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Vol. VII

MAY 1960

No. 10

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விவரங்கள் புறநானூறு, சிலப்பதிகாரம் ஆகியவற்றில் புலனுகின்றன.**

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Proceedings of the Eighth Session of the All India Printers' Conference

The Eighth Session of the All India Printers Conference met on May 8th, 1960 at the Town Hall, Bangalore at 10 a.m. The Conference was organised under the auspices of the All India Federation of Master Printers, by the Mysore Printers' Association, Bangalore.

It was inaugurated by Shri Mangaldas Pakvasa, Governor of Mysore. Shri B. D. Jatti, Chief Minister of Mysore presided over the deliberations.

A large number of delegates from all parts of the country attended the conference.

Welcome address by Shri G. Srinivasan, Chairman, Reception Committee.

It is indeed a great pleasure and a unique privilege to welcome you all to this eighth session of the All India Printers' Conference and Exhibition. Bangalore, wellknown for its salubrious climate, has of late been attracting much attention and has become the venue of various national and international conferences. It is fast developing into a big industrial centre and the Government of India seems to be specially interested in increasing the industrial potentialities of this already over-grown city. We have here the world-famous Hindustan Aircraft, Hindustan Machine Tools, the Indian Telephone Industry, and Bharat

Electronics, besides number of state-owned or state-controlled industries like the Mysore Soap Factory, the Government Electric Factory, the Porcelain Factory, Mysore Lamp Works and numerous other factories run by private enterprise. The Indian Institute of Science which owes its existence to the far-sightedness of that great patriot-industrialist, Jamshedji Tata, and Sir C. V. Raman's Institute of Science are situated here and Bangalore can be justly proud of them. Mysore is famous for its fragrant sandalwood, soft silks, beautiful gardens and hill and dales. To the capital of such a State I extend a hearty welcome to you all who have gathered here from far and near. We were rather nervous

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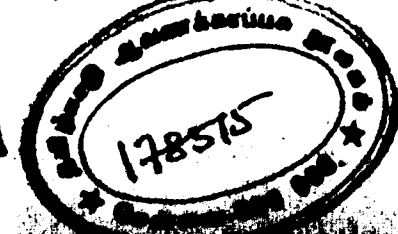
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when we invited the sessions to this place, and more so when we knew that previous sessions were held with great pomp and eclat. But thanks to the co-operation that I have received



Delegates from all over India at the conference.

from one and all—friends like Shris Hosali, Abdul Gaffar, Chintamani, Narayana Rao, Nettakallappa, Vaidyanathan, Hanumantha Rao, Murugendra Dev, Sivamurthi Sastri and others too numerous to mention—it has been possible to hold the sessions here. Money has come generously from all quarters. The Governments of India and Mysore have generously taken advertisement space in our Souvenir. Printers and dealers from far-off Calcutta, Bombay, Madras and other places have co-operated with us and have sent us advertisements, thus testifying to the real all-India composition of the Federation. The response to the competition in excellence of printing has been very encouraging, and you will be delighted with the prints that India can produce, which you will see in the Exhibition that is going to be declared open this evening by Shri K. C. Reddy, the Union Minister for Works, Housing and Supplies and our former Chief Minister.

The Printing machinery part of Exhibition

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has, however, fallen short of our expectations. This, of course is mainly due to the heavy restrictions on the import of machines. I am sure this policy and attitude of the Government

will receive your attention in the course of the deliberations of the conference. Thanks, however, to the enthusiastic co-operation of M/s. Standard Workshops, the manufacturing division of the Standard Printing Machinery Company of Madras, we have the proud privilege of showing the first cylinder machine made in India. This enterprising manufacturer has quite a few other ancillary machinery to his credit which are on show at his stall in the Exhibition. Our thanks are also due to M/s. Linotype & Machinery Co. Ltd., Calcutta, for having managed to put on show

the latest linotype machine despite the handicaps caused by the import restrictions. I am really much beholden to the other Exhibitors who have taken so much trouble despite numerous difficulties to come here to participate in the Exhibition. Few would have taken this trouble.

It is not for me, as Chairman of the Reception Committee, to go into the various problems like the supply, quality and quantity of paper, labour troubles, want of machinery and shortage of skilled labour that daily confront the printers. I sometimes wonder if there is any printer who feels happy and satisfied with having taken to this career or industry.

Some of you at least are familiar with the Kannada script. The script has not yet been adapted to linotype setting. The key-board has yet to be standardised. It is only recently that attempts have been made to evolve a standard key-board. If this is satisfactorily solved a long stride would have been taken in

making use of linocasting. It calls for greater encouragement from Government, University, Kannada Newspapers and such bodies to carry on research experiments either to adapt the script to the machine or better still make suitable alterations in the machine itself to suit the script.

Mysore is fortunate in having more than two paper mills, one of them having a very large capacity. We trust our growing needs would be sufficiently met by the new mills that are being set up in the State and that will be set up in future.

You are gathered here to solve these problems and riddles. I can only say that we have striven our best to provide you with facilities to create a congenial atmosphere for you to tackle these problems in this salubrious city of ours. However, shortcomings are many—and we are not unaware of them—and I can only plead with you, as fellows in the business, to put up with them and carry on, as we do every day, with a smile and a hope that better days are ahead of us.

Your Excellency, when we waited on you to request you to inaugurate this session, you surprised us, indeed, by your deep knowledge and experience of printing. We will never forget the illuminating talk that Your Excellency gave us on that occasion. Ripe in age and wisdom, ever young in spirit and enthusiasm, Your Excellency readily agreed to our request to come here and inaugurate this session. On behalf of all those assembled here, and on my own behalf, I pray that Your Excellency be pleased to inaugurate the eighth the session of All India Printers' Conference and Exhibition.

I must also offer my thanks to Shri B.D. Jatti, our Chief Minister, for having found time to be present here and

preside over our function. He is busy as a bee, never wasting a minute of his time. We have received hearty co-operation from various departments of the Government under his able guidance.

With these few words I once again extend to Your Excellency and to all those who are assembled here a hearty welcome and pray that Your Excellency be pleased to inaugurate the session.

Sri Mangaldas Pakvasa, acting Governor of Mysore inaugurating the Conference, expressed his happiness at being invited to participate in the function. He said that he was not a printer, but was connected with a printing press in Bombay some 60 years ago when he had seen to the working of a press and had known personally the difficulties in it. The tendency was that such difficulties always increased in every department. There have been difficulties in getting the required quantity of paper. In those days as even now printing machinery were not made in this country and they mostly came from England. On many occasions, machinery that were refused in England were sent to this country and accepted as good. But we have now



A view of the large number of Master Printers from various parts of India who attended the 8th session at Bangalore.



Sri Mangaldas Pakvasa, Governor of Mysore inaugurating the 8th session of the All India Federation of Master Printer's Conference at Bangalore

made considerable progress. We see now paper mills being started every year. Within a short time, according to the Planning Commission we will have all the paper we need in the country. Even now we have to import machinery from outside the country and also have to turn to other countries for technical personnel. It is most important that this country should make the machinery that we require and we should establish well equipped schools to train more technical men. There are a number of small printing presses in the country and they exist under heavy strain. The Government have come forward extending assistance to them under Small Industries Scheme. With such assistance from the Government, these processes can make much progress, as only then can they play their role, very important it is, in reducing illiteracy and in producing more of children's literatures with more of attractive pictures. The Government expects the printers to play this role as they have been making efforts to liquidate illiteracy. The country will have to make progress in all directions. Whether the

means required to solve the present problems will come soon or later will have to be considered on experience. People of the country are keen on development. There is no such thing as public sector and private sector. With the efforts of people of all type, both these will combine together in their work in one direction, viz. for progress on this Young India to make it a Modern India, and "I have no doubt that with the co-operation of all the people who have come here, of all the representatives from all parts of India, that you will yourselves be surprised that within five years we would have made a big progress. I bless this meeting and Conference and pray God that we will come up as a big nation in this world, at least in this part of the industry. Thank you."

Address by Shri H. K. Dass, President, All India Federation of Master Printers :

I would express my heart-felt thanks to you and the Governing Council for electing me as the President of the Federation for the ensuing year. I consider this to be the highest honour of the country that a printer covet and I feel

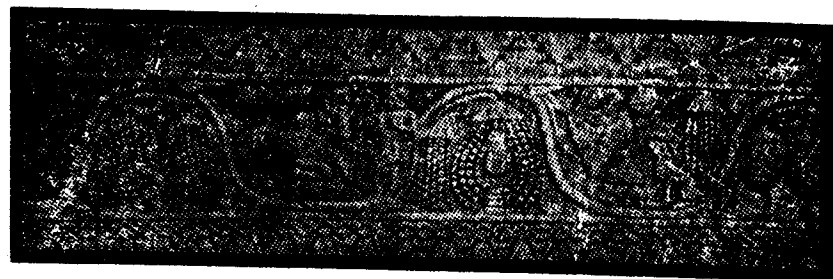


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Sri H. K. Dass, President of the All India Federation of Master Printers addressing the Conference

gratified that you have chosen to bestow this honour on me which has afforded me this unique opportunity to address you this morning. I know, my abilities are limited and the responsibility of this office is enormous. I, however, assure you that I shall exert and endeavour my very best to discharge this great responsibility.

I take this opportunity to thank you, Sir, on behalf of all of us, for having made it convenient to inaugurate this Conference and be in our midst and grace this occasion. I am sure, Sir, your presence here this morning will imbibe us with confidence to undertake the arduous tasks ahead of us.

I would also like to congratulate the printers of Mysore State for organising the Eighth All India Printers Conference and Exhibition here, in this city of Bangalore. This city, industrially advanced, historically important and culturally progressive, endowed with rare picturesque natural beauty and inhabited by a population with a high percentage of literacy is really a befitting place for the printers to meet and confer.

The Printing Industry in India to-day is at the cross-roads. Gigantic development schemes initiated by the Five-Year Plans have stimula-

ted our national activity in all spheres of life—economic, social and cultural. These increased national activities have opened up new possibilities and a bright prospect of an expanding market for the printing industry. Yet, we do not appear to have the scope to utilise the situation to our advantage and recover from the widespread depression of the post-war and post-partition slum.

True, we are now in the midst of an objective situation more favourable than ever before during the past few decades. At the same time, we find ourselves in a despair-

ing position not hitherto known. We are facing a staggering shortage of raw materials—paper, board, chemicals, plates and metal sheets. We are obliged to maintain and run crippled plants and out-dated productive units, all causing lower and lower productivity of our labour with rising cost. The imports of all articles of printers in daily use are drastically cut without fully taking into consideration the disastrous consequences of its impact on the printing industry.

We do not minimise the gravity of the situation that the Government had to tackle in determining their Import Policy. We know laudable projects for nationwide upliftment; raising the standard of living of our people needed rapid industrialisation, necessitating import of heavy machineries for key industries. We also know that we had been suffering from chronic food shortage and a considerable portion of our food requirements is still to be imported. We appreciate that import of these essentials resulted in a perennial unfavourable balance of trade, sapping away our meagre foreign exchange earning and that in a situation like this every penny of the available resources had to be carefully weighed against the real benefit accruing to the nation as a

whole due to its expenditure. Yet, we cannot but say that the requirements of the printing industry were completely neglected and this industry did not enjoy its due share proportionate to its industrial strength and importance.

