

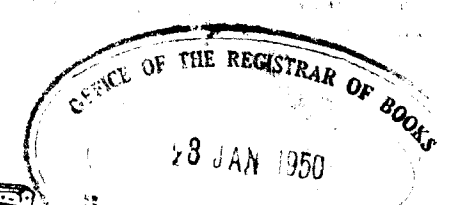
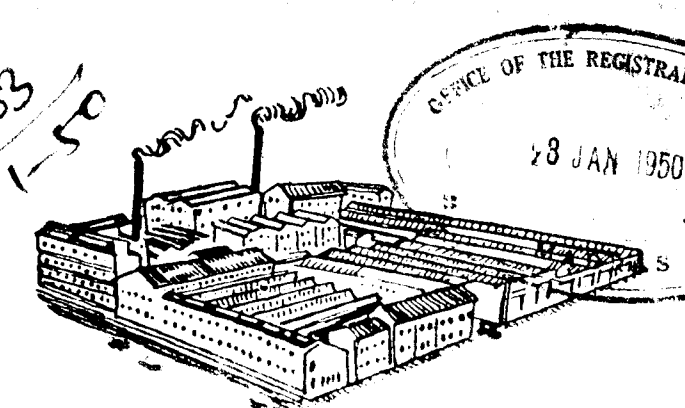
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1950



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Win
Give



You!

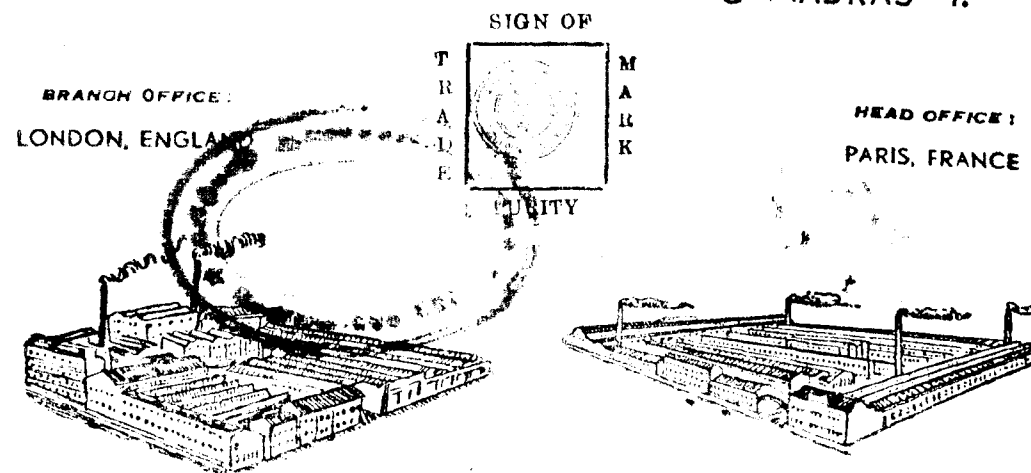
THE SAME SERVICE AND ATTENTION,
QUALITY GOODS AND PERFECT PRODUCTS,
THAT GIVE A PERMANENT CURE.

JANUARY					
Sunday					
Monday					
Tuesday					
Wednes					
Thursday					
Friday					
Saturday					

BERGERET LABORATORIES (INDIA) LTD.

POST BOX No. 148

G. P. O MADRAS - 1.



FOREWORD

The medicines listed here-in are not worthless 'Quacks' that only give mere temporary relief, but *Genuine Scientific Remedies*, the result of many years of Scientific Research and Experiment, and are the best that Medical Science have produced.

Most of them are in common use in Government Hospitals in France, and Belgium and besides, are widely used by Doctors in the treatment of private cases.

We Guarantee to Cure You or Refund Your Money.

Such is the confidence we have in these remedies. Since introducing them into India, we have received hundreds of testimonials from cured patients and from the Medical Profession, convincing proof of their marvellous curative efficacy. This has decided us to guarantee them to increase sales.

If the medicines taken do not effect a cure, the empty bottles and cartons should be returned for identification, on receipt of which the money paid will be immediately refunded.

**THIS IS NO EMPTY GUARANTEE—BUT A BONAFIDE ONE
IF A CURE IS NOT EFFECTED—WE KEEP TO IT.**

TERMS.

FORWARDING. All orders are executed same day by V. P. Post, unless instructed to the contrary.

CHEQUES are accepted on all recognised banks, which should be crossed and made payable to Bergeret Laboratories (India) Ltd.

Special European attention is paid to all orders, no matter how small. Prompt despatch and satisfaction is always assured.

POSTAGE, PACKING & COMPANY'S PRIVATE INSURANCE is charged for all goods, which if broken or damaged are replaced free.

FREE MEDICAL ADVICE

If you are suffering from any ailment, write to our Medical Adviser, with full particulars of your case, also state age, physical condition and how long-standing.

REEVES

GROW YOUR HAIR IN DELITEFUL PERFUME.

How nicely you comb and part your hair. How nicely it sets. That your friends admire your neat well set hair, and the smell of such lovely and deliteful perfume entrances them.

Yet! Reeves grows your hair in deliteful perfume. It cleanses the scalp, invigorates the roots, Removes Dandruff and Scalp Dirt, and gives you a thick luxurious growth of hair.

It is not a Dye! But a Safe and Sure Hair Restorer.

Price: 1 bot. Rs. 5/8. 3. bots. Rs. 15. 6. bots. Rs. 28.

GET YOUR SUPPLY NOW.

And grow your hair in sweet smelling perfume.

TELE CODES :—"REEVES"



WASTING AWAY!

Drop by drop
Will wear away a stone.
Not by force
But by constancy alone

**DROP BY DROP
YOU ARE WASTING.**

**YOUR VITAL FORCES,
YOUR STRENGTH,
YOUR MANHOOD.**

**SALIX PILLS
WILL STOP THE DRAIN.**

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured. if other remedies have been useless— but try **Salix Pills**.

Prices: 1 bot. Rs. 7-8-0. (A months' trial course. 6 bots. Rs. 42-0-0, Tel Code "Stopping") 3 months course, 18 bots, Rs. 120-0-0, if ordered in one lot. Tel. Code. "Stopped"



A Flawless Diamond is Perfection

Similarly, genuine scientific products that are 100% effective, and do what they are claimed to do is **PERFECTION**.

