

Government of Madras.

EDUCATIONAL DEPARTMENT.

Recd.

Regd.

} 1915.

Enclosures

Spare copies

G.O. No. 322, 20th March 1915.

Dyes.

Informing the Director of Industries that the Board of Trade has requested the British Alizarine Company to supply the Indian market forthwith with a fair proportion of its production of colouring matter.

2

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G.O. No. 322, 20th March 1915.

OOTY RECORD.

Dyes.

Informing the Director of Industries that the Board of Trade has requested the British Alizarine Company to supply the Indian market forthwith with a fair proportion of its production of colouring matter.

GOVERNMENT OF MADRAS.

EDUCATIONAL DEPARTMENT.

READ—the following papers :—

I

Letter—from K. T. B. TRESSLER, Esq., Director of Industries.
To—the Secretary to Government, Revenue Department.
Dated—Madras, the 8th January 1915.
No.—60 G.

I have the honour to state that Dr. Marsden has received a communication (dated 15th December 1914, but delayed owing to insufficient address) from Messrs. Best & Co., referring to an order for 200 tons of alizarine paste 20 per cent. which they placed at Home upon the outbreak of war.

2. The stocks of dyes held by the dealers at the beginning of the war were not large and in Madura prices went up with a rush, sales being made at more than double the usual price. I understand that the Collector of Madura took steps to ensure a fair distribution of the dyestuff available and the agents, who had stocks on hand, were willing, with due regard to the interests of their usual customers and the liquidation of their outstandings, to meet his wishes.

3. Old stocks are now exhausted. The British Alizarine Company, who are the only firm who can now supply, and of whom Messrs. Best & Co. are sole agents, had prepared some 16 tons of a paste which was only suitable for this market and on this account were permitted to ship this lot, but they write that they expect it will be some time before they may be able to make another shipment. This stock also will soon be exhausted and the prohibition of exports makes it impossible to secure further supplies.

4. My object in addressing you is to enquire whether it would be possible for the Government of Madras to move the Home Government to permit the export on licence of the 200 tons of alizarine on order by Messrs. Best & Co., or at any rate to arrange for some sort of regular supply. That firm compute that the normal imports of alizarine through Madras and Tuticorin are some 600 tons per annum and estimate that, owing to restriction of trade, an import of 25 tons monthly would meet demands. The possibility of obtaining regular supplies, which could be sold through Messrs. Best & Co.'s Agents or this department under conditions which would ensure a fair distribution, would probably mean a great lessening of the distress prevailing among dyers and weavers and be of general benefit to the textile trade. To prevent manipulation of prices, Messrs. Best & Co. are prepared to take the matter out of the hands of their local agents or contractors and deal direct with the dyers, so that they shall have their materials at the lowest possible rate. Alternatively they are willing to sell the whole or any part of their consignments to Government at invoice prices, so that the interests of Government will be completely secured.

5. I consider that very early action is desirable for the further reason that if the British product is to obtain a footing on this market, it must become familiar to Indian buyers before the dyestuffs used in the past are again placed on the market.

II

Telegram—from His Excellency the Governor.
To—the Most Honourable the Secretary of State for India.
Dated—the 20th January 1915.
No.—9.

Stock of alizarine dyes in this presidency almost exhausted and unless additional stocks are imported soon dyeing industry will suffer considerably, Best & Co., Madras Agents for British Alizarine Company, placed order for 200 tons of alizarine paste with the firm before declaration of war, but they could not supply as they are one of the firms not permitted to export dyes—*vide* Board of Trade's letter to India Office,

18596, 3rd December 1914. It is therefore requested that Board of Trade be moved at a very early date to license British Alizarine Company and the firm may be asked to export to their Madras agents as much dyes as they can.

III

Letter—from K. T. B. TRESSLER, Esq., Acting Director of Industries.
To—the Secretary to Government, Revenue Department.
Dated—Madras, the 19th February 1915.
No.—60 G.

I have the honour to request the favour of an early reply to my letter No. 60 G., dated 8th January 1915, regarding the shipment of alizarine paste ordered by Messrs. Best & Co.

IV

Telegram—from the Governor of Madras.
To—the Secretary of State for India.
Dated—the 26th February 1915.

Please refer to my telegram, dated 20th January 1915, regarding export dyes. Please state whether necessary action has been taken.

V

Letter—from E. J. TURNER, Esq., Assistant Secretary, Revenue and Statistics Department, India Office.
To—the Chief Secretary to the Government of Madras.
Dated—London, the 12th February 1915.
No.—R. & S. 779.

