

(1) Number of pages 28(2) Date of repair 29. 8. 38(3) Initials of the Referencer 4

MADRAS RECORD OFFICE.

Government of Madras.

Revenue DEPARTMENT.

G.O. No.	631	Press Mis.
Dated	28-7-	1886.

Not to be folded or roughly handled

19
6th AUGUST 1886, No. 12, REVENUE.

REVENUE DEPARTMENT.

TO

THE RIGHT HONORABLE
THE SECRETARY OF STATE FOR INDIA.

MY LORD,

Our attention has recently been drawn to an item of expenditure of £ 92-3-10 incurred by the India office in advertising in England the local sales of cinchona bark during the last official year. The charge appears to us higher than it is necessary to incur; and we have accordingly the honor to inquire whether the cost of advertisements cannot be reduced during the current year.

Miscellaneous.

We have the honor to be,

My Lord,

Your Lordship's most obedient, humble servants,

(Signed)	M. E. GRANT DUFF.
(")	H. T. MACPHERSON.
(")	H. E. SULLIVAN.
(")	C. G. MASTER.

OOTACAMUND,
6th August 1886.

Exd. W. H. French.

FORT SAINT GEORGE.

REVENUE (1886) DEPARTMENT.

(Copy.)

LETTER to the Right Honorable
the Secretary of State for
India.

Dated 6th August,

No. 12 of 1886.

Requesting to be informed whether the cost
of advertising in England the local sales of cin-
chona bark cannot be reduced.

28TH JULY 1886, No. 631, REVENUE.

GOVERNMENT OF MADRAS.

REVENUE DEPARTMENT.

READ—the following letter from M. A LAWSON, Esq., Government Botanist and
Director of Cinchona Plantations, Nilgiris, to the Secretary to Government,
Revenue Department, dated Ootacamund, 12th June 1886, No. 22 :—

In the enclosed copy of a letter, No. I.B.B—80, dated the 7th June 1886, the
Accountant-General, Madras, asks me to accept, as a charge against this department, a
sum of Rs. 1,149-6-5, on account of advertisement charges incurred by the Secretary
of State in connection with the auction sales of cinchona bark at Madras.

2. As the charge appears to me to be very excessive and of little use, I have the
honor to request that if you agree with me, you will be so good as to arrange for its
being discontinued in future.

ENCLOSURE.

Letter from W. DONALD, Esq., Officiating Accountant-General, to the Director of Cin-
chona Plantations, dated Fort St. George, 7th June 1886, No. I.B.B—80.

I have the honor to forward, for countersignature and return, an extract from the schedules
appended to the remittance account of the Secretary of State for March 1886, wherein a
charge appertaining to your department is shown, and to inquire whether the equivalent of
£ 92-3-10 at 1s 7½d the rupee, viz. Rs. 1,149-6-5, may be adjusted in the accounts of this office
for March 1886 (Final), to the debit of 26, Scientific and other Minor Departments, Cinchona
Plantations, Provincial.

ORDER—dated 28th July 1886, No. 631, Revenue.

Miscellaneous.

Ordered that the Right Honorable
the Secretary of State be addressed.

(True Extract.)

(Signed) H. E. STOKES,
Secretary to Government.

To the Government Botanist.
„ the Board of Revenue.
„ the Accountant-General.

Exd. W. H. French

60 Copies.

Original

Govt. of (1886) Madras
REVENUE.

7c-2u 55/5/86

Issued

Recd.

Enc

G.O., 28th July 1886, No. 631.

JULY.

Cinchona Bark.

Ordering despatch of a letter to the Secretary of State regarding the cost of advertisements in England on account of the local sales of —.

extract from the Schedule of Receipts & Payments appended to the Account Current of the Right Honorable the Secretary of State for India with the Government of India for the month of March 1886

Payments

Miscellaneous

Cultivation of Cinchona

Cost of advertising the
Sale of Cinchona bark at Madras

92 3 10

N^o 468

Forwarded to the Accountant General, Madras
for check and necessary adjustment in continuation
of this office endorsement N^o 210 dated the 26th April last

The Treasury
Calcutta the 28th May 1886

By Comptroller General

(True copy)

M. A. Lawson

Govt Botanical Director

Enclosure to letter from
the Govt Botanical and Director
No 22 dated the 12 June
forwarding the Extract from
the Schedule of Receipts and
Payments appended to the
Account Current of the
Right Honorable Secretary
of State for the month 1886

2.
Rev. 4089/86

Book Department *Enc* *Accountant General's Office*
From *18th JBB*
80 *7th June 1886*

W. Donald Esq. *38*
Offg. Accountant-General
To, to the Govt of Madras.
The Director of Cinchona Plantations
Cotacamund
Sir,

I have the honor to forward for countersignature
and return, an extract from the Schedule appended
to the Remittance Account of the Secretary of State for
March 1886, wherein a charge appertaining to your
Department is shown, and to enquire whether the
equivalent of £92-3-10 at 15. 7 1/4 the rupee, viz Rs 1149-6-5,
may be adjusted in the Accounts of this Office for
March 1886 (Final) to the debit of 26 Scientific
and other Minor Departments, Cinchona Plantations
Provincial.

I am &c.
of D. Donald
Offg. Accountant General
(True copy) M. L. Lawson
Govt Botanical and Director

Enclosure to letter from
the Gnt Botanist and
Director of Cinchona Plant
Nilgiris No 22 dated the 12th
June 1886 forwarding
letter from the Accountant
General, Madras No 238
80
27 June 1886.

Rev. 4689/86

No 22

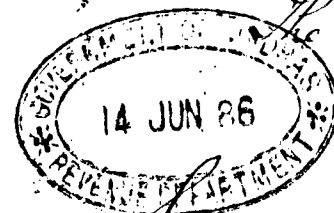
Director's Office

From

M. A. Laxman Esq.

Colacamund 12 June 1886.

