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THE FILM CHAMBER

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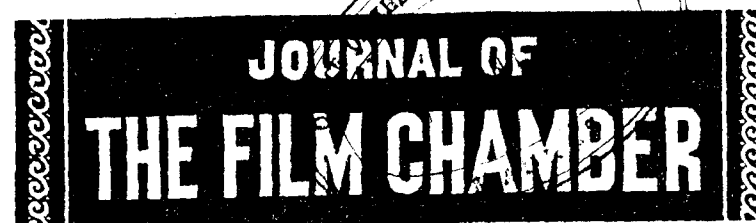
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Review of the Industry in 1956

The motion picture industry in South India has made some strides of progress during 1956. The market conditions, internal and outside, were far more favourable than in the previous years. There has been an increase in the number of theatres, permanent and touring, resulting in some rise in the over all gross collections for the trade. The installed capacity of the available studios is almost reached and number of pictures censored has kept up a higher trend than in the previous year.

The total number of pictures censored during the year has come to 102, compared to 97 of the previous year. Besides these 102 pictures, 5 pictures in Sinhalese were produced in South Indian Studios.

The number of Tamil pictures has gone up by 5 and Telugu by 2 while there is a drop in the number of pictures in Canarese and Malayalam. There were 51 Tamil, 27 Telugu, 14 Canarese, 5 Malayalam and 5 Hindi films compared to 46 Tamil, 24 Telugu

15 Canarese, 7 Malayalam and 5 Hindi of 1955.

While 85 films were produced in the studios of Madras, and 15 were taken in the mofussil centres 2 Hindi films originally taken in Bombay were dubbed in Tamil.

As in the years past, more than 50% of the producers of the year were comparatively new. There were altogether 76 producers who accounted for 102 pictures. Of these, 33 studio and established producers were responsible for 57 pictures, while 45 productions were completed by 43 new producers.

Dubbing of pictures has been the order of the day during 1956, for there were only 68 themes which were duplicated and triplicated into 102 productions. Out of 51 Tamil films, only 18 films have not been dubbed so far. So also out of 27 Telugu films only 2 films were not taken in other versions. Out of 5 Malayalam films 4 were not duplicated and out of 14 Canarese films 9 were not dubbed in other versions.

Censoring month by month

The number of productions on the floors of the studios at various stages of progress is estimated at 140. But the progress either of censoring or releasing them has not been steady. While a good number of pictures were censored during March and April, there were a fewer during the rest of the months. The number of pictures censored month after month are as follows: January—6, February—7; March—15; April—12; May—6; June—4; July—5; August—9; September—11; October—11; November—5; December—9.

Footages

The total length of feature films censored during the year is estimated at 16½ lakhs ft. The average length of a Tamil film is 16000 ft. Telugu film 16500 ft. Canarese film 16000 ft, Malayalam 16000 ft, and Hindi film 15000 ft.

The total footage that has been excised during censoring is estimated at 26500ft. Near about 33 pictures have been passed without any "cuts" whatsoever while the maximum "cut" from any one single picture comes to 2255 ft.

LEGISLATIVE ACTIVITY

There has been considerable legislative activity during the year, both at the Centre and State levels.

The Madras Cinemas (Regulation) Act 1955 was enforced with effect from 30th May 1956, and with it, the screening of "Approved" films which had been suspended by reason of the Supreme Court judgment for a period of about 90 weeks begin-

ning from October 1954 was revived during the year.

The Madras Government has introduced a series of measures which have the effect of removing several restrictions on cinemas. The grant of 12 months' licence to touring cinemas, the relaxation of licensing rules as between permanent and touring theatres and the passage of the Madras Cinemas Amending Bill intended to introduce a unified single authority for expeditious licensing—all these go to cause the much needed relief to the exhibition trade.

At the Centre also, a good volume of legislative work in respect of the motion picture industry was evidenced during the year. The Cinematograph Bill 1956 was introduced in the Rajya Sabha on 10th Dec. 1956.

As already mentioned, there has been some rise in the total collections for the trade during 1955-56. But this rise does not give room for any great enthusiasm for, while success has attended a few pictures, there were many which have not been able to recover even the cost of production, the chief reason for this state of affairs being the all too exacting nature of the taxative policy in general and the incidence of Entertainment tax in particular.

Nevertheless, the trends of the trade during 1956 strike a note of confidence for the future and if the same levels of progress continue unabated in the years to come and if also the policy of taxation is liberalised, there is every prospect of the trade coming to its own.

Censor Board Meets Trade in Madras

Mr. M. D. Bhatt, Chairman of the Central Board of Film Censors accompanied by other members of the Board, Mr. N. K. Siddanta and Mr. Khal Khandawalla, and the regional officers paid a visit to the chamber at 4 P.M., on Friday 28th Dec. 1956 and had discussions with the members of the trade.

Mr. S. M. Sriramulu Naidu, President of the SIMPSA who presided extended a warm welcome to the visitors.

In the discussions that ensued, M/s. S.S. Vasan, B.N. Reddi, A. Ramiah, D. Kemparaj Urs, R. M. Seshadri & T. Janakiram took part on behalf of the trade.

Replying to the points raised in the meeting, Mr. Bhatt said that there were a few cases of the Revising Committee disagreeing with the decisions of the Examining Committee but such disagreement was based on very good and valid grounds. He said that it was inevitable that such differences would occur because of the individual interpretation of the directives.

In regard to State emblems, he said that there can be no objection to such emblems being used if it is essential for the sequence, without any attempt to commercialise the same.

Mr. Bhatt desired that in taking mythologicals the producers should keep in view the present day conditions of the society and also not to cause any lowering of public reverence to Gods and Goddesses. Mr. Bhatt also appealed to the producers

to bring out pictures based on healthy entertainment.

Cinematograph Bill

At the request of Mr. Sreeramulu Naidu, Mr. M.D. Bhatt then explained the provisions of the Cinematograph Bill 1956, which was introduced in the Rajya Sabha recently and the scheme of the Film Finance Corporation that is to be introduced shortly.

Regarding Film Finance Corporation: Mr. Bhatt said that the Government have appointed a departmental committee which is collecting evidence and he would like to invite the views of the trade on the proposed scheme.

Mr. S. S. Vasan who spoke on the occasion said that from what he heard from the Chairman, he thought that the negative aspect of the Certification Bureau was likely to be more rigorous in as much as restrictions are intended to be placed on posters and excised portions of films.

Mr. S. S. Vasan desired that the negative aspect of certification as well as work of the production Bureau should not be made to operate to the detriment of the producer who may not accept the advice of the Bureau.

Re: Finance Corporation: he hoped it might help production of good pictures irrespective of being merely purposeful.

Mr. R.M. Seshadri pleaded that purposeful pictures that may be financed by the Corporation may not prove successful at the box office.

Mr. D. Ramanujam, Hony. Secy. proposed a vote of thanks.

Film Producers Meet

Under the auspices of the South Indian Film Chamber of Commerce, a meeting of the Film Producers was held in the premises of the Chamber on the 24th December, 1956.

Mr. T. R. Sundaram President of the Chamber presided.

Among the members present on the occasion were : Messrs. T. R. Sundaram, H. M. Reddy, K. S. Narayana Iyengar, A. Ramiah, B. N. Reddi, D. L. Narayana, T. Janakiram, P. S. Ramakrishna Rao, V. C. Subburaman, D. Kemparaj Urs, P. V. Krishna Iyer, M. Natesan, S. Lakshminarayana of M/s. Aruna Films, K. Viswanathan, S. Vijayaraghavan, V. Srinivasan, D. Ramanujam and T. Aswadhanarayana.

The following subjects among others were considered at the meeting.

1. National Film Board, Production Bureau and Technical Institute—Bill before the Indian Parliament received from the Government.

After the important features of the Bill were read out to the house, there was a discussion in which Messrs. T. R. Sundaram, A. Ramiah, and B. N. Reddi took part. It was decided to circularise the substance of the bill among the members and call for another meeting of the producers

along with the Executive Committee of the Chamber to finalise the views of the trade on the Bill.

2. Censorship Problems of the trade:

It was decided that matters concerning the difficulties of the producers in regard to censorship be prepared on the basis of the discussions at the meeting, to be placed before the President and members of the Central Board of Film Censors, who would be visiting the Chamber on the 28th December, 1956.

3. Title Registration Scheme: The President informed the house about the working of the Title Registration scheme and appealed for co-operation of all producers in this regard.

4. Assessment of Income Tax—new method of calculating amortisation:

Mr. Lakshminarayanan of Aruna Films explained to the house the difficulties experienced in regard to the new policy of amortisation on films for purpose of Income Tax.

It was decided that a memorandum be prepared in consultation with the auditors and Mr. R. M. Seshadri and presented to the Hon'ble Minister for Finance Government of India.

Indian Cinematograph Bill 1956—Outline

Dr. B. V. Keskar, Minister for Information and Broadcasting introduced in the Rajya Sabha, the Indian Cinematograph Bill, 1956 on 10th December, 1956.

The Bill contains six chapters :

- I. Preliminary.
- II. Dealing with National Film Board.
- III. Dealing with Certification of Films.
- IV. Dealing with Film Production Bureau and Film Institute.
- V. Regulation of exhibitions by means of Cinematographs for the territories administered by the Union Govt.
- VI. Dealing with miscellaneous matters.

The statement of objects and reasons envisages the following points :

The Cinematograph Act, 1952 will be replaced by this measure. A new organisational set-up will be introduced viz. A National Film Board will be established with three constituent units viz. The Film Certification Bureau, Film Production Bureau and the Film Institute.

The object of the National Film Board, which will be an apex body, will be to promote the development of films as a medium of culture, education and healthy entertainment. The composition of the National Film Board is so devised as to include adequate representation of enlightened public opinion and also the various aspects of the film industry. Among its important functions will be the

co-ordination and supervision of the activities of the constituent units and the guidance of their policy.

The Film Certification Bureau will take over the work of the present censorship organisation. The Film Production Bureau, will be a new unit and is intended for giving, on a voluntary basis, advice and assistance in matters connected with the production of films. A close co-ordination is to be maintained between the Film Certification Bureau and the Film Production Bureau, thus ensuring that positive guidance is made more practical and useful.

The Film Institute will not only impart technical training in various aspects of film production but also conduct research, thereby helping in the improvement of technical and aesthetic standards.

Following the practice in many other countries, power has been taken to scrutinise, as part of the examination of films, posters which are intended for public exhibition.

Chapters II, III and IV replace the present Part II of the Cinematograph Act, 1952 and Chapter V re-enacts the present Part III (which deals with the regulation of exhibitions by means of cinematograph) for its application to Union territories.

CHAPTER I—PRELIMINARY

Sec. 2. Gives the declaration underlying the measure which runs as follows :

"It is hereby declared that it is expedient in the public interest

that the Union should take under its control the Cinematograph film industry”.

CHAPTER II—NATIONAL FILM BD.

Sec. 6.(1) The Board shall have a Chairman who shall be appointed by the Central Government.

(2) The Board shall consist of the following members :

(a) The Chairman appointed under sub-section (1);

(b) the Chief Examiner of Films and the Principal of the Film Institute, ex-officio ;

(c) three members from among persons connected with the making of feature films as producers, directors, writers or technicians ;

(d) one member from among persons connected with the production of children's films ;

(e) one member from among persons connected with the production of other kinds of films, including documentary films ; and

(f) five members from among persons having special knowledge or practical experience in respect of education, science, art, culture or social service.

The members referred to in clauses (c) to (f) shall be appointed by the Central Government and every such appointment shall take effect as soon as it is notified by that Government in the Official Gazette.

The aims and objects of the National Film Board are stated as follows :

Sec. 11 (1) The object of the Board shall be to promote the development of films as a medium of culture, education and healthy entertainment.

(2) The Board may, in furtherance of its object, perform the following functions namely :

(a) to lay down the policy for, and co-ordinate and supervise the activities of, the Film Certification Bureau, the Film Production Bureau and the Film Institute ;

(b) to establish and maintain a national film library ;

(c) to recognise such institutions and associations connected with films as it thinks proper and to recommend to the Central Government grants to them ;

(d) to co-ordinate the activities of film societies ;

(e) to determine the principles for classifying films in different categories, such as predominantly educational or cultural films, or as films specially suitable for children ;

(f) to recommend films as suitable for export ;

(g) to recommend films as suitable for exhibition at international or other film festivals ;

(h) to recommend films for being considered for selection for purposes of State awards ;

(i) to collect and maintain statistical and other information relating to the film industry ;

(j) to do such other acts as may be incidental or conducive to the discharge of its functions.

CHAPTER III—CERTIFICATION OF FILMS

The Certification Board will examine films and grant certificates. There will be a chief examiner of films who will be in charge of certification assisted by Regional examiners. At each centre, there shall be one or more

Regional examiners and an advisory panel consisting of such number of members as the Central Government may in consultation with the Board appoint from among persons who according to them are capable of judging the effect of films on the public.

Sec. 20. In examining any film under this Chapter, the authority making the examination shall generally keep in view the effect the film is likely to have on the public and, in particular, shall consider whether the film or any part thereof is likely to :

(a) impair the moral standards of the public ;

(b) depreciate social values or offend against the standards of public taste ;

(c) affect friendly relations of India with foreign nations ;

(d) affect public order or the security of the State ; or

(e) involve defamation or contempt of court, or cause incitement to an offence.

One of the important provisions in this Chapter is the restrictions on the display of posters which reads as follows :

Sec. 25. No producer, distributor, exhibitor or other person shall display or cause to be displayed any illustrated poster produced or imported for general distribution in connection with the exhibition of a film, unless such poster has been approved in the prescribed manner by the Film Certification Bureau ; and in examining such poster, the Board shall have due regard to

the same principles as it would have in examining films under section 20.

Sec. 26. No person shall exhibit or reproduce, in any manner whatsoever any part of a film which has been excised at the time of certification, whether such excised part consists of pictures, dialogues, songs or commentary.

The other important features of this chapter are the period of validity of the censor certificate issued to films is extended to 10 years from 5 years as at present and the introduction of three categories of certification viz., “U” for universal exhibition, “A” for exhibition to Adults and “S” for fit specified classes of public.

CHAPTER IV—FILM PRODUCTION BUREAU

32 (1) The Chief Examiner shall be the Director of the Film Production Bureau.

(2) For the purpose of enabling the Bureau to discharge its functions under this Chapter, the Central Government may appoint such other officers as it may deem necessary and all such officers shall perform their functions under the general control of the director.

33 (1) It shall be the duty of the Film Production Bureau :

(a) to scrutinise and give advice in respect of any script or visual materials connected therewith which may be submitted to it by any producer ; and

(b) generally to assist any producer who seeks advice in matters connected with the production of films ;

(2) The Film Production Bureau shall discharge its functions under this section in such manner as may be prescribed.

34. If any person engaged in connection with the functions of the Film Production Bureau under this Act wilfully discloses any information relating to any matter in respect of which the advice or guidance of the Bureau has been sought by a producer otherwise than in the execution of his duties under this Act or for the purposes of a prosecution under this Act, or under the Indian Penal Code, he shall be punishable with imprisonment for a term which may extend to three months, or with fine which may extend to one thousand rupees; or with both.

35 (1) For the purpose of enabling the Film Institute to discharge its functions under this Chapter, the Central Government may appoint a Principal of the Film Institute and such other officers and teaching staff to assist him as the Central Government may deem necessary, and all such officers and staff shall perform their functions under the general control of the Principal.

(2) It shall be the duty of the Film Institute to provide technical training in the production of films and to conduct research into such aspects of film production as appear to it to be of general interest to the film industry, and in the discharge of its duties, it may—

(a) impart training in cinematography, sound recording processing, art direction, editing,

animation, script writing, make-up, costumes, and audience research;

(b) arrange practical training in film studios and with film production units;

(c) co-ordinate facilities of training with such other institutions and associations as are recognised by the Board;

(d) grant diplomas to successful trainees who have undergone such course of training as may be provided by regulations made by the Board;

(e) maintain a centre or centres for the loan of specialised articles of equipment to film producers;

(f) generally make available its advice and guidance to producers and others in technical matters connected with film production in such manner as may be prescribed.

CHAPTER V—REGULATION OF CINEMATOGRAPH EXHIBITIONS IN THE CENTRALLY ADMINISTERED TERRITORIES

These rules are not applicable to other States where respective States Cinemas (Regulation) Acts are in force.

CHAPTER VI—MISCELLANEOUS

This deals with the provisions such as the Central Government can give directions to the National Film Board and making of rules of procedure, appointment of personnel etc., under the various sections. In particular the Government are given powers to make rules regarding the manner in which the film Production Bureau and the Film Institute can perform duties under the Act.



News & Notes

Tg. Cinema at Paramakudi :

The Government of Madras have by their G.O. Ms. No.2571 (Home) dated 12th September, 1956 directed that the restrictions in para (2) of G.O. Ms. No. 1304 (Home) dated 30-4-'56 be relaxed as a special case, in respect of Paramakudi Town in Ramanathapuram District so as to permit one touring cinema to function in the said place.

State Awards for Films :

A Press note issued on 14th Dec. '56 by the Government of India on the above subject states:

In accordance with the decision to hold the State Film Awards function early in the year, India's best films in 1956 will be selected for the award of President's and Prime Minister's medals in April 1957.

The President's gold medal will be awarded to the best Indian documentary film. The President's silver medal is for the best feature film in different languages. The best children's film will receive the Prime Minister's gold medal.

The scheme of State awards was instituted to encourage production of films of a high aesthetic and technical standard and educational and cultural value.

To select the three best feature films in each language, Regional Committees will be formed, as in previous years, in Bombay, Madras and Calcutta.

In each language, the first in order of merit will receive the President's silver medal, and the next two Certificates of Merit.

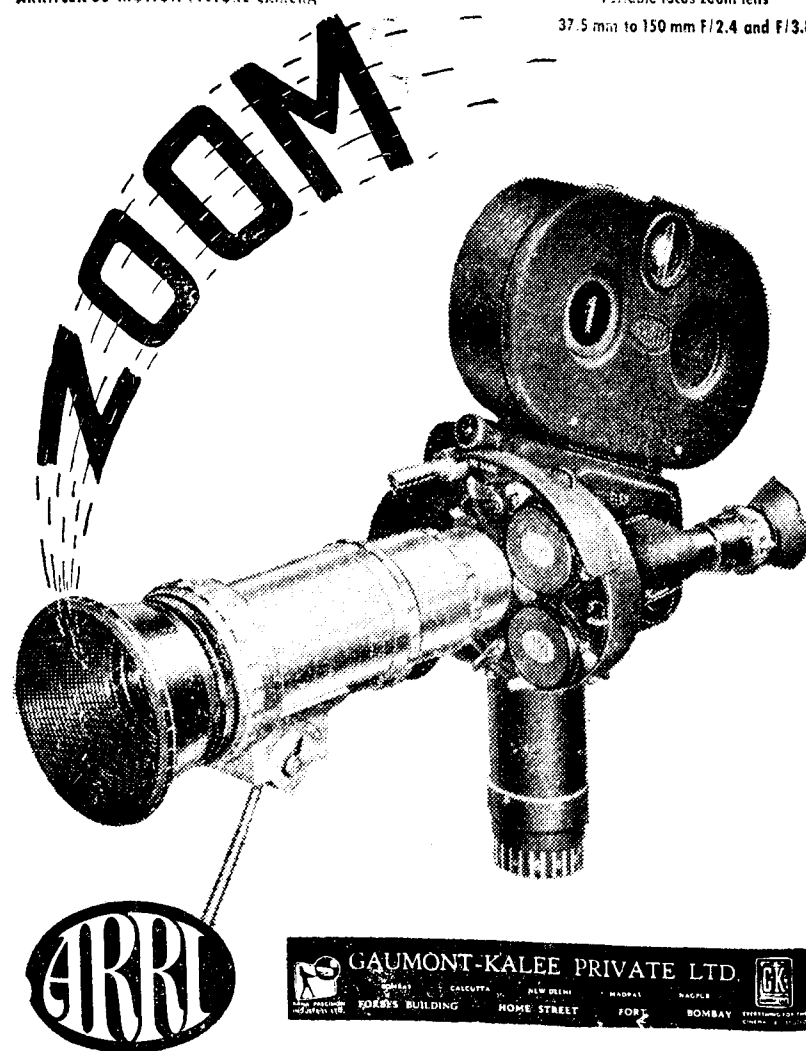
Preliminary lists of children's films and feature films are being drawn up by the Regional Officers of the Central Board of Film Censors, who have an opportunity of seeing all the films. Individual producers are, however, free to enter names of their films, which they would like the Awards Committee to consider. Entries in this regard should be addressed to the Regional Officers of the Board at Bombay, Madras and Calcutt, *before Jan. 15, 1957*. The entries will not require any fee.

A Central Committee of Awards will select from among the films recommended for regional awards the best feature film for the President's gold medal and the best children's film for the Prime Minister's gold medal, and two films under each of these categories for Certificates of merit.

Documentary films will be judged separately and a prelimi-

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nary selection will be made by the Film Advisory Board, Bombay. Entries for this purpose should be addressed to the Chairman of the Board before Jan. 15, 1957.

The Committee will have the discretion not to recommend an award in any language or category, if they feel that none of the films submitted are of the requisite standard. All films certified for exhibition between January 1, 1956 and December 31, 1956, will be eligible for consideration.

Film Industry in Lok Sabha :

Hon'ble Dr. B. Keskar, Minister for Information & Broadcasting gave the following answers in reply to questions in Lok Sabha on 13-12-56.

FILMS ON REMOVAL OF UNTOUCHABILITY

He said that details of the full-length educative film on removal of untouchability were being worked out. The preparation of the script, which was to be discussed with persons specially interested in the topic, would take some time for finalisation.

ENTERTAINMENT TAX

He said : Entertainment tax is an exclusively State subject, and the recommendations of the Film Enquiry Committee, 1951, had been, therefore, brought to the notice of State Governments. The whole question had again been recently reviewed by the Taxation Enquiry Commission.

While the Commission had agreed that a percentage basis

should be adopted for the levy, they had not been in favour of a specific rate, namely, 20 per cent on an all-India basis. They had been of opinion that in order to enable a certain degree of differentiation, the percentage be graded on a very broad basis.

Indo-Soviet Film Being Produced in Russia

He said, on 6th December, '56 a combined Indo-Soviet film was being produced in Russia,

Assistance by Government Dr. Keskar stated, consisted in giving advice in the preparation of the script with the help of a well-known Indian producer of documentaries and feature films, association of five official Indian technicians with the production and other facilities in production.

Pictures Banned :

By Notification No. S. R. O 3061 dated 10-12-'56 of the Ministry of Information & Broadcasting the Government of India have directed that the film entitled 'MOTHER' in respect of which 'U' certificate No. 17198 dated 24-7-'56 was granted shall be deemed to be an uncertified film in the whole of India.

Regional Panel :

As per notification No. S.R.O. 3062, d/8-12-56 the Government of India have appointed Shrimati P. Mandakini Bai as a member of Advisory Panel of the said Board at Madras with immediate effect.

Title Registration of Pictures under Production

We are stating hereunder a scheme for Registration of Titles of Motion Pictures as adopted by the Executive Committee of the Chamber.

Members of the trade may arrange to register the title(s) of their pictures either under production now or to be taken in future with the Chamber.

The application form for Registration of Titles may be returned to the Chamber duly filled in and signed together with the fee calculated at Rs. 20/- per title in each language.

Scheme for Registration of Titles of Motion Pictures

Whereas for sometime past there is a strong feeling in the trade that some steps should be taken to prevent the duplication of titles of Motion Pictures which leads to great confusion and loss to the parties concerned and as the Executive Committee of the Chamber has passed a resolution at the meeting held on 22nd November, 1956 for formulating a scheme of Title Registration by the Chamber whereby it is sought to prevent duplication of titles not by any legally enforceable rules or regulations or coercive proceedings but by moral appeal to the parties concerned through the Chamber on the basis of registration of titles by the Chamber :

Whereas accordingly the scheme as set forth hereunder has been decided upon by the Committee to provide the

opportunity for title registration to all producers whether they are members of the Chamber or not so that there will be no unhealthy rivalry in the choice of titles to motion pictures ;

Now therefore the following procedure is decided upon by the Committee of the Chamber :

1. The Office of the Chamber shall open and keep a register for the registration of titles of Motion Pictures.

2. Any producers of Motion Pictures may avail themselves of the opportunity of getting the titles of their respective pictures registered in the register of titles referred to above by sending an application to the Chamber in the form annexed herewith the fee for the registration.

3. A fee of Rs. 20/- shall be paid to the Chamber for registration of each title of picture in each language.

4. The Chamber shall register the title as per application on being satisfied that there is no prior registration of the same title. If there be prior registration of the same title the registration will be refused and the fee received with the application will be refunded.

5. In registering any title the Chamber takes no risk or responsibility whatever in regard to any infringement of copy-right or any other right.

6. In the event of a producer who has registered a title not completing the production of the

picture within a period of one year from the date of registration the producer concerned may apply for extension of period by re-registration on payment of a further fee of Rs. 20/- and the Committee of the Chamber on being satisfied about the bona-fide nature of the delay will allow the extension and effect the re-registration.

7. The Office of the Chamber shall furnish information through the Journal of the Film Chamber every month about the titles registered in each month and shall also furnish information to any producer as to any title having been previously registered or not.

8. It is expected that the producers members and non-members will co-operate heartily with the Chamber for effective and useful implementation of this scheme in the interest of the trade by respecting registration and avoiding duplication of title which is already registered. It will be appreciated that the Committee of the Chamber not being clothed with the sanction or authority to compell any producer by taking drastic action or proceedings to desist from duplicating titles already registered, can and will however use its good office and influence to prevent duplication and hopes to succeed in its efforts.

ANNEXURE

South Indian Film Chamber of Commerce, 19, Woods Road, Madras 2.

Form for Registration of Motion Picture Titles.

Dated :

To
The Hony. Secretary,
South Indian Film Chamber of Commerce,
19-A, Woods Rd., Madras 2.

Sir,

I request you to kindly register the title the details of which are given below in your Titles Registration Register :

1. Name of the concern.
2. Address.
3. No. of production.
4. Title chosen.
5. Language.
6. Width.
7. Other relevant details such as Studio, artiste, technical personnel, story, dialogues etc.

For.....
Designation.

Titles Registered

Under the scheme of Registration of Motion Picture Titles published elsewhere in this issue the following titles have been registered with the Chamber during the month of December, 1956.

S. No.	Title Chosen Lang. Width	Name of Producer & Adds.	Other Details.
1	Gandharvaloka Thanga Tamarai Tamil 35 m.m.	Sri Vijayalakshmi Prodns, 31, Resi- dency Road, Bangalore.	—
2	Bommala Pelli Telugu 35 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar, Madras-17.	Artistes : S i v a j i Ganesan, Jamuna, S. V. Ranga Rao, Nagaiah etc.
3	Bomma Kalya- nam Tamil 35 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar, Madras-17.	Artistes : S i v a j i Ganesan, Jamuna, S.V. Rangao Rao, Nagaiah etc.
4	Vikramadithan Tamil 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, 17.	Studio:Vauhini. Artis- tes: M G. Ramachan- dran, Padmini, Sriran- jini, Ragini, Rushey- andramani, G. Sakun- tala, P. S. Veerappa, O.A.K. Devar, K. A. Thangavelu. Director T. R. Raghunath. Screen Play & Dia- logues : En. Thangai Natarajan. Music : Rajeswara Rao. Art: V. Namasivayam.
5	Bhatti Vickara- marka -Telugu 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17.	—
6	Vickramadithya Hindi 35 m.m.	Bharath Prodns. 49, Sri Thyaga- raya Road, T. Nagar, Madras 17.	—

S. No.	Title Chosen Lang. Width	Name of Producer & Adds.	Other Details.
7	Vickramadithya Sinhalese 35 m.m.	Bharath Prodns. 49, Sir Thyagaraya Rd., T.Nagar, Madras 17.	—
8	Vickramadithya Kannada 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17.	—
9.	Kumara Devan Tamil 35 m.m.	Everest Movie Corporation, 19, Rajabathar Mudali Street, T. Nagar Madras-17.	Studio:Vauhini. Arti- stes : M. G. Rama- chandran, P. S. Veerappa, Jamuna, Kannamba, Raja- sulochana etc. Direc- tor : P. Sridhar. Story & Dialogues : A. K. Velan.
10	Post Card Telugu 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras-28	—
11	Post Card Tamil 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras-28.	—
12	Akkachellalu Telugu 35 m.m.	Sarvani Pictures, Raja Annamalai- puram, Madras-28	Studio : Vauhini. Artistes : Sriranjani, Krishnakumari, Amaranath, C.S.R., Perumal, Rajnala, Suryakantam, Van- gara, Ramanareddy, Marters Balu and Nageswara Rao & Gopinath. Directors Sarwa Bhouma Rao- Amanulla. Camera: Mastan. Story : Ananth Music: Pen- dyala. Dialogues & Songs: Sri Sri and Arudra. Producer: Gopal Reddy & Padmanabha Rao.

Producers to Note

Under Rule 27-B, of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1952 and prior thereto are to be recertified as a condition precedent for their screening. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Departments-Union-Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the

Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Amma (Tamil) 2280, dated 7-1-52.
2. Manavathy (Telugu) 2282, dated 12-1-52.
3. Savasam (Telugu) 2281, d/9-1-52.
4. Amma (Malayalam) 2279, d/7-1-52.
5. Suhurth (Malayalam) 2278, d/3-1-52.
6. Amara. kavi (Tamil) 2285, d/4-2-52.
7. Thaiyullam (Tamil) 2286 d/4-2-52.
8. Priyalaru (Telugu) 2292, d/15-2-52.
9. Pendli Chesi Choodu (Telugu) 5301, d/26-2-52.
10. Shanthi (Telugu) 2287, d/11-2-52.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6, or the Divisional Elec. Engineer concerned vide page 11 of the April 55 Journal) three months prior to the date of expiry of their licence viz., before 1st January, 1957. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan, the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas".

Inspection month—March '57.

The Cinema theatres in the South Arcot District in Madras State and E. Godavari District in Andhra State.

Silver Jubilee of the Indian Talkie

Madras Celebrations :

The Silver Jubilee of the Indian Talkie will be celebrated in Madras from 12th Jan. to 20th January, 1957.

The inaugural function will be held at 8-45 a.m. on Saturday the 12th January 1957 in the premises of the Midland Theatre, Mount Rd., Madras. It is arranged to screen representative reels of some of the outstanding pictures, in order to depict the progress of the industry from 1934 onwards. It will be followed by a series of morning shows of some of the old popular pictures in city theatres during the week.

On 20th Jan. 1957, there will be a public meeting in Gemini Studios, Cathedral, Madras.

Appeal to Members :

Members of the trade are requested to celebrate the week in a suitable manner in their locality. In particular exhibitor members are requested to decorate their theatre premises and screen slides offering the greetings of the trade in commemoration of the occasion. If found convenient a function or a public meeting may also be held. Photographs taken on the occasion of the festivities may be forwarded to the Chamber.

Bombay Celebrations :

The Silver Jubilee Celebrations were held at Bombay from 16th to 22nd Dec. 1956. Mr. S. K. Patil inaugurated the celebrations.

Mr. Patil, in the course of his speech, said that as Chairman of the Film Enquiry Committee, he had studied the problems and difficulties of the film industry and was particularly happy to be associated with the Silver Jubilee celebrations of the industry.

‘ Without any help from the Government and with top-heavy taxation ’ observed Mr. Patil “ you have achieved something great during the last 25 years by making the cinema popular among the people and perpetuating a powerful medium for the entertainment and enlightenment of the people. You have built up an industry about which any nation can be proud of. All honour and glory to you ”.

Mr. Patil said, “ When Prime Minister Nehru, while leaving for U.S. the other day, asked me what new plan, new device, I had for election propaganda. I told him I was going to use the motion picture for the purpose ” (cheers). He knew the value of the film & its potentiality. Attempts therefore, should be made to enrich it and the Indian film should become the pride of the nation and of the world. A considerable amount of constructive work remained to be done. India should keep pace with the technical and technological developments made in the West.

The Government Mr. Patil pointed out, was doing everything possible to render help and

Building Fund of the Chamber

We have pleasure in notifying the following contributions for the building fund of the Chamber in addition to those received in the past years.

Messrs :	Rs.
S. S. Vasan	5,000
T. R. Sundaram	5,000
A. V. Meiyappan	5,000
S. M. Sriramulu Naidu	5,000
B. Nagi Reddi	5,000
K. S. Narayana Iyengar	5,000
Sunderlal Nahata	5,000
M. H. M. Munas	5,000
V. Krishnaswamy Naidu	5,000
Y. Ramakrishna Prasad	3,000

P. S. Ramakrishna Rao	3,000
V. L. Narasu	2,000
National Pictures	2,000
Jupiter Pictures	2,000
Jubilee Films	2,000
Krishna Pictures	2,000
Sri Rajarajeswari Film Co.	2,000
Bell Pictures (Pri.) Ltd.	1,000
Asoka Pictures	1,000
Ponnaluri Brothers	1,000
Kasturi Films	1,000
T. S. Muthuswamy	1,000
P. Pulliah (Ragini Films)	1,000
Bhasker Productions	1,000
Subbu & Co. Pri. Ltd.	1,000

assistance to the motion picture industry. With the formation of the Film Council, Film Institute and the Film Finance Corporation, the industry's progress on sound lines would be assured.

EMPLOYMENT-GIVING CAPACITY

Referring to the employment-giving capacity of the industry, Mr. Patil said that this industry should have given direct and indirect employment to at least five million people so far.

Mr. Patil envisaged a period when the industry would become so important that the country would have a producer as a Minister. Under such a Minister, the industry would achieve in one year what it could without him in 25 years.

He appealed to the industry to extend its co-operation to the

Government in working the proposed measures in the Bill before Parliament on film production.

The people in the film industry Mr. Patil said, must devote themselves fully to the industry because only then could the Indian films compete with foreign films. The industry must adopt techniques by which Indian films could become interesting to the 650 million Chinese, he added.

Mr. Patil disclosed that the Bombay Government had accepted his plan for opening of more theatres in the city. With the help of a committee, consisting of officials and non officials, this would be achieved.

Mr. Patil thanked the pioneers of, and their successors in, the industry for the present "high standard" in Indian films.

Far & Near

AUTHOR'S RIGHTS :

Report on Copy Right Bill.

The Joint Select Committee of Parliament on the Copyright Bill, on the report presented to both the Houses stated that the correct test for determining whether a body corporate was domiciled in India should be 'whether it was incorporated under any law in India.'

The original clause had provided that a body corporate should be regarded as being domiciled in India merely if it had an established place of business in India.

POWERS OF COPYRIGHT BOARD

Among the other changes made by the Committee are some relating to the constitution and powers of the Copyright Board. With a view to ensuring the impartiality of the Board an express provision has been made that a member of the Board, who is interested in any matter arising before the Board, should not take part in the proceedings of the Board when that matter is under consideration.

In the Committee's opinion, it should be permissible for Government to appoint a Judge of the Supreme Court as Chairman of the Board. It also suggested that the Registrar of Copyrights should not be a member of the Board, but should act as its Secretary.

A change in another clause provided that an architectural work of art should not enjoy

copyright in India unless it was located here.

The Committee omitted a clause which entitled an author to have a copyright reassigned to him not earlier than seven years and not later than ten years from the date of the first assignment. The Committee stated that in actual practice the clause might work against authors.

FREEDOM OF CONTRACT

It was of the view that a publisher would not offer reasonable royalties to an author to have the copyright reassigned to him after a certain period. The clause, it said, would be an obvious encroachment on the normal principle of freedom of contract.

It felt that the normal term of copyright should be the life of the author and 50 years thereafter. In the case of a work of joint authorship the term of 50 years should be computed from the death of the author who dies last. The relevant clause has been revised accordingly. The term of copyright in photographs has been increased from 25 years to 50.

One of the clauses provided that copyright shall not subsist in any cinematograph film or record if in making substitute or record the copyright in any other work had been infringed.

In his minute of dissent, Mr. T. S. Avinashilingam Chettiar stated that it would be too hard

for bonafide film producers if the whole copyright was destroyed merely because of some mistake of which the producers were not aware. In his opinion, this should be made conditional on the infringement being done with knowledge of the copyright.

In another minute of dissent Mr. U. M. Trivedi suggested that the term of copyright should not extend beyond five years after the death of the author provided his wife survived him.

Mr. R. D. Sinha Dinkar, in his minute of dissent, said the author's copyright in respect of translation should not expire at the end of ten years from the first publication of the original work, but it should continue till the life-time of the author and for ten years after his death.

* * *

Film Shows for Air Passengers

At present passengers of night air-mail have to halt at Nagpur for more than an hour in the small hours of the morning. Documentary and educational films will be screened for them at the airport itself.

This new amenity for air passengers was inaugurated by Shri Raj Bahadur, Minister in the Ministry of Communications, on the night between December 4 and 5 at Nagpur airport.

* * *

Pooja :

M/s. Bharath Productions, Madras had Pooja for their pic-

ture **VIKRAMADITHAN** (Tamil & Telugu) at the Vauhini Studios, on the 6th December, 1956. Mr. V. L. Narasu, Proprietor, Narasu Studios, who switched on the camera, wished Mr. Namasivayam and his colleagues all success in their production.

Mr. M. G. Ramachandran, proposed a vote of thanks.

* * *

Instructional Films :

The latest documentary released by the Films Division is : "It is your vote" showing how everybody should take an active part in voting in the coming elections.

The newsreels cover, Dalai Lama's visit to India, Mr. Chou-en-lai's visit to the country, the working of the Bhakra Nangal, Hindusthan Aircraft Factory and the Perambur Integral Coach Factory.

* * *

Film Federation of India :

A meeting of the Executive Committee of the Film Federation of India was held on the 23rd December, 1956 in the premises of the IMPPA, Bombay when the following subjects were considered :

Indian Cinematograph Bill, 1956, Representation for the Industry on the National Delegation to UNESCO Assembly, Approved films, Film Institute, Silver Jubilee Celebrations etc.

Legal

Sale of Picture rights :

APPELLATE TRIBUNAL'S JUDGMENT

Sri P. Ramakrishna Iyer, Chairman on behalf of the Sales Tax Appellate Tribunal, Madras, delivered judgment on 23rd Nov. 1956 in Appeals No. 569 and 639 of 1956 relating to the sale of rights in a picture. The appellants in both these two cases were 1. Sri K. S. Prakasa Rao of Prakash productions, Madras-26 and 2. Srimathi C. Lakshmirajyam, 32, Nageswarapuram, Madras-4 respectively :

"T.A. 569/56 : The assessment relates to the turnover for 1951-'52. The assessee is K. S. Prakash Rao of Prakash Productions, Kodambakkam. He was assessed by the Deputy Commercial Tax Officer, Saidapet on a turnover of Rs. 2,85,000 which he received from National Pictures, T. Nagar in connection with the assignment of the distribution rights of a cinema picture called "ANNI". In appeal, the Commercial Tax Officer, South Madras and Chingleput confirmed the assessment and the assessee appeals to us.

The appellant contended that in the transactions there was no sale of moveable property so as to attract the taxing provisions of the Madras General Sales Tax Act. What was implied in effect, was the grant of the right of distribution and exploitation of the picture for a specific area and the assessing authority was wrong in considering the transaction as a sale of the movable property comprised in the nega-

tive of the picture which admittedly was handed over to the lessee of the distribution rights by the appellant as part of the agreement.

T.A. 639/56 : The appellant is Mrs. C. Lakshmirajyam, Sole proprietrix of Rajyam Pictures carrying on film business. The turnover relates to 1952-53. The assessee leased the distribution rights of the Tamil version of the talkie picture called "DAASI" to Messrs. Bell Pictures for a consideration of Rs. 2,47,501. The Deputy Commercial Tax Officer, T. Nagar held that half of the above amount viz., Rs. 1,23,750-8-0 would be the value of the negative of the film transferred to the distributor while the distribution rights would be the value of the other half. He assessed the appellant on the former amount of Rs. 1,23,750-8-0 and the Special Commercial Tax Officer, for Appeals, Madras City to whom the assessee took the matter up held the assessing officer's decision. The assessee appeals to us.

We heard the learned counsel for the appellants, the State Representative and perused the connected records.

We were supplied by the appellants with copies of the lease agreements in both the cases. Taking up first, the lease agreement in T.A. 569/56, it purports to be an assignment of the lease rights of the Picture "DEEKSHA" in Telugu and Tamil for the areas of Tamilnad, Malabar, T.C. State, Ceylon, F.M.S. Burma and Africa. The

agreement proceeds to say, "In consideration of the payment of Rs. 2,85,000/- by the lessees to the producers, the lessees shall be entitled to the exclusive rights of distribution and exploitation of the picture" for the areas mentioned above "for a period of 49 years from the date of the first release of the picture in the said areas". At the same time the producer agreed to deliver to the lessees on or before 15-8-51 "the complete negatives of the Tamil version duly completed with synchronisation and sound track replacement together with one positive copy and the censor certificate and the lessees shall pay the balance of Rs. 26,0,000/- on or before the said date against delivery as agreed". There is a further clause, "If the lessees desire to release the picture in the Telugu version also in the areas allotted to them under this agreement and for that purpose if they require prints of the Telugu version the producers shall supply the required prints on payment of the printing charges and on supply of positive raw stock by the lessees."

In T. A. 639/56, the lease agreement states that the lessee has agreed to obtain on lease the sole distribution, exhibition and all other kinds of the exploitation of the Tamil version of the picture called "DAASI" in the entire Tamilnad, comprising the areas of Madras City etc., for a period of 99 years from the date of premiere release of the Tamil version of the said picture in the areas above mentioned, for a

consideration of Rs. 2,47,502/-. As in the agreement in T.A. 569/56, there was a further clause: The lessee agreed to pay the balance of Rs. 1,50,000/- against delivery of the complete picture negative, sound negative of the Tamil version of the said picture duly completed with synchronisation and sound track replacement of Tamil dialogues of the Telugu artistes, after adding all re-recording and all other technical improvements; censored and made fit for public exhibition together with one master positive print, two brand new release positive prints and two full sets of loan publicities". It was also agreed that the lessor shall supply to the lessee for exploitation in the area assigned to the lessee any number of positive prints of the Telugu version of the said picture against the lessee delivering to the lessor the required positive film and paying processing and printing charges. There was also a clause that the negative of the Tamil version will be with the lessee and was not returnable to the lessor at any time.

There were other clauses in the agreements but we are not directly concerned with those clauses for the purpose of these appeals.

In the first place, it is curious to note that the assessing authorities below have taken two mutually conflicting views. In T.A. 639/56 both the assessing authority as well as the appellate authority were prepared to value the distribution rights as distinguished from the value of the

movable property, at 50% of the total consideration and exempted the former portion from assessment. But in T. A. 569/56, which came up before a different assessing—authority as well as appellate authority, this concession was not given, and the entire transaction was viewed as a sale of movable property ignoring the part of the agreement that dealt with the assignment of distribution rights for a period of 49 years.

The learned counsel for the appellants argued that these transactions in essence, represented the assignment of the distribution rights for a prescribed territorial area, that the transfer of movable property in the negative is only ancillary to the transfer of the distribution rights, and that the transactions can by no means be looked upon as sale of the negatives for the entire consideration of the agreement in one case, and for half the consideration of the agreement in the other case.

In our opinion, the transaction is not the bare assignment of the articles mentioned in the two lease agreements, viz. the negative, one or two positives and sound synchronisation and so on. The producer of the film possesses an important right, viz., of taking as many copies of the negative as he considers necessary and exhibiting them at any place he likes in any territory in the whole word, subject to his conforming to the laws in the various territories regarding censorship, public safety, import restrictions and so on. He is

automatically invested with world rights of distribution on the production of the film. He parcels out these rights, and assigns for valuable consideration the right of exhibition of pictures over particular territorial areas to particular persons. For enjoying the right of distribution thus transferred, the lessee or distributor is equipped with the negative from which he is entitled to take as many positive copies as he requires. But the transfer of the negative and other equipment like sound track equipment and so on, even, one or two positive copies for enjoying the rights of exhibition and distribution over a specific territory, will not make the agreement one of sale of these articles. The transfer of the negative film and so on, is only one of the ways to facilitate the exercise of the right of distribution. There can be other ways by means of which the rights of distribution can be enjoyed without the simultaneous transfers of the negative. For example, in both the agreements there is a clause which has been extracted above, that if the lessor requires Telugu copies of the film for distribution in the Tamil areas, he can supply positive films to the lessor and pay the charges for reprinting and thereupon the lessor will supply him with the necessary number of positive films for distribution. We can also visualise a case where the original negative is lost or destroyed, while the lease has many more years to run. That will not mean that automatically the lessees privilege of distribution will come to an end.

Though the agreement does not specifically provide for it, an equitable interpretation of the agreement, can lead to the result that the lessee can ask, no doubt on the payment of charges for the supply of as many positive copies of the negative film as he requires. The producer will ordinarily have more than one negative from which such copies can be taken. All this shows that the sale of the negative was not of the essence of the transaction, but the negative was transferred as a means to enable the lessee to exercise the right of distribution which he got under the agreement. We are not impressed by the argument that there is no provision for the return of the negative in the 49 years lease agreement while in the 99 years lease agreement it is specifically said that the lessee can retain the negative. It is common knowledge that very few films have any such exhibition value after a long period.

