

# JOURNAL OF THE

R.O.B.V.  
B.no. 203  
2/11/72

1453



Vol. XIX

OCTOBER, 1972

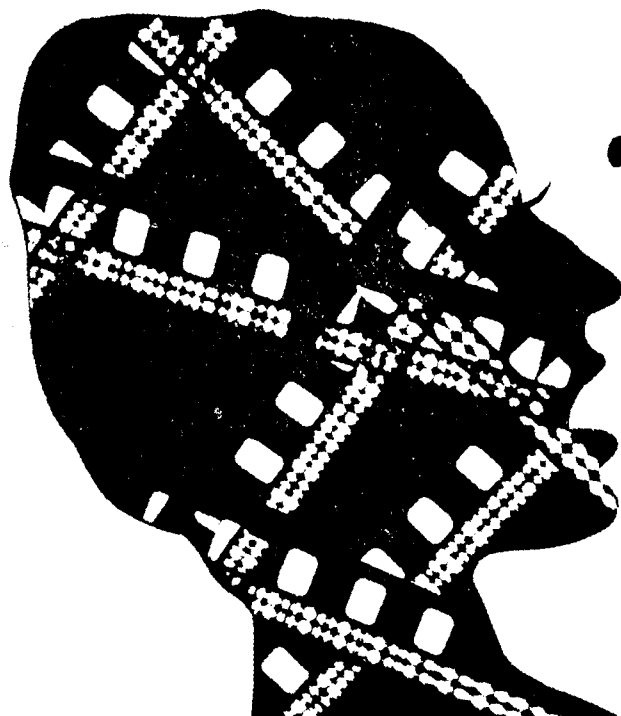
No. 10

|                                  |    |                                          |    |
|----------------------------------|----|------------------------------------------|----|
| Shortage of Orwo Colour Positive | 1  | Import of Raw Film processed abroad      | 13 |
| Chennai Film Delegation Visits   | 3  | Printing of Complimentary tickets        | 15 |
| Enquiry of IMPEC Enquiry         | 5  | Amendments to Cinemas (Regulation) Rules | 18 |
| Quantum raised                   | 11 |                                          |    |

# Meet your favourite singer



HINDUSTAN PHOTO FILMS  
MFG. CO. LTD.  
(A Govt. of India Enterprise,  
Indu Nagar, Orwara, Madras-6)



Phone : } Office : 86419 & 86410  
          } Theatre : 811780

Telex : MS. 041-7267  
Grams : 'FILMCAMBER'

## JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce,  
T. R. Sundaram Avenue, 122, Mount Road, Madras-6.

Vol. XIX      1st OCTOBER 1972      No. 10

### Shortage of Orwo Colour Positive

A state of suspense still prevails in respect of colour pictures that are under production at Madras. During the whole of last year, there had been acute shortage of 35 mm Orwo colour positive and on more than one occasion stocks have been airlifted but it has not helped the situation permanently. Still there is a back log of a number of applications pending consideration for want of this material.

At present there are 38 Tamil pictures, 24 in Hindi, 13 in Telugu, 4 in Kannada and 4 in Malayalam in colour under production in South.

Leaving apart the Hindi colour pictures which have export potentiality and would be able to obtain stocks of Eastman, Fuji or Gaevent, the fate of other pictures is miserable. Tamil pictures also in view of the reduced foreign markets available to it of late depend for their major requirements on Orwo. Other language pictures have no other go than to rely on Orwo. The next consignment of about 1,500 rolls is expected only by the 1st week of November and in the meantime, pictures scheduled for release during the ensuing Pooja and Deepavali festivals will be held up resulting in financial loss to the producers.

Even the future supply of stocks is not very bright and the Orwo Factory has allotted only 37,000 rolls for 1973 for all India, out of which Madras is to get 15,000 rolls. The Chamber has already stressed on the authorities concerned the need to enter into long range arrangement with the manufacturers of the Orwo films for increased supply during the

*Contd. in page 5*

**DEVI CINEMA EQUIPMENTS**

**MEET THE SUCCESSFUL THEATRE OWNER**

35/70 MM

IPND/2

He is cost conscious, concerned about operational efficiency, and insists on very high standards of performance. The highlights of his projection and sound systems are: simplified mechanical design to ensure stress and wear is reduced to a minimum, maintenance free running and trouble free service. In fact everything he looks for is what one would find in Dev-i Projection and Sound Systems.

Marketed & Serviced by: **NELCO**

**NATIONAL RADIO & ELECTRONICS CO. LTD.**

1/18 Mount Road Madras 2 • 8092/1-2 Rashtrapathy Road Secunderabad • 36/79 S J Park Road Bangalore  
Phone: 83271 Phone: 72048 Phone: 72774

**ALSO AVAILABLE:**

NATIONAL Arc Carbons, Rectifiers, Transformers, Projection Lenses, YKK Reflectors, Valves & Photocells, Plastic Screen, Kleertone Film Cement, Mirror Polish, Projector Oil, Spools, Slide Projectors, Projection Lamps, Slide Lamps etc., etc.

WE ALSO UNDERTAKE SERVICING OF THEATRES ENROL YOURSELF IN OUR ANNUAL SERVICE CONTRACT SCHEME. FOR FURTHER DETAILS PLEASE CONTACT OR WRITE TO US.

## Sri Lanka Film Delegation visits Chamber

"We want to import films from India to Sri Lanka. In Sri Lanka, if we pay one lakh of rupees for purchasing a film we have to pay another sum of Rs. 55,000/- as fees for foreign exchange entitlement. That is to say, we have to pay Rs. 55,000/- plus Excise duty in addition to the cost of the film. You must please bear this in mind," observed Shri Priyasena, Leader of Sri Lanka Film Delegation, while addressing the exporters in the premises of the Chamber on 25th September, 1972.

Continuing he said the Film Corporation was started in Sri Lanka in January, 1972 and it was their desire to select some best Indian films for being purchased and shown to the Ceylonese audience as entertainment. He added that this visit of theirs was only a beginning of a series of delegations to follow in future in

pursuance of their policy of purchasing Indian films for their country and also for negotiating sale of Sinhalese films in India. He was immensely pleased with the cordiality shown to them and was sure that the cultural links that existed between the two countries for centuries past

*Contd. in page 11*



Shri B Nagi Reddi along with the members of the Sri Lanka Film Corporation at the Chamber's meeting. Left to Right: S. L. Nahata, Dissanayake, (Director); B. Nagi Reddi, Priyasena, (Chairman); and S. Nibalsinghe (General Manager).

சென்னை  
சாந்தி கிரேன் புவனேஸ்வரி



## Working of IMPEC—Enquiry

A press release dated 20-9-'72 issued by the All India Film Producers Council, Bombay-12 states:

"The All India Film Producers Council has decided to request the Government to institute an immediate enquiry into the functioning of the Indian Motion Pictures Export Corporation, pointing out the draw-backs in its working. The Council also decided to advise the members of the Film Industry to dissociate themselves from the Board of Directors of IMPEC." Messrs. A.L. Srinivasan, Ramanda Sagar and Subodh Mukerji who are Directors of the Board and who were present at the meeting of the Council tendered their resignation with immediate effect.

This decision was taken at a meeting of the Council held in Bombay on 20th September 1972 under the Chairmanship of Shri A.L. Srinivasan. The meeting having heard com-

plaints from producers in respect of the working of IMPEC, came to the conclusion that the functioning of IMPEC is most unsatisfactory and has resulted in heavy losses in foreign exchange to the country.

### TARIQ'S STATEMENT

In a press statement, New Delhi dated 25th September 1972 the Chairman of the IMPEC Mr. Tariq denied the allegations made by certain section of the film industry against the Corporation and offered to resign and face an enquiry if these were proved.

Mr. Tariq said the representatives of film producers on the Corporation have submitted their resignations but he did not accept them. He said, he did not want them to 'run away from the responsibilities' because they had been a party to the decisions taken by the Corporation.

*Contd. from page 1*

coming years, if necessary by entering into an agreement for a period of 5 years. If there is any difficulty for the Govt. in agreeing to the above, they should alternatively liberalise the export obligations for allotment of colour films imported from the General Currency areas and reduce it to a nominal percentage from the existing 150% so that they may easily obtain Eastman positive for their releases and the pressure on Orwo stock could be reduced to that extent. Whatever action the situation may call for the Government should be alert and take timely measures so that the industry may not be put to loss and hardship for no fault of its.

CONGRATULATIONS  
**MR. VENUGOPAL**  
FOR YOUR CONTINUOUS SHOOTING & COMPLETION OF

**PRODUCTION No. 2**  
EASTMAN COLOUR

WE ARE PROUD TO HAVE EXTENDED FULLEST  
COOPERATION TO ENABLE YOU TO SHOOT  
EVERYDAY IN OVER A DOZEN SETS

**VIKRAM STUDIOS**

Phones: 441656-441674

WHERE BETTER PICTURES ARE MADE  
IN COLOUR OR B & W

CONGRATULATIONS  
**MR. M. O. JOSEPH**  
FOR THE BIGGEST BOX OFFICE  
HIT OF THE YEAR  
**"PUNAR JANMAM"** (MAL.)

AND  
**Mr. MALLI IRANI**  
FOR FINEST PHOTOGRAPHY

PRODUCED AT  
**VIKRAM STUDIOS**

MADRAS - 26.  
Phones: 441656-441674

WHERE QUALITY PICTURES ARE MADE  
IN COLOR OR B & W

**Indian Films Win  
International Awards**

'Seema Baddha' produced by Satyaji Ray and 'Nine Months to Freedom' produced by M/s. Sukhdev, were awarded the 'Fipresci' International Cinematographic Press Award at the Venice International Film Festival.

Satyadev Dubey's 'Shantata Court Chalu Aahe' shared the international critics award with the Kuwait entry 'Cruel Sea' at the close of the Thirty Third Venice International Film Festival on September 3rd 1972.

"YES IT'S ON" A documentary film produced by the Films Division has won the award as the best documentary film screened at the San Francisco International Film Festival—the Sixteenth Annual, held in San Francisco from September 12 to 22.

