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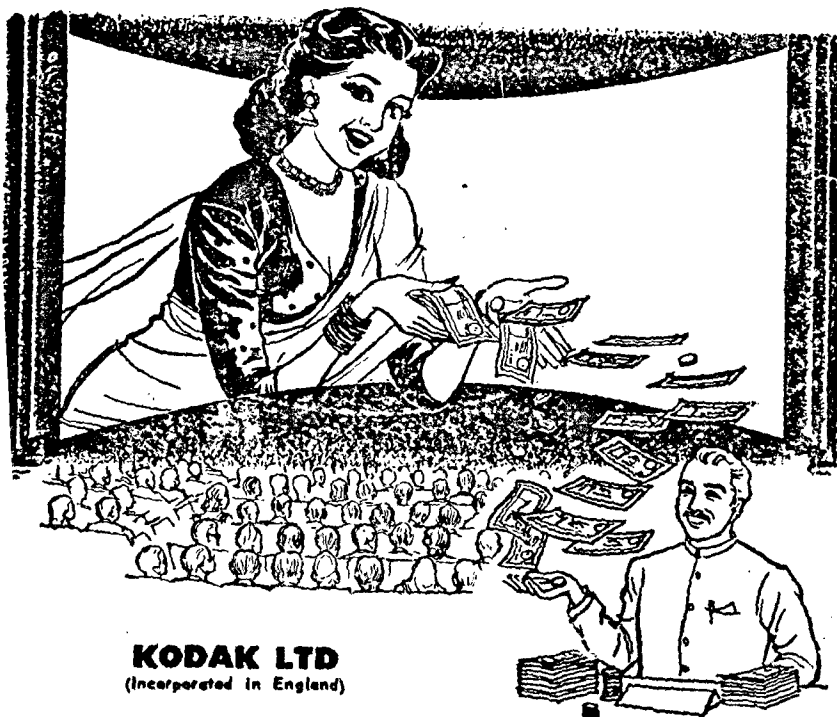
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Vol. II

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No 1

Pope on an Ideal Film

A Vatican City message dated 22nd June, says :

POPE PIUS XII, yesterday urged the world film industry to discard immoral and perverse subjects in favour of "good, noble, and beautiful films."

He stressed the great influence of films on modern life in a 4000 word address to about 1000 producers, directors, actors and technicians to whom he granted a special audience in St. Peter's Basilica. He said the ideal film should, first of all, respect man.

He also spoke of the need for censorship. He said "The Civil and moral patrimony of a people and of families should be protected effectively. It is, therefore,

more than just that the public authorities duly step in to curb the most dangerous influences.

"An ideal film has truly the high office of putting the great potentiality and power of influence, which we have already recognised in the craft of the cinema, at the service of man, and of being an aid to him in maintaining and rendering effective, his self-expression in the path of right and goodness."

The ideal film, the Pontiff added would entertain "in such a manner that the spectator, at the conclusion, leaves the hall more light hearted, relaxed and within himself, better than he entered."



News & Notes

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Amendments to the Indian Constitution

On 27th April 1955, the President of the Indian Union has given his assent to the The Constitution (Fourth Amendment) Act 1955. An important provision of the Act provides for payment of compensation when any property is acquired by the State. The relevant Sections (viz. (2) and (2A) of the Act state.

No property shall be compulsorily acquired or requisitioned save for a public purpose and save by authority of a law which provides for compensation for the property so acquired or requisitioned and either fixes the amount of compensation or specifies the principles on which and the manner in which the compensation is to be determined and given; and no such law shall be called in question in any court on the ground that the compensation provided by that law is not adequate.

(2A) Where a law does not provide for the transfer of ownership or right to a possession of any property to the State or to a Corporation owned or controlled by the State, it shall not be deemed to provide for the compulsory acquisition or re-

quisitioning of property, notwithstanding that it deprives any person of his property.

Display of Posters of Excised Scenes

The Government of Madras have by their G.O. Ms. No. 1315 Home dated the 12th May, 1955 issued instructions for insertion of an additional condition in the licence granted to cinema theatres prohibiting the display of posters depicting scenes excised by the Censors in the film. The relevant order runs as follows:

"The Government of India have reported that photographs, pictures, posters etc., are sometimes displayed by cinema licensees, depicting scenes or shots excised from films and that it is necessary to have a provision to prohibit such display, since this defeats the purpose of censorship of films. They desire that a condition prohibiting such display may be inserted in the form of licence issued to cinemas. The Government direct that the licensing authority should insert the following condition 2(c) in the licence granted under section 5 (3) of the Cinematograph Act. 1918:

CONDITION

"The licensee shall not display or cause to be displayed any photograph picture or poster which depicts or represents or purports to represent a scene or shot which has been excised from any film under the orders of the Central Board of Film Censors or the Central Government."

Protection to Hydroquinone:

[The Gazette of India dated 11th June 1955 publishes the Govt. of India's Resolution on the Tariff Commission's Report on the continuance of protection to Hydroquinone industry.

Government have accepted the Commission's main recommendation that protection to this industry should be continued for a further period of 4 years i.e., till December 31, 1959 and the protective duty at the existing rates viz. 50 per cent *advalorem* (preferential) and 60 per cent *advalorem* (Standard) should be levied.

The commission has also made certain ancillary recommendations for assisting the industry. Government in this Resolution has drawn the attention of Messers Kodak Ltd., and Allied Photographics Ltd. to the Commission's recommendations that they should examine the price structure of hydroquinone with a view to giving relief to small consumers.

The attention of film processing laboratories is invited to the Commission's recommendation that they should establish the practice of buying their require-

ments of hydroquinone directly from indigenous manufacturers instead of through a distributor or dealer. Messers Satyadev Chemicals, Baroda, are advised to register with the General Manager Central Railway preferably through the suppliers of acid their requirements of tank-wagons for the transport of sulphuric acid from Kalyan and Baroda.

Censor Board's Work Reviewed:

In a Press Note dated New Delhi 8th June 1955, the work of the Central Board of Film Censors has been reviewed. The Note says: The Central Board of Film Censors issued certificates to 279 Indian feature films and 235 foreign films during the year 1954. For the same period, no Indian feature film was refused a certificate.

The number of foreign feature films refused certificates was 38. In 1951, 1952, and 1953, the number of foreign feature films refused certificate was 5, 18 and 21 respectively. During these three years, the numbers of foreign feature films certified by the Board were 315, 316 and 247 respectively.

Of the 38 foreign feature films refused certificate during 1954, 31 were from U. S. A. 2 from the United Kingdom, 2 from U. S. S. R. 2 from China and 1 from France. 25 films out of these were refused certificate on the ground of their being full of crime and violence, 6 films on the ground of propaganda against foreign powers and the

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remaining 7 for reasons of decency and morality.

Out of the 235 foreign feature films certified by the Board in 1954, 100 were granted clear "U" certificates and 110 "U" certificates with cuts 5 films were given clear "A" certificates. The remaining 20 were given "A" certificates with cuts.

Compared to 270 Indian feature films certified in 1954, the number of such Indian films certified in 1953, 1952 and 1951 was 270, 262 and 242 respectively. Of the 279 Indian feature films certified in 1954, 120 were in Hindi, 48 in Bengali 40 in Tamil, 27 in Telugu, 18 in Marathi, 10 in Kannada, 8 Malayalam, 3 in Punjabi, 1 in Assamese and 1 in Oriya. Out of these films, 96 were granted clear "U" certificate, 175 "U" certificates with cuts and 8 "A" certificates with cuts.

Besides, during the year 1954, 8 Indian and 123 imported non-feature films and 404 Indian and 1356 imported shorts were also certified by the Board.

New Chairman for the Censor Board :

Shri M. D. Bhatt, I.C.S., Chairman, Tariff Commission has been appointed as a member of the Central Board of Film Censors and also to be the Chairman thereof with effect from 9th June 1955 vice Shri B. D. Mirchandani.

Audio Visual Education in Madras :

The Director of Public Instruction, Madras, has circularised a

note dated 10th May 1955 among the managements of the cinema theatres in the city calling for views on the Government sponsored scheme of special children cinema shows. The Note, inter alia, states : To formulate a workable scheme regarding Government sponsored children's cinema shows, I request you to inform me of your views on the following suggestions :

Selecting films from a list of children's films to be circulated to managements of theatres by this office, the theatre, will arrange special shows on Saturdays between 10 a.m., and 12 noon. The rate of admission will be As. 4 per child." The note further says that the responsibility will be that of the managements in conducting such shows :

Film for Railway Passenger Amenities :

In a broadcast on the A.I.R. the Railways Minister, Sri Lal Bahadur Shastri spoke on the "passenger amenities" on the Indian Railways. He said that two vestibuled, Janata trains and re-designed sleeper coaches would be introduced.

He announced a new scheme which the Railways are implementing. He said : "Suitable vehicles are being adopted for use as mobile cinema vans which will exhibit documentary films by rotation at important stations throughout the country. The idea is to usefully fill the time of passengers waiting for trains and

at the same time to give them a visual idea of what is going on in this great country of ours. Some of the films will also provide practical guidance on personal matters of every day interest to people. By means of printed literature and loud speaker arrangements, we also hope to help and guide passengers on how they can take the fullest advantage of the various amenities which the Railways may provide.

Pictures Uncertified :

The Central Government have directed in their notification New Delhi 2, dated 12th May 1955 that the following pictures shall be uncertified films in the whole of India :

1. "Bengal Brigade" produced by the Universal International Films Inc. U.S.A.
2. "Dawn Act Socorro" and its trailer produced by the Universal International Films Inc. U.S.A.
3. "Play Girl" and its trailer produced by the Universal International Films Inc. U.S.A.

Resignation Accepted :

The Central Government have accepted the resignation of Sri P. Rama Row from membership of the Madras Advisory Panel of the Central Board of Film Censors, with effect from 7th April 1955.

Industrial Disputes (Appellate Tribunal) Act

AMENDED.

A press note d/21-6-55 says that an ordinance has been promulgated to amend the Industrial Disputes (Appellate Tribunal) Act, 1950, so as to empower the Chairman, Labour Appellate Tribunal to transfer, at his discretion, applications filed under sections 22 and 23 of the said Act, to such industrial tribunal constituted under the Industrial Disputes Act, 1947, as may be designated by the Central Government for the purpose or to hear such applications himself or to authorise any other member of the Appellate Tribunal to hear them.

National Flag in Cinema Theatres

The Government of India in the course of a communication addressed to the Chamber state that for the purpose of attaining uniformity, it is proposed to prepare a trailer in Gevacolor and provide it to the cinemas. The length of the trailer in 35 m.m. will be of the order of 15 ft. and its approximate cost will be Rs. 6/4/- per print.

They invite the opinion of the Chamber as to whether such a standardised trailer would be useful and would be in demand and also whether spectators' habits in cinemas warrant the expectation that the National Flag will be honoured duly by the audience when it is displayed on the screen.

The above is under the consideration of the trade.

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XLVI - Miscellaneous - Union-

Misc. Censorship Fees." (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark:

1. Jugnu (revised) (Hindi), 3064, d/27-7-50.
2. Ithaya Geetham (Tamil), 3065, (d/27-7-50.
3. Macha Rekai (Tamil), 3087, d/3-8-50.
4. Unmayin Vetri (Tamil), 3088, d/3-8-50.
5. Vatsalakalyanam (Tamil), 3089, d/3-8-50.
6. Prasanna (Malayalam), 3095, d/12-8-50.
7. Satyanavatharam (Tamil), 3097, d/14-8-50.
8. Chandrika (Malayalam), 3103, d/21-8-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6.) or the Divisional Elec. Engineer concerned (vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 31st July, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin of the Chamber. The fee of

Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—Sep. '55.

The Cinema theatres in the Madras & Chingleput districts in the Madras State and in the Cuddappah district in the Andhra State.

Legal

Andhra Acts Questioned

Show Tax and Approved Films' Rules

Guntur, 31st May '55.

Mr. Justice K. Bhimasankaram admitted a petition filed by Mr. J. Aswathanarayana. Proprietor of Sri Rama Talkies, Vijaiwada, questioning the validity of the Madras Entertainment Tax (Andhra Amendment) Act 1955 levying a tax on every cinematograph show.

By another petition, the same exhibitor sought for the issue of a writ of certiorari declaring Section 5 (3) of the Andhra Cinemas (Regulation) Act 1955 under which exhibitors are compelled to show "approved" films as illegal and unconstitutional.

The court directed interim stay of the collection of the show tax and of the operation of the notification compelling the exhibition of "approved" films by the petitioner and ordered notices to the State.

In the case of the first petition it was submitted that the show tax was additional to the entertainment tax and was distinguished from the latter by the fact that the former could not be passed on as tax to visitors to the theatres. It was further contended that it was a tax on profession falling within the meaning of the Article 276 of the Constitution according to

which no such tax exceeding a sum of Rs. 250 per annum could be levied on any profession, trade or calling. It was represented the levy of the tax was illegal and unconstitutional.

The second petition, requested for the issue of a writ of certiorari to the State of Andhra declaring Section 5 (3) of the Andhra Cinemas Regulation Act 1955 as unconstitutional. Under this Act it was submitted, power was given to the State Govt. to issue directions to licensees to so regulate their films as to secure an opportunity for the exhibition of news reels and documentaries. Other contentions against the Section were that it violated the freedom of trade and business guaranteed under the Constitution.

Sri R. M. Seshadri, assisted by Sri Sethumadhava Rao appeared for the petitioner.

* * *

Cinema Theatre Vs. Stall Keeper:

An interesting case has been disposed of by Sri. T. V. Subramania Iyer. 3rd Additional Judge, City Civil Court, Madras in O. S. No. 1282 of 1954. The question that came up for decision was whether the right granted by a cinema theatre owner to a stall keeper was lease or a license. The Plaintiff in the case was Mr. Vinta Appi Reddi Mg. Partner, Plaza Talkies and the Defendants were Mr T. Loganathan and N. Sundaram.

The question whether the right granted by a Cinema-theatre owner to a stall keeper to sell refreshments and drinks in the theatre premises during the hours of the shows and to occupy a room within the theatre premises for the purpose of the stall and for preparation of refreshments and drinks for a particular period amounted to a licence or lease came up for decision in the above suit and a counter suit filed by the stall keeper against the theatre owner.

The Managing partner of the Plaza Talkies (hereinafter referred to as "the plaintiff") entered into an agreement with the stall keeper (hereinafter referred to as "the 1st defendant") granting the right as aforesaid for a period of one year with an option for both parties for renewal for another year. The 1st defendant undertook to pay a monthly rent to the theatre for the enjoyment of the said right and had also paid an advance. The transaction was described in the agreement as a lease. On the ground that the 1st defendant had committed defaults in the payment of the rents and in the discharge of his duties in providing the amenities to the visitors as per the agreement, the plaintiff cancelled the agreement and made other arrangements. The plaintiff also filed the above suit for an injunction restraining the 1st defendant from entering the Plaza Talkies premises and carrying on the business of vending drinks and refreshments at the theatre premises. The 1st defendant filed a counter suit

against the Managing Partner of the theatre and the newly appointed stall-keeper (the second defendant) for an injunction restraining them from interfering with his alleged rights.

The two suits were heard together and a common judgment was delivered on 28-2-1955 decreeing the suit filed by the plaintiff and dismissing the counter suit.

In an elaborate judgment reviewing the rulings of the English and Indian Courts on the question raised, the Learned Judge accepted the plaintiff's contention and held that notwithstanding the description of the transaction in the agreement as a lease and the letting out of the stall premises for the business, the transaction was in substance only a licence and not a lease as it involved the duty of rendering services by supplying drinks and refreshments to the visitors, which amenities the management of the theatre had necessarily to provide to the persons attending the shows, in the interest of their business and that therefore the management of the theatre who did not like to continue the licence was entitled to revoke it in the manner they had done and that in such a suit it was unnecessary to go into the facts in controversy between the parties and to find whether the cancellation of the arrangement was justifiable or not. The 1st defendant's contention that his possession as that of lessee could not be disturbed in view of the Rent Control Act and other statutory

provisions was negated. The Learned judge followed the decisions of the House of Lords in 85 Law Times 650, the Court of appeal in 1904-I K. B. 713 and 1936 All English Reports 483 and of the Full Bench of the Madras High Court in ILR 48 Madras 368.

Messrs. K. Venkataramani and R. Mathrubootham. Advocates appeared for the Management of the Plaza Talkies. (Plaintiff). Messrs. C. Venugopalachari, T. M. Kasturi and O. Radhakrishnan, Advocates appeared for the 1st Defendant Mr. G. Ramakrishna Iyer, Advocate appeared for the 2nd defendant.

* * *

Erode Central Theatre Case :

In the industrial dispute between the workers and the management of the Central Theatre, Erode the Tribunal, Sri K. N. Radhakrishna Mudaliar gave his award.

The points of dispute are as follows: (1) Fixation of scales of pay with provision for increments and dearness allowance to the workers. (2) Whether the workers are entitled to any bonus for the year 1953-54 and if so, what is the quantum, (3) The production of a scheme of gratuity for the benefit of the workers. (4) Whether the termination of the services of the operator A. Ramaswami is justified and if so, to what relief is to be justified.

The following issues were framed after taking into account the points raised by the Union

and the management of the theatre :

(1) Whether the existing scales of pay are inadequate and whether they require revision with provision for increment and dearness allowance etc.

(2) Is the management only a lessee of the theatre and the machinery therein and in the lease likely to be terminated at any time and hence only song term or graded scheme of wages is not practicable or possible.

(3) If the scheme of gratuity also not practicable for the same reason.

(4) Did the management sustain loss for the financial year 1953-54 entitling the workers to claim no bonus for that year.

(5) To what reliefs, if any, are the employees entitled.

(6) Has the operator A. Ramaswami filed an application under Section 41 of the Madras Shops and Establishments Act, 1947 before Commissioner for Workmen's Compensation, Madras for identical reliefs and hence is he debarred from agitating the matter before the tribunal.

(7) Whether the termination of services of A. Ramaswami is justified. To what relief, if any, is he entitled.

Disposing of the 6 and 7 issues the Tribunal said that he overruled the preliminary objection and he could decide the matter. He also decided that the punishment awarded to operator Ramaswami was justified due to misconduct such as sleeping in the cabin and allowing unauthorised

persons inside the cabin etc., and that he (Ramaswami) is not entitled to any relief except those offered by the management. Re: issues 2 and 3, the Tribunal said that so long as the lease subsists, the lessee will be bound by the terms of the Award. Increment is due every year. Gratuity would be available to employees if they put in 10 years' service.

Re: Issue 4. According to the exhibits there was loss of more than Rs. 8000/- in 1952-53 and loss of more than Rs. 6000

in 1953-54. The Tribunal said that in the face of the exhibits no bonus is payable to the employees.

Regarding the scales of pay, the Tribunal fixed them as follows:

Manager	Rs. 100-5-150
Chief Operator	70-2-90
Asst. Operator	60-2-80
Apprentice	30
Booking Clerk	50-1-60
Assistance	40-1-50
Gate-keeper	26-1-30
Gardner	26-1-30

Trade Associations

Assam Motion Picture Assn.:

The following are the office-bearers of the Assam Motion Picture Assn., elected at an extraordinary general meeting of the Assn., held on 31st May 1955:

President: Mr. R. T. Dewan, V. Presidents: Sardar Ajit Singh and S. K. Vakil. Hony. Treasurer: Mr. V. R. Joshi. Members: Messrs. A. Sen Gupta, B. L. Sarogi, S. R. Das, B. K. Roy, V. M. Ashar, K. P. Behani, K. L. Singhanian, K. K. Choudhury, S. Behani and R. Choudhury.

Vellore Distributors Assn.

The Film Distributors and Exhibitors Association, Rangraj Mansions, Vellore at its meeting held on 6th May 1955, passed resolutions placing on record their sense of appreciation for the services rendered by Sri R. M. Seshadri and congratulating Sri S. S. Vasan on his re-election

as the president of the Film Federation of India.

Film Fans' Association:

Under the auspices of the Film Fans Assn., Madras, the following educational films were screened on 17th June '55 at the United States Information Services Premises 158, Mount Road, Madras: "Education for Life" and "School of Ozarks".

Mysore Government Acceed to Trade's Request:

With reference to the resolution passed at the Conference of the Cine Exhibitors of Madras and Andhra held on 24th April, 1955 under the auspices of the South Indian Film Chamber of Commerce, the Government of Mysore inform us that they have not approved the proposal of the Bangalore Corporation to enhance the Entertainment Tax.

Far & Near

Instructional Films:

The Indian News Review 346 released by the Films Division on 3rd July 1955 includes items such as the following:

Return of Sri V. K. Krishna Menon from Peking, the recent archaeological finds in Madhya Pradesh, the story of the rural Delhi women lifting their traditional veil over their faces, the visit of the Indian Parliamentary delegation to Moscow and the entry of the troops of the Democratic Republic of Vietnam into Haiphong ending nearly a century old occupation by the French.

Members: Messrs: S. S. Vasan, B. N. Reddi, N. S. Krishnan, T. K. Shanmugham, T. N. Sivanthi, V. Nagiah, Dandapani Desigar, Rajah Muthiah Chettiar of Chettinad, V. C. Gopalratnam, M. P. Periaswami Thooran, S. Venkateshwaran, T. M. Narayanaswami Pillai, R. P. Sethu Pillai, Chittoor Subrahmanian Pillai, Musiri Subrahmanian Ayyar, Dr. V. Raghavan, Gopinath, E. Krishna Iyer, P. Sambanda Mudaliar, Maharajapuram V. Swarnanatha Iyer, Vazhuvoor V. B. Ramaiyya Pillai, P. Sambamoorthy and Srimathi Balasaraswathi.

Indian Film Festival:

The Indian Film Festival according to a London message was sponsored by the Asian Film Society and was to open at London on 21st June 1955. Important Indian films were put down for screening. It is said the proceeds of the Festival are to be shared between National Society for Cancer Relief and the World University Services.

Madras Sangeetha Nataka Sangam:

In a press note dated 4th June 1955 the Government of Madras have announced the constitution of the General Council of the Madras Sangeetha Nataka Sangam as follows: Chairman: Srimathi Rukmani Devi. Hony. Treasurer: Secretary of the Finance Dept. Govt. of Madras.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the magazine Kalanidhi (Tamil)—Weekly—Price As. 2/- Published by S. Mallikarjunan and V. Narayanan at 77, General Patters Road, Madras. 2. and a copy of The Indian Cinematographer—The first issue of the official Journal of the Western Cinematographers' Assn., Bombay. (Quarterly) for the period from April—June, 1955 Edited by Sri. R. D. Mathur. Published at 10, Gokuldas Pasta Road, Dadar, Bombay. 14.

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Diary

3-6-'55—Release of 'Mr. & Mrs. 55' of Guru Dutt Films Ltd. (Hindi) starring Madhubala, Guru Dutt, Lalita Pawar etc. at Ashok, Madras.

3-6-'55—Release of Revathi Productions' Methavigal (Tamil) starring M. N. Rajam, T. R. Ramachandran, Thangavelu etc. at Gaiety, Crown and Sayani, Madras.

3-6-'55—Release of Bharani's Vipranarayana (Tamil) starring Bhanumathi & Nageswara Rao at Paragon, Rajakumari, Bharat and Mahalakshmi, Madras and all over south—S. K. Pictures release.

10-6-'55—Release of Sathi Sakkubhai (Telugu) of Sri Raja-

Rajeswari Film Co., starring, P. Kannamba, S. Varalakshmi, Relangi, Raguramiah etc., at Wellington, Madras.

17-6-'55—Release of Rupkamal's Adhikar (Hindi) starring Kishore, Usha Kiron, Yashodra Katju etc., at Star, Madras.

17-6-'55—Release of Baharistan's Shah Behram (Hindi) starring Mahipal, Asha Mathur etc., at Maharani, Madras.

24-6-'55—Release of A.V.M.'s Chellapillai (Tamil) starring K. R. Ramaswamy, T. S. Baliah B. R. Panthulu, Thangavelu Savithri, Pandari Bai, Kannamba etc., at Wellington, Roxy and Broadway, Madras and all over South.

MEETINGS

During June, 1955 a meeting of the Executive Committee of the Chamber was put for 29th June '55.

ADMISSION

Messrs. The Central Studios Ltd., Coimbatore have applied for Membership of the Chamber.

LIVING INDEX

The cost of living index number for working classes in Madras City for the week ended 11th June, 1955 was 311

DEATH

We regret to record the death of Sait: P. Kishendas, Proprietor of M/s. Lakshmi Film Co., Bangalore, on Monday the 30th May, 1955 at Bangalore. He is the Hony. Treasurer of the Mysore Film Chamber of Commerce and had been a member of this Chamber also till recently.



**STUDIO
REPORT**

A. V. M. Studios, Madras.

A. V. M. Productions — "*Vadina*" (Telugu), featuring A. Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"*Nagala Chowthi*" (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—"*Adarsha Sathi*" (Kannada), featuring Nagiah, Sowkar Janaki and others.

A. V. M. Productions—"*Bhai-Bhai*" (Hindi), featuring Asok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai etc.

National Pictures — "*Parasakthi*" (Telugu), featuring Sri Ranjani, Shivaji Ganesan, Sahasranamam and others.

A. V. M. Productions—"*Chori - Chori*" (Hindi), featuring Raj Kapoor, Baghwan, David, Nargis, Raj Sulochana and others.—
Direction : Anand Takur.

Bharani Studios, Madras.

Bhaskar Productions—"*Production No. 2*" (Telugu), featuring N. T. Rama Rao, Amaranath, Relangi, Lakshmirajyam, Sowkar Janaki, Pushpalatha and others.—Direction : K. Bhaskara Rao.

Kemparaj Productions — "*Nala Dhamayanthi*" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—
Direction : D. Kemparaj Urs.

Krishna Pictures' — "*Madurai Veeran*" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan and T. A. Mathuram.—Direction : Yoganand.

Mekala Pictures — "*Rangoon Radha*" (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, P. S. Veerappa etc. — Direction : Kasilingam A.

The Central Studios Ltd., Coimbatore

Sri Unity Pictures—"*Production-A*" (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction : Chander.

Citadel Studios, Madras.

Madras Pictures—"*Senthamarai*" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

J. S. L. Pictures — “*Three Girls*” (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction : R. Prakash.

Jayasakthi Pictures—“*Nalla Veedu*” (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Film Centre Ltd., Madras.

Film Centre Studio—“*Nadodi*” (Tamil), Popular stage-play. Direction : Vembu. Camera : Prabhakar. Chief Executive : Prabhakar.

Jairaj Films—“*Bhaktha Mallikarjuna*” (Canarese), featuring Pandari Bai & Amarnath etc. — Direction : C. V. Raju.

Jaimanee Cinetone—“*Proctor Son-in-law*” (Sinhalese) featuring, Rukmani, Edday Jayamane etc.

Triveni Pictures—“*Onre Kulam*” (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc. —Direction : N. Krishnaswamy.

Madras Movietone—“*Nalla Thangal*” featuring Mathuri Devi, A. P. Nagarajan etc.—Direction : P. V. Krishna Iyer.

Sreemati Pictures—“*Production No. 2*” (Tamil), featuring Mathuri Devi, A. P. Nagarajan, T. R. Ramachandran, Raja, Sulochana, Wahab Kashmiri, V. M. Ramaswamy etc.—Direction : G. R. Rao.

