

Home (1921) Department.

Miscellaneous

Ordinary SERIES.

G.O. No. 183

DATED 5-2-21

INDEXED

9

[Despatch Abstract.]

Lawrence, Asylum Press Directory---Increase in price to
Rs.12 a copy--Reduction in number of copies.

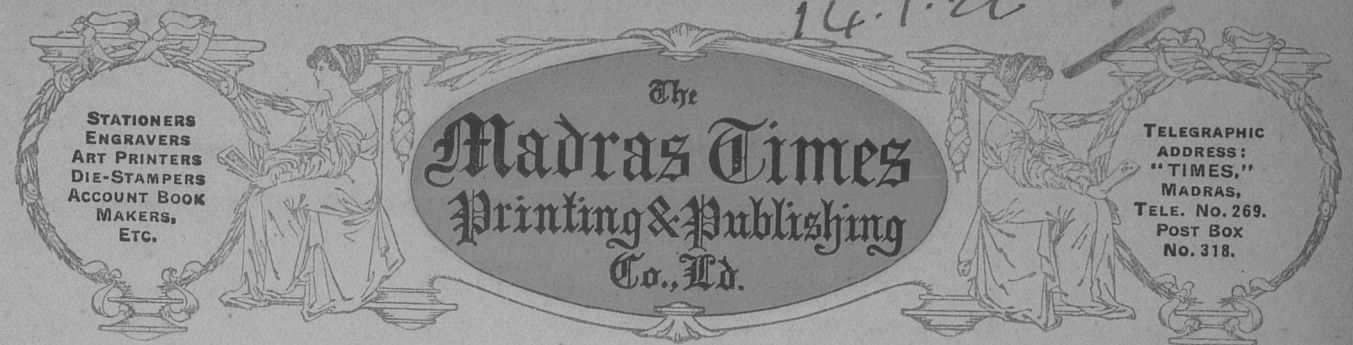
PAPERS PUT UP WITH CURRENT No.

Papers of the department to which the current belongs.

Number.	Date.	Original (=O.) or spare copy (= S.C.).	Remarks. (In this column such of the papers as have been removed for copying, printing, etc., should be marked with a cross.)	Initials of Referencer with date in token of return to Reference department

Papers of other departments.

Department.	Number	Date.	Original (= O.) or spare copy (= S. C.).	Initials with date of (1) Referencer acknowledging returns of the paper concerned or (2) Despatcher to denote the return of the papers to the department concerned.



Mount Road,

Madras, 12th January 1921.

The Secretary to Government.,
Home (Miscellaneous) Department,
Government of Madras,
Fort St. George.

Sir,

Lawrence Asylum Press
Directory for 1921.



We have the honour to draw your attention to the
charge made by this Company for the above publication, about
290 copies of which are supplied annually to Government Offices.

1. The price since 1918 has been Rs.8/- per copy.

2. We find that this price is not remunerative and have
been compelled by the present cost of production to increase the
price to Rs.12/-. This step has been taken very reluctantly and
as the only alternative to ceasing publication.

3. We shall be glad to know whether we may distribute
the usual number of copies to Government Offices at the enhanced
price. The text for the 1921 issue is practically ready but print-
ing cannot be commenced until a remunerative return is assured and

Yours faithfully,

THE
MADRAS
TIMES
PRINTING
AND
PUBLISHING
COY. LTD.



STATIONERS
PRINTERS
AND
PUBLISHERS
MADRAS

Mount Road

15th January 1921

The Secretary to Government,
Home (Miscellaneous) Department,
Government of Madras,
Fort St. George.



Lawrence Asylum Press
Director for 1921.

217

We have the honour to draw your attention to the
charge made by this Company for the above publication, about
250 copies of which are supplied annually to Government Offices.
The price since 1918 has been Rs. 8/- per copy.
We find that this price is not remunerative and have
been compelled by the present cost of production to increase the
price to Rs. 12/-. This step has been taken very reluctantly and
as the only alternative to ceasing publication.
We shall be glad to know whether we may distribute
the usual number of copies to Government Offices at the enhanced
price. The text for the 1921 issue is practically ready but print-
ing cannot be commenced until a remunerative return is assured.

and we shall therefore be greatly obliged by your reply at
your early convenience.

We have the honour to be

Sir,
Your most obedient Servants,
The Madras Times Printing and
Publishing Coy. Ltd.

R.C. Nicholson

Managing Director:

4
Honn (mis) Dept.

Lawrence Asylum Press Almanack.

[C. No 156] From the Madras Times
Printing & Publishing Co. Letter of 12. Jan. 1921
Agd.

The publishers of the Lawrence Asylum Press Almanack announce that the cost of the 1921 edition of the almanack which is now supplied to Govt at Rs 8/- a copy, has been increased to Rs 12 a copy. Roughly the increase in the total cost will be Rs 1160/- for 290 copies. The reduction in the number of copies distributed to Govt offices was considered only in 1918 and it ^{is unlikely} ~~is unlikely~~ ~~that any reduction is possible~~ ~~to be made~~ ~~to effect any further reduction now.~~ Before sanctioning the increase in the cost, the Finl. Dept may be requested to say whether they accept this increase.

