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S MEDICAL SCIENCE

VOL. 2.

A MONTHLY JOURNAL ON MEDICAL MATTERS

No. 9.

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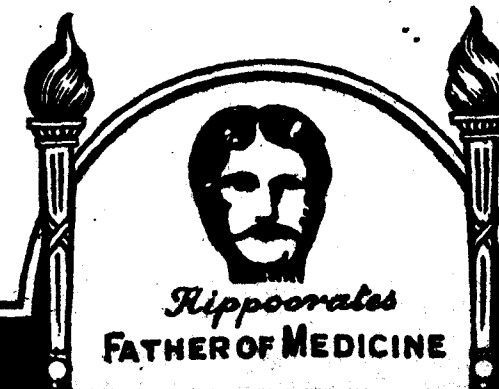
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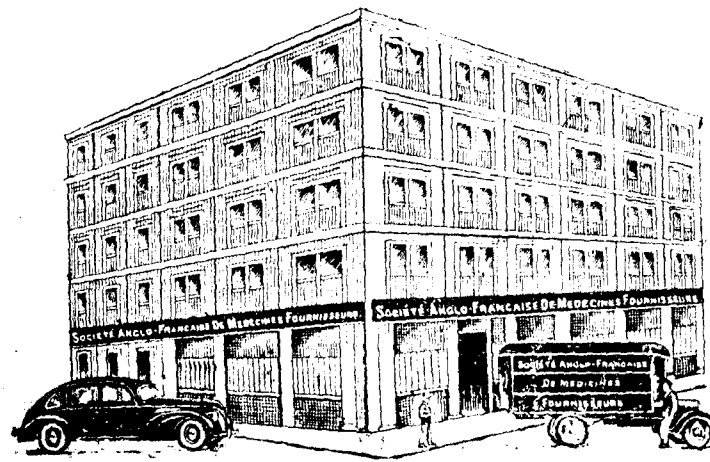
Monthly

November

1939.

*Hippocrates*
FATHER OF MEDICINE

FOREWORD



HEAD OFFICE,
149, Rue Montpresnil.
Paris. (France).

WE GUARANTEE TO CURE YOU Or Refund Your Money.

Such is the confidence we have in these remedies. Since introducing them into India, we have received hundreds of testimonials from cured patients and from the Medical profession, convincing proof of their marvellous curative efficacy. This has decided us to guarantee them to increase sales.

If the medicines taken do not effect a cure, the empty bottles and cartons should be returned for identification, on receipt of which the money paid will be immediately refunded.

**THIS IS NO EMPTY GUARANTEE—BUT A BONAFIDE ONE
IF A CURE IS NOT EFFECTED—WE KEEP TO IT.**

The Anglo-French Medical Agency.

(Branch Office for India.)

Post Box No. 148, Broadway, Madras.

Branch Manager: E. C. Scott. (British)

Telegraphic Address:—“CURE”—MADRAS.

The medicines listed herein are not worthless ‘Quacks’ that only give mere temporary relief, but **Genuine Scientific Remedies**, the result of many years of Scientific Research and Experiment, and are the best that Medical Science have produced.

Most of them are in common use in Government Hospitals in France, Belgium and Austria, and besides, are widely used by Doctors in the treatment of private cases.

MEDICAL SCIENCE

VOL. 2.

NOVEMBER 1939.

No. 9.

PATIENTS “FROZEN” FOR FIVE DAYS

Suspension of Life Amazes Medical World

EXPERIMENTS in “freezing” sick patients into a virtually suspended state of life—which may prove to be of the utmost importance in the world of medicine—have been made by two Philadelphia doctors, Dr Temples S. Fav and Dr Lawrence W. Smith.

They have been experimenting with cancer victims and they want to try their “freezing” process on heart disease, insanity, tuberculosis and many other diseases.

The process, as outlined by them at the annual meeting of the American Medical Association, is as follows:

The patients are stripped and covered with cracked ice. An electric fan is turned on. In three hours their internal temperatures are forced down below 90 degrees.

The patients literally go into a sleep similar to that drowsiness experienced normally by a freezing person, except that in this case the patients feel no pain.

Their room is kept cold so that when the ice is removed they remain cold. They stay like that for five days.

Then they are roused with hot coffee and warm applications. They awake smiling, with no memory of what has happened.

Cancer Cells Killed

In the meantime, it is claimed, the cold has killed at least the young cancer cells which form from 10 to 90 per cent. of growing cancer according to indications from these experiments.

But it is not this that has amazed the medical world.

It is the suspension of life—of which admittedly no one seems to know quite how to take advantage—that has awakened doctors to the possibilities of this freezing process.

For in their “frozen sleep,” the patients’ pulse beat disappears. Only the electrocardiograph shows that their hearts are still beating and that surprisingly, the rhythm is perfect, although very light.

