

No. M. 3869.

S MEDICAL SCIENCE

VOL. 6.

A MONTHLY JOURNAL ON MEDICAL MATTERS

No. 7.

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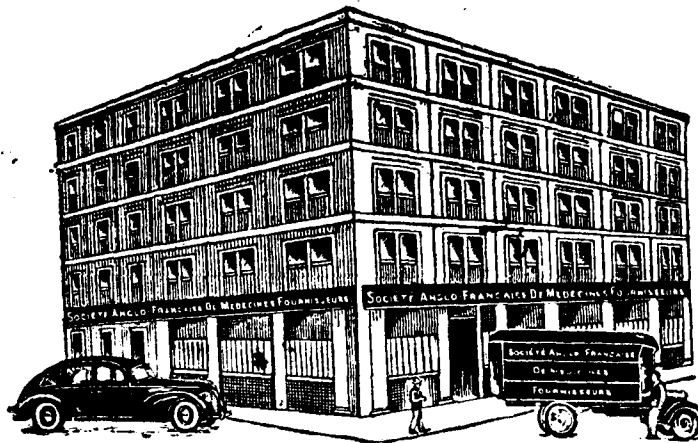
Published

at Madras

October
1942.



FOREWORD



HEAD OFFICE.
149, Rue Montpresnil. Paris. France.
(Now at London, owing to German
occupation of France.)

**WE GUARANTEE TO CURE YOU
Or Refund Your Money.**

Such is the confidence we have in these remedies. Since introducing them into India, we have received hundreds of testimonials from cured patients and from the Medical profession, convincing proof of their marvellous curative efficacy. This has decided us to guarantee them to increase sales.

If the medicines taken do not effect a cure, the empty bottles and cartons should be returned for identification, on receipt of which the money paid will be immediately refunded.

**THIS IS NO EMPTY GUARANTEE—BUT A BONAFIDE ONE
IF A CURE IS NOT EFFECTED—WE KEEP TO IT.**

The Anglo-French Medical Agency (India) Ltd.

(Eastern Head Office.)

Post Box No. 148, Broadway, Madras.

Manager: C. W. Heath. (British)

Telegraphic Address:—“CURE”—MADRAS.

The medicines listed herein are not worthless ‘Quacks’ that only give mere temporary relief, but **Genuine Scientific Remedies**, the result of many years of Scientific Research and Experiment, and are the best that Medical Science have produced.

Most of them are in common use in Government Hospitals in France, Belgium and Austria, and besides, are widely used by Doctors in the treatment of private cases.

MEDICAL SCIENCE

VOL. 6.

OCTOBER 1942.

2 MAR 1943

No. 7.

Dr. EIJKMAN and BERIBERI

Beriberi is a disease of the Orient. As long ago as 1880, a young Japanese physician, Dr. Takaki, educated at St. Thomas Hospital, London, realized that the disease was caused by a deficiency in the diet. But he went no further then to add fresh meat and other foods to the unbalanced rice diet of the Japanese Navy.

Dr. Christian Eijkman, a Hollander by birth, was sent to the Dutch East Indies with the Colonial Army in 1883. He was amazed at the numerous cases of beriberi among the prisoners who were in his charge. The disease manifested itself in a polyneuritis and muscular atrophy of the arms and legs with extreme swelling.

Unfortunately Dr. Eijkman was invalided after two years of service in the tropics. He returned to Holland and began work as a bacteriologist. He could not forget the suffering of the victims of beriberi that he had left behind, and in 1886 he returned to the East Indies as a member of a commission to study this disease. The commission concluded that it was caused by an infection. They thereupon returned home. Dr.

Eijkman remained in Batavia. He was not satisfied. An admirer of Dr. Koch, he wanted to isolate the germ. He applied all known laboratory methods to secretions and blood of patients with no results.

One day he noticed something peculiar about the chickens in the hospital yard; a limpness of the neck and wings, and paralysis of the legs. Suddenly he identified their condition with beriberi of humans.

At last Dr. Eijkman had an experimental animal to work with. These chickens were fed with scraps from the hospital food, mainly polished rice. The young doctor thought that the germ causing beriberi entered the chicken's body through the waste food of the patients. He watched them, but a newly appointed hospital superintendent refused to let Dr. Eijkman feed the scraps to the chickens.

He protested in vain, little realizing that here was a stroke of good fortune. The fowl were then fed on unhusked rice and recovered! Amazed, he began experiments on two sets of fowl, feeding one polished rice alone, and the other unpolished rice. The

NOTICE.

Owing to the German occupation of France, our Head Office has been transferred to London.

Through special arrangements by the manufacturers, all French medicines for which we are Agents are now being manufactured by reputable British firms, who have purchased the manufacturing rights for England and the British Empire for the duration of the war.

The Anglo-French Medical Agency (India) Ltd.

WRITE FOR GENERAL CATALOGUE.

latter remained healthy, the former developed polyneuritis. Here was the answer to his question. The experiment was continued on prisoners, with identical results. Some years later the beriberi hospital was closed for want of inmates.

Dr. Eijkman's work for which he later received the Nobel Prize, was done from 1889 to 1897. In 1911 the crystalline anti-beriberi element was extracted from rice husks by Casimir Funk. He named it "Vitamin"



MADRAS GOVERNOR'S WAR FUND CONTRIBUTE NOW

Donations may be ear-marked for:

- | | |
|------------------------------|-------------------------------|
| 1 Defence of Great Britain | 4 Aircraft for India |
| 2 Defence of India | 5 War Charities, and |
| 3 Aircraft for Great Britain | 6 Trainer Aircraft for Madras |

Contributions not ear-marked for any specific objects will be sent to the Air Ministry in England to purchase planes for THE MADRAS SQUADRON of the Royal Air Force.

Contributions exceeding two crores have been received from loyal people of the Madras Presidency. It is hoped that this splendid effort will be continued and that money will be forthcoming to purchase more squadrons of planes for the defeat of the Huns.

The Fund has sent Rs. 500,000 to the Lord Mayor of London for the relief of air-raid victims. A special appeal is now made for donations to this specially deserving cause.

Donations may be paid in at any Government Treasury or at any Branch of the Imperial Bank of India.

Help Britain in her struggle to defend the right against greedy might.

COMFORTS FOR THE FORCES.

Friends in India who wish to subscribe to provide well known proprietary brands of cigarettes and tobaccos to H. M. Forces are invited to send their contributions to the following:

FOR NAVAL FORCES

Hon. Treasurer,
R. N. War Amenities
Fund,
Rex House,
10, Regent Street,
London, S. W.

FOR INDIAN FORCES

Indian Comforts
Fund,
India House,
Atchafundam,
London, W. C. 2.

FOR BRITISH FORCES

Secretary,
Army Comforts
Committee,
War Office,
London, S. W. 1.

The Anglo-French Medical Agency (India) Ltd. Post Box No. 148, Broadway, Madras.



FREE FRENCH FORCES WAR FUND

A FIGHT FOR LIBERTY



controlled by the most ruthless and brutal enemy

All those who love France, all those who love freedom, will sympathise with the French people in their terrible plight. A cultured and charming people who have enjoyed a freedom that enabled them to glory in their own beautiful land, to be suddenly plunged into an existence when life, actions and even food is

known in history, is one of the most heartrending incidents of the present war.

Is it any wonder that the Frenchmen not subject to Nazi domination, are, under the able leadership of Gen. de Gaulle, making a bid to liberate their country and its people, and to set them free to enjoy that freedom of life and expression which is their right?

Help Gen. de Gaulle and his gallant free Frenchmen in their determination to free their country in striking at the enemy for the cause of liberty. Show your practical support by sending a donation, however small to:

Honorary Treasurer

FRANCAIS LIBRES DES INDES.

(Free Frenchmen of India)

CALCUTTA BRANCH

SASSOON HOUSE:—4, Lyons Range, Calcutta.

Cheques may be made in favour of:

Free French Forces War Fund.

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EXTRACT FROM A LETTER OF PRAISE RECEIVED FROM A DOCTOR.

THE ANGLO-FRENCH MEDICAL AGENCY:

GENTLEMEN: It is with great pleasure that I take this opportunity to express my appreciation of the fine products you stock. I have used many of them with remarkable success. In these days, it is indeed hard to choose a good product from the numbers with which the market is glutted"—

Dr. S. C. Elliott. (Rangoon.)

Everything that contributes to Curative Power is embodied in these Scientific Remedies.

Divers were driven insane by what they saw in Odessa Bay

THE MARCHING DEAD

By Captain J. D. Craig

Those waters are accursed. Live men don't die there and dead men"—he shrugged his shoulders eloquently—"come to life. I have no fear of death nor of life, of course. But when life and death are mixed and the dead march against the living, then, my friend, those waters appeal not to me."

They stared at him, fascinated. Plainly, they had heard something of that before, but he would not be questioned. He had seen the macabre marching and he was alive. Others had seen and were dead. He lapsed into silence.

I laughed, for this Russian diver's vague narrative sounded like a lunatic's nightmare. What he had seen, I decided, was a group of divers, the spectacle enhanced by his own imagination.

Months later, I casually mentioned it to another Russian I chanced to meet—a Black Sea sailor. He stared at me and explained: "I've heard of them but I left that country soon after the war of 1914-18 and when I got back they were gone, people said. They were not divers, be sure of that. They were drowned men in ragged clothes with frightful faces. They lived down there in the mud. Divers would die after meeting the marching dead, die horribly on land, and soon none would go down."

Then one day, I heard more about the strange tale from a chap who had been with the British Navy in the war of 1914-18.

"Odessa?" Oh yes, he knew of it and more than enough. What he knew came to me indirectly but it strengthened the grisly saga of underseas and completely tormented my imagination. He had new facts—but no solution.

When all Russia was in terror, he recalled, when the Romanoffs had been

slain in a cellar and the Kerensky Government overthrown, madness had raged in Odessa with conflicting parties and factions pillaging the city, killing one another, struggling for control. There had been a hospital there, but after the German invasion and the subsequent seizure by the Bolshevik forces, the city was in shambles.

After the Armistice, a British destroyer tore through the Black Sea and cast anchor in the deep clinging mud of Odessa Bay, preparatory to warping into dock. An anchor was lost, and the destroyer dropped a diver down to locate it. Before he reached bottom he was signalling to be drawn up, screaming like a maniac into his phone. When his gear was removed, he collapsed to the deck. The congested, swollen state of his face showed something extraordinary had happened to him—and he was speechless. He was hurried ashore to the hospital.

Hospital doctors could give little information. They repeated the incredible story that Odessa natives told—a tale of kidnapped men who never were seen again, dead or alive. Perhaps they were living at the bottom of the sea!

All of which struck the stolid British seamen as stuff and nonsense. But His Majesty's Navy had lost an anchor and that anchor had to be found. The captain ordered that diving operations be resumed. An officer volunteered to carry on the search and he was lowered.

Odessa Bay is not deep but the bottom is very soft and into the water for many years has been spewed the waste of chemical and tin-plate factories and the officer stirred up masses of debris as he worked. Suddenly he sustained the shock of his life.

What he saw was a company of men marching towards him—dead men marching as if to meet him. Some wore tattered uniforms, some were in civilian clothes. Eyes bleared like the eyes of fish, mouths agape, lips contorted as in silent laughter on some faces, on others as if ready to shout a warning. They moved slowly as though they feared they would be carried upward to the sea's surface.

Then something seemed to snap in the heart of the fright-frozen officer, and his veins stretched as from some surging force. The awful creatures stopped abruptly. Their naked arms lifted from the rags, their puffy hands extended, their laughing, gaping, grimacing mouths seemed to welcome him. They moved like soldiers, in unison and with a suggestion of keeping step as to inaudible music, perhaps to their own guttural chanting! No emaciated refugees, they! Fat as monstrous sea slugs they seemed, and their flesh was mottled and repellent, like dwellers far from sunshine!

Bearded, many of them were, but others showed faces cadaverously clean. And . . . they . . . were . . . coming . . . towards him with arms outstretched again!

On the destroyer's deck, they felt the tug of the cables and without waiting for a word from the phone hoisted the officer aboard. He was senseless when the helmet was screwed off. Doctors went to work and he told what he had seen.

Right there, the weird narrative broke off short. But what the former British sailor said lashed my determination to get the answer to it all, for certain I was that an answer existed.

What Odessa would not give up, Chicago did! A learned doctor chatted with me over a cup of coffee recently. The subject of diving and its effect on health came up. He professed deep interest and explained:

"Through the war, I was in Odessa, at the hospital there. One of our staff, Dr. Sokoloff, a Russian like myself, was seized by anarchist terrorists."

I held my breath lest the spell be broken and nodded eagerly. Casually, the doctor said:

"The Bolsheviks helped us search. We learned he had been murdered by the terrorists and thrown into the bay. We offered a reward. Divers went down and some came

up quite insane, temporarily, and one or two died from strange maladies. Then a British destroyer lost an anchor and sent an officer down. He didn't find the anchor, but he saw a shocking spectacle and finally was able to describe it—dead men marching on him, he said, a regiment of them, ragged, revolting to see, but alive, marching as to music. They thought he was insane."

"But were there marching dead down there?" I asked. "Or were all the divers crazy?"

"No, not exactly," said the doctor, thoughtfully. "You see, before the Bolsheviks arrived, the anarchist terrorists imprisoned scores of men for revenge or ransom. The prisons were filled. They were chained by the legs to prevent flight, but their hands were free. When the Bolshevik forces arrived, the terrorists fled, but first they shot their prisoners lest they talked to the invaders. Then they flung the bodies into the bay—and those are the bodies the divers saw."

"But, they were standing up, they were the marching dead?"

"They were standing," explained the doctor, "because their leg-irons were so heavy that their feet were held in the mud. The water is not deep and surface disturbances would stir them. They did not march but they moved together—the currents in the bay swayed them. Ultimately, we recovered every corpse. And that is all."

"No, it isn't!" I exclaimed. "Such bodies would have been decomposed. And why were so many divers stricken?"

"Gently, my friend" urged the doctor. "The masses of industrial chemicals dumped into the bay evidently preserved the bodies. As for the maladies of the divers, we never understood them fully. Possibly they can be explained by glandular action and the chemistry of fear. All the divers were brave, experienced, accustomed to danger—but none to the shock of what they saw. Perhaps the excessive adrenalin poured into the blood stream—which already had been charged heavily with nitrogen, due to the pressure under water—many have generated deadly poisons, but we are not sure. The shock, of course, induced insanity."

And so the mystery of the marching dead had been solved.

18th CENTURY PROPHECY



The time will come, when thou shalt lift
thine eyes

To watch a long-drawn battle in the skies,
While aged peasants, too amazed for words,
Stare at the flying fleets of wond'rous birds.
England, so long the mistress of the sea,
Where winds and waves confess her
sovereignty,

Her ancient triumphs yet on high shall
bear,

And reign, the sovereign of the conquered
air.

(Translated from Gray's 'Luna Habitabilis',
Cambridge 1737)

Make it come true! Just two hundred years ago this remarkable vision of the war in the air was written down in Latin verse by the great English poet who composed the famous 'Elegy'. To make Great Britain 'Sovereign of the conquered air' is now our task. There is no time to 'stare at the flying fleets,' we must exert all our energies to increase them. Everyone must help. You can help with money.

Send a donation now to the Governor's War Fund for the purchase of Planes for the R.A.F. Every anna counts!

BRITISH EMPIRE—Immense influence for good.

ASLEEP FOR FOUR YEARS War Wounded Man Awakes

Awaking in a Kent hospital after four years sleep, during which he was nourished by means of injections, Victor Cleave, of Folkestone, says that he remembers nothing. He had no dreams no thoughts, and no feelings. Cleave was wounded in the head in the war. Later he was employed on the railway. He fell asleep at his work, people calling him "lazy bones" and "Weary Willie," and when he was sent to hospital he was in a state of coma. He is now at home with his wife and children.

