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THE
TAMILNADU AYURVEDIC JOURNAL

Devoted for the Up-Keep of Health for the
Edited by :—Bishag-Ratna Pathy

E. S. GOPAN

Vol. 4.]

July, 1932.

[No. 7]

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Annual
Subscription

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Single
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Published by :—

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"KAYASIDDHI"

Madras

Phone:

No. 3767.

our Life by answering the follow-

Age.

gle.

re constitution.

is free ? Nature and colour of stools.

on of the eye and teeth.

many times do you urinate in 24 hours ?

Nature of urine, coloured, or clear ?

Have you burning sensation or discharge of semen
when passing urine ?

Nature of appetite and digestion.

How is your taste ?

Do you get sound sleep ?

Had you any poisonous stings ?

Are you subject to any Venereal complaint ?

Previous treatment if any—

Probable origin of the complaint—

FEMALES.

In addition to the above please answer the following questions :—

Is your menstrual flow regular ?

Have you any menstrual disorder ?

Is there stomach pain during the menstrual period ?

Was there abortion or miscarriage at any time before ?

Is there any issue ?

THE
TAMIL NADU AYURVEDIC JOURNAL

Monthly Medical Journal for the
Preservation of One's Health

Vol. 4.]

JULY, 1932.

[No. 7

REST FOR BACKACHE

Continued from the last Issue

Some Causes :—The chief causes of gall-stones, i. e., indigestion and dyspepsia, constipation, sedentary habits, over-eating, insufficient exercise, tight lacing and not drinking enough water. When once a gall-stone is formed, nothing will spirit it away. Sometimes after several attacks of colic and jaundice, the gall-stone passes of its own accord, to the great relief of the patient. After a bad attack it is expedient that the stone should be looked for in the stools. If it is found it should be carefully preserved for the doctor to see, for by examining its shape it is easy to tell whether there are any more to come away. The operation for removing gall-stones is now quite common, and has afforded relief to hundreds of patients. The desirability of operating or not can only be decided after a careful examination of the patient. A healthy gall-bladder cannot be felt. If there is a tumour over that region it is a sign that something is wrong. If there have been many attacks the patient's strength and endurance may be exhausted, and an operation is understood to relieve the patient of further trouble. If there are a dozen stones in the gall-bladder there are a dozen attacks of colic

waiting in store for him. To remove them all in one operation prevents these twelve-attacks.

A Word on your Ear.—The real organ of hearing is not the external ear on the outside of our heads, but the internal ear which is tucked away inside the skull out of harm's way, at the bottom of the ear-hole. I will not weary you with a long description of the ear, but there are two facts which are of importance for you to know. One is that there is a tube connecting the ear with the back of the throat, and that therefore an infection of the throat may travel along this tube and cause inflammation of the ear and deafness. Never, therefore, neglect a sore throat, as, though slight in itself, it lead to destruction of the precious organ of hearing. The other fact of importance is that the internal ear is very near the brain itself, and a running from the ear, due to an inflammation of the internal ear, may, and not infrequently does, lead to the formation of an abscess of the brain. A Running ear should always be syringed most carefully every day with warm boracic lotion. Unfortunately, the running may last for many months, but patience and perseverance will triumph in the end.

Hopeless Cases.—Some people are rendered completely deaf by a long-continued discharge from the ear or from some other cause, which has resulted in the destruction of the organ of hearing. In these cases nothing can be done, and it is merely throwing good money after bad to employ expensive means of treatment. If the eye were destroyed by an accident you would think it the act of a lunatic to try and restore the sight by pouring drops into the dry socket of the eye. It is just as unwise and ineffectual to pour drops into the ear in cases where the ear is dead. It is less cruel to tell the patient that nothing can be done than raise false hopes of cure which are foredoomed to disappointment.

Some Useful Mixtures.—A good dusting powder for sore and hot feet is made by mixing one part of zinc oxide

one part of boracic acid, and two parts of starch powder. All the ingredients must be very finely powdered—no little lump to feel gritty.

A useful application for eczema is made by mixing the following :

Resorcin, 20 parts ; zinc oxide, 20 parts ; starch powder, 20 parts ; and liquid paraffin, 40 parts.

Stockholm tar soap is useful for chronic eczema. (*The Madras Mail*).

LOSS OF APPETITE : CAUSE, PREVENTION AND CURE

Loss of Appetite is a common ailment which everybody suffers from, some day or other ; and it is the pre-disposing cause for very many serious diseases. In fact there is hardly a disease without loss of appetite as a pre-disposing cause. This loss of appetite is the warning to the person that the system is deranged and if the cause for this simple ailment is not looked into and removed in time, serious illness will follow.

With the healthy tongue there is good appetite and the health of the tongue is always the accompaniment of health of the digestive system as well as of all other systems. When the digestive system suffers on account of bad or excessive diet or some other cause appetite is affected. Health is maintained so long as excretion and secretion are kept up at balance. If this balance is upset disease shows itself.

Any ailment does not come suddenly. It comes gradually. Every one experiences this when he knows how to compare good appetite with impaired appetite ; but only very few can understand it in its earliest stage. They feel it when it has developed to a perceptible stage.

Note it that bad appetite always follows impaired digestion. Because food has been stored up in the system before

waiting in store for him. To remove them all in one operation prevents these twelve-attacks.

A Word on your Ear.—The real organ of hearing is not the external ear on the outside of our heads, but the internal ear which is tucked away inside the skull out of harm's way, at the bottom of the ear-hole. I will not weary you with a long description of the ear, but there are two facts which are of importance for you to know. One is that there is a tube connecting the ear with the back of the throat, and that therefore an infection of the throat may travel along this tube and cause inflammation of the ear and deafness. Never, therefore, neglect a sore throat, as, though slight in itself, it lead to destruction of the precious organ of hearing. The other fact of importance is that the internal ear is very near the brain itself, and a running from the ear, due to an inflammation of the internal ear, may, and not infrequently does, lead to the formation of an abscess of the brain. A Running ear should always be syringed most carefully every day with warm boracic lotion. Unfortunately, the running may last for many months, but patience and perseverance will triumph in the end.

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Mild or moderate exercise every day does much to improve the tone of the abdominal muscles and helps to counter constipation. These muscles play a large part in normal action of the bowels.

If laxatives are temporarily necessary to restore the normal functions they should be as mild as possible: the evils of occasional constipation are mostly imaginary, but the evils of frequent purging are very real. Senna and aloes are good of their kind, there is not much harm in a dose of salts from time to time and little can be said against the simple paraffin and agar preparations provided their use is discontinued as soon as may be.

But before trying such remedies be sure at least that they are necessary for undoubtedly lots of people spend their time in worrying about a constipation which is purely mythical. If the general health is satisfactory there is no need to force the body to behave according to the plan recommended for others. Very likely it understands its own business better than any one else does. (*Swarajya*).

HOW TO INCREASE YOUR WEIGHT

Some Common Mistakes

There are perhaps as many people who wish to gain weight as those who seek to reduce it, for the number of people who are actually normal in weight is surprisingly small.

A common mistake in connection with this matter of gaining weight is the habit of over-eating. This is done in the hope that the extra food taken will go to make more flesh, instead of which it proves only a troublesome burden to the system, since unwanted food overworks the organs which have to dispose of it. In time these organs tend to revolt, and then the system becomes clogged, and some kind of disease is the inevitable result. One of the reasons why January is the busiest month in the year for the medical profession is because of the "stuffing" which takes place at

the Christmas festive season, when there is a great temptation to take more food than the appetite demands.