Their kidneys and apparently all their digestive organs cease to work. But this, ordinarily a sign of approaching death, seems of no danger because at the same time analysis of the blood shows it has ceased to fill up with waste products. There is nothing to eliminate.

Metabolism—the process whereby nutritive materials is built up into living matter—is reduced to 10 per cent. from 20.

Prolonging Life

No frozen patient has ever caught pneumonia or a cold; the germs in their bodies apparently slow down along with the entire organism.

Previously, when a patient’s temperature dropped even close to 90 degrees death was considered inevitable. But in these new experiments one woman’s temperature was brought down to 82 for a short period with no ill effects.

What the experiments portend, doctors cannot forecast.

Some consider that they may provide a new weapon for science. By freezing patients in this manner, they think, it should be possible to give the heart a complete rest, as nothing else can, and so, perhaps prolong life. Germ diseases too, may be susceptible to this treatment.

Human “hibernation” is in its infancy but its possibilities are being viewed with grave attention by the medical profession.

The Oath of Hippocrates.

I SWEAR by Appolo the Physician, by Asklepios, by his daughters Hygeia and Panacea and by all the gods and goddesses, that to the best of my ability and judgment I will faithfully keep this oath and obligation.

THE master that has instructed me I will esteem as my parents, and shall supply to him, as occasion may require, the comforts and necessities of life. His children I will regard as my own brothers, and if they desire to learn I will instruct them in the same art without any reward. My patients shall be treated by me to the best of my power and judgment in the best manner, without injury or violence.

NEITHER will I be prevailed upon by anyone to administer noxious medicines nor I will be the author of such advice myself, but will live and practice chastely and religiously. I will not meddle with lithotomy, leaving that to operators of that art. Whatever house I am called upon to attend, I will aim at making the patient's good my chief aim, avoiding all injury, corruption and unchastity; and whatever I hear in the course of my practice relating to the affairs of life of my patients that ought to remain secret, nobody shall ever know of me.

MAY I be prosperous, honoured and esteemed by all men as I observe this solemn oath, and may the reverse be my lot if I violate it and forswear myself.

Health Rules

By a Doctor.

First of all, have your grinding teeth put in order: if you cannot bite your food, and consequently swallow it in lumps, your inside will be put out of gear at once, and constipation will result. Eat very slowly; cut your meat up on your plate before you put it into your mouth; take ten minutes longer over your meals than anybody else; get up in the morning in good time, so that you do not have to hurry over your breakfast.

Brown bread is better for you than white. Do not start telling me you hate brown bread; you must eat it, and you will soon prefer it to the white variety. Porridge for breakfast is good for you. Tea is bad; take only one cup of tea a day, and that very weak. Tea on waking, tea at eleven, tea for dinner, tea for tea, and an extra cup because Mrs Brown popped in at half-past five, and tea for supper—all this is the best I know for promoting constipation. Anæmic girls keep themselves ill by tea. Cocoa made with milk is worth the money because it is real nourishment.

The Onion as a Social Problem

In the laboratory of applied physiology at Yale University, H. W. Haggard and L. A. Greenberg have been trying to find why an alliaceous odour persists in the breath after eating onions or garlic. It is generally supposed that, like ether, alcohol, and acetone,

the essential oil of onion passes into the blood stream and is aerated from the blood in the lungs, so passing into the expired air. Alternative possibilities are that these oils are secreted into the saliva or that the smell comes from the stomach by way of the oesophagus. Haggard and Greenberg will have none of these hypotheses, and they seem to produce conclusive evidence in favour of their own explanation. Their initial experiment was to give 1.5 g. of raw garlic, chewed and swallowed in the ordinary way and followed by the usual odours for a day or more. The same person then took the same quantity chopped in small particles but enclosed in gelatin capsules. No smell whatever was detected in the breath, except once when the subject belched three hours after taking his dose. The investigators thence passed to quantitative tests, where we need not follow them. But all the results go to show that they are right in thinking that the continuing smell of onions or garlic in the breath arises solely from particles retained in the mouth. These particles cannot be completely removed by mechanical means; to brush the teeth and tongue, to wash the mouth with soap and water or even with a 30 per cent. solution of alcohol, will not deodorise the breath. Haggard and Greenberg however are able to propose a remedy which is in fact effective namely, the rinsing of the mouth with a solution of chloramine, which liberates free chlorine in the mouth and so quickly and completely removes the offending odour. They suggest that many cases of foul breath from other local causes are probably amenable to the same simple treatment, and we hope this may be so. It is salutary, however, to remember the story of the American millionaire who, stimulated by advertisements, spent a large sum on a cure for halitosis; only to find afterwards that his friends did not like him any way.—*The Lancet*,

The utility of beard.

