Ⓚ

Scott. II-27—58,004—27-10-47.

3

Edn & P.H. (1948) Department.

1

Ms. SERIES.

G.O. NO. ~~1400~~ 1418 Edn → pp 7-9 CF

(26)

Dated 1. 6. 48.

Orders 1409 [illegible]

[Despatch Abstract.]

Adult education - Continuance reading books - Publication

Orders passed

Back Papers.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

Further Papers.

G.O.	No.	Department.	Date.	G O.	No.	Department.	Date.
	415 D 11.2.4						

Madras, 14-5-1948.

From A.G. Vilva Roy,
Adult Education Officer,
Madras-6.

SECRETARY, EDN. AND P.H. DEPT.
15 MAY 1948
GOVERNMENT OF MADRAS

To
The Hon'ble Minister for Education,
Government of Madras,
Fort St.George, Madras.

Sir,

Subject: Adult Literacy Drive - Invitation to authors to present continuation reading books - Press Communique - suggested.

I suggest that the Hon'ble Minister for Education may be pleased to invite authors to present continuation reading books through a Press Communique for which a draft is herewith submitted.

A.G. Vilva Roy
14.5.48
ADULT EDUCATION OFFICER.

Encl:
One draft.

3/

SECRETARY, EDN. AND P.H. DEPT.
15 MAY 1948
GOVERNMENT OF MADRAS

MINISTRY
~~DEPARTMENT~~ OF EDUCATION, MADRAS.

ADULT LITERACY DRIVE.

Invitation to authors to present continuation reading books.

Authors and playwrights are requested to present ~~to the undersigned~~ continuation reading books in Tamil and Telugu for use by new literates. The books may be in manuscript form neatly written on one side only of white paper, foolscap size. A book should not ordinarily exceed twelve pages, Crown size, when printed in bold letters. Approved manuscripts will be printed by Government and supplied at cheap cost to adult literacy centres as Government publications. Books may be prepared in two series of ten each separately for use in rural and urban areas. The best ten books for each of the areas will be bought off at Rs.50 per book. An author may then send only ~~20~~ 10 books in all in a language - ~~10~~ 5 in Rural Series and ~~10~~ 5 in Urban Series, but an author need not necessarily compose for both the series. Compositions not in series but of exceptional value will also be considered. ~~Thus in Tamil and Telugu 40 compositions in all will be selected.~~

The books [illegible] Ten books in Tamil and ten in Telugu will be selected

No manuscript selected or rejected, will be returned. The ~~undersigned~~ Government reserve~~s~~ the right to alter the texts and to use them as they choose~~s~~ in the best interests of the adult literacy drive. The decision of the ~~undersigned~~ Government shall be final and no correspondence will be entered into regarding rejected compositions.

The manuscripts should reach the ~~undersigned~~ Government the D.P.I. on or before June 15, 1948. July 1st Covers containing manuscripts may be superscribed "ADULT READING SERIES" and addressed to the Director of Public Instruction, Madras -6.

The following suggestions are made for the guidance of the authors:-

1. Books in bad handwriting and without proper punctuation will be rejected.

2. The two series of books in a language must be marked either "RURAL SERIES" or "URBAN SERIES" and the ten books in a series numbered serially upto 10. Each book should have a title. The language should be noted below the title. The name of author with complete address should be noted at the bottom of the front cover.

3. The matter dealt with in a book must be highly appealing to adults.

4. Interesting narratives and dialogues connected with adult pursuits and life situations embodying high thoughts and employing proverbs and pithy sayings may prove particularly acceptable.

5. The simplest possible words should be used. Compositions having a frequency of more than one difficult word in twenty are apt to be rejected.

6. Sentences must be simple, short, idiomatic and powerful.

7. Pictorial illustrations may be avoided.

MADRAS,
May 12, 1948.

D.S. REDDI,
DIRECTOR OF PUBLIC INSTRUCTION.

Draft for approval

14.5.48
Adult Education Officer,
Madras 6.

5

E.&.P.H. (B2) Dept

Sub: Adult Education, Continuation reading books, publication orders passed.

Mean three clean copies for [illegible] 31/5/48

3

Order Ms. No. ~~1447~~ 1418 Education dated 1/6/48.

The Government sanction the incurring by the D.P.I. of ~~the~~ an expenditure not exceeding Rs.2,000 on the purchase of manuscripts of 'continuation reading books' for adults (10 in Tamil and 10 in Telugu). The manuscripts after purchase should be printed and sold at a nominal price to be fixed by the Govt. to adult literacy centres.

2. ~~All~~ the authors ~~should~~ will be paid Rs.50 for each book. The Director may, however, increase the remuneration up to Rs.100, if necessary, and report such cases to the Govt. with the reasons for award of a higher amount than Rs 50/- per book.

3. The ~~appended press note will be published~~. Director is requested to publish the appended advertisement in important English, Tamil and Telugu Daily newspapers.

27/5/48

The D.P.I. is requested to report to Govt. in consultation with the S.G.P. the prices that may be fixed after taking into account the no. of copies to be printed and total cost of production

To
The D.P.I. ✓
The A.G. thro' Fin. ✓
The Director of Information and Publicity ✓

~~print~~

Appendix.

~~Press Note~~. Advertisement

ADULT LITERACY ~~DRIVE~~ Campaign.

INvitation to authors to present continuation reading books.

Authors and playwrights are requested to present continuation reading books in Tamil and Telugu for use by new literates. The books may be in manuscript form neatly written on one side only of white paper, foolscap size. A book should not ordinarily exceed twelve pages, Crown size, when printed in bold letters. Approved manuscripts will be printed by ~~the~~ Government publications.

and supplied at)
cheap cost to adult)
literacy centres)
as Govt.)

