[—]

Educational (1905) Department.

ORDINARY PRINTED.

G.O., No. 106-107

DATED 21.2.05

M. E.

(0)

(14)

ORIGINAL

INDEXED.

[Despatch Abstract.]

Art Industries: —

Addressing the Govt of India on the subject of the preparation of an illustrated pattern book of the best known — in Madras

BACK PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

FURTHER PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

Government {1905} of Madras.

EDUCATIONAL.

V

Recd. } 1905. *Enclosures*

Read. } *Spare copies*

ORIGINAL

G.O., &c., Nos. 106, 107, 21st February 1905.

N. F.

FEBRUARY.

Art Industries.

Addressing the Government of India on the subject of the preparation of an illustrated pattern book of the best known — in Madras.

GOVERNMENT OF MADRAS.

EDUCATIONAL DEPARTMENT.

Read—the following papers:—

From R. NATHAN, Esq., C.I.E., Deputy Secretary to the Government of India, Home Department (Education), to the Secretary to the Government of Madras, Educational Department, dated Simla, 18th August 1904, No. 706.

I am directed to invite the attention of the Government of Madras to the observation, made in paragraph 4 of the Report on the Exhibition of Indian Art Manufactures held at Delhi in connection with the Coronation Darbar, that a good illustrated pattern book is much needed in a number of the best known art industries. Mr. Percy Brown, the Assistant Director of the Exhibition, has recently addressed the Government of India on this subject and has emphasised the remarks made in his report. He expresses the opinion that the preparation of pattern books would be a fairly simple matter, and states that they would be appreciated and found extremely useful by many manufacturers and artisans, that they would act as guides to workmen, and that they would assist greatly in preventing the introduction of unsuitable designs. The Government of India are inclined to agree with the views expressed by Mr. Brown and desire to consult the Governor in Council with regard to the means which may be adopted to carry them into effect.

2. There already exist in India, in the Journal of Indian Arts and Industries, in the Technical Art series, and in other publications, many excellent reproductions of Indian designs and patterns, but these are not suited for the purpose now under consideration—they are too expensive to be accessible to ordinary workmen; they are neither systematic nor complete; and they are executed from an artistic point of view so as to show the completed form without any details of the stages by which the finished work is produced. For the purposes indicated by Mr. Brown a series of books is required for the various principal art industries of India in which the appropriate patterns should be reproduced, not solely with reference to their artistic effect, but so as to enable the workman to see exactly how each pattern is carried through its successive stages. Moreover the patterns must be reproduced by an inexpensive process, so that the books may be sold at a price low enough to be within the easy reach of the ordinary craftsman.

3. It appears to the Government of India that in the Schools of Art at Calcutta, Madras, Bombay and Lahore there exists a convenient and appropriate agency for the preparation of the pattern books. These schools must have, or should be able to procure, the necessary material, whilst the work of preparing the patterns and compiling the requisite explanatory matter would form an admirable training for the pupils. The Governor-General in Council therefore would ask the Government of Madras to consider the practicability of producing, at the School of Art at Madras, an authoritative pattern book for each characteristic art industry of the province, which should contain examples of all good designs and carefully exclude all bad ones, and which should be produced cheaply enough to be readily accessible to the ordinary craftsman.

4. If it is found possible to carry out this suggestion the half-time industrial primary schools, the establishment of which was suggested in paragraph 10 of this department circular letter No. 523, dated the 30th September 1902, should form an effective machinery for disseminating a working acquaintance with the selected patterns. For no patterns not included in the standard book should be admitted into the schools, nor should the selected artisans, to whom the pupils will be allotted for practical training, be permitted to teach them any but standard designs. Similarly the existing

industrial schools which are under State control should, in so far as they produce articles of an artistic character involving the use of definite designs, be restricted to the standard pattern books. It will be advisable that, for the purpose of preparing these books, the Superintendent of the School of Art should be supplied with the designs in use in the industrial schools.

