Put away
M 27/10

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Sectt. II-27—58,004—27-10-47.

EPH (1948) Department.

Ms SERIES.

G.O. NO. Ms. 2483 Edn

Dated 28th September 1948

pp9-10 CF

pp 9-10, 1 copy

[Despatch Abstract.]

Education – activities of the Education Deptt – Publicity – orders passed

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Back Papers.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

Further Papers.

G.O.	No.	Department.	Date.	G O.	No.	Department.	Date.

(N)

E. & P. H. Dept.

MEMO NO. 27610 A-2 EDN., DATED 26.4.48

SUB:- ACTIVITIES OF THE EDUCATION DEPARTMENT - PUBLICITY. -

The Govt. observe that much of the good work done by them in the various branches and ~~the~~ aspects of Education does not get adequate publicity. On the other hand incorrect accounts of the activities of the Department are appearing in ~~the~~ newspapers and magazines. It has, therefore, been suggested that articles on the various aspects of educational reorganisation may be written by officers of the Education Department who are in charge of these schemes and sent to the Information and Publicity Department. These articles should in the first place provide the fullest possible information ~~as regards~~ on the nature and progress of the various schemes and secondly contain replies to any criticisms that have appeared in the Press against ~~these~~ the policies underlying them.

It has also been suggested that ~~all~~ the criticisms in the Press may be collected by the D.P.I. and the answers prepared ~~by them~~ without making any direct reference to the journals or the writers of the articles and that he should submit his answers to criticisms to Government for scrutiny and publication in the Press. The D.P.I. isrequested to offer his remarks on the suggestions at a very early date.

P/

24/4/48

26/4/48

To,
The D.P.I.

DPS

26.4.48

.F. 32.

EDUCATION Department

From (Name) SRI D.S. REDDI M.A., (OXON).,
Designation DIRECTOR OF PUBLIC INSTRUCTION,
Station MADRAS.

Received Registered

To
The SECRETARY TO GOVERNMENT,
Education and Public Health
Department, Madras.

Enclosures:

ROC.No. 470J/48 dated 10th May 1948.

ASST. SECRETARY TO GOVERNMENT
14 MAY 1948
EDUCATION AND PUBLIC HEALTH DEPT.

35471

Sir,

SUB: ACTIVITIES OF THE EDUCATION DEPARTMENT PUBLICITY.

REF: Government Memorandum No. 27610-A.2 Edn., dated 26th April 1948.

* * * * * *

I agree that the work done by Government in the various branches and aspects of education is not receiving adequate publicity. I suggest the following proposal for the consideration of Government.

2. Publicity can be best done through a small committee of non-official educationists. About five persons, all resident in Madras - two Headmasters, one College lecturer or Principal and two others interested in Education, whether they are teachers or not, may constitute the Committee. The Special Officer for Text Book Committee or the Inspectress of Girls' Schools (Central Circle) may be the Convenor or Secretary to the Committee. The Committee may meet once a month or they may be consulted individually on the several aspects of Education according to their interest or competency to deal with the subject, and they may be asked to write articles or letters for publication. These articles or letters will, of course, be scrutinized by the concerned officers in my office before they are sent to the Press.

K.

3. The members of the Committee may be paid for the articles written (details will be settled later) and they may be paid conveyance allowance for attending meetings as in the case of members of the Advisory Committees. A lump allotment of Rs.1,500/- a year may

P.T.O.

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= 2 =

may be provided for the purpos nses in this connection.

VKR 17/5

for DIRECTOR OF PUBLIC I RUCTION.

Ram.12/5/48.

SDl 12/5

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5 Ed & PH Dept

①

Very urgent-

Memo No 27610A-4 Edn.d. 9.6.48.

Activities of the Edn Dept. Publicity.

p 3 CP

Ref:- Letter from the D.P.I No 470 J/48 d 10.5.48.

The attention of the D.P.I is invited to para 2 of his letter read above and he is requested to state what method he proposes to follow to ensure that the articles ~~written~~ will are published in the Public Press.

R in p 4 NP

note of fin on pp 4-5 NP

2 In para 3 of his letter read above, the D.P.I has stated that a lump sum allotment of Rs 1500 per annum may be provided towards the expenses connected with the Committee. The expenditure will be towards Conveyance allowances for attending meetings and remuneration for writing articles. The D.P.I is requested to state what rates of Conveyance allowances are proposed to be paid to the five members

P.T.O

2 6

C no 27610

of the proposed Committee, who will all be Residents of Madras and also the basis on which the articles are to be paid for. He is also requested to submit an approximate estimate of expenditure involved in the proposal.

20.5.48 20/5/48

23/5/48

To The D.P.I

15/6

11-6-48

E&PH Dept

Memo no 27610 A-6 Edn d. 10.7.48.

Activities of the Edn Dept - Publicity

5/13/7

p/p 5-6 above

The attention of the D.P.I is invited to Govt Memo no 27610 A.4 Edn d 9.6.48 and he is requested to expedite his reply.

9.7.48 9/7/48

10/7/48

To The D.P.I

15/7/48

Education Department. ⑥

From
Sri D.S.Reddi, M.A., (Oxon).,
Director of Public Instruction, Madras.

To
The Secretary to Government,
Education and Public Health Department.

R.O.C.No.470 J/48, dated 9-7-48.

Sir,

Sub:- Activities of the Education Department -

Ref:- Govt. Memo.No.27610 A4-Edn. dated 9-6-48

51708 p5 ante

The object of the articles to be published in the press are two-fold - to correct wrong statement and misleading reports published in the Press and to explain the policy of the Government and of the department where there has been misrepresentation and where there is the possibilities of misinterpretation and misunderstanding. Such articles will be published by any Press and no decent paper will refuse to publish a contradiction of an elucidation of policy; but if any paper does refuse nothing can be done though there is every posibility of other papers publishing them. I do not think that any steps need be taken to ensure that the articles are published in the public Press.