Gemini Studios, Madras.

Gemini Studios—“*Insaniyat*” (Hindi), featuring Dilip Kumar, Dev Anand, Bina Rai & others.—Direction : S. S. Vasan. Music, C. Ramachandra.

Sri Raja Rajeswari Film Co.—“*Sathi Bahula*” (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction : K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc. Direction : C. S. Sreenivasa Rao.

Merryland, Trivandrum

Movie Rays — “*Irullinninum*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction : D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction : Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres’—“*Maheswari*” (Tamil), featuring K. Savithri, Gemini Ganesan, K. A. Thangavelu, Karunanithi, M. N. Rajam, T. P. Muthulakshmi, C. K. Saraswathi & others.—Story Writer : Sridhar. Direction : T. R. Raghunath.

Modern Theatres Ltd.—“*Ali Baba & 40 Thieves*” (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Story Writer : T. K. Govindan.—Direction : T. R. Sundaram, B.A., B.Sc. (Leeds).

Narasu Studios Ltd., Madras

Vinodha Productions — “*Kanyasulkam*” (Telugu) featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham.—Direction : P. Pulliah.

Neptune Studios Ltd., Madras

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Sri Ganesh Movietone—“*Kodeeswaran*” (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others—Direction : Sunder Rao Nadkarni.

Jupiter Pictures Ltd — “*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Gope, Anwar Hussain, Nagendra Rao, Jamuna, Ram Sarma etc. Direction : C. P. Dixit.

Jupiter Pictures Ltd., — “*Idde Dastri*”. (This is the way) (Telugu), featuring N. T. Rama Rao, Anjali Devi, Jamuna, Jaggiah, Rama Sarma, Nagendra Rao.—Direction : C. P. Dixit.

Mani Productions — “*Maman Magal*” (Tamil), featuring Gemini Ganesan, Savitri, Balaiah, T. S. Dorairaj, Chandra Babu, D. Balasubramanyam.—Direction : R. S. Mani.

Shanti Nikeran’s Productions — “*Jeevitha Sadanam*” (Sinhalese).

Newtone Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.’s.—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini.

Victory Pictures’—“*Avathum Pennale*” (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—"Natakame Ulagam" (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—"Kudumbavilaku" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures—"Production No. 2" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Kuchala Kumari. Direction: Kasilingam.

Natesh Art Pictures—"Asai" (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction: M. Natesan.

Gandhi Films—"Jungle Queen" (Sinhalese). Direction: Sanjeevi Rao.

Pakshiraja Studios, Coimbatore

Pakshiraja Studio—"Marakatham" (Tamil & Telugu). Direction: S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions—"Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

R. R. Pictures—"Gulebakavali" (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Films—"Chaya" (Telugu), featuring Jaggiyah, G. Varalakshmi & others.—Direction: Joshi.

Revathi Studios, Madras

A. T. M. Productions—"Thozan" (Tamil), featuring Mathuri Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan

Zoya-Revathi Pictures—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions—"Kalyanin Kathali" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani.—Direction: V. S. Raghavan.

Aruna Films—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction: R. M. Krishnaswamy.

T. R. R. Productions—"Gomathiyan Kathalan" (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction: P. Neelakandan.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera: T. Janakiram,

R. R. Pictures—"Gulebakavali" (Tamil) featuring M. G. Ramachandran, G. Varalakshmi etc., and Directed by Ramanna.

Srinivasa Pictures—"Nalla Pennmani" (Tamil), featuring Thikkurisi and Lakshmi Devi etc.

Vikram Productions—"Terali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction: B. S. Ranga.

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Rohini Studios, Madras

Rohini Pictures—"Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others.—Direction: D. Kemparaj Urs.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Star Combines' Studios Ltd., Madras

Star Combines—"Jai Alak Niranjan" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc.—Direction: G. V. Baskar.

Soundarya Pictures—"Premajalamu" (Telugu) featuring -do-.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—"Nalla Veedu" (Tamil)

Sri Sukumar Productions—"Production No. 5" (Tamil) featuring T. R. Mahalingam and others. Direction: T. R. Mahalingam.

Shyamala Pictures Ltd.—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction: Y. V. Rao.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction: R. Sundaresan.

Sri Khant Productions—"Thiyaga Murthy" (Telugu). Direction: G. Kotiah.

Manorama Films—"Ethirolu" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction: Ranganathan

Vauhini Studios Ltd., Madras

Annapoorna Pictures—"Dongaramudu" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiiah etc.—Direction: K.V. Reddi, B.Sc.(Hons.) Dialogues: D.V. Narasaraaju.

Vaidya Films—"Mangaiyar Thilagam" (Tamil), featuring Shivaji Ganesan, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—"Mathalang" (Sinhalese) Direction: Nagarajan.

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.—Direction: Adurty Subbarao.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre—"Production No. 2" (Telugu), featuring Vahida, N. T. Rama Rao, Relangi, Anjali Devi etc.—Direction: Yoganandha.

Janmabhoomi Pictures—"Production No. 1" (Telugu).

Jayanathi Prodns—"Governor's Cup" (Tamil).

Eneskay Films—"Paditha Muttal" (Tamil).

Vijaya Production—"Gunasundari Katha" (Tamil), featuring Lakshmi Prabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthu-lakshmi T. S. etc. — Direction: Kamesvara Rao. — Supervision: K. V. Reddi.

Vijaya Pictures—"Neethipathi" (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, T. S. Dorairaj, Sahasranamam, Kuchalakumari, Malathi etc., Direction: A. S. A. Swamy.

Sadhana Productions—"Santhanam" (Telugu), featuring Nageswara Rao, Sri Ranjini, S. V. Rangarao, Chalam. Supervision: Prasad. Direction: Ranganatha Dass.

Lakshmi Productions—"Nallanal" (Tamil), featuring Raj Sulochana and others. Direction: A. Bhaskar Raj.

Lalitha Films—"Charana Dasi" (Telugu). Direction: Prakash Rao T. Music Direction: S. Rajeswara Rao.

Vijaya Production—"Lavakusa" Tamil & Telugu. Directed by B. N. Reddi.

Senthil Art Productions—"Estate Coolie" (Tamil). Direction: K. Vembu.

Kadija Productions—"Production No. 1" (Malayalam)—Direction: Thottan

Ganesh Movietone—"Kodeeswaran" (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others.—Direction: Sunder Rao Natkarni.

Sri Raja Rajeswari Film Co. — "Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc.—Direction: C.S. Sreenivasarao.

List of Pictures Censored

During June, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Nam Kuzhandai	Tamil	16413 ft.	Windsor Prodns.	12958 27-5-55
Anthekavali	Telugu	15618 ft.	Prakash Prodns.	12959 9-6-55
Samrat	Tamil	13127 ft.	Filmstan Ltd.	12961 20 6-55
Nasthikan	Tamil	15205 ft.	"	12962 20-6-55
Chella Pillai	Tamil	15332 ft.	A.V.M. Prodns.	12963 21-6-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

S. No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
248	Shavukaru (Telugu)	15459 ft.	1560 1-6-55	Vijaya Prod'n. Ltd.	Vijaya Prod'n. Ltd.
249	Jeevitham (Telugu)	16960 ft.	1561 6-6-55	A. V. M. Prodns.	A. V. M. Prodns.

AT BOMBAY

304	Actress. (H)	11651	Filmistan Ltd.,	Film stan Ltd.,	669 3-2-54
305	Sati Vijay (H)	10656	Select Films	M. & K. Prdns.	670 3-2-54
306	Bakta Gopal Bhaiya (H)	12823	Maneklal & Sons., Ltd.,	Jay Shakti Pictures	672 3-2-54

S. No.	Pictures & languages	Length in feet	Producer	Applicant	C.No. & Date
307	Diamond Queen (H)	13599	M. B. Bilimoria & Son.	Wadia Movie-tone	677 8-2-54
308	Dillagi (H)	11391	Kardar Productions	Kardar Productions	682 11-2-54
309	Sohag Raat (H)	12913	Varma Films	Oriental Pictures	686 13-2-54
310	Samrat Chan-dra Gupta (H)	10988	Jayant Desai-Productions	Jayant Desai-Productions	687 23-2-54
311	Shatranj (H)	10760	B. D. Garware	Acharya Art Productions	688 26-2-54
312	Garma Garam (Alias) Eveready (H)	10400	Kirti Pictures	Jupiter Art Productions	689 26-2-54
313	Tiger Queen (H)	10130	Shree Shiva Durga Pictures	Pravin Leela Pictures Ltd.,	690 26-2-54
314	Parai Aag (H)	12700	Pearl Pictures Ltd.,	Great India Pictures Ltd.,	691 26-2-54
315	Bhaktaraj (H)	10990	Jayant Desai Productions	Jayant Desai Productions	692 26-2-54
316	Soni Mahiwal (H)	10988	do	do	693 26-2-54
317	Natak (H)	10962	Kardar Productions	Kardar Productions	694 26-2-54
318	Dard (H)	12090	do.	do.	695 26-2-54
319	Maza Ram (Marathi)	12977	Kirti Pictures	Kirti Pictures	696 4-3-54
320	Aag (H)	12413	R. K. Films	R. K. Films	706 12-3-54
321	Paristan (H)	10970	B. D. Garware	Acharya Art Productions	707 12-3-54
322	Manorama (H)	10998	Chandra Art Productions	Chandra Art Productions	714 15-3-54
323	Anokha Pyar (H)	12999	Evergreen Pictures	Ambika Films	715 15-3-54

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ஏராளமான பொருட் செலவில் தயாராகும்
முழு நீள கலர் படம்

மாபெரும் தியேட்டர்ஸ்

அலிபாபாவும்

40 திருடர்களும்

டைரக்டர்
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No. 4

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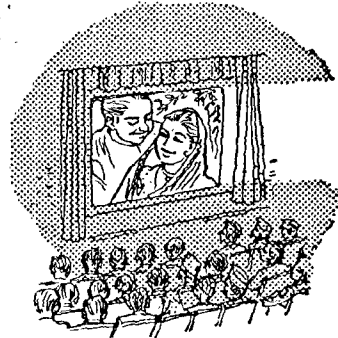
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Prime Minister's caution to Censor Board

Prime Minister Nehru cautioned the Central Board of Film Censors against films which defamed any country or people — says a New Delhi press report.

At a Press Conference, held on 28th September, 1955, the Prime Minister observed that films which sought to depict the people of Africa as 'primitive savages' were to say the least "not in good taste". He revealed that African students there who had met him the previous day were perturbed about such films being exhibited. According to the students these films led to the result of defaming Africa. The whole approach in such films was to show the people of Africa as if they were primitive savages. It was the approach of the white man's burden, of going to Africa to rescue the Africans from themselves.

The Prime Minister did not approve of the import of this

kind of films to India from other countries — films which defamed any country or people and more especially the neighbouring countries like Africa. He said that such films affected international relations too. He expressed the hope that the Censor Board in India would go into this aspect of the question.

Provisions in Production Code

In connection, with the Prime Minister's observation on the anti-national films the relevant directive mentioned in the Motion Picture Code intended for the guidance of the members of the examining committee of the Central Board of Film Censors in India may be recapitulated. The directive says:

1. "It is not desirable that a film shall be certified as suitable for public exhibition, either unrestricted or restricted to adults, which:

F: is intended or likely to

(i) wound the susceptibilities of any foreign nation or any community or followers of any religion.

In the explanation of clause F. (1) it is said: The following types of films should be considered as unsuitable for public exhibition viz:

A film which is likely to arouse disrespect of a foreign

country or is likely to be looked upon by a foreign country as derogatory to itself or which is liable to embarrass the relations of the Government of India with any foreign government.

In particular the following matter shall be regarded as objectionable viz: Disparaging references to the people of a foreign country or the head of a foreign state.

Power of Film Songs

It is common knowledge that film songs are very popular among the majority of classes and masses in India. Perhaps, this is equally so in most of the Eastern countries viz., India, Ceylon, Burma, Afghanistan, Indonesia, Indo-China etc. Sometimes, the film songs are more popular than even those very pictures wherein they are sung.

It would be worth a study how the film songs are being put to use by people and professions which are not directly connected with the motion picture trade.

In the first place, the gramophone record makers put these songs on their discs and these discs are sold in several thousands to the public. It is a big business in itself.

These records are generally utilised for household entertainments. They are also used for popularising places of public resort and as attractive invitations to hotels and restaurants, public meetings, and dramatic

shows, and gala celebrations etc., etc. Instances are not wanting to show that marriage functions are performed with the help of film song records rather than resort to any other traditional music parties. The result is, those in charge of music parties are busy keeping themselves abreast of the times and are becoming more popular through playing mostly film tunes all through their performances.

Beggars, the vociferous among them, are becoming proficient imitators of film songs and their dividends largely depend on how best they are able to sing a film song.

The All India Radio when it began its career in the year 1938, took to broadcasting of film music as a step in popularising their programmes. This has led to a phenomenal rise in the Radio licences. It is estimated they were paying near about $\frac{1}{2}$ lakh of rupees per annum as royalties to the producers of film songs in the country for the

purpose of making their programmes attractive and popular. Similarly, the Radio Pakistan is doing it even to-day. To put out their chosen propaganda strip for South East Asia every morning the Radio Pakistan plays a programme of not less than a quarter dozen film songs. In the same way the Goa Radio was literally depending on the attractiveness of film songs for putting out their wares in the air.

The big trader in film songs is the Radio Ceylon. They run what is called commercial service the popularity of the entire service hanging on the playing of the film songs. If the film songs are removed, the whole service would probably be as good as unnoticed. The commercial service of Radio Ceylon consists mainly of (1) Sponsored items (2) Sustaining items and (3) National programmes. All these items are made attractive and well mounted up with a string of melodious film tunes and songs.

The advertisers of almost all commodities (mostly Indian) from 'bidis' to silk-sarees are paying hundreds and thousands of rupees to Radio Ceylon for augmenting their business and increasing their sales through the medium of lilting cinematic music which the Ceylon Radio has undertaken to supply.

If we analyse an hour's programme put out by the Radio Ceylon it would be easy to realise clearly what tremendous effect the film music has on the listeners.

For instance an hour of commercial service broadcast by the Radio will mean 11 film song records, 21 advertisements and 15 minutes of sponsored programme.

In other words, for 45 minutes, 21 advertisers occupy less than $\frac{1}{2}$ minute each. Each $\frac{1}{2}$ minute advertisement will generally consist of 25 words and for each word that is broadcast the advertiser has to pay rupee one approximately. Thus it may be estimated for 45 minutes programme the Radio Ceylon will get more than Rs. 500.

The Radio Ceylon claims, perhaps rightly, it reaches 25 crores of the potential public in South East Asia. It is said that several advertisers have cut down their other publicity media and have come to concentrate on Radio Ceylon to push their sales. Perhaps it has yielded the expected results. Whatever be it cannot be denied that Radio Ceylon is making a capital business out of Indian film songs.

Therefore, the utilitarian value of film songs cannot be over estimated.

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News & Notes

Censorship procedure—a clarification :

The Regional Officer, Madras of the Central Board of Film Censor has, in a communication dated 21st September 1955, addressed to the Chamber, has given a clarification of the procedure adopted in respect of examination and certification of films.

He says :

1. Immediately after the examination of the film, the views of the Committee are recorded and the record forwarded to the Chairman forthwith.

2. After despatch of the record, the producer may be informally intimated about the nature of the views of the committee, but he is always told to await the formal intimation of the orders of Chairman.

3. On receipt of Chairman's orders, a letter is issued to the applicant embodying the exact scope and description of the various directions regarding the film, in the manner in which the certificate when issued, will be endorsed. This letter also invites the applicant, in case he desires to

be heard on any of the directions, to specify in writing in the first instance, the nature of the reconsideration he desires.

4. If at the stage of receiving the informal intimation immediately after the examination of the film the applicant desires to have a discussion with the committee, the Chairman will be informed that the report is to be treated as tentative and a final report is to be awaited before orders are issued. A meeting will then be arranged on the earliest possible date convenient to the members and this office.

5. If the release commitments of the applicant permit, it will also be possible to have a fuller discussion with the committee when orders are communicated to him under (iii) above, so that any of the directions may be waived or modified if the committee so recommend and Chairman approves. Any written representation submitted by the applicant is always circulated to the committee and their views are forwarded to the Chairman for orders before any action is taken.

* * *

Serial Number for advance booking tickets :

By G.O. No. 2781 Revenue, 7th September 1955, the Government of Madras have notified in the latest Fort St. George Gazette (21st Sept. 1955) a proviso to the Rule 23 of the Madras Entertainment Tax Rules 1939. The amendment is in regard to the serial numbering of the tickets used for advance booking for any entertainment.

The rule as amended now reads as follows :

Rule 23. The tickets shall be serially numbered and they shall run on consecutively from performance to performance until the series is completed.

Proviso to be added is as follows :

"Provided that in any place of entertainment the system of advance booking is in force, the tickets for each performance in a day may be serially numbered and each such series tickets shall run on consecutively from performance to performance for which they are numbered until the series is completed.

* * *

Andhra Cinematograph Rules amended :

The Andhra Government have by the G.O. Ms. No. 2226 Home (Courts III) 2nd September 1955 gazetted the amendments to the Madras Cinematograph Rules by which wherever the word expression "Chief Electrical Inspector" occurred in the Rules, that expression should be substituted

by the expressions "Electric Inspector."

* * *

Madras Operator's Board recognised by Andhra Govt :

By a further amendment of the Cinematograph Rules the Government of Andhra notify that upto 30th September 1956 the Electric Inspector of Andhra should grant licences on the strength of certificates issued by the Madras Cinema Operator's Board.

Amendments :

The relevant amendments published in Andhra Gazette, dated 15th Sept. 1955 are as follows :

"In the said rules (Madras Cinematograph Rules)—

(1) for the expression, "Chief Electrical Inspector" and "Electrical Inspector" wherever they occur either in the said rules as in the forms and the Schedule annexed thereto the expression "Electric Inspector" shall be substituted. (2) in rule 3 after clause (a) the following clause shall be inserted, namely

"Electric Inspector" means a person appointed by the Government as Electric Inspector under sub-section (2) of Section 36 of the Indian Electricity Act 1910.

(3) in rule 36 in sub-rule (1) after the proviso, the following proviso shall be inserted namely:

"Provided further that on and after the 1st October 1953 and upto and inclusive of the 30th September 1956, the Electric Inspector may grant licences on

the strength of the competency certificates issued by the Board of Examiners constituted by the Government of Madras."

* * *

Cinema Operators' Exam. :

The 16th session of the Cinema Operators' Examination will be held in Madras, commencing from Monday 23rd January 1956.

The last date for receipt of applications from eligible candidates is 19th November 1955.

FEES ENHANCED.

In this connection the recent notification issued by the Government regarding the enhancement of fees may be noted.

The registration fee for apprentice operators has been raised from annas Eight to *Rupee one* and the examination fee from Rupees six to *Rupees eight* only.

* * *

Renewal of Cinema Operators' licence.

In their order No. 2424 (Home) dated 3rd September 1955, the Government of Madras have notified rules in regard to the renewal of Cinema Operator's licence.

The relevant rules now notified are as follows.

(1) An operator once licensed should at the end of every five years have the licence renewed. The renewal fee shall be rupee one only. He should submit the application for renewal of licence at least three months prior to the expiry of the aforesaid period of

five years, sending with his application two copies of his photograph.

(ii) The licence issued to a candidate who had not renewed his licence as required above within a period of three years after the date of expiry of his licence shall be taken as lapsed and he shall appear for the examination once again.

A candidate who had passed the operators test and had been awarded the competency certificate by the Board, but who had not taken out a licence from the Chief Electrical Inspector to Government, within a period of three years from the date of issue of the competency certificate, shall also appear again for the examination.

* * *

Industrial Disputes (Central)

Rules :

The Government of India, Ministry of Labour, New Delhi in their order No. L.R. 1 (292)/53 notify amendments to Industrial Disputes (Central) Rules regarding the manner and contents of notice of retrenchment to be served on the workers. The rules are reproduced in Andhra Gazette supplement Page 231 dated 15th September 1955.

* * *

Madras City Tenants Protection Act 1955 :

The Madras City Tenants' Protection Amendment Act 1955 which has been notified by the Government of Madras in the Fort St. George Gazette dated 12th September 1955, seeks to

extend the provisions relating to protection to the tenants in the municipal towns and adjoining areas in the State of Madras.

* * *

The Madras Buildings (Lease and Rent Control) Amendment Bill 1955, received the assent of the President on 20th Sep. 1955.

This Act was enacted to regulate the letting of residential and non residential buildings and to control the rents of such buildings and to prevent unreasonable eviction of tenants therefrom in the State of Madras. This Act will be in force upto and inclusive of 30th September 1957.

* * *

Tax abolition on lowest Rates in Ajmer :

A New Delhi Note dated 31st August 1955. notifies that the President of the Indian Republic has assented to the Ajmer Entertainment Tax (Amendment) Act 1955. The Act seeks to abolish entertainment tax on all classes where the rates of admission to an entertainment do not exceed one anna and nine pies. It also empowers the State Government to make rules regarding the refund of the tax which may have been erroneously paid or paid in excess.

* * *

Amendment to Censorship Rules:

Notification S.R.O. No. 2054 of the Ministry of Information and Broadcasting dated 10th September, 1955 notifies the following further amendment in

the Cinematograph (Censorship) Rules, 1951 :

In the said Rules, after Rule 27. E. the following rule shall be inserted, namely :—

"27.F. UNCERTIFICATION OF A FILM UNDER SECTION 6 of the Cinematograph Act 1952, XXXVII of 1952). Where in exercise of the powers conferred by section 6 of the Cinematograph Act, 1952, the Central Government, by notification, directs that a certified film shall be deemed to be an uncertified film in the whole of India, the applicant and/or any other person or persons to whom the rights in the film have passed, shall surrender the certificate and all copies of the duplicate certificates granted in respect of the film, to the Board within a month from the date of the notification.

Provided the Chairman may, at the written request of the applicant and/or the persons concerned, extend the said period."

* * *

Police Bundobust fees :

The Chamber is in receipt of the following information in respect of the police bundobust fees in the city of Madras.

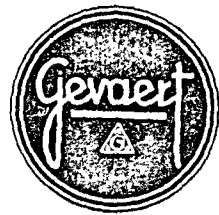
For every four hours of duty the following rates are fixed :

For a Police constable Rs. 1/2/- (Day) and 1/8/- (Night)

For a Head Constable Rs. 1/8/- (Day) and Rs. 2/4/- (Night)

ONLY THE BEST IS GOOD ENOUGH

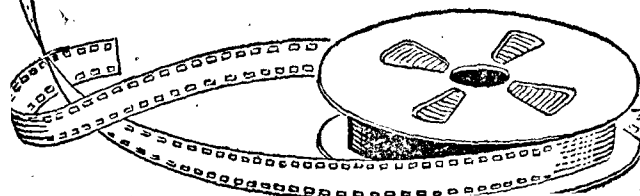
The Motion Picture Industry in India is the third largest in the world and in this ever-growing industry Indian producers are keeping in pace with every modern advance in technique, equipment, film. Only the best is good enough and that is why they rely on 'Gevaert' quality Motion Picture Films—black and white or in glorious Gevacolor. There's nothing to match 'Gevaert' quality in picture, sound or print.



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Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or

the local sub-treasury to the head 'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Chandrika (Tamil) (A), 3135, d/18-9-50.
2. Maya Ramba (Telugu), 3139, d/19-9-50.
3. Shiva Parvathi (Kannada), 3149, d/26-9-50.
4. Paramanandayya Sishyulu (Telugu), 3152, d/3-10-50.
5. Adrista Deepudu (Telugu), 3153, d/17-10-50.
6. Choti Babhi (Hindi), 3154, d/24-10-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6, or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 31st October, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—Dec. '55.

The Cinema theatres in Krishna district in the Andhra State and Madurai district in the Madras State.

Legal

Industrial Dispute Case :

Sri M. Akhilandam Pillai Industrial Tribunal, gave his award dated 23rd August 1955 in the industrial dispute as between the management of the Roxy and the New Globe Theatres Ltd., Madras and their workers.

The following issues were framed :

(1) whether and if so what payment should be made by way of overtime for extra shows.

(2) what should be treated as extra shows from 1st October 1953.

Discussing the provisions of of the Shop and Establishment Act, the Tribunal says: In this connection, the main provisions of the Act may be remembered. If workmen had really a pre-existing right prior to 1st April 1948 in their favour more favourable to them than the provisions of the Act, that right is preserved under Section 50 of the Act.

The Tribunal refers to the evidence of an employee of the New Elphinstone Talkies, of chief ticket collector of Paragon, ticket collector of Wellington Talkies, the evidence of the office manager of Globe theatres, and to the awards in the cases of Maharani Talkies and Lakshmi Talkies and says "So there is abundant voluminous evidence oral and documentary, to show the practice or convention or law of 16 shows per week and remuneration for extra shows.

Section 50 of the Shops and Establishment Act preserves this right to the workmen and Section 14 cannot take away that right. So the management is not entitled to fall back upon the time scale.

The next contention of the Union is that the Award was not validly terminated and as such should be deemed to be even now in force. The Tribunal says ; "In the absence of valid termination the award (Ramswami Sastriar) should be deemed to be in force even now. In the end, the Tribunal passed the following order.

A cinema should normally do 16 shows per week, deducting a weekly holiday of two shows; he should do a minimum work of 14 shows. Shows above 16 should be treated as extra work and should be remunerated at the rate of 7/8th per day's basic wage of the workman. On the footing of this finding a statement should be filed by the management to show the total number of shows per each week and the number of shows over and above 16 shows per week should be remunerated at the rate 7/8th per day's basic wage of the workman as above. This calculation should be made from 1st October 1953 to the date and future payments of matinee performances also should be on the same basis. The amount calculated and fixed on the above footing should be paid to each individual worker in the Roxy

and the Globe Theatres. Liberty is reserved to this Tribunal to carry out the above execution under sub-section (2) of Section 20 of the Industrial Disputes (Appellate Tribunal) Act. If a workman has been retrenched or dismissed after 1st October 1953 and since this date he should be paid at the above rate. Where a workman died after 1st Oct. 1953, the amount as above should be paid to his legal heirs. I accordingly find on these issues.

* * *

Lakshmi Talkies Case :

WRIT PETITION ADMITTED

Mr. Justice P. Rajagopalan of the Madras High Court admitted on 22nd September 1955, a writ petition filed on behalf of Mrs. Subbubai, Proprietrix of Lakshmi Talkies, Perambur. The petitioner questioned the validity of the notice of attachment dated 1st September 1955 issued by the Tahsildar, Madras (North) threatening the sale of the theatre and projector plants for the recovery of the amount due under an award of the Industrial Tribunal.

