



Medical Science

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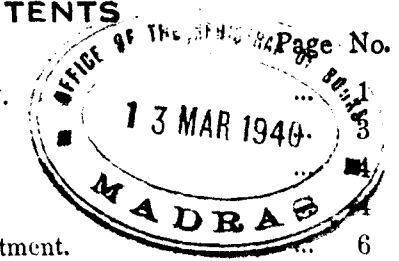
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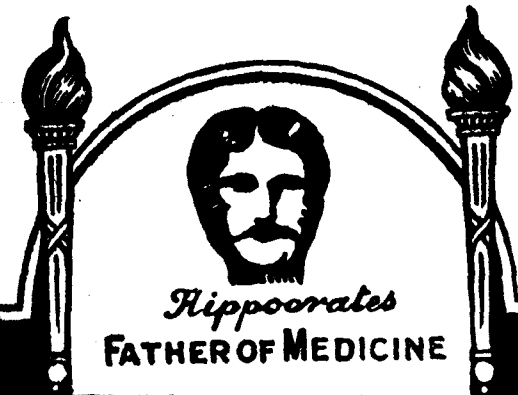
Part of CONTENTS

	Page No.
The Miracle of the Pituitary.	...
Glandular Therapy.	...
What Do Dictators Eat?	...
Nature Notes.	...
Gonorrhea—The Best Treatment.	... 6
Scotland's First Aeronaut.	... 7
The Great Scientific Discovery of the Bergeret Laboratories.	... 9
Medical Humour or The Doctor's Funnybone.	... 30
The Virility of Mankind.	... 31
Put Your Tongue Out 30 Times a Day!	... 37
Do You Know?	... 38
Male Sterility.	... 42
Can Sex be Determined?	... 44



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years ago it was discovered that the front lobe of the pituitary produces another secretion, which stimulates the thyroid activity and increases the whole metabolism. It is employed in medicine to prevent clots occurring in blood vessels during operations. Another effect is a stimulation of the adrenal gland, which in turn regulates the amount of sugar in the blood.

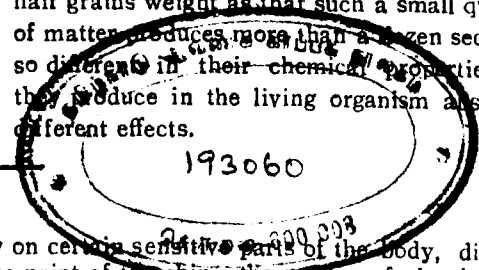
For women, furthermore, besides procreation, another secretion of the pituitary is responsible for the activity of the mammary glands after childbirth. This milk-producing hormone has been found not only in mammals like cows, pigs, rats, and so forth, but, funnily enough, even in certain birds, as, for instance, pigeons. In order to understand this it should be known that towards the end of the breeding season their crops secrete a milky mass which serves as the first nourishment for the chicks.

The medial (centre) and posterior (back) lobes of the pituitary produce secretions which constantly influence many vital functions. One increases the blood pressure, another diminishes the secretion of water from the body. There is a well-known secretion of the back lobe which helps to increase contraction of the womb during childbirth, and yet another which has curiously altered its functions during the evolution of our life history. For instance, in frogs it regulates the change of colour, while the higher vertebrates, such as human beings, need it for the

adaptation of their eyes to the dark, and probably for varying their body temperature.

As nearly all the secretions of the pituitary pass through other ductless glands, it is probable that the pituitary is the supreme director of all these glands. It may be concluded from this that variations in the activity of the pituitary influence not only the body but also the mind and the temperament. People with slow activity of the pituitary, recognisable to the trained eye, are particularly phlegmatic, indifferent, dependent, torpid, and lacking in self-confidence. A subject exhibiting this "hypopituitarism" is sometimes improved by supplying the appropriate pituitary hormones. This also upholds the popular belief in the energetic chin; such a clever judge of men as Napoleon only promoted soldiers with big noses, because he was convinced that there was a connexion between the size of their nose and their courage. A strong development of the jaw, the nose, and the chin is a common sign of the Dinaric race, the representatives of which are well known for their battling spirit and their sturdy temperament.

It is just as great a miracle that all these effects are contained in an organ of seven and a half grains weight as that such a small quantity of matter produces more than a dozen secretions so different in their chemical properties that they produce in the living organism absolutely different effects.



K. O.

A knock-out is caused by a hard blow on certain sensitive parts of the body, disabling the boxer. These dangerous spots are: the point of the chin, the angles of the jaw, the spots below and above the ear, the jugular vein, the heart and stomach cavities, the liver, and the kidneys. These blows can cause concussion of the brain, or they can disturb the equilibrium, which creates a vacuum in the brain and the state called "shock."

As for the harm of these knock-out blows, it can be stated that they usually have no further dangerous consequences. In the 40 cases of death thus far recorded in the ring, the cause was haemorrhage between the brain and its membrane.

Special treatment of the knocked out is usually not necessary, as consciousness and movement return as a rule after a short while, although exceptions are not unknown. In view of them constant supervision of boxers by sports doctors is necessary.

French peasants' cure for a cold in the head: Plaster the nose with pork fat or tallow, and put several drops of lemon juice up the nostrils. For the "collywobblers" they advise leg-of-veal soup and stewed quinces or quince jam.

GLANDULAR THERAPY.

By Dr. A. F. De Saint-Croix. Journal of Medicine, Feb: '37.

In the light of modern researches and extraordinary rapid progress in the direction of the use of ductless glands in the treatment of various diseases much is said and has been discussed.

This new principle in medicine has completely revolutionised the old time tonics.

Glandular therapy, the application of which dates back from 1889 when the pioneer of this branch of medicine, Brown Sequard, administered to himself testicular extract, is well known. To the amazement of himself and other physicians, the experiment proved a great success and a new chapter was opened up in the modern book of therapeutics.

Since that day, good many eminent scientists, notably Banting, Best, Murphy, Minot, and Serge Voronoff have experimented on various organisms including human beings, taking help of every available ductless gland found in the body.

Recently the new system has been perfected by Dr. Serge Voronoff, the eminent Russian Surgeon, to such a degree, that surprising results have been recorded in books of medical statistics.

He had organized a regular monkey hospital where one could find every type and breed of monkeys, whose natural habits and tendencies were regularly studied, since the testes is also concerned in the development of mental faculties and physical phenomenon, the implantation of a suitable testicular gland of a good breed of monkey becomes essential and inevitable.

A good deal of information about the above subjects can also be obtained from an authoritative publication put forward by Dr. E. Retterar, a Parisian Professor.

It is also truth that the most forward medical men whose opinions are valued by physicians of the whole world have personally carried out experiments, and have with-

out reservation, put their stamp of approval on the system and advocated its tremendous possibilities.

Yet all the achievements of the system are reduced to nil if the glands selected are not of standard purity and if due care is not taken during the preparation of their compounds. The animals selected must not be diseased and must be absolutely young so that all their ductless glands must be functioning with their proper physiological secretions. On strict and thorough pathological examinations, they should prove to be absolutely germ free and in a healthy condition.

However, it has been scientifically proved that the best and most rational treatment for the cure of sexual weakness is Glandular Extracts obtained from the glands of bulls, and administered by the mouth.

The exact proportions selected from different glands is a matter of vital importance.

Another factor of great importance is the preservation and stability of these products. Absolute freshness is essential. The gelatine capsule is recognised as the best method of preserving freshness and therapeutic efficacy. The vital gland substances are completely sealed in the gelatine envelope, and all possibility of deterioration is eliminated.

✧ ✧

The Scientists of **Bergeret Laboratories** have discovered after years of research and experiment a glandular extract of unusual efficacy in the treatment of sexual weakness. This preparation is **Endophon**, which is available in two different kinds. **No. 1** is for Partial Impotence and **No. 2** for complete Impotence and Sterility. This Great Product has won tremendous success, and this has led to its widest medical recognition. It is different to the usual run of Glandular preparations, being the **Star Product of Bergeret Laboratories**, who have for more than a quarter of a century manufactured Organotherapeutic products for the medical profession.

L.M.A.B. 193060

What Do Dictators Eat?

Have dictators time to think of food? For the most part they live soberly, but, of course, there are exceptions. Napoleon, for instance, had a passion for roast chicken, which he would demand of his chef at the most curious hours—even late at night—and he would not eat it warmed up, either! Hitler; however, is more or less Spartan in his daily life. Breakfast at 6.30—a plate of oatmeal porridge and milk. Lunch just before noon, an old-fashioned German meal with steaming meat dishes for his collaborators, while he himself only takes oatmeal porridge once more (this time flavoured with melted butter as well as milk), with a pear or apple for desert. For supper, an egg dish and some sort of fruit, about 6.30.

Mussolini always has a big basket of fruit on his desk and eats at it as he works. He used to be a hearty feeder, with a liking for good food and wine, but years ago the doctors forbade him meat and alcohol and his wife makes him stick firmly to their ruling.

After all these years away from the South, Stalin still prefers the Georgian dishes of his youth. His favourite dish is a mutton chop prepared in Georgian fashion, washed down with half a bottle of Caucasian wine.

Kemal Ataturk was the man to really appreciate the pleasures of the table. He was both gourmand and gourmet; there can surely have been no one in Ankara with his capacity for eating and drinking. The laws of Mahomet may forbid the drinking of wine, but Ataturk quaffed it none the less merrily for that! The story goes that his appetite has embarrassed many a diplomat, for Kemal used to press them to eat and drink at every turn, and etiquette then compelled them to drink! As a rule the Americans could stand up to it, but the sober English often found

themselves in trouble. The Turkish dictator had a great liking for the French embassy. He felt that the French knew the meaning of culinary delights—and indeed they entertained him to many a special reception: *veloutine aux champignons*, *homard Thermidor*, wild duck steeped in Moroccan wine, and the like.

Nature Notes

Many apes, who are terribly afraid of snakes, are unable to get away from them. Instead of fleeing the object of their horror, they follow it and remain near it, even though filled with dread. This may have started the legend of the snake's hypnotic eye. Professor Antonius, of Vienna, has written a report about the anthropoid apes at the Dusseldorf Zoo which has contributed to the understanding of this "mental attitude." The apes' enclosure there is surrounded by a rail charged with a high tension current, and the attitude of the gorilla, chimpanzee, and orang-utan towards it shows the typical difference between the temperaments of the three apes.

The gorilla only once had an electric shock, and ever after avoided the rail completely; it did not exist for him. The chimpanzee, however, who had the same experience, seemed unable, despite his fright and horror, to stop playing with the danger; again and again he approached the rail and, although showing every sign of terror, was not satisfied until he was fixed to it, screaming loudly, so that the current had to be disconnected. That happened nearly every day. Quite different was the attitude of the orang-utan, the level-headed anthropoid of the Asiatic islands. He would sit, quiet and unafraid, close to the rail, and, to amuse himself, extract electric sparks from it with his finger-nails.

Ants wage war in very much the same way as humans. The military tactics and strategy of a colony of ants is the basis of our own. So far as natural weapons are concerned, the ant is very much better off. The poor human has no protection, and a pair of fists are of very limited value in attack. The ant, by contrast, has a strong suit of armour, and powerful mandibles. But that's only the beginning of their armaments.

The worst gas known to human warfare is mustard gas. Nature has provided the ant with a very similar weapon—fluid which some species can throw for a considerable distance. When it touches another ant, the victim is paralysed and soon dies. Even much larger creatures—spiders and small birds—cannot survive such an attack.

Real Power

If I had to select four men who have had more power than any others, I should mention Buddha and Christ, Pythagoras and Galileo. No one of these four had the support of the State until after his propaganda had achieved a great measure of success. No one of the four had much success in his own lifetime. No one of the four would have affected human life as he has done if power had been his *primary* object. No one of the four sought the kind of power that enslaves others, but the kind that sets them free—in the case of the first two, by showing how to master the desires that lead to strife, and thence to defeat slavery and subjection; in the case of the second two, by pointing the way towards control of natural

forces. It is not ultimately by violence that men are ruled, but by the wisdom of those who appeal to the common desires of mankind, for happiness, for inward and outward peace, and for the understanding of the world in which, by no choice of our own, we have to live.

Mussolini's Horoscope

The Ascendant of Signor Mussolini is in the Scorpion, which gives him his inflexible will-power and his rudeness towards people he dislikes. Mars occupies the Eighth House in the Twins, whence the dictator derives his captivating eloquence. The sign of the Lion, in the Middle of the Heavens, testifies to his fight for success and against political liberty. At the same time, one finds in this House the Sun, which makes the Duce independent and authoritarian; Mercury, which signifies pride, and Jupiter, which has given him his high political position. It must be noted that Mercury is "in combustion," which means too near the Sun; this discloses impetuosity and lack of balance. The same peculiarity was recorded for Savonarola. Finally, Uranus occupies the Tenth House, which is the Lion. Is one to conclude that Signor Mussolini has revolted against convention, or that a revolt will cause his downfall? In any case, there is here an indication of revolution. It is rather alarming to notice the same position of Uranus in the horoscopes of persons who have come to a bad end: Marie Antoinette, the Czar Nicolas II, to say nothing of Charlotte, Empress of Mexico, and Louis II of Bavaria, who both died insane.

Gonorrhea—The Best Treatment

BY A DOCTOR.

