

SUGAR NEWS

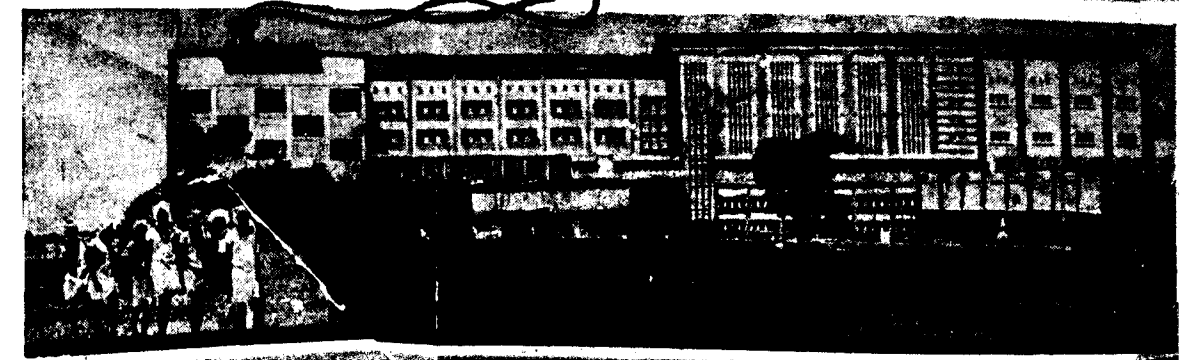
QUARTERLY JOURNAL DEVOTED TO
SUGAR, SUGARCANE & AGRICULTURE
VOL. II No. 4 ★ JULY 1971



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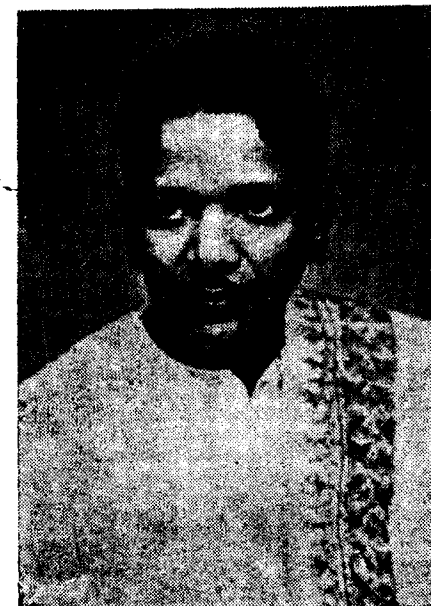
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BIRTHS...

Grand-daughter to Chief Minister of Tamilnad

To Selvi Selvam (daughter of Mrs. Dhayalu and hon'ble



Mr. Muthuvel Karunanidhi) wife of journalist Muraloli

Selvam, a baby girl on 11th July 1971 at Dr. Mrs. Florence Maduranayagam's maternity home in Mambalam, Madras. The grand parents the Karunanidhis, called on their new born grand child in the maternity hospital and were delighted to see the young mother and her first-born doing fine.

The Karunanidhis have elder grandchildren through their "actor" son M. K. Muthu.

Grandson to Editor

To Vimala B. Appadurai, wife of Benjamin B. Appadurai. L. M. E. (Sandwich) of M. A. L. Co. Ltd., Mettur Dam (Son of our Editor), by the grace of God, a baby boy on Thursday the 10th June, at "Comfy" maternity Home (Huzur Road, Coimbatore-18) of Dr. Miss. P. Isiah, M. D., M. R. C. O. G.

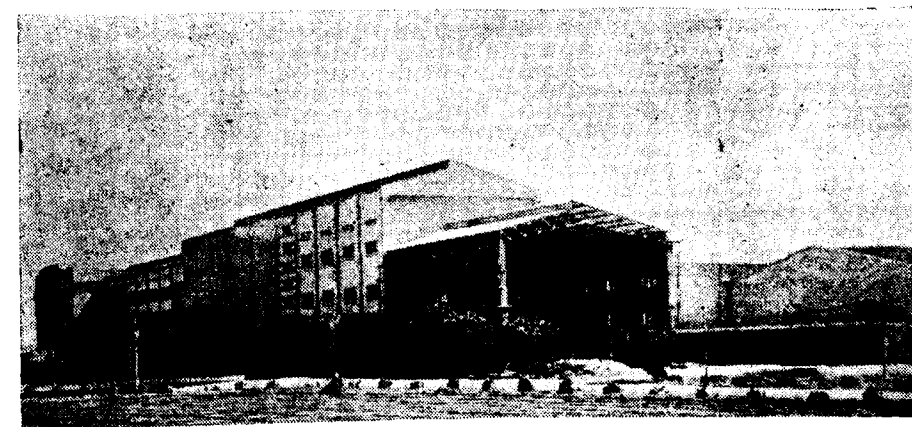
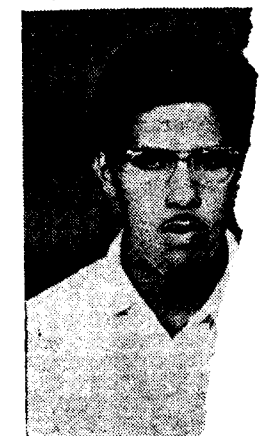
Baby Rajalakshmi

To Girija Raja wife of T. M. Raja, assistant, purchase department, Sakthi Sugar's Head office, a baby girl, on 8th June, in Madurai. The happy young father, who announced the

arrival of his first born with distribution of sweets to fellow members of the staff, informed us that the baby has since been named "Rajalakshmi".



A L. M. E. R. WED. AJAN
LEELAN - NATARAJAN
The Wedg of Legislator
Natarajan, B. B. I.



SUGAR NEWS

is representing Anth... uency
in our Factory area fo... and term
in succession at the... J Legis-
lative Assembly, w... elavathi,
daughter of late co... oan E. K.
Ramasamy Gounder... s solemnise
at a well attended fur... n, during the
early hours of Wed... day the 30th
June, in Gobi's artis... hall of marr-
riages - "Sita Kalyana Mandapam".

The joyous celebrations were attended among others by Sakthi Sugar' Commercial Director V. M. Kailasam District Collector H. B. N. Shetty Police Superintendent K. Kandasamy Municipal Chairman Kandasamy o Tiruppur and our Editor.

Several colleagues of the bridegroom in the State Legislatures were also present, in the persons o

— continued next page

Wedding Bells ...

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M. Ramanathan M. L. C., Dr. S. M. Palaniappan of Gobi, V. K. Ramarasaa of Bhavanisagar, S. K. Subramaniam of Sathyamangalam, M. Subramaniam of Erode, L. Doraisamy of Tiruppur, M. Palanisamy of Vellakoil and R. Manickavasagam of Thondamuthur.

Messages of greetings congratulating the couple on the happy event in their lives were received from 170 persons including Central Minister Mohan Kumaramangalam and Minister Muthuvel Karu-

Ministers, Hon'ble R. Rajan who presented the couple with a Gold ring, Hon'ble K. K. N. Hon'ble M. Kannappan and Member P. Saminathan at the function.

CORRESPONDENT

KANNAMMA - "TIPPER"

Part correspondent at Sakthi campus "Tipper" is popularly and endearingly known by his former appellation, Kannamma daughter of Mr. N. Ponnusamy of Tillainagar Salem on Monday the 5th July in a joyous function at Kumaragiri marriage hall in Salem.

Please accept our Hearty congratulations and best wishes, newly-weds! "Tipper couple"!!

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Finally brethren

Finally, brethren, whatsoever things are true, whatsoever things are honest, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things.

1st century } — Paul of Tarsus
A. D. } (Scholar & Traveller)



Inter State Goodwill...

Caught by the camera in convivial conversation, are Kerala's Minister for Home and Education Hon'ble C. H. Mohamed Koya and Tamilnad's planning commission member N. Mahalingam, Chief of Sakthi-Anamallais group of enterprises.

The happy occasion was a colourful function presided over by the latter, in which the former declared open the imposing, spacious and streamlined "Koya Buildings", the newly constructed premises of "Auto and Machinery Equipment Company", a front line house in auto upholstery business, specialising as interior decorators and furnishers for cars and allied vehicles.

The modern and technically well-equipped Works of the concern, housed in this - their own buildings in Jail Road Coimbatore, was inaugurated by Tamilnad's Minister for Tourism and Housing, Hon'ble K. Rajaram. Coimbatore's popular Municipal Chairman A. A. Sukkur and legislator S. A. Rajamanickam, M.L.C. felicitated P. V. Hassan (picture at page 22) the proprietor, on the steady and marked growth of the business during the last two decades, thanks to the hard work, efficient executions and courteous prompt service vouched for by him. His brother late Mr. Koya was the founder of the concern.

—photo: P. Kannan

56th Meeting of the Board of Directors

The fifty sixth session of the Board of Directors of Sakthi Sugars Limited, was held at No. 268 building in Kalingarayar Street, Ram Nagar, Coimbatore on Friday the 21st May.

The meeting was presided over by Chairman N. Mahalingam, B.Sc., M. I. E. Board members present at the

sitting were Directors, V.M. Kailasam, R. Chinnaasamy Naidu, S. Senniappa-Gounder, D. Periaswamy Gounder, P. G. Karuthiruman, K. K. Ramaswamy Gounder, K. S. Murugaiyan, S. M. Srinivasan, E. S. Palaniswamy, P. N. Nanjappan and A. Venkatesiah.

