

Vol (1915) Department.

His SERIES.

G.O. No. 439

DATED 28-4-1915

[Despatch Abstract.]

Exhibitions of the Kinema and lectures

Receiving letter from the Govt. of India forwarding a copy of their correspondence with Mr. Bulchand Karamchand on the subject of _____ proposed by him.

Edul

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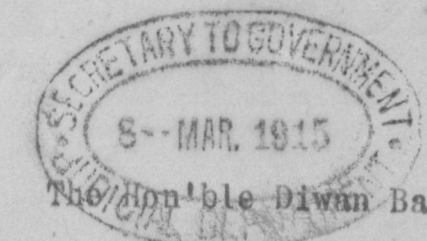
9.3.15



D. O. No. 63—74 Education.

DEPARTMENT OF EDUCATION;

To



The Hon'ble Diwan Bahadur P. Rajagopala Achariyar, C.I.E.,
Secretary to the Government of Madras, Educational Dept.

Delhi, the 20th February 1915.

As per 1st March 1915

MY DEAR Diwan Bahadur,

I am desired to write to you about Mr. Bulchand Karamchand who is connected with the Educational Kinematograph Association, London. His proposal is to start a system of exhibitions of the Kinema and lectures for educational purposes at various centres in India. His idea is that he would erect special buildings for these exhibitions in certain towns. The buildings would be of a temporary nature and he has suggested that some grant should be given to him to aid him in this purpose and also in the purchase and manufacture of special films. At each centre the teachers and others interested in education would be asked to attend lectures and after that school pupils would come, though not compulsorily. An entrance fee of one anna would be charged for every pupil in secondary and half an anna for every pupil in the primary school, girls coming at half price.

2. Mr. Karamchand explained these points in the course of an interview which he had with me. I informed him that the initiative in such a scheme would rest wholly with the Local Governments and that the most which could be done would be to bring the fact that such an interview had taken place to the notice of Local Governments. In this matter the second sentence of his letter dated the 13th January 1915, of which a copy is enclosed, appears to indicate some slight misunderstanding. After the interview the letter of the 22nd December, of which a copy is enclosed, was addressed to Mr. Karamchand; and his letter of the 13th January is in reply to it.

3. This correspondence is forwarded for the information of the Government of Madras. The Government of India adhere to their opinion that the matter is one which can be dealt with only by Local Governments and that they are themselves unable to take any action in the matter.

I am,
Yours sincerely,

W. S. P.

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Dated the 13th January 1915.

From—BULCHAND, KARAMCHAND, Esq., Mirchandi Street, Hyderabad Sind,
To—The Secretary to the Government of India Department of Education.

Your demi-official no. 454, dated 22nd December, was handed to me three days ago when I returned from Calcutta. In course of the conversation with me regarding the Educational uses of the Kinematograph I understood that I was to satisfy you on some points before you took the initiative in the matter. My object in visiting Calcutta was to gather information required by you. I now place it before you for favour of expression of your opinion on my scheme which might facilitate my approaching the local Governments as advised in your demi-official letter referred to above.

You desired me to supply you information on the following points:—

1. The Educational Kinematograph Association, London, and Mr. Morley Dainow, its Secretary;
2. Some Literature on the subject, and opinions of experts on the use of the Kinematograph in Education;
3. The effect of Kinematograph exhibitions on the eye sight of children.

I am sorry at that time I could give you no definite information about Mr. Morley Dainow, as in his last letter to me he wrote that he had enlisted as a Territorial and was likely to proceed to the Front. After leaving you I enquired at the Staff Office, Fort, and was agreeably surprised to learn that the 9th Battalion, Middlesex Regiment in which he had enlisted was in Dinapore. Since then I have been to see him, and I am indebted to him for the information contained in this letter.

1. *The Educational Kinematograph Association* of London was started in January 1914. Full details of this is given in the Educational Kinematograph Association Report which will reach you in due course. The aim of the Educational Kinematograph Association is briefly to minimise the evil effects and maximise the good effects of the Kinematograph.

The Chairman of the Committees Alfred Perceval Graves, Esq., M.A., formerly His Majesty's Chief Inspector, London Elementary Schools, and an ex-President, Irish Literary Society.

The Vice Presidents of the Association are:—

Sir William Chance, Bart., M.A. (Member, Middlesex Education Committee).

Colonel Sir James Dunlop-Smith, K.C.S.I., K.C.I.E., (Member, Victoria League).

Dr. C. W. Kimmins, M.A., D.Sc., Chief Inspector, London County Council, Education Department).

