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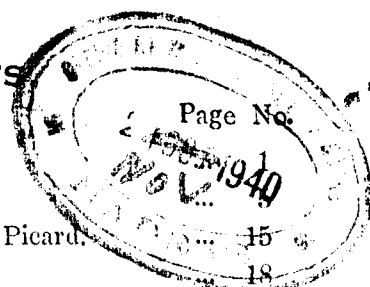
VOL. 3.

A MONTHLY JOURNAL ON MEDICAL MATTERS

No 7.

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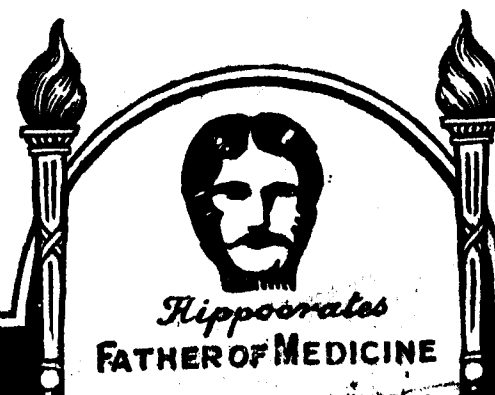
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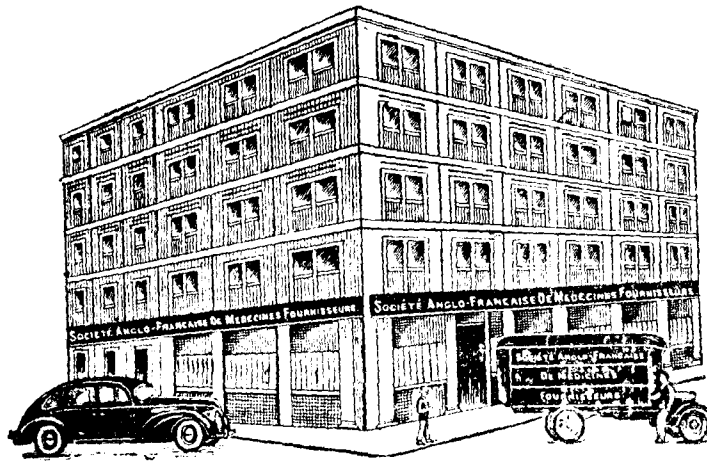
Monthly

September

1950.



FOREWORD



HEAD OFFICE.

149, Rue Montpresnil. Paris. France.

(Transferred to London, owing to German occupation of France.)

WE GUARANTEE TO CURE YOU Or Refund Your Money.

Such is the confidence we have in these remedies. Since introducing them into India, we have received hundreds of testimonials from cured patients and from the Medical profession, convincing proof of their marvellous curative efficacy. This has decided us to guarantee them to increase sales.

If the medicines taken do not effect a cure, the empty bottles and cartons should be returned for identification, on receipt of which the money paid will be immediately refunded.

**THIS IS NO EMPTY GUARANTEE—BUT A BONAFIDE ONE
IF A CURE IS NOT EFFECTED—WE KEEP TO IT.**

The Anglo-French Medical Agency (India) Ltd.

(Eastern Head Office.)

Post Box No. 148, Broadway, Madras.

Manager: C. W. Heath. (British)

Graphic Address: "CURE"—MADRAS

The medicines listed herein are not worthless 'Quacks' that only give more temporary relief, but **Genuine Scientific Remedies**, the result of many years of Scientific Research and Experiment, and are the best that Medical Science have produced.

Most of them are in common use in Government Hospitals in France, Belgium and Austria, and besides, are widely used by Doctors in the treatment of private cases.

MEDICAL SCIENCE

VOL. 3.

SEPTEMBER 1940.

No. 7.

The Miracle of Psychic Surgery

By Dr. Henry C. Link

Some years ago a Portuguese doctor, Egas Moniz, decided to operate on the brains of people suffering from fears and worries. He deliberately destroyed large segments of the brain tissue in the higher brain centers, with successful results. Miraculous improvements in personality were effected. This operation, popularly known as *psychic surgery*, constitutes one of the greatest discoveries in the history of man.

Following Dr. Moniz, a considerable number of American surgeons have developed this operation with brilliant results. The brain tissue destroyed was always in the frontal lobes of the brain, that is the higher brain centers, the seat of reason and imagination. The nerve fibers or mental pathways were cut in as many as twelve areas each a half inch in diameter.

A woman, who had been confined to bed with day and night nurses for a year, with extreme fears of all kinds soon after this operation was able to take care of her own household, drive a

car and entertain people. When she went to the theater, she was for the first time able to enjoy the play and was not distracted by her distress over how her hair looked in back and other trifles of dress.

A bookkeeper of fifty-nine, bedridden for eight months, with a nervous breakdown, obsessed by a fear of poisoning, given to spells of weeping, and finally confined in a hospital with day and night nurses, after the operation lost all these symptoms. A man who had been a failure in business, after such an operation became a very successful salesman and later salesmanager. His wife reported that he made a much better husband after part of his brain had been removed. He did not find fault so much with details and stopped worrying about household affairs. He also developed a lack of self-consciousness and experienced no embarrassment if he made mistakes or received rebuffs. Tests of his intellectual processes, however, showed that these were of a continually lower

NOTICE.

Owing to the German occupation of France, our Head Office has been transferred to London.

This branch has stocks of French medicines for a few months. They are absolutely fresh and guaranteed to keep fresh for six months.

Through special arrangements by the manufacturers, all French medicines for which we are Agents are now being manufactured by reputable British firms, who have purchased the manufacturing rights for England and the British Empire for the duration of the war.

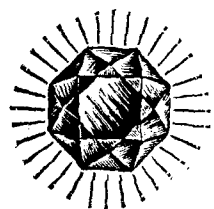
The Anglo-French Medical Agency (India) Ltd.

order as evidenced by an increasing lack of discrimination.

Twenty-one such operations were reported in connection with the meeting of the American Medical Association last year. Most of them were immediately successful in wholly or partly eliminating such symptoms as excessive fears, worries, insomnia, delusions, crying spells, nervous indigestion, panic states, hysterical paralysis, etc. After destroying a good part of the higher brain centers, those which specialize in bodily action, were given great scope. The patients became at once more active physically. Usually there was a slowing down of the higher thought processes, the reasoning power, but patients considered this loss more than compensated for by a happier and more active life. The results of psychic surgery over

a period of years are not yet known and many surgeons are still sceptical. Regardless of the final outcome, the present results are of major significance.

They are in perfect accord with the findings of psychologists that the intellect and imagination often become the chief enemies of personality; that thinking and analysis practised at the expense of energy-consuming action are the great source of fears; that the lower brain centers, those which specialize in bodily action, are just as important as the higher centers of thought, and at times even more important. Psychic surgery proves that certain people would be better off with less brains. It confirms what I have told so many people not yet in need of an operation, that in their quest for happiness they should use their heads less and their feet more.



A Flawless Diamond is Perfection

Similarly, genuine scientific products that are 100% effective, and do what they are claimed to do is **PERFECTION**.

Such products we are Agents for. They are the **Best** that medical science have produced and represent in their perfection the accumulated experience of many years of scientific research and experiment.

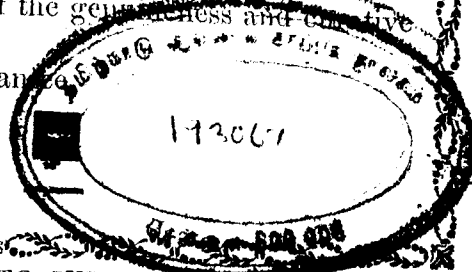
Each remedy has been carefully selected and tested by our pharmaceutical expert, Dr J. F. De Vaux. (Paris).

Furthermore, we have obtained Laboratory reports (Clinical tests on actual cases) and doctors testimony, proof of the genuineness and the value of each remedy.

They are sold under our bona-fide guarantee.

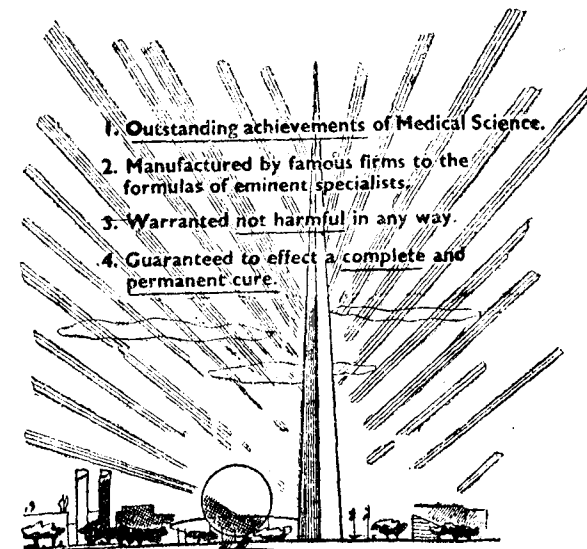
A SQUARE GUARANTEE
FOR STRAIGHT PRODUCTS

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
is embodied in these Scientific Remedies.



THE CHOICE OF THE EXPERT

GENUINE SCIENTIFIC REMEDIES WORTHY EXHIBITS



1. Outstanding achievements of Medical Science.
2. Manufactured by famous firms to the formulas of eminent specialists.
3. Warranted not harmful in any way.
4. Guaranteed to effect a complete and permanent cure.

Remedies True to Advertisements

Mr. — (Poona). ".....I find your remedies true to your advertisements. Your wonderful '505' treatment has been quite successful. The burning, etc. is no more....."

Mrs. — (Lucknow). ".....am most pleased with the efficaciousness of your firms medicines and shall recommend them to many....."



These Genuine Remedies Are **PERFECT PRODUCTS** The Best in The World

AFMA products are 100% GENUINE and **recognised** by the Medical Profession.

In the Medical Section of the World's Greatest Fair.

The New York World's Fair of 1939.

Your choice of one of these Genuine Remedies will prove the turning point in your life...if the course of treatment is carried out carefully and regularly — a **Permanent Cure** must result!

Extracts from some of the hundreds of
letters of appreciation received.

Heartfelt Praise

Mr. — (Mandalay, Burma) ".....
From the land of the pagodas, I send you my heartfelt praise of your Endophon Glandular Extract No. 1. It is a wonderful remedy and has cured me of Partial Impotence....."

Most Effective

Mr. — (Assam). "..... I thank you for the Endophon Treatment, which has proved very successful. I have recommended Mr.—and Mr.—two friends of mine, as I am sure that they will receive the same satisfaction from you as I received....."

Very Grateful

Mr. — (Calcutta). ".....I am very grateful for your Endophon No. 2 treatment. I am now quite cured of Complete Impotence, that I have suffered with for two years. If you want to publish this, please do so privately....."

Gonorrhea—The Best Treatment

BY A DOCTOR.

Gonorrhea is on the increase. In fact, the latest world statistics suggest that four out of five persons in capitals, like London and New York are stricken with the disease.

The common fallacy that it is no worse than a bad cold is exploded. It is now recognised by clinical and pathological evidence as a dangerous disease with serious complications. Therefore, it should never be neglected.

Gonorrhea is an infective process due to the action of a specific micro-organism known as *Gonococcus*. It is characterized by a discharge of pus through the urethra. The primary lesion is an acute catarrhal inflammation of the anterior portion of the urethra. It quickly runs to suppuration, and if neglected, it attacks the bladder and weakens it, causing bladder trouble, then the prostate gland, and passing through the sub-acute and acute stages, penetrates the circulation and organic parenchymata, producing complications like stricture, epididymitis, gonorrhoeal rheumatism, vesiculitis, prostatitis, orchitis (swollen testicles) pyelitis, etc: and sometimes causes Impotence.

The symptoms of the disease usually start within 5 to 10 days after infection.

The patient may get some slight itching of the meatus and a burning sensation while passing urine. The lips of the meatus are congested and swollen. Gradually a serious discharge appears which though thin and mucoid in the

beginning, soon becomes thick and yellow. There is sometimes a dragging pain in the back and some slight constitutional disturbances such as fever.

Occasionally the swelling inside the urethra is so great, that there is an hindrance in the flow of urine and on exertion haemorrhage occurs. The first attack is always more troublesome than the subsequent ones, though it responds easier to treatment. When this disease reaches the chronic stage it needs prolonged treatment.

The best treatment in all cases of Gonorrhea and Gleet (Chronic 'G') is "505" Mixture and Injection. It is endorsed by the medical profession and widely used in hospitals and private clinics in France. The Injection soothes and heals the inflammation of the anterior portion of the urethra, and stops the discharge within a week. The Mixture, taken internally, removes symptoms such as pain, burning sensation after urination and eradicates the *Gonococcus* (Gonorrhea germs) from the system. The cure is complete and permanent.

"505" is prepared to the formula of Dr Edouard Pavy, the famous French Specialist in venereal disease.

Dr Pavy's formula is considered the best and is the result of five hundred and five experiments on patients suffering from the disease. The 505th experiment proved the most effective. These experiments were carried out during a period of eighteen years. The fruits of his prolonged labour in the cause of science is a complete and permanent cure for "G" and its complications.

"505" is manufactured for England and the British Empire by Howard Lloyd & Sons, Ltd. Leicester, England.

Health & Hygiene.

Duration of Sex Life in Man

How long does the male sex life last? We know much about the sex life and its curves in the female. Here are some interesting facts about the male.

Upon the question of the duration of sex life in the male, writes Dr. Bowers in *Sex Science*, there is a wide divergence of opinion. In the strict acceptance of the term we must concede that the "sex life" really begins and ends with the physical life of the individual.

In fact, the generative organs begin to function even before the birth of the child. The internal secretions of these organs, circulating in the bloodstream of the embryo, undoubtedly influence all the various cells of the body.

They modify the growth, shape and physical characteristics of the structures of the body—from the bony framework to the central nerve cells. They also exercise a potent influence on the psychic life of the individual that is to be.

Freud tells us in his "Infantile Sexuality—Three Contributions to the Sexual Theory"—that the actual beginnings of sexual life cannot possibly be identified. To those of us, accustomed to date the advent of sexual life with puberty and adolescence, this seems utterly absurd.

And yet, endocrinology, or the study of the ductless glands and their function, confirms the observation of Freud, in

respect to the fact that the internal secretions, which influence our functioning power—sometimes in a curiously potent manner—originate not only in the testicles, prostate, ovaries and uterus, but *also* in the pituitary, thyroid, adrenal and thymus glands, as well as in other organs—such as the spleen—the functions of which are as yet but little understood.

Even the lips, the nipples of the breasts, and other erogenous zones of the body may contribute, or participate in, this general sexual development.

Professor Muller contends that there are intimate relations between the digestive organs and the sexual glands. Chronic constipation, also, is very common where there is a lack of functioning power in the sexual glands.

Therefore, it may be said that the sexual organs comprise, either directly or indirectly, *all* the organs of the body.

And so, the "duration of sexual life" may be, strictly speaking, the duration of the functioning power of the various organs that comprise the body.

However, what the average person regards as the "duration of sex life" is that period between which one is capable of participating in the sex act and that time which marks the cessation of this virility.

This period varies greatly, and depends upon a number of circumstances. Climatic conditions have much to do

with the early maturing and the early degeneration of the function.

Vitamin D and the tropical or sub-tropical sun bring about what would be considered among Anglo-Saxon races as a precocious sexual development.

The Basutos, and various others among the negroid or the Polynesian races, are mature men at sixteen, possessing at times extraordinary virility.

At fifty, however, many of them are old men—much older, proportionately, than are the Normans, Scandinavians or Anglo-Saxons—many of whom marry and have authentic progeny at seventy.

It is conceded that sexual virility and longevity are *always* associated. Castrated animals or humans never attain great age, as they offer far less resistance to infection. For the secretions of the ductless glands, in general, help to neutralise, or antidote, poisons introduced into the body with the food, or developed in the digestive tract as the result of putrefactive fermentation.

It is partly because of this fact that there is no record of any eunuch ever having lived to an advanced age. On the other hand there is ample evidence to prove that men of strong sexual powers have lived a hundred years or more.

Of course, it is gravely to be doubted that centenarians, mentioned in the literature, ever lived to be as old as they were reputed to have been. Nevertheless, their hale and hearty activities bear out the contention that without exception, all these old men were unusually well sexed.

Thomas Parr, who lived to be nearly 153, was found guilty and punished at the age of 102 for having committed

a sexual offence. Eighteen years later he married a widow, who claimed that she found in him nothing to indicate degeneration.

The greatest physician of his times, the renowned Harvey, who first demonstrated the circulation of the blood, made the autopsy on the body of Parr. He reported that "The body was in such good condition that the cartilages of the chest bones were not yet ossified."

The hair on the forearms was still black. The tests were 'Sound and Large.' Harvey states that "His wife told me that until 12 years ago he had never ceased to embrace her frequently." And this was at the age of 140.

A Dane, by the name of Drakenberg, lived to the age of 146, notwithstanding the fact that he rarely knew what it was to draw a sober breath. At the age of 111 he married a woman of 60, with whom he lived a complete married life for upwards of twenty years.

Many of these old men have proved their virility in paternity. Not a few of them have had a number of children, even after reaching the age of 80.

Peter Albrecht, married at the age of 85, lived to the age of 123, during which time he had sired seven children.

Gurgen Douglas, a Swede, married in his 85th year. Before he died, at the age of 120 years and 7 months, he had been the father of 8 children.

An Italian, Baron Baravicino de Capellis, lived to be 107. He had 4 wives. The first he married when 14 years of age. He had seven children. Yet most interesting to note, his last wife was pregnant when he died.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix. Journal of Medicine, Feb. '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected to such a degree, that surprising results have been recorded in books of medical statistics.

A good deal of information about the subject can be obtained from an authoritative publication put forward by Dr. E. Retterar, a Parisian Professor.

It is also truth that the most forward medical men whose opinions are valued by physicians of the whole world have personally carried out experiments, and have without reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

It has been scientifically proved that the best and most rational treatment for the cure of sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The bulls selected must not be diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

The exact proportions selected from different glands is a matter of vital importance.

Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy. The vital gland substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

❖ ❖

The Chemists of **Bergeret Laboratories** have discovered after years of research and experiment a glandular extract of unusual efficacy in the treatment of sexual weakness. This preparation is **Endophon**, which is available in two different kinds. **No. 1** is for Partial Impotence and **No. 2** for Complete Impotence and Sterility. This Great Product has won tremendous success, and this has led to its widest medical recognition. It is different to the usual run of Glandular preparations, being the **Star Product of Bergeret Laboratories**, who have for more than a quarter of a century manufactured Organotherapeutic products for the medical profession.

The treatment should be carried out faithfully for the prescribed course. It is guaranteed to effect a complete and permanent cure.

THE CHOICE OF THE EXPERT



PILES!

