

*Home* (1918) Department.  
*Education*  
*Ordinary* SERIES.

G.O. No. 1376

DATED 26. 10. 18

INDEXED

[Despatch Abstract.]

Mr. R.M. Statham.-

Placing ----- on special duty in connection  
with publicity work in schools and colleges in this Presidency.



# BACK PAPERS.

| G.O. | No. | Department. | Date. | G.O. | No. | Department. | Date. |
|------|-----|-------------|-------|------|-----|-------------|-------|
|      |     |             |       |      |     |             |       |

# FURTHER PAPERS.

| G.O. | No.  | Department. | Date.      | G.O. | No. | Department. | Date. |
|------|------|-------------|------------|------|-----|-------------|-------|
|      | 1043 | Encl        | 8 31 12 18 |      |     |             |       |

Rev (Smt) 190. I/10  
Recd 22.8.18

C.No. 96 / Publicity.

Office of the Secretary, Publicity Board,  
Fort St. George, Madras, 19th August 1918.

From

C.W. Doorly Esquire,  
Secretary, Publicity Board, Madras.

To

The Secretary to the Government of Madras,  
Revenue (Special) Department.

Sir,

I am directed by the Madras Publicity Board to inform you that the Publicity Board of the United Provinces have made arrangements for placing an officer on special deputation duty to direct the publicity campaign in schools and colleges, and to suggest that similar steps may be taken by the Government of Madras if it is found possible to make the necessary arrangements.

I have the honour to be,

Sir,

Your most obedient servant,

*Chas. W. Doorly*

Secretary, Publicity Board,  
Madras.



Revenue (Spl) Sept 11  
Special officer for Publicity work in  
Schools and Colleges. 3

Ch 1901 From the Sect, Provincial Publicity Bd,  
CN 96 879. 812.

To Sect.

The Flag V.

The Provincial Publicity Board  
Suggest that an officer may be  
placed on special duty to direct  
the Publicity Campaign in schools and  
Colleges. The U.P. Publicity Committee  
have placed M. W. S. Armour, Offg  
Inspector of Schools, on deputation  
for this purpose.

2 The Provincial Board have not  
stated what work a special officer  
will have to do; and in the absence  
of a definite plan of work, it does  
not seem possible to judge of the  
necessity for a special officer.

Orders are requested whether the  
Provincial Pub. Board may be requested  
to furnish information as to the  
work which it is proposed to entrust  
to the special officer, the period for  
which an officer will be needed for  
the purpose and the particular officer, if any.



whom the Board have in view. 4  
A draft memo is submitted for  
Consideration.

26.8.18

27.8.18

A. Page 2 of memo

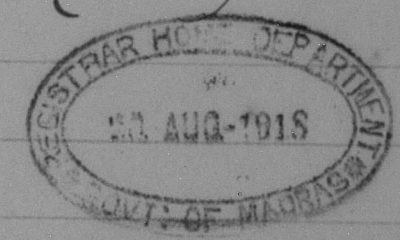
The Publicity Board are evidently taking me  
up as an example & the work which  
the proposed special officer would do  
may be gathered from the WP. Pub.  
Board quarterly report (below) at the  
marked passage. No reference back to  
Mr. Dooley seems called for at present.

If Publicity in schools is to be pushed,  
it would be better done by an officer who can  
travel round & see things done, than by mere  
Correspondence - If the H.M. approves of the idea  
the Secy. may be asked if he can spare a  
man for this purpose

The cost, I presume, will be debtable to the  
same head as other Publicity work & will, as  
we hope, be borne by the Govt. of India.  
H.M. (Educ.) should see before execution.

27.8.18

H.M. (Educ.)



Rev (Secy) No: 190 I/18-1  
28.8.18  
Home (Educ.)  
C. No. 2216 A  
28.8.18



Home (Education) Dept.

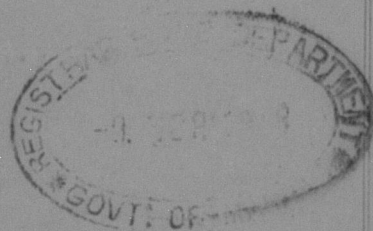
Submitted that this department may agree to the ~~proposed~~ proposal on page 2 ante and that the file may be returned to Rev. (Spl.)

Se  
30.8.18

3-9-18  
d.

