

Educational (191⁵) Department.

ORDINARY MS.

G.O., No. 1074

DATED 29-9-15

22

[Despatch Abstract.]

Informing the President of the South Indian Chamber of Commerce Madras, that the Govt. have the question of the establishment of an industrial or commercial museum for the Presidency under consideration but are unable at present to take any steps in that direction.

BACK PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.

FURTHER PAPERS.

G.O.	No.	Department.	Date.	G.O.	No.	Department.	Date.
G.O.	1358	Revenue	16-7-19				

Seal, II-9.

DEPARTMENT.

CURRENT FILE.

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Papers of other departments.

Department.	Number	Date.	Original (= O.) or spare copy (= S. C.).	Initials with date of (1) Referencer acknowledging returns of the paper concerned or (2) Despatcher to denote the return of the papers to the department concerned.

THE SOUTHERN INDIA CHAMBER OF COMMERCE.

INDIAN CHAMBER BUILDINGS.

NORTH BEACH, MADRAS.

No. 132.

19th AUGUST 1915



S. R. 604

Recd. 23.8.15

From

Rao Bahadur P. Theagaroya Chetty, B.A.,
President, The Southern India Chamber of Commerce,
M a d r a s,

To

The Chief Secretary to Government,
Stone-house-hill,
OOTACAMUND.

Sir,

Adverting to G.O. No. 560, dated the 6th August 1915 (Separate Revenue Department) communicating the press communique of the Government of India issued by the Department of Commerce and - Industry, dated Simla, the 29th July 1915, I am directed by my Committee to suggest to His Excellency the Governor in Council the desirability of moving the Government of India to establish a Branch Commercial Museum for this Presidency. It is unnecessary for me to point out the advantages to trade, commerce and industries resulting from the establishment of such a Branch Museum in Madras. Calcutta is far away from us, and the addition of such a Museum to the Bureau of Industrial Information started here recently will be of valuable help to Madras trade. We hasten to make the suggestion as the collection of samples and exhibits for a Branch Museum might conveniently be made simultaneously with the collection for the Museum to be located in Calcutta.

102

La. Kunkowanni Haid.

Secretary. 20. f. 14-

President.

OFFICE NOTE.

SUBJECT. Establishment of a Branch Commercial Museum for Madras Presidency

From The South India Chamber of Commerce
No 132 dated 19th August 1915

Register No. S.R. 604.

To Special Officer

The South India Chamber of Commerce suggests the establishment of a branch Commercial Museum for this presidency. As the scheme is an expensive one, it seems desirable that the working of the Calcutta Museum may be watched before any action can be taken as suggested by the chamber.

The remarks of the Educational Dept. may be invited.

MK
27.8.15

30.8.15

Recd 29.8.15
29.8.15

Ed. 00



S. Rev. no 604/15-1

30.8.15
Cn: 2980 Ed
30.8.15

Ex^t Department

The establishment of an industrial
 Museum ^(in connection with the Dept of Industries) was recommended by the
 Industrial Conference held at
 Ootacamund in 1908. The conference
 suggested that "under the Dept^t
 of Industries a bureau of information
 and an industrial museum should
 be provided from which information
 could be given & obtainable on
 "points of commercial importance
 & interest." This suggestion was
 accepted by Gov^t and was
 pointed out by them to the Director
 as one in respect of which im-
 mediate action might be taken.
 But nothing was done in the
 matter as the whole question
 of the constitution of the depart-
 ment was under correspondence
 with the Secretary of State. The
 orders of the Gov^t were received
 in 1910 & in these he declined
 to accept the proposals of this
 Gov^t for the organization of a
 Dept^t of Industries. In 1911 Mr
 Chatterton wrote to the S. P. S.
 that in regard to the industrial
 Museum

Recomm. No. 6 on page 215-
 of the paper relating to the
 Conference (Vol. I, p. 215)

para 4, page 3
 of G.O. No. 2894 Rev^d
 17.10.08

page 17 & 18 of G.O. No. 3466A
 27.10.10

* He was then Secretary
 to the Gov^t under the D. P. S.

