

E.B. NO. 325

The Industrialist

VOL 11-7

June 1950



325

NO. 325

NO. 325

1027

See Special Articles from—Prof. Ramachandra, Sri Ratanaiah Hirachand,
Sri S. Anantharamakrishnan and Dr. Rm. Alagappa Chettiar.

The Industrialist

JOURNAL OF THE WEST COAST INDUSTRIALISTS' ASSOCIATION

(Registered S-6 of 1948)

Vol. II—7

JUNE 1950

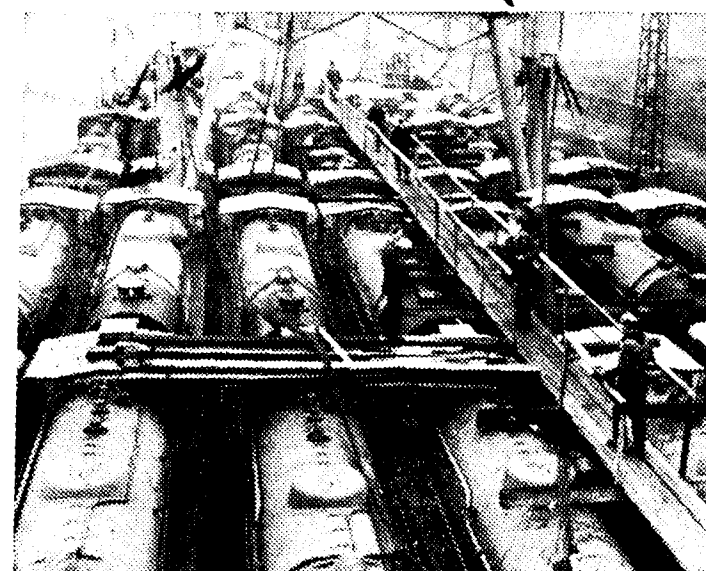
8 As.

From the Industrialist's DIARY

1950

June 15 — Textile Ad-
visory Committee Meeting
in Bombay.

June 18 — 25
Wait for Enumerators to

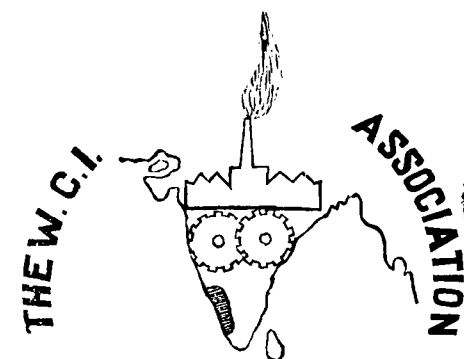


include your name in
Voters' List.

June 30 — Madras Stan-
ding Handloom Advi-
sory Committee meets.

July 1 — Tree Planting
Week starts.

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(ii) "How to help India's Industries"		Industrial Snippets dated
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HANDICAPS TO INDUSTRIAL DEVELOPMENT IN INDIA

We invite the attention of our readers to the first series of Articles on 'Handicaps to Industrial Development in India' published elsewhere by eminent Industrialists and Businessmen of India. The other series will follow in the subsequent issues of 'The Industrialist'.

should consider urgently how best this languishing industry should be saved from its pitiable plight—lack of yarn, deteriorating quality owing to lack of standards, high costs of manufacture and fall in demand. It is essentially a cottage industry though fashioned on factory model in districts like Malabar, and spread throughout the villages as supplement to agriculture. Any comprehensive State Aid should bear this in mind.

Handloom Industry in Madras —Problems to be Discussed by the State Advisory Committee on June 30, 1950

The Standing Committee just constituted to advise the Govt. on problems connected with Handloom will meet for the first time on June 30th with the Director of Controlled Commodities as the Chairman. The problems to be discussed are: how to improve production of cloth, to fix prices, to distribute yarn, to regulate imports of dyes and chemicals and their distribution

Whose Hand?



LABOUR **CAPITAL**

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HUMAN-RELATIONS MANAGEMENT,
C. SIVAJEE RAO,
 BEZWADA.

Mr. C. SIVAJEE RAO, Business Consultant, Bezwada, says:—
 "The problem confronting industries is more internal and less external. It is very difficult to change ideas and procedures built over the many past generations."

