

Home(1918) Department.
(Education)

Ordinary SERIES.

Letter
G.O. No. 843-44

DATED 26-6-1918.

INDEXED

[Despatch Abstract.]

Dyes.

Reporting to the Government of India the prices at which
Alizarine ---- are sold in the Madras Presidency.

PAPERS PUT UP WITH CURRENT No.

Papers of the department to which the current belongs.

Number.	Date.	Original (= O.) or spare copy (= S.O.)	Remarks. (In this column such of the papers as have been removed for copying, printing, etc., should be marked with a cross.)	Initials of Referencer with date in token of return to Reference department.

Papers of other departments.

Department.	Number	Date.	Original (= O.) or spare copy (= S.O.)	Initials with date of (1) Referencer acknowledging returns of the paper concerned or (2) Despatcher to denote the return of the papers to the department concerned.

No. 3460-D.

GOVERNMENT OF INDIA.

DEPARTMENT OF COMMERCE AND INDUSTRY.

DEHI, the 22nd March 1918.

From

G. S. Hardy, Esquire, I. C. S.,

UNDER SECRETARY TO THE GOVERNMENT OF INDIA,

To

The Chief Secretary to the Government of Madras,

Revenue Department.

Sir,

With reference to the correspondence ending with the
endorsement from this Department No. 3459-D, dated the 22nd
March 1918, regarding the difficulty of Messrs. Chari and
Ram, Madura, in obtaining supplies of certain dyes manufactur-
ed by the British Alizarine Company, I am to request that,
with the permission of His Excellency the Governor in
Council, an enquiry may be made and a report furnished to
the Government of India regarding the prices at which
alizarine dyes are being sold by the importers in Madras,
and the manner in which these compare with the invoice
prices charged to them by the manufacturers at home.

I have the honour to be,

S i r,

Your most obedient servant,

UNDER SECRETARY TO THE GOVERNMENT OF INDIA.

A.C.

Home (Est) Dept

C N 939 A

From the Govt of India, N 346028 22.3.18.

Encl: 939 A-18 6.4.8

Forwarded to the Officer
in charge of the Dept
of Industries with the
request that he will
furnish the Govt with
the report required
by the Govt of India.

SK
5/4/18.

NK
5/4/18

hnd

To C. J. 8/4

The Officer in charge
of the Dept of Industries
(with copy of current)

15/4

First reminder to
issue on 15.5.18.

SK

Encl: 112

Referred to the Director of

Encl: 112

Referred to the Director of

DEPARTMENT.

Received

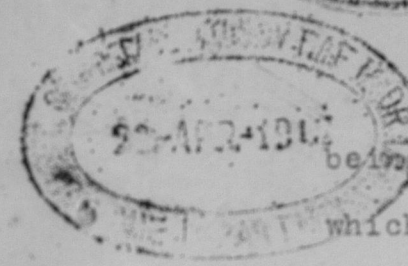
191

Registered

191



Subject.

Alizarine Dyes.

Regarding the prices at which ----- are
being sold by the importers in Madras and the manner in
which these prices compare with invoice prices charged to
them by the manufacturers at home.

ENCLOSURES.

No. _____

Spare copies _____

G.C. No. 24

Station Madras., Dated the 19th April 1918. 191From (Name) C.A. Innes Esq., I.C.S.(Designation) Director of Industries.

To The Secretary to the Government of Madras,
Home (Education) Department.

Sir,

I have the honour to reply to Government's
Endorsement No. 939 A-1 dated the 6th April 1918 directing me
to furnish a report for the information of the Government
of India regarding the prices at which alizarine dyes are
being sold by the importers in Madras and the manner in
which these prices compare with invoice prices charged to
them by the manufacturers at home.