M

2) This Committee may be classified as a II class committee and the members may be paid a ~~Dearness~~ Daily Allowance of Rs.4/8 per day of attendance of the meetings of the Committee. The payment for the articles may depend on their length. I suggest that a sum of Rs.25/- may be paid for a column of the ordinary newspaper, but this will be rare. Normally the articles will be short and may be paid at Rs.15/- as a minimum.

3) The approximate estimate of expenditure involved by the proposal is worked out as follows:-

Daily Allowances.

The members may meet once a month
D.A. for 5 members for one month
(Rs.4/8 x 5) + 4/8 x 2 .. Rs. 22 8 0
= + 9.0.0

Payment for Articles:
Assuming that 5 articles are written a month
2 long and 3 short articles (Rs.25x2 plus
Rs.15 x 3) .. Rs. 95 0 0

Expenditure for one month Rs. 117 8 0
126-8-0

Total expenditure for a year
(Rs.117-8 X 12) .. Rs.1410/-
or Rs.1400/- in round figure.

42-0-0
95-0-0
137-0-0 x 12
1644

126-8-0
12
1518-0-0

Yours faithfully,

for Director of Public Instruction.

pkr.10/7

10/7

Edn & P.H. Dept. (A)

EDUCATION - Activities of Edn. Dept. Publicity - Orders passed.

Ref: Letters from the D.P.I. No.470 J/48 dated 10-5-48 and 9-7-48.

ORDER . MS. NO. 2483 .EDN..DATED. 28-9-48

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pp 3.4 and 9 CF

64/28/9

The Govt. observe that much of the good work done by them in the various branches and aspects of education does not get adequate publicity and that, on the other hand, incorrect accounts of the activities of the Edn. Dept. are appearing in newspapers and magazines. They consider that publicity can best be done through a small committee of non-official educationists whose duty will be to correct wrong statements and misleading reports published in the Press and to explain the policy of the Government and of the Dept. where there has been misrepresentation and where there is ~~the~~ possibility of misinterpretation and misunderstanding. They, therefore, direct that a Committee consisting of non-official educationists be formed at once. The Committee will consist~~s~~ of 7 members~~,~~ all residents in Madras~~,~~ two headmasters, one college lecturer or Principal ~~and~~ the rest four govt persons ~~may be those in~~ being persons interested in Education whether they are ~~lecturers~~ teachers or not. The Spl. officer for Text Book committee or the Inspectress of Girls' schools (Central circle) will be the Convenor or Secretary to the Committee. The Committee may meet once a month or the members may be consulted individually on the several aspects of Edn. according to their interest or competency to deal with the subject and they may be asked to write articles or letters for publication. These articles or letters should be scrutinized by the concerned officers in the Office of the D.P.I. and translations of these articles or letters should then be obtained from the Govt Translators ~~and~~ The required number of copies of the articles or letters both in English and in the languages should then be sent to the P.W.(I & P) Dept. for publication in the Press. ~~The P.W.(I&P) Dept. will arrange to send to the language newspapers translation of the articles. The~~ Not more than two articles ~~to be contributed to the Press per month~~ for publication ~~should not exceed two~~ need be sent in a month

X on p5 NF
K on p3 CF

p3 CF

para 2 on p9 NF K

60

para 1 on p 9 n.f

~~two in number~~. Suitable persons other than the members of the committee also ~~members~~ may ~~also~~ be invited to contribute articles.

2. The committee ~~referred to in para 1 above~~ will be classified as a II class Committee and the members will be paid a daily allowance of Rs.4/8/- per day of attendance of the meetings of the Committee. The payment for the articles written by them will depend on their length. A sum of Rs.25 will be paid for a column of the ordinary newspaper and ~~that~~ articles less than that length will be paid at Rs.15/-

3. The Govt. sanction an allotment not exceeding ~~expenditure of~~ Rs.1500/- a year for the purpose of meeting ~~covering~~ the expenditure on account of the Committee ~~expenses in this connection.~~

Fw in 2-9-48

C/o
31.8.48
2/9/48

BM
3/9/48 S

To: The D.P.I. ✓
The A.G. thro Fin ✓
Copy to: Fin ✓
,, P.W(I&P) ✓
" Senior Tr to Govt. ✓

4. The expenditure will be debited to a separate detailed head under "37 - 0 Edn.- General - Direction C. Other charges.

4 spare copies
Supplied to the D.P.I. & Senior Trslr. to Govt. only

11

ROC.NO.470=J/48.

OFFICE OF THE
DIRECTOR OF PUBLIC INSTRUCTION,
Madras, Dated 4--2--1949.

From
The Director of Public Instruction,
Madras.

To
The Secretary to Government,
Education and Public Health Department,
Madras.

ASST. SECRETARY TO GOVERNMENT
9 FEB 1949
EDUCATION AND PUBLIC

Sir,

Sub: Education - Activities of the Education Department - Publicity.
REF: G.O.No.Ms.2483-Education dated 28th September 1948.

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pp 3-7 infra
9474

I have the honour to submit herewith a copy of the minutes of proceedings of the Publicity Committee held on 29=1=1949 at the Office of the Director of Public Instruction, Madras for favour of information.

p 3 infra

2. In the G.O. quoted above, Government were pleased to order that translations of the articles on letters written by members or other suitable persons might be obtained from Government ~~trans~~translators. With reference to resolution No.1 (a) of the minutes of the Committee, it is considered that translations may be got done by the members also whenever possible and that they may be remunerated. The Senior Translator to the Government of Madras has reported in another connection that remuneration for any private translation work done by the Assistants of his department is generally paid at the rate of Rs.10/- per Gazette page. I consider that the above rate may be adopted and the members concerned paid for the translation work. This may involve extra expenditure to Government but it may tend to expedite the publication of the articles.

p 5 infra

3. In resolution No.3 of the minutes of Proceedings, it was resolved by the Committee that the Editor "New Education" may be added to the Publicity Committee formed in concurrence with the instructions contained in the G.O. quoted above. I recommend that the Government may be pleased to accept this resolution and approve the proposal.

p 5 infra

4. As regards resolution No.2, I request that general sanction may be accorded for the supply of the departmental codes and books as Madras Educational Rule, Public Instruction Report to the members. The Superintendent, Government Press, Madras will be addressed for their supply when there is the need for the same. I also request that the Director of Publicity and Information, Fort St. George Gazette, Madras may be requested to supply free of cost copies of Madras Information to the members of the Committee as and when they are published. The addresses of the members are given below:-

1. Rev.D.Thambuswami, Principal, Kellett High School,Triplicane.
2. Sri P. Doraikannoo Mudaliar, M.A., M.A.L.T., Headmaster,
   Chitadripet High School, Madras.
3. Sri R. Krishnamurthy, M.A.,Principal, Pachayappas College,
   Madras.
4. ~~Sri~~ Miss. K.N. Brockway, Principal, St. Christoper's
   Training College, Vepery, Madras.
5. Sri M. Satyanarayana, Member, Constituent Assembly,
   Hindi Prachar Sabha, Theyagarayanagar.