5. It may be objected that the proposals made in this letter will have the effect of stereotyping Indian art and will bring about a Byzantine uniformity of style and treatment. To this the Government of India would reply, first, that it is better that art should be stereotyped than that it should perish or become wholly debased; secondly, that pupils trained on good models are more likely to produce original designs of merit than persons who are left to their own devices or to the suggestions of the casual dealer; and, thirdly, that the pattern books would not be made up once and for all, but would constantly include and circulate new designs considered worthy of recognition.

6. Although there are no Schools of Art in the United Provinces, the Central Provinces, and Assam, these provinces should not be excluded from the benefits of the scheme. The Government of India would therefore propose that the United Provinces and the Central Provinces should be brought for the present purpose within the sphere of the Mayo School of Art at Lahore, and Assam within that of the School of Art at Calcutta. If this suggestion is adopted authority should be given to the Superintendents concerned to travel within the areas thus affiliated and to enter into communication with officials, industrial schools, and artisans in the same manner as in the provinces to which they belong.

7. The Government of India will be glad to learn the opinion of the Governor in Council on the scheme detailed in this letter. They also wish to be furnished with a rough estimate of the expenditure which will be involved. They do not think that the cost of the scheme will be very large, and it will be incurred gradually.

Endorsement No. 463, Educational, dated 30th August 1904.

Referred to the Director of Public Instruction for remarks.

(By Order.)

A. GALLETTI,
Assistant Secretary to Govt.

From the Hon'ble Mr. A. G. BOURNE, D.Sc., F.R.S., Director of Public Instruction, Madras, to the Secretary to Government, Educational Department, dated 13th October 1904, Ref. on Cur. No. 7524.

With reference to endorsement No. 463, Educational, dated 30th August last, referring to me for remarks letter of the Government of India in regard to the preparation of suitable pattern books for the characteristic arts and industries of this province, I have the honour to state that I approve of the proposal, and would suggest that the officer in the Government Museum be entrusted with the selection of the patterns as he is likely to come across so many during his tours. They might be drawn at the School of Arts under the supervision of the Art Superintendent and a draftsman on a salary of Rs. 30 might be specially employed to work under him.

Order—No. 106, Educational, dated 21st February 1905.

The Government of India will be addressed.

(True Extract.)

H. D. TAYLOR,
Ag. Secretary to Government.

Letter—No. 107, Educational, dated 21st February 1905, to the Secretary to the Government of India, Home Department.

I am directed to address the Government of India in reply to Mr. Nathan's letter No. 706 (Education), dated 18th August 1904, on the subject of the production at the School of Arts at Madras of an illustrated pattern book in a number of the best known art industries of the Madras Presidency. The Government of India desire to know what means should be adopted for the preparation of such a pattern book and wish to be furnished with a rough estimate of the expenditure which will be involved.

2. I am to state that the Government Central Museum at Madras already possesses wood blocks of many selected patterns which may serve as a guide to designers and manufacturers of piece-goods. The plates in Mr. Thurston's Monograph on the Cotton Fabric Industry of the Madras Presidency were taken from these and His Excellency the Governor in Council considers that a beginning may be made by the reproduction of these plates. It would be necessary to collect more in the bazaars of Masulipatam, Walajanagar, Arcot and other places, but this can be easily done and the work immediately commenced.

3. As regards pattern books for other branches of art industry, Mr. Thurston, who was consulted in the matter as perhaps the only person in this Presidency who is competent to advise on the subject, suggests that two good draftsmen should be engaged to work under the supervision of the Assistant Superintendent of the School of Arts, controlled by himself, on the preparation of a series of drawings and diagrams illustrating selected specimens already at the disposal of Government in the Museum or elsewhere. Designs from Dravidian temples should also, it is suggested, be selected and plastercasts of them taken, the drawings being reproduced at the Survey office and distributed to various industrial schools where they can be framed or kept in portfolios. A year's trial of such a scheme would, Mr. Thurston thinks, probably show whether it is likely to be of any practical value to and appreciated by the artisans and the material collected would be subsequently useful for the production of a pattern book.

4. It is also suggested that arrangements should be made for the despatch from industrial schools to the Superintendent of the Museum of the working drawings of any of their work which the Superintendent of the School or the Inspector of Technical Schools may think specially good so that these drawings may, if advisable, be dealt with in the same way as the drawings referred to in the foregoing paragraph.

