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MADRAS RECORD OFFICE.

Government of Madras.

Public DEPARTMENT.

G.O. No.	1246	Press
		Mis.
Dated	6 - 9 - 19	1869

Not to be folded or roughly handled

India Museum

7th July 1869

Sir,

1 I have the honor to report that the copies of Mr Fergusson's work on Tree and Serpent worship available for official distribution, as also for sale, in India are now ready for dispatch.

2 The explanation of the delay which has precluded the supply to India at an earlier period of the copies of this important work I have to state that it was brought out when only a portion of the sanctioned edition of 300 copies had been produced and that the demand for it in this country + combined with slowness in the production of a few of the plates arising from density of the negatives and the imperfect light during the past spring has been such as to prevent our, until now, having on hand a number of copies sufficient to send to India.

3 With reference to the sale of the

T. L. Seccombe Esq
Financial Secretary

the work, I have to state that 132 Copies have already been disposed of and as the demand even on this side continues there seems to be good grounds for the belief that within a comparatively short period Govt will have been recouped its outlay on this work.

Respecting Copies for official distribution to the Governments in India I would venture to submit that sanction be given for the dispatch of the under-noted namely to.

The Govt of India -- 15

" " of Madras - 5

" " of Bombay 5 (= 25)

and also that at the same time a copy be sent to each of the following societies or Institutions.

Qty to The Asiatic Society of Bengal
" Dalhousie Institute Calcutta
" Madras Branch of the Royal Asiatic Society
" Library of the Govt Central Museum Madras
" Bombay Branch of the Royal Asiatic Society
" Library of the Victoria & Albert Museum Bombay

to

to The Antiquarian Society of the Central Provinces Nagpore.
" Benares College Library.
" Lahore Library and Museum.
" Murree General Library and Museum.
" Ceylon Branch of the Royal Asiatic Society: and
" China Branch of the Royal Asiatic Society Shanghai (12 Copies)
This would amount to 37 Copies in all, of which 35 would be distributed in India.

5. With respect to the arrangements for delivery of the Copies intended for sale in India: as, according to the scheme already sanctioned the Govt here undertakes to deliver these free of expence to the Messrs Allens' Agent at Calcutta, Madras and Bombay, I have to suggest that such instructions be sent out as shall ensure the delivery of the same as soon after their arrival as possible. In the case of the Pharmacopoeia of India - a work published under similar conditions to the one now in question the copies forwarded for sale in India lay after their

their arrival there, in one instance in weeks and in another nearly four months before they reached the Agents' hands.

I would also venture to further suggest that an opportunity be taken of re-directing the attention of the Gov^t in India to the measures already sanctioned in the case of the Phra Ma - copoeia of India (as per dispatches of Secretary of State noted in the Margin) and which would seem to have

escaped notice in so far as the requested advertisements in the Gov^t Gazettes are concerned and of at the

same time indicating that similar arrangements have been sanctioned

Finance Minute app^d Council 7th Dec^r 1868) with respect to the work

on Tree and Serpent worship - the advertisements of which in the different Gazettes might stand as under

Super-royal quarto 100 Plates pp. 250 price Rs 60
Tree and Serpent Worship
or

Illustrations of Mythology and Art in India in the first and fourth Centuries after Christ from the Sculptures of the Buddhist

To Gov^t of India Financial N^o 341
dated 6th Aug^t 1868
" of Madras - " N^o 849
- 6th Aug^t 1868
" of Bombay - " N^o 1709
- 6th Aug^t 1868

Buddhist Temples at Varanasi and Amravati prepared at the India Museum under the Authority of the Secretary of State for India in Council with Introductory Essays and Description of the Plates by James Fergusson Esq^r F.R.S., F.R.A.S., Wm. H. Allen & Co. Publishers to the India Office 13 Waterloo Place London S.W.

Agents in India - Thacker & Spink & Co. Calcutta
Thacker & King & Co. Bombay - Higginbotham & Co. Madras.

In the case however of a large and expensive work like the one now in question I would venture to submit that it would be expedient to allow the Mess^{rs} Allen to expend a small additional sum - equivalent to the value of, say, two copies in advertisements in the chief newspapers which circulate in India as thereby attention will be more rapidly as well as extensively called to the fact that a work which is exciting such very considerable interest in this Country and on the Continent is at length procurable in India itself. The following is submitted as a scale which if sanctioned would probably be sufficient to accomplish this

this object:

3	Insertions (1 st a week) in Friend of India @ 8/-	1. 4. 0
3	do (do) Calcutta Englishman @ 10/-	1. 10. 0
2	do (do) Madras Athenaeum @ 8/-	16. 0
2	do (do) Madras Times @ 8/-	16. 0
2	do (do) Times of India @ 9/-	18. 0
2	do (do) Bombay Gazette @ 9/-	18. 0
3	do (do) Home News across page @ 18/-	2. 14. 0
3	do (do) Overland Mail across pages @ 18/-	2. 14. 0
		11. 10. 0

[Signature]

No. 6.
Copy Financial Despatch to the Govt.
of India, No. 258, dated 29th July 1869,
and Enclosure.

Referred to in Financial Letter to
Madras, No. 62, dated 29th July 1869,
Para. 1.

Financial
No. 258.

dated 7 July 1869.

N.
W.

India Office, London
29th July 1869.