WHEN YOU CAN BE
PERMANENTLY CURED
WITHOUT OPERATION.

The burning agony of Piles, the constant irritation and the frequent loss of blood soon reduces a person into an abject state of misery and weakness. Only those who suffer know the misery and inconvenience it causes—an affliction that often makes walking, sitting, etc., painful movements; and changes the most optimistic person into a confirmed pessimist.

If you are subject to this malady, don't suffer. You can get immediate relief and finally a permanent cure by using the **Dubois Treatment for Piles**—which is a thorough and permanent cure for all forms of Piles.

The **DUBOIS TREATMENT** is a recent medical discovery by Dr. Etienne Dubois, Piles Specialist. It possesses powerful antiseptic and healing properties and is unequalled in promoting a complete and permanent removal of Piles. It has always been found very effective in advanced cases that had resisted other treatments.

DUBOIS is immediately soothing to the most painful Piles; it checks bleeding and under its wonderful influence, the swellings rapidly subside and disappear. Start treatment to-day and obtain a permanent cure!

THE GENUINE TREATMENT FOR PILES

COMPRISES:

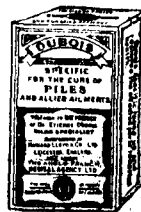
Dubois Specific.
Taken internally.
Dubois Ointment.
(For external use)

Prices: 1 bot. Dubois Specific. Rs. 5-8-0. 1 tube. Dubois Ointment Rs. 4-8-0.
" 3 bots. Specific & 3 tubes Ointment. Rs. 27-0-0. Tel. Code. "Dubon"
" 6 bots. of each Rs. 51-0-0. Tel. Code. "Dubonay"



Dr. Dubois

Dubois is the best treatment for all forms of Piles, as it is prepared to the formula of Dr. Etienne Dubois, Piles Specialist, by Howard Lloyd & Co., Ltd. Leicester, England.



AFMA products are **GUARANTEED** products. They **cannot** fail.

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

Wonderful Remedy.

Mr. _____ ".....I am pleased to inform you that **Dubois** cured me of Piles that I was suffering with for eighteen months. It is a wonderful remedy..." You may print this letter, but without my name, as I would like other people to benefit by this excellent treatment....."

Saved from the Hospital.

Mr. _____ ".....Just a few lines to thank you for the excellent **Dubois** treatment you supplied to me. I am quite all right now. I cannot praise it enough. It has saved me from the Hospital....."

Recommended by Doctor.

Mrs. _____ ".....I have been using your **Dubois** treatment upon the recommendation of my doctor, and am glad to say with very satisfactory results....."

Could Hardly Sit Down—Now Cured.

Mr. _____ ".....**Dubois** has cured me completely. I suffered with a protruding pile and could hardly sit down, but now it is gone....."

Only Cure for Piles.

Mr. _____ ".....Am quite cured from the piles. **Dubois** is the only cure for this malady. All the other remedies that I tried gave me no more than temporary relief. You can make what use you like of this letter, but please do not publish my name....."

Deeply Grateful to "Dubois."

Mr. _____ ".....It is now three months since every trace of my Piles disappeared. I can take exercise and eat and drink anything, without the slightest sign of the old complaint. I am deeply grateful to **Dubois**....."

Extracts from Commendatory Letters

Received from the Medical Profession.

Dr. A. B. Wilmington. (London) writes:—"Gentlemen, I take pleasure in sending you my endorsement of your excellent remedy, **Dubois**, Specific and Ointment, as there is no question regarding its remarkable therapeutic value in all forms of Piles....."



Dr. Wilmington.

Dr. J. W. Armstrong. (London) writes:—"...I make no apology to the medical profession in coming out openly and commending the **Dubois** treatment as a genuine remedy for Piles, as I am certain that there is no known remedy that can equal it. I had tried the usual forms of treatment in a case of chronic Piles, without success. I then tried **Dubois** and with most gratifying results....."



Dr. Armstrong.

Dr. Georges St. Quentin. (Paris) writes:—".....**Dubois** Specific and Ointment is infallible in all cases of Piles. It has no equal....."



Dr. Quentin.

Try an AFMA product before buying elsewhere. You will be **completely** satisfied.

THE CHOICE OF THE EXPERT



PANCRE-VITE

THE ORAL INSULIN COMPOUND
FOR DIABETES

MANY IMITATIONS - BUT NO EQUAL

Diabetes, a dread disease, was formerly considered to be incurable. But it can now be cured with Pancre-Vite, the New Scientific Oral Insulin Remedy.

Pancre-Vite is a powerful remedy for Diabetes. It is a combination of all the active derivatives of the pancreas which control carbohydrate metabolism together with the specific proteins necessary for regeneration of the pancreatic tissues.

Chronic cases have been successfully treated by the oral administration of Pancre-Vite. It lowers sugar to normal. Aids digestion—increases weight and strength—positively makes the patient fit and healthy, as no other remedy can.

Pancre-Vite is the rational and most effective remedy for Diabetes, as it is prepared to the formula of Dr. Armand Grimard the eminent Diabetes Specialist.



Dr. Armand Grimard
Diabetes Specialist.

Try Pancre-Vite NOW and rid yourself of Diabetes for ever!

MANY IMITATIONS but NONE EQUAL to PANCRE-VITE!

Insulin is not curative, but only has transient effects, besides the necessity for daily injections are extremely inconvenient and tend to become tiresome.



Pancre-Vite is the best Oral Insulin Remedy, convenient to use and very effective. Its powerful curative action strengthens and develops the pancreas which control the several phases of diabetic pathology.

Pancre-Vite easily supersedes Insulin as a specific for diabetes, as it contains the active derivatives of the pancreas with other substances necessary for the complete regeneration of the pancreatic tissues. Furthermore, it is prepared in Capsule form—specially hardened—to insure the passage through the stomach for immediate absorption in the intestine, with maximum curative efficacy.

This effective action cannot be obtained with preparations made in tablet or liquid form.

Prices: 1 bot. Rs. 7-8-0 3 bots. Rs. 21-0-0 6 bots. Rs. 40-0-0

Tel. Code. 3 bots. "Pan" 6 bots. "Panning"

AFMA products are 100% GENUINE—and recognised by the Medical Profession.

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

WONDERFUL CHANGE

Mr. (Age 38). writes:—".....I was tired of having Insulin injections daily. My doctor advised me to take by mouth Pancre-Vite. I followed his advice and am glad to say that the course of treatment effected a wonderful change in my condition. I have never felt so fit as I do now, since I got diabetes. There is no sign whatever of the disease....."

Completely Cured.

Mrs. (Age 42). writes:—".....I suffered for over five years with diabetes. It robbed me of energy and vitality. The digestive organs were also impaired, so my food seemed tasteless and like lead in my stomach. I passed a dreary existence.

Pancre-Vite was the only remedy that helped me. I began taking it in January and when the warm weather came I was completely cured, felt like a new woman, full of life and hope.

Words cannot tell how pleased I am to have my health back. I have a keen appetite and enjoy my meals; digestion is perfect. All symptoms of diabetes have left me. I have gained twenty-six pounds in weight and feel in harmony with all the world because I am now perfectly well....."

Cured Thoroughly.

Mr. (Age 53). writes:—".....I cannot fully express the thanks I owe for your Pancre-Vite. I have suffered from diabetes for so long that I did not think there was any cure for it as I had tried everything that was recommended to me. Finally, I gave Pancre-Vite a trial and to my delight it cured me thoroughly. There is no trace of sugar, and my weight and strength is much increased....."

Extracts from Commendatory Letters received from the Medical Profession.

Most Valuable Remedy.

Dr. A. F. De. Ravnac. (Paris). writes:—".....Pancre-Vite was first called to my attention by a patient of mine. The man in question, Monsieur Gabriel Coulondre, told me that no other medicine did him so much good as Pancre-Vite, and after studying his case, I advised him to keep on taking it. He was suffering from chronic diabetes and told me that the disease was of twelve years standing. Monsieur Coulondre was perfectly cured after five months treatment.



Dr. De. Ravnac

I became fully convinced of the great value of Pancre-Vite after observing its beneficial results in a number of other cases. From the experience of a practice stretching over twenty years, I have no hesitation in stating that Pancre-Vite is a most valuable remedy for diabetes. I prescribe it myself now and shall be glad to add my endorsement to that of my brother physicians who are commending it....."

Positive and Permanent Cure.

Dr. R. C. Duhamel. (Paris). writes:—".....I treated a diabetic patient last year with Pancre-Vite. The first six bottles did not give any perceptible improvement and my patient became disheartened and wanted to stop the treatment. I advised him to complete the course, pointing out that even the best medicines are slow to give improvement in certain cases, and he followed my advice with excellent results. After twelve bottles had been taken, the sugar began to diminish and weight had increased by 5 lbs. At the end of the course no sugar could be detected, even by analysis, and his weight is now 10 st. 8 lbs. perfectly normal for his height.



Dr. Duhamel

To make sure that there would be no recurrence of the disease, I advised my patient to take the treatment for a month longer than the prescribed course. At the time of writing this letter, it is six months since the treatment was stopped and there is no trace whatever of sugar or any other symptom.

Unhesitatingly, I endorse Pancre-Vite as a positive and permanent cure for Diabetes....."

AFMA products are the Choice of our Expert, Dr. J. H. De Vaux, and are the **BEST** in the World.

THE CHOICE OF THE EXPERT



Indigestion
Afraid to eat



Doubled Up With
Agonising Stomach Pain



Silent Sufferer from
Gastric Ulcers



Dr. LA ROCHE.

WHAT LA ROCHE IS

1. La Roche is the most scientific treatment for all forms of stomach troubles.
2. La Roche is a genuine remedy-prepared to the formula of Dr. Edmond La Roche, eminent Stomach Specialist, and is wonderfully efficacious.

Prices: 1 bot. Rs. 4-8-0. 5 bots. Rs. 12-0-0. 6 bots. Rs. 22-0-0.
Tel. Code 3 bots (Lar) 6 bots (Larco.)

AFMA products have no equal; They are the **BEST** in the world.

DON'T ABANDON HOPE!

If you are a sufferer from stomach troubles and have tried other remedies in vain, don't abandon hope—but take **LA ROCHE**, the Specialist's treatment for all stomach disorders.

A Permanent Cure

Even if you have suffered agonies for years, been a martyr to indigestion, wind, flatulence, dyspepsia or even gastric or duodenal ulcers, **LA ROCHE** will give you quick and certain relief from all pain and discomfort and gradually effect a thorough and permanent cure.

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End your stomach trouble for ever by taking this wonderful remedy and enjoy your meals in peace.

Acclaimed by the Medical Profession!

LA ROCHE has been acclaimed by the Medical Profession as a genuine; highly efficacious remedy for all stomach troubles. Moreover, it is made to the formula of Dr. Edmond La Roche, Stomach Specialist.

WHAT LA ROCHE DOES

1. La Roche counteracts acidity. Prevents food fermentation and the formation of stomach gases and wind.
2. La Roche soothes and heals any inflammation of the delicate stomach lining.
3. La Roche regenerates the digestive system, giving internal strength and full capacity to digest all foods.
4. La Roche creates a normal healthy stomach.



Cured Perfectly
Enjoys Meals



Permanently
Cured



Permanently Cured
Now Eats Anything

THE CHOICE OF THE EXPERT

READ WHAT CURED PATIENTS SAY.

Made a New Man of Me

Mr. — (Bangalore) ".....I could not eat the simplest meal without suffering pain. Then I tried La Roche with excellent results. It has made a new man of me. I enjoy all my meals now....."

Cured Perfectly

Mr. — (Simla) ".....I suffered from Gastritis for three years during which time, I tried all sorts of remedies but they only relieved the pain for a while without effecting a cure. A friend recommended La Roche as a trial and I'm glad I followed his advice. It has cured me perfectly....."

Quite Different to other Remedies

Mr. — (Assam) ".....Thanks to La Roche, my stomach trouble has disappeared. It is quite different to other remedies. I wish I had taken it earlier....."

Extracts From Commendatory Letters Received from the Medical Profession.

A Boon to Suffering Mankind

Dr. Henri Dupres. (Paris) writes:—".....I have treated many patients with La Roche most successfully. It is not a mere palliative, but a radical cure. I consider it a boon to suffering mankind....."



Dr. Dupres

Tried with Much Success

Dr. Alphonse Daudet. (Bordeaux) writes:—".....I have tried La Roche on many cases of Gastritis and Dyspepsia with much success. I advise all who suffer from stomach troubles to take La Roche for the prescribed course and I am sure a permanent cure will be effected....."



Dr. Lavenne.

No Better Remedy

Dr. Jean Lavenne. (Paris) writes:—".....I add my endorsement of La Roche. There is no better remedy for Gastritis, Dyspepsia and other stomach disorders....."

Genuine and Most Effective

Dr. Philippe Lacroix. (Paris) writes:—"La Roche is a genuine and most effective remedy for all stomach ailments....."

For 100% Value and Complete Satisfaction, Buy an AFMA product.

THE CHOICE OF THE EXPERT

Root out Syphilis Permanently with the Infallible Oral Remedy—NEO SADALAN!



No by-effects.

Cures thoroughly
and permanently.

Neo Sadalan is a genuine specific for all forms of Syphilis and other chronic blood diseases, such as Lepra, etc.

The active principles of Neo Sadalan are absorbed into the blood stream in small proportions and gradually destroys the spirochaete (Syphilis virus in the blood).

Neo Sadalan is very powerful and penetrates the minutest capillaries in the blood, eradicating every trace of the disease.

Neo Sadalan is the new oral preparation for Syphilis and other chronic blood diseases. Clinical tests have established its therapeutic efficacy.

The Most Energetic Treatment for Syphilis and other chronic blood diseases.

Powerful—Penetrating—Permanent

Prices:—1 bot. Rs. 7-8-0. 3 bots. Rs. 21. 6 bots. Rs. 40.

Tel. Code. 3 bots. "Sadon" 6 bots. "Sadaf"



Neo Sadalan is scientifically and scrupulously prepared to the new and improved formula of Dr. Pierre De Sadalan, of Paris, the eminent French Scientist.

It is the result of many years of careful research and experiment and contains the essential elements that is a killer to the spirochaete (Syphilis virus) in the blood.

In all cases of Syphilis, including hereditary Syphilis in children, Wassermann's test turns negative after treatment with Neo Sadalan.

Neo Sadalan is also effective in many cases of Leprosy, as in addition to Syphilis and other germ-killing ingredients, it contains certain acids, derivatives of chaulmoogra oil, scientifically proved to be deadly to the Leprosy germ.

Extracts from a few of the large number of commendatory letters received from the Medical Profession

Dr. Alphonse Des Ames. (Paris) "....I endorse Neo Sadalan as the finest preparation for all forms of Syphilis...."

Dr. Bertrand De Canoples. (Grenoble) "....No other remedy has been so effective as Neo Sadalan....."

Dr. Andre Trefouel. (Nice) "..... In my opinion oral treatment with Neo Sadalan is much better than injections. I have successfully treated many Syphilis cases with it....."

Dr. Rene Peyral. (Paris) "....Neo Sadalan is composed of the essential therapeutic agents and I endorse it as a most efficacious preparation for all syphilitic affections....."

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER

is embodied in these Scientific Remedies.

At the Bottom of the Sea With Professor Picard

By Jean Marchand

The sole terrestrial domain which still remains completely unexplored is that of the great maritime depths. With their enormous mass the oceans cover two-thirds of the surface of the globe; in depth they extend as much as 33,000 feet below sea level. But so far our direct observations have barely skimmed the surface. How many precious cargoes, how many artistic and historic treasures lie at the bottom of the sea, waiting to be recovered! Already submarine technique has succeeded in salvaging cargoes which sank in water 660 feet deep. While we are waiting for the development of this technique to extend the domain of human activity to still greater depths, observations have been carried on which have constituted an incomparable source of biological information.

In August, 1934—to give the most famous example—Dr. William Beebe reached a depth of 2,990 feet in his steel bathysphere. Today the indications are that the maritime abysses, contrary to what was commonly believed, contain abundant and variegated fauna. Will we ever be able to observe this fauna? The question is answered in the affirmative by Professor Picard, pioneer of the stratosphere who plans to explore the extreme ocean depths in a steel sphere. His projected apparatus is radically different from that employed by Dr. Beebe.

Professor Picard has this to say of his device, "Could you imagine an ascent into the stratosphere in a captive balloon? Is it any more sensible to try to reach the ocean floor at the end of a cable? It is my opinion that only a sphere which is free of all connection with the surface will permit us to reach the bottom and observe conditions of life there; I have not even bothered to consider whether modern technique can produce a cable 33,000 feet long which would be capable of bearing its own weight in addition, to that of the sphere, Dr. Beebe was hindered by the swaying of his bathysphere; in addition, the inability of his apparatus to move with the currents created disturbances which made observation extremely difficult. So, when the Belgian National Fund for Scientific Research entrusted me with the task of finding a solution to the problem, I deliberately decided to eliminate the cable.

"A cabin made of steel 1.1 inch thick can float in water as a balloon floats in air. Such a thickness would be sufficient for a depth of 9,900 feet. If we go deeper than this, the increase in pressure will necessitate an increase in the thickness of steel. The weight of the sphere will then become so great that it will not be able to remain in equilibrium with the water. It would, therefore, be necessary to attach a buoy to it. For this we can make use of a

cylinder filled with oil. Since oil is lighter than water, such a buoy would exert an upward pressure of 660 pounds per cubic meter. The walls of the containing cylinder can be thin because the external pressure, in the final analysis, will be transmitted to the oil. Oil, however, is lighter than water; its lifting capacity will, therefore, diminish during the descent. The slightest escape of oil, moreover, would be fatal to the observers. To eliminate the danger of escaping oil, I decided to employ paraffin, which would still provide me with a lifting capacity of 220 lbs. per cubic meter.

"Upon reflection, the simultaneous use of oil and paraffin appeared preferable. The cylindrical buoy, which would be mounted on top of the sphere, would be divided into compartments in which reservoirs of oil would alternate with packages of paraffin. Since the inside of the cylinder would give access to the water, internal and external pressure will be equal and the walls can, therefore, be made very thin and light. To allow for the compressibility of the oil, it would suffice to place in each tank a bladder with an external opening. The water would enter into the bladder, thus compensating for the decrease in the volume of the oil.

"My sphere will be $6 \frac{3}{5}$ feet in diameter; it will, therefore, be much more comfortable than the one which Beebe employed. I have made several tests with a model $7 \frac{1}{3}$ " in diameter. I placed this steel sphere, which was approximately .137" thick, in a cylinder

where I could produce pressures that correspond to a depth of 86,300 feet. There was no noticeable change in shape. The model was made of two hemispheres coupled together; the joint was covered with a ring of rubber cut from an automobile tire. This joint proved so satisfactory that I am planning to use gum-rubber to waterproof the openings in my sphere. The portholes will be of conical design; a thick glass (or quartz) plate will fit into the truncated cone, the interior surface of which will be lined with rubber.

