

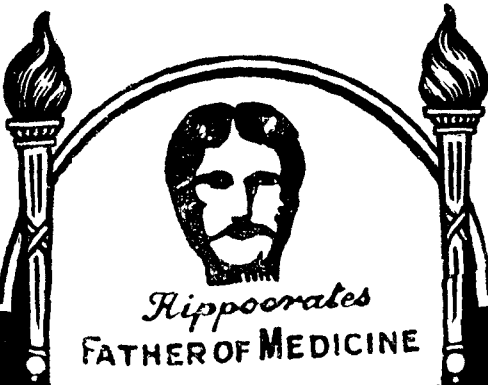
S MEDICAL SCIENCE

VOL. 10 A MONTHLY JOURNAL ON MEDICAL MATTERS No. 5.

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Published
at Madras
August
1945.

spite the cold weather—for it was now December—a large crowd had followed the hearse each time.

The doctor cleared his throat importantly and told the stranger the sad story. An aged farmer in his seventies had been so beloved by his young wife of seventeen that the girl had been unable to bear his death, taking her own life the following day. "Paul et Virginie," the old doctor nodded sagely, tears in his eyes. "Love is stronger than death!" To the salesman Paul and Virginie meant no more than the name of a rival underwear firm. He let it go at that.

But this was only the beginning. On Christmas Eve three funerals were held at once. Again at least a hundred weeping mourners escorted the three coffins. Many of them seemed to come from other villages in the neighbourhood. The mourners must have returned home that same night, for none remained in Cagnac. At the same time, word went around that more funerals would be held at sunrise on Christmas Day, for another travelling salesman—in tomato extract and powdered eggs (made in Germany)—had been asking too many pointed questions.

The plague seemed to gain ground. Twenty-seven times during January the cure's orotund voice rang out into deepening dusk, in eulogy of the departed's high standing in the community

or the dead girl's surpassing virtue. Again and again the doctor from Mandrague came trotting over in his buggy and was seen deep in conversation with Cagnac's mayor—the biggest and richest man in the village—as well as with the cure and the sexton. Clearly, space in the little burial ground of Cagnac must have been getting crowded, but evidently a solution must have been found, for the funerals continued in a steady stream throughout February and early March. They were always held in the late afternoon, when the shadows began to deepen. Larger and larger grew the crowds that saw the good countrymen of Cagnac to their last resting place. Yet the mourners now seemed to bear their grief with singular self-control. One seldom saw anybody weep, though they were all serious enough in tone.

These were hasty and rather ghastly funerals that took place there in the little graveyard of the village. Frequently they lasted till almost midnight, as in times of plague, or like the funerals of miners in some countries. Strangely enough, few of the mourners left the cemetery by the main gate after the sad ceremonies were over. They just seemed to fade away into the shadows. The priest would get home worn out and pale, a gruesome and diabolical grin on his plump face which, thank the Lord, no one could see. Strangers

could find no explanation for these things.

But for the indiscretion of still another travelling salesman—salad oil from pulverized whalebone (made in Germany)—the dead might have continued on their wellbeaten course in Cagnac. On March 20, however, a small provincial paper printed a brief story about the mysterious plague that had afflicted the village. The Paris press (made in Germany) picked up the story, and one editorial characterized the epidemic as a scandal.

Many more virtuous women and law-abiding men had been put to rest in the Cagnac graveyard, escorted by crowds of mourners, when one day in April a venerable old professor from the Sorbonne arrived in Cagnac on a mission of inquiry, putting up for a single night in the only available guest-room over the little bistro—a room he shared with seven spiders and two hundred and twenty-three cockroaches.

The professor arrived on a Wednesday evening by the 7.10 train from Paris. Later that night he was seen successively in earnest conversation, first with the towering mayor, next with the cure, and finally with the sexton. The next morning, when he hurried from the bistro to catch the 8.28 back to Paris, he was accompanied to the little railway station by the whole village, including old men, children, and even the village idiot, for some mysterious reason called Jacques the Soap Eater.

The little train arrived shrilling its whistle, and the famous professor smilingly waved his umbrella from the window.

Everyone cheered, Jacques the Soap Eater tossed his old felt hat in the air, and the train disappeared around a bend...

Three days later, on Saturday—there had been four more funerals in Cagnac in the meantime—the old professor forwarded a document to the German Occupation Authorities. "A Report on the Plague Now Raging in the Village of Cagnac," ran the title. It was a long statement, but its chief findings were as follows:

The inquiry extended over a period of more than one week, during which more than two hundred (200) patients and other individuals were examined.

The results point unquestionably to an outbreak of a very rare epidemic disease of a highly contagious character, which I would identify as a curious compound of *Cemeteria eternum* major and *Fraudulozia perniciosa*. Since medical science knows very little about this plague (which, however, seems to have become much more widespread since the war), I have been unable to do more than dispatch to Cagnac a large quantity of medicaments that seem indicated.

In brief, I prescribed that injections should be administered consisting of trimethylaminopyrazolonesulfate, combined with 4' diaminosulfoazobenzol and metanyturecophysostygmibenzol ester. Of course, I also suggested the use of lozenges of trickogene, the well-known salt of 2' salicylate of stygmobenzodythylmalanytureon.

I am convinced that this simple treatment will succeed in the swift arrest of

REMEDIES OF PROVED RELIABILITY.

Eugene Sargisson's Corn Solvent.
A positive Cure. Per vial Rs. 2-8-0

Shaw's Worm Lozenges
Effective for dislodging round and thread worms from the intestines.
1 box Rs. 2-8-0. 3 boxes Rs. 7-0-0.

