

Home (1917) Department.
(Education)

Ordinary SERIES.

G.O. No. 1137

DATED 3-9-1917

INDEXED

[Despatch Abstract.]

Madras Exhibition of Indian arts and industries.

Sanctioning the payment to Mr.C.A.Innes, Chairman of the Executive Committee of the ——— of a sum of Rs.5,000/- as 'advance recoverable' to enable him to meet the preliminary expenses connected with the exhibition.

PAPERS PUT UP WITH CURRENT No. _____

Papers of the department to which the current belongs.

Number.	Date.	Original (=0) or spare copy (= S.O.)	Remarks. (In this column such of the papers as have been removed for copying, printing, etc., should be marked with a cross.)	Initials of Referencer with date in token of return to Reference department.

Papers of other departments.

Department.	Number	Date.	Original (= 0.) or spare copy (= S.O.)	Initials with date of (1) Referencer acknowledging returns of the paper concerned or (2) Despatcher to denote the return of the papers to the department concerned.

2-16.

DEPARTMENT.

C.F.-29.

Received



191

Registered

191

Subject.

Madras Exhibition 1917-18

Requesting sanction for a lump sum provision
of Rs. 5,000 for expenses in connection with the _____

ENCLOSURES.

No. _____

Spare copies _____

No. 1009
148

Station Madras., Dated the 30th July 1917. 191
1-8.

From (Name) C.A. Innes Esq., I.C.S.

(Designation) Director of Industries.

To The Secretary to the Government of Madras,
Home (Educational) Department.

Sir, Thru the Accountant General
Madras

I have the honour to submit herewith a copy of
the draft prospectus which is proposed to be circulated to
intending Exhibitors ^{of the Madras Exhibition} and to request that a lump sum provision
of Rs. 5,000 may be placed at my disposal for preliminary
expenses in connection with the exhibition. I have already
purchased service stamps to the value of Rs. 250 for sending
circulars to exhibitors. Covers for these circulars have to
be addressed and replies received registered and sorted.
These will entail the appointment of an extra staff. I there-
fore request that sanction may be accorded for the immediate
entertainment of a temporary clerk on Rs. 25/- per mensem for
exhibition work and that I may also be empowered to appoint,
if necessary, extra clerks on daily wages.

2

3

5,000-30-7-17.

I shall also require stationery and I request that I may be authorised to indent on the Superintendent of Stationery for my requirements. I may have also to incur other sundry expenses in connection with the exhibition and I may be authorised to incur such expenses from the above lump sum.

The expenditure may be met from the allotment of Rs.55,000 for miscellaneous experiments- Under 26 B.M. Scientific and Miscellaneous Departments.

Page 210
CB2

I have the honour to be,
Sir,
Your most obedient servant,

Calumey

P 001

Director of Industries.

CH.

MADRAS EXHIBITION OF INDIAN ARTS AND INDUSTRIES, 1917-18.

Objects of the exhibition.—In view of the shortage of shipping and the restrictions imposed on exports from the United Kingdom, it has been decided to hold an exhibition in Madras in the cold weather of 1917-18. The exhibition will be organized on more or less the same lines as the exhibition which the Women's Branch of the Bombay Presidency War and Relief Fund proposes to hold in Bombay in November next, but the scope of the exhibition will be somewhat wider. The special purposes of the exhibition will be to encourage the production and distribution of articles which are or can be made in India and which can take the place of articles hitherto mainly imported from abroad. But while this purpose will be kept chiefly in view, the exhibition will also be open to the arts and industries of India, and it is hoped that the exhibition will serve not only to advertise existing Indian substitutes for imported articles, and to stimulate the production of new substitutes, but also to obtain a wider market for the artistic and industrial products of India generally.

2. *Scope of the exhibition.*—With these objects in view, the exhibition will comprise five main sections organized on the following lines:—

(i) *Articles of food and drink and tobacco.*—Examples: Tinned meat, tinned fish, biscuits, flour, tapioca, sago, arrowroot, jams, preserved fruits, pickles and condiments, sugar, golden syrup, confectionery, sweets, chocolates, breakfast foods, tea, coffee, beer, rum, and other beverages, bacon, cheese, butter, vegetable butter, salad, and other edible oils, vinegar, cigars, cigarettes, pipe tobacco and other similar articles.

