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MEDICAL SCIENCE

A MONTHLY JOURNAL ON MEDICAL MATTERS

VOL XIV

No. 11

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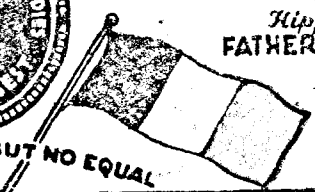
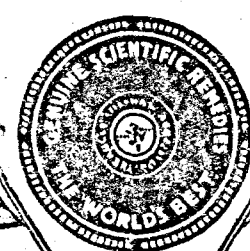
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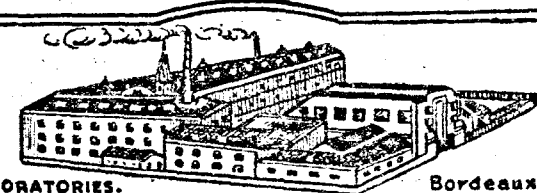
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MEDICAL SCIENCE

VOL. XIV

September 1952

No. 11.

POET CHOSE THE GUILLOTINE

By PHILIP JOHN STEAD

Translator of 'The Memoirs of Lacenaire' (Staples, 9s. 6d.)

—(O)—

Pierre-Francois Lacenaire took to crime because he found it more respectable than literature. It was only after his execution, when the memoirs he wrote in his prison-cell were published, that his action made sense.

The authorities had given no notice of the event, but all night by torchlight the grim experts had been working, hammering and fitting up the apparatus, and the rumour had spread.

By dawn on that bitter January morning hundreds of parisians had gathered in the place Saint-Jacques, where the guillotine was silhouetted against the sky. Municipal guards, shivering, kept back the crowd. The police chiefs looked at their watches. The carriage bringing the condemned was late.

At last it lumbered up. From it descended Pierre-Francois Lacenaire, most notorious assassin of his time, and his accomplice, Avril.

When Lacenaire was tried in November, 1835, the Paris press devoted almost all its space to him. No more dramatic case had been heard in living memory.

Lacenaire was unlike any criminal the Assize Court of the Seine had tried before. He came of a respectable middle-class family; one of the barristers in the case had been at school with him; he was a poet of some reputation. Dark-haired, slender, thin-moustached, with the profile of an eagle, he sat in a smart blue coat in the iron-railed dock as if it were a box at the Opera.

A DIFFERENT THRILL

INTEREST in murder trials usually centres on the spectacle of a man fighting for life. Lacenaire offered a different thrill. He was fighting for death — death for himself and for his two accomplices, Avril and Francois. They had laid information against him, thinking to secure their own safety by getting him executed.

Two crimes were involved. With Avril, Lacenaire had murdered an old woman and her son and robbed their apartment. With Francois, he had decoyed a bank cashier to his room, stabbed him and tried to steal his wallet.

Avril had denounced the attempted bank robbery, in which he had not been concerned; Francois had denounced the double murder, in which he had taken no part.

But neither of them had reckoned with Lacenaire. It had not occurred to them that he would confess his guilt for the pleasure of avenging himself upon them. But he had done just that.

ACT OF REVENGE

THE trial, therefore, was not so much a battle between the law and the three criminals as an act of personal revenge on the

part of Lacenaire. It was Lacenaire against his accomplices. And he dominated the court. The barristers were fascinated by his eloquence and his legal tactics. He corrected the judge, questioned the witnesses, did the Advocate-General's job for him. Counsel for his accomplices fought back. Avril offered an alibi for the day of the murder. Lacenaire produced witnesses and demolished it.

Francois swore he had never met Lacenaire until the day after the bank robbery, and it looked as if he might get away with it. There existed only one man who could prove the contrary—and no one knew where to find him. Then Lacenaire sent a wave of excitement over the crowded court. He told the judge that the man in question was under arrest at that very moment, not a hundred yards away. The court ushers went to find him, and five minutes later Francois went white with horror at the sight of the missing witness. Lacenaire had defeated him.

The dock was heavily guarded by soldiers and detectives, separating the prisoners. Francois had already tried to have Lacenaire murdered in gaol. Frightful outbursts of rage came from Avril and Francios.

HIS TRIUMPH

THROUGH it all, Lacenaire maintained his marvellous poise. It seemed impossible that the composed, courteous prisoner was a brutal criminal. He smiled at the slang expressions used by his accomplices, laughed at the simplicity of the witnesses. To make sure of the verdict, he gave an extempore summing-up of the case that lasted for over an hour.

The verdict, given at two in the morning, in the torchlit court-room, was a triumph for him. He and Avril were sentenced to death, and Francois to the galleys for life.

But all the public had been privileged to see was Lacenaire's bizarre, suicidal revenge. The mystery of how such a man, well-bred, talented, could come to be in such a plight and in such company had not been solved. Interest in him grew after the trial, as he lay in the prison of the Conciergerie, awaiting execution. He became a street-hero.

His personal fascination was amazing—even the head of the detective branch became a friend, and commissioned an artist to paint the criminal's portrait.

Someone else was enthralled by the secret of Lacenaire—Lacenaire himself. In his cell at the Conciergerie, he set about exploring the labyrinth of his own character. In the short weeks between sentence and execution he worked late into the night, writing the strangest book a criminal ever wrote, seeking to explain what he was and how he had become a killer.

WHY HE CHOSE CRIME

THE reasons he put forward for his conduct belong to our age rather than his own; they anticipate our psychiatric and sociological attitude towards crime.

Seeking the sickness in his mind, he traced it to his childhood. "My misfortunes come from far back," he said. He recounted the loveless years of his parents' favouritism for his elder brother, his mother's hostility towards an unwanted child.

Then he turned to his failure to enter law-abiding society, and demonstrated (to his own satisfaction) that the selfishness and egotism of men had prevented him from finding honest work. With angry gusto he told how his relations with publishers had led him to the conclusion that crime was more respectable than literature.

A sense of his own doom haunted him from childhood. One day, walking with his father in the streets of Lyons, they came out in the square where an execution was taking place. His father pointed to the scaffold. "That is how you will end up," he said. After that, said Lacenaire, he dreamed continually of being guillotined and not until he had been sentenced to death did the dream cease to visit him.

He seems to have been incapable of the normal passion of love. He either cultivated a painful sentimentality or indulged in cynical excesses. Of love he was afraid.

(Contd. Supp. Page 3.)

Worried over Birth Control?

Write to:—C. M. C.

They will satisfy you!

See supplement page 4.

ARE YOU A FERTILE MALE?

—: (0) :—

By KARL G. PFEIFFER

Practically every normal male is convinced that fatherhood is his natural birthright.