Nor are we impressed with the argument that the negative has a value of its own and hence the turnover must be determined at least on the value of the negative, on the analogy of what the assessing authority did in T.A. 569/56. If it has a value, the obvious question which arises is as to how the value has to be estimated. Is it the cost that went into the making of Film? It may happen that a picture filmed after a very heavy expenditure turns out to be a "flop", whose value will be not even that of the raw film on which it was taken. Dissociated from the value of the exhibition rights,

the value of the picture is relatively insignificant. The value of the exhibition rights depends on the popularity of the actors, the catchiness of the songs, the fascination of the story and the publicity which the film gets and so on. When making the assignment of distribution rights, the fixing of the consideration, takes into account principally the latter date while the value of the negative as movable property has no material significance. We are of the opinion that the assessing authority who determined the value of the negative at Rs. 1,23,750-8-0 in T.A. 639/56 did so entirely without data and by no stretch of the imagination can the value of the negative be fixed at that figure. On the other hand even if we accept the contention of the appellants that the raw film utilised should have been worth about Rs. 7000, after the picture had been taken there are no data to estimate its value as movable property either at that figure or any higher figure. We are of the opinion that the transaction in both the cases, in substance, is an assignment of incorporeal rights, that the portion of it, if any, relating to the transfer of movable property for valuable consideration is relatively very insignificant and that there are no data for assessing that portion above the taxable minimum. The appeals are allowed. The institution fee will be refunded in each of these cases.—Dated this 23rd day of November, 1956.

Mr. K. Venkataramani, M.A., B.L., Assisted by Mr. S. B. Mani appeared for both the appellants.

Pictures Released during December, 1956

30-11-56—Release of Nagina Films' *Char Minar* (Hindi) at Sri Padmanabha Theatre, Madras. Starring: Nasirkhan, Jabeen, Bhagwan, Helen and Anjali Devi. Direction: Ravindra Dave. Music: S. Kwatra.

7-12-56—Release of Neela Productions *Mantravadhi* (Tamil) All over Tamil Nad. Starring: Kumari, Prem Nazir, S.P. Pillai, Muthiah and others. Dialogues: Elangovan. release thro' The City Theatres (P) Ltd., Trivandrum.

7-12-56—Release of Sippy Films' *Chandra Kanta* (Hindi) at Ashok, Madras. Starring: Bina Rai, Bharat Bhushan, Bipin Gupta, Johnny Walker. Music: N. Dutta. A Rajalakshmi Pictures Release.

13-12-56—Release of Swaraj Pictures *Mangala Gowri* (Tamil) of Mahee Productions at Krishna, Uma & Kamadhenu, Madras and all over South. Starring: N. T. Rama Rao, Sri Ranjini (Jr.), Relangi, Kuchala Kumari & Suryakala etc. Direction: Yoganand Dialogue: Tanjai T.K. Govindan. Rights Controlled by M/s. Seetha Films, Madras-17. City Release thro' Krishna Films, Madras-21.

14-12-56—Release of Herdip & Bal's *Husn Banu* (Hindi) at Sri Padmanabha Theatre, Madras. Starring: Mahipal, Shakila, Kammo & Hiralal. Direction: Akkoo. Music: Ramlal.

14-12-56—Release of Vakil's *Alam-Ara* (Hindi) at Select, Madras. Starring: Chitra & Daljit.

14-12-56—Release of *Everest Vijayam* (Tamil Commentary) at Chitra Talkies, Madras. (The story of conquest of Everest by Tensingh & Hillary).

14-12-56—Release of Sahini Productions' *Amara Sandesam* (Telugu) at Paragon & Prabhat, Madras. Starring: Padmini, Sri Ranjini, Relangi etc.

21-12-56—Release of Lalitha Films' *Mathar Kula Manikkam* (Tamil) at Casino, Crown and Sayani. Starring: Anjali, Savithri, Gemini Ganesan, A. Nageswara Rao, Thangavelu, M. N. Rajam, Kannamba, S. D. Subbulakshmi etc. Dances: Kumari Kamala. Story: V. Sadasiva Brahmam. Dialogues: Sridhar. Music: S. Rajeswara Rao. Art: T.V.S. Sarma. Camera: M. K. Raju. Sound: K. Viswanathan & A. Krishnon. Editing: N. M. Shankar. Producer: A. Sankara Reddi. Direction: T. Prakash Rao. A Sivaji Films (Madras-14.) Release.

21-12-56—Release of Opee Films' *Lagan* (Hindi) at Ashok & Rajakumari, Madras. Starring: Nalini Jayawant, Sajjan, Shammi, Om Prakash, Randhir, Baby Naaz. Music: Hemant Kumar, Lyrics: Rajendra Krishna.

28-12-56—Release of Narayanan & Co.'s *Devta* (Hindi) at Star and Ashok, Madras. Starring: Anjali Devi, Gemini Ganesan, Kumari Kamala, Vyjayanthimala etc. Music: C. Ramachandra. Direction: Pattanna.

28-12-'56 — Release of "Mr. Lambu" (Hindi), at Broadway Talkies, Madras. Starring: Suraiya, Vijaya Lakshmi, Bhagwan, Sheik Mukhtar. Famous Pictures release, Bangalore.

28-12-'56 — Release of Jaya Sree Lakshmi Pictures' "Moonru

"Pengal" (Tamil), at Prabhat, Paragon, Saraswathi & Noorjehan. Starring: T. S. Baliah, T. S. Dorairaj, Friend Ramasamy, Manohar, M. N. Rajam, P. K. Saraswathi, Girija etc. A Pandiyan Films Release.

Diary

6-12-56--Muhurat Pooja of 'Vikramadithan' (Tamil and Telugu) of Bharath Productions, Madras at Vauhini Studios. Sri V. L. Narasu, switched on the camera.

5-12-56—Mr. Chou-En-Lai, Chinese Premier visits Gemini Studios.

12-12-56—Demise of Sri T. N. Rajaratnam, at Madras.

17-12-56—Dalai Lama & Panchan Lama visit Gemini Studios.

23-12-56 — Demise of Sri C. K. Sachi, Film Director & producer, at Coimbatore.

MEETINGS

A meeting of the Executive Committee on the 11th December, 1956; meetings of the Exhibitor members on the 1st and 5th December, 1956 and a meeting of the producers in South India on the 24th December, 1956 were held. A meeting of the members of the Executive Committee with the members of the Central Board of Film Censors was held on the 28th December 1956.

MEMBERSHIP

M.s. Sri Vijayalakshmi Productions, Bangalore and M.s. Vauhini Touring Talkies, Sivakasi were admitted as members of the Chamber in the Producers and Exhibitors category respectively.

Applications for membership are also received from Krishna, Chitra, Madras (Producers); M.s. Ramanathan, Tg. Talkies, Tiruvannamalai and Victory Tg. Talkies, Villiwalkam (Exhibitors).

OBITUARY — We regret to report the death of : Sri V.S.K. Ramaswami Chettiar, Prop., Banu Tg.Tks., Jalakantapuram on 2-12-'56; Sri T.N. Rajaratnam, Nadhaswara Vidwan & Cine Artiste on 12-12-'56 at Madras; and Sri C. K. Sachi, Film Director & Producer at Coimbatore on 23rd Dec. '56.

The meeting of the producers held on 24th Dec. '56 under the auspices of the Chamber passed a resolution of condolence on the demise of Mr. C. K. Sachi.

List of Pictures Censored at Madras in 1956

TAMIL

S. No.	Name of Picture	Footage	Name of Producer	C. C. No.	Date
1.	Asai	17136	Natesh Art Pictures, Madras 10.	14043	5- 3-'56
2.	Amaraadeepam	16789	Venus Pictures, Madras 17.	14094	27- 6-'56
3.	Amaraageetham	17236	Vennila Pictures, Madras 17.	16317	12- 9-'56
4.	C. I. D.	15717	Neela Productions, Trivandrum.	14057	29- 3-'56
5.	Edu Nijam	14978	Swaraj Productions, Madras 4.	16306	11- 8-'56
6.	Ellam Avan Seyal	15255	Dhar Art Films	16333	15-10-'56
7.	Kalam Maripochu	18386	Sarathi Films Ltd., Madras 17.	14070	18- 4-'56
8.	Kannin Manigal	14493	Maheswari Pictures, Madras 24.	40771	28- 4-'56
9.	Kanniyin Kadamai	16384	Jayalakshmi Pictures, Madras.	16354	26-12-'56
10.	Kokilavani	15716	Forward Art Films, Mysore.	14056	29- 3-'56
11.	Kudumba Vilakku	15939	Nagor Cine Prods. Madras 10.	14090	2- 6-'56
12.	Kula Deivam	18580	S. K. Pictures, Madras 26.	16321	15- 9-'56
13.	Madharkula Manikkam	17377	Lalitha Films (Pri.) Ltd., Madras.	16350	19-12-'56
14.	Mahakavi Kalidas	15103	Ravi Films, Madras 18.	14099	18- 7-'56
15.	Manampol Vazhu	14123	Raja Productions, Madras.	16344	30-11-'56
16.	Mangala Gowri	16593	Swaraj Pictures, Madras	16347	13-12-'56
17.	Manthra Vadhi	15535	Neela Productions, Trivandrum.	16346	3-12-'56
18.	Marma Veeran	15401	Jubilee Films (P) Ltd., Madras 17.	16301	31- 7-'56
19.	Marumalarchi	17454	Anandha Prods., Madras.	16341	1-11-'56
20.	Mathurai Veeran	17938	Kirshna Pictures, Madras 17.	14060	5- 4-'56
21.	Maya Mohini	14590	Basant Pictures, Bombay.	14087	26- 5-'56
22.	Moonru Pengal	15345	Jaya Sri Lakshmi Pictures, Madras.	16331	10-10-'56
23.	Naga Devathai	16415	A.V.M. Productions, Madras 26.	14042	2- 3-'56
24.	Naga Panchami	15712	Sri Rajarajeswari Film Co., Madras.	14044	6- 3-'56

S. No.	Name of Picture	Footage	Name of Producer	C. C. No.	Date
25.	Nalla Veedu	17150	Jai Sakthi Pictures, Madras 24.	14027	10- 1-56
26.	Nane Raja	15618	Kalpana Pictures, Madras.	1-4030	23- 1-56
27.	Nannambikkai	17544	Film Centre (P) Ltd., Madras 26.	19304	10- 8-56
28.	Nan Petra Selvam	18350	Paragon Pictures, Coimbatore.	14028	12- 1-56
29.	Onrey Kulam	14823	Triveni Pictures, Madras 6.	14065	11- 4-56
30.	Paditha Penn	13811	Shyamala Pictures Ltd. & Nalini Pictures, Madras.	14066	11- 4-56
31.	Pasavalai	16637	Modern Theatres Ltd., Salem.	16334	16-10-56
32.	Pennin Perumai	17224	Ragini Films, Madras 14.	14035	9- 2-56
33.	Prema Pasam	16825	Narasu Studios Ltd., Madras 15.	14051	17- 3-56
34.	Punniyavathi	14832	Surabi Films, Madras 4.	16319	15- 9-56
35.	Raja Rani	16373	National Prodn., Madras 10.	14039	20- 2-56
36.	Raktha Kanneer	15272	National Pictures, Madras 1.	16328	1-10-56
37.	Ramba's Love	17927	Sri Kalpana Pictures, Madras 17.	16326	25- 9-56
38.	Rangoon Radha	18466	Mekala Pictures, Madras 17.	16338	29-10-56
39.	Renuka Devi	15672	Robini Pictures, Madras 6.	14046	6- 3-56
40.	Santhanam	16266	Associated Producers, Madras 17.	14080	21- 5-56
41.	Santha Sakkubhai	14946	Shri Panduranga Prodn., Madras 17.	16322	15- 9-56
42.	Satharam	17080	Kasturi Films, Madras 17.	14063	9- 4-56
43.	Sivasakthi	13335	Swaraj Pictures, Madras 17.	14097	13- 7-56
44.	Tenali Raman	17548	Vikram Productions, Madras 26.	14031	30- 1-56
45.	Thakuppun Tharan	16906	Devvar Films, Madras 17.	16318	14- 9-56
46.	Thiruttu Raman	19946	Annapurna Pictures, Madras 17.	14096	4- 7-56
47.	Valviley Oru Nal	14626	Mercury Films, Madras 4.	16320	15- 9-56
48.	Vanaratham	13591	Naushad Ali, Bombay.	14095	28- 6-56
49.	Vedan Kannappa	14148	Southern Movies, Madras.	14054	23- 3-56
50.	Verum Pechalla	15397	Principle Pictures, Madras 4.	14079	15- 5-56
51.	Vetri Veeran	15907	Jothi Films, Madras 14.	16303	8- 8-56

TELUUGU

S. No.	Name of Picture	Footage	Name of Producer	C. C. No.	Date
1.	Ali baba & 40 Thieves	14407	Modern Theatres Ltd., Salem.	14029	18- 1-56
2.	Amarajeivi	15735	Samatha Pictures, Madras 17.	16309	16- 8-56
3.	Bala Sanyasamma Katha	16636	Zoya Pictures, Madras.	16337	22-10-56
4.	Baktha Markandeya	16883	Vikram Productions, Madras 26	16153	26-12-56
5.	Baky Ramudu	16960	Narasu Studios Ltd., Madras 15.	14059	31- 3-56
6.	Charana Dasi	17260	Lalitha Films (P) Ltd., Madras.	16351	19-12-56
7.	Chintamani	14215	Bharani Pictures, Madras 26.	14054	10- 4-56
8.	Chiranjeevulu	17236	Vinoda Productions, Madras 17.	16305	11- 8-56
9.	C. I. D.	15717	Neela Productions, Trivandrum.	14068	17- 4-56
10.	Edi Nijam	15064	Pratibha Productions, Madras 4.	14047	6- 3-56
11.	Elavelpu	19960	Lakshmi Prodn. (P) Ltd., Madras	14093	13- 6-56
12.	Gowri (Sri) Mahatyam	17851	Mahee Productions.	16336	19-10-56
13.	Harischandra	17140	Rajyam Pictures, Madras 4.	14088	26- 5-56
14.	Jayam Manadhe	15907	Rajshri Productions, Madras 17.	14076	28- 4-56
15.	Kanaka Tara	14044	Gokul Productions, Madras.	14041	1- 3-56
16.	Melu Koluppu	17014	Ananda Productions, Madras.	16332	10-10-56
17.	Muddu Bidda	18570	Anupama Films, Madras 17.	16312	1- 9-56
18.	Naga Panchami	15712	Sri Rajarajeswari Film Co., Madras.	14045	6- 3-56
19.	Nagula Chavithi	16519	A. V. M. Productions, Madras 26.	14036	9- 2-56
20.	Penki Pellam	17656	Sahini Art Prodn., Madras.	16345	30-11-56
21.	Raktha Kanneeru	15272	National Pictures, Madras 1.	16328	1-10-56
22.	Rani Ranganma	15954	Modern Theatres Ltd., Salem.	16359	18-12-56
23.	Sadarama	15326	Shankar Prodn., Madras 26.	16311	28- 8-56
24.	Sahasa Veerudu	16348	Krishna Pictures, Madras.	16348	13-12-56
25.	Sonthavuru	16512	G. V. S. Productions, Madras 26.	14083	22- 5-56
26.	Tenali Ramakrishna	18292	Vikram Prodn., Madras 26.	14026	10- 1-56
27.	Uma Sundari	15687	Jupiter Pictures (P) Ltd., Madras 28.	14098	18- 7-56

S. No.	Name of Picture	Footage	CANARESE	Name of Producer	C. C. No.	Date	
1.	Bhagya Chakra	14665		Chitra Bharat	16339	30-10-'56	
2.	Bhagyodaya	16116		Udaya Productions, Madras 18.	16323	15- 9-'56	
3.	Bhaktha Vijaya	15963		Jagannath Productions, Madras.	16343	20-11-'56	
4.	Bhaktha Markandeya	16883		Vikram Productions, Madras 26.	16352	24-12-'56	
5.	C. I. D.	15427		Neela Productions, Trivandrum.	14075	16- 4-'56	
6.	Deiva Sankalpa	15392		Mahatma Pictures, Mysore.	16310	28- 8-'56	
7.	Hari Bhaktha	16142		Viswakala Chitra Madras.	14038	16- 2-'56	
8.	Katcha Devayami	15990		Morak (P) Ltd., Madras 20.	16327	27- 9-'56	
9.	Kokilavani	15651		Nayaki Art Prodn., Mysore.	14032	3- 2-'56	
10.	Muthaide Bahya	14126		Vittal Productions, Madras 7.	14061	5- 4-'56	
11.	Ohileswar	16554		Viswakala Chitra, Madras.	16330	9-10-'56	
12.	Pancha Ratna	16860		Lalithakala Films, Madras.	14055	27- 3-'56	
13.	Renuka Mahatme	15521		Rohini Pictures, Madras 6.	14040	28- 2-'56	
14.	Sadarame	14579		Shankar Prodn., Madras.	14068	10- 5-'55	
			MALAYALAM				
1.	Atmarpanam	15886		Filmco Prodn., Ernakulam.	14052	19- 3-'56	
2.	Avar Unarunnu	16232		Prasanna Pictures	16342	16-11-'56	
3.	Koodappirappu	11810		Kadija Prodn.	16335	17-10-'56	
4.	Manthiravadi	15505		Neela Productions, Trivandrum.	16308	14- 8-'56	
5.	Ratichan Enna Pawran	15340		Chandhrathara Prodn., Madras.	14033	7- 2-'56	
			HINDI				
1.	Bhai Bhai	15580		A. V. M. Prodn., Madras 26.	14069	18- 4-'56	
2.	Chori Chori	13793		A. V. M. Prodn., Madras 26.	16359	6-10-'56	
3.	Devta	15952		Narayanan & Co. (P) Ltd., Madras	16302	1- 8-'56	
4.	Gule-Bakavalli	13196		Madras Cine Corpn., Madras 17	16325	24- 9-'56	
5.	Naya Admi	16403		Jupiter Pictures Ltd., Madras 28	14058	31- 3-'56	
			SINHALESE				
			(1) Duppa Thagai Dhukka.	(2) Doctor.	(3) Manashyathavaya.	(4) Dingne Menekav.	(5) Surathalli.

List of Pictures Re-certified in 1956 at Madras

TAMIL

Anandhasramam
Ananthasayanam
Anni
Buddiman Balavan
Devaki
Inbavalli
Jeevitha Nowka
Mayakari
Marmayogi
Naveena Vikramadithan
Niraparathi
One Night
Pathala Bairavi
Rajambal
Raja Mukthi
Raja Vikrama
Samsaram
Sowdamini
Sarvathikari
Stri Sahasam
Tukaram
Vanaraja Karzan*
Vana Sundari

TELUGU

Ada Janma
Agni Pariksha
Jeevitha Nowka
Lakshamma
Lakshamma (Sri) Katha
Malleswari
Mayalamari
Navvithe Navarathanalu
Nirdoshi
Pathala Bairavi
Sarvathikari
Stri Sahasam
Sowdamini
Tashiladar

HINDI

Bahar
Ektha Raja
Sansar

MALAYALAM

Jeevitha Nowka
Kerala Kesari

* Recertified at Bombay.

ACKNOWLEDGEMENT

We have pleasure in acknowledging receipt of 'Cine Voice' (English) Fortnightly edited by Sri. S. B. S. Mani and Printed at Neo Gorden Press, 269-270, T.H. Road, Madras-5. Mg. Editor: T. M. Veeraswamy. Price : As. 2.

LIVING INDEX

The cost of Living Index number for the working classes in Madras City for the week ended 15th December, 1956 was 370.

STATEMENT OF APPROXIMATE COLLECTIONS MADE
UNDER THE M. E. T. ACT IN RESPECT OF SHOW TAX
SEC. 4 (a)

MADRAS

DISTRICT	Q.E. 30-6-'55	Q.E. 30-9-'55	Q.E. 31-12-55	Q.E. 31-3-56	Total
N. Madras ..	13,277	14,088	13,266	13,737	54,368
S. Madras ..	12,959	12,917	12,777	14,083	52,736
Chingleput ..	4,569	5,030	4,974	5,266	19,839
N. Arcot ..	8,187	9,216	9,679	10,627	37,709
S. Arcot ..	3,839	4,030	4,494	5,439	17,802
Triruchirapalli ..	9,435	10,471	10,619	11,956	42,481
Tanjore ..	7,054	7,674	7,569	9,069	31,366
Madurai N. ..	5,795	5,542	6,192	6,742	24,271
Madurai S. ..	5,911	6,304	6,406	7,080	25,701
Ramnad ..	6,701	7,731	7,071	7,569	29,072
Tirunelveli E. ..	2,261	2,248	2,512	2,687	9,708
Tirunelveli W. ..	4,023	4,708	4,327	4,658	17,716
S. Kanara ..	4,375	4,339	4,394	5,082	18,190
Malabar N. ..	3,013	2,533	2,707	4,041	12,294
Malabar S. ..	2,677	2,949	2,910	3,457	11,993
Coimbatore N. ..	10,968	11,686	11,347	11,786	45,787
Coimbatore S. ..	6,110	6,710	6,768	8,179	27,767
Salem ..	9,377	10,407	10,434	11,161	41,379
Total ..	1,20,531	1,28,583	1,28,446	1,42,619	5,20,179

ANDHRA

Srikakulam ..	3,380	3,237	3,038	2,135	11,790
Vizagapatam ..	7,474	8,170	7,378	5,410	28,432
E. Godavari N. ..	4,795	5,037	1,474	764	12,070
E. Godavari S. ..	4,382	4,848	3,322	3,272	15,824
W. Godavari ..	5,832	5,811	2,263	2,030	15,936
Krishna W. ..	5,093	2,273	2,235	2,342	11,943
Krishna E. ..	3,931	4,077	1,868	1,956	11,832
Guntur W. ..	4,880	1,668	680	2,457	9,685
Guntur E. ..	5,246	5,772	2,781	1,094	14,893
Nellore ..	3,928	3,411	1,561	1,565	10,465
Chittoor ..	2,751	2,927	1,585	2,038	9,301
Cudappah ..	1,805	1,836	1,402	1,626	6,669
Kurnool ..	4,527	4,397	4,732	5,311	18,967
Anantapur ..	3,425	3,155	2,134	2,241	10,955
Total ..	61,449	56,619	36,453	34,241	1,88,762

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Gram : FILMCAMBER

JOURNAL OF THE FILM CHAMBER

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19, Woods Road, Madras 2.

Vol. III

1st MARCH 1957

No. 9

Madras Cinemas Rules 1957

On behalf of the motion picture trade we have pleasure in expressing our thankfulness to the Government of Madras for the introduction of the new set-up of Cinematograph Rules in this State.

By these rules the Government have led other States in the matter of tackling problems of cinema licensing with considerable success and remedying several defects in the rules hitherto existing. It is, however, our fervent desire that these new rules will be implemented in the very spirit in which they were conceived and the lofty and genuine desire to co-operate with the exhibition trade as shown by the Government, will also permeate and guide the various authorities administering the rules at the local and district levels as well.

It is also desired that the members of the trade especially the exhibition trade extend their co-operation with the authorities by conforming to the Rules in the best manner possible and making the implementation thereof a success.



News & Notes

CINEMA OPERATORS EXAMINATION

Revised Rules

The Government of Madras in their G.O. M.S. No. 3640 Dd. 29-12-'56 (Home) revised the rules governing the cinema operators examination and the same are reproduced hereunder :

The Government Board of Examiners for Cinema Operators, Madras.

Rules for Cinema Operators Examination and issue of competency certificate—

Under Rule 36 of the Madras Cinematograph Rules, 1933 the enclosure of every cinema shall be in charge of an operator holding a licence granted by the Chief Electrical Inspector to the Government on the strength of a Competency Certificate issued by the Board of Examiners constituted by the Government of Madras.

The rules relating to the qualifications, syllabus, etc., for the Cinema Operators Examinations are given below :

1. Qualification for candidates.

(i) The minimum general educational qualification for candi-

dates appearing for the examination conducted by the Board of Examiners for Cinema Operators shall be III form or the 8th standard. Prior to the date of appearing for the examination, the candidates should have served as an apprentice or served for a period of not less than one year in a cinema theatre under the supervision of a licensed operator. If the candidate is a holder of a degree or diploma in Electricity of a University or a recognised Institute, he should have served, previous to the date of appearing for the examination, as an apprentice for not less than six months in a cinema theatre under the direct supervision of a licensed operator.

(ii) The record of such apprenticeship or service should be certified and attested both by the licensed operators under whose supervision he has worked and by the manager or proprietor of the theatre where he has worked for the specified period.

Cinema Operators who appeared for the examination before 1st April 1949 and have not been successful may, however, be permitted to appear for the examination at any time during

the next three years even though they do not possess the prescribed minimum general educational qualification.

2. *Registration of apprentices:* Candidates for Cinema Operators Examination and candidates for competency certificates shall register themselves with the Board before commencing their prescribed period of apprenticeship in recognised cinema theatres. A fee of rupee one shall be charged for registration. Without such prior registration, the apprenticeship will not be recognised as valid for purposes of the examination and for the issue of competency certificates.

3. *Age :* A candidate appearing for the examination or applying for a competency certificate or licence must not be less than eighteen years of age.

4. *Syllabus :* The syllabus for the cinema operator's course will be as follows :

(i) working knowledge of bioscope machines or Talkies Cinematograph machines, and, in particular, knowledge of the type of machine which the candidate is at the time employed in operating ;

(ii) knowledge of the municipal bye-laws and other rules relating to cinematograph exhibitions and precautions against fire ;

(iii) knowledge of the most speedy and effective methods of dealing with fire ;

(iv) knowledge of the elements of electric power, direct and alternating current, voltage, amperage, etc., or in the case of

motors, of petrol and oil engines ; and

(v) proficiency in the handling, winding, repairing and efficient cleaning of films.

5. *Fees :* (a) A fee of Rupee one shall be paid to the Board for the registration of a candidate with the Board for recognition of apprenticeship thereafter as mentioned in rule 2 above. The amount shall be remitted by a crossed postal order or by money order in favour of the Government Board of Examiners for Cinema Operators, Madras. 2. The name and address of the candidate should be typed or legibly written in the coupon of the money order form.

(b) A fee of Rupees eight shall be paid to the Board by a candidate applying for the Operators' Examination. This covers also the fees for the competency certificate in the case of those who pass the examination.

(c) A fee of rupees eight is payable for the Competency certificate by a candidate applying for the competency certificate but who is exempted from sitting for the operators' Examination.

(d) For every duplicate copy of the certificate, a fee of Rupees two shall be paid.

The amount payable under (b) (c) and (d) above shall be remitted by means of a demand draft on the State Bank of India, Madras, or by means of a crossed Postal Order in favour of the Government Board of Examiners for Cinema Operators, Madras.

(e) A fee of rupees six is payable to the Chief Electrical Ins-

pector to Government for the issue of a licence to a candidate who has been declared successful in the Operators' Examination held by the Board or is exempted from such examination.

(f) A fee of rupees four shall be payable to the Chief Electrical Inspector to Government for a duplicate licence where the original has been lost.

The fee payable under (e) and (f) above shall be remitted by a chalan into the Reserve Bank of India, Government Treasury or any of the branches of the State Bank of India under the head "XIII. Other Taxes and Duties-B. - Receipts from Electricity Duties - (a) - Fees under the Indian Electricity Rules, 1937 and fees for the Electrical Inspection of Cinemas".

6. Eligibility for appearing for examination :

(a) The candidate shall be the holder of a certificate of having been declared successful in the VIII Standard (E.S.L.C.) or III Form examination unless he is exempted under Rule 1 above stated.

(b) The candidate shall have his name registered with the Board as an apprentice operator, as per the rules of such registration.

(c) (i) The candidate shall have, after registration of apprenticeship as in (b) above put in an apprenticeship or service for a period not less than one full year in a licensed cinema theatre, unless he is exempted Rule 13 hereunder ; or

(ii) The candidate shall be the holder of a degree or diploma, in Electricity of a University or a recognised institute and should have served as an apprentice for not less than six months in a cinema theatre under the direct supervision of a licensed operator.

7. Document and Instruments to be sent along with the applications :

Every application for the examination or for the Competency Certificate shall be accompanied by the following :

(a) The application in the prescribed form shall be countersigned by the licensee or proprietor or Managing Director or Managing Partner or the Licensee of the theatre where the candidate has undergone apprenticeship or service or practical training, or by the Principal of the Government Central Polytechnic, Madras or by a Gazetted Officer as the case may be.

(b) The Certificate in original testifying that the applicant has passed the VIII Standard (E. S. L. C.) or III Form examination.

(c) Three copies of photographs (half card size) of the applicant, such photographs being attested by the proprietor or Managing Director or Managing Partner or licensee of the theatre or the Principal, Government Central Polytechnic, Madras or a Gazetted Officer.

(d) Conduct and service certificates in the prescribed forms duly signed by appropriate authorities as specified thereon.

(e) Bank Draft for Rs. 8 (Rupees eight only) obtained from the State Bank of India or any of its branches or crossed postal order for that amount in favour of the Government Board of Examiners for Cinema Operators, Madras. Remittance of the fees by Money Order, Telegraphic Money Order, cash or any other method will not be accepted.

(f) Apprenticeship registration certificate issued to the applicant by the Board.

(g) Evidence or authority indicating the correctness of age of the applicant.

(h) Diploma issued by the Director of Industries and Commerce in the case of the students of the Government Central Polytechnic, Madras.

A candidate residing in the Madras State desiring to appear for the examination shall apply in the prescribed form duly filling in all the particulars required therein and send the same so as to reach the Secretary of the Board of Examiners on or before the prescribed date.

8. *Candidates from other States :* In the case of a candidate working in any State other than the Madras State or a Centrally administered territory of the Indian Union applying for the examination conducted by the Board, he shall, in addition to complying with instructions in clauses (a) to (h) of Rule 7 shall also produce a certificate of his apprenticeship for a period of two years in cinema theatres in the said State or area from a

Gazetted Officer in that State or area.

9. *Penalty for non-compliance of Rules :* An application not accompanied by any one of the prescribed certificates or documents as stated in Rules 7 and 8 shall be rejected.

10. Fees once remitted shall not be refunded. The applications of candidates who are not qualified to apply or to sit for the examination or of those who do not conform to the rules of the examination, can be rejected by the Board even though the fees have been paid and the fees shall be forfeited.

11. The fees paid by a candidate, who fails to be present at the time, date and place specified for the examination, shall be forfeited. Such absentee may be permitted to appear for the next examination only on payment of the fees again, provided he conforms to the rules of application.

12. Applications received after the prescribed date or applications which are not correctly and completely filled in, or in respect of which the prescribed certificates and documents are not received on or before that date, and applications which do not otherwise fulfil the terms are liable to be rejected summarily.

13. Exceptions :

Exception No. 1 : Army personnel : Ex-army personnel who have served as first or second grade cinema operators or cinema projectionists in the Army, and are desirous of appearing for

the examination shall be exempted from undergoing apprenticeship in a licensed theatre. But they shall conform to and fulfil all the other conditions of the rules regarding examination and grant of competency certificate.

Exception No. 2 : Students of Government Central Polytechnic : A student of the Government Central Polytechnic, Madras, having undergone the prescribed studies and training in the cinema operators' course and thereafter obtained the certificate of having passed the examination conducted by the said Central Polytechnic shall be exempted from the examination conducted by the Board of Examiners for Cinema Operators. Such a candidate shall be eligible to obtain the competency certificate issued by the Board and the licence as per the rules, after registering himself with the Board and undergoing the apprenticeship or service or practical training in a licensed cinema theatre for a period of not less than six months.

14. Candidates serving as apprentices in more than one theatre : In the case of a candidate who has served as an apprentice during the period of one year of his apprenticeship in more than one theatre, the following procedure shall be adopted.

(1) The candidate who has registered with the Board should intimate to the Board the change of theatre, if any, during the period of his apprenticeship (*i.e.*, the date of his leaving one theatre and joining another

theatre and the name and address of such theatres.

(2) Every notice of such change shall be accompanied by a letter of confirmation from the Proprietor or the licensee of the theatre, where he has joined.

(3) The candidate shall get a certificate testifying to the period of service from the Proprietor or licensee of a theatre at the time of leaving that theatre.

(4) The candidate's application for appearing for the examination shall be accompanied by certificates of service issued by the Proprietors or licensees of all the theatres where he has worked after registration.

(5) The application should be signed by the last employer and need not be countersigned by the proprietors of all the theatres where he has worked.

15. Licensed Operators from other States in the Indian Union or Countries other than the India Union :

In the case of a person who is a licensed operator in any State other than the Madras State in the Indian Union or a Centrally administered territory of the Indian Union or in a country out-side the India Union and who seeks to appear for the examination conducted by this Board, pre-registration may be waived provided the candidate is able to produce a certificate issued by the licensing authority or the Chief Electrical Inspector of the State territory or country concerned to the effect that he has served as a licensed operator in a cinema theatre in that State territory or country for a period of not less than 3 years and pro-

vided also he satisfies all the other rules governing the examination conducted by this Board which he should pass.

16. Renewal of licence :

(i) Every licence once issued to an operator should be renewed at the end of every five years. The renewal fee shall be Rupee one only. He should submit an application for renewal of licence with two copies of his photograph at least three months prior to the expiry of the aforesaid period of five years.

(2) The licence issued to a candidate who had not renewed his licence as required above, within a period of five years, after the date of expiry of his licence, shall be taken as lapsed and he shall appear again for the examination.

(3) A candidate who had passed the operators test and had been awarded the Competency Certificate by the Board, but who had not taken out a licence from the Chief Electrical Inspector to Government, within a period of three years from the date of issue of the competency certificate shall also appear again for the examination.

17. Procedure regarding requisitioning for prescribed forms and particulars : Prescribed application, conduct and service certificate forms, relevant particulars and notifications pertaining to the examination, registration and to the issue of competency Certificate can be had from the Secretary, Government Board of Examiners for Cinema Operators 19, Woods Road, Madras-2 by the candidates for the examina-

tion or applying for the issue of competency Certificates on a requisition, in writing specifying the name of the post. Every such application shall be accompanied by sufficiently stamped and self-addressed envelope.

* * *

Picture Banned :

By notification No. 523 d/12-2-'57 of the Ministry of Information and Broadcasting the Central Government have directed that the film entitled "Tea & Sympathy" and its trailer, Produced by Messrs. Metro Goldwyn Mayer, U.S.A. shall be deemed to be uncertified film in the whole of India.

* * *

Censor Board :

By notification No. S.R.O. 403 d/23-1-57 of the Ministry of Information & Broadcasting the Government of India have accepted the resignations of Dr. U. Krishna Rau and Sri P. Ramachandran of their membership of the Madras Advisory Panel of the Central Board of Film Censors.

* * *

Censorship of Films :

Instructions are being received on various problems of censorship from the Central Board of Film Censors.

A communication No. 1/4/53, CBFC dated 9th February, 1957 from the Chairman, Central Board of Film Censors, Bombay states :

"I have to invite your attention to this office letter No. 1/4/53-CBFC dated 24th July, 1953, a copy of which is enclosed

herewith for ready reference.
Communication No. 1/4/53-
CBFC, dated 24th July, 1953
from the Chairman, Central
Board of Film Censors, Bombay
states :

"It is the practice of some
producers to announce the
release dates of their pictures
and then to apply at the last
minutes to the Board for the
examination of them. The
Board's practice is to register
applications as they are received
and to examine pictures in the
order in which they are entered
in the register. Producers who
announce release-dates without
having taken steps to ensure that
examination of their pictures
will be completed before the
release-dates do so at their own
risk. In fairness to other pro-
ducers, the order of examination
cannot be upset merely because
a particular producer is in a
hurry."

PROCEDURE

Re : Censorship—

A communication No. 1/4/53-
CBFC dated 9th February, 1957
from the Chairman, Central
Board of Film Censors, says :

"I have to state that so far no
time limit has been fixed for
certification proceedings of films
presented for examination to the
Board. Recently an instance
has come to notice, in which
one of the partners, who had
signed the application for certifi-
cation of the film, did not take
any action when he was request-
ed by the Board to surrender
the cuts and take away the certi-
ficate after depositing a print or
shooting script of the film. He
did not do so. Nor did he allow

his partner to do the needful in
the matter. As it is likely that
in instances such as the one
cited above if the partner sub-
mits a fresh application for certifi-
cation of the film after carrying
out the cuts, it might involve the
Board in litigation since under
the Cinematograph (Censorship)
Rules, the Board has to consti-
tute an Examining Committee
for viewing a film on receipt of
an application. It is, therefore,
requested that members of your
association may kindly be request-
ed to take prompt action, when-
ever any letter is addressed to
them by the Board in respect of
the applications submitted to it
for certification of films".

Regional Panels :

By notification dated 12th
January, 1957 the Government
of India have ordered that the
Advisory Panel of the Central
Board of Film Censors at
Calcutta shall consist of 19
members and have appointed
Shrimati Ilpal Choudhuri as a
member of the said Panel.

By another notification dated.
18-1-1957 they have re-appointed
Shri Kari J. Khandalwala
and for P. N. K. Sidhanta as
members of the Central Board
of Film Censors with effect from
15-1-1957.

Training in Cartoon :

The Director of Industries &
Commerce writes under date of
22-1-57 to the Chamber to
enquire if there are any candi-
dates forthcoming to undergo
training in Cartoon making as
per the following letter received
by him :

Copy of letter No. 10/117/56-
Est. dated 31-8-56 from the
Controller of Administration,
Films Division, Bombay.

"I am to state that this Divi-
sion have procured the services
of an expert on the preparation
of animation cartoon films. The
services of the expert will be
available for a period of about
two years. Since there is not
much scope for learning this
work in India, it will be probably
useful to have some qualified
artists in this country trained
under the expert so that on his
departure, India is not faced
with lack of man-power in this
field. I am, therefore, to request
you kindly to circularise art
schools, film studios and offices
of periodicals which publish
cartoons in your state and find
out from them whether they
would like to send artists to work
as non-stipendiary apprentices in
the Films Division. As it will
not be possible for the Films
Division to have a very large
number of artists for training,
it will be very helpful if you
could kindly recommend a limit-
ed number of candidates who in
your opinion would benefit most
from the training. The details
of the training will be worked
out after the number of trainees
has been fixed by Government of
India. The trainees will have to
undergo training entirely at their
own expense. There will be no
guarantee of employment under
Government on or after the
completion of training".

Cinema Licensing period in Andhra :

By memorandum No 131119/
561 dated 11.1.1957 (Home-
General B D partment Govt.
of Andhra Pradesh have ordered
that there is no objection to
renew the licence of touring
cinemas provided there are no
other applications with all the
requisite certificates pending
with the Collector for grant of
licences in the same village, even
though the interval of 3 months
is prior to the lapse of 12 conse-
cutive months of operation.

Electrical licence for Chittoor Dt.

By G. O. Ms. No III dated
25-1-1957 in the Home (General.
B) Department, the Andhra
Pradesh Govt. have ordered
that since a separate Divisional
Electrical Engineer is posted at
Chittoor the said Divisional
Electrical Engineer Chittoor
should issue electrical certificates
to cinemas in the District of
Chittoor instead of the Divi-
sional Engineer of Nellore.

Population Basis Rule in Andhra :

The Government of Andhra
Pradesh in their memorandum
No. 2252 Couts III/5.-57 dated
22-10-1956 have modified the
instructions given in G. O. Ms.
No. 4942 (Home) dated
22-12-1951 to the effect that in
calculating the population of a
place, account should be taken
not only of the population of
the place but also of its environs
within a radius of five miles of
the place where cinema theatre
is interded to be located.

WANTED IMMEDIATELY
A Cinema Theatre on Lease in Tamilnad Area
or
Near By
MUST BE IN GOOD RUNNING CONDITION
For Further Particulars :
APPLY AT ONCE
S. K. SHERIFF,
 23, JAVAR HUSSAIN KHAN, FIRST STREET,
 ROYAPETTAH P. O.,
 MADRAS - 14.

Journal of the Film Chamber

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 Nationality :
 Address : - do -
6. Names and addresses of individuals who own the newspapers and partners or shareholders holding more than one per cent of the total capital :

I, V. Rama Rao, hereby declare that the particulars given above are true to the best of my knowledge and belief.

Date : 1-3-1957.

(Sd.) V. RAMA RAO,
Signature of Publisher,

Producers to Note

Under Rule 27-B, of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1952 and prior thereto are to be recertified as a condition precedent for their screening. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Departments-Union-Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the

certificate is without the triangle mark :

1. Andaman Kaithi (Tamil) 3637, d/10-3-52
2. Manavathi (Tamil) 3634, d/3-3-52
3. Veera Bhaskar or Puratchi Veeran (Tamil) 3635, d/5-3-52.
4. Ada Brathuku (Telugu) 3643, d/31-3-52.
5. Prema (Telugu) 3640, d/15-3-52.
6. Athma Santhi (Malayalam) 3639 d/15-3-52.
7. Patai Bhairavi (Hindi) 3638, d/10-3-52.
8. Jeevan Nowka (Hindi) 3641, d/31-3-52.
9. Kumari (Tamil) 3645, d/9-4-52.
10. Kaihal (Tamil) 3659, d/26-4-52.
11. Kanchana (Tamil) 3661, d/29-4-52
12. Rani Nagamma (Tamil) 3646, d/10-4-52.
13. Rani (Tamil) 3658, d/23-4-52.
14. Desa Bakthan (Malayalam) 3647, d/10-4-52.
15. Marumagal (Malayalam) 3660, d/26-4-52.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, Hyderabad or the Divisional Elec. Engineer concerned vide page 11 of the April 1955 Journal) three months prior to the date of expiry of their licence viz., before 31st March, 1957. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan, the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1956 and fees for the electrical inspection of cinemas".

Inspection month—May '57.

The Cinema theatres in the Srikakulam Dt. in Andhra State.

Far & Near

S I. Artistes' Association :

At a pleasant function arranged at Madras on the 10th Feb. 1957, Mr. S. S. Vasan, Propr. Gemini Studios laid the foundation stone for the new building of the South Indian Artistes Assn., Madras at Madras on the Association's plot of land at the eastern end of Habibullah Road T'Nagar. Mr. N. S. Krishnan on behalf of the association welcomed the gathering and an address of welcome was read and presented to Mr. Vasan.

Mr. Vasan in the course of his address expressed his gratefulness to the Association for giving him the honour, of laying the foundation stone and said that his own career from the dramatic field to that of the Cinema and journalism convinced him that the cinema and the drama were potential forces for good, run if on proper lines. He also acknowledged that the contribution of the South Indian Artistes Association in this behalf was one of which they could all be proud.

Mr. M. G. Ramachandran read messages and announced donations, which included Rs. 10,000 each from Messrs. T. S. Baliah, Sivaji Ganesan and M. G. Ramachandran.

* * *



Mr. Meeussen Manager of the Commercial Technical Department for Motion Picture Film, both Black and White and colour of Messrs. Gevaert Photo-Producten, N. V. Antwerp has travelled widely in all countries of Europe and America visiting leading film producing and processing centres. He joined the concern in 1937 and has worked for 15 years in the Research Department to the development of Gevacolor Motion picture films. He is coming to India with rich experience. He was given a gala reception at Madras on Sunday the 24th Feb. 1957.

* * *

Technicians Conference :

The Secretary of the All-India Cine Technicians Council writes that : " Shri B. N. Tata, Sound Engineer, Rajkamal Kalamandir, Bombay, has been unanimously elected as the President of the All India Cine Technicians Council for this year. The 4th

Session of the All India Cine Technicians Conference will be held at Madras in the month of February presided by Shri B. M. Tata. A Reception Committee is being formed at Madras to organise and conduct this session. The Exact date of the Conference will be notified in due course."

* * *

A.P.F. Exhibitors' Assn. :

The following have been elected the first governing body to the Andhra Pradesh Film Exhibitors Association :

Sri P. Sreenivasarao patrudu, President Sri M. Ramakrishna rao and Sri Kaza Venkataramiah - Vice-Presidents. Sri R. V. Girijaprasad - Treasurer. Sri T. Adinarayana and Sri P. G. Banerji - Secretaries.

EXECUTIVE MEMBERS :

Messrs : R. V. Satyanarayana Prasad, Zavvadi Lakshmaiah Naidu Alapati Bhaskararamiah, M. Raju, G. Brahmaji, V. Narayana rao, M. Somaraju, Y. Ramamurthy, B R. Patel, Lingachetty, S. M. Rahimtoola, S. A. Gaffoor.

* * *

Praise for work of Children's Film Society :

Mr. Igor Rachuk, head of the Cinema Department of the Soviet Ministry of Culture who is leading the Soviet Film Delegation in India, visited the Children's Film Society on 17th January, 1957 and was impressed by the excellent photography of the films taken. He added, that the general public in

his country should have an opportunity of seeing the remarkable work done in India in the cause of children's film.

* * *

Government of India Awards :

Mr. A. Ramiah and Mr. B. N. Gupta were unanimously recommended by the South Indian Film Chamber of Commerce at its meeting held on the 23rd Feb. '57 for nomination as the trade's representatives on the Regional advisory panel for judging films for awards by the Government of India.

* * *

Film Fans' Awards for 1956 :

The Secretary of the Film Fans' Assn., Madras writes that they have constituted Panels of Judges for selecting the best pictures, best directors, actors and actresses in Tamil, Telugu, Malayalam and Canarese, the best Non-South Indian film, best documentary film, best children's film and the best foreign film of 1956. It is learnt that selections are being now finalised.

* * *

Export of Films to Pakistan :

Under the Trade Agreement dated January, 22nd, 1957 between the Government of India and Pakistan, Pakistan will allow the imports of 10 Bengali films and 7 Hindi Urdu films from India on the basis of outright sale. Imports of films from Pakistan to India will be licensed freely on the basis of outright sale. Subject to the approval of

the two Governments, the agreement shall be in force from February 1, 1957, to January 31, 1960 provided that after the expiry of the first year it may be terminated by giving six months' notice in writing to the other.

* * *

International Film Festival at Berlin :

We are informed by the organisers that the VIIth International Film Festival at Berlin will take place from 21st June to 2nd July, 1957. Feature and documentary films produced after May 1, 1956 and have not yet been shown neither in Germany nor at any other festival may be admitted. Members if any interested in filing their pictures may contact the Chamber immediately.

* * *

Cinema Operators' Examination Results

The following is the provisional list of register numbers of candidates declared successful in the examination for cinema operators conducted by the Government Board of Examiners for Cinema Operators during Jan.—Feb. 1957 :

Distinction : 76, 105.