The D.P.O. ~~may~~ be consulted ~~also~~ about the scope of the special officer's work also. my 4/9/18

Home (E.S.) No. 2216A-1  
4-9-18  
my 4/9/18



D.P.O. (uo)

Office of D.P.O.

A travelling office would certainly be more useful than a sedentary one but to go to even all the corners and high schools would take a long time. <sup>my</sup> Armon (uo) <sup>known</sup> I gather to prepare lectures and slides to be sent to the schools. Perhaps a compromise would be feasible in having a man who should tour and lecture as much as he could.

Mr. Nathan is just the man for it. Energetic a good speaker used to lecturing to Indians and popular with them. P. R. Gopal Aiyar is the kind of the P.R.S. could act for him as Principal Kumbakonam College and a good man <sup>is</sup> for these to do his English work.

\* Principal, Govt. College, Kumbakonam.

\* Prof. of Physics, Govt. College, Kumbakonam.

Settled



Each of the Indian people do  
could work itself out in practice  
He has plenty of initiative and has a  
decided instinct for publicity.

for it  
5.

Home (200) Sept.

The file may now be returned  
to the Rev. (Sp!) Dept. That Dept.  
may be requested to circulate  
the file to His Excellency if it  
is proposed to depute Mr. Stathan  
Principal of the Govt. College,  
Kumbakonam, for publicity  
work.

8K  
11.9.18

12.9.18

Rev Spd

13/9/18

Revenue (Sp!) 18

To Secy.

Submitted

14.9.18

Patthar  
Hm. (Rev. H)  
H.E. the Governor

14.9.18

See linked  
case  
14/9/18

To Secy.

This file was ~~referred~~ as  
the Hm had since written a d.o. to the

Home (200) no.  
2216A-1  
13.9.18

127 notes in linked case.  
Extract from the do  
is put up at flag to



Secretary stating that he had agreed to the Publicity Board having Mr. Clayton as the Editor of the War magazine.

de-linked

2- Attention is solicited to the Hm's note on pp 15-17 of the linked case and his do to Mr. Macphail on pp 23-24 of the same file in which he thought ~~it~~ that it would be difficult to justify the employment both of Mr. Statham and of Mr. Clayton in addition to Mr. Dooley.

de-linked

In his do to the Hm of the 15<sup>th</sup> Sept. Mr. Macphail says (pages 31-32 of the linked case) that he does not think that either Mr. Statham or Mr. Clayton could attend to both the propaganda work in schools and the literature work. He appears to have suggested to the Hm in conversation (vide the Hm's do at p 27 of the linked case) that Mr. Statham might perhaps be put on to lecture in Colleges for a couple of months or so as a mere temporary arrangement.

Orders are requested as to Mr. Statham's deputation.

Circ. 1-10-18  
Box m c 39

309-18 H.E. the Governor  
(Hon. Mr. Hm. Res)

1-10-18

1-10-18



The first question is whether Mr Statham can be spared. If he can, he might be put on for 2 or 3 months as Mr Macphail suggests. If he cannot be spared, perhaps the Educ Dept will suggest an alternative name.

Stl  
1 10 18

His Excellency agrees to Mr Statham's services being spared provided he rejoins at Kumbakonam after the conclusion of the Christmas vacation.

Hettiar  
3.10.18

To Secy.

Orders have now to issue placing Mr Statham on special duty under the Publicity Board. During the special duty Mr Statham will presumably draw the pay and allowances which he would have been eligible for in the regular line. The case may, it is submitted, be transferred to the Home (Education) Dept for the issue of orders.

Mr Macphail has asked (p 31 of notes in linked case) that, if an educational officer is set free for propaganda work

X Dislinked



7  
in Schools and Colleges his relations to  
the Board should be carefully defined.  
Orders are requested as to the position  
of Mr. Statham with respect to the Board

St  
4.10.18

Me  
4.10.18

Put up at once a do to Mr Macphail  
saying that Mr. Statham is about to be  
appointed & asking for his (Mr Macphail's)  
suggestion as to the manner in which Mr  
Statham's work can be co-ordinated  
with the Board.

St  
5.10.18

Do No. 190 I/18-2 of 5.10.18.

My dear Macphail,

Statham is about  
to be appointed for propaganda work  
in Schools and Colleges and will be available  
till Christmas. I am to ask ~~you~~ for  
your suggestions, at a very early date,  
as to the manner in which ~~Statham's~~<sup>best</sup> work  
can be co-ordinated with that of your  
Board.