At that rate, maybe it's just as well for our masculine egos that most of us will never be tested to find out exactly how valid such a belief may be. For, according to the findings of Philadelphia's Wistar Institute of Anatomy and Biology, only about forty per cent of men are capable of fertilization most of the time during the peak of their reproductive lives. About twenty to twenty-five per cent probably *never* will become fathers, no matter how much they try. Of the remaining thirty-five to forty per cent, many will have fewer children than they want, and some will have none unless they get medical advice and scientific help. And as a final blow to the male ego, the Institute says about two-thirds of the cases of childlessness are the husband's rather than the wife's fault.

Now don't get the idea that subfertile males are all sissies. As far as that goes, the most fertile are not necessarily the most masculine-looking. The heavy-weight wrestler isn't always more fertile than the decidedly less rugged artist. We all know a Casper Milquetoast type who has fathered a large, healthy brood, while some heavy-bearded superman of

our acquaintance goes childless year after year. We probably say these are exceptions to the rule. The fact is, there isn't any rule. There are about as many strongly masculine types to be found in the fertile group as in the unfertile. This is borne out by the result of a test of eight first-team college football players, all thoroughly masculine types. Two were classified as highly fertile, three as relatively fertile, and three as subfertile. Interestingly, the percentages in each group are about the same for the male population as a whole.

All fertile males can be classified into one of these three groups: *highly fertile*, *relatively fertile*, and *subfertile*. A few unfortunate males go into a fourth group: *sterile*.

A man's classification depends upon the number of active spermatozoa his system can manufacture at one time. If his body can produce 185 million or more, he is classified as *highly fertile*; if between 80 and 185 million, he is *relatively fertile*; if below 80 million, he is *subfertile*. Sterile men produce no active spermatozoa at all. Except for a temporary drop for a day or two after sexual relations, most men remain in the same category all their reproductive lives.

However, some men may unwittingly reduce their powers of fertility. Venereal disease may affect fertility, as may tuberculosis and mumps.

This doesn't mean that a man is made sterile by one or more of these experiences. In some cases, there may be no effect at all. In others, the sperm count is lowered, but the fertility classification is not necessarily changed. Men whose classification is already subfertile are of course in the greatest danger. A highly fertile male will probably not be affected to the point where he cannot have children, for he has sperm to spare.

Highly fertile men seldom have difficulty in fathering children. When they do have difficulty, the fault is usually the wife's. But childlessness is the wife's fault less often than most men will admit. Childlessness may be due to any one of several hundred causes, in the husband, in the wife, or in both. But a common cause is the relative infertility of the husband.

This is a fact that the childless husband is seldom willing to accept, for he considers it a slur on his manhood. If his sex urge is strong and his sex life active, he is sure that their childlessness is his wife's fault. But unless he submits to a laboratory test he cannot really know.

Completely sterile men are few. Only about seven per cent of men with fertility problems are actually sterile. Many a man who thinks he is sterile because his wife has not conceived often proves to be merely subfertile or even relatively fertile. If his sperm count is not too low, he should be able to father a child if he goes about it in the right way.

The way most men go about it is not the right way. They think the thing to do is to keep trying, especially if they

concentrate their efforts around the middle of the wife's cycle. A woman's cycle is the number of days from the beginning—not the end—of one menstrual period until the beginning of the next. Most women's cycles range between twenty-four and thirty-five days. Since the majority of conceptions take place between the eleventh and fifteenth days—known as the period of ovulation—many couples take this into account and are baffled and disappointed when conception does not result. But the fact is that too frequent sexual relations is often the *cause* rather than the remedy of childlessness.

To comprehend this disconcerting paradox, we must take into account some of the findings of Dr. Edmond Farris and his group at the Wistar Institute. As already pointed out, sperm count—fertility rating—drops temporarily after sexual relations. If a man is in the *highly fertile* group, he can have relations for as many as three days before his count drops to the relatively fertile level. An abstinence will return him to the highly fertile level. But, since the sperm count of the relatively fertile male is quite enough to fertilize the egg, this man will seldom experience difficulty in becoming a father.

Now let us consider the situation of the man whose normal rating is relatively fertile. Dr. Farris found that after sexual relations he becomes, temporarily, *subfertile*, and cannot produce sufficient spermatozoa to fertilize the egg. A five day abstinence will return him, too, to his original reproductive potential, but by that time his wife's period of ovulation has probably passed.

For it is only during her period of ovulation that a woman can conceive. This occurs when the ovary produces an egg. According to Wistar Institute, a nor-

mal woman produces a normal egg—and only one—in seven out of eight cycles, approximately two days before the middle of the cycles; this period of ovulation lasts only about twelve hours. If the husband's body cannot produce sufficient sperm during this short time, conception will not be possible until the next ovulation.

What was needed was some means of determining the exact time of ovulation, so that the couple could try for conception when, having abstained for five days, mathematical chances were highest. Although several methods of determining the time of ovulation had long been in practice, not until the Wistar Institute developed the rat test was it possible to predict the time accurately.

The rat test measures the influence of the hormones taken from the wife on the blood supply of the ovary of a white rat. The test is made daily for the middle ten days of the wife's cycle, and as the time of ovulation approaches, the rat's ovary becomes more red. The test makes it possible to predict the time of ovulation within twelve hours, and often less.

Of course, not all or even most relatively fertile males have problems of conception. When they do, these can usually be solved as outlined above. But what about the subfertile male? Is his case hopeless?

Not necessarily. If his count is not too far below the relatively fertile level, he may succeed at the time when the rat test indicates ovulation. But, his count being lower, his chances of success are not good. If this method proves unsuccessful, another can be tried.

There is an attempt to raise the sperm count, if only temporarily. The Wistar Institute has studied this problem carefully, for if a man's sperm count could

easily be increased, most male fertility problems could be solved.

Some of the measures that have been tried and proved successful are: (1) Tonic Treatment, (2) Vitamin Increase Treatment and (3) Glandular Extract Treatment.

Of the three the Tonic Treatment was effective in highly fertile cases, where the spermatozoa had fallen below standard level. It was ineffective in sub-fertile and sterile cases.

The vitamin increase treatment proved a success in three out of ten sub-fertile cases to increase the count of the spermatozoa almost to the relatively fertile level. It also failed in sterile cases.

But the latter, the Glandular Extract Treatment carefully tested by Dr. John B. Fordard of the group proved very effective in all cases, to increase the count of the spermatozoa. (1) In highly fertile cases it reproduced the count of the spermatozoa to standard level in less than three days. Where-as in relatively fertile cases the count was brought up to the highly fertile level in 20 to 40 days.

In sub-fertile cases results were found very promising, in seven out of ten cases, the count of the spermatozoa was increased to the highly fertile level in twelve weeks, and the other three were brought up to the relatively class, with promise for further increase.

In sterile cases, which was very important, the Glandular Extract Treatment proved successful in 24 weeks in six out of ten cases.

Dr. John B. Fordard however, was not satisfied in merely increasing the standard level of the spermatozoa, in his tests he had noted two important points to be taken into consideration. (1) There was little or weak erectile power, and

(2) There 'was too quick ejaculation, which he knew would be wasted, although the spermatozoa was of the highly fertile and relatively fertile level. This therefore, had to be rectified before the increased standard level of the spermatozoa could be proved effective to cause conception.