It is not necessary to pay too much attention to what is recorded as the correct average weights for persons of various heights, for each man is a law unto himself, and he should aim at perfect health and vitality above everything else. With radiant health and energy will come a natural weight for the individual. Just as a very rough guide, however, I will set down what is of generally considered to be the approximate natural weights for men of the following different heights; 5 ft. 113 lb; 5 ft. 4 in. 129 lb; 5 ft. 6 in. 139 lb; 5 ft. 8 in. 151 lb; 5 ft. 10 in. 166 lb; 6 ft. 183 lb. Do not be concerned if your weight is under or over the figure shown for your particular stature as long as the difference is not an appreciable one. As I said before, health and fitness should be considered first, and the weight question will generally adjust itself afterwards.

How Much to eat? There has been quite a lot in the papers lately about the huge quantities of food consumed by Primo Carneara the giant boxer. It was the same several years ago when Youssif, the Terrible Turk, a wrestler, attracted a great deal of attention through his eating capacity. His usual breakfast would consist of three or four full-sized loaves of bread, eighteen to two dozen eggs, and about two quarts of black coffee. Another equally tremendous meal would follow at lunch time. Although this wrestler was a large man, who led a life of strenuous physical activity, it is scarcely necessary to say that Youssif's big food consumption was detrimental rather than beneficial to his progress. I would put forward the suggestion that he would have made greater strides in the wrestling world had he taken less food, and only that of the strength and energy-building kind. For it is not so much how much we eat that matters, as to what we eat and how it is eaten.

To adjust your diet in order to gain maximum health and efficiency and increased weight is not at all a complicated

matter, but rather a question of common sense. The first point to bear in mind is that the most valuable foods are those which are as near to their natural state as possible. Secondly, it should be remembered that a simple diet is best, this being one that does not include such things as rich pastries, cakes, sweets, or highly seasoned items, which are prepared to stimulate the appetite, such as sauces, pickles and condiments of all kinds.

Balance your diet:—A diet consisting mainly of meat, white bread, potatoes, fried fish, tea and coffee will never increase weight and build healthy tissue. Such a diet, however, can thoroughly be relief upon to produce constipation, indigestion, headache, frequent colds and a host of other ills! Yet there are thousands of people who eat just as foolishly as this, year in and year out, never thinking that the cause of their ill health and under weight is that their diet lacks balance, and include just the foods which are Nature's enemies.

Plenty of fruit and vegetables are essential to manual, and sedentary workers alike. Without these the body is starved of certain necessary vitamins, and trouble is bound to follow. When purchasing fruit be sure that it is thoroughly ripe. Apples should be deep in colour. Green vegetables must be fresh and crisp in appearance. Always cook vegetables and fruits in their own juices and the required amount of water: remembering that the latter should not be thrown away since it contains vital mineral salts.

Generally speaking the following foods can be relief upon to build up a person's weight, providing they are taken in moderation and, in the case of the solids masticated thoroughly: Milk, eggs, butter, brown bread, nuts, green vegetables, dripping porridge, fruits, cream and not too much meat (one meat meal a day should be enough). Go in for salads containing lettuce, colery, tomatoes, onions, water-cress cabbage, and other green vegetables (*Swarajya*).

OURSELVES



THE TAMIL NADU AYURVEDIC PHARMACY LTD.



The prime object with which the Tamil Nadu Ayurvedic Pharmacy, Ltd., was founded in the year 1925 was to re-suscitate the Ancient Siddha Ayurvedic Science, from the depths to which it had been hurled down by centuries of ruthless neglect, and to establish once more its proud position in the front rank of medical science. It was with this sole aim the above Pharmacy was started by its Managing Director and Physician, Pandit E. Srinivasachari.

Within the very short period of its existence, the fame of the Pharmacy has spread far and wide, not only throughout the length and breadth of India, but in foreign countries also, like Burma, Ceylon, Malaya and East Africa. Ever since its inception, the popularity of the Pharmacy has been steadily on the increase. The number of patients treated and the sale of medicines have been increasing year after year. Encouraged by this popular support, the Directors of the Pharmacy unanimously decided and opened a Branch at 193, Mount Road, Madras, for the convenience of the patients in the City. The business and popularity of the preparations increased by leaps and bounds, and the zeal and liking of the foreign patients to undergo our treatment enormously increased. To cope with the demand and for the convenience of the foreign and outside patients, our chief physician, by previous engagements, is travelling throughout India, Ceylon, Burma and Straits Settlements to study the cases in person and to offer the best treatment possible.

And also to meet the great demand for medicines and enormous increase in the correspondence for treatment we have very much improved the Laboratory with required establishment and the same is being attended to by many able

Physicians and also personally supervised by our Chief Physician Bhishag Ratna Pandit E. S. Gopan and Pandit E. Srinivasachari, Physician and Managing Director. The fact we are doing very sincerely for the suffering Humanity by supplying the most genuine and Sastric preparations with careful attention paid to every individual requirements may be easily gleaned from the hundreds of testimonials which are being received every day and also the glowing tributes paid to us by the various papers, all over India and Ceylon. The Siddha Pharmacopia is the oldest system of science for healing handed down to the public in the way of Guru to Shishya (disciple) long, long ago. This method has made it possible to maintain the secret knowledge thus gained and this is the only real effective system suited to the people of Tropical countries which we can deliberately vouchsafe, as it is proved to be the case by our long research with the help of our chief Physician, Pandit E. S. Gopan.

Pandit E. Srinivasachari, by completing such true Shishyahood under many Gurus and by association with several Mahans and Sadhus from Cape Comorin to the Himalayas obtained vast experience for over twenty years in medical practice and is healing several chronic cases with the help of Muligas revealed to him during his vast period of research. The Pandit is therefore endowed with unique qualities which make him fit to cope with the task entrusted to him.

Our Renowned Pulse Specialist and Chief Physician, Bhishag Ratna Pandit E. S. Gopan, hails from a historic family of South India and his ancestry of uncles have studied for the past three centuries and over, the Siddha Ayurvedic Systems to the highest degree of proficiency and practising the system of treatment with a great measure of success. It may be mentioned here this historic family from which our Chief Physician descends was given lands worth about several thousands of rupees in appreciation of the service by Nawab Doss Ali Khan in 1725 A. D. The Pandit, by associating with many renowned Mahans, and by his own experience in having witnessed several treatments demonstrated to him by them, is in a position to treat cases wonderfully with much success. Another important feature of the Physician is the specialisation in the PULSE SYSTEM which he has perfected

with the originality of his own research works with the ancient Sastras and he can diagnose the cases accurately without asking the previous nature of the case, by mere Pulse Reading. In this art of diagnosing cases with a original proficiency in Pulse Reading, there is none to beat our Physician who has already a brilliant record in medical practice to his credit and several newspapers have published in their columns their high appreciation of the work of the Pharmacy and the skill of the two Pandits in curing all complicated and chronic ailments in a short time.