"The problem of breathing was solved long ago. In my stratospheric cabin I had no difficulty in controlling the air-regenerating apparatus.

"As for the lighting, I do not believe that the best results can be obtained from a projector contained within the sphere. While water is transparent, it allows for little more visibility than a dense fog. You know that an automobile headlight does not pierce the fog but seems to form a white wall. To overcome this effect, I intend to employ two high-pressure mercury-vapor lamps attached to the outside of the sphere by means of a long metallic arm.

"My sphere, with its buoy and its ballast, will descend slowly in the water, moving with the natural currents. I will be able to stop several times on my way down merely by dropping some of my ballast. Whenever I wish to continue my descent, I will let a little water enter the sphere by means of a specially constructed valve. Sixteen and a half feet

from the bottom a cable which trails from the cabin, will touch ground. As the sphere travels along, the end of the cable will continue to hug the bottom, thus automatically assuring the equilibrium of the cabin. And since the sphere will be moving with the current, it will stand an excellent chance of passing unobserved by the sub marine fauna. Anyone who has been up both in a free balloon and a captive balloon will certainly appreciate the difference between the conditions encountered. The former makes you feel that you are in tranquil atmosphere; whereas the latter is subjected to extremely disagreeable swaying and to the buffeting of the winds.

Considerations of security take precedence over all others. I will have to be able to seal the porthole automatically in case of a leak, to drop ballast at will, and to drop all attachments which protrude from the surface of the sphere in case I should find my ascent impeded by sub-marine growths. And all these operations will have to be performed from the inside.

"A solution to all these problems is to be found in the use of magnetism. The port-hole lid will be kept open by means of a magnet and will close automatically by spring action when this is demagnetized.

"The ballast will be contained in a sort of funnel attached to the bottom of the sphere. It will consist of iron granules. A weak current sent through a coil which surrounds the lower extremity

of the funnel will suffice to magnetize the granules so that they will form a solid mass. If I cut off the current, the ballast will slowly fall away; the approximate rate is 110 pounds per minute. The moment I turn the current on again, the process will stop. The entire funnel can be detached by the same method used to close the port-holes. The lamp and its support and the guide-rope can be abandoned in a similar manner.

"The one problem that still remains is that of communication with the external world. The vibration of a quartz-crystal under the effect of variable electrical tension is perfectly transmitted by water. Impinging on the quartz receiving-sets of ships, these elastic vibrations are again transformed into electrical vibrations which can be easily amplified. The one difficulty is that their range may not be great enough. So in addition to this, I intend to arm myself with a telescopic antenna, with which I can send out signals when I arrive at the surface. I can further indicate my position by releasing rockets or by coloring the water over an area of 39 sq. miles with a solution of fluorescence. Any airplane which sets out in search of me will be bound to find me."

Professor Picard has certainly left nothing to chance.

"However," the Professor continued, "if my efforts are successful, I shall be glad to accompany, in the role of amateur and pilot, the first biological mission who will entrust themselves to my submarine sphere."

CONSTIPATION—Some Cures

(From Our Medical Correspondent)

When you get up in the morning, drink a large glass of water, hot or cold, before you take any food. Then you must go through a few simple exercises for five or ten minutes.

The best exercises for this purpose are those which compress the abdomen. Stand with the hands above the head as though about to dive, then bend at the hips until the fingers touch the toes, or get as near as you can manage without losing your temper.

How to Eat

Another good exercise is to stand with the hands well pressed into the sides just below the ribs and bend from side to side. Or, again try this. Lie flat on your back and raise the heels off the ground with the knees kept stiff. The object of all these movements is to massage the liver and bowels and to encourage their action.

Always eat very slowly; be the last to finish. Eat any good food; there is no reason to be faddy. Avoid pastry, muffins, new bread and stodgy puddings. Eat plenty of fresh fruit, brown bread and porridge.

Excessive tea - drinking is a common cause of indigestion. The chief offenders are women. Try cocoa instead at some of your meals. The more exercise you get in the fresh air the better.

Conversely, sitting on an office stool all day in a stuffy atmosphere is the worst thing for this complaint.

Importance of Fluid

Drink water again at night. A liberal amount of liquid should be taken during the day. Many of you are ill merely because you do not imbibe enough fluid.

Regularity is of the highest importance. You must select a special hour for the action of the bowels and keep to it with strict discipline.

Security of the Small Salary

Dr. Cadman was approached by an agonized lad, who had just been hired as a "junior executive" at \$ 15 per week. . . "Doctor," asked the anxious chap, "can I lead a good Christian life in New York City on \$ 15 per week?" . . . "My boy," was the soothing reply, "that's all you can do."

NOTICE.

The remedies listed herein have been carefully chosen from different manufacturers in France and England by our **Pharmaceutical Expert, Dr. J. F. De Vaux. (Paris)** prior to our acceptance of the Agency, and represent in their perfection the accumulated experience of many years of Scientific Research and Experiment.

Considerable care and attention has been devoted by our Expert in the testing and selection of them. Thus, all remedies for which we are the Agents can be relied upon as Absolutely Genuine. Our Slogan "**The Choice of the Expert**" was earned by this careful selection of remedies.

Furthermore, their remarkable curative excellence is in a great measure due to **FRESHNESS**, as fresh stocks are received every month from our Head Office. The majority of pharmaceutical preparations sold in this country are **Old Stock**, and consequently, of no curative value.

If other remedies have been disappointing; do not condemn these as worthless. A trial order is only needed to prove our claim.

Our aim is to give satisfaction to our customers—realising that our product and our service form our best advertisement, and to this end, we spare no efforts to provide Genuine Remedies.

The Anglo-French Medical Agency (India) Ltd.

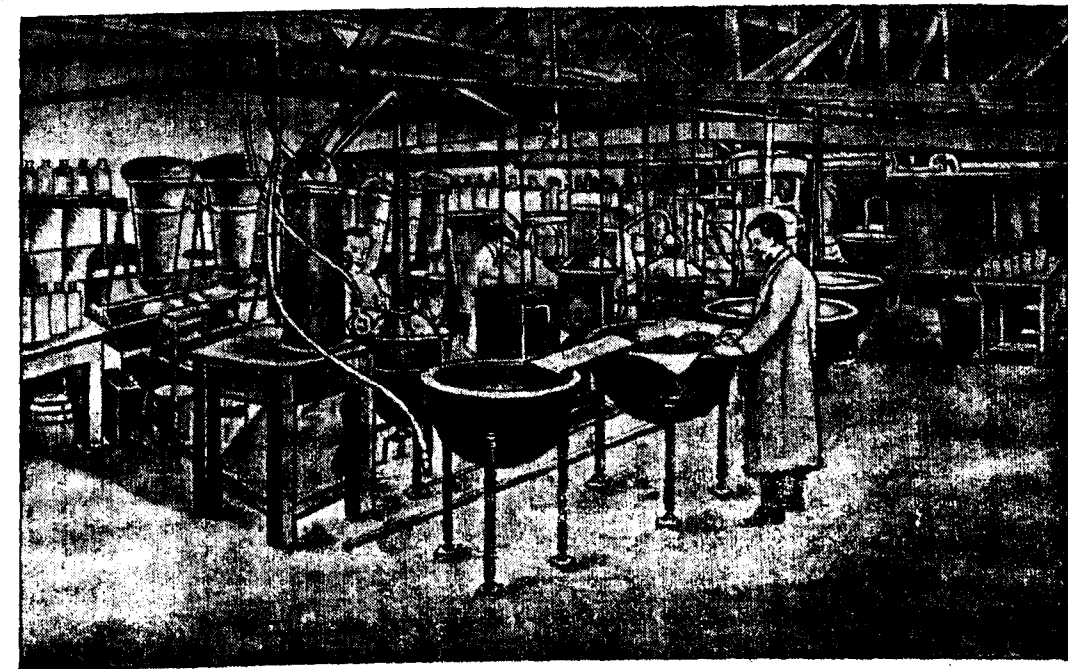
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THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(0)—

Progress in clinical medicine is dependent on progress in the ancillary sciences, physiology, pharmacology, etc., new discoveries in pure science are the

gist; but, whoever or whatever he is, he must see the necessity of applying scientifically-established facts to human needs.



Chemists at work at the Bergeret Laboratories.

stuff on which clinical progress feeds. But between the discovery in pure science and its application to medicine, there must be an investigator. He may be a physician, a chemist, a bacteriolo-

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And a practical method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

The Discovery of Endophon.

The year 1931 saw the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave LeClerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after Le Clerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has

been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

Reported in Eighteen Medical Papers.

A striking example of the achievements of the Bergeret Laboratories is illustrated in the work which led to the discovery of **ENDOPHON**. The course of this work was reported in eighteen medical papers.

Policy of the Bergeret Laboratories.

It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.



Research Laboratory

The Great Criterion.

ENDOPHON is made in Capsule form—the great criterion in curative power, as the freshness and potency of the vital gland substances is fully preserved. There is no deterioration. Available in two kinds, No. 1 for Partial Impotence and No. 2 for Complete Impotence and Sterility.

SATISFACTION

The corner-stone of our business is the determination to satisfy our customers with the best products manufactured.

We wish to make you a regular customer and to deserve your recommendation, therefore we stock only remedies of proved curative efficacy—the best in the world and sold under our bona-fide guarantee.

Personal European attention—Best Service and British Fair Play is always obtained in dealing with us.

You will help and oblige us if you make known to us any complaints of our products or service so that we may put the matter right.

Address complaints to Manager.

C. W. Heath. (British.)

Sole Agents:—THE ANGLO-FRENCH MEDICAL AGENCY (INDIA) LTD.

The Dangers of Vaccination

By Dr. Joseph Roy

From La Revue Hebdomadaire, Paris.

The advocates of vaccination present it as an unmixed blessing established conclusively by years of experience. They even demand that the State make it compulsory for all its subjects. On the one hand, the public is told that vaccines are absolutely harmless, quite incapable of producing any untoward reaction in the body. On the other hand it is maintained that they have the power to produce an immunity in the system similar to that which follows convalescence from a serious illness—and this without affecting the vitality of the body. I will not attempt to argue from common sense which rebels against such a flagrant contradiction. I will base my argument on the results of biological research.

Articles by Leon Daudet and the book of Chavanon, "*On peut tuer ton enfant*" (They Can Kill Your Child), have already brought to the attention of the public the dire and even fatal consequences produced by anatoxin—a vaccine that is the particular object of their attack because it has been made compulsory by law. Daudet and Chavanon are two medical men whose writings on the subject serve solely to publicize the testimony of their colleagues. There have been fatal cases of inflammation of the brain resulting from Jennerian vaccination against smallpox. As a result of such mishaps the Dutch Government have revoked the law that

made vaccination against smallpox obligatory.

But vaccination brings with it graver though more remote dangers than its immediate after-effects. These arise from the nature of the microbes that are injected into the blood-stream.

It is commonly assumed that the microbes contained in the vaccines have been destroyed by the antiseptics and heating process to which they have been subjected. Or it is argued that they have been weakened to such an extent that they have become passive bodies which the organism eliminates without difficulty. The only trace that they are supposed to leave behind is the immunity that the human body has developed as a result of its easy victory over them.

This whole line of reasoning is based on the assumption that the life process of microbes is analogous to that of higher organisms.

Microbes, however, behave in a manner radically different from the higher forms of life: their ability to lie dormant and come to life again seems to be one of the fundamental characteristics of their existence. No comparison is possible with vegetable life, which becomes dormant only to the extent that the flow of sap and the foliage disappear due to the cold and darkness of the winter season. It can even be

said that latency and invisibility make up the normal state of existence of microbes. The rare periods when they come to life—during epidemics—are connected with certain widely prevalent conditions of great irregularity.

The momentary inertia of the microbes in the vaccines, their incapacity to multiply at a given time, does not mean that they are definitely dead or even seriously weakened. The fact that they are latent is no guarantee that they will not revive after a period of years without losing an iota of their harmfulness.

In the case of syphilis, for example, the *treponema*, after causing disorders of a superficial sort, becomes dormant over a period of ten, twenty or even more years. And then the disease suddenly springs to life again in the form of general paralysis or a belated hereditary syphilis.

The great French bacteriologist, Charles Nicolle, has written a very important book on the mysterious vitality of microbes. D'Herelle, who was responsible for the development of bacteriophage, has carried out a series of experiments that demonstrate the powers of latency and revival of microbes.

The bacteriophage is a small body, visible only under an ultramicroscope, which penetrates into microbes and disintegrates them. In a culture fluid the swarming of the microbes can be detected with the naked eye by the agitated and opaque appearance of the liquid. If bacteriophages are introduced into it, the liquid begins to clear and becomes limpid. Under the microscope

as well as to the naked eye it appears that the microbes have been destroyed. If test-tubes containing this clear fluid are retained for some time, it will once again become agitated (without doubt under the influence of cosmic forces.) The microbes have come to life once again.

D'Herelle has also proved that the bacteriophage brings about the transmutation of microbes of a given family to those of another which would produce the transformation of one disease into another. Invisible, filtrable viruses are also created in this way. These viruses are responsible for the most dangerous diseases.

In a paper presented to the *Académie des Sciences* in 1927. D'Herelle and Peyre described the role played by the destruction and transmutation of microbes by bacteriophages in the development of cancer.

During their study of the various viruses that produce cancer when used as an inoculant on animals and plants, D'Herelle and Peyre discovered that a mixed culture of staphylococcus and bacteriophage was cancer-forming. This meant that pus microbes could be transformed into cancer microbes through intervention of a phenomenon that physicians had long observed: the replacement of acute infections by chronic infections of a hidden, but more dangerous character, i.e., the change from pus to cancer, the penetration of the disease into the cell structure of the body. Such is the deceptive immunity caused by vaccination.

We ought also to mention the effects of anti-diphtheric anatoxin that has been

made compulsory by law. Professor Mouriquand of Lyons has proved that this anatoxin produces a hereditary infection. (Report of the *Societe de Biologie de Lyons*, June 20 1938). The experiments of Mouriquand prove that the diphtheria anatoxin has a harmful and hereditary effect on the formation and regeneration of the blood in the marrow

of the bones—one of the fundamental processes of life. Serious changes in the blood have been observed in guinea pigs vaccinated with diphtheria anatoxin. The same disorders could be found in the blood stream of guinea pigs, not vaccinated themselves, but whose mothers had been treated with diphtheria anatoxin.

The First Lesson

"My sixteen-year-old boy," a proud father told us, "works in a restaurant near the high school for his luncheon. Saturdays he helps a grocer make deliveries. His mother scolds me for letting the boy work so hard and causing him to miss what she calls the *higher things of life*. I have a hard time explaining to her that when he works an hour to earn one meal, he is learning one of the greatest of all lessons, the lesson of giving before receiving.

AN OPEN LETTER TO THE PUBLIC

Dear Sir / Madam,

What can be more disappointing than a worthless product—apart from the monetary loss?

The products for which we are Sole Agents are **GENUINE**—selected from different manufacturers—and represent the **BEST** that Medical Science have produced. This, we feel confident in stating, as before accepting each Agency, we have obtained from the manufacturers authentic evidence of the curative efficacy of each product—numerous testimonials and published opinions by Doctors. Moreover, we have used each product on many cases with convincing success.

The reputation and good-will of a firm is based on the goods they deal in. We have complete confidence in the goods we advertise, as our business policy, in fairness to our customers, is **not** to deal in anything that is unsatisfactory in the slightest degree. We reject agencies for products that do not reach our high standard of efficacy.

If you should require anything Medical, obtain it from us—it's **GUARANTEED**—and will give you the satisfaction you naturally expect.

Sincerely yours,

The Anglo-French Medical Agency (India) Ltd.

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A splendid eye remedy. In neat collapsible tube with projector for placing the medicament direct on to the eye lids or on the corner of the eyes.

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A positive cure.

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Effective for dislodging round or thread worms from the intestines.

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A thoroughly reliable preparation for children.

4 oz. bottle, Rs. 1-4-0.

Extracts from some of the hundreds of letters of appreciation received.

(Names and addresses are not published for obvious reasons.)

Mr. — ".....The La Roche treatment is very good. I used only seven bottles and it cured me perfectly. I tried other preparations without success. They are not a patch on your preparations. I shall gladly recommend your splendid Agency and genuine remedies to my friends....."

Mr. — ".....I find your remedies much better than the others....."

Mr. — ".....I tried almost every remedy without any permanent benefit. It was in rather a sceptical frame of mind that I decided to give your preparation **ENDOPHON** a trial. I am glad to say that it has cured me permanently. The Whooping Cough Remedy that I bought last month for my youngest child has also proved effective. His cough has entirely disappeared. You have my permission to publish this testimonial in a confidential way....."

REEVE'S HAIR RESTORER

Not a Dye.

Safe & Sure

Not a Dye.

A few applications and greyness vanishes.....your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently.

Reeve's Hair Restorer is absolutely safe to use and is unequalled for imparting a healthy and natural colour to the hair. **A British Product—Made by Henri J. Reeve, London.** Get a bottle and look years younger! 1 bot. Rs. 4-8-0. 3 bots. Rs. 12-0-0. 6 bottles Rs. 22-0-0.

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Recommended for use with **Endophon No. 1**. Prevents Premature ejaculation by removing excessive sensitiveness. It is not drastic, so harmful to this delicate part, but gentle and sure in its action. **A BRITISH PRODUCT**

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GALAXIN

THE GENUINE BLOOD CLEANSER

BEFORE
TREATMENT

PIMPLES

FRECKLES
COPPER PATCHES

ECZEMA



SORES

POWERFUL

Have you Pimples? Sores? Ulcers?

Let **GALAXIN** rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action **CANNOT** be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of Tonic Properties (which your body must have to be perfectly healthy) in conjunction with powerful germ-killing medicaments, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; Clean fresh blood courses through your veins; and Pimples Sores etc; disappear, giving place to a fresh clear complexion and the radiant glow of perfect health.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The Ultra—Penetrating Cleansing Properties of **GALAXIN** are especially good for those symptoms of "Hereditary Impurities" in the blood.

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BLOOD
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AFTER
TREATMENT

ALL REMOVED

CLEAR, HEALTHY
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CURED



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GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobies Itch, Psoriasis, Eczema, Leprosy, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

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DEAL WITH A FIRM OF REPUTATION and get value for every rupee spent.

"THE CHOICE OF THE EXPERT"

READ THESE TESTIMONIALS.

(They are genuine and unsolicited; and are only a few of the many hundreds received during the past five years.)

Mr. E. Gibson. 3, Bath Island Road, Karachi. (writes) "My face, neck and ears was covered with Pimples. I had tried ointments, balms, lotions, and other remedies too numerous to mention, without more than temporary benefit. A friend advised me to try **Galaxin** and I am glad I followed his advice. My pimples have all disappeared now."