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Gonorrhea is on the increase. In fact, the latest world statistics suggest that four out of five persons in capitals, like London and New York are stricken with the disease.

The common fallacy that it is no worse than a bad cold is exploded. It is now recognised by clinical and pathological evidence as a dangerous disease with serious complications. Therefore, it should never be neglected.

Gonorrhea is an infective process due to the action of a specific micro-organism known as *Gonococcus*. It is characterized by a discharge of pus through the urethra. The primary lesion is an acute catarrhal inflammation of the anterior portion of the urethra. It quickly runs to suppuration, and if neglected, it attacks the bladder and weakens it, causing bladder trouble, then the prostate gland, and passing through the sub-acute and acute stages, penetrates the circulation and organic parenchymata, producing complications like stricture, epididymitis, gonorrhoeal rheumatism, vesiculitis, prostatitis, orchitis (swollen testicles) pyelitis, etc: and sometimes causes Impotence.

The symptoms of the disease usually start within 5 to 10 days after infection.

The patient may get some slight itching of the meatus and a burning

sensation while passing urine. The lips of the meatus are congested and swollen. Gradually a serious discharge appears which though thin and mucoid in the beginning, soon becomes thick and yellow. There is sometimes a dragging pain in the back and some slight constitutional disturbances such as fever.

Occasionally the swelling inside the urethra is so great, that there is an hindrance in the flow of urine and on exertion haemorrhage occurs. The first attack is always more troublesome than the subsequent ones, though it responds easier to treatment. When this disease reaches the chronic stage it needs prolonged treatment.

The best treatment in all cases of Gonorrhea and Gleet (Chronic 'G') is "505" Mixture and Injection. It is endorsed by the medical profession and widely used in hospitals and private clinics in France. The Injection soothes and heals the inflammation of the anterior portion of the urethra, and stops the discharge within a week. The Mixture, taken internally, removes symptoms such as pain, burning sensation after urination and eradicates the *Gonococcus* (Gonorrhea germs) from the system. The cure is complete and permanent.

* Many are the aerial "forerunners"—from Icarus to the Tailor of Ulm. Leonardo da Vinci probably never tried out his flying machine himself. Damian did . . .

Scotland's First Aeronaut

John Damian, Abbot of Tunland

In handing down to us the names of those men who attempted flight in the past, tradition makes it plain that they were magicians; the "scientists" of their age. The ordinary man then believed that they alone were capable of contending with so capricious and unsubstantial a stuff as the air. Many of those magicians paid dearly for their little knowledge. Time and time again they failed. But they persisted.

A legendary king of Britain, Bladud by name, lost his life in 852 B.C. when trying to fly. After his attempt we pass over pages of the endeavours of others until we come to the year A.D. 1020. Then an English monk, Oliver de Malmesbury, essayed flight. He attributed his failure to the lack of a tail, which he had forgotten to make and fit. In 1507 John Damian, Abbot of Tunland, startled Scotsmen by setting a day when he would fly from off the wall of Stirling Castle. He is rightly termed "Scotland's first aeronaut, since he is the first man recorded who tried to fly in that country. His nationality, however, is obscure.

John arrived in Scotland about 1495, when he was appointed Physician to the Court of King James the Fourth at Edinburgh. He played many parts in his day. An various times during his sojourn in Scotland he is written of as a "feigned" friar, "quack" doctor, alchemist, apothecary, boon companion, and aeronaut. He ended his career as a mining engineer.

Damian must have been a remarkable man. In spite of all his poses, he never really lost the support of the King, though tongues got wagging and he was referred to as the "Deceiver." The Court came to hate him and his ways. In January 1504, he was provided with funds by the King to continue his work as an alchemist. From then on until the autumn of 1507 he was left alone to fulfil a promise he had made to "multiply" gold, but as time passed funds were diminished. He was shelved, in fact.

On September 5, 1507, the King decided to send his Ambassadors to France. Damian was not asked to accompany them. Here was a sign significant enough of how the King regarded him. But Damian was equal to the occasion. Something extraordinary was needed to bring him back into the light of the Royal favour. So he did an extraordinary thing. He spread a rumour, and set a day—September 22, 1507—when he would fly from off the wall of Stirling Castle. By this means, he asserted, he would be in France long before those Ambassadors of the King. And then he set to work and "caused to be made for himself a pair of wings of feathers from divers foulis—cocks and capons."

The hour came. At ten o'clock on the morning of September 22, 1507, rain was falling. The whole canopy of heaven was leaden. It was ominously calm.

But in spite of the inhospitality of the weather, great crowds had gathered in the grounds of Stirling Castle. His Majesty was there with his Court, and no doubt many amongst it hoped the "Deceiver" would end his deceptions for ever on that morning. The mob, at first, was noisy and excited, but became silent when Damian was seen on top of the old wall that protected the vulnerable approaches to the castle. His wings were fastened across his shoulders. He bowed to the King, who, we must believe, still had faith in his favourite. And then, without further ado, he bent his legs, straightened them, and sprang into the air. But—alas! his voyage ended almost before it had begun. He crashed. He struck the foot of the wall immediately below him with a thud. He had not flown a yard. There

he lay in agony on his wings, crumpled and broken. His thigh-bone was fractured. He writhed in pain, but uttered no word.

All ran to him to ask what had happened.

"I will never gang agane," he replied

The crowd laughed loudly at that remark of his. And then, in spite of his pain, Damian spoke.

"My wings," he said, "were composed of various kinds of feathers. Amongst them were the feathers of dunghill fowls, and they by a certain sort of sympathy were attracted towards the dunghill. Now, if my wings had been made of eagles' feathers alone, then that same sort of sympathy would have attracted them towards the skies."

Then he swooned.

NOTICE.

The remedies listed herein have been carefully chosen from different manufacturers in France and England by our **Pharmaceutical Expert, Dr. J. F. De Vaux. (Paris)** prior to our acceptance of the Agency, and represent in their perfection the accumulated experience of many years of Scientific Research and Experiment.

Considerable care and attention has been devoted by our Expert in the testing and selection of them. Thus, all remedies for which we are the Agents can be relied upon as Absolutely Genuine. Our Slogan "**The Choice of the Expert**" was earned by this careful selection of remedies.

Furthermore, their remarkable curative excellence is in a great measure due to **FRESHNESS**, as fresh stocks are received every month from our Head Office. The majority of pharmaceutical preparations sold in this country are **Old Stock**, and consequently, of no curative value.

If other remedies have been disappointing; do not condemn these as worthless. A trial order is only needed to prove our claim.

Our aim is to give satisfaction to our customers—realising that our product and our service form our best advertisement, and to this end, we spare no efforts to provide Genuine Remedies.

The Anglo-French Medical Agency.

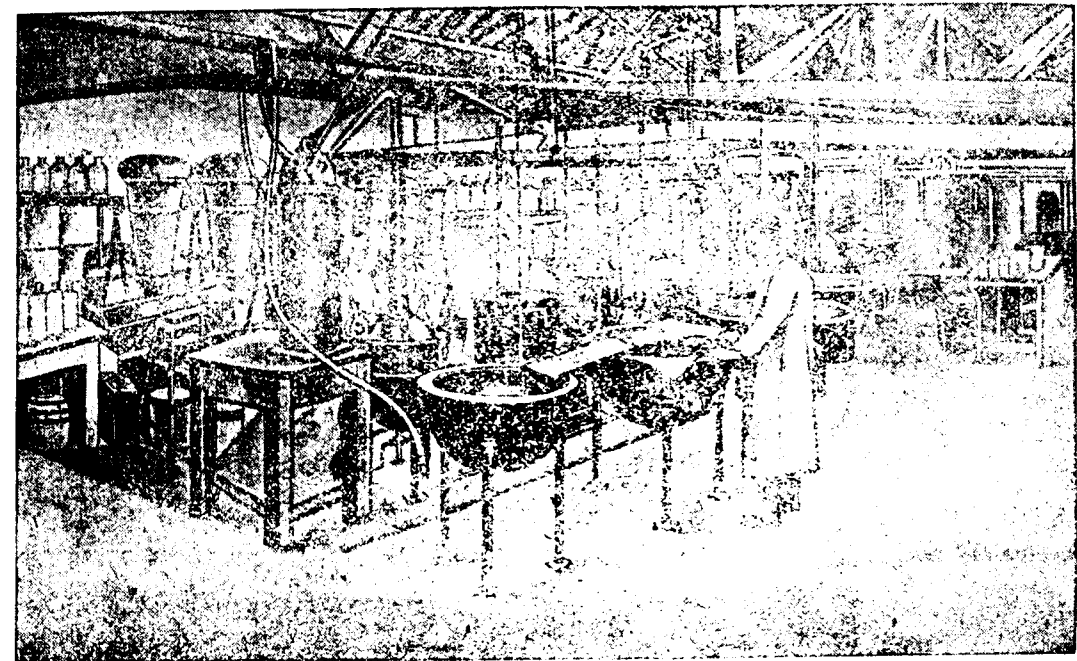
DEAL WITH A FIRM OF REPUTE and get value for every rupee spent.

THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(o)—

Progress in clinical medicine is dependent on progress in the ancillary sciences, physiology, pharmacology, etc., new discoveries in pure science are the

gist; but, whoever or whatever he is, he must see the necessity of applying scientifically-established facts to human needs.



Chemists at work at the Bergeret Laboratories.
(Latest Photograph).

stuff on which clinical progress feeds. But between the discovery in pure science and its application to medicine, there must be an investigator. He may be a physician, a chemist, a bacteriolo-

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And a practical method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

The Discovery of Endophon.

The year 1931 saw the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave LeClerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after Le Clerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has

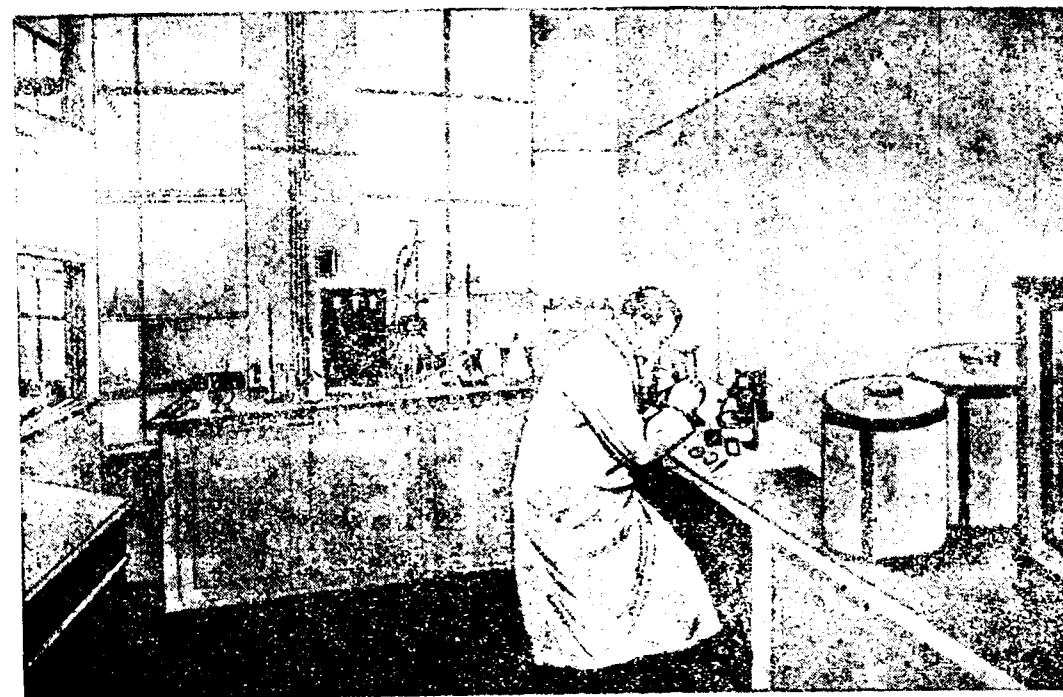
been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

Reported in Eighteen Medical Papers.

A striking example of the achievements of the Bergeret Laboratories is illustrated in the work which led to the discovery of **ENDOPHON**. The course of this work was reported in eighteen medical papers.

Policy of the Bergeret Laboratories.

It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.



Research Laboratory

The Great Criterion.

ENDOPHON is made in Capsule form—the great criterion in curative power, as the freshness and potency of the vital gland substances is preserved. There is no deterioration. Available in two kinds, No. 1 for Partial Impotence and No. 2 for Complete Impotence and Sterility.

SATISFACTION

The corner-stone of our business is the determination to satisfy our customers with the best products manufactured.

We wish to make you a regular customer and to deserve your recommendation, therefore we stock only remedies of proved curative efficacy—the best in the world and sold under our bona-fide guarantee.

Personal European attention—Best Service and British Fair Play is always obtained in dealing with us.

You will help and oblige us if you make known to us any complaints of our products or service so that we may put the matter right.

Address complaints to Manager.

C. W. Heath. (British.)

Sole Agents:—THE ANGLO—FRENCH MEDICAL AGENCY.

ALBERT NEISSER

Discoverer of the cause of Gonorrhoea

BY ADOLPH BEILIN

The name of Albert Neisser will be perpetuated for his discovery of the causal agent of gonorrhoea. However, gonorrhoea is still one of the most prevalent infections. This disease and other sexual diseases have existed since the dawn of civilization.