We have in this country more than 20,000 presses spread throughout its length and breadth, employing over half a million and producing about 130 crores worth of printing every year. In numerical strength, invested capital and total annual production, our industry is comparable to any of the major industries in this country. But our influence on the industrial structure of the country as well as on the authority is disproportionately low compared to our total industrial strength and importance.

The Government have set up an Import Advisory Council to advise them in the matter of determining the import policy from time to time. Almost all the major industries do have a fair representation on this Committee who could place their respective viewpoints and appraise the Government of their needs. We are unrepresented here. Important measures are taken and acted upon, vitally affecting the printing industry without giving us a hearing. The consequences we have known and suffered. Now that the printers in this country are fairly organised and represented in this All India organisation—this Federation—I would place before the Government on your behalf our demand for representation on this Committee.

In formulating the import policy the Government have not fully appreciated our position and have not taken into consideration the actual needs of the industry. Costly foreign exchange allocated did not have the full utility and a considerable portion of the same has been wasted. In some cases a particular variety of printing machine was allowed to be imported without making corresponding provision for auxiliary equipments. As a result valuable foreign exchange expended did not have a good turnover as the machine could not be successfully operated for want of auxiliary equipments.

In the latest policy declaration the Government have allowed 12½% quota licence to established importers for 'printing machinery' on condition that 50% of the same will be made available to meet the demands of the Central and the State Government presses. Also for 'Actual Users' they have decided to consider applications for import of printing machines on 'ad hoc' basis from Newspapers establishments and quality printers for development or replacement.

Since both the Central and the State Governments have already expanded their activities considerably, their future requirements should be treated under a separate category altogether, leaving the licence in the trade to be utilised in full to the benefit of all small printers. The qualifying clause 'Quality Printers' for actual users applications, we request, be deleted, so that the small printers can also have a scope for development and improvement in their activities by necessary import in replacement of old and worn-out machines. On behalf of all the printers, majority of whom are only small printers, I request this concession from the Government at least for some time from the next policy onwards.

In the meantime, it is hoped that efforts to manufacture the printing machines locally will be fruitful. Already this is attempted in the private sector; but nothing tangible has come out of the Committee appointed by the Government some three years ago to tackle this question. Some of the machines required for this Industry can definitely be manufactured and I request the Government's assistance for technical aid and personnel from abroad to the private sector to get them manufactured at least within the Third Five-Year Plan.

I would now say a few words in respect of the paper situation in the country. The supply position of paper and boards now is the worst that we have ever seen or known. With the increasing restrictions in import culminating in a virtual stoppage of all imports of paper on the one hand and increasing demand on the

other, prices rose sky high, quality deteriorated and supplies scanty. The economic demand for printed articles is highly elastic and slight rise in the prices causes a sharp decline in the demand curve. Under the circumstances to offset, at least partially, the high prices of paper and board we took up the matter with the Government through our Federation. The Government set up a Tariff Commission who recommended a fair and reasonable price structure which was accepted by the Government and has been in force (theoretically!) since 1st January, 1960. But unfortunately this price fixation has so far failed to achieve the desired result. On the one hand many of the Mills have ceased supplying certain quality papers which do not suit them to produce within the new price structure. Besides, the produced qualities are not available from the dealers at the prices fixed, and in quantities required. Whoever be responsible for this situation, the Tariff Commission's efforts have been completely frustrated, so far as we are concerned. Rather, the overall situation has worsened. Bond papers, conquest and ledgers, cartridges, chromo, art boards etc. which were available so long at high price, have disappeared. The situation is grave and we draw the pointed attention of the Government to this new alarming situation.

We are grateful to the Government that they had respected our suggestions and fixed up prices at a reasonable level. But as long as production of paper and board will continue to fall short of the demand any attempt at price fixation will be frustrated unless a machinery for equitable distribution with close co-operation of the consumers is forged. We expect the Government will lose no time to do so and we on behalf of the printers in the country assure the Government of our very best co-operation in any such venture.

Just at the time, when this report is under print, a Conference has been called by Shri Lall Bahadur Shastri, the Minister for Commerce and Industry, Government of India at New Delhi on 3rd May, 1960, to consider the overall position of 'paper' production and

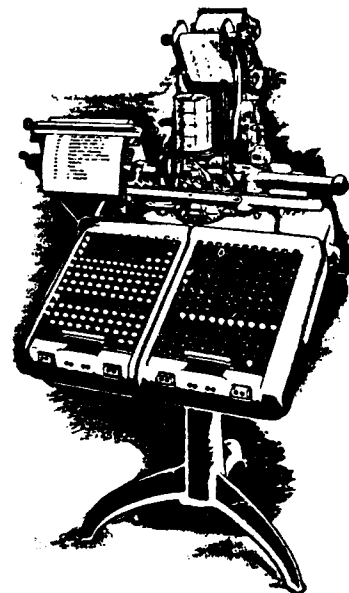
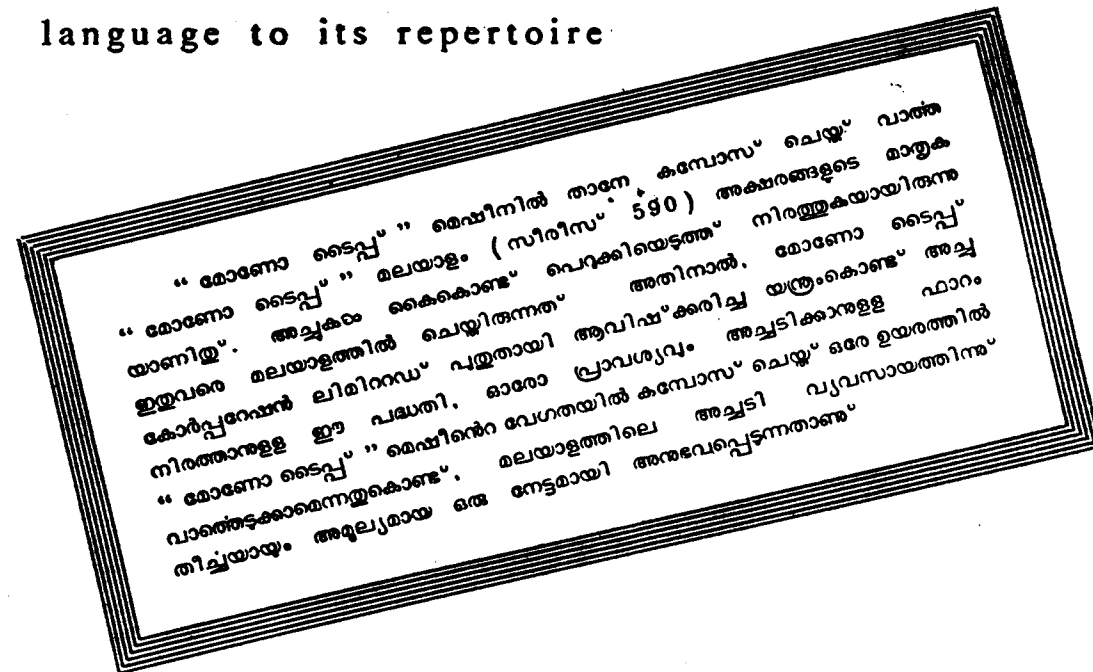
distribution. We are also represented on the Conference and I trust the deliberations at this Conference will have far-reaching effects to ease the 'paper' position.

On the Labour Board of the Government this industry is not represented although we are one of the largest employers of skilled, semi-skilled and unskilled labour in our various activities. Labour Welfare legislations are off and on carried out without any option to us to express our views on the same and the Government should have our representation both in Central and State Labour Boards.

Recently, the Government have announced their intention of extending the scope of the compulsory Provident Fund Scheme to small units employing even 20 personnel (from establishments of 50 personnel) and also raising the rate of contribution to 8½% from the previous rate of 6½%. This will be a heavy burden to many of our small printers, who can ill afford to shoulder this. I request the Government to reconsider this so that the industry gets some relief when it is already facing a crisis in its day to day business due to various other factors.

It is learnt from the budget estimates of the Employees' State Insurance Corporation that the rate of contribution by the employers in the implemented area to this scheme is to be enhanced to 3½% from the existing rate of 1½% the effective date being not later than 1st April, 1961. The increased revenue is proposed to be utilised for capital expenditure for hospitals and dispensaries. So far as benefits go, the proposed medical relief to employees for their families and dependents is not likely to materialise in spite of the enhanced rate of contribution from the employers. The enhanced rate is about 3 times the existing rate and is bound to create a great strain on the limited resources of many of the printers. Also there are complaints that employees do not get real benefit from the State Insurance Scheme, and there is a prevailing unsatisfactory state of affairs. It is high time that the Government investigate the causes of this discontentment among the insured employees

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before implementing any enhancement in the existing rates.

If we had our representations, on Labour Boards we could have brought our difficulties in time before the legislation is enacted; at least now, I would like to draw the attention of the Government to invite our representatives on their Committees while planning such social welfare legislation for labour employed in industrial undertakings.

So far as the contemplated extension of the compulsory Provident Fund Scheme and Employees' State Insurance Scheme, I would request the Government at least to exempt the small printers from the operation of the Acts.

Another vexatious problem which needs special mention is the problem of recruiting trained personnel for the industry and apprenticeship.

The modern techniques of to-day demand new thoughts in apprenticeship training. In some industries apprentices are considered to be more important because they would be the future persons who will master the technique and man the machines. We have also to see that we maintain a proper system of recruitment and training of apprentices. In this, the Government have already come forward to take apprentices from amongst the students coming out of the four Regional Schools of Printing. We in the industry should also come forward to shoulder our responsibility to recruit apprentices for our trade from among the four Regional Schools of Printing and see that they receive the best training in our own larger interests. The Government should help us to maintain the printing schools fully equipped to impart education and practical training in all up-to-date techniques in printing.

In order to give fillip to different trades and institutions of our country, the Government of India have rightly started sending delegations to various countries to get first-hand technical and other knowledge from there. Trade Missions, Technical Personnel and Cultural Delegations are sent to foreign countries fre-

quently to exchange views and learn progressive methods.

I would draw the attention of the Government that as the Printing Industry is now emerging out as one of the progressive and important trade of the country it is but just that Printers Delegations should also be sponsored by the Government to go abroad to acquire special knowledge in the latest printing technique and methods. I would request that the Government should take up the matter immediately and make out plans for sending Printers Delegations abroad in collaboration with our Federation.

Before I conclude I would like to say a few words about the availability of standard technical books now. Majority of these books are imported and are very costly—much beyond the reach of average students. So far there is no proper machinery by which these books could also be printed by us at cheaper costs and to make same available at reasonable prices. We can approach the Government for subsidising such book-printing in the interest of education. I suggest that a workable scheme be drawn by joint discussion with the universities to get the required technical books printed in our country. The Government can also help us by affording rebate of the excise duty chargeable on the quantity of paper consumed in the printing of such books. I put this to you for your serious consideration to devise ways and means of successfully implementing this.