A

(PTO)

A 6. Sri M.S. Sabhesan M.A., 12 Renganathan Street,
Thyagarayanar, Madras.

7. Mrs. R. Govindarajan B.A.,L.T., Headmistress,
Lady M.Ct.M.Girls' High School,
Pursawakkam, Madras.

All the members may be supplied with an English copy each. Besides Nos. 2 and 6 may be supplied with Tamil copies, No.5 with a Telugu copy and No.5 & 7 with the Hindustani copy.

I request the orders of Government on the above.

Yours faithfully,

I. O. Pantavalia
5-2-49

for Director of Public Instruction.

6/5/2/49.

Copy to J Section (2 spare copies).

Ram.6/2.

Minutes of Proceedings of the Meeting of the Publicity Committee held on 29--1--1949 at the office of the Director of Public Instruction, Madras, at 11-15 A.M.

****

Introduction: With reference to Government Memo. No.27610-A2, Education, dated 26-4-48 and G.O.No.2483 Edn., dated 28-9-1948, a Publicity Committee regarding the activities of the Education Department was constituted with the following members:-

1. Special Officer for Guide Books
(Sri T.P.Santhanakrishna Naidu, Deputy Director ~~of Rmbxxx Inxx~~ Ely. Edn.Madras.

CONVENOR

2. Sri M.S.Sabhesan.
3. Sri R.Krishnamoorthy.
4. Miss K. N. Brockway.
5. Sri P.Doraikannoo Mudaliar.
6. Mrs. R. Govindarajan.
7. Rev. D. Thambusamy.
8. Sri M. Satyanarayana.

Except Sri M. Satyanarayana all other members were present for the meeting.

The main agenda for the meeting was "Plan and working of the Committee".

1. The following items were discussed:-

(a) The allocation of languages was first taken up. It was agreed that Sri M. S. Sabhesan and Sri P.Doraikannoo Mudaliar are to take up the work in Tamil, Sri Satyanarayanji in Telugu, Miss K. N. Brockway and Rev.Thambuswamy in English and Mrs. R. Govindarajan in Hindustani.

(b) The allocation of subjects was considered, as well as the functions viz., editing, typing, sending to press etc., among the members. It was agreed that there was no need to take up this matter separately in the light of the above allocation of languages.

2. (c) The collection of material, e.g. newspaper cuttings etc., was then the next item discussed. It was agreed that all the members are to supplement the efforts of the Director's office in this respect and bring to the Convenor's notice such articles on other published matter as was considered desirable to take notice of.

2. It was agreed by the members that reference books and departmental books e.g., M.E.R. & C P.I.R. Madras Information etc., should be supplied to the members. The stationery and service stamps are also to be supplied to them. Copies of "Education Re-organisation Schemes were distributed to the members at the meeting.

3. It was unanimously passed that the Convenor of the Editorial Committee of 'New Education' should be on this Committee.

4. The Mail editorial dated 28--1--1949 was then discussed. It was resolved that this has to be answered in an article in 'The Madras Information' as follows:-

The point of view to be represented is that the editorial refers to the few; that the policy of the department is in the interests of the vast majority of children.

It was resolved that the reply should be slightly longer than the editorial and that Sri M.S.Sabhesan be requested to prepare the draft taking into account other criticisms, though specifying the Mail article.

5. It was agreed that the meetings shall ordinarily be held once a month and that the next meeting be fixed within the 1st week of March.

6. The last item that was discussed was the need for a statement on Basic Education. The book may be like a little book 'Education Re-organisation Schemes' not the philosophy but the practical approach (what has been done in the Presidency) to be dealt with. It was suggested by Miss K. N. Brockway that Miss Marcella Hardy's Book (1/3) was worth publicising. 'The Mail' Review of a fortnight back on a Book on Basic Education was then considered. It was also suggested that enquiry might be made whether any M. Ed., student is investigating on Basic Education, and also Srimathi Raju Bai of St. Christopher's Training College, Vepery.

~~18~~

5. It was agreed that the meetings shall ordinarily be held once a month and that the next meeting be fixed within the 1st week of March.

On the last item that was discussed was the need for a handbook on Basic Education. The book may be [illegible] to basic education [illegible] scientific content not the philosophy but the practical approach (what a school does in the residency, to be dealt with). It was suggested by [illegible] that Miss Marjorie Sykes's Book [illegible] was worth publication. The Hindi version of a Telugu book [illegible] on Basic Education was then considered. It was also suggested that enquiry might be made whether any M. Ed. student is investigating on Basic Education, and also [illegible] of the [illegible] Training College, [illegible].

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(11) ~~19~~

Edn and P.H. Dept

Memo No 9474 A/49-3 Edn Dt 18/4/49

Education – activities of the Dept – Publicity.

(G)

G.O. No. 2483 Edn Dt 28.9.48.

Ref letter from the D.P.I.

No: 470-J/48 Dt 4.2.49.

prcf

The Govt approve of the ~~suggestion~~ proposal of the D.P.I. that translations of the articles or letters written by members of the Publicity Committee or other suitable persons may be got done by the members of the Committee also and that they may be remunerated. The rate of remuneration ~~will~~ shouldnot be ~~not~~ ~~restricted~~ more than Rs 10/- per gazette page.