Please see para 4
of his letter on page 3
of G. No 274 dated 12.5.11
(L)

Museum. He ~~has been~~ ^{has been} trying to arrange
a section of it being developed
in the workshops attached to
his office but that so far
the result ~~has not been~~ ^{has not been} very en-
couraging and that he was inclined
to think that it would have
to be abandoned in favour of
a scheme of special industrial
museums connected with each
centre of technical or industrial
instruction.

2. In January 1913 Mr. Trevelyan sub-
mitted a note on the future organi-
zation of the Dept. of Industries.
In this, he outlined a scheme for
the development of the Bureau of
Industrial Information. He
observed that the Bureau should
have three separate sections,
industrial, commercial + scientific,
and that the first of these should
deal with methods of production,
cost, plant &c, & should have
a library + a museum attached
to it.

para 8, G. No 983 ^(R) dated
15.8.14

3. At the meeting of the Legislative
Council held on the 24th November 1914
the

The Honble Mr. K. R. V. Krishna Rao Pantulu moved a resolution urging that the Bureau of Industrial Information should be organised on the lines of the Board of Trade in other countries and that it should obtain samples of finished articles manufactured from all kinds of raw materials exported from India and issue bulletins explaining the processes of their manufacture & the markets for such manufactures. This resolution was accepted in principle by Govt.

4. It will thus be seen that the desirability of establishing an industrial museum has been recognised by Govt. It will come into existence as the Bureau develops. There is at present no adequate accommodation in the premises of the Director's office for housing any such museum. In his report for 1914-15 Mr. Trevelyan stated that "attempts were ^{also} made to obtain representative samples of the different Indian products & manufactures: unfortunately

page 25 of Council proceedings (R)

7. page 12 of (V)

(a) 9

owing to lack of accommodation, "activity in this direction had to be "restricted but some samples "were sent home to England with "a view to securing a market".

Proposals for the provision of suitable accommodation for the Director's Office are separately under consideration and when the new buildings are constructed the Director may ^{be able to} take active steps to establish the industrial museum.

5. The Govt of India have recently issued a Press Communiqué in which they say they have decided to establish a permanent Commercial museum at Calcutta in connection with the Dept^t of Commercial Intelligence. The nature of the articles that will be exhibited at the museum & other particulars relating to it are described in the Communiqué. Please see page 202 of G.O. No 560 Sep. Rev., dated 6th August 1915. From this it will be seen that the proposed industrial museum in this Presidency will, to some extent, partake of the nature of the Commercial

page 1 of 1.

commercial museum at Calcutta.
 6. The President of the Southern India Chamber of Commerce ^(Pres.) suggests that a branch commercial museum may be established ^(in connection with the Bureau of Industrial Affairs) in this Presidency. He requests that early steps may be taken towards this end so that the collection of samples for the two museums may be carried ^{on} simultaneously. It is submitted that the establishment of such a museum ^(in connection with the Bureau of Industrial Affairs) at once may not be practicable in view of the fact that no suitable accommodation is available at present & that the Bureau is still in an initial stage & and there ~~are~~ is no special staff ^(in the Dept.) which could look after the Bureau & the museum. It may be noted here that in connection with the reorganization of the Commercial Intelligence Dept. of the Govt. of India requested local Govts to report on the possibility of entrusting the duties of the Dept. to ~~unsufficient~~ Provincial officers. This Govt.

para. 3, 4 & 5 of
letter No. 211 Sept 15
22-3-15 (2)

Has any other
letter been sent
concerning this
matter?

Have replied that the work could
be entrusted ~~with~~ to the Director
of Industries and that a separate
officer should be appointed to
have charge of the Bureau under
the Director. There is also a separate
proposal made by the Mr. Escher
to appoint a D. Director for
the Bureau. When the Bureau
is provided with the necessary
superior staff & when proper
accommodation is also provided
steps ^{will} ~~may~~ be taken to establish
a museum in the Dept. In
these circumstances, it does
not appear that any reference
should now be made to the
Govt of India ~~with~~ so far
as the establishment ^{at present} of a
museum in the Industrial
Dept. is concerned.

7. The file may, it is submitted,
be returned to the Revenue Dept.

SK
3.9.15. CR
5.9.15

I think the Chamber may be
told that Govt. have the matter

in mind, but do not think it necessary or practicable to arrange for the collection of duplicates of the exhibits that are being collected for the Calcutta Museum. If we were so deeply committed, I should be disposed to add that the work is just such as a body like the Chamber might suitably undertake.