BROUGHT BACK FROM THE GRAVE

Dr. S. Bruikhenko, of Moscow, inventor of the artificial heart, claims that he can bring the dead back to life.

This fantastic claim the doctor bases on the experiments he has carried out on animals. He has frozen dogs to death, thawed them out, and then set their hearts working again.

Dr. Bruikhenko claims that if Amundsen, the famous explorer, who was lost in the Arctic, is found, he will be able to bring him back to life, provided that he is still frozen.

That life can be restored to the apparently dead in cases where the heart stops under an anaesthetic is well known. All that has happened is that the heart, the body's giant pump, has stopped for a moment. It can be revived by the massaging hand of the surgeon.

Seems Fantastic

But that a man long frozen in the ice of the Polar regions can be made to breathe and think again seems as fantastic as Faust's dream: to conjure back the gift of youth from old age.

But Faust enlisted the Devil on his side in his war against death. Dr. Bruikhenko enlists science.

The Devil failed poor Faust. Is the Russian dreamer of scientific dreams likely to fare any better?

A German on the Germans

It is a hard saying and yet I say it because it is the truth. I cannot imagine a nation more inhuman than the Germans. You see artisans but no human beings, thinkers but no human beings, priests but no human beings, masters and servants, adult and educated men but no human beings—does this not remind you of a battlefield where arms and legs lie about whilst the life blood soaks away into the sand?

The virtues the Germans possess are nothing but glittering evil, nothing but a certain courage in emergency born of cowardly fear. Their wicked heart does not comfort a pure soul...

I tell you there is nothing holy which is not profaned and used as a makeshift by this nation; things which are respected as pure and holy by savages are exploited by this scheming people in the way of trade, for they cannot do otherwise...

If only they were modest, these people—if only they did not set them-

selves up as a law unto those who are far better than they—if only they did not revile whatever they themselves are not—and, if revile they must, if only they did not mock the Divine...

Nothing on earth is perfect—that is the burden of their song. Oh, would that someone would tell these men who do not know God that with them nothing can be perfect, because they defile every holy thing with the touch of their clumsy hands—because they do not reverence the root of all growth, holy Nature—because their life is empty and burdened with vain worries, full of cold and silent rancour—because they despise the genius which gives strength and nobility to human work, cheerfulness to pain, love and fraternal feelings to towns and houses...

Woe to the stranger who on his wanderings falls among such people, and thrice woe to him who, driven by sorrow, a beggar like me, comes into their midst...

From "Hyperion," by the great German poet, Friedrich Holderlin (1770-1843)

A Dutchman on the British

England is the fairest country in the world, as the British have an innate sense of justice.

By Mynheer Van Den Lingen in De Telegraaf. Amsterdam. Holland.

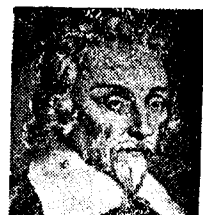
Prophecy Fulfilled

An Italian named Francesco de Lana invented the world's first flying-boat—an ordinary hull supported by four balloons and a sail—in about 1650. He failed in his object, as the contraption refused to fly, but he succeeded as a prophet. He wrote: "God forbid that such a machine should ever come to be used practically, because it would very much disturb the civil and political life of peoples."

ROAD MAKERS OF SCIENCE



Lord Lister.
Discovery of the anti-
septic system of surgery.



Dr. William Harvey.
Discovery of the circu-
lation of the blood.



Dr. Edward Jenner.
Discovery of the vacci-
nation method of com-
bating small-pox.



Sir James Simpson.
Discovery of Chloroform.
Thus made possible pain-
less operations.



Dr. Semmelweis.
Discovery of the cause
and prevention of Puer-
peral Fever in pregnant
women and thereby saved
millions of lives.



Dr. Eijkman.
Discovery of the cause
and cure of Beri.Beri.



Dr. Louis Pasteur.
Discovery of preventive
treatment for Rabies,
Anthrax, etc.

With an Idea and Determination... HE REVOLUTIONISED MEDICINE!



Prof. BROWN-SEQUARD, making his great discovery.

In 1889 Professor Charles Edouard Brown-Sequard, the famous scientist, made his epoch-making discovery, when he administered to himself glandular extract in his laboratory in Paris. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened in the modern book of therapeutics.

His life was a great one....most of it spent in a littered laboratory conducting ceaseless experiments. Never did a man work so hard—and succeed so brilliantly!

Professor Brown-Sequard's discovery is mentioned in authoritative medical books on the subject.

The harnessing of physical and chemical forces, which has produced our modern rapidity of travel and communication; steam, electric power, telegraphy, and the conquest of the air, affect our lives profoundly. And yet it may well be that biological knowledge and its many applications to the control and cure of disease and, above all, its elimination and prevention, have done far more to lighten the burden under which mankind struggles and to raise the level of civilization.

The great progress of medical science and the rapid strides it has made in the last hundred years have saved countless lives, prolonged and alleviated many others, and given us all a better chance of expanding what personal talents we have and of making the best of our time.

Humanity is beginning to see how to live.

All this is due to those men—Road Makers of Science—who have elucidated for us the immutable laws which underlie our functions. By no means the least of these was the immortal discoverer of Gland Therapy—Prof. Brown-Sequard, the famous French Scientist, for it is not difficult to see how he provided a sure basis on which modern science could build with confidence and success.

Although many lives have passed in the contemplation of Nature, attempting with infinite patience to solve the problems which she presents in such profusion, few philosophers have succeeded in making such a fundamental and far-reaching discovery as that of the function of the human glands.

It is not too much to say that enunciation of this principle revolutionised medicine and set it firmly upon a rational footing. So much was made clear and so many vistas were opened that it would seem that this conception was a lever powerful enough to set in motion those trains of scientific experiment and research which have brought us to our present state of knowledge and, still gathering speed and power, lead us confidently to hope for yet wider and deeper understanding of natural laws, in particular those which govern the great mystery of Life itself.

Gland Therapy is no myth. Some of the highest medical authorities in Europe and America believe in the curative efficacy of gland treatment for sexual weakness and other ailments.

* * * *

ENDOPHON is acclaimed throughout the world as the greatest Glandular preparation for the permanent cure of sexual weakness. It is made in gelatine CAPSULE form, which fully preserves its curative power, unlike other remedies.

Now manufactured by Howard Lloyd & Co; Ltd. Leicester, England.

A WORLD PRODUCT of

OUTSTANDING CURATIVE EFFICACY!

Matrone Specific & Elixer.

This is the dual action treatment for Asthma, made to the formula of Dr. Gustave Matrone. It gives relief in all cases of Asthma and gradually effects a permanent cure.

Prices:-1 bot. Matrone Specific (Tablets) Rs. 5-8-0
1 bot. Matrone Elixer. (Liquid-4 ozs) Rs. 5-8-0
3 bots. of each. Matrone Specific & Elixer. Rs. 30-0-0
6 bots. of each. Matrone Specific & Elixer. Rs. 57-0-0

Dubois Specific & Ointment.

This combined treatment is unequalled in promoting a permanent removal of Piles. Made to the formula of Dr. Etienne Dubois. Piles Specialist.

Prices:-1 bot. Dubois Specific. Rs. 5-8-0
1 bot. Dubois Ointment. Rs. 4-8-0.
3 bots. Specific & 3 tubes. Ointment. Rs. 27-0-0
6 bots. Specific & 6 tubes. Ointment. Rs. 51-0-0

LADIES! Use the renowned **Bayonne treatment** for all Uterine disorders, i. e., Leucorrhoea (Whites) pains in the womb, painful, profuse, scanty or suppressed menstruation, etc. The treatment comprises **Bayonne No. 1.** (Elixer-for internal use) and **Bayonne No. 2.** (Injection).

Prices: 1 bot. Bayonne No. 1. (Elixer) Rs. 5-8-0
1 bot. Bayonne No. 2. (Injection) Rs. 5-8-0
3 bots. of each Rs. 28-0-0 6 bots. of each Rs. 55-0-0

SALONA**Haemoglobin Compound.**

The best remedy for all forms of **Anaemia**. Made in England. Approved by London Board of Health. Used by St. Mary's, Queen Charlotte's, and Guy's Hospitals. (Capsule form)

Per Tin Rs. 7-8-0. 3 Tins Rs. 21-0-0.

Marienbad Anti-Obesity Tablets.

Guaranteed to remove superfluous fat quickly and safely. Does not weaken the heart. Sold in tins containing 60 tablets.

Per tin Rs. 3-8-0. 3 tins Rs. 10-0-0.

"Uranol" Backache, Kidney & Bladder Pills.

Cures kidney affections and bladder weakness. Removes stone in the bladder, etc.

Per bot. Rs. 3-8-0. 3 bots. Rs. 10-0-0.

Anti-Malarial Tablets.

Guaranteed to cure Malaria safely and permanently. Better than ordinary Quinine.

Per bot. Rs. 3-8-0. 3 bots. Rs. 10-0-0.

La Roche Tablets.

A permanent cure for all stomach disorders. Made to the formula of Dr. Edmond La Roche. Stomach Specialist.

End your stomach trouble for ever by taking this wonderful remedy and enjoy your meals in peace. Prices: 1 bot. Rs. 4-8-0
3 bots. Rs. 12-0-0 6 bots. Rs. 22-0-0

"DONALIN"**The Tonic-Food Specific.**

For Debility, Faintness, Hysteria, Weakness, Exhaustion, Worry, Loss of Appetite, Brain-Fag, etc. Made in England to the formula of Dr A. L. De Ravignac. Approved by Doctors.

Prices: 1 bot. Rs. 7-8-0
3 bots. Rs. 21-0-0 6 bots. Rs. 40-0-0

Pure Halibut Liver Oil Capsules with Calcium Phosphates.

Each capsule contains 2½ minims of Pure Halibut Liver Oil with 2 grains of Calcium Phosphates. Equal to 32,000 units VITAMIN A and 2,000 Units VITAMIN D per gramme. Invaluable for children, T. B. excessive thinness, malnutrition, etc. Made in England. Tins of 24 capsules.

Per Tin Rs. 3-8-0. 3 Tins Rs. 10-0-0.

Chapelles Liver Tablets.

Cures all liver affections, enlarged liver, etc. Try a bottle and note the results.

Per bot. Rs. 3-8-0. 3 bots. Rs. 10-0-0.

Bronchial Lozenges.

(Extra Strong.)

For coughs, colds, inflamed throat, and to relieve all lung troubles. 40 in each tin.

Per tin Rs. 2-8-0. 3 tins Rs. 7-0-0.

Genuine Products.

The pharmaceutical products mentioned in this Journal are Genuine, Reliable and are the best in the world.

They have been popular remedies in France, Belgium, Austria, England and other English speaking countries for more than fifty years.

WE STOCK ONLY GENUINE REMEDIES

REMEDIES OF PROVED RELIABILITY.

A splendid eye remedy. In neat collapsible tube with projector for placing the medicament direct on to the eye lids or into the corner of the eyes.

Per tube. Rs. 1-4-0.



A positive cure.

Per vial. Rs. 1-4-0.



Effective for dislodging round or thread worms from the intestines.

Per bottle Rs. 1-0-0.



Banishes toothache instantly.

Per bottle Rs. 1-0-0.

Dr. Macdonald's Permanent Leucoderma Cure.

This Ointment is guaranteed to cure Leucoderma completely and permanently. It is made to a special formula and has proved its curative power on thousands of cases. Rs. 7-8-0 per pot. Three pots Rs. 21-0-0.

N. B. Three to six pots are sufficient to effect a cure in most cases.

Dr. Scott's AGUE KILLER.

This remedy is very effective in all cases of Ague. Regular use for some time will effect a permanent cure.

Rs. 3-8-0 per bot. Three bots. Rs. 9-8-0. Six bots. Rs. 18-0-0.

Extracts from some of the hundreds of letters of appreciation received.

Mr. ——— ".....The La Roche treatment is very good. I used only seven bottles and it cured me perfectly. I tried other preparations without success. They are not a patch on your preparations. I shall gladly recommend your splendid Agency and genuine remedies to my friends....."

Mr. ——— ".....I find your remedies much better than the others....."

Mr. ——— ".....I tried almost every remedy without any permanent benefit. It was in rather a sceptical frame of mind that I decided to give your preparation ENDOPHON a trial. I am glad to say that it has cured me permanently. The Whooping Cough Remedy that I bought last month for my youngest child has also proved effective. His cough has entirely disappeared. You have my permission to publish this testimonial in a confidential way....."

REEVE'S HAIR RESTORER

Not a Dye.

Safe & Sure

Not a Dye.

A few applications and greyness vanishes.....your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently.

Reeve's Hair Restorer is absolutely safe to use and is unequalled for imparting a healthy and natural colour to the hair. **A British Product - Made by Henri J. Reeve. London.** Get a bottle and look years younger! 1 bot. Rs. 4-8-0. 3 bots. Rs. 12-0-0. 6 bottles Rs. 22-0-0.

REXOL Anti-Sensitive Solution

Recommended for use with Endophon No. 1. Prevents Premature ejaculation by removing excessive sensitiveness. It is not drastic, so harmful to this delicate part, but gentle and sure in its action. **A BRITISH PRODUCT**

1 bottle Rs. 3-8-0

3 bottles Rs. 9-0-0

6 bottles Rs. 17-0-0

Our Vast Organisation has been built-up through Service — Satisfaction — and the Goodwill of our Customers.

THE CHOICE OF THE EXPERT



PANCRE-VITE

THE ORAL INSULIN COMPOUND

For DIABETES

MANY IMITATIONS - BUT NO EQUAL

Diabetes, a dread disease, was formerly considered to be incurable. But it can now be cured with Pancre-Vite, the New Scientific Oral Insulin Remedy.

Pancre-Vite is a powerful remedy for Diabetes. It is a combination of all the active derivatives of the pancreas which control carbohydrate metabolism together with the specific proteins necessary for regeneration of the pancreatic tissues.

Chronic cases have been successfully treated by the oral administration of Pancre-Vite. It lowers sugar to normal. Aids digestion—increases weight and strength—positively makes the patient fit and healthy, as no other remedy can.

Pancre-Vite is the rational and most effective remedy for Diabetes, as it is prepared to the formula of Dr. Armand Grimard the eminent Diabetes Specialist.

Try Pancre-Vite NOW and rid yourself of Diabetes for ever!



Dr. Armand Grimard
Diabetes Specialist.

MANY IMITATIONS but NONE EQUAL to PANCRE-VITE!

Insulin is not curative, but only has transient effects, besides the necessity for daily injections are extremely inconvenient and tend to become tiresome.



Pancre-Vite is the best Oral Insulin Remedy, convenient to use and very effective. Its powerful curative action strengthens and develops the pancreas which control the several phases of diabetic pathology.

Pancre-Vite easily supersedes Insulin as a specific for diabetes, as it contains the active derivatives of the pancreas with other substances necessary for the complete regeneration of the pancreatic tissues. Furthermore, it is prepared in Capsule form—specially hardened—to insure the passage through the stomach for immediate absorption in the intestine, with maximum curative efficacy.

This effective action cannot be obtained with preparations made in tablet or liquid form.

Prices: 1 bot. Rs. 7-8-0 3 bots. Rs. 21-0-0 6 bots. Rs. 40-0-0

Tel. Code. 3 bots. "Pan" 6 bots. "Panning"

AFMA products are 100% GENUINE—and recognised by the Medical Profession.

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

These are a few of the many hundreds of testimonials Received during the past five years; which are genuine and unsolicited.

