

Education and Public Health

(1949.) Department.

Ms. SERIES.

G.O. NO. 2547, Education,

Dated 10-8-1949.

[Despatch Abstract.]

BOOKS AND PUBLICATIONS - Magazine "New Education" - Distribution of
copies - Instructions issued.

Back Papers.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

Further Papers.

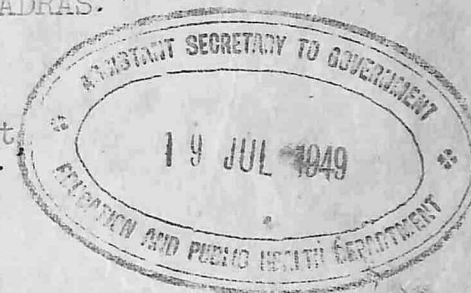
G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

EDUCATION DEPARTMENT

FROM THE DIRECTOR OF PUBLIC INSTRUCTION, MADRAS.

To The Secretary to Government,
Education and Public Health Department,
Madras.

Re.No.306.J/47 dated 12-7-49.



Sir,

Sub:--Publication of the magazine "New Education" by the Education Department.

Ref:--G.O.Ms.No.1693 Edn. dated 24th May 1949.

55152

I have the honour to state that the Principal, Lady Willingdon Training College, Madras who is the Editor of 'New Education' has reported that she would be getting the first thousand copies of the New Education and has requested instructions for their disposal. She has already despatched copies to the Officers as mentioned below:--

Director of Public Instruction 2 copies (One for personal and another for Office)

Other Officers in the Director's Office 10

Secretary, Education and Public Health Department.

Hon'ble Minister for Education

Lt. Col. M.A. Hamid

Sri T.P. Santhanakrishna Naidu

Sri R.V. Rudrappaswami

Sri P. Sundara Rajan

1 Copy

1 Copy

1 Copy

1 Copy

1 Copy

1 Copy

on the Editorial Board

pp 21-22 C-7 (A)

2. In para.6 of the G.O. cited above, Government have stated that free copies may be distributed to selected departmental officers with the approval of Government. The following list of officers is suggested for the supply of the magazine:--

All officers in the office of the Director of Public Instruction including one copy for the library.

Divisional Inspectors 1 copy each.

District Educational Officers. 2 copies each (One for the Officers use and another for circulation among the Deputy Inspectors)

Inspectress of Girls Schools 1 copy each.

Headmasters of Government Secondary Schools and Govt. Training Schools 1 copy each

Inspectress of ~~European~~ ^{Anglo-Indian} Schools 1 copy

Inspector of Oriental Schools 1 copy

Principals

P.T.O.

Principals of all Government Colleges	1 copy each
Registrar of Books	1 copy
Secretary, C.G.E.	1 copy
Curator, Government Oriental Manuscript Library	1 copy
Chief Inspector of Physical Education	1 copy

I request the approval of Government for the supply on the above scale to the Departmental Officers.

3. The Editor has submitted the following proposals in regard to the distribution of the first 1000 copies.

Secondary Schools (aided) about--400 copies

Madras Mail, Hindu, Indian Express and the British Information Services 1 Copy each.

Advance specimen copies to those from whom contributions are solicited for the next number 1 copy each.

In view of the fact that the 1st issue of the Magazine contains the summary of Government Orders and Proceedings on Reorganisation of Secondary Education, sample copies may be permitted to be sent to all aided secondary as suggested by the Editor and also on the same principle to aided Basic Training Schools and to Special Officers of District Boards and Headmasters of Municipal Schools. This will mean the free supply to them but it may add to the popularity of the magazine. The suggestion of the Editor and the additions made on the same principle may be approved. If Government wish to include names of other Newspaper Presses besides those mentioned in sub-paragraph 2 of paragraph 3 above these names may kindly be intimated. Information is also requested whether sample copies of the first issue alone be sent to the News paper Presses.