5. His Excellency the Governor in Council accepts the suggestions made by Mr. Thurston and estimates the cost of the scheme in its initial stages at about Rs. 60 a month for the two draftsmen together with an amount, which cannot be definitely calculated but which should not exceed one or two thousand rupees *per annum* for miscellaneous expenses. This estimate applies only to the experimental stage of the scheme; and the Government of Madras would propose to make a further report to the Government of India as soon as they have before them material on which they can ground a judgment of the probability of success and of the means best adapted to ensure success. Meanwhile steps will be taken to carry out Mr. Thurston's suggestions as soon as the final orders of the Government of India are received.

H. D. TAYLOR,
Ag. Secretary to Government.

Exd. P. Seetharam.

Educational Department.

NOTES CONNECTED WITH G.O., Nos. 106, 107, EDUCATIONAL, DATED 21st FEBRUARY 1905.

[Subject.—*Preparation of an Illustrated Pattern Book of the best known Art Industries in Madras.*]

From the Government of India, No. 706, *dated* 18*th August* 1904.

From the Director of Public Instruction, R.C. No. 7524, *dated* 13*th October* 1904.

In paragraph 4 of his report on the Exhibition of Indian Art Manufactures held at Delhi in connection with the Coronation Darbar Mr. Percy Brown, the Assistant Director of the Exhibition, has commented on the need in a number of the best known art industries for a good illustrated pattern book. He writes thus as regards the pattern book:—

"With regard to the pattern book, when visiting any workshop if we requested to see those "in use, this invariably led to the production of a most unsuitable European illustrated catalogue. "These appear to be used not because the designs were admired or because there was a demand "for the reproduction of such designs, but for the reason that they were comparatively easily "obtained and supplied a want. A museum would furnish the workman with suitable ideas "if he went there, but the Indian craftsman by nature requires either the actual article or a "faithful copy before him in his workshop from which to work directly. Pattern books con- "taining a series of working drawings illustrating good designs would, it is felt, considerably "improve some of the more important art industries."

2. In this letter No. 706, dated 18th August 1904, the Government of India invite the attention of this Government to the above observation and desire "to consult the Governor in Council with regard to the means which may be adopted to carry Mr. Brown's suggestion into effect." They further ask the Government of Madras to consider the practicability of producing at the School of Art, Madras, an authoritative pattern book for each characteristic art industry of the province, which should contain examples of all good designs and carefully exclude all bad ones, and which should be produced by an inexpensive process cheaply enough to be readily accessible to the ordinary craftsman, and to this end it is suggested that the Superintendent of the School of Art should be supplied with the designs in use in the industrial schools, so that when the pattern books are ready all the existing industrial schools under State control and the half-time industrial primary schools referred to in paragraph 10 of Government of India's circular No. 593, dated 30th September 1903, giving cover to the Industrial Committee's report, may be required to adopt only the patterns included in the above standard pattern books.

In paragraph 7 of their letter the Government of India desire to have the opinion of the Governor in Council on the schemes detailed above and to be furnished with a rough estimate of the expenditure that will be involved.

3. This letter from the Government of India was referred to the Director of Public Instruction for remarks, and his reply is contained in his letter R.C. No. 7524, dated 13th October 1904. Dr. Bourne approves of the proposal of the Government of India, and thinks that the standard pattern books in question might be prepared at the Madras School of Arts under the supervision of M.R.Ry. Velayudasari, the Art

Superintendent, provided that the selection of the patterns is undertaken by the officer in charge of the Government Museum, who, he considers, has special facilities for such task. The opinion of this officer may, it is submitted, be therefore called for now as he does not appear to have been consulted by the Director of Public Instruction. It is also submitted for consideration that the Inspector of Technical Schools might also be requested to help in the selection of suitable patterns during his periodical visits to the art and industrial schools in this Presidency.

H. D. Taylor.

As to the cost of the work the Director of Public Instruction suggests that a draftsman on a salary of Rs. 30 per mensem should be specially employed under the Art Superintendent, School of Arts. As to for what period his services will be required and what expenditure will be incurred on stationery, printing, etc., no information is furnished. Orders are requested as to whether the Director of Public Instruction may be asked to supply information on these points.