Such products we are Agents for. They are the **Best** that medical science have produced and represent in their perfection the accumulated experience of many years of scientific research and experiment.

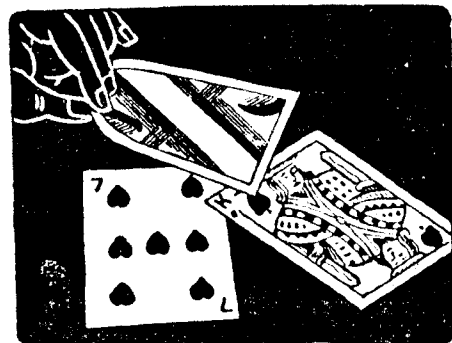
Each remedy has been carefully selected and tested by our pharmaceutical expert, Dr. F. De Vaux, (Paris).

Furthermore, we have obtained Laboratory reports (Clinical tests on actual cases) and doctors testimony, proof of the genuineness and curative value of each remedy.

They are sold under our bona-fide guarantee

**A SQUARE GUARANTEE
FOR STRAIGHT PRODUCTS**





CHANCE PLAYS NO PART IN THE ACTION OF

Scientifically prepared to the formula of Dr. Etienne Reball it assures quick relief always, without injurious effects.

Let your choice be Reball Mixture. It is **MORE** effective than others and will do the needful in a few days.

Reball Mixture is **QUITE SAFE** to take. (For Suppressed 'Periods') Furthermore, it does not cause nausea or impair appetite.

There is nothing else to equal Reball Mixture. Many imitations are now sold, but there are important differences.

AN EXCELLENT PRODUCT for SURE RESULTS

Price per Bottle.
Rs. 35.
Tel: Code
"ROYAL"

READ THIS CAREFULLY
The treatment is fully guaranteed and if ineffective, the full cost will be refunded.

RECENT TESTIMONIALS

Mrs. G. L. F. (Assam) It is the best product that I ever tried.

Mrs. M. N. (Bombay) A wonderful product and so quick to give results.

Mrs. P. K. H. (Lucknow) My case was rather long standing (over date) but thanks I have had results.

BERGERET LABORATORIES (India) Ltd. Post Box No 148, G. P. O. Madras. I.
MANAGER: C. W. HEATH. (British)

SOME OF THE TRIBUTES RECEIVED

WORTH WEIGHT IN GOLD

Mrs. — (Calcutta) writes:—

"...Reball Mixture was a great success. It is worth its weight in gold..."

MIRACLE

Mr. — (New Delhi) writes:—

"...I am very pleased with Reball Mixture. It is a miracle — well worth the price..."

A GREAT HELP

Mrs. — (U.P.) writes:—

"...Reball Female Mixture is everything it is claimed to be. It made me well in a few days. I think it is a great help..."

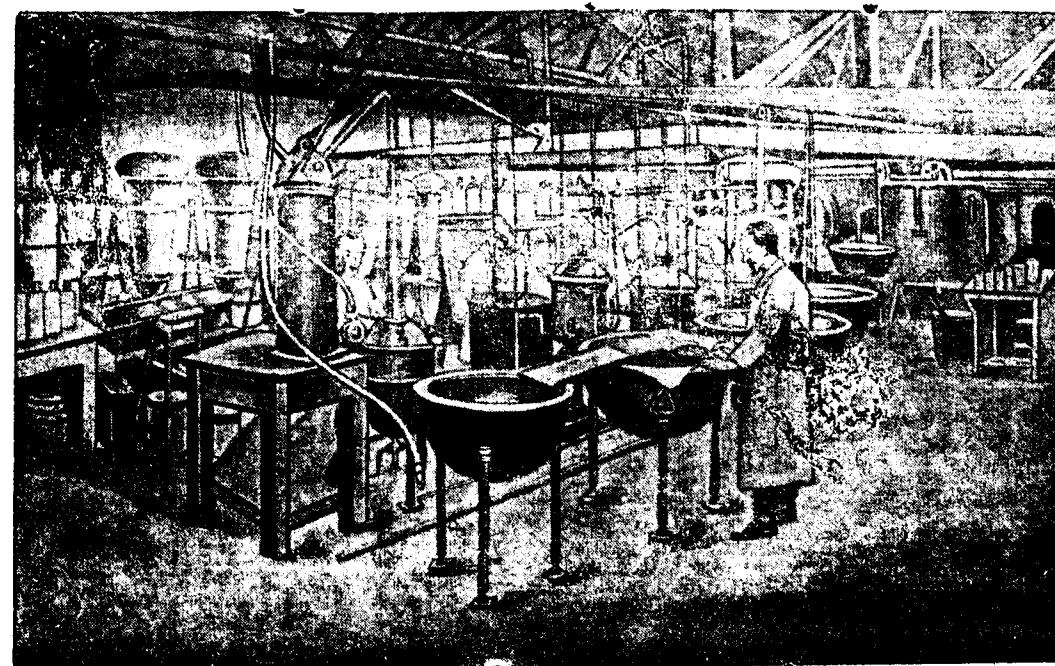
TIME LIMIT

The latest time that Reball Mixture can be taken with success is two months over-due. If taken in time, it **CANNOT FAIL**. After this time, the combined treatment should be taken for sure results. It comprises 1 bot. Reball Female Mixture and 2 bots. Renocal Pills No. 2, taken in conjunction. It is infallible. Tele. Code. "Combined"

THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(o)—

Progress in clinical medicine is gist; but whoever or whatever he is, he dependent on progress in the ancillary must see the necessity of applying sciences, physiology, pharmacology etc., scientifically-established facts to human new discoveries in pure science are the needs.



Chemists at work at the Bergeret Laboratories.

stuff on which clinical progress feeds. But between the discovery in pure science and its application to medicine, there must be an investigator. He may be a physician, a chemist a bacteriolo

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And normal method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

The Discovery of Endophon.

The year 1931 was the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave Leclerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after Leclerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

Reported in Eighteen Medical Papers.

A striking example of the achievements of the Bergeret Laboratories is

illustrated in the work which led to the discovery of **ENDOPHON**. The course of this work was reported in eighteen medical papers.

Policy of the Bergeret Laboratories.

It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.

INTERNATIONAL HONOURS OBTAINED.



