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VOL. 4.

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No. 1.

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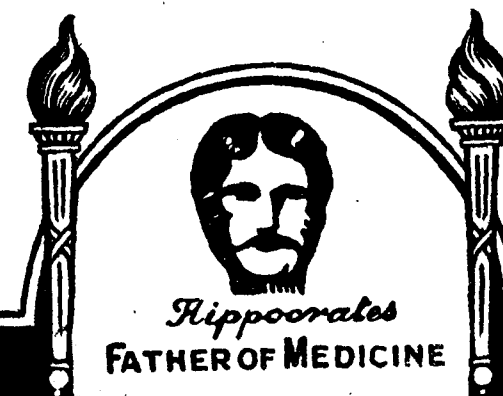
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Hippocrates
FATHER OF MEDICINE

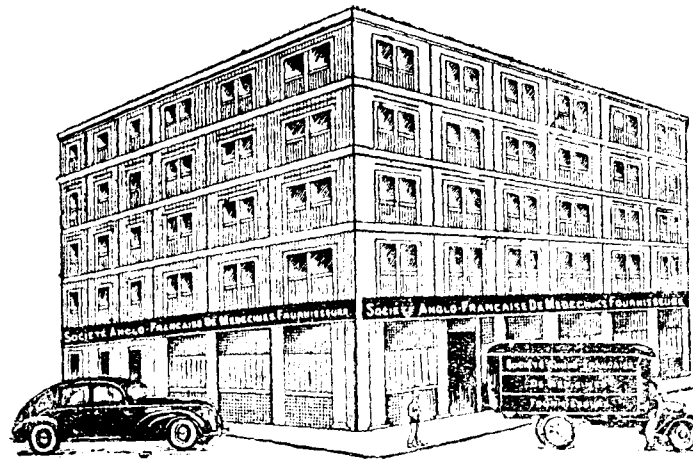
Published

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January

1941.

FOREWORD



HEAD OFFICE.
149, Rue Montpresnil. Paris. France.
(Transferred to London, owing to German occupation of France.)

WE GUARANTEE TO CURE YOU Or Refund Your Money.

Such is the confidence we have in these remedies. Since introducing them into India, we have received hundreds of testimonials from cured patients and from the Medical profession, convincing proof of their marvellous curative efficacy. This has decided us to guarantee them to increase sales.

If the medicines taken do not effect a cure, the empty bottles and cartons should be returned for identification, on receipt of which the money paid will be immediately refunded.

**THIS IS NO EMPTY GUARANTEE—BUT A BONAFIDE ONE.
IF A CURE IS NOT EFFECTED—WE KEEP TO IT.**

The Anglo-French Medical Agency (India) Ltd.

(Eastern Head Office.)

Post Box No. 148, Broadway, Madras.

Manager: C. W. Heath. (British)

Telegraphic Address:—"CURE"—MADRAS.

The medicines listed herein are not worthless 'Quacks' that only give mere temporary relief, but **Genuine Scientific Remedies**, the result of many years of Scientific Research and Experiment, and are the best that Medical Science have produced.

Most of them are in common use in Government Hospitals in France, Belgium and Austria, and besides, are widely used by Doctors in the treatment of private cases.

MEDICAL SCIENCE

VOL. 4.

JANUARY 1941.

No. 1.

THE FIRST AVIATORS

"In an open field in France in 1782 a group of onlookers watched two or three men burn paper under some big paper bags that they held over the smoke.

"What on earth are you doing?"

"There it goes!"

"The smoke-filled bag floated into the air, wavered, and moved along with the slight breeze. Joseph and Jacques Montgolfier, sons of a rich paper manufacturer, eagerly watched the bobbing paper bag whose freight, although they did not know it, was the future of aviation. 'See it go! We must make a larger one. A great bag might take up a man!'

"The brothers continued to carry on their experiments and by the end of winter had become confident of success. They made a bag so large that it was over a hundred feet around. Then they sent invitations to notable persons to look

new bag with hot smoke and let it go. Up and up it went, above the treetops, and floated away. A mile and a half from where it had started, the bag came to earth. All over France went the startling news that men had found a way to go up into the air, if some one had courage to go."

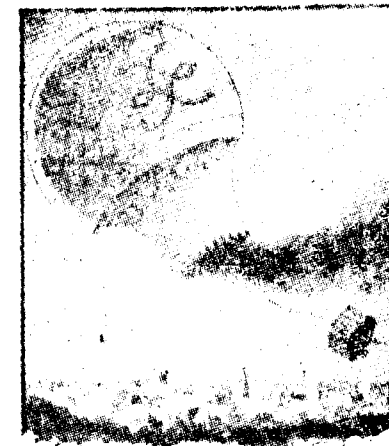
The experiments of the Montgolfier brothers which led to the epic ascent of Jean Francois de Rozier, the first man to leave earth in a balloon, are recounted in the story of "Civilization Builders," told by F. H. Law in which we read of the "notable achievements that have done so much to build our present civilization, achievements that did not result from sudden flashes of genius but from long continued investigation and experiment carried on in many years by many persons.

"A royal summons," we are told, "ordered the Montgolfiers to come to Versailles to show beautiful Marie Antoinette and fat, good-natured Louis XVI what they could do." Near the sparkling fountains of the Royal Palace, in a pleasant open field the King and Queen, with their court ladies and gentlemen, looked on mildly curious.

"I swear we are sending animals up to Jove!" A courtier pointed to men leading forward a sheep, and to others carrying a wicker cage containing a quacking duck and a cowering rooster, taking them all toward the rounded balloon that swayed impatient to rise in the air.

"The great bag rounded still more, men lifted the kicking sheep into the basket, the poor rooster getting a blow that knocked it over. Joseph and Jacques Montgolfier waved their arms, men fanned the flames, the fire leaped higher, and then, so suddenly that the crowd gasped, the big balloon went up, up, into the air—balloon, sheep, rooster, duck and all. Two miles away the three odd passengers landed safely, after having been where no animals had ever been before. 'A man could do it, too, everyone said...'

at what they would do. On a June day in 1783, with a crowd of persons watching, they filled the



NOTICE.

Owing to the German occupation of France, our Head Office has been transferred to London.

This branch has stocks of some French Medicines. They are absolutely fresh and guaranteed to keep fresh indefinitely, as they are packed in special screw-cap bottles.

Through special arrangements by the manufacturers, all French medicines for which we are Agents are now being manufactured by reputable British firms, who have purchased the manufacturing rights for England and the British Empire for the duration of the war.

The Anglo-French Medical Agency (India) Ltd.

MADRAS GOVERNOR'S WAR FUND CONTRIBUTE NOW

Donations may be ear-marked for:

- | | |
|--------------------------------|---------------------------------|
| 1. Defence of Great Britain. | 4. Aircraft for India. |
| 2. Defence of India. | 5. War Charities, and |
| 3. Aircraft for Great Britain. | 6. Trainer Aircraft for Madras. |

Contributions not ear-marked for any specific objects will be sent to the Air Ministry in England to purchase planes for THE MADRAS SQUADRON of the Royal Air Force.

The first Madras squadron has been purchased. It is hoped that this splendid effort by Madras will be continued and that money will be forthcoming as rapidly as possible to purchase the second Madras squadron.

The Fund has sent Rs. 50,000 to the Lord Mayor of London for the relief of aid-raid victims. A special appeal is now made for donations to this specially deserving cause.

Donations may be paid in at any Government Treasury or at any Branch of the Imperial Bank of India

Help Britain in her struggle to defend the right against greedy might.

COMFORTS FOR THE FORCES.

Friends in India who wish to subscribe to provide well known proprietary brands of cigarettes and tobaccos to H. M. Forces are invited to send their contributions to the following:

FOR NAVAL FORCES

Hon. Treasurer,
R. N. War Amenities
Fund,
Rex House,
10, Regent Street,
London, S. W. 1.

FOR INDIAN FORCES

Indian Comforts
Fund,
India House,
Aldwych,
London, W. C. 2.

FOR BRITISH FORCES

Secretary,
Army Comforts
Committee,
War Office,
London, S. W. 1.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix. Journal of Medicine, Feb: '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected to such a degree, that surprising results have been recorded in books of medical statistics.

A good deal of information about the subject can be obtained from an authoritative publication put forward by Dr. E. Retterar, a Parisian Professor.

It is also a truth that the most forward medical men whose opinions are valued by physicians of the whole world have personally carried out experiments, and have without reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

It has been scientifically proved that the best and most rational treatment for the cure of sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The bulls selected must not be diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

The exact proportions selected from different glands is a matter of vital importance.

Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy. The vital gland substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

❖ ❖

The Chemists of **Bergeret Laboratories** have discovered after years of research and experiment a glandular extract of unusual efficacy in the treatment of sexual weakness. This preparation is **Endophon**, which is available in two different kinds. **No. 1** is for Partial Impotence and **No. 2** for Complete Impotence and Sterility. This Great Product has won tremendous success, and this has led to its widest medical recognition. It is different to the usual run of Glandular preparations, being the **Star Product of Bergeret Laboratories**, who have for more than a quarter of a century manufactured Organotherapeutic products for the medical profession.

The treatment should be carried out faithfully for the prescribed course. It is guaranteed to effect a complete and permanent cure.



*The Greater Purity
And Curative
Power of These*



**SCIENTIFIC
REMEDIES**

*will open your eyes
to real pharmaceutical value*

Syphilis—The Need for Effective Control

It is often said that Syphilis is a disease of the civilized world. Though it is not true etiologically, it is true practically. Although a similar disease is described in the books of Charak, it can be said with confidence that its existence in ancient period was very doubtful. It was probably brought into India by the early Portuguese settlers. At present like in Western countries, its victims are increasing in number so rapidly, that it has caused a great deal of anxiety amongst seriously thinking medical men, the Government and Public Health Bodies.

Essentially a Spirochete infection, starting as a capacity to run a prolonged course. It is perfectly amenable to treatment excepting in its very advanced stages. It has also a capacity to "flair" up and cause serious damage to the cardiovascular system with the formation of granulomatous deposits, particularly in the skin and the nervous system.

In its primary stages it has the following characteristics:

- A hard base.
- The margins are sharply cut.
- On pressure, a little quantity of serum effuses out which on side examination may show typical spirochaete.
- The ulcer as well as the glands are practically painless.
- It is usually single and occurs on glands, penis or labiac of the female.

The secondary stages are characterised by an appearance of dusky macular rash on chest and abdomen chiefly accompanied by sore throat, slight fever and anaemia. The whole process is usually terminated within 2 months.

The eruptions may be popular, scaly or pustular and have a tendency to attack forehead and flexor muscles.

The final stages are noted for their modular or infiltrating gummatous deposits followed by scarring or ulceration, which affect oral cavity, the liver, abdominal organs, genito urinary organs and lead to fibroid degeneration, stricture or destruction of tissues and their functions.

Note:- The best treatment for SYPHILIS is the New Scientific Oral Remedy,—NEO SADALAN, prepared to the improved formula of Dr. Pierre De Sadalan, by Howard Lloyd & Co; Ltd. Leicester, England. It is guaranteed to effect a thorough and permanent cure.

Gonorrhea—The Best Treatment

By A DOCTOR.

Gonorrhea is on the increase. In fact, the latest world statistics suggest that one out of five persons in capitals, like London and New York are stricken with the disease.

The common fallacy that it is no worse than a bad cold is exploded. It is now recognised by clinical and pathological evidence as a dangerous disease with serious complications. Therefore, it should never be neglected.

Gonorrhea is an infective process due to the action of a specific micro-organism known as Gonococcus. It is characterized by a discharge of pus through the urethra. The primary lesion is an acute catarrhal inflammation of the anterior portion of the urethra. It quickly runs to suppuration, and if neglected, it attacks the bladder and weakens it, causing bladder trouble, then the prostate gland, and passing through the sub-acute and acute stages, penetrates the circulation and organic parenchymata, producing complications like stricture, epididymitis, gonorrhoeal rheumatism, vesiculitis, prostatitis, orchitis (swollen testicles) pyelitis, etc: and sometimes causes Impotence.

The symptoms of the disease usually start within 5 to 10 days after infection.

The patient may get some slight itching of the meatus and a burning sensation while passing urine. The lips of the meatus are congested and swollen. Gradually a serious discharge appears which though thin and mucoid in the beginning, soon becomes thick and yellow. There is sometimes a dragging pain in the back and some slight constitutional disturbances such as fever.

Occasionally the swelling inside the urethra is so great, that there is an

hindrance in the flow of urine and on exertion haemorrhage occurs. The first attack is always more troublesome than the subsequent ones, though it responds easier to treatment. When this disease reaches the chronic stage it needs prolonged treatment.

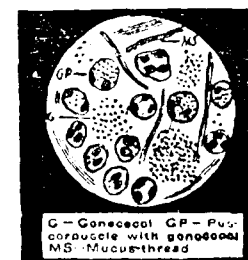
The best treatment in all cases of Gonorrhea and Gleet (Chronic 'G') is "505" Mixture and Injection. It is endorsed by the medical profession and widely used in hospitals and private clinics in France. The Injection soothes and heals the inflammation of the anterior portion of the urethra, and stops the discharge within a week. The Mixture, taken internally, removes symptoms such as pain, burning sensation after urination and eradicates the Gonococcus (Gonorrhea germs) from the system. The cure is complete and permanent.

"505" is prepared to the formula of Dr Edouard Pavy, the famous French Specialist in venereal disease.

Dr Pavy's formula is considered the best and is the result of five hundred and five experiments on patients suffering from the disease. The 505th experiment proved the most effective. These experiments were carried out during a period of eighteen years. The fruits of his prolonged labour in the cause of science is a complete and permanent cure for "G" and its complications.

"505" is manufactured for England and the British Empire by Howard Lloyd & Sons, Ltd. Leicester, England.

WHAT THE "505" TREATMENT DOES



Before treatment the microscope reveals these disease germs in the urine.



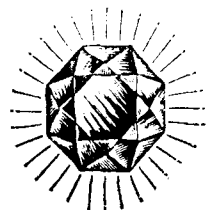
After treatment. Complete absence of pus, gonococci germs, etc: ie, a permanent cure.

What is your Knowledge Power?

Knowledge, we are told is power. How much power have you through your knowledge of natural science? Test yourself with the following questions which are all dealt with in *Would You Believe It?* (Ward, Lock & Co., 5s. net.), one of the latest Wonder Books.

1. What are taste-buds?
2. Where would a ton of coal weigh nothing?
3. In what country is Piltdown, and for what is it famous?
4. What colours will help to keep flies out of your rooms?
5. What animals fell trees and construct canals?
6. What is the fastest thing in creation?
7. What are spat?
8. Which British plants catch and eat insects?
9. Which land creatures produce their own "cold" light?
10. What is a Bolometer?
11. What is the largest known flower in the world?
12. Does it rain Frogs and Fishes?

You will find the answers to these questions on page 18.



A Flawless Diamond is Perfection

Similarly, genuine scientific products that are 100% effective, and do what they are claimed to do is **PERFECTION**.

Such products we are Agents for. They are the **Best** that medical science have produced and represent in their perfection the accumulated experience of many years of scientific research and experiment.

Each remedy has been carefully selected and tested by our pharmaceutical expert, Dr J. F. De Vaux. (Paris).

Furthermore, we have obtained Laboratory reports (Clinical tests on actual cases) and doctors testimony, proof of the genuineness and curative value of each remedy.

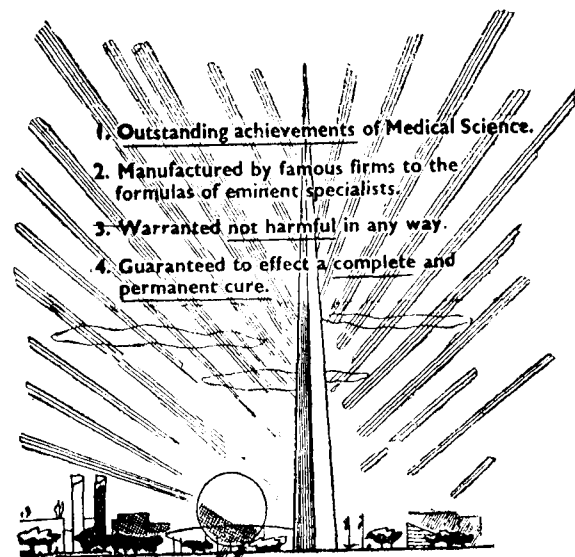
They are sold under our bona-fide guarantee.

A SQUARE GUARANTEE
FOR STRAIGHT PRODUCTS

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies.

THE CHOICE OF THE EXPERT

GENUINE SCIENTIFIC REMEDIES WORTHY EXHIBITS



Remedies True to Advertisements

Mr. — (Poona). ".....I find your remedies true to your advertisements. Your wonderful "505" treatment has been quite successful. The discharge etc. is no more....."

Mrs. — (Lucknow). ".....am most pleased with the efficaciousness of your firms medicines and shall recommend them to many....."



These Genuine Remedies Are **PERFECT PRODUCTS** The Best in The World

AFMA products are 100% GENUINE and **recognised** by the Medical Profession.

In the Medical Section of the World's Greatest Fair.

The New York World's Fair of 1939.

Your choice of one of these Genuine Remedies will prove the turning point in your life...if the course of treatment is carried out carefully and regularly — a **Permanent Cure** must result!

Extracts from some of the hundreds of
letters of appreciation received.

Heartfelt Praise

Mr. — (Mandalay, Burma) ".....
From the land of the pagodas, I send you my heartfelt praise of your Endophon Glandular Extract No. 1. It is a wonderful remedy and has cured me of Partial Impotence....."

Most Effective

Mr. — (Assam). "..... I thank you for the Endophon Treatment, which has proved very successful. I have recommended it to Mr.—and Mr.—two friends of mine, as I am sure that they will receive the same satisfaction from you as I received....."

Very Grateful

Mr. — (Calcutta). ".....I am very grateful for your Endophon No. 2 treatment. I am now quite cured of Complete Impotence that I have suffered with for two years. If you want to publish this, please do so privately....."

THE CHOICE OF THE EXPERT



**WHY SUFFER FROM
PILES!**
WHEN YOU CAN BE
PERMANENTLY CURED
WITHOUT OPERATION.

The **DUBOIS TREATMENT** is a recent medical discovery by Dr. Etienne Dubois, Piles Specialist. It possesses powerful antiseptic and healing properties and is unequalled in promoting a complete and permanent removal of Piles. It has always been found very effective in advanced cases that had resisted other treatments.

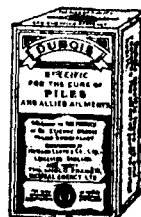
DUBOIS is immediately soothing to the most painful Piles; it checks bleeding and under its wonderful influence, the swellings rapidly subside and disappear. Start treatment to-day and obtain a permanent cure!

Prices: 1 bot. Dubois Specific. Rs. 5-8-0. 1 tube. Dubois Ointment Rs. 4-8-0.
" 3 bots. Specific & 3 tubes Ointment. Rs. 27-0-0. Tel. Code. "Dubon"
" 6 bots. of each Rs. 51-0-0. Tel. Code. "Dubonay"



D. Dubois

Dubois is the best treatment for all forms of Piles, as it is prepared to the formula of Dr. Etienne Dubois, Piles Specialist, by Howard Lloyd & Co., Ltd. Leicester, England.



THE GENUINE
TREATMENT FOR PILES

COMPRISES:

Dubois Specific.
Taken internally.
Dubois Ointment.
(For external use)

The burning agony of Piles, the constant irritation and the frequent loss of blood soon reduces a person into an abject state of misery and weakness. Only those who suffer know the misery and inconvenience it causes—an affliction that often makes walking, sitting, etc., painful movements; and changes the most optimistic person into a confirmed pessimist.

If you are subject to this malady, don't suffer. You can get immediate relief and finally a permanent cure by using the Dubois Treatment for Piles—which is a thorough and permanent cure for all forms of Piles.

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

Wonderful Remedy.

Mr. _____ ".....I am pleased to inform you that **Dubois** cured me of Piles that I was suffering with for eighteen months. It is a wonderful remedy..." You may print this letter, but without my name, as I would like other people to benefit by this excellent treatment....."

Saved from the Hospital.

Mr. _____ ".....Just a few lines to thank you for the excellent **Dubois** treatment you supplied to me. I am quite all right now. I cannot praise it enough. It has saved me from the Hospital....."

Recommended by Doctor.