The following are some of the Papers that have reviewed their work:—

- The "Pioneer" Allahabad.
- The "Bombay Chronicle" Bombay.
- The "Indian National Herald" Bombay.
- The "Indian Daily Mail" Bombay.
- The "Hindustan Prajamitra" Bombay.
- The "Sanj Vartaman" Bombay.
- The "Hindu" Madras.
- The "Nagpur Mail" Nagpur.
- The "Maharashtra" Nagpur.
- The "Swarajya" Madras.
- The "Tamil Nadu" Madras.
- The "Daily Express" Madras.
- The "Andhra Patrica" Madras.
- The "Rangoon Daily News" Rangoon.
- The "Ceylon Independent" Colombo.
- The "Swedashiyamitriya" Colombo.
- The "Ceylon Morning Leader" Colombo.
- The "Daily Post" Bangalore.
- The "New India" Madras.
- The "Hyderabad Bulletin" Secundrabad.
- The FREE PRESS OF INDIA, BOMBAY

All the medicines in the Pharmacy are prepared under the immediate supervision of the two Pandits with great care

and precision as advised by their Gurus. The Public may therefore expect that the preparations are of highest potency in the cure of disease. We take greatest pride in preparation of these medicines and their work of cure. We shall consider our labour fully recompensed if our patients are cured of their ailments and are put on the road to Good Health. We take this opportunity for thanking the Public for their support, and we do not think it too much to solicit their continued patronage in the future.

A few of the Testimonials of different diseases.

M. R. Ry. V. C. Seshachariar, Avl., B. A., B. L.,
Advocate and Editor, "The Law Weekly"
Madras.

I have very great pleasure in testifying to the fact that I have, for some months past, been using "Kayasiddhi Makaradhwaja" specially prepared as a Nervine Tonic by the Tamil Nadu Ayurvedic Pharmacy, Ltd., and I can confidently recommend it to all who, owing to continued illness, are in a run down condition. It strengthens the nerves, builds up the tissues and enriches the blood. The effects are very pronounced even during a short course of using the Bathing Oil furnished to me by the above Company known as Vettivar Thailam has a very cooling effect. I heartily wish every prosperity to the two good brothers and to this great institution which is in their kind charge.

Myranjan Sahib, 4, Roomshee Kerk Street, Sorabaya,
Java.

By using your Kayasiddhi Makaradhwaja, I feel very strong, and my baby is improved to the greatest extent. I am not exaggerating when I say that it works magically and wonderfully. I wish you success.

**Dr. R. N. Sexena, L. M. P., P. S. M. S., Senior Medical
Officer, Mental Hospital, Agra.**

Your Kayasiddhi Makaradhwaja is really a tonic of its kind. Notably it is useful in restoring lost vitality, vigour and energy. It is a boon to sufferers of Nervous Debility, Backache, Spermatorrhoea, etc. I would strongly recommend its use to the Public.

Mrs. N. Siegertsy, Vihare Lane, Wellawatte, Colombo

"As luck came our way, you have been more than kind as to have cured her as no other doctor I suppose could have done in the whole of Colombo. I shall, up to my dying day, never forget your kindness."

**Mrs. F. S. Wijigoonuwardene Ratmalans South, Mount
Lavinia, Ceylon.**

The medicines you were kind enough to send me for my chronic indigestion have done me immense good and I am ever grateful to Dr. E. S. Gopan for the correct diagnosis of my illness.

Williams, High Street, Kuala Lumpur, F. M. S.

Your one phial of Kayasiddhi Makaradhwaja, which I used for Chronic Colic patient for over 25 years standing, has given very wonderful effect. I used several English, American, and native medicines for the last 5 years, but it is this God-send Sanjeevi medicine that has relieved him of this long-standing complaint.

Nandisena, Esqr., Dondra, (Ceylon).

Though several clever doctors told me, that the severe sickness which had attacked me is an incurable disease, yet learned Dr. E. S. Gopan has entirely cured with a few medicines, and has given me entire satisfaction and everlasting happiness and joy. It is therefore my duty to thank from the bottom of my heart Dr. E. S. Gopan. "The sickness of Consumption which prevailed in me as an envelope of entire darkness is made to shine by the sun, Dr. E. S. Gopan, in the glory of Stars."

T. R. Naidu, Esq., Retd. Supdt., Officer of the Chief Engineers, P. W. D., Nagpur, C. P.

Dr. E. S. Gopan's examination of the *Pulse* is the most wonderful part of the Pharmacy, for, it unravels the root cause of the disease, no matter what the nature and duration of the disease is. Without being told anything, he, by his wonderful Pulse Reading, accurately described the nature of the disease. I have no hesitation in stating that any one in need of Expert advice cannot do better than consulting Dr. Gopan, the Renowned Pulse Specialist.

Mrs. L. L. Ahlys, "Hill Rise," Nugegoda, Ceylon.

My daughter is quite alright now by using your Cure for Menstrual Diseases. I shall have the greatest pleasure to recommend your medicine to any of my friends who may require it.

R. Arulappan, Treasury, Kuala Lumpur, F.M.S.

I beg to offer my sincere thanks to you for having completely cured me from a disease which had been a misery to my life for over 6 years. I was suffering from Chronic Dyspepsia having all kinds of troubles. I tried many European patent medicines, treated in Hospital and by private practitioners and even Chinese and Indian Physicians. Thank God, though far away, you Physicians did marvelously understand my disease and with a course of 10 days' special medicine, the Chronic Dyspepsia of 6 years' standing, which European and native physicians could not cure has at last been cured. It is beyond my power to thank you adequately for the relief given to me.

G. C. Doss, Station Master, Gadigam, M. & S. M. Ry.

Extremely glad to inform you that my wife gave birth to a female child on the 5th Feb. 1927. The Maha Oil you kindly gave her for easy delivery did wonders and she had easy delivery for which I thank you and the Almighty. I hope many sufferers will be benefitted by such medicines.

Rao Bahadur M.R.Ry. P. N. Jambulingam Ayl., B.A., Fellow of the Royal Empire Society.

I have known the Tamil Nadu Ayurvedic Pharmacy ever since it was started. I have recommended a number of patients particularly consumptives who were left as hopeless by English Doctors. It was marvellous that some of them showed decided signs of improvement within a fortnight. I have personally used Kayasiddhi Makaradhwaja. They are wonderful in their effects. I am sure there is a great future for the Pharmacy.

S. A. Ramasamy Iyer, School Master, Porayar, Tanjore District.

I am glad to inform you that your Maha Kayamirtham did immense good to my wife and it is a healthy tonic to women.

A. Venkatappiah, A. S. M., Nayudupeta, M. & S. M. Ry.

Your medicines Madanakameswari Leghiyam and Sandana Sherbet have done much good to me. Please send one tin of Madanakameswari Leghiyam and one bottle of Sandana Sherbet.

P. P. Kolas Utan (Thana Dt.)

I write this to inform you about the lady patient for whom I ordered from you the cure for menstrual diseases after taking the medicine, she had menses. Now her health is much better than what it was before menses.

Panchabhava Vadiraja Charlu, Esqr., District Board Office, Cuddapah.

I have great pleasure to inform you that I keep sound and good health after taking your 'Kayasiddhi Makaradhwaja,' Pills you sent to me. I have recommended its use to one and all of my friends and I am sure that they also have good words to say.

Umashankar Bajbai Esqr., Judge, High Court, U. P., Allahabad.