WONDERFUL CHANGE

Mr. A. F. Webb. "Palm Court" Ground Floor. Churchgate Reclamation. Bombay. ".....I was tired of having Insulin injections daily. My doctor advised me to take by mouth Pancre-Vite. I followed his advice and am glad to say that the course of treatment effected a wonderful change in my condition. I have never felt so fit as I do now, since I got diabetes. There is no sign whatever of the disease....."

Completely Cured.

Mrs. S. T. Davis. 8, St. George's Gate Rd. Hastings. Calcutta. ".....I suffered for over five years with diabetes. It robbed me of energy and vitality. The digestive organs were also impaired, so my food seemed tasteless and like lead in my stomach. I passed a dreary existence. Pancre-Vite was the only remedy that helped me. I began taking it in January and when the warm weather came I was completely cured, felt like a new woman, full of life and hope.

Words cannot tell how pleased I am to have my health back. I have a keen appetite and enjoy my meals; digestion is perfect. All symptoms of diabetes have left me. I have gained twenty-six pounds in weight and feel in harmony with all the world because I am now perfectly well....."

Cured Thoroughly.

Mr. V. Thompson. 151, Keighley St. Rangoon. Burma. ".....I cannot fully express the thanks I owe for your Pancre-Vite. I have suffered from diabetes for so long that I did not think there was any cure for it as I had tried everything that was recommended to me. Finally, I gave Pancre-Vite a trial and to my delight it cured me thoroughly. There is no trace of sugar, and my weight and strength is much increased....."

Extracts from Commendatory Letters received from the Medical Profession. Most Valuable Remedy.

Dr. A. F. De. Ravignac. (Paris). writes:—".....Pancre-Vite was first called to my attention by a patient of mine. The man in question, Monsieur Gabriel Coulondre, told me that no other medicine did him so much good as Pancre-Vite, and after studying his case, I advised him to keep on taking it. He was suffering from chronic diabetes and told me that the disease was of twelve years standing. Monsieur Coulondre was perfectly cured after five months treatment.



Dr. De. Ravignac

I became fully convinced of the great value of Pancre-Vite after observing its beneficial results in a number of other cases. From the experience of a practice stretching over twenty years, I have no hesitation in stating that Pancre-Vite is a most valuable remedy for diabetes. I prescribe it myself now and shall be glad to add my endorsement to that of my brother physicians who are commending it....."

Positive and Permanent Cure.

Dr. R. C. Duhamel. (Paris). writes:—".....I treated a diabetic patient last year with Pancre-Vite. The first six bottles did not give any perceptible improvement and my patient became disheartened and wanted to stop the treatment. I advised him to complete the course, pointing out that even the best medicines are slow to give improvement in certain cases, and he followed my advice with excellent results. After twelve bottles had been taken, the sugar began to diminish and weight had increased by 5 lbs. At the end of the course no sugar could be detected, even by analysis, and his weight is now 10 st. 8 lbs. perfectly normal for his height.



Dr. Duhamel

To make sure that there would be no recurrence of the disease, I advised my patient to take the treatment for a month longer than the prescribed course. At the time of writing this letter, it is six months since the treatment was stopped and there is no trace whatever of sugar or any other symptom.

Unhesitatingly, I endorse Pancre-Vite as a positive and permanent cure for Diabetes....."
AFMA products are the Choice of our Expert, Dr. J. F. De Vaux, and are the **BEST** in the World.

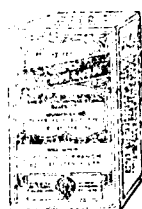
THE CHOICE OF THE EXPERT

Root out Syphilis Permanently with the Infallible Oral Remedy—NEO SADALAN!



No by-effects.

Cures thoroughly
and permanently.



The Most Energetic Treatment for Syphilis and other chronic blood diseases.

Powerful—Penetrating—Permanent

Prices:—1 bot. Rs. 8-12-0. 3 bots. Rs. 25. 6 bots. Rs. 48.

Tel. Code. 3 bots. "Sadan" 6 bots. "Sadaf"

Neo Sadalan is scientifically and scrupulously prepared to the new and improved formula of Dr. Pierre De Sadalan, of Paris, the eminent French Scientist.

It is the result of many years of careful research and experiment and contains the essential elements that is a killer to the spirochaete (Syphilis virus) in the blood.

In all cases of Syphilis, including hereditary Syphilis in children, Wassermann's test turns negative after treatment with Neo Sadalan.

NEO SADALAN No. 2.

A very effective remedy for all cases of Leprosy, made to Dr. Pierre De Sadalan's formula. It contains the vital ingredients scientifically proved to be deadly to the Leprosy germ in the blood. In Capsule form.

Prices:—1 bot. Rs. 8-12-0. 3 bots. Rs. 25-0-0.
6 bots. Rs. 48-0-0.

Tel. Code. 3 bots. 'Sadex' 6 bots. 'Sadol'

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies.

Neo Sadalan is a genuine specific for all forms of Syphilis and other chronic blood diseases, such as Leprosy, etc.

The active principles of Neo Sadalan are absorbed into the blood stream in small proportions and gradually destroys the spirochaete (Syphilis virus in the blood).

Neo Sadalan is very powerful and penetrates the minutest capillaries in the blood, eradicating every trace of the disease.

Neo Sadalan is the new oral preparation for Syphilis and other chronic blood diseases. Clinical tests have established its therapeutic efficacy.

Extracts from a few of the large number of commendatory letters received from the Medical Profession

Dr. Alphonse Des Ames. (Paris) "....I endorse Neo Sadalan as the finest preparation for all forms of Syphilis...."

Dr. Bertrand De Canoples. (Grenoble) "....No other remedy has been so effective as Neo Sadalan....."

Dr. Andre Trefouel. (Nice) "..... In my opinion oral treatment with Neo Sadalan is much better than injections. I have successfully treated many Syphilis cases with it....."

Dr. Rene Peyral. (Paris) "....Neo Sadalan is composed of the essential therapeutic agents and I endorse it as a most efficacious preparation for all syphilitic affections....."

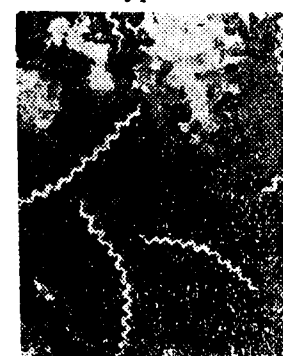
SYPHILIS—PUBLIC ENEMY NO. 1.

Its origin, symptoms, tests, consequences and cure.

By a Doctor.

1492	Columbus and his men contract Syphilis in the West Indies
1494	Spanish army goes to defend Naples against the French
1495	French enter Naples, celebrate victory and contract Syphilis
1496	French army, home-ward bound, carries Syphilis up through Europe
1496	Syphilis breaks out in Germany
1496	Syphilis spreads to Switzerland
1497	Paris rife with Syphilis
1498	Vasco da Gama sails around the Cape of Good Hope and Syphilis spreads to India
1501	Epidemic of Syphilis in the Orient
1940	Millions of known cases of Syphilis all over the world

The pretty picture below is a microscopic portrait of a little creature whose name is Spirochaeta Pallida . . . or Spirochete, or Syphilis. . . .



The Spirochete is a destructive medium with power beyond the wildest dreams of the most visionary munitions magnate. It has a kick like an express train; if it connects with your grandfather, your little daughter's teeth may drop out from the vibrations; it can cause anything from bright's disease to insanity in its victim; and today there are millions of cases all over the world.

Just in case the above seems vague, let me point out the relation of syphilis to other disease on a comparative basis as to prevalence—there is annually twice as much Syphilis as Scarlet Fever; 13 times as much as Typhoid Fever; and 1½ times as much as Tuberculosis. . . . There is no disease on earth, except Leprosy, so transmittable, so dreadful, so loathsome as Syphilis. This terrible disease, unless scientifically treated, rapidly effects its dire ravages, permeating the very brain, nerves and muscles, even the marrow of the bones, and exhausting the vitality of the most robust constitution.

Although, many barriers have broken down, Syphilis is still an unmentionable in most homes This, in spite of the

1496	The French Legislature against Syphilis
1496	Mandate of Maximilian. Syphilis called "Evil Pocks" (Thought to be) punishment for sin)
1497	Aberdeen, Scotland legislates against Syphilis
1767	John Hunter believes Syphilis and Gonorrhea to be the same thing
1837	Ricord proves Hunter to be wrong
1879	Neisser discovers specific vegetable organism causing Gonorrhea
1903	Metchnikoff and Roux inoculate apes with Syphilis
1905	Hoffmann and Schaudinn discover germ which they call Spirochaeta Pallida (Spirochete)
1907	Wassermann inaugurates Blood Test for Syphilis
1910	Ehrlich discovers Salvarsan
1936	Sadalan discovers oral treatment which he called after his name
1940	NEO SADALAN The new & improved formula of Dr. Pierre De Sadalan that clinches the fight even in longstanding cases. Syphilis Can be Cured!



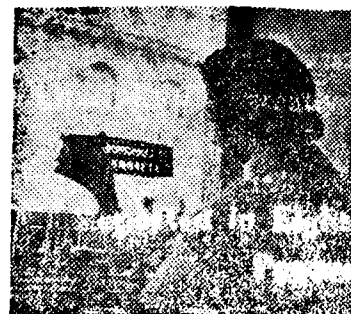
In the Wassermann test the blood is placed in a test tube instead of being prepared on a slide. After it is in the test tube an antigen is added to the blood. The test tube is then placed into a refrigerator where it is left overnight.



In the morning another reagent is added.



And the test tube is then immersed in a warm water bath.



It is only after these steps that the colour change (dark & clear is negative... light & cloudy shows infection) may be observed.

fact that on an average every family of seven contains at least one infected person. And what's more shocking is the fact that in a survey of a representative group of men and women it was discovered that four out of five of them could be infected and, so far as a knowledge of the symptoms goes, they wouldn't know it! There in a nutshell you have the purpose of this article.

Syphilis has a past; it has a present; and it has a future which is being built up at the rate of hundreds of thousands of cases yearly. All this when there is a cure! 86 % of primary cases can be cured, and in secondary cases the rate of cures with the chemical oral treatment,—Neo Sadalan, is 81 %. This is the best treatment for all cases of Syphilis and absolutely safe to use. It is guaranteed to effect a thorough and permanent cure.

The safety of society demands that every patient suffering with syphilis should be required to continue the treatment until the disease is arrested or cured. Without energetic treatment with Neo Sadalan, the patient with Syphilis may expect to become progressively worse until he is utterly incapacitated and fatally affected. He should not think of stopping the treatment until repeated blood tests indicate that the disease is probably cured or at least definitely arrested. Even after such a supposed cure, he should take blood tests at intervals and should be on the alert for the first signs of recurrence. He should not consider marriage unless he is advised by competent medical authorities that it is probably safe. In the event of pregnancy supposedly cured women should take another course of treatment in order that she may with certainty protect the child.

Symptoms And Stages.

From ten to forty-six but generally twenty four days from the entry of the germs into the body, there appears on the affected part a small red pimple. It goes on increasing slowly and within a week becomes watery vesicle with inflamed base. The vesicle bursts and leaves a sore with a hard margin elevated edges, and depressed centre. The sore is painless and there is a very small amount of watery discharge from it. This sore is called a hard chancre and it indicates the locality where the virus was first introduced. Generally the sores are situated on the genitals but they have been observed on every part of the body. In the males, if the infection takes place at the genital region, the sores appear on the glans penis or under the foreskin or just on the opening of the urinary passage. A week after the appearance of the sore on the penis the lymphatic glands swell up. They are hard with no pus or pain. This is the *primary stage* of syphilis.

SECONDARY SYPHILIS:—On average, secondary symptoms appear in about six weeks, but they may appear months later. The patient feels restless, dispirited, and weak in body. More often than not, he suffers from rheumatic pains, particularly in the skin bones and the region of ankles. Scaly eruptions of a light red colour appear on the body and there is acute sore throat with ulcers on the tongue or mouth. The mucous membrane of the nasal passages also gets affected and there is foul discharge from the nose. Eye troubles, too, are not uncommon. The above symptoms are all due to the dissemination of the organism in the blood.

TERTIARY SYPHILIS is a disease of the bones and general diffusion of the poison through the system. It manifests itself in the inflammation of different glands of the body with severe pains in the bones.

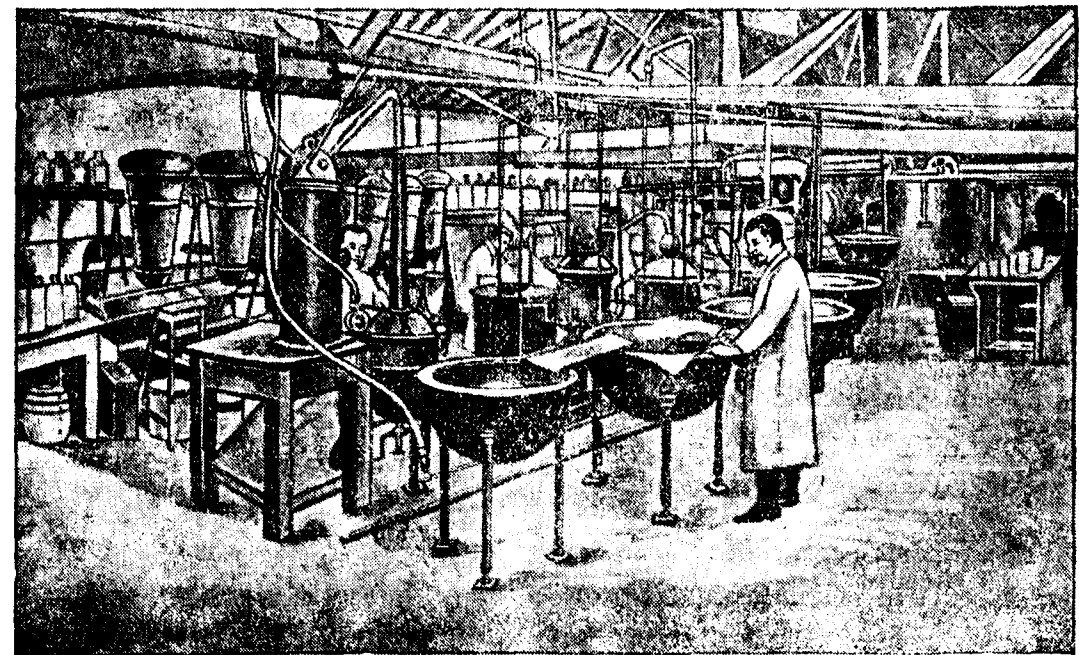
The reason for this article is to show that there is hope; that there is a cure; that Syphilis is no longer an unknown assailant. It is a marauder whose habits and weaknesses are known to the extent that where he is found, he can be stamped out...annihilated...by Neo Sadalan.

THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(o)—

Progress in clinical medicine is dependent on progress in the ancillary sciences, physiology, pharmacology, etc., new discoveries in pure science are the

gist; but, whoever or whatever he is, he must see the necessity of applying scientifically-established facts to human needs.



Chemists at work at the Bergeret Laboratories.

stuff on which clinical progress feeds. But between the discovery in pure science and its application to medicine, there must be an investigator. He may be a physician, a chemist, a bacteriolo-

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And a practical method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

The Discovery of Endophon.

The year 1931 saw the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave LeClerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after LeClerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

Reported in Eighteen Medical Papers.

A striking example of the achievements of the Bergeret Laboratories is

illustrated in the work which led to the discovery of **ENDOPHON**. The course of this work was reported in eighteen medical papers.

Policy of the Bergeret Laboratories.

It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.

INTERNATIONAL HONOURS OBTAINED.



Paris 1922.
Brussels
1924.
Rome 1926.
Diploma of
Honour
Rome 1930.
Vienna
1933.

