

MY MAGAZINE
OF INDIA.

15th MAY-1953

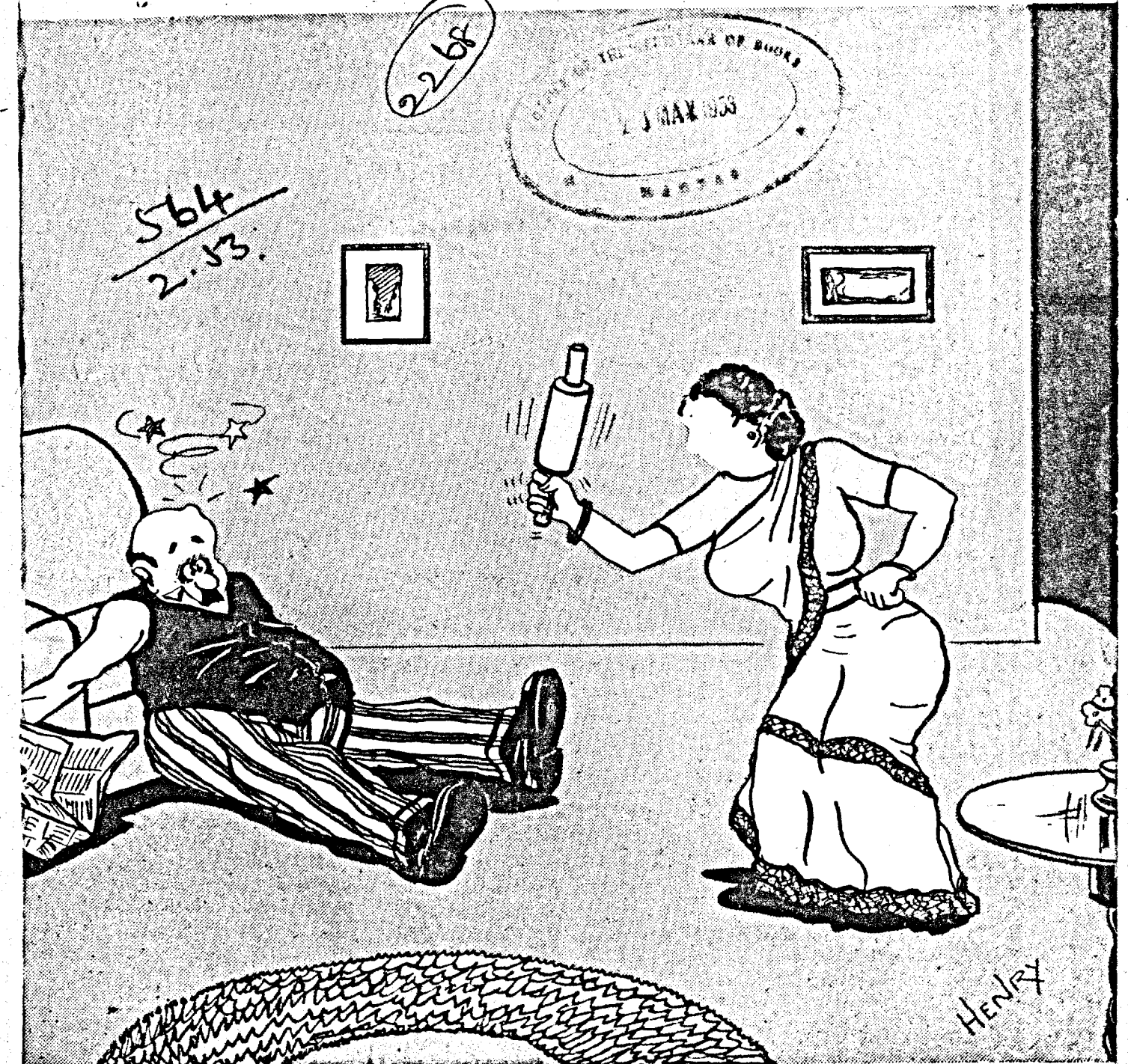


JL
m2, N30mm
N53-23-10
136684

1 Comments on C.C. No. C-9 & Squareword No. D-12

MY MAGAZINE

15th May 1953 OF INDIA Price 4 Annas



"THIS WILL TEACH YOU NOT TO BUY ME ANY CHEAP VANISHING CREAMS NEXT TIME!"

MYWORDS No. 23 Offers Rs. 3,500 in Cash Prizes!

BE TALLER 2 to 4 INCHES GUARANTEED

Tall and healthy people succeed in every walk of life while short and stumpy get behind unnoticed. TALL are the people who command personality and they are the people selected for higher jobs, ranks, promotions, favours and sports. They command universal admiration. IF YOU ARE SHORT, HYTEX GROWTH FOOD PILLS will increase your height. HYTEX method is easy, harmless and guaranteed. It is beneficial to men and women alike and results are permanent. HYTEX per regular size phial Rs. 8/-

GUARANTEE — PRICE REFUNDABLE ON FAILURE.

England Distributors: Young & Howard Ltd.

MAIN STOCKISTS:— (1) Allbutt & Co., 182, Mount Road, Madras. (2) Milton & Miller, 1/157, Broadway, Madras. (3) The New Town Agencies, 804-B, Hari Nivas, Vincent Road, Dadar, Bombay—14.



Keep Young & Healthy

Have you failed to realise the happy dreams of your youthful days? Do you feel nervous, weak, tired, depressed and irritable? If you want to look young and feel young, have the sparkle of youth in your eyes and the bloom of health in your cheeks, it is REJUVENATION PILLS & OIL you need. These world renowned tonics aid digestion, strengthen the nerves, give rich red blood and tissue and build youthful vigour and vitality. Price:— Rejuvenation Pills Rs. 5/- Rejuvenation Oil Rs. 5/8/-

Ladies!

MENSTRUAL DISORDERS:— ESTERINE is guaranteed to solve your delayed problems immediately. ESTERINE PILLS restarts the female period cycle safely, surely, quickly. Price Rs. 5/- per phial.

LEUCORRHOEA:— LEUCORIME affords permanent relief in acute and chronic cases of leucorrhoea—a depressing malady. Price Rs. 5/- per phial.

GUARANTEE — PRICE REFUNDABLE ON FAILURE.

SOME STOCKISTS IN INDIA:— (1) Allbutt & Co., 182, Mount Road, Madras. (2) Milton & Miller, 1/157, Broadway, Madras. (3) Mount Pharmacy Ltd., Mount Road, Madras. (4) J. Balabhai & Co., 260, Netaji Subash Road, Madras. (5) Giri Medical Stores, Arcot Srinivasachar St., Bangalore. (6) C. Kanniah Naidu & Sons, Quilon. (7) Malayala Medical Hall, 189, New Vakil Street, Mathurai. (8) C. Moolchand & Co., Station Road, Secunderabad. (9) Mittra Sadani & Co., P-36, Royal Exchange Extn., Calcutta. (10) New Town Agencies, 804-B, Hari Nivas, Vincent Road, Dadar, Bombay—14.

CEYLON STOCKISTS:— Sri Lanka Pharmacy Ltd., Kandy, Ceylon.

MALAYA STOCKIST:— (1) S.V.P. Mariappa Pillai, 31, Market Street, Penang.

MY MAGAZINE OF INDIA

(Fortnightly, published on every 1st & 15th)

8, BROADWAY, MADRAS-1

Subscription Rates

INLAND:— Yearly Rs. 6.
Six months Rs. 3.
FOREIGN:— Yearly Rs. 7-8 or
1½ Shillings.

CONTENTS

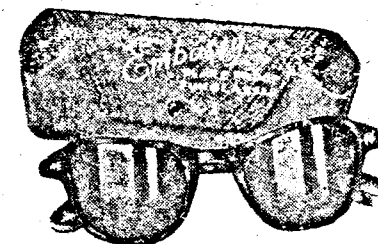
2nd Thoughts ON I.W.X.-WORD No. C-8	2
2nd Thoughts ON SQUAREWORD No. D-11	2
"MYWORDS" No. 24—	
CLUES & PRACTICE SQUARE ...	3
CARTOON ...	4
A PRIME MINISTER'S PROBLEMS Editorial ...	5
NEWS AND NOTES ...	6
IN THE NEWS (PHOTOS) ...	7
LEG CONSCIOUS By Roland M. Koch ...	10
THIS WORLD OF CRANKS I By K.S. Ramaswami Sastri ...	14
BOOKS AT A GLANCE ...	16
CHOOSING THE BRIDE By A.V. Pandit ...	17
SMILE-A-WHILE ...	24
PRECEPTS FOR PRACTICE By H.H.M.M. Sri Swami Sivananda Saraswati ...	26
WHITHER THE MEDICAL PROFESSION? By Major-General A.N. Sharma ...	28
YOU ASKED FOR IT! By K. R. S. ...	32
GLEANINGS ...	33
THE LAST SHOW By Joslet ...	36
YOU'RE BREAKING MY HEART! By Michael Hervey ...	40
TWO SIDES ANYWAY By S. Krishnamoorthy ...	41
HUNDRED YEARS HENCE! By Keith H. Hooper ...	44
SOUND AND SHADOW ...	46
COMPETITORS' CORNER: ...	49
"MYWORDS" No. 23— CLUES & PRACTICE SQUARE ...	50
"MYWORDS" No. 23— ENTRY FORMS ...	51, 53, 55

WANTED AGENTS IN ALL UNREPRESENTED AREAS.

Apply to:— THE MANAGER, MY MAGAZINE OF INDIA 8, BROADWAY, MADRAS-1

MY MAGAZINE

COOLING UNDER TROPICAL SUN!



PACKING & POSTAGE FREE. Order Your Requirements Through P.P.P. Orders from outside India, should accompany, full Money in Advance. WRITE:— RIMMCO AGENCIES, 40, BANK STREET, FORT, BOMBAY 1

By Dr. SUKUMAR ADHIKARY, M.B., F.R.C.S. (Lond)

ANTIVELIN

(Prepared under Ayurvedic System)
SPECIAL REMEDY FOR SNAKE BITE
Also Effective for Scorpion Bite

Every Household Must Keep a First Aid Remedy

LITERATURE FREE ON REQUEST

SOLE AGENTS: M. SING & BROS. 115, LAKSHMI NAGAR, CALCUTTA 28

Apply For Dist. Agencies And Stockists THROUGHOUT INDIA AND PAKISTAN

94 Years Renowned. Thousands Cured.

Married couple never attain PARENTHOOD even after number of years unless and until the Husband builds greater vigour and stamina & the WIFE is cured of the deadly STOMACH PAIN and other ailments arising during PERIODS.

PT. AMBLAY RAMASWAMIER'S
World Renowned, Well Tried and Most Efficacious

SANTHANA SINDHURA

CONQUERS: STOMACH PAIN, HEADACHE, PAIN in the Limbs & Joints etc., arising during MENSTRUAL PERIODS. Removes the disorders of the UTERUS and prepares the way for MOTHERHOOD.

"MADANA VILASA" REJUVENATION PILLS
Increases SPERMS. Restores Vigour, Vitality and the qualities of a HE-MAN.

To be relieved of STOMACH PAIN and to attain MOTHERHOOD early by ending STERILITY, use One-Set (3 packets and 4 pills) of the above. Thousands without children 15-18 years after marriage have become HAPPY MOTHERS.

PRICE: Rs. 7 or 11 Sh. per set by M.O. or Postal Order. Catalogue FREE. Send 9 annas Stamps for reply.

A. RAMASWAMY AIYAR SON & CO.
808, "SANTHANA SINDHURA" BLDGS.
100 Ft. Road X
(Behind Sittha Vilas Choultry)
MYSORE (South India)

Earn Rs. 288 Every week with our Permanent Scientific and statistical New York Cotton Futures Chart. Price Rs. 10 only in advance. Apply:—G.G. Shah c/o Balabhai B.A., P.B. 38, Sharnagar.

Decorate your Cups, Mirrors, Almirahs, Windows, ...

BUPLEX TRANSFERS

Fixes in a minute. Heat, Cold or Washing does not affect. In rich natural colours.

FLOWERS 1" As. 2. Six different kinds As. 7. RED ROSE WITH GOLD LEAVES 1" by 3 As. 3. COMIC ANIMALS 3" by 3 As. 7. Six different kinds As. 2-4-0. BUTTERFLY 9" by 12" As. 5.

Send M.O. or Postal Order. No Stamps. Send As. 8 for list.

FLORENCE AGENCY
FABRI BAZAR, FORT, BOMBAY-1

For Hot Season

DEMAND

WRITER'S FRUIT SYRUPS

Made from Fruit Juices and Refined Sugar

SUCH AS RASPBERRY, PINE APPLE, ORANGE and MANGOES.

Price Rs. 26 Per Dozen. F.O.R. Bombay.

SYNTHETIC SYRUPS

SUCH AS RASPBERRY, PINE APPLE, ROSE and SIKANJIBIN.

Rs. 23 Per Dozen F.O.R. Bombay.

Dr. D. WRITER & CO.,
BOMBAY 28

Challenge for Trial

Astrological one question free. Previously ask for Free-Booklet.

Banaras Research Academy
Sion, Bombay 22

SQUAREWORDS

Till the moment of going to Press, the Advance Pull of SQUAREWORD No. D-12, has not been received. Hence, the full comments on SQUAREWORD No. D-12 will appear in the 1st June, '53 issue.

As there is still plenty of time for submitting entries for SQUAREWORD No. D-11 (the Closing Date for it is 6th June, '53), Second Thoughts on the same are published below for the benefit of the SQUAREWORD fans.

2nd Thoughts:

Squareword No. D-11

(Closing Date: 6-6-53)

ACROSS

6. Mere blubbing or weeping, I feel, will not do. What is wanted is to learn something from a brave man put under third degree methods. Go in for BLAB.
9. Coarseness may be there even if the voice is feminine. But if it is hoarse, then woman's voice will be like a man's. It will be more a handicap for her than for the man. Back HOARSE.
13. Previous choice of CURT is confirmed.
14. For reasons already given, I prefer still WHINE.
15. Business executive who is in a bad mood often cannot be said to be *Ofish* because of that. "Seem" meaning "appear" certainly favours OFFISH.
18. *Jot* is the really apt word. Still, it is better to permute both JOT and LOT.
19. The "often" does seem to point against Sorrow. Sorrowing can be done in privacy while borrowing necessarily means another person on the scene. Bet on BORROW.
20. JOLLY still stands.
21. It is very unfair to state that firm where wages are high are *Shady*. On this ground, prefer SHAKY.

DOWN

3. *Bounders* rarely amuse one. The "more" in the Clue makes a very strong case for BLUNDERS.
4. Despite previous suggestion for permuting *Tidy* and *Tiny*, I feel *Tiny* stresses the unlikelihood. TIDY wins.
7. Sheer muscular strength is no guarantee against unemployment. "Surprise" is only natural in the case of BRAINY.
8. Choice of HEED holds good.
10. SPORT alone should be the sporting selection.
11. Help is never given with much publicity, usually. "Appreciation" can only be for help given QUICKLY.
12. I am still in favour of MISERY.
16. COWS is superior to the other two alternatives in all respects.
17. The "deserving" in the Clue can mean only JOB.

I. W. X-WORDS

Till the moment of going to Press, the Advance Pull of I.W.X-WORD No. C-9 has not been received. Hence, the full comments on I.W.X-WORD No. C-9 will appear in the 1st June, '53 issue.

As there is still plenty of time for submitting entries for I.W.X-WORD No. C-8 (the Closing Date for it is 5th June, '53), Second Thoughts on the same are published below for the benefit of the I.W.X-WORD fans.

— "Spotter".

2nd Thoughts:

I.W.X-Word No. C-8

(Closing Date: 5-6-'53)

ACROSS

4. BATS scores on the ground that the other two alternatives make no sense at all!
6. The "over-tired" and the mark of exclamation in the Clue easily point to the absolute aptness of DADDY.
7. In the sense of "Mail" meaning correspondence, we should prefer that word to the others. Back MAIL.
8. Sitting idly can be a lot of pleasure. But to be a good *Sitter* before a photographer or artist for a long time needs lot of patience. Good *Setter* requires not only patience but skill as well which is not mentioned in the Clue. SITTER scores.
13. As already pointed out, *Cards* does not indicate the entire variety of gambling. Its choice would mean the dice, etc., are not recognised as gambling. Its rejection is suggested purely on this ground only. No man can gamble unless he has company. *Pards* means partners in popular parlance. Hence the preference for PARDS.
22. I feel that the previous preference of *Care* overstates the facts here. If fastidious women *Care* about things they shouldn't, it is their business only. But it is only when they *Carp*, find fault or talk querulously and endlessly about things that really do not matter, that they are apt to get on our nerves. CARP scores.
24. "Lose his Head" would mean "make a wrong decision." There is nothing in the Clue to suggest why crack or expert racer shouldn't do so. Alternative word fits the Clue like a glove. HEAT wins.

DOWN

1. The craze or weakness to *Ape*, irritate, cannot be taken to be indicative of lack of self-confidence. Apart from *Awe* being the only other alternative, it does state an acceptable case. Many bullies are not really courageous persons. Theirs is merely an assumed pose. Back AWE.
2. Patience would no doubt be wasted when dealing with hardened crooks. But it cannot be true of the very timorous, cowardly ones. The Clue does not describe what crooks are meant. Why patience is required when dealing with the gentlemen of crime is obvious. Go in for WANTED.

8. For reasons so elaborately given in the previous issue, I still stick to SNARED.

9. *Rag* where? In the office? If not, why shouldn't conscientious worker indulge in a rag? Being of the "conscientious" type, he won't have time to bother about a *Rat*. Vote for RAT.

11. While the arguments advanced in the last issue are quite logical, I feel that the Compiler will trip us here only. Hence, permute both LEASES and LENSES here.

14. I feel *Kid* is less stinging than *Aid*. Some people are so selfish that they actually exploit even social work to their advantage. For example, when connected with some charitable institution, etc., they exploit that position to their own advantage. Bet on AID.

21. My previous choice of GET is confirmed.

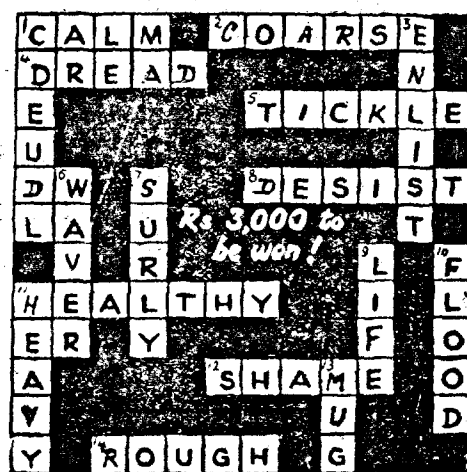
INTERLOCKERS

Across 15 } I feel that I should reverse
Down 16 } my previous choice of GRASS-
READER for "sometimes" in the Clue seems to me to be the pointer here. Flowers always look very pretty in *Grass* whereas they will sometimes look very pretty in *Glass* (vases). While a *Reader* can only give us some knowledge, a *Leader* can teach us much more. GLASS-LEADER is worth backing.

Across 23 } I see no reason to change my
Down 20 } previous selection of FIRED-
BARS combination.

Below is the Official Key Solution of MYWORDS No. 22. The Prize List will be published in *My Magazine of India* of 1st June 1953. If you believe you have won a Prize and it is not stated in the published Prize List that you have won such a prize or you have not been otherwise notified by us to that effect you may submit a Scrutiny Claim in accordance with conditions to be published in *My Magazine of India* of 1-6-1953.

Key Solution of MYWORDS No. 22

FIRST PRIZE -
Rs. 2,000Rs. 3,250
in cash prizes!

RUNNERS-UP (with 1, 2, 3 & 4 errors) — Rs. 1,250

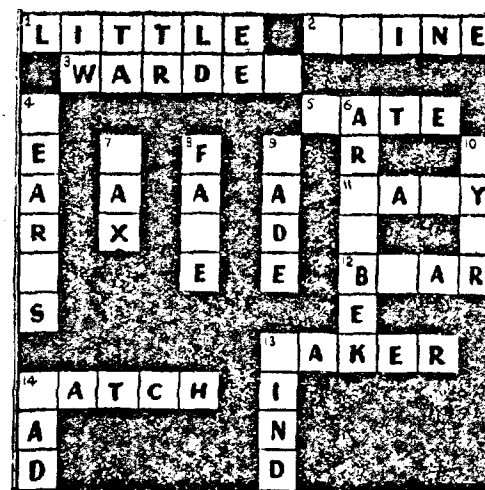
ACROSS

- Even the — leisure you have would be well spent if you solve these Clues!
- It will be no exaggeration to state that wife's nature considerably helps to make man —
- who is not strict is bound to have plenty of trouble.
- How foolish are men who blame their — for all their troubles!
- people cannot understand some people's longing for solitude.
- It is not usually realised how dangerous a wild this can be.
- Considerable experience is necessary before one could do a good job as — of pictures.
- Sports fans are bound to cheer wildly when they witness a really splendid this.

CLOSING DATE IN MADRAS:
9th July 1953 (Subject to Rules and Conditions.)

KEY SOLUTION will be published in the 15-7-'53 and Prize List in the 1-8-'53 Issue of "MY MAGAZINE OF INDIA"

THIS SQUARE IS FOR PRACTICE ONLY.



Entry Fee is Rupee ONE for the Three Squares. If one Entry is filled up, leaving the other two blank, and sent still the Entry Fee is Rupee ONE. Irrespective of the fact whether all the three Squares or only one Square in the Entry Form is filled up, the whole set must be sent intact. Competitors in Pakistan, Ceylon and Burma should send British Postal Orders to cover payment of Entry Fee. Sterling payments must be at the rate of 1 s. 6 d. per rupee.

DOWN

- Those who treat t lightly are undoubt fools.
- Jumbled spelling EMBARKS.
- Businessmen seem to k how to exploit this off to their own profit.
- It is risky to assert anytl about film star's this.
- How annoyed young would feel if some eld man — him to offer seat to a woman!
- Reversed spelling of RA
- Really good this w certainly be appreciated
- There must be sufficien strong reason for m becoming this.

ADDRESS YOUR ENTRIES TO:— MYWORDS No. 24, MY MAGAZINE OF INDIA, 32, BROADWAY, MADRAS—

Try this easy Pastime for Pleasure and Profit!

A PRIME MINISTER'S PROBLEMS

WITHIN the few weeks since he assumed office, Pakistan's Prime Minister, Mr. Mohammad Ali, has proved himself a man of tremendous energy and action. He has toured his country, both West and East, to feel the pulse of his people, to re-establish democracy and reconcile the conflicting claims of the provinces. He is most anxious to prevent the unseemly spectacle of the Centre and the States pulling in opposite directions and engaging in endless wrangles. And there is no sign as yet of the din and dust of controversy over the Nazimuddin incident settling down.

But from all accounts it is clear that the new Prime Minister has already won a very large following. He has convinced his people of the need for unity and co-operation in this hour of crisis. He has made it plain that, at best, even if the most vigorous measures are taken now, food scarcity will be completely remedied only after a year.

A realist that he is, Mr. Mohammad Ali is fully aware that Pakistan can ill afford to have any quarrel with her neighbour. At no time since the birth of Pakistan has any Prime Minister expressed such eagerness to meet Pandit Nehru and cultivate friendly relations. Indeed, he has written a letter to our Prime Minister as one would write to an elder brother. To press representatives at the Dum Dum airport he said: "There is a sincere and genuine attempt on our (Pakistan's) part to resolve the disputes and to create an atmosphere and climate which will promote very good relationship between the two countries."

So enthusiastic was the Pakistani Prime Minister that he even went to the extent of suggesting joint defence for both the countries. In further clarification, he said that if it could be achieved, both sides could reduce the huge expenditure on defence and divert the money saved towards promotion of economic prosperity. He also envisaged the abolition of the passport system and the keeping of an open frontier.

It was obvious that he had the U.S.-Canadian relationship in mind when he made the suggestion. Although Canada may belong to the Commonwealth and owe allegiance to the British Crown, she has a closer link with the United States culturally and economically. There is such perfect understanding and amity between the two countries that there are no guards on either side to keep watch over the frontier and there is no passport system to regulate entry or exit.

With all respect to Pakistan's new Chief, one would say that it is premature to think of such silken bonds. The ideal he has held out is desirable and praiseworthy, but there are hurdles to be crossed and serious disputes to be settled. Chief among them is Kashmir and it may take long for the deadlock to resolve itself. Another sore point with us is the treatment of minorities though Mr. Mohammad Ali has already promised them generous treatment. "It is my responsibility to see to the welfare of all citizens of Pakistan, irrespective of caste, creed and religion," he said in Dacca, last week. The climate for a settlement is certainly becoming more and more agreeable.



THE PAKISTAN PRIME MINISTER HAS EXPRESSED A DESIRE TO MEET SHRI NEHRU AS EARLY AS POSSIBLE.—News Item.

News & Notes

Flat Refusal

The Madras City Council recently lost an opportunity to effect some good saving and justify the rate-payer's faith. The Chairman of the Taxation and Finance Committee had suggested that the Council should revoke its earlier resolutions sanctioning, with retrospective effect, revised scales of pay, special pay and compensatory allowance. In supersession of all these, a new one should be passed to give effect to these pay concessions only from the dates on which the resolutions were passed.

In putting forward this proposal, the Chairman of the Taxation and Finance Committee was solely animated by a desire to keep expenditure within the strictest possible limits. It would appear that the new Commissioner drew the attention of the Committee to a Government Order communicated to the Corporation in 1950 which forbids the grant of pay concessions and allowances with retrospective effect. Since it was the Corporation's practice to follow the Government's financial code, the City Council was requested to revise its earlier resolutions accordingly.

If Government was affected by financial stringency, more so was the Corporation. And the Councillors must have borne in mind the necessity for cutting the coat according to the cloth. No prestige would be lost if it was explained to the personnel affected by the G. O. that in the interests of economy sacrifices were inevitable.

It is regrettable that the Councillors totally ignored the points raised by Sri Radhakrishna Pillai. They argued that it would be cruel to apply the G.O. at this stage and that it was not binding on the Corporation. Modifying his stand, the Chairman went out of his way to invite the Council to change its resolution "so that retrospective effect might be given for one year only, whatever the date on which the Council had resolved to give concessions." But the Council was in a defiant mood

and even this reasonable compromise proposal did not commend itself.

"Irregularity"

The Madras City Council was regaled, the other day, with the unedifying story of how the Corporation in its anxiety to oblige a Minister (not in the present Cabinet) spent about Rs. 600 and miserably failed in its attempts to recover the sum. According to report, Sri S. Chandramouli, when he was Minister, was occupying a house in Thyagarayanagar. At his instance, the Corporation installed two flushout latrines, spending Rs. 630 of the rate-payers' money, to be precise. The occupant either forgot to pay or ignored the Corporation's repeated reminders.

The tenant having vacated the building later on, the house-owner came into the picture. The Corporation claimed its dues but she contended that she had not entered into any agreement with the Corporation for the construction of the F.O.L. Could the Corporation undo what it had done? There is a saying in Tamil that a woman deserted her husband for the sake of the king and was let down by both. If only the Corporation had diverted this not inconsiderable sum towards improving the amenities of some poor residents in a congested area, it would have earned their gratitude and would have had a greater dividend by way of return.

Rightly did the Councillors describe it as an irregularity. The Standing Committee (Accounts) has written off this amount; what else can it do when those responsible for this mess wring their hands in despair? But the Councillors owe it to themselves and to the rate-payers to conduct a deeper probe into episodes like this.

New Assignment

The appointment of Gen. K.M. Cariappa as our High Commissioner in Australia has been welcomed in all circles. Though the

former Indian Commander-in-Chief has to play an entirely different role, he is thoroughly capable of rising equal to any new task or assignment.

At first, it was widely believed, the General would be appointed Governor of an important border State, but Sri Trivedi's successor had already been nominated. The present assignment for Gen. Cariappa would remind many of Field-Marshal Slim's appointment as Australia's Governor-General. Of late, much mischievous propaganda has been sedulously fostered in Australia and the "soldier-diplomat" is obviously best fitted to correct wrong impressions and hold up the mirror of truth about this country. We wish him all success in his new mission.

A New Threat

Rightly or wrongly, there is an uneasy feeling in the country that a depression is lurking around the corner. According to some observers, it has already hit several industries. If that be true, the unemployment problem, already serious enough, will soon assume alarming proportions.

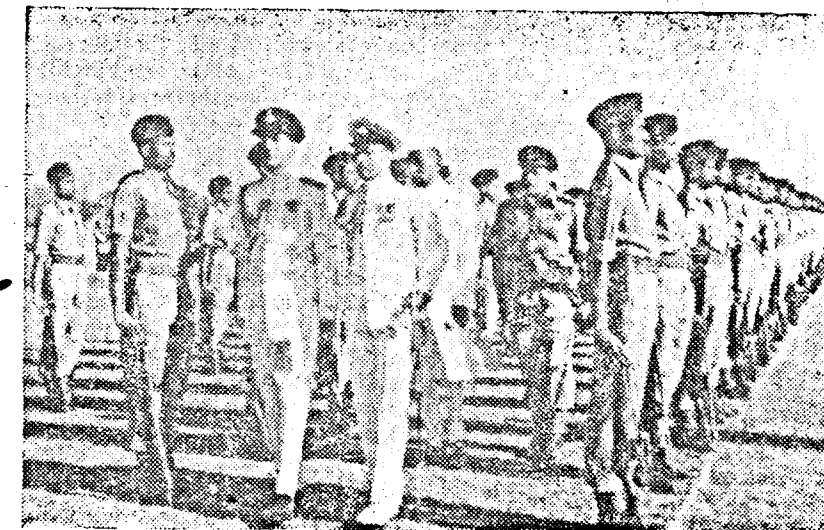
In a speech at Sholapur, the other day, Pandit Nehru dwelt on some of the aspects of the unemployment question, now facing Government and the people. He said at the outset that it could be tackled only through greater production and the creation of more wealth. He admitted that the Five-Year plan might not by itself solve the problem but with new industries springing up, work could be provided for more men. "The unemployment problem," he remarked, "is one of the greatest issues facing us. We do not want to have hungry men or people without employment. But first things must come first." According to him, the greatest handicap under which the Government was labouring was lack of funds to finance gigantic schemes.

In the six years since the attainment of freedom, claimed the Prime Minister, the country had a factory

IN THE NEWS



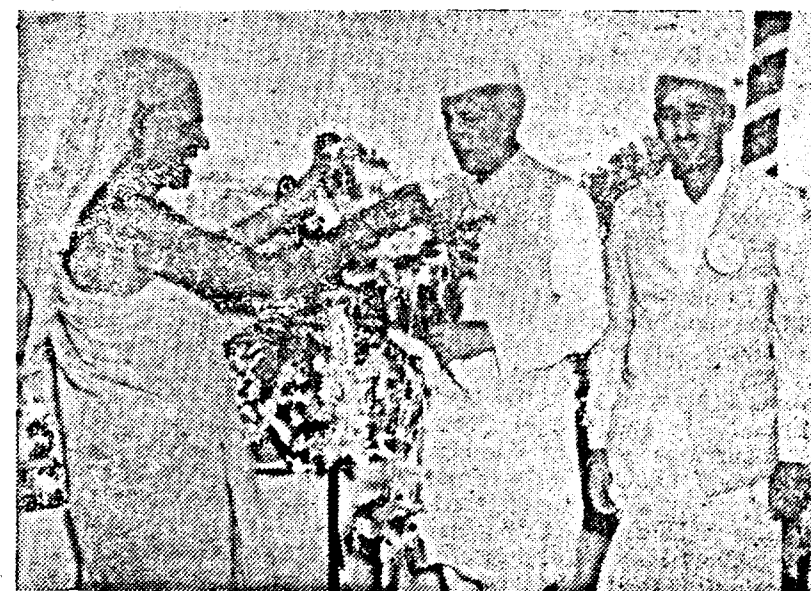
Gen. K.M. Cariappa, India's Ambassador-designate to Australia.



The President, Dr. Rajendra Prasad, is seen inspecting an IAF Guard of Honour at the Air Force Station, Race Course Camp, New Delhi, which was the venue of Air Force Day celebrations in the capital recently, when the Service, throughout India, celebrated its 20th Anniversary. The celebrations included a 40-minute air display by training and combat aircraft of the IAF.



Dr. R.K. Shanmukham Chetty, free India's first Finance Minister, who passed away recently.



The Prime Minister, Shri Jawaharlal Nehru, addressed a public meeting at Kopergaon during his recent six-day tour of Maharashtra. He was presented with cheques amounting to Rs. 35,204/- as contributions to the Famine Relief Fund. The Prime Minister is seen here being garlanded before addressing the meeting.

to build aircraft, industries to produce enough fertilisers and workshops turning out railway engines. In another ten years, he predicted, India's economic prosperity would make the outside world marvel at us.

Though the future may be rosy and fascinating, the present is disquieting enough. The number of the jobless is steadily mounting. Figures furnished by the Employment Exchanges show that we have over four lakhs of unemployed people today. This represents an increase of nearly a lakh over last year's figures. Writing on this question, *The Times of India* says:

"In Bihar, as disclosed by the State's Finance Minister last month, the slump in the shellac and mica industries has thrown 40,000 labourers out of work. Conditions are not happier in the sugar and *bidi* factories and in the coal mines. Mass retrenchment lowers menacingly on the jute mills of Calcutta and its shadow extends to the ship-yards of Vishakapatnam, the tea plantations and the ordnance factories of Jubbulpore."

Both the Central and State Governments must concert measures to arrest this dangerous drift. A slump carries the implied threat that thousands of men would be thrown out of work. It must be averted at any cost.