Miss Diana Wade. "The Nest" Harrington Street, Calcutta. (Writes). I had a most terrible complexion. My skin was full of freckles and copper patches. Three bottles of **Galaxin** removed them entirely."

P. C. Singh. Great Indian Hotel, Forbes Street, Bombay. (writes). "Your **Galaxin** is truly miraculous. Nine bottles cured me of the malady I was suffering from. A doctor said it was **Leprosy**. I had tried previously ayurvedic and herbal remedies, without result."

Arthur Humphreys, Esq. 28, Anderson St. Calcutta. (writes) "I suffered



By Permission.

for many years from Chronic Eczema and had almost given up hope of being cured when I came across your catalogue. I have altogether taken 15 bottles of your famous remedy "**Galaxin**" and take pleasure to inform you that I am now completely cured. You may use this letter as you like, for I would like others to get the benefit of this excellent preparation as I have....."

MEDICAL OPINIONS.

Dr. J.A. Halliday. M.D. 31, Duke-St. London, E.C. 4. (England). writes:—"Galaxin is undoubtedly a potent blood cleanser. I have found it invaluable in blood and skin diseases....."

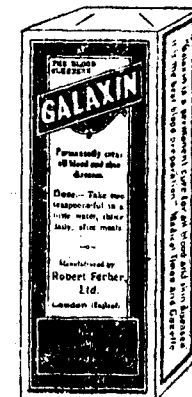
The Medical Review. (London). writes:—"...Chemical analysis has revealed **Galaxin** as a genuine blood cleansing remedy....."

GALAXIN BLOOD CLEANSER

Quickly Heals All Skin Eruptions

Galaxin Blood Cleanser is now manufactured by Robert Ferber Ltd. London, England, to the formula of Dr. E. F. Macdonald, M.D. L.R.C.P.; the famous Blood & Skin Specialist, who has cured thousands with his infallible treatment—discovered after extensive research and experiment.

THERE'S HEALING IN EVERY DROP!



If you suffer from
Eczema
Psoriasis
Leg Trouble
Nettlerash
Barber's Rash
Dhobies Itch
Impetigo
Dermatitis
Acne
Pimples
Ulcers, etc:
Take

GALAXIN

PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.

"THE CHOICE OF THE EXPERT"

ENDOPHON

Glandular Extract

DEALS
5
HAMMER BLOWS
AT
IMPOTENCE



TWO KINDS

(Capsule form.)

ENDOPHON No. 1.
For Partial Impotence
(Premature Ejaculation)
(Feeble Erection.)

ENDOPHON No. 2.
For Complete Impotence
& Sterility

1 bot. Rs. 7-8-0
3 bots. Rs. 21-0-0
6 bots. Rs. 40-0-0

Tele. Codes:

3 bots. No. 1 'Entrax'
3 bots. No. 2 'Enjex'
6 bots. No. 1 'Entron'
6 bots. No. 2 'Enjexor'

1. IT RENEWS
WASTED TISSUES.
2. IT PROMOTES
DEVELOPMENT.
3. IT INCREASES
VIRILITY.
4. IT IMPROVES
RETENTIVE POWER.
5. IT RESTORES
NORMAL GLAND
ACTIVITY.

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced **ENDOPHON** to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburgh)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris (1922) Brussels (1924) and Rome (1926).

These are your assurances that **ENDOPHON** is a genuine remedy. A trial three bottles will afford convincing proof of its efficacy, by the benefit received.

WE STOCK ONLY GENUINE REMEDIES

ENDOPHON is a true physiological restorative in lowered virility of functional origin, being prepared from fresh Glandular Substances, obtained from the glands of healthy bulls. It supplies the enfeebled, worn-out glands of the sexual organ with those essential restorative substances, with the result that Impotence is soon replaced with **Perfect Virility**.

ENDOPHON changes a Weak Impotent man, lacking Manly Power and Competence, into a Virile Man, with full sexual Vigour and ability.

Those men who are **sexually weak** and cannot have a proper union, should take **ENDOPHON**. It is 'different' to other preparations for Impotence, as it does not give mere temporary benefit, but **cures permanently**, by its direct restorative action on the sexual organ. **PREMATURE EJACULATION** gives place to perfect *normal* union with ejaculation occurring *after-not before* full indulgence. **FEEBLE PARTIAL ERECTION** is replaced with erection, full and regular and **COMPLETE IMPOTENCE** is replaced with natural "feeling" and full ability. **ENDOPHON** creates a healthy, sexual system.

"THE CHOICE OF THE EXPERT"

READ WHAT CURED PATIENTS SAY.

Lt. ——— (Karachi). writes:—"Sincere thanks for your glandular treatment. It has proved entirely successful."

Mr. ——— (Rangoon) writes:—"The **Endophon** treatment has cured me completely of Partial Impotence that I was suffering from for the last three years."

Mr. ——— (Allahabad). writes:—"Nine bottles of **Endophon No. 1.** cured me of Partial Impotence."

Endophon is not similar to Dr. M. Stopes

Prescriptions for Impotence, but entirely different, and now recognised by

- (1) *Gazette Medical of France.*
- (2) *Institute of Scientific Research and Development. (Berlin).*
- (3) *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is now manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION.

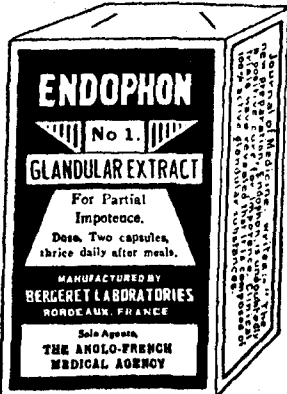
Because of the success of **Endophon**, many imitations are now being advertised, under various trade names.

Avoid them all. **Endophon** has stood the test of time, and is guaranteed to cure permanently.

Endophon is warranted free from all substances against the Hindu or Muslim religion.

Manufactured by **THE BERGERET LABORATORIES, FRANCE**, by special methods, and correctly balanced, **Endophon** is of inestimable value in Sexual Weakness. Only 100 % fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.



We have such faith in the Curative Efficacy of **Endophon**, that we guarantee it to cure you permanently.

A complete course of Endophon No. 1. for Partial Impotence, ie., (Premature Ejaculation-Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered at a time is Rs. 120/-only. A reduction of Rs. 14/- is obtained.

A complete course of Endophon No. 2. (for complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 180/-only.

If, after taking treatment for the complete course, a cure is not effected, we will refund your money in full. This guarantee is bona-fide.

Order to-day a complete course and obtain a permanent cure.

—NOT WORTHLESS 'QUACKS'—

THE CHOICE OF THE EXPERT

CURES - GONORRHOEA

A TRIUMPH OF FRENCH SCIENTIFIC RESEARCH

CURES QUICKER THAN ANY OTHER REMEDY

QUICKLY & PERMANENTLY

THE SEARCHLIGHT OF SCIENCE HAS DISPERSED THE MIST OF UNCERTAINTY COVERING A RADICAL CURE FOR "G" BY CAREFUL SCIENTIFIC RESEARCH AND NUMEROUS EXPERIMENTS.

"505"—the renowned treatment for 'G' is the ultimate result of *five hundred and five experiments* on patients suffering from the disease, hence its name.

"505" is a perfect, highly-efficacious treatment for 'G' and **never fails to cure the most chronic case**. It is used by many doctors, and in Government Hospitals in France, Belgium and Austria, a proof of its remarkable curative efficacy.

Don't be persuaded to try other inferior, abortive remedies, which instead of effecting a cure, only aggravate the disease, leaving a troublesome 'Gleet' behind,—but start treatment with "505" (Mixture & Injection) to-day. This **time-tried** remedy will quickly stop the discharge, remove all pain and irritation and totally eradicate the disease from the system.

"505" **annihilates the demon Gonococcus permanently**, leaving you clean and healthy, and after marriage or at any time, the disease will not re-appear. This, no other treatment can do. They only temporarily suppress the disease.

THE TREATMENT COMPRISES.

"505" MIXTURE.		Male or female Syringe	"505" INJECTION	
1 bottle	Rs. 4 8 0.	(For Injection)	Rs. 1 8 0	1 bottle Rs. 4 8 0.
3 bottles of each	"505" Mixture and Injection.....		Rs. 24 0 0	Tel. Code "Zabin"
6 bottles of each	"505" Mixture and Injection.....		Rs. 45 0 0	Tel. Code "Zabif"

BUY A 'HAND PICKED' REMEDY—THE CHOICE OF OUR EXPERT.

THE CHOICE OF THE EXPERT

Your Deadly Enemy is Gonorrhea

Destroy it with the
finest treatment evolved
by Science — "505"
Mixture and Injection.

Medical Science is truly marvellous, but in no way is it more evident than in "505" Mixture and Injection. Its phenomenal success has astonished members of the Medical Profession when tried on many cases that were considered practically incurable.

MEDICAL TESTIMONY



Dr. Henri St Just. St. Just Nursing Home. 143, Rue Bonnard, Paris. (France.)

"I used "505" remedy on those of my patients suffering from Gonorrhea, and am glad to inform you that the result was more than satisfactory, so much so, that about 20 patients have been discharged as cured, and the remainder are progressing very well. I strongly recommend the use of "505" as a permanent cure for Gonorrhea."

J.W. Gilroy-White. M.D. London. (England). "I endorse "505" remedy as second to none in the treatment of Gonorrhoea and Gleet. I have used it in my practice with great success."

Dr. Francois De Bras. 12, Rue Clicquot. Bordeaux. (France). "The "505" treatment is excellent. I have lately treated a patient suffering from Gleet, and effected a cure after only six weeks treatment. The patient is now married, and has written that he has had no recurrence of the disease."

A.F. Hamilton, M.D. L.R.C.P. London (England). "I have much pleasure in certifying that "505" is the most effective and rational remedy for Gonorrhoea and Gleet."

READ WHAT CURED PATIENTS SAY.

(The names and addresses are not given for obvious reasons.)

Mr. ——— (writes). "Shortly after writing my last letter, the pain in the—stopped and everything assumed normal conditions. I thank you once again for your very kind attention and advice and service....."

Mr. ——— (writes). "Six bottles of "505" Mixture and Injection cured me of 'G' I am sorry that I did not get your treatment earlier, as then I would have saved a lot of money that I wasted on other so-called remedies which did me more harm than good....."

Mr. ——— (writes). "I had an attack of 'G' and swallowed a wagon load of medicines, but without success. I may as well try your "505" as I have tried so many others, so please send me the full course....."

AFTER THREE MONTHS.

"Your "505" has proved successful. My sincere thanks....."
(Gon. Cure No. 1098).

These remedies represent careful scientific research—numerous experiments and practical tests on actual cases.

"THE CHOICE OF THE EXPERT"
CONQUER THAT DISEASE PERMANENTLY!

"G"

"505"

(CONCENTRATED)

Mixture and Injection.

**THE WORLD FAMOUS REMEDY FOR 'G'
 WILL CURE YOU.**

No matter how chronic your case may be.

To conquer permanently the relentless hold of "G" there is nothing better than "505" (Mixture and Injection). This treatment does not give mere temporary relief, but cures perfectly and permanently, removing every trace of the disease, by thoroughly disinfecting and healing the diseased internal tissues and destroying all the Gonococci germs.

Start treatment with "505" (Mixture and Injection) to-day. They will almost instantly soothe and relieve all pain and irritation; easily stop further discharges; immediately arrest the progress of the disease; and finally heal the diseased internal tissues and promote a thorough cure. Moreover, they cause no vomiting or purging, but are pleasant and simple to use.

"505" is a remarkable genito-urinary remedy, having a disinfectant and antiseptic action upon the diseased tissues, hence it is the most rational and effective treatment for "G"

Therefore, if you are determined to be cured permanently, try "505" (Mixture and Injection). There is nothing else that will cure you so easily, smoothly and permanently—a fact that is corroborated by thousands who have been cured perfectly.

'505' Mixture and Injection is recognised the world over as the finest and most effective remedy for "G"

In numerous instances "505" has succeeded where others had failed. These results clearly proved its remarkable excellence and wonderful Soothing, Healing and Antiseptic power.

There is, by far, considerably more REAL curative potency in one bottle of '505' than in a score of any 'make believe' remedy.

HOW THE TREATMENT CURES.

"505" Mixture. (Taken internally). Is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genito-urinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

(Testimonial. Gon. Cure No. 2054.)

Sgt. C. R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured"

THE TREATMENT COMPRISES.

"505" MIXTURE.

Male or Female Syringe
(For Injection) Rs. 1-8-0.

"505" INJECTION.

1 bottle Rs. 4-8-0

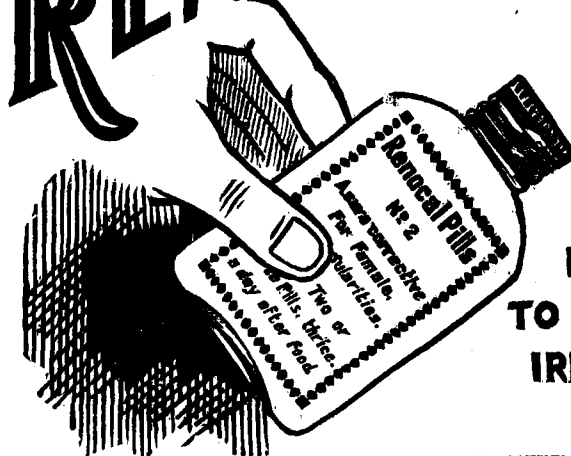
3 bottles of each "505" Mixture and Injection. Rs. 24-0-0.....Tele. Code. "Zabin"
 6 bottles of each "505" Mixture and Injection. Rs. 45-0-0.....Tele. Code. "Zabin"

They are in no sense 'doubtful remedies' but 100% effective

"THE CHOICE OF THE EXPERT"

RENOCAL PILLS

**THE WISE WOMAN'S
 FRIEND-IN-NEED**



**NEVER FAILS
 TO CORRECT ALL
 IRREGULARITIES**



GUARANTEES SUCCESS-NOT FAILURE

Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other pills or tablets are just as good.

Wise women always prefer Renocal Pills to others, be they ever so cheap. WHY? because they know that Renocal Pills unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking Renocal Pills—and avoid Monetary Loss, and Days of Worry. Renocal Pills has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:—"Your Renocal Pills are wonderful. I am alright, though I have only finished half bottle....."

Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases. Price Rs. 7-8 per bottle. Tele: Code "Refto"
 No. 2. For obstinate cases. Price Rs. 12-8 per bottle. Tele: Code "Rexin"

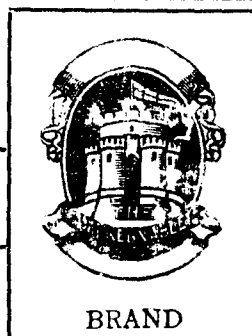
Note:—It is advisable to give particulars, time over-due, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success.

**EVERY REMEDY STOCKED BY US IS 100% GENUINE—
 NOT WORTHLESS 'QUACKS'**

FRESH STOCKS
RECEIVEDWEEKLY BY
AIR MAILFINEST
HIGH - CLASSRUBBER
PREVENTATIVES

PROVED BY TEST

TO BE THE BEST



WE STAND ALONE

As stockists of the finest quality Rubber Goods manufactured, and supply them perfectly fresh from stock **not more than one week old.**

Reasons Why you Should Deal with Us.

1. Your letters are treated as Strictly Private and Confidential.
2. All goods, before despatch, are carefully tested by our 'Never-Fail' Testing Machine' and microscopically examined.
3. Old Stock or punctured goods are never supplied.
4. We replace free any goods lost or damaged during transit.
5. We guarantee Complete Satisfaction, or will refund your money in full.

Some Opinions of those who have Dealt with us.

Mr. ——— writes: "The goods supplied have given me entire satisfaction. It is indeed a great relief to know where to purchase really reliable preventatives"

Mr. ——— writes: "The rubber goods sent are very fine. I have not bought such quality before."

CAUTION.

Many firms allow rubber goods to be handled by dirty packers. These goods are filthy and full of dangerous germs.

ENSURE SAFETY by dealing with us. Goods are tested and examined by an European, wearing surgical gloves. They are supplied fresh and clean, and absolutely free from germs.



Genuine English "NEVERRIPS" PURE WHITE "PLAIN END"

Finest Quality—Skin-Like Texture—Silk Finished—Seamless

These Preventatives are famous for their fine texture, elasticity and strength. They are specially noted for their wonderful keeping qualities in any weather. A trial order will convince you of their perfect quality.

Prices:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.
Tele. Code. 1 doz. 'Nefto' ½ doz. 'Nefin'

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION.

Impregnable'
Brand Goods
Ensure
YOUR Safety



CAMILLE

PREVENTATIVES.

[Snow White]

[Snow White]

Beautifully Soft and Skin-Like—Unnoticed in use.

Preventatives
De Luxe



As Thin as Tissue
Yet Strong as Silk

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are **not felt** when used.

"Camille" is made by an exclusive process and reaches a degree of fineness hitherto unattainable. They cling like softest silk and are absolutely flawless.

We guarantee, once "Camille" are used, no other kind will be wanted, for no other make could give that complete satisfaction found in "Camille" (with teat-end or plain).

Finer Than Gossamer—Softer Than Thistle-down

Prices:—1 doz. Rs. 16. ½ doz. Rs. 8-8. ¼ doz. Rs. 4-8.
Tele. Code. 1 doz. "Exel". ½ doz. "Excelled"

TESTIMONIALS.

Mr. ——— (writes):—"Camille" Preventatives are marvellous. I did not know I had one on....."
Mr. ——— (writes):—"I like Camille immensely. It is so soft and thin,....."

Thinnest
Quality

AMERICAN TIPS.

Skin-Like
Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private)

These American Tips are much superior to any other kind, as being *very thin and smaller in size*, they fit the G. P. like a **Glove**, and make sexual relationship perfectly natural. (Also obtainable, milk-white, extra thin, non-washable).

Four Points Worth Your Consideration.

- (1) They are WASHABLE and can be used again and again.
- (2) They will not split in use nor slip off during the withdrawal.
- (3) They do not perish quickly, and can be kept for months.
- (4) Fits with comfort and security, as they are made to normal size.

A Sure Method of Birth Control.

PRICES:—1 doz Rs. 18.

½ doz Rs. 9-8. ¼ doz Rs. 5.

Tele. Code. 1 doz. 'Tip' ½ doz Tipper



FRENCH TICKLERS

Superior Quality-Satin Finish-New Design.

These Preventatives are greatly appreciated for the 'feeling' they give during use, caused by the rubber 'feelers' or 'ticklers' attached at the closed end. They induce passion in Frigidity and effect a proper adjustment in unequal sex relations. Warranted not hurtful.