Books may be prepared in ~~two~~ series of ten ~~each separately for use in rural and urban areas~~ in each language. The best ~~ten~~ of the series books ~~for each of the areas~~ in each language will be bought ~~off~~ by Govt. at Rs. 50 per book. An author may ~~then~~ send only 10 books ~~in all~~ in a language ~~- five in Rural Series and five in Urban Series, but an author need not necessarily compose for both the series~~. Compositions not in series but of exceptional value will also be considered. ~~Ten books in Tamil and ten in Telugu will be~~

p.t.o.

~~ected.~~

No manuscript ,selected or rejected, will be returned. The
ernment reserve the right to alter the texts and to use them as
ey choose in the best interests of the adult literacy drive.
e decision of the Government shall be final and no correspon-
ce will be entered into regarding rejected compositions.
The manuscripts should reach the D.P.I. on or before
ly 1st 1948, Cover containing manuscripts may be superscribed
ADULT READING SERIES" and addressed to the D.P.I., Madras -6.

4 The following ~~suggestions are made for the guidance of~~ instructions should be noted by the
authors:-

1. ~~Books~~ Manuscripts in bad handwriting and without proper punctua-
on will be rejected.

2. ~~The two series of books in a language must be marked~~
~~either "RURAL SERIES" or "URBAN SERIES" and~~ The ~~ten~~ books
~~n a series~~ must be numbered serially upto 10. Each book should
ve a title. The language should be noted below the title
e name of the author with complete address should be noted at the
ttom of the front cover.

3. The matter dealt with in a book must be highly appealing
adults.

4. Interesting narratives and dialogues connected with adult
rsuits and life situations embodying high thoughts and employ-
ing proverbs and pithy sayings may prove particularly acceptable.

5. The simplest possible words should be used. Compositions
aving frequency of more than one difficult word in twenty
re apt to be rejected.

6. Sentences must be simple, short idiomatic and powerful.

7. Pictorial illustrations may be avoided.

27/5/48

GOVERNMENT OF MADRAS.
Education and Public Health Department.
G.O.Ms.No.1418 Education dated 1st June 1948.

* * *

Abstract.

ADULT EDUCATION - Continuation reading books - Publication - Orders passed.

-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X-X

~~READ:~~

O R D E R: The Government sanction the incurring by the Director of Public Instruction of an expenditure not exceeding Rs.2,000/- on the purchase of manuscripts of 'Continuation reading books' for adults (10 in Tamil and 10 in Telugu). The manuscripts after purchase should be printed and sold at a nominal price to be fixed by the Government to adult literacy centres. The Director of Public Instruction is requested to report to Government in consultation with the Superintendent, Government Press the price that may be fixed after taking into account the number of copies to be printed and the total cost of the production.

2. The authors will be paid Rs.50 for each book. The Director may, however, increase the remuneration up to Rs.100/-, if necessary, and report such cases to Government with the reasons for ~~according~~ awarding a higher amount than Rs.50/- per book.

3. The Director is requested to publish the appended advertisement in important English, Tamil and Telugu Daily Newspapers.

(By order of His Excellency the Governor)

M.V.SUBRAMANIAN,
Secretary to Government.

To the Director of Public Instruction.
" Accountant-General through Finance.
" Director of Information and Publicity.

True copy/Forwarded/By order

RCB/

Superintendent.

APPENDIX.

ADVERTISEMENT.

ADULT LITERACE CAMPAIGN.

Invitation to authors to present continuation reading books.

Authors and playwrights are requested to present continuation reading books in Tamil and Telugu for use by new literates. The books may be in manuscripts form neatly written on one side only of white paper, foolsap size. A book should not ordinarily exceed twelve pages, Crown size, when printed in bold letters. Approved manuscripts will be printed by the Government and supplied at cheap cost to adult literacy centres as Government publications. Books may be prepared in series of ten in each language . The best of the series of ten books in each language will be bought by Government at Rs.50/- per book. An author may send only 10 books in a language. Compositions not in series but of exceptional value will also be considered.

2. No manuscripts, selected or rejected, will be returned. The Government reserve the right to alter the texts and to use them as they choose in the best interests of the adult literacy drive. The decision of the Government shall be final and no correspondence will be entered into regarding rejected compositions.

3. The manuscripts.

3. The manuscripts should reach the Director of Public Instruction on or before July 1948. Cover containing manuscripts may be superscribed "ADULT READING SERIES" and addressed to the Director of Public Instruction, Madras -6.

4. The following instructions should be noted by the authors:-

1. Manuscripts in bad handwriting and without proper punctuation will be ~~xxx~~ rejected.

2. The books must be numbered serially upto 10. Each book should have a title. The language should be noted below the title. The name of the author with complete address should be noted at the bottom ~~cover~~ of the front cover.

3. The matter dealt with in a book must be highly appealing to adults.

4. Interesting narratives and dialogues connected with adult pursuits and life situations embodying high thoughts and employing proverbs and pithy sayings may prove particularly acceptable.

5. The simplest possible words should be used. Compositions having frequency of more than one difficult word in twenty are apt to be rejected.

6. Sentences must be simple, short idiomatic and powerful.

7. Pictorial illustrations may ~~bexxx~~ avoided.

xxxxx------xxxx

11/139

6

THE SOUTH INDIAN ADULT EDUCATION CO-OPERATIVE
PUBLISHING SOCIETY LIMITED,
NO. X 203.
[illegible]
~~53, GENERAL PATTERS ROAD~~
[illegible]

~~99, GODOWN STREET,~~
~~MADRAS 1~~

Telephone: 3879.