With reference to the telegram from the Government of Madras, dated 20th January, I forward, for information, copy of the papers noted in the margin, on the subject of the supply of alizarine dyes.

ENCLOSURES.

(i)

Letter—from E. J. TURNER, Esq., Assistant Secretary, Revenue and Statistics Department, India Office, Whitehall, S.W.
To—the British Alizarine Company, Silvertown, Victoria Docks, E.
Dated—the 21st January 1915.
No.—R. & S. 368.

I am directed by the Secretary of State for India to inform you that he has received a telegram from the Government of Madras :—

"Stock of alizarine dyes in this presidency almost exhausted and unless additional stocks are imported soon dyeing industry will suffer considerably. Best and Company, Madras, Agents for British Alizarine Company, placed order for 200 tons of alizarine paste with the firm before declaration of war, but they cannot supply as they are one of the firms not permitted to export dyes. It is therefore requested that Board of Trade may be moved at a very early date to license British Alizarine Company and the firm may be asked to export to their Madras agents as much dyes as they can."

I am to enquire whether the facts are as stated; and whether you have found difficulty in obtaining permission to ship alizarine paste to India.

(ii)

Letter—from the British Alizarine Company, Limited, Silvertown, Victoria Docks, London, E.
To—the Under Secretary of State for India, Revenue Department, India Office, London, S.W.
Dated—the 25th January 1915.

We have your favour of the 21st instant, R. & S. No. 368, and in reply thereto beg to state—

That on the 18th August last our Madras agents cabled that their dealer requested "extra 200 tons alizarine owing to stoppage of German shipments," and we replied that we could not guarantee anything regarding increased supplies, adding that we would naturally do our best to

execute as promptly as possible any reasonable orders which might be submitted for our acceptance or otherwise. Since when we have only been in the position to make two shipments, the last on December 1st, by license received from the Privy Council.

Although we are at present busily engaged in carrying out large extensions of plant, etc., it may be some months before our increased production is ready. Until then the British demand will practically absorb the whole of our make, and it is quite understood that licences to export will only be granted on the express condition that the consumers in the United Kingdom are first supplied. This has been pointed out to our agents.

We do not anticipate any difficulty in obtaining the necessary licences when we have a surplus of alizarine red over and above the British demand. As a matter of fact, we have this week received permission to ship a consignment of alizarine to Bombay, which was prepared before the embargo was placed on the exportation, and which is of a character unsuited to the British market.

(iii)

Letter—from PETER HARROWER & Co., 134, Bath Street, Glasgow.

To—the Under Secretary of State for India, Revenue Department, India Office, London, S.W.

Dated—the 22nd January 1915.

[Your Reference R. & S. No. 121.]

We take the liberty of referring to our letter to you of the 18th instant on the subject of alizarine for our principals, the Bombay Dyeing and Manufacturing Company, Limited, Bombay, and to express the hope that the shipping licenses applied for will be granted at an early date.

Our clients in India, we are afraid will soon be at the last gasp for this article and we would very much like to be in a position to advise them soon that we are arranging for the shipment of the alizarine.

We will esteem the favour of a reply as early as possible and no doubt at same time reference will be made to the matter of granting shipping permit for further quantities as notified in our correspondence referred to.

(iv)

Letter—from FRANCIS C. DRAKE.

To—the Assistant Secretary, Commercial Department, Board of Trade.

Dated—the 30th January 1915.

No.—R. & S. 463.

I am directed by the Secretary of State for India to forward for the information of the Board of Trade a copy of a telegram from the Government of Madras, and of letter from the British Alizarine Company and Messrs. Harrower and Company on the subject of the shortage of alizarine dyes in India. It will be seen that the dyers in Bombay and in Madras are in urgent need of supplies, but that the Alizarine Company are themselves precluded under existing orders from executing orders from India until the British demand is satisfied. In this connection I am to refer to the letter from this Office R. & S. 3684 of the 24th September last, and to state that Lord Crewe regards this question as one of great importance to India, and trusts that the Board of Trade may see their way to give such instructions to the British Alizarine Company as may result in the shipment to India, at the earliest possible date, of at least such proportion of the amounts ordered for Bombay and Madras as will suffice for immediate requirements.

(v)

Letter—from H. LLEWELLYN SMITH, Esq., Board of Trade (Commercial Department), Gwydyr House, Whitehall, London, S.W.

To—the Under Secretary of State, India Office.

Dated—the 10th February 1915.

I am directed by the Board of Trade to refer to your letter of January 30th (R. & S. 463) relative to the supply of alizarine dyestuffs to India, and to transmit to you herewith, for the information of the Marquess of Crewe, a copy of a letter which has been addressed to the British Alizarine Company, Limited, on that subject.