**Export Earnings**

Indian films were exported to 45 countries during the quarter ending 30th September 1971 and the foreign exchange earned amounted to Rs. 1.37 crores (Rs. 132.92 lakhs by outright sale and Rs. 4.40 lakhs as rental).

**Radio Ceylon—Extended  
Services**

Sri Lanka Broadcasting Corporation (Radio Ceylon) will be extending broadcasting timings of their All Asia ser-

**International Trade Fair Asia 72**

The Third Asian International Trade Fair 'Asia 72' which is being held in New Delhi from 3rd November to 17th December, has sponsored a national film competition on the theme of 'Freedom'. The competition is a part of the celebrations of the 25th Anniversary of Indian independence. Indian film makers can enter their films without any entry fee up to 30th September 1972 and a five man jury will judge films for the award of a first prize of Rs. 25,000 and a gold medal. The films should not be exceeding 150 feet in 35 mm or 60 feet in 16 mm in the form of standard prints with optical sound and a normal screen ratio of 1.33:1.

**International Film Festival**

The International Film and Youth meeting at Cannes is scheduled to be held from 26th December 1972 to 2nd January 1973. Producers intending to enter their films may contact the Chamber for further details. The picture to be entered should have been produced after 1st January 1970 and should have been sub-titled in French.

vices with effect from 1st October 1972 which will be from 3 p.m. from Monday to Fridays and the existing extension at 2 p.m. on Saturdays and Sundays will not be affected.

Pounds, dollars  
and roubles for  
Indian box-office  
hits on  
**EASTMAN  
COLOUR FILM:**

Most of the Indian films they  
love abroad have one thing in  
common: they're on Eastman  
Colour Film. Which means  
sparkling reproductions,  
beautiful quality. Time  
after time. Plus a lot of  
foreign exchange.



**Kodak Limited**

(Incorporated in England with Limited Liability)  
Bombay • Calcutta • Delhi • Madras

Kodak and Eastman are trade marks.

### Government Loan for Gujarat Films

The State Government of Gujarat has granted loans totalling Rs. 14.5 lakhs to four film companies with a view to develop the film industry in Gujarat.

Cultural Film Society of New Delhi was granted a loan of Rs. 3 lakhs as against its application for Rs. 7 lakhs; Gitanjali Pictures of Bombay had applied for Rs. 5 lakhs but sanction was given only for half the amount. Ratnakar Pictures of Bombay applied for a loan of Rs. 2 lakhs and was granted Rs. 1.80 lakhs. Lakshmi Film Laboratory of Bombay sought an advance of Rs. 7.5 lakhs and was sanctioned an amount of Rs. 5.81 lakhs.

\* \* \*

### Bonus Quantum Raised

The Government of India by an Ordinance dated 23rd September 1972 has raised the quantum of minimum bonus payable to employees coming under the Bonus Act from 4 per cent to 8½ per cent. However the amount payable extra over and above during last year will be credited to the provident fund account of the employee concerned. The Bonus Act is applicable to all Factories and Establishments employing 20 person or more.

### Olympic Games on Kodak Film

Ten internationally well-known film directors from ten countries, forty camera crew and a production staff of 100 have been retained to shoot a full-length film of the 20th Olympic Games. During filming in Munich the camera crew will use 35 mm Eastman colour negative film 5254 exclusively.

The intention of the producers is to show the Olympic events from the completely personal viewpoint of the directors concerned. The contributors will submit their footage by the beginning of December. The sound track would be completed by the end of January, 1973 and the premier of the two-hour film is scheduled by the beginning of April next.

\* \* \*

### Indian Movies for Russia

Sovexportfilm of Moscow has decided to buy five Indian films, according to V. S. Babenkov, representative of Sovexportfilm in India. The films are Mrinal Sen's 'Interview', Sunil Dutt's 'Reshma Aur Shera', K. A. Abba's 'Do Boond Pani', Chinnppa Devar's 'Haathi Mera Saathi' and Sukhdev's 'Nine Months to Freedom'.

### Film Finance Corporation

The following have been nominated as Directors of the Film Finance Corporation by the Government of India for a term commencing from October 1.

Mr. B. K. Karanjia, Chairman; Other Members of the Board. Messrs. M. T. Vasudevan Nair, Mrs. Teji Bachhan, Mr. Hrishikesh Mukherjee, Dr. V. K. Narayana Menon, Mr. Mohan Rakesh, Mr. S. R. Vaikil and Mr. M. A. S. Rajan.

The Corporation at a meeting of the reconstituted Board of Directors of the Corporation held recently has decided to enter the field of exhibition. To start with, the Corporation would screen films in Delhi, Bombay, Calcutta and Madras from November 14th. It has a plan to set up a chain of about 100 art theatres all over the country in the next 10 years.

### Screening of Assamese Films

Assam Chief Minister S. C. Sinha told the Legislative Assembly on 12th July 1972 that exhibition of films produced in Assam for at least 28 days in a year has been made obligatory for cinemas

### Concessional Rail Travel for Artistes

Mr. T. A. Pai, Minister for Railways announced that the Railway Ministry will soon restore the pre-1971 50% railway concession to Artistes while speaking at a reception got up by Sri Raja Rajeswari Bharat Natya Kalamandir at Bombay on the 26th August 1972. This decision was taken by him on the spot when he received a memorandum signed by a number of noted artistes at the function, which included M. S. Subbalakshmi, Semmangudi Srinivasa Iyer etc.,

### Filters

A few number of Kodak Wratter Gelatine Filters in the following categories are available with the Chamber and Studio / Producer members interested may contact the Chamber immediately :

No. 2B; No. 11; No. 15; No. 23A and No. 25.

in the State. The State Government also makes grants-in-aid in the shape of refund of entertainment tax for films produced in the State.

### Central Excise Drawback of Duty

The Collector of Central Excise has observed that "most of the exporters do not send their copies of the A. R. 4-A or A. R. 4 duly certified by the Customs Preventive officer and after signing the non-relanding certificate on the reverse of the A. R. 4-A/A. R. 4 to their office well in time, which in turn causes undue delay in the settlement of their export claims (under rebate of duty or under bond.) and he has advised the trade "to present their A. R. 4-A/A. R. 4 to this office within a week of receipt of their copy of A. R. 4-A and A. R. 4 (i.e. in duplicate copy of the A. R. 4-A or triplicate copy of A. R. 4) from the Custom House with relevant documents, as this will avoid delay in sanctioning the refund on exports or in discharging the bond and giving credit in the bond account maintained on behalf of the exporters as the case may be".

### Contd. from page 3

would be further strengthened. He appreciated the view expressed by Shri B. Nagi Reddi that negotiations by the delegation through a representative Committee would be easier, beneficial, quicker and more fruitful than with individuals and agreed to consult the Committee.

Earlier, Shri B. Nagi Reddi President of the Chamber welcoming the delegates recalled the cultural ties for ages past

### Power Cut in Tamil Nadu

The Government of Tamil Nadu have decided to introduce a cut of 25% in the supply of electric energy to consumers both L.T. and H.T. in Tamil Nadu with effect from 1st October, 1972. The cut will be 15% in respect of continuous process industries and in regard to L. T. consumers over and above 100 units would be charged double the normal rate. The supply for illumination neon signs etc., will be completely cut.

In this connection, the Chamber has addressed the authorities concerned to treat film studios and laboratories as engaged in continuous process as had been done during the last power cut and also to give a combined quota for light and power in respect of cinemas to avoid any reduction in the number of shows which would result in loss to the trade and the Government as well.

and referred to the plight of Colour Picture Producers due to the increase in the cost of production year after year and the export obligations a colour film producer was asked to discharge. He hoped that the traditional market of Sri Lanka would continue to be made available for Indian films as before and assured the delegation of the whole hearted cooperation and best endeavour of the Indian film industry.

## JOURNAL OF THE FILM CHAMBER

Single Copy : 50 P. : 1 Annual Subscription : Rs. 6/-

வருகிறது!

சென்னை  
குளோப்-ஸ்ரீகிருஷ்ண-மகாலட்சுமி  
மற்றும் கருணாநிதி

'பாரத்' புரட்சி நடிகர் எம்.ஜி.ஆர் மூலக்கூறு  
மணியனின்

**இதய வீணா**

இதயம் புரட்சி நடிகர் எம்.ஜி.ஆர் மூலக்கூறு  
மணியனின்



இதய வீணா கருணாநிதி மணியன், எம்.ஜி.ஆர் மூலக்கூறு  
மகாலட்சுமி

## LEGAL

### Import of Raw Film Processed Abroad

"The Constitution of India envisaged coordination between the various wings of the Government. Such a co-ordination was necessary not only between the various departments of the Government *inter se* but also between all wings of the Government and the Government itself," observed Mr. Justice T. Ramaprasada Rao, in the Madras High Court, while allowing a Writ Petition filed by M/s Emgeeyar Pictures Private Limited (Madras) against the order of the Union Finance Ministry refusing to issue exemption certificate to import 50 rolls of Colour Negative and 50 rolls of Positive film, processed abroad without paying customs duty.

The petitioner wanted to take a picture "Ulagam Chutram Valiban" and desired to shoot certain scenes in foreign countries with a view to enhance the cultural value of the picture. He filed an application before the Joint Chief Controller of Imports & Exports, Madras for permission to allot the required film, which was granted. But the Central Board of the Union Finance Ministry declined to give the exemption certificate for bringing back the film after processing abroad without payment of customs duty by the petitioner. Hence the present Writ Petition.

His Lordship in his judgment said that the JCC who was the authority to pass orders for obtaining raw films permitted the petitioner to take such raw films outside

the country and also issued a No Objection Certificate to the petitioner to take the film abroad for printing them. But the Union Finance Ministry refused to give the exemption. His Lordship felt he was unable to see how the Central Board of Revenue had the power to pass an order expressing its inability to allow the petitioner to reimport exposed film without payment of customs duty, when the film had already suffered customs duty and had also gone out under the express authority of the JCC and came back after it was processed and such a process was publicly known to the authority.