Yes.

H.D.T.

V. Krishnaswami—10-11-04.

A. Galletti—12-11-04.

Will the Director of Public Instruction please clearly indicate the expense involved in carrying out these proposals. There may also be some expense in the purchase of standard patterns or models.

H. D. Taylor—18-11-04.

To the Director of Public Instruction.

I cannot, I fear, give much information. I consulted Mr. Velayudasari, the only officer of the department engaged in art work, and he replied in very vague terms. I thought some beginning might be made on the lines suggested. I referred of course to Mr. Thurston--the tastes of the Acting Superintendent of the Museum lie in another direction and I did not consult him nor for similar reasons the Inspector of Technical Schools. I have again consulted Mr. Velayudasari, and he suggests four draftsmen on Rs. 35, 30, 25, 25, a peon on Rs. 7 and a monthly expenditure on printing, etc., of Rs. 10 for five years; to this he adds an initial expenditure of Rs. 200 for furniture, materials, etc., and a round sum of Rs. 50,000 for the purchase of specimens and the travelling allowance of a touring officer. Total Rs. 58,120.

2. I can only comment upon this and upon the whole scheme as an amateur. The Government of India presuppose the existence of a school of art. We havn't got a school of art nor are we very likely to have one under the superintendence of an engineer with commercial instincts. We may have an industrial school with a few drawing classes thrown in, but the Government of India contemplate a school or at any rate a Superintendent who shall be able to pronounce each pattern suitable or unsuitable from an artistic point of view.

3. The expenditure practically depends upon the number and the nature of the designs. This cannot be determined without the selecting artist. The books are to contain all good designs and no patterns not included in the book are to be used in the schools. Who can say at the outset how many patterns will have to be included? It seems to me impossible to estimate even so much *per* pattern until there is some one to advise as to what should be done. The drawings are not to be such works of art as some that have appeared, they are to be cheap but more systematic and more complete. I confess I cannot realize the proposed production which is "to enable the workman to see how each pattern is carried through its successive stages". What does this refer to? Wood-carving? Metal work? Weaving? Pottery? It seems to be mixing up a manual of instruction upon how to make a thing with the record of an artistic pattern. Take a wrought iron scroll--the first diagram would be a bar of iron, then successive diagrams showing it bent in this or that direction, thickened here and thinned out there and so on. The same sort of thing applies to all hammered work with or without répoussi ornamentation and to wood-carving. As to weaving patterns

I cannot picture at all what is contemplated—technical diagrams have to be prepared for each pattern showing how the threads are to be arranged in the loom, but they do not in themselves give any idea I imagine of the resulting pattern. The only other industries which occur to me as likely to be taken up are gold and silver work, cast metal work, printed cotton, lacquer work and pottery. So far as I know the patterns in all these industries resolve themselves into general designs of form and outline on the one hand and details of ornamentation on the other. The latter are chiefly taken in this Presidency from leaves, flowers or fruits, from animals or from "swami" work of the temples. The best patterns available are probably already in the museum or will be added thereto from time to time and I can only repeat my suggestion to employ a draftsman (or perhaps more than one) under the guidance of Mr. Velayudasari to see to the correctness of the drawing, to draw patterns selected by Mr. Thurston. A good draftsman can be obtained for Rs. 30 a month. I cannot say for how long he would be employed nor how much would be spent in printing, &c. Mr. Velayudasari's estimate has been given above. Putting aside the idea of purchasing specimens it would appear that about Rs. 130 a month could be utilized whereas something could be done with about Rs. 40.

A

4. Personally I should like to know very much more in detail what Mr. Percy Brown contemplates in regard to each industry.

A. G. Bourne—6-12-04.

I have nothing to add to Dr. Bourne's remarks. It is submitted that an expenditure of Rs. 58,120 would not be justified by the results.

I don't agree in this quite. Our Madras School of Art has departed from its original lines under the *commercial* instincts of Mr. Chatterton.

G. S. F[orbes].

2. As stated by the Director of Public Instruction no school of "*Art*" of the nature contemplated by the Government of India exists in this Presidency.