The Govt also approve of the Director's proposal to add the Editor of "New Education" as a member of the Publicity Committee.

Sanction is also accorded to the supply of the departmental Codes and books, as M.E.R., Public Instruction Report, &c. to the members of the Committee.

Orders will be issued separately in the P.W.D. (I&P) in regard to the supply of copies of the "Madras Information" to the members of the Publicity Committee.

18/4

6/4/49.

7/4/49

To
the D.P.I.
" A.G. (Audit)
" P.W.D. (I&P)

3 spare copies

20

[illegible]

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21 12

GOVERNMENT OF MADRAS
Education and Public Health Department
Memorandum No.9474-A/49-3-Edn., dated 18th April 1949

Sub:- Education - Activities of the Department - Publicity.

Ref:- G.O. No. 2483-Education, dated 28--9--1948.
Letter from the Director of Public Instruction,
No.470-I/48, dated 4-2-1949.

The Government approve of the proposal of the Director of Public Instruction that translations of the articles or letters written by members of the Publicity Committee or other suitable persons may be got done by the members of the Committee also and that they may be remunerated. The rate of remuneration should not be more than Rs.10/- per Gazette page.

The Government also approve of the Director's proposal to add the Editor of "New Education" as a member of the Publicity Committee.

Sanction is also accorded to the supply of the departmental codes and books, as Madras Educational Rules, Public Instruction Report, etc. to the members of the Committee.

Orders will be issued separately in the Public Works Department (Information and Publicity) in regard to the supply of copies of the "Madras Information" to the members of the Publicity Committee.

J.M. Lobo Prabhu,
Jt. Secretary to Government.

To

The Director of Public Instruction
The Accountant-General through the Finance Department
The Public Works Department (Information & Publicity)

(True copy - Forwarded - By order)

RSS.

Superintendent.

23

⑬

Government of Madras.
Public Works (Information & Publicity) Department.

Memorandum No.1094/49-1, dated 12th May 1949

Sub: Education - Activities of the Department - Publicity - Supply of copies of Madras Information to the members of the Publicity Committee.

Ref: G.O.No.2483-Edn. dated 28- 9-1948. p29-6 (J)
From the Director of Public Instruction, No.470-J/48, dated 4-2-1949. p23
Memorandu m No.9474-A/49-3, dated 18-4-1949. p31/J

40273

The Director of Public Instruction is informed that the members of the Publicity Committee on Education will be supplied free of cost with copies of Madras Information as shown hereunder:

1. Rev. D. Thambuswami, Principal, Kellet High School, Triplicane (English)
2. Sri P. Doraikanno Mudaliar, M.A., L.T. (Headmaster, Chintadripet High School, (English & Tamil)
3. Sri R. Krishnamoorthi, M.A., Principal, Pachayappas College, Madras (English)
4. Miss K.N. Brockway, Principal, St. Christopher's Training College, Vepery, Madras (English)
5. Sri M. Satyanarayana, Member of Constituent Assembly, Hindi Prachar Sabha, Thyagarayanagar (English, Telugu, and Hindusthani)
6. Sri M.S. Sabhesan, M.A., 12, Ranganathan Street, Theagaroya Nagar, Madras (English and Tamil).
7. Mrs.R. Govindarajan, B.A., L.T. Headmistress, Lady M.Ct.M. Girls'H. School, Puraswalkam, Madras (English and Hindusthani)

8. The Editor "New Education".

Ep W [illegible] (A)

May be filed with G.O. 2483 Edn. dt 28.9.48 (J)

MRS 28/5

28/5/49

28/5/49

K. Diraviam,
Director of Information & Publicity
(In Charge)

To the Director of Public Instruction, Madras.
Copy to the Accountant.
Copy to the Education & Public Health Department.

Forwarded/By order

Superintendent

TS

ASSISTANT SECRETARY
11166
24 MAR 1951
EDUCATION DEPARTMENT

EDUCATION DEPARTMENT.

From

The Director of Public Instruction,
Madras.

To-

The Secretary to Government,
Eduction Department, Madras.

R.C.No. 470 J/48 dated 19-3-1951.

Sir,

SUB: Education--Publicity--formation of a sub committee to publish the activities of the Education Department -- Daily allowance to members for attendance at the meetings held.

H/9-10

REF G.O. Ms.No. 2483 Edn. dated 28-9-1948

Government in their order cited were pleased to ~~contribute~~ constitute a sub-committee to publish the activities of this Department and classified the same as a 2nd class committee fixing the rate of Daily allowance at Rs. 4-8-0 per day of attendance at the meeting to the members.

26

2. The claim for Daily allowance of the following members who attended the meetings held on the dates indicated against their names has arisen now:

1.	Rev. D.Thambuswamy	26-4-1950
2.	Mr. Dorai Kannu Mudaliar	26-4-1950 and 26-8-50
3.	Sri R.Krishnamurthi	26-8-50
4.	Mrs.R. Govindarajan	26-4-50 and 26-8-50
5.	Sri A.Arunajathai	26-8-50

3. The members are all non-officials and do not know the rules relating to time limit. Even now, it is on my initiative, they have been requested to send in their bills for my countersignature. In future , I shall see that the bills are not delayed. As the claims now are more than 6 months old, I request that Government may as a special case* sanction Daily allowance to the above members .

*(Kindly pass necessary orders to) enable me to

Yours faithfully,

For Director of Public Instruction

ptv 21/3

21/3

21/3.

27

Edn. (A)

Memo. No. 11166-A/51-2 Edn. dated 11-4-'51.

Sub: Edn.- Publicity - Members of Sub-Committee - Payment of ~~D.A.~~ daily allowance.

① p1-2 c.f. From the D.P.I. No. 470J/48 d. 19-3-51.

~~In the circumstances stated by the D.P.I. in his letter cited, the~~ Govt. sanction, as a spl. case, the payment of daily allowance to the following persons in connection with their attendance at the meetings of the Publicity ~~Sub~~ Sub committee of ~~the~~ the Edn. Dept. formed in G.O. Ms.

(H) 9-10 c.f. No. 2483 Edn. d. 28.9.48 on the dates noted against each -

vide p2 c.f.

