

ELECTOLITE

*- A Journal of
Electricity Supply and Utilization*

SILVER
JUBILEE
1927 ~ 1952

IN THIS ISSUE:

... we find our voice in AIR!

How Atomic Energy is
Benefiting Mankind

Progress of the Damodar
Valley Project

&

Other Usual Features.

ELECTRICAL PRODUCTS of every description



ASSOCIATED ELECTRICAL INDUSTRIES (INDIA) LTD.

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EDISON SWAN ELECTRIC CO. LTD. LONDON
FERGUSON, PAILIN LIMITED, MANCHESTER
THE METROPOLITAN-VICKERS ELECTRICAL CO. LTD.
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AEI (INDIA)

ASSOCIATED ELECTRICAL INDUSTRIES (INDIA) LTD.
Local Office: RACE COURSE ROAD, COIMBATORE

AIX 28 A

THE FERTILISERS AND CHEMICALS TRAVANCORE LIMITED

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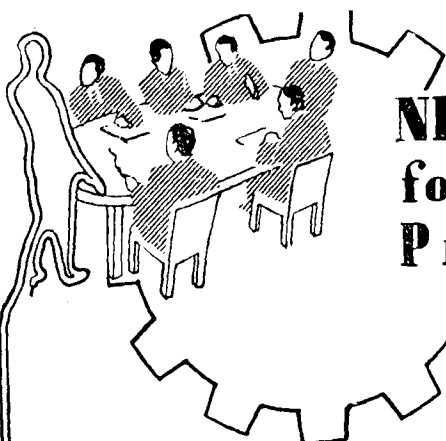
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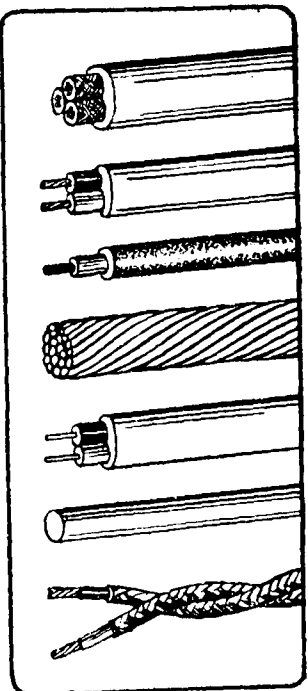


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for plenty in
Production
through
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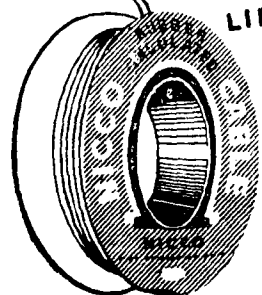
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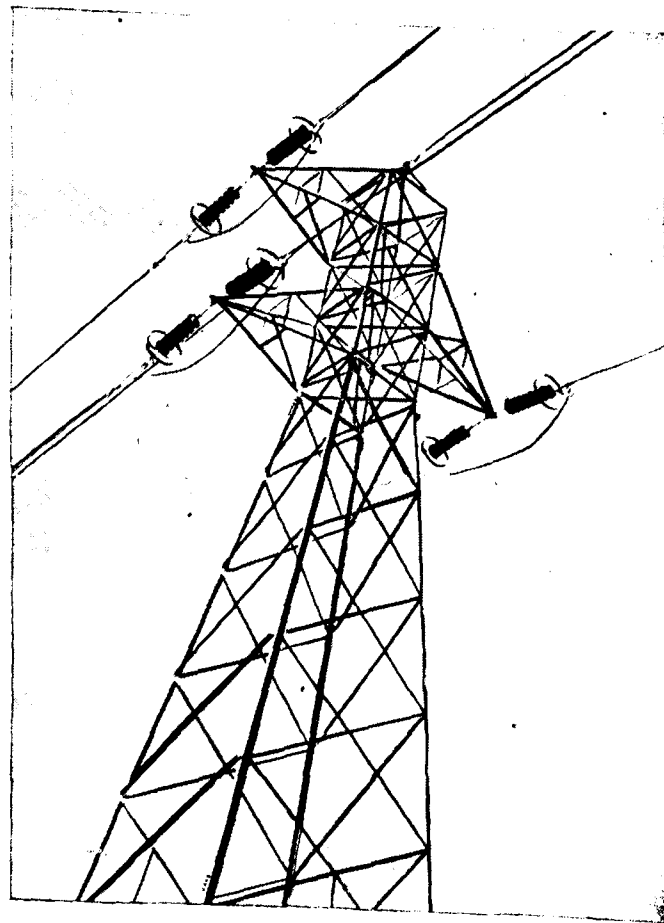
LIFE LINES OF THE NATION