Paris 1922.

Brussels

1924.

Rome 1926.

Diploma of
Honour

Rome 1930.

Vienna

1933.

The illustration depicts the Gold Medals won by **ENDOPHON** and the Gold Medal awarded to the Bergeret Laboratories at International Exhibitions Highest Awards of Purity and Curative Efficacy.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix.

Journal of Medicine, Feb: '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected to such a degree, that surprising results have been recorded in books of medical statistics.

A good deal of information about the subject can be obtained from an authoritative publication put forward by Dr. E. Retterar, of Paris.

It is also a truth that the most forward medical men whose opinions are valued by

physicians of the whole world have personally carried out experiments, and have without reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

It has been scientifically proved that the key to sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth in CAPSULE FORM.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The bulls selected must not be diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

The exact proportions selected from different glands is a matter of vital importance.

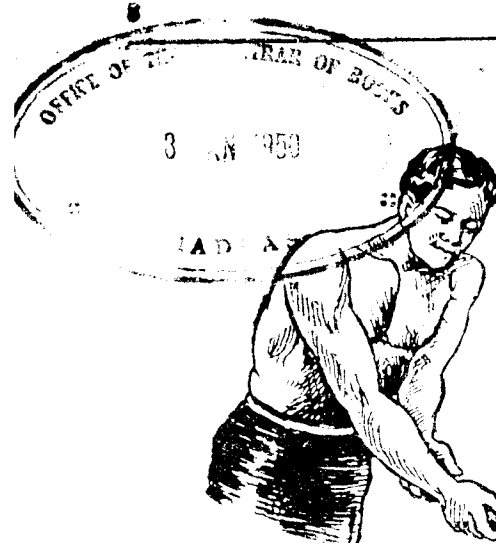
Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy, as the vital gland substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

ENDOPHON

GLANDULAR EXTRACT

Is manufactured in Capsule Form.

START A COURSE TO-DAY!



ENDOPHON

Glandular Extract

DEALS
5
HAMMER BLOWS
AT
LOST VITALITY

Endophon No. 1 for Partial Impotence (Premature Ejaculation).

Endophon No. 2 for Partial Impotence (Feeble Erection) and for Complete Impotence and Sterility.

1 bot. Rs. 9-8-0
3 bots. Rs. 28-0-0
5 bots. Rs. 46-0-0

Tele. Codes.

3 bots. No. 1. 'Entrax'
5 bots. No. 1. 'Entron'
3 bots. No. 2. 'Enjex'
5 bots. No. 2. 'Enjexor'

1. It renews wasted tissues.

2. It promotes development.

3. It increases virility.

4. It improves retentive power.

5. It restores normal gland activity.

ENDOPHON is a true physiological restorative in lowered virility of functional origin, being prepared from fresh Glandular Substances, obtained from the glands of healthy bulls. It supplies the enfeebled, worn-out glands of the sexual organ with those essential restorative substances, with the result that Impotence is soon replaced with Perfect Virility.

ENDOPHON changes a Weak Impotent man, lacking Manly Power and Competence, into a Virile Man, with full sexual Vigour and ability.

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced ENDOPHON to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburg)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris (1922) Brussels (1924) and Rome (1926).

These are your assurances that ENDOPHON is a genuine remedy. A trial five bottles will afford convincing proof of its efficacy, by the benefit received.

Those men who are sexually weak and cannot have a proper union, should take ENDOPHON. It is 'different' to other preparations for Impotence, as it does not give mere temporary benefit, but cures permanently by its direct restorative action on the sexual organ. **PREMATURE EJACULATION** gives place to perfect **normal** union with ejaculation occurring *after not before* full indulgence. **FEEBLE PARTIAL ERECTION** is replaced with erection, full and regular and **COMPLETE IMPOTENCE** is replaced with natural "feeling" and full ability. ENDOPHON creates a healthy, sexual system

Sole Agents:—Bergeret Laboratories (India) Ltd. Post Box No. 148, G.P.O. Madras 1.

READ WHAT CURED PATIENTS SAY

—(o):—

Lt. ——— (Karachi). writes:—"Sincere thanks for your glandular treatment. It has prove entirely successful."

Mr. ——— (Rangoon). writes:—"The Endophon treatment has cured me completely of Partial Impotence that I was suffering from for the last three years."

Mr. ——— (Allahabad). writes:—"Nine bottles of Endophon No. 1, cured me of Partial Impotence."

Endophon is not similar to Dr. M. Stopes Prescriptions for Impotence, but entirely different, and now recognised by

(1) *Gazette Medical of France.*

(2) *Institute of Scientific Research and Development. (Berlin).*

(3) *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION

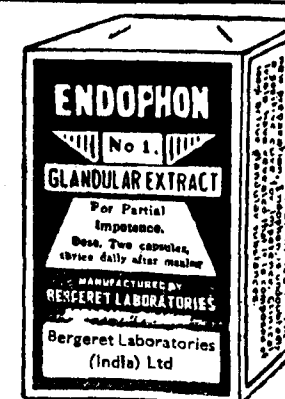
Because of the success of Endophon, many imitations are now been advertised, under various trade names.

Avoid them all. Endophon has stood the *test of time*, and is guaranteed to cure permanently.

Endophon is warranted free from all substances against the Hindu or Muslim religion.

Manufactured by Bergeret Laboratories London, England. by special methods, and correctly balanced, Endophon is of inestimable value in Sexual Weakness. Only 100% fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.



We have have such faith in the Curative Efficacy of Endophon, that we guarantee it to cure you permanently.

A complete course of each Endophon No. 1 for Partial Impotence (Premature Ejaculation) and Endophon No. 2 for Partial Impotence (Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered in one lot is Rs. 175/- only. A reduction of Rs. 15/ is obtained.

A complete course of Endophon No. 2. (for Complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 260/- only.

Order today a complete course and obtain a perment cure.

Sole Agents:—Bergeret Laboratories (India) Ltd. Post Box No. 148, G. P. O. Madras 1.

Telegraphic Address:—"CURE"—MADRAS.



CAMILLE

PREVENTATIVES.

Beautifully Soft and Skin-Like—Unnoticed in use.

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are not felt when used.