The illustration depicts the Gold Medals won by **ENDOPHON** and the Gold Medal awarded to the Bergeret Laboratories at International Exhibitions Highest Awards for Purity and Curative Efficacy.



Research Laboratory

The Great Criterion.

ENDOPHON is made in Capsule form—the great criterion in curative power, as the freshness and potency of the vital gland substances is fully preserved. There is no deterioration. Now manufactured by **Howard Lloyd Co; Leicester, England**, in four kinds, No. 1 for Partial Impotence. (Premature Ejaculation) No. 2 for Partial Impotence (Feeble Erection) & Complete Impotence & Sterility, and No. 3 & 4 for Female Impotence, ie., No. 3 for Premature Orgasm and No. 4 for Frigidity, Complete loss of sexual feeling, barrenness, etc.

SATISFACTION

The corner-stone of our business is the determination to satisfy our customers with the best products manufactured.

We wish to make you a regular customer and to deserve your recommendation, therefore we stock only remedies of proved curative efficacy—the best in the world and sold under our bona-fide guarantee.

Personal European attention—Best Service and British Fair Play is always obtained in dealing with us.

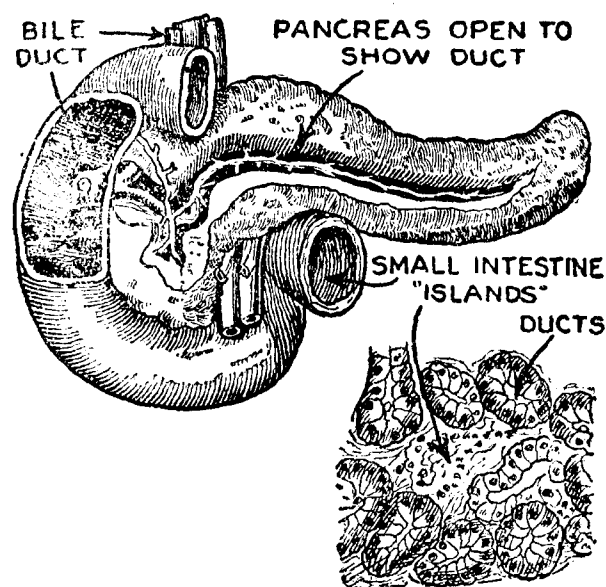
You will help and oblige us if you make known to us any complaints of our products or service so that we may put the matter right.

Address complaints to Manager.

C. W. Heath. (British.)

Sole Agents:—THE ANGLO-FRENCH MEDICAL AGENCY (INDIA) LTD.
POST BOX No. 148. BROADWAY, MADRAS.

Diabetes Mellitus and the Best Treatment.



Liver, defective Kidneys, pathological changes in the nervous system and also worry and anxiety.

The disease is as old as the Sphinx.

Ancient Egyptian treatises on medicine speak of a disease called Polyuria, which is none other than diabetes.

The Cause of Diabetes.

The cause of diabetes is due to a disturbance in the chemical process of digestion, with the result that the sugar passes with urine, instead of undergoing the normal transformation into other substances before it leaves the organism. Defective Pancreas gland is the chief cause of diabetes. Other causative factors are defective

Symptoms.

The Symptoms are Boils, Eczema and other skin affections. Excessive thirst, loss of weight and nervous prostration. Diabetes often leads to Impotence.

The Toll of Diabetes.

A rough estimate indicates that about 40,00,000 people in India, Burma and Ceylon suffer from this dreadful disease.

Types of Diabetes.

There are two types of diabetes, viz., (1) Diabetes Mellitus, where presence of sugar in the urine is indicated. This is the most common type. (2) Diabetes Insipidus—a condition where no sugar is present in the urine. This type is very rare. (Urine is passed in large quantities in both the conditions).

Diabetes Mellitus is one of the most dangerous, stubborn and treacherous of all diseases, if neglected. Any delay in treatment not only aggravates it, but leads to serious complications.

The Treatment.

The treatment at first was only a diet prescription. A revolution in the treatment was made by Banting of Canada, by the isolation of INSULIN. Insulin was hailed as a miracle, consummating the work started by Lancereaux in 1877. A new era was thus opened and was followed by intense research in the clinical field, the results of which have been published in many newspapers.

But Insulin, unfortunately, is not in any sense a "cure" of diabetes mellitus. Spectacular as is its news, the diabetic who started to use it in 1922, is still using it and in virtually the same dosage. The death rate for diabetes has not altered much in 20 years. In short, the causative factors of the disease are controlled, not eradicated or changed.

The transient effects of Insulin and the necessity for its repeated injections have led some Continental workers to search for an oral Insulin compound, which would obviate these two great drawbacks of Insulin therapy in Diabetes.

The Solution of the Problem.

Early in 1937, Grimard of Paris announced his oral Insulin preparation, which he named **PANCRE-VITE**, a combination of Pancreas gland extract (Insulin in solid form) with enzymes, Steapsin, Myrtillin, Amylopsin, Suprarenal Substance, Hepatic Juice and Hormones.

The administration of Pancreatic gland extracts with other substances by the mouth has scores of clinical and laboratory reports in its favour. One of these reports are given below:

"In a long series of blood-sugar tests on patients, Pancreas extract was found to cause a profound blood-sugar fall in 82% of the cases observed within two hours after administration by mouth. Controls of about an equal number of patients under the same clinical conditions, as far as this was possible, showed a fall in less than 40%."—W. N. Berkeley, "Principles and Practice of Endocrine Medicine," Page 261.

Grimard's oral insulin preparation is a true, well-balanced remedy for diabetes, so definitely capable of restoring the lost functions to the defective pancreas.

Pancre-Vite is prepared in the form of capsules and when acting, they produce a progressive decrease in the urinary sugar, and a gradual disappearance of the morbid phenomena found in a person suffering from diabetes. This preparation is quite harmless to take.

A Grave Warning.

Hundreds of thousands of people die every year from diabetes mellitus in India. Most of them could have been saved if only rational treatment had been taken. If you feel run down and if there is loss of appetite, sleeplessness, frequent urination and excessive thirst, then it is nature's warning and you should have your urine examined at once. If it is proved that you are suffering from diabetes, do not neglect yourself, but take treatment promptly.

PANCRE-VITE is the best, safest and most rational treatment for diabetes. It is manufactured by Robert Ferber, Ltd., London.

Harmony of Body And Mind Quite Essential For Health

Health means harmony and unless there is harmony between the body and the mind health is impossible of attainment, writes *Health* editorially.

While it is possible to diagnose bodily diseases and cure them by timely medical aid, it is very hard to probe into the mind and treat its malady.

It may be said without fear of contradiction, that most bodily ailments are due to mental causes. Irregular habits in thinking, losing of temper, lack of self-control, fears and prejudices lead to mental ill-health and disorder.

For example, worry and depression of spirits may cause loss of appetite and dyspepsia. Rage may bring on heart failure or apoplexy.

Our ancients have laid great stress on the proper cultivation of the mind. Their methods were self-control, right thought and calmness. Self-control confers strength, right thought mastery and calmness, power.

"Britannia Rules . . ."

While the captured German fleet lay in Scapa Flow, an English quartermaster was posted on each vessel. To one of these, leaning over the taffrail came a German quartermaster.

"I sinks nosing of your ships," quoth he. The Englishman did not reply. "And I sinks nosing of your officers, your Jellicoes, your Beattys . . ." Overcome by his feelings, the German spat over the rail. Whereupon the Englishman turned and said calmly:

"Now! Look'ere. I dont care wot you thinks about our ships, our sailors, and our officers. But don't you go spittin' into our sea!"

- The English sailor has a preference for rum
- The American tar likes rye
- But the Italians stick to port.

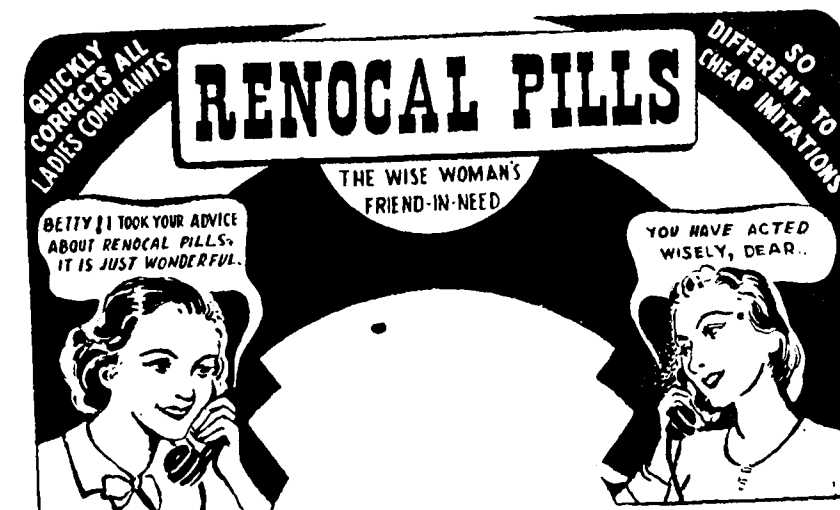
EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
IS EMBODIED IN THESE SCIENTIFIC REMEDIES.

Twelve Thousand Miles of Blood Vessels!

Your body contains, according to latest scientific computation, twelve thousand miles of blood vessels. Think of that, 12,000 miles! Sufficient to stretch half-way round the world. This wonderful pipeline of the blood consists of arteries, capillaries and veins communicating with that marvellous pumping station, the heart. By means of this vital pipe-line, the blood is carried to every one of the millions upon millions of the cells of the body, to nourish; to cleanse; and to renew. In all diseased conditions, no matter what the ailment may be, the blood stream is at fault, and no treatment can give lasting results if this all-important fact is overlooked. Keep the blood free-running, like a deep, fast-flowing river, enrich it with the necessary elements for cell building, and remove all toxic and acid waste materials, and health MUST result. This is precisely what **Galaxin the Great Blood Cleanser** is designed to do; it is actually what **Galaxin** does, surely and effectively. **Galaxin** Cures through the blood, unhampered, irresistibly!

"THE CHOICE OF THE EXPERT"

A BOON TO WORRIED WOMEN



Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other pills or tablets are just as good.

Wise women always prefer **Renocal Pills** to others, be they ever so cheap. WHY? because they know that **Renocal Pills** unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking **Renocal Pills**—and avoid Monetary Loss, and Days of Worry. **Renocal Pills** has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:— "Your **Renocal Pills** are wonderful. I am alright, though I have only finished half bottle....."

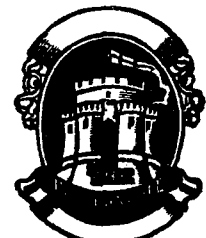
Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases.	Price Rs. 7-8 per bottle.	Tele: Code "Refto"
No. 2. For obstinate cases.	Price Rs. 12-8 per bottle.	Tele: Code "Rexin"

Note:—It is advisable to give particulars, time over-due, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success.

EVERY REMEDY STOCKED BY US IS 100% GENUINE—
NOT WORTHLESS 'QUACKS'

FRESH STOCKS
RECEIVEDWEEKLY BY
AIR MAILFINEST
HIGH - CLASSRUBBER
PREVENTATIVES

PROVED BY TEST

TO BE THE BEST

WE STAND ALONE

As stockists of the finest quality Rubber Goods manufactured, and supply them perfectly fresh from stock **not more than one week old.**

Reasons Why you Should Deal with Us.

1. Your letters are treated as Strictly Private and Confidential.
2. All goods, before despatch, are carefully tested by our 'Never-Fail' Testing Machine' and microscopically examined.
3. Old Stock or punctured goods are never supplied.
4. We replace free any goods lost or damaged during transit.
5. We guarantee Complete Satisfaction, or will refund your money in full.

Some Opinions of those who have Dealt with us.

Mr. ——— writes:—"The goods supplied have given me entire satisfaction. It is indeed a great relief to know where to purchase really reliable preventatives"

Mr. ——— writes:—"The rubber goods sent are very fine. I have not bought such quality before."

CAUTION,

Many firms allow rubber goods to be handled by dirty packers. These goods are filthy and full of dangerous germs.

ENSURE SAFETY by dealing with us. Goods are tested and examined by an European, wearing surgical gloves. They are supplied fresh and clean, and absolutely free from germs.



Genuine English "NEVERRIPS" PURE WHITE

Finest Quality—Skin-Like Texture—Silk Finished—Seamless

These Preventatives are famous for their fine texture, elasticity and strength. They are specially noted for their wonderful keeping qualities in any weather. A trial order will convince you of their perfect quality.

Prices:—1 doz. Rs. 16. ½ doz. Rs. 8-8. ¼ doz. Rs. 4-8.

Tele: Code. 1 doz. 'Nefito' ½ doz. 'Nefin'

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION.

Impregnable'
Brand Goods
Ensure
YOUR Safety



CAMILLE

PREVENTATIVES.

[Snow White]

[Snow White]

Beautifully Soft and Skin-Like—Unnoticed in use.

Preventatives
"De Luxe"



As Thin as Tissue
Yet Strong as Silk

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are **not felt** when used.

"Camille" is made by an exclusive process and reaches a degree of fineness hitherto unattainable. They cling like softest silk and are absolutely flawless.

We guarantee, once "Camille" are used, no other kind will be wanted, for no other make could give that complete satisfaction found in "Camille" (with teat-end or plain).

Finer Than Gossamer—Softer Than Thistle-down

Prices:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

Tele Code. 1 doz. "Excel", ½ doz. "Excelled"

TESTIMONIALS.

Mr. ——— (writes):—"Camille" Preventatives are marvellous. I did not know I had one on....."

Mr. ——— (writes):—"I like Camille immensely. It is so soft and thin,....."

AMERICAN TIPS.

Thinnest
QualitySkin-Like
Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private)

These American Tips are much superior to any other kind, as being *very thin and smaller in size*, they fit the G. P. like a Glove, and make sexual relationship perfectly natural.



Four Points Worth Your Consideration.

- (1) They are WASHABLE and can be used again and again.
- (2) They will not split in use nor slip off during the withdrawal.
- (3) They do not perish quickly, and can be kept for months.
- (4) Fits with comfort and security, as they are made to normal size.

A Sure Method of Birth Control.

PRICES:—1 doz Rs. 20.

½ doz Rs. 11. ¼ doz Rs. 6.

Tele: Code. 1 doz. 'Tip' ½ doz Tipper

FRENCH TICKLERS

Superior Quality—Satin Finish—New Design.

These Preventatives are greatly appreciated for the 'feeling' they give during use, caused by the rubber 'feelers' or 'ticklers' attached at the closed end. They induce passion in Frigidity and effect a proper adjustment in unequal sex relations. Warranted not hurtful.

Prices:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

UNIQUE PASSIONETTE MUTUAL DESIGN Preventatives EFFECT

These Preventatives have small, round disc-like protusions near the closed end, and should be used after the application of vaseline over the closed end. Recommended to remove frigidity and for mutual satisfaction. Promotes a proper adjustment.

Prices:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

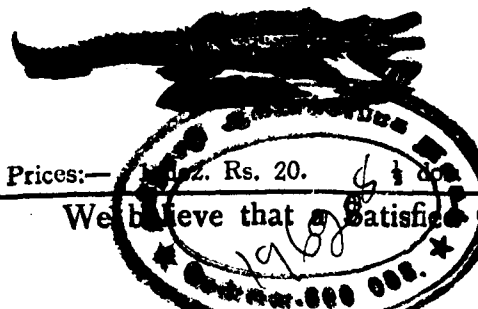
The "CROCODILE"

(WASHABLE) Preventatives.