Prices:—1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

UNIQUE PASSIONETTE MUTUAL DESIGN Preventatives EFFECT

These Preventatives have small, round disc-like protusions near the closed end, and should be used after the application of vaseline over the closed end. Recommended to remove frigidity and for mutual satisfaction. Promotes a proper adjustment.

Prices:—1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

The "CROCODILE"

(WASHABLE) Preventatives.



These Preventatives are made with slight corrugated protusions and ridges, resembling crocodile skin, which give that unique effect during use, for which they are famous. We supply the best quality, extra-stout, and strong, and highly elastic. They are Washable, and can be used for months. Recommended to remove frigidity and for mutual satisfaction.

Prices:— 1 doz. Rs. 18.

½ doz. Rs. 9-8.

¼ doz. Rs. 5.

We believe that a Satisfied Customer is the best Advertisement.

Most Natural in Use
Non - Ripping Quality
Warranted Reliable.

TRANSPARENT VESTA SKINS SKIN COLOUR.

(Washable.)

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. They are made of the purest para rubber solution by a special new process and are Seamless and Silk-finished throughout. (Teat end or plain.)
Price:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4. Tele. Code, 1 doz. "Vest" ½ doz. "Vestal"

Skin-Like Texture **The Silk "NINON"** **Ivory White**
THE NEW LIQUID LATEX PREVENTATIVES.
Highest Quality **5 Times as Strong as Ordinary Rubber**

Liquid Latex of which "NINON" Preventatives are made, represent a great improvement upon ordinary, seamless goods as no chemicals are used in its manufacture and the natural strength and resiliency is left unimpaired. Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural. Prices: 1 doz. Rs. 15. ½ doz. Rs. 8. ¼ doz. Rs. 4-8.
Tele. Code: 1 doz. "Fine" ½ doz. "Finest"

**PREMIER
QUALITY**

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction on all points being made from pure para rubber by a special process which gives it that extraordinary elasticity, and quality for which it is noted.

The "Endurance" Sheath **will not burst in use**, like other cheap makes. It is four times thicker than an ordinary preventative, and is guaranteed to last for one year. The best Sheath obtainable.
Price: 1 sheath Rs. 5. Three Rs. 12. Three sizes, 1, 2, 3.

The "FRIVOLA" Preventative.

Resembles a Glove at the closed end. Very Unique.
Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations. Satisfaction guaranteed.

1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

For Ladies! **"YVONNE"** For Ladies!
RUBBER PESSARY.
THE SAFEST METHOD OF BIRTH CONTROL.

This is the latest and most improved Pessary. Its unique design gives full comfort and eliminates all risk of leakage.

The best Rubber pessary manufactured.

Made of fine soft para rubber. Three sizes 1, 2, 3. Air or Solid rim.
Prevention is made

certain if used with **Rennard's Soluble Pessaries.** Price Rs. 5 only. Three Rs. 12.

LA FLORETTE. (PINK)

Specially selected quality. Very thin and silk finished. (Teat end only).

1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

THAIS. Excellent quality, Exquisite silk finish
A thoroughly dependable preventative.

Prices: 1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

Excellent Goods—Best Service—and British Fair Play is always obtained by dealing with us.

SAMPLE PACKET No. 1.

12 CONTAINING DIFFERENT TYPES OF PREVENTATIVES FOR **12**
Rs. 10/- Only.

AS FOLLOWS:—

1 Camille	1 Ninon
1 La Florette	1 Vesta Skin
1 Neverrip	1 Thais
1 American Tip (Washable)	1 Crocodile
1 American Tip (Milk-white)	1 Passionette
1 French Tickler	1 Frivola

FREE:—1 Packet Preservative Powder.

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES
AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 5 PER PACKET

Packed in Cellophane to Ensure Freshness on Receipt

SAMPLE PACKET No. 3.

CONTAINING SIX SUPERFINE PREVENTATIVES
AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 La Florette	1 Neverrip
1 Ninon	1 American Tip. (Washable)

RS. 5 PER PACKET

A Packet of Preservative Powder is supplied free with each packet.

"THE CHOICE OF THE EXPERT"

WHIRLING SPRAYS.



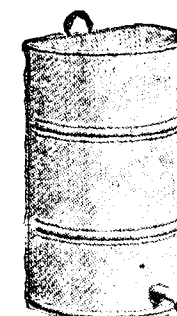
(British Make).

An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use
Guaranteed to last for two years. Price Rs. 6 Each.

CALOMEL OINTMENT.

For prevention of venereal disease. Recommended for use with rubber preventatives.

1 bot. Rs. 3-8. 3 bots. Rs. 9.



DOUCHE SETS.

Best quality. All metal. 3 pints. Complete with rubber tubing, stop cock rectum and vagina pipe to plug on.

Price Rs. 6-8. each.
(Postage Extra)

The Wife's Friend **"RENNARD'S"** Double Strength
Chinosol Soluble Pessaries.
An Excellent method of Birth Control.
Price per box (12 Pessaries) Rs. 2-8. 3 boxes. Rs. 7

LA PAREE OIL.

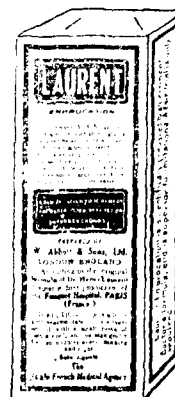
A Powerful Aphrodisiac.

Can be used safely as a temporary measure.

Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula by E. Rollet et Cie, Marseilles, France.
Price per bottle of 4 ozs. Rs. 15—0—0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful medicaments, especially good for under-sized, shrunk or weak 'parts' Three to six months use is guaranteed to produce full results in every case. Avoid worthless imitations!

Manufactured by W. Abbott & Sons, Ltd. London, according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).

1 bot. (4 oz) Rs. 4-8 3 bots. Rs. 12 6 bots. Rs. 22

Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

De Vecin Capsules.

A Powerful, Safe Aphrodisiac
Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 7-8 per bottle.

(Extra Strong). Rs. 10 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON-Aphrodisiac Tablets. (Special Strength).

These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union. Warranted perfectly safe, as a temporary measure. More powerful than De Vecin Capsules.

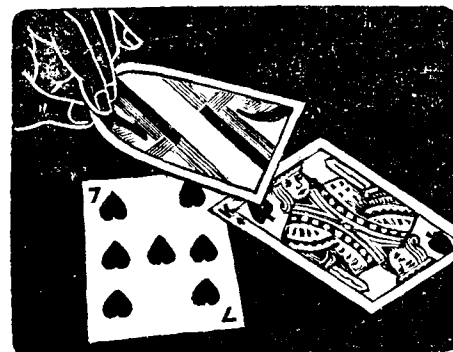
A British Product.

Made by Robert Ferber, Ltd. (London).

Sold in phials. Rs. 12-8 a phial.

WE STOCK ONLY GENUINE REMEDIES

 "THE CHOICE OF THE EXPERT"



CHANCE
PLAYS
NO
PART



IN THE ACTION OF
RENNARD'S MIXTURE

Scientifically prepared to the formula of **Dr. Emile Rennard**, it assures quick relief always, without injurious effects.

Let your choice be **Rennard's Mixture**. It is **MORE** effective than others, and will do the needful in a few days.

There is nothing else to equal **Rennard's Mixture**. Many imitations are now sold, but there are important differences.

Rennard's Mixture is **QUITE SAFE** to take. Furthermore, it does not cause Nausea or impair appetite.

NOTE:—The latest time that **Rennard's Mixture** can be taken with Success is two months over-due. If taken in time, it **CANNOT FAIL**. After this time, the combined treatment should be taken for guaranteed results.



Dr. Rennard.



Acts Like
Magic!

THE NEW FRENCH PREPARATION FOR IRREGULARITIES.

The price of Rennard's Mixture may be high, but it is due to the very costly drugs used in its manufacture. However, it is infallible, if taken in time.

Price per Bottle
Rs. 30.
Tel. Code.
"ROYAL"

READ THIS CAREFULLY.

The treatment is fully guaranteed and if ineffective, the full cost will be refunded.

Mr.—writes:—Please send immediately a bottle of Rennard's Female Mixture.....

Later.....

"All's well. But send me another bottle as a standby....."

Mr.—writes:—Kindly supply a bottle of Dr. Rennard's Female Mixture and I trust it will be as you claim....."

Later.....

'Everything O. K. My sincere thanks.....'

DEAL WITH A FIRM OF REPUTE

 "THE CHOICE OF THE EXPERT"

Since the introduction and sale of **Rennard's Female Mixture** in this country, hundreds of testimonials have been received from grateful customers. We publish below a few of them. The names and addresses are not given for obvious reasons.

Gave Relief After Four Days.

Mrs. ——— (Delhi). "Your famous Mixture gave me relief after only four days treatment. You may rely on my orders in future"

Had Desired Effect Within a Week.

Mrs. ——— (Simla). "Rennard's Mixture had the desired effect within a week"

Acted Marvellously.

Mrs. ——— (Darjeeling). "Rennard's Female Mixture acted marvellously"

Wonderfully Efficacious.

Mr. ——— (Ceylon). writes:—"The Mixture was wonderfully efficacious and I obtained the desired effect"

Doubt Turned Into Joy and Relief

Mrs. ——— (Ambala). writes:—"It was with little faith that I decided to try a bottle of Rennard's Mixture. I thought it was one of those doubtful preparations which more often than not are ineffective, that I know to my cost. It was with joy and relief that I noticed its action this morning. I am now quite all right, and you may rest assured that I will place all future orders with you"

BEWARE OF IMITATIONS.

The advent of Rennard's Female Mixture and its immediate and amazing success have made it vulnerable to the onslaughts of imitators and substitute makers whose sole object is to steal the merit of an original, efficacious product.

**Proved Best BY
Every Test**

URGENT, FAR-ADVANCED CASES.

The following treatment should be taken for Far-advanced cases:— One bottle of Rennard's Female Mixture in conjunction with two bottles of Renocal Pills No. 2, as directed. This is the Combined Treatment and is infallible. The telegraphic code word is "Combined".

—AND GET VALUE FOR EVERY RUPEE SPENT.



MEDICAL HUMOUR

OR
The Doctor's
Funnybone

PASSED BY THE MEDICAL BOARD OF NON-SENSERS,
"Laughter is a most healthful exertion: it is one of the greatest helps to digestion and the custom prevalent among our forefathers, of exciting it at table by jesters and buffoons, was founded on true medical principles."

Works Clerk: "Do you know if your father will be back at work next week?"

Child. Doctor says he doesn't think so, 'cos he's afraid compensation's set in."

"George," said the bride's mother, "did you send for a doctor?"

"I sent for three," replied the efficiency expert proudly. "Whoever gets here first gets the case."

"Intoxicated driving, uncontrolled thumbing, and indiscriminate spooning are among the major menaces to our highway safety. Or to put it more briefly: hic, hike and hug."

Two years ago an Australian furrier complained about poor business. He now writes his bank as follows: "Enclosed please find draft for a thousand pounds which pass to my credit. Last year I crossed a kangaroo with a raccoon and now I am raising fur coats with pockets."

Robert, six, had prayed long and ardently for a baby sister and without results. Then one night he added this:

"And please, if you have a baby almost finished, don't put in any tonsils or adenoids, 'cause they'll cut 'em out anyway."—*Canadian Doctor*.

Diner: "My doctor allows me only one glass of ale."

Sympathetic Waiter: "We have a glass, sir that holds a quart"—*Ibid.*

Doctor: "I don't like to mention it, but that cheque you gave me has come back."

Patient: "Well, that sure funny, doc, so did my lumbago."

Caller: So the doctor brought you a little sister in the night, eh?

Tommy: Yeh; I guess it was the doctor done it. Anyway, I heard him tellin' pa some time ago that if he didn't pay his old bill he'd make trouble for him.

What you need, madame, is a little sun and air."

"But surely, doctor, I'd need a husband first?"

"Good morning, Mrs. Kelly," said the doctor, "did you take your husband's temperature, as I told you?"

"Yes, doctor, I borrowed a barometer and placed it on his chest; it said 'very dry' so I bought him a pint o' beer and he's gone back to work."

"What's the matter, Rastus? You look as mad as a wet hen."

"Why shouldn't Ah be? Th' doctuh what operated on me foh pendicitus went an' sewed me up with white thread."

Not only is kissing likely to make you lose your teeth, as an Atlanta health-expert points out, but it's quite likely to make you lose your head and your heart, too.

At a recent party, a game called for each participant to represent the title of some famous book or novel. One elderly lady (who copped the prize) appeared with a large picture of the Dionne Quintuplets pinned across her gown. She said she represented Sinclair Lewis' latest novel, 'It can't Happen Here.'

"Mother, does an apple a day keep the doctor away?"

"Well, yes, dear, I have heard it said. But why?"

"Well, I think you had better give me one, as I've just broken the doctor's window."

THE VIRILITY OF MANKIND

What Medical Science has accomplished.

By a Doctor.

—o—

How to maintain the virility of mankind? This knotty problem has engaged the attention of many famous scientists.

The chief causes of sexual weakness is the vicious habit of masturbation, sexual excesses, prolonged and frequent sexual excitement, which have been proved detrimental in the extreme. The sexual system is deprived of sufficient rest and recuperation and gradually loses its wonted energy. Other causes are excessive exercise, sedentary life, and excessive drinking.

Several attempts have been made to arrive at a formula which would bring about successful results. Commencing from the experiments of Brown Sequard in 1889 down to the recent findings of Dr. Serge Voronoff, the famous Russian Surgeon, it is a long history of laborious investigations by men of outstanding ability who dedicated their lives to the cause of medical progress and the alleviation of human misery.

The outcome of these extensive experiments and research established Gland treatment by the mouth, as best and most rational in the cure of Sexual weakness.

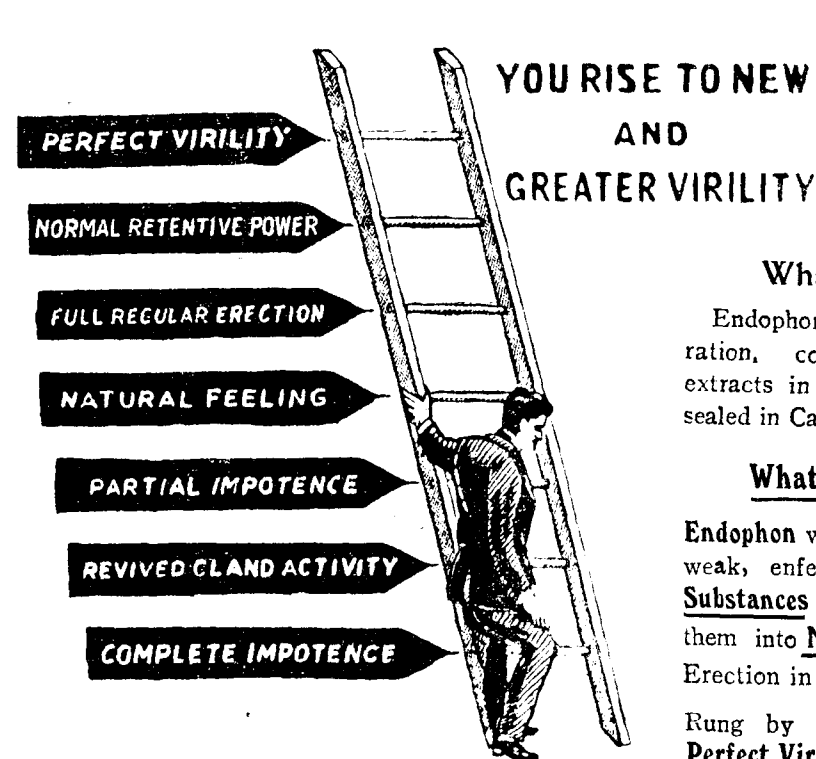
A very important factor in successful gland treatment is **FRESHNESS** of the vital Gland Substances. It is necessary that they are prepared in gelatine capsule form, to ensure freshness and maximum curative efficacy. Gland Substances in tablet or liquid form quickly deteriorate and become inert and worthless.

* * *

Note:—The best treatment is **ENDOPHON** — a product of the great Bergeret Laboratories, France, and the finest Gland preparation on the market. It is made in **CAPSULE FORM** and sold in two different kinds. No. 1 for Partial Impotence and No. 2 for Complete Impotence and Sterility.

THE CHOICE OF THE EXPERT

RUNG BY RUNG



**YOU RISE TO NEW
AND
GREATER VIRILITY**

**Where do YOU
stand on the Ladder?**

Whether you stand half way up or right at the bottom, **Endophon** will cure you completely and permanently.

What Endophon IS

Endophon is a genuine gland preparation, containing the vital gland extracts in a fresh, fully active form, sealed in Capsules.

What ENDOPHON Does.

Endophon will gradually impart to your weak, enfeebled glands those Very Substances that they lack, and revive them into New Activity giving Partial Erection in two weeks.

Rung by rung, slowly but surely **Perfect Virility** is obtained.

ENDOPHON gradually strengthens the whole sexual system and restores **Perfect Sex Health** and increases Virility. Premature Ejaculation and Feeble, Partial Erection is replaced with **Normal Retentive Power** and **Full, Regular Erection**, and Complete Impotence is replaced with Natural 'Feeling' and **Full Ability**.

Thus, **Rung by Rung**, permanent and perfect virility is the final result.

Sold in two kinds.

NOW MANUFACTURED IN CAPSULE FORM.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation-Feeble Erection)
Endophon No. 2. For Complete Impotence and Sterility.

Prices: 1 bottle Rs. 7-8-0 3 bottles Rs. 21 6 bottles Rs. 40.

Telegraphic	3 bots Endophon No. 1.	'Entrax'	6 bots. Endophon No. 1.	'Entron'
code	3 bots. Endophon No. 2.	'Enjex'	6 bots. Endophon No. 2.	'Enjexor'

WE STOCK ONLY GENUINE REMEDIES

THE CHOICE OF THE EXPERT

ENDOPHON is recommended for under-sexed men (deficient virility). It gives increased virility with greater retentive power.

It is also recommended as a wise safeguard against sexual weakness. If a few doses is taken each time, before or after sexual intercourse, the well-being of the organ will be maintained. This precautionary measure is especially advised to those men whose sexual ability is not quite normal.

ENDOPHON is non-injurious, and can be taken any time. Its action is beneficial and restorative,—not stimulating. It tones, strengthens, and maintains the healthy condition of the organ.

ENDOPHON is warranted free from all substances against the Hindu or Muslim religion.

READ WHAT CURED PATENTS SAY.

Mr. ——— (writes):—"The **Endophon No. 1** which you sent me is doing me a lot of good, and I will gladly recommend it to anyone who needs such a valuable medicine for Sexual Weakness."