"I was examined to day by Dr. E. S. Gopan, the Pulse Specialist of the Tamil Nadu Ayurvedic Pharmacy Limited, Madras, and I have much pleasure in stating that his diagnosis corresponded with that given by Allopathic doctors after a thorough examination of urine, stools, and chest, etc. I think he is a very efficient Pulse Specialist."

Hon. Dewan Bahadur Sir M. Krishnan Nair, B.A., B.L., Law Member to the Government of Madras.

I visited the Tamil Nadu Ayurvedic Pharmacy, Ltd. The Institution is apparently doing good work. I wish the Institution and Dr. E. S. Gopan, the physician in charge of it every success. From what I saw of it, I can say that the institution deserves encouragement.

A. Venkataraman, Esq., Barrister-at-law & Advocate, Land-holder, Narasapur.

I have known the Tamil Nadu Ayurvedic Pharmacy for over three years. I have recommended a number of consumptive patients who were all treated before by English Doctors and given up. Dr. Gopan has taken up those cases and cured most of them. I have tried their Kayasiddhi Makaradhwaja (regd.) pills; they have given me entire satisfaction as the best Nervine tonic. The redeeming feature of the Pharmacy is that Mr. Sreenivasachariar treats all the poor cases gratis. I wish the Pharmacy every success.

Rao Bahadur P. T. Kumaraswamy Chetti Garu, B.A., Ex-M. L. A., President, Corporation of Madras, Member of the Senate.

Of late I came to know that Dr. Gopan & Pandit Sreenivasachari are treating patients in the Tamil Nadu Ayurvedic Pharmacy and though I have not used the medicines that are presented and prepared by the Pharmacy, yet I am confirmed by the impression in the public eye that they are doing genuine work and their work is commendable. As regards Kayasiddhi

Makaradhwaja (regd.) I am also informed by my friends that it is very efficient and is one of the best Nervine tonics prescribed.

Sir K. V. Reddi Garu, B. A., B. L., Ex-Minister to the Government of Madras and now the Agent-General to the Government of India in South Africa.

I have inspected the Tamil Nadu Ayurvedic Pharmacy Ltd., and found that the system of preparing the medicines is purely Ayurvedic. To those who believe in this System the medicines supplied from this Pharmacy will be found to be quite satisfactory. I wish it every success.

The Rajah of Khallikotta & Attagadar.

I visited the Tamil Nadu Ayurvedic Pharmacy and was very interested to have a look at the medicines prepared purely on Ayurvedic System. The Pharmacy is doing very useful work and deserves every encouragement. Pandit Dr. E. S. Gopan is to be congratulated on the useful work he is turning out and for his special treatment by the feeling of Pulse. The special preparation (Kayasiddhi Makaradhwaja) is very well spoken of.

Dewan Bahadur A. M. M. Murugappa Chettiar, Avl. Sheriff of Madras, Banker, Nattukottai Nagar-thar Association.

I visited the Tamil Nadu Ayurvedic Pharmacy, Ltd., conducted by Pandit E. Srinivasachari, Managing Director and Dr. E. S. Gopan, Pulse Specialist. The Institution is doing very good work. I wish the Pharmacy every success.

Raja R. K. Ranga Rao Bahadur, Raja of Kirlampudi.

Writes:—

I have visited the Tamil Nadu Ayurvedic Pharmacy, Ltd., conducted by Pandit E. Srinivasachari, Managing Director and Pandit Dr. E. S. Gopan, Pulse Specialist and inspected the medicines prepared by the Pharmacy and special mention may be made of Kayasiddhi Makaradhwaja, the Nervine Tonic Pills, which has been spoken of very highly, by the

testimonials. And also special mention may be made of diagnosing diseases by Pulse System by Dr. E. S. Gopan which is very efficient. I wish the Pharmacy every success.

Hon. Rao Bahadur C. V. S. Narasimha Raju Garu.
Ex-President, Madras Legislative Council, &
Surya Rao, Esq., President Religious Endow-
ments Board, Madras.

Mr. Surya Rao and myself visited the Tamil Nadu Ayurvedic Pharmacy and we are much pleased to see that the medicines are being freely used and are very popular. We are well impressed with the testimonials Dr. Gopan has obtained regarding the efficacy of his medicines and the special knowledge he has shown regarding pulse. We wish him every success.

Hon. Dewan Bahadur A. Ramaswamy Mudaliar A/L.
Ex-President, Madras Corporation and M.L.A.

It has given every great pleasure to visit this institution and to be shown the various medicinal preparations which are for sale here. The Pharmacy contains medicines for many acute diseases and I learn from Dr. Gopan that he has a special patent medicine for tuberculosis, which is the scourge of the country at present. I was much struck by the features of all the preparations. The institution is run by the brothers who are both well educated and have a knowledge of their work. I am sure there is a great future for the Pharmacy. I wish it all success and endorse the appeal for its generous support and encouragement.

Hon. S. Muthiah Mudaliar A/L., B.A., B.L., Ex-Minister of Public Health, Govt. of Madras.

I had the pleasure of visiting the Tamil Nadu Ayurvedic Pharmacy of Dr. Gopan this evening. I am glad to find that the medicines are popular. The institution is run on modern lines. Wish the same success. Dr. Gopan is also treating patients. Indigenous system of medicine requires encouragement and advertisement. I am sure Dr. Gopan's efforts will be fruitful.

Dewan Bahadur C. V. Renga Reddi Garu, Late President, Hindu Religious Endowment Board.

Visited the Pharmacy at the kind invitation of Dr. Gopan. have been very much pleased with what I saw in it. The medicines are manufactured under the direct supervision of Dr. Gopan and Pandit Srinivasachari. I understand that these doctors are even curing advanced cases of consumption by special treatment. Dr. Gopan is said to be an expert in diagnosis by feeling the pulse. The Pharmacy is very popular and I wish the institution every success.

C. Venkataramaniam, School Master, Pry. Boys' School, Closeppe, Bangalore Dt. writes :—

Allow me to express the following. You are aware of the fact that I had been twice to you and intimated the disease of my boy and used "Kayasiddhi Makaradhwaja" of your Pharmacy. It is no exaggeration to tell you that it saved the life of my boy. Even now I believe that you will send me a bottle of your "Kayasiddhi Makaradhwaja" by post and oblige.

Hon. M. R. Sethuratham Iyer A/L., Ex-Minister of Development, Govt. of Madras.

I had the pleasure of visiting this institution this morning and was pleased to find the good and useful work which the Doctor brothers, Pandits Srinivasachariar and Gopan are rendering to the public. The institution is run on modern lines and the medicines are purely Ayurvedic preparations which deserve encouragement. I wish the Institution all success.

Dewan Bahadur M. Gopalaswamy Mudaliar, A/L., B.A., B.L., M. L. C., President, District Board, Bellary, writes :—Dated 6-1-32.

Dr. Gopan whom I met at Mount Road Branch examined me and other members of my family. It was marvellous how he was able to diagnose the ailments which were troubling us by means of examining our Pulses. He prescribed certain medicines for womb complaint. I found that it was a sovereign remedy which had marvellous effects. We now regularly have recourse to his Makaradhwaja and have derived immense benefits.