These Preventatives are made with slight corrugated protusions and ridges, resembling crocodile skin, which give that unique effect during use, for which they are famous. We supply the best quality, extra-stout, and strong, and highly elastic. They are Washable, and can be used for months. Recommended to remove frigidity and for mutual satisfaction.

Prices:—1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6. Sample Rs. 2-8.

We believe that a Satisfied customer is the best Advertisement.



Most Natural in Use Non-Ripping Quality Warranted Reliable.	TRANSPARENT VESTA SKINS SKIN COLOUR. (Washable.)	Special Private Rubber Appliances. 'Ladies Companion' Can be supplied on receipt of full particulars.
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These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. They are made of the purest para rubber solution by a special new process and are Seamless and Silk-finished throughout. (Teat end or plain.)
Price:—1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5. Tele. Code, 1 doz. "Vest" ½ doz. "Vestal"

Soft Texture Highest Quality	The New Silk "NINON" THE NEW LIQUID LATEX PREVENTATIVES. 5 Times as Strong as Ordinary Rubber	Pure White
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Liquid Latex of which "NINON" Preventatives are made, represent a great improvement upon ordinary, seamless goods as no chemicals are used in its manufacture and the natural strength and resiliency is left unimpaired. Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural. Prices: 1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

Preserves the Vital Forces.

Tele. Code: 1 doz. "Fine"

½ doz. "Finest"

PREMIER
QUALITY

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction on all points being made from pure para rubber by a special process which gives it that extraordinary elasticity, and quality for which it is noted.

The "Endurance" Sheath **will not burst in use**, like other cheap makes. It is four times thicker than an ordinary preventative, and is guaranteed to last for one year. The best Sheath obtainable.
Price: 1 sheath Rs. 6. Three Rs. 17. Three sizes. Small, Medium & Large.

The "FRIVOLA" Preventative.

Resembles a Glove at the closed end. Very Unique. Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations. Satisfaction guaranteed.

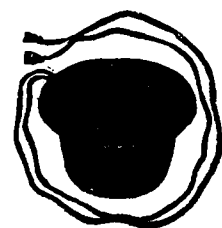
1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6.

For Ladies / **"YVONNE"** / For Ladies /

RUBBER PESSARY.

THE SAFEST METHOD OF BIRTH CONTROL.

This is the latest and most improved Pessary. Its unique design gives full comfort and eliminates all risk of leakage.



The best Rubber pessary manufactured.

Made of fine soft para rubber. Three sizes 1, 2, 3. Air or Solid rim.

Prevention is made

certain if used with **Rennard's Soluble Pessaries.** Price Rs. 5 only. Three Rs. 12.

Special Quality Preventatives for TROOPS.

Heat-resisting. Superior quality. British make. Two qualities:—Price Rs. 42/- and Rs. 54/- per gross. 5% discount allowed on orders for five gross and over. Expert English packing and supervision. Minimum order 1 gross.

Note. We are suppliers to many British regiments in India.

Excellent Goods—Best Service—and British Fair Play is always obtained by dealing with us.

SAMPLE PACKET No. 1.

10 CONTAINING DIFFERENT TYPES OF PREVENTATIVES **10**

FOR

Rs. 12/- Only.

AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 Neverrip	1 Thais
1 American Tip (Washable)	1 Crocodile
1 French Tickler	1 Passionette
1 Ninon	1 Frivola

FREE:—1 Packet Preservative Powder.

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 6 PER PACKET

Packed in Cellophane to Ensure Freshness on Receipt

SAMPLE PACKET No. 3.

CONTAINING FIVE SUPERFINE PREVENTATIVES AS FOLLOWS:—

1 Camille	1 Neverrip
1 Ninon	1 American Tip. (Washable)
1 Vesta Skin	

RS. 6 PER PACKET

A Packet of Preservative Powder is supplied free with each packet.

"THE CHOICE OF THE EXPERT"

WHIRLING SPRAYS.



(British Make).

An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use. Guaranteed to last for two years. Price Rs. 12-8 Each.

CALOMEL OINTMENT.

For prevention of venereal disease. Recommended for use with rubber preventatives.

1 bot. Rs. 3-8. 3 bots. Rs. 9.

LA PAREE
OIL.

A Powerful
Aphrodisiac.

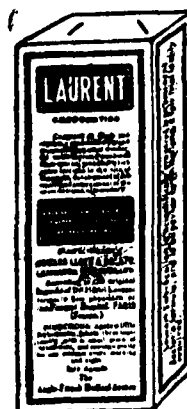
Can be used safely
as a temporary measure.

Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula.

Price per bottle of 4 oss. Rs. 15—0—0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

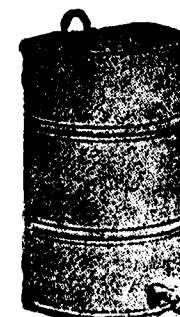
Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful medicaments, especially good for under-sized, shrunken or weak 'parts' Three to six months use is guaranteed to produce full results in every case. Avoid worthless imitations!

Manufactured by **Howard Lloyd & Co; Ltd.** Leicester, England, according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).
1bot. (4 oz) Rs. 4-8. 3 bots. Rs. 12. 6 bots. Rs. 22

Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

DOUCHE SETS.



Best quality. All metal. 3 pints. Complete with rubber tubing, stop cock rectum and vagina pipe to plug on.

Price Rs. 12-8. each.
(Postage Extra)

The Wife's Friend **"RENNARD'S"** Double Strength

Chinosol Soluble Pessaries.

An Excellent method of Birth Control.

Price per box (12 Pessaries) Rs. 2-8. 3 boxes. Rs. 7

De Vecin Capsules.

A Powerful, Safe Aphrodisiac
Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 7-8 per bottle.

(Extra Strong). Rs. 10 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON—Aphrodisiac Tablets. (Special Strength).

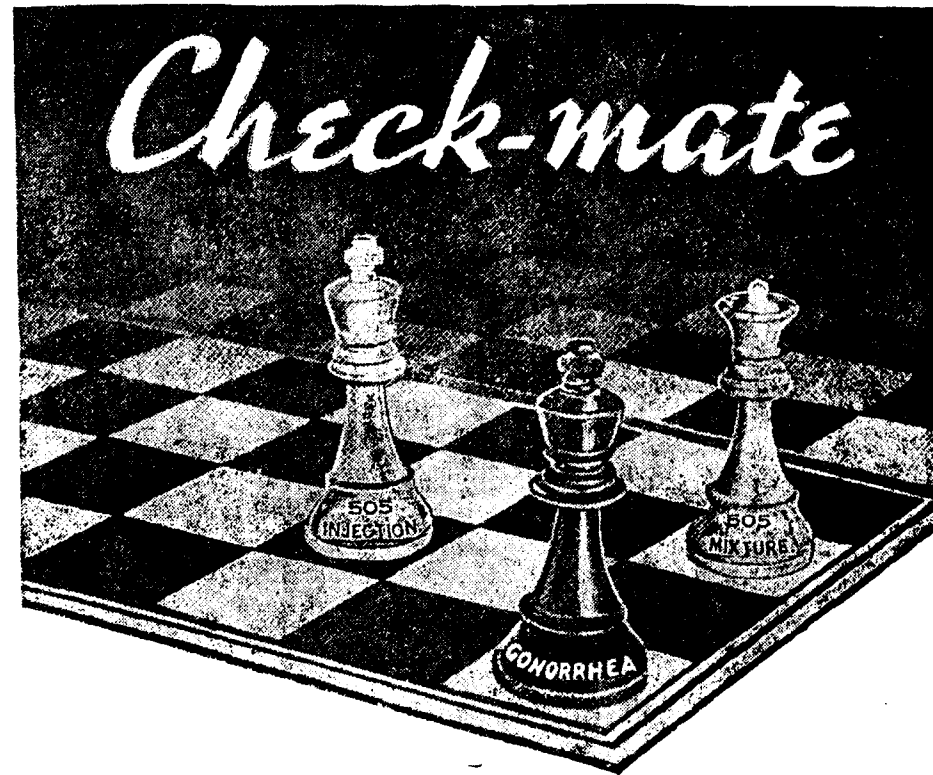
These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union. Warranted perfectly safe, as a temporary measure.

A British Product.

Made by **Robert Ferber, Ltd. (London).**

Sold in phials. Rs. 12-8 a phial.

WE STOCK ONLY GENUINE REMEDIES.



"505" FOR THE PERMANENT CURE OF GONORRHEA

HOW THE TREATMENT CURES.

"505" Mixture. (Taken internally). Is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genito-urinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

(Testimonial. Gon. Cure No. 2054.)

Sgt. C. R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured."

THE TREATMENT COMPRISES.

"505" MIXTURE.

Male or Female Syringe
(For Injection) Rs. 2-8-0.

"505" INJECTION.

1 bottle Rs. 4-8-0	1 bottle Rs. 4-8-0
3 bottles of each "505" Mixture and Injection. Rs. 24-0-0.....	Tele. Code. "Zabin"
6 bottles of each "505" Mixture and Injection. Rs. 45-0-0.....	Tele. Code. "Zabin"

They are in no sense 'doubtful remedies' but 100% effective.

Gonorrhea—The Best Treatment

BY A DOCTOR.

Gonorrhea is on the increase. In fact, the latest world statistics suggest that one out of five persons in capitals, like London and New York are stricken with the disease.

The common fallacy that it is no worse than a bad cold is exploded. It is now recognised by clinical and pathological evidence as a dangerous disease with serious complications. Therefore, it should never be neglected.

Gonorrhea is an infective process due to the action of a specific micro-organism known as Gonococcus. It is characterized by a discharge of pus through the urethra. The primary lesion is an acute catarrhal inflammation of the anterior portion of the urethra. It quickly runs to suppuration, and if neglected, it attacks the bladder and weakens it, causing bladder trouble, then the prostate gland, and passing through the sub-acute and acute stages, penetrates the circulation and organic parenchymata, producing complications like stricture, epididymitis, gonorrhoeal rheumatism, vesiculitis, prostatitis, orchitis (swollen testicles) pyelitis, etc: and sometimes causes Impotence.

The symptoms of the disease usually start within 5 to 10 days after infection.

The patient may get some slight itching of the meatus and a burning sensation while passing urine. The lips of the meatus are congested and swollen. Gradually a serious discharge appears which though thin and mucoid in the beginning, soon becomes thick and yellow. There is sometimes a dragging pain in the back and some slight constitutional disturbances such as fever.

Occasionally the swelling inside the urethra is so great, that there is an

hindrance in the flow of urine and on exertion haemorrhage occurs. The first attack is always more troublesome than the subsequent ones, though it responds easier to treatment. When this disease reaches the chronic stage it needs prolonged treatment.

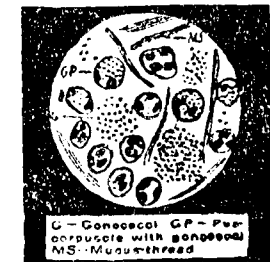
The best treatment in all cases of Gonorrhea and Gleet (Chronic 'G') is "505" Mixture and Injection. It is endorsed by the medical profession and widely used in hospitals and private clinics in France. The Injection soothes and heals the inflammation of the anterior portion of the urethra, and stops the discharge within a week. The Mixture, taken internally, removes symptoms such as pain, burning sensation after urination and eradicates the Gonococcus (Gonorrhea germs) from the system. The cure is complete and permanent.

"505" is prepared to the formula of Dr Edouard Pavy, the famous French Specialist in venereal disease.

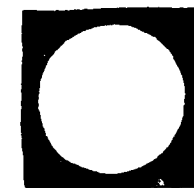
Dr Pavy's formula is considered the best and is the result of five hundred and five experiments on patients suffering from the disease. The 505th experiment proved the most effective. These experiments were carried out during a period of eighteen years. The fruits of his prolonged labour in the cause of science is a complete and permanent cure for "G" and its complications.

"505" is manufactured for England and the British Empire by Howard Lloyd & Co; Ltd, Leicester, England.

WHAT THE "505" TREATMENT DOES



Before treatment the microscope reveals these disease germs in the urine.



After treatment. Complete absence of pus, gonococci germs, etc: ie, a permanent cure.

"THE CHOICE OF THE EXPERT"

GALAXIN

THE GENUINE BLOOD CLEANSER

BEFORE
TREATMENT

Have you Pimples? Sores? Ulcers?

Let GALAXIN rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action **CANNOT** be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of Tonic Properties. (which your body must have to be perfectly healthy). in conjunction with powerful germ-killing medicaments, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; Clean fresh blood courses through your veins; and Pimples Sores; etc; disappear, giving place to a fresh clear complexion and the radiant glow of perfect health.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The Ultra—Penetrating Cleansing Properties of GALAXIN are especially good for those symptoms of "Hereditary Impurities" in the blood.

Galaxin
BLOOD
CLEANSER

POWERFUL

PENETRATING

PERSISTENT

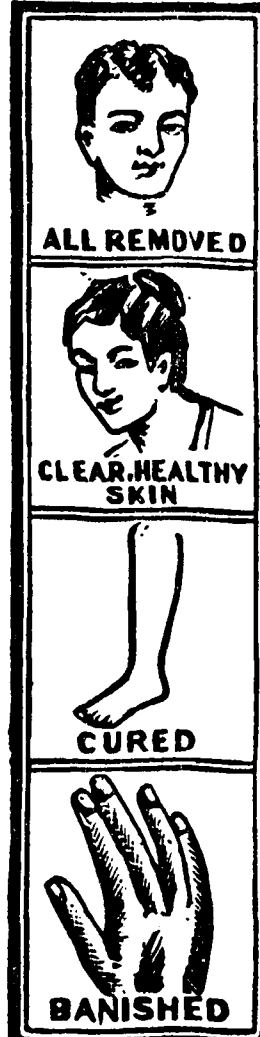
GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobies Itch, Psoriasis, Eczema, Lepa, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

Prices: 1 bot. Rs. 5-8.

3 bots. Rs. 15.

6 bots. Rs. 28.

DEAL WITH A FIRM OF REPUTATION and get value for every rupee spent

AFTER
TREATMENT

"THE CHOICE OF THE EXPERT"

READ THESE TESTIMONIALS.

(They are genuine and unsolicited; and are only a few of the many hundreds received during the past five years.)

Mr. E. Gibson. 3, Bath Island Road, Karachi. (writes) "My face, neck and ears was covered with Pimples. I had tried ointments, balms, lotions, and other remedies too numerous to mention, without more than temporary benefit. A friend advised me to try **Galaxin** and I am glad I followed his advice. My pimples have all disappeared now."

Miss Diana Wade. "The Nest" Harrington Street, Calcutta. (Writes). I had a most terrible complexion. My skin was full of freckles and copper patches. Three bottles of **Galaxin** removed them entirely."

P. C. Singh. Great Indian Hotel, Forbes Street, Bombay. (writes). "Your **Galaxin** is truly miraculous. Nine bottles cured me of the malady I was suffering from. A doctor said it was **Lepa**. I had tried previously ayurvedic and herbal remedies, without result."

Arthur Humphreys, Esq. 28, Anderson St. Calcutta. (writes) "I suffered for many years from Chronic Eczema and had almost given up hope of being cured when I came across your catalogue. I have altogether taken 15 bottles of your famous remedy "**Galaxin**" and take pleasure to inform you that I am now completely cured. You may use this letter as you like, for I would like others to get the benefit of this excellent preparation as I have....."

By Permission.

Testimonial from an Indian Gentleman

".....I have pleasure to inform you that I have been thoroughly cured by using your **GALAXIN**. Before using this I have been suffering from boils, pimples, etc. I used other medicines but with no result, so I say that it is the perfect blood purifier I ever used. God bless your everlasting prosperity....."

MEDICAL OPINIONS.