Dr. Charles Hooper, writes as follows:—

A writer advocates the use of the electric needle to eliminate the beard, and so save the large amount of time spent in shaving.

Why this horror at thought of a beard? Men let hair grow on the head, why not let it grow on the face? A man is ashamed of a bald spot on his head; yet he makes his entire face bald, and shamelessly deprives himself of a beard, the symbol of manhood.

A beard or moustache gives strength, character, individuality, and distinction to face and bearing, and marks the difference between man and woman. In their hearts women like moustaches and beards, and secretly admire and respect bearded men more than they do smooth-faced men. Women affect to dislike moustaches and beards simply because style—woman's master—has placed the beard under a ban. Hair about the nostrils and mouth strains out harmful dust and germs. A beard protects the throat from cold.

The moustache and beard are coming back. With them will come back man's old authority over woman. No wife ever got a divorce from a bearded patriarch. A bearded man tries to live up to his beard. He is dignified, as becomes a man. Why should a full-grown man have a smooth face like a boy or a babe?

The good Lord made the moustache and beard because he meant men to wear them.

Diet in Pregnancy

DIET should be ample but not excessive. Good quantity of milk should be taken. Sufficient carbohydrate must be taken for neutralization of fatty acids, maintenance of normal alkali reserve and for helping general nutrition and foetal growth. Proteins and fats must be low as excessive intake will produce toxic substance. Eggs should not be taken more than one a day. Mild exercise such as walking two miles a day is also recommended.

Toxæmia of Pregnancy is mainly due to vitamin deficiency. The foetus, a true parasite, robs the mother of important substances of which she has an inadequate supply for her own needs. Food itself requires vitamins for full assimilation. A high protein diet requires more vitamins B and D than a mainly carbohydrate diet. Deficiency of one Vitamin interferes with the action of the others. Pregnancy requires an increased intake of all vitamins.

Administration of calcium during pregnancy is necessary to maintain the mother's calcium storage to satisfy the requirements of the foetus in the last month of pregnancy and with the supply of calcium there should be a supply of phosphorus as well. Milk is the best source of calcium and at least 2 points must be given a day. Other sources are cheese and green vegetable. Eggs for phosphorus and vitamins D in the form of cod-liver oil for calcium metabolism must be used.

Addition of iron in the form of iron and ammonium citrate, liver extracts and marmite (autolysed yeast) will easily solve the problem of anæmia of pregnancy. (From a discussion at the Royal Society of Medicine).—*"Clinical Digest"*,

Teasers.

1. What is an Aphorism?
2. (a) Which is the oldest recorded case of sunstroke?
(b) On whom was an attempt to produce leprosy by experimental means successful?
(c) Which disease was known as the King's Evil? Which King touched for it first?
3. What is meant by
(a) Bed-lam.
(b) Ichor.
(c) Robot.
(d) Sarcophagus.
4. Who invented.
(a) The stethoscope.
(b) The ophthalmoscope.

5. Which medical man
(a) Is a member of the British Cabinet?
(b) Wrote a series of books on character building?
(c) Introduced a new universal language?
6. Who are the following:—
(a) Galen (b) Lord Horder (c) Tom Thumb (d) Serge Voronhoff (e) Sir Aldo Castellani.
7. Whence are the following characters obtained:
(a) Mr. Hyde.
(b) Count Dracula.
(c) Dr. Fu Manchu.
(d) Dr. Pangloss.
8. Who was known as the "Lady of the lamp?"

My Pursuit.

Late in July a Nurse I met
working in Orthopaedic ward;
So off my guard I promptly, got
And broke one leg—Surely 'twas hard.

But She went to Medical side,
And my hope too, then nearly died.
Quickly I got my bone mended;
With fever and cold it ended.

When I went there with my fever
Her term there too was then over.
She's transferred to Surgical side,
And so there came my pain inside!

Operated—
For appendicular abscess!
I progressed without relapses;
But ere I could my passion say
Terminated her term's last day.

And now I am in a bad fix,
Not that I lost my appendix;
For this time She's gone to a place,
Shall I go there?—to win her grace?

I've followed her with all my heart,
Now, Reader! Should I cry the halt?
Of your advice I'm so needy
For she's gone to work in V. D.*

* The Venereal Specialist, would not mind lending a bed for a few days, to help a good cause.

* A year or so ago the first batch of these unpleasant spiders was brought to the London Zoo, where their keepers have orders to destroy them immediately if their escape is threatened.

How it Feels to be Bitten by a "Black Widow"

By Charles Barton, M.D.,

— o —

Like many physicians I thought the bite of the Black Widow spider was less dangerous than some of the newspaper accounts had made people believe. While poisonous, I contended that the creature could not inflict a serious wound, some of the extreme symptoms being presumably due to hysteria. Having been bitten, I am no longer a sceptic. The Black Widow wields a lethal weapon, and woe to anyone who crosses her trail.