Lastly, I would thank you all ladies and gentlemen, who have come all the way to make this Conference a success and specially for giving me a patient hearing. I would again thank you, Sir, for your keen interest in our activities. My special thanks are also due to the Mysore Printers Association, the organisers of this Eighth All India Printers Conference and Exhibition.

Let us pledge ourselves to remain united, to maintain good business ethics in all our dealings, to be fair to our employees and to do all in our power to promote the growth and well-being of our industry.



Sri V. S. Narayana Rao, General Secretary of Mysore Printers Association proposing the vote of thanks

or the private sector, is a matter of secondary importance. What is really important is that it should be set-up soon.

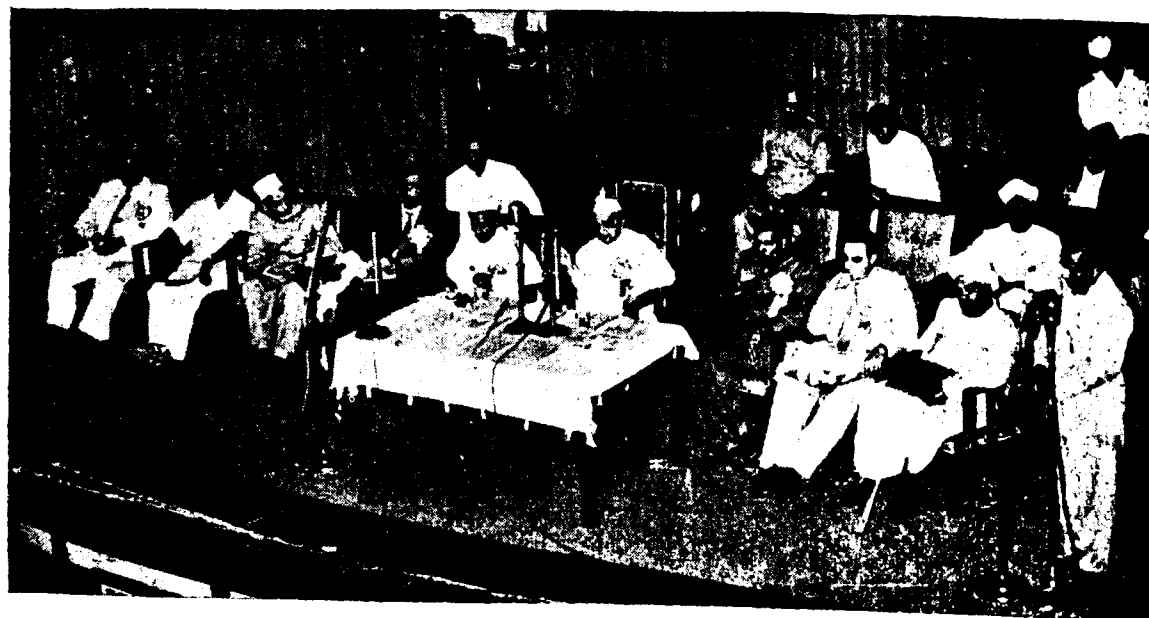
The problem of shortage of skilled labour is indeed more acute in the printing industry than perhaps in any other. One obvious solution to this problem is to make the terms and conditions of work really attractive. Unfortunately, however, few printers can think of adopting this solution because, the consequential rise in cost would drive away the average customer to cheaper presses. So long as the average customer continues to be indifferent to the quality of printing and cares only for the cost, the average printer

cannot obviously afford to offer sufficiently attractive terms to the worker.

Resort to mechanical composing is another solution that would suggest itself to relieve the shortage of skilled labour. But then these mechanical contrivances are beyond the reach of the small printer and even if the printer can afford, he would still have to depend upon hand-composing in the case of the bulk of the Indian languages because the scripts do not readily lend themselves to the manufacture of linotype or monotype keyboards, as our own attempts in Mysore to produce a Kannada Typewriter would bear witness. The problem would be greatly simplified, if a common script can be adopted for the whole

of India. Since for obvious reasons, we cannot think of this solution, it would be an excellent plan if master printers of each region can try and evolve suitable keyboards for their respective languages. I am sure the concerned State Governments would afford all necessary help and encouragement for such attempts.

There are a number of other matters relating to printing upon which I should have liked very much to air my views I would, however, refrain from doing so, for fear of spreading an epidemic of yawns. I wish the Conference all success and hope that the decisions that would be taken at this Conference would be momentous alike to the public as well as to the printers. ★

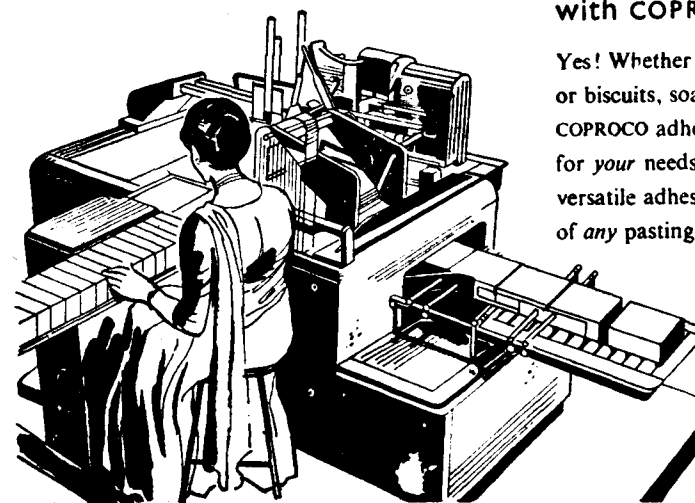


Sri D.N. Hosali, Chairman, Souvenir Committee spoke on some of the difficulties confronting the printers to day due to import restrictions of machinery and paper

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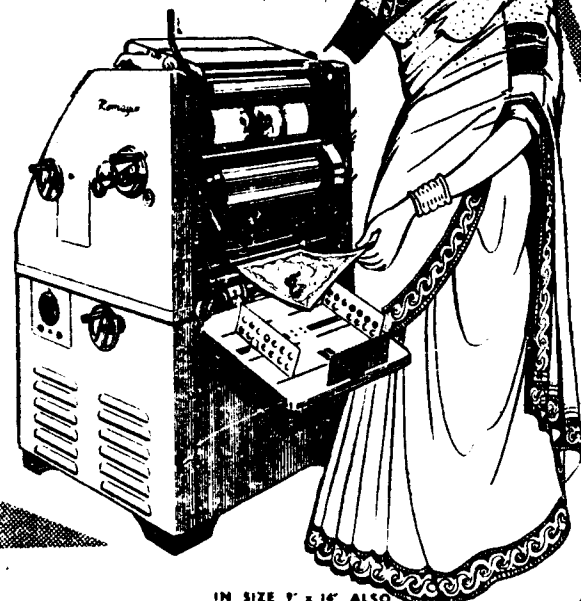


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Is an offset printing machine working on the three-cylinder system. Both by single and multi-colour printing this machine furnishes all kinds of printed matter for business prospectus, catalogues, tags, small bills, book covers as well as packing material and many other things. Aluminium foils are used for printing. These foils can be drawn on or written on by means of a typewriter directly. Reproduction is possible of photos, original drawings and of already existing printed matter by photo transfer.



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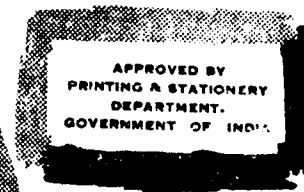
- MICROMETER ADJUSTMENT OF THE PRINT IS DONE BY SCALE IN ACCORDANCE WITH PAPER THICKNESS.
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MAX. PAPER SIZE : 14" x 20"
MIN. PAPER SIZE : 4" x 6"
SURFACE OF PRINT : 13" x 17 1/2"
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FAIZ BAZAR, DELHI - 7

Resolutions passed at the Eighth Session of All India Printers' Conference

The Eighth All India Printers Conference held their three-day sessions from May 8, 1960, at the Town Hall, Bangalore, Sri H. K. Dass, President of the All India Federation of Master Printers and Managing Director of The Eagle Lithographing Co. Private Ltd., Calcutta, presiding.

The Conference appreciated the Government's proposal to extend the Employees' Provident Fund Act to cover even factories employing 20 persons.

The Conference viewed with great perturbation the announcement in the newspapers of the intention of the Government to increase the Employers' contribution payable under the Employees' State Insurance Act from the present 1 1/4% to 3 1/4% of the wage bill as from 1.4.61. It was decided that the Governing Council of the All India Federation of Master Printers be empowered to take up this matter with the Government after consulting the Employers' Federations and organisations of other industries in the country.

It was also decided to request the Union Government once again to define 'workers' under section 2 of The Industrial Disputes Act as to exclude 'Apprentices' from it.

The Delegates present suggested publishing a number of articles in the Bulletin of the All India Federation of Master Printers which would educate Master Printers and workers on technical and other aspects. The Hony. General Secretary of the Federation agreed to implement this suggestion.

The Conference also recorded their deep sense of appreciation the keen interest taken by the Hon'ble Minister for Information and Broadcasting in the printing industry and for the overall efforts and steps taken to raise the standard of printing in this country.

By another resolution, the Conference

received with appreciation the recommendation by the Ministry of Education to equip printing presses with automatic bindery. The Conference pledged their full support to the Government in the latter's desire in this direction.

It was further resolved to approach the Union Railway Ministry for travel concessions to delegates attending the annual Conferences since such conferences were held incidentally for the progress of art and education, and printing by itself was an art of reproduction.

It was also resolved that as the printing industry was expected to play a great role in the future plans of rapid literacy and industrialisation, the Planning Commission should be addressed of the importance and necessity for development of printing industry to keep pace with the increased industrialisation and also to keep pace with the various plans of Government.

By another resolution, the Conference expressed their great satisfaction that the Union Government have in their latest Import policy announced that licences for the import of printing machinery would be given to 'Quality Printers'. The Conference requested the Government to consider applications from printers in all deserving cases deleting the present qualification for the issue of licence to quality printers.

The Conference regretted that the quality of paper produced in the country was not upto the mark and wanted the Government to issue adequate import licences to actual users to import certain varieties of paper till such quality paper was manufactured in India.

The Conference urged on the Government to encourage the setting up of industries for the manufacture of printing machinery in the country.

MAY 1960

P-3

17

It also adopted a resolution requesting the Government of India to include Printing Technology as one of the technical subjects for the award of foreign scholarships, now being made under various schemes, with a view to promoting technical education in the country.

The Conference recorded its deep sense of sorrow at the demise of Messrs. Puli Mallikarjun and J. K. Praneshcharya both of Hyderabad, Sudhir Misra of Calcutta and S. Viswanathan of Madras, a past-President and Ex. Hony. General Secretary of the All India Federation of Master Printers.