Prices:—1 doz. Rs. 25. 1/2 doz. Rs. 13. 1/4 doz. Rs. 7 Tele Code. 1 doz. "Exel" 1/2 doz. "Excelled"

Thinnest
Quality

AMERICAN TIPS.

Skin-Like
Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private) PRICES.—1 doz. Rs. 20. 1/2 doz. Rs. 11. 1/4 doz. Rs. 6. Tele Code. 1 doz. "Tip" 1/2 doz. Tipper

FRENCH TICKLERS

These Preventatives are greatly appreciated for the feeling they give during use, caused by the rubber 'feelings' or 'ticklers' attached at the closed end. They induce passion in the male and effect a proper adjustment in unequal sex relations.

Prices: 1 doz. Rs. 20. 1/2 doz. Rs. 11. 1/4 doz. Rs. 6.

WHIRLING SPRAYS.



An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use. Guaranteed to last for two years. Price Rs. 12-8

TRANSPARENT VESTA SKINS

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. (Teat end.) (Washable.)

Price:—1 doz. Rs. 20. 1/2 doz. Rs. 11. 1/4 doz. Rs. 6.

The "FRIVOLA" Preventative.

Very Unique.

Absolutely different to all others. Recommended for frigidity and for effecting a proper adjustment in unequal sex relations.

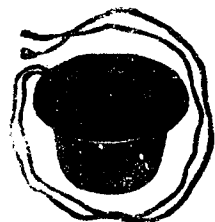
1 doz. Rs. 20. 1/2 doz. Rs. 11. 1/4 doz. Rs. 6.

For
Ladies /

"YVONNE"

RUBBER PESSARY.

THE SAFEST METHOD OF BIRTH CONTROL.



This is the latest and most improved Pessary. Its unique design gives full comfort and eliminates all risk of leakage. Three sizes 1, 2, 3. Solid rim.

Price Rs. 6. 3 Rs. 17.

REEVE'S HAIR RESTORER. Safe and Sure

Not a Dye.

Not a Dye.

A few applications and greyness vanishes... your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently. 1 bot. Rs. 5-8. 3 bots. Rs. 15. 6 bots. Rs. 28.

UNIQUE DESIGN

PASSIONETTE

MUTUAL EFFECT

These Preventatives have small, round disc-like plectrums near the closed end, and should be used with the application of vasoline over the closed end, recommended to remove frigidity and for mutual satisfaction. Promote a proper adjustment.

Prices: 1 doz. Rs. 10. 1/2 doz. Rs. 11. 1/4 doz. Rs. 6.

The "CROCODILE" (Washable) Preventatives.

Prices:—1 doz. Rs. 25. 1/2 doz. Rs. 13. 1/4 doz. Rs. 6.

The New Silk "NINON"

THE NEW LIQUID LATEX PREVENTATIVES.

Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural.

Prices: 1 doz. Rs. 25. 1/2 doz. Rs. 13. 1/4 doz. Rs. 7.

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction.

The "Endurance" Sheath will not burst in use, like other cheap makes, and is guaranteed to last for one year. Price: 1 sheath Rs. 7-8. 3 ks. 21. Three sizes. Small, Medium & Large.

SAMPLE PACKET No. 1.

10 CONTAINING DIFFERENT TYPES OF PREVENTATIVES FOR Rs. 15/- Only. 10

AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 Neverrip	1 Thais
1 American Tip (Washable)	1 Crocodile
1 French Tickler	1 Passionette
1 Ninon	1 Frivola

FREE:—1 Packet Preservative Powder. (Free Post)

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES

AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 7/- PER PACKET (Free Post)

SAMPLE PACKET No. 3.

CONTAINING FIVE SUPERFINE PREVENTATIVES

AS FOLLOWS:—

1 Camille	1 Neverrip
1 Ninon	1 American Tip (Washable)
1 Vesta Skin	

RS. 7/- PER PACKET (Free Post)

A Packet of Preservative Powder is supplied free with each packet.

GIVES EXCESSIVE POWER INCREASES ERECTION FULL ACTION LASTS FOR ONE HOUR

PROLONGA

PROLONGS UNION

EFFECTS DOUBLY PRESERVED UNTIL CLIMAX. A GENUINE PRODUCT

This wonderful remedy prolongs the period considerably.

A dose is sufficient to increase feeble erection to full and complete powerful erection. After satisfaction is obtained a second erection is easily procured in a few minutes.

Special. 1 bot. Rs. 12-8. Tele Code "Pro"

Super special. 1 bot. Rs. 17-8. Do. "Prolong"

TASTELESS ENDURET TABLETS

For women only

A Genuine Product

These tablets can be safely taken in tea, coffee or wine etc, without the fear of detection as it is absolutely tasteless.

The action of a dose is sufficient to remove Coldness, Frigidity, etc., as it increases response immensely.

Furthermore these tablets can be taken by the most delicate person, as they are not harmful and do not cause bad after effects.

SPECIAL (Double Strength) 1 bot. Rs. 12-8 Tele Code "End"
EXTRA SPECIAL (Treble Strength) 1 bot. Rs. 17-8 Tele Code "Endur"

LA PAREE OIL.

A Powerful Aphrodisiac.

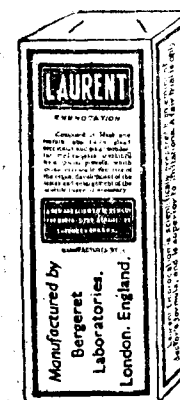
Can be used safely as a temporary measure.

Applied on the 'part', it immediately produces strong feeling and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula.

Price per bottle Rs. 17-8-0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful medicaments, especially good for under-sized, shrunken or weak 'parts' Three to six months use is guaranteed to produce full results. Avoid worthless imitations!

Manufactured by Bergeret Laboratories according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital, Paris. (France).

Prices: 1 bot. Rs. 5-8-0. (A month's trial course, 6 bots. Rs. 32-0-0. Tel. Code. "Large") 3 months course, 18 bots. Rs. 95-0-0, if ordered in one lot. Tel. Code. "Largest"

*Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

De Vecin Capsules.

A Powerful, Safe Aphrodisiac Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 10-0 per bottle.

(Extra Strong). Rs. 12-8 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON-Aphrodisiac Tablets. (Special Strength).