Mrs. _____ ".....I have been using your **Dubois** treatment upon the recommendation of my doctor, and am glad to say with very satisfactory results....."

Could Hardly Sit Down—Now Cured.

Mr. _____ ".....**Dubois** has cured me completely. I suffered with a protruding pile and could hardly sit down, but now it is gone....."

Only Cure for Piles.

Mr. _____ ".....Am quite cured from the piles. **Dubois** is the only cure for this malady. All the other remedies that I tried gave me no more than temporary relief. You can make what use you like of this letter, but please do not publish my name....."

Deeply Grateful to "Dubois."

Mr. _____ ".....It is now three months since every trace of my Piles disappeared. I can take exercise and eat and drink anything, without the slightest sign of the old complaint. I am deeply grateful to **Dubois**....."

Extracts from Commendatory Letters Received from the Medical Profession.



Dr. Wilmington.

Dr. A. B. Wilmington. (London) writes:—"Gentlemen, I take pleasure in sending you my endorsement of your excellent remedy, **Dubois**, Specific and Ointment, as there is no question regarding its remarkable therapeutic value in all forms of Piles....."



Dr. Armstrong.

Dr. J. W. Armstrong. (London) writes:—"...I make no apology to the medical profession in coming out openly and commending the **Dubois** treatment as a genuine remedy for Piles, as I am certain that there is no known remedy that can equal it. I had tried the usual forms of treatment in a case of chronic Piles, without success. I then tried **Dubois** and with most gratifying results....."



Dr. Quentin.

Dr. Georges St. Quentin. (Paris) writes:—".....**Dubois** Specific and Ointment is infallible in all cases of Piles. It has no equal....."

Try an AFMA product before buying elsewhere. You will be **completely** satisfied.

AFMA products are GUARANTEED products. They cannot fail.

THE CHOICE OF THE EXPERT



PANCRE-VITE

THE ORAL INSULIN COMPOUND
FOR **DIABETES**
MANY IMITATIONS - BUT NO EQUAL

Diabetes, a dread disease, was formerly considered to be incurable. But it can now be cured with Pancre-Vite, the New Scientific Oral Insulin Remedy.

Pancre-Vite is a powerful remedy for Diabetes. It is a combination of all the active derivatives of the pancreas which control carbohydrate metabolism together with the specific proteins necessary for regeneration of the pancreatic tissues.

Chronic cases have been successfully treated by the oral administration of Pancre-Vite. It lowers sugar to normal. Aids digestion—increases weight and strength—positively makes the patient fit and healthy, as no other remedy can.

Pancre-Vite is the rational and most effective remedy for Diabetes, as it is prepared to the formula of Dr. Armand Grimard the eminent Diabetes Specialist.

Try Pancre-Vite NOW and rid yourself of Diabetes forever!



Dr. Armand Grimard
Diabetes Specialist.

MANY IMITATIONS but NONE EQUAL to PANCRE-VITE!

Insulin is not curative, but only has transient effects, besides the necessity for daily injections are extremely inconvenient and tend to become tiresome.



Pancre-Vite is the best Oral Insulin Remedy, convenient to use and very effective. Its powerful curative action strengthens and develops the pancreas which control the several phases of diabetic pathology.

Pancre-Vite easily supersedes Insulin as a specific for diabetes, as it contains the active derivatives of the pancreas with other substances necessary for the complete regeneration of the pancreatic tissues. Furthermore, it is prepared in Capsule form—specially hardened—to insure the passage through the stomach for immediate absorption in the intestine, with maximum curative efficacy.

This effective action cannot be obtained with preparations made in tablet or liquid form.

Prices: 1 bot. Rs. 7-8-0 3 bots. Rs. 21-0-0 6 bots. Rs. 40-0-0
Tel. Code. 3 bots. "Pan" 6 bots. "Panning"

AFMA products are 100% GENUINE—and recognised by the Medical Profession.

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

WONDERFUL CHANGE

Mr. — (Age 38). writes:—".....I was tired of having Insulin injections daily. My doctor advised me to take by mouth Pancre-Vite. I followed his advice and am glad to say that the course of treatment effected a wonderful change in my condition. I have never felt so fit as I do now, since I got diabetes. There is no sign whatever of the disease....."

Completely Cured.

Mrs. — (Age 42). writes:—".....I suffered for over five years with diabetes. It robbed me of energy and vitality. The digestive organs were also impaired, so my food seemed tasteless and like lead in my stomach. I passed a dreary existence.

Pancre-Vite was the only remedy that helped me. I began taking it in January and when the warm weather came I was completely cured, felt like a new woman, full of life and hope.

Words cannot tell how pleased I am to have my health back. I have a keen appetite and enjoy my meals; digestion is perfect. All symptoms of diabetes have left me. I have gained twenty-six pounds in weight and feel in harmony with all the world because I am now perfectly well....."

Cured Thoroughly.

Mr. — (Age 53). writes:—".....I cannot fully express the thanks I owe for your Pancre-Vite. I have suffered from diabetes for so long that I did not think there was any cure for it as I had tried everything that was recommended to me. Finally, I gave Pancre-Vite a trial and to my delight it cured me thoroughly. There is no trace of sugar, and my weight and strength is much increased....."

Extracts from Commendatory Letters received from the Medical Profession. Most Valuable Remedy.

Dr. A. F. De. Ravignac. (Paris). writes:—".....Pancre-Vite was first called to my attention by a patient of mine. The man in question, Monsieur Gabriel Coulondre, told me that no other medicine did him so much good as Pancre-Vite, and after studying his case, I advised him to keep on taking it. He was suffering from chronic diabetes and told me that the disease was of twelve years standing. Monsieur Coulondre was perfectly cured after five months treatment.



Dr. De. Ravignac

I became fully convinced of the great value of Pancre-Vite after observing its beneficial results in a number of other cases. From the experience of a practice stretching over twenty years, I have no hesitation in stating that Pancre-Vite is a most valuable remedy for diabetes. I prescribe it myself now and shall be glad to add my endorsement to that of my brother physicians who are commending it....."

Positive and Permanent Cure.

Dr. R. C. Duhamel. (Paris). writes:—".....I treated a diabetic patient last year with Pancre-Vite. The first six bottles did not give any perceptible improvement and my patient became disheartened and wanted to stop the treatment. I advised him to complete the course, pointing out that even the best medicines are slow to give improvement in certain cases, and he followed my advice with excellent results. After twelve bottles had been taken, the sugar began to diminish and weight had increased by 5 lbs. At the end of the course no sugar could be detected, even by analysis, and his weight is now 10 st. 8 lbs. perfectly normal for his height.



Dr. Duhamel

To make sure that there would be no recurrence of the disease, I advised my patient to take the treatment for a month longer than the prescribed course. At the time of writing this letter, it is six months since the treatment was stopped and there is no trace whatever of sugar or any other symptom.

Unhesitatingly, I endorse Pancre-Vite as a positive and permanent cure for Diabetes....."

AFMA products are the Choice of our Expert, Dr. J. F. De Vaux, and are the **BEST** in the World.

THE CHOICE OF THE EXPERT



Indigestion
Afraid to eat



Doubled Up With
Agonising Stomach Pain



Silent Sufferer from
Gastric Ulcers



Dr. LA ROCHE.

DON'T ABANDON HOPE!

If you are a sufferer from stomach troubles and have tried other remedies in vain, don't abandon hope—but take **LA ROCHE**, the Specialist's treatment for all stomach disorders.

A Permanent Cure

Even if you have suffered agonies for years, been a martyr to indigestion, wind, flatulence, dyspepsia or even gastric or duodenal ulcers, **LA ROCHE** will give you quick and certain relief from all pain and discomfort and gradually effect a thorough and permanent cure.

LA ROCHE has cured thousands of men and women who had almost given up hope of ever being cured and sunk into a vortex of blank despair.

End your stomach trouble for ever by taking this wonderful remedy and enjoy your meals in peace.

Acclaimed by the Medical Profession!

LA ROCHE has been acclaimed by the Medical Profession as a genuine, highly efficacious remedy for all stomach troubles. Moreover, it is made to the formula of Dr. Edmond La Roche, Stomach Specialist.

WHAT LA ROCHE IS

1. La Roche is the most scientific treatment for all forms of stomach troubles.
2. La Roche is a genuine remedy-prepared to the formula of Dr. Edmond La Roche, eminent Stomach Specialist, and is wonderfully efficacious.

WHAT LA ROCHE DOES

1. La Roche counteracts acidity. Prevents food fermentation and the formation of stomach gases and wind.
2. La Roche soothes and heals any inflammation of the delicate stomach lining.
3. La Roche regenerates the digestive system, giving internal strength and full capacity to digest all food.
4. La Roche creates a normal healthy stomach.

Prices: 1 bot. **Rs. 4-8-0.** 5 bots. **Rs. 12-0-0.** 6 bots. **Rs. 22-0-0.**
Tel. Code 3 bots (**Lar**) 6 bots (**Larco**)

AFMA products have no equal; They are the BEST in the world.



Cured Perfectly
Enjoys Meals



Permanently
Cured



Permanently Cured
Now Eats Anything

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

Made a New Man of Me

Mr. ——— (Bangalore) ".....I could not eat the simplest meal without suffering pain. Then I tried La Roche with excellent results. It has made a new man of me. I enjoy all my meals now....."

Cured Perfectly

Mr. ——— (Simla) ".....I suffered from Gastritis for three years during which time, I tried all sorts of remedies but they only relieved the pain for a while without effecting a cure. A friend recommended La Roche as a trial and I'm glad I followed his advice. It has cured me perfectly....."

Quite Different to other Remedies

Mr. ——— (Assam) ".....Thanks to La Roche, my stomach trouble has disappeared. It is quite different to other remedies. I wish I had taken it earlier....."

Extracts From Commendatory Letters Received from the Medical Profession.

A Boon to Suffering Mankind

Dr. Henri Dupres. (Paris). writes:—".....I have treated many patients with La Roche most successfully. It is not a mere palliative, but a radical cure. I consider it a boon to suffering mankind....."



Dr. Dupres

Tried with Much Success

Dr. Alphonse Daudet. (Bordeaux). writes:—".....I have tried La Roche on many cases of Gastritis and Dyspepsia with much success. I advise all who suffer from stomach troubles to take La Roche for the prescribed course and I am sure a permanent cure will be effected....."



Dr. Lavenne.

No Better Remedy

Dr. Jean Lavenne. (Paris). writes:—".....I add my endorsement of La Roche. There is no better remedy for Gastritis, Dyspepsia and other stomach disorders....."

Genuine and Most Effective

Dr. Philippe Lacroix. (Paris). writes:—"La Roche is a genuine and most effective remedy for all stomach ailments....."

For 100% Value and Complete Satisfaction, Buy an AFMA product.

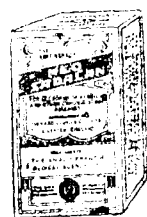
THE CHOICE OF THE EXPERT

Root out Syphilis Permanently with the Infallible Oral Remedy—NEO SADALAN!



No by-effects.

Cures thoroughly
and permanently.



The Most Energetic Treatment for Syphilis

and other chronic blood diseases.

Powerful—Penetrating—Permanent

Prices:—1 bot. Rs. 7-8-0. 3 bots. Rs. 21. 6 bots. Rs. 40.

Tel. Code. 3 bots. "Sadan" 6 bots. "Sadaf"

Neo Sadalan is scientifically and scrupulously prepared to the new and improved formula of Dr. Pierre De Sadalan, of Paris, the eminent French Scientist.

It is the result of many years of careful research and experiment and contains the essential elements that is a killer to the spirochaete (Syphilis virus) in the blood.

In all cases of Syphilis, including hereditary Syphilis in children, Wassermann's test turns negative after treatment with Neo Sadalan.

Neo Sadalan is also effective in many cases of Leprosy, as in addition to Syphilis and other germ-killing ingredients, it contains certain acids, derivatives of chaulmoogra oil, scientifically proved to be deadly to the Leprosy germ.

Extracts from a few of the large number of commendatory letters received from the Medical Profession

Dr. Alphonse Des Ames. (Paris) "....I endorse Neo Sadalan as the finest preparation for all forms of Syphilis...."

Dr. Bertrand De Canoples. (Grenoble) "....No other remedy has been so effective as Neo Sadalan....."

Dr. Andre Trefouel. (Nice) "..... In my opinion oral treatment with Neo Sadalan is much better than injections. I have successfully treated many Syphilis cases with it....."

Dr. Rene Peyral. (Paris) "....Neo Sadalan is composed of the essential therapeutic agents and I endorse it as a most efficacious preparation for all syphilitic affections....."

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies.

SYPHILIS—PUBLIC ENEMY NO. 1.

Its origin, symptoms, tests, consequences and cure.

1492

Columbus and his men contract Syphilis in the West Indies

1494

Spanish army goes to defend Naples against the French

1495

French enter Naples, celebrate victory and contract Syphilis

1496

French army, home-ward bound, carries Syphilis up through Europe

1496

Syphilis breaks out in Germany

1496

Syphilis spreads to Switzerland

1497

Paris rife with Syphilis

1498

Vasco da Gama sails around the Cape of Good Hope and Syphilis spreads to India

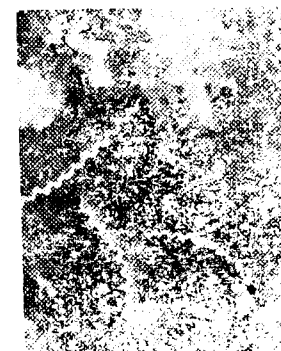
1501

Epidemic of Syphilis in the Orient

1940

Millions of known cases of Syphilis all over the world

The pretty picture below is a microscopic portrait of a little creature whose name is Spirochaeta Pallida... or Spirochete, or Syphilis....



The Spirochete is a destructive medium with power beyond the wildest dreams of the most visionary munitions magnate. It has a kick like a freight train; if it connects with your grandfather, your little daughter's teeth may drop out from the vibrations, it can cause anything from heart disease to insanity in its victim; and today there are millions of cases all over the world.

Just in case the above seems vague let me point out the relation of syphilis to other disease on a comparative basis as to prevalence—there is annually twice as much Syphilis as Scarlet Fever; 13 times as much as Typhoid Fever; and 1½ times as much as Tuberculosis.....There is no disease on earth, except Leprosy, so transmittable, so dreadful, so loathsome as Syphilis. This terrible disease, unless scientifically treated, rapidly effects its dire ravages, permeating the very brain, nerves and muscles, even the marrow of the bones, and exhausting the vitality of the most robust constitution.

Although, many barriers have broken down, Syphilis is still an unmentionable in most homes. This, in spite of the

1496

The French Legislature against Syphilis

1496

Mandate of Maximilian Syphilis called "Evil Pocks" (Thought to be) punishment for sin)

1497

Aberdeen, Scotland legislates against Syphilis

1767

John Hunter believes Syphilis and Gonorrhea to be the same thing

1837

Ricord proves Hunter to be wrong

1879

Neisser discovers specific vegetable organism causing Gonorrhea

1903

Metchnikoff and Roux inoculate apes with Syphilis

1905

Hoffmann and Schaudinn discover germ which they call Spirochaeta Pallida (Spirochete)

1907

Wassermann inaugurates Blood Test for Syphilis

1910

Ehrlich discovers Salvarsan

1936

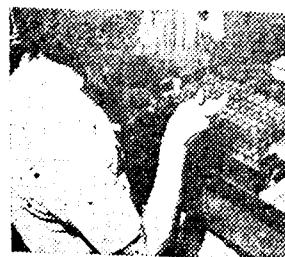
Sadalan discovers oral treatment which he called after his name

1940

NEO SADALAN an improvement on Sadalan's formula, that clinches the fight even in longstanding cases. Syphilis Can be Cured



In the Wassermann test the blood is placed in a test tube instead of being prepared on a slide. After it is in the test tube an antigen is added to the blood. The test tube is then placed into a refrigerator where it is left overnight.



In the morning another reagent is added.



And the test tube is then immersed in a warm water bath.



It is only after these steps that the colour change (dark & clear is negative... light & cloudy shows infection) may be observed.

fact that on an average every family of seven contains at least one infected person. And what's more shocking is the fact then in a survey of a representative group of men and women it was discovered that four out of five of them could be infected and, so far as a knowledge of the symptoms goes, they wouldn't know it! There in a nutshell you have the purpose of this section.

Syphilis has a past; it has a present; and it has a future which is being built up at the rate of hundreds of thousands of cases yearly. All this when there is a cure! 86 % of primary cases can be cured, and in secondary cases the rate of cures with the chemical oral treatment,—Neo Salalan, is 81 %. This is the best treatment for all cases of Syphilis and absolutely safe to use. It is guaranteed to effect a thorough and permanent cure.

The safety of society demands that every patient suffering with syphilis should be required to continue the treatment until the disease is arrested or cured. Without energetic treatment the patient with Syphilis may expect to become progressively worse until he is utterly incapacitated and fatally affected. He should not think of stopping the treatment until repeated blood tests indicate that the disease is probably cured or at least definitely arrested. Even after such a supposed cure, he should take blood tests at intervals and should be on the alert for the first signs of recurrence. He should not consider marriage unless he is advised by competent medical authorities that it is probably safe. In the event of pregnancy supposedly cured women should take another course of treatment in order that she may with certainty protect the child.

Symptoms And Stages.

From ten to forty-six but generally twenty four days from the entry of the germs into the body, there appears on the affected part a small red pimple. It goes on increasing slowly and within a week becomes watery vesicle with inflamed base. The vesicle bursts and leaves a sore with a hard margin elevated edges, and depressed centre. The sore is painless and there is a very small amount of watery discharge from it. This sore is called a hard chancre and it indicates the locality where the virus was first introduced. Generally the sores are situated on the genitals but they have been observed on every part of the body. In the males, if the infection takes place at the genital region, the sores appear on the glans penis or under the foreskin or just on the opening of the urinary passage. A week after the appearance of the sore on the penis the lymphatic glands swell up. They are hard with no pus or pain. This is the *primary stage* of syphilis.

SECONDARY SYPHILIS:—On average, secondary symptoms appear in about six weeks, but they may appear months later. The patient feels restless, dispirited, and weak in body. More often than not, he suffers from rheumatic pains, particularly in the skin bones and the region of ankles. Scaly eruptions of a light red colour appear on the body and there is acute sore throat with ulcers on the tongue or mouth. The mucous membrane of the nasal passages also gets affected and there is foul discharge from the nose. Eye troubles, too, are not uncommon. The above symptoms are all due to the dissemination of the organism in the blood.

TERTIARY SYPHILIS is a disease of the bones and general diffusion of the poison through the system. It manifests itself in the inflammation of different glands of the body with severe pains in the bones.

The reason for this article is to show that there is hope; that there is a cure; that Syphilis is no longer an unknown assailant. It is a marauder whose habits and weaknesses are known to the extent that where he is found, he can be stamped out...annihilated.

The Thought-Reading Camera

Here's a machine which will make a stir in the world! It is nothing more or less than a machine to photograph thought—and it is not a chimera either, something to joke about, or the dream of some delirious scientist. It works at the Salpetriere (a famous hospital in Paris). You are put on a table, and the operator registers your thoughts, painlessly.

To obtain this miracle it is sufficient to have a moving-coil galvanometer wire, blank film, and the movement of thought-vibrations: the radioencephalogram is taken. You can no longer hide the secret objects of your meditations. A little red light above your head, a silk cord horizontal at the level of your nose, amplifiers somewhere else, and your thought is for ever disclosed and recorded. The thing is all the more marvellous as the emotional or time person who thinks of a hundred things at once, is, so to say, caught red-handed, and learns, stupefied, that at 3 hours 4 minutes 5 seconds he thought of taking a winter sports train instead of going to the office. Besides extremely important and purely scientific information, certain sidelines are not lacking in amusement, as when the subject thinks of his mother, an intimate and tender thought, and the machine registers a "hook" characteristic of sweet emotions. If he is in

the clutch of passionate love there is a symbol which widens into a number of vibrant circles, making one think of ball lightning.

Neurotics, paralytics, and abnormals will be submitted to bio-electrical brain explorations, of which much good is expected. A new field, with infinite horizons, is open to science. What an unknown world will this discovery throw us into! But what shall we become if even our thought no more belong to us?

If a husband, worried about his marital happiness, submits to the operation, will he see the hook of "sweet emotion," reserved for pure tenderness, or will he see the Bacchanal of trembling circles and the ball lightning? M. Pierre Devaux (who controls these experiments) has not yet told us the secret of all the revealing signs. And it is possible to live without thinking at all. What would be the use of a thought machine in that case?