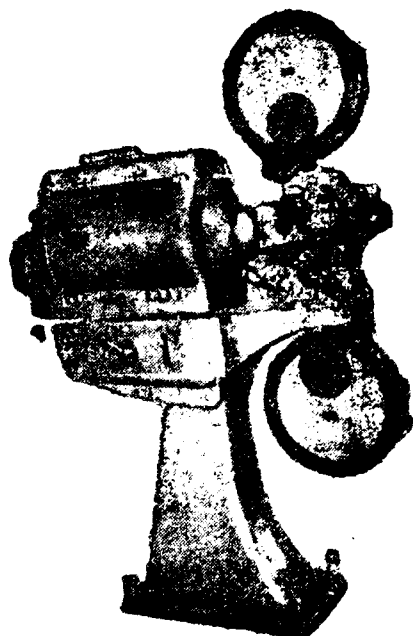
Stating that the authority concerned entrusted with a public function failed to do public duty enjoined on it, His Lordship allowed the writ petition.



# BAUER PROJECTOR FOR LARGE AND DELUXE SOUND FILM B 1 1 MEDIUM SIZE CINEMAS

## LIGHT

B11 is highly efficient in regard to light output with its Cone Shutter cutting off the light directly behind the picture.



## LENSES

can be speedily exchanged from one to another for Normal, Wide Screen and Cinemascope. BUILT-IN-CHANGE-OVER DEVICE is incorporated for changeover of picture and sound

## OPTICAL SOUND HEAD

of high quality type with a constant speed of the film at the scanning point by means of the Rotary Sound Drum with compensating flywheel. photo diodes can also be supplied as an option

## COOLING SYSTEM

Air Blower is incorporated in the motor, which extracts hot air gathering in the shutter chamber through air channel.

## INTERNATIONAL TALKIE EQUIPMENT CO. PRIVATE LTD.,

REGISTERED OFFICE : 4, TATA ROAD, No. 1, SWADESHI MILLS COMPOUND, BOMBAY-4.

BRANCHES : DELHI, CALCUTTA, MADRAS & CUDDAPAH.

"BAUER IS THE TRADE MARK OF MESSRS. ROBERT BOSCH PHOTOKIN GMBH. BAUER PROJECTORS ARE NOW MANUFACTURED BY ITEC WITH THEIR TECHNICAL COLLABORATION AND ARE MARKED BY US AS ITEC PROJECTOR MODEL BAUER B 1 1"

## Printing of Complimentary Tickets

The Board of Revenue on the representation the of Chamber have issued instructions to the Commercial Tax authorities to allow time to the managements of the theatres till 1-1-1973 to exhaust the existing stock of free passes. The relevant order is extracted hereunder.

"Ref. A/3/2601/72 dt. 6-9-72.

Representations have been received from the above two associations stating that theatre owners are directed to print new separate free passes for each class in different colours and this directive causes much hardship to the cinema managements as several theatre owners have sufficient stocks of free passes printed earlier to last for some months.

2. The Board has considered the representation and to avoid hardship to the theatre

owners who might have already printed common free passes for all classes, issues the following instructions.

3. The Deputy Commissioners are requested to issue instructions to all Entertainment Tax Officers to see that the theatre owners are allowed time upto 1-1-'73 to exhaust the existing stock of free passes. The orders issued relating to free passes in different colours for different classes should be strictly enforced from 1-1-'73 onwards."

## Entertainment Tax on Adhoc Basis

The Exhibitor members on the Executive Committee of the Chamber met on the 20th, 22nd, 23rd and 25th September 1972 and considered the proposal of the Government to levy Entertainments Tax on adhoc basis inorder to improve the collections and curb evasion. The Committee considered the various proposals submitted by the different associations in Tamil Nadu in the matter. They

had to be guided by three main factors (1) affording relief to the trade, (2) discourage evasion of tax and (3) That the collections of the Government under this head are not reduced. They would consider the matter again after meeting the Hon'ble Minister for Commercial Taxes and the concerned authorities and ascertaining their views in the matter.

# PURNAPRAKASH AND ARCLITE

**HIGH INTENSITY  
CINEMA CARBONS**



**MANUFACTURED FROM THE CHOICEST  
RAW MATERIALS WITH HIGHEST  
STANDARDS OF QUALITY FOR :**

- \* BRILLIANT BLUEISH-WHITE LIGHT
- \* ECONOMY IN CURRENT AND CARBON CONSUMPTION
- \* STEADY ARC AND EASY OPERATION

**YOU ARE BEST PROFITED BY  
PURNAPRAKASH AND ARCLITE  
HIGH INTENSITY CINEMA CARBONS  
BUY TO-DAY, BUY ALWAYS**

**Quality products of:**  
**ANNAPURNA CARBON INDUSTRIES COMPANY,**  
ASOKABHAVAN, 7-7-4, Godavari Bund, RATAHMUNDY-I. (A.P.)

### Ceiling on Urban Property

The Exhibitor members of the Chamber at a Meeting held on 25th September 1972 have adopted the following resolution, appealing to the authorities concerned to exempt the cinemas from the proposed ceiling. The resolution reads as follows :

"This meeting of the Exhibitor members of the South Indian Film Chamber of Commerce appeals to the authorities concerned to treat cinema houses as 'buildings intended for industry for purposes of Urban Ceiling, since the product viz., Cinematograph films manufactured in Studios cannot be exhibited or marketed without cinemas. In addition, cinemas are essential requirements constructed to meet the needs and cannot be met with smaller investments. We also understand that buildings intended for industry are proposed to be exempted and cinemas also would form part of the motion picture industry. Already the industry in India is facing an acute shortage of cinema theatres and if any ceiling is imposed on that property, it will pose a problem for the production sector. Hence we appeal to you to exempt the cinema theatres also from the proposed Urban Ceiling".

### Nationalisation of Theatres

The Punjab Government has appointed a five man Committee on July 17, 1972 with Finance Minister Hansraj Sharma as Chairman to examine the details and implications of a proposal to nationalise cinema houses in the State.

A non-official resolution, moved on 14th July 1972 in the Maharashtra Legislative Assembly by Anantarao Thopte, demanded the nationalisation of Cinemas in the State. The resolution was defeated after it was opposed by the Minister of State for Home, S. G. Pawar, who said that a new theatre costs Rs. 7 to 8 lakh and the State would require an annual investment of Rs. 4 crores to build a new cinema in every district every year. Since the resources of the State were not adequate, the nationalisation proposal was not practicable, he said.

### Manufacture of Carbons

A public limited company, Britelite Carbons Ltd., has been formed to manufacture cinema carbons. The company is setting up its factory at Halol (Gujarat) and the installation of plant for 3 million pairs of cinema arc carbons will be completed by February 1973. Regular production will start in April 1973.

### Amendments to Tamil Nadu Cinemas (Regulation) Rules

The following amendments to the Tamil Nadu Cinemas (Regulation) Rules have been notified by the Government of Tamil Nadu.

Re: students from the Central Polytechnic. (G. O. No. 2258 Home, dated 30-8-72).

#### AMENDMENT

In the said rules, in Appendix III exemption No. 2 to Regulation 12 shall be omitted and "exemption No. 2-A" shall be renumbered as 2".

[By the above amendment the exemption granted to Students of Central Polytechnic from appearing for the operators examination has been withdrawn since the course has been closed now.]  
*Time limit for reply by local authorities*

(G. O. No. 2374,) Home (Department), dated 14-9-72).

#### AMENDMENT

In the said rules, in sub-rule (2) of rule 25, for the words 'one month', the words 'Fortyfive days' shall be substituted,

### Public Buildings (Licensing) Act - Amendment

The Government of Tamil Nadu have introduced a Bill in the Tamil Nadu Assembly to amend the Public Buildings (Licensing) Act 1965. Under the Bill the definition of Public buildings is defined as follows:-  
"Public Building" means any building:—

- (a) used as a—
  - (i) school (including a tutorial school) or college (including tutorial college) or University or other educational institution;
  - (ii) Hostel;
  - (iii) Library;
  - (iv) Hospital, nursing home, dispensary, clinic or maternity centre;
  - (v) Club;
  - (vi) Lodging house, boarding house or hotel or;
  - (vii) Choultry;
- (b) ordinarily used for public meetings or for celebrating marriage functions or for holding parties".

Cinema studios and cinema theatres do not come within the purview of the Tamil Nadu Public Buildings licensing Act.

### MEETINGS

Meetings of the City Exhibitor members of the Chamber were held on 7th and 28th Sept. 1972.

The Film Exporters in Tamil Nadu met on 23rd Sept. '72.

A meeting of the Studio Owners was held on 26th Sept. 1972 to consider the allocation of exchange for import of Studio Equipments;

The Executive Committee of the Chamber had its monthly sitting on 20th September 1972.

A meeting of the Sub-Committee re: course for acting was held on 27th September 1972.

## Trade Associations

### EIMPA

Sri S. L. Jalan has been re-elected as the President of the Eastern India Motion Picture Association, Calcutta for the year 1972-73.

Messrs. P. K. Sarkar & Janab K. G. Dossani have been reelected as Vice-Presidents. Sri Ajit Bose, Sri S. B. Mehta and A. K. Sirkar were elected as the Chairman of the Producers', Distributors' and the Exhibitors Section respectively. The other members of the Committee elected were Messrs D. K. Sircar, P. K. Dutt, Sunil Basu Mullick, Asim Pal, Tarak Nath Roy, Sreedas Damani, S. K. Chandra, Surju Ladia, K. C. Sethi, S. B. Mondal, Md. Yusuf, Rommanath Dey, Provat Kumar Das and S. C. Dutta. Sri Pronob Bose was elected as the Hony. Treasurer.

### SIMPSA

Sri AL. Srinivasan, was unanimously elected as the President of the South Indian Motion Picture Studio Association, for the year 1972, at the Annual General Meeting held on 30th August 1972. Sri S. Balasubramanian of Gemini Studio and Sri Sunderlal Nahata were elected as Vice-presidents. Messrs S. Krishnamoorthy, B. Nagi Reddi, S. M. Siiramulu Naidu

and A. Bhim Singh were elected to the Committee.