SB

ASST. SECRETARY TO GOVERNMENT
24 FEB
EDUCATION AND PUBLIC

99, Godown Street,
Madras 1.
23rd February 1949.

The Secretary,
Education & Public Health Department,
Govt. of Madras,
Fort St. George,
Madras.

14219

pp9-11cr

(H)

Dear Sir,

With reference to your G.O.(Ms.)No.415-Education dated 16th instant, I am desired to request you to arrange for payment of Rs.2,000/- towards the publication of the continuation Reading Books to enable us to start the work immediately without further delay.

Yours faithfully,

SECRETARY.

RSM.

Copy

7

From
The Director of Public Instruction, Madras.

To
The Secretary, The South Indian Adult Education Co-operative
Publishing Society Ltd., 99, Godown Street, G.T. Madras.

R.O.C.No.105M/48 dated 27--2--1949.

Sir,

(H) 19-11 CF

Ref: G.O.No.MS.415, Education, dated 16--2--1949.

In the G.O. referred to above, Government have stated that the expenditure on the transactions in connection with the publication of the 'continuation Reading Books' should under no circumstances exceed Rs.2000/- and that if necessary the society may fix the price of the books at a slightly higher rate. As the authors of the manuscripts have to be paid Rs.950/- at the rate of Rs.50/- per manuscript the balance left over will be only Rs.1050/- and it may not be possible to pay you more than this amount. I would therefore request you to let me know by return of post whether you are agreeable to receive this amount of Rs.1050/- in full settlement without prejudice to the supply of 300 copies of each book free of cost to me and complete the publication work urgently.

I shall send you the manuscript copies of the works on hearing from you.

A | Please send a copy of the latest annual report and audited copy of the accounts of your publishing concern.

Yours faithfully,

(Sd.) T.P.Santanakrishna Naidu,
For Director of Public Instruction.

AR./5.3.

15

E.P.H(B2) Rom

8

~~Secy~~ Urgent Dp(i) 2/4/49

N.R. 21/4/49

4/DD
4/4

(H)

Memo. No. 1421 9 B2/49-2 Edn., dated 2.4.49

Sub: Adult Education. "Continuation Reading Books" Publication by the South Indian Adult Education Cooperative Publishing Society - 6

Ref: G.O.M.Ms 415 Education, dated 16.2.1949

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p-3-CF

The attention of the D.P.I. is invited to his letter, Roc no. 105 M/48, dated 27.2.1949, addressed to the Secy., South Indian Adult Education Cooperative Publishing Society, Ltd., Madras, and he is requested to say when a final reply in the matter may be expected.

To

The D.P.I.

5/4

RSM
2.4.49

2/4/49

B2 17

EDUCATION DEPARTMENT

FROM
THE DIRECTOR OF PUBLIC INSTRUCTION, MADRAS

To
The Secretary to Government,
Education and Public Health Dept.,
Madras.

9

Rc.No.105 M/48 dated 9-5-49

ASST. SECRETARY TO GOVERNMENT
11 MAY 194
EDUCATION AND PUBLIC HEALTH DEPT.

36128

Sir,

Sub:--ADULT EDUCATION--Continuation Reading Books--Printing at the South Indian Adult Education Co-operative Publishers Ltd., Madras.

15 ack

Ref:--i) Govt. Memorandum No.14219 B-2/49-2 Edn. dated 2-4-49
ii) G.O. Ms. No.1418 Edn. dated 1-6-48
iii) G.O. Ms. No.415 Edn. dated 16-2-49.

(2) 7-9 CP
(H) 9-11 CP
19 ...

I am enclosing a copy of the letter dated 3-3-49 received from the Secretary the South Indian Adult Education Co-operative Publishers Ltd., Madras. The Secretary has applied therein for the payment of the amount in advance. The Superintendent Government Press who was consulted in the matter reports that he has no remarks to offer.

I may state in this connection that 19 manuscripts- 10 in Telugu and 9 in Tamil- were chosen for publication after their copyright being bought at Rs.50/- each. Thus out of the sum of Rs.2000/- sanctioned in G.O. Ms. No.415 Edn. dated 16-2-49 a sum of Rs.950 has to be paid to the authors and the balance of Rs.1050 to the publishers.

(H)

I recommend that I may be authorised to distribute the sum of Rs.950/- to the authors direct. As for the payment to the publishers the Government may sanction a suitable advance, should that be deemed regular, although I am not in a position to quote authority or precedent in the matter.

I request Government to sanction the expenditure in the current year under the budget head "37 (9) Education--Miscellaneous A. General--(i) Excluding Post War Reconstruction--8 other grants Voted--Adult Education Classes and Night Schools".

Yours faithfully,

K Subramaniam

For Director of Public Instruction

Clb.10-5-49

1075 10.5.49

19 10/9

9/10

Copy of the letter from the Secretary, The South Indian Adult Education-Co-operative Publishing Society Limited, to the Director of Public Instruction, Madras.

Sub:--Adult Education Scheme--Continuation --Reading Book's Publication of

Ref:--Your letter Roc.No.105M/48 dated 28-2-49

I have just received your above quoted letter and am replying same immediately since it is an urgent work. As per our letter dated 23rd November 1948, we will be able to take the publication of seven books only for your payment of Rs.1050/- and shall be glad ~~to supply you~~ 300 copies in each.

Kindly arrange to send the manuscript copies immediately without further delay and also arrange for payment.

The latest annual audited copy of the accounts will be sent to you as soon as it is copied out from the original.

Thanking you,

(Sd)x x x x x xx x
Secretary.

/true copy/

Clb.10-5-49

For Director of Public Instruction

10/5
10.5.49.

