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Indian

Co-operative

Review

1952. October-December

VOL - 18, NO - 4

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XMM 2, N35

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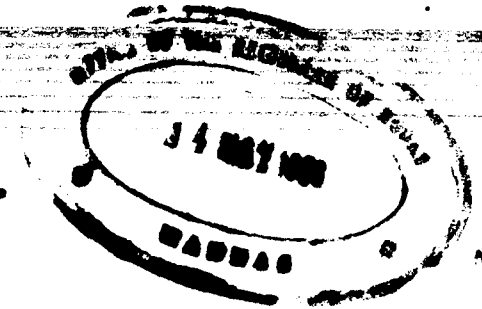
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XVIII. No. 4.

OCTOBER—DECEMBER, 1952.

The



INDIAN

CO-OPERATIVE

REVIEW

JOURNAL OF THE ALL-INDIA CO-OPERATIVE UNION

PUBLISHED QUARTERLY

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V. VENKATACHALAM,

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THIS ISSUE CONTAINS :

ARTICLES ON :

PLACE OF CO-OPERATION IN THE ECONOMIC DEVELOPMENT OF THE MASSES

CONSUMERS' STORES IN TRAVANCORE, UTTAR PRADESH, AND MYSORE

CAUTION TO BROTHER CO-OPERATORS AND GOVERNMENT OF UTTAR PRADESH

CO-OPERATION IN BOMBAY AND MADRAS STATES—AS I SAW IN 1952

THE 28TH MADRAS STATE CO-OPERATIVE CONFERENCE

THE FIRST RAJASTHAN CO-OPERATIVE CONFERENCE

FIRST FIVE YEAR PLAN OF THE PLANNING COMMISSION—DEVELOPMENT OF THE
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Summary of Balance Sheet as on 30.6.'52.

<i>Liabilities.</i>		<i>Assets.</i>	
	Ra.		Ra.
Paid-up Share Capital	20,17,600	Cash on hand and balance with Banks	48,564
Reserve and other Funds...	31,38,519	Loans to Primary Banks	4,84,96,931
Debentures	5,59,49,000	Sinking Fund Investments...	1,02,13,971
Deposits, Loans and Over-drafts	23,34,332	Other Investments	42,91,391
Sundry Liabilities	3,66,639	Sundry Assets	11,21,512
Profit	3,36,279		
Total	6,41,72,369		6,41,72,369

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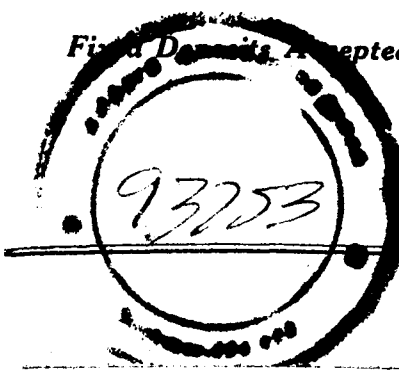
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THE INDIAN CO-OPERATIVE REVIEW

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No. 4

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THE INDIAN CO-OPERATIVE REVIEW

1. Contributions are invited from advanced students and active workers in the co-operative field on aspects of co-operation with which the *Indian Co-operative Review* will deal from time to time.

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Subscription per annum Rs. 8.

For further particulars write to :

Manager, Indian Co-operative Review,

Farhat Bagh, Mylapore, Madras 4.

THE INDIAN CO-OPERATIVE REVIEW

VOL. XVIII

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No. 4

EDITORIAL NOTES

The 28th Madras State Co-operative Conference was held at Madras on the 20th and 21st December 1952 under the presidency of Sri Syamnandan Sahaya, M.P., Vice-President of the All-India Co-operative Union. Sri D. Mahalingam, Vice-President of the Madras State Co-operative Union, welcomed the delegates and visitors and read the speech of Sri B. Venkataratnam Chowdary, Chairman of the Reception Committee, in his absence. Hon'ble Sri C. Rajagopalachariar, Chief Minister of Madras, inaugurated the Conference.

