# Educational (1906) Department.

ORDINARY PRINTED.

**G.O., No.** 779-80

**DATED** 1-12-06

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[Despatch Abstract.]

Sale of Indian Art work - Informing the Britis Consul at Chicago U.S.A. that the school of Arts, ~~[illegible]~~ Madras is merely a teaching institution and does no undertake to manufacture and supply works of art fo ale and that therefore the proposal to establish a nerica an agency for the sale of goods made in school is not feasible.

| G.O. | No. | Department. | Date. | G.O. | No. | Department. | Date. |
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## FURTHER PAPERS.

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# Government of Madras.

## EDUCATIONAL DEPARTMENT.

*Recd.* } 1906. *Enclosures*
*Regd.* } *Spare copies*

## G.O., No. 779, 1st December 1906.

### Sale of Indian Art work.

Informing the British Consul at Chicago, United States of America, that the School of Arts, Madras, is merely a teaching institution and does not undertake to manufacture and supply works of art for the trade and that therefore the proposal to establish in America an agency for the sale of the goods made in the school is not feasible.

## GOVERNMENT OF MADRAS.

## EDUCATIONAL DEPARTMENT.

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READ—the following papers :—

### I

### G.O., Mis. Nos. 833, 834, Revenue, dated 13th July 1906.

*Read*—the following papers :—

*Letter*—from ALEXANDER FINN, Esq., British Consul at Chicago, United States of America.
*To*—the Chief Secretary to the Government of Madras
*Dated*—the 19th April 1906.

Two or three years ago His Majesty's Secretary of State for Foreign Affairs sent here a circular despatch informing us that a suggestion had been received by him that lectures written on different British trades and resources which should be illustrated by stereopticon views might be delivered in Foreign countries, and this Consulate was asked to report as to whether there would be a demand in this part of the world for such addresses to be delivered before Universities, etc. We found on enquiry that in two or three of the States in this district the matter would receive consideration, but no further steps were taken until a few months ago when I was asked by the State University of Minnesota as to whether we were prepared to supply any lectures and the request was reported home.

2. We have now again been approached by people here who have charge of a series of lectures given in the different social centres of Chicago suggesting that this Consulate should be supplied with illustrated materials to make up a permanent reference collection in connection with the Municipal Museum of Chicago which could be used in connection with special Exhibitions and would be shown at various centres throughout the City or at least such portions of the exhibit as may be thought suitable.

3. The material supplied could be in the form of photographs, models, diagrams, stereopticon views and lantern slides, illustrating—

(1) Development of trade and industries which might include illustrations showing phases of a single manufacturing plant or a particular branch of industry ;

(2) Natural scenery, parks, outdoor art, public architecture, street views, etc. ;

(3) Public utilities and public works especially in branches which are especially efficient.

Already prepared lectures on these subjects would also be useful.

I beg therefore to submit to your Government the idea of supplying this Consulate with information and material suggested.

4. We should also be glad to be supplied with advertising matter on an educational nature as to the development and resources and possibilities of any part of the British Empire and we hope to be able to work with the Municipal authorities of Chicago, who have this matter in hand, in showing the resources, scenery, development and progress of the different parts of the British Empire to the people of this part of the United States, and so not only increase trade with and investments in those colonies, but also by showing the high state of civilization and the care with which even the remotest parts of the British Empire safeguard the interests of those under their protection, create a very much better feeling in the minds of the people of this country towards ours.

5. If we once have these views and lectures at our disposal I have no doubt that arrangements to use them in different parts of this Consular district and gradually through the United States, could be made.

I hope this matter will meet with the approval of your Government for I believe the very small expense that will be entailed in providing these materials and sending them to us,—duty paid—, will be more than repaid in many different ways.

6. I might at the same time call your attention to the notice that appeared in the Board of Trade Journal some time ago, in which I offered to put part of my office at the disposal of British Merchants for exhibition of specimens of their goods at a small rental for space and I shall be very glad to hear if there is any product of your country which it would repay manufactures to experiment with in this way.

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*Endorsement No.* 2069-*A*/06-1, *Revenue dated* 4*th June* 1906.

Referred to the Board of Revenue for remarks.

(By Order.)