In the application, it was mentioned that Sri Subbubai closed her business on Oct. 27, 1954 and leased out the theatre and equipments to her husband under a registered lease deed dated November 2, 1954. In a dispute between the workers and the management of the said talkies, the Industrial Tribunal gave an award dated 29th Jan. 1953. In April 1954, she received a letter from the Labour Officer, enclosing a claim state-

ment for a total of Rs.12,848-1-4 which gave the names of 10 employees nine of whom had ceased to be in her employ even before the award, with some figures under "basic salary", "dearness allowance" and "matinee allowance" noted against each without indicating the period for which the amounts were due or any other particulars. She wrote to the Labour Officer denying liability for the huge amount. After nine months, she received another demand notice from the Tahsildar, Madras claiming a different sum namely Rs. 12,046-12-0. She replied to this notice also repudiating any liability. With reference to the reply, the second respondent (Tahsildar) (the first respondent being the State of Madras represented by the Collector) served a notice of attachment dated 1st September 1955, threatening the sale of the theatre and projector plants if the said sum of Rs. 12,046-12-0 with interest and other expenses was not paid before October 27, 1955. The petitioner submitted that the notice of attachment was invalid and illegal, and prayed for the issue of a writ of certiorari to quash the same.

His Lordship admitted the petition and ordered notice.

Mr. R. M. Seshadri and Mr. R. Narayanan appeared for the petitioner.

* * *

"Manthrikumari" Case :

On 2-9-55 in the Madras High Court their Lordships, the Chief Justice and Mr. Justice A. S. Pan-

chapakesa Aiyar, dismissed the petition filed by the Modern Theatres Ltd, Salem against (1) the Regional Officer, Central Board of Film Censors, Madras & (2) the Union of India, represented by the Secretary, Ministry of Information and Broadcasting, New Delhi, praying that the Court might be pleased to declare Rule 27-B of the Cinematograph (Censorship) Rules so far as it purported to operate retrospectively as illegal, and to issue a writ of mandamus to the first respondent (Regional Officer) to permit the petitioners to exhibit the film "Manthrikumari", without the cuts and alterations ordered by the first respondent in his memos., dated May 23, 1955 and July 1955 and as duly certified.

At the outset, their Lordships dismissed the petition against the Union of India (second respondent) observing that this Court had no jurisdiction to issue a writ to the Ministry at New Delhi. The petitioner's counsel also did not seriously contest this position.

Regarding the first respondent their Lordships observed the Regional Officer acted only as

the representative and spokesman, of the Central Board of Film Censors. He was not the authority constituted under the Rules to grant or withdraw a certificate. He signed "for Chairman" Central Board of Film Censors. Any order that this Court might make on the petition could not obviously bind the Central Board.

Their Lordships observed that the petitioners challenged the validity of Rule 27-B and therefore, naturally their counsel did not pray for a recertification under the Rules. Even if he did want that relief, it was clear that such a relief could not be granted in the absence of the Central Board of Film Censors. In these circumstances, Their Lordships held that the petitioners were not entitled to any relief in the petition and dismissed the same.

Mr. R. M. Seshadri and Mr. V. P. Raman appeared for the petitioners. Mr. M. C. Setalwad, Attorney-General of India, assisted by Mr. P. A. Mehta. Government Advocate and Mr. C.A. Vaidyalingam, Government pleader, Madras, appeared for the respondents.

LEGAL FUND CONTRIBUTIONS

	Rs.	A.	P.
M/s. Aruna Films, Madras	25	0	0
Sri A. Y. S. Parisutha Nadar, Tanjore	50	0	0
Sri R. N. Rajan, Raja Films, Madras	51	0	0
M/s. Madurai Film Dists. Assn., Madurai	101	0	0
Sri L. L. Patel, Madras	50	0	0
Sri Bawarlal Mehta, Ooty	25	0	0

Trade Associations

Federation Meeting :

A meeting of the Executive Committee of the Film Federation of India is scheduled to be held on the 11th October, 1955 in the office of the IMPPA at Bombay to consider the following among others : Letter from Childrens, Film Society, Film Awards Committee — correspondence with the Information Ministry, India Talkie Era—Silver Jubilee Celebrations and amendment to the contract with the Gramophone recording companies.

Self Censorship move by

I.M.P.P.A. :

The Indian Motion Picture Producers Association, Bombay have, according to a press note dated 17th September '55, constituted a special censorship sub-committee to advise producers on all matters connected with censorship.

The note enumerates the activities of the sub-committee as to how it has helped the producers of two films "Marine Drive" and "Tis Markhan" in getting their pictures through the ordeal of censorship.

The I.M.P.P.A. greatly appreciates the co-operation that is extended by the Board and its Chairman, Mr. M. D. Bhat. The Association expects every member to show his picture to the Censorship Sub-Committee for advice before it is presented for examination so that self-censorship can be established gradually.

Motion Picture Assn. Delhi :

The following are members of the newly constituted Executive Committee of the Motion Picture Assn, for 1955-56.

President: Mr. Seth Jagat Narain Senior V. President. Mr. C. V. Desai, Junior V. President: Mr. A. C. Jalan, Hony. Gl. Secretary: Mr. Nandlal Oberoi, Hony. Jt. Secretary: Mr. J. C. Bakshi, Hony. Jt. Secretary: Mr. C. L. Chopra, Hony. Treasurer: Mr. D. R. Sethi.

Other members of the Committee: Messers H. C. Mehra, Bindra Ban, Raieswar Dayal, Roshanlal Sahni, Kedar Nath, M. R. Bhadia, Nathu Ram Sharma, B. D. Jain, Gurumukh Singh Charola & Satish Raj Bhalla.

Mysore Film Chamber

The Executive Committee of the Mysore Film Chamber of Commerce Bangalore for the year 1955-56 is as follows:

President: Mr. Y. V. Sreenivasamurthy, V. President: Mr. G. S. Tallam, Hony. Treasurer: Mr. R. N. Rawell, Hony. Secretary: Mr. M. Sadananda Rao.

Members of the Committee: Messers. H. G. Balachandra, S. Gurunath, C. N. Jagannath, B. Mallanna, R.S. Chakravarthi, V. M. Ranganathan Chetty, K. V. Rudrappa, H. Abdul Gafoor Sheriff, S. Annappa Sethy, P. D. Sunder Rajan and M. S. Siddaveera Sethy.

Salem Fans' Assn. :

A new association called The Salem Cine Fans Assn. has been formed with Mr. A. Palani-swamy as President, a report says.

Foreign Trade

Films from Pakistan :

A New Delhi Press Note dated 1st September 1955 says Government of India have placed exposed cinematograph films on Open General Licence so far as imports from Pakistan are concerned.

* * *

British Film Market :

Sri Henry L. French, Director General of the British Film Producers Assn., in the course of his lecture to the Department of Extra Mural Studies, University of London in February 1955, reveals some telling facts about the British film industry. He says: There are approximately 4,500 Cinemas in Great Britain. Of these, 934 form major circuits.

Of every £ 100 received at the box office, on the average £ 31.45 goes to the Exchequer in the form of Entertainment Duty and £ 2.10s goes to the British film production fund, leaving £ 66.6s with the exhibitor to pay the expenditure he incurs in running his cinema. Of this amount £ 23.4s on the average is paid as film rental, leaving the exhibitor with £ 43.2s from which he pays rates, staff and other expenses and we hope makes a profit for himself.

The number of workers employed in Cinemas in Great Britain is about 80,000 of whom more than half are full-time. The capital invested in the exhibi-

tion side of the industry is greater than that invested in both distribution and production. The whole industry is dependent on exhibition being profitable.

About 70% films distributed in Great Britain are made in Hollywood.

Comparing with American market Sri Henry says: American films have not only their own domestic market (there are 18,000 cinemas there) which forms 60% of the world market, but they also have the British market, the second largest in the world and equivalent to 15%, that is a total of 75% of the world market with no import restrictions or duties, or no cost of dubbing such as is met with commonly in the remaining 25% of the world.

He says that in the production of Children's Entertainment, we (British) lead the world. Our documentaries win prizes year after year.

Concluding, he says: Our feature films act as ambassadors to other countries. Sometimes they display British products and act as salesmen. Sometimes, they bridge the gap between the peoples thousands of miles away from each other and thus hold out a hand of friendship. They bring back to the country valuable currency and help to ease the dollar drain not only in Britain but throughout the Commonwealth.

What Film Can Do

"Buddhabiran" :

A press note released on 17th Sep. '55 says that the immortal life of Bhagwan Buddha will be brought to the screen shortly. Mr. V. Namasivayam, Bharat Studio, Madras who is himself an artist, photographer and painter for over 20 years has shouldered this great task of filmatising the life of the great teacher, his doctrines, his acts of grace, his renunciation of desire and all his services to humanity. The picture is intended to be dedicated to Art and Art lovers.

* * *

Instructional Films :

Bombay, 21, Sep. '55.

Important items of news have been included in the latest news reel releases issued by the Films Division. Of these, the following are of special significance.

Orissa's floods, natural and architectural beauty of Vindya Pradesh, Acharya Vinoba Bhave's sixty-first birthday celebrations and the hockey match between Indian and the Dutch teams at Amsterdam, Holland.

The news reel coverage issued by the Films Division dated 8th September 1955 contains glimpses of the life and culture of the tribal people of Assam; reception given to the Prime Minister Nehru at Gauhati and Shillong.

The news reel also contains an exclusive "talkie" interview with the Indian scientist, Dr. Krishnan on plans to build atomic reactor in India.

* * *

Films in School Curricula :

A New Delhi Press Note dated 11th September 1955 says that the Government of India have accepted the recommendations of the National Board for Visual Education in India for the introduction of film appreciation as a subject of study in the school curricula and the formation of film societies to promote correct understanding and appreciation of the cinema.

* * *

Aid to Flood-Victims :

It is understood that benefit cinema shows organised in aid of the relief to the victims in the recent floods, in Andhra will be exempted from the entertainment tax.

* * *

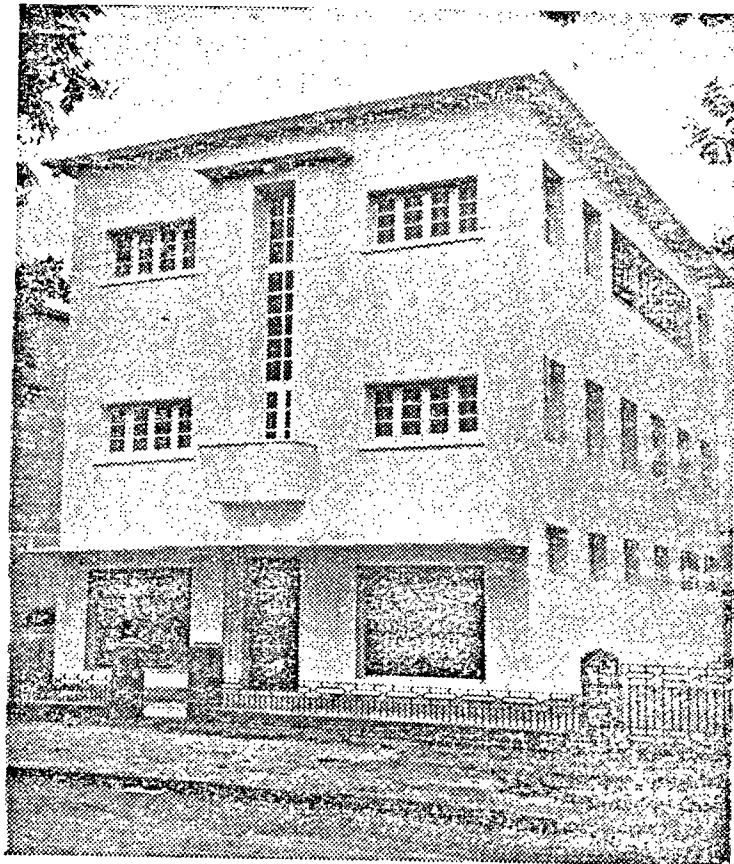
Film on Vinoba Bhave :

An Ajmere message dated 12th Sep. 1955 says that Dr. B. V. Keskar, Minister for Information and Broadcasting speaking at the Vinoba Bhave's birthday celebrations revealed that the Government of India is producing a film on the work of Acharya Vinoba Bhave, the father of the Bhoodan movement.

* * *

Peace-time uses of Atom Energy :

According to Mr. Reeves, President of Cinerama Inc. a film dramatising the peace-time uses of Atom energy will be produced in the cinerama wide screen process. It is intended to be taken in 35 m.m. and with the assistance of the U. S. Atomic Energy Commission.



"VIJAYA GRUHA" VIJAYA TALKIE DISTRIBUTORS

*Announce with Pleasure
THAT THEIR*

NEW OFFICE BUILDING

(No. 10, 1st Main Road, GANDHINAGAR, BANGALORE - 2)

was opened by

Hon. Sri K. HANUMANTHAIYA, B.A., LL.B.
CHIEF MINISTER OF MYSORE

On 22nd August 1955

Far & Near

Mysore Chief Minister's offer to Film Trade :

Mr. K. Hanumanthaiya, Chief Minister of Mysore was pleased to offer his wholehearted co-operation and support for any effort which will bring into existence a studio in Bangalore.

The occasion of this offer was the gala opening of a new office building for the Vijaya Talkie Distributors, a leading film distributing firm of Mysore, in No. 10, Gandhinagar, Bangalore on Monday the 22nd Aug. 1955.

The opening function performed by the Chief Minister was largely attended by distinguished members of the public, members of the Government leading cinema stars of South India and directors, prominent among them being Srimathi P. Bhanumathi, Srimathi T. R. Rajakumari, Mr. P. Ramakrishna Rao, Mr. D. Kemparaj, Mr. B.S. Ranga and Mr. M. Radhakrishna.

Mr. B. N. Gupta, on behalf of the Vijaya Talkie Distributors welcomed the Chief Minister and read an address in the course of which he detailed the advantages of having a studio in Bangalore and also pleaded for the reduction of tax-burden on the Motion Picture trade.

The dinner party held in this connection was also largely attended.

* * *

Golden Jubilee of Bauer Projectors :

The Bauer has celebrated on the 16th September, 1955 the Golden Jubilee of its service to

the Motion Picture trade. During the last 50 years the company has rendered its services to the trade and has helped to advance the technical values of picture re-production.

It is also a matter for gratification that M/s. International Talkie Equipment Co., Ltd., agents for Bauer products, have left no stone unturned in popularising this well-known product in our country and have been of immense service to the trade.

* * *

Film Delegation to China :

A press note dated 7th Sep. '55 reveals that the External Affairs Ministry of the Government of India have sponsored a film delegation to China. It is said a 12 man delegation of the Indian film industry will be headed by Mr. Prithviraj Kapoor and will be visiting China in the month of October 1955.

* * *

Film producer's donation to Prime Minister's Fund :

On 3rd September 1955, the silver jubilee of the showing of Pakshiraja's Hindi feature "Azad" was celebrated at the Minerva Cinema, Bombay. The producer Mr. S. M. Sreeramulu Naidu, marked the occasion by presenting Rs. 25,000 to the Prime Minister's Relief Fund. Mr. Harikrishna Mehtab, Governor of Bombay who presided over the function, pointed out that the films were the chief means of enjoyment for the people.

* * *

Edinburgh Film festival :

At the Edinburgh film festival (according to a Edinburgh message dated 1st Sept. 1955) were exhibited films from 38 countries. Among those films was 'Munna' Indian feature film, which was introduced by Mrs. Vijayalakshmi Pandit. Indian documentaries viz., "Darjeeling" and "The Realm of Sound" produced by the Films Divisions Government of India were also shown at the Festival.

* * *

Financial Aid to Industries:

A New Delhi Press Note dated 17th Sept. 1955 gives a review of the activities of the Industrial Finance Corpn. from the 7th Annual Report of that body.

The Corporation has sanctioned loans amounting to Rs. 15,22,50,000 during the last seven years to new undertaking i.e., factories that went into production after August 15, 1947. The Corporation has assisted a wide variety of industries such as Cotton textiles light engineering, paper industry sugar and automobile industries etc. etc.—but not motion picture industry.

* * *

Publication of Historical Data :

The calendar of Persian correspondence (Vol. VIII 1788-89) which has been brought out by the National Archives of India offers interesting details of the internal condition of Tipu Sultan's Kingdom. The publication may offer useful and important data on the History of India of that period for any student or film producer.

* * *

Postal Zones in Salem :

A press note dated 22nd Sept., 1955 says that the five delivery post offices in Salem, Salem H.O., Shevapet S.O., Ammapet-Salem S.O., Alagapuram S.O., and Suramangalam S. O., will each be assigned a number and will be known as Salem-1, Salem-2, Salem-3, Salem-4 and Salem-5 respectively. The use of these numbers will facilitate sorting of mails correctly and ensure prompt delivery adds the note.

* * *

First Indian Theatre in London:

Britain's first cinema for Indians opened at West Bromwich in Staffordshire on Sept., 23rd, 1955 for a three month trial. It has been renamed THE KRISHNA. The first Indian film shown was "SAVE PRINCESS". It carried English sub-titles. Mr. B. K. Puri an Indian businessman of West Bromwich is responsible for planning the programmes.

* * *

Awards :

The following are among those who are recipients of Scholarships in the cultural fields given against them :

E. V. Saroj, Madras (Bharata Natyam).

Mr. Tuman Singh Thapa, New Delhi (Film Acting).

The selection was made by a Committee under the Chairmanship of Mr. P. V. Rajamannar Chief Justice of Madras from applications received.

Pictures Released During September '55

2-9-'55—Release of Navketan's *House No-44* (Hindi) at Star Talkies, Madras—starring: Devanand, Kalpana Kartik, K. N. Singh, Kumkum etc. Music: S. D. Burman (from 1-9-'55 at Vijayawada and Guntur also). A. Chamria release.

2-9-'55—Release of Shabab Productions' *Haseena* (Hindi) at Bharat, Madras—starring: Shyama, Amarnath, Jairaj, Durgakhote, etc. Direction: S. P. Advani.

2-9-'55—Release of "Sardar" (Hindi) at Wellington, Madras and Raja Theatre, Trichy—starring: Ashok Kumar, Bina Roy, Nigar and Jagadish Sethi. An A. V. M. Ltd., release.

2-9-'55—Release of Vijaya Productions' *Missamma* (Telugu) at Casino and Crown, Madras—Starring: N. T. Rama Rao, A. Nageswara Rao, Relangi, S. V. Ranga Rao, Savithri, Jamuna etc. Direction. A. V. Prasad.

8-9-'55—Release of *Raja Bhurthuhari* (Gujarati at Select Talkies, Madras.

9-9-'55—*Nilla Penmani* (Tamil) of Srinivas Pictures and Film Co's all over South.

9-9-'55—Release of G. P. Productions' *Adl-E-Jehangir* (Hindi) at Ashok, Madras—Starring: Meenakumari, Pradeepkumar. Music: Hasanlal Bhagatram.

16-9-'55—Release of T. R. R. Productions *Gomathiyan Kathalan* (Tamil) at Paragon, Broadway, Roxy, and Noorjehan, Madras and at 24 other places in Tamil Nad and Bangalore. Starring: T. R. Ramachandran, Thanga-

velu, Friend Ramaswamy, K. Sarangapani, D. Balasubramaniam, R. Balasubramanian, Savithri, T. Muthulakshmi etc. Direction: P. Neelakantam, Camera: Nimmi Gosh; Story: Devan. National Picture release.

23-9-'55—Release of Hiten Choudhury's *Biraj Bahu* (Hindi) at Star Talkies, Madras starring Kamini Kaushal, Abhi Battacharya, Sakuntala Pran, Randhir, Manorama etc. Direction: Bimal Roy A Calcutta Film exchange release.

23-9-'55—Release of Bagwan Art Productions' *Halla Gulla* (Hindi) at Wellington, Madras—Starring Sakila, Sajjand and Bagwan. Directed by Baghawan. An A.V.M. Ltd., release.

23-9-'55—Release of Vinodha's *Kanya Sulkamu* (Telugu) at Casino, Madras and Devi Talkies, Madurai. Starring: N. T. Rama Rao, Savithri, C.S.R., etc. Direction: P. Pulliah. Story: Guruzada Appa Rao; Camera: N. Prakash; Music: Ghantasala; Script: Sadasiva Brahmam; Dances: P. Krishnamurthy. A Goodwill pictures release.

23-9-'55—Release of Basant Pictures *Nava Durga* (Hindi) at Select, Madras—Starring Usha Kiron, Mahipal, Sulochana Chatterji etc., Direction: Bahu Bhai Mistry.

30-9-'55—Release of Filmistan's *Samrat* (Tamil) at Ashok, Madras—Starring Rehana, Ajit, Kamlesh Kumari, Ramsingh, Sapru, S. L. Puri Randhir and Mumtaz Ali. Music by Hemant Kumar.

Diary

2-9-'55—Death of Dr. Amarnath Jha—A well-known educationist and a former member of the Central Board of Film Censors.

2-9-'55—High Court of Madras dismisses the writ petition by M/s. Modern Theatres Ltd., Re: Manthrikumari recertification.

10-9-'55—Interview of the City Exhibitors with the Commissioner of Police Re: Smoking inside cinemas.

14-9-'55—Press Show of Films Division Shorts at Gaiety Talkies, Madras.

16-9-'55—Meeting of the City Exhibitor's Group.

16-9-'55—Press Show of "Prodigal" of M. G. M. at Midland Theatre, Madras.

16-9-'55—25th week run of Filmistan's "Nagin" at Plaza, Madras.

21-9-'55—Preview of the T. R. R. Productions' *Gomathiya Kathalan* (Tamil) at Paragon, Madras.

21-9-'55—23rd Anniversary celebration of M/s. Chellam Talkie Theatre, Pollachi.

25-9-'55—Show for technical analysis of *Vadinagari Gajulu* (Telugu) at Sun Theatre, Madras by C. T. A.

27-9-'55—Meeting of the executive committee of the Chamber.

30-9-'55—Release of Gemini's *Insaiyat* (Hindi) all over North India.

MEMBERSHIP

M/s. Central Talkies, Erode were admitted as exhibitor members of the Chamber. An application for membership is also received in the Chamber from M/s. Green Touring Talkies, Darasuram (Tanjore Dt.) for enrolment as an exhibitor member.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of a copy of the May 1955 issue of the "REVIEW OF BRITISH FILM AFFAIRS" from the British Information Services, Madras which contains interesting articles on the Film Industry in England.

LIVING INDEX

The cost of living index number of working classes in Madras City for the week ended 10th September, 1955 is 323.



A. V. M. Studios, Madras.

A. V. M. Productions—"Nagula Chowthi" (Telugu), featuring R. Nagendra Rao, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—"Adarsha Sathi" (Kannada), featuring Nagendra Rao, Sowcar Janaki and others.

A. V. M. Productions—"Bhai-Bhai" (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Om Prakash, Baby Daisy etc.

A. V. M. Productions—"Chori - Chori" (Hindi), featuring Raj Kapoor, Baghwan, David, Nargis, Raj Sulochana and others.—Direction: Anand Takur.

Cinemas Ltd.,—"Doctor" (Sinhalese) featuring Rukmani, Edday Jayamane, Herbert etc.—Direction: K. Shanker.

Shanker Productions—"Satharam" (Telugu and Kannada) featuring Sowcar Janaki, Gubbi Veeranna, C. V. V. Panthulu, G. V. Iyer, Kaushik and others.—Direction: Seetharama Sastry.

Bharani Studios, Madras.

Bharani Pictures—"Chintamani" (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi.—Direction: P. S. Ramakrishna Rao.

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction: D. Kemparaj Urs.

Mekala Pictures—"Rangoon Radha" (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc.—Direction: Kasilingam A. Dialogues: M. Karunanidhi.

The Central Studios Ltd., Coimbatore

M. A. V. Pictures—"Town Bus" (Tamil) featuring Anjali Devi, M. N. Rajam, Raja Sulochana, Kannappa, V. M. Elumalai, A. Karunanidhi and others.—Direction: K. Somu. Releasing shortly.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

J. S. L. Pictures—"Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction: R. Prakash.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Citadel Studios—Commenced their next Productions.

Film Centre Ltd., Madras.

Film Centre Ltd.,—"Production No. 1" (Tamil), featuring Pandaribai, Mainavathi, T.S. Baliyah, N.S. Krishnan, T.A. Mathuram, Sagadevan and others.—Direction: K. Vembu. Chief Executive: K. Prabhakar.

Jaimanee Cinetone—"Proctor Son-in-law" (Sinhalese) featuring Rukmani, Edday Jayamane etc.—Ready for release.

Triveni Pictures—"Onre Kulam" (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction: N. Krishnaswamy.

Madras Movietone—"Nalla Thangal" featuring Mathuri Devi, A. P. Nagarajan etc.—Direction: P. V. Krishna Iyer.

Dhar Art Films—"Envithi" (Tamil) featuring S. M. Kumarasan, V. M. Elumalai, V. P. S. Mani, Vimala, Krishnakumari, Pushpamala and others.—Direction: Jagannathdhar.—Photography: R. K. Pandit.

Jaya Sakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, T. S. Baliyah, Manohar, Thangavelu, Pandaribai, Mainavathi, M. N. Rajam, C. T. Rajakantham.—Direction: J. Sinha.

Song Recording Only: (1) Mekala Pictures, (2) Nates Art Pictures, (3) Kalpana Pictures, (4) Sahani Productions. Song Recording by Sound Engineer: Mr. E. I. Jeevaratnam.

Gemini Studios, Madras.

Sri Raja Rajeswari Film Co.—"Sathi Bahula" (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction: K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—"Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suryakala, Suribabu, Raghuramiah, Relangi etc. Direction: C. S. Sreenivasa Rao.

Merryland, Trivandrum

The City Theatres Ltd.,—"Production No. 7" (Sinhalese), featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction: Mitra Das. Story-writer: K. P. K.

The City Theatres Ltd.,—"Production No. 8" (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays—"Irulinninum" (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures—"Bhagyodayam" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, and others. Direction: Velappan Nair.

FILM CHAMBER—October 1955

Filmco Production—"Production No. 2" (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues: K. P. Kottarakkara.—Direction: Vittal Rao.

Prasanna Pictures—"Avarunarannoo" (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues: Muthukulam Raghavan Pillai.—Direction: Sankaran Nair.

Neela Productions—Production No. 7 "C. I. D." (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue: T. N. Gopinathan Nair.

Neela Productions—"Production No. 8" (Malayalam), "Sister" (Aniyathi), featuring Kumari, Prem Nazir, Balachandran, Muthiah etc.—Story by T. N. Gopinathan Nair.

Neela Productions—"Production No. 9" (Tamil) "Rajarajan" Starring Lalitha, Padmini, Ragini, M. N. Nambiar, M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction: T. V. Sundaram.

Filmco Productions—"Production No. 6", Starring Prem Nazir, S. P. Pillai etc.—Direction: G. R. Rao.—Story & Dialogues by K. P. Kottarakara.

Modern Theatres Ltd., Salem

Modern Theatres—"Maheswari" (Tamil), featuring K. Savithri, Gemini Ganesan, K. A. Thangavelu, Karunanithi, M. N. Rajam, T. P. Muthulakshmi, C. K. Saraswathi & others.—Story Writer: Sridhar. Direction: T. R. Raghunath.

Modern Theatres Ltd.,—"Ali Baba & 40 Thieves" (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Direction: T. R. Sundaram, B.A., B.Sc. (Leeds).

Narasu Studios Ltd., Madras

Narasu Studios Ltd.,—"Production No. III" (Tamil version based upon the Hindi Picture KISMET produced by Bombay Talkies Ltd.) featuring R. Ganesan, K. Savitri, K. Sarangapani, V. K. Ramaswamy, M. G. Chakrapani, S. Peer Mahomed, K. Sairam, K. Varalakshmi, Girija, Baby Saraswathi.—Direction: Vedantam Raghavaiah.—Music Direction: S. Rajeswara Rao.—Dialogues and Songs: T. N. Ramiah Doss.

