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Sectt. II-27-66,004-17-11-48.

Education and Public Health

(194 9) Department.

Ms. SERIES.

G.O. NO. 3849, Education,

Dated 16-12-1949.

~~closed~~
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[Despatch Abstract.]

MUSEUMS - Government Museum, Madras - Picture post cards of the Museum exhibits
Printing of - Sanctioned.

Back Papers.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.
M8	131.	Law (Edn)	27-1-1933				

Further Papers.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

From
Sri A. Aiyappan, M.A., Ph.D.,
Superintendent,
Government Museum,
Egmore, MADRAS-8.

To
The Secretary to Government,
Education and Public Health
Department,
Fort St. George, MADRAS-9.

No. 1150/48-13 Ar.

Dated the 15th November 1949.

Sir,



Sub: Picture post cards - Reprinting of - Sanction - Requested - N/7-8

Ref: G.O. No. Ms. 131 Law (Edn.) dated 27-1-1933.
My letter No. 768/47-19 Ar dated the 4th
February 1948 and No. 768/47-13 Ar dated the
5th March 1948. E/1-2

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E/5-6

90320

I have the honour to state that the two sets of picture post cards (Vaishnavite and Saivite) of the Museum exhibits for sale to the public have run out of stock. They serve the purpose of affording to the visitors cheap mementos of visits and greatly help in making the masterpieces in our collections widely known. Such reproductions are sold to the public in almost all the Museums in Europe and the larger among Museums in India. The set of 5 pictures was sold at annas five and the set of seven at annas seven. They were quite popular and sold well.

Since writing to Government last at the begining of last year several enquiries were made of the prominent Presses in India but the quality of the material and the get up were not at all satisfactory and the difference in rate was not appreciable compared to that of the Oxford University Press, London who did the work the last time to our entire satisfaction. So this Press was again consulted to give a fresh quotation, taking in-to consideration that 3 out of the 12 previous cards are to be new subjects resulting in the making of 3 new blocks, and they have quoted £. 67-5-0 for 1000 sets of 12 picture post cards with 2000 envelopes for both the sets. Packing, freight and insurance would bring it up to £ 90/- or Rs 1,200/-. Thus 2 sets of 12 cards will cost about Re. 1/4 as against 12 as. for which they have been sold hitherto. The public will not mind this slight increase in

P.t.o.

price considering the good quality at the prevailing market rate. And the sale proceeds of the 1000 sets at Re. 1-4-0 each will be Rs. 1,250/- against an approximate cost of Rs. 1,200/-.

I have accordingly to request that Government will be pleased to pass early orders to reprint the much needed 1000 sets of 12 picture post cards by the Oxford University Press, London, sanctioning an expenditure not exceeding Rs 1,200 (Rupees One Thousand two hundred only). The expenditure will be met from the budget provision under 36 a Scientific Departments Museums - a. A. 5 Other Charges - Apparatus and Materials for 1950-'51, wherein a sum of Rs 800/- has been included for this purpose. This will be revised to Rs 1,200/- at the time of submitting Revised Estimates for 1950-'51.

Yours faithfully,

A. Aiyappa
Superintendent.

B. H. H.
C₂

Go. No. 131. Law (Edn),
dated, 27-12-1933, quoted in the
current has been called for from
the H.R.O., Chittoor. May lie over till
25-11-49.

19/11/49
23/11/49
21/11/49

E. H. H.
C₂

Museums - Govt. Museum,
Madras - Picture post cards
of the Museum exhibits -
Printing of - Sanctioned.

Ref: from the S. G. M., No.
1150/48-13 An., dated, 15-11-49.

Order 3849 *Edn.*, dated,
16-12-49

The Govt. approve the
proposal of the S. G. M.,
contained in his letter
read above, to have
1000/- sets of 12 picture post
cards of the Museum exhibits,
mentioned therein, printed
by the Oxford ^{University} Press, London,
at a cost not exceeding Rs. 1,200/-
(Rupees one thousand and two
hundred only) for sale to the
public at the rate quoted
by him.

2. The expenditure
should be met from the
allotment under "36 a. Scientific
Departments Museums - a. A. 5 Other
charges - Apparatus and Materials
for 1950-51."

P. 2 d. 7.

Mr
22/11/49

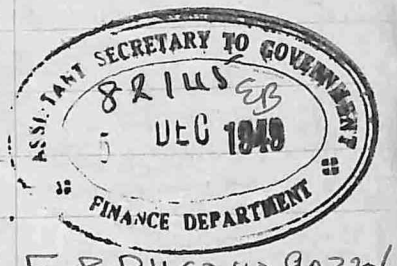
The S. G. M.
The A. G. (thru 7th) 3rd 11/49

29/11/49

1-12-49

Note.

The sale proceeds by
~~the sale of~~ the picture post cards
 are expected to be Rs. 1,250/-
 as against their cost of Rs. 1,200/-
 The S. G. M.'s proposal may be
 supported in this dept. and the case
 file sent to Fin. for acceptance.



E & PHC 200 90320/49
 3-12-49

29/11/49
 18/12/49
 30/11/49

S 12/12/49

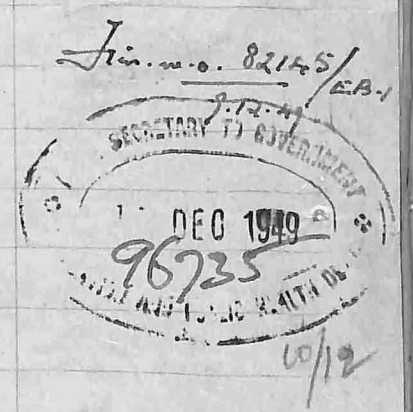
Fin (S & B)

The letter from the Supdt. of Museum
 Egmore, ^{on 11-12-49} and S & B note above
 may be perused. The draft
 order overleaf may be accepted.

has
 9/12/49

9/12/49 EPH
 (22)

May come.



12.7 (S & L) 10/12/49
 S 12/12/49

2M
 15/12