1. Rev. D. Thambuswamy - 26-4-'50.
2. Sri Dorai kannu Mudaliar - 26-4-'50 & 26.8.'50
3. Sri R. Krishnamurthi - 26-8-'50
4. Srimathi ~~Mrs.~~ R. Govindarajan - 26-4-'50 & 26-8-'50
5. Sri A. Arunajathai - 26.8.'50

To the D.P.I.

" A.G. thro. Fin.

28/c

4.4.51

4/4/51.

5/4/51

P.T.O.

28

A

Note: Fin. u.o. for acceptance. C.S.R.

Edn. u.o. 11166-A/51-1
d. 5-4-51

4-4-51

5/4/51

~~Finance~~ (CS)

The draft memo may be accepted.

6/4/51

7.4.51

SENIOR ASSISTANT SECRETARY, FINANCE DEPARTMENT
26783
8 - APR 1951
C.S.R.
GOVERNMENT OF MADRAS

Fin. No 26783 CSR,
7.4.51

6/4/51

ASSISTANT SECRETARY
13410.
10 APL 1951
EDUCATION DEPARTMENT

C.S.

1A

(16)

Immediate.

Secretary, E.& P.H.

ASST. SECRETARY
EDUCATION

A

27610

I find many times wrong impressions of work being published in papers and magazines. The latest is from "Kalki". Many of the good work that we are doing does not come in the Press. Our publicity is very poor. Atleast our misunderstandings should be corrected. The D.P.I.'s Office in its various sections may be authorised to contribute articles to the Press refuting wrong allegations and explaining our policies from time to time. This has become absolutely necessary especially in view of the large reorganisation work that we have undertaken in all aspects of education.

TSA
14.4.48
H.M. Education.

~~Copy to the D.P.I.~~

SECRETARY, E. AND P. H. DEPT.
15 APR 1948
GOVERNMENT OF MADRAS

This may be sent to Public (I&P) Dept for remarks, in the first instance, on the minutes of H.M. Edn. ~~at~~ above.

20.4.48

20/4/48

20/4/48

21/4/48

Pub. (I&P)

E&PH No 27610 A-1
20.4.48

954/48
21.4.48

PUBLIC (I.& P) DEPT.

This department had suggested some months back to all other departments that fortnightly reports of their working ~~of these departments~~ in their various aspects could be furnished with a view to their publication in MADRAS INFORMATION and also to facilitate compiling of special official notes on the working of those departments for publication in the newspapers. So far we have received only a very meagre reports on the working of the Education Department. Whatever notes ~~are~~ have been received are not only very brief but do not contain much information, which will enable the public to have a clear idea of the progress that is being made in the various branches and aspects of education.

This Department had also arranged and will arrange hereafter for a number of broadcast talks in English and Tamil over the radio on educational matters, particularly, on the new schemes that the Education Dept. has taken up for execution, like reform~~ing~~ of the Secondary Education, Technical Education, Basic Education and so on. From time to time this Department had also put up cuttings of articles and criticisms that have appeared in the press to the Education Department, with a suggestion that information bearing on the subjects dealt with in those articles may be furnished with a view to replying to ~~these criticisms~~ the criticisms. On two or three occasions contradictions were prepared by this Department in reply to criticisms which appeared in some magazines, such as, for example, "Swatantra."

It will thus be seen that the Information and Publicity Department has been doing and is prepared to do any publicity for the work of the Education Department that is required or that is wanted by that department. As H.M.(Education) suggested in his remarks above, the Director of Public Instruction's office may probably, be somewhat more active and more ~~alilant~~ vigilant, firstly, ~~for~~ in answering any criticisms of Government's policy in matters of education, and secondly, in securing publicity for the Government's schemes in various spheres of education. It will be useful, as H.M.(Edn). suggested, if articles on various aspects of educational re-organisation could be written by officers of the Education Department who are in charge of the working of those schemes. Those articles should, in the first place, provide ~~a~~ the fullest possible information as regards the progress of the various schemes, and secondly, contain~~ing~~ replies to any criticisms that have appeared against those policies. | A

It may be suggested in this connection that, in order to avoid unnecessary controversy in the press, it would be advisable if all the criticisms in the press are collected by the Education Department and suitable answers prepared without | B

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making any direct reference to the journals or the writers of the articles ~~or brochures~~. That would serve both ~~the~~ a publicity purpose and the purpose of furnishing ~~necessary~~ correct information to the public.

As has been stated above, this Department is prepared to co-operate to the fullest possible extent in securing press publicity for any contributions that may be written by the officers of the Education Department.

21.4.48

Pub I&P
no 954/48-1
21.4.48

EDUCATION AND PUBLIC HEALTH DEPT.
1948
29140

E.&P.H.

E&PH Dept:

Please see the note of Public (I&P) on pp1-3 above. For orders whether their suggestions at A and B may be ~~[illegible]~~ referred to the D.P.I for his remarks.

22.4.48 22/4/48

22/4/48 S

23/4/48

The draft memo below is for approval.

23.4.48 23/4/48

24/4/48 S

[Issued as Memo no 27610 A-2 Edn d 26.4.48]

p1 cf
C. no 35471 A/48
pp3-4 cf

From the D.P.I no 470 J/48 d 10.5.48

Please see the D.P.I's reply on pp 3-4 cf to this Dept's Memo on p1 cf. For orders ~~whether~~ whether the proposals made in paras 2 and 3 of the D.P.I's letter on pp 3.4 cf. may be accepted.

I have no objection

2. The file may be sent to Pub (I&P) for remarks on para 2 of the letter on p3 cf and to Fin for remarks on p3 on pp3-4 cf before circulation.

E&PH no 27610 A-3
15.5.48
I&P 1257/48
15.5.48

14.5.48 14/5/48

15/5/48 S

4

~~E P~~ C&R

EB

Public Works (I & P) Dept.