- do - (Telugu) featuring A. Nageswara Rao, K. Savitri, Relangi, Venkatramiah, C. S. R. Anjaneyalu, Gummadi Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija Baby Saraswathi.—Direction: Vedantam Raghavaiah.—Music Direction: S. Rajeswara Rao.—Dialogues & Songs: V. Sadasiv Brahman.

Neptune Studios Ltd., Madras

Jupiter Pictures Ltd. — “*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana.—Direction : C. P. Dixit.—Story : Rajendra-krishna.—Camera : P. Ramaswamy.

Jupiter Pictures Ltd.—“*Santhosham*” (Telugu), featuring N. T. Rama Rao, R. Nagendra Rao, Relangi, Jaggiah, Anjali Devi, Jamuna, Sulochana and others. — Direction : C. P. Dixit.—Story : Samudrala.—Camera : Ramaswamy P.—Sound : A. Govindaswamy.

Jupiter Pictures Ltd.—“*Production No. 2*” (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction : P. Pulliah.—Story : Sadasiva Brahmam.—Camera : P. Ramaswamy.—Sound : A. Govindaswamy.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring K. Raghuramiah, P. Surya Babu, Relangi, S. Varalakshmi, Junior Sri Ranjini, Suryakala and others.—Direction : C. Srinivasa Rao.—Story : Ravaru Sathyanarayana Panthulu.—Camera : Kamal Ghosh.—Sound : V. C. Sekhar.

Mani Productions — “*Maman Magal*” (Tamil), featuring R. Ganesan, Savitri, T. S. Dorai Raj, T. S. Balajiah, Chandra Babu, D. Balasubramanyam.—Direction : R. S. Mani.—Story & Dialogue : Sridhar.—Camera : Neimi Gosh.—Sound : S. Viswanathan. (Scheduled for release during October, 1955).

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan, Stunt Somu and others.—Direction : Joseph Pillaipat.—Camera : P. Ramaswamy.—Sound : S. Viswanathan.

Shantikala Nikethan Productions—“*Jeevitha Sadana*” featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abey Sekera, Millie, Kahandawala and others.—Story : Santikumar.—Camera : P. Ramaswamy.—Sound : V. C. Sekhar.

Newtone Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.—Direction : Bhim Singh.

Sarvodaya Pictures, Ltd.—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram.—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini, N. S. Krishnan, T. A. Mathuram.—Direction : Bhim Singh.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures — “*Production No. 2*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Kuchala Kumari. Direction : Kasilingam.

Natesh Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction : M. Natesan.

Gandhi Films—“*Jungle Queen*” (Sinhalese). Direction : Sanjeevi Rao.

Kasthuri Films — “*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios — “*Marakutham*” (Tamil & Telugu), Direction : S. M. Sriramulu Naidu.

Pakshiraja Studios—“*Malaikallan*” (Sinhalese).

Prakash Studios, Madras

Ananda Productions’—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Pramodha & Shree Films — “*Chaya*” (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction : Joshi.

Premier Studios, Mysore

Forward Art Films—“*Kokilavani*” (Tamil) featuring K. Sarangapani, S. A. Natarajan, S. V. Subbiah, A. Sakunthala, R. Lalitha, R. Bharathi, Baby Saroja, M. S. S. Bhagyam and others.—Direction : S. A. Nataraj.—Music : G. Ramanathan.—Camera : J. G. Vijayam.

Ratna Studios, Salem.

M. R. Pictures — “*Production No. 1*” (Tamil).

Revathi Studios, Madras

Zoya-Revathi Pictures’—“*Balasanyasam*” (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera : Rehman. Art : T. V. S. Sarma. Music : Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — “*Kalvanin Kathali*” (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction : V. S. Raghavan.

Aruna Films’—“*Dr. Savithri*” (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction : R. M. Krishnaswamy.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera : T. Janakiram.

Vikram Productions—"Tenali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction : B. S. Ranga.

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

Ragini Productions—"Production No. 7" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri, V. Nagiah and others.—Direction : P. Pulliah.

Rajyam Pictures—"Harichandra" (Telugu), featuring N. T. Rama Rao, Lakshmi Rajyam, Relangi and others.—Direction : Jampana.

Amrose Art Productions—"Production No. 1" (Sinhalese).

Rohini Studios, Madras

Rohini Pictures—"Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others.—Direction : D. Kemparaj Urs.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Rohini Pictures—"Sri Renuka" (Kannada) featuring Pandari Bai, R. Nagendra Rao and others.—Direction : Y. R. Swami.

Star Combines' Studios Ltd., Madras

Star Combines—"Jai Alak Niranjana" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthini, B. R. Panthulu etc.—Direction : G. V. Baskar.

Soundarya Pictures—"Premajalamu" (Telugu) featuring -do-.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn" (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions—"Production No. 5" (Tamil) featuring T. R. Mahalingam and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction : R. Sundaresan.

Sri Khant Productions—"Thiyaga Murthy" (Telugu). Direction : G. Kotiah.

Manorama Films—"Ethirolu" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan

Om Sakthi Films—"Thanthi" (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction : K. R. Sundaresan.

Vauhini Studios Ltd., Madras

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.—Direction: Adurty Subbarao.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre—"Jaya Simha" (Telugu), featuring Vahida, N. T. Rama Rao, Relangi, Anjali Devi etc.—Direction : Yoganandha. Finishing stage.

Janmabhoomi Pictures—"Production No. 1" (Telugu)

Jayanthi Prodn.—"Governor's Cup" (Tamil).

Vijaya Productions Ltd.—"Gunasundari Katha" (Tamil), featuring Lakshmiprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc.—Direction : Kamesvara Rao.—Supervision : K. V. Reddi.—Nearing completion.

Vijaya Pictures—"Neethipathi" (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, Sahasranamam, Kuchalakumari, Malathi etc.,—Direction : A. S. A. Swamy.—Completed. Releasing shortly.

Eneskay Films—"Paditha Muttal" (Tamil).

Lakshmi Productions—"Nallanal" (Tamil), featuring Raj Sulochana and others. Direction : A. Bhaskar Raj.

Lalitha Films—"Charana Dasi" (Telugu & Tamil). Direction : Prakash Rao T.—Music Direction : S. Rajeswara Rao.

Vijaya Production—"Lavakusa" Tamil & Telugu. Directed by B. N. Reddi.

Senthil Art Productions—"Estate Coolie" (Tamil). Direction : K. Vembu.

Kadija Productions—"Production No. 1" (Malayalam). Direction : Thottan.

Ganesh Movietone—"Kodeeswaran" (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others.—Direction : Sunder Rao Natkarni.

Sri Raja Rajeswari Film Co.—"Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc.—Direction: C.S. Sreenivasarao.

S.M.N. Films—"Devadas" (Sinhalese).—Direction : K. Vembu.

S.M.N. Films—"Vidurajathaka" (Sinhalese),—Direction : A. S. Nagarajan.

Sri Kalpana Pictures — "Production No. 1", featuring S. V. Sahasranamam, S. V. Subbiah, Shivaji Ganesan, Jr. Sri Ranjini, Sarala, Girija, T. S. Balaiah.—Direction : E. Appa Rao. Camera : Chandra.

Jairaj Films — "Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction : C. V. Raju.

Hela Diva Film Arts Ltd., — "Production No. 1" (Sinhalese), —Direction : A. S. A. Swamy. Music Direction : Vedachalam.

Chandra Tara Production—"Citizen Ravichan" (Malayalam), Direction : Bhaskar.

Venus Pictures — "Amara Deepam" (Telugu), Direction : T. Prakash Rao. Music Direction : Chalapati Rao.

V. R. V. Production—"Pathini Daiwam" (Tamil), Direction : Ch. Narayanamurthy.

Krishna Pictures—"Madurai Veeran" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Mathuram. —Direction : Yoganand.

Uma Pictures — "Production No. 3" (Tamil).

Mahee Productions — "Production No. 1" (Telugu) featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Rajashree Productions.—"Production No. 1" (Telugu), featuring N. T. Rama Rao, Anjali Devi, H. Nageswara Rao, Sowkar Janaki and others. — Direction : T. Prakasa Rao. — Camera : Kamalgosh.

Lalitha Kala Films.—"Pancha Ratna" featuring Honnappa Bhagavathar and others.—Direction : K. C. Krishnamurthy.—Supervision : K. Vembu.—Camera : Vasudeva Karnatic.

Devar Films — "Thaikkupin Tharam" (Tamil), Producer : Chinnappa Devar, featuring M. G. Ramachandran, P. Bhanumathi, Surabi Balasaraswathi, T. S. Baliah, S.V. Sahasranamam and others. —Direction & Editor : M. A. Thirumugham.—Asst. Direction & Editor : M. G. Balu Rao.—Camera : Chandru.

Aruna Films—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, N. N. Nambiar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan, T. A. Mathuram.—Direction : R. M. Krishnaswamy.

Sivagami Pictures — "Puthumai Pithan" (Tamil), Direction : Ramanna.

Sri Kaipana Pictures — "Nane Raja" (Tamil), featuring S. V. Sahasranamam, S. V. Subbiah, Shivaji Ganesan, Junior Sri Ranjini, Sarala, Girija, T. S. Balaiah.—Direction : E. Appa Rao.—Camera : Chandru.

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List of Pictures Censored

During September 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Vadina	Telugu	19900 ft.	A. V. M. Prodns.	12983 1-9-55
Nalla Penmani	Tamil	13978 ft.	Srinivas Pictures	12984 7-9-55
Gomathiyin Kathalan	Tamil	15952 ft.	T. R. R. Prodns.	12985 14-9-55
Donga Ramudu	Telugu	16947 ft.	Annapurna Pictures Ltd.	12986 23-9-55
Insaniyat	Hindi	16524 ft.	Gemini Productions	12988 28-9-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

No.	Pictures & Language	Length in feet	C.No. & Date	Producer	Applicant
258	Thigambara Samiar (Tamil)	16575	1570 30-8-55	The Modern Theatres Ltd.	The Modern Theatres Ltd.
259	Bhoologa Rambha (Tamil)	17000	1571 6-9-55	Salem Shanmuga Films & Vijaya Maruthy Pictures	Motibhaya Pictures
260	Bhaktha Tulasi Das (Tamil)	20000	1572 20-9-55	Murugan Talkie Film Co.	Murugan Talkie Film Co.

AT BOMBAY

345	Reshmi Sari (Hindi)	12997	741 17-3-54	Paramount Movietone, Bombay.	Paramount Film Co. Bombay.
346	Hind Mail (Hindi)	11231	742 17-3-54	Mohan Pictures, Bombay.	Ramniklal Mohanlal & Co.
347	Shrawan Knmar (Hindi)	10905	743 17-3-54	Murli-Movietone, Bombay.	Murli-Movietone, Bombay.

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JOURNAL OF

THE FILM
CHAMBER

Vol. II

NOVEMBER 1955

No. 5

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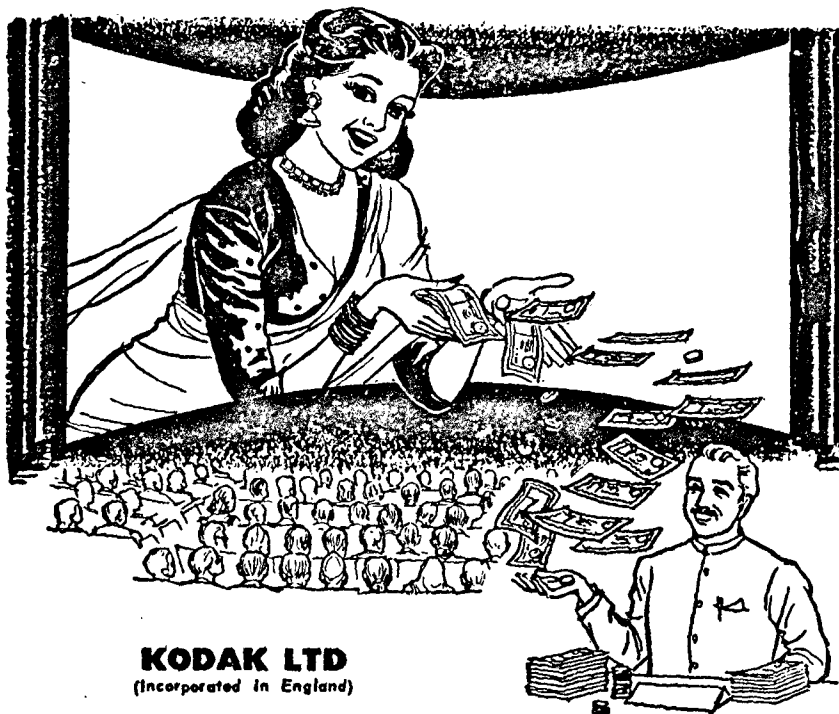
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JOURNAL OF THE FILM CHAMBER

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Censor Board Chairman Meets Chamber Members

Sri M. D. Bhatt, Chairman and members of the Central Board of Film Censors who are now in the City visited the Chamber on Saturday the 29th October, 1955 and had informal discussions on censorship matters with the President & members of the Committee of the Chamber.

Those present among the guests were : Messrs. M. D. Bhatt, M. Satyanarayana, V. Shantaram, G. T. Sastry, S. A. Iyer, D. L. Kothari and C. L. Baradwaj.

Welcoming the Chairman Sri Vasan, President pointed out the following problems for consideration by the Board :

1. That the benefit of doubt be given to the producer in respect of difference of opinion on any aspect of a cut.

2. The producer be intimated the particular directive under which a cut is made for his guidance.

3. The producers be given the liberty of cutting any portion of a censored picture if he so chooses and get the sanction thereafter.

4. That negatives of cut portions be returned to the producer but not destroyed provided the producer uses them, without infringing the law.

5. There need be no difficulty in certifying any picture which is an almost a copy in different language of a picture which had been earlier passed and approved by the public.

The Chairman promised to examine the points raised by the President carefully.

Unity Drive

In response to the invitation of Sri S. S. Vasan, Sri V. Shantaram & members of the Film Producers Guild of India, Bombay, are on a short visit to Madras.

This visit is a step in the direction of the achieving greater unity among the rank and file of the Motion Picture trade in India.

Indian Copyright Bill 1955

A Bill has been introduced in the Rajya Sabha, New Delhi on 1st October 1955 to amend and consolidate the law relating to copyright.

Statement of objects & reasons says : The existing law relating to copyright is contained in the Copyright Act 1911 of the United Kingdom (hereinafter referred to as the U. K. Act) as modified by the Indian Copyright Act 1914. Apart from the fact that the U. K. Act does not fit in with the changed constitutional status of India, it is necessary to enact an independent self contained law on the subject of copyright in the light of growing public consciousness of the rights and obligations of authors and in the light of experience gained in the working of the existing law during the last forty years. New and advanced means of communications like broadcasting, lithophotography etc. also call for certain amendments in the existing law. Adequate provision has also to be made for fulfilment of international obligations in the field of copyright which India might accept. A complete revision of the law of copyright, therefore, seemed inevitable and the Bill attempts such a revision.

2. Though the draft Bill follows generally, in a rearranged form the main principles of the existing law, it has introduced several new features which are briefly indicated below :

(1) A copyright office is sought to be established under

the immediate control of a Registrar of Copyrights who shall act under the superintendence and direction of the Central Government. The principal function of the copyright office will be to maintain a register of copyrights in which may be entered at the option of the authors, the names or titles of works, the names and addresses of authors and owners of copyright for the time being, and other relevant particulars. Such Registrar will easily make available useful information to interested members of the public in regard to copyrighted works. In order to encourage the registration of copyrights, provision is made that no proceeding regarding infringement of copyright shall be instituted unless the copyright is registered in the Copyright Office. In addition to being in charge of the Copyright Office, the duties of the Registrar of Copyrights will be to entertain and dispose of applications for compulsory licences and to enquire into complaints of importation of infringing copies. An appeal to the Copyright Board is provided for against orders of the Registrar of Copyrights.

(2) Provision is made for setting up a Copyright Board which will determine the reasonableness of the rates of fees, charges or royalties claimed by performing rights societies, consider applications for general licences for public performances of works and will assess compen-

sation payable under the Bill in certain circumstances. An appeal will lie to the High Court against the decisions of the Copyright Board.

(3) The definition of "copyright" is enlarged to include the exclusive right to communicate works by radio diffusion.

(4) A Cinematograph will have a separate copyright apart from its various components, namely story, music etc.

(5) An author assigning copyright in his work is allowed the option to re-acquire the copyright after seven years but before ten years of the assignment on condition that he returns the amount received by him at the time of the assignment with interest thereon.

(6) The normal terms of copyright is fixed to be the life of the author and a period of 25 years after his death as against the existing term of the life of the author and a period of 50 years after his death. Shorter terms are fixed for anonymous or pseudonymous works, cinematograph films, mechanical contrivances, photographs etc.

(7) Under the existing law, the sole right to produce a translation of a work first published in India is extinguished after ten years, unless a translation thereof is produced within that period. The draft Bill makes the rights co-extensive with other rights arising out of copyright.

(8) Provision is made for the issue of a general or special licence for public performances of any work by means of a radio

receiving set or a mechanical contrivance.

(9) A licence may be issued to any library to make or cause to be made one copy of any book in which copyright subsists and which is not available for sale.

(10) Provision is made for regulating the activities of performing rights societies and also for controlling the fees, charges or royalties to be collected by them.

(11) Certain rights akin to copyright are conferred on Broadcasting authorities in respect of programmes broadcast by them.

(12) International copyright relations, which are based on international treaties will be regulated by specific orders to be made by the Central Government.

(13) A fair dealing with any work for the purposes of radio summary or judicial proceedings will not hereafter constitute an infringement of copyright.

Provisions relating to Film

Under definitions, it is stated : "Cinematograph film" includes the sound track if any and "Cinematograph" shall be construed as including any work produced by any process analogous to cinematography.

"Performance" means in the case of a cinematograph film, the exhibition of the film. For the purposes of this Act, "publication" means— in the case of a cinematograph film, the exhibition of the film in public.

"Copyright" shall include in the case of a literary, dramatic or musical work, the exclusive right to make any cinematograph film or mechanical contrivance in respect of the work or any substantial part thereof.

The copyright shall subsist throughout India in the following classes of works, that is to say ;

- (a) original literary, dramatic musical and artistic works ;
- (b) cinematograph film
- (c) mechanical contrivances

The copy right in a cinematograph film or a mechanical contrivance shall not affect the separate copyright in any work in respect of which or a substantial part of which the film, or as the case may be, the contrivance is made.

In the case of a cinematograph film, copyright shall subsist until twenty five (25) years from the beginning of the calendar year next following the year in which a certificate for public exhibition in respect of the film is granted under Section 4 of the Cinematograph Act 1952.

States Reorganisation

The Fazl Ali Commission Report on the reorganisation of the States published on 10th October 1955 contains proposals to the effect that the Indian Union will consist of 16 states as against the existing 27 and three centrally administered territories.

The prospective units, their area & population will be as follows :

States	Area in sq. miles	Population (in millions)	States	Area in sq. miles	Population
Madras	50,100	30.0	Rajasthan	1,32,300	16.0
Kerala	14,980	13.6	Punjab	58,140	17.2
Karnataka	72,730	19.0	Uttara Pradesh	1,13,410	63.2
Hyderabad	45,300	11.3	Bihar	66,520	38.5
Andhra	64,950	20.9	West Bengal	34,590	26.5
Bombay	1,51,360	40.2	Assam	89,040	9.7
Vidarbha	36,880	7.6	Orissa	60,140	14.6
Madhya Pradesh	1,71,200	26.1	Jammu & Kashmir	92,080	4.4

Centrally Administered Territories :		Actual No.
Delhi	578	1744072
Manipur	8628	577635
Andamans & Nicobar	3213	30271

Should the reorganisation of the States as suggested by the Report take shape, the areas of exploitation for motion pictures have to be drafted accordingly. It would therefore be necessary for those negotiating or concluding film distribution agreements to be alive to the effect of these changes and make mention of the revenue areas in their agreements rather than describing them ambiguously as Tamil Nad, Andhra or Mysore etc.



News & Notes

Censorship fees—Head of Account :

Producers are requested to note carefully the change in the head of account under which the payment of Censorship fees has to be made hereafter.

The account is XXXVI Miscellaneous departments.

* * *

Central Board of Film Censors :

Mr. M. D. Bhat is the Chairman of the Board and other members are : Prof. R. D. Sinha Dinkar, Shrimathi Violet Alva, Shri Karl Khandalwala, Shri M. Satyanarayana, Sri V. Shantaram, and Sri N. K. Siddhanta.

Miss. Durga Bhagwat and Mr. Mohiuddin Harris are on the Panel of Advisors of Bombay Mr. S. A. Ayer is the senior Regional officer, Bombay.

* * *

Calcutta Advisory Panel :

The Government of India have appointed the following to be members of the first Advisory Panel of the Central Board of Film Censors at Calcutta with effect from 24th September, 1955

says the notification No. S. R. O. 2099 dated 19-9-1955 :

Mr. N. C. Ghosh, Srimathi Subadhra Haksar, Srimathi Pamini Sen Gupta and Professor L. P. Sukul.

* * *

Banned :

By notification S. R. O. No. 1970 dated 1st September, 1955, the Government of India in the Ministry of Information & Broadcasting have directed that the film entitled LAW Vs. BILLY THE KID and the trailer produced by Columbia Pictures Corporation, U. S. A., shall be deemed to be uncertified films in the whole of India.

* * *

Electricity supply to

City Cinemas :

There have of late been far too many sudden stops of current supply to Cinema Theatres in city. The matter was taken up by the Chamber and as the result, the following reply has been received from the Chief Operation Engineer (North). The letter dated 14th Oct. '55 says : There have been a few

interruptions of supply to cinema theatres in Mount Road area in August and September 1955 due to blowing out of feeder fuses tripping of oil circuit breakers and general supply failure from power house. These causes have been investigated in detail and action has been taken to prevent interruptions of the nature as far as possible. Additional equipments are also being installed in the area to relieve overload and to ensure continuity of supply.

* * *

Distance between two Tg. sets :

Enquiries are received in the Chamber as to the minimum distance allowable as between one touring cinema and another in one place—as per the existing rules. A clarification received on the subject from the Government says that the relevant clause in the original G. O. on the subject has not been altered.

Therefore the paragraph 16 of the G.O. No. 2070 (Home) dated 5th May 1950 which is in force to-day is as follows :

“The distance between one touring cinema and another (in a place) shall normally be atleast two furlongs.”

* * *

Licensing of Touring Cinemas :

On the recommendation of the Collector of Ramanathapuram, the para I (4) of G. O. Ms No. 4942 Home dated the 27th Dec. 1951 has been relaxed in the case of Ramanathapuram alone. As the result, the Government have approved of the proposal of the Collector to grant licences to two

touring cinemas and one permanent cinema in Ramanathapuram instead of two permanent cinemas and one touring cinema —(G. O. Rt. No. 2874 Home dated 21st August 1955).

* * *

P. P. R. Act Rule in Andhra :

The Government of Andhra have extended the period of initial licence for a touring cinema from 3 months to 6 months at a stretch.

As per G. O. Ms. No. 1353 Health dated the 13th September 1955, the Government have amended clause (b) of sub-rule (2) of rule 25 and in its place the following clause shall be substituted.

“(h) In other cases, for a period not exceeding six months at a time.”

* * *

Thatched shed Cinemas in Andhra :

As per G.O. Ms. No. 217 Law dated 22nd Feb. 1955 the Government of Andhra passed the following order : As tent materials are reported to be available in the market without any difficulty, the Government in G.O.Ms. 216 Law dated 22-2-'55 cancelled the permission to exhibit travelling cinematograph shows in thatched sheds. However in memorandum No. 7629 Cts/55-8 Home dated 5-4-'55 the Governor, re-examined the matter and directed that the thatch in the touring cinemas in the State should be replaced with

tent materials within a period of six months from 5-4-'55.

“On a further representation from the Andhra Film Chamber of Commerce, Vijayawada, the Government reviewed the matter in consultation with the Inspector General of Police (fire service branch) Andhra and direct that the concession granted in memorandum No. 7629 Home Cts III/55-8 dated 5-4-1955, should be extended by another period of six months from the date of its recent expiry.”

* * *

Fire Officer's Certificate in Andhra :

By G. O. Ms. No. 2542 Home (Courts III) 30th Sept. '55, the Government of Andhra have amended the rule II of the Cinematograph rules as follows : Amendment : In Rule II of the said rules in the first paragraph, for sub-rule (III) the following sub-clause shall be substituted namely :

(III) a certificate from the District Fire Officer or the Station officer as the case may be, having jurisdiction over the place except in the case of Nellore District, in respect of which the station officer, Chittoor District, will issue the Certificate.

* * *

Harmful Publications Act 1955 :

According to this measure, a “harmful publication” means any book, magazine, pamphlet, booklet, news paper or other like

publication which consist of stories told with the aid of pictures or without the aid of pictures or wholly in pictures, being stories portraying—(i) the commission of offences ; or (ii) acts of violence or cruelty ; or (iii) incidents of a repulsing or horrible nature in such a way that the publication as a whole would corrupt a young person in to whose hand it might fall etc.

* * *

Import of films :

The Government of India directs that the following amendment shall be made in open general licence No. XXXVIII published by the Government in the Import Trade Control order No. 13/54 dated 24th September 1954, namely :

In the schedule appended to open general licence No. XXXVIII, the following entry shall be inserted in the proper place viz : “117-IV cinematograph films—exposed.”

* * *

Films on Untouchability :

The Director of Information and Broadcasting of the Government of Madras has invited the list of pictures in Tamil dealing with or relating to the removal of untouchability which may be suitable for exhibition in furtherance of the removal of untouchability.

Producers of such pictures are therefore requested to contact the Chamber in this behalf.

ONLY THE BEST IS GOOD ENOUGH

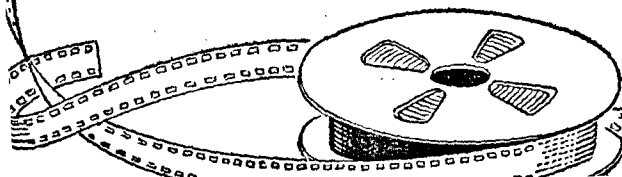
The Motion Picture Industry in India is the third largest in the world and in this ever-growing industry Indian producers are keeping in pace with every modern advance in technique, equipment, film. Only the best is good enough and that is why they rely on 'Gevaert' quality Motion Picture Films—black and white or in glorious Gevacolor. There's nothing to match 'Gevaert' quality in picture, sound or print.



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Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of S. Indian & other languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Depart-

ments-Union-Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Paramanandayya Sishyulu ✓ (Telugu), 3152, d/3-10-50.
2. Choti Babhi (Hindi), 3154, d/24-10-50.
3. Swapana Sundari ✓ (Telugu), 3155, d/4-11-50.
4. Parijatham (Tamil), 3156, d/4-11-50.
5. Raja Vikrama ✱ (Telugu), 3158, d/6-11-50.
6. Hanste Ansu (Hindi), 3159, d/18-11-50.
7. Swapna Sundari (Tamil), 3160, d/21-11-50.
8. Raja Vikrama (Tamil), 3170, d/29-11-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6. or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 30th November, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas".