My Lord,

1. I forward herewith copy
of a memorandum by D^r. Forbes
Watson, the Reporter on the Products
of India relative to the distribution
in India of a work on "Tree and
by Mr. J. Ferguson - which
Serpent Worship has been published
at the expense of this office -
2. With reference to the 3^d para -
of that memorandum I have to -
acquaint you that in addition to
the 15 copies allotted to your Govt. 5
copies will be forwarded to you for
presentation

His Excellency
The Right Honorable
The Governor General
of India in Council

presentation to the undermentioned
Societies and Institutions, vizt.

The Asiatic Society of Bengal, The
Dalhousie Institute Calcutta, The
Antiquarian Society of the Central
Provinces Nagpore, The Lahore
Library & Museum, The Benares
College Library.

3. I have to call your attention
to the 5th para of the memorandum
forwarded herewith, and to request
that you will give the necessary
instructions to ensure the advertisement
of the work in question, and also of
the "Pharmacopoeia of India"
in the different Govt. Gazettes in
accordance with the suggestions
contained in the 14th para of D^r.

Watson's memorandum of the
2^d July 1868, a copy of which
was transmitted with Sir Stafford
Northcotes

Financial dated
Northcotes Despatch, 6th August 1868.

N^o 3141.

4. With respect to the arrangement
alluded to in the 4th para of the
enclosed memorandum, which relate
to the supply to the public of this and of
all similar works intended for sale
in India I have to inform you
that a certain number of copies of the
work now in question will for this
purpose be forwarded to your address
to your Financial Secretary, and I
have to request that you will cause
the necessary measures to be taken
for ensuring the early delivery
to Messrs Thacker Spink & Co Agents
at Calcutta of Messrs Allen & Co the
Publishers to this Office of the copies
in question as well as of any
copies of other works which may
have already been or in future
may

may be forwarded to your Govt
under similar circumstances

5. Copies of this Despatch and
its enclosure have been forwarded
to the Govts. of Madras and Bombay

I have &c.

Sd/ Argyll

India Office, London.
24 July 1869.

Financial
No. 62.

29th July 1869 No 158 with enclosure

My Lord,

I forward herewith, for
your information and guidance
copy of a despatch, and enclosure,
addressed to the Government of
India, relative to the distribution
in India of a work on "Tree
and Serpent Worship" by Mr.
J. Fergusson, which has been
published at the expense of
this Office.

2. I have to acquaint you
that, in addition to the 50 copies
allotted to your Government
2 copies will be forwarded
to you for presentation to the
Madras Branch of the Royal
Asiatic

His Excellency
The Right Honble
The Governor in Council
Fort St. George.

Asiatic Society and the
Library of the Government
Central Museum, Madras.

3. A copy of Dr. Forbes
Watson's memorandum of the
2nd July 1868, referred to in
the enclosures to this Despatch
was forwarded with the Financial
Despatch dated 6th August
1868. No. 84.

4. I have to request that
you will give the necessary
instructions to ensure the early
delivery to Mess^{rs} Digginbotham
and Co, the Agents at Madras
of Mess^{rs} Allen & Co, the publishers
to this Office, of any copies
of this or similar works
intended for sale in India
which may have already
been

been, or in future may be
forwarded to you.

I have the honor to be.

My Lord,

Your Lordship's most Obedient
humble servant.



No. 5
Public
Financial
29 July 1869

The
Letter to Fort St. George

No. 62.

10. June 6. 1869.

Forwarded for information
copy of Des. & enclosure, addressed to the
Govt of India relative to the distribution
in India of a work on "Tree and Serpent
worship", states that in addition to the
5 copies allotted to this Govt, 2 copies will
be forwarded for presentation to the
Madras Branch of the Roy. Asiatic Society
& Madras Museum, & after instruc-
tion respecting the delivery of copies of
this & similar works to Messrs. Wiggins
-& Thorne. &c.

Recd. 24. August 1869, in
Marcelles & Co. Dombay.

Copy sent to the Honble
H. J. Ashurst. 26/8/69

Public Department

PROCEEDINGS of the MADRAS GOVERNMENT.

Read the following letter Despatch
from the Right Honble the
Secretary of State for India.
(Received 29 July 1869 No. 62)

Order thereon 6 September 1869 No. 1246.

Ordered that
on receipt of the 7 copies
of the work on "Tree &
Serpent Worship" they
be distributed as directed
in paragraph 2 of the
foregoing Despatch.

2. Ordered, also,
that on the receipt of
any copies of the work
referred to, or other similar
works, for sale in India,
they be immediately
forwarded

forwarded to Messrs
Hoggins & Co.,
Madras.

3. The advertisement
embodied in paragraph
6. of Dr Forbes Watson's
letter, dated the 7th
July 1869, will be
inserted in the Fort
St George Gazette.

21 L E 10

To The Supervisor of the Fort here
Messrs Hoggins & Co. }
Copy to the Librarian &c.

Recd Sept. 169

Govt. of 186 } **ILLINOIS.**

Public

To
The Superintendent of Prisons.

Per

Dated *Sept. 6.* } 1869, No. *1246.*
Recd. *1246.*

Nos. 32. 33.

Passing orders in regard
to the distribution of a
work on "True & False
worship," & directing that
an advertisement on the
subject be inserted in the
Register.