The Committee—consists of representatives of many Societies such as:—

- (a) National Union of Teachers.
- (b) London Teachers' Association.
- (c) School Natural Study Union.
- (d) Eugenes Society.
- (e) State Children's Association.
- (f) Historical Association.
- (g) Toynbee Hall.
- h. Workers Educational Association.
- (i) British Institute of Social Service.
- (j) London School Manager's Association.
- (k) National Home Reading Union.
- (l) Boy Scouts Association.
- (m) Cinema Exhibitors' Association.
- (n) Union of Adult Schools.
- (o) College of Precetors.
- (p) Teachers Guild.

- (q) Catholic Truth Society.
 (r) Ragged School Union.
 (s) The Headmasters Conference.
 (t) Royal Sanitary Institute.
 (n) National Society for Physical Education, etc, etc.

The Members of the Educational Kinematograph Association include

Educationists e.g.

The Headmaster of Eton.
 The Headmaster of Harrow.
 The Headmaster of Rugby.
 Professor R. W. Gregory, Assistant Editor, "Nature".
 Professor Gregory, Professor of Geology, Glasgow.
 Sir James Yoxhall, Sec., National Union of Teachers.
 Sir Harry Reichel, University College, Wales.
 Sir Bertram Windle, University College Cork.
 T. Gautrey, Esq., L.C.C., Sec., London Teachers Association.
 F. C. Forth, Esq., Principal, Belfast Technical Institute.
 (The Late) Sir Edward Anvyl.
 Sir Henry Miers, Principal, London University etc., etc.

Theologians e.g.

His Eminence Cardinal Bourne.
 The Archbishop of Armagh.
 The Bishop of St. Asaph.
 The Rev. F. B. Myer.
 The Rev. A. A. Green.
 Canon Rawnsley.
 (The Archbishops of Canturbury and York are both warmly sympathetic to the aims of the Association).

Medical men.—

Dr. Kelynnack, Editor, "The Child".
 Dr. Feldman, Specialist, Diseases of Children.

Publicists.—

Lt. General Sir R. S. S. Baden Powell.
 Sir John Kirk.
 Charles Bathurst, Esq., M.P.
 Rt. Hon. Sir Horace Plunket.
 C. S. Cobb, Esq., C.V.O., Ex-Chairman London County Council.
 Sir Albert Rolit.
 The Duchess of Marlborough; etc., etc.

The Honorary Secretary of the E. K. Association is Mr. Morley Dainow, B.Sc. (Honours) London University, Lecturer in Psychology and Child Study, Workers Educational Association, Assistant Master, The Pulteny School, Westminster, London 1909-1913, Dixon Research Student in Psychology, London 1913, Contributor to Educational Journals like "The School World" and "The Journal of Education" and other papers. Recently he was elected a member of the Psychological Society. He has made a special study of the Kinematograph in its relation to Education, and is a recognised authority on the subject. He has contributed several articles on this subject to Educational Journals among which may be mentioned:—

- (a) "Notes on Pedagogics" in "The Journal of Education (April and May 1913)" which attempt to state the right pedagogical attitude to the Kinema
 (b) Kinematograph Notes in "The Schoolmaster".

- (c) An account of the Conference on Education and the Kinema which was opened by Dr Lyttleton, Headmaster of Eton, at Olympia, London 1913 in the School World, May 1913.
 (d) The Kinema and Education (Series of three articles) "Bioscope" February—July 1914.
 (e) The Importance of moving Pictures: "Progress" June 1914 (Journal of British Institute Social Service).

Besides this Mr. Dainow has delivered addresses on the subject and gave a practical demonstration of the use of the Kinema in Education under the aegis of the E. K. Association at a Conference on the Teaching of History held at Kings College, London. The demonstrations were given on two successive nights before an audience of over 400 specialists in History. The films exhibited were:—

1. Scenes from life of Elizabeth.
2. Scenes from life of Henry VIII.
3. The Seige of Calais.
4. Scenes of Rob Roys Country.

The exhibition was cordially received by the audience, praised by the Professor of History, Kings College, and was very favourably noted by the Press (Morning Post, July 1914). The Trade lent the films and the machine and were greatly interested in the exhibition.

After Mr. Dainow enlisted, W. P. Westell, fellow of the Linean Society kindly undertook the duties of the temporary Honorary Secretary of the Association.

The Literature on the subject consists of the report of the Committee of the E. K. Association and articles by specialists in Educational and other Journals. Mr. Dainow contemplated writing a book on the subject and compiling lists of films suitable for use in different subjects of the school curriculum, but the War interfered with his work. Among articles by other experts may be mentioned:—

The Kinematograph and Geography by Fairquire, Master of Method, University of London Day Training College ("School World" May (or April) 1913).