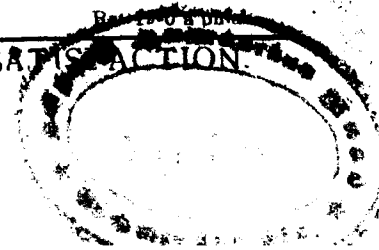
These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union. Warranted perfectly safe, as a temporary measure.

A British Product.

Made by Robert Ferber, Ltd. (London).

Sold in phials.

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION



THE CHOICE OF THE EXPERT

RENOCAL PILLS

THE WISE WOMAN'S
FRIEND-IN-NEED



NEVER FAILS
TO CORRECT ALL
IRREGULARITIES

GUARANTEES SUCCESS-NOT FAILURE

Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other Pills or tablets are just as good.

Wise women always prefer Renocal Pills to others, be they ever so cheap, WHY? because they know that Renocal Pills, unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking Renocal Pills—and avoid Monetary Loss, and days of Worry. Renocal Pills has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:— "Your Renocal Pills are wonderful. I am alright, though I have only finished half bottle....."

Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases. (3 to 5 weeks).	Price Rs. 10. per bottle.	Tele: Code "Refto"
No. 2. For late cases.	Price Rs. 15. per bottle.	Tele: Code "Rexin"

Note:—It is advisable to give particulars, time overdue, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success.

A PRODUCT OF THE BERGERET LABORATORIES

THE CHOICE OF THE EXPERT

PANCRE-VITE

THE ORAL INSULIN COMPOUND
FOR **DIABETES**

MANY IMITATIONS—BUT NO EQUAL



Diabetes, a dread disease, was formerly considered to be incurable. But it can now be cured with Pancre-Vite, the New Scientific Oral Insulin Remedy.

Pancre-Vite is a powerful remedy for Diabetes. It is a combination of all the active derivatives of the pancreas which control carbohydrate metabolism together with the specific proteins necessary for regeneration of the pancreatic tissues.

Chronic cases have been successfully treated by the oral administration of Pancre-Vite. It lowers sugar to normal. Aids digestion—increases weight and strength—positively makes the patient fit and healthy, as no other remedy can.

Pancre-Vite is the rational and most effective remedy for Diabetes, as it is prepared to the formula of Dr. Armand Grimard, the eminent Diabetes Specialist.



Dr. Armand Grimard.
Diabetes Specialist.

Try Pancre-Vite NOW and rid yourself of Diabetes for ever!

MANY IMITATIONS but NONE EQUAL to PANCRE-VITE!

Insulin is not curative, but only has transient effects, besides the necessity for daily Injections are extremely inconvenient and tend to become tiresome.



Pancre-Vite is the best Oral Insulin Remedy, convenient to use and very effective. Its powerful curative action strengthens and develops the pancreas which control the several phases of diabetic pathology.

Pancre-Vite easily supersedes Insulin as a specific for diabetes, as it contains the active derivatives of the pancreas with other substances necessary for the complete regeneration of the pancreatic tissues. Furthermore, it is prepared in Capsule form—specially hardened—to insure the passage through the stomach for immediate absorption in the intestine, with maximum curative efficacy.

This effective action cannot be obtained with preparations made in tablet or liquid form.

Read the Opinions of the Medical Profession in India.

Dr J. D. MacQueen. Bombay ".....My Diabetic cases have responded magnificently to the Pancre-Vite treatment....."

Dr C. Ghose. Delhi. ".....Pancre-Vite is marvellous....."

LATEST TESTIMONIAL.

Mr. —(Gujarat). "...I have taken Pancre-Vite for the last twenty days and I have found good relief. The sugar level present in the urine has fallen from 3'6 to 1'7..."

Prices: 1 bot. Rs. 7-8-0. (A months' trial course, 5 bots, Rs. 35-0-0. Tel. Code. "Pan")
3 months course, 15 bots, Rs. 100-0-0, if ordered in one lot. Tel. Code. "Pan"

THESE products are 100% GENUINE—and recognised by the Medical Profession.

REBAIL FEMALE MIXTURE

AND

RENOCAL PILLS No. 2

This wonder Treatment
May cost Much More.
But it is Worth Much More!

WHY?

Because you get
Sure Results.

This treatment is the right combination of the most costly medicaments in exact proportion to Give Results, for Urgent, far-advanced or even obstinate cases of (SUPPRESSED PERIODS). THAT IS WHY!

IT NEVER FAILS.

BERGERET
PRODUCTS

PRICE:-Rs. 68/8
For the full treatment
including postage etc.

TELEGRAPH
"CODE"
COMBINED

TELEGRAPH
ADDRESS
CURE MADRAS

Sold Only By:—BERGERET LABORATORIES (INDIA) LTD.,
EASTERN HEAD OFFICE:—POST BOX NO. 148, G. P. O. MADRAS 1.

THE CHOICE OF THE EXPERT



"505" is a permanent cure for Gonorrhoea. It is made by special methods to the formula of Dr. Edouard Pavy, the famous French Specialist venereal disease.

"505" Mixture and Injection is recognised the world over as the finest and most effective remedy for "G"

In numerous instances "505" has succeeded where others had failed. These results clearly proved its remarkable excellence and wonderful soothing, Healing and Anti-septic power.

There is, by far, considerably more REAL curative potency in one bottle of "505" than in a score of any 'make believe' remedy.

CONQUER THAT DISEASE
PERMANENTLY

"505" (CONCENTRATED)
Mixture and Injection.

THE WORLD FAMOUS REMEDY FOR 'G'
WILL CURE YOU.

No matter how chronic your case may be.

To conquer permanently the relentless hold of 'G' there is nothing better than "505" (Mixture and Injection). This treatment does not give mere temporary relief, but cures perfectly and permanently, removing every trace of the disease, by thoroughly disinfecting and healing the diseased internal tissues and destroying all the Gonococci.

Start treatment with "505" (Mixture and Injection) to day. They will almost instantly soothe and relieve all pain and irritation; easily stop further discharges; immediately arrest the progress of the disease; and finally heal the diseased internal tissues and promote a thorough cure. Moreover, they cause no vomiting or purging, but are pleasant and simple to use.

"505" is a remarkable genito-urinary remedy, having a disinfectant and antiseptic action upon the diseased tissues, hence it is the most rational and effective treatment for "G"

Therefore, if you are determined to be cured permanently try "505" (Mixture and Injection). There is nothing else that will cure you so easily, smoothly and permanently—a fact that is corroborated by thousands who have been cured perfectly.