RENOGAL PILLS.
For Ladies irregularities. Very effective. No. 1 for early cases and No. 2 (Double Strength) for chronic cases. Price: No. 1 Rs. 10/- per bot. No. 2 Rs. 15/- per bot.

Pompadour Bust Massage.
Two kinds, No. 1 for soft, hanging, under-sized or shrunken busts. No. 2 for reducing over-developed busts. Guaranteed.
1 bot. Rs. 5-8-0
3 bots. Rs. 15/- 6. bots. Rs. 28/-

GOLDEN Eye Ointment.
Per pot. Rs. 2-8-0.
Eade's celebrated Rheumatic & Gout Pills.
1 bot. Rs. 2-8-0 3 bots Rs. 7.

TOUCH and GO
Toothache Solution.
Per vial Rs. 1-0-0.

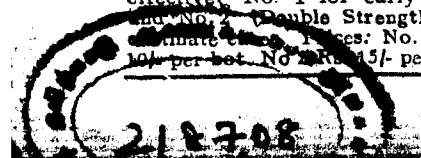
Bayonne No. 1 and 2. for all Uterine disorders. Comprises Bayonne No. 1. (Elixir for internal use) and Bayonne No. 2. (Injection).
Prices: 1 bot. Bayonne No. 1. Rs. 5-8-0.
1 bot. Bayonne No. 2. Rs. 5-8-0.
3 bots. of each Rs. 28-0-0.
6 bots. of each Rs. 55-0-0.

SALONA

Hæmoglobin Compound.
The best remedy for all forms of **Anæmia**. Used by St. Mary's, Queen Charlotte's and Guy's Hospitals. (Capsule form)
Per bot. Rs. 4-8. 3 bots. Rs. 12.

Marienbad Anti-Obesity Tablets.
Guaranteed to remove superfluous fat quickly and safely. Does not weaken the heart. Sold in tins containing 60 tablets.
Per tin Rs. 3-8. 3 tins Rs. 10.

"Uranol" Backache, Kidney and Bladder Pills.
Cures Kidney affections and bladder weakness. Removes stone in the bladder, etc.
Per bot. Rs. 3-8. 3 bots. Rs. 10.



this terrible plague, curiously confined to the village of Cagnac.

Pierre Francois Delarue, M.D.,
Professor at the Sorbonne,
Chevalier of the Legion of Honour,
Member of the French Academy.

At the very hour the venerable professor was dispatching his report, the hulking Mayor of Cagnac M. Augustin Bernes, was sitting at his desk over an ancient ledger, drawing up a balance-sheet. He wrote:

April 16, 1941—This day the 200th funeral was held

Shipment between the Occupied and Unoccupied Zones made through the cemetery of Cagnac, which lies exactly on the demarcation line, since September 6, 1940:

From the Occupied to the
Unoccupied Zone, 2,657

persons, at 100 francs per
person 265,700 francs

From the Unoccupied to
the Occupied Zone, 1,609
persons, at 50 francs per
person 80,450 francs

816 additional persons
wanted by the political
police, transported in
coffins, at 500 francs per
person 123,000 francs
Total 469,150 francs

Costs:
To Professor Delarue... 10,000 francs
246 veneer wood coffins.. 2,460 francs
Total 12,460 francs

Clear profit, used for the
purchase of two tractors,
a new church bell, and
a new fire-engine for
the village 456,690 francs

And now the plague of Cagnac is over.



The Treatment
comprises "505"
Mixture and "505"
Injection.

Prices: 3 bots. of
each Rs. 24-0-0

Prices: 6 bots. of
each Rs. 45-0-0

Male or Female
Syringe Rs. 3-8-0



WASTING AWAY!

Drop by drop
Will wear away a stone
Not by force
But by constancy alone

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured, if other remedies have been useless—but try **Salix Pills**.

Prices: 1 bot. Rs. 3-8-0 3 bots. Rs. 9.
6 bots. Rs. 17.

Chapelles Liver Tablets.
Cures all liver affections, enlarged liver, etc.
Per bot. Rs. 3-8. 3 bots. Rs. 10.

Anti-Malarial Tablets.
Guaranteed to cure Malaria safely and permanently. Better than ordinary Quinine.
Per bot. Rs. 3-8. 3 bots. Rs. 10.

"DONALIN"
The Tonic-Food Specific.
For Debility, Exhaustion, Worry,

Loss of Appetite, Brain-Fag, etc.
Made in England to the formula of Dr. A. L. De Ravignac. Approved by Doctors.

Prices: 1 bot. Rs. 7-8.
3 bots. Rs. 21. 6 bots. Rs. 40.

Pure Halibut Liver Oil Capsules
Each capsule contains 2½ minims of Pure Halibut Liver Oil.
Per bot. Rs. 3-8. 3 bots. Rs. 10.

Pure Cod Liver Oil

For wasting diseases, malnutrition and for promoting health and rapid growth in children.

Per bot. Rs. 3-8. 3 bots. Rs. 10.

We also stock Genuine Remedies for Asthma, Stomach Disorders, Piles, etc: Write for Literature and Prices.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix.

Journal of Medicine, Feb: '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected to such a degree, that surprising results have been recorded in books of medical statistics.

A good deal of information about the subject can be obtained from an authoritative publication put forward by Dr. E. Retterar, a Parisian Professor.

It is also a truth that the most forward medical men whose opinions are valued by

physicians of the whole world have personally carried out experiments, and have without reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

It has been scientifically proved that the key to sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth in CAPSULE FORM.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The bulls selected must not be diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

The exact proportions selected from different glands is a matter of vital importance.

Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy. The vital gland substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

SNAKES FOR HEALTH



Strangest of all military units among the Allied forces is the South African Medical Corps' Snake Catching Unit, which hunts in the kloof, the thick bush country and along the steamy river banks of the Eastern Transvaal near the Portuguese East African Border.

