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TAMIL NADU ARCHIVES

GOVERNMENT OF TAMIL NADU REVENUE DEPARTMENT

G.O. No.	725	Press.
B.P. No.		Mis.
Dated	19-3-1878.	197.

Not to be folded or roughly handled

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GOVERNMENT OF MADRAS.

PUBLIC DEPARTMENT.

7th March 1878, No. 398.

Government Gazettes.

Read the following paper :—

No. 19. *Extract from the Proceedings of the Government of India in the Home Department (Public), under date Fort William, the 27th February 1878, No. 390.*

RESOLUTION.

The attention of the Government of India having been drawn to the system at present followed whereby private advertisements are inserted in the Government Gazettes, the charge for publication of such advertisements being lower than the ordinary newspaper rates, the Governor-General in Council considers it advisable to invite the attention of Local Governments and Administrations to the matter. It is the desire of the Government of India that the insertion of private advertisements in the Government Gazettes, except such advertisements as by law are required to be so published, should, as far as possible, be discouraged, whenever it may appear that the official gazette competes in this way with local papers, and further that such advertisements should under no circumstances be inserted in the official gazettes at rates more favorable than those demanded by the proprietors of newspapers, except in cases in which old established privileges may exist in favor of public bodies (such for instance as the Asiatic Society) of inserting advertisements free of charge in the official gazettes.

2. In connection with this matter, it has been brought to the notice of the Governor-General in Council that many official and semi-official advertisements, at present published exclusively in the Government Gazettes, might with advantage both to the Government and the public be communicated to newspapers. The advertisements to which this remark more especially applies may be divided into the following classes :

- (a) Notices of importance to the public, such as Postal and Telegraphic notices ; Master Attendant's notices (of new shoals and dangers at sea, changes affecting light-ships and buoys, Pilot regulations, &c.) ; Currency Office notifications (lost or stolen Notes, &c.) ; State Railway notices (of changes in the time-tables, opening of new stations, changes in the fares or traffic rates, &c.), and other similar notices ; and
- (b) Advertisements of a commercial character wherein Government appears as a buyer or seller, which by their very nature demand the publicity that is found necessary in the ordinary commercial transactions of individuals.

3. With regard to such advertisements and to others of a similar character, His Excellency in Council desires to point out to Local Governments and Administrations the expediency of giving wider publicity to them, than is at present the case, by publication in the newspapers, payment being made for such publication at the usual newspaper rates. The Governor-General in Council does not desire to lay down any

PUBLIC DEPARTMENT, 7TH MARCH 1878, No. 398.

precise definition of the advertisements to which such extended publicity should be given, but leaves the matter to the discretion of the several Local Governments and Administrations, trusting that it may be found possible to give effect to the wishes of the Government of India.

No. 12-391.

ORDER.—Ordered that a copy of this Resolution be forwarded to the several Local Governments and Administrations for information and guidance; and that a copy be forwarded to the several Departments of the Government of India for information.

(True Extract.)

To the Government of Madras.

(Signed) J. O'KINEALY,
Offy. Secy. to the Govt. of India.

No. 20.

ORDER THEREON, 7th March 1878, No. 398.

Communicated to the Departments of the Secretariat, the Postmaster-General, Master Attendant, and Accountant-General.

(True Extract.)

H. M. ...
Chief Secretary.

To the Revenue Department.
" Military Department.
" Public Works Department.
" Postmaster-General.
" Master Attendant, Madras.
" Accountant-General.
" Supervisor, Government Press.
To All Heads of Departments under Chief Secretary.

Exd. T. D. Ryan.

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Recd. 10/11/11

28/1/11

Revenue Dept

Boht. of 11878 30/10/11.

PUBLIC.

THE REVENUE DEPARTMENT.

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Defd. March 7th.

Insol - 15

Recd. 10-March 2011

G.O. 7th March 1918, No. 385.

MARCH.
Nos. 19-20.

Government Gazette - Commencing Publication of Government of India regarding the matters in Government Gazette of public advertisements.

28/25-19 March 1918

W. H. Baker

28/25-19 March 1918
Revenue Dept
Boht. of 11878 30/10/11.
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