The office of the SIMPSA has since been shifted to 14, Rathna Chetty St., Madras-14.

### C T A

At the 28th Annual General Body Meeting of the CineTechnicians Association of South India held on 10th September 1972 the following were elected as Office Bearers. Messrs. S. V. Venkataraman (President), C. V. Ramakrishnan, K. J. Mohan (Vice-Presidents) N. Krishnaswamy, S. Ranganathan (Hony. Secretaries) and Sri G. V. Ramani (Hony. Treasurer).

### I M P P A

Mr. I. S. Johar was elected as the President of the Indian Motion Picture Producers' Association, Bombay at the first meeting of the newly elected Committee held on the 8th September 1972. Mr. Malik Chand Kochar was elected Senior Vice-President, Mr. R. H. Wadia, Vice President and Mr. Raj Kumar Kohli as Treasurer.

The other members of the Committee elected were: Messrs. Ram Dayal, A. A. Nadiadwala, Shree Ram Bohra B K Adarsh, Bakshi Ram Prakash Chhibber, Ram Kumar Bohra Naresh Kumar, Ramesh Patel, Bany Talwar, P. N. Arora, R. N. Goswami, and S. D. Narang.

## HSFCC

Sri P. Satyanarayana was elected as the President of the Hyderabad State Film Chamber of Commerce for 1972-73 at its meeting held on 3rd June 1972. The other Office-Bearers elected were Messrs. M. P. Radhakrishnan, A. N. Chaluvarej (Vice-Presidents) and K. Rama Rao (Hony. Secretary).

\* \* \*

## AMPS

Mr. J. B. Roongta was re-elected as the President of the Association of Motion Picture Studio at Bombay at its 11th Annual General Meeting on 29th August 1972. The other Office bearers elected were Messrs. Bany Talwar (Vice-President), Roop Tarachand (Treasurer), M. J. Patel and Shymal Malik (Secretaries). The members of the Committee elected were: Messrs. Ramanand Sagar, N. T. Madnani, K. V. Shah, M. B. Diwekar, Ram Daryani and S. D. Narang

\* \* \*

## IFEA

Mr. Lim A. Bilimoria was elected as the President of the Indian Film Exporters' Association, Bombay on 26th August 1972 at the Annual General Body Meeting by the newly elected members of the Council. Mr Rajendra Singh and Mr. Sunder F. Rai were elected as Vice-President and

## Film Stolen

The Inspector General of Police, Amaravati (Maharashtra State) writes to inform the Chamber that a theft of the film box containing 16 reels of the picture PUSH PANJALI, has been reported by M/s. S. R. Bros., Film Distributors, Saroj Talkies, buildings, Amaravati. Members are requested to bring any information they may come in contact in regard to the above picture, to the notice of the Inspector General of Police, City Kotwali, Amaravati, Maharashtra State.

\* \* \*

## Contract Registration

The Indian Film Distributors, XA/5298, Shora Kothi, Pahar Ganj, New Delhi-51, writes to inform the Chamber that they have acquired the rights of the Pictures Puguntha Veedu (Tamil) and Maya (Malayalam) produced by M/s. Nava Neetha Films, Madras and National Cine Circuit, Madras for North India for a period of 5 years under agreements dated 5-5-72 and 29-7-72 entered between them respectively.

Treasurer The other members of the Council elected were, Messrs P.S. Lunkad, Niranjani S. Bajaj, Amarlal Nichani, Danubhai M. Thakkar, J. T. Gurumani, Noshir M. Bilimoria and Amritlal Kakkad.

# THE SOUTH INDIAN FILM DIARY 1973



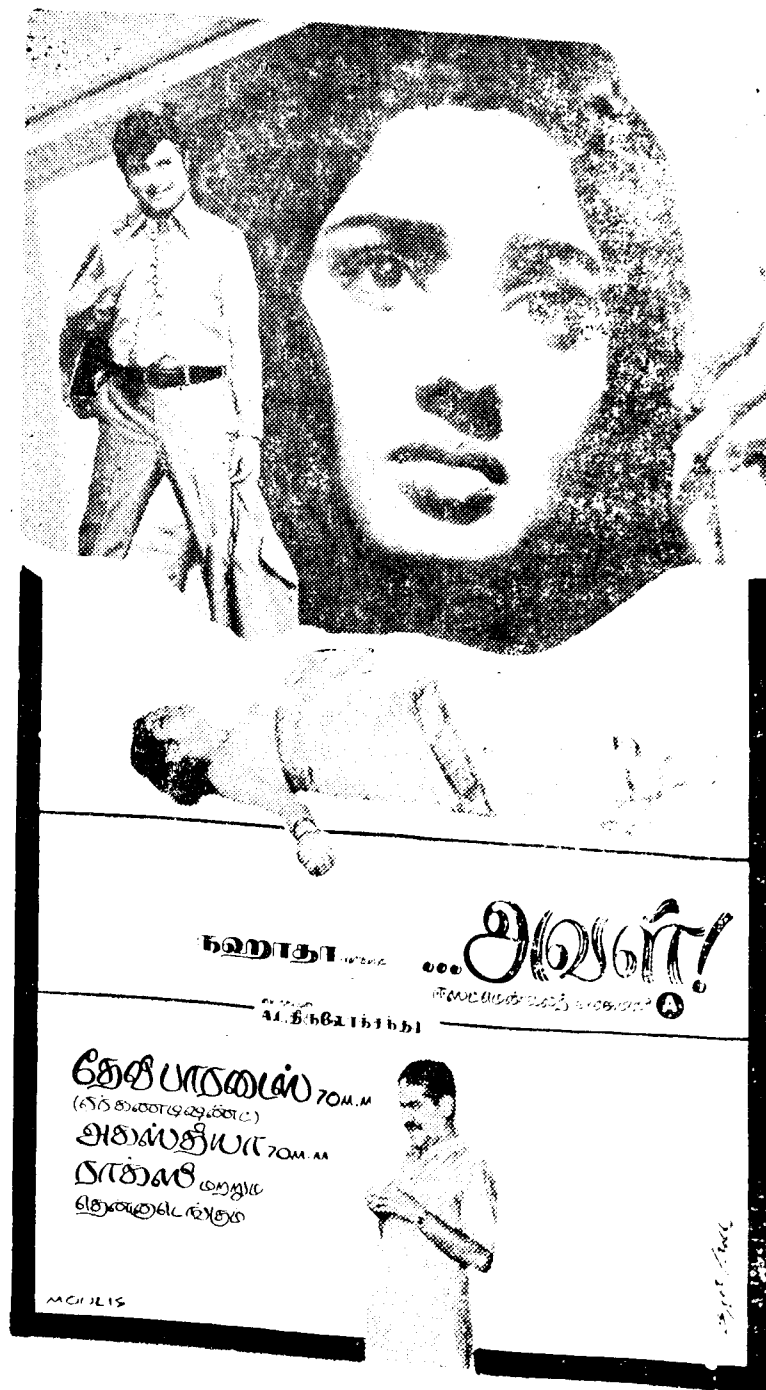
## AN APPEAL

The South Indian Film Diary Containing A B C of Film Trade in South India, relevant enactments and particulars of persons connected with this Industry, is being brought out by the South Indian Film Chamber of Commerce and is expected to be ready by 1st January 1973.

We need hardly stress the usefulness of publicity through this medium and the diary will be supplied free to all the members of the Chamber. We would very much appreciate if members of the Trade can extend their co-operation to the Chamber by making this publication highly useful by inserting their advertisements in it.

The charges are Rs. 100/- for an insertion in inside page and the wrappers have already been booked.

Members may post the material for advertisement together with their cheque for the amount as to reach the Chamber before the 31st October 1972.



## Titles Registered

The following titles have been registered in favour of the applicants mentioned against each for a period of 6 (six) months with effect from 20th September, 1972.

| Name of the Picture & Language                 | Name & Address of the Producer                                                 | Other Details                                                                                                                                                   |
|------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Bhaktha Ramadhas</b><br>(Tamil-Colour)      | M/s. Sree Vijayarani Pictures<br>62/2, Mowbrays Road, Nagarajan.<br>Madras-18. | Studio: Sarada<br>Dialogues: A. P.                                                                                                                              |
| <b>Chitra Pournami</b><br>(Tamil-Colour)       | M/s. Sree Bhuvanewari Movies<br>1, Muthiah Mudali Street,<br>Madras-86.        | Studio: Vijaya<br>Artistes: Sivaji Ganesan, Jayalalitha<br>Dialogues: Balamurugan. Direction: P. Madhavan.                                                      |
| <b>Chottanikkara Bhagavathi</b><br>(Malayalam) | M/s. Sree Durga Movies<br>2/19, Ramaswamy Street,<br>Madras-17.                | Artistes: Nellikkode Bhaskaran, Ravichandra<br>Dialogues: J. C. Kuttikkachi. Music: Baburaj. Camera: Krishnakutty. Direction: P. Vijayan.                       |
| <b>Chaayam</b><br>(Malayalam)                  | M/s. New India Films<br>23, Prakasa Mudali Street,<br>T. Nagar,<br>Madras-17.  | Artistes: Roja Ramani, Raghavan, Sudhir. Story: Malayattoor Ramakrishnan. Technical personnel. P. N. Menon: Ravi Ashok Kumar.                                   |
| <b>Divya Dharishanam</b><br>(Malayalam)        | M/s. Chithra Films<br>7, North Mada Street,<br>Madras-4.                       | Studio: Sarada. Story: Sasi Kumar. Dialogues: Achary N. K. Jagathi<br>Cameraman: Karthikeyan.                                                                   |
| <b>Doorada Betta</b><br>(Kannada)              | M/s. Srinivas International<br>81, Vellala Street,<br>Madras-24.               | Studio: Chamundeswari. Camera: Rajaram. Dialogues: Udaya-Shankar. Music: Venkatesh. Artistes: Rajkumar Bharathi, M. P. Shankar Aswath. Direction: Siddalingiah. |

