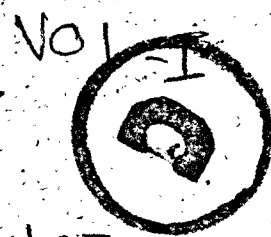


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JOURNAL OF THE FILM CHAMBER



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JOURNAL OF

THE FILM CHAMBER

Vol. I

JANUARY 1955

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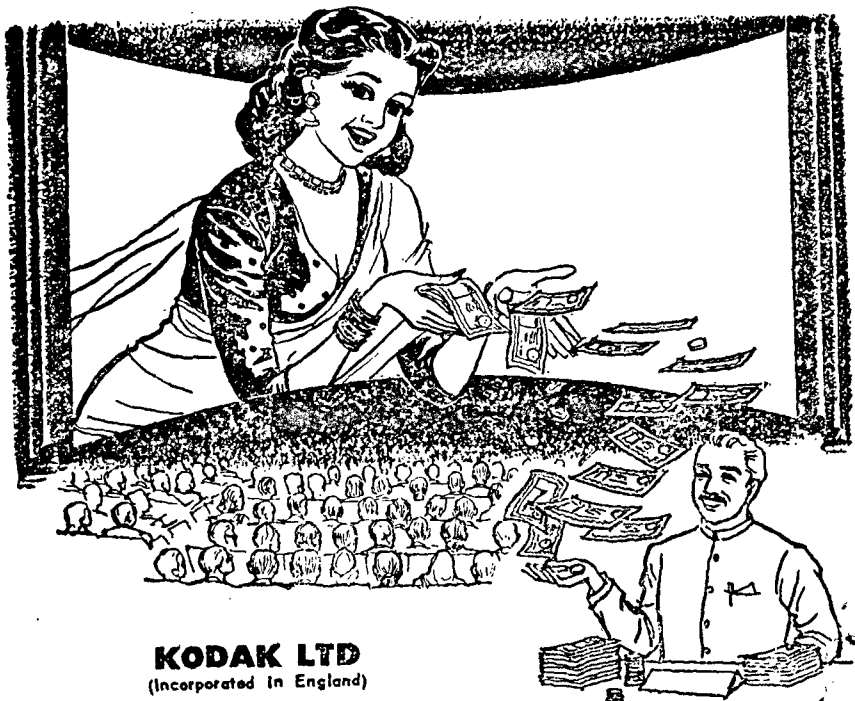
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JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce
19, Woods Road, Madras-2.

Vol. I

1st JANUARY 1955

No. 7

Motion Picture Trade in 1954 — A Review

The year 1954 marks the efforts at survival of the motion picture industry from a continuous period of box office depression. Seasonal rainfall and the resultant improvement in food situation, accompanied by the general rise in economic levels, have helped this trade as much as others, and it looks as though, it would be able to turn the corner during the year 1955. The next few months would, however reveal the extent of relief and progress that the trade could possibly secure.

The production activity has been kept up almost at the same tempo as during the previous year. Barring the 5 Sinhalese productions, 89 pictures have been produced in South Indian and in Hindi languages during the year, compared to 94 of the previous year. Of these, 39 are in Tamil, 28 in Telugu, 11 Kannada, 9 Malayalam and 2 in Hindi, compared to 45 Tamil,

31 Telugu, 7 each in Kannada and Malayalam and two each in Hindi and English languages for the year 1953. An interesting feature is the appreciable rise in the number of Kannada films.

Centres of Production

Out of the 89 pictures, 66 are produced in studios situated in Madras and the remaining 23 are distributed among other studios in the mofussil viz., Trivandrum and Alleppey 9, Mysore 5, Coimbatore 6 and Salem 3. It is seen that most of the Malayalam pictures are taken in studios at Trivandrum and Alleppey. Of the 28 Telugu films of the year 27 are taken in Madras and only one in the mofussil. 29 Tamil films are also taken in Madras and only 10 outside.

The production of 89 films has been made possible by 60 producers. Of these 60, 29 are new producers. Of the other

31, 15 are studio owners and 16 other established producers. In other words, new producers form near about 50% of the set-up of the South Indian producers, as in the previous years. On a further analysis, it is revealed that 15 studios have produced 35 films, 16 established producers 20 films and 29 new producers have contributed 34. Compared to last year, the balance of output has tilted in favour of the studio cum old producers whose production output has been as large as it is speedy.

The picture production has kept up its high level of technical and aesthetic values during the year. It is found that attention is being increasingly bestowed on the story value of the pictures. During the year 67 themes formed subject matter of 89 pictures produced. The 22 extra films are those made up of double and sometimes triple versions. The multiple version system has been of a restricted nature during the year. It is found that the second version of a picture is taken up mostly on the basis of success of the first version at the box office. Unlike in the previous years, no North Indian films has been dubbed in South Indian languages except it be for the commentaries in other languages being incorporated subsequently.

In regard to the themes, social pictures have held the field mostly with emphasis on historical and folklore incidents. In the Telugu field however, the

pendulum is seen to swing towards mythologicals some of the releases proving popular. In Tamil and Malayalam fields, some themes of lighter vein and comedy type have been tried. It is a matter for note that for the first time, a picture with no dance and music has been released during the year.

There has not been of late much of new talent in evidence on the South Indian screen. On the other hand, the same popular artistes of the previous year are made to appear simultaneously in several pictures during the year. For the Hindi films produced in South India, there has been a greater draw on the talent from North India compared to the previous years.

Footage

The total footage of films censored during the year comes to about 14 lakhs compared to 14½ lakhs of the previous year. The average footage of a feature film during the year works out to 15725 ft., for Tamil, 16,000 ft., for Telugu, 15,500 ft., for Hindi, 14,500 ft. for Kannada, and 15,000 ft. for Malayalam films. The total footage of the 'cuts' made of the pictures presented to censors, is of the order or 28407 ft. compared to 45,000 ft. of the previous year. Towards the end of the year, some difficulty has been experienced in regard to supply of raw stock, especially sound negative, which it is hoped would ere long be tided over by regular shipments and proper imports schedule.

Government and trade

It is a matter for gratification that during the year, the Government of India have in pursuance of the recommendation of the Film Enquiry Committee report, honoured the film makers of 1953 when the President, Sri. Rajendra Prasad presented awards to the best feature documentary and children's films at a State function. It is also worthy of note that under the inspiring guidance of our beloved Prime Minister Pandit Nehru, Children's films movement has made a head way during the year.

The year witnessed the efforts of the members of the trade to vindicate their legal rights in the Courts of the law resulting in important pronouncements. It is also seen that the authorities have recognised the value of the screen in a manner that they are arming themselves with powers in order to implement their cherished plans and programmes of visual education. But then the manner and method of such implementation has been the subject of sharp difference of opinion as between the trade and the authorities.

Releases

The feature of crowded releases of pictures during certain specified season has continued to be the order of the day, as during the previous years. The number of prints released of a picture has been also on the increase.

Foreign market

The Sinhalese picture production has taken up some consi-

derable floor space in South Indian studios during the year. Compared to 4 of the last year, there have been five productions during the year; there are still 8 pictures under production at present. As the result of this, the Ceylon market may not be entirely at the disposal of the South Indian producers hereafter. The same thing, may be evidenced in respect of the Federated Malay States where the picture production activity is getting into full swing.

Federation

The industry is seen organising itself during the year, in a more co-ordinated manner than hitherto. The self-regulation moves in Bombay, Bengal and other areas are instances in point. The Film Federation of India has proved to be the most effective trade organisation under its present leadership.

With the proved economic conditions, there has been some rise in the box office collections during the calendar year. There has also been some attempt to introduce economies in picture production but then it remains to be seen how far the levels of increased collection and economies will get stabilised in the next few months to prove a real benefit to the trade.

We hope and trust that the new year may usher in an era of goodwill and understanding and help the trade in harnessing its resources for the common good.

B. NAGI REDDI,
T. S. MUTHUSWAMI,
Hony. Secretaries.

Approved Films

Madras Cinemas (Regulation) Bill 1954

Hon. Sri C. Subrahmanyam, Finance Minister introduced the Madras Cinemas (Regulation) Bill 1954 in the Legislative Assembly on Friday, the 17th Dec. '54 and it was referred to Select Committee.

The Bill is intended to provide for the regulation of exhibitions in Madras State.

The Bill reads as follows :

1. *Short Title Extent and Commencement* :—(1) This Act may be called the Madras Cinemas (Regulation) Act, 1954.

(2) It extends to the whole of the State of Madras.

(3) It shall come into force on such date as the Government may, by notification, appoint.

9. *Definitions* :—In this Act, unless the context otherwise requires :—

(1) "Cinematograph" includes any apparatus for the representation of moving pictures or series of pictures ;

(2) "District Collector" in relation to the presidency-town means the Commissioner of Police, Madras.

(3) "Government" means the State Government.

(4) "notification" means a notification published in the Fort St. George Gazette ;

(5) "place" includes a house, building, tent and any description of transport, whether by water, land or air ;

(6) "prescribed" means prescribed by rules made under this Act.

3. *Cinematograph Exhibitions to be Licensed* :—Save as otherwise provided in this Act, no person shall give an exhibition by means of a cinematograph elsewhere than in a place licensed under this Act, or otherwise than in compliance with any conditions and restrictions imposed by such licence.

4. *Licensing authority* :—The authority having power to grant licences under this Act (hereinafter referred to as the licensing authority) shall be the District Collector ;

Provided that the Government may, by notification, constitute for the whole or any part of the State, such other authority as it may specify in the notification to be the licensing authority for the purposes of this Act.

5. *Restrictions on Powers of Licensing Authority* : (1) The licensing authority shall not grant a licence under this Act unless it is satisfied that—

(a) the rules made under this Act have been substantially complied with, and

(b) adequate precautions have been taken in the place in respect of which the licence is to be given, to provide for the safety of the persons attending exhibitions therein.

(2) Subject to the foregoing provisions of this section and to the control of the Government, the licensing authority may grant

licences under this Act to such persons as that authority thinks fit and on such terms and conditions and subject to such restrictions as it may determine.

(3) Any person aggrieved by the decision of the licensing authority refusing to grant a licence under this Act may, within such time as may be prescribed, appeal to the Government or to such officer as the Government may specify in this behalf, and the Government or the officer, as the case may be, may make such order in the case as they or he may think fit.

(4) The Government may, from time to time, issue directions to licensees generally or to any licensee in particular for the purpose of regulating the exhibition of any film, or class of films, so that scientific films, films intended for educational purposes, films dealing with news and current events, or documentary films secure an adequate opportunity of being exhibited, and where any such directions have been issued those directions shall be deemed to be additional conditions and restrictions subject to which the licence has been granted.

Provided that no direction issued under this sub-section shall require the licensee to exhibit any such film or films for more than half an hour in any one show.

6. *Power of Government or District Collector to suspend Exhibition of films in certain cases* :—

(1) The Government in respect of the whole of the State or

any part thereof, and the District Collector within his jurisdiction may, if they or he are or is of opinion that any film which is being publicly exhibited is likely to cause a breach of the peace, by order, suspend the exhibition of the film ; and during such suspension, no person shall exhibit such film or permit it to be exhibited in any place in the State or any part or district thereof, as the case may be.

(2) Where an order under sub-section (1) has been issued by the District Collector, a copy thereof, together with a statement of the reasons therefor, shall forthwith be forwarded by him to the Government and the Government may, on a consideration of all the facts of the case, either confirm or discharge the order.

(3) An order made under sub-section (1) shall remain in force for a period of two months from the date thereof, but the Government may, if they are of opinion that the order should continue in force, direct that the period of suspension shall be extended by such further period as they think fit.

7. *Penalties* :—If the owner or person in charge of a cinematograph uses the same or allows it to be used, or if the owner or occupier of any place permits that place to be used, in contravention of the provisions of this Act or of the rules made thereunder, or of the conditions and restrictions upon or subject to which any license has been granted under this Act, he shall

be punishable with fine which may extend to one thousand rupees and, in the case of a continuing offence, with a further fine which may extend to one hundred rupees for each day during which the offence continues.

8. *Power to Revoke Licence*:—Where the holder of a licence has been convicted of an offence under section 7 of the Cinematograph Act, 1952 (Central Act XXXVII of 1952), or Section 7 of this Act, the licence may be revoked by the licensing authority.

9. *Power to make Rules*:—

(1) The Government may, by notification, make rules to carry out the purposes of this Act.

(2) Without prejudice to the generality of the foregoing power such rules may provide for—

(a) the terms, conditions and restrictions, if any, subject to which licences may be granted under this Act and the fees for such licences;

(b) the regulation of cinematograph exhibitions for securing the public safety;

(c) the time within which and the conditions such to which an appeal under sub-section (3) of section 5 may be preferred, and the fees to be paid in respect of such appeal.

10. *Power to Exempt*:—The Government may by order in writing exempt, subject to such conditions and restrictions as they may impose, any cinematograph exhibition or class of cinematograph exhibitions or any place where a cinematograph exhibition

is given from any of the provisions of this Act or of any rules made there under.

11. *Repeal*:—In relation to this State, the Cinematograph Act, 1918 (Central Act II of 1918) in so far as it relates to matters other than the sanctioning of cinematograph films for exhibition is hereby repealed.

Provided that any appointment, notification, order, scheme, rule, form or by-law, made or issued under the repealed Act, shall, so far as it is not inconsistent with the provisions of this Act, continue in force and be deemed to have been made or issued under the provisions of this Act, unless and until it is superseded by any appointment, notification, order, scheme, rule, form or by-law made or issued under this Act.

STATEMENT OF OBJECTS & REASONS

The provisions of the Cinematograph Act, 1918 (Central Act II of 1918) have been re-enacted by Parliament separating those relating to sanctioning of cinematograph films for exhibition, which is a subject falling within the Union List in the Seventh Schedule to the Constitution from those relating to regulation of cinemas, including their licensing, which is a subject falling within the State List in the above Schedule. The new Central Act is called the Cinematograph Act, 1952 (Central Act XXXVII of 1952) and has come into force on 28th July, 1952. It has now become necessary for the State Government to enact legislation for the purpose of regulation of cinemas including their licensing

and to repeal the Cinematograph Act, 1918, in relation to this State in so far as that Act relates to matters other than the sanctioning of Cinematograph films for exhibition. The Bill is designed to achieve this object.

C. Subrahmaniam,
Minister in charge of Finance
and Education.

Debate on the Bill

Hon'ble Mr. C. Subrahmanyam, Finance Minister moved in the Madras Legislative Assembly on 17th Dec. 1954, the Madras Cinemas (Regulation) Bill, and explained the main purpose of the measure namely to reintroduce the condition for screening of "Approved Films" in cinema theatres in view of the recent Supreme Court Judgment.

Mr. P. Ramamurthi, leader of the opposition said that the measure was ultravires the Constitution.

Mr. S. Swayamprakasam said that the public opinion should be sought for on the proposed Bill.

Mr. M. Palaniyandi, opposing the Bill moved that the Bill be referred to select committee. In so doing he marshalled out facts of the case and said that the power which the Government sought to assume by the measure was not desirable.

Mr. A. Govindaswami expressed apprehension that the powers might be misused.

Mr. R. V. Swaminathan supporting the Bill said that rentals might be nominal.

Mr. M. Kalyanasundaram said that the Bill raised important

issues and therefore required to be referred to the select committee.

Mr. C. Subrahmanyam, observed that the Government have been advised to the effect that the Bill as proposed was legally tenable. However, he accepted the amendment to refer the Bill to a select committee.

It is therefore now known that the report of the select committee will be taken up for consideration only in the month of February 1954 when the Madras Legislative Assembly meets.

Dr. B. V. Keskar on 'Approved Films'

On 1st Dec. 1954 Dr. B. V. Keskar gave his views on "Approved Films" in the Lok Sabha, following the recent Supreme Court decision. He revealed that all States will regularise the legal position of "Approved" Films. The ultimate aim of the scheme, for which legal provision has thus been made, he said, is the development of the production of documentaries and news reels by the Indian Film Industry. The rentals payable range from Rs. 5 to Rs. 150 per week. The only representation made against the scheme, he observed, was that it causes hardship to marginal cases in the lower ranges of the scale and that, generally, the rental should not exceed one per cent. The question of hardship in the marginal cases at lower ranges is being examined. But it must be said here that if relief is to be given in rentals, the Films Division must be prepared for a loss of a few lakhs of rupees whereas the

Estimates Committee has recently recommended that the Films Division should be made self-supporting as far as possible. Continuing, Dr. Keskar said: If, as is suggested in some quarters such films are distributed free by the Films Division a documentary section will never develop in the industry itself. The Government has also noted that public opinion, as gathered from letters received in news papers and newspaper editorials is insisting on the continued exhibition of documentaries and news reels and is expressing appreciation of the contribution these films make to general knowledge and culture.

NEW RULES BEING INTRODUCED

In pursuance of the policy above outlined by the Hon'ble Minister, Dr. B. V. Keskar, the States are introducing a new set of rules, by which the exhibitors (except in Madras and Andhra) are being compelled to screen "Approved Films".

A message published says that a representative trade body in Bombay is seeking legal opinion on the subject.

FEDERATION PRESIDENT REITERATES HIS OFFER

At a press conference held on 13th December 1954, Sri Vasan repeated the offer he had made earlier namely: Free supply of films and free screening time.

Answering questions, Sri Vasan said he did not dispute the educational value of the approved films. But his complaint was that only the 3000 exhibitors in the country were being asked to foot the bill.

Illustrating his point, he said: Suppose, before the editor declares before the magistrate for publishing his paper, he was required to give an undertaking that he should publish one column of Government hand-outs and literature daily and furthermore that he would pay for the same. Would they like it? It was like asking a bus owner to taken ten "approved" passengers on each trip, he observed.

After all, Mr. Vasan stressed, the cost of production of "Approved Films" annually came to about Rs. 20 to Rs. 24 lakhs. As these films were looked on as part of audio-visual education these should be produced by the Union Government to whom the cost would be nothing more than a flea-bite. And they should also have them exhibited if supplied free. To the industry Rs. 20 lakhs was a very big sum indeed, he added.

Sri Vasan also revealed they had fought the issue for the last four years. At first they had sent in petitions and when these proved to be of no avail, they took further steps and finally went to the court.

He believed that exhibitors in other States, where "Approved Films" had to be shown at present, were taking note of what had happened in Madras and were consulting legal opinion.

Chamber's Resolution

The Chamber at its meeting held on 14th Dec. 1954 endorsed the views of Sri S. S. Vasan, its President and authorised him to take such action in the matter as he deemed fit on the basis of the

offer namely: Free supply of films by Government and free screening time by the exhibitors.

COMMENTS ON APPROVED FILMS

The Hindu, the Madras daily in a leading article, entitled, "News and Documentary Films" refers to the introduction of the Madras Cinemas (Regulation) Bill in the Madras Assembly and says "when the Bill becomes law the position will presumably revert to what it was before the Supreme Court's Judgment. In conclusion, the article says: "In these circumstances, it is understandable that private exhibitors should think that the Government are abusing their authority by forcing their wares on them. If the Government and the exhibitors could come together and agree on some method by which news reels and documentaries will continue to be shown without there being an element of compulsion about it, it will be good".

What "Saka" Says

"Saka" writing in Swatantra dated 4th Dec. 1954 on the the Madras (Cinema) Regulation Bill says: This method of ad hoc amendment of the law to correct the defeats of the Government in the Courts and make them win just the cases they had been losing does not reveal a proper respect for law and order on the part of the Government themselves. Speaking of the use of the licensing power, Saka says: If, as a result of the Government taking to the manufacture of soap every retail merchant is to

be forced on pain of losing his licence to take in allotted stocks of Government soap at arbitrarily fixed prices it would be a horrible injustice. Concluding, "Saka" says that it will have to be admitted that the licensing process is for executive convenience only, for ensuring proper hygienic and sanitary conditions and the safety requirements of the buildings utilised, and it should not be perverted into the enforcement of dictatorial commands to the prejudice of an entire community engaged in trade.

Andhra Film Chief's Views

In the course of a press statement issued on 21st Dec. '54, Sri Sundarlal Nahata, President, Andhra Film Chamber of Commerce justified the stand, taken by the trade in suspending the screening of "Approved Films". The imposition of these films, he says, is a great burden on the already over-taxed trade. He also explained the various hardships experienced by the trade in showing these films. He put forward an offer that the film exhibitors are willing to run these films in a spirit of national service and co-operation and are prepared to meet the expenditure for running these "Approved" films if the rental is waived, and other obstacles in the way, are removed. He appealed to the Union Government as well as the Andhra State not to undertake any legislation until the demands of the trade are sufficiently scrutinised and proper justice is done,

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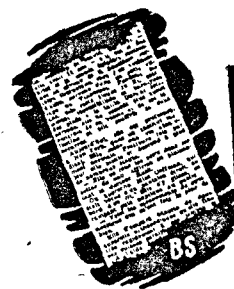
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News & Notes

Show Tax made permanent in Madras.

On 17th Dec. 1954, Mr. M. A. Manickavelu Naicker, Minister for Revenue, Government of Madras, moved in the Legislative Assembly the Madras Entertainments Tax (Amending) Bill 1954 (Show Tax as different from tax on admission fees).

The Madras Entertainments Tax (Amendment) Act (Show Tax Act) was brought into force on August, 1, 1949. Under Sec. 1. (3) of that Act as amended by the Entertainments Tax (Amendment) Act 1950 and the Act of 1953, it would cease to be in force on 31st March, 1955. The Government could ill-afford, says the "objects and reasons", to lose the income derived from the Show Tax. They consider that the Act should accordingly be made a permanent measure and this Bill gave effect to the object, it added.

Mr. M. Palaniyandi (Trichy) opposed the Bill. He said that this tax ought not to be levied as it was far in excess of what the Government should collect.

The Bill was ultimately passed by the Assembly.

The Madras Legislative Council considered the same Bill on 22nd Dec. 1954. Dr. V. K. John opposed it. But ultimately, the Bill, as passed by the Assembly, was also passed by the Madras Council.

* * *

Cinemas and Shop Act

The G.O. Ms. No. 754 dated 24th Mar. 1954 of the Dept. of Industries, Labour and Co-operation notifies as follows: In exercise of the powers conferred by section 6 of the Madras Shops and Establishments Act 1947 (Madras Act XXXVI of 1947), the Governor of Madras hereby exempts permanently all persons employed in connection with the exhibition of films in theatres from the provisions of Sections 14 (2) and 15 of the said Act, subject to the following conditions, namely:

(1) An interval for rest aggregating to two hours in a day is given to each employee provided that the interval for rest is not less than 15 minutes at a time.

(2) the spread over of the period of work does not exceed

16 hours on any Saturday, Sunday and public holidays; and.

(3) Overtime wages are paid to the employees in accordance with Section 31 of the Act, treating the morning and afternoon shows as separate units for calculation of overtime.

Opening and Closing hours.

By G. O. Ms. No. 3225 Dept. of Industries, Labour and Co-operation dated 16th Nov. 1954, the following notification has been issued: In exercise of the powers conferred by Section 13 (1) of the Madras Shops and Establishments Act 1947 and in supersession of the late Development Dept. Notification No. 570 dated 20th May 1949 published at page 754 of Part I of the Fort St. George Gazette dated 7th June, '49 as subsequently amended in so far as it relates to clause 3, the Governor of Madras orders that no theatre or place of public amusement or entertainment situated in the State of Madras shall be opened earlier than 9 a.m., on Saturdays, Sundays, and public holidays and 1 p.m., on all other days or closed on any day later than 1-30 a.m.,

Shops Act and Cinemas in Andhra State.

As has been notified by the Madras State, the Government of Andhra also by their G.O. Ms. No. 2083 Development, 4th December, 1954 (stated hereunder) have exempted the persons employed in connection with the exhibition of films in theatres from the provisions of

sec. 14 (2) and 15 of the Madras Shops and Establishments Act.

"No. 548. In exercise of the powers conferred by section 6 of the Madras Shops and Establishments Act, 1947 (Madras Act XXXVI of 1947) the Governor of Andhra hereby exempts permanently all persons employed in connection with the exhibition of films in theatres situated in the State of Andhra to whom the Act applies from the provisions of section 14 (2) and 15 of the said Act, subject to the following conditions namely:—

(1) No person employed in a theatre shall be allowed to work continuously for more than three hours without an interval of rest of at least half an hour;

(2) The spread over of the period of work on Sundays and public holidays when morning shows are run does not exceed sixteen hours."

* * *

Time limit for certificates in Madras State.

It is now notified that application for installation of machinery, rectifiers etc., in cinemas should be disposed within 2 months. The Health Officer's certificate for the suitability of a site should also be disposed within 3 or not later than 9 weeks from the date of application.

The relevant G.O. Ms. No. 3175 Health dated 25th Nov. 1954 notifies the following order.

Order: At the meeting of the Exhibitors Group of the South Indian Film Chamber of Commerce held on 23-6-'53 and at the

conference of the Motion Picture Producers, Distributors and Exhibitors of South India held under the auspices of the South Indian Film Chamber on 10-1-1954, resolutions were passed among others to complain about the inordinate delay in getting licences from local bodies for the installation of motors and oil engines etc. in Cinema Theatres and recommending that executive officers of local bodies may be authorised to permit the installation of oil engines in cinema theatres on the merits of each case.

2. The Government have examined the above resolutions in consultation with the Director of Public Health and the Inspector of Municipal Councils and Local Boards.

They regret that they cannot undertake any legislation to empower the Executive authorities of municipalities and Presidents of District Boards to grant permission for installation of oil engines or electric motors in cinema theatres and travelling cinema theatres as requested in the resolutions referred to.

The Municipal Councils and the District Boards cannot also in the absence of a specific provision in the Statutes, delegate the power to grant permission to instal machinery in such cases to their executive authorities as the grant of such permission is the function primarily of the Municipal Council and the District Board under Section 250 of the Madras District Municipalities Act and Section 194 of the Madras Dt. Boards Act.

However, with a view to facilitate the easy disposal of applications the Government issue the following instructions for the guidance of the licensing authorities. Municipal councils and District Boards should not ordinarily keep applications for grant of permission for the installation of machinery, rectifier etc. in permanent as well as touring cinemas, pending beyond two months from the date of receipt of applications by them and that the District Health Officers should not ordinarily put off expressing their opinion about the suitability of any site for any time beyond three weeks from the date of receipt of application in their office and in any special circumstances, not later than six weeks from such date.

3. The Director of Public Health is requested to make these orders known to all health authorities who may have to issue certificates about the suitability of the site for the installations of machinery.

* * *

Refund of Licence Fee:

The Government of Madras have now ordered that in case of refusal of licence, a refund at the rate of one half of the total amount of fee collected will be made.

The relevant G. O. is as follows:

G.O. Ms. No. 3404 Home Dept. dated 19th Nov. 1954 (Govt. of Madras)

Order: The Additional District Magistrate, South Arcot has enquired (1) whether an appli-

cant for a licence in Form "A" under the Cinematograph Act is eligible for a refund of the licence fees paid by him in case his application for the said licence is rejected by the licensing authority and (2) who the authority competent to order the refund of the licence fee when a licence is refused under the Cinematograph Act :

2. After having consulted select Collectors and the Commissioner of Police in the matter, the Government proceed to pass the following orders:

Item (1) Refund of licence fees: Rule 14 of the Madras Cinematograph Rules provides that a fee shall be charged at the prescribed rate for every licence when granted or renewed. Once the fee is paid and the licence is granted or renewed, the licensee will have no right to apply for the refund. The rules do not provide at present that a receipt for the payment of licensee fee should accompany every application for the grant or renewal of a licence. In order to make the payment of licence fee (along with the application for licence) obligatory, the Government have decided to amend the rules suitably. They have also decided that, in the case of refusal of the grant or renewal of licence, a refund at the rate of one half of the total amount of fee collected shall be made to the applicant and the application for such refund should be made by the applicant within a specific time from the date of receipt of orders rejecting his application for grant or renewal of licence.

Item (2) Authority competent to order the refund of licence fee: The authority competent to grant the licence under the Act shall be the authority for sanctioning refunds also.

3. Where the licence fee collected is credited to the Government, the refund should be debited to the same head as the head of credit is XXI Administration of refunds—Refunds."

Appendix — notification: In exercise of the powers conferred by section 9 (3) of the Cinematograph Act 1918, the Governor of Madras hereby makes the following amendment to the Madras Cinematograph Rules 1923 (Published with the late law (general) Dept. Notification No. 73 dated 5th Dec. 1933 at pages 193 to 198 of part I of the Fort St. George Gazette dated the 30th Jan. 1934 as subsequently amended.

In rule 14 of the said rules, the following shall be added at the end namely:

"Every application for the grant or renewal of a licence shall be accompanied by a treasury receipt for the payment of fees at the prescribed rates.

In case of refusal of the grant or renewal of a licence, a refund at the rate of one-half of the total amount of the fee collected may be made to the applicant. The application for each refund shall, however, be made by the applicant within one month from the date of receipt of the orders of rejection of his application for grant or renewal of licence.

"Undesirable" Films :

On 10th Dec. 1954, the Rajya Sabha, New Delhi unanimously passed a non-official resolution re-commending to Government, Legislative or other steps to prohibit the exhibition of "undesirable" films, whether foreign or Indian. The Sabha also re-commended that production of "such films as are instructive as well as entertaining" should be encouraged and assisted.

Mrs. Lilavathi Munshi moved the resolution. Mr. Prithviraj Kapoor opposed the first portion of the resolution.

Sri S. S. Vasan on "undesirable" Films

Sri S. S. Vasan, President of the Film Federation of India expressed his protest against the non-official resolution on "undesirable films." He said: It is regrettable that our leaders, while discussing films, ignore the basic fact that every single film exhibited in this country, whether Indian or imported, is shown after it is duly certified by the authority statutorily entrusted with that responsibility.

Referring in this connection to the petition by the Delhi housewives against films, Sri Vasan said that Sri C. M. Agarwala, the former chairman of the Central Board of Film Censors has refused the allegations and vindicated the stand of the Board. Speaking of what he has done in regard to the petition, he said "I, as the President of the Film Federation wrote to the women's association, the

Adarsha Mahila Sabha asking for some evidence on which they were so vehemently condemning, the film industry. I sent a copy of my letter to the Hon'ble Minister. The letter was written on 24th June, 1954. Till now there is no reply. The point I wish to make out is that persons who make some reckless charges against films are not willing to support such charges. This is unfair. Government should at least see that the industry is not victimised in this manner.

Speaking on the non-official resolution, Mr. Vasan said "Mrs. Lilavathi Munshi has no answer when the Minister asked what an "undesirable film" was. She merely said that what all she wanted was that films must be educative or reformative as if all films that were not educative or reformative were to be treated as undesirable films.

P. W. D. Inspection in Andhra

It is of late complained the inspection of the theatres in Andhra by the Engineers of the P. W. D. is being undertaken twice a year, thereby causing considerable inconvenience to the managements. On the representations made by the Andhra Film Chamber, that such inspections should be once in every 5 years, the Government of Andhra, have by G.O. Ms. No. 268 Law Dept. dated 29th Nov. 1954, passed orders to the following effect: The Government have examined the suggestion with the Chief Engineer, P.W.D. (General and Buildings) and they direct

that in modification of paragraph 3 (2) of G. O. Ms. 1001 Home dated 13-3-1951, the inspections by Sub-Divisional Officers should be conducted once in a year instead of once in every six months. The reports should continue to be sent to the licensing authority through the Executive Engineer concerned.

* * *

Amendments to Entertainment Tax Rules:

By their G. O. No. 3002 Revenue dated 18th October, 1954 (published in page 445 of Fort. St. George Gazette dated 3-11-'54) the Government of Madras have notified amendments to the Entertainment Tax rules indicating a change in the procedure to be followed in regard to application for exemption from the tax. The application is required under the new rules to be made 14 days prior to the date of the entertainment instead of 7 days. Also, the procedure as to whom the orders of the appellate or revising authority should be communicated, as also the procedure to be adopted in case of cancellation of exemption once granted have been stated in these amendments. Correspondingly the revision of the Application Forms (IX and X) for exemptions consequent on the amendment of the above rules, is also notified. (The Form IX refers to exemptions for philanthropic, religious and charitable purposes and Form X refers to exemptions for educational or scientific purposes conducted by an institution not conducted for profit).

The G. O. No. 3002 Revenue dated 18-10-'54 is extracted hereunder:

AMENDMENTS

In the said rules—

(i) in rule 44, for the words “seven clear days” occurring in the first sentence, the words “fourteen clear days” shall be substituted;

(ii) for rule 45, the following shall be substituted, namely:—

“45. (1) An officer authorized in this behalf may, if he is satisfied that the information furnished in the application is correct and complete, that the correct fee has been paid and that the request falls within the scope of sub-section (1) of section 8 of the Act, may provisionally grant the exemption.

(2) The exemption granted under sub-rule (1) shall be in the form of certificate in Form IX or X, as the case may be, and the proprietor shall comply with the conditions specified therein.

(3) As soon as the entertainment in respect of which certificate is issued is conducted and the accounts prescribed in the certificate are produced by the proprietor, the officer who passed the provisional order shall scrutinize the accounts and confirm the original order if he is satisfied that the conditions relating to the grant are satisfied. If the accounts are not produced within the time allowed or if any of the conditions prescribed in that behalf are not satisfied, the provisional order issued under sub-rule (1) is liable for cancellation.

(4) Every order passed under sub-rule (3) is final unless revised under clause (c) of sub-rule (1) of rule 49.”;

(iii) after rule 49, the following rules shall be added, namely:—

“49-A. Every order of an appellate or revising authority shall be communicated to the appellant or petitioner affected by this order, by the Entertainments Tax Officer, or the authority who granted exemption and any other authority concerned.

49-B. If for any reason the exemption granted under sub-section (1) of section 8 of the Act is cancelled by the original, appellate or revising authority, the Entertainments Tax Officer concerned shall determine and collect the tax due in the same manner as if it were a tax levied by himself.”;

(iv) in Form IX appended to the said rules—

(a) in the heading, the word “Provisional” shall be added at the beginning;

(b) in paragraph 1, the word ‘provisionally’ shall be inserted after the words ‘entertainment specified below is’; and

(c) the following note shall be added at the end, namely:—

“NOTE.—This provisional permit is subject to confirmation by the competent authority. Such confirmation shall be made after the accounts are checked and if the competent authority is satisfied that conditions relating to the grant have been fulfilled.”;

(v) for Form X, the following shall be substituted, namely:—
“FORM X. (See Rule 45.)

Provisional certificate for exemption from entertainment tax.

The proprietor having paid to the State Government the prescribed fee of Rs. 5, this is to certify that the entertainment more particularly specified below, having been reported by the proprietor to be one—

(a) of a wholly educational character;

(b) provided for purposes which are partly educational, cultural or scientific by an institution not conducted or established for profit;

(c) provided by an institution not conducted for profit and falling within the scope of section 8 (1) of the Madras Entertainments Tax Act, 1939;

(Strike out such of the items as are not applicable) is provisionally exempted from the levy of entertainments tax:—

Description.

Date.

Place.

This certificate is subject to the following conditions.

1. The proprietor should maintain such accounts and submit to the officer issuing the certificate such returns as are prescribed by him.

2. This certificate is subject to the confirmation by the competent authority; such confirmation shall be made after the accounts are checked and if the competent authority is satisfied that the conditions relating to the grant have been fulfilled.

3. This certificate must not be used for any entertainment other than that specified above, and it must be exhibited in a prominent position at the public entrance to the place of entertainment at the time the public are admitted and

during the entertainment. No correction or erasure of any kind may be made in the certificate except under the initials of the officer issuing the certificate.

(Signature of the officer issuing the certificate)."

Trade Associations

Cinema Exhibitors Assn., U. P.:

The following is the list of members of the Executive Committee of the Cinema Exhibitors' Assn., U.P. Lucknow elected for the year 1954-1955.

President : Mr. A. L. Sahni ;
V. President : Mr. Dhanpatrai ;
Secretary : Mr. C. V. Advani ;
Jt. Secretary : Mr. R. L. Suri ;
Treasurer : Mr. K. L. Shah ;
Ex-Officio Member : Mr. G. R. Sharma ;
Other Members :
Messrs. Banwari Lal, Purushotam Das and A. K. Sharma.

The eleventh annual report of the Association gives an account of the several efforts put in by the institution in the cause of the trade. In particular the report says that as the result of the body's exertions, the pending cases against the exhibitors in connection with payment of fees are withdrawn by the Municipal authorities.

Central Circuit Cine Association, Bhushaval :

The newly elected committee of the Central Circuit Cine Assn., for 1954-55 consists of the following : President : Mr. M. R. Achrekar ; V. President : Mr. V. R. Phalnitkar ; Treasurer : Mr. B. D. Kotwal ; Other Members : Messrs. G. V.

Wategaonkar, Babubhai, J. Mistry, Gurudutt Singh, D. S. Malvankar, A. R. Kakked, S. N. Desai, D. H. Sase, S. N. Kulkarni, Baldev Malvia and S. D. Achrekar.

Ravalaseema Film Trade Conference :

Under the auspices of the Andhra Film Chamber of Commerce, the Ravalaseema Film Trade Conference was held at Guntakal on 28th Nov. 1954. Resolutions were passed expressing thanks to the Governor Sri C. M. Trivedi for his interest in the film trade and to the Andhra Film Chamber for its efforts in the cause of the trade. Among other decisions taken were the following : (1) The need for redressal of the grievances of the touring cinema trade and (2) the necessity of tackling the problems of the employees engaged in the trade. (3) The conference also emphasised that the existing disputes as between exhibitors and distributors should be settled by mutual negotiation.

Mr. Sundarlal Nahata, President of the Chamber presided. The conference was attended, among others by Mr G. Kamaraj and Mr. T. Aswathanarayana,

Vice-Presidents of the Andhra Chamber.

C. E. A. I. Bombay Contribution :

The Cinematograph Exhibitors Association of India, Bombay collected a sum of Rs. 10,570/- from its members and forwarded it to the Prime Ministers Flood Relief Fund.

B. M. P. A.:

The Bengal Motion Picture Association, Calcutta led a deputation to the Chief Minister and presented a memorandum pleading for various measures of relief.

At the annual General Body meeting of the B.M.P.A., held on 29th December, 1954 elections to the office bearers were held.

MEMBERSHIP

An application for membership of the Chamber is received from Mr. Sundaravel of Theatre, Royal, Coimbatore.

The following have been admitted as members of the Chamber in the meeting held on 14th December 1954 :

M/s. Raja Films, Madras (Distributors); Four Star Theatre, Sirkali : A. Pattabhirama Chettiar, Coimbatore ; D. C. Johar & Sons., Coimbatore ; B. A. Cardoza, Tuticorin ; Saraswathi Talkies, Karaikudi ; Sree Ratna Talkies, Tirunelveli ; (Exhibitors); K. Rama Rao, Mangalore ; (Individuals); The Trichy Tanjore Exhibitors Assn, Trichy & The Film Dists. Assn., Vellore (Affiliate).

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Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1949 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b)

eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Bharathan (Tamil), 1958,
2. Nallathanka (Malayalam), 1959,
3. Laila Majnu (Tamil) (Balaji), 1960,
4. Vali Sugriva (Telugu), 1961,
5. Apoorva Sahodarulu (Telugu), 1962,
6. Zoya (Hindi) 1963,
7. Vijayakumari (Tamil), 1964,
8. Palleturi Pilla (Telugu) 1970,
9. Manadesam (Telugu), 1987,
10. Maruthanad Elavarase (Tamil), 1988,
11. Our Lady of Fatima's Reception in Kerala (News Reel) 1991,
12. Sri Lakshammakatha (Prathiba) (Telugu) 1992,
13. Lakshamma (Sobana-chala, (Telugu), 1993.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to the Electrical Inspector, Andhra, Flat Nos. 19 & 20, Khaleel Mansion, Mount Road, Madras-2.) for the renewal of the Electrical Certificates of their theatres prior to three months to the expiry of their licence or before 31st of January, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a, Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas".

Inspection month—March.

The Cinema theatres in the East Godavari district in Andhra State and South Arcot district in Madras State.

Legal

"Approved Films" in Travancore writ filed in High Court

Ernakulam: Dec. 16, 1954. Mr. Justice M. S. Menon, Judge of the Travancore-Cochin High Court, to-day admitted an application filed by Sri Pannikulam Poulöse, a cinema proprietor of Parur, for the issue of a writ of certiorari, or any other appropriate writ to quash the order of the Municipal Commissioner of Parur in cancelling the licence granted to him under the Cinematograph Act 1952.

The petitioner stated that subsequent to the recent decision of the Supreme Court in regard to the exhibition of "approved" films supplied by the Union Ministry of Information and Broadcasting, he stopped the screening of 'approved films' even though one of the conditions attached to the licence was that he should screen them.

SUPREME COURT'S DECISION

He further submitted that after the decision of the Supreme Court in a Madras case, that the above mentioned condition was an "unreasonable" restriction imposed on the freedom to carry on business and hence void, was declared, various film distribu-

tors informed him that the petitioner was not entitled to deduct the share of cost of screening 'approved' films from the share of profits payable to them. He argued that the condition was void since it imposed an unreasonable restriction on the right to conduct business as guaranteed by Article 19 (1) (g) of the Constitution, and that there was a restriction imposed on the power of the Government in the matter of the length of approved films. He also contended that there was no restriction on the nature of the films which the Government could insist on being screened and hence the condition imposed by the licence might result in financial loss to the petitioner if films were not to the taste of the people. The condition was arbitrary, he added.

The petitioner prayed for an appropriate writ to quash the order of the Municipal Commissioner in cancelling the licence on the ground that he stopped the screening of approved films.

Mr. Justice Menon ordered notice to be issued to the Municipal Commissioner and the Parur Municipal Council.

JOURNAL OF THE FILM CHAMBER

Single Copy : As. 8/-

Annual Subscription : Rs. 6/-

Far & Near

Children's Film Society :

A report says :

The children's film festival was inaugurated in New Delhi on 25th Dec. 1954 by the Union Minister, Sri M. N. Shah. He revealed that the Government have announced grants for the production of children's films : (1) For the first feature film, the entire cost is to be re-imbursed by the Government ; (2) For the second feature film and two short films, seventyfive per cent of the cost will be met by the Government ; and (3) For the third feature film and two other short films, half the cost will be borne by the Government.

* * *

International Competition :

The 11th International competition of sport cinematography will be held in Cortina D'Ampezzo (Rome) in the month of February, 1955. The aim of this conference is to encourage the use of films in the field of sports. Films should reach the competition committee by 15th Feb. 1955. In case any producer desires to participate in the competition 3 copies of the film with a print for review will have to be sent to the Ministry of Information and Broadcasting, New Delhi at the earliest.

* * *

Production for Hydroquinone :

The Tariff Commission have issued a questionnaire on the question of continuance of pro-

tection and or assistance to the hydroquinone industry.

* * *

Performing Right Society :

In a communication addressed to the Chamber the Performing Right Society, 36, Second Line Beach, Madras have notified a revised tariff which is scheduled to be introduced from 1st Jan. 1955 for issue of licence for playing copyrighted music (foreign) in cinema theatres in India.

By this revision, it is said the annual licence is based on the full seating capacity of the cinema at evening prices (after deducting entertainment tax) and on the total number of performances during the year. The rate of $\frac{1}{2}$ (one half per cent) is charged subject to rebate as under :

- (a) Not exceeding 6 performances per week—37½% rebate.
- (b) Between 6 and 11 performances per week—50% rebate.
- (c) More than 12 performances per week—62½% rebate.

* * *

Agricultural Films:

Speaking at the Annual Agricultural research meeting at New Delhi on 16th Dec. 1954, Dr. Punjabrao Deshmukh, Union Minister disclosed facts of the move to produce agricultural films to be made available to the village farmers. He suggested that each State should annually contribute a specific amount, say about Rs. 30,000 to a Film Fund for the production of these agricultural films to be loaned out to the States.

Diary

3-12-'54—Release of 'Mastana' (Hindi) starring Nigar, Motilal and Gope at Select.

9-12-'54—Release of "Unexpected" (Tamil) of Saravana-bhava and Unity Pictures, starring Sivaji Ganesan, Padmini, Nagiah etc., at Chitra, Broadway, Kamadhenu, Bharat & Lakshmi (Perambur), Madras.

10-12-'54—Release of "Meenar" (Hindi) starring Bina Rai and Bharat Bushan at Star, Madras.

10-12-'54—Release of Bharani's "Vipranarayana" (Telugu) in Andhra.

11-12-'54—Release of Janatha's "Parivarthana" (Telugu) starring N. T. Rama Rao, Savithri, Nageswara Rao etc., at Casino, Madras.

13-12-'54—Sri Vasan's Press Conference on the resolution passed in Rajya Sabha on "Undesirable" Films.

17-12-'54—Release of "Dard-E-Dill" (Hindi) starring Nimmi, Premnath and Minaxi at Ashok, Madras.