M. R. Ry. A. Rangaswamy Iyengar Ayl. B. A., B.L.,
Ex-M. L. A., Editor, "Hindu," Madras.

It has given me great pleasure to visit this Pharmacy which I find is maintained and run on business lines. I had heard of Dr. E. S. Gopan's popularity as a pulse specialist even in Bombay and I am glad to find that he is by his practice and study increasing his knowledge of the diagnosis and treatment of diseases and illness by this method. Both he and his brother come of a well-connected family of physicians and the hereditary knowledge and skill they have inherited ought to prove of great value to them in their work which is nowadays so much in need in the service of humanity. I wish them and their Institution every success.

M. R. Ry. Rao Bahadur B. V. Sree Hari Rao Naidu
Garu, Inspector-General of Registration, writes:—

I have had ample opportunities to test the efficacy of Dr. Pandit E. S. Gopan's Kayasiddhi Makaradhwaja and the Pandit's abilities as a Pulse Specialist and have great pleasure to testify to the marvellous way in which he diagnoses cases. His Kayasiddhi Makaradhwaja has proved very beneficial to me. I wish the Doctor's Institution continued prosperity and success in the medical field.

K. Bhasyam Iyengar Esq., B. A., B. L., Advocate,
Madras, writes:—

I have used their medicines and tonics and found them both beneficial and effective. The Kayasiddhi Makaradhwaja is a good nerve tonic.

B. N. Vijaya Deva Esq., M.A., Barrister-at-law, Public
Prosecutor & Government Pleader, Bangalore
Division, writes:—

They are capable in their line and their medicines like Kayasiddhi Makaradhwaja and other specifics are popular. I wish every prosperity to the two gentlemen.

VIM I

VIGOUR !!

VITALITY !!!

KAYA SIDDHI MAKARADHWAJA

(REGISTERED)

THE GREAT GENERAL TONIC PILLS

PREPARED WITH GOLD

Kayasiddhi means the preservation of human body from all illness and weakness. Rishis of old used Kayasiddhi Muligai for keeping their bodies free from illness and full of vigour throughout life. They knew the secret potency of the Muligai.

Our principal medicine is the compound of Kayasiddhi Muligai and the purest Makaradhwajam. Obtained from the correct sources and compounded in the approved manner, these two ingredients form the basis of the most potent nerve tonic.

It cleanses the blood, purifies it and infuses strength-giving properties into it, and, through it, attacks the diseased spots in the body and roots out every complaint. The patient taking a course of the tonic begins to feel the new strength coursing through the veins almost from the beginning.

It is a valuable and surest cure for Nervous Debility, Impurity and Poverty of Blood, Loss of Memory, Giddiness, Palpitation of the Heart, Asthma and Consumption, all Stomach Troubles, Loss of Appetite, Diarrhoea, Dysentery, Cholera,

Fevers, Backache, Loss of Vitality, Spermatorrhea, Eczema, and all other Skin Diseases, Eruptions and Leprosy.

Nervous debility, that too general complaint in modern life, has no more potent corrective, than Kayasiddhi Makaradhwaja. The shattered nerves, weakened by a variety of conditions, such as worry, overwork, excesses in youth and middle age, receive fresh life with every particle of Kayasiddhi Makaradhwaja.

Students, intellectual workers, lawyers, professional men, and others whose nerves are liable to break down, will find this tonic a great boon to them in the recovery of health.

The poor specimens of humanity often seen in life emaciated, broken down and incapable in early youth sighing for the enjoyment of life which to them is denied, need no more despair. Kayasiddhi Makaradhwaja will put them on their legs again, send a current of fresh life, vim vigour throughout their body and fit them for life.

To those who had left youth behind and feeble, this tonic will bring back good health quickly, positively and permanently.

Kayasiddhi Makaradhwaja is a general all round tonic for all ages which can be taken without any restrictions of diet, climate or season.

80 pills for 40 days Rs. 10.

40 pills for 20 days Rs. 5.

[Full Directions with Phial.]

Maha Jeerakathi Leghiyam

A HEALTHY CONFECTION

This is a sweet preparation of various fruits, muligaia, and other ingredients from a formula practised for several centuries. It is intended for the diseased and the healthy of all ages and both sexes, in all seasons, as a light "keep me fit". Jeerakathi Leghiyam removes Biliousness, Bloodlessness, Jaundice, Indigestion, Colic Vomitting, Weakness, Loss of Appetite, Constipation, Giddiness and impure blood, stimulates the circulation of blood, re-builds lost strength and generally keeps one fit. A daily use of this leghiyam prepares one for good health always and avoids all minor complaints.

[1 seer 24 tolas Rs. 2.]

Maha Tooth Powder

A medicated dentifrice specially prepared to cure all dental diseases such as toothache, bleeding, swelling of the gums, rotten teeth, germs in the teeth, etc., and to clean teeth and mouth and remove bad smell. Its regular use keeps the teeth firm and solid lustrous and purifies the breath and makes the mouth sweet.

[One tin annas 2.]

Maha Night Pills

The regular clearance of the bowels is the primary condition of health. Where constipation or irregularity or change of colour of the stool appears, one may be sure trouble is brewing. To enable everyone to have the bowels cleared regularly and normally without the worry of a purgative we have prepared these night pills from various muligaia. A pill in the night gives the bowels the power to perform their work properly and expel all refuse. Useful for young and old of both sexes. Perfectly harmless laxative.

[Box of 20 pills Rs. 8.]

Maha "Gulmaroga Nivarani"

OR

THE CURE FOR DYSPEPSIA

Dyspepsia is one of the host of diseases and it is characterised by such symptoms as bloating of the stomach, constipation, weakness, flatulence, indigestion, fullness and tightness of the stomach, pricking pain in the abdomen, nervous pain in the head and neck, wind and stomach, ulceration in the stomach, creeping sensation like those of ants in the affected parts, acidity, coloured stools, perspiration, burning sensation in the body, yellowness of the skin of the face and body, drowsiness, redness of urine, excessive heat in the system, formation of phlegm in the throat, vomiting, reeling of the head when exposed to sun's heat, thirst, sleeplessness, fever, chilliness, nausea, nasal catarrh, discharge of forces while straining, hard breathing, Laziness, Palpitation of the Heart, Cough, watering of the mouth, fear, choking sensation as if by smoke in the throat, heaviness of the Head, trembling of the limbs, purgings, and Presence of hard ball-like thing in and hardness and bloating of the stomach. Dyspepsia attacks some people in the morning till 10 A. M. others from 10 A. M. to 2 P. M. and certain others from 2 to 6 in the evening, causing great pain. In other cases, it lasts the whole night or even at all times.

The 'Cure for Dyspepsia' which we have prepared, cures such ailment as Indigestion, swelling of the stomach, numbness in the body pain in the hips, false appetite and others referred to already, besides clearing the stomach of all impurities, regulating and correcting the bowels, inducing appetite, causing digestion, preventing frequent windy discharges and bad smell, and restoring the patient to good health and happiness in every respect.

[Rs. 15 per bottle]

Maha Amritamalak Thailam

A bathing oil with much cooling effect.

[Price: Rs. 1 per 6 oz.]

Maha Brihat Chandrodaya Makaradhwaja

Nervine Tonics are those that cure various kinds of complicated ailments and premature decay of the body and increase the vitality giving fresh vital energy and fluid and nutrition for the whole body. Excessive loss of vital fluid causes weakness of the Nervous system, loss of memory, consumption, Difficulty of breathing, pain in the chest, etc. With a view to prevent such decay in the Nervous system, we advise a powerful and good Nervine Tonic.