Election of Office Bearers for 1960-61

The Governing Council of the All India Federation of Master Printers met at the Conference Hall in Madras Woodlands Hotel, Bangalore, at 10-30 a.m. on Saturday the May 7, 1960, with Mr. N. J. Ardeshir, President, in the Chair. The Council approved the draft report and audited accounts for the year 1959 and decided to place it before the General Body to meet later in the day. After considering a number of subjects of organisational importance, Sri Ardeshir handed over charge of the Presidentship to Sri H. K. Dass, President-elect for 1960 Sri Ardeshir, the out-going President, thanked the members for the support given to him so far and paying a tribute to Sri Dass, he said that he was a person of proved qualities and outstanding in every way. Sri Dass thanked the members for having elected him as President and requested for their fullest support. Thereupon the following office-bearers of the Federation were elected for the years 1960 and 1961.

Vice-Presidents :

Sri A. P. Nagan, Osmania Printing Works, Hyderabad.

Sri Amir F. Varawalla, Mohammadia Fine Art Litho Works, Bombay.

Hony. General Secretary :

Sri R. Venkateswaran, Mg. Director, United Printers Syndicate Private Ltd., Madras.

Hony. Jt. Secretaries :

Sri M. S. Chintamani, Proprietor, Eastern Printers, Bangalore.

Sri S. C. Ghose, The Calcutta Press Pte. Ltd., Calcutta.

Hony. Treasurer :

Sri V. M. Philip, Diocesan Press, Madras.

The General Body which met later in the day at the same place approved the Annual Report and Audited Accounts for the year 1959, Sri H. K. Dass, presiding. The General Body decided upon a number of organisational matters. The General Body also viewed with great disappointment the undue and avoidable delay in their settling printers' bills. Messrs. Suri & Co., Auditors, Madras, were appointed auditors to audit the accounts of the Federation for the year 1960.

The Hony. General Secretary proposed a vote of thanks to the President and members. He also thanked the host-Association, the Mysore Printers Association, for all the arrangements they so kindly made for the meetings.



Sri S. R. Kanthi, Speaker, at the opening function of the exhibition is seen watching with interest the exhibits at the Calendar Section.

PRINTECH

“The Sky is the Limit”

In this age of continuous advancement, Man is always seeking for something *better*—the word ‘perfection’ is never allowed to be complete in its meaning

In the field of printing, too, we are engaged today in producing better results with more pleasing effects and getting as near the goal as possible, but this is *not* the ‘ultimate’—we must do still better

*On the March with the
Printing Industry in India*

LALCHAND ROY & COMPANY

7/1, Grant Lane :: CALCUTTA-12

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MAY 1960

19

QUALITY REPRODUCTIONS :

To find true quality, experts search the world.

But when it comes to printing, expert printers and print buyers know that they need look no further than to A.P. for the best quality, combined with a helpful, speedy service and complete reliability.

Our Staff know the satisfaction of a job well done and take pride in their skill as craftsmen.

That is why the name of A.P. is synonymous with quality.

Associated Printers (Madras) Private Ltd.,

MADRAS & BANGALORE

Eighth All India Printers' Exhibition - A Survey

The Hon'ble Sri K. C. Reddy, Union Minister for Works and Housing, expressed his grateful thanks to be able to open the Exhibition at the 8th session of the All India Printers Conference, his happiness was greater as this function was held in his home State of Mysore and he found delegates from all parts of the country attending it. He wished that

the delegates would have a good and useful time and that they would be benefitted by their stay in Mysore. The Government have to meet numerous problems and it is quite naturally that the printing industry will also have a number of problems to face. After independence, our problems are manifold and it has become very difficult to deal with them all simultaneously. The limitation of foreign exchange balances have created difficulty in deciding upon the import policy of the Government to the needs of the various industries. The requirements for the national development are so great and they have to be considered very carefully and in that context, the printing industry will also have to be considered. The demands of the printing industry are not unjustified. The Government in his Ministry is one of printing fraternity, but the Government is not a competitor to the private sector. The printing industry both in the private and public sectors have to pull together and fulfil the national activity. If considered properly, it would not be difficult

to solve and to deal with the various demands of the industry. The Government of India have 12 presses all over the country. In addition to these, there are State printing presses. The private sector is not that they are not fairly treated as against the public sector. His Ministry are themselves in the same position in securing machinery for their presses as



Sri K. C. Reddy, Union Minister for Works and Housing, declaring open the Eighth All India Printers' Exhibition.

the private sector. The Union Government planned to set up two presses in the South one in Coimbatore and the other in Kerala, but they have not been able to do so since the past two years for the simple reason that they were not enabled to get foreign exchange and the Planning Commission was not inclined to allot funds for this industry even in the public sector. Certain other industries had to be

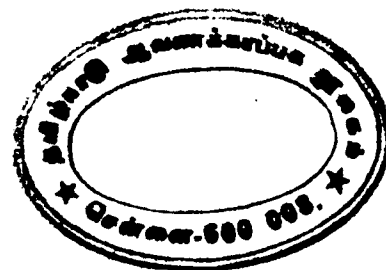
given priorities. So, printing could not be given a high place. He said that he had no two opinion in the matter that this industry needed expansion. But they have first to consider the National Development in the parliamentary democracy. We have to liquidate illiteracy. Literacy should first go up. It is in this context that we cannot ignore this industry. We must have more and major auxiliary machinery for development of this industry. He said that in his capacity it was his responsibility to advocate paramount necessity for this industry and to see to it that more and more provision was made in the plans. But unfortunately, our foreign balances are limited. In this connection, the need to go in for manufacture of printing machines in our own country is very great. You have made demands for facilities for production of printing machinery. It has been my experience that we spend very heavy in importing machinery. The indigenous machinery in many cases is half the cost or even 1/3 of imported machinery. The imported machinery costs because of transport charges etc. In other countries when machines are imported, the technicians would go into the designing and manufacture their own machines accordingly. In the Bhilai project, a number of auxiliaries have been made locally and the Government entered into a definite contract with their foreign collaborators to this effect. In the presidential address, there was a reference to quality printing. Am I to understand that small printers are not quality printers. There cannot be a distinction as small printer or big printer, but there should be quality printers and non-quality printers. Government also was placing a very large volume of orders for their printing work with private printers.

There is a heavy demand from the Government on private printers. Private printers exploit the situation. There should be some standards of rates and fixed quotations. It does not become any business concern to just increase the rates and give fancy quotations whenever there are heavy demands. This makes the Government put up more and more of presses in the public sector. You may draw your own inference on this point.

Referring to the quality printing exhibited in Delhi at the State Awards for Excellence in Printing and Designing organised by the Government of India, he urged upon raising the standard of printing all round and said that it would not help the nation by only very few printers attaining a high standard.

I am very sorry to deal with the paper position. It is very critical today. I had myself to cut 20% in the supply of paper to the various Government departments. I refer to this only to point out that the production of paper in the country is not in keeping with the demands and the position remains much the same in spite of opening fresh mills. By the time these fresh units increase their production, demands also increase proportionally. One is tied up with the other. The Government is aware of this problem. A number of mills, about 15 to 20, will come into existence shortly, both small and big units. The Planning Commission is also seized with this matter. The implementation of this programme will take at least two more years when the position will ease to a great extent.

I look with satisfaction that with the problems this industry has to face with, printing is making a good progress as an industry and it gives great pleasure to open this Exhibition.★



PRINTECH

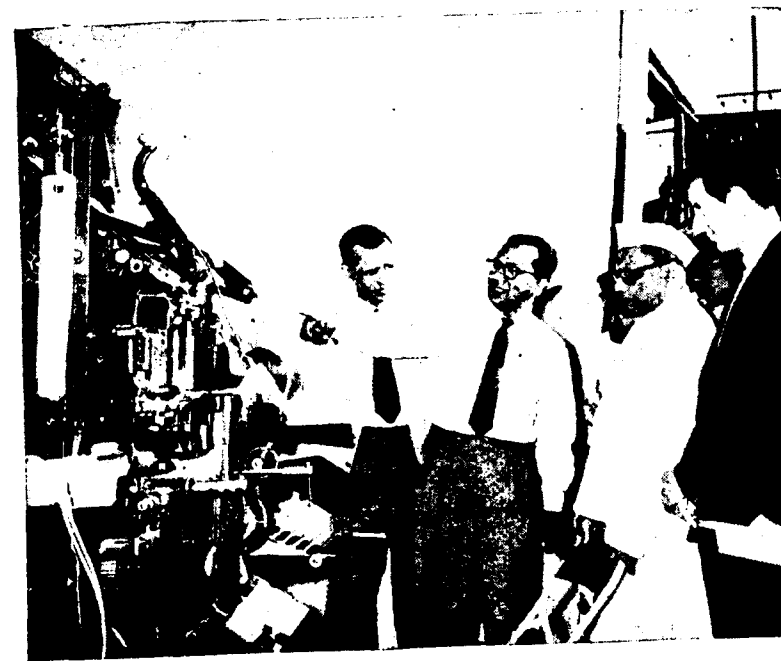
A short survey of the Stalls in the Eighth All India Printers' Exhibition

LINOTYPE & MACHINERY LTD.

Amongst the principal Exhibitors at the eighth Session of the All India Master Printers' Conference & Exhibition, Linotype and Machinery Limited created great interest with one of their latest "Seventy Series" Models.

for the series than one which simultaneously denotes the stride forward and records the decade in which it is made?

The particular model exhibited, a Model 78, the first of its type in Southern India was ordered by the Bangalore Printing & Publish-



Sri K. C. Reddi, at the stall of Messrs. Linotype and Machinery Ltd., Calcutta. Sri S.W. Prathan is seen explaining the latest model 78, first of its type in South India. On the extreme right is Mr. R. J. Ceaser of Linotype and Machinery Ltd., Calcutta.

The introduction of this new series of high-speed Linotypes coincides approximately with the seventieth anniversary of the invention of the Linotype by Ottmar Mergenthaler. It marks perhaps the most important advance in the history of the machine. What better title

ing Company Ltd., and it was with their kind permission that this machine was loaned for the duration of the Exhibition.