Go. 3/2
253/8 (M)

S.D.
14.1.21

Se
14.1.21

CR
15/1/21
5



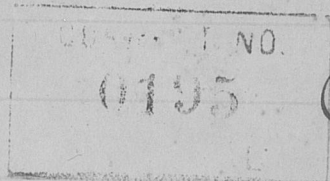
u.o. no 156-1 Home (mis)
17 Jan 1921

The increase in cost is heavy and if Finance considers a reduction necessary I shall support. By many of the officers, the Director is not frequently referred

17/1/21

True (u)

M



[For previous history vide File no. on 1/27-29 of 80, 3/2 Home 7/25-3/18] Finance dept.
In fo. 3/2 (Home-mis) of

25.3.18 which sanction was accorded to the supply of 264 copies of the Almanack. It will be seen from p. 1 of the current file ~~It would seem~~ that since then about 26 additional copies. Copies ~~may~~ have been sanctioned. It is not known whether this includes the copies intended for the 2 new Councils and 3 Ministers. 2 As the enhancement of subscription amounts to 50%, this dept. may agree to a revision of the ^{present} distribution list with a view to reduce the supply ~~consequently~~

Home has been asked to arrange for the supply by the Chief Sect

the total cost. 3 Submitted for orders whether in the rate of subscription the enhancement ~~proposed~~ will be accepted. It will be seen from the extract at (X) that there is real and serious shortage of paper and that the enhanced rate is apparently ~~made~~ asked for mainly on ^{this} account. It may



Rs 8 to Rs 12

There is the cost of printing also

⑧ file not put up.

3
b
he stated that the Supdt. of Stat^s has submitted^⑧ proposals for raising the rates of Subscription for the 'Hindu' & 'New India' from Rs 36 + 24 to Rs 45 + 27 respectively on account of the rise in the cost price of paper and printing materials.

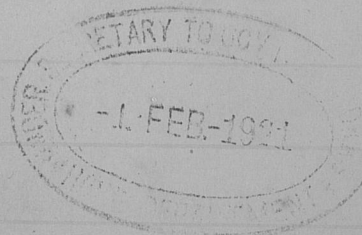
COR
28.1.21

BSL
28.1.21

I think the list is capable of some reduction; but if we consent to pay an increased subscription we should stipulate that the information contained in the book should be rather more correct & up to date than has recently been the case.

BSL
30/1/21

Twice w. 195A-1 ✓
31.1.21 ✓
Misc. C.N. 531
1.2.21



Sub

Law

Res.

Home (Mis) Dept.

It appears to be too late for the current year to consider any reduction in consultation with other departments. For orders whether increased subscription

may be agreed to with the stipulation mentioned by Fin^{ce} Secy on p 3 ante.

S.D.
1.2.21.
S.D.
1.2.21.

he may start again the question of reduction of the no. separately in circular & departts.

The increased price may be agreed to and at the same time we may state that the Govt. hope "that all possible steps will be taken to ensure that the information contained in the Almanack is rendered more accurate & up to date as there ~~has been a~~ ~~reason~~ is ~~no~~ reason to believe that ~~the~~ ~~standard has not~~ ~~got to~~ in these respects the Almanack is not up to the requisite standard."

A
2.2.21

I do not think that we should incur more cost than usual. What is the total n^o. we take? Indent for $\frac{2}{3}$ rds put up a tentative list of reductions. If I do not want

a copy.

Tell the L.A. that we agree to
pg 12 Subject to the proviso that
will reduce the number of copies
4 1/3
May
3/2/21

Regr.

A draft order is subd. The reduction
in the number of copies will be
immediately taken up separately
for consideration.

SND
4.2.21
L
H

Ca
4.2.21
S

May
4/2/21

please
CH

Scott. II-10 (a)-35,106-9-2-20

Home () DEPARTMENT

READ AGAIN G.O. No. 312 Home, dated 25 March 1948 (u)

” ” ” ” ” 192

READ ALSO:—

C. No. 156, From the Madras Times Printing, No. _____, dated 12 Jan 1921
J Pub Co.

” ” ” ” ” ” 192

ORDER.

No. 183, dated 5-12-1921

mis

of the Laurens Asylum
has directed subject to
the reservation that it
should be open to the foot.
to take a reduced number
of copies of the Directory so
as up to only the total
cost of the purchase of the
publication to approximate
the amount hitherto
paid for the purpose.
The matter is under
consideration and

The Managing Director of the Madras Times Printing and Publishing Co. Ltd. is informed that the Government have decided to reduce their order for the Lawrence Augustus Press Directory by about a third and agree to the increased rate of ^{Rs 12} per copy at Rs 12 (Twelve) per copy. The exact number required and their distribution will be intimated in due course.

≡ The Govt. hope that all possible steps will be taken to ensure that the

$$\frac{S.D.}{4.2.21}$$

$$\frac{G}{4.2.21}$$

$$\frac{H}{4.2.21}$$

A = Copy in full.
B = Not to be copied.
P = Copy abstract only
Q = Copy heading only