

Home (1920) Department.

Miscellaneous

Crown SERIES.

G.O. No. 1008

DATED 21-5-20

INDEXED

[Despatch Abstract.]

Publicity

Health and welfare leaflets - Publication by the

Publicity Bureau - notes recorded.

BACK PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

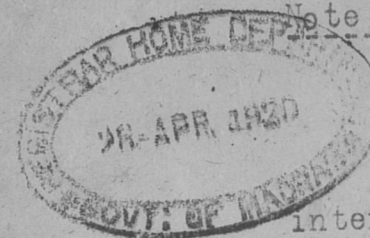
FURTHER PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

PUBLICITY BUREAU,
Victoria Buildings, Egmore,

R.O.C. No. 1416.

Madras, dated 26th April 1920.



Note for the Secretary to Government, Home Dept., (U.O.)

When this Bureau was started, the original intention was, I understood, that publications on Health and Welfare subjects should be financed by the South Indian Health and Welfare Association as soon as it got into working order. I have spoken to Mr. Gray, and I understand that the Health and Welfare Association's finances would not yet permit it to circulate leaflets on health subjects on a large scale. Before the South Indian Health and Welfare Association came into being, I had sent out some leaflets on health subjects after getting the approval of the Surgeon-General, and I find that there is a great demand for such leaflets and that they are much appreciated. It would, I think, from all points of view, be a great mistake to give up issuing them. So, I am continuing to finance from the funds of this Bureau the issue of the leaflets on Health and Welfare subjects, getting the leaflets themselves composed or at least approved by the South Indian Health and Welfare Association and issuing them as the joint production of the Association and this Bureau. I trust that this course will be approved.

400-4-12-19.

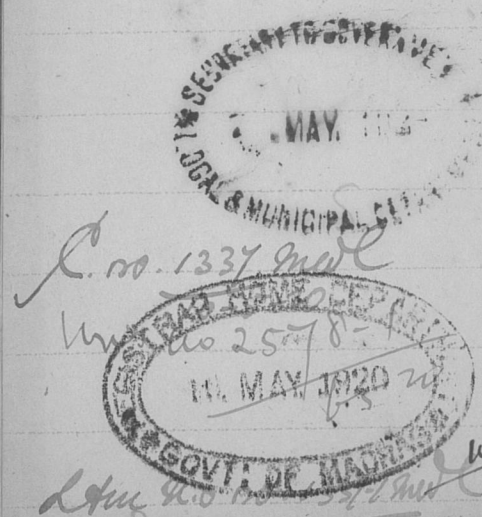
P.R.

PUBLICITY OFFICER.

U.S.

Home (Mis) Dept.

Please see para 2 of Mr. Gwynn's note dated 18th Aug 1919 on page 9 of Notes to (K) G.O. No. 1366 of 12.9.1919 in which he made the remark that the Presidency Health Association would take over a great deal of the work which would fall on the Publicity Bureau. Refce. is also solicited to para 2 of the Pub. Offr's note of 16. Oct 1919 (P) (on p 2 of G.O. No. 1620 Home (mis) of 21. Nov 1919) in which the Publicity officer ^(stated that he had) included in his budget the cost of work on matters of public health for which the S. I. Health & Welfare Association may perhaps be willing to pay after it is in working order. Though the Assocn is now in working order it is stated they are not able to meet the cost of the health leaflets. In the circumstances there appears to be no objection to accepting Mr Gwynn's proposal but before doing so the case may be sent to the L + M. ^(mis) Dept for acceptance or for remarks.



SVP
3.5.20

4.5.20

S. Lm
5/1/20

6/5/20

L.H. (Radl)

No objection in this Dept:

8/5 Home (mis) 10/5

10-5-20 8/5



U.S.

4
Home (Mis) Dept

The notes may now be sent to the Publicity officer u.o. for perusal + return.

Publicity officer u.o.

S.P.
11.5.20.
11.5.20.

12/5/20
seen through
17.5.20

2473-1
Mis No 2473-1
12.5.20

U.S.

Home (Mis) Dept.

These notes may now be No 1008/21.5.20

Publicity Bureau No. 1416
17.5.20.

RECORDED

for future reference. 12/5/20



S.P.
18.5.20.
18.5.20

S.P.

When given for copying _____
When copied _____
When examined _____
When signed _____

192

READ AGAIN G.O. No.
192

DATED

19
OVERSEAS No.

ENCLOSURE to G. No.

ORDER OF GOVERNMENT

A A A A A A A

LETTER OF GOVERNMENT

STATEMENT WITH NITTO

PAPERS NOT FILED UP, BEING MEANT FOR DESPATCH
IN ORIGINAL

N.B.—

- A = Copy in full.
- B = Not to be copied.
- P = Copy abstract only.
- Q = Copy heading only.