Mr. ——— (writes):—"Acting on a friend's advice, I tried **Endophon No. 1**. and am very pleased to inform you that it has fulfilled its claims."

*
YOU'VE
TRIED
THE
REST

ENDOPHON GLANDULAR EXTRACT

is **NOT** a mere Aphrodisiac or stimulant. It is scientifically prepared from fresh Gland Extracts containing those internal secretions, which are provided by the Organism itself for maintaining the normal functional capacity of the Sexual System. Therefore, it is the most suitable remedy for Impotence.

*
NOW
TRY
THE
BEST

NOTE:—It has been conclusively proved that the only rational cure for Impotence is Glandular Treatment. This is strongly recommended by Dr. Marie Stopes in her book "Enduring Passion"

Treatment, in order to be successful, should be carried out regularly. Efficacy of the Gland Substances depends on FRESHNESS. It is important that they are, when taken, perfectly fresh. This difficulty has been overcome, as **ENDOPHON** is now made by the manufacturers in **CAPSULE FORM**, which fully preserves the freshness and potency of the vital Gland Substances.

Glandular Substances in tablet or liquid form lose freshness in a short time, and become stale and ineffective as a treatment for Impotence.

Latest Testimonial.

Mr. ——— (writes). ".....I have read about Endophon and would like to give it a trial. Please, therefore, send me six bottles of Endophon No 1. If it does me good, I shall complete the course. I've had this trouble for five years for being such a fool when I was young, which I bitterly regret."

Later.....

".....Endophon has made me a new man. I feel twenty years younger....."

—NOT WORTHLESS 'QUACKS'

COPY OF
CERTIFICATE OF MERIT.

Awarded for ENDOPHON by the Institute of Science. Paris. France.

THE
INSTITUTE OF SCIENCE.

This is to Certify
That Endophon Glandular Extract
- a product of Bergeret Laboratories,
has been carefully tested and found
to possess remarkable curative efficacy
in the treatment of
IMPOTENCE
We strongly recommend it from a firm
conviction that it is the best remedy
and
from a sense of duty to the
Profession and Public.

Paris.
3rd April 1937.

Pierre De Sartines.
Director.

LATEST
TESTIMONIALS

Mr. ——— writes:-

"It was with a lot of doubt that I decided to take a course of Endophon No. 2. having tried so many remedies, without benefit. I have just completed the course and I am now quite all right. I can hardly realise it. My only regret is not knowing of this excellent product earlier....."

Mr. ——— writes:-

"Your Endophon No. 1. is a great remedy. I am now perfectly normal. I must confess that I never expected this result and in three months, after experiencing so much disappointment in the past....."

Mr. ——— writes:-

"I deeply regret that for many years I have committed — with the result that I am now suffering from Partial Impotence. A friend advises your Endophon No. 1. and I would like to give it a trial. Please send....."

After Four Months.

'Endophon No. 1. is very good. It has cured me completely. Thanks.'



SOLD IN TWO KINDS.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation—Feeble Erection.)
Endophon No. 2. For Complete Impotence and Sterility.

Prices: 1 bottle Rs. 7-8-0. 3 bottles Rs. 21. 6 bottles Rs. 40.
Telegraphic Code. 3 bots. Endophon No. 1. 'Entrax' 6 bots. Endophon No. 1 'Entron'
3 bots. Endophon No. 2. 'Enjex' 6 bots. Endophon No. 2 'Enjexor'

Treatment of Chronic Gonorrhea in the Male.

According to Dr. F. A. Lafonte (Gazette Med. France) gonorrhea in the male becomes chronic when the acute symptoms have subsided and there persists a slight or moderate discharge which contains gonococci.

Chronic gonorrhea implies that the previously generalized inflammation has become more or less localised to areas of erosions or ulceration of the urethral mucosa or to inflammation of the glandular structures or membranes in or about the urethra.

In cases of chronic gonorrhea the best treatment is a mixture and an Injection. Abortive treatment will aggravate the urethra and bring about complications.

"505" is the best treatment for chronic gonorrhea. The Mixture taken internally controls such distressing symptoms as pain, burning on urination, strangury and frequency. It does not upset the stomach. The Injection heals the ulcerations of the urethral mucosa or inflammation of the glandular structures and membranes in or about the urethra.

Gonorrheal Urethritis in the Female.

The urethra is by far the most common seat of primary infection in the

female. The cervix is next in frequency. In children the vagina is chiefly involved. The female urethra is a straight short tube about $1\frac{1}{4}$ inches in length and can readily be inspected endoscopically but instrumentation is contraindicated in acute cases. Its internal sphincter usually acts as a barrier to upward extension into the bladder.

Acute gonorrheal urethritis seldom comes under observation. The discharge which occurs is usually interpreted as being due to "catching-cold" or it is erroneously explained as a "leucorrhea" which has become worse. Or 'some times it is interpreted as "bladder" trouble. Injections and instrumentation are not to be used in the acute stage. The patient should secure rest in bed and mild permanganate douches may be prescribed. Internal medication with balsamics, like "505" mixture will insure relief from the distressing "bladder" symptoms.

The disease tends to become *chronic* because the infection penetrates into the deeper glandular structures especially in those glands situated near the external urinary meatus. On endoscopy the prominent and swollen openings of these glands may be seen. By stripping the urethra with the finger in the vagina a drop of pus may be expressed. The urethra itself feels like a hard cord. Sometimes on endoscopic examination one may also observe a diverticulum of the urethra which in addition to the infected glands may also act as foci of infection. These foci may be the cause of gonorrheal arthritis.

Ancient Medicine IN JAPAN

Our knowledge of ancient Japanese medicine dates back to the so-called Mythical Period of Antiquity which ends with 96 B.C. Disease at this time was believed to be caused by angry gods, malign spirits and demons. The spirit of a dead person was thought to visit its wrath on the living causing illness. Also disease was brought down on the heads of mortals as a result of or punishment for their indiscretions, such as unchastity, evil-mindedness or carelessness.

The weapons of defense against disease caused by the evil spirits were much the same as those employed by ancient peoples in other parts of the world; prayers, magical chants, exorcisms, sacrifices, and the work of two benign gods, Onamujino-Mikoto and Sukunabikona-no-Mikoto, who united their strength to combat disease. Surgery was undeveloped. Burns were painted with the juice of certain muscles, sawdust was applied to wounds, and blood-letting was occasionally practiced. Cauterization and medicinal belong to a later period, the most important of which appeared to be Glycyrrhiza Glabra (Amaki); Magnolia hyolanka (Hohokashiwa); Rheum undulatum (Ohoshi); and Panax Ginseng (Nikota). The vehicle was rice-wine.

Scientific Japanese medicine of ancient times dates back to and is no doubt derived from the Chinese with whom Japan had intercourse in 1500 B. C., and from whom they also absorbed art, science and culture. About 550 A. D. Buddhism was brought to Japan from Korea and slowly gained a foothold with the people. Buddhist priests began to practice medicine, and here we see as in ancient Greece, Egypt, Persia, Arabia and America, the same inter-relationship between medicine and religion, the priest-physician. About 600 A. D., numerous young men were sent from Japan to China to study medicine.

It was in this period that massage, acupuncture and cauterization were in favour in Japan. The cautery iron was the chief instrument of the surgeon with which he treated infected wounds and dog bites. About 700 A. D. the Emperor Mommu established a Code of Laws regulating education and medicine. The medical schools were divided into specialty branches headed by full time teachers. The courses were, in the main, internal medicine; pediatrics and surgery; massage, acupuncture; ear, eye mouth and teeth; and exorcism. The government stood the expense of education and examination were given monthly by the teachers of the faculty and once a year by the medical department of the government.

Later the European influence was felt in Japanese medicine through the Dutch who had intercourse with Japan as they travelled for the Dutch East India Company; and from Portuguese missionaries who obtained a foothold in this little country, introducing Christianity and charity hospitals.

Japan, eager and quick to learn, adding her own skill and patient research to knowledge acquired, has given to the world roster of scientists men like Shiga, discoverer of the bacillus of dysentery; Kitasato, discoverer of the plague bacillus; Noguchi, that intrepid worker who obtained pure cultures of *Treponema pallidum* and uncovered *Leptospira icteroides* of infections yellow jaundice in his search for the cause of yellow fever; Hate, who with Ehrlich developed *salvarsan*; Suzuki and Miyairi, discoverers of *Schistosoma japonicum* and its intermediary host; Yamagiwa, who was the first to produce primary cancer by coal tar applications; and so on *ad infinitum*.

DO YOU KNOW?

From Science News-Letter.

At least 13 kinds of mosquitoes in India carry malaria.

Negroes are practically immune to cancer of the skin.

Heat waves are blamed for more illness and death than are cold waves.

Tomatoes absorb odors more easily than any other fruit.

Hypnotism as an aid to dentistry is being tried in the Royal Dental Hospital in London.

Not many farmers realize that salt will poison hogs, if fed in too large quantities.

Poison ivy may grow as a climbing vine, an upstanding shrub, or a ground trailing plant.

Pneumonia was a disease that afflicted ancient Egyptians, it was learned from evidence in the lung of an Egyptian mummy.

A study of dust storms and their possible effect on health revealed that pathogenic organisms were not actually carried by the dust.

By aid of electric stethoscope, heartbeats of people before and after exercising were broadcast recently by the radio.

About one wild rabbit in a hundred is infected with the dangerous germ of the disease tularemia or rabbit fever, which can be transmitted to man.

Ammonia is named for the Egyptian god Ammon, near whose temple in the Libyan Desert ammonia was once largely obtained.

Tuberculosis in cattle has been reduced to less than half of one per cent in 43 states; and there is hope that the disease will be conquered in American cattle.

Although tularemia is often called rabbit fever, the infection can be caught by man from over 20 kinds of wild animals and insects.

A Japanese physician has taken X-ray sound moving pictures of heart and lungs in both healthy and sick persons.

Medieval bronzes made in the mysterious African Kingdom of Benin are so beautifully designed and executed that a scholar has said: "Benevenuto Cellini himself could not have made better casts, nor anyone else before or since to the present day."

EXTRACT FROM A LETTER OF PRAISE RECEIVED FROM A DOCTOR.

THE ANGLO-FRENCH MEDICAL AGENCY;

GENTLEMEN: It is with great pleasure that I take this opportunity to express my appreciation of the fine products you stock. I have used many of them with remarkable success. In these days, it is indeed hard to choose a good product from the numbers with which the market is glutted"—

Dr. S. C. Elliott. (Rangoon.)

Everything that contributes to Curative Power is embodied in these Scientific Remedies.

WASTING AWAY!



Drop by drop
Will wear away a stone
Not by force
But by constancy alone

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured, if other remedies have been useless—but try **SALIX PILLS**.

SALIX PILLS is scientifically and scrupulously prepared to cure this devastating disease. There is no remedy under the sun that cures so easily,

so effectively, and permanently as this marvellous preparation. It has a salutary effect from the very first dose.

Medical Men acknowledge **SALIX PILLS** as a genuine cure for Spermatorrhea. A trial will show you that it is no worthless remedy.—**A British Product.**

1 bot. Rs. 3-8-0 3 bots. Rs. 9-0-0 6 bots. Rs. 17-0-0

Extracts from Commendatory Letters Received from the Medical Profession



Dr. F. C. Perrier.
24, Rue Canabiere,
Marseilles, France.

"Salix Pills is a perfect remedy for Spermatorrhea. I have treated many cases, and have not known it to fail in a single instance."



Dr. J. Hilton Brown.
59, Maberley Road, Upper
Norwood, London, England.

"I endorse Salix Pills as a most efficacious remedy."

Dr. J. Hilton Brown.

Spermatorrhea is an occasional or constant escape of spermatozoa (life-germs) without or with very little sexual excitement. This gradually undermines the strongest constitution, making the sufferer a mere wreck of his former self.

Cause:—The duct is weakened and relaxed through masturbation or prolonged excesses or sexual excitement.

Spermatorrhea, if neglected, leads to Impotence, Tuberculosis, Consumption, and other dangerous diseases.

Salix Pills should be immediately taken for the full course of three months. If ordered in one lot, the cost is Rs. 50/- only.

(Full instructions for use and advice, re diet, etc: is given in folder enclosed with each bottle).

READ WHAT A CURED PATIENT SAYS.

Mr. ——— writes:—"For eight months I suffered from Spermatorrhea. Emissions took place four to six times a day. I lost weight, became thin and weak, and was unable to do much work. In fact, I was a perfect wreck. Six bottles of Salix Pills cured me. No emissions have occurred for three weeks, and I have gained 20 lbs. in weight." (Spermatorrhea Cure No. 392.)

WE STOCK ONLY GENUINE REMEDIES—Not Worthless 'Quacks'

ENDOPHON

Glandular Extract (No. 1 & No. 2)



Made by Bergeret Laboratories

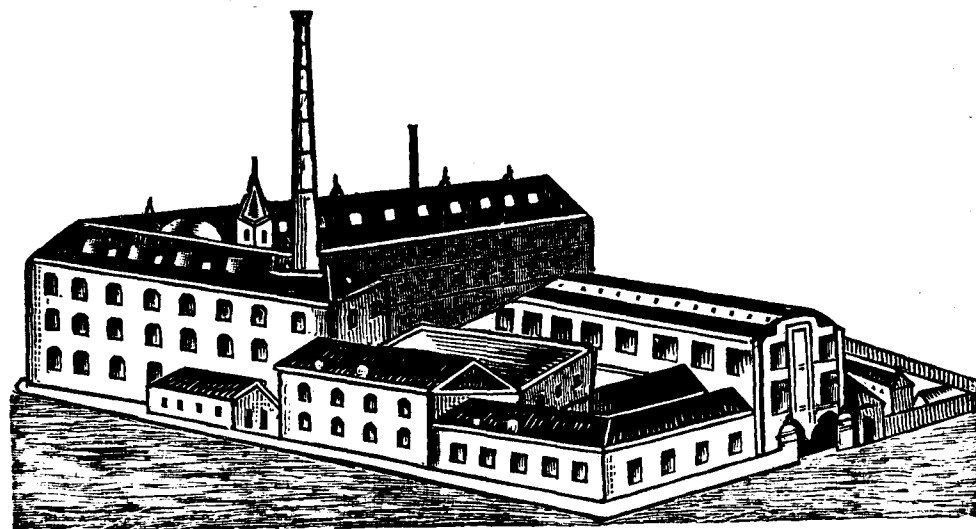
There is a saying: *A chain is no stronger than its weakest link.* Whether in the construction of a mouse trap or the manufacture of a pharmaceutical product, perfection can only be attained and maintained by zealous care and attention to every detail.

The chain of manufacture of the famous preparation "ENDOPHON" is perfect, one of the most important links being the careful selection of gland extracts that in quality and freshness equal the highest standard. This Great Scientific Remedy has met with astonishing success in the cure of sexual weakness.

"ENDOPHON" No. 1 is indicated in cases of Partial Impotence (Premature Ejaculation—Feeble Erection) and ENDOPHON No. 2 in Complete Impotence and Sterility.

WHERE ENDOPHON IS MANUFACTURED

(Pronounced 'END-O-FON')



BERGERET LABORATORIES.

Bordeaux. France. (Front view above)

The Gland Extracts used in the manufacture of ENDOPHON are absolutely Pure Fresh and Standardised, all contaminating matter being removed.

ENDOPHON is manufactured by a delicate process, utterly new and original—every possible care being taken to preserve its curative efficacy and sealed in tasteless gelatine Capsules, immediately after manufacture. Thus, the slightest deterioration is eliminated.

ENDOPHON is a complete and perfect gland preparation and supplies the vital restorative substances necessary to rehabilitate the worn-out, enfeebled sexual system. It must not be confused with other gland preparations, to which it is far superior.

Sole Agents:—THE ANGLO-FRENCH MEDICAL AGENCY (INDIA) LTD.

Extract from commendatory article by Dr. Louis De Rochefort, published in the Journal of the French Medical Association. Jan. 1938.

".....The gland preparation, Endophon, a product of the famous Bergeret Laboratories, is in my opinion a really genuine remedy and a positive cure for sexual weakness. It deserves full approbation and wider support....."

Extracts from commendatory letters received from the Medical Profession.



Dr. J. S. Vaucolles.

Dr. J. S. Vaucolles 51, Rue Aristide-Briand, Levallois, Seine. Paris. France.

"....I take pleasure in certifying that Endophon is the finest remedy for Impotence and Sterility....."



Dr. E. P. Maurillard.

Dr. E. P. Maurillard. 24, Rue des Fosses St Jacques. Bordeaux. France.

"....As a remedy for sexual weakness Endophon has no equal....."



Prof. W. Curtius.

Prof. W. Curtius. Curtius Clinic. 38, Boulevard Haussmann. Hamburg. Germany.

"....I have used Endophon on patients in my Clinic with great success. I further add, that it is immensely superior to similar preparations, having the vital gland substances in a concentrated form....."



Dr. G. Beaupre.

Dr. G. Beaupre. 4, Rue Marechal Foch. Brussels. Belgium.

".....Science has taken a step forward in the discovery of Endophon....."

In ten cases of Partial Impotence with premature ejaculation and feeble erectile power treated with Endophon by the Clinique Scientifique Leon D'Arbes, Paris, two cases showed great improvement after three weeks treatment, three cases after five weeks treatment and four cases after nine weeks treatment. These nine cases was cured after four months treatment. Only one case resisted treatment until after five months, when it suddenly responded to the treatment. In this exceptional case, a thorough cure was effected after six and a half months treatment.

Endophon is three times as potent as the best of other glandular preparations. Clinical experience with Endophon has demonstrated not only that it is an unusually potent product, but that its use has no ill-effects.

WE STOCK ONLY GENUINE REMEDIES—Not Worthless 'Quacks'

The Confidence Drug

We have heard a great deal during the last year or two of a new drug, benzedrine. It has attained an immense degree of notoriety in the daily Press, where its unusual properties of stimulation have earned for it the name of "the confidence drug." The same Press, having encouraged and broadcast—to an extent which has led to its use by thousands of tired business men, anxious students and bored housewives—these remarkable claims of the drug's power to eliminate depression and increase intelligence then clamored for the legislative restriction of its sale. It is now on the list of scheduled poisons, and can only be obtained with a doctor's prescription.

The discovery of the drug was the result of a search for chemical compounds which would have an action similar to that of adrenaline, but without the disadvantages associated with the use of this hormone. Adrenaline is a substance normally produced by two small glands, the adrenals, situated on the kidneys. It is secreted during periods of stress and emotion when it is poured into the blood stream, its effect being to render the body more capable of meeting such emergencies. Thus, the circulation of blood in the muscles of the limbs is improved, both by an increase in the heart rate and by closing down of many of the blood vessels of such easily dispersable areas as the digestive tract. The effort of the breathing is made easier by a dilation of the air passages. There is also a rise in the sugar of the blood, so that more is available as an energy source for the activity of the body.