THE SOUTH INDIAN ADULT EDUCATION CO-OPERATIVE PUBLISHING SOCIETY LIMITED,
NO. X 203.
~~SUBHADRA BAI MANSION~~
~~58, GENERAL PATTERS ROAD~~
~~MOUNT ROAD, MADRAS 2.~~
~~99, GODOWN STREET,~~
~~MADRAS 1~~

Phone: 3979.
99 Godown Street,
Madras 1.

40130

Examine [illegible]

26/5

SECRETARY TO GOVERNMENT EDUCATION AND PUB
26 MAY 19

25th May 1949.

Sri Lobo Prabhu, I.C.S.,
Secretary to the Education Department,
Government of Madras,
Fort St. George, Madras.

Dear Sri Lobo Prabhu,

In pursuance of the interview of our Vice President Sri G. Harisarvottama Rau and Sri T.J.R. Gopal, Organising Secretary had with you yesterday the 24th instant, we desire to further clarify the position of the South Indian Adult Education Co-operative Publishing Society Ltd. and request you to advance the sum of rupees one thousand and fifty or part thereof as you may deem fit. We have already advanced Rs.400/- towards purchase of paper for purpose of printing Government Adult Education booklets and we have to make a printing advance of not less than Rs.250/- to the Co-operative Printing Works Ltd., We waive all other terms of contract hitherto proposed and agree to publish the nineteen booklets for the small subsidy of Rs.1,050/- as stated above. We are anxious that the publications should be expedited and we request that you may immediately instruct the Director of Public Instruction to hand over the manuscripts to us.

Yours sincerely,

(J.L.P. ROCHE VICTORIA)
PRESIDENT.

12

[illegible] 1/8/49

E. & P. H. Dept. (B2)

13

12

(To Society)

56/25/6

Memorandum No. 14219 B2/49-4 Edn., dated 14-6-49.

Sub:- ADULT EDUCATION - Continuation Reading Books - Printing at the South Indian Adult Education Co-operative Publish~~ers~~ing Limited, Madras.

Ref:- From the D.P.I., ~~Re~~.No.105-M/48, dated 9-5-49.

The question of sanctioning an advance to the South Indian Adult Education Co-operative Publishing Society will arise only if its financial position does not permit it to incur the expenditure first and recoup it from the Govt. afterwards. The D.P.I. is requested to call for the latest audited accounts of the Society and make a definite recommendation whether an advance is really necessary. If an advance is to be paid, the Society will have to execute an agreement to indemnify the Govt. against all losses and to execute the publication work to the entire satisfaction of the Director. The Society

14

-2-

may be asked also whether it is prepared to execute such an agreement.

14/6/49

To

The ~~D.P.I.~~

16/6

15

13

THE SOUTH INDIAN ADULT EDUCATION CO-OPERATIVE
PUBLISHING SOCIETY LIMITED,
NO. X 203.

~~SUBHADRA BAL MANSION~~
~~53, GENERAL PATTERS ROAD,~~
~~M[illegible]2~~

~~99, GODOWN STREET,~~
~~MADRAS 1~~

99, Godown Street,
Madras 1.

Phone: 3879.

15th June 1949.

ASST. SECRETARY TO GOVERNMENT
17 ...
EDUCATION AND PUBLIC HEALTH DEPT.

46247

The Secretary for Education,
Government of Madras,
Fort St. George,
Madras.

Dear Sir,

p17 infra

Please find herein enclosed a copy of our letter addressed to the Director of Public Instruction, Madras, for handing over manuscripts. Pending the question of advance you may kindly instruct the D.P.I to hand over the manuscripts so that we may proceed with publication work.

Yours faithfully,

G.Harisarvottama Rau

(G. Harisarvottama Rau
Vice-President.

16

17

14

THE SOUTH INDIAN ADULT EDUCATION CO-OPERATIVE
PUBLISHING SOCIETY LIMITED,
NO. X 203.

~~SUBHADRA BAI MANSION,~~
~~56, GENERAL PATTERS ROAD,~~
~~MOUNT ROAD, MADRAS-2~~

~~99, GODOWN STREET,~~
~~MADRAS 1~~
99, Godown Street,
Madras 1.

Phone: 3879.

15th June 1949.

Sri D.S. Reddy. M.A.(Oxon)
The Director of Public Instruction,
Madras.

H

Dear Sir,

With reference to para 2, of GO.(Ms.) No.415 Education dated the 16th February 1949, I have the honour to request that you may be so good as to order your office to hand over the Manuscripts to our Society so that we may begin printing and publishing them at an early date.

We have acquired paper from the Director of Controlled Commodities as per para 3 of the said G.O.

Thanking you,

Yours truly,
G. Harisarvottama Rau
(G. Harisarvottama Rau,)
Vice President.

RSM.

(True copy)

15/17

R.C.No.105.M/48.

Office of the
Director of Public Instruction
Madras, Dated 15--6--1949.

From
The Director of Public Instruction,
Madras.

To
The Secretary to Government,
Education and Public Health Department,
Fort St.George, Madras.

ASST. SECRETARY TO GOVERNMENT
19 Ju.. 1
EDUCATION AND PUBLIC

Sir,

Sub:--Adult Education--Continuation--reading books--Printing at the S.I.A.E. Co-operative Publishers Ltd. Madras

---

I invite your kind attention to my letter R.C.No.105.M/48 p7-9 ante dated 9--5--1949 on the subject cited and request when orders of Government may be expected.

46544

EPH(B2)

A reply to D.P.I's reference mentioned has been sent on 14-1-49. Vide p13-14 ante. Perhaps the two communications have crossed each other.
SS 21/6/49.