Several important subjects were discussed and decisions arrived at. General Manager P. V. Viswanathan Deputy General Manager S. V. Balasubramanian & the Company's auditor P.N. Ragavendra Rao also were present.



BANSI DHAR ELECTED PRESIDENT OF ISM

Mr. BANSI DHAR has been elected president of the Indian Sugar Mills Association for 1971-72. Mr. M. L. Apte has been elected Vice-president of the Association.

The head office of the ISMA will hereafter function mainly from New Delhi and not from Calcutta. However a skeleton staff will be maintained at the Calcutta Office.

The address of the New Delhi Office of ISMA is —

Indian Sugar Mills Association,
A-7, NDSE Co-operative Colony
South Extension, part I
Ring Road, New Delhi-49.

சக்தி சர்க்கரை ஆலை
செய்தி மடல்

(மாத இதழ்)

ஒழுங்காகத் தபால் மூலம் பெற
விரும்புவோர் முகவரியுடன்
ஆண்டு சந்தா ரூ. ஒன்று (ரூ. 1)
அனுப்பி வைக்கவும்.

நிர்வாகி "செய்தி மடல்"

72, சென்னை-9.

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❖ 1970-71 SUGAR PRODUCTION IN INDIA 38 LAKH TONNES?

During 1970-71 (i.e., during the period 1st October 1970 to 30th September 1971) the sugar production in the country is expected to be around 38 lakh tonnes. This information was furnished by the minister of State for Agriculture Prof. Sher Singh, in the Rajya Sabha on 12th June, in a written answer to Mr. M. K. Mehta.

The minister said the monthly releases of Sugar for sale by factories which averaged 3.78 lakh tonnes in 1970-71 prior to decontrol, was stepped up to 4.5 lakh tonnes in May 1971 after decontrol.

Replying to a question of Mr. Panda in the Lok Sabha, Minister Sher Singh said that the production of sugar during the previous sugar-year 1969-70 was 42.6 lakh tonnes and that there was a carry over of about 21 lakh tonnes from the 1969-70 season.

❖ EXPORT OF INDIAN SUGAR

India Exported 3.18 lakh tonnes of Sugar in the 1970 Calendar Year, according to information furnished to the Lok Sabha on 11th June, by Mr. Sher Singh minister of state for Agri-

culture. India's export quota international sugar Agreeen was about 3.50 lakh tonn India would be sending ou quantity this year also of 1.6 lakh tonnes had al exported.

According to Agricul Sources in New Delhi, India achieve a substantial inc ase in the export of Sugar over the present level of 3.5 lakh tonnes, as there are favourable indications, following negotiations with some of the major buyers of sugar. The Government's hope of a rise in exports is also reflected in the budgetary allocations to cover the subsidy for meeting the loss on export of Sugar. Against the revised estimate of Rs. 8.60 crores, the budget provides for Rs. 10 crores for subsidy.

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MAN'S HAPPINESS

A man's happiness is to do a man's true work.

— Marcus Aurelius
(Roman Emperor & writer in Greek)

Indian Sugar Bowl...

— continued from page 4

One of the major buyers of Sugar the United States has been approached to raise its import quota. India, which in 1970 sold 80,508 tonnes to the U. S. is believed to have offered to sell 1,50,000 tonnes this year. A team representing the sugar industry visited the U. S. in April this year. Though it got no firm assurance from the U. S. that it would buy 1,50,000 tonnes of sugar, there were indications that the quota might be raised.

Import of Sugar into the U. S. is regulated under the U. S. Sugar Act as amended from time to time. Although India supplied 1,71,000 tonnes in 1961 on a non-quota basis, it was given a statutory quota for the first time the following year after the diplomatic break between the United States and Cuba. However, since 1965 the allocation has suffered a sharp cut back.

❖ WEIGHT BASIS URGED FOR EXCISE ON SUGAR

The National Federation of Co-operative Sugar Factories, has expressed the view that it would have been better if the government, instead of retaining the system of fixation of excise duty on 'ad valorem' basis, had fixed it at a fixed rate on weight basis. "This will be simpler & eliminate the exercise involved' in fixation of tariff value every month and would also help in removing the atmosphere of uncertainty among the producers as well as the consumer".

❖ CRY FOR NATIONALISATION OF SUGAR INDUSTRY COOLING OFF...?

The demand for nationalisation of the sugar industry is now in low Key according to informed circles. Instead opinion is gradually veering round to suggestion that the Sugar Corporation should extend its activities to undertake the responsibility of helping sick mills to be run as economic units.

There is a perceptible cooling off in the approach of the Uttar Pradesh



Things to admire...? aye and plenty!!

Among the recent stream of visitors to our modernised sugar factory at Sakthi-nagar were (Left to right) Mrs. Dutt, Mrs. Rajeswari Ramakrishnan, B. A., Managing Director of Jeypore Sugars and Prasad Dutt, Managing Director of K. C. P. Ltd. They were accompanied by P. R. Ramakrishnan M. Sc., President, South Indian Sugar Mills Association and Managing Director of MALCO Ltd.

— Photo: K. K. Menon

government towards the question of take-over of Sugar mills. The Government of Maharashtra, where the Co-operative sector is strong and efficient is even less enthusiastic about nationalisation

The Union Government is in no hurry to make its intention on the subject known. It is awaiting the Sugar Nationalisation Committee's report before giving any serious thought to the issue. The Committee, headed by D. N. Sinha, a former chief Justice of the Calcutta High Court was expected to submit its report by the end of August. Its term has been extended till October and the provision in the latest Union budget for expenses of the committee does not suggest any further extension.

❖ MINISTER THREATENS CLAMP DOWN OF CONTROLS!

Mr. Fakhruddin Ali Ahmad who inaugurated the 38th annual general meeting of the Indian Sugar Mills Association at New Delhi, held out a warning to the Sugar Industry, that he would not hesitate to clamp down controls again if it worked solely with the

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Life to Live

Don't let us work all our life to make a living, but let us work to live all our life.

— Jack Minor



Indian Sugar Bowl...

— continued from previous page

profit motive and against the interests of cane growers and consumers. He said that the Government would endeavour to maintain a reasonable price for Sugar in the market through monthly release of quotas but the success of the effort would depend on the Co-operation of the industry.

Quite curiously, the warning came within weeks of the government decontrolling the price and distribution of sugar, faced as it was with the alternative of buying a substantial quantity, since the industry could not sell the accumulated stocks.



Visitors to Sakthinagar ...

The Custodian of Indian Bank was one of the recent visitors to the Factory. Left to Right are Chief Chemist Srinivasan, Manager of Indian Bank's Erode Branch K. R. Senthilnathan, Cane Superintendent K. S. Thirumalaisamy, Commercial Director V. M. Kailasam, General Manager P. V. Viswanathan, Bank Custodian G. Lakshminarayanan, M.A., C.A., I.I.B., and Chief Engineer K. M. Periasamy.

— photo: K. K. Menon

S. K. SOMAIYA PLEADS FOR LONG-TERM SUGAR POLICY

The outgoing President of the Indian Sugar Mills Association called for a long term stable Sugar policy, following decontrol. While addressing the 38th annual general meeting of the Association in New Delhi on 10th June, he expressed the hope that decontrol would not turnout to be a "short-term expediency" but would be pursued as a "long-term policy", for any policy could at best prove efficacious over a period of time and only a long-term stable Sugar policy could be in the ultimate interest of all concerned. In his view it would be necessary for the Government to initiate necessary follow-up measures to impart the much needed stability to the Sugar economy.

These measures would include judicious exercise of monthly Sugar releases, reduction of the margins charged by Banks from 30 to 14 per cent, remission of excise rebate and cane freight; maintenance of gur prices at economic levels through price support to avoid wide fluctuations in cane acreage and reversal to specific duty from 'ad valorem' basis.

Mr. Somaiya also suggested that a provision should be made for discount in cane price for fall in recoveries below the base recovery at the rate of 6.6 p., subject however to a base recovery of eight percent.

SUGAR PRODUCTION TARGET DURING 4th PLAN PERIOD

During the Fourth plan period, the Government has provided a production target of 47 lakh tonnes and a capacity of 48.65 lakh tonnes. Licences have also been issued for new capacity. In fact the Government has already exceeded the capacity target by one lakh tonnes, making a total of 49.65 lakh tonnes.

The Government has also relaxed further the licensing provisions under which no licence will be required so long as the capital investment did not exceed Rs. One crore. However, Mr. S. K. Somaiya feared that in the case of Sugar, the relaxation might tend to distort the planned growth and development of the industry as envisaged by the planners. He explained that within the investment of Rs. One Crore, a "grossly uneconomic" unit could be established. Some units were already on the anvil under the relaxation.

Sugar Mills in Tamilnad will not be nationalised

Industries Minister Hon'ble Mr. S. Madhavan informed the state legislative Assembly on 22nd June, that there was no proposal under the Government's consideration to nationalise Sugar Mills in Tamilnad. He said that the decontrol of sugar had afforded some relief to the sugar industry. He however regretted that the Union Government had not evolved a clear cut policy for the complete recovery of the Industry.