In the course of his welcome address Sri B. Venkataratnam Chowdary argued that the opinion held in certain quarters, viz., that there has been rural prosperity resulting in rural savings, was wrong. The increase in the borrowings from the short as well as long-term credit co-operative institutions by itself showed the inability of the agriculturists to meet the domestic and production expenditure. He hoped that his findings would be confirmed by the results of the Rural Credit Survey, undertaken by the Reserve Bank of India, throughout the country. Sri Venkataratnam Chowdary conceded, however, that the rural savings drive launched by the Registrar of Co-operative Societies, Madras netted the Movement as much as Rs. 1.06 crores by way of deposits, but did not mention anything about the sources tapped to get this money. Whatever be the findings of the Rural Credit Survey the necessity for the co-operatives to find more moneys locally to meet their increasing demands cannot be over-emphasised.

Sri Venkataratnam Chowdary, continuing, narrated briefly the progress of the Movement in the State and drew the attention of co-operators pointedly to the problems facing the Movement in the various branches viz., weavers, housing, consumers, milk supply, insurance, cottage industries, requiring immediate attention.

Hon'ble Sri C. Rajagopalachariar, inaugurating the Conference, stated that the success or failure of the Movement depended

upon the character and diligence of the people who worked it out. He claimed that the Movement in Madras had done valuable work relatively with other parts of the country. "Co-operation," he said, "retains all that is good in the Capitalistic scheme and claims to maintain all the good principles of Socialism" and wished the Movement good future.

Sri Syamnandan Sahaya, in his presidential address, explained how necessary it was to have a co-ordinating agency at the centre to make available to every State in the country the benefit of the combined pool of information pertaining to the working of the Movement in all the States. He felt it was high time that the Government of India gave shape to the recommendations of the Sub-Committee appointed by it sometime back, in this behalf.

Referring to the role of the Co-operative Department in the promotion of the Movement, he said "It is the steel stiffener of the co-operative structure". However, the control exercised by the Department should be animated by a desire to help and should be shaped in the mould of co-operation. He was emphatic that the Department should shun as poison any rivalry between itself and any section of the Movement. He pressed for a closed service in the Co-operative Department consisting of officials with the necessary missionary zeal and mental outlook. These suggestions, coming as they are from a co-operator of repute, merit careful consideration by the Governments, not only of Madras State but also of other States, for early implementation.

Adverting to credit Sri Syamnandan Sahaya said that co operators should endeavour to meet all the credit requirements of the members—short and medium and also long-term in States where there are no land mortgage banks—"since it will not be safe from credit considerations to allow the villager short and medium term loans on personal credit through the Co-operative Movement and to permit him to mortgage his properties to a mahajan for his long-term needs." He, however, admitted that long-term loans could be advanced only when long-term finance could be secured. But the co-operatives must first of all find out ways and means of raising moneys required to satisfy their short and medium term demands before taking upon themselves additional responsibility of dispensation of long-term credit.

Turning to distribution he said that the Movement had gained certain amount of experience in this direction and that it would be in the fitness of things to progressively increase the sphere. He stressed the responsibility of a welfare State in the matter of ensuring equitable distribution and called upon the Central Government to convene a conference of all interested including co-operators to decide which commoditties should continue to be distributed by the Movement and how it should be done. He opined that by the expansion of co-operative distribution the problem of marketing the wares of the cottage industries also could be successfully solved.

Sri Syamnandan Sahaya wanted that expansion and consolidation of the Movement should be simultaneously worked. He stressed on the importance of co-operative education—telling the members of their liabilities and duties—in any scheme of expansion of the Movement. As for new avenues for expansion he suggested the establishment of 'co-operative colonies' in areas where there are already societies working; taking over from Government the administration of Zamindaries (In certain Provinces the Zamindari Abolition Acts lay down that the management of Zamindari may be entrusted to Gram Panchayats); management of processing industries connected with agriculture, etc.

Commending the progress of the Movement in Madras he said "the achievements it has recorded and the aspects of life that it has touched is remarkable and must be a matter of gratification for all the workers" concerned. He was however disturbed at finding a large number of societies under liquidation (1,121) and an increasing amount of overdues. "Overdues have a tendency of assuming the proportion of an epidemic and they have, therefore, to be checked with a strong and firm hand", he said. We feel that the overdues have been the result of registration of societies in the recent past, without imparting necessary and proper co-operative education, so as to catch up with the plan of expansion drawn up by the Department earlier. He, however, hoped that the Registrar would be able to tackle this problem.