Health authorities have estimated that one out of ten persons in the United States suffers from some form of venereal disease. Despite all the modern prophylactic measures and the knowledge of effective prevention of gonorrheal infections after exposure, nevertheless indifference, ignorance and false prudery are still largely responsible for the undue prevalence of this disease. Gonorrhea is entirely a human affliction. In adults it is almost invariably transmitted through sex contact, but in some instances the gonococcus may remain alive on towels, clothing or bedding for short periods of time and thus infrequently prove infective. The disease has been known to spread rapidly through schools and orphan asylums in which infected attendants have been employed. Sterility in women and blindness in new-born babies are frequently produced by the gonococcus; but in recent years the prevention and treatment of gonorrheal infections have undergone considerable progress. A 2 percent solution of silver nitrate in the eyes of a new-born infant is a positive preventive of blindness from this disease. This preventive measure is now used throughout the civilized world.

The cause of gonorrhea remained unknown until 1879. In that year Albert Neisser, following the bacteriologic methods of Koch, poured a watery solution of methyl violet over a bit of gonorrheal pus and then examined it under high power magnification through a microscope. In this manner he was first to discover the gonococcus.

Neisser was born at Breslau, Germany, January, 22, 1855, and he lived until 1916. For many years prior to the discovery which brought him into world prominence, he was successively professor of skin and venereal diseases and occupant of the chair in dermatology at the University of Breslau. His studies embraced almost the entire field of dermatology and syphilology, and he was first to observe the tuberculous. An indefatigable research worker and writer, he was particularly active in studying the prophylaxis of venereal diseases in general and the prostitution problem from the sociologic, national economic and ethical points of view. Like his father, who was a practising physician at Breslau before him, Neisser was held in high esteem by all who knew him. For his isolation of the gonococcus, numerous researches on various pathogenic microbes and incessant warfare against infectious disease, he rose to immortal leadership in the cause of medical progress and human welfare.

Complications of Gonorrhoea

The causative organism of gonorrhoea, micro-coccus gonorrhoea was first described by Neisser in 1877. It is an acute infection with a primary lesion which is usually urethritis. It is usually followed by numerous secondary and systemic manifestations of which the most common are epididymitis, salpingitis, arthritis, synovitis and endocarditis.

It is not a killing disease in itself, but looking to its far-reaching consequences, it does not fall very far short of syphilis. It should never be neglected.

Its organism is biscuit-shaped which occurs in pairs, usually within the leucocytes. It occurs in adults due to impure sexual intercourse, in the new born child due to vaginal contamination and in elder children due to accidental infection.

Regarding the systemic gonococcal infection, the most important is gonococcal septicaemia and pyemia. Thayer and Blumer were the first to cultivate gonococci from the blood of a patient. The death rate though not very high, is of considerable high ratio.

Next in importance comes, Gonorrheal arthritis, which in many respects is the most damaging and disabling of all the complications of gonorrhoea. It occurs in 2 to 5 percent of cases. It

occurs more frequently in males than females. As a rule it is found when gonorrhea is in an acute stage but, it can also be seen when the attack is subacute or even chronic. A gonorrheal arthritis of great intensity may be found in a woman newly married, being infected by the old gleet in her husband. As a rule, many joints are affected together. Clinically the variability and obstinacy are two main features.

In certain cases wandering pains are detected near the joints, without redness or swelling. In others hydrarthrosis spondylitis and painful heel are found.

Iritis is another complication which is not infrequently found and which has a tendency to recur with every attack subsequently. Sometimes meningitis, myelitis and true neuritis occur.

The search for the primary lesion and a thought of the possibility of gonorrheal infection are the best safeguards. The most common blunder that one can commit is to mistake gonococcus arthritis for rheumatic fever. The persistence of trouble in one or two joints should put one on guard. In gonorrhoea the swelling often extends more above and below joints than in other forms of arthritis. The complement fixation test is sometimes of value.

NOTE.

The best treatment for Gonorrhoea and its complications is "505" Mixture and Injection. This scientific treatment has been tested on thousands of cases and proved a thorough and permanent cure.

Essence of Thought

The true genius nearly always intrudes and disturbs. He talks to a temporal world out of a world eternal. And thus he says the wrong things at the right time. Eternal truths are never true at any given moment in history. The process of transformation has to reassert itself in order to digest and assimilate the utterly unpractical things that the genius has produced from the storehouse of eternity. Yet the genius is the healer for his time, because anything he betrays of eternal truth is healing.

There is room for some decentralisation of culture as well as of politics. The point about a decentralised or local culture is that you must make it yourself. You cannot have it purveyed to you from the big stores. It is fundamentally for that reason—not because it is local, but because it is freshly created by a personal initiative—that I want to see a community-culture developed by each community in its own community centre.

AN OPEN LETTER TO THE PUBLIC

Dear Sir / Madam,

What can be more disappointing than a worthless product—apart from the monetary loss?

The products for which we are Sole Agents are **GENUINE**—selected from different manufacturers—and represent the **BEST** that Medical Science have produced. This, we feel confident in stating, as before accepting each Agency, we have obtained from the manufacturers authentic evidence of the curative efficacy of each product—numerous testimonials and published opinions by Doctors. Moreover, we have used each product on many cases with convincing success.

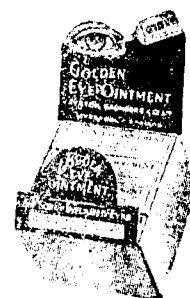
The reputation and good-will of a firm is based on the goods they deal in. We have complete confidence in the goods we advertise, as our business policy, in fairness to our customers, is **not** to deal in anything that is unsatisfactory in the slightest degree. We reject agencies for products that do not reach our high standard of efficacy.

If you should require anything Medical, obtain it from us—it's **GUARANTEED**—and will give you the satisfaction you naturally expect.

Sincerely yours,
The Anglo-French Medical Agency.

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
IS EMBODIED IN THESE SCIENTIFIC REMEDIES.

“THE CHOICE OF THE EXPERT” REMEDIES OF PROVED RELIABILITY.



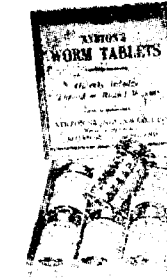
A splendid eye remedy. In neat collapsible tube with projector for placing the medicament direct on to the eye lids or on the corner of the eyes.

Per tube, Rs. 1-4-0.



A positive cure.

Per vial, Rs. 1-4-0.



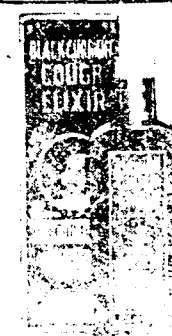
Effective for dislodging round or thread worms from the intestines.

Per bottle Rs. 1-0-0.



Banishes toothache instantly.

Per bottle Rs. 1-0-0.



A thoroughly reliable preparation for children.

4 oz. bottle, Rs. 1-4-0.

Extracts from some of the hundreds of letters of appreciation received.

(Names and addresses are not published for obvious reasons.)

Mr. ——— “.....The La Roche treatment is very good. I used only seven bottles and it cured me perfectly. I tried other preparations without success. They are not a patch on your preparations. I shall gladly recommend your splendid Agency and genuine remedies to my friends.....”

Mr. ——— “.....I find your remedies much better than the others.....”

Mr. ——— “.....I tried almost every remedy without any permanent benefit. It was in rather a sceptical frame of mind that I decided to give your preparation **ENDOPHON** a trial. I am glad to say that it has cured me permanently. The Whooping Cough Remedy that I bought last month for my youngest child has also proved effective. His cough has entirely disappeared. You have my permission to publish this testimonial in a confidential way.....”

REEVE'S HAIR RESTORER

Not a Dye.

Safe & Sure

Not a Dye.

A few applications and greyness vanishes—your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently.

Reeve's Hair Restorer is absolutely safe to use and is unequalled for imparting a healthy and natural colour to the hair. **A British Product—Made by Henri J. Reeve. London.** Get a bottle and look years younger! 1 bot. Rs. 2-8-0. 3 bots. Rs. 7-0-0. 6 bottles Rs. 12-0-0.

REXOL Anti-Sensitive Solution

Recommended for use with **Endophon No. 1**. Prevents Premature ejaculation by removing excessive sensitiveness. It is not drastic, so harmful to this delicate part, but gentle and sure in its action. **A BRITISH PRODUCT**

1 bottle Rs. 2-8-0

3 bottles Rs. 7-0-0

6 bottles Rs. 12-0-0

Our Vast Organisation has been built-up through
Service — Satisfaction —

"THE CHOICE OF THE EXPERT"

MEDICAL

GALAXIN

THE GENUINE BLOOD CLEANSER

BEFORE
TREATMENT

PIMPLES

FRECKLES
COPPER PATCHES

ECZEMA



SORES

POWERFUL

Have you Pimples? Sores? Ulcers?

Let **GALAXIN** rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action **CANNOT** be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of **Tonic Properties**, (which your body must have to be perfectly healthy) in conjunction with **powerful germ-killing medicaments**, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; **Clean fresh blood** courses through your veins; and Pimples Sores; etc; disappear, giving place to a **fresh clear complexion** and the **radiant glow of perfect health**.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The **Ultra—Penetrating Cleansing Properties** of **GALAXIN** are especially good for those symptoms of "Hereditary Impurities" in the blood.

Galaxin
BLOOD
CLEANSER

PENETRATING PERSISTENT

GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobies Itch, Psoriasis, Eczema, Leprosy, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

Prices: 1 bot. Rs. 3-8.

3 bots. Rs. 9.

6 bots. Rs. 17.

DEAL WITH A FIRM OF REPUTATION and get value for every rupee spent.

AFTER
TREATMENT

ALL REMOVED

CLEAR, HEALTHY
SKIN

CURED



BANISHED

"THE CHOICE OF THE EXPERT"

READ THESE TESTIMONIALS.

(They are genuine and unsolicited; and are only a few of the many hundreds received during the past five years.)

Mr. E. Gibson. 3, Bath Island Road, Karachi. (writes) "My face, neck and ears was covered with Pimples. I had tried ointments, balms, lotions, and other remedies too numerous to mention, without more than temporary benefit. A friend advised me to try **Galaxin** and I am glad I followed his advice. My pimples have all disappeared now."

Miss Diana Wade. "The Nest" Harrington Street, Calcutta. (Writes). I had a most terrible complexion. My skin was full of freckles and copper patches. Three bottles of **Galaxin** removed them entirely."

P. C. Singh. Great Indian Hotel, Forbes Street, Bombay. (writes). "Your **Galaxin** is truly miraculous. Nine bottles cured me of the malady I was suffering from. A doctor said it was **Leprosy**. I had tried previously ayurvedic and herbal remedies, without result."

Arthur Humphreys, Esq. 28, Anderson St. Calcutta. (writes) "I suffered for many years from Chronic Eczema and had almost given up hope of being cured when I came across your catalogue. I have altogether taken 15 bottles of your famous remedy "**Galaxin**" and take pleasure to inform you that I am now completely cured. You may use this letter as you like, for I would like others to get the benefit of this excellent preparation as I have....."

By Permission.

MEDICAL OPINIONS.

Dr. J.A. Halliday, M.D. 31, Duke-St. London. E. C. 4. (England) writes:—"Galaxin is undoubtedly a potent blood cleanser. I have found it invaluable in blood and skin diseases....."

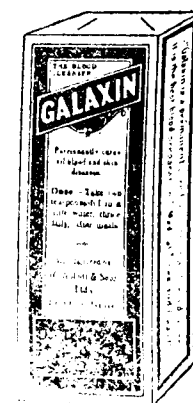
The Medical Review. (London). writes:—"...Chemical analysis has revealed **Galaxin** as a genuine blood cleansing remedy....."

GALAXIN BLOOD CLEANSER

Quickly Heals All Skin Eruptions

Galaxin Blood Cleanser is manufactured by W. Abbott & Sons, London, England, to the formula of Dr. E. F. Macdonald, M.D. L.R.C.P.; the famous Blood & Skin Specialist, who has cured thousands with his infallible treatment—discovered after extensive research and experiment.

THERE'S HEALING IN EVERY DROP!



If you suffer from
Eczema
Psoriasis
Leg Trouble
Nettle Rash
Barber's Rash
Dhobies Itch
Impetigo
Dermatitis
Acne
Pimples
Ulcers, etc:
Take

GALAXIN

PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.

"THE CHOICE OF THE EXPERT"

ENDOPHON

Glandular Extract

DEALS
5
HAMMER BLOWS
AT
IMPOTENCE



TWO KINDS

(Capsule form.)

ENDOPHON No. 1.

For Partial Impotence
(Premature Ejaculation)
(Feeble Erection.)

ENDOPHON No. 2.

For Complete Impotence
& Sterility

1 bot. Rs. 6-8-0
3 bots. Rs. 18-0-0
6 bots. Rs. 34-0-0

Tele. Codes:

3 bots. No. 1 'Entrax'
3 bots. No. 2 'Enjex'
6 bots. No. 1 'Entron'
6 bots. No. 2 'Enjexor'

1. IT RENEWS
WASTED TISSUES.
2. IT PROMOTES
DEVELOPMENT.
3. IT INCREASES
VIRILITY.
4. IT IMPROVES
RETENTIVE POWER.
5. IT RESTORES
NORMAL GLAND
ACTIVITY.

