Archives I —10,006—16-8 77.

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TAMIL NADU ARCHIVES

GOVERNMENT OF TAMIL NADU

Revenue. DEPARTMENT

G.O. No. / ~~B.P. No.~~ 1409	~~Press.~~ / ~~Mis.~~
Dated 7.6.1878	~~197~~ .

G.P.

Not to be folded or roughly handled

307

GOVERNMENT OF MADRAS.

PUBLIC DEPARTMENT.

7th March 1878, No. 398.

Government Gazettes.

Read the following paper :—

No. 19. *Extract from the Proceedings of the Government of India in the Home Department (Public), under date Fort William, the 27th February* 1878, *No.* 390.

RESOLUTION.

The attention of the Government of India having been drawn to the system at present followed whereby private advertisements are inserted in the Government Gazettes, the charge for publication of such advertisements being lower than the ordinary newspaper rates, the Governor-General in Council considers it advisable to invite the attention of Local Governments and Administrations to the matter. It is the desire of the Government of India that the insertion of private advertisements in the Government Gazettes, except such advertisements as by law are required to be so published, should, as far as possible, be discouraged, whenever it may appear that the official gazette competes in this way with local papers, and further that such advertisements should under no circumstances be inserted in the official gazettes at rates more favorable than those demanded by the proprietors of newspapers, except in cases in which old established privileges may exist in favor of public bodies (such for instance as the Asiatic Society) of inserting advertisements free of charge in the official gazettes.

2. In connection with this matter, it has been brought to the notice of the Governor-General in Council that many official and semi-official advertisements, at present published exclusively in the Government Gazettes, might with advantage both to the Government and the public be communicated to newspapers. The advertisements to which this remark more especially applies may be divided into the following classes :

(*a*) Notices of importance to the public, such as Postal and Telegraphic notices ; Master Attendant's notices (of new shoals and dangers at sea, changes affecting light-ships and buoys, Pilot regulations, &c.,); Currency Office notifications (lost or stolen Notes, &c.,); State Railway notices (of changes in the time-tables, opening of new stations, changes in the fares or traffic rates, &c.), and other similar notices ; and

(*b*) Advertisements of a commercial character wherein Government appears as a buyer or seller, which by their very nature demand the publicity that is found necessary in the ordinary commercial transactions of individuals.

3. With regard to such advertisements and to others of a similar character, His Excellency in Council desires to point out to Local Governments and Administrations the expediency of giving wider publicity to them, than is at present the case, by publication in the newspapers, payment being made for such publication at the usual newspaper rates. The Governor-General in Council does not desire to lay down any precise definition of the advertisements to which such extended publicity should be given, but leaves the matter to the discretion of the several Local Governments and Administrations, trusting that it may be found possible to give effect to the wishes of the Government of India.

No. 12-391.

ORDER.—Ordered that a copy of this Resolution be forwarded to the several Local Governments and Administrations for information and guidance; and

that a copy be forwarded to the several Departments of the Government of India for information.

(True Extract.)

(Signed) J. O'KINEALY,
Offg. Secy. to the Govt. of India.

To the Government of Madras.

No. 20. ORDER THEREON, 7th March 1878, No. 398.

Communicated to the Departments of the Secretariat, the Postmaster-General, Master Attendant, and Accountant-General.

(True Extract.)

D. F. CARMICHAEL,
Chief Secretary.

Exd. T. O'Connor.

GOVERNMENT OF MADRAS.

PUBLIC DEPARTMENT.

6th May 1878, No. 763.

Government Gazettes.

Read again Resolution of the Government of India, dated 27th February 1878, *No.* 390, *recorded in G.O., 7th March* 1878, *No.* 398.

No. 19. ORDER THEREON, 6th May 1878, No. 763.

In the above Resolution the Government of India draw attention to the fact that the rates for advertisements, other than those required by law to be inserted in the Government Gazettes, differ considerably in many instances from the rates charged by local newspapers; and further that many important notices, of an official or semi-official character, affecting the convenience of the public, or which, it is desirable, should be more widely known, than can be the case, where they are confined to the columns of the local Gazettes, are not at present communicated to the local papers.

2. His Grace the Governor in Council having in consideration the circumstances of this Presidency resolves as follows in regard to the issue of advertisements of either character in the Fort St. George and District Gazettes and in the local papers:—

(1.) In regard to advertisements which must by law be inserted in Government Gazettes—Presidency or District—the charge will be fixed at rates which will cover the prime cost of printing, paper and contingencies. What this rate should be, will be fixed, after information has been received from the Superintendent of the Government Press, as to the relative cost of printing in the districts and at the Presidency, but the rates will be fixed ultimately at figures which will place, as far as may be practicable, suitors and others in the Mofussil on the same footing as parties at the Presidency. In connection with this matter the Government are aware that the Sheriff of Madras issues proclamations of sales of property and in regard to other matters at a uniform rate of Rupees 3-8-0 each, without regard to the number of lines contained therein. These notices, if charged by the line, would cost, it is estimated, at least Rupees 12-8-0 each. The Sheriff will submit any reasons that occur to him for maintaining the existing exceptional arrangement.

(2.) In regard to the issue of private notices in the Fort St. George and District Gazettes, the Government resolve to adopt the rates noted in the margin. Should the rates of any local newspaper fall below these rates, which are understood to be those adopted by the principal Madras newspapers, the Government will be prepared to vary the local rate according to the circumstances of the case, on representation by the Collector of the district. These officers, however, will be responsible that the charge for private advertisements is strictly enforced, especially in districts where newspapers are published.

Charge per Line.

First insertion.	Second insertion.	Third insertion.	Fourth insertion.	Following.
ANNAS. 5	ANNAS. 4	ANNAS. 3	ANNAS. 2	ANNAS. 2

(3.) Lastly, as regards the issue in newspapers of official or semi-official notices of the description referred to in paragraph 2 of the above Resolution, the Government desire to obtain fuller information on the practice now prevailing in the several departments of Government, the present approximate cost to Government, and the source from which the charge is met. All Heads of departments will accordingly report upon the subject submitting at the same time suggestions for furthering the views of the Government of India, which are generally in accord with those of this Government.

(True Extract.)

Chief Secretary.

To the Revenue Department.
„ the Military Department.
„ the Public Works Department.
„ the Collectors of Districts.
„ all Heads of Departments.

Exd. A. S. Rodgers.

No 11609

Communicated to the Board of Revenue and to the Solicitor and Surveyor and Assistant Secretaries in Continuation of Gº 19 March 1878 No 725 for report on the Subject adverted to in Clause 3 of para 2 of the Table

Treasury Gº 6 May 1878 No 761 3

7 The Board of Revenue
7 The Surveyor
7 The Solicitor & Treasurer
7 The Accountant & Assistant

7 June 1878

Treasury Chambers
May 1878
Copy of Gº's Minute
PUBLIC
No 10
Gº's Copy
Gº's Copy