F. B. EVANS,
*Under Secretary to Government.*

To the Board of Revenue (Revenue Settlement).

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*Proceedings of the Board of Revenue* (*Revenue Settlement*), *Mis. No.* 3661, *dated* 21*st June* 1906.

Read—the following papers :—

*Board's Reference No.* 2228, *dated* 11*th June* 1906.

ABSTRACT.—Referring to Mr. Chatterton for remarks endorsement from Government, Revenue Department, No. 2069-A/06-1, dated 4th June 1906.

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*Letter*—from A. CHATTERTON, Esq., Professor of Engineering on Special duty, Madras.
*To*—the Secretary to the Commissioner of Revenue Settlement and Director of the Department of Land Records and Agriculture.
*Dated*—the 13th June 1906.
*No.*—799 P.

In reply to Ref. on Cur. No. 2228, dated 11th June 1906, I have the honour to suggest that the Chicago Consulate should be supplied with a set of the Madras monographs on local industries, and I forward herewith two copies of the illustrated Price List of Art furniture made in the Madras School of Arts and two copies of illustrated examples of the Madras Exhibition, which was held in the early eighties. These papers are all that are available regarding the industries of the Presidency, and I think the transmission of them to Chicago, a place with which we have exceedingly little trade, will show that we are in sympathy with the idea of disseminating information regarding the resources of the various parts of the British Empire.

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*Resolution—Mis. No.* 3661, *dated* 21*st June* 1906.

The letter from Mr. Chatterton read above will be submitted to Government with reference to their endorsement No. 2069-A/06-1, dated 4th June 1906, with the request that the monographs and the price lists forwarded by him may be transmitted to the British Consul, Chicago.

(True Extract.)

L. D. SWAMIKANNU,
*Acting Secretary.*

To the Secretary to Government, Revenue Department, with 4 books.

*Order—Mis. No.* 833, *Revenue, dated* 13*th July* 1906.

The publications forwarded by the Board of Revenue together with a set of monographs on local industries will be transmitted to the British Consul at Chicago.

(True Extract.)

A. G. CARDEW,
*Ag. Secretary to Government.*

To the Board of Revenue (Revenue Settlement).

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*Letter*—from the Hon'ble Mr. A. G. CARDEW, I.C.S., Acting Secretary to the Government of Madras, Revenue Department.
*To*—the British Consul, Chicago, United States of America.
*Dated*—the 13th July 1906.
*No.*—834, Mis.

With reference to your letter dated 19th April 1906, asking to be supplied with photographs, models, etc., illustrating the industries of this country, I am directed to forward a set of monographs on the industries in this Presidency two copies of illustrated examples of the Madras Exhibition which was held in the early eighties and two copies of the illustrated Price List of Art furniture made in the School of Arts, Madras. I am to express the hope that they will be found useful for the purpose required.

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## II

*Letter*—from ALEXANDER FINN, Esq., British Consul, Chicago.
*To*—the Secretary to the Government of Madras, Educational Department.
*Dated*—the 26th September 1906.
*No.*—1154-M.

I have the honour to acknowledge the receipt of your letter of July 13th and the two copies of examples from the Madras Exhibition and illustrated price list of furniture made in the School of Arts, Madras.

2. There is a great and growing demand for good hand-made and ornamental furniture in this country, and while Japan is selling considerable quantities the art work of India is practically unknown to them, I believe that a very large trade could be built up for such original articles at a comparatively low expense, which would soon be amply repaid; but we shall be glad if you will give us full particulars on the following points:—(1) In case of breakage in transit would the shipper accept responsibility for insecure packing, (2) approximate weight of packages, (3) approximate freight charges, (4) how soon these orders can be filled, *i.e.*, are they in stock or have they to be made to order, and (5) are the articles duplicated.

3. It would of course be a great advantage if it were possible to supply this Consulate with about six samples one of each kind of article, so that would-be purchasers may be able to inspect them and get an idea of what the workmanship is like and also that photographs of new designs be supplied this Consulate. I would suggest that a price list be sent with the weights added and also some figures showing the cost of packing, insurance and freight.

4. A Canadian gentleman Mr. H. J. Gould, who is in close touch with the large merchants here, has seen the price list and desires to be appointed agent for the United States, for the sale of such Indian art works.