(ii) *Household requisites and wearing apparel.*—Examples: Cotton, silk, and woollen goods including apparel, hosiery, blankets, table linen, sheets, bed spreads, towels, dusters, derricks and carpets, soap, matches, brushes, brooms, lamp and other glassware, china and earthenware, furniture, cutlery, candles, buttons, combs, celluloid articles, boots, shoes, sandals, boot polish, blacking, furniture polish and so on.

(iii) *Metals and machinery including tools, mill and factory stores and general hardware—Minerals.*—Examples: Oil-engines, rice mill machinery, sugarcane crushing machinery, centrifugal and other pumps, motor and other castings, paints, varnishes, lubricating and other oils, greases, leather belting, bobbins, ropes, picking sticks and so on.

(iv) *Chemicals, drugs and medicines—Chemical manures—Surgical instruments.*

(v) *Miscellaneous* including paper, stationery of all kinds, strawboard boxes, pens, pencils, inks, toys, fancy leather goods, saddlery and harness, bangles, ropes, mats, baskets, etc.

3. *Agricultural and Forest sections.*—Sections will also be allotted to the Madras Agricultural and Forest departments which will arrange displays of the agricultural and forest products of the Madras Presidency.

4. *Date of exhibition.*—The exhibition will be held in Christmas week.

5. *Place of the exhibition.*—The exhibition will be held in the People's Park, Madras. The proposed site is about 2 furlongs from the Madras Central Station, 2 furlongs from the Salt Cottours and about a mile from Egmore Station. The exhibition will be held in conjunction with the annual People's Park Fair, which is very numerously attended.

6. *Organization.*—The exhibition will be organized, with the support of the Government of Madras, by the Department of Industries which will be assisted by advisory general and executive committees. The Chairman of the Executive Committee is Mr. C. A. Innes, I.C.S., and the Secretary Rao Bahadur T. Vijayaraghava Acharya.

4
2
7. *Exhibits.*—Exhibits will be confined to products of Indian arts and industries, and all exhibits must be either produced or manufactured in India. The committee, however, will be prepared to arrange free of charge, for the exhibition of small imported articles, the manufacture of which might be taken up in India, if it were known that they were in demand.

8. *General arrangements.*—Space at the exhibition will be charged for at the rate of Re. 1 per square foot. Applications for space must be made to the Secretary, Executive Committee, Madras Exhibition, Post Box No. 454, Vepery, Madras, not later than 15th October 1917. Exhibitors must arrange for the conveyance of their exhibits to the exhibition at their own cost. They must also arrange for the reception and arrangement of their exhibits at Madras and for the supply of suitable stands or tables. The committee, however, will be prepared to render assistance as far as possible.

9. *Arrangements for exhibitors from outside the Madras Presidency.*—If desired, the committee will be prepared to make arrangements for the reception and arrangement of exhibits sent by exhibitors from outside the Madras Presidency. A charge will be made at the rate of Re. 1-4-0 per square foot subject to a minimum of Rs. 5.

10. *Conditions.*—All exhibits will be at the risk of the exhibitors.

No exhibit can be withdrawn or stall closed before the end of the exhibition without the permission of the committee.

Exhibitors under clause 8 must make their own arrangements for packing and removing their exhibits.

At the close of the exhibition, exhibits under clause 9 will be packed and returned by the committee at the cost and risk of the exhibitors.

Exhibits under clause 8 not removed by a date to be notified and exhibits under clause 9 which are not required to be returned, will be sold for the benefit of the Madras War Fund.

11. *Sales.*—Orders may be booked at the exhibition, but articles if sold may not be removed until the close of the exhibition without the special permission of the committee.

12. *Lighting.*—It is hoped that arrangements can be made to light the exhibition by electric light. General lighting charges will be met by the Executive Committee, but a charge will be made for electric light supplied to exhibitors' stalls.

13. *Catalogue.*—Intending exhibitors are requested to notify before the 15th October 1917 full details, including prices, of their exhibits for inclusion in the official guide and catalogue of the exhibition.