| Name of the Picture & Language          | Name & Address of the Producer                                                                           | Other Details                                                                                                                                                                                          |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Kal Kisne Dekha</b><br>(Hindi)       | M/s. T. V. Pictures,<br>23, Poes Road,<br>Madras-18.                                                     | Studio: Sree Saradhi Studios (P) Ltd. Story: Dr. Mrs. Saraswathi Gurudas M.A., Phd. Dialogues: Saraswathi Gurudas and Umesh.                                                                           |
| <b>Kavi Chakravarthi</b><br>(Tamil)     | M/s. Dhinamani Films<br>17, Gopalapuram<br>Coimbatore-18.                                                |                                                                                                                                                                                                        |
| <b>Kattila Thottila</b><br>(Tamil)      | M/s. Arul Films,<br>15, Nadu Street,<br>Mylapore,<br>Madras-4.                                           | Studio: A.V.M. Artistes: Gemini Ganesan, Sowcar Janaki, M. K. Muthu etc. Story: Vaidhyanadhan Dialogues & Direction: Malliyam Rajagopal. Music: V. Kumar.                                              |
| <b>Kattu Vithachavan</b><br>(Malayalam) | M/s. Chrisarts,<br>3, Eldams Road,<br>Madras-18.                                                         | Studio: Vikram. Artistes: Vijaya Nirmala, Ummer. Story/Dialogues: Shareef.                                                                                                                             |
| <b>Kaanada Kai</b><br>(Kannada)         | M/s. Sree Dwarakaram Enterprises,<br>10/4, 1st Cross St.,<br>Arcot Sreenivasachar Road,<br>Bangalore-2A. | Studio: Premier. Artistes: Ramesh, Dinesh, Sailashri etc. Camera: Sekhar. Music: R. Rathna. Story: T.K. Sunder. Dialogues: M. Narendra Babu. Songs: Dwaraknath & Narendra Babu. Direction: K. Sitaram. |
| <b>Lambadolla Ramadasu</b><br>(Telugu)  | M/s. Chelam Arts<br>10, C. Chary Road,<br>T. Nagar,<br>Madras-17.                                        | Artistes: Chelam Padmanabham etc. Dialogues: Rajshree.                                                                                                                                                 |
| <b>Moddhabbai</b><br>(Telugu)           | M/s. Sri Vignaraja Productions,<br>15, Upstairs,<br>Eldams Road,<br>Madras-18.                           | Studio: Gemini. Artistes: Sobhanbabu Vanisri, Rajbabu, Masterdas Ramaprabha. Story: Dialogues: Athreya.                                                                                                |

| Name of the Picture & Language       | Name & Address of the Producer                                                    | Others Details                                                                                                                                                         |
|--------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Maram</b><br>(Malayalam)          | M/s. Anjana,<br>P. O Kecheri<br>Trichur District<br>Kerala.                       | Studio: Jothi. Artistes: Nazir, Jayabharathi, K. P. Ummer. Technical Personnel: Yusufali Kecheri U. Rajagopal M. S. Mani. Story/Dialogues: N. P. Mahomed.              |
| <b>Magalukkaga</b><br>(Tamil)        | M/s. Vijayabhanoo Movies,<br>17/1, Thiyagaroya Gramani Street,<br>Madras-17.      | Studio: Vauhini. Artistes: A. V. M. Rajan, M. R. R. Vasu, Jaya, Manorama etc., Story / Dialogues: Thuraiyur K. Moorthy.                                                |
| <b>Puthiya Thalimurai</b><br>(Tamil) | M/s. Malliyam Productions<br>6, Mowbrays Road,<br>2nd Cross Street,<br>Madras-18. | Studio: Gemini. Artistes: Nadikar Thilakam Sivaji Ganesan. Camera: Vincent Story/Dialogues: Malliyam Rajagopal.                                                        |
| <b>Prema Pakshulu</b><br>(Telugu)    | M/s. Ushasri Productions<br>1-D., Choolaimedu High Road,<br>Madras-24.            | Studio: Veenus. Camera: K. Sukhadev. Artistes: Sooranna. Editing: Ankireddy. Dialogues: Modakoori. Direction: Chinnappa Reddy.                                         |
| <b>Thangappathakkam</b><br>(Tamil)   | M/s. Sivaji Productions<br>3, Besant Road,<br>Madras-14.                          | Story: J. Mahendran. Artistes: Sivaji Ganesan etc.,                                                                                                                    |
| <b>Woh Kaun Tha</b><br>(Hindi)       | M/s. Balakrishna Movies,<br>47, Bazullah Road,<br>T. Nagar, Madras-17.            | Studio: Vauhini. Artistes: Vinod Mehra, Asha Sachdev, Natendranath. Dialogues: Prem Kapur (South). Music: R. D. Burman. Camera: V. R. Swami. Direction: K. S. R. Doss. |

## RENEWAL

The title 'Pavappatta Kuppayam' (Malayalam) Sakthi Art Productions, has been renewed for a further period of 1 (one) year from the date of expiry.

139047

## NEW MEMBERS OF THE CHAMBER

At the meeting of the Executive Committee of the Chamber held on 20th September '72 the following were admitted as members of the Chamber in the categories mentioned:

**Messrs:** Ajay Films, Madras-17; B. R. V. Pictures, Madras-24; Chelam Arts, Madras-17; Chris Arts, Madras-18; Cinera, Bombay-4; Devi Movies Ltd. (Sri), Madras-24; Durga Movies (Sree), Madras-17; Hariram Pictures (Sri), Madras-24; Keyam Films-26; Libra Movies, Madras-86; Mithra Movies Combines, Madras-14. National Education and Information Films Ltd., Madras-2; Praja Ranjani Productions, Madras-18; Rupakala Movies, Madras-17; Ratna Garbha Chitra, Bangalore-3; Vani Combines (Sri), Madras-17; Venkatarama Pictures (Sree), Madras-17; Veyemcee, Madras-2; Vignaraja Productions (Sri), Madras-18; Vijayalakshmi Productions (Sri), Madras-24; and Vijaya Madhavee Movies, Madras-18.—*Producers.*

**Messrs:** Lakshman Enterprises, Madras-14; National Education Information Films Ltd., Madras-2 and Radhakrishna Films (P) Ltd., Madras-2.—*Distributors.*

**Messrs:** Anna Cine Palace, Poompuhar.—*Exhibitor.*

## RE-ADMISSION

**Messrs:** Golden Cine Studios (P) Ltd., Madras-26.—*Studio.*

**Messrs:** Gopi Productions, Bangalore-9 and King Finance Corporation, Madras-24.—*Producers.*

## LIVING INDEX

The cost of Living Index number for the working classes in Madras City for August 1972 was 952 points.

## OBITUARY

We record with a sense of sorrow the sudden demise of Sri SUNDER RAO NATKARNI, one of the pioneers and a successful Producer and Director since silent era at Madras on 15th September, 1972, (2) Sri K. V. REDDI, a popular Director and Producer at Madras on 16th September, 1972 and also of (3) Sri A. K. RAMCHANDRA IYER, Director, Midland Theatres (P) Ltd., one of the Exhibitor members of the Chamber at Madras on -9-72.

"May their souls rest in peace."

## PICTURES NEARING COMPLETION

**Tamil:** Ninaithathai Mudippavan (Colour — Oriental Pictures); Ulagam Sutrum Valiban (Colour — Emgeeyar Pictures (P) Ltd.); Aval Illamal Naan Illai (Four Star International); Mappillai Azhaippu (Om Murugan Movies); Naga Parthami (dubbing L. S. P. Pictures); Annai Abhirami (Sri Kamakshi Agencies); Deivam (Dhandayuthapani Films);

**Telugu:** Production No. 1 (Mamata Productions); Devi Lalabamba (Abhirami Movies); Kattula Rattaya (Sree Uma Productions).

**Kannada:** Kaanada Kai (Sree Dwarakaram Enterprises); Production No. 1 (Thripurasundari Films); Production No. 2 (Colour—Eswari Productions); Production No. 1 (Nagaraja Arts Productions); Production No. 1 (Deepaka Chitra); Production No. 1 (Sree Gowri Productions).

**Malayalam:** Production No. 1 (Evershine Productions); Production No. 5 (Deepak Combines).

**Hindi:** Production No. 1 (Colour—Sona Films [Madras]); Yanai Valantha Vanambadi Magan (dubbing—Colour—Rani Productions).

## RE-CERTIFICATION

Under Rule 27-B of the Cinematograph Censorship Rules the validity of the Censor Certificates issued by the Central Board of Film Censors for the following films issued during October 1962 expire in October 1972 on the dates noted against each and the films cannot be screened beyond that date unless re-certified under Rule 23.

**Tamil:** Muthumandapam—Rajendran Pictures—35341/3-10-62; Mangaikku Mangalyamey Pradhanam—Shree Jamuna Productions—35343/11-10-62; Seeman Petra Selvangal—Paramu Films—35346/19-10-62; Siva Ganga—Popular Pictures Circuit—35347/29-10-62; Anbu Vadivam—Shanthikala Films—35349/20-10-62; Pantha Pasam—Shanthi Films—35352/25-10-62.

**Telugu:** Maya Jalam—Raj Huns Pictures—35345/10-10-62; Mamakaram—Prasuna Pictures—35351/23-10-62; Raktha Sambandham—Sunderlal Nahata & P. Dhoondy—35353/29-10-62.

**Kannada:** Vidhi Vilasa—Murugan Productions—35344/15-10-62.

**Malayalam:** Swarggarajyam—Shanmuga Pictures—35350/10-10-62.

**Hindi:** Rakhi—Prabhuram Pictures—35342/5-10-62.

## Pictures Released

1-9-'72 — **Bathilukku Bathil** (Tamil Colour) of Balan combines at Madras, Chitra, Broadway, Sayani and all over South ftg. A. V. M. Rajan Vijayakumari etc. Direction: Jambu.

2-9-'72 — **Yellaikodu** (Tamil) of Swarnalakshmi & Co., at Madras Odeon, Sri Murugan, Saravana, Ram and all over South ftg. Gemini Ganesh, Raj Sri etc. Direction: S. Raghavan.