Dr. J.A. Halliday, M.D. 31, Duke-St. London, E.C. 4. (England). writes:—"Galaxin is undoubtedly a potent blood cleanser. I have found it invaluable in blood and skin diseases....."

The Medical Review. (London). writes:—"...Chemical analysis has revealed **Galaxin** as a genuine blood cleansing remedy....."

GALAXIN BLOOD CLEANSER

Quickly Heals All Skin Eruptions

Galaxin Blood Cleanser is now manufactured by Robert Ferber Ltd. London, England, to the formula of Dr. E. F. Macdonald, M.D. L.R.C.P.; the famous Blood & Skin Specialist, who has cured thousands with his infallible treatment—discovered after extensive research and experiment.

THERE'S HEALING IN EVERY DROP!

If you suffer from
Eczema
Psoriasis
Leg Trouble
Nettle Rash
Barber's Rash
Dhobies Itch
Impetigo
Dermatitis
Acne
Pimples
Ulcers, etc:
Take

GALAXIN



PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.

 "THE CHOICE OF THE EXPERT"



**THE GIANT
THAT LIVES!
IN A BOTTLE.**



In a little bottle of **Endophon** a giant lives. Giving him no thought at all, you take the treatment and a **GIANT - POWER** comes into play—**STRONG—IRRESISTIBLE**—and gradually effects a **permanent** cure in all cases of sexual weakness.

The **GIANT-POWER** of **Endophon** restores the enfeebled or worn-out glands to a healthy condition, giving that **VIM** and **VIGOUR OF YOUTH** that is so much desired, as it contains in a fresh, fully active form, the essential gland extracts, sealed in gelatine capsules, necessary for recovery of **PERFECT VIRILITY**.

WRITE FOR FREE
EXPLANATORY LITERATURE.

WE STOCK ONLY GENUINE REMEDIES

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced **ENDOPHON** to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburg)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris. (1922) Brussels (1924) and Rome (1926).

These are your assurances that **ENDOPHON** is a genuine remedy. A trial three bottles will afford convincing proof of its efficacy, by the benefit received.

FOUR KINDS

Endophon No. 1 for Partial Impotence (Premature Ejaculation).

Endophon No. 2 for Partial Impotence (Feeble Erection) and for Complete Impotence and Sterility.

Endophon No. 3 & 4 for Female Impotence, ie, No. 3 for Premature Orgasm and No. 4 for Frigidity, Complete Loss of Sexual Feeling, Barrenness, etc.

1 bot, Rs. 8-12. 3 bots. Rs. 25-0.
6 bots. Rs. 48-0.

Tele. Codes:

3 bots. No. 1 'Entrax'
6 bots. No. 1 'Entron'
3 bots. No. 2 'Enjex'
6 bots. No. 2 'Enjexor'
3 bots. No. 3 'Enfal'
6 bots. No. 3 'Enfalex'
3 bots. No. 4 'Enfem'
6 bots. No. 4 'Enfemex'

 "THE CHOICE OF THE EXPERT"

READ WHAT CURED PATIENTS SAY.

Mr—(Nagpur) ".....Endophon is all that you claim it to be. I have taken the full course and am now O. K. You have my permission to print this in a confidential manner, as I would like those who are in the same predicament as I was to benefit by using a really fine remedy....."

Mr—(Assam) "....I have finished the course of Endophon No 2 and with much gratitude I inform you that it has cured me completely....."

Mr—(Calcutta) "....When I first started taking Endophon No 2, it did not do me any good. I had taken it for two weeks and was disheartened. I thought of the old adage: 'A fool is born every minute' but my friend who recommended Endophon to me said that Rome was not built in a day, and I decided to complete the course.

I am now happy to tell you that it has cured me thoroughly. I am a wise man, indeed, to have taken your genuine remedy, Endophon....."

Endophon is not similar to Dr. M. Stopes Prescriptions for Impotence, but entirely different, and now recognised by

- (1). *Gazette Medical of France.*
- (2). *Institute of Scientific Research and Development. (Berlin).*
- (3). *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is now manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION.

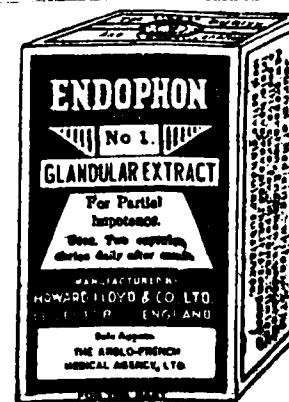
Because of the success of **Endophon**, many imitations are now been advertised, under various trade names.

Avoid them all. **Endophon** has stood the *test of time*, and is guaranteed to cure permanently.

Endophon is warranted free from all substances against the Hindu or Muslim religion.

Now manufactured by **Howard Lloyd & Co; Ltd. Leicester, England**, by special methods, and correctly balanced, **Endophon** is of inestimable value in Sexual Weakness. Only 100 % fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.



We have such faith in the Curative Efficacy of **Endophon**, that we guarantee it to cure you permanently.

A complete course of **Endophon No. 1.** for Partial Impotence (Premature Ejaculation) and **Endophon No. 2** for Partial Impotence (Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered in one lot is Rs. 150/ only. A reduction of Rs. 10/- is obtained.

A complete course of **Endophon No. 2.** (for complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 225/-only.

The complete course of **Endophon No. 3** and **No. 4** for Female Impotence is four and six months, costing Rs. 150/—and Rs. 225/—respectively.

Order to-day a complete course and obtain a permanent cure.

—NOT WORTHLESS 'QUACKS'

"Names....familiar as household words, freshly remembered!"

—Shakespeare (King Henry V, iv. 3)

WHAT'S in a NAME?—



Louise de La Valliere

—EVERY THING!

Many words commonly used in our everyday speech can be traced back to the names of famous men and places. Here are a few "tributes to greatness" with which the English language has been enriched. Who can tell? Your own name may become a part of the language of future generations.

Most people don't know that the inventor of the saxophone was Adolphe Sax; but they repeat his name whenever they mention it. So you see its nickname of "Sax" is, really right after all.



CEREAL



Ceres, goddess of vegetation and grain, gave us the word for breakfast food.

LAVALLIERE

She flourished in the time of Louis XIV, but lives on today in the name of a type of necklace which she made famous—Louise Francoise de La Valliere, whose picture you see above.

BLANKET

Thomas Blanket loomed fine fabrics in Bristol, England, in the middle of the fourteenth century. His nice, warm woolly cloth became famous; some say that's where we get our word "blanket"

SANDWICH

In 1762, John Montagu, Fourth Earl of Sandwich, sat in a card game that lasted twenty-four hours. He called for layers of beef between slices of bread. Hence the word "sandwich"



There are some words, used everywhere, which have acquired such a wealth of meaning that the thought they convey can be expressed in no other way. These words are the names of great products.

So great has the name and fame of one product become that it has **made a man famous.**

This name is RENNARD'S Female Mixture, made to the formula of Dr. Emile Rennard, of Paris, the celebrated French Scientist.



Dr. Rennard.

And no wonder this famous product is known as "The Product That Has No Equal"! Sold and preferred in all English-speaking countries of the world—asked for by name in far-away places from Hong-Kong to Montreal—Rennard's Female Mixture has long been acclaimed a great product.



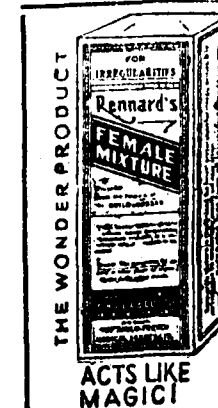
FOR LADIES IRREGULARITIES.

Rennard's Mixture quickly corrects all cases of irregularities. It is absolutely safe to use. Wise woman always choose it.

Its powerful action guarantees **SUCCESS** always, even in stubborn cases. Therefore, don't risk failure by trying worthless preparations.

The Modern Woman's Friend-In-Need... Approved by Doctors & Nurses

Note:—The latest time that **Rennard's Mixture** can be taken with Success is two months over-due. If taken in time, it **CANNOT FAIL**. After this time, the combined treatment should be taken for sure results.



Now Manufactured in England.

Owing to the German occupation of France, Rennard's Female Mixture is now manufactured by A. H. Cox & Co., Ltd. Brighton, England.

We guarantee that every bottle is perfectly fresh and possesses the same efficacy.

HERE IS AN EXCELLENT PRODUCT THAT YOU CAN DEPEND UPON TO ACT ALWAYS.

Everything that contributes to success is embodied in Rennard's Mixture. It **CANNOT** fail. Let it be YOUR bulwark of Safety.

BONA-FIDE GUARANTEE.

Treatment is sold under a bona-fide guarantee, and if ineffective, the cost will be refunded in full.

A **SQUARE** guarantee for a **STRAIGHT** product

—It's a British product, and therefore, **must** be good. Everything made in England is good.

Some of the testimonials received.

Doubt Turned into Joy and Relief

Mrs. — (Ambala). writes:—"It was with little faith that I decided to try a bottle of Rennard's Female Mixture. I wondered if it was just another of those doubtful preparations which more often than not are ineffective, that I know to my cost. It was with joy and relief that I noticed its action this morning. I am now all right, and you may rest assured that I will place all future orders with you....."

Miracle

Mr. — (Punjab) writes:—"I am very pleased with Rennard's Mixture. It is a miracle, well worth the price..."

Worth Weight in Gold.

Mr. — (Bengal) writes:—"Rennard's Mixture was a great success. It is worth its weight in gold....."



MEDICAL HUMOUR

OR

The
Doctor's
Funnybone

PASSED BY THE MEDICAL BOARD OF NON-SENSERS

"Laughter is the salt of life and keeps the whole dish sweet."—*Marshal P. Wilder.*

"And why is Ben wearing the big plaid vest?"

"Haven't you heard? The doctor told him to keep a check on his stomach."—*Med. World.*

A doctor, on duty with a naval unit in the Mediterranean, wrote back to his son at college. "I am now standing on the edge of the precipice from which the ancient Spartans flung their defective children. I am sorry you are not with me."—*Canadian Doctor.*

A medical paper advances the theory that "man is slightly taller in the morning than he is in the evening." We have never tested this, but we have certainly noticed a tendency to become "short" towards the end of the month.—*Dental Students' Mag.*

So your engagement to that rich deb is broken off. I thought you said she doted on you?"

"She did. Her father was the antidote."—*Metal Edge.*

Doctor: "Drink water freely and it will keep you from becoming stiff in the joints."

Patient: But, Doctor, some of the joints don't serve water."

They were discussing a certain undefeatable and irresistible politician. "Well," summed up the smoke-room philosopher, "I'll tell you this about him. He might have typhoid, and recover, he might have yellow fever, and recover; but—if he ever had lock-jaw, by gad, sir, he'd burst!"—*Med. Record.*

Two psychoanalysts met: Said one to the other—"You feel fine. How do I feel?"

The Mayo Brothers were never tolerant of the wealthy, heavy-with-self-importance. One of this breed once approached Dr. William Mayo with a certain condescension, saying: So you're the head doctor?"

"No," replied Dr. Mayo, "I'm the belly doctor!"

Foreman: "When will your father's leg be well so he can come back to work?"

Son: "Oh, not for a long time yet."

Foreman: "Why?"

Son: "Cause compensation's set in."

Betty (just engaged): "Doris, do you know what it feels like to be in love, to sit next to the man you adore, and feel your innermost soul vibrate?"

Doris: "Sure, I do. I feel like that every time Joe takes me out on his motor-bike."—*Tile and Till.*

The modern home is one in which a switch regulates everything but the children.—*Ibid.*

An actor decided to give up his career and become a doctor, and in a short while he was achieving a great deal of success.

One day he was performing an operation for appendicitis, and, as usual, the operating theatre was filled with students. The operation was performed so successfully that, at the end, the students broke into loud applause.

The old actor spirit returned, and the surgeon, after bowing his appreciation, hurried back—and removed the patient's tonsils as an encore.—*Canadian Doctor.*

THE VIRILITY OF MANKIND

What Medical Science has accomplished.

By a Doctor.

How to maintain the virility of mankind? This knotty problem has engaged the attention of many famous scientists.

The chief causes of sexual weakness is the vicious habit of masturbation, sexual excesses, prolonged and frequent sexual excitement, which have been proved detrimental in the extreme. The sexual system is deprived of sufficient rest and recuperation and gradually loses its wonted energy. Other causes are excessive exercise, sedentary life, and excessive drinking.

Several attempts have been made to arrive at a formula which would bring about successful results. Commencing from the experiments of Brown Sequard in 1889 down to the recent findings of Dr. Serge Voronoff, the famous Russian Surgeon, it is a long history of laborious investigations by men of outstanding ability who dedicated their lives to the cause of medical progress and the alleviation of human misery.

The outcome of these extensive experiments and research established Gland treatment by the

mouth, as best and most rational in the cure of Sexual weakness.

A very important factor in successful gland treatment is **FRESHNESS** of the vital Gland Substances. It is necessary that they are prepared in gelatine capsule form, to ensure freshness and maximum curative efficacy. Gland Substances in tablet or liquid form quickly deteriorate and become inert and worthless.

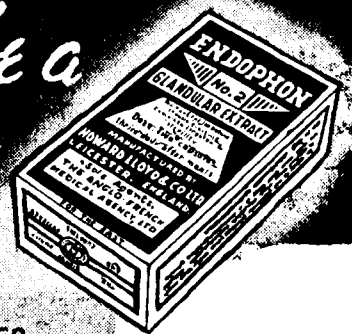
* * *

Note:—The best treatment is **ENDOPHON**—the finest Gland preparation on the market. It is made in **CAPSULE FORM** and now manufactured by **Howard Lloyd & Co; Ltd. Leicester, England**, in four different kinds, **No. 1** for Partial Impotence (Premature Ejaculation) **No. 2** for Partial Impotence (Feeble Erection) and Complete Impotence and Sterility, **No. 3** and **4** for Female Impotence, ie. **No. 3** for Premature Orgasm and **No. 4** for Frigidity (Partial loss of sexual feeling) slowness in reaching an orgasm, due to inertia of the clitoris, and complete loss of sexual feeling, barrenness, etc.

ENDOPHON is not a stimulant, and its use cannot have any ill-effects, as it is absolutely harmless to the weakest constitution.

"THE CHOICE OF THE EXPERT"

There must be a Reason why—



★ RECOGNISED MEDICAL BODIES
AND INSTITUTIONS
★ REPUTABLE MEDICAL PAPERS
★ INTERNATIONAL EXHIBITIONS

Endorse
ENDOPHON

As the only efficacious Glandular preparation
for Lost Virility.

Better than anything that can be said about the merits of **ENDOPHON** is the fact that it has been awarded the Certificate of Merit by the Institute of Science, Paris, and three Gold Medals and two Diplomas of Honour at International Exhibitions, besides it is used by famous Clinics in Europe, one of which is the Clinique Scientifique Leon D'Arbes, Paris, proof of its remarkable curative efficacy.

Clinical tests on the various Glandular preparations on the market have proved that **ENDOPHON** is the best.

THE "TRUE FACTS"

- The ONLY Glandular preparation made by a firm qualified by years of experience in the manufacture of biological products.
- The ONLY Glandular preparation containing 100% fresh, fully active gland extracts, sealed in gelatine capsules.
- The ONLY Glandular preparation with a world-wide reputation and unanimously recognised by the Medical Profession.
- The ONLY Glandular preparation that can be relied upon to effect a complete and permanent cure.

**EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
IS EMBODIED IN ENDOPHON.**

Extract
from commendatory
article By Dr.
Louis De Rochefort,
published in the
Journal of
the French Medical
Association.
Jan - 1938

"....The gland
preparation, Endo-
phon, a product
of the famous

Bergeret Laboratories, is in my
opinion a really genuine remedy and
a positive cure for sexual weakness.
It deserves full approbation and
wider support....."