Calcutta's Campaign

Calcutta has been waging a vigorous anti-cholera campaign and several sections of the public actively associated themselves with it. Public meetings were held in various parts of the City and processions were taken "with pictures and models depicting various measures for the prevention of the disease."

At one of the meetings, Dr. B. C. Das Gupta, Director of Health Services, West Bengal, recalled a meeting of his with a doctor from Formosa. He had told him that in one particular year in Formosa there were 10,000 deaths from cholera. "As a result of stern measures taken by the authorities there had not been a single case of cholera during the last six years."

Dr. K. V. Krishnan of the All-India Institute of Hygiene and Public Health who followed said

that the waters of the Hooghly contained cholera germs all through the year. Flies, he remarked, had cholera germs on their bodies and also in their intestines. He said that the best possible protection was afforded by cholera inoculation. "Under normal circumstances the chances of an inoculated person contracting cholera were one-seventh those of an un-inoculated person while under severest conditions it was one-third." There was little danger, he added, if one ate warm food and drank boiled water.

Tragedy In The Air

Two recent plane tragedies have shaken the nation. A BOAC Comet with 37 passengers and six crew aboard crashed near Calcutta and there was not a single survivor. Last week, an Air India Dakota which took off from Palam for Bombay shortly after midnight, suddenly lost height and plunged towards disaster. And eighteen persons including the crew lost their lives.

Since Government has ordered an enquiry into the causes of the Dakota accident, speculation of any sort is neither wise nor advisable. It is well known that India is among the few countries where air travel assures safety and little risk of any kind is involved. We have no doubt that Government is very keen on maintaining that reputation and eliminating all causes of accident in future. And nationalisation of air transport services strengthens that hope.

Sri Sivananda Global Tour

The Manager, Sri Sivananda Global Tour, Ananda Kutir Post, Rishikesh (U.P.) writes:—

In connection with the arrangements for the Dynamic Spiritual Awakening in South East Asia and the tour in Malaya, Singapore side, interested persons have formed a *Sivananda Malayan Tour Committee*, with Sri Swami Satyananda of Shuddha Samajam as the Chairman, and Sri Palanivelu Pillai, Sri A. Sevanyanathan and Sri Sivananda Boteju as Hon. Treasurer and Secretaries. Sri Swami Turiyananda of Ananda Kutir, Editor of *Health and Long Life*, has proceeded to Malaya for making the necessary arrangements for the tour.

The Swami is now visiting various places such as Penang, Alor Star, Taiping, Ipoh, Sitiawan, Teluk Anson, Singapore, Johore Bahru, and other places establishing Divine Life Society Branches. He is conducting highly interesting classes on Yoga and Philosophy. An attempt is made for bringing out a series of books on Yoga and Vedanta for wide circulation in Malaya. When arrangements are complete, a programme will be chalked out for the Malayan Tour. There is also a proposal to hold a Divine Life Conference in Singapore by inviting prominent leaders from China, Japan, Burma, Indonesia, New Zealand, Australia and other places. For full particulars, apply to: Sri Swami Turiyananda, Sri Vivekananda Kalvi Kazhakam, Kuala Lumpur, (Malaya).

Subscription Order Form

Please send me MY MAGAZINE OF INDIA for One Year Rs. 6/- commencing from the issue of.....'53. 6 Months Rs. 3/-

Name

Address

I have remitted Rs.....in respect of subscription for a half year/year. M.O. Receipt / Postal Order enclosed.

The Manager, MY MAGAZINE OF INDIA, 32, BROADWAY, MADRAS-1

Grievous Loss

In the death of Sri R.K. Shanmukham Chetty the country has lost a veteran leader and able administrator. He served his people in various capacities for nearly forty years and easily distinguished himself in each role. He was an industrialist, economist, educationist, scholar and politician and it was rarely that an individual combined all these talents.

Soon after studying law, Sri Chetty evinced a keen interest in civic problems and became Vice-Chairman of the Coimbatore Municipal Council. This experience in local administration stood him in good stead later on. He entered the Madras Legislative Council in 1921 and was Council Secretary to the Development Ministry for a time.

His election to the Central Legislative Assembly in 1923 gave him more splendid opportunities for displaying his brilliant debating powers and winning wider recognition. The late Pandit Motilal Nehru saw in him a young man full of promise, and it was hardly surprising that he became the Secretary of the Swarajya Party. Years later, he was chosen President of the Assembly and his strict sense of discipline and impartiality was handsomely acknowledged not only by all party members but also by Governmental spokesmen.

The difficulty with Sri Chetty, however, was that he had such a sturdy sense of independence that party shackles and regulations proved very irksome. That would explain why he drifted from one party to another and ultimately decided to become an Independent. Under the auspices of the Government of India he led several delegations to foreign countries. His work at the Ottawa Economic Conference in 1932 and at the World Monetary Conference at Breton Woods in 1944 will be remembered for a long time to come.

Another phase of his eventful career opened with his Dewanship of Cochin. Under his benevolent regime that small but important State registered rapid progress in various directions. A diarchic form of government was introduced in the sense that elected members of the State legislature

were appointed Ministers and given charge of certain departments of the administration. Soon Cochin's progress in the field of agriculture and industry was remarkable.

So great was Pandit Nehru's trust in Sri Chetty that he was appointed Free India's first Finance Minister. When a non-party man assumed this key portfolio it caused, not unnaturally, a good deal of heart-burning and Sri Chetty had to submit his resignation under a peculiar set of circumstances.

Back in Tamil Nad, the leader was paying closer attention to things nearer home. He laboured hard in the cause of Tamil renaissance and if today the Tamil *Isai* (Music) movement commands wide popularity and respect, it is due to the unremitting efforts and selfless devotion of men like Sri Shanmukham Chetty.

Little Progress

"Woman's cause is man's," wrote an enthusiastic but misguided poet. Have Indian women made any appreciable progress since the attainment of Independence? Have they exercised their right of franchise to demand equality of opportunity? And how far have their brothers helped them to achieve their goal?

Answers to these questions will be anything but satisfactory. At the Silver Jubilee session of the All-India Women's Conference Association, delegates voiced their disappointment at the slowness of Authority in removing the impediments from their path. Srimathi Renuka Ray, West Bengal's Minister for Refugee Rehabilitation, who presided on the occasion, bemoaned that many social evils and customs still lingered. She made pointed reference to the dowry system and the prevalence of the double standard of morality.

It is true that the dowry system has wrecked many a home and reduced parents of girls to bankruptcy and worse. We do not, however, think that a mere statutory ban will go far towards checking this age-old evil. More women must come forward to educate their sisters and enlist the support of men.

Satisfaction was expressed by some of the delegates at the fact that 99 per cent. of women voters exercised their franchise in the last General Elections. But were they animated by a keen desire to secure more opportunities for their uplift? Or did the woman's vote turn out to be a mere duplicate of man's? Women leaders must have participated more vigorously in the elections and carried their fight inside the legislative chambers also. In State Assemblies and Parliament, today, women legislators are few and far between. Whose fault is it?

Pavement-Dwellers

In the Madras Legislative Assembly, last month, there was a lively discussion on the problem of pavement-dwellers in the City. The Minister for Housing confessed to his inability to supply information regarding the total number of these unfortunates. No figures, he said, were available from the Census abstract. Perhaps the National Register of Citizens could throw light on the matter.

The Madras Corporation, went on the Minister, had constructed houses which provided accommodation for 250 families and there were colonies, besides, where over a thousand families were residing. He referred to the workhouse for able-bodied beggars and a poor home for diseased beggars.

Some of the Members contended that the Corporation's work in this direction hardly touched the fringe of the problem while yet another ventured the guess that about one lakh of people were living on the pavements. In reply to another query from Sri S.C.C. Antony Pillai, the Minister stated the sub-committee set up by Government to go into this question had recommended construction of houses for the poor and the destitute, beggar homes and dormitories for pavement-dwellers. These, according to the sub-committee, must be provided by local authorities and, of course, the State was there to give subsidies. One clear fact, however, emerged from the discussion. Authorities are not very keen on taking up this vexed question now.

By
R
O
L
A
N
D
M.
K
O
C
H

I swallowed

A quarrel with a male clerk over the possession of a red pencil led that man to look me up and

**Post FREE is Allowed on Orders of
Rupees 10-0-0 or More AT A TIME**

Standard Guide To Better English.	Rs.	4
By A.N. Bhandari, M.A. Entirely new publication giving 1001 modern english mazes, treasury of words, purposeful propositions, idioms, phrases, synonyms, rules of grammar, principles of punctuation, common errors, words commonly spelt wrongly with ABC of journalism and public speaking, etc.	Rs.	4
Standard Book Of Modern Interviews (Viva-Voce). 1963 edition	Rs.	4
Standard Book Of General Knowledge. A self contained reference book for all competitive examinations held in India	Rs.	3
Standard Book Of Idioms, Unennus. And Precis Writing. Helpful advices are given in this book to those who are wondering for success in exams and want to improve their language. 374 pages. Well bound	Rs.	4
A Hand Book Of Everyday Letters. By Prof. P.N. Nanda, M.A. (Covering entire field of letter writing and having 555 ready-made letters in business, love, society, Politics, Home, Office etc., etc.)	Rs.	3
Chambers' 20th Century Dictionary. New mid century version. 1952 edition. Just out	Rs.	15
Oxford Concise Dictionary. England printed edition. Latest	Rs.	13
Dictionary Of Crosswords And Permutation Charts. A best book for solvers of Commonwealth X-Words, Squarewords, R.M.D.C. and My-words competitions.	Rs.	3
Competitors Companion. Crossword permutations	Rs.	1
Guide To Office Routine & Draftings	Rs.	5
New Oxford Pocket Dictionary. From English to English. Urdu & Hindi meanings. 1000 pages	Rs.	3
Nalanda - Hindi to Hindi - Pocket dictionary	Rs.	3
Nalanda Vishal Hindi Shabdha Sagar. 1556 pages in 20 x 30 x 8" size	Rs.	15
Typical Essays For Literary Aspirants. By S.N. Chaudhary	Rs.	3
Dictionary Of Phrases. By S.N. Chaudhary	Rs.	3
Selected Quotation. 3000 of the greatest philosophers, politicians, poets, saints and writers of globe	Rs.	2
All India Matriculation Standard Essays And Letters	Rs.	3
Modern Business Letter Writer	Rs.	2
Cambridge Book Of Essays. By J.S. Bright. For higher standard	Rs.	2
How To Stop Worrying & Start Living. By Dale Carnegie	Rs.	7
Public Speaking And Influence Men In Business. By Dale Carnegie	Rs.	9
How To Write Quickly. By Don Bradman	Rs.	2
World Atlas. Pocket size. By Rand Mcally	Rs.	2
Complete Ready Reckoner. Containing tables of daily wages, monthly income, rent, commission and discount. 144 pages	Rs.	2
Understand Your Children. By Bhatia	Rs.	5
The Crafts Of Writing	Rs.	7
Words We Misspell	Rs.	7
A Desk Book Of Errors In English	Rs.	7
College Current Essays	Rs.	3
Treasury of English Essays	Rs.	3
A Dictionary Of Synonyms & Antonyms	Rs.	5
Pittsboro Shorthand Instructor	Rs.	4
Key To Above	Rs.	2
Books by P.G. Woodhouse, Rs. 4-1 each		
Unle Frd In The Springtime	Money For Nothing	
Lord Emsworth And Others	Leave It To Psmith	
The Luck Of The Bodkins	The Heart Of A Goo	
The Code Of The Righters	A Damsel In Distress	
Eggs, Beans And Crumpets	The Coming Of Bill	
Piccadilly Jim	Meet Mr. Mulliner	
Mating Season	Very Good, Jeeves	
If I Were You	Jill The Reckless	
Quick Service	Uncle Dynamite	
Dosfor Sally	Spring Fever	
Big Money	Ukridge	
Hot Water	Indiscretions Of Archie	
Full Moon	A Gentleman Of Leisure	
Laughing Gas	Love Among The Chickens	
Heavy Weather	The Clicking Of Cuthbert	
Mulliner Nights	The Girl On The Boat	
Right Ho, Jeeves	The Adventures Of Sally	
Blandings Castle	The Inimitable Jeeves	
Young Men In Hats	Mr. Mulliner Speaking	
Summer Moonshine		
Money In The Bank		
Joy In The Morning		

A Handbook Of Palmistry & Astrology illustrated. By E. R. Noyner. A practical guide on twin science on palmistry and astrology and a best book for beginners	Rs.	3 12
The Hand Of Man. By Naol Jamin	10	0 0
Astrology How To Make And Read Your Own Horoscope. By Sephrail	3	12
Your Hand. A practical guide to self hand analysis	Rs.	3 12
Palmistry Made Easy. By Indian Palmist	Rs.	3 12
Napoleon Book Of Fate	Rs.	5 4
Hypnotism. By Axel Wayne Bacon	Rs.	12 8
The Science Of Hypnotism	Rs.	6 0
Hypnotism Simplified. By Stephen Practical Astrology. By Saint de Germain	Rs.	3 12
Astrology. By Allen Lee	Rs.	11 4
Practical Palmistry. By Saint de Germain	Rs.	3 12
Hands And How To Read Them. By Rene	Rs.	3 12
Language Of Hand. Illustrated. By Cheiro	Rs.	11 4
Book Of Numbers. By Cheiro	Rs.	7 12
You And Your Hand. By Cheiro	Rs.	6 0
When Were You Born	Do.	4 6
Guide To Hand	Do.	4 6
Palmistry For All	Do.	4 6
Comforts Palmistry Guide. Illustrated By Cheiro	Rs.	2 4
Laws Of Scientific Hand Readings. By Benham. Over 800 illustration	16	0 0
Numberology. By Morris	Rs.	2 4
Numberology For Everyone. By Montrose	Rs.	7 8
Palmistry. By Martini	Rs.	3 12

A Dictionary Of Psychological Terms — with definitions and explanations.

The Inferiority Complex — Its meaning and treatment.

Memory — How to make the most of it.

Nervousness — Its cause, prevention and cure.

Curing Nervous Tension.

The Conquest Of Fear Through Psychology.

Neurasthenia — Its nature, origin and cure.

Worry — Its cause and cure.

How To Relax — Methods of lessening the strain of modern living.

Somnambulism — Proved methods of attaining it.

Will Power — Ways to develop it.

Personality — How it can be developed.

How To Keep Well — A simple outline of the proved laws of health.

The First Five Years From Birth To School — How to help your child to develop its personality.

Chapters About Childhood — The Psychology of children from 5 to 10 years.

The Art Of Making Friends.

How To Practise Auto-Suggestion.

Frayed Nerves — Ways of restoring their tone.

How To Study.

The Parents' Problem.

Mastering Shyness.

Psychology — How it can help you.

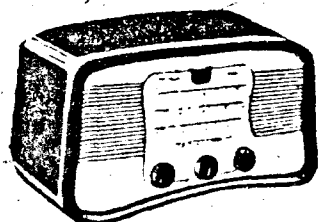
Blushing — Its analysis, causes and cure.

Tale Of Two Cities	Charles Dickens
Oliver Twist	Do.
Four Great Historical Plays	Shakespeare
Four Great Tragedies	Do.
Four Great Comedies	Do.
Carry On Jeeves	F.G. Wodehouse
Jeeves	Do.
Arrowsmith	Sinclair Lewis
Dodsworth	Do.
P. B. Of Old Masters	Art Book
P. B. American Painting	Do.
P. B. Greek Art	Do.
Famous Artist And Their Models	Do.
Gods & Goddesses In Art & Legend	Do.
Great Drawings	Do.
Mariam Webster Dictionary	
Bana	Emile Zola
Best Of Wodehouse	Selection
Jean Christophe	Romain Rolland
Anna Karenina	Leo Tolstoy
Maltese Falcon	Dashiell Hammons
Abraham Lincoln	Lord Charnwood
Pride And Prejudice	Jane Austin
Believe It Or Not 3rd	Riply
Return Of The Native	Thomas Hardy

Books are sent per V.P. Packet in any part of India. No C.O.D. to Foreign Countries. Send B.P.O. at 1-6 Sh. to a Indian Rupee.

CAPITAL BOOK CO.
95, PUNCHKUN ROAD (M. M.),
PUBLISHERS & BOOKSELLERS
P.O. Box No. 356, NEW DELHI—1

THIS CAN BE YOURS



In Rupees 5/- only

This Radio gives clear and melodious voice without Battery and Electricity. You can hear news and songs clearly. Being offered only to popularise our Firm. Price No. 555 Rs. 5. No. 666 Rs. 8 and No. 777 Rs. 10. Postage extra. Write to:—

American Corporation
Post Box No. 86, (M.M.) AMRITSAR

ONLY for
ADULTS
and the
MARRIED

(STATE AGE
when ordering).



1. KOK SHASTRA with many many Pictures ... Re. 1-8
2. BEAUTIES OF THE PUNJAB ... Re. 1
3. BEAUTIES OF INDIA ... Re. 1
4. BEAUTIES OF FRANCE ... Re. 1
5. BEAUTIES OF THE WORLD ... Re. 1
6. AN ALBUM OF BED-ROOM PICTURES ... Re. 1

FREE:—We include 120 Art Pictures of beautiful faces Free with every order of Rs. 8 or more.

FREE:—With full set we include Free MAGIC SPECTACLES with wonderful French girls' pictures well dressed but when seen through the spectacles the clothes disappear.

FILMISTAN BOOK DEPOT
G.T. ROAD, AMRITSAR

MENSOCEAN

Brings regular monthly periods. It should not be taken in pregnancy, for it will surely cause abortion. Course 6 pills Rs. 6/-; Special Rs. 10/-; Super Rs. 15/- (in extraordinary cases.)



TANTRA BHABAN
24, Sagar Dutt Lane,
CALCUTTA-12

YOU CAN HAVE
UNIVERSITY DEGREES

B.A., M.A., B.Sc., Ph.D., D.Litt., B.Com., B.T., M.Sc. (Tech.), B.Sc. (Agr.), B.Sc. (Eng.), Overseer, Matrie, M.D.H., M.B.B.S.H. etc., at home with or without examinations on easy terms. Prospectus free.

Apply to—V.U., Amritsar

"Come," he said, indicating a couch, "let us further analyse this mild insanity of yours."

I lay on the couch with my eyes closed.

After a few moments he asked in a voice that sounded very far away: "Has your wife a good pair of legs?"

I thought the question irrelevant but answered truthfully in the affirmative.

He mumbled something about people never being satisfied.

"Take your trousers off!" he suddenly ordered. "I want to see your legs."

I reluctantly removed my pants and lay blushing before him.

A look of disgust spread over his face. "The cause of your monomania, young man!" he said, pointing an accusing finger at my Number Elevens.

At the moment an attractive nurse entered the consulting room and I hastily drew on my trousers to cover my knobby knees and thin shins with their plethora of hair where calves should have rightfully been.

The mental medico explained that my phobia for legs arose out of my possessing a pair that any self-respecting cannibal would discard should I ever find myself in his stew-pot.

"The remedy? Simple—"Develop a good pair of legs! Become leg-conscious!" he advised. "That is, conscious of your own legs!"

And so I took to exercising my lower limbs. Indian *bhailaks*, Russian half-squats and

American Jefferson-lifts for the upper portion of my lower limbs, and ankle-turning and raise-on toes for the lower portion of my lower limbs. It was all very systematic and progressive. First, three times a week and then daily, and then I increased the repetitions of each movement. Finally I did three to four sets of repetitions per movement, till I felt as though I was suffering from elephantiasis.

DURING this period the pain in my legs prevented me from gazing at other people's legs. If I took an occasional glance at an exceptionally fine pair now and then, it was to consider how fortunate that pair was to be free from the anguish that beset mine.

Only the thought of freeing myself from my monomania and developing a really good pair of legs spurred me to subject them to treatment that must surely have originated in the mind of some medieval torturer.

And then one morning it happened. After carefully parting the thick growth that adorned each leg there was the merest hint of



"But I distinctly remember your telling me that you knew her father intimately!"

muscle! I went late for the office that day, having spent an extra hour or so admiring my new legs from every possible angle. That night I added massage to my schedule for the procurement of better-looking legs.

WITHIN a few months the hint had become an open avowal. I was tremendously conscious of my own legs, of their proportion, size and texture, and felt it a great pity that such works of art had to be concealed within a pair of long trousers.

As my legs grew so did my courage and it was not long before I sallied forth into the outside world in a pair of knee-length shorts.

The reaction of my colleagues at the office to this sudden revelation was not as bad as I had anticipated; a few eye-brows were raised and quick glances exchanged. Their behaviour, I felt, was excusable, if only on the ground that they could not have expected to see me supported by such a fine pair of legs.

The exercise and massage continued, and so did this latest obsession of mine for bigger and better legs.

The knee-length shorts, I decided, were far too long, and so I had them abbreviated to the length where they did full justice to my beautifully proportioned thighs.

This, I fear, was the straw that broke the camel's back. This was the act that had me shown into the sanctum sanctorum a second time, there to be asked whether I did not think my new apparel a little too revealing. This innocent contribution to art was responsible for such caustic remarks as: "He'll be down to a fig-leaf next!" "A disgusting perverted exhibitionist, that's what I think he is!" and so on *ad nauseum*.

And so I am now in the unenviable position that hackneyed writers refer to as between the devil and the deep blue sea. If I lose interest in my legs I fear they will shrink to their pristine insignificance and I will be once again paying particular attention to every good pair of lower limbs that strut past me...

I HAVE to finish this article now as the male nurse who promised to post it for me on the QT is coming down the corridor with my supper in those queer rubber dishes that they use here.



YOUR LUCK FREE

Your 12 months Life Reading concerning your Love, Happiness, Examination, Employment, Planets etc. will be foretold FREE. Simple name any flower or letter writing time along with As. 5 stamps for postal & Advertising charges. No V.P.

Prof. COMAR (Famous Astrologer) P.B. 1011, DELHI

HUGE CONCESSION



Five Enlargements of photos are made by us at amazingly cheap rates viz. Rs. 1/4, 3/4, 6/4, for 6" x 4", 8" x 6", 12" x 10", 15" x 18" sizes respectively. Price refunded if results unsatisfactory. Originals are returned. Send Negative or Print.

SHAMJI PHOTO STUDIO
PIPAL MAHADEO, DELHI

SURE RELIEF

For remedying menstrual troubles—delayed or suppressed menses for any reasons even in critical stage in the shortest possible time—a matter of hours go in for **Open Sesame**. Absolute harmless and guaranteed. Prices ordinary (No. 3) Rs. 10, special (No. 4) Rs. 15. Extra special (No. 1) Rs. 25. V.P. charges free.

Warning:—Not to be taken of pregnant time. It causes abortion.

Shyam Sundar Homoeo Clinic (Regd.)
(V.D. Chamber) 148, Ambheri St., Calcutta—9

SEX & LOVE BOOKS

Tales of Human Passion & Intrigue.

—Verman's Famous "Night" Series—

BY MICHAEL OWEN

- NIGHT IN BOMBAY —
- NIGHT IN CALCUTTA —
- NIGHT IN BERLIN —

Stirring, unforgettable tales depicting the night life of these great cities.

Re. 1/- only each, plus V.P. charges.

Omnibus volume of all three for Rs. 3/6/- only. For full list of sensation and hot books along with samples, send an addressed envelope.

VERMAN & CO., (M)

Post Box No. 51, SAHARANPUR (U.P.)

HOT-LOVERS' PHOTOS!

These photos are a fascinating study. Only Rs. 10 for the set of 12 different poses. **SAMPLE AGAINST Rupee 1.**

LUSTROUS LOVE TALES

All 4 Books for only Rs. 10. Originally Rs. 40 Books of this Special Price.
(1) Tales Of French. (2) Love & Passion. (3) Secrets Of Men & Women. (4) How To Win Love. **SAMPLE AGAINST Rupee 1.**

State Age. No more details. No V.P. Full amount in Advance with order. Foreign only 40 Sh. in advance by B.P.O. for complete set.

AGGARWAL STORES, (Photo Deptt.)
P.B. 1045, DELHI

WOMEN

Solve your delayed problem with Dr. Khan's **THREE NOT PILLS**. Price Rs. 5-8.

B.C. SERVICE

42, (M.M.) Churchgate St., Fort, Bombay
Tel. 21343

REAL MAGIC MIRROR



You be a male or a female you can ask your heart's desire from this mirror, stolen property, hidden treasure, whether you will recover from illness or not, your future ways of

avoiding evil stars, whether you will succeed in the undertaking or not, love, service, examination, litigation, all the above can be known from this mirror can talk with or see your dead relations or friends. You can see your beloveds no matter how far they are from you or not known to you. This mirror is made according to the science of Mesmerism. If it fails the price received will be refunded. Price Rs. 3. Packing and Postage annas 15 extra. Advance with postage from foreign countries.

Foreign 12 Sh. including Postage in advance by British Postal Order

Can be had from:—

MOHANI BHANDAR (Regd.) DELHI

MAKE FRIENDS

with LADIES or GENTS
Membership fee Rs. 2-8-0 for Life. Unmarried Ladies free. Send 2 annas in stamps of your nation & ask for details. Unmarried Ladies need not send any stamps.



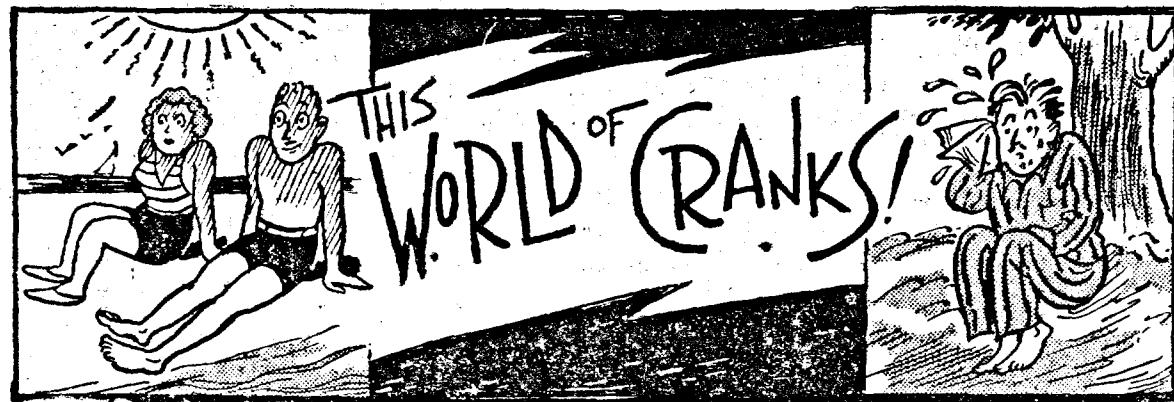
Friends International
Post Bag 1916, Bombay 1

PHOTOS FOR YOUR ALBUM

Album of 25 Splendid Photos Rs. 3-8-0
Kashmiri Kok Shasthra (Illustr.) ... 2-4-0
Gay Love Letters With Double Meaning Rs. 1-0-0. Postage extra. All the 3 for Rs. 6-0-0 with Postage Free.

FRENCH PHOTO & BOOK CENTRE

697, Nanapeth, POONA-2



SOME time ago a famous East African educationist named Peter Koinange delivered a series of addresses in the City of Madras. I attended many of them and thus came to look at things through the eyes of others. In fact, it is a settled habit with me to "look at ourselves as others see us" in addition to looking at others as we see them.

The latter procedure is in operation every where in the world and no one seems to be prepared to look at himself as others see him. Doing the latter work is as much my joy as it is my function and I shall do so as long as I live in "this best of all possible worlds."

One of the things which he made clear was that the White Man was panting to become a Black Man as much as the Black Man is panting to become a White Man. Of course, a purely White Man and a purely Black Man never existed and do not exist and will never exist on the earth.

Bernard Shaw said on one occasion that there has never been a purely white man and that if he ever came into existence it would be a loathsome, appalling and intolerable sight. What has existed and exists and will exist for ever is a variety of types of pigmentation and nothing more.

I learnt from him that many American women as well as men are dissatisfied with the colour of their skins and are sun-tanning regularly to make themselves beautiful. Thus some persons who are "white" pray to become a little brown just as the black man wishes to be bleach-

I learnt also that the white woman is dissatisfied with straight hair and is desperately trying to have curly or wavy hair. Simultaneously those who are endowed by Nature with curly or wavy hair seem to be anxious to do away with such unnatural ugliness and straighten out their hair.

This is not all. I learnt that the Negro in his native wilds is well fed with grain and sago and yam and bananas that he is crammed up to the top of his throat and can, therefore, only sing from the top of his gullet or aesophagus. On the other hand, the white people in Britain who get only one crop a year and are troubled by excessive snowfall are generally hungry and sing from their very belly.

THE Negroes in the U.S.A. whose jazz music has revolutionised music all over the western world have evidently not much to eat and are hence able to sing in such a way that their music has charmed and hypnotised the western world which is eagerly making haste to adopt it.

When I learnt all these things I felt both glad and sorry. Well has Shelley said:

"We look before and after
And pine for what is not;
Our sincerest laughter
With some pain is fraught.
Our sweetest songs are those that tell
Of saddest thought."

The Britisher was the first person to feel the need to bear the burden of the white man. He had no food to eat at home and so he to put out to sea and circumnavigated the world to find out where food was available in plenty and eventually penetrated everywhere

By K.S. Ramaswami Sastri

peerless civilisation for their own sake. He was living in a cold country and had need of much clothing and required footwear and so he felt an urge to equate all this with civilisation — of course, for the sake of the uplift of the world.

Nature was not kind to him in his home and so he set out to conquer Nature and eventually conquered with the help of science. Incidentally, Science gave him "many inventions." With the aid of these he left his villages turning to them only to write poems on "A Deserted Village" and settled down in towns. He built huge factories, dug out iron and coal and used them to over-produce things and dump them on the world, thus turning God's earth into a market. The Britisher was not alone in this work, though he was the first. France, Germany and other countries in the Western European continent followed his glorious example and now Russia in the European continent has launched out. And the U.S.A. has gone very much further ahead than most.

Nay, all of them have invented diverse infernal machines which have made them invincible in war. Everywhere the merchant followed in the wake of the missionary and the soldier followed in the wake of both. After conquering the world they told the barbaric remainder of the people; "Look here! You have no civilised dress. You have no schools and hospitals. You have no automobiles, no railways, no aeroplanes or telephones. You have no radio or cinema.

"We shall take pity on you, take charge of you and civilise you. We will establish schools for you. You are likely to lose your health and strength in the process of civilisation. But that does not matter. We will establish hospitals and send you an unlimited supply of quinine, penicillin, etc. If your lungs fail you, we shall send you 'iron lungs.' We shall establish blood banks if you lose your blood. We shall establish banks for you and you shall have plenty of Marshall Aid Plan and other schemes to save you from all economic perils.

"In short, we shall all jointly bear the White Man's Burden and help all the coloured races, black and brown and yellow, including all the colours of the spectrum and all the possible blends of such colours, to attain the blessings of civilisation."

IN the course of such a civilising mission the White Man has exterminated the American Indians and settled all over the New World. He almost finished off the Maoris and settled in Australia and even made it thoroughly white, so much so that nowadays there can be nothing other than a White Australia policy.

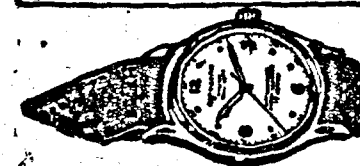
In Asia no doubt much progress cannot be made because its peoples were at least "semi-civilised", had an appalling fecundity and could not be civilised out of existence. But in the Dark Continent the process of civilising seems to be going on merrily. The westerner has given them a new faith and has given them also an overdose of civilisation. There also an unnatural fecundity seems to be a stumbling block and there is no chance of the fate of the red Indians and the Maoris being repeated there.

But, all the same, as Mr. Koinange pointed out, the result of the White Man being abroad and trying to civilise all and sundry here, there and everywhere seems to be that there have been curious results all over the world. The West is very civilised. The East is becoming civilised. The Black is becoming White. The White is becoming Black. Everybody is becoming every body else and nobody knows where he will be tomorrow.

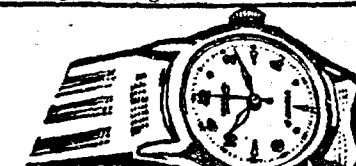
NEW YEAR CONCESSION-Only for 15 Days

15 Jewels Waterproof-Shockproof Watches. Gtd. 10 Years.
Manufactured by famous Swiss factories—very High Class Machine.

FREE—One wrist watch on order for any three watches; One Pocket watch on order for 2 and one gold cap Fountain pen on order for one Watch. Packing, Postage, Sale Tax Free.



No. 412 Size 9½" Waterproof
15 Jewels Stainless Steel 48/-
17 Jewels Stainless Steel 60/-



No. 413 Size 10½" Waterproof
15 Jewels Stainless Steel 44/-
17 Jewels Stainless Steel 58/-



No. 414 Size 8½" Waterproof
15 Jewels Stainless Steel 50/-
17 Jewels Stainless Steel 65/-



No. 415 Size 8½" Waterproof
15 Jewels Stainless Steel 52/-
17 Jewels Stainless Steel 68/-



No. 416 Size 8½" Lens shape
15 Jewels Rolled Gold 36/-
15 Jewels R/G. 10 Microns 42/-



No. 417 Size 7½" Curve shape
15 Jewels Rolled Gold 42/-
15 Jewels R/G. 10 Microns 50/-

H. DAVID & Co., Post Box No. 11424, CALCUTTA-6.



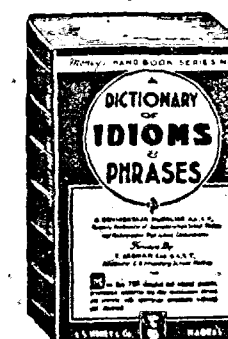
WHATEVER

YOUR AMBITION

or if Unemployed, Love Unrequited, Want Success, Happiness, Troubled about friends, job, money, evil influences, Let NASHULLA. The Psycho Magnetic Charm help you. It's helping hundreds RIGHT NOW. It is from hereditary formula of prayers and meditation for INVOKING DIVINE ASSISTANCE as revealed by a S.I. Saint. It attracts Love, Success, Happiness. It routs evil influences and ill-luck. It brings to you what you want! Wonderful results within 15 days! NASHULLA acts psychically. I solve crosswords for you, for BIG RESULTS.