Pass : 2, 4, 5, 9 to 19, 21 to 24, 26, 27, 29, 31, 32, 34, 38 to 43, 46, 47, 49, 50, 52, 53, 55, 57, 58, 60, 61, 62, 64, 65, 68, 73, 74, 78, 79, 81 to 84, 86, 87, 91, 92, 94, 99 to 102, 108, 112, 113, 115, 116, 119, 121, 123, 124, 125, 130, 131, 134, 137 to 143, 148 to 155, 158 to 161, 165 to 168, 170.

LIVING INDEX

The cost of Living index number for the working classes in MADRAS City for the week ended 9th February was 370.

Instructional Films :

The documentaries released by the Films Division during the month are one on HIRAKAUD DAM, the longest dam in the World and the other "Getting Together" a film on community development programmes. The two hour parade at Delhi on the Republic Day, Marshal Zhukov's arrival in Delhi, the Martyr's Day observed on the 30th Jan. '57, University Centenary celebrations in Calcutta and Madras and Bombay, the launching of the first furnished coach manufactured in the Integral Coach Factory at Madras, reception given in Calcutta in honour of Prince Norodom Sihanouk of Cambodia, the All India Police sports festival at Madras and the Services boxing championships in Bombay, were among the news covered during the month.

Diary

1-2-'57—Inauguration of their maiden Tamil picture *Thirumanam* of Valampuri Pictures at Bharani Studios, Madras. Sri. A. V. Meiyappa Chettiar inaugurated.

1-2-'57—Opening of Pandy Films 99, Duplex Street, Pondicherry (Film Distributors)

1-2-'57—Inauguration of Archana Pictures' *Duniyawalle* (Hindi) at Shyamala Studios, Kodambakkam, Madras.

4-2-'57—Opening of Prabhat Touring. Talkies, Kummaraipet (Chinglepet District)

10-2-'57—Opening ceremony of Morning Star Films, Madras. 28 and Manohar Pictures at Revathi Studios, Madras in the presence of Sri. N. S. Krishnan.

10-2-'57—Opening day function of Rajyam Pictures (Private) Ltd.'s *Krishna Leelalu* (Telugu) at Revathi Studios.

Director A. V. Prasad switched on the camera.

10-2-'57—Sri. S. S. Vasan lays the foundation stone for the New premises of the South Indian Artists Assn., Madras at Habibullah Road, T'Nagar, Madras.

17-2-'57—Preview of *Elavelupu* (Telugu) by the Cine Technicians Assn., at the Bharani Studios, Madras for technical analysis.

19-2-'57—Private show of documentary *Pudhia Samudayam* (Tamil) of M/s. Morak Ltd., at the Midland Theatre Ltd., Madras.

24-2-'57—Reception in honour of Mr. L. Meeussen, Manager, Commercial Technical Department of Gevaert Photo-Production. N. V. Antwerp at Madras.

26-2-'57—Kalyani Productions, Madras. 17. perform Pooja for their first maiden picture at the Vauhini Studios. Mr. Sunderlal Nahata, presided.

MEETINGS

During the month a meeting of the Executive Committee of the Chamber was held on the 23rd February, 1957.

MEMBERSHIP

The following were admitted as members of the Chamber in the above meeting :

Messrs. Valampuri Pictures, Madras; Krishna Chitra, Madras; Jubilee Films (Private) Ltd., Madras; Paragon Pictures Madras (Producers); Tallam Pictures Circuit, Bangalore (Distributors) M. Sankaran, Manager, Ramanathan Tg. Talkies, Tiruvannamalai; T. Chindrasamudhi, Propr. Victory Tg. Talkies, Villivalkam; S. M. Kannappa Mudaliar, Maharaja Tg. Talkies, Sholingur. Pioneer Picture Palace, Nagercoil and Ceylon Entertainments Ltd., Colombo. (Exhibitors)



A. V. M. Studios, Madras

A.V.M. Studios (Jt. Productions)—Telugu & Kannada. Direction : Krishnan Panju.

A.V.M. Productions—film based on story of Karunanithi—featuring Sivaji Ganesan and others.

A.V.M. Productions—Hindi film on children's story produced by Sadashiv Rao J. Kavi.

Gubbi Sankar Films—Kannada and Telugu film based on mythological story.

Bharani Studios, Madras

Bharani Pictures own productions in Tamil and Telugu featuring P. Bhanumathi, Shivaji Ganesan and others. Directed by P. S. Ramakrishna Rao.

T.N.R. Production's Tamil film directed by T. R. Raghunath, featuring Shivaji Ganesan, P. Bhanumathi and others.

Valampuri Pictures—"Tirumanam" (Tamil) featuring Gemini Ganesan, Savithri, Ranga Rao, Nagiah, M. N. Rajam etc. Music : S. M. Subbiah Naidu. Dialogues : Valampuri Somanathan. Direction : Bhim Singh.

Citadel Film Corpn. Ltd., Madras

Citadel Film Corpn. Ltd.,—Tamil film directed by Joseph Taliath Jr.

Madras Pictures—Tamil film directed by Bhim Singh.

Madras Talkies—Hindi film directed by Joseph Taliath Jr.

Film Centre (Private) Ltd., Madras

Venu Prodn.—Kannada film directed by B. R. Krishnamurthy.

Asoka Pictures Tamil and Telugu films nearing completion.

M.V. Raman Production's Tamil & Hindi films directed by M. V. Raman.

Prathibha Pictures Tamil & Telugu films directed by B. N. R.

Ambuli Pictures Kannada film directed by Sanjeeva Rao.

Sri Lakshmi Pictures Tamil film directed by Somu.

B.A. Subba Rao Productions Tamil & Telugu film directed by B.A. Subba Rao.

R.S.R. Movietone's Tamil film directed by R. S. Govindaswami.

Sati Ahalya's Telugu & Kannada film directed by Sanjeeva Rao.

Gemini Studios, Madras

Gemini Studio's Production No. 27 in Tamil directed by K. J. Mahadevan.

Gemini Studio's Production No. 27 in Hindi directed by S. S. Vasam.

Sri Raja Rajeswari Film Co.,—"Sakuntala" (Tamil) directed by K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.,—"Sakunthala" (Telugu) directed by K. B. Nagabhushanam.

Venus Pictures Hindi film featuring Dev Anand, Padmini and others. Directed by T. Prakasa Rao.

Golden Cine Studios (Private) Ltd., Madras

R.N.R. Pictures—"Anbe Deivam" (Tamil) featuring R. Nagendra Rao, Suryakala, Sri Ranjani (Jr), Sandhya, M. K. Radha and others.

R.N.R. Pictures—"Preme Daivam" (Telugu) featuring R. Nagendra Rao, Suryakala, Sri Ranjini (Jr), Sandhya, M. K. Radha and others.

R. N. R. Pictures—"Prema-la Puthri" (Kannada) featuring R. Nagendra Rao, Suryakala, Sri Ranjini (Jr), Sandhya, M. K. Radha and others.

Jayasakthi Picture's Tamil film directed by T. R. Raghunath.

Southern Movie's Tamil film directed by T. P. Sundaram.

V.R.V. Film's Tamil film directed by Ch. Narayanamurthy.

KMDVN Production's Tamil film directed by D. V. Naidu.

Sarodey Brothers Tamil film directed by V. Krishnan.

Rajamanickam Chettiar's Tamil film directed by K. Vembu.

Asoka Picture's Tamil & Telugu films nearing completion.

Producer K. M. K. Menon's Malayalam film directed by Bimal Kumar.

Kailas Picture's Malayalam film directed by Bimal Kumar.

Cine Co-operative Society's Malayalam film directed by Nambiar.

Krishna Studios, Kulathur, Trivandrum

Krishna Studio's—Malayalam film featuring Prem Nazir, Muthiah, S. P. Pillai and others.

Merryland, Trivandrum

Neela Production's Malayalam film featuring Kumari, Prem Nazir and others. Directed by Subramaniam.

Neela Production's Tamil film featuring Lalitha, Padmini, M.G. Ramachandran, M. G. Chakrapani and others. Directed by T. V. Sundaram.

Modern Theatres Ltd., Salem

Modern Theatres - Telugu film featuring N. T. Rama Rao, Jaggaiah, Gummidi and others. Direction : G. R. Rao.

Modern Theatres Tamil and Kannada film.

Modern Theatre's Telugu film.

Cinemas Ltd.—Sinhalese film featuring Laddie Ranasinghe and others.

Narasu Studios Ltd, Madras

Narasu's "*Sree Valli*" (Tamil).

Narasu's "*Beete Din*" (Hindi) featuring Ashok Kumar, Nimmi and others. Music : Shanker Jaikishen. Direction : Mohan Segal.

Narasu's—"*Balay Ammavilu*" (Telugu) featuring N. T. Rama Rao, Savitri, Giriza, K. Jaggaiah, Relangi Venkataramiah, Suryakala etc. Music : S. Rajeswara Rao. Dialogues & Lyrics : V. Sadasiva Brahmam. Direction : Vedantam Raghavaiah.

Narasu's—"*Iru Sahodarikal*" (Tamil) featuring R. Ganesan, Savitri, Giriza, T. S. Dorairaj, M. N. Nambiar, T. P. Muthulakshmi and others. Music : S. Rajeswara Rao. Dialogues & Lyrics : T. N. Ramiah Doss.

Narasu's—"*Sitar-Se-Aagey*" (Hindi) featuring Ashok Kumar, Vyjayanthimala, Johnny Walker, Jagadish, Sethi, Raja Sulochana and others. Music : S. D. Burman. Dialogues : Vrajendra Gaur. Lyrics : Majrooh Sultanpuri. Direction : Satyen Bose

Neptune Studios Ltd., Madras

Jupiter & ALS Productions - Tamil film featuring Anjali Devi, K. R. Ramaswamy, Rajah Sulochana, M. N. Nambiar and others. Direction : T. R. Raghunath.

Jupiter's—Tamil film featuring Shivaji Ganesan and others. Direction : A. S. A. Swamy.

Jupiter's—Tamil film featuring M. K. Radha, Savithri, G. Varalakshmi and others. Direction : A. S. A. Swamy.

Shantikala Nikethan Production's - Sinhalese film featuring Sita Jayawardena, Shanti Kumar and others.

Jupiter's—Tamil film featuring M. G. Ramachandran, Padmini and others. Direction : A. S. A. Swamy.

Saravanabhava & Unity Pictures - Tamil film featuring Shivaji Ganesan, V. Nagiah, P. Kannamba, K. Savithri and others. Direction : P. Pulliah.

Raman Production's—Hindi film featuring Vyjayanthimala and others.

Neptune Studios.

Aruna Films—"*Bomma Kalyanam*" (Tamil) featuring Shivaji Ganesan, Jamuna, Nagiah, Ranga Rao, Rushyendramani, Mynavathi and others.

Aruna Films—"*Bommala Pelli*" (Telugu) featuring Shivaji Ganesan, Jamuna, Nagiah, Ranga Rao, Mynavathi and others. Dialogues : Athreya.

Krishna Film's—Tamil film featuring M. G. Ramachandran, M. N. Rajam, G. Sakunthala and others. Direction : Yoganand.

Newtone Studios (Private) Ltd., Madras

Newtone Studios & Vijaya Hind Production's Tamil film featuring P. Bhanumathi ; M. G. Ramachandran and others.

Budha Picture's Tamil film featuring Shivaji Ganesan and others. Direction : Bhim Singh.

Stella Film's Tamil film featuring Pandaribai ; Manohar and others. Direction : J. Sinha.

Prathibha Picture's—Tamil film featuring G. Varalakshmi ; S. S. Rajendran ; Sowkar Janaki and others. Direction : B. N. R.

Prathibha Picture's—Telugu film featuring G. Varalakshmi ; Sowkar Janaki ; Gummidi and others. Direction : B. N. R.

Railway Men's Finance Society—Tamil film. Direction : Thangavelu.

Travancore Cochin Co-operative Cultural Cine Society—Malayalam film.

Royal Film's—Tamil film featuring T. R. Ramachandran ; Pandari Bai ; Ragini ; M. N. Rajam and others. Direction : K. Somu.

Tripura Film's—Kannada film.

Sundari Production's - Tamil film featuring K. B. J. Sundarambal and others.

Sarvodaya Film's—Tamil featuring M. K. T. Bhagavathar ; Lalitha ; and others. Direction : M. K. T. Bhagavathar.

M. R. S. Picture's Tamil film featuring M. K. Radha ; B. S. Saroja and others. Direction : K. R. Sundaresan.

Pakshiraja Studios, Coimbatore

Pakshiraja's Tamil and Telugu film. Direction : S. M. Sriramulu Naidu.

. Pakshiraja's Sinhalese film.

Prakash Studios, Madras

Sri Gajalakshmi Picture's Tamil film featuring Manohar ; T. S. Baliah ; M. N. Rajam ; Rajasulochana and others. Direction : Thiruvengadam.

Pramoda Film's Tamil featuring G. Varalakshmi ; Shivaji Ganesan and others. Direction : K. S. Prakash Rao.

Ganga Cine Production's Tamil film featuring G. Varalakshmi ; Shivaji Ganesan and others. Direction : Ramanna.
Star Pictures Production No. 1.

Premier Studios, Mysore

K. K. R. Production's Tamil film featuring Manohar ; S. V. Subbiah and others. Direction : D. S. Kotnis.

Udaya Production's Kannada film.

Devichandra's Kannada film.

Manjunatha Production's Kannada films.

Vittal Production's Kannada film.

Veenus Production's Kannada film. Direction : B. R. Krishnamoorthy.

Ratna Studios, Salem

M. A. V. Pictures Tamil film featuring Padmini ; Shivaji Ganesan ; N. T. Rama Rao and others. Direction : K. Somu.

Revathi Studios, Madras

Minerva Picture's—Tamil and Telugu film featuring Shivaji Ganesan ; P. Bhanumathi ; Raja Sulochana and others. Direction : V. S. Raghavan.

Nataraja Film's—Tamil film featuring T. R. Ramachandran ; K. Sarangapani and others. Direction : V. S. Raghavan.

Manivel Picture's—Tamil film featuring K. R. Ramaswamy ; M. N. Rajam and others. Direction : K. S. Mani.

A. L. S. Production's—Tamil film featuring Shivaji Ganesan ; Bhanumathi ; Rajasulochana and others. Direction : P. Neelakantan.

A. T. M. Production's—Tamil film featuring Anjali Devi ; Maduridevi ; Narasimha Bharathi and others. Direction : Vembu.

Aswaraj Production's Telugu film featuring N. T. Rama Rao and others.

Asoka Pictures Tamil and Telugu films nearing completion.

Chandamama Film's Telugu film featuring A. Nageswara Rao ; G. Varalakshmi ; Jamuna and others. Direction : Chengaiya.

Everest Movie Corp.,—"Kumara Devan" (Tamil) featuring M. G. Ramachandran ; P. S. Veerappa ; Jamuna ; Rajasulochana and others. Direction : Sridhar.

Prabha Production's—Telugu film featuring Anjali Devi ; A. Nageswara Rao and others. Direction : C. Srinivasa Rao.

Jupiter & ALS Productions—Tamil film featuring Anjali Devi ; K. R. Ramaswamy ; Rajasulochana and others. Direction : T. R. Raghunath.

Marakatha Picture's—Tamil film featuring Savitri ; T. S. Dorairaj ; T. S. Baliah and others. Direction : T. S. Dorairaj.

Sekhar Art Enterprises—Tamil film featuring M. G. Ramachandran ; P. Bhanumathi ; V. Nagiah and others. Direction : V. S. Raghavan.

Aslesha Cine Entertainments—Tamil film featuring Vasundara Devi ; T. S. Baliah ; N. S. Krishnan ; T. A. Mathuram and others. Direction : V. S. Raghavan.

A. T. K. Production's—Tamil film featuring Shivaji Ganesan ; P. Bhanumathi ; K. Sarangapani and others. Direction : A. T. Krishnaswamy.

S. P. S. Pictures—Tamil film featuring Shivaji Ganesan ; Padmini ; Ragini ; K. Sarangapani and others. Direction : Ch. Narayanamoorthi.

Durga Film's—Tamil film featuring Shivaji Ganesan and others.

Padmini Picture's—Tamil and Kannada film featuring Shivaji Ganesan ; T. R. Rajakumari ; B. R. Panthulu and others.

Jaisakthi Picture's—Tamil and Telugu film featuring Anjali Devi ; A. Nageswara Rao ; S. V. Ranga Rao ; T. S. Baliah ; Raja Sulochana and others. Direction : T. R. Raghunath.

Southern Movies—Tamil film featuring M. G. Ramachandran ; Vijayanthimala ; T. S. Baliah and others. Direction : T. P. Sundaram.

B. K. Films—Tamil and Telugu film featuring P. Bhanumathi ; A. Nageswara Rao ; V. Nagiah & others. Direction : V. S. Raghavan.

Kasturi Film's—Tamil film Directed by P. Sridhar.

People's Films—Tamil film featuring K. R. Ramaswamy ; Raja Sulochana ; P. Kannamba ; T. S. Baliah and others. Direction : S. Balachandran.

Kamala Film's—Tamil featuring T. K. Ramachandran ; Sahasnamam ; S. Varalakshmi ; Dorairaj and others. Direction : A. T. Krishnaswami.

Morning Star Film & Manohar Picture's—Tamil film featuring M. N. Rajam ; Raja Sulochana ; Rajendran ; T. S. Baliah and others. Direction : A. S. A. Swami.

Rajyam Pictures — "Krishna Leelalu" (Telugu) featuring Lakshmi Rajyam ; Relangi and others. Music: Susarla Dakshinamoorthy. Story & Dialogues: Vempati Sadasiva Brahmam. Direction: C. Pullayya.

Gaiyathri Production's—Tamil film featuring Shivaji Ganesan ; Savithri ; Rajasulochana ; Nambiar ; Thangavelu and others. Direction : S. Balachander.

Royal Studios, Madras

Royal Studios—Tamil film featuring T.R. Mahalingam; Maduri Devi; R. Balasubramaniam; P. S. Gnanam and others. Direction: H. V. Babu.

Royal Studios—Telugu film featuring Kantha Rao; Sowkar Janaki and others. Direction: H. V. Babu.

Royal Studios—Malayalam film featuring Prem Nazir; Thangam and others. Direction: Nambiyar.

Royal Studios—Kannada film featuring Muthu Raj; B. Saroja; Kalyankumar and others. Direction: C. V. Raju.

Royal Studios—Sinhalese film important Sinhalese Artistes. Direction: K. C. Krishnamurthi.

Shyamala Studios, Madras

Sri Sukumar Production's—Tamil film featuring T. R. Mahalingam; G. Sakuntala; Vanaja and others. Direction: T. R. Mahalingam.

Shyamala Pictures—Tamil film featuring M.G. Ramachandran; Anjali Devi; M. N. Rajam and others. Direction: Yoganand.

Om Sakthi Film's—Tamil film featuring K. R. Ramaswamy; Vanaja; B. S. Saroja and others. Direction: K. R. Sundaresan.

Archana Picture's—Hindi film featuring T. S. Baliah; Rajkumar and others. Direction: S. K. Vasakam.

Vijaya Productions (Private) Ltd.,

Lessee's of

The Vauhini Studios Ltd., Madras

Vijaya Productions (Private) Ltd.,—Tamil film featuring Gemini Ganesan; Savithri; M. N. Nambiar and others. Direction: K. V. Reddi.

Vijaya Productions (Private) Ltd.,—Telugu film featuring A. Nageswara Rao; K. Savithri; S. V. Ranga Rao; N. T. Rama Rao and others. Direction: K. V. Reddi.

V. R. V. Film's—Tamil film featuring R. Ganesan; Savithri; G. Varalakshmi; S. V. Ranga Rao and others. Direction: Ch. Narayanamurthi.

Paragon Pictures—Tamil film featuring Shivaji Ganesan; Pandaribai; Savithri; Master Baji and others. Direction: Ch. Narayanamoorthi.

Sivagami Picture's—Tamil film featuring M.G. Ramachandran; T. R. Rajakumari; B. S. Saroja and others. Direction: Ramanna.

Vijaya Films—Telugu film featuring N. T. Rama Rao; Girija; Raja Sulochana and others. Direction: C. S. Rao.

Ravi Production's—Tamil film featuring Shivaji Ganesan; Padmini; Ragini; Thangavelu and others. Direction: Prasad.

KMDVN Production's—Tamil film featuring Raja Sulochana; Pandari Bai; Thangavelu and others. Direction: D. V. Naidu.

Sri Ganesh Movietone's—Tamil film featuring M. G. Ramachandran; Savithri; M. N. Rajam and others. Direction: Sunder Rao Nadkarni.

R. R. Picture's—Tamil film featuring Shivaji Ganesan; B. S. Saroja; T. S. Baliah and others. Direction: Ramanna.

Nandhi Pictures—Tamil film featuring Gemini Ganesan; Savithri; Thangavelu and others. Direction: Jampana.

Nandhi Picture's—Telugu film featuring K. Savithri; N. T. Rama Rao; Relangi and others. Direction: Jampana.

B.A. Subba Rao Production's—Tamil and Telugu film featuring S. V. Ranga Rao; Pushpavalli; Relangi; Thangavelu and others. Direction: B. A. Subba Rao.

Vijaya Film's—Tamil film featuring Gemini Ganesan; Savithri; N.S. Krishnan; T.A. Mathuram & others. Direction: T.R. Ragnath.

Devar Film's—Tamil film featuring M. G. Ramachandran; Ranjan; Kannamba; T. S. Baliah and others. Direction: M. A. Thirumugam.

Everest Movie Corporation—"Kumara Devan" (Tamil) featuring M. G. Ramachandran; P. S. Veerappa; Jamuna; Raja Sulochana and others. Direction: Sridhar.

Chethana Production's—"Production No. 1". Direction: K. S. Prakash Rao.

Kalpna Kala Mandir's—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; E. V. Saroja; Thangavelu and others. Direction: Aranganal.

Bharath Production's—"Vikramadithan" (Tamil) featuring M. G. Ramachandran; Padmini; Sriranjini; Ragini; Rushyendramani; G. Sakuntala; P. S. Veerappa; O. A. K. Devar; K. A. Thangavelu and others. Direction: T. R. Raghunath. Screen Play & Dialogues: Enthangai Natarajan. Music: S. Rajeswararao. Art: V. Namasivayam.

Sri Sankar Film's—Tamil film featuring Shivaji Ganesan; Raja Sulochana; Ragini; Thangavelu and others. Direction: K. Somu.

M. V. Raman's Tamil and Hindi Production—featuring Vyjanthimala; A. Nageswara Rao; Manohar; Mathuri Devi and others. Direction: M. V. Raman.

Jaya Ruk Production's—Sinhalese film featuring Rukmani Devi; Eddi Jayamanne and others. Direction: S. S. Rajan.

Sarvani Picture's—"Akkachellellu" (Telugu) featuring Sriranjani; Krishnakumari; Amaranath; C. S. R.; Perumal; Rajanala;

Suryakantam; Vangara; Ramana Reddy; Masters Balu; Nageswara Rao; Gopinath and others Music: Pendyala. Camera: Mastan. Story: Ananth. Dialogues & Songs: Sri Sri and Arudra. Direction: Sarvabhowma and Amanullah. Produced by: Gopal Reddy and Padmanabha Rao.

Lakshmi Production's—Telugu film.

N. A. T. Production's—Telugu film featuring N. T. Rama Rao; Anjali Devi; Siva Rao and others. Direction: K. Kameswara Rao.

Vittal Production's—Telugu film featuring Krishnakumari; C. S. R. and others. Direction: B. V. Acharya.

Rajshree Production's—Tamil, Telugu and Kannada films. Music: Ghantasala. Direction: Ch. Narayanamurthy.

Thyagaraja Production's—Tamil film featuring Gemini Ganesan; Savithri; S. V. Subbiah; M. N. Rajam and others. Directed by Vedantam Ragavaiah.

Swastik Film's—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; Rajendran and others. Direction: Masthan.

Janatha Picture's—Tamil film featuring Gemini Ganesan; Savithri; Sri Ram; Nagiah and others. Direction: Ch. Narayana-moorthy.

EMGEEYAR Picture's—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; Chakrapani; N. S. Krishnan, T. A. Mathuram and others. Direction: M. G. Ramachandran.

Kamal Brothers—Tamil film featuring Shivaji Ganesan; Padmini; T. S. Baliah and others. Direction: Krishnan & Panju.

Venus Studios, Madras

Rajshree Film's—Telugu film featuring G. Varalakshmi; Jr. Lakshmi Rajyam; Vidyavathi; Relangi and others. Direction: Yerra Appa Rao.

Dhanasayee Film's—Telugu film featuring Sowkar Janaki; Relangi; Gummidi and others. Direction: Rajani Kanth.

Anjali Pictures—Tamil film featuring Anjali Devi; Gemini Ganesan; Rajasulochana and others. Direction: Vedantham Ragavaiah.

Anjali Picture's—Telugu film featuring Anjali Devi; Nageswara Rao; Relangi; Raja Sulochana; Ramana Reddi and others. Direction: Vedantham Ragavaiah.

Anjali Picture's—Tamil featuring Anjali Devi; T. S. Dorairaj; M. N. Nambiyar and others. Direction: Vedantham Ragavaiah.

Prabha Production's—Telugu film featuring P. Kannamba; A. Nageswara Rao; Anjali Devi; and others. Direction: C. S. Rao.

Sarathy Film's—Telugu film featuring Anjali Devi; Jaggaiah; Relangi; Giriya and others. Direction: Thapi Chanakaya.

Titles Registered

Under the scheme of Registration of Motion Picture Titles the following titles have been registered with the Chamber.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
1	Gandharvaloka Thanga Tamarai Tamil 35 m.m.	Sri Vijayalakshmi Prodns., 31, Resi- dency Road, Bangalore.	—
2	Bommala Pelli Telugu 35 & 16 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar. Madras-17.	Artistes: Siva ji, Ganesan, Jamuna, S. V. Ranga Rao, Nagaiah etc.
3	Bomma Kalyanam Tamil 35 & 16 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar, Madras-17.	Artistes: Siva ji Ganesan, Jamuna, S. V. Ranga Rao, Nagaiah etc.
4	Vikramadithan Tamil 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17.	Studio: Vauhini. Artis- tes: M. G. Rama- chandran, Padmini, Sriranjini, Ragini, Rusheyandramani, G. Sakuntala, P. S. Vee- rappa, O.A.K. Devar, K. A. Thangavelu. Direction: T.R. Raghu- nath. Screen Play & Dialogues: En Than- gai Natrajan Music: Rajeswara Rao. Art: V. Namasivayam.
5	Bhatti Vickaramarka Telugu 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—
6	Vickramadithya Hindi 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
7	Vickramadithya Sinhalese 35 m.m.	Bharath Prodns., 49, Sri Thyaga- raya Road, T. Nagar, Madras	—
8	Vickramadithya Kannada 35 m.m.	Bharath Prodns., 49, Sri Thyaga- raya Road, T. Nagar, Madras 17	—
9	Kumara Devan Tamil 35 m.m.	Everest Movie Corporation, 19, Rajabathar Mudali Street, Madras 17.	Studio: Vauhini. Arti- stes: M. G. Rama- chandran, P. S. Veerappa, Jamuna, Kannamba, Raja- sulochana etc. Direc- tor: P. Sridhar. Story & Dialogues: A. K. Velan.
10	Post Card Telugu 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras 28	—
11	Post Card Tamil 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras 28	—
12	Akkachelletu Telugu 35 m.m.	Sarvani Pictures, Raja Annamalai- puram, Madras 28	Studio: Vauhini. Artistes: Sriranjani, Krishnakumari, Amarnath, C. S. R., Perumal, Rajnala, Suryakantam, Van- gara, Ramanareddy, Masters Balu and Nageswara Rao and Gopinath. Directors Sarwa Bhouma Rao & Amanulla. Camera: Mastan. Story Ananth. Music: Pen- dyala. Dialogues & Songs: Sri Sri and Arudra. Produced by Gopal Reddy and Padmanabha Rao.

S. No.	Title Chosen Lang Width	Name of Pro- ducer & Addrs.	Other Details
13	Kuravanji Tamil 35 m.m.	Mekala Pictures, 22, Arcot Mudali Street, T'Nagar, Madras 17.	Story and Dialogue: M. Karunanithi. Direction: A. Kasi- lingam.
14	Vellikizhamai Tamil 35 m.m.	Mekala Pictures, 22, Arcot Mudali Street, T'Nagar, Madras 17.	Story: M. Karuna- nithi. Dialogues: Maran, M.A.
15	Sati Sulochana (Laxmana Murcha) Telugu 35 m.m.	Kamala Pictures, 14, United India Colony, Kodim- bakkam, Madras 24.	—
16	Anbe Deivam Tamil 35 m.m.	R. N. R. Pictures 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio: Golden Cine Studios. Artis- tes: R. Nagendra Rao, Suryakala, Sri Ranjini (Jr.) Sandhya, M. K. Radha, Direc- tor: R. Nagendra Rao. Camera: R.N. Krishna Prasad. Story: R. N. Jaya Gopal. Tamil Dia- logues: T. M. U. Pathi. Tamil Songs: Sundarakannan.
17	Preme Daivam Telugu 35 m.m.	R. N. R. Pictures, 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio: Golden Cine Studios. Artis- tes: R. Nagendra Rao, Suryakala, Sri Ranjini (Jr.) Sandhya, M. K. Radha. Direc- tor: R. Nagendra Rao. Camera: R.N. Krishna Prasad. Story: R. N. Jaya Gopal.

S. No.	Title Chosen Lang Width	Name of Pro- ducer & Adds.	Other Details
18	Premada Puthri Kannada 35 m.m.	R. N. R. Pictures, 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio : Golden Cine Studios Artis- tes : R. Nagendra Rao. Suryakala, Sri Ranjini (Jr.) Sandhya, M. K. Radha. Direc- tor : R. Nagendra Rao. Camera : R. N. Krishna Prasad. Story : R. N. Jaya Gopal.
19	Lava Kusa Telugu 35 m.m.	Lalitha Films (Private) Ltd., 20, B Bhimanna Mudali Street, Madras 18.	Studio : Vauhini
20	Chintamani Hindi 35 m.m.	Narayanan & Co. (Private) Ltd., 26, Mount Road, Madras 2.	—
21	Chintamani Tamil 35 m.m.	Narayanan & Co. (Private) Ltd., 26, Mount Road, Madras 2.	—
22	Krishna Leelalu Telugu 35 m.m.	Rajyam Pictures (Private) Ltd. 32, Nageswara- puram, Mylapore, Madras.	Studio : Revathi. Artistes : Lakshmi Rajyam, Relangi etc. Music : Susarla Dakshinamurthy. Story & Dialogues : Vempati Sadasiva Brahmam. Direc- tion : C. Pullayya.
23	Gandharvaloka Bangaru Tamara Telugu 35 m.m.	Sri Vijayalakshmi Prodns, 31, Resi- dency Road, Bangalore.	—

ACKNOWLEDGMENT

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S. No.	Title Chosen Lang Width	Name of Pro- ducer & Adds.	Other Details
24	Thirumanam Tamil 35 m.m.	Valampuri Picts., 4, Abhirama- puram, 3rd St., Madras 18.	Studio : Bharani. Artistes : Gemini Ganesan ; Savithri ; Ranga Rao ; Nagiah ; M. N. Rajam etc. Direction : Bhim Singh. Music : S M. Subbiah Naidu. Dialogues : Valam- puri Somanathan.
25	Gyaneswar Telugu 35 m.m.	Krishna Chitra, 31, 4th Main Rd., Madras 28.	—
26	Sathi Anusuya Tamil 35 m.m.	Rajshri Prodns., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini. Direction : Ch. Narayana murthy. Music Director : Ghantasala.
27	Sathi Anusuya Telugu 35 m.m.	Rajshri Prodns., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini. Direction : Ch. Narayana murthy. Music Direction : Ghantasala.
28	Sathi Anusuya Kannada 35 m.m.	Rajshri Prodns., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini. Direction : Ch. Narayana murthy. Music : Direction : Ghantasala.
29	Bhooloka Rambai Hindi 35 m.m.	Asoka Pictures, 18, Luz Avenue, Madras 4.	—
30	Kattabomman Tamil 35 & 16 m.m.	Gemini Studios, "Movieland" Madras 6.	Studio : Gemini
31	Kattabommu Telugu 35 & 16 m.m.	Gemini Studios, "Movieland", Madras 6.	Studio : Gemini
32	Sree Valli Tamil 35 m.m.	Narasu Studios (Private) Ltd., Narasunagar, Guindy, Madras 15.	—

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
33	Beete Din Hindi 35 m.m.	Narasu Studios (Private) Ltd.,	Studio : N a r a s u Studios, Madras. Direction : Mohan Segal. Music: Shan- ker Jaikishen. Artis- tes: Ashok Kumar; Nimmi etc.
34	Balay Ammayilu Telugu 35 m.m.	Narasu Studios (Private) Ltd., Narasunagar, Guindy Madras 15.	Studio : N a r a s u Studios. Direction: Vedantam Raghavaiah. Music : S. Rajeswara Rao. Dialogues & Lyrics : V. Sadasiv Brahmum. Artistes N.T. Rama; Rao; Savitri; Giriza; K. Jaggaiah; Surya- kala etc.
35	Iru Sahodarikal Tamil 35 m.m.	Narasu Studios (Private) Ltd., "Narasunagar", Guindy, Madras 15.	Studio : N a r a s u Studios, Madras. Direction: Vedan- tam Raghavaiah. Music: S. Rajeswara Rao. Dialogues & Lyrics: T.N. Ramiah Doss. Artistes : R. Ganesan, Savitri, Giriza, T.S. Dorairaj M.N. Nambiar; T.P. Muthulakshmi etc.
36	Sitaron Se Aagey Hindi 35 m.m.	Narasu Studios (Private) Ltd., "Narasunagar", Guindy, Madras 15.	Studio : N a r a s u Studios, Madras. Direction : Satyen Bose. Dialogues : Vrajendra Gaur. Lyrics : Majrooh Sultanpuri. Music: S.D. Burman. Artis- tes: Ashok Kumar; Vyjayanthimala; Johnny Walker; Jag- dish Sethi; Raja Sulochana etc.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
37	Lavakusa Tamil 35 m.m.	Vijaya Prodns., (Private) Ltd., Arcot Road, Madras 26.	Studio : V a u h i n i
38	Appu Chesi Pappu Koodu Telugu 35 m.m.	Vijaya Prodns., (Private) Ltd., Arcot Road, Madras 26.	"
39	Sakunthala Tamil 35 & 16 m.m.	Sri Raja Rajes- wari Film Co., 4-A, Venkata- narayana Road, Madras 17.	Studio : G e m i n i Studios, Madras. Direction : K. B. Nagabhushanam.
40	Sakunthala Telugu 35 & 16 m.m.	Sri Raja Rajes- wari Film Co., 4-A, Venkata- narayana Road, Madras 17.	Studio : G e m i n i Studios, Madras. Direction : K. B. Nagabhushanam.
41	Sathi Sukanya Telugu 35 m.m.	Sarvani Pictures, Madras 28.	Studio : V a u h i n i Studios. Producer: P. Gopal Reddy.
42	Penn Deivam Tamil 35 m.m.	Mani Prodns., 12, Gopalakrishna Road, Madras 17.	—
43	Balaji (or) Sri Venkateswara Mahatmyam Telugu 35 m.m.	Geetha Pictures, (Private) Ltd., Madras.	—
44	Ram Rajya Telugu 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : G e m i n i.
45	Ram Rajya Tamil 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : G e m i n i.
46	Lavakusa Canarese 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : G e m i n i.

List of Pictures Censored

During February 1957

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Manam Irundal Margam Undu	Tamil	14923	Madras Cine Laboratory	16371 30-1-57
Nala Damayanthi	Telugu	17720	Kempuraj Productions	16374 11-2-57
Nala Damayanthi	Kannada	17121	Kempuraj Productions	16375 11-2-57
Bhagya Jyothi	Kannada	12700	Gopikrishna Pictures	16376 16-2-57
Bhagya Rekha	Telugu	17924	Ponnaluri Bros. (Private) Ltd	16377 16-2-57
Miss Mary	Hindi	14997	A. V. M. Productions	16379 22-2-57
Makkalai Petra Magarasi	Tamil	15523	Lakshmi Pictures	16380 23-2-57
Thangamalai Rahasyam	Tamil	..	Padmini Pictures	..
Town Bus	Telugu	..	Jayaram Productions	..

List of Pictures Re-certified under Rule 27-B.

AT MADRAS

No.	Pictures & Language	Length in feet	C. No. & Date	Producer	Applicant
312	Amma (Telugu)	16602	15359 30-1-57	Associated Prodns., Ltd.	Associated Pictures Ltd.
313	Amma (Malayalam)	16775	15360 30-1-57	Associated Prodns., Ltd.	Associated Pictures Ltd.
314	Thai Ullam	17185	15382 5-2-57	Narayan & Co. (Private) Ltd.	Narayan & Co. (Private) Ltd.
315	Santi (Telugu)	16651	15392 20-2-57	Vinoda Pictures.	Vinoda Pictures.

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JOURNAL OF THE FILM CHAMBER

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1st APRIL 1957

No. 10

Naya Paise - Entertainment Tax Ordinance

The Government of Madras have issued an ordinance to further amend the Madras Entertainment Tax Act, 1939 among others. The relevant Section No. 9 of the said Ordinance runs as follows :

9. Amendment of Madras Act X of 1939.—In the Madras Entertainments Tax Act, 1939 (Madras Act X of 1939)

(a) in section 4—

(i) in sub-section (1), for the words in both the places where they occur the words "thirty naye paise" and for the words "one rupee eight annas" in both places where they occur, the words "one rupees and fifty naye paise" shall be substituted :

(ii) for sub-Section (2), the following sub-section shall be substituted, namely :—

"(2) In the determination of the amount of tax payable on each payment for admission under sub-section (1), fractions of a naya paise less than half a naya paise shall be disregarded and fractions of a naye paise equal to or exceeding half a naye paise shall be regarded as one naye paise."

(b) in Section 4-A, sub-Section (1) for the words "Two rupees eight annas", the words "Two rupees and fifty naye paise" and for the words "One rupee eight annas", the words "One rupee and fifty naye paise" shall be substituted.

Decimal Coinage

The decimal system of coinage envisaged in the Indian Coinage (Amendment) Act 1955, is brought into effect from the 1st April 1957.

2. Modern Trade and Commerce demand speed and simplicity in the method of computation and the decimal system is admirably suited for the purpose. So from 1-4 '57 the specific rates of duty and tariff valuations now expressed in rupees, annas, and pies will be expressed in terms of the new coinage in the Indian Customs Tariff. The rates expressed in terms of the existing coinage will not however be totally discarded. They will continue to be shown along side the rates in terms of the new coinage for a certain period. A regular edition of the Tariff Schedule containing specific rates of duty and tariff values in the new coinage, with the rates in old coinage shown in brackets, will be issued by the Director General of Commercial Intelligence and Statistics, Calcutta in about June 1957 but a consolidated corrigendum to the Tariff Schedule containing the details will be issued by him on 1-4-'57.

3. The Government accounting will be maintained with effect from 1-4-'57 in terms of the rupees and naye Paise instead of Rupees, annas and pies. All chalans in support of money tendered in payment of Government dues and similarly all bills for withdrawals are, therefore, to be expressed in terms of rupees and naye Paise. While

payment of Government dues will be accepted in whatever currency it is made, every endeavour will be made to make payment of Government dues only in new coins.

4. The rupee would continue to be the standard coin and would remain unaltered. At present the rupee is divided into 16 annas and each anna into 12 pies. The rupee will now be divided into one hundred naye Paise. While the half rupee and quarter rupee coins have exact equivalents in decimal coinage viz., 50 nP and 25 nP, coins of the denominations below quarter rupees will not have exact equivalents and their exchange into decimal coins will involve fractions of naye Paisa. As there are no coins below nP in the new system, the method of rounding off the fractions for actual transactions is necessary. According to the principal fractions of half nP and below are to be rounded off to the nP below, fractions above half nP are to be rounded to the nP above.

5. Rounding off is to be made only at the stage when payment or tender of money takes place. Where rates are specified, the rounding off should be made only in respect of the total amount payable or receivable in a single transaction. The amounts specified in Rupees, annas and pies in rules, orders, notifications, contracts or other enactments will be automatically

construed as expressed in terms of equivalent value under the decimal system without any rounding off.

6. The forms of bills, chalans and other books of account used by this office will be revised to provide only two columns to show Rupees and Naya Paise. With the introduction of the new coinage system, the money columns in the Customs documents such as Bill of Entry, Shipping Bills etc., would also need to be modified so as to conform to the new requirements. The existing forms, chalans and other forms in which the money columns now contain three sub-columns for record of the amount in rupees, annas and pies, may however be used with the last two sub-columns used for record of two places of decimals.

The following are the standard methods of expressions:—

(i) Rupees Twentyfive and five naye Paise—as Rs. 25.05 (not as 25.5).

(ii) Rupees Twentyfive and Fifty naye Paise—as Rs. 25.50 (not Rs. 25.5).

(iii) Rupees Twentyfive and Eightythree naye Paise—as Rs. 25.83.

For entering an amount of Rupees Twentyfive and five naye Paise, in forms providing for separate columns for Rupees and naye Paise, 25 will be entered in the Rs. column and 05 in the naye Paise column. Amounts expressed in annas and pies will have to be converted into whole numbers of naye

Paise according to the conversion table before they are entered in the books. The abbreviated form to be used for naye Paise/ naye Paisa will be nP.

A table for conversion of the existing coins to the decimal system has been released by the Government for general information. The table gives the naye Paisa equivalent to each pies upto one Rupee.

* * *

Postal Fees in Decimal Coinage

The following revised Postal fees will come into force with effect from April, 1, 1957, when the decimal system of coinage will be introduced in the country.

The revised fee for insuring postal articles will be 37 naye Paise for the first Rs. 100 of the value insured and 20 naye Paise for every additional Rs. 100 or fraction thereof. Registration fee for each postal articles will be 50 naye paise. The fee for a certificate of posting will be 3 naye Paise for every three postal articles or less presented at one time. Twenty naye Paise will be charged as the fee for obtaining an attested copy of an addressee's receipt of a registered article.

The late fee for each unregistered articles of letter mail in terms of decimal coinage will be as follows:

(i) When posted in a post office authorised to accept late fee articles - 3 naye Paise for inland as well as foreign mail; (ii) when posted in R. M. S. offices including sorting, transit

and mail offices during the time prescribed for late fee collections in respect of each mail-carrying train - 6 naye Paise for both inland and foreign mails; (iii) when posted in train letter boxes at any time of the day and night - 6 naye Paise for inland mail; (iv) when posted in train letter boxes carrying foreign mails and inland mails on board a steamer - 12 naye Paise for foreign mail; (v) when posted in Presidency Post Offices in Calcutta, Bombay and Madras or in Delhi and New Delhi Head Post Offices - 3 naye Paise if posted within half-an-hour and 6 naye paise if posted within 15 minutes of the closing of mails for despatch for both inland and foreign mail articles. The above late fee rates will apply also to unregistered airmail articles on which air surcharge has been paid.

The late fee on each registered articles will be 12 naye Paise both for inland and foreign mails.

* * *

New set of Postage Stamps

New Delhi, March 9, 1957.

Simultaneously with the introduction of decimal coinage on April 1, 1957, the Posts and Telegraphs Department will issue new stamps in the following denominations: 1 naye Paisa; 2 naye Paise; 3 naye Paise; 5 naye Paise; 6 naye Paise; 10 naye Paise; 13 naye Paise; 20 naye Paise; 25 naye Paise; 50 naye Paise; and 75 naye Paise. "Service" stamps will also be issued in the same denominations, except that there will be

no "Service" stamp of the value of 75 naye Paise.

The existing rupee series of stamps, that is, stamps of the denominations of Re. 1, Rs. 2, Rs. 5, Rs. 10 and Rs. 15 will continue unaffected.

The following are the denominations of various types of new stationery to be issued for ordinary use on April 1: Inland (single) postcard - 5 naye Paise; inland (reply) postcards - 10 naye Paise; local delivery (single) postcard - 3 naye Paise; local delivery (reply) postcards - 6 naye Paise; embossed square envelope - 13 naye Paise; inland letter card - 10 naye Paisa; registration envelope - 73 naye Paise (including stationery charge of 10 naye Paise); and aerogrammes - 20 naye Paise, 50 naye Paise and 75 naye paise.

New "Service", stationery will be confined to postcards of the same classes and denominations as "ordinary" postcards.

* * *

Exhibitors decision:

As a result of the interview the City Cinema Managements had with the Commissioner of Police on 25th March, 1957, it was decided that the following possible rates of admission to cinema theatres as obtaining in the City be formulated.

It was also decided to forward the same to the Commissioner of Police for necessary approval, and that individual theatres may apply to the licensing authority for sanction.

In case orders are not received before 1st April, 1957, it was suggested that the present rates of admission in terms of naya Paise may be followed.

Regarding keeping of accounts it was directed that the cinema managements may maintain accounts only in two columns viz., Rupees and naya Paise instead of Rs. As. Ps.

Table for Revision of Admission rates in Terms of Decimal Coinage.