Inspection month—Jan. '55.

The Cinema theatres in the Tiruchirapalli district in Madras State and Guntur district in Andhra State.

GEMINI'S INSANIYAT

WITH A MAGNIFICENT ARRAY OF
MIGHTY STARS...

DILIP KUMAR · DEV ANAND · BINARAI · VIJAYALAKSHMI
JAYANT · JAIRAJ · SHOBHANA · SAMARTH · KUMAR ·
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MANGALORE — JOTHI
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ALLEPPEY — SEEMATTI
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Trade Associations

Film Journalists' Association :

Inaugurating the South Indian Film Journalists' Association, Madras, the Governor of Madras Sri Shri Prakasa paid a tribute to the role of films in the public life of the country. The function was held at "Kala Mandap" of The National High School (Girls), Triplicane on Saturday the 23rd Oct. 1955.

The Governor said : "Films have now become the most potent medium of education. The cinema also offered a major source of amusement and recreation to the people. With the coming of the talkies, films have also been responsible for the spread of languages. I am informed that in the spread of Hindi in the country, nothing has been helpful as the cinemas.

"The cinema can be used for the purpose of popular education in the most effective manner. The education given through the films must be good because the audience was composed of persons of all ages and classes. The films should educate the people in exactly the same way as the teacher does. Though newspapers also educated the people the film influenced a much larger section of the people and as such, the film producer was the biggest teacher. I would like the Film Journalists Association to see that their criticism is motivated by the fact whether a film has done something or not to educate the people properly through amusement and recreation. The critics will be able to tell the pro-

ducers what to do and what not to do. They will be in charge of public taste. I cannot imagine a line of activity better than this at the present moment.

Incidentally, speaking of the recent pictures, the Governor said of "Insaniyat". "It is a very moving picture" with nice blend of the west and the east and of the past and the present".

Sri S. S. Vasan's speech

Sri S. S. Vasan who presided over the function acknowledged the help and cooperation rendered to the industry by the film journalists and the industry is greatly benefitted by their criticism.

Sri Vasan took the occasion to express confidence in a very bright future for the film trade of India. He said that given the best of good will and understanding, the Indian motion picture industry shall at no distant future, occupy the Number One Place among the film producers of the world. He based his confidence on the fact that India is endowed with such vast cultural resources, ancient lore, traditions and great civilization which are seldom found any where else. Nevertheless, he expressed concern over the present plight of the trade. In particular he referred to the lack of coordinated thinking between the State and Central Government on the subject of film. While the Union Government encouraged the industry by presenting awards for the best pictures, taxation was in the hands of the

State Governments, who have been not as helpful as the Union Government. "It is time," he said that they sat together and came to a decision as to how much and how far all the States and the Union Governments, together could help this growing industry which wants to grow more but which is not allowed to grow more.

He pointed by a citation of comparative figures of other countries, that in India they had only 8½ theatres for every million people, which clearly showed that the film has not reached the type of people who are not having any entertainment at all.

Speaking of the role of the films he said that the films had made the passing of measures of social reform by the Government easy by educating the people against social evils. He pleaded also that there was nothing wrong in films taking the lighter side of life because education and entertainment are complementary.

In conclusion, Mr. Vasanthakumari, Mr. T. V. Ramnoth President welcomed the guests, Mr. Partha, Secretary explained the need for the association.

At the outset, the meeting commenced with a prayer song by Srimathi M. L. Vasanthakumari, Mr. T. V. Ramnoth President welcomed the guests, Mr. Partha, Secretary explained the need for the association.

Other Speakers

Mr. K. Sreenivasan, Secretary of the Film Federation of India congratulated the film journalists

in forming into an association and in having got up such a pleasant function that evening and wished them godspeed in the programme of their work.

Mr. N. T. Rama Rao, actor, pleaded for co-operation, advice and help from the Film Journalists' Association to the artistes who are engaged in the industry. Mr. Ramnoth, Director, next expressed confidence that the Film Journalists Association would endeavour to persuade the managements of newspapers to devote more attention and space in their journals, for cinematic matters just as they do for politics and sports. This he said, would help those large sections of the people who are the readers of newspapers to understand and appreciate films and thereby come to patronise pictures.

Mr. Raj Kapoor, producer director and artiste explained the responsibilities of the different personnel engaged in the production of films.

Mr. N. S. Krishnan wished the Association which is inaugurated that day a long lease of useful career.

There was a variety entertainment towards the end.

* * *

Film Federation of India :

The Film Federation of India which met at Bombay on 11th October, 1955 have arrived at the following decisions :

AWARD COMMITTEE

Consequent on the Federation's decision in asking their members not to accept membership of the committee, Govern-

ment have altered the procedure and have invited the Federation to send a panel of names out of which the representatives of the industry may be chosen for the Central and Regional award committees. The Federation decided to accept the invitation of the Government.

CHILDREN'S FILM SOCIETY

It has also decided to join the Children's Film Society as a member.

SILVER JUBILEE OF TALKIE

The Film Federation of India, it is understood has constituted a working committee consisting of Messrs : S. S. Vasan, M. B. Bilimoria, Kishore Sahu, B. D. Bharucha, Sadashiv Row Kavi, W. H. Hese, J. B. Roongta and I.K. Menon to concert measures for the purpose of celebrating the Silver Jubilee of the "Talkie." Two members of the The Film Producers' Guild of India, Bombay also may be invited to serve on the Committee. The celebrations will include exhibitions, film festival, star variety entertainment, seminar and trade conferences.

It is also proposed to bring out a souvenir about the industry.

* * *

Film Fans Association, Madras :

The Film Fans Association of South India have announced in the meeting held under their auspices on 14th Oct., '55, their selection of the best films, actors and actresses, and theatre for the year 1954. The following are selected for trophies :

Tamil film: A.V.M.'s "Anthanal". Tamil actor—Shivaji

Ganesan in "Thooku Thooki", Tamil actress : Padmini in "Ethirparathathu". Supporting actor in Tamil : Thangavelu in "Kudumbam". Supporting actress in Tamil: M.N. Rajam in "Raktha Kanneer".

Telugu film: Vauhini's "Pedda Manushulu". Telugu actor—Lingamurthy in "Peddamanushulu". Telugu actress : Bhanumathi in "Vipranarayana". Supporting actor in Telugu—Relangi in "Peddamanushulu". Supporting actress in Telugu: Jumna in "Ma Gopi".

Child actor—Master Venkatesan in "Ma Gopi".

Theatre in City : Midland Theatre, General Patters Road, Mount Road. Madras.

The Association have arranged a series of benefit shows at Star Talkies, Madras during the last week of October 1955.

* * *

Self-Regulation in Bengal :

The Bengal Motion Picture Association, Calcutta, at its meeting held on 30th Aug., '55, passed the following resolution in pursuance of their Self-Regulation Scheme.

The resolution inter-alia reads:

"That no member of this Association shall have dealings or transactions or contracts in connection with the distribution or exhibition of Indian feature films in India except with another member of this Association or except in the following cases:

(a) Distribution and exhibition at special morning shows in

cinemas within Bengal Circuit of feature films in Tamil, Telugu, Punjabi, Gujarati, Maharati and other regional languages of India excepting Bengali and Hindi.

(c) Exhibition of Indian films in cinema houses which generally screen non-Indian pictures.

(d) All non-commercial and private exhibitions.

Provided, however, taking up distribution rights from producers who are not members of the B.M.P.A. or of an association affiliated to the Film Federation of India, should not be treated as a dealing with a non-member.

Legal

New Globe Theatre files appeal :

Information is received that M/s. Globe Theatres Ltd, Madras have filed an appeal before the Appellate Tribunal against the judgement of the Industrial Tribunal who gave his award in the dispute between the management and its workers. The extracts from the award were published in the issue of Oct. 1955 of this journal.

* * *

Villupuram Cinema Dispute :

Messers Salim M. Merchant President and A. V. Krishna Rao of the Appellate Tribunal, have passed a judgement in the appeal filed by the management of the Sitaram Talkies, Villupuram against the award.

The Appellate Tribunal say that they grant the stay of the implementation of the award only as far as payment of bonus for '52 is concerned. This order is dated 14th September 1955.

* * *

Writ petition against Advertisement Tax :

Under Article 226 of the Constitution of India. Sri T.

Aswathanarayana of Sri Rama Talkies, Vijaiwada filed a writ petition against the Municipal Council, Vijayawada for levying advertisement tax in the Andhra High Court, Guntur. The petitioner prayed for the cancellation of the notification levying the tax and also for grant of injunction restraining the respondents and their agents from removing and interfering with the advertisements displayed by him. It is now learnt that the writ has been admitted. Regarding the Injunction petition notice was ordered returnable within ten days.

* * *

Legal Fund Contributions :

The following further contributions are received to the LEGAL FUND.

M/s. Star Talkies, Madras. Rs. 50.

M/s. Jai Hind Talkies, Melur. Rs. 10.

M/s. Durga Talkies Ltd., Kanhangad Rs. 11.

Sri I. Nanjan, Gowder Tg. Talkies, Ooty. Rs. 15.

The City Exhibitors' Group. Rs. 18-2-6.

Far & Near

Unesco Copyrights :

A message says that the universal copyright convention sponsored by UNESCO will enter into force on September 16, 90 days from the date that Monaco the 12th country to approve the document deposited its instrument of ratification with UNESCO.

Convention is designed to standardise international copyright for literary, scientific and artistic works, including musical, dramatic and cinematographic works as well as paintings, engravings and sculpture. Protection for a minimum of 25 years is provided without the need for registration formalities. It also provides a frame work for translation.

Importance of the universal copyright convention to the Motion Picture industry is that sound pictures are protected as an integrated unit on an international basis.

* * *

Film Songs on All India Radio :

The Chamber is in receipt of a communication from the Station Director, Tiruchirapalli advising that the name of films produced by member signatories of the Chamber and the names of artistes rendering the songs are being announced in their programmes.

It may be stated that the omission of the mention of the name of the producer in the year 1952

was one of the chief reasons for the termination of the agreement with the A. I. R. by most of our members.

* * *

Unfair Criticism Answered :

Speaking to the members of the Bombay Film Journalists Association on 15th October '55 Sri S. S. Vasani, President said that cine technicians and film journalists were the two eyes of the film industry.

Continuing, he said, with inadequate equipment and lack of encouragement both from the public and the Government, the Indian film industry had certainly shown to the world that it could produce pictures.

Sri Vasani criticised those who went about saying that cinema was an evil and said "such people, I must say indulge in such talk due to their ignorance of the industry. India had produced quite a number of films condemning crimes and propagating the ideals of the Government. We have made, films, he said, condemning crimes and the various evils like dowry system and other social injustices that exist in the country."

Referring to entertainment tax Mr. Vasani said that the industry was paying into the Government exchequer as much as Rs. 12 crores annually which took away a large share of the producers' income. That was more or less like killing the goose that laid the golden eggs.

In conclusion, Mr. Vasani disclosed the efforts and steps he had taken in bringing about the unity among the rank and file of the industry. He advised the film journalists to play their rightful part in the common task of building up the industry for the good of the nation.

* * *

"Pather Panchali":

The B. M. P. A. journal in its editorial dated Sep., 1955 says under the caption "encouragement".

"West Bengal Government's move for promoting production of art pictures by way of financial aid is welcome "Pather Panchali", the first such venture has brought much prestige to the Indian film makers. But entry of such films into direct competition with commercial productions cannot but be labelled as encroachment on the trade's jurisdiction. While Government can take any amount of risk in experimental productions, the industry, on the other hand, is bound by limitations of money and time. It is Government's duty to increase the stability of the industry by extending aids that are being asked for since long, rather than to appear itself as an adventurer in the field.

* * *

Indian Film Festival Opens in China:

A Peking message dated 17th October 1955 reports of the opening of the Indian Film Festival in Peking and 90 other

major cities. The pictures shown are: Do-Bigha-Zamin ("Liang Mouti" in Chinese) and Awara ("Lin Lang Han" in Chinese). The occasion was marked by the speeches by the Chinese Vice-Premier Prithviraj, Kapur and Bimal Roy. The guests were given vociferous ovation at the shows.

* * *

Asiatic Film Festival:

An Asiatic Film Festival will be held in conjunction with the International Exhibition at Phnom Penh Cambodia opening on the 15th November 1955. It is said that in view of the fact that Cambodia is a good market for Indian films and as it is desired that India should be represented in a film festival in an Asian country, the Government of India propose to participate in this festival.

* * *

Children's Film Society:

According to a press note issued on 16th Oct. 1955, the Children's Film Society has invited authors all over the country to send stories suitable for children's films. It will pay upto Rs. 2,000 for each selected story. It is said a large number of parents and teachers have already sent their stories to the society.

* * *

Dramatic Art Encouraged:

The Annamalai University news dated 28th Sep., '55 gives of the decision of the Academic Council of the Annamalai University

at its meeting held on Sep., 27, 1955 to institute a new course leading to the award of a diploma in drama. The draft syllabus and scheme of examination for the diploma, recommended by the Board of Studies has been approved.

* * *

Indo-Czech Film Pact:

A London message dated 28th Sept., '55 reports of a film pact as between Czechoslovakia and India.

This agreement provides for an exchange of films. Four Indian films will be shown in Czechoslovakia and the same number of Czechoslovakian films will be exhibited in India. In the same way, there will be an exchange of documentary and popular scientific films.

* * *

More Writers Needed:

The need for more writers writing for films, has been stressed by Mr. Ramanand Sagar, Hindi writer when he spoke to the meeting of the Film Journalists' Assn. The function was held at Bharat Studios, Mount Road, Madras on 26th Sep., '55.

* * *

Notes on Equipments:

A press note says that Cooke's Speed Panchro t/ calibrated lenses suitable for all cameras are available. Also the 18 m.m. Cooke's Speed Panchro Wide Angle Lenses, F/1.7-t/2 useful for close-ups and mammoth settings are available.

* * *

Instructional Films:

The visit of the Crown Prince of Laos to India and the holding of the general elections in Cambodia—are the two stories included in the latest issue of the Indian News Review.

The Integral Coach Factory at Perambur near Madras is another subject of a news reel. The details of this factory designed to manufacture latest type of railway coaches and equipped to turn out one coach every six working hours are brought out. It is an important step towards self-sufficiency of rolling stock in India.

Among other items covered by the latest news releases are: Locomotives from Canada, the Depressed Classes Conference Chinese Pilgrims in Delhi etc.

Another important release is about floods in Orissa, Prime Minister's aerial survey thereof etc.

A two-reel documentary titled "India and the United Nations" will also be released by the Films Division of the Government of India on October 21 to mark to U. N. day.

* * *

Improvement in Economic Conditions:

According to the tenth annual report of the World Bank published at Istanbul on 12th September 1955, the twelve month's period ending with June 1955 marks the most active period for the Bank.

In the report, it is said "to increase much needed supplies of electricity, the Bank made loans during the year for power projects in India among other countries.

A loan was made to the Industrial Credit and Investment Corporation of India, a private institution established to provide and encourage investment in private enterprise.

* * *

Film Rentals from Burma

Mr. C. D. Deshmukh, Finance Minister of the Government of India in a written reply to a question in the Lok Sabha, New Delhi on 31st August 1955, revealed that the Burmese Government have agreed to allow remittances in full of film rentals subject to certain undertakings by the Burmese exhibitors.

The Minister also said the above agreement has been made when the Government of India took up the matter with the authorities in Burma on the representations made by the film trade in India.

* * *

Forms of Relaxation to counter drink evil :

The Prohibition Enquiry Committee report published on 25th Oct. 1955, has made important recommendations to see that the nation wide prohibition may be completed on 1st April 1958.

Among others the need for a continuous and organised educative campaign against the use

of liquor and injurious drugs is emphasised by the Committee. The need for organising counter-attractions is set out in some detail. They should provide, the committee says, diverse forms of relaxation as also variety of wholesome food and innocuous drinks.

* * *

Move to Encourage Indigenous Films :

It is understood that the Government of Madras are calling a meeting of the concerned interests in the Secretariat on the 1st November, 1955 to consider the question of screening indigenous films in picture houses, in this State.

* * *

Australian Experts in India :

The Services of Messrs. Newman Rosenthal, A. Stimson, Dr. Coates and J. B. O'Hara have been lent by Australia to the Government of India to work as experts and direct the Seminar on Audio-Visual Aids to Education organized by the Government of India with the co-operation of the Government of Australia at Lucknow from 1st November, 1955. It may be mentioned here that Australia has done considerable work in the field of Audio Visual Aids to Education particularly, the films and Mr. Newman Rosenthal who is the leader of the Australian team is the Head of the Audio Visual Aids Department of the Melbourne University in that country.

Hear what they say !

. on Films

Chinese Prime Minister on Indian film :

The Indian Film delegation left for Peking early in October 1955. The personnel of the delegation is headed by Mr. Prithviraj Kopoor and consists of Messrs B. N. Sircar, Bimai Roy, Chetan Anand, Muraril Krishna Gopal, Srimathi Kamin, Kaushal and others.

The delegation is fulfilling now a good number of engagements in China. In this connection the reaction of the Chinese Prime Minister to Indian films is worth noting. In the course of a talk to the delegation, the Prime Minister expressed himself very favourably as to the purpose and mission of Indian film in the task of creating a better understanding between China and India. He said : Your films have reinforced the affection which the Chinese

people already have for you. Both I and the Deputy Premier have seen your films in the festival several times and realise how much they reveal the spirit of your people. They have made it easier for us to understand each other. Your films show things which are familiar to the people. They contain a lot of substance but you not only grasped the substance but also the artistic form. I am grateful for your praise about our dubbing. But even when I first saw "Dō Bigha Zamin", in Hindi I was deeply moved. Our people, who have done the dubbing, have been greatly moved by the film as have the translators and the voices for the Chinese dialogue, who put their feelings and best skill into it because of the sentiments of the film. Your films have served as a stimulous to us to make better films"

Film Storers to Note

The licensees of film Storage Vaults are requested to apply to the Chief Inspector of Explosives, Government of India, New Delhi, for the renewal of their film storage licence before the 30th November, 1955 by paying the necessary fees into the Reserve Bank of India under the head XXXVI - Misc. Deptts. (Central) - Misc. Explosives together with their original licence, site plan etc., as otherwise a penalty equal to the licence fees may be levied.

Pictures Released During October '55

30-9-'55—Release of Sri Unity Pictures' *Kalyanam Saiduco* (Tamil) at Kapali, Bharat and Sayani featuring P. S. Govindan, Mali, Girija etc.

1-10-'55—Release of Naaz Films *Shahi Mehman* (Hindi) at Maharani and Uma starring Ranjan, Shyama, Ulhas, Johnny Walker etc. A Krishna Films (Madras-21.) release.

7-10-'55—Release of Anjali Pictures *Anarkali* (Tamil) all over South in 15 stations starring: Anjali Devi, Kannamba, Nageswara Rao, Nagiah, S. V. Ranga Rao, S. Balasaraswathi Peketi etc. Dialogues: Udayakumar. Songs: Thanjai Ramiah Dass. Direction: Vedantam Raghaviah. A Rajshri release. Released at Gaiety, Sayani Bharat, & Noorjehan Madras from 14-10-1955.

7-10-'55—Release of Vijaya Film's *Neethipathi* (Tamil) starring Gemini R. Ganesan, T. S. Baliah, K. R. Ramaswamy, S. V. Sahasranamam, Raja Sulochana, M. N. Rajam etc., at New Elphinstone, Crown, Mahalakshmi, Kamadhenu Madras and in 34 other theatres in Tamil Nad and Mysore. Direction: A.S.A. Swamy, Story: S. Solaimalai, Dialogues: A. K. Velan and S. Solaimalai; Music: Viswanathan and Ramamurthy. A Bell Picture release in City.

7-10-'55—Release of "Marine Drive" (A) (Hindi) at Star Talkies, Madras, starring Bina Rai, Ajit, K. N. Singh, Johnny Walker, Mohana etc.

7-10-'55—Release of A.V.M.'s "Ladki" (Hindi) at Wellington, Madras starring Vyjayanthimala, Anjali Devi, Bharat Bhooshan, Kishore Kumar etc. Direction: M. V. Raman. An A.V.M. Ltd., release.

14-10-'55—Release of Mani Productions' *Maman Magal* (Tamil) at Paragon, Krishna, Uma and Rajakumari Madras and all over South; starring: Gemini Ganesan, Savithri, T. S. Baliah, T. S. Dorairaj, Chandrababu, etc. Music Direction: S. V. Venkataraman, Camera: Nimoi Gosh, Sound: S. Viswanathan, Direction: R. S. Mani. A Bell Picture Release in City.

14-10-'55—Release of Rajkamal Kala Mandir's *Jhanak Jhanak Payal Baaje* (Hindi) at Midland and Broadway, Madras starring Datta Sandhya, Gopi Krishna, Bhagwan etc. A Technicolor picture. Direction by V. Shantaram. An Alankar Chitra Ltd., release.

21-10-'55—Release of R. K. Films' *Shree 420* (Hindi) at Plaza and Prabhat, Madras—starring Raj Kapoor, Nargis, Nadira etc. Direction by Raj Kapoor. An All India Film Corp., Release.

21-10-'55—Release of Gope Productions' *Malakin* (Hindi) at Ashok Madras starring Nutan, Sajjan, Poornima, Pran, Raj Mehra, Gope, Yakub and Durga Kote. Directed by O.P. Dutta; Music: Roshan. A Rajshri Release.

21-10-'55—Release of Gemini's *Insaniyat* at 8 centres in Mysore and Malabar.

26-10-'55—Release of *Dakoo Ki Larki* (A) (Hindi) at Star Madras starring Geeta Bali. Sheik Mukhtar, Arjun, Mukhri etc. Music: Hemant Kumar.

28-10-'55—Release of Gemini's *Insaniyat* (Hindi) at Wellington Madras starring, Dilip Kumar, Dev Anand, Bina Rai, Vijaya

lakshmi, Jayant, Jairaj, Shobhana Samarth, Kumar, Agha & Zippy from Hollywood. A Gemini Picture Circuit Release. Music: C. Ramachandra. Directed by S. S. Vasan.

29-10-'55—Release at Ashok, Madras of Navayuga Pictures *Jyothi* (Tamil) starring G. Varalakshmi, Savitri, Sriramamurthy, Ramachandra Kashyap etc. Direction: Sridhar & Thilak.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the following:

Dreams—A Weekly film magazine published by P. D. Thambi at 15, Govindappa Naick Street, Madras-1. price—As. 2/- per issue.

Gaumont—*Kalee News* No. 12 April, 1955 dealing with recent developments in ANAMORPHOTIC SYSTEMS

Zeiss Ikon—Picture & Sound. 36. E. containing interesting articles like the maintenance of the screen etc.

MEETINGS

A meeting of the City Exhibitor members of the Chamber was held on the 19th October, 1955.

A meeting of the Executive Committee of the Chamber is called for 29th October, 1955.

MEMBERSHIP

Applications for membership are received from Mr. S. Shanmugavel, Propr. Mohan Tg. Talkies, Aduthurai and M/s. Valampuri Talkies, Ponnamaravathy.

LIVING INDEX

The cost of living index number of working classes in Madras City for the week ended 18th October, 1955 is 322.

JOURNAL OF THE FILM CHAMBER

Single Copy : As. 8/-

Annual Subscription : Rs. 6/-

Diary

15-9-'55—Opening of Sridharan Talkies, Thirukoilur, South Arcot Dt.

3-10-'55—Preview of Annapurna Pictures Ltd., *Dongaramudu* (Telugu) at Paragon, Madras, starring A. Nageswara Rao, Relangi, Jaggiiah, Savithri, Jamuna etc.

7-10-'55—Opening of National Talkies, at Arni.

9-10-'55—Screening of *Bahut Din Huwe* at Gemini Preview theatre for technical study by C.T.A., Madras.

10-10-'55—Reception by Film Fans Assn., and declaration of selections for awards at Hotel Dasaprakash, Madras.

11-10-'55—Meeting of the Committee of the Film Federation of India at Bombay.

14-10-'55—Preview of *Jhanak Jhanak Payal Baae* at Midland Madras.

14-10-'55—Reception to Sri V. Shantaram at Woodlands Hotel by Dr. Nathamuni Naidu Broadway Talkies, Madras.

20-10-'55—13th anniversary celebration of Shrinivas Pictures, Gadag.

20-10-'55—Preview of *Shree* 420 of R. K. Films at Plaza, Madras.

✓22-10-'55—Inaguration of The South Indian Film Journalists Assiation, Madras by Sri Sri Prakasa, Governor Of Madras at Kala Mandapam, Madras-5. Sri S. S. Vasan, President Film Federation of India presided.

22-10-'55—Opening of Kannan Talkies, Kulimani.

26-10-'55—Inauguration of 'Sathiavan Savithri' (Tamil) of Kasturi Films, Madras at their premises.

26-10-'55—Switching on function of T. N. R. Productions *Lalithangi* Tamil by Sri B. Nagi Reddi at Vauhini Studios, Madras.

26-10-'55—First anniversary Day of Sri Vinayagar Talkies, Kattumannarkoil (S. A. Dt.)

29-10-'55—Visit of Mr. M. D. Bhatt, Chairman, Central Board of Film Censors and other members of the Board to the chamber and meeting the committee members of the chamber.

OBITUARY

We regret to record the death of Sri S. M. Dharmalinga Mudaliar of Deccan Cinetone Ltd., on 30-9-1955 due to heart failure. He was a pioneer Film producer during the silent days and been a member of the Chamber for the last several years.



A. V. M. Studios, Madras.

A. V. M. Productions—“*Bhai-Bhai*” (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Roopkumar, Master Chotu, Nigar and Om Prakash. Direction : M. V. Raman.

A. V. M. Productions and Jt. Production—“*Chori - Chori*” (Hindi), featuring Raj Kapoor, Nargis, Baghwan, Gope, Johny Walker, David, Pran, Raj Mehra, Mukri and Raj Sulochana. Direction : Anand Takur.

A. V. M. Productions—“*Nagula Chavithi*” (Telugu), featuring R. Nagendra Rao, Raghuramiah, Mohan, Padmanabhan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma.

A. V. M. Productions—“*Adarsha Sathi*” (Canarese), featuring R. Nagendra Rao, Narasimha Raju, Raghuramiah, Mohan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—“*Sadarama*” (Telugu), featuring Nageswara Rao, Relangi, Narasimha Raju, Kaushik, Savukar Janaki, C. V. V. Panthulu and G. V. Iyer. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—“*Sadarama*” (Canarese), featuring Gubbi Veeranna, Narasimha Raju, C. V. V. Pantulu, G. V. Iyer, Kaushik, Nageswara Rao, Savukar Janaki and Lakshmi. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—“*Doctor*” (Sinhalese), featuring Eddie Jayamane, Rukmani, Bhagwan, Herbert, Senevartane, Mark Samaranayake, Hugo Fernando, Kanti Gunatunga, Udula, Rasadari and Shantilekha. Direction : K. Shankar.

Proposed :

A. V. M. Productions — “*Poompukar*” (Tamil), featuring Sivaji Ganesan and others. Direction : Krishnan Panju. Story & Dialogues : M. Karunanidhi.

Bharani Studios, Madras.

Bharani Pictures—“*Chintamani*” (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi.—Direction : P. S. Ramakrishna Rao.