4. The Editor has suggested that the Magazine may be made available for sale through Higginbothams to the public. Her suggestion may be accepted since the supply of the magazine is not to be restricted to the subscribers alone and should be made available for the public as well.

It has been ascertained from the Director of Information and Publicity that usually a commission of 33 1/3 per cent, with the right to return unsold copies is charged by Higginbothams. For the 'Madras Information' the commission charged is, however, stated to be 25%. The Editor may be asked to negotiate with the firm in the matter and secure the same rate.

5. In paragraph 3 of the G.O. Government have stated that other Governments may be supplied with a copy of the magazine. The list of other Governments may kindly be supplied for necessary action. Information is also requested as to the list of those to whom Government propose free supply of the magazine. In this connection it is suggested that the Secretaries of the various Departments of this Government may be included in that list. Further, a free copy may be sent to the University Library and the Connemara Library.

6. Permission may be given to me to sanction the supply by the Editor of exchange copies to similar reputed journals. I request early orders on the above.

Yours faithfully,

[Signature]

E.P.H. Dept (32)

T. H.

From

The Asst. Secy. to Govt.

E.P.H. Dept.

To

The Dy. D.P.S.

Sub: Publication of the magazine "New Education" by
the Education department - Distribution of
copies.

(P.C. to go)

Ref: Your letter No. 3063/49 dated 12.7.49.

It is presumed that the term "Headmasters of H.S. schools"
mentioned in para 3 of your letter cited, refers only to those
in high schools and not in H.S. schools. Please confirm.

3/6.8.49. *[Signature]*

Sub:- BOOKS AND PUBLICATIONS - Magazine "New Education" -
Distribution of copies - Instructions issued.

Read again:- G.O. No.1693-Education, dated 24--5--1949.
Read also :- From the D.P.I., No.306-J/47, dated 12-7-49.

ORDER (MS.) NO. 2547 EDN., DATED 10.8.49

The Govt. accept the proposals of the D.P.I. in
the letter read above, for the distribution of copies
of the magazine "New Education".

2. The Govt. consider that it is sufficient if
the Newspapers mentioned in para 3 of the letter alone
are supplied with the copies of the magazine. The
Director is informed that (unless it is intended to
exchange the magazine for the dailies,) it is sufficient
if copies of the first issue are sent to the Newspapers.
The Director is also authorised to permit the Editor
to supply copies of magazine in exchange to reputed
journals.

3. All Provincial Govts. in India and the Govt.
of India should be supplied with copies of the magazine.
Copies of the magazine may also be available for sale
to the public through Higginbothams. The Editor of
the magazine may negotiate with the firm in the matter
of commission and secure the rate allowed for the
"Madras Information".

4. The list of persons and institutions to whom
copies of the magazine should be supplied free of cost
will be as indicated in the annexure to these procee-
dings.

SS.
6-8-49.

The D.P.I.
The A.G. thro' Fin.
The S.G.P.

p.t.o.

- 2 -
APPENDIX

Persons or Institutions to whom copies of the magazine should be supplied	No. of copies to be supplied
Director of Public Instruction	2 copies (one for personal and another for office)
Other Officers in the Office of the D.P.I.	10
Secretary, El & P. H. Dept.	1
H.M. (Edn.)	1
Members of the Editorial Board (15)	1 each
D.P.I.'s Office Library	1
University Library	1
Connemara Library	1
Divisional Inspectors	1 each
D.E.Os.	2 each (one for the officers' use and another for circulation among the Deputy Inspectors)
Inspectress of Girls' Schools	1 each
Headmasters of Govt. Secondary Schools and Govt. Training Schools	1 each
Inspectress of Anglo-Indian Schools	1
Inspector of Oriental Schools	1
Principals of Govt. Colleges	1 each
Registrar of Books	1
Secretary, C.E.E.	1
Curator, Govt. Oriental Manuscript Library	1
Chief Inspector of Physical Edn.	1
Secy. Schools under Private management	1 each
Madras Mail, Hindn, Indian Express and the British Information Services	1 each
Basic Training Schools under private management	1 each
Special Officers of Dt. Bds.	1 each
Headmasters of Municipal Committ high schools	1 each
Govt. of Bombay, West Bengal, U.P., C.P., E.Punjab, Bihar, Assam, Orissa and Govt. of India	1 each

Post copy of telephonic message dated 11-8-49.