Test Proves Successful.

Using Glandular Extract in various forms he made several tests, both on highly and relatively fertile cases, he further embodied two more gland substances which proved successful in increasing the erectile power.

This treatment was then tested on subfertile and sterile cases and proved to be effective, but then he also found that if the glandular extract was not pure and fresh the results were not very promising, especially in sub-fertile and sterile cases. For this he discovered that the best method that should be adopted was that of Dr. Louis Perrancourt, that was, to seal the glandular extract in its pure and fresh state in a gelatine capsule so that its purity and

freshness would not deteriorate and that far more better results could be obtained. This method proved a very great success, in both sub fertile and sterile cases.

In the matter of premature ejaculation however, he discovered that this should be treated separately, as there were too methods of premature ejaculation. (1) Was, premature ejaculation where the erectile power was strong and (2) premature ejaculation where there was weak or no erectile power. For the first one he used glandular extracts of other substances in the same method and form, and this proved successful in delaying ejaculation longer.

In the latter one, he used first the glandular extract of other substances, in the same method and form, suitable for delaying ejaculation, before he used the glandular extract suitable for increasing the erectile power.

Dr. John B. Fordard (like Dr. Louis Perrancourt) also discovered that the best gland substances were obtained from healthy bulls.

Endophon Glandular Extract is manufactured in the same method as above, but several new gland substances have been added, which give it a powerful curative effect. Thus Endophon No. 1, is for premature Ejaculation where erectile power is strong and (2) where there is weak or no erectile power. (In this case the full course of Endophon No. 1 should be taken first to stop and cure the premature Ejaculation and after the full course of Endophon No. 2 to cure, increase and create a powerful erection.

In the matter of feeble erection where ejaculation is normal, a full course of Endophon No. 2, should be taken to cure permanently, and effect a powerful and normal erection. In the case of complete Impotence and sterility the full course of six months should be taken to effect a cure and create a powerful normal erection.

It is advisable to note carefully that the full course of treatment should be taken to effect a permanent cure.

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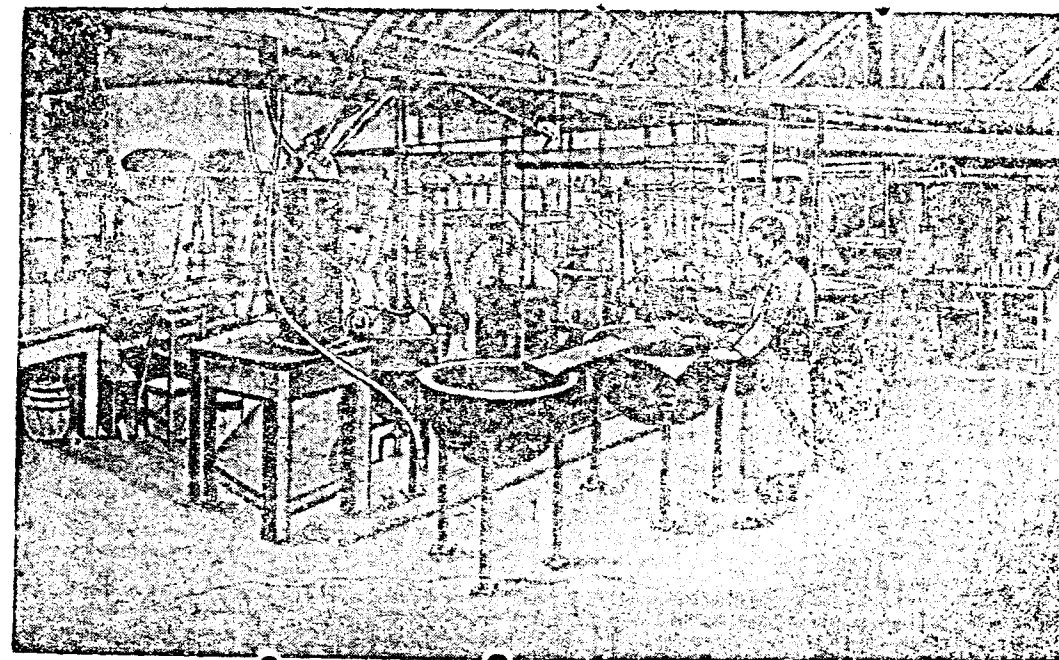
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THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(o)—

Progress in clinical medicine is gist; but whoever or whatever he is, he dependent on progress in the ancillary must see the necessity of applying sciences, physiology, pharmacology etc., scientifically-established facts to human new discoveries in pure science are the needs.



Chemists at work at the Bergeret Laboratories.

stuff on which clinical progress feeds. But between the discovery in pure science and its application to medicine there must be an investigator. He may be a physician, a chemist a bacteriolo

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And normal method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

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The year 1931 was the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave Leclerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after Leclerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

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It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.

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Rome 1926.
Diploma of
Honour
Rome 1930.
Vienna
1933.

The illustration depicts the Gold Medals won by **ENDOPHON** and the Gold Medal awarded to the Bergeret Laboratories at International Exhibitions Highest Awards of Purity and Curative Efficacy.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix.

Journal of Medicine, Feb: '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected to such a degree, that surprising results have been recorded in books of medical statistics.

A good deal of information about the subject can be obtained from an authoritative publication put forward by Dr. E. Retterar, of Paris.

It is also a truth that the most forward medical men whose opinions are valued by

physicians of the whole world have personally carried out experiments, and have without reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

It has been scientifically proved that the key to sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth in **CAPSULE FORM**.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The bulls selected must not be diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

The exact proportions selected from different glands is a matter of vital importance.

Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy, as the vital gland-substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

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Tele Code, No. 1. "COURSE—ONE"
Tele Code, No. 2. "COURSE—TWO"

ENDOPHON

Glandular Extract



DEALS
5
HAMMER BLOWS
AT
LOST VITALITY

Endophon No. 1 for Partial Impotence (Premature Ejaculation).

Endophon No. 2 for Partial Impotence (Feeble Erection) and for Complete Impotence and Sterility.

1 bot. Rs. 9-8-0
3 bots. Rs. 28-0-0
5 bots. Rs. 46-0-0

Tele. Codes.

3 bots. No. 1. 'Entrax'
5 bots. No. 1. 'Entron'
3 bots. No. 2. 'Enjex'
5 bots. No. 2. 'Enjexor'.

1. It renews wasted tissues.
2. It promotes development.
3. It increases virility.
4. It improves retentive power.
5. It restores normal gland activity.

ENDOPHON is a true physiological restorative in lowered virility of functional origin, being prepared from fresh Glandular Substances, obtained from the glands of healthy bulls. It supplies the enfeebled, worn-out glands of the sexual organ with those essential restorative substances, with the result that Impotence is soon replaced with Perfect Virility.