As many as 57 resolutions were passed by the Conference touching almost all the problems facing the Movement in its several spheres. Some of the important resolutions passed have

DEVELOPMENT THROUGH CO-OPERATIVES AND PANCHAYATS

It is greatly to be desired that in the agricultural part of the Plan, the village as a whole should be actively associated in fixing targets and working for their achievement. In recent years the State Governments have shown a welcome earnestness in establishing panchayats as civic bodies charged with general responsibility for the collective welfare of the village community. Many activities, such as framing programmes for production, obtaining and managing governmental grants for building roads, tanks, etc., introducing improvements in agricultural methods, organising voluntary labour for community works and assisting in the implementation of legislation for economic and social reform, will fall within the purview of the panchayat.

On the other hand, for the working of individual programmes of development, where the specific responsibility and liability of a member have to be ensured, a more binding form of association is necessary. Specific and practical tasks of reclaiming land, providing resources for better cultivation and for marketing the village produce are best performed through co-operatives. It is, however, very necessary that co-operative agencies in the village should have the closest possible relationship with the panchayat. Though in the discharge of their functions the two bodies have specific fields in which to operate, by having mutual representation and by common *ad hoc* committees for certain matters, it will be possible to build up a structure of democratic management through both the organisations.

MULTIPURPOSE AND CREDIT SOCIETIES

Among co-operative societies working in rural areas the multipurpose society has rightly come to occupy an important place, and in some parts of the country efforts are being made to change many of the credit societies into multipurpose societies. Such transformation appears to be desirable, but meanwhile credit societies will continue to play a vital role in the rural economy. There has been a noticeable increase of incomes in the agricultural sector in recent years and it is of the utmost importance that savings in the hands of the rural population should be kept flowing into credit organisations. There is nothing better adapted for the purpose than the co-operative credit society.

SALE AND PURCHASE SOCIETIES

The purchase of the agriculturist's requirements and the sale of his produce are key activities in the business of farming and

at these two stages he is often unable to secure a fair deal. The organisation of co-operative sale and purchase societies can bring great benefits both direct and indirect. Seeds, fertilisers and implements can be placed at the disposal of even the small farmer by co-operative societies.

CO-OPERATIVE FARMING

In most parts of the country an increase in the unit of cultivation is necessary. Without undermining the sense of proprietorship and the consequent incentive to production co-operative farms can have all the advantages that a larger unit possesses. The Planning Commission has, therefore, suggested that if in a village people holding at least half the total area under cultivation desire to establish a co-operative farm, legislation should enable them to proceed with the formation of a co-operative farming society for the entire village. The State should also encourage the establishment of such farms.

INDUSTRIAL CO-OPERATIVES

In rural areas agriculture cannot provide full employment to all. Many agriculturists are under-employed and have to turn to other occupations, especially during the slack seasons. Besides the agriculturists, there are several classes of village artisans who under the pressure of competition from organised industry are finding it difficult to maintain their traditional employments. Their problems are discussed in other chapters and the advantages indicated of forming industrial co-operatives among such workers. Industrial co-operatives are, however, still in their infancy compared with agricultural co-operatives, and the uncertainties of their business amid the moving events of a competitive market are apt to loom large. It has been recommended elsewhere that cottage and small-scale industries should have for themselves well-marked fields which are not encroached upon by large-scale industries. When this principle has been translated into practice, the conditions for the successful operation of industrial co-operatives will be more assured. Meanwhile such co-operatives should be helped to establish themselves on a sound footing. Aids in respect of power, implements, raw materials, technical advice and marketing facilities should be made co-operatively available to them. A provision of Rs. 15 crore has been made in the Plan for assisting small scale and cottage industries. Financial aid from this provision should by preference be given to industries co-operatively organised.

power to decide certain cases of dispute. It is a well known fact that in the Punjab the arbitration societies were given the power to arrive at such final decisions outside the courts of law. But this was regarded as so revolutionary a measure that a summary order was issued by the then Minister (Lala Har Kishen Lal) in 1922 to dissolve all Co-operative Arbitration Societies in the Punjab. Such a tragedy should not be repeated and it will not be repeated only when our national constitution itself introduces safeguards protecting certain fundamental rights of co-operators.

**Co operation has to Plan the Role Intended by its Real Founder
Robert Owen**

There is a lot of confusion to-day in understanding the role of co-operation in the economic development of the masses living in a Socialist State. It is unfortunate that amongst the great majority of co-operators there is a tendency to trace the origin of Co operation to the principles of the Rochdale Pioneers. This is by no means its real origin, for which we must go much further ahead to its real founder, Robert Owen, and all that he stood for. Once this is understood much of the real significance of co operation, as a vital and inspiring movement suited to the needs of the rural masses of to day will come to be realised. Strangely enough we have reached a stage in economic development, when we require Co operation somewhat in the sense Owen dreamt of it. The development of laissez faire economy about a hundred years ago destroyed Owen's original meaning and gave co-operation a different significance, but to-day the end of laissez-faire and the rise of Socialism force us to retrace our steps back to the beginning to understand the real meaning of co operation.