SEND NO MONEY! Tell me, unlucky in love, races, cross-words, business, job, exams, friendship? Be frank. Give birthdate, and impression of palm. will tell you, with fascinatingly accurate character analysis if NASHULLA can help you. AND MY SPECIAL LOW FEE FOR YOU. Enclose As. 7 stamps. Foreign 3.60.

Im. ASHRANEE, Psychologist, IF, Post Box 619, BOMBAY-1



A DICTIONARY of IDIOMS and PHRASES!

2,000 IDIOMS!
(with examples)

128 Pages! Rs. 1-4
Postage As. 9.

A.S. MONEY & Co. (W)

14, Sambier Street,
Madras-1

ADULTS

Dispel Sex Ignorance and acquire knowledge through the scientific way. Why not learn the secrets of married Happiness and other life problems and win favours of the Fair Sex.

LITERATURE FREE FROM.
P.B. No. 1862, DELHI

Agsir - Nisvani

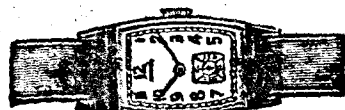
(REGD.)

"Cosmic" preparation from precious drugs. It perfectly regulates the delayed and stopped menses and restores natural, painless and regular "period" every month.

WARNING—It must not be taken during pregnancy as it contains strong drugs for fear of abortion.

One phial Rs. 1-15 for seven days. Full course three phials Rs. 5-0-0. Packing and Postage extra.

National Dawakhana
109, Lower Chitpur Road, Calcutta

WRIST WATCH IN Rs. 5/- ONLY

You can get this Watch in Rs. 5/- Rolled Gold Case and Chromium case Rs. 4/4/- Postage Extra, Guarantee 5 years.

Apply early to avoid disappointment.

American Swiss Watch Suppliers
P.B. 86, Publighar, Amritsar (M.M.)

MAKE MONEY AT HOME

Start earning with our collection of tested money-making plans with or without capital at home or office anywhere. Particulars free.

S. MARZ COMPANY, P.O. Nargol (BOMBAY)



D E L A Y E D M E N S E S

"HAZON" (Govt. Regd.) reconstitutes even long stopped menses. Rs. 10.
"HAZON" Special. Most strong. Acts at once. Rs. 20.

BIRTH CONTROL

"STOPON" Guaranteed, sure and safe specific. Price for two years Rs. 7, four years Rs. 13, for ever Rs. 25. Menses and health remain usual.

LEUCORRHOEA

Use "HASNA" a sure, Specific Rs. 5.
SURE SON Use "RONI" up to 3rd month of PREGNANCY. Rs. 7.

Our specifics are highly recommended by Doctors, Ministers, Judges and European Ladies. Thousands cured.

Lady Dr. KRISHNA BRAHM SWARUP
FATEHPURI, DELHI

BOOKS at a GLANCE

Beginners' Guide To Typographical Layout? (By S. K. Thambha and V.S. Krishnamurthy. Published by S. Srinivasa Rao, 30-A, Audiappa Mudali St., Madras-7. Price Rs. 6/-).

Typographical layout is the very soul of modern advertising. And advertising is printed salesmanship. This is the reason why modern advertising has become a fine art and a scientific formula. All those engaged or interested in or studying printing and presentation of printed matter in any form should read this book. To them we would say: "Seek and thou shalt be enlightened." The authors are themselves qualified in printing technology and have also considerable practical experience of the various problems that usually puzzle those studying the subject for they are lecturers in printing in the Central Polytechnic of Madras. Part I of the book deals in simple and non-technical language with the layout and the layout man, the preparation of the layout, the principles of design, white space and spacing, hints for using layout chart and lettering for layout. It also contains an article, "How to Find Layout Ideas," by Caspar Mitchell who is the President of the British Typographers' Guild. The last section of this part gives specimens of press advertisements to show the effect of good and well-thought out layout. Part Two of the book gives the various type faces of the alphabets in 24-point body. Part Three has semi-transparent em-graph layout sheets for practical work and Part Four has blank sheets for drawing miniature sketches. The claim of the young authors that this is the first book of its kind to be printed and published in India on the subject becomes reinforced with the zeal for helping those in the line animating the hearts of the authors as substantiated by the publisher's note which says: "The publisher wishes to express his sincere thanks to the authors for giving away the manuscripts to him for material consideration whatever in return." It is hoped that the authors would bring more books on the various aspects of printing technology for books written by Indians to suit our peculiar conditions are very few, if any. The book under notice is undoubtedly, worth its weight in gold and its place in the bookshelf.

Papanasam Sivan Sashti-Abdarpuri Souvenir: To lovers of Tamil music and to the fans of film songs in Tamil, Sangitha Sahityakalamani Sri Papanasam Sivan is a well-known figure. His compositions are prolific and pleasing. This Souvenir was published on the occasion of the celebration of the completion of his sixtieth year by Sri Sivan. This Souvenir contains a short report of the Celebration Meeting, an article of appreciation of Sivan the man and composer by Srimati Rukmini Devi of Kalakshetra (Adyar, Madras), a life sketch of Sivan by Prof. R. Srinivasan, besides other articles by Dr. V. Raghavan, M.M. Dandapani Desigar, Prof. P. Sambamurthy, Mrs. Kamala Krishnamurthy, etc. Sri Sivan himself has written an extremely interesting autobiographical sketch. The article on "Art of Music" by Sivan pleads for a fair deal to Karnatic music, especially at the hands of the composers of film tunes. The address delivered by Sri Sivan is also included. Music fans should be grateful for the four rare songs composed by him and with their notation supplied by him having been added to this interesting volume. Neither the price nor the place where this souvenir is available is mentioned.

The Call Divine (Editors: Dr. Swami Rajeswarananda and Sri Swami Chinmayananda. Price Rs. 4. Available at 1/8, Bhuta Nivas, Vincent Road, Matunga, Bombay 19.)

Dedicated to Bhagwan Sri Ramana Maharshi of Tiruvannamalai, this Journal should prove a source of inspiration not only to those who have been and are admirers and followers of the Maharshi but to others as well. The Journal is lucky indeed to have two editors who are quite well-known for their learning and services in the spiritual field. On the advisory board are eminent people like Dr. M. Hafiz Syed, Prof. K. Swaminathan, Dr. T.M.P. Mahadevan, Mrs. F. Talyarkhan, etc. Articles are by writers like K.S. Ramaswami Sastri, Dr. P. Nagaraja Rao and by those who have known the Maharshi intimately. While wishing this Journal every success, we would commend it to those who wish to spend four annas wisely.

CHOOSING THE BRIDE**BY A.V. PANDIT**

"Oh!" she exclaimed, involuntarily, as she caught sight of her uncle reclining on a lounge.

"We wish to go out with Guru, Uncle. May we?"

"Why not, Madhu?"

Madhuri danced down the steps and ran to join the rest announcing in a loud whisper, "Uncle has already come back from Court."

"WHAT a sight!" exclaimed Ananda Rao, with infinite happiness beaming in his eyes, leaning forward to catch a better glimpse of the little party just out of their compound. "See how the kiddies dance round the fellow, obstructing his walking. What a pang it should cost their little hearts when they should be separated."

"Why think of separating them now, dear?" gently queried the wife, looking at him from the corner of her eye.

"Why, indeed? Do you think we have never to marry off our girls?"

"Oh, marry them off, indeed! I had never thought of that, not after you called me an old-fashioned grand-dame the last time I suggested our stopping Guru's association with our girls."

"Don't be silly, dear. I only meant that our girls are so good and sensible that we could always trust them. Did I mean that they should be kept spinsters for life?"

"I wonder if they will marry anyone else, after all their friendship with Guru."

"Can he marry them all, dearie?"

"Well, I suppose not. We might give Kalavathi to him and search for suitable bridegrooms for the other two by and by."

"Let us consult Kala herself when they all come back."

THE three girls rushed out of their rooms as they heard the familiar whistle of Gurunath from the front garden. Madhuri, the youngest, tripped up against a bit of a shrub as she tried to reach him sooner than the others, but Gurunath was quick enough in dashing forward and supporting the falling figure. He raised her aloft full above his head, as was his wont, and asked, "You aren't hurt, are you?"

"No, Guru, I'll never be hurt as long as you are by my side."

He imprinted a fervent kiss on her lips, set her down and enquired of the girls if they were ready for a short walk.

"Oh, yes, certainly," said all of them in one voice.

"Go and inform Aunt, dear," said Kalavathi, the eldest, addressing Madhuri, "while we shall wait for you just outside the gate."

Madhuri ran into the house crying, "Auntie, Auntie," but there appeared to be no response from anyone. She then went half-way up the staircase and heard the voice of her aunt talking to someone.

"What is it, darling?" she shouted back.

"We are all going for a stroll with Guru."

"Don't be late, girls," said the aunt, but an instant later added, "Come up here for a while, Madhu."

Madhuri ascended the few steps and came out into the balcony.

WHEN DO YOU THINK OF SPECTS

do not forget to consult us:

New Karnatak Optical Co.

Fairy Manor, Gunbow Street, FORT, BOMBAY.



Try our seasonal offer of Sun Glasses
Genuine English Chance's Crooks Sun
Glasses fitted with Library Frames
for Rs. 10 only. Postage extra.

Wanted

AGENTS OR STOCKISTS FOR
SELLING OUR REAL NUT, PLAS-
TIC AND ALUMINIUM BUTTONS.
INCOME Rs. 300/- PER MONTH.
TERMS FREE.

NATIONAL BUTTON COMPANY
PANIPAT (NEAR DELHI)

DANTON 1-WEEK SHORTHAND (ENGLISH and HINDI)

Only 10 easy Lessons. Practice
quickly gives 150-200 words per
minute speed. Write today for
free first lesson :-

DANTON SHORTHAND SCHOOL
Egerton Road, Post Box 1043
DELHI (K)

PIYUSH BRASSIERE

Designed to flatter — built to fit — with all
the essential qualities
of youthful uplift and
firm support and
gentle control.



Enchanting to look at
Sizes 32" to 40"

No. 257 Rs. 4-8 for 3 pcs.
.. 1715 .. 4-8 .. 3 ..
.. 9551 .. 6-8 .. 3 ..
.. 9309 .. 6-8 .. 3 ..
.. 8113 Satin 6-8 .. 3 ..
.. Silk .. 7-0 .. 3 ..

Postage Packing free for 3 pcs.

PIYUSH INDUSTRIES
1208, RAJA MEHTA ST., AHMEDABAD

AFTER supper, Kalavathi was
summoned to the room up-
stairs where the old man and his
wife were chatting together. She
preferred standing near the door-
way, though her uncle motioned
her to a seat.

Without beating about the bush,
Ananda Rao introduced the topic
straightaway.

"Your aunt and myself have
been thinking over the marriage
of you sisters, and as you are all
so familiar and friendly with
Gurunath, I believe one of you can
take him for a husband. What
do you say?"

"By all means, Uncle, if you
please. I'm sure we all like him.
You may kindly ask Sarasa and
Madhu, too. Shall I call them in?"

"Wait a minute, darling," inter-
rupted her aunt.

"As the eldest, you let us have
your opinion first, Kala. We shall
then ask the others," said Ananda
Rao.

"I have always obeyed your
wishes, haven't I, Uncle dear?
You know what is best for me and
I am quite prepared to marry
anybody whom you select for me.
About one of us being married to
Guru, how can I speak for all the
three of us, especially when we
have never thought of or discussed
the matter? You may either
decide yourself who should be
given in marriage to him, or you
consult us three together."

"You have spoken very well,
Kala!" exclaimed her aunt.

"I have always counted on your
shrewdness and your sense of
fairplay, Kala," proudly said her
uncle, "and have never been dis-
appointed. Yes, we shall all meet
and discuss the subject together
to-morrow, as it is rather late now.
Meanwhile, take up the matter
with Sarasa and Madhu."

WHEN Kalavathi returned to her
room, she found both her
sisters eagerly waiting to know why
she had been called by their uncle
and what was wrong.

"Nothing is wrong, darlings,"
said Kalavathi as she threw an
arm over each girl's shoulders and
sat between them. "Everything
is all right. The only trouble is,
it is over-right!"

"Come on, explain yourself,"
shouted Madhuri.

"Don't kill us with suspense,"
begged Sarawathi.

"Happy news, darlings. Guru
is going to be married," announced
Kalavathi.

"Guru to be married!" ex-
claimed Sarasa, with subdued
emotion.

"To whom, to whom? Who is
the lucky girl?" queried Madhuri.

"Can't we play with him in
future, Kala?" asked Sarawathi,
with a blank stare in her eyes.

"Can he still take us ..."

"Wait a minute till I explain
everything, Madhu and Sarasa.
Guru is going to be married. We
can still play with him. He can
still take us for a walk ..."

"Perfectly all right, Kala. I
don't care who marries him if
we can still have his company.
But you may tell us who the bride
is!" exclaimed Madhuri.

"It will be one of us!"

"One of us! Oh, how wonder-
ful!" ejaculated Madhuri, jumping
up and clapping her hands. But
suddenly she stopped short, a
deep gloom chasing away her
cheer, and looking eagerly into
Kala's eyes she asked, "Which
of us?"

"That is the question we have
now to decide. What have you to
say?" questioned Kalavathi.

THEN followed a free discussion.
Each in turn was selected by
the other two, and each felt that
the others had a greater claim
on Guru's affection. It was finally
settled that the decision should
be left to someone else, as they
could not come to a satisfactory
agreement between themselves.

"How about leaving it to Guru's
choice?" asked Sarawathi.
"Let him marry whomsoever he
likes best."

"He will surely marry Sarasa
alone," said Madhuri. "Our Guru
loves her most. See how he bursts
into laughter at Sarasa's jokes!"

"He will select you only,
Madhu!" consoled Kalavathi,

"Doesn't he kiss you every time
we meet him, and every time we
part? He surely likes you best!"

"He will certainly marry sister
Kala. She is the eldest, wisest,
tallest and everythingest," said
Madhuri, struggling to suppress
the jealousy surging up in her
heart.

"Why not leave this matter
to Uncle and be rid of this
bother? It is his look-out as
the eldest member of the family.
How do you like my idea?" asked
Kalavathi.

"Quite right," appreciated
Sarawathi.

"It is a grand idea, Kala, really.
Only a wee bit selfish, please,"
retorted Madhuri, with a wicked
gleam in her eyes. "Of course, he
will select you only! The eldest
girl should be married first, and
till then the question of the
youngest girl doesn't arise at all.
And even if he doesn't hold that
view, there is orthodox Auntie to
prod him to do so."

"Well, Madhu, I promise never
to marry Guru. You decide the
question between you two," said
Kalavathi.

"Oh, dear, dear!" said Madhu,
throwing her arms around Kala's
neck and pressing her face to
her own. "I have hurt you. Oh, I
have hurt you. I am awfully
sorry, darling. I didn't mean to
be wicked, Kala. Please do for-
give me, won't you?" entreated
Madhuri sobbing loud.

"You have said nothing wrong,
and I am not offended, Madhu.
I'm really not," soothed Kalavathi,
drawing her little sister in an
affectionate embrace. "Some way
or other, we must decide, isn't
it, Sarasa? Whichever of us may
marry him, the other two of us
can still love him as our own
brother. If we quarrel with one
another and let some other girl
carry away Guru, then we shall
be cut off from him for ever.
Wouldn't that be worse still,
darlings?" pleaded Kalavathi.

"It would be dreadful," agreed
Sarasa.

"I promise to abide by Uncle's
decision, whatever it is, without a
word of remonstrance," said

Ramtirth Brahmi Oil

HAIR AND BRAIN TONIC
(SPECIAL No. 1)



- STOPS Falling Hair.
- INCREASES Growth of Hair.
- TURNS Grey Hair into Natural Black.
- REMOVES Dandruff and Baldness.
- INDUCES Sound Sleep.
- Greatly INCREASES Memory.

PRICE:— BIG BOTTLE Rs. 3-8. SMALL BOTTLE Rs. 2.

SOLD EVERYWHERE

Send M.O. Rs. 5-7 for Big Bottle and Rs. 3-9 for Small Bottle
(including Postage and Packing charges). YOGIC classes are
regularly conducted from 7-30 A.M. to 9-30 A.M. Evening
6 to 7-30 P.M. at following address. (Sundays closed).

SHRI RAMTIRTH YOGASHRAM

"UMESH DHAM"

27, Vincent Square Street, No. 2, Dadar (Central Rly.)
BOMBAY No. 14 Tel. No. 62899

ACCURATE PREDICTIONS



ANNUAL MONTHLY READING WITH EXHAUSTIVE
DETAILS ... Rs. 5 0
THREE QUESTIONS ABOUT FUTURE ... 2 0
TO CAST A HOROSCOPE ... 3 0
TO WRITE WHOLE LIFE READING ... 50 0
GENERAL LIFE READING ... 25 0

HOROSCOPE OR WRITING TIME ESSENTIAL.

Jyotisha Ratna Pandit M.R.K. MURTHY
148, BRODIES ROAD, MYSAPORE, MADRAS

"J.R. Pandit M.R.K. Murthy's calculations have proved
accurate. The Shantti performed by him has produced
desired effect. His accuracy and honesty of purpose have
won my confidence and admiration. I wish him all success."
C.B. KUMAR Sub Deputy Collector, Midnapore, 22-5-45.

LOANS

UP TO RS. 1,000
**GIVEN AGAINST PERSON-
AL SIGNATURES. MANY
PERSONS ALREADY
ACCOMMODATED.**

NATIONAL FINANCE CORPORATION
BORIVLI - BOMBAY

HYDROCELE Elephantiasis, Hernia,
Orchitis, Filaria, treat-
ed radically. External
application. Removes aching, stiffness and
swelling at once. NO OPERATION. NO
INJECTION. MANY SUFFERERS BENE-
FITTED. — PROVAKAR OIL Rs. 3-0-0.

Kaviraj R. SHASTHI B. A.
RANCHAPARA — BENGAL

WE CHALLENGE Rs. 1,000

Real Magic Ring

(A WONDERFUL INVENTION)

I am the Inventor of this real
Magic Ring for the last 18 years.

This ring is prepared with the help of
magic and mesmerism power. It works
wonders. Any one who wears this ring
will succeed in any object however diffi-
cult or uncontrollable it may be. It will
save you from all kinds of dangers and
diseases. There can be no affect of evil
stars. The wearer of this ring will have
a full control on a person (male or female)
however hard hearted proud (he or she)
may be and will become most obedient
rather feel distressed in absence. You
will succeed in Love, Litigation and
Service and acquire a lot of money. In
short the ring will serve as a bodyguard.
Try once and see its wonderful results on
the very first night. Price Rs. 1-15. Pos-
tage Extra. Foreign Price:— 10 Shs.
B.P.O. Price refunded if proved other-
wise. Foreign 5 Shs. B.P.O. in advance.

HOUSE OF MIRACLES

ADDA KAPURTHALA
G.T. ROAD, JULLUNDUR CITY (Pb.)

BIRTH-CONTROL

With Dr. Wilson's of U.S.A. Dur-Rex only
ALWAYS FRESH STOCK

	PER DOZEN
Dur-Rex FLS. ...	Rs. 4 8
Dur-Rex Deluxe FLS. ...	6 0
Dur-Rex extra Superior FLS. ...	9 0
" " American Tips ...	6 0
Paragon Sheaths Washables	EACH
Superior	Rs. 1 4
" Transparent Sup. ...	1 10
" Crocodile Washables. ...	1 8
" Trans. Extra Sup. ...	2 0

FOR LADIES PLEASE!

Chock Pessaries First Quality	
Superior Each	Rs. 1 12
" Transparent Extra	
Superior Each	2 12
Birtheo Jelly Per Pot Each	2 4

Packing and Postage Free for orders of
Rs. 10. and more.

SEX VIGOUR

SWARANA TABLETS:— For Proper Retention power and Increase of Vigour and Vitality within two hours. Price Rs. 4-4 per Box of 6 Tabs.

THILLA KASARAM:— A massage Liquid for external use. Price Rs. 4-4 per phial.

KASTURI PILLS (STRONG):— For better results of erection power, Vitality and Happiness. Price Rs. 4 12/ per box of 6 Pills.

N.B. These Pills will speak for itself when even two Pills are taken.

FOR LADIES ONLY

MADENSO PILLS:— An invaluable remedy for delayed or even long stopped menses, and absolutely harmless. These pills should not be taken during Pregnancy or it will lead to abortion. Price Rs. 5-8 per phial.

NALKASI TABLETS:— The best remedy for Leucorrhoea. Price Rs. 6-8 per phial of 32 Tablets.

Write your name and address clearly while ordering to:—

THE ALLIED TRADERS (M-10)
687, Nanapeth, POONA-2 (India)

ASTHMA

CURED IN 15 DAYS! NOW!

No matter how asthma has affected you and how long you have had it, it is now possible for you to obtain complete relief from the same by a 15 days course of DHAMAK (STRONG) Tablets.

Containing rare UNANI herbs you are sent per cent assured of relief, and if you are not satisfied with the result, then we undertake to refund the amount. Why Delay? Order now, and begin your treatment today! Price Rs. 15/- for 15 days course. Rs. 6/- for trial of 5 days.

Write: **THE ALLIED TRADERS**
687, Nanapeth, POONA-2 (India)

SPLENDID PHOTOS

12 different poses just received from French Studios on P.O.P. Photopapers & Rs. 6-4 for full set. Money advance. POSTAGE FREE. STATE AGE.

THE ALLIED TRADERS
687, Nanapeth, POONA-2 (India)

Madhuri. "Let us follow Kala's advice. It seems to be the best course."

THE next morning when the whole family was gathered together, they opened the topic again. Ananda Rao asked the girls if they had come to an agreement amongst themselves. Madhuri was the first to speak.

"We have followed the advice of our eldest sister, Kalavathi, and have unanimously agreed to leave the decision in your hands, Uncle."

"But it is not I who have to marry Gurunath," said Ananda Rao, with a smiling look at his wife. "Besides, you know more of Guru than myself. So you must decide the matter and I shall give my formal consent. Shall we invite Guru himself to join in our deliberations?"

"I am afraid he will be more a hindrance than a help," suggested Saraswathi. "We may not be able to talk freely without offending him."

"Isn't there still time," asked Mrs. Ananda Rao, "to think of the marriage of Sarasa and Madhu? Let us quietly give Kala in marriage to Guru. Why so much fuss about such a simple affair? She is the eldest and there won't be much disparity of age between the bride and the bridegroom."

"I thought as much. Didn't I tell you, Sarasa?" queried Madhu, pinching her.

"I do not want the mere consideration of my age to influence the decision in my favour to the exclusion of other considerations of my sisters," said Kala rather sternly.

"Look here, kiddies. I've hit upon an excellent idea," exclaimed Ananda Rao, throwing up his hands.

"I know what you are going to say. Marry all the three to Guru, as you said last evening," said Mrs. Ananda Rao, half humorously.

"That is just like yourself, silly girl!" exclaimed Ananda Rao, patting on his wife's back. "That is why we call you an old-fashioned dame."

Then addressing all of them together in a louder tone Mr. Ananda Rao continued, "I would rather see two hearts broken before marriage than see three heads broken after. And so it is out of the question marrying all three of you to Guru, apart from what the world would say of it. We shall simply leave the decision to God and draw a lottery. Whoever is lucky will win Guru."

"It is a capital idea, Uncle dear. No one can have any objection or grievance now," exclaimed Saraswathi.

"Let us celebrate the function," continued Ananda Rao. "I shall buy a silver casket for drawing the lottery of love, and we shall have a feast in the morning with Guru, his parents and a few friends, and in an auspicious hour in the afternoon we shall draw."

THE momentous day arrived. Gurunath's parents were only too glad to take one of the girls from a family of a higher social status than their own. The three girls wore special dresses of uniform colour, presented to them by their uncle for the occasion. Mrs. Ananda Rao was very busy in the morning superintending the kitchen. A couple of relatives had arrived from a neighbouring village on special invitation.

"Come on, girls!" called Ananda Rao, sitting in the central hall, with a table and a typewriter and three chairs. "Each of you type out your name on a slip of paper. Let us proceed with the preliminaries. It may not be convenient afterwards when all the guests are assembled here."

Each girl typed her name and passed it on to Uncle, who read it and folded it twice, and when the three had been ready, he asked Kala to go to his bedroom and bring the little box that was on the shelf. When it was brought and opened, everyone was delightfully surprised to find a beautifully carved silver casket in the shape of a long barrel carried by four lions at the four corners, with a broad band running along the length at the top. The lid was opened and the three slips of paper were thrown in, together with three sovereigns, and the casket was put away in the basket

and restored to its place on the shelf in Ananda Rao's room.

All the girls wore a cheerful look, talking to each other and to the guests and relatives. Now and then, Madhuri was seen pensively standing, staring vacantly at some object, undisturbed by the din and the bustle all round. Kalavathi had her usual serenity of face — neither too glad nor too sad — and the dignified look added to her natural beauty. Sarasa was repeatedly praying to God to bless her with Guru.

DINNER time had arrived. Mrs. Ananda Rao arranged four seats in a prominent place in the hall for Guru and the three girls. Every one was busy, arranging other seats, welcoming the guests, and hurrying up the kitchen folk. In time the bustle subsided and Mrs. Ananda Rao called out the girls, while her husband led Guru to his seat of honour. Kalavathi came, and Sarasa too. "Where is Madhuri?" asked Mrs. Ananda Rao. "Where is Madhuri?" queried the uncle. "Where is Madhuri?" echoed everyone mechanically.

There was a sad look of fright on Guru's face. Kalavathi and Saraswathi rushed out from their seats to search for their sister. In the backyard, near the well, in the rooms, on the balcony, everywhere, but Madhuri was not to be found. At last Sarasa found her at the top of the staircase leading to the balcony from the interior of the house, with her head bent down, profusely shedding tears.

"Madhu, darling. Come, come, every one is waiting for you. This is not the time to weep, dear. How do you know you will not be the lucky one? Do cheer up, girl."

Sarasa wiped her sister's tears and led her to her place, explaining to the people that Madhu had had a slight headache.

"I know, I know," said Mrs. Ananda Rao. "It is all due to excitement. Take your seat, Madhu, darling. You will be all right soon."

Madhuri appeared to be fast recovering her balance of mind and the three girls were found



தேவமூர்த்தம்
"பீம்-வீர்"
சாஸ்வத சக்தியை
கொடுக்கும்

देवामूर्तम्
बीम-वीर
शाश्वत शक्ति
देनेवाला है

RESTORES
MAN HOOD *Heart of Life* MEN YOUNG

"BHEEMA-VEER"

UNRIVALLED best tonic, purifies blood, brings robust health, permanent youth & real pleasure of married life.
40 days medicine Rs. 3/12/- Packing & Postage Free.

Could You Disbelieve This?

SIMILAR UNSOLICITED APPRECIATIONS POUR IN DAILY.

- Vigour & Vitality:** K.C. Mukherjee of Calcutta writes: I became a Physical Wreck. Several medicines I used. But they never gave a cure. I started taking BHEEMA-VEER and it worked Miracles in me. I gained New Life and I have Children now. BHEEMA-VEER is an Elixir.
- Skin Diseases:** K. Sharada, Parani, Malabar writes: I was a victim to Skin Diseases. After taking BHEEMA-VEER everything vanished.
- Cough & Asthma:** Rangaswami Iyengar from Villivakam writes: I was suffering from incessant Cough & Asthma for 5 Years and nights had to be spent in agony. BHEEMA-VEER gave me complete relief. It is a God-Send Tonic.

JAMADHAGNI OUSHADALAYA, 31-1, North Mada St., Mylapore, Madras

T.B.

of the

LUNGS -

GLANDS -

STOMACH

BONES -

A FAMILY SECRET!

As is well known to the general public, my Grand Father (Gazetted Officer with Govt. Title) and My Father (University Professor) have been preparing and distributing a marvellous Sanyasin Remedy for all kinds of T.B. (viz. of Lungs, Glands, Stomach, Bones etc., etc.) whereby innumerable 'one time hopeless' sufferers have been completely and permanently cured everywhere. By virtue of this Secret Remedy with a "telling tale of three long generations to its credit", I have since long established myself as an exclusive specialist in all varieties of T.B. At this age in my life with all my head and beard gone grey, I command an extensive practice of several thousand patients from all over India, and countries of the Middle and Far East. My world renowned treatment is being regularly issued by AIR MAIL to all parts of the world. Descriptive literature and copies of unsolicited testimonials sent FREE on receipt of full up-to-date history of the case.

VIDYASAGAR (T.B. SPECIALIST) P.B. 187, NEW DELHI

SIR JEEVAN SILAJIT LEHYAM

Gives radiant health, infuses pure and rich blood, improves digestion and regulates Liver action. Nerve Tonic and a perfect Bones & Muscles builder. Invaluable Brain food for Students and Businessmen. A blessing to weak and anemic. 22 days Tin Rs. 3-4. 44 days Tin Rs. 5-4. (Postage Free.)

NILGIRI DEPOT, Akkipet Sq., BANGALORE 2
PURE EUCALYPTUS OIL AVAILABLE WITH US.



FREE to all Married

LOSS of VITALITY any age, any cause
regain vibrant youthful vigour which ladies admire by getting free the



famous booklet 'Vigour Without Drugs' by a great physician

Write to the Director:

D. A. B. LABORATORIES
B.G. Road, Post Box No. 1372, Delhi

MAKE FRIENDS

in Bombay and other big cities of India and Foreign countries. Membership fees Rs. 10/- or Sh. 15 yearly. Ladies free. For further particulars write to:

Cosmopolitan Club of Introduction
Kazi Sayed St., Bombay 3

HERNIA

WONDERFUL REMEDY BY
OUTWARD APPLICATION,
THOUSANDS BENEFITED
WITHOUT OPERATION

Apply for testimonials and directions -

H.C. ROY, Specialist In Hernia
DIVINE TREATMENT HALL
118, Upper Circular Rd., Calcutta 9

Definite Height!

Sensational miracle system of height increase after the Hindu Yogic master. No Drugs, no diets.

Particulars against stamps.
MIRACLE HEIGHT INCREASE
MEMELLOWS ROAD, MADRAS 19

during the dinner in earnest conversation with Guru, though in a low whisper.

The hall was magnificently decorated in the afternoon. At one end of it was placed a table and a chair, and the little box containing the casket was gracefully adorning the centre of the table. By the side of the table were two chairs, one of which was occupied by Gurunath. "Who would occupy the other?" was the question in everybody's mind. The girls were seated near one of the side walls.

ANANDA Rao stood up and exclaimed to the assembled guests in a few words to suit the purpose of the occasion, and then everything was ready for the main function. Someone suggested that a child should be made to take out one of the slips, another said that somebody must be blindfolded and asked to do the work, and it was finally decided that Guru himself should blindly pick out his own bride. Accordingly, Guru was blindfolded. The three girls bent down their heads, looking at each other. One of the audience took the casket out of its box, shook it well and kept it on the table, and led Guru's hand to it. Guru opened it, picked out a slip and handed it to the nearest guest and removed the bandage over his eyes.

The guest held it up, and read out "Madhuri Bai." The slip was passed round the hall so that every one could read it. All congratulated Madhu on her luck, saying that Guru was a lad that any girl could be proud of. Kala embraced Madhuri and congratulated her with a kiss. Saraswathi shook her lucky sister's hands with both her own and said, "I am happy that God granted your earnest prayer, darling." The chit was finally put back in the casket. Madhu took her seat by the side of Guru, unable to suppress a smile, while at the same time struggling to keep back the tears.

Ananda Rao came forward and formally presented the casket and its contents to Madhu and asked her to keep it for ever with her.

"I knew Madhu would win," said Mr. Ananda Rao. "She prayed hardest to God and she was rewarded."

AFTER three years of married life of unalloyed happiness, Guru and Madhu were one day strolling back home from a short walk, and they fell to talking of the "good old days."

"How happy we have been, Madhu!" he said. "It looks as if we were born to belong to each other. How merciful God was, darling, when He made me pick your name out in the Lottery of Love!"

"Wonderfully merciful, God always is, my dearest darling Guru," replied Madhuri, as she nestled closer to her husband, passing one arm around him and gently pressing him to her. "Wonderfully merciful God is, when one is clever enough to pinch Him not to be otherwise."

"What do you mean?" asked Guru blankly, suddenly stopping short.

"Ask our Casket of Love and it will tell you."

AS soon as they reached home, Madhu took out the casket from its box and asked her husband to examine the contents.

Guru emptied the casket and the three slips of paper and the three sovereigns fell down. When he examined the slips he found all the three bore the name "Madhuri Bai."

"You little cunning cat!" said Guru, as he gathered up his smiling wife in his arms and kissed her to suffocation.

"No cunning is too great, darling," replied Madhu, "when you are the prize to win!"

Curious!

Nurse: "Henry, dear, don't you want to come and see the sweet little sister a stork brought you?"

Henry. "No, I don't. I want to see the stork!"

THE ROYAL ASTROLOGER

He is the only Astrologer in India to obtain the title of Jodhisha Chakravarty and Jodhisha Chintamani in the ALL-INDIA ASTROLOGICAL EXAMS. held in the year 1922 at Madura and in the year 1938 at Madras.