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced **ENDOPHON** to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburgh)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris (1922) Brussels (1924) and Rome (1926).

These are your assurances that **ENDOPHON** is a genuine remedy. A trial three bottles will afford convincing proof of its efficacy, by the benefit received.

WE STOCK ONLY GENUINE REMEDIES

ENDOPHON is a true physiological restorative in lowered virility of functional origin, being prepared from fresh Glandular Substances, obtained from the glands of healthy bulls. It supplies the enfeebled, worn-out glands of the sexual organ with those essential restorative substances, with the result that Impotence is soon replaced with **Perfect Virility**.

ENDOPHON changes a Weak Impotent man, lacking Manly Power and Competence, into a Virile Man, with full sexual Vigour and ability.

Those men who are **sexually weak** and cannot have a proper union, should take **ENDOPHON**. It is 'different' to other preparations for Impotence, as it does not give mere temporary benefit, but **cures permanently**, by its direct restorative action on the sexual organ. **PREMATURE EJACULATION** gives place to perfect **normal** union with ejaculation occurring **after-not before** full indulgence. **FEEBLE PARTIAL ERECTION** is replaced with erection, full and regular and **COMPLETE IMPOTENCE** is replaced with natural "feeling" and full ability. **ENDOPHON** creates a healthy, sexual system.

"THE CHOICE OF THE EXPERT"

READ WHAT CURED PATIENTS SAY.

Lt. ——— (Karachi). writes:—"Sincere thanks for your glandular treatment. It has proved entirely successful."

Mr. ——— (Rangoon) writes:—"The **Endophon** treatment has cured me completely of Partial Impotence that I was suffering from for the last three years."

Mr. ——— (Allahabad). writes:—"Nine bottles of **Endophon No. 1**. cured me of Partial Impotence."

Endophon is not similar to Dr. M. Stopes Prescriptions for Impotence, but entirely different, and now recognised by

- (1). *Gazette Medical of France.*
- (2). *Institute of Scientific Research and Development. (Berlin).*
- (3). *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is now manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION.

Because of the success of **Endophon**, many imitations are now been advertised, under various trade names.

Avoid them all. **Endophon** has stood the *test of time*, and is guaranteed to cure permanently.

Manufactured by **THE BERGERET LABORATORIES, FRANCE**, by special methods, and correctly balanced, **Endophon** is of inestimable value in Sexual Weakness. Only 100 % fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.



We have such faith in the Curative Efficacy of **Endophon**, that we guarantee it to cure you permanently.

A complete course of **Endophon No. 1**. for Partial Impotence, ie., (Premature Ejaculation-Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered at a time is Rs. 100/-only. A reduction of Rs. 14/-is obtained.

A complete course of **Endophon No. 2**. (for complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 150/-only.

If, after taking treatment for the complete course, a cure is not effected, we will refund your money in full. This guarantee is bona-fide.

Order to-day a complete course and obtain a permanent cure.

NOT WORTHLESS 'QUACKS'

"THE CHOICE OF THE EXPERT"

CURES - GONORRHOEA

A TRIUMPH OF FRENCH SCIENTIFIC RESEARCH

CURES QUICKER THAN ANY OTHER REMEDY

QUICKLY & PERMANENTLY

THE SEARCHLIGHT OF SCIENCE HAS DISPERSED THE MIST OF UNCERTAINTY COVERING A RADICAL CURE FOR "G" BY CAREFUL SCIENTIFIC RESEARCH AND NUMEROUS EXPERIMENTS.

"505"—the renowned treatment for 'G' is the ultimate result of *five hundred and five experiments* on patients suffering from the disease, hence its name.

"505" is a perfect, highly-efficacious treatment for 'G' and **never fails to cure the most chronic case.** It is used by many doctors, and in Government Hospitals in France, Belgium and Austria, a proof of its remarkable curative efficacy.

Don't be persuaded to try other inferior, abortive remedies, which instead of effecting a cure, only aggravate the disease, leaving a troublesome 'Gleet' behind,—but start treatment with "505" (Mixture & Injection) to-day. This **time-tried** remedy will quickly stop the discharge, remove all pain and irritation and totally eradicate the disease from the system.

"505" **annihilates the demon Gonococcus permanently**, leaving you clean and healthy, and after marriage or at any time, the disease will not re-appear. This, no other treatment can do. They only temporarily suppress the disease.

THE TREATMENT COMPRISES.

"505" MIXTURE.		Male or female Syringe	"505" INJECTION	
1 bottle	Rs. 4 8 0.	(For Injection)	Rs. 1 8 0	1 bottle Rs. 4 8 0.
3 bottles of each "505" Mixture and Injection.....	Rs. 24	0 0	Tel. Code "Zabin"	
6 bottles of each "505" Mixture and Injection.....	Rs. 45	0 0		Tel. Code "Zabif"

BUY A 'HAND PICKED' REMEDY—THE CHOICE OF OUR EXPERT.

"THE CHOICE OF THE EXPERT"

Your Deadly Enemy is Gonorrhea

Destroy it with the
finest treatment evolved
by Science — "505"
Mixture and Injection.

Medical Science is truly marvellous, but in no way is it more evident than in "505" Mixture and Injection. Its phenomenal success has astonished members of the Medical Profession when tried on many cases that were considered practically incurable.

MEDICAL TESTIMONY



Dr. Henri St Just.

Dr. Henri St Just. St. Just Nursing Home. 143, Rue Bonnard, Paris. (France.)

"I used "505" remedy on those of my patients suffering from Gonorrhea, and am glad to inform you that the result was more than satisfactory, so much so, that about 20 patients have been discharged as cured, and the remainder are progressing very well. I strongly recommend the use of "505" as a permanent cure for Gonorrhea."

J.W. Gilroy-White. M.D. London. (England). "I endorse "505" remedy as second to none in the treatment of Gonorrhoea and Gleet. I have used it in my practice with great success."

Dr. Francois De Bras. 12, Rue Clicquot. Bordeaux. (France). "The "505" treatment is excellent. I have lately treated a patient suffering from Gleet, and effected a cure after only six weeks treatment. The patient is now married, and has written that he has had no recurrence of the disease."

A.F. Hamilton, M.D. L.R.C.P. London (England). "I have much pleasure in certifying that "505" is the most effective and rational remedy for Gonorrhoea and Gleet."

READ WHAT CURED PATIENTS SAY.

(The names and addresses are not given for obvious reasons.)

Mr. _____ (writes). "Shortly after writing my last letter, the pain in the—stopped and everything assumed normal conditions. I thank you once again for your very kind attention and advice and service....."

Mr. _____ (writes). "Six bottles of "505" Mixture and Injection cured me of 'G' I am sorry that I did not get your treatment earlier, as then I would have saved a lot of money that I wasted on other so-called remedies which did me more harm than good....."

Mr. _____ (writes). "I had an attack of 'G' and swallowed a wagon load of medicines, but without success. I may as well try your "505" as I have tried so many others, so please send me the full course....."

AFTER THREE MONTHS.

"Your "505" has proved successful. My sincere thanks....."
(Gon. Cure No. 1098).

These remedies represent careful scientific research—numerous experiments and practical tests on actual cases.

"THE CHOICE OF THE EXPERT" MEDICAL
CONQUER THAT DISEASE PERMANENTLY!

"G"



'505' Mixture and Injection is recognised the world over as the finest and most effective remedy for "G"

In numerous instances "505" has succeeded where others had failed. These results clearly proved its remarkable excellence and wonderful Soothing, Healing and Antiseptic power.

There is, by far, considerably more REAL curative potency in one bottle of '505' than in a score of any 'make believe' remedy.

"505"

(CONCENTRATED)

Mixture and Injection.

THE WORLD FAMOUS REMEDY FOR 'G'
 WILL CURE YOU.

No matter how chronic your case may be.

To conquer permanently the relentless hold of "G" there is nothing better than "505" (Mixture and Injection). This treatment does not give mere temporary relief, but cures perfectly and permanently, removing every trace of the disease, by thoroughly disinfecting and healing the diseased internal tissues and destroying all the Gonococci germs.

Start treatment with "505" (Mixture and Injection) to-day. They will almost instantly soothe and relieve all pain and irritation; easily stop further discharges; immediately arrest the progress of the disease; and finally heal the diseased internal tissues and promote a thorough cure. Moreover, they cause no vomiting or purging, but are pleasant and simple to use.

"505" is a remarkable genito-urinary remedy, having a disinfectant and antiseptic action upon the diseased tissues, hence it is the most rational and effective treatment for "G"

Therefore, if you are determined to be cured permanently, try "505" (Mixture and Injection). There is nothing else that will cure you so easily, smoothly and permanently—a fact that is corroborated by thousands who have been cured perfectly.

HOW THE TREATMENT CURES.

"505" Mixture. (Taken internally). Is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genito-urinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

(Testimonial. Gon. Cure No. 2054.)

Sgt. C. R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured"

"505" MIXTURE.

THE TREATMENT COMPRISES.

Male or Female Syringe
 (For Injection) Rs. 1-8-0.

"505" INJECTION.

1 bottle Rs. 4-8-0	1 bottle Rs. 4-8-0
3 bottles of each "505" Mixture and Injection. Rs. 24-0-0.....	Tele. Code. "Zabin"
6 bottles of each "505" Mixture and Injection. Rs. 45-0-0.....	Tele. Code. "Zabil"

They are in no sense 'doubtful remedies' but 100% effective.

"THE CHOICE OF THE EXPERT"

RENOCAL PILLS

**THE WISE WOMAN'S
 FRIEND-IN-NEED**



**NEVER FAILS
 TO CORRECT ALL
 IRREGULARITIES**



GUARANTEES SUCCESS-NOT FAILURE

Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other pills or tablets are just as good.

Wise women always prefer Renocal Pills to others, be they ever so cheap. WHY? because they know that Renocal Pills unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking Renocal Pills—and avoid Monetary Loss, and Days of Worry. Renocal Pills has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:—"Your Renocal Pills are wonderful. I am alright, though I have only finished half bottle....."

Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases.	Price Rs. 7-8 per bottle.	Tele: Code "Refto"
No. 2. For obstinate cases.	Price Rs. 12-8 per bottle.	Tele: Code "Rexin"

Note:—It is advisable to give particulars, time over-due, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success.

**EVERY REMEDY STOCKED BY US IS 100% GENUINE—
 NOT WORTHLESS 'QUACKS'**

FRESH STOCKS RECEIVED		WEEKLY BY AIR MAIL
FINEST HIGH - CLASS		RUBBER PREVENTATIVES
PROVED BY TEST		TO BE THE BEST
BRAND		

WE STAND ALONE

As stockists of the finest quality Rubber Goods manufactured, and supply them perfectly fresh from stock not more than one week old.

Reasons Why you Should Deal with Us.

1. Your letters are treated as Strictly Private and Confidential.
2. All goods, before despatch, are carefully tested by our 'Never-Fail' Testing Machine' and microscopically examined.
3. Old Stock or punctured goods are never supplied.
4. We replace free any goods lost or damaged during transit.
5. We guarantee Complete Satisfaction, or will refund your money in full.

Some Opinions of those who have Dealt with us.

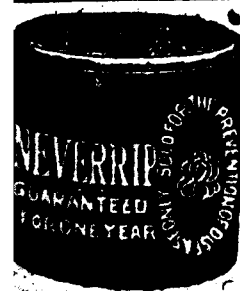
Mr. W. F. C. writes: "The goods supplied have given me entire satisfaction. It is indeed a great relief to know where to purchase really reliable preventatives"

Mr. R. J. writes: "The rubber goods sent are very fine. I have not bought such quality before."

CAUTION.

Many firms allow rubber goods to be handled by dirty packers. These goods are filthy and full of dangerous germs.

ENSURE SAFETY by dealing with us. Goods are tested and examined by an European, wearing surgical gloves. They are supplied fresh and clean, and absolutely free from germs.



Genuine Italian "NEVERRIPS" NATURAL COLOUR

"HATU BRAND"

Finest Quality—Skin-Like Texture—Silk Finished—Seamless

These Preventatives are famous for their fine texture, elasticity and strength. They are specially noted for their wonderful keeping qualities in any weather. A trial order will convince you of their perfect quality.

Prices:—1 doz. Rs. 10. ½ doz. Rs. 5-8. ¼ doz. Rs. 3.

Tele: Code. 1 doz. 'Nefito' ½ doz. 'Nefin'

OUR CONSTANT AIM IS YOUR COMPLETE SATISFACTION



CAMILLE

PREVENTATIVES.

[Snow White]

[Snow White!]

Beautifully Soft and Skin-Like—Unnoticed in use.

Preventatives
De Luxe!



As Thin as Tissue
Yet Strong as Silk

"CAMILLE" Silk Finish Preventatives are of the highest standard of quality. They are famous for their wonderful skin-like texture, extraordinary strength, and fine elasticity. They are practically transparent, and so marvellously thin that they are not felt when used.

"Camille" is made by an exclusive process and reaches a degree of fineness hitherto unattainable. They cling like softest silk and are absolutely flawless.

We guarantee, once "Camille" are used, no other kind will be wanted, for no other make could give that complete satisfaction found in "Camille" (with teat-end or plain).