I can imagine Goethe on the operating table, the two pads upon his forehead, the amplifiers in full blast, and the assistants watching the apparatus. When at the moment of his death he exclaimed "Light! Light!" was it the mortal light of the soul of genius he called for, or was it for candles?

Answers to "what is your knowledge Power?"

1. Oval projecting celis on the upper surface of the tongue that convey the sense of taste.
2. At the very centre of the earth.
3. England. Famous for the skull of a prehistoric man found there.
4. Red and yellow.
5. Beavers.
6. A light year, the distance at which light travels in a year—i.e., 186,000 miles a second.
7. Young oysters.
8. Sundew (*Drosera*), Bladderwort (*Utricularia*), Common Butterwort (*Pinguicula vulgaris*).
9. Glow-worms and fireflies.
10. A super-sensitive electrical thermometer which records infinitely minute changes of temperature.
11. The Great Flower of Sumatra (*Rafflesia Arnoldi*).
12. Yes. "Fish and Frog showers" are caused by very high winds picking up water in the form of waterspouts, carrying whatever life the water may contain, and raining this down upon the earth again.

NOTICE.

The remedies listed herein have been carefully chosen from different manufacturers in France and England by our **Pharmaceutical Expert, Dr. J. F. De Vaux. (Paris)** prior to our acceptance of the Agency, and represent in their perfection the accumulated experience of many years of Scientific Research and Experiment.

Considerable care and attention has been devoted by our Expert in the testing and selection of them. Thus, all remedies for which we are the Agents can be relied upon as Absolutely Genuine. Our Slogan "**The Choice of the Expert**" was earned by this careful selection of remedies.

Furthermore, their remarkable curative excellence is in a great measure due to **FRESHNESS**, as fresh stocks are received every month from our Head Office. The majority of pharmaceutical preparations sold in this country are **Old Stock**, and consequently, of no curative value.

If other remedies have been disappointing; do not condemn these as worthless. A trial order is only needed to prove our claim.

Our aim is to give satisfaction to our customers—realising that our product and our service form our best advertisement, and to this end, we spare no efforts to provide Genuine Remedies.

The Anglo-French Medical Agency (India) Ltd.

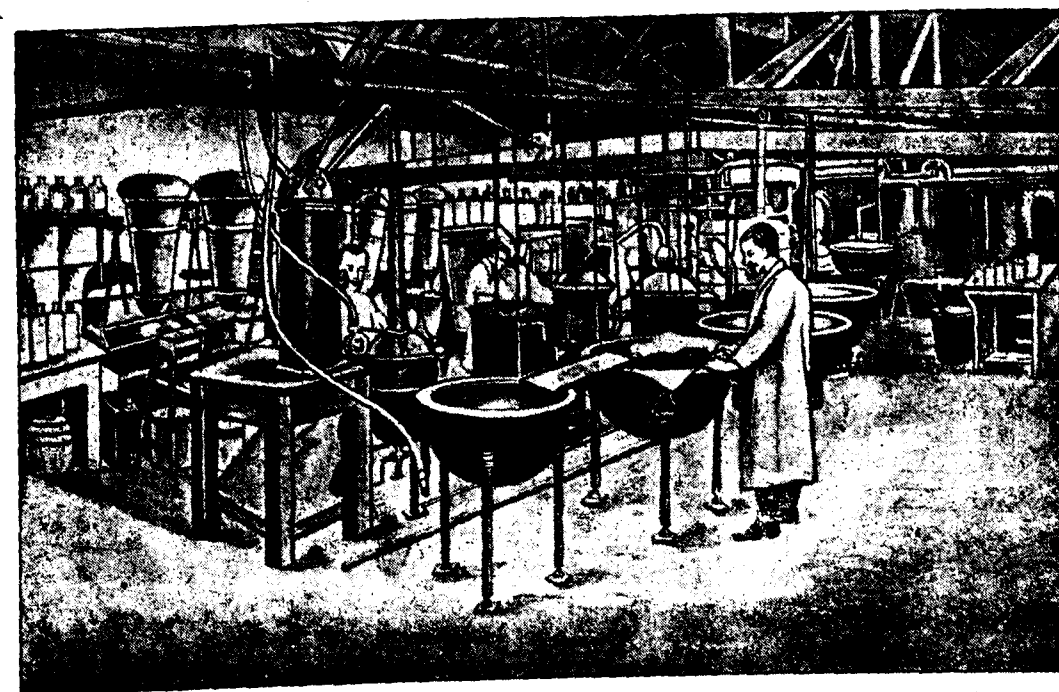
DEAL WITH A FIRM OF REPUTE and get value for every rupee spent.

THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(o)—

Progress in clinical medicine is dependent on progress in the ancillary sciences, physiology, pharmacology, etc., new discoveries in pure science are the

gist; but, whoever or whatever he is, he must see the necessity of applying scientifically-established facts to human needs.



Chemists at work at the Bergeret Laboratories.

stuff on which clinical progress feeds.

But between the discovery in pure science and its application to medicine, there must be an investigator. He may be a physician, a chemist, a bacteriolo-

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And a practical method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

The Discovery of Endophon.

The year 1931 saw the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave LeClerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after LeClerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

Reported in Eighteen Medical Papers.

A striking example of the achievements of the Bergeret Laboratories is

illustrated in the work which led to the discovery of **ENDOPHON**. The course of this work was reported in eighteen medical papers.

Policy of the Bergeret Laboratories.

It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.

INTERNATIONAL HONOURS OBTAINED.



Paris 1922.
Brussels
1924.
Rome 1926.
Diploma of
Honour
Rome 1930.
Vienna
1933.

The illustration depicts the Gold Medals won by **ENDOPHON** and the Gold Medal awarded to the Bergeret Laboratories at International Exhibitions. Highest Awards for Purity and Curative Efficacy.



Research Laboratory

The Great Criterion.

ENDOPHON is made in Capsule form—the great criterion in curative power, as the freshness and potency of the vital gland substances is fully preserved. There is no deterioration. Available in two kinds, No. 1 for Partial Impotence and No. 2 for Complete Impotence and Sterility.

SATISFACTION

The corner-stone of our business is the determination to satisfy our customers with the best products manufactured.

We wish to make you a regular customer and to deserve your recommendation, therefore we stock only remedies of proved curative efficacy—the best in the world and sold under our bona-fide guarantee.

Personal European attention—Best Service and British Fair Play is always obtained in dealing with us.

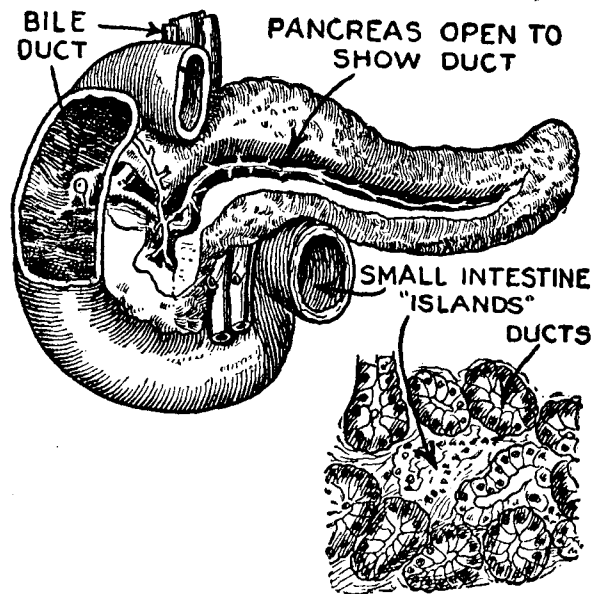
You will help and oblige us if you make known to us any complaints of our products or service so that we may put the matter right.

Address complaints to Manager.

C. W. Heath. (British.)

Sole Agents:—THE ANGLO—FRENCH MEDICAL AGENCY (INDIA) LTD.

Diabetes Mellitus and the Best Treatment.



The disease is as old as the Sphinx. Ancient Egyptian treatises on medicine speak of a disease called Polyuria, which is none other than diabetes.

The Cause of Diabetes.

The cause of diabetes is due to a disturbance in the chemical process of digestion, with the result that the sugar passes with urine, instead of undergoing the normal transformation into other substances before it leaves the organism. Defective Pancreas gland is the chief cause of diabetes. Other causative factors are defective

Liver, defective Kidneys, pathological changes in the nervous system and also worry and anxiety.

Symptoms.

The Symptoms are Boils, Eczema and other skin affections. Excessive thirst, loss of weight and nervous prostration. Diabetes often leads to Impotence.

The Toll of Diabetes.

A rough estimate indicates that about 40,00,000 people in India, Burma and Ceylon suffer from this dreadful disease.

Types of Diabetes.

There are two types of diabetes, viz., (1) Diabetes Mellitus, where presence of sugar in the urine is indicated. This is the most common type. (2) Diabetes Insipidus—a condition where no sugar is present in the urine. This type is very rare. (Urine is passed in large quantities in both the conditions).

Diabetes Mellitus is one of the most dangerous, stubborn and treacherous of all diseases, if neglected. Any delay in treatment not only aggravates it, but leads to serious complications.

The Treatment.

The treatment at first was only a diet prescription. A revolution in the treatment was made by Banting of Canada, by the isolation of INSULIN. Insulin was hailed as a miracle, consummating the work started by Lancereaux in 1877. A new era was thus opened and was followed by intense research in the clinical field, the results of which have been published in many newspapers.

But Insulin, unfortunately, is not in any sense a "cure" of diabetes mellitus. Spectacular as is its news, the diabetic who started to use it in 1922, is still using it and in virtually the same dosage. The death rate for diabetes has not altered much in 12 years. In short, the causative factors of the disease are controlled, not eradicated or changed.

The transient effects of Insulin and the necessity for its repeated injections have led some Continental workers to search for an oral Insulin compound, which would obviate these two great drawbacks of Insulin therapy in Diabetes.

The Solution of the Problem.

Early in 1937, Grimard of Paris announced his oral Insulin preparation, which he named **PANCRE-VITE**, a combination of Pancreas gland extract (Insulin in solid form) with enzymes, Liver extract, Steapsin, Myrtillin, Amylopsin, Suprarenal Substance, Hepatic Juice and Hormones.

The administration of Pancreatic gland extracts with other substances by the mouth has scores of clinical and laboratory reports in its favour. One of these reports are given below:

"In a long series of blood-sugar tests on patients, Pancreas extract was found to cause a profound blood-sugar fall in 82% of the cases observed within two hours after administration by mouth. Controls of about an equal number of patients under the same clinical conditions, as far as this was possible, showed a fall in less than 40%."—W. N. Berkeley, "Principles and Practice of Endocrine Medicine," Page 261.

Grimard's oral insulin preparation is a true, well-balanced remedy for diabetes, so definitely capable of restoring the lost functions to the defective pancreas.

Pancre-Vite is prepared in the form of capsules and when acting, they produce a progressive decrease in the urinary sugar, and a gradual disappearance of the morbid phenomena found in a person suffering from diabetes. This preparation is quite harmless to take.

A Grave Warning.

Hundreds of thousands of people die every year from diabetes mellitus in India. Most of them could have been saved if only rational treatment had been taken. If you feel run down and if there is loss of appetite, sleeplessness, frequent urination and excessive thirst, then it is nature's warning and you should have your urine examined at once. If it is proved that you are suffering from diabetes, do not neglect yourself, but take treatment promptly.

PANCRE-VITE is the best, safest and most rational treatment for diabetes. It is manufactured by Robert Ferber, Ltd., London.

A GERMAN TRIES TO COMMIT SUICIDE.

A German in Berlin, sick of Hitlerism, decided to commit suicide. The best way, he concluded, was to drink himself to death, so he drank three bottles of gin. But it was *ersatz* (synthetic) gin, so he didn't die. He bought a rope to hang himself, but it was *ersatz* rope and broke, so he didn't die. In despair, he decided to live. To cheer himself up, he had the best meal money could buy in Berlin's best restaurant. It was *ersatz* food—and it killed him.

MASSACRE

We shall not be able to enjoy ourselves until Franco's widow tells Stalin on his deathbed that Hitler has been assassinated at Mussolini's funeral.—VERNON BARTLETT, M.P.

The eternal struggle: keeping your earning capacity up to your wife's yearning capacity.

AN OPEN LETTER TO THE PUBLIC

Dear Sir / Madam,

What can be more disappointing than a worthless product—apart from the monetary loss?

The products for which we are Sole Agents are **GENUINE**—selected from different manufacturers—and represent the **BEST** that Medical Science have produced. This, we feel confident in stating, as before accepting each Agency, we have obtained from the manufacturers authentic evidence of the curative efficacy of each product—numerous testimonials and published opinions by Doctors. Moreover, we have used each product on many cases with convincing success.

The reputation and good-will of a firm is based on the goods they deal in. We have complete confidence in the goods we advertise, as our business policy, in fairness to our customers, is **not** to deal in anything that is unsatisfactory in the slightest degree. We reject agencies for products that do not reach our high standard of efficacy.

If you should require anything Medical, obtain it from us—it's **GUARANTEED**—and will give you the satisfaction you naturally expect.

Sincerely yours,

The Anglo-French Medical Agency (India) Ltd.

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
IS EMBODIED IN THESE SCIENTIFIC REMEDIES

“THE CHOICE OF THE EXPERT” REMEDIES OF PROVED RELIABILITY.



A splendid eye remedy. In neat collapsible tube with projector for placing the medicament direct on to the eye lids or on the corner of the eyes.

Per tube. Rs. 1-4-0.



A positive cure.

Per vial. Rs. 1-4-0.



Effective for dislodging round or thread worms from the intestines.

Per bottle Rs. 1-0-0.



Banishes toothache instantly.

Per bottle Rs. 1-0-0.



A thoroughly reliable preparation for children.

4 oz. bottle. Rs. 1-4-0.

Extracts from some of the hundreds of letters of appreciation received.

(Names and addresses are not published for obvious reasons.)

Mr. ——— “.....The La Roche treatment is very good. I used only seven bottles and it cured me perfectly. I tried other preparations without success. They are not a patch on your preparations. I shall gladly recommend your splendid Agency and genuine remedies to my friends.....”

Mr. ——— “.....I find your remedies much better than the others.....”

Mr. ——— “.....I tried almost every remedy without any permanent benefit. It was in rather a sceptical frame of mind that I decided to give your preparation **ENDOPHON** a trial. I am glad to say that it has cured me permanently. The Whooping Cough Remedy that I bought last month for my youngest child has also proved effective. His cough has entirely disappeared. You have my permission to publish this testimonial in a confidential way.....”

REEVE'S HAIR RESTORER

Not a Dye.

Safe & Sure

Not a Dye.

A few applications and greyness vanishes.....your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently.

Reeve's Hair Restorer is absolutely safe to use and is unequalled for imparting a healthy and natural colour to the hair. **A British Product—Made by Henri J. Reeve, London.** Get a bottle and look years younger! 1 bot. Rs. 4-8-0. 3 bots. Rs. 12-0-0. 6 bottles Rs. 22-0-0.

REXOL Anti-Sensitive Solution

Recommended for use with **Endophon No. 1**. Prevents Premature ejaculation by removing excessive sensitiveness. It is not drastic, so harmful to this delicate part, but gentle and sure in its action. **A BRITISH PRODUCT**

1 bottle Rs. 2-8-0

3 bottles Rs. 7-0-0

6 bottles Rs. 12-0-0

Our Vast Organisation has been built-up through
Service — Satisfaction — and the Goodwill of our Customers.

THE CHOICE OF THE EXPERT

GALAXIN

BEFORE
TREATMENT

POWERFUL

THE GENUINE BLOOD CLEANSER

Have you Pimples? Sores? Ulcers?

Let **GALAXIN** rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action **CANNOT** be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of Tonic Properties, (which your body must have to be perfectly healthy) in conjunction with powerful germ-killing medicaments, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; Clean fresh blood courses through your veins; and Pimples Sores; etc; disappear, giving place to a fresh clear complexion and the radiant glow of perfect health.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The Ultra-Penetrating Cleansing Properties of **GALAXIN** are especially good for those symptoms of "Hereditary Impurities" in the blood.

Galaxin
BLOOD
CLEANSER

PENETRATING

AFTER
TREATMENT

PERSISTENT

GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobies Itch, Psoriasis, Eczema, Leprosy, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

Prices: 1 bot. Rs. 4.0.

3 bots. Rs. 11.

6 bots. Rs. 21.

DEAL WITH A FIRM OF REPUTATION and get value for every rupee spent.

THE CHOICE OF THE EXPERT

READ THESE TESTIMONIALS.

(They are genuine and unsolicited; and are only a few of the many hundreds received during the past five years.)

Mr. E. Gibson. 3, Bath Island Road, Karachi. (writes) "My face, neck and ears was covered with Pimples. I had tried ointments, balms, lotions, and other remedies too numerous to mention, without more than temporary benefit. A friend advised me to try **Galaxin** and I am glad I followed his advice. My pimples have all disappeared now."

Miss Diana Wade. "The Nest" Harrington Street, Calcutta. (Writes). I had a most terrible complexion. My skin was full of freckles and copper patches. Three bottles of **Galaxin** removed them entirely."

P. C. Singh Great Indian Hotel, Forbes Street, Bombay. (writes). "Your **Galaxin** is truly miraculous. Nine bottles cured me of the malady I was suffering from. A doctor said it was **Leprosy**. I had tried previously ayurvedic and herbal remedies, without result."

Arthur Humphreys, Esq. 28, Anderson St. Calcutta. (writes) "I suffered



for many years from Chronic Eczema and had almost given up hope of being cured when I came across your catalogue. I have altogether taken 15 bottles of your famous remedy "**Galaxin**" and take pleasure to inform you that I am now completely cured. You may use this letter as you like, for I would like others to get the benefit of this excellent preparation as I have....."

By Permission.

Testimonial from an Indian Gentleman

".....I have pleasure to inform you that I have been thoroughly cured by using your **GALAXIN**. Before using this I have been suffering from boils, pimples, etc. I used other medicines but with no result, so I say that it is the perfect blood purifier I ever used. God bless your everlasting prosperity....."

MEDICAL OPINIONS.

Dr. J.A. Halliday, M.D. 31, Duke-St. London. E C. 4. (England) writes:—"Galaxin is undoubtedly a potent blood cleanser. I have found it invaluable in blood and skin diseases....."

The Medical Review. (London). writes:—"...Chemical analysis has revealed **Galaxin** as a genuine blood cleansing remedy....."

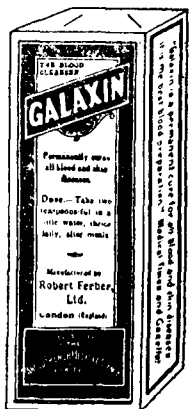
GALAXIN BLOOD CLEANSER

Quickly Heals All Skin Eruptions

Galaxin Blood Cleanser is now manufactured by Robert Ferber Ltd. London, England, to the formula of Dr. E. F. Macdonald. M.D L.R.C.P; the famous Blood & Skin Specialist, who has cured thousands with his infallible treatment—discovered after extensive research and experiment.

THERE'S HEALING IN EVERY DROP!

If you suffer from
Eczema
Psoriasis
Leg Trouble
Nettlerash
Barber's Rash
Dhobies Itch
Impetigo
Dermatitis
Acne
Pimples
Ulcers, etc:
Take
GALAXIN



PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.

ENDOPHON

Glandular Extract

DEALS
5
HAMMER BLOWS
AT
IMPOTENCE



TWO KINDS

(Capsule form.)

ENDOPHON No. 1.

For Partial Impotence
(Premature Ejaculation)
(Feeble Erection.)

ENDOPHON No. 2.

For Complete Impotence
& Sterility

1 bot.	Rs. 7-8-0
3 bots.	Rs. 21-0-0
6 bots.	Rs. 40-0-0

Tele. Codes:

3 bots. No. 1 'Entrax'
3 bots. No. 2 'Enjex'
6 bots. No. 1 'Entron'
6 bots. No. 2 'Enjexor'

1. IT RENEWS
WASTED TISSUES.

2. IT PROMOTES
DEVELOPMENT.

3. IT INCREASES
VIRILITY.

4. IT IMPROVES
RETENTIVE POWER.

5. IT RESTORES
NORMAL GLAND
ACTIVITY.

ENDOPHON is a true physiological restorative in lowered virility of functional origin, being prepared from fresh Glandular Substances, obtained from the glands of healthy bulls. It supplies the enfeebled, worn-out glands of the sexual organ with those essential restorative substances, with the result that Impotence is soon replaced with **Perfect Virility**.