S.No.	Existing rate in old coinage.	% of Tax.	Existing in decimal coinage.	Revised rate for practical convenience in decimal coinage.	Nett. Tax.	Revised rate in terms of old coinage
1	0 4 9	20%	0.30	0.30	0.25 0.05	0 4 9
2	0 5 0	"	0.31	0.35	0.29 0.06	0 5 7
3	0 6 0	25%	0.37	0.40	0.32 0.08	0 6 6
4	0 7 0	"	0.47	0.50	0.40 0.10	0 8 0
5	0 10 0	"	0.62	0.65	0.52 0.13	0 10 5
6	0 12 0	"	0.75	0.75	0.60 0.15	0 12 0
7	0 12 6	"	0.78	0.80	0.64 0.16	0 12 9
8	0 15 0	"	0.94	0.95	0.76 0.19	0 15 3
9	1 0 0	"	1.00	1.00	0.80 0.20	1 0 0
10	1 4 0	"	1.25	1.25	1.00 0.25	1 4 0
11	1 9 0	"	1.56	1.60	1.28 0.32	1 9 8
12	1 12 0	"	1.75	1.75	1.40 0.35	1 12 0
13	1 14 0	"	1.87	1.85	1.48 0.37	1 13 8
14	2 8 0	33½%	2.50	2.55	1.91 0.64	2 8 9

JOURNAL OF THE FILM CHAMBER

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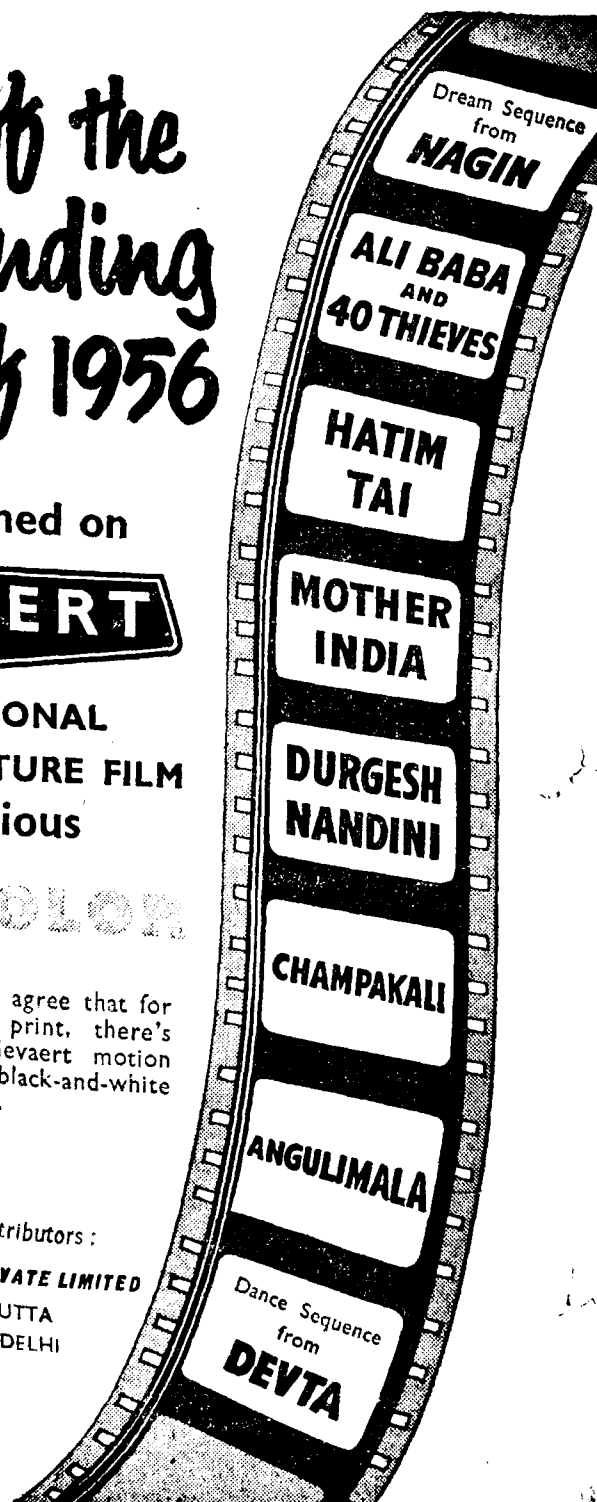
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CURRENCY CONVERSION TABLE

ANNAS.	Pies	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	naye Paise.
+ 1	6	1	7	12	19	25	31	37	44	50	56	62	69	75	81	87	94	"
+ 2	7	1	7	13	19	25	32	38	44	51	57	63	69	76	82	88	94	"
+ 3	8	2	8	14	20	27	33	39	45	52	58	64	70	77	83	89	95	"
+ 4	8	2	8	15	21	27	33	40	46	52	58	65	71	77	83	90	96	"
+ 5	9	3	9	15	21	28	34	40	46	53	59	65	71	78	84	90	96	"
+ 6	9	3	9	16	22	28	34	41	47	53	59	66	72	78	84	91	97	"
+ 7	10	4	10	16	22	29	35	41	47	54	60	66	72	79	85	91	97	"
+ 8	10	4	10	17	23	29	35	42	48	54	60	67	73	79	85	92	98	"
+ 9	11	5	11	17	23	30	36	42	48	55	61	67	73	80	86	92	98	"
+ 10	11	5	11	18	24	30	36	43	49	55	61	68	74	80	86	93	99	"
+ 11	12	6	12	18	24	31	37	43	49	56	62	68	74	81	87	93	99	"

1 Rupee = 100 nP.



News & Notes

Amendments to Madras Cinemas Rules :

Consequent on representations by the Chamber the Government of Madras have amended the Madras Cinemas Regulation Rules 1957 as follows :

G. O. Ms. No. 509 (Home Dept.) dated 25th Feb. 1957.

ORDER :

The following notification is published in the Fort St. George Gazette :—

NOTIFICATION

In exercise of the powers conferred by Section 10(1) of the Madras Cinemas (Regulation) Act, 1955 (Madras Act IX of 1955), the Cinemas (Regulation) Rules, 1957 (published with the Home Department Notification S. R. O. No. A. 701 of 1957 dated the 30th January 1957 at Pages 79 to 104 of rules supplement to Part I of the Fort St. George Gazette dated the 30th January, 1957.

AMENDMENTS

In the said rules under Part VII Travelling Cinemas.

(1) for item (i), in rule 98, the following shall be substituted namely :—

“(1) Parts I-A and III - all rules”.

(2) Under Rule 106, the following ‘Note’ shall be inserted :—

“NOTE :—Any applicant aggrieved by the orders of the licensing authority refusing to grant a ‘No objection certificate’ may appeal to the Board of Revenue. The rules in Part III shall apply to such appeals”.

(3) For rule 115, the following shall be substituted namely :

“Sufficient provision shall be made for preventing and extinguishing fire which may occur and such provisions shall be specified by the licensing authority.

A supply of not less than 10 gallons of water per 100 sq. feet or the area shall be stored ; one third of the supply shall be in buckets of the same description as in rule 91(2) in readiness, inside the building and the balance stored in a cistern outside the building.”

The amendments hereby made shall be deemed to have come into force on and from the 30th January, 1957.

A Clarification :

The Govt. of Madras have clarified the provisions of the rules under Madras Cinemas (Regulation) Rules 1957.

G. O. Ms. No. 571 (Home Department) dated 4th March, 1957.

It has been brought to the notice of the Government that a Collector of a district has directed the Manager of a certain touring talkies in his district, who had obtained Places of Public Resort licence and other certificates prior to 30-1-57 except the Cinematograph licence that his application should be renewed after complying the provisions of the Madras Cinemas (Regulation) Rules, 1957. The legal position regarding the operation of the provisions of the Madras Cinemas (Regulation) Amendment Act, 1956 and the Madras Cinemas (Regulation) Rules, 1957 is set out below for the guidance of the licensing authorities :—

2. The Madras Cinemas (Regulation) Amendment Act, 1956, and the Madras Cinemas (Regulation) Rules, 1957 have come into force with effect from the 30th January, 1957. Licences or permissions or certificates obtained in respect of a permanent or touring cinemas under one or more of the enactments referred to in section 5-A 1) of the Madras Cinemas (Regulation) Act, 1955 prior to 30-1-57 will be valid, as the provisions of the Amendment Act and the Rules do not have retrospective effect but have only prospective effect. The provisions of the Amendment Act and the rules will become operative in respect of documents which have to be obtained on and from 30-1-57. In respect of one or more docu-

ments obtained prior to 30-1-57, the procedure prescribed in the Amendment Act and rules need not be undergone once again but it will have to be gone through in respect of documents to be obtained on or after 30-1-57.

Wiring of Cinemas :

The Chief Electrical Inspector Government of Madras, in his letter No. 1 J.E.O/57-13 dated 5th March, 1957 has clarified the position regarding the wiring of cinema theatres which is quoted hereunder.

The rule in the M. C. Rules 1957 is being referred to.

“Your attention is drawn to the relevant rule. You may note therefore that no Electrical Installation Work, including additions, alterations, repairs and adjustments to existing installations, except such replacement of lamps, fans, fuses, switches, Low Voltage Domestic Appliances and Fittings as in no way alters its capacity or character shall be carried out upon the premises of or on behalf of any consumer or owner for the purpose of supply to such consumer or owner except by an Electrical Contractor Licensed in this behalf by the State Government and under the direct supervision of a person holding a certificate of competency issued or recognised by the State Government. During the course of your daily work, you must be doing quite a lot of temporary wirings, for advertisements etc., Touring Cinemas must be reerecting their camps and while doing so wiring must

be re-done. All these works will have to be entrusted to Licensed Wiring Contractors and must be supervised by persons holding competency certificate issued by the State Government. Suppliers are prohibited from giving supply or continuing supply in case of contravention of the rule. The rule is applicable even in case energy is generated by you."

Intimation re: Operators :

Exhibitors are requested to note Rule 11(4) of the Madras Cinemas (Regulation) Rules, 1957 which runs as follows :

"The licensee shall report to the Chief Electrical Inspector the name and licence number of the operator together with his letter of consent and any changes in personnel."

By the above, they shall have to notify periodically the names of operators engaged together with the letters of consent and also changes if any.

Exhibition of Films in Schools :

By notification No. 405 d. 29-1-57 the Government of India have exempted cinematograph exhibition of films in the premises of recognised educational institutions in the Union Territories of India from the operation of section 10 of the Cinematograph Act, 1952, subject to the following conditions :

1. Only films of a predominantly educational nature, certified as such by the Central Board of Film Censors or one

of the former State Boards, or films approved as scientific films intended for educational purposes, films dealing with news and current events or documentary films approved by the Film Advisory Board shall be exhibited or permitted to be exhibited.

2. No admission fee, except to the extent required to cover expenses, shall be charged.

3. No person other than students and staff of the Institutions, Members of the Managing Committees of the Institutions and any guests specially invited by the authorities or Institutions and those enumerated under condition (8) below shall be admitted to the show.

4. Only non-inflammable films and film strips shall be exhibited or permitted to be exhibited.

5. No advertisement films shall be exhibited or permitted to be exhibited.

6. All Institutions which avail themselves of this exemption shall maintain a register of the films exhibited and comply with any other directions that may be issued in this behalf by the Administration concerned. The register shall be open to inspection by duly authorised officers of each administration.

7. This exemption shall be valid for a period of one year with effect from the date of issue of this notification unless revoked earlier.

8. Employees of each Administration, members of the

Central Board of Film Censors and its Advisory Panels and Regional and Assistant Regional Officers of the Board engaged in the discharge of their official duties shall be admitted to the place where the exhibitions are held and to the film shows.

* * *

Licensing of Cinemas in Andhra Pradesh :

The Govt. of Andhra have issued fresh instructions regarding licensing difficulties and the same is reproduced.

Memorandum No. 15484/ Genl. B/56-3, dated 11th January 1957.

It has been represented to Government that the officials of the State Government in the various districts have not been strictly implementing relevant orders issued by Government from time to time regarding removal of certain restrictions on the renewal of licences for temporary periods of a month or more for different periods without stating any justifiable cause creating several hardships to the cinema exhibitors for renewing their licences. It has also been pointed out that due to undue delay on the part of Electricity Officials unjust penalties are being levied on the Cinema exhibitors and they are being put to inordinate hardships and delay in obtaining their Electrical Certificates. The licensing authorities are also said to be not mentioning the opening and closing hours of the theatres on public

holidays and other working days, in 'A' form licences issued to cinema exhibitors. The attention of all Collectors, the Chief Engineer (General & Buildings), and the Chief Engineer (Electricity) is invited to the references cited and they are requested to see that all applications are representations received from the cinema exhibitors are disposed of with all promptitude and sympathy. The attention of Collectors is invited to conditions (2-A) (a) (ii) and (9) of the conditions of licence in form 'A' and are requested to see immediately that the opening and closing hours of the Cinema theatres on Public Holidays and working days are not in the 'A' form licence. They are also requested to take suitable action against those subordinate officers who are found responsible for any delay or failure in implementing the orders of Government. The Government would also like to impress on all officers charged with the administration of Cinematograph Act and Rules that the applicants for various licences would have invested quite considerable sums in equipping their cinemas, touring as well as permanent and that the running of cinemas is a revenue yielding proposition and as such they deserve a helpful attitude on the part of officials. However, it need not be emphasized that a strict compliance with all the rules and orders of Government should be enforced in the interests of public safety.

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Andrew drew the Plan
Uncle Tommy purchased the Site
Edward undertook to finance straight
Roberts took up the contract
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Larsen approved the Plan
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Netto supervised the construction
George supplied the materials and iron
Fredrick did the finishing touches
Itec undertook Equipment supplies
Louis supplied the furnitures
Mathew did the electrics

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Producers to Note

Under Rule 27-B, of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1952 and prior thereto are to be recertified as a condition precedent for their screening. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Departments-Union-Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the

Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Kumari (Tamil) 3645, d/9-4-52. 2. Kathal (Tamil) 3659, d/26-4-52. 3. Kanchana (Tamil) 3661, d/29-4-52. 4. Rani Namma (Tamil) 3646, d/10-4-52. 5. Rani (Tamil) 3658, d/23-4-52. 6. Desa Bakthan (Malayalam) 3647, d/10-4-52. 7. Marumagal (Malayalam) 3660, d/26-4-52. 8. En Thangi (Tamil) 3698, d/24-5-52. 9. Kalyani (Tamil), 3697, d/22-5-52. 10. Velaikaran (Tamil) 3694, d/12-5-52. 11. Dharmadevatha (Telugu) 3693, d/10-5-52.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, Hyderabad or the Divisional Elec. Engineer concerned three months prior to the date of expiry of their licence viz., before 30th April, 1957. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by

means of a chalan, the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1956 and fees for the electrical inspection of cinemas".

Inspection month—June '57.

The Cinema theatres in Coimbatore District in Madras State and Chittoor District in Andhra Pradesh State.

Legal

Licensing a Touring Cinema in Athur :

JUDGMENT was delivered allowing a writ petition to quash the order of the Collector of Salem granting a licence to a touring cinema in Athur by Mr. Justice P. Rajagopalan in the Madras High Court on 20-3-'57.

Mr. Doraiswami Reddiar owner of Swarnam Talkies (Permanent theatre) Athur was the petitioner.

Mr. Kesavalu Nayudu Proprietor of the touring cinema, applied for extension of licence both under the Places of Public Resort Act and the Madras Cinema Regulation Act. The petitioner raised an objection before the Collector that the grant of licence to the respondent would contravene the Government order stipulating distance of one mile between a permanent cinema and a touring cinema. The Collector overruled the objection and on his instruction the Tahsildar issued a licence under the Places of Public Resort Act. Both were to be current for a period of three months from Jan. 17, 1957.

Mr. Doraiswami Reddiar filed the present writ petition in the High Court to quash the order of the Collector. The

main question involved was whether the grant of licence for a period of three months from Jan. 17 was valid. The order of the Government issued subsequent to the order relating to one mile restriction would save only applications which were pending and made before passing the latter order and the respondent's was not covered by it.

Therefore grant of licence under the Cinemas Regulation Act for a further period of three months from Jan. 17 did contravene the Order, and was liable to be set aside.

Mr. Mohan Kumaramangalam and Mr. K. Thirumalai appeared for the petitioner and Mr. K. Bashyam and Mr. T. R. Srinivasan for the respondent and the Special Government Pleader for the Government.

* * *

Electricity in Andhra.

Mr. Justice Sathyanarayana Raju of the Andhra Pradesh High Court, Hyderabad delivered judgment on 8th March, 1957 allowing the writ petitions filed by several exhibitors in Andhra, against the enhancement of the Electricity tariff rates for the energy supplied to cinema theatres from Re. 0-1-9 to Re. 0-3-6 per unit.

ERRATA

Under Pictures Recertified Published in Page 32 of March 1957 issue, for item "312 Amma (Telugu)" read "Amma (Tamil)".

NEW ERA

Saka Era commenced on 1st Chaithra 1879 corresponding to 22nd March 1957.

Far & Near

The Director of Industries & Commerce of the Government of Madras, Mount Road, Madras writes to inform the Chamber that there are some documentaries available with the Central Polytechnic suitable for release in Public Theatres duly approved by the authorities. Members interested in screening them as part of 'aporoed' films may contact the Director of Industries quoting their terms for the same.

* * *

Trade & Legislature :

We are glad to state that Sri M. Palaniandi Hony. Secretary, Trichy, Tanjore Exhibitors Assn. and Sri. A.Y.S. Parisutha Nadar Exhibitor members of the Chamber have been declared elected to the Lok Sabha and Madras State Assembly respectively. Our congratulations to them.

Awards by Sangeet Natak Akademy :

Among the recipients of the Akademi Awards for films, music, dance and drama Sri. Devaki Bose has been selected as the most distinguished director of films of 1956 and Sri G. D. Madgulkar as the most distinguished screen play writer of 1956.

* * *

Instructional Films :

Among the subjects covered by the News reels released by the Films Division during the month the following find place : Land reclamation work at Philobari forest reserve in Dibrugarh, People's exercise of their fundamental right of citizenship (voting) in the country, Talkie extracts of Shri V. K. Krishna Menon's speech during the Security Council Debate on Kashmir etc.

MEETINGS

Meetings of the Exhibitor members of the Chamber were held on 16th, 23rd and 26th March, 1957 to consider the revision and adjustment of rates of admission consequent to introduction of naya Paise.

A meeting of the Executive Committee of the Chamber was held on 23rd March, 1957.

MEMBERSHIP

Mr. K. Rama Rao, Propri. Ramakanthi Talkies, Mangalore and M/s. Bharath Productions, Madras were admitted membership as Exhibitor and Producer respectively.

Pictures Released

1-2-'57—Release of Sharad Productions *Mastani* (Hindi) at Padmanabha Theatre, Madras. Starring: Nigar, Manhar, Agha, Shahu Modak, Dilip, Yashodhara Baghawan. Direction: Dhirubai Desai. Music: B. N. Ball. A Hansa Films Release.

1-2-'57—Release of *Engal Veetu Mahalakshmi* of Annapurna's (Tamil) at Parbhat, Gaiety, Saraswathi and all over South. Starring: A. Nageswar Rao, S. V. Rangarao, Thangavelu, Nambiar, Savithri, Kannamba, Sundaribai, Rajasulochana, Angamuthu etc. Direction: Athurthi Subba Rao. Dialogues: Sridhar. Music: M. Venu. Songs: Udumalai Narayana Kavi, Maruthakasi & K. S. Gopalakrishnan. Art: S. Krishna Rao. Camera: P. S. Selvaraj & M. K. Raju. Sound: A. K. ishnan and Viswanath. Editing: M. S. Mani. Distributors: Sri Venkatesa Pictures, 28, Balajinagar, Rayapettah, Madras 14.

1-2-'57—Release of *Hum Sab Chor Hain* of Filmistan (Hindi) at Ashok, Rajakumari Madras, Stg. Nailini Jayawant, Shammi Kapoor, I. S. Johar, Majnu. Amita and Pran. Music: O. P. Nayar. Lyrics: Majrooh Sultanpuri.

1-2-'57—Release of *Satranj* (Hindi) of Revathi Productions, at Star, Madras. Stg. Ashok Kumar, Meenakumari Yakub, Jegadish and Vijayalakshmi. Direction: Gyan Mukerji. Music: C. Ramachandra. Lyrics: Rajender Kishen. Hindusthan

Pictures Ltd. Bangalore 9. release.

2-2-'57—Release of A.V.M.'s *Shiv Bhakta* (Hindi) at Wellington, Madras. Starring: Padmini, Pandari Bai, Shahu Modak etc. Direction: H. L. N. Simha.

15-2-'57—Release of *Barant Bahar* of R. Chandran. (Hindi) at Plaza, Madras. Starring: Nimmi, Bharat Bhooshan, Omprakash, Leela Chitnis etc. Music: Shanker Jai Kishen. Direction: Raja Nawathe. Release thro' Mehta Pictures, Bangalore 9.

15-2-'57—Release of *Aan Baan* (Hindi) of Kashyap Productions at Padmanabha Madras. Starring: Nalini Jayawant, Usha Kiron, Ajit etc. Direction: D. D. Kashyap. Music: Husnlal Bhagar Ram. An All India Film Corpn., Release.

22-2-'57—Release of *Deyare-Habib* (Hindi) at Star, Madras.

23-2-'57—Release of *Andi Petra Selvan* (Tamil) of New Angel Productions at Wellington, Maharani & Uma, Madras. Starring: N. T. Rama Rao, S. V. Ranga Rao, Sowkar Janaki, Relangi etc. Direction: B. A. Subba Rao.

27-2-'57—Release of *Makkalai Petra Magarasi* (Tamil) of Sri Lakshmi Pictures at Paragon, Broadway and Sayani, Madras and south. Starring: Shivaji Ganesan, Bhanumathi, M. N. Nambiar, M. N. Rajam, P. Kannamba, Sarangapani etc. A. Sivaji Films release.

1-3-'57—Release of "*Barish*" (Hindi) of Alankar Chitra at Ashok and Rajakumari, Madras. Stg. Dev Anand, Nutan, Jagadish Seithi, Lalitha Pawar, Gope etc. Music: C. Ramachandra, Lyrics: Rajendra Krishna and Direction: Shanker Mukerji.

1-3-'57—Release of "*Duniya Gol Hai*" (Hindi) of C. Ramachandra at Sri Padmanabha Theatre, Madras. Stg.: Anita Guha, Karan Dewan, Kuldeep Kaur, Sunder & Om Prakash. Direction: Om Prakash. Songs: Rajendra Krishan. Music: C. Ramachandra.

9-3-'57—Release of "*Samaya Sanjivi*" (Tamil) of Sri Nataraja Films at Wellington, Roxy and Maharani. (Madras) and all over South. Starring: M. N. Rajam, Vidhyavathi, T. R. Ramachandran, Nambiar, E. V. Saroja, K. Sarangapani & others. Direction: V. S. Raghavan. All rights controlled by Golden Films (Private) Ltd., Madras 17.

15-3-'57—Release of "*Paisa Hi Paisa*" (Hindi) at Star, Madras. Starring: Kishore Kumar, Shakila, Mala Sinha, Radha Kishen, Muqri etc. Narayanan & Co. Release.

15-3-'57—Release of "*Paying Guest*" of Filmistan Ltd. (Hindi) at Plaza, Madras. Stg.: Dev Anand, Nutan, Subha Khote, Sajjan, Jagirdar, Yakub. Music: S. D. Burman. Direc: Subodh Mukherji. Released by: Filmistan Distributors (India) Private Ltd., Bangalore 9.

15-3-'57 Release of "*Mahakavi Kalidas*" (Tamil) at Noorjehan, Kapali & Padmanabha, Madras Starring: Honnappa etc.

(Tamil version of the Kanarese picture which received Certificate of merit of the Government of India for 1955).

22-3-'57—Release of "*Puthu Vazhivu*" (Tamil) of Sarvodaya Pictures Ltd., at Krishna, Midland, Kamadhenu & Uma, Madras. (Released in the South on the 8th March, 1957). Stg.: M. K. Thigaraja Bagavathar, Lalitha, Madhuri Devi etc. Direction: M. K. F. Bagavathar.

22-3-'57—Release of "*Arasilingam Kumuran*" (Tamil) at Chitra, Bharath & Mahalakshmi Madras. Starring: Sriranjini & Raja Sulochana. (all over South on 15-3-'57).

22-3-'57—Release of Basant Pictures "*Gul-Sanobar*" (Hindi) at Sri Padmanabha Theatre, Madras. Starring: Shyama, Shammi Kapoor, Habib, Agha. Director: Aspy. Music: Bulu C. Rani.

29-3-'57—Release of "*Ek Jalak*" (Hindi) of Dur Pradeep Productions at Midland and Maharani Madras. Starring: Pradeepkumar, Vyjayanthimala etc.

29-3-'57—Release of "*Yahoodi-ki-ladki*" (Hindi) at Star Talkies, Madras. Starring: Madhubala, Pradeepkumar.

29-3-'57—Release of "*Alladin and the Wonderful Lamp*" (Tamil) of Jai Sakthi Pictures at Wellington and Roxy, Madras (at Bharat, Madras from 5-4-'57) & all over South. Starring: A. Nageswara Rao, Anjali Devi, Thangaveiu, T. S. Baliah, S. V. Ranga Rao, Rajasulochana etc. Direction: T. R. Raghunath. Release: Golden Pictures (Private) Ltd., Madras-17.

Diary

2-3-'57—Press show of Ponnaluri Brothers' *Bappa Rekha* (Telugu) at Paragan, Madras.

3-3-'57—Switch on ceremony of *Sirikkun Silai* in Tamil of Mercury Films Madras at Neptune Studio, Madras by the Chief Justice of Madras Sri P.V. Rajamannar.

10-3-'57—Private show of *Kannin Manigal* by the Cine Technicians Assn., at Revathi for technical analysis.

14-3-'57—Morak Ltd., function at Woodlands Hotel to honour the participants in their documentary *Puthiya Samudhayam*. Mr. Drivian, Director of Information Government of Madras, presented the shields.

15-3-'57—50th Day run celebration of *Thodi Kodali* (Telugu) at Mahavir Talkies, Tirupathi.

16-3-'57—Visit of Mr. Irlejan, Editor of Near and Far East Film News of Japan to Chamber.

17-3-'57—Reception to Mr. Irlejan by a committee of hosts at Woodlands Hotel.

21-3-'57—Celebration of run of 25th day of *Madurai Veeran* at Annamalai Talkies, Ayodhyapatnam.

24-3-'57—Demise of Sri P. M. Ladd, Secretary, Ministry of Information and Broadcasting, Government of India.

25-3-'57—Interview with the Commissioner of Police of City Exhibitor members regarding rates of admission to theatres consequent on introduction of new coinage.

25-3-'57—Demise of Gope, Indian Film Comedian at Bombay.

27-3-'57—Press Show of *Ek Jhalak* (Hindi) of Deep and Pradeep's at Midland, Madras.

30-3-'57—Annual general meeting of the Film Federation of India at Bombay.

ACKNOWLEDGEMENT

We have pleasure in acknowledging receipt of the book entitled "BRITAIN: AN OFFICIAL HAND BOOK—1956". This will serve as a reference book on almost every subject connected with Britain. Copies are available with the U.K. High Commissioner in India Eastern House, Mansingh Road, New Delhi.

A copy of *Veera Muzhakkam* dated 18-3-'57 — (Famil) weekly. Edited by S. N. A. Aziz, Congress Mansions, Madras-6. Price Anna one only.

LIVING INDEX

The cost of living index for working classes in Madras City for the week ended 9-3-'57 was 367.

Titles Registered

Under the scheme of Registration of Motion Picture Titles the following titles have been registered with the Chamber.

S. No.	Title Chosen Lang. Width	Name of Producer & Addrs.	Other Details
1	Gandharvaloka Thanga Tamarai Tamil 35 m.m.	Sri Vijayalakshmi Prodn., 31, Resi- dency Road, Bangalore.	Direction and Photo- graphy by P. Sridhar
2	Bommala Pelli Telugu 35 & 16 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar, Madras-17.	Artistes: Sivaji , Ganesan, Jamuna, S. V. Ranga Rao, Nagaiah etc.
3	Bommai Kalyanam Tamil 35 & 16 m.m.	Aruna Films 7, Dr. Thomas Rd., T. Nagar, Madras-17.	Artistes: Sivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagaiah etc.
4	Vikramadithan Tamil 35 m.m.	Bharath Prodn., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17.	Studio: Vauhini. Artis- tes: M. G. Rama- chandran, Padmini, Sriranjini, Ragini, Rusheyandramani, G. Sakuntala, P. S. Vee- rappa, O.A.K. Devar, K. A. Thangavelu. Direction: T.R. Raghu- nath. Screen Play & Dialogues: En Than- gai Natrajan Music: Rajeswara Rao. Art: V. Namasivayam.
5	Baatti Vickaramarka Telugu 35 m.m.	Bharath Prodn., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—
6	Vikramadithya Hindi 35 m.m.	Bharath Prodn., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Adds.	Other Details
7	Vickramadithya Sinhalese 35 m.m.	Bharath Prodns., 49, Sri Thyaga- raya Road, T. Nagar, Madras	—
8	Vickramadithya Kannada 35 m.m.	Bharath Prodns., 49, Sri Thyaga- raya Road, T. Nagar, Madras 17	—
9	Kumara Devan Tamil 35 m.m.	Everest Movie Corporation, 19, Rajabathar Mudali Street, Madras 17.	Studio: Vauhini. Arti- stes: M. G. Rama- chandran. P. S. Veerappa, Jamuna, Kannamba, Raja- sulochana etc. Direc- tor: P. Sridhar. Story & Dialogues : A. K. Velan.
10	Post Card Telugu 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras 28	—
11	Post Card Tamil 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras 28	—
12	Akkachelletlu Telugu 35 m.m.	Sarvani Pictures, Raja Annamalai- puram, Madras 28	Studio: Vauhini. Artistes: Sriranjani, Krishnakumari, Amarnath, C. S. R., Perumal, Rajnala, Suryakantam, Van- gara, Ramanareddy. Masters Balu and Nageswara Rao and Gopinath. Directors Sarwa Bhouma Rao & Amanulla. Camera : Mastan. Story : Ananth. Music: Pen- dyala. Dialogues & Songs: Sri Sri and Arudra. Produced by Gopal Reddy and Padmanabha Rao.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Adds.	Other Details
13	Kuravanji Tamil 35 m.m.	Mekala Pictures, 22, Arcot Mudali Street, T'Nagar, Madras 17.	Story and Dialogue : M. Karunanithi. Direction: A. Kasi- lingam.
14	Vellikizhamai Tamil 35 m.m.	Mekala Pictures, 22, Arcot Mudali Street, T'Nagar, Madras 17.	Story: M. Karuna- nithi. Dialogues : Maran, M.A.
15	Sati Sulochana (Laxmana Murcha) Telugu 35 m.m.	Kamala Pictures, 14, United India Colony, Kodam- bakkam, Madras 24.	—
16	Anbe Deivam Tamil 35 m.m.	R. N. R. Pictures 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio: Golden Cine Studios. Artis- tes: R. Nagendra Rao, Suryakala, Sri Ranjini (Jr.) Sandhya, M. K. Radha, Direc- tor: R. Nagendra Rao. Camera : R.N. Krishna Prasad. Story: R. N. Jaya Gopal. Tamil Dia- logues: T. M. U. Pathi. Tamil Songs : Sundarakannan.
17	Preme Daivam Telugu 35 m.m.	R. N. R. Pictures, 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio: Golden Cine Studios. Artis- tes: R. Nagendra Rao, Suryakala, Sri Ranjini (Jr.) Sandhya, M. K. Radha. Direc- tor: R. Nagendra Rao. Camera : R.N. Krishna Prasad. Story: R. N. Jaya Gopal.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addn.	Other Details
18	Premada Pethri Kannada 35 m.m.	R. N. R. Pictures, 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio : Golden Cine Studios. Artis- tes : R. Nagendra Rao, Suryakala, Sri Ranjini (Jr.) Sandhya, M. K. Radha. Direc- tor : R. Nagendra Rao. Camera : R. N. Krishna Prasad. Story : R. N. Jaya Gopal.
19	Lava Kusa Telugu 35 m.m.	Lalitha Films (Private) Ltd., 20, B Bhimanna Mudali Street, Madras 18.	Studio : Vauhini
20	Chintamani Hindi 35 m.m.	Narayanan & Co. (Private) Ltd., 26, Mount Road, Madras 2.	—
21	Chintamani Tamil 35 m.m.	Narayanan & Co. (Private) Ltd., 26, Mount Road, Madras 2.	—
22	Krishna Leelala Telugu 35 m.m.	Rajyam Pictures (Private) Ltd., 32, Nageswara- puram, Mylapore, Madras.	Studio : Kevathi. Artistes : Lakshmi Rajyam, Relangi etc. Music : S. S. S. S. S. Dakshinamurthy. Story & Dialogues : Vempati Sadasiva Brahman. Direc- tion : C. Pullayya.
23	Gandharvaloka Bangaru Tamara Telugu 35 m.m.	Sri Vijayalakshmi Prodn., 31, Resi- dency Road, Bangalore.	Direction and Photo- graphy by P. Sridhar

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addn.	Other Details
24	Chintamani Telugu 35 m.m.	Rajyam Pictures, 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio : Bharam Artistes : Gemini Garden ; Sandhya ; Ranjini ; Rajam etc. Direction : B. H. M. Singh Music : S. M. Subbiah Naidu. Dialogues : Valan- pur Somantalam.
25	Gyaneswar Telugu 35 m.m.	Krishna Chitra, 31, 4th Main Rd., Madras 28.	—
26	Sathi Anusuya Tamil 35 m.m.	Rajshri Prodn., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini. Direction : Ch. Narayana murthy. Music Director : Ghantasala.
27	Sathi Anusuya Telugu 35 m.m.	Rajshri Prodn., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini. Direction : Ch. Narayana murthy. Music Direction : Ghantasala.
28	Sathi Anusuya Kannada 35 m.m.	Rajshri Prodn., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini. Direction : Ch. Narayana murthy. Music : Direction : Ghantasala.
29	Bhooloka Rambai Hindi 35 m.m.	Asoka Pictures, 18, Luz Avenue, Madras 4.	—
30	Kattabomman Tamil 35 & 16 m.m.	Gemini Studios, "Movie Land", Madras 6.	Studio : Gemini
31	Kattabomman Telugu 35 & 16 m.m.	Gemini Studios, "Movie Land", Madras 6.	Studio : Gemini
32	Sree Valli Tamil 35 m.m.	Narasu Studios (Private) Ltd., Narasu Nagar, Guindy, Madras 15.	—

S. No.	Title Chosen Lang Width	Name of Pro- ducer & Addrs.	Other Details
33	Beete Din Hindi 35 m.m.	Narasu Studios (Private) Ltd.,	Studio : Narasu Studios, Madras. Direction : Mohan Segal. Music: Shan- ker Jaikishen. Artis- tes : Ashok Kumar; Nimmi etc.
34	Balay Ammayilu Telugu 35 m.m.	Narasu Studios (Private) Ltd., Narasunagar, Guindy Madras 15.	Studio : Narasu Studios. Direction: Vedantam Raghavaiah. Music: S. Rajeswara Rao. Dialogues & Lyrics : V. Sadasiv Brahmum. Artistes : N. T. Rama Rao; Savitri; Giriza; K. Jaggaiah; Surya- kala etc.
35	Iru Sahodarikal Tamil 35 m.m.	Narasu Studios (Private) Ltd., "Narasunagar" Guindy, Madras 15.	Studio : Narasu Studios, Madras. Direction: Vedan- tam Raghavaiah. Music: S. Rajeswara Rao. Dialogues & Lyrics: T.N. Ramiah Doss. Artistes : R. Ganesan, Savitri, Giriza, T.S. Dorairaj M.N. Nambiar; T.P. Muthulakshmi etc.
36	Sitaron Se Aagey Hindi 35 m.m.	Narasu Studios (Private) Ltd., "Narasunagar" Guindy, Madras 15.	Studio : Narasu Studios, Madras. Direction : Satyen Bose. Dialogues : Vrajendra Gaur. Lyrics : Majrooh Sultanpuri. Music : S.D. Burman. Artis- tes: Ashok Kumar; Vyjayanthimala; Johnny Walker; Jag- dish Sethi; Raja Sulochana etc.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
37	Lavakusa Tamil 35 m.m.	Vijaya Prodns., (Private) Ltd., Arcot Road, Madras 26.	Studio : Vauhini
38	Appu Chesi Pappu Koodu Telugu 35 m.m.	Vijaya Prodns., (Private) Ltd., Arcot Road, Madras 26.	"
39	Sakunthala Tamil 35 & 16 m.m.	Sri Raja Rajes- wari Film Co., 4-A, Venkata- narayana Road, Madras 17.	Studio : Gemini Studios, Madras. Direction : K. B. Nagabhushanam.
40	Sakunthala Telugu 35 & 16 m.m.	Sri Raja Rajes- wari Film Co., 4-A, Venkata- narayana Road, Madras 17.	Studio : Gemini Studios, Madras. Direction : K. B. Nagabhushanam.
41	Sathi Sukanya Telugu 35 m.in.	Sarvani Pictures, Madras 28.	Studio : Vauhini Studios. Producer : P. Gopal Reddy.
42	Penn Deivam Tamil 35 m.m.	Mani Prodns., 12, Gopalakrishna Road, Madras 17.	—
43	Balaji (or) Sri Venkateswara Mahatyam Telugu 35 m.m.	Geetha Pictures, (Private) Ltd., Madras.	Applicant willing to withdraw in favour of Sri P. Pulliah.
44	Ram Rajya Telugu 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : Gemini.
45	Ram Rajya Tamil 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : Gemini.
46	Lavakusa Canarese 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : Gemini.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
47	Kanda Leela Tamil 35 m.m.	G. Ramaswamy, M/s Saradha Pictures (Private) Ltd., 30, Neela- kanta Mehta St., Madras 17.	—
48	Kaleer Kaleer Tamil 35 m.m.	Paragon Pictures, 1, Conron Smith Road, Madras 6.	—
49	Kaleer Kaleer Telugu 35 m.m.	Paragon Pictures, 1, Conron Smith Road, Madras 6.	—
50	Kaleer Kaleer Hindi 35 m.m.	Paragon Pictures, 1, Conran Smith Road, Madras 6.	—
51	Pithalattam Tamil 35 m.m.	Hema Prodns., 5-A, Station Road Madras 24.	Studio : Vauhini & Revathi. Artistes : Ranga Rao, C.S.R., Narasimha Rao, Jamuna, Krishna- kumari, Raja Sulo- chana, Suryakantam and others. Music: Master Venu. Dia- logues : V. Radha- krishna. Direction : Tapi Chanakya. Supervision: Prasad.
52	Rishya Sringar Tamil 35 m.m.	Geetha Pictures (Private) Ltd., Room No. 2, Nathamuni House Hanumantha Rao St., Madras 17.	Studio : Revathi.
53	Rishya Sringar Telugu 35 m.m.	Geetha Pictures (Private) Ltd., Room No. 2, Nathamuni House Hanumantha Rao St., Madras 17.	Studio : Revathi.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
54	"Chandrasena" (Or) Mahiravana Telugu 35 m.m.	Tripura Films, 1, Ranganathan Chetty Road, Madras 6.	Studio : Revathi. Artistes : R. Nagen- dra Rao, Meenakshi, Kantha Rao, Lakshmikantha etc. Direction : G. Nataraj.
55	"Chandrasena" (Or) Mahiravana Kannada 35 m.m.	Tripura Films, 1, Ranganathan Chetty Road, Madras 6.	Studio : Revathi. Artistes : R. Nagen- dra Rao, Meenakshi, Kantha Rao, Lakshmikantha etc. Direction : G. Nataraj.
56	Pancha Seela Sinhalese 35 m.m.	Sri Murugan Navakala Films Ltd., P.B. No. 1016, Colombo.	Studio : Sundaram Sound Studios, Kandana, Ceylon or India. Artistes : Ceylonese. Screen Play & Direction : A. S. Nagarajan. Story : S. M. Nayagam.
57	Vidura Jataka Sinhalese 35 m.m.	Sri Murugan Navakala Films Ltd., P.B. No. 1016, Colombo.	Studio : Sundaram Sound Studios, Kandana, Ceylon or India. Artistes : Ceylonese. Screen Play & Direction : A. S. Nagarajan. Dialogues : H. M. Tissera B.A., (Hons).
58	Alli Arjuna Tamil 35 m.m.	V. Namasivayam, 2/11 Mount Road, Madras 2.	
59	Nagarjuna Telugu 35 m.m.	V. Namasivayam, 2/11 Mount Road, Madras 2.	
60	Sivakamiyin Sabatham Tamil 35 & 16 m.m.	Aruna Films 7, Dr. Thomas Rd., Madras 17.	Author Kalki.

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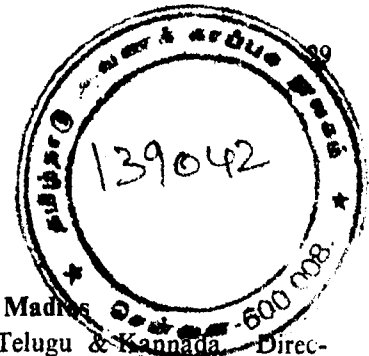
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**STUDIO
REPORT**



A. V. M. Studios, Madras

A.V.M. Studios (Jt. Productions)—Telugu & Kannada—Direction : Krishnan Panju.

A.V.M. Productions—film based on story of Karunanithi—featuring Sivaji Ganesan and others.

A.V.M. Productions—Hindi film on children's story produced by Sadashiv Rao J. Kavi.

Sankar Films—Kannada and Telugu film based on mythological story.

A.V.M. Productions—Hindi Film band on Tamil Kula Deivam featuring Pandari Bai, Ashok Kumar, Kishor Kumar—Direction : Krishnan Panju.

Bharani Studios, Madras

Bharani Pictures' own productions in Tamil and Telugu featuring P. Bhanumathi, Shivaji Ganesan and others. Directed by P. S. Ramakrishna Rao.

T.N.R. Production's Tamil film directed by T. R. Raghunath, featuring Shivaji Ganesan, P. Bhanumathi and others.

Valampuri Pictures—"Tirumanam" (Tamil) featuring Gemini Ganesan, Savithri, Ranga Rao, Nagiah, M. N. Rajam etc. Music : S. M. Subbiah Naidu. Dialogues : Valampuri Somanathan. Direction : Bhim Singh.

Jubilee Films—(Tamil) based on the story of Kalki ; featuring R. Ganesh, Vyjayanthimala. Direction : Yoganand.

Citadel Film Corpn. Ltd., Madras

Citadel Film Corpn. Ltd.,—Tamil film directed by Joseph Taliath Jr.

Madras Pictures—Tamil film directed by Bhim Singh.

Madras Talkies—Hindi film directed by Joseph Taliath Jr.

Film Centre (Private) Ltd., Madras

Asoka Pictures Tamil and Telugu films nearing completion. Direction : S. Balachandar.

M.V. Raman Production's Tamil & Hindi films directed by M. V. Raman.

Prathibha Pictures Tamil & Telugu films directed by B. N. R.

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R.S.R. Movietone's Tamil film directed by A. Govindaswami.
Venus Productions—Kannada film Directed by B. R. Krishnamurthy.

Hatchins Co.,—Telugu and Kannada film directed by Sanjeeva Rao.

Padma Films—Malayalam film—directed by Vimal Kumar.

Kamadhenu Films—Kannada film directed by Gopu.

Republic Production—Production No. 1 directed by Yoganand.

Film Ceylon—Sinhalese Pictures—directed by Somasekar.

Gemini Studios, Madras

Gemini Studio's Production No. 27 in Tamil directed by K. J. Mahadevan.

Gemini Studio's Production No. 27 in Hindi directed by S. S. Vasan.

Sri Raja Rajeswari Film Co.,—“*Sakuntala*” (Tamil) directed by K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.,—“*Sakunthala*” (Telugu) directed by K. B. Nagabhushanam.

Shivaji Productions - Hindi film ; featuring: Dev Anand, Padmini and others. Directed by T. Prakash Rao.

Gemini Studios—*Kattabomman* (Tamil).

Gemini Studios—*Kattabommu* (Telugu).

Venus Pictures—Tamil film featuring Shivaji Ganesan, Padmini and others. Direction : T. Prakash Rao.

K & T Productions—“*Ram Rajya*” (Tamil and Telugu) do. “*Lava Kusha*” (Kannada).

Sri Raja Rajeswari Film Co.,—Telugu mythological. Directed by C. S. Rao.

Golden Cine Studios (Private) Ltd., Madras

R.N.R. Pictures—“*Anbe Deivam*” (Tamil) featuring R. Nagendra Rao, Suryakala, Sri Ranjani (Jr), Sandhya, M. K. Radha and others.—Direction : R. Nagendra Rao ; Camera : R. N. Krishna Prasad ; Story : R. N. Jayagopal ; Tamil Dialogues: T. M. U. Pathi.

R.N.R. Pictures—“*Preme Daivam*” (Telugu) featuring R. Nagendra Rao, Suryakala, Sri Ranjini (Jr), Sandhya, M. K. Radha and others.—Direction : R. Nagendra Rao ; Camera : R. N. Krishna Prasad ; Story : R. N. Jaya Gopal ; Tamil Dialogues T. M. U. Pathi.

R. N. R. Pictures—“*Premada Puthri*” (Kannada) featuring R. Nagendra Rao, Suryakala, Sri Ranjini (Jr), Sandhya, M. K. Radha and others.—Direction : R. Nagendra Rao ; Camera : R. N.

Krishna Prasad ; Story : R. N. Jaya Gopal ; Tamil Dialogues : M. U. Pathi.

Southern Movie's Tamil film directed by T. P. Sundaram.

V.R.V. Film's Tamil film directed by Ch. Narayanamurthy.

KMDVN Production's Tamil film directed by D. V. Naidu.

Sarodey Brothers Tamil film directed by V. Krishnan.

Rajamanickam Chettiar's Tamil film directed by K. Vembu.

Asoka Picture's Tamil & Telugu films nearing completion.

Producer K. M. K. Menon's Malayalam film directed by Bimal Kumar.

Kailas Picture's Malayalam film directed by Bimal Kumar.

Cine Co-operative Society's Malayalam film directed by Nambiar.

Krishna Studios, Kulathur, Trivandrum

Krishna Studio's—Malayalam film featuring Prem Nazir, Muthiah, S. P. Pillai and others.

Merryland, Trivandrum

Neela Production's Malayalam film featuring Kumari, Prem Nazir and others. Directed by Subramaniam.