Finer Than Gossamer—Softer Than Thistledown

Prices:—1 doz. Rs. 16. ½ doz. Rs. 8-8. ¼ doz. Rs. 4-8.

Tele Code. 1 doz. "Exel". ½ doz. "Excelled"

TESTIMONIALS.

Mr. ——— (writes):—"Camille" Preventatives are marvellous. I did not know I had one on....."

Mr. ——— (writes):—"I like Camille immensely. It is so soft and thin,....."

Thinnest
Quality

AMERICAN TIPS.

Skin-Like
Texture

The American Tip has been specially made to suit the requirements of those who desire natural union, with full protection. It is quite different to the ordinary preventative, as it covers only the G. P. (tip of the private)

These American Tips are much superior to any other kind, as being very thin and smaller in size, they fit the G. P. like a Glove, and make sexual relationship perfectly natural. (Also obtainable, milk-white, extra thin, non-washable).



Four Points Worth Your Consideration.

- (1) They are WASHABLE and can be used again and again.
- (2) They will not split in use nor slip off during the withdrawal.
- (3) They do not perish quickly, and can be kept for months.
- (4) Fits with comfort and security, as they are made to normal size.

A Sure Method of Birth Control.

PRICES:—1 doz Rs. 18.

½ doz Rs. 9-8. ¼ doz Rs. 5.

Tele: Code. 1 doz. 'Tip' ½ doz Tipper

FRENCH TICKLERS

Superior Quality-Satin Finish-New Design.

These Preventatives are greatly appreciated for the 'feeling' they give during use, caused by the rubber 'feelers' or 'ticklers' attached at the closed end. They induce passion in Frigidity and effect a proper adjustment in unequal sex relations. Warranted not hurtful.

Prices:—1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

UNIQUE DESIGN PASSIONETTE MUTUAL EFFECT Preventatives

These Preventatives have small, round disc-like protusions near the closed end, and should be used after the application of vaseline over the closed end. Recommended to remove frigidity and for mutual satisfaction. Promotes a proper adjustment.

Prices:—1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

The "CROCODILE"

(WASHABLE) Preventatives.



These Preventatives are made with slight corrugated protusions and ridges, resembling crocodile skin, which give that unique effect during use, for which they are famous. We supply the best quality, extra-stout, and strong, and highly elastic. They are Washable, and can be used for months. Recommended to remove frigidity and for mutual satisfaction.

Prices:— 1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5

We believe that a Satisfied Customer is the best Advertisement

Most Natural in Use
Non-Ripping Quality
Warranted Reliable.

TRANSPARENT VESTA SKINS SKIN COLOUR.

(Washable.)

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. They are made of the purest para rubber solution by a special new process and are Seamless and Silk-finished throughout. (Teat end or plain.)
Price:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4. Tele. Code. 1 doz. "Vest" ½ doz. "Vestal"

Skin-Like Texture **The Silk "NINON"** **Ivory White**
THE NEW LIQUID LATEX PREVENTATIVES.
Highest Quality **5 Times as Strong as Ordinary Rubber**

Liquid Latex of which "NINON" Preventatives are made, represent a great improvement upon ordinary, seamless goods as no chemicals are used in its manufacture and the natural strength and resiliency is left unimpaired. Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural. Prices: 1 doz. Rs. 15. ½ doz. Rs. 8. ¼ doz. Rs. 4-8,
Tele. Code: 1 doz. "Fine" ½ doz. "Finest"

**PREMIER
QUALITY**

"ENDURANCE" (Washable) SHEATH.

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction on all points being made from pure para rubber by a special process which gives it that extraordinary elasticity, and quality for which it is noted.

The "Endurance" Sheath **will not burst in use**, like other cheap makes. It is four times thicker than an ordinary preventative, and is guaranteed to last for one year. The best Sheath obtainable.
Price: 1 sheath Rs. 5. Three Rs. 12. Three sizes, 1, 2, 3.

The "FRIVOLA" Preventative.

Resembles a Glove at the closed end. Very Unique.
Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations. Satisfaction guaranteed.

1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

For Ladies / **"YVONNE"** / For Ladies /
RUBBER PESSARY.
THE SAFEST METHOD OF BIRTH CONTROL.

This is the latest and most improved Pessary.

Its unique design gives full comfort and eliminates all risk of leakage.

The best Rubber pessary manufactured.

Made of fine soft para rubber. Three sizes 1, 2, 3. Air or Solid rim.

Prevention is made certain if used with Rennard's Soluble Pessaries. Price Rs. 5 only. Three Rs. 12.

LA FLORETTE. (PINK)

Specially selected quality. Very thin and silk finished. (Teat end only).

1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

THE LA FLORETTE quality. Exquisite silk finish. A truly dependable preventative.

1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

Excellent Goods—Best Service—and British Fair Play is always obtained by dealing with us.

SAMPLE PACKET No. 1.

CONTAINING DIFFERENT TYPES OF PREVENTATIVES FOR

Rs. 10/- Only.

AS FOLLOWS:—

1 Camille	1 Ninon
1 La Florette	1 Vesta Skin
1 Neverrip	1 Thais
1 American Tip (Washable)	1 Crocodile
1 American Tip (Milk-white)	1 Passionette
1 French Tickler	1 Frivola

FREE:—1 Packet Preservative Powder.

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES AS FOLLOWS:—

1 Passionette	1 French Tickler
1 Crocodile	1 Frivola

RS. 5 PER PACKET

Packed in Cellophane to Ensure Freshness on Receipt

SAMPLE PACKET No. 3.

CONTAINING SIX SUPERFINE PREVENTATIVES AS FOLLOWS:—

1 Camille	1 Vesta Skin
1 La Florette	1 Neverrip (Hata Brand)
1 Ninon	1 American Tip. (Washable)

RS. 5 PER PACKET

A Packet of Preservative Powder is supplied free with each packet.

"THE CHOICE OF THE EXPERT"

WHIPLING SPRAYS.



An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use. Guaranteed to last for two years. Price Rs. 6 Each.

CALOMEL OINTMENT.

For prevention of venereal disease. Recommended for use with rubber preventatives.
1 bot. Rs. 2. 3 bots. Rs. 5.

LA PAREE OIL.

A Powerful Aphrodisiac.

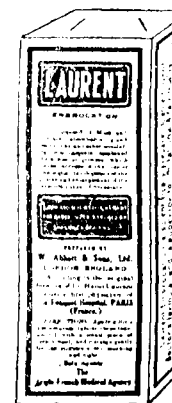
Can be used safely

as a temporary measure.

Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula by E. Rollet et Cie, Marseilles, France.
Price per bottle of 4 ozs. Rs. 15-0-0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'



This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful medicaments, especially good for under-sized, shrunken or weak 'parts'. Three to six months use is guaranteed to produce full results in every case. Avoid worthless imitations!

Manufactured by W. Abbott & Sons, Ltd. London, according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).

1 bot. Rs. 3-8 3 bots. Rs. 9-0 6 bots. Rs. 17-0

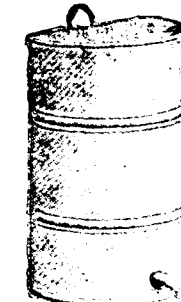
Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

DOUCHE SETS.

Best quality. All metal. 3 pints. Complete with rubber tubing, stop cock rectum and vagina pipe to plug on.

Price Rs. 6-8. each.
(Postage Extra)



The Wife's Friend "RENNARD'S" Double Strength

Chinosol Soluble Pessaries.

An Excellent method of Birth Control.
Price per box (12 Pessaries) Rs. 2-8. 3 boxes. Rs.

De Vecin Capsules.

A Powerful, Safe Aphrodisiac

Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 5-8 per bottle.

(Extra Strong). Rs. 9-8 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON-Aphrodisiac Tablets. (Special Strength).

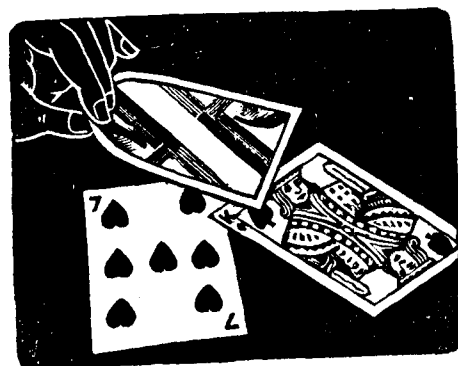
These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union. Warranted perfectly safe as a temporary measure. More powerful than De Vecin Capsules.

A British Product

Made by Robert Fisher, Ltd. London

WE STOCK ONLY GENUINE REMEDIES

"THE CHOICE OF THE EXPERT"



CHANCE PLAYS NO PART IN THE ACTION OF RENNARD'S MIXTURE

Scientifically prepared to the formula of **Dr. Emile Rennard**, it assures quick relief always, without injurious effects.

Let your choice be **Rennard's Mixture**. It is **MORE** effective than others, and will do the needful in a few days.

There is nothing else to equal **Rennard's Mixture**. Many imitations are now sold, but there are important differences.

Rennard's Mixture is **QUITE SAFE** to take. Furthermore, it does not cause Nausea or impair appetite.

NOTE:—The latest time that **Rennard's Mixture** can be taken with Success is two months over-due. After this time, it should not be taken as success is doubtful. If taken in time, it **CANNOT FAIL**.



THE NEW FRENCH PREPARATION FOR IRREGULARITIES.

The price of **Rennard's Mixture** is due to the high Customs Duty on French medicines, besides the very costly drugs used in its manufacture. However, it is infallible, if taken in time.

READ THIS CAREFULLY.

The treatment is fully guaranteed and if ineffective, the full cost will be refunded.

Mr. — writes:—Please send immediately a bottle of **Rennard's Female Mixture**.....

Later.....

"All's well. But send me another bottle as a standby....."

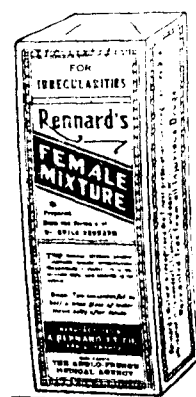
Mr. — writes:—Kindly supply a bottle of **Dr. Rennard's Female Mixture** and I trust it will be as you claim....."

Later.....

'Everything O. K.

My sincere thanks....."

DEAL WITH A FIRM OF REPUTE



"THE CHOICE OF THE EXPERT"

Since the introduction and sale of **Rennard's Female Mixture** in this country, hundreds of testimonials have been received from grateful customers. We publish below a few of them. The names and addresses are not given for obvious reasons.

Gave Relief After Four Days.

Mrs. — (Delhi). "Your famous Mixture gave me relief after only four days treatment. You may rely on my orders in future"

Had Desired Effect Within a Week.

Mrs. — (Simla). "Rennard's Mixture had the desired effect within a week"

Acted Marvellously.

Mrs. — (Darjeeling). "Rennard's Female Mixture acted marvellously"

Wonderfully Efficacious.

Mr. — (Ceylon). writes:—"The Mixture was wonderfully efficacious and I obtained the desired effect"

Doubt Turned Into Joy and Relief

Mrs — (Ambala). writes:—"It was with little faith that I decided to try a bottle of **Rennard's Mixture**. I thought it was one of those doubtful preparations which more often than not are ineffective, that I know to my cost. It was with joy and relief that I noticed its action this morning. I am now quite all right, and you may rest assured that I will place all future orders with you"

BEWARE OF IMITATIONS.

The advent of **Rennard's Female Mixture** and its immediate and amazing success have made it vulnerable to the onslaughts of imitators and substitute makers whose sole object is to steal the merit of an original, efficacious product.

Proved Best BY Every Test

URGENT, FAR-ADVANCED CASES.

The following treatment should be taken for Far-advanced cases:—One bottle of **Rennard's Female Mixture** in conjunction with two bottles of **Renocal Pills No. 2**, as directed. This is the Combined Treatment and is infallible. The telegraphic code word is "Combined".

AND GET VALUE FOR EVERY RUPEE SPENT.



MEDICAL HUMOUR

OR

The
Doctor's
Funnybone

PASSED BY THE MEDICAL BOARD OF NON-SENSERS!

"Laughter is a most healthful exertion: it is one of the greatest helps to digestion and the custom prevalent among our forefathers, of exciting it at table by jesters and buffoons, was founded on true medical principles."

To keep milk from turning sour you should keep it in the cow.

It is said that a stocking round the face will cure neuralgia. It is also said that a sock on the jaw will not.

"If confidence is one of the cures for business ills it is about time to take it, for it has been well shaken."

"It is impossible to overwork," declares a physician. And we never were disposed to attempt the impossible.

After all, birth control is merely evading the issue.

Revised: The proof of the pudding is in the vitamins therein.

A skeleton is a man with his inside out and his outside off.

"When you see specks before your eyes, it's time to consult an oculist," says a writer. You may need specs.

What kind of driver is never arrested for speeding?—A screw-driver.

"Jimmy, I wish you'd learn better table manners, you're a regular little pig at the table."

Deep silence on Jimmy's part. So father, in order to impress him more, added, "I say, Jim, do you know what a pig is?"

"Yes, Dad," replied Jimmy meekly, "it's a hog's little boy."

"If this squall continues," announced the captain, "I'll have to heave to." "What a horrid way to put it," said the sea-sick girl.