ENDOPHON changes a Weak Impotent man, lacking Manly Power and Competence, into a Virile Man, with full sexual Vigour and ability.

Those men who are **sexually weak** and cannot have a proper union, should take **ENDOPHON**. It is 'different' to other preparations for Impotence, as it does not give mere temporary benefit, but **cures permanently**, by its direct restorative action on the sexual organ. **PREMATURE EJACULATION** gives place to perfect *normal* union with ejaculation occurring *after-not before* full indulgence. **FEEBLE PARTIAL ERECTION** is replaced with erection, full and regular and **COMPLETE IMPOTENCE** is replaced with natural "feeling" and full ability. **ENDOPHON** creates a healthy, sexual system.

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced **ENDOPHON** to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburgh)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris (1922) Brussels (1924) and Rome (1926).

These are your assurances that **ENDOPHON** is a genuine remedy. A trial three bottles will afford convincing proof of its efficacy, by the benefit received.

WE STOCK ONLY GENUINE REMEDIES

"THE CHOICE OF THE EXPERT" READ WHAT CURED PATIENTS SAY.

Mr—(Nagpur) ".....Endophon is all that you claim it to be. I have taken the full course and am now O. K. You have my permission to print this in a confidential manner, as I would like those who are in the same predicament as I was to benefit by using a really fine remedy....."

Mr—(Assam) "...I have finished the course of Endophon No 2 and with much gratitude I inform you that it has cured me completely....."

Mr—(Calcutta) "...When I first started taking Endophon No 2, it did not do me any good. I had taken it for two weeks and was disheartened. I thought of the old adage: 'A fool is born every minute' but my friend who recommended Endophon to me said that Rome was not built in a day, and I decided to complete the course.

I am now happy to tell you that it has cured me thoroughly. I am a wise man, indeed, to have taken your genuine remedy, Endophon....."

Endophon is not similar to Dr. M. Stopes Prescriptions for Impotence, but entirely different, and now recognised by

- (1). *Gazette Medical of France.*
- (2). *Institute of Scientific Research and Development. (Berlin).*
- (3). *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is now manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION.

Because of the success of **Endophon**, many imitations are now been advertised, under various trade names.

Avoid them all. **Endophon** has stood the *test of time*, and is guaranteed to cure permanently.

Endophon is warranted free from all substances against the Hindu or Muslim religion.

Manufactured by **THE BERGERET LABORATORIES, FRANCE**, by special methods, and correctly balanced, **Endophon** is of inestimable value in Sexual Weakness. Only 100% fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.



We have such faith in the Curative Efficacy of **Endophon**, that we guarantee it to cure you permanently.

A complete course of **Endophon No. 1**, for Partial Impotence, ie, (Premature Ejaculation-Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered at a time is Rs. 120/-only. A reduction of Rs. 14/- is obtained.

A complete course of **Endophon No. 2**, (for complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 180/-only.

If, after taking treatment for the complete course, a cure is not effected, we will refund your money in full. This guarantee is bona-fide.

Order to-day a complete course and obtain a permanent cure.

—NOT WORTHLESS 'QUACKS'

"THE CHOICE OF THE EXPERT"

505 EXPERIMENT

CURES

**A TRIUMPH OF FRENCH
SCIENTIFIC RESEARCH**



GONORRHOEA

**CURES QUICKER THAN
ANY OTHER REMEDY**

QUICKLY & PERMANENTLY

THE SEARCHLIGHT OF SCIENCE HAS DISPERSED THE MIST OF UNCERTAINTY COVERING A RADICAL CURE FOR "G" BY CAREFUL SCIENTIFIC RESEARCH AND NUMEROUS EXPERIMENTS.

"505"—the renowned treatment for 'G' is the ultimate result of *five hundred and five experiments* on patients suffering from the disease, hence its name.

"505" is a perfect, highly-efficacious treatment for 'G' and **never fails to cure the most chronic case.** It is used by many doctors, and in Government Hospitals in France, Belgium and Austria, a proof of its remarkable curative efficacy.

Don't be persuaded to try other inferior, abortive remedies, which instead of effecting a cure, only aggravate the disease, leaving a troublesome 'Gleet' behind,—but start treatment with "505" (Mixture & Injection) to-day. This **time-tried** remedy will quickly stop the discharge, remove all pain and irritation and totally eradicate the disease from the system.

"505" **annihilates the demon Gonococcus permanently**, leaving you clean and healthy, and after marriage or at any time, the disease will not re-appear. This, no other treatment can do. They only temporarily suppress the disease.

THE TREATMENT COMPRISES.

"505" MIXTURE.		"505" INJECTION	
1 bottle Rs. 4 8 0.	Male or female Syringe (For Injection) Rs. 1 8 0	1 bottle Rs. 4 8 0.	
3 bottles of each "505" Mixture and Injection.....Rs. 24 0 0		Tel. Code "Zabin"	
6 bottles of each "505" Mixture and Injection.....Rs. 45 0 0		Tel. Code "Zabif"	

BUY A 'HAND PICKED' REMEDY—THE CHOICE OF OUR EXPERT.

"THE CHOICE OF THE EXPERT"

Your Deadly Enemy is Gonorrhea

Destroy it with the
finest treatment evolved
by Science—"505"
Mixture and Injection.

Medical Science is truly marvellous, but in no way is it more evident than in "505" Mixture and Injection. Its phenomenal success has astonished members of the Medical Profession when tried on many cases that were considered practically incurable.

MEDICAL TESTIMONY



Dr. Henri St Just. St. Just Nursing Home. 143, Rue Bonnard, Paris. (France.)

"I used "505" remedy on those of my patients suffering from Gonorrhea, and am glad to inform you that the result was more than satisfactory, so much so, that about 20 patients have been discharged as cured, and the remainder are progressing very well. I strongly recommend the use of "505" as a permanent cure for Gonorrhea."

J.W. Gilroy-White. M.D. London. (England). "I endorse "505" remedy as second to none in the treatment of Gonorrhoea and Gleet. I have used it in my practice with great success."

Dr. Francois De Bras. 12, Rue Clicquot. Bordeaux. (France). "The "505" treatment is excellent. I have lately treated a patient suffering from Gleet, and effected a cure after only six weeks treatment. The patient is now married, and has written that he has had no recurrence of the disease."

A.F. Hamilton, M.D. L.R.C.P. London. (England). "I have much pleasure in certifying that "505" is the most effective and rational remedy for Gonorrhoea and Gleet."

READ WHAT CURED PATIENTS SAY.

(The names and addresses are not given for obvious reasons.)

Mr. _____ (writes). "Shortly after writing my last letter, the pain in the—stopped and everything assumed normal conditions. I thank you once again for your very kind attention and advice and service....."

Mr. _____ (writes). "Six bottles of "505" Mixture and Injection cured me of 'G' I am sorry that I did not get your treatment earlier, as then I would have saved a lot of money that I wasted on other so-called remedies which did me more harm than good....."

Mr. _____ (writes). "I had an attack of 'G' and swallowed a wagon load of medicines, but without success. I may as well try your "505" as I have tried so many others, so please send me the full course....."

AFTER THREE MONTHS.

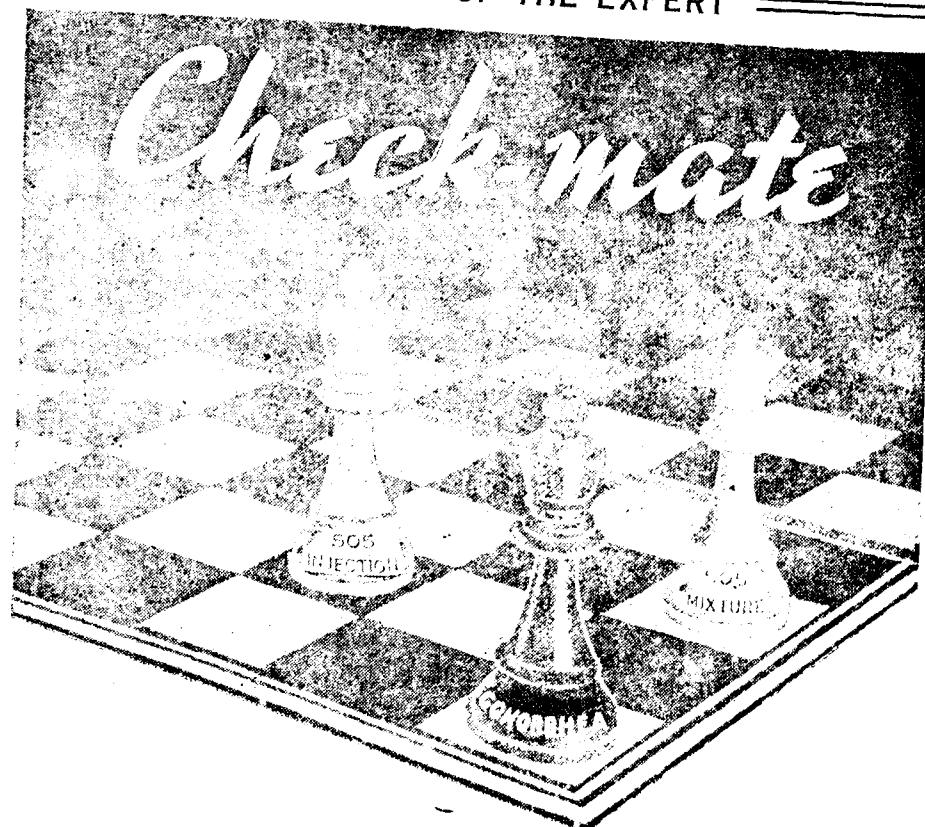
"Your "505" has proved successful. My sincere thanks....."
(Gon. Cure No. 1098).

"505" is a British Product, manufactured by Howard Lloyd & Co; Ltd. Leicester, England, to the formula of Dr Edouard Pavy, the famous French Specialist in venereal disease.

These remedies represent careful scientific research—numerous experiments and practical tests on actual cases.

"THE CHOICE OF THE EXPERT"

MEDICAL



"505" FOR THE PERMANENT CURE OF GONORRHEA

HOW THE TREATMENT CURES.

"505" Mixture. (Taken internally). Is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genito-urinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

(Testimonial. Gon. Cure No. 2054.)

Sgt. C. R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured"

THE TREATMENT COMPRISES.

"505" MIXTURE.

Male or Female Syringe
(For Injection) Rs. 1-8-0.

"505" INJECTION.

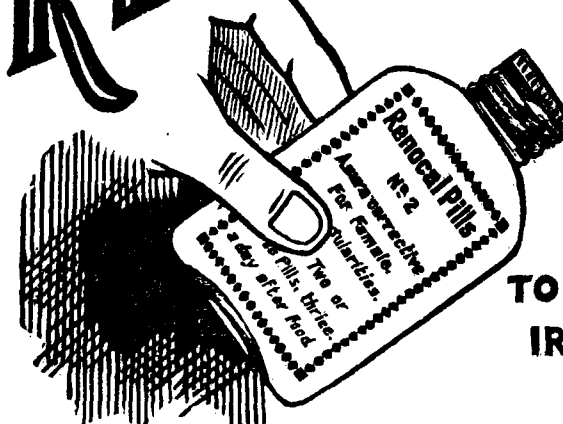
1 bottle Rs. 4-8-0
3 bottles of each "505" Mixture and Injection. Rs. 24-0-0.....Tele. Code. "Zabin"
6 bottles of each "505" Mixture and Injection. Rs. 45-0-0.....Tele. Code. "Zabif"

They are in no sense 'doubtful remedies' but 100% effective.

"THE CHOICE OF THE EXPERT"

RENOCAL PILLS

THE WISE WOMAN'S
FRIEND-IN-NEED



NEVER FAILS
TO CORRECT ALL
IRREGULARITIES



GUARANTEES SUCCESS-NOT FAILURE

Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other pills or tablets are just as good.

Wise women always prefer Renocal Pills to others, be they ever so cheap. WHY? because they know that Renocal Pills unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking Renocal Pills—and avoid Monetary Loss, and Days of Worry. Renocal Pills has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:—"Your Renocal Pills are wonderful. I am alright, though I have only finished half bottle....."

Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases. Price Rs. 7-8 per bottle. Tele. Code "Refto"
No. 2. For obstinate cases. Price Rs. 12-8 per bottle. Tele. Code "Rexin"

Note:—It is advisable to give particulars, time over-due, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success.

EVERY REMEDY STOCKED BY US IS 100% GENUINE—
NOT WORTHLESS 'QUACKS'

FRESH STOCKS
RECEIVEDFINEST
HIGH - CLASS

PROVED BY TEST



BRAND

WEEKLY BY
AIR MAILRUBBER
PREVENTATIVES

TO BE THE BEST

WE STAND ALONE

As stockists of the finest quality Rubber Goods manufactured, and supply them perfectly fresh from stock **not more than one week old.**

Reasons Why you Should Deal with Us.

1. Your letters are treated as Strictly Private and Confidential
2. All goods, before despatch, are carefully tested by our 'Never-Fail' Testing Machine' and microscopically examined,
3. Old Stock or punctured goods are never supplied,
4. We replace free any goods lost or damaged during transit.
5. We guarantee Complete Satisfaction, or will refund your money in full.

Some Opinions of those who have Dealt with us.

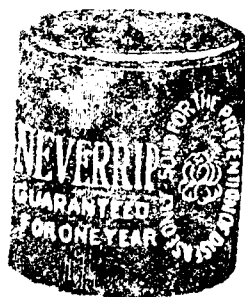
Mr.———writes:—"The goods supplied have given me entire satisfaction. It is indeed a great relief to know where to purchase really reliable preventatives"

Mr.———writes:—"The rubber goods sent are very fine. I have not bought such quality before."

CAUTION.

Many firms allow rubber goods to be handled by dirty packers. These goods are filthy and full of dangerous germs.

ENSURE SAFETY by dealing with us. Goods are tested and examined by an European, wearing surgical gloves. They are supplied fresh and clean, and absolutely free from germs.



Genuine English "NEVERRIPS"

PURE
WHITE

"PLAIN END"

Finest Quality—Skin-Like Texture—Silk Finished—Seamless

These Preventatives are famous for their fine texture, elasticity and strength. They are specially noted for their wonderful keeping qualities in any weather. A trial order will convince you of their perfect quality.

Prices:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

Tele: Code. 1 doz. 'Nefto' ½ doz. 'Nefin'

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION.

Impregnable'
Brand Goods
Ensure
YOUR Safety.



CAMILLE

PREVENTATIVES.

[Snow White]

[Snow White]

Beautifully Soft and Skin-Like—Unnoticed in use.

Preventatives
De Luxe

As Thin as Tissue
Yet Strong as Silk

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are **not felt** when used.

"Camille" is made by an exclusive process and reaches a degree of fineness hitherto unattainable. They cling like softest silk and are absolutely flawless.

We guarantee, once "Camille" are used, no other kind will be wanted, for no other make could give that complete satisfaction found in "Camille" (with teat-end or plain).

Finer Than Gossamer—Softer Than Thistledown

Prices:—1 doz. Rs. 16. ½ doz. Rs. 8-8. ¼ doz. Rs. 4-8.

Tele Code. 1 doz. "Exel". ½ doz. "Excelled"

TESTIMONIALS.

Mr.———(writes):—"Camille" Preventatives are marvellous. I did not know I had one on....."

Mr.———(writes):—"I like Camille immensely. It is so soft and thin,....."

Thinnest
Quality

AMERICAN TIPS.

Skin-Like
Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private)

These American Tips are much superior to any other kind, as being **very thin and smaller in size**, they fit the G. P. like a **Glove**, and make sexual relationship perfectly natural.



Four Points Worth Your Consideration.

- (1) They are WASHABLE and can be used again and again.
- (2) They will not split in use nor slip off during the withdrawal.
- (3) They do not perish quickly, and can be kept for months.
- (4) Fits with comfort and security, as they are made to normal size.

A Sure Method of Birth Control.

PRICES:—1 doz Rs. 18.

½ doz Rs. 9-8. ¼ doz Rs. 5.

Tele: Code. 1 doz. 'Tip' ½ doz Tipper

FRENCH TICKLERS

Superior Quality-Satin Finish-New Design.

These Preventatives are greatly appreciated for the 'feeling' they give during use, caused by the rubber 'ticklers' or 'ticklers' attached at the closed end. They induce passion in Frigidity and effect a proper adjustment in unequal sex relations. Warranted not hurtful.

Prices:—1 doz Rs. 18. ½ doz Rs. 9-8. ¼ doz Rs. 5.

UNIQUE
DESIGNPASSIONETTE
PreventativesMUTUAL
EFFECT

These Preventatives have small, round disc-like protusions near the closed end, and should be used after the application of vaseline over the closed end. Recommended to remove frigidity and for mutual satisfaction. Promotes a proper adjustment.

Prices:—1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

The "CROCODILE"



Prices:— 1 doz. Rs. 20. ½ doz. Rs. 11. ¼ doz. Rs. 6. Sample Rs. 2-8.

We believe that a Satisfied Customer is the best Advertisement.

(WASHABLE) Preventatives.

These Preventatives are made with slight corrugated protusions and ridges, resembling crocodile skin, which give that unique effect during use, for which they are famous. We supply the best quality, extra-stout, and strong, and highly elastic. They are Washable, and can be used for months. Recommended to remove frigidity and for mutual satisfaction.

Most Natural in Use
Non-Ripping Quality
Warranted Reliable.

TRANSPARENT VESTA SKINS SKIN COLOUR.

(Washable.)

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. They are made of the purest para rubber solution by a special new process and are Seamless and Silk-finished throughout. (Teat end or plain.)
Price:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4. Tele. Code. 1 doz. "Vest" ½ doz. "Vestal"

Skin-Like Texture **The Silk "NINON"** **Ivory White**
THE NEW LIQUID LATEX PREVENTATIVES.
Highest Quality **5 Times as Strong as Ordinary Rubber**

Liquid Latex of which "NINON" Preventatives are made, represent a great improvement upon ordinary, seamless goods as no chemicals are used in its manufacture and the natural strength and resiliency is left unimpaired. Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural. Prices: 1 doz. Rs. 15. ½ doz. Rs. 8. ¼ doz. Rs. 4-8.
Tele. Code: 1 doz. "Fine" ½ doz. "Finest"

PREMIER
QUALITY

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction on all points being made from pure para rubber by a special process which gives it that extraordinary elasticity, and quality for which it is noted.

The "Endurance" Sheath **will not burst in use**, like other cheap makes. It is four times thicker than an ordinary preventative, and is guaranteed to last for one year. The best Sheath obtainable.
Price: 1 sheath Rs. 5. Three Rs. 12. Three sizes. 1, 2, 3.

The "FRIVOLA" Preventative.

Resembles a Glove at the closed end. Very Unique.
Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations. Satisfaction guaranteed.

1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

For Ladies! **"YVONNE"** For Ladies!
RUBBER PESSARY.

THE SAFEST METHOD OF BIRTH CONTROL.

This is the latest and most improved Pessary.

Its unique design gives full comfort and eliminates all risk of leakage.

The best Rubber pessary manufactured.

Made of fine soft para rubber. Three sizes 1, 2, 3. Air or Solid rim.
Prevention is made certain if used with Renard's Soluble Pessaries.

Price Rs. 5 only. Three Rs. 12.

THAIS. Excellent quality, Exquisite silk finish
A thoroughly dependable preventative.

Prices:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

Excellent Goods—Best Service—and British Fair Play is always obtained by dealing with us.

SAMPLE PACKET No. 1.

12 CONTAINING DIFFERENT TYPES OF PREVENTATIVES FOR **12**
Rs. 10/- Only.

AS FOLLOWS:—

1 Camille	1 Ninon
1 La Florette	1 Vesta Skin
1 Neverrip	1 Thais
1 American Tip (Washable)	1 Crocodile
1 American Tip (Milk white)	1 Passionette
1 French Tickler	1 Frivola

FREE:—1 Packet Preservative Powder.

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES
AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 5 PER PACKET

Packed in Cellophane to Ensure Freshness on Receipt

SAMPLE PACKET No. 3.

CONTAINING SIX SUPERFINE PREVENTATIVES
AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 Thais	1 Neverrip
1 Ninon	1 American Tip (Washable)

RS. 5 PER PACKET

A Packet of Preservative Powder is supplied free with each packet.