Extracts from commendatory letters
received from the Medical Profession.

Dr. J. S. Vaucolles, 51, Rue Aristide-
Briand, Levallois, Seine. Paris. France.
"....I take pleasure in certifying
that Endophon is the finest remedy
for Impotence and Sterility....."

Dr. E. P. Maurillard, 24, Rue des
Fosses St. Jacques. Bordeaux. France.
"....As a remedy for sexual weak-
ness Endophon has no equal....."

Prof. W. Curtius, Curtius Clinic, 38,
Boulevard Haussmann. Hamburg
Germany. "I have used Endophon
on patients in my clinic with great
success. I further add, that it is
immensely superior to similar pre-
parations, having the vital gland
substances in a concentrated
form....."

Dr. G. Beaupre, 4, Rue Marechal
Foch, Brussels, Belgium. "....Science
has taken a step forward in the dis-
covery of Endophon....."
—It's now a **BRITISH** product and
therefore, must be good. Every-
thing made in England is good.

"THE CHOICE OF THE EXPERT"

READ WHAT CURED PATENTS SAY.

Mr. ——— (writes):—"The **Endophon No. 1** which you
sent me is doing me a lot of good, and I will gladly recommend it to anyone
who needs such a valuable medicine for Sexual Weakness."

Mr. ——— (writes):—"Acting on a friend's advice, I tried
Endophon No. 1, and am very pleased to inform you that it has fulfilled
its claims."

NOTE:—It has been conclusively proved that the only rational cure for Impotence is
Glandular Treatment. This is strongly recommended by Dr. Marie Stopes in her book
"Enduring Passion"

Treatment, in order to be successful, should be carried out regularly. Efficacy of the
Gland Substances depends on FRESHNESS. It is important that they are, when taken, perfectly
fresh. This difficulty has been overcome, as **ENDOPHON** is made in **CAPSULE FORM**, which
fully preserves the freshness and potency of the vital Gland Substances.

Glandular Substances in tablet or liquid form lose freshness in a short time, and become
stale and ineffective as a treatment for Impotence. -

Latest Testimonial.

Mr ——— (writes). ".....I have read about Endophon and would like to give it a trial.
Please, therefore, send me six bottles of Endophon No 1. If it does me good, I shall complete
the course. I've had this trouble for five years for being such a fool when I was young,
which I bitterly regret....."

Later.....

"...Endophon has made me a new man. I feel twenty years younger....."

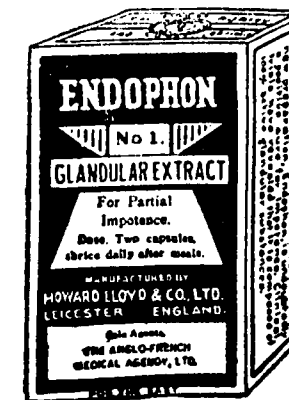
Sold in four kinds.

Endophon No. 1 for Partial Impotence. (Premature
Ejaculation.)

Endophon No. 2 for Partial Impotence (Feeble Erec-
tion) and for Complete Impotence and Sterility.

Endophon No. 3 & 4 for Female Impotence, ie,
No. 3 for Premature Orgasm and No. 4 for Frigidity,
Complete Loss of Sexual Feeling, Barrenness, etc.

Prices: 1 bottle Rs. 8-12-0 3 bottles Rs. 25
6 bottles Rs. 48



Telegraphic	3 bots. No. 1.	'Entrax'	3 bots. No. 3.	'Enfal'
code	6 bots. No. 1.	'Entron'	6 bots. No. 3.	'Enfalex'
"	3 bots. No. 2.	'Enjex'	3 bots. No. 4.	'Enfem'
"	6 bots. No. 2.	'Enjexor'	6 bots. No. 4.	'Enfemex'

COPY OF
CERTIFICATE OF MERIT.

Awarded for ENDOPHON by the Institute of Science. Paris. France.

THE
INSTITUTE OF SCIENCE.



This is to Certify
That Endophon Glandular Extract
- a product of Bergeret Laboratories,
has been carefully tested and found
to possess remarkable curative efficacy
in the treatment of

IMPOTENCE

We strongly recommend it from a firm
conviction that it is the best remedy
and

from a sense of duty to the
Profession and Public.

Paris.

3rd April 1937.

Pierre De Sartines.
Director.

LATEST
TESTIMONIALS

Mr. ——— writes:—

"It was with a lot of doubt that I decided to take a course of Endophon No. 2, having tried so many remedies, without benefit. I have just completed the course and I am now quite all right. I can hardly realise it. My only regret is not knowing of this excellent product earlier....."

Mr. ——— writes:—

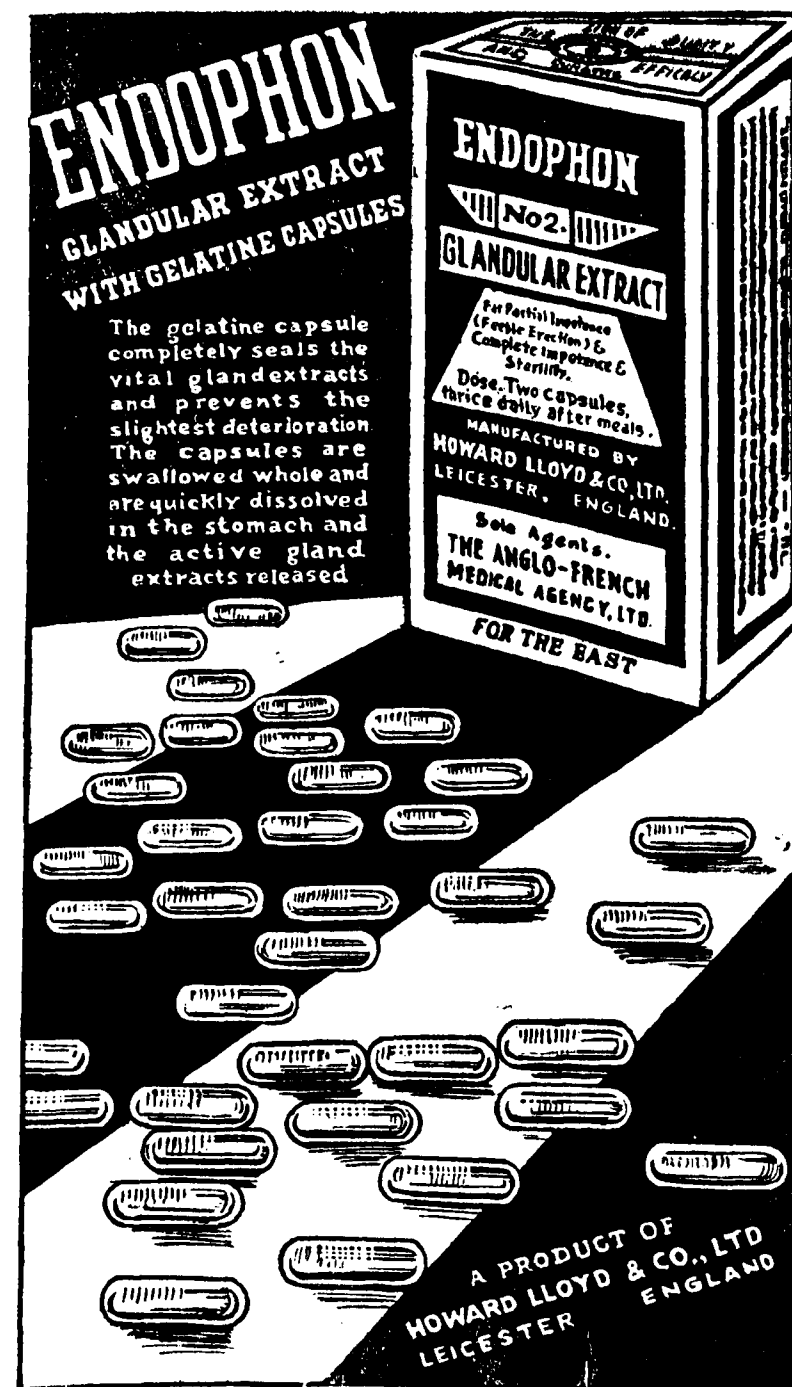
"Your Endophon No. 1. is a great remedy. I am now perfectly normal. I must confess that I never expected this result and in three months, after experiencing so much disappointment in the past....."

Mr. ——— writes:—

"I deeply regret that for many years I have committed — with the result that I am now suffering from Partial Impotence. A friend advises your Endophon No. 1. and I would like to give it a trial. Please send....."

After Four Months.

'Endophon No. 1. is very good. It has cured me completely. Thanks.'



SOLD IN FOUR KINDS

Endophon No. 1 for Partial Impotence (Premature Ejaculation).

Endophon No. 2 for Partial Impotence (Feeble Erection) and for Complete Impotence and Sterility.

Endophon No. 3 & 4 Female Impotence, ie, No. 3 for Premature Orgasm and No. 4 for Frigidity, Complete Loss of Sexual Feeling, Barrenness, etc.

Prices: 1 bot. Rs. 8-12-0. 3 bots. Rs. 25-0-0. 6 bots. Rs. 48-0-0.

Telegraphic Code. 3 bots. No. 1. 'Entrax' 3 bots. No. 2. 'Enjex' 3 bots. No. 3. 'Enfal' 3 bots. No. 4. 'Enfem' 6 bots. No. 1. 'Entren' 6 bots. No. 2. 'Enjexor' 6 bots. No. 3. 'Enfalex' 6 bots. No. 4. 'Enfemex'

Treatment of Chronic Gonorrhea in the Male.

According to Dr. F. A. Lafonte (Gazette Med. France) gonorrhea in the male becomes chronic when the acute symptoms have subsided and there persists a slight or moderate discharge which contains gonococci.

Chronic gonorrhea implies that the previously generalized inflammation has become more or less localised to areas of erosions or ulceration of the urethral mucosa or to inflammation of the glandular structures or membranes in or about the urethra.

In cases of chronic gonorrhea the best treatment is a mixture and an Injection. Abortive treatment will aggravate the urethra and bring about complications.

"505" is the best treatment for chronic gonorrhea. The Mixture taken internally controls such distressing symptoms as pain, burning on urination, strangury and frequency. It does not upset the stomach. The Injection heals the ulcerations of the urethral mucosa or inflammation of the glandular structures and membranes in or about the urethra.

Gonorrheal Urethritis in the Female.

The urethra is by far the most common seat of primary infection in the

female. The cervix is next in frequency. In children the vagina is chiefly involved. The female urethra is a straight short tube about $1\frac{1}{2}$ inches in length and can readily be inspected endoscopically but instrumentation is contraindicated in acute cases. Its internal sphincter usually acts as a barrier to upward extension into the bladder.

Acute gonorrheal urethritis seldom comes under observation. The discharge which occurs is usually interpreted as being due to "catching-cold" or it is erroneously explained as a "leucorrhea" which has become worse. Or some times it is interpreted as "bladder" trouble. Injections and instrumentation are not to be used in the acute stage. The patient should secure rest in bed and mild permanganate douches may be prescribed. Internal medication with balsamics, like "505" mixture will insure relief from the distressing "bladder" symptoms.

The disease tends to become *chronic* because the infection penetrates into the deeper glandular structures especially in those glands situated near the external urinary meatus. On endoscopy the prominent and swollen openings of these glands may be seen. By stripping the urethra with the finger in the vagina a drop of pus may be expressed. The urethra itself feels like a hard cord. Sometimes on endoscopic examination one may also observe a diverticulum of the urethra which in addition to the infected glands may also act as foci of infection. These foci may be the cause of gonorrheal arthritis.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix. Journal of Medicine, Feb. '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected to such a degree, that surprising results have been recorded in books of medical statistics.

A good deal of information about the subject can be obtained from an authoritative publication put forward by Dr. E. Retterar, a Parisian Professor.

It is also a truth that the most forward medical men whose opinions are valued by physicians of the whole world have personally carried out experiments, and have without reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

It has been scientifically proved that the key to sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth in CAPSULE FORM.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The bulls selected must not be

diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

The exact proportions selected from different glands is a matter of vital importance.

Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy. The vital gland substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

❖ ❖

The Chemists of **Bergeret Laboratories** have discovered after years of research and experiment a glandular extract of unusual efficacy in the treatment of sexual weakness. This preparation is **Endophon**. This Great Product has won tremendous success, and this has led to its widest medical recognition. It is different to the usual run of Glandular preparations, being the **Star Product of Bergeret Laboratories**, who have for more than a quarter of a century manufactured Organotherapeutic products for the medical profession.

It is now manufactured by **Howard Lloyd & Co; Ltd. Leicester, England**, in four different kinds, **No. 1** for Partial Impotence (Premature Ejaculation) **No. 2** for Partial Impotence (Feeble Erection) and Complete Impotence and Sterility, and **No. 3** and **No. 4** for Female Impotence, ie., **No. 3** for Premature Orgasm and **No. 4** for Frigidity (Partial loss of sexual feeling) Slowness in reaching an orgasm, due to inertia of the clitoris, and complete loss of sexual feeling, barrenness, etc.,

ENDOPHON is not a stimulant, and its use cannot have any ill-effect, as it is absolutely harmless to the weakest constitution.

The treatment should be carried out faithfully for the prescribed course. It is guaranteed to effect a complete and permanent cure.

New Uses of Blood from the Dead

The blood of the dead may soon be used to restore the living to health.

Experiments in Russia are stated to have disclosed these startling facts:—

Blood from corpses gives better results than that from live donors.

Red cell increase is higher after transfusion from a dead person than after transfusion from live donors.

Professor W. N. Shamor, outlining his remarkable experiments on animals and man in *The Lancet* declares that the transfusion of cadaver (corpse) blood has another definite advantage—notably the rarer and less conspicuous reactions on patients.

"PREJUDICE"

"In spite of the fact that there is a large body of supporting evidence for its value and that full sanction has been obtained for taking blood from cases of sudden death, medical men at the courts of justice were unwilling to allow the blood of bodies that are at their disposal to be drawn for clinical needs," writes the Professor.

He speaks of the strong prejudice in the majority of people at the bare

thought of transfusing into a live person the blood from a corpse and the "holy awe" at the thought of "disturbing the repose of the dead."

From experiments on animals the Professor "confirmed our fundamental thesis that the blood in the dead body preserves its vitality for about ten hours after death."

CONSERVATIVE ENGLISH DOCTORS

A London hospital doctor declared

"The use of corpses" blood in the treatment of illness has been in vogue for some years in Russia.

"I saw it done at a big accident hospital in Moscow. Precautions are taken to ensure that the dead did not die from any disease.

It is claimed that very good results have been obtained.

"I have been trying to advocate this method in this country in order to relieve the strain on blood donors, but there seems to be very little enthusiasm for it among British medical men.

WASTING AWAY!



Drop by drop
Will wear away a stone
Not by force
But by constancy alone

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured, if other remedies have been useless—but try **SALIX PILLS**.

SALIX PILLS is scientifically and scrupulously prepared to cure this devastating disease. There is no remedy under the sun that cures so easily,

so effectively, and permanently as this marvellous preparation. It has a salutary effect from the very first dose.

Medical Men acknowledge **SALIX PILLS** as a genuine cure for Spermatorrhea. A trial will show you that it is no worthless remedy. **It is a British Product.**

1 bot. Rs. 4-8-0

3 bots. Rs. 12-0-0

6 bots. Rs. 22-0-0

Extracts from Commendatory Letters Received from the Medical Profession



Dr. F. C. Perrier.
24, Rue Canabiere,
Marseilles, France.

"Salix Pills is a perfect remedy for Spermatorrhea. I have treated many cases, and have not known it to fail in a single instance."