"An eminent psychiatrist charges \$100 to make a test for sanity." Anybody crazy enough to plank down \$100 to find out if he's insane is nuts.

Customer—So you've got rid of that pretty assistant you had?

Druggist—Yes; all my male customers kept saying that a smile from her was as good as a tonic.

Young mother, in maternity ward: He's a wonderful doctor—only this morning he said we look more like sisters than mother and daughter.

One bullet struck him in the abdomen, another in the shoulder, the third, going wild, was found in the basement.

Baby Ear of Corn: "Mama, where did I come from?"

Mama Ear of Corn: "Hush, dear, the stalk brought you."

The biggest operation on record must have been Lansing, Michigan.

The chief interne of a certain Montreal hospital had a very loud voice. One Morning the superintendent heard a terrible noise coming from the interne's room.

"Who is that shouting?" asked the superintendent.

"That's Dr. H. talking to Toronto," replied his secretary.

"Well, tell him to use the telephone."

Have you heard the story about the man on relief who was so accustomed after years of unemployment to having everything done for him that he went out and married a widow with three children?

Little Boy—Can you give me anything to relieve pain?

Doctor—Where is the pain?

Little Boy—It hasn't come yet, but daddy is just reading my school report.

THE VIRILITY OF MANKIND

What Medical Science has accomplished.

By a Doctor.

—o—

How to maintain the virility of mankind? This knotty problem has engaged the attention of many famous scientists.

The chief causes of sexual weakness is the vicious habit of masturbation, sexual excesses, prolonged and frequent sexual excitement, which have been proved detrimental in the extreme. The sexual system is deprived of sufficient rest and recuperation and gradually loses its wonted energy. Other causes are excessive exercise, sedentary life, and excessive drinking.

Several attempts have been made to arrive at a formula which would bring about successful results. Commencing from the experiments of Brown Sequard in 1889 down to the recent findings of Dr. Serge Voronoff, the famous Russian Surgeon, it is a long history of laborious investigations by men of outstanding ability who dedicated their lives to the cause of medical progress and the alleviation of human misery.

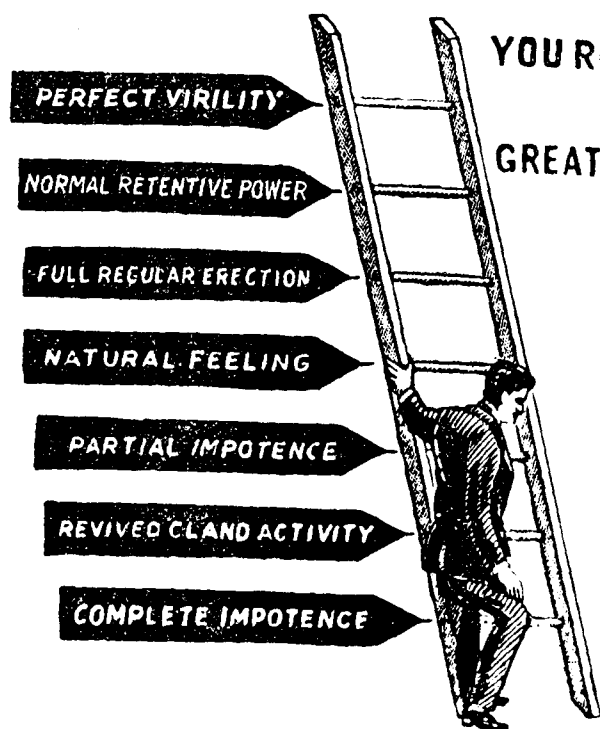
The outcome of these extensive experiments and research established Gland treatment by the mouth, as best and most rational in the cure of Sexual weakness.

A very important factor in successful gland treatment is **FRESHNESS** of the vital Gland Substances. It is necessary that they are prepared in gelatine capsule form, to ensure freshness and maximum curative efficacy. Gland Substances in tablet or liquid form quickly deteriorate and become inert and worthless.

* * *

Note:—The best treatment is **ENDOPHON** — a product of the great Bergeret Laboratories, France, and the finest Gland preparation on the market. It is made in **CAPSULE FORM** and sold in two different kinds. No. 1 for Partial Impotence, and No. 2 for Complete Impotence and Sterility.

“THE CHOICE OF THE EXPERT” RUNG BY RUNG



Where do YOU stand on the Ladder?

YOU RISE TO NEW AND GREATER VIRILITY

Whether you stand half way up or right at the bottom, **Endophon** will cure you completely and permanently.

What Endophon IS

Endophon is a genuine gland preparation, containing the vital gland extracts in a fresh, fully active form, sealed in Capsules.

What ENDOPHON Does.

Endophon will gradually impart to your week, enfeebled glands those **Very Substances** that they lack, and revive them into **New Activity** giving Partial Erection in two weeks.

Rung by rung, slowly but surely **Perfect Virility** is obtained.

ENDOPHON gradually strengthens the whole sexual system and restores **Perfect Sex Health** and increases Virility. Premature Ejaculation and Feeble, Partial Erection is replaced with **Normal Retentive Power** and **Full, Regular Erection**, and Complete Impotence is replaced with Natural 'Feeling' and **Full Ability**.

Thus, **Rung by Rung**, permanent and perfect virility is the final result.

Sold in two kinds.

NOW MANUFACTURED IN CAPSULE FORM.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation-Feeble Erection)
Endophon No. 2. For Complete Impotence and Sterility.

Prices: 1 bottle Rs. 6-8-0 3 bottles Rs. 18 6 bottles Rs. 34.

Telegraphic	3 bots Endophon No. 1.	'Entrax'	6 bots. Endophon No. 1.	'Entron'
code	3 bots. Endophon No. 2.	'Enjex'	6 bots. Endophon No. 2.	'Enjexor'

WE STOCK ONLY GENUINE REMEDIES

“THE CHOICE OF THE EXPERT”

ENDOPHON is recommended for under-sexed men (deficient virility). It gives increased virility with greater retentive power.

It is also recommended as a wise safeguard against sexual weakness. If a few doses is taken each time, before or after sexual intercourse, the well-being of the organ will be maintained. This precautionary measure is especially advised to those men whose sexual ability is not quite normal.

ENDOPHON is non-injurious, and can be taken any time. Its action is beneficial and restorative,—not stimulating. It tones, strengthens, and maintains the healthy condition of the organ.

READ WHAT CURED PATENTS SAY.

Mr. ——— (writes):—“The **Endophon No. 1** which you sent me is doing me a lot of good, and I will gladly recommend it to anyone who needs such a valuable medicine for Sexual Weakness.”

Mr. ——— (writes):—“Acting on a friend's advice, I tried **Endophon No. 1**. and am very pleased to inform you that it has fulfilled its claims.”

*	*
YOU'VE	NOW
TRIED	TRY
THE	THE
REST	BEST
*	*

ENDOPHON GLANDULAR EXTRACT

is **NOT** a mere Aphrodisiac or stimulant. It is scientifically prepared from fresh Gland Extracts containing those internal secretions, which are provided by the Organism itself for maintaining the normal functional capacity of the Sexual System. Therefore, it is the most suitable remedy for Impotence.

NOTE:—It has been conclusively proved that the only rational cure for Impotence is Glandular Treatment. This is strongly recommended by Dr. Marie Stopes in her book “Enduring Passion”

Treatment, in order to be successful, should be carried out regularly. Efficacy of the Gland Substances depends on **FRESHNESS**. It is important that they are, when taken, perfectly fresh. This difficulty has been overcome, as **ENDOPHON** is now made by the manufacturers in **CAPSULE FORM**, which fully preserves the freshness and potency of the vital Gland Substances.

Glandular Substances in tablet or liquid form lose freshness in a short time, and become stale and ineffective as a treatment for Impotence.

Latest Testimonial.

Mr ——— (writes). “.....I have read about Endophon and would like to give it a trial. Please, therefore, send me six bottles of Endophon No 1. If it does me good, I shall complete the course. I've had this trouble for five years for being such a fool when I was young, which I bitterly regret.....”

Later.....

“.....Endophon has made me a new man. I feel twenty years younger.....”

NOT WORTHLESS ‘QUACKS’

COPY OF
CERTIFICATE OF MERIT.

Awarded for ENDOPHON by the Institute of Science, Paris, France.

THE
INSTITUTE OF SCIENCE.

This is to Certify
That Endophon Glandular Extract
- a product of Bergeret Laboratories,
has been carefully tested and found
to possess remarkable curative efficacy
in the treatment of

IMPOTENCE

We strongly recommend it from a firm
conviction that it is the best remedy
and

from a sense of duty to the
Profession and Public.

Paris.

3rd April 1937.

Pierre De Sartines.
Director.

LATEST
TESTIMONIALS

Mr. ——— writes:-

"It was with a lot of doubt that I decided to take a course of Endophon No. 2. having tried so many remedies, without benefit. I have just completed the course and I am now quite all right. I can hardly realise it. My only regret is not knowing of this excellent product earlier....."

Mr. ——— writes:-

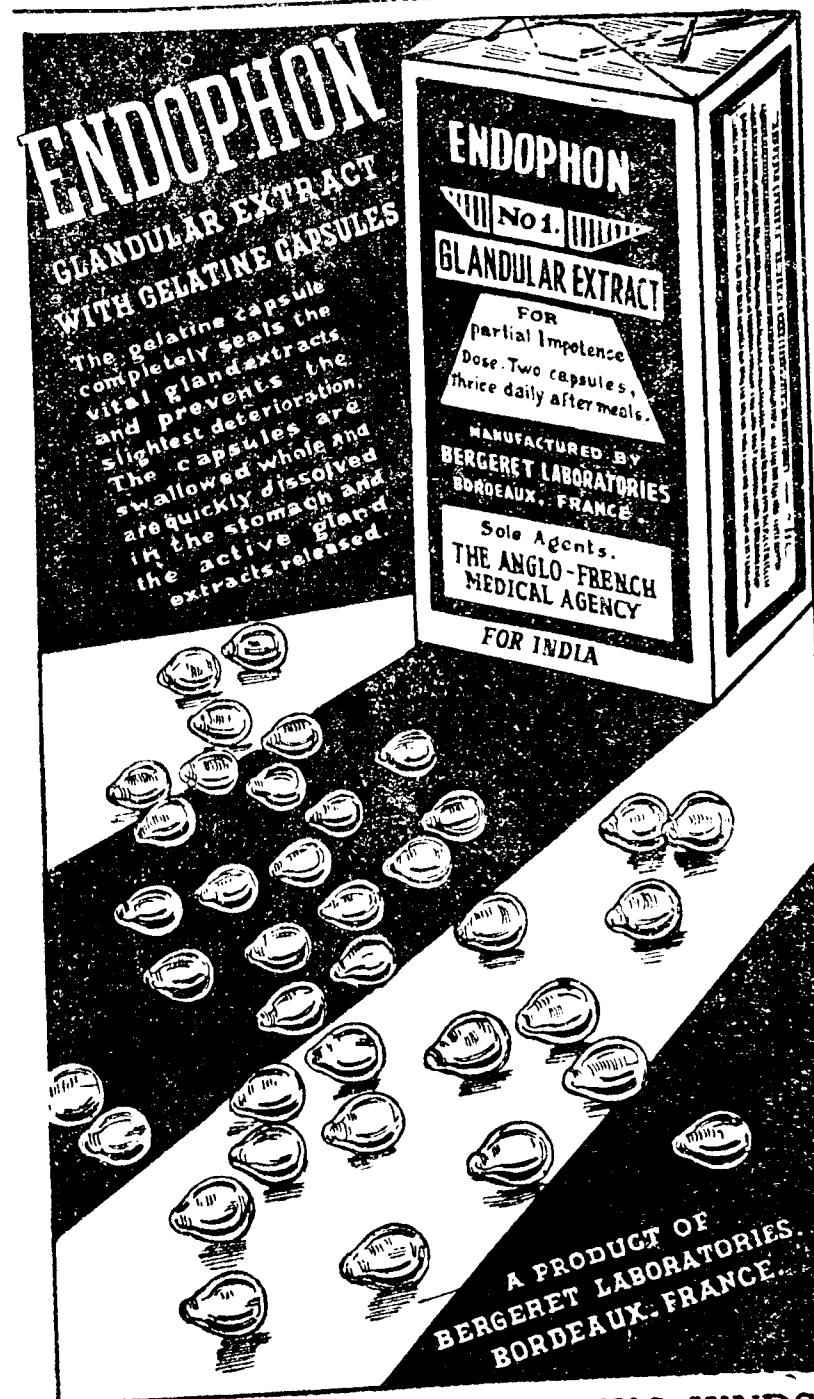
"Your Endophon No. 1. is a great remedy. I am now perfectly normal. I must confess that I never expected this result and in three months, after experiencing so much disappointment in the past....."

Mr. ——— writes:-

"I deeply regret that for many years I have committed — with the result that I am now suffering from Partial Impotence. A friend advises your Endophon No. 1. and I would like to give it a trial. Please send....."

After Four Months.

'Endophon No. 1. is very good. It has cured me completely. Thanks.'



SOLD IN TWO KINDS.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation—Feeble Erection.)
Endophon No. 2. For Complete Impotence and Sterility.