14. *Catalogue advertisements.*—Rates for advertisements in the catalogue may be ascertained on application to the Secretary to the Executive Committee.

15. *Prizes.*—Particulars of prizes and diplomas to be awarded will be announced later.

16. *Forms of application* are attached.

5
4
MADRAS EXHIBITION OF INDIAN ARTS AND INDUSTRIES, 1917-18.

Name of Exhibitor

Address of Exhibitor

Description of article or articles to be exhibited with place of production and approximate price :—

N.B.—If many different kinds of articles are to be exhibited a separate list should be attached giving full details.

1. Will you guarantee that all exhibits are of Indian production or manufacture?
 2. Are you the manufacturer of the proposed exhibits, if not, who is?
 3. To what extent are you prepared to meet demands for supplies, retail and wholesale?
 4. Do you wish the committee to arrange for the display of your exhibits at the exhibition under clause 9? (See Prospectus.)
- If so, (i) Are you prepared to supply handbills, pamphlets, etc., giving full particulars of the exhibits, for distribution to the public?
- (ii) If the nature of the exhibit permits, are you prepared to send a supply of small samples for free distribution to the public, for advertisement purposes?

Fort St. George, the 15th of August 1917.

No. Tri P.A. 787/

ENCLOSURES:

8 Rub

FORWARDED.

2. It appears from the Director's letter that it is intended to run the exhibition as a Government concern and that he requires the ~~sum~~^{sum} of Rs. 500/- for preliminary expenditure. To enable me to report upon the admissibility of the expenditure and whether the Local Government have power to authorise it, it seems necessary that some estimate should be framed of the total cost to be borne by Government and of the items composing that total.

A. S. S. S. S. S.
Accountant-General.

as.

To

The Secretary to Government,

Home (Educational) Department.



(iii) Do you propose to send a representative to look after your exhibits, in order to bring them prominently to the notice of the public, to explain their advantages and attractions, to answer any questions in regard thereto and to book orders?

(iv) Do you propose to sell articles at the exhibition similar to those exhibited?

5. Do you wish to take up space at the exhibition under clause 8? (See Prospectus.)

If so, (i) State in square feet the minimum space you can do with and maximum space you would like.

(ii) Are you prepared to erect a suitable stall and to decorate it tastefully?

(iii) Are you prepared to arrange for the daily attendance of a representative in order to bring your exhibits prominently to the notice of the public, to distribute handbills, etc., giving full details to issue small samples free of charge, to explain the advantages and attractions of the exhibits, to answer questions and to book orders?

(iv) Do you wish to sell articles at the exhibition similar to those exhibited?

6. If required, are you prepared to send a sample or samples of your proposed exhibits to the committee, to enable them to determine whether they can be admitted to the exhibition?

This statement should be returned as soon as possible before the 15th October 1917 to—

T. VIJAYARAGHAVA ACHARYA,
Secretary, Madras Exhibition, Post Box No. 454, Vepery, Madras.

Signature _____

Address _____

Date _____

NOTES.

Page 8

Home (Est.)

CN 2696A. From the office in charge
the Dept of Ind. No 1009

Subject. Sanction for incu-
preliminary expenses in con-
nection with the forthcoming
industrial exhibition.

Please see the A.G.'s endorsement
on page 7 of the current file.
He presumes that the forth-
coming exhibition at Madras
is to be run as a govt concern
and hence desires to have an
estimate of the total expen-
ture that will have to be
by the Govt.

NOTES.

that the exhibition was not
 then treated as a govt concern
 but that the expenditure in-
 curred by each department
 was debited as a contingen-
 charge of that department
 From the prospectus of the for-
 coming exhibition it will be
 that the exhibition is to be
 "organized, ~~by the Department~~
 "with the support of the Govt
 "of Madras, by the Departme-
 "of Industries". Mr Bunes also pro-
 to meet the preliminary exp-
 relating to the exhibition of
 Govt funds. But it is not a
 whether the proceeds of the
 exhibition will ~~also~~ be cro-
 to Govt. Before sending th-
 to the Dir! Dept for remarks
 it appears ^{to be} desirable to con-
 Mr Bunes as further with ref-
 to the A.G.'s remarks. This
 may, it is submitted, be
 to him so.

para 6 of the prospectus
 p. 3 of c.f.

page 1 of c.f.