(vi)

Letter—from H. LLEWELLYN SMITH, Esq., Board of Trade (Commercial Department), Gwydyr House, Whitehall, London, S.W.

To—the British Alizarine Company, Limited, Silvertown, Victoria Docks, E.

Dated—the 10th February 1915.

I am directed by the Board of Trade to state that a copy of your letter of January 25th to the Under Secretary of State for India, relative to the supply of alizarine colours to India, has been transmitted to this department

The Board desire me to point out that the statement therein contained that "It is quite understood that licences to export will only be granted on the express condition that the consumers in the United Kingdom are first supplied" would appear in the present circumstances, to require some qualification. Whilst the question of the supply of dyestuffs to consumers in the United Kingdom is of primary importance and is now receiving the earnest attention of this department, it is also regarded by His Majesty's Government and the Government of India as a matter of urgent necessity that efforts should be made to furnish the Indian textile industries with such quantities as will enable the mills to continue working though necessarily on a somewhat restricted scale.

In these circumstances, I am to express the hope that you may see your way to supply the Indian market forthwith with a fair proportion of your production of colouring matters, and I am to add that the Board will be prepared to entertain applications for the necessary licences.

VI

Letter—from C. B. COTTERELL, Esq., I.O.S., Private Secretary to His Excellency the Governor.

To—the Secretary to Government, Revenue Department.

Dated—Madras, the 12th March 1915.

No.—880 P.

I am desired to transfer to you for disposal by the Government the enclosed code telegram, dated the 26th February 1915, from the Most Honourable the Secretary of State for India, London.

ENCLOSURE.

Telegram—from the Most Honourable the Secretary of State for India, London.

To—His Excellency the Governor of Madras.

Dated—the 26th February 1915.

Your telegram, dated 26th February, Dyes. See enclosures to my Revenue Secretary's letter, dated 12th February. Board of Trade addressed British Alizarine Company, 10th February, requesting them to supply requirements of India as far as possible forthwith.

Order—No. 322, Educational, dated 20th March 1915.

The Director of Industries is informed that the Board of Trade has requested the British Alizarine Company to supply the Indian market forthwith with a fair proportion of its production of colouring matters and has also expressed its willingness to entertain applications for the necessary licenses.

(True Extract.)

P. RAJAGOPALA ACHARIYAR,
Secretary to Government.

To the Director of Industries.

Copy to the Chairman, Chamber of Commerce, Madras.
" " President, Southern India Chamber of Commerce, Madras.
" " Chairman, Chamber of Commerce, Cochin.
" " " Tuticorin.
" " " European Chamber of Commerce, Cocanada.
" " " Godavari " "
" " President, Port Trust Board, Madras.
" " Chairman, Madras Trades Association.
" " Collectors of Madras, Coimbatore, Madura, Tinnevely and Malabar.
" " Resident in Travancore and Cochin.

EDUCATIONAL DEPARTMENT.

NOTES CONNECTED WITH G.O. No. 322, EDUCATIONAL,
DATED 20TH MARCH 1915.

[SUBJECT.—*Regarding the export of alizarine paste from England.*]

REVENUE DEPARTMENT.

From the Director of Industries, dated 8th January 1915, No. 609.

As regards the export of dye-stuffs and colours from the United Kingdom, the Home Government in an order, dated the 8th September 1914, prohibited the export of dyes and dye-stuffs obtained from coal tar and all coal tar products for use in dye manufactures.

Vide clause (b) of order on page 3 of G.O. 3071, 26th October 1914.

Subsequently, on the recommendation of the Board of Trade, licenses were granted to certain firms in England to export certain specified colours and dye-stuffs on the express condition that the reasonable requirements of consumers in the United Kingdom in respect of such colours and dye-stuffs were first supplied.

Vide Board of Trade announcement in G.O. 3609, 10th December 1914.

It was also made known by the Board of Trade that any British consumers of the specified colours and dye-stuffs who are unable to obtain the supplies they require should communicate with the Board of Trade.

2. In a separate communication received from the India Office it was stated that the British Alizarine Company was prepared to supply a portion of the Indian requirements immediately and that it was enlarging its works and that in the course of a few months a larger supply would be made.

Board of Trade's letter, dated 13th October 1914, on page 5 of G.O. 148, Revenue, 15th January 1915.

3. The facts referred to in paragraph 1 of notes *supra* were communicated to Collectors of districts in which cotton mills exist, for communication to the managers of the mills.