17-12-'54—Madras Assembly refers the Madras Cinemas (Regulation) Bill '54 to Select Committee.

17-12-'54—Release of Aswaraj's "Annadatha" (Telugu).

20-12-'54—Re-opening of "Midland Theatre", Madras by Sri K. Kamaraj Nadar, Chief Minister of Madras.

22-12-'54—Madras Legislative Council passes, Madras Entertainments Tax (Amendment) Bill, 1954 (Show Tax).

23-12-'54—Release of Neela Productions "Balayaski" (Malayalam) starring Prem Nazir Kumari, Kumari Thangam etc., in Travancore.

24-12-'54—Release of Prakash Pictures "Shri Chaitanya Mahaprabhu" (Hindi) starring Bharat Bhushan, Sulochana Chatterji etc., at Sri Krishna, Madras.

25-12-'54—Release of Neela Productions "Avanyar" (Tamil) starring Kumari, Prem Nazir etc., at Wellington, Maharani, Uma, Madras.

25-12-'54—Release of Shorab Modi's "Mirza Ghalib" (Hindi) at Ashok, Madras starring, Suraiya, Bharat Bhushan etc.

25-12-'54—Childrens' Film Society Inaugurated at New Delhi.

25-12-'54—Release of Raja Rajeswari's "Sathi Sakkubhai" (Telugu).

ACKNOWLEDGMENT

We acknowledge receipt of the following :

- (1) Madras Film Diary (with Directory), 1955, 19, Woods Rd., Mount Road, Madras-2. Rs. 2-8-0 per copy (Postage extra).
- (2) Indian Movie News Published by Mr. Koshy Tarrian at 116, Robinson Road., Singapore 1. Price: 1 \$ — Madras Agent:— T. S. Ratnasami, 188, Royapettah High Road, Madras-14.

MEETINGS

During the month a meeting of the members of the Chamber and also a meeting of the Executive Committee of the Chamber were held on the 14th December, 1954.

LIVING INDEX

The cost of living index number for working classes in the City for the week ended 11-12-'54 was 337.

OBITUARY

We regret to record the death of Sri R. Krishnamurthy (Kalki) a former member of the Madras Board of Film Censors and a member of the Motion Picture Academy at Madras on 5-12-'54 and that of Sri S. PL. Lakshmanan Chettiar, Proprietor of Jambu Productions, Madras and a member of the Chamber at Madras on 23rd December, 1954.

MADRAS GOVERNMENT HOLIDAYS FOR 1955

The Government of Madras have declared the following days as public holidays in the year 1955 :

1-1-55—New Year's Day. 5-1-55—Vaikunta Ekadasi. 13-1-55 Bhogi. 14-1-55—Pongal. 26-1-55—Republic Day.

25-3-55—Telugu New Year's Day.

8-4-55—Good Friday. 14-4-55—Tamil New Year's Day.

24-5-55—Ramzan.

30-6-55—Half yearly closing of Bank Accounts (not a holiday for other Government offices including non bank treasuries).

5-7-55—Avani Avittam. 30-7-55—Bakrid.

15-8-55—Independence Day. 29-8-55—Muharram.

2-9-55—Narayana Gurudev's birthday (in Malabar Dt. only in lieu of Telugu New Year's Day). 9-9-55—Srijayanthi. 19-9-55—Vinayaka Chathurthi.

15-10-55—Mahalaya Amavasai. 24-10-55 to 26-10-55—Ayudha Pooja. 29-10-55—Miladi Nabi.

14-11-55—Deepavali.

31-12-55—Annual closing of Bank Accounts (Not a holiday for other Government offices including non-bank treasuries).

All Sundays and all Penultimate Saturdays except the penultimate Saturday in the month in which Deepavali falls will be holidays.

For Andhra

In addition to the above :

1-10-55—Andhra State Day.

15-12-55—Potti Sriramulu Day.



A. V. M. Studios, Madras.

National Pictures'—“*Parasakthi*” (Telugu), featuring Shivaji Ganesan, Sri Ranjani etc.

A. V. M. Productions—“*Chella Pillai*” (Tamil & Telugu), featuring K. R. Ramaswamy, Pandaribai, Savithri, P. Kannamba.

The Central Studios Ltd., Coimbatore

Aravind Pictures—“*Mullaivanam*” (Tamil), featuring Sriram, P. S. Veerappa, S. A. Nataraj, Alwar Kuppaswamy, Ethartham Ponnuswamy Pillai, Kottapuli Jayaraman, Kumari Rukmani, Rajeswari, Lalitharao, Vijayakumari etc.—Direction : V. Krishnan—Story & Dialogues : A. K. Velan.

Forward Art Films—“*Nallathankai*” (Tamil), featuring S. A. Natarajan, M. N. Nambiar, A. Karunanithi, Ethartham Ponnuswamy Pillai, V. M. Elumalai, Mathuri Devi, P. R. Sulochana-M. S. S. Bhagyan, Santha Devi.—Story & Dialogues: A.P. Nagarajan, Direction : S. A. Nataraj.

M. A. V. Pictures—“*Pennarasi*” (Tamil), featuring A. P. Nagarajan, M. N. Nambiar, S. A. Nataraj, A. Karunanithi, Elumalai, Pakkiriswamy, E. R. Sahadevan, Venkatachalam, P. Kannamba, Suryakala, P. R. Sulochana, E. V. Saroja, C. T. Rajakantham, Kanaka etc.—Story & Dialogues : A. P. Nagarajan. Direction : K. Somu.

Sri Unity Pictures—“*Production-A*” (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction : Chander.

Citadel Studios, Madras.

Madras Pictures—“*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan etc.

Jayinee Cinema Tones—Prodn. No. 1. (Sinhalese), featuring Rukmani and Eddie etc.

B. A. W. Productions.—“*Matha Badhayee*” (Sinhalese), featuring Rukmini and Edday Jayamane.—Direction : Alloy Jayamane.

J. S. L. Pictures—“*Production No. 1*” (Tamil), starring P. K. Saraswathi, Manohar etc.

Manosakthi Pictures—“*Thirunal*” (Tamil), featuring S. R. S. Kanthan etc.

Film Centre Ltd., Madras.

Film Centre Studio—"Nadodi" (Tamil), Popular stage-play.
Direction: Vembu. Camera: Prabhakar. Chief Executive: Prabhakar.

Triveni Pictures—"Production No. 1." (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.

Jairaj Films—"Nadigamani" (Tamil), featuring Vidyavathi, Kalyana Kumar, Ganapathy Bhat etc.—Direction: C. V. Raju.

Jairaj Films—"Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc. — Direction: C. V. Raju.

Mahathma Pictures—"Gandharva Kanya" (Canarese). Direction: Shankar Singh. (nearing completion).

Visvakala Chitra—"Production No. 1". Direction: Takur Singh.

Sun Rise Prodn.—"Nallavan" (Tamil), featuring Manohar, M. N. Nambiar, P. K. Saraswathi etc. — Direction: Thiruvengadam.

Gemini Studios, Madras.

Gemini Studios—"Insaniyat" (Hindi).

United Film Arts — "Valliyin Selvan" (Tamil), featuring Lalitha, Vanaja, Sundari Bai, Sahasranamam, Ganesh, T. S. Durairaj, S. V. Subbiah.—Direction: Kothamangalam Subbu.

Merryland, Trivandrum

Adarsha Kala Mandir's—"News Paper Boy" (Malayalam), featuring R. S. Kurup, Mani, Miss Chandni, Omana, Adoor, Pankajam and others.—Story, dialogues & Direction: P. R. Das.

Movie Rays — "Irulinninum" (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — "Bhagyodayam" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres Ltd. — "Kathanayaki" (Tamil), featuring Padmini, T. R. Ramachandran, K. A. Thangavelu, T. K. Ramachandran, A. Karunanithi, P. D. Sambandam, M. N. Rajam, R. Malathi, P. S. Gnanam, K. S. Angamuthu. — Story Writer: T. K. Govindan. Direction: K. Ramnoth.

Modern Theatres' — "Maheswari" (Tamil), featuring Anjali Devi, Gemini Ganesan, V. K. Ramasamy, M. N. Rajam, T. P. Muthulakshmi, etc., — Direction: A. S. A. Swamy.

Narasu Studios Ltd., Madras

Narasu Studios' — "Production No. 2" (Tamil), featuring M. K. Radha, G. Varalakshmi, D. Balasubramaniam, M. K. Mustafa, K. Doraiswamy, Master Baji.—Direction: K. Vembu.

Sarathy Films Ltd.—"Production No. 10" (Telugu), featuring Nageswara Rao, Narasimha Rao, C. S. R., Relangi & Sowcar Janaki.—Direction: Chanakya.

Narayanan & Co., Ltd., — "Kanavaney Kankanda Deivam" (Tamil), featuring Gemini Ganesan, V. Nagiah, M. N. Nambiar, Anjali Devi, Friend Ramaswamy, Pottai Krishnamurthy. — Direction: T. R. Raghunath.

Vinodha Productions — "Kanyasulkam" (Telugu), featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham. —Direction: P. Pulliah.

Jambu Productions—"Wife's Son" (Tamil), being taken in Revathi Studios also—for details see Revathi Studios.

Film Ceylons—"Sade Sullang" (Sinhalese), being taken in Revathi Studios also.

Neptune Studios Ltd., Madras

Anjali Pictur's—"Anarkali" (Telugu), featuring Anjali Devi, Kannamba, Nageswararao, S. V. S. Rangarao and Directed by Vedantham Raghaviah.

Principle Pictures—"Verum Pechalla" (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Newtone Studios Ltd., Madras.

P. N. D. Productions—"Ellam Inba Mayam" (Tamil), featuring T. R. Ramachandran, Thangavelu, Friend Ramaswamy, Sivathanu, Kumari Rukmani etc.—Direction by Jithen Banerji and supervising direction by R. Padmanabhan.

Madras Pictures — "Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.'s—"New Life" (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions' — "Raja Rani" (Tamil), featuring Shivaji Ganesan, Padmini.

National Productions'—“*Ulagam Palavitham*” (Tamil), featuring Shivaji Ganesan, Lalitha, Thangavelu, V. K. Ramaswamy, etc.

Victory Pictures'—“*Avathum Pennale*” (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—*Production No. 1* to be directed by S. D. S. Yogiar.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios'—“*Azad*” (Hindi), featuring Dilip Kumar, Meena Kumari, Om Prakash, Raj Mehra, Pran, Badri Prasad, Randhir, Nazir, Murad, Achla Sachdev, Shammi & others.—Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios'—“*Marakatham*” (Tamil & Telugu). Direction: S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions'—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Prakash Productions'—“*Antekavali*” (Telugu), featuring G. Varalakshmi, Sriram, Jaggiah, Malathi, etc.

R. R. Pictures'—“*Gulebakavali*” (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Pictures—“*Chaya*” (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction: Joshi.

Premier Studios, Mysore

Lokeshwari Pictures—“*Sthree Ratna*” (Canarese), featuring Sandya, Vidyavathi, N. S. Krishnan, T. A. Mathuram, Ashwatharayan, Chennabasvaiah & others.—Direction: K. Subrahmanyan, B.A., B.L.,

Revathi Studios, Madras

Jambu Productions'—(1) “*Manaiyiyin Magan*” (Tamil), featuring Vyjayanthimala, M. V. Rajamma & S. V. Sahasranamam and directed by M. V. Raman. (Being taken in Narasu Studios also)

(2) “*Laaj*” (Hindi), featuring Vyjayanthimala, M. V. Rajamma, Raj Mehra, Wahab Kashmiri and directed by M. V. Raman. (Being taken in Narasu Studios also)

A. T. M. Productions'—“*Thozan*” (Tamil), featuring Mathuri Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan.

Ragini Films'—“*Shri*”, featuring Nageswararao & Savithri and directed by P. Pulliah.

Prathibha Studios'—“*Rechuka*” (Telugu), featuring N. T. Ramarao & Anjali Devi and directed by P. Pulliah.

Sadhana Productions'—“*Santhanam*” (Telugu), featuring S. V. S. Rangarao, Baby Vijayalakshmi etc. & directed by Ranganatha Das.

Union Pictures'—“*Sri Jagannatha Mahatyam*” Oriya film being dubbed in Telugu.

Gokul Pictures'—“*Vadina Gari Gajulu*” (Telugu), featuring Anjali Devi, Jamuna etc.—Directed by Rajini Kanth Sabnis.

Zoya-Revathi Pictures'—“*Balasanyasam*” (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Padmini Pictures'—“*Mudhal Thethi*” (Tamil), featuring Sivaji Ganesan, Anjali Devi etc.—Directed by P. Neelakandan.

Revathi Productions'—“*It happened in Midnight*”, featuring T. R. Ramachandran.

Revathi Productions—“*Kalvanin Kathali*” (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani.—Direction: V. S. Raghavan.

Aruna Films'—*Dr. Savithri*—Direction: R. M. Krishnaswamy.

T. R. R. Productions'—“*Gomathiyan Kathalan*” (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction: P. Neelakandan.

Mahaswari Pictures—*Production No. 1* (Tamil), featuring M. K. Radha, M. V. Rajamma, T. P. Muthulakshmi etc. Direction and Camera: T. Janakiram.

Rohini Studios, Madras

Rohini Pictures'—“*Ezhaiyin Asthi*” (Tamil & Telugu), directed by D. L. Ramachandar.

Rohini Pictures'—“*Grihalakshmi*” (Tamil), featuring Anjali Devi, M. K. Radha and directed by H. M. Reddy.

Panduranga Pictures'—“*Santha Sakkubai*”.

Star Combines' Studios Ltd., Madras

Star Combines'—“*Jai Alak Niranjan*” (Canarese).

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—“*Educated Girl*” or “*Paditha Penn*”. (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Udayanan Studios, Alleppey.

Excel Productions—"Kidapadam" (Malayalam), featuring Prem Nazir, Tikkurisi, Kottarakarai Sreedharan Nair, S. P. Pillai. Kumari Thangam, Miss Kumari, Pankajam etc. — Direction: M. R. S. Mani. Camera: P. Balasubramaniam.

Vauhini Studios Ltd., Madras.

Narayanan & Co.—"Kanavane Kankanda Deivam" (Tamil), featuring Gemini Ganesan, Anjali Devi, Friend Ramaswamy, Nambiar etc.—Directed by T. R. Raghunath.

Annapoorna Pictures—"Dongaramudu" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiah —Direction: K.V. Reddi, B.Sc.(Hons.) Dialogues: D.V. Narasaraju.

Vauhini Productions Ltd.—"Bangaru Papa" (Telugu), featuring S. V. Ranga Rao, Jaggiah, Ramasarma, Krishnakumari, Jamuna, Vidyavathi etc.—Direction by B. N. Reddi.

V. S. P. Pictures—"Production No. 1." (Telugu), featuring Kanchana, Amarnath, Jogarao and Kashyap and directed by Apparao.

Vaidya Films — "Mangaiyar Thilagam" (Tamil), featuring Manohar, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—"Mathalang" (Sinhalese). Direction: Nagarajan.

Sahini Productions—"Amara Santhesam" (Tamil). Direction: Adurvy Subba Rao.

Windsor Productions—"Nam Kozhanthai" (Tamil). featuring Manohar, S. Varalakshmi & Nagarajan and directed by K. S. Gopalakrishnan.

V. S. P. Pictures—"Production I" (Telugu), featuring Relangi, Kanchanamala.

Film Ceylon — "Sadesullang" (Sinhalese) — Directed by T. Somasekharan.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

Vijaya Productions Ltd. — "Missamma" (Tamil) featuring Savitri, Jamuna, Gemini Ganesan, M. N. Nambiar, Sarangapani.—Directed by L. V. Prasad. (Ready for release.)

Lalithakala Films Ltd. — "Mahakavi Kalidas" (Kanarese) featuring Honnappa Bhagavathar.—Directed by Sastry.

STATEMENT SHOWING THE COLLECTIONS MADE UNDER THE M.E.T. ACT IN RESPECT OF SHOW TAX SEC. 4 (a) upto nearest hundred.

ANDHRA

Name of district.	Q. E. 30-6-'53	Q. E. 30-9-'53	Q. E. 31-12-'53	Q. E. 31-3-'54	Total.	Q. E. 30-6-'54
	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.
Srikakulam	2,600	2,600	3,900	2,800	11,900	2,900
Visakapatam	6,800	8,400	7,300	8,600	31,100	7,300
E. Godavari	7,500	8,700	7,500	10,500	34,200	8,000
W. Godavari	5,400	5,900	5,100	6,400	22,800	5,700
Krishna	9,000	10,900	9,200	11,200	40,300	9,700
Guntur	10,400	10,200	9,200	11,500	41,300	10,700
Nellore	3,900	3,800	3,100	4,100	14,900	3,500
Cuddappah	2,000	2,000	1,600	1,800	7,400	1,600
Kurnool	2,300	2,800	3,800	5,200	14,100	4,300
Chittoor	2,700	2,700	2,300	2,700	10,400	2,400
Anantapur	3,300	3,500	3,500	3,800	14,100	3,200
Total	55,900	61,500	56,500	68,600	2,42,500	59,300

MADRAS

Name of district.	Q. E. 30-6-'53 Rs.	Q. E. 30-9-'53 Rs.	Q. E. 31-12-'53 Rs.	Q. E. 31-3-'54 Rs.	Total. Rs.	Q. E. 30-6-'54 Rs.
N. Madras	12,500	11,800	12,000	12,000	48,300	12,300
S. Madras	12,100	11,400	11,800	11,700	46,000	11,600
Chingleput	4,000	4,700	3,900	5,300	17,900	4,700
N. Arcot	6,500	8,400	3,700	8,800	27,400	8,000
S. Arcot	2,400	3,100	7,600	5,000	18,100	3,800
Tanjore	5,600	7,500	9,600	8,000	30,700	6,600
Trichy	7,900	10,200	6,900	9,700	34,700	9,300
Madurai N.	4,600	5,800	5,800	6,200	22,400	5,000
Madurai S.	5,400	5,600	5,800	5,600	22,400	5,600
Ramnad	4,700	6,700	5,800	6,800	24,000	6,000
Tinnevelly E.	1,700	1,600	2,800	1,700	7,800	1,800
Tinnevelly W.	2,900	3,600	2,800	3,400	12,700	3,900
S. Kanara	4,800	4,000	3,400	4,300	16,500	4,200
Malabar N.	3,000	2,600	2,600	3,800	12,000	3,000
Malabar S.	1,700	1,700	2,200	3,600	9,200	2,500
Coimbatore N.	7,700	10,300	10,000	10,400	38,400	10,400
Coimbatore S.	4,300	5,900	5,600	6,400	22,200	5,500
Salem	5,600	8,400	7,700	8,900	30,600	8,200
Total	96,400	1,13,300	1,10,000	1,21,600	4,41,300	1,12,400

LIST OF PICTURES CENSORED IN MADRAS DURING 1954.

TAMIL

S. No.	Name of the Picture.	Footage.	Name of Producer.	C. C. No.	Date.
1.	Ammaiaippan	16,052	National Productions	8261	22-9-54
2.	Anthanai	12,431	A. V. M. Productions	8191	12-4-54
3.	Avanyar	14,677	Neela Productions	8263	27-9-54
4.	Chandraharam	15,795	Vijja Productions Ltd.	8152	9-1-54
5.	En Magal	17,255	Asoka Pictures	8272	23-10-54
6.	Ethirparathathu	16,370	Saravanabhava and Unity Pictures	8287	4-12-54
7.	Illarajothi	16,274	Modern Theatres Ltd.	8189	3-4-54
8.	Irulukkuppin	13,901	Neela Productions	8222	24-6-54
9.	Jyothi	14,412	Navayuga Pictures Ltd.	8290	20-12-54
10.	K a l y a n a m Panniyum Bramachari	15,663	Padmini Pictures	8192	12-4-54
11.	Kanavu	14,649	K. R. K. Productions	8227	4-8-54
12.	Karkottai	16,278	Kempuraj Productions	8166	6-2-54
13.	Koondukili	15,120	R. R. Pictures	8239	23-8-54
14.	Kudumbum	15,382	Jampna and Nandi Productions	8254	10-9-54
15.	Manaivi	13,815	Rajah of Mirzapuram	8271	23-10-54
16.	Malaikallan	16,750	Pakshiraja Studio	8225	20-7-54
17.	Mangalyam	15,004	M. A. V. Pictures	8208	22-5-54
18.	Manohara	17,885	Manohar Pictures	8173	22-2-54
19.	Mathiyum Mamathaiyum	12,695	Chandramohan Saleem Pictures	8257	18-9-54
20.	Menaka	—	Kasturi Films	—	—
21.	Nallakalam	16,513	Jai Sakthi Pictures	8206	19-5-54
22.	Nanban	14,310	M. T. V. Productions	8270	22-10-54
23.	Ponvayal	16,729	Jayanthi Productions	8168	9-2-54

S. No. Name of the Picture.

S. No.	Name of the Picture.	Footage.	Name of Producer.	C. C. No.	Date.
24.	Panam Paduthum Padu	15,498	Rohini Pictures	8179	4-3-54
25.	Puthuyugam	16,848	Sai Ganamirtha Pictures	8217	2-6-54
26.	Penn	16,254	A. V. M. Productions	8218	21-6-54
27.	Ponamachan Thirumbi	15,997	Mercury Films	8281	22-11-54
28.	Vandan				
29.	Padmini	15,163	Asoka Productions	8286	1-12-54
30.	Rajee Enkanmanee	14,059	Gemini Studios	8159	27-1-54
31.	Rakthapasam	16,189	Avvai Productions	8230	5-8-54
32.	Raktha Kanneer	15,895	National Pictures	8273	23-10-54
33.	Sugam Engay	16,911	Modern Theatres Ltd.	8251	2-9-54
34.	Sorgavasal	19,054	Parimalam Pictures	8209	25-5-54
35.	Thulivisham	17,255	Narasu Studios Ltd.	8226	27-7-54
36.	Thooku Thooki	16,491	Aruna Films	8234	17-8-54
37.	Viduthalai	15,323	New Era Productions	8169	9-2-54
38.	Vaira Malai	14,995	Vaidya Films	8260	21-9-54
39.	Vilayattu Bommai	16,463	Sukumar Productions	8199	12-5-54
39.	Veera Sundari	15,850	Sundari Pictures	—	—

T E L U G U

1.	Aggramudu	17,048	Pakshiraja Studios	8229	4-8-54
2.	Amarasandesam	16,359	Sahini Productions	8277	5-11-54
3.	Annadatha	17,491	Ashwaraj Productions	8289	15-12-54
4.	Antha Manavale	16,676	Sarathi Films Ltd.	8154	12-1-54
5.	Balanandan	16,226	Prakash Productions	8193	21-4-54
6.	Bangaru Boomi	14,439	Jayanthi Productions	8274	27-10-54
7.	Chakrapani	15,421	Bharani Pictures	8180	10-3-54
8.	Iddaru Pellalu	14,075	Nagor Cine Productions	8258	20-9-54
9.	Jathakapalam	14,087	R. N. R. Pictures	8262	27-9-54
10.	Jyothi	13,383	Navyuga Pictures Ltd.	8194	27-4-54

S. No. Name of the Picture.

S. No.	Name of the Picture.	Footage.	Name of Producer.	C. C. No.	Date.
11.	Kalahasthi Mahatmiyam	15,735	Gubbi Karnataka Productions	8278	11-11-54
12.	Ma Gopi	14,700	Vikram Productions	8259	20-9-54
13.	Nirupedalu	14,734	Gokul Pictures	8176	1-3-54
14.	Manohara	16,549	Manohar Pictures	8216	31-5-54
15.	Menarikam	16,825	Jampana and Nandi Productions	8268	18-10-54
16.	Missamma	—	Vijaya Productions Ltd.	—	—
17.	Praja Rajyam	16,007	Parimalam Pictures	8252	10-9-54
18.	Pedhamanushulu	17,222	Vaahini Productions	8162	4-2-54
19.	Parivarthana	16,539	Janatha Productions Ltd.	8244	25-8-54
20.	Palle Paduchu	17,578	United Technicians' Artistes and Shyamala Studios	8282	23-11-54
21.	Rajee Na Pranam	13,862	Gemini Studios	8160	27-1-54
22.	Rajoo Peda	17,371	B. A. Subba Rao Prodn.	8219	23-6-54
23.	Raja Guru	16,301	Narasu Studios Ltd.	8243	25-8-54
24.	Sangam	16,592	A. V. M. Productions	8224	6-7-54
25.	Sathi Sakubai	16,964	Sri Rajarajeswari Film Co.	8292	23-12-54
26.	Thodu Dongalu	12,770	National Art Theatre	8190	10-4-54
27.	Vaddante Dabba	15,831	Rohini Pictures	8170	16-2-54
28.	Vipranarayana	16,521	Bharani Pictures	8288	6-12-54

K A N N A D A

1.	Avaiyar	13,150	Gemini Studios	8174	26-2-54
2.	Adhikari	14,906	Neela Productions	8221	24-6-54
3.	Bedara Kannappa	14,011	Gubbi Karnataka Productions	8196	5-5-54
4.	Devakannika	14,408	Modern Theatres Ltd.	8167	6-2-54
5.	Doddappa	10,980	K. V. Studios	8276	4-11-54
6.	Jaladurga	16,352	Kempuraj Productions	8165	6-2-54
7.	Kanyadana	18,619	Vittal Productions	8253	7-9-54

S. No.	Name of the Picture.	Footage.	Name of Producer.	C. C. No.	Date.
8.	Madidunno Maraya	14,281	Mahatma Pictures	8285	24-11-54
9.	Mutidella Chinna	13,079	Mahatma Pictures	8184	23-3-54
10.	Natasekara	16,690	Jairaj Films	8195	28-4-54
11.	Rajalakshmi	13,325	Vittal Productions	8158	27-1-54
M A L A Y A L A M					
1.	Avakasi	14,906	Neela Productions	8181	16-3-54
2.	Avvaiyar	13,150	Gemini Studios	8153	12-1-54
3.	Avan Varunnu	15,834	Excel Productions	8231	6-8-54
4.	Balya Sakhi	15,288	Neela Productions	8291	21-12-54
5.	Manasakshi	13,936	Easwar Productions	8233	7-8-54
6.	Neelakuyil	16,535	Chandrarathra Productions	8269	19-10-54
7.	Puthra Dharmam	13,858	Film Co., Productions	8250	2-9-54
8.	Sandehi or Gruhadevatha	15,914	Nagoor Cine Productions	8132	7-8-54
9.	Sneha Seema	14,860	Associated Pictures Ltd.	8293	27-12-54
H I N D I					
1.	Manohar	15,126	Manohar Pictures	8207	22-5-54
2.	Bahut Din Huve	15,507	Gemini Studios	8248	30-8-54

S I N H A L E S E

The following pictures in the Sinhalese language were produced during the year 1954 in S. Indian Studios :

(1) Irangini (B. A. W. Productions) (2) Varada Kageda (Cinemas Ltd.) (3) Sardiyal (Vimala Weera) (4) Ahankara Shree (Murugan Navakala Films Ltd.) (5) Badhala Piluruva (Modern Theatres Ltd.)

Commentaries

Commentaries in the language given against each picture have been censored during the year :

(1) Alludu Chesina Allari (Manampola Mangalyam)—Telugu on 5-4-'54. (2) Anthamanavale—Tamil on 2-3-'54. (3) Boot Polish—Tamil and Telugu on 16-3-'54. (4) Chakrapani—Tamil on 17-4-'54. (5) Panam—Telugu on 19-10-'54. (6) Vayari Bhama—Tamil on 23-2-'54.



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Printed by C. Krishnamurthi at Sri Ramakrishna Printing Works,
19-B, Woods Road, Madras-2; Edited and Published by V. Rama Rao, B. A.,
for the South Indian Film Chamber of Commerce, 19, Woods Road, Madras-2.

780

JOURNAL OF

THE FILM CHAMBER

Vol. I

FEBRUARY 1955

No. 8

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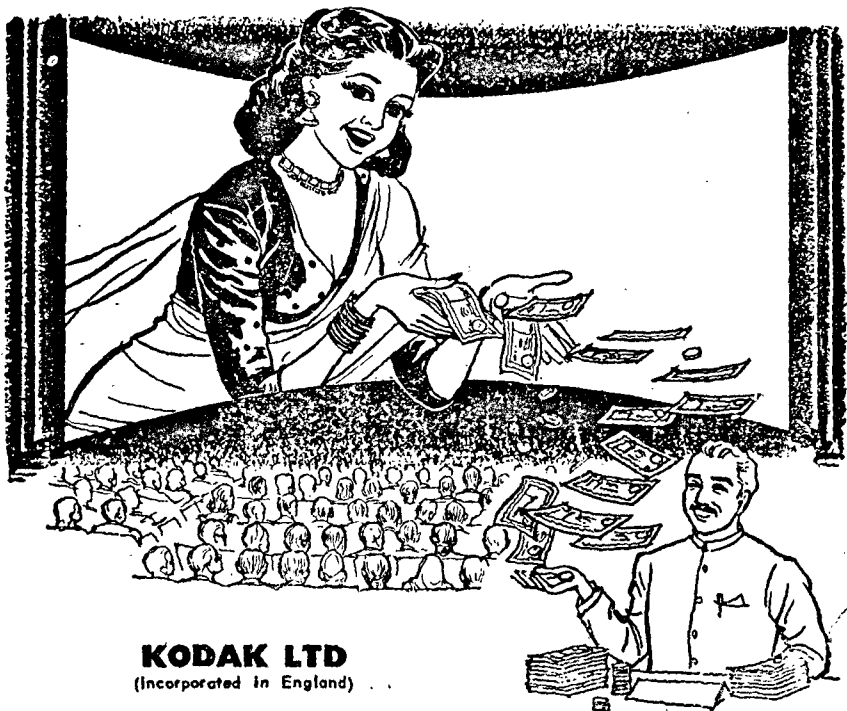
Helping to ensure profits on tomorrow's movies

To appeal to an ever-wider audience, the film industry throughout the world is making spectacular advances in technique. And like their colleagues in other lands, Indian producers are already thinking in terms of bigger sets, improved equipment, more realistic movies.

When every anna counts, the producer is indeed fortunate in being able to depend on one thing — the unfailing economy of 'Kodak'

films. Keeping pace with every major development of the industry, the reliability and consistency of 'Kodak' films have saved untold sums of money to producers everywhere.

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JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce
19, Woods Road, Madras-2.

Vol. I

1st FEBRUARY 1955

No 8

Film Trade in India in 1954 — Some Facts

From the information available it is found that the All-India total of feature picture production has registered some small rise in 1954, compared to the previous year. It is revealed that as against 271 of the previous year, there were as many as 278 pictures during 1954.

For Hindi pictures, the number has risen from 97 to 117. The total of Bengali features which generally figure the top place next to those of Hindi, has come down a little from 50 to 48. It is the same case with Marathi pictures as well where the fall, is from 21 to 18.

Giving a review of the progress of the trade, the Secretary of the I.M.P.P.A., Bombay, says: The slight improvement in collections during 1954 will not be reflected in the general conditions in the industry in view of the continued distress since 1951 and its accumulated effects on every aspect of the industry.

He also mentions that individual enterprises continued to dominate the industry with an average of one picture per producing concern. As India's major producing centre, Bombay studios have shown greater activity during the year.

Speaking of foreign market, he refers to the recent purchase of Indian films by the Soviet Union, and says that the popularity gained by our films would foster a regular foreign market for our films there. The market for Indian films in the Far East and Middle East has increased during the last three years. These signs, of the times and the keener interest evinced in all quarters give indication of better days to come. He pleads for the inclusion of the film industry in the Second Year Plan and says that such inclusion would focus attention on it.

Reception to Sri V. K. Krishna Menon

The South Indian Film Chamber of Commerce and the South Indian Motion Picture Studio Assn., Madras, accorded a reception to Sri V. K. Krishna Menon at 5 p.m., on Thursday the 13th Jan. 1955 in the Gemini Studios Madras.

The reception was attended by a large and distinguished gathering.

After tea, Sri S. S. Vasam paid a tribute to the salient and unobtrusive but at the same time effective services to the Motherland rendered by the chief guest and in particular to his recent achievements as our representative in the United Nations and in effecting the cease fire agreement on Indo-China.

Apart from all these things, Mr. Vasam said, the people engaged in the motion picture industry were greatly indebted to Mr. Menon for "silent but effective work he was doing in London for making Indian pictures better known in that great metropolis. He referred to the activities of the India Film Society in London of which Mr. Menon was the president and said that the present great interest for Indian pictures in Britain was entirely due to the work of this society.

Sri Krishna Menon's Reply

In the course of his reply, Sri V. K. Krishna Menon said that the value of motion pictures had not yet been sufficiently understood and appreciated in our country.

The film, he observed, was an effective instrument to convey information to the masses. The entertainment industry in the whole world right from the beginning of civilisation had perhaps the most magnetic effect on human society. The information put forward by the industry approached directly the imaginative economic and social minds of its viewers, and as such it had an onerous function in a welfare state.

ORGANISING FOR LEISURE

Continuing he said that no democracy could function successfully unless it could provide for the leisure of the people. In any welfare state, it was impossible to increase production without organising for the leisure for those engaged in it. "Entertainments in a way add to the expansion of production and as such the industry should not be looked upon as a means of providing vices to the people. He said he would not further expatiate on the subject lest he should tread on the toes of somebody.

Mr. Krishna Menon hoped that in times to come the social function of the entertainments industry, would be increasingly known to the people, and expressed confidence that it would play a very important part in the planning of our economy especially in the next five years to come.

In this connection, he pointed out that the various academies

for music, drama, art etc., organised by the Government were not merely intended for the provision of amusement to the people, but they had a social function in any expanding economy, with their capacity to spread the message, whatever it might be to a large number of people belonging to all communities, religions etc.

The industry will be a great unifying force and will be one of the contributing factors towards the unification of India.

Talent can't be put down

Further he said "there was also another aspect of the industry which should be noted. The industry could not put down any person who had got talent, merely because he belonged to a particular community, caste or sex. It is a great leveller in a constructive way, where talent is rewarded and opportunity is allowed to be used.

Mr. Menon also referred to the possibilities of employment which the film industry could create and sustain. For every one firm employment, there were ten subsidiary posts employed. This was yet another aspect of the industry and as

such it would play a prominent role in the successful implementation of the five year plan.

Tribute to Indian Films

Paying a tribute to Indian films Mr. Krishna Menon said that he had seen films in various parts of the world, but the Indian Cinematographic art with limited resources has accomplished something which is a great pride for us. He hoped that our local administration and the members of the Public would give the industry all the support that it deserved. After all,—Mr. Menon went on—the state, the industry and the public had one common objective and that was to serve the masses and improve their standards of living. "If everyone has realised that common objective, there should be little doubt about our progress. We have got everything—resources, scientists, educators, traders, trade unions, student leaders etc. but we want only one thing, that is to improve our capacity to work together.

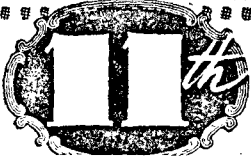
Mr. Justice A. S. Panchakesa Aiyar speaking on the occasion paid a tribute to Mr. Menon's services.

Mr. R. M. Seshadri proposed a vote of thanks.

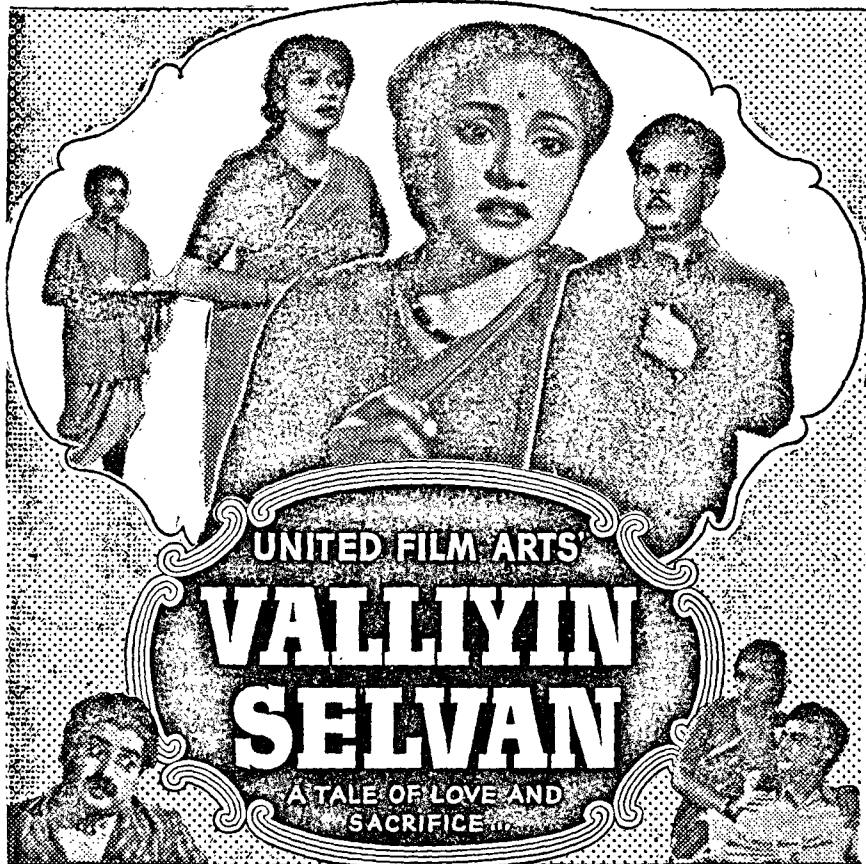
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News & Notes

How Censorship Works:

A press note dated Bombay the 6th January 1955 says:

Films numbering 12, 132 including shorts and trailers have been certified by the Central Board of Film Censors since its inception. The footage examined totals 31,578,865.

The Central Board was constituted in January 1951 as a single censoring authority for certification of films for the whole of India and has its headquarters in Bombay, the chief centre for the production of Indian films and the import of foreign ones. The day-to-day examination of films for certification is done by the Regional Officers of the Board at Bombay, Calcutta and Madras with the help of the Advisory panels attached to each of the three regional centres.

The Central Board consists of seven members including the Chairman, appointed by the Government of India. The present Board is headed by Sri B. D. Mirchandani, I.C.S., and has Smt. Violet Alva, Member of the Rajya Sabha, Smt. Sucheta Kripalani, Member of the Lok Sabha Prof. R.D. Sinha Dinkar, Member of the Rajya Sabha, Sri M. Satyanarayana,

Member of Rajya Sabha, Sri Karl J. Khandalawala, well-known art critic, and Sri V. Shantaram, a leading film producer.

ADVISORY PANEL

The advisory panel at Bombay comprises of 24 non-official resident members; of whom ten are women, prominent in public life. The advisory panel at Calcutta consists of 16 non-official resident members, and the Madras panel of 18 members. Besides, there are 9 non-resident advisory panel members who are formally attached either to Bombay, Calcutta or Madras panels, but are residents of Delhi and are available when a picture is referred to a special revising committee at Delhi. Drawn from various walks of public life, the panel members include social workers, educationists, journalists, authors, lawyers and linguists—people with a wide range of experience.

All the feature films are examined by examining committees consisting of a minimum of four members of the advisory panel and the Regional Officer or the Assistant Regional Officer or the Board. Films are granted clear universal certificates, or clear adults certificates or

universal or adult certificates subject to deletions. In case of a film found unsuitable for exhibition, the Board refuses certification of the film. In the event of a party, producer or importer of a film being aggrieved by the decision of the Board, he can apply for his film being examined by what is known as a revising committee consisting of the chairman and all the members of the panel except those who had examined the film already. If the applicant is still dissatisfied with the findings of the revising committee, he has a right to prefer an appeal to the Government of India in the Ministry of Information and Broadcasting.

DIRECTIVES

The work of the Board is carried on in accordance with the provisions of the Cinematograph (Censorship) Rules and the rules thereunder, and the examining committees are guided by a detailed directive issued by the Board. The directive contains, *inter alia*, provisions in regard to crime, vice, immorality, indecency, incitement to disorder, violence, breach of law and disrespect of a foreign country or people. Refusal of, or restriction of, certificates and deletion of objectionable scenes or dialogue from a film are done in accordance with the provisions of the directive, and opportunity is given, if desired, to the producer or importer of the picture to put forth his point of view before the committee which examined the film.

Madras Entertainment Tax (Amendment) Act

The following Act of the Madras Legislature received the assent of the Governor on the 1st Jan. 1955 and is published. Act No. XXXII of 1954—An Act further to amend the Madras Entertainment Tax (Amendment) Act 1949.

"Whereas it is expedient further to amend the Madras Entertainment Tax (Amendment) Act 1949 (Madras Act XVII of 1949) for the purpose hereinafter appearing.

Be it enacted in the fifth year of the Republic of India as follows:

1. Short Title: This Act may be called the Madras Entertainment Tax (Amendment) Act '54.

2. Amendment of Sec. 1, Madras Act XVII of 1949. In Section 1 of the Madras Entertainment Tax (Amendment) Act 1949, (Madras Act XVII 1949), sub-section (3) shall be omitted.

The sub-section (3) referred to is to the effect that the Act would expire on 31st March '55.

Passport Issue :

A press note dated 16th Jan. 1955 notifies that the Government of India in the Ministry of External Affairs have taken over the issue of all passports other than Pakistan passports from the Government of Madras with effect from 17th Jan. 1955. Passports will hereafter be issued by the Regional Passport Officer, Madras, at "Lake Side", 73, Poonamalle High Road, Madras, in the first floor of the office where the Controller of Emigration is now located.

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1949 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b)

eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Manadesam (Telugu) 2987, d/11-2-50.
2. Murthanad Elavarasee (Tamil) 2988, d/11-2-50.
3. Sri Lakshammamma Katha (Telugu) (Prathiba) 2992, d/16-2-50.
4. Lakshammamma (Telugu) (Sobana-chala) 2993, d/25-2-50.
5. Lavangi (Hindi) 2994, d/6-3-50.
6. Sthree (Malayalam) 2996, d/10-3-50.
7. Girl of My Dream (German) 2997, d/14-3-50.
8. Vijayakumari (Tamil) 2998, d/14-3-50.
9. Tirugubatu (Telugu) 2999, d/16-3-50.
10. Naga Kannika (Tamil) 3012, d/23-3-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to the Electrical Inspector, Andhra, Flat Nos. 19 & 20, Khaleel Mansion, Mount Road, Madras-2.) for the renewal of the Electrical Certificates of their theatres three months prior to the date of expiry of their licence or before 28th February, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a, Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas".

Inspection month—April '55. The Cinema theatres in Visakapatnam district in the Andhra State and Nilgiris and South Kanara districts in the Madras State,

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Legal

Judgment in Show Tax Case in Mysore :

The Chief Justice and Mr. Justice P. Vasudevamurthy of the Mysore High Court delivered Judgments in what is known as Mysore Show Tax Case on 24th Jan. 1955.

It may be recalled here that Sri R. M. Seshadri, Advocate moved a writ petition under Article 226 of the Constitution of India, that the Show Tax as levied by the Mysore State be declared illegal and unconstitutional and the State of Mysore be restrained from collecting the tax. He contended that under the provisions of the Mysore Cinematograph Show Tax Act 1951 the tax which the theatre owner has to pay comes to over Rs. 10,000 and that the tax being one on the profession it fell directly within the mischief of Article 276(2) of the Constitution. He also argued that the tax was invalid as it amounted to double taxation which was opposed to law.

The Chief Justice held that the Mysore Cinematograph Shows Act 1951, in force in Mysore now was invalid. Mr. Justice Vasudevamurthi delivering a dissenting judgment, held that Section 5 of this Act seemed to be clearly separable from the rest of the Act and that Section 5 could be ignored, and still the Act might be worked out.

It may be mentioned that a Show Tax of Rs. 10/- per show

is now levied under Section 3 of the said Act. The Chief Justice, in the course of his judgment, observed that the tax under the said Act could not be held to be a tax on income and was therefore not hit by the provisions of the Articles 246, 271 of the Constitution, read with List I under the Seventh Schedule to the Constitution.

The second contention of the petitioners was that they had been subject to double taxation and therefore the Act was ultra vires of the Constitution. This contention also was negated by the Chief Justice.

The real point for consideration, the Chief Justice-proceeding observed was whether the tax leviable under the Act was a tax on entertainments falling under Entry 62 of List II of the Seventh Schedule and that, as such, the State Legislature was competent to pass the enactment in question. The show of the pictures certainly afforded entertainment to the persons. But the petitioners exhibited pictures to earn money and not to obtain entertainment. The Mysore Amusement Tax Act, 1932 was clearly and admittedly a tax on entertainment, and if the intention of the Legislature was to increase the tax leviable on cinema entertainment, the natural course would have been to enhance the rate by an amendment to that Act, to enable a higher tax being imposed and

collected. This had not been done. The preamble to the Act specifically set out that the tax contemplated therein was a tax in addition to the tax leviable under the Act. The tax levied under the Mysore Cinematograph Shows Act was not intended to be passed on to the entertainees. "The Act in question, in so far as it seeks to impose a tax above the limit of Rs. 250/- per annum prescribed by Article 276, is in my opinion, ultra vires and beyond the power of the local Legislature."