10,00,000 AND MORE CLIENTS have had our remarkable Foretelling by Divine Intuitive Powers (Gift from God Subramanya). Family fame of 95 generations in Astrology. Medals & Certificates from Maharajas, Nawabs, Judges, Mahatmajies and Notables etc., and also many reputed personalities of the World (England, America, Russia, France, China, Italy, Australia, Africa, Germany, Japan, Mauritius, Burma, Malaya, Ceylon, etc.) have given many spontaneous Testimonials of the Great Pandit's wonderful powers and also who has the unique credit of good opinions from the leading Presses in India. (Persons who have lost all hopes are strongly advised to test the Powers of the Panditji's Wonderful Talismans (Guaranteed). In the name of every individual, a separate Puja will be performed and a special Raksha will be supplied. It is not a Printed or Ready-Made Talisman. N.B.—Every order should be accompanied with the price of the Talisman in advance either by M.O., or Indian Postal Orders. In case half of the price is sent in advance, the balance amount will be realised by V.P.P. Your order will not be executed, if no advance money is sent.



The Miracle-Man with Unrivalled Power

India's Greatest Astrologer and Mantric Yogi

COULD YOU DISBELIEVE THESE TESTIMONIALS?

Mr. Michael B. Bannex, The Motor Traffic Unit, Nigeria Police Force, Kano, Nigeria, West Africa, writes in his letter dated 18-1-1951. Two weeks after I got your "Basikaran (Mohini) Talisman Special" and started to use the same. I was riding on a Motor-Cycle doing about 30-40 M.P.H. when suddenly a Cyclist swerved to my direction and collided with me. I fell so badly and so the Cyclist, people rushed to my help. I was afraid to get up thinking that I might have sustained some serious injury but to my greatest surprise nothing happened to me, not even a scratch nor any serious damage to the Motor-Cycle, only the shade of the light got broken. The Cyclist also sustained no injury. The Talisman is so powerful that within six months after use I have twice been promoted in my business. Everywhere I go, people respect and like me. The glory of the Talisman was revealed on 28-12-'50 when I married in the Christian way. The wedding was so grand that it is still the talk in town that an ordinary Police Constable who is less than three years in the Force and less than a year in Kano should break the record set by couple since 1934. Kano is a very large city in Nigeria and the third leading commercial centre in the country. May the Lord Sri Muruga continue to shower you with his choicest blessing.

Mr. A.C.D. Gupta, Raipur, C.P., writes in his letter dated 11-10-'50. As per your instruction I wore your "Basikaran (Mohini) Talisman" on 9-9-'50 and within a fortnight I was marvelled at its miraculous effect. My enemies who instituted a false criminal case against me a

year ago was compelled by force of circumstances to withdraw it on 23-9-'50. I have no words to express my gratefulness to you for getting out of this nuisance which was causing me lot of worries and vexation and was also responsible for unnecessary expenses. May God bless you and may the afflicted humanity be benefited by your wonder power.

Mr. Joe, Strand Hotel, Rangoon, Burma, writes. This is to certify that after I have procured the valuable "Special Maha Lakshmi Kavacha", I find a great change in my position, health and family troubles. Now my position and health have marvellously improved.

Mr. Baboo Fanindra Singh Thakur, Konda Goan, Bastar State, writes. Dear Panditji, I am very glad to inform you that your Charm "Special Saraswathi Kavacha" which you sent to me has proved to be a wonderful thing. I had appeared in the Matriculation Exam. for the third time this year in C.P. and I came out successfully in first division.

Mr. Shanmugachari, Purasawakkam, Madras, writes. Dear Pandit, I can boldly say that the birth of my son is mainly due to your "Special Sarva Roha Nivaran Raksha" which you sent to me after special prayers and puja.

Mr. C. Perumal Reddy, President, Taluk Board, Polur, writes. Your "Special Basikaran (Mohini) Kavacha" which you sent to me after special prayers and puja is really beneficial in my endeavours and elections.

Sree Maha Lakshmi Kavacha: Its wearer earns immense wealth with little struggling and it fulfils the desires without fail. Lakshmi resides at his house and gives his son, fame, vast wealth, long life and all round prosperity in life. It will give even a beggar the wealth of a King (as written in Yantra). Price:—Rs. 9/8/- or Shs. 16 in B.P.O. Special and capable of giving immediate effects Rs. 23/9/- or Shs. 35 in B.P.O.

Basikaran (Mohini) Talisman: It brings the desired persons — man and woman — under absolute control or subjection. To overcome enemies, it is unique. The wearer gets promotion in service and success in pleasing higher officials. In winning in Civil or Criminal Suits and Examinations. It is unparalleled. This is also a preventive to many evil effects of planets and accident or danger. Price:—Rs. 14/- or Shs. 21 in B.P.O. Special and capable of giving immediate effects Rs. 34/9/- or Shs. 53 in B.P.O.

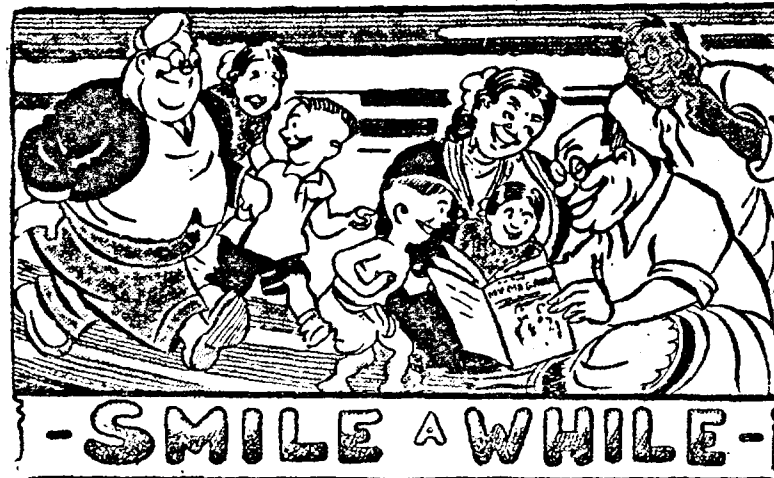
Saraswathi Talisman: It gives good memory and strong nerves — a boon to dull and failed students or business-man. Price:—Rs. 10/4/- or Shs. 15 in B.P.O. Special and capable of giving immediate effects Rs. 27/8/- or Shs. 41 in B.P.O.

Sarva Roha Nivaran Talisman: The wearer gets rid of sex and other chronic diseases. Evil planetary influences, devilish actions, evil spirits and wet dreams and it will give healthy issues. Price:—Rs. 9/5/- or Shs. 14 in B.P.O. Special and capable of giving immediate effects Rs. 22/10/- or Shs. 34 in B.P.O.

For sending one to three Talismans to Africa by Registered Air Mail Cover, the charges come to Rs. 2/8/- or Shs. 4 in B.P.O. extra. Indian Rupee 1/- is equal to Shg. 1/50 in British Postal Order.

N.B.—Foreign orders will be booked with full advance including postage. Orders for Astrological Readings and Astrological Answers to Questions are not accepted. Address should be neatly written and in block letters.

AMIRTANANDA ASTROLOGICAL BUREAU, No. 31, North Mada Street, Mylapore, Madras 4 (S. India)



TWO women were having tea together, and the hostess was indulging in complaints about her husband. He didn't come home early enough, he drank too much. "And," she concluded, "he's terribly extravagant." By way of proving her point she led her friend to the hall and pointed to a fire extinguisher.

"Look at that!" she said bitterly. "He just had to have that. He paid over five pounds for it — and he hasn't used it *once*!"

Good Advice

He was a bore, and heartily disliked. Rushing into the club secretary's room and fuming with rage, he shouted, "I've just been offered £20 to resign. What shall I do?"

The secretary replied, calmly: "Hold on for a bit. You'll probably get a better offer."

Purpose Behind

"John, you shouldn't bring Mr. Twaits home to dinner when I'm busy cleaning the house."

"Ssh, dear — he's the only man I know strong enough to move the sideboard."

Compliments

Two casual golf acquaintances were walking across the green when they sighted two women coming over the hill. "Here comes my wife with some old hag she's picked up somewhere," said one.

"And here comes mine with another," retorted his companion icily.

TO the dismay of the entire staff of a smart restaurant a customer sat down and deftly tied his table napkin about his neck. There was a whispered conference, in which the manager instructed the waiter not to hurt the customer's feelings, but to make him understand, somehow, that this wasn't done.

The waiter, approaching the customer with a gentle smile inquired: "Shave, sir, or haircut?"

Lecture On Fools

The lecturer was a well-known Doctor of Laws, and his talk was to be on "Fools." The chairman stood up to introduce him.

"Ladies and gentlemen," he said, "we are now to have a lecture on fools by one" — he paused, and there was loud laughter before he resumed — "of the wisest men in the country."

The lecturer then rose. "Ladies and gentlemen," he said, "I am not half so big a fool as the chairman" — he paused, and again there was loud laughter — "would have you suppose!"

What Of The Men?

A married couple were reminiscing and the husband remarked: "By the way, I wonder what has become of the old-fashioned girls who fainted when a man kissed them?"

His wife gave him a withering look. "What I'd like to know," she retorted, "is what has happened to the old-fashioned men who made them faint!"

TWO waiters were standing by the table over which the tired diner had fallen asleep. "I've already wakened him twice," said the first waiter, "and now I'm going to wake him a third time."

"Why don't you have him taken out?" suggested the other.

"Not likely," whispered the first waiter. "Every time I wake him up he pays his bill and tips me."

Missing Wallet

Bidding ceased suddenly while the auctioneer examined a slip of paper that had been handed up to him. "Gentlemen," he said. "I understand that someone among those present has lost a wallet containing fifty pounds in banknotes. He is prepared to offer ten pounds for its recovery."

A Voice: "Eleven!"

Fifty Vs. Hundred

Willie arrived home with two black eyes.

"Fighting again!" said his mother. "Didn't I tell you that when you are angry you should count a hundred before you do anything?"

"Yes, I know," returned Willie, "but the other boy's mother told him to count only fifty."

Strange Conduct

"I've come to mend the tap you wrote about," said the plumber to the woman who answered the door.

"But we didn't send for you," said the woman.

"You're Mrs. Green?"

"No. Mrs. Green left here two months ago — before we moved in."

The plumber turned to his boy. "Would you believe it, Bill? Fancy sending for us to do a job and then moving!"

Fiance's Hope

"I hope," said the girl's father impressively, "you realize that when you marry my daughter you will be getting a very big-hearted and generous girl?"

"Oh, I do, sir," responded the fiance fervently, "and I trust that she has inherited those fine qualities from her father."

ONE of those after-dinner speakers with great lung capacity, but with slight consideration for the poor sufferers at the table, wound up his lengthy oration by saying, "Now, if I failed to prove my point to everyone's satisfaction, I'll be glad to answer any questions."

One man raised his hand.

"Did I fail to prove my point with you, sir?" asked the speaker.

"No," replied the bored one, "what I'm interested in finding out is what was your point?"

Serious Omission!

A few minutes after the fire alarm sounded in an hotel, one of the guests joined the group that were watching the fire, and chaffed them on their apparent excitement.

"There was nothing to get excited about," he said. "I took my time about dressing, lighted a cigarette, didn't like the knot in my necktie, so tied it over again — that's how cool I was!"

"Fine," one of his friends remarked, "but why didn't you put on your trousers?"

What To Cut!

In Hollywood, when a film has been made, they usually show it privately to a few critics in order to obtain a preliminary opinion. The chosen audience is requested to complete a form with questions such as "Do you think the film is too long?" "Ought there to be any cuts?" "If so, what do you think ought to be cut?"

It is recorded that one critic, replying to the last question, wrote: "The throats of the director and actors."

Within Reach

"Is Dr. Hansen moderate in his charges?" asked the old lady.

"Oh, yes," answered the man. "He does his best to bring illness within the reach of all."

Reason

"I never ride in anybody else's car," said a motorist to his friend.

"Why not?"

"Because I can't bear a car that is worse than my own, and I can't tolerate one that is better."



DON'T WORRY!!

Try "KUMARI" (Tablets) to remove your anxieties over difficult days and fear of periodical delays at any stage, under any circumstances and prevent future troubles! Speedy and harmless! Thousands satisfied!!! Normal potency Rs. 3. Special Rs. 5. Extra Special Rs. 8. (V.P. Extra).

Mrs. P. DEVEE, F.D.S. (M.M.)
Tollygunge, CALCUTTA 33

Available also from:— (1) Indo Medical Supplies, 39, Valayathantha Mudali St., Madras 1. (2) Natham & Co., Mattancherry, Cochin. (3) C. Kanniah Naidu & Sons, Quilon. (4) Ananda Emporium, 83, Duplex Street, Pondicherry. (5) Key's Pharmacy & General Stores, Telliperry (Malabar). (6) L. M. Mookerjee & Sons Ltd., Dharamtolla St., and Ganesh Avenue Calcutta-13. (7) New Town Agencies, 804-B, Harinivas, Vineyard Rd., Dadar Bombay. (8) Calcutta Medical Hall, 140, Sen St., Calcutta-11. (9) Overseas General Agency, 78, Ampang St., Kuala Lumpur (Malaya).

Wanted Stockists in Unrepresented Areas on Favourable Terms.

READ WHAT SATISFIED CUSTOMERS SAY!

K.F., Bombay—"More than four months' overdue was restored to its usual state after using only 10 tablets of Special Tablets."

V.K. East Africa—"Tried many similar products. None ever worked but only one packet of your Extra Sp. tabs. brought wonderful results."

K.L.R., Ceylon—"Remember, I bought two phs. of your medicine which relieved my patients wonderfully. Send 8 phs. more per return."

Mrs. David, Bangalore—"Your KUMARI is a miraculous preparation. You have saved my life. I must introduce this to my friends."

Almost daily, lots of unsolicited opinions pouring in our files from different parts of the World.

Rheumatism?

Who says Incurable!



ASTABAJRA OIL manufactured in accordance with the Ayurvedic process for the indigenous herbs and plants — thereby suiting the constitutions of the people of the tropics. This oil, free from animal substances, is highly effective in relieving the symptoms of all kinds of Rheumatic pains. Sciatica, Paralytic pains, senile nervous debility, Traumatic pain etc. Trial solicited.

G. C. I. (India), 1, Gangadhar Babu Lane, Calcutta — 12

DELUXE ENLARGEMENTS
Made on Finest Double Weight Paper
Supplied in beautiful folders or assembly mounted.

Size	Inches	Inches	Inches	Colours
4 1/2 x 3 1/2	1 1/4	1 1/4	1 1/4	8
6 1/2 x 4 1/2	1 3/4	1 3/4	1 3/4	8
8 1/2 x 6 1/2	2 1/4	2 1/4	2 1/4	8
10 1/2 x 8 1/2	3 1/4	3 1/4	3 1/4	8

EXCLUSIVE INDIVIDUAL FINISHING

Please enclose half charges with order
Add Rs. 1-4 if negative is not available
Sepia, Green, Blue or Red Tinted 25% extra

FREE One best Deluxe Enlargement if order is Rs. 20/- or over

Cinefoto

CINEFOTO HOUSE, NORTH VINCENT ROAD, BOMBAY 19. PHONE 61801
Look thru your album and select your favourite subject

for perfect figure & beauty
USE
RUBBER BUST PADS

Rs. 5 Per Pair By V.P.P. Postage Free. Write to:— FIT-WELL HOSIERY, 7, Dady Santok Lane, Chira Bazar, BOMBAY-2.

I value love for *sankirtan* much more than erudition and knowledge of philosophy! Theoretical knowledge is necessary, but along with it one should practise devotion to the lotus feet of the Lord.

Mind is not an easy monkey to control. Go on with your practice; develop dispassion for objective enjoyment. You are sure to get control over it quickly.

During *japa*, you will find that your mind is capable of uttering the *mantra*, "looking" at the Lord's form and also thinking of His attributes. The mind must be kept busy in His thoughts, so that it has no occasion to think of other things.

Practise, practise. Never give up any item of your *sadhana*.

Trials come and go in an aspirant's spiritual life. They are God's blessings in disguise. Every time you feel you are defeated, you should gird up your loins afresh and with greater resolution, and take a deeper plunge in the ocean of *Ram*.

Practice of dispassion alone can enable you to still the mind. Watch the mind, when it runs during *japa*, at once turn inside, and note towards what it runs. That is the object to be positively shunned by you for the next one week at least. Whenever you see that, remind yourself that that is the disturbing feature in *japa*; turn away from it. Then you can have an attitude of indifference towards that object.

You can practise *asans* and *pranayam* on the fasting days also.



Sri Ananthasayanam Ayyangar, Deputy Speaker of Parliament, is seen addressing the audience at the recently held Parliament of Religions at Ananda Kutir, Rishikesh.

Precepts FOR Practice

BY
His Holiness Maha
Mandaleswar Sri Swami
**SIVANANDA
SARASWATI**



But stop when you feel even the least uneasiness.

Sachitra Hatha Yoga in Hindi is the only book available now on *asans*, etc. *Paschimottan asan* and *halasan* are especially good for liver. Practise *suryanamaskar* also. The golden rule always is to be moderate and cautious. You will then derive much good. *Asans* will improve one's health and never cause any ill health.

Please do not run after the quacks who would perform 'miracles'. You might get into the hands of a dupe adept in witchcraft and regret later. The only way is to "do it yourself". Every *mantra* has a great power behind it, and each man has to realise it himself.

All *siddhis* will come by themselves when the grace of the Lord descends. For earning it "*Om Namo Bhagawate Vasudevaya*" *mantra* is a repeated, tried, *siddha mantra*. Repeat it with devotion. Lead the life as per the teachings of *Gita*.

Repeat any *mantra*. You will get benefit according to your desire and the amount of labour and concentration you put in the *mantra*. If you work with tremendous energy, you are bound to get quick rest. Pray to Lord Krishna. He is the greatest of all *yogis* and you are bound to get His grace if you pray to him fervently with great concentration. March boldly in the spiritual path. Be not troubled. Be not anxious if there is delay in the descent of the Divine Light. You are bound to get it in the end.

You have within yourself tremendous powers and latent faculties and capacities. You must awaken these dormant powers and faculties by the practice of *yoga*. Develop your will and control the senses. Practise regular concentration. Gradually develop Divine nature. When the consciousness passes from the lower to the higher plane, you will realise more and more freedom and bliss of the Self. You will become pure, stronger and irresistible. Will power is nothing but soul force. As you evolve, you will unfold new powers, new faculties, new

qualities. Now you can change your environments, influence others, subdue other minds, heal others, conquer internal nature and enter into super-conscious state where all fear vanishes. You will become the embodiment of courage and strength.

There is nothing that the Name of the Lord cannot do. Faith in God, His Justice and Goodness; heartfelt prayer to Him to help and guide you—these will give miraculous powers.

Glory to the Lord! Glory, glory to His Name! Repeat with every breath; you will soon earn immortality.

Do not be weak-hearted. If you want God, you will have to pay the price! After all, the price demanded of you is small, but the reward is mighty big—eternal Bliss and perennial Peace.

Try to get up progressively earlier. You will enjoy this habit. If you cannot have a room or a portion of a room for meditation, then construct one. Close your eyes and build a palace for Him in your heart, where you can commune with Him in absolute solitude. No one on earth will be able to break into this palace.

Take one meal on *Ekadashi*; if you cannot do even this, add to it a light vegetable diet at night. Gradually abandon this and aim at a complete fast. You must develop a strong will power. Nothing can be achieved by a weakling! Stand up and say "I am the strongest man in the world!" Fancy the world-conqueror (*Jagjit*) getting unnerved before a day's fast!

Keep a small *mala* of 10 or 27 beads in your pocket when you go

to office. Quickly roll it during the lunch hour and whenever you get leisure instead of wasting your breath in chit-chatting.

Observe *mouna* for 15 minutes—at a fixed time daily. When you realise the benefits, you will ask me for permission to observe *mouna* for six hours daily!

God (*Veerya*) created you! God (*Veerya*) sustains you! God (*Veerya*) is your real strength! Lose God (*Veerya*) and you will suffer. Preserve *Veerya* (God), then you will have good health, a sound mind, long life and happiness.

Do not say: "My *Atman* does not believe..." The *Atman*, which is beyond the reach of the mind and intellect, has nothing to do with the tricks of this mad monkey called the Mind. The element in you that does not believe in *sadhana* and spiritual practices is this monkey mind. Till you bring it under control, it will ever try to mislead you.

Do not co-operate with the mind. If it says there is no use fasting on *Ekadashi* and prompts you to take food, say that you will not take even water!

Enquire, introspect and find what it is that does not believe in this. Do not delay any more.

Whenever you are not well, you should observe *mouna* and go on repeating the name of the Lord. Short periods of illness are blessings in disguise. Take complete rest. Merge your mind in God. Repeat His name. Think of Him and His glory. You will not only be cured, but you will be spiritually uplifted too.

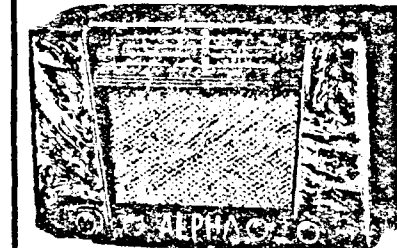
Sivanandaji To Tour South-East Asia

The Global Tour Committee have, for the time being, postponed the itinerary of H.H. Mahamandaleswar Sri Swami Sivananda Saraswati in the Continent and America. There are incessant and eager requests from several devotees in Malaya that His Holiness should, in the immediate future, undertake a tour in South-East Asia. The Mandali, therefore, have decided to visit Singapore, Penang, Kuala Lumpur, Rangoon, and Java, within a period of thirty days during the months of June and July, 1953. If proper arrangements could be made, the tour may also be extended to Hongkong, Tokyo and Australia, and Ceylon during the return journey. The Mandali will consist of eight members including His Holiness. A detailed programme with definite dates will be announced, in due course, in consultation with interested persons and organisers of different camps.

Swami Turiyanandaji of the Divine Life Society, Ananda Kutir, Rishikesh, will proceed shortly to Malaya and other places in the itinerary to make the necessary arrangements in this connection.

Rubber
STAMPS
BLOCKS &
PRINTING
Ask for List
PAL & SONS
(FORMERLY V.D. AGENCY)
4-B, PERRY DAS LANE - CAL-6

"ALPHA" 5 Valves 3 Wave Band
will give you
WORLD WIDE LISTENING
CAN BE YOURS



for Rs. 10 only.

Ask Details:-

IMPERIAL RADIO CORP.
L. Rai Market, DELHI-6

Rs. 300

PER MONTH IN SPARE HOURS

Simply secure orders from your Friends, relatives and other known people of your area for our high class Linens, Silk shirtings, Chadars & sarees. No investment.

LION FABRICS MILLS, LUDHIANA.

SOCIAL CLUB Unrivalled organisation in India for pen and personal friendship of Ladies and Gentlemen. Membership fee Rs. 8 for one year. Unmarried girls who are not employed free. Write to Organiser.

SOCIAL CLUB, BARODA RESIDENCY P.O.

Wanted Agents

to earn Rs. 200/- monthly booking orders for famous paper bags used by every retailer. Samples & terms free: **ZINDAL BROTHERS, Rafat Ganj, Allgarh**

DIABETES

CURED

In SEVEN DAYS

No matter how severe or long standing, Diabetes can be completely cured by VENUS CHARM, the latest scientific discovery. Some of the main symptoms of this disease are Abnormal thirst and hunger, excess sugar in urine and itching etc. In its serious form, it causes Carbuncles, Boils, Cataract and other complications. Thousands have escaped from the gallows of death by using VENUS CHARM. The very next day it eradicates Sugar and normalises specific gravity. Within two or three days you will feel more than half cured. No dietary restrictions. Ask for free descriptive literature. Price per phial of 50 tablets Rs. 6-12. Postage free.

Available from:

Venus Research Laboratory (M.V.)
Post Box 587 - CALCUTTA

FREE!

Just write to first get the miraculously effective medicines of any Sexual disorder free for trial to get fully convinced of their action before spending and avoid deception as elsewhere. For secret details write to get free the very interesting book "SEXUAL GUIDE" (110 pages).

Kaviraj (Dr.) KHAZAN CHAND, B.A.
Famous Sex Specialist & Gold Medalist
HAUZ QAZI, DELHI (INDIA)
(PHONE: 40550)

BIRTH CONTROL DRUGS

CONTRACEPT:— Harmless Herbal Drug for women to space out the family. Half yearly course Rs. 10/-.

SEXOTINA:— Marvel drug & Ointment to regain vigour and renew their youth and zest for life. Rs. 10/- Price payable by M.O. No V.P.P.

INDIAN DRUG HOUSE

6603, KANLA NAGAR, DELHI-6

LEUCODERMA

Free—50,000 packets of medicine ready for distribution, one packet will cure one inch white spot. Postage Rs. 9.

Kabiraj BENOT SANKAR ROY
P.O. Shaikha, Howrah, W. Bengal
Phone 187 Salika Kuchtasram
Branch: 49-B, Harrison Road, Calcutta

WHITHER THE MEDICAL PROFESSION?

THE medical profession occupies a unique place in human society. Of the various professions of the world, this noble work of relieving the pain and agony of humanity, this healing and curing of man's injuries and diseases, is one of the sublimest of avocations. It is a career of compassion and a life-long mission of mercy. It is, without doubt, in a special sense, Divine, for it is, as it were, God's response to the distressed cry of the suffering mankind. The doctor comes to the patient as a ministering angel. Such is the grandeur of the healing art. It meets an indispensable, vital need of man.

This mission of bringing health, well-being and long life to man is, and should not be, in the nature of a market bargain. It cannot

The medical profession as it is in our country today is, I am afraid, becoming a disgraceful travesty of the sublime ideal stated above. The sanctity of this great profession has been almost completely forgotten. The idealism is nowhere to be seen. It has come to be regarded as one of the numerous means of getting rich and leading a life of luxury and ease. Thus the fundamental aim itself has been relegated to oblivion and this profession so vitally important to the nation is becoming vitiated by the selfishness of the doctor.

THE deplorable part is that the common practitioner is gradually degenerating into a shopkeeper, if not worse. The element of humanity has largely gone out of his heart and in its place greed reigns.

By Major-General A.N. Sharma
(of Sivanandashram, Rishikesh)

be a mercenary transaction at all. It is not meant to be conceived as a "give and take" policy. No, it is entirely giving and giving alone. The lofty satisfaction of having fulfilled a sacred duty, the joy and gratitude of the relieved sufferer are its greatest rewards. The ancient stalwarts (to whom I bow down in veneration) made it clear beyond any manner of doubt, that the Alfa and Omega of a doctor's duty was the healing and curing of man's illness and not the making of a fortune.

His was the privilege of going forth amidst the sick with professional knowledge in his head, compassion in his heart, sympathy in his eyes, consolation in his voice and gentle healing in his methods. Aesculapius and Dhanwantri did not differ in their views as to the role of a doctor in the world.

Compassion and the spirit of eagerness to serve have almost been cast aside and there remains only a cold calculation of how much cash each patient will fill his pocket with.

Generally speaking the doctor, in his selfishness, looks upon the patient as his milch cow or his golden-egg-laying goose to be maintained in a semi-well, semi-ill condition so as to be a continuous source of income. To treat a patient on scientific lines and cure him completely would mean losing an income-yielding factor and, therefore, this highly immoral and callous method of keeping his clientele in a less normal condition is being pursued.

Greed and selfishness are absolutely incompatible with the sacred ideal of the medical profession.

This is the canker which is eating into this profession and is sullyng its fair name in many places in the country.

THE standard of teaching in our medical colleges has been gradually deteriorating since the last decade and has apparently become a farce during the last five or six years. The professors of international fame who spent all their time and energy in teaching the students have been gradually replaced by poorly equipped and selfish people who possess neither the sense of duty nor the initiative for the work in front of them. Thus those who today teach the students (the doctors-to-be) are mostly guilty of heartless neglect of this most responsible task. The reason is not far to seek—these professors have not the necessary time to teach in a class room or a ward because they are far too busy with their private practice with the spirit of a Bania (a merchant). Their personal money-making preoccupations allow them very little time for the important duty of teaching and training the doctors of tomorrow.

The poor medical student has to pore over his text books and wander into the wards in an attempt to learn things for himself or at best with the help of a raw house-surgeon who was perhaps himself a medco a short while ago. The mature experience of the professors which was to enrich the young man's knowledge is seldom available to the latter. So, year after year, the medical colleges turn out graduates who are the products of inadequate and unsatisfactory tuition and have the ultimate repercussion on the standard of attainments of the new medical men.

Having been a member of various Selection Boards for appointments in the medical services of our country, it is painful for me to see that, although newly qualified, they lack even the elementary knowledge of their profession. It is obvious that the standard of education has definitely deteriorated. National health naturally suffers if the young medical men lack that necessary knowledge and spirit

FREE! FORTUNE FREE!

Try—MY—Marvellous, Wonderful & World Famous GAYATRI and Win Mighty Good Luck

"MYSTIC MANTRIC"



"GOD BLESS YOU"

GREATNESS OF GAYATRI

The Mother of Universe, the Creator of Sun, Moon, Stars and the NINE Planets that Rule and Govern us. Gayatri is the real Saviour of Humanity from Distress & Disasters. Gayatri is a Mighty Divine Power. It is not Myth or Fake. No sincere Devotee of Almighty Gayatri ever missed her Benevolent Blessings.

HOLY GAYATRI CHARMS are Scientific in preparation. Guaranteed for Benediction and for protection against the Wicked Influence of the Evil Planet Saturn. Due to these Marvellous and remarkable results—GAYATRI—won World wide reputation. Each and Every—Gayatri—is carefully prepared according to the ancient Laws prescribed in the age old Mantric and Tantric Scriptures. Gayatri is made of a Mystic Formula of NINE Holy metals, Rare Tibetan Herbs and finished with costly Magical and Spiritual Rituals. Simple Directions. GAYATRI—is for all Castes and Creeds. Gayatri is a Dainty Jewel and you will be proud to possess it Forever and Ever.

AMAZING TESTIMONIALS FROM ALL OVER THE WORLD

Won £17,500: Your Gayatri Blessed me with Sudden Fortune in Bases. I am now convinced that Gayatri is a Great Charm full of Miracles.
—Samuel B. Keelro, London, N.W. 6.

She loves me deeply: Miss—who was very angry, is now my dearest friend and loves me much. We wish to marry. Pray—Bless us. No doubt Gayatri is a Mystic Charm.
—Raja Rajeswar, Ambala.

I got a job: I never dreamt about my Success. Wonder, I am selected as "Chief Supervisor" and I owe all my Unexpected Luck and Speedy Promotion to your Great Gayatri.
—H.B. Burton, Tasmania.

I won property: I won Wonderful Blessings through your Gayatri. I won the Law Suit and the Property worth Rs. 56,000. Please send me Super Special Gayatri by V.P. for Greater Success.
—N.S. Sankar Iyer, Tanjore.

Gayatri is wonderful: Accept my Humble Homage to your Holy Home. You are a God sent to me. Your Gayatri worked Wonderfully. No doubt you are a Great Mantric and Spiritualist. Please send me a Highly Powerful Gayatri for Bright Fortune.
—S.V. Raman, Colombo.

Income is increasing: My Trade and Income is increasing day by day. All my difficulties vanished. The amount I paid you, is nothing and negligible compared to the Marvellous Blessings I won through your Gayatri.
—K.V. Nair, Cochin.

He loves me much: Really a Miracle happened in my Life. Your Super Special Gayatri, led me to Bliss and Happiness. Be now sincerely and wholeheartedly Loves me, Gayatri is a Miracle Charm for Love Lorn Souls.
—Mrs. Banisna, Bhopal.

Amazed me: Since I got the Gayatri. I won very many Prizes in Puzzles and the Bright Profits. Amazed and Wondered me. Kindly send me your Super Special Gayatri by V.P.
—B.N. Robin, Gold Coast.

Happiest Man: I cursed myself as the most Unfortunate Soul in this Wicked World. But, your Super Special Gayatri Blessed me and made me the Happiest Man with Pride and Fortune.
—Gopal Singh, Bombay.

I regained Rs. 32,000: The Powerful Blessings of Mystic Gayatri Charm, surprised me much. I regained Rs. 32,000 in Lotteries. Your Gayatri is really Divine & Powerful.
—K.K. Sitaram, Calcutta.

"GAYATRI" Blesses Good Luck And Sudden Fortune

The World Famous Mighty Powerful "HOLY GAYATRI CHARM" Blessed 88,697 Devotees with Mighty Good Luck, Sudden Fortune, Cheerful Health, Unexpected Wealth in Puzzles, Quick Promotion, Sure Success in Love Affairs and Everlasting Happiness. GAYATRI effectively changes—YOUR—Bad Luck into Good Luck, Poverty into Prosperity, Suffering into Bright Success and Failures into Fortunes, Good Profits—enrich—YOU—in Business, Lotteries, Puzzles and Speculations. Desired persons (He or She) however arrogant and obstinate come under control. Even Wicked Enemies bow down in defeat to the Wield Influence of GAYATRI. Gayatri is a Gift to the Poor and a Boon to the Rich. Even a Beggar in Misery can win SUDDEN FORTUNE through the Divine aid of GAYATRI MATA. Why suffer silently? I will make you Happy and Lucky. Order for your—GAYATRI—this day only. Be Happy Forever and Ever.

HOLY GAYATRI CHARMS

GAYATRI ORDINARY	Rs. 4-9 (10 Sh.)	Post Free.
GAYATRI POWERFUL	Rs. 9-7 (20 Sh.)	Post Free.
GAYATRI SUPER SPECIAL	Rs. 23-13 (40-10 Sh.)	Post Free.