My experience came just after I had decided to spend my summer vacation at home: it was the very first morning that I encountered the ebony queen. I stalked into the backyard, surveyed the landscape, and discovered a tangle of honeysuckle vines which dropped from a fence and covered old boards against the garage. Several vines had become entwined in the lumber, and while extracting one I felt a slight prick in the knuckle of my left hand. Glancing at the injury, I discerned only a tiny red spot, and concluded it was a sliver from dry Oregon pine. The job, a pleasant one under a balmy sky, was completed at eleven o'clock. But the hand, now aching considerably, needed attention, so I painted it with a strong solution of tincture of iodine.

By noon the hand had grown worse and become greatly swollen. The back where the skin adhered to the knuckles appeared smooth and glossy, as if affected by erysipeals. My mind searched through the annals of medical lore, but found no satisfactory answer in ancient or modern diagnoses. I therefore became simply a patient whose symptoms must be charted. The necessary pencil and pad, ruled forms, and clinical supplies rested upon a small table. The clock indicating one o'clock, declared that the moment had arrived for further checking. The pain, extending to the elbow, suggested additional remedies, and I soaked the hand and forearm for thirty minutes in a concentrated solution of Epsom salts.

Two hours passed, and the whole body, as in a severe case of influenza, groaned with the so-called muscle and bone aches. Temperature had risen to 101 degrees. I was helpless and quite ill, so I called in a brother physician.

He looked me over, maliciously thumped me here and there, and glared accusingly but said nothing.

"Well, what's wrong?"

"You have been bitten by a Black Widow spider," he blurted out.

The naked and unadorned statement had an ominous ring. There flashed through my mind the many legends, tales of horror and woeful death, which had been chalked up to this fifth horseman of the Apocalypse.

"What's to be done?" I said.

"A little morphine. Yes, possibly, the hospital."

The rule is, of course, to obey the physician, but there are few physicians who could reassure their patient with an affirmative answer to the question: "Are you a Black Widow spider doctor?" Therefore I bluntly protested: "No morphine. And let's postpone the hospital. For a while, anyway." I did not want to miss my own show.

As a parting gesture he warned; "When you get worse, call me—if you are able." Factory whistles screeched four o'clock.

A sudden excruciating pain, similar to being hit by a club, struck at the base of the skull, followed by dizziness, a stiffening of the neck, nausea, and vomiting. Lancinating cramps, agonising and gnawing, attacked the stomach, and the sole relief was pressure from the hands.

Determined to continue my observations and attempting to be scientific and impartial as toward a laboratory specimen, I proceeded to jot down my condition at six p.m. The hand, swollen still larger, tingled with pain when touched; the fingers stood out rigid, but the thumb proved flexible! Just before retiring at seven, I obtained a half pint of hot water, and mixed into it a teaspoon-

ful of soda bicarbonate and ten grains of aspirin.

Abruptly, about midnight, I awakened, startled and confused. My pyjamas, the sheets, and the pillow dripped with perspiration, and intense thirst clawed at the throat. I hastily changed, drank two glasses of water, and crawled into another bed.

Merely my diary, feebly scrawled, exposed the wreckage that morning. The aftermath, naturally, annoyed me; weakness, nervousness, and a dull, steady ache in the hand and arm. But the terrific pains, those resembling huge tidal waves, seemingly had vanished.

Now other irritations, both physical and psychological, over whelmed me. Ordinary street noises, usually unheard, echoed loudly, and the ring of the telephone sounded like a fire gong. Food, even the thought of it, was abhorrent.

I arose, steadied myself, dressed with difficulty, and attended a local weekly meeting. I remember a single fact, that of refusing to eat. Who participated, what was said, and how I acted will forever remain a mystery. I trudged slowly home, and dug in my pockets for the key. It had evidently been misplaced, so I summoned a lock-smith. Upon entering and walking through the hall, I found the rear door ajar. Amnesia, that strange phenomenon of forgetfulness, had crept upon me, and did not disappear for two long weeks.

The second night eerie dreams, with excessive sweat and subnormal temperature, interrupted my sleep. I slumped out of bed in the morning, and a flare of lights which had burned all night blazed

into my eyes as I entered the living-room. A cantelupe, uncut, stood on the radio cabinet. Where the melon came from, who put it there, and for what purpose, perplexed me. Though my memory gave no answer, I knew that I had alone occupied the quarters.

By Thursday morning my curiosity was aroused regarding the culprit. I prized the timbers loose, uncovered a quantity

of debris and exposed a coal-black spider, with eight wiry legs, dangling from a coarsely woven web. I viewed her from another position, and saw, beneath the abdomen, a scarlet insignia shaped like an old-fashioned hour-glass. Three egg-sacs, each containing several hundred spiderlings, nestled in close proximity. Deliberately, and with forethought, I aimed, fired, and squashed my holiday spoiler.