He opined that the "salvation" of the sugar industry lay in the formulation of a price policy conducive to

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Silhouette of a Statesman:

Savant, artist and Politician in fort st. George and salons of Paris

"Tappal"

If the "Readers write" page of the journal is an index, Editor Khuswant Singh, presiding over the country's biggest and most popular pictorial periodical, the "Illustrated Weekly of India" is a controversial figure indeed. A piece of literature which recently drew a sheaf of prompt letters from the vigilant readers, aiming bouquets and brickbats, on his "turbaned head", was an English-rendering published on the fiction pages of the magazine.

The Controversial Story!

The story, it must be conceded, provided interesting and entertaining reading even in a translated version, though rationally novel and humorously satirical, bordering on the sensuous and erotic. The author of the original Tamil story was Muthuvel Karunanidhi — the present Hon'ble Chief Minister of Tamil Nadu, popularly known by the endearing and colourful appellation "Kalaigal". This Tamil honorific denoted a man of letters and fine arts — a literatus and artist rolled into one!

Ten months ago this much discussed short story "Confessions of a Dustbin", gave the non-Tamil reader, the first glimpse of the facile pen of Tamilnad's young Chief Minister, looming large just then in the Indian horizon as an astute, shrewd and resourceful politician, who rather unobtrusively succeeded the popular — "Anna the wise" as the undisputed head of the Tamilnad Council of Ministers.

Youngest and Eighth ...

Thus he became the youngest and Eighth Chief Minister of the southern state of Tamilnad, ("the lesser" Dravidanad) in Free India. Hon'ble Karunanidhi completed his 47th year

Man in the news



In Paris during the 3rd World Tamil Meet with the present speaker K. Mathialagan and educationist K. Venkita Subramanian.

"Kesari" (the "lion of Andhra") barrister Tankutur Prakasam. That noble soul, as the first Chief Minister in free India of the composite state

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First Chief Minister to visit Sakthi Sugars Industrial complex

Left to right: Hon'ble Mr. M. Karunanidhi, Director A. V. Giri and Chairman N. Mahalingam.

Karunanidhi the man...

— continued from previous page

of Madras, including Tamilnad, Andhra and parts of Kerala, made history on the eve of Christmas 1946, by granting one month's Bonus to all government servants of the state at the request of the Madras Secretariat Association led by its young president M. Sargunam, who recently retired

as a deputy secretary to government. This Editor had the privilege of being present at those memorable negotiations, when the "Andhra Kesari" made this unique gesture to give instant relief to the staff and menials in the government offices, from the economic after effects of the Second



Author, playwright, poet and orator

World War. Later on, at the representation of the state N. G. G. Q. association led by its young orator-president the late lamented Jagadeesha Iyer, Hon'ble Prakasam arranged to grant a very substantial increase in the pay scales of the government servants.

Grand old man Prakasam will ever be remembered, (even after dry laws are repealed) as the statesman who with indomitable courage, embarked upon "Total prohibition" in the composite state in 3 stages beginning from 1-10-1946. Eventually state went totally dry on 2-10-1948.

The Other SIX

Then came the late Mr. Omandur Ramasamy, from the agricultural fields of South Arcot, followed by that majestic and genial gentleman from Rajapalayam, Mr. Kumarasamy Raja who later on occupied the gubernatorial Chair in Orissa.

Chakravarthi Rajagopalachari, B. A., B. L., "Rajaji" of common parlance and "Marcus Aurelius" of modern times, who as nonagerian is at present living in partial retirement from public life, devoting his time mainly to writing, was the fourth person to ascend the chair in fort St. George. He brought to the office an enviably unequalled experience, — as a Chief Minister of the Madras State on a previous occasion (1937-39) during British times, Member of Interim Indian Government, Governor of Bengal, Governor-General of the Country and as union Minister! No wonder his stay in office, though short (1952-54) was a standing example of clean and efficient administration.

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Doctor's Nose!

Joy, temperance and repose,
slam the door on the doctor's
nose.

America
1807-82

—Longfellow
(Poet)

Then came the man of the masses, Kumarasamy Kamaraj, whose ten years of stable governance, is bound to be remembered for the free education vouchsafed to children till completion of high school, the midday free-meal scheme to elementary school pupils, and the creation of a healthy economic atmosphere that paved the way for growth, as manifested in industrial estates, Factories, large scale electrification of rural areas Parambikulam—Aliyar irrigation scheme and the like.

Mr. Meenjur Bakhtavatsalam who succeeded him in 1963 had the significant record of having been in all the previous Ministries with unbroken continuity. But the monsoons did not deal favourably with him and the food grain distribution machinery left much to be desired. So, when the food crisis resulted in night long queues before ration shops all over the state, it did not augur well for his party in the next elections.

A New Party:

A new party led by the silver tongued orator "Anna the wise" was swept into power in the next 1967 general elections. Anna-Canjeeppuram Natarajan Annadurai, became the seventh Chief Minister of the State. The grandiose and pomp of the "Second World Tamil Conference" held at Madras during his regime, the statues to literary savants like First century Valluvar and lady Avvai and recent western scholars like Dr. Robert Caldwell and Dr. G. U. Pope who paved the way for a literary renaissance in Tamil, that adorn the Madras Marina, are standing monuments to his vision and capacity for organisation. But a dire malady snatched him away from the scene of popular activities on the 3rd day of February 1969.

Muthuvel Karunanidhi: accomplishments in the offing!!

Because of proximity in time and space, it is neither fair nor possible to give an unbiased assessment of the achievements in office of Hon'ble

மு. கருணாநிதி
முதலமைச்சர்



அரசு தலைமைச் செயலகம்
தமிழ்நாடு
சென்னை-9

அன்புடையீ,
உணங்கம். உபநிதய
உபநிதயத்திற்கு நன்றி. அந்நிதயத்திற்கு
பெரியவை இவ்வு நிதய வேண்டி
சென்றும் 2 மீட்டர் அன்பு நிதயத்திற்கு.

சுயம்,
பெரியவை
11.2.69

In his own hand...

This letter to us in TAMIL is a specimen of his Characteristic Calligraphy and promptness in Correspondence.

Mr. Karunanidhi, who assumed the reins of governmental power in March 1969 at Fort St. George, as the eighth Chief Minister of the state.

Yet the extension of free education scheme to pre-university classes in colleges, bringing Salem steel plant within reach, and winning the recent general Election with an unheard of majority are accomplishments of no mean repute, in addition to the award of substantial increase in pay scales to governmental staff! The reclamation of the Coouam waterway, which is well under way, could only be compared in its magnitude to the legendary cleansing of stables by Hercules! Add

to these the concrete fact that, thanks to a strong and imaginative policy in the distribution of grains the "food-scarcities" have become things of by gone years!

All these could not but augur that greater achievements by the young Chief Minister could be optimistically expected for the good of the state, thanks to his sagacious and quick decisions and strong arm.

Artiste & literatus

Born of lower middle-class parentage in the little village of Thirukkuvalai in Tanjore district, Karunanidhi never completed his high school education,

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Appreciation for Services rendered to public...

Rs. half-lakh purse, collected by admirers, is handed over to legislator S. A. Rajamanickam M. L. C., at Coimbatore, by a grateful Chief Minister.

The Eighth Chief Minister ...

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evidently because he was drawn into the vortex of the "Dravidian" Movement of Periyar E. V. Ramasamy and Arignar Anna, rather too early in life.

It is said that at school he used to bring out a manuscript magazine which proved to be the seed for "Murasoli" the views and party angle Daily since founded by him and now edited by his nephew Murasoli Maran, M. P. Mr. Karunanidhi has written quite a good number of short stories, a few novels including "FRIDAY", ("Velli-Kilzhamai") "GALLOWS-platform" ("Thookku medai"), dramas like the "PAPER FLOWER" ("Kakitha Poo") and popular screen plays and stories for over thirty cinemas like "Poom

Go forward

The man who rests on his laurels is wearing them in the wrong place.

—Harold Coffin

Puhar and "**Parasakthi**". For a time he was editing the Tamil magazine "Mutharam" also, meaning "String of Pearls".

In Paris

He declared open the **Third World Tamil Meet** in Paris. It may be mentioned here that the first World Tamil Meet held in Malaya, was the brain-child of the great Tamil Scholar from Tuticorin **Father Thaninayagam**, head of the Department of TAMIL in Malaysia University, who also organised it efficiently diligently and successfully.

On the platform and in the legislature halls Mr. Karunanidhi is an able debater and orator. It was by dint of hard work, indefatigable efforts and industry that he forged to the front as a successful party executive, writer, author, Journalist, orator, popular leader and minister until the onerous office of Chief Minister (in the line of the great T. Prakasam) was conferred on him by the people of the State.

Grateful remembrance of an affectionate friend

Though much is spoken of his steel arm and tenacity of purpose, this Editor cannot but vouch that there is a definite soft and lingering corner in his heart for trusted friends, especially of yester-years and bygone rainy days. While handing over a purse, collected by wellwishes, to legislator S. A. Rajamanickam at Coimbatore some months ago, he mentioned with much affection and emotion that years ago when Mrs. Karunanidhi and himself then an ordinary political worker, were residents in a suburb of Coimbatore, they depended on the daily rice "dole" brought to them by Mr. Rajamanickam, to keep the hearth fire burning! How many men in Top grooves would care to remember such incidents and acknowledge them in public with gratitude?