Dealing next with the contention of the petitioners that the Act gave the Executive Authority arbitrary and absolute powers in granting exemptions from liability to pay the tax leviable under Section 3 of the Act in question in respect of any show or class of shows and that it therefore offended the provisions of Article 14 of the Constitution, the Chief Justice observed that in the present Act, Section 5, which provided for exemption, was as important as the charging Section 3. There could be no doubt that the object of the said Act was not to levy taxes on all cinematographic shows under Section 3, but exemptions similar to those found in Section 8 of the Act should be made. The object of the Act could not therefore be attained by excluding or ignoring Section 5. The charging and exempting sections had to be read together as they were interwoven into the scheme of the Act and were not separable. It therefore followed that the whole Act was invalid.

The Chief Justice in the end held that the petitioners were entitled to the issue of a writ.

Expressing the view that the petitions were to be dismissed, as in his opinion there were no grounds for the issue of a writ, Mr. Justice Vasudevamurthi said that the arguments of the counsel Mr. R. M. Seshadri, against Section 5 of the Mysore Cinematograph Shows Act seemed to be sound and could be accepted but that would not help the petitioners. Section 5 seemed to be clearly separable from the rest of the Act. It was difficult to accept the contention that it might be that the policy of the Act was primarily to exempt cinema shows from payment of the tax under Section 5 and to tax only such of them as they pleased under Section 5. Section 5 could be easily separated and ignored, "and still the Act may be worked and fulfil its objects and functions".

In the result, the Chief Justice referred the two petitions to a Full Bench.

Mr. R. M. Seshadri of the Madras Bar, assisted by Mr. K. Narayana Rao, appeared for Mr. Y. V. Srinivasamurthi, the petitioner in one case and Mr. H. S. Raja Iyengar appeared for the petitioner in other case.

* * *

Industrial Award :

In the order No. 3590, dated 22nd Dec. 1954, of the Industrial Tribunal, Sri M. Akhilandam Pillai disposed of a dispute between the management of Lakshmi Talkies, Perambur,

Madras and their workers as represented by the South Indian Cinema Employees' Association, Madras-2.

The point referred to by the Government is as follows: Whether the dismissal of the Assistant Electrician V. Ramamurthy is justified and the relief to which he is entitled.

At the hearing, the management did not turn up; the Union people came and so under the above circumstances the matter is disposed of *ex parte*.

The Tribunal held that the order of dismissal was totally illegal and unjustified. The management was directed to take the workman with back wages.

* * *

Tax on Viewers :

On 5th Jan. 1955, Mr. Justice Desai of Bombay High Court issued a rule against the Government to show cause why the imposition of Entertainment duty sought to be levied on the service charges collected by the Western India Theatres Ltd., for the use of polarised viewers during the exhibition of 3 dimensional pictures between June and August 1953, should not be set aside.

The facts of the case are: The Western India Theatres exhibited three D films at their cinema house in Bombay in 1953 and in that connection procured from the distributors a limited number of glasses called polarised viewers with the help of which the pictures could be seen in three dimensions. According to them these glasses were also outside their theatre.

The theatre-company got these glasses encased in plastic frames to get the maximum use from them. The glasses were hygienically cleaned after the show and to meet these and other expenses, they charged four annas to each of the cinema goer who wanted the use of polarised viewers.

Government decided that the service charges recovered by the company were liable to Entertainment duty under Section 2(B) (IV) of the Entertainment Duty Act and had asked the company to pay duty accordingly.

The Western India Theatres contended that the provisions of the Act as they stood at the material time did not apply to these service charges. It was also stated that they had not collected duty from the cinema-goers as an assurance was given by the Collector at that time that no entertainment tax was leviable on the service.

The company, therefore, filed a petition seeking a writ to restrain Government and the Collector from levying the duty on the service charges.

* * *

Case against "Film India" :

On 6th Jan. 1955, Mr. M. Shelat, Sessions Judge Bombay has ordered the discharge the notice issued against Mr. C. N. Raman, Keeper of the New Jack Printing Works Ltd., directing him to show cause why he should not be asked to deposit security under Press (objectionable matter) Act.

According to the complaint, matters objectionable under the Press Act had appeared in the issue of July 1953, February and March 1954 of Film India edited by Mr. Baburao Patel and that in the opinion of the Government security to the extent of Rs. 10,000 should be demanded from the Keeper.

In the course of the Judgment, Mr. Shelat said the words "Grossly indecent" had not been defined in the Act, but the expression "obscene" had been defined and construed by authorities. Referring to the cartoon "Stalin escaped" the cartoon was no doubt irreverent. According to the Judge, the cartoon might carry two meanings one which was not offending and the second which had a hidden and second meaning and which might be offending. If a cartoon or writing contained two or more meanings, the one obvious and the other hidden, there was nothing to suggest that the court must reject the one and accept the other. The burden was upon the complainant to establish that the cartoon contained a solicitation amounting to gross indecency and he had not done so.

The same principle, according to the Judge, applied to the other two items. Referring to the second cartoon, "the third sex", the Judge said that many people in this country would look upon it with disapproval and many would show it as showing disrespect to the Prime Minister. The policy of the of neutrality had been garbed in the form of a eunuch in the cartoon and not any particular individual. If one read the article which accompanies the cartoon, it was free from any obscenity or attack on the Prime Minister, except that the Editor compared the Prime Minister to Hamlet. But Mr. Shelat added many people would regard the cartoon as being irreverent rather than objectionable.

The Judge adds "In a democracy, politicians are bound to be subject to editorial comment and a figure for the pen of the cartoonist." He had considered all the items and it was not possible to say with entire safety that they contained those meanings, attributed to them by counsel for the complainant. The benefit of doubt must go to the respondent. The complaint, therefore, failed.

Far & Near

Film on Gandhiji's life:

A London message dated 14th Jan. 1955 says, that a picture under the title of "His Wheel" is being produced by an American

film company and is said to depict the life of Mahatma Gandhi. It is also reported that our Prime Minister is likely to offer "co-operation" in the said production.

Awards

Film Fans' Awards:

The Films Fans' Assn., arranged a public meeting at St. Mary's Hall, Madras on 7th Jan. 1955 when the following awards were made: Best Tamil picture: Avvaiyar. Best Telugu picture: Devdas. Best Tamil actor: T. K. Shanmugham. Best Telugu actor: A. Nageswararao. Best Tamil actress: K. Savithri. Best Telugu actress: P. Bhanumathi.

Sri Sri Prakasa, Governor of Madras who presided, gave away the awards. Mr. V. C. Gopalakrishnam, president of the Assn. welcomed the gathering. Mr. E. B. Samuel, Hony. Secretary read the report.

Messrs S. S. Vasan and A. Nageswara Rao and Srimathi K. Savithri who received the awards in person expressed their thankfulness to the Association for the honour done to them.

SRI S. S. VASAN'S SPEECH:

Sri S. S. Vasan took this occasion to explain the problems of the trade. He expressed gladness for the awakening in recent years in instituting prizes for film makers and artistes, which would serve a great encouragement to their efforts. He pleaded for a proper appraisal of the peculiar nature of the film trade and its problems. With limited resources and several handicaps of language and heavy taxation, the trade, he said, is not able to expand its area of usefulness.

Speaking of the "approved films", Sri Vasan said that the

people in the film industry had not questioned the educative value of these films, but only differed in regard to their penalising only the film industry to bear the entire cost of educating the 360 millions in the country. So, he reiterated his view point that the industry was willing to give its screening time free in return for approved films given free to them. They protested against having to pay for these films which they were compelled to exhibit. After all, the cost of these films to the exchequer about Rs. 20 lakhs annually, was nothing compared to the 5000 crores of rupees they proposed for the Second Five Year Plan.

GOVERNOR'S ADDRESS

Sri Sri Prakasa, in the course of his observations said that life would not be worthliving if men who worked hard for making a living lacked a little amusement and recreation. Among the suggestions made by the Governor on the occasion was that a film must also be educative. By the word "Education", he meant the capacity to discriminate right from wrong and in regard to this, he said, the responsibility of those who were in charge of the film world was great in as much as the film is the most popular form of amusement to-day. Secondly he said that films must also give knowledge through travelogues, documentaries etc.

Mrs. Mary Clubwala Jadhav proposed a vote of thanks.



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**DR. S. RADHAKRISHNAN'S
EXPOSITION**

Opening an exhibition of Canadian paintings in New Delhi on 13th Jan. 1955, Vice president Dr. Sarvepalli Radhakrishnan gave an illuminating exposition on Art and its import.

He said Art though national in its roots, is universal in its significance.

Great art has in it the suggestion of a good life, not merely for the members of its nation but for all men. It is a search for a deeper and a more complete understanding of man. It enlarges our sensibility, purifies our instincts and lifts us above the harsh realities of everyday life and gives us a sense of mental and spiritual refreshment.

"It is generally said that art is an expression of a higher order which supervenes on the natural activities of man. If happiness is like the bloom on the cheeks of the youth, if grace is the perfection of nature, art manifests the deeper impulses the poetry residing in the hearts of man. An ancient Vedic saying points out that creative activity arises whenever physical and vital needs are satisfied. It is born out of superfluity.

Whereas it is the function of the state to provide for food, clothing and shelter, it should not socialise intellectual and artistic endeavour.

"The highest work of genius is individual, free, unregimented

and uncontrolled. The artist cannot be told his direction. He does not perhaps know it himself.

"The state can give Art courage, confidence and opportunity. It is to be a patron, not a master.

"The mechanics of living must be organised but the art of living should be left entirely free. The individual to-day is beaten by organisation. He is dwarfed, imposed upon and brushed aside by his group or party.

"Governments are becoming more centralised and more effective in moulding the minds of people. The freedom of the human spirit is difficult and fragile, and unless we preserve it, no great art is possible. It is the result of the disciplined intelligence of free man.

"I hope that while our democracies will do everything for feeding, clothing and housing our people, they will leave the spirit of man free".

The All India Radio, Madras have arranged broadcasts on films during January 1955. The first of the series was on "Film and National life the cinema and society." The participants in the discussion are : Messers. K. Srinivasan, Prof Chandran Devanesan and M. A. Chidambaram. Concluding the discussion Sri K. Srinivasan said they have been able to agree how Government and the public could

encourage and guide this industry, so that it could realise its full potentialities and help national growth and also be to the other nations an authentic interpretation of the artistic and aesthetic genius of our people.

In the second broadcast held on 20th Jan. 1955, Sri K. V. Reddi pleaded for voluntary Censorship by the film industry.

The third broadcast was devoted to the question of the Film institute.

* * *

Instructional films :

In the recent releases by the Films Division the following pic-

tures have been included : Indian News reviews containing glimpses of the work done by the All India State Khadi and Village Industries Boards, of the one-week children's film festival, of the celebrations of territorial Army Day and of the reception to Chinese Cultural Delegation in India and also of the Rs. 100 crore multipurpose Hirakud Dam and of the Forestry Congress.

The documentaries deal with the subjects of "In Defence of Freedom" portraying Indian soldiers in different fields of activity and also. "Merger of French settlements entitled "The Re-Union".

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Trade Associations

B. M. P. A. :

The Bengal Motion Picture Association, Calcutta had at its Annual General Meeting held on 26th December 1954 elected the following as its office bearers :

President : Mr. M. D. Chatterjee ; Vice-Presidents : Mr. C. B. Desai and Mr. N.A. Patel ; Hony. Treasurer : Mr. S. L. Jalan ; Members : Messrs : Ajit Bose, A. Mukherjee, C. B. Roy, S. Mukherjee, B. L. Agarwala, P. L. Chatterji, R. J. Mehta, S. D. Mehta, K. C. Dutt, S. N. Ghosh, K. G. Dossani and S. C. Dutta.

Messrs. B. N. Sircar for the Producers' section, H. Banerji for the Exhibitors' section and K. L. Chatterji for the distributors' section were also elected as Presidents.

CORRECTION :

In page 18 of January '55 issue of our Journal for the words "Central Circuit Cine Association, Bhushaval" the words "The Association of Cine Art Directors, Bombay" should be substituted. The office bearers referred to are of those of the Assn. of Cine Art Directors, Bombay.

POSTAL HOLIDAYS

The Central Government have declared the following Post office Holidays among others to be observed during the year 1955 in addition to Sundays :

1. Bank Holiday	Saturday	1— 1—1955
2. Republic Day	Wednesday	26— 1—1955
3. Holi	Tuesday	8— 3—1955
4. Good Friday	Friday	8— 4—1955
5. Buddha Purnima	Thursday	5— 5—1955*
6. Id-ul-Fitr	Tuesday	24— 5—1955
7. Id-ul-Zuha	Saturday	30— 7—1955
8. Janma Ashtami	Thursday	11— 8—1955
9. Independence Day	Monday	15— 8—1955
10. Moharrum	Monday	29— 8—1955
11. Dussera	Wednesday	26—10—1955
12. Ide-Milad	Saturday	29—10—1955
13. Diwali	Monday	14—11—1955
14. Guru Nanak's Birthday	Tuesday	29—11—1955
15. Pongal	Friday	14— 1—1955

(In Madras, Andhra, Hyderabad & Orissa Circles only).

* In lieu of Buddha Purnima, Rath Jatra in Orissa Circle (date and day to be notified later); Ugadi or Telugu New Year's Day on 25-3-1955 (Friday) in Hyderabad and Andhra Circle. Tamil New Year's Day on 14-4-1955.

No separate holidays are being given in lieu of Mahatma Gandhi's Birthday and Christmas which fall on Sundays.

Diary

2-1-'55—South Indian Artistes Assn., arrange a reception in honour of the Chinese Cultural Delegation.

5-1-'55—Release of Kasturi Films 'Menaka' (Tamil) starring, K. R. Ramaswamy, Lalitha, Ragini, K. Sarangapani etc., at Sayani and Gaiety, Madras.

7-1-'55—Release of Jagat Pictures "Pehli Jalak" (Hindi) starring Vijayanthimala, Kishor Kumar etc., at Star, Madras—A Rajshri release.

7-1-'55—Film Fans Assn., Madras present awards to best picture, actors etc., of 1953. Sri. Sri Prakasa, Governor of Madras presided and Sri. S. S. Vasan spoke.

7-1-'55—Release of Filmistan's "Nastic" (Hindi) at Plaza, Madras starring Nalini Jayawant, Ajit, Ulhas etc.

8-1-'55—Opening of the American Water colour exhibition by the Governor of Madras

at the Museum theatre, arranged by the All India Fine Arts and Crafts Society.

12-1-'55—Release of Krishna Pictures "Cauveri" (Tamil) starring Sivaji Ganesan, Lalitha, Padmini etc., at Paragon, Rajakumari, Krishna and Uma, Madras.

13-1-'55—Reception to Sri. V. K. Krishna Menon, by the Chamber and SIMPSA at Gemini Studios.

14-1-'55—Release of "Missamma" (Tamil) of Vijaya Productions Ltd, at Casino, Roxy and Crown, Madras starring Savithiri, Ganesh, Jamuna. Sarangapani, Thangavelu etc.

14-1-'55—Release of "Badshaw" (Hindi) of Mars and Movies, starring Usha Kiron, Ulhas, Agha at Ashok, Madras—G. F. D. release.

20-1-'55—Andhra Film Chamber's reception to Mr. C. M. Trivedi, Governor at Vijiawada.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the following :

"CINE RAANI" (Tamil) published by D. Babu at 39, Anderson St., Madras-1. (Monthly). Price As. 8/-

"CHINTAMANI" (Tamil) published by P. S. Sarma at 180, Mount Road, Madras-2. (Fortnightly). Price As. 4/-

LIVING INDEX

The cost of living index number for working classes in the Madras City for the week ended 8-1-'55 was 337.



A. V. M. Studios, Madras.

A. V. M. Productions—"Rathapasam" (Hindi).

A. V. M. Productions—"Bedara Kannappa" (Hindi).

A. V. M. Productions—"Nag Panchami" (Telugu & Canarese).

National Pictures—"Parasakthi" (Telugu), featuring Shivaji Ganesan, Sri Ranjani etc.

A. V. M. Productions—"Chella Pillai" (Tamil & Telugu), featuring K. R. Ramaswamy, Pandaribai, Savithri, P. Kannamba.

Bharani Studios, Madras.

Bhaskar Productions—"Production No. 2", featuring Sowkar Janaki, Relangi etc.—Direction : K. Bhaskara Rao.

The Central Studios Ltd., Coimbatore

Aravind Pictures—"Mullaivanam" (Tamil), featuring Sriram, P. S. Veerappa, S. A. Nataraj, Alwar Kuppuswamy, Ethartham Ponnuswamy Pillai, Kottapuli Jayaraman, Kumari Rukmani, Rajeswari, Lalitharao, Vijayakumari etc.—Direction : V. Krishnan—Story & Dialogues : A. K. Velan.

Forward Art Films—"Nallathankai" (Tamil), featuring S. A. Natarajan, M. N. Nambiar, A. Karunanithi, Ethartham Ponnuswamy Pillai, V. M. Elumalai, Mathuri Devi, P. R. Sulochana, M. S. S. Bhagyam, Santha Devi—Story & Dialogues : A. P. Nagarajan. Direction : S. A. Nataraj.

M. A. V. Pictures—"Pennarasi" (Tamil), featuring A. P. Nagarajan, M. N. Nambiar, S. A. Nataraj, A. Karunanithi, Elumalai, Pakkiriswamy, E. R. Sahadevan, Venkatachalam, P. Kannamba, Suryakala, P. R. Sulochana, E. V. Saroja, C. T. Rajakantham, Kanaka etc.—Story & Dialogues : A. P. Nagarajan. Direction : K. Somu.

Sri Unity Pictures—"Production-A" (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction : Chander.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

Jayanee Cinema Tones—Prod. No. 1. (Sinhalese), featuring Rukmani, Edday Jayamane etc.

B. A. W. Productions—"Matha Badhayee" (Sinhalese), featuring Rukmini and Edday Jayamane.—Direction : Alloy Jayamane.

J. S. L. Pictures—"Production No. 1" (Tamil), starring P. K. Saraswathi, Manohar etc.

Manosakthi Pictures—"Thirunal" (Tamil), featuring S. R. S. Kanthan etc.

Film Centre Ltd., Madras.

Film Centre Studio—"Nadodi" (Tamil), Popular stage-play.
Direction: Vembu. Camera: Prabhakar. Chief Executive: Prabhakar.

Triveni Pictures—"Production No. 1." (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.

Jairaj Films—"Nadigamani" (Tamil), featuring Vidyavathi, Kalyana Kumar, Ganapathy Bhat etc.—Direction: C. V. Raju.—Nearing Completion.

Jairaj Films—"Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction: C. V. Raju.

Mahathma Pictures—"Gandharva Kanya" (Canarese). Direction: Shankar Singh. (nearing completion).

Visvakala Chitra—"Production No. 1". Direction: Takur Singh.

Sun Rise Prodn.—"Nallavan" (Tamil), featuring Manohar, M. N. Nambiar, P. K. Saraswathi etc.—Direction: Thiruvengadam.—Nearing Completion.

Gemini Studios, Madras.

Gemini Studios—"Insaniyat" (Hindi).

United Film Arts—"Valliyin Selvan" (Tamil), featuring Lalitha, Vanaja, Sundari Bai, Sahasranamam, Ganesh, T. S. Durairaj, S. V. Subbiah.—Direction: Kothamangalam Subbu.

Merryland, Trivandrum

Adarsha Kala Mandir's—"News Paper Boy" (Malayalam), featuring R. S. Kurup, Mani, Miss Chandni, Omana, Adoor, Pankajam and others.—Story, dialogues & Direction: P. R. Das.

Movie Rays—"Irulhinnum" (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—"Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures—"Bhagyodayam" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Neela Productions—"Athinu Yavaro" (Telugu), featuring Prem Nazir, S. P. Pillai, Muthiah, Kumari, Pankajavalli etc.—Direction: A. Mitra Das, B.A.

Neela Production—"Harischandra" (Malayalam), Thikkurissi Sukumaran Nair, S. P. Pillai, Muthiah, Kumari, Pankajam etc.—Direction: A. Mitra Das, B.A.

Kailas Pictures—"Kalam Marunoo" (Malayalam), featuring Thikkurissi Sukumaran Nair, Satyan, S. P. Pillai, Nanukuttan—Muthiah, Sulochana, Pankajavalli etc.—Direction: Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres Ltd.—"Kathanayaki" (Tamil), featuring Padmini, T. R. Ramachandran, K. A. Thangavelu, T. K. Ramachandran, A. Karunanithi, P. D. Sambandam, M. N. Rajam, R. Malathi, P. S. Gnanam, K. S. Angamuthu. — Story Writer: T. K. Govindan. Direction: K. Ramnoth.—Getting ready for release.

Modern Theatres—"Maheswari" (Tamil), featuring Anjali Devi, Gemini Ganesan, V. K. Ramasamy, M. N. Rajam, T. P. Muthulakshmi, etc., — Direction: A. S. A. Swamy.

Narasu Studios Ltd., Madras

Narasu Studios—"Production No. 2" (Tamil), featuring M. K. Radha, G. Varalakshmi, D. Balasubramaniam, M. K. Mustafa, K. Doraiswamy, Master Baji.—Direction: K. Vembu.

Sarathy Films Ltd.—"Production No. 10" (Telugu), featuring Nageswara Rao, Narasimha Rao, C. S. R., Relangi & Sowcar Janaki.—Direction: Chanakya.

Narayanan & Co., Ltd., — "Kanavaney Kankanda Deivam" (Tamil), featuring Gemini Ganesan, V. Nagiah, M. N. Nambiar, Anjali Devi, Friend Ramaswamy, Pottai Krishnamurthy. — Direction: T. R. Raghunath.

Vinodha Productions—"Kanyasulkam" (Telugu), featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham.—Direction: P. Pulliah.

Jambu Productions—"Wife's Son" (Tamil), being taken in Revathi Studios also—for details see Revathi Studios.

Film Ceylons—"Sade Sullang" (Sinhalese), being taken in Revathi Studios also.

Neptune Studios Ltd., Madras

Anjali Pictures—"Anarkali" (Telugu), featuring Anjali Devi, Kannamba, Nageswararao, S. V. S. Rangarao and Directed by Vedantham Raghaviah.

Principle Pictures—"Verum Pechalla" (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Newton Studios Ltd., Madras.

P. N. D. Productions—"Ellam Inba Mayam" (Tamil), featuring T. R. Ramachandran, Thangavelu, Friend Ramaswamy, Sivathanu, T. K. Ramachandran, Karupiah, Narayana Pillai, M. N. Krishnan, V. P. S. Mani, Sulochana, Ragini, Lakshmi Prabha and Kamalam.—Direction by Jithen Banerji and supervising direction by R. Padmanabhan.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.'s—"New Life" (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions' — "Raja Rani" (Tamil), featuring Shivaji Ganesan, Padmini.

National Productions'—"Ulagam Palavitham" (Tamil), featuring Shivaji Ganesan, Lalitha, Thangavelu, V. K. Ramaswamy, etc.

Victory Pictures—"Avathum Pennale" (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—"Natakame Ulagam" (Tamil) featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.—Direction: S. D. S. Yogi.

Nagoor Cine Productions—"Kudumbavilaku" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios' — "Azad" (Hindi), featuring Dilip Kumar, Meena Kumari, Om Prakash, Raj Mehra, Pran, Badri Prasad, Randhir, Nazir, Murad, Achla Sachdev, Shammi & others.—Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios' — "Marakatham" (Tamil & Telugu). Direction: S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions'—"Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Prakash Productions' — "Antekavali" (Telugu), featuring G. Varalakshmi, Sriram, Jaggiah, Malathi, etc.

R. R. Pictures'—"Gulebakavali" (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Pictures — "Chaya" (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction: Joshi.

Premier Studios, Mysore

Lokeshwari Pictures—"Sthree Ratna" (Canarese), featuring Sandya, Vidyavathi, N. S. Krishnan, T. A. Mathuram, Ashwathanarayan, Chennabasvaiah & others. — Direction: K. Subrahmanyam, B.A., B.L.,

Revathi Studios, Madras

Jambu Productions'—(1) "Manaiviyin Magan" (Tamil), featuring Vyjayanthimala, M. V. Rajamma & S. V. Sahasranamam and directed by M. V. Raman. (Being taken in Narasu Studios also)

(2) "Laaj" (Hindi), featuring Vyjayanthimala, M. V. Rajamma, Raj Mehra, Wahab Kashmiri and directed by M. V. Raman. (Being taken in Narasu Studios also)

A. T. M. Productions'—"Thozan" (Tamil), featuring Mathur. Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan.

Ragini Films'—"Shri", featuring Nageswararao & Savithri and directed by P. Pulliah.

Prathibha Studios'—"Rechuka" (Telugu), featuring N. T. Ramarao & Anjali Devi and directed by P. Pulliah.

Sadhana Productions'—"Santhanam" (Telugu), featuring S. V. S. Rangarao, Baby Vijayalakshmi etc. & directed by Ranganatha Das.

Union Pictures' — "Sri Jagannatha Mahatyam" Oriya film being dubbed in Telugu.

Gokul Pictures'—"Vadina Gari Gajulu" (Telugu), featuring Anjali Devi, Jamuna etc.—Directed by Rajini Kanth Sabnis.

Zoya-Revathi Pictures'—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Padmini Pictures'—"Mudhal Thethi" (Tamil), featuring Sivaji Ganesan, Anjali Devi etc.—Directed by P. Neelakandan.

Revathi Productions'—"It happened in Midnight", featuring T. R. Ramachandran.

Revathi Productions — "Kalvanin Kathali" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction: V. S. Raghavan.

Aruna Films'—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction: R. M. Krishnaswamy.

T. R. R. Productions' — "Gomathiyin Kathalan" (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction: P. Neelakandan.

Maheswari Pictures—Production No. 1, (Tamil), featuring M. K. Radha, M. V. Rajamma, T. P. Muthulakshmi etc. Direction and Camera: T. Janakiram.

Rohini Studios, Madras

Rohini Pictures'—"Ezhaiyin Asthi" (Tamil & Telugu), directed by D. L. Ramachandar.

Rohini Pictures'—"Grihalakshmi" (Tamil), featuring Anjali Devi, M. K. Radha and directed by H. M. Reddy.

Star Combines' Studios Ltd., Madras

Star Combines—"Jai Alak Niranjan" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc.—Direction: G. V. Baskar.

Soundarya Pictures—"Pramajalamu" (Telugu) featuring -do-.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—"Nalla Veedu" (Tamil).

Udayanan Studios, Alleppey.

Excel Productions—"Kidapadam" (Malayalam), featuring Prem Nazir, Tikkurisi, Kottarakarai Sreedharan Nair, S. P. Pillai. Kumari Thangam, Miss Kumari, Pankajam etc. — Direction : M. R. S. Mani. Camera : P. Balasubramaniam.

Vauhini Studios Ltd., Madras.

Narayanan & Co.—"Kanavane Kankanda Deivam" (Tamil), featuring Gemini Ganesan, Anjali Devi, Friend Ramaswamy, Nambiar etc.—Directed by T. R. Raghunath.

Annapoorna Pictures—"Dongaramudu" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiah —Direction: K.V. Reddi, B.Sc.(Hons.) Dialogues : D.V. Narasaraju.

Vauhini Productions Ltd.—"Bangaru Papa" (Telugu), featuring S. V. Ranga Rao, Jaggiah, Ramasarma, Krishnakumari, Jamuna, Vidyavathi etc.—Direction by B. N. Reddi.

V. S. P. Pictures—"Production No. 1." (Telugu), featuring Kanchana, Amarnath, Jogarao and Kashyap and directed by Apparao.

Vaidya Films — "Mangaiyar Thilagam" (Tamil), featuring Manohar, Subbiah, Ragini, Padmini and Thangavelu. Direction : L. V. Prasad.

S. M. N. Films, Ceylon—"Mathalang" (Sinhalese). Direction : Nagarajan.

Sahini Productions—"Amara Santhesam" (Tamil), featuring M. K. Radha etc.—Direction : Adurty Subba Rao.

Windsor Productions—"Nam Kozhanthai" (Tamil) featuring Manohar, S. Varalakshmi & Nagarajan and directed by K. S. Gopalakrishnan.

Film Ceylon — "Sadesullang" (Sinhalese) — Directed by T. Somasekharan.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

Lalithakala Films Ltd. — "Mahakavi Kalidas" (Kanarese) featuring Honnappa Bhagavathar. Directed by Sastry.

National Art Theatre—"Production No. 2" (Telugu), featuring N. T. Rama Rao, Relangi, Anjali Devi.—Direction : Yoganandha.

Janmabhoomi Pictures—"Production No. 1" (Telugu).

Jayanthi Productions—"Production No. 2" (Tamil), Governor's Cup.

List of Pictures Censored

During January, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
*Snehaseema	Malayalam	14832 ft.	Associated Productions	8293 27-12-54
**Veera Sundari	Tamil	14390 ft.	Sri Sundari Pictures	8594 30-12-54
†Menaka	Tamil	16449 ft.	Kasturi Films	8295 3-1-55
Sant Sakhu	Kannada	15590 ft.	Panduranga Productions	8297 6-1-55
Sri Rama Pooja	Kannada	12869 ft.	B. R. K. Films	8298 8-1-55
Cauveri	Tamil	16127 ft.	Krishna Pictures	8300 8-1-55
Nalla Pillai	Tamil	13980 ft.	Eastern Art Production	12901 11-1-55
†Missamma	Telugu	16170 ft.	Vijaya Productions Ltd.,	8299 8-1-55
Missiamma	Tamil	16170 ft.	Vijaya Productions	12902 11-1-55
Vichitra Prapancha	Kannada	14955 ft.	Vijaya Shri Chitra	12903 20-1-55

* Please note the corrections.

** Repeated since details are not given in Jan. 55 issue.

† Examined by the censor Board during Dec. 54 and Certificate issued during January 55.

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
238	Life (Tamil)	14629	1544 30-11-54	A. V. M. Productions	A. V. M. Productions
259	Apoorva-Sahodaralu (Telugu)	13678	1545 30-12-54	Gemini Pictures Circuit Ltd.	Gemini Pictures Circuit Ltd.
240	Magic Horse (Tamil)	19156	1546 4-1-55	Sobhanachala Pictures Ltd.	Mirzapur Studio
241	Nallathanka		1957 10-1-55	K. & K. Productions	K. & K. Productions

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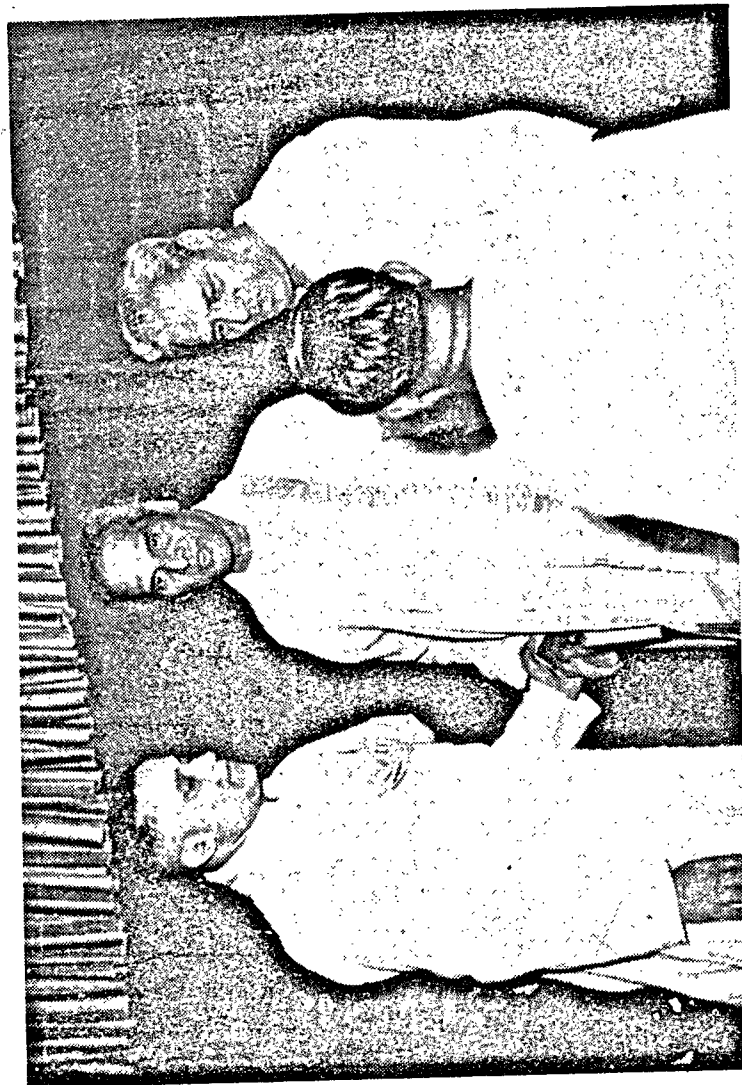


Photo taken on the occasion of Reception given to Sri V. K. K. MENON at Gemini Studios, Madras by S. I. FILM CHAMBER & SIMPSA on 13-1-1955.

THE FILM CHAMBER

Vol. I

MARCH 1955

No. 9

Printed by C. Krishnamurthi at Sri Ramakrishna Printing Works, 19-B, Woods Road, Madras-2; Edited and Published by V. Rama Rao, B. A., for the South Indian Film Chamber of Commerce, 19, Woods Road, Madras-2.

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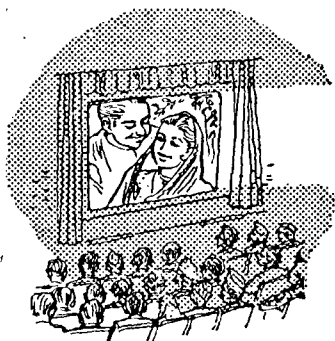
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Gram FILMCAMBER

JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce,
19, Woods Road, Madras-2.

Vol. I

1st MARCH 1955

No 9

Prime Minister's Tribute to Film Trade **1362**

Inaugurating the Film Seminar Prime Minister Nehru paid a warm tribute to the members of the film trade, for having built up a big industry from very slender resources unaided and almost from scratch.

Speaking on the Entertainment tax he said, he was not convinced of the argument for its abolition.

On the question of censorship, he observed that creative arts should be allowed to grow without much of State interference for he said the State cannot be the judges of men's morals. He, however, deprecated the anti-social films such as horror and war propaganda films on which the State would not hesitate to come down with a heavy hand.

In conclusion, he made a fervent appeal for the production of children's films which he said, would be a powerful instrument in developing the child.

The Seminar

The Film Seminar was inaugurated on 27th February 1955 at the National Physical Laboratory Auditorium New Delhi. Justice Mr. P. V. Rajamannar, President of the Sangeeth Natak Akademy under whose auspices, the Seminar is held, welcomed the Prime Minister.

The Seminar is attended by the top-ranking film personalities. Sri B. N. Sircar presides over the Seminar. Reading of a good number of papers on various aspects of the films, and discussions thereon are the high lights of this meeting.

Among the Madras participants in the Seminar are Messrs. S. S. Vasan, B. N. Reddi, W. P. Sarathy, R. M. Seshadri, K. Ram-nath, Marcus Bartley, N. C. Sen Gupta, V. Ramaswamy & others.

Leading newspapers and journals have brought out special supplements on this occasion.

Cinema Licensing in Andhra

Deputation to Govt.

On 6th February, 1955, a deputation of the Andhra Film Chamber of Commerce, Vijayawada consisting of Sri Sundarlal Nahata, President and Sri T. Aswathanarayana, Vice-President, met in a conference, the members of the Government, and discussed the various problems of the cinema trade arising out of cinema licensing etc.

The Government members consisted of Sri B. Ch. Narayanamoorthy, Law Secretary, Sri S. R. Kaiwar, Secretary for Education and Health, Sri G. V. Chowdry, Addl. Secretary for Law and Sri C. Gurumurthi Rao, under Secretary for Law.

The deputation pointed out that there are more than five authorities who are to be approached for various certificates such as (1) Electrical Certificate (2) Fire Certificate (3) Licence under P. P. R. Act (4) Stability Certificate and (5) Cinematograph licence. The deputation suggested there should be only one authority viz. District Magistrate who should arrange to consult all the relevant authorities and issue licences if the necessary conditions are fulfilled expeditiously.

It was agreed that if any applicant for renewal of license wishes to route his application through the Andhra Film Chamber of Commerce, the authorities will entertain such an application and will give a hearing to the representation of the Chamber wherever necessary. It was

also conceded that all copies of G. O's and proceedings would be sent to Andhra Film Chamber.

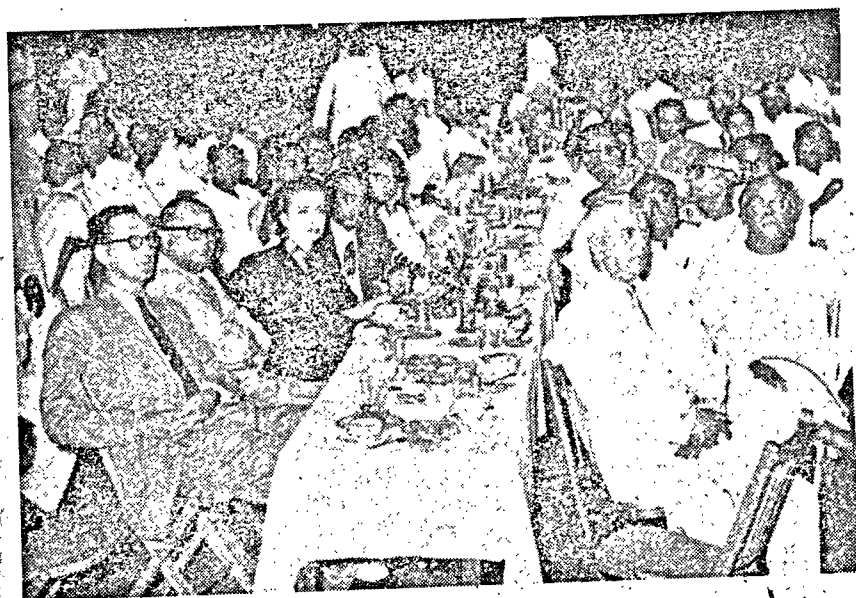
The Govt. spokesman promised to consider the possibility of implementation of a proposal to the effect that if no orders are passed on an application within a period of 30 days of the presentation it should be deemed that licence is renewed and the cinema allowed to work unless in cases of serious contravention of the conditions.

Regarding exemption under Rule 10 and Rule 41 of the Cinematograph Rules and 2(a) of the P. P. R. rules it was stated by the Govt. that there could not be an advance commitment before examining the nature of the problem and the number of cinemas involved.

Regarding Rule 48, M.C.R. it was agreed that the Andhra Govt. will adopt the contents of the G. O. Ms. No. 172 Home dated 22-1-'54 of the Madras Government.

Regarding septic tank conveniences, it was generally accepted that alternative satisfactory arrangements may be permitted.

In regard to touring cinemas the Govt. spokesman promised to consider the difficulties arising out of restrictions on usage of arable lands etc. It was also suggested that the licences of touring cinemas may be renewed for another six months period to the same operator if there was no other applicant in the field. But at the end of 12 months period, there should be a minimum gap of 3 months.



Reception to Dr. A. Beken by the Chamber & Simpsa on 4-2-'55

News & Notes

Madras Cinemas (Regulation) Bill '54 :

The Joint Select Committee on the Madras Cinemas (Regulation) Bill met at the Government House Mount Road Madras on the 19th and 20th Feb. '54 under the chairmanship of Mr. C. Subramaniam, Finance Minister.

It is learnt that Mr. S. S. Vasan President, South Indian Film Chamber of Commerce, gave his evidence putting forward the views of the trade on the question of re-introducing the screening of "Approved" films in Cinema theatres.

Among others who gave evidence were: Mr A. Y. S. Parisutha Nadar Vice-President of Trichy-Tanjore Exhibitors Assn. Mr. M. Varadaraja Pillai, President of the Salem Exhibitors' Assn., Mr. M. Seshachalam Treasurer of the Film Distributors' and Exhibitors' Assn. Vellore, Mr. A. Parthasarathy, President of the Madura distributors' Assn. and representing Madura Exhibitors' Assn. Mr. D. Ramanujam Secretary of Tg. Cinema Owners' Assn. Mr. V. Subrahmaniam Aiyar of Trichy—

Tanjore Exhibitors' Assn. Mr. K. Viswanatham, Proprietor Chitra Talkies, Madras, and Mr. A. Muthukumaran, Treasurer of Trichy—Tanjore Exhibitors' Assn.

It is proposed to supplement the evidence by means of memoranda on the licensing difficulties in the Exhibition trade as well as on the question of "Approved" Films.

Film Advisory Board :

The Government of India have reconstituted the Film Advisory Board, Bombay with effect from the 16th February, 1955 and have appointed the following as its members with effect from the same date :

1. Chairman, Central Board of Film Censors-Ex-officio Chairman. 2. Regional Officer, Central Board of Film Censors, Bombay Ex-officio member. 3. Srimati Leela Jog, Member, Bombay Advisory Panel, Central Board of Film Censors. 4. Dr. D. G. Vyas. 5. Sri D. N. Marshall. 6. Sri D. P. Wagle. 7. Kumari S. Panandikar. 8. Sri V. Shantaram. 9. Sri Habib Hoosain.

RESOLUTION

The Information and Broadcasting Ministry, Govt. of India, in their communication dated New Delhi 2nd Feb. 1955 notify the Resolution No 1/51-54-F on the Film Advisory Board.

The Resolution. *inter alia* states :

1. Whereas the Film Advisory Board has been functioning for recommending documentaries and news reels produced by the Film Division and by private producers for grant of approval certificates with reference to the relevant condition in the cinema licences and whereas a direction has now been issued by the Central Government under Sub-section(4) of section 12 of the Cinematograph Act, 1952 (XXXVII of 1952) and by the various State Governments under their own Acts, it has been decided that the Film Advisory Board should be entrusted with the responsibility of approving films which may be regarded as scientific films, films intended for educational purposes, films dealing with news and current events or documentary films with reference to these directions.

2. The rules governing the working of the Film Advisory Board will be as follows :—

(1) The Board shall consist of not less than seven members, to be appointed by the Central Government, as follows :—

(a) Chairman of the Central Board of Film Censors. Ex-officio Chairman. (b) Regional Officer of the Central Board of

Film Censors, Bombay. Ex-officio member. (c) A member of the Advisory Panel of the Central Board of Film Censors at Bombay. (d) Not less than four other members including an educationist and two persons with knowledge of films and film making.

Explanation : "Regional Officer" includes "Additional Officer" and "Assistant Regional Officer".

(2) Members other than the ex-officio members and the member of the Advisory Panel of the Central Board of Film Censors, Bombay, shall be appointed for a period of two years and will be eligible for reappointment. The member of the Advisory Panel shall be appointed as a member of the Board for the full term of his membership of the Panel

(3) The Government of India may for a cause sufficient in its opinion, remove any member of the Board before the expiration of the period of his office.

(4) The non-official members of the Board will work in an honorary capacity. They may be paid such compensatory allowance as the Central Government may from time to time determine.

(5) The Regional Officer of the Central Board of Film Censors at Bombay will be the Secretary of the Board.

(6) No act or proceedings of the Board shall be called in question on the ground merely of the existence of any vacancy

in or defect in the constitution of the Board.

(7) Unless otherwise directed by the Government of India, the Headquarters of the Board shall be at Bombay.

(8) Meetings of the Board shall be presided over by the Chairman, and, in his absence the members present may elect one among themselves to preside.

(9) The quorum of the Board shall be three.

(10) The decision of the Board shall be that of the majority of the members attending the meeting and in the event of an equality of votes, the presiding officer shall have second or casting votes. The decision of the Board shall be final. If any applicant wants to make any representation in regard to the film submitted by him, however, Board shall give him an opportunity to do so and it shall be open to the Board to revise their decision in the light of any such representation.

(11) The Board shall ordinarily meet every week for the purpose of approving films as scientific films, films intended for educational purposes, films dealing with news and current events or documentary films in terms of the directions issued by the Government of India under sub-section(4) of section 12 of the Cinematograph Act 1952 (XXXVII of 1952) and any similar directions issued by the State Governments.

(12) Any person, firm, organisation or Government desirous

of having any of his or its films approved by the Board shall send an application in writing to the Secretary of the Board stating the title of the film and the source from which it can be obtained by the exhibitors and such other particulars as may be required by the Board.

(13) The Board will communicate the titles and subjects of the films approved by them together with the information regarding the sources from which they can be obtained, to the Central Government. The titles of the films certified to be scientific films, films intended for educational purposes, films dealing with news and current events or documentary films by the Central Government, with the approval of the Film Advisory Board, will be notified in the Gazette of India together with the address from which they can be obtained.