"THE CHOICE OF THE EXPERT"

WHIRLING SPRAYS.



(British Make).

An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use
Guaranteed to last for two years. Price Rs. 6 Each.

CALOMEL OINTMENT.

For prevention of venereal disease. Recommended for use with rubber preventatives.
1 bot. Rs. 3-8. 3 bots. Rs. 9.

LA PAREE

OIL.

A Powerful

Aphrodisiac.

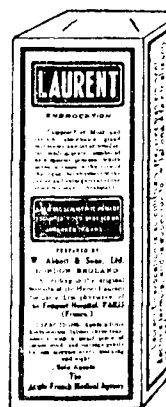
Can be used safely

as a temporary measure.

Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula by E. Rollet et Cie, Marseilles, France.
Price per bottle of 4 ozs. Rs. 15-0-0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful medicaments, especially good for under-sized, shrunken or weak 'parts' Three to six months use is guaranteed to produce full results in every case. Avoid worthless imitations!

Manufactured according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).

1 bot. (4 oz) Rs. 4-8. 3 bots. Rs. 12. 6 bots. Rs. 22

Testimonial.

Mr. — writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

DOUCHE SETS.



Best quality. All metal. 3 pints. Complete with rubber tubing, stop cock rectum and vagina pipe to plug on.

Price Rs. 6-8. each.
(Postage Extra)

The Wife's Friend **"RENNARD'S"** Double Strength
Chinosol Soluble Pessaries.

An Excellent method of Birth Control.
Price per box (12 Pessaries) Rs. 2-8. 3 boxes. Rs. 7

De Vecin Capsules.

A Powerful, Safe Aphrodisiac

Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 7-8 per bottle.

(Extra Strong). Rs. 10 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON-Aphrodisiac Tablets. (Special Strength).

These tablets are very powerful, and have an almost instantaneous effect. They enable a completely Impotent man to have satisfactory union. Warranted perfectly safe, as a temporary measure. More powerful than De Vecin Capsules.

A British Product.

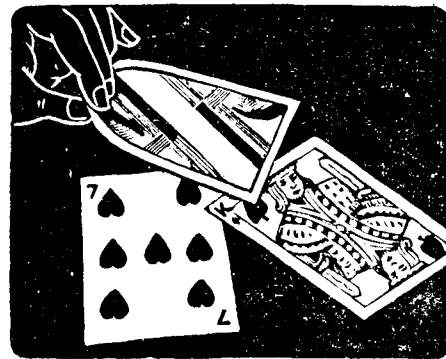
Made by Robert Ferber, Ltd. (London).

Sold in phials.

Rs. 12-8 a phial.

WE STOCK ONLY GENUINE REMEDIES.

“THE CHOICE OF THE EXPERT”



CHANCE
PLAYS
NO
PART



IN THE ACTION OF RENNARD'S MIXTURE

Scientifically prepared to the formula of **Dr. Emile Rennard**, it assures quick relief always, without injurious effects.

Let your choice be **Rennard's Mixture**. It is **MORE** effective than others, and will do the needful in a few days.

There is nothing else to equal **Rennard's Mixture**. Many imitations are now sold, but there are important differences.

Rennard's Mixture is **QUITE SAFE** to take. Furthermore, it does not cause Nausea or impair appetite.

NOTE:—The latest time that **Rennard's Mixture** can be taken with Success is two months over-due. If taken in time, it **CANNOT FAIL**. After this time, the combined treatment should be taken for guaranteed results.



Dr. Rennard.

NOW MANUFACTURED IN ENGLAND.

Rennard's Female Mixture is now a British Product, and therefore, must be good. Everything made in England is good.



READ THIS CAREFULLY.

The treatment is fully guaranteed and if ineffective, the full cost will be refunded.

Mr. — writes:—Please send immediately a bottle of Rennard's Female Mixture.....

Later.....

“All's well. But send me another bottle as a standby.....”

Mr. — writes:—Kindly supply a bottle of Dr. Rennard's Female Mixture and I trust it will be as you claim.....”

Later.....

‘Everything O. K.

My sincere thanks.....”

DEAL WITH A FIRM OF REPUTE



“THE CHOICE OF THE EXPERT”

Since the introduction and sale of **Rennard's Female Mixture** in this country, hundreds of testimonials have been received from grateful customers. We publish below a few of them. The names and addresses are not given for obvious reasons.

Gave Relief After Four Days.

Mrs. — (Delhi). “Your famous Mixture gave me relief after only four days treatment. You may rely on my orders in future”

Had Desired Effect Within a Week.

Mrs. — (Simla). “Rennard's Mixture had the desired effect within a week”

Acted Marvellously.

Mrs. — (Darjeeling). “Rennard's Female Mixture acted marvellously”

Wonderfully Efficacious.

Mr. — (Ceylon). writes:—“The Mixture was wonderfully efficacious and I obtained the desired effect”

Doubt Turned Into Joy and Relief

Mrs. — (Ambala). writes:—“It was with little faith that I decided to try a bottle of Rennard's Mixture. I thought it was one of those doubtful preparations which more often than not are ineffective, that I know to my cost. It was with joy and relief that I noticed its action this morning. I am now quite all right, and you may rest assured that I will place all future orders with you”

BEWARE OF IMITATIONS.

The advent of Rennard's Female Mixture and its immediate and amazing success have made it vulnerable to the onslaughts of imitators and substitute makers whose sole object is to steal the merit of an original, efficacious product.

Proved Best BY Every Test

URGENT, FAR-ADVANCED CASES.

The following treatment should be taken for Far-advanced cases:— One bottle of Rennard's Female Mixture in conjunction with two bottles of Renocal Pills No. 2, as directed. This is the Combined Treatment and is infallible. The telegraphic code word is “Combined”.

—AND GET VALUE FOR EVERY RUPEE SPENT.



MEDICAL HUMOUR

OR

The
Doctor's
Funnybone

PASSED BY THE MEDICAL BOARD OF NON-SENSERS

"Laughter is a most healthful exertion: it is one of the greatest helps to digestion and the custom prevalent among our forefathers, of exciting it at table by jesters and buffoons, was founded on true medical principles."

Why do you close your eyes every time you take a drink?"

"My doctor said I must not look at liquor".

Many a hiccup is a message from departed spirits.

"Nurse," said the patient, "I'm in love with you. I don't want to get well."

"Don't worry; you won't" she said cheerfully.

"The doctor is in love with me, too and he saw you kiss me this morning."

Professors are experimenting with monkeys, trying to give them an education. It ought to be easy to get them to go through the higher branches.

"A vegetarian diet is best for those who would be beautiful," we read. Well, it does not seem to have done much for the elephant.

Those of us who have trouble understanding the devaluation plan envy the care-free life of the physicists. They have nothing to trouble their pretty heads about but protons, positrons, electrons, deutons, neutrons, and sometimes a few alpha particles.

Once Is Enough

"Troubled with your throat, eh! Ever gargled with salt water?"

"Yes. I was nearly drowned while swimming last summer."

Teacher: "Robert, explain what are the functions of the skin."

Bobby: "The chief function of the skin is to keep us from looking raw."

New One for the Brain Trust

"An economist," says the Omaha *Journal-Stockman*, "is a man who knows a great deal about a very little; and who goes on knowing more and more about less, until finally he knows practically everything about nothing; whereas, a professor, on the other hand, is a man who knows a very little about a great deal and keeps on knowing less about more until finally, he knows practically nothing about everything."

No Climber

"How did you happen to become a chiropodist?" he was asked.

"Oh," he replied, "I always was at the foot of my class at school, so just naturally drifted into this profession."

Back to Normal

Nurse: "I think he's regaining consciousness, doctor; he tried to blow the foam off his medicine."

Defective Ammunition

When the doctor arrived he found the patient in tears.

"Cheer up, my good man," he said, "you'll pull through."

"It isn't that, doctor," groaned the patient, "but just think of all the money I've spent for apples to keep you away."

Cramping His Style

Golfer: "Hi, caddie! Isn't Major Pepper out of that bunker yet? How many strokes has he had?"

Caddie: "Seventeen ordinary, sir, and one apoplectic!"

Candidate for the Brain Trust

Half a peanut, a scientist declares, will furnish enough mental energy for half an hour's thinking, but skilful and cautious stoking is required. I ate a whole peanut this morning, and my brain boiler burst.

THE VIRILITY OF MANKIND

What Medical Science has accomplished.

By a Doctor.

—O—

How to maintain the virility of mankind? This knotty problem has engaged the attention of many famous scientists.

The chief causes of sexual weakness is the vicious habit of masturbation, sexual excesses, prolonged and frequent sexual excitement, which have been proved detrimental in the extreme. The sexual system is deprived of sufficient rest and recuperation and gradually loses its wonted energy. Other causes are excessive exercise, sedentary life, and excessive drinking.

Several attempts have been made to arrive at a formula which would bring about successful results. Commencing from the experiments of Brown Sequard in 1889 down to the recent findings of Dr. Serge Voronoff, the famous Russian Surgeon, it is a long history of laborious investigations by men of outstanding ability who dedicated their lives to the cause of medical

progress and the alleviation of human misery.

The outcome of these extensive experiments and research established Gland treatment by the mouth, as best and most rational in the cure of Sexual weakness.

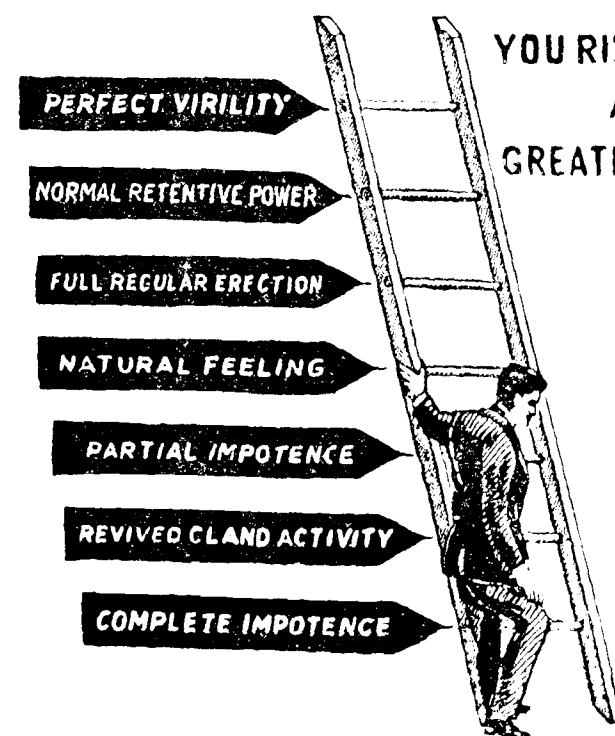
A very important factor in successful gland treatment is **FRESHNESS** of the vital Gland Substances. It is necessary that they are prepared in gelatine capsule form, to ensure freshness and maximum curative efficacy. Gland Substances in tablet or liquid form quickly deteriorate and become inert and worthless.

* * *

Note:—The best treatment is **ENDOPHON**—the finest Gland preparation on the market. It is made in **CAPSULE FORM** and sold in two different kinds. No. 1 for Partial Impotence, and No. 2 for Complete Impotence and Sterility.

===== "THE CHOICE OF THE EXPERT" =====

===== RUNG BY RUNG =====



**YOU RISE TO NEW
AND
GREATER VIRILITY**

**Where do YOU
stand on the Ladder?**

Whether you stand half way up or right at the bottom, **Endophon** will cure you completely and permanently.

What Endophon IS

Endophon is a genuine gland preparation, containing the vital gland extracts in a fresh, fully active form, sealed in Capsules.

What ENDOPHON Does.

Endophon will gradually impart to your weak, enfeebled glands those Very Substances that they lack, and revive them into New Activity giving Partial Erection in two weeks.

Rung by rung, slowly but surely **Perfect Virility** is obtained.

ENDOPHON gradually strengthens the whole sexual system and restores **Perfect Sex Health** and increases Virility. Premature Ejaculation and Feeble, Partial Erection is replaced with **Normal Retentive Power** and **Full, Regular Erection**, and Complete Impotence is replaced with Natural 'Feeling' and **Full Ability**.

Thus, **Rung by Rung**, permanent and perfect virility is the final result.

Sold in two kinds.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation-Feeble Erection)

Endophon No. 2. For Complete Impotence and Sterility.

Prices: 1 bottle Rs. 7-8-0 3 bottles Rs. 21 6 bottles Rs. 40.

Telegraphic	3 bots Endophon No. 1.	'Entrax'	6 bots. Endophon No. 1.	'Entron'
code	3 bots. Endophon No. 2.	'Enjex'	6 bots. Endophon No. 2.	'Enjexor'

WE STOCK ONLY GENUINE REMEDIES

===== "THE CHOICE OF THE EXPERT" =====

ENDOPHON is recommended for under-sexed men (deficient virility). It gives increased virility with greater retentive power.

It is also recommended as a wise safeguard against sexual weakness. If a few doses is taken each time, before or after sexual intercourse, the well-being of the organ will be maintained. This precautionary measure is especially advised to those men whose sexual ability is not quite normal.

ENDOPHON is non-injurious, and can be taken any time. Its action is beneficial and restorative,—not stimulating. It tones, strengthens, and maintains the healthy condition of the organ.

ENDOPHON is warranted free from all substances against the Hindu or Muslim religion.

READ WHAT CURED PATENTS SAY.

Mr. ——— (writes):—"The **Endophon No. 1** which you sent me is doing me a lot of good, and I will gladly recommend it to anyone who needs such a valuable medicine for Sexual Weakness."

Mr. ——— (writes):—"Acting on a friend's advice, I tried **Endophon No. 1**, and am very pleased to inform you that it has fulfilled its claims."

*
YOU'VE
TRIED
THE
REST

ENDOPHON GLANDULAR EXTRACT

is **NOT** a mere Aphrodisiac or stimulant. It is scientifically prepared from fresh Gland Extracts containing those internal secretions, which are provided by the Organism itself for maintaining the normal functional capacity of the Sexual System. Therefore, it is the most suitable remedy for Impotence.

*
NOW
TRY
THE
BEST

NOTE:—It has been conclusively proved that the only rational cure for Impotence is Glandular Treatment. This is strongly recommended by Dr. Marie Stopes in her book "Enduring Passion"

Treatment, in order to be successful, should be carried out regularly. Efficacy of the Gland Substances depends on FRESHNESS. It is important that they are, when taken, perfectly fresh. This difficulty has been overcome, as **ENDOPHON** is now made by the manufacturers in **CAPSULE FORM**, which fully preserves the freshness and potency of the vital Gland Substances.

Glandular Substances in tablet or liquid form lose freshness in a short time, and become stale and ineffective as a treatment for Impotence.

Latest Testimonial.

Mr ——— (writes). ".....I have read about Endophon and would like to give it a trial. Please, therefore, send me six bottles of Endophon No 1. If it does me good, I shall complete the course. I've had this trouble for five years for being such a fool when I was young, which I bitterly regret....."

Later.....

".....Endophon has made me a new man. I feel twenty years younger....."

—NOT WORTHLESS 'QUACKS'—

COPY OF
CERTIFICATE OF MERIT.

Awarded for ENDOPHON by the Institute of Science. Paris. France.

THE
INSTITUTE OF SCIENCE.

This is to Certify
That Endophon Glandular Extract
- a product of Bergeret Laboratories,
has been carefully tested and found
to possess remarkable curative efficacy
in the treatment of

IMPOTENCE

We strongly recommend it from a firm
conviction that it is the best remedy
and

from a sense of duty to the
Profession and Public.

Paris.

3rd April 1937.

Pierre De Sartines.

Director.

LATEST
TESTIMONIALS

Mr. ——— writes:—

"It was with a lot of doubt that I decided to take a course of Endophon No. 2. having tried so many remedies, without benefit. I have just completed the course and I am now quite all right. I can hardly realise it. My only regret is not knowing of this excellent product earlier....."

Mr. ——— writes:—

"Your Endophon No. 1. is a great remedy. I am now perfectly normal. I must confess that I never expected this result and in three months, after experiencing so much disappointment in the past....."

Mr. ——— writes:—

"I deeply regret that for many years I have committed — with the result that I am now suffering from Partial Impotence. A friend advises your Endophon No. 1. and I would like to give it a trial. Please send....."

After Four Months.

'Endophon No. 1. is very good. It has cured me completely. Thanks.'



SOLD IN TWO KINDS.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation—Feeble Erection.)
Endophon No. 2. For Complete Impotence and Sterility.

Prices:	1 bottle Rs. 7-8-0.	3 bottles Rs. 21.	6 bottles Rs. 40.
Telegraphic Code.	3 bots. Endophon No. 1. 'Entrax'	6 bcts. Endophon No. 1 'Entron'	
	3 bots. Endophon No. 2. 'Enjex'	6 bcts. Endophon No. 2 'Enjexor'	

Treatment of Chronic Gonorrhea in the Male.

According to Dr. F. A. Lafonte (Gazette Med. France) gonorrhea in the male becomes chronic when the acute symptoms have subsided and there persists a slight or moderate discharge which contains gonococci.

Chronic gonorrhea implies that the previously generalized inflammation has become more or less localised to areas of erosions or ulceration of the urethral mucosa or to inflammation of the glandular structures or membranes in or about the urethra.

In cases of chronic gonorrhea the best treatment is a mixture and an Injection. Abortive treatment will aggravate the urethra and bring about complications.

"505" is the best treatment for chronic gonorrhea. The Mixture taken internally controls such distressing symptoms as pain, burning on urination, strangury and frequency. It does not upset the stomach. The Injection heals the ulcerations of the urethral mucosa or inflammation of the glandular structures and membranes in or about the urethra.

Gonorrheal Urethritis in the Female.

The urethra is by far the most common seat of primary infection in the

female. The cervix is next in frequency. In children the vagina is chiefly involved. The female urethra is a straight short tube about $1\frac{1}{4}$ inches in length and can readily be inspected endoscopically but instrumentation is contraindicated in acute cases. Its internal sphincter usually acts as a barrier to upward extension into the bladder.

Acute gonorrheal urethritis seldom comes under observation. The discharge which occurs is usually interpreted as being due to "catching-cold" or it is erroneously explained as a "leucorrhea" which has become worse. Or 'some times it is interpreted as "bladder" trouble. Injections and instrumentation are not to be used in the acute stage. The patient should secure rest in bed and mild permanganate douches may be prescribed. Internal medication with balsamics, like "505" mixture will insure relief from the distressing "bladder" symptoms.

The disease tends to become *chronic* because the infection penetrates into the deeper glandular structures especially in those glands situated near the external urinary meatus. On endoscopy the prominent and swollen openings of these glands may be seen. By stripping the urethra with the finger in the vagina a drop of pus may be expressed. The urethra itself feels like a hard cord. Sometimes on endoscopic examination one may also observe a diverticulum of the urethra which in addition to the infected glands may also act as foci of infection. These foci may be the cause of gonorrheal arthritis.

Cured by Accident

One day a young doctor in a small Swiss town, called to examine a sick child, diagnosed a trivial throat complaint, and prescribed a dose of potassium chlorate.

The diagnosis was wrong. In a few days the symptoms of infantile paralysis appeared. But the doctor, whose name was Contat, noticed that the dose of potassium chlorate, although very small, had definitely retarded the onset of the disease. There was an epidemic of infantile paralysis in Switzerland at the time, and he was able to try his treatment on a large number of cases simultaneously. Thirty-three children treated by Dr. Contat with potassium chlorate recovered, while almost every other case then under examination in Swiss hospitals resulted in the death or paralysis of the patient.

Backed by Dr. Debat, a French physician, Dr. Contat then experimented under varying conditions on a large number of monkeys, which were inoculated with the microbe of infantile paralysis and subsequently treated with potassium chlorate. All the monkeys so treated recovered, and have remained perfectly healthy ever since. If the method passes the rest of its tests as successfully, the discovery of Drs. Contat and Debat must be hailed as a medical achievement of first-class importance.

First Air Fight

The first men to fight in the air were two Parisians, who, in 1808, decided to settle their differences by duel.

Two balloons were hired. Each duellist climbed into his gondola, armed with a musket. The balloons were released simultaneously and the battle was on. Each man took pot-shots at his opponent's gas-bag, this presenting a larger target than the occupant of the swaying gondola. Shooting was poor to begin with, but at last one of them scored a direct hit. All the gas escaped through the puncture, and the man fell several hundred feet to his death. The victor's balloon landed some miles away, and out stepped the first air ace!