The family at Gopalapuram...

Not preferring to move into a posh official residence, the **Karunanidhis** continue to live in their unostentatious own house in the Gopalapuram area of Madras. Their "actor" son M. K. Muthu - the eldest, lives nearby in the same street with his young wife and two sons. Having made a mark as a stage actor, he has recently been signed to the role of a hero in a forthcoming film. Nephew Murasoli Maran, M. A. M. P., son of Mr. Karunanidhi's elder sister lives with his family in the neighbourhood.

It is said that the Chief Minister's one grievance is, that his parents for whom he retains great reverence, did not live long to see their son in his hey-day. It might be remembered

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more wretched

He who commits injustice is even more wretched than he who suffers it.

Greece
427-348 B.C.

—Plato
(Philosopher)

Two on a tour...

THREE SCORE AND THREE DAYS OF TRANS-CONTINENTAL RAMBLES

"Anaimallais Villa" the cosy and beautiful baby-mansion standing serenely on Coimbatore's widest avenue - the Hundred feet road, will long be remembered as the venue of the homely dinner party at which the MAHALINGAMS entertained Mrs. **Indra Gandhi**, the Prime Minister of the land, on the eve of the last general Elections.

The townsfolk will remember the permanent residents of the place the DORAISAMYS, as the donors of two colourful wee parks on the centre of the avenue for the benefit of the public. P. K. Doraisamy, who lives in the Villa with wife Lakshmi and daughters Lata, Madhu Mathi and little Alagu Magesh, is the popular General Manager of the firms - the Anaimallais Agencies and the Anaimallais Retreading Co., two constituents of the

well known Sakthi - Anaimallais group of enterprises.

International meet...

We are glad to report that young Doraisamy of our above sister concerns accompanied by wife Lakshmi, left for Europe early last month to take part in an International business meet.

On the overcrowded platform of Coimbatore's Railway Junction, they were seen off, by a host of friends, relations, office staff and workers, including District Superintendent of police K. Kandasamy, Mrs. Pushpa Kandasamy, Sakthi Sugar's commercial Director V. M. Kailasam, Mrs. Marudapushpam Kailasam and Pollachi's former civic chief P. K. Sethuramasamy.

They were literally inundated with lovely galands of fragrant lillies, roses



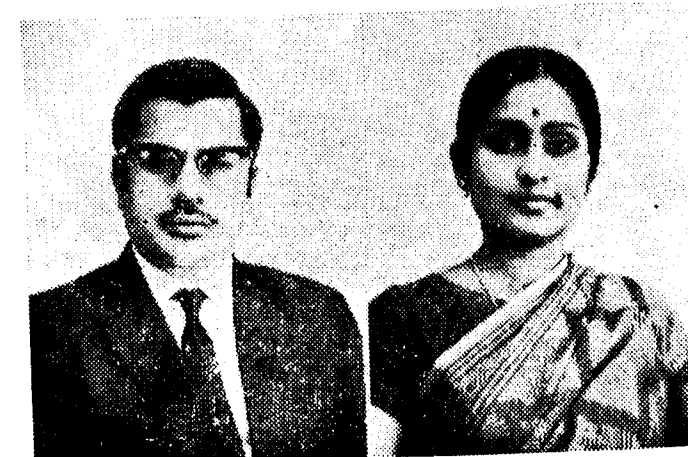
with a warm hug...

Travel bound Doraisamy is taking leave of friend Jeeth Singh Bhango, Managing Director of the State Water Board.

and Jasmines from well wishers like journalist Sudhan Appadurai, manager Muruges and Ramakrishnan of Agencies, and Muruges Jr., of ARC.

Next day at Madras, when they drove to Meenambakkam aerodrome

— continued on page 13



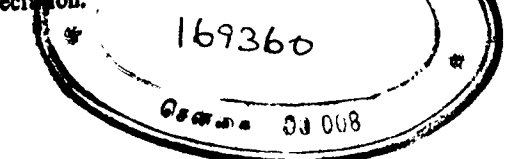
Rambling we go...

P. K. Doraisamy, the popular head of our sister concerns, Anaimallais Agencies and Anaimallais Retreading Co., accompanied by Mrs. Lakshmi Doraisamy, left Coimbatore in June on a trans-hemispheric travel. Just now they are legging it somewhere in the Pacific States.



floral felicitations...

Here on the railway platform while P. V. Viswanathan, the venerated General Manager of Sakthi Sugars, designed to garland him with a garland of flowers, the "genial-bee" Secretary of our chairman is beaming with a smile of appreciation.



*Two on a tour***The DORAISAMYS in the PREAMBLE to a TRAVELOGUE****At the Madras air port**

photos: Shanmugadas

**PICTURES:**

Left: Part of the crowd of well wishers who thronged the air port to say *au revoir*. In the picture are Chairman N. Mahalingam, P. K. Doraisamy, N. S. Seshadri, N. V. Kamalesan and others.



Bottom Left: Standing from left to right are Commercial Director V. M. Kailasam, P.K. Doraisamy, Lakshmi Doraisamy, Mrs. Marudapushpam Kailasam with children Madhumathi and Alagu Mahesh.



Bottom right: Seated on the dais in the farewell function arranged by Anamallais Agencies and ARC are Murugesw Jr., Murugesw Sr., General Manager P. K. Doraisamy and Dy. Genl. Manager S. V. Alagappan.

**On the Railway Platform in Coimbatore****In the function got up by staff ...****Two on a Tour ...***— continued from page 11*

from their hotel, there was an equally large gathering, to wish them *bene vale*.

Minister Kumaramangalam

In the airport, chairman **N. Mahalingam** introduced, business Executive Doraisamy to Popular Union Minister **Mohan Kumaramangalam** who was there to take the same flight to Delhi. Mrs. **Mariamammal Mahalingam** with her daughter Mrs. Karuna Vanavarayar and son-in-law Advocate Krishnaraj Vanavarayar was there to wish them a safe and pleasant journey. There were also Commissioner K.J.M. Shetty of the State Transport, with Mrs. Sabita Shetty and children (pics. at pages 21 and 24), Managing Director Jeet Singh Bhango of the Tamilnad Water Board, Director N. Hari Baskar of Agriculture Department, Sakthi Sugar's Accounts Officers N. S. Seshadri, N. V. Kamalesan and others. Mrs. Soundram Balasubramanian and S. V. Balasubramanian, Deputy General-Manager of Sakthi Sugars boarded the same plane to accompany the globe-trotters in their first leg of air travel from Madras to New Delhi.

All India trophy

In the Central European Federal republic of Switzerland Executive Doraisamy is scheduled to take part in an international commercial meet organised under the auspices of Ford-Escortes. It may be mentioned here, that Ana-

**Parting indeed is a touching moment ...**

Mrs. Mariammal Mahalingam and Mrs. Lakshmi Doraisamy.

mallais Agencies, recently knocked off the trophy offered for effecting maximum sale of Escortes products in India. The Agencies which proudly occupied the first place in the all India Sales Competition has thriving branches at Tiruchirappalli, Madurai, and Tirunelveli in addition to the head office at Coimbatore. Prior to his departure

for the International business conference, the workers, staff and officers of all the four establishments of Anamallais Agencies entertained General Manager P. K. Doraisamy at a farewell party, when Deputy General Manager S. V. Alagappan also was present.

— continued page 15**P. K. D. Couple with Mrs. Pushpa Kandasamy, and K. Kandasamy District Superintendent of Police.****The Doraisamys with the Vanavarayars Jr.**

Production Falls in PAK Sugar Industry

INTERNATIONAL PORTHOLE



► Pakistan bans Export of Sugar

According to a top-level economic coordination committee set up by the Government to study sugar production, Pakistan has produced 1.01 lakh tonnes less sugar during the current year compared to last year.

Pakistan has banned export of sugar in order to maintain a stock of around 70,000 tons to meet shortage and to stabilise prices during the 1971-72 financial year.

► British sugar Surcharge up

According to a report in the "Financial Times" of London, the United Kingdom Sugar surcharge was raised from £10 to £14 per ton from 10th June '71. The increase was made in view of the recent reduction in the world price of raw sugar, it is learned from an announcement of the British Ministry of Agriculture.

► International sugar pact

The working group of the I. S. O., (International Sugar Organisation) set up to undertake a preliminary study of the mid-term review of the International Sugar Agreement will

recommend only minor changes in the agreement, to the forthcoming meeting of the sugar council in November this year, it is understood. These changes are likely to take the form of additional rules to the agreement.

► C. W. Sugar Nations seek E E C Safeguards.

The Commonwealth Sugar producing countries, whose economies will be jeopardised by Britain's entry into the common market, have urged on the Chief British negotiator Mr. Geoffrey Rippon, that he should insist on firm safeguards for their exports from the E. E. C. They were dismayed at the lack of quantitative guarantees from the market in the formula accepted by Mr. Rippon in the negotiations with the E.E.C. in Brussels in May 71.