3. It seems that a mere *pattern* book would be useless unless it were combined with a manual or hand-book explaining all processes in detail--there being a separate manual for each industry.

4. A small beginning may be made tentatively on the lines indicated by Dr. Bourne at **A** above.

H. D. Taylor—9-12-04.

A couple of draftsmen might be employed at the School of Arts, Madras, under the supervision proposed by Dr. Bourne, to see what can be done: a report to be submitted after six months.

Please circulate to His Excellency the Governor.

G. S. F[orbes]—10-12-04.

His Excellency the Governor.

H. D. Taylor—12-12-04.

The Hon'ble Sir James Thomson, K.C.S.I.

L. M. Wynch—14-12-04.

Who is fit to sanction the inclusion of designs in the "authoritative pattern book"? I don't know. His Excellency knows about these things: I don't. If it is to be Mr. Thurston we have some time to wait before even a start can be made.

This essential preliminary being arranged I see no objection to taking on a couple of draftsmen for the purpose, but not under Velayudasari's directorship.

Best submit to His Excellency.

J. T[homson]—14-12-04.

Meantime the reference can be disposed of by informing India of what we can and are prepared to do.

J. T[homson].

Submitted to His Excellency the Governor.

H. D. TAYLOR—15-12-04.

I should like to discuss this matter with Mr. Thurston before we decide anything. He is the only man in the Presidency who is competent to advise on the subject and I think we can well wait until the 1st February when he is due back from leave. The Government of India may be informed demi-officially that we are waiting to consult Mr. Thurston.

A[MPTHILL]—17-12-04.

Will Assistant Secretary please put up a draft demi-official as above to Mr. Nathan.

H. D. TAYLOR—19-12-04.

Submitted. I think Mr. Nathan is now Private Secretary to the Viceroy.

A. GALLETTI—19-12-04.

For approval.

H. D. TAYLOR—20-12-04.

J. T[HOMSON]—22-12-04.

Issue.

H. D. TAYLOR—23-12-04.

Demi-official from H. D. TAYLOR, Esq., I.C.S., Acting Secretary to the Government of Madras, Educational Department, to the Secretary to Government of India, Home Department, dated 23rd December 1904, *No.* 160.

With reference to Mr. [Deputy Secretary] Nathan's letter, No. 706, dated 18th August, on the subject of the production at the School of Arts at Madras of an industrial pattern-book, I am directed to say that the Government of Madras wish the reply to be deferred, if there is no objection, until February, when they will have an opportunity of consulting Mr. Thurston, Superintendent of the Madras Museum, who returns from leave on the 1st of that month. His opinion, it is considered, will be valuable, and he is in fact the only person in the Presidency who is competent to advise the Government on the subject.

Demi-official from W. S. MARRIS, Esq., Deputy Secretary to the Government of India, Home Department, to the Secretary to the Government of Madras, Educational Department, dated Calcutta, 7th January 1905, *No.* 8-*Education.*

In reply to your demi-official letter, dated the 23rd December 1904, I am desired to say that there is no objection to the Government of Madras deferring their reply regarding the proposed preparation of industrial pattern-books until February.

To lie over pending Mr. Thurston's return.

H. D. TAYLOR—11-1-05.

Mr. Thurston returned from leave this morning. The file is resubmitted.

P. T. THARYAN—31-1-05.

A. GALLETTI—31-1-05.

His Excellency the Governor stated that he desired to discuss the matter with Mr. Thurston. The file may be sent now to the Private Secretary to His Excellency the Governor who will no doubt arrange with Mr. Thurston direct as to when it will be convenient to His Excellency to see him.

H. D. TAYLOR—2-2-05.

Please send the file u.o. to Mr. Thurston and ask him to be so good as to note his ideas and let me have them if possible before the 11th instant, so that if necessary I may discuss the matter with him before I start on tour.

A[MPTHILL]—3-2-05.

Forwarded to Mr. Thurston with the request that the file may be returned with remarks by 10th instant at latest.