Gnt Botanist and Director of
Cinchona Plant
Nilgiris



To
The Secretary to Government
Revenue Department
Colacamund

In the enclosed copy of a letter No 238
80
dated the 7th June 1886, the Accountant General,
Madras asks me to accept, as a charge against
this Department, a Sum of Rupees 1149.6.5, on
account of advertisement charges incurred by
the Secretary of State, in connection with the
Auction sale of Cinchona bark at Madras.
As the charge appears to me to be very
excessive and of little use, I have the
honour to request that, if you agree with
me, you will be good as to arrange for
its being discontinued in future.

L

Have the honor to, Sir,

Sir,

Your first class ticket

M. R. Lawson,

Botanist and Director

2/4

Revenue Deptt.

Revenue (1886) Cinchona

N^o 4589.

From

The Govt Botanist and Director
Govt Cinchona Plant
Nilgiris

To

The Secretary to Government
Revenue Department
Coimbatore

N^o 22

Dated 12th June 1886
Recd 14th

Enclosure. Two

Subject

Advertisement

Requesting to arrange to
discontinue certain —
for the reasons enumerated
therein.

In f-o.

~~Recorded.~~

Ordered that the Secretary
of State be addressed.

AM

c 28-6-86 R 27-7-86
R 5-7-86 R 5-7-86
R 26-7-86
R 27-7-86

f-o.

159
FROM CIRCULATION
WITH
REMARKS.

Draft under
15 Nov 86
min
4-2/7
Draft subd.

NOTE FOR THE SECRETARY.

I ordered C. no. 4689 to
lie over pending despatch to
S. of S. of the analyses and
notice of sale as I thought
the matter too ^{for the} ^{for the} ^{for the}
cd. Then ^{for the} ^{for the} ^{for the}
noticed ^{for the} ^{for the} ^{for the}
communication.

Des. was ^{for the} ^{for the} ^{for the}
He had it in better so? The cost
will not reach London much for
the sale & there will be little time

1928

REVENUE DEPARTMENT.

No. 4689

From The Govt Botanist Dir of Cinchona Plantations
Dated 12 June 1886.

FOR ORDERS.

I doubt the expediency of this - If we don't sell our bark in the London market which I think we ought - it is surely wise to let purchasers in England know that we hold periodical sales in Madras - The change I assume use. He suggests its discontinuance.

The S. of P. has forwarded a bill to the Govt. of £92.3.10, being the cost of advertising in England the local sales of cinchona bark. Mr. Lewson considers the charge excessive and the advertising of very little use. He suggests its discontinuance.

Has
7.8.86

is the cost of advertising
for one year and
surely it is not
excessive

H.V.

Submitted that the
S. of S. be requested
to issue instructions to
curtail the advertising.

H.V.
25/6

No. 100
to head 20
H.V.

3/7 I do not find
in the file the order
or despatch des-
cribing the sys-
tem to be followed
for intimating to
would be purchasers
at home the dates
& particulars of sales
in London but
certainly some
means of publish-
ing must continue

While the system
lasts: The Secretary
of State might be
asked if the cost
of advertising
not be reduced

Q.C.C.
7/7

7/7
H.V.

Advertising charges
should have some
proportion to the
actual sales. It would
be instructive to know
what percentage
these charges represent
on the sales in London.
I agree with the Hon. Mr. Sullivan that the
Book should be
sold in London and
do not believe that
purchasers in the

H.V.
7.8.86

United Kingdom
would be attached
by Sales in Market
Manuscript
6-8-86

20 28-7-86 20 631.
Reg charges for advertising
in England the sales of in China
banks.
FOR ORDERS.

the bank is not in London.

the bank is not in London.

the bank is not in London.

0 28-6-86 20 7-7-86
20 6-7-86 20 5-7-86
20 6-7-86 20 7-7-86
20 7-7-86

23²³
Note for H. S. the Com-
mander-in-Chief.

Any amount were
made under the
Manuscript in
that the bank was
sold in London.
If the sales are made
in London I think
the charge for advertising
in the United Kingdom
is a waste of money.
11-8-86 J. Manuscript

With reference to ~~the~~ the
remarks of H. S. the Com-
mander in Chief on the
note for orders marked
A, it is submitted that
there are no sales in London
of bank belonging to this
Govt. All such bank has
been sold locally since
Sept 1885. It was decided
in May 1885 and again as
recently as ^{April} ~~May~~ of this
year not to sell the bank
in London.

H. S. has
7.8.86

Note for H. E. the Commander
in Chief.

57th Govt. Botanical
16th Board of Revenue.
6th Act General.

60
H.

See 9/8.
Do as the last office.
6/8/86.

Original Draft 6/8/86.
Duplicate of the
Copy to the India H.D.
Copy to the Madras office 6/8.

Res c. no 4689.

G.O. No 631 of 28.7.86.

Ordered that the Right Honble
the Secretary of State be addressed

My Lord, No. 12.

Our attention has recently
been drawn to an item of
expenditure of Rs 92-8-10
incurred by the India office
in advertising in England
the local sales of cinchona
bark during the last year.
The charge appears to us
to be in our opinion an
unnecessary charge & has not
to incur; and
been productive of much

advantage we have accord-
ingly the honor to inquire

8-86
8-86.

whether
of the cost of advertisements
cannot be reduced during
the current year.

Cost of advertising in England
the local sales of Linchman
books.

Has
28/7

W. H. P. 6th August 1886.

Order of the same
be issued when
and when
to S. of S.

HVS

sent to his over by W. S.

17/7

Why?

17/7.

Dispatch

Has
28/7

17/7