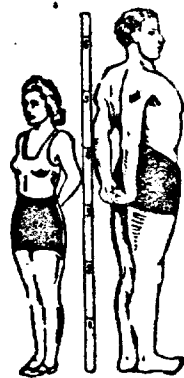
MY-GUARANTEE
Give a fair trial
for 15 Days—
If GAYATRI fails—
Demand A Refund.

FREE

A Highly Powerful MESMERIC BIRTH STONE to Bless FORTUNE and GOOD LUCK will be sent—FREE—with every GAYATRI. Highly Helpful Literature—FREE. Kindly write your FULL address in BLOCK LETTERS.

MESMERIC HOME, MASULIPATAM

BE TALLER



If you want to increase your height by 2" to 6", then begin using from today our world-renowned **HIGHTO** Medicine. These are tablets. They show their miraculous effects within 20 days. Both sexes can use it.

Price Rs. 4-12 per phial.

IMPERIAL CHAMBER OF SCIENCE (MM)
P. B. 61, AMRITSAR

BECOME A MEMBER OF

SEX INSTITUTE

Objects: (a) To satisfy sex curiosity (b) To bring home to all fundamentals of Sexual Knowledge (c) To supply sex literature and requisites (d) Members are issued membership certificates (M.S.I.) Membership open to all who are interested in the objects of the Institute.

Write for Membership forward other information to

Secretary,

SEX INSTITUTE,
P.B. No. 507, NEW DELHI.

LABELS

ALL KINDS OF LABELS
Manufacturer
EMBOSS & LITHOGRAPHY
MANHAR LABEL CO.,
93, Princess Street, BOMBAY-2

FREE!

For scientific information about sex disorders and How to Avoid Them write to us for **FREE BOOKLETS**. Send Stamps worth Rs. 5 to cover postage.

THE ALLIED TRADERS (M-X)
687, Nana Peth. POONA 4

ALMOST EVERYWHERE

Ladies & Gents can make **FRIENDS** through:—The Universal League of Introduction (Estd. 1946), 5, Hamam Street, Fort, Bombay. Details against 2 As. Stamps.

required for the efficient performance of their day-to-day work. The common man bears his pain in silence for he cannot understand this system of which he is a poor victim. The nation suffers in the end.

THIS state of affairs has to stop as it is a disgrace to the fair name of the profession. A doctor is not and should not be a gold digger. He is expected to be like a god in human form who goes about performing miracles daily with his superior knowledge of diseases and the science and art of healing. Money is not to be his goal. No, never. This has got to be understood perfectly. The doctor must have a pure heart and a noble character. It will be then and then alone that his mind will be clear and subtle and he will be able to diagnose correctly and treat accordingly.

Selfishness and greed cloud the heart and destroy the clarity of mental perception. He might be a shrewd money-maker but never a good doctor. Covetousness, greed and selfishness might make him a human vampire for he lives and enriches himself upon the pain and suffering of the sick people. Some professional experts have been known to get into criminal practices and an individual here and there has been known to put a patient on the table, open up the abdomen, and then turn round to the anxious next of kin and demand more fees.

The priest, the teacher and the doctor are expected to be humanitarians. They minister to the threefold aspects of the individual. The priest enlightens the soul of man; the teacher illuminates the mind and the doctor lightens up the body of man with radiant health and vitality. These three services to the nation are sacred duties based on selflessness, willing self-denial and joyous self-sacrifice. These three should not think of getting rich. They should be willing to work for a living wage only.

Extortion of fees by unfair means and threats should be penalized. The present-day story of a middle-class patient in any of our capitals is pitiable. He has lost his health. By approach-

ing a famous specialist he is usually on the way to losing his meagre wealth, too, for he is gripped by an unscrupulous medical clique. He is passed by his specialist physician, say, to the E.N.T. expert, who passes him on to the Eye man, and then to the Laboratory, radiologist, heart and skin specialist and so on. By the time he has gone round the clique, he is broke and the disease persists.

WE have appointed committees and commissions of inquiry for minor matters—is it not possible to appoint a committee or commission of inquiry consisting of eminent men including those belonging to the medical profession? The men chosen should have a wider outlook and not necessarily belonging to the Medical Council of India—some of whose members are directly or indirectly responsible for the present state of affairs. If any State dares to make an inquiry into the conduct of a Specialist, the officers of the Medical Council start threatening action against it. Is their job only one-sided, i.e. protection of medical experts?

Although medical departments are directly under the supervision of the States, the Centre should have its say on the progress of this important science and on the selection of higher appointments and their duties so that favouritism is reduced to a minimum.

The teaching staff should have a whole-time job. No private practice should be permitted during working hours and private patients should be treated in their own nursing homes or residences only.

Those who are interested in forming an honest medical profession and State Insurance Schemes should be given all co-operation.

THE ideal to be aimed at should be that free medical aid to the whole population is their birth-right and it is eventually up to the Government to use all its authority in instituting a National Health Scheme where every member of this noble profession will work in a team on a living wage only and every individual in the country will be entitled to free medical treatment.

BRILLIANT BOOKS FOR BOOKLOVERS!!

	Rs. A.		Rs. A.
1. REAL HINDUISM—BY SIR G.C. NARANG.	6 4	32. REVELATION—BY NARAYANANDA ...	4 0
2. MESSAGE OF THE VEDAS—BY SIR G.C. NARANG	6 4	33. INDIAN TALES OF FUN, FOLLY & FOLK-LORE	2 0
3. TRANSFORMATION OF SIKHISM—BY SIR G.C. NARANG	6 4	34. BHAGWAD GITA—BY BENGALI BABA.	5 0
4. PUNJAB EMINENT HINDUS—BY N.B. SEN	6 4	35. MAHARAJA RANJIT SINGH—BY HARBANS SINGH, M.A.	1 12
5. WISDOM OF INDIA—BY PT. NANAK-CHAND M.A. (OXON)	6 0	36. LIFE STORY OF GEN. KARIAPPA—BY PROF. KAUSHALA	1 12
6. SAINTS & SAGES OF INDIA—BY PROF. PRITAM SINGH	3 12	37. CURRENT INDIAN HISTORY—BY DR. SITARAMMIAYA	12 0
7. TALES & TEACHINGS OF HINDUISM—BY D.S. SARMA	3 0	38. GUIDE TO HAPPY, HEALTHY SEX LIFE—BY DR. SINGH	4 0
8. HINDU PHILOSOPHY—BY PAUL	3 0	39. HOW TO REDUCE WEIGHT—BY DR. SINGH	2 0
9. THOUGHTS OF MAHATMA GANDHI—BY PROF. KUSHALA	6 4	40. HOW TO GAIN WEIGHT—BY DR. SINGH	2 0
10. CELEBRITIES (BIOGRAPHIES OF INDIAN PERSONALITIES)	6 0	41. FOOD REMEDIES—BY DR. SINGH	2 0
11. TWENTIETH CENTURY GENERAL KNOWLEDGE	7 8	42. BATHS (TREATMENT OF DISEASES BY WATER) BY DR. SINGH	2 0
12. THOUGHTS OF SHAKESPEARE—BY N.B. SEN	6 4	43. MY NATURE CURE—BY DR. SINGH	15 0
13. FAMOUS URDU POETS & WRITERS—BY SIR ABDUL QADIR	6 4	44. LITTLE KNOWN FACTS ABOUT WELL-KNOWN PEOPLE—BY DALE CARNEGIE	4 12
14. LIFE OF SIR S.S. BHATNAGAR (INDIA'S GREAT SCIENTIST)	6 4	45. BIOGRAPHICAL ROUND UP—BY DALE CARNEGIE	5 12
15. BHAGWAT GITA—BY PT. MURLI DHAR.	3 0	46. WOMAN, MARRIAGE & MORALS—BY SHAHID PRAVIN	6 0
16. CREATIVE ART OF LIFE—BY K.M. MUNSHI	2 8	47. OVER MY SHOULDER (AUTOBIOGRAPHY OF SIR SWINTON)	13 8
17. YOUR PREDICTIONS (INDIAN ASTROLOGY)	5 12	48. LADY CHATTERLEY'S LOVER—BY LAWRENCE	4 12
18. HIMALAYAS—ABODE OF LIGHT (ILLUSTRATED) BY NICHOLAS ROERICH	15 0	49. PEOPLE, HOW TO KNOW THEM—BY PERRY	4 8
19. CONTEMPORARY INDIAN PAINTERS—BY G. VENKATACHALAM	8 4	50. VALUES OF LIFE—BY EARNEST BARKER	3 0
20. INDIAN AMBERS—BY LADY LAWRENCE	12 0	51. WIT AND WISDOM OF ABRAHAM LINCOLN	5 0
21. SCIENCE & PHILOSOPHY—BY M.N. ROY	5 0	52. PROFILES—BY VENKATACHALAM	8 4
22. SCIENTIFIC POLITICS—BY M.N. ROY.	5 8	53. PLANNING OF BRITISH COTTON TEXTILE INDUSTRY AFTER WAR	4 8
23. FREUD HIS DREAM AND SEX THEORIES.	3 0	54. PRACTICE IN COTTON SPINNING & WEAVING	4 0
24. WONDERS OF TIME SPARE—BY SWAMI MADHAVTIRTHA	3 0	55. FOLLIES (INDIAN SHORT STORIES)	1 6
25. SPIRITUAL MESSAGES—BY RISHI RAM RAM	2 0	56. MEANING AND CONTENT OF SEXUAL PERVERSIONS—BY BOSS	20 0
26. INTEGRAL EDUCATION—BY SWAMI MADHAVTIRTHA	1 8	57. AMERICAN WOMAN IN MODERN MARRIAGE—BY RUTH DOSS	20 0
27. CONCEPT OF TIME—BY SWAMI MADHAVTIRTHA	1 2	58. TECHNIQUE OF LOVE AFFAIR	12 8
28. CONCEPT OF SPACE IN INDIAN PHILOSOPHY—BY SWAMI MADHAVTIRTHA.	1 8	59. SEXUAL LIFE IN ANCIENT GREECE—BY HANS LICHT	15 12
29. HINDU ART OF LOVE—BY VATSYAYANA	6 0	60. HISTORY OF KOH-I-NOOR—ITS ORIGIN, ADVENTURES AND FUTURE	3 12
30. RATI SASTRA (ANCIENT ART OF LOVE).	2 0		
31. MYSTERIES OF MAN, MIND & MIND-FUNCTIONS—BY NARAYANANDA	12 0		

SPECIAL DISCOUNT } On Order of Books worth Rs. 30/- or more: 10% Post free.
FOR BOOKLOVERS } On Order of Books worth Rs. 50/- or more: 15% Post free.
 } On Order of Books worth Rs. 100/- or more: 20% Post free.

Available from:— **NEW BOOK SOCIETY OF INDIA, Post Box 250, NEW DELHI**

You Asked For It!

By K.R.S.

Miss S. Bimbla Bai, Fort, Cochin

Q.—My opinion is that the present system of conducting MYWORDS is quite consistent with the order and style in which Crosswords should be run. The Squares have got an attraction of their own, with Fixed, Jumbled and Reversed Spelling words providing a welcome variation from concentrating monotonously on the alternative words, and they cannot be replaced by columns or other forms. Therefore, may I take the liberty to disagree with Mr. G.S. Kulkarni, Bombay 16, on his suggestion made recently, namely, to give up running MYWORDS in the Crossed form and run it instead in the 1 or 2 method in which R.M.D.C. Competition of Bangalore is being run?

A.—Fair one, your presentation of the case is finer than any so far made and I feel the Competition Editor would be fair in his decision.

Siddhi Nath Verma "Ambasta," Tehta, Gaya

Q.—How far is the Five-Year Plan successful?

A.—You can have an exact estimate only after the five years are over to condemn or praise this effort at national betterment.

Syed Abdul Rahiman, Kakinada

Q.—Why are many film actresses unmarried?

A.—Matrimony and career usually do not agree with each other. This may be the reason.

R. Narayana Rao, Bangalore-3

Q.—What is the difference between Jansangh and the Hindu Mahasabha?

A.—Only in nomenclature, in my opinion. It is the same old wolf but in sheep's clothing crying hoarse for the welfare of the innocent sheep.

V.M. Habbu, Haldipur, N.K.

Q.—What is the difference between Pride and Self-respect?

A.—The former results from an over-assessment of an individual's abilities, influence and importance of himself or herself whereas the latter is the basic worth of the individual which can increase or decrease due to anything said, done or heard.

Miss Snehalata, Kumta

Q.—Is love divine?

A.—Divine or not, it seems to make those who are in that condition look quite bovine!

Ram Narain Vyas, New Delhi

Q.—Don't you think that Competitors would not be much helped by the List of Fixed Words and Alternatives of MYWORDS published as the Competition Editor says that it is not exhaustive and that we would do well to consult dictionaries?

A.—You seem to be quite an astrologer for you have anticipated what the Competition Editor has just decided. To satisfy and also to minimise inconvenience to the Competitors, the Competition Editor has decided to publish the FULL list of fixed words and alternatives of each MYWORDS Competition. This means that the Adjudication Committee will select apt words from this list only. Words not mentioned in the list will not be chosen. MYWORDS fans are thus served with a pre-digested fare, so to say.

P.M.M. Hussain, Palghat

Q.—Is it possible for us to look upon other women just as we look upon our own sisters?

A.—It is possible, but several have the unfortunate mentality to look upon them as fallen sisters fit for redemption through their particular benevolence only!

H.R. Mokhiya, New Delhi

Q.—Is the love of a young lady intoxicating?

A.—That is exactly why it is so taxing.

Mrs. P. Nanjappa, Munngalli

Q.—Which is the best thing in the world?

A.—Contentment, as was already once stated.

P.R. Ganapathy (AMC), New Delhi

Q.—Will you please speak in my favour to the Competition Editor not to change the present form of MYWORDS into the pattern like that run by R.M.D.C. of Bangalore? Will you take it from me that Commonsense Crosswords should not be run on those lines?

A.—Your viewpoint will certainly merit consideration. I may also assure you that the Competition Editor of MYWORDS has not yet made up his mind to change the present pattern of this popular pastime for pleasure and profit.

S.K. Dham, Jullundur City

Q.—If life without wife is just an unsalted dish, then what is a kiss without a miss?

A.—Hollow hiss!

YOU ASKED FOR IT! SHOULD BE MENTIONED ON TOP OF THE LETTERS INTENDED FOR THIS COLUMN. THE VIEWS OF COLUMNIST K.R.S. DO NOT NECESSARILY REFLECT THOSE OF THE EDITOR. THE QUERRIES DECIDE THE ANSWERS—SERIOUS, FRIVOLOUS OR INFORMATIVE. AND IF THE ANSWER IRRITATES YOU, REMEMBER YOU ASKED FOR IT!

Gleanings

H-BOMB AND NEW TERRORS

IT is a curious comment on present-day affairs that the news of what was almost certainly the successful testing of the world's first hydrogen bomb last November passed almost unnoticed, writes Leonard Bertin in London's *Daily Telegraph*.

The hydrogen bomb does, after all, pave the way to destruction and horror of completely incomprehensible magnitude. Its unprecedented power has even required a new word, "megaton," to describe it.

Megas, of course, is Greek for great; and scientists, always ready to borrow new words from the dead languages, have long since found it convenient to talk of mega-watts and mega-volts when they mean millions.

The atomic bomb's power is assessed in "kilotons," or thousands of tons of TNT, the standard military high explosive. The hydrogen bomb, a thousand times more powerful, is classified in megatons.

In one step we have jumped to weapons capable of releasing energy equal, probably, to that from two to three million tons of TNT. What is more, there is no sign that this astronomical rise in the power of weapons is likely to be checked.

Figures are of little value in assessing the true value of the new bomb as a weapon of war. No one suggests, for example, that the most effective use of such a quantity of explosives would be to let it all off at one place. But some yardstick is required, and the one already in use is probably as good as any other.

Worth Producing?

Much more in question is the use that may be made of so powerful a weapon and, therefore, the desirability from a military and economic point of view of developing it. There is, too, another factor, surprising at first to the layman, but founded on well-known physical laws.

If you multiply the energy release of a bomb, say a thousand times, the radius of flash and burn damage, so terrifying in the case of the atomic bomb, increases by only the square root of that figure, that is to say, little more than thirty times, while the radius of blast damage increases still less, by the cube root, that is to say, only ten times.

Why, then, is it worth producing the hydrogen bomb at all? The hydrogen, or "fusion" bomb, is so called because it derives its energy from the fusion of hydrogen atoms to form atoms of the heavier helium; a major proportion of the explosive force is produced from deuterium, which is hydrogen weighing twice as much as the normal variety.

Deuterium can be made comparatively cheaply from raw materials in great abundance.

The ordinary atomic, or "fission," bomb, on the other hand, derives its energy by splitting up atoms of plutonium or the lighter, 235, isotope of uranium. The source of both these is uranium ore, the supply of which is limited.

Production of either plutonium or uranium 235 requires enormous capital expenditure, unprecedented quantities of electricity and, in the case of plutonium, complicated and dangerous extraction processes.

Detonator Needed

The source of deuterium is heavy water, which occurs as one-two-hundredth part of one per cent of all the world's water, whether it be in the sea or in our own bodies. It is extracted by an electrical process similar to that which takes place when an accumulator is charged.

Britain, in fact, has derived small supplies from the powerful storage batteries of its submarines. Heavy water is usually made on a commercial scale in countries like Norway and Canada, where there are large supplies of cheap electricity.

The fuse needed to set off a fusion bomb is an extra-powerful fission bomb on the scale of those exploded at Eniwetok in 1950, which was rated by an indiscreet member

of the United States Congressional Atomic Energy Committee at six times more powerful than the Hiroshima bomb.

But, just as you cannot set off a charge of dynamite or TNT with a simple fuse, you cannot any more easily explode deuterium by letting off a fission bomb on its own. You need a detonator, and it has to be made partly from a further substance, tritium, known as "superheavy" hydrogen because it weighs three times as much as the normal variety.

Tritium, like plutonium, must be made in an atomic pile, but, while it is only a few times more powerful than plutonium as an explosive, it needs nearly a hundred times as much effort to produce it. Much depends, therefore, on what quantity is required.

Potential Targets

It is unlikely, at any rate, that any fusion bomb could be made at the sacrifice of less than two fission bombs, and the figure may well be much higher. Because of the hydrogen bomb's greater power there would still be a substantial net gain.

What potential targets are there for such a weapon? It could be devastatingly effective against troops on the ground, but politicians would hardly like to see it used over an occupied friendly country when it might mean annihilating everything over hundreds of square miles.

Yet, in any war the Western Allies are likely to need to fight, they may well need to tackle aggressors on friendly soil.

The hydrogen bomb could also be used with great effect against a surface fleet or a large convoy of merchant ships. But of what use would that be if the enemy had internal lines of communication and had concentrated his naval strength in submarines?

There are few industrial targets or centres of land communications that could not be dealt with accurately by normal atomic weapons, delivered by plane or by long-range rockets. Those who consider that the hydrogen weapon, carried in rockets, might compensate for lack of accuracy, must be reminded that super-weapons still mean super-weight.

Queer Facts

Nine-year-old American wandering evangelist, Marjoe Gortner, has been a "minister" since he was four and has performed at least one marriage which has been declared legal.

Going to arrest a dog stealing milk from bottles outside doors, a policeman at Fleet, Hants, lost his newspaper—snatched by the dog as it ran away.

Twice in less than a year Sonja Mathieson, on her way to a maternity hospital at Filipstad, Sweden, has had her baby in a taxi.

A Swedish woman's magazine offers a free Coronation trip to London to the housewife whose husband looks most like the Duke of Edinburgh.

Boy of six in Sangerville, Maine (U.S.), has been fitted with false teeth while his second teeth grow.

A young man who got a lift from a beautiful blonde car driver in Copenhagen, Denmark, was later found unconscious—with his pocket book rifled.

Department store in Quebec City, Canada, offers a Niagara Falls honeymoon to couples buying £500 worth of furniture.

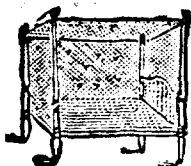
Rescued twice from a canal by Tipton, Staffs, firemen a horse bared its teeth and chased its rescuers round a field.

Driver of an empty electric train derailed near Chicago has been accused of being drunk in charge.

One of Britain's smallest birds—a blue tit—was drowned in a milk bottle it was robbing at Long-hope, Glos.

A jewellery shop owner in Rome leaped upon an armed robber—and got wet from the intruder's water pistol.

MOSQUITO CURTAINS



Made of best quality white netting with fullness in 4 corners. Packing and postage Rs. 1-15. Any four taken together one Mosquito Curtain Free. Packing and Postage Extra.

Long	Wide	High	Ord.	Best	Special
1 ft.	3 1/2 ft.	3 1/2 ft.	Rs. 4-5	Rs. 5-8	Rs. 8-9
1 ft.	4 ft.	4 ft.	5-6	6-7	10-12
1 ft.	4 1/2 ft.	4 1/2 ft.	6-8	7-9	11-14
1 ft.	5 ft.	5 ft.	8-9	9-10	13-14
1 ft.	5 1/2 ft.	5 1/2 ft.	9-10	10-11	14-16
1 ft.	6 ft.	6 ft.	10-11	11-12	16-18
1 ft.	6 1/2 ft.	6 1/2 ft.	11-12	12-13	18-20

HOME PRINTING POCKET PRESS

Names, address, letters, labels, hand-bills and programmes, etc., can be finely printed with its help at home. Price No. 1 Rs. 1-8 No. 2 Rs. 2-4. Special Rs. 3-5. Big Size Rs. 5-8. Big Size High Class Rs. 4-8. Packing & Postage Rs. 1-5.



High Class Rs. 4-8. Packing & Postage Rs. 1-5.

GREAT NATIONAL STORES (K.G.)

Post Box No. 12216, CALCUTTA-5

REWARD Rs. 100

(GOVT. REGD.)

Most powerful and brilliant. Even the most difficult object is achieved simply by keeping this "Guptabashikarnyatra." There is no necessity of undergoing any hardship to make it effective. It is effective without any preparation. By this whom (She, He) on want will be under your command. It will overcome evil stars, subdue enemies and it will give success in examination, trade, litigation, lottery, race, service, sons, immense wealth, freedom from debts and dangerous diseases. It will make you fortunate. Reward Rs. 100 for one who proves it also. Price—Copper Rs. 2-8. Silver Rs. 3-8. Gold Rs. 15.

SHREE KASHI BISHWANATH ASRAM
(M) P.O. KATRIBARAI, (PATNA)

VACUUM MASSAGE TREATMENT

V. M. Apparatus. A Modern and Scientific Apparatus for Loss of Vitality and Manhood. Rs. 14-8.

Tilmi Sultani. Ayurvedic liniment for external Massage with the apparatus. Rs. 3-4.

Actum Pills. An Ayurvedic internal medicine having herbal ingredients best if used in combination with the above. Rs. 3-10 for 40 pills.

All the Three for Rs. 20.
Postage and Packing Rs. 1-8.

HEALTH & CO., (M.M.)
1st FLOOR, OPP. MAJESTIC CINEMA
GIRGAUM, BOMBAY 4

HOBBYISTS, COLLECTORS, PENPALS

Desiring International Acquaintance. Improvement in Hobbies, etc., contact undersigned. Membership Rs. 6 annually. Bi-monthly 'Hobby-ism' free. Literature with specimen against 8 annas. Secretary, WORLD HOBBYISTS' HOBBY EXCHANGE, Capooratwas, Beharipur, Bareilly, India.

EARN Rs. 500 WEEKLY

Earn Rs. 500 to 500 every week through our ready-made forecast charts of "New York Cotton Markets." Thousands of my customers are earning at present all over the world. Ask for detailed literature and free trials against 4 As. stamps. Write to: "G.N.E." 15, Dr. Bahaduril Sanatorium, Deolali (G.I.P.).

Heavy Weight

Compared with the light and compact fission weapons that have now been developed for tactical use, the fusion bomb might weigh many tons.

The warhead of the 12.8-ton V 2 rockets used against London was only 2,150lb., while the United States' most powerful rocket, the Viking, must keep its warhead down to 500lb. in order to reach its altitude of 200 miles.

The fusion bomb could hardly be used as a tactical weapon against targets near a front line, such as an immediate reserve, supply or break-through area, because the limits of serious damage extend many miles from the centres of impact.

A question still puzzling many informed Americans is why the U.S.A. has still not been told officially in plain words of the successful development of the bomb, although responsible people are convinced of it.

Newspapers all over the country published eye-witness reports of the test on November 1, and Mr. Truman referred in almost transparent language to its success.

The answer probably lies in the fact that the weapon could be of far more use to an unscrupulous and ruthless enemy than it could be to the Western Allies themselves, and because the most important secret about any secret weapon is often the simple fact that the weapon has proved feasible at all.

Three Reasons

Once that is known, its development by any country with a high standard of scientific achievement and a large industrial and technological potential is only a matter of time. Once the power of the steam engine had been demonstrated, engineers all over the world built engines for themselves without detailed plans.

Why was America, from a military and economic point of view, justified in diverting enormous quantities of money, material, and manpower to development of what might seem to be a gigantic white elephant? There appear to be at least three good reasons.

First, there was little doubt that the Russians, having achieved the fission bomb, could, by diverting sufficient effort, have gone on to produce the fusion bomb as well.

Secondly, although tritium itself would be of little use, much of the effort now concentrated on the hydrogen bomb could be re-directed fairly easily to the production of fuel for peaceful atomic energy projects if the international situation were to improve.

Lastly, the hydrogen bomb, with all its disadvantages, may yet prove, in the hands of a peace-loving nation, to be the most powerful deterrent to aggression the world has ever known.

Scientists Who Played With Death!

In Milan a year or two ago a young Italian doctor handed his laboratory assistant a hypodermic syringe filled from a bottle of clear liquid, mysteriously marked "Glutaril" cas. 20 per cent," and asked the assistant to give him the injection. Within

an hour the doctor was dead, writes Richard W. Reinhardt in *Think* of New York.

It was remembered that he had been working on a new antibiotic which was successful with guinea-pigs, but no one in the laboratory could identify the mysterious fluid that had killed him.

The young doctor was one of a silent company who for centuries have made self-experiments, some of which have been landmarks in science but others have led to torment, confusion, even death.

One day in 1800 Sir Humphry Davy, who developed the miner's safety lamp and discovered one of the first surgical anaesthetics, had to be dragged from his laboratory in Bristol. His forehead was scarlet and the veins stood out like cords.

As he fainted he was barely able to murmur, "I don't think I shall die," but he twitched several hours in anguish. He had been inhaling hydrogen gas, the inflammable substance which was used to fill balloons before the development of helium.

Before his run-in with hydrogen, Davy had taken some deep whiffs of another gas he had produced in his laboratory. This was "laughing gas," or nitrous oxide, destined to bring anaesthetics to surgery.

Use Of Chloroform

But his first tests of the pain-deadening gas on himself were not without personal pain. The gas formed caustic nitric acid on contact with air and moisture and his throat and mouth were badly burned.

One November night, nearly half a century after Sir Humphry's famous experiments, a Scottish doctor named James Young Simpson and his two helpers sniffed a volatile liquid they were using, and found themselves under the laboratory table.

Simpson had poked his inquisitive nose into a bottle of chloroform, which hitherto had been known only as an internal drug. Within a few years it was being used as an anaesthetic in surgery and in childbirth.

As Davy and Simpson had sniffed, so did the physiologist Dr. John Scott Haldane in the early 1900s. In his laboratory at Oxford, Haldane put his nose to study the poisonous effects of carbon monoxide, deadly product of incomplete combustion.

From self-experiments he learned many of the causes of death in coalmine explosions and consequently was able to devise important minerescue equipment.

Later, to extend his knowledge of respiration, he led a group of British students to the top of Pike's Peak, in Colorado. There, on the snowy crest, the group lived for weeks, ran and climbed in the rarefied atmosphere and kept records of heartbeat, blood pressure, and pulse.

In the London laboratory of Sir Leonard Hill, eight students stood in warm, airless tanks while fresh air was supplied to their nostrils through tubes from the outside. Then the same students stood in comfortable, ventilated tanks breathing humid air through supply tubes.

From their recorded observations, these students were the first to know the basis of modern air conditioning: that a supply of ozone, proper humidity, and good air circulation are more important to human comfort than low temperature.

Swallowed Strychnine

Other doctors of the self-experimental school have resorted to tasting whatever they wished to investigate, sometimes with distressing results.

Johannes Purkinje, Hungarian physiologist of the last century, swallowed camphor, belladonna opium, stramonium, and turpentine in various experiments, and gave himself a dose of digitalis large enough to have killed a dozen men in order to study the effects of the drug on his vision. His heart beat painfully and irregularly for hours and he was sick for a week. But he became the Central European authority on toxic chemistry.

Another doctor who did not tremble at a spot of poison now and then was Professor Tonery, of the French Academy in Paris, who horrified a classroom of medical students in 1830 by swallowing a lethal dose of strychnine.

Smiling pleasantly, he explained that he had chosen a rather spectacular way to show the capacity of charcoal, which he had swallowed first, to absorb an alkaloid substance like strychnine.

In the field of pathology there has been similar self-experimentation e.g. in the conquest of yellow fever in Cuba in 1899 by a group of American doctors.

Among those who died was Dr. W. Lazear, victim of a *Stegomyia* mosquito bite while he was working among the afflicted. But his fate in a great self-experiment stands as a memorial to the courage and self-sacrifice of men who have used their own bodies as test-tubes.

London's Migratory Birds

It has been discovered that migratory birds, which are usually seen in and around London, are making journeys of 2,000 miles and more. This is revealed in the latest report of the London Natural History Society to mark the half-century of bird watching within twenty miles of St. Paul's Cathedral. It states that the tufted duck, which lives during the winter on the lake in St. James' Park, are found in summer and autumn on the lakes and rivers of Sweden and Finland and even in Siberia and Iceland. The ringing of these birds has enabled their movements to be traced.

Bird ringing is now carried out on a large scale by the London Natural History Society. During the past three years, 2,500 starlings were captured, ringed and then released from Trafalgar Square. It is estimated that Trafalgar Square is the nightly roosting place for 100,000 birds.

Dangerous Frames

Eyeglass frames made of plastic often are inflammable. Drs. Paul Van Portfliet and F. Bruce Fralick, of the University of Michigan, warn. They tested 30 plastic frame samples and found all could be ignited. Twenty-six were considered dangerous. The doctors cited a case in which a woman was fatally burned when her plastic frames caught fire while she was attempting to light a cigarette, says a Sydney medical report.

For all delayed Menses

AN IMPROVED FORMULA of DR. ANDERSON of SCOTLAND—TRIED IN THOUSANDS OF CASES IN INDIA AND ABROAD—SELLING AT ALL IMPORTANT CHEMISTS for Rs. 3 a Phial—

SCOT PILLS.

WARNING:—Since Scot Pills contain very strong drugs, they should not be used during PREGNANCY for fear of ABORTION.

Film Star Lalita Kumari says, "I am very glad to write that SCOT PILLS are very good and very quick in effects."

Lalita Kumari, Bombay

Aggra—Gopal Medical Store.
Amritsar—Sur & Co.
Allahabad—Kings & Co.
Ahmedabad—M.J. Sanghvi & Gates.
Ajmer—Popular Medical Store.
Ambala—Dr. Bhashesh Nath & Sons.
Aligarh—Shaw & Co.
Banswari—The Medical Stores.
Baroda—B.A. Fatehall & Sons.
Bombay—Perry & Co. Ltd., Grant Road.
Calcutta—Banerjee & Co., 43, Strand Road.
Cawnpore—Pioneer Medical Store.
Delhi—Young Friends & Co. Ch. Ch.
Dehra Dun—Barkat Singh Sons, Astley.
Ferozepur—B. Bajaj Chemists.
Ghaziabad—Amir Singh Narula.
Gwalior—Narain Medical Stores, Lashkar.

Hoshiarpur—Nidhi Pharmacy.
Jalandhar—Kahan Chand & Sons.
Jhansi—Medicine Supply Co.
Jubbulpore—Amir Khan & Sons.
Jaipur—Jaipur Medical Hall.
Kapurthala—Tiwari Medical Hall.
Lucknow—O. Bhan & Co.
Lucknow—King Medical Hall, Aminabad.
Lahore—National Pharmacy.
Madras—J. Balabhai & Co., 890, Netaji Rd.
Matter—Saria & Co.
Nagpur—Amrut Pharmacy Ltd.
Poona—N. Mahadeo Co., Near City P.O.
Patna—Popular Medical Hall.
Patiala—Dr. Bishan Saroop.
Simla—D. R. Vohra & Co. Lower Basar.
Saharanpur—A. Kitchner & Co.
Surat—Dalia Bros.

CAREER MAKING BOOKS

How to get rich quickly Rs. 2
How to become a Filmstar .. 2
How to influence people .. 2
How to speak in public .. 2
Success through will power .. 2
Choosing a career .. 2

Postage Rs. 10 extra for each book
Complete set of 6 books Rs. 10 including postage.

ELECTRIC RADIO GUIDE

Prepare your own radio for Rs. 15 and learn house wiring, radio repairing and all about electricity to earn Rs. 200 p.m.
Price Rs. 4. Postage Rs. 15. Art of Photography Rs. 3. Soap making Rs. 3. Perfumery making Rs. 3. Tailoring and cutting Rs. 3. Postage Rs. 12 per each book.

OUDEH BOOK DEPOT (M.M. 12)
RANGMAHAL, ALIGARH CITY.

JOURNALISM Earn Rs. 100 by learning Journalism and Story Writing in spare time by post. Ideal Profession and hobby. No Exam. No pupils. Prospectus free.
Associated Schools, Sohanganj Delhi 89

WANTED Students to become Accountant Steno-Typist, Bank and Insurance Officer by Post. Recognized Diplomas. D. Com. courses. Prospectus.