H. D. TAYLOR—3-2-05.

In 1897 I recommended that the School of Arts should prepare a set of patterns, to act as a guide to designers and manufacturers of piece-goods. [Please see page 17 and plates in the accompanying monograph of the cotton fabric industry.] Now that India has raised the question of pattern-books, the time would seem to have arrived for my recommendation, if approved by Government, to be carried out. It is only necessary to glance at the women of the middle and lower classes during a drive through the streets of Madras to recognise the appalling bad taste of their body-cloths. The Museum already possesses many selected wood-blocks, from which the plates in the monograph were taken; but it would be necessary to collect more in the bazaars of Masulipatam, Walajanagar, Arcot, etc. (see page 14 of the monograph). The cost of travelling and purchase of the blocks could be met appropriately from the Museum budget. And the cost of publication would be slight, as the illustrative plates for the proposed pattern-book need not be drawn, but can be produced direct from the blocks themselves, which are practically wood-cuts.

2. As regards the proposed pattern-books for industrial schools, I do not think that a book of this nature should be hastily and immediately commenced; but would suggest that two good draftsmen should be engaged to work under the supervision of Mr. Valayudasari (himself a very clever designer) with myself as leader. These draftsmen should, it seems to me, be engaged in the preparation of a series of drawings and diagrams illustrating selected examples of various art-industries, which are already at our disposal in the Museum or elsewhere. Probably a little travelling would be necessary to select designs from Dravidian temples, and take plaster-casts, of which the draftsmen would make copies. The drawings could probably be reproduced by the Survey department and copies would be distributed to various industrial schools, where they could be framed or kept in portfolios. A year's trial of such a scheme would probably show whether it is likely to be of any practical value to and appreciated by the artisans; and the material collected would be useful for the production of a pattern-book hereafter, if required.

3. I may cite ivory-carving in Travancore as an art-industry, in which the artisan wants guidance by some such means. In plate VII of the accompanying monograph on ivory-carving is represented a beautiful carving of Krishna by a Travancore artist long since dead. The Trivandrum School of Arts has for some years been turning out feeble, quasi-imitations of this work of art, and offering them for sale at exhibitions, *en masse*, at Rs. 5 each. If a skilled artisan, such as Trivandrum still possesses, had a drawing of the original figure before him, he would at once see what to aim at, and strive to reproduce it. Again, the beautiful ivory tankards, in the possession of His Excellency and the Museum, should certainly be reproduced in a series of detailed drawings, as a guide to ivory-carvers, who may follow on after the existing artist is dead.

4. One other point occurs to me, viz., that the industrial schools should send the working drawings of any of their work, which the Superintendent or Inspector of Schools may think specially good, to me, so that they may, if necessary, be reproduced in the series under consideration.

5. I see that an expenditure of Rs. 50,000 is mentioned in the notes. This is absolutely unnecessary, and, for the present, no money need be spent on the purchase of specimens. It will, I believe, be the function of the Victoria Memorial (when completed) to serve as an exhibition hall of selected industrial art wares, design, etc. But this is a matter for hereafter.

E. THURSTON—6-2-05.

Resubmitted to His Excellency the Governor.

H. D. TAYLOR—7-2-05.

The Hon'ble Sir James Thomson—

I do not think that we can do better than follow Mr. Thurston's suggestions exactly. The cost is easily estimated as it will be merely the pay of the draftsman with a lump sum for travelling and purchase of specimens, say Rs. 1,500 to begin with. The Government of India only expect very gradual work.

A[MPTHILL]—9-2-05.

Demi-official from E. THURSTON, Esq., to the Secretary to Government, Educational Department, dated 10th February 1905, *No.* 145.

Please have the accompanying plates, illustrating South Indian articles sent to the Delhi exhibition, forwarded to His Excellency in connection with the file on "pattern books" wherein I put up a note for him. They have been published in the Technical Art series (Survey of India, Calcutta) during my absence, and I have only this moment come across them. Such plates would form a fitting addition to draftsmen's flat detailed drawings, and bring out relief proportions, etc.

The file has been already returned by His Excellency. These may be added to the file now recirculated to Sir James Thomson.

H. D. TAYLOR—10-2-05.

I quite agree. India may be informed accordingly.