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THE NEW FOOD MINISTER PROPOUNDS 8-POINT PROGRAMME

Mr. K. M. Munshi, though feeling that 'control of food grains' is a necessity in view of complete stoppage of imports by 1951,



The Hon. K. M. Munshi

confessed that so far "Grow-more-food campaign" with all its paper schemes, had been a terrible failure. To his utter dismay, the Central Secretariat in the Food Department was not even replying to queries received by them. Of the 8 points he has propounded his suggestion to enlist public co-operation for increasing the yield per acre and to bring fresh fields under cultivation came in the fore front of his programme. He feels that the whole scheme of grow-more-food should be treated as a war emergency. More and more tube-wells, the repairing of minor works and tanks, and supply of seeds and manures shall be undertaken urgently with the help of Co-operatives and village Panchayats. The Food Secretariat will also be strengthened and States will be asked to put through the several schemes expeditiously.

India's Elephants



Two baby elephants, "Ashok" and "Shanti", gifts of Prime Minister Jawaharlal Nehru to the children of the United States, were presented (April 16, 1950) to the National Zoological Park at Washington, D.C., by Mrs. Vijaya Lakshmi Pandit, Indian Ambassador to the United States. A crowd of 2,500 persons, including members of the Indian Embassy staff and their children, attended the ceremonies held at the zoo's Pachyderm House.

Mrs. Vijaya Lakshmi Pandit, photographed with the two elephants after the presentation ceremonies. In the left foreground is Frank Lowe, head keeper of the zoo.

OUR LABOUR PROBLEMS

Mr. R. Venkataraman M. P.,

ON

"Labour Relations Bill" and "Trade Unions Bill"

AT CALICUT AND CANNANORE

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suggested, consolidation of small holdings by co-operative methods is probably the most feasible, though that too may present considerable difficulties. Lord Linlithgow's Agricultural Commission had examined this question, and left the question open, as they thought that it was purely administrative. Such small holdings might be taken over by the Multi-purpose rural Co-operative Societies that are now proposed which will both finance and consolidate rural small holdings, taking them over for cultivation.

The main question that would arise is how to employ the superseded labourers and the peasant owners in the new scheme. They should necessarily be re-employed under the Co-operative Societies as a first preference, and the holding itself should get a dividend depending upon its size and its net earnings which should be assessed as liberally as possible.

OTHER IMMEDIATE AGRICULTURAL NEEDS

Of the various handicaps referred to already, apart from the question of consolidation of holdings, lack of water-supply, lack of improved seeds, lack of manures and lack of technical help, should also be considered together. In the new scheme, the Village Panchayats seem to be the best Agency for taking up this work of supply of seeds, manures, and technical help by the appointment of qualified demonstrators. The Co-operative Societies in the villages should undertake supply of seeds and manures to the villagers direct under the supervision of the

Panchayats, and that any technical help should be undertaken by the Panchayats themselves.

AGRICULTURAL FINANCE —AMERICAN EXAMPLE THE BEST

The question

BUSINESS NOTICES
W. C. I. A's Manufacturers' Directory

The W. C. I. Association propose to publish a Directory of Indian Manufacturers which would form a supplement to this journal, wherein a short descriptive account of their Industry and Establishments would be included. New Industries to be started would also find a place. A small fee of Rs. 5/- would be charged for each insertion from a member of W. C. I. A. and Rs. 10/- from a non-member.

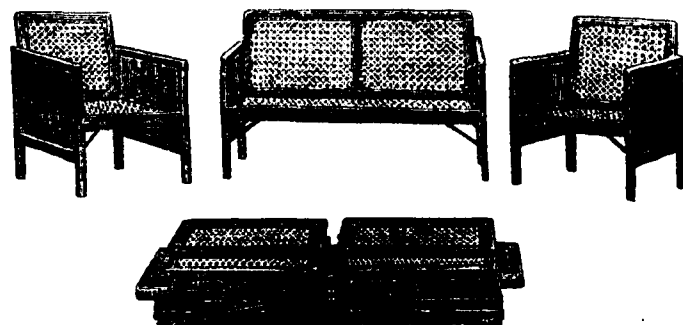
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INDIA'S TRADE

TARIFF BOARD AT WORK — LIVER EXTRACT INDUSTRY

The liver extract was first produced in India in 1930 by two Pharmaceutical Works in Calcutta. By 1937, four more Works came in. During war, large demands were placed with the late Dept. of Supply which brought in more and more Units. The rated capacity of 21 Pharmaceutical Works is 238 lakh C.C's of injectible material, plus 14.88 lakhs lbs. of extract for oral use; but the actual production has been 77.32 lakhs and 2.34 lakhs only i. e. 32% and 16% only of the rated capacity. As import figures for this commodity are not separately available, the estimate of requirements can be put down, according to an estimate in 1935, at 200 million C.C's and 20 million C. C's respectively. The Industry should improve the organisation for the collection of liver in slaughter houses under hygienic conditions and

its transportation in cold storage to Factories. Larger imports of vitamins would also be necessary for making liver extract compounds. The Tariff Board should enquire about the costs of manufacture, and protection necessary.