American Correspondence College
SOHANGANJ, DELHI 18

PITMAN SHORTHAND IN 8 DAYS

By Post. Speed 100. 5 Rules. 26 Signs and 9 Lessons. D. Com. and Commercial Courses. Details free:—
Associated Schools, Sohanganj Delhi 25

FRENCH PHOTOS

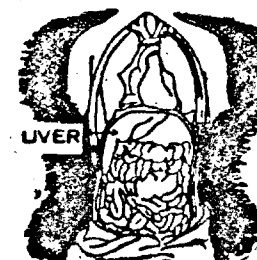
Rs. 7 Send by M.O. You'll get in return 12 Bromide Photos of French Ladies taken from real lives in very charming and attractive poses by Registered Post. Foreign 12 Sh. uncorrected B.P.O. advance.
INDIA PHOTO HOUSE (X)
POST BOX No. 1693, MADRAS 1.



MAKE FRIENDS

with LADIES or GENTS OF ANY AGE IN YOUR CITY. ALL OVER INDIA. OR ALL OVER THE WORLD. SEND 12 ANNAS IN INDIAN POSTAGE STAMPS OR EQUIVALENT IN STAMPS OF YOUR NATION AND ASK FOR DETAILS FROM
Golden-Links, Madras 1
INTERNATIONAL WOMEN'S

LIVER-ZUM



A most reliable remedy for any kind of Liver Troubles, Pain, Wind, Worms and Short of Appetite etc. A digestive and luxuriant medicine that miraculously acts over Liver to form and distribute fresh blood in every organic function of human body especially. (Applicable and fruitful to both young and old). Price per bottle Rs. 2/- Please write your name and address very clearly.

Distributors:

S. N. PAUL & H. L. DAS
5, Nabin Paul Lane, CALCUTTA-9

ALLADIN'S MAGIC LAMP NEW INVENTION

You can know all about your future, luck etc. through this MAGIC LAMP. Take the MAGIC LAMP in your right hand and ask your question 3 times to it, you will get your answer within one minute with a simple direction. I guarantee that if you could not get the answer within one minute, your full amount will be refunded. Price for each MAGIC LAMP is Rs. 2-12. Special Alladin's MAGIC LAMP of Big Power Rs. 5-12.

Foreign price 9 Shs & 12 Shs. B.P.O. Postage free. "No V.P.P. System"
FREE: Along with it one Jantra Mahakali will be sent free which will protect you from all evil stars.

Prof. KRISHNA DUTTA
Chivra, Iotashwari, BOMBAY

"MAY I have the evening off, sir?"

"Well?" I looked up from my newspaper.

"I wish to go and see *Jhansi-ki-Rani*," continued my servant.

"Why not see it some other day?" I suggested, stretching my legs and thinking that if he agreed, I would ask him to make me a cup of coffee.

"Some other day?" he laughed, wringing his hands submissively. "Today is the last day of the picture, sir. Actually yesterday was the last day but they are having a special early show today."

"What time?" I sprang up from the smugness of my easy-chair and flung aside the Sunday paper.

"At half-past-four," he answered, and we both looked up at the clock. There was just half an hour left for the show to begin.

"All right, run off," I said.

In a bid to save myself from an unpleasant situation, I hurried to the house of Mr. Tandon who lived in my street about a furlong away. Mr. Shankar would, I knew, never forgive me and in the bargain I would have to pay a heavy, self-imposed penalty if I failed. No, he would never forgive me and would perhaps insist, to teach me a lesson, on my paying the full price for my carelessness and failure to keep my word.

This was what had happened a fortnight earlier. While we were having coffee together in a restaurant my friend, Mr. Shankar, said it was a grand evening to go and see that much-trumpeted picture about the Rani of Jhansi. I, however, had counselled patience "to avoid the great public rush" and had said, "What's the mighty haste? Such pictures don't go away in a hurry. Let's not become frantic." To tell you the truth, however, my sermon had, in the main, been inspired by my deflated purse. In keeping with one of the traditions of our friendship, it was my turn to stand him the show, and a show, in our code of understanding, meant the balcony, ice-cream and snacks such as salted cashew-nuts.

"But it's not a picture to be missed," Mr. Shankar had asserted as if I had not heard of its high praises.

"Leave it entirely to me," I had shot back to inspire confidence in him. "I'm not a fool to miss

THE LAST SHOW



such a wonderful picture. I've heard and read a lot about it, but let the rush get a little less." To reassure him, I had clasped his hand and added, "It's my responsibility, you know, to show you this picture. If I fail, take ten pictures from me before it becomes your turn. Are you satisfied?" "O.K." he had nodded.

AS usual Mr. Tandon, to whose house I had rushed, was only too glad to allow me to use his telephone.

"92525," I dialled, ready to tell Mr. Shankar to come along in his car at once—thank God he had a car—but an 'engaged' signal greeted my ear. I put down the instrument and allowed a few seconds to pass. Then I dialled again. I had connected this time,

By JOSLET

"Hallo!" said a gruff voice at the other end. "What can I do for you?"

"Isn't Mr. Shankar at home?" I enquired, doubtfully. Either Mr. Shankar had a new servant or I had got the wrong number.

"This is the Universal Laundry Company," explained the bass voice. "What service can I..."

"Sorry," I snapped back and replaced the receiver, reproaching myself for carelessness.

"Have you finished?" asked Mr. Tandon as he came from an adjoining room.

15th May 1953

"I got it wrong," I explained with a smirk. "Due to my haste, I think. I'll try again."

"Just a second," said Mr. Tandon, taking the phone from me.

THE next few minutes gave me an understanding of eternity as Mr. Tandon sat down and 'discussed' with a friend of his the programme of a forthcoming picnic.

I sighed with relief when he said 'cheerio' and handed back the telephone to me. He disappeared into an inner room while I slowly and carefully operated 9-2-5-2-5.

"Hallo, what service can..."

"Hallo!" I gasped in astonishment, recognising the familiar voice of the laundry company, and banged down the receiver.

"What's the matter? Can I help you?" enquired Mr. Tandon as he appeared on the scene again, his sympathies, I suspected, being more for his telephone than for me.

"I want 92525 and I'm getting somebody else," I almost wailed in despair as I made room for Mr. Tandon to take the situation in hand. "I want to speak very urgently to Mr. A. K. Shankar."

"Shankar A. K., Shankar A. K.," muttered the owner of the telephone as he turned the pages of the Directory.

"Ah! Here's it. I thought as well!" he said, drawing up the directory closer to his eyes. "It's 95252 and not 92525."

"How stupid I've been!" I apologised, feeling thoroughly ashamed of my mistake. "I'm sorry you have been bothered."

I dialled 9-5-2-5-2.

There was a clear, ringing signal. I smiled and thanked Mr. Tandon. He left me to myself again. I looked at the clock. There were still fifteen minutes to go for half-past-four—more than enough time where a car was concerned.

But why wasn't anyone taking up the phone at the other end? The ringing was going on and on.

And as I was just wondering whether I should put down the receiver and try again, a blunt voice, clearly that of Mr. Shankar's servant, said, "Who's that?"

"Is your saheb at home?" I asked.

MY MAGAZINE

37

MY TRUE PATHETIC STORY

Dear Brother, I am neither a Doctor nor a Vaid, but I am the son of a respectable millionaire. I fell a prey to various diseases in my prime of youth. I secretly tried so many medicines of well-known venereal disease expert doctors but of no use. On the other hand my parents were bent upon to get me married when I was not fit for it. I therefore ran away from home to Kashmir and decided to end my life. One day by the grace of Almighty God, I met an old Mahatma who gave me some medicine for internal use and oil for massage, the use of which gave me new life and made me He-man within seven days. But according to the directions of the Mahatma I had to complete full course of fifteen days. At the time of

departing the Mahatma gave me a prescription taking an oath from me that I will place my services for the welfare of mankind. I therefore according to my promise offer the medicine and oil to the persons suffering from loss of Debility, general weakness, nervous breakdown and private diseases so that they may rejuvenate themselves and enjoy prime of youth even in old age. The medicine can be taken in any season. Price 7 days course:

KASHMIRI PILLS ... Rs. 2-12

KASHMIRI MASSAGE OIL ... Rs. 2-8

The readers are requested to help me in making it known to all their friends by showing this paper and serve the mankind. Correspondence in English only.

B. MULKH RAJ ANAND, Durgiana, Amritsar No. 9

"LYDIA"

BIRTH-CONTROL APPLIANCES

We are pleased to appoint M/s. Lalson & Co., as our Sole Distributor for India for our "Lydia" brand Check Pessaries, Paragons, Crocodile Paragons and American Tips. Our patrons are requested to place their orders direct to:—

M/s. LALSON & CO.

SURGICAL INSTRUMENTS AND HOSPITAL Sundries

RICH CHAMBERS,
REAY ROAD, BOMBAY-10.

474, LAJPAT RAI MARKET,
DELHI-6.

NOW YOU CAN BUY ON INSTALMENTS ALL SORTS OF ARTICLES VIZ. SEWING MACHINES, CYCLES, RADIOS, WATCHES, CAMERAS ETC., ETC. MANY HUNDRED ARTICLES ALREADY GIVEN. LISTS SENT FREE. FOR TERMS WRITE TO:

The Bharat Traders Ltd.
PUNJAB

Secrets Of Women

(RARELY KNOWN TO ALL MEN)

ILLUSTRATED KOK-SHASTRA with 200 Pictures. Contains coloured pictures of men and women; confidential ways for enjoying luxury; worth reading for Married men. Price Rs. 12. An Album of 50 Bedroom pictures and 100 ways of kissing Rs. 1/8/- each.

Crescent Commercial Company
Post Box No. 82, (M.M.) AMRITSAR

GUARANTEED

ENERGY PRODUCING TONICS

(NIGHT PILLS)

ENERGY GIVING PILLS generate vital force of energy and vigour completely removing deformities and debilities. Ordinary Rs. 4/- Special Rs. 12/- Extra strong (Musk) Rs. 24/- per dozen.

LION TONIC PILLS (Registered): Rebuilds entire human system, supplying essentials like calcium, hormones and phosphorus to the fundamental parts of the body. Most effective, general and sex tonic. Rs. 5/- per bottle.

MULZIZ: Finely flavoured herbal cream to derive heartfelt joy and play. Rs. 8/- per bottle.

UNANI PHARMSEY (REGD.)
KHAND BAZAR, SURAT

Stockists: MILTON & MILLER
1157, BROADWAY, MADRAS

Bombay Agent: HUSAINI STORES
Opp. BORIBUNDER STATION
CAPITOL CINEMA, BOMBAY-1

LEPROSY

ANAESTHETIC and NODULAR TYPES cured perfectly without injections through a process of treatment that kills the causative germs. Absolutely harmless.

LEUCODERMA

is an ugly skin-disease indicated by white spots can be made to flee completely by the well-tried external and internal medicines. Also Eczema, Psoriasis and other skin-diseases are treated with success. For particulars and interesting free booklet please write to:—

The Specialist Physician

PANDIT RAM PRAN SHARMA

P.O. Howrah-Kustha Kutir, HOWRAH
Branch: 36, Harrison Rd., CALCUTTA-9

Married Bliss

Is impossible without sound, healthy limbs. In removing organic weakness and imparting new strength "RATIVILAS OIL No. 1" is incomparable in its use. It has an extra-ordinary power in toning up the relaxed muscles and tissues of both sexes. Highly recommended as best local application. Price Rs. 3/12/- only. Postage Re. 1. Every Purchaser will get **FREE** illustrated Book of docile subjects.

It Points out various tricks of gaining youthful health and happiness.

REJUVENATION

Is emanated in 24 hours from the use of an outstanding internal medicine "ANANGABATI or RATIVILAS". It increases the Power of aphrodisiac, tones up the impaired and enervated system and brings perpetual happiness in Woe-begone life. Its tonic like action is identical to all those who are Old or Young irrespective of age! Price Rs. 4/2/- for one month's use. Postage extra.

PANDIT RAM PRAN SHARMA

P.B. No. 7, HOWRAH (W. Bengal)

"Who's speaking?" enquired the servant loudly.

"I'm your saheb's friend and I want to speak to him very urgently," I explained.

"But what is your name?"

"Don't you know me? You've seen me so often. I'm your saheb's friend and my name is Gopal Das," I answered impatiently. "Be quick and ask your master to speak to me. It's very urgent."

"Just a minute," the servant's voice seemed to fade.

I eagerly waited for Mr. Shankar's friendly 'Hallo.'

"HALLO!" piped a thin voice. "Who's speaking and what do you want?"

It was unmistakably Mr. Shankar's aunt's voice. Mr. Shankar suffered frequent visits from her.

"Good evening, Mrs. Narain. Will you please let me speak to Mr. Shankar?" I pleaded. "I'm Gopal Das at this end."

"A gold dais what?" asked the aunt.

"Gopal Das," I shouted. I had forgotten she was hard of hearing.

"Oh, Gopal Das?" she repeated. "Don't I know you? How are you? And has your sister come from Bombay? If she..."

"No, she hasn't yet come," I interrupted her. "I want to speak urgently to Shankar. Is he at..."

"Yes, tell me what it is and I shall tell him," said Mrs. Narain. "And if your sister comes, please..."

"When my sister comes I shall let you know," I forestalled her. "But now please ask Mr. Shankar to come to mine at once."

"Dine when?" enquired the aunt.

"To come to my house just now," I shouted to make myself clear.

"To dine at your house just now?" the lady sought clarification. "What an odd time!"

"No, no," I bawled out. "I said please ask Mr. Shankar to come to my house just now. It's very....."

"But he isn't at home," explained Mrs. Narain nonchalantly. "I will tell him when he comes. What time did you say was the dinner?"

"Thanks, it's all right," I cut her short, put down the instrument and sank back in despair, wondering how everything had conspired, as it were, to go just the reverse of all right.

But the greatest conspirator, as you will soon see, was my friend Mr. Tandon who had been so good as to allow me the indulgence of his telephone.

When I went to thank him in the next room, he was having his tea. As if he had not been good enough already, he beckoned to me to sit down and have a little chat over a cup of tea. Would I mind? Feeling completely defeated, I had no urge to return home in a hurry, so I accepted Mr. Tandon's invitation. He regaled me with a yarn about a recent shooting expedition of his and then showed me a photo album containing pictures bearing out certain incidents related by him. Then followed another cup of tea and when I was leaving him, I reckoned that I had been for about half an hour with him.

COMPLETELY resigned to the inevitable, I retraced my steps and as I looked towards my house, I was struck all of a heap. I saw Mr. Shankar's car parked before my house. I doubled my pace. I found my friend ensconced in my easy-chair idly turning the pages of a cinema magazine.

"Wherever on earth had you been?" enquired my friend as he saw me and sat up. "Did you know there was a matinee today? I came to know only when my aunty came and I rushed to you when she told me that yesterday was the last day for the picture but that they were showing it again today as a matinee at the special request of the public."

"There's no help now, I'm afraid," I explained. "I'd been to telephone to you and..."

"And I wonder that you can leave your door open and be away for so long," continued Mr. Shankar. "In fact, seeing your house open with not even your servant in, I thought you'd be back soon and so I have waited, or I should have gone long ago."

"If only I had not accepted Mr. Tandon's invitation to sit down and chat!" I sighed in chagrin.

FREE

Benefit from any disease or desirous of VIM, VIGOUR and VITALITY just send full history of your case and get the full scientific treatment and the informative and illustrated book "Sexual Science" with secret Yoga Asana and hints FREE to get fully convinced of their action and avoid deception as elsewhere. Correspondence strictly confidential.

H. Dr. C.L. GUPTA, Gold Medalist
Famous Specialist and Psychologist
AMBALA CANTT.

for

BEAUTIFUL

HAIR



—USE—

**HOLLYWOOD
HAIR CURLING CREAM**

(REGISTERED)

It is a new discovery of the American Medical Science. Curling begins within 3 days of its use and it becomes permanent within 7 days. Even daily baths does not change the curling. All Actors, Actresses and the College Students profusely use it.

Price Rs. 3/- only per phial.

Postage extra As. 14. No postage is charged if order for 3 phials or more is placed at a time.

Aksiri Dawakhana Ltd.

Deputy Ganj, Saddar Bazar
DELHI



MENSES SPECIALIST

Your 'Delays' Problem **SOLVED** Safely & Surely at home in 24 hours!

You can now enjoy your life to the full without worrying over waxing problems of those periodical "Delays".

"KAMINI" the amazing 'Atomic' preparation from selected Himalayan herbs is giving 'Positive Relief' to innumerable wives and 'sweet-hearts' everywhere! Menses delayed under any circumstances and for any period can *Easily, Safely & Quickly* be re-started in nature's own way at home within 24 hours! It relieves the utero-ovarian passage of all natural and un-natural obstructions and restores *Natural, Painless and Regular* 'periods' every month. Though otherwise quite harmless the use of "KAMINI" is not 'indicated' in pregnancy as it causes immediate abortion. It is the right remedy of the hour which offers you the "complete hospital treatment" in the privacy of your own house at an amazingly low price and saves you from all possible future anxieties and worries. Price Rs. 13/4/- or Shillings 20 nett. Forwarding expenses Re. 1 extra for India and Sh. 5 for countries overseas.

NO AGENTS As this *Guaranteed* herbal preparation loses some of its wonderful efficacy when stocked for long periods, we are not appointing any stockists or agents for its distribution. It is supplied directly from our fresh stocks.

For users at long distances, "KAMINI" is issued in *Special* small metal tubes by **AIR MAIL** Without Any Extra Charges to ensure quick supply and prompt relief.

HIMALAYA HERBS P.B.No. 527 NEW DELHI.



Man Can Do Everything!

Whatever trouble you anticipate in future or whatever trouble haunts you please rest assured you will be freed in no time. Baba Jotishi's achievements are renowned in India and Foreign countries by his 35 years successful experience. Attainment of love—success in Business—cure of incurable diseases—success on service. Please obtain my *Tilasmati Yantra* against Rs. 21-4, special Rs. 41, every 3 questions answered against Rs. 3. Money should be paid in advance.

TILISMATI BABA JOTISHI

Opp: Super Cinema, Shop No. 4, Grant Road, BOMBAY 7

FOR PLANNED FAMILY SPACING—5 YEARS—

With Dr. Robertsons' BIRTH CONTROL PILLS. Guaranteed, sure and safe specific. Rs. 10/- per bottle. V. P. Charges extra.

FOR DELAYED MENSES TAKE DR. ROBERTSON'S PILLS

Menses delayed under any circumstances and for any period can easily, safely & quickly be restarted in Nature's own way within 48 hours. IT SHOULD NOT BE USED IN PREGNANCY BECAUSE IT WILL CAUSE ABORTION. Price: Ordinary Rs 5/- XXX Special for obstinate and long standing cases Rs. 10/- per bottle. V. P. Charges extra.



Wanted stockists in unrepresented areas on favourable terms.
DR. ROBERTSON'S LABORATORIES, 31, FORBES ST., BOMBAY 1
STOCKISTS — (1) Thos & George, 42, Waterloo St., Singapore-7. (2) M.A. Raj, 85, Galle Road, Bambalapitiya, Colombo-4. (3) Gnanasundaram Medical Hall, 187, Sea St., Colombo. (4) B.C. Clinic, Kottayam.

MASTER ENGLISH

At home by world-famous course and become popular writer and speaker. Write forceful letters, advts, articles. Learn to earn. Booklet "How To Master Good English" free.
Associated Schools, Sohanganj Delhi 21

WANTED FIRST-CLASS AGENTS

to canvas orders for our most up-to-date attractive Calendars. A profitable side business to sincere workers. Write for Free Agency Terms.

EMPIRE CALENDAR MANUFACTURING CO.
P.B. No. 6734, CALCUTTA-7

IT was one of those wet, miserable mornings when you found yourself hating everybody and everything—especially the prospect of going to work. There were about a dozen of us waiting at the bus stop. It naturally followed that the bus should be late. We stood there fuming, the rain trickling down the back of our necks and into our shoes, until we felt like calling it a day and going back home.

"There'll probably be a half-a-dozen of them in a row when they do come!" snarled the fellow next to me.

"That's usually the way," I nodded, showering him with raindrops.

"Of course, it is!" interposed a bulbous-nosed female. "They've adopted the convoy system! They're afraid to go out alone in case they get lost or torpedoed!"

There was one young fellow in the queue who seemed strangely immune to the rain. He was actually whistling!

"Must be drunk or in love," I decided morosely.

When the bus did finally hove into sight there was a mad concerted rush to get aboard, with the result that my newspaper was knocked out of my hand. It landed in a puddle. I left it there in spite of the fact that I hadn't as yet had time to glance at the headlines.

The bus was crammed tight, and the much too cheerful character made a nuisance of himself as he proceeded to go through his pockets in search of the necessary small change.

"What do you know!" he exclaimed at length. "I've left all my money at home!"

I'm ashamed to admit that nobody offered to come to his assistance. I'm even more ashamed to admit that I actually enjoyed his discomfort, taking a savage delight in the thought of him being thrown off the bus into the pouring rain—thus do the elements combine to make brutes of us all!

"Sorry, mate, but we don't give no credit," the bus conductor gave him to understand. "You'll have to get off."

YOU'RE BREAKING MY HEART!



"But—but you can't do that!" he wailed. "I'll be late for work! I'll send you the money..."

"We don't accept cheques!" came the sarcastic retort. "You'll have to get off."

"But I've already been late twice this week! It'll mean the sack for me if I'm late again!"

"That's your lookout, mate..."

"BUT you don't understand. I've already lost three jobs in the last four months. If I lose this job, I'm done for. It's my last chance! My wife has threatened to leave me if I fall out of work again. Think of what it will do to the children if she leaves me! They will grow up embittered and maladjusted. They'll become dead-end kids, and later take to crime in a big way. And think of what will happen to my wife! She is not a strong character, and will certainly take to drink. You can imagine the rest—degradation, futility...and then suicide!"

"What will there be left for me? Nothing...I shall become a hobo, a tramp, living from day to day on handouts and charity, despised by

all. One day, being almost on the verge of starvation, I shall be driven to steal. I will be thrown into jail. Imagine my horror when I learn that the degenerate sharing my cell is none other than my own son! He is planning to bust out of prison. I reason with him. I plead with him, but it is of no avail. Finally, in order to protect him against himself, I divulge complete details of the proposed jail break to the warden. The escape is foiled. My son becomes my deadly enemy. One afternoon, while we are taking our exercise in the yard, he stabs me in the back. For that he is sent to the electric chair and..."

"STOP it, you're breaking my heart!" sobbed the conductor. "You can pay me some other time. I couldn't rest easy at night with all those deaths on my conscience!"

"Thanks, but it really doesn't matter now," grinned the cheeky young devil. "This is where I get off!"

Michael Hervey

TWO SIDES ANYWAY



KUMAR was sitting on a rickety chair in the front room of his residence, chuckling over that day's newspaper. The news was so exhilarating that Kumar forgot his drab, depressing surroundings and began to indulge in dreaming of the 'things to come.' Headlines in bold type flashed, "Businessmen alarmed at the slump!" "Telegram to the President to relax export restrictions and halt the downward trend in

prices!" and "Panic in the Stock Exchange!"

"So the tables have now been turned," Kumar chortled with vindictive merriment. "These magnates and businessmen can no longer exploit us. Let them lose all their ill-gotten money. Hurrah for the slump!"

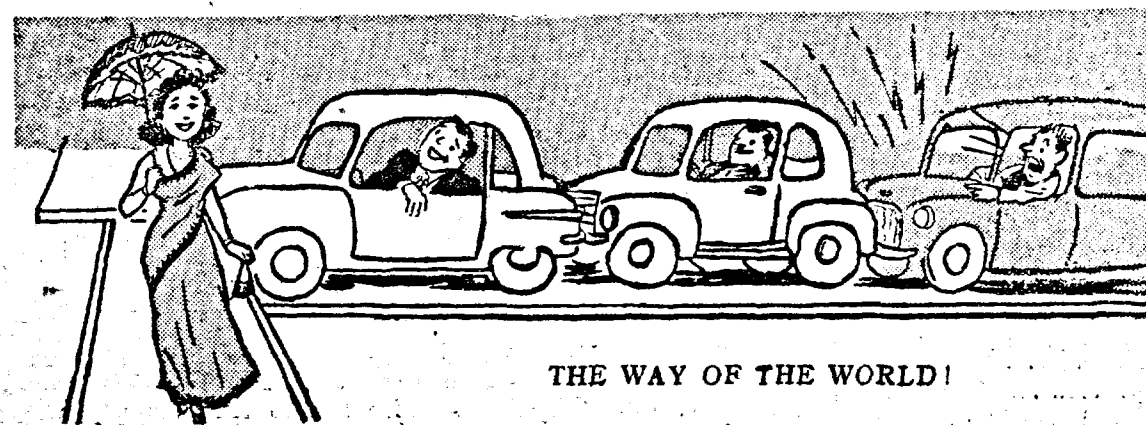
Kumar was not the only one who thought that way. Millions of people with fixed incomes which

were not on a par with the ever-increasing cost of living, who had lost their zest for life, now began to heave a sigh of relief at the downward trend in prices. They had come to look upon the merchant classes as their eternal enemies and therefore hailed with joy the onset of the slump which bade fair to strike at their hitherto-unrestrained supremacy.

Kumar had been living a hand-to-mouth existence ever since the War began. He was a poor school teacher. He entered service on forty rupees a month and was now getting eighty. But the cost of living had increased more than six times and the fact that he had two more mouths to feed—his two children—made his life a relentless struggle to keep the wolf from the door. Not a day dawned without bringing him fresh causes for anxiety—all engendered by the chronic shortage of money. He had been a genial man by nature but constant struggle with poverty had made him bitter and imparted an appearance of ferocity and sourness to his face. He no longer treated his students with the loving tenderness and care as he had done when he first entered service. He went through his work as a necessary drudgery to be gone through to lead at least a half-starved life.

Now better days seemed to be in the offing and Kumar could not restrain his joy at the idea that his miseries would soon be at an end. The newspapers carried the sensational news of the steep decline in the price-level. The intensity of the complaints of the businessmen increased in proportion and they clamorously agitated for the

by S. KRISHNAMOORTHY



THE WAY OF THE WORLD!

DELAYED MENSES

MENSOLENE—Prepared with precious drugs is most wonderful invention. It perfectly regulates the menses (Monthly Course) delayed or stopped for any reason within twenty-four hours. Price Rs. 5. Postage As. 12.

MENSOLENE SPECIAL—It easily and magnificently regulates the menses. Price Rs. 10.

CAUTION—The use of it is strictly prohibited in case of pregnancy.

AGENTS:—

Anglo American Medical Stores
(M.M.) FULL BANGASH, DELHI-6

GANDHI ASTROLOGER



On profession, finance, family, etc. by monthly details for one year Rs. 5. Weekly Rs. 15.

Answers to 5 questions } Rs. 2.

HANUMAN KAVACHA

For relief from black magic, planetary, evil influences and professional prospects, Rs. 10.

Special Rs. 60. V.P. As. 12. State date of birth, sex, age and writing time.

HANUMAN ASHRAM, TIRUTTANI (S. India)

WANTED AGENTS

EVERYWHERE

On Commission Basis

To secure orders for our attractive 1954 Calendars. Lucrative terms.

APPLY:

NAVBHARAT CALENDAR CO.
Dept. 12, JHANSI, U.P.

MESMERISED TALISMAN

CHALLENGE Rs. 1,000

Eighth Wonder of the World

MESMERISED VASHIKARAN POWDER

(A UNIQUE PREPARATION)

This enchanting powder is prepared with Magic and Mesmerism Power. The bearer of this will possess a unique power of bringing a person under his control. Succeed on love, service, litigation, health, examination, business, super-erotic and better financially. Just rub it on hand and go near a person you like, he or she will be subdued. Distant persons can also be controlled magically. Diseases, dangers, evil effects, easily averted. Just try once and see the miracles. It never fails and gives 100 per cent success. Price Rs. 5 only.

Foreign 6 Sh. B.P.O. in advance.

Prepared by: **THE MAGIC HOUSE**
No. 8/1, JULIUNDUR CITY (Pb.)

removal of export restrictions and feverishly sent telegrams to the Government to avert the crisis.

As a typical middle-class man, Kumar exulted over their disaster. Here was an opportunity for him to spite them and he did not want to let it go. He sat down to write a caustic letter condemning the avarice of the businessmen and welcoming the downward trend in prices. He intended to send it to the Editor of the *Morning Sun* who had built up a reputation of being a champion of the poor against the moneyed classes. The letter ran: "... The presentday developments have rung the death-knell to the supremacy, hitherto unchallenged, of the greedy merchants who have grown rich by their nefarious black-marketing. The hoarders have been taught a lesson and I request the Government not to be influenced by the importunities and threats of these anti-social beings. The 'slump' has proved an unmixed blessing to all of us....."

AFTER completing the letter he placed it on his table to be sent the next day and set out for a walk to enjoy the fresh air of the evening. His walk took him along the unfrequented suburban roads and it gave him full scope for indulging in his day-dreaming. He would no longer be under the painful necessity of going to school in the same suit of clothes and hiding the rents in his shirt by throwing a shawl over it. He would now get a new suit of dress; his colleagues and his students would begin to respect him.....

The thought of his students led him to that of Mani. He suddenly remembered that Mani had been absent from the school for the past fortnight. He was a cute boy and had been very regular in his attendance at school. Kumar wondered what it was that kept him from school. Mani was the best student of his class and his absence was felt by him keenly. He had learnt that Mani's father was working as a labourer in some factory or mill and was living somewhere in that locality. Why not inquire about him and learn what the matter was?

He hastened his steps to the group of huts by the side of the road. With difficulty he made his way along the narrow, zig-zag lane

that ran among the huts and enquired of an old man the way to Mani's dwelling. He was directed to a particular hut, the smallest of the lot.

"**NAMASTE**, Masterji!" welcomed Mani, when he reached the threshold. He was delighted to see his master unexpectedly at his door. But even in the dim light, Kumar did not fail to notice a deep shadow of grief impressed on his face.

"Who is it, Mani?" asked Mani's father, as he came out from the dark interior of the hut with a mud-lamp that gave more smoke than light.

"I am Kumar, Mani's teacher. I just called in to enquire why Mani does not come to school nowadays. He is a brilliant student and lightens my work by coaching the dull students of the class himself. I feel his absence very much..." Kumar said.

After a short pause, Mani's father spoke, vainly attempting a smile, "Thanks, Masterji. We are very grateful to you for the good opinion that you have of Mani. But... but Mani will not come to the school... he cannot..." His voice was wistful and sad.

"What do you mean? Has he discontinued his studies?" Kumar asked in bewilderment.

Mani's father did not reply. Instead, he beckoned to Kumar to come inside. The teacher entered a dark room and when his eyes grew accustomed to the darkness, he could vaguely discern a figure lying on a low cot, coughing weakly.

Mani's father pointed to the figure and said, "This is my wife, Masterji. She is suffering from T.B." He could not go on as he was choked with grief.

Moved to pity, Kumar asked, "Is it for attending to her that you are keeping Mani from the school?"

"No, Masterji," replied Mani's father sadly. "Mani is working with me in the mill and earns money for the family. At first, the Manager refused to allow him to work saying that it was against the Factory Law. I persuaded him to take the boy with diffi-

Kumar could not believe his ears. "What do you mean?" he asked incredulously. "Is Mani, a mere urchin of twelve, working in the mill?" There was a hint of reproof in his voice.

"Yes, Masterji," the sad parent said. "Don't consider me so heartless as to compel my son to work. But the circumstances are against us. The present slump has hit us hard. What can we do?"

"What has the slump to do with you? It is only the millionaires and business magnates that are affected," Kumar said.

"It's true that the decline in the prices of commodities has affected them, but we are the most affected people. You see, as soon as the prices fell down, the mill-owners retrenched many of the workers and reduced the others' salaries under the pretext that the business did not give them any profit. They have warned that if the situation does not improve, more workers would be retrenched. ... I was then getting eighty rupees, now I get only fifty... I have to eat and live and pay the doctor's fees for treating my wife... Tell me, what can I do? ... I don't blame the mill-owners... The slump has hit them hard. They have lost a lot of money. I can only curse my stars..." he went on.

"I understand you," Kumar said sympathetically. "But don't ruin your son's future on that account... He is a promising lad... send him to me whenever he has leisure so that he can learn something..."

KUMAR returned home pondering on what he had heard and seen. So the people who were hit most by the slump were the poor workers! It was a startling revelation for him. He was ashamed of himself for having hailed it as an unmixed blessing to the poor. He could not find it in his heart to support the slump any more. He had been completely ignorant of the other side of the slump...

The first thing he did on reaching home was to tear up the letter that he had written to the Editor of the *Morning Sun* and throw it into the waste paper basket.

NO WORRY

FOR SUPPRESSED OR DELAYED
MENSES

For any reason even in critical cases **RITUPRABARTINI** (Govt. Regd.) is sure to remove swiftly all anxieties with smooth flows to end all future troubles. Harmless and guaranteed. Rs. 5. Strong Rs. 20. **PARBATI** for safest BIRTH CONTROL. Temporary Rs. 4. Permanent Rs. 7-8. V.P. Rs. 1.

VIGOURIN

Gives vitality and energy in 24 hours. It is very useful in cases of loss of vigour and vitality. Rs. 5. Strong Rs. 10. OIL for local application Rs. 3. Postage As. 14.

HYDROCELE

Orethritis, Elephantiasis, Hernia, Filaria and Gout are cured radically in a week by "B.H. OIL" and "PANIA BATH". Stiffness, Pain and Swelling are cured speedily. Rs. 5 (both). V.P. Rs. 1.