6-9-'72 — **Pattondu Ketten** (Tamil) of Kesavan Films, all over South ftg. A. V. M. Rajan Rajsree etc. Direction: S. Raghavan.

8-9-'72 — **Sabhash Paapanna** (Telugu Eastman Colour) of Sowbhagya Kala Chitra all over Andhra ftg. K. Jaggayya, Vijaya Nirmala etc. Direction: Shaheedlal.

9-9-'72 — **Hallo Partner** (Tamil) of Sri Chitra Mahal at Madras Odeon, Srinivasa, Crown Bhuvanewari and all over South ftg. Nagesh, Vijayalalitha etc. Direction: K. Krishnamoorthy.

9-9-'72 — **Kalavari Kutumbam** (Telugu) of Gajendra Art Productions all over Andhra ftg. Rajsri Ramakrishna etc. Direction: G. V. Prabhakar.

14-9-'72 — **Jaggamma** (Tamil) of Vijaya Chitra films at Madras Gaiety, Sri Murugan, Ram, Uma ftg. Jaishanker, Savithri etc. Direction: C. M. Karnan.

15-9-'72 — **Aval (A)** (Tamil Colour) of Vijayalakshmi Pictures, at Madras Devi Paradise Agasthya, Roxy, ftg. Sasikumar Nirmala etc. Direction: A. C. Thirulokachander.

15-9-'72 — **Annamitta Kai** (Tamil) of Ramachandra Productions at Madras Plaza, Prabhat, Saravana, Liberty and all over South ftg. Jayalalitha, M. G. Ramachandran etc. Direction: M. Krishnan.

8-9-'72 — **Sabhash Baby** (Telugu) of Prasad Combines all over Andhra ftg. Jaggiah, Devika etc. Direction: Prasada Rao.

8-9-'72 — **Upaharam** (Malayalam Dubbing of Hindi Uphar) of Rajsri Pictures all over Kerala ftg. Swaroop Dutt, Jaya Baduri etc. Direction: Sudhinder Roy.

21-9-'72 — **Nandagogula** (Kannada) of Shyam Prasad Enterprises all over Karnataka ftg. Rajkumar, Jayanthi etc. Direction: Y. R. Swamy.

22-9-'72 — **Sampoorna Ramayanam** (Tamil Dubbing of Telugu film) of M. S. N. Productions at Madras Paragon, Broadway, Mahalakshmi, Krishnaveni and all over South ftg. Shobhanbabu, Chandrakala etc. Direction: Bapu.

22-9-'72 — **Azhimugam** (Malayalam) of Creator Arts all over Kerala ftg. Jayabharathi, Ummer etc. Direction: Vijayan.

29-9-'72 — **Adhyathe Katha** (Malayalam) of Chitranjali Arts all over Kerala State ftg. Prem Nazir, Vijayashri etc. Direction: K. S. Sethumadhavan.

29-9-'72 — **Vasantha Maligai** (Tamil Colour) of Vijaya Suresh combines at Madras Shanthi, Crown, Bhuvanewari and all over South ftg. Sivaji Ganesan Vanisri etc. Direction: K. S. Prakash Rao.

## Pictures in Production

The following is the list of pictures under production which had shooting schedules during Sept. 1972.

### TAMIL

**AMUTHAM PICTURES** — "*Etho Enthan Theivam*" ftg. Muthuraman, K. R. Vijaya etc. Direction: A. C. Thrilochander. Studio: Vauhini.

**ANAND MOVIES** — "*Raja Raja Chozhan*" (Color Cinemascope) ftg. Sivaji Ganesan, Lakshmi etc. Direction: A. P. Nagarajan. Studio: Vasu and Prasad.

**ABIRAMI AGENCIES (SRI)** — "*Production No. 1*" ftg. Jai Sankar, Manjula etc. Direction: N. Bhaskaran. Studio: A. V. M.

**BALAN MOVIES** — "*Production No. 1*" ftg. Muthuraman, Jayanthi etc. Direction: Pekketti Sivaram. Studio: Vijaya.

**BHUVANESWARI MOVIES (SRI)** — "*Production No. 2*" (Colour) ftg. Sivaji Ganesan, Jayalalitha etc. Direction: P. Madhavan. Studio: Vijaya.

**CHITRAMALA COMBINES (P) LTD.** — "*Production No. 2*" (Colour) ftg. Sivaji Ganesan, Ushanandini etc. Direction: P. Madhavan. Studio: A. V. M.

**CHITRALOK** — "*Prarthana*" ftg. A. V. M. Rajan, Sowcar Janaki etc. Direction: Kaushikan. Studio: Vasu.

**CINE BHARATH** — "*Bharatha Vilas*" (Color) ftg. Sivaji Ganesan, K. R. Vijaya etc. Direction: A. C. Thrilochander.

**CHITHRALAYA PICTURES (P) LTD.** — "*Hero - 72*" (Colour) ftg. Sivaji Ganesan, Padmapriya etc. Direction: Sridhar. Studio: Vijaya.

**DEVAKI PICTURES** — "*Production No. 1*" ftg. Jai Sankar, Lakshmi etc. Direction: R. Devarajan.

**DHANDAYUTHAPANI FILMS** — "*Deivam*" ftg. A. V. M. Rajan, Sowcar Janaki etc. Direction: M. A. Thirumugam.

**EEVEYAR FILMS** — "*Karaikkal Ammayar*" (Color) ftg. K. B. Sundarambal etc. Direction: A. P. Nagarajan.

GOMATHI SANKAR PICTURES — "*Ponnunjal*" ftg. Sivaji Ganesan, Usha Nandini etc. Direction: C. V. Rajendran. Studio: Vauhini.

JAYAAR MOVIES — "*Mannavan Vanthanadi*" (Colour) ftg. Sivaji Ganesan, Manjula etc. Direction: P. Madhavan. Studio: A. V. M.

JUPITER ART MOVIES — "*Vijaya*" ftg. Jaisankar, Lakshmi etc. Direction: Vietnam Veedu Sundaram. Studio: A. V. M.

KAMAKSHI AGENCIES (P) LTD. — "*Annai Abirami*" ftg. Sivakumar, K.R. Vijaya etc. Direction: G.N. Velumani.

KUMUDAM PRODUCTIONS — "*Manjal Kumkumam*" ftg. Ravichandran, Sheela etc. Direction: Pattu.

MAHAGANAPATHI PICTURES — "*Traivan Irukkindran*" ftg. Jai Sankar, Sri Vidya etc. Direction: H. S. Venu.

MALLIYAM PRODUCTIONS — "*Production No. 3*" ftg. A.V.M. Rajan, Savithri etc. Direction: Mlliyam Rajagopal.

NAVANEETHA FILMS (SRI) — "*Production No. 3*" ftg. Jai Sankar, Lakshmi etc. Direction: Pattu.

OM MURUGAN MOVIES — "*Mappillai Azhaippu*" ftg. Jaisankar, Vijayalalitha etc. Direction: T. R. Ragunath.

PADMINI PICTURES — "*Production No. 53*" (Colour) ftg. Gemini Ganesh, Jayalalitha etc. Direction: B. R. Panthalu. Studio: Premier (Mysore).

POONGOTHAI PICTURES — "*Production No. 1*" ftg. Gemini Ganesh, Jayanthi etc. Direction: C.N. Shanmugam.

RAMAN PICTURES — "*Sakthi Leelai*" (Colour) Direction: T. R. Ramanna.

ROSHAN PRODUCTIONS — "*Production No. 1*" ftg. M. R. Radha, Pushpalatha etc. Direction: K. Perumal. Studio: Kanteerava, Bangalore.

SAKTHI FILMS — "*Production No. 1*" ftg. A. V. M. Rajan, Pramela etc. Direction: A.K. Subramanyam. Studio: Karpagam.

SELVI ENTERPRISES — "*Production No. 2*" ftg. AVM. Rajan, Jayanthi etc. Direction: A. Jagannathan. Studio: Sathya.

SHANTHI COMBINES — "*Production No. 1*" (Color) ftg. Sivakumar, Lakshmi etc. Direction: A. P. Nagarajan.

SHASHTI FILMS — "*Production No. 1*" (Colour) ftg. A. V. M. Rajan, Pushpalatha etc. Direction: V. T. Arasu. Studio: Vauhini.

THAYAGAM PICTURES (P) LTD. — "*Valli Deivayanai*" ftg. Ravichandran, Pramela etc. Direction: D. Raghavan.

THIRUMALAI MOVIES — "*Production No. 1*" ftg. Jaisankar, Pramela etc. Direction: Madurai Thirumaran.

T.R.I. FILMS — "*Production No. 1*" ftg. Anand Ganesh, Mamatha etc. Direction: S. T. Kothandapani.

VIETNAM MOVIES — "*Gowravam*" (Color) ftg. Sivaji Ganesan, Usha Nandini etc. Direction: Vietnam Veedu Sundaram.

VIJAYABHANOO MOVIES — "*Production No. 1*" ftg. A.V.M. Rajan, Jaya etc. Direction: M Krishnan. Studio: Vauhini.

## TELUGU

ABIRAMI MOVIES — "*Devi Lalithamba*" ftg. Chandra-mohan, K. R. Vijaya etc. Direction: G. N. Velumani.

AMRUTHA FILMS — "*Production No. 2*" ftg. Krishna, etc. Direction: Viswanath.

ANJALI PICTURES COMBINES — "*Bhaktha Tukaram*" (Colour) ftg. A. Nageswar Rao, Anjali Devi etc. Direction: V. Madhusudana Rao.

A. V. M. STUDIOS (P) LTD. — "*Puttinilla Mettinilla*" ftg. Sobhan Babu, Lakshmi etc. Direction: Pattu.

BHARANI PICTURES — "*Production No. 20*" ftg. Bhanumathi, Rajanala etc. Direction: Bhanumathi. Studio: Bharani.

DEEPTHI INTERNATIONAL — "*Production No. 1*" (Colour) ftg. N. T. Rama Rao, Vani Sri etc. Direction: C. S. Rao. Studio: Vauhini.