It is frequently useful to be able to obtain these effects in the treatment of various maladies. For example, adrenaline gives rapid and enormous relief in an attack of asthma, by virtue of its action of dilating the air passages. Its most dramatic use is seen when it is injected into the circulation or even directly into the heart, when it ceased beating, for example, under an anaesthetic. Many persons have literally been brought back to life by the restoration of the circulation in this way. In conditions such as these, where an immediate response is desired, adrenaline is an immensely useful substance, but when a prolonged effect is desired, it is of no value. Moreover, it has no action when taken by mouth, since it is destroyed in the stomach. It has, therefore, to be injected, and this naturally limits its usefulness.

Apart from these general actions, adrenaline has an important local action in constricting the blood vessels. It is used in this way as a spray to relieve congestion in nasal catarrh or during an attack of hay fever.

A valuable drug of the adrenaline type was found in ephedrine, isolated from a Chinese seaweed. It can be taken by mouth, and produces its effect in about half an hour. It has also been used as a spray in a similar way to adrenaline, and here, too, its action is slower, but more prolonged than that of adrenaline. Adrenaline and ephedrine are related chemically, and can be synthesized in the laboratory.

In 1930 a new substance was reported with the name beta-phenylisopropylamine, more generally known by its trade name, benzedrine.

Used locally, the new drug showed several distinct advantages over both adrenaline and ephedrine. These latter substances are not volatile while benzedrine is, so that when breathed into the nostril it can pass to all parts of the lining membranes of the nose and throat. It was found, too, that benzedrine has a second advantage. The constriction of the blood vessels, which results in the relief of the congestion, is followed, when adrenaline or ephedrine is used, by a reactionary dilation of these vessels. The relief obtained is, therefore, only temporary, and often the final condition of the nasal passages is worse than the original. This reaction is not found when benzedrine is used, so that the relief experienced from its use is more lasting. Some conditions for which inhalations of benzedrine have been successfully used are the common cold, infections of the sinuses and attacks of hay fever and asthma.

When taken internally, the drug has a variety of effects. Like adrenaline and ephedrine, benzedrine causes a rise of blood pressure which is more prolonged than with these older drugs. It has therefore, been given with marked success, to patients with low blood pressure, who are subject to fainting attacks. The rise of blood pressure which benzedrine produces has the disadvantage that it renders the drug unsuitable for patients who have a dangerously high blood pressure already.

In many individuals benzedrine produces a loss of weight, and some doctors have used it in the treatment of obesity. Another interesting use of the drug is in certain cases of sea sickness. It appears that certain people are subject to sea sickness because of the excessive activity of one part of their involuntary nervous system, the parasympathetic. Adrenaline stimulates the opposing nervous system, the sympathetic, so that adrenaline and drugs with a similar action are able to counteract the too energetic parasympathetic system in such individuals. The use of benzedrine has accordingly been attempted in the treatment of sea sickness in these cases, and the results have been very promising.

The action on the brain and nervous system is one of stimulation. It produces a sensation of increased well-being and a relief from fatigue. There is a feeling of increased mental and physical energy and the individual often describes himself as "full of pep." These facts led to the use of benzedrine in conditions of fatigue, sleepiness and depression, and in many cases striking improvement was observed. Some of the best results were seen in the treatment of narcolepsy, a disease in which the patient may have attacks either of irresistible sleep, or of suddenly losing the use of his limbs and falling limply to the ground. In most cases these attacks ceased entirely when benzedrine was taken—patients who were having as many as eight or ten attacks of falling asleep in one day were completely cured.

In normal people, the general effects of benzedrine, as has already been noted, are those of stimulation. There is a feeling of

increased confidence and exhilaration, thought processes are accelerated and the individual becomes restless and talkative. The total results may be highly gratifying, as during an interview where fluent talking, quick thinking and a confident manner produce an excellent impression. On the other hand, the effects may be disconcerting: a junior official in a hospital was severely taken to task for his jovial manner and loquaciousness when speaking on the telephone to a superior officer.

Intelligence tests, worked out by psychologists, have shown an increased score achieved by persons after taking benzedrine. With regard to these tests, however, we must realize that the improved performance at laboratory trials is not really the result of an increase of native intelligence but rather the result of increased rapidity of thought. It is certain that no fundamental alteration in intelligence occurs, such as would make an individual capable of performances otherwise completely beyond his power.

The effects of benzedrine which we have so far described are desirable ones, and it was early seen that there was a possibility of persons becoming addicted to the use of the new drug. Surprisingly, however, in view of its stimulant action, and disappointingly

so far as the outcry in the Press is concerned, there have been very few reports indeed of benzedrine addiction.

There are two important reasons for this. In the first place, it is found that the general stimulating effect on the normal individual appears to be lost after a few weeks or a month. Secondly, and more important, the results of taking the drug are not entirely beneficial, for there are many unpleasant side effects. Its action in combating sleepiness, so useful in treating the condition of narcolepsy, may result in normal individuals in severe insomnia. The quickened thought and increase in energy may readily become, in certain individuals, unpleasant restlessness and irritability. Palpitations and headaches are not uncommon, and often there is uncomfortable flushing and perspiration. In a very few cases severe symptoms may occur, such as vomiting and collapse, but this is usually due to excessively large doses of the drug.

On the whole, then, we may consider that the danger from addiction is not very great. The restriction of the sale of benzedrine, however, is justified by the fact that, although extremely valuable in certain conditions under medical supervision, it is a drug with very varied actions and often with many unpleasant results.

LADIES! Use the renowned **Bayonne treatment** for all Uterine disorders, ie. Leucorrhoea (Whites) pains in the womb, painful, profuse, scanty or suppressed menstruation, etc. The treatment comprises **Bayonne No. 1.** (Elixer-for internal use) and **Bayonne No. 2.** (Injection.)

Rs. 5-8-0 per bot. 3 bots. Rs. 15-0-0. 6 bots. Rs. 28-0-0.

WE STOCK ONLY GENUINE REMEDIES

* *Nothing new under the sun—not even
the most modern invention.*

Television Sixty Years Ago!

—(o)—

Doubtless you imagine that television is a very recent invention. But, as a matter of fact, it was in August 1879 that an unassuming French physicist, Charles Senlecq, sent a sealed envelope to the Secretary of the Academie in Paris. It contained the description of an astounding invention, the plans for an apparatus which would make possible Man's hundred-year-old dream of television.

At a time when the telephone, invented about two and a half years previously by Graham Bell, was hardly known in Europe, when Edison's phonograph was the last word in technical achievement, when the cinema was a mere speculation, Senlecq began to make the first apparatus destined to transmit vision.

In the spring of 1877 he came across a description of the telephone invented by the American, Graham Bell. From that moment one idea held his attention irresistibly, and ended by becoming an obsession. The electric current could transmit speech over long distances; surely it could equally well transmit vision. But how to go about it?

Graham Bell, whose genius was admired by Senlecq, modelled the shape of his first telephone receiver exactly on that of the human ear, thus setting the latter

an example. In fact, it was living Nature which directed the Frenchman's research by presenting him with one of the most perfect mechanisms to copy, namely the human eye. Was not the eye the first television apparatus, and the most sensitive transmitter of vision? But an eye behaves like a camera, a light-tight chamber with a lens focusing rays of light on to a light-sensitive retina. The problem that Senlecq intended to solve was that of creating an artificial electric retina.

Blessed with an excellent memory, he recalled that several years previously an Englishman (May) had described to the Royal Academy in London a remarkable property of a chemical element, selenium. This substance became a conductor of electricity when illuminated, and the brighter the light the better was its conductivity. Curiously, no one, and not even the English discoverer of this surprising phenomenon, had foreseen its brilliant future. Senlecq was the first to appreciate the tremendous practical importance of this discovery.

To be able to transform light into electricity! This was the ideal substance for the retina of his electric eye. He presupposed that each picture was nothing but a mass of dots more or less white

or more or less black. By projecting each of the dots of the picture on to a minute selenium cell the intensity of the light would be translated into an electric current of a corresponding intensity. This current would cause a small bulb on the receiving screen to light with the same intensity as that at the point of transmission. Transmitting each of the dots in this way, all the little lamps of the receiver would, owing to their varying degrees of brightness, reproduce the whole picture.

In this way the French inventor solved the fundamental problem of television. His apparatus was an exact copy of the human eye. It had a retina (the selenium), nerves (the conducting wires), and even a brain centre (the bulbs of the receiver). The task of putting this principle into practice was a long and difficult one. The inventor spent nearly three years in the construction of the first model alone. There were as many years of work ahead; however, he succeeded in improving on his initial scheme, notably by replacing the clumsy mass of conducting wires of his first model by a single one. Later still, as we know now, the discoveries of Hertz and Marconi's astonishing inventions replaced that single wire by radio waves.

At last, in the spring of 1879, Charles Senlecq told his friend and fellow-physi-

cist, M. d'Arros, in Paris, the great news: "Thanks to my apparatus, which I have christened the 'telectroscope, television ceases to be a fantastic dream. From now on it is a reality.'"

But its fame did not last for very long. After an immediate success disappointment followed in a few months. In fact, although it was an amazing achievement for those times, Senlecq's apparatus was not, and could not be, anything but mechanically clumsy. Transmitting pictures with a tiresome slowness, the telectroscope reproduced them only crudely. This great pioneer had anticipated the progress of a century ahead by the daring of his wonderful idea, but he was necessarily restricted by the feeble resources and technical imperfections of his day.

In vain he submitted his apparatus to several Paris industrialists. He himself saw much in it, but they thought little of it. Besides, he came up against the indifference of the expert officials and American rivals such as Shelford Bidwell and Cary resumed the work with much more success than the French pioneer. Discouraged and disappointed, Senlecq abandoned the struggle and retired eventually to the country. Thus the curtain fell upon the pioneer of a modern miracle.

* *The spade of a Russian scientist
revealed a drama 10,000 years old.*

Ten Frozen Ghosts

By Prof. Harold O. Whitnall

From The American Weekly, New York

—(*)—

Stretching across Northern Siberia is a freak of Nature, a strip known as the area of eternal frost. At the foot of the Altai Mountains, recently, Professor Gryaznov, of the Soviet Academy of Science on Eternal Frost, dug down 50 feet into this natural icebox which never defrosts, and broke into a chamber built of logs and planks, hewn by Bronze-age axes.

This chamber proved to be a stable which Professor Gryaznov believes was built about 10,000-years ago and his electric flashlight revealed the "ghosts" of ten sorrel horses.

They stood there all saddled, bridled, and ready for that last journey which their masters never called upon them to take. They were not skeletons, but flesh and blood horses, with every hair of their coats intact, even their eyes, the blood in their veins, and the half-digested remains of their last meal still in their stomachs.

For a hundred centuries these horses, embalmed in the eternal frost, like marble statues, have stood with their frozen eyes, looking for the summons that never came.

They were there long before the Biblical Nebuchadnezzar went mad and tried to "eat grass as oxen," before Moses led the Children of Israel out of Egypt, even before the first Pharaoh consolidated the feudal states of Egypt into one great Empire. They stood stiff-legged in the frozen silence while Egypt, Greece, Babylon, Rome and all the great Empires of history rose and fell, and might have remained without changing a hair for countless thousands of years more if the Russian scientists had not broken into their tomb and thawed them out.

But what of their masters? Their bodies complete in the flesh are among the prizes these excavators seek, but they will not be content even with this, for they have reason to hope that in the same icebox there are also the perfectly-preserved remains of men who lived 20,000 to 30,000 years ago, the real cavemen-hunters of the early Stone Age. From that same strip have been dug many well preserved carcasses of the mammoth and it is well-known that the human hunters pursued the great beast wherever he went.

Some great disaster caused the owners of the stable to desert their pre-

cious animals and one may guess that it was a fearful and untimely blizzard which snowed the stable under for ever, and perhaps the same fate overtook the men in another abode near by.

The striking feature of these men is that, judged by the equipment of their horses, they belonged to a race of high-grade artists and artisans. The leather of their saddles is still splendidly preserved, and even the carved wood, when warmed up, gave off a resinous odour. The wood, like the leather of the saddles and also the bridles, were handsomely inlaid with gold and tin foil, only slightly tarnished, after their long burial. Even the felt coverlets retained their colour design, such is the perfect preservative power of frost and dark.

The owners of the saddles quite likely did not make these things; possibly none of their particular tribe had that skill.

They may have won them in battle or by robbery. Quite as likely they may have got them honestly, as traders, by bartering ivory, amber and other treasures for these products of some skilled community in a warmer climate.

But somewhere there were highclass artisans, and great artists there had been long before, when the Cro-Magnon men

Painted their caves with portraits of mammoths and other animals

This natural refrigerator does not preserve horses only. The flesh of many mammoths has been found so well preserved that it is palatable to dogs and often used by natives for baiting their traps. There is a well-authenticated story that Ivan the Terrible once gave a banquet to his feudal lords, at which were served, as the *piece de resistance*, steaks of mammoth meat, 20,000 years old. In the carcass of a mammoth, found in 1923, the fat was still white and eagerly taken by the natives to grease their primitive boats. In 1937, Professor Kapterev recovered a head in which even the eyes had not lost their natural colour.

But so far no human being has been found in the preserved state. If one of those paleolithic celebrities does turn up he will, no doubt be photographed, measured and generally examined with scientific thoroughness. Before he is thawed out, expert embalmers will be summoned to give him as good a job of embalming as that of Lenin.

Russia will then have the world's most precious scientific curio, more interesting than all the mummies of the Pharaohs.

* Thanks for the memory!

The First Air Raid of All . . . Ninety Years Ago!

By P. L. Farago

From La Prensa, Buenos Aires

—[*]—

You probably think of aerial bombardment as a product of the genius of our own age, as one of the crowning achievements of the twentieth century, as a thoroughly advanced method of extinguishing human life. You will therefore be surprised to hear that the first successful air raid in history took place in 1849.

The Austrians were besieging Venice and a young first lieutenant of artillery, Uchatius by name, thought the raid out and carried it through.

Yet even he was not the first to play with the idea, earlier inventors having made unsuccessful attempts to attack forts and fortified castles from the air. During Napoleon's Russian campaign, for instance, a German engineer had been commissioned to construct a dirigible globe capable of bombarding the quarters of the French emperor by night. The engineer was installed somewhere near Moscow and did his utmost to carry through his experiment. Apparently, however, he failed.

Thus the attack on Venice was the first successful air raid. Uchatius—who

later won universal recognition for the cannon he constructed—was an excellent mathematician and a fine engineer. In the spring of 1849 he evolved a plan for bombing Venice from the air. The Austrian military command had him and his brother attached to the navy, then operating in Italian waters, and here they began by working on the "Montgolfier" balloon, which was filled with hot air. For several weeks they studied air-currents, and built balloons of various types in an effort to find which would prove best suited to their purpose. Finally they produced for the inspection of a military commission a dirigible capable of staying aloft at a good many hundred feet and carrying a bomb weighing about twenty pounds.

Experiments proved successful, and the pioneers submitted to the High Command an estimate for the cost of making an efficient attack upon Venice—probably the first air budget in history. Uchatius assessed his requirements as one hundred "Montgolfier" balloons, fifty stoves to heat the air, and one hundred bombs of the same variety as those he had used in experiments. (P. T. O.)

With characteristic Austrian formality the High Command submitted the estimate to the Emperor, and although it seemed extravagant in comparison with budgets of the day, the latter graciously passed it in view of the nobility of the cause.

In the summer of the same year Uchatius put his plan into practice. He was given a battleship from which to operate. Balloons were sent up from the bridge, a bomb being suspended from each one. First Uchatius released a trial balloon to test for air-currents—a most important point, for after the balloons had gone a certain distance an apparatus was to go off and release the bomb—then he released the rest.

It must be confessed, however, that the result was unimpressive. Most of the bombs fell wide of the strategic points they were aimed at. On the civil population the effect was nothing less than galvanic, for some of the bombs exploded on the Place San Marco, where they created indescribable panic.

After this first raid the inventor was urged to make fresh balloons and repeat the raids. He did so, but preparations were costly, and they took a long time to complete, so that the whole affair was something of a fiasco. Of course, the Venetians took steps to protect themselves, trying to shell the ships from which balloons "took off." According to contemporary historians the actual casualties included only four killed and forty more or less seriously injured in the air raids on Venice.

Finally the High command decided that results did not justify expenditure even though the indirect results were far from negligible, the knowledge that balloons might float over at any moment and drop a cargo of death keeping the population in a state of constant tension and intermittent terror.

Presently Uchatius was with drawn from Venice in disgrace and sent elsewhere. He died in happy ignorance of the glorious future of his invention.

We stock the reliable products of the following well-known English firms:

Burroughs Wellcome & Co; Ltd.
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WE STOCK ONLY GENUINE REMEDIES

Lime Juice and Health

Lime juice is beneficial for the health in many ways. The juice of a lime taken first thing in the morning, in a tumbler of hot or cold water without sugar is a splendid remedy for indigestion, spots and other complexion troubles.

Repeat the dose at night if necessary.

If you have a sore throat gargle with juice and warm water. If you are troubled with a cough, heat the juice of a lime and mix it with two teaspoonfuls of honey. It will relieve the soreness at the back of the throat.

Lime juice, diluted with boiling water and well sweetened with honey or sugar, taken last thing at night is excellent in cases of chills, colds, influenza and feverishness.

Bruno Mussolini is amused!

Power-loving individuals are not all of the orator type. There are men of quite a different kind, whose love of power has been fed by control over mechanism. Take, for example, Bruno Mussolini's account of his exploits from the air in the Abyssinian war.

We had set fire to the wooded hills, to the fields and little villages It was all most diverting The bombs hardly touched the earth before they burst out into white smoke and an enormous flame and the dry grass began to burn. I thought of the animals. God, how they ran After the bomb-racks were emptied, I began throwing bombs by hand It was most amusing: a big Zariba surrounded by tall trees was not easy to hit. I had to aim carefully at the straw roof and only succeeded at the third shot. The wretches who were inside, seeing their roof burning, jumped out and ran off like mad.

"Surrounded by a circle of fire about five thousand Abyssinians came to a sticky end. It was like hell.

While the orator needs much intuitive psychology for his success, the aviator of Bruno Mussolini's type can get his pleasure with no more psychology than is involved in knowing that it is unpleasant to burn to death. The orator is an ancient type; the man whose power is based on mechanism is modern. Not wholly: read, for example, how Carthaginian elephants were used, at the end of the first Punic War, to trample mutinous mercenaries to death where the psychology, though not the science, is the same as Bruno Mussolini's. But speaking comparatively, mechanical power is more characteristic of our age than of any previous time.

First Rule for Reducing

You can use sound, tried psychological laws and principles to reduce. Only you must have the requisite courage to change your habits of eating—and that's difficult.