The Kinematograph and History by Bruce Forest, Esq., "School World" June (or May) 1913.

The Kinematograph and Natural Science by Sanderson, Esq., Headmaster, Ondle School, Northampton, May (or April) 1913.

Speech by Dr. Lyttleton March 31st, 1913—T., the "Times Leader."

"The Times".—April 4, 1913. Leader.

"The Bioscope".—June and July 1914 contained special educational supplements. The June number contained part of the address delivered by Mr. Graves to the General meeting of the E. K. Association.

Kinematograph and Keyesight.—As regards the effect of Kinema on the eyesight of children there is an excellent article by Dr. Macnaughten in "The Child" (January to July 1914).

The value of the Kinematograph for Educational purposes is emphatically asserted in all the above articles. I am writing to the Chairman of the Association to send you a report of the Association and it will reach you in course of time. It is a happy coincidence that Private Dainow, who is the best authority on the subject should be in India at the time when this scheme upon which he has devoted so much attention is being discussed, and I would like to see the scheme developed while he is here. If you would care to see him, an interview could be arranged. Private Dainow will be delighted to give you any further information you may desire. His address is D. Company, IX Middlesex, Dinapore.

BULCHAND KARAMCHAND,

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Demi-official no. 454, dated the 22nd December 1914.

From—The Hon'ble Mr. H. SHARP, C.I.E., I.C.S., Joint Secretary to the Government of India, Department of Education,

To—Mr. BULCHAND KARAMCHAND, Esq., Mirchandani Street, Hyderabad, Sind.

With reference to the conversation which I had with you the other day regarding the educational uses of the Kinematograph, I am desired to say that you should in the first instance address the various local Government. I explained to you in the course of our conversation that these are the bodies which are principally concerned in the matter.

Educational Department

Submitted that the remarks of the D.I. may be invited as to the first instance on the ~~the~~ proposals of Mr. Bulchand ~~and~~ Karamchand contained in the D.O. received from India

13.3.15 13/3/15

D. V. J. Leo

16/3/15

No. 89 dated 9 April 15

M. Karamchand's idea is to erect building for a temporary nature for his exhibitions & lectures. ^{Towards the end of} the erection of these buildings he requests that Government be pleased to sanction & grant.

In Madras there are several buildings set apart for cinematograph exhibitions - (in the Madras there are also halls that may be utilized for the purpose) - & M. Karamchand might make arrangements with the management of these theatres & buildings for their use.

Further details are required regarding the course of lectures & exhibitions &c.

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proposed by me, & until then an on foot-coming, I do not think it desirable for Government to promise to rent any part of the col. premises or hiring buildings.

M^r. Kamarchand's second request is for assistance in the purchase of ^{amplification} special films.

Then again no promise can be repeated until I know what the nature & cost of the films are likely to be, & whether the rights of the films are to belong to M^r. Kamarchand or to Government.

The patent rights of some films are, I understand, valuable & this aspect of the case should not be lost sight of.

M^r. Kamarchand might enter into communication with the local government or the Director.

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9.4.15



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Notes in the file
10.4.15

Educational Department.

The first question for consideration is whether the any useful purpose will be served by the exhibition of the Kinema and lectures proposed by Mr. Bulchand Kamarchand. The D.P.S. has not offered any remarks on this point. Apparently

These exhibitions and lectures will be useful.

2. The next question to be considered is whether it would now be possible to arrange for these exhibitions. No idea of the cost of carrying out this scheme is available. When more detailed information on the lines suggested by Mr. Duncan is obtained, it may be possible to have an approximate idea of the cost. The Govt. can then decide whether the scheme should be proceeded with or not.

3. With reference to the Director's suggestion that Mr. Karanchand might enter into communication with the local Govt. or the Director, it is observed that Mr. Sharp in his O.O. of the 22nd December definitely informed Mr. Karanchand that he should in the first instance address the various local Govts. He has not, however, moved in the matter. For orders whether the Govt. should ~~now~~ now address Mr. Karanchand or authorize the Director to correspond with him.

17.4.15
17.4.15

I shall write to Mr. Karanchand regarding the papers. Mr. Karanchand has been told by Mr. Sharp that this is a matter for local Govts and he would not do anything definite today.

22/4/15

A draft order recording the paper
is subd below.

CR
22/4/15

23/4/15

Drainage
22.4.15

HE

P
15.4.15

29.4.15

READ AGAIN G.O. No., dated 191 .

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C. No. ~~880~~ 880, From the ~~for~~, No., dated 191 .

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23/4/15

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191 .

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