4. The Director of Industries now reports that the old stocks of dyes have now been exhausted, that the British Alizarine Company have shipped sixteen tons of paste recently and that it will be some time before the company will be able to make another shipment.

As the last consignment will soon become exhausted, the Director enquires whether it would be possible for the Government to move the Home Government to permit the export on license of 200 tons of alizarine (the order for which was placed by Messrs. Best & Co. of Madras, the local agents of the British firm) or at any rate to arrange for some sort of regular supply. It will be seen from the papers that the firm in question has not been licensed to export dyes, etc.

5. It is not clear if the Director of Industries had consulted the Collectors of districts and the manager of mills as regards the existing supplies of dye-stuffs.

It is not also known what other consignments of dye-stuffs, if any, were imported into this Presidency, in the last *two* months. This may perhaps be ascertained from the Collector of Customs in the first instance. The Government of India may also be asked by *wire* to move the Secretary of State to arrange for the licensing of the British Alizarine Company to export dye-stuffs to this Presidency.

Do this first.

L. J. P. JOLLY—26-1-15.

C. V. RANGACHARI—12-1-15.

V. A. ANANTARAMA AYYAR—12-1-15.

Telephone message—from the Under Secretary to Government, Separate Revenue Department.

To—the Collector of Customs, Madras.

Dated—the 12th January 1915.

Will you kindly say very urgently what quantity of dye-stuffs was imported into this Presidency in each of the last two months (November and December 1914) with the names of the exporting firms or countries if available.

Letter—from P. ECCLES, Esq., B.A., I.C.S., Offg. Collector of Customs, Madras.

To—the Under Secretary to Government, Revenue Department.

Dated—the 14th January 1915.

No.—M. Dis. 78/15.

I have the honour to send herewith a return showing the quantity of dyeing materials imported into this Presidency during the months of November and December 1914, together with the countries of consignment. I regret it is not possible to give the names of the exporting firms.

2. The imports from Germany are explained by the arrival of the S.S. "Steinturm" and S.S. "Moltkefels", prize vessels from Colombo with German and other cargo in December.

ENCLOSURE.

Imports of dyestuffs from foreign countries during November and December 1914.

Description of dyes and countries of consignment.	November 1914, quantity.	December 1914, quantity.
Cutch and Gambier—		
From Ceylon	lb. 14	..
„ Straits Settlements	cwt. 95	cwt. 96
Total	cwt. 95	cwt. 96
Dyes obtained from Coal tar—		
Alizarine from Germany	..	lb. 21,952
Aniline—		
From United Kingdom	..	lb. 472
„ Germany	..	„ 300
„ Belgium	..	„ 200
Total	..	„ 972
Other dyes from Coal tar—		
From Germany	..	lb. 896
Indigo, synthetic—		
From Germany	..	cwt. 24
Other sorts (including lac-dye)—		
From United Kingdom	cwt. 11	cwt. 344
„ Straits Settlements	..	„ 34
„ Germany	..	„ 109
„ United States of America.	..	..
Atlantic Coast	cwt. 44	..
Total	cwt. 55	cwt. 487

From the figures furnished by the Collector of Customs on the previous page it will be seen that during November and December 1914 the following quantities of dye-stuffs were imported into the presidency :—

Name of dye.	Quantity imported in :	
	November.	December.
Cutch and Gambier	95 cwt. or 4 $\frac{3}{4}$ tons.	96 cwt. or 4 $\frac{3}{4}$ tons.
Alizarine	..	196 cwt. or 9 $\frac{3}{4}$ tons.
Aniline	..	8.6 cwt. or about $\frac{1}{2}$ ton.
Other coal tar dyes	..	8 cwt. or about $\frac{1}{2}$ ton.
Indigo synthetic	..	24 cwts. or about 1 $\frac{1}{4}$ tons.
Other sorts	55 cwt. or 2 $\frac{3}{4}$ tons.	487 cwt. or 24 $\frac{1}{4}$ tons.

C. V. RANGACHARI—15-1-15.

V. A. ANANTARAMA AYYAR—15-1-15.

From the papers in the linked file it does not look as though it would be much use addressing the Secretary of State. In G.O. 192, Revenue, 26th January 1915. But there is no harm in trying.

F. B. EVANS—16-1-15.

I agree with the Deputy Secretary and recommend a cable to the Secretary of State asking that the British Alizarine Company be licensed to export dyes to India and requested to send their Madras agents out as much as they can.

[Under the new arrangement Revenue has little to do with the rehabilitation of the dyeing industry; but as we have previously dealt with it and the respective functions of Revenue and Educational have yet to be defined by office order, I will in this instance merely send the draft to Educational for acceptance and issue in Revenue.]