Prices:	1 bottle Rs. 6-8-0.	3 bottles Rs. 18.	6 bottles Rs. 34.
Telegraphic Code.	3 bots. Endophon No. 1. 'Entrax'	6 bots. Endophon No. 1 'Entron'	
	3 bots. Endophon No. 2. 'Enjex'	6 bots. Endophon No. 2 'Enjexor'	

Treatment of Chronic Gonorrhea in the Male.

According to Dr. F. A. Lafonte (Gazette Med. France) gonorrhea in the male becomes chronic when the acute symptoms have subsided and there persists a slight or moderate discharge which contains gonococci.

Chronic gonorrhea implies that the previously generalized inflammation has become more or less localised to areas of erosions or ulceration of the urethral mucosa or to inflammation of the glandular structures or membranes in or about the urethra.

In cases of chronic gonorrhea the best treatment is a mixture and an Injection. Abortive treatment will aggravate the urethra and bring about complications.

"505" is the best treatment for chronic gonorrhea. The Mixture taken internally controls such distressing symptoms as pain, burning on urination, strangury and frequency. It does not upset the stomach. The Injection heals the ulcerations of the urethral mucosa or inflammation of the glandular structures and membranes in or about the urethra.

Gonorrheal Urethritis in the Female.

The urethra is by far the most common seat of primary infection in the

female. The cervix is next in frequency. In children the vagina is chiefly involved. The female urethra is a straight short tube about $1\frac{1}{4}$ inches in length and can readily be inspected endoscopically but instrumentation is contraindicated in acute cases. Its internal sphincter usually acts as a barrier to upward extension into the bladder.

Acute gonorrheal urethritis seldom comes under observation. The discharge which occurs is usually interpreted as being due to "catching-cold" or it is erroneously explained as a "leucorrhea" which has become worse. Or 'some times it is interpreted as "bladder" trouble. Injections and instrumentation are not to be used in the acute stage. The patient should secure rest in bed and mild permanganate douches may be prescribed. Internal medication with balsamics, like "505" will insure relief from the distressing "bladder" symptoms.

The disease tends to become *chronic* because the infection penetrates into the deeper glandular structures especially in those glands situated near the external urinary meatus. On endoscopy the prominent and swollen openings of these glands may be seen. By stripping the urethra with the finger in the vagina a drop of pus may be expressed. The urethra itself feels like a hard cord. Sometimes on endoscopic examination one may also observe a diverticulum of the urethra which in addition to the infected glands may also act as foci of infection. These foci may be the cause of gonorrheal arthritis.

* Exercises for clearing your head or brightening your intellect are not easy to come by. Here a famous French doctor describes and explains six.

Put Your Tongue Out 30 Times a Day!

By Dr. Gaston Durville

From Je Sais Tout, Paris

"A man is as old as his arteries." That is an old saying but there is an essential medical truth in it; a man is old when his arteries are old—and, in particular, when hardening and thickening of the arteries affect the head. There are many dangers arising from this condition—rupture of an artery, causing blood to flood part of the brain; obstruction of an artery, causing the starvation and atrophy of a part of the brain; and degeneration of cells, causing a reduction in the mental powers.

Symptoms of bad head circulation are headaches, congestion of the nose and back of the neck, eye trouble, noises

in the head, hardness of hearing, giddiness, throbbing in the head, incapacity for prolonged work, and rapid mental fatigue. The superficial temporal artery becomes prominent.

Fortunately, Nature foresaw the dangers that man might run into through leading an unnatural and sedentary life, and endowed his head with a wonderful system of veins for "emptying" it when it becomes dangerously overcharged with blood. But it is essential to keep this system in a healthy state, and this is possible by means of appropriate exercises which anyone can practise, and the outlines of which are given here.

1. "Yawning."—Open the mouth as wide as it will go, then close it—just like a yawn. Begin with 7 or 8 yawns a day, increased gradually to 30 a day.

2. "Blowing."—Puff out the cheeks as if to blow out a candle or play a trombone. Begin with a few "blows," increasing to about 30 a day.

3. Putting out the tongue.—Open the mouth wide and put out your tongue as far as possible—like a rude small boy. Take at least 10 days to get up to 30 times a day.

4. "Nodding."—Standing like a soldier at attention, thrust the head forward and down until the chin touches the chest. Same number of times as for the first three exercises.

5. "Eyes Right."—Standing to attention as before, turn the head to one side as far as it will go, and drop it until the chin touches the collarbone; if you can't do this at first, lift the shoulder slightly until the chin and collarbone touch. Then do the same on the other side. Gradually increase the number of times until 20 or 30 each side is reached at the end of a week.

6. Neck-stretching.—Throw your head back and contract the muscles of the throat and front of the neck so that they stand right out under the skin. This is a very difficult exercise for most people, but is very effective because it creates a "vacuum" in the depths of the neck, opens the veins there, and so draws the blood from the head.

DO YOU KNOW?

From Science News-Letter.

Disturbing dreams can raise the sleeper's blood pressure.

One person in every 14 in this country last year spent some time in a hospital.

Putting raw meat on a black eye was an old Egyptian remedy.

When the Pilgrims landed in America they found Indians using crude oil as a medicine.

A four person bed for the sick is among the historic exhibits in the French hospital museum at Lyons.

It is believed that ancient and medieval people did not have whooping cough among their diseases; no description of it prior to 1578 is known.

Testing jaw strength, a Columbia University dental professor found that

Eskimos have far more biting strength than college football men.

Children who get a good deal of sunshine have less dental decay than children who live where there is meager sunlight, judging by a study of 94,000 boys.

Although goldfish have been fed quantities of tuberculosis bacteria in experiments, these fish have never been known to develop tuberculosis.

A borax and boric acid solution in water is found effective to fireproof curtains and other household fabrics, and to protect them from sulfur gas injury.

Eating grasshoppers killed by arsenic poison is not likely to kill livestock, judging by experiments: a horse or cow would have to eat over a million poisoned hoppers to get a fatal dose.

EXTRACT FROM A LETTER OF PRAISE RECEIVED FROM A DOCTOR.

THE ANGLO-FRENCH MEDICAL AGENCY;

GENTLEMEN: It is with great pleasure that I take this opportunity to express my appreciation of the fine products you stock. I have used many of them with remarkable success. In these days, it is indeed hard to choose a good product from the numbers with which the market is glutted"—

Dr. S. C. Elliott. (Rangoon.)

Everything that contributes to Curative Power is embodied in these Scientific Remedies.

WASTING AWAY!



Drop by drop
Will wear away a stone
Not by force
But by constancy alone

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured, if other remedies have been useless—but try **SALIX PILLS**.

SALIX PILLS is scientifically and scrupulously prepared to cure this devastating disease. There is no remedy under the sun that cures so easily, so effectively, and permanently as this marvellous preparation. It has a salutary effect from the very first dose.

Medical Men acknowledge **SALIX PILLS** as a genuine cure for Spermatorrhea. A trial will show you that it is no worthless remedy.—**A British Product.**

1 bot. Rs. 3-8-0

3 bots. Rs. 9-0-0

6 bots. Rs 17-0-0

Extracts from Commendatory Letters Received from the Medical Profession



Dr. F. C. Perrier.

24, Rue Canabiere,
Marseilles, France.

"Salix Pills is a perfect remedy for Spermatorrhea. I have treated many cases, and have not known it to fail in a single instance."



Dr. J. Hilton Brown.

59, Maberley Road, Upper
Norwood, London, England.

"I endorse Salix Pills as a most efficacious remedy."

Spermatorrhea is an occasional or constant escape of spermatozoa (life-germs) without or with very little sexual excitement. This gradually undermines the strongest constitution making the sufferer a mere wreck of his former self.

Cause:—The duct is weakened and relaxed through masturbation or prolonged excesses of sexual excitement.

Spermatorrhea, if neglected, leads to Impotence, Tuberculosis, Consumption, and other dangerous diseases.

Salix Pills should be immediately taken for the full course of three months. If ordered in one lot, the cost is Rs. 50/- only.

(Full instructions for use and advice, re diet, etc. is given in folder enclosed with each bottle).

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ENDOPHON

Glandular Extract (No. 1 & No. 2)

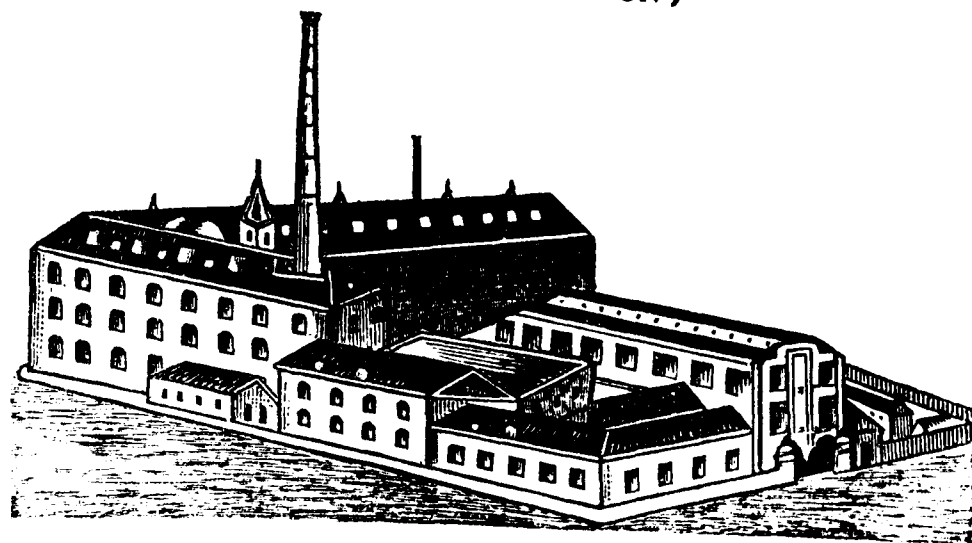
Made by Bergeret Laboratories

There is a saying: *A chain is no stronger than its weakest link.* Whether in the construction of a mouse trap or the manufacture of a pharmaceutical product, perfection can only be attained and maintained by zealous care and attention to every detail.

The chain of manufacture of the famous preparation "ENDOPHON" is perfect, one of the most important links being the careful selection of gland extracts that in quality and freshness equal the highest standard. This Great Scientific Remedy has met with astonishing success in the cure of sexual weakness.

"ENDOPHON" No. 1 is indicated in cases of Partial Impotence (Premature Ejaculation—Feeble Erection) and ENDOPHON No. 2 in Complete Impotence and Sterility.

WHERE ENDOPHON IS MANUFACTURED
(Pronounced 'END-O-FON')



BERGERET LABORATORIES.

Bordeaux. France. (Front view above)

The Gland Extracts used in the manufacture of ENDOPHON are absolutely Pure, Fresh and Standardised, all contaminating matter being removed.

ENDOPHON is manufactured by a delicate process, utterly new and original—every possible care being taken to preserve its curative efficacy and sealed in tasteless gelatine Capsules, immediately after manufacture. Thus, the slightest deterioration is eliminated.

ENDOPHON is a complete and perfect gland preparation and supplies the vital restorative substances necessary to rehabilitate the worn-out, enfeebled sexual system. It must not be confused with other gland preparations, to which it is far superior.

Sole Agents:—THE ANGLO-FRENCH MEDICAL AGENCY.

Extract from commendatory article by Dr. Louis De Rochefort, published in the Journal of the French Medical Association. Jan. 1938.

".....The gland preparation, Endophon, a product of the famous Bergeret Laboratories, is in my opinion a really genuine remedy and a positive cure for sexual weakness. It deserves full approbation and wider support....."

Extracts from commendatory letters received from the Medical Profession.



Dr. J. S. Vaucolles.

Dr. J. S. Vaucolles. 51, Rue Aristide-Briand, Levallois, Seine. Paris. France. "....I take pleasure in certifying that Endophon is the finest remedy for Impotence and Sterility....."



Dr. E. P. Maurillard.

Dr. E. P. Maurillard. 24, Rue des Fosses St Jacques. Bordeaux. France. "....As a remedy for sexual weakness Endophon has no equal....."



Prof. W. Curtius.

Prof. W. Curtius. Curtius Clinic. 33, Boulevard Haussmann. Hamburg. Germany. "....I have used Endophon on patients in my Clinic with great success. I further add, that it is immensely superior to similar preparations, having the vital gland substances in a concentrated form....."



Dr. G. Beaupre.

Dr. G. Beaupre. 4, Rue Marechal Foch. Brussels. Belgium. "....Science has taken a step forward in the discovery of Endophon....."

WE STOCK ONLY GENUINE REMEDIES

Male Sterility

In the event of childless marriages, the entire responsibility cannot be placed on the woman: man must take his share of the blame.

The stigma of barrenness is an ancient one. And throughout the ages it has been the woman that has borne the blame for a childless marriage. Many are the tales in the Bible of the scorn and degradation heaped upon the barren woman. Rachel, the wife of Jacob, unable to bear him any children, gave him her handmaid, Bilhah, who soon "conceived and bore Jacob a son,"

For it has always been assumed, and still is among the laity, that if the man is capable of performing the sexual act, he cannot be responsible for his wife's failure to become pregnant. And so even today the woman of a childless marriage is looked upon with mingled pity and contempt. But since the discovery of the microscope and the resulting advances in our knowledge of mechanism of reproduction, we have learned that the man can be and often is the sterile member of the marriage. The woman no longer need assume the complete responsibility for being childless.