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**Order—No. 779, Educational, dated 1st December 1906.**

The British Consul at Chicago will be informed that the Madras School of Arts at which the articles of furniture shown in the illustrated price list referred to were made is only a teaching institution and does not undertake to manufacture and supply works of art for purposes of commerce or profit.

2. In order, however, to make known the demand which is stated to exist in America for art furniture of the kind made in the School of Arts and elsewhere in the Presidency, the correspondence which has taken place between the British Consul at Chicago and this Government will be communicated to the Madras Chamber of Commerce and the Madras Trades Association and will be placed on the Editors' Table.

(True Extract.)

H. D. TAYLOR,
*Ag. Secretary to Government.*

To the Chairman, Madras Chamber of Commerce, with covering letter.
,, ,, Madras Trades Association, with covering letter.
,, Revenue Department.
Editors' Table.

EDUCATIONAL DEPARTMENT.

## NOTES CONNECTED WITH G.O., Nos. 779, 780, EDUCATIONAL, DATED 1st DECEMBER 1906.

[SUBJECT.—*Regarding art furniture.*]

*From the British Consul, Chicago, United States of America, dated 26th September 1906, No. 1154 M.*

REVENUE DEPARTMENT.

G.O., Nos. 833, 834, Revenue, dated 13th July 1906.

The British Consul at Chicago having asked in April last for photographs, models, etc., illustrating the industries of this country, he was supplied with a set of monographs on the industries of this Presidency, two copies of illustrated examples of the Madras Exhibition which was held in the early eighties and two copies of the illustrated price list of art furniture made in the Madras School of Arts. He now states that there is a great and growing demand for hand-made and ornamental furniture in America and that a large trade could be built up for such articles at a comparatively low expense. He accordingly asks for further particulars in regard to such articles and states that a Canadian gentleman at Chicago who has seen the price list (of the School of Arts art furniture apparently) desires to be appointed agent for the sale of such Indian art works.

Submitted that the Educational department may be asked un-officially to obtain from the Superintendent of the School of Arts the information asked for by the Consul and his remarks as to the suggestions contained in the letter.

G.S.E.—7-11-06.

C. A. INNES—8-11-06.

We may ask Educational, but I think the commercial side of the School of Arts is closed. This business must probably be taken up by some one like Framji or Tellery.

A. G. CARDEW—9-11-06.

*To the Educational Department.*

EDUCATIONAL DEPARTMENT.

We may ask the Director of Public Instruction to obtain from the Superintendent of the School of Arts the information required by the British Consul at Chicago. The commercial side of the School of Arts is not wholly closed. It is only debarred from undertaking commercial transactions on an extensive scale but not from executing orders in a small way in order to teach the pupils business habits, to stimulate their interest in their work, to ensure the highest skill and finish in their production and to obviate waste of materials—*vide* paragraph 5 of G.O., No. 524, Educational, dated 3rd August 1905.

T.K.—12-11-06.

P. T. THARYAN—12-11-06.

I do not think the School of Arts can do much. The fifth paragraph of the Government order quoted above deprecates competition with a view to opening up a new market.

C. G. MACKAY—12-11-06.

We do not want to open up a market. The school—as a commercial institution—has ceased to exist. We may reply accordingly and that the Government do not propose to establish any agencies for the sale of goods from the School of Arts. The British Consul, Chicago, may be requested to arrange with local commercial agencies.

H. D. TAYLOR—13-11-06.

We may as proposed reply that the School of Arts is only a teaching institution and does not undertake commercial supply, etc., and add that the correspondence will be communicated to the Chamber of Commerce and Trades Association and published (Editors' Table).

2. Please show draft.

G. S. F[ORBES]—15-11-06.

Please draft.

H. D. TAYLOR—17-11-06.

Two drafts—a letter and an order—are submitted below for approval.

T.K.—17-11-06.

P. T. THARYAN—18-11-06.

C. G. MACKAY—20-11-06.

H. D. TAYLOR—21-11-06.

Does Revenue Department accept the draft? If so, it may issue.

G. S. F[ORBES]—25-11-06.

*To the Revenue Department* for acceptance.

H. D. TAYLOR—27-11-06.

REVENUE DEPARTMENT.

We may accept.