HAIR FALLING

Baldness and Grey Hair stops immediately by **KUNCHI TAILAM** (with Ivory powder). Small Rs. 2. Big Rs. 7. Postage and packing Rs. 1/4/-

Kaviraj R.N. CHAKRAVORTY (M)
24, DEBENDRA GHOSH ROAD, CALCUTTA-25

Madras—APPAR & Co., 286, NETAJI SUBHAS CHANDRA BOSE ROAD, MADRAS. M/s. MILTON & MILLER, 157, BROADWAY, MADRAS.

Bombay—INDO EUROPEAN CHEMICAL Co., "ANANDA BHAVAN" PRINCESS ST., BOMBAY-2.

Delhi—JAMNADAS & Co., CHANDNI CHAWK, DELHI.

Ceylon—HECTOR MATHEW & Co., 19-21, GRAND PASS ROAD, COLOMBO, CEYLON.

ASTROLOGY

A GOLDEN OPPORTUNITY!
FOR RUPEE ONE ONLY

Send Rupee one only to the "**DIVINE ASTROLOGICAL HOUSE**, Goureesa Pattom, Trivandrum," with your full address and birth details or time of writing letter and get your most marvellous and accurate predictions for the next one year. Answers regarding your longevity, success, promotion, love affairs, Examination results etc., etc. are also given most satisfactorily on demand. Try your chance immediately! "No V.P. Possible."

MAKE FRIENDSHIP

All over the world with both sex. For pen and personal friendship, Matrimony, Trade, Love, Romance, Stamp View and Card collectors, and all hobbies. Membership Rs. 4. Foreign Sh. 7 annually. For prospectus apply to:—**THE DIRECTOR**, with four aunas stamps, **WORLD FAMOUS PEN FRIENDS SOCIETY**, VIJAYAWADA-1 (India).

UNIVERSITY DEGREES

Get B.A., M.A., Ph.D., D.Litt., B.Com., B.T., M.Sc. (Tech.), B.Sc. (Agr.), B.Sc. (Engg.), Overseer, Matric. M. Com., M.D.H. of Indian & American Universities with or without Exam.

DETAILS FREE.

Associated Schools, Sahanganj, Delhi, 64

FREE

KASHMIRI SHASTRA

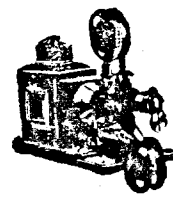
Here is the book which you needed. It contains 284 coloured photos of men and women. Write for free copy. As 5 to cover advertisement charges. Make haste lest you miss this chance.

INDIAN BOOK STORE

AZAD NAGAR, (MM) AMRITSAR

JUST-INVENTED

Specialty, Prepared & Specially Polished 35 MM



home cinema projector will enable you to enjoy the pleasures of actual cinema at your own homes in real sense. It can be operated both by torch and electricity (AC-DC) pictures in different colours and in full size (6x8) come, act, dance and move on the screen in different poses just as you see in

cinema hall with 14 feet films superior quality Rs. 13-8. Special Rs. 10. Small machine Rs. 7-8 V.P. charges Rs. 2-8 extra films of your choice As. 8 per yard. 20 yards films complete Rs. 7.

ACUMEN CO. (G.K.B.) Sarai Baia, ALIGARH

BARE SEX BOOKS

ONLY FOR THE MARRIED

(Supplied only on the declaration of Oath).

1. Kokshastra With Many Pictures ... Re. 1 8
2. An Album Of 50 Bedroom Pictures ... 1 8
3. A Hundred Ways Of Kissing ... 1 8
4. Confessions Of Newly Wed. ... 1 0
5. Her Night Experience ... 1 0
6. 7 Nights Of Love ... 1 0
7. Beauties Of India ... 1 0
8. 12 Love Letters ... 0 8
9. Kama Sutra Of Vatsyayana ... 5 0

FREE—120 Art Pictures will be included free with every order of Rs. 3/-; packing and postage also free on an order of Rs. 6/- and the full set is offered at Rs. 12/- post paid.

BROADWAY TRADERS

BASTI RAM DHAB (M. 2.) AMRITSAR

REWARD Rs. 500

Siddh Talisman

Most brilliant and powerful. Only by wearing this, you can get success in every attempt. Even most hard-hearted, proud male or female can be brought under control by its aid. It gives success in trade, lottery, sale, litigation and examination. It subdues the evils of bad stars and makes men fortunate by giving sons, riches and wealth and is free from dangerous diseases.

Rs. 50 rewarded if proved useless.

Price:—Copper Talisman Rs. 2-4.
Silver " " Rs. 3-4
Gold " " Rs. 10.

SRI SIDDHI ASHRAM

No. 31, HABIBPUR,
P.O. EKANGABSAI (PATNA)

IN LIGHTER VEIN:

HUNDRED YEARS HENCE!

BY the time the millennium had arrived the world was a different place, in some respects. True, America and Russia were still in the process of dividing the world into two spheres of influence and currently squabbled over who should have the last free nation, Switzerland—much as two hounds quarrel over the possessing of a Pomeranian bitch. As the civilised peoples had become used to this state of affairs over a half-century, however, it was not regarded as of great moment.

Progress was manifest in manifold directions.

For instance, teachers and schools had long since been redundant. All education was disseminated in this era by video from central youth propaganda ministries.

Another example which must be quoted was the realisation of absurdly cheap synthetic clothing fibres, with the result that the Australian Merino wool industry had ceased to be; the few sheep to be seen were housed as almost extinct species in zoos.

Other developments included the physical union of Great Britain to the Continental land mass due to the Hollanders reclaiming so much of the North Sea; while the coming of atomic energy had done away with the need for petroleum.

Nearer home one noticed these parochial changes: Divorce was unknown these days in Hollywood, thanks to a bill approved by the California Legislature declaring it illegal; New York City at last had solved its parking problem; *The Chicago Times* was finding that not all Democrats were ogres after all. In fifty years, miracle had followed upon miracle.

To really understand the new trends, though, one should examine a microcosm of twenty-first century life and habits.

Let us, therefore, observe the speech and action of a typical crowd of our successors returning from United Nations Week-end Holiday on the Moon.

Rocket 11305 was seething through the stratosphere on the last stage of its flight to Washington Spaceport.

There were about two hundred passengers. Practically every nation was represented. Most of the passengers were gathered in the lounge on the upper deck.

AT the bar an Israeli was roundly abusing a Jordanian; the latter's knuckles, around the hilt of the jewelled dagger in his cummerbund, showed bone-white. A little farther along, a Samoan was tearing to pieces his German companion's theories on racial supremacy. Two Pakistanis entered, surveyed the crowd and converged upon an ascetic-looking Indian, sitting alone reading Tagore. At a green-baize table, in absolute quiet, a Russian and an American were playing poker for high stakes. To a group of adoring women, an Eirean playwright was reading his latest comedy. An English divine, who scoured a London chapel congregation thrice weekly with his tongue, was haranguing everybody on the need for salvation now if they were to avoid the eternal damnation which would result inevitably from modern life.

The main deck below was empty except for a young couple. By the agitated tone of their voices, they were arguing. Evidently theirs was more than a platonic friendship, and the girl was anxious that it should terminate.

She said, "It was all right for the week-end. But there it finished." The girl had a Southern accent.

"*Pourquoi?*" asked the man. Clearly he was French.

"I don't like the sound of *de facto* marriage."

"*Ce ne faire rien!*" the man expostulated. "If we love each other, *cherie*, what else matters?"

"Perhaps nothing else matters, to you. It does to me."

THE girl was rather beautiful. She had light, wheaten-coloured hair, eyes the colour of Earth's atmospheric envelope, cheeks blushed a gentle pink, and uncosmeticised lips. To set off all these old-fashioned features, she also was endowed with a buxom figure.

The man had the same dark hair, smouldering dark-brown eyes, aquiline face and artificial shoulders which have distinguished every Latin lover since Casanova. And he seemed to have the same temper as well, judging by his ambidexterous gesture and voluble speech.

"You are being stupid, Helen," he said, heatedly.

"Maybe I am."

"You don't love me."

"I do, Armand, I do. But I want to be really married, and by a priest."

"Weddings are a relict of reaction."

The lovers lapsed into an uncomfortable silence.

On the upper deck meanwhile:

The Jordanian went on scowling at the Israeli.

The German was screaming and ranting, "*Wir wollen unsere Kolonien zurueck wieder!*"

by Keith H. Hooper

The American drew a pistol and shot the Russian for beating him full on aces with four deuces: as he fell, the Russian succeeded in shooting the American; they succumbed side by side.

The Eirean playwright was lamenting the decadence of his country's letters since its break-away from the British Commonwealth of Nations. "Now," he was saying, "we cannot pity ourselves."

The English divine had agreed in a whisper to a Brazilian flirt's invitation to visit her during his forthcoming tour of the South Americas.

Below on the main deck Helen's religious convictions had fallen before the ardent wooing of Armand; she had capitulated unconditionally and agreed to continue as his mistress.

IN the midst of these incidents, the rocket suddenly quivered. The captain emerged from the control room and shouted, "We're lost!" No sooner were the words out of his mouth than the power cut off.

The rocket slowed on its course. Gradually the nose turned away from its destination. The rocket began to spin on its own axis. It span on and on beyond the drag of the Earth.

Nothing more was ever heard of it or its passengers.

But on the Earth as in the heavens life proceeded normally.

So much for the effluxion of time!

Still Grumbling

Farmer Jones grumbled at everything. However, this year everything was fine, especially the potato crop. His neighbour wanted to see if he would grumble now.

"Well, for once you must be pleased. Everyone is talking about your fine potatoes."

"They're pretty good," admitted Jones, "but where are the bad ones for the pigs?"

STELLAR SCIENCE

THE SUREST WAY TO A BETTER LIFE



ASTROLOGY FOREWARNS AND GUIDES
ASTROLOGY FORECASTS AND HELPS
ASTROLOGY can answer all your problems connected with Finance, Profession, Service, Promotion, Love, Marriage, Health etc. Endowed with a natural gift of prophecy I give you most accurate predictions regarding your future. Five Questions Rs. 2/- by M.O. or Rs. 2/8/- by V.P.

Do not grapple in the dark. Let not uncertainty hinder your progress. Know thy Future.

Send date of Birth to:—

JAYA SEKHAR, B.A., Master Magician, ELURU (W.G. Dt.)

LILY LOTUS PILLS LILY

Is a guaranteed cure for ladies' BIRTHCONTROL PILLS:
delayed menses. It reopens safe, most easy and economical
and regulates the flow most remedy for spacing and stopping
definitely. child-births as desired. Price Rs. 4/-

EVERY CASE A GUARANTEED SUCCESS
It should not LEUCORRHOEA LILYMETTOPILLS:
be taken during Cures permanently with guarantee
pregnancy as it causes even in their worst of stages most
abortion. positively. Price Rs. 3/-

Price Rs. 4/- LILY PRODUCTS MFG. CO.
COLABA, BOMBAY

Madras Agents:— Milton & Miller, 1/157, Broadway, G.T. Madras.
J. Balabhai & Co., 260, China Bazar, Madras 1.

The most powerful medicine for
ASTHMA
(Registered and Genuine)
CHITRAKOT
ASTHMA-SPECIFIC

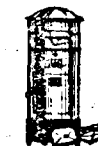
Hundred years fame to cure the dreaded disease permanently only by one dose to be taken on (full moon) dated 28-5-'53.

Apply at once:—

Kr. BADRI NATH SINGH
SHUBH CHINTAK KARYALAYA,
Chitrakot, Distt. Banda, U.P.

Are You Worried?

Are you feeling Difficult Problems?
Poor Health? Money or Job Troubles?
Love or Family Troubles?
Having Astral or Spiritual
Harassments? Discouraged?
Want Happiness and Success?
If you have any of these Problems ask 5 questions worrying you. Answers with lofty guidance and remedies will be sent by V.P.P. for Rs. 5-8.



PROF. MOTIWALA HYPNOTIST
27/M, Jumbulwadi, Dhobitalao
BOMBAY-9 Tel. No. 28634

PILES

CAN BE TREATED WITH

PILEX PILLS
AND
OINTMENT

SOLD BY LEADING CHEMISTS
FREE LITERATURE FROM

HIMCO LABORATORIES
251, HORNEY ROAD, FORT, BOMBAY.

GET GOVT. JOBS

Matrics and Graduates can pass I.A.S., P.C.S., Army, Navy, Air Force and Postal Examinations by post. Prospectus, 200 Books, List and Magazine "Careers Today Free."

CAREERS TODAY, Sohanganj, DELHI-6 (N)

LADIES PLEASE?

Monthly course restored with course of four doses of ONON. Price Rs. 5/- Use OTEXO for birth control. Price Rs. 5/- Postage extra.

SWASTIK MEDICAL CO., (M.M.N.)
BARASWATI NIVAS, THAKURDWAR, BOMBAY 9

SOUND AND SHADOW:

PALACE OFFERED AS GUEST-HOUSE!

The camp address of Alexander Markey's bi-lingual film enterprise, *Son Of Ind*, is Siriska Palace, in Alwar. Yes, the creators of this ambitious film — the producer-director, the technicians, the principal artistes and the general staff in all, over two hundred people — are living in a stately palace! They are the guests of the Maharaja of Alwar. This palace, in which they live, was a shooting lodge of the old Maharaja of Alwar, who was one of the most reputed big-game hunters of India. There is not a spot in the palace that is not covered with tiger skins and leopard skins. There are priceless French carpets on the floors, and the walls are covered with French wall-paper and brocade. The furniture and the fittings are of the old Victorian English style. The film-makers who now live in this palace have brought new life not only to Alwar but they have also revived the huge palace of Siriska also. For twenty years this palace had not been lived in — and even the electricity and the water had to be revived. But now it hums with life ...

And life for the inhabitants of the surrounding country, too, has taken on a new interest, because now they can watch, out in the open, the curious processes that are a part of the fascinating business of film making. And for the first time in the colourful history of Siriska, the "shooting" that is done here is not with guns, to kill, but with cameras, to bring to life — a procedure which is the essence of Producer-Director Markey's philosophy, runs a D.P. report.

FILM FANS SEE M.G.M.'s
"METROSCOPIX"

M-G-M, always the leader, once again hits the headlines with their startling screen sensation *Metroscopix*, the third-dimensional feature film which arrived on Friday, May 8, at the Metro Theatres, Bombay and Calcutta, together with Red Skelton's latest comedy, *The Clown*. With the major motion picture companies in Hollywood talking, thinking and doing third-dimensional pictures, M-G-M answers

the demands of the public for the thrill and wonder of three-dimensional films with their re-presentation of *Metroscopix*.

Metroscopix is so real it almost comes out of the screen to touch you. You'll be swept right off your feet into an astounding new world of entertainment ... a "real" third-dimensional world! It will "bombard" you with everything from baseball to molten lead. Cars roar off the screen straight out into the audience. Knives come whistling with terrifying realism at your faces, chairs and tables are flung at you and jugglers pelt you with Indian clubs. As cameras move in close behind a baseball player, his bat seems to swing back into your eyes and everytime he misses, the ball comes right at you like a six-inch shell. As the big added attraction, Red Skelton as *The Clown* in M-G-M's heart-tugging, paternal comedy drama will tickle your funny-bone and touch your heart in this his newest motion picture. It concerns a bottle-bashing clown who is ultimately rehabilitated through his affections for his small son and his offspring's loyalty to him. Skelton proves himself an artist to rank with the best in his role as the clown who tumbles on down-hill side through life. It is a role which vividly contrasts pathos and merriment. And it is a new Skelton who will leave you wet-eyed.

With Jane Greer cast as Skelton's divorced wife, the picture introduces another acting winner in ten-year-old Tim Considine, who makes his screen debut in *The Clown*. Produced by W.H. Wright and directed with perception by veteran Robert Z. Leonard, *The Clown*, in the regular "flat" process, is a picture which will remain in the memory of those who see it for a long time to come.

VYJAYANTIMALA IN JAGAT
PICTURE'S "PEHLI JHALAK"

Designed as one of the highlights of Jagat Pictures' latest production *Pehli Jhalak*, a dance number of leading lady Vyjayantimala, will be picturised at the Modern Studios, Andheri, where the film is now on

the sets. Having already completed work on one large set the producers have scheduled the completion of three more sets, the dance number to be staged on one of these. At the moment, two songs of *Pehli Jhalak* are being rehearsed for the recording. C. Ramchandra, the wizard of music, is busy giving these songs, written by the popular lyricist Rajendra Krishan, their final musical form. Both these songs will be picturised as well, shortly.

The attractive dance number by Vyjayantimala has been composed by dance director Dandayuthapani who was acclaimed for his compositions for *Bahar*. He flew from Madras to Bombay recently to discuss the dance sequence with music director C. Ramchandra and the creation they thought up when they put their heads together will — the producers are certain — dazzle the eyes of the spectators. Playing opposite Vyjayantimala is M. Rajan, who promises to be the dream hero of millions of movie-goers. The others in the cast are Roopa Verman, Jawahar Kaul, Kamla Kant, B.M. Vyas, Leela Pande and the most popular funsters of the Indian film industry, Pran and Om Prakash. The powerful story by R. Venkatachalam (who provided the entertaining story of *Bahar*) provides material for a film which will be noteworthy for its novel entertainment.

All the material available at hand is being moulded into celluloid by director M.V. Raman who has earned a name for himself after the success of *Bahar*. This being his first directorial assignment in Bombay, *Pehli Jhalak* will receive the utmost attention and the best of the directorial abilities from M.V. Raman. The distributors have not been slack in taking up the territorial rights of this film. The Bengal, South and Overseas circuits have already been signed up and offers from various distributors for the remaining territories are daily pouring into the Jagat Pictures' office.

STIRRING STORY OF
FAITH OF CHILD

After nearly a month of rehearsing the child stars who play the pivotal roles in Film Trust of India Ltd's *Perry*, Producer-

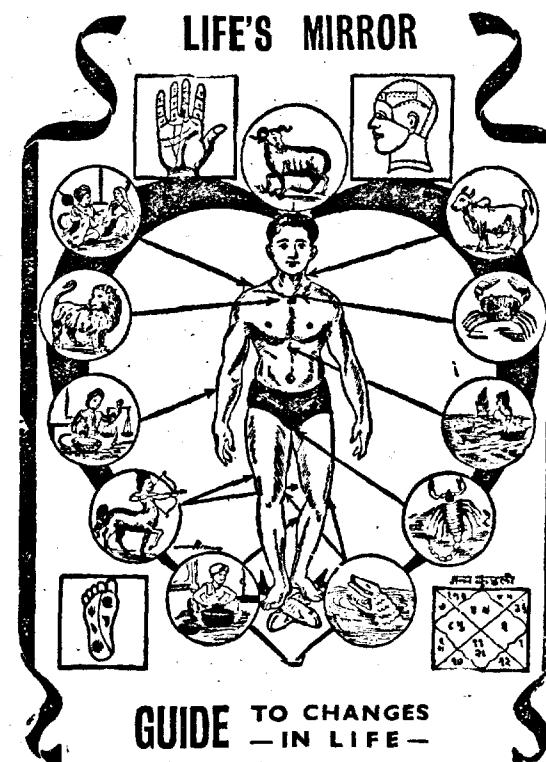
Not Hundreds But Thousands
Have Expressed SatisfactionCHILDLESSNESS
GONE

It is so many years now since I got married but for want of any child my heart was heavy. In the hope of possible fulfilment of my desire I fed many Brahmins and Sadhus but to no purpose. I consulted Ayurvedic doctors, Hakims and Allopathic doctors but that also proved useless. One propitious moment I visited Pandit D.V. Sharma who told me what my trouble was before I could speak about it. He advocated the use of "SUKH SANCHARAK YANTRA" and with God's good grace I became a mother giving birth to a son. With the mere sight of the smiling, giggling child, my house became a happy home. I am obliged to Panditji all my life because his Yantra worked like a miracle. I recommend all ladies who have similar trouble to consult him. Sukh Sancharak Yantra can indeed bring an ocean full of happiness.

— SHANTABAI.

ORDER TO-DAY
SUKH SANCHARAK YANTRA

The stars that trouble you will be made favourable with this YANTRA. Business will be increased. Losses will be turned into profits. Those who are in service will get promotion. Those in love will find all difficulties removed. Marriage with the desired person will be possible and couples will get more attached to each other. Any person can be charmed.



The childless can have children. Miscarriages can be stopped. Students can get success at examinations. Court cases can be won. Black magic and similar attacks can be withstood and difficulties and harm can be averted. Life can be made happy.

SEE PERSONALLY OR WRITE.
(ENCLOSE POSTAGE FOR REPLY.)

ALL ASTROLOGICAL WORKS UNDERTAKEN.

LOVE SUCCEEDS



Surely, man's desire cannot find fulfilment unless it is guided properly. I must admit this because in my case it happened that my brother had wanted me to marry one of his friends. But my mother and I did not like that boy. We were however helpless before my brother's adamant will because he was supporting and looking after us there being no one older than him in the house. He was our guardian. We were therefore greatly worried. Just at that time, we read your advertisement, and we visited you. You examined my palm and with your knowledge of Palmistry, you told me all about my life which was the cause of my faith in you. According to your advice I took "SUKH SANCHARAK YANTRA" and within only a short time my brother's opinion about his friend changed. He got me married to a man whom both I and my mother liked. This is due to the Yantra which I recommend to all.

— MANJULABEN.

PANDIT D.V. SHARMA, SHRI SUKH SANCHARAK JYOTISH KARYALAYA

(M.M.) 346, GIRGAUM ROAD, ENGINEER BUILDING, NEAR THAKORDWAR POST OFFICE, BOMBAY-2, TELEPHONE 32212

Director Hemen Gupta has finally commenced actual shooting of the film. Instead of working on any built-up set, he took his camera into the heart of the City of Bombay for actual on-the-scene shots. He is still on the job which is a prelude to the 'shooting' which will take place on the sets of the film at the Modern Studios, Andheri. A stickler for planning and for accuracy, Hemen Gupta has finalised all the details of his production by now. The work of translating the story into celluloid will now progress apace.

Starring Geeta Bali and Pradeep Kumar and introducing Master Babu, Baby Bula and Jackie, the Alsatian, *Ferry* is a simple yet stirring story of the faith of a child who had lost its mother but did not know that she would never return. The climax of the film will move the audiences to tears. The Director of cinematography is the well-known cinematographer-director of Bengal, Ajoy Kar. The art direction is by the gifted Biren Naug, who is a constant team-mate of Ajoy Kar. The dialogues are by Akhtar-ul-Iman and the songs are by Sahir Ludhianvi. The songs have been set to the music of S.D. Burman who has very few peers in the Indian film industry. The pooling of all these talents under the able management of Producer-Director Hemen Gupta ensures the best results not only in regard to the contents of the picture but also in technique.

"PARINEETA" IS STORY OF SUBLIME LOVE

"Let's not talk lightly of love. It's the most important thing in life."

To the twentieth-century man, with his bustle and his hurry and his never-ending struggle for existence, these words may sound inane and expressive of the leisurely philosophy of a bygone age. Today he can pooh-pooh the very idea of love. For him the "heavenly emotion" has more or less degenerated into a passion of convenience, something to be beckoned or sent packing away at will, controllable, as it were, by a knob on his intellectual dashboard. That may explain why the world no longer loves a lover. The lover of today is a spineless

being, pale, anaemic and shadowy, rather over fond of putting a price tag on the affections of his beloved. The hardship entailed in modern living compels him to discard the theory that love is a venerable sink in which to pour his all without expecting any return, and to look upon it rather as a Stock Exchange item in which he could invest with possibility of profit. The lover of today is apt to melt at the thought of a cinema show or the price of a good meal for two. As he is a slave of cruel economics, there is no sincerity, no depth in the modern lover's emotional make-up.

And yet, even in the modern age which has callously embalmed and mummified true love and put it in a glass case as a museum piece, instances sometimes do occur in which the love between a man and a woman passes all the classic tests and stands out as "a gem of the purest ray serene." It may not be possible for the modern lover to engage in Farhad-like feats of razing a whole rock to the ground to win the hand of his lady love, but now and then, in far flung corners of the country, a soul emerges imbued with the same classic urge and emotion.

Saratchandra Chatterjee's novel, *Parineeta*, is the almost modern story of one such love. The only departure from the conventional pattern of a love epic is that in *Parineeta* the boy and the girl do not meet suddenly. Their love grows from a small, unrecognised feeling of pure camaraderie and attains a new summit of intensity after every wordless encounter. When the ultimate feeling is recognised by both, it stuns them into an even greater dumbness, with results which bring an unforgettable drama into their lives.

Parineeta is being made into a film by Ashok Kumar Productions Ltd., with Ashok and Meena-kumari enacting the roles of the lovers and Asit Baran, Protima Devi, Manorama, Badriprasad, Vikram, Bhupendra Kapoor, Baby Sheela and others contributing important cameos. Lyrics by Bharat Vyas, music by Aroon Kumar and direction by Bimal Roy are the highlights of this celluloid version of one of the old Master's greatest works of fiction,

RAJ KAPOOR'S NEW FILM WILL HAVE NO HERO!

Recently Raj Kapoor performed the "muhurat" of yet another film which he will personally direct. The title of the film is *Ghat*. It is written by Inder Raj Anand, and is the story of a body-burner, one of the lowliest castes in Indian society. The burner will be played by Raj's father Prithviraj, while Nargis will be his daughter. The film will have no hero. Raj Kapoor's present penchant for realistic themes persuaded him in favour of starting this film, states a *Publicity Consolidated* report.

Since *Ghat* is to be a small-budget film scheduled for completion in three months, it will not clash with *Ajanta*, Raj's ambitious Technicolor project, the final preparations for whose shooting are now rapidly being completed.

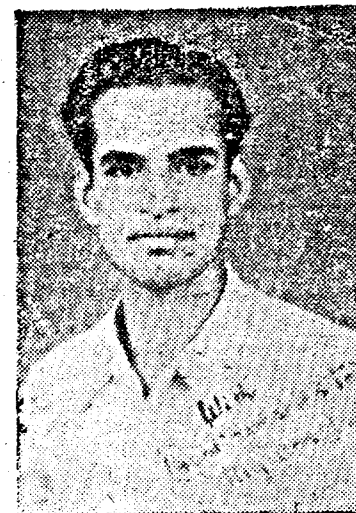
"*Ghat* is actually a film for the international market," Raj Kapoor asserted, "as much as *Ajanta*, because these two themes represent two diametrically opposite facets of India's life." Raj Kapoor aims never to keep his studio idle, which is the main reason for beginning this film immediately. *Ghat* will be photographed by Radhu Karmakar, who will also handle the Technicolor cameras for *Ajanta*.

The production concept of *Ghat* is the exact opposite to that of *Ajanta*. That is what fascinated Raj Kapoor. The one represents stark poverty, the nakedness of suffering and frustrations; the other represents the infinite glory of an immortal age.

SHOWING IN THE CITY

Running in the City are M-G.M's *Ivanhoe* at Midland, Aruna's *Gumastha* at Paragon, Punjab Film Corporation's *Zamane-ki-Hawa* at Ashok, Trivedi's *Jalpari* at New Elphinstone, Rajkamal's *Teen Batti Char Rasta* at Prabhat, R.R. Pictures' *Vaxha Pirandaval* in Tamil at Casino, Crown and Sayani and Nawab Rajamanickam's drama *Sampurna Ramayanam* at The Stage. Shorey's *Ek Do Teen* will be the next change at Star Talkies. Gemini's *Avvai* and Prakash Pictures' *Petra That* will be released shortly.

FIRST PRIZE IN FIRST ATTEMPT!



Dear Sir,

I thank you for your letter of congratulations on my success in MYWORDS Competition No. 19.

I am a constant follower of "Commonsense Crosswords" published in *The Illustrated Weekly of India*. The other day I went to a newspaper vendor's stall and purchased a copy of *My Magazine*. I found the magazine very interesting with its humorous short stories, "Precepts for Practice" by His Holiness Sri Swami Sivananda Saraswathi, "You Asked for It!" and many other interesting features attracted me much.

Surprisingly enough, MYWORDS were very new to me before I purchased *My Magazine*. I purchased the magazine because it contained comments on "Commonsense Crosswords." But when I saw MYWORDS, it provoked me to send entries. I had sent the entry only one day prior to the expiry of the closing date in Madras. A week later, when I saw the solution published in *My Magazine*, my happiness found no bounds, for I had sent an All-Correct entry! This is my first attempt in MYWORDS and I am glad to tell you that it is crowned with success.

Your MYWORDS will attract many people. The Clues are all interesting and intelligent and the entry fee is comparatively low. I shall continue to be a constant follower of MYWORDS and a reader of *My Magazine*. I wish MYWORDS and *My Magazine* a bright future.

I am aged 22, and my birth day falls on the 21st April 1953. I am a salesman in M/s. Shetty's Pharmaceuticals & Biologicals Ltd. Novel reading, photography, music, and Crosswords solving are my favourite spare-time hobbies.

Thanking you, I remain,

C/o Shetty's Pharma
& Bio. Ltd.,
"Vasant Vihar",
Irla Road,
Vile Parle,
BOMBAY 24.

Yours faithfully,
(Sd.) M.N.
PERDURKAR.

Dear Sir,

I acknowledge receipt of your letter together with a cheque for Rs. 400, being my share of the first prize won in MYWORDS No. 19.

I came to know of MYWORDS only recently and the entries I sent for No. 19 were the first in the series. I am fortunate in scoring an all-correct entry in the first attempt.

I did not use any system but was studying the Clues carefully before filling the entries. MYWORDS is very interesting and in my opinion winning a prize in the same is within easy reach of all persons, particularly when the number of words to be solved in MYWORDS are less than in any other crossword.

I am again attempting in the MYWORDS and hope to win the First Prize outright in the near future.

Thanking you and wishing a bright and prosperous future for MYWORDS.

C. 14, Rly. } Yours faithfully,
Quarters, } (Sd.) V.M.
JUBBULPORE. } SURYANARAYANAN.

Dear Sir,

The merry money making MYWORDS has been a source of pastime to me since my winning a share in the first prize in MYWORDS No. 18, as I was lucky enough to come to a correct solution even in my first attempt. I say it is Money-Making as to people with some intelligence



it is certainly helping a lot financially in addition to its helping to improve both one's knowledge.

I am further confident of shooting at the bulls eye in future Competitions and wish at the same time that all my sisters, both inside Madras state and outside it, should make a ceaseless attempt to win money, develop thought and improve knowledge through MYWORDS.

w/o P. Venkataswamy, } Yours faithfully,
Kothapet Street, } (Sd.)
Vayalpad P.O., } P. CHINNAMMA.
Chittoor (District)

CONSISTENCY BONUS OF Rs. 1,000!

Competitors' attention is drawn to the Rs. 1,000 Consistency Bonus offer made in respect of MYWORDS No. 19 to MYWORDS No. 24, both included. The amount is divided into First, Second and Third Prizes of Rs. 500, Rs. 300, and Rs. 200 respectively and will be awarded to those who score 6, 5, and 4 points in the series covering MYWORDS No. 19 to MYWORDS No. 24.

Every Competitor who figures in the prize list of a MYWORDS Competition in the series shall be deemed to have scored a point. Irrespective of the fact whether the Competitor wins an All-Correct or One-Error or Two-Error or Three-Error or Four-Error Prize, the Competitor will be deemed to have scored one point in one Competition. Even if several shares in any one or all categories of the prizes are won, they will still be counted as one point in each Competition for the purpose of the Consistency Bonus award. In case several Competitors succeed in scoring the 6, 5 and 4 points, the respective Prize amounts will be divided among the tying Competitors.

Competitors should note that they will be eligible for the respective Prizes only if they send their prize-winning entries in the same name and address.

The Claim Form will be published along with the Prize List of MYWORDS No. 24 in these pages.

Rs. 3,500
IN CASH PRIZES

FIRST PRIZE:
Rs. 2,250
RUNNERS UP
(WITH 1, 2, 3 & 4 ERRORS):
Rs. 1,250

Across

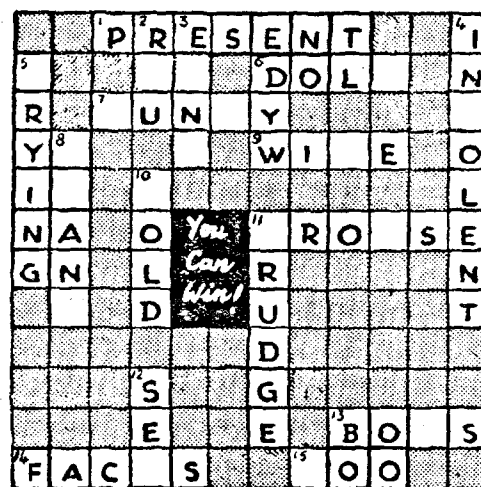
- There's no time better than the — for winning tidy fortune for a small investment in this Competition.
- Girl who is this will find herself often in awkward situations.
- Children of father who has a this nature are likely to be so themselves.
- Will snap if strained too much.
- Exhausting work will tend to make man this.
- Some men derive a lot of pleasure in telling others about how they are teased by their —
- How disquieting are some grim these!
- Men who — usually forget their surroundings!

CLOSING DATE IN MADRAS :

9th June 1953 (Subject to Rules and Conditions.)

KEY SOLUTION will be published in the 15-6-'53 and Prize List in the 1-7-'53 Issue of "MY MAGAZINE OF INDIA"

THIS SQUARE IS FOR PRACTICE ONLY.



Entry Fee is Rupee ONE for the Three Squares. If one Entry is filled up, leaving the other two blank, and sent still the Entry Fee is Rupee ONE. Irrespective of the fact whether all the three Squares or only one Square in the Entry Form is filled up, the whole set must be sent intact. Competitors in Pakistan, Ceylon and Burma should send British Postal Orders to cover payment of Entry Fee. Sterling payments must be at the rate of 1s. 6d. per rupee.