Yours faithfully,
J. V. Santanakrishna
16-6-49
For Director of Public Instruction.

VLA.16/6.
16/6
16/6.

21

EPH(B2)

Memo No 14219 B2/49-5 Edu. d. 17/8/49

16

48
17/8

Sub. Adult Edu. – Continuation Reading Books – Printing at South Indian Adult Edu. Assn. co-operative Publishing Society Ltd.

Ref. Govt. memo 14219 B2/49-4 Edu. d 14/6/4

—

The D.P.I. is requested to expedite his reply to the reference cited.

P. 13 CF

88
17/8/49.

17/8/49

27/8

17/8/49

To

The D.P.I.

Madras.

17 2-3

Memo 14219 B2/49 Edn-~~5~~ 3 dated 11/10/49

Sub: Adult Edn - Continuation Reading Books - Printing at South Indian Adult Edn Assn. Co-operative Publishing Society Ltd

Ref: Govt Memo 14219 B2/49-5 Edn d. 14.6.49 ~~17/8/49~~

38
12/10

13/10

The D.P.I is requested to expedite his reply to the reference cited ~~above~~.

RK 10/10

10/10/49

11/10/49

To

The D.P.I
Madras

13/10

Notes

18

35166

Secretary, E.& P.H.

We have taken up the work of adult literacy campaign. It is necessary that the follow-up work must be done by publishing simple pamphlets in graded language so that the literacy may be retained and not wasted. When we invited students in the colleges for doing this anti-illiteracy work, they asked us what we shall be doing for the follow-up work to keep the literacy?

I have issued instructions to the Adult Education Officer to prepare ~~these~~ simple pamphlets graded so that the adult literates may go through these simple books & follow up the literacy work

For this purpose, he wants to invite authors to produce such books. For the present we shall take up these books in Tamil and Telugu. I understand that ~~such~~ books are available for Kannada in Mysore. For Malayalam, I have asked to enquire whether such books are available in Cochin and Travancore. For the present we may confine ourselves ~~to~~ Tamil and Telugu and allot Rs.2000/- for giving honorarium for people to write these books. This will be for 20 series, 10 in each series, ~~one~~ for Tamil and ~~one~~ for Telugu. The money can be met out of the amount allotted for adult education. H.M. Finance may see.

TSA
11-5-48

SECRETARY, EDN. AND P.H. DEPT.
12 MAY 1948
GOVERNMENT OF MADRAS

H.M. Education.

Submitted that the balance available out of the allotment made for the scheme of adult edn. in the current year's budget is only Rs 17000. The Director has submitted further proposal for the utilisation of this balance i.e. training of teachers in adult literacy work ~~during three periods~~ in three batches in

B2 Exp A

of in a single batch as originally contemplated. The file on the subject has been sent to Finance.

2. The additional provision of Rs 2000 mentioned in H.M.'s note may be met by reappropriation if necessary. | A

The Finance Dept may see before circulation

14-5-48

BM 14/5/48

15/5/48

ASST. SECRETARY TO GOVERNMENT
37364
15 MAY 1948
FINANCE DEPARTMENT

Ed&P.H. no 35166 B2/48-1
15/5/48

Fin (Exp A)

Please see the minute of H.M. Edn on page 1 above and the note of E&PH on pp 1-2 above.

2. The proposal at A above may be agreed to. ~~subject to the remark~~ It is presumed that that E&PH will ~~may~~ fix the rate of honorarium payable to the writers of books in consultation with the DPI. and this Department and that the publications will be priced taking into account the cost of printing etc. including the honorarium now proposed.

15.5.48

15.5.48

15-5-48

E&PH.

36142

Fin 37364 E.A/48-1
15.5.48.

IMMEDIATE.

19

Secretary, E.& P.H.

Please see herewith a note of the Adult Education Officer. This is with reference to the production of pamphlets on further education of adults to liquidate whose illiteracy we have started a campaign with the help of college students In any case, these books will be necessary in furtherance of our adult education campaigns. I have already sent you a note asking for an allotment of a sum of Rs.2000/- out of the fund allotted for Adult Education. On the consent of Finance being obtained for the funds, this communique may be issued on behalf of the Government.

2. The money fixed has been Rs.50/- per book. Though the Adult Education Officer is hopeful of getting good books for Rs.50/-, I am not hopeful. Power may be given to the D.P.I. to enhance the amount to Rs.100/- if necessary. He wants to bring out 40 books. I do not think 40 are necessary. They may be 10 in Tamil and 10 in Telugu. And so, the amount asked for i.e., Rs.2000 will be sufficient even if it is Rs.100 per ~~book~~.

3. The sanction of that amount may be expedited, as we will have to ~~supply~~ have our further education pamphlets ready before the present holidays are over by which time the adult literacy campaign through the students will be finished.

ASST. SECRETARY TO GOVERNMENT
15 MAY 1948
EDUCATION AND PUBLIC HEALTH DEPT.

Y 1

EDN. AND P. H. DEPT.
15 MAY 1948
GOVERNMENT OF MADRAS

TSA
14.5.48

H.M.Education.

The Finance dept suggest that the books, to be published for Adults should be priced taking into account the cost of ~~publishing~~ publication and the honorarium paid to authors. On this basis the cost of ~~the~~ a book may be high. In the draft press communique submitted by the Adult Education Officer, it is stated that ~~the~~ books for Adults should be

Supplied at cheap cost.