A special meeting, attended by the prime Ministers and Ministers of Countries concerned, including Mauritius, Fiji, Barbados, Jamaica and Guyana, was called by Mr. Rippon. He also wished to explain the implication of the sugar formula which is a promise by the E. E. C. to "take to heart" the need to protect the interests of developing countries who are vulnerably dependent on the basic product as is the case of the main Commonwealth sugar producers. This would mean that the exports under the Commonwealth Sugar Agreement will be unaffected till the agreement expires in 1974 and thereafter. The sugar producers will have to take on trust the E.E.C. promise. Their complaint to Mr. Rippon was that unless the promise was translated in to quantitative

assurances, their sugar industries would not survive the uncertainty.

► Commonwealth Sugar Agreement.....

is the main economic prop for the stability of the caribbean countries, Mauritius and Fiji, who are enabled under it, to export allotted quotas of sugar at guaranteed prices (which at present are above world prices) to Britain.

Altogether there are 14 countries involved including India and Australia, the Indian quota being 25,000 tonnes. However the E. E. C. assurance to protect the interest of developing commonwealth sugar producers does not extend to India or Australia. Indian Sugar Cane farmers and factories will be affected by the loss of the present 25,000 tonnes export quota to the United Kingdom. They have little chance of retaining even a part of it when the agreement ends.

However until 1974, even after Britain joins the European common Market, India like other sugar producing countries would be able to send the same guaranteed quantities of sugar to Britain, as now.

► Jamaica to cut output

The Sugar Manufacturers Association in Kingston, has forecast a new 20,000 ton cut in Jamaican Sugar Production. Final production estimates by the Association have been reduced by 50,000 tons since the

— continued on page 15

THUS THEY DIE

All political parties die at last, after swallowing their own lies.

England 1667—1735 — J. Arbuthnot (Physician & writer)

Matter of Ages

A word spoken in reason, at the right moment, is the matter of ages.

Scotland 1795—1881 — T. Carlyle (Historian & writer)

U. P. SUGAR INDUSTRY

Sugar mills take-over may lead to fall in production

The take-over of the 12 "sick" sugar mills by the U. P. Government may lead to a fall in production and cause hardship to sugarcane-growers.

The ordinance which enabled the Government to take over the mills laid down that arrears of all kinds would be paid out of the compensation amount of Rs. 3.26 crores due to them.

This is not sufficient even to pay off the arrears of Rs. 5.89 crores due to the growers from the 12 mills for the sugarcane bought from them.

The total amount payable by these mills to the growers and as arrears of purchase tax to the Government is Rs. 10.2 crores. With the take-over, the Government will have to pay Rs. 10

lakhs as compensation for the sugar that was in the process of manufacture, bagasse and molasses.

In addition Rs. 1.20 crores are needed for paying labour engaged in the off-season repair and overhauling of machinery.

An amount of Rs. 3 crores is needed for the renovation and modernisation of the sick mills.

To be fair to the growers, the Government will have to pay off their arrears promptly. If the payment is deferred, the growers will be alienated.

It is alleged that no principle has been followed in fixing the quantum of compensation to different mills. In some cases the compensation is less than the book value; in some others it is more.

The Allahabad High Court has stayed the acquisition of three mills. Protracted litigation is expected.

In the resultant atmosphere of uncertainty, the U.P. Government, whose

— continued next page

International porthole...

— continued from page 14

December estimate, bringing the final forecast output to 4,00,000 tons. Sugar Industry sources state that at £55 per ton as an average price the decline in production will cost the industry nearly £3 million.

► U. S. increases sugar quota allotment to India

India got an additional sugar quota of 3,024 short tons, in an increase of 2,00,000 tons in the United States sugar quota announced for 1971.

Officials of the United States Agriculture Department said, the quota boost meant a total of 1,30,000 tons for U. S. domestic production and a 70,000 ton boost for foreign suppliers. The increase in quota raised the amount of sugar required for the year to 11.1 million tons.



Tabart de fleurs for press chief M. L. A.

This indeed is a rare photo of a hon'ble Minister helping a pressman to put on a coat! a rare tunic made with exquisite skill, of fragrant Lily Flowers with a colourful border of roses!! The Occasion was a pleasant function got up by the Editor and staff of the popular Daily MALAI MURASU, at President Hall, Coimbatore, to felicitate their Director "Ayya" K. P. Kandasamy M.L.A. on his election to the Tamilnad legislative Assembly from Satankulam constituency.

The festivities were presided over by Minister Hon'ble M. Kannappan and over 15 legislators ascended the decorated rostrum to pay panegyric tributes to the chief guest who was also presented with a gold lace shawl by the hon. Minister.

The Celebrations which extended late till 11-30 p. m. were rounded off with a sumptuous dinner and an excellent performance of orchestral music by a local group.



When the Chief Minister Lunched at Sakthinagar ...

Seated at the head table (from right to left) are K. A. Mathialagan the present Speaker of Tamilnad assembly, Host Chairman N. Mahalingam, Chief Guest Hon'ble Minister M. Karunanidhi and others, during the visit in April 1969.

— photo Shanmugasdas

The Karunanidhis of Gopalapuram and Thirukkuvalai ...

— continued from page 10

that one of the corporation divisions in Madras City was named after his mother, not long ago, as Anjugam nagar. His father was Muthuvelar. They were a lower middle class family in their native village of Thirukkuvalai in Tanjore District.

Lady Dhayalu Karunanidhi

When his first wife Mrs. Padma-vathi Ammal who shared his ups and downs in early life passed away leaving behind Muthu as an eight day old child, "Kalaigai" married a second time.

Mrs. Dhayalu Karunanidhi, the slender and graceful wife of the Chief Minister is an unassuming lady. Very occasionally does she make her appearance in public functions. When he went to England and Europe last year, she accompanied him.

Of their other children Alagiri, Stalin, Tamilarasu are students in college and schools, while Mrs. Tamil Selvi (wife of Murali Selvam) is a young mother. Tamilnads' Chief

Minister is a grand father on his own right to two grandsons and a grand daughter.

Esteemed and foresighted

His healthy regard for the PRESS has endeared him to them and earned their respect.

The recent formation of a State Planning Body constituted of experienced and informed members like our Chairman N. Mahalingam, marks him out as a man of foresight with an eye on the future of the state. The glowing tributes recently paid by Chief Ministers Brammananda Reddy of Andhra State and Farook Maraicar of Pondicherry at the Birthday celebrations in Madras last month, indicate the esteem and love with which Karunanidhi is held by fellow statesmen of the land.

Diplomat Mu. Ka.

Though known to the world as an uncompromising antagonist in public life who gives or asks no

quarter, there is another little known side of Mr. Karunanidhi that he is an adroit diplomat too!

Here is a case in point. Would any one with lesser consummate diplomacy, meet by arrangement two of his most formidable political opponents, like him? Last week he met Mr. K. Kamaraj, M. P. in the residence of a "Common friend" and later he received Rajaji at his own house on the 20th of this month! Evidently something big and common to all, is seriously at stake!!

We greet you chief with wishes warm, on happy birthday

Ere we end, let me not forget to record with gratitude the good-will and cordial relationship that he endeavours to maintain with the public always and everywhere.

The happy good nature and good taste that he displayed and his witty sayings at the lunch table, during his visit to our factory at Sakthinagar on the 7th Day of April 1969, is often recalled with much pleasure by us all.

So, though a bit late in the day, SAKTHI SUGARS wishes the beloved Chief Minister, many many happy returns of his joyous Birthday attended by health, prosperity and peace. *

Birth...

EEEE

To Zaithun Begum wife of S. Md. Abdul Khader of Coimbatore head office, a bonnie girl on the evening of Monday the 19th July at her parental home in Coimbatore. The baby and mother are doing fine.

U. P. Sugar Industry...

— continued from page 15

financial position is not very sound, may not invest money in remodelling the 12 mills and replacing their worn-out machinery.

Indian Sugar export to U. K. may not be affected

It is difficult to quantify the exact loss in India's export trade as a result of Britain joining the European Economic Community.

Many imponderables are involved. Partly because of this, the references to India in the British White Paper on the EEC are cryptic. The problems of the Commonwealth are identified as those of sugar and New Zealand's dairy exports.

The only paragraph about India states that the EEC will be ready after enlargement to examine its trade problems, including the question of Indian exports of sugar.

The reference to Indian sugar will mystify and India will no doubt seek a clarification. But when read with the general assurance about safeguarding Commonwealth sugar exports, it can be taken to mean that India's sugar exports to the U. K. (Rs. 2.2 crores a year in value) will not be adversely affected.