Adding Up Humanity

At the end of 1937 the world population was estimated at 2,134,000,000, of which more than half lived in Asia. China is estimated at 450, India at 375 millions, Soviet Russia at 178, U.S.A. at 130, the Japanese Empire at 100 (Japan proper 72) millions, the south American countries at 90 millions, nearly half of which belong to Brazil.

Quins' Visitors

According to estimates, about 350,000 Americans travel about 50 million miles a year and pass 1,200,000 nights in the province of Ontario—only in order to watch for a few minutes through a wire fence five little girls playing in a small concrete playground.

NOTICE.

The remedies listed herein have been carefully chosen from different manufacturers in France and England by our **Pharmaceutical Expert, Dr. J. F. De Vaux. (Paris)** prior to our acceptance of the Agency, and represent in their perfection the accumulated experience of many years of Scientific Research and Experiment.

Considerable care and attention has been devoted by our Expert in the testing and selection of them. Thus, all remedies for which we are the Agents can be relied upon as Absolutely Genuine. Our Slogan "**The Choice of the Expert**" was earned by this careful selection of remedies.

Furthermore, their remarkable curative excellence is in a great measure due to **FRESHNESS**, as fresh stocks are received every month from our Head Office. The majority of pharmaceutical preparations sold in this country are **Old Stock**, and consequently, of no curative value.

If other remedies have been disappointing; do not condemn these as worthless. A trial order is only needed to prove our claim.

Our aim is to give satisfaction to our customers—realising that our product and our service form our best advertisement, and to this end, we spare no efforts to provide Genuine Remedies.

The Anglo-French Medical Agency.

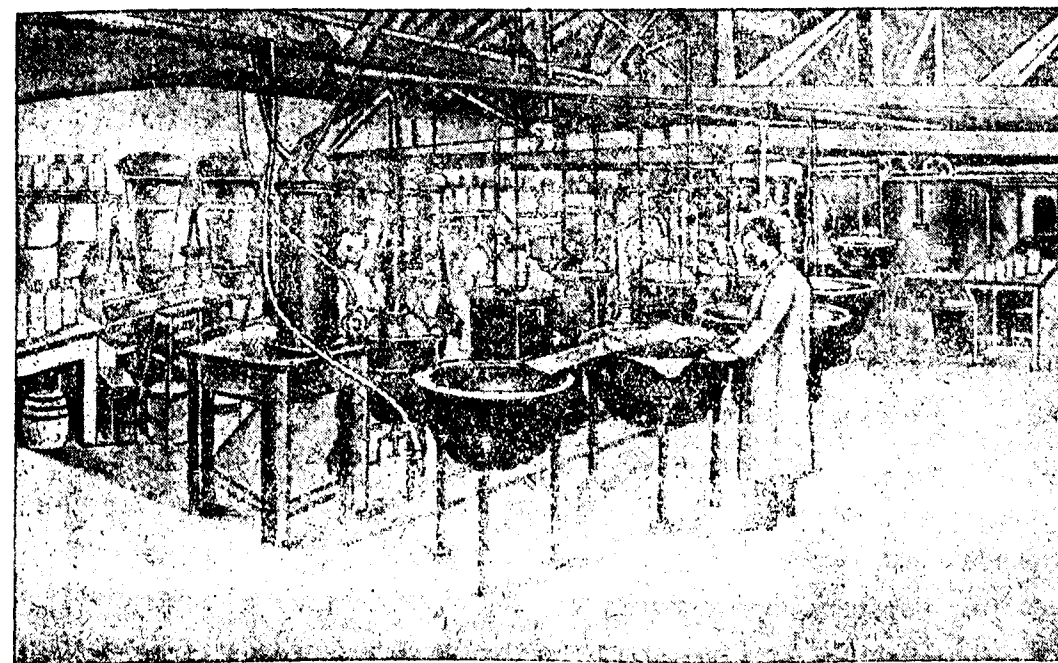
DEAL WITH A FIRM OF REPUTE and get value for every rupee spent;

THE GREAT SCIENTIFIC DISCOVERY OF THE BERGERET LABORATORIES.

—(o)—

Progress in clinical medicine is dependent on progress in the ancillary sciences, physiology, pharmacology, etc., new discoveries in pure science are the

gist; but, whoever or whatever he is, he must see the necessity of applying scientifically-established facts to human needs.