2. With refce to 'X' on page 2 ante attention is solicited to the draft advertisement in which it is stated that the authors may be paid Rs 50 for each book: H.M. considers that the D.P.I. may be authorised to enhance this to Rs 100, if necessary.

p 3 cf

p 3 ante

3. Orders may be taken in circulation on

(1) whether the price of the books should be fixed to cover the entire cost of production or whether they should be sold at a nominal price

and (2) whether 'Y' on page 3 ante should be incorporated in the draft advt. or whether it is sufficient if this is mentioned in the orders to be issued

BM
21/5/48 S

21/5/48 H.M. (Edn.)

The pamphlets published must be cheap. We are pricing it merely for the reason that it should not be given free. With regard to 'Y' it need not be incorporated in the draft advertisement. It is enough if it is mentioned in the orders to be issued.

ORG
21/5

TSA
23-5-48

A draft order is submitted for approval. It may be ~~more~~ appropriate if invitations to authors are ~~made~~ issued by the D.P.I.

Fin & PWD may see before circulation

BM
25/5/48 S

Fin
PWD (I & P)

LPG
24/5

2
25/5/48

20

E.&.P.H. (B2)Dept.

The proposal in this file is to invite ~~orders~~ authors to write books for adults. According to the Adult Education Officer there should be two series of 10 books each - one for the rural area and the other for the urban area, ~~of~~ in each of the two languages, Tamil and Telugu, that is 40 books in all. H.M. (Edn) has minuted that it is sufficient if the number of books is fixed as 20, 10 in Tamil and 10 in Telugu. The question then arises whether there should be two series, one for rural and another for urban area as proposed by the Adult Edn.Officer. If so, the number of books for each series can be only 5, against 10 proposed by the officer. If, ~~xxx~~ on the other hand the number of books in a series should be 10 there should be only one series both for urban and rural areas. There will be a single series of 10 books in each ~~series~~ language. Orders of H.M. (Edn) may be taken on the point.

p 3 cf

p 3 ante

BPM
26/5/48 S

26/5/48
H.M. (Edn.)

ORG
26/5

I thought I have made this proposition clear in the previous note. It shall be a series of ten in each language. No difference need be made ~~between~~ as rural and urban. It will be one series in each language consisti of ten books. Orders may be expedited.

TSA
26-5-48

SECRETARY, EDN. AND P.H. DEPT.
26 MAY 1948
GOVERNMENT OF MADRAS

Edl. H.M.O. No 35166 B2/48-2 Edn
27/5/48.

ASST. SECRETARY TO GOVERNMENT
40040
27 MAY 1948
FINANCE DEPARTMENT

A draft order is subd. Finance and PWD (Information and Publicity) may see before issue

BM
27/5/48 S

27/5/48

Fin.
PWD (I&P.)

~~10~~ 6

Fin (Exp. A)

(Previous Fin: notes on p. 2 above)

Please see the subsequent notes of E&PH including the minute of H.M. (Edn).

2. Rate of honorarium. H.M. (Edn) proposes to allow ~~this~~ a sum of Rs 50/- per book and to empower the D.P.I. to give even Rs 100/- if necessary. When printed in bold letters, the book will not ordinarily exceed twelve pages. It is not clear whether as much as Rs 100/- should be given to the author for such a small book. As the book is proposed to be priced at a cheap rate only, Fin: may perhaps suggest that it would be sufficient to ~~offer~~ fix only Rs 75/- per book as the maximum amount which the D.P.I. can be authorised to offer.

It seems that the max. of Rs. 100 proposed may stand. The D.P.I. may be asked to report to Govt. cases in which an amount higher than Rs 50 per book is awarded with reasons therefor.

27.5.48

27.5

3. Price of each book:– It is not known how many books will be printed and what the printing charge will be. Perhaps the S. G. P. may be consulted about the reasonable price to be fixed for each publication.

This may be done and the nominal price fixed by the Govt. after taking into account the number of copies printed and the total cost of production

27.5.48

27.5

4. E&P.H. may be requested to ~~[illegible]~~ circulate the case to H.M. (Fin) ~~also~~ before orders are issued.

27.5.48

5. Subject to the above remarks, the drafts below may be accepted and the file passed on to P.W. (I&P). Subject to orders on paras. 2 and 3 above, E&P.H may be requested to modify the draft order as indicated in pencil.

27.5.48

27.5.48

27.5 P.W (I&P).

Fin. U.O. 40040 Exp. A-1

27.5.48

The press note is too much in the form of an advt. It can be rewritten so that it will read like an explanatory note and not as an advertisement.

So I think in any case this may be sent to ~~[illegible]~~ advertise

But that can probably be done by the D.P.I. after the proposal is sanctioned.

27.5.48

E&P.H.

P.W (I&P) U.O. No 2250 (48-1 of 27/5/48

DIRECTOR OF INFORMATION AND PUBLICITY
27 MAY 1948
2250

P. 20

Br 35166

7 ~~11~~

E & P. H. Deptt

B2

Please see the notes on page 6 ante. The suggestions of Finance may be accepted and the draft order amended as indicated in pencil.

2. The D.P.I. may be asked to ~~issue~~ publish the advertisement in important Tamil, Telugu and English Dailies. Para 3 of the draft has been amended. As the advertisement will give publicity to the scheme it is perhaps unnecessary to issue a Press Note in addition.

3. The file may be circulated to H.M. (Edn) and H.M. (Fin)

28/5/48 S

28/5/48

H.M. (Edn)
H.M. (Fin)

28.5.48

29.5

SECRETARY, EDN. AND P.H. DEPT.
31 MAY 1948
GOVERNMENT OF MADRAS

12.

POST COPY OF TELEPHONIC MESSAGE.

B2

1

Office of the
Director of Public Instruction,
Madras, Dated

22

From

The Director of Public Instruction, Madras.

To

The Secretary to Government,
Education and Public Health Dept.,
Madras.