K

8K
 19.8.17.

S.
 E.A.H.
 19.8.17

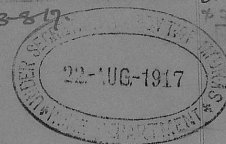
(16.8.17)
 Mr. B. A. G. from the office of the
 Govt. of Madras.
 The first object of the exhibition
 is to show the progress of the
 various departments of the Govt.
 and the progress of the various
 industries of the country.

Please see the A.G.'s remarks
 on page 7 of the prospectus
 the Government that the first
 coming exhibition at the
 is to be run as a Govt concern.
 Mr. Bunes has decided to have
 estimates of the total expenses
 for the exhibition.



6148
FINANCIAL

Regd 23-8-17



Estn 26962-1
23-8-17

Explanatory
Expenditure
Rs 5000.



Para 1 above

It is impossible to frame an accurate forecast now. Mr. Innes wants the money urgently.

2. It is better to send the letter to Financial to sanction his requests which are moderate.

3. The expenditure will be audited. The exhibit is to be taken as a Government concern.

Faucault (u.s.).

22/8/17

Financial dept.

In his Ltr. of 15-8-17 (Page 7 CF) the Acct. General remarks:—

- To enable me to report upon the
- admissibility of the expenditure
- and whether the local Govt have
- power to authorize it, it seems
- necessary that some estimate
- should be framed of the total
- cost to be borne by Govt and
- of the items comprising that to

2. Home Secretary remarks that it is impossible to frame an accurate forecast now.

The expenditure in question (Madras Exhibition of Indian Arts & Industries) cannot be viewed as

item of an unusual nature, or devoted to objects outside the ordinary work of administration — of Rule 5(1), on page 5 of G.O. 464 Fnl & 17.8.16. ⁷
A. "Public exhibitions and fairs" is a recognized item of expenditure.

The Local Govt is competent to incur ^{additional} expenditure up to Rs. 50,000 per annum in the case of permanent establs (there is no such limit in the case of temporary establs) and to incur non-recurring expenditure on works up to a limit of 20 lakhs — vide rules 10(6) and 10(18) on page 7 of G.O. 464 Fnl & 17.8.16.

3. In the circumstances, it is respectfully subd. that it is not clear why the Acct. Gent. requires a forecast of the total expenditure and why the question has been raised in regard to the ~~sanction~~ competence of this Govt. to sanction the expenditure. For orders where the case may be sent up to the Acct. Gent. for favour of reman

15/8/17

1. Permit the busl. course to be sanctioned wh. the

CF

1. I have asked for and
then to request from all
kindly to have an estimate
prepared of what the cost of
the Col. is going to be. I don't
suppose there will be any
receipts to Col.; so it is very
necessary to see that public
expenditure is restricted. The
chief of Col. who exhibit
will no doubt have to incur
expenditure and to this there
is no objection, but I am not
sure how far Col. should con-
tribute towards general expenses.
The first thing therefore that ap-
pears necessary is to obtain from
Mr. Innes some estimate of the
cost with information as to
how the expenditure is going to
be financed. Attention is di-
rected to the note in G.O. 711 of
9. 11. 15.

7.

Agreed. H.H. and second appro.
Fml.

25-817



File no 6148-1
27-8-17

W. S.

W. S. (107) W

Receipt of the
by the
to be credited to
for

I may not have proceeded
of finding materials not
asking to be credited to
for

of 711 and 9-11-15
H 44-45 (F)

NOTES.

Page 8
13

Home (as.) Dept.

A draft order is submitted for approval. ~~Since~~ The file may be circulated to H.H. (Encls) + H.H. (Fin.).

SK
28/8/17.

28/8/17

S. C. 11/17
29.

MM 29/8/17

HM (Encls)
HM (Financ.)