Dr. J. Hilton Brown.
59, Maberley Road, Upper
Norwood, London, England.

"I endorse Salix Pills as a most efficacious remedy."

Dr. J. Hilton Brown.

Spermatorrhea is an occasional or constant escape of spermatozoa (life-germs) without or with very little sexual excitement. This gradually undermines the strongest constitution making the sufferer a mere wreck of his former self.

Cause:—The duct is weakened and relaxed through masturbation or prolonged excesses or sexual excitement.

Spermatorrhea, if neglected, leads to Impotence, Tuberculosis, Consumption, and other dangerous diseases.

Salix Pills should be immediately taken for the full course of three months. If ordered in one lot, the cost is Rs. 60/- only.

(Full instructions for use and advice, re diet, etc: is given in folder enclosed with each bottle).

READ WHAT A CURED PATIENT SAYS.

Mr.——— writes:—"For eight months I suffered from Spermatorrhea Emissions took place four to six times a day. I lost weight, became thin and weak, and was unable to do much work. In fact, I was a perfect wreck. Six bottles of Salix Pills cured me. No emissions have occurred for three weeks, and I have gained 20 lbs. in weight." (**Spermatorrhea Cure No. 392.**)

WE STOCK ONLY GENUINE REMEDIES—Not Worthless 'Quacks'

"Each British Victory is a step towards the Liberation of the Continent from the foulest Thralldom into which it has ever been cast."

—Winston Churchill

"V"... — FOR VICTORY

Subscribe to the

**GOVERNOR'S
WAR FUND**

▼ in Germany stands for:—

Vandalism

Villainy

Vermis

Vice

Vampires

Vipers

Vultures

and VERBOTEN (Forbidden)

GIVES EXCESSIVE POWER **FULL ACTION LASTS FOR ONE HOUR**

INCREASES - - - ERECTION

PROLONGA

PROLONGS - - - UNION

EFFECTS DOUBLY PRESERVED UNTIL CLIMAX.

A GENUINE PRODUCT

Special Rs. 10.
Super special Rs. 15.

This wonderful remedy prolongs the period considerably.

A dose is sufficient to increase feeble erection to full and complete powerful erection, after satisfaction is obtained a second erection is easily procured in a few minutes.

Tele Code "Pro"
Do. "Prolong"

Harness Your Wish

Hidden down deep, so deep it has roots in your soul, you have a wish. If you hold fast to that wish, thinking it, living it, day after day, with all your heart and with all your soul, backed by the might of your intelligence, it must come true. You become your wish. Nothing, nobody, can prevent that.

There are always obstacles to be overcome, to call out your resistance. These are essential to your growth. Keep hoping; keep searching, and before long the world will be filled with opportunities, information and help. You will find it in the newspapers, the magazines, and books. You will meet people interested in your ideas, and consequently in you, friendly people who will lend their strength to yours.— *Youth To-day*.

A Remedy for Asthma

Asthma is a health trouble that launches sudden and serious attacks, often at times when the sufferer is unprepared with any means of defence. As every asthmatic knows, night attacks of asthma are the most feared. That is why any simple-to-take remedy that can be kept close at hand to give relief from the paroxysms that accompany asthma should be welcomed. Such a remedy is Matrone Specific, prepared in the form of little tablets, and Matrone Elixer in liquid form, taken in conjunction.

The Matrone treatment is the best in the world and has gained the endorsement of the medical profession, and there is ample evidence from actual users of the treatment that the claim to give quick relief and finally a permanent cure is justified. This treatment is prescribed for use in cases of asthma, bronchial asthma, bronchitis, catarrh and hay fever.

TASTELESS **ENDURET TABLETS**

For women only

A Genuine Product

These tablets can be safely taken in tea, coffee or wine etc, without the fear of detection as it is absolutely tasteless.

The action of a dose is sufficient to remove Coldness, Frigidity, etc., as it increases response immensely.

Furthermore these tablets can be taken by the most delicate person, as they are not harmful and do not cause bad after effects.

SPECIAL (Double Strength) Rs. 10

EXTRA SPECIAL (Treble Strength) Rs. 15

Tele Code "End"

Tele Code "Endur"

DEAL WITH A FIRM OF REPUTE and get value for every rupee spent;

Perfect BUST by FAMOUS PARISIAN METHODS

IF: your bust has lost its beauty & has sagged, through illness, cares, motherhood, or age.
IF: your bust is insufficiently or over developed.

USE
POMPADOUR
the Famous French
Treatments for
**STRENGTHENING,
DEVELOPING or
REDUCING**

Each Treatment being entirely different.



These methods are applied externally and cannot have any ill effect; they entail no special regime, no fatiguing exercise, no internal medication, and for 27 years have been used all over the world with remarkable success. Internationally renowned theatre and cinema artistes owe their attractiveness to the Famous French Treatments. Now Made in England.

Sold in two kinds: Pompadour No. 1 (Bust massage) for Strengthening and Developing the bust and Pompadour No. 2 (Bust massage) for Reducing the Bust. Treatment is supplied under a bona-fide guarantee of success, and if ineffective the cost will be refunded.

Prices: 1 bot. Rs. 5-8-0. 3 bots. Rs. 15-0-0.
6 bots. Rs. 28-0-0.

"Sirolin" for coughs, colds and all irritable and inflamed conditions of the chest and respiratory tract.

Rs. 3-8-0 per bottle.

"Pyrilin" for T. B. Bronchitis and other diseases.

Rs. 3-12-0 per bot.

"Roche" Quinine Tablets. Rs. 3-8-0 per bot.

Lorimer's Chemical Food. Rs. 3-8-0 per bot.

Confidence in the Advertised Product

An advertised product must be good, because if it wasn't good, the public would stop buying it and the manufacturer would be forced to stop advertising it, to avoid heavy financial loss.

That the public may have confidence in the advertising that appears in these pages, **AFMA** agrees to support every advertisement with a guarantee of satisfaction or money back.

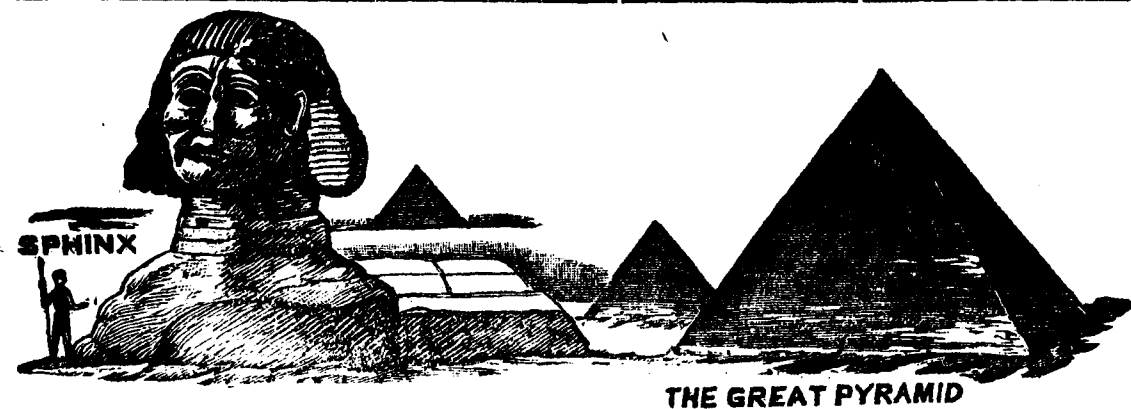
Our policy of careful selection has been responsible for the rejection of many products which we believe to be lacking in curative efficacy or unsatisfactory in any way.

Of every manufacturer, we demand that their products must be safe to use and of value for the purpose advertised. Their copy must contain no claims that cannot be substantiated.

Therefore, when you buy an **AFMA** product, you can be sure that it is 100% genuine and that it will effect a thorough and permanent cure.

The Anglo-French Medical Agency (India) Ltd.

PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.



Stands at the foot of the Libyan Mountains, a great limestone rock, converted in ages past into man headed lion, termed by the Greeks, Sphinx.

Situated near Gizeh on the west bank of the Nile, and erected as the tomb of Khufu, fourth dynasty, the Cheops of Herodotus, dated by Brugsch, 3733-3668 B. C. The height is 481 ft. and its base, 774 ft. square.

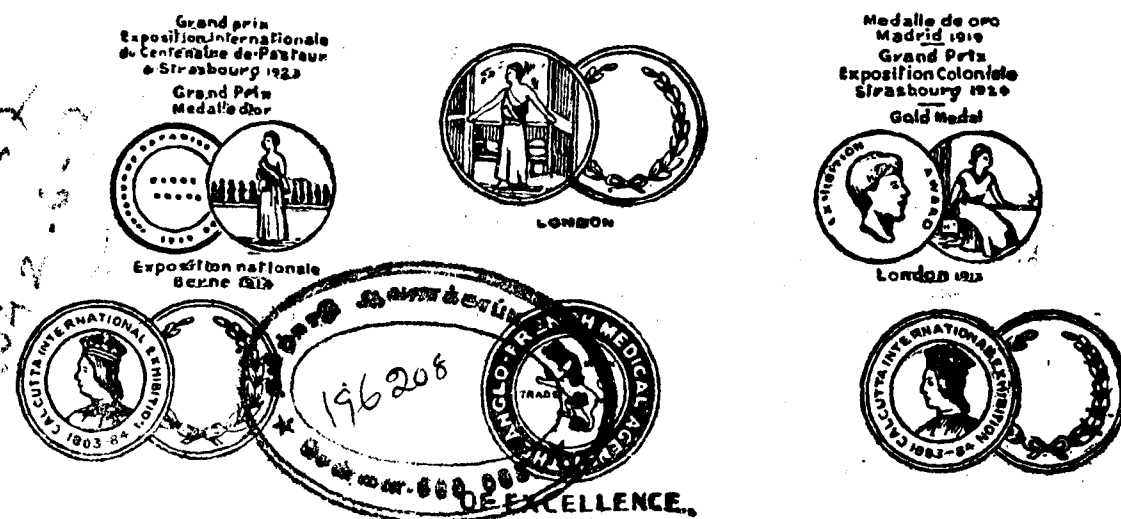
The Scientific Remedies listed herein like the 'SPHINX' and 'GREAT PYRAMID' have stood the *test of time*. They have been in steady demand for over 50 years, and are to-day in greater demand than ever, a proof of their remarkable curative efficiency.

We are the Sole Eastern Agents for these reliable remedies, and before accepting each agency, have *required and obtained*, evidence of their therapeutic value. We guarantee them to be **Genuine Remedies**, formulated to **CURE**, not swindle, a fact soon realized by all those who try them.

Try a remedy from us, before buying elsewhere. We guarantee, once you do so, that no other will be needed, for repeat orders, testimonials, and Doctor's testimony, prove that they have no equal for efficacy in India.

INTERNATIONAL HONOURS OBTAINED.

A few of the Gold Medals won by the Genuine Remedies advertised herein at International Exhibitions. Highest Awards for Purity and Curative Efficacy.

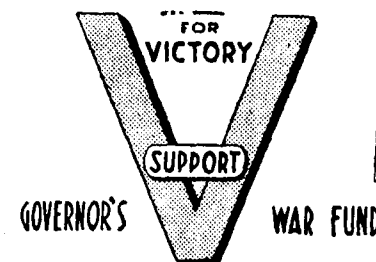


OUR VAST ORGANISATION HAS BEEN BUILT-UP THROUGH SERVICE—SATISFACTION AND THE GOODWILL OF OUR CUSTOMERS.

A FEW OF OUR BRANCHES IN EUROPE



BIRMINGHAM



GOVERNOR'S

WAR FUND



LYONS



LONDON



BORDEAUX



BRUSSELS

OTHER BRANCHES:

(France). Nice, Marseilles. (England). Manchester. N. B.—Owing to the war, many of our branches have been temporarily closed, but in place of them new branches have been opened in Australia, New Zealand, Canada and the U.S.A. Our London branch is acting as our Head Office.

IN THE EAST:

(S. Africa). Post Box No. 302, Cape Town.

(China). 12, Gordon St., Hong-Kong.

(Indo-China). 28, Rue D'Aubigny, Saigon.

Post Box 245, Durban.

THE ANGLO-FRENCH MEDICAL AGENCY (INDIA) LTD.

(Head Office)
149, Rue Montpensier,
PARIS, FRANCE.
(NOW AT LONDON.)

Manager:
C. W. HEATH.
(British)

(Eastern Head Office)
Post Box No. 148,
BROADWAY, MADRAS.

ENTIRELY UNDER EUROPEAN MANAGEMENT.



FOR LADIES

IRREGULARITIES

...the preparation that's different from all others.

It's the CORRECT PROPORTION of ingredients...to the formula of Dr. Emile Rennard...that makes Rennard's Mixture so effective...for LADIES IRREGULARITIES...much better than others.

AN EXCELLENT PRODUCT for SURE RESULTS

Price Rs. 30/-per bottle. Telegraphic Code: 'Royal'

Telegraphic Address: "CURE," Madras.

SOME OF THE TRIBUTES RECEIVED

WORTH WEIGHT IN GOLD

Mr.—Bengal, writes:—

"...Rennard's Mixture was a great success. It is worth its weight in gold..."

MIRACLE

Mr.—Punjab, writes:—

"...I am very pleased with Rennard's Mixture It is a miracle—well worth the price..."

A GREAT HELP

Mrs.—(U. P.) writes:—

"...Rennard's Mixture is everything it is claimed to be. It made me well in a few days. I think it is a great help..."

URGENT, FAR-ADVANCED CASES.

The following treatment should be taken for Far-advanced cases:—One bottle of Rennard's Female Mixture in conjunction with two bottles of Renocal Pills No. 2, as directed. This is the Combined Treatment and is infallible. The telegraphic code word is "Combined".



TERMS.

FORWARDING. All orders are executed same day by V. P. Post, unless instructed to the contrary.

CHEQUES are accepted on all recognised banks, which should be crossed, and made payable to The Anglo-French Medical Agency (India) Ltd.

Special European attention is paid to all orders, no matter how small. Prompt despatch and satisfaction is always assured.

POSTAGE AND PACKING is charged for all goods.

BREAKAGES. Goods broken or damaged are replaced free.

FULL PRIVACY can be had by remitting the value of order, plus postage, etc., in advance. Goods will then be sent under plain cover, without our name appearing on the parcel.

FREE MEDICAL ADVICE.

If you are suffering from any ailment, write to our Medical Adviser, with full particulars of your case, also state age, physical condition, and how long-standing.

Our Medical Adviser has had twenty-five years experience in the treatment of private and other ailments.

Sound advice will be sent in sealed plain envelope. State if prompt treatment by return post, under our bona-fide guarantee, is required or not. All letters are treated as **STRICTLY PRIVATE AND CONFIDENTIAL**.

Day after day there's added proof that for certain results in advanced cases of irregularities, Rennard's Female Mixture and Renocal Pills No. 2 is the choice. When a woman turns to this combined treatment, she finds out what real results mean.

POWERFUL ● SAFE ● CERTAIN

Comprises 1 bottle of Rennard's Mixture and two bottles of Renocal Pills No. 2 for use in conjunction according to instructions.

Prices: Rennard's Mixture Rs. 30/- per bottle. Renocal Pills No. 2. Rs. 12/8/- per bottle.
Telegraphic Code: "COMBINED." **Telegraphic Address:** "CURE" Madras.

THE ANGLO FRENCH MEDICAL AGENCY (India) Ltd. Post Box No 148, Broadway, Madras.

Edited and Published by S. H. Bennett. (British) on behalf of The Anglo-French Medical Agency (India) Ltd. Post Box No. 148, Broadway, Madras. Printed by S. Duraiswamy Mudaliar at Bharathi Press, 1/19, Alathur Subramania Achari St., Choolai, Madras.