3 MAR 1

Roc.No.105M/48dated 28-2-49

~~Sixy~~

16195

Sub:--Adult Education Scheme--Continuation reading books--Publication of--

(H)

Ref:--G.O.No.415Edn. dated 16-2-49

----

(2)

I presume that the G.O.No.1418 Education dated 1-6-48 cited in the G.O. referred to above is an error for G.O.No.1400 Education dated 1-6-48.

1.3.49

For Director of Public Instruction

Clb.1-3-49

RRK
1/3

E.P.H. (B2) Depth

T.M. by post

No. 16195/49-1-B2- Edu., dated 15/3/49 23

Dp (F.D.)
& File with (2)
15/3/49.

48/16-3.

From

The Assistant Secretary to Govt.,
Education & P.H. Deptt.

To

The Director of Public Instruction
Madras.

Sub: Adult Education Scheme - Continuation reading books - Publication of -

p.tank Ref: Your P.C. of T.M. ~~dated~~ no. 105M/48 dated 28.2.49

The G.O. 1400 Edn., dated 1.6.48 has since been renumbered ~~corrected~~ as G.O. 1418, Edn., dated 1.6.48. Please correct your ~~A~~ copy of the ~~renumbered~~ G.O. ~~is enclosed herewith~~ accordingly.

14/3/49

Comb
14/3

P.C. bags

Copy to the A.G.
" D.I./H.P.
(One S.C.)

12.3.49
12/3/49.

Rc 105 M/48

Government of Madras.
Education and Public Health Department.
Telephonic Message by post No. 16195/49-1-B2-Edn.,
Dated Fort St.George the 15-3-49.

***

From
The Assistant Secretary to Government,
Education and Public Health Department.

To
The Director of Public Instruction.
Madras.

***

Sub:- Adult Education - Scheme - Continuation reading books-publication of.
Ref:- Your Post copy of Telephonic Message No.105 M/48 dt. 28-2-49.

***

The G.O.No.1400 Edn., dated 1-6-48 has since been renumbered as G.O.No.1418, Edn. dated 1-6-48. Please correct your copy of G.O. accordingly.

/True copy/

SUPERINTENDENT.

Copy to the Accountant-General.
Copy to the Director of Information and Publicity.

Sub: Adult Education - Continuation Reading Books - Publication by the South Indian Adult Education Cooperative Publishing Society Ltd.

Ref: From the Secretary, S.I.A.E.C. Publishing Society Ltd dated 23.2.1949

25

p. 1. ante

Rc 105. M/48

In G.O. No 415 Edn., dated 16.2.1949, the Govt. ~~have~~ approved the proposal of the D.P.I that the publication of the "Continuation Reading Books" on Adult Education ~~may~~ might be entrusted to the South Indian Adult Education Cooperative ~~Publishing~~ Society Ltd and that an expenditure of Rs 2,000/- ~~may~~ might be incurred on them. In the letter referred to above, the Society requests that this amount should be paid immediately to them ~~Society~~ to enable them to proceed with the work ~~immediately~~. It, however, seems that the whole amount need not be paid to the Society for the present till ~~a little~~ some progress is shown in the preparation and publication of reading books on Adult Education. But it is not known whether any amount should be paid to them in advance for the work connected with the publication ~~of the said books~~. The D.P.I. may, however, be consulted in the matter.

The above note may be sent to him u.o. for early remarks.

RSM 26.2.49

26/2/49

26.2.49

E.P.H. u.o. 14219 B2/49-1
26.2.49

U.O. No.105M/48. dated 5--3--1949

B1

Ref: U.O. No.14219B2/49-1, E.&P.H. d/26--2--1949

Resubmitted.

2. In my letter R.C. No.312B1/49 d/3-3-1949 Government have been informed that the proposed grant of 1000/- to be paid to the South Indian Adult Education Society for the work connected with Mr. Laubach's visit to Madras may be sanctioned out of the amount sanctioned in the G.O.

Separate file

(2)

No.1408, Education dated 1--6--1948 and G.O. No.415, Education, dated 16--2--1949.

3.It is also not permissible under the rules to pay any advance to the South Indian Adult Education Society for the work connected with the publication of continuation reading books.

4.A copy of my letter R.C.No.105M/48 dated 28--2--1949 to the Secretary, the South Indian Adult Education ~~Society~~ Co-operative Publishing Society Ltd., Madras, is enclosed for information.

A

p3 CF

For D.P.I.,

To

The Secretary to Govt.,
Edn. & Public Health Dept.

16967

E & PH

The D.P.I.'s further communication after receiving a reply to the letter on page 3 CF may be awaited. He may be reminded on 15/3/49

7/3/49

G.O. 415 16.2.49 returned for [illegible]

A draft memo. is submitted below for approval.

2.4.49

2/4/49

[Issued as Memo. no. 14219 B2/49-2 Edn., dt. 2.4.49]

p. 5 CF

From the D.P.I. no. 105M/48 dated 9.5.49

pp 7-9 CF

The Govt. have allotted a sum of Rs 2000/ for publication of continuation reading books for adults. The D.P.I. reports that out of the allotments, ~~of~~ a sum of Rs 950 has to be paid to the authors as remuneration. He requests that he may be permitted to ~~sanction~~ disburse the remuneration due to the authors. His proposal may be accepted.

pp-9-11 of (H)

p. 7-CF

3

2. The balance of the allotment available is Rs 1050 and it is intended to be paid to the South Indian Adult Education Cooperative Publishing Society Ltd for printing and publishing copies of the continuation reading books. From the letter on p. 9 CF., it appears that the society is prepared to undertake the publication of only seven books (out of nineteen books) for the sum of Rs 1050 to be given to it. The orders of Govt. are that the expenditure on the work (i.e. publication of 19 books) should under no circumstances, exceed Rs 2000/-. Under the proposal of the society, additional funds may have to be allotted for the printing and publishing of the remaining twelve books. The D.P.I. does not seem to have examined this aspect of the question. He may specifically be consulted whether the proposal of the society (to publish only 7 books for Rs 1050/-) should be accepted and if so whether ~~any~~ an additional allotment of Rs 1800/- will not be required for the publication of the remaining twelve books. If the allotment of Rs 2000/- should not exceed at any cost, arrangements should be made for the publication of the books ~~to the~~ through other agencies.

para 2 p 9 of (H)

@ or Rs 150 per book

Z

3. Finance may see for remarks

17.5.49

18.5.49

19/5/49

S

20/5

Fin. Exp. B/ Dept.

