Public Works (1897) Department.

G.O., No. 2310 W

DATED ~~19~~ 23rd August 1897

[Despatch Abstract.]

Distribution Lists of the Journal of Indian Art and Industry: Pros: Financial Dept. regarding Govt. of India letter regarding the supply to the publishers of —, recorded with the remark that one copy of the Journal is supplied to the P.W. Secretariat and that no alteration in this number is desired.

//

J.C.
23/8

[P.W. 25.
5,000—30-11-96.]

Indexed. 26/8

BACK PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

FURTHER PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

Public Works (1897) Department.

CURRENT No. 7850

From The Financial Dept.

B/

Order No. 2310 W d/23-8-97

Recorded with the remarks that one copy of the Journal is supplied to the P. W. Secretariat, & that no alteration in this number is desired.

14/8/97

No. 589

Dated 29. 7. 97.

Received } 7. 8. 97

Registered }

Enclosures 1

Spare copies

SUBJECT.

Recording letter from the Govt of India re the supply of distribution lists of the "Journal of Indian Art & Industry" to Messrs. W. Griggs & Sons Ld. publishers of the journal.

Finl Dept. 29/8/97

0. L. S. 378 21/8

BACK PAPERS.

BACK PAPERS.

No.	Date.
1872 w	13-7-87
1171 w	29-4-87

FURTHER PAPERS

No.	Date.

File No. 2 of
1897.

Serial No. 33.

1897.

GOVERNMENT OF INDIA.

DEPARTMENT OF REVENUE AND AGRICULTURE.

PRACTICAL ARTS AND MUSEUMS.

To

ALL LOCAL GOVERNMENTS AND ADMINISTRATIONS, &c.

Circular No. $\frac{14}{2—33}$.

Dated Simla, the 28th June 1897.

SUBJECT.

Supply of distribution lists of the Journal of Indian Art and Industry to Messrs. W. Grigg's and Son's, Limited.

G. C. Press, Simla.—No. 596 R. & A. D.—30-6-97.—406.

BACK PAPERS.

Circular No. 14/2—33.

FROM

E. MACONOCHIE, ESQ., C.S.,
Offg. Under-Secretary to the Government of India,

TO

The Secretary to the Government of Madras

Dept. of Rev. & Agri.
Practical Arts and Museums.

Simla, the 28th June 1897.

SIR,

It has been arranged to forward to the Publisher of the Journal of Indian Art and Industry by the first English Mail in January, April, July and October of each year quarterly lists showing the number of copies of the Journal to be supplied to Indian subscribers, and I am to request that any additions or reductions which may be desired in the number subscribed for by the Government of Madras. may be communicated in time to admit of the necessary corrections being inserted in the list for the quarter in which it is intended that the alteration should take effect. Any change of which intimation is received after despatch of the quarterly list will be included in the list next following.

I have the honour to be,

SIR,

Your most obedient Servant,

E. MACONOCHIE,

Offg. Under-Secretary to the Government of India.

[53]
250—12-7-97.

Financial *Department.*

PROCEEDINGS OF THE MADRAS GOVERNMENT.

READ the following paper :—

✗ Copy attached.

Endorsement of the Revenue Department, No.1337 R, dated 17th July 1897, on letter ✗ from the Government of India, Revenue and Agricultural Department, Cir.No.14/2-33, dated 28th June 1897.

++++++++++0++++++++++

ORDER, No.589, dated 29th July 1897.

Recorded.

(True extract)

for Chief Secretary.

To the Revenue Department.
" " Public Works Department.
" " *Librarian.*

2550 (B)

BACK PAPER

Govt. of {1887} Madras.

REVENUE.

Issued

Recd. Encl.

G.O., 1st April 1887, No. 354.

B. No. 1171 W dy 29th April 1887

Recorded.

APRIL. (sd) J. O. H.

W.

No copy to be circulated to officers & then filed in the Library.

Indian Art Journal.

Subscribing for fifty-one copies of the — for distribution and ordering despatch of a letter to the Government of India on the subject.

129
4|8

Read—the following letter from A. Rea, Esq., M.R.A.S., First Assistant, Archæological Survey Department, to the Chief Secretary to Government, dated Virinjipuram, 8th March 1887, No. 64:—

I have the honor to request that I might be supplied with, or allowed to purchase for office use, the back numbers of "The Journal of Indian Art;" also that sanction might be accorded to its periodical future supply or purchase.

Transferred to the Revenue Department.

(Signed) W. S. MEYER,
Assistant Secretary.

22nd *March* 1887.

Read—the following G.O., dated 26th March 1887, No. 159, Educational:—

Read—the following letter from D. Duncan, Esq., Director of Public Instruction, to the Chief Secretary to Government, dated Madras, 16th March 1887, No. 223 B. B.:—

With reference to Mr. Under Secretary Stuart's memorandum, No. 139, of 1887, I have the honor to forward, in original, a letter from Mr. Havell, dated 13th instant, No. 21.