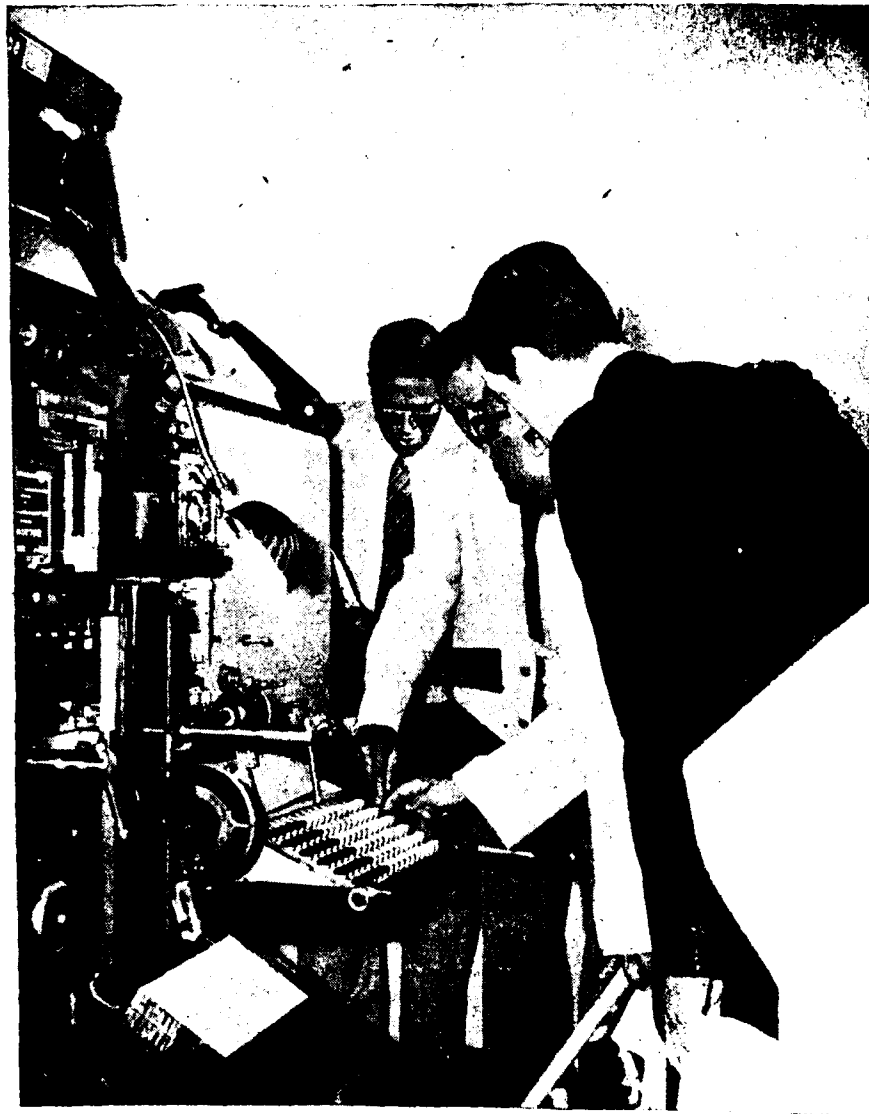
This model has all the Seventy series features making for faster, easier operation and smoother, quieter running.

The New Standard Features of the Model 78 on Exhibition were :

(a) **Mohr Measure Control :** Standard on all Linotypes now and enables the operator to set the vice jaws accurately to any measure

without calculation) to say, 10½ ems 3 points, is the simplest possible matter.

(b) **Simpler Spaceband Box :** with steady rail stop release is similar on all models. The spaceband "grabber" is now air controlled



Sri K. C. Reddi, feeling the magic touch of fingers on the latest model 78 key board and operating the machine for a while.

merely by turning a handle. The Control is calibrated accurately to the nearest point so that to set measure without hesitation (and

and almost noiseless in operation. The old word "grabber" is, in fact, a complete anachronism.

Mohamadi makes a good Impression

Awarded

1st PRIZE IN CARTONS & PACKAGING

1st PRIZE IN SHOWCARDS

At the

All-India Printers' Conference and Exhibition

at

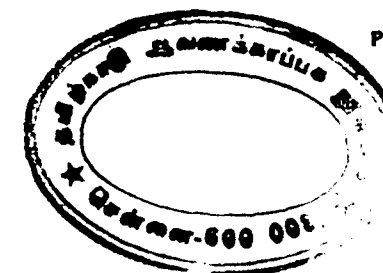
BANGALORE 1960

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Grams: " GUNARAYCO "

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82/11, PONDY BAZAAR

MADRAS-17

(c) **The New Streamlined Assembler :** is standardised on all models and since this assembler copes faultlessly with the fastest stream of matrices in the twelve-line-a minute Model 79, its performance on these ten-line-a minute machines goes without saying.

However, for those that are technically minded, we list some of the main modifications :-

1. All belt pulleys now run on ball bearings.
2. Star Wheel Gear made of nylon for smooth, quiet running.
3. Assembler Slide Brake completely redesigned for better action and instantaneous return.
4. Shorter Assembler Front.
5. Spring Ball Detent on Delivery long Finger.
6. Star Wheel standardised at 1" diameter.
7. Extension of twin guiding prongs on chute finger.

(d) **New Appearance :** A new "disser" cover, introduced for the utilitarian purpose of keeping dust out of the magazines, has been

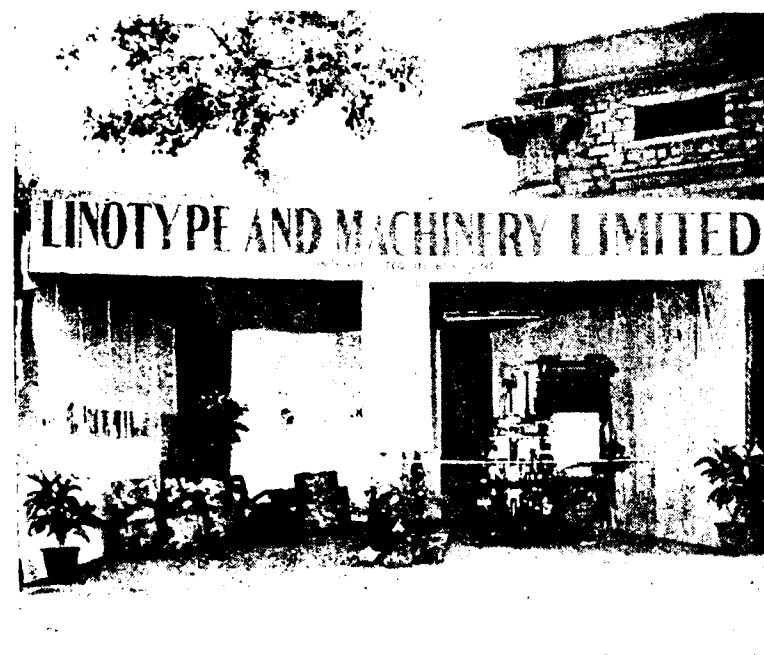
smartly angled into a fitting headpiece and provides a proper background for the new name and title plate. The cover hinges for access to the magazine channel guides.

The effect of the pale biscuit colour and egg-shell finish of front and keyboard is very pleasing. But they have been introduced not solely for aesthetic considerations. The operator's eyesight has been the major factor. The light colour provides a better background to brightly illuminated copy than a dark colour or black. It makes less contrast with the white paper, thus affording continuous accommodation of the operator's eye.

(e) **Red Control Terminals :** Operator's comfort has also been studied in the simple matter of hand controls. All main levers including starting handle, ejector lever, and quadder, are fitted with spherical, plastic terminals. The size is varied according to duty, the ejector lever having a big terminal to give the operator "something to get hold of", while the quadder knob is quite small.

(f) **Short Line Preventer :**—The long life of the electrically controlled short line preventer is further insured by the use of a totally

Stall of Linotype and
Machinery Ltd.

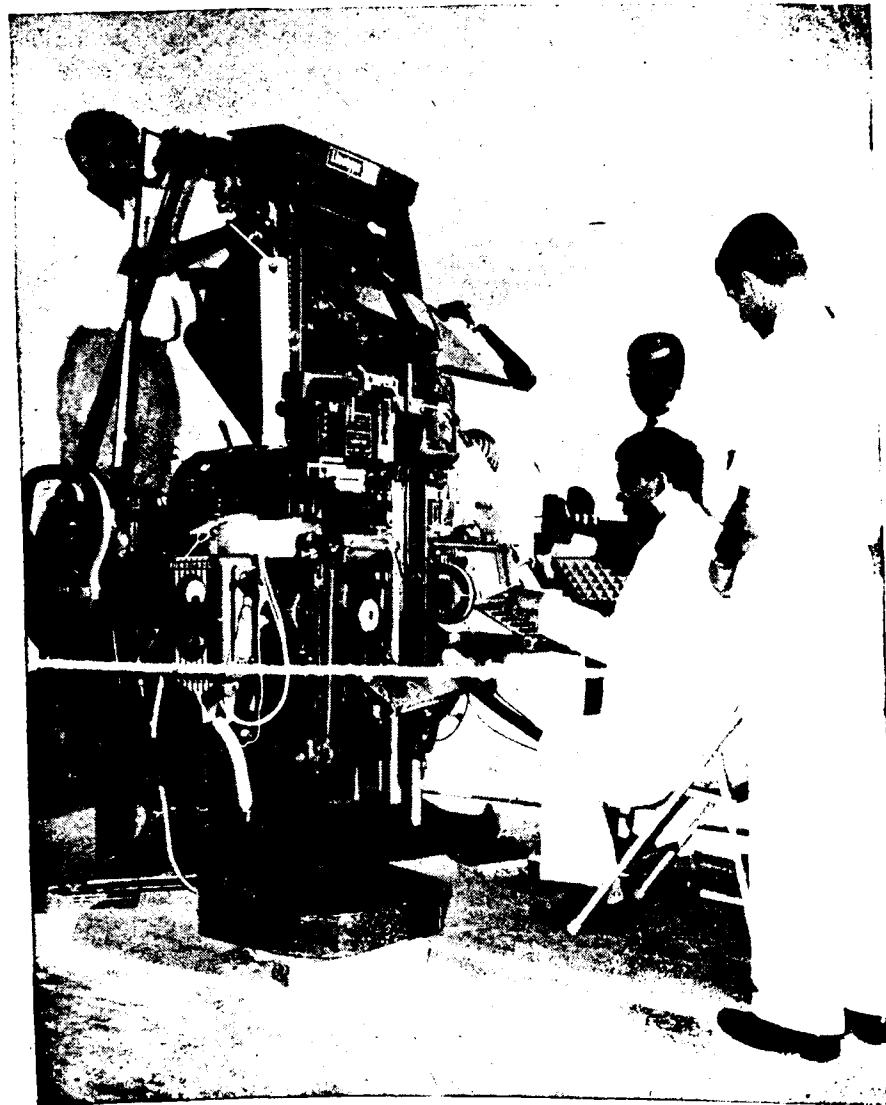


enclosed micro-switch in the left-hand vice jaw. This energises a rotary solenoid operating the pump stop.

(g) **New Copyholder Support**:—A copyholder supported by a new flexible arm permits the operator to position his copy any-

shade as the assembler front and keyboard.

(h) **Air-Buffered Matrix Pusher**:—Matrices returned by the second elevator are transferred to the distributor by the spring-loaded pusher softened by the action of an air buffer. This can be regulated by means of an



Sri H. K. Dass, President of the All India Federation of Master Printers, operating model 78 at the Linotype and Machinery Ltd., Stall.

where and at any angle he pleases. (If he likes to lodge it on the tray, it will go there too). It is coloured in the same eye resting

adjustable valve in the cylinder. The object of these modifications, in common with others, is to minimise the damage to matrices.

The Radiant Process Marches on

First Prize for Process Block
First Prize for Calendar Printing (Letter-Press)
Second Prize for Letter-Heads (Letter-Press)
Certificate of Merit for Direct Mail Publicity

*In the All India Printers' Conference & Exhibition
held at Bangalore on the 8th May, 1960*

The Radiant Process,
Art Printers & Block-Makers,
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CALCUTTA-13

Phone : 24-2323 (2 lines)

Gram : RADIANPRES

THREE MORE TECHNICAL BULLETINS

From

The Makers of Rainbow Printing Inks

1. Rainbow Guide for Lithographers
2. Rainbow Guide for Letterpress Printers
3. Hints on Photographic Masking

Ask for your copies to-day:

RAINBOW INK & VARNISH MFG. CO. (Private) LTD.
136, Tardeo Road
BOMBAY - 7

Sri K. C. Reddi, being explained the intricacies in the manufacture of ink to give quality printing, to elaborate the chart of Messrs. Rainbow Ink and Varnish Mfg. Company at their stall.