Kemparaj Productions — “*Nala Dhamayanthi*” (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction : D. Kemparaj Urs.

Mekala Pictures — “*Rangoon Radha*” (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc. — Direction : Kasilingam A. Dialogues : M. Karunanidhi.

The Central Studios Ltd., Coimbatore

M. A. V. Pictures—"Town Bus" (Tamil) featuring Anjali Devi, M. N. Rajam, Raja Sulochana, Kannappa, V. M. Elumalai, A. Karunanithi and others.—Direction: K. Somu. Censored and Releasing shortly.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc. Direction: Bhimsingh.

J. S. L. Pictures—"Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction: R. Prakash.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others. Direction: J. Sinha. Citadel Studios—Commenced their next production.

Film Centre Ltd., Madras.

Film Centre Ltd.—"Nannambikkai" (Tamil), featuring Pandaribai, Mainavathi, T. S. Baliah, N. S. Krishnan, T. A. Mathuram, Sahadevan and others.—Direction: K. Vembu. Chief Executive: K. Prabhakar.

Triveni Pictures—"Onre Kulam" (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction: N. Krishnaswamy.

Madras Movietone—"Nalla Thangal" (Tamil), featuring Mathuri Devi, A. P. Nagarajan, G. Varalakshmi, Manohar, V. M. Elumalai, E. V. Saroja and Chandrababu. Direction: P. V. Krishna Iyer.

Dhar Art Films—"Envithi" (Tamil) featuring S. M. Kumarasan, V. M. Elumalai, V. P. S. Mani, Vimala, Krishnakumari, Pushpamala and others.—Direction: Jagannathdhar.—Photography: R. K. Pandit.

Jaya Sakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, Manohar, Thangavelu, Pandaribai, Minavathi, M. N. Rajam, C. T. Rajakantham.—Direction: J. Sinha.

Song Recording Only: (1) Mekala Pictures, (2) Nates Art Pictures, (3) Kalpana Pictures, (4) Sahani Prods. and (5) Kamal Bros. Song Recording by Sound Engineer: Mr. E. I. Jeevaratnam.

Gemini Studios, Madras.

Sri Raja Rajeswari Film Co.—"Sathi Bahula" (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction: K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—"Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suryakala, Suribabu, Raghuramiah, Relangi etc. Direction: C. S. Sreenivasa Rao.

Merryland, Trivandrum

The City Theatres Ltd.,—"Production No. 7" (Sinhalese), featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction: Mitra Das. Story-writer: K. P. K.

The City Theatres Ltd.,—"Production No. 8" (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays—"Irulihinnum" (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures—"Bhagyodayam" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Filmco Production—"Production No. 2" (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues: K. P. Kottarakkarai.—Direction: Vittal Rao.

Prasanna Pictures—"Avarunarannoo" (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues: Muthukulam Raghavan Pillai.—Direction: Sankaran Nair.

Neela Productions—Production No. 7 "C. I. D." (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue: T. N. Gopinathan Nair.

Neela Productions—"Production No. 8" (Malayalam), "Sister" (Aniyathi), featuring Kumari, Prem Nazir, Balachandran, Muthiah etc.—Story by T. N. Gopinathan Nair.

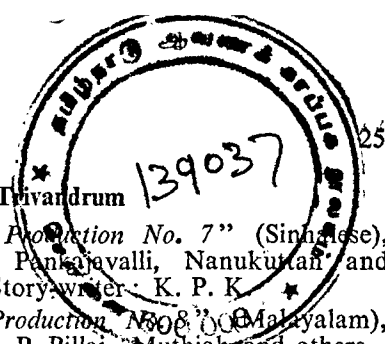
Neela Productions—"Production No. 9" (Tamil) "Rajarajan" Starring Lalitha, Padmini, Ragini, M. N. Nambiar, M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction: T. V. Sundaram.

Filmco Productions—"Production No. 6", Starring Prem Nazir, S. P. Pillai etc.—Direction: G. R. Rao,—Story & Dialogues by K. P. Kottarakara.

Modern Theatres Ltd., Salem

Modern Theatres—"Maheswari" (Tamil), featuring K. Savithri, Gemini Ganesan, K. A. Thangavelu, Karunanithi, M. N. Rajam, T. P. Muthulakshmi, C. K. Saraswathi & others.—Story Writer: Sridhar. Direction: T. R. Raghunath. Releasing shortly.

Modern Theatres Ltd.,—"Ali Baba & 40 Thieves" (in Gevo Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Direction: T. R. Sundaram, B.A., B.Sc. (Leeds).



Narasu Studios Ltd., Madras

Narasu Studios Ltd.—“*Production No. III*” (Tamil version based upon the Hindi Picture KISMET produced by Bombay Talkies Ltd.) featuring R. Ganesan, K. Savitri, K. Sarangapani, V. K. Ramaswamy, M. G. Chakrapani, S. Peer Mahomed, K. Sairam, K. Varalakshmi, Girija, Baby Saraswathi.—Direction: Vedantam Raghavaiah.—Music Direction: S. Rajeswara Rao.—Dialogues and Songs: T. N. Ramiah Doss.

- do - (Telugu) featuring A. Nageswara Rao, K. Savitri, Relangi, Venkatramiah, C. S. R. Anjaneyalu, Gummadi Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija, Baby Saraswathi.—Direction: Vedantam Raghavaiah.—Music Direction: S. Rajeswara Rao.—Dialogues & Songs: V. Sadasiva Brahman.

Narasu Studios Ltd.—“*Sitaron Se Aage*” (Hindi), featuring Ashok Kumar, Vyjayantimala. Direction: Gyan Mukerji. Music: S. D. Barman.

Neptune Studios Ltd., Madras

Jupiter Pictures Ltd.—“*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana.—Direction: C. P. Dixit.—Story: Rajendra-krishna.—Camera: P. Ramaswamy.

Jupiter Pictures Ltd.—“*Santhosham*” (Telugu), featuring N. T. Rama Rao, R. Nagendra Rao, Relangi, Jaggiah, Anjali Devi, Jamuna, Sulochana and others.—Direction: C. P. Dixit.—Story: Samudrala.—Camera: Ramaswamy P.—Sound: A. Govindaswamy.

Jupiter Pictures Ltd.—“*Production No. 2*” (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction: P. Pulliah.—Story: Sadasiva Brahman.—Camera: P. Ramaswamy.—Sound: A. Govindaswamy.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring K. Raghuramiah, P. Surya Babu, Relangi, S. Varalakshmi, Junior Sri Ranjini, Suryakala and others.—Direction: C. Srinivasa Rao.—Story: Ravaru Sathanarayana Panthulu.—Camera: Kamal Ghosh.—Sound: V. C. Sekhar.

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan, Stunt Somu and others.—Direction: Joseph Pillaipat.—Camera: P. Ramaswamy.—Sound: S. Viswanathan.

Shantikala Nikethan Productions—“*Jeevitha Sadana*” featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abeysekera, Millie, Kahandawala and others.—Story: Santikumar.—Camera: P. Ramaswamy.—Sound: V. C. Sekhar.

Newton Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.—Direction: Bhim Singh.

Sarvodaya Pictures, Ltd.—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini, N. S. Krishnan, T. A. Mathuram.—Direction: Bhim Singh. Dialogues: M. Karunanithi.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc. Direction: F. Nagore.

Mercury Pictures — “*Production No. 2*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Sri Ram, Kuchala Kumari. Direction: Kasilingam.

Natesh Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction: M. Natesan.

Gandhi Films—“*Jungle Queen*” (Sinhalese). Direction: Sanjeevi Rao.

Kasthuri Films — “*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Ambrose Art Productions — “*Production No. 1*” (Sinhalese), featuring Sarala, Vimala and others. Direction: P. N. Rao. Camera: C. J. Mohan Rao.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios — “*Marakutham*” (Tamil & Telugu), Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios—“*Malaikallan*” (Sinhalese).

Prakash Studios, Madras

Ananda Productions’—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Pramodha & Shree Films — “*Chaya*” (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction: Joshi.

Sivagami Pictures—“*Puthumai Pithan*” (Tamil). Direction: Ramanna.

Premier Studios, Mysore

Forward Art Films—"Kokilavani" (Tamil) featuring K. Sarangapani, S. A. Natarajan, S. V. Subbiah, A. Sakunthala, R. Lalitha, R. Bharathi, Baby Saroja, M. S. S. Bhagyam and others.—Direction : S. A. Nataraj.—Music : G. Ramanathan.—Camera : J. G. Vijayam.

Ratna Studios, Salem.

M. R. Pictures — "Production No. 1" (Tamil).

Revathi Studios, Madras

Zoya-Revathi Pictures—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera : Rehman. Art : T. V. S. Sarma. Music : Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — "Kalvanin Kathali" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction : V. S. Raghavan.

Aruna Films—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction : R. M. Krishnaswamy.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera : T. Janakiram.

Vikram Productions—"Tenali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction : B. S. Ranga.

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others. — Direction : V. C. Subburaman.

Ragini Productions — "Production No. 7" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri, V. Nagiah and others.—Direction : P. Pulliah.

Rajyam Pictures — "Harichandra" (Telugu), featuring N. T. Rama Rao, Lakshmi Rajyam, Relangi and others. — Direction : Jampana.

Amrose Art Productions—"Production No. 1" (Sinhalese).

Narayanan & Co., Ltd.,—"Kanavane Kankanda Deivam" (Hindi), featuring Gemini Ganesan and others.

Mahee Productions—"Production No. 1" (Telugu), featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Minerva Pictures—"Chitarangi" (Tamil & Telugu), featuring Shivaji Ganesan, P. Bhanumathi.—Direction : V. S. Raghavan.

Jubilee Pictures — "Production No. 1" (Tamil), featuring Vyjayantimala, Sri Ram and others.—Direction : Rahiman.

Rohini Studios, Madras

Rohini Pictures—"Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others.—Direction : D. Kemparaj Urs.

Rohini Pictures—"Sri Resuka" (Kannada) featuring Pandari Bai, R. Nagendra Rao and others.—Direction : Y. R. Swami.

Star Combines' Studios Ltd., Madras

Star Combines—"Jai Alak Niranjan" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthini, B. R. Panthulu etc.—Direction : G. V. Baskar.

Soundarya Pictures—"Premajalamu" (Telugu) featuring —do—.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn" (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions—"Production No. 5" (Tamil) featuring T. R. Mahalingam and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Balaiah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction : R. Sundaresan.

Sri Khant Productions—"Thiyaga Murthy" (Telugu). Direction : G. Kotiah.

Manorama Films—"Ethiroli" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan.

Om Sakthi Films—"Thanthi" (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction : K. R. Sundaresan.

Vauhini Studios Ltd., Madras

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T.S. Dorairaj etc.—Direction: Adurty-Subbarao.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

List of Pictures Censored

During October, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Shivasharane	Kannada	13755 ft.	Mahatma Pictures	12989 29-9-55
Nambiakka	Tamil	16000 ft.	Anjali Pictures	12990 4-10-55
Anarkali	Tamil	15650 ft.	Vijaya Films	12992 5-10-55
Neethipathi	Tamil	16873 ft.	Mani Prodns.	12994 10-10-55
Maman Magal	Telugu	17960 ft.	National Art Theatres	12995 17-10-55
Jayasimha	Tamil	16172 ft.	M.A.V. Pictures	12997 26-10-'55
Town Bus				

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
261	Araichi Mani or Manuneethi (Tamil)	20000	1573 29-9-55	Kanthan & Co., Coimbatore	Kanthan & Co., Coimbatore
262	Ezhai Padum Padu (Tamil)	17796	1574 18-10-55	Pakshiraja Studios, Coimbatore	Narayanan & Co., Ltd., Madras
263	Adishta Deepudu (Telugu)	20000	1575 20-9-55	Tamil Nadu Talkies Madras-10.	Tamil Nadu Talkies Madras-10.

AT BOMBAY

348	Bhakta Prahlad (Hindi) & (Gujarati)	10995	744 17-3-54	Vishnu Cinetone, Bombay.	Select Films, Bombay.
349	Umaji Naik (Marathi)	13440	745 17-3-54	Udaya Pictures, Bombay.	Bombay Film Circuit, Bombay.

STOP PRESS:

State Awards for Films

A press note dated 28th Oct. '55 states that producers may enter names of their films (feature) for the Awards by the Union Government to the Regional Officer of the Censor Board at Bombay, Madras and Calcutta as the case may be before 10th November '55.

The entries for the documentaries should be made to the Chairman, Film Advisory Board, Bombay.

All the films certified for exhibition between January 1 and December 31, 1954 will be eligible for consideration.

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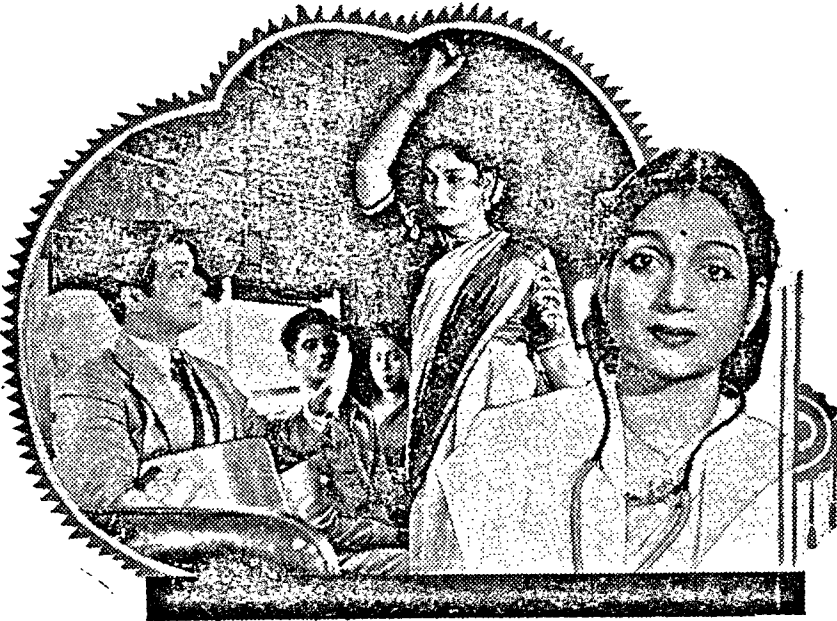
MAHESWARI

Direction: **T.R. RAGHUNATH**



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N. S. KRISHNAN, T. A. MADHURAM,
D. BALASUBRAMANIAM, SAMA.

Direction

R. M. KRISHNASWAMY

Production

M. RADHAKRISHNAN

Story & Screen play:

ACHARYA

Songs:

NARAYANA KAVI
MARUDAKASI

Music:

G. RAMANATHAN

ARUNA FILMS — MADRAS-17.

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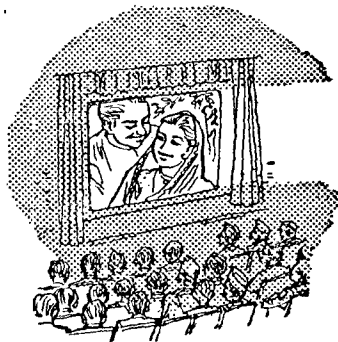
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Madras State Exhibitor's Meeting

The Government of Madras convened a conference of the heads of the various departments on Monday the 21st Nov. 1955 to decide on the principles for the revision of the Cinematograph Rules. The conference was held in the Secretariat, Fort St. George. President Sri S. S. Vasani was invited to this conference. The details of the conference, as available, are stated elsewhere in this issue.

On the eve of the aforesaid conference, a meeting of the exhibitors of the Madras State was held under the auspices of the Chamber in its premises on Sunday the 20th November 1955. The meeting made recommendations on the subject of cinematograph rules. Sri Framji Dorabji, Proprietor Wellington Talkies and Sri V. K. Ramaswamy Chettiar partner of Rajaram Theatre, Erode, presided over the forenoon and afternoon sessions of the meeting respectively. The meeting was largely attended and

among those present were the following.

Messrs. C. V. Ramanujam (Broadway Talkies, Madras); T. Kannabiran. (Prabhat and Saraswathi Talkies, Madras). T. Venkatapathy Rao. (Partner: Sun Theatre, Madras.). The Manager (Murugan Talkies, Madras.) S. Krishnaswamy (Mg. Partner: Pankajam Tg. Talkies, Salaipudur) A. S. Vittalrao Mudaliar. (Lakshmi Talkies, Ambur). H. S. Ranganna. Propr. Shree Talkies, Ambur). T. Venugopal Rao. (Sun Theatre, Madras.) D. Ramanujam. (Prakash Talkies, Arkonam.) T. Chandrakasamurthy (Prop, Sri Dharani Tg. Talkies, Ambattur.) F. R. Sethna (New Elphinstone, Madras.) H. Nagappan. (Asst. Manager: Popular Talkies, Tirunelveli) D. Gotla. (New Globe Theatre, Madras.) P. R. Nair. (New Globe Theatre, Madras.) K. S. Ramu. (Prakash Talkies, Arkonam.) Shanmuga Talkies, Puttur. S. R. Pingaley.

(Gaiety Talkies, Trichy.) Pingalay. (Sri Krishna Talkies, Tanjore). P. S. Rajan. (Vijayalakshmi Talkies, Kumbakonam). V. Gopalan. (Karur Light House Theatre, Karur). K. Viswanathan. (Chitra Talkies, Madras). V. K. Ramaswamy. (Partner: Rajaram Theatre, Erode). T. V. S. Mani. (Midland Theatres Ltd., Madras). Framji. (Wellington Talkies, Madras). P. J. Irani. (Casino Theatre, Madras). M. Badshaw. (Paragon Talkies, Madras). D. Kemparaj Urs. (Secretary, S.I.F.C.C.). Chittibabu. (Odeon Cinema, Madras). T. Aswadhanarayana. (Rama Talkies, Vijayawada). K. S. Jagannathan. (Manager, Jai Hind Tg. Talkies, Villivakkam). Subramaniam. (Manager, Victory Tg. Talkies, Villivakkam).

The communication received by President, Sri S. S. Vasan about the conference to be held the next day was brought to the notice of the meeting.

The meeting then formulated the following views on the general principles on which the cinematograph rules may be revised.

Fire Hazards: There is no need for providing any rule on the basis of the current use of combustible film since the supply of nitrate film, (according to the letter from M/S Kodak Ltd.) has been completely stopped with effect from 31st December 1952.

Film storage. There should be no need to provide for any storage room in a cinema theatre, for, the keeping of safety film does no longer require any extra precautions.

Smoking in a Cinema. While managements have no objection in cooperating in the matter of total prohibition of smoking inside a cinema, it should not be left to the responsibility of the theatre nor it should be made a condition of a licence.

Merging of different inspections. In view of the use of the safety film the need for inspection by the Fire Officer may be folded up into that of the Chief Electrical Inspector.

Structural stability. Except for the first construction of a cinema building, the annual certificate from the P. W. D. Engineer need not be insisted upon.

Type designs. Type designs for cinemas need not be adopted.

Codification of Acts: The meeting recommended that cinema theatres should be administered under one Act namely the Cinematograph Act and be exempted from the provisions of the following Acts as has been done in the Andhra Act namely: the Places of Public Resort Act, 1888, the City Police Act 1888 the Madras District Municipalities Act 1930 and the Village Panchayats Act 1950.

Public Interest. There should be no control on the revision of rates of admission to a theatre.

Sanitary conveniences. While some of the provisions on the subject of sanitation as exist in the places of Public Resort Act and the City Police Act, may be incorporated in the Cinematograph Rules, the scale of following sanitary conveniences as now

adopted in the city should be continued for all cinemas namely: one urinal for 100 person and 1 water closet for 200 persons. The rule regarding white washing and painting of walls need not be insisted upon.

Unhealthy competition. The meeting recommended that the existing G. O. regarding the population and distance may be continued and that the recommendation be sent to the president for review.

Government control. The meeting recommended that the touring cinemas should be licensed for twelve months at a stretch. The provision of 50yds. or 20 yds. space round a touring cinema be reduced to 20 ft. and there should no restriction regarding the use of so-called arable land for cinema.

Open Air theatres. The meeting was emphatically opposed to the licensing of open air theatres in places where there are either permanent and or Tg. Cinemas.

Educational institutions. Exhibitions in the educational and industrial establishments may be given free licence, provided they are not run for commercial purposes.

Re: Rules. The meeting made also the following recommendations:—

(1) The penalty clause for late applications for electrical certificate be deleted.

(2) The officers inspecting the theatres should be authorised and deputed to do so.

(3) The considerations before the grant of licence, as stated

in Section 5 of the Madras Cinemas, (Regulation) Act 1955 are exacting and must be liberalised and relaxed in actual practice.

(5) The declaration by the applicant that he has secured supply of "Approved" films before getting a licence should not be insisted upon.

(5) The cinematograph licence shall be renewed automatically, without having to depend on the validity of electrical certificate.

(6) The storage of water in a cinema may be on the basis of 1 gallon per sq. 100 ft.

(7) The number of persons to be admitted to a theatre should be on the basis of 30 persons for armed chairs and 40 persons for seats without arms per 100 sq. ft. of floor area.

(8) The gangways may be limited to 3 ft.

(9) Provision should be made for appeal and representation at every stage of licensing.

(10) A general exemption for the existing theatres should be given from the operation of the new rules in respect of location, building, and sanitary conveniences provided they have been licensed year after year.

Conditions of licence. Regarding conditions of licence, the provisions on subjects such as Screening of slides, display of photographs depicting scenes excised by censors and preventing Juvenils from seeing 'A' certified films etc. should be deleted.

The members present were entertained at Luncheon and tea parties.

Review on Entertainment Tax Collection for 1954-55

We have published elsewhere in this issue approximate figures of income under the Madras Entertainment Tax returns in both the States of Madras and Andhra.

The figures show no-doubt some increase over last year's but do not provide any ground for jubilation. At best this increase may enable the trade just to try to survive a period of depression spread over a number of past years. In fact one cannot be sure of the complete survival for this trade as long as the manner and incidence of this levy are oppressive and arbitrary. The tax works out on an average over 25%. Sales tax on luxury goods is limited to 6½%. The tax on even betting and horse racing which can be classified as non-necessary entertainment is 12½%. The minimum tax on seeing a film is 100% over the tax even on betting.

Another important point that can be made note of is that the whole burden of this tax is put on the indigenous trade unlike in other countries.

Going through the figures it will be revealed that the income for the trade has been encouraging during the period immediately following the war. The highest returns were recorded during 50 to 52, and thereafter the depression the like of which was unknown followed, the worst period being 1953-54. The slight increase registered during the year under review viz.,

1954-55 is very little to set off against the loss incurred by the trade during the period of depression. It would therefore be interesting to note if the trend of rise can be kept for any appreciable period so as to result in the stability of business. Coming to comparative figures district wise in the Madras State the order of income can be graded as follows: Madras, Coimbatore, Madurai, Salem, Trichinopoly, Tanjore, Tinnevely North Arcot, Ramnad, Malabar, Chingleput, South Arcot, S. Kanara.

In the Andhra State the grade will be as follows: Krishna Guntur, East Godavari, Vizagapatnam, W. Godavari, Kurnool Nellore, Anantapur, Srikakulam, Chittoor, and Cuddappah.

From the study of figures for each quarter, uniformly the income has been at a slightly higher pitch during the months of January to March. The increase cannot be considered as anything appreciable corresponding to the enhanced volume of business viz., the rise in the number of theatres however small, the increase in the number of shows and the larger number of productions which is almost double than that of the previous years. At the same time the cost of maintenance and production has kept up the same high rate as in the past.

The number of productions during 1954-55 is 104. Taking the average cost of a picture to be about Five lakhs the total in-

vestment of the trade comes to 520 lakhs of rupees. The tax collected in both the Madras and Andhra States for the same period is of the order of 109 lakhs of rupees. Taking away from Rs. 109 lakhs 25% being the amount collected on second run, Hindi and English pictures a sum of Rs. 82-lakhs may be apportioned to the income from first run language pictures. Computing that the share of the income to the trade is four times the tax the income from the first run pictures during 1954-55 can

be estimated to come to Rs. 328/- lakhs. Ordinarily 80% of the cost of a picture is expected to be realised in the first year as per the exploitation process in vogue and thus the first run pictures should have collected 80% of the cost i.e., 416 lakhs whereas they have collected actually only Rs 388/- lakhs. Even from the above figures, it may be noticed that the rise in collections does not as yet reach a level where the trade can feel confident of the safe return of their investment.

Madras Dramatic Performance Act Rules

The Government of Madras have made the following rules under section B (1) of the Madras Dramatic Performances Act, and notified the same in Fort St. George Gazette dated November 23, 1955.

Rules.

Rule 1. Refers to the title namely the Madras Dramatic Performance Rules 1955.

Rule 2. says that "section" means a section of the Act.

Rule 3. (1) Before passing any order under section 3 (1) prohibiting the performance of any play, pantomime or other drama performed or about to be performed in a public place, the State Government shall by order in writing, stating the grounds which they consider the performance objectionable, require the organizer or other principal persons responsible for the conduct of the performance or

the owner or the occupier of the public place in which such performance is intended to take place, to show cause, within seven days from the date of service of the order as provided in sub-rule (2) why the performance should not be prohibited.

(2) A copy of every such order shall be served in the manner provided for the service of summons in the Code of Criminal Procedure.

(3) If no cause is shown as required, within the time specified in the order aforesaid, the State Government shall pass the order under section 3 (1) (*ex parte*).

Rule 4. If the persons on whom a copy of the order referred to in rule 3 (1) has been served are willing to modify the play, pantomime or other drama in question and give an undertaking to the effect that

the play, pantomime or other drama aforesaid as so modified will alone be performed and no portion of the original play, pantomime or other drama will be introduced and enacted in the course of the performance, the performance may be permitted:

Provided that in every such case, full information regarding the play, pantomime or drama as so modified shall be required to be furnished under section 8 (1) before granting such permission.

Rule 5. A Copy of the order of prohibition made under section 3 (1) or section 4 (1) or (2) may also be served in the manner provided for the service of summons in the Code of Criminal Procedure on the persons referred to in section 5.

Rule 6. A permanent special register in the Form annexed to these rules shall be maintained in the Office of the Commissioner of Police in the Presidency town and the District Collector elsewhere showing full details of objectionable performances which have been prohibited under section 4.

Rule 7. A copy of the prohibitory order issued by the District Collector shall be sent for information to other Collectors and the Commissioner of Police. The Commissioner of Police shall likewise send copies of orders issued by him to all District Collectors.

Rule 8. Any officer of the Revenue Department not below the rank of a Deputy Tahsildar and any officer of the Police

Department not below the rank of a Sub-Inspector of Police may enter any public place where any play, pantomime or other drama is being performed for the purpose of assessing the nature of the performance by witnessing it.

Rule 9. A copy of any order made under section 8 or section 9 shall be served in the manner provided for the service of summons in the Code of Criminal Procedure on the persons mentioned in the respective sections.

Annexure.

(See Rule 6.)

Register showing prohibited performances :

- (1) Serial No.
- (2) Date of receipt of the First Information Report from the Police.
- (3) Name of the performance.
- (4) Name of the author.
- (5) Grounds for issue of order under section 4 of the Act.
- (6) Date of issue of order.
- (7) Names of organizers or principal persons, etc., on whom order has to be served.
- (8) Date of actual service of the order,
- (9) Mode of service.
- (10) Place where the performance is prohibited.
- (11) Period for which the performance is prohibited.
- (12) Remarks.