St  
5.10.18

Me  
5.10.18

DESPATCHED  
5 OCT 1918

St  
5.10.18

The Rev E. Montagu  
Macphail  
Nungambakam.

St  
5.10.18



Resp 103 D.O. I/18

College Road, Madras,  
11th October 1918.

My dear Knapp,

17.10.18

h7 ante

10

I have received your letter D.O.No.190-I/18-2, dated 5th October 1918. I understand from it that Statham is not to be under the direction of the Publicity Board, but that you wish me to suggest the best way in which his services can be utilised and to indicate how he can best assist the Board in its propaganda work.

My suggestion is that Statham should tour, visiting the chief towns along the railway lines and lecturing on the War, with or without lantern slides, at the different colleges and at some of the largest schools. He ought also while in a centre to make inquiries from people connected with education, both departmental and aided, with a view to finding out and reporting to the Board how far the literature which the Board is supplying is reaching those for whom it is meant, and how far it is being utilised. I think also that he might invite suggestions as to propaganda methods from local people, and these also he might report to the Board.

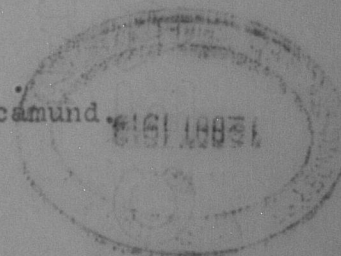
I may say that I read your letter to the Board yesterday afternoon and sketched my reply to you, and that the Board approved of my suggestions. If they are adopted I would suggest further that Mr.Statham come to Madras to work out a detailed scheme along with the Board or the Board's Educational Committee.

Yours sincerely,

E. Monteith Macphail

To

The Hon'ble Mr.A.R.Knapp, I.C.S.,  
Secretary to the Government of Madras,  
Revenue (Special) Department, Ootacamund.





To Secy.

Please See Mr. Macphail's  
reply on page 8 ante. He has proceeded on  
the assumption that Mr. Statham is not  
to be under the Publicity Board. Two courses  
seem open:—

- (1) To place Mr. Statham on special  
duty under the Publicity Board or
- (2) To attach the officer to the Revenue  
(Special) Secret as an officer on special  
duty here.

In the former case the cost will be  
chargeable to the funds of the Publicity Board  
and Mr. Statham will work directly under  
the instructions of the Board. In the latter  
case, however, the cost will be debited  
to the Revenue Secretariat and Mr. Statham  
will apparently be subordinate to the  
Revenue (Special) Secretary. From the  
programme of work outlined for him by  
Mr. Macphail, however, it appears that  
Mr. Statham will have to be in direct  
and constant touch with the Publicity  
Board. For administrative as well  
as account purposes, therefore, it would  
appear preferable to place Mr. Statham  
on special duty under the Publicity Board  
~~and direct him to the Revenue Secretariat~~. Mr. Statham

psante



A

may be instructed to proceed to Madras and to work out a detailed programme in personal Consultation with The Board. If approved, the Case may be sent to Home (Edn) for the issue of orders.

SK  
19.X.18.

Mr. W. S. Somerville who has been deputed for similar work in the U. P. is a member of the U. P. Publicity Committee, (Please see page 2 of cover of the W. P. War Journal) and obviously works under the Publicity Bd.

SK  
19.X.18.

So far as his Dept is concerned it would seem best that Mr Statham should work under the Publicity Board.

SK  
19.X.18.

Home Edcl  
Hm. (Publicity)  
H. the Governor

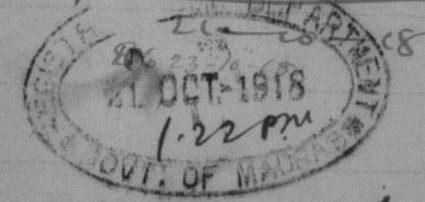
Home (Edn) Dept.

A draft order is submitted for approval. The Madras Publicity Board is practically a non-official body. If it is specified in the draft order that Mr Statham

Planned  
Secret

A

Rev. Spl. no. 1907/18-3



Home (Edn) 2587A  
21.10.



Should work under the orders<sup>13</sup> of the Board, it may be taken to mean that his services have been lent to the Board and the A.G. may require that the case should be brought under the Foreign Service rule. It is accordingly proposed to omit all reference to the Board in the draft order. The Revenue (Special) Dept may perhaps issue special instructions to <sup>(Mr. Gatham)</sup> ~~him~~ in regard to his work. If approved, the draft order may be sent to the Finl Dept for acceptance before circulation.