Neela Production's—“*Raja Rajan*” (Tamil) featuring Lalitha, Padmini, M. G. Ramachandran, M. G. Chakrapani and others. Directed by T. V. Sundaram.—Releasing on 26th April '57.

Modern Theatres Ltd., Salem

Modern Theatres—Telugu film featuring N. T. Rama Rao, Jaggiah, Gummidi and others. Direction : G. R. Rao.

Modern Theatres Tamil and Kannada film.

Cinemas Ltd.—Sinhalese film featuring Laddie Ranasinghe and others.

Narasu Studios Ltd., Madras

Narasu's—“*Sri Valli*” (Tamil) featuring Shivaji Ganesan, Padmini & others. Direction : Ramana.

Narasu's “*Beete Din*” (Hindi) featuring Ashok Kumar, Nimmi and others. Music : Shauker Jaikishen. Direction : Mohan Segal.

Narasu's—“*Balay Ammayilu*” (Telugu) featuring N. T. Rama Rao, Savitri, Giriza, K. Jaggiah, Relangi Venkataramiah, Suryakala etc. Music : S. Rajeswara Rao. Dialogues & Lyrics : V. Sadasiva Brahmam. Direction : Vedantam Raghavaiah.

Narasu's—“*Iru Sahodarikal*” (Tamil) featuring R. Ganesan, Savitri, Giriza, T. S. Dorairaj, M. N. Nambiar, T. P. Muthulakshmi and others. Music : S. Rajeswara Rao. Dialogues & Lyrics : T. N. Ramiah Doss.

Narasu's—"*Sitaron-Se-Aagey*" (Hindi) featuring Ashok Kumar, Vyjayanthimala, Johny Walker, Jagadish, Sethi, Raja Sulochana and others. Music : S. D. Burman. Dialogues : Vrajendra Gaur. Lyrics : Majrooh Sultanpuri. Direction : Satyen Bose

Neptune Studios Ltd., Madras

Jupiter & ALS Productions—Tamil film featuring Anjali Devi, K. R. Ramaswamy, Rajah Sulochana, M. N. Nambiar and others. Direction : T. R. Raghunath.

Jupiter's—Tamil film featuring Shivaji Ganesan and others. Direction : A. S. A. Swamy.

Jupiter's—Tamil film featuring M. K. Radha, Savithri, G. Varalakshmi and others. Direction : A. S. A. Swamy.

Jupiter's—Tamil film featuring M. G. Ramachandran, Padmini and others. Direction : A. S. A. Swamy.

Saravanabhava & Unity Pictures—Tamil film featuring Shivaji Ganesan, V. Nagiah, P. Kannamba, K. Savithri and others. Direction : P. Pulliah. Releasing 13-4-'57.

Raman Production's—Hindi film featuring Vyjayanthimala and others.

Aruna Films—"*Bomma Kalyanam*" (Tamil) featuring Shivaji Ganesan, Jamuna, Nagiah, Ranga Rao, Rushyendramani, Mynavathi and others.

Aruna Films—"*Bommala Pelli*" (Telugu) featuring Shivaji Ganesan, Jamuna, Nagiah, Ranga Rao, Mynavathi and others. Dialogues : Athreya.

Krishna Pictures—Tamil film featuring M. G. Ramachandran, Padmini, M. N. Rajam, G. Sakunthala and others. Direction : Yoganand.

Newtone Studios (Private) Ltd., Madras

Newtone Studios & Vijaya Hind Production's Tamil film featuring P. Bhanumathi ; M. G. Ramachandran and others.

Budha Picture's Tamil film featuring Shivaji Ganesan and others. Direction : Bhim Singh.

Stella Film's Tamil film featuring Pandaribai ; Manohar and others. Direction : J. Sinha.

Prathibha Picture's—Tamil film featuring G. Varalakshmi ; S. S. Rajendran ; Sowkar Janaki and others. Direction : B. N. R.

Prathibha Picture's—Telugu film featuring G. Varalakshmi ; Sowkar Janaki ; Gummidi and others. Direction : B. N. R.

Railway Men's Finance Society—Tamil film. Direction : Thangavelu.

Travancore Cochin Co-operative Cultural Cine Society—Malayalam film.

Royal Film's—Tamil film featuring T. R. Ramachandran ; andari Bai ; Ragini ; M. N. Rajam and others. Direction : K. Somu.

Tripura Films—"*Chandrasena*" (or) "*Mahiravana*" (Telugu and Kannada) featuring : Bombay Meenakshi, R. Nagendra Rao, Kantha Rao, Lakshmikantha & others. Direction : G. Nataraj.

M. R. S. Picture's—Tamil film featuring M. K. Radha ; B. S. Jaroja and others. Direction : K. R. Sundaresan.

Pakshiraja Studios, Coimbatore

Pakshiraja's Tamil and Telugu film. Direction : S. M. Sriramulu Naidu.

Pakshiraja's Sinhalese film.

Prakash Studios, Madras

Sri Gajalakshmi Picture's Tamil film featuring Manohar ; T. S. Baliah ; M. N. Rajam ; Rajasulochana and others. Direction : Thiruvengadam.

Pramoda Film's Tamil featuring G. Varalakshmi ; Shivaji Ganesan and others. Direction : K. S. Prakash Rao.

Ganga Cine Production's Tamil film featuring G. Varalakshmi ; Shivaji Ganesan and others. Direction : Ramanna.

Star Pictures Production No. 1.

Kerala Arts—Malayalam Picture. Directed by Vellappan.

Premier Studios, Mysore

K. K. R. Production's Tamil film featuring Manohar ; S. V. Subbiah and others. Direction : D. S. Kotnis.

Udaya Production's Kannada film.

Devichandra's Kannada film.

Manjunatha Production's Kannada films.

Vittal Production's Kannada film.

Veenus Production's Kannada film. Direction : B. R. Krishnamoorthy.

Ratna Studios, Salem

M. A. V. Pictures Tamil film featuring Padmini ; Shivaji Ganesan ; N. T. Rama Rao and others. Direction : K. Somu.

Revathi Studios, Madras

Minerva Picture's—Tamil and Telugu film featuring Shivaji Ganesan ; P. Bhanumathi ; Raja Sulochana and others. Direction : V. S. Raghavan.

Manivel Picture's—Tamil film featuring K. R. Ramaswamy ; M. N. Rajam and others. Direction : K. S. Mani.

A. L. S. Production's—Tamil film featuring Shivaji Ganesan ; Bhanumathi ; Rajasulochana and others. Direction : P. Neelakantan.

A. T. M. Production's—Tamil film featuring Anjali Devi; Maduridevi; Narasimha Bharathi and others. Direction: Vembu.

Aswaraj Production's Telugu film featuring N. T. Rama Rao and others. Direction: Samudrala.

Asoka Pictures Tamil and Telugu films nearing completion.

Chandamama Film's Telugu film featuring A. Nageswara Rao; G. Varalakshmi; Jamuna and others. Direction: Chengaiya.

Everest Movie Corpn.—“*Kumara Devan*” (Tamil) featuring M. G. Ramachandran; P. S. Veerappa; Jamuna; Rajasulochana and others. Direction: Sridhar.

Prabha Production's—Telugu film featuring Anjali Devi; A. Nageswara Rao and others. Direction: C. Srinivasa Rao.

Jupiter & ALS Productions—Tamil film featuring Anjali Devi; K. R. Ramaswamy; Rajasulochana and others. Direction: T. R. Raghunath.

Marakatha Picture's—Tamil film featuring Savitri; T. S. Dorairaj; T. S. Baliah and others. Direction: T. S. Dorairaj.

Sekhar Art Enterprises—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; V. Nagiah and others. Direction: V. S. Raghavan & Murugsdasa.

Aslesha Cine Entertainments—Tamil film featuring Vasundara Devi; T. S. Baliah; N. S. Krishnan; T. A. Mathuram and others. Direction: V. S. Raghavan.

A. T. K. Production's—Tamil film featuring Shivaji Ganesan; P. Bhanumathi; K. Sarangapani and others. Direction: A. T. Krishnaswamy.

S. P. S. Pictures—Tamil film featuring Shivaji Ganesan; Padmini; Ragini; K. Sarangapani and others. Direction: Ch. Narayanamoorthi.

Durga Film's—Tamil film featuring Shivaji Ganesan and others.

Padmini Picture's—Tamil film featuring Shivaji Ganesan; T. R. Rajakumari; and others. Direction: B. R. Panthulu.

Southern Movies—Tamil film featuring M. G. Ramachandran; Vijayanthimala; T. S. Baliah and others. Direction: T. P. Sundaram.

B. K. Films—Tamil and Telugu film featuring P. Bhanumathi; A. Nageswara Rao; V. Nagiah & others. Direction: V. S. Raghavan.

Kasturi Film's—Tamil film Directed by P. Sridhar.

People's Films—Tamil film featuring K. R. Ramaswamy; Raja Sulochana; P. Kannamba; T. S. Baliah and others. Direction: S. Balachandran.

Kamala Film's—Tamil featuring T. K. Ramachandran; Sahasranamam; S. Varalakshmi; Dorairaj and others. Direction: A. T. Krishnaswami.

Morning Star Film & Manohar Picture's—Tamil film featuring M. N. Rajam; Raja Sulochana; Rajendran; T. S. Baliah and others. Direction: A. S. A. Swami.

Rajyam Pictures — “*Krishna Leelalu*” (Telugu) featuring Lakshmi Rajyam; Relangi and others. Music: Susarla Dakshinamoorthy. Story & Dialogues: Vempati Sadasiva Brahmam. Direction: C. Pullayya.

Gaiyathri Production's—Tamil film featuring Shivaji Ganesan; Savithri; Rajasulochana; Nambiar; Thangavelu and others. Direction: S. Balachander.

Geetha Pictures (Private) Ltd.—“*RishyaSringar*” (Tamil) and (Telugu).

Tripura Films—“*Chandrasena*” (or) “*Mahiravana*” (Telugu & (Kannada) featuring R. Nagendra Rao, Meenakshi, Kantha Rao Lakshmikantha & others; Direction: G. Nataraj.

S. S. Nataka Mandali Productions—Kanada Film directed by H. S. Krishnaswamy.

Jupiter: Tamil Film featuring M. G. Ramachandran; Padmini, and others. Direction: A. S. A. Swamy.

Jupiter: Tamil Film featuring R. Ganesh, Savithri, M.K. Radha. Direction: A. S. A. Swamy.

V. N. Films—Telugu & Kananda film Directed by V. Nagiah.

Jubilee Films:—Tamil Film featuring R. Ganesh, Vyjayanthimala; Direction: Yoganand.

Sangeetha Pictures Telugu film.

Bhaskar Production—Telugu film.

Nandi Pictures—Tamil and Telugu directed by Ch. Narayanamoorthy.

Nandi Pictures—Telugu & Kanada. Directed by Y. V. Rao.

Kasinath Productions—Telugu film.

Kamal Bros.—Tamil film featuring Shivaji Ganesan, Padmini,

M. K. Radha & others. Direction: Krishnan-Panju.

Rajsri films—Telugu film directed by Yerra Appa Rao.

Royal Studios, Madras

Royal Studios—Tamil film featuring T.R. Mahalingam; Maduri Devi; R. Balasubramaniam; P. S. Gnanam and others. Direction: H. V. Babu.

Royal Studios—Telugu film featuring Kantha Rao; Sowkar Janaki and others. Direction: H. V. Babu.

Royal Studios—Malayalam film featuring Prem Nazir; Thangam and others. Direction: Nambiyar.

Royal Studios—Kannada film featuring Muthu Raj; B. Saroja; Kalyankumar and others. Direction: C. V. Raju.

Royal Studios—Sinhalese film important Sinhalese Artistes Direction: K. C. Krishnamurthi.

Shyamala Studios, Madras

Sri Sukumar Production's—Tamil film featuring T. R. Mahalingam; G. Sakuntala; Vanaja and others. Direction: T. R. Mahalingam.

Shyamala Pictures—Tamil film featuring M.G. Ramachandran; Anjali Devi; M. N. Rajam and others. Direction: Yoganand.

Om Sakthi Film's—Tamil film featuring K. R. Ramaswamy; Vanaja; B. S. Saroja and others. Direction: K. R. Sundaresan.

Archana Picture's—Hindi film featuring T. S. Baliah; Rajkumar and others. Direction: S. K. Vasakam.

Vijaya Productions (Private) Ltd.,

Lessees of

The Vauhini Studios Ltd., Madras

Vijaya Productions (Private) Ltd.,—Tamil film featuring Gemini Ganesan; Savithri; M. N. Nambiar and others. Direction: K. V. Reddi. Releasing on 12-4-'47.

V. R. V. Film's—Tamil film featuring R. Ganesan; Savithri G. Varalakshmi; S. V. Ranga Rao and others. Direction: Ch. Narayanamurthi.

Paragon Pictures—Tamil film featuring Shivaji Ganesan; Pandaribai; Savithri; Master Baji and others. Direction: Ch. Narayanamoorthi.

Sivagami Picture's—Tamil film featuring M.G. Ramachandran; T. R. Rajakumari; B. S. Saroja and others. Direction: Ramanna.

Vijaya Films—Telugu film featuring N. T. Rama Rao; Girija; Raja Sulochana and others. Direction: C. S. Rao.

Ravi Production's—Tamil film featuring Shivaji Ganesan; Padmini; Ragini; Thangavelu and others. Direction: Prasad.

KMDVN Production's—Tamil film featuring Raja Sulochana; Pandari Bai; Thangavelu and others. Direction: D. V. Naidu.

Sri Ganesh Movietone's—Tamil film featuring M. G. Ramachandran; Savithri; M. N. Rajam and others. Direction: Sunder Rao Nadkarni.

R.R. Picture's—Tamil & Telugu film featuring Shivaji Ganesan; B. S. Saroja; T. S. Baliah and others. Direction: Ramanna.

• Nandhi Pictures—Tamil film featuring Gemini Ganesan; Savithri; Thangavelu and others. Direction: Jampana.

Nandhi Picture's—Telugu film featuring K. Savithri; N. T. Rama Rao; Relangi and others. Direction: Jampana.

B.A. Subba Rao Production's—Tamil and Telugu film featuring S. V. Ranga Rao; Pushpavalli; Relangi; Thangavelu and others. Direction: B. A. Subba Rao.

Vijaya Film's—Tamil film featuring Gemini Ganesan; Savithri; N.S. Krishnan; T.A. Mathuram & others. Direction: T.R. Ragunath.

Devar Film's—Tamil film featuring: Ranjan; Kaunamba; T. S. Baliah and others. Direction: M. A. Thirumugam.

Everest Movie Corporation—"Kumara Devan" (Tamil) featuring M. G. Ramachandran; P. S. Veerappa; Jamuna; Raja Sulochana and others. Direction: Sridhar.

Chethana Production's—"Production No. 1". Direction: K. S. Prakash Rao.

Kalpna Kala Mandir's—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; E. V. Saroja; Thangavelu and others. Dialogues: Arangannal. Direction: R. R. Chandran

Bharath Production's—"Vikramadithan" (Tamil) featuring M. G. Ramachandran; Padmini; Sriranjini; Ragini; Rushyendramani; G. Sakuntala; P. S. Veerappa; O. A. K. Devar; K. A. Thangavelu and others. Direction: T. R. Raghunath. Screen Play & Dialogues: Enthangai Natarajan. Music: S. Rajeswararao. Art: V. Namasivayam.

Sri Sankar Film's—Tamil film featuring Shivaji Ganesan; Raja Sulochana; Ragini; Thangavelu and others. Direction: K. Somu.

M. V. Raman's Tamil and Hindi Production—featuring Vyjanthimala; A. Nageswara Rao; Manohar; Mathuri Devi and others. Direction: M. V. Raman.

Jaya Ruk Production's—Sinhalese film featuring Rukmani Devi; Eddi Jayamanne and others. Direction: S. S. Rajan.

Sarvani Picture's—"Akkachellellu" (Telugu) featuring Sriranjani; Krishnakumari; Amaranath; C. S. R.; Perumal; Rajanala; Suryakantam; Vangara; Ramana Reddy; Masters Balu; Nageswara Rao; Gopinath and others. Music: Pendyala. Camera: Mastan. Story: Ananth. Dialogues & Songs: Sri Sri and Arudra. Direction: Sarvabhowma and Amanullah. Produced by: Gopal Reddy and Padmanabha Rao.

Lakshmi Production's—Telugu film.

N. A. T. Production's—Telugu film featuring N. T. Rama Rao; Anjali Devi; Siva Rao and others. Direction: K. Kameswara Rao.

Vittal Production's—Telugu film featuring Krishnakumari; C. S. R. and others. Direction: B. V. Acharya.

Thyagaraja Production's—Tamil film featuring Gemini Ganesan; Savithri; S. V. Subbiah; M. N. Rajam and others. Directed by Vedantam Ragaviah.

Swastik Film's—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; Rajendran and others. Direction: Masthan.

Janatha Picture's — Tamil film featuring Gemini Ganesan; Savithri; Sri Ram; Nagiah and others. Direction: Ch. Narayana-moorthy.

EMGEEYAR Picture's—Tamil film featuring M. G. Ramachandran; P. Bhanumathi; Chakrapani; N. S. Krishnan, T. A. Mathuram and others. Direction: M. G. Ramachandran.

Kamal Brothers — Tamil film featuring Shivaji Ganesan; Padmini; T. S. Baliah and others. Direction: Krishnan & Panju.

Aruna Films—"Bommai Kalyanam" (Tamil) featuring Shivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagiah and others.

Aruna Films—"Bomma'a Pelli" (Telugu) featuring Shivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagiah and others.

Kalyani Productions—Telugu film Direction: Tilak.

Manjunatha Productions—Kannada film directed by B. V. Acharya.

N. A. T. Telugu film featuring N.T. Rama Rao and others.

Lalitha Films (Private) Ltd.,—"Lava Kusha" (Telugu).

Rajshri Productions—"Sathi Anusuya" (Tamil) & (Telugu) Direction: Ch. Narayanamurthi. Music Direction: Ghantasala.

Rajshri Productions—"Sathi Anusuya" (Kannada).

Vijaya Productions—(Private) Ltd., "Lava Kusha" (Tamil).

Vijaya Productions—(Private) Ltd., "Appu Chesi Pappu Koodu" (Telugu).

Sarvani Pictures—"Sathi Sukanya" (Telugu). Producer: P. Gopal Reddy.

Hema Productions—"Pithalattam" (Tamil) featuring Ranga Rao, C.S.R., Narasimha Rao, Jamuna, Krishnakumari, Rajasulochana, Suryakant and others. Music: Master Venu; Dialogues: V. Radhakrishna; Direction: Tapi Chanakya; Supervision: Prasad.

Associated Productions—Malayalam Pictures Directed by P. Bhaskaran.

Bhavani Productions—Sinhalese film directed by Masthan.

P. V. V. S. M. Production—Directed by V. N. Reddi (Telugu Film).

S.P.S. Pictures—Tamil film featuring: Sivaji Ganesan, Padmini, Direction: Ch. Narayanamoorthy.

Krishna Productions—Sinhalese film.

Bharathi Productions—Telugu film directed by Samudrala.

Venus Studios, Madras

Rajshree Film's—Telugu film featuring G. Varalakshmi; Jr. Lakshmi Rajyam; Vidyavathi; Relangi and others. Direction: Yerra Appa Rao.

Lhanasayee Film's—Telugu film featuring Sowkar Janaki; Relangi; Gummidi and others. Direction: Rajani Kanth.

Anjali Pictures—Tamil film featuring Anjali Devi; Gemini Ganesan; Rajasulochana and others. Direction: Vedantham Ragavaiah.

Anjali Picture's—Telugu film featuring Anjali Devi; Nageswara Rao; Relangi; Raja Sulochana; Ramana Reddi and others. Direction: Vedantham Ragavaiah.

Anjali Picture's—Tamil featuring Anjali Devi; T. S. Dorairaj; M. N. Nambiyar and others. Direction: Vedantham Ragavaiah.

Prabha Production's — Telugu film featuring P. Kannamba; A. Nageswara Rao; Anjali Devi; and others. Direction: C. S. Rao.

Sarathy Film's — Telugu film featuring Anjali Devi; Jaggaiah; Relangi; Girija and others. Direction: Tapi Chanakya.

Anupama Films—Telugu film directed by Tilak.

ELECTRICITY CUT

The Superintending Engineers, Papanasam, Pykara and Madras Electricity Systems have notified the imposition of Electricity 'cut' with effect from 12th March, 1957 in their respective system areas. The relevant order runs as follows:

"The agricultural and other rural low tension power loads shall be grouped into two batches and supply shall be afforded to each batch for ten hours in the day, in alternation during day and night outside the evening peak load period, the batches being rotated periodically for day and night supply according to local convenience."

RENEWAL OF CINEMA OPERATORS LICENCES

As per the rules governing the renewal of licence for cinema operators issued by the Chief Electrical Inspector, Government of Madras, cinema theatre managements as well as licenced operators working in the said theatres are required to take steps to see that applications for renewal of licences of operators shall be made three months prior to the date of expiry of the said licences.

Pictures Released:

29-3-'57—Release of *Makudam Katha Mangai* of Swastik Chitra at Globe and Rajakumari and Ashok, Madras and all over South: starring: Padmini, and Ragini and Suresh.

27-3-'57—Release of Vijaya Production's *Maya Bazaar* (Telugu) all over Andhra. Starring: A. Nageswara Rao, N. T. Rama Rao, S. V. Ranga Rao & Savithri.

List of Pictures Censored

During February 1957

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
*Makkali Petra Magarasi	Tamil	15523	Sree Lakshmi Pictures	16380 22-2-57
*Ratnagiri Rahasya	Kannada	20775	Padmini Pictures	16381 26-2-57
*Town Bus	Telugu	15398	Jai Ram Prodns. (Private) Ltd.	16382 26-2-57
Samaya Sanjeevi	Tamil	17117	Sri Nataraja Films	16384 7-3-57
Pudu Vazhvu	Tamil	17075	Sarvodaya Pictures Ltd.	16385 7-3-57
Veegu Chukka	Telugu	14633	Gowthami Pictures	16386 15-3-57
Arasilam Kumaran	Tamil	14931	Bagyavathi Pictures	16387 15-3-57
Padatha Painkili	Malayalam	16839	Neela Productions	16387 20-3-57
Karpin Jyothi	Tamil	16354	Basant Pictures (Private) Ltd.	16392 23-3-57
Maya Bazaar	Telugu	17334	Vijaya Productions (Private) Ltd.	16393 25-3-57
Prabhulinga Leela	Kannada	15094	Madhukeswara Pictures	16394 28-3-57
Allauddin Arputha-Vilakku	Tamil	17145	Jai Sakthi Pictures	16395 28-3-57
Makudam Katha Mangai	Tamil	13771	Swastick Chitra	16396 28-3-57
Premada Puthri	Kannada	16037	R. N. R. Pictures.	16397 29-3-1957

* Repeated in this issue since there was an error in the March '57 issue.

List of Pictures Re-certified under Rule 27-B.

AT MADRAS

S. No.	Pictures & Language	Length in feet	C. No. & Date	Producer	Applicant
316	Kaithi (Tamil)	15521	15393 20-2-57	Jupiter Pictures.	Jupiter Pictures.
317	Manthradan-dam (Telugu)	16803	15394 1-3-57	Sri Gnanam-bika Pictures.	Sri Gnanam-bika Pictures.
318	Pelli Chesi Choodu (Telugu)	17193	15395 7-3-57	Vijaya Prodns. Ltd.	Vijaya Prodns. Ltd.
319	Veera Baskar (or) Puratchi Veeran (Tamil)	12584	15396 15-3-57	Pakshiraja Studios.	Pakshiraja Studios.
320	Love (or) Prema (Telugu)	15450	15397 18-3-57	Bharani Pictures	Bharani Pictures.



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M. G. CHAKRAPANI, R. BALASUBRAMANIAM,
FRIEND RAMASWAMY, SIVATHANU,
S. D. SUBBALAKSHMI, G. SAKUNTALA
& OTHERS.

★
Direction :

T. V. SUNDARAM

Screenplay & Dialogues : *Studio :* *Music :*
"ELANGO VAN" MERRYLAND K. V. MAHADEVAN
TRIVANDRUM

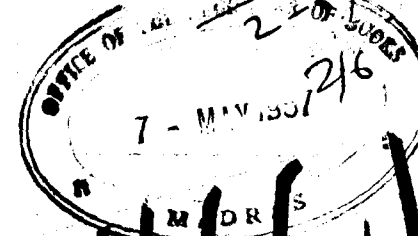
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Chingleput • Ajantha Pictures, Trichy, Tanjore • Zeneth Movies, Mysore State • Subbu
& Co., Madras City • Shaw Brothers F. M. S. & Far East.

For other particulars please contact : City Theatres (Private) Ltd., Trivandrum - 1.

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THE FILM CHAMBER

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MAY 1957

No. 11

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Dr. Prasad on Films 7 - MAY 1957

While presenting the State Awards for 1956, on 29th April, 1957, Dr. Rajendra Prasad appealed to producers to see that the films they produced were for the good of the cinegoers and left a healthy impression on their minds.

Another fact of great significance, Dr. Prasad said was the potentiality of the films to educate the people. As a medium of education, films have come to be looked upon as a vital factor in the field of pedagogy the world over. In the more advanced countries of the West, films were being used for the spread of education. He said that he was sure that "we in India were making the fullest use of films in educating our people".

From the commercial and the industrial point of view, Dr. Prasad continued - the Indian film industry had reached a state, when it must be considered as an important national under-

taking. It was possible, he said, that profits from films were not always commensurate with high standards. But he was sure that Indian film producing concerns would always be guided by social and national good rather than mere economic considerations.

Dr. Prasad expressed the hope that whatever deficiencies - artistic and technological - there might be in the Indian films, would be removed in course of time.

In conclusion Dr. Prasad desired that children's films would be forthcoming to go round all over the country for the benefit of the children.

Dr. B. V. Keskar, Minister for Broadcasting, who spoke on the occasion referred to the Film Board Bill now on the anvil of Parliament and also indicated of the finalisation of the scheme of Film Finance Corporation with a view to giving financial help to producers.

Awards

State Film Awards :

Dr. Rajendra Prasad gave away the State Awards to the various films recommended by the Awards Committee at a colourful function held at Vignana Bhawan Hall, New Delhi on Sunday the 29th April 1957.

The Awards Committee constituted by the Government of India for selection of films for awards,—feature, documentary and children's films—certified for exhibition during the year '56 has made the following recommendations :

Kabuliwala (Bengali)—for President's Gold Medal as the best film for the year.

Bandhan (Hindi), *Tenali Ramakrishna* (Telugu)—for All India certificates of merit.

Gotama the Buddha—for President's Gold Medal as the best documentary for the year.

Kabuliwala (Bengali), *Tenali Ramakrishna* (Telugu)—for President's Silver Medal as the best film in Bengali and Telugu respectively.

Certificates of merit are awarded to *Basant Bahar* (Hindi); *Mahakabi Girishchandra* and *Ek Din Ratre* (Bengali); *Edi Nijam* (Telugu); *Kula Daivam* (Tamil); and *Baktha Vijayay* (Kannada) and the two documentaries: *Khajuraho* and *A village in Travancore*.

The Children's Film Society's Hindi film '*Jaldeep*' has been recommended for a certificate of merit.

The Telugu film *Tenali Ramakrishna* has A. Nageswara Rao,

N. T. Rama Rao Jamuna and P. Bhanumathi in leading roles and was produced and directed by Mr. B. S. Ranga of Vikram Productions, Madras.

Edi Nijam (Telugu) was produced by M/s. Pratibha Productions with Sowcar Janaki, R. Nageswara Rao etc. in the cast and directed by S. Balachander.

Kula Daivam (Tamil) has in its cast: S. V. Sahasranamam, S. S. Rajendran, Mustafa, T. K. Rajagopal, D. Balasubramaniam, Pandari Bai, Mainavathi, M. R. Santhanalakshmi, M. N. Rajam etc., Directed by: Krishnan Panju and produced by M/s. S. K. Pictures in A. V. M. Studios.

The Madras Regional Committee for awards consisted of Mr. W. S. Krishnaswami, Naidu (Chairman) Smt. S. Manjubashini, M. L. C., Dr. M. Varadarajan, Dr. A. Aiyappan, Mr. Royaprolu Subbarao, Prof. V. K. Gokak, Mr. S. M. Sriramulu Naidu and Mr. A. Ramiah.

The Central Committee consisted of: Mr. C. D. Deshmukh (Chairman) Mr. M. D. Bhat, Mr. W. S. K. Nayudu, Prof. N. K. Sidhanta, Smt. Ammu Swaminathan, Smt. Sucheta Kripalani, Mr. R. D. Sinha Dinkar, Prof. Syed Nurullah, Krishna Kripalani, Mr. D. Ramanujam, Mr. Ardhendu Mukerjee and Mr. S. Mukerji.

Film Fans Awards :

The Films Fans Assn., Madras has selected the following for have made selections for awards for the year 1956.

Mr. J. M. Lobo Prabhu, Secretary to the Government of Madras in the Home Department was the Chairman of the panel of Judges for selecting pictures for Awards on behalf of the Fans Assn.

Best Pictures :

Ali Baba and Forty Thieves (Tamil) Gevacolor produced by M/s. Modern Theatres Ltd., Salem having Mr. M. G. Ramachandran and Smt. P. Bhanumathi in leading roles.

Ethi Nijam (Telugu) produced by M/s. Pratibha Productions, Madras ftg. Krishnakumari Nageswara Rao etc.

Rarichan Emma Powran (Malayalam) produced M/s. Chandrathara Prodn.

Bhaktha Vijaya (Kannada) produced by Jagannath Productions.

Jogte Raho (Hindi) of R. K. Films, Bombay.

The Eddy Duchin Story of Columbia Film Corp. (English)

Earth and Water (Documentary) produced by Dr. P. V. Pathy.

Best Directors :

Messrs: Thapi Chanakya, Vedadtham Ragaviah, P. Bhaskaran P. V. Manickam as best directors of pictures in Tamil, Telugu, Malayalam and Kannada languages respectively.

Best Actors :

Sivaji Ganesan, A. Nageswara Rao, Satyan, Raj Kumar and Ashok Kumar as the best actors in pictures of Tamil,

Telugu, Malayalam Kannada and Hindi languages respectively.

Best Actresses :

Bhanumathi P., Anjali Devi, Ambika, Sohukar Janaki and Suchitra Sen as best actresses in pictures of Tamil, Telugu, Malayalam, Kannada and Hindi languages.

Best Supporting Actors :

S. S. Rajendran, Relangi, G. K. Pillai, and Hanumanthachar.

Best Supporting Actresses :

M. N. Rajam, Suryakantham, Mrs. Raman Nair and Mynavathi.

The Film '*Kula Daivam*' (Tamil) produced by M/s. S. K. Pictures in A. V. M. Studios, Madras has been recommended for a special award.

Mr. Dasey Irani gets the award for the best child artiste.

* * *

British Academy Awards :

The British Academy has nominated ten actresses in the "Best Foreign Actress" category for 1956. Eight of them appeared in films produced in Hollywood. They are: Ava Gardner (*Bhowani Junction*), Susan Hayward (*I'll Cry Tomorrow*); Carroll Baker (*Baby Doll*); Kim Novak (*Picnic*); Shirley Mac Laine (*The Trouble with Harry*); Jean Simmons (*Guys and Dolls*); and Anna Magnani and Marisa Pavan (*The Rose Tattoo*)

Pictures of 1956—An Analysis

Mr. Lobo Prabhu, Esq., Chairman of the Board of Judges on behalf of the Film Vans Assn. for selecting the winners of 1956, gave a thought provoking address while announcing the Awards at a well-attended function held at Hotel Descentekash, Madras, on 11th April 1957. In the course of his address Mr. Lobo Prabhu said:

"On this occasion of declaring the awards for the best pictures of 1956, it is possible for me, after seeing fifty pictures, not only to praise, but also to predict the development of the cinema in this country. In point of volume, the achievement has been considerable, in point of value it has been restrained by several factors. An examination of those factors is good not only for the industry but also for the public which supports it. The award in each language group took account how these factors have been overcome so that the picture has appealed to the largest number without sacrifice of its artistic integrity.

Every picture was measured for its appeal to the eyes and the ears, the heart and the head of the average audience, which expect the cinema to provide dimensions different from those in their own lives. If this has implied sometimes an unrealistic note, it has provided excitement and novelty for which people go to pictures. Songs and settings easily satisfy the eyes and ears but emotional situations and plausible stories have been harder to find for satisfying the heart and the head. In proportion as the balance has been found, the pictures have qualified for the awards.



MR. LOBO PRABHU, Esq.

In the English pictures, the "Eddie Darchin Story" was selected for the award not only on its own merits but for being an excellent prototype for Indian pictures. Its music and colour are balanced by a story of love and fate. The characterisation is good, Eddie Darchin holding the interest of the audience from beginning to end with other characters only focussing on him. Of the other pictures, though "I'll cry tomorrow" was an intense drama of a woman searching for love and finding forgetfulness in drink, it lacked the sensuous appeal of music and colour.

The Hindi pictures come nearest to English ones in many respects. Their story was more simple and their production more restrained. "Jagte Raho", the story of a country bumpkin mistaken for a burglar and blundering into the private lives of the frightened residents of a huge block of flats, qualified for the award because it combined drama, comedy and some measure of satire. From beginning to end, there was not one dull moment, because the hero is always on the run through the little dramas he discloses in the lives of seemingly respectable people. There is enough song and dance and enough suspense and comedy to make the whole picture a memorable experience. "Bandish", a close second for the award depicts the story of the discomfiture of a young man whom an orphan child is determined to regard as his father. There is both pathos and comedy, with good music

and acting. In "C.I.D.", which is also built round one character, the police inspector, there is the excitement of crime and chase, but the plausability is less. The music is good, but the movement of the story is uneven. "Ekhi rasta" and "Bhai, bhai" are also personal stories but are less exciting and more forced. On the whole, Hindi pictures are catching on to the two dramatic principles, first that there should be one central character, and second that he represents qualities, which are tested in a crescendo of situations. Their music is more definitely western while the dances are innovatory. This may not be approved by purists, but the masses apparently appreciate that the true test of art is that it pleases, for which reason, it cannot be contained within any frontiers.

TAMIL FILM

Tamil pictures may excel the Hindi pictures in respect of their acting and settings but not in respect of their stories and drama. They are packaged with incidents and dances, the story, generally puerile, being long drawn, with several characters claiming the interest of the audience. There may be two reasons for this, the first being the length of the picture, generally more than 18,000 feet, which spins the story very thin. In fact, most pictures have really two stories, both in time and characters. The second reason, which is a disturbing one, may be the standard of the audience is falling with increase in their numbers which is a feature of the South. The important question

is whether with a growth of the cinema habit, which is inevitable, producers must increasingly pander to uneducated audiences, with childish subjects and improbable situations? Not one of the ten Tamil pictures I saw, had authentic situations or characters. Not only was human nature ignored, but also the realities of time and place. Characters were generally the poor but good types and the rich and therefore evil ones. Except in 'Rangoon Radha,' which copied 'Gas light', the story never turned on human qualities. In the circumstances, the Judges had no alternative except to choose Ali Baba as the best picture because its classic story alone did justice to the undoubted talents of the South in other respects. It is an urgent task to provide South Indian productions with stories which have enough drama, and are at the same time within the comprehension of uneducated audiences. To some extent, the solution may be the training of script writers in dramatic art. In my notes to the Judges I have indicated how every one of the stories could be recast to create suspense, add plausibility and introduce continuity of interest. Until better script writers are available, perhaps South Indian pictures could import a script editor who could advise on dramatic development of the stories. Such editing will no reduce the present appeal for the masses because the change will not be in the content but in the presentation. Any story can be twisted to create sus-

pense, to exploit emotions by clash of character with crisis and to excite interest in the fortunes of leading characters. It can be assured continuity by all characters and situations focussing on the leading character and theme. All this, with the existing pattern of dance and song, will increase and not reduce the appeal to the masses. There need be no fear of loss of box office appeal by improvement in the dramatic qualities of the existing pictures.

TELUGU AND KANARESE PICTURES

Telugu and Kanarese pictures do not differ from Tamil ones, except perhaps that the former are slightly more emotional and the latter more rudimentary. *Ethi Nijam*, the Telugu picture selected for the award was less complicated than the others, with more characterisation. The best Kanarese picture, *Bhikta Vijaya* like the Tamil one, was based on a classic story.

The Malayalam pictures strike a new refreshing note. They are not crowded with incidents and are authentic both in the characters and stories. In this sense, they indicate a possible development for all Indian pictures, though this may take time because other audiences are not as educated as Malayalee ones. *Rarichan Enna Powran*, selected for the award, could compare with any picture of its class in the world for its emotional and aesthetic appeal.

Indian pictures have to learn a great deal from each other; from Hindi pictures the use of new stories, from Tamil, the

successful blending of music with the story, from Malayalam, the value of simple emotions. Particular Hindi pictures like 'Jagte Raho' and 'Bandish' disclose the possibilities of quiet comedy; like 'Ekhi Rasta', how suspense can be created; like 'C.I.D.' how crime detection can be exciting. English pictures deserve to be studied for development of drama from simple life, for economy of words and settings, for adroit use of human qualities and natural calamities, for the combination of artistic integ-

rity with popular appeal. There is great scope for the cinema in India if what is best in our own and in foreign pictures becomes common property of producers. Complacency that since pictures pay, it is not necessary to change, ignores that audiences may ultimately get tired, and in any case will not grow, in the absence of novelty and excitement. The weakest part of our pictures is their story, which fortunately it is cheapest to build or borrow. The future for Indian pictures can therefore be very promising.

Film Federation of India

Mr. M. B. Bilimoria of M. B. Bilimoria & Sons., Bombay was elected the President for the year 1957-58 of the Film Federation of India at the first meeting of the newly elected Committee held on 30th March, 1957 at Bombay.

Messrs. S. Mukherji (Film Producers Guild of India) and T. R. Sundaram (South Indian Film Chamber of Commerce) were elected Vice Presidents. Mr. B. D. Bharucha was elected Hony. Treasurer.

The other members of the Committee elected at the Annual General meeting of the Film Federation held the same day were:

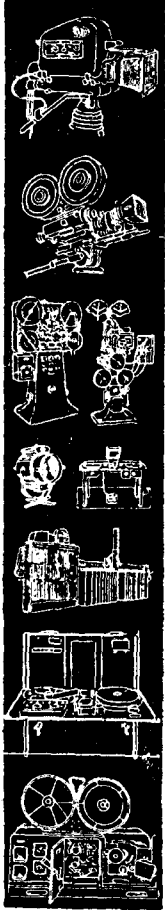
Messrs. J. P. Tiwari, Jayant Desai, S. J. Bhatt (Bombay) A. V. Meiyappan, A. Ramiah, S. M. S. Naidu (South) M. D. Chatterji, A. Bose, A. B. Mookerji, Sudhir Mukerji (Banga-Prod-ucers ;

V. L. Vassa, (Bombay) K. S. Narayana Iyengar, Sunderlal Nahata, R. V. Govindarajulu (South), K. L. Chatterji, S. L. Jalan (Bengal) H. N. S. Rao, Jawaharlal C. Nunot (Central) K. S. Saigal and Chopra C. L. (North)-Distributors.

K. V. Desai, (Bombay) D. Ramanujam, D. Poornachandra Rao, Y. V. Sreenivasamurthy, (South), S. K. Mukherjee, N. C. Nag (Bangal) Roop Narayan Shab, Swaroopchand S. Jain (Central), Seth Jagat Narain and Rajeswari Dayal (North)-Exhibitors.

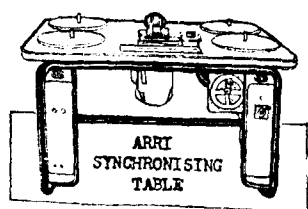
Sri. Bihari M. Adalja was elected as the representative of Importers Assn.

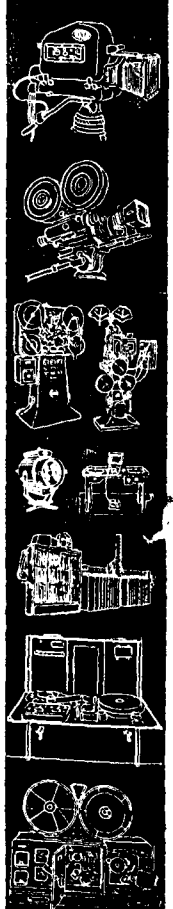
A meeting of the Executive Committee of the Film Federation of India was held on Sunday the 28th April, 1957 in the Swiss Hotel Delhi which Mr. A. Ramiah and Mr. D. Ramanujam attended.



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Producers to Note

Under Rule 27-B, of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1952 and prior thereto are to be recertified as a condition precedent for their screening. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Department-Union-Censorship Fees.' (b) eight copies of the synopsis of

the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. En Thangai (Tamil) 3698 d/24-5-52.
2. Kalyani (Tamil) 3697 d/12-5-52.
3. Dharmadevatha (Telugu) 3693 d/10-5-52.
4. Dharmadevatha Tamii 3702 d/9-6-52.
5. Kanchana (Telugu) 3701 d/9-6-52.
6. Rejeswari (Telugu) 3700 d/6-6-52.
7. Tingh Ranga (Telugu) 3699 d/3-6-25.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Superintending Engineer, Technical (Electrical) Andhra Pradesh State, Old Legislature Hostel, Kurnool, & the Divisional Elec. Engineer concerned three months prior to the date of expiry of their licence viz., before 30th April, 1957. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted

along with the application by means of a chalan, the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1956 and fees for the electrical inspection of cinemas".

Inspection Month—July '57.

The Cinema theatres in Salem District in Madras State and Nellore District in Andhra Pradesh State.

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News & Notes

Cinema Collection Reports—

Postage :

Members of the trade may be aware that difficulty was experienced in respect of posting cinema collection reports under Book Packet rates. The matter was taken up with the authorities with the result relief has been given to the trade as in the past.

In this connection the letter dated 18th Apr. '57 of the Director, Postal Technical, New Delhi addressed to the Chamber states:

"I am directed to say that necessary instructions regarding transmission of Cinema Collection Reports at Book Packet rates have this day been issued to the Post Master-General, Madras."

Export of Films to Pakistan :

The Reserve Bank of India, Madras writes to inform us that in terms of the trade agreement concluded between the Government of India and Pakistan in January, this year export of films to Pakistan can now be made only on outright sale basis. The condition (ii) referred to in their letter No. M. 440/ECP. 439/55 d/30-6-'55 (Published in page 16 of August, 1955 Journal) may be amended to read as follows :

"(ii) An E. P. form conveying the export, supported by the original agreement (with an attested copy) for the distribution rights of the film in Pakistan entered into between the exporter and the importer."

Indian Electricity Rules, 1937.

By G. O. Ms. No. 1246 dated 31st March, 1955 in the Public Works Department, the Government of Madras have notified that the Indian Electricity Rules, 1937 will come into force in Madras State from 1-10-1955. Consequently by G. O. Ms. No. 4317 (Public Works) dated 16-11-'55 they have constituted an Electrical Wiremen, Supervisors and Contractors Licensing Board for the grant of certificates of competency to wiremen and supervisors and licences to electrical contractors. The Board is situated at 157, Mount Road, Madras 2. Applicants for grant of wiremen certificates are requested to contact the President of the Board for purpose of obtaining the necessary certificates.

Tax in Decimal Coinage in Andhra :

In the course of their communication dated 9th April, 1957 the Board of Revenue

(Commercial Taxes) Hyderabad state: "That unlike in the State of Madras, the Madras Entertainment Tax Act as it is in force in the Andhra Area of Andhra Pradesh has not yet been amended to express the rate of tax in the new coinage. The exhibitors may therefore continue the old rates for the time being but at the time of actual tender of tax to the Department, the amount has to be rounded off to the naya paisa as provided in the Indian Coinage Amendment Act."

Licensing of Cinema Operators in Andhra Pradesh :

The Government of Andhra Pradesh by their G.O. Ms. No. 399 (Home-General—B—Dept.) dated 27th March, 1957 has authorised the Electrical Inspector to grant licences to cinema operators on the strength of the competency certificates issued by the Board of Examiners constituted by the Government of Madras upto and inclusive of the 30th June, 1957. The relevant amendment is quoted hereunder:

"For the second proviso to sub-rule (1) of rule 39 of the Madras Cinematograph rules the following proviso shall be substituted namely :

"Provided further on and after 1st October, 1953 and upto and inclusive of the 30th June, 1957, the Electrical Inspector may grant licences on the strength of the competency certificates issued by the Board of Examiners constituted by the Government of Madras."

National Flag in Cinemas in Andhra Pradesh :

The Government of Andhra Pradesh in their Memorandum No. 17036/Gl. B/57-3 dated 14-3-'57 have requested the licensing authorities to advise the Cinema Proprietors not to exhibit the National Flag as its display is intended to be used only at proper places and on proper occasions.

Temporary Licences in Andhra :

By a Memorandum No. 14109/G. 1B/57 dated 8-3-'57 the Government of Andhra Pradesh state that the Government consider that as far as possible it is desirable to mention the technical defects or other rectifiable reasons for deficiencies which necessitated the issue of licences for shorter periods in the proceedings of the licensing authorities so that licensee may attend to rectification of defects & obtain licences for the full period.

Administration of cinemas in Union Territory.

By Notification No. S.R.O. 1267 dated 12th April, 1957 in the Ministry of Information & Broadcasting, the President of India, has directed that the Administrator of the Union Territory of the Laccadive, Minicoy and Aminidive Islands shall, subject to the control of the President, exercise the powers and discharge the functions of—

(a) a State Government under Part III of the Cinematograph Act, 1952 (37 of 1952) and (b) the Central Govt. under subsection (4) of section 12 & section 16 in Part III of the said Act.