This seems to have been ⁸⁸ 7-5-15
Revenue a.o. ⁸⁸ 7-5-15
Sup. Receipt

H.M. (S.R.) + Co. 7-5-15

The difference seems to be want of accommodation to staff. It is not possible to have, unless for rent & to employ the extra staff required. It is, I suppose, largely a question of funds & personnel. We must know what the Government have to say. If the difference is referred to in the open with an aim in view, we may expect the Chamber to say only that it is not in a position to make a suggestion. It is for the Government

Has any other chamber done this? (Excluded - museum) ¹¹¹

Colno 2980-1

8/9/15

X^o 17 9.15
9-14.5.15

—
Circular
Returned

Key 11

A

noticed the low-sentiment in para
2 of his 22nd report - in which he
regrets that the Indian did not
do more serious damage as his
so it because he was a brand-new
officer.

9-9-15

This seems to have been wrongly circulated,
as under L.P. No 892 Rev. d. 21 Mar 14 + G.D.
No 983 Educ. d. 18 Aug 14, this is a matter
for Educ. Dept. ~~to be dealt with by the~~
~~to be dealt with by the~~ ~~to be dealt with by the~~
~~to be dealt with by the~~ ~~to be dealt with by the~~
~~to be dealt with by the~~ ~~to be dealt with by the~~
this should go first to H.E. the Governor.

Personally I should doubt the
suggested Museum having much practical
effect but in any case it should be under the
Director of Industries, I presume.

When was the creation of the "Separate
Revenue Department" sanctioned - (vide G.D.
560 d. 6 Aug 15)? I do not remember its creation.

105/15

There is no money at present; when there
is I think a museum would be a useful
adjunct to the bureau of information.

* Extract cables.
+ file sub. Separately.

but I would await the result of the Calcutta Museum and learn by its mistake.

11-9-15

1. I agree that no steps can be taken now, and no decision to establish a Commercial Museum can be made.
2. I am not convinced that an Industrial Museum and a Commercial Museum are necessarily the same thing: and I propose to ask "Educational" to obtain all available information as to existing Commercial Museums, their contents, and other details, as in the United Kingdom - in the first place.

13-9-15

with E. and the file be disposed.

15-9-15

E. 10



S. Reo. no. 604/15-1

16-9-15

No. 32/3008
16-9-15

Page 127 of the
Volume put up.
(R. S. S.)

page 1 of ⑦

Submitted that no information is available here as to existing commercial museums in the United Kingdom. In the Encyclopaedia Britannica it is stated that the Commercial intelligence department of the Board of Trade collects and exhibits samples of goods of foreign origin competing with similar British goods. It is for orders, whether any reference should be made to the India Office or whether Mr. Tressler may be asked to obtain the information.

2. A draft reply to the President, R. S. Chamber of Commerce, is submitted for approval.

3. With reference to the Honble Sir Sivasaami ayyar's note at A on page 9 supra, it is submitted that the word "unfortunately" ~~occurs~~ in the last line of para 2 of Mr. Tressler's report seems to be a mistake. In printing the report with the Gov. on it, the word will be corrected with "fortunately".

SK
14.9.15 CR
14.9.15

The draft to the Chamber has been approved by His Excellency the Governor, who further desired that Mr. Tressler should be instructed d.o. not to move further in the matter of a commercial museum until

16
the matter of his office building is settled. At the same time he may be asked to collect particulars regarding European commercial museum.

2 With reference to the Hon'ble Sir P.S. Sivaswami Ayyar's queries, the word "unfortunately" in page 1 of Mr. Tressler's report is not a mistake as supposed by the office, but was intended as an indication of the necessity for a better building. His Excellency the Governor has ordered that it be amended into "fortunately".

3 One instance of a commercial museum maintained by a Chamber of Commerce is at Frankfort. I have seen others on the continent, but don't at the moment remember where. They are mostly collections of dusty and out-of-date samples. Manchester has a more live affair with experts in reeling etc. attached, but does not keep samples of produce. Merchants who want these want the price of the day also and the two can only be obtained together from firms dealing in the commodities in question.