Brihat Chandrodaya Makaradhwaja is the surest medicine for Nervous debility, and loss of memory. As the ingredients which go and make up the medicine contain pure indigenous Muligals and valuable Basmals, and metals like Swarna (Gold), Silver, Iron, etc., which are compounded in the approved manner, sure it is that this will give complete satisfaction as an excellent Nervine Tonic.

Another redeeming virtue of this valuable specific is that a course of this medicine will give radical and everlasting relief for all chronic diseases such as Asthma, Diarrhoea, Gout, Rheumatism and all other skin and urinary troubles.

[Price: Rs. 100 per Tola]

[½ Tola for a month's course Rs. 25.]

Maha Ringworm Powder

Skin affections known as ringworm found in parts of the body, especially the waist, the inner thighs near the private parts, leaving ugly marks, and itching and burning, are the work of germs, which even bring on leprosy, and Leucoderma. They should be cured with this powder. It kills all germs completely, heals the ruptured skin smoothens it and restores its original healthy appearance. It is quick in cure.

[Price per phial As. 8.]

Maha Vettiver Thailam

THE MOST POWERFUL BATHING OIL

(For Bath and External use only)

Originally imparted by God Shiva to his Consort Prayati Nandi, Rishis and Sages, and through them to mortals by way of master to disciple, the Tamil Ayurvedic System of Medicine is a supremely genuine system suitable for our countrymen.

God Shiva is fond of Abhishekam or the sacred-bath and the chief ingredient used is the Juice of Vettiver, or the root called 'Khus.' Without this Vettiver, Abhishekam is impossible. From this can be judged the real value and efficacy of Vettiver Thailam.

This Wonderful Oil extracted with great care from various valuable muligais whose property of invigorating the brain and increasing the power of memory is remarkable.

A feature of this Oil is in its high, pleasing fragrance. The application of this Oil daily, before bath cures many of the diseases which humanity suffers from, such as excessive heat in the body inordinate and untimely thirst due to biliousness, Diabetes, Jaundice, Fever, spreading Leprosy, pain in the neck and head, loss of vitality, burns, ulceration in breast, fainting, eye diseases, bubo, excitation of the three faults, wind, bile and phlegm, Oozena, pain in forehead, burning of the eyes, dullness of hearing, Dropsy, burning sensation in the body, hardness of breathing, Dyspepsia, Haematuria, urinary disorders, drowsiness, Insanity, uneasy feeling, Venereal, impure blood, etc., and promotes the growth of hair. Its use adds lustre to the body, gives beauty, refreshes memory and the thailam acts as a splendid brain tonic. A single trial will convince the users.

A phial of 12 oz. bottle for a complete course of 12 baths

[Price Rs. 5 only.]

Maha Vilvathi Thailam

(A BATHING OIL)

This Oil is recommended for massage on the head before bath. Acting through the pores in the scalp, it clears the head, removes biliousness, heat, burning of the eyes, cold and cough, and refreshes the brain and improves the memory. Invaluable for brain-workers. One bath with this rare oil will prove its merits. [6 oz. for six baths Rs. 1.]

Maha Chavana Prasana

Chavanaprasana is prepared according to the formula of Chyavana Maha Rishi and contains the best tonic. It is the infallible remedy for consumption of any type. It is a sure curative agent for, Pthisis, Bronchitis, Pneumonia, Asthma, cough, cold, pain in the chest, blood spitting, poverty of blood, constipation, loss of appetite, general weakness, etc. For all urinary troubles it gives marvellous results.

[Price: Rs. 3. per seer, 24 tolas.]

Maha Kayamirtham

(REGISTERED)

FOR MENORRHAGIA AND LEUCORRHOEA

The peculiar sexual function of women—the periodic discharge of blood—gives rise in present time to a peculiarly large number of diseases. Profuse Menstruation, Leucorrhoea, Dysentery, Blood Dysentery and Menorrhagia, scanty flow, delayed or prolonged periods, Menstruation attended with pains, and a host of other troubles bring misery to women, and condemn them to life-long suffering. These abnormalities should be stopped early by proper treatment. And what better treatment is there than our tried specific which is like real Amritam from Heaven? It makes new creatures of them.

A course of this extremely valuable specific will make the angels women on earth, destined to be happy, healthy, strong and vigorous.

Kayamirtham means nectar to the body.

[One bottle Rs. 2.]

Maha Vettiver Thailam

THE MOST POWERFUL BATHING OIL

(For Bath and External use only)

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A phial of 12 oz. bottle for a complete course of 12 baths

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Maha Chavana Prasana

Chavanaprasana is prepared according to the formula of Chyavana Maha Rishi and contains the best tonic. It is the infallible remedy for consumption of any type. It is a sure curative agent for fat, Pthisis, Bronchitis, Pneumonia, Asthma, cough, cold, pain in the chest, blood spitting, poverty of blood, constipation, loss of appetite, general weakness, etc. For all urinary troubles it gives marvellous results.

[Price: Rs. 3. per seer, 24 tolas.]

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(REGISTERED)

FOR MENORRHAGIA AND LEUCORRHOEA

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A course of this extremely valuable specific will make the angels women on earth, destined to be happy, healthy, strong and vigorous.

Kayamirtham means nectar to the body.

[One bottle Rs. 2.]

Maha Piles Cure

The mention of this disease must rouse feelings of fear in people. Pain, suffering, surgical operations for temporary relief, these are all avoidable by our special cure. Piles are of different kinds according as they are formed, and are accompanied by discharge of blood and matter. They are internal or external, and consist of sprouts of hard or soft tissues in the anus. The disease is brought by heredity or acquired, by abnormally hot foods and indigestion, constipation, etc. Discharge of blood with stools, burning of the anus, hardening of stools, wind in the bowels, oozing of urine, pain in the head and chest, laziness, fatigue, weak memory, irritability, unrest, are some of the symptoms and may lead to more unbearable ones. By our cure, the risk of surgical operation is avoided. Pills and Application of the medicine will melt away the pile growths and completely remove them quickly. The patient will begin to feel the relief from the first day, and find that his life will then be a happy one.

[One Full Course Rs. 5.]

Maha Kushmanda Leghiyam

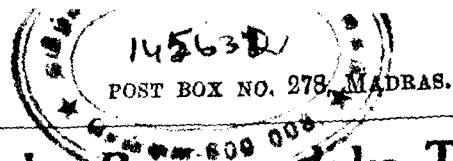
This is a sweet preparation of various fruits, and herbs and is prepared according to the Ayurvedic Pharmacopoeia. It can be taken as a Nerve Tonic, by all, irrespective of age, sex, and climate. It cures Nervous Debility, Loss of Appetite, Indigestion, Dyspepsia and any form of Constipation, etc.

[Price: Rs. 2 per seer, 24 tolas.]

Maha Vilvathi Leghiyam

This Leghiyam gives good health, strength and beauty to the body. It purifies and enriches the blood, strengthens the system and gives good vitality. It is the surest cure for constipation, indigestion, Dyspepsia, and all bilious complaints. This is prescribed for both the sexes.

[Price: Rs. 2 per seer, 24 tolas.]



Maha Brangamalaka Thailam

For cooling the brain and the eyes and curing headaches and promoting the growth of hair, the use of this special thailam is very much recommended. It cures Cataract and grey hair, etc.