**THE NATIONAL INSULATED CABLE
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Etc., Etc.

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- A Speciality.*

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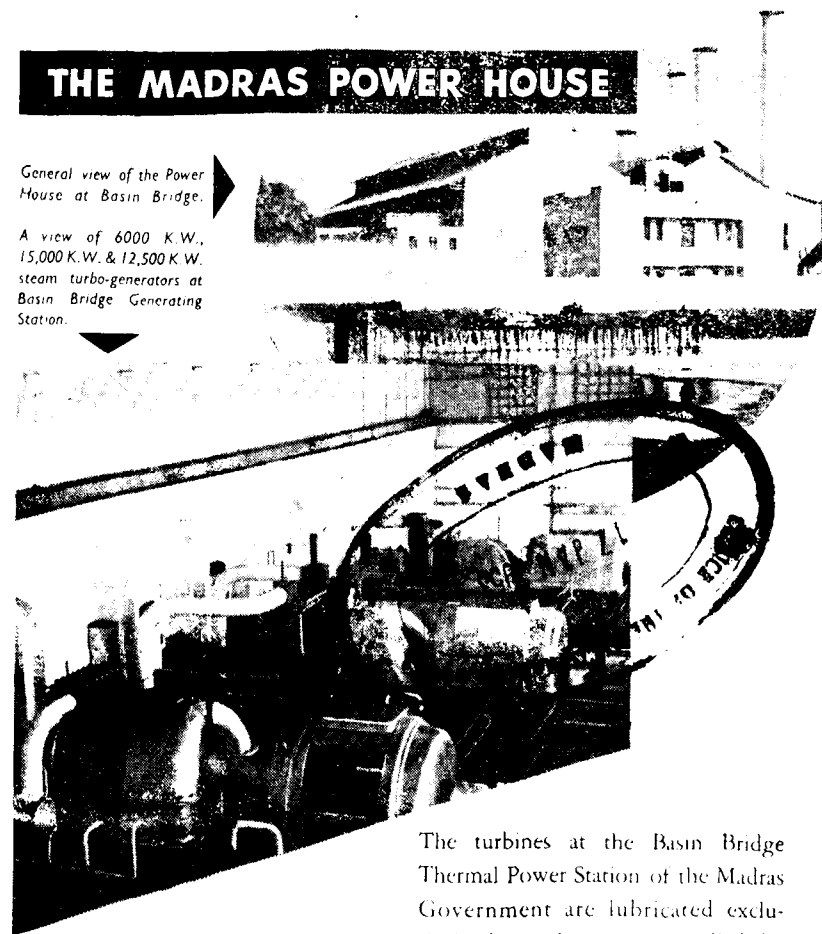
The National Engineering & Galvanising Co.,

8, Goods Shed Road, Kemp's Town, Tiruchirapalli.

THE MADRAS POWER HOUSE

General view of the Power
House at Basin Bridge.

A view of 6000 K.W.,
15,000 K.W. & 12,500 K.W.
steam turbo-generators at
Basin Bridge Generating
Station.



The turbines at the Basin Bridge Thermal Power Station of the Madras Government are lubricated exclusively by turbine oils supplied by Burmah Shell. These oils contain anti-oxidant and anti-rust additives.

Mettur Chemicals
HYDROCHLORIC ACID
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TEXTILES DYEING BLEACHING
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Greetings

"It is indeed a memorable day; and I congratulate all who have been connected with this endeavour, on their well-deserved success. May the Corporation grow from strength to strength; and it is my devout hope that whatever form it may take to suit the exigencies of growing political and economic ideologies, the work for which it stands will ever be properly done and it will ever fulfil the great purpose of service of man for which it was founded and for which alone it can exist."

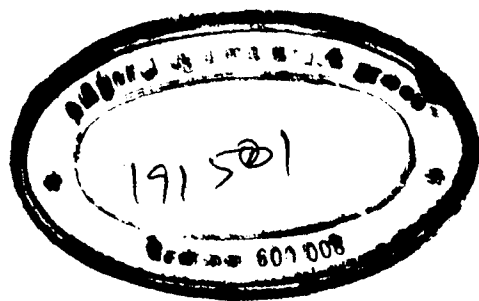
H. E. SHRI SRI PRAKASA,
Governor of Madras.
(In a message to the *Mail*.)



"With the Governor himself at the function and Sir C. P. Ramaswami Aiyar delivering the Jubilee Address, it is hardly necessary to send you my superfluous greetings and good wishes. But I do, so that you may not think I have forgotten. Your Corporation has proved its quality by its work, and this, in all aspects."

Fort St. George,
Madras.

SRI C. RAJAGOPALACHARIAR,
Chief Minister.



"Watts" in the area:



... we find our voice in AIR!

THE Tiruchirapalli Centre of All-India Radio was inaugurated on 16th May 1939 by Sri C. Rajagopalachari the then (as now) Chief Minister of Madras. To begin with