RAINBOW INK & VARINSHI MANUFACTURING CO., Pte. LTD., BOMBAY.

The noteworthy feature was the excellent specimens in various processes of printing-

letterpress, aniline, foil printing, offset lithography, gravure and die-stamping.

There was a practical demonstration of the deep etched plates.



Stall of M/s. Rainbow Ink & Varnish Mfg. Co. Pte. Ltd.

Sri K. C. Reddi, at the stall of The Standard Printing Machinery Co., Madras, where he inspected the first Indian made Stop Cylinder Machine and other small machines made by them.



STANDARD PRINTING MACHINERY CO., MADRAS.

This stall was adjudged the best stall in the exhibition and was awarded the first prize.

Standard Printing Machinery Company exhibited the first Indian made Stop Cylinder Machine which was well received by the delegates from all over India. Tributes were

paid by Master Printers in the step towards industrial progress and congratulated Mr. Baldevji, Managing Director of the firm, who was present there, on his initiative.

The special features of the machine are that the machine is completely built similar to the English Model with 2 Cog wheels for smooth running, geared inkers and flexible ink duct



The first Indian made Stop Cylinder Machine being demonstrated at the stall of The Standard Printing Machinery Co. Sri V. Satrugnan, Secretary of the Madras Printers and Lithographers' Association, is at the extreme right. On his right is Sri Baldevji, Managing Director of the firm.

A variety of every day machines needed for the printing industry manufactured by The Standard Printing Machinery Co., were on display at the stall.



for free and uniform flow of ink to the forme. The machine is power operated and the size is single Demy, which will take sheets up to 19½" x 25" size. This firm has taken means and pains to manufacture the machine firstly in India to help industrialisation of printing machinery manufacture which to some extent would reduce import demands.

The other machines exhibited by them are as follows :—

(a) Power operated Cover Punching Machine, heavily built for cutting of envelope blanks in size 15" x 30".

(b) Standard Stitching machines for treadle operation 5/16".

(c) Metal Plate Guillotine for cutting tin, zinc and copper sheets in size 26".

(d) Standard Punching Machine, adjustable for round hole, loose leaf and slot holes for treadle and power operation.

Excluding these machines, they are also manufacturing various other machines. They are :—



The best adjudged stall of the year - The Standard Printing Machinery Co.

Stall of M/s. Gunvantray & Company.



(1) Standard Rotary Paper Cutting Machines for hand and power drive with clutch in sizes, 21", 26", 32", & 36".

(2) Standard Chandler type Platen Printing Machine with riding rollers in sizes 15" x 10" and 12" x 18".

(3) Standard Rotary, Slitting, Creasing and Perforating Machine for hand and power drive in sizes, 31", 36", 42", & 52".

(4) Die Stamping Press, heavily built, mounted on wooden table in sizes, 3" x 4" and 4" x 6".

(5) Galley Proof Press in size 13" x 22" with or without stand.

(6) Hard Press, sturdily built, 13" x 19", 18" x 24" and 20" x 25".



Sri K. C. Reddi, at the stall of the Swadesi Type Foundry, where he evinced great interest in the enormous designs of Kannada Types, displayed along with their types in fourteen other languages.

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30 MOUNT ROAD MADRAS-2

BLOCKS FROM

COLOUR TRANSPARENCIES

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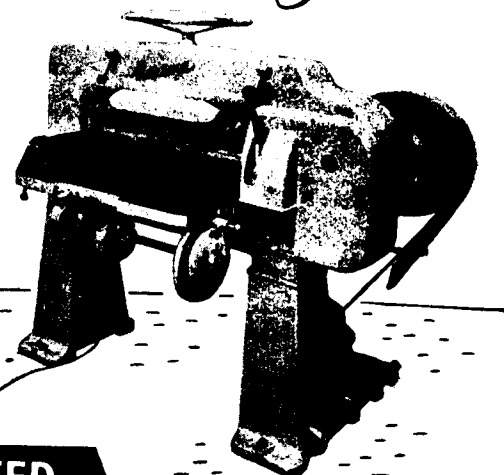
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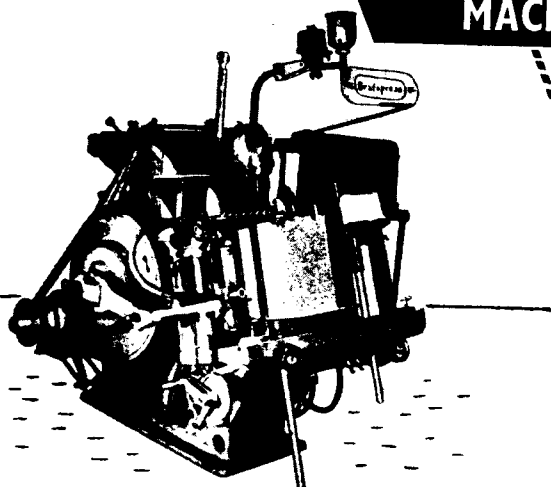
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PRAHA-CZECHOSLOVAKIA

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Guillotine with HAND
CLAMP: EASY OPER-
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Size: 30-718"



**HIGH SPEED
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GRAFOPRESS - Auto-
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B-1/320, Gun Foundry,
Opposite, State Bank,

BHAVNAGAR
Nanavaty Bazar,

PRINTECH

GODREJ & BOYCE MFG. CO. LTD.

Displayed a wide variety of racks for the composing department of printing office.

GUNVANTRAY & CO.

The very active stall at the corner in the centre pavilion was of Gunvantray & Co. of Ahmedabad and Bombay, makers of printers accessories. They exhibited large varieties of such gadgets like punching and corner cum stabbing machines, roller type proof press

also displayed. Indian made aluminium alloy light metal furniture, rules, borders, roller melting kettle, etc., were also items of interest to the visitors.

SWADESI TYPE FOUNDRY.

Displayed a wide variety of Type faces in about eighteen different languages. They also displayed their monogram in lead cast in one length by the Elrod Machine.



Stall of M.s. Swadesi Type Foundry, Madras-2.

which were all made at the Ahmedabad factory.

Calendar rimming machine, imposing surface, cycletting and stappling machines were

**NORTHERN REGIONAL SCHOOL OF
PRINTING, ALLAHABAD.**

Specimens of work turned out by the pupils of the school were on display.

Annual Competition for Excellence in Printing organised in connection with the 8th Sessions of the All India Printers' Conference

There were unusually a large number of entries from quite a few of the firms from Calcutta and Bombay. It was a problem for the judges to pick out the best. It would be better if certain rules are laid by the Federation regarding the number of entries any one printer can send in one category. There was absence of some of the important categories, as such the categories should also be enumerated completely by the All India body instead of leaving it to the local organising association. Any one going through the categories for the past few years would note this disparity. The Federation must take up the responsibility of receiving the entries and systematically arranging and screening the exhibits and then send the selected exhibits for judging. Every year it is observed that this is all done in a hurry and the judges are not given enough time to do their task to their full satisfaction.

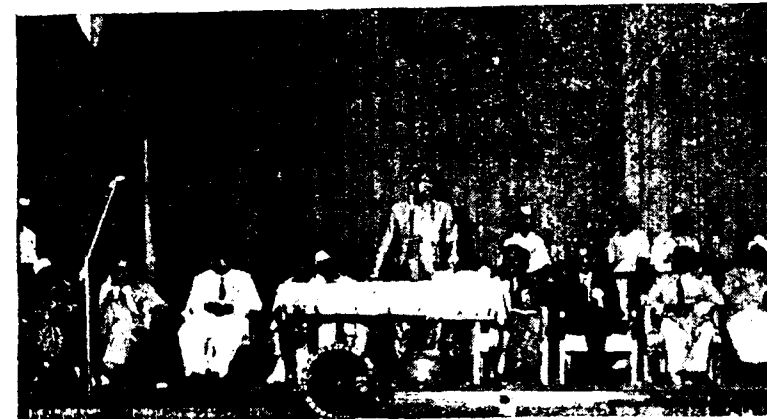
The panel of judges for this year consisted of Messrs. V. Philip, Manager, Diocesan Press, Madras, B. Parameswaran, Proprietor, Color Crafts, Bombay, S. K. Thamba, Production Officer, Southern Languages Book Trust, Madras and Sri Ram, Dy. Director, Government Press, Mysore.

Sri B. S. Garudachar, welcoming the gathering, said that the healthy rivalry created by

the All-India Federation of Master Printers by giving awards and prizes improved the standard of printing in the country. The exhibits compared favourably with the work done in advanced countries.

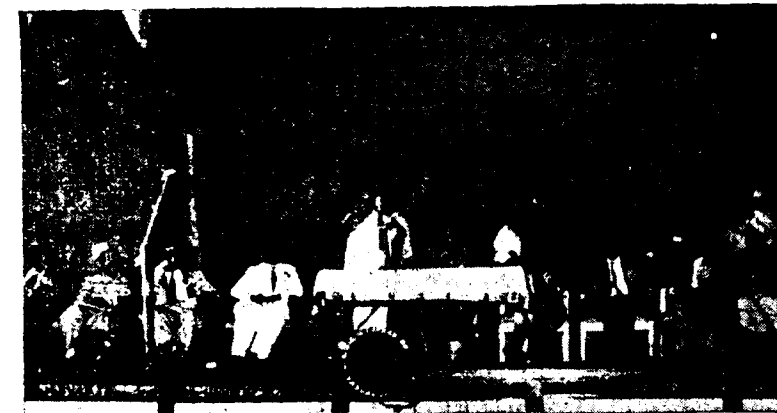
Sri B. Basavalingappa, Deputy Minister for Home, presiding over the distribution of awards for excellence in printing in the exhibition organised as an adjunct to the All-India Printers' Conference, emphasised the need for quick and quality printing to meet the educational demands of the country. He further said that during the Third Plan period Government had decided to provide compulsory education to all school-going children. The printers in the country should be prepared to meet the challenge of the educational demands by supplying the required text-books without much delay. Emphasising the need for quality printing, he referred to the growing demand for printing with the increased trade and commerce in the country.

Mayor B. Indiramma, distributing the prizes, said the exhibition encouraged talent and hoped it would lead to substantial improvement in the production of attractive books. She regretted the prohibitive cost of producing attractive children's books. ★



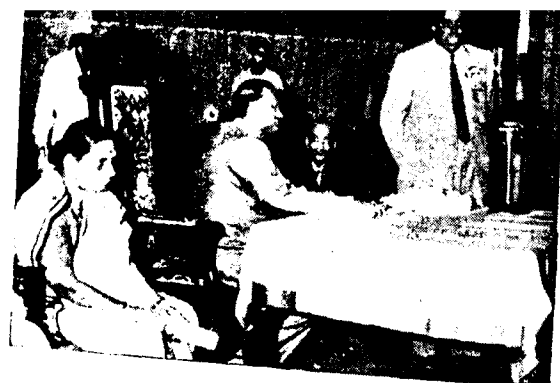
Sri B. Basavalingappa, Dy. Minister for Home, Mysore State, presiding over the prize distribution function.