Three men total the force of this strange unit which hunts down and captures deadly snakes and vipers and brings them back alive to the snake farm at their headquarters in an abandoned jail. For the venom removed from these reptiles is used in the manufacture of antivenom snakebite serum.

All three men are experts at their job of catching and "milking" snakes, and those for which they search the most are the "yellow cobra" and the puff adder. For it is these most deadly of reptiles that yield the most valuable venom.

When the two corporals and one private comprising the unit have extracted, weighed and dried the venom they send it to the S. A. Institute for Medical Research, where the next steps are carried out under the supervision of Dr. E. Grasset, a pioneer of snakebite antidote in the first experiments at Pondicherry.

Selected horses are injected with a mixture of the two venoms—nerve poison and blood poison—in gradually increasing doses over a period of about seven months. Then the horses' blood is drawn off and scientifically centrifugated—that is, spun round at high speed.

That vital serum separates off and is carefully withdrawn from the solution and is then ready to go into hypodermic syringe outfits. These have helped to save many lives and are the answer to the Nazi seizure of the Pasteur Institute in Paris.

It is not only for the treatment of snakebites that the venom of snakes is prepared in the Komatipoort laboratories. For example, the crystals of the puff adder's

dried venom find their way to the ends of the earth since they prove to be a very potent coagulant for the blood of haemophiliacs.

These unfortunate sufferers are afflicted with a dread bleeding disease that will not react to ordinary treatment. But now dried snake venom is saving many sufferers.

All the members of the unit are real experts and they handle deadly snakes with a confidence that is never at fault. They seriously affirm that if one is gentle and shows no fear, snakes are safe to handle and will never attack the human being who picks them up from the ground.

Certainly, they hunt their prey with nothing more formidable than an ordinary stick, and pick up the snakes with a sure grasp. But much practice has made them perfect, but theirs is not a practice that is likely to become generally popular.

TRIUMPHS OF TWO LONDON DOCTORS

Saved More Lives in Armies Than Anyone Else.

London, July 5: Lord Moran said last night that two doctors of St Mary's Hospital, London, had saved more lives in armies in the field than anyone else in the world—Almroth Wright, by his typhoid inoculations, and Prof. Fleming by the discovery of penicillin.

"I was called," he said, "to see a certain man, a great public figure, who was suffering from a form of meningitis from which in the past no one had ever recovered. We put penicillin into his brain and from that moment he never looked back. He is fit for work now and as good as ever."

Lord Moran was apparently referring to Lord Norman, former Governor of the Bank of England.

THE SCOURGE OF SYPHILIS AND GONORRHEA AND THE CURE.

From the Lancet. June 11, 1942.

Britain's figures of venereal disease have risen since the War. In 1940 the increase was 23 per cent over 1939. Proportionately this is better than the situation in World War I, when the V. D. rate doubled, but it is no occasion for complacency.

Treatment was woefully inadequate between 1914 and 1918.

The short courses of treatment then in use were responsible for tragic developments a generation later. If left untreated, syphilis has a tendency to clear up. This is disastrously deceptive. The disease may lie dormant for years, then suddenly break out again.

Syphilis is not a new disease. It has been treated a thousand different ways since 1493, when Dr. Diaz de Isla climbed aboard Columbus's ships at Palos to treat sailors loathsomely sick of the malady they had brought back from the West Indies.

Such things as China root and sarsaparilla have had their day, to say nothing of a medley of things like powdered serpents and even toad's spittle. It was not until March 1905, that science began to get at grips with syphilis.

In that year a bushy-bearded German named Fritz Schaudinn was ordered by Berlin's Imperial Health Office to make laboratory tests of a germ which was suspected of causing not only small pox, but the great pox. He got positive results, named the germ "the pale horror" because it could scarcely be seen, even under a microscope.

Another discovery in 1907 brought August von Wassermann's fixation test, which to this day is the doctor's quickest, most practical test for the disease: Three

years later Paul Ehrlich made the discovery which beat syphilis down from astronomical figures to something within reasonable understanding. This was "606"—salvarsan.

In 1938, the new and improved formula of Dr. Pierre De Sadalan, made its appearance, that clinches the fight even in long-standing cases.

The rate of cures in primary cases is 86 per cent and in secondary cases 81 per cent, every cure is complete and permanent.

It is the best treatment and is convenient and absolutely safe to use.

Quick disappearance of symptoms often inclines the sufferer to believe he is cured, and he stops treatment with tragic results.

In its primary stage syphilis is not painful; the secondary stage includes a rash, which may cover the entire body. Loss of hair in spots over the scalp is common. The third and fourth stages can be anything from heart trouble to general paralysis and insanity.

Syphilis is generally regarded as the aristocrat of diseases, but gonorrhoea is considered a social disgrace. More prevalent in its ravages, but far less horrible in effect it has been completely conquered by modern medicine.

The "MAGIC BULLET" in gonorrhoea's treatment is a Mixture and Injection, made to the formula of Dr. Edouard Pavy, the eminent specialist in venereal disease. This is the finest treatment and always effects a permanent cure.

BENEFACTORS OF MANKIND



Lord Lister.

Discovery of the anti-septic system of surgery.



Dr. William Henry.

Discovery of the circulation of the blood.



Dr. Edward Jenner.

Discovery of the vaccination method of combating small-pox.



Sir James Simpson.

Discovery of Chloroform. Thus made possible painless operations.



Dr. Semmelweis.

Discovery of the cause and prevention of Puerperal Fever in pregnant women and thereby saved millions of lives.



Dr. Eijkman.

Discovery of the cause and cure of Beri-Beri.



Dr. Louis Pasteur.