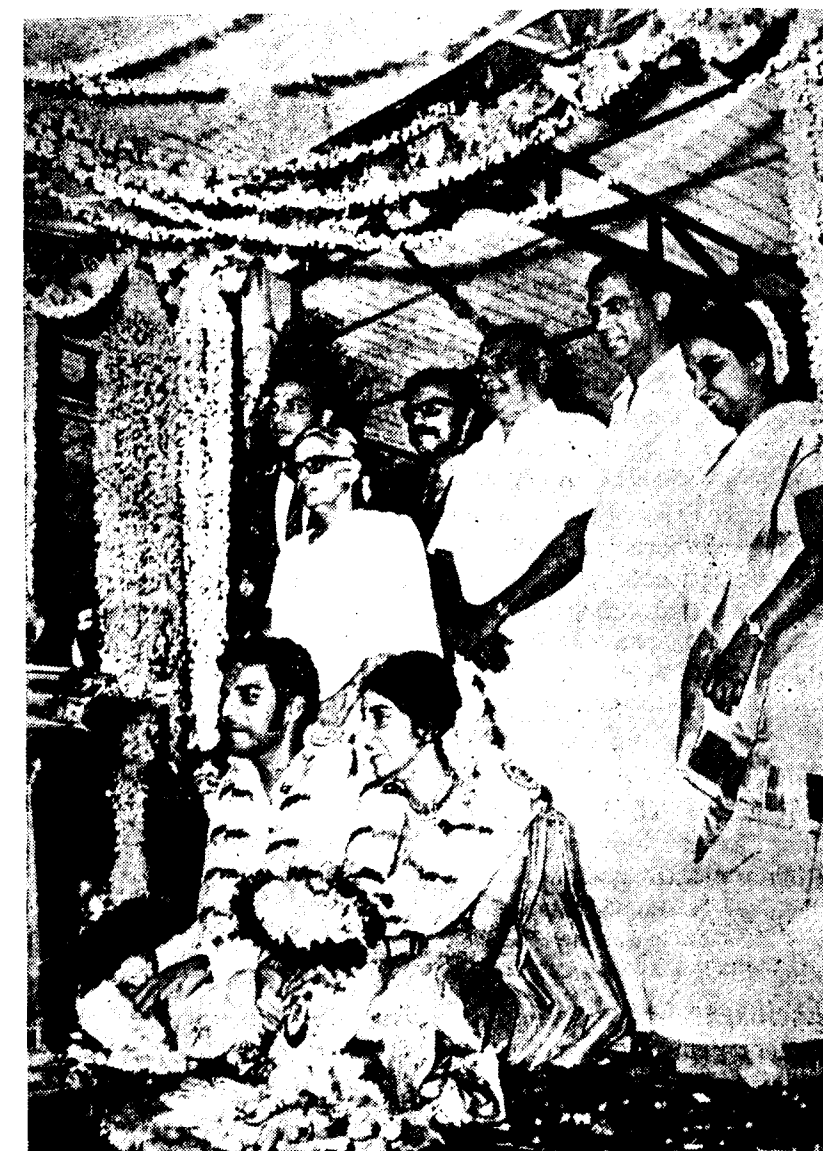
Fall in Cashew Export Trade.

Export of cashew kernels from India during the first six months of this year amounted to 24,448 tonnes valued at Rs. 24.55 crores, as against 28,432 tonnes valued at Rs. 28.78 crores during the same period last year.

According to the Cashew Export Promotion Council, the fall in exports was due mainly to the lower off take by the USSR.

Exports of cashewnut shall liquid during January-June 1971 was also lower at 2,719 tonnes valued at Rs. 31 lakhs as against 3,922 tonnes valued at Rs. 44 lakhs in the previous year.

Imports of raw cashewnuts from East Africa during this period were 83,258 tonnes valued at Rs. 13.70



Our Doctor celebrates daughter's wedding

Squatting on the spousal dais with joy writ large on their young faces are bridal couple Usha and Dr. Sreevalsan. The bride is the beloved daughter of our Medical Officer at Coimbatore. Standing behind the couple with happy satisfaction reflected on their faces are the brides parents Mrs. Sharada Rajagopalan, Dr. A. Rajagopalan, M. B. B. S. and the groom's parents Mr. and Mrs. Balakrishna Kurup with their other two sons.

crores as against 1,23,788 tonnes valued at Rs. 21.53 crores during the same period in the previous year.

Crash plan for raising cumbu

The government of Tamil Nadu has sanctioned implementation of crash programme for cultivation of cumbu H. B. 3 high-yielding variety under rain-fed conditions over 5 lakhs acres in the state during 1971-72.

In view of the good performance even under adverse conditions, disease to tolerance and grain quality fetching higher price, government had decided to extend the area four times that of last.

Additional production of five lakhs acres would amount to one lakh tonnes of cumbu valued at about Rs. 6 crores.

— continued next page

From the Desk:



Scribbled Scroll

- of the EDITOR

Once again Sakthi Sugars Factory at Sakthinagar has bagged the coveted award for Industrial safety in its class.

Of the two **National Safety Awards** received, one is for outstanding performance in Industrial safety by achieving lowest frequency rate during the year 1969. The other one is for significant performance in Industrial safety by accomplishing longest Accident free-period during the same year. Each of the two awards carry with them **Cash Prizes** of 2,500/- along with a **Rolling Shield**.

At a pleasant function held in Madras on the 17th of this month, Union Minister Hon'ble **R. K. Khadilkar** (Labour, Employment and Rehabilitation) distributed the awards. On behalf of Sakthi Sugars, Chief Engineer **K. M. Periasamy** received the rolling shield and awards.

At Sakthinagar Complex...

An all pervasive air of satisfaction and busy activity was visibly present,

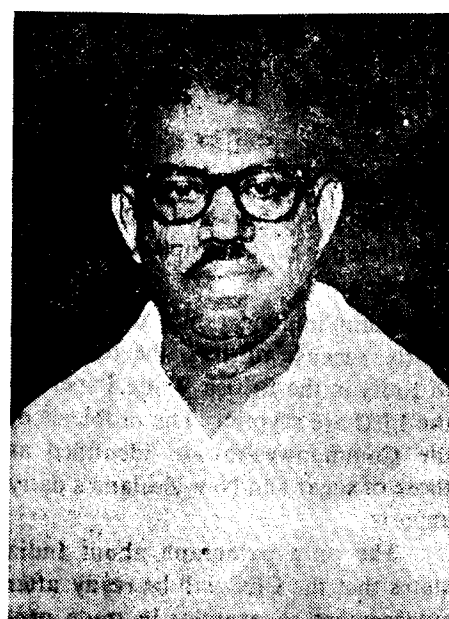
when the heavy gates on the northern wall of the compound opened to admit the Editor into Sakthinagar on the forenoon of 30th June.

Driving into the campus straight from the wedding of a state legislator, it was indeed very pleasant to hear, from Departmental heads, Chief Engineer **K. M. Periasamy** and Chief Chemist **S. Srinivasan**, that they were quite happy over the good performance of the factory and field sections. They were looking forward with much hope and optimism to the ensuing season. The successful season, and excellent run, they attributed, to the unstinted help extended by the management and willing co-operation and co-ordinated efficient work of all the staff and workers.

That being so, one cannot help saying - "All glory to GOD for blessing our concern and its work once again".

The new godown & cane roads

In the morning, the civil Engineering section under civil Engineer



BIRTHDAY GREETINGS ...

— to Hon'ble **Mr. V. R. Nedunchezian**, M. A. the beloved Education Minister of the State, on happy completion of his 51st year on 11-7-1971, and best wishes for many happy return of the Day!

Jegannathan, had just inaugurated the work on the construction of a giant 300 x 75 sugar godown, on the northern side of the existing three godowns. The proposed structure, is needed to accommodate and stock sugar bags and to cope with the growing increase in the Factory's output. The building will have the latest facilities and will be provided with waterproof roofing and damp proof flooring. ⊕

Crash plan for raising Cumbu...

— continued from page 17

In Coimbatore region 1 lakh acres Tirunelveli 1.25 lakh acres, Madurai, 1 lakh acres, Trichy 1.65 lakh acres, Madras region 0.10 lakh acres will be brought under H. B. 3 high-yielding cumbu cultivation during 1971-72.



Receiving the award and trophy...

— from Central Minister Hon'ble **R. K. Khadilkar** is our Chief Engineer **K. M. Periasamy**.

In the Cooperative Sector:

Nine More Cooperative Sugar Factories in 1971-72

Nine Cooperative Sugar Factories are expected to go into production in 1971-72, according to the Minister of State for Agriculture Hon: **Sher Singh**. Their total annual production capacity would be 1,58,000 tonnes. Three of these factories would be in Maharashtra, two in Gujarat and one each in TamilNadu, Mysore, Madhya Pradesh and U. P.

Haryana's Grouse:

The centre is reported to have declined Haryana State's request for setting up three co-operative sugar mills at Karnal, Kaithal and Sonapat. The centre is accused of having a soft corner for Maharashtra in allotting three more sugar factories in the co-operative sector, which already has 22 cooperative sugar mills, while ignoring Haryana's claim for the 3rd time. There is widespread disappointment among farmers of Karnal at the centres indifference to the claim of their district. They believe that their case is strong because of a high rate of sugar recovery from the cane of their area. The cooperative sugar mill in Panipat, earned a profit of Rs. 17 lakhs last year. The mill manufactured 1.50 lakh quintal sugar and crushed 17 lakh quintal sugar cane.

Decontrol and Co-ops:

According to **Mr. P. S. Rajagopal Naidu**, president of the National Federation of Cooperative Sugar Factories the newly started co-operative sugar Factories with a high capital cost were

likely to be placed at a disadvantageous position as a result of decontrol, as compared with old private sugar factories with almost no capital cost. But this however, he thought, would be offset by the greater efficiency in working by the cooperative factories with improved and new machinery.