* * *

Censoring of Imported Films:

A Bombay message dated 10th Feb. '55 says:

"Ninety imported films were refused certificates by the Central Board of Film Censors during the period from January 15, 1951 to Nov. 30, 1954.

These films either depicted brutal violence, crime and gangsterism or glamourised vice or carried cold war propaganda.

During the same period, out of a total number of 1,167 imported feature films certified for exhibition, only 47 merited clear adult certificates. Seven hundred

and ninety-five were passed for universal exhibition, 286 for universal exhibition with cuts and 39 for exhibition to adults only also after cuts.

Out of the 90 films refused certification, 66 were imported from U.S.A. Of the remaining 24 films 10 were from U.S.S.R., five from the U.K., two from China and three from France. One film was from Pakistan, two Hungary and one from Czechoslovakia.

The deletions in imported films generally related to glamourising of crime and violence, indecent clothing, indecorous dancing and prolonged kissing scenes. Gruesome murders, bank robberies, lawlessness and mob rule were other excisions made in some of these films.

Low moral tone or brutal and sadistic behaviour of gangsters or presentation of the *modus operandi* of crime have been some of the grounds for the refusal of certificates in respect of certain imported films.

A few other films were refused certificates as they tended to wound the susceptibilities of foreign nationals or were full of political propaganda or disparaging references to the heads of foreign States.

Flouting of the generally accepted standards of decency or attempt to enlist the sympathies of the audience for immo-

rality and vice were also the grounds of refusal of certificates.

Presentation of detailed planning and execution of murder by means of blackmail and scenes full of violence or gun-battles and employment of extra-legal means for personal ends were some of the other reasons for refusing certificates."

* * *

A Press note dated 17th Feb. '55 states: In pursuance of a decision taken by the Central Board of Film Censors, all the imported films in Madras and Calcutta regions shall be examined and certified in Bombay with effect from February 16.

Exception has, however, been made in the case of shorts other than 'trailers' and news reels.

* * *

No Remission of Censorship

Fees:

The Central Board of Film Censors has decided to discontinue the remission of censorship fees either in whole or in part in the case of pictures certified as 'Predominantly Educational', with effect from March 1, 1955.

The Board also decided that hereafter such films be classified only as 'Predominantly Educational' without any sub-categorization as 'Predominantly Educational—I' or 'Predominantly Educational—II'.

RECEPTION TO Dr. BEKEN

Scope for Colour Films

The South Indian Film Chamber of Commerce and The South Indian Motion Picture Studio Assn., gave a grand reception in honour of Dr. A. Beken, Director and General Manager, Messrs. Gevaert Photo-Production Ltd., N. V., Antwerp during the latter's visit to the City.

The gala function was held in the beautiful lawns of the Vauhini Studios, Kodambakkam, Madras on 4th Feb. 1955.

WELCOME BY SRI S. S. VASAN

Welcoming Dr. Beken, Sri. S. S. Vasan, President, said they were happy that Dr. Beken was visiting India at a time when there was a great awakening about films especially, colour films. They had been hearing a lot during the past two years about people desirous of coming to India to find out the possibilities of setting up plants for production of colour films. They had also heard about producers from Hollywood and England wanting to go over here to produce pictures on the life of Lord Buddha, Mahatma Gandhi and Tagore. This was indeed interesting since it showed that there was a great awakening all over the world about the possibilities of producing pictures that would interest the world audience on such subjects. He felt sure that Dr. Beken and his Company would try to help people who had been in this industry. He was confident that the visits by so many friends from

abroad trying to find out the situation here would help the Indian film industry. Dr. Beken belonged to the Company which was the first to help this country to produce pictures in colour and Mr. Vasani referred in this connection to the establishment of the Gevaert laboratories in Bombay and the Film Centre.

Mr. Vasani said that production of colour films involved great cost. The entertainment tax was so heavy that they had to pay the tax right through the investment of capital on the colour picture; it almost meant a tax on the capital and a tax on the technical advance. That made the people a little afraid to venture in the colour film production. He was sure that the time might not be far off when public men concerned with the expansion of the film industry would consider sympathetically the whole question.

DR. BEKEN'S REPLY

Dr. Beken thanking the Chamber and the SIMPSA for the warm reception extended to him paid a good mead of praise for the standard and up-keep of the studios in Madras. He said that he had visited film industries in all parts of the world including USA and that he did not expect to see what he found here and that he was very much impressed about it. He continued, 'I have well realised the great importance this industry will play in the future of your country. We hear much of the

educational and cultural mission which the film industry is expected to play in the life of a nation and undoubtedly Indian films will also carry their cultural lessons and messages with them. Film is the foremost and the one and only widespread and inexpensive means of popular entertainment. This is the first and most important task the Indian film industry has to perform."

Dr. Beken said that the popularity of the Indian film as a means of entertainment offered a wide scope for further expansion. In this expansion colour films had to play their part. In all countries in Europe and also in the U.S.A. colour film was gaining ground rapidly and more films were being produced in colour by various processes. Colour in Indian films would have a great future. A beginning in the field of colour in this country, Dr. Beken said had already been made and several Indian full-length feature films had been produced in colour. For the successful production of a colour film it was essential that in the first place, the film should be processed and printed where it was exposed and secondly a permanent and close day-by-day co-operation and understanding between the Director of Photography on the one hand and the Executive of the colour laboratory on the other should be achieved and maintained.

Dr. Beken said that they had now reached a stage when they

were in a position to produce a colour film, Gevacolour new type, which was a great advance on anything the Gevaert Company had put on the market before. Not only had its purity clarity, the intensity of the colour and the definition been advanced to a very considerable extent, but also the speed of the film was now such that it could be exposed under almost identical conditions as black and white.

Dr. Beken said that he was convinced that if the problems of the film industry in India were given sympathetic attention and a quick solution found, the employment figure could be doubled within a short space of time. They were particularly fortunate, Dr. Beken said, that they had at the helm Mr. Vasani the widely respected President not only of their organisations but of the All India Film Federation. No other person could guide and lead them with greater experience, authority, influence, breadth of vision and power of persuasion than Mr. Vasani could do, Dr. Beken concluded.

Mr. A. Ramiah, Vice-President of the Chamber proposing a vote of thanks, thanked Mr. B. Nagi Reddi and others who are responsible for the success of the function.

After tea and felicitations the gathering were shown a colour film depicting the progress of the Gevaert Company during the past 60 years and also two reels of a Hindi film produced in colour.

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PRINT
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Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1949 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XLVI - Miscellaneous - Union-

Misc. Censorship Fees." (b) eight copies of the synopsis of the full story, songs, cast etc. - (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Lavangi (Hindi) 2994, d/6-3-50. 2. Sthree (Malayalam) 2996, d/10-3-50. 3. Girl of My Dream (German) 2997, d/14-3-50. 4. Vijayakumari (Tamil) 2998, d/14-3-50. 5. Tirugabatu (Telugu) 2999, d/16-3-50. 6. Naga Kanika (Tamil) 3012, d/23-3-50. 7. Savukaru (Telugu) 3013, d/1-4-50. 8. Sasidharan (Malayalam) 3014, d/5-4-50. 9. Champakulam Boat Race (Malayalam) 3015, d/5-4-50. 10. Phool (Urdu) 3017, d/12-4-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to the Electrical Inspector, Andhra, Flat Nos. 19 & 20, Khaleel Mansion, Mount Road, Madras-2.) for the renewal of the Electrical Certificates of their theatres three months prior to the date of expiry of their licence viz., before 31st March, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a, Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas": Inspection month—May '55.

The Cinema theatres in Sriakulam district in the Andhra State and Malabar district in the Madras State.

Legal

Transfer of licence—

Andhra High Court's Judgment

In the writ petition No. 537 of 1954 dated 15th Dec. 1954, Mr. Justice P. Satyanarayana Raju, of Andhra High Court, Guntur, delivered his judgment.

The case was under the Cinematograph Act and related to the question of transfer of licence. The four petitioners in the writ petition Messers Ankuim Madhavarao, Battina Sambayya, Mula-kala Chinamayalingam, and Thatha Jaganatham and one Mr. B. Mallikarjun Rao (3rd respondent) have been partners and lessees of a cinema theatre called Sri Kesari Picture Palace, Ellore under a registered lease deed, dated 9-11-1947, executed in their favour by its owner. The lease provides for a rent of Rs. 550 per month and is to subsist for 10 years. The petitioners Mr B.M. Rao (3rd respondent) and the owner of the theatre filed O. S. No. 2 of 1948 on the file of the District Court, West Godavari, for possession of the cinema theatre. There was a decree in their favour which was confirmed by the High Court of Madras in A. S. No. 549 on its file on 20-4-1949. In pursuance of that decree, possession was taken by all the partners. It is common ground that the licence under the Cinematograph Act and the licence under the Places of Public Resort Act were previously granted in the name of the 3rd respondent. In or about Feb. 1953 there were

certain differences between the petitioners and the 3rd respondent. On an application filed by the petitioners, the licence under the Places of the Public Resort Act, was granted to the petitioners jointly with the 3rd Respondent. The licence under the Cinematograph Act issued in the name of the 3rd Respondent was to expire on 31-5-1953. Here it may be stated that a licence is granted for one year at a time and is renewable from year to year. The 3rd Respondent did not apply for the renewal of the licence. The petitioners however, applied on 29-5-1953 for the issue of a licence in the names of all the five partners. The third respondent filed objections on 26-6-1953, wherein he stated that the licence should not be granted in the names of the five partners and prayed that the application for licence may be dismissed.

The 2nd respondent in this petition is the District Magistrate of W. Godavari the licensing authority under the Cinematograph Act. He gave notice to the parties and heard their counsel. He passed an order on 3-8-1953 by which the licence was granted in the name of all the five lessees.

The 3rd respondent filed a petition dated 9-1-1954 before the Govt. of Andhra (Law Dept.) praying that the order of the District Magistrate may be cancelled. The four petitioners filed petitions on 18-3-'54, 22-3-'54

and 1-4-'54 requesting the Govt. to dismiss the appeal petition.

ANDHRA GOVERNMENT'S ORDER

The Govt. of Andhra, thereupon passed G.O. Ms. 734 dated 12th July 1954, issuing instructions to the licensing authorities and also amending the Cinematograph Rules by introduction of a new rule 11-A.

G. O. Ms. No. 734 Law Department dated 12th July, 1954:

Cases have come to the notices of the Government where Collectors have renewed the licences of the Cinema houses in favour of persons other than the original licencees or jointly with them without the consent of the latter or without the applicant producing a document of transfer of title or of the licence in favour of the former by the latter. This does not seem to be reasonable and indirectly involves the Government in determining the property rights of the rival claimants which is outside the scope of the licencing orders.

Collectors are therefore instructed not to renew a licence in the name of a person other than the original licensee except in the following cases:—

1. Where the applicant files a valid document of title or of transfer according to the tenor of the document.
2. Where the applicant files a consent statement of the original licensee according to the tenor of consent; or
3. Where the applicant produces *prima facie* proof that he is the legal successor in the title

of the original licensee or an order of a civil court in his favour.

Whenever there is a transfer of title along with the transfer, the transferee, should obtain the consent in writing of the original licensee that the licence will also be transferred in the name of the transferee... vide new rule 11-A below.

The Collectors are requested to follow the above instructions while granting the licences under Cinematograph Act.

2. The following notification will be published in the Andhra Gazette:—

"In exercise of the powers conferred by section 9 para (8) of the Cinematograph Act 1918) the Governor of Andhra hereby makes the following amendments to the Madras Cinematograph Rules, 1933, published with the late law (general) department notification No.-78 dated 5th December at pages 193, 198 of part 1 of the Fort St. George 1933.

AMENDMENT.

In the said rules, after rules 11, the following rule shall be inserted namely:—

"11-A: Whenever there is transfer of title along with the transfer, the transferee should obtain consent in writing of the original licensee, that licence will also be transferred in the name of the transferee.

PRESENT WRIT PETITION

The present petition was filed on the 19th Aug. 1954 for the issue of a writ of certiorari

quashing the order of the Govt. in the G.O. above reproduced.

Judgment

In the course of judgment, His Lordship set out the relevant provisions of the Cinematograph Act and the provisions of Section 7 of the Madras Clauses Act, and said: I will now proceed to consider the validity of Rule 11-A. That rule purports to have been framed in exercise of the powers conferred on the State Government under Section 9 (3) of the Cinematograph Act 1918. That Section empowers the State to make rules to provide for the regulation of cinematograph exhibitions for securing the *Public safety*. The object of the Cinematograph Act as stated in the preamble is to make provision for regulating exhibitions by means of Cinematographs. It is, therefore, relevant to consider whether Rule 11-A is within the intendment of section 9 (3) of the Cinematograph Act. The language of section 9 (3) is clear to make rules only to provide for the regulation of Cinematograph exhibition for securing public safety. I am of the view that Rule 11-A is neither within the intendment of section 9 (3) nor within the object of the Act as stated in preamble. Apart from this the notification inserting the new rule was published in the Andhra Gazette on the 9th Sep. 1954. Before the 9th Sep. 1954 there was no publication of the draft rule as per the requirements of section 7 of the Madras General Clauses Act. Objections or suggestions in respect of the draft rule were not

admitted or invited at any time and the rule was for the first time published on the 9th Sep. 1954. The rule not being within the scope and intendment of section 9 (3) which empowers the State Government to make rules, and the mandatory provisions of section 7 of the Madras General Clauses Act which requires publication and the inviting of objections to the draft rule, not having been followed, I hold that the rule is ultra vires the powers of the State Government and has not been validly made. This position has not been seriously contested before me. If Rule 11-A is not valid as a statutory rule, the question as to whether it can retrospectively affect vested rights need not be considered. If a rule is bad as a statutory rule there can be no question of either its prospective or retrospective operation.

The more important question however is even if this rule were not followed, whether the instructions contained in the first part of the Government Order are valid and fall within the ambit of section 5 (3) of the Cinematograph Act and whether they can validate the order of the Government setting aside the grant of the licence by the Dt. Magistrate to the petitioners and to the 3rd Respondent. That the Government have no power to issue instructions under section 5 (3) of the Cinematograph Act is beyond controversy. In *Vallinayagam Pillai Vs. State of Madras* (1952-1 M. L. J. 279) *Rajamanar C. J.* and *Venkata-*

rama Iyer J. laid down that under section 5 (3) of the Cinematograph Act, wide power is conferred on the licensing authority to grant licenses to such persons as it thinks fit and on such terms and conditions subject to such restrictions as it may determine. The licensing authority is subject to the control of the Provincial Government. It is presumably in exercise of this power of control that the instructions were issued by the Government to the licensing authorities. It is not strictly accurate to speak of these instructions as rules framed under section 8 of the Act and so it is not necessary to deal with the contention that they go beyond the rule making power contained in section 8.

Continuing his Lordship said: But I am satisfied that an executive instruction which is unrelated to the object, intendment or the purpose of the Act, cannot be issued by the State Government.

There is another important aspect of the matter, which requires consideration. Dealing with this matter, His Lordship observed. "On the date on which the District Magistrate granted the licence in favour of the petitioners there was admittedly no rule or executive instruction or order of the nature contained in the Government Order dated 12th July 1954. I am not satisfied that a licence validly issued can be cancelled because of the fact that the Government choose to issue instruction at a later date.

Further dealing with the same point, His Lordship said. "About the general power of the Government to cancel a licence issued by the District Magistrate, I would prefer not to express a final opinion in the case as I had not the advantage of a full and exhaustive argument on this question.

On the question of relief in this writ petition the learned judge said: The petitioners are certainly hurt by the said order of the Government and it cannot be said that their petition is premature".

In the view I have taken, it follows, that the order of the Government must be quashed. The petitioners will have their costs which I fix at Rs. 200.

* * *

"Approved" Films Compulsion:

A Cuttack report states that the Orissa High Court opined that the clause compelling Cinema managements to exhibit official films was not legal.

It is said that the Chief Justice Mr. Lingaraj Panigrahi and Mr. Justice Souri Prasad Mahapatra delivering Judgment in an appeal filed by the proprietor and manager of Shri Shanker Talkies of Gunupur in Koraput district, held that the appellants were not guilty and acquitted them of the charges framed against them that they had committed a breach of terms and conditions of the Cinematograph Act by continuing to keep their show houses open after 12-30 p.m.

The proprietor and the manager of Shri Shanker Talkies were charge-sheeted by the police for keeping their picture house open after 12-30 p.m., thereby committing a breach of the law.

The accused pleaded that they could not close their cinema houses earlier as it was obligatory on them to show certain reels and documentaries at each show. The exhibition of these official reels, they pointed out naturally prolonged the duration of the shows for which they maintained they were not at fault. Their Lordship accepted the plea put forward in the appeal and set the accused at liberty saying that the conditional clause compelling the Cinema managements to exhibit official films was not legal.

* * *

Overtime Wages for Cinema Workers :

LABOUR COMMISSIONER'S ORDER

Sri V. Balasundaram, Commissioner of Labour has passed an order on 30th December 1954 that application of Section 50 of the Shops and Establishments Act to the workers in regard to payment of overtime allowance is valid.

The case arose out of a dispute between the managements and workers of Messrs. Saraswathi, Prabhat, Broadway and Kinema Central Theatres, Madras.

* * *

Payment of Bonus—Tribunal's Findings:

The Industrial Tribunal, Coimbatore, in a dispute between Diamond Talkies and their workers observed that the grant of bonus in and for a particular year depended upon the circumstances that there was available surplus profit in that year and that the trade results of a previous year should not be taken into consideration. In the opinion of the Tribunal, the trading loss of the previous year should not be allowed to be deducted from the profits of the year in question in deciding the claim for bonus for that year.

Following the trend of the decisions of the Labour Appellate Tribunal, the Industrial Tribunal also held that in computing wages for awarding bonus, dearness allowance should not be included.

* * *

"Workmen" under Industrial Disputes Act.

The High Court of Madras in a dispute between Odeon Cinema and workers of Sagar Talkies, held that a mere contract to employ workmen did not constitute the persons agreeing to be taken into employment as "workmen" within the meaning of Section 2 (s) of the Industrial Disputes Act. The Court also held that the mere existence of a contract to employ did not constitute the relationship of master and servant between the employer and the person to be employed and as such any differences between the parties to the

contract would not give rise to an industrial dispute. In coming to this conclusion, the Learned Judge of the High Court made the following observations :

"But the question is, can there be an industrial dispute between an employer and a person who merely desires to get employed under the former or a person who has been promised employment, in other words, between an employer and would be workman. It is true that in cases where a person has once been employed and the dispute relates to his non-employment, the courts have held that there is power in tribunals to direct the reinstatement of such employee, and that the expression "connected with the non-employment of any person" is apt to confer upon the tribunals power to make such an order of reinstatement." But in a case where the employment has not started at all, but is merely in the state of a contract, which is the most that can be put forward by the workers in the present case, can there be an industrial dispute between an employer and a person whom he has agreed to take into his employ, but whom he

has never employed? I am clearly of the opinion that it would be straining the language of Section 2 (k) to say that in such a case an industrial dispute exists. A mere contract to employ the workers which is in substance the basis of the present award does not constitute the person who is agreed to be in employ, a workman within the meaning of Sec. 2 (s). In my Judgment, a dispute between employers and their workmen; would include disputes between the employers and their ex-workmen but not between employers and would be or future workmen. The mere existence of a contract to employ does not constitute a relationship of master and servant between the employer and the person who has been promised employment. Until this contract is performed and the servant is actually employed, the relationship of employer and workmen is not constituted with the result that any differences between the parties to the contract must be resolved in the ordinary courts by a suit for damages and does not give rise to an industrial dispute."

MEETINGS

A meeting of the Executive Committee of the Chamber was held on 9th February, 1955 and two meetings of the City exhibitor members of the Chamber were held on the 12th and 15th February, 1955.

MEMBERSHIP

An application for membership is received from M/s. Broadway Talkies, Madras.

Trade Association

Film Federation of India :

A meeting of the Executive Committee of the Film Federation of India was held at the Swiss Hotel, Delhi on the 26th February, 1955 under the presidency of Sri S. S. Vasan.

The subjects that were discussed were :

Representation on the Central Board of Film Censors, A.I.R. and Film Music, Deposit of prints or scripts under Censorship Rules, Export of films to U.S.S.R., Colour Laboratories, Entries to International Festivals and Indo-Pakistan Film Trade.

Nominations for the Federation Committee :

It is learnt that for the South Circuit nominations are received for the forthcoming Committee of the Film Federation of India.

* * *

Indian Motion Picture Producer's Association :

A message dated 10th Feb. 1955 says : Sri S. K. Patil, formerly Chairman of Film Enquiry Committee has been elected to be a honorary member of the Indian Motion Picture Producers' Association.

It is learnt that a delegation of the Association is put on the job of making on the spot study of the conditions for reopening of the film trade with Pakistan.

The delegation is scheduled to consist of Mr. Kishore Sahu,

Mr. Jaimani Devan, Wali Sahib, Ashalesu Biswas etc.

* * *

Hyderabad Cine Distributors' Association :

The fourth general body meeting of the Hyderabad Cine Distributors' Association was held on 26th Jan. 1955 in Secunderabad. The following were elected the office-bearers for the year 1955 :

President : Mr. Mohamad Ali Karmali; Vice-President : Mr. S. A. Seth, Secretary : S. L. Gupta Jt. Hony. Secretary : Mr. Sumant Desai. Members of the Committee : Messrs. D. P. Syal, R. K. Puri, Shama Iyengar, P. N. Shah & R. H. Mehta :

PRESIDENT'S SPEECH

Mr. Mohamad Ali Karmali, President, in the course of his speech referred to the heavy taxation burden on the trade. He said that such a taxation policy is draining the resources of the trade and has made the smooth running of the business difficult.

He suggested that the supply of "approved" films for exhibition should be made free by the Government in order to educate the masses but resented the Government's policy in making it a compulsion on payment of hire at a time when the industry is already over burdened. He next dwelt on the subject of "show tax" imposed by the

Government and observed that it is inequitable and should either be abolished completely or reduced drastically. He appealed to the Government to pay due attention to the difficulties of the film trade and grant it the much needed relief.

Referring to the present day conditions in the trade, the President hoped that with united effort and confidence they would be able to have better prospects in business. In the end, he thanked members of the trade for their co-operation.

Foreign Trade

In the course of despatches from the Embassy of India, Buenos Aires (Argentina) received by the Film Federation of India, the possibilities of exchange of films between India and Argentina are envisaged.

It is said there are three circuits available for the exhibition of films, both Argentine and foreign, in about 2000 cinema houses in that country. Two of these circuits are controlled, one each, by important groups each comprising a number of owners of cinema halls. The third belongs to independent owners. There are three categories of cinema houses. The first in which the premiers of the pictures are shown must, by law, exhibit Argentine films at least one week in a month. The same law applies in the case of the second category of halls where one or more films are shown daily in one continuous session for the same ticket. The third comprises the rest of the halls in the country. These are required to show annually 50% of national films. About 90% of the producers are distributors also. The producer receives as his share 60% from the films shown in

the first category halls, 45% from those exhibited in the second category and 40% from those shown in the third. The distributors get 15% of those produced in Buenos Aires and 10% of those produced in the rest of the country or abroad.

The Indian Embassy have been approached by Mr. Hugo del Carril who is a well-known Producer, Director and Actor with a proposal for the exchange of films between India and Argentina. His contacts besides the whole of Argentina cover Chile and Uruguay. The exchange is proposed to be on film to film basis each country keeping to itself the earnings derived from the exhibition. It will be conducted through commercial channels with the blessings of the respective Governments. This will do away with the biggest hurdle in such an exchange namely, transfer of funds from Argentina to India.

The Indian Embassy express a desire to have the views of the film trade in India in the matter. Members interested in the subject may communicate their desire to the Chamber.

Far & Near

Bombay to encourage drama

A Bombay message dated 21st Feb. '55 says: Mr. Dinkerrao Desai, Bombay's Minister today said that the State Government would spend Rs. 2,59,000 for encouraging dramatic art, including writing of dramas and construction of open air theatres in the State.

Addressing a press conference Mr. Desai said that the allotment of this sum was being made by the Government from money secured by way of Entertainment taxes. Rupees two lakhs, he said, were being earmarked for building open air theatres, at a number of places in the State while the remaining amount would be given away in prizes

for drama performances including children's dramas play-writing, best individual performances and financial assistance to actors.

Film Music and A. I. R.

Information is received to the effect that the Government of India have decided to renew the broadcasting of the film song hits with immediate effect belonging to the members of the Film Producers' Guild of India, Bombay. It is understood that the Guild consists of the following: Sri V. Shantaram, Sri Tolaram Jalan, Sri S. Mukerji, Sri V. J. Bhatt, Sri Baburao Pai, Sri B. N. Sircar, Sri Mehaboob R. Khan, Sri A. R. Kardar, Sri S. M. Modi and Sri Raj Kapoor.

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Diary

28-1-'55—Release of Pilpli Sahib (Hindi) with Shyama, Agha etc., at Ashok, Madras.

4-2-'55—Reception to Dr. Beken, Prodn. Chief of Gaveart Film Co., Antwerp at Vauhini Studios by Chamber and Simpsa.

4-2-'55—Release of Asoka Productions' Padmini (Tamil) starring T. S. Baliah P. S. Govindan, Karunanidhi, Drowpathi, Sakuntala T. P. Muthulakshmi etc., at Chitra, Bharat and Kamadhenu, Madras.

4-2-'55—Inaugural ceremony for the production of Kasturi Films' "Satharam" (Tamil.)

5-2-'55—Release of Forward Art Films' "Nallathangai" (Tamil) starring, Madhuri, T. S. Baliah, S. A. Natarajan and M. N. Nambiar, at Broadway Sayani and Gaiety, Madras.

6-2-'55—Trade Show of "Ardhangi" (Telugu) of Ragini Films' at Paragon, Madras.

6-2-'55—Andhra Film Chamber deputation meets Andhra Government Secretaries.

10-2-'55—Press Show of "Valliyin Selvan" (Tamil) of United Film Arts produced at Gemini Studio at Wellington.

11-2-'55—Release of "Valliyin Selvan" at Wellington, Prabhat & Saraswathy, Madras. Starring: Sundaribai, Lalitha, Vanaja, Sahasranamam & Gemini Ganesan.

11-2-'55—Release of "Samaj" (Hindi) of Ashokumar Prodn., featuring Ashok Kumar, Usha Kiran, Shashikala and Agha at Ashok Talkies, Madras.

11-2-'55—Release of Film Art's "Milap" (Hindi) with Geetabali, Devanand, K. N. Singh etc., at Plaza, Madras.

18-2-'55—Release of "Chandni Chowk" (Hindi) starring Meenakumari, Shekar, Agah etc., at Star, Madras.

19-2-'55 and 20-2-'55—Members of the trade give oral evidence before the Select Committee on the Madras Cinemas Regulation Bill 1954.

19-2-'55—Release of Modern Theatre's "Kathanayaki" (Tamil) at Chitra, Kamadhenu, Maharani and Lakshmi (Perambur) Madras starring, Padmini, Ragini, T. R. Ramachandran, M. N. Rajam etc.,

25-2-'55—Release of "Munna" (Hindi) of Naya Sansar at Ashok, Madras. Starring Master Ravi Omprakash David etc.

26-2-'55—Meeting of the Committee of the Film Federation of India at Delhi.

27-2-'55—Inauguration of the "Film Seminar" organised by the Sangeet Natak Academy by Hon'ble Pandit Jawaharlal Nehru, Prime Minister of India at New Delhi.

LIVING INDEX

The cost of living index number for working classes in Madras city for the week ended 12-2-'55 was 327.



A. V. M. Studios, Madras.

A. V. M. Productions—"Chella Pillai" (Tamil), featuring K. R. Ramaswamy, B. R. Pantulu, T. S. Baliah, K. A. Thangavelu, Javar Seetharaman, V. M. Elumalai, Radhakrishnan, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"Vadina" (Telugu), featuring Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba Pandaribai and others.

A. V. M. Productions—"Nagala Chowthi" (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—"Adarsha Sathi" (Kannada), featuring Nagiah, Sowcar Janaki and others.

A. V. M. Productions—"Shiva Bakth" (Hindi), featuring Shahu Modak, N. K. Misra, Ananth Marathe, Padmini (Travancore Sisters), Padmini (of Bahar), Kumari and others.

National Pictures—"Parasakthi" (Telugu), featuring Sri Ranjani, Sahasranamam and others.

Production No. 2 (provisionally called "The Doctor" (Sinhalese) Eddie Jayamane, Rukmani Devi, Herbert Seneviratna and others.

Bharani Studios, Madras.

Bhaskar Productions—"Production No. 2", featuring Sowkar Janaki, Relangi etc.—Direction: K. Bhaskara Rao.

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction: D. Kemparaj Urs.

The Central Studios Ltd., Coimbatore

Aravind Pictures—"Mullaivanam" (Tamil), featuring Sriram, P. S. Veerappa, S. A. Nataraj, Alwar Kuppaswamy, Ethartham Ponnuswamy Pillai, Kottapuli Jayaraman, Kumari Rukmani, Rajeswari, Lalitharao, Vijayakumari etc.—Direction: V. Krishnan—Story & Dialogues: A. K. Velan.

M. A. V. Pictures—"Pennarasi" (Tamil), featuring A. R. Nagarajan, M. N. Nambiar, S. A. Nataraj, A. Karunanidhi, Elumalai, Pakkiriswamy, E. R. Sahadevan, Venkatachalam, P. Kannamba, Suryakala, P. R. Sulochana, E. V. Soroja, C. T. Rajakantham, Kanaka etc.—Story & Dialogues: A. P. Nagarajan. Direction: K. Somu.

Sri Unity Pictures—"Production-A" (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction: Chander.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

Jayane Cinema Tones—Prodn. No. 1. (Sinhalese), featuring Rukmani, Edday Jayamane etc.

B. A. W. Productions—"Matha Badhayee" (Sinhalese), featuring Rukmini and Edday Jayamane.—Direction: Alloy Jayamane.

J. S. L. Pictures—"Production No. 1" (Tamil), starring P. K. Saraswathi, Manohar etc.

Manosakthi Pictures—"Thirunal" (Tamil), featuring S. R. S. Kanthan etc.

Film Centre Ltd., Madras.

Film Centre Studio—"Nadodi" (Tamil), Popular stage-play. Direction: Vembu. Camera: Prabhakar. Chief Executive: Prabhakar.

Triveni Pictures—"Production No. 1." (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.

Jairaj Films—"Nadigamani" (Tamil), featuring Vidyavathi, Kalyana Kumar, Ganapathy Bhat etc.—Direction: C. V. Raju.—Nearing Completion.

Jairaj Films—"Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction: C. V. Raju.

Visvakala Chitra—"Production No. 1". Direction: Takur Singh.

B. A. W. Productions—"Matha Badhayee" (Sinhalese), featuring Rukmini and Edday Jayamane. Direction: Alloy Jayamane.

Jayane Cinetone—"Proctor Son-in-law" (Sinhalese) featuring Rukmani, Edday Jayamane etc.

Madras Movietone—"Production No. 1".

Gemini Studios, Madras.

Gemini Studios—"Insaniyat" (Hindi).

Merryland, Trivandrum

Adarsha Kala Mandir's—"News Paper Boy" (Malayalam), featuring R. S. Kurup, Mani, Miss Chandni, Omana, Adoor, Pankajam and others.—Story, dialogues & Direction: P. R. Das.

Movie Rays—"Irulinninum" (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction : Velappan Nair.

Neela Production—“*Harischandra*” (Malayalam), Thikkurissi Sukumaran Nair, S. P. Pillai, Muthiah, Kumari, Pankajam etc.—Direction : A. Mitra Das, B.A.

Kailas Pictures—“*Kelam Marumoo*” (Malayalam), featuring Thikkurissi Sukumaran Nair, Satyan, S. P. Pillai, Nanukuttan—Muthiah, Sulochana, Pankajavalli etc.—Direction : Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres’ — “*Maheswari*” (Tamil), featuring Anjali Devi, Gemini Ganesan, K. A. Thangavelu, M. N. Rajam, T. P. Muthulakshmi, and others.—Story Writer: Sridhar. Direction : K. Ramnoth.

Narasu Studios Ltd., Madras

Narasu Studios’ — “*Porter Kandan*” (Tamil), featuring M. K. Radha, G. Varalakshmi, D. Balasubramaniam, M. K. Mustafa, K. Doraiswamy, Master Baji.—Direction : K. Vembu.

Sarathy Films Ltd.—“*Production No. 10*” (Telugu), featuring Nageswara Rao, Narasimha Rao, C. S. R., Relangi & Sowcar Janaki.—Direction : Chanakya.

Narayanan & Co., Ltd., — “*Kanavaney Kankanda Deivam*” (Tamil), featuring Gemini Ganesan, V. Nagiah, M. N. Nambiar, Anjali Devi, Friend Ramaswamy, Pottai Krishnamurthy. — Direction : T. R. Raghunath.

Vinodha Productions — “*Kanyasulkam*” (Telugu), featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham.—Direction : P. Pulliah.

Jambu Productions—“*Wife's Son*” (Tamil), being taken in Revathi Studios also—for details see Revathi Studios.

Film Ceylons’—“*Sade Sullang*” (Sinhalese), being taken in Revathi Studios also.

Neptune Studios Ltd., Madras

Anjali Pictures’—“*Anarkali*” (Telugu), featuring Anjali Devi, Kannamba, Nageswararao, S. V. S. Rangarao and Directed by Vedantham Raghaviah.

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Newtone Studios Ltd., Madras.

P. N. D. Productions—“*Ellam Inba Moyam*” (Tamil), featuring T. R. Ramachandran, Thangavelu, Friend Ramaswamy, Sivathanu, T. K. Ramachandran, Karupiah, Narayana Pillai, M. N. Krishnan, V. P. S. Mani, Sulochana, Ragini, Lakshmiprabha and Kamalam.—Direction by Jithen Banerji and supervising direction by R. Padmanabhan.

Madras Pictures — “*Senhan*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.’s.—“*Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuram, S. Baliah, Krishnan and Mathuram—Direction by M. K. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini.

National Productions’—“*Ulagam Palavitham*” (Tamil), featuring Shivaji Ganesan, Lalitha, Thangavelu, V. K. Ramaswamy, etc.

Victory Pictures’—“*Avathum Pennale*” (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil) featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios’ — “*Marakatham*” (Tamil & Telugu). Direction : S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions’—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Prakash Productions’ — “*Antekavali*” (Telugu), featuring G. Varalakshmi, Sriram, Jagiah, Malathi, etc.

R. R. Pictures’—“*Gulebakavali*” (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Films — “*Chaya*” (Telugu), featuring Jagiah, G. Varalakshmi & others.—Direction : Joshi.

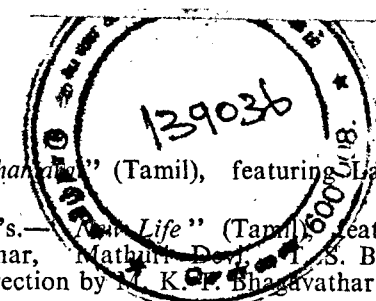
Premier Studios, Mysore

Lokeshwari Pictures—“*Sihree Ratna*” (Canarese), featuring Sandya, Vidyavathi, N. S. Krishnan, T. A. Mathuram, Ashwatharayan, Chennabasvaiah & others. — Direction : K. Subrahmanyan, B.A., B.L.,

Revathi Studios, Madras

Jambu Productions’—(1) “*Manaviviyin Magan*” (Tamil), featuring Vyjayanthimala, M. V. Rajamma & S. V. Sahasranamam and directed by M. V. Raman. (Being taken in Narasu Studios also)

(2) “*Laaj*” (Hindi), featuring Vyjayanthimala, M. V. Rajamma, Raj Mehra, Wahab Kashmiri and directed by M. V. Raman. (Being taken in Narasu Studios also)



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A. T. M. Productions—"Thiruvananthapuram" (Tamil), featuring Mathur. Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan.
Prathibha Studios—"Raghukā" (Telugu), featuring N. T. Ramarao & Anjali Devi and directed by P. Pulliah.

Sadhana Productions—"Santhanam" (Telugu), featuring S. V. S. Rangarao, Baby Vijayalakshmi etc. & directed by Ranganatha Das.

Zoya-Revathi Pictures—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Padmini Pictures—"Mudhal Thethi" (Tamil), featuring Sivaji Ganesan, Anjali Devi etc.—Directed by P. Neelakandan.

Revathi Productions—"Kalvanin Kathali" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani.—Direction: V. S. Raghavan.

Aruna Films—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction: R. M. Krishnaswamy.

T. R. R. Productions—"Gomathiyin Kakkalan" (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction: P. Neelakandan.

Maheswari Pictures—"Production No. 1" (Tamil), featuring M. K. Radha, M. V. Rajamma, T. P. Muthulakshmi etc. Direction and Camera: T. Janakiram.

Revathi Productions—"Methvigal" (Tamil) featuring K. A. Thangavelu, M. N. Rajam, T. R. Ramachandran and others.

Vijaya Pictures—"Neethipathi" featuring K. R. Ramaswamy, T. S. Baliah, Kuchalakumari, T. S. Dorairaj and others. Direction: Swamy.

R. R. Pictures—"Gulabakavali" (Tamil) featuring M. G. Ramachandran, G. Varalakshmi etc., and Directed by Ramanna.

Rohini Studios, Madras

Rohini Pictures—"Ezhaiyin Asthi" (Tamil & Telugu), directed by D. L. Ramachandar.

Rohini Pictures—"Grihalakshmi" (Tamil), featuring Anjali Devi, M. K. Radha and directed by H. M. Reddy.

Star Combines' Studios Ltd., Madras

Star Combines—"Jai Alak Niranjan" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balajah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc.—Direction: G. V. Baskar.

Soundarya Pictures—"Premajalamu" (Telugu) featuring —do—.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn" (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—"Nalla Veedu" (Tamil).

Sri Sukumar Productions—"Production No. 5" (Tamil) featuring T. R. Mahalingam and others. Direction: Y. V. Rao.

Padmini Pictures—"Mudhal Thethi" (Tamil) featuring Sivaji Ganesan, Anjali Devi etc.—Directed by Neelakandan.

Vauhini Studios Ltd., Madras.

Narayanan & Co.—"Kanavane Kankanda Deivam" (Tamil), featuring Gemini Ganesan, Anjali Devi, Friend Ramaswamy, Nambiar etc.—Directed by T. R. Raghunath.

Annapoorna Pictures—"Dongaramudu" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiah—Direction: K. V. Reddi, B.Sc.(Hons.) Dialogues: D. V. Narasaraju.

Vauhini Productions Ltd.—"Bangaru Papa" (Telugu), featuring S. V. Ranga Rao, Jaggiah, Ramasarma, Krishnakumari, Jamuna, Vidyavathi etc.—Direction by B. N. Reddi. —Completed.

V. S. P. Pictures—"Production No. 1" (Telugu), featuring Kanchana, Amarnath, Jogarao and Kashyap and directed by Apparao.

Vaidya Films—"Mangaiyar Thilagam" (Tamil), featuring Manohar, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—"Mathalang" (Sinhalese). Direction: Nagarajan.

Sahini Productions—"Amara Santhesam" (Tamil), featuring M. K. Radha etc. Direction: Adurty Subba Rao.

Windsor Productions—"Nam Kozhanthai" (Tamil), featuring Manohar, S. Varalakshmi & Nagarajan and directed by K. S. Gopalakrishnan.

Film Ceylon—"Sadesullang" (Sinhalese)—Directed by T. Somasekharan. —Completed.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil)—Directed by K. V. Reddi, B.Sc. (Hons). —Completed.

National Art Theatre—"Production No. 2" (Telugu), featuring N. T. Rama Rao, Relangi, Anjali Devi.—Direction: Yoganandha.

Janmabhoomi Pictures—"Production No. 1" (Telugu).

Jayanthi Productions—"Production No. 2" (Tamil), Governor's Cup.

Eneskay Films—"Paditha Muttal" (Tamil)—Inaugural function on 27-2-1955.

JOURNAL OF THE FILM CHAMBER

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List of Pictures Censored

During February, 1955

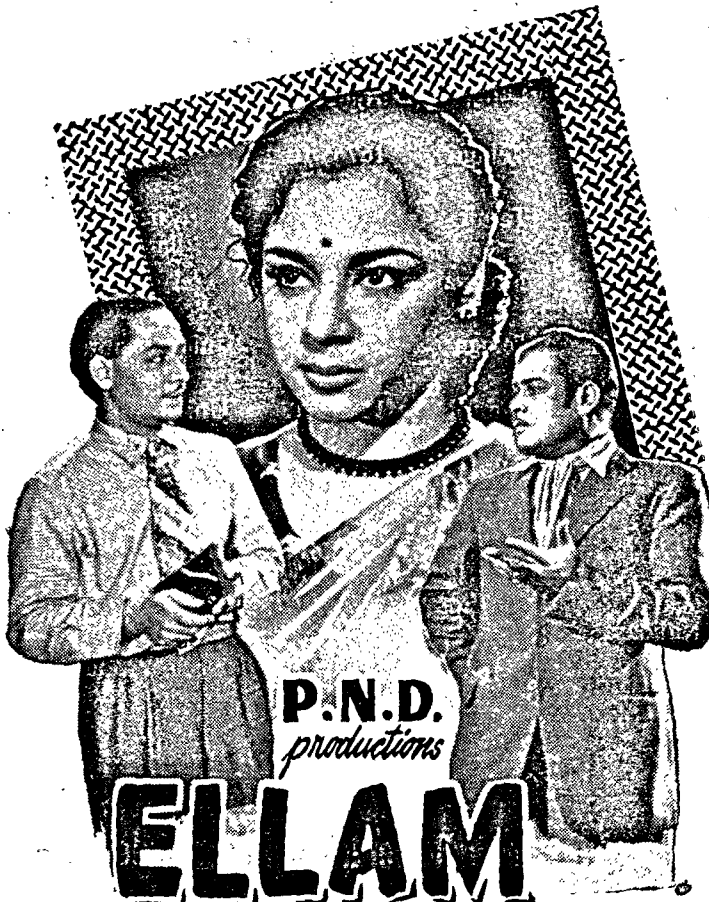
Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Ardhaangi	Telugu	16765 ft.	Ragini Films	12904 24-1-55
Nalla Thangai	Tamil	16099 ft.	Forward Art Films	12905 25-1-55
Kidappadam	Malayalam	15504 ft.	Excel Productions	12906 2-2-55
Sri Jagannatha Mahatyam	Telugu	14415 ft.	Union Pictures	12907 2-2-55
Valliyin Selvan	Tamil	15426 ft.	United Film Arts	12909 9-2-55
Kathanayaki	Tamil	16799 ft.	Modern Theatres Ltd.	12910 10-2-55
Azaad	Hindi	14725 ft.	Pakshiraja Studios	12914 23-2-55
Mahakavi Kalidasa	Kannada	17192 ft.	Lalithakala Films	12915 23-2-55
Athanu Eavaru	Telugu	14577 ft.	Neela Production	12916 23-2-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

No.	Pictures & Language	Length in feet	C.No. & Date	Producer	Applicant
241	Nallathanka (Malayalam)	15,000 ft.	1547 10-1-55	K. & K. Productions	K. & K. Production
242	Maruthanad Elavarasee (Tamil)	15223 ft.	1548 21-2-55	Govindan & Co.	Govindan & Co.

Releasing in **MARCH '55**



P.N.D. productions

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JOURNAL OF THE FILM CHAMBER

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APRIL 1955

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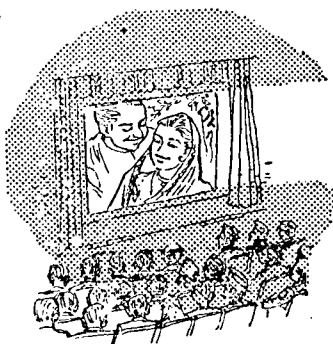
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Published by the South Indian Film Chamber of Commerce,
19, Woods Road, Madras-2.

Vol. I

1st APRIL 1955

No. 10

Film Federation of India

Sri S. S. Vasan, Re-elected President

The following have been declared elected as Members of the Executive Committee of the Film Federation of India for the year 1955-56 at its Annual General Body Meeting held at Bombay on 30th March 1955.

Bombay Circuit:

(1) Messrs. M. A. Fazalbhoj, (2) D. M. Pancholi, (3) J. B. Roongta, (4) Kishore Sahu, (5) M. B. Bilimoria, (6) Sadashiv J. Row Kavi, (7) B. D. Bharucha (8) S. G. Patwardhan.

North Circuit :

(1) Messrs. Seth Jagat Narain, (2) Sohanlall Puri,, (3) C. V. Desai (4) Rajeshwar Dayal.

Central Circuit :

(1) Messrs. H. N. S. Rao, (2) N. K. Sanghi.