News & Notes

Officials Confer on Film

Exhibitors Problems :

A conference of the Heads of departments connected with the administration of the Cinematograph trade in our State was held at the Secretariat on Monday the 21st November, 1955 under the chairmanship of Sri J. M. Lobo Prabhu, Secretary, Home Department to consider the general principles for the revision of the rules under the Madras Cinemas (Regulation) Act, 1955. The trade was represented by Sri S. S. Vasani on behalf of the South Indian Film Chamber of Commerce and Sri D. Ramani, for the touring cinemas.

It is learnt that Sri S. S. Vasani, President put forward the case of the trade and impressed upon the members the need for a sympathetic & helpful approach to the various problems of the exhibition trade.

Mysore Cinema Rule

Re : drinking water :

As per the notification dated 11th Nov. 1955, Government of Mysore have introduced a new rule regarding provision for drinking water facilities inside a theatre.

The new rule number 54 A of the Mysore Cinematograph Rules 1946, says : Every theatre shall be provided with a sufficient number of drinking water taps for men and women separately but in no case shall there be less than two water taps, one for men and the other for women. The water taps shall be connected to a water supply pipe or when the supply of water by the pipe is cut off or when there is no water-supply pipe to a tank containing pure drinking water.

Employees State Insurance

Scheme :

Rashtrapathi Dr. Rajendra Prasad has performed the inauguration of the Employees' State Insurance Scheme for the city of Madras and suburbs at a pleasant function held at the Corporation Stadium, Madras on Monday the 14th November 1955.

The medical benefit is the corner stone of the scheme. The benefits comprise of (1) medical treatment and cash payments in case of sickness, confinements, and in cases of disablement as a result of employment injury. The area of implementation extends up to Ennore in the North, Vay

dalur in the South and Ambathur in the West covering about 300 factories employing about 50,000 workers including 1,000 female workers. In the order of classification of the covered factories, Film Production occupies 9th place with 14 studios employing 1,600 workers to whom this scheme is made applicable.

* * *

Protection to Sodium Sulphite :

The Government of India in the Ministry of Industry & Commerce has resolved on 24-9-'55 to accept the recommendations and to take steps to implement the report submitted by the Tariff Commission on the continuance of the protection to the Sodium Thiosulphate, Sodium Sulphite and Sodium Bisulphite Industries beyond the 31st December, 1955 on the basis of an enquiry undertaken by it under sections 11 (e) and 13 of the Tariff Commission Act, 1951. (No. 8 (3)-T.B/55.)

The recommendations of the Commission are :—

(1) Protection to the Industry may be withdrawn after expiry of the present period of protection which is upto 31st December, 1955.

(2) The quality of the indigenous sodium thiosulphate, sodium sulphite and sodium bisulphite is satisfactory. The industry should, however, take all necessary steps to remove the various deficiencies pointed out by consumers and endeavour, meanwhile, to adhere very strictly to the tentative Indian Standard Specifications formulated in 1950.

The Commission has also observed that the imposition of normal revenue duties applicable to unspecified chemicals will meet the needs of the industry. (The protective duties on the three chemicals in question have accordingly been brought to the level of the revenue duties applicable to those chemicals by a notification issued separately.)

* * *

Trailor of National Flag

It is learnt that several exhibitors have placed orders for the supply of copies of the trailor of National Flag with the Government. The Ministry of Information and Broadcasting Government of India desire to state that no such orders need be placed with them since the subject is still under consideration by the Government.

* * *

Censorship Rule Amended :

By notification No. S. R. O. 2281, dated 11-10-'55, the Ministry of Information & Broadcasting of the Govt. of India have notified the following amendment to the Cinematograph (Censorship) Rules, 1951 namely: "In the said rules, in clause (viii) of rule 2 for the words "and Hyderabad" the words, "Hyderabad and Pondicherry" shall be substituted.

* * *

Picture Banned :

The Government of India have notified that the film entitled "A Prize of Gold" and its trailer produced by Columbia Pictures Corp., U.S.A., shall be deemed to be uncertified films in the whole of India (Notification No. S.R.O. 2280, d/11-10-'55.)

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of S. Indian & other languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI—Miscellaneous Departments—Union—Censorship Fees.' (b) eight copies of the synopsis of

the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Parijatham (Tamil), 3156, d/4-11-50.
2. Raja Vikrama (Telugu), 3158, d/6-11-50.
3. Hanste Ansu (Hindi), 3159, d/18-11-50.
4. Raja Vikrama (Tamil), 3170, d/29-11-50.
5. Veettukari (Tamil), 3171, d/1-12-50.
6. Beedala Patlu (Telugu), 3178, d/5-12-50.
7. Chechi (Malayalam), 3179, d/9-12-50.
8. Mangala (Hindi), 3198, d/14-12-50.
9. Sri Sai Baba (Telugu), 3199, d/14-12-50.
10. Sri Lakshammamma Katha (Telugu - Revised), 3205, d/27-12-50.
11. Samsaram (Telugu), 3206, d/28-12-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6, or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 31st December, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties—Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—Feb. '56.

The Cinema theatres in the Tanjore District in Madras State and W. Godavari district Andhra State.

ONLY THE BEST IS GOOD ENOUGH

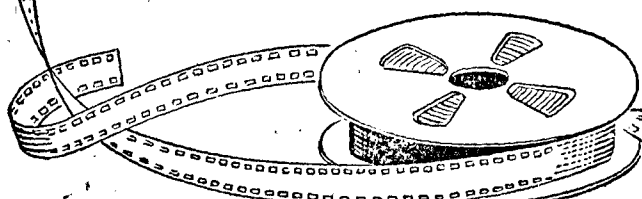
The Motion Picture Industry in India is the third largest in the world and in this ever-growing industry Indian producers are keeping in pace with every modern advance in technique, equipment, film. Only the best is good enough and that is why they rely on 'Gevaert' quality Motion Picture Films—black and white or in glorious Gevacolor. There's nothing to match 'Gevaert' quality in picture, sound or print



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State Awards

State Awards for 1954 Films :

In pursuance of the revised scheme for the state awards (as published in the Nov. 55 issue of the Journal) the Regional Award Committee of Madras has set about its work of examining pictures in Madras.

Before noting the work of the committee, the details of the revised procedure envisaged may be stated. The press note issued in this connection states:

"India's best films for 1954 will be selected for the President's and Prime Minister's Gold Medals in December. An additional feature of this year's Awards will be the President's Silver Medals for the best films produced in each language. The President's Gold Medals will be awarded to the best all-India feature film and best Indian documentary film. The Prime Minister's Gold Medal will be given to the best children's film.

The scheme of State Awards for India's outstanding films was instituted by the Ministry of Information and Broadcasting last year when the first of the Awards was made.

To select the best three feature films in each language, Regional Committees will be formed in Bombay, Madras and Calcutta. Each such Committee will have a Chairman nominated by the Government of India and will include not more than two distinguished men of culture in respect of each language and

persons not exceeding three qualified to judge technical standards selected from the panels of names received from the organisations of the industry.

In each language the first in the order of merit will receive the President's Silver Medal and the other two Certificates of Merit.

Preliminary lists of feature films have been drawn up by the Regional Officers of the Central Board of film. Censors who have an opportunity of seeing all the films. Individual producers are, however, free to enter names of their films which they would like the Awards Committees to consider. Entries in this respect should be addressed to the Regional Officers of the Board at Bombay, Madras and Calcutta, before November 10, 1955. The entries will not require any fees.

Regional Committee of Awards at Bombay will examine films in Hindi, Marathi, Gujarati, Kannada and Punjabi. The Calcutta Committee will examine films in Bengali, Oriya and Assamese while the Committee at Madras will make selections from films produced in Tamil, Telugu and Malayalam.

The Central Committee of Awards will include the Chairman of each Regional Committee as well as not more than three persons qualified to judge technical standards of films, selected, in this case also, from

panels received from the industry. There will, in addition, be three distinguished men of culture and a member of the Central Board of Film Censors. The Chairman of the Committee will be nominated by the Government of India.

The Central Committee will select from among the films recommended for Regional Awards the best feature film for President's Gold Medal and the best children's film for the Prime Minister's Gold Medal and two films in each of these categories for Certificates of Merit.

Documentary films will be judged separately and the preliminary selection will be made by the Film Advisory Board, Bombay. Entries for this purpose should be addressed to the Chairman of the Board.

The Committee will have the discretion not to recommend an Award in any language or category if they feel that none of the films submitted is of the requisite standard. All the films certified for exhibition between January 1 and December 31, 1954, will be eligible for consideration.

Personnel of the Committee :

The following are the members of the Regional Awards Committee for Madras: Mr. T. M. Narayanaswamy Pillai (Chairman), Srimathi S. Manjubhashini, Mr. R. B. Ramakrishna Raju, Prof. Rayaprolu Subba Rao, Dr. M. Varadarajan, Dr. A. Aiyappan, Mr. A. Ramiah and Mr. K. Ramnoth.

It is understood that among the pictures coming for examin-

ation by the committee are the following:—

Tamil. Manohara; Malai-kallan; Andha Naal and Ethirparathathu.

Telugu. Amarasandesam; Missiamma; Jathaka Palam; Balanandam. (Part I & II). Vip-ranarayana; Thodu Dongalu; Peddamanushulu and Ante Manavalle.

Malayalam. Snehaseema and Neelakkuyil.

* * *

Film Awards by Sangeetha Natak Akadami :

A New Delhi message dated 24th November 1955 reports of the decision of the Sangeet Natak Akadami to institute Akadami awards in the field of films. The awards will be made early in March next year to (1) the best producer or director of a feature film and (2) the best actor / actress in a feature film. It may be noted that these awards are different from the State Awards for films.

The press note also states the following :

Film organisations and institutions film critics and other individuals connected with films are invited to recommend names of persons who, in their opinion are qualified for the above two awards. In each case, full particulars of the person recommended and the reasons for the recommendations should be given.

Recommendations, it is said should reach the Secretary, Sangeet Natak Akadami, New Delhi not later than January 31 next.

Foreign Market

Italian Film Trade :

The scope of Italian film industry is available from the Italian Trade News. Aug. 1955.

There are about 56 studios with auxiliary plants for the manufacture, printing and synchronising of films. The capital investment is about Rs. 2000 million lire equivalent to Rs. 27 crores. The average cost of an Italian film is about Rs. 13 lakhs. Feature films of Italy produced in the years 1945, 1953 and 1954 are 46, 149 and 156 respectively. Documentaries for the same years are 7, 588 and 530 and News reels are 4, 378 and 393 respectively.

The total number of theatres in 1953 is 10,228 for a population of 4½ crores. The total box office collections in 1953 is roughly Rs. 71 crores (93.1 thousand million lire). Of this, 35% was accounted for by Italian films, 57.3 percent by American film and 7.7 percent by other foreign films.

* * *

Market for Indian Films in Newzealand :

According to information received from the First Secretary (Commercial) to the High Commissioner for India in New Zealand, Wellington, there is a possibility of marketing Indian films in this dominion.

The following points, among others, may be considered by the

intending exporters to that country. The film should be about 8000 ft. with not much of songs, but deal with a particular aspect of entertainment, either dedec-tive, action, comedy, tragedy etc. with titles or dubbed version. A local Indian Association representing 2000 Indian domiciled citizens may be approached for purpose of exporting films. Indian documentaries can also be tried. It is said the best method of establishing Indian film in New Zealand is to appoint an agent or distributor. There is no restriction on the import of cinematograph films into New Zealand and no licences are required, subject to the approval by the Censor Board. They can be imported there free of import duties not only under the preferential tariff but also under most favoured nation and general tariffs, the reason being that there is no local industry engaged in production of film.

* * *

British Film Export :

A message says: For the third year in succession British film makers have increased the number of their feature-length productions. Official figures for the year ended March 31 last show that 95 features were made in 1953-54.

This was the highest total since 1938 and represented an increase of six over the previous year. Thirty-seven were in colour—a considerably larger proportion than in 1953-54.

Far & Near

Marshall Bulganin on Indian Films :

Marshall Bulganin, Soviet Prime Minister paid a tribute to the film industry in India. He said that Indian films have recently been exhibited in the different provinces of Soviet Russia and the Russian people have very much liked some of them. He was glad to note that most of the films were produced in Bombay the home of Indian film industry. Marshall Bulganin was speaking in reply to civic address presented to him by the Corporation of Bombay on 23rd Nov. 1955.

* * *

Alfred Hitchcock :

Mr. Alfred Hitchcock, the well known Hollywood Director who had arrived in Bombay on 23rd Nov. 1955, said that he had come to India to personally find out the reaction of the people towards the films produced in Hollywood, particularly to those made by him. He also hinted at the possibility of making a suspense film with an Indian background if he was successful in getting a suitable story during his stay in India.

* * *

Smoking Banned in Assam Cinemas :

The Assam prohibition of Smoking in Show Houses, Act 1951 which is now extended to Manipur contains provisions which are worth a study.

Sec. 3 of the Act says : whoever smokes during a demonstration or exhibition in any part of a show house reserved for the audience or the spectator shall be punishable with fine which may extend to one hundred rupees.

Section 5 deals with the responsibility of the management (viz.) Every person responsible for the management of a demonstration or exhibition shall intimate spectators by putting notices prominently or by slides, that any person smoking during demonstration or exhibition shall be liable to arrest and shall be punishable with fine which may extend to Rs. 200.

* * *

Show Tax case in Mysore :

Before the Full Bench of the Mysore High Court Mr. R. M. Seshadri argued the writ petitions on the legality of the levy of show tax in the State of Mysore, on 21-11-'55. The Judgement is reserved.

* * *

Model Theatre for fine Arts :

On the occasion of the 19th session of the Andhra Natak kala Parishat held at Hyderabad on 25th Oct. 1955 the Chief Minister of Andhra Sri B. Gopala Reddi referred to the request of the Government for putting up theatres, and said though much reliance on Government help may not be forthcoming, he would however consider the granting of facilities for construction of a model theatre at Vijayawada,

Trade Associations

S. I. Artistes' Assn.

Sri N.S. Krishnan, well-known cine artiste of South India was honoured by the South Indian Artistes Association, Madras for all the services rendered by him for the South Indian screen, at a public meeting held at the Rasika Ranjani Hall, Mylapore, Madras on 13th November 1955. He was adorned with a gold lace cloth. Mr. R. P. Sethu Pillai presided. Mr. T. V. Sundaram President of the Association, Mr. P. Sambanda Mudaliar, Mr. M.R. Radha, Mr. M.K. Thiagaraja Bhagavathar, Mr. M. P. Sivagnana Gramani, and T. K. Shanmugham spoke in praise of the chief guest. Mr. N. S. Krishnan, in his reply said that by honouring him, they were honouring the dramatic and histrionic talents.

Mr. Somasundaram of Jupiter Pictures gave Rs. 110. representing the number of pictures Sri Krishnan has acted. There were also many other presents.

* * *

Awards for Old Film Artistes :

A Rochester (New York) message dated 19th Nov. 1955 says that twenty top film stars of a previous period were given the George Eastman Awards for outstanding contributions to motion pictures.

The following are among the winners of the Awards : Mary Pickford, Lilian Gish, Mae Marsh, Harold Lloyd, Buster Keaton, Dick Barthelmess, Gloria Swanson, Norman Talmadge, Ronald Colman, and Charlie Chaplin.

MEETINGS

During the month a meeting of the City Exhibitor members was held on the 16th November, 1955.

A meeting of the exhibitors in the State was held on 20th November, 1955 to consider the draft rules under the Madras Cinemas Regulation Act, 1955.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the publication of "Nadikana Kural" (Tamil and English) the journal of the South Indian Artistes' Assn., Madras edited by M. G. Ramachandran, Secretary. Price—As. 2/-

We are also in receipt of the latest issue of the Bauer Filmpost and supplement.

JOURNAL OF THE FILM CHAMBER

Single Copy : As. 8/-

Annual Subscription : Rs. 6/-

Pictures Released During November 1955

29-10-'55—Release of *Jothi* (Tamil) at Ashok, Madras Starring G. Varalakshmi, Savithri etc. Direction: Sridhar and Tilak.

11-11-'55—Release of Goel Cine Corporation's *Vachan* (Hindi) at Ashok & Star Talkies, Madras. Starring: Geeta Bali, Balraj, Neero, Radhakrishnan and S. K. Prem. Directed by Rajrishi; Music by Ravi & Chandra. Release by Sri Krishna Films, Madras-21.

11-11-'55—Release of Hemalatha Pictures *Shivaratri* (Hindi) at Select, Madras. Starring: Nirupa Roy, Trilok Kapur, Manhar Desai. Directed by Jayant Desai.

13-11-'55—Release of Modern Theatres' Ltd., *Maheswari* (Tamil) at Chitra, Sri Krishna, Uma, Kamadhenu Madras and all over South. Starring: Savithri, Gemini Ganesan, Thangavelu, M. N. Rajam, T.P. Muthulakshmi etc. Direction: T. R. Ragunath. A Bell Pictures (Madras) Ltd., release in Madras City.

13-11-'55—Release of Revathi Production's *Kalvanin Kathali* (Tamil) at Gaiety, Rajakumari, Mahalakshmi, S a y a n i (at Prabhat, Madras from 18-11-'55) Madras and all over South; Starring: Shivaji Ganesan, P. Bhanumathi, T. R. Ramachandran, K. Sarangapani etc. Direction: V. S. Raghavan,

Screen Play & Dialogue: S. D. Sundaram. Story: Kalki. Release by Gaiety Picture Circuit, Madras-2.

13-11-'55—Release of Ganesh Movietons's *Kodeeswaran* (Tamil) at Casino, Roxy, Crown Madras and all over South. Starring: Shivaji Ganesan, Sri Ram, Thangavelu, Balachander, Padmini, Ragini etc. Direction: Sunder Rao Nadkarni. Camera: G. K. Ramu. A Bell Pictures (Madras) Ltd., release in City.

13-11-'55—Release of M.A.V. Pictures "*Town Bus*" (Tamil) at Paragon, Bharat & Saraswathi, Madras and all over South. Starring: Anjali Devi, M. N. Rajam, Raja Sulochana, Kannappa, V. M. Elumalai, Karunanithi etc. Direction: K. Somu; Story & Dialogues: A P. Nagarajan.

18-11-'55—Release of Poonum's *Bhagat Singh* (Hindi) at Select, Madras. Starring: Prem Adib, Smriti Biswas and Jairaj.

25-11-'55—Release of Aruna Films "*Dr. Savithiri*" (Tamil) at Star, Ashok, Saraswathi, Noorjehan and Maharani, Madras and all over Tamil Nad. Starring: Anjal Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan, T. A. Mathuram etc. Direction: R. M. Krishnaswamy. Prodn: Radhakrishnan

Diary

30-10-'55—Prime Minister Nehru inaugurates open air theatre at Surat built by the Surat Municipality.

1-11-'55—Film Federation of India Office was shifted to Bombay.

10-11-'55—Inauguration of the Exhibition of Arts & Crafts of the U.S.S.R., at Museum Theatre, by Justice Sri P. V. Rajamannar, and arranged by All India Fine Arts & Crafts Society.

11-11-'55—Show of *Little Ambassadors*, 'The Ripening Seed' and 'Nepal Road' documentaries produced by the Films Division at the Gaiety, Madras.

13-11-'55—Celebration of Sankaradas Swamigal Commemoration Day and honouring Kalaivanar Sri N. S. Krishnan with gold lace cloth at R. R. Sabha Hall, Madras by the South Indian Artistes Assn, Madras. Sri R. P. Sethu Pillai presided.

14-11-'55—Inauguration of Employees' State Insurance Scheme of Madras area by Rashtrapathi Sri Rajendra Prasad at the Corporation Stadium, Madras.

✓ 17-11-'55—Centenary Day run of Sadhana Pictures "*Santhanan*" (Telugu) at Sri Rama Talkies, Vijayawada.

15-11-'55—Preview of M.A.V. Pictures "*Town Bus*" (Tamil) at Paragon, Madras.

20-11-'55—Meeting of the exhibitors in the State of Madras under the auspices of the Chamber at 19, Woods Road, Madras.

21-11-'55—Conference of officials and the President of the Chamber at the Secretariat to consider the draft rules under the Madras Cinemas (Regulation) Act, 1955.

25-11-'55—Opening of a new theatre styled "*Kalpana*" at Mathurai. Pro. P. C. M & Sons, Mathurai.

25-11-'55—Inauguration of *Kanniyin Sabatham* (Tamil) of Jupiter ALS productions at the Neptune Studios Ltd., Madras.

27-11-'55—5th year celebration of Bedford Talkies, Coonoor. 50th Day celebration of '*Gulebakavali*' (Tamil) at the above theatre.

MEMBERSHIP

Applications for membership of the Chamber are received from Messrs. Murali Talkies, Arcot and Pankajam Tg. Talkies, Solaiipudur (Erode) for admission in the category of Exhibitors.

LIVING INDEX

The cost of living index number of working classes in Madras City for the week ended 12th November, 1955 is 327.



A. V. M. Studios, Madras.

A. V. M. Productions—"Bhai-Bhai" (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Roopkumar, Master Chotu, Nigar and Om Prakash. Direction : M. V. Raman.

A. V. M. Productions and Jt. Production—"Chori-Chori" (Hindi), featuring Raj Kapoor, Nargis, Baghwan, Gope, Johnny Walker, David, Pran, Raj Mehra, Mukri and Raj Sulochana. Direction : Anand Takur.

A. V. M. Productions—"Nagula Chavithi" (Telugu), featuring R. Nagendra Rao, Raghuramiah, Mohan, Padmanabhan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma.

A. V. M. Productions—"Adarsha Sathi" (Canarese), featuring R. Nagendra Rao, Narasimha Raju, Raghuramiah, Mohan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—"Sadarama" (Telugu), featuring Nageswara Rao, Relangi, Narasimha Raju, Kaushik, Savukar Janaki, C. V. V. Panthulu and G. V. Iyer. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—"Sadarama" (Canarese), featuring Gubbi Veeranna, Narasimha Raju, C. V. V. Pantulu, G. V. Iyer, Kaushik, Nageswara Rao, Savukar Janaki and Lakshmi. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—"Doctor" (Sinhalese), featuring Eddie Jayamane, Rukmani, Bhagwan, Herbert, Senevartane, Mark Samaranayake, Hugo Fernando, Kanti Gunatunga, Udula, Rasadari and Shantilekha. Direction : K. Shankar.

Proposed :

A. V. M. Productions — "Poompukar" (Tamil), featuring Sivaji Ganesan and others. Direction : Krishnan Panju. Story & Dialogues : M. Karunanidhi.

Bharani Studios, Madras.

Bharani Pictures—"Chintamani" (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi.—Direction : P. S. Ramakrishna Rao.

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction : D. Kemparaj Urs.

Mekala Pictures — "Rangoon Radha" (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc. — Direction : Kasilingam A. Dialogues : M. Karunanidhi.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc. Direction : Bhimsingh.

J. S. L. Pictures — "Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction : R. Prakash.

Citadel Studios—"Commenced their next Production" featuring Padmini, Gemini Ganesan, T. S. Baliah, K. A. Thangavelu, M. N. Rajam and others.—Direction : Joseph Taliath Jr.

Madras Talkies—"Payal" (Hindi), featuring Padmini, Baby Naaz, Achla Sachdev, Sunil Dutt, Agha, David, Laxman Rao and Bipin Gupta.—Direction : Joseph Taliath Jr.—Dances : Hiralal.—Dialogues : J. S. Cassyap.—Music : Hemant Kumar.

Film Centre Ltd., Madras.

Film Centre Ltd.—"Nannambikkai" (Tamil), featuring Pandaribai, Mainavathi, T. S. Baliah, N. S. Krishnan, T. A. Mathuram, Sahadevan and others.—Direction : K. Vembu. Chief Executive : K. Prabhakar.

Triveni Pictures—"Onre Kulam" (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction : N. Krishnaswamy.

Madras Movietone — "Nalla Thangal" (Tamil), featuring Mathuri Devi, A. P. Nagarajan, G. Varalakshmi, Manohar, V. M. Elumalai, E. V. Soroja and Chandrababu. Direction : P. V. Krishna Iyer.

Dhar Art Films—"Envithi" (Tamil) featuring S. M. Kumarasan, V. M. Elumalai, V. P. S. Mani, Vimala, Krishnakumari, Pushpamala and others.—Direction : Jagannathdhar.—Photography : R. K. Pandit.

Jaya Sakthi Pictures — "Nalla Veedu" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, Manohar, Thangavelu, Pandaribai, Minavathi, M. N. Rajam, C. T. Rajakantham.—Direction : J. Sinha.

B.A.W. Productions—"Daiva Vipakaya" (Sinhalese).—Direction : J. Sinha.

Mercury Films — "Vazhvile Oru Nal" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumari and others.—Direction : Kasilingam.

1. Mekala Pictures—"Rangoon Radha" (Tamil), song recording by Mr. E. I. Jeevaratnam.

2. Nates Art Pictures—"Asai" (Tamil), song recording by Mr. E. I. Jeevaratnam.

3. Kalpana Pictures—"Nane Raja" (Tamil), song recording by Mr. E. I. Jeevaratnam.

4. Sahani Productions—"Amara Santhesam" (Tamil), song recording by Mr. E. I. Jeevaratnam.

5. Kamal Prodn.—“*Puthayal*” (Tamil), song recording by Mr. E. I. Jeevaratnam.

Gemini Studios, Madras.

Sri Raja Rajeswari Film Co.—“*Sathi Bahula*” (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction : K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suryakala, Suribabu, Raghuramiah, Relangi etc. Direction : C. S. Sreenivasa Rao. To be released in December 1955.

Merryland, Trivandrum

The City Theatres Ltd.,—“*Production No. 7*” (Sinhalese) featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction : Mitra Das. Story-writer : K. P. K.

The City Theatres Ltd.,—“*Production No. 8*” (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays — “*Iruliminnam*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction : D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction : Velappan Nair.

Filmco Production—“*Production No. 2*” (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues : K. P. Kottarakkara.—Direction : G. R. Rao.

Prasanna Pictures—“*Avarunaramoo*” (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues : Muthukulam Raghavan Pillai.—Direction : Sankaran Nair.

Neela Productions — Production No. 7 “*C. I. D.*” (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue : T. N. Gopinathan Nair.

Neela Productions—“*Production No. 8*” (Malayalam), “*Sister*” (Anyathi), featuring Kumari, Kumari Thangam, K. Sridharan Nair, S. P. Pillai, Aranmula Ponnamm, Prem Nazir, T. K. Balachandran, Muthiah etc.—Story by T. N. Gopinathan Nair. Direction : Krishnan Nair.

Neela Productions—“*Production No. 9*” (Tamil) “*Rajarajan*” Starring Lalitha, Padmini, Ragini, M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction : T. V. Sundaram.

Filmco Productions—“*Production No. 6*”, Starring Prem Nazir, S. P. Pillai etc.—Direction : G. R. Rao,—Story & Dialogues by K. P. Kottarakara.

Modern Theatres Ltd., Salem

Modern Theatres Ltd.,—“*Ali Baba & 40 Thieves*” (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Direction : T. R. Sundaram, B.A., B.Sc. (Leeds).