Cooperator **Rajagopal Naidu** also wanted fixation of excise duty on a weight basis, instead of the present *ad valorem* basis. This would be simpler and would eliminate the exercise involved in fixation of tariff value every month.

LIC Loans to Sugar Co-ops:

The Life Insurance Corporation's advances to Sugar Co-operatives as on 31st March 1971 amounted to Rs. 357.50 lakhs.

Recently the LIC has disbursed the second instalment of the Rs. 10 lakh loan to be Kashi Sahkari Chini Mills Ltd. in U. P. and Rs. 5 lakh to the Vanivilasa Co-operative Sugar Factory Ltd., in Mysore. With this the aggregate disbursements of loans to these sugar co-operatives have amounted to Rs. 30 lakhs against the loans of Rs. 40 lakhs and Rs. 35 lakhs sanctioned to them.

Co-op. Sugar Unit in GOA

Work on the proposed Rs. 2.25 crore Co-operative Sugar factory at **Tisca** in Goa will commence soon and will be completed in October this year. The factory is expected to go into production immediately thereafter.

The Co-operative Society which has promoted this venture has so far raised in share capital Rs. 3 lakhs against the targetted Rs. 20 lakhs. Bank loans towards the project total another Rs. 9 lakhs. The local government's investment will amount to Rs. 10 lakhs, while the rest will be financed by the National Development Agency.

Obituary
Passing away of
Director K. Saravanaraju

We are sorry to record that **Mr. K. Saravanaraju**, Director, Sakthi Sugars Ltd., died on the evening of Thursday the 15th July, 1971 in his 56th age. This indeed was a sad loss both to the Company and the family. He was a respected Agriculturist of Kugalur, where his earthly remains were cremated after due obsequies.

We express our sincere and heartfelt condolences to the bereaved wife **Mrs. Saravanaraju**, sons **Elayanaivel**, **Muthuswamy** and **Subramanian**, daughter, son-in-law and other members of the family.

The government meanwhile has nominated **Mr. Jaisingh Rao Rane**, M.L.A. as the chairman of the sugar factory, **Mr. Vithal**, M. S. Talaulikar as the vice chairman and **Mr. Vasudeo Morajkar**, M. L. A. as director. There are also the other 12 members on the governing

— continued next page

non-expectant

One of the most important lessons in life is to learn how to be kind and helpful without expecting a reward.

LIFE

Life is the co-ordination of actions.

England
1820-1903

— **H. Spencer**
(Philosopher)

ISMA chief Bhansidhar concerned over Sugar releases

The sugar industry is concerned at the "excessive" releases of sugar made by the Centre to depress free market prices fears that if this policy is continued, there may well be a shortage of the commodity towards the end of this year.

Talking to newsmen on 8th July in New Delhi, the new president of the Indian Sugar Mills' Association (ISMA), Lala Bansidhar, said that he had met the food secretary earlier in the day and warned him against raising

monthly releases under pressure from different quarters.

Lala Bansidhar's argument is that if the prices continued to decline, cane-growers will have no incentive to produce more and the sugar industry will be denied even its minimum requirements of cane. The releases must, therefore, be so regulated as to ensure that the industry gets a reasonable return and is in a position to pay the cane-grower a remunerative price.

Cane price and Recovery percentage

Lala Bansidhar said the committee

of ISMA had unanimously decided to recommend that the recovery percentage for the fixation of cane prices be reduced from the present figure of 9.4 to 9.

At the same time, it did not suggest any change in the minimum cane price of Rs. 7.37 per quintal. This would indirectly help cane-growers as they would get a higher price than at present if the recovery exceeds 9 per cent.

Sugar industry in co-op sector...

— continued from page 19

board of the factory, including the Registrar of Co-operative Societies, one member from the Directorate of Agriculture, one from the State Co-operative Bank and a nominee by the National Development Agency.

To meet the proposed plants' daily crushing capacity of 1250 tons, special efforts have already been initiated to increase the acreage under sugarcane cultivation to raise the total area to 6000 acres. The target is expected to be reached by October 1971 although the present acreage under sugarcane is only 1250 acres.

Request for cooperativising "Sick" sugar mills.

The sixth Indian Co-operative Congress which was held in New Delhi and was attended by more than 2000 representatives of the various Cooperatives from all over India and a few delegates from abroad, recommended to the Government that inefficiently run private sugar factories be brought under the cooperative sector instead of being nationalised. The coop Congress wanted such factories to be handed over to "growers cooperatives".

It also recommended that the Government create buffer sugar stock during the years of surplus production to relieve these sugar factories from financial strains.

The congress also called for the creation of a separate, export credit fund, to enable the cooperatives play a more effective role in the export of agricultural commodities.



A Studio is born!

Press photographer P. Kannan, (seen at the right extreme in the picture) several of whose fine camera studies have delighted our readers on these pages, had his "New Metro Studio" opened recently by legislator K. P. Kandasamy, head of "Malai Murasu" Daily, in a happy function presided over by Hon'ble Minister M. Kannappan, M. L. A.

We recall with pleasure, that some of the excellent photographs which earned the spontaneous approbation of our readers were "Clicked" by the young Cameraman during the memorable reception accorded to the Prime Minister of India by the Mahalingams in Coimbatore and earlier at their daughter's wedding in Pollachi!

Indian Sugar Bowl...

— continued from page 6

production as in the case of the cement industry.

He also made it clear that the State Government did not propose to recommend to the centre that sugar mills should be run in the co-operative sector, as they considered the present number of sugar mills suffice. There are already three sugar mills in the co-operative sector in this state.

❖ Release of sugar

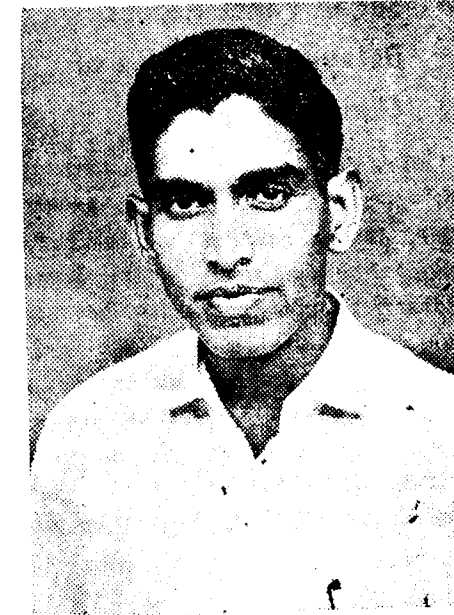
On 20th June, the Union Government issued orders for the release of 4.5 lakh tonnes of sugar from factories for sale to licenced wholesalers, as in May 1971. The quantity of these monthly releases subsequent to the lifting of controls is considerably in excess of the average monthly releases, in 1970-71 prior to decontrol.

❖ One-fifth of U. P. population dependent on Sugar Industry

The U. P. Government is understood to have more or less finalised a scheme for the take over of the sugar mills in the state except the four co-operative units. The State Government is said to have urged the centre for an early decision on the take over of the industry because 38 lakh families constituting nearly one fifth of the State's population were dependent on it either as Workers or canegrowers.

In case it was not possible to nationalise *en masse*, the State Government is reported to be determined to take over immediately, at least the management of the dozen "sick mills", after paying them compensation and raising fresh resources, the Government may take over more mills.

It is stated that the state government may not have to pay in cash the full total estimated compensation amount of about Rs. 50 crores for the nearly 70 sugar factories, since these factories owe to the Government over Rs. 20 crores by way of arrears of



Hon. S. MADHAVAN
Tamilnad Industries Minister...

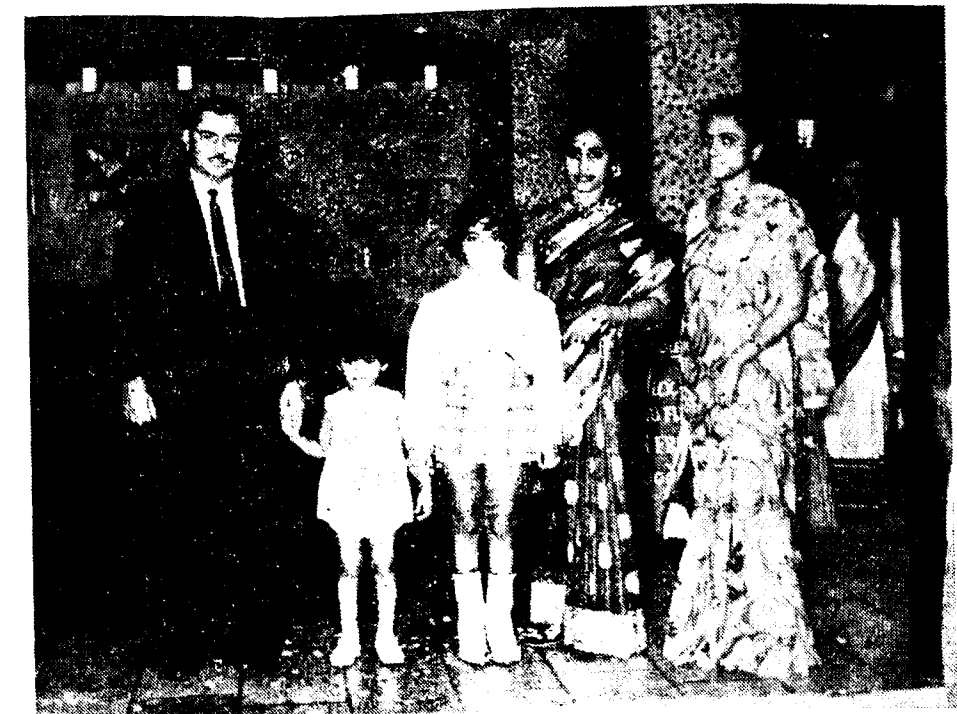
EAR & TONGUE

Give everyman thine ear;
but few thy voice,
take each man's censure,
but reserve they judgment.