Bengal Circuit :

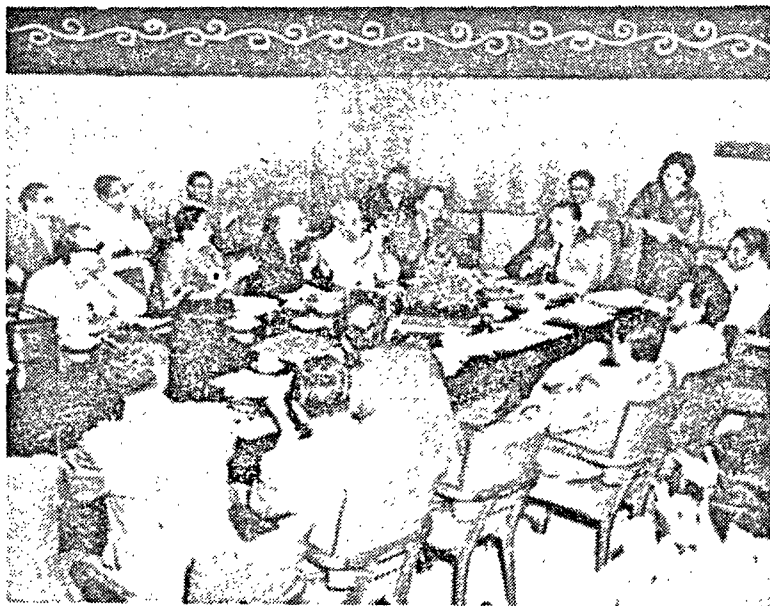
(1) Messrs. M. D. Chatterji, (2) B. N. Sircar, (3) G. B. Roy, (4) K. L. Chatterji, (5) S. B. Mehta, (6) H. Banerji, (7) S. L. Jalan.

South Circuit:

(1) Messrs. S. S. Vasan, (2) A. V. Meiyappan, (3) B. Nagi Reddi, (4) S. M. Sriramulu Naidu, (5) A. Ramiah, (6) Sunderlal Nahata, (7) R. M. Patel.

The newly elected Executive Committee of the Federation at its meeting held later the same day re-elected Sri S. S. Vasan, as its President for the year 1955-56.

Film Seminar at New Delhi



The Film Seminar was an event of great significance.
Above: The Prime Minister who inaugurated the Seminar.
Below: The meeting of the Seminar.

Taxation Enquiry Commission

The Taxation Enquiry Commission have in their report (released to the public on 28th February 1955) expressed their views on the Entertainment Tax, Show Tax, Income Tax etc. They say: Under entry 62 of List of the Seventh Schedule to the Constitution the States are empowered to levy a tax on entertainments. The State Governments have enjoyed these powers under the Govt. of India Acts 1919 and 1935. At first, the practice was to tax only such entertainments as were held within the municipal limits but with the growing extension of the cinema as a form of entertainment the tax itself came to be extended to the entire areas of State.

After dealing with the conditions in various States the Commission say: The entertainment tax is generally levied on the price charged for admission to any place of "entertainment" which term includes cinemas, theatrical performances, exhibitions, games and variety entertainments. The bulk of the revenue from the tax is provided by the cinema. While the theatre or show tax generally, falls on the exhibitors or organisers of entertainments, the burden of the entertainment tax is borne by the public patronising these entertainments. The tax is collected either in cash or through special adhesive stamps. Except in Bihar, the tax is levied on a slab-basis. In Bihar however, the tax is imposed at 50 percent of

the rate of admission and no distinction is made between different classes of admission for the purposes of the tax. In Delhi, Uttar Pradesh, Madhya Pradesh, Orissa and Ajmer no tax is imposed when the rate of admission does not exceed two annas. The exemption limit is 3 annas in Bengal, while in Punjab and Assam it is four annas.

The receipts from the entertainment tax are as follows:

Table I Receipts from Entertainment Tax.

Year	(in crores of rupees)		
	Part A States	Part B States	Part C States
1950-51	5.80	0.17	
1951-52	6.22	0.22	
1952-53	5.74	0.22	
1953-54	5.21	0.27	0.33
1945-55	5.40	0.28	0.35

Referring to the criticism of the tax by the industry, the Commission say: The present system of entertainment duties is criticised by the trade on the following grounds: (1) The rates are high; they are higher than even the rates of the sales tax and the betting tax.

(2) The slab system is attended by many disadvantages for the exhibitor.

(3) The rates vary sharply from State to State and involve an element of discrimination.

(4) In India the tax falls largely on the indigenous industry

whereas in other countries it falls mainly on imported films.

The State Governments do not agree that the present rates are high or that uniformity is necessary.

Basis of Tax.

From the figures of receipts from the tax it will be observed that the collections reacted a peak figure in 1951-52 and that thereafter there has been a gradual decline. This has been attributed by most State Governments to a general decline in purchasing power. But it is also to some extent true that, as indicated by the Film Enquiry Committee, the present system makes it difficult for the exhibitor to adjust his admission rates to suit the needs of local cinema goers. The rates of duty are often fixed for the State as a whole and they afford little scope for adjusting the admission charges to suit regional or local requirements.

An analysis of the receipts from the entertainment tax shows that about 95 percent of the receipts are realised from cinema and further, that 66 percent of the receipts are realised from the lower classes of seats ranging from annas four to rupee one.

It is clear that it is the tax at the lower slabs that affects the majority of cinema goers. In most of the States, the slabs at the level have been so arranged that a small increase in the payment for admission attracts an unduly large amount of tax.

For example in Uttar Pradesh and in Bombay, for admission tickets between four annas and eight annas, the tax is two and a half annas, for tickets over eight annas and below one rupee the tax is five annas and for tickets over one rupee and below two rupees, the tax is ten annas.

If an exhibitor desires, for valid reasons to alter the price of the relevant ticket from 8 annas to 10 annas, the tax is at once increased from two and half annas to five annas and the total burden on the cinema goer for a two-anna rise in the price of the ticket proper, is four and a half annas.

Similarly, if the price of a ticket of one rupee is increased to Rs. 1—2—0 the tax thereon is increased from 5 annas to 10 annas, imposing a total burden of 7 annas for a two annas increase in the price of the ticket proper.

On the other hand, there is also a lack of flexibility under a slab system in regard to downward adjustment. If when purchasing power falls, the exhibitor wishes to reduce the price with a view to stimulating demand, he finds that while his price goes down say from Re. 1 to annas 12, the tax thereon remains of the same level viz. 5 annas.

In effect, therefore, the State does not share in the loss on individual ticket involved in the process of adjustment to a lower level of prices.

There is, therefore, justification in the complaint that the

slab system as it now prevails in some States stands in the way of the flexibility needed in the adjustment of admission rates.

A tax on a percentage basis with certain modifications seems to us more suitable.

In certain States, like Bengal and Bihar, the tax is in fact levied on a percentage basis. The film Enquiry Committee also favour the tax being levied on a percentage basis and has recommended that the rate of tax should be 20 percent of the gross earnings i.e., 25 percent of the admission rates.

While we do not recommend any specific rates on an All-India basis we are of the opinion that the rates of entertainment duty should be fixed on a percentage basis.

To enable a certain degree of differentiation to be made in the percentage rates applicable to different classes of tickets, however, the percentages may be graded on a very broad basis i.e. the percentage scale may be split up into a few percentage grades; we suggest that there should not be more than three grades. A percentage system with only a small number of grades is necessary for flexibility as against the rigidity with which the system works at present in many States.

We further consider that there is in some States room for relief in respect of the cheaper categories of seats patronised by the large number of persons who belong to the low income groups.

It is possible that the loss due to a reduction in the rate duty will be counter balanced by a consequential increase in the sale of tickets, as demand may be stimulated and optimum returns obtained with some scaling down in the rates of admission.

Exemptions

The scheme of exemption from the entertainment tax was more or less the same in most States. The whole scheme would be rendered simpler and better if entertainments were divided into professional and non-professional and the latter wholly exempted. Small non-official advisory committees consisting principally of social workers should be set up to assist Government in deciding exemptions. In the professional sector, exemptions should be granted only where the proceeds of an entertainment were devoted to a philanthropic or charitable purpose.

Show tax

"In certain States in addition to the entertainment tax, a theatre or show tax was levied at a flat rate for each show or performance. While the rates were specific and flat, some graduation was achieved by a classification of the theatres or shows and by fixation of different rates.

The incidence of this theatre tax fell mainly on the owners of the theatres. The tax could not be regarded as unjustified merely because there was an entertain-

ment tax. So long as the rates of the theatre tax were reasonably low, there was legitimate scope for the levy of both the taxes.

Income Tax

"It has been represented to us that the production of a picture usually takes more than a year, but the payment is received by the producer in a lump sum and is brought to charge in the year of its accrual or receipt. It is stated that this causes hardship and that the receipt should be distributed suitably over the period it has taken to produce a picture. The extent of the hardship involved will largely depend on the manner in which the business of production is organised. If the assessee has a regular business of production, his income is likely to even out over a period of years and no particular hardship would be caused. However, we appreciate that if a single picture is produced by an assessee and it takes him a number of years to do so there will be hardship in bringing to charge, the sale proceeds in the year of accrual or receipt. We understand that a considerable proportion of producers are single picture producers. We, therefore, recommend that if the production of a picture takes more than eighteen months the sale proceeds may be spread backward over a period of two years.

The distributors have represented that the amortisation of the payment made by them to

the producers has no relation under the procedure in force at present to the actual life of the picture.

The system in force is that 60 percent of the total cost is written off in the first year after the picture is released, 25 percent during the second year and 15 percent during the third year. The whole value of the picture is amortised during a period of 36 months.

The Film Enquiry Committee which considered this question from the technical angle, suggested that the cost of the picture should be spread over a period of 24 months as given below :

1st	Four months—10% p. m.
2nd	" " — 6% "
3rd	" " — 3% "
4th	" " — 2% "
5th	" " — 2% "
6th	" " — 2% "

Alternatively, they suggested a system of provisional assessment being made of the profits earned, subject to these being adjusted after a period of two years on the basis of actual receipts. We prefer the former method as the latter involves difficulties in its practical working and might possibly involve loss of revenue. We agree to the schedule suggested by the Film Enquiry Committee for the amortisation of the payment made by the distributors to the producers.

Income of Artistes

Perferential treatment has been claimed for the income of actors and cinema artistes on the ground that their working life is relatively short, and that during this period they have to save by sufficient savings for a future period of unemployment or under employment. We are unable to accept the suggestion that the length of normal working period should be treated as an appropriate criterion for distinguishing their incomes from those of other professional people, and therefore, see no reason to recommend any special treatment to them.

Studio equipment and Cinema fittings

Expenditure on periodical renovation of studio equipment

and cinema fittings: The present method of amortising the expenditure by means of depreciation allowance, is, in our opinion, fair enough and calls for no change.

Training Cine Artistes

It has been suggested to us that the expenditure incurred by cinema artistes in receiving the training necessary for their profession should be allowed. There is no difference between such expenses and those incurred by other tax-payers for equipping themselves for getting a profession or for securing a better career and better remuneration. The expenditure is of a capital nature and we see no justification for making any special concession to cinema artistes.

Cinema Operators Examination Results

The following is the list of numbers of the successful candidates in the 16th session of examination for cinema operators held during January, 1955 :

With distinction: 121, 170.

Pass :	2	8	10	11	12	14	19	21	22	23	24
	25	26	27	30	31	33	34	39	42	44	48
	51	55	56	57	58	61	62	63	65	67	70
	77	79	80	81	82	84	94	96	97	98	100
	102	103	106	109	110	115	116	122	123	125	133
	139	140	149	154	155	157	159	161	162	164	165
	174	175	178	179	181	182.					



Newly elected Legislators of Andhra and Congress leaders were given a reception by The Andhra Film Chamber of Commerce at Vijawada on 12-3-1955.



News & Notes

1955. The
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Fire officer's duties in Cinema Enclosure.

The Government of Madras in their G. O. Ms. No. 643, Home Dept. dated 11th March 1955 notify the following order: According to the annexure to G. O. Ms. 12 Home dated the 4th January 1947, the Electrical Inspector should check as to whether the provisions of Rule 38 (enclosure) of the Madras Cinematograph Rules 1933, have been complied with or not. In the circumstances stated in his letter cited, the Chief Electrical Inspector to Government has requested that the function of checking the fire protection equipment in the enclosure with reference to Rule 38 may be transferred to Fire Service Dept. The Inspector General of Police Fire Service branch is agreeable to the proposed transfer of the function.

The Government accepted the suggestion and direct that the item "38 (Enclosure)" in column (2) and the word and brackets "(Auditorium)" in item 38 (Auditorium) in column (3) in the annexure to G. O. Ms. No. 12, Home dated the 4th January 1947 be deleted.

Disinfection with D.D.T. in Cinemas.

The Government of Madras by G. O. Ms. No. 621, Health 10th Feb 1955 have notified an amendment to the rules under Madras Places of Public Resort Act 1818.

Amendment: In the said rules after sub-rule (10) of rule 30, the following sub-rule shall be added namely.

"(11) The licensing authority shall insist upon disinfection of the licensed enclosed place or building with D. D. T. or other satisfactory insecticide at least once in three months

The disinfection shall be done by the owner or the occupier of the licensed place or building to the satisfaction of the officer not below the rank of a sanitary Inspector of the Public Health Dept. If such officer of the Health Dept. is not satisfied with the measures of disinfection carried out by the owner or the occupier, he may himself, after due notice carry out the necessary measures and recover the cost of disinfection from the owner or occupier as if it were a tax due to the local body."

s. Orders

& Closing time of Cinemas in Andhra:

By G. O. Ms. No. 274 Law (Courts III Dept.) dated 10th March 1955, the Government of Andhra have notified instructions regarding the opening and closing hours of cinema theatres in Andhra: The Order says:

The South Indian Film Chamber of Commerce have requested the Government to issue instructions to the District Collectors to the effect that whenever licences are issued under the Cinematograph Act to permanent theatres, the opening and closing time may be in conformity with those prescribed in G. O. No. 2701 Development dated 20-3-49 as a general rule subject to any modification in individual cases whenever necessary, so as to avoid the hardship and delay caused in obtaining permission for conducting matinee shows every time from the licensing authority.

2. The Government (Andhra) have examined the suggestion and consider that it may be approved. They accordingly direct that whenever licences are issued or renewed to permanent theatres, licensing authorities should see that the entry against the sixth item, "Whether the place or building is to be used during the day or during night or both" in the licence in Form "A", is in conformity with Notification II issued with G. O. No. 2701 Development dated 20th May 1949 except in cases

where it is necessary to impose any restrictions having regard to the location of the theatres, sound proof arrangements made thereon, the proximity of living quarters and other relevant local considerations.

If the notification of the Development referred to above regarding opening and closing hours of Cinema theatres is modified, the entry in the licence in form "A" should also be correspondingly modified.

Open Space round Cinemas in Andhra:

By G.O. Ms. No. 290 (Health) dated 25th February 1953, the Government of Andhra notify the following order regarding the space round the Cinema theatres:

Order: Under Rule 2(a) of the Rules issued under the Places of the Public Report Act 1888, no licence shall be granted for the use of any permanent building for public resort or entertainment, unless the building is provided on at least *Three* of its sides with an open space of not less than 20 ft. in width or of such greater width as may be required by the licensing authority. It has been pointed out that this rule is infringed in cases of buildings where there are outside staircases or control gates which narrow the space to about 10 ft. on either side of the buildings. It has therefore been suggested that the staircases may be altered and the control gates widened to at least 18 ft.

2. The Government (Andhra) have considered the suggestion. Having regard to the fact that the strict enforcement of the rule by the licensing authority in regard to such buildings is likely to create difficulties they direct that in the cases of existing Cinemas where there are such outside staircases or control gates, they may be allowed temporarily making it clear that they should be removed and the required open space provided when the buildings are renovated, altered or rebuilt.

Dvn. Engineers to grant Elec. Certificates in Andhra:

The Government of Andhra have by their G. O. Ms. No. 237 (Low Dept.) dated 2nd March 1955, notified an order by which the Divisional Engineers are asked to grant electrical certificates to cinemas situated in their jurisdiction hereafter. The following is the order:

Order: At the Cinematograph Conference held at Visakhapatnam in May 1954 it was suggested that the chief officer of the Electricity department in the District instead of the Electrical Inspector at Madras should be asked to grant electrical certificates to cinema theatres. The Chief Engineer for Electricity who was consulted has recommended that the Divisional Electrical Engineers may be empowered under the Cinematograph Act to inspect cinema theatres and to issue electrical certificates to them with effect

from 1st April 1955. The Government accept the recommendation of the Chief Engineer for Electricity and direct that in modification of G. O. Ms. No. 2831 Home, dated 17-7-1951 that the Divisional Engineers should in future inspect the cinema houses in their territorial jurisdiction and grant electrical certificates to them. The territorial jurisdiction of the Divisional Engineers is appended to these proceedings.

2. The Chief Engineer for Electricity is requested to forward necessary draft amendments for approval of the Government.

Appendix:

1. Visakhapatnam—Visakhapatnam & Srikakulam.
2. Rajahmundry—East Godavari.
3. Eluru—West Godavari.
4. Vijawada—Krishna and Guntur.
5. Nellore—Nellore and Chittoor.
6. Kurnool — Kurnool, Anantapur and Cuddapah.

Shows in thatched sheds to be discontinued.

The Andhra Govt. in their G. O. Ms. No. 216 (Law Dept.) dated 22nd Feb. 1955 pass orders cancelling permission to exhibit travelling cinematograph shows in thatched sheds.

The following is the order: Having regard to the fact that tent cloth was not readily avail-

able travelling cinemas were allowed as per G. O. Ms. No. 4394 Home dated 27th November 1948 to exhibit shows in thatched sheds subject to the following conditions:

(i) The shed should be open all round on the sides in the portion occupied by the public and there should be sufficient number of exits.

(ii) The shed should be so constructed that the eaves are not less than 6 ft. from the ground.

(iii) The distance between the base of the poles supporting the shed and the enclosure or fence all round it, should not be less than 20 ft. and

(iv) The sides and roof of the projector room should be made of non-inflammable material, such as, corrugated iron sheets or asbestos sheets.

As tent materials are reported to be available in the market without any difficulty, the Government cancel the permission to exhibit travelling cinematograph shows in thatched sheds accorded in the G. O. referred to above. The attention of all the licensing authorities is invited to Rules 52 of the Madras Cinematograph Rules and to its strict compliance while granting licence.

12 Month's licence to Tg. Cinemas in Andhra.

In their Memorandum No. 1456 Cts. III/55—8 dated 4th March 1955, the Government of

Andhra notify the following instructions in respect of licensing period of the touring cinemas.

According to Rule 56 of the Cinematograph Rules, no building-constructed of inflammable materials shall be licensed to exhibit shows in any place for a period longer than 6 months in the aggregate; provided that where only one such building is licensed in a place the said period of six months may on application by the previous licensee, be further extended after an interval of 3 months upto 6 months in the aggregate and in like manner as often as may be, if no other application for license is pending disposal with the licensing authority.

2. One of the resolutions passed at the second conference of the Motion Picture Producers Distributor's and Exhibitors held under the auspices of the South Indian Film Chamber of Commerce, Madras, was that Touring Cinemas should be granted licences for one year at a stretch, The Andhra Film Chamber of Commerce Vijawada, in its memorandum to the Governor represented that relief might be given to touring cinemas by granting them licences for longer periods in places where there are no permanent theatres, if applications are received in time.

The Government (Andhra) after examination, consider that licences to touring cinemas may be renewed for another six (6) months in the site of the licensee

if there is no other application pending and that at the end of 12 consecutive months of operation, there should be a minimum interval of 3 months before the licence is again renewed to the licensee in the same site. They have decided that Rule 56 should however, continue to apply to touring cinemas in towns and villages where there are permanent cinemas in their immediate neighbourhood. The above procedure should be tried first for a period of five years and the position will be reviewed thereafter.

4. Pending the issue of amendment of rules, all the Collectors are requested to take action accordingly. They are also requested to report to Government in due course on the working of the instructions issued in para 3 above.

Sanitary conveniences in Andhra.

A clarification of the provision regarding the construction of septic tank latrines has been given by the Government of Andhra in their memorandum No. 1456 Cts. III/85—7 dated 4th March 1955. It is said:

According to Rule 14 of the Rules issued under the Madras Places of Public Resort Act, the licensee shall provide suitable means of drainage to the building and also sanitary conveniences of specified description on the recommendation of the Health Officer and he shall cause the same to be maintained in good order and sanitary condition. The Andhra Film Chamber of Commerce has represented

to Government that the theaters should be exempted from the construction of septic tank latrines.

The Government consider that in the matter of construction of septic tank latrines in cinema theatres, there should be no hard and fast rule but that the local conditions should be taken into account while insisting on the construction of such latrines. They also direct that if any alternative satisfactory arrangement can be accepted as adequate the provision of a septic tank latrine should not be insisted on as a matter of course.

The Director of Public Health is requested to issue suitable instructions to all subordinate officers in regard to this matter.

Exemption from rules in Andhra:

In their memorandum No. 1456 Cts—III/55-5 dated 4th March 1955, the Government of Andhra state in effect that in spite of several warnings, repairs are not in many cases, carried out by cinema managements so as to bring the cinemas upto the specifications of the rules and they are asking for time. So they say "The Government once again wish to make it clear that they are not in favour of granting exemptions from the rules any further and that all the rules must be satisfied before a licence is granted to a cinema theatre in the State.

The Government (Andhra) however consider the question of relaxing Rules 21, 41 and 44 of the Cinematograph Rules

only on the recommendation of the Collector of the district concerned and subject to the condition specified below:

1. Rule 21 (Cabin to be outside auditorium). Relaxation will be considered if the thickness of the wall between the enclosure (cabin) and the auditorium is one foot or more, if made of brick or stone masonry. If re-inforced concrete is used, the thickness should ordinarily be 9 inches.

2. Rule 41 (Distance between floor to balcony and balcony to ceiling): Relaxation will be considered only in hard and deserving cases.

3. Rule 44 (Doors to open outwards): Relaxation would be considered only in respect of the height on the door ways and not in respect of the breadth of the door ways, in the existing cinemas.

Gangways in Andhra Cinemas:

By the memorandum No. 1456 Cts—III/35-6 dated 4th March 1955, the Government of Andhra have passed instructions regarding the width of the gang ways in the cinema theatres as per Rule 48c of the Madras Cinematograph Rules: They state:

(a) With regard to cinema theatres in existence on the date of this order the Government do not propose to insist immediately on the widening of the gang

ways to 4 ft. in width as it would lead to considerable expense for the owners.

(b) But, whenever an existing cinema theatre is renovated, altered or rebuilt, and in the case of every new cinema theatre built afresh after the date of this order, gangways should have a width of four feet in accordance with the amended rule 48(c) of the Madras Cinematograph Rules.

Health Officer's Certificate:

As per memorandum No. 1456 Cts—III/55-9 dated 4th March 1955, Government of Andhra have given instructions to the Health Officers in regard to their report on the suitability of the site. They say "With a view to facilitate easy disposal of applications the Government direct that the District Health Officers should not put off expressing their opinion about the suitability of any site, for any period beyond 6 weeks from the date of receipt of application in their office

* * *

Instructional Films:

The latest releases of the Film Division include the various events connected with the visit of Dr. Hellen Keller to India, Film Seminar, Andhra elections, Death of King of Nepal, Presentation of Padma Vibushan to Smt. M. S. Subbulakshmi etc.

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head

'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark:

1. Savukaru, (Telugu), 3013, d/1-4-50.
2. Sasidharan, (Malayalam), 3014, d/5-4-50.
3. Champakakulam Boat Race, (Malayalam), 3015, d/5-4-50.
4. Phool, (Urdu), 3017, d/12-4-50.

Exhibitors to Note

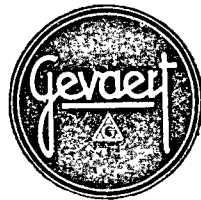
The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to the Electrical Inspector, Andhra, Flat Nos. 19 & 20, Khaleel Mansion, Mount Road, Madras-2.) or the Divisional Elec. Engineer concerned (vide page 11) three months prior to the date of expiry of their licence viz., before 30th April, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a, Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas". Inspection month—June '55.

The Cinema theatres in Chittoor district in the Andhra State and Coimbatore district in the Madras State.

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17

Legal

Licence under P. P. R. Act :

On 18th March 1955. Mr. Justice P. Rajagopalan of Madras High Court allowed an application for the issue of a writ of certiorari preferred on behalf of Mr. R. M. Seshadri, proprietor of a cinema house called Brahanayaki Talkies at Tirutturaipundi (Tanjore Dt.).

The petitioner obtained a licence under the Places of Public Resort Act and the Cinematograph Act which were necessary for him to run the cinema. These licences were renewed from year to year. He was refused licence under the Places of Public Resort Act for one year from 24th Sep. 1953 by the Taluk Magistrate, Tirutturaipundi. The petitioner appealed to the Sub-Divisional Magistrate against that order who rejected the appeal and confirmed the order of the Taluk Magistrate. It was the validity of that order that the petitioner challenged.

His lordship observed that it was well settled now that if the exercise of the discretion vested in one authority by statute was influenced by an order from an official superior to that order, the exercise of that statutory authority was vitiated and that is precisely what had happened in this case. The Taluk Magistrate had rejected the application of the petitioner for the renewal of the licence as it was found in this case the Collector of Tanjore communicated to the Taluk Magistrate an order from the

Government under which the Government directed that the licence should not be granted unless the petitioner could produce proof of his ownership of the site on which the cinema house stood.

His Lordship was unable to hold that the Taluk Magistrate was not influenced in the decision he reached by the order of the Government, and if he had taken the order of the Government into consideration it was wholly irrelevant factor by itself sufficient to vitiate the exercise of jurisdiction vested in the Taluk Magistrate by Section 7 of the Places of Public Resort Act. The Sub-divisional Magistrate in the body of the order referred to the order of the Government and it was apparently in compliance with the directions given by the Government that the Sub-divisional Magistrate also disposed of the petition.

The position came to this. The statutory authority to grant or refuse a licence was the Taluk Magistrate, but the statutory authority to dispose of the appeal was the Sub-divisional Magistrate. But neither was allowed any real discretion by the Government by the orders passed. That in his lordship's opinion, should be sufficient to set aside the orders of the Taluk Magistrate and the Sub-Divisional Magistrate and the petitioner would be entitled for the issue of a writ of certiorari. The petition was allowed and the orders of the Taluk Magistrate

and the Sub-Divisional Magistrate were set aside.

Messrs. V. Thiagarajan and N. Suryanarayana appeared for the petitioner and the Special Government pleader for the State.

* * *

Conviction in Defamation Case—

Confirmed :—18-3-1955.

Mr. Justice N. Somasundaram of Madras High Court to-day confirmed the conviction and sentence of fines imposed on the publisher and associate editor of "Rupavani", a Telugu film journal by the Eighth Presidency Magistrate for the offence of publishing a defamatory article against a film star and her father.

Mr. K. Venkataramayya Chowdary and his star-daughter K. Savithri had preferred two separate criminal complaints for defamation against Mr. P. Seetharamiah, printer and publisher and Mr. K. Maheshwar, associate editor of "Rupavani" in respect of an article dealing with their lives published in September 1952.

The Eighth Presidency Magistrate found both the accused guilty of an offence under Section 500 I.P.C. in both the cases and sentenced each of them to a fine of Rs. 100 or in default to one month's simple imprisonment in each case and ordered the payment of compensation of Rs. 100 to each of the two complainants. Against the judgment the present revision petitions were filed in the High Court.

JUDGE'S REMARKS

Confirming the sentence, the Judge said: "The fine cannot be said to be excessive in any way. In my opinion these accused must be dealt with severely. Even if they were sent to jail I would not have interfered in a case like this. It is none of the business of the petitioners to go and pry into the affairs of other people and publish things which are not in the interest of the public. Such journals are in my opinion, a menace to society, and they must be put down very firmly and strongly. In this view the sentence is inadequate. As the State has not filed any revision for enhancement, I do not propose to go into this :

* * *

Theatre Tax held illegal :

The Civil Judge, Junior Division Vadgaon (Bombay State) held that a levy of a theatre tax on the Saraswathi Talkies, Lonavla, was invalid. The judge held that the Municipality erred in following the prescribed procedure laid down in the Bombay Municipal Boroughs Act before the tax was levied. The learned judge also observed that the requisite one month's notice was not given as required under the law. The Municipality was ordered to refund the sum of Rs. 1078 to the plaintiff, Mr. M. D. Jadhav and costs of the suit.

Trade Association

Film Federation of India :

The third Annual General meeting of the Film Federation of India was held on Wednesday the 30th March 1955 at 10 a. m. at the office of Messers M. B. Bilimoria & Son, Sir Mangal Das House, Lamington Road, Bombay 4.

AN AMENDMENT

An Amendment to the Article 38 of the constitution of the Film Federation of India was sought to be moved to the effect that any casual vacancy occurring among the members of the Committee may be filled up by the members of the Committee.

* * *

Reception to Members of Andhra Assembly :

On 12th March 1955, the Andhra Film Chamber of Commerce gave a reception at Vijawada to the newly elected members of the Andhra State Assembly, President Sri U. N. Dhebar of the All India Congress and other members of the Congress High Command who were present in Vijawada.

The Andhra Film Chamber of Commerce also held a reception in honour of Sri S. K. Patil on 8th Feb. 1955 at Vijayawada.

In the course of his speech Sri Patil emphasised the need for the Government to use the potentialities of the film industry for the education and enlightenment of the people and increasing the finances of the Government. He regretted that the Government have not implemented the report of the Film Enquire Committee even after three years.

* * *

Central Circuit Cine Assn.

Bhushaval

The third annual report for the year 1954-55 of the above Association which is just received sets out in detail the onward march that this body has been able to make. It is a matter for gratification that the clarion call of the Assn. for unity in the shape of "Self-Regulation" has been well responded to. The activities in matters of comparatively less importune such as cinema regulations, show tax touring cinema theatres etc. are also equally noteworthy and it is only hoped with increased strength of members, the Association can certainly look forward to a period of a still greater crop of achievements in the years to come.

JOURNAL OF THE FILM CHAMBER

Single Copy : As. 8/-

Annual Subscription : Rs. 6/-

Reception to Mr. Carpenter & Dr. Batley

The South Indian Film Chamber of Commerce and the South Indian Motion Picture Studio Assn. got up a delightful dinner party on 15th March 1955 in honour of Mr. H. S. Carpenter Chairman and Managing Director of Kodak Ltd. London and Dr. A. Batley, its General Sales Manager in the beautiful lawns of Woodlands Hotel, Edward Elliotts Rd., Mylapore, Madras.

Mr. C. E. Noble, General Manager of Kodak Ltd. in India at Bombay and Mr. N. I. Elliott, branch Manager, Madras were also present.

After dinner, Mr. S. S. Vasan President, welcomed the guests. Speaking of the move to establish a factory for the manufacture of raw films in Mysore, Mr. Vasan desired to have the views of the visiting businessmen on the subject.

Mr. Carpenter said that the manufacture of photographic materials was very difficult and complex. In England, they had been trying to manufacture sensitised materials for about 100 years and they did not know how to manufacture them properly as yet. There were various factors like good water, air etc, which contributed to its success or failure. For example, he said high speed films required a special variety of gelatine and this they could get from animals specially fed on mustard seed. Mr. Carpenter felt that a good deal of research had to be conducted in India in regard to films before they could think of

manufacture of raw films. India could not be producing films in colour. In his view producers in this country should concentrate on colour films and to do this they would have to use imported films.

Mr. Vasan wanted to know about the history of colour development and how it was perfected.

Dr. Batley said that fifteen years of work was behind the technique evolved in making colour films and still there was no finishing point because there was further work to be done.

Mr. Vasan asked whether they felt that black and white films would be completely substituted by colour films in the years to come.

Dr. Batley replied that in his opinion in England during the next year or two entertainment films would be wholly in colour. But black and white 16 m.m. and 35 m.m. films would still be used.

Mr. Carpenter, in conclusion, said that they enjoyed their visit to India and particularly to Madras. In the Motion Picture field, they had been doing a very good job, a job which the whole of India might be proud of. Cinema industry deserved encouragement at the hands of the Government because cinema was the cheapest form of entertainment for the masses.

Mr. T. S. Muthuswami, Hony. Secretary of the Chamber proposed a vote of thanks.

Far & Near

Film Seminar at New Delhi:

At the Film Seminar under the auspices of the Sangeet Natak Akadami Delhi, were read a good many papers on various aspects of cinematography. Sri S. S. Vasan, read out a paper, on Film Production in India on 28th March 1955 and offered the following remedies to solve the problems of the motion picture trade: (1) Allow cinemas to multiply, without let or hindrance (2) Reduce tax on admissions considerably, if indeed it cannot be abolished altogether. (3) Allow thoughts and ideas to grow, by liberalising censorship. (4) Subsidise educational, aesthetic and artistic films and (5) help manufacture of raw films and other equipments in this country.

* * *

A Film Journal's "ten best":

The "Filmfare" magazine, Bombay has selected the following "ten best" of the Indian screen for 1953-54. The Chief Minister of Bombay, Mr. Morarji Desai gave away the prizes at the Brabourn Stadium on 13th March 1955; Best actress: Meena Kumari; best actor: Bharat Bhushan; best director: Bimala Roy; best producer: Raj Kapoor, best supporting actress: Usha Kiron; best supporting actor: David Abraham; best story: Pandit Mukhiram Sharma; For cinematography: Tara Dutt; For music director: Sorchin Dev Burman (for best song of the

year) and Sound recording: Ishan Ghosh.

* * *

Awards for Artists:

Sangeet Akadami Awards for the year 1955 have been announced on 6th March, 1955. The exponents for whom awards were given away by Vice-President Dr. Radhakrishnan on 27-3-'55 include Sri Gubbi Veeranna and Sri Bal Gandharva for dramatic achievements.

* * *

Children's film festival in Madras:

On 6th March 1955, Mr. C. Subrahmanyam, Finance Minister of the Madras Government inaugurated at New Elphinstone, the Children's Film Festival. Mr. A. S. P. Aiyar, Judge of Madras High Court presided.

In the course of his speech, the Minister stressed the importance of producing clean and wholesome pictures for the children. He also deprecated the posting of indecent posters on walls and said that Government as well as the public had to take steps to check it.

The children's film festival was organised under the auspices of the Film Fans' Assn. Madras. 30 children's films, American, Russian and Indian were exhibited in the mornings from March 7 to 12 at Ashok, Broadway, Kapali, Maharani, Paragon and Sun theatres, Madras.

The Chairman, Mr. A. S. P. Aiyar emphasised the importance

of children's film in eradicating caste. He also suggested the need for production of travelogues, shorts and historical films.

Mr. A. Arunachalam, (President) earlier welcomed the gathering and Mr. E. B. Samuel, Secretary proposed a vote of thanks.

At Delhi :

Dr B. V. Kaskar inaugurated a festival of Indian film classics on 12th March 1955 at New Delhi.

Levy on Advertisement Films :

The Corporation of Madras have introduced with effect from 1st. April 1955, a levy on advertisement films screened in cinema theatres at Rs. 20 per advertisement per month.

It does not require any argument to show that this levy is unjustified. These films are shown as a part of the show for which a show-tax is paid and which show is conducted inside a place which is covered by licences both under Cinematograph Act and the City Police Act and also in view of the fact that the public who are to witness the show (including advertisement film) are admitted only after payment of the tax therefor.

The above levy was therefore the subject of representations to the Corporation and the Government by the exhibitor members of the city and such of the distributor members as are interested therein.

Following the protest meeting of the concerned interests held under the auspices of the Cham-

ber on 11th March 1955 a deputation met the Corporation authorities. A representation has also been despatched to the Government of Madras to intercede in the matter.

Remittances from Burma on film rentals.

The Bengal Motion Picture Association 2 Madan St. Calcutta 13, writes to inform us that remittances on film rentals from Burma to India would be possible in view of the letter received by them from our Embassy in Burma.

The aforesaid letter dated 17th March 1955 says :

"With reference to the correspondence resting with your letter No. 30535 dated 17th Dec. 1954, on the above subject, please note that as result of our informal representation the Burma Government has now agreed to give permission for remittance of the film rentals to the exhibitors here provided the exhibitors give an undertaking that if any fraudulent transfer is effected and is later detected by the B. S. I. they would be held liable for the amounts so transferred. You may now inform your members to contact their agents here to give such undertaking to the Burma Government and obtain the necessary permission for remittance."

South East Asia Film Festival :

The Second Film Festival, South East Asia will be held in

Singapore from 11th May to 21st May 1955. The organising Secretary of the Festival wishes to inform the Film Federation that there will be a Dramatic and Documentary Non-dramatic sections with guest entries in the Festival and desires to know if any member of the trade in India would like to participate therein.

Cinema Employees Conference :

A Conference of the South Indian Cinema Employees was held at Gokhale Hall, Madras, on 28th March 1955 under the presidentship of Mr. T.S. Ramamujam,

Mr. K. Kamaraj, Chief Minister, inaugurating the session, said that in trying to readjust their social structure, they should follow the Gandhian path of non-violence.

Mr. M. Bhakthavatsalam Minister urged there should be perfect co-operation between the employers and employees.

Mr. Gopalakrishnan, Chairman of the Reception Committee welcomed the gathering.

Messrs. N. S. Krishnan, and K. S. Ramaswamy Sastri also spoke on the occasion.

Among the resolutions passed were those which demanded that the provisions of the Provident Fund Act, Minimum Wages Act and State Insurance Act should be also applicable to cinema employees and also demanded that the provisions of the Shop and Establishment Act should be amended in a manner so as to

enforce the decisions of the Labour Commissioner.

Mr. K. Subbarayalu proposed a vote of thanks.

Dramas exempted from tax.

A message dated 28th March 1955 says that the Government of Madras have directed that all dramatic performances other than dance dramas be exempted from liability to entertainments tax for a further period of one year from 1st April 1955 with out any restriction whatsoever.

Protest by Calcutta Censor Panel:

A Calcutta message dated 24th March 1955 says that the Advisory Panel of the Calcutta Board of Film Censors is likely to resign unless the Government of India order that all imported films are to be censored in Bombay, is withdrawn. The order is said to be a reflection on their capacity. The Calcutta Panel resents the new order particularly because ever since it started functioning none of its decisions has ever been questioned by the Central Censor Board. The additional work thrust on Bombay Censors will only increase delays, while the Calcutta film traders will be hit hard as they will be compelled to transfer their offices to Bombay. The Chief Minister of Bengal, it is said, also expressed concern over the matter. The message further says that a letter of protest has been sent to the Government and the reply of Dr. B. V. Keskar Union Minister is awaited.

Diary

25-2-'55—Release of "Munna" (Hindi) of Naya Sansar at Ashok Madras.

1-3-'55 to 4-3-'55—Continuation of Film Seminar session at Delhi inaugurated by Mr. Jawaharlal Nehru on 27-2-'55.

4-3-'55—Release of "Pehli Tarikh" (Hindi) starring Nirupa Roy, Agha, Yeshodara Katju etc., at Plaza, Madras.

4-3-'55—Release of "Azad" (Hindi) in Calcutta. It is a Pakshiraja Studio production, Coimbatore and directed by S. M. Sriramulu Naidu.

4-3-'55—Release of Vinod Films "Naga Panchami" (Hindi) starring Nirupa Roy, Manohar, Desai etc., at Select, Madras.

5-3-'55—Release of Sun Rise Pictures' "Nallavan" (Tamil) starring P. K. Saraswathy, Manohar etc., at Paragon, Sayani and Bharat, Madras.

6-3-'55—Inauguration of Children's Film Festival organised by the Film Fans Assn., by Hon'ble Sri. C. Subramaniam, Minister for Finance at the Elphinstone Theatre, Madras.

11-3-'55—Release of "Subah Ka Tara" (Hindi) of Rajkamal Kala Mandir, Bombay, starring Jaya Shree and Pradeepkumar at Star Talkies, Madras.

11-3-'55—Release of Arvind Pictures "Mullaivanam" (Tamil) at Ashok, Kamadhenu and Brighton, Tks, Madras starring Veerappa, Sriram, S. A. Natarajan, Kumari Rukmani, P. S. Gnanam etc.,

12-3-'55—Release of Padmini Pictures "Muthal Thethi"

(Tamil) starring, Anjali Devi, Shivaji Ganesan, N. S. Krishnan T. A. Mathuram etc., at Krishna, Gaiety, Uma and Raja Kumari, Madras.

15-3-'55—Reception by the Chamber and Simpsa to Mr. H. S. Carpenter and Dr. Batley of M/s. Kodak Ltd., at Woodlands Hotel, Mylapore, Madras.

16-3-'55—Press show of Vauhini's Bangarupapa (Telugu) at Paragon, Madras.

16-3-'55—Visit of Chinese delegates (to Film Seminar) to the Chamber Office.

16-3-'55—Deputation of some Chamber members to Corporation Mayor and Commissioner Re: Levy on screening of advertisement films in Madras City.

18-3-'55—Release of Nagin (Hindi) starring Vyjayanthimala etc., at Plaza Talkies, Madras.

18-3-'55—Release of Mahatma (Hindi) at Select Talkies, Madras.

19-3-'55—Release of Vikram Production's Jaya Gopi (Tamil) starring Nagiah, G. Varalakshmi, Jamuna etc., at Broadway Talkies, and Roxy, Madras. At Kamadhenu from 25-3-'54)

19-3-'55—Release of Vauhini Production's Bangarupapa starring Ranga Rao, Jaggayya, Krishna Kumari etc., all over Andhra.

28-3-'55—Conference of the South Indian Cinema Employees Assn. at Gokhale Hall, Madras—Inauguration by Sri K. Kamaraj, Chief Minister of Madras.

30-3-'55—Meetings of the Film Federation at Bombay.

ACKNOWLEDGMENT.

We acknowledge the receipt of The Kodak Motion Picture bulletin for India and Pakistan, for February 1955. The booklet contains a "refresher" article on Kodak "wratten" light filters, which we hope is of considerable interest to the cine technician.

The general properties, exposure index etc., of Eastmen "Tri X" negative film are stated in another article.

We acknowledge also receipt of Chitra Samachar (Kannada) Monthly, published by R. Krishna-murthi. Price As. 2/-

MEMBERSHIP.

Applications are received from the following for admission as members of the Chamber:

1. M/s. M. A. V. Pictures, Coimbatore; 2. Sri. D. Ram-nujam, Arkonam, 3. I. Nanjan,

Gowder Tg. Talkies, Nilgiris, 4. Broadway Talkies, Madras, 5. B. S. Ranga, Madras, 6. S. P. Kishen Singh, (Mahalakshmi Talkies, Madras)

MEETINGS.

During the month two meetings of the City exhibitor mem-

bers were held on 11th and 21st March, 1955.

LIVING INDEX.

The cost of living index number for working classes in Madras city for the week ended 12th March, 1955 is 322

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

S. No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
243.	Bhishma (Telugu)	10929 ft.	1549 14-3-55	Sobanachala Pictures Ltd.,	A. N. Prodns.
244.	Radhika (Telugu)	11222 ft.	1551 16-3-55	Sree Chattrapathy Pictures Ltd.,	Janshi Pictures
245.	Tirugubatu (Telugu)	18500 ft.	1552 21-3-55	Ragini Films	Ragini Films



A. V. M. Studios, Madras.

A. V. M. Productions—“*Chella Pillai*” (Tamil), featuring K. R. Ramaswamy, B. R. Pantulu, T. S. Baliah, K. A. Thangavelu, Javar Seetharaman, V. M. Elumalai, Radhakrishnan, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions — “*Vadina*” (Telugu), featuring A. Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—“*Nagala Chowthi*” (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—“*Adarsha Sathi*” (Kannada), featuring Nagiah, Sowkar Janaki and others.

A. V. M. Productions — “*Shiv Bhakta*” (Hindi), featuring Shahou Moadak, N. K. Misra, Ananth Kumar, Padmini (Travancore Sisters), Padmini (of Bahar), Kumari and others.

National Pictures — “*Parasakthi*” (Telugu), featuring Sri Ranjani, Shivaji Ganesan, Sahasranamam and others.

Production No. 2 (provisionally called “*The Doctor*” (Sinhalese) Eddie Jayamane, Rukmani Devi, Herbert Seneviratna and others.

Bharani Studios, Madras.

Bhaskar Productions—“*Production No. 2*” (Telugu), featuring N. T. Rama Rao, Amaranath, Relangi, Lakshmirajyam, Sowkar Janaki, Pushpalatha and others.—Direction : K. Bhaskara Rao.

Kemparaj Productions — “*Nala Dhamayanthi*” (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction : D. Kemparaj Urs.

The Central Studios Ltd., Coimbatore

M. A. V. Pictures—“*Pennarasi*” (Tamil), featuring A. P. Nagarajan, M. N. Nambiar, S. A. Nataraj, A. Karunanithi, Elumalai, Pakkiriswamy, E. R. Sahadevan, Venkatachalam, P. Kannamba, Suryakala, P. R. Sulochana, E. V. Saroja, C. T. Rajakantham, Kanaka etc.—Story & Dialogues : A. P. Nagarajan.—Direction : K. Somu.—Ready for release.