Recommendations of Film Seminar on Film Industry

Chairman Dr. P. V. Rajamannar has made the following suggestions which have been approved by the Sangeeth Natak Akadamy :

Dr. Rajamannar says :

It is no doubt two years since the Film Seminar was held. No resolutions as such were passed at the Seminar, but both in the papers and the discussions which followed, several suggestions were made for the advancement of the Film Industry with an appeal to the Sangeeth Natak Akadami to take appropriate steps to implement those suggestions. I attended the Seminar from the beginning to the end and the suggestions were made to me as Chairman of the Akadami. I originally thought of placing those suggestions before the Council of the Akadami much earlier, but then I considered that it would be more useful if the matter could be brought up after the Film Seminar Report had been published and circulated to all the members. That has now been done.

I have made out a list of the important suggestions made during the Seminar, which, in my opinion, the Akadami should accept and should resolve to implement in such manner as is practicable and desirable. Personally I think every one of the suggestions deserves acceptance.

The Sangeeth Natak Akadami impresses on the Central and State Governments the necessity to devise ways and means to help the growth of the film Industry.

1. The State Governments who collect entertainment tax for film shows, should plough back at least a portion of the tax for the benefit of the Film Industry in one way or another, e.g. by subsidising production of films having educational and aesthetic value.

2. The Government should establish a Film Finance Corporation :

(a) to give loans to producers at reasonable interest

(b) to advance money to owners of studios for building up specialised departments and

(c) to start research centres and technical institutions dealing with different branches of film-making.

3. Government should promote the manufacture of raw film and other standard film equipment. In this connection a research centre may be established for the development of indigenous manufacture of film equipment, including equipment for projection.

4. The Government should examine thoroughly the matter of import of foreign films and conditions should be imposed to regulate their import. A limit

may be fixed to the number of foreign pictures imported from different countries. There should also be a certain amount of reciprocity between the import into this country of foreign pictures of one country and the import of Indian pictures into that country.

5. An institution should be established to provide for instruction in film acting, film-direction, audlography, cinematography, art-direction, editing, film processing and other branches of motion picture production. The Sangeeth Natak Akadami should itself start, or help in the formation of such institutions. Film-craft should also be included among the subjects taught in the Universities.

6. There should be a general film-library well equipped with books and periodicals on different subjects pertaining to the film at each important film producing centre. In particular there should be a costume library, where design books and periodicals and every material regarding costumes etc. should be available.

7. The Akadami should undertake the compilation of an exhaustive inventory of Indian musical instruments used in classical and folk music. A catalogue of classical and folk songs may be prepared and a national library of Indian music may be started.

8. The Akadami may appoint at each important centre of film production like Bombay, Calcutta and Madras an officer assisted by a local body to advise film producers on matters concerning music and dance. The officer shall maintain a list of qualified dancers, musicians, dance-masters & dance-directors.

9. A high-powered committee may be appointed to go into the problems of film-projection and to lay down minimum standards to be followed by all theatre owners and exhibitors.

10. A well-equipped film-laboratory should be set up at each important film centre with all facilities for research.

11. There should be annual contests or competitions with substantial prizes for the best stories suitable for films.

MEMBERSHIP

The following were admitted as members of the Chamber :

(1) Sri Raja V. M. G. Appa Rao Bahadur, Propr. Venus Studios, Madras-18. (Studio). M/s. Ananda Films, Coimbatore (Distributors). (3) M/s. Kerala Film Chamber of Commerce, Ernakulam (Affiliate). (4) Ananda Talkies, Kadapperi, Tambaram ; (5) V. M. Janarthanam (Bharat Tg. Talkies) Madras (6) B. Vallinayagam (Shanmuga Tg.) Madras. 26 ; (7) Damavarappu Varada Reddi, Madras 17 ; Rajakumari Talkies, Madras 17 ; and (8) A. T. Narayanaswami Pillai Propr. Mudis and Thagavelu Tg. Talkies, Mudis (Coimbatore Dt.) (exhibitor members.)

Film production in India in 1956

A Press note of the Press Information Bureau says :

The number of films approved for general public exhibition during 1956 was 294. The largest number was of Hindi films—121, followed by 53 films in Bengali, 50 in Tamil, 27 in Telugu, 14 in Kannada, 13 in Marathi, 5 in Malayalam, 3 in Gujarati, 2 each in Oriya and Urdu, and 4 in Assamese. There were no films in Punjabi and Kashmiri languages.

In 1956, the Central Board of Film Censors examined 3,244 films, of which 3,101 were given 'U' and 96 'A' certificates. This number included 2,330 foreign and 867 Indian films (including shorts). The number of films which were refused certificates was 47, of which 46 were foreign films. The total length excised from films was 73,923 feet.

Bombay continued to be the major centre of production, Madras and Calcutta taking the second and third places respectively. About 47 per cent of the total number of films were produced in Bombay, 33 per cent in Madras and 20 per cent in Calcutta. Bombay was the principal centre of production of Hindi films, Madras of Tamil and Telugu films and Calcutta of Bengali films.

Fantasies, social problems, mythological stories, lives of saints and romantic love provided material for feature films.

The year witnessed further progress in the scope and influence of documentaries, the bulk of which continued to be produced by the Central and State Governments. During the year, the Films Division produced 35 documentaries through its own units. Nine documentaries were produced on behalf of the Films Division by private producers. Three films were taken over for distribution from a State Government.

A children's magazine was also produced during the year. The documentaries covered a wide range of subjects, like Ballot Boxes, Khajuraho, Madurai, Deccan Table Land, UNESCO and India, Nepal and its people. Mention, in particular, may be made of the documentary "Gotama the Buddha", produced by Bimal Roy Productions on behalf of the Films Division. This full-length documentary unfolds the story of Buddhism, narrates the life of the Buddha and presents his salient teachings. The story is built and developed mainly through sculptures and paintings of well-known traditions such as Sanchi, Amaravati, Nagarjunakonda, Gandhara and Ajanta and similar materials from other countries like Tibet, Central Asia, China, Indonesia, Burma and Ceylon. The commentary is based upon and closely follows the original Buddhist texts. It is interspersed with the recitation of appropriate verses from the original texts. The music follows

the pattern of the Indian classical and folk melodies.

The Films Division continued to bring out the weekly newsreel "Indian News Review". Besides significant events of Indian life, items of current interest from foreign countries were also included in it. The foreign items were received from various newsreel organisations as part of the arrangement for free exchange of newsreel material. In order to obtain suitable and adequate coverage of events abroad in connection with the visits of the Vice-President to Africa and East Asia, the Prime Minister's visit to Saudi Arabia and the President's visit to Nepal, arrangements were made to depute cameramen abroad.

The documentaries and newsreels for theatrical distribution in the country were produced in 35 mm. in Hindi, Bengali, Tamil, Telugu and English. Copies meant for circulation through the Central and State Government mobile vans were reduced to 16 mm. size and supplied in 12 languages, viz., Hindi, Assamese, Bengali, Gujarati, Marathi, Kannada, Kashmiri, Oriya, Malayalam, Punjabi, Tamil and Telugu. The mobile vans, 352 in all, covered largely the rural areas.

* * *

Indian Film Industry in 1956 :

A Press note issued by the Govt. of India on the motion picture industry during 1956 says :

At the end of 1956, there were 255 film producing concerns, about 900 distributing agencies, 60 studios and 40 laboratories in India. The total number of people employed in the industry was about a lakh, the capital invested about Rs. 42 crores and the gross annual income about Rs. 25 crores. The number of cinemas at the end of 1956 was 3,829, including 996 touring and temporary cinemas. The annual attendance at cinemas was estimated at 60 crores.

The film industry celebrated in December 1956 the twenty-fifth anniversary of the advent of the "talkie" in India. An important part of these celebrations was the screening of some of the outstanding Indian films produced during the last twenty-five years.

In pursuance of the recommendations of the Film Enquiry Committee and the resolutions passed in the Rajya Sabha and the Lok Sabha urging Government to take steps for improvement in the standard of films, it was decided by Government to set up a National Film Board. A Bill to that effect was introduced in the Rajya Sabha on December 10, 1956.

The Children's Film Society completed another feature film entitled "Jaldeep".

Indian films were exported to a number of foreign countries, such as, Pakistan, Iraq, Malaya, Indo-China, Thailand, Burma and East Africa.

Far & Near

Unesco Tests New Process to Speed Low-Cost Production of Educational Films

A new method of using existing materials to bring sound films within easy reach of educators, no matter how far removed from the world's film centres, has been successfully tested in the Middle East by the United Nations Educational, Scientific and Cultural Organisation.

The method was put into practice by Norman F. Spurr, a 50-year-old British film producer, who recently completed a nine-months' Unesco mission in Jordan, and tests show that a sound film can now be produced all the way from camera to screen in any part of the world where silent film can be developed.

The secret, explained Mr. Spurr at Unesco House in Paris, actually lies in the adapting of a technique used originally by amateurs, and increasingly by professionals working with 16 mm film, where the usual photographic sound track of the normal commercial film is replaced by a strip of magnetic material upon which sound can be recorded directly.

For 16 millimetre film, he said, the magnetic stripe has many advantages: it gives better sound quality than photographic tracks; unsatisfactory recordings can be erased and re-recorded without further consumption of materials; and a commentary in one language can be replaced by a commentary in another tongue merely by speaking into

a microphone (that is, all the facilities of magnetic tape recording are available on film.)

In the past, however, there has always been one hitch—the films had to be developed and striped in specialized laboratories often thousands of miles away from their place of production and eventual use, so that a producer making films in Asia or Africa still had to wait weeks or even months before viewing his efforts, and only when this was done could a start be made to completing the film.

Theoretically, the answer lay in passing film through the developing solutions with the magnetic stripe already on it, but that raised the question of whether the stripe would be washed off. The answer, as brought back by Mr. Spurr from Jordan, is that it stays right where it belongs.

As a result, Mr. Spurr and an assistant, a Palestinian refugee, were able to set up equipment to carry out their project and to undertake nineteen productions in Jordan. On one occasion the two men produced an eight minute news-reel film for Arab refugee camps in four working days from the first turn of the camera to projection on the screen. "Normally," commented Mr. Spurr, "it would have taken us a month or more, due to the time consumed in shuttling the material back and forth across the skies to Europe."

The magnetic striped film, developed on the spot, with no

more in the way of production equipment than a camera, tape-recorder, and magnetic projector, enabled Mr. Spurr and his assistant to produce sound films with music and commentary, and with lip-synchronised dialogue with no sacrifice in basic quality and with a tremendous gain in speed.

At Unesco House, Mr. Spurr stressed that this method is in no way intended to compete with the normal photographic sound tracks used commercially when the necessary money, staff, and equipment are available. On the other hand it may help bring the production of cheap sound films for educational purposes to the very places where they are most badly needed.

Instructional Films :

Two documentaries released by the Films Division during the month were : (1) SHELTER FOR THE NEEDY on industrial housing which traces the origin of slums in cities to unplanned industrialisation; the documentary depicts the shortage of building materials in post war years and the intensified problem of urban housing, and also the subsidised housing schemes for industrial workers and the low income group. (2) TRAINING OF FIGHTER PILOTS is another documentary which shows in considerable detail the progress made by India's Air Force since 1933.

The news reels have covered the polling in Kerala, West Bengal, Bombay etc. Mr. Nehru

joining the Holi celebrations in Delhi; the Western India Lawn Tennis tournament in Bombay; presentation of Sangeet Natak Akadami Awards to the artistes of the year; the swearing in of Kerala's new Ministry and the Ranji Trophy Finals.

Films for Children :

A Press note dated 3rd April, 1957 states : A cartoon film unit has been set up by the Films Division of the Government of India to produce short films for children and instructional films involving graphic representations. A proposal to set up a unit at Delhi for the production of instructional films is under consideration of the Government.

The Films Division produced in 1956-57, 61 films through its own units. 13 films were produced by outside units on contract (3) three were taken over for distribution from State Governments.

Import of Films in U. S. A. :

A Press release states : That the number of feature films and short films brought into the United States continues to rise. In the first half of this year 298 imports were recorded against 244 in the same period in 1955 and 211 in 1954. Topping the list, for the first time, is Germany with 66 feature films and shorts. It is followed by Hong Kong with 6, Mexico with 59, Britain with 27, Italy with 17 and France and the Soviet Union with 13 films each.

Diary

1-4-57—Opening of M/s. Kumari Talkies. Villiwakkam.

4-4-57 & 11-4-57—Interview with the Commissioner of Police, Madras City Re : Revision of Rates of Admission in decimal coinage.

6-4-57—Farewell party to M/s. T. K. S. Brothers on their visit to Federated Malaya States etc., by Sri N. S. Krishnan and Sri K. Subrahmanyam. Hon'ble Sri. C. Subramaniam presided; on 12-4-57 by South Indian Artistes Assn., Hon'ble. Sri M. Bakthavatsalam presided; on 14-4-57—M/s. T. K. S. Brothers leave for Malaya.

12-4-57—Private Show of 'Vanangamudi' of Saravana-bava & Unity Pictures at Chitra Talkies, Madras.

12-4-57—Reception to Mr. J. M. Lobo Prabhu I. C. S. Secretary to Home Department (Chairman) and other members

of the Panel of Judges who have selected "The Bests" of 1956 by Film Fans Assn., Hon'ble Sri C. Subramanyam presided

19-4-57—Opening of the Everest Theatre, Ranipet (N. A. Dt.)

20-4-57—Reception to Shri M. B. Bilimoria, President Film Federation of India at the Cricket Club of India, Bombay.

24-4-1957—Inaugural show of 'Raliway Nilayam' (Tamil) at Gemini Studios, Madras. Hon'ble Sri K. Kamaraj, Chief Minister of Madras, presided.

27-4-57—Public showing of 'Jaldeep' the first Indian children's film produced by the Children Film Society of India.

28-4-1957—Meeting of the Committee of the Film Federation of India at Delhi.

28-4-1957—The President of India, gives away awards for the best pictures of 1956 at Delhi.

MEETINGS

During the month a meeting of the Executive Committee of the Chamber was held on the 25th April, 1957. Meetings of the Exhibitors were also held on the 4th and 10th April, 1957.

CHAMBER'S ANNUAL MEETING

It has been now decided to hold the forthcoming Annual General Body Meeting of the South Indian Film Chamber of Commerce at 6 P. M. on Sunday the 16th June, 1957.

LIVING INDEX

The cost of living index number for working classes in Madras City for the week ending 13th April, 1957 was 369.

Pictures Released

5-4-1957—Release of 'Noor-E-Yaman' (Hindi) at Sri Padmanabha Theatre, Madras. ftg. Chitra, Samar Roy, Krishna Kumari etc.

12-4-1957—Release of Vijaya's "Maya Bazaar" (Tamil) at Casino, Sri Krishna and Uma, Madras, & all over South and at Bombay, Bangalore, Hyderabad and Trivandrum. ftg: Gemini Ganesan, N. T. Rama Rao, S. V. Ranga Rao, K. Thangavelu, M. N. Nambiar, D. Balasubramaniam, R. Balasubramaniam, Sairam, Savithri, Rusheyendra-mani, Rajakantham, etc. Story: P. Nagendra Rao. Dialogues: Thanjai Ramiah doss, Music: Ghantasala. Camera: Marcus Bartley. Sound: A Krishnan. Direction: K.V. Reddy. Production: Nagireddy and Chakrapani.

12-4-1957—Release of Saravanabava and Unity Pictures, 'Vanangamudi' (Tamil) at Chitra, Crown, Kamadenu and Sayani, Madras and all over South. ftg: Shivaji Ganesan, M. K. Radha, V. Nagiah, M. N. Nambiar, K. A. Thangavelu, Savithri, P. Kannamba, Rajasulochana, M. Saroja etc. Direction: P. Pulliah. Story & Dialogues: A. K. Velan. Music: Thanjai Ramiah doss. Camera: P. Ramaswamy. Sound: A. Govindaswamy. Production: A. K. Balasubramanyam and C. Sundaram.

12-4-1957—Release of Rup Kamal Chitra's 'Begunah' (Hindi) at Ashok, Madras. ftg: Shakila, Kishore Kumar etc.

12-4-1957—Release of 'Basre-ki-Hoor' (Hindi) of Standard Films at Sri Padmanabha Theatre, Madras. ftg: Chitra, Daljit, Wasti, Chandrasekar etc.

12-4-1957—Release of 'Changez Khan' (Hindi) at Star, Madras. ftg: Binarai, Prem-nath etc.

26-4-1957—Release of Neela Productions' 'Raja Rajan' (Tamil) at Midland, Rajakumari, Mahalakshmi, Maharani, and all over South. ftg. M. G. Ramachandran, Veerappa, M. N. Nambiar, Friend Ramaswamy, Lalitha, Padmini and others. Direction: T. V. Sundaram. Story & Dialogue: Elangovan. Music: K. V. Mahadevan. City release Subbu & Co., Madras-17.

26-4-57—Release of Panduranga Prodns. 'Santha Sakkubai' (Tamil) at Broadway and Thirumagal. ftg. Pandari Bai etc.

26-4-57—Release of "Shahi Bazaar" (Hindi) of Chandni Chitra at Prabhat, Madras. ftg. Chitra, Mahipal etc.

Mofussil Releases.

13-4-1957—Jai Sakthi's 'Allahudin Arputha Dheepam' (Telugu) all over Andhra. ftg. A. Nageswara Rao, Anjali etc.

19-4-1957—Rajshri Prodns. 'Dhanpatyam' (Telugu) all over Andhra. ftg. G. Varalakshmi, Gummidi, etc.

25-4-1957—Sarathi's 'Pedharekalu' (Telugu) all over Andhra. ftg. Anjali, Jaggaiah, Relangi etc.

Titles Registered

Under the scheme of Registration of Motion Picture Titles, the following titles have been registered with the Chamber.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Adds.	Other Details
1	Gandharvaloka Thanga Tamarai Tamil 35 m.m.	Sri Vijayalakshmi Prodns., 31, Resi- dency Road, Bangalore.	
2	Bommala Pelli Telugu 35 & 16 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar, Madras-17.	vide Vauhini Studios.
3	Bomma Kalyanam Tamil 35 & 16 m.m.	Aruna Films, 7, Dr. Thomas Rd., T. Nagar, Madras-17.	vide Vauhini Studios.
4	Vikramadithan Tamil 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17.	Studio : Vauhini.
5	Bhatti Vickaramarka Telugu 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—
6	Vickramadithya Hindi 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—
7	Vickramadithya Sinhalese 35 m.m.	Bharath Prodns., 49, Sri Thyaga- raya Road, T. Nagar, Madras	—
8	Vickramadithya Kannada 35 m.m.	Bharath Prodns., 49, Sir Thyaga- raya Road, T. Nagar, Madras 17	—

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Adds.	Other Details
9	Kumara Devan Tamil 35 m.m.	Everest Movie Corporation, 19, Rajabathar Mudali Street, Madras 17.	Studio : Vauhini.
10	Post Card Telugu 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras 28	—
11	Post Card Tamil 35 m.m.	Krishna Chitra, 31, IV Main Rd., Raja Annamalai- puram, Madras 28	—
12	Akkachellellu Telugu 35 m.m.	Sarvani Pictures, Raja Annamalai- puram, Madras 28	Studio : Vauhini.
13	Kuravanji Tamil 35 m.m.	Mekala Pictures, 22, Arcot Mudali Street, T'Nagar, Madras 17.	Story and Dialogue : M. Karunanithi. Direction : A. Kasi- lingam.
14	Vellikizhamai Tamil 35 m.m.	Mekala Pictures, 22, Arcot Mudali Street, T'Nagar, Madras 17.	Story : M. Karuna- nithi. Dialogues : Maran, M.A.
15	Sati Sulochana (Laxmana Murcha) Telugu 35 m.m.	Kamala Pictures, 14, United India Colony, Kodam- bakkam, Madras 24.	—
16	Anbe Deivam Tamil 35 m.m.	R. N. R. Pictures 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio : Golden Cine Studios.
17	Preme Daivam Telugu 35 m.m.	R. N. R. Pictures, 40, Sullivan's Garden Rd., Mylapore, Mad- ras 4.	Studio : Golden Cine Studios.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
18	Premada Puthri Kannada 35 m.m.	R. N. R. Pictures, 40, Sullivan's Garden Rd., Mylapore, Madras 4.	Studio : Golden Cine Studios. Released in April '57
19	Lava Kusa Telugu 35 m.m.	Lalitha Films (Private) Ltd., 20, B. Bhimanna Mudali Street, Madras 18.	Studio : Vauhini
20	Chintamani Hindi 35 m.m.	Narayanan & Co. (Private) Ltd., 26, Mount Road, Madras 2.	—
21	Chintamani Tamil 35 m.m.	Narayanan & Co. (Private) Ltd., 26, Mount Road, Madras 2.	—
22	Krishna Leelalu Telugu 35 m.m.	Rajyam Pictures (Private) Ltd. 32, Nageswara- puram, Mylapore, Madras.	Studio: Revathi.
23	Gandharvaloka Bangaru Tamara Telugu 35 m.m.	Sri Vijayalakshmi Prodns., 31, Resi- dency Road, Bangalore.	—
24	Thirumanam Tamil 35 m.m.	Valampuri Picts., 4, Abhiramap- uram, 3rd St., Madras 18.	Studio : Bharani.
25	Gyaneswar Telugu 35 m.m.	Krishna Chitra, 31, 4th Main Rd., Madras 28.	—
26	Sathi Anusuya Tamil 35 m.m.	Rajshri Prodns., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini.
27	Sathi Anusuya Telugu 35 m.m.	Rajshri Prodns., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
28	Sathi Anusuya Kannada 35 m.m.	Rajshri Prodns., 20-A, Saravana Mudali Street, Madras 17.	Studio : Vauhini.
29	Bhooloka Rambai Hindi 35 m.m.	Asoka Pictures, 18, Luz Avenue, Madras 4.	—
30	Kattabomman Tamil 35 & 16 m.m.	Gemini Studios, "Movieland", Madras 6.	Studio : Gemini.
31	Kattabomman Telugu 35 & 16 m.m.	Gemini Studios, "Movieland", Madras 6.	Studio : Gemini.
32	Sree Valli Tamil 35 m.m.	Narasu Studios (Private) Ltd., Narasunagar, Guindy, Madras 15.	—
33	Beete Din Hindi 35 m.m.	Narasu Studios (Private) Ltd.,	Studio : Narasu Studios, Madras.
34	Balay Ammayilu Telugu 35 m.m.	Narasu Studios (Private) Ltd.,	Studio : Narasu Studios.
35	Iru Sahodarikal Tamil 35 m.m.	Narasu Studios (Private) Ltd., "Narasunagar", Guindy, Madras 15.	Studio : Narasu Studios, Madras.
36	Sitaron Se Aagey Hindi 35 m.m.	Narasu Studios (Private) Ltd., "Narasunagar", Guindy, Madras 15.	Studio : Narasu Studios, Madras.
37	Lavakusa Tamil 35 m.m.	Vijaya Prodns., (Private) Ltd., Arcot Road, Madras 26.	Studio : Vauhini
38	Appu Chesi Pappu Koodu Telugu 35 m.m.	Vijaya Prodns., (Private) Ltd., Arcot Road, Madras 26.	"

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
39	Sakunthala Tamil 35 & 16 m.m.	Sri Raja Rajes- wari Film Co., 4-A, Venkata- narayana Road, Madras 17.	Studio : Gemini Studios, Madras Direction : K. B. Nagabhushanam.
40	Sakunthala Telugu 35 & 16 m.m.	Sri Raja Rajes- wari Film Co., 4-A, Venkata- narayana Road, Madras 17.	Studio : Gemini Studios, Madras. Direction : K. B. Nagabhushanam.
41	Sathi Sukanya Telugu 35 m.m.	Sarvani Pictures, Madras 28.	Studio : Vauhini Studios. Producer : P. Gopal Reddy.
42	Penn Deivam Tamil 35 m.m.	Mani Prodns., 12, Gopalakrishna Road, Madras 17.	—
43	Balaji (or) Sri Venkateswara Mahatyam Telugu 35 m.m.	Geetha Pictures, (Private) Ltd., Madras.	Applicant willing to withdraw in favour of Sri P. Pulliah.
44	Ram Rajya Telugu 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : Gemini.
45	Ram Rajya Tamil 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : Gemini.
46	Lavakusa Canarese 35 m.m.	K. & T. Prodns., 8, Gopathy Nara- yanaswamy Rd., Thyagaroyanagar, Madras 17.	Studio : Gemini.
47	Kanda Leela Tamil 35 m.m.	G. Ramaswamy, M/s. Saradha Pictures (Private) Ltd., 30, Neela- kanta Mehta St., Madras 17.	—

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
48	Kaleer Kaleer Tamil 35 m.m.	Paragon Pictures, 1, Conran Smith Road, Madras 6.	—
49	Kaleer Kaleer Telugu 35 m.m.	Paragon Pictures, 1, Conran Smith Road, Madras 6.	—
50	Kaleer Kaleer Hindi 35 m.m.	Paragon Pictures, 1, Conran Smith Road, Madras 6.	—
51	Pithalattam Tamil 35 m.m.	Hema Prodns., 5-A, Station Road Madras 24.	Studio : Vauhini & Revathi.
52	Rishya Sringar Tamil 35 m.m.	Geetha Pictures (Private) Ltd., Room No. 2, Nathamuni House Hanumantha Rao St., Madras 17.	Studio : Revathi.
53	Rishya Sringar Telugu 35 m.m.	Geetha Pictures (Private) Ltd., Room No. 2, Nathamuni House Hanumantha Rao St., Madras 17.	Studio : Revathi.
54	"Chandrasena" (Or) Mahiravana Telugu 35 m.m.	Tripura Films, 1, Ranganathan Chetty Road, Madras 6.	Studio : Revathi.
55	"Chandrasena" (Or) Mahiravana Kannada 35 m.m.	Tripura Films, 1, Ranganathan Chetty Road, Madras 6.	Studio : Revathi.
56	Pancha Seela Sinhalese 35 m.m.	Sri Murugan Navakala Films Ltd., P.B. No. 1016, Colombo.	Studio : Sundaram Sound Studios, Kandana, Ceylon or India. Artistes : Ceylonese. Screen Play & Direction : A. S. Nagarajan. Story : S. M. Nayagam.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
57	Vidura Jataka Sinhalese 35 m.m.	S r i Murugan Navakala Films Ltd., P.B. No. 1016, Colombo.	Studio : Sundaram Sound Studios, Kandana, Ceylon or I n d i a. Artistes : Ceylonese. Screen Play & Direction : A. S. Nagarajan. Dialogues : H. M. Tissera B.A., (Hons)
58	Alli Arjuna Tamil 35 m.m.	V. Namasivayam, 2/11 Mount Road, Madras 2.	
59	Nagarjuna Telugu 35 m.m.	V. Namasivayam, 2/11 Mount Road, Madras 2.	
60	Sivakamiyin Sabatham Tamil 35 & 16 m.m.	Aruna Films 7, Dr. Thomas Rd., Madras 17.	Author : Kalki.
61	Sri Bhaktha Kuchela (Telugu—35 m.m. & 16 m.m.)	Varalakshmi Pictures, 4-A, Venkatanarayana Rd., T. Nagar, Madras 17.	Studio : Gemini.
62	Sri Bhaktha Kuchela (Canarese—35 m.m. & 16 m.m.)	Varalakshmi Pictures, 4-A, Venkatanarayana Rd., T. Nagar, Madras 17.	Studio : Gemini.
63	Mudhalali (Tamil—35 m.m.)	M.A.V. Pictures, 9-A, Dr. Subbarayan Road, Salem 1.	—
64	Madhavi (Tamil—35 m.m.)	M.A.V. Pictures, 9-A, Dr. Subbarayan Road, Salem 1.	—
65	Maragatham or Karunkuyil Kunrathu Kolai (Tamil— 35 m.m. & 16 m.m.)	Pakshiraja Studios, P.B. No. 191, Puliyankulam Road, Coimbatore.	Studio : Pakshiraja, Coimbatore.
66	Maragatham or Karunkuyil Kunrathu Kolai (Telugu— 35 m.m. & 16 m.m.)	Pakshiraja Studios, P.B. No. 191, Puliyankulam Road, Coimbatore.	Studio : Pakshiraja, Coimbatore.
67	Maragatham or Karunkuyil Kunrathu Kolai (Hindi— 35 m.m. & 16 m.m.)	Pakshiraja Studios, P.B. No. 191, Puliyankulam Road, Coimbatore.	Studio : Pakshiraja, Coimbatore.

**A. V. M. Studios, Madras**

A.V.M. Studios (Jt. Productions)—Telugu & Kannada. *Direction* : Krishnan Panju.

A.V.M. Productions—film based on story of Karunanithi—ftg. Sivaji Ganesan.

A.V.M. Production—Hindi film on children's story produced by Sadashiv Rao J. Kavi.

Sankar Films—Kannada and Telugu versions based on a mythological story.

A.V.M. Production—Hindi Film based on "Kula Deivam" (Tamil) ftg. Pandaribai, Ashok Kumar etc.

Bharani Studios, Madras

Bharani Pictures' own productions in Tamil and Telugu ftg. P. Bhanumathi, Shivaji Ganesan etc. Directed by P. S. Ramakrishna Rao.

T.N.R. Production's Tamil film directed by T. R. Raghunath, ftg. Shivaji Ganesan, P. Bhanumathi etc.

Valampuri Pictures — "Tirumanam" (Tamil) ftg. Gemini Ganesan, Savithri, Ranga Rao, Nagiah, M. N. Rajam etc. Music : S. M. Subbiah Naidu. Dialogues : Valampuri Somanathan. *Direction* : Bhim Singh.

Jubilee Films—(Tamil) based on the story of Kalki : featuring R. Ganesh, Vyjayanthimala etc. *Direction* : Yoganand.

Citadel Film Corpn. Ltd., Madras

Citadel Film Corpn. Ltd.,—Tamil film directed by Joseph Taliath Jr.

Madras Pictures' Tamil film directed by Bhim Singh.

Madras Talkies' Hindi film directed by Joseph Taliath Jr.

Film Centre (Private) Ltd., Madras

Asoka Pictures' Tamil and Telugu films nearing completion. *Direction* : S. Balachandar.

M.V. Raman Productions' Tamil & Hindi films directed by M. V. Raman.

Pratinibha Pictures' Tamil & Telugu films directed by B. N. R.

R S.R. Movietone's Tamil film directed by A. Govindaswami.

Venus Productions—Kannada film directed by B. R. Krishnamurthy.

Hatchins Co.,—Telugu and Kannada film directed by Sanjeeva Rao.

Padma Films' Malayalam film directed by Vimal Kumar.

Kamadhenu Films' Kannada film directed by Gopu.

Republic Production—Production No. 1 directed by Yoganand.

Film Ceylon—Sinhalese Picture directed by Somasekar.

Gemini Studios, Madras

Gemini Studio's Production No. 27 in Tamil directed by K. J. Mahadevan.

Gemini Studio's Production No. 27 in Hindi directed by S. S. Vasan.

Sri Raja Rajeswari Film Co.,—“*Sakuntala*” (Tamil) directed by K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.,—“*Sakunthala*” (Telugu) directed by K. B. Nagabhushanam.

Shivaji Productions—Hindi film; featuring: Dev Anand, Padmini and others. Directed by T. Prakash Rao.

Gemini Studios—*Kattabomman* (Tamil).

Gemini Studios—*Kattabommu* (Telugu).

Venus Pictures—Tamil film featuring Shivaji Ganesan, Padmini and others. Direction: T. Prakash Rao.

K & T Productions—“*Ram Rajya*” (Tamil and Telugu).

do. “*Lava Kusha*” (Kannada).

Sri Raja Rajeswari Film Co.,—Telugu mythological Directed by C. S. Rao.

Varalakshmi Pictures—“*Sri Baktha Kuchela*” (Telugu) ftg. S. Varalakshmi and others.

Varalakshmi Pictures—“*Sri Baktha Kuchela*” (Canarese) ftg. S. Varalakshmi and others.

Golden Cine Studios (Private) Ltd., Madras

R.N.R. Pictures—“*Anbe Deivam*” (Tamil) featuring R. Nagendra Rao, Suryakala, Sri Ranjani (Jr), Sandhya, M. K. Radha and others.—Direction: R. Nagendra Rao; Camera: R. N. Krishna Prasad; Story: R. N. Jayagopal; Tamil Dialogues: T. M. U. Pathi. Songs: Sundarakannan.

R.N.R. Pictures—“*Preme Daivam*” (Telugu) featuring R. Nagendra Rao, Suryakala, Sri Ranjini (Jr), Sandhya, M. K. Radha and others.—Direction: R. Nagendra Rao; Camera: R. N. Krishna Prasad; Story: R. N. Jaya Gopal; Tamil Dialogues: T. M. U. Pathi.

Southern Movie's Tamil film directed by T. P. Sundaram.

V.R.V. Film's Tamil film directed by Ch. Narayanamurthy.

KMDVN Production's Tamil film directed by D. V. Naidu.

Sarodey Brothers Tamil film directed by V. Krishnan.

Rajamanickam Chettiar's Tamil film directed by K. Vembu.

Asoka Picture's Tamil & Telugu films nearing completion.

K.M.K. Menon's Malayalam film directed by Bimal Kumar.

Kailas Picture's Malayalam film directed by Bimal Kumar.

Cine Co-operative Society's Malayalam film directed by Nambiar.

Krishna Studios, Kulathur, Trivandrum

Krishna Studio's Malayalam film ftg. Prem Nazir, Muthiah, S. P. Pillai and others.

Merryland, Trivandrum

Neela Production's Malayalam film ftg. Kumari, Prem Nazir etc., directed by Subramaniam.

Modern Theatres Ltd., Salem

Modern Theatres—Telugu film ftg. N. T. Rama Rao, Jaggiah, Gummidi etc. Direction: G. R. Rao.

Modern Theatres' Tamil and Kannada films.

Cinemas Ltd.—Sinhalese film ftg. Laddie Ranasinghe & others.

Narasu Studios Ltd., Madras

Narasu's—“*Sri Valli*” (Tamil) ftg. Shivaji Ganesan, Padmini and others. Direction: Ramana.

Narasu's “*Beete Din*” (Hindi) ftg. Ashok Kumar, Nimmi etc. Music: Shanker Jaikishen. Direction: Mohan Segal.

Narasu's—“*Balay Ammayilu*” (Telugu) ftg. N. T. Rama Rao, Savitri, Giriza, K. Jaggiah, Relangi Venkataramiah, Suryakala etc. Music: S. Rajeswara Rao. Dialogues & Lyrics: V. Sadasiva Brahmam. Direction: Vedantam Raghavaiah.

Narasu's—“*Iru Sahodarikal*” (Tamil) ftg. R. Ganesan, Savitri, Giriza, T. S. Dorairaj, M. N. Nambiar, T. P. Muthulakshmi etc. Music: S. Rajeswara Rao. Dialogues & Lyrics: T.N. Ramiah Doss.

Narasu's—“*Sitaron-Se-Aagey*” (Hindi) ftg. Ashok Kumar, Vyjayanthimala, Johnny Walker, Jagadish, Sethi, Raja Sulochana etc. Music: S. D. Burman. Dialogues: Vrajendra Gaur. Lyrics: Majrooh Sultanpuri. Direction: Satyen Bose.

Neptune Studios Ltd., Madras

Jupiter & A L S Productions—Tamil film ftg. Anjali Devi, K. R. Ramaswamy, Rajah Sulochana, M. N. Nambiar etc. Direction: T. R. Raghunath.

Jupiter's—Tamil film ftg. Shivaji Ganesan etc. Direction: A. S. A. Swamy.

Jupiter's Tamil film ftg. M.K. Radha, Savithri, G. Varalakshmi etc. Direction : A. S. A. Swamy.

Jupiter's Tamil film ftg. M. G. Ramachandran, Padmini etc. Direction : A. S. A. Swamy.

Krishna Pictures Tamil film ftg. M. G. Ramachandran, Padmini, M. N. Rajam, G. Sakunthala and others. Direction : Yoganand.

Mercury Films Tamil film ftg. M. G. Ramachandran & others. Direction : P. Sridhar.

Rohini Productions Tamil film Directed by Y. R. Samy.

Rohini Productions Telugu film Directed by Y. R. Samy.

Jubilee films Tamil film adopted from the story by 'Kalki' ftg. R. Ganesh, Vyjayanthimala & others. Direction : Yoganand.

Newton Studios (Private) Ltd., Madras

Newton Studios & Vijaya Hind Production's Tamil film ftg. P. Bhanumathi ; M. G. Ramachandran etc.

Budha Picture's Tamil film ftg. Shivaji Ganesan etc. Direction : Bhim Singh.

Stella Film's Tamil film ftg. Pandaribai, Manohar etc. Direction : J. Sinha.

Prathibha Pictures' Tamil film ftg. G. Varalakshmi ; S. S. Rajendran ; Sowkar Janaki etc. Direction : B. N. R.

Prathibha Pictures' Telugu film ftg. G. Varalakshmi ; Sowkar Janaki ; Gummidi and others. Direction : B. N. R.

Railway Men's Finance Society—Tamil film. Direction : Thangavelu.

Travancore Cochin Co-operative Cultural Cine Society—Malayalam film.

Royal Film's Tamil film ftg. T. R. Ramachandran ; Pandari Bai ; Ragini ; M. N. Rajam etc. Direction : K. Somu.

Tripura Films "*Chandrasena*" (or) "*Mahiravana*" (Telugu and Kannada) ftg. Bombay Meenakshi, R. Nagendra Rao, Kantha Rao, Lakshmikantha etc. Direction : G. Nataraj.

M. R. S. Picture's Tamil film ftg. M. K. Radha, B. S. Saroja etc. Direction : K. R. Sundaresan.

Pakshiraja Studios, Coimbatore

Pakshiraja's Sinhalese film.

Pakshiraja's film "*Maragatham or Karunkuyil Ku wathur Kola i*" Tamil, Telugu and Hindi.

Prakash Studios, Madras

Sri Gajalakshmi Picture's Tamil film featuring Manohar, T. S. Baliah, M. N. Rajam, Rajasulochana etc. Direction : Thiruvengadam.

Pramoda Film's Tamil film ftg. G. Varalakshmi, Shivaji Ganesan etc. Direction : K. S. Prakash Rao.

Ganga Cine Production's Tamil film ftg. G. Varalakshmi, Shivaji Ganesan etc. Direction : Ramanna.

Star Pictures Production No. 1.

Kerala Arts—Malayalam Picture, directed by Vellappan.

Premier Studios, Mysore

K. K. R. Production's Tamil film ftg. Manohar ; S. V. Subbiah etc. Direction : D. S. Kotnis.

Udaya Production's Kannada film.

Devichandra's Kannada film.

Manjunatha Production's Kannada films.

Vittal Production's Kannada film.

Veenus Production's Kannada film. Direction : B. R. Krishna-moorthy.

Ratna Studios, Salem

M. A. V. Pictures' mythological Tamil film ftg. Padmini, Shivaji Ganesan, N. T. Rama Rao etc. Direction : K. Somu.

M. A. V. Pictures — "*Mudalai*" (Tamil) Produced by M. A. Venu.

M. A. V. Pictures—"*Madhavi*" (Tamil) Produced by M. A. Venu.

Revathi Studios, Madras

Minerva Picture's — Tamil and Telugu film ftg. Shivaji Ganesan, P. Bhanumathi, Raja Sulochana and others. Direction : V. S. Raghavan.

Manivel Pictures'—Tamil film ftg. K. R. Ramaswamy ; M. N. Rajam and others. Direction : K. S. Mani.

A. L. S. Production's Tamil film ftg. Shivaji Ganesan, Bhanumathi, Rajasulochana etc. Direction : P. Neelakantan.

A. T. M. Production's—Tamil film ftg. Anjali Devi ; Maduri Devi ; Narasimha Bharathi etc. Direction : Vembu.

Aswaraj Production's Telugu film ftg. N. T. Rama Rao etc. Direction : Samudrala.

Asoka Pictures' folklore film in Tamil and Telugu nearing completion.

Chandanama Film's Telugu film ftg. A. Nageswara Rao, G. Varalakshmi, Jamuna etc. Direction : Chengaiya.

Prabha Production's Telugu film ftg. Anjali Devi, A. Nageswara Rao etc. Direction : C. Srinivasa Rao.

Jupiter & ALS Productions' Tamil film ftg. Anjali Devi, K. R. Ramaswamy, Rajasulochana etc. Direction : T. R. Raghunath.

Marakatha Picture's Tamil film ftg. Savitri, T. S. Dorairaj, T. S. Baliah etc. Direction : T. S. Dorairaj.

Sekhar Art Enterprises' Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, V. Nagiah etc. Direction : V. S. Raghavan and Murugadasa.

Aslesha Cine Entertainments' Tamil film ftg. Vasundara Devi, T. S. Baliah, N. S. Krishnan, T. A. Mathuram etc. Direction : V. S. Raghavan.

A. T. K. Production's Tamil film ftg. Shivaji Ganesan, P. Bhanumathi, K. Sarangapani etc. Direction : A. T. Krishnaswamy.

Padmini Picture's Tamil film ftg. Shivaji Ganesan, T. R. Rajakumari etc. Direction : B. R. Panthulu.

Southern Movies Tamil film ftg. M. G. Ramachandran, Vijayanthimala, T. S. Baliah etc. Direction : T. P. Sundaram.

B. K. Films Tamil & Telugu film ftg. P. Bhanumathi, A. Nageswara Rao, V. Nagiah etc. Direction : V. S. Raghavan.

Kasturi Film's Tamil film directed by P. Sridhar.

People's Film's Tamil film ftg. K. R. Ramaswamy, Raja Sulochana, P. Kannamba, T. S. Baliah etc. Direction : S. Balachandran.

Kamala Film's Tamil film ftg. T. K. Ramachandran, Sahasranamam, S. Varalakshmi, Dorairaj etc. Direction : A. T. Krishnaswami.

Morning Star Film & Manohar Picture's Tamil film ftg. M. N. Rajam, Raja Sulochana, Rajendran, T. S. Baliah etc. Direction : A. S. A. Swami.

Rajyam Pictures' "*Krishna Leelalu*" (Telugu) ftg. Lakshmi Rajyam, Relangi etc. Music : Susarla Dakshinamoorthy. Story & Dialogues : Vempati Sadasiva Brahmam. Direction : C. Pullayya.

Gayathri Production's Tamil film ftg. Shivaji Ganesan, Savithri, Rajasulochana, Nambiar, Thangavelu etc. Direction : S. Balachander.

Geetha Pictures (Private) Ltd., "*Rishya Sringar*" (Tamil) and (Telugu).

Tripura Films "*Chandrasena*" (or) "*Mahiravana*" (Telugu & (Kannada) ftg. R. Nagendra Rao, Meenakshi, Kantha Rao, Lakshmikantha etc. Direction : G. Nataraj.

S. S. Nataka Mandali Productions' Kannada film directed by H. S. Krishnaswamy.

Jupiter's Tamil film ftg. M. G. Ramachandran, Padmini etc. Direction : A. S. A. Swamy.

Jupiter's Tamil film ftg. R. Ganesh, Savithri, M. K. Radha etc. Direction : A. S. A. Swamy.

V. N. Films' Telugu & Kannada films directed by V. Nagiah.

Jubilee Films' Tamil Film ftg. R. Ganesh, Vyjayanthimala etc. Direction : Yoganand.

Sangeetha Pictures' Telugu film.

Nandi Pictures' Tamil and Telugu films directed by Ch. Narayanamoorthy.

Nandi Pictures' Telugu & Kannada films directed by Y. V. Rao.

Kasinath Productions' Telugu film.

Kamal Bros. Tamil film ftg. Shivaji Ganesan, Padmini, M. K. Radha etc. Direction : Krishnan-Panju.

Rajsri films Telugu film directed by Yerra Appa Rao.

Royal Studios, Madras

Royal Studios' Tamil film ftg. T. R. Mahalingam, Maduri Devi, R. Balasubramaniam, P. S. Gnanam etc. Direction : H. V. Babu.

Royal Studios' Telugu film ftg. Kantha Rao, Sowkar Janaki and others. Direction : H. V. Babu.

Royal Studios' Malayalam film ftg. Prem Nazir, Thangam etc. Direction : Nambiyar.

Royal Studios' Kannada film ftg. Muthu Raj, B. Saroja, Kalyankumar etc. Direction : C. V. Raju.

Royal Studios' Sinhalese film ftg. important Sinhalese Artists. Direction : K. C. Krishnamurthi.

Shyamala Studios, Madras

Shyamala Pictures Tamil film ftg. M. G. Ramachandran, Anjali Devi, M. N. Rajam etc. Direction : Yoganand.

Om Sakthi Film's Tamil film ftg. K. R. Ramaswamy, Vanaja, B. S. Saroja etc. Direction : K. R. Sundaresan.

Archana Picture's Hindi film ftg. T. S. Baliah, Rajkumar etc. Direction : S. K. Vasakam.

Maragatha Pictures Tamil film ftg. T. S. Dorairaj, Savithri, Baliah. Direction : T. S. Dorairaj.

Sadhana Pictures Telugu film ftg. Kusum Kumari, N. T. Rama Rao, Relangi. Direction : Ranganatha Des.

Pratibha Prods. Tamil & Telugu film ftg. S. S. Rajendran, G. Varalakshmi etc. Direction : B. N. R.

Hatchin Co's Canarese film Direction by Sanjiva Rao.

T. N. R. Prods. Tamil film ftg. Shivaji Ganesan and Bhanumathi. Direction : T. R. Raghunath.

Sasikala Films' — Canarese film ftg. Honnappa Bagavathar.
Direction : Singh Tagore.

Vijaya Productions (Private) Ltd.,

Lessees of

The Vauhini Studios Ltd., Madras

V. R. V. Film's Tamil film ftg. R. Ganesan, Savithri, G. Varalakshmi, S.V. Ranga Rao etc. Dir : Ch. Narayanamurthi.

Paragon Picture's Tamil film ftg. Shivaji Ganesan, Pandaribai, Savithri, Master Baji etc. Direction : Ch. Narayanamoorthi.

