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TAMIL NADU ARCHIVES

GOVERNMENT OF TAMIL NADU

Public DEPARTMENT

G.O. No.	250-51	Press.
B.P. No.		Mis.
Dated	27-2-1881.	

Not to be folded or roughly handled

66.4 250-51
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I beg to announce my intention to publish in Bangalore, on and after the 1st March next, a daily newspaper, under the title of The Daily Post.

The advantages of Bangalore as a field for journalistic enterprise are apparent. Possessing a climate in some respects superior to that of any other station in India, it affords unrivalled facilities for literary work. Considering its importance as a great Military Cantonment, and as the home of an ever-enlarging European Community, it is somewhat surprising that no successful effort has hitherto been made to render it independent of other towns in the supply and circulation of news. The approaching change in the administration of Mysore, and the possibilities suggested by the development of a gold-mining industry within the limits of the Province, combine with the near completion of a line of railway to the Maharajah's capital to point out the present as a peculiarly favourable opportunity for the inauguration of a high-class journal. The importance of Bangalore, as the geographical centre of Southern India, must become increasingly apparent, when railways have removed the disabilities under which it now labours, and have brought it within easy reach, not only of every part of Mysore, but of the Western Coast. It seems no unreasonable hope that a daily newspaper, containing within itself the elements of success, will share in, and to some extent create, a prosperity which seems assured.

12th January, 1861
Dear Sir,
I have the honor to acknowledge
the receipt of your letter of the
10th inst. in relation to the
Bridgeway and
am glad to hear
that you are so
interested in the
subject.
I am, Sir,
Very respectfully,
Your obedient servant,
J. H. [Signature]

Cherishing as I do such anticipations, I shall not be easily discouraged from expending capital and energy on this new undertaking. The most complete and liberal arrangements have already been made for the conduct of *The Daily Post*. Benter's Telegrams—which alone involve an outlay of four hundred rupees a month—have been obtained; and other engagements have been entered into which will secure, by a regular telegraphic service, the supply of all important news a day earlier than is at present possible. This fact alone will do away with the anxiety of a large and intelligent community being dependent for its knowledge of events on a sparse information two hundred and twenty miles distant.

While the primary object of the effort, as Proprietor and Editor, will be to provide the central and western regions of Southern India with the advantages of journalistic intelligence, *The Daily Post* will be in no sense a merely local paper. Its subscription list already comprises so many residents in Madras that arrangements have been made to deliver it there free of postal charge; and its means of information will be so complete that it will be, in its intent and purposes, a Presidency Journal.

The discussion of topics likely to interest the various Classes will form one of the chief aims of *The Daily Post*, which, it is hoped, will in this respect occupy a unique position. The great error of Indian journalism has, in my judgment, been its attitude only too consistently maintained, of captious opposition to Powers that be—an attitude which has deprived many of criticisms of any value they might otherwise have possessed. A newspaper may be made interesting without the piquancy of personal attacks; and it is my determination that *The Daily Post* shall by an earnest endeavour to understand and interpret Government measures, earn the right to offer criticism founded on a knowledge of facts, rather than on unreasoning suspicion.

Ample provision has been made for the supply of early and accurate Military Information, not only from every part of India, but from London. The claims of the Planting and Mining Interests will also receive careful attention; and it is hoped that no section of society will have cause to complain of its requirements being overlooked.

A special feature of the paper will be the continuation of its Ecclesiastical and Missionary Intelligence. The need of a journal which, recognising the various forms of religious activity as constituting the most potent of all civilising agencies, accords them the position to which their importance as a theme of public attention entitles them, is widely felt and has frequently been expressed. With religious doctrines as such a secular journal has nothing to do, but the representatives of the various Churches may confidently rely on finding in the columns of *The Daily Post* a perfectly unprejudiced record of their work.

While the primary function of journalism is undoubtedly to disseminate news, rather than to propagate opinions, a constant effort will be made, in the original articles of *The Daily Post*, to keep its readers, as constant, not only with the politics, but with the literature and thought of the day.

When I add that *The Daily Post*, as a glance at the rates appended will show, will be the cheapest paper in India, I trust I have said enough to justify me in soliciting your generous support, in the form of a promise to subscribe.

Yours faithfully,
A. C. HOUSTON

Rates of Subscription to THE DAILY POST.

Per Month	Rs. 1 8
Per Quarter	10 0
Per Half-year	19 0
Per Annam	36 0

When subscription is not paid in advance, the charge will be Rs. 2 per annum.

The rate of subscription for the Clergy of every Denomination, Lay Missionaries, and persons whose monthly income is not more than Rs. 200, will be Rs. 3 per annum.

Cost of postage 1/4 Annam per annum.

Bangalore 250
12th May 1861

Mr. A. C. Hunter, Esq.
Editor of the Bangalore Daily News

Mr. H. R. Davidson, Esq.
Chief Secretary to the
Government of Mysore.

Sir,
I have the pleasure to forward
for your information a copy of the
prospective of the Bangalore Daily News, and
to request that you will be good
enough to place my name on the
list of Editors to whom Government
papers are supplied.

I have the pleasure to be,
Sir,

Yours most faithfully
A. C. Hunter

Order 24 July 1881 No 257

The Editor of the
Daily Post will be
furnished with such
papers and publications
as are placed on
the Editors Table

Subscribed by
Mr. A. C. Houston

Mr. A. C. Houston
Daily Post

Dated 12th January 81
Recd 13th

Agill 1m
17.2.81

No. 30.6
DISPOSED OF
24 FEB 81
BY G.O. NO. 101

Requesting that
his name may be placed
on the list of Editors to
whom Govt. papers are
supplied

To the Editor of the
Post, Birmingham
Genl & P. M. Dept.

Mr. Rogers
see item 26

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