ENDOPHON changes a Weak Impotent man, lacking Manly Power and Competence, into a Virile Man, with full sexual Vigour and ability.

Those men who are sexually weak and cannot have a proper union, should take ENDOPHON. It is 'different' to other preparations for Impotence, as it does not give mere temporary benefit, but cures permanently by its direct restorative action on the sexual organ. **PREMATURE EJACULATION** gives place to perfect normal union with ejaculation occurring *after* not *before* full indulgence. **FEEBLE PARTIAL ERECTION** is replaced with erection, full and regular and **COMPLETE IMPOTENCE** is replaced with natural "feeling" and full ability. ENDOPHON creates a healthy, sexual system.

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced ENDOPHON to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburg)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris (1922) Brussels (1924) and Rome (1926).

These are your assurances that ENDOPHON is a genuine remedy. A trial five bottles will afford convincing proof of its efficacy, by the benefit received.

Order from: Charters French Products Agencies (Ind) 1/7a, Whannels Rd, Egmore, Madras.

READ WHAT CURED PATIENTS SAY

—:(o):—

Lt. ——— (Karachi). writes:—"Sincere thanks for your glandular treatment. It has prove entirely successful."

Mr. ——— (Rangoon). writes:—"The Endophon treatment has cured me completely of Partial Impotence that I was suffering from for the last three years."

Mr. ——— (Allahabad). writes:—"Nine bottles of Endophon No. 1, cured me of Partial Impotence."

Endophon is not similar to Dr. M. Stopes Prescriptions for Impotence, but entirely different, and now recognised by

- (1) *Gazette Medical of France.*
- (2) *Institute of Scientific Research and Development. (Berlin).*
- (3) *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION

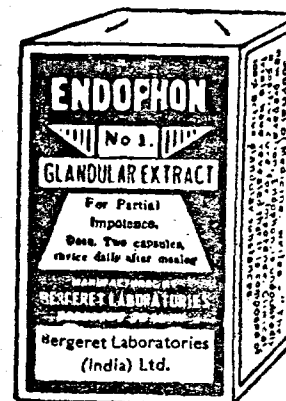
Because of the success of Endophon, many imitations are now been advertised, under various trade names.

Avoid them all. Endophon has stood the *test of time*, and is guaranteed to cure permanently.

Endophon is warranted free from all substances against the Hindu or Muslim religion.

Manufactured by Bergeret Laboratories London. England. by special methods, and correctly balanced, Endophon is of inestimable value in Sexual Weakness. Only 100% fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.



We have such faith in the Curative Efficacy of Endophon, that we guarantee it to cure you permanently.

A complete course of each Endophon No. 1. for Partial Impotence (Premature Ejaculation) and Endophon No. 2 for Partial Impotence (Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered in one lot is Rs. 175/- only. A reduction of Rs. 15/- is obtained.

A complete course of Endophon No. 2. (for Complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 260/- only.

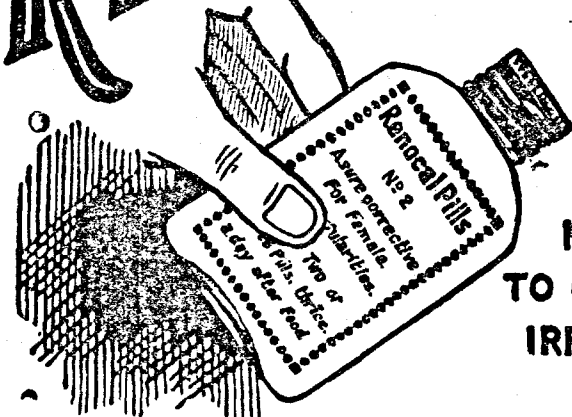
Order today a complete course and obtain a perment cure.

Order from: Charters French Products Agencies (Ind) 1/7a, Whannels Rd, Egmore, Madras.
OR—Bergeret Laboratories Agency (India) Ltd., Post Box No. 764 Egmore, Madras.

THE CHOICE OF THE EXPERT

RENOCAL PILLS

THE WISE WOMAN'S
FRIEND-IN-NEED



NEVER FAILS
TO CORRECT ALL
IRREGULARITIES

GUARANTEES SUCCESS NOT FAILURE



Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other Pills or tablets are just as good.

Wise women always prefer Renocal Pills to others, be they ever so cheap, WHY? because they know that Renocal Pills, unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking Renocal Pills—and avoid Monetary Loss, and days of Worry. Renocal Pills has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:— "Your Renocal Pills are wonderful. I am alright, though I have only finished half bottle....."

Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases. (3 to 5 weeks). Price Rs. 10. per bottle. Tele: Code "Refto"
No. 2. For late cases. Price Rs. 15. per bottle. Tele: Code "Rexin"

Note:—It is advisable to give particulars, time overdue, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success

Suppliers:—Charters French Products Agencies (Ind) 1/7a, Whannels Road, Egmore, Madras.
OR—Bergeret Laboratories Agency (India) Ltd., Post Box No. 764 Egmore, Madras.

REBAIL FEMALE MIXTURE

AND

RENOCAL PILLS No. 2

The Wonder treatment of the right Combination of the most costly Medicaments in exact proportion to give RESULTS..... In Urgent, Far-Advanced or even Obstinate cases of (Suppressed Periods). This treatment can be safely relied upon for Sure Results

This treatment is prepared by The Bergeret Laboratories from the formula of Dr. Etienne Rebail an eminent specialist in all female disorders.

IT SUCCEEDS.....WHERE OTHERS FAILS.

READ THIS CAREFULLY
FOR URGENT,
FAR-ADVANCED OR
(EVEN OBSTINATE) CASES.

.....
This treatment is fully guaranteed and if ineffective the full cost will be refunded.

Recent Testimonials.
Mrs. Shanker Rao, (Ambala)
Your combined treatment is excellent, I had success for my case over two months.

Mrs. D. Jenkins, (Calcutta)
Thanks: Your treatment was successful.

Mrs. Barua (Allahabad)
The treatment was easy and palatable and gave me results easily, although my case was very late.

Price Rs. 72/8. Complete

By Air Mail.

Telegraph: CODE,
"COMBINED"

Order form:—

Charters French Products Agencies
(India) 1/7a, Whannels Road,
Egmore, Madras.

OR—Bergeret Laboratories Agency (Ind)
P. Box No. 764 Egmore, Madras.

Safe and Sure French Products of The Bergeret Laboratories.

**Special Contra-Ceptive
Quinine Solution.**

This can be safely used with the
Whirling Spray for-Birth-Control.

Price: 1 bot. Rs. 5/8.

Whirling Spray Rs. 12/8-

La Roche (to-nach) Tablets.

For all forms of stomach disorders,
Dyspepsia. Indigestion Flatulence etc.