Peppering the Spaniards

Gas was first used in war-time over 400 years ago.

In 1532 the Spanish invaders were numerically superior to the Brazilians, but they were held up for a whole day by the ingenuity of the natives. These conceived the idea of burning pepper berries, the fumes of which were carried by the wind into the enemy's lines. Spluttering and weeping, the Spaniards were obliged to withdraw—and wait until the wind had changed.

Machine - Arquebus

During the reign of Louis XIII (1610-1643) of France a certain Guillaume Golthoff invented an arquebus which could fire eight or ten shots at a time.

Golthoff's "machine gun" did not weigh much more than an ordinary arquebus.

Would You Believe It!

One of the feats of inhuman endurance performed by Indian fakirs has been called "The Human Hothouse." The fakir stretches out on the ground and places a handful of moist earth on his upper lip. Then a few grains of mustard seed are placed in the earth. Without food or drink the man must lie perfectly motionless, exposed to the sun, and produce a plant—which takes about four days.

One famous woman film star is reputed to exert a pressure of twenty five pounds with every kiss she gives.

Perhaps the strangest will is that recorded on the identity disc of a sailor lost at the Battle of Jutland—discovered when his body was washed ashore. It contained three thousand microscopic letters.

Owing to the fact that about sixty-five per cent of the words in Japanese are of Chinese origin, one has to know, in order to read Japanese newspapers and books, not only the two sets of forty-eight *kan* characters (representing phonetic syllables) which the Japanese invented centuries ago, but at least seven to eight thousand Chinese characters, each of which is pronounced in three or more ways.

The average man consumes about 5½ lbs. of food and drink each day. This amounts to about one ton a year.

The skin contains more than 2,500,000 pores. This is about 3,000 to a square inch.

It has been estimated that Rembrandt painted his own portrait between fifty and sixty times.

The largest bell in the world is the Tsar Kolokol, in Moscow. This bell weighs 180 tons, and has never been rung. The largest bell in actual use is also in Moscow. It weighs 128 tons.

A Remedy for Asthma

Asthma is a health trouble that launches sudden and serious attacks, often at times when the sufferer is unprepared with any means of defence. As every asthmatic knows, night attacks of asthma are the most feared. That is why any simple-to-take remedy that can be kept close at hand to give relief from the paroxysms that accompany asthma should be welcomed. Such a remedy is Matrone Specific, prepared in the form of little tablets, and Matrone Elixir in liquid form, taken in conjunction.

The Matrone treatment is the best in the world and has gained the endorsement of the medical profession, and there is ample evidence from actual users of the treatment that the claim to give quick relief and finally a permanent cure is justified. This treatment is prescribed for use in cases of asthma, bronchial asthma, bronchitis, catarrh and hay fever.

EXTRACT FROM A LETTER OF PRAISE RECEIVED FROM A DOCTOR.

THE ANGLO-FRENCH MEDICAL AGENCY;

GENTLEMEN: It is with great pleasure that I take this opportunity to express my appreciation of the fine products you stock. I have used many of them with remarkable success. In these days, it is indeed hard to choose a good product from the numbers with which the market is glutted"—

Dr. S. C. Elliott. (Rangoon.)

Everything that contributes to Curative Power is embodied in these Scientific Remedies.

WASTING AWAY!



Drop by drop
Will wear away a stone
Not by force
But by constancy alone

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured, if other remedies have been useless—but try **SALIX PILLS**.

SALIX PILLS is scientifically and scrupulously prepared to cure this devastating disease. There is no remedy under the sun that cures so easily,

so effectively, and permanently as this marvellous preparation. It has a salutary effect from the very first dose.

Medical Men acknowledge **SALIX PILLS** as a genuine cure for Spermatorrhea. A trial will show you that it is no worthless remedy.—**A British Product.**

1 bot. Rs. 3-8-0

3 bots. Rs. 9-0-0

6 bots. Rs 17-0-0

Extracts from Commendatory Letters Received from the Medical Profession



Dr. F. C. Perrier.

24, Rue Canabiere,
Marseilles, France.

"Salix Pills is a perfect remedy for Spermatorrhea. I have treated many

cases, and have not known it to fail in a single instance."



Dr. J. Hilton Brown.

59, Maberley Road, Upper
Norwood, London, England.

"I endorse Salix Pills as a most efficacious remedy."

Dr. J. Hilton Brown.

Spermatorrhea is an occasional or constant escape of spermatozoa (life-germs) without or with very little sexual excitement. This gradually undermines the strongest constitution, making the sufferer a mere wreck of his former self.

Cause:—The duct is weakened and relaxed through masturbation or prolonged excesses or sexual excitement.

Spermatorrhea, if neglected, leads to Impotence, Tuberculosis, Consumption, and other dangerous diseases.

Salix Pills should be immediately taken for the full course of three months. If ordered in one lot, the cost is Rs. 50/- only.

(Full instructions for use and advice, re diet, etc: is given in folder enclosed with each bottle).

READ WHAT A CURED PATIENT SAYS.

Mr. ——— writes:—"For eight months I suffered from Spermatorrhea. Emissions took place four to six times a day. I lost weight, became thin and weak, and was unable to do much work. In fact, I was a perfect wreck. Six bottles of Salix Pills cured me. No emissions have occurred for three weeks, and I have gained 20 lbs. in weight." (Spermatorrhea Cure No. 392.)

WE STOCK ONLY GENUINE REMEDIES—Not Worthless 'Quacks'

ENDOPHON

Glandular Extract (No. 1 & No. 2)



Made by Bergeret Laboratories

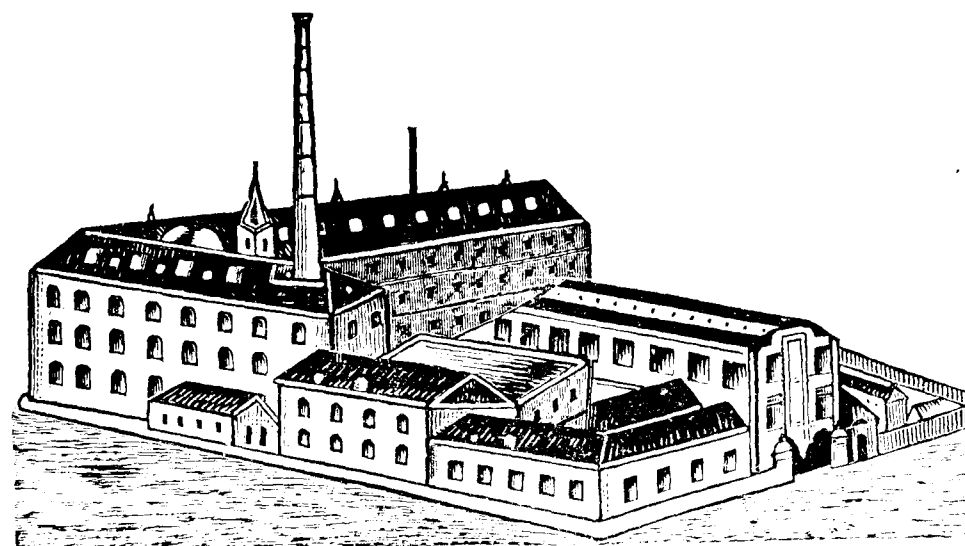
There is a saying: *A chain is no stronger than its weakest link.* Whether in the construction of a mouse trap or the manufacture of a pharmaceutical product, perfection can only be attained and maintained by zealous care and attention to every detail.

The chain of manufacture of the famous preparation "ENDOPHON" is perfect, one of the most important links being the careful selection of gland extracts that in quality and freshness equal the highest standard. This Great Scientific Remedy has met with astonishing success in the cure of sexual weakness.

"ENDOPHON" No. 1 is indicated in cases of Partial Impotence (Premature Ejaculation—Feeble Erection) and ENDOPHON No. 2 in Complete Impotence and Sterility.

WHERE ENDOPHON IS MANUFACTURED

(Pronounced 'END-O-FON')



BERGERET LABORATORIES.

Bordeaux. France. (Front view above)

The Gland Extracts used in the manufacture of ENDOPHON are absolutely Pure Fresh and Standardised, all contaminating matter being removed.

ENDOPHON is manufactured by a delicate process, utterly new and original—every possible care being taken to preserve its curative efficacy and sealed in tasteless gelatine Capsules, immediately after manufacture. Thus, the slightest deterioration is eliminated.

ENDOPHON is a complete and perfect gland preparation and supplies the vital restorative substances necessary to rehabilitate the worn-out, enfeebled sexual system. It must not be confused with other gland preparations, to which it is far superior.

Sole Agents:—THE ANGLO-FRENCH MEDICAL AGENCY (INDIA) LTD.

Extract from commendatory article by Dr. Louis De Rochefort, published in the Journal of the French Medical Association. Jan. 1938.

".....The gland preparation, Endophon, a product of the famous Bergeret Laboratories, is in my opinion a really genuine remedy and a positive cure for sexual weakness. It deserves full approbation and wider support....."

Extracts from commendatory letters received from the Medical Profession.



Dr. J. S. Vaucolles.

Dr. J. S. Vaucolles. 51, Rue Aristide-Briand, Levallois, Seine. Paris. France.

"....I take pleasure in certifying that Endophon is the finest remedy for Impotence and Sterility....."



Dr. E. P. Maurillard.

Dr. E. P. Maurillard. 24, Rue des Fosses St Jacques. Bordeaux. France.

"....As a remedy for sexual weakness Endophon has no equal....."



Prof. W. Curtius.

Prof. W. Curtius. Curtius Clinic. 38, Boulevard Haussmann. Hamburg. Germany.

"....I have used Endophon on patients in my Clinic with great success. I further add, that it is immensely superior to similar preparations, having the vital gland substances in a concentrated form....."



Dr. G. Beaupre.

Dr. G. Beaupre. 4, Rue Marechal Foch. Brussels. Belgium.

"....Science has taken a step forward in the discovery of Endophon....."

In ten cases of Partial Impotence with premature ejaculation and feeble erectile power treated with Endophon by the Clinique Scientifique Leon D'Arbes, Paris, two cases showed great improvement after three weeks treatment, three cases after five weeks treatment and four cases after nine weeks treatment. These nine cases was cured after four months treatment. Only one case resisted treatment until after five months, when it suddenly responded to the treatment. In this exceptional case, a thorough cure was effected after six and a half months treatment.

Endophon is three times as potent as the best of other glandular preparations. Clinical experience with Endophon has demonstrated not only that it is an unusually potent product, but that its use has no ill-effects.

WE STOCK ONLY GENUINE REMEDIES—Not Worthless 'Quacks'

* "Nothing new under the sun."

"Modern" Inventions 2,000 Years Old

Guns, Clocks, and Surgical Instruments

The Greeks and Romans had excellent artillery. As far back as 400 B.C. the coastal artillery in Sicily repulsed the Carthaginian fleet. Hand catapults and bows were developed into gigantic mine-throwers and guns which, by virtue of greatly increased force of strings, could hurl stones, balls, and arrows capable of piercing objects hundreds of yards away. View-finders increased the correctness of their aim. Hence it was possible to capture fortified cities. Dionysius of Alexandria invented a "machinegun" which automatically inserted a fresh arrow after every shot.

The Byzantine artillery had flame-throwers. They had no gunpowder, but they improved every existing means. They used a kind of siphon which could at the same time be used as a fire extinguisher. It was invented by Ctesibios of Alexandria, who based his work on a system of compressed air, using the intestines of the ox as a kind of hose. Thanks to this invention it was possible to create a system of fire brigades on military lines in the cities of the Empire, as did Augustus in Rome. In Ostia we may still see the excavated barracks of the city fire brigade.

The Greeks and Romans did great things without hustling. The hurry and bustle which is often so unpleasant a feature of our everyday life, was unknown to ancient peoples. They did not know that time was money. Much had been invented, but not yet "the minute." In those days nobody was "punctual": no workman, no official, no soldier, for there was no finger to point to the minute.

No one came at the stroke of the clock, for there was no clock. Yet ancient inventors had had the stupendous idea of measuring invisible, unseizable time. Ancient Egypt had used the sundial, and the water-clock—working on principle of the sand-clock—was popular. No kitchen in Athens or Rome was without one, for the dishes were prepared by it. It stood on the table at court, or at the "diet." And as soon as the water had run

out of the top part the speaker had to subside. When the family doctor came to feel his patient's pulse he drew out a pocket water-clock and counted the pulse beats while the water trickled slowly from one glass to the other. The above-mentioned Ctesibios invented a receptacle the contents of which corresponded with the length of the day. The water dripped from one basin and mounted in the other, and with it mounted a cork floating in it, bearing a hand which indicated on a dial split into twelve hours the hour of the day. The first hour was six in the morning, the sixth hour was noon, the "hora sexta" or "siesta" when everyone retired for a rest.

As far back as 2800 B.C. a surgical handbook for the military doctors in Egypt had been brought out, while the Indians knew of diabetes, and operated for cataract. They knew how to sew up the bowel or cut out stone. About 2000 B.C. Hammurabi of Babylon prescribed a physician's fee, and laid down his responsibilities, and the Greeks built further on this basis. Words such as hygiene, physician, pharmacy, therapy, pathology, diet, surgery, melancholy, diarrhoea, catarrh rheumatism are derived from their language. Others, like medicine, infection, sanatorium, recipe, come from Latin. Even to-day Hippocrates is regarded as the ideal physician while the doctors of antiquity described, with classical clarity, diseases like diphtheria and tuberculosis. They had no microscope, but their own senses were the more acute for that.

Pompeii revealed to us the surgical instruments of antiquity; they differ very little from those we use to-day. The government of Rome had prescribed that only qualified physicians should be allowed to practise. There were panel doctors, medical officers, and military surgeons. Every garrison town had one or more hospitals, and Christian charity founded hospitals for the people. There were specialists for eyes, ears, teeth,

just as there are to-day. Furthermore, the Romans were masters of the art of viticulture. We have learn from them, witness the words, wine, vintner, and cellar derived from the Latin. Indeed, it is from the Romans, via the Church (the Cistercian fathers, for instance) that the peasants have learnt how to prepare the soil.

Ancient peoples left nothing to chance or habit; not even to lay can we rival their system of breeding small animals. Oysters, snails, chickens, pigeons, and hares appeared daily on innumerable tables, so they were bred specially on large farms. There were never shortages of eggs, and in 50 B.C. Fulvius Lippinus perfected a system for breeding snails artificially.

All ancient people regarded the meal as a festive occasion. Many of the things which we enjoy were lacking: they had neither oranges, lemons, nor bananas, no tea, coffee, sugar, or spirits. They used honey for sweetening, and baked with fine oil instead of butter—just as they do in the South to-day. But the ancient Egyptians knew how to brew beer.

Good food has never yet caused the collapse of empire. Puritans have spread the legend that imperial Rome succumbed to the Germans because they were "weakened by gluttony," but it is not true. Moreover, Southern peoples were and are moderate.

They used to breakfast at nine on a little bread, with honey, cheese, fruit and wine, and the only really copious meal was the main dinner of the Romans at five o'clock. Gluttons were the exception. They enjoyed receiving guests of an evening, and invited them by "card," as a rule only nine people. Dinner was a gathering of men. The host and

his male cook (not the hostess and the female cook) concocted the menu, which was a work of art, full of new inventions and surprises. First came hot spiced wine, then eggs and quantities of spicy hors d'œuvres, such as pickled cucumbers, melons in vinegar and pepper, sardines, olives, and hot sausages. As a rule the main dish was pork, or there might be rabbit and chicken pie, or a ragout of delicate fish. Dessert had to be light; as likely as not simply cheese, stewed fruit, almonds, and dry pastry.

Everything was marvellously prepared; there were fifty different ways of preparing pork alone. Marrow would be presented to the guests five times, and each time so prepared that they would not know it was the same vegetable. They used to stuff sucking pigs with dates, while chickens were stuffed with olives, which were then removed so that only the faint flavour of them remained. The dishes were brought from kitchen to dining-room by a "lift."

Everything was cut into little pieces by the carver, for the Romans reclined on a couch while they ate, and could therefore use only one hand. As they had no forks, the bones, skin, and rubbish were simply thrown on the mosaic stone floor. Boys with basins of water and dry bread were constantly occupied cleaning up their masters. After dinner they drank heavily, but during the meal intelligent conversation was thought so important that the wealthy in Rome used to invite a scientist or writer to give the conversation the right "tone."

There are but two powers in the world, the sword and the mind. In the long run the sword is always beaten by the mind.—Napoleon.

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The Study of Human Anatomy in the Past and the Crimes of Burke and Hare.

By F. Matania, R. I.

In the past no other branch of science has been hampered by so many difficulties as the study of human anatomy for the advancement of medical and surgical knowledge. It is quite astonishing how, with all the wholesale killing that has taken place all over the world in all ages, and the low value repeatedly placed upon human life, there has at the same time often been such a dire shortage of human material for conducting the necessary investigations. Indeed ever since the time of the Pharaohs, superstition and religious belief have combined to make it extremely difficult for the disciples of Æsculapius to pursue their studies.

At varying times it has been deemed quite in order to sacrifice soldiers by the million, slaves by the thousand, to blind and mutilate them whilst still alive, but if a lifeless body was employed for instructional purposes the learned culprit was in danger of losing his head.

Yet, be it noted as exceptions that, in about 320 B.C., in the reign of Ptolemy Sophe and Ptolemy Philadelphus, permission was given to two privileged doctors, Erasistratus and Herophilus, to use the bodies of criminals who had been condemned to death. This was of course, an important step forward upon the theory of Hippocrates and others and others whose knowledge was gained only by experimenting on animals.

Amongst the ancient Romans knowledge of human anatomy remained very superficial.

Julius Cæsar was the first to encourage doctors, giving them the right of citizenship, whereas until then they had invariably been held in the position of slaves. Later Augustus exempted the doctors from taxes.

In Rome the noble profession was generally exercised by women and chiefly for the benefit of their own sex. Knowledge of obstetrics had indeed grown apace, as witness the perfection and variety of the surgical instruments still to be seen in the National Museum of Naples.

It was in A.D. 130 that a great anatomist came into the limelight and carried out researches of a most remarkable kind. Claudius Galenus was his name. His curative methods enabled him to preserve the lives of many famous gladiators who in ordinary circumstances would have succumbed to their wounds. At a time when, apart from the enthusiastic attachment of the people to the heroes of the arena, the monetary value of certain gladiators reached astonishing figures, it is easy to understand what importance was attached to the work of Galenus.

With the fall of the empire, and the advent of the chaotic state, brought about by the invasion of the barbarians, medicine, like every other science, was hopelessly neglected.

The so-called Dark Ages lasted a long time. Not only in Europe, but also in Asia, the counter blow of decadence was intensely felt. The Arabians were the first to recover, but, in spite of their widespread conquests, medical science, and chiefly anatomical research, did not go very far. On the contrary, we may easily deduct what the conditions were when we see that the Koran most severely denounces as unclean any one who touches a corpse. In addition, the operation of dissecting was forbidden by all the rules of the Islamic faith. Every now and then a voice arose protesting against so many prejudices. For instance, the Egyptian analyst Abdallatif maintained that learning anatomy from books was an absolute impossibility, and that even all the teaching of Galenus was of very little value without personal and practical inspection.

Those isolated opinions, however, proved to be quite ineffective in face of the obstinacy of the masses, who failed to see in those attempts of science anything other than sacrilege.

It was only from the fourteenth century onwards that in Italy art and literature, together with the science of anatomical re-

arch, gave clear signs of waking up and that the medical school of Bologna became a centre where serious studies were carried on.

Thereafter ensued in Bologna's annals a long list of illustrious names, and a rich library of treatises was built up. The medical Renaissance had arrived. Leonardo da Vinci, in spite of not being a doctor, clarified many points in medicine and surgery.

In England, towards the end of the sixteenth century, there were published the first three treatises in human anatomy by John Halte, Master Thomas and John Banister, but the difficulty in pursuing this kind of study was great. Greater still in Scotland were the obstacles set up through the conservative nature of the people and their determination not to imbibe foreign ideas.

Even in the sixteenth century the difficulty in obtaining sufficient material for dissecting was still paramount. Things continued thus right down to the eighteenth century, though the anatomists Valsalva, Santorini and Morgagni laboured hard to overcome the many fanciful suppositions they found to be still existing.