Please see the letter on p 3 c.f from the Director of Public Instruction and the note of E & P.H on p 3 ante. The file has been remitted to this Dept. for remarks on the proposal for constituting a committee of non-official educationists to advise the Govt. regarding the publicising the activities of the Education Dept. This Dept. may ~~have no objection for~~ perhaps agree with the proposal. ~~With ? If approved~~, The file may be passed on to Fin.

E
15.5.48

15.5.48

What is the method that the D.P.I proposes to follow to ensure that the articles are published in the press. It is not clear from his letter. Are the articles written will be published as a matter of course in the "Madras Information" or whether in the public press?

15.5.48

R

Finance

PW (I & P)
No 954/48-2
15.5.48

Finance (E.S.R)

The file has come to this department with reference to the D.P.I's proposals in paragraphs 2 and 3 at pages 3-4 CF.

2/ The D.P.I. has stated that a lump sum allotment of Rs 1500, per annum, may be provided towards the expenses connected with the Committee. para 3 in pp 3-4 cf The expenditure will be towards conveyance allowance for attending meetings and remuneration for writing articles. It is not known what rates of conveyance allowances are proposed to be paid to the 5 members who will all be residents of Madras. Also the basis

ASST. SECRETARY TO GOVERNMENT
37163
15 MAY 1948
FINANCE DEPARTMENT

C no 27610/48

(18)

on which the article are to be paid for, has not been settled. E&PH will no doubt let this deptt. see the case again at a later stage when the proposals have been finalised and ~~[illegible]~~ an approximate estimate of the expenditure involved becomes available. They may also consider the [illegible] [illegible] by the D.P.I. on p 4 ante

Thro' Fin (ET)
(EB)
15.5.48

15.5.48

15.5.48

17/5

E-PH

No. 37630 ESR
48

ASST. SECRETARY TO GOVERNMENT
10 MAY 1948
36827

E & P H Dept.

W.r.t. the notes of P.W (I & P) and Finance on pp 4-5 above a draft memo to the D.P.I is submitted for approval. H.M (Edn)

20.5.48

may see

20/5/48

23/5/48

H.M. (Edn)

Or 20.
24/5

I do not think any reference to the D.P.I. over this matter is necessary. The conveyance allowance is the usual conveyance allowance paid to local members of second class committees, that is, Rs.2-8-0. I think the number of the committee may be 7 instead of 5. The basis for the articles may be that the maximum that we may give for an article may be Rs.25 and the rates may be fixed according to the subject matter of the articles subject to the maximum and that may be left to the D.P.I. .

TSA
26-5-48

SECRETARY, EDN. AND P. H. DEPT.
26 MAY 1948
GOVERNMENT OF MADRAS

W.r.t. the minutes of H.M (Edn) above it is submitted that a reference to the D.P.I has to be made in this case as regards the method he proposes to follow for ensuring that the articles are published in the public press. He has not stated anything about this in his letter. Please see the note of P.W (I&P) at R on p4 ante. In the note of Fin on p5 ante, they have asked for an approximate estimate of the expenditure involved in the proposal. In the circumstances it seems that there is no harm in issuing the draft memo. Of course the suggestions made by H.M (Edn.) on p5 ante will be borne in mind and ~~they will be considered~~ ~~on~~ the further noting after the receipt of the D.P.I's reply will be based on them. For orders whether the draft memo may issue

C.O.
27.5.48
29/5/48

DM
31/5/48

S
1/6/48
H.M. (Edn.)

21/6

I don't mind the memo being issued to the D.P.I. In the meantime, the file may be circulated to Finance Department and H.M.(FIN.) if necessary for approval of the expenditure.

TSA
[illegible] 6.48

The draft memo may now issue. After issue the file may be sent to Fin w.r.t the minutes of H.M (Edn.) above.

C.O.
9.6.48
9/6/48.

DM
9/6/48

S
9/6/48
H.M. (Edn.)

SECRETARY, EDN. AND P.H. DEPT.
JUN 1948
GOVERNMENT OF MADRAS

(K) Issued vide pp 5-6 CF & K on p3 CF

Finance (CSR) Ed&PH No 27610A-5
11.6.48.

(Finance last noted on pp 4-5 above)

The notes of Ed&PH and the minutes of HM (Edn) on pp 5-6 above may be perused.

2/. No special remarks seem called for in Finance ~~in the absence of any~~ pending a reply from the D.P.I, to the memo at p.5 CF.

DR
16.6.48
16.6.48

17/6

E-17

ADDITIONAL DEPUTY SECRETARY
4378/
12 JUN 1948
FINANCE DEPARTMENT

ASST. SECRETARY TO GOVERNMENT
JUN 1948
4378
EDUCATION AND PUBLIC HEALTH DEPT.
17.6.48

45058

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(19)

Ed&PH Dept.

Please see the note of Finance on p6 ante. The file may lie over till the D.P.I's reply to this Dept's Memo on pp 5-6 CF is received. He may be reminded on 9.7.48 if necessary.

C.O.
21.6.48.
28/6/48.

DM
24/6/48

C. no. 51708 A/48 From the D.P.I No 470 J/48 d 9.7.48.

p7 CF

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* p7 CF

† M on p7 CF

Please see the D.P.I's* reply to this Dept's Memo on pp 5-6 CF. For the reasons stated in para 1 of his letter, the Director† considers that no steps need be taken to ensure that the articles are published in the public press. For orders whether his remarks may be accepted.

p5 N.F

2 The D.P.I's remarks in para 2 of his letter on p7 CF are generally in agreement with the minutes of H.M (Edn.) on p5 N.F. excepting perhaps that the members of the Committee are to be paid a daily allowance of Rs 4/8-0 as against Rs 2/-8 as observed by H.M (Edn). If the number of the Committee members is fixed as 7 instead of 5 as proposed by the D.P.I, there will be a slight increase of Rs 108/-0 for a year by the payment of d.a of Rs 4/8-0 (Rs 4/8 x 2 x 12 = 108) in the total expenditure worked out by the D.P.I in para 3 of his letter on p7 CF. Then the total expenditure for a year will have to be altered as Rs 1518/-0 as against Rs 1410/-0 as worked out by the D.P.I.