4 There is a great difference between a commercial and an industrial museum. Produce is always coming into the market fresh and fresh

and a sample is often out of date the day after it arrives. The Imperial Institute is an instance of a great collection of commercial samples in which commercial men take no interest. There has been a similar collection kept up for years in the upper floor of the museum at Calcutta and I believe Dr. Henderson has a small economic section in Madras.

Processes are another matter and exhibits illustrating them are always useful until the machinery illustrated is superseded.

Mr. Tressler's idea is to establish an *illustrating process* industrial museum and to attach to it a show room for private parties' exhibits as at the Board of Trade. These will be placed there for six months for potential buyers to examine, but will not purport to be anything but advertisers' samples.

22.8.15

The Hon^{ble} Sir P. S. Sivananni Aiyar K. C. S. I.
C. I. E.

Thanks. The commercial museums maintained by chambers of commerce being generally under institutions in

Opinion of the Secretary, his signature at the end of his note of the 7th (p. 8) was evidently not meant to be taken seriously.

W
23-9-15



For orders whether the draft letter to the President of the S. S. Chamber of Commerce may now issue.
2. With reference to the Secretary's note at # on pages 11 & 12 *ad p.*, a draft do. to Mr. Brecker is submitted for approval.

8K
24-9-15 *W*
27-9-15

W
28-9-15

[Dr. M. 3213-1 of 29. 9. 15]
[Sp. M. 1074 Est of 29. 9. 15]

до. № 329-13

I am to forward to you
a copy of letter No. 132, dated
the 19th August 1915, from
the President of the South
Indian Chamber of Commerce
on the subject of the establish-
ment of a commercial
museum in this Presidency,
and ~~of~~ the reply thereto
and to ask you ~~you~~ not
to move further in the
matter of ^{establishing} a commercial
museum until the question
of your office building
is settled. At the same
time, I am to request
you to collect particulars
regarding ^{and industrial} European
commercial ^{and industrial} museums,
their contents & other details ~~for~~
them to forward yours sincerely

1.0.15

OK
11-9-15

with your proposals all

the subject

285.15

2

K. T. B. Fresh Eng

Dr. I Saw!
 with copy of letter from the Ph
 3.2.8.6 & reply

CN. 34/563
4.10.15

16/2

D.O. A 28

TELEGRAPHIC ADDRESS:
CHROMIUM, MADRAS
POST BOX NO. 456



MADRAS,

2nd October, 1915.

My Dear Todhunter,

I have your D.O. of the 29th of September. As I have told you at Ooty I do not consider that a commercial museum serves any practical purpose. When the Department of Industries has been properly accommodated, and the Bureau has become an established thing, I might consider the addition of a Commercial Museum merely as a thing of a certain amount of popular interest; but at the present moment I have no intention whatever of pushing on such a proposal. All that I intend ^{with} doing is to collect a limited number of samples of commodities regarding which I have our ent inquiries.

As requested I am writing to ascertain what other museums there are.

Yours sincerely,

C. G. Todhunter Esq., I. C. S.,

Secretary to the Government of

Madras, Edl., Department,

OOTACAMUND.

9K

No action is necessary on this + it may be stitched with 12.1074
(N) 12.1074 Est. dated the 29th September 1915.

OK
4.10.15
CR
4.10.15

5.10.15

Ev^t Department.

Letter to 107th Col^l 15th
The President.

The Southern India Chamber
of Commerce,
Madras.

Sir,

With reference to your
letter N-132, dated the 19th
August 1915, I am directed
to inform you that the
Gov^t are unable at present
to take any steps for
the ^{in that direction} establishment of a
Commercial museum
in this Presidency.

I have &c,

SK
19.9.15.

CR
19.9.15.

SK
20.9.15

have the spirit and the
establishment of an
industrial & commercial
museum for the Presidency
under consideration, but

Spd 9/9

65rd.
SK 29/9/15

San Francisco

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When examined _____
When signed _____

READ AGAIN G.O. No. _____ DATED _____
191

CURRENT No. _____

ENCLOSURES TO C. No. _____

ORDER OF GOVERNMENT A A A A A A A

LETTER OF GOVERNMENT

STATEMENT WITH RITTS

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