The almost complete impossibility of obtaining human bodies for the purpose of study was naturally a cause of the deepest dissatisfaction in the medical profession. The only chance of getting this kind of raw material was when a criminal, guilty of exceptional brutality, was sentenced to death, and after the sentence had been carried out, was abandoned to the tender mercies of the medical students. A competent and practical knowledge of anatomy was, of course, essential to any student who aspired to become a surgeon. The consequence was that every time a brutal crime produced shivers of horror down the spines of normal people, medical students were dancing with joy in the hope that the judges would grant them the coveted subject for their anatomical theatre. In this connection it may be mentioned that the legal allowance for the medical school of Edinburgh was one criminal every year.

For a school of such repute the allowance was too little, and this process of slow motion imposed on medical learning was the cause of the deepest dissatisfaction. By law, everyone should receive Christian burial, and the allow-

ance, it was argued, was a great concession. Evidently the world on that point had not advanced very much between the time of Ptolemy Philadelphus and the time of George IV.

In every case where that front door is shut, human nature tries to reach its object through the back door, and so it happened that medical students began to be seen hovering in the vicinity of cemeteries, and, when the mournful group of relatives had left more than one inconspicuous grave was opened by the students and the precious burden smuggled away. At the school no questions were asked, and a handsome reward was paid to anyone who had taken any risk or trouble for the benefit of science.

At the time Dr. Knox was the most learned lecturer and preceptor in Edinburgh. He had over 400 students in his class, and they all knew that only by observing the most rigid discretion could they secure an adequate supply of material for the theatre. However reprehensible these acts of the students may have been in reality, there was no real crime committed, but every now and then corpses were brought to the school by unknown people, generally of the lowest social standing, obvious scum of humanity eager to get the six, seven or even ten pounds paid by Dr. Knox for each specimen. Still no questions were asked and the bargain was never spoiled by inquisitiveness.

Amongst those suspicious types who devoted some of their obscure activities to such horrid traffic were two men and their supposed wives who gained the most heinous reputation. The first was called William Burke an Irish labourer of about thirty six years old rather short and strong. He affected a jolly disposition, but he could not altogether disguise a sinister expression that every now and then flashed across his features, revealing a cruel and brutal nature. He had left his wife and children and in the beginning of the year 1827 he had gone to Edinburgh. There he had found a wandering woman, Helen M'Dougal, with whom he linked his sordid destiny.

Edinburgh was already a great city, and like all great cities, not only had fine streets and imposing buildings, but also lurid slums where every form of human misery goes hand

n hand with every degradation and immoral promiscuousness.

William and Helen found a way of earning their living by collecting old boots, and after a superficial embellishment presented them again for sale. After some time they became acquainted with another couple by no means above their own level. William Hare and his alleged consort. They, too, came from Ireland. This William Number Two was of the same age as William Number One, but was tall and lank, and had on his lips the constant mirthless smile of a half-idiot. He was ready for any kind of transaction that could bring him some cash.

Hare had secured the lease of some premises which were hardly fitted even to be used as a pigsty. There he had placed a quantity of beds, which he let out to vagrants of both sexes who might be seeking a night of rest under cover after a day of wandering, or needing a day of rest after a night of mysterious and questionable activity.

Vagabonds of every age, silent brooding youngsters, old and talkative beggars extracting one a time the few coins that would secure the luxury of a palliasse, and young women scantily dressed, who fell dead tired on the benches and took off their shoes before saying a first word—these all came to the Hare *menage*. It was in this house of ill fame that Hare and "wife" received their worthy friends, William Burke and his Helen. No place, incidentally, was better suited than this for meeting the demands of the eager anatomists.

Occasionally the wretched hovel was brightened up by a certain girl of remarkable beauty. Mary Patterson was her name. Everyone knew her and everyone wondered how such a superb specimen of the fair sex had not yet fascinated some decent man to the point of taking her away from the life of degradation that she was living. Always gay and kind with everybody, Mary reappeared, obviously when her resources had reached the very end, and then she too occupied one of the filthy beds of Hare's "palace." It was a strange sight to see a sleeping beauty worthy of the palace of Titian side by side with the repulsive and distorted body of an old witch or a snoring brute hopelessly drunk.

One day the keeper of Dr. Knox's Museum opened the door to Burke and Hare. They were bringing something for the Doctor. "Good; bring it in....." They knew the way to the anatomical theatre very well, and they deposited their burden on the table, took their reward and went away. When it was unwrapped Dr. Knox and his students remained spellbound, for they were beholding for the first time in their experience the body of a real Venus. The body was still warm, nor was there the slightest sign of the girl having suffered any illness or apparent violence. In the very flower of her youth, death had impressed on her only its immobility.

At the sight of such an unusual subject the cold and impassive behaviour characteristic of the medical man gave way to an intense emotion. Someone recognised the well-known Mary Patterson, and so impressed were they by her beauty that they agreed between them to have her painted. In fact, soon afterwards easels and boards were placed round the motionless model and several artists busied themselves in transferring to canvas this vision of beauty. This act of reverence was probably the only one ever paid to this human being so maltreated by the world.

Further examination proved that poor Mary Patterson was free from any ailment; moreover, that she was in such a strong and healthy condition that her death should have caused active steps to be taken by the doctors who examined her body. And yet, not a word was said.

On another occasion again, nothing was said when the body of a notorious idiot called Daft Jamie was brought in. Another person whom everyone knew, but no one claimed. There seemed no limit to the stock of Burke and Hare. They were becoming real specialists.

Everything pointed to the fact that these two ruffians, in order to increase their gains, were manufacturing the wanted article and so maintaining a steady supply for the advancement of science. But trouble was at hand.

One day, in a grocer's shop, Burke met an old woman. He got into conversation with her and pretended to be a relation of hers. They left the shop together and he took her to his house, promising her a bed and supper.

Later the same day Burke returned to the shop and bought a tea-chest. In the evening there was a party, to which Hare and his wife had been invited. At a certain moment a fight arose between Burke and Hare. The old woman was terrified and screamed for the police, at the same time trying to escape from the room. But Helen M'Dougal prevented her from doing so and pushed her back. As if by mistake, Burke knocked the old woman down and held her firmly where she had fallen. It was then that the two wives ran out of the room, leaving the men alone with the old woman.

Some of the neighbours had heard shouts of "Murder!" and "Help!" but did not pay much attention to it.

Towards midnight Burke paid a call on the keeper of Dr. Knox's Museum and invited him to his room. Pointing to a bed totally covered with straw, he said that there was something for the doctor. Hare was still there with his wife and Helen M'Dougal. The next day a tea-chest carried by Burke, Hare and the porter was left at the Museum.

Five pounds was paid, and this was shared by the two men. This time the affair had been a little too noisy. Ugly rumours had been circulating for some time and the police were only waiting their opportunity. It was evident that long immunity from trouble had made the two Irishmen over-confident and rather clumsy. They were sure that the medical school would shield them from any trouble. After all, passive acquiescence does not seem to be a form of complicity, and the protection of such a powerful institution would not and could not fail them.

This fallacious illusion received a staggering blow two days after the last transaction. The law at last stretched out its claws and arrested the two scoundrels and their paramours. At the same time the newspapers published the news and some nasty hints against the school of anatomy. The short but resolute paragraphs of the Press reacted on the public like a match placed to a barrel of gunpowder. The hue and cry aroused in Edinburgh spread in no time throughout the land.

It had happened that the police, informed of the suspicious disappearance of the old woman, had gone to the University and claimed the last purchase. The tea-chest was opened, and there, before the authorities, the doctors admitted a doubt existed that the passing of the old woman was due to natural causes. That, of course, was quite enough for the police to take further action.

On Christmas Eve of the year 1828 the trial of Burke and Hare began, but not before special arrangements had been made to keep in order the amazing number of people assembled around the court of justice. Even military forces were kept in readiness in case of trouble.

The trial belongs to the category of *causes celebres*, and anyone fond of going into details would find the records extremely interesting reading.

The proceedings were conducted in a very clever way, mainly to save as much as possible the reputation of the famous University.

It was arranged that Burke should be tried first. At the same time, immunity was promised to Hare if he would tell all the truth, and Hare, far from being the hero who would defy the scaffold for a point of "honour among thieves," did tell everything, without omission. For fear that he might implicate those whom the court desired to spare, he was made to confine his confession exclusively to the murder of the old woman.

In this case, the box containing the body of the old woman having been opened by the authorities before the doctor's had examined the contents, the University was automatically exonerated from any responsibility. One crime was sufficient to send a man to the gallows, so the previous crimes were only mentioned as additional charges. This intentional exclusion of the more celebrated names from the drama was a disappointment to the public, but we shall see in the end how, what is generally called divine justice in diverse ways reflected upon the fate of every one concerned.

As the details of the gruesome affair came to the public knowledge indignation reached a really threatening pitch. In fact

the crowd that the police kept at bay outside the court of justice was definitely hostile.

It was very late at night when the case for the Crown was closed and the Lord Advocate addressed the jury of fifteen.

At 5 a.m. the defence began, and a short while afterwards Helen M'Dougal was exonerated.

Outside, the dreary and cold night did not deter the public from spending the whole time in the streets. On the contrary, the number increased considerably as time went on. When the news came that the jury had retired at 8-30 a.m. the excitement knew no bounds, but public patience was only taxed with another hour of waiting. At 9-30 the verdict was announced. Burke was found guilty and sentenced to death, Helen M'Dougal discharged, thirteen votes against two. The others were kept in prison chiefly because public fury would have led to their lynching. Helen M'Dougal was the only one who succeeded in reaching her lair, but she was not able to stay there long. The house was practically besieged by an angry crowd, and it was a miracle that she escaped being torn to shreds, and, considering that only a

prison could secure her safety, she spontaneously went there for refuge.

Later, driven from place to place by persecutors, worse than the classic leper of Biblical times, she died in Australia.

Similar difficulty in finding a permanent abode was met by Hare, and it seems that during his ceaseless wanderings he was recognised by some masons and thrown into a lime klin. He lost his sight, and ended miserably as a blind beggar in the streets of London.

Dr. Knox braved public opinion for a time and officially maintained his position, but only officially, for his classes gradually diminished. It was a grave loss to medical science, but none can escape the condemnation pronounced by public opinion.

As for Burke, who had managed in ten months to sell no fewer than sixteen bodies to the anatomists, he himself was executed and, ironically enough, his body was sent to the anatomical theatre—for the advancement of science.

This was probably the only service he ever rendered to humanity.

This amazing mechanism will keep life in the body when the heart is not beating.

Hearts of Steel for Humans

By Madelin Blitzstein

Everything about the heart—its pains, its attacks, its stoppages—has led to many theories which often conflict one with the other. But on one phase of the heart problem scientists agree, and that is that the task of cardiac surgery and heart repair is a particularly difficult and delicate one.

Today, however, there is now hope in this work because of a startling experiment, or invention, as it is perhaps best to label it, which, it is hoped, will lead to a new field in surgery—that of saving

lives by keeping the heart beating where previously it had stopped for good.

Until very recently the surgeon's scalpel was limited in use principally to operations on the outer surface of the mysterious, life-giving organ, like sewing up the heart after stab wounds and similar injuries, or performing operations on the envelope around the heart, called the pericardium, from which stony calcium formations have occasionally been removed with success. But it is now hoped that the repair of disease-damaged valves

in the interior of the heart may some day be made safe and practical by the use of a substitute heart and lung made of steel.

While a steel heart and lung may sound like something out of a modernistic art creation, the new apparatus has actually been developed to a successful stage at the University of Pennsylvania. There it has taken over the entire circulation of 13 animal patients, all cats, several of whom are still living nearly one year after the operation, and one of whom had a litter of kittens six weeks after she had been "fitted" up with the new apparatus.

This remarkable invention is the result of the painstaking research of Dr. John H. Gibbon, junr., of the Harrison Department of Research Surgery at the University of Pennsylvania. Dr. Gibbon reported to a combined meeting of the Philadelphia Academy of Surgery and the Boston Surgical Society his opinion that the chromium-plated heart and lung might in the future take over at least part of the human circulation for a period of 20 minutes to one hour.

In this way, operations could be performed on the heart which could not possibly be performed otherwise because of the inability of the patient to live without the blood circulating through the body.

The necessity of this steel heart and lung is plainly seen in those patients who are suffering from what the medical world calls pulmonary embolism—a very dangerous complication which sometimes follows operations on other parts of the body. A blood clot, totally unexpected and unforeseen, suddenly forms and blocks the artery that carries the blood from the heart to the lungs.

Death follows quickly, sometimes almost instantly, taking place in less than a quarter of an hour. Dr. Gibbon, therefore, hopes that the steel heart will

be attached so quickly that before the period of 15 minutes is up, and the patient is dead, the surgeon can successfully remove the clot.

The apparatus, which has so far only been tried on cats, consists of a metal cylinder which spins 300 revolutions per minute. Blood is piped into it from the jugular vein in the animal's neck and the whirling action throws the blood against the lining of the cylinder in a thin film which can easily absorb oxygen admitted to the lung from the top. This process is a replica of what takes place in the lining of the tiny air cells of the natural lung.

The freshly-oxygenated blood then flows into the steel heart which pumps it back into the carotid artery, located in the cat's neck as it is in the human being's; it is then forced backward into the living heart and parts of the body. This artificial system in the experiments took care of a little more than a half pint of blood per minute.

In his experiments with the artificial heart, Dr. Gibbon, in order to prove the practical value of his research, had to produce a simulated pulmonary embolism in the cats in order to see how the artificial heart would work. The pulmonary artery is first clamped shut while the cat continues to breathe.

The breathing, however, did no good because there was no blood passing through the lungs. Dr. Gibbon was able to hook up an artificial heart in 10 minutes through the neck arteries. In human beings, the wrist or the arm would be used instead of the neck arteries. "Electric eyes" regulate the pressure and "pulse" of the mechanical heart.

Dr. Gibbon's experiment is not the only one, by any means, now going on in cardiac work. Dr. Isaac Starr, Professor of Research Therapeutics at the

University of Pennsylvania, for instance, has found out how much blood the heart pumps at each stroke by making a cardioballistograph or heart hammock, which is a bed suspended from the ceiling. The bed shakes with every heartbeat and shows on a specially constructed graph how much blood the patient's heart pumps at each stroke.

Certain heart experiments have attracted wider attention and notice than others; perhaps the one which has occupied the spotlight more consistently than any other is the Carrel-Lindbergh "glass heart," which acts as a pump to carry nutrient solution to a piece of tissue to make it continue living. The "glass heart" is used to keep glands alive while outside of the body.

In the device of Dr. William B. Kountz of Washington University, however, the heart itself is the pump which forces the blood through a system of pipes and reservoirs similar to those of the body. Thus hearts which were stilled by death have been made to beat again for as long as six consecutive hours.

Other fields of heart work have been investigated and sometimes popular beliefs were found to be without scientific basis, other times they were found to be correct.

While for centuries poets have been singing songs of and refrains about the heart as the basis of deep emotions and consequent emotional pain, it was Dr. Fred Kalteyer, cardiac specialist, at Jefferson Medical College in Philadelphia, who declared unhesitatingly that the heart cannot feel any pain, even if pinched or rubbed. He found that the heart pains which people complain of are around and not in the heart as they think.

On the other hand, the old adage about two hearts beating as one has been proved by science. Two University of Pittsburgh scientists showed that by putting the hearts of baby newts into the bodies of adult newts, they could keep the hearts of the baby newts beating, although they had been transplanted from their original habitat. Both the adult and baby hearts kept on beating in the adult newts.

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Murder In a Concentration Camp.

Work in the Nazi concentration camp at Buchenwalde—where the prisoners are former Socialists and Communists—begins at six in the morning and lasts till about six in the evening, often longer. The prisoners are awakened at four o'clock, so that they may be at the place of work on time. They are put on a continuous diet of dry bread. The work consists of carrying stone for the most part. Great hampers or crates are strapped on to the prisoners' backs, and these are filled with stones until the prisoners sink to their knees. Then they have to carry this load two to three miles. Most of the prisoners collapse by the third or fourth journey. Of late, collapse has been condemned as "refusal to work," and the camp management imposes disciplinary punishments.

The mildest penalty is deprivation of food, and this is often imposed for twenty-four to forty-eight hours. Various refined tortures follow as further penalties, among them imprisonment in a "bunker" forcing the prisoner to stand. The severest penalty is flogging. An "ordinary" flogging means several weeks in the hospital barracks, and the "severe" flogging means that the prisoner is whipped with a leather whip until his kidneys have been beaten to pieces. He dies in frightful agony within the next forty-eight hours. All the prisoners are forced to look on the floggings.

This frightful system means that there is an extremely high death rate in Buchenwalde. We are reliably informed by a recently discharged prisoner that 804 prisoner or 10 per cent. of the usual number of inmates in the camp, died between April and December, 1938.—*Sunday Worker*. New York.



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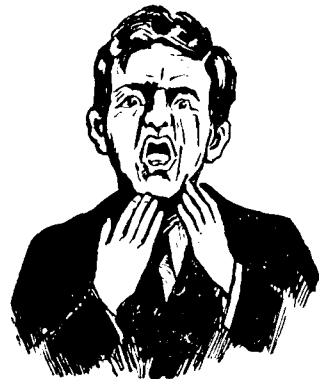
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Is effected with a full course and this has been done in thousands of cases. Remember, Matrone is the treatment of Dr. Gustave Matrone, Asthma Specialist, with 35 years experience.



Dr. Matrone

Do you wheeze, choke, strangle and gasp, desperately fighting for air... Are you unable to sleep at nights and find that your vitality is sapped and your health ruined by Asthma? If you are a victim of this dread ailment, there is new hope of health and happiness for you in the treatment of Dr. Gustave Matrone, the eminent French Specialist with 35 years experience. This new French treatment has brought freedom from Asthma to thousands throughout the world who had despaired of ever again living a healthy normal life.

Dual Action Dissolves Cause

This specialist's treatment called **Matrone**, is scientifically prepared to act directly in removing the true and underlying cause of choking, gasping, wheezing, Asthma. This is accomplished by its dual action. First, it liquifies and dissolves the mucus or phlegm that causes the choking and gasping, and relaxes thousands of tiny muscles in the bronchial tubes so that you can breathe freely and deeply and thus get the benefits of health-restoring oxygen in your lungs. Second, it promotes body vigour and stimulates the building of rich, revitalized blood. Thus, **Matrone** acts in a natural manner to overcome Asthma, and restores sound, invigorating sleep, and actually makes you feel five to ten years younger.

Helps Thousands.

Thousands of former sufferers from Asthma in all parts of the world are now enjoying vigorous health and sound sleep through the use of **Matrone**. Sufferers who before had to sit up all night and others who had to take hypodermic injections are now free from this terrible affliction and able to work and enjoy life. **Matrone** does not contain any narcotics or habit-forming drugs, yet it brings sound, restful sleep the very first night. This is because it acts to dissolve the cause of those terrible choking, gasping attacks of Asthma. Sufferers are high in their praises of **Matrone**. For example, Mr. R. L. writes—".....I could hardly breathe and had to take injections of Adrenalin to keep going. I had lost 41 lbs. Then I tried Matrone and now feel better than I have for eight years. My weight is normal and I do not get any attacks....."

Matrone—The Dual Action Treatment comprising Matrone Specific and Matrone Elixir is immensely superior to other preparations, as it is made to the formula of Dr. Gustave Matrone, the eminent Asthma Specialist.

Prices.

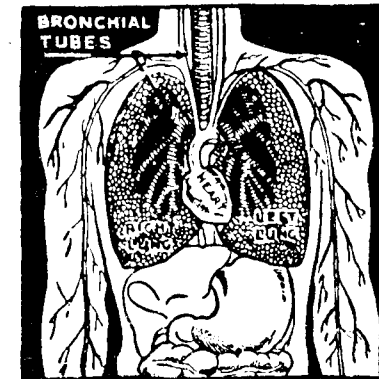
1 bot. Matrone Specific. (Tablet form). **Rs. 5-8-0.** 1 bot. Matrone Elixir. (Liquid—4 ozs) **Rs. 5-8-0.**
3 bots. each Matrone Specific & Elixir. **Rs. 30-0-0**—Tel. Code. "Mat"
6 bots. each Matrone Specific & Elixir. **Rs. 57-0-0**—Tel. Code. "Matrix"

BUY A 'HAND PICKED' REMEDY—THE CHOICE OF OUR EXPERT.

THE CHOICE OF THE EXPERT

Asthma Cause Dissolved in 1 Week

Every day you neglect Asthma you increase your peril. Not only does the heart's action weaken under the violent strain of each successive spasm but complicated lung trouble may result until you may be faced with dreaded T. B. End all this dreadful anxiety and danger by taking Matrone in time.