Mayor of Bangalore, B. Indiramma, distributing the prizes and speaking on the occasion.



Sri B. Parameswaran of Color Crafts, Bombay, one of the judges commenting on the excellent standard of entries for the competition, said that it was very difficult for the judges to select the best within a short time at their disposal and congratulated the printers who sent in their entries.

Sri R. Venkateswaran, Honorary General Secretary of the All India Federation of Master Printers, thanked all printers for their co-operation in sending large number of entries for the competition and congratulated the prize winners and solicited full co-operation in the future also.

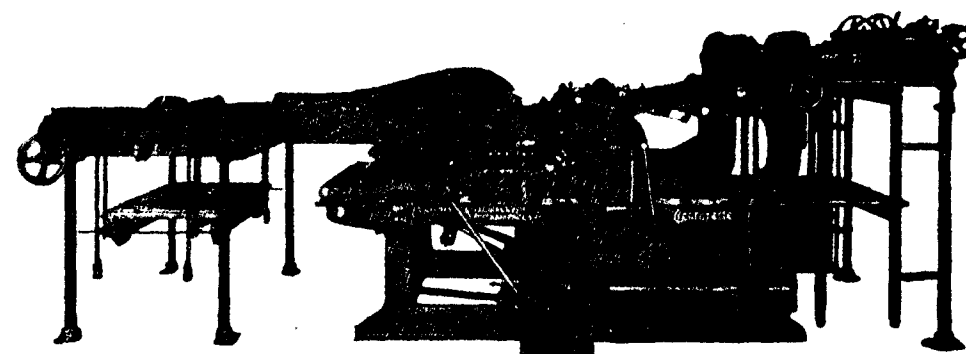


The judges at work in the carton section



Judges at work at letterpress (calendar) section.

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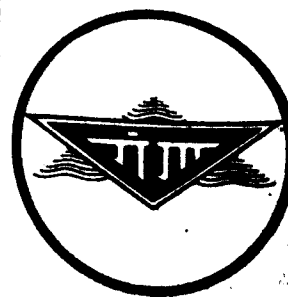
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This new set of Process
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Printing to B. S. 3020 is not introduced as a
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Whilst inks manufactured to B. S. 3020 are not intended as
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Fine Types Help Reading **Opening of the Branch of SWADESI TYPE FOUNDRY at Bangalore**

Inaugurating the Swadesi Type Foundry at Rajajinagar on 8th May '60 Chief Minister B. D. Jatti said type casting, the handmaid of printing had a vital role to play in developing the printing industry. The matter printed with fine elegant types made reading not only pleasant but gave an incentive to read more books. He congratulated the management for the solid work they had turned out all these years in developing the casting of types in various languages. He was happy that they had released new series in Kannada to synchronise with the inauguration of their branch in Bangalore.

Sri Kadidal Manjappa, Minister for Revenue, presiding over the function, stressed the importance of developing small-scale industries especially in rural areas. Referring to the management of the firm, he said he was happy that educated young men had taken to business as against the tendency of seeking a job in Government. Unless young men and women chose either agriculture or industry as

their avocation in life, it would be impossible to achieve self-sufficiency in any sphere, he



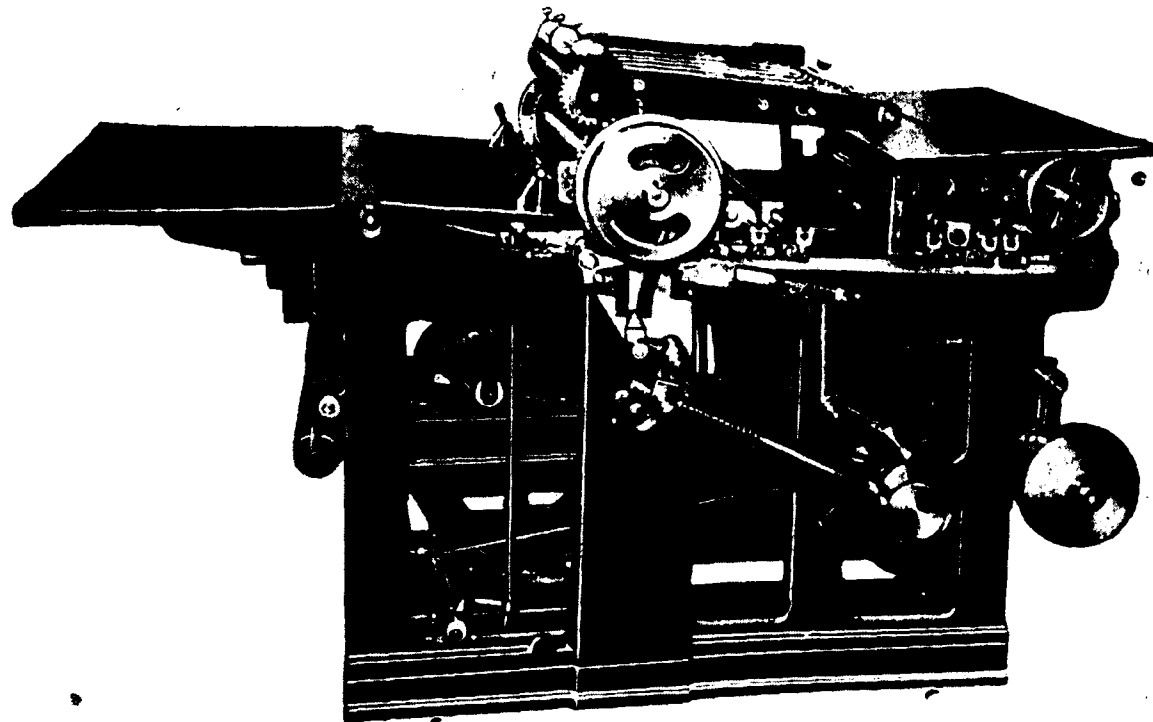
Sri B. D. Jatti, Chief Minister of Mysore, who opened the factory inspecting the newly cast Kannada types on the occasion. To his right are Messrs. L. A. Collier, Manager, Eastern Area, Monotype and Kadidal Manjappa, Revenue Minister of Mysore.



Sri H. K. Dass, President of the All India Federation of Master Printers, at the opening of the branch of Swadeshi Type Foundry at Bangalore on the 8th May.

THE FIRST INDIAN MADE STOP CYLINDER MACHINE

'The Standard' Stop Cylinder Press



The New Style Dawson Type Model is most improved and latest in advanced Mechanical Construction with super-casting as adopted in Western Countries

SPECIFICATION:

Paper Size	Print Size	Inside Chase Meas't	Floor Space	Operation Speed	Power Required	Weight Unpacked	Weight Packed	Approx. Meas't
19 1/2" x 25 1/2"	18" x 23"	18" x 23"	48" x 65"	2400 per hour	1 H.P.	2900 lbs.	3300 lbs.	146 cu ft

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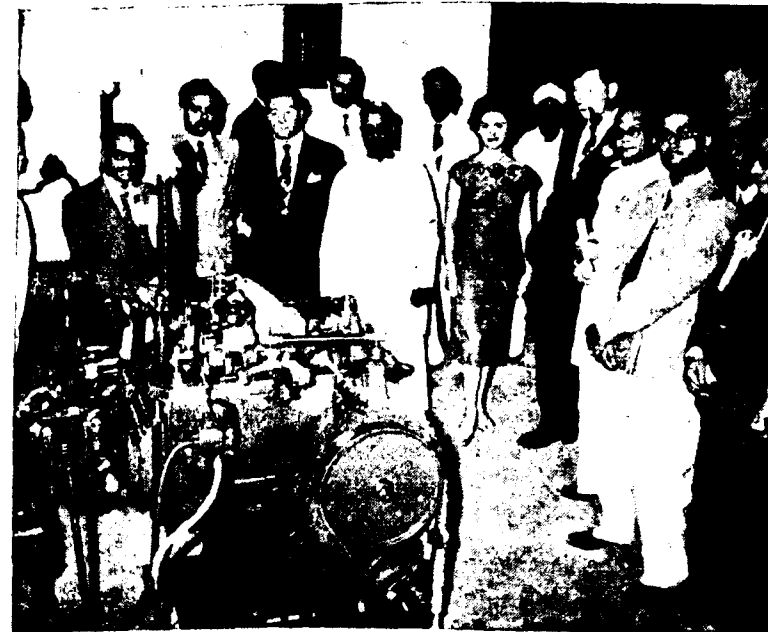
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NEW DELHI

THE STANDARD TYPE FOUNDRY (PRIVATE) LTD.

Himalaya House, Palton Road
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THE STANDARD TYPE FOUNDRY (PRIVATE) LTD.

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Monotype Chief graced the opening of the Swadeshi Type Foundry branch at Bangalore. L to R: M/s. C. Masilamony Mudaliar, Manager, Madras Office, Balasundaram, Partner and incharge of S. T. F., Bangalore Office, L. T. Taylor, Works Manager, Pictorial Machinery Ltd., Division at Bangalore, D'Souza, Manager, Pakistan T. A. Subramania Mudaliar, Managing Partner, S. T. F. Doss, Superintendent, Government Press, Pondichery, Miss. Arklie, Secretary to Manager Eastern Area, L. A. Collier, Manager Eastern Area, S. C. Muzumdar, Manager for India, A. P. Muzumdar, Representative at Calcutta, H. L. Muzumdar, Representative at Allahabad, G. V. Nazariwallah, Representative of Monotype for Bombay.

added. He wished the establishment every success.

Dr. A. Krishnaswamy, M.P., addressing the gathering hoped that common problems could be faced and solutions found by stabilising branches of several industries in the southern region. He suggested that Government should impose nominal charges on small-scale industries in industrial estates and that Government should not develop the outlook of a landlord. He was confident that increase in production

would help to hold the price line and check inflationary pressures.

Dr. S. Radhakrishnan, Vice-President of India, Mr. C. Rajagopalachari, Governor Jayachamaraja Wadiyar, Chief Ministers of Madras, Andhra and Kerala, Dr. A. Ramaswami Mudaliar, and others had sent messages wishing the Foundry success. Earlier Sri T. S. Balasundaram on behalf of the firm, welcomed the guests and explained the working of the organisation. ★

Distinguished visitors graced the opening: L to R. Indiramma, Mayor of Bangalore, Leelavathi Magadi, Dy. Minister for Industries and Commerce B. D. Jatti, Chief Minister of Mysore, T. S. Balasundaram, Partner in Charge of the Bangalore office, Kadidal Manjappa, Revenue Minister, T.S. Shanmugasundaram, Partner in Charge of Hyderabad Office, and T. S. Subramania Mudaliar, Managing Partner of Swadeshi Type Foundry.