GOWRI SANKAR PICTURES — "*Production No. 1*" ftg. Krishna, Kanchana etc. Direction: P. C. Reddy.

HARIKRISHNA FILMS — "*Varasuralu*" ftg. Ramakrishna, Vijaya Nirmala etc. Direction: B. Hari Narayana. Studio: Venus.

JAGAPATAI ART PICTURES — "*Bangaru Babu*" (Col.) ftg. Nageswara Rao, Vani Sri etc. Direction: Rajendra Prasad.

JAI CHITRA FILMS — "*Production No. 1*" ftg. Ramakrishna, Vijayalalitha etc. Direction: G. Viswanath.

SREE KALPANALAYA — "*Production No. 2*" ftg. Jag-giah, Jamuna etc. Direction: Bapaiah. Studio: Sarada.

KRISHNA CHITRA — "*Production No. 1*" ftg. Harinath, Devika etc. Direction: Rajesh.

K. S. R. PICTURES — "*Production No. 2*" ftg. Satya-narayana, Jamuna etc. Direction: K. S. Reddy.

LAKSHMI ARTS — "*Pancharamlo Pasipapa*" ftg. Ramakrishna, Jyothilakshmi etc. Direction: G. K. Suryam.

MAHAVISHNU PRODUCTIONS — "Production No. 1" ftg. Krishna, Vani Sri etc. Direction: B. S. Narayana.

MAHESWARI MOVIES (SRI) — ftg. Krishna, Chandrakala etc. Direction: Vijay. Studio: A. V. M.

MAMATHA PRODUCTIONS — "Production No. 1" ftg. Shoban Babu, Sarada etc. Direction: Viswanath. Studios: Venus.

NANDINEE FILMS — "Production No. 2" ftg. Krishna, Vanisree etc. Direction: P. Chandrasekara Reddy. Studio: Venus Combines

PADMASREE PICTURES — "Production No. 10" (Color) ftg. A. Nageswar Rao, Vanisree etc. Direction: P. Pulliah. Studio: Sarathy, Hyderabad.

PRATAP ART PRODUCTIONS — "Production No. 1" ftg. S. V. Ranga Rao, Vijayanirmala etc. Direction: Dasavi Narayana Rao. Studio: Vikram.

POORNA MOVIES (SREE) — "Production No. 1" ftg. Krishnam Raju, Chandrakala etc. Direction: K. Prathyagathma.

RADHA MADHAV MOVIES — "Production No. 1" ftg. Devika, Krishnam Raju etc. Direction: S. S. Devadoss.

RAMANA CHITRA INTERNATIONAL (SREE) — "Devudamma" ftg. Chalam, Lakshmi etc. Direction: K. V. Nandan Rao.

RAMA VIJETA FILMS — "Production No. 4" ftg. Jagiah, Savithri etc. Direction: K. Babu Rao.

RAVIRAJ PRODNS. — "Production No. 1" ftg. Krishna, Vani Sree etc. Direction: K. S. Prakash Rao. Studio: Prasad.

REKHA & MURALI PRODNS. — "Production No. 1" ftg. Nagabushanam, Geethanjali etc. Direction: B. A. Subba Rao.

R.S. MOVIES — "Mallamma Katha" ftg. Krishna, Sarada etc. Direction: A. Sanjeevi. Studio: Prasad.

SANJEVINI FILMS — "Production No. 3" (Colour) ftg. T. L. Kantha Rao, Jyothilakshmi etc. Direction: P. Chakravarthi.

SEETHARAMANJANEYA MOVIES — "Nindu Kutumbam" ftg. Jagiah, Krishna etc. Direction: P. Sambasiva Rao.

SHRIKANT & SHRIKANT ENTERPRISES — "Production No. 11" ftg. Soban Babu, Kanchana etc. Direction: K. S. Prakash Rao.

SREE RAMA GOKUL PICTURES — "Production No. 1" ftg. Ramakrishna, Vijayalalitha etc. Direction: Vijai.

SRIDHAR PRODUCTIONS — "Production No. 1" ftg. Soban Babu, Sarada etc. Director: K. S. Prakash Rao.

SUNDARAM MOVIES — "Voorikki Upakari" ftg. Chalam, Arti etc. Direction: K. S. R. Doss.

SURYARAJ PICTURES — "Production No. 2" ftg. Ramakrishna, Jothilakshmi etc. Direction: K. V. S. Kutumba Rao. Studio: Jothi.

T. A. S. PRODUCTIONS — "Production No. 1" ftg. K. V. Chalam, Jamuna etc. Direction: V. Ramachandra Rao.

TRIVENI PRODUCTIONS — "Production No. 1" ftg. N. T. Rama Rao, Anjali Devi etc. Direction: P. Chandrasekara Reddy.

UDAYABHANU PRODUCTIONS — "Production No. 1" ftg. S. V. Ranga Rao, Jayakumari etc. Direction: K. V. Nandana Rao.

SRI UMA PRODUCTIONS — (Colour) ftg. S. V. Ranga Rao, Krishna, Vennira Adai Nirmala etc. Direction: K. S. R. Doss. Studio: A. V. M.

VENUS MAHIJA PICTURES — (Colour) ftg. Master Prabhakar, Chandrakala etc. Direction: K. Kameswara Rao. Studio: Venus Padmini Combines.

VENKATESWARA ART PICTURES (SREE) — "Production No. 1" ftg. Krishna, Vijaya Nirmala. Direction: K. S. R. Dass.

VENKATESWARA SWAMY FILMS (SREE) — "Production No. 5" ftg. N. T. Rama Rao, S. V. Ranga Rao etc. Direction: D. Yoganand.

VENUS COMBINES — "Production No. 1" (Colour) ftg. A. Nageswara Rao, Kanchana etc. Direction: Madhusudhana Rao.

VISWABHARATHI PRODNS. — "Kanna Kodukku" ftg. A. Nageswara Rao, Lakshmi etc. Direction: V. Madhusudana Rao.

YOUNGTURKS' PRODUCTIONS — "Production No. 1" ftg. Vijayachander, Vijayalalitha etc. Direction: K. V. S. Kutumba Rao.

#### KANNADA

ASWINI FILMS — "Production No. 1" ftg. Udayakumar, Jayanthi etc. Direction: T. V. Singh Thakur.

DEEPAK CHITRA — "Production No. 1" ftg. Aswath, Pandari Bai etc. Direction: K. M. Ratnakar-R. Madhu.

DHANANJAY MOVIES — "Production No. 1" ftg. Udayakumar, Gowri etc. Direction: B. Sunder-Krishna Urs.)

DWARAKARAM ENTERPRISES — ftg. Ramesh etc.  
 Direction : K. Seetharam. Studio : Premier.  
 ESWARI PRODUCTIONS (SREE) — "Production No. 2"  
 (Colour) ftg. K. Aswath, Leelavathi etc. Direction : S. R.  
 Puttanna.

GOPI PRODUCTIONS — "Production No. 1" ftg. Udaya-  
 kumar, Aratti etc. Direction : Sathyanarayana.

GOWRI ENTERPRISES (SREE) — "Production No. 1"  
 ftg. Rajkumar, Bharathi etc. Direction : S. Bhavanarayana.

KARNATAKA MOVIE ARTS — "Production No. 1"  
 ftg. Jayanthi, Udayakumar etc. Direction : Adoor Pattabi.

NAGARAJA ART PRODUCTIONS — "Thrivani" ftg.  
 Udaya Kumar, Kalpana etc. Direction : Prasad.

NARAYANI PICTURES — "Production No. 1" ftg.  
 Master Hirramiah, Hemalatha etc. Direction : Kanagal  
 Prabhakar Sastry.

RAMESH MOVIES — "Production No. 2" (Colour) ftg.  
 Rajkumar, Bharathi etc. Direction : Y. R. Swamy.

SHYAM PRASAD MOVIES — "Production No. 1" ftg.  
 Udayasankar etc. Direction : Ravi.

S. V. S. MOVIES — "Production No. 1" ftg. Rajesh,  
 Kalpana etc. Direction : L. R. Sampath.

THIRUPURASUNDARI FILMS — "Production No. 1"  
 ftg. Gangadhar, Bharathi etc. Direction : Geethapriya.  
 Studio : Prasad.

#### MALAYALAM

ANJANA — "Maram" ftg. Prem Nazir, Jayabharathi  
 etc. Direction : Ysusu Ali Kecheri.

BHAVANA CHITRA — "Production No. 1" ftg. P. K.  
 Bahadur, Meena etc. Direction : D. Sukku.

DEEPAK COMBINES — "Production No. 5" ftg.  
 Vijayasree etc. Direction : Sasikumar. Studio : Prakash.

EVERSHINE PRODUCTIONS — "Production No. 1"  
 ftg. Prem Nazir, Sarada etc. Direction : Sasikumar.

EXCEL PRODUCTIONS — "Production No. 35" (Colour)  
 ftg. Prem Nazir, Vijayasree etc.

EXCEL PRODUCTIONS — "Production No. 36" ftg.  
 Prem Nazir, Vijayasree etc. Direction : Kunchako.

GANESH PRODUCTIONS — "Production No. 12" ftg.  
 Prem Nazir, Vijaya Sree etc. Direction : A. B. Raj. Studio :  
 Arunachalam.

K. P. A. C. FILMS — "Production No. 1" ftg. Madhu,  
 Sarada etc.

JAI MARUTHI PICTURES — "Production No. 2" ftg.  
 Prem Nazir etc. Direction : A. B. Raj.

KALABHAVAN — "Production No. 1" ftg. P.J. Anthoy,  
 Babu etc. Direction : P. J. Anthony.

MURUGALAYA (SREE) — "Production No. 1" ftg.  
 Prem Nazir, Vijayasri etc. Direction : Sasi Kumar. Studio :  
 Shyamala.

PAN CHITRA — "Production No. 1" ftg. Madhu, Sheela  
 etc. Direction : Mani. Studio : Jothi.

REKHA CINE ARTS — "Production No. 1" ftg. K. P.  
 Ummer, Sadhana etc. Direction : T. Hariharan.