Sivagami Picture's Tamil film ftg. M. G. Ramachandran, T. R. Rajakumari, B. S. Saroja etc. Direction: Ramanna.

Vijaya Films Telugu film ftg. N. T. Rama Rao, Girija, Raja Sulochana etc. Direction: C. S. Rao.

Ravi Production's Tamil film ftg. Shivaji Ganesan, Padmini, Ragini, Thangavelu etc. Direction: Prasad.

Sri Ganesh Movietone's Tamil film ftg. M. G. Ramachandran, Savithri, M. N. Rajam etc. Direction: Sunder Rao Nadkarni.

R. R. Picture's Tamil & Telugu film ftg. Shivaji Ganesan, B. S. Saroja, T. S. Baliah etc. Direction: Ramanna.

Nandhi Pictures Tamil film ftg. Gemini Ganesan, Savithri, Thangavelu etc. Direction: Jampana.

Nandhi Picture's Telugu film ftg. K. Savithri, N. T. Rama Rao, Relangi etc. Direction: Jampana.

B.A. Subba Rao Production's Tamil and Telugu film ftg. S. V. Ranga Rao, Pushpavalli, Relangi, Thangavelu etc. Direction: B. A. Subba Rao.

Vijaya Film's Tamil film ftg. Gemini Ganesan, Savithri, N. S. Krishnan, T. A. Mathuram etc. Direction: T. R. Ragunath.

Devar Film's Tamil film ftg. Ranjan, Kannamba, T. S. Baliah etc. Direction : M. A. Thirumugam.

Everest Movie Corporation "Kumara Devan" (Tamil) ftg. M. G. Ramachandran, P. S. Veerappa, Jamuna, Kannamba, Raja Sulochana etc. Direction: Sridhar. Story & Dialogues : A.K. Velan.

Chethana Production's "Production No. 1". Direction : K. S. Prakash Rao.

Kalpana Kala Mandir's Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, E. V. Saroja, Thangavelu etc. Dialogues : Aranganal. Direction: R. R. Chandran.

Bharath Production's "Vikramadithan" (Tamil) ftg. M. G. Ramachandran, Padmini, Sriranjini, Ragini, Rushyendramani, G. Sakuntala, P.S. Veerappa, O.A.K. Devar, K.A. Thangavelu etc. Direction : T. R. Raghunath. Screen Play & Dialogues : Enthangai Natarajan. Music : S. Rajeswararao. Art : V. Namasivayam.

Sri Sankar Film's Tamil film ftg. Shivaji Ganesan, Raja Sulochana, Ragini, Thangavelu etc. Direction: K. Somu.

Jaya Ruk Production's Sinhalese film ftg. Rukmani Devi, Eddi Jayamanne etc. Direction: S. S. Rajan.

Sarvani Picture's "Akkachellelu" (Telugu) ftg. Sriranjani, Krishnakumari, Amaranath, C. S. R., Perumal, Rajanala, Surya-kantam, Vangara, Ramana Reddy, Masters Balu, Nageswara Rao, Gopinath etc. Music: Pendyala. Camera: Mastan. Story: Ananth. Dialogues & Songs : Sri Sri and Arudra. Direction: Sarvabhowmia Rao & Amanullah. Produced by: Gopal Reddy & Padmanabha Rao.

N. A. T. Production's Telugu film ftg. N. T. Rama Rao, Anjali Devi; Siva Rao etc. Direction: K. Kameswara Rao.

Vittal Production's Telugu film ftg. Krishnakumari, C. S. R. etc. Direction: B. V. Acharya.

Thyagaraja Production's Tamil film ftg. Gemini Ganesan, Savithri; S. V. Subbiah; M. N. Rajam etc. Directed by Vedanta Ragaviah.

Swastik Films' Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, Rajendran etc. Direction: Masthan.

Janatha Picture's Tamil film ftg. Gemini Ganesan, Savithri, Sri Ram, Nagiah etc. Direction : Ch. Narayanamoorthy.

EMGEEYAR Picture's Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, Chakrapani, N. S. Krishnan, T. A. Mathuram etc. Direction : M. G. Ramachandran.

Aruna Films "Bonunai Kalyanam" (Tamil) ftg. Shivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagiah etc.

Aruna Films "Bommala Pelli" (Telugu) ftg. Shivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagiah etc.

Manjunatha Production's Kannada film directed by B.V. Acharya N. A. T. Telugu film ftg. N. T. Rama Rao etc.

Lalitha Films (Private) Ltd., "Lava Kusha" (Telugu).
Rajshri Production's "Sathi Anusuya" (Tamil) & (Telugu).
Direction : Ch. Narayanamurthi. Music Direction : Ghantasala.

Rajshri Production's "Sathi Anusuya" (Kannada).
Vijaya Production's (Private) Ltd., "Lava Kusha" (Tamil).
Vijaya Productions (Private) Ltd., "Appu Chesu Pappu Koodu" (Telugu).

S. P. S. Pictures Sinhalese film.
Vijaya Productions (Private) Ltd., Tamil film ftg. Gemini Ganesan, Savithri etc. Direction : Prasad.

Sarvani Pictures "Sathi Sukanya" (Telugu). Producer : P. Gopal Reddy.

Hema Productions "Pithalattam" (Tamil) ftg. Ranga Rao, C.S.R., Narasimha Rao, Jamuna, Krishnakumari, Rajasulochana,

Suryakant etc. Music : Master Venu; Dialogues: V. Radhakrishna
Direction : Tapi Chanakya ; Supervision : Prasad.

Bhavani Productions Sinhalese film directed by Masthan.

P.V.V.S.M. Production Directed by V.N. Reddi (Telugu Film)

P. S. S. Tamil film ftg. Sivaji Ganesan, Padmini, directed by Ch. Narayanamoorthy.

Bharathi Productions Telugu film directed by Samudrala.

Venus Studios, Madras

Dhanasayee Film's Telugu film ftg. Sowkar Janaki, Relangi, Gummidi etc. Direction : Rajani Kanth.

Anjali Pictures Tamil film ftg. Anjali Devi, Gemini Ganesan, Rajasulochana etc. Direction : Vedantham Ragavaiah.

Anjali Picture's Telugu film ftg. Anjali Devi, Nageswara Rao, Relangi, Raja Sulochana, Ramana Reddi etc. Direction : Vedantham Ragavaiah.

Anjali Picture's Tamil film ftg. Anjali Devi, T. S. Dorairaj, M. N. Nambiyar etc. Direction : Vedantham Ragavaiah.

Prabha Production's Telugu film ftg. P. Kannamba, A. Nageswara Rao, Anjali Devi, etc. Direction : C. S. Rao.

Anupama Films Telugu film directed by Tilak.

Paramount Studios (Diamond Cine Corp.)

M. R. S. Pictures Tamil film ftg. : M. K. Radha, B. S. Saroja & others Direction : K. R. Sundaresan.

Khamadhenu films Canarese film ftg. Pandari Bai, Mynavathi, Raj kumar & others Direction: T. R. S. Gopu (Ready for release)

Peoples films Tamil film ftg. K. R. Ramasami, Rajasulochana & others Direction : S. Balachandar.

Rohini Films Tamil film Directed by Y. R. Samy.

Rohini Films Telugu film Directed by Y. R. Samy.

Jupiter Pictures Tamil film ftg. M. G. Ramachandran Padmini Rajasulochana & others. Direction : A. S. A. Samy.

P. R. Pictures Kanada film

S. P. S. Pictures Tamil film Dialogues : S. D. Sundaran
Direction : Ch. Narayanamoorthy.

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List of Pictures Censored

During April 1957

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Peddarikalu	Telugu	16283	The Sarathy Films. (Private) Ltd.	16398 19-4-57
Maya Bazaar	Tamil	17334	Vijaya Productions (Private) Ltd.	16399 10-4-57
Vannangamudi	Tamil	17430	Saravanabava & Unity Pictures	16400 10-4-57
Allauddin Arputha-Deepam	Telugu	16285	Jai Sakthi Pictures	19401 12-4-57
Dampathyam	Telugu	16990	Rajashree Films	19403 17-4-57
Rail Nilayam	Tamil	13254	Railwaymen's Fine Art Society	19404 23-4-57
Raja Rajan	Tamil	17119	Neela Productions	19405 24-4-57
Achanum Makanum	Malayalam	16914	Padma Pictures	19406 26-4-57

List of Pictures Re-certified under Rule 27-B.

AT MADRAS

S. No.	Pictures & Language	Length in feet	C. No & Date	Producer	Applicant
321	Jungle (English)	7164	15400 2-4-57	Modern Theatres.	Modern Theatres.
322	Desabakthan (Malayalam)	12584	19502 10 4-57	Pakshiraja Studios. Coimbatore.	Pakshiraja Studios. Coimbatore.
323	Kumari (Tamil)	17075	19503 15-4-57	R. Padma-nabhan.	R. Padma-nabhan.
324	Love (or) Kathal (Tamil)	15285	19504 26-4-57	Bharani Pictures.	Bharani Pictures.
325	Velaikkaran (Tamil)	14931	19505 12-5-57	Sree Valli Prodns.	Sree Valli Prodns.

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JOURNAL OF

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Do you remember 'The Jazz Singer'?

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Copyright Bill Passed

The Lok Sabha passed the Copyright Bill on 27th May 1957.

The Bill was passed earlier by the Rajya Sabha on 15th May '57.

Among the points made out by the members on the measure in the Lok Sabha were the following :

1. That the provision whereby the ownership of the copyright belonged to the author or his heirs for 50 years after the first owner's death was unscientific. In most cases this would benefit the publishers instead of the author's children.

2. Since translation rights are co-existent with the term of copyright the term should be reduced to 25 years in the case of translation rights.

Minister's Reply

Dr. K. L. Srimali, Minister of State in the Ministry of Education said that the Bill as it emerged from the Rajya Sabha tried

to meet the claims of authors and publishers and various other conflicting interests. He also said that term of copyright was fixed after obtaining the views of the interests concerned. The Bill, he hoped, would safeguard the general interests of authors and publishers and it would attempt to bring the copyright laws in India in line with the Berne Convention on the copyright.

The Lok Sabha then passed the Bill into law.

Copyright Bill Passed by Rajya Sabha

The Rajya Sabha passed the Copy Rights Bill consolidating the law relating to copyright after making several changes in it on 15th May, 1957. Replying to the debate Dr. K. L. Srimali, Minister of State for Education said he would accept an amendment on this subject by Mr. R. P. Sinha, P. S. P. Bihar with slight alteration.

By this amendment a new clause was adopted by the Sabha during the clausewise consideration. It empowers the Copyright Board to grant to an applicant a licence to publish a translation of a work on payment by the applicant of royalties to the owner of the copyright in the work. No such licence is to be granted unless a translation has not been published by the owner of the copyright within seven years of the first publication of the work. Another amendment passed by the Sabha enables the author of a work to relinquish his copyright if he wishes to do so. After a brief third reading, the House passed the Bill.

Relevant Clauses

The following relevant clauses pertaining to Cinematography in the measure may be noted :

Under definitions, it is stated :

"Cinematograph film" includes the sound track if any and "Cinematograph" shall be construed as including any work produced by any process analogous to cinematography.

"Publication means in the case of a cinematograph film the sale or hire or offer for sale or hire of the film or copies thereof to the public."

"Copyright shall not subsist in any film or record if in the making of such film or record the copyright in any other work has been infringed."

"Copyright" shall include in the case of a literary dramatic or musical work, the exclusive right

to make any cinematograph film or mechanical contrivance in respect of the work or any substantial part thereof.

The copyright shall subsist throughout India in the following classes of works, that is to say :

(a) original literary, dramatic musical and artistic works ;

(b) Cinematograph film

(c) mechanical contrivances.

The copyright in a cinematograph film or a mechanical contrivance shall not affect the separate copyright in any work in respect of which or a substantial part of which, the film, or as the case may be the contrivance is made.

Copyright Office

The Copyright Office will be established under the immediate control of a Registrar of Copyrights who shall act under the directions of the Central Government. The Copyright Office shall maintain a Register of Copyrights in which will be entered at the option of the authors the names of titles of works, names and particulars of authors and owners of copyright, for the time being and other relevant particulars. Such a register will easily make available useful information to interested members of the public in regard to copyrighted works. In order to encourage registration of copyrights provision is made that no proceeding regarding infringement of copyright shall be instituted unless the copyright is registered in the Copyright Office.

Self Regulation

PRODUCERS' MEETING :

A special meeting of the producers was held under the auspices of the Chamber at 5-30 P. M. on Sunday the 19th May, 1957 with Mr. A. Ramiah in the chair.

There was a representative gathering present. The important question that came up for consideration was Self Regulation and every one of the speakers on the occasion stressed upon the importance of self regulation as a means of solving several difficulties in the trade.

Mr. A. Ramiah, Chairman explained the purpose for which the meeting was called. Regarding Self Regulation, he said it was their desire to see if matters like availability of artistes, method of remuneration payable to artistes, duration of call sheets for pictures, release dates etc. could be brought under the purview of Self Regulation in the interest of the trade. He mentioned that Self Regulation may atleast be brought as a moral and healthy convention at first. He referred to the Bill on the anvil of the Parliament Re : National Film Board and said that it was the most opportune time for the trade to be united and strong. He also referred to the future organisational set-up of the Film Federation of India in Bombay and Delhi to tackle the problems of trade on all India basis. He then

invited the views of the members present on the question of Self Regulation.

K. S. GOPALAKRISHNAN

Mr. K. S. Gopalakrishnan, who spoke first described at length the woeful plight of the independent producers. He explained the difficulties experienced by them in getting the services of the artistes and the delay, inconvenience and wastage of money involved. He also spoke of the difficulties in getting release dates for pictures. He appealed to the leaders and top-ranking producers, to come forward to help the independent producers by affording facilities of production and also in creating new artistes for the industry. He concluded saying that Self Regulation is the only method by which the troubles of the Film trade can be successfully overcome.

Mr. R. Nagendra Rao endorsed the suggestion that self regulation is the panacea of several evils in film trade. He said that they were all in a vicious circle and every branch of the trade especially exhibitors are equally responsible for the present sorry state of affairs.

Mr. M. L. Pathy said that as an old and experienced producer, he felt convinced about the need for introduction of self regulation to ensure the progress of the trade.

B. N. REDDI

Mr. B. N. Reddi who spoke next said that though he was not able to get at the real significance of Self Regulation he was nevertheless strongly of opinion that there is at present what is called "Jungle Law" prevailing in the film trade. Pictures are produced only for money and they are not guided by any healthy principles of conduct. Therefore he felt there could be no objection for the introduction of some scheme either by way of self regulation or any other method by which the present state of affairs may be remedied. Otherwise there is no hope of any good future for this trade.

M. G. RAMACHANDRAN

Mr. M. G. Ramachandran in the course of his speech explained in detail the difficulties of the artistes engaged in films and pleaded fervently that their position has got to be understood correctly by others in the film field. If the artistes are not able to satisfy the demands of all producers it was for reasons beyond their control. The artiste has got certain duties and obligations to fulfil. He has to see to the requirements of his career. He has his duty towards his family and dependents and also his obligations to several philanthropic, charitable and public causes. He has not only to see to his present position but think of the future as well. An artiste undergoes, he said, a good lot of inconvenience and hardship in his profession but still he is prepared to do so

because of his intense desire to play his part in discharging his duties and obligations to all those around him.

Nevertheless he said he was not against the introduction of some method of self regulation by which every one namely, Studio, Producer, Artistes and others can follow a line of conduct for the good of the entire trade. He desired that before the Government would step in to control the trade, they themselves should try to regulate themselves in a manner that outside interference may be uncalled for.

Mr. T. Aswadhanarayana referred to the services by Mr. Vasani to the trade and wanted that the hands of leaders like Mr. Vasani should be strengthened in leading the trade.

K. SUBRAHMANYAM

Mr. K. Subrahmanyam who spoke next pleaded that at the present juncture there should be strong leadership to guide the trade and appealed to Mr. Vasani to take up the task. He desired that any scheme of self regulation should safeguard the interests of and give security of service to all those depending on this trade.

Mr. K. Srinivasan, Secretary, of the Film Federation of India explained the working of the scheme of Self Regulation between Distributor and Exhibitor in other circuits in India and wished the South Circuit also should adopt a suitable scheme of self regulation for all sectors of the trade.

He spoke of the organisational set up of the Federation and how it is now engaged in the task of exploring ways and means of raising funds for its maintenance.

Mr. M. G. Ramachandran asked whether any scheme of self regulation that may be formulated by the South Circuit would be made subject to the approval of other Circuits or the Federation.

Mr. K. Srinivasan clarified that in matters wherein South Circuit has self regulation plan, neither the Federation nor the other circuits could interfere with it. The Federation would only come in, in case of matters of difference of opinion between one circuit and another and not in matters of self regulation concerning one circuit.

Mr. A. Krishnaswamy Naidu (Golden Studios) speaking next said that he welcomed the scheme of self regulation so that the interests of the people in the trade may be safeguarded and said that the scheme should be worked without hardship to any one.

S. S. VASANI

Mr. S. S. Vasani said that self regulation is a big problem. He said that he had come into the business with great hopes but he was feeling at that time that he should retire. He said that self regulation was quite necessary but he was not hopeful of its success. He then enumerated the experiences he had of the various associations with which he has been

connected namely the Film Federation of India, the Chamber, the SIMPSA, and he came to the conclusion that a strong and united body like the Studio Assn., or Producers Assn., or Artistes Assn., could alone enforce any scheme of self regulation successfully. If by these methods, the desired results are not achieved, he was afraid, he said that Government may come forward to control the trade. He desired that some timely action may be taken by the trade in this behalf.

Mr. R. M. Seshadri, desired that the meeting should invite the SIMPSA and the Artistes' Assn., to help the Chamber in forming a sub-committee consisting of the members of the three associations for the purpose of implementing the principle of Self Regulation.

RESOLUTION

The following resolution was then unanimously passed:

"Resolved that the principle of Self Regulation in all the departments in the Film Industry and the trade be hereby adopted. Resolved further that the South Indian Film Chamber of Commerce be requested to take necessary steps for the formation of a joint sub-committee consisting of members of the Chamber, the SIMPA and the Artistes Assn., which sub-committee shall go into the whole question of self regulation and formulate a scheme for the purpose of implementing the principle of self regulation."



News & Notes

INCOMETAX PROBLEM

Interview with Central Board Member :

A deputation of the Chamber met Mr. V. V. Chari, Member, Central Board of Revenue at 10-30 A.M. on Wednesday the 22nd May, 1957 in the office of the Commissioner of Income Tax, Madras.

The deputationists impressed upon the Member about the hardships that will be caused by the Draft Rules circulated by the Central Board of Revenue regarding the amounts to be deposited by limited companies with the Reserve Bank before 30th June, 1957.

The deputationists also explained the difficulties experienced by the film companies in regard to the rates of amortisation allowed on pictures as per accounting period etc. They also referred to the new taxation proposals that may be enforced and wanted relief to the film industry in respect of them.

The Member explained the procedure regarding payment of deposits and said that the Government will be publishing the Rules shortly therefor. He

took note of other representations made and promised to give his consideration.

Mr. V. V. Chari, while replying to the memorandum of the Mysore Film Chamber of Commerce, Bangalore on 25th May 1957, made a reference to our Chamber's (S.I.F.C.C.) representation to him on income Tax on the film industry. He said: Some aspects of the matter (tax on the film industry) had also been raised in Madras by the representatives of the industry. Amortization was done in the course of three years. The percentage fixed for the first year, he thought, was not prima facie unreasonable. However, some of the points raised had been appreciated and there would not be rigidity in the enforcement of certain provisions by the department. The department was aware, he said, of some of the problems and the difficulties and it would try to be as helpful as possible.

* * *

International Film Festival in Moscow :

In a communication dated 16th May, 1957 to the Film

Federation of India, the Ministry of Information & Broadcasting of the Government of India state "that the Foreign and Soviet Social & Cultural Organizations are arranging an International Film Festival in Moscow from July 28th to August 11, 1957. The Festival Authorities have extended an invitation to the representatives of film studios, film producers and film artists to attend the festival and also to show Indian films on the occasion. Feature, documentary and educational films, reflecting Indian culture, art, sport and the life of Indian Youth could be entered for the Film Festival. It is requested that the Festival may kindly be brought to the notice of the member associations of the Federation and their views about participation in the Festival communicated to this Ministry before 15th June, 1957.

"The passage from India to USSR and back will be borne by the organisations or the individuals concerned."

Members are requested to forward their suggestions in respect of entries to the Festival and also names of persons who may join the delegation, latest by 5th June, 1957.

* * *

Police Bandobust in Cinemas

The Government of Madras have issued fresh instructions revising the procedure of payment of fees for police bundobust in cinemas by G. O. Ms. No. 1387 (Home) dated 21st May, 1957 quoted hereunder :

Read: G. O. Ms. No. 21 Home dated 3-1-'49 and from the Inspector General of Police Foc. No. 5870/RA3/56 dated 23-2-'57.

ORDER :

In G. O. Ms. No. 21. Home dated 3-1-'49, the Government directed that when private persons or institutions apply for employment of Police Officers for duty at private functions, they should be required to pay in advance the amount of fees at prescribed rates and that no police officer should be deputed for duty at such functions until and unless the fee has been paid in advance. The South Indian Film Chamber of Commerce have represented that the above arrangement is causing some difficulty in paying the police service charges in advance by the cinema theatres. They have therefore requested that the orders in G. O. Ms. No. 21 Home dated 3-1-'49 may be revised and that they may be allowed to pay a nominal deposit for each theatre as security deposit and to pay the bills for the bandobust provided for during the previous month, in the succeeding month.

2. The Government have examined the proposal of the South Indian Film Chamber of Commerce in consultation with the Inspector General of Police and they direct that, in modification of the orders in G. O. Ms. No. 21 Home dated 3-1-'49 police bandobust be also provided for cinema theatres on the following conditions in cases

where the management of cinema theatres pay the Police Department a nominal deposit of Rs. 100/- (Rupees One Hundred only) per theatre as "security deposit":—

(i) that the bandobust should be intimated for 3 days in advance so that the Inspector of Police may find the men ;

(ii) that bills for bandobust charges which will be presented by the police for a calender month on or before the 5th of the succeeding month should be paid within one week of the date of delivery of the bills ;

(iii) that payment of bandobust charges in advance should be insisted upon in the case of cinema theatres which default in payment according to condition (ii) above twice in a period of six months.

3. The Inspector General of Police is requested to submit in due course necessary draft amendments to the Police Standing Order.

No Matinee and Morning Shows in City

The Government of Madras have issued instructions that the Cinema Theatres in the City shall not have morning and matinee shows for a fortnight with effect from 30th May, 1957. This is due to the epidemic of influenza in the City.

Electricity 'Cut' Removed :

A press report dated 25th May, 1957 states that all power

'cuts' on electricity imposed in hydro-electric areas on domestic industrial and other consumptions has been removed in the Madras State from 25th May, 1957.

'A' certificate for 'U' Film :

The Government of India have by their notification No. S. R. O. 1505 dated 4th May, 1957 in the Ministry of Information & Broadcasting notified that the film entitled 'BHAI BHAI' produced by Messrs. A.V.M. Productions in respect of which 'U' certificate No. 14069 dated 18-4-'56 was granted by the Central Board of Film Censors shall be deemed to be a film in respect of which an 'A' certificate has been granted.

Bombay Regional Panel :

By Notification No. S. R. O. 1500 dated 3rd May, 1957 the strength of the Advisory Panel of the Central Board of Film Censors at Bombay has been fixed as 31 with effect from 1st May, 1957 and that the following shall retire as members of the above panel.

Messrs. Leela Jog, Urmila Mehta, P. P. Pande and S. A. Kadar.

Best Film :

"Around the World in 80 days," Michal Todd's film version of Jules Verne's novel directed by Michal Anderson for U.S.A. has been voted the best film by the New York Film Critics.

RATES OF ADMISSION IN nP

The City Exhibitor members at their meeting held on 17th May 1957 have passed the following resolution on the subject of rates of admission to theatres :

"This meeting while expressing no objection to the two rates of admission viz , As. 6/- or 39 nP and As. 10/- or 63 nP mentioned in the letter of the Commissioner of Police dated 13-5-57, resolved to inform the Commissioner of Police that the managements should be allowed to retain the same old net rates (trade's share) obtaining prior to the introduction of the Decimal coinage in terms of nP with the exact tax worked out thereon in terms of nP. as per the Entertainment Tax Act and Ordinance dated 21-3-57 and accordingly fix up the total admission rates for the theatres as per the following table :

Gross admission rate in old coinage	Net in old coinage	Tax in old coinage	Tax %	Net in nP	Tax in nP	Gross in nP
0 4 9	0 4 0	0 0 9	(20%)	0.25	0.05	0.30
0 5 0	0 4 3	0 0 9	"	0.27	0.05	0.32
0 6 0	0 5 0	0 1 0	(25%)	0.31	0.08	0.39
0 7 0	0 5 6	0 1 6	"	0.34	0.09	0.43
0 7 6	0 6 0	0 1 6	"	0.37	0.09	0.46
0 10 0	0 8 0	0 2 0	"	0.50	0.13	0.63
0 15 0	0 12 0	0 3 0	"	0.75	0.19	0.94
1 0 0	0 12 9	0 3 3	"	0.80	0.20	1.00
1 4 0	1 0 0	0 4 0	"	1.00	0.25	1.25
1 9 0	1 4 0	0 5 0	"	1.25	0.31	1.56
1 14 0	1 8 0	0 6 0	"	1.50	0.38	1.88
2 8 0	1 14 0	0 10 0	(33½%)	1.87	0.62	2.49

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Producers to Note

Under Rule 27-B, of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1952 and prior thereto are to be recertified as a condition precedent for their screening. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Departments-Union-Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued

by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Dharmadevatha (Tamil) 3702, d/9-6-52.
2. Kanchana (Telugu) 3701, d/9-6-52.
3. Rajeswari (Telugu), 3700, d/6-6-52.
4. Tingu Ranga (Telugu) 3699, d/3-6-52.
5. Athma Santhi (Tamil) 3727, d/16-7-52.
6. Kalyanam Pannipar (Tamil) 3726, d/11-7-52.
7. Puyal (Tamil) 3723, d/8-7-52.
8. Three Sons (Tamil) 3724, d/10-7-52.
9. Athintikapuram (Telugu) 3725, d/10-7-52.
10. Chinna Kodalu (Telugu) 3722, d/4-7-52.
11. Sankaranthi (Telugu) 3728, d/17-7-52.
12. Prema Lekha (Malayalam) 3729, d/23-7-52.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application for renewal of their electrical certificate to the Electrical Inspector, 157, Mount Rd., Madras 2 (in case of Andhra to The Superintending Engineer, Technical (Electrical) Andhra Pradesh State, Old Legislature Hostel, Kurnool, & the Divisional Elec. Engineer concerned three months prior to the date of expiry of their certificate viz., before 30th June, 1957. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema

respectively shall be remitted along with the application by means of a chalan, the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1956 and fees for the electrical inspection of cinemas".

Inspection Month—Aug. '57.

The Cinema theatres in Coimbatore District in Madras State and Chittoor District in Andhra Pradesh State,

Cinema Operators — Exhibitors to Note

The Chief Electrical Inspector, Govt. of Madras has forwarded the following communication to be published in this Journal. The matter is of importance to the exhibitors and they are requested to make note of the same :

"From the Chief Electrical Inspector, Madras.

"To the Secretary, the South Indian Film Chamber of Commerce, Madras.

Sir,

No. 4165/57—1/Cinema d/ 25-5-'57.

Sub: Madras Cinemas (Regulations) Rules 1957 regarding.

"I request you to kindly insert the following notification in your journal to give publicity to

the requirement of Rule 11(4) of the Madras Cinemas (Regulations) Rules 1957.

"11(4). The licensees shall report to the Chief Electrical Inspector, the name and licence Number of the operator together with his letter of consent and any changes in the personnel."

"Though the rules came into force on 30-1-1957 the licensees have not complied with this so far.

"The licensees are informed that unless they intimate details immediately, the Chief Electrical Inspector to Government will be constrained to address licensing authorities to cancel shows by the end of June."

(Sd.) The Chief Electrical Inspector to Government.

Interview with Home Secretary :

In regard to certain provisions of the Madras Cinemas (Regulation) Rules, 1957 where difficulty is experienced the Secretary and the Manager of the Chamber interviewed the Secretary, Home Dept. on 9-5-57. Among the points discussed were unwieldy size of the site plan required under the rules, insistence of resolution of the Panchayat Board for issue of no objection certificate, disparity in regard to instructions to licensing authority as between permanent and touring cinemas etc. etc.

Film Federation Meeting :

It is understood that the next meeting of the Film Federation

of India will be held on 21st June, 1957 at Madras.

Instructional Films :

The documentaries released during the month by the Films Division are "Songs of Bengal" a film portraying the folk songs of Bengal and (2) "They are not Forgotten" showing the various steps adopted by the Government for re-settlement of ex-service men. The news reels released contain coverage of the New Delhi function of President's awards for the best films of 1956, progress of the Koya Project in Bombay State, mass protest by the Japanese people against nuclear explosions, Acharya Bhavé's tour of Kerala, and starting of drilling operations in Punjab among others.

Legal

Producer Vs Distributor

Case Re : "RAJA VIKRAMA"

Sri C. Honniah, B.Sc. L.L.B., II Additional District Judge, Bangalore delivered Judgment on 19th April '57 in the Original Suit No. 90 of 1951-52 in which Mr. D. Kemparaj Urs. of Kemparaj Productions, Madras is the plaintiff and the Mr. N. V. Gopala Setty, film distributors Jewellers Chowk, Avenue Road, Visweswarapuram, Bangalore City is the defendant.

The suit that was filed on 19-1-1951 was for cancellation and termination of the agency and agreement for the distribution of the picture "Raja Vikrama" (Kannada) in Mysore and neighbouring areas.

Following are the extracts from the Judgment :

In the course of the judgment, the judge stated the clauses of the agreement (Exhibit P) as between the parties Producer Mr. Kempraj and distributor Mr. N. V. Gopala Setty entered into on 3-2-1950 which are as follows :

"I (plaintiff) confirm the following terms for distribution of the picture "Raja Vikrama" in Kannada and Tamil for the territories of Mysore State including South Canara and Coorg. Bombay Presidency, Hyderabad State and Ceded districts excluding Chittoor.

"(1) You have the exclusive right to exhibit, exploit and distribute the picture Re: Raja Vikrama for the above territories only in Kannada and Tamil for

a period of 7½ years from the date of its first release in each of the territories mentioned above.

"(2) I have no right to sell the picture for the territories of Mysore State South Canara Coorg and Bombay Presidency ; if I sell the picture for Hyderabad State and Ceded districts you will have the first option to purchase for the same amount as may be offered by others, less 7½ per cent as commission. If you refuse to purchase and I sell it to others, you will be entitled to a commission of 7½% on the sale amount.

"(3) You should pay in all Rs. 75,000 as detailed below :
Rs. 5,000 on signing this letter,
Rs. 5,000 on or before 15-2-'50,
Rs. 10,000 before 20-2-'1950,
Rs. 5,000 before 1-3-1950,
Rs. 5,000 before 8-3-1950,
Rs. 5,000 before 15-3-1950,
Rs. 5,000 before 22-3-1950,
Rs. 5,000 before 31-3-1950,
Rs. 30,000 in the month of April 1950.

"(4) You will be entitled to a commission as stated below : at 17½% on realisations upto Rs. 75,000 at 20% thereafter till Rs. 1,50,000, at 25% thereafter till Rs. 2,00,000 and at 30% for the rest of the realisations for purposes of calculation, the amount realised for the distributors share will be taken into account.

"(5) I have agreed to supply you in the first instance 10 brand new prints of the picture in such versions and in such number as you may desire. Any print that becomes useless in your opinion

will be replaced by a new print at my cost. I will supply you all the publicity materials required by you, such as stills photocards, enlargements, slides, blocks and posters.

"(6) You are authorised to incur expenses for banners and publicity on my behalf. I will pay such amounts.

"(7) You may deduct your commission out of the realisations and credit the balance towards the amount advanced by you. After all the amount due to you is discharged in the above way, you have to send the amount to me. If you do not realise the amount advanced by you within 15 months from the date of its first release in any territory allotted to you, I will pay the amount that may be still outstanding to you at the end of the 15 months immediately on the expiry of such period. All the same you will be entitled to distribute the picture in the said territories for the full period of 7½ years.

"(8) You have to send copies of all the agreements with the exhibitors, collection reports and monthly statement of collection. After all the amounts due to you are discharged you should send the collection of each month less your commission by the 15th of the following month.

"(9) You will be entitled to your actual travelling expenses and Rs. 15 per day or part of a day as batta.

"(10) If any other version of the picture is produced only you will be entitled to distribute it in the territories allotted to you.

"(11) You will be entitled to interest at 6% from the dates of payments made by you till the first release of the picture. I will give prints by the end of May 1950.

"This agreement has been signed by both the plaintiff and the defendant.

In the course of the judgment it is said:

"The parties entered into a second agreement dated 21st May 1950 (Ex. R) by which (according to the plaintiff) the plaintiff being short of funds he approached the defendant again for another sum of Rs. 30,000 and he only received Rs. 25,000 (under Ex. R) while a sum of Rs. 5,000 had to be paid to defendants as royalty or gratification. Under this second agreement (Ex. R) the plaintiff has undertaken to pay interest at 12% on this amount. Thereafter on 7-7-1950, the plaintiff and the defendant have entered into third agreement (Ex. S) by which it was stipulated that the defendant should advance a sum of Rs. 50,000 to the plaintiff for the distribution rights of the picture in Andhra Districts and the defendant shall be entitled to a commission at 7½ per cent and will have a charge to the extent of 25% on the realisation otherwise in all areas except Mysore State, Ceded Districts, Bombay, Nizam and Andhra.

"The plaintiff says that under (Ex. S) the third agreement he only received Rs. 47,500 and the rest of the amount of Rs. 2,500 was not paid to him. Plaintiff has further stated that under the

three agreements (Ex. P, R & S) he received only Rs. 1,47,500 but the defendant states he paid Rs. 1,55,000.

"The judge says that "there is absolutely no evidence worth the name on the side of the defendant to substantiate his contention that he paid these sums in cash to the plaintiff. On the other hand the plaintiff has come out with truth that he agreed to pay Rs. 22,500 on all three agreements as royalty.

"I therefore hold that the defendant has advanced Rs. 47,500 as per Ex. S and that in all he has advanced to the plaintiff Rs. 1,47,500 namely Rs. 75,000 under first agreement (Ex. P) Rs. 25,000 under second agreement (Ex. R) and Rs. 47,500 under (Ex. S) the third agreement.

"The next point for consideration is whether the terms of distribution entered into between plaintiff and defendant are harsh, inequitable and unconscionable."

"There are eight other distributors for the picture who have advanced amounts varying from Rs. 10,000 to Rs. 20,000 the maximum percentage of the distributor's share of realisations being 20% and minimum of 15%. The amounts advanced by these various distributors carry no interest, whereas in the case of transactions between the defendant and the plaintiff, the defendant has charged interest at 6% per annum on Rs. 75,000 till the date of releasing the picture and on the subsequent two advances viz., Rs. 25,000 and Rs. 47,500

he has charged interest at 12% till the release of the picture etc., etc.

"Defendant has secured under these 3 agreements, terms which are not to be found in this trade.

"Plaintiff has invested capital exceeding Rs. 9 lakhs apart from contributing his labour as actor, producer, director and organiser. Contribution of the defendant to the success of the picture in my opinion is nothing when compared to that of the plaintiff. It is in evidence that the defendant realised not only his moneys but over and above within a short time. Plaintiff has so far not yet realised his capital interest, not to speak of the remuneration for his labour. Taking all these circumstances into consideration I am convinced that terms of distribution entered into between the plaintiff and defendant are harsh, inequitable and unconscionable.

"The contention of the plaintiff is that in distributing his picture in various centres the defendant has pushed up his own pictures of low value on terms which the defendant would not have otherwise secured order to substantiate, the plaintiff has relied upon the correspondence between the defendant and various exhibitors such as Chennakesavaswamy Talkies, Belur, Mandya Talkies, Mandya, Gopalakrishna Talkies, Kolar, Mahaveer Tg. Talkies, Ajjampur, Asoka Talkies, Hosadurga, Ambika Talkies, Sakleshapur and Bhagvan Talkies, Narasipur. The defendant when contracting for the picture "Raja Vikrama"

with various theatres, has insisted on them to take up his other pictures viz., Modata Ratri, Suneri Din, Nallathangal Brahma Ratham, Madalasa, Leela Majnu and some other pictures. There is oral evidence by the plaintiff's witnesses that the defendant's pictures mentioned above were not of box office success. "There is considerable force in the contention and a perusal of the documents and correspondence produced in the case clearly establishes that the defendant has made use of the popularity of "Raja Vikrama" in order to push up his other pictures of low merit and thereby has profited himself to a considerable extent and also caused great loss to the plaintiff.

"The defendant has given rebate to an exhibitor at Devanagere to secure exhibition for more days, in spite of the objection of the plaintiff.

"There is also evidence in the case that the picture was exhibited at Sringeri and as a matter of fact the plaintiff was kept absolutely in ignorance. The explanation of the defendant that without his knowledge the picture was exhibited for a day or two at Sringeri and that he dismissed the agent who was responsible was not found by the judge to be convincing.

"There are some instances to show that the collections of "Raja Vikrama" have fallen down after the first day of its exhibition. Plaintiff contended that on account of inefficient management by the defendant there has been leakage in collections.

"There is evidence in the case that the defendant has not submitted correct accounts. He has not submitted monthly accounts regularly to the plaintiff showing details of collections. Defendant has not informed the plaintiff the terms of the contract that he entered with the various exhibitors in time.

"The action of the defendant (according to plaintiff) in not securing exhibitors to get the picture exhibited during Dasara at Mysore has resulted in considerable loss to the plaintiff.

"Defendant has entered into contract with one B. N. Murthy on 10-3-1951 and has given the picture on a fixed hire of Rs. 2000. He has also entered into contract with one Sarige Krishnaiah Raju on 14-3-1951 giving the picture for being exhibited by him and has taken Rs. 1300. Confirmations of these transactions have not been sent to the plaintiff nor has the share of the plaintiff on account of these two transactions been sent to the plaintiff till after the suit was filed. The explanation of the defendants is that those two contracts were entered into in his jewellery shop in the evening and he forgot to intimate the confirmation of these two transactions.

"I hold that the defendant should furnish accounts to the plaintiff, pertaining to the picture from the time he acquired distribution rights of the picture under Exhibit P.

"In these circumstances, said the judge, the plaintiff is entitled to damages from the defendant. But the damages suffered by the

plaintiff can only be estimated on accounts being taken of all transactions of the defendant (1) pertaining to plaintiff's picture (2) pertaining to his own pictures which were exhibited to the detriment of the plaintiff."

"It is contended on behalf of the plaintiff that the representative "batta" in respect of Bombay area has been deducted from the gross collections of picture made by the defendant for which the plaintiff did not agree. Therefore, the defendant has to account to the plaintiff for the item also."

"In the end the judge gave his findings as follows:

Issue No. 1: The defendant has forfeited his agency rights.

Issue No. 2: The defendant's agency is liable to be terminated.

Issue No. 3: The plaintiff is entitled to an account from the defendant.

Issue No. 4: The defendant has paid Rs. 1,47,500.

Issue No. 5: A sum of Rs. 1,00,000 was paid as deposits and Rs. 47,500 was advanced as loan.

Issue No. 6: The terms of distribution entered into between the plaintiff and the defendant are harsh, inequitable and unconscionable.

Issue No. 7: Plaintiff is entitled to damages.

"In the result, there will be a decree: (1) Cancelling the distribution agency of the defendant and terminating the agency from the date; the defendant will get only 20% of the realisations from the picture from the date of suit till to-day.

"(2) Directing the defendant to render accounts in respect of transactions with the plaintiff's picture during the period of his agency.

"(3) Directing the defendant to render accounts for his dealings in relation to his pictures which were exploited by him along with the plaintiff's picture.

"(4) Directing the defendant to deliver and cause to be delivered in cases where the same are in custody of the defendant, all prints of "Raja Vikrama" belonging to plaintiff and all the publicity material and also all contracts and agreements relating to the suit pictures and all other papers and documents pertaining to the distribution of the suit picture to the plaintiff.

"(5) Directing the defendant to submit to this Court forthwith all accounts, contracts, agreements, papers, and other materials relating to the contracts and transactions with reference to the suit picture "Raja Vikrama" as well as with reference to other pictures which have been exploited along with the plaintiff's picture "Raja Vikrama" such as "Modata Ratri", Suneri Din, Nallathangal, Brahma Radham, Madalasa and Leela Majnu" and (b) for costs of the suit.

"Damages to be awarded in this suit will be ascertained after the defendant renders account to the Court of all transactions relating to the suit picture as directed above, on which amount correct interest shall run from the date of the suit till the date of realisation at 6% per annum".

Trade Association

Madurai Film Distributors' Assn.

At the eighth Annual General Body Meeting of the Mathurai Film Distributors Assn., held on 19th May '57 the following were elected as office bearers for the year 1957-58.

Sri A. Parthasarathy - President; Sri. G. Sankara Iyer - Secretary; Sri. S. Sangilia Pillai - Treasurer; Messrs. S. Viswanathan, K. Thiagarajan and V. Nanjundan - Committee members.

* * *

Film Fans Assn. Madras :

The following were elected as office bearers of the Film Fans Assn., Madras for the year 1957 at their meeting held on Sunday 12th May, 1957.

Mrs. S. Kailasam—President; Miss. Lila Asirvatham—General Secretary and Sri Kanniah.—Jt. Secretary.

* * *

South Indian Cinema Employees Assn., Madras.

Sri. T. S. Ramanujam, M.A., L.L.B., (London) was elected as the President of the South

Indian Cinema Employees Assn., Madras as its annual meeting held on 14th May '57. The following are the other office bearers elected: Messrs. K. S. Gopalakrishnan, Smt. Mathura Bai Ketkar and G. Balaraman - Vice Presidents; Sri K. Subbaroyalu-Hony. Secretary; Sri C. A. Mannarswamy, S. Krishnaswamy-Joint Secretaries and Sri K. B. Singh the Treasurer.

* * *

East Punjab Motion Pictures Assn.

The following have been elected to the seven vacant seats in the Executive Committee of the East Punjab Motion Pictures Assn., Jullunder :

Messrs. R. N. Saigal, M. L. Nayar, K. L. Sethi, B. D. Kaushal, Kanwal Kishore, Chhaju Ram, Sat Paul Katyal.

The following are the present office bearers: Shri Sohan Lal Puri-President, Sri B. D. Kaushal and Sri Rajeshwar Pershad - Vice-Presidents, Sri Chamanlal Sehgal-Gl. Secretary, Sri. M. L. Nayar-Joint Secretary and R. N. Saigal-Hony. Treasurer.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the following :

(1) Annual Report for 1956-57 of the Central Circuit Cine Assn., Bhusaval; (2) Eighth Annual Report of the Mathurai Film Distributors Assn., Madurai; (3) Issue of Cinema Jyothi dated 15-4-'57. A bi-monthly in Tamil edited by Anugundu Ayyavu—Price: As. 2/. Published at 22-A, Narasingapuram St., Madras 2.

Far & Near

Pope's Appeal to Film Men :

A Press release dated 17th May '57 reports that the Pope Pius XII told a group of film distributors in an audience in the Vatican Palace: "Do what you can to make the world of the film a healthy world, in which men, women and even children can find pleasurable recreation and cultural improvement in security - security of mind and moral integrity."

* * *

Mobile Court to Check smoking in Cinemas :

A Press report states that a mobile court has been set up at Jubbalpore to curb smoking inside cinemas which is banned under a municipal bye-law. The court during the two days of its working prosecuted 20 persons and sentenced them to pay fines.

* * *

Production of News Reels :

On 15th May, 1957 Dr. B. V. Keskar, Union Minister for Information and Broadcasting while replying to a complaint made by Press photographers that their profession was adversely affected by the free supply of photographs to the Press and increasing activities of the Film Division of the Information Ministry, said that Government had to undertake production of news films because private film producers were not interested in such films. The Government were however prepared to acquire

good news films produced by individual news cameramen but it could not depend on them for regular news film production at present.

* * *

Spyros P. Skouras who has been called "Father of Cinemascope" celebrated his 15th anniversary as President of 20th Century Fox."

* * *

Export & Import Council :

Sri. M. B. Bilimoria, President has been nominated a member of the Import Advisory Council and the Export Advisory Council functioning under the Union Ministry of Commerce and Industry.

This is the first time that a representative of the film industry of the Film Federation of India, has been asked to serve on these Councils.

* * *

Cannes Film Festival :

A press report Cannes dated 17th May, 1957 says that the jury at the Cannes Film Festival to-day unanimously awarded a "special mention" for India's "GOTAMA THE BUDDHA" for its "moral and plastic beauty".

* * *

Awards :

Western Electric and Westrex recordings have won awards twenty-four times in the twenty-seven years that this award has

been established (all years except 1942, 1943, 1945).