A recent study of 1070 childless unions showed that the male was responsible in 197 instances, the female in 619 cases, and both in 816 cases. It is evident that the man is completely responsible in at least onethird of the cases of childless marriages.

To answer the question of how it is possible for a man to be potent and yet absolutely unable to become a father requires a brief discussion of the male sexual organs and their workings. We shall then be in a position to consider what may interfere with the normal function of the man in reproduction, aside from the matter of impotence.

At the climax of sexual excitement, the orgasm, the male ejects a glairy, sticky liquid with a characteristic odor. This is called semen (seed). If a drop of this material is examined under a microscope, a truly astonishing spectacle is seen. The fluid is teeming with rapidly moving objects which look like tadpoles. These are the sperm or spermatozoa, the male sexual cells. They have oval heads, short bodies, and long, tapering and very active tails. They are about one five-hundredth of an inch in length. It is these fish-like sex cells which unite with the egg of the female to create a new individual.

Where do the sperms come from, and how do they reach the outside? Within the scrotum of the male there are two oval bodies about one and a half inches long and one inch thick from front to back. These are the testicles or testes, the male sex glands. They are made of enormous numbers of greatly coiled tubes, which are called the seminiferous tubules. Within the walls of these tubes, the sperm are formed.

From the testicles the sperm are brought to the outside by two long thin tubes, the vasa deferentes, one from each testicle. These tubes run up in the groin and finally enter the abdominal cavity through a space in the wall. They then empty into the tube, which comes off from the base of the urinary bladder and carries the urine to the outside after running the entire length of the male organ or penis.

Just before the vasa deferentes empty into the tube at the bladder base, they expand into two sacs called the seminal

vesicles. Here the sperm are stored until they are thrown forth during intercourse.

The semen consist mainly of the secretion of the prostate gland, whose ducts open into the tube leading to the outside from the urinary bladder. The semen, therefore, consists of the prostate gland secretion in which a tremendous number of sperm are swimming. It has been estimated that the semen expelled during one orgasm contains 200,000,000 sperm. Since of this number only one can unite with the egg or ovum, it is obvious that nature is very lavish and even wasteful in her efforts to secure her ends, the reproduction of the species.

The sperm, when deposited in the vagina, swim up the mouth of the womb, the entire length of the womb and into the tubes, a distance many thousand times their own length. Within the woman's tubes one sperm, having made its long and difficult journey, will unite with one egg, if it is present, and form a new being.

It is important to understand the difference between sterility and lowered fertility. Sterility means complete inability to reproduce, while lowered fertility refers to diminished, but not completely absent, ability to reproduce. We know that individuals vary in their capacity to reproduce just as they vary in many other respects such as growth, strength, etc. In addition, poor nutrition, bad hygiene, and anemia may lower the ability of the man to reproduce. His sperm may be diminished or too weak to make the long and difficult journey to meet the egg.

In some cases the testes from the very beginning are unable to manufacture spermatozoa. But usually the absence of sperm in the semen is due to some blockage in the passages leading from the testicles to the outside. The most common and widespread cause for such obstruction is gonorrhea.

In an attack of gonorrhea, a common venereal disease, the testicles may become inflamed and swollen. When they heal, the scar tissue formed may seal the tube leading from the testicle. If both testicles are damaged in this way, the male will be absolutely sterile. Many complicated and delicate operations have been devised to open up these tubes, but they have been failures in the great majority of cases.

But even when gonorrhea does not attack the testicles and their ducts, it may still make the man sterile. The prostate gland and the seminal vesicles may become infected, and this infection, may make the sperm inactive. Such a condition is not hopeless however, since by treatment of this infection (gonorrheal vesiculo-prostatitis) the man's fertility may be readily restored.

There are other conditions which may permanently damage the testicles. Tuberculosis of the testicles is not uncommon. In such cases they may be so greatly damaged as to require their removal, resulting, of course, in sterility. Syphilis can also attack the testicles. They become enlarged and stony hard, and then a discharging sore may form. It is easy to see how the victim may become sterile.

Mumps is a very common disease in childhood and of little importance as a rule. But in boys past the age of puberty and in adults mumps may be serious. In about twenty percent of such cases one or both testicles as a result may lose their power to make sperm. If both are damaged, the individual will be completely sterile.

There is an error in development which may cause sterility. The testicles originally develop within the body. Just before or soon after birth, they descend and enter the scrotum. If they do not and remain within the body, they lose their ability to make sperm, and are also more likely to develop

cancer. It is important that such cases be treated early to prevent these consequences. During the past few years it has been discovered that the injection of the sex hormone found in the urine of pregnant women can cause these testicles to enter the scrotum. If these injections are unsuccessful, then they must be brought down by surgical methods. It seems that the heat within the body is too great for the testicles. This accounts for their presence in the sac on the outside, the scrotum.

It has been found that in some cases where there are no sperm in the semen (aspermia) or where they are present in decreased numbers (oligospermia), the injection of the hormone from the urine of pregnant women, may restore the function of the testicles.

It is evident that it is necessary for the physician investigating a childless marriage to obtain a specimen of the man's semen

for microscopic examination. That he is potent, that is, able to perform the sexual act, does not mean he may not be sterile. All men contemplating marriage should have their semen examined to determine their ability or inability to have children with a normal, healthy woman.

There are cases of couples who, as far as medical science can discover, are perfectly healthy, and who yet cannot have children together. Such individuals have remarried and then have had children. No good explanation has been made for such cases, beyond the idea of "individual incompatibility."

Sterility has a legal significance, beyond the personal one. For sterility has been and remains sufficient grounds for divorce in some parts of the civilized world.

Medical science has at least removed from woman the entire blame for childlessness. Man must take his share of the blame.

Can Sex be Determined?

Several interesting facts and fallacies concerning sex determination.

From time immemorial the riddle of sex has fascinated the minds of many. Numberless are the fables and myths that have grown up surrounding this great mystery. The facts have been very few until but recently with the development of the modern theory of sex determination.

The physician is often asked by the pregnant woman and her mate: Can you predict whether our child will be a boy or a girl? Can the sex of the child be influenced? What is the cause of the sex of the individual? In what follows we shall consider the many fables, and then present the most modern scientific theory of sex determination.

We have all heard our parents tell of their or others uncanny skill in predicting the sex of a child before birth. And we have listened to their serious recommendation of this or that rough-and-ready method of discovering the sex of the unborn child. These favorite signs have been the fruit of generations of "guessing."

The most favorite method is based upon the shape of the abdomen of the expectant mother in the latter months of pregnancy. If it is pointed, then the child will be a boy. It will be a girl if the belly is rounded, while there is a prominence in the back.

Another means of arriving at a decision takes into consideration the movements of the child within the womb. If the mother is disturbed by active movements of the child, and even awakened by its forceful kicks, then the child is a male. The male of the species is more active, of course. And it follows that if the movements of the child are few and weak, the child will be a girl, since the female is the meeker and gentler sex.

The time of day during which the mother vomits, if at all, is the basis of still another favorite method. Vomiting in the morning means a boy, while vomiting in the afternoon means a girl. The logic of this decision has been lost in the ages; if indeed it ever had one.

Sleepiness, the presence of skin eruptions, changes in the facial features, these and other criteria have been employed in the guessing. Greatest faith is displayed among the less gullible in the heart rate of the unborn child as an indication of its sex. In fact, many physicians claim that they can predict a child's sex in this manner before birth. A girl is supposed to have a faster heart rate than a boy, which is generally true after birth. But the foremost obstetrician in America commenting on this method says: "The patient is to be advised that any prediction thus made is a pure guess." We know that there are many things such as drugs, the mother's condition, pressure on the navel-cord, etc., can increase or decrease the baby's heart rate while in the womb.

Lay people have not been alone in inventing many fancy theories. Quacks, pseudo-scientists, and even serious scientific men have added to the folklore on the subject. Many of these older ideas have been recently revived by pseudo-scientists as I shall show later. The Father of Medicine

himself, the great Hippocrates, taught that the right ovary forms boy-producing eggs, while the left gives girl producing eggs. This idea was retained for centuries. As late as 1786 a German doctor advised intercourse on the right side in order to have a boy, and on the left for a girl.

Two theories, that have never been proved, stated, first, that the older the father, the more boys would be born, and, secondly, the weaker member of the mates would produce his or her opposite. A German scientist during the unusual conditions of the Great War, when the soldiers returned to their wives only on short furloughs, studied the relationship between the time of conception and the sex of the child. He found that when the woman became pregnant closer to the time of her menstrual period, the child was more likely to be a boy. If she became pregnant soon after the menstrual period, the child would be a girl in 84% of the cases.

A study of more than ten million births showed that boys are more common in the winter months. Another survey tended to show that the higher the altitude, the more male children born. None of these observations and theories are accepted by modern science.

Recently a certain Dr. S. A. Shaffer revived many of the discredited theories mentioned above. For example, in his book he says: "... the left ovary is the one which creates the ovum which will develop into a female child and the right ovary discharges an ovum, which, if impregnated, will develop into a male child..." We recognize this as the belief held by Hippocrates in the years of 400 B.C. Modern surgery has completely exploded this idea. Women, who had one ovary removed at operation, have later given birth to children

of both sexes. Obviously then the single remaining ovary was able to produce eggs which could develop into either male or female. As a matter of fact, the modern theory of sex determination recognizes the male cell or sperm as the carrier of the sex determining factor, as we shall see.

The highly imaginative Dr. Shaffer contributes other rich myths. "Female passions are comparatively mild during the boy time . . . they are far stronger during the girl period and reach their highest intensity during the barren period." Here is another gem: "A woman sleeping on her right side, especially immediately after intercourse, is more apt to bear a boy, while sleeping on her left side is likely to bear a girl." This is all the sheerest of nonsense.

Attempts have been made to devise chemical tests to predict the sex of the unborn child. A recent test used the urine of the woman. This was injected into a male rabbit, who was later killed for the examination of his testicles. This test failed to be confirmed and has been abandoned. It must not be confused with the well-established and highly accurate test for the early diagnosis of pregnancy, which uses female and not male rabbits.

Many patients will ask: why can't the X-Ray be used for predicting sex? This is not possible, however, for the simple reason that the soft tissue sexual organs do not appear on the X-Ray plate. Only the bony skeleton can be detected, and there is not any difference at this stage in life between the skeletons of the opposite sexes. But the

X-Ray has a definite use in the diagnosis of twin pregnancy; and in the detection of abnormal position of the child within the womb.

Scientists have always believed that there must be some natural law which can explain the birth of males and females. The proportion between the two sexes in live births in almost all countries is 105 to 100. It is true that more miscarriages are with male children. Nature apparently is more generous in its production of boys.

Thus it is seen that it is the sperm that is responsible for sex, and the woman is in no way accountable for the sex of her child. Disappointed fathers should bear this in mind.

Since it is a matter of chance whether a female—or a male—producing sperm will unite with the egg, we can understand why approximately equal numbers of boys and girls are born.

It is interesting to note that much of this fascinating knowledge of chromosomes and sex determination, was discovered by work with the humble fruit-fly (*Drosophila*). Amazing results have followed attempts to modify the chromosomes of this fly by means of X-Rays, etc. This is, however, a very complex and technical subject.

Despite our newest knowledge of sex determination, "nature still holds the secret of sex production, and it is a question if it is desirable, even if it were possible, for man to interfere in the matter."



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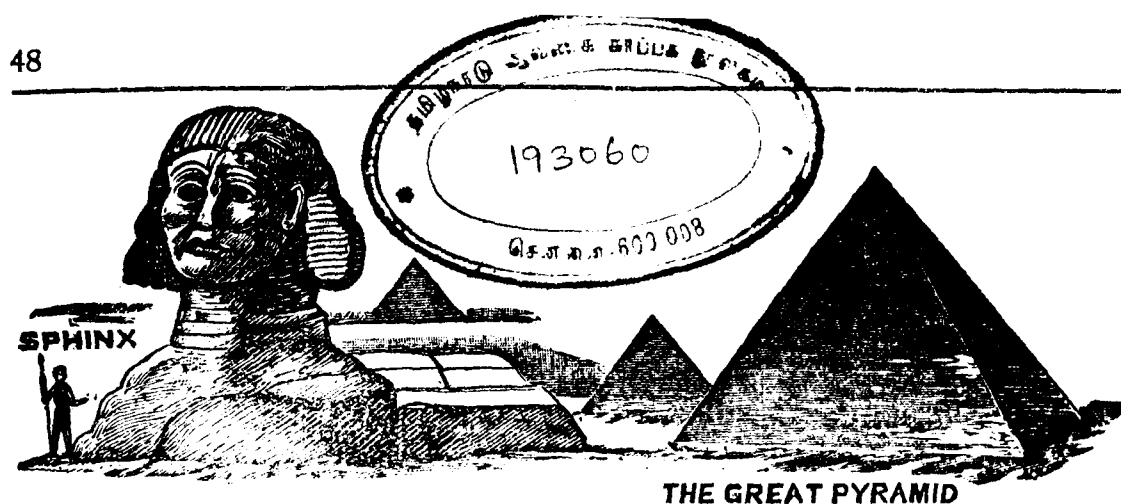
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