1 bot. Rs 4/8. 3 bot Rs. 12/-

Special French Sex Drops For immediate use
Rs 27,8- a bot.

Order from: Charters French Products Agencies (Ind) 1/7a, Whannels Rd, Egmore, Madras.
OR—Bergeret Laboratories Agency (India) Ltd., Post Box No. 764 Egmore, Madras



CAMILLE

PREVENTATIVES.

Beautifully Soft and Skin-Like—Unnoticed in use.

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are not felt when used.

Prices:—1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7. Tele Code. 1 doz. "Exel" ½ doz. "Excelled"

Thinnest
Quality

AMERICAN TIPS.

Skin-Like
Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private) PRICES:—1 doz Rs. 20 ½ doz Rs 11. 1/4 doz Rs. 6. Tele: Code 1 doz. 'Tip' ½ doz Tipper

FRENCH TICKLERS

These Preventatives are greatly appreciated for the 'feeling' they give during use, caused by the rubber 'feelers' or 'ticklers' attached at the closed end. They induce passion in Frigidity and effect a proper adjustment in unequal sex relations.

Prices:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

UNIQUE DESIGN PASSIONETTE MUTUAL EFFECT

These Preventatives have small, round disc-like protrusions near the closed end, and should be used after the application of vaseline over the closed end. Recommended to remove frigidity and for mutual satisfaction. Promotes a proper adjustment.

Prices:—1 doz. Rs. 20 ½ doz. Rs. 11. 1/4 doz. Rs. 6.

WHIRLING SPRAYS.

An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use. Guaranteed to last for two years. Price Rs. 12-8



TRANSPARENT VESTA SKINS

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. (Teat end.) (Washable.)

Price:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

The "FRIVOLA" Preventative.

Very Unique.

Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations.

1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

For
Ladies /

"YVONNE"

For
Ladies /

RUBBER PESSARY.

THE SAFEST METHOD OF BIRTH CONTROL.

This is the latest and most improved Pessary. Its unique design gives full comfort and eliminates all risk of leakage. Three sizes 1, 2, 3. Solid rim.

Price Rs. 6. 3 Rs. 17.

For safe BIRTH CONTROL Order Fresh Stock Preventatives

From:—Charters French Products Agencies (Ind.)
1/7a, Whannel Road, Egmore, Madras.

Or—Bergeret Laboratories Agency (India) Ltd.,
Post Box No. 764 Egmore, Madras.

The "CROCODILE" French Sheaths.

Prices:—1 doz. Rs. 30. ½ doz. Rs. 15. ¼ doz. Rs. 8.

The New Silk "NINON"

THE NEW LIQUID LATEX PREVENTATIVES.

Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural.

Prices: 1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7.

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction.

The "Endurance" Sheath will not burst in use, like other cheap makes, and is guaranteed to last for one year. Price: 1 sheath Rs. 7-8. 3 Rs. 21. Three sizes. Small, Medium & Large.

SAMPLE PACKET No. 1.

10 CONTAINING DIFFERENT TYPES OF PREVENTATIVES 10
FOR Rs. 15/- Only.

AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 Neverrip	1 Thai
1 American Tip (Washable)	1 Crocodile
1 French Tickler	1 Passionette
1 Ninon	1 Frivola

FREE:—1 Packet Preservative Powder. (Free Post)

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES

AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 7/8 PER PACKET (Free Post)

SAMPLE PACKET No. 3.

CONTAINING FIVE SUPERFINE PREVENTATIVES

AS FOLLOWS:—

1 Camille	1 Neverrip
1 Ninon	1 American Tip (Washable)
1 Vesta Skin	RS. 7/8 PER PACKET (Free Post)

A Packet of Preservative Powder is supplied free with each packet.

GIVES EXCESSIVE POWER INCREASES ERECTION PROLONGA PROLONGS UNION EFFECTS DOUBLY PRESERVED UNTIL CLIMAX. A GENUINE PRODUCT

FULL ACTION LASTS FOR ONE HOUR

This wonderful remedy prolongs the period considerably.

A dose is sufficient to increase feeble erection to full and complete powerful erection. After satisfaction is obtained a second erection is easily procured in a few minutes.

Special. 1 bot. Rs. 12-8. Tele Code "Pro"

Super special. 1 bot. Rs. 17-8. Do. "Prolong"

TASTELESS ENDURET TABLETS

For women only

A Genuine Product

These tablets can be safely taken in tea, coffee or wine etc, without the fear of detection as it is absolutely tasteless.

The action of a dose is sufficient to remove Coldness, Frigidity, etc., as it increases response immensely.

Furthermore these tablets can be taken by the most delicate person, as they are not harmful and do not cause bad after effects.

SPECIAL (Double Strength) 1 bot. Rs. 12-8 Tele Code "End"
EXTRA SPECIAL (Treble Strength) 1 bot. Rs. 17-8 Tele Code "Endur"

LA PAREE OIL.

A Powerful Aphrodisiac.

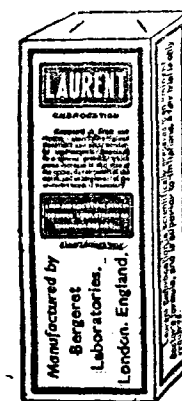
Can be used safely as a temporary measure.

Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special French formula.

Price per bottle Rs. 17-8-0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonder-

ful medicaments, especially good for under-sized, shrunken or weak 'parts' Three to six months use is guaranteed to produce full results. Avoid worthless imitations!

Manufactured by Bergeret Laboratories according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).

Prices: 1 bot. Rs. 5-8-0. (A month's trial course, 6 bots, Rs. 32-0-0. Tel. Code. "Large") 3 months course, 18 bots, Rs. 96-0-0, if ordered in one lot. Tel. Code. "Largest"

Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

De Vecin Capsules.

A Powerful, Safe Aphrodisiac

Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 10-0 per bottle.

(Extra Strong). Rs. 12-8 per bottle.

This is three as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON—Aphrodisiac Tablets. (Special Strength)

These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union Warranted perfectly safe, as a temporary measure.

A British Product.

Made by Robert Ferber, Ltd. (London).

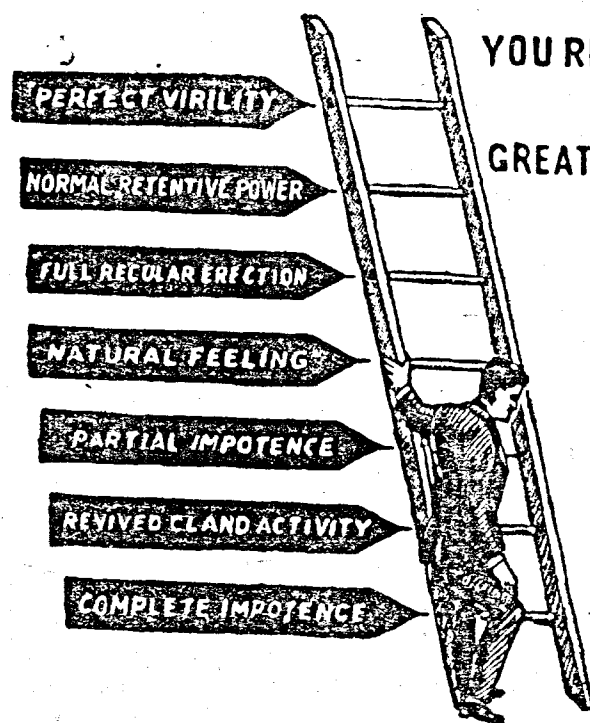
Sold in phials. Rs. 15-0 a phial.