J. T[HOMSON]—11-2-05.

Draft please.

H. D. TAYLOR—13-2-05.

The draft placed below is submitted for approval.

P. T. THARYAN—14-2-05.

A. GALLETTI—15-2-05.

H. D. TAYLOR—16-2-05.

J. T[HOMSON]—17-2-05.

Issue.

H. D. TAYLOR—18-2-05.

[G.O., Nos. 106, 107, Educational, dated 21st February 1905.]

[E]

EDUCATIONAL DEPARTMENT.

CURRENT FILE.

CONTENTS.

~~From~~	Number.	Date.	Pages.
From The Government of India, Home Deptt.	706	18-8-04	1-6
Encl. to the Director of Public Instruction.	463	30-8-04	7-8
From the ——— do ———	7524	13-10-04	9-10

[P. T. O. FOR PUT UP PAPERS.

PAPERS PUT UP WITH CURRENT No. 1515 & 1832

Papers of the department to which the current belongs.

Number.	Date.	Original (=O) or spare copy (=S. C.).	Remarks. (In this column such of the papers as have been removed for copying, printing, &c., should be marked with a cross.)	Initials of Referencer with date in token of return to Reference department.
Cleo. letter of 1903				
Educ. 281	14-5-03	O		

Papers of other departments.

Department.	Number.	Date.	Original (=O) or spare copy (=S. C.).	Despatcher to note the return of the papers to the departments concerned.

[E. 1]

1,000—5-12-02.

Educational (1904) Department.

CURRENT No. 1515

From

[*Name*] R. Nathan Esqr., C.I.E.,

[*Designation*] Dy Secy. to the Govt of India, Home departt

[*Station*] Simla

No. 706 *Received* 26-8- 1904.

Dated 18-8- 1904.

Enclosures 7 S.C. *Registered* 26-8- 1904.

SUBJECT.

Requesting to be furnished with the opinions of the Governor-in-Council on the Scheme regarding the preparation of a good illustrated pattern book of the best known art industries and with a rough estimate of the expenditure that will be involved.

BACK PAPERS.

FURTHER PAPERS.

Stock Form No. 127
2,000—12-2-03.

2

Educational (1904) Department.

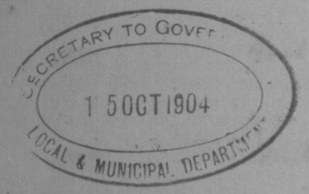
CURRENT No. 1832

From

[*Name*] The Hon'ble Mr. A.G. Bourne, D.Sc., F.R.S.,

[*Designation*] Director of Public Instruction,

[*Station*] Madras.



Ref. to Cur No. 7524 of 04

Dated 13th October 190 4

Enclosures one in original

Received 15-10- 190 4

Registered 15-10- 190 4

SUBJECT.

Submitting remarks on the scheme detailed in the Government of India's letter No. 706 d/18th August 1904 regarding the introduction of illustrated pattern books.

BACK PAPERS.

FURTHER PAPERS.

To

The Secretary to Government,

Educational Department.

Sir,

With reference to Endorsement No. 463 Educational dated 30th August last referring to me for remarks letter of the Government of India in regard to the preparation of suitable pattern books for the characteristic arts and industries of this province I have the honour to state that I approve of the proposal, and would suggest that the Officer in the Government Museum be entrusted with the selection of the patterns as he is likely to come across so many during his tours. They might be drawn at the School of Arts under the supervision of the Art Superintendent and a draftsman on a salary of Rs 30/ might be specially employed to work under him

I have the honour to be,

Sir,

Your most obedient servant,

E. Satthianadhan

for Director of Public Instruction.

P.P.
12-10-04

[E. 12]

1,000—24-9-04.

EDUCATIONAL DEPARTMENT.

READ AGAIN G.O., No. , dated 190 .

" " " " , " 190 .

READ ALSO:—

C. No. 1575, From the Govt of India Home Dept, No 706, dated 18-8- 1904.

" " 1832, " " D.D.J. , " 7524, " 13-10 1904.

" " , " " , " , " 190 .

ORDER No. 106, dated 21-2- 1905.