2. It should be explained that the importers of
Alizarine dyes in the Madras Presidency are Messrs. Best
& Co. Hitherto, however, Messrs Best and Co. have had
nothing to do with the retail sales of the dye. They have
merely delivered the dye charging a certain authorised
commission to one Mr. K.V. Ramachari who was the sole dealer.

in the Alizarine dyes exported to Madras Presidency by the British Alizarine Co. The only definite information I have as regards Mr. K.V. Ramachari's selling price is that in December 1914 Messrs. Best & Co. remonstrated with him for selling 1 cwt. casks of 16% Alizarine paste at Rs. 105 a cask whereas he was getting delivery of the casks in Madras at Rs. 43/12. In January 1915 therefore Messrs. Best & Co. definitely fixed the rates at which Mr. Ramachari should retail the dye. There is no information however as to whether Mr. Ramachari observed these prices. As a matter of fact, since the beginning of the war, the British Alizarine Co. has sent to Madras only 5 tons of 40% paste and 5 tons of 20% paste. The latter consignment was received in 1917 and my information is that most of it was sold in Bombay at enormous prices. I also understand that Mr. Ramachari has just received his third and last consignment of 5 tons of Alizarine from the British Alizarine Co. It would be easy to ascertain from Messrs. Best and Co. at what price the casks were delivered to him and possibly I could ascertain at what price he is now selling the dye. But I have recently been informed by Messrs. Best and Co. that they have received advice that the British Alizarine Co has shipped to their address 5 tons of Alizarine paste and that there is a good prospect of more regular supplies of Alizarine being received in the near future. The British Alizarine Co. has no further contracts with Mr. K.V. Ramachari, and Messrs. Best & Co. propose to retain the retail sale ⁱⁿ arrangements/their own hands. They propose to open their own depots in the centres where Alizarine is used and to sell the dye in small quantities to actual dyers. They propose to carry on much the same system as the Asiatic Petroleum Co. (of which Messrs. Best and Co. are Managing Agents in Madras) has introduced in respect of kerosine oil. The selling price in Madras has been fixed by the British Alizarine Co. at 15 d per lb. nett for 20% Alizarine thin paste in 4 cwt. casks plus landing charges, duty and all expenses to warehouse. Messrs. Best & Co. will no doubt sell at the prices so fixed and it is unnecessary, in my opinion, for Government to intervene further in the matter. I venture to suggest therefore that the facts should be explained to the

Government of India and the Government of India should be asked whether they still desire the information called for in their letter of the 22nd March.

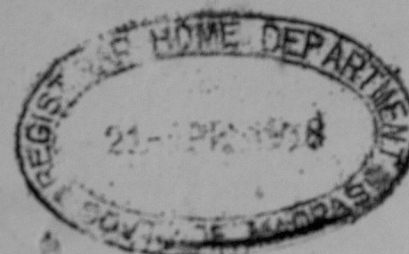
I have the honour to be,

Sir,

Your most obedient servant,

Calumnes

Director of Industries.



G.H.

35

*Unmodified.
pages 6 to 8*

DEPARTMENT.

Received 191 . Registered 191 8

Subject.

Alizarine dyes:- Regarding the opening of depots by
Messrs. Best and Co. in centres for the sale of —
in the Madras Presidency.

ENCLOSURES.

No. _____

Spare copies _____

No. G.C. 24

Station Madras, Dated the 20th April 191 8.From (Name) C. A. Innes, Esqr., I.C.S.,(Designation) Director of Industries, Madras.

To The Secretary to the Government of Madras,

Home (Education) Department.

Sir,

In continuation of my letter of yesterday's date regarding the prices at which alizarine dyes are being sold by importers in Madras I have the honour to forward herewith a letter which I have just received from Messrs. Best and Co. It will be seen that the last para of my letter referred to above is no longer correct and that Messrs. Best and Co. do not propose to open depots all over the Presidency. They propose however to retailⁿ sales arrangements in their own hands, so the substance of what I said in my letter is not affected. I am considering the suggestion of Messrs. Best and Co.

and Co. and will report again to Government on the subject.

I have the honour to be,
Sir,
Your most obedient servant,

Director of Industries.