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION.

Order from: Charters French Products Agencies (Ind) 1/7a, Whannels Rd, Egmore, Madras.

“THE CHOICE OF THE EXPERT”

STEP by STEP



Where do YOU
stand on the Ladder?
YOU RISE TO NEW
AND
GREATER VIRILITY

Whether you stand
half way up or right at
the bottom, Endophon
will cure you completely
and permanently.

What Endophon IS

Endophon is a genuine gland preparation,
containing the vital gland extracts in a
fresh, fully active form, sealed in
gelatine Capsules.

What ENDOPHON Does

If completely Impotent, Endophon will
gradually impart to your weak, enfeebled
glands those Very Substances that they
lack, and revive them into New Activity
giving Partial Erection in two weeks.

STEP by STEP, slowly but surely
Perfect Virility is obtained.

ENDOPHON gradually strengthens the whole sexual system and restores Perfect Sex Health
and increases Virility. Premature Ejaculation and Feeble Partial Erection is replaced with
Normal Retentive Power and Full, Regular Erection, and Complete Impotence is replaced
with Natural “Feeling” and Full Ability.

Thus, STEP by STEP, permanent and perfect virility is the final result.

SOLD IN TWO KINDS

Endophon No. 1 for Premature Ejaculation or Partial Impotence.

Endophon No. 2 for Feeble Erection or Complete Impotence and
Sterility.

Endophon is Manufactured by BERGERET LABORATORIES. It is
now sold by Course Treatments to suit requirements. (See bottom
of page 18.)

Price: 1 bot. Rs. 9.8. 3 bots. Rs. 28.0. 5 bots. Rs. 46.0.
Large Bottle Rs. 18/- 8. Rs. 54/- 6. Rs. 90/-
Tele. Codes: 3 bots. No. 1 ‘Entrax’ 10 bots. No. 1 Half-One. Rs. 90/-
“ 5 bots. No. 1 ‘Entron’ 20 bots. No. 1 Course-One Rs. 175/-
“ 3 bots. No. 2 ‘Enjex’ 10 bots. No. 2 Half-Two Rs. 90/-
“ 5 bots. No. 2 ‘Enjexor’ 20 bots. No. 2 Course-Two Rs. 175/-



Order from: Charters French Products Agencies (Ind) 1/7a, Whannels Rd, Egmore, Madras.
OR—Bergeret Laboratories Agency (India) Ltd., Post Box No. 764 Egmore, Madras.

“THE CHOICE OF THE EXPERT”

READ WHAT CURED PATIENTS SAY.

Mr—(Nagpur) “.....Endophon is all that you claim it to be. I have taken the full course and am
now O. K. You have my permission to print this in a confidential manner, as I would like those who are in the
same predicament as I was to benefit by using a really fine remedy.....”

Mr—(Assam) “...I have finished the course of Endophon No 2 and with much gratitude I inform
you that it has cured me completely.....”

Mr—(Calcutta) “...When I first started taking Endophon No 2, it did not do me any good. I had taken
it for two weeks and was disheartened. I thought of the old adage: ‘A fool is born every minute’ but my friend
who recommended Endophon to me said that Rome was not built in a day, and I decided to complete the course.

I am now happy to tell you that it has cured me thoroughly. I am a wise man, indeed, to have taken
your genuine remedy, Endophon.....”

Endophon is not similar to Dr. M. Stopes
Prescriptions for Impotence, but entirely
different, and now recognised by

- (1). *Gazette Medical of France.*
- (2). *Institute of Scientific Research and
Development. (Berlin).*
- (3). *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of
Impotence, of functional origin. Moreover, it is
now manufactured in **CAPSULE FORM**—the
best method to preserve full curative efficacy.

READ THE OPINIONS OF
THE MEDICAL PROFESSION
IN INDIA.

Dr. S. C. Bhattacharjee.
Chittagong. “...Endophon
is highly efficacious. Please
send three dozen bottles
of No. 2...”

Dr. A. G. WRIGHT.
Calcutta. “.....I tried
Endophon No. 1 on a
patient with complete
success...”

Endophon is manufactured by Bergeret Laboratories. by
special methods, and correctly balanced, Endophon is of inestimable value in
Sexual Weakness. Only 100 % fresh Gland Extracts are used, which directly
after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the
Gland Extracts. There is no deterioration.

Latest Testimonial.

Mr—(writes). “.....I
have read about Endophon and
would like to give it a trial.
Please, therefore, send me six
bottles of Endophon No. 1. If it
does me good, I shall complete
the course. I’ve had this trouble
for five years for being such a
fool when I was young, which I
bitterly regret.....”

Later.....

“.....Endophon has made me
a new man. I feel twenty years
younger.....”

We have such faith in the Curative Efficacy of Endophon
that we Guarantee it to cure you permanently.

A complete course of Endophon No. 1 for Premature Ejacula-
tion is four months. And a complete course of Endophon No. 2
for Feeble Erection is four months, each comprising 20 bottles.
The cost of each course if ordered in one lot, is Rs. 175/- Postage
and Packing etc. is extra. There is a reduction of Rs. 15/- on the
single bottle cost.

A complete course of Endophon No. 2. (for complete Impo-
tence and Sterility) is six months, comprising 30 bottles, and the
cost is Rs. 260/- only.

The treatment is supplied under the Firm’s bon-fide guarantee
and in case it fails to cure, The full cost paid will be refunded

Order to-day a complete course and obtain a permanent cure.

Order from: Charters French Products Agencies (Ind) 1/7a, Whannels Rd, Egmore, Madras.
OR—Bergeret Laboratories Agency (India) Ltd., Post Box No. 764 Egmore, Madras.

SYPHILIS—PUBLIC ENEMY No. 1.

Its origin, symptoms, tests, consequences and cure.