For Full List of Fixed Words & Alternatives, see page 54.

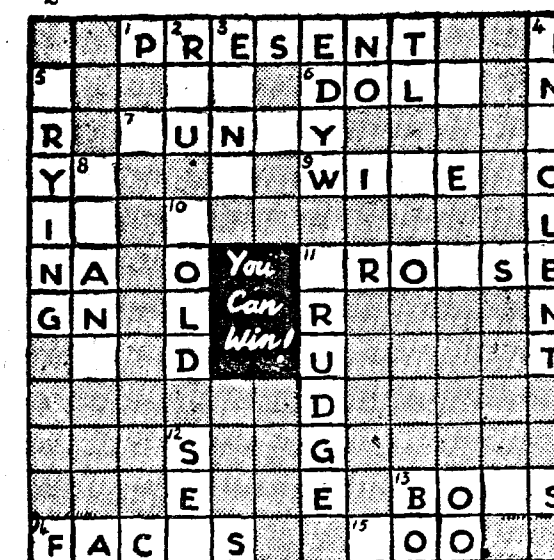
ADDRESS YOUR ENTRIES TO:— MYWORDS No. 23, MY MAGAZINE OF INDIA, 32, BROADWAY, MADRAS — 1

Try this easy Pastime for Pleasure and Profit!

Down:

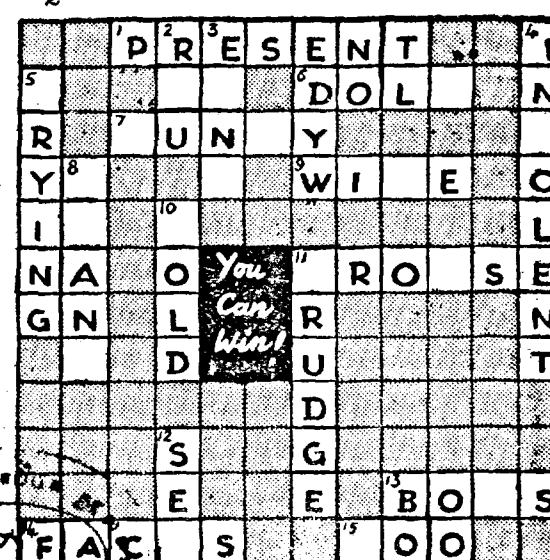
- Jumbled spelling of the word URN.
- ONCE is reversed here.
- Young man with ambition should never allow himself to become this.
- A husband is never more helpless than when he has to face — wife.
- Man who is — with women will cease to be so after some time.
- Young man who sees no progress in his court ing would find his girl quite responsive if he became markedly this.
- This can place one in an embarrassing position at times.
- Malicious mother-in-law is bound to — difficulties in daughter-in-law's managing the house.

SQUARE 1



MYWORDS No. 23

SQUARE 2



MYWORDS No. 23

Entry Fee is Rupee One for all the Three Squares. Even if only One Square is filled up and sent (leaving the other two Squares blank), the Entry Fee will still be Rupee One, and this form of Three Squares should be sent in whole. Entries in one cover should be sent for this Competition only. That is to say, Entries for different Competitions should not be sent together in one cover. Members of one family, having the same surname or initials, can send their entries together in one cover. Such entries may be paid for by a single remittance. Competitors MUST mention the State in which their town or village is situated.

Enclosed Postal Order or }
Money Order Receipt No. }

I have read the Rules and Conditions governing this Competition and agree to abide by the same and also to accept the Competition Editor's decision in respect of this Competition as final and legally binding.

NAME in FULL } Mr. _____
(In Ink & Block } Mrs. _____
Letters } Miss _____

ADDRESS }
(In Full) }

STATE

"MYWORDS" COMPETITION

ADJUDICATION COMMITTEE'S VIEWPOINT

ACROSS

2. "Ridiculous, indeed, is the mentality of people who think that they should buy — medicines at a big chemist's only and not at a small one!" **POTENT, Patent?**

It was clear that the illiterate were not meant here. The reference was clearly to such educated people who do a very silly thing. The educated know that *Potent* medicines are all manufactured according to a certain formula and in conformity with the British Pharmacopoeia. These *Potent* medicines are the same, whether bought at a big chemist's or at a small chemist's. No one would surely hesitate to buy it at a small chemist's. When they have to buy *Potent* medicine, a medicine that contains important and costly drugs, some people hesitate to have the prescription dispensed at a small chemist's for fear that they may not get it properly done. They, therefore, prefer to go to a big chemist's. This is a wrong and ridiculous notion, surely! Big or small, no one can run a chemist's shop unless he is a qualified chemist or engages a qualified compounder. If the small chemist does not have any one or some of the ingredients of the prescribed medicine, he will refuse to do it and not try to cheat the customer. This was held to be correct and hence the choice of **POTENT**.

3. "Information regarding the — of the fighting forces of a country would be eagerly sought by agents of enemy power." DISPOSITION, Composition?

The *Composition* of the fighting forces like its strength, forms like navy, air force, land force, tank force, etc., would no doubt be highly useful to enemy power. While this data regarding the *Composition* is very useful, information regarding its *Disposition* is even more important. Instead of merely knowing what the armed strength of a country is, it will be certainly more important for enemy power to know what its *Disposition* is. That is to say, where all the air force squadrons are stationed, where the ships are, how the army units like tank corps, artillery corps, anti-aircraft corps are working and where will help the enemy power to attack them at those places. *DISPOSITION* was thus preferred.

5. "Sports pages of newspapers are eagerly read by fans on the eve of test matches for the —" **CHANGES.** Chances?

The *Chances* of any particular team, home or visiting, winning the match cannot be so relied upon as to forecast them correctly. The fans would no doubt read the columnist's speculations but it was felt that the "eagerly read" in the *Clue* referred to something else than the mere speculation. On the eve of the test matches, it is likely that there are last minute changes in the membership of the teams. Hence, the fans will eagerly read the sports pages of a newspaper to see if there are any such *Changes*. The Committee felt that *CHANGES* had greater force here from the psychological point of view.

6. "Parents who are — anxious about their children little realise that they are thereby letting their children develop a diffident nature." EVER, Over?

It was held that *Over* did not necessarily mean that the parents are so *all* the time. Being *Over* anxious for sometime cannot cause any harm. But being *Ever* anxious, all the time worried, about their children, parents make their children develop an inferiority complex and consequent diffident nature. The parents, however, do not realise this but think that they are only doing the right thing. As it was the ultimate result due to a continued cause that was stressed, the Members felt that *EVER* was better.

17. "This is not an unusual feature of motor-car collision." TOW, Row?

It is only when highly irascible and uncultured people are involved in a car accident that a *Row* takes place. But it cannot be said to be so common as to warrant the use of the wording "not an unusual feature." When there is a motor-car collision, either when one car collides with another or a car collides against some other object, the car is bound to get damaged and cannot, therefore, be driven properly. Hence, a *Tow* is inevitable. The frequency denoted by the "not an unusual feature" in the Clue made the Members select *TOW*.

DOWN

8. "Husband who has quarrelled violently with wife will find even this in the house he has been accustomed to since long unbearable!"
CAT, Got?

The Members rejected *Cat* on the ground that it would give a ridiculous meaning to the Clue. If the *Cot* is really bad, it would certainly upset the angry husband the more. What is so surprising about it? The mark of exclamation clearly referred to *Cat*. The husband has been accustomed to the sight of the *Cat* (the quadruped creature, of course) in the house and might have fondled it quite often. But when he has quarrelled with his wife, even the sight of the *Cat* becomes unbearable. Such is his irritation. CAT was quickly preferred.

13. "Employee who is this by nature is seldom popular among his colleagues in the office." WILY. Oily?

It was held that the *Oily*, fawning, insinuating person may be unpopular with some in the office but should necessarily be popular among others because they are well tackled by him. The Clue made a specific statement of the man's unpopularity among *all* the colleagues in the office. Thus *Oily* could not satisfy this view. The *Wily* employee cares only for his advancement and does not bother about others at all. Such a self-centred individual can seldom be popular among his colleagues. *WILY* thus won the vote.

14. "The less malicious a — the more is the enjoyment." WAG, Gag, Rag?

A *Gag* is a joke, an invented piece of humorous fiction. To [such as are very gossipy by nature, the malicious *Gag* can afford enjoyment. A *Rag* is a boisterous teasing and can *never* be malicious. It is the enjoyment to all people and not to a particular section that should be taken as the determining factor here. Viewed this way, it will be seen that a *Wag*, a humorous speaker or jester, funnyman, will be listened to with greater enjoyment by a larger number of people the less malicious he is. *WAG* was therefore chosen.

15. "Persons turn traitors to their own country because their greed has been fully satisfied by —" FOE, Fee?

Unless a good *Fee* is paid, it was argued, no man would turn traitor to his own country. But more important than the *Fee* received is the person or party offering it and that is the *Foe* or enemy country. With *Foe* as the last word, the Members held, the *Clue* made the most sensible statement. **FOE** thus scored.

INTERLOCKERS

Across: 10. "To take a ——— seriously is asking for trouble, surely." **LOSS, Lass?**

Down: 9. "Man would feel —— when slighted by a slip of a girl before others."
WORM, Warm?

A man is said to take a *Lass*, girl, seriously if he loves her enough to be keen on marrying her. It is only those who are uncharitable to the fair sex who will say that man who takes seriously to a *Lass* will be involved in trouble. If a man takes a *Lass*, financial loss in business etc., or the *Loss* of a loved relative, etc., seriously, then he is certainly asking for trouble. The perpetual brooding and worrying will have a bad reaction on his mind and body. The Members had no difficulty in voting for LOSS.

It was argued that man would not feel *Warm* if he deserves the insult. As there was no indication about this, *Warm* was rejected. When the slighting is by one who is an equal we would feel annoyed. How much more should he feel a *Warm*, humiliated terribly, if he is slighted by a slip of a girl and that in the presence of others! Their quick choice was the word **WORM**!

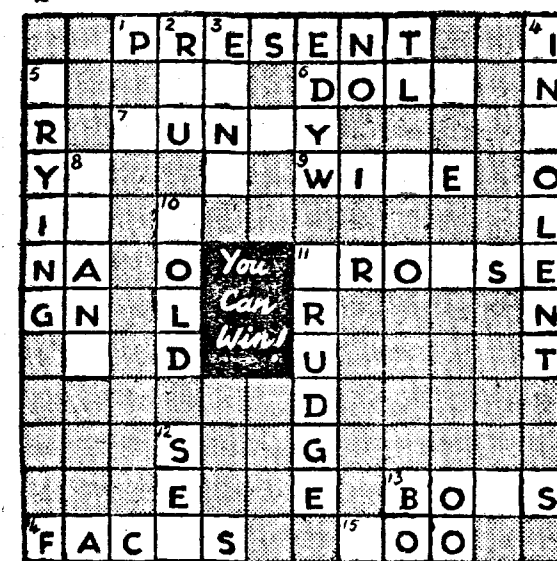
Across: 11. "The best way to this an argumentative opponent is to keep mum."
NETTLE, Settle?

Down: 7. "Many a man of real abilities has failed in life because he has ——— opportunities to show them off." **WANTED, Wasted?**

It was felt that by merely keeping mum was not the best way to *Settle*, silence, an argumentative opponent. Thinking he has scored, he may indulge in greater exhibition of his powers. There is no doubting the fact, it was held, that the best way to *Nettle*, provoke or annoy, an argumentative opponent is to keep mum. When the opponent argues and questions us and we simply keep quiet, he is bound to feel insulted. He would become more argumentative. NETTLE was thus preferred.

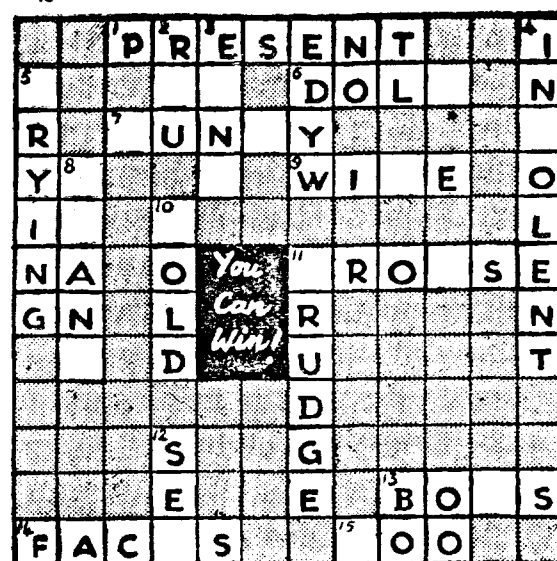
It was felt that men of abilities would never be so foolish as to *Waste* the opportunities to show off their abilities. What is truer and therefore acceptable is the fact that such men have *Wanted* opportunities to show off their worth and have failed exactly because they could not get them. **WANTED** thus won the Members' vote.

SQUARE 1



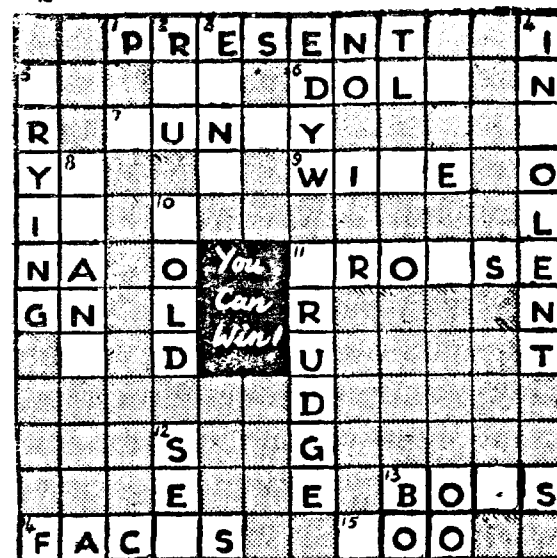
MYWORDS No. 23

SQUARE 2



MYWORDS No. 23

SQUARE 3



MYWORDS No. 23

Entry Fee is Rupee One for all the Three Squares. Even if only One Square is filled up and sent (leaving the other two Squares blank), the Entry Fee will still be Rupee One, and this form of Three Squares should be sent in whole. Entries in one cover should be sent for this Competition only. That is to say, Entries for different Competitions should not be sent together in one cover. Members of one family, having the same surname or initials, can send their entries together in one cover. Such entries may be paid for by a single remittance. Competitors *MUST mention the State in which their town or village is situated.*

Enclosed Postal Order or }
Money Order Receipt No. }

I have read the Rules and Conditions governing this Competition and agree to abide by the same and also to accept the Competition Editor's decision in respect of this Competition as final and legally binding.

NAME in FULL } Mr.
(In Ink & Block } Mrs.
Letters) Miss

ADDRESS }
(in Full) }

STATE

“MYWORDS” COMPETITION

GOLD FREE

To popularise our National New Gold, we have decided to give away one sample box containing 4 bangles diamond ent. 1 Neckless new design. 1 pair ear rings. 1 Bombay fashion rings. In addition to this 4 tolas of National New Gold will be given absolutely FREE. Write to day for FREE gold and sample box. Hurry up, lest you miss this golden opportunity. Correspond in English only.

AMERICAN NOVELTY STORE
PUTLI GHAR, (MM) AMRITSAR

LADIES PLEASE

Suppressed or Delayed Menses for any reason. How old it may be **MENSO** Capsules is an oral remedy and is wonderful cure. It banishes all your anxieties with smooth flows to end. Don't risk but use **MENSO**. Price Rs. 6. Postage extra.

LUCOMINA is a sure cure for **LEUCORRHOEA**.

BELIRAM CHIMANLAL & CO.
808, Princess Street, BOMBAY-2

REWARD Rs. 100

Magic Ring

Most powerful and brilliant. Even the most difficult object is achieved by its virtue, he/she whom you want will love you by it. It gives success in Examination, litigation, service, sons, riches, will recover you from your disease and will make you ever fortunate. Proving it false take that reward. No labour. No obligation. Only keep it with you Price Rs. 1-15. Postage extra. Foreign 8 Sh. including postage in advance by B.P.O.



false take that reward. No labour. No obligation. Only keep it with you Price Rs. 1-15. Postage extra. Foreign 8 Sh. including postage in advance by B.P.O.

AMIL SHAH SAHIB
P. B. No. 1509 DELHI

MENSO

IND. Govt. Regd. No. 16283

Harmless and unfailing. It speedily clears out stopped menses at any stage. Rs. 3, Special Rs. 5, Extra Special Rs. 10, Liberty Best Birth Control Rs. 5. **OZN** gives married couple full bliss Rs. 4.

50 years experienced.
Dr. C. Bhattacharjee, H.M.D.
120, Ashutosh Mukherjee Road,
CALCUTTA 25.
Milton & Miller, Madras.

List of Fixed Words & Alternatives

Given below is the Full List of Fixed Words and Alternatives for MYWORDS No. 23. This can help the Competitors to know the words from which they can select the apt ones.

— Competition Editor.

MYWORDS No. 23

CLOSING DATE: 9th JUNE 1953

FIXED WORDS

ACROSS: 1. PRESENT

DOWN: 2. RNU 3. ECNO

ALTERNATIVES

ACROSS: 6. DOLL, DOLT

7. FUNKY, FUNNY, SUNNY

9. WIFE, WIRE

13. BOSS, BOYS

15. BOO, COO, WOO

DOWN: 4. INDOLENT, INSOLENT

5. CRYING, TRYING

8. BLAND, BLANK

10. BOLD, COLD

INTERLOCKERS

ACROSS: 11. DROWSE, GROUSE

DOWN: 11. DRUDGE, GRUDGE

ACROSS: 14. FACES, FACTS

DOWN: 12. SEE, SET

Yoga Asanas

100 Instructions and 50 Illustrations

with an attractive Jacket

(9th EDITION)

By SWAMI SIVANANDA

Price Rs. 2-8. Postage As. 8 Extra.

P. K. VINAYAGAM & CO.

32, Broadway :: MADRAS

Comments On "Mywords"

The Competition Journals mentioned below carry comments on "MYWORDS" Competition. Ask your News Agent for the Journal you require.

"CROSSWORD BANKERS,"
9, Vinayapuram, Vellore, S.Ry.

"CROSSWORD COMMENTS,"
116, LongBazar, Vellore, S.Ry.

"CROSSWORD EXPERT,"
56, Kuppmuthu Mudali St.,
Triplicane, Madras 5.

"CROSSWORD SOLVER,"
Malleswaram P.O., Bangalore.

"ENTERTAINER WEEKLY,"
21, Ghoga Street, First Floor,
Fort, Bombay 1.

"KEY" The,
Crossword Weekly, 21, Thumbavanam
St., Kancheepuram, S.Ry.

"THE MICROSCOPE,"
3, Ponnagar, Madras-16.

"THE PASTIME,"
101, Harrison St.,
Calcutta-7.

"PRECISE,"
Portuguese Church Street, Dadar,
Bombay-28.

"PRIZE WINNER BULLETIN,"
70, Kalighat Road, Calcutta.

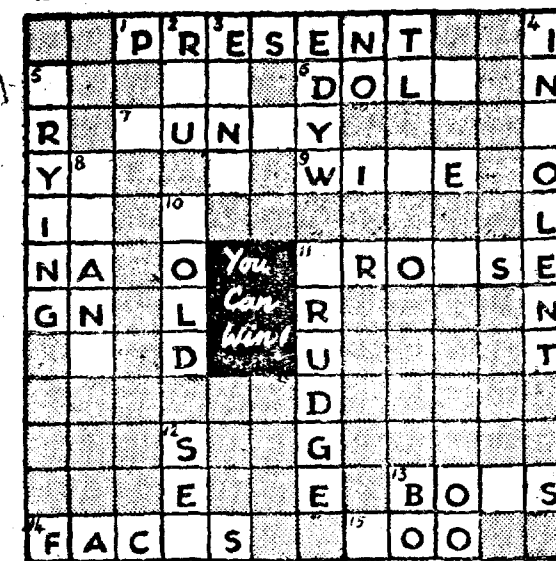
"SHARADA,"
Agarwal Printing Press,
Farrukhabad, U.P.

"SUNNY," Fortnightly,
Vani Vilas Road,
Mysore.

"VIDHYASAGAR," (Tamil Weekly)
Rasipuram,
Salem Dt., S.Ry.

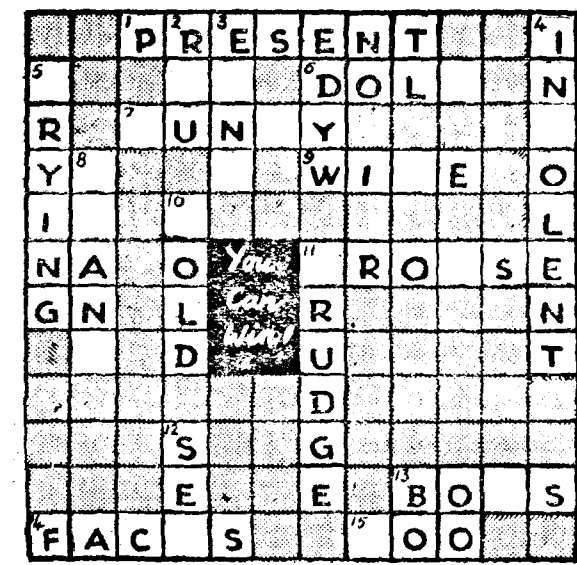
"WEALTH & WISDOM,"
68, Lingappa Iyer Street,
Big Kancheepuram, S.Ry.

SQUARE 1



MYWORDS No. 23

SQUARE 2



MYWORDS No. 23

Entry Fee is Rupee One for all the Three Squares. Even if only One Square is filled up and sent (leaving the other two Squares blank), the Entry Fee will still be Rupee One, and this form of Three Squares should be sent in whole. Entries in one cover should be sent for this Competition only. That is to say, Entries for different Competitions should not be sent together in one cover. Members of one family, having the same surname or initials, can send their entries together in one cover. Such entries may be paid for by a single remittance. Competitors **MUST** mention the State in which their town or village is situated.

Enclosed Postal Order or }
Money Order Receipt No. }

I have read the Rules and Conditions governing this Competition and agree to abide by the same and also to accept the Competition Editor's decision in respect of this Competition as final and legally binding.

NAME in FULL } Mr. _____
(In Ink & Block } Mrs. _____
Letters } Miss _____

ADDRESS }
(In Full) }

STATE

"MYWORDS" COMPETITION

1,57,000 copies already sold

Free only to the Married

Declaration Form & particulars of The Art Of Love

By Dr. D. Meyer

Illustrated 17th Edition just out.

The only sex book in the world which contains the mysterious practical instructions, that none else has so far dared to publish. A coveted gift for the couples, no matter how long they have been married.

Because of the intimate details described in each chapter, this bold treatise is sold to the bona fide married persons only. Write us for a free copy of the prescribed declaration form and descriptive literature.

S. & H. ADVISORY BUREAU
Post Box 1872, B.G. Road, Delhi (India)

BE HAPPY

IN YOUR MARRIED LIFE

Scientific knowledge leads to happiness. Join "Batsayan Society" to study the physiology and psychology of marriage. Have your intimate personal problems solved in a sympathetic and scientific way. All correspondence strictly confidential. Membership free and open to all. For full particulars, please write to:

BATSAYAN SOCIETY
P. B. 1468, DELHI

Challenge Rs. 1,000

8th WONDER OF THE WORLD

MESMERISED

Vashikaran Handkerchief

(A Unique Preparation)

This handkerchief has been prepared by mesmerism. The bearer of this will possess a unique power of bringing any person under his control, success in Love, Litigation, Examination, Service, Business and acquire immense wealth. Just show it to any person whom you like and he will be subdued. You will succeed in any object you keep in mind. It will save you from all dangers and evils arising from your enemies and evil stars. Just try once and see the miraculous results on the very first night. It never fails and gives 100 per cent success. PRICE: Rs. 1-15 only.

Prepared by: THE PROFESSOR
NEW SCIENCE OF MESMERISM
JULLUNDUR CITY

FOR MEN ONLY

Dear Friend,

As a SEXOLOGIST with the largest practice in the East, I have for the last 34 years been supplying cent per cent Guaranteed remedies (for internal use and external massage) to Rajas, Nawabs and the general public. And now these specifics have gained very extensive popularity throughout India, Pakistan, Burma, Ceylon, Fiji Islands, Malaya and Africa. So if you happen to suffer from any Sex Disorder, Loss of Manly Vigour, or any private physical Deformity or under-development, you may write to me in detail, and I shall forward to you the exact remedy suited to your case and GUARANTEED to cure you COMPLETELY and PERMANENTLY. All correspondence treated as strictly confidential.

136684 ADDRESS:-

KAVIRAJ P.D. CHOPRA, B.A.

POST BOX No. 394

NEW DELHI

BIRTH CONTROL

Hygienic and Sanitary RUBBER APPLIANCES

GENTS	Each	Dos.	LADIES	Each
French Paragons Re.	0 4	Rs. 2 12	Rubber Check Possary	Rs. 9 0
H.W. Sheaths ...	0 6	... 4 8	" " (1st Qty.)	Rs. 1 8
Silk Paragons ...	0 8	... 8 8	" " (2nd Qty.)	Rs. 1 8
Health Paragons ...	0 12	... 8 8	" ENEMA SYRINGE "	Rs. 1 8
Silk L. Paragons ...	1 0	... 11 8	(Both for Vaginal Douching and Rectal Enema)	Rs. 1 8
American L. Sheath.	1 8	... 17 8	Whirling Spray Syringe	Rs. 1 8
American Tip ...	0 8	... 5 8	(IMPROVED) (For Vaginal douching)	Rs. 1 8

HEALTH & CO. (M.M. Dept.)

1st FLOOR, OPP. MAJESTIC CINEMA 11 GIRGAUM, BOMBAY 4

LEUCODERMA

(White Patches)

After prolonged research, day & night hard work and various experiments, India's famous physician

KAVIRAJ BRAHMSWARUP B.A.
FATEHPURI, DELHI

has succeeded in inventing a most definite treatment. He has rendered a great service to the disfigured mankind. Victims can consult him.

Piles Anari Pills & Ointment

(If you use same)
RADICAL RELIEF.
SOLD EVERYWHERE
HERBAL HEALING Co.
BOMBAY 7.

Wanted Agents

MANHOOD

Vacuum Massage Apparatus—This is a scientific apparatus for loss of Virility and Manhood. Rs. 13-6-0.

Impotence Oil—Ayurvedic Liniment for external Massage with V.M. Apparatus Rs. 3-0-0.

Gold Pills—For internal use. Give quick results if used during the course of treatment with V.M. Apparatus Rs. 3. Complete set of 3 things for Rs. 18.

BIRTH CONTROL

HYGIENIC RUBBER GOODS

FOR GENTS:	Each	Dos.
French Lather	Rs. 0-6	Rs. 1
Sheaths Al.	Rs. 0-6	Rs. 1
Silk P.L.	Rs. 0-6	Rs. 1
Paragon Al.	Rs. 0-18	Rs. 3
" (Sup.)	Rs. 1-0	Rs. 18

FOR LADIES:
Cheek Possary (1st quality) Rs. 2-6 each
Cheek Possary (2nd quality) Rs. 1-0 each
Vaginal Douche. Rs. 2-6 each
FREE enrolment of your name for "Radiant Health" for a year, if you order out any goods worth Rs. 18.
Radiant Health, Steno House, Amritsar

BOOKS

On Yoga, Bhakti & Vedanta

By Swami Sivananda Saraswati

Yoga Asanas (Illus.) 9th Edn.	Rs. 2 8
Philosophy & Yoga In Poems	... 3 0
Sangeetha Bhagavatha	... 1 8
Spiritual Aspirants Beware	... 0 2
Necessity For Sanyas	... 2 8
Uttara Yogi	... 2 3
Sankirtan Yoga	... 1 4
Upanishad Drama	... 3 0
Moksha Gita	... 3 0
Radio Talks	... 1 8
Mundaka Upanishad	... 1 0
Essence Of Bhakthi Yoga	... 2 0
Essence Of Yoga	... 3 0
Wisdom In Humour	... 4 8
How To Get Vairagya	... 2 8
Saint Sivananda	... 2 0
Light Divine	... 4 0
Vairagya Mala	... 2 0
Stotra Pancharatna	... 1 0
Sivananda Vijaya (English)	... 2 8
Siva Geetha	... 2 8
Stories From Yoga Vasishtha	... 2 0
A Boon To Diabetics	... 1 8
Ethical Teachings	... 4 8
Lord Shanmuga & His Worship	... 3 0
Lives Of Saints I	... 1 12
Sangeetha Lila Yoga	... 2 0
Dynamic Spiritual Awakening	... 2 0
(Through Sivananda Digvijaya All-India Ceylon Tour In Pictures)	... 2 0

BY OTHER AUTHORS

Gospel Of Sivananda	... 4 0
The Story Of An Eminent Yogi	... 3 0
Siva The Prophet Of The New Age	... 3 0
Sivananda The Enlightened	... 2 0
Sivananda One World Teacher	... 1 0
Sivagyan's Life Of Sivananda	... 5 0
Suryanamaskars	... 0 8
Rambles In Vedanta	... 5 13
Srimad Bhagavata	... 1 0
Sivananda The Mystic Sage & Yogi	... 4 8
Sage Of Anandakutir	... 2 8
My Master	... 1 4

POSTAGE EXTRA.

Can be had of:-

P.K. VINAYAGAM & CO.

32, BROADWAY, MADRAS 1



HALF PRICE

SLIGHTLY SHOP SOILED BOOKS, LOOKING LIKE NEW WITH ALL PAGES INTACT NOW OFFERED TO THE PUBLIC AT HALF PRICE.

Look Sharp.

Stocks Limited.

Girls Pictorial Rs. 5-0
Kama Sutra Rs. 5-0
Rape Of Punjab Rs. 5-0
Pleasures Of Marriage 3-8

FOLLOWING As. 8 EACH

Sweetie Bridegroom
Intrigues of Health
The Wife
What are Vitamins
Companionate Marriage
The Embrace
Sex Weakness after 40
Puberty
Birth Customs
Money Making Secrets
Daily Exercises
Secrets of Wealth
Health Secrets
Fairies of Filmistan
18 Love Letters
Hand Cinema
Forecasting of Death
Your Future Strength
Wonders of Water
Miracles of Nature

FOLLOWING Rs. 1/8 EACH

100 Ways Of Kissing

Love Greetings (41 Poses)
Frenchy Stories
What Bride Should Know

FOLLOWING As. 12 EACH

Fair Sex In The War
Sex And War
Safe Confinement
Family Limited
Male Sex Organs
Female Sex Organs
Pure Son
Sexual Science
Marriage Happiness
Exercises Of Enjoyment
First Sexual Impulse
Venereal Diseases
Female Diseases
Your Future Strength
Miracles Of Nature
Wonders Of Water
French Frolics
Sex Desire

FOLLOWING Rs. 2/8 EACH

Sex Life (Illus.)
Girls Of The Globe
A Youthful Girl
Bali Sastra

Kok Shastri
Oupid's 5 Arrows

FOLLOWING Rs. 1 EACH

Married Love
Confessions of Newly Wed
Miss Neelam Aaked As Eve
She Loved Another Man
Her Night Experience
Droll Stories
Beauties of Punjab
Beauties of France
Beauties of the World
Impassioned Youth
Prisoner's Wife
7 Nights of Love

N. B.— Books worth Rs. 10 or more sent post paid.

FILMISTAN BOOK DEPOT, Steno House, AMRITSAR

A NEW INVENTION! DOUBLE SET

EMBROIDERY MACHINE—This newly prepared special machine makes every kind of designs of your choice over cloth very easily. Very useful for girls and ladies. Complete machine with 5 different needles for different work with a baby-machine too in a very nice wooden case with free direction book Rs. 10. Postage Re. 1.

EMBROIDERY DESIGN BOOK—Enlarged edition with hundreds of modern designs for embroidery and drawing. Rs. 4. Postage As. 10.

TAILORING & CUTTING—Principles and various methods of tailoring and cutting with illustrations Rs. 4. Postage As. 10.

ALL THREE for Rs. 17. POSTAGE FREE!

KUMAR BROS., Aligarh 10 (U.P.)

WANTED Agents and Stockists to sell high Class Aluminium and Plastic buttons of Coat, Pant, Bush Shirt and Shirt. Terms Free:

SWADESHI BUTTON FACTORY,
RANJIT NAGAR, NEW DELHI

FREE ENTRY FORMS

Such of those Competitors who find it difficult to send bulk entries for want of entry forms should write to us specifying the number of forms they require. Each entry form has three squares. These entry forms will be sent absolutely free of cost. Postage stamps worth two annas should, however, be sent. Write to:-

Competition Manager,

"MYWORDS"

32, BROADWAY, MADRAS-1



NAVAROZI is an age-old achievement of sages who unveiled the mysteries of life. This secret heritage has been preserved against the ravages of time. The divine force of NAVAROZI is available to release mankind from evils and to acquire the spark of life.

One out of Ten Thousand Appreciations:—

My spirits rejoiced that there is one in the world to help me out of my unaccounted difficulties after I have tried all over the world and failed. You are my earthly Saviour. My connection with you will last until death.

(Sd.) His Lordship Bishop D.Q., London

ALL PURPOSE NAVAROZI: Supplied in an exquisite silver locket. Useful for employment, promotion, examination, marriage, business success, income, financial gains, ailments, domestic peace, law suit, and securing transfer. Costs Rs. 45/-.



A Divine gift of a big size lucky stone fully magnetized, the value as much as the charm itself, will be issued Free with every order. Illustrated brochure with testimonials list sent Free on request. Claim your Free gift while placing the order.

HABIBULLAH
SAHEB
BANDRA
BOOMBAY
22-1-1916

Don't Miss This Special Offer!