HOW THE TREATMENT CURES

"505" Mixture. (Taken internally) is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genitourinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

(Testimonial. Gon. Cure No. 2084)

Sgt. C R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured."

THE TREATMENT COMPRISES

"505" MIXTURE

Male or Female Syringe
(For Injection) Rs. 3—8—0

"505" INJECTION

1 Bottle Rs. 4—8—0

1 Bottle Rs. 4—8—0

3 Bottles of each "505" Mixture and Injection. Rs. 24—0—0.....Tele. Code. "Zabin"
6 Bottles of each "505" Mixture and Injection. Rs. 45—0—0.....Tele. Code. "Zabin"

They are in no sense 'doubtful remedies' but 100% effective.

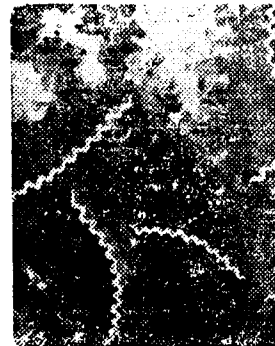
SYPHILIS—PUBLIC ENEMY No. 1.

Its origin, symptoms, tests, consequences and cure.

By a Doctor:

1492	Columbus and his men contract Syphilis in the West Indies
1494	Spanish army goes to defend Naples against the French
1495	French enter Naples celebrate victory and contract Syphilis
1496	French army, homeward bound, carries Syphilis up through Europe
1496	Syphilis breaks out in Germany
1496	Syphilis spreads to Switzerland
1497	Paris rife with Syphilis
1498	Vasco da Gama sails around the Cape of Good Hope and Syphilis spread to India
1501	Epidemic of Syphilis in the Orient
1940	Millions of known cases of Syphilis all over the world

The pretty picture below is a microscopic portrait of a little creature whose name is Spirochaeta Pallida or Spirochete, or Syphilis . . .



The Spirochete is a destructive medium with power beyond the wildest dreams of the most visionary munitions magazine. It has a kick like an express train; if it connects with your grandfather, your little daughter's teeth may drop out from the vibrations; it can cause anything from bright's disease to insanity in its victim; and today there are millions of cases all over the world.

Just in case the above seems vague, let me point out the relation of syphilis to other disease on a comparative basis as to prevalence—there is annually twice as much Syphilis as Scarlet Fever; 13 times as much as Typhoid Fever; and 1½ times

as much as Tuberculosis There is no disease on earth, except Leprosy, so transmittable, so dreadful, so loathsome as Syphilis. This terrible disease, unless scientifically treated, rapidly effects its dire ravages, permeating the very brain, nerves and muscles, even the marrow of the bones, and exhausting the vitality of the most robust constitution.

Although many barriers have broken down, Syphilis is still an unmentionable in most homes. This, in spite of the

1496	The French Legislature against Syphilis
1496	Mandate of Maximilian, Syphilis called "Evil Pocks" (Thought to be punishment for sin)
1497	Aberdeen, Scotland legislates against Syphilis
1767	John Hunter believes Syphilis and Gonorrhea to be the same thing
1837	Record proves Hunter to be wrong
1879	Neisser discovers specific vegetable organism causing Gonorrhea
1903	Metchnikoff and Roux inoculate apes with Syphilis
1905	Hoffmann and Schaudinn discover germ which they call Spirochaeta Pallida (Spirochete)
1907	Wassermann inaugurates Blood Test for Syphilis
1910	Ehrlich discovers Salvarsan
1936	Sadalan discovers oral treatment which he called after his name
1940	NEO SADALAN The new and improved formula of Dr. Pierre De Sadalan that clinches the fight even in long-standing cases. Syphilis Can be Cured!



In the Wassermann test the blood is placed in a test tube instead of being prepared on a slide. After it is in the test tube an antigen is added to the blood. The test tube is then placed into a refrigerator where it is left overnight.



In the morning another reagent is added.

And the test tube is then immersed in a warm water bath.



It is only after these steps that the colour change (dark and clear is negative light and cloudy shows infection) may be observed.



The Genuine Specific for all forms of Syphilis.

fact that on an average every family of seven contains at least one infected person. And what's more shocking is the fact that in a survey of a representative group of men and women it was discovered that four out of five of them could be infected and, so far as a knowledge of the symptoms goes, they would not know it! There in a nutshell you have the purpose of this article.

Syphilis has a past; it has a present; and it has a future which is being built up at the rate of hundreds of thousands of cases yearly. All this when there is a cure! 86% of primary cases can be cured, and in secondary cases the rate of cures with the chemical oral treatment,—Neo Sadalan, is 81%. This is the best treatment for all cases of Syphilis and absolutely safe to use. It is guaranteed to effect a thorough and permanent cure.

The safety of society demands that every patient suffering with syphilis should be required to continue the treatment until the disease is arrested or cured. Without energetic treatment with Neo Sadalan, the patient with Syphilis may expect to become progressively worse until he is utterly incapacitated and fatally affected. He should not think of stopping the treatment until repeated blood tests indicate that the disease is probably cured or at least definitely arrested. Even after such a supposed cure, he should take blood tests at intervals and should be on the alert for the first signs of recurrence. He should not consider marriage unless he is advised by competent medical authorities that it is probably safe. In the event of pregnancy supposedly cured women should take another course of treatment in order that she may with certainty protect the child.

Symptoms and Stages

From ten to forty-six but generally twenty-four days from the entry of the germs into the body, there appears on the affected part a small red pimple. It goes on increasing slowly and within a week becomes watery vesicle with inflamed base. The vesicle bursts and leaves a sore with a hard margin elevated edges, and depressed centre. The sore is painless and there is a very small amount of watery discharge from it. This sore is called a hard chancre and it indicates the locality where the virus was first introduced. Generally the sores are situated on the genitals but they have been observed on every part of the body. In the male, if the infection takes place at the genital region, the sores appear on the glans penis or under the foreskin or just on the opening of the urinary passage. A week after the appearance of the sore on the penis the lymphatic glands swell up. They are hard with no pus or pain. This is the primary stage of syphilis.