FOOD - GRAINS INVESTIGATION COMMITTEE

The Committee have reported that (1) time is not ripe for full decontrol of grains in India (2) Wholesalers should be eliminated and (3) Central bonus for procurement should stop.

IMPORTS OF CANADIAN NEWS

Board, which the Industry has been clamouring for, for a long time. But the purview of the Board should be not only with regard to 'protected' Industries', but with all industries generally in the country requiring State Aid. It is also said that the Fiscal Commission would go into the whole question of "economic structure" in the country without very much touching the question of 'taxation policy'—which, if so, is sure to be lop-sided.

Central Labour Appellate Tribunal

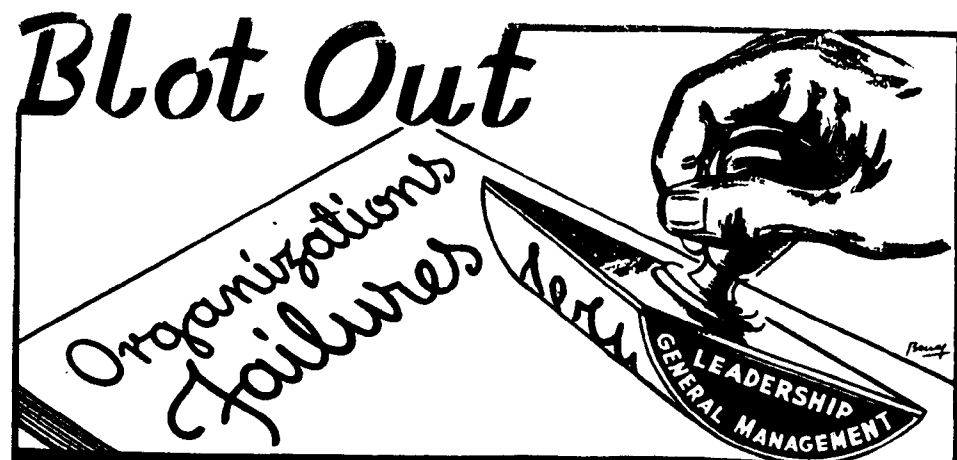
We hear that the President would soon give consent to the Labour Appellate Bill, passed by the Parliament, so that the Central Labour Appellate Authority would soon be constituted. Meanwhile, the Labour Relations Bill is being stoutly opposed by Labour throughout the country, which has as its Chapter IX the constitution of Labour Appellate Authority, which can therefore be again reconsidered by the Legislature. Though we have welcomed the need for an Appellate Authority to hear the single judge's decisions of the Labour Tribunals, Sections 15 and 18 of the Act authorising the State Governments to review and alter the decisions of the Appellate Tribunal is open to objections and we hope that the State Governments would not resort to this course. Also it is necessary that the Appellate Authority should dispose of the appeals as expeditiously as possible to minimise the labour-indiscipline during the pendency of adjudication or appeal.

Late Lord Wavell

We hear with regret the death of Lord Wavell, the ex-Viceroy and Commander-in-Chief of India. Though as Viceroy he could not solve the thorny question of Constitutional Reforms in India, which was left to his successor to solve. Lord Wavell would always be remembered for his soldierly frankness and statesmanship, which helped India during the transition period.