Introducing the Office Bearers of the All India Federation of Master Printers for the Year 1960—61



PRESIDENT :

Sri H.K. Dass, Managing Director, The Eagle Lithographing Co., Pvt. Ltd., Calcutta. He is one of the foremost capsmen in the Lithographic field in India. His firm is well known in India and abroad for the high standards of Lithographic Products. His firm has won laurels in the annual competitions organised by the Government of India and The All India Federation of Master Printers and for the past three years he is not competing in these awards in order to give chances to others. He has travelled widely in the continent and possesses up to date knowledge in the field. He is the president of the Association of Master Printers, West Bengal.



VICE PRESIDENTS :

Sri A. P. Nagan, Managing Director, Osmania Printing Works, Secunderabad. He is a very popular figure in the Andhra Pradesh and an active worker in the industry and he has been connected with the Andhra Pradesh Printers Association and he is an executive of the Andhra Pradesh Printers Association.



Sri Amir F. Varawalla, Managing Director of Mohamadi Fine Art Litho Works (Props: Allibhoy Sharafally & Co. Private Ltd.) is one of the active members of the Executive Committee of the Bombay Master Printers' Association. He was elected as the Vice-President of the said Association on 17-9-57 and thereafter on 19-9-58 as its President. He held this latter office upto 30th April 1960.

JOINT SECRETARIES :

Sri S.C. Ghose, Managing Director, The Calcutta Press Private Ltd., Calcutta. Owing to his popularity in the field he has been holding the post of the Joint Secretary from the year 1954 and has been serving on various committees representing the Federation. He is the Secretary of the Association of Master Printers' West Bengal Ltd.



Sri M. S. Chintamani, Proprietor, Eastern Press, Bangalore, is one of the active members of the Mysore Printers Association. He was the Chairman of the Exhibition Committee of the recent All India Printers' Conference and Exhibition held at Bangalore. He is the President and Chairman of the Board of Directors of the Book Industry Council of South India.



GENERAL SECRETARY :

Sri R. Venkateswaran, Managing Director, United Printers Syndicate Pvt. Ltd., Madras. He is the Vice President of the Madras Printers and Lithographic Association and has been an active worker of the All India Federation, holding the honour of the General Secretary's post from the year 1956.



TREASURER :

Sri V. M. Philip, Superintendent, Diocesan Press, Madras. He is the President of the Madras Printers & Lithographers Association and Hony. Treasurer of A.I.F.M.P. from its inception.



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List of Prize Winners

The following were the prize winners in the Competitions held at the 8th session of the ALL INDIA PRINTERS' CONFERENCE.

LETTERPRESS

Suresh Chandra Muzumdar Rolling Trophy for the best book printed in Indian made paper :

1. Navana Printing Works Private Limited, Calcutta.

PREMENDRAMITRER SHRESHTA-GALPA.

Books :

1st. Prize : Vakil and Sons, Bombay. KISHENGARH PAINTING.

2nd Prize : Hindi Pracharak Samithi, Madras. VIJHANA SARSWAM.

Merit Prize : Manipal Power Press, Manipal (S.K.) YOGAKSHEMA.

Magazines :

1st. Prize : Lalchand Roy and Company, Calcutta. SUNDARAM.

2nd Prize : N. K. Gossain and Company Private Limited, Calcutta. NORTH EAST-ERN RY. MAGAZINE.

Merit Prize : G. Claridge and Company Limited, Bombay. YOGAKSHEMA.

Direct Mail Publicity :

1st Prize : Lalchand Roy and Company, Calcutta. Bata INDIA SYMPHONY in dazzle colour.

2nd Prize : Colour Cartons Private Limited, Bombay. NEO-EPININE colour cartons.

Merit Prize : The Radiant Process, Calcutta. VOEST sticker.

Calendar :

1st Prize : Radiant Process, Calcutta.

2nd Prize : Caxton and Company, Calcutta.

Merit Prize : Associated Printers (Madras) Private Limited.

Pictures :

1st Prize : Vakil and Sons Private Limited, Bombay.

2nd Prize : The Indian Press Private Limited, Calcutta.

Merit Prize : Tarun Press, Calcutta.

Cartons and Packaging :

1st Prize : Colour Cartons Private Limited, Bombay. JOHNSON'S GIFT PACK.

2nd Prize : Ganges Printing Company Limited, Sibpur-Howrah. LIPTON'S RED LABEL.

Merit Prize : Max-Designs and Process Works Private Limited. AVIL CARTONS.

Labels :

1st Prize : Vani Power Press, Bangalore. DAHLI ASEED PACKING.

2nd Prize : Central Power Press, Bangalore. JAM LABEL.

Merit Prize : Kalaivani Press, Private Limited. STANES COFFEE LABEL.

Letter - Heads :

1st Prize : Kalaivani Press Private Limited, Coimbatore. PRAGA INDUSTRIES PRIVATE LTD.

2nd Prize : The Radiant Process, Calcutta. CREATIVE PRINTERS LTD.

Merit Prize : Loyal Art Press Private Ltd., Calcutta. NIREN MAZUMDAR & CO.

Show - Cards :

1st Prize : Lalchand Roy and Company, Calcutta. EVERREADY BATTERY.

2nd Prize : Great Bengal Card-Board Box Manufacturing Company, Calcutta. SAVLON.

Merit Prize : Easebe Printers Private Ltd., Calcutta. CORVASON.

Embossing :

1st Prize : Rai and Company Private Limited, Calcutta. embossing.

2nd Prize : Associated Printers (Madras) Private Ltd. CENTURY FLOUR MILLS.

Merit Prize : Hoe and Company, Madras. MONOGRAM Letter Head.

Book-Binding :

1st Prize : Appar Achakam, Madras for rexine binding of TIRUKKURAL.

2nd Prize : Northern School of Printing Technology, Allahabad. LEDGER BINDING.

Merit Prize : Bengal Book Binding Co., Calcutta. INDIAN NATIONAL.



Shri Baldevji of Standard Printing Machinery Co., Madras, receiving the award for the best Stall in the Exhibition.

Ramaswamy of Kalaivani Press, Coimbatore receiving the award for letter Press letter-heads.

Paul of Great Bengal Cardboard Box Manufacturing Co., Calcutta receiving the award for Cartoons.

Ardeshir of Blolton Fine Art Litho Works, Bombay receiving the award for Offset direct mail publicity.

Lalchand Roy, of Lalchand Roy and Co., Calcutta receiving the award for Offset Calendars.

Prize Winners of the recent annual competition held in conjunction with the 8th session of All India Printers' Conference held at Bangalore in May '60

Metha of Vakil & Sons, Bombay receiving the award for letter Press pictures.

Gossain of Gossain & Co., Calcutta receiving the award for Offset folders.

Proprietor of Great Bengal Cardboard Manufacturing Co., Calcutta receiving the award for Cartoons.

Amir F. Varawalla of Mohamedi Fine Art Litho works, Bombay, receiving the award for Offset direct mail publicity.

P. M. Antony of Associated Printers (P) Ltd., Madras receiving the award for Offset Calendars.



OFFSET-LITHO PRINTING

DIRECT MAIL PUBLICITY :

1st Prize : Bolton Fine Art Litho Works, Bombay.

2nd Prize : Ganges Printing Company Ltd., Sibpur, Howrah

Merit Prize : G. Claridge and Company Ltd., Bombay.

CALENDAR

1st Prize : National Lithographic and Printing Press, Calcutta.

2nd Prize : Associated Printers (Madras) Private Limited, Madras.

Merit Prize : Western India Art Litho Works, Bombay.

POSTERS

1st Prize : N. K. Gossain and Company, Calcutta.

2nd Prize : Bolton Fine Art Litho Works, Bombay.

Merit Prize : G. Claridge and Company Ltd., Bombay.

LABELS

1st Prize : Bolton Fine Art Litho Works, Bombay.

2nd Prize : Sri Karimodaya Litho Press, Bombay.

Merit Prize : Photo Litho Press Private Limited, Madras.

CARTONS AND PACKAGING

1st Prize : Mohamadi Fine Arts Litho Works, Bombay.

2nd Prize : G. Claridge and Company Limited, Bombay.

SHOW CARDS

1st Prize : Mohamadi Fine Art Litho Works, Bombay.

2nd Prize : Hoe and Company, Madras.

Merit Prize : Western India Art Litho Works, Bombay.

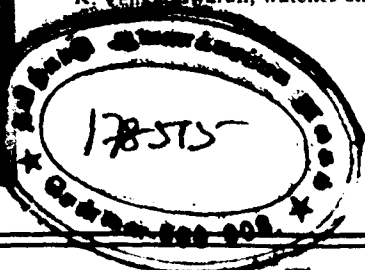
PROCESS BLOCKS

1st Prize : The Radiant Process, Calcutta.

2nd Prize : Sun Process Works, Bombay.



Sri K. C. Reddi, at the Calendar section of the annual competition for excellence in printing. To his left is Mr. P. M. Anthony of Associated Printers, explaining the problems in maintaining quality against keen competition while the Honorary Secretary, Sri R. V. Subramanian, watches on.



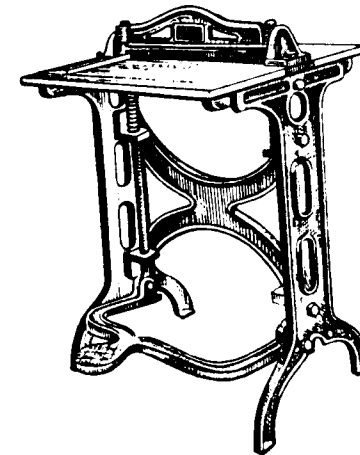
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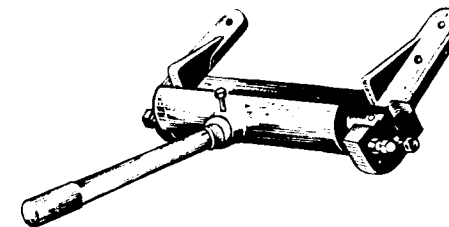


This is designed for efficient and neat working. All components are accurately machined. The machine is fitted with tempered English pins.

The tables of highly polished wood are provided with side and back guages.

CALENDAR RIMMING MACHINE

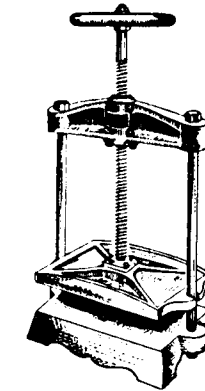
Sizes 18 and 24 inches



This machine is useful to Printers, Show Card and Calendar Makers etc. for fixing Metal Rims and Suspenders to Calendars, Maps etc. The Machine makes single and double folds.

HARD PRESS

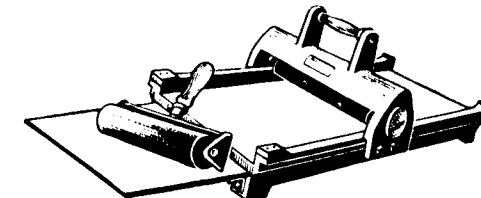
Sizes 12" x 18" and 15" x 20"



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14 Pt. Sigamani Antique

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14 Pt. Avvai Roman

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14 Pt. Manickam Telugu Roman

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14 Pt. Sigamani Roman

8 to 24 Pts.

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రంభం కరిష్యామి సిద్ధిర్భవతు మే సదా పద్మవత్ర

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