Rc.55-80/49 (Rc.306-J/47)



The Director of Public Instruction,
Madras.
The Assistant Secretary to Government,
Education & Public Health Department,
Madras.

Sub:- "New Education" - Publication of the magazine
"New Education" by the Department-Distribution
of copies.
Ref:- Your T.M. dated 6-8-1949.

The term "Headmasters of Municipal schools"
refers to those in Municipal High schools only.

P. Sundaraya
12.8.49
For Director of Public Instruction.

KS 11/8.

helps in the matter have already been issued
the matter in the 4.0 below. This may be filed with the
4.0.
16.8.49. *16/8/49*

MS. 26/8

13



THE DIRECTOR OF PUBLIC INSTRUCTION,
GOVERNMENT OF INDIA

THE SECRETARY TO GOVERNMENT,
B. & C. DEPARTMENT,
1, LAKSHMI NAGAR,

Ref:- B.O. (B.) No. 306-T/49 dated 25.8.49.
Sub:- B.O. (B.) No. 306-T/49 dated 25.8.49.
The Secretary to Government,
B. & C. Department,
1, LAKSHMI NAGAR,

The list of persons and institutions to whom copies of the magazine "New Education" should be supplied is as follows:—
1. Secondary schools under private management.
2. Basic Training schools under private management.
3. Private High Schools, Junior High Schools, and Special Schools of District Boards.
4. Headmasters of District High Schools.
I may point out that with reference to the orders of Government containing para 2 of the G.O. copies of the magazine may have to be supplied to the persons named in the list. The persons named in the list have to be supplied with the first issue only, of the magazine "New Education" in addition to the newspapers referred in para 2 of the G.O. cited:-

As directed by the Government, copies of the magazine "New Education" should be supplied to the persons named in the list. The persons named in the list have to be supplied with the first issue only, of the magazine "New Education" in addition to the newspapers referred in para 2 of the G.O. cited:-

(Add to list)
53
11/7/49
pic

11/7/49 (+)

16/8/49

The D. P. G.
The A. G. (Mr. F. J.)
me 8/8/49
11/8/49 (+)

P.T.O. 3/9/49. 2/8/49.

13 (2)

Memo No. 66234 B2/49-1, Edw. dated 3.9.49 P.W. Deptt (B2)

Sub:- Books and Publications - Magazine "New Education" -

Subject Distribution of Copies
1) G.O. No. 2547 Edw. dated 10.8.49
Ref:- From D.P.G. No. 306-T/49 dated 25.8.49.

The Govt. accept the recommendation of the D.P.G. that the following institutions and persons, ^{need} be supplied ^{only with} copies of the first issue only, of the magazine "New Education" in addition to the newspapers referred in para 2 of the G.O. cited:-

- 1) secondary schools under private management
- 2) Basic Tg. schools under private management,
- 3) Special officers of Dt. Bds.
- 4) Headmasters of M. High schools.

These four items and ~~that regarding the~~ ^{the entry relating to} "Newspapers" ^{will} accordingly be deleted from the list ^{appended} in the appendix to the G.O. cited.

2/9/49

Sub:- Publication of the magazine "New Education" by the Education Department.

Ref:- G.O. No.1693-Edn., dated 24-5-1949.
From the D.P.I., No.306-J/47, dated 12-7-49.

The D.P.I. has submitted proposals for the distribution of the copies of the magazine "New Education". The proposals may be accepted.