Sri Unity Pictures—“*Production-A*” (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction : Chander.

Citadel Studios, Madras.

Madras Pictures—“*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan etc.

Jayatee Cinema Tones—Prod. No. 1. (Sinhalese), featuring Rukmani, Edday Jayamane etc.

B. A. W. Productions.—“*Matha Badhayee*” (Sinhalese), featuring Rukmini and Edday Jayamane.—Direction : Alloy Jayamane.

J. S. L. Pictures—“*Production No. 1*” (Tamil), starring P. K. Saraswathi, Manohar etc.

Manosakthi Pictures—“*Thirunal*” (Tamil), featuring S. R. S. Kanthan etc.

Film Centre Ltd., Madras.

Film Centre Studio—“*Nadodi*” (Tamil), Popular stage-play. Direction : Vembu. Camera : Prabhakar. Chief Executive : Prabhakar.

Jairaj Films—“*Bhaktha Mallikarjuna*” (Canarese), featuring Pandari Bai & Amarnath etc. — Direction : C. V. Raju.

Visvakala Chitra—“*Production No. 1*”. Direction : Takur Singh.

Jairaj Films — “*Manoratham*” (Tamil), featuring Vidyavathi, Kalyana Kumar, Ganapathy Bhat etc.—Direction : C. V. Raju. Nearing Completion.

Jaimanee Cinetone—“*Proctor Son-in-law*” (Sinhalese) featuring Rukmani, Edday Jayamane etc.

Triveni Pictures—“*Onre Kulam*” (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction : N. Krishnaswamy.

Madras Movietone — “*Production No. 1*” featuring Mathuri Devi, A. P. Nagarajan etc.—Direction : P. V. Krishna Iyer.

Kasturi Films, Madras “*Satharam*” (Tamil).

Gemini Studios, Madras.

Gemini Studios—“*Insaniyat*” (Hindi).

Merryland, Trivandrum

Adarsha Kala Mandir’s—“*News Paper Boy*” (Malayalam), featuring R. S. Kurup, Mani, Miss Chandni, Omana, Adoor, Pankajam and others.—Story, dialogues & Direction : P. R. Das.

Movie Rays — “*Irulilninum*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction : D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — "*Bhagyodayam*" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction : Velappan Nair.

Kailas Pictures — "*Kalam Marunnoo*" (Malayalam), featuring Thikkurissi Sukumaran Nair, Satyan, S. P. Pillai, Nanukuttan — Muthiah, Sulochana, Pankajavalli etc. — Direction : Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres' — "*Maheswari*" (Tamil), featuring Anjali Devi, Gemini Ganesan, K. A. Thangavelu, M. N. Rajam, T. P. Muthulakshmi, and others. — Story Writer: Sridhar. Direction : K. Ramnoth.

Modern Theatres Ltd., — "*Ali Baba & 40 Thieves*" (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam and P. S. Veerappa etc. — Story Writer : T. K. Govindan. — Direction : K. Ramnoth.

Narasu Studios Ltd., Madras

Narasu Studios' — "*Porter Kandan*" (Tamil), featuring M. K. Radha, G. Varalakshmi, D. Balasubramaniam, M. K. Mustafa, K. Doraiswamy, Master Baji. — Direction : K. Vembu.

Narayanan & Co., Ltd., — "*Kanavane Kankanda Deivam*" (Tamil), featuring Gemini Ganesan, V. Nagiah, M. N. Nambiar, Anjali Devi, Friend Ramaswamy, Pottai Krishnamurthy. — Direction : T. R. Raghunath.

Vinodha Productions — "*Kanyasulkam*" (Telugu), featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham. — Direction : P. Pulliah.

Neptune Studios Ltd., Madras

Anjali Picturés' — "*Anarkali*" (Telugu), featuring Anjali Devi, Kannamba, Nageswararao, S. V. S. Rangarao and Directed by Vedantham Raghaviah.

Principle Pictures — "*Verum Pechalla*" (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Sri Ganesh Movietone — "*Kodeeswaran*" (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others. — Direction : Sunder Rao Nadkarni.

Jupiter Pictures Ltd. — "*Naya Admi*" (Hindi), featuring N. T. Rama Rao, Anjali Devi, Gope, Anwar Hussain, Nagendra Rao, Jamuna, Ram Sarma etc. — Direction : C. P. Dixit.

Jupiter Pictures Ltd., — "*Idde Daari*". (This is the way) (Telugu), featuring N. T. Rama Rao, Anjali Devi, Jamuna, Jaggiah, Rama Sarma, Nagendra Rao. — Direction : C. P. Dixit.

Mani Productions — "*Maman Magal*" (Tamil), featuring Gemini Ganesan, Savitri, Balaiah, T. S. Dorairaj, Chandra Babu, D. Balasubramanyam. — Direction : R. S. Mani.

Shanti Niketan's Productions — "*Jeevitha Sadanam*" (Sinhalese).

Newtone Studios Ltd., Madras.

Madras Pictures — "*Senthamarai*" (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.'s. — "*New Life*" (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram — Direction by M. K. T. Bhagavathar.

Uma Productions — Production No. 3 (Tamil).

National Productions' — "*Raja Rani*" (Tamil), featuring Shivaji Ganesan, Padmini.

National Productions' — "*Ulagam Palavitham*" (Tamil), featuring Shivaji Ganesan, Lalitha, Thangavelu, V. K. Ramaswamy, etc.

Victory Pictures' — "*Avathum Pennale*" (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures — "*Natakame Ulagam*" (Tamil) featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions — "*Kudumbavilaku*" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios' — "*Marakatham*" (Tamil & Telugu). Direction : S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions' — "*Melukolupu*" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Prakash Productions' — "*Antekavali*" (Telugu), featuring G. Varalakshmi, Sriram, Jaggiah, Malathi, etc.

R. R. Pictures' — "*Gulebakavali*" (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Films — "*Chaya*" (Telugu), featuring Jaggiah, G. Varalakshmi & others. — Direction : Joshi.

Revathi Studios, Madras

Jambu Productions' — (1) "*Manaviviyan Magan*" (Tamil), featuring Vyjayanthimala, M. V. Rajamma & S. V. Sahasranamam and directed by M. V. Raman. (Being taken in Narasu Studios also)

(2) "*Laaj*" (Hindi), featuring Vyjayanthimala M. V. Rajamma, Raj Mehra, Wahab Kashmiri and directed by M. V. Raman. (Being taken in Narasu Studios also)

A. T. M. Productions'—"*Thozan*" (Tamil), featuring Mathuri Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan
Sadhana Productions'—"*Santhanam*" (Telugu), featuring S. V. S. Rangarao, Baby Vijayalakshmi etc. & directed by Ranganatha Das.

Zoya-Revathi Pictures'—"*Balasanyasam*" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — "*Kalvanin Kathali*" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction: V. S. Raghavan.

Aruna Films'—"*Dr. Savithri*" (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram. — Direction: R. M. Krishnaswamy.

T. R. R. Productions' — "*Gomathiyin Kathalan*" (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu. — Direction: P. Neelakandan.

Maheswari Pictures—"*Production No. 1*, (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera: T. Janakiram.

Revathi Productions—"*Methavigal*" (Tamil) featuring K. A. Thangavelu, M. N. Rajam, T. R. Ramachandran and others.

Vijaya Pictures—"*Neethipathi*" featuring K. R. Ramaswamy, T. S. Baliah, Kuchalakumari, T. S. Dorairaj etc. Direction: Swamy.

R. R. Pictures—"*Gulabakavali*" (Tamil) featuring M. G. Ramachandran, G. Varalakshmi etc., and Directed by Ramanna.

Srinivasa Pictures — "*Nalla Pennmani*" (Tamil), featuring Thikkurisi and Lakshmi Devi etc.

Vikram Productions — "*Tenali Ramakrishna*" (Tamil & Telugu), Shivaji Ganesan, and others. — Direction: B. S. Ranga.

Narayanan & Co., Ltd., — "*Kanavane Kankanda Deivam*" (Tamil), featuring Gemini Ganesan, Anjali Devi, Friend Ramaswamy, Nambiar etc. — Direction: T. R. Raghunath.

Rohini Studios, Madras

Rohini Pictures'—"*Grihalakshmi*" (Tamil), featuring Anjali Devi, M. K. Radha and directed by H. M. Reddy. — Ready for release.

Star Combines' Studios Ltd., Madras

Star Combines—"*Jai Alak Niranjan*" (Canarese).

Soundarya Pictures—"*Pasavalai*" (Tamil) featuring T. S. Baliah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc. — Direction: G. V. Baskar.

Soundarya Pictures—"*Premajalamu*" (Telugu) featuring —do—.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"*Educated Girl*" or "*Paditha Penn*". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—"*Nalla Veedu*" (Tamil).

Sri Sukumar Productions—"*Production No. 5*" (Tamil) featuring T. R. Mahalingam and others. Direction: Y. V. Rao.

Shyamala Pictures Ltd.,—"*Production No. 5*" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi. — Direction: Y. V. Rao.

Vauhini Studios Ltd., Madras

Narayanan & Co. Ltd.,—"*Kanavane Kankanda Deivam*" (Tamil) featuring Gemini Ganesan, Anjali Devi, Friend Ramaswamy, Nambiar etc. — Directed by T. R. Raghunath.

Annapoorna Pictures—"*Dongaramudu*" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiah — Direction: K. V. Reddi, B.Sc.(Hons.) Dialogues: D. V. Narasaraju.

V. S. P. Pictures—"*Production No. 1*." (Telugu), featuring Kanchana, Amarnath, Jogarao & Kashyap. Directed by: Apparao.

Vaidya Films — "*Mangaiyar Thilagam*" (Tamil), featuring Manohar, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—"*Mathalang*" (Sinhalese) Direction: Nagarajan.

Sahini Productions—"*Amara Santhesam*" (Tamil), featuring M. K. Radha etc. — Direction: Adurty Subba Rao.

Windsor Productions'—"*Nam Kozhantai*" (Tamil) featuring Manohar, S. Varalakshmi & Nagarajan and directed by K. S. Gopalakrishnan.

Film Ceylon — "*Sadesullang*" (Sinhalese) — Directed by T. Somasekharan.

Vijaya Productions Ltd.,—"*Sasireka Parinayam*" (Telugu) and (Tamil). — Directed by K. V. Reddi, B.Sc. (Hons). — Completed.

National Art Theatre—"*Production No. 2*" (Telugu), featuring N. T. Rama Rao, Relangi, Anjali Devi etc. — Direction: Yoganandha.

Janmabhoomi Pictures—"*Production No. 1*" (Telugu).

Jayanthi Prodn.—"*Production No. 2*" (Tamil), Governor's Cup.

Eneskay Films—"*Paditha Muttal*" (Tamil)—Inaugural function on 27-2-1955.

Vijaya Production—"*Gunasundari Katha*" (Tamil), featuring Savitri, Nambiyar, Karunanithi, Ranga Rao, Malathi etc. — Direction: Kamesvara Rao. — Supervision: K. V. Reddi.

Vijaya Pictures—"*Neethipathi*" (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, T. S. Dorairaj, Sahasranamam, Kuchalakumari, Malathi etc., Direction: A. S. A. Swamy.

List of Pictures Censored

During March, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Gandarokanya	Kannada	14163 ft.	Mahatma Pictures	12919 3-3-55
Nallavan	Tamil	16487 ft.	Sunrise Productions	12920 3-3-55
Bangaru Papa	Telugu	16459 ft.	The Vauhini Productions	12921 4-3-55
Mullai Vanam	Tamil	14351 ft.	Arvind Pictures	12922 9-3-55
Mudhal Thethi	Tamil	13699 ft.	Padmini Pictures	12923 9-3-55
Vijaya Gowri	Telugu	15559 ft.	Krishna Pictures	12924 12-3-55
Jaya Gopi	Tamil	14613 ft.	Vikram Prodns.	12926 12-3-55
Ajnathi	Kannada	13989 ft.	Super Films	12927 14-3-55
Harischandra	Malayalam	13950 ft.	Neela Prodns.	1-928 17-3-55
Rojulu Marayi	Telugu	17093 ft.	The Sarathi Films Ltd.,	12929 19-3-55
Rechukka	Telugu	16466 ft.	Pratibha Studios Ltd.,	12930 23-3-55
Ellam Inbamayam	Tamil	15776 ft.	P. N. D. Prodns.	12931 23-3-55
Beedala Aasthi	Telugu	15069 ft.	Rohini Pictures	12932 28-3-55
Ezhayin Aasthi	Tamil	15309 ft.	Rohini Pictures	12933 28-3-55
Sthree Rathna	Kannada	17601 ft.	Lokeswari Pictures and The Premier Film Corpn. Ltd.,	12934 28-3-55
Do Dulhe	Hindi	14040 ft.	United Film Arts	12935 28-3-55

Photo taken at the reception given to Mr. H. S. Carpenter (addressing the meeting) and Dr. Barley of M/s. Kodak Ltd., London, by Chamber and Simpsa on 15-3-55.





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For other particulars:

M. A. V. PICTURES, CENTRAL STUDIOS, COIMBATORE

Printed by C. Krishnamurthi at Sri Ramakrishna Printing Works, 19-B, Woods Road, Madras-2; Edited and Published by V. Rama Rao, B. A., for the South Indian Film Chamber of Commerce, 19, Woods Road, Madras-2.

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JOURNAL OF

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THE FILM CHAMBER

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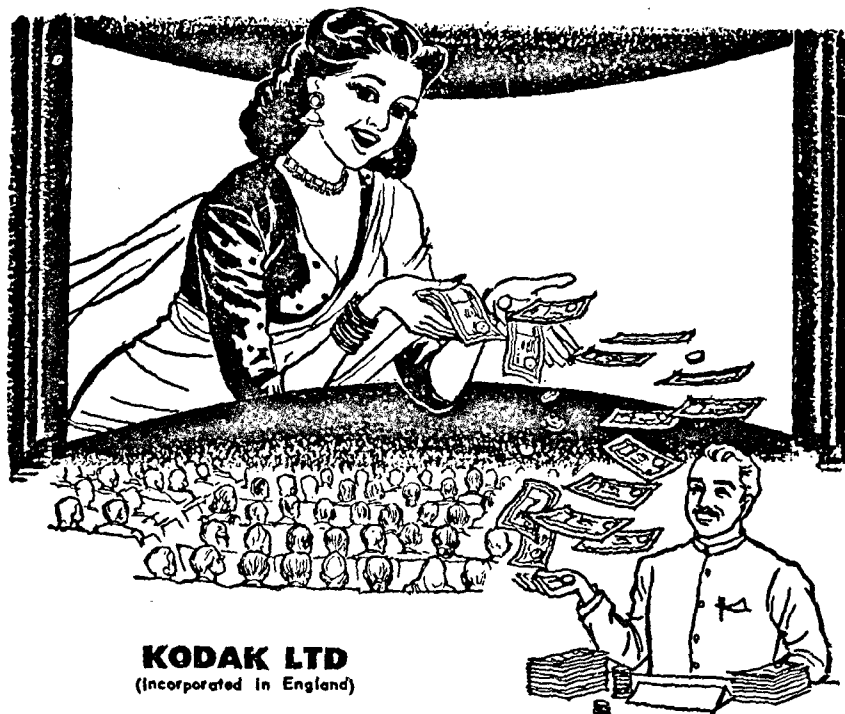
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JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce,
19, Woods Road, Madras-2.

Vol. I

1st MAY 1955

No. 17

The Madras & Andhra Cinema Exhibitors' Conference

Under the auspices of South Indian Film Chamber of Commerce the Conference of the Madras & Andhra Cine Exhibitors was held at 10 A.M., on Sunday the 24th April, 1955 under the Presidentship of Sri. S. S. Vasana, President, at the Woodlands Hotel, Mylapore, Madras in a specially decorated Pandal erected for the purpose.

Members present: Messrs:

Vasana S. S. (President.) Gunaratnam K. (Cinemas Ltd.) Joseph Taliath (Citadel Film Corpn.) Janakiram T. Kempuraj Urs. D. (Kempuraj Prodn.) Krishnaswamy N. (Triveni Films) Krishnaswamy R. M. (Aruna Films) Lakshminarayana (Film Centre Ltd.) Meiyappan A. V. (A. V. M. Studios) Menon I. R. (Shaw Bros. Ltd.) Nagendra Rao (R. N. R. Pictures)

Narayana D. L. (Vinoda Pictures) Narayana Iyengar K. S. (Narayanan & Co., Ltd.) Patel A. J. (Patel India Ltd.) Patel M. A. (Patel India Ltd.) Reddi B. N. (Vauhini Pictures Ltd.) Reddi K. V. (Vauhini Productions Ltd.) Ranganekar S. (Westrex Co. India) Somasundaram M. (Jupiter Pictures) Sriramulu Naidu S. M. (Pakshiraja Studios) Sundarlal Nahata (President, A.F.C.C.) Sundaram T. V., Tirupathi S. S. (Krishna Pictures) Viswanathan K. (International Talkie Equipment Co. Ltd.) Venkararaman K.

Anathanarayanan K. R. (Chamria Talkie Distributors) Benjamin R. (General Film Distributing Co.) Gangadhara Mudaliar (Chandra Pictures, Trichy) Gupta B. N. (Vijaya Talkie Distrs., Bangalore)

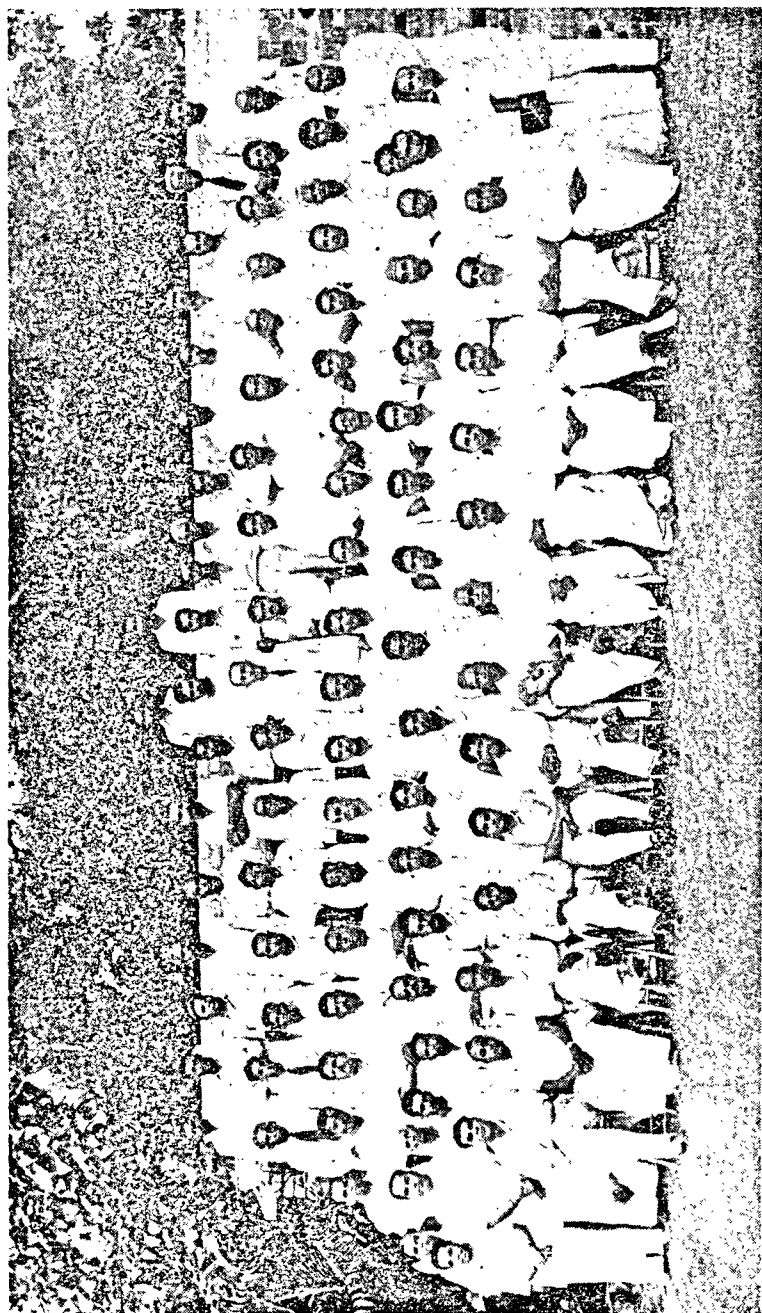


Photo taken on the occasion of the Conference of Madras and Andhra Cine Exhibitors held on 24-4-55.

Krishnan S. R. (Evergreen (Bangalore) Ltd.) Muthuswamy T. S. (Hony. Secretary) Palaniappa Chettiar A. M. (Subbu & Co.) Rajan R. N. (Raja Films) Ramaswamy S. K. (All India Film Corpn.) Ramaswamy S. (Bell Pictures (Madras) Ltd.) Sharma S. P. (Vijaya Pictures, Guntakkal) Sitaram C. (Poorna Pictures Ltd. Vijayawada) Sundaram S. S. (Rajshri Pictures Ltd.) Syed M. B. (Calcutta Film Exchange)

Aswadhanarayana T. (Rama Talkies, Vijayawada) Alavandar K. (Krishna Talkies, Tiruvellore) Bomman Chettiar P. S. S. (Palace Theatre, Salem) Badshaw G. R. (Paragon Talkies, Madras) Balu K. V. (Chitra Talkies, Madras) Babu S. V. (Vijayalakshmi Talkies, Kankipadu) Chunilal H. S. (Lakshmi Talkies, Tiruvellore) Chandrasekhar N. M. B. (Chintamani Talkies, Madurai) Chengiah Reddy B. (Blue Bird Talkies, Vaniyambadi) Chandrakanth (Blue Bird Talkies, Vaniyambadi) Chidambaram Chettiar K. S. (Sundaram Talkies, Mayavaram) Duraiswami Pillai M. (Arasu Touring Tks. Kadayannallur) Diamond Talkies, Gumidupoondi, Eswara Prasad K. (Ratna Talkies, Tenali) Framji Dorabji (Wellington Tks. Madras) Gnanasundaram K. (Vijayalakshmi Tks. Kumbakonam) Giridhara Rao C. G. (Krishna Picture Palace, Tindivanam) Gurusamy R. (Jothi Cinema—Madanapalle) Gafoor G. A. (Chand. Tks. Kurnool), Janarthanam V. M. (Bharath Tg. Tks. Uttukottai) Krishnamurthi N. N. R. (Chintamani Tks.

Madurai) Kannabiran T. (Sarathi Theatres, Madras) Krishnaswamy C. (Sri Krishna Tks. Kollegal) Krishna S.R. (Lakshmi Tks. Sooramangalam) Kuppusamy Gounder K. (Ambika Tks. Karur) Kolluru Kasinadhan (Lakshmi Tks. Vizagpatnam) Krishnamurthi P. (Sudarsana Picture House, Dharmavaram) Krishnamurthi S. (Amrith Picture Palace, Gooty) Krishnamurthi W. M. (Sun Theatre, Madras) Krishna Sai A. (Guha Tg. Tks. Adirampatnam) Kesava-rao Jupudi (Barathi Tks. Bhimavaram) Lal B. (Chand Tks. Kurnool) Lakshmanan (Jothi Tks. Namakkal) Leo Tg. Tks. (Tindivanam) Md. Jaffer Sait (Bedford Tks. Coonoor) Murthy N. S. (Minerva Tks. Rajhamundry) Md. Ghose (Rounaq Talkies, Proddatur) Muniswamy T. (Jayaprakash Tg. Tks. Sholingur) Muthukumaran A. (Murugan Tks. Trichy). Md. Anwar Sheriff (Jothi Tks. Arcot). Manickam K. (Coronation Tks. Nellikuppam) Mahalingam K. (Ramachandra Tks. Pernampet) Murthy. G. R. Theatre, Tambaram). Mohan Talkies, Chirala. Nair P. R. (Globe Theatres Ltd. Madras). Narasimhalu Naidu M. V. (Crown Tks. Madras.) Nanjundiah N. V. (Sri Krishna Tks. Kollegal). Narasimha Iyer N. R. (New Cinema, Madurai). Narayanasami K (Regal Talkies, Madras.) Nagesh Rao S. (Prabhat Tks. Bellary.) Narayana Rao V. (Satyanarayana Tks. Tenali.) Narayana Rao C. (Crown Tks. Kakinada). Narayana Rao Chowdry T. (Royal Tks. Tanuku) Pitchamuthu Konar P. (Thangam

Tks. Madurai.) Pattabirama Chettiar A. (Diamond and Raja Tks. Coimbatore). Patel L. L. (Ashok and Select Tks. Madras.) Parisuthan A.Y.S. (Leo Theatres, Tanjore.) Pingaley S.R. (Gaiety-Trichy). Pingaley S.S. (Krishna Tks. Tanjore). Prabhakar S. (Srikantham Tks. Anantapur). Prasad R. V. G. (Saraswathi Picture Palace, Vijayawada). Ramachandran V. P. Ganesh Tks. Dharmapuri). Ramanujam D. (Prakash Tks. Arkonam). Ramasamy S. (Krishna Tks. Tiruvannamalai). Ramamurthy P. K. (Crown, Taj Tks. Vellore). Rengaraj A. (Gomathi Tks. Mayuram). Ranganna H. S. (Sree Tks. Ambur). Ramanujam C. V. (Broadway Tks. Madras). Radhakrishnan K. (Ashok Tks. Ponneri). Rajagopal L. (Indra Tks. Manapparai). Shanmugam Chetty M. R. (Krishna Tks. Kollegal). Syama Sundaram P. (Grija Tks. Buchireddipalem). Syed Khader (Rounaq Picture Palace, Cuddapah). Subba Reddi S. V. (Sesh Mahal-Proddattur). Seshadri S. L. (Diamond Tks. Coimbatore). Swamy G. N. (Touring Cinema - Ammapet). Sundara Gopalier P. S. A. (New Cinema - Madurai). Sahasranamam P. K. (New Cinema-Madurai). Sitaramier N. R. (Madura Exhibitors' Assn.). Sivaswamy B. (Rajaram Tks. Karur). Subramaniam S. (Tower Tks. Tanjore). Subramanian V. (Vijayalakshmi Tks. Negapatam). Subramanian P. K. (Murugan Tks. Madras). Sudarsanam Naidu A. K. (Regal-Madras). Subba Raju P. C. (Barathan Tks. Tenkasi). Seshadri R. M. (Ganesh Tks. Poonamalle). Sreenivasa Rao

R. (Guru Sachinanda Tks. Hospet). Somaraju M. (Somaraju Tks. Peddapuram). Sitaramiah M. (Ashok Mahal, Rajhamundri). Subramaniam A. (Victory Tks. Kurnool). Subramanian D. V. (Mani Tks. Minjur). Umamaheswara Reddi M. (Balaji Picture House, Tirupathi). Viswanathan K. (Chitra Tks. Madras). Visveswara Rao A. V. (Krishna-Rajhamundry). Venugopal V. P. (Noorjahan Tks. Jolarpet). Venugopal Rao T. (Sun Theatre, Madras). Venkatapathy Rao T. (Sun Theatre, Madras). Vittal Rao Mudaliar A. S. (Lakshmi Tks. Ambur). Venugopal R. A. (Sivaguru Tg. Tks. — Taramangalam). Venkata Rao, V. (Prabhat Tks. Bellary).

V. K. N. Chari. Dharma-linga Mudaliar, S. M. Krishnamurthi S. Krishnaiya P. V. Nambiar P. P. Patel R. M. Sridhar P. Sivathanu T. N. (S.I. Artistes Assn.). Sarma K. V. V. Soundararajan M. P. Sridhar D. Byramshaw A. F.

Sri K. Srinivasan (Secy. Film Federation of India) & Sri K. Venkataramani (Hony. Legal Advisor for the Chamber) were also present.

Messages wishing the conference success were also received from the following :

Messrs. Bhuvaneswari Pictures, Panruti; Bhakthanjaneya Tks.; Badvel; Chellam Talkie Theatre, Pollachi; Central Theatre, Erode; Central Cinema, Bodinayakanur; Gajapathi Tks.,

Ichapuram; Kapurchand Bros., Bangalore; M. K. N. Mohamed Ali, Negapatam; S. M. Muthu, Jothi Tks., Salem; Rahim Tks., Periakulam; Rajeswari Tks. Nilampur; Sita Tg. Tks., Palni; Sri Durga Tks. Ltd., Kanhangad; Sri Radha Tks., Virudhunagar; Tamilmani Tks., Aruppukottai; M. Varadaraja Pillai, President Film Exhibitors' Assn., Salem, M. Palaniandi, M. L. A., and partner Murugan Tks. Trichy & Mysore Film Chamber of Commerce, Bangalore.

President's Welcome Speech.

Mr. S. S. Vasana, addressing the gathering drew attention to the awakening that had come over the nation as a whole and to the important role that the cinema plays in the life of the country. The President's award for the best film and the Film Seminar that was held this year were all tokens of this national awakening, Mr. Vasana said.

Mr. Vasana, added "The cinema has been doing vital service to the nation by providing the public with the entertainment they need. The very fact that for the last forty years the industry has existed is a proof of the real service that the industry has been doing. It has always been part of human nature to decry things that look prosperous. It was the case with music, drama, dance etc., The solid entertainment that the film has been giving to the people has come to stay, and the recognition of the industry and the people engaged in it is steadily growing.

"The cinema is the one industry where there is cent per cent democracy. Anyone can produce a picture, there is free competition and free trade. The product is openly advertised, from the very start, who makes it, who is acting in it, all these are fully made public. There is nothing done secretly. And people have shown great discrimination in their choice of films by appreciating and encouraging only those pictures which they like. It is a wrong notion to think that bad films have succeeded or indeed can even succeed.

"Yet inspite of this public encouragement this is the one industry where a man does not stay long in business. In no other industry is this the position. In this industry most people lose what they invest and go out of it. And year by year a new set of people come into it. Why is this? The heavy taxation is probably the prime factor. Every year 12 crores of rupees of the revenues of this industry is being taken away in the form of taxes and this is done even before the invested capital comes back. From no other industry is there such a drain of its revenues. In consequence most people do not find it possible to stay and the new comers come into it looking at the few who have been able to put up a show of being successful. This drain must stop if the industry is to rise to its proper status in its public service.

"In spite of this loss, people continue in the industry. One

main reason is that the technicians in the industry want work. The other reason is that the masses want entertainment. So the workers do their utmost to exist by getting at new people when old people go out of it after having incurred losses. They are aware of the definite demand to be met and so it goes on. The workers and the masses are the permanent factors while the producers and distributors change rapidly. This is a peculiarity of the film industry alone.

"The film industry has paved the way for much of the progressive social legislation. We can all be proud of the industry. We are in the noble profession which provides the people with healthy entertainment and keeps them off from their worries. We must stand united in our efforts and we are sure to achieve greater results. It is in this background that we have to think of this Conference, and I have great pleasure in extending to you all a hearty welcome."

After the President's speech there was general discussion and the following resolutions were passed :

(The draft resolutions as placed in the meeting are re-drafted and re-edited in the light of the suggestions made in the conference and are as follows.)

Moved from the Chair the following two resolutions were passed unanimously :

1. THANKS TO THE RASHTRAPATHI AND GOVT. : This confer-

ence expresses its gratitude to the Govt. of India and tenders its respectful thanks to the President of India for the recognition and encouragement given to this art industry by the institution of prizes of awards for the best motion pictures.

2. This conference expresses its gratitude to the Sangeet Natak Academy and the organisers of the Film Seminar for their conducting the Film Seminar so successfully and for the contribution made to the study and progress of film art and the film problems.

3. FILMS AND FIVE YEAR PLAN: This conference supports the Film Federation of India in its plea that the film industry should be brought into the second five year plan with particular reference to extension of cinemas in rural areas so as to provide recreational amenities in places not covered by such facilities hitherto. This conference is of the view that such coverage will be in the interest of the public, the Government and the film industry alike.

Moved by Mr. K. Viswanathan Seconded by : Mr. Jaffer Sait.

4. FELICITATIONS TO Mr. Vasan This conference offers its congratulations to Sri. S. S. Vasan on his election for the second time as the President of the Film Federation of India.

Moved by Mr. K. Viswanathan Seconded by Mr. T. Aswadhanarayana.

5. This conference places on record its deep sense of gratitude

to Sri. R. M. Seshadri for his great services, who has among others at considerable sacrifice ably piloted and won the case of 'approved' films in the Supreme Court of India thereby vindicating the rights of the film trade.

Moved by Mr. T. Aswadhanarayana Seconded by : Mr. K. Viswanathan.

6. TAXATION ENQUIRY COMMISSION REPORT: This conference resolves to constitute a sub-committee consisting of the following to study the relevant recommendations of the Taxation Enquiry Commission and for making appropriate recommendations through the South Indian Film Chamber of Commerce to the Film Federation of India for the purpose of making suitable representations to the authorities to obtain legitimate reliefs justly due to the industry.

Messrs. K. S. Narayana Iyengar, S. M. Sriramulu Naidu, Sunderlal Nahata, P. N. Gupta, R. M. Seshadri, T. Aswadhanarayana, A. Y. S. Parisutha Nadar and the President of the Chamber will be ex-officio President of the Committee.

Moved by : Mr. S. M. Sriramulu Naidu: Seconded by : Mr. S. L. Nahata.

7. ENTERTAINMENT AND SHOW TAX :—This conference requests the State Government to institute a complete enquiry into the financial condition of the Film industry with special reference to the incidence of the Entertainment Tax and Show tax. This conference requests the State

Government to consider sympathetically its objections to Show tax which undoubtedly is a double tax and which the industry is unable to bear and to annul this tax is an elementary justice to the industry.

Moved by Mr. V. Subramaniya Iyer. Seconded by Mr. V. P. Ramachandran.

8. ECONOMIC STATE OF INDUSTRY: This conference requests the Film Federation of India to arrange for suitable study of the financial condition of the industry to-day and of the effects of various taxes laid on the industry by various authorities.

Moved by Mr. B. N. Gupta. Seconded by Mr. V. Subramania Iyer.

9. CENTRAL AND STATE TAXES: This conference requests the Film Federation of India to take appropriate steps for agitating for and for securing reduction in Central and State taxes by appointing standing committees to study in detail this matter or in such other way as the Film Federation thinks fit.

Moved by Mr. A.Y.S. Parisutha Nadar. Seconded by : Mr. T. Kannabiran.

10. APPROVED FILMS: This conference supports the stand taken by the Film Federation of India that the fair and workable principle in regard to supply of 'approved' films will be free supply vz. free exhibition.

Moved by : Mr. S. L. Nahata. Seconded by Mr. S. S. Vasan.

The conference then adjourned for Lunch.

Assembling after lunch the conference passed the following resolutions:

11. This conference welcomes the provision made by the Andhra Government by which licences excepting the cinematograph license are eliminated in connection with the running of cinema theatres.

This conference requests the Madras Government to provide likewise for matters connected with licensing of cinema theatres to be brought under one control and to eliminate duplication of inspections and multiplicity of licences.

Moved by Mr. V. Subramaniya Iyer: Seconded by Mr. Jaffer Sait.

12. **ELECTRICITY RATES:** This conference notes that the rates charged by the private licencees as well as Government systems for the current supplied for exhibition purposes are differential ranging from 0-1-3 to As. 4/- per unit and since the supply is explicitly made for an industrial purpose requiring encouragement by the Government, this conference requests the authorities to introduce the lowest minimum rate on uniform basis of not more than 0-1-3 per unit to current supplied to cinema theatres. This conference requests the Government of Andhra in particular to take steps to reduce their abnormal rate of As. 4/- per unit in the Nellore thermal area, Rajahmundry etc., and to give necessary relief to the trade in this behalf.

Moved by Mr. T. Aswadhanarayana. Seconded by Mr. K. Viswanathan.

13. **FIRE OFFICER'S CERTIFICATE:** This conference requests the authorities to take note of the fact that inflammable type of films have been totally displaced by safety base film and in view of this to eliminate inspection by Fire officer which is no longer necessary.

Moved by Mr. V. P. Ramachandran: Seconded by Mr. T. Aswadhanarayana.

14. **OLD THEATRES SHOULD BE EXEMPTED FROM RULES:** This conference requests the State authorities to confine the enforcement of the new rules only to theatres which come into being after the promulgation of the new rules and not to enforce their application against old theatres which have been existing prior to the promulgation of the relevant rules.

Moved by Mr. Uma Maheswara Reddy: Seconded by Mr. V. P. Ramachandran.

15. **BAN ON THATCHED SHEDS:** This conference requests the Government of Andhra to reconsider their decision regarding cinemas functioning in thatched sheds and allow them to continue.

Moved by Mr. Aswadhanarayana: Seconded by: Mr. V. Subramania Iyer.

16. **REPRESENTATION ON LOCAL BODIES:** This conference requests the authorities to arrange for representation of the Film industry on the Madras City Corporation and other local bodies

in view of the fact that the Film industry is a major contributor to the finances of the local bodies and is in no way inferior in its claim for representation to trade bodies like Hides & Skins Association, Andhra Chamber of Commerce, Muslim Chamber of Commerce etc., which receive representation on the Council of the Corporation.

Moved by Mr. R. N. Rajan. Seconded by Mr. P. S. S. Bommanna Chettiar.

17. **PAYMENT FOR GOVERNMENT SLIDES:** This conference requests the Government to reconsider their decision not to pay for the slides which the Government compel the licensee of Motion Picture theatres to exhibit in view of the fact that certain expenditure is involved in the screening of these slides and the screening time of the licensee is appropriated by such exhibition.

Moved Mr. L. L. Patel. Seconded by P. Pichamuthu Konar.

18. **SANITARY CONVENIENCES:** This conference notes that the question of amendment of the rules in respect of the disparity in the sanitary conveniences to be provided in cinema theatres in the City and in the mofussil is under the consideration of the Government and requests them to expedite passing of orders on the subject and bringing in line with City Police Act.

Moved by Mr. D. Ramanujam. Seconded by Mr. V. Subramaniya Iyer.

19. **LICENCE FEES:** This conference requests the State authorities to note that the licence fees

for touring cinemas are very heavy and to bring down this fees to a level with the fees for permanent theatres.

Moved by Mr. D. Ramanujam. Seconded by Mr. T. Aswadhanarayana.

20. **COPY RIGHT MUSIC:** This conference requests the South Indian Film Chamber of Commerce to obtain legal opinion on the claim for license fees made by the Performing Rights Society.

Moved by Mr. K. Viswanathan. Seconded by Mr. P. R. Nair.

21. **Mysore Tax:** This conference expresses its opposition to the move of the Corporation of Bangalore to enhance the Entertainment tax from its present high level and requests the Corporation of Bangalore to reconsider its decision in the light of the objections raised by the Mysore Film Chamber of Commerce.

Moved by Mr. B. N. Gupta. Seconded by Mr. S. M. Sri-ramulu Naidu.

22. **LEGAL FUND:** This conference resolves to establish a legal fund by inviting voluntary contributions to the fund for defending the legal rights of the industry if and when invaded and to place the fund in the hands of the Committee of the Chamber for expending by it for such case as the Committee considers to be of common benefit.

Moved by Mr. N. M. R. Krishnamurthy, Chintamani Tks., Madurai, Seconded by Mr. K. S. Narayana Iyengar.

23. FORMULATION OF RULES UNDER NEW ACTS: This conference requests the Madras Government to formulate the new rules under the Madras Cinemas (Regulation) Act in consultation with the SIFCC as such consultation is bound to bring mutual advantages.

Moved by Mr. R. M. Seshadri. Seconded by Mr. Jaffer Sait.

24. INTERNAL PROBLEM: This conference requests such of those producers and distributors who have not yet implemented the resolutions passed in the joint conference of the Chamber held on 29-7-1954 on the question of saleable publicities, packing and forwarding charges etc., to implement them forthwith in the best interest of the trade.

This conference requests the sub-committee appointed in resolution No. 28 of the Conference held on 10th July, 1954 to go into the question on which no decisions have been arrived at and report to the Chamber.

It was further resolved to include the following as additional members of the Committee: Messrs. M. Somasundaram (Jupiter pictures) S. Subramaniam (Tower Talkies Tanjore) & Pitcha Muthu Konar (Thangam Talkies, Madurai) and that the Secretaries of the Chamber be convenors of the sub-committee.

Moved by Mr. V. Subramaniya Iyer Seconded by Mr. H. S. Ranganna.

Mr. Pitcha Muthu Konar spoke on the above subject.

25. SHOPS & ESTABLISHMENTS ACT: This conference requests the Government to completely

exempt the cinema theatres from the provisions of the Shops & Establishments Act in view of the peculiar nature of the Trade.

Moved by Mr. K. Viswanathan Seconded by Mr. T. Aswadharnarayana.

26. APPROVED FILMS: This conference resolves to authorise the Chamber to take such legal steps as it may consider appropriate to vindicate the rights of the film industry with reference to the compulsion to screening of 'approved films' imposed by the Madras Cinemas (Regulation) Bill and to take such steps promptly as soon as the Bill becomes law and the relevant notification is issued.

Moved from the Chair.

Sri S. S. Vasam, in the end thanked all the members for their response to the invitation.

Sri. T. S. Muthuswamy, proposed a vote of thanks to the members and non-members of the Chamber who have attended the conference, the Proprietor of Woodlands Hotel for the excellent arrangements he has made and to the hosts Messrs. S. S. Vasam, A. V. Meiyappan and K. S. Narayana Iyengar and all those who contributed to the success of the conference.

Then the delegates adjourned for a group photo and tea.

The conference ended by 6-30 P.M.

Sri. S. S. Vasam, Sri. A. V. Meiyappa Chettiar and Sri. K. S. Narayana Iyengar were AT HOME to the delegates, invitees and members who attended the Conference at breakfast, lunch & tea.



News & Notes

The Madras Cinemas (Regulation) Bill

The following is in substance the provisions of the Madras Cinemas (Regulation) Act '55 as passed by the Madras Legislature and given assent to by the Governor of Madras on 19-4-'55.

Whereas it is expedient to provide for the regulation of exhibitions by means of cinematographs in the State of Madras;

Be it enacted in the Sixth Year of the Republic of India as follows:—

1. Short title, extent and commencement.

(1) This Act may be called the Madras Cinemas (Regulation) Act 1955.

(2) It extends to the whole of the State of Madras

(3) It shall come into force on such date as the Government may, by notification, appoint.

2. Definition.—In this Act, unless the context otherwise requires.

(1) "cinematograph" includes any apparatus for the representation of moving pictures or series of pictures;

(2) "District Collector" in relation to the presidency-town, means the Commissioner of Police, Madras;

(3) "Government" means the State Government;

(4) "notification" means a notification published in the Fort St. George Gazette;

(5) "place" includes a house, building, tent and any description of transport, whether by water, land or air;

(6) "prescribed" means prescribed by rules made under this Act.

3. Cinematograph exhibitions to be licenced—Save as otherwise provided in this Act, no person shall give an exhibition by means of a cinematograph elsewhere than in a place licensed under this Act or otherwise than in compliance with any conditions and restrictions imposed by such licence.

4. Licensing authority.—The authority having power to grant licences under this Act (hereinafter referred to as the licensing authority) shall be the District Collector:

Provided that the Government may, by notification, cons-

titute, for the whole or any part of the State, such other authority as it may specify in the notification to be the licensing authority for the purposes of this Act.

5. Restrictions on powers of licensing authority.—(1) The licensing authority shall, in deciding whether to grant or refuse a licence, have regard to the following matters, namely:—

(a) the interest of the public generally;

(b) the status and previous experience of the applicant;

(c) the suitability of the place where the cinematograph exhibitions are proposed to be given;

(d) the adequacy of existing places for the exhibition of cinematograph films in the locality;

(e) the benefit to any particular locality or localities to be afforded by the opening of a new place of cinematograph exhibition;

(f) the possessions by the applicant, of other places, if any, licensed under this Act, whether in the same locality or elsewhere and whether at the time of applying for the licence or at any previous time;

and shall also take into consideration any representations made by persons already giving cinematograph exhibitions in or near the proposed locality or by any local authority or police authority within whose jurisdiction the place proposed to be licensed is situated or by any association interested in the

giving of cinematograph exhibitions.

(2) The licensing authority shall not grant a licence unless it is satisfied that—

(a) the rules made under this Act have been substantially complied with, and

(b) adequate precautions have been taken in the place, in respect of which the licence is to be given, to provide for the safety, comfort and convenience of the persons attending exhibitions therein.

(3) The licensing authority may, after consideration of the matters set forth in sub-section (1), limit the number of places in any area in respect of which licences under this Act may be granted.