Narasu Studios Ltd., Madras

Narasu Studios Ltd.—“*Production No. III*” (Tamil version based upon the Hindi Picture KISMET produced by Bombay Talkies Ltd.) featuring R. Ganesan, K. Savitri, K. Sarangapani, V. K. Ramaswamy, M. G. Chakrapani, S. Peer Mahomed, K. Sairam, K. Varalakshmi, Girija, Baby Saraswathi.—Direction : Vedantam Raghavaiah.—Music Direction : S. Rajeswara Rao.—Dialogues and Songs : T. N. Ramiah Doss.

- do - (Telugu) featuring A. Nageswara Rao, K. Savitri, Relangi, Venkatramiah, C. S. R. Anjaneyalu, Gummadu Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija, Baby Saraswathi.—Direction : Vedantam Raghavaiah.—Music Direction : S. Rajeswara Rao.—Dialogues & Songs : V. Sadasiva Brahmam.

Narasu Studios Ltd.—“*Sitaron Se Aage*” (Hindi), featuring Ashok Kumar, Vyjayantimala. Direction : Gyan Mukerji. Music : S. D. Barman.

Neptune Studios Ltd., Madras

Jupiter Pictures Ltd.—“*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana.—Direction : C. P. Dixit.—Story : Rajendra-krishna.—Camera : P. Ramaswamy.

Jupiter Pictures Ltd.,—“*Santhosham*” (Telugu), featuring N. T. Rama Rao, R. Nagendra Rao, Relangi, Jaggiiah, Anjali Devi, Jamuna, Sulochana and others.—Direction : C. P. Dixit.—Story : Samudrala.—Camera : Ramaswamy P.—Sound : A. Govindaswamy.

Jupiter Pictures Ltd.,—“*Production No. 2*” (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction : P. Pulliah.—Story : Sadasiva Brahmam.—Camera : P. Ramaswamy.—Sound : A. Govindaswamy.

Sri Raja Rajeswari Film Co.,—“*Sri Krishna Thulabaram*” (Telugu), featuring K. Raghuramiah, P. Surya Babu, Relangi, S. Varalakshmi, Junior Sri Ranjini, Suryakala and others.—Direction : C. Srinivasa Rao.—Story : Ravaru Sathyanarayana Panthulu.—Camera : Kamal Ghosh.—Sound : V. C. Sekhar.—Ready for release in December '55.

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan,

Stunt Somu and others.—Direction: Joseph Pillaipat.—Camera: P. Ramaswamy.—Sound: S. Viswanathan.

Shantikala Nikethan Productions—"Jeevitha Sadana" (Hindi), featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abey Sekera, Millie, Kahandawala and others.—Story: Santikumar.—Camera: P. Ramaswamy.—Sound: V. C. Sekhar.

Newton Studios Ltd., Madras.

Madras Pictures — "Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan, etc.—Direction: Bhim Singh.

Sarvodaya Pictures, Ltd.—"New Life" (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

National Productions' — "Raja Rani" (Tamil), featuring Shivaji Ganesan, Padmini, N. S. Krishnan, T. A. Mathuram.—Direction: Bhim Singh. Dialogues: M. Karunanithi.

Parasakthi Pictures—"Natakame Ulagam" (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—"Kudumbavilaku" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc. Direction: F. Nagore.

Mercury Films — "Vazhvile Oru Nal" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumari and others. Direction: Kasilingam.

Kamal Productions—"Puthayal" (Tamil), Direction: Krishnan Panju.

Sri Sukumar Productions—"Street Singer" (Tamil), featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction: T. R. Mahalingam.

Natesh Art Pictures—"Asai" (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction: M. Natesan.

Gandhi Films—"Jungle Queen" (Sinhalese). Direction: Sanjeevi Rao.

Kasthuri Films — "Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Ambrose Art Productions — "Production No. 1" (Sinhalese), featuring Sarala, Vimala and others. Direction: P. N. Rao. Camera: C. J. Mohan Rao.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios — "Marakatham" (Tamil & Telugu), Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios—"Malaikallan" (Sinhalese).

Prakash Studios, Madras

Ananda Productions—"Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Pramodha & Shree Films — "Chaya" (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction: Joshi.

Sivagami Pictures—"Puthumai Piihan" (Tamil). Direction: Ramanna.

Premier Studios, Mysore

Forward Art Films—"Kokilavani" (Tamil) featuring K. Sarangapani, S. A. Natarajan, S. V. Subbiah, A. Sakunthala, R. Lalitha, R. Bharathi, Baby Saroja, M. S. S. Bhagyam and others.—Direction: S. A. Nataraj.—Music: G. Ramanathan.—Camera: J. G. Vijayam.

Ratna Studios, Salem.

M. R. Pictures — "Production No. 1" (Tamil).

Revathi Studios, Madras

Zoya-Revathi Pictures—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Vikram Productions—"Tenali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, P. Bhanumathi & others.—Direction: B. S. Ranga.

Kasturi Films—"Sathyavan Savithri".

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Ragini Productions — "Production No. 7" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri, V. Nagiah and others.—Direction: P. Pulliah.

Rajyam Pictures — "Harichandra" (Telugu), featuring N. T. Rama Rao, Lakshmirajyam, Relangi & others.—Direction: Jampana.

Amrose Art Productions—"Production No. 1" (Sinhalese).

Narayanan & Co., Ltd.—"Kanavane Kankanda Deivam" (Hindi), featuring Gemini Ganesan and others.

Mahee Productions—"Production No. 1" (Telugu), featuring N. T. Rama Rao, Ranga Rao and others.—Direction: Yoganand.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T. A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc. Direction & Camera: T. Janakiram.

Minerva Pictures—"Chitarangi" (Tamil & Telugu), featuring Shivaji Ganesan, P. Bhanumathi, Raja Sulochana, Santhakumari, Ranga Rao. K. Sarangapani and others. Direction: V. S. Raghavan.

Jubilee Pictures—"Marmaveeran" (Tamil), featuring Vyjayanti-mala, Sri Ram, G. Varalakshmi, Kuchalakumari, K. A. Thangavelu and others.—Direction : Rahiman.

Rohini Studios, Madras

Rohini Pictures—"Anuritha Hastham" (Tamil & Telugu).

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others.—Direction : D. Kemparaj Urs.

Rohini Pictures—"Sri Renuka" (Kannada) featuring Pandari Bai, R. Nagendra Rao and others.—Direction : Y. R. Swami.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures It. Productions—"Educated Girl" or "Paditha Penn" (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions—"Street Singer" (Tamil) featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

Sri Khant Productions—"Thiyaga Murthy" (Telugu). Direction : G. Kotiah.

Manorama Films—"Ethioli" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan

Om Sakthi Films—"Thanthi" (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction : K. R. Sundaresan.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, Manohar, M. N. Nambiar, Jamuna, B. S. Saroja, T. P. Muthulakshmi etc. Direction : K. R. Sundaresan. Music : K. V. Mahadevan.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Manohar, M. N. Nambiar, T. S. Baliah, K. A. Thangavelu, Pandari Bai, Minavathi, M. N. Rajam, C. T. Rajakantham and others. Direction : J. Sinha. Story : M. L. Pathy.

Vauhini Studios Ltd., Madras

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T. S. Dorairaj etc.—Direction : Adurty Subbarao.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

Janmabhoomi Pictures—"Production No. 1" (Telugu)

Jayanthi Prodn—"Governor's Cup" (Tamil).

Vijaya Productions Ltd.—"Gunasundari Katha" (Tamil), featuring Lakshmiprabha, Savitri, Nambiyar, Karunaninhi, Ranga Rao, Muthulakshmi T. S. etc.—Direction : Kamesvara Rao.—Supervision : K. V. Reddi.—Completed.

Eneskay Films—"Paditha Mutal" (Tamil).

Lakshmi Productions—"Nallanal" (Tamil), featuring Raj Sulochana and others. Direction : A. Bhaskar Raj.

Lalitha Films—"Charana Dasi" (Telugu & Tamil). Direction : Prakash Rao T.—Music Direction : S. Rajeswara Rao.

Vijaya Production—"Lavakusa" Tamil & Telugu. Directed by B. N. Reddi.

Kadija Productions—"Production No. 1" (Malayalam). Direction : Thottan.

Sri Raja Rajeswari Film Co.—"Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc.—Direction : C. S. Sreenivasarao.

S.M.N. Films—"Devadas" (Sinhalese).—Direction : K. Vembu.

S.M.N. Films—"Vidurajathaka" (Sinhalese).—Direction : A. S. Nagarajan.

Sri Kalpana Pictures—"Nane Raja" (Tamil), featuring S. V. Sahasranamam, S. V. Subbiah, Shivaji Ganesan, Jr. Sri Ranjini, Sarala, Girija, T. S. Baliah.—Direction : E. Appa Rao. Camera : Chandra.

Jairaj Films—"Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction : C. V. Raju.

Hela Diva Film Arts Ltd.,—"Production No. 1" (Sinhalese).—Direction : A. S. A. Swamy. Music Direction : Vedachalam.

Chandra Tara Production—"Citizen Ravichan" (Malayalam), Direction : Bhaskar.

Venus Pictures—"Amara Deepam" (Telugu), Direction : T. Prakash Rao. Music Direction : Chalapati Rao.

V. R. V. Production—"Pathini Daiwam" (Tamil), Direction : Ch. Narayanamurthy.

Krishna Pictures—"Madurai Veeran" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Mathuram. Direction : Yoganand.

Uma Pictures—"Chokaravathi Thirumagal" (Tamil), featuring Anjali Devi, M. G. Ramachandran, S. Varalakshmi, N. S. Krishnan & T. A. Mathuram. Direction : Neelakantan. Dialogues : Elangovan.

Mahee Productions—"Production No. 1" (Telugu) featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Rajashree Productions.—“*Production No. 1*” (Telugu), featuring N. T. Rama Rao, Anjali Devi, Nageswara Rao, Sowkar Janaki and others. — Direction : T. Prakasa Rao. — Camera : Kamal Gosh.

Lalitha Kala Films.—“*Pancha Ratna*” featuring Honnappa Bhagavathar and others.—Direction : K. C. Krishnamurthy.—Supervision : K. Vembu.—Camera : Vasudeva Karnatic.

Devar Films — “*Thaikkupin Tharam*” (Tamil), Producer : Chinnappa Devar, featuring M. G. Ramachandran, P. Bhanumathi, Surabi Balasaraswathi, T. S. Baliah, S.V. Sahasranamam and others. —Direction & Editor : M. A. Thirumugham.—Asst. Direction & Editor : M. G. Balu Rao.—Camera : Chandru.

Sivagami Pictures — “*Puthumai Pithan*” (Tamil), Direction : Ramanna.

Natesa Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M.R. Santhanalakshmi, K.R. Ramaswamy and others. —Direction : M. Natesan.

Vittal Productions—“*Muthidate Bagya*” (Canarese), featuring Mainavathi and others.—Direction : A. B. Achariar.

Kasturi Films—“*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

Kalpana Pictures—“*Ramba's Love*” (Tamil).

Ponnaluri Brothers—“*Bagya Rekha*” (Telugu). Direction : B. N. Reddy. Story & Dialogues : P. Padma Raju. Music : Pendyala. Dances : Vempati Satyam. Art : Krishna Rao.

Lakshmi Production—“*Production No. 1*”.

Maheswari Pictures.—“*Kannin Manigal*” (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T. A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc.— Direction & Camera : T. Janakiram.

Senthil Art Productions.—“*Kadamaiyum Kathalum*” (Tamil), featuring Raja Sulochana, M. N. Rajam, T. S. Baliah, Thangavelu, V. K. Ramaswamy and others.—Direction : K. Vembu.

Viswakala Chitra — “*Hari Bhaktha*” (Canarese), featuring Pandari Bai, Mainavathi and others. Direction : T. V. Singh Tagore.

T. N. R. Production — “*Lalithangi*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, K. A. Thangavelu, K. Sarangapani and others. Direction : C. H. Narayanamurthy.

Chitra Bharath's — “*Bhagya Chakra*” (Kannada), featuring Sowcar Janaki, Vidyavathi, Kalyan Kumar, Balakrishnan, Rajendrakrishna, Ramachandra Sastry etc. Direction : Y. V. Rao.

PUBLIC HOLIDAYS IN 1956.

The Government of Madras have in their G.O.Ms. No. 3387 Public (General-M) dated 8th November 1955, declared the following holidays under the Negotiable Instruments Act, 1881.

Sundays. Good Friday (Friday, the 30th March),

The following days shall be public holidays in the year 1956 :—

Friday, the 13th January.	..	Bhogi.
Saturday, the 14th January.	..	Pongal.
Thursday, the 26th January.	..	Republic Day.
Saturday, the 10th March.	..	Maha Sivarathri.
Thursday, the 12th April.	..	Telugu New Year's Day.
Friday, the 13th April.	..	Tamil New Year's Day.
Saturday, the 12th May.	..	Ramzan.
Saturday, the 30th June.	..	Half-Yearly closing of Bank Accounts (not a holiday for other Govt. offices including non-bank treasuries).
Thursday, the 19th July.	..	Bakrid.
Wednesday, the 15th August.	..	Independence Day.
Friday, the 17th August.	..	Muharram.
Tuesday, the 21st August.	..	Avani Avittam.
Wednesday, the 22nd August	..	Sri Narayana Gurudev's Birthday (in Malabar Dt. only in lieu of Telugu New Year's
Wednesday, the 29th August.	..	Sri Jayanti. [day].
Saturday, the 8th, September.	..	Vinayaka Chathurthi.
Tuesday, the 2nd October,	..	Gandhi's Birth-day.
Wednesday, the 3rd October.	..	Mahalaya Amavasya.
Friday, the 12th October.	}	Ayudha Puja.
Saturday, the 13th October.		
Wednesday, the 17th October.	..	Meeladi Nabi.
Thursday, the 1st November.	}	Deepavali.
Friday, the 2nd November.		
Friday, the 14th December.	..	Vaikunta Ekadasi.
Tuesday, the 25th December.	..	Christmas.
Monday, the 31st December.	..	Annual closing of Bank Accounts (not a holiday for other Govt. offices including non-bank treasuries).

And all penultimate Saturdays except the penultimate Saturday in the month in which Deepavali falls.

**ENTERTAINMENT TAX APPROXIMATE COLLECTION
FIGURES FOR 1954-1955 IN THE
MADRAS AND ANDHRA STATES**

MADRAS

DISTRICT	Q.E. 30-6-'54	Q.E. 30-9-'54	Q.E. 31-12-'54	Q.E. 31-3-'55	TOTAL 1954-'55
	Rs.	Rs.	Rs.	Rs.	Rs.
N. Madras ..	1,73,032	2,01,553	1,81,051	2,15,245	7,70,881
S. Madras ..	2,20,123	2,29,243	2,61,309	3,82,482	10,93,157
Chingleput ..	73,285	57,766	58,505	83,592	2,73,148
North Arcot ..	81,887	84,827	91,613	1,04,573	3,62,900
South Arcot ..	59,840	63,077	67,393	79,447	2,69,757
Trichinopoly ..	1,04,822	1,40,366	1,31,713	1,52,721	5,29,622
Tanjore ..	1,25,336	1,25,196	86,339	1,51,299	4,88,170
Madura (N) ..	69,118	77,058	73,821	92,344	3,12,341
Madura (S) ..	1,08,821	1,23,519	1,31,046	1,29,873	4,93,259
Ramnad ..	70,775	84,046	89,468	99,093	3,43,382
Tinnevely (E) ..	36,912	32,565	30,592	44,922	1,44,991
Tinnevely (W) ..	66,239	70,567	61,021	81,005	2,78,832
S. Kanara ..	47,975	40,312	47,264	59,347	1,94,898
Malabar (N) ..	40,765	30,520	43,110	64,935	1,79,330
Malabar (S) ..	30,462	26,455	46,733	55,458	1,59,108
Coimbatore (N) ..	1,41,586	1,42,848	1,44,834	1,60,887	5,90,155
Coimbatore (S) ..	59,943	71,399	78,705	94,179	3,04,226
Salem ..	1,15,445	1,33,109	1,32,478	1,51,990	5,33,022

TOTAL Rs. .. 16,26,366 17,34,426 17,56,995 22,03,392 73,21,179

Rate of Tax	Collections at different rates of Tax				TOTAL
20% ..	8,03,789	8,11,144	8,31,258	10,30,618	34,76,809
25% ..	7,69,466	8,63,746	8,59,064	9,97,003	34,89,279
33 1/3% ..	53,111	59,536	66,673	1,75,771	3,55,091

TOTAL Rs. .. 16,26,366 17,34,426 17,56,995 22,03,392 73,21,179

ANDHRA

DISTRICT	Q.E. 30-6-'54	Q.E. 30-9-'54	Q.E. 31-12-'54	Q.E. 31-3-'55	TOTAL 1954-'55
	Rs.	Rs.	Rs.	Rs.	Rs.
Srikakulam ..	42,501	37,015	36,420	58,631	1,74,567
Vizagapatnam ..	80,319	93,393	95,225	1,20,543	3,89,480
E. Godavari (N) } (Kakinada) ..		71,074	70,888	94,245	2,36,207
E. Godavari (S) } (Rajahmundry) ..	1,08,631	69,163	60,914	95,248	3,33,956
W. Godavari ..	81,199	93,444	86,912	1,14,135	3,75,690
Krishna (E) } (Bezwada) ..		93,146	93,268	1,12,910	2,99,321
Krishna (E) } Masulipatnam ..	1,30,132	61,342	57,923	73,140	3,22,527
Guntur (W) } (Guntur) ..			75,528	76,124	1,51,652
Guntur (E) } (Tenali) ..	1,43,323	1,49,294	72,012	84,352	4,48,984
Nellore ..	49,050	52,274	49,160	60,971	2,11,455
Chittoor ..	34,662	33,075	35,439	47,952	1,51,128
Cuddappah ..	24,177	22,455	23,811	28,546	98,989
Kurnool ..	55,383	51,634	56,207	72,262	2,35,486
Anantapur ..	39,359	40,272	41,813	56,657	1,78,101

TOTAL Rs. .. 7,88,736 8,67,581 8,55,520 10,95,716 36,07,553

Rate of Tax	Collections at different rates of Tax				TOTAL
20% ..	4,05,301	4,15,428	4,09,015	5,62,370	17,91,114
25% ..	3,64,391	4,44,136	4,38,408	5,26,377	17,73,912
33 1/3% ..	18,444	8,017	8,097	6,969	41,527

TOTAL Rs. .. 7,88,736 8,67,581 8,55,520 10,95,716 36,07,553

List of Pictures Censored

During November, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Shivasharane Nambiakka	Kannada	11942 ft.	Padmini Pictures	12998 3-11-55
Natyatra	Malayalam	16466 ft.	Ravi films	12999 3-11-55
Natyatara	Tamil	16466 ft.	Ravi Films	14002 9-11-55
Maheswari	Tamil	15954 ft.	The Modern Theatres Ltd.	14003 9-11-55
Kodeeswaran	Tamil	16246 ft.	Sri Ganesh Movietone	14004 11-11-55
Kalvanin Kathali	Tamil	17119 ft.	Revathi Productions	14005 11-11-55
Dr. Savithri	Tamil	18842 ft.	Aruna Films	14008 19-11-55
Baktha Mallikarjuna	Kannada	12995 ft.	Jayaraj Films	14010 24-11-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
264	Jeevan Natak (Kannada)	14438	1576 1-11-55	Gubbi Sri Channabasava-swami Film Co.	Sivaleela Films
265	Swapna Sundari (Tamil)	15760	1577 11-11-55	Prathibha Productions	Prathibha Productions
266	Swapna Sundari (Telugu)	15631	1578 11-11-55	Do.	Do.
267	Shaliwahan (Tamil)	10996	1579 17-11-55	Bhaskar Pictures.	S. Rama-chandran.
268	Parijatham (Tamil)	17000	1580 18-11-55	Lavanya Pictures Ltd.	S.K. Sundaramier.

AT BOMBAY

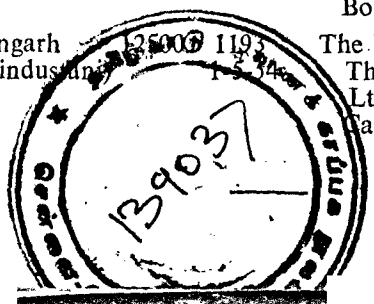
350	Middle Failm or Ganwar (Hindi)	11708	746 17-3-54	Aroon Tara Pictures, Bombay.	Chitra Doot, Bombay.
351	Sevaki Ma. (Gujarati)	11514	747 17-3-54	Roopani-Chitra, Bombay.	Reliance Film Exchange Ltd., Bombay.

No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
352	Ghar-Ki-Izzat (Hindi)	12201	748 17-3-54	Murli Movietone, Bombay.	Murli Movietone, Bombay.
353	Muhabbat (Hindi)	10949	749 17-3-54	Laxmi Productions, Bombay.	Bombay Film Circuit, Bombay.
354	Ek-Hi-Bhool (Hindi)	12911	750 17-3-54	Prakash Pictures, Bombay.	Prakash Pictures, Bombay.
355	Queen of The Seven Seas Or Saat Samanderki-Malika (Hindi)	12646	751 17-3-54	Kismet Pictures, Bombay.	Select Films, Bombay.
356	Karasthan (Marathi)	11665	752 17-3-54	Talpade Productions, Bombay.	Jai Hind Film Exchange, Bombay.
357	Shejari (Marathi)	12108	753 17-3-54	Prabhat Film Co., Ltd., Bombay.	Famous Pictures Ltd., Bombay.
358	Padosi (Hindi)	12120	754 17-3-54	Do.	Do.
359	Kismet (Hindi)	11742	761 6-4-54	Bombay Talkie Ltd., Bombay.	The Diamond Pictures Ltd., Bombay.
360	Abroo (Hindi)	10780	762 6-4-44	Hind Pictures Ltd., Bombay.	H.V.Chandran Akola.
361	Ram Shastri (Hindi & Marathi)	10975	763 6-4-54	Prabhat Film Co., Ltd., Bombay.	Famous Pictures Ltd. Bombay.

AT CALCUTTA

137	Ram Baan (Hindi)	14245	1171 19-1-54	The Prakash Pictures, Bombay.	Evergreen Pictures, Corp., Calcutta.
138	Chorabali (Bengali)	11287	1172 20-1-54	Swapanpuri Productions, Calcutta.	Eastern Talkies Ltd., Calcutta.
139	Path Bhule (Bengali)	14404	1174 28-1-54	Deb Dutt Film Ltd., Calcutta.	Mati Lal Paul, Howrah.

S. No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
140	Banke Sapahi (Hindi)	10970	1177 10-2-54	Vaidya Production.	Bombay Pictures Dist Ltd., Calcutta.
141	Barsat-Ki-Ek-Raat (Hindustani)	9972	1178 16-2-54	Diwan Pictures, Delhi.	Basant Film Dist. Calcutta.
142	Tigress (Hindi)	10988	1180 2-3-54	Basant Pictures, Bombay.	Basant Pictures, Bombay.
143	Mala the Mighty or Sher E' Jungle (Hindi)	10519	1182 2-3-54	Homi Wadia Production, Bombay.	Homi Wadia Production, Bombay.
144	Kavi (Bengali)	13600	1183 4-3-54	Chitra-Maya, Calcutta.	Chitra-Maya, Calcutta.
145	Samapka (Bengali)	13050	1184 12-3-54	Associated Pictures Ltd., Calcutta.	Associated Pictures Ltd., Calcutta.
146	Poshya-Putra (Bengali)	13213	1185 12-3-54	Variety Pictures Ltd.,	Bombay Pictures Dist. Ltd., Calcutta.
147	11 O'Clock (Hindi)	10313	1183 5-4-54	Basant Pictures, Bombay.	Basant Pictures, Bombay.
148	Mantramugdha	11800	1189 20-4-54	The New Theatres, Ltd., Calcutta.	The New Theatres, Ltd., Calcutta.
149	Chhota Bhai (Hindustani)	13000	1190 26-4-54	Do.	Do.
150	Parbat-Ki-Rani (Hindi)	11848	1192 28-4-54	Leela Chitra Mandir, Bombay.	Shib Sadhan Banerjee, Calcutta.
151	Anjangerh (Hindustani)	12500	1193 1-5-54	The New Theatres Ltd., Calcutta.	The New Theatres Ltd., Calcutta.



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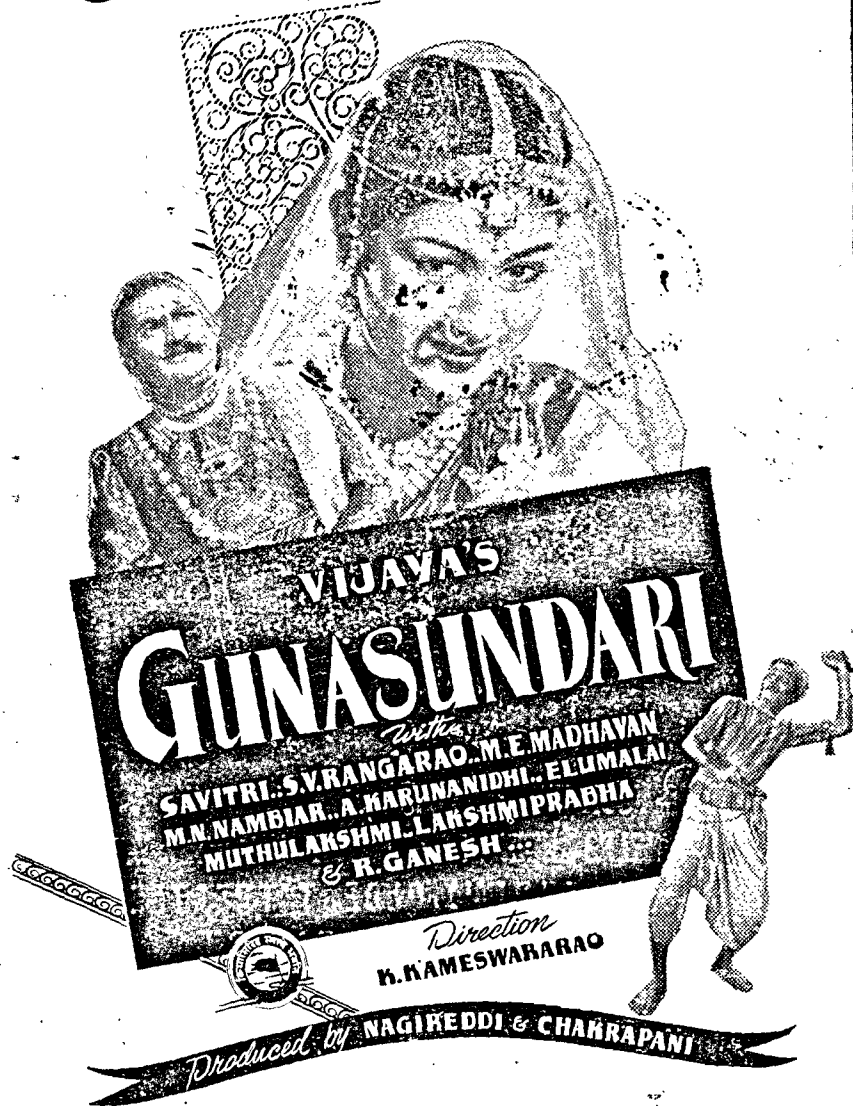
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