By a Doctor:

1492	Columbus and his men contract Syphilis in the West Indies	1496	The French Legislature against Syphilis
1494	Spanish army goes to defend Naples against the French	1496	Mandate of Maximilian, Syphilis called "Evil Pocks" (Thought to be punishment for sin)
1495	French enter Naples celebrate victory and contract Syphilis	1497	Aberdeen, Scotland legislates against Syphilis
1496	French army, homeward bound carries Syphilis up through Europe	1767	John Hunter believes Syphilis and Gonorrhea to be the same thing
1496	Syphilis breaks out in Germany	1837	Record proves Hunter to be wrong
1496	Syphilis spreads to Switzerland	1879	Nelaeer discovers specific vegetable organism causing Gonorrhea
1497	Paris rife with Syphilis	1903	Metchnikoff and Roux inoculate apes with Syphilis
1498	Vasco da Gama sails around the Cape of Good Hope and Syphilis spread to India	1905	Hoffmann and Schaudinn discover germ which they call Spirochaeta Pallida (Spirochete)
1501	Epidemic of Syphilis in the Orient	1907	Wassermann inaugurates Blood Test for Syphilis
1940	Millions of known cases of Syphilis all over the world	1910	Ehrlich discovers Salvarsan
		1936	Sadalan discovers oral treatment which he called after his name
		1940	NEO SADALAN The new and improved formula of Dr Pierre De Sadalan that clinches the fight even in longstanding cases. Syphilis Can be Cured!

The pretty picture below is a microscopic portrait of a little creature whose name is Spirochaeta Pallida or Spirochete, or Syphilis . . .



The Spirochete is a destructive medium with power beyond the wildest dreams of the most visionary munitions mag ate. It has a kick like an express train; if it connects with your grandfather, your little daughter's teeth may drop out from the vibrations; it can cause anything from bright's disease to insanity in its victim; and today there are millions of cases all over the world.

Just in case the above seems vague, let me point out the relation of syphilis to other disease on a comparative basis as to prevalence—there is annually twice as much Syphilis as Scarlet Fever; 13 times as much as Typhoid Fever; and 1½ times

as much as Tuberculosis There is no disease on earth, except Leprosy, so transmittable, so dreadful, so loathsome as Syphilis. This terrible disease, unless scientifically treated, rapidly effects its dire ravages, permeating the very brain, nerves and muscles, even the marrow of the bones, and exhausting the vitality of the most robust constitution.

Although many barriers have broken down, Syphilis is still an unmentionable in most homes. This, in spite of the

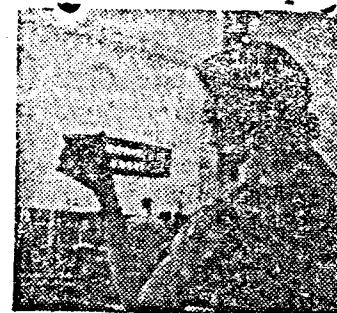


In the Wassermann test the blood is placed in a test tube instead of being prepared on a slide. After it is in the test tube an antigen is added to the blood. The test tube is then placed into a refrigerator where it is left overnight.

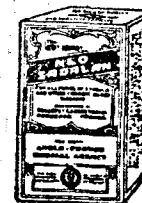


In the morning another reagent is added.

And the test tube is then immersed in a warm water bath.



It is only after these steps that the colour change (dark and clear is negative light and cloudy shows infection) may be observed.



The Genuine Specific for all forms of Syphilis.

fact that on an average every family of seven contains at least one infected person. And what's more shocking is the fact that in a survey of a representative group of men and women it was discovered that four out of five of them could be infected and, so far as a knowledge of the symptoms goes, they would n't know it! There in a nutshell you have the purpose of this article.

Syphilis has a past; it has a present; and it has a future which is being built up at the rate of hundreds of thousands of cases yearly. All this when there is a cure! 86% of primary cases can be cured, and in secondary cases the rate of cures with the chemical oral treatment,—Neo Sadalan, is 81%. This is the best treatment for all cases of Syphilis and absolutely safe to use. It is guaranteed to effect a thorough and permanent cure.

The safety of society demands that every patient suffering with syphilis should be required to continue the treatment until the disease is arrested or cured. Without energetic treatment with Neo Sadalan, the patient with Syphilis may expect to become progressively worse until he is utterly incapacitated and fatally affected. He should not think of stopping the treatment until repeated blood tests indicate that the disease is probably cured or at least definitely arrested. Even after such a supposed cure, he should take blood tests at intervals and should be on the alert for the first signs of recurrence. He should not consider marriage unless he is advised by competent medical authorities that it is probably safe. In the event of pregnancy supposedly cured women should take another course of treatment in order that she may with certainty protect the child.

Symptoms and Stages

From ten to forty-six but generally twenty-four days from the entry of the germs into the body, there appears on the affected part a small red pimple. It goes on increasing slowly and within a week becomes watery vesicle with inflamed base. The vesicle bursts and leaves a sore with a hard margin elevated edges, and depressed centre. The sore is painless and there is a very small amount of watery discharge from it. This sore is called a hard chancre and it indicates the locality where the virus was first introduced. Generally the sores are situated on the genitals but they have been observed on every part of the body. In the male, if the infection takes place at the genital region, the sores appear on the glans penis or under the foreskin or just on the opening of the urinary passage. A week after the appearance of the sore on the penis the lymphatic glands swell up. They are hard with no pus or pain. This is the primary stage of syphilis.

SECONDARY SYPHILIS:—On average, secondary symptoms appear in about six weeks, but they may appear months later. The patient feels restless, dispirited, and weak in body. More often than not, he suffers from rheumatic pains, particularly in the skin bones and the region of ankles. Scaly eruptions of a light red colour appear on the body and there is acute sore throat with ulcers on the tongue or mouth. The mucous membrane of the nasal passages also gets affected and there is foul discharge from the nose. Eye troubles, too, are not uncommon. The above symptoms are all due to the dissemination of the organism in the blood.

TERTIARY SYPHILIS is a disease of the bones and general diffusion of the poison through the system. It manifests itself in the inflammation of different glands of the body with severe pains in the bones.

The reason for this article is to show that there is hope; that there is a cure; that Syphilis is no longer an unknown assailant. It is a marauder whose habits and weaknesses are known to the extent that where he is found, he can be stamped out annihilated by Neo Sadalan.

THE CHOICE OF THE EXPERT
NEO SADALAN!—The Infallible Oral Remedy

Roots out Syphilis Permanently



No by-effects.

Cures thoroughly
and permanently.

Neo Sadalan is a genuine specific for all forms of Syphilis and other chronic blood diseases, such as Leprosy, etc.

The active principles of Neo Sadalan are absorbed into the blood stream in small proportions and gradually destroys the spirochaete (Syphilis virus in the blood).

Neo Sadalan is very powerful and penetrates the minutest capillaries in the blood, eradicating every trace of the disease.

Neo Sadalan is the new oral preparation for Syphilis and other chronic blood diseases. Clinical tests have established its therapeutic efficacy.

The Most Energetic Treatment for Syphilis
and other chronic blood diseases.