E P H no 14219 B2/49-3
20.5.49

33549 ED
20 MAY 1949
GOVERNMENT OF MADRAS

Notes on pp 1-3 above may be perused. This Dept. may agree with the suggestion at 'Z' above.

23.5.49 33549

23.5.49

E & PH

Files 33549 EB/
23.5.49

ASST. SECRETARY TO GOVERNMENT
39629
24

4

From the President, South Indian Adult Education Cooperative Publishing Society Ltd dated 25.5.49

p.11 cf

Please see the communication received from the S.I.A.E.C.P. Society on p.11-cf. The Society has agreed to publish all the nineteen books out of the allotment of Rs 1050/. The society also requests that a suitable advance (the sum of Rs 1050/- or a portion thereof-) may be paid to it so as to enable it to begin the ~~work of~~ publication. It is not usual to sanction advances to non-official bodies. The practice is to allow them to complete the work and claim the grant. It appears that the society will not be able to undertake the publication without ~~the~~ an advance. In view of the fact that the publication is to be undertaken by ~~the~~ a Co-operative Society, a sum of Rs ~~700~~ 500/- [~~2/3 of the~~ whole ~~amount to be proposed~~] may be sanctioned to the society. as an advance

A

2. Finance may see for remarks.

BM 30/5/49

S 30/5 | Fin

EM 27.5.49

30.5.49

ASST. SECRETARY TO GOVERNMENT 35947 31 MAY 1949 FINANCE DEPARTMENT

EPHms 14219 B2/49-4
30.5.49

Finance (Exp.A)

A above

The proposal is to sanction an advance of Rs.500 to the South Indian Adult Education Co-operative Publishing Society, Ltd., Madras for publication of nineteen 'Continuation Reading Books' on Adult Education. The Society has agreed to publish these books for a total sum of Rs.1,050. The proposed advance ~~is~~ works out to about 50% of the total expenditure.

p 11 cf

1050/2 = 525/-

A on p 2 above

As pointed out by the D.P.I. it is not permissible to pay any advance. It is ~~requested~~ reported that the Society has already advanced a sum of Rs.400 towards purchase of paper required for printing the books and that they have to make a~~n printing~~ advance towards printing charges of not less than Rs.250 to the Co-operative Printing Works Ltd. ~~They~~ It now requests that the sum of

p 11 cf

5

27

p 11 cf

Rs.1,050 or part thereof, as deemed fit, may be paid to ~~them~~ it. It is not known whether the financial position of the Society is not ~~shared~~ sound enough to bear this small expenditure. The latest annual report and audited copy of the accounts of this publishing society called for by the D.P.I. does not seem to have been ~~prescribed~~ received. In the circumstances, this Department may advise against the proposed advance of Rs.500.

A on p 3 CF.

If the Society is able to prove with the aid of its latest audited accounts that an advance is really necessary, it may be restricted to Rs.500/- as proposed by Ed. H. on its executing an agreement to indemnify the Government against all losses and to execute the publication work to the entire satisfaction of the D.P.I. As this involves a departure from the usual procedure of payment after execution of the work, H.M.(Fin may see, if an advance is to be sanctioned.

A

4.6.49

4.6.49

4.6.49

4.6.49

B 3.6.49

4.6.49 4.6.49

EHPH.

Fin. u.o. 35947/Exp.A-1
4.6.49.

EPH (E2)

In the circumstances stated by Fin. in their note above, it is for orders whether the proposal to sanction an advance of Rs 500/- to the Society should be pressed in circulation. Notes from page 2 and ... may be read

ASST. SECRETARY TO GOVERNMENT 6- ... 1 EDUCATION AND PUBLIC HEALTH DEPT.

43504

10/6/49.

BM 11/6/49

10/6/49

S

We may first take action at A

11/6

EPH (B2)

With ref. to the orders of Secy. on p. 5. ante. a draft memo to the D.P.I. is submitted.

13/6/49.

14/6/49

13/6/49

[Issued as Memo 14219 B2/49-4 Edn. d 14/6/49] — p 13-14 CF.

C No 46247/49. From the South Indian Adult Education ~~of~~ Co-operative Publishing Society Ltd d 15/6/49. — p 15-17 CF

It is not known whether the Society will be able to undertake the work without an advance from the Provnl. funds. The question of handing over to the Society the manuscripts may perhaps be considered on receipt of a reply to memo on p. 13 CF. The file may lie over. — p 11 CF

22/6/49.

23/6/49 S/c 24/6

22/6/49

The D.P.I. has not sent his reply in spite of reminders: Presumably, the Society does not stand in need of any advance. It is unofficially understood, that the Society has already arranged for publication of books. In the circumstances there is no need to keep, ~~pending~~ this file pending any longer. Hence, the papers may be added to G.O 1418 Edn. dated 1.6.48. — at 'Z'

12/11/49

11/11

11/11/49