3 The file may now be sent to P.W (I&P) and Finance for remarks before circulation.

ASSISTANT SECRETARY TO GOVERNMENT
I&P
22 JUL 1948
PUBLIC WORKS DEPARTMENT

Ed&PH No 27610A-7
22.7.48

C.O.
19.7.48
20/7/48.

DM
21/7/48

S
P.W. (I&P)

8

P.W. I (I&P)

Five articles per month, would seem a rather too ambitious programme. The press may not be able to make use of more than one or at the most two per month. J

It is also extremely unlikely that the vernacular papers will take the trouble of translating the English articles. Our purpose will be served better, if we are ourselves able to send to the language newspapers, translations of the articles, in the respective languages. K

It may also be useful if suitable persons, other than those who are members of the Committee are also invited to Contribute. M

PCD
27.7.

Fin

PW (I&P) UO No 2241/48-1
27.7.48

Finance(CSR.)

(Previous Finance note on pp.4-5 above)

Please see the letter from the D.P.I. on p.7 CF. and the notes from p.7 above. It is proposed to treat the Committee as a II Class Committee and allow the members daily allowance at the rate of Rs 4-8-0 for days of meeting. It would appear from the D.P.I's letter on p.3 CF., that all the members of the proposed Committee will be residents in Madras. If so, they will not be eligible for any daily allowance. The D.P.I. may, however, pay them the actual travelling expenses -- vide Rule 1(a) and (b) in Part III of the Madras Manual of Special Pay & Allowances, Vol.I L
Finance may advise accordingly.

K on p.3 C.F.

p.90 Bk.116

2/ The D.P.I. has suggested that a sum of Rs 25 may be paid for a column of the ordinary newspaper and that articles less than ~~of~~ that length may be paid at Rs 15. Finance may agree.

para 2 p.7 C.F.

30.7.48

31/7

E-PH

Thro' Fin (Exp B).
30.7.48

E.P.14

ASST. SECRETARY TO GOVERNMENT
28 JUL 1948
FINANCE DEPARTMENT
53920

ASST. SECRETARY TO GOVERNMENT
57279
22 AUG 1948
EDUCATION AND PUBLIC HEALTH DEPT.

C. 27610 A/48

9 ②

Education & P.H. Dept.(A)

n

J on p8 ante

Please see the notes of P.W.(I & P) and of Fin. on p.8 ante. The D.I & P. considers that five articles per month would seem a rather too ambitious programme and that the press may not be able to make use of more than one or at the most two per month. In the circumstances it is for orders whether the D.P.I. may be told that the articles to be contributed to the Press per month for publication should not exceed two in number.

2. W.r.t. the remarks at K on p.8 ante it is submitted that the D.P.I. as soon as the articles are ready, will send them to the P.W.(I & P.) Dept. for publication in the Press. Then that Dept. itself can make arrangements to send to the language newspapers translation of the articles. For orders whether that Dept. may be requested to do ~~###~~ so.

M on p8 ante

3. The P.W.(I & P) Dept. have suggested that it may be useful if suitable persons other than Committee members are also invited to contribute articles. For orders whether this suggestion may also be accepted and if so, whether the D P.I. may be informed accodingly.

p8 ante

4. The Fin. Dept. have agreed to the suggestion of the D P.I. that a sum of Rs.25 may be paid for a column of the ordinary newspaper and that articles less than that length may be paid at Rs.15/- . But they do not agree to the grant of d.a. at the rate of Rs.4-8-0 to the Committee members. They advise that the D.P.I. may pay them the actual travelling expenses w.r.t. Rule 1(a) and (b) in Part III of the Madras Manual of Special Pay and allownces Vol(I). For orders whether the suggestion of Finance may be accepted.

p 90 Bk No 116

The file may be circulated to H.M.(Edn) and H.M.(P.W) for orders.

May be

SECRETARY, EDN. AND P.H. DEPT.
4 AUG 1948
GOVERNMENT OF MADRAS

9.8.48

9/8/48

11/8/48

11/8/48

H.M.(Edn)
H.M.(P.W)

11/8

The suggestion of Finance seems too too petty. The suggestion of the DPI may be accepted.
MB
14.8

BA
14-8-48

Please see the orders in circulation on CSR
~~Finance may see the file and the minutes~~
~~of H.M (Edn.) on p 9 ante~~ the previous page. As it is proposed that the suggestion of Finance need not be accepted H.M (Fin) also may see.

14.8.48

14/8/48.

16/8/48 S 16/8

25.8

17/8

A draft order is submitted for approval. P.W (I&P) and Fin may see before issue. Attention of P.W (I&P) may be invited to the orders in para 2 of their Dept's note on p 9 ante and the portion marked K on p 1 of the draft order.

31.8.48 2/9/48

3/9/48 S

E.&P.H. No. 27610 A/48-8 Edn
4/9/48

I&P
2708
7/9/48

P.W (I&P) Dept

The note of E&P.H. Dept on pp 9-10 above and the draft order may be perused and the file passed on to Fin.

8.9.48

With ref. to 'K' in the draft order, this Dept may suggest that the translation of the article may be done by the Translators' Dept, and that the articles may be sent by them direct to the language papers.

10.9

A

8.9.48

A copy may also be sent to this Dept. for publication in the Madras Information and its language Counter-parts

10.9

10 SEP 1948

Fin 83759 CSR

PW (I&P) No 2708/48-1

11

②

Fin (CSR)

Previous Finance notes at p 8 above, orders in circulation at p 10 above and the draft order below may be perused and the case returned to Edn & P.H.

B ~~only~~ An addition may be made to the draft in pencil mentioning the head of a/c to which the expr. is to be debited. 11/9/48

11.9.48

Fin. WO 83759-CSR-1
11/9/48

67954
13 SEP 1948

Edn and P.H. Dept

A on the previous page

The suggestion that the translation may be got done by the Govt Translators may be accepted. But it will be better if the sending of the translations to the papers is done by the Information dept itself. The Translators are not ~~in~~ in touch with the Press and the matter they send may or may not be published. P.W (I&P) may see again.

M

B above

The addition suggested may be accepted.

13/9/48.