Discovery of preventive treatment for Rabies, Anthrax, etc.

With an Idea and Determination... HE REVOLUTIONISED MEDICINE!



In 1889 Professor Charles Edouard Brown-Sequard, the famous scientist, made his epoch-making discovery, when he administered to himself glandular extract in his laboratory in Paris. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened in the modern book of therapeutics.

His life was a great one....most of it spent in a littered laboratory conducting ceaseless experiments. Never did a man work so hard—and succeed so brilliantly!

Professor Brown-Sequard's discovery is mentioned in authoritative medical books on the subject.

Prof. BROWN-SEQUARD, making his great discovery.

The harnessing of physical and chemical forces, which has produced our modern rapidity of travel and communication; steam, electric power, telegraphy, and the conquest of the air, affect our lives profoundly. And yet it may well be that biological knowledge and its many applications to the control and cure of disease and, above all, its elimination and prevention, have done far more to lighten the burden under which mankind struggles and to raise the level of civilization.

The great progress of medical science and the rapid strides it has made in the last hundred years have saved countless lives, prolonged and alleviated many others, and given us all a better chance of expanding what personal talents we have and of making the best of our time.

Humanity is beginning to see how to live.

All this is due to those men—Benefactors of Mankind—who have elucidated for us the immutable laws which underlie our functions. By no means the least of these was the immortal discoverer of Gland Therapy—Prof. Brown-Sequard, the famous French Scientist, for it is not difficult to see how he provided a sure basis on which modern science could build with confidence and success.

Although many lives have passed in the contemplation of Nature, attempting with infinite patience to solve the problems which she presents in such profusion, few philosophers have succeeded in making such a fundamental and far-reaching discovery as that of the function of the human glands.

It is not too much to say that enunciation of this principle revolutionised medicine and set it firmly upon a rational footing. So much was made clear and so many vistas were opened that it would seem that this conception was a lever powerful enough to set in motion those trains of scientific experiment and research which have brought us to our present state of knowledge and, still gathering speed and power, lead us confidently to hope for yet wider and deeper understanding of natural laws, in particular those which govern the great mystery of Life itself.

Gland Therapy is no myth. Some of the highest medical authorities in Europe and America believe in the curative efficacy of gland treatment for sexual weakness and other ailments.

DISCOVERY OF NEW CHOLERA VACCINE

Provides Immunity With One Dose

Conclusive Tests to be Made in India

New York. June 23: An important new medical discovery, a direct cholera vaccine which provides immunity with one dose instead of the normal 3 doses will very soon get its first conclusive practical test in areas of India recently affected by famine, it is disclosed here. Mr J Edgar Rhoads, President of the newly formed American Relief for India. Inc., announced that his organisation was rushing out supplies of the new medicine to American Quaker relief workers in Bengal, where a cholera epidemic is reported to be claiming 100 lives weekly.

Six teams, capable of inoculating thousands of persons daily, will dispense the vaccine, which is expected to prove superior in

strength, as well as in other qualities, to other methods. Materials for its manufacture are said to be available almost anywhere, and it is also reported to be possible to manufacture it quickly, at the scene of the epidemic, without the skill of technicians—a fact which it is hoped, will permit of the inoculation of the entire area affected, especially the environs of Calcutta.

Dr Robert K. Jennings, of the Biochemical Research Foundation of the Franklin Institute, Philadelphia, and the discoverer of the vaccine, is awaiting news from India; that he may leave immediately to help to develop the vaccine's use, as so far only laboratory tests have been made, and India is expected to prove whether such tests stand up in practice.



MEDICAL HUMOUR

Expert Diagnosis

A woman went to see a doctor. "Doctor," she exclaimed loudly, bouncing into the room, "I want you to say frankly what's wrong with me."

He surveyed her from head to foot.

"Madam," he said at length, "I've just three things to tell you. First, your weight wants reducing by nearly 50 pounds. Secondly, your beauty would be improved by freer use of soap and water. And, thirdly. I'm an artist; the doctor lives on the next floor."

Another Problem

A farmer visited his son's college.

Watching students in a chemistry class he was told they were looking for a universal solvent.

OR

The Doctor's Funnybone

"What's that?" asked the farmer.

"A liquid that will dissolve anything."

"That's a great idea," agreed the farmer.

"When you find it, what are you going to keep it in?"

Business First

Doctor: "There goes the only woman I ever loved."

Nurse: "Why don't you marry her?"

Doctor: "I can't afford to. She's my best patient."

One by One

"When I was a boy," said a gray-haired physician, who was in a reminiscent mood, "I wanted to be a soldier but my parents persuaded me to study medicine."

"Oh, well," consoled his sympathetic neighbor, "such is life. Many a man with wholesale ambitions has to content himself with a retail business."



CAMILLE

PREVENTATIVES.

Beautifully Soft and Skin-Like—Unnoticed in use.

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are not felt when used.

Prices:—1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7. Tele Code. 1 doz. "Exel" ½ doz. "Excelled"

Thinnest Quality

AMERICAN TIPS.

Skin-Like Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private)

PRICES:—1 doz Rs. 20 ½ doz Rs. 11. ¼ doz Rs. 6. Tele. Code. 1 doz. 'Tip' ½ doz Tipper

FRENCH TICKLERS

These Preventatives are greatly appreciated for the 'feeling' they give during use, caused by the rubber 'feelers' or 'ticklers' attached at the closed end. They induce passion in frigidity and effect a proper adjustment in unequal sex relations.

Prices: 1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7.

WHIRLING SPRAYS.



An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use. Guaranteed to last for two years. Price Rs. 12-8.

TRANSPARENT VESTA SKINS

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. (Teat end.) (Washable.)