Chemists at work at the¹ Bergeret Laboratories.
(Latest Photograph).

stuff on which clinical progress feeds. But between the discovery in pure science and its application to medicine, there must be an investigator. He may be a physician, a chemist, a bacteriolo-

When a clinical application has been found for a scientific discovery, the work has just begun. A method must be worked out by which a chemical process or a biological technique employed

in the experimental laboratory can be applied in production operations. And a practical method of clinical administration must be worked out, for an effective remedy cannot be reserved for a few selected patients—it must be made available to thousands. Moreover, the first crude product, perhaps eagerly sought because of the imperative need for it, must be improved and refined so that its efficacy may be increased and its field of usefulness broadened.

The Discovery of Endophon.

The year 1931 saw the discovery of **ENDOPHON**. It was made possible only by preceding research. Dr. Gustave LeClerc, a chemist on the consulting staff was the first to discover the activity of certain glands. Dr. Louis Perrancourt, also on the consulting staff, was likewise working on the problem. He completed his work shortly after Le Clerc's discovery, and assigned to the preparation its correct formula.

The discovery of **ENDOPHON** marked a new era in Glandular Therapy. Recently, a new Gland Extract has

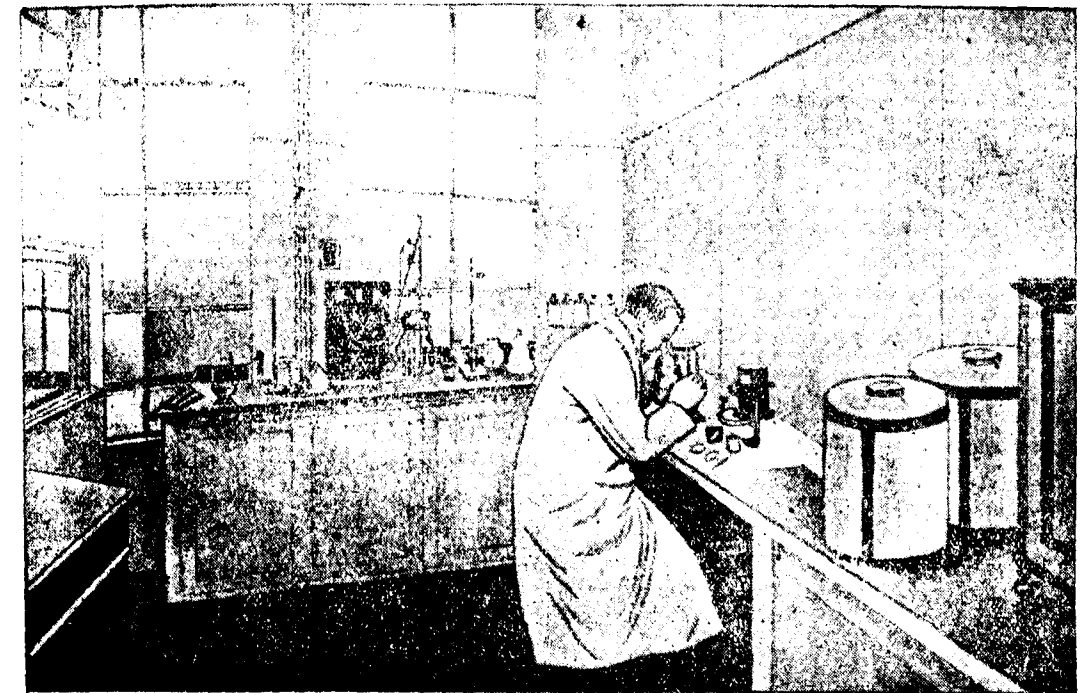
been discovered and embodied in **ENDOPHON**, greatly increasing its curative efficacy.

Reported in Eighteen Medical Papers.

A striking example of the achievements of the Bergeret Laboratories is illustrated in the work which led to the discovery of **ENDOPHON**. The course of this work was reported in eighteen medical papers.

Policy of the Bergeret Laboratories.

It has always been the policy of the Bergeret Laboratories never to offer a product to the world until it has been first subjected to the most exhaustive tests. Therefore; you may be sure that not only has a Bergeret Product been standardised, and made to conform to the highest degree of purity, and that the utmost demands of science have been utilized in its manufacture, but also that its therapeutic value has been demonstrated beyond any question of doubt.



Research Laboratory

The Great Criterion.

ENDOPHON is made in Capsule form—the great criterion in curative power, as the freshness and potency of the vital gland substances is preserved. There is no deterioration. Available in two kinds, No. 1 for Partial Impotence and No. 2 for Complete Impotence and Sterility.

SATISFACTION

The corner-stone of our business is the determination to satisfy our customers with the best products manufactured.

We wish to make you a regular customer and to deserve your recommendation, therefore we stock only remedies of proved curative efficacy—the best in the world and sold under our bona-fide guarantee.

Personal European attention—Best Service and British Fair Play is always obtained in dealing with us.

You will help and oblige us if you make known to us any complaints of our products or service so that we may put the matter right.