M.N.

dated the 18th April 1928.
Copy of D.O. letter from Mr. Paul of Messrs. Best and Co. to

Mr. C.A. Innes, Director of Industries, Madras.

I have been thinking over the best methods of ~~selling~~ selling the dye which is coming out to us so as to ensure it going into the hands of the actual dyers and not into the hands of dealers.

I said to you that we proposed opening shops in the various dyeing centres and putting men in charge who could be relied upon to see that sales were made only to genuine dyers. On further consideration, however, I have come to the conclusion that it will be impossible to get ~~these~~ men on whom we can depend to conduct these sales as the pressure put upon them to sell by holders of stocks of dye will be very great. These holders who are selling at an enormous profit will naturally, when they see the stuff put upon the market at about one tenth of the price at which they are selling, leave no stone unturned to secure the new stocks and thus prevent a slump in prices. My idea now is to keep all the dye in Madras but to thoroughly advertise the fact that it is here and let those who want it come and take it.

To ensure that the people who come to Madras to buy are bona fide consumers, I would suggest that a similar arrangement be made in each dyeing district to the one in existence in Madras with regard to supplies of coal.

I would suggest that the Collector of each district be asked to arrange for the appointment, in the important towns in his district, of a Committee of two or three men of standing who are in touch with the people and that dyers coming to Madras for supplies must first get their indents countersigned by this committee. For your information the following are the principal places at which dye is sold in this Presidency

Arupukottah.	Vizianagaram.
Madura.	Cocanada.
Kumbakonam.	Masulipatam.
Salem	Guntur.
Madras.	Chirala.
The Ceded Districts.	Vaniambadi.

Will you let me know if you think that such a scheme as this is workable.

9

Spas very + return intact
7/5/18

Om N^o. 558 9/18-1 d/8

With reference

pp 3-4 of

to his letter G.C. N^o. 24 of 19.4.18,
the Director of Industries, Madras,
is requested to ascertain as far
as possible and report to Govt
the prices at which Mr. K.V.

8 MAY 1918

Ramachari has been selling
his stock of Alizarine dyes.

To the Director of Industries, ~~Madras~~ ~~and at Pondicherry~~

7.5.18

gnd
7/5/18

Confidential.

C.F.-29.

Revenue DEPARTMENT.

838 G (Conf.)

Received 30.5.1918. Registered 30.5.1918.

Subject.

ENCLOSURES.

No. _____

Spare copies _____

Gc No. 24.

Station Madras., Dated the 28th May 1918. 191

From (Name) C.A. Innes Esq., I.C.S.

(Designation) Director of Industries.

To The Secretary to the Government of Madras,

Revenue Department.

Sir,

Ootacamund.

With reference to Government's Memorandum No. 558 G/18-1 dated the 8th May 1918 regarding the prices at which Mr. K.V. Ramachari has been selling Alizarine dye, I have the honour to submit the following report.

2. Mr. Ramachari has received the following consignments of Alizarine paste from the British Alizarine Co. through Messrs. Best and Co. Madras.

In 1915 5 tons of 40 per cent paste.
In 1917 5 tons of 20 per cent paste.
In 1918 5 tons of 20 per cent paste.

In December 1914 Mr. Ramachari was reported to Best and Co. to be selling 1 cwt. casks of 16 per cent paste at Rs. 105 against a c.i.f. price of Rs. 43-12-0. Messrs. Best and Co.

p. 9 ante

remonstrated with him and fixed the prices at which he should sell, as below:-

20 per cent		Rs.55-8-0	for 1 cwt. casks.
20 per cent		Rs.107-8-0	" 2 " "
40 per cent		Rs.487-0-0	" 4 " "

3. Mr. Paddison the Collector of Madura has kindly made confidential enquiries regarding the price at which the above consignments have been sold. The information which he has succeeded in collecting, was obtained I understand from a gumastah who was for many years in Mr. Ramachari's service but who is no longer in that service. Possibly therefore it is not altogether above suspicion. It is to the effect that the 5 tons of 40 per cent paste received by Ramachari in 1915 were sold in Madura at Rs.2000 per cask of 4 cwts. Of the 5 tons of 20 per cent paste supplied to Mr. Ramachari in 1917 only one ton was received in Madura. The 5 casks which made up the one ton were sold at Rs.4000 a cask. Three of these were purchased in Madura but were sent to Bombay for sale, and only 2 of the casks were actually sold in Madura. Of the recent and final supply of 5 tons of 20 per cent none has been sent to Madura for sale. It is believed that all the dye has been despatched to Bombay for sale there, but I have also heard that it is still in Madras.