2. I agree with Mr. Havell as to his suggestions regarding the monograph for the current year.

3. I do not know whether it was intended that I should remark on paragraph 5. This department could not afford to pay for many copies, nor would many be necessary for the supply of Government institutions. Ten copies would suffice as specified hereunder:—

	Copies.
First-grade Arts Colleges	3
Medical College	1
College of Engineering	1
College of Agriculture	1
School of Arts	1
Teachers' College	1
Training School for Mistresses	1
Library in the Director of Public Instruction's office	1
Total ...	10

Enclosure.

From E. B. Havell, Esq., Superintendent, School of Arts (on special duty), to the Director of Public Instruction, dated Madras, 13th March 1887, No. 21.

With reference to your foot-note, No. 197-B. B., dated 9th March 1887, referring for remarks circular from the Government of India, No. 7-1*a*-4—G., Revenue and Agricultural Department, dated 7th February 1887, I have the honor to state that three slight sketches of the ivory-carving, cotton-printing, and carpet-weaving industries of the Presidency were prepared by me by order of Government for publication in the Journal early in last year. I have not seen the latest numbers of the journal, and so am not aware whether these have been yet published. If not, I would suggest cotton-printing as a subject for the monograph referred to in paragraph 9 of the circular. With more time at my disposal I can amplify the particulars given in my former sketch and procure suitable examples for illustration. I could send actual specimens for the latter if they can be returned afterwards.

2. I would suggest that, if the journal is to fulfil its object and be of service to designers and art workmen, it is very desirable that the illustrations should always be good as examples of design or at least the best available. This has been far from the case hitherto. As regards execution also the illustrations sometimes leave much to be desired. The reproductions from actual specimens or from photographs are as a rule excellent, but original drawings have been too sketchy and wanting in detail to be of much service. Photographs are generally much more useful than drawings.

Order—dated 26th March 1887, No. 159, Educational.

Mr. Havell's letter will be communicated to the Revenue Department.

2. Ten copies of the *Indian Art Journal* will be taken for distribution according to the list given in the Director's letter, and five copies will be placed at the disposal of the Inspector-General of Jails for circulation among the Superintendents of those jails in which manufactures of an artistic character are conducted.

(True Extract.)

(Signed) H. E. STOKES,
Acting Chief Secretary.

To the Revenue Department.
,, the Director of Public Instruction.
,, the Inspector-General of Jails.

Order—dated 1st April 1887, No. 354, Revenue.

Miscellaneous.

Fifty-one copies of the *Indian Art Journal* will be subscribed for and distributed as per annexed list.

2. Ordered that the following letter be despatched to the Government of India:—

(Here enter No. 355, dated 1st April 1887.)

(True Extract.)

(Signed) J. F. PRICE,
Ag. Secretary to Government.

To the Public Department.
,, the Educational Department.
,, the Judicial Department.
,, the Military Department.
,, the Public Works Department.
,, the Board of Revenue, Department of Revenue Settlement, Land Records and Agriculture.
,, the Superintendent, Government Central Museum.

Distribution List.

Public Department	1
Military Department	1
Public Works Department...	1
Educational Department	10
Inspector-General of Jails	5
Archæological Survey Department	1
Board of Revenue, Department of Revenue Settlement, Land Records and Agriculture, for use and distribution to Collectors	25
Government Central Museum	1
Inspector-General of Ordnance	1
Superintendent, Gun Carriage Factory	1
Surgeon-General, Her Majesty's Forces	1
Surgeon-General with the Government of Madras	1
Honorable Mr. Master	1
Revenue Department	1
Total ...	51

Exd. W. H. French.

150 Copies

that His Excellency in Council will see his way to assist the Publisher in his undertaking by an increased subscription for copies, and in this connection it is suggested that Municipal and District Committees might be encouraged to take copies for libraries under their supervision, and that a certain number of copies might usefully be distributed among the principal Government schools. The Journal already commands a fair sale amongst the public in India, and it is believed in England as well; but these sales are not in themselves sufficient to pay the cost of the publication, and the Publisher looks for an official subscription list of not less than 500 copies at 2*s*. per copy. This is 250 in excess of the number at present taken by Local Governments.

6. Hitherto materials for the Journal have been obtained from private contributors, but experience has shown that this source cannot be always depended upon, and that, in order to carry out the objects assigned to the Journal in the Art Committee scheme, more systematic arrangements are needed to secure a supply of literary matter which shall be continuous and of the desired kind.

To quote the recommendations of the Committee the Journal should pursue a twofold object (*a*) the history of particular arts and handicrafts, especially with reference to designs and forms; (*b*) the economical advancement of existing arts and handicrafts. The latter object "should predominate, and the Journal should have a distinctly practical and, so to say, commercial aspect. It should endeavour to inform the public where particular art products may be purchased, and should specify, wherever possible, the museum number and the price of each article described in its pages. It should also contain practical suggestions for the native craftsmen."