Price:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

The "FRIVOLA" Preventative.

Resembles a Glove at the closed end. Very Unique. Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations.

1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7.

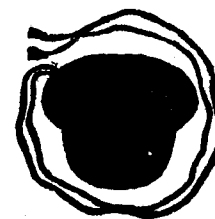
For Ladies /

"YVONNE"

For Ladies /

RUBBER PESSARY.

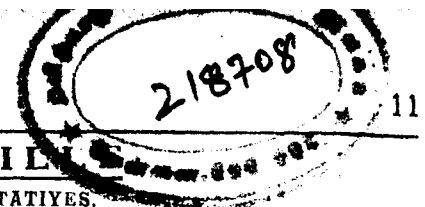
THE SAFEST METHOD OF BIRTH CONTROL.



This is the latest and most improved Pessary. Its unique design gives full comfort and eliminates all risk of leakage. Three sizes 1, 2, 3. Solid rim. Price Rs. 6. 3 Rs. 17.

REEVE'S HAIR RESTORER. Safe and Sure Not a Dye.

A few applications and greyness vanishes.....your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently. 1 bot. Rs. 5-8. 3 bots. Rs. 15. 6 bots. Rs. 28.



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Beautifully Soft and Skin-Like—Unnoticed in use.

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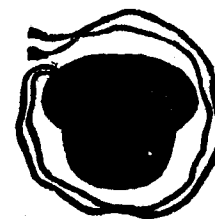
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RUBBER PESSARY.

THE SAFEST METHOD OF BIRTH CONTROL.



This is the latest and most improved Pessary. Its unique design gives full comfort and eliminates all risk of leakage. Three sizes 1, 2, 3. Solid rim. Price Rs. 6. 3 Rs. 17.

REEVE'S HAIR RESTORER. Safe and Sure Not a Dye.

A few applications and greyness vanishes.....your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently. 1 bot. Rs. 5-8. 3 bots. Rs. 15. 6 bots. Rs. 28.

UNIQUE DESIGN PASSIONETTE MUTUAL EFFECT

These Preventatives have small, round disc-like protrusions near the closed end, and should be used after the application of vasoline over the closed end. Recommended to remove frigidity and for mutual satisfaction. Promotes a proper adjustment.

Prices:—1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7.

The "CROCODILE" (WASHABLE) Preventatives.

Prices:—1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7.

The New Silk "NINON"

THE NEW LIQUID LATEX PREVENTATIVES.

Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural.

Prices: 1 doz. Rs. 25. ½ doz. Rs. 13. ¼ doz. Rs. 7.

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction.

The "Endurance" Sheath will not burst in use, like other cheap makes, and is guaranteed to last for one year. Price: 1 sheath Rs. 7-8. 3 Rs. 21. Three sizes. Small, Medium & Large.

SAMPLE PACKET No. 1.

10 CONTAINING DIFFERENT TYPES OF PREVENTATIVES 10 FOR Rs. 15/- Only.

AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 Neverrip	1 Thais
1 American Tip (Washable)	1 Crocodile
1 French Tickler	1 Passionette
1 Ninon	1 Frivola

FREE:—1 Packet Preservative Powder.

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES

AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 7-8 PER PACKET

SAMPLE PACKET No. 3.

CONTAINING FIVE SUPERFINE PREVENTATIVES

AS FOLLOWS:—

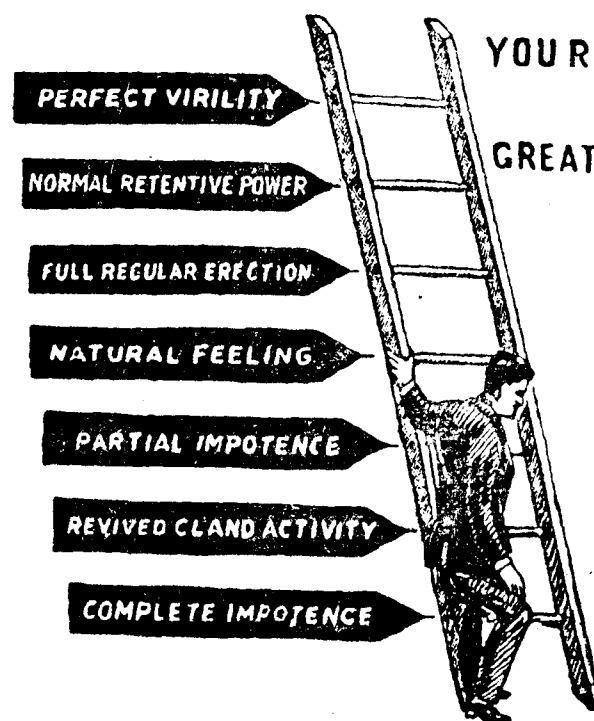
1 Camille	1 Neverrip
1 Ninon	1 American Tip (Washable)
1 Vesta Skin	

RS. 7-8 PER PACKET

A Packet of Preservative Powder is supplied free with each packet.

THE CHOICE OF THE EXPERT

STEP by STEP



YOU RISE TO NEW
AND
GREATER VIRILITY

Where do YOU
stand on the Ladder?

Whether you stand
half way up or right at
the bottom, Endophon
will cure you completely
and permanently.

What Endophon IS

Endophon is a genuine gland preparation, containing the vital gland extracts in a fresh, fully active form, sealed in gelatine Capsules.

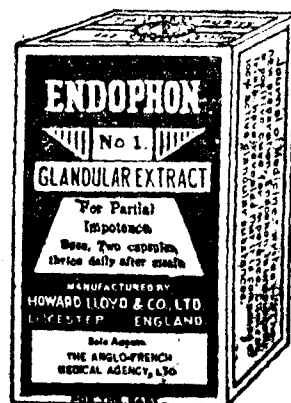
What ENDOPHON Does

If completely Impotent, Endophon will gradually impart to your weak, enfeebled glands those Very Substances that they lack, and revive them into New Activity giving Partial Erection in two weeks.