PJ

Desp.

2. Was the Govt only letter in reply to Govt's underlined - 3. Print letter urgently & despatch first - Hereto the papers can be printed afterwards - Return marked & plates

4. Return marked & plates

Govt. Museum

Pfs 18/2/5

Returned 28/2/5

Despd 22/2/5

The Govt. of India will see addressed.

Pfs 1442/5 Rs 17.2 16-2-05

Letter to Govt. No. 107 dy 21.2.05

The Secretary to the Govt. of India,

Home Department.

Sir,

I am directed to address the Govt. of India in reply to Mr. Nathan's letter No: 706 (Education) dy 18th August 1904 on the subject of the production at the School of Arts at Madras of an illustrated pattern

pattern book in a number of the best known Art Industries of the Madras Presidency. The Govt. of India desire to know what means should be adopted for the preparation of such a pattern book and wish to be furnished with a rough estimate of the expenditure which will be involved.

2. I am to state that the Govt. Central Museum at Madras already possesses woodblocks of many selected patterns which may serve as a guide to designers and manufactures of piece goods. The plates in Mr. Thurston's Monograph on the Cotton Fabric Industry of the Madras Presidency were taken from these and His Excellency the Governor in Council considers that a beginning may be made by the reproduction of these plates. It would be necessary to collect more in the bazaars of Masulipatam, Waltair, Vizagapatam, Arcot and other places, but this can be easily done and the work immediately commenced.

3. As regards pattern books for other branches of art industry Mr. Thurston who was consulted in the matter as perhaps the only

only person in ~~this~~ Presidency who is competent to advise on the subject ~~coincident that a book of this nature should not be hastily and immediately commenced.~~ He suggests that two good draftsmen should be engaged to work under the supervision of the Assistant Superintendent of the School of Arts, ~~such~~ it himself ~~a leader~~ on the preparation of a series of drawings and diagrams illustrating selected specimens ~~examples of various art industries which~~ already at the disposal of Govt. in the Museum or elsewhere. Designs from Dravidian temples should also, it is suggested, be selected and plastercasts of them taken, the drawings being reproduced at the Survey Office and distributed to various industrial schools where they can be framed or kept in portfolios. A years' trial of such a scheme would, Mr. Thurston thinks, probably show whether it is likely to be of any practical value to and appreciated by the artisans and the

Controlled by

7 40 N 48

the material collected would be subsequently useful for the production of a pattern book.

4. It is also suggested that arrangements should be made for the despatch from industrial schools to the Superintendent of the Museum of the working drawings of any of their work which the Superintendent of the school or the Inspector of Technical schools may think specially good so that these drawings may, if advisable, be dealt with in the same way as the drawings referred to in the foregoing paragraph.

5. His Excellency the Governor in Council accepts the suggestions made by Mr. Thurston and estimates the cost of the scheme in its initial stages at about ₹60 a month for the two draftsmen together with an amount, which cannot be definitely calculated but which should not exceed one or two thousand rupees per annum for miscellaneous expenses. This estimate applies only to the experimental stage of the scheme; and the Govt. of Madras would propose to make a further report to the Govt. of India as soon as they have before them material on which they can ground a judgment of the probability of success and of the means best adapted to ensure success. Meanwhile steps will be taken to carry out Mr. Thurston's suggestions as soon as the final orders

of

D

of the Govt. of India are received.

P.T.T.
14-2-5.

A.G.
15-2-5.

First copy sent to Press.

Returned for signature.

Despatched in print.

NUMBER OF COPIES REQUIRED. { Order complete. / Letter only. / Order complete with Letter. 25

D AGAIN G.O., No. 120 , DATED

14

AGENT No.

Gd 1-5 P
Note 1-13 P
Letter 1-5 placed first in Cyclo.

ENCLOSURES TO C. No.

ORDER OF GOVERNMENT .. ..

LETTER OF GOVERNMENT.

STATEMENT WITH DITTO.

PAPERS NOT FILED UP, BEING MEANT FOR DESPATCH IN ORIGINAL.

N.B.—

A = Print in full.
B = Not to be printed.
P = Print abstract only.
Q = Print heading only.