L. DAVIDSON—16-1-15.

I agree.

A. G. C[ARDEW]—17-1-15.

Please see draft telegram to the Secretary of State submitted for approval. It may be sent to Educational for acceptance.

C. V. RANGACHARI—19-1-15.

V. A. ANANTARAMA AYYAR—19-1-15.

Issue and send to Educational to see afterwards.

F. B. EVANS—19-1-15.

To the Educational Department.

EDUCATIONAL DEPARTMENT.

The file may be perused and returned to the Revenue Department with thanks.

S.K.—22-1-15.

C. RAMANUJACHARI—22-1-15.

P. RAJAGOPALA ACHARIYAR—23-1-15.

To the Revenue Department.

NOTES TO G.O. No. 322, EDUCATIONAL, 20TH MARCH 1915.

SEPARATE REVENUE DEPARTMENT.

The reply from the Secretary of State to this Government's telegram, dated 19th January 1915, may be awaited.

C. V. RANGACHARI--25-1-15.

V. A. ANANTARAMA AYYAR--25-1-15.

L. J. P. JOLLY--26-1-15.

To the Educational Department.

EDUCATIONAL DEPARTMENT.

From the Director of Industries, dated 19th February 1915, No. 60 G.

The Director of Industries requests an early reply to his letter of 8th January regarding the export of dye-stuffs by the British Alizarine Company. A telegram has issued on this matter to the Secretary of State. It is for orders whether any telegraphic reminder should now go to the India Office.

S.K.--24-2-15.

C. RAMANUJACHARI--25-2-15.

Yes.

P. RAJAGOPALA ACHARIYAR--25-2-15.

A draft codified telegram is submitted for approval.

S.K.--25-2-15.

C. RAMANUJACHARI--25-2-15.

P. RAJAGOPALA ACHARIYAR--26-2-15.

The telegram to the India Office has issued. A draft letter confirming the telegram is submitted for approval.

S.K.--26-2-15.

C. RAMANUJACHARI--1-3-15.

E. A. HARVEY--1-3-15.

[Letter No. 666-1, Educational, dated 1st March 1915.]

From the India Office, No. R.&S. 779, dated 12th February 1915.

From the Private Secretary to His Excellency the Governor No. 880 P., dated 12th March 1915.

The information contained in the Board of Trade's letter, dated the 10th February 1915, regarding the export of dyes manufactured by the British Alizarine Company may be communicated to the Director of Industries. A draft order is submitted for approval. As the subject is one of interest to all commercial bodies and owners of textile mills the order may be communicated to Chambers of Commerce and Trades Associations and Collectors of districts in which there are textile mills.

S.K.--19-3-15.

C. RAMANUJACHARI--19-3-15.

P. RAJAGOPALA ACHARIYAR--20-3-15.

[G.O. No. 322, Educational, dated 20th March 1915.]

Omit
Sub-amended

Sept 4-3-15
JA

27/1/3
+ return
5/1/15
SK

1/3-15

SK
26.2.15.

CR
1.3.15

E. A. H.
1.3.15

Page No. 7

Letter No. 666-1 Eol

So

1.3.15

The Under Secretary
for India

Sir,

I am directed to con-
firm the following telegram
which was despatched
to the Secretary of State
on the 26th February 1915
"Please refer to my
telegram, dated 20th
January 1915 regarding
export (of) dyes. Please
State whether necessary
"action has been taken"
I have &c.

” ” ” ” ” 191

2

The Director of Industries ✓
City of the Chairman, Chamber of Commerce, Madras ✓
" " President, Southern India Chamber of Commerce ✓
" " Chairman, Chamber of Commerce, Cochin ✓
" " " " Inticonim ✓
" " " " Cocanada ✓
" " " " Godavari ✓
" " President, Port Trust Board, Madras ✓
" " Chairman, Madras Trade Assoc. ✓
" " Collectors of Madras, Coimbatore ✓
" " Madras, Tirunelveli & Malabar ✓
" " Resident in Travancore & Cochin ✓

ORDINARY.

PRESS SLIP.

PREFERENCE.

URGENT (a).

DEPARTMENT.

Current No., dated.....191

G.O. No. 322, dated 20-3-1915

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Supdt.

Supdt.

SPECIAL INSTRUCTIONS.

22/3/15
 Informing the D. I. that the B. I. of Trade has requested the British Aluminium Company to supply the Indian market forthwith with a fair proportion of its production of Colouring matter.

TO BE FILLED IN BY THE PRESS.

Diary.

Initials of
Press official.

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