STEP by STEP, slowly but surely
Perfect Virility is obtained.

ENDOPHON gradually strengthens the whole sexual system and restores Perfect Sex Health and increases Virility. Premature Ejaculation and Feeble Partial Erection is replaced with Normal Retentive Power and Full, Regular Erection, and Complete Impotence is replaced with Natural "Feeling" and Full Ability.

Thus, STEP by STEP, permanent and perfect virility is the final result.



SOLD IN FOUR KINDS

Endophon No. 1 for Partial Impotence (Premature Ejaculation).

Endophon No. 2 for Partial Impotence (Feeble Erection) and for Complete Impotence and Sterility.

Endophon No 3 & 4 for Female Impotence, ie, No. 3 for Premature Orgasm and No. 4 for Frigidity, Complete Loss of Sexual Feeling, Barrenness, etc.

Price: 1 bot, Rs. 8-12. 3 bots. Rs. 25-0. 6 bots. Rs. 48-0.

Tele. Codes:	3 bots. No. 1 'Entrax'	3 bots. No. 3 'Enfal'
"	6 bots. No. 1 'Entron'	6 bots. No. 3 'Enfalax'
"	3 bots. No. 2 'Enjex'	3 bots. No. 4 'Enfem'
"	6 bots. No. 2 'Enjexor'	6 bots. No. 4 'Enfemes'

WE STOCK ONLY GENUINE REMEDIES.

THE CHOICE OF THE EXPERT READ WHAT CURED PATIENTS SAY.

Mr. (Nagpur) ".....Endophon is all that you claim it to be. I have taken the full course and am now O. K. You have my permission to print this in a confidential manner, as I would like those who are in the same predicament as I was to benefit by using a really fine remedy....."

Mr. (Assam) "...I have finished the course of Endophon No 2 and with much gratitude I inform you that it has cured me completely....."

Mr. (Calcutta) "...When I first started taking Endophon No 2, it did not do me any good. I had taken it for two weeks and was disheartened. I thought of the old adage: 'A fool is born every minute' but my friend who recommended Endophon to me said that Rome was not built in a day, and I decided to complete the course.

I am now happy to tell you that it has cured me thoroughly. I am a wise man, indeed, to have taken your genuine remedy, Endophon....."

Endophon is not similar to Dr. M. Stopes Prescriptions for Impotence, but entirely different, and now recognised by

- (1) *Gazette Medical of France.*
- (2) *Institute of Scientific Research and Development. (Berlin).*
- (3) *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is now manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

READ THE OPINIONS OF
THE MEDICAL PROFESSION
IN INDIA.

Dr. S. C. Bhattacharjee.
Chittagong. "...Endophon
is highly efficacious. Please
send three dozen bottles
of No. 2..."

Dr. A. G. WRIGHT.
Calcutta. "...I tried
Endophon No. 1 on a
patient with complete
success..."

Now manufactured by Howard Lloyd & Co; Ltd. Leicester, England, by special methods, and correctly balanced, Endophon is of inestimable value in Sexual Weakness. Only 100% fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.

Latest Testimonial.

Mr. (writes). ".....I have read about Endophon and would like to give it a trial. Please, therefore, send me six bottles of Endophon No. 1. If it does me good, I shall complete the course. I've had this trouble for five years for being such a fool when I was young, which I bitterly regret....."

Later.....

".....Endophon has made me a new man. I feel twenty years younger....."

We have such faith in the Curative Efficacy of Endophon, that we guarantee it to cure you permanently.

A complete course of Endophon No. 1 for Partial Impotence (Premature Ejaculation) is four months and Endophon No. 2 for Partial Impotence (Feeble Erection) is four months, each comprising 20 bottles, and the cost of each course, if ordered in one lot is Rs. 150/- only. A reduction of Rs. 10/- is obtained.

A complete course of Endophon No. 2. (for complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 225/- only.

The complete course of Endophon No. 3 and No. 4 for Female Impotence is four and six months, costing Rs. 150/- and Rs. 225/- respectively.

Order to-day a complete course and obtain a permanent cure.

NOT WORTHLESS 'QUACKS'

GIVES FULL ACTION LASTS FOR ONE HOUR
EXCESSIVE POWER INCREASES ERECTION
PROLONGA

PROLONGS UNION
EFFECTS DOUBLY PRESERVED UNTIL CLIMAX.
A GENUINE PRODUCT

Special. 1 bot. Rs. 12-8. Tele Code "Pro"
 Super special. 1 bot. Rs. 17-8. Do. "Prolong"

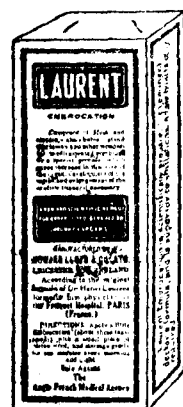
The Wife's Friend **"RENNARD'S"** Double Strength
Chinosol Soluble Pessaries.
 An Excellent method of Birth Control.
 Price per box (12 Pessaries) Rs. 3-8. 3 boxes. Rs. 10.

REXOL Anti-Sensitive Solution.
 Recommended for use with Endophon No. 1.
 Prevents Premature ejaculation by removing excessive sensitiveness. It is not drastic, so harmful to this delicate part, but gentle and sure in its action.
 1 bottle Rs. 3 8-0. 3 bottles Rs. 9. 6 bottles Rs. 17.