SECONDARY SYPHILIS:—On average, secondary symptoms appear in about six weeks, but they may appear months later. The patient feels restless, dispirited, and weak in body. More often than not, he suffers from rheumatic pains, particularly in the skin bones and the region of ankles. Scaly eruptions of a light red colour appear on the body and there is acute sore throat with ulcers on the tongue or mouth. The mucous membrane of the nasal passages also gets affected and there is foul discharge from the nose. Eye troubles, too, are not uncommon. The above symptoms are all due to the dissemination of the organism in the blood.

TERTIARY SYPHILIS is a disease of the bones and general dissemination of the poison through the system. It manifests itself in the inflammation of different glands of the body with severe pains in the bones.

The reason for this article is to show that there is hope; that there is a cure; that Syphilis is no longer an unknown assailant. It is a marauder whose habits and weaknesses are known to the extent that where he is found, he can be stamped out annihilated by Neo Sadalan.

THE CHOICE OF THE EXPERT

Root out Syphilis Permanently with the Infallible Oral Remedy—NEO SADALAN!



No by-effects.

Cures thoroughly
and permanently.



Neo Sadalan is a genuine specific for all forms of Syphilis and other chronic blood diseases, such as Leprosy, etc.

The active principles of Neo Sadalan are absorbed into the blood stream in small proportions and gradually destroys the spirochaete (Syphilis virus in the blood).

Neo Sadalan is very powerful and penetrates the minutest capillaries in the blood, eradicating every trace of the disease.

Neo Sadalan is the new oral preparation for Syphilis and other chronic blood diseases. Clinical tests have established its therapeutic efficacy.

The Most Energetic Treatment for Syphilis

and other chronic blood diseases.

Powerful — Penetrating — Permanent

Prices:—1 bot. Rs. 8-12-0. (A months' trial course, 8 bots, Rs. 65-0-0. Tel. Code. "Sadon") 3 months course, 24 bots, Rs. 180, if ordered in one lot. Tel. Code. "Sadaf"

Neo Sadalan is scientifically and scrupulously prepared to the new and improved formula of Dr. Pierre De Sadalan, of Paris, the eminent French Scientist.

It is the result of many years of careful research and experiment and contains the essential elements that is a killer to the spirochaete (Syphilis virus) in the blood.

In all cases of Syphilis, including hereditary Syphilis in children, Wassermann's test turns negative after treatment with Neo Sadalan.

NEO SADALAN No. 2.

A very effective remedy for all cases of Leprosy, made to Dr. Pierre De Sadalan's formula. It contains the vital ingredients scientifically proved to be deadly to the Leprosy germ in the blood. In Capsule form.

Prices: 1 bot. Rs. 8-12-0. A month's trial course, 6 bots, Rs. 48-0-0. Tel. Code. "Sadex" 3 months course, 18 bots, Rs. 135-0-0, if ordered in one lot. Tel. Code. "Sadol"

Latest Testimonial. "...Neo Sadalan No. 2, has given good results..." Dr P. Singh Patna, Bihar.

Extracts from a few of the large number of commendatory letters received from the Medical Profession

Dr. Alphonse Des Ames. (Paris) ".....I endorse Neo Sadalan as the finest preparation for all forms of Syphilis....."

Dr. Bertrand De Canoples. (Grenoble) ".....No other remedy has been so effective as Neo Sadalan....."

Dr. Andre Trefouel. (Nice) ".....In my opinion oral treatment with Neo Sadalan is much better than injections. I have successfully treated many Syphilis cases with it....."

Dr. Rene Peyral. (Paris) ".....Neo Sadalan is composed of the essential therapeutic agents and I endorse it as a most efficacious preparation for all syphilitic affections....."

Read the Opinions of the Medical Profession in India.

Dr. S. A. Johnson. Calcutta. ".....I tried Neo Sadalan on two cases of Syphilis with very good results....."

Dr. L. P. Khan. Bombay. ".....Neo Sadalan is proving most successful. I wish I had used it when I first started practice....."

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies.

"THE CHOICE OF THE EXPERT"

GALAXIN

THE GENUINE BLOOD CLEANSER

BEFORE
TREATMENT



PIMPLES



FRECKLES
COPPER PATCHES



ECZEMA



SORES

POWERFUL

AFTER
TREATMENT



ALL REMOVED



CLEAR, HEALTHY
SKIN



CURED



BANISHED

Have you Pimples? Sores? Ulcers?

Let GALAXIN rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action CANNOT be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of Tonic Properties. (which your body must have to be perfectly healthy) in conjunction with powerful germ-killing medicaments, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; Clean fresh blood courses through your veins; and Pimples, Sores, etc; disappear giving place to a fresh clear complexion and the radiant glow of perfect health.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The Ultra — Penetrating Cleansing Properties of GALAXIN are especially good for those symptoms of "Hereditary Impurities" in the blood.

Galaxin
BLOOD
CLEANSER

PENETRATING PERSISTENT

GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobie's Itch, Psoriasis, Eczema, Leprosy, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

Prices: 1 bot. Rs. 5-8-0. (A months' trial course, 6 bots, Rs. 28-0-0. Tel. Code. "Gal") (3 months course, 18 bots, Rs. 75-0-0,) if ordered in one lot. Tel. Code. "Galax"

DEAL WITH A FIRM OF REPUTATION and get value for every rupee spent

BENEFACTORS OF MANKIND



Lord Lister.
Discovery of the anti-septic system of surgery.



Sir Alexander Fleming.
Discovery of Penicillin, the cure of many diseases.



Dr. Edward Jenner.
Discovery of the vaccination method of combating small-pox.



Sir James Simpson.
Discovery of Chloroform. Thus made possible painless operations.



Dr. Semmelweis.
Discovery of the cause and prevention of Puerperal Fever in pregnant women and thereby saved millions of lives.



Dr. Eijkman.
Discovery of the cause and cure of Beri-Beri.



Dr. Louis Pasteur.
Discovery of preventive treatment for Rabies, Anthrax, etc. Proved existence of germs.

With an Idea and Determination... HE REVOLUTIONISED MEDICINE!



Prof. BROWN-SEQUARD, making his great discovery.

In 1889 Professor Charles Edouard Brown-Sequard, the famous scientist, made his epoch-making discovery, when he administered to himself glandular extract in his laboratory in Paris. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened in the modern book of therapeutics.