The Director makes certain further enquiries in the matter as indicated below:-

(1) Whether newspaper presses other than those mentioned in his letter at 'X' on p.3 c.f. should be supplied with copies of the magazine;

(2) Whether samples copies of every issue of the magazine should be sent to the newspaper presses or whether it is sufficient if copies of the first issue are alone sent;

(3) Whether copies of the magazine should be supplied to other Governments ^{To which other Govts.} and for

(4) Whether copies of the magazine may be made available for sale to the public through the Higginbothams. ^{whether the magazine is to be supplied to any body else, free of cost.}
(1) above:- The D.P.I. & P. may be requested to advise in this matter.

(2) above:- It seems sufficient ^{if} the sample copies of the first issue alone ^{are} sent, to the newspaper presses.

(3) above:- All other ^{Govts.} in ^{India} ~~the~~ country and the Govt. of India may be supplied with copies of magazine.

(4) above:- It seems desirable to make the magazine available for the public as suggested by the Director. The Editor of the magazine may negotiate with the firm in the matter of commission and secure the same rate which is charged ^{by} for the 'Madras Information.'

(5) above the existing list need not be p.t.o.

added to

pp 21-22 c.4 (A)
pp 1-3 c.4

A' m p 30.7

B' m p 30.7

C' m p 30.7

D' m p 30.7

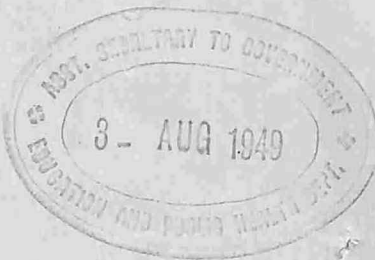
Note: The four items in question, were included in the distribution

list, in the appendix, as it was considered, that, it will not be sufficient if copies of the magazine are supplied to the institutions and the persons in question.

29.10.49 was only the despatch copy of the first issue present. The letter was not clear in this point.

29.10.49

P.W. (I. & P.) and Finance may see for remarks.



I agree except in respect of (2) where we should be guided by ordinary journalistic practice. If this is exchange of publications, we may agree to it on that basis.

22/7/49 PW (I & P)

2053/49

P.W. (I & P) Dept

E.P.H. 0.0.55152 B2/49-1

25.7.49.

The file has been sent to this Dept with reference to 'M' overleaf. It would be sufficient if the magazine is supplied at X on p.3 of. ~~It is not necessary to give the discretion to make any addition to this list~~ This Dept may suggest that unless it is intended to exchange the journal for the dailies, it would be sufficient if copies of the first issues are sent to the papers for review or notice. The case may be passed on to Finance.

29.7

For Fin (Ex B)

P.W. (I & P) 2053/49

29.7.49



49795 2053/49

58998

E.P.H.

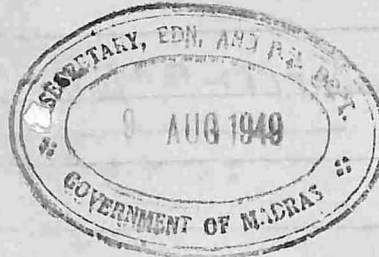
3.8.49

The Page 1-2 above may be perused. The case relates to the distribution of the magazine 'New Education'. The proposals of H.P.H. in para 3 on pp 1-2 above as modified by P.W. (I & P) above may be accepted in this Dept.

E & P. H. Dept (B3)

Please see the notes of P.W. (I & P) and Finance on p.3 with ref. to H. on p.1 ante. P.W. (I & P) state that it is enough if the magazine 'New Education' is supplied to the dailies referred to at X on p.3 c.f. With ref. to the question raised in sub-para (3) of para 2, on p.1 ante, they state that unless it is intended to exchange the magazine for the dailies, it is sufficient if the first issues are sent to the papers for review or notice. The D.P.S. may be informed accordingly.

2. A draft ~~order~~ is submitted below for approval. The file may be circulated to H. R. (Edn).



6.8.49.

21/8/49

H. R. (Edn)

21/8/49

21/8/49

21/8/49