C. A. INNES—28-11-06.

Accepted and the current transferred u.o. to Educational.

A. G. CARDEW—29-11-06.

*To the Educational Department.*

EDUCATIONAL DEPARTMENT.

Issue.

H. D. TAYLOR—30-11-06.

[G.O., Nos. 779, 780, Educational, dated 1st December 1906.]

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[E./12]
1,000—2-3-06.

Educational DEPARTMENT.

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3P

READ AGAIN G.O., No. 833-34 Rev:, dated 13 - 7 - 1906.
" " " " , " 190 .

*READ ALSO:—*

C. No. 1774 A, From the British Consul, Chicago, No. 1154/m dated 26 - 9 - 1906.
" " , " " , " , " 190
" " , " " , " , " 190 .

ORDER.
Ps.

No. 779, dated 1 - 12 - 1906.

Desp
30/11/6

GF

The British Consul at Chicago will be informed ~~that~~ the Madras school of Arts at which the Articles of furniture shown in the illustrated price list referred to were made is only a teaching institution and does not undertake to manufacture and supply works of art ~~Art works~~ for purposes of commerce, a profit ~~and that no agency for the sale of goods made in the School can therefore be established at Chicago.~~

2. In order however to make ~~good~~ ~~public~~ known the demand ~~therein~~ which ~~exists~~ is stated to exist in America for ~~the kind of~~ art furniture of the kind made in the School of Arts and elsewhere in ~~the~~ Presidency, the correspondence which has taken place between the British Consul

Rev 9 2 4P

at Chicago and the Govt. will be communicated to the Madras Chamber of Commerce and the Madras Trades Associati and will be placed on the Editors' Table.

P 28/11/6

Chu
20.11.06

21.11.06

To The Chairman, Madras Chamber of Commerce with Covering Letter. ✓

" Chairman, Madras Trades Assn. with Covering Letter. ✓

" Revenue Departt ✓

" E.T.

Despd
24/12/6

Read

2K,
+ Please register in Edl. all such papers sh. be registered in Edl also.
B

Educational Dept.
+ (Rev. cno. 4212 A.)

No 780 d/1-12-6

Letter to

The British Consul
Chicago, U.S.A.

Desp'd
24/12/6

Sir,

I am directed to acknowledge the receipt of your letter no 1154/M dated 26th Sept. 1906 on the subject of the sale of Indian art work in the United States of America.

G F

2. In reply I am to state that the School of Arts, Madras at which ~~of~~ the furniture shown in ~~made~~ ~~in which two copies of~~ the illustrated price lists ~~were~~ sent to you with Mr. Cordeiro's

A

letter no 834 Rev. B 13th July 1906 was made is ~~only~~ merely a teaching institution and does not undertake to manufacture and supply art works of art ~~[illegible]~~ ~~for sale~~ for the trade ~~for purposes of Commerce~~. It is regretted therefore ~~that~~ ~~the agencies for~~ the proposal to establish in America a ~~agencies~~ an agency for the sale of the goods made in the school ~~cannot~~ is not feasible accepted ~~therefore be established at Chicago~~. ~~But in~~

2 order ~~to make public~~ however that the demand ~~there is~~ which is stated to exist in America for ~~the sale of~~ art furniture of the kind ~~made~~ manufactured in the School of Arts and elsewhere in this Presidency may be notified to the public the correspondence which has passed between you and this Govt on the subject ~~will be~~ is being communicated

to

to the Madras Chamber of Commerce, to the Madras Trades Association and to the Press.

3. In conclusion I am to ~~convey~~ Express to you the thanks of H.E. the Govr. in Council for the interest you have so kindly taken in ~~the matter of~~ disseminating informatn regarding the industrial arts of ~~India~~ the Presidency in the United States of America.

20.11.06

TK
17-11-06

28/11/6

21.11.06

NUMBER OF COPIES REQUIRED. { Letter only.
Order complete with Letter.

Returned for signature.

Despatched in print.

READ AGAIN G.O., No. , DATED
1 .

Show proof urgently please — Letter separate & order separate

7/12/06

CURRENT No.

ENCLOSURES TO C. No.

ORDER OF GOVERNMENT.

LETTER OF GOVERNMENT.

STATEMENT WITH DITTO.

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