1930—Metro-Goldwin-Mayer (The Big House)—Douglas Shearer. 1931—Paramount (Sarah & Son)—Franklin Hansen. 1932—Paramount (Shanghai Express)—Franklin Hansen. 1933—Paramount (Farewell to Arms)—Harold C. Lewis. 1934—Columbia (One Night of Love)—John Livadary. 1935—Metro-Goldwin-Mayer (Naughty Marrietta)—William Steinkampf. 1936—Metro-Goldwin-Mayer (San Francisco)—Douglas Shearer. 1937—United Artists (The Hurricane)—Thomas T. Moulton. 1938—United Artists (The Cow boy and The Lady)—Thomas T. Moulton. 1939—Universal International (When tomorrow Comes)—Bernard B. Brown. 1940—Metro-Goldwin-Mayer (Strike up The Band)—Douglas Shearer. 1941—General Service Studios (That Hamilton Woman)—Jach Whitney. *1942—Warner Bros. (Yankee Doodle

Damdy) — Nathan Levinson. *1943—RKO Radio (This Land Is Mine)—Stephen Dunn. 1944—20th Century Fox (Wilson)—E.H. Hansen. 1945—RKO Radio (The Bells of St. Mary's)—Stephen Dunn. 1946—Columbia (The Jolson Story)—John Livadary. 1947—Samuel Goldwyn (The Bishop's Wife)—Gordon Sawyer. 1948—20th Century Fox (The Snake Pit)—Thomas T. Moulton. 1949—20th Century Fox (Twelve O'Clock High)—Thomas T. Moulton. 1950—20th Century Fox (All about Eve)—Thomas T. Moulton. 1951—Metro-Goldwyn-Mayer (The Great Caruso)—Douglas Shearer. 1952—London Film Studios (Breaking the Sound Barrier)—John Cox. 1953—Columbia (From here to Eternity)—John Livadary. 1954—Universal-International (The Glenn Miller Story)—Leslie I. Carey. 1955—Todd-AO (Oklahoma)—Fred Hynes. 1956—20th Century Fox (The King And I)—Carl Faulkner.

MEMBERSHIP

The following were admitted as members of the Chamber :

- (1) M/s. Golden Cine Studios (Private) Ltd., Madras — (Studio Owner).
- (2) M/s. Southern Movies, Madras-4;
- (3) M/s. Aswaraj Productions, Madras-17;
- (4) Sri M. L. Pathy, Madras-31;
- (5) M/s. Gaiety Picture Circuit, Madras-2;
- (6) M/s. Emgeeyar Pictures (Private) Ltd., Madras — Producers.
- (7) M/s. Pondy Films, Pondicherry — Distributor.
- (8) Sri V. Srinivasaraghavan, Revathy Laboratory, Madras;
- (9) Mohan Arts, Madras-2. — Technical Services.
- (10) Sri V. Dakshinamurthy Mudaliar, Arkonam;
- (11) Kannan Talkies, Kancheepuram — Exhibitors.

Application is also received from M/s. Ajanta Pictures, Trichy — Distributor for admission as member.

Pictures Released

2-5-'57—Release of Filmistan's 'Abhiman' (Hindi) at Star, Madras. ftg. Ameeta, Shekhar, Chand Usmani, Yakub. Director: Mahesh Kaul. Music: Anil Biswas. Story: Mukhram Sharma. Filmistan's release.

2-5-'57—Release of 'Musafir' (Hindi) of Film Group's at Ashok, Madras. ftg. Dilip Kumar, Usha Kiron, Nirupa Roy, Kishore Shekhar, Suchitra Sen, Durga Khote etc. Music: Salil Chowdhary. Director: Hrishikes Mukerjee. City release. A. G. Films, Madras-14.

2-5-'57—Release of 'Noor-E-Islam' (Hindi) at Select, Madras. ftg. Yasmin, Majid etc. A full length picture of Muslim shrines, culture and civilisation and holy places.

2-5-'57—Release of Nigam Films' 'Mumtaz Mahal' at Sri Padmanabha, Madras. ftg. Sheila Ramani, Jairaj, Agha and Veena. Direction: Ramdaryani. Music: Vinod. Mehta Pictures, Bangalore release.

2-5-'57—Release of Sircar Productions 'Bandhan' (Hindi) at Plaza, Madras. ftg. Meenakumari, Pradeepkumar etc. Direction: Hemchunder. Music: Hemantkumar. Distributors: Hindusthan Pictures Ltd., Bangalore-9.

10-5-'57—Release of 'Mangu' (Hindi) at Sri Padmanabha, Madras. ftg. Nigar Sultana, Sheila Ramani, Aroon, N. A. Ansari, Mukri and Anna Nevada. Director: N. A. Ansari. Pro-

duced by Shaik Mukthar. Music: O. P. Nayyer.

10-5-'57—Release of Kadija's 'Koodappirappu' (Malayalam) at Wellington, Madras. A. Subbu & Co., release.

12-5-'57—Release of Kamal Bros.' 'Pudhaval' (Tamil) at Prabhat, Gaiety and Saraswathi, Madras (all over south from 10th). ftg. Shivaji Ganesan, T. S. Baliah, M. K. Radha, Chandra Babu, Padmini, M. N. Rajan, V. Susila etc. Story and Dialogues: M. Karunanidhi. Music Direction: Viswanathan and Ramamurthy. Sound Songs: E. I. Jeeva. Direction: Krishnan Panju. Camera: G. Vittal Rao. City release thro' Kamal Brothers Ltd., Madras-17.

17-5-'57—Release of Bharani's 'Manamagan Thevai' (Tamil) at Wellington, Roxy and Bharat, Madras and all over South. ftg. Shivaji Ganesan, T. R. Ramachandran, Chandrababu, Karunanidhi, T. N. Sivathanu, Javar Sitharaman, Bhanumathi, Ragini, Pramila, Angamuthu etc. Dialogues: Valampuri Somanathan. Songs: Thanjai Ramiah Doss, Maruthakasi and K. D. Santhanam. Music: G. Ramnathan. Camera: V. Venkat. Sound: P. V. Koteeswara Rao and R. Rajagopalan. Produced and Directed by P. S. Ramakrishna Rao. A Seetha Films release.

17-5-'57—Release of Varalakshmi Pictures' 'Sathi Savithri' (Telugu) at Select and Sun Theatre, Madras. ftg. Nages-

wara Rao, S. Varalakshmi, Relangi, S. V. Ranga Rao, Suri Babu and Nagiah. Director: K. B. Nagabushanam.

17-5-'57—Release of Guru Dutt's '*Pyasa*' (Hindi) at Plaza, Madras. ftg. Mala Sinha, Guru Dutt, Rehman, Johnny Walker and Waheeda Rehman etc. Directed by Guru Dutt. Music: S. D. Burman. Lyrics: Sahir.

17-5-'57—Release of '*Mera Salam*' (Hindi) of Sushil Pictures at New Elphinstone, Madras. ftg. Bina Rai, Bharat Bhooshan, Veena, Ali Nasir, K. N. Singh, Cuckoo, Gope etc. Music: Hafeezkhan. Story: Vinod. Directed by: Harbans. Released by Abdu & Co.

17-5-'57—Release of Srinivas Pictures and Film Co's '*Nalla Penmani*' (Tamil) at Murugan Talkies, Madras. Released by Mangala Pictures.

24-5-'57 — Release of Anjali Pictures, '*Manalaney Mangaiyin Baggiam*' (Tamil) at Paragon, Broadway and Mahalakshmi, Madras. ftg. Gemini Ganesan, T. S. Dorairaj, M. Karunanidhi, Anjali Devi, Rajasulochana, Girija etc. Direction: Vedantam Raghavaiah. Produced by Adinarayana Rao. Director of Photography: M. A. Rehman. Dialogue: Udaya Kumar. Songs: Tanjai Ramaiah Doss. City release: Bhagyavathi Pictures Ltd., Madras-17.

24-5-'57—Release of Sippy Films (Private) Ltd., '*Mr. X*' at Star, Madras. ftg. Ashok Kumar, Nalini Jayawant, Pran, Nishi, Rajen Kapoor and Johnny Walker. Direction: Nanabhai

Bhatt. Music: M. Dutt. City release. Leela Pictures Madras-2.

24-5-'57—Release of Arora's '*Halaku*' (Hindi) at Ashok, Madras. ftg. Meena Kumari, Ajit, Veena, Pran, Shammi, Sunder, Helen etc. Directed by: D. D. Kashyap. Music: Shanker Jaikishan. A Rajshri release.

24-5-'57—Release of '*Kismet*' (Hindi) at Murugan, Madras. ftg. Ranjan, Helen and Gope etc.

24-5-'57—Release of '*Roop Basant*' (Hindi) at Sri Padmanatha Theatre, Madras. ftg. Chitra Diljit etc.

31-5-'57—Release of '*Kul Ja Sim Sim*' (Hindi) at Sri Padmanabha Theatre, Madras. ftg. Shakila and Mahipal etc.

Mofussil Releases

10-5-'57—Release of Anjali Pictures '*Swarnasundari*' (Telugu) all over Andhra. ftg. Anjali Devi, A. Nageswara Rao and others. Direction: Vedantam Raghavaiah.

16-5-'57—Release of Modern Theatres '*Veera Kankanam*' (Telugu) all over Andhra. ftg. N. T. Rama Rao, Jamuna and others. Direction: G. R. Rao.

17-5-'57—Release of Madras Talkies '*Payal*' (Hindi) ftg. Padmini, Sunil Dutt and others. Direction: Joseph Thaliath (Jr.)

31-5-'57—Release of Balgam Prodns. '*Mangayai Katha Magarasan*'. ftg. K. R. Ramaswamy, Sowcar Janaki, N. T. Rama Rao etc. Songs and Dialogues: Mugavai Rajamanickam. Direction: T. Prakash Rao.

Diary

7-5-'57—Jailakshmi Pictures, Madras-6 gave a reception in connection with their venture of Nayasansar International Indo-Soviet Co-Production '*Pardesi*' (in Sov. Colour and Wide Screen).

8-5-'57—Opening of Mallica Tg. Talkies, Poonamallee.

9-5-'57—Demise of Sri R. N. Rajan, Proprietor Raja Films, Madras.

11-9-'57 — Centenary Day celebration of the run of '*Engal Teetu Mahalakshmi*' at the Woodlands Hotel, Madras. Dr. J. Krishna Rau, Speaker Madras Legislative Assembly, presided. Prizes were distributed to the main artistes of the picture.

19-5-'57—Meeting of Producers in South India under the auspices of the Chamber to consider the introduction of the scheme of *Self Regulation*.

25-5-'57—Preview of Anjali Pictures, '*Swarna Sundari*' (Telugu) at Paragon, Madras.

26-5-'57—Private show of '*Swarna Sundari*' (Telugu) by the Cine Technicians Assn., at Sun Theatre, Madras for technical analysis.

26-5-'57—Death of Mr. T. V. Nagaraj, Manager, Plaza Theatre, Madras.

27-5-'57 — Death of Mr. N. M. R. Venkata Krishna Iyer, Partner of Rayal Talkies, Distributors, Madura.

MEETINGS

Meetings of the Executive Committee of the Chamber were held on 20th and 25th May, 1957. A meeting of the Producers in South India was held on 19th May, 1957. The City Exhibitors met on the 17th & 30th May, 1957.

LIVING INDEX

The cost of living index number for working classes in Madras City for the week ending 11th May, 1957 was 370.

OBITUARY

We regret to record the sudden demise of :

1. Sri R. N. RAJAN, B.A., Proprietor of Raja Films, Madras-2.
2. Mr. T. V. NAGARAJ, Manager of Plaza Theatre, Madras on 27th May '57.
3. Mr. N. M. R. VENKATAKRISHNA IYER, Partner of Rayal Talkie Distributor and one of the earliest members of our chamber.

Titles Registered

Under the scheme of Registration of Motion Picture Titles, the following titles have been registered with the Chamber during the months of April and May 1957 :

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details
61	Sri Bhaktha Kuchela (Telugu—35 m. m. & 16 m. m.)	Varalakshmi Pictures, 4-A, Venkatanarayana Rd., T. Nagar, Madras 17.	Studio : Gemini.
62	Sri Bhaktha Kuchela (Canarese—35 m. m. & 16 m. m.)	Varalakshmi Pictures, 4-A, Venkatanarayana Rd., T. Nagar,	Studio : Gemini.
63	Mudhalali (Tamil—35 m. m.)	M.A.V. Pictures, 9-A, Dr. Subbarayan Road, Salem 1.	—
64	Madhavi (Tamil—35 m. m.)	M.A.V. Pictures, 9-A, Dr. Subbarayan Road, Salem 1.	—
65	Maragatham or Karunkuyil Kunrathu Kolai (Tamil— 35 m. m. & 16 m. m.)	Pakshiraja Studios, P.B. No. 191, Puliyankulam Road, Coimbatore.	Studio : Pakshiraja, Coimbatore.
66	Maragatham or Karunkuyil Kunrathu Kolai (Telugu— 35 m. m. & 16 m. m.)	Pakshiraja Studios, P.B. No. 191, Puliyankulam Road, Coimbatore.	Studio : Pakshiraja, Coimbatore.
67	Maragatham or Karunkuyil Kunrathu Kolai (Hindi— 35 m. m. & 16 m. m.)	Pakshiraja Studios, P.B. No. 191, Puliyankulam Road, Coimbatore.	Studio : Pakshiraja, Coimbatore.
68	Bheemasenan (Tamil—35 m. m. & 16 m. m.)	Lakshmi Produc- tions (Private) Ltd., 2, Sarangapani St., T'Nagar, Madras-17.	
69	Bheemasena (Telugu—35 m. m. & 16 m. m.)	Lakshmi Produc- tions (Private) Ltd., 2, Sarangapani St., T'Nagar, Madras-17.	
70	Venkateswara Mahatmyam (Telugu—35 m. m. & 16 m. m.)	Padmasree Pictures, 13/2, Thandavarayan Street, Madras-14.	Studio : Revathi, Cast : N. T. Rama Rao, V. Nagiah, P. Santhakumari, etc. Direction : P. Pulliah. Writer : Acharya Atreya.

S. No.	Title Chosen Lang. Width	Name of Pro- ducer & Addrs.	Other Details.
71	Venkateswara Mahatmyam (Tamil—35 m. m.)	Padmasree Pictures, 13/2, Thandavarayan St., Madras 14.	Studio : Revathi. Cast : N. T. Rama Rao, V. Nagiah, P. Santhakumari, etc. Direction : P. Pulliah. Writer : Acharya Atreya.
72	Chidambara Ragasyam (Tamil—35 m. m.)	Sahini Art Produc- tions, 96, United India Colony, Madras 24.	Direction : P. Pulliah. Cast : S. V. Ranga Rao, Thangavelu, Anjali Devi, Gemini Ganesh.
73	Chidambara Rahasyam (Telugu—35 m. m.)	Sahini Art Produc- tions, 96, United India Colony, Madras 24.	Direction : P. Pulliah. Dialogues : D. V. Narasa Raju. Cast : N. T. Rama Rao, S. V. Ranga Rao, Anjali Devi, Relangi.
74	Vijaya Bhaskaran (Tamil—35 m. m.)	Narasu Studios (Private) Ltd., Narasu- nagar, Guindy, Madras 15.	—
75	Vijaya Bhaskar (Telugu—35 m. m.)	Narasu Studios (Private) Ltd., Narasu- nagar, Guindy.	—
76	Chandrasena or Mahiravana (Tamil—35 m. m.)	Tripura Films, 1, Ranganathan Chetti Road, Nungambakkam, Madras 6.	Studio : Revathy & Neptune. Cast : R. Nagendra Rao, Meenakshi, Chandrakumari, Lakshmikantham, Kantha Rao etc.
77	Lakshminarayana (Telugu—35 m. m.)	Aswaraj Productions, 72, United India Colony, Madras 24.	—



A. V. M. Studios, Madras

A.V.M. Production—Hindi film on children's story produced by Sadashiv Rao J. Kavi. Directed by Santoshi.

A. V. M. Productions—Hindi film based on "*Tamil Kula Deivam*" ftg. Pandari Bai, Balraj Sahani etc. Direction: Krishnan Panchu.

Sankar Films—Telugu Mythological ftg. N. T. Rama Rao, Jamuna etc. Direction: Sankar.

Sankar Films—Kannada Mythological ftg. Kalyan Kumar, Udaya Kumar etc. Direction: Sankar.

Bharani Studios, Madras

Bharani Pictures' own production in Telugu ftg. P. Bhanumathi, Jaggiah. Directed by P. S. Ramakrishna Rao.

T.N.R. Production's Tamil film directed by T. R. Raghunath, ftg. Shivaji Ganesan, P. Bhanumathi etc.

Valampuri Pictures — "*Tirumanam*" (Tamil) ftg. Gemini Ganesan, Savithri, Ranga Rao, Nagiah, M. N. Rajam etc. Music: S. M. Subbiah Naidu. Dialogues: Valampuri Somanathan. Direction: Bhim Singh.

Jubilee Films—(Tamil) based on the story of Kalki; featuring R. Ganesh, Vyjayanthimala etc. Direction: Yoganand.

Citadel Film Corpn. Ltd., Madras

Citadel Film Corpn. Ltd.,—Tamil film directed by Joseph Taliath Jr.

Film Centre (Private) Ltd., Madras

T. Somasekaran's Sinhalese film ftg. Florida, Stanly Perara etc. Direction: T. Somasekaran.

Sri Lakshmi — Pictures Tamil film ftg. Sivaji Ganesan, S. Janaki, V. K. Ramaswamy etc. Direction: K. Somu.

Jagannath Productions—Kannada film ftg. T.K. Balachandran, Suryakala etc. Direction: A. K. Pattabi.

Republic Productions — "*Production No. 1*" Directed by: B. N. R.

R. S. R. Movietone—Tamil film ftg. S. Janaki, Manohar etc. Direction: A. Govindaswami.

Gemini Studios, Madras

Gemini Studio's Production No. 27 in Tamil directed by K. J. Mahadevan.

Gemini Studio's Production No. 27 in Hindi directed by S. S. Vasani.

Sri Raja Rajeswari Film Co.,—"*Sakuntala*" (Tamil) directed by K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.,—"*Sakunthala*" (Telugu) directed by K. B. Nagabhushanam.

Shivaji Productions—Hindi film; featuring: Dev Anand Padmini and others. Directed by T. Prakash Rao.

Gemini Studios—*Kattabomman* (Tamil).

Gemini Studios—*Kattabommu* (Telugu).

Venus Pictures—Tamil film featuring Shivaji Ganesan, Padmini and others. Direction: T. Prakash Rao.

K. & T. Productions—"*Ram Rajya*" (Tamil and Telugu).

do. "*Lava Kusha*" (Kannada).

Sri Raja Rajeswari Film Co.,—Telugu mythological Directed by C. S. Rao.

Varalakshmi Pictures—"*Sri Baktha Kuchela*" (Telugu) ftg. S. Varalakshmi and others.

Varalakshmi Pictures—"*Sri Baktha Kuchela*" (Canarese) ftg. S. Varalakshmi and others.

Golden Cine Studios (Private) Ltd., Madras

R.N.R. Pictures—"*Anbe Deivam*" (Tamil) featuring R. Nagendra Rao, Suryakala, Sri Ranjani (Jr), Sandhya, M. K. Radha and others.—Direction: R. Nagendra Rao; Camera: R. N. Krishna Prasad; Story: R. N. Jayagopal; Tamil Dialogues: T. M. U. Pathi. Songs: Sundarakannan.

R.N.R. Pictures—"*Preme Daivam*" (Telugu) featuring R. Nagendra Rao, Suryakala, Sri Ranjini (Jr), Sandhya, M. K. Radha and others.—Direction: R. Nagendra Rao; Camera: R. N. Krishna Prasad; Story: R. N. Jaya Gopal.

Rupavani Pictures—Tamil film directed by Illangovan and Purushothaman.

Southern Movie's Tamil film ftg. M. G. Ramachandran, Vyjayanthimala and others. Direction: T. P. Sundaram.

V. R. V. Film's—Tamil film ftg. Gemini Ganesan, Savithri and others. Direction: Ch. Narayanamurthy.

K. M. D. V. N. Production's Tamil film ftg. Rajasulochana, M. N. Rajam and others. Direction: D. V. Naidu.

Sarodey Brothers' Tamil film ftg. M. G. Ramachandran, Bhanumathi and others. Direction : V. Krishnan.

Rajamanickam Chettiar's Tamil film ftg. Padmini, Shivaji Ganesan and others. Direction : K. Vembu.

Merryland, Trivandrum

Neela Production's Malayalam film ftg. Kumari, Prem Nazir etc., directed by Subramaniam.

Modern Theatres Ltd., Salem

Modern Theatres' Tamil and Kannada films.

Modern Theatres : Hindi colour film ftg. Nalinijagawant, Ajit etc. Direction : I. S. Johar.

Narasu Studios Ltd., Madras

Narasu's "*Sri Valli*" (Tamil) ftg. Shivaji Ganesan, Padmini and others. Direction : Ramana.

Narasu's "*Beete Din*" (Hindi) ftg. Ashok Kumar, Nimmi etc. Music : Shanker Jaikishen. Direction : Mohan Segal.

Narasu's "*Balay Ammayilu*" (Telugu) ftg. N. T. Rama Rao, Savitri, Girija, K. Jaggaiah, Relangi Venkataramiah, Suryakala etc. Music : S. Rajeswara Rao. Dialogues & Lyrics : V. Sadasiva Brahmam. Direction : Vedantam Raghavaiah.

Narasu's "*Iru Sahodarikal*" (Tamil) ftg. R. Ganesan, Savitri, Girija, T. S. Dorairaj, M. N. Nambiar, T. P. Muthulakshmi etc. Music : S. Rajeswara Rao. Dialogues & Lyrics : T.N. Ramiah Doss.

Narasu's "*Sitaron-Se-Aagey*" (Hindi) ftg. Ashok Kumar, Vyjayanthimala, Johny Walker, Jagadish, Sethi, Raja Sulochana etc. Music : S. D. Burman. Dialogues : Vrajendra Gaur. Lyrics : Majrooh Sultanpuri. Direction : Satyen Bose.

Narasu Studios (Private) Ltd.,—Vijaya Bhaskara (Tamil).

Narasu Studios (Private) Ltd.,—Vijaya Bhaskar (Telugu)

Neptune Studios Ltd., Madras

Jupiter & A L S Productions — Tamil film ftg. Anjali Devi, K. R. Ramaswamy, Rajah Sulochana, M. N. Nambiar etc. Direction : T. R. Raghunath.

Jupiter's Tamil film ftg. Shivaji Ganesan, Padmini etc. Direction : A. S. A. Swamy.

Jupiter's Tamil film ftg. M.K. Radha, Savithri, Gemini Ganesan etc. Direction : A. S. A. Swamy.

Jupiter's Tamil film ftg. M. G. Ramachandran, Padmini etc. Direction : A. S. A. Swamy.

Krishna Pictures Tamil film ftg. M. G. Ramachandran, Padmini, M. N. Rajam, Bhanumathi, and others. Direction : Yoganand.

Mercury Films' Tamil film ftg. M. G. Ramachandran & others Direction : P. Sridhar.

Jubilee films' Tamil film adopted from the story by 'Kalki' ftg. R. Ganesh, Vyjayanthimala & others Direction : Yoganand.

Newtone Studios (Private) Ltd., Madras

Newtone Studios & Vijaya Hind Production's Tamil film ftg. P. Bhanumathi ; M. G. Ramachandran etc. Direction : R. S. Gopalakrishnan.

Budha Picture's Tamil film ftg. Shivaji Ganesan etc. Direction : Bhim Singh.

Travancore Cochin Co-operative Cultural Cine Society—Malayalam film.

Royal Film's Tamil film ftg. T. R. Ramachandran ; Pandari Bai; Ragini; M. N. Rajam etc. Direction : K. Somu.

Murali Productions—Tamil film ftg. Pandari Bai, M. K. Radha, D. Balasubramaniam and others. Direction : Yusuf Mulji and Ramamoorthy.

Pakshiraja Studios, Coimbatore

Pakshiraja's Sinhalese film.

Pakshiraja's film "*Maragatham or Karunkuyil Kunrathu Kolai*" Tamil, Telugu and Hindi.

Paramount Studios (Diamond Cine Corp.)

M. R. S. Pictures Tamil film ftg. M. K. Radha, B. S. Saroja & others Direction : K. R. Sundaresan.

Peoples films Tamil film ftg. K. R. Ramasami, Rajasulochana & others Direction : S. Balachandar.

S. P. S. Pictures Tamil film ftg. A Nageswara Rao, Padmini. Direction : Ch. Narayanamoorthy.

Rohini Pictures—Tamil film featuring M. G. Ramachandran, Bhanumathi, Nambiar, T. R. Ramachandran, Sandhya and others. Direction : Y. R. Swami, M.A.

Rohini Pictures—Telugu film ftg. N.T. Rama Rao, Bhanumathi. Gummidi, Sandhya, Ramana Reddy, Rajnala and others. Direction : Y. R. Swami.

Vijay Art Film—Tamil film ftg. Shivaji Ganesan, Kannamba, M. N. Rajam, Muthulakshmi, V. K. Ramaswamy and others. Direction : J. G. Vijayan. Supervision : Ch. Narayanamoorthy.

P. R. Pictures—Kannada film ftg. Suryakala, Kalyan Kumar, Sidhyaswamy, Udayakumar and others. Direction : Sekar.

Aruna Films — “*Bomma Kalyanam*” (Tamil) ftg. Shivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagiah etc. Direction : R. M. Krishnaswamy.

Aruna Films—“*Bommala Pelli*” Telugu ftg. Shivaji Ganesan, Jamuna, S. V. Ranga Rao, Nagiah etc. Direction : R. M. Krishnaswamy.

Om Sakthi Films—Tamil film featuring B. S. Saroja, K. R. Ramaswamy, Vanaja and others. Direction : Santoshi.

Sadhana Productions — Telugu film ftg. N. T. Rama Rao, Kusum Kumari and others. Direction : Ranganada Das.

Rajamanickam Chettiar's—Tamil film ftg. Padmini, Shivaji Ganesan and others. Direction : K. Vembu.

Viswakala Chitra's—Kannada film featuring Honnappa Bhagavathar and others. Direction : Singh Tagoor.

Thyagaraj Productions — Tamil film ftg. Gemini Ganesan, Savithri and others. Direction : Vedantam Ragaviah.

Prabha Films—Tamil film ftg. Gemini Ganesan, Savithri, T. R. Ramachandran and others.

Prakash Studios, Madras

Sri Gajalakshmi Picture's Tamil film featuring Manohar, T. S. Baliah, M. N. Rajam, Rajasulochana etc. Direction : Thiruvengadam.

Pramoda Films' Tamil film ftg. G. Varalakshmi, Shivaji Ganesan etc. Direction : K. S. Prakash Rao.

Kerala Arts—Malayalam Picture, ftg. Sathyan, Thangam etc. Directed by Vellappan.

Dhanasayi Films — Telugu Film ftg. S. Janaki, Relangi, Gummidi etc. Direction : Rajani Kanth.

Anupama Films—Telugu film. Directed by : Tilak.

Lalithambika Films—Tamil film. Directed by Thiruvengadam.

Premier Studios, Mysore

K. K. R. Production's Tamil film ftg. Manohar ; S. V. Subbiah etc. Direction : D. S. Kotnis.

Udaya Production's Kannada film.

Devichandra's Kannada film.

Manjunatha Production's Kannada films.

Vittal Production's Kannada film.

Veenus Production's Kannada film. Direction : B. R. Krishnamoorthy.

Ratna Studios, Salem

M. A. V. Pictures' mythological Tamil film ftg. Padmini, Shivaji Ganesan, N. T. Rama Rao etc. Direction : K. Somu.

M. A. V. Pictures — “*Mudalali*” (Tamil) Produced by M. A. Venu.

M. A. V. Pictures—“*Madhavi*” (Tamil) Produced by M. A. Venu.

Revathi Studios, Madras

Minerva Picture's — Tamil and Telugu film ftg. Shivaji Ganesan, P. Bhanumathi, Raja Sulochana and others. Direction : V. S. Raghavan.

Manivel Pictures'—Tamil film ftg. K. R. Ramaswamy ; M. N. Rajam and others. Direction : K. S. Mani.

A. L. S. Production's Tamil film ftg. Shivaji Ganesan, Bhanumathi, Rajasulochana etc. Direction : P. Neelakantan.

A. T. M. Production's—Tamil film ftg. Anjali Devi ; Maduri Devi ; Narasimha Bharathi etc. Direction : Vembu.

Aswaraj Production's Telugu film ftg. N. T. Rama Rao etc. Direction : Samudrala.

Asoka Pictures' folklore film in Tamil and Telugu nearing completion.

Chandamama Film's Telugu film ftg. A. Nageswara Rao, G. Varalakshmi, Jamuna etc. Direction : Chengaiya.

Jupiter & ALS Productions' Tamil film ftg. Anjali Devi, K. R. Ramaswamy, Rajasulochana etc. Direction : T. R. Raghunath.

Sekhar Art Enterprises' Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, V. Nagiah etc. Direction : V. S. Raghavan and Murugadasa.

Aslesha Cine Entertainments' Tamil film ftg. T. R. Rajakumari, T. S. Baliah, N. S. Krishnan, T. A. Mathuram etc. Direction : V. S. Raghavan.

A. T. K. Production's Tamil film ftg. Shivaji Ganesan, P. Bhanumathi, K. Sarangapani etc. Direction : A. T. Krishnaswamy.

Padmini Picture's Tamil film ftg. Shivaji Ganesan, T. R. Rajakumari etc. Direction : B. R. Panthulu.

B. K. Films Tamil & Telugu film ftg. P. Bhanumathi, A. Nageswara Rao, V. Nagiah etc. Direction : V. S. Raghavan.

Geetha Pictures (Private) Ltd., “*Rishya Sringar*” (Tamil and Telugu).

Kasinath Produs. Telugu mythological.

Kamala Film's Tamil film ftg. T. K. Ramachandran, Sahasranamam, S. Varalakshmi, Dorairaj etc. Direction : A. T. Krishnaswami.

Morning Star Films & Manohar Pictures' Tamil film ftg. M. N. Rajam, Raja Sulochana, Rajendran, T. S. Baliah etc. Direction : A. S. A. Swami.

Rajyam Pictures' "*Krishna Leelalu*" (Telugu) ftg. Lakshmi Rajyam, Relangi etc. Music: Susarla Dakshinamoorthy. Story & Dialogues: Vempati Sadasiva Brahmam. Direction : C. Pullayya.

Gayathri Production's Tamil film ftg. Shivaji Ganesan, Savithri, Rajasulochana, Nambiar, Thangavelu etc. Direction : S. Balachander.

Tripura Films "*Chandrasena*" (or) "*Mahiravana*" (Telugu & (Kannada) ftg. R. Nagendra Rao, Meenakshi, Kantha Rao, Lakshmikantha etc. Direction : G. Nataraj.

S. S. Nataka Mandali Productions' Kannada film directed by H. S. Krishnaswamy.

Jupiter's Tamil film ftg. M. G. Ramachandran, Padmini etc. Direction : A. S. A. Swamy.

Jupiter's Tamil film ftg. R. Ganesh, Savithri, M. K. Radha etc. Direction : A. S. A. Swamy.

V. N. Films' Telugu & Kannada films directed by V. Nagiah.

Sangeetha Pictures' Telugu film ftg. N. T. Rama Rao, Savithri etc. Direction : Vedantham Ragaviah.

Murali Production—Tamil film ftg. Pandari Bai, M. K. Radha, D. Balasubramaniam and others. Direction : Yosuf Mulj and Ramamoorthy of A. V. M. fame.

Kasturi Films—Tamil film ftg. Sivaji Ganesan, Anjali Devi, M. N. Rajam, Thangavelu, G. Sakunthala, Chandrababu, S. V. Subbiah etc. Direction : P. Sridhar.

Sadhana Prodns :—Telugu film ftg. N. T. Rama Rao, Kusum Kumari. Direction : Ranganada Dass.

Padmasri Pictures—" *Venkatesa Mahathyam* " or "*Balaji* " (Tamil).

Padmasri Pictures :—" *Venkatesa Mahathyam* " or "*Balaji* " (Telugu).

Sarada Prodns :—Tamil & Telugu film directed by P. Pulliah.

Royal Studios, Madras

Royal Studios' Tamil film ftg. T. R. Mahalingam, Maduri Devi, R. Balasubramaniam, P. S. Gnanam etc. Direction : H. V. Babu.

Royal Studios' Telugu film ftg. Kantha Rao, Sowkar Janaki and others. Direction : H. V. Babu.

Royal Studios' Malayalam film ftg. Prem Nazir, Thangam etc. Direction: Nambiyar.

Royal Studios' Kannada film ftg. Muthu Raj, B. Saroja, Kalyankumar etc. Direction : C. V. Raju.

Royal Studios' Sinhalese film ftg. important Sinhalese artistes. Direction: K. C. Krishnamurthi.

Shyamala Studios, Madras

Shyamala Pictures Tamil film ftg. M. G. Ramachandran, Anjali Devi, M. N. Rajam etc. Direction: Yoganand.

Archana Picture's Hindi film ftg. T. S. Baliah, Rajkumar etc. Direction: S. K. Vasakam.

Maragatha Pictures Tamil film ftg. T. S. Dorairaj, Savithri, Baliah. Direction : T. S. Dorairaj.

Pratibha Prodns. Tamil & Telugu film ftg. S. S. Rajendran, G. Varalakshmi etc. Direction : B. N. R.

T. N. R. Prodns. Tamil film ftg. Shivaji Ganesan and Bhanumathi. Direction : T. R. Raghunath.

Nandhi Pictures—Tamil & Telugu film. Directed by : Jampana.

Nandhi Pictures—Telugu film. Directed by : Y. V. Rao.

Nandhi Pictures—Kannada film. Directed : Hunsur Krishna-moorthy.

Vijaya Productions (Private) Ltd.,

Lessees of

The Vauhini Studios Ltd., Madras

Paragon Picture's Tamil film ftg. Shivaji Ganesan, Pandaribai, Savithri, Master Baji etc. Direction : Ch. Narayanamoorthi.

Sivagami Picture's Tamil film ftg. M. G. Ramachandran, T. R. Rajakumari, B. S. Saroja etc. Direction: Ramanna.

Vijaya Films Telugu film ftg. N. T. Rama Rao, Girija, Raja Sulochana etc. Direction: C. S. Rao.

Ravi Production's Tamil film ftg. Shivaji Ganesan, Padmini, Ragini, Thangavelu etc. Direction: Prasad.

Sri Ganesh Movietone's Tamil film ftg. M. G. Ramachandran, Savithri, M. N. Rajam etc. Direction: Sunder Rao Nadkarni.

R. R. Picture's Tamil & Telugu film ftg. Shivaji Ganesan, B. S. Saroja, T. S. Baliah etc. Direction: Ramanna.

Nandhi Pictures Tamil film ftg. Gemini Ganesan, Savithri, Thangavelu etc. Direction: Jampana.

Nandhi Picture's Telugu film ftg. K. Savithri, N. T. Rama Rao, Relangi etc. Direction: Jampana

B. A. Subba Rao Production's Tamil and Telugu film ftg. S. V. Ranga Rao, Pushpavalli, Relangi, Thangavelu etc. Direction: B. A. Subba Rao.

Vijaya Film's Tamil film ftg. Gemini Ganesan, Savithri, N. S. Krishnan, T. A. Mathuram etc. Direction: T. R. Ragunath.

Devar Film's Tamil film ftg. Ranjan, Anjali Devi, T. S. Baliah etc. Direction: M. A. Thirumugam.

Everest Movie Corporation "*Kumara Devan*" (Tamil) ftg. M. G. Ramachandran, P. S. Veerappa, Jamuna, Kannamba, Raja Sulochana etc. Direction: Sridhar. Story & Dialogues: A.K. Velan.

Kalpna Kala Mandir's Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, E. V. Saroja, Thangavelu etc. Dialogues: Aranganal. Direction: R. R. Chandran.

Bharath Production's "*Vikramadithan*" (Tamil) ftg. M. G. Ramachandran, Padmini, Sriranjini, Ragini, Rushyendramani, G. Sakuntala, P.S. Veerappa, O.A.K. Devar, K.A. Thangavelu etc. Direction: T. R. Raghunath. Screen Play & Dialogues: Enthangai Natarajan. Music: S. Rajeswararao. Art: V. Namasivayam.

Sri Sankar Film's Tamil film ftg. Shivaji Ganesan, Raja Sulochana, Ragini, Thangavelu etc. Direction: K. Somu.

Sarvani Picture's "*Akkachelu*" (Telugu) ftg. Sriranjani, Krishnakumari, Amaranath, C. S. R., Perumal, Rajanala, Suryakantam, Vangara, Ramana Reddy, Masters Balu, Nageswara Rao, Gopinath etc. Music: Pendyala. Camera: Mastan. Story: Ananth. Dialogues & Songs: Sri Sri and Arudra. Direction: Sarvabhowma Rao & Amanullah. Produced by Gopal Reddy & Padmanabha Rao.

N. A. T. Telugu film ftg. N. T. Rama Rao, Anjali Devi, Siva Rao etc. Direction: K. Kameswara Rao.

Vittal Production's Telugu film ftg. Krishnakumari, C. S. R. etc. Direction: B. V. Acharya.

Sambu Films Tamil and Telugu films ftg. A. Nageswara Rao, Savithri, etc. Direction: A. Subba Rao.

Swastik Films' Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, Rajendran etc. Direction: Masthan.

Janatha Picture's Tamil film ftg. Gemini Ganesan, Savithri, Sri Ram, Nagiah etc. Direction: Ch. Narayanamoorthy.

EMGEEYAR Picture's Tamil film ftg. M. G. Ramachandran, P. Bhanumathi, Chakrapani, N. S. Krishnan, T. A. Mathuram etc. Direction: M. G. Ramachandran.

Manjunatha Production's Kannada film directed by B.V. Acharya

N. A. T. Telugu film ftg. N. T. Rama Rao etc.

Lalitha Films (Private) Ltd., "*Lava Kusha*" (Telugu).

Sarvani Pictures "*Sathi Sukanya*" (Telugu). Producer: P. Gopal Reddy.

Hema Productions "*Pithalattam*" (Tamil) ftg. Ranga Rao, C.S.R., Narasimha Rao, Jamuna, Krishnakumari, Rajasulochana, Suryakant etc. Music: Master Venu; Dialogues: V. Radhakrishna, Direction: Tapi Chanakya; Supervision: Prasad.

P.V.V.S.M. Production Directed by V.N. Reddi (Telugu Film).

Bharathi Productions Telugu film directed by Samudrala.

Rajshri Production's "*Sathi Anusuya*" (Telugu) ftg. Anjali Devi, Jamuna, Gummi, Mukkamala, K. V. S. Sarma, Relangi etc. Direction: Nagabushanam.

Rajshri Production's "*Sathi Anusuya*" (Kannada & Tamil)).

Sri Lanka Films: Sinhalese film directed by S. S. Rajan.

Ponnaluri Bros: Telugu film ftg. Anjali Devi, N. T. Rama Rao, Rajasulochana, Mukkamala, Relangi etc. Direction: Kameswara Rao B. A.

Vijaya Productions: Tamil film ftg. Gemini Ganesan, Savithri, Sarangapani, E. V. Saroja, Thangavelu etc. -Direction: Prasad.

Vijaya Productions "*Appu Chesu Pappu Koodu*" (Telugu). ftg. N. T. Rama Rao, Savitri, Relangi, Ramana Reddi, Girija. etc. Direction: Prasad.

Vijaya Production's "*Lava Kusha*" (Tamil).

Sepali Films: Sinhalese film ftg. Rita Rathnayake Florida, Mark Samaranayake etc. Direction: Thamboo.

Bhavani Productions—Sinhalese film ftg. Rita Rathnayake, Annand Veerakoon, Aeesha Veerakoon etc. Direction: Masthan.

Vikram Studios, Madras-26

Vikram Productions—Tamil picture ftg. N. T. Rama Rao, Savithri and others. Direction: B. S. Ranga.

Vikram Productions—Telugu film ftg. N. T. Rama Rao, Savithri and others. Direction: B. S. Ranga.

Vikram Productions—Tamil film ftg. M. G. Ramachandran and others. Direction: B. S. Ranga.

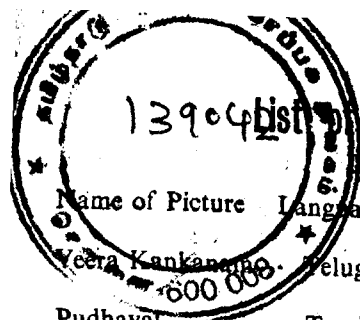
Vikram Productions—Kannada mythological picture. Direction: B. S. Ranga.

Vikram Productions—Telugu film ftg. N. T. Rama Rao and others. Direction: B. S. Ranga.

Venus Studios, Madras

Anjali Picture's Tamil film ftg. Anjali Devi, T. S. Dorairaj, M. N. Nambiyar etc. Direction: Vedantam Raghavaiah.

Prabha Production's Telugu film ftg. P. Kannamba, A. Nageswara Rao, Anjali Devi, etc. Direction: C. S. Rao.



13904 List of Pictures Censored

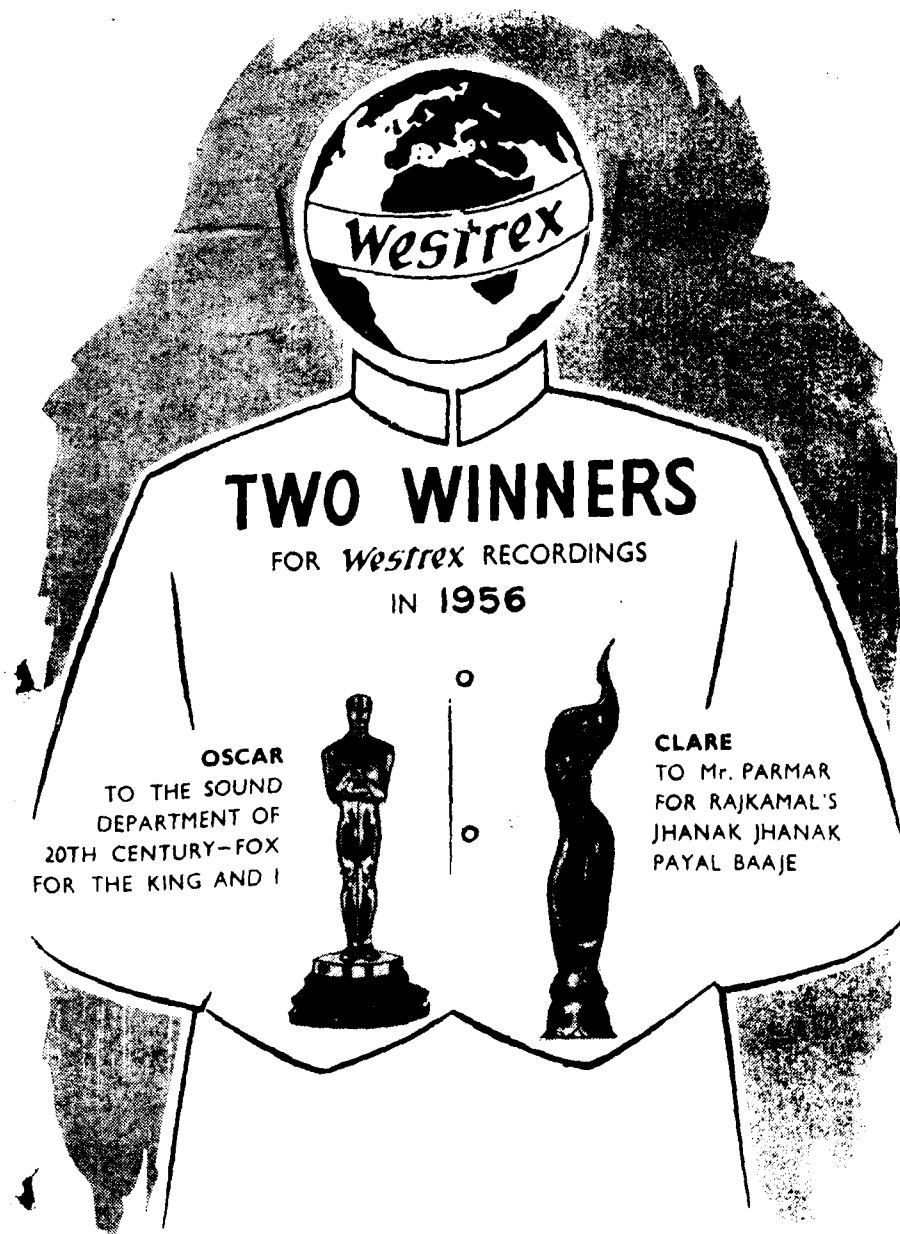
During May 1957

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Veera Kanchana	Telugu	16567	The Modern Theatres Ltd.	19410 6-5-57
Pudhayal	Tamil	17341	Kamal Bros. Ltd.	19411 7-5-57
Suvarna Sundari	Telugu	18855	Anjali Pictures	19412 9-5-57
Manamagan Thevai	Tamil	17075	Bharani Pictures	19413 13-5-57
Sathi Sayithri	Kannada	15728	Varalakshmi Pictures	19414 14-5-57
Payal	Hindi	14497	Madras Talkies	19415 18-5-57
Manalaney Mangayin Baggiam	Tamil	18981	Anjali Pictures	19416 23-5-57
Minnaminungu	Malayalam	15586	Chitrakeralam Private Ltd.,	19417 23-5-57
Varudu Kavali	Telugu	16461	Bharani Pictures	19424 28-5-57
Mangayai Katha Maharasan	Tamil	15567	Balgam Productions	19425 28-5-57

List of Pictures Re-certified under Rule 27-B.

AT MADRAS

S. No.	Pictures & Language	Length in feet	C. No. & Date	Producer	Applicant
326	Kanchana (Tamil)	18228	19506 6-5-57	Pakshiraja Studios.	Pakshiraja Studios.
327	Kalyani (Tamil)	14607	19507 22-5-57	The Modern Theatres Ltd.	The Modern Theatres Ltd.
328	Kanchana (Telugu)	17987	19508 9-6-57	S. M. Sriramulu Naidu	Pakshiraja Studios
329	Dharma Devatha (Telugu)	17556	19509 24-5-57	Ragini Films	Ragini Films
330	En Thangai (Tamil)	17640	19510 24-5-57	Asoka Pictures.	Asoka Pictures.
331	Raja Vikrama (Kannada)	16000	19511 24-5-57	Kemparaj Productions	Kemparaj Productions



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