Powerful—Penetrating—Permanent

Prices:—1 bot. Rs. 8-12-0. (A months' trial course, 8 bots, Rs. 65-0-0.
Tel. Code. "Sadan") 3 months course, 24 bots, Rs. 180, if ordered
in one lot. Tel. Code. "Sadaf"



Neo Sadalan is scientifically and scrupulously prepared to the new and improved formula of Dr. Pierre De Sadalan, of Paris, the eminent French Scientist.

It is the result of many years of careful research and experiment and contains the essential elements that is a killer to the spirochaete (Syphilis virus) in the blood.

In all cases of Syphilis, including hereditary Syphilis in children, Wassermann's test turns negative after treatment with Neo Sadalan.

NEO SADALAN No. 2.

A very effective remedy for all cases of Leprosy, made to Dr. Pierre De Sadalan's formula. It contains the vital ingredients scientifically proved to be deadly to the Leprosy germ in the blood. In Capsule form.

Prices: 1 bot. Rs. 8-12-0. A month's trial course, 6 bots, Rs. 48-0-0, Tel. Code. "Sadex" 3 months course, 18 bots, Rs. 135-0-0, if ordered in one lot. Tel. Code. "Sadol"

Latest Testimonial. "...Neo Sadalan No. 2, has given good results..." Dr P. Singh. Patna. Bihar.

Extracts from a few of the large number of commendatory letters received from the Medical Profession

Dr. Alphonse Des Ames. (Paris) ".....I endorse Neo Sadalan as the finest preparation for all forms of Syphilis....."

Dr. Bertrand De Canoples. (Grenoble) ".....No other remedy has been so effective as Neo Sadalan....."

Dr. Andre Trefouel. (Nice) ".....In my opinion oral treatment with Neo Sadalan is much better than injections. I have successfully treated many Syphilis cases with it....."

Dr. Rene Peyral. (Paris) ".....Neo Sadalan is composed of the essential therapeutic agents and I endorse it as a most efficacious preparation for all syphilitic affections....."

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1/7a, Whannels Road, Egmore, Madras.

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Post Box No. 764 Egmore, Madras.

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies.

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Beware of Bogus Firms & Clinics, trading under high sounding names of Indian Leaders, such as Gandhi, Patel, Prasad, Pandit Nehru etc, who under-cut and sell cheap goods & products of inferior quality and self style themselves as our Agents. We have only one Agent in Madras and that is,

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HAIR RESTORER
GROW YOUR HAIR
IN DELITEFUL
PERFUME.

How nicely you comb and part your hair. How nicely it sets. That your friends admire your neat well set hair, and the smell of such lovely and delightful perfume entrances them.

Yet! Reeves grows your hair in delightful perfume. It cleanses the scalp, invigorates the roots, Removes Dandruff Scalp Dirt, Grey hair and gives you a fresh thick luxuriant growth of hair. It is not a Dye! But a Safe and Sure Hair Restorer.
Price: 1 bot. Rs. 5/8. 3. bots. Rs. 10. 6. bots. Rs. 32.

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And grow your hair in sweet smelling perfume.

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WASTING AWAY!

Drop by drop
Will wear away a stone
Not by force
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DROP BY DROP
YOU ARE WASTING
YOUR VITAL FORCES,
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YOUR MANHOOD.

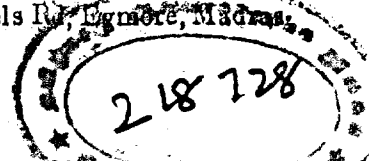
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WILL STOP THE DRAIN.

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

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Glandular Extract (No. 1 & No. 2)

Made by Bergeret Laboratories.

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The chain of manufacture of the famous preparation "ENDOPHON" is perfect, one of the most important links being the careful selection of gland extracts that in quality and freshness equal the highest standard. This Great Scientific Remedy has met with astonishing success in the cure of sexual weakness.

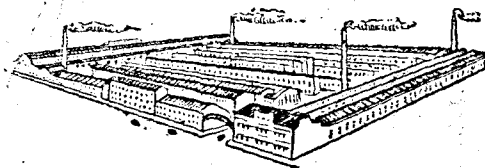
"ENDOPHON" No 1. is indicated in cases of Premature Ejaculation or Partial Impotence.

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WHERE ENDOPHON IS MANUFACTURED

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POWERFUL—TASTELESS—and VERY—'EFFECTIVE—ACTION' for, COLD—UNRESPONSIVE—FRIGID WOMEN.

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Price.—a Bot Rs. 27/8 Complete.

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THE CHOICE OF THE EXPERT

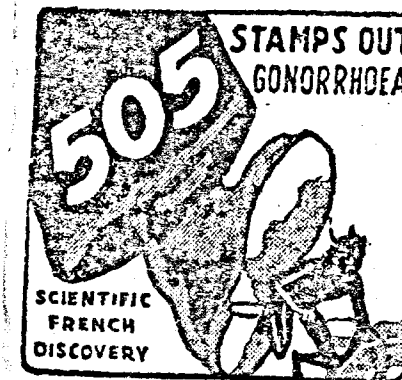
CONQUER THAT DISEASE PERMANENTLY

"505" (CONCENTRATED)

Mixture and Injection.

THE WORLD FAMOUS REMEDY FOR 'G' WILL CURE YOU.

No matter how chronic your case may be.



"505" is a permanent cure for Gonorrhoea. It is made by special methods to the formula of Dr. Edouard Pavy, the famous French Specialist venereal disease.

"505" Mixture and Injection is recognised the world over as the finest and most effective remedy for "G"

In numerous instances "505" has succeeded where others had failed. These results clearly proved its remarkable excellence and wonderful soothing, Healing and Antiseptic power.

There is, by far, considerably more REAL curative potency in one bottle of "505" than in a score of any 'make believe' remedy.

To conquer permanently the relentless hold of 'G' there is nothing better than "505" (Mixture and Injection). This treatment does not give mere temporary relief, but cures perfectly and permanently, removing every trace of the disease, by thoroughly disinfecting and healing the diseased internal tissues and destroying all the Gonococci germs.

Start treatment with "505" (Mixture and Injection) to-day. They will almost instantly Soothe and relieve all pain and irritation; easily stop further discharges; immediately arrest the progress of the disease; and finally heal the diseased internal tissues and promote a thorough cure. Moreover, they cause no vomiting or purging, but are pleasant and simple to use.

"505" is a remarkable genito-urinary remedy, having a disinfectant and antiseptic action upon the diseased tissues, hence it is the most rational and effective treatment for "G"

Therefore, if you are determined to be cured permanently try "505" (Mixture and Injection). There is nothing else that will cure you so easily, smoothly and permanently—a fact that is corroborated by thousands who have been cured perfectly.

HOW THE TREATMENT CURES.

"505" Mixture. (Taken internally) is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genitourinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

Sgt. C R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured."

(Testimonial. Gon. Cure No. 2054)

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Bottles of each "505" Mixture and Injection. Rs. 45—0—0.....

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"505" INJECTION

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Tels. Code 255

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