Address complaints to Manager.

E. C. Scott. (British.)

Sole Agents:—THE ANGLO—FRENCH MEDICAL AGENCY.

ALBERT NEISSER

Discoverer of the cause of Gonorrhoea BY ADOLPH BEILIN

—o—

The name of Albert Neisser will be perpetuated for his discovery of the causal agent of gonorrhoea. However, gonorrhoea is still one of the most prevalent infections. This disease and other sexual diseases have existed since the dawn of civilization.

Health authorities have estimated that one out of ten persons in the United States suffers from some form of venereal disease. Despite all the modern prophylactic measures and the knowledge of effective prevention of gonorrheal infections after exposure, nevertheless indifference, ignorance and false prudery are still largely responsible for the undue prevalence of this disease. Gonorrhea is entirely a human affliction. In adults it is almost invariably transmitted through sex contact, but in some instances the gonococcus may remain alive on towels, clothing or bedding for short periods of time and thus infrequently prove infective. The disease has been known to spread rapidly through schools and orphan asylums in which infected attendants have been employed. Sterility in women and blindness in new-born babies are frequently produced by the gonococcus; but in recent years the prevention and treatment of gonorrheal infections have undergone considerable progress. A 2 percent solution of silver nitrate in the eyes of a new-born infant is a positive preventive of blindness from this disease. This preventive measure is now used throughout the civilized world.

The cause of gonorrhea remained unknown until 1879. In that year Albert Neisser, following the bacteriologic methods of Koch, poured a watery solution of methyl violet over a bit of gonorrheal pus and then examined it under high power magnification through a microscope. In this manner he was first to discover the gonococcus.

Neisser was born at Breslau, Germany, January, 22, 1855, and he lived until 1916. For many years prior to the discovery which brought him into world prominence, he was successively professor of skin and venereal diseases and occupant of the chair in dermatology at the University of Breslau. His studies embraced almost the entire field of dermatology and syphilology, and he was first to observe the tuberculous. An indefatigable research worker and writer, he was particularly active in studying the prophylaxis of venereal diseases in general and the prostitution problem from the sociologic, national economic and ethical points of view. Like his father, who was a practising physician at Breslau before him, Neisser was held in high esteem by all who knew him. For his isolation of the gonococcus, numerous researches on various pathogenic microbes and incessant warfare against infectious disease, he rose to immortal leadership in the cause of medical progress and human welfare.

Complications of Gonorrhoea

The causative organism of gonorrhoea, micro-coccus gonorrhoea was first described by Neisser in 1877. It is an acute infection with a primary lesion which is usually urethritis. It is usually followed by numerous secondary and systemic manifestations of which the most common are epididymitis, salpingitis, arthritis, synovitis and endocarditis.

It is not a killing disease in itself, but looking to its far-reaching consequences, it does not fall very far short of syphilis. It should never be neglected.

Its organism is biscuit-shaped which occurs in pairs, usually within the leucocytes. It occurs in adults due to impure sexual intercourse, in the new born child due to vaginal contamination and in elder children due to accidental infection.

Regarding the systemic gonococcal infection, the most important is gonococcal septicaemia and pyemia. Thayer and Blumer were the first to cultivate gonococci from the blood of a patient. The death rate though not very high, is of considerable high ratio.

Next in importance comes, Gonorrheal arthritis, which in many respects is the most damaging and disabling of all the complications of gonorrhoea. It occurs in 2 to 5 percent of cases. It

occurs more frequently in males than females. As a rule it is found when gonorrhea is in an acute stage but, it can also be seen when the attack is subacute or even chronic. A gonorrheal arthritis of great intensity may be found in a woman newly married, being infected by the old gleet in her husband. As a rule, many joints are affected together. Clinically the variability and obstinacy are two main features.

In certain cases wandering pains are detected near the joints, without redness or swelling. In others hydrarthrosis spondylitis and painful heel are found.

Iritis is another complication which is not infrequently found and which has a tendency to recur with every attack subsequently. Sometimes meningitis, myelitis and true neuritis occur.

The search for the primary lesion and a thought of the possibility of gonorrheal infection are the best safeguards. The most common blunder that one can commit is to mistake gonococcus arthritis for rheumatic fever. The persistence of trouble in one or two joints should put one on guard. In gonorrhoea the swelling often extends more above and below joints than in other forms of arthritis. The compliment fixation test is sometimes of value.

NOTE:

The best treatment for Gonorrhoea and its complications is "505" Mixture and Injection. This scientific treatment has been tested on thousands of cases and proved a thorough and permanent cure.

Ball-Room of Salt:

In Austria there is a famous ball-room carved in a solid rock of salt. This remarkable room lies 216 ft. below the earth's surface in one of the most famous salt mines in the world—the "Wieliczka Mine."