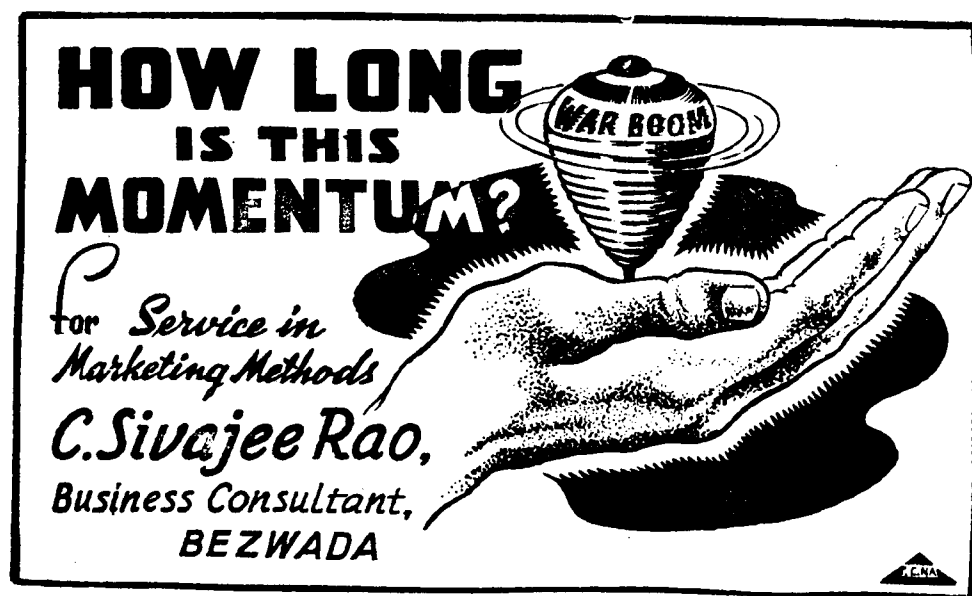
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FOR SERVICE IN LEADERSHIP - GENERAL - MANAGEMENT
C. Sivajee Rao, Business Consultant
BEZWADA.

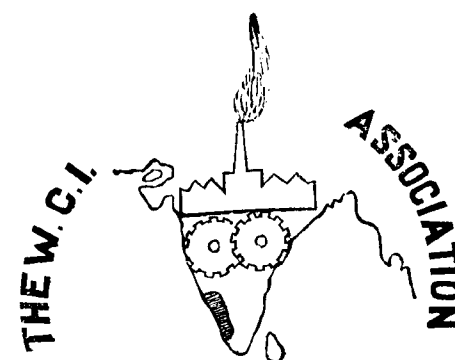
HOW LONG IS THIS MOMENTUM?



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C. Sivajee Rao,
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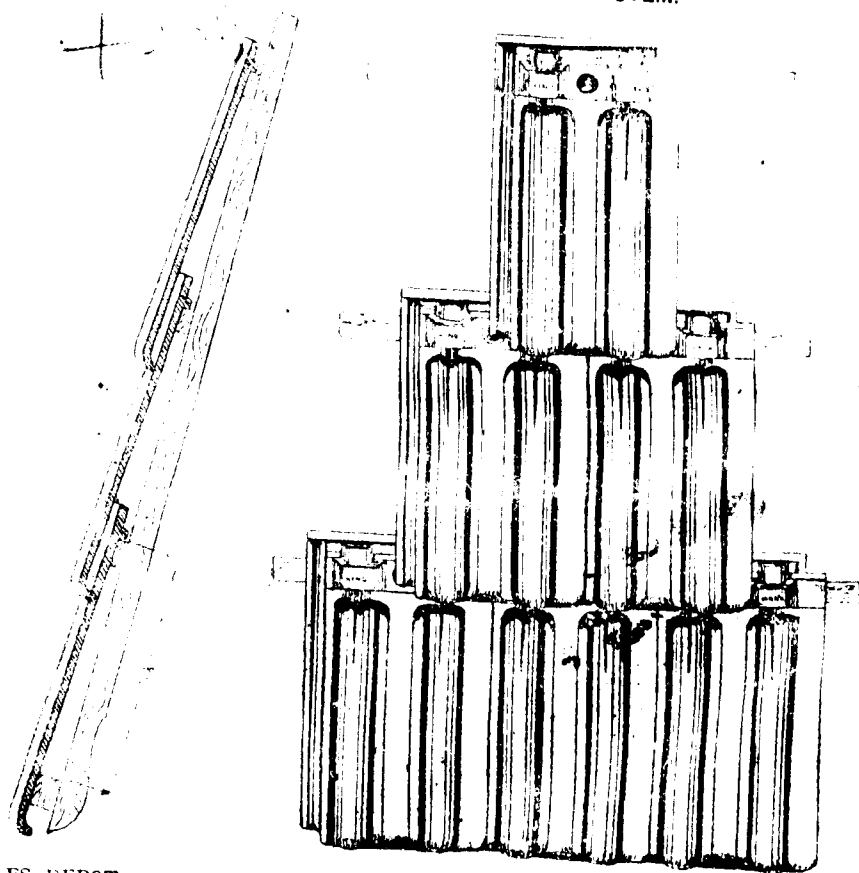


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