812  
21.10.18

Q.  
21.10.18

Key 10/10

Recd (uo)

Rev Spil (uo)

Financial Defalcations

For the A.G.

It has been ascertained from the Rev (Spk) Dt that provisionally charges in connection with the Publicity Board have been debited before Acct of to 18.81. Adm - Civil Sententials -

Home (Spk) uo

N. 2587A-1

22.10.18

Tril 90 34

22-10-18

2. 20 PM  
22/10/18

22-10-18

22-10-18



\* As a first instalment for  
the current year - (Papers  
not available) -

W. H. H.

— Res. Secretary, a provincial Secy.  
Mr G. I have been asked for an  
assignment of Rs 75,000<sup>x</sup> to meet fuel  
charges.

2 Mr. St. Ram draws Rs 750 now.  
For a period of  $2\frac{1}{2}$  months. The cost on  
account of his salary will amount  
to Rs 1,875 and his C.A and other  
expenses may be roughly put down at  
Rs 1,125. The total cost will thus amount  
to Rs 3,000 which Govt. will have to  
bear in the first instance <sup>recurrence</sup> (India)

3. The draft order may be given  
 & the case passed on to Rev (CPL).  
 JH 22. 6. 78.

*of*

H.V.  
22/11

8  
25.10.18

trial no. 9034-1  
23-20-18

Rev (off) 200

Revenue (\$/yr) diff

To See

Submitted

26

$$23 \cdot x = 18$$

23.10.28

H. Publicly

His. the Governor

$$\frac{A_2}{23} \times 100$$

rel 24-10-18

24 OCT 1918



— The case may now be sent  
 to the Home (Edn) Dept for issue of  
 the draft order.

On receipt of a copy of the order a  
 do will be put up to Mr. Statham  
 informing him that he will work  
 under the Publicity Board and asking  
 him to proceed to Madras to work out a  
 detailed scheme of work in consultation  
 with the Publicity Board.

For a full statement of  
 the case, see the  
 report of the  
 Committee.

1-10-18  
 1-10-18  
 1-10-18

1-10-18 on list  
 85 05 18

1-10-18

To Secy.

The case may now be sent  
 to the Home (Edn) Dept for issue of  
 the draft order.

On receipt of a copy of the order a  
 do will be put up to Mr. Statham  
 informing him that he will work  
 under the Publicity Board and asking  
 him to proceed to Madras to work out a  
 detailed scheme of work in consultation  
 with the Publicity Board.

25.10.18

25.10.18

25.10.18

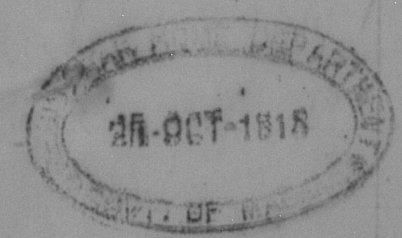
Resp 20.6.1901/18-4  
 25.10.18

Home. Educ. no

25.10.18

may issue

25.10.18





READ AGAIN G.O. No. ...., dated .....

” ” ” ” .....

READ ALSO:—

ORDER.

Ans:

No. 1376, dated 26-10-1918

The Govt are pleased to place Mr. R. H. Statham, Principal, Govt College, Kumbakonam, on special duty in connection with publicity work in schools & colleges in this Presidency with effect from the date of his relief till the reopening of the College after the ensuing Christmas vacation. While on special duty he will draw the salary admissible to him in



2. Will rejoice the Humboldtian Cause on the expiry of the term of the D.P.I. is requested his special only

8K  
21.10.18.

20  
 Recd 10/22/25  
 with copy of  
 note 27.10.25  
 The O. O. F.  
 " A. G. through the  
 " Lint. Sept 14  
 " Rev (8/1) Sept 14  
 with copy of  
 note

DATED

ARENT No.

W. J. JES TO C. No

A B OF GOVERNMENT

|   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|
| A | A | A | A | A | A | A |
|---|---|---|---|---|---|---|

OFFICE OF GOVERNMENT

STATEMENT WITH DITTO

COPIES NOT FILED UP, BEING MEANT FOR DESPATCH  
IN ORIGINAL.

N.B. -

A = Copy in full.  
B = Not to be copied.  
P = Copy abstract only.  
Q = Copy heading only.