SREE RAJESH FILMS — "Production No. 2" ftg. Madhu,  
 Sarada etc. Direction : Vincent. Studio : A. V. M.

SUCHITRA MANJARI — "Production No. 2" ftg. Prem  
 Nazir, Sharada etc. Direction : P. Bhaskaran.

SRIKANT PRODUCTIONS — "Production No. 7" ftg.  
 Madhu, Sarada etc. Direction : P. Baskaran.

SANGAMAM PICTURES — "Production No. 1" ftg.  
 Ummer, Vijaya Nirmala etc. Direction : Vijaya Nirmala.

SUPRIYA ENTERPRISES — "Production No. 1" (Colour)  
 ftg. Madhu, K. R. Vijaya etc. Direction : A. Vincent.

UMA ARTS — "Production No. 1" ftg. Madhu etc.  
 Direction : Madhu.

UNIVERSAL PICTURES — "Production No. 1" (Colour)  
 Jayalailitha etc. Direction : P. A. Thomas. Studio : Gemini.

#### HINDI (Colour)

BALAKRISHNA MOVIES — "Woh Kauntha" ftg. Vinodh  
 Mehra, Asha etc. Direction : K.S.R. Doss. Studio : Sarada.

CHITHRALAYA PICTURES (P) LTD. — ftg. Amitabh  
 Bachchan, Hemamalini etc. Direction : C. V. Sridhar.

SUNIL PRODUCTIONS — "Production No. 1" ftg.  
 Jabeen, Kanvar Ajeet etc. Direction : Shyam Bharati.

SURAJ FILMS — "Tera Naam Ka Diwana" ftg. Sanjeev  
 Kumar, Lakshmi Chaya etc. Direction : Madhava Rao.

Studio : Prasad.

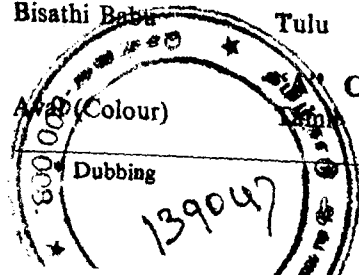
(Continued from page 28)

29-9-72 — Papam Pasivadu ftg. S. V. Ranga Rao, Devika  
 (Telugu) of Sri Lakshmi Pro- etc. Direction : V. Rama-  
 ductions of all over Andhra. chandra Rao.

## List of Pictures Censored

| Name of Picture                   | Language  | Length<br>(in Metres) | Producer                 | C.C. No. &<br>Date |
|-----------------------------------|-----------|-----------------------|--------------------------|--------------------|
| Inspector Bharya                  | Telugu    | 4543.95               | Sakthi Movies            | 66719<br>23-8-'72  |
| Sabhash Papanna<br>(Colour)       | Telugu    | 5145.09               | Sowbhagya Kala Chitra    | 66725<br>26-8-'72  |
| Akka Thammudu<br>(Colour)         | Telugu*   | 4490.00               | Balasubramanian & Co.    | 66726<br>26-8-'72  |
| Kaun Sacha Kaun<br>Jutha (Colour) | Hindi*    | 3536.60               | P.S.R. Pictures          | 66727<br>26-8-'72  |
| Nruthasaala                       | Malayalam | 4131.60               | Rupavani                 | 66731<br>1-9-'72   |
| Hunterwali                        | Hindi*    | 3684.26               | Venkatapathy Pictures    | 66732<br>2-9-'72   |
| Hallo Partner                     | Tamil     | 3980.68               | Sri Chitra Mahal         | 66733<br>5-9-'72   |
| Return of Johnny<br>(Colour)      | Hindi*    | 3715.80               | Mukesh Enterprises       | 66734<br>6-9-'72   |
| Paapam Pasivadu<br>(Colour)       | Telugu    | 3955.09               | Sree Lakshmi Productions | 66735<br>7-9-'72   |
| Kalavari Kutumbam                 | Telugu    | 4260.21               | Gajendra Art Pictures    | 66736<br>7-9-'72   |
| Jakkamma                          | Tamil     | 3990.13               | Vijaya Chitra Films      | 66741<br>8-9-'72   |
| Annamitta Kai                     | Tamil     | 4720.46               | Ramachandra Productions  | 67745<br>12-9-'72  |
| Savalukku Saval                   | Telugu*   | 3882.54               | Kotilakshmi Movies       | 66747<br>13-9-'72  |
| Vichithra Bandham<br>(Colour)     | Telugu    | 4244.02               | Annapurna Art Pictures   | 66749<br>16-9-'72  |
| Thulasi Mahimai<br>(Colour)       | Tamil*    | 4573.54               | G.B.N. Traders           | 65750<br>18-9-'72  |
| Sabash Baby<br>(Partly dubbing)   | Tamil     | 3661.85               | Prasad Combines          | 66752<br>19-9-'72  |
| Raja                              | Telugu*   | 4197.40               | Suribala Combines        | 66756<br>20-9-'72  |
| Azhi Mugam                        | Malayalam | 3933.53               | Creator Arts             | 66757<br>20-9-'72  |
| Vasanth Maligai<br>(Colour)       | Tamil     | 4664.06               | Vijaya & Suresh Combines | 66758<br>21-9-'72  |
| Bisathi Babu                      | Tulu      | 3419.85               | Myco Films               | 66763<br>23-9-'72  |
| Arav (Colour)<br>Dubbing          | Tamil     | 3987.08               | Vijayalakshmi Pictures   | 260-A<br>8-9-'72   |

CERTIFICATE



# PHOTOPHONE

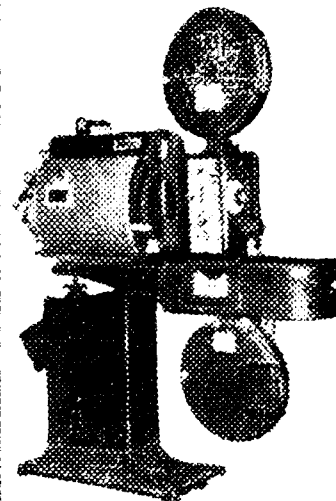
Most trusted name in cinema equ

PHOTOPHONE's superbly engineered 35mm and 70mm Sound & Equipment are the Indian Cinemas' number one choice. Throughout exhibitors who have invested in PHOTOPHONE equipment are rich in benefits of superior quality equipment, dependable service and the India's most respected name in cinema equipment.

Only PHOTOPHONE Equipment give you these exclusive features

- Curved film gate, with water cooling provision, to avoid film buckling and deterioration of picture quality.
- Large sprockets and adjustable gate tension assuring minimum strain on film.
- Double speed conical shutter giving more light on the screen.
- Automatic lubrication by continuous jets of oil assuring exceptionally long life of all parts.
- 85 Amp and 135 Amp Arcclamps providing an abundance of snow-white light.
- Precision soundhead film drive for flutter-free sound reproduction.
- 20W, 40W and 60W amplifier system incorporating advanced electronic circuitry and scientifically designed compensation facilities to suit every auditorium.
- 60" and 90" horns for correct distribution of sound to all parts of the auditorium using new American HF and LF speakers—superior to any other.

So if you are building a new cinema or need a new equipment to replace your old one, choose wisely. Ask a PHOTOPHONE man to come and see you. He will satisfy you, a PHOTOPHONE system is your best buy. After all, buying a cinema equipment is not just a purchase of machinery—it is an investment which is the heart of your business and for such an important job can you trust any one more than PHOTOPHONE?



PHOTOPHONE LTD.

532 SARDAR VALLABHBHAI PATEL ROAD SANDHURST BRIDGE, BOMBAY 7.  
4650 ANSARI ROAD, 24 DARYAGANJ, DELHI 6  
FILM CHAMBER BUILDINGS, 122 MOUNT ROAD, MADRAS 6  
SAGAR TALKIES BUILDING, KEMPEGOWDA ROAD, BANGALORE 9  
DURGA BHAVAN, RAJSHTRAPATI ROAD, SECUNDERABAD

8/6/65/106/PSA

Regd. No. M. 854.

## List of P

Name of Picture      Lang

Inspector Bharya

Sabhash Papanna  
(Colour)

Akka Thammudu  
(Colour)

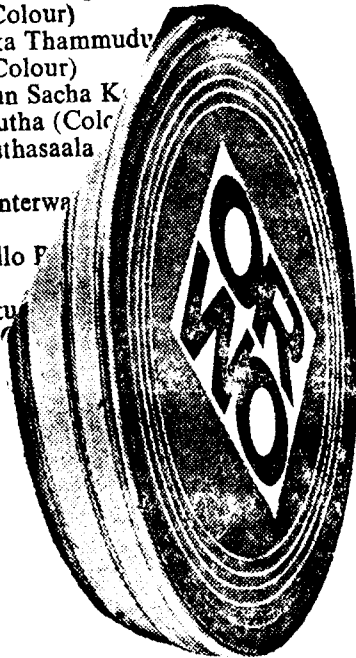
Kaun Sacha K.  
Jutha (Colo  
Nruthasaala

Hunterwa

Hallo P

Retu

Pa



**NEW**  
**ORWO**  
**PC 7**  
with an  
improved base  
is today's most  
wanted positive  
colour cine film

Presenting ORWO's latest colour hit,  
PC7—a new improved positive colour cine film.

Advanced ORWO technology and exacting  
laboratory control have given PC7 a new strong  
base. So now, ORWO PC7 gives you  
excellent sharpness, appropriate contrast, high  
resolution, superb colour rendition and  
**LONGER LIFE.** Another thing, PC7 though  
equal or superior to any other colour positive  
cine film on the market, costs less.

Remember new ORWO PC7—the film that is  
as versatile as the film makers who  
constantly rely on it.

Distributors:

ORWO FILMS EASTERN UNIT,  
Madras and Calcutta

ORWO PRIVATE LIMITED,  
Bombay and Delhi

**OR**  
**WO**  
**Film**

VEB  
FILMFABRIK  
WOLFEN  
FOTOCHEMISCHES  
KOMBINAT

THE  
GERMAN  
DEMOCRATIC  
REPUBLIC