LA PAREE OIL. **A Powerful Aphrodisiac.** **Can be used safely as a temporary measure.**
 Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula.
 Price per bottle of 4 ozs. Rs. 17-8-0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained, or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful

medicaments, especially good for under-sized, shrunken or weak 'parts' Three to six months use is guaranteed to produce full results in every case. Avoid worthless imitations!

Manufactured by Howard Lloyd & Co; Ltd. Leicester, England, according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).
 1 bot. (4 ozs) Rs. 4-8. 3 bots. Rs. 12. 6 bots. Rs. 22

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION.

TASTELESS ENDURET TABLETS
For women only
A Genuine Product

These tablets can be safely taken in tea, coffee or wine etc, without the fear of detection as it is absolutely tasteless.

The action of a dose is sufficient to remove Coldness, Frigidity, etc., as it increases response immensely.

Furthermore these tablets can be taken by the most delicate person, as they are not harmful and do not cause bad after effects.

SPECIAL (Double Strength) 1 bot. Rs. 12-8 Tele Code "End"
EXTRA SPECIAL (Treble Strength) 1 bot. Rs. 17-8 Tele Code "Endur"

RENOCAL PILLS

For Ladies irregularities. Very effective. No. 1 for early cases and No. 2 (Double Strength) for obstinate cases.

Prices: No. 1 Rs. 10. per bot. No. 2 Rs. 15. per bot.

Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

De Vecin Capsules.
A Powerful, Safe Aphrodisiac
Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 10-0 per bottle.
(Extra Strong). Rs. 12-8 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON—Aphrodisiac Tablets. (Special Strength).

These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union. Warranted perfectly safe, as a temporary measure.

A British Product.

Made by Robert Ferber, Ltd. (London).

Sold in phials. Rs. 15-0 a phial.

"THE CHOICE OF THE EXPERT"

GALAXIN

THE GENUINE BLOOD CLEANSER

BEFORE TREATMENT



PIMPLES



FRECKLES
COPPER PATCHES



ECZEMA



SORES

POWERFUL

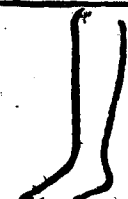
AFTER TREATMENT



ALL REMOVED



CLEAR HEALTHY
SKIN



CURED



BANISHED

Have you Pimples? Sores? Ulcers?

Let GALAXIN rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action CANNOT be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of Tonic Properties. (which your body must have to be perfectly healthy) in conjunction with powerful germ-killing medicaments, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; Clean fresh blood courses through your veins; and Pimples Sores; etc; disappear, giving place to a fresh clear complexion and the radiant glow of perfect health.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The Ultra—Penetrating Cleansing Properties of GALAXIN are especially good for those symptoms of "Hereditary Impurities" in the blood.

Galaxin
BLOOD CLEANSER

PENETRATING PERSISTENT

GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobies Itch, Psoriasis, Eczema, Leprosy, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

Prices: 1 bot. Rs. 5-8. 3 bots. Rs. 15. 6 bots. Rs. 22

DEAL WITH A FIRM OF REPUTATION and get value for every rupee paid.

THE CHOICE OF THE EXPERT



PANCRE-VITE

THE ORAL INSULIN COMPOUND

FOR **DIABETES**

MANY IMITATIONS - BUT NO EQUAL

Diabetes, a dread disease, was formerly considered to be incurable. But it can now be cured with Pancre-Vite, the New Scientific Oral Insulin Remedy.

Pancre-Vite is a powerful remedy for Diabetes. It is a combination of all the active derivatives of the pancreas which control carbohydrate metabolism together with the specific proteins necessary for regeneration of the pancreatic tissues.

Chronic cases have been successfully treated by the oral administration of Pancre-Vite. It lowers sugar to normal. Aids digestion—increases weight and strength—positively makes the patient fit and healthy, as no other remedy can.

Pancre-Vite is the rational and most effective remedy for Diabetes, as it is prepared to the formula of Dr. Armand Grimard, the eminent Diabetes Specialist.

Try Pancre-Vite NOW and rid yourself of Diabetes for ever!



Dr. Armand Grimard.
Diabetes Specialist.

MANY IMITATIONS but NONE EQUAL to PANCRE-VITE!

Insulin is not curative, but only has transient effects, besides the necessity for daily injections are extremely inconvenient and tend to become tiresome.



Pancre-Vite is the best Oral Insulin Remedy, convenient to use and very effective. Its powerful curative action strengthens and develops the pancreas which control the several phases of diabetic pathology.

Pancre-Vite easily supersedes Insulin as a specific for diabetes, as it contains the active derivatives of the pancreas with other substances necessary for the complete regeneration of the pancreatic tissues. Furthermore, it is prepared in Capsule form—specially hardened—to insure the passage through the stomach for immediate absorption in the intestine, with maximum curative efficacy.

This effective action cannot be obtained with preparations made in tablet or liquid form.

Read the Opinions of the Medical Profession in India.

Dr J. D. MacQueen. Bombay ".....My Diabetic cases have responded magnificently to the Pancre-Vite treatment....."

Dr C. Ghose. Delhi. ".....Pancre-Vite is marvellous....."

Prices: 1 bot. Rs. 7-8-0 3 bots. Rs. 21-0-0 6 bots. Rs. 40-0-0
Tel. Code. 3 bots. "Pan" 6 bots. "Panning"

AFMA Products are 100% GENUINE—and recognized by the Medical Profession.

THE CHOICE OF THE EXPERT

Root out Syphilis Permanently

with the Infallible Oral Remedy—NEO SADALAN!



No by-effects.

Cures thoroughly and permanently.

Neo Sadalan is a genuine specific for all forms of Syphilis and other chronic blood diseases, such as Leprosy, etc.