7. These were the objects set out for accomplishment through the medium of the Journal, but owing to various causes they have not yet been attained. Frequent inquiries have of late been received by the Government of India for information which has not been forthcoming, as it should have been, in the Journal, and it is doubtful whether Government would be justified in continuing its support to the publication unless it can be made to assume a more practical character. This, however, can only be done by supplying it with facts and information collected through official agency, and to this end the co-operation of provincial authorities is indispensable.

8. While the preliminary census of art manufactures required by the Circular of the 23rd June 1884 (No. 73—6-12 Ex.) and the collection of art-exhibits for the Colonial and Indian Exhibition were in progress, the Government of India was satisfied that enough was being done in the interests of Indian Art to render further demands on local officers unnecessary and undesirable. But the census has now been completed; the results are in course of incorporation in the Journal, and the Government of India considers that the more leisurely and detailed inquiry into particular industries which it has always been understood should follow the preliminary census, might now be taken up while the experience and familiarity with the subject gained by Exhibition work is still fresh in the minds of provincial officers.

9. It is not desired that any long or laborious inquiry should be instituted, and all that the Government of India requires is that once a year in each Province, a report or monograph should be drawn up on some particular industry or group of industries for publication in the Journal, and that measures should be taken to illustrate it with examples of the best typical specimens of the art. The monograph would contain full particulars as to places and methods of manufacture, names of principal artizans, lists of prices, &c., and where means are wanting to procure good hand-colored drawings or photographs (where coloring is not essential) illustrations would be provided for by sending actual specimens. These and other details may, however, be settled hereafter. What the Government of India at present wishes is, that each Local Government should decide what art-industries should be taken up during the current year as the subject of a monograph to be ready in October next, and that its decision on this point, together with the name of the officer to whom the preparation of the monograph is to be entrusted, should be communicated to the Revenue and Agricultural Department not later than the end of March next. The choice of subjects is left entirely to the discretion of Local Governments, and there will be no objection to utilizing to the fullest extent the information already existing in Gazetteers and other official publications. Arrangements have, it may be added, been made with the Publisher by which the contributions from each province can, if desired, be paged and printed separately in such a manner as to admit of the series being bound up into a separate volume forming an illustrated Art-survey of the province.

10. In conclusion, I am to remark that the Government of India is aware that steps have already been taken in certain provinces to issue an annual monograph on some special industry, and that efforts have been made to give due prominence to the Art side of the subject, and it trusts that no difficulty will be experienced in adopting similar measures elsewhere.

Order—dated 21st February 1887, Mis. No. 1097, Revenue.

Referred to the Superintendent, Government Central Museum, for very early remarks and to the Financial and Educational Departments for consideration of the remark made in paragraph 5. It is suggested that the remarks of the Director of Public Instruction and the Superintendent, School of Arts, on the question discussed in paragraph 9 should be obtained.

(True Extract.)

(Signed) J. F. PRICE,
Ag. Secretary to Government.

To the Superintendent, Government Central Museum.
,, the Financial Department (Local and Municipal Department).
,, the Educational Department.

Read—the following letter from E. THURSTON, Esq., Superintendent, Government Central Museum, to the Secretary to Government, Revenue Department, dated Madras, 15th March 1887, No. 226:—

With respect to G.O., Revenue Department, No. 1097, of 21st February 1887, I have the honor to express my opinion that the continuation of the publication of the *Indian Art Journal* is most desirable.

2. As regards paragraph 9, it would be impossible to produce from the Government Central Museum a special monograph on any particular industry or group of industries, but assistance could be given to the Journal from time to time by sending descriptions, together with illustrations, of typical samples of art-wares produced in the Madras Presidency and contained in the collection of the Central Museum. This work I should be perfectly willing to undertake.

Read—the following G.O., dated 17th March 1887, No. 514 L.

Read—G.O., dated 21st February 1887, No. 1097, Revenue.

Abstract.—Forwarding, for consideration, circular from the Government of India, Revenue and Agricultural Department, explaining arrangements made for the future publication of the *Indian Art Journal* and inviting assistance.

Order—dated 17th March 1887, No. 514 L.

Communicated to all Presidents of District Boards and Chairmen of Municipal Councils whose attention is drawn to the suggestion made in paragraph 5 of the Government of India's letter.

(True Extract.)

(Signed) W. S. MEYER,
Assistant Secretary.

To all Presidents of District Boards.
,, all Chairmen of Municipal Councils, through the Collectors concerned.
,, the Revenue Department.

1st April 1887, No. 354, Revenue.

GOVERNMENT OF MADRAS.

REVENUE DEPARTMENT.