(4) The Government may issue such orders and directions of a general character as they may consider necessary, in respect of any matter relating to licences for the exhibition of cinematograph films, to licensing authorities; and every licensing authority shall give effect to such orders and directions.

(5) Subject to the foregoing provisions of this Section, the licensing authority may grant licences under this Act to such persons and on such terms and conditions and subject to such restrictions as it may determine. Where the licensing authority refuses to grant any licence, it shall do so by an order communicated to the applicant, giving the reasons in writing for such refusal.

(6) Every licence under this Act shall be personal to the person to whom it is granted and no transfer or assignment thereof whether absolute or by way of security or otherwise shall be valid unless approved in writing by the licensing authority.

(7) Any person aggrieved by the decision of the licensing authority refusing to grant a licence under this Act or refusing to approve any transfer or assignment thereof, may, within such time as the Government may specify in this behalf and such authority may make such order in the case as it may think fit.

6. Power of Government to issue direction:—The Government may, from time to time, issue directions to any licensee or to licensees generally, requiring the licensee or licensees to exhibit such film or class of films having a scientific or educative value, such films dealing with news and current events, such documentary films, indigenous films or such other films having special value to the public, as may have been approved by the Government in that behalf from time to time, and where any such directions have been issued, those directions shall be deemed to be additional conditions and restrictions subject to which the licence has been granted:

Provided that no direction issued under this Section shall require the licensee to exhibit any such film or films exceeding two thousand feet at, or for

more than one-fifth of the entire time taken for, any one show.

7. Power of Government or District Collector to suspend exhibition of films in certain cases.—(1) The Government in respect of the whole of the State or any part thereof, and the District Collector within his jurisdiction, may, if they or he are or is of opinion that any film which is being or is about to be publicly exhibited is likely to cause a breach of the peace, by order, suspend the exhibition of the film; and during such suspension, no person shall exhibit such film or permit it to be exhibited in any place in the State or any part or district thereof, as the case may be.

(2) No order shall be issued under sub-section (1) until the person concerned has been given a reasonable opportunity of showing cause against the order proposed to be issued in regard to him:

Provided that this sub-section shall not apply where the Government or the District Collector proposing to issue the order are or is satisfied that owing to any emergency or for some other reason, to be recorded by them or him in writing, it is not reasonably practicable to give to that person an opportunity of showing cause:

Provided further that a copy of the reasons recorded by the Government or the District Collector for issuing the order shall be communicated to the person concerned as soon as it becomes reasonably practicable

to communicate the reasons to him.

(3) If any question arises whether it is reasonably practicable to give to any person an opportunity of showing cause under sub-section (2), the decision thereon of the Government or the District Collector, as the case may be, shall be final.

(4) Where an order under sub-section (1) has been issued by the District Collector, a copy thereof, together with a statement of the reasons therefor, shall forthwith be forwarded by him to the Government, and the Government may, on a consideration of all the facts of the case, either confirm or vary or discharge the order.

(5) An order issued under sub-section (1) shall remain in force for a period of two weeks from the date thereof, but the Government may, if they are of opinion that the order should continue in force, direct that the period of suspension shall be extended by such further period as they think fit.

Provided the Government or the District Collector may review their or his own order.

8. Penalties.—If the owner or person in charge of a cinematograph uses the same or allows it to be used, or if the owner or occupier of any place permits that place to be used, in contravention of the provisions of this Act or of the rules made thereunder, or of the conditions and restrictions upon or subject

to which any licence has been granted under this Act, he shall be punishable with fine which may extend to one thousand rupees and, in the case of a continuing offence, with a further fine which may extend to one hundred rupees for each day during which the offence continues.

9. Power to revoke licence:—Where the holder of a licence has been convicted of an offence under section 7 of the Cinematograph Act, 1952 (Central Act XXXVII of 1952), or section 8 of this act, the licence may be revoked in writing by the licensing authority.

10. Power to make rules:—(1) The Government may, by notification, make rules to carry out the purposes of this Act.

(2) Without prejudice to the generality of the foregoing power, such rules may provide for—

(a) the terms, conditions and restrictions, subject to which a licence may be granted under this Act and the fees to be paid in respect of such licence;

(b) the regulation of cinematograph exhibitions for securing the public safety;

(c) the time within which and the conditions subject to which an appeal under sub-section (7) of section 5 may be preferred, and the fees to be paid in respect of such appeal;

(d) the procedure for approval of films for the purposes of section 6.

(3) All rules made under this Act shall come into force on the date of notification and shall be laid for not less than fifteen days before both Houses of the State Legislature, as soon as possible after they are made, and shall be subject to such modifications whether by way of repeal or amendment, as those Houses may make during the session in which they are laid.

11. Power to exempt:—The Government may, by order in writing, exempt, subject to such conditions and restrictions as they may impose, any cinematograph exhibitions or any place where a cinematograph exhibition is given from any of the provisions of this Act or of any rules made thereunder.

12. Repeal:—In relation to this State, the Cinematograph Act, 1918 (Central Act II of 1918), in so far as it has not been repealed by the Cinematograph Act, 1952 (Central Act XXXVII of 1952), is hereby repealed:

Provided that any appointment, notification, order, scheme, rule, form or by-law, made or issued under the repealed Act, shall, so far as it is not inconsistent with the provisions of this Act, continue in force and be deemed to have been made or issued under the provisions of this Act, unless and until it is superseded by any appointment, notification, order, scheme, rule, form or by-law made or issued under this Act.

The following are the extracts of the provision of the Statutes enacted by the President of the Republic in respect of Andhra State.

The Andhra Cinemas (Regulation) Act, 1955.

In exercise of the powers conferred by section 3 of the Andhra State Legislatures (Delegation of powers) Act, 1954, the President is pleased to enact as follows:—

1. SHORT TITLE EXTENT AND COMMENCEMENT.

(1) The Act may be called the Andhra Cinemas (Regulation) Act, 1955.

(2) It extends to the whole of the State of Andhra.

(3) It shall come into force on such date as the State Government may, by notification, appoint.

2. DEFINITIONS IN THE ACT. UNLESS THE CONTEXT OTHERWISE REQUIRES:—

“Cinematograph” includes any apparatus for the representation of moving pictures or series of pictures.

(2) “Government” means the State Government.

(3) “notification” means a notification published in the Andhra Gazette;

(4) “place” includes a house, building, tent and any description of transport whether by water, land or air.

(5) “prescribed” means prescribed by rules made under this Act.

3. CINEMATOGRAPH EXHIBITIONS TO BE LICENSED.

Save as otherwise provided in this Act, no person shall give an exhibition by means of a cinematograph elsewhere than in compliance with any conditions and restrictions imposed by such licence.

4. LICENSING AUTHORITY.

The authority having power to grant licences under this Act (hereinafter referred to as the licensing authority) shall be the District Collector.

Provided that the Government may, by notification, constitute for the whole or any part of the State such other authority as it may specify in the notification to be the licensing authority for the purposes of this Act.

5. RESTRICTIONS ON POWERS OF LICENSING AUTHORITY.

(1) The licensing authority shall not grant a licence under this Act, unless it is satisfied that:—

(a) The rules made under this Act have been substantially complied with, and

(b) adequate precautions have been taken in the place, in respect of which the licence is to be given, to provide for the safety of the persons attending exhibitions therein.

(2) Subject to the foregoing provisions of this section and to the control of the Government, the licensing authority may grant licences under this Act to such persons as that authority thinks fit and on such terms and conditions and subject to such restrictions as it may determine.

(3) The Government may, from time to time, issue directions to licensees generally or to any licensee in particular for the purpose of regulating the exhibition of any film or class of films, so that scientific films, films intended for educational purposes, films dealing with news and current events, documentary films or indigenous films secure an adequate opportunity of being exhibited, and where any such directions have been issued those directions shall be deemed to be additional conditions and restrictions subject to which the licence has been granted.

6. SPECIAL PROVISION FOR BUILDINGS CONSTRUCTED OR RECONSTRUCTED SOLELY FOR CINEMATOGRAPH EXHIBITIONS.

(1) Nothing contained in Madras Places of Public Resort Act, 1888, or in the Madras Dt. Municipalities Act, 1930, or in the Madras District Boards Act, 1920, or in the Madras Village Panchayats Act, 1950, in regard to:—

(a) the grant of permission for the construction or reconstruction of a building, or

(b) the grant of licence for the use of any place or building for any purpose for which such licence is required under those Acts, or

(c) the grant of permission to instal any machinery in any place or building,

shall apply to the construction or reconstruction of, or the use of or the installation of any machinery in any place or building to be used exclusively for the hold-

ing of cinematograph exhibitions; and in every such case, an application for licence or permission referred to in any of the clauses (a) to (b) above shall be made to the licensing authority under this Act, in accordance with the rules made in this behalf under this Act.

(2) Subject to the control of the Government and to any rules made in this behalf, the licensing authority, after making such inquiry as it deems fit and consulting the chief executive officer (by whatever designation he may be known) of the local authority concerned, may for reasons to be recorded either grant or refuse to grant the licence or permission applied for.

7. Any person aggrieved by the decision of the licensing authority, refusing to grant any licence or permission under this Act may, within such time as may be prescribed, appeal to the Government, or to such officer or authority as the Government may specify in this behalf, and the Government or the officer or the authority, as the case may be, may make such order as is deemed fit.

8. POWER OF GOVERNMENT OR DISTRICT COLLECTOR TO SUSPEND EXHIBITION OF FILMS IN CERTAIN CASES.

(1) The Government in respect of the whole of the State or any part thereof, and the District Collector in respect of any area within the local limits of his jurisdiction may, if it or he is of opinion that any film which is being publicly exhibited is likely

to cause a breach of the peace, by order, suspend the exhibition of the film and during such suspension, no person shall exhibit such film or permit it to be exhibited in the State or in such part thereof or in such area, as the case may be.

(2) Where an order under sub-section (1) has been issued by the District Collector, a copy thereof together with a statement of reasons therefor, shall forthwith be forwarded by him to the Government and the Government may on a consideration of all the facts of the case confirm, modify or cancel the order.

(3) An order made under this Section shall remain in force for a period of two months from the date thereof, but the Government may, if it is of opinion that the order should continue in force, direct that the period of suspension shall be extended by such further period as it thinks fit.

9. If the owner or person in charge of a cinematograph uses the same or allows it to be used, or if the owner or occupier of any place permits that place to be used, in contravention of the provisions of this Act, or of the rules made thereunder or of the conditions and restrictions upon or subject to which any licence has been granted under this Act, he shall be punishable with fine which may extend to one thousand rupees and in the case of a continuing offence, with a further fine which may extend to one hundred rupees for each day during which the offence continues.

10. POWER TO REVOKE LICENCE.

Where the holder of a licence has been convicted of an offence under section 7 of the Cinematograph Act, 1952, or section 9 of this Act, the licence may be revoked by the licensing authority.

11. POWER TO MAKE RULES.

(1) The Government may, by notification, make rules for carrying out the purpose of this Act.

(2) In particular and without prejudice to the generality of the foregoing power, such rules may provide for—

(a) the terms, conditions and restrictions, if any, subject to which licences and permissions may be granted under this Act, the fees for such licences and permissions, and the apportionment of such fees between the Government and the local authority concerned.

(b) the regulation of cinematograph exhibitions for securing the public safety ;

(c) the time within which and the conditions subject to which an appeal under section 7 may be preferred and the fees to be paid in respect of such appeal ;

(d) the regulation of the construction or reconstruction of buildings for cinematograph exhibition.

12. Where in the opinion of the Government reasonable grounds exist for doing so, the Government may, by order in writing exempt, subject to such conditions and restrictions as it may impose, any cinematograph

exhibition or class of cinematograph exhibitions from any of the provisions of this Act or of any rules made thereunder.

13. The Cinematograph Act, 1918, in so far as it relates to matters other than the sanctioning of cinematograph films for exhibition, is hereby repealed.

Provided that any appointment, notification, order, scheme, rule, form or by-law, made or issued under the repealed Act, shall so far as it is not inconsistent with the provisions of this Act, continue in force and be deemed to have been made or issued under the provisions of this Act, unless and until it is superseded by any appointment, notification, order, scheme, rule form or by-law made or issued under this Act.

Reasons For The Enactment

Under the Constitution of India all matters relating to cinemas other than the sanctioning of cinematograph films for exhibition come in the State List in the Seventh Schedule and therefore within the exclusive legislative competence of the state Legislature ; and the sanctioning of cinematograph films for exhibition is a matter in the Union List in that Schedule and therefore within the exclusive legislative competence of Parliament. In 1918 all the necessary provisions relating to cinemas were included in one single Central Act, namely, the Cinematograph Act, 1918 (II of 1918), there having been no distribution of legislative powers in those days

between the Central and the provinces. In view of the above entries in the Seventh Schedule to the Constitution, Parliament in 1952 enacted the Cinematograph Act, 1952 (XXXVII of 1952). Part II of that Act contains provisions relating to sanctioning of cinematograph films for public exhibition and applies to the whole of India; while Part III of that Act which contains provisions relating to the regulation of exhibitions by means of cinematographs including their licensing could be applied to Part C States only. Therefore, so far as regulation of cinemas including their licensing is concerned, cinemas in Part A and Part B. States are still governed by the relevant provisions of the Act of 1918 which are, however, not quite satisfactory in several respects. Hence the necessity for State legislation for the purpose of regulation of cinemas including their licensing and for the repeal of the Cinematograph Act, 1918, in so far as that Act relates to matters other than the sanctioning of cinematograph films for exhibition.

2. It has been represented to the Government by the Andhra Film Chamber of Commerce and other associations of Cinema exhibitors that much hardship is caused to cinema exhibitors by the presence of multiplicity of authorities whom the exhibitors should approach for permissions or licences under different enactments, namely, the Madras District Municipalities Act, the Madras District

Boards Act, the Madras Village Panchayats Act and the Madras Places of Public Resort Act, before a cinema theatre is made ready for exhibition of films. These associations have, therefore suggested the incorporation in a single enactment, of all the provisions contained in these various Acts and the centralization in a single authority of the powers of granting permissions for the construction and reconstruction of buildings for cinematograph exhibitions and granting licences to cinemas. The Government have carefully examined the above representations and suggestions and have decided to take this opportunity to take power to make the District Collector the sole authority for the purpose. Rules will be made under the proposed enactment requiring the District Collector to consult other officers and authorities before granting such permissions and licences.

3. The Bill is designed to achieve the above objects.

(Extracted from the pages 88 to 93 of Part II. Section 1 of the Gazette of India Extraordinary dated 21st March, 1955.)

DIRECTIVES

G.O. Ms. No. 760 Home (Courts III) Department Government of Andhra. Dated the 27th March, 1955.

ORDER.

The following notification published in the Andhra Gazette is stated hereunder.

NOTIFICATION.

In exercise of the powers conferred by sub-section (3) of section 5 of the Andhra Cinemas (Regulation) Act, 1955 (President's Act 4 of 1955), and in supersession of the conditions now in force in this behalf, the Governor of Andhra hereby issues to every person holding a licence under the said Act in the State of Andhra the following directions :—

1. The licensee shall so regulate the exhibition of cinematograph films that, at every performance open to the public, approved films are exhibited, the approved films to be exhibited in relation to other films at every such performance being in the same proportion as one is to five or the nearest lower or higher approximation thereto.

2. Only such films produced in India as are certified by The Central Government with the previous approval of the Film Advisory Board, Bombay, to be scientific films, films intended for educational purposes, films dealing with news and current events or documentary films shall be deemed to be approved films for the purposes of these directions.

3. Nothing contained in these directions shall be construed as requiring the licensee :

(a) To exhibit at any performance more than 2,000 feet of approved films of 35 m.m. size or the corresponding footage of approved films of 16 m.m. size : or

(b) to exhibit any approved film for more than two weeks continuously ; or

(c) to re-exhibit any approved film which has been shown for two continuous weeks ; or

(d) to exhibit approved films to the full extent indicated hereinbefore in the event of sufficient number or length of approved films not being available for the time being.

4. For the purpose of computing the corresponding footage of films of 16 m.m. size in relation to films of 35 m.m. size, 400 feet of films of 16 m.m. size, shall be deemed to be equivalent to 1,000 feet of films of 35 m.m. size.

THE MADRAS ENTERTAINMENTS TAX (ANDHRA AMENDMENT) ACT 1955.

In exercise of the powers conferred by section 3 of the Andhra State Legislature (Delegation of powers) Act, 1954, the President is pleased to enact as follows :—

1. This Act may be called the Madras Entertainments Tax (Andhra Short title Amendment) Act, 1955.

2. In sub-section (3) of section 1 of the Madras Entertainments Tax (Amendment) Act, 1949, for the figures "1953", the figures "1956" shall be substituted.

Reasons for the enactment

Section 4A of the Madras Entertainments Tax Act, 1939 (Madras Act X of 1939), inserted

by section 3 of the Madras Entertainments Tax (Amendment) Act, 1949 (XVII of 1949), provides for the levy of an additional tax (known as 'show tax'), on cinematograph exhibitions. The life of Madras Act XVII of 1949 which was restricted to one year in the first instance was later on extended twice. Madras Act XVII of 1949, as now in force in the State of Andhra, will cease to be in force on the 31st March, 1955. Although the annual income from the tax in the State of Andhra is estimated at only 2.5 lakhs, the State cannot, in view of financial stringency, afford to discontinue the levy of this tax. It is, therefore proposed to continue the levy for one more year, leaving the question of its retention for consideration by a Ministry after it assumes office. The present enactment seeks to extend the life of Madras Act XVII of 1949 as now in force in the State of Andhra by a further period of one year from the 31st March, 1955. In Madras this tax has been made permanent by an amendment made by Madras Act XXXII of 1954.

2. The Committee constituted under the proviso to sub-section (2) of section 3 of the Andhra State Legislature (Delegation of powers) Act, 1954, has approved the enactment of this measure.

(Extracted from pages 85 to 86 of Part II. Section 1 of the

Gazette of India Extraordinary dated 21st March, 1953.)

Cinema Operators Licence :

The Government of Madras have in their G. O. Ms. No. 974 (Home Dept.) dated the 12th April 1955 passed orders for enhancing the registration fee of apprentice operators to Re. 1/- and for the re-appearance of the operators who have not renewed their licence in time. The relevant order is stated hereunder :

"In modification of G.O.Ms. No. 752 Home dated 23-2-49 the Govt. of Madras directs that the fee of annas eight levied by the Bd. of Examiners for the registration of each candidate, who intends to appear for the cinema operators examination be increased to Rs. 1/- (Rupee one only).

"The Governor also directs that a candidate who had passed the operators test, but who had not taken out a licence for a period of three years there after or had not renewed his licence for a period of three years after the date of its expiry, shall appear again for the examination."

Chief Electrical Inspector :

Sri N. B. Vasudevan, has taken charge of the office of the Chief Electrical Inspector to the Government of Madras in place of Mr. K. V. Karantha, who has gone on leave preparatory to retirement.

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Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head

'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Modati Ratri (Telugu), 3025, d/3-6-50,
2. Lakshamma (Tamil), (Sobhanachala), 3027, d/16-6-50.
3. Mandhiri Kumari (Tamil), 3038, d/19-6-50.
- ✓ 4. Ahuti (Telugu), 3039, d/19-6-50.
5. Krishnavijayam (Tamil), 3040, d/20-6-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Inspector, Andhra, 20, Rutland Gate, Madras-6.) or the Divisional Elec. Engineer concerned (vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 30th May, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—July '55.

The Cinema theatres in Nellore district in the Andhra State and Salem district in the Madras State.

Trade Associations

Film Federation of India

At the annual general body meeting of the Film Federation of India held on 30th March 1955 at Bombay. Mr. S. S. Vasani was re-elected President. Mr. B. N. Sircar and Mr. M. B. Bilimoria were elected Vice-Presidents and Mr. A. V. Meiyappan was chosen Treasurer. Mr. Nandalal Oberoi and Mr. Jagannath Dhund were co-opted as members of the Committee.

In the course of his address, Mr. Vasani said "We shall attempt to bring to the notice of the proper authorities how encouragement of indigenous entertainment would lead to increased employment. Speaking of the entertainment tax, he said "a man who could afford only Rs. 4 per month for going to the cinema would have gone to the theatre four times booking one rupee seat if there was no tax and the theatre man would have earned Rs. 4 out of him. When there was 33½% tax on a ticket, this man would go to the cinema only three times and the theatre man should have earned only Rs. 3 from him.

In conclusion, Mr. Vasani said that the Cinema was not only the place of entertainment but also a rallying point—for various kinds of subsidiary occupations which could grow around it. In some localities in U. S. when any theatre closed down on account of loss, the neighbouring merchants pooled their resources and kept the show place going.

RESOLUTIONS

The annual meeting of the Federation passed a number of resolutions among them, expressing disappointment at the findings of the Taxation Enquiry Commission, etc.

The meeting also lifted the ban placed on the export and import of films to and from Pakistan. The meeting also decided to celebrate the silver jubilee year of the Indian talkie during the first week of December, 1955.

Film Fans' Association

At the seventh anniversary of the Film Fans Association of Madras held on Sunday the 10th April, 1955. Sri Shri Prakasa, Governor of Madras presided. In the course of his address, His Excellency made an appeal to film fans to patronise films which served the double purpose of educating them and providing them with entertainment.

Mr. J. D. Pannalal, patron of the Association entertained the members at a Tea Party. Mr. C. Rajagopalachari was present on the occasion. Mr. E. B. Samuel, General Secretary presented the annual report. Mr. A. Arunachalam, President of the Association welcomed the guests.

Mr. J. D. Pannalal, patron handed over to the Governor a purse containing about Rs. 3000 being the net proceeds of collection during the Children's Film Festival for the Gandhi Memorial Stupa Fund.

Srimathi Rajammal Anantaraman, Vice President proposed a vote of Thanks. The gathering witnessed a film show entitled "Glimpses of Gandhiji" and "Abraham Lincoln".

Central Circuit Cine Assn., Bhusaval

The third annual general meeting of the Central Circuit Cine Assn. Bhusaval was held on Friday the 15th April 1955 at Vasant Talkies, Bhusaval. Sri S. S. Vasani, President of the Film Federation of India inaugurated the meeting.

Sri S. S. Vasani, in the course of his speech pleaded that the film industry should be included in the Second Five Year Plan.

Motion Pictures Assn. Delhi

The Motion Pictures Assn. Delhi have formulated a scheme for regulating paper publicity and

seeks the co-operation of other associations in this behalf.

Motion Picture Assn. Gauhati (Assam)

The following is the list of office bearers of the Assn. President: Mr. K. P. Bilhani. Vice-Presidents: Mr. J. N. Tripathy, Sardar Ajit Singh, Asudas Gupta Hony. Secretary: Mr. R. T. Dewan, Hony. Treasurer: B. L. Sarogi.

The South Indian Cinema Employees' Assn., Madras

At the general body meeting of the above Assn. the following were elected office bearers: President: Mr. T. S. Ramanujam, Vice-Presidents: K. S. Gopalakrishnan, Sri Mathra Bai Ketkar & Mr. G. Balaraman, Secretary: Mr. K. Subburayalu, Asst. Secretaries: C. A. Munuswamy & S. Krishnaswamy, Treasurer: K. B. Singh.

Far & Near

Indian Films for U. S. S. R.

Information is received from the Government of India that the following films have been suggested to M/s Sovexport Films as suitable for commercial exhibition in Russia. 1. Biraj Bahu 2. Waris 3. Bhagwan Sree Krishna Chaitanya 4. Parineeta 5. Teen Batti Char Rasta and 6. Shyamchi Aai

Instructional Films

The latest releases of the Film Division include the shorts on handloom industry, the Power of Bhakra, new High Court at Chandigarh, Tungabhadra, The All India Sarvodaya Sammelan, life of Adivasis and presentation of Padma Bhushan title to Srimathi Subbulakshmi etc.

Foreign Films for India

Contemporary Films Ltd., 59, Frith St., London W. I. write to inform the Chamber that they have pictures of Japanese, East German, Mexican and Hungarian origin for exploitation in South India on a five year lease the charge being on the basis of laboratory print cost plus a moderate royalty.

* * *

Proposed Tax increase in Bangalore

News is received that the Bangalore Municipality have recommended for the sanction of the Govt. of Mysore to increase the entertainment tax from 18½ per cent to 25 per cent. This is besides the show tax which is as high as Rs. 10 per show. Strong protests from the trade have been lodged with the authorities concerned.

* * *

The Performing Right Society

In regard to tariff of copyright licences given to cinema theatres for playing copyrighted music or sound track, the performing Right Society Ltd, 36 second Beach Madras write to inform the Chamber that the Society has agreed to increase the rebate from 62½ to 75% in case of cinemas with more than 12 performances per week which results in a reduction of 33½ in the 1955 licence fees.

* * *

Audio-Visual Education

A New Delhi message dated 17th April 1955 says that the National Board for Audio-Visual education will in its forth coming meeting to be held in New Delhi on 3rd and 4th May 1955, discuss the programme for development of Audio-Visual education and also will draw up a list of subjects for instructional films to be taken up for production.

The Central Film Library of Ministry of Education has now about 600 institutions from all over India, enrolled as members. 8103 films and films strips were issued to these institutions during the calendar year 1954. 390 new films were acquired by the Central Film Library during '54-'55 in addition to 11 Children's entertainment films and 3 outstanding documentaries, Flaherty's "Man of Aran" and "Nanook of the North" and the Hungarian Natural History film "Kingdom on the Waters" Hornki Nagy.

Thirty trainees from 16 States attended the two month seminar on Audio-Visual education organised by the Ministry of Education in Delhi in the summer of 1954. It is proposed to spend during 1955-'56, a sum not exceeding Rs. 1 lakh on such seminars.

A new unit has recently been instituted in the Ministry for the production of sample charts and other non-projected aids.

Diary

27-3-'55—President of the Indian Union notifies "The Andhra Cinemas (Regulation) Act, 1955."

31-3-'55—The Madras Legislative Assembly adopts the Madras Cinemas (Regulation) Bill, 1955.

1-4-'55—Release of "Ellam Inba Mayam" of P. N. D. Productions (Tamil) starring T. R. Ramachandran, Thangavelu, Ragini etc., at Prabhat and Mahalakshmi (At Gaiety from 8th, inst) Madras. A Narayanan & Co.'s Release.

1-4-'55—Release of Kardar's "Yasmin" (Hindi) starring Vyjayanthimala, Suresh etc., at Star Madras.

1-4-'55—Release of "Railway Platform" (Hindi) starring Nalini Jayawant, Sheila, Ramani etc., at Ashok, Madras.

1-4-'55—Release of "Chtrapathi Sivaji" (Hindi) starring Prithviraj, Jagirdar and Vanamala at Bharat, Madras.

1-4-'55—Release of Eastern Art Productions "Nalla Pillai" (Tamil) at Paragon, Maharani and Lakshmi (Aminjikarai) Madras.

7-4-'55—The Madras Legislative Council passes the Madras Cinemas (Regulation) Bill, 1955.

14-4-'55—Release of "Ulagam Palavitham" of National Productions starring, Sivaji Ganesan, Veerappa, Thangavelu, Lalitha, M. N. Rajam etc., at Wellington, Ashok and Bharath, Madras.

14-4-'55—Release of "Pennarasi" (Tamil) of M. A. V.

Pictures, Coimbatore starring, Kannamba, Suryakala, Sulochana, Nalwar Nagarajan, M. N. Nambiar, Karunanidhi etc., at Chitra, Mahalakshmi, Broadway and Kamadhenu, Madras.—A Raja Film's Release.

14-4-'55—Release of "Porter Kandan" (Tamil) of Narasu Pictures Circuit starring M. K. Radha, G. Varalakshmi, Nambiar, Dorairaj etc., at Paragon, Krishna, Roxy and Rajakumari, Madras.

14-4-'55—Release of Rohini's "Grihalakshmi" (Tamil) in the districts.

15-4-'55—Inauguration of the Third Annual General meeting of the Central Circuit Cine Association, Bhushaval. Sri. S. S. Vasan, President, of the Film Federation inaugurates.

15-4-'55—Release of "Atif Laila" (Hindi) starring Nimmi, Ashamathur etc., at Maharani & Uma, Madras.

17-4-'55—Unveiling of the portrait of late Janab S. K. Mohidin at Jupiter Pictures at Neptune Studios, Madras.

21-4-'55—100th Day celebration of Krishna picture's Cauvery (Tamil) at Raja Talkies, Vellore.

23-4-'55—100th Day Celebrations of Vijaya's "MISSIAMMA".

24-4-'55—The Madras and Andhra Cinema Exhibitors Conference at the Woodlands Hotel, Madras under the presidentship of Sri. S. S. Vasan, President.

27-4-'55—Sri B. Nagi Reddi switches on the camera for

Senthil Art Productions. "Estate Cooley" at Vauhini, Madras.

29-4-'55—Release of Rohini's "Grihalakshmi" (Tamil) featuring Anjali Devi, Meenakshi, M. K. Radha etc., at Gaiety, Crown and Sayani, Madras. A Good-will release.

29-4-'55—Release of Vinod Films "Rajkanya" (Hindi) with Manhar Desai, Bipin Gupta etc., at Select. A Rajshri release.

29-4-'55—Release of Pakshiraja's "Azad" starring Dilipkumar, Meenakumari etc., at Star, Madras. A Rajshri release.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the September and December '54 issues of the Gaumont Kalee News and the latest Zeissikon issues which contain technical information.

MEMBERSHIP

Out of the applications received from members stated in the April '55 issue of the Journal the following were admitted as members: (1) M. A. V. Pictures, Coimbatore (Producers) (2) Broadway Talkies, Madras (Exhibitors) (3) I. Nanjan, Gowder Tg. Talkies, Nilgiris (Exhibitors).

Applications from M/s. Shaw Bros Ltd., Singapore, M/s. Saravanabhava and Unity Pictures, Madras, M/s. Subbu & Co., Madras-17, M/s. Vijaya Talkie Distrs., Bangalore. Mr. Pichamuthukonar, Thangam Talkies, Madurai and Pushpa Talkies, Tiruppur have been received.

MEETINGS

During the month a meeting of the Executive Committee of the Chamber was held on the 12th April, 1955 and a conference of the exhibitors was held on the 24th April, 1955.

The 16th Annual General Body meeting of the South Indian Film Chamber of Commerce will be held at 6 P.M. on Sunday the 29th May, 1955 in the premises of the Chamber and the following schedule of dates has been fixed for the election of office bearers of the Chamber for the year 1955-56:

5-30 P.M. on 19th May, 1955 — Last date for receipt of nominations. 6-00 P.M. on 19th May 1955 — Scrutiny of nominations. 20th May, 1955 — Declaration of valid nominations. 11-00 A.M. on 28th May, 1955 — Last date for withdrawal of nominations.

LIVING INDEX

The cost of living index number for working classes in Madras City for the week ended 9-4-'55 was 316.



A. V. M. Studios, Madras.

A. V. M. Productions—"Chella Pillai" (Tamil), featuring K. R. Ramaswamy, B. R. Pantulu, T. S. Baliah, K. A. Thangavelu, Javar Seetharaman, V. M. Elumalai, Radhakrishnan, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"Vadina" (Telugu), featuring A. Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"Nagala Chowthi" (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—"Adarsha Sathi" (Kannada), featuring Nagiah, Sowkar Janaki and others.

A. V. M. Productions—"Shiv-Bhakta" (Hindi), featuring Shahou Moadak, N. K. Misra, Ananth Kumar, Padmini (Travancore Sisters), Padmini (of Bahar), Kumari and others. Releasing first week of May 1955.

National Pictures—"Parasakthi" (Telugu), featuring Sri Ranjani, Shivaji Ganesan, Sahasranamam and others.

Production No. 2 (provisionally called "The Doctor" (Sinhalese) Eddie Jayamanne, Rukmani Devi, Herbert Seneviratna and others.

Bharani Studios, Madras.

Bhaskar Productions—"Production No. 2" (Telugu), featuring N. T. Rama Rao, Amaranath, Relangi, Lakshmirajyam, Sowkar Janaki, Pushpalatha and others.—Direction: K. Bhaskara Rao.

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction: D. Kemparaj Urs.

The Central Studios Ltd., Coimbatore

Sri Unity Pictures—"Production-A" (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction: Chander.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

Jayanee Cinema Tones—Prodn. No. 1. (Sinhalese), featuring Rukmani, Edday Jayamane etc.

B. A. W. Productions.—“*Matha Badhayee*” (Sinhalese), featuring Rukmini and Edday Jayamane.—Direction: Alloy Jayamane. Finished.

J. S. L. Pictures — “*Three Girls*” (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction: R. Prakash.

Film Centre Ltd., Madras.

Film Centre Studio—“*Nadodi*” (Tamil), Popular stage-play. Direction: Vembu. Camera: Prabhakar. Chief Executive: Prabhakar.

Jairaj Films—“*Bhaktha Mallikarjuna*” (Canarese), featuring Pandari Bai & Amarnath etc. — Direction: C. V. Raju.

Visvakala Chitra—“*Production No. 1*”. Direction: Takur Singh.

Jairaj Films — “*Manoratham*” (Tamil), featuring Vidyavathi, Kalyana Kumar, Ganapathy Bhat etc.—Direction: C. V. Raju. Nearing Completion.

Jaimanee Cinetone—“*Proctor Son-in-law*” (Sinhalese) featuring Rukmani, Edday Jayamane etc.

Triveni Pictures—“*Onre Kulam*” (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc. —Direction: N. Krishnaswamy.

Madras Movietone — “*Production No. 1*” featuring Mathuri Devi, A. P. Nagarajan etc.—Direction: P. V. Krishna Iyer.

Kasturi Films, Madras “*Satharam*” (Tamil).

Gemini Studios, Madras.

Gemini Studios—“*Insaniyat*” (Hindi).

Merryland, Trivandrum

Adarsha Kala Mandir’s—“*News Paper Boy*” (Malayalam), featuring R. S. Kurup, Mani, Miss Chandni, Omana, Adoor, Pankajam and others.—Story, dialogues & Direction: P. R. Das.

Movie Rays — “*Irulilninnum*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres’ — “*Maheswari*” (Tamil), featuring Anjali Devi, Gemini Ganesan, K. A. Thangavelu, M. N. Rajam, T. P. Muthulakshmi, and others.—Story Writer: Sridhar. Direction: K. Ramnoth.

Modern Theatres Ltd.,—“*Ali Baba & 40 Thieves*” (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam and P. S. Veerappa etc.—Story Writer: T. K. Govindan.—Direction: K. Ramnoth.

Narasu Studios Ltd., Madras

Narayanan & Co., Ltd., — “*Kanavane Kankanda Deivam*” (Tamil), featuring Gemini Ganesan, V. Nagiah, M. N. Nambiar, Anjali Devi, Friend Ramaswamy, Pottai Krishnamurthy. — Direction: T. R. Raghunath. Releasing in May 1955.

Vinodha Productions — “*Kanyasulkam*” (Telugu), featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham. —Direction: P. Pulliah.

Neptune Studios Ltd., Madras

Anjali Pictures’—“*Anarkali*” (Telugu), featuring Anjali Devi, Kannamba, Nageswararao, S. V. S. Rangarao and Directed by Vedantham Raghaviah.

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Sri Ganesh Movietone—“*Kodeeswaran*” (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others.—Direction: Sunder Rao Nadkarni.

Jupiter Pictures Ltd. — “*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Gope, Anwar Hussain, Nagendra Rao, Jamuna, Ram Sarma etc.—Direction: C. P. Dixit.

Jupiter Pictures Ltd.,—“*Idde Daari*”. (This is the way) (Telugu), featuring N. T. Rama Rao, Anjali Devi, Jamuna, Jagiah, Rama Sarma, Nagendra Rao.—Direction: C. P. Dixit.

Mani Productions — “*Maman Magal*” (Tamil), featuring Gemini Ganesan, Savitri, Balaiah, T. S. Dorairaj, Chandra Babu, D. Balasubramanyam.—Direction: R. S. Mani.

Shanti Niketan’s Productions — “*Jeevitha Sadanam*” (Sinhalese).

Newton Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.’s.—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini.

Victory Pictures'—"*Avathum Pennale*" (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—"*Natakame Ulagam*" (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—"*Kudumbavilaku*" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures — "*Production No. 2*" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Kuchala Kumari. Direction : Kasilingam.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios' — "*Marakatham*" (Tamil & Telugu). Direction : S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions'—"*Melukolupu*" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Prakash Productions' — "*Antekavali*" (Telugu), featuring G. Varalakshmi, Sriram, Jagiah, Malathi, etc.

R. R. Pictures'—"*Gulebakavali*" (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Films — "*Chaya*" (Telugu), featuring Jagiah, G. Varalakshmi & others.—Direction : Joshi.

Revathi Studios, Madras

Jambu Productions'—(1) "*Manaviviyin Magan*" (Tamil), featuring Vyjayanthimala, M. V. Rajamma & S. V. Sahasranamam and directed by M. V. Raman. (Being taken in Narasu Studios also)

(2) "*Laaj*" (Hindi), featuring Vyjayanthimala M. V. Rajamma, Raj Mehra, Wahab Kashmiri and directed by M. V. Raman. (Being taken in Narasu Studios also)

A. T. M. Productions'—"*Thozan*" (Tamil), featuring Mathuri Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan

—Sadhana Productions'—"*Santhanam*" (Telugu), featuring S. V. S. Rangarao, Baby Vijayalakshmi etc. & directed by Ranganatha Das.

Zoya-Revathi Pictures'—"*Balasanyasam*" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera : Rehman. Art : T. V. S. Sarma. Music : Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — "*Kalvanin Kathali*" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction : V. S. Raghavan.

Aruna Films'—"*Dr. Savithri*" (Tamil), featuring Anjali Devi M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction : R. M. Krishnaswamy.

T. R. R. Productions' — "*Gomathiya Kathalan*" (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction : P. Neelakandan.

Maheswari Pictures—*Production No. 1*, (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera : T. Janakiram.

Revathi Productions—"*Methavigal*" (Tamil) featuring K. A. Thangavelu, M. N. Rajam, T. R. Ramachandran and others.

Vijaya Pictures—"*Neethipathi*" featuring K. R. Ramaswamy, T. S. Baliah, Kuchalakumari, T. S. Dorairaj etc. Direction : Swamy.

R. R. Pictures—"*Gulebakavali*" (Tamil) featuring M. G. Ramachandran, G. Varalakshmi etc., and Directed by Ramanna.

Srinivasa Pictures — "*Nalla Pennmani*" (Tamil), featuring Thikkurisi and Lakshmi Devi etc.

Vikram Productions—"*Tenali Ramakrishna*" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction : B. S. Ranga.

Narayanan & Co., Ltd., — "*Kanavane Kankanda Deivam*" (Tamil), featuring Gemini Ganesan, Anjali Devi, Friend Ramaswamy, Nambiar etc.—Direction : T. R. Raghunath. Release May 1955.

Star Combines' Studios Ltd., Madras

Star Combines—"*Jai Alak Niranjan*" (Canarese).

Soundarya Pictures—"*Pasavalai*" (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc.—Direction : G. V. Baskar.

Soundarya Pictures—"*Premajalamu*" (Telugu) featuring —do—.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"*Educated Girl*" or "*Paditha Penn*". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—"*Nalla Veedu*" (Tamil).

Sri Sukumar Productions—"*Production No. 5*" (Tamil) featuring T. R. Mahalingam and others. Direction : Y. V. Rao.

Shyamala Pictures Ltd.,—"*Production No. 5*" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

M. R. S. Pictures—"*Santhippu*" (Tamil), featuring M. K. Radha V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction : R. Sundaresan.

Sri Khant Productions—"*Thiyaga Murthy*" (Telugu). Direction : J. Kottai.

Vauhini Studios Ltd., Madras

Narayanan & Co. Ltd.,—"Kanavane Kankanda Deivam" (Tamil), featuring Gemini Ganesan, Anjali Devi, Lalitha, Friend Ramaswamy, Nambiar etc.—Directed by T. R. Raghunath. Completed.

Annapoorna Pictures—"Dongaramudu" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiiah—Direction: K.V. Reddi, B.Sc.(Hons.) Dialogues: D.V. Narasaraju. Nearing Completion.

V. S. P. Pictures—"Production No. 1." (Telugu), featuring Kanchana, Amarnath, Jogarao & Kashyap. Directed by: Apparao. Vaidya Films—"Mangaiyar Thilagam" (Tamil), featuring Shivaji Ganesan, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—"Mathalang" (Sinhalese) Direction: Nagarajan.

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T. S. Dorairaj etc.—Direction: Adurty Subba Rao.

Windsor Productions—"Nam Kozhantai" (Tamil) featuring Manohar, S. Varalakshmi & Nagarajan and directed by K. S. Gopalakrishnan.

Film Ceylon—"Sadesullang" (Sinhalese) — Directed by T. Somasekharan. —Completed.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre—"Production No. 2" (Telugu), featuring Vah'da, N. T. Rama Rao, Relangi, Anjali Devi etc.—Direction: Yoganandha.

Janmabhoomi Pictures—"Production No. 1" (Telugu).

Jayanthi Prodn—"Production No. 2" (Tamil), Governor's Cup.

Eneskey Films—"Paditha Muttal" (Tamil).

Vijaya Production—"Gunasundari Katha" (Tamil), featuring Suryaprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc. — Direction: Kamesvara Rao. — Supervision: K. V. Reddi.

Vijaya Pictures—"Neethipathi" (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, T. S. Dorairaj, Sahasranamam, Kuchalakumari, Malathi etc., Direction: A. S. A. Swamy.

Sadhana Productions—"Santhanam" (Telugu), featuring Nageswara Rao, Sri Ranjini, S. V. Rangarao, Chalam. Supervision: Prasad. Direction: Ranganatha Dass.

Lakshmi Productions—"Nallanal" (Tamil), featuring Raj Sulochana and others. Direction: A. Bhaskar Raj.

Lalitha Films—"Charana Dasi" (Telugu). Direction: Prakash Rao T. Music Direction: S. Rajeswara Rao.

List of Pictures Censored

During March, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Rajakumari	Hindi	12109 ft.	Krishna Pictures	12936 4-4-55
Modala Thedi	Kannada	14860 ft.	Padmini Pictures	12937 4-4-55
Porter Kandan	Tamil	17126 ft.	Narasu Studios Ltd.	12938 4-4-55
Pennarasi	Tamil	15430 ft.	M.A.V. Pictures	12939 7-4-55
Grihalakshmi	Tamil	16347 ft.	Rohini Pictures	12940 11-4-55
Ulagam Palavitham	Tamil	16222 ft.	National Prodn.	12941 11-4-55
Kalam Marunnu	Malayalam	15058 ft.	Kailas Pictures	12945 19-4-55
Manoratham	Tamil	14733 ft.	Jayaraj Films	12946 21-4-55
Anarkali	Telugu	17461 ft.	Anjali Pixtures	12947 25-4-55

In page 32 of April '55 issue for the words under Pictures Censored "Gandarokanya" read "Gandharvakanya".

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
6 Palletoori Pillla	17439 ft.	1553 7-4-55	B. A. Subba Rao & Sobhanachala Pictures	B. A. Subba Rao

AT BOMBAY

S. No.	Picture & Language	Applicant	Producer	C.No. Date
286	Duniya Na Mane (Hindi)	Famous Pictures Ltd.	Prabhat Film Co., Ltd.	637 18-1-54
287	Shree Rambhakta Hanuman (Hindi)	Basant Pictures	Basant Pictures	638 18-1-54
288	Kunku (Marathi)	Famous Pictures Ltd.	Prabhat Film Co.	639 18-1-54
289	Gun Sundari (Gujarati)	Motichand Purshotam	Ajit Pictures	641 20-1-54
290	Sanwaria (Hindi)	Filmistan Ltd.	Filmistan Ltd.	643 22-1-54
291	Dhanwale (Hindi)	Ruby Pictures Ltd.	Gita Pictures	646 23-1-54
292	Krishna Sudama (Hindi)	Amrutlal Damodar	National Artists	648 25-1-54
293	Git Govind (Hindi)	Jaysingh Pictures Ltd.	Kanu Desai Productions	650 25-2-54
294	Jai Bharat (Hindi)	Goodwin Pictures Corporation	Wadia Movierone	655 25-1-54
295	Chanda-Ki-Chandni (Hindi)	Jaysingh Pictures Ltd.	I. A. Patel Productions	656 25-1-54
296	Bichhade-Balam (Hindi)	Motichand Purshotam	Shsee Ranjit Movietone Co.	657 25-1-54
297	Sant Tukaram (Marathi)	Famous Pictures Ltd.	Prabhat Film Co.	658 29-1-54
298	Preet (Hindi)	Krishin Movietone	Krishin Movietone	659 29-1-54
299	Salgrah (Hindi)	do	do	660 29-1-54
300	Duniya Tumhari-Hai (Hindi)	Bombay Film Circuit	Pawar Pictures	661 29-1-54

ERRATA

Under the heading 'Legal' in the case entitled 'Licence under P. P. R. Act' published in pages 17 & 18 of the April '55 issue of the Journal in the last para please note that: Mr. R. M. Seshadri appeared in person and argued the case.