England — W. Shakespeare
1564-1616 (Poet & dramatist)

purchase tax and other levies. In addition to this there is the liability of about Rs. 22 crores payable to the sugarcane growers by these factories. The present chief minister of U. P. Kamalapati Tripathi is committed to nationalisation of sugar industry. The radical rank and file who want the sugar industry to be nationalised soon is understood to be pressurising the Chief Minister.

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On eve of flight to Europe...

Popular Doraisamys were seen off at Madras aerodrome by family friends - the Shettys. Left to right are P. K. Doraisamy, Baby Achala Shetty, Sujatha Shetty, Mrs. Lakshmi Doraisamy and Mrs. Sabita Shetty. Please turn to last page for connected picture.



Gesture of good will & courtesy to press...

Invitations to one of the biggest pre-view briefings of recent times followed by a lavish luncheon was extended by young entrepreneur P. V. Hassan, to the members of the Coimbatore Press on the eve of inauguration of his business cum industrial new premises, last month (reported at page 3 above), at which representatives of all leading Tamil, Malayalam and English Journals were present, including Editor S. Jayapandian and K. Sundaram of "Malai Murasu", C. H. Krishnan of P. T. I., Rajagopalan and Padmanabhan of "The Hindu", E. V. Ramasamy of "Nava India", and Peter of "Daily Thanthi".

Responding on behalf of the press, at the Party, Editor Solomon Appadurai of "Sugar News" and "Seithi Madal", thanked the host and his staff for the courtesy extended, congratulated them on their steady progress by dint of hard and sincere work and wished them a brilliant and prosperous future. Earlier advocate Hassan welcomed the press in a short speech. Guest were received by manager I. Velayudhan, P. M. Abdul Majeed and P. Kunju Koya.

All the three Tamil Dailies of Tamilnad's "Industrial-metropolis" Coimbatore, a Malayalam Daily from Kerala and an English Daily simultaneously published from Madras and the Telugu brought out special supplements in connection with the inaugurations.

Indian Sugar Bowl...

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❖ Sugar Panel Report Delayed by demise of Chairman

The sudden death last month of Mr. Justice C. N. Sinha (a former Chief Justice of the Calcutta High Court) the Chairman of the Sugar Industry Enquiry Commission, has not only caused dislocation to the work of the Commission but also created an embarrassing situation for the Union Government. The Commission which was due to submit its report on the nationalisation of the sugar industry by August 1971, had some time ago sought an extension of its term to complete its work.

Having referred the controversial issue to the Commission, the Union Government is handicapped in taking any decision till the Commission's findings are available.

While the centre is believed to have given the state authorities the impression that they were competent to go ahead with their scheme, the State Government has reportedly replied that it would, however have to secure the president's clearance before legislation on the subject was undertaken. However, legal experts appear to wonder, how permission could be accorded by the president to such a proposal in the present circumstances because this could be done only if the Union Government formally advises the president to do so. The argument put forward is, that this procedure would in effect amount to a decision by the Centre to nationalise the sugar industry in one state and would amount to pre-judging the issue while the Commission was still at it. Such a decision would create an undesirable precedent and lead inevitably to embarrassing demands on similar lines from other states.

❖ State-owned Sugar Mill! incurs Rs. 67.89 lakh loss!

The condition of a state owned mill appears to be indeed pathetic on its working results for the last nine years!

The State-owned Gararu Sugar Mill in Bihar has shown a total loss of Rs. 67.89 lakhs from 1961-62 to 1969-70. The losses have gone on mounting from Rs. 1.06 lakhs in 1961-62 to Rs. 18.02 lakhs in 1969-70. According to Government sources, inadequate cane supply was the reason for the increasing losses. They have appointed a committee to suggest sugarcane development in the area and the committee's report is under the study of the Government.

Apart from this, the 28 Sugar Mills in Bihar State, owe the State Government over Rs. 3.62 crores as sugarcane cess and sales tax, while they owe the cane growers Rs. 7 crores the worn debtor mill owing Rs. 65.18 lakhs.

Another very "sick mill" has failed to pay even its employees for some time. The factory owes its employees Rs. 2.38 lakhs towards salaries and the growers Rs. 17.93 lakhs. The State Government has given the factory a loan Rs. 15 lakhs and stand guarantee for another Rs. 20 lakhs for a Bank loan.

The Sugar Industry Nationalisation Committee set up by the Bihar State Government last year has not submitted any report so far.

not same

Wisdom and learning are not synonymous. They help each other but they are not same.

India 1889-1964 — J. Nehru (late P.M. of India)

Wedding Bells...

— continued from page 3

Maragatham - Mohanasundaram

The happy wedding of workshop supervisor P. Mohanasundaram of our factory at Sakthi Nagar, with Maragatham, daughter of Mr. Chinnappa gounder of Olavalasu was grandly celebrated at the bride's place on the morning of 10th March 1971 and was attended by relations and friends.

Pappathi - Kandasamy

The happy marriage of cane-yard supervisor Kandasamy with Pappathi daughter of Mr. Palaniappa gounder of pugalur was celebrated solemnly at the Brides place. On behalf of the cane yard employees, yard superintendent Devaraj handed over a beautiful wedding present to the couple.

Sabita - Ramakrishnan

Mr. R. Venkatesalu Naidu brother of our Director R. Chinnasamy Naidu celebrated the wedding of his son Ramakrishnan with M. Sabita daughter of Mr. R. Muthusamy Naidu General Manager, Venkatesa Mills on the morning of 31st March 1971. The marriage took place in the Bride's house at Udumalpet and was attended by the elite of the district and relations.

making life

Life is what you make it, but you won't make much of it, if you are merely on the make.

❖ DHANALAKSHMI - SOKKALINGAM

Maistry Ramakonar of our Sakthi Seeds department celebrated the marriage of his son Sokkalingam with Dhanalakshmi daughter of Mr. K. Arumugam on 4th June. The happy function took place at the residence of the bride at Velandipalayam.

❖ SANTHI - SHANMUGASUNDARAM

The marriage of K. Shanmugasundaram, B. A. B. L. of Sakthi Sugars Factory, with bride Santhi daughter



Newly weds!

Lakshmi - Parameshwaran were recently married happily. The bride is the beloved daughter of Mrs. & Mr. A. V. Narayana Iyer of our Sakthi Seeds department, Coimbatore.

❖ SHEILA - RAMAPRAKASH

Mrs. Jaya Balachandran and Mr. G. Balachandran, consultant Sugar Technologist of Madras, celebrated the Wedding of their son B. Ramaprakash, B. E., M. Sc., with Sheila daughter of Mr. P. N. Sastry and grand daughter of late Sir Vepa Ramesam on Monday the 17th May at Madras.

— continued next page

TELL GOD

Be worried for nothing; but in everything by prayer and supplication with thanksgiving let your requests be made known unto GOD.

1st century — Paul of Tarsus (Scholar & Traveller)

Editor: A. E. SOLOMON APPADURAI, B. A.



au revoir to an old college chum...

To bid farewell to P. K. Doraisamy, General Manager of Anamallais Agencies & A. R. C., his college mate of student days, K. J. M. Shetty, Commissioner, State Transport, was at Meenambakkam air port with his family, when the former left on a globe trot with his wife, last month.

Wedding Bells ...

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□ Gouri - Ramachandran

Mrs. Ratnambal Gopalakrishnan and Mr. M. S. Gopalakrishnan, B. E., A. M. I. E., Superintending Engineer P. W. D. celebrated the Wedding of their daughter **Gouri**, M. Sc., with **T. V. Ramachandran**, B. E. Son of Mr. T. R. Venkatarama Iyer, B. A. B. L. of Tiruthuraiipundi on Thursday the 3rd June at Ramnagar, Coimbatore.

□ USHA - SREEVALSAN

Mrs. Sharada Rajagopalan and Dr. A. Rajagopalan (our Medical officer, Coimbatore) celebrated the wedding of their beloved daughter **Usha** with **Dr. B. Sreevalsan**, M. B. B. S., Son of Mr. P. K. Balakrishna Kurup of Trichur, in a well attended function on Saturday the 3rd July at President Hall, Coimbatore.

— continued last column



Saradambal - Krishnamoorthy

Mr. S. A. Sriramulu Naidu of Sakthi Sugars celebrated the marriage of his daughter **Saradambal** with **V. R. Krishnamoorthy** son of Mr. V. Rangasamy Naidu of Gundukallur on 7th March 71 at the grooms residence.