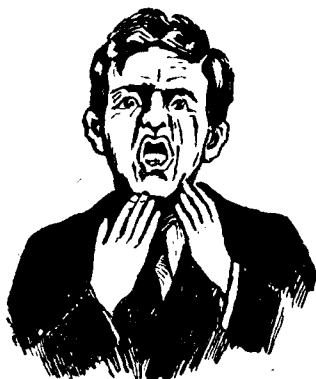
The first law is this: Learn to dislike fattening foods you already like and learn to like non-fattening foods. This is the soundest, most sensible and best approach to the problem.

—NOT WORTHLESS 'QUACKS'

THE CHOICE OF THE EXPERT

BREAK THE SUFFOCATING HOLD OF ASTHMA!

Specialist's Treatment acts Dual Way to end Asthma



Victims of Asthma live in peril. Neglect may lead to dreaded T. B. A sudden chill may bring on Bronchial Pneumonia.

Do not risk this. Take one dose of Matrone and see the miracle that happens almost instantaneously. No more gasping for breath. The grip of Asthma is suddenly released. Air begins to fill air-starved lungs. Wheezing, choking, coughing, and that terrible feeling of suffocation disappears. In a few minutes you are free, breathing easily, naturally, even when going upstairs or walking uphill, and your lungs become stronger.

A Permanent Cure

Is effected with a full course and this has been done in thousands of cases. Remember, Matrone is the treatment of Dr. Gustave Matrone. Asthma Specialist, with 35 years experience.



Dr. Matrone

Do you wheeze, choke, strangle and gasp, desperately fighting for air... Are you unable to sleep at nights and find that your vitality is sapped and your health ruined by Asthma? If you are a victim of this dread ailment, there is new hope of health and happiness for you in the treatment of Dr. Gustave Matrone, the eminent French Specialist with 35 years experience. This new French treatment has brought freedom from Asthma to thousands throughout the world who had despaired of ever again living a healthy normal life.

Dual Action Dissolves Cause

This specialist's treatment called **Matrone**, is scientifically prepared to act directly in removing the true and underlying cause of choking, gasping, wheezing, Asthma. This is accomplished by its dual action. First, it liquifies and dissolves the mucus or phlegm that causes the choking and gasping, and relaxes thousands of tiny muscles in the bronchial tubes so that you can breathe freely and deeply and thus get the benefits of health-restoring oxygen in your lungs. Second, it promotes body vigour and stimulates the building of rich, revitalized blood. Thus, **Matrone** acts in a natural manner to overcome Asthma, and restores sound, invigorating sleep, and actually makes you feel five to ten years younger.

Helps Thousands.

Thousands of former sufferers from Asthma in all parts of the world are now enjoying vigorous health and sound sleep through the use of **Matrone**. Sufferers who before had to sit up all night and others who had to take hypodermic injections are now free from this terrible affliction and able to work and enjoy life. **Matrone** does not contain any narcotics or habit-forming drugs, yet it brings sound, restful sleep the very first night. This is because it acts to dissolve the cause of those terrible choking, gasping attacks of Asthma. Sufferers are high in their praises of **Matrone**. For example, Mr. R. L. writes—".....I could hardly breathe and had to take injections of Adrenalin to keep going. I had lost 41 lbs. Then I tried Matrone and now feel better than I have for eight years. My weight is normal and I do not get any attacks....."

Matrone—The Dual Action Treatment comprising Matrone Specific and Matrone Elixir is immensely superior to other preparations, as it is made to the formula of Dr. Gustave Matrone, the eminent Asthma Specialist.

Prices.

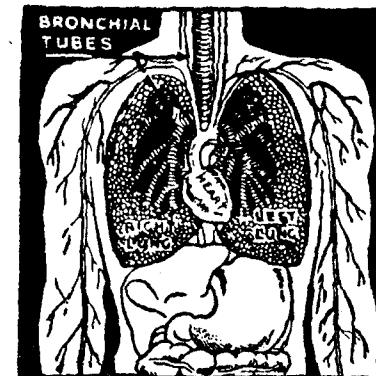
1 bot. Matrone Specific. (Tablet form). **Rs. 5-8-0.** 1 bot. Matrone Elixir. (Liquid—4 ozs) **Rs. 5-8-0.**
3 bots. each Matrone Specific & Elixir. **Rs. 30-0-0**—Tel. Code. "Mat"
6 bots. each Matrone Specific & Elixir. **Rs. 57-0-0**—Tel. Code. "Matrix"

BUY A 'HAND PICKED' REMEDY--THE CHOICE OF OUR EXPERT.

THE CHOICE OF THE EXPERT

Asthma Cause Dissolved in 1 Week

Every day you neglect Asthma you increase your peril. Not only does the heart's action weaken under the violent strain of each successive spasm but complicated lung trouble may result until you may be faced with dreaded T. B. End all this dreadful anxiety and danger by taking Matrone in time.



Instant Relief

Matrone ends attacks instantly in most cases by soothing the nerves and restoring easy breathing. This ensures complete freedom.

Sound Sleep To-Night and Every Night

Test Matrone for yourself to-night. Take a dose of the Specific and Elixir before you go to bed. You will drop off into peaceful undisturbed sleep and wake in the morning refreshed. Never again need you be at the mercy of night attacks of Asthma.

Now is the Time to Act.

Why live any longer in danger? Why pass another night in terror?

Write to-day for the Matrone treatment and be safe against the next gasping, choking spasm. Take a full course and obtain complete freedom. A bonafide guarantee protects you.

Extracts from a few of the many Hundreds of Letters of Appreciation Received

(Name and addresses cannot be given for obvious reasons)

Quite Cured

Mr.—(Delhi) "...Gentlemen—I cannot express sufficiently the thanks I owe for your Matrone treatment. I have suffered from Asthma for so long that I did not think there was any remedy that was really efficacious as I tried everything that was recommended to me. Finally, I tried Matrone and was greatly relieved and have not had an attack for over six months. In fact, I think I am quite cured as I can run upstairs and do anything else that formerly caused an attack....."

Easy Breathing in Five Minutes

Mr.—(Poona) ".....I must say I was amazed at the quick action of Matrone. I had an attack of Asthma and I took a dose of the Specific and Elixir without much faith as I had tried so many remedies. You can imagine how surprised I was to find after five minutes that I was breathing quite easily....."

Doctor Prescribed Matrone

Mrs.—(Bombay) ".....My doctor advised me to take Matrone after he had given me almost everything else he could think of. The first dose produced a wonderful feeling of ease in a few seconds from a very bad spasm. The attack ended very quickly and I was breathing freely and naturally....."

Extracts from Commendatory Letters received from the Medical Profession.

Dr. Guy De Comminges. (Paris) ".....I endorse Matrone as a genuine remedy for Asthma....."

Dr. Georges Bonneville (Bordeaux) "...Matrone is the best preparation for Asthma....."

Dr. Marcel Le Blanc. (Paris) "...I certify that Matrone is the finest remedy for Asthma. It has no equal....."

Dr. Jean St. Ouen (Paris) "...I strongly recommend Matrone. Medical Science has definitely advanced in discovering this excellent remedy....."

Dr. Etienne Blanchard. (Marseilles) "...I am happy to tell Asthma sufferers that the new treatment known as Matrone dissolves and permanently removes the underlying cause of Asthma. This treatment through its dual action, offers real hope of health and normal life to those who are afflicted with this ailment. Its action is almost instantaneous and it quickly brings freedom from all attacks. The average patient breathes freely and sleeps soundly the very first night, finds appetite returning, with a complete cessation of asthmatic symptoms in a week. I can conscientiously say that I consider Matrone a boon to Asthma sufferers....."



Dr. Le Blanc.



Dr. Blanchard.

These remedies represent careful scientific research—numerous experiments and practical tests on actual cases.

Why Cook Vegetables?

By Eleanour Sinclair Rohde

From The Countryman, Idbury, Oxfordshire

How very old to cook vegetables! Raw vegetables (properly prepared, of course) are more digestible, more appetizing and far more health-giving than dead stuff deprived of nearly all its best qualities. Certain vegetables, notably peas and beans, artichokes and starchy vegetables such as potatoes and parsnips have to be cooked, but why cook cauliflowers, any of the green vegetables, or roots?

And then there is the question of time. Any experienced person knows that to cook vegetables well is a lengthy and more laborious process than cooking meat or fish. That is why cooks delegate vegetables to the kitchen-maid. The servant problem is a serious one, yet there are countless houses where the already overworked mistress adds unnecessarily to her labors by cooking vegetables which require no cooking and are far better in every way eaten raw. A slave to convention, she cleans, and then, in the case of root vegetables, peels diligently. Having deprived the roots of all their best salts, for these lie in and under the skin, she next proceeds to boil them, thereby making matters still worse. Green vegetables are still usually boiled in large quantities of water in spite of the fact that the salts of all green vegetables are soluble. Further, boiled greens are extremely indigestible,

and their taste unless well disguised is just horrid and sloppy. Thousands of people eat boiled cabbage and similar horrors from a sense of duty. They cannot possibly like such stuff, and no wonder it is difficult to persuade children to eat the vegetables put before them. The maltreated vegetables are merely what dietitians call roughage, but it is so well disguised in expensive restaurants that most people do not realize they are eating rubbish. Eat root vegetables and greens raw and you will wonder why you ever tolerated the nonsense of cooking them.

Take, for instance, the vegetables in season now. Broccoli, like cauliflowers or for that matter any of the numerous edible flowers, are most wholesome and perfectly digestible if eaten raw. Cooked, they taste what they are, dead; and they are notoriously indigestible. To prepare these heads to perfection, gather them not a moment before they are required and wash them well, first in salted and then fresh water. Then grate as finely as possible. Graters can be bought at any of the cheap stores for five cents. Broccoli and cauliflowers grate to a powdery consistency. Fill cup-like lettuce leaves, or orange skins cut in half, with the grated vegetable and cover with mayonnaise sauce. Or mix the vegetable with finely chopped

herbs such as sweet marjoram, thyme, a very little sage, lovage, chives and so forth.

Brussels sprouts, firm savoy and cabbages also grate to a powdery yet moist consistency. There are special machines for mincing vegetables finely, and it is sometimes easier to use them minced than to grate by hand. We usually find it necessary to put greens twice through a mincer. Carrots grated raw, especially mature specimens, which are sweet, are delicious. They should never be peeled. Turnips also are good when grated but, unlike carrots, usually have to be peeled. Incidentally, town-folk seem to like young root vegetables, another of their odd likes, for these immature roots are poor in flavor and as unwholesome as unripe fruits.

The rarely grown Hamburg parsley, which makes large edible roots; grates to the same consistency as ground nuts and has a delicious nutty flavor. Onions

grate well, but they can be used only as a flavoring in a dish of mixed vegetables as the flavor is so strong. Cucumber and vegetable marrow grate and help to moisten rather dry roots such as radishes.

Mixed raw vegetables make a more interesting dish than vegetables served separately. Green and root vegetables blend admirably and the greater the mixture the better. Failing mayonnaise sauce, a little cream is a good addition. There are numerous methods of serving grated raw vegetables but they look best, I think, as I have said, served in individual portions in small lettuce leaves, or in orange skins, halved or even in tiny ornamental gourds with the pulp scooped out. We find that all mixtures are greatly improved by a judicious addition of herbs, especially sweet herbs such as lavender—it is odd how few people realize that the leaves are edible—rosemary, sweet cicely, lovage, southernwood, angelica leaf, dill and thyme.

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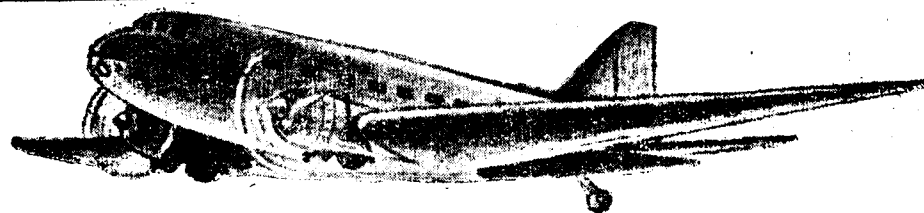
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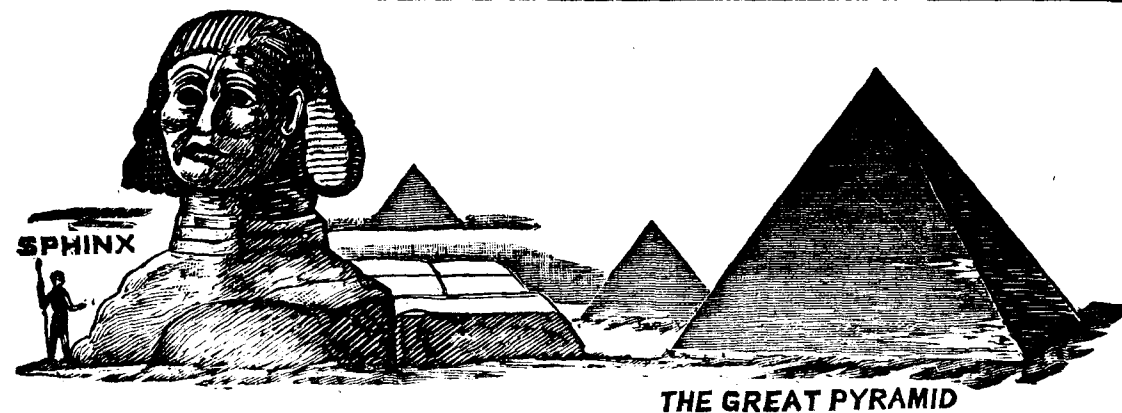
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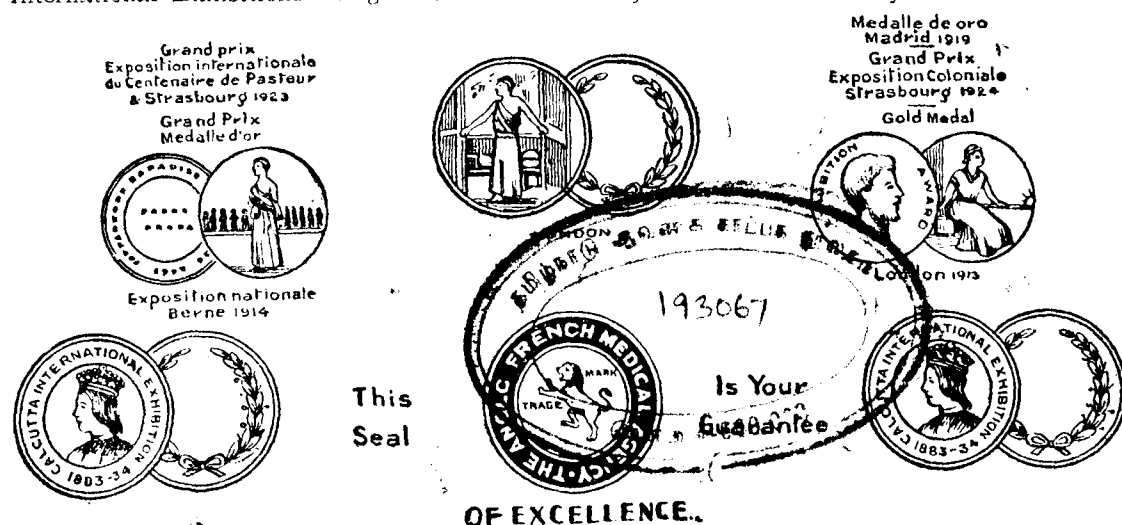
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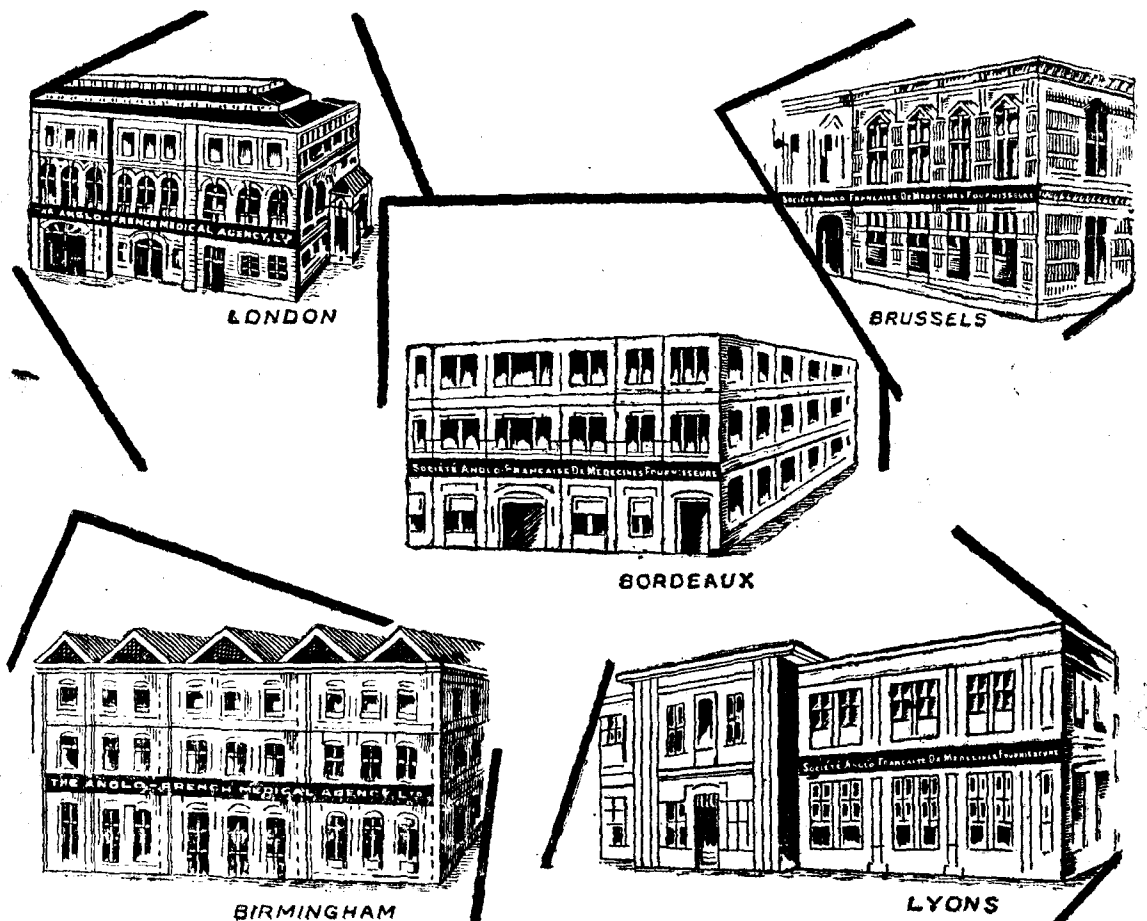
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