The active principles of Neo Sadalan are absorbed into the blood stream in small proportions and gradually destroys the spirochaete (Syphilis virus in the blood).

Neo Sadalan is very powerful and penetrates the minutest capillaries in the blood, eradicating every trace of the disease.

Neo Sadalan is the new oral preparation for Syphilis and other chronic blood diseases. Clinical tests have established its therapeutic efficacy.



The Most Energetic Treatment for Syphilis

and other chronic blood diseases.

Powerful—Penetrating—Permanent

Prices:—1 bot. Rs. 8-12-0. 3 bots. Rs. 25. 6 bots. Rs. 48.

Tel. Code. 3 bots. "Sadan" 6 bots. "Sadaf"

Neo Sadalan is scientifically and scrupulously prepared to the new and improved formula of Dr. Pierre De Sadalan, of Paris, the eminent French Scientist.

It is the result of many years of careful research and experiment and contains the essential elements that is a killer to the spirochaete (Syphilis virus) in the blood.

In all cases of Syphilis, including hereditary Syphilis in children, Wassermann's test turns negative after treatment with Neo Sadalan.

Extracts from a few of the large number of commendatory letters received from the Medical Profession

Dr. Alphonse Des Ames. (Paris) ".....I endorse Neo Sadalan as the finest preparation for all forms of Syphilis....."

Dr. Bertrand De Canoples. (Grenoble) ".....No other remedy has been so effective as Neo Sadalan....."

Dr. Andre Trefouel. (Nice) ".....In my opinion oral treatment with Neo Sadalan is much better than injections. I have successfully treated many Syphilis cases with it....."

Dr. Rene Peyral. (Paris) ".....Neo Sadalan is composed of the essential therapeutic agents and I endorse it as a most efficacious preparation for all syphilitic affections....."

Read the Opinions of the Medical Profession in India.

Dr. S. A. Johnson. Calcutta. ".....I tried Neo Sadalan on two cases of Syphilis with very good results....."

Dr. L. P. Khan. Bombay. ".....Neo Sadalan is proving most successful. I wish I had used it when I first started practice....."

NEO SADALAN No. 2.

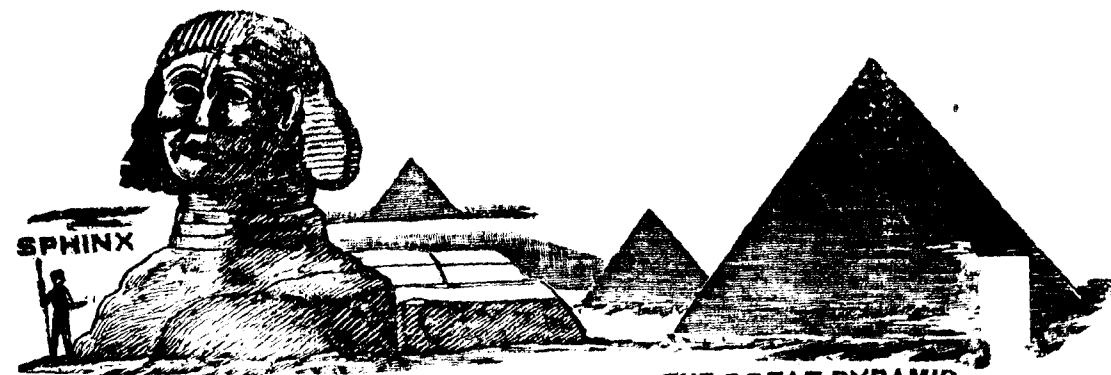
A very effective remedy for all cases of Leprosy, made to Dr. Pierre De Sadalan's formula. It contains the vital ingredients scientifically proved to be deadly to the Leprosy germ in the blood. In Capsule form.

Prices:—1 bot. Rs. 8-12-0. 3 bots. Rs. 25-0-0. 6 bots. Rs. 48-0-0.

Tel. Code. 3 bots. 'Sadex' 6 bots. 'Sadol'

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER

is embodied in these Scientific Remedies.



THE GREAT PYRAMID

Stands at the foot of the Libyan Mountains, a great limestone rock, converted in ages past into a man headed lion, termed by the Greeks Sphinx.

Situated near Gizeh on the west bank and erected as the tomb of Khufu, for the Cheops of Herodotus, dated 3733-3666 B. C. The height is 481 ft. 774 ft. square.

The Scientific Remedies listed herein like the 'SPHINX' and 'PYRAMID' have stood the test of time. They have been in steady demand over 50 years, and are to-day in greater demand than ever, a proof of remarkable curative efficiency.

We are the Sole Eastern Agents for these reliable remedies, accepting each agency, have required and obtained, evidence of their value. We guarantee them to be **Genuine Remedies**, formulated to swindle, a fact soon realized by all those who try them.

Try a remedy from us, before buying elsewhere. We guarantee, do so, that no other will be needed, for repeat orders, testimonials, and testimony, prove that they have no equal for efficacy in India.

INTERNATIONAL HONOURS OBTAINED.

A few of the Gold Medals won by the Genuine Remedies advertised herein at International Exhibitions. Highest Awards for Purity and Curative Efficacy.

Grand prix
Exposition internationale
d. Centenaire de Pasteur
à Strasbourg 1922

Grand Prix
Médaille d'or



Exposition nationale
Louvain 1910



This
Seal



Is Your
Guarantee



OF EXCELLENCE.

Medaille de or
Madrid 1916
Grand Prix
Exposition Coloniale
Strasbourg 1924

Gold Medal



London 1883

OUR VAST ORGANISATION HAS BEEN BUILT UP THROUGH
SERVICE—SATISFACTION AND THE GOODWILL OF OUR CUSTOMERS

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