14/9/48 S 14/9 P.W.D (I&P)

E&P.H. No 27610 A/48 9
14/9/48.

2845
17/9

The notes of the E&P.H. Dept at M above may be perused.

2. This Dept may agree to the suggestion to have the translations of articles distributed to the press thro' this Dept, ~~if~~ the required number of Copies ~~may be~~ are furnished. The Case may be returned to the E.P.H Dept.

~~2845~~

P.W. (I&P) No. 2708/48

16.9.48

17.9

69570
20 SEP 1948

E&P.H
A

The draft ~~order~~ has been amended. It may now issue

22.9.48

21/9/48

21/9/48 S

12

22 13

Edn and P.H Dept

pp1-2cf C.No: 9474 A. From the D.P.I. No: 470-J/48 d/ 4.2.49

—

Education – activities of the dept – publicity

—

Please see the D.P.I.'s letter in the cf

The proposals are examined below:–

Para 2 of the letter.

p1cf

M

The proposal may be accepted

The suggestion that the articles may be got translated by the members also seems good, although it may mean a little more expenditure. The translations prepared by the Govt Translators are likely to be stereotyped and couched in official language. They may not have the vigour and freshness which only a literary man can give. Further, the translations may be delayed in the Translators offices and the very purpose with which the articles are published may be defeated by the delay. For orders.

Para 3 of the letter

p1cf

G

N

In G.O No: 2483 Edn d/ 28.9.48. the Govt stated that the Committee will consist of 7 members. There seems to be no objection to add the ~~[illegible]~~ Editor of "New Education" to the Committee ~~of 8 members~~.

For orders.

Para 4 of the letter

pp1-2cf

The suggestion to supply the departmental code to the members may be accepted. P.W.D. (I & P) may be requested to supply copies of "Madras Information" in English and the other languages to the members as suggested by the D.P.I.

The file may be sent to P.W.D (I & P) and

Finance ~~for~~ remarks before circulation.

~~[illegible]~~ 11/2/49. B.M. 12/2/49 S. 5/3/49 P.W. (E.P.)

EPH ics 9474 A/49-1 5/3/49 (with C.F. 10640/49)

Very urgent.

P.W. & (E.P.)

The notes of the E.P.H. Dept, overleaf, may be perused. This Dept may ~~[illegible]~~ agree to the suggestions, and the file may be passed on to Finance after taking extracts of para 4 ~~[illegible]~~ on p. 1-2 C.F. and A overleaf for necessary action in this Dept.

Ken 5.3.49

10/5.3

fm G.O.P. U.D. 1103 (E.P. 1) 7.3.49

10/7.3

Fin

Finance (Exp B)

G/1929-10 C.F.

ASSISTANT SECRETARY TO GOVERNMENT
EB,
7 MAR 1949
14911
FINANCE DEPARTMENT

Please see the notes on pages 1-2 above. In G.O. 2483 Edn d 28.9.48, the Committee of non-official educationists constituted in that G.O. was ~~asked~~ required to write articles or letters for publication. Translations of these letters and articles were ordered to be obtained from the Govt. Translators. The D.P.I. has now suggested that the translations may be got done by the members also whenever possible and that they may be remunerated at the rate of Rs 10 per gazette-page. EPH support the proposal. The D.P.I. has stated that this may involve extra expenditure to the Govt., but it may tend to expedite the publication of the articles. 2/ The object of expeditious publication can be achieved by asking the Govt. Translators to submit the translations within a specified time. It must be possible for them to furnish the translations within the time which the private members may be

p.1 C.F.

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expected to take. The matter does not appear so urgent as to get the translations done urgently by private persons on payment of remuneration. The ~~argument~~ reason given by EPH on p. 1 above ~~is not cogent~~ does not seem to be a strong one, as, the translations of original articles cannot ordinarily deviate much from the spirit of the original nor can official terms be brought in to any undesirable extent. In the circumstances, it does not appear that there is sufficient justification for payment of remuneration ~~for~~ to members. ~~Finance may advise against the proposal.~~ ~~[The Cost involved is not known, but it may not be very large, as not more than 2 articles will be published in a month]. Fin may advise against the proposal~~

3. The proposal that copies of the dept.l Codes and the 'Madras Information' may be supplied to the members may be agreed to in Finance.

C.&K. 9.3.49

Last sentence on p9 C.F. of 9

A, p1 above

C&K 9.3.49

Hcs 8.3.49

NWS 8.3.49

para 2 above. When the Govt have got an staff of Translators to do the work and when they have not said that they have no time to do this work, it will amount to waste of public money to pay remuneration to the members of the Publicity Edn Committee for translating articles.

C.&K. 9.3.49

A.S. Fin 9/3/49

ASST. SECRETARY TO GOVERNMENT
EDUCATION AND PUBLIC HEALTH DEPT.
10 MAR
18707

C&K

Fin U.O. No. 14911 EB-1 d/ 9.3.49.

16

9474 A/49

Edn and P.H. Dept

Notes from page 1 ante may be read.
The proposals relate to publicity of the activities of the Edn. dept about which orders were issued recently in G.O. No: 2483 Edn dt 28.9.48. (6)
The file may be circulated to H.M. (Edn) for orders on M and N on page 1 ante. The Fin dept is against M.

10/3/49

DSM 11/3/49

S 14/3

H.M. (Edn)

p 1 above

M + N yes.

ISA 17.3.49

The file may be circulated to H.M. (Fin) also as the suggestion of Finance is not to be accepted.

18/3/49

DSM 18/3/49

S 21/3

H.M. (Fin)

4.4

A draft memo is put up. Finance may see.

6/4/49

DSM 7/4/49

Finance

EPH 9474 A/49 2 7.4.49

Deputy Secretary 23714 7 APR 1949 EB Finance Department

Fin (EB)

(Previous Fin note on pp 2-3 above).
The orders in circulation ~~on p~~ above and the draft memo below may be perused and the case returned to EPH.

12.4.49

12.4.49

13/4/49

Fin U.O. No. 23714 EB/ A1 12.4.49

Dept. Secretary to Government 29206 Education and Public Health Dept.