His life was a great one....most of it spent in a littered laboratory conducting ceaseless experiments. Never did a man work so hard—and succeed so brilliantly!

Professor Brown-Sequard's discovery is mentioned in authoritative medical books on the subject.

The harnessing of physical and chemical forces, which has produced our modern rapidity of travel and communication; steam, electric power, telegraphy, and the conquest of the air, affect our lives profoundly. And yet it may well be that biological knowledge and its many applications to the control and cure of disease and, above all, its elimination and prevention, have done far more to lighten the burden under which mankind struggles and to raise the level of civilization.

The great progress of medical science and the rapid strides it has made in the last hundred years have saved countless lives, prolonged and alleviated many others, and given us all a better chance of expanding what personal talents we have and of making the best of our time.

Humanity is beginning to see how to live.

All this is due to those men—Benefactors of Mankind—who have elucidated for us the immutable laws which underlie our functions. By no means the least of these was the immortal discoverer of Gland Therapy—Prof. Brown-Sequard, the famous French Scientist, for it is not difficult to see how he provided a sure basis on which modern science could build with confidence and success.

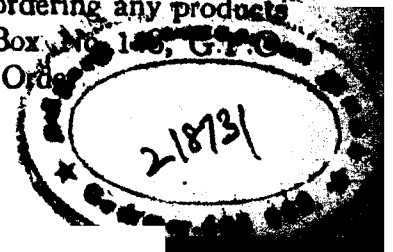
Although many lives have passed in the contemplation of Nature, attempting with infinite patience to solve the problems which she presents in such profusion, few philosophers have succeeded in making such a fundamental and far-reaching discovery as that of the function of the human glands.

It is not too much to say that enunciation of this principle revolutionised medicine and set it firmly upon a rational footing. So much was made clear and so many vistas were opened that it would seem that this conception was a lever powerful enough to set in motion those trains of scientific experiment and research which have brought us to our present state of knowledge and still gathering speed and power, lead us confidently to hope for yet wider and deeper understanding of natural laws, in particular those which govern the great mystery of Life itself.

Gland Therapy is no myth. Some of the highest medical authorities in Europe and America believe in the curative efficacy of gland treatment for sexual weakness and other ailments.

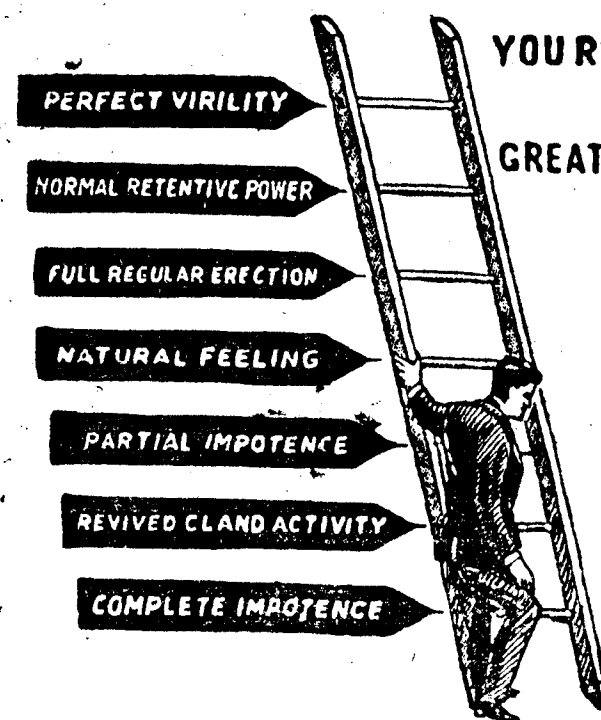
PAKISTAN

Pakistan customers are requested to note, that when ordering any products or goods from the Bergeret Laboratories (India) Ltd., Post Box No. 148, G.P.O. Madras 1. Should send an advance by Bank Draft or Money Order.



== "THE CHOICE OF THE EXPERT" ==

== STEP by STEP ==



YOU RISE TO NEW
AND
GREATER VIRILITY

Where do YOU
stand on the L-
Whether
half way up
the bottom; a.
will cure y oform.
and perm. e pain.

What Endophon

Endophon is a genuine gland
containing the vital gland
fresh, fully active form
gelatine Capsules.

What ENDOPHCN Does

If completely Impotent, Endophon will
gradually impart to your weak, enfeebled
glands those Very Substances that they
lack, and revive them into New Activity
giving Partial Erection in two weeks.

STEP by STEP, slowly but surely
Perfect Virility is obtained.

ENDOPHCN gradually strengthens the whole sexual system and restores Perfect Sex Health
and increases Virility. Premature Ejaculation and Feeble Partial Erection is replaced with
Normal Retentive Power and Full, Regular Erection, and Complete Impotence is replaced
with Natural "Feeling" and Full Ability.

Thus, **STEP by STEP**, permanent and perfect virility is the final result.

SOLD IN TWO KINDS

Endophon No. 1 for Premature Ejaculation or Partial Impotence.

Endophon No. 2 for Feeble Erection or Complete Impotence and
Sterility.

Endophon is Manufactured by BERGERET LABORATORIES. It is
now sold by Course Treatments to suit requirements. (See bottom
of page 22.)

Price: 1 bot, Rs. 9.8. 3 bots. Rs. 28.0. 5 bots. Rs. 40.0.

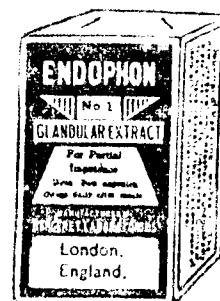
Large Bottle Rs. 18/- 8. Rs. 54/- 5. Rs. 90/-

Tele. Codes: 3 bots. No. 1 'Entrax' 10 bots. No. 1 Half-One. Rs. 90/-

" 5 bots. No. 1 'Entron' 20 bots. No. 1 Course-One. Rs. 175/-

" 3 bots. No. 2 'Enjex' 10 bots. No. 2 Half-Two Rs. 90/-

" 5 bots. No. 2 'Enjexor' 20 bots. No. 2 Course-Two Rs. 175/-



WE STOCK ONLY GENUINE REMEDIES.—BERGERET LABORATORIES
(INDIA) LTD. Post Box No. 148, G. P. O. MADRAS 1.