Instant Relief

Matrone ends attacks instantly in most cases by soothing the nerves and restoring easy breathing. This ensures complete freedom.

Sound Sleep To-Night and Every Night

Test Matrone for yourself to-night. Take a dose of the Specific and Elixir before you go to bed. You will drop off into peaceful undisturbed sleep and wake in the morning refreshed. Never again need you be at the mercy of night attacks of Asthma.

Now is the Time to Act.

Why live any longer in danger? Why pass another night in terror?

Write to-day for the Matrone treatment and be safe against the next gasping, choking spasm. Take a full course and obtain complete freedom. A bonafide guarantee protects you.

Extracts from a few of the many Hundreds of Letters of Appreciation Received

(Name and addresses cannot be given for obvious reasons)

Quite Cured

Mr.—(Delhi) "...Gentlemen—I cannot express sufficiently the thanks I owe for your Matrone treatment. I have suffered from Asthma for so long that I did not think there was any remedy that was really efficacious as I tried everything that was recommended to me. Finally, I tried Matrone and was greatly relieved and have not had an attack for over six months. In fact, I think I am quite cured as I can run upstairs and do anything else that formerly caused an attack....."

Easy Breathing in Five Minutes

Mr.—(Poona) ".....I must say I was amazed at the quick action of Matrone. I had an attack of Asthma and I took a dose of the Specific and Elixir without much faith as I had tried so many remedies. You can imagine how surprised I was to find after five minutes that I was breathing quite easily....."

Doctor Prescribed Matrone

Mrs.—(Bombay) ".....My doctor advised me to take Matrone after he had given me almost everything else he could think of. The first dose produced a wonderful feeling of ease in a few seconds from a very bad spasm. The attack ended very quickly and I was breathing freely and naturally....."

Extracts from Commendatory Letters received from the Medical Profession.

Dr. Guy De Comminges. (Paris) ".....I endorse Matrone as a genuine remedy for Asthma....."

Dr. Georges Bonneville (Bordeaux) "...Matrone is the best preparation for Asthma....."

Dr. Marcel Le Blanc. (Paris) "...I certify that Matrone is the finest remedy for Asthma. It has no equal....."

Dr. Jean St. Ouen (Paris) "...I strongly recommend Matrone. Medical Science has definitely advanced in discovering this excellent remedy....."

Dr. Etienne Blanchard. (Marseilles) .. "I am happy to tell Asthma sufferers that the new treatment known as Matrone dissolves and permanently removes the underlying cause of Asthma. This treatment through its dual action, offers real hope of health and normal life to those who are afflicted with this ailment. Its action is almost instantaneous and it quickly brings freedom from all attacks. The average patient breathes freely and sleeps soundly the very first night, finds appetite returning, with a complete cessation of asthmatic symptoms in a week. I can conscientiously say that I consider Matrone a boon to Asthma sufferers....."



Dr. Le Blanc.



Dr. Blanchard.

These remedies represent careful scientific research—numerous experiments and practical tests on actual cases.

Gulps Tube; Doctors Peer Into Stomach

Gastroscope Turns Light On Most Common Disease

By HOWARD W. BLAKESLEE

NEW YORK, Dec. 11.—An unknown sword-swallower is about to rate as one of mankind's great medical benefactors.

It was he who, 71 years ago, varied his professional performance and swallowed a long, straight hollow metal tube. The tube was the world's first gastroscope; it's job to let doctors look inside stomachs.

Today, after many years of vexing experiments, the daring of the forgotten man has led to identification of what is probably the most common disease of mankind, chronic gastritis, a stomach complaint, whose victims have often suffered all their lives because even its existence could not be verified.

There is now a sudden blooming of gastroscopes in the United States. There are between 100 and 200 of them in this country. In addition, a very recent variation of the sword-swallower's technique, there are in American use nearly 200 candid stomach cameras. These are slender little things, two inches long, made to be swallowed with considerable ease.

The first person in medical records to suggest spying in the stomach was Philip Bozzini. But few dared and none succeeded until the swordswallower.

The millions who stand to benefit owe curtsies also to other laymen. Edison and the pioneers of the electric light come first. The year the electric light was discovered, Trouve in Paris and Nitze in Vienna used it for better stomach viewing.

For the bean-size bulb which now goes right into the stomach and gives an incredibly bright light, thanks go to fully 1,000 workers including Wolf, who devoted 30 years to stomach lights.

One of the last among these laymen was a 13-year-old boy. He is the son of Dr. Rudolf Schindler University of Chicago, whose flexible-tip, Wolf-Schindler gastroscope, is taking the medical world by storm. This boy suggested a little tube to spray local anesthetic into the throat of the patient. The tube has pinhole sprays along its side, something anyone might have imagined, but no one else did. Before that there was risk of flooding the throat with anesthetics.

Few would have anticipated the first thing the doctors noticed in stomachs. In their writings are expressions of amazement at the internal brilliance when this organ is alive and lighted. The stomach wall colors are reds, browns, whites and yellows. Vivid always, the hues are almost the main signs by which physicians diagnose any and all stomach miseries.

The flexible-tip gastroscope is a hollow, rigid metal tube long enough to reach to the stomach. Its end is a flexible tube about six inches long and of finger diameter, containing upwards of 50 lenses, set so that no matter how it is bent, the doctor can see right out of its end.

This end is a glass prism, which is like a window. At most it shows an area of stomach wall of about

four square inches. But the doctor knows just what part is in front of the window, for in pointing to positions in the stomach the tube works exactly like setting the hands of a clock. At the tube's outside, eyepiece end, is fixed at right angles a short slender bar.

When the tip of the tube has reached its farthest point in the stomach, this bar is turned to the position which would be 10 o'clock on any timepiece. In that position the doctor is looking squarely at the pylorus, or exit of the stomach, the place where the food passes out.

He can turn from there toward "noon," looking farther and farther up the wall toward the part of the stomach lying under the heart. Or he can turn down toward "six p. m." successively seeing the lower side and bottom of the organ. The position of the afternoon hours on the clock, from about 2 p. m. to 6 are not easy to see and constitute a blind spot of the gastroscope.

Withdrawing the tip by short steps, the physician successively turns his clock to scan nearly the entire interior. He may inflate the stomach with an air jet to round the chamber for better seeing. As the organ is in constant motion, he sometimes is able to see even around the corner of the exit portion. That is, a billow in the pylorus wall will rise high enough to give a peep. That is important since this area is often a site of ulcer.

Gastroscopes have been built with two eyepieces, so that two doctors could consult as they gazed.

The walls of the stomach are long furrows called rugae, each from a few millimeters to half a centimeter across. Chronic gastritis is a chronic inflammation of one or more of the stomach linings which lie one on top of the other and form these rugae. There may also be swelling or atrophy.

Not even the X-ray revealed this inflammation. A century ago chronic gastritis was a popular diagnosis for stomach troubles. But the disease could not be shown and disappeared from routine diagnosis.

Nervous indigestion was one popular name which took over the attempt to explain these ills. Autopsies fixed the fact that a chronic inflammation existed, but until the gastroscope came along, no physician and no patient knew.

The candid stomach camera this spring started color photography. A medical objection to the camera had been that black and white pictures fail to give the color data for diagnosis.

The camera inventor is E.G. Beck, who forgets to eat when interested in a problem. The camera is a cylinder, a quarter of an inch in diameter, two inches long, its two ends metal, joined by a tube as transparent as glass, but made of non-breakable resin.

VICEREINE'S APPEAL TO PUBLIC. 3 Ways to Fight the Tuberculosis Menace

"The general public are beginning to realise the prevalence of tuberculosis in their midst," said Her Excellency, Lady Linlithgow, "but they are not yet fully awake to the gigantic menace which it constitutes to future generations of India."

"It has been calculated that in a city the size of Bombay, there are probably between 25,000 and 30,000 persons suffering from tuberculosis in active form. As far as can be judged at present, other cities in India are proportionately infected to the same degree, while the disease has already penetrated to a great extent even to the remotest villages."

Lady Linlithgow said that they could fight this disease by general education as to the way in which it spreads; by increased cooperation by the public; and by special cooperation by certain sections of the population.

Cause of Disease

"Her Excellency emphasised that there was only one way of spreading the disease, and that was through an infected person. There is only one cause of tuberculosis—the tubercle bacilli. The prevalent idea that tuberculosis is caused by malnutrition, bad housing, poverty, uncleanness is a complete misconception."

"So long as people look to heredity as the probable origin of the disease, or look upon poverty or unhygienic conditions as other causes

while neglecting the real source of infection there will be no real understanding of the campaign against the disease.

"One urgent measure under the campaign is the training of doctors who can take charge of clinics and other tuberculosis institutions.

"The Government of Madras is the first to establish a nine months, diploma course, and I very much hope that other parts of India will realize the importance of these courses and institute the same."

"It is hoped that an all-India training centre may soon be established in the north for which the Pasteur Institute in the Simla hills have offered all buildings and property belonging to them."

Appeal for Funds

Lady Linlithgow appealed for funds to support the establishment of this centre. She suggested that large industrial concerns and business corporations should start anti-tuberculosis measures of their own.

"Every employer of labour on a large scale should realise the responsibility which rests on his shoulders."

"With the will to understand the problem, and with the cooperation of the individual in every walk of life, from the big industrialist and employer of labour to the poorest inhabitant of his village, success will be obtained in the campaign against tuberculosis. You will have the gratification of knowing that you have one and all contributed to freeing India from one of the greatest scourges in the world to-day."

GIVES EXCESSIVE POWER FULL ACTION LASTS FOR ONE HOUR

INCREASES - - - ERECTION

PROLONGA

PROLONGS - - - UNION

EFFECTS DOUBLY PRESERVED UNTIL CLIMAX.

A GENUINE FRENCH PRODUCT

Special Rs. 10. Super special Rs. 15.

This wonderful remedy prolongs the period considerably.

A dose is sufficient to increase feeble erection to full and complete powerful erection, after satisfaction is obtained a second erection is easily procured in a few minutes.

Tele Code "Pro" Do. "Prolong"

TASTELESS ENDURET TABLETS

For women only

A Genuine French Product

These tablets can be safely taken in tea, coffee or wine etc, without the fear of detection as it is absolutely tasteless.

The action of a dose is sufficient to remove Coldness, Frigidity, etc., as it increases response immensely.

Furthermore these tablets can be taken by the most delicate person, as they are not harmful and do not cause bad after effects.

SPECIAL (Double Strength) Rs. 10 EXTRA SPECIAL (Treble Strength) Rs. 15

Tele Code "End" Tele Code "Endur"

DEAL WITH A FIRM OF REPUTE and get value for every rupee spent;

Perfect BUST

by FAMOUS
PARISIAN
METHODS

IF: your bust has lost its beauty & has sagged, through illness, cares, motherhood, or age.
IF: your bust is insufficiently or over developed.

USE
POMPADOUR
the Famous French
Treatments for
STRENGTHENING,
DEVELOPING or
REDUCING

Each Treatment being entirely different.



These methods are applied externally and cannot have any ill effect; they entail no special regime, no fatiguing exercise, no internal medicament, and for 27 years have been used all over the world with remarkable success. Internationally renowned theatre and cinema artistes owe their attractiveness to the Famous French Treatments.

Sold in two kinds: Pompadour No. 1 (Bust massage) for Strengthening and Developing the bust and Pompadour No. 2 (Bust massage) for Reducing the Bust. Treatment is supplied under a bona-fide guarantee of success, and if ineffective the cost will be refunded.

Prices: 1 bot. Rs. 5-8-0. 3 bots. Rs. 15-0-0.
6 bots. Rs. 28-0-0.

"Sirolin" for coughs, colds and all irritable and inflamed conditions of the chest and respiratory tract.

Rs. 3-8-0 per bottle.

"Pyrolin" for T. B. Bronchitis and other diseases.

Rs. 3-12-0 per bot.

"Roche" Quinine Tablets. Rs. 2-8-0 per bot.

Lorimer's Chemical Food. Rs. 3-8-0 per bot.

Confidence in the Advertised Product

An advertised product must be good, because if it wasn't good, the public would stop buying it and the manufacturer would be forced to stop advertising it, to avoid heavy financial loss.

That the public may have confidence in the advertising that appears in these pages, **AFMA** agrees to support every advertisement with a guarantee of satisfaction or money back.

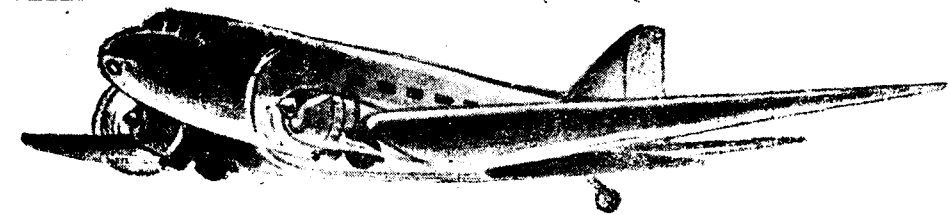
Our policy of careful selection has been responsible for the rejection of many products which we believe to be lacking in curative efficacy or unsatisfactory in any way.

Of every manufacturer, we demand that their products must be safe to use and of value for the purpose advertised. Their copy must contain no claims that cannot be substantiated.

Therefore, when you buy an **AFMA** product, you can be sure that it is 100% genuine and that it will effect a thorough and permanent cure.

The Anglo-French Medical Agency (India) Ltd.

PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.



A HALF CENTURY

These products have been at the service of Medical men and the public for over half a century. During that time the advertisements of these preparations have been found mainly in medical journals. That these preparations have become standard and are now being largely prescribed by Doctors in France, Belgium, Austria and practically all English speaking countries of the world is our reward for "Keeping the Faith." The testimonials and voluntary reports we have received from physicians run into thousands. Reports on one product alone—"505"—now number nearly eighteen thousand. We only publish a few of these reports in abbreviated form with the consent of the physician. However, they are filed by number and can always be referred to when necessary.

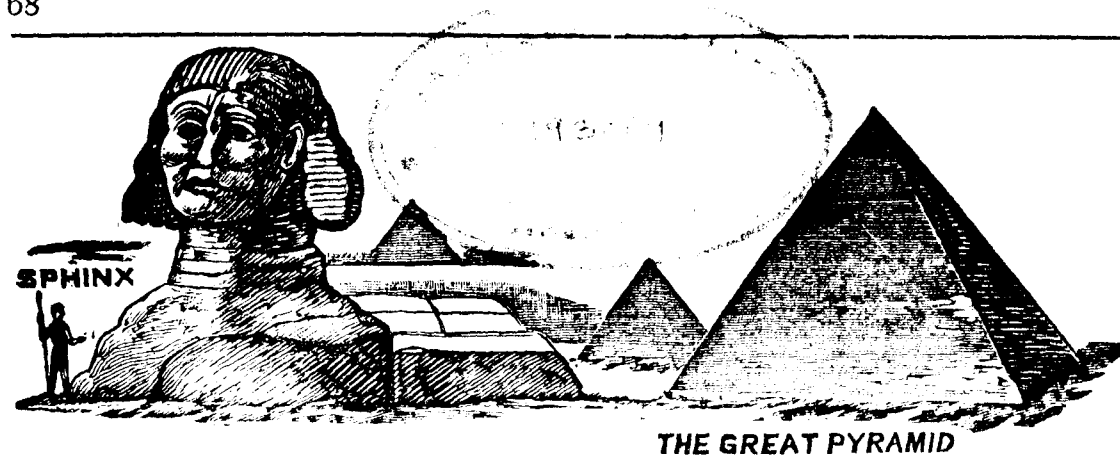
The Anglo-French Medical Agency (India) Ltd.

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies



Developed from 35 years experience

1. Curative efficacy is always given first consideration in the selection of every remedy.
2. Worthless or partially effective remedies are not stocked. All remedies before selection, are carefully tested on actual cases by our pharmaceutical expert, Dr. J. F. De Vaux. (Paris).
3. All remedies are manufactured by famous firms to the formulas of eminent specialists and their curative power is fully endorsed by the Medical Profession.
4. Correct treatment is always prescribed by our Medical Adviser. (British) who has had twentyfive years experience in the treatment of private and other ailments.
5. No remedy is harmful in any way, but possess immense curative power to cure thoroughly and permanently.
6. Treatment is supplied under our guarantee of success. If a cure is not effected, the full cost will be refunded. This is no empty guarantee, but a strictly bonafide one.



Stands at the foot of the Libyan Mountains, a great limestone rock, converted in ages past into man headed lion, termed by the Greeks, Sphinx.

Situated near Gizeh on the west bank of the Nile, and erected as the tomb of Khufu, fourth dynasty, the Cheops of Herodotus, dated by Brugsch, 3733-3666 B. C. The height is 481 ft. and its base, 774 ft. square.

The Scientific Remedies listed herein like the 'SPHINX' and 'GREAT PYRAMID' have stood the *test of time*. They have been in steady demand for over 50 years, and are to-day in greater demand than ever, a proof of their remarkable curative efficiency.

We are the Sole Eastern Agents for these reliable remedies, and before accepting each agency, have *required and obtained*, evidence of their therapeutic value. We guarantee them to be **Genuine Remedies**, formulated to **CURE**, not swindle, a fact soon realized by all those who try them.

Try a remedy from us, before buying elsewhere. We guarantee, once you do so, that no other will be needed, for repeat orders, testimonials, and Doctor's testimony, prove that they have no equal for efficacy in India.

INTERNATIONAL HONOURS OBTAINED.

A few of the Gold Medals won by the Genuine Remedies advertised herein at International Exhibitions. Highest Awards for Purity and Curative Efficacy.



This
Seal

Is Your
Guarantee

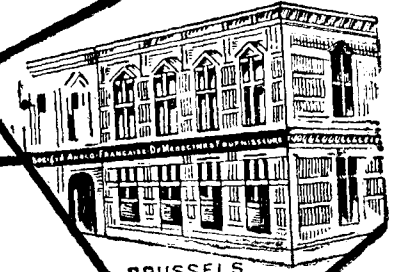
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OUR VAST ORGANISATION HAS BEEN BUILT-UP THROUGH
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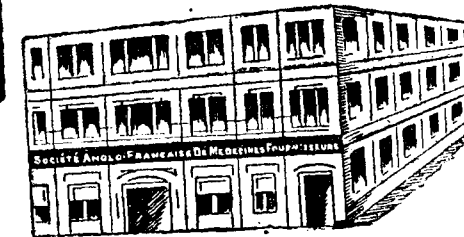
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(France). Nice, Marseilles. (England). Manchester.
N. B. Owing to the war, our branches in Europe have been closed, but in place of them new branches have been opened in British Empire countries and the U. S. A. Our London branch is acting as our Head Office for the duration of the war.

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(Head Office)
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PARIS, FRANCE.
(Transferred to London.)

Manager:
C. W. Heath.
(British).

(Eastern Head Office)
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FORWARDING, All orders are executed same day by V. P. Post, unless instructed to the contrary.

CHEQUES, are accepted on all recognised banks, which should be crossed, and made payable to the manager.

Special European attention is paid to all orders, no matter how small. Prompt despatch and satisfaction is always assured.

POSTAGE AND PACKING and Insurance is charged for all goods, except Rubber Preventatives, when it is free. (For India only)

BREAKAGES, any goods broken damaged or received in a defective condition are replaced free of all charges.

FULL PRIVACY can be had by remitting the value of order, plus postage, etc: in advance. Goods will then be sent **under plain cover**, without our name appearing on the parcel.

URGENT ORDERS.

If goods are required urgently, order by **Air Mail** or they can be wired for at a small cost by using the code word given for each article. Address telegrams "**CURE**" Madras.

KINDLY NOTE.

We have no connection with any firm in Madras, and the remedies for which we are Agents are manufactured by reliable firms in France and England. They represent a range of the best pharmaceutical products of proven efficacy.

FREE MEDICAL ADVICE.



If you are suffering from any ailment, write to our Medical Adviser, with full particulars of your case, also state age, physical condition, and how long standing.

Our Medical Adviser has twenty-five years experience in the treatment of private and other ailments.

Sound advice will be sent in sealed plain envelope. State if prompt treatment by return post, under our bona-fide guarantee, is required or not. All letters are treated as **STRICTLY PRIVATE AND CONFIDENTIAL**.

The Medical Adviser.

The Anglo-French Medical Agency (India) Ltd.

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