The draft Committee has to an expenditure of Rs. 5000/- The matter has been considered again after the statement is on asking her dues to send is received.

20/8/17

The position, I understand, is that the Govt are to advance the necessary funds; that such advance is to be recovered from the proceeds from exhibits.

Box 9
Circ 29.8.17
Held 21.8.17

and that the balance of receipts, if any, is to be made over to the Madras War Fund. This is the arrangement to which I agreed, & the draft seems to be quite wrong in proposing to sanction a reappropriation from Budget allotment. The money required should, I think, be placed at the disposal of Mr. Innes as an advance recoverable, but Finl may have to advise further about this. The case should be marked v. E. A month has already elapsed since Mr. Innes wrote.

Alf
30/8/17

Very urgent

General (1101): favour of

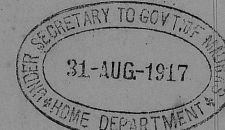
Remarks

11/17/17

General (110)

Financial dept

Sub? that there is no account objection to the proposal to ask the Acct-Genl to place at the disposal of Mr. Innes a sum of Rs. 5,000 as "advance recoverable", the amount being paid back from the proceeds of the exhibit Mr. Innes will have to be repaid to meet from the above sum all charges connected with the exhibit viz postage, etc.



En 2636 a-2



CURRENT NO.
6340
FINANCIAL

Regd 31-8-17.

NOTES.

Page 85

Stationery (to be obtained from the
Supt of Stats on payment), printing
charges etc.

12
C. S. should see. Then
31-8-17. is certainly no objection
to the proposal - ~~the~~ The ar.
rangement agreed to by H.C.C.
encloses on getting on on my
back.

LD ✓ CP
31-8-17. 31-8-17.
Home (Edw) up 31-8-17

Home (Edw) Dept.

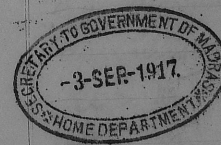
A draft order is sent for approval

SA
31-8-17.
H.C.C.

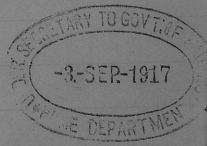
31-8-17

Revised draft for approval

Home (Edw) 31-8-17



Issue
31-8-17



Box 42
Circ 1-9-17
Rev 25-17

31-8-17

READ AGAIN G.O. No., dated 191

” ” ” ” ” ” 191

READ ALSO:-
C. No. 2696A, From the officer in charge ^{R.O} No. 1009, dated the 30. 7. 1917.
of the Dept of Ind.

" " " " " " 19]

ORDER
Mis

No. 1137, dated 3-9- 1917.

The Govt. sanction the payment to Mr. C. A. Seneviratne, Chairman of the Executive Committee of ^{the Hyderabad Exhibition} Indian Arts and Industries, 1917-18, of a sum of Rs 5,000 to enable him to meet the preliminary expenses connected with the exhibition. ~~He shall pay~~ ^{the} ~~establishment, station~~ ^{printing and other} ~~printing and other~~ ^{expenses}. The payment will be treated as 'Advance recoverable' and ^(He must) ~~the~~

be paid back to Govt
from the proceeds of the exhibi-
tion before the close of
the current official year.

2. Articles of stationery
required in connection
with the exhibition may
be obtained from the
Superintendent of Stationery
on payment.

SK
31-8-17

1/11
19/11/17

Elk
1.9.17

May
17/9/17

[Handwritten signature/initials]

To C.A. Lunn, Esq., J.C.S.
The Officer in charge
of the Dept. of Stationery
The A.G. through the
" Supdt. of Stationery
Copy to the Genl. Dept.
9/17.

When given for copying
When copied
When examined
When signed

191

READ AGAIN G.O. No.
191

DATED

CURRENT No.

ENCLOSURES TO C. No.

ORDER OF GOVERNMENT

A A A A A A A

LETTERS OF GOVERNMENT.

STATEMENT WITH DITTS.

PAYERS NOT FILLED UP, BEING MEANT FOR ORSEATCH
IN ORIGINAL.

N.B.—

A = Copy in full.
B = Not to be copied.
P = Copy abstract only.
Q = Copy heading only.