4. The statement that the 1917 consignment was sold mostly in Bombay agrees with what I was told in Madura by Messrs. Chari and Ram.

I have the honour to be,

Sir,

Your most obedient servant,

Calmes

Director of Industries.

G.H.

NOTES.

11
Revenue Deptt

Subject Reg. the price at which Algaime dyes are
being sold by the importers in Madras
C.O. 558 G. From the Govt of India (C.O.) Ltr No 3460-D of 22-3-18

To Under Secy

Please See the letter in the C.F. The
file regarding the regular supply of dyestuffs
to the weavers in the Madras Presidency
is being dealt with in the Home (Education)
Deptt. and that deptt may have ready
statistics to supply the information required
by the Govt of India. Though the present reference
has risen in connection with the grant of a
license to Messrs Chari & Ram to import
dyestuffs from England which was dealt with
in Rev, it is for order whether the Govt of India's
letter may be ~~sent to Home (Edn)~~ sent to Home (Edn)
who know the position of dyestuffs in the Presidency.
If however it is decided that this deptt ^{should deal} ~~should~~
with the case, the Home (Edn) Deptt may be
asked to state if they have in their possession
the information wanted by India.

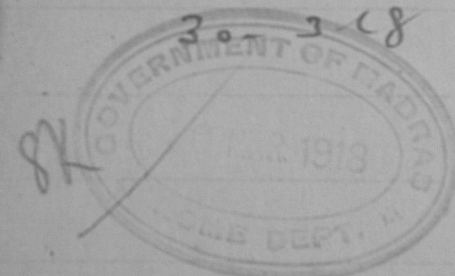
Will Home (Edn) take the last?

Home (Edn) L.O.

G.H.P.
27/3/18

Acno 558 G/181

30-3-18



Con A
C.No. 939
Repd. 3.4.18

2
12
Home (Edn) Dept.

Submitted that the information required by the Govt of India is not available in this Dept. Mr Innes may be requested to furnish it. A draft endorsement is submitted for approval.

SK
5.4.18.

N.K
5/4/18

Lowry

[End. N. 739 A-1, dated the 6th April 1918]

CN-1069 A. from the Officer in charge
CN 1053 A. from the Dept of Ind. N. 248 19.4.18.
N. 24, 8 20. 4. 18.

page. 3 to 5 of ref.

Mr Innes explains the position in regard to the dye trade in this Presidency. The ~~disputed~~ information desired by the Govt of India in their letter on page 1 of the current file is required in connection with an application from Messrs Chari & Ram, Madurai, for license to export dyes from England. It is for order whether the file may therefore be returned to the Revenue

G. N. 374 Rev (P)
30.1.18

NOTES.

Page 813



Revenue Department. In another file, the Secretary remarked that questions relating to trade should be dealt with in Revenue.

NK
23.4.18

S. J. W. May 29/4/18

Home (Ed.) No.
NB 929A-2
29.4.18

Rev (W)

Revenue Dept.

To Under Secy.