Another award for *Western Electric* Recording



When "The Glenn Miller Story" won the 1954 Oscar for the best achievement in sound recording, it marked the 22nd time that a Western Electric recorded film has earned this award in the 25 years since it was established.

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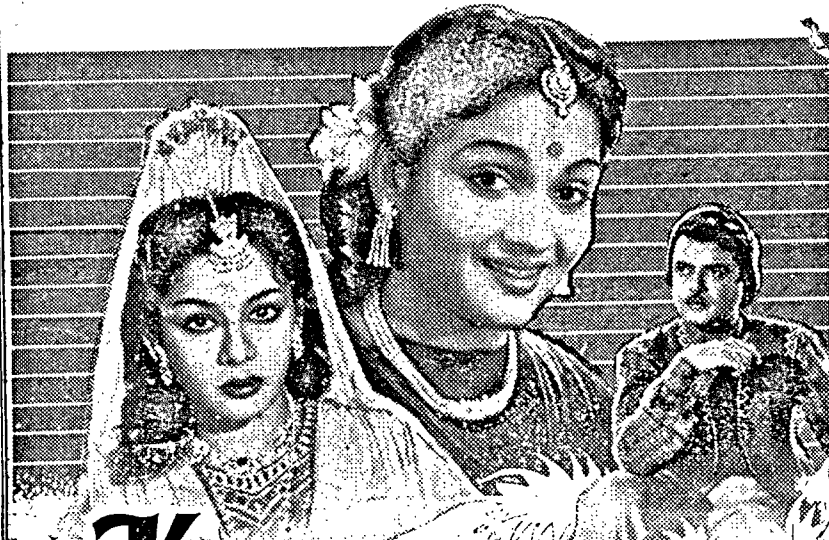
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JOURNAL OF

THE FILM CHAMBER

Vol. I

JUNE 1955

No. 12

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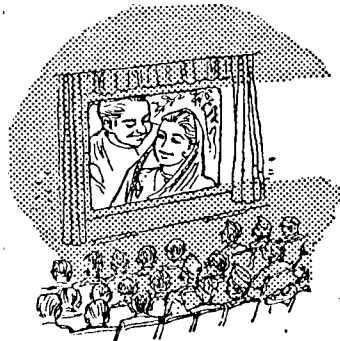
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JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce,
19, Woods Road, Madras-2.

Vol. I

1st JUNE 1955

No. 12

Sri S. S. Vasam Re-elected President of Chamber

New Office-bearers for 1955-56

At the Annual General Meeting of the South Indian Film Chamber of Commerce held on Sunday the 29th May, 1955 Sri S. S. Vasam was re-elected as President of the Chamber for the year 1955-56. Sri A. V. Meiyappan was elected as the Vice-President.

Sri B. Nagi Reddi and Sri D. Kempraj Urs, as Hony. Secretaries and Sri K. S. Narayana Iyengar, as the Hony. Treasurer was also elected.

The following are members of the Committee :

Studio group: Messrs : Narasu, V. L. and P. S. Ramakrishna Rao.

Producers group: Messrs : M. Radhakrishnan, K. V. Reddi, M. Somasundaram, K. B. Nagabushanam.

Distributors group: Messrs : S. Sundaram, S. K. Ramaswamy, R. N. Rajan.

Exhibitors group: Messrs : V. Subramaniya Iyer, T. Venkatapathy Rao, D. Ramanujam, T. Aswadhanarayana, K. Viswanathan.

Technical services: Mr. K. S. Iyer.

Individuals: Messrs : A. Ramiah and K. Venkataraman.

The following were among those present:

Messrs: S. S. Vasan, B. Nagi Reddi, S. M. Sriramulu Naidu, K. S. Narayana Iyengar, D. Kempuraj Urs, M. Somasundaram, K. B. Nagabushanam, M. Radhakrishnan, P. S. Ramakrishna Rao, S. Soundappan, R. M. Krishnaswami, R. N. Rajan, S. K. Ramaswamy, S. Sundaram, K. R. Ananthanarayanan, M. B. Syed, Benjamin, S. V. Krishnan, S. S. Palaniappan, K. Viswanathan, T. V. S. Mani, R. M. Seshadri, D. Ramanujam, L. L. Patel, A. K. Sudarsanam Naidu, Framji Dorabji, T. Venugopal Rao, C. Pullayya, P. V. Krishnayya, Sri Sri, R. M. Patel, T. V. Sudaram, K. S. Aiyer, K. Venkataraman, S. M. Dharmalinga Mudaliar, S. Krishnamurthy, G. Ramaswamy, K. Srinivasan and K. Venkataramani (Legal Advisor).

The Meeting besides adopting the Annual Report, Audited Accounts of the Chamber for 1954-55 and Budget Estimate for 1955-56 also appointed M/s. Brahmayya & Co., as auditors for the year 1955-56.

After declaration of results, the meeting concluded with a vote of thanks by Mr. B. Nagi Reddi, Hon'y. Secretary.

Sri S. S. Vasan was AT HOME to the members present on the occasion.

Objectionable Advertisements

The members of the trade in particular the cinema managements exhibiting slides are requested to note the provisions of the Drugs & Magic Remedies (Objectionable Advertisements) Act, 1954.

Section 3 of the Act prohibits the advertisement of certain drugs relating to cure to any of the following diseases viz., Blindness, Blood pressure, hypertension or hypotension, Breasts—diseases of the, Bright's disease, Cancer, Cataract, Delayed Menstruation, Diabetes, Epilepsy, Eyes (any structural or organic defect of the optical system), Female bust—alteration in the structure of, Female diseases (in general), Fits, Gastric and Duodenal ulcers, Glaucoma, Heart diseases, Height or tallness—increase of, Hydrocele, Insanity, Leprosy, Lockjaw, Lupus, Obesity, Paralysis, Poliomyelitis, Rheumatism (chronic or persistent), Sexual impotence, Sterility, Trachoma, Tuberculosis, Tumours, Uterus, functions and disorders of (Amenorrhoea, Menorrhagia, Leucorrhoea etc.).

More Powers to Control Cinema!

A New Delhi message dated 17th May 1955 reports of a letter addressed by Mr. Shriman Narayanan, General Secretary of the Congress Working Committee to the Minister of Information and Broadcasting in which was mentioned that the Congress Working Committee is of the view that the rules regarding censorship of films should be more strictly enforced.

It is said that the aforesaid letter was based on the communication said to have been signed by 64 members of the Parliament and also on the note appended to it by the Hon'ble Minister himself.

Sri Vasan's Statement

Sri S. S. Vasan, President, Film Federation of India in the course of a statement says: "Though the Indian Film Industry has reason to be proud of the increasing sympathy and recognition accorded to its achievements by the President and the Prime Minister of this country, it has not been able to escape the malignant criticism of interested parties who persist in giving it a bad name and demand that it should be brought more and more under Government control. These critics continue with their campaign of calumny and it is a matter for regret that the Congress Working Committee has allowed its august name to be brought into this controversy. The Supreme Executive of our premier political organisation has been less than

fair to the Film Industry, in expressing views adverse to it, without giving it a hearing, and which interested parties could twist as national support for greater control.

The two or three reports that have appeared in the press on this question make somewhat puzzling reading. According to these reports, 64 Members of Parliament made a representation to the Working Committee holding the cinema responsible for evil effects on the morals of the people, and asking for stricter censorship and more rigorous Government control. This representation was considered by the Committee, along with a note from the Hon'ble Minister for Information and Broadcasting. The note appears to have agreed with the charges made by the 64 Members of Parliament. If that is so, the Hon'ble Minister could have signed as the 65th member and there should have been no need for any separate note from the Ministry. The Working Committee did not pass any resolution on the representation. The General Secretary addresses a letter to the Minister giving in diffused language, the opinion of the members. Questions, like these, arise naturally in the lay mind: Are not members of Parliament competent to discuss proposals for legislation among themselves, without submitting a collective representation to an outside Committee? Is it usual for persons chosen as members

of a sovereign legislature to sign collective representations? Do Ministries submit notes to the Executives of political parties? Does the Congress Working Committee allow its views on questions affecting Fundamental Rights and amendment of the Constitution to be expressed in casual terms in a letter to the Ministry? Correct answers for these puzzling questions could be given only by experienced lawyers.

Apart from these constitutional conundrums, the significant fact to be noticed is the persistence of the campaign during the last one year to blacken the cinema Industry and make that the justification for bringing it under departmental control.

Less than a year ago, the public might remember that "13,000 mothers and housewives in Delhi" presented a petition to the Prime Minister making this self-same charge. There are "mothers and housewives" in other places than Delhi, and there are cinemas in all these places. Even in Delhi, normal "mothers and housewives" know better than to pester the Prime Minister with petitions for protecting their children from the evils of the cinema! I, as the President of the Film Federation, asked for some evidence on which the petitioners had based their allegation. The former Chairman of the Board of Film Censors made a similar demand publicly, pointing out that such prejudiced statements were made by persons who did not usually see films. There has been no

reply either to me or to the former, Chief of the Censor Board.

Six months ago, there was a debate in the Rajya Sabha in which some of the members made wild allegations against the Industry. The Minister himself was forced to ask, what members meant by "undesirable films". No one came forward with a reply, and even the mover of the resolution could only say that what she had in mind was that films must be "educational and reformatory".

The representation signed by 64 Members of Parliament traverses the same track and points to the same objective—Films are ruinous to popular morals: Government must control them more and more.

What these Petitioners and Parliament Members put forward as charges against films, is in essence a condemnation of the Ministry responsible for censorship. It is for the Ministry to show how such objectionable films were certified as fit for public exhibition; for no picture can be shown to the public unless duly certified. The Ministry is responsible for the Examining Committees which scrutinize these pictures, the Board which sanctions them and the directives under which the films are examined. These directives are elaborate and comprehensive. The major part of them deals with crime, sex and morals. Nothing that is injurious to morals or opposed to canons of decency could be permitted in the films. If, in spite of this

scrutiny, objectionable scenes are seen in any film, the matter is one to be referred to the Board and rectified at the administrative level. It cannot be made a reason for wholesale condemnation of the Industry and legislative interference.

Ever since the Ministry formulated its plan for the National Film Board, with wide powers of advice, scrutiny and pre-censorship, it has found legal difficulties under the present Constitution. An amendment of the Constitution has therefore been found to be necessary if such a Board is to be set up. The smear campaign and the demand for control is nothing more than the employment of pressure tactics for securing popular support for this specific purpose.

The Industry is not opposed to Censorship. It only expects that Censorship will be reasonable, in the sense reasonable people understand it. There is however no sense in over-doing censorship. Speaking with full knowledge and a full sense of responsibility, I can say that fears about unreasonableness in censorship constitute a major factor impeding qualitative progress in our pictures. Producers feel inhibited and shrink from experiments in contemporary themes and treatment, for fear of the conservative prejudices and reactionary orthodoxy entrenched behind the censors. They prefer to fall back on stunts, folklore and mythology with all the stupid superstitions inherent in them and thus keep the Industry in

frightful stagnation. Responsible leaders should never be blind to this vital factor and no one who looks forward to improvement in our films could countenance and demand for stricter and cruder censorship. In his address inaugurating the Film Seminar, the Prime Minister indicated his views regarding the scope and limits of censorship in Films. He said that in the name of freedom of expression, films may not be permitted to preach war. But he uttered a warning against petty-minded interference with a creative art like the cinema, in the name of morals. "There is danger", he said, "in Government taking upon themselves the role of judging people's morals. I do not think it desirable for Government to become a judge of this kind." These are the words of a far-seeing statesman and the chief architect of our nation, and I trust his words will not be lost on these critics who periodically raise the cry that our nation's morals are in peril, because of the cinema. It is for the members of the Working Committee and members of Parliament to realise the hollowness of the cry and protect the Entertainment Industry against attacks from narrow-minded bigots and social reactionaries.

Mr. Kishore Sahu's Statement :

Mr. Kishore Sahu, of the I.M.P.P.A., in the course of a statement, endorses the views of Mr. S. S. Vasan on the petition of 64 M.Ps. as to what the censorship of films should be like.



News & Notes

EXPORT OF FILMS

Reserve Bank instructions.

The Reserve Bank of India in their Exchange Control Department, Madras have issued revised instructions regarding export of films to foreign countries. The circular letter No. M. 4288-ECX 343-55 dated 17th May 1955 states:

Under the present regulations the export of any goods from India is not permitted unless a declaration has been given that the foreign exchange representing the full export value of the goods has been or will be disposed of in a manner approved by the Reserve Bank of India. In this connection the following procedure has been prescribed by the Reserve Bank to meet the special requirements of the exporters of films:

(i) Where films are exported on an outright sale basis:

The exporters should declare the export on a GRI/EP/PP form and present the original to the Customs/Post Office in the usual manner. The duplicate and triplicate copies of the forms should be submitted to the authorised dealer through whom

the bills will be negotiated/sent for collection along with the shipping documents and the original sale contract and/or agreement (with a copy) relating to the sale of the print(s) and/or rights of exhibition and distribution in a specified foreign country/countries. After examining the sale contract and/or the agreement received from the authorised dealer with the duplicate of the GRI/EP/PP forms, the Reserve Bank will retain the copy of the contract/agreement and return the original to the authorised dealer concerned.

(Note:—For the present all E. P. forms covering exports of films to Pakistan must be submitted to the Reserve Bank for prior approval).

(ii) Where films are exported on a fixed rental or monthly rental basis:

(a) Exporters should apply to the Reserve Bank of India for waiving the GR/EP/PP procedure in respect of such exports. The applications should be supported by the following documents:

(1) Customs shipping bills - in the case of exports other than by post.

(2) An undertaking in the enclosed form (A or B as the case may be).

(2) Agreement between the exporter and the importer abroad (in original with a copy).

If the Reserve Bank are satisfied about the terms of the agreement in so far as the exchange Control regulations are concerned, an endorsement will be made waiving the GR/EP procedure on the shipping bill (or on the duplicate copy of the application in the case of exports by post).

(b) A quarterly statement of all exports of films made by them on outright sale and rental basis, and rentals earned and repatriated to India should be submitted to the Reserve Bank by each exporter in the form enclosed and should be supported by the monthly business statement received from the foreign importer and certificates from banks in India in support of the amounts received during the quarter. The statements should be for the quarters ending 31st March, 30th June, 30th September and 31st December and should be submitted to the Reserve Bank with all the supporting documents before the end of the month following the quarter.

(iii) Where the export of films does not involve any foreign exchange transaction:

Exporters in these cases should submit an application to the Reserve Bank for waiving the GR/EP/PP formalities, duly supported by satisfactory evidence,

A

Letter of undertaking to be completed by exporters of films from India to foreign countries on a fixed rental basis.

In consideration of the Reserve Bank of India permitting us to export the film.....to.....for exhibition in terms of our agreement with.....a copy of which together with the original is attached herewith, we hereby declare that the film has been hired out on a fixed rental of Rs.....for a period of..... and we submit herewith*/undertake to submit to the Reserve Bank a bank certificate to the effect that the amount of fixed rental has been received and credited to our account with them.

Furthermore, we undertake to produce to the Reserve Bank the Customs bill of entry evidencing reimport of the above film into India after exhibition or a certificate of destruction from a competent authority as evidence of the film having been destroyed, within a period of..... Our bankers are.....

* Delete whichever is not applicable.

B

Letter of undertaking to be completed by exporters of films from India to foreign countries on rental basis.

In consideration of the Reserve Bank of India permitting us to export the film.....to.....for exhibition in terms of our agreement with.....a copy of which together with the original is attached herewith, we hereby undertake to submit to the

Reserve Bank of India quarterly statements in the prescribed form of our share of the earnings on this film supported by the monthly business statements received from the exhibitors inand bank certificates regarding the remittances received by us against such earnings.

Furthermore, we undertake to produce to the Reserve Bank the Customs bill of entry evidencing reimport of the above film into India after exhibition or a certificate of destruction from a competent authority as evidence of the film having been destroyed. Our bankers are.....

(Name and address of the company making the return)

Statement of films exported to.....for the quarter ended.....
(name of country)

A. Films exported on outright sale basis

Name of the film	Date of export	Description (viz. GRI/PP/EP) and number of the form completed	Amount for which the film has been sold.*
1	2	3	4

* This should correspond to the invoice value declared on the relative GR/PP/EP form.

B. Films exported on rental basis

Name of the film exhibited during the quarter	Date on which the film was originally exported from India	Amount collected by Agent/Distributor representing our share of the gross realisations
1	2	3

Total ..

Less Expenses incurred during the quarter ..

Net Realisations ..

Add Balance of net realisations due for repatriation at the beginning of the quarter ..

Total ..

Less amounts repatriated during the quarter. (Bank certificates enclosed). ..

(i)Bank Ltd. Rs.

(ii)Bank Ltd. Rs.

Balance of net realisations due for repatriation ..

Date : (Stamp and signature of the company)

Note : (i) This return should be submitted in DUPLICATE.

(ii) A SEPARATE form should be completed in respect of exports made to each country.

* * * *

Cinemas Regulation Act comes into Force in Andhra :

A Gazette Extraordinary notification Ms. No. 759 (Home) (Courts III) dated 27th March, 1955 issued by the Government of Andhra says :

"In exercise of the powers conferred by sub-section (3) of Section 1 of the Andhra Cinemas (Regulation) Act, 1955 (President's Act 4 of 1955) the Governor of Andhra hereby appoints the 27th March, 1955 as the date on which the said Act shall come into force."

In view of the above, the Exhibitors in Andhra State are to renew screening the 'approved' films.

* * *

Municipal Rules Applicable to Cinemas in Andhra :

A G. O. Ms. No. 762 (Home) (Courts III) Department, dated 27th March, 1955 issued by the Government of Andhra says :

"All the rules made under the Madras Places of Public Resort Act 1888, the Madras District Municipalities Act 1920, the Madras Dt. Board's Act 1920, Madras Village Panchayat's Act, 1950, relating to any of the matters referred to in Section 6 and Section III (2) (a) of the Andhra Cinemas (Regulation) Act, 1955 and in force immediately before the publication of this notification in the Andhra Gazette, shall, so far as may be, apply to the matters aforesaid."

"All references to a Municipal Council or the Chairman or the executive authority thereof or to the District Board or the President or the executive authority thereof or to the panchayat or the president or the executive authority thereof in any rule referred to in rule 1 shall be construed as references to the licensing authority under the Andhra Cinemas (Regulation) Act, 1955 for the purposes specified in Section 6 and Section 11 (2) (a) of the said Act."

* * *

Right of Appeal :

The Government of Andhra have by their G. O. Ms. 761 (Home) dated 17th March, 1955 notified the following rule under Section 7 and sub-section (2) (c) of Section 11 of the Andhra Cinemas (Regulation) Act, 1955 :

"The time within which any person aggrieved by the decision of the licensing authority refusing to grant any licence or permission under the Andhra Cinemas (Regulation) Act, 1955, may appeal to the Government under Section 7 of the said Act

shall be 60 days from the date of the receipt of such decision."

* * *

Cinemas in Thatched Sheds :

In regard to the cinemas functioning in thatched sheds in Andhra, the Government have imposed a ban. But on the representations made by the trade, the Government have since revised their instructions to the following effect by a memorandum No. 7629 Courts (iii) 55/8 dated 5th April, 1955:

1. That the thatch in the touring cinemas in the State should be replaced with tent materials within a period of six months from the date of these orders.

2. that as from 22-2-1955 the date of issue of G. O. Ms. No. 216, Law dated 22-2-1955 licences should be issued unless tent cloth is used and that

3. cinemas constructed before 22-2-1955 and whose applications for licences are now pending with the Collectors may be given the benefit of direction in (1) above."

ATTENTION, Please !

In view of the extra cost and strain involved, it is proposed to restrict the supply of this Journal from 1st July, 1955 only to Members of the Chamber and Subscribers for the Journal. It is therefore requested that such of the Members of the trade who are not either Members of the Chamber or Subscribers may arrange to remit Rs. 6, forthwith towards annual subscription and ensure continuous supply of the copy.

PUBLISHER

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head

'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Modati Ratri (Telugu), 3025, d/3-6-50. 2. Lakshamma (Tamil), (Sobhanachala), 3027, d/16-6-50. 3. Manthiri Kumari (Tamil), 3038, d/19-6-50. 4. Ahuti (Telugu), 3039, d/19-6-50. 5. Krishnavijayam (Tamil), 3040, d/20-6-50. 6. Jeevitham (Telugu), 3051, d/6-7-50. 7. Jugnu (Revised) Hindi, 3064, d/27-7-50. 8. Ithaya Geetham (Tamil), 3065, d/27-7-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Inspector, Andhra, 20, Rutland Gate, Madras-6.) or the Divisional Elec. Engineer concerned (vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 30th June, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

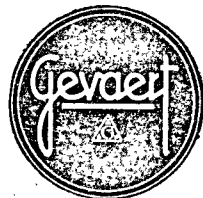
Inspection month—August '55.

The Cinema theatres in North Arcot district in the Madras State.

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Film Trade Conference at

Vijayawada :

A film trade conference was held on Sunday the 17th April, 1955 in Sree Rama Talkies, Vijayawada under the presidentship of Mr. Khaja Venkata-ramiah.

A large gathering of the exhibitors and distributors from different parts of Andhra were present. Sri Sundarlal Nahata welcomed the gathering.

Resolutions were passed on the questions of screening "approved" films as per the new enactment, the newly introduced electricity charges, entertainment tax burden, building fund for the Chamber and on the payment of fee for the copy right music.

* * *

Mathurai Film Distributors' Assn.:

The following are the new office-bearers elected in the General Body meeting of the above Association held on 15th May, 1955 : President:—Sri A. Parthasarathy; Vice President:—Sri N. Viswanathan; Secretary:—Sri S. Viswanathan; Treasurer:—Sri S. Sangilia Pillai; Committee Members:—Messrs. G. Sankara Iyer, K. Thiagarajan and K. Kumaraswami Pillai.

* * *

I. M. P. P. A.:

At the Seventeenth Annual General Meeting of the Indian Motion Picture Producers' Assn., Bombay held on 2nd May, 1955 the following were elected office

bearers for 1955-56. President:—Sri S. K. Patil; Vice-President:—Sri Kishore Sahu; Hon. Treasurer:—Sri Gowri Shanker; Committee Members:—Messrs. Jayant J. Desai, J. B. Roongta, J. P. Tiwari, D. M. Pancholi, M. A. Mughni, P. N. Arora, Bimal Roy, Roop K. Shorey, R. Chandra and Jaimani Dewan.

* * *

I. M. P. D. A.:

The sixteenth annual general meeting of the Indian Motion Picture Distributors' Association, Bombay was held on 30th April, 1955 at Sri Mangaldas House, Bombay when the following were elected as office bearers for the year 1955-56. President:—Sri M. B. Bilimoria; Vice-President:—Sri Sadashiv J. Raw Kavi; Hon. Treasurer:—Sri V. L. Vas; Committee Members: Messrs. V. R. Divekar, B. V. Dharap, P. K. Bhandarkar, D. A. Kadle, Madanlal, T. Shah, S. Balwant Singh, Pranlal K. Doshi and Kanti Mehta.

* * *

C. E. A. I. Chief on the Problems:

Sri B. N. Bharucha, President of the Cinematograph Exhibitors' Association of India, addressed a Press Conference on 30th April, 1955, on their burning problem namely the compulsory exhibition of Government 'approved' films. He observes these 'Films' do not get any additional revenue. At the same time, the exhibitor has to incur expenses by way of carbons, electricity etc. Continuing Mr.

Bharucha deals with the three aspects of Government's policy on the subject namely (1) Exhibitors are compelled to show 2000 ft. of these films which have no commercial value. (2) The screening time of exhibitors is requisitioned by Government without any compensation and upsetting the show timings and (3) Exhibitors are asked to pay a rental for the supply of these films and the rentals therefor are arbitrarily fixed by Government and collected with the "big stick" of the licensing authorities. He has clearly analysed the various difficulties arising of the slab system of rentals charged for these reels. In the end he appeals to the Government for co-operation and help. He says: Exhibitors as patriotic citizens are anxious to do all that can be done to help the development of the nation. In a spirit of co-operation we shall place our screening time upto 10 minutes free of charge for showing Government "approved" films. We would request again to give a proportionate extension of time in the closing hour of cinemas which is now fixed at 12 mid night. Let the films be supplied to us free of charge and we pay the expenses involved in screening them."

* * *

JOURNAL OF THE FILM CHAMBER

Single Copy : As. 8/-

Annual Subscription : Rs. 6/-

I. M. P. P. A. President

Addresses Press :

The newly elected President of the Indian Motion Picture Producers' Assn., Bombay, Sri S. K. Patil addressing a press conference on Monday the 9th May, 1955 appeals to the Union and State Governments to "strengthen the legs of the film industry" and thereby enable it to play its useful role in national life.

Outlining his views, Sri Patil says that the following matters call for immediate attention viz., (1) Expansion of the cinema at home with a target that there should be one cinema in every village in the country, (2) Expansion of the market abroad (3) Relief in taxation on the lines suggested by the Film Enquiry Committee (4) Establishment of a Film Finance Corporation to secure finances at reasonable rates (5) Rationalisation of censorship of pictures.

In conclusion Sri Patil said "I would appeal to the Union and State Governments to consider the potentialities of this mass medium and help its development for the progress of this welfare State. This industry should be included in the Second Five year plan."

Far & Near

Films Should Entertain and Educate :

A talk on films was given by Sri S. Parthasarathy Iyengar Commissioner of Police Madras at a meeting of the Film Fans Assn, held at the Little Theatre U.S.I.S., Mount Road, Madras on 12th May, '55. Sri P. Ramakrishna Aiyar, Chief Presidency Magistrate, Madras presided :

There was a show of two films on the occasion viz., (i) Children's village and (ii) Professor F.B.I.

Sri Parthasarathy Iyengar, in the course of his address said that crime existed long before the cinema came into vogue and the film was not the one that started crime altogether. Every scientific advancement was useful in many ways and there was also the danger of its being abused. But so far as the cinema was concerned, it could be used to spoil the young. They would like to have the cinema, he said, but it should entertain and educate and not corrupt. It was their duty to see that acting in cinemas was made a respectable profession which family children could enter.

On the questions of need for abolition of queues in cinemas and the restriction of distance between the screen and the first rows in cinemas, Mr. Iyengar said he would have the same considered.

Mr. P. Ramakrishna Iyer, President said what they needed

more than anything else was to reform the people and find out the back-ground for juvenile crime. By throwing the blame on a book or a bad picture they were finding an escape. "Let us go more deeper", he said, "and see that the defect is in ourselves" rather in so many new fangled things.

He referred to the proposal to start a home for delinquent children and appealed for public co-operation to put through the scheme.

Mr. A. Arunachalam, President, also spoke on the occasion. Mr. E. B. Samuel proposed a vote of thanks.

* * *

World Film Festival :

A message from Cannes International Film Festival dated 11th May, 1955 says that Baby Naaz Child Star of India was mentioned specially for her acting in "Boot-Polish" an Indian Film.

The American Film "MARTY" was to-day awarded the Grand Prix.

* * *

Second South East Asia Film Festival :

The Second South East Asia Film Festival was scheduled to be held in Singapore from May, 21st, 1955.

* * *

International Film Festivals :

The Government of India are maintaining a list of films suitable for presentation at the International Film Festivals. For this purpose the Central Board of Film Censors have been requested to ask the Examining Committees to bring to Government's notice all films, which in their opinion, might be suitable for being entered at these festivals.

It is understood that the Government have expressed a desire that they would be glad to receive similar information from the Film Federation of India. In pursuance of the above the Chamber has been asked by the Federation to keep it posted once every three months the names of the pictures released and the relevant particulars thereof and of those pictures which according to the association are suitable for International presentation.

* * *

Festival of Art Films at Sao Paulo :

A Film Festival entitled "10 years of Films on Art" is organised at Sao Paulo (Brazil) and India has been invited to participate thereat.

* * *

Instructional Films :

The latest releases of the Films Division deal with subjects such as Asia-African Conference at Bandung, inauguration of the

National Voluntary Force and Welcome to the Prime Minister of Egypt and Deputy Prime Minister of Afganistan. The documentary released is called "I go East" covering Air India International flight to Tokyo.

* * *

Oscar Awards :

Some details are now available of the presentation of Oscar Awards held in Hollywood on 30th March, 1955.

The Sound Department of Universal International Studios was awarded the Academy of Motion Picture Arts and Sciences "OSCAR" for the best achievement in Sound recording during 1954 for their Westrex recorded film "The Glenn Miller Story".

Thus Westrex recordings, it is learnt, have won twenty-two times of the twenty-five years that the award has been established.

"On the Water-Front" is another picture awarded Oscar as the best picture of the year. The original recording of this picture was also made by Westrex Corporation's recording licensee, Telescriptions Inc. The re-recording of the picture was done on Westrex equipment.

* * *

Cinema Set Fire :

A Calcutta message dated 12th May says an angry crowd set fire to a cinema in Seranpur since they could not refund their admission fee when the projector went out of order.

Childrens' Film Unit :

The first step in launching a programme of production of children's films in India has been taken with the registration of the Children's Films Society under the Societies Registration Act. The society is intended to assist the production and distribution of children's films in India, as revealed in the statement of Hon'ble Minister for Information and Broadcasting.

The President of the first Executive Committee Council of the Society is Pandit H. N. Kunzru. Mr. B. G. Kher is the Vice-President. Members of

the Executive Council include Srimathi Kamala Bhoota, a child welfare specialist; Mr. Samar Chatterjee, Hon'y. Secretary of the Children's Little Theatre; Mr. F. G. Pearce, Principal of the Rishi Valley School; Mr. K. Shankar Pillai, Editor "Shankar's Weekly"; Srimathi Nallamuthu Ramamurthy; Mr. B. N. Sircar; Mr. V. Shantaram and Mr. K. Subrahmanyam. There are also three representatives of the Government of India, from the Ministries of Education, Finance and Information and Broadcasting.

Foreign Market

A New Delhi message dated 2nd May, 1955 says: The Indian Goodwill Trade Mission recently toured the Bahrain, Kuwait, Iraq, Iran, Syria, the Labanon, Turkey, Egypt and the Sudan. The Mission included Sri A. R. Kardar, a film producer of Bombay.

According to the Trade Mission, there is considerable scope for developing an export market for Indian films in the countries of the Middle East.

Indian film interests have so far made little effort to exploit this potentially rich market for Indian films. The Mission has noted that Indian films have the same appeal as the Egyptian films which are popular with the common people of these countries. Exhibition of Indian films in these countries would also

result in a much better understanding of India.

Audiences in the Middle East, according to the Mission prefer their films to be rather short and contain "action". Indian film songs are widely appreciated but care should be taken not to have too many songs in a film. The Mission has suggested that films to be exported should be subjected to a selective procedure.

Regarding language of films, the Mission has recommended that since Arabic as spoken in Egypt is fairly well known over the entire area, Indian films to be exhibited in the Middle East should be dubbed in the colloquial language current in Egypt which is the centre for film production in the Middle East.

* * *

Diary

4-5-'55—Press show of Anjali Pictures "Anarkali" (Telugu) at Paragon, Madras.

6-5-'55—Release of Narayanan & Co.'s "Kanavane Kan Kanda Deivam" (Tamil), starring Anjali Devi, Gemini Ganesan, V. Nagiah, Lalitha etc., at Casino, Prabhat & Saraswathy Madras and all over Tamil Nad.

13-5-'55—Release of Sarathi Films', "Rojulu Marayee" (Telugu) starring A. Nageswara Rao, Relangi, Sowkar Janaki etc. at Krishna and Rajakumari, Madras.

20-5-'55—Release of Jairaj Films', "Manorathani" (Tamil) starring Kalyankumar, Vidya-vathi, Sandhya etc., all over Tamil Nad and at Wellington & Roxy, Madras from 27-5-'55.

24-5-'55—Release of "Rukshana" (Hindi) starring Meenakumari, Kishore etc., at Ashok, Madras.

27-5-'55—Release of Windsor Productions' "Nam Kulandai" (Tamil) starring V. Nagiah, A. P. Nagarajan, Manohar, S. Varalakshmi, N. S. Krishnan, T. A. Mathuram etc., all over Tamilnad and at Chitra, Broadway, Kamadhenu and Uma, Madras.

27-5-'55—Release of Revathi's "Methavigal" (Tamil) starring T. R. Ramachandran, Thangavelu, M. N. Rajam etc., all over South.

29-5-'55—16th Annual General Body Meeting of the S. I. Film Chamber of Commerce, Madras.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of "Kamalam" a Tamil magazine published fortnightly at 2/336, Thambu Chetty St., Madras-1., edited by Chandranathan—Price As. 2/- and also the Journal "Kalavalli" (Tamil). Published by E. H. Ramaswamy at 12/13, Angappa Naick St., Madras-1. Editor: P. M. Kannan—Price As. 4 (Monthly).

MEETINGS

During the month two meetings of the Committee of the Chamber were held on the 3rd and 19th May, 1955.

LIVING INDEX

The cost of living index number for working classes in Madras City for the week ended 7th May, 1955 was 307



A. V. M. Studios, Madras.

A. V. M. Productions—"Chella Pillai" (Tamil), featuring K. R. Ramaswamy, B. R. Pantulu, T. S. Baliah, K. A. Thangavelu, Javar Seetharaman, V. M. Elumalai, Radhakrishnan, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"Vadina" (Telugu), featuring A. Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"Nagala Chowthi" (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—"Adarsha Sathi" (Kannada), featuring Nagiah, Sowkar Janaki and others.

A. V. M. Productions—"Bhai-Bhai" (Hindi), featuring Asok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai etc.

National Pictures—"Parasakthi" (Telugu), featuring Sri Ranjani, Shivaji Ganesan, Sahasranamam and others.

Production No. 2 (provisionally called "The Doctor" (Sinhalese) Eddie Jayamanne, Rukmani Devi, Herbert Seneviratna and others.

Bharani Studios, Madras.

Bhaskar Productions—"Production No. 2" (Telugu), featuring N. T. Rama Rao, Amaranath, Relangi, Lakshmirajyam, Sowkar Janaki, Pushpalatha and others.—Direction: K. Bhaskara Rao.

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction: D. Kemparaj Urs.

The Central Studios Ltd., Coimbatore

Sri Unity Pictures—"Production-A" (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction: Chander.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

J. S. L. Pictures—"Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction: R. Prakash.

Film Centre Ltd., Madras.

Film Centre Studio—"Nadodi" (Tamil), Popular stage-play.
Direction: Vembu. Camera: Prabhakar. Chief Executive: Prabhakar.

Jairaj Films—"Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction: C. V. Raju.

Jaimanee Cinetone—"Proctor Son-in-law" (Sinhalese) featuring, Rukmani, Edday Jayamane etc.

Triveni Pictures—"Onre Kulam" (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction: N. Krishnaswamy.

Madras Movietone—"Nalla Thangal" featuring Mathuri Devi, A. P. Nagarajan etc.—Direction: P. V. Krishna Iyer.

Kasturi Films, Madras "Satharam" (Tamil)

Sreemati Pictures—"Production No. 2" (Tamil), featuring Maduri Devi, A. P. Nagarajan, T. R. Ramachandran, Raja, Sulochana, Wahab Kashmiri, V. M. Ramaswamy etc.—Direction: G. R. Rao.

Gemini Studios, Madras.

Gemini Studios—"Insaniyat" (Hindi).

Sri Raja Rajeswari Film Co.—"Sathi Bahula" (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction: K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—"Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc. Direction: C. S. Sreenivasa Rao.

Merryland, Trivandrum

Movie Rays—"Irulilnimum" (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures—"Bhagyodayam" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres—"Maheswari" (Tamil), featuring K. Savithri, Gemini Ganesan, K. A. Thangavelu, M. N. Rajam, T. P. Muthulakshmi, & others.—Story Writer: Sridhar. Direction: K. Ramnoth.

Modern Theatres Ltd.—"Ali Baba & 40 Thieves" (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam and P. S. Veerappa etc.—Story Writer: T. K. Govindan.—Direction: T. R. Sundaram.

Narasu Studios Ltd., Madras

Vinodha Productions—"Kanyasulkam" (Telugu), featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham.—Direction: P. Pulliah.

Neptune Studios Ltd., Madras

Principle Pictures—"Verum Pechalla" (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Sri Ganesh Movietone—"Kodeeswaran" (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others.—Direction: Sunder Rao Nadkarni.

Jupiter Pictures Ltd.—"Naya Admi" (Hindi), featuring N. T. Rama Rao, Anjali Devi, Gope, Anwar Hussain, Nagendra Rao, Jamuna, Ram Sarma etc.—Direction: C. P. Dixit.

Jupiter Pictures Ltd.—"Idde Daari". (This is the way) (Telugu), featuring N. T. Rama Rao, Anjali Devi, Jamuna, Jaggiah, Rama Sarma, Nagendra Rao.—Direction: C. P. Dixit.

Mani Productions—"Maman Magal" (Tamil), featuring Gemini Ganesan, Savitri, Balaiah, T. S. Dorairaj, Chandra Babu, D. Balasubramanyam.—Direction: R. S. Mani.

Shanti Niketan's Productions—"Jeevitha Sadanam" (Sinhalese).

Newtone Studios Ltd., Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.'s—"New Life" (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions—"Raja Rani" (Tamil), featuring Shivaji Ganesan, Padmini.

Victory Pictures—"Ayathum Pennale" (Tamil), featuring Kumari Rukmini & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—"Natakame Ulagam" (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—"Kudumbavilaku" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures — “*Production No. 2*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana Kuchala Kumari. Direction : Kasilingam.

Natesh Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction : M. Natesan.

Gandhi Films — “*Jungle Queen*” (Sinhalese). Direction : Sanjeevi Rao.

Pakshiraja Studios, Coimbatore

Pakshiraja Studio’ — “*Marakatham*” (Tamil & Telugu). Direction : S. M. Sriramulu Naidu.

Prakash Studios, Madras

Ananda Productions’—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

R. R. Pictures’—“*Gulebakavali*” (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Films — “*Chaya*” (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction : Joshi.

Prakash Productions & Vani Films—“*Harichandra*” (Telugu), featuring V. Nagiah, G. Varalakshmi and others.

Revathi Studios, Madras

Jambu Productions’—(1) “*Manaiyiyin Magan*” (Tamil), featuring Vyjayanthimala, M. V. Rajamma & S. V. Sahasranamam and directed by M. V. Raman. (Being taken in Narasu Studios also)

(2) “*Laaj*” (Hindi), featuring Vyjayanthimala M. V. Rajamma, Raj Mehra, Wahab Kashmiri and directed by M. V. Raman. (Being taken in Narasu Studios also)

A. T. M. Productions’—“*Thozan*” (Tamil), featuring Mathuri Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan

Sadhana Productions’—“*Santhanam*” (Telugu), featuring S. V. S. Rangarao, Baby Vijayalakshmi etc. & directed by Ranganatha Das.

Zoya-Revathi Pictures’—“*Balasanyasam*” (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera : Rehman. Art : T. V. S. Sarma. Music : Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — “*Kalvanin Kathali*” (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sara ngapani. — Direction : V. S. Raghavan.

Aruna Films’—“*Dr. Savithri*” (Tamil), featuring Anjali Devi M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction : R. M. Krishnaswamy.

T. R. R. Productions’ — “*Gomathiyin Kathalan*” (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction : P. Neelakandan.

Maheswari Pictures—“*Kannin Manigal*” (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera : T. Janakiram.

Vijaya Pictures—“*Neethipathi*” featuring K. R. Ramaswamy, T. S. Baliah, Kuchalakumari, T. S. Dorairaj etc. Direction : Swamy.

R. R. Pictures—“*Gulebakavali*” (Tamil) featuring M. G. Ramachandran, G. Varalakshmi etc., and Directed by Ramanna.

Srinivasa Pictures — “*Nalla Pennmani*” (Tamil), featuring Thikkurisi and Lakshmi Devi etc.

Vikram Productions — “*Tenali Ramakrishna*” (Tamil & Telugu), Shivaji Ganesan, and others.—Direction : B. S. Ranga.

Star Combines’ Studios Ltd., Madras

Star Combines—“*Jai Alak Niranjan*” (Canarese).

Soundarya Pictures—“*Pasavalai*” (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc.—Direction : G. V. Baskar.

Soundarya Pictures—“*Premajalamu*” (Telugu) featuring —do—.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—“*Educated Girl*” or “*Paditha Penn*”. (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—“*Nalla Veedu*” (Tamil)

Sri Sukumar Productions—“*Production No. 5*” (Tamil) featuring T. R. Mahalingam and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—“*Production No. 5*” (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

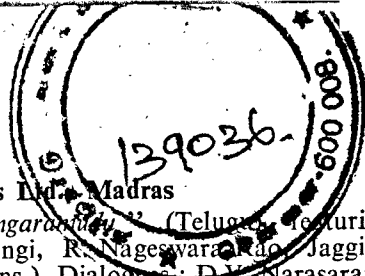
M. R. S Pictures—“*Santhippu*” (Tamil), featuring M. K. Radha V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction : R. Sundaresan.

Sri Khant Productions—“*Thiyaga Murthy*” (Telugu). Direction : G. Kotiah.

Manorama Films—“*Ethiroli*” (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Suchila and others. Direction : Ranganathan

Rohini Studios, Madras

Rohini Pictures—“*Amritha Hastham*” (Tamil & Telugu).



Vauhini Studios Ltd., Madras

Annapoorna Pictures—"Dongara" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiiah—Direction: K.V. Reddi, B.Sc.(Hons.) Dialogue: D.V. Narasaraju. Nearing completion.

Vaidya Films—"Mangaiyar Thilagam" (Tamil), featuring Shivaji Ganesan, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—"Mathalang" (Sinhalese) Direction: Nagarajan.

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T. S. Dorairaj etc.—Direction: Adurty Subba Rao.

Film Ceylon—"Sadesullang" (Sinhalese) — Directed by T. Somasekharan. —Completed.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre—"Production No. 2" (Telugu), featuring Vahida, N. T. Rama Rao, Relangi, Anjali Devi etc.—Direction: Yoganandha.

Janmabhoomi Pictures—"Production No. 1" (Telugu).

Jayanthi Prodn—"Production No. 2" (Tamil), Governor's Cup.

Eneskay Films—"Paditha Muttal" (Tamil).

Vijaya Production—"Gunasundari Katha" (Tamil), featuring Suryaprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc. — Direction: Kamesvara Rao. — Supervision: K. V. Reddi.

Vijaya Pictures—"Neethipathi" (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, T. S. Dorairaj, Sahasranamam, Kuchalakumari, Malathi etc., Direction: A. S. A. Swamy.

Sadhana Productions—"Santhanam" (Telugu), featuring Nageswara Rao, Sri Ranjini, S. V. Rangarao, Chalam. Supervision: Prasad. Direction: Ranganatha Dass.

Lakshmi Productions—"Nallanal" (Tamil), featuring Raj Sulochana and others. Direction: A. Bhaskar Raj.

Lalitha Films—"Charana Dasi" (Telugu). Direction: Prakash Rao T. Music Direction: S. Rajeswara Rao.

Vijaya Production—"Lavakusa" Tamil & Telugu. Directed by B. N. Reddi.

Senthil Art Productions—"Estate Coolie" (Tamil). Direction: K. Vembu.

List of Pictures Censored

During May, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Siva Bhakta	Hindi	14182 ft.	A. V. M. Prodn.	12948 4-5-55
Ada Bidda	Telugu	15696 ft.	V. S. P. Pictures	12949 5-5-55
Kanavane Kankanda Deivam	Tamil	17446 ft.	Narayanan & Co., Ltd.	12950 5-5-55
Vipranarayana	Tamil	15400 ft.	Bharani Pictures	12951
News Paper Boy	Malayalam	13632 ft.	Mahatmaji Memorial Association	12951 11-5-55
Sodari	Kannada	14489 ft.	Viswakala Chitra	12954 16-5-55
Methavigal	Tamil	15730 ft.	Revathi Productions	12959 25-5-55
Vadina Gari Gazulu	Telugu	15211 ft.	Gokul Pictures	12957 25-5-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

S. No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
247	Kundalakesi	13400 ft.	1559 2-5-55	K. S. S. Pictures	K. S. S. Pictures

AT BOMBAY

301	Tumari Kasam (Hindi)	Bombay Film Circuit	Jagriti Pictures	663 29-1-54
302	Moti (Hindi)	Hindustani Film Exchange	Navyuga Chitrapat	664 29-1-54
303	Khilauna (Hindi)	Bombay Film Circuit	Amar Productions	666 1-2-54



க ண வ னே

கண்கண்ட

தெய்வம்

நாராயணன் கம்பெனி தயாரிப்பு

சென்னை, மற்றும் தமிழ்நாடெங்கும் வெற்றிகரமாக நடைபெறுகிறது