**Why we in India have to Determine the Exact Relationship Between
Co operative and State Sector in our National Planning**

The real meaning of co operation to day can be understood only when we realise that co-operation has to develop within the limits of the modern Socialist or Welfare State. Modern life is too complicated for anyone to believe that we can do everything either with the help of the State alone or with the help of co operation alone. There are fields of economic action, where State alone can act and others where the State will be powerless without co operation. There are activities where the co operatives may have to act as even the administrative arm of Government and others where the State will tumble into despotism, disorder and despair without consultation of the co-operatives. It is as absurd for

co-operators to feel that there is no need for the State as for socialists to feel that co-operatives are useless. *Neither the State nor the co-operatives can play their proper role in the economic development of the masses, unless and until we have considered carefully the exact relationships between the State sector of our economy and the Co-operative sector. This is an important task in our national planning.*

**Co-operative Safeguards for Solving the Conflict Between Security
and Liberty**

Much caution should guide our way in the future. As the Socialist State gathers strength there will also come the temptation to ignore co operation. The temptation for the State to have everything after its own image is great but it is a temptation that can only end in despotism and despair as we have noted before. As the experience of Russia shows, no State can afford to kill co-operation. It is the duty of the State to understand and respect the conditions of life and work under co-operation and the character it builds. In the ultimate analysis there can be no true Socialism without Co-operation. As I have shown elsewhere, the best way to preserve liberty without giving up security or the best way to obtain security without destroying all liberty is to organise Socio-Co-operative State.*

*A State where the co-operatives can be helped by democracy to develop and strengthen themselves institutionally and educationally in time in order to act ultimately as a healthy check on the unlimited power of the State. See my book "Problems of Zamindari and Land Tenure Reconstruction" (New Book Company, Hornby Road, Bombay: Rs. 12-8).

may undertake production provided they are sure that the produce shall find a market at a price covering their cost of production. Yet so far as the rural areas are concerned, there is some justification to help the farmer in purchases—whether for consumption or production and therefore the emphasis on a change-over.

Still Hopeful

All said, I still maintain that the consumer in this State is getting educated. If those organising and running the co-operative stores realise more clearly their role—important role—which they can now play, the history of the consumers' movement shall be different from what is forecast by the pessimists.

CONSUMERS' CO-OPERATION IN TRAVANCORE

By

K. G. GOPALAKRISHNAN,

Secretary, The Travancore Co-operative Institute.

Co-operation in Travancore owes its origin to the Co-operative Societies Acts of 1901 and 1912 of British India. In 1914, the Government of Travancore took the initiative in introducing the movement in this State. At first, it was thought that agricultural credit co-operatives would solve most of the pressing problems of the agriculturists especially of getting cheap credit. With this idea in view, co-operative credit societies were organised in the rural and urban areas. After a time, as a result of the propaganda carried on by the Officers of the Co-operative Department and non-official workers in the movement almost all types of co-operative organisations that are seen in other parts of India have come into existence.

There would be nothing particularly noteworthy or extraordinary about this movement in Travancore to an outsider who reads the administration report of the Co-operative Department, when he compares the same with that of neighbouring A or B States of India. The general progress is proportionately the same.

On 30th June 1952, there were 2,102 societies in the State, the total membership in all the societies being 2,93,221. The total working capital in the year was Rs. 1,64,43,791, the average working capital per society being Rs. 7,822. So far as the number of societies and their membership are concerned the position in Travancore may look somewhat satisfactory. But in respect of working capital in the movement the position is by no means encouraging. This has been the position, year after year, ever since the inception of the movement, here. The reasons for this state of affairs have often been erroneously attributed to the low economic condition of the lower middle class people who constitute the majority of the members. Lack of faith in co-operation is the main reason for this. The advancement of Western education has brought in its wake the craze for capitalistic enterprises. Many European Companies had their branch offices in the State. Some of them had plantations and estates and the others had mills and factories of their own working at important centres and ports of the State. The educated Travancorians who had many occasions to come in contact with these well established and efficiently

now dominant in them, if a new era of Co-operation has to be created in the State. A sense of social brotherhood has to be created and the individualistic mentality of making one-self rich and prosperous at the expense of his neighbours has to be changed to a broader and more liberal outlook of improving oneself along with his brethren. Only a new vista of economic security and Co-operative brotherhood can permanently solve the diverse economic problems now facing the country. Correct lead has to be given by the State in these matters.