[Price Rs. 1-for 4 oz.]

Maha Sandana Sherbet

This is a wholesome drink, cooling, refreshing and invigorating to both sexes. It reduces excessive heat, cools the system, refreshes the brain, increases appetite, digests food, stimulates the liver and generally keeps one in good temper. Can be taken in any season and any weather with the best results. It brings glow and lustre to the body and keeps both men and women "fit" for conjugal life.

[6 oz. bottle Rs. 1.]

Maha Cure For Swelling of Testicles

This swelling goes by different names according to various symptoms. It is brought about by a scattering of the fine tissues of the testicle and arises from bathing in extremely cold ponds and lakes, jumping into water, fighting, carrying heavy weight, walking long distances, lying down on uneven surface, abnormal gymnastic exercise, riding fast on cycle, horse-back and in carriages, etc. The fibres of the testicles get distended and hang down at the same time becoming bloated. In some case, there will be pain without swelling. The accumulation of water in the testicles will bring on vomiting, diarrhoea, and giddiness. The size of the testicles may grow enormously.

It may surprise the reader to know that women are also subject to this inconvenient disease. We do not describe the symptoms here as they are very confidential.

There is complete cure and relief in our specific for this complaint.

[One full course: Rs. 15.]

Mahanjan (Registered)

It removes Headache, Rheumatism, Sciatica, Lumbago, Neuralgia, pains in the joints and other parts, Sprains, relieves poisonous bites and Stings and Cold and Cough.

(One bottle As. 8.)

Maha Kasturi Pills

It is a most valuable and unique preparation for Cold Cough, Fevers, and all infantile cold affections. The phlegm which forms down the throat is removed by its use and perfect digestion is effected.

[Price per bottle : As. 8]

Maha Mohabindu Ointment.

Our 'Maha Mohabindu Ointment' is the best and guaranteed specific for all defects of weak and poor retentive power and this is prepared with a view to preserve the semen without loss, increase the retentive power, strengthen the nerves and afford fullest happiness in sexual congress. The application of this will help one in regaining the youthful vigour and vitality and the best retentive power to the organ.

[Price, one bottle Rs. 5.]

Maha Chandanathi Thailam

A VERY FRAGRANT AND POWERFUL
BRAIN TONIC

This Oil is the direct outcome of long study of the Ayurvedic System of Medicine and is prepared from very valuable drugs highly praised for their curative qualities. It cures baldness of the head, Loss of Memory, Burning of the eyes, Brain Fag, Short Sight, Melancholia, Headache, Elephantiasis, Cough, Asthma and Consumption : by rubbing a little of this Oil over the head or under the feet while retiring to sleep. For external use only 12 Baths. (12 oz. Rs. 3).

Maha Hysteria Cure

There are many kinds of fits, each of them accompanied by pain in the body, fainting hands and legs remaining motionless, grinning, perspiration in the neck and the head, blood pressure in the chest, shoulders and back, turning of the face to the side of the shoulders, turning of the jaw, ear, lips and eyes, convulsion, passing of stools in paroxysms drying of the throat and tongue, flow of saliva, etc. The fit comes on at sight of water, or if water is sprinkled on the subject, or at sight of fire, or in crowds, or touch. These are frightful conditions, and must be cured without delay as delay may mean danger.

[One Full Course Rs. 10.]

Maha Eye Drops

Our Eye Drops is a best soothing, cooling, and healing preparation. It is perfectly harmless and can be safely administered. It relieves the optic nerves from tension and undue fatigue, removes redness and extra growth of flesh over the eyes, and eye-lids, and cures ulcerations, watering of the eye, short-sight, redness, sore eyes, profuse flow of tears, purulent discharge, fear or intolerance of light, etc.

[Price per phial Re. 1.]

Maha Panja Sanjeevi THE CHILDREN'S FRIEND

Children undergo numerous trials before they are set on the path of life free from worry and anxiety. Complaints arising from mistake in the diet, from bowel complaints arising from mistake in the diet, from bowel complications, thinness, weakness, restlessness, itch, boils, scabies, swelling, vomiting cold and a host of other child diseases are completely cured by our rare medicine. It is more than a mother to the children, for while a mother may, by her own diet communicate disease to her child this medicine removes every disease and make children chuffy little angels.

Every mother should possess the Sanjeevi.

[One bottle Rs. 1.]

Maha Kesari Pills

CURE FOR MENSTRUAL DISEASES

The genital functions in the female must go through their regular routine. Otherwise a number of diseases will arise. The periodic expulsion of blood and matter is a normal function, which in the present day, puts most women to a life of misery by improper action. Regularity of menses will free the subject from all diseases producing conditions, and bring fresh health. A stoppage, partial or full of the menses leads to the formation of clots in the regions of the womb, and brings false signs of pregnancy. The ball of blood moves about and puts the patient to much discomfort. This condition brings on menstrual cold, swelling of the womb, nausea, vomiting, indigestion, inordinate thirst, fatigue, cough, consumption, respiratory diseases, headache, weak memory, insanity, fits, pain in the neck, spinal pain, pain in the nap, various fevers, diseases of the eyes, ears, nose and mouth, heat in the womb dysmenorrhoea and a host of other fearful complaints. Even if the delayed menses come out, there comes these accompaniments. Only a radical cure of the condition leading to irregular functions can set the patient right again. Our cure contains the correct elements of Tamil medicine which give the quickest and most effective results. It will free the patient from every functional disorder and fit her for healthy normal functions and maternity.

[One bottle Rs. 2.]

Maha Trivruth Leghiyam

Constipation begets many troublesome complaints and should be arrested early. Our cure is a wholesome palatable preparation which not only cures Constipation but adds health to the person.

A dose of the size of a marble taken daily, will remove wind troubles, Stomach Pain, Colic Worms, falling of Hair, Bile, Distention of the Stomach, Constipation, aching of the Heel, rottering of Toes, burning, etc.

[Per seer of 24 tolas Rs. 2.]

Maha Paralysis Cure

Paralysis is the immobility caused on one side of the body completely or half on one side and half on the other side, by something which arrests digestion, or brings on giddiness, or by sleeping or setting in cold beds, exposure to cold, or even by excessive sexual exercise. The blood is vitiated and held up in parts of the body which become immovable, and causes pain, fear, giddiness, Lumbago, Backache, Paralysis, Gout, Stammering, Sprains, Hemiplegia, Spastic, Paraplegia, Tetanus, Angina, Pectoris, Hemiplegia, etc. The cure is to revive the blood and make its course normal. Our cure is the best medicine to stop all the suffering of paralyzing the paralysis and cure is complete so that after its treatment the patient is again enabled to move about and live a normal human life. Paralysis is often given up hopeless of recovery, such is the grip of the disease. They resign themselves too late and patiently bear the suffering and even attempt suicide. They need only yet to know of our medicine. It is prepared by our expert whose experience in the cure of paralysis is unique and remarkable. Paralysis need no more despair. Our cure is at hand. [One Course Rs. 50.]

Maha Rheumatism Cure

Rheumatic pains are most unbearable, what with swollen joints, limbs that refuse to move, and bails of painful matter in various parts of the body. They come upon one unawares, and when they begin to torture, life would seem almost hell on earth. How many persons suffering from rheumatism spend painful days and restless nights with ointments and balms in hands trying to rub out the pains. If you drive the pain from one spot, it gets to another and from that spot it gets on to another and from there to another. The correct cure should not merely relieve the pain, but remove the cause of it. Our medicine does that and does it so quick and well that the patient who once gave up hope finds himself a new being healthy, strong and vigorous.