Please see Mr. Innes' letter at pp 3-5 + 6-8 of. He has not furnished the information called for by the Govt of India in their letter at p. 1 of regarding the prices at which Alizarine dyes are being sold by importers in Madras. He suggests that the small quantity of Alizarine imported ^{and sold at Madras} since the commencement of the war and the present arrangement under which Messrs Best & Co are expecting to get ^{and to sell it in Madras} regular supplies of the stuff ^{may be brought} to the notice of India and they may be asked if they still desire the information originally called for. It will be seen from the letter at pp 6-8 of that the method of sale of the dyes by Messrs Best & Co is not yet settled. The main file on the question has been sent back to the Hon (Ed.) Dept. for action. For orders whether ^{and the further report promised in the letter at pp 6-7 of} the decision on that case ^{may be awaited before} addressing India on the matter or whether Mr

was sent on 3.5.18

4
14

Mr. Innes may be asked to report the prices at which K.V. Ramachari has been selling the dyes ~~up to~~ till now, as India may perhaps like to have this information.

55
4.5.18

S. May Mr. Innes be asked to ascertain the sale prices if possible?

6/5/18

Yes
6/5/18

To Under Secy

A draft OM is submitted for approval.

55
7.5.18

155/18
7/5/18

p. 9 of OM to the Director of Industries, No. 5384/18, 8.5.18
pp. 10-11 of CR No. 8384. From — do — Genl. 26, 28.5.18

To Under Secy

Please see Mr. Innes' report app. 10-11 of giving the prices at which dyes have been sold by Mr. K.V. Ramachari. It will be observed from GO. No. 677 Home (EOM) 9.2.18 that the Govt. have made arrangements to distribute the supply of dyestuffs received by Messrs. Best & Co. direct to the actual dyers. ~~In the circumstances~~
The information about the sale prices of dyestuff which the Govt. of India called for in connection with the grant of an export licence to Messrs.

5/15

Chari + Ram (vide p. 1 of) may not be of so much use ^{now} since Messrs Bost & Co. expect to get supplies of dyes from the British Alizarine Co. If however, the information contained in Mr. Jones' report appp 10-11 of is forwarded to India, it might help them to ensure a continued supply of the stuff to Messrs Bost & Co. The report maybe sent to them with the additional information contained in file No. 677 Home (Sd) of 27.5.18 with the concurrence of that Dept. For orders.

ST
6-6-18

Draft - quite briefly, giving the facts for which they asked, + add that arrangements have now been made to insure distribution direct to dyers.

gml
7/6/18

To Under Secy

A draft order + letter to India are submitted for approval, which may issue after perusal by the Home (Sd) Dept.

S gml
12/6/18

Did not the Res. decide recently that papers on this subject belong to Home Dept?

M. 12/6/18

Tg
gml
11/6/18

Typed draft is placed below.
ST
11-6-18

ST
10-6-18

A

6

10

To Under Secy

With reference to Secy's query on p. 5 ante, it is submitted that the orders of H. M. Revenue were passed in connection with the file regarding the distribution of Alizarine dyes to bona fide dyers in the Presidency. It was accordingly transferred to the Home Dept^{ts} where they have issued orders on the Subject (Vide No. 677 S Home (S. M.) of 27.5.18). As the reference from the Govt of India at p. 1 of arose in connection with the grant of an export license to Messrs Chari Ram, the file which was in the first instance sent to the Home Dept^{ts} (p. 1 ante) was returned by that dept^{ts} to be dealt with in Rev (H. 2-3 ante). The case was accordingly taken up in Revenue and the necessary reference to the Director of Industries was made (p. 9 of + p. 4 ante). It is now for orders whether the reply to India may issue from this dept^{ts} or the file sent to Home (S. M.), which is concerned with the supply of dyes to the dyers in the Presidency, for issuing the drafts.

A Note on in print and not available for reference

S



Home (S. M.) No. 1541A
17.6.18

Sp 15/6

SK

Rev. W. No. 5586/18-3
15-6-18

This is a closely bound up with the other file with which Home is dealing. I think they should both be in the same Dept. but Home Dept. take the case?

S. S. G. 14/6/18

M. 15/6/18

7
Home (Ed.) Dept.

For orders whether the draft
letter to the Govt of India may
issue from this Dept. A copy of

(5) OK
18/6/18.

Govt. 677 Home (Ed.) 29-5-18
may also be furnished to H.K. Govt.