CONSUMERS' CO-OPERATION IN MYSORE

By

Y. SRINIVASAYYA

The Co-operative Movement in Mysore was started in 1905, when the first Mysore Co-operative Societies Act was enacted. The law in Mysore was wider in its application than the British Indian Co-operative Act of the time and allowed the formation of not only credit societies of both limited and unlimited liability but also consumers stores and central societies. Though the rural societies were generally credit institutions, the societies in urban areas in numerous cases included among their objects not only provision of credit to members but also supply of their domestic requirements. The very first society organised in 1905 in the State was the Bangalore City Co-operative Society, which has been both a credit as well as consumers' society from its start.

Though the movement is thus nearly half a century old, the progress it has made is not commensurate either with its age or with the requirements of consumers for various reasons. Whereas in the western countries the consumers' co-operative movement was a working class enterprise, here in Mysore it was composed of members belonging to all vocations in life, and people from the poorest to the richest class were eligible for admission to membership and hence people of all standards of wealth, office and education become members of the same society, especially in the urban areas. Therefore there was no homogeneity in the membership, and different groups have different views about both the objects of their stores as well as about the means of gaining their objectives. Thus there was more conflict of views between groups of members in the same institution and its development was not possible for want of general agreement even on essential points. Hence the past history of many of these stores societies discloses their rise and decline periodically and most of them are carrying on the business in a routine manner without substantial development either in their membership, working capital or volume of business. Each society was thus an isolated organisation struggling to keep itself sound and safe from a business stand point, avoiding the risk of running into a loss; and the idea of better and greater service to the members is neglected. The majority of the members look upon the stores as a mere shop wherein they get near the homes certain conveniences as regards

Rs. 17,52,414 and resulted in a net profit of Rs. 21,259. Thus the total sales of stores other than multipurpose societies in all the nine districts put together come up to more than one and a half crores of rupees. This is a sufficiently big volume of business to make it advantageous to join together for rendering better service to the consumers.

The unsteady market conditions especially in the cloths section has made stores societies undergo losses in many cases now. For want of proper guidance and lack of experience in the business field, many of the smaller and weaker societies are about to land themselves in a grave situation. If there were a Central Co-operative Consumers Advisory Board to study the trend of business and send periodical bulletins to the stores societies, for their guidance, the harmful effects of heavy fall in prices could have been averted to some extent. But no joint action is as yet attempted by co-operative stores here, and as such every one of them has to suffer the consequences of isolated existence.

Though the administrative and business side of the consumer co-operative movement requires the attention both of the Government and the co-operators for their reforms and improvement the brighter side of it is that the bulk of the people especially in towns and cities have developed their confidence in the consumers' societies and whether they are members or non-members they prefer to buy the goods they require in a co-operative stores rather than in other shops unless the prices and quality are extremely disadvantageous in the co-operative stores. If only the bulk of the people are made to grasp the advantage of building up the capital by their own contributions at regular intervals, however small they may be, and thus strengthen the capital position of the movement, day by day, the progress and development of the movement are assured.

Many people still clamour for obtaining goods on credit. They are dissatisfied whenever they are refused credit. If the benefits of cash purchases are realised by them a greater number of persons come into the co-operative consumers fold and strengthen its position. Propoganda in this direction is required. The people are thus ready to accept the service of consumer co-operation. The co-operators should therefore take full advantage of this favourable attitude of the people and the Government should give its aid also to the societies and the workers to strengthen this branch of the co-operative movement.

The year 1955 will be the Golden Jubilee year of the co-operative movement in the State. If only by that time the consumers co-operative societies become combined effectively to purchase the main requirements of the people in food and cloth at least in a Central Co-operative Organization of which they are all members, the people of the country will rush into the movement in greater numbers and the success of the Movement will be assured. Let us hope the co-operators of the Province will spare no pains to exert themselves to attain this ideal even from now, and make the cost of living cheaper and the standard of life higher for the people both in urban and rural areas.