[One Course Rs. 25.]

Maha Substitute for Coffee & Tea

Coffee and Tea drinking have become a regular habit with all classes of people of either sex. At the beginning it may stimulate nerves and make the person busy and energetic. But in the long run, this leads to various forms of diseases, such as biliousness, Diabetes etc. Our substitute contains pure and harmless drugs, such as, Kaya siddhi Muligai, herbs, roots and tubers which were used by the Rishis of old. It has a fine smell and good taste. Coffee and Tea Powder can be safely replaced by this powder and can be used by all of either sex. This will not only purify the blood, but also act as a Tonic and add vigour, energy and vitality.

[Price per tin : Re 1.]

Maha Dental Ointment

Maha Dental Ointment is an unique and special liquid preparation which cures all diseases pertaining to teeth, swelling of the gums, germs in the teeth, etc. The very first application of the medicine will prove effective.

[Price per Bottle Re. 1.]

Maha Fever Cure

There are numerous varieties of fevers which do not all show high temperature, and high temperature, does not always mean fever. The administration of quinine in all these fevers not only fails to effect a cure, but often makes the Patients worse. Our fever-cure strikes at the root of the fever in double quick time and completely eradicates it before it can vitiate the blood. A course of this rare medicine will drive every variety of fever once for all, and remove enlarged spleen.

[Phial of 20 pills As. 12.]

Maha Ear Drops

Our Maha Ear Drops is a well tried specific which has a remarkable power in curing Otorrhea, Otitis, Tympanitis, Inflammation and all other distressing diseases of the ear, including deafness (if not longstanding). It is prepared from harmless drugs. It tones the auditory nerves and removes all pains from the head and ears and evacuates the Pus and all other septic matter.

[Price per phial, As. 12.]

Maha Gorojana Pills

This pure Shastric Medicine cures infallibly all the diseases of the children. It is of immense value to them when they suffer from Fevers, Cold, Cough, Apoplexy, Coryza, and Phlegm which forms down the throat. It is an unique preparation and the best remedy for all infantile cold affections.

[Price per phial, As. 12.]

Maha Hair Destroyer

By using our Maha Hair Destroyer, one may very easily remove the hair from the body and there will be no burning sensation or itch or any such thing. It is not poisonous and can be used freely to any part of the body.

[Price : Per bottle, As. 12.]

Maha Ulcer Cure

When the blood in the body is rendered impure by some cause or other, it finds an outlet by way of an ulcer or abscess, and causes pain. The ulcer may be soft or hard, open or closed, dry or wet. The presence of the impure blood in the form of evil-smelling matter of blood or other colour, and its almost continuous out-flow not only gives pain but also keeps the ulcer alive. Impurity of the blood reaches the bones and attacks it there. An ulcer may also be caused by blows, falls, abrasions, contusion, stings, knife cuts or thorns, or by venereal contamination. As the ulcer grows, the growth of germs may be stimulated. The application of our medicine in cases of these ulcers will kill all poison in them, purify the blood and heal the ulcers, and patch up a fresh tissue and skin.

[One bottle, Rs. 1.]

Munmatha Kalpam (Gonorrhoea Cure.)

A real God-send to the sufferers from this dire disease; this specific revealed by a Sadhu. Gonorrhoea, Gleet, Bub Eruption, Ulcers, Impotency, Syphilis and Nerve Weakness, Giddiness, Loss of Appetite, Constipation, Pimples, Blotches, Leprosy, Pthisis, Gout and Spermatorrhea, and the many other varieties of venereal disease brought about by excessive and promiscuous sexual intercourse and intercourse with diseased women, can be completely and permanently cured by a course of this invaluable medicine. Such is its potency that even cases given up as incurable by eminent practitioners have recovered under its use. It heals up all urethral sores vitalises so that the patient is enabled to exercise wholesome intercourse with pleasure and joy after treatment. We can say that there is hardly another medicine to compare with our Maha Gonorrhoea Cure. Awarded many Testimonials.

[One Full Course Price per bottle, Rs. 5.]

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Mahanjan (Registered)

It removes Headache, Rheumatism, Sciatica, Lumbago, Neuralgia, pains in the joints and other parts, Sprains, relieves poisonous bites and Stings and Cold and Cough.

(One bottle As. 8.)

Maha Kasturi Pills

It is a most valuable and unique preparation for Cold Cough, Fevers, and all infantile cold affections. The phlegm which forms down the throat is removed by its use and perfect digestion is effected.

[Price per bottle : As. 8]

Maha Mohabindu Ointment.

Our 'Maha Mohabindu Ointment' is the best and guaranteed specific for all defects of weak and poor retentive power and this is prepared with a view to preserve the semen without loss, increase the retentive power, strengthen the nerves and afford fullest happiness in sexual congress. The application of this will help one in regaining the youthful vigour and vitality and the best retentive power to the organ.

[Price, one bottle Rs. 5.]

Maha Chandanathi Thailam

A VERY FRAGRANT AND POWERFUL
BRAIN TONIC

This Oil is the direct outcome of long study of the Ayurvedic System of Medicine and is prepared from very valuable drugs highly praised for their curative qualities. It cures baldness of the head, Loss of Memory, Burning of the eyes, Brain Fag, Short Sight, Melancholia, Headache, Elephantiasis, Cough, Asthma and Consumption : by rubbing a little of this Oil over the head or under the feet while retiring to sleep. For external use only 12 Baths.

(12 oz. Rs. 3).

Maha Hysteria Cure

There are many kinds of fits, each of them accompanied by pain in the body, fainting hands and legs remaining motionless, grinning, perspiration in the neck and the head, blood pressure in the chest, shoulders and back, turning of the face to the side of the shoulders, turning of the jaw, ear, lips and eyes, convulsion, passing of stools in paroxysms drying of the throat and tongue, flow of saliva, etc. The fit comes on at sight of water, or if water is sprinkled on the subject, or at sight of fire, or in crowds, or touch. These are frightful conditions, and must be cured without delay as delay may mean danger.

[One Full Course Rs. 10.]

Maha Eye Drops

Our Eye Drops is a best soothing, cooling, and healing preparation. It is perfectly harmless and can be safely administered. It relieves the optic nerves from tension and undue fatigue, removes redness and extra growth of flesh over the eyes, and eye-lids, and cure ulcerations, watering of the eye, short-sight, redness, sore eyes, profuse flow of tears, purulent discharge, fear or intolerance of light, etc.

[Price per phial Rs. 1.]

Maha Panja Sanjeevi THE CHILDREN'S FRIEND

Children undergo numerous trials before they are set on the path of life free from worry and anxiety. Complaints arising from mistake in the diet, from bowel complaints arising from mistake in the diet, from bowel, complications, thinness, weakness, restlessness, itch, boils, scabies, swelling, vomiting cold and a host of other child diseases are completely cured by our rare medicine. It is more than a mother to the children, for while a mother may, by her own diet communicate disease to her child this medicine removes every disease and make children chuffy little angels.

Every mother should possess the Sanjeevi.

[One bottle Rs. 1.]