MS
19/6/18

S. J. 7
W. 2

I have no objection to accept the case
2. The last para of the draft must
be amplified to express that the prices
are now being controlled, & as regular
increments are expected cannot rule
high. So under the circumstances the
prices charged hitherto cannot perhaps
be maintained hereafter

my
27/6/18

Please see addition on page 4 of the

draft-

MS
24/6/18

S.

my
26/6/18

MS

Reporting to the Government of India the prices at which Alizarine
-----are sold in the Madras Presidency.

19

Endt. to the Director of Industries, 939 A/18-1, d/6-4-1918

" " 8389 From -do- G.C.No. 24, " 28-5-1918

No. 843, dated 26.6.198.

The following letter will be
despatched to the Government of India.

Letter No. 844926.6.18

To
The Secy. to the Govt. of India,
Department of Commerce & Industry

Sir,

I am directed to submit the report

called for in Mr.Hardy's letter No.3460-D
dated 22nd March 1918 regarding the prices
at which Alizarine Dyes are sold in Madras.

2. The importers of Alizarine dyes

in the Madras Presidency are Messrs. Best
and Co., Hitherto, however, Messrs. Best

and Company have had nothing to do with

the retail sales of the dyes. They have merely delivered the dye charging a certain authorised commission to one Mr.K.V.Ramachari who under an oldstanding agreement was the sole dealer in the dyes exported to this Presidency by the British Alizarine - Company. As long ago as December 1914 Messrs.Best & Co learnt that Mr.Ramachari was selling 1 cwt casks of 16 per cent paste at Rs.105/- against a c.i.f. price of Rs.43-12-0. They remonstrated with him and fixed the prices at which he should sell as follows:-

20 per cent paste at Rs.55-8-0 for 1 cwt casks.
20 per cent paste at Rs.107-8-0 for 2 cwts casks.
40 per cent paste at Rs.487-0-0 for 4 cwts casks

but they had no power to enforce the terms of this arrangement.

3. Subsequently the following consignments of Alizarine paste were received by Mr.Ramachari:-

5 tons of 40 per cent paste in 1915.
5 tons of 20 " " 1917
5 tons of 20 " " 1918

Confidential enquiries go to show that the per
5 tons of 40 ~~ex~~ cent paste received in

1915 were sold at Madura at Rs.2000 per cask of 4 cwts. Of the 5 tons of 20 per cent paste supplied to him in 1917 only one ton was received in Madura. The 5 casks which made up this one ton were sold at Rs.4000 a cask. Three of these were purchased in Madura but were sent to Bombay for sale and only two of the casks were actually sold in Madura. The remaining 4 tons also appear to have been sold in Bombay. Of the last supply of 5 tons of 20 per cent paste none has been sent to Madura for sale. It is believed that it is to be sent to - - Bombay for sale.

4. I am to add that quite - - recently Messrs.Best & Co have received a consignment of 10 tons of 20 per cent alizarine red paste and His Excellency the Governor in Council has approved an arrangement suggested by the Officer in charge of the Department of Industries in this Presidency to have the dye - - distributed at cost price to bona fide dyers on the certificates of local

committees consisting of a Government official

of standing and two well-known dyers of the

locality.

G.H.J.
11-6-1918.

Thus the market prices of dyes are
^{under} now being controlled and as
Messrs. Bost & Co. expect to receive
regular consignments from
England in future, there is no
probability of ^{the} prices again
rising to ^{the former} high figure. Under
the circumstances it is evident
that the prices will now charged
cannot be maintained

L.S.
21.

Wey 26/6/18

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When examined

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191

READ AGAIN G.O. No.
191

DATED

CURRENT No.

ENCLOSURES TO G. No.

ORDER OF GOVERNMENT

LETTER OF GOVERNMENT

STATEMENT WITH DITTO.

PAPERS NOT FILED UP, BEING MEANT FOR DESPATCH
IN ORIGINAL.

N.B.—

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A A A A A A A