Read—again the following G.O., dated 21st February 1887, Mis. No. 1097, Revenue :—

Read—the following letter from W. R. LAWRENCE, Esq., Under Secretary to the Government of India, Revenue and Agricultural Department (General), to the Secretary to the Government of Madras, dated Calcutta, 7th February 1887, Circular No. 7—1*a*-4-G.

The special Exhibition numbers of the *Indian Art Journal* referred to in Mr. Bayley's Circular No. 41—32-66-G., dated 24th June 1886, having now come to an end with the issue of Part 16, I am directed to explain the arrangements for the future publication of the periodical, and to express a hope that they will receive the support of His Excellency the Governor in Council.

2. The Journal, it will be remembered, formed an important part of the scheme for the exploitation and encouragement of Indian Art-industries circulated by the Government of India in the beginning of the year 1884,* and its publication was strongly recommended by the Arts and Museums Committee composed of officers from each Province, in communication with whom the scheme in question was framed.

* Resolution No. 1—6-2 Ex., dated 3rd January 1884.

3. The first number of the Journal appeared in December 1883, and since then 16 numbers in all have been published, viz., 10 quarterly and 6 monthly : the latter forming a special illustrated and descriptive record of some of the principal Indian Art-exhibits sent to the Colonial and Indian Exhibition. During this period the Publisher of the Journal has received liberal pecuniary assistance from the Government of India to enable him to carry out what was a novel undertaking without risk of loss. As the Journal has now passed the experimental stage, no further money grants will be made, and the Publisher, Mr. Griggs, has agreed to continue it as a quarterly periodical on his own responsibility, provided he can be guaranteed a sufficient amount of support in the way of subscriptions for copies, and also a continuous supply of material.

4. The Journal has already done much good in attracting attention to Indian Art-industries, and its continued publication will serve to keep alive the healthy interest aroused in the subject by the recent Exhibition. Under the new arrangement, explained below, for the supply of contributions, the Journal will, moreover, assume a more practical shape as a record of the official industrial survey contemplated in the scheme of 1884.† It need scarcely be pointed out that, by utilizing the Journal for this purpose, not only will the work be done cheaper and better than if the reports for each Province were published and illustrated independently, but the important advantage of a wide publicity will be secured.

† *Vide* Circular No. 73—6-12 Ex., dated 23rd June 1884.

5. Apart from other considerations the Journal, as an advertizer of Indian handicrafts, forms, as already mentioned, an important and practical part of the measures which have been designed to preserve these industries from extinction ; it has been initiated at the cost of much trouble and expense, and it would be a matter for much regret if its publication were now to be discontinued for want of the moderate amount of official support which is required. Under these circumstances the Government of India trusts

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7850.

R.K.

One Copy of the Journal is received and circulated among the officers.

R.A.

7850

R.D.

Our Copy of the Journal is received and Circulated among the officers.

Revenue Department

Proceedings of the Madras Government

Read the following letter from the Government of India, Revenue and Agricultural Department (General), to the Government of Punjab, dated Simla the 15th June 1887, Cir: No $\frac{33}{1\text{-}52}$ G.

With reference to Mr Tupper's letter No 380, dated the 31 ultimo, intimating that the Accountant General, Punjab has been instructed to credit the Government of India through the Accountant-General, Bengal, with the sum of Rs 10/- for the ten copies of Part XV of the Journal of Indian art, which were forwarded with Revenue and Agricultural Department Cir: No $\frac{23}{1\text{-}33}$ G dated the 25 April last. I am directed to invite attention to paragraph 5 of my Cir: No $\frac{7}{1a\text{-}4}$ G dated the 7th February 1887 in which the price of the publication has been fixed in future at 2 Shillings per copy and to request that the equivalent of that amount according to the prevailing rate of exchange may be paid for each copy of the Journal.

Copy forwarded to the Government of Madras for information in continuation of my Cir: No $\frac{7}{1a\text{-}4}$ General dated the 7th February last.

Secretary to Government P.W. Department Madras
7 JUL 87

Order thereon, 28 June 1887, No 3406.

Communicated to the Accountant-General.

(True Extract)

Ag Secretary to Government

To

The Accountant-General with copy of G.O. No 354 of 1-4-87
" Public Department
" Educational — " —
" Judicial — " —
" Military — " —
" Local & Munl. — " —
" P.W. Department
" Commr. of Rev: Settlt. Land Records & Agriculture
" Superintendent Govt. C. Museum.

PWC No. 5258

R. 9.7.87

No. 187 | 2 WA | 13th July | 87

B/

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Continuation of G.O. No.

1171 W of 29th April 1887

1171 W of 29 April 1887

Joll
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Expr. Ph. Accts with copy

Expr. P.W.A. with copy

of G.O. 1171 W of 29-4-87

of G.O. 1171 W

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RLS 22.VII

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