Many gatherings for the entertainment of Royal guests were held there in days gone by, and when the late Emperor of Austria visited the mine he sat on a throne set in an alcove at one end of the room, and at the other end a

colossal Austrian eagle was set in the structure all carved out of salt.

The oldest banknotes in the world were issued in China 2,897 years B. C. In many respects they were similar to those of the present day, bearing the name of the bank, the date of issue, the number of the note, the signature of the official who issued it, and its value in both figures and words.

On the top was the following philosophic injunction: "Produce all you can; spend with economy." The note was printed in blue ink on paper made from the fibre of the mulberry tree.

AN OPEN LETTER TO THE PUBLIC

Dear Sir / Madam,

What can be more disappointing than a worthless product—apart from the monetary loss?

The products for which we are Sole Agents are **GENUINE**—selected from different manufacturers—and represent the **BEST** that Medical Science have produced. This, we feel confident in stating, as before accepting each Agency, we have obtained from the manufacturers authentic evidence of the curative efficacy of each product—numerous testimonials and published opinions by Doctors. Moreover, we have used each product on many cases with convincing success.

The reputation and good-will of a firm is based on the goods they deal in. We have complete confidence in the goods we advertise, as our business policy, in fairness to our customers, is **not** to deal in anything that is unsatisfactory in the slightest degree. We reject agencies for products that do not reach our high standard of efficacy.

If you should require anything Medical, obtain it from us—it's **GUARANTEED**—and will give you the satisfaction you naturally expect.

Sincerely yours,

The Anglo-French Medical Agency.

EVERYTHING THAT CONTRIBUTES TO CURATIVE POWER
IS EMBODIED IN THESE SCIENTIFIC REMEDIES.

"THE CHOICE OF THE EXPERT" REMEDIES OF PROVED RELIABILITY.



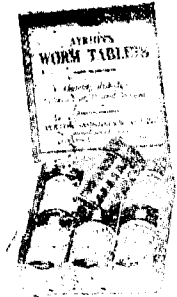
A splendid eye remedy. In neat collapsible tube with projector for placing the medicament direct on to the eye lids or into the corner of the eyes.

Per tube, Rs. 1-4-0.



A positive cure.

Per vial, Rs. 1-4-0.



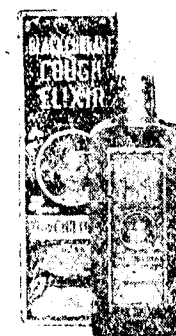
Effective for dislodging round or thread worms from the intestines.

Per bottle Rs. 1-0-0.



Banishes toothache instantly.

Per bottle Rs. 1-0-0.



A thoroughly reliable preparation for children.

4 oz. bottle, Rs. 1-4-0.

Extracts from some of the hundreds of letters of appreciation received.

(Names and addresses are not published for obvious reasons.)

Mr. — ".....The La Roche treatment is very good. I used only seven bottles and it cured me perfectly. I tried other preparations without success. They are not a patch on your preparations. I shall gladly recommend your splendid Agency and genuine remedies to my friends....."

Mr. — ".....I find your remedies much better than the others....."

Mr. — ".....I tried almost every remedy without any permanent benefit. It was in rather a sceptical frame of mind that I decided to give your preparation **ENDOPHON** a trial. I am glad to say that it has cured me permanently. The Whooping Cough Remedy that I bought last month for my youngest child has also proved effective. His cough has entirely disappeared. You have my permission to publish this testimonial in a confidential way....."

REEVE'S HAIR RESTORER

Not a Dye.

Safe & Sure

Not a Dye.

A few applications and greyness vanishes.....your hair becomes its natural colour, with a glossy softness to be admired. It cleanses the scalp and invigorates the roots. It prevents Dandruff and stops the hair from falling out. It cures partial baldness permanently.

Reeve's Hair Restorer is absolutely safe to use and is unequalled for imparting a healthy and natural colour to the hair. **A British Product—Made by Henri J. Reeve. London.** Get a bottle and look years younger! 1 bot. Rs. 2-8-0. 3 bots. Rs. 7-0-0. 6 bottles Rs. 12-0-0.

REXOL Anti-Sensitive Solution

Recommended for use with **Endophon No. 1**. Prevents Premature ejaculation by removing excessive sensitiveness. It is not drastic, so harmful to this delicate part, but gentle and sure in its action. **A BRITISH PRODUCT**

1 bottle Rs. 2-8-0

3 bottles Rs. 7-0-0

6 bottles Rs. 12-0-0

Our Vast Organisation has been built-up through
Service — Satisfaction — and the Goodwill of our Customers.

"THE CHOICE OF THE EXPERT"

GALAXIN

THE GENUINE BLOOD CLEANSER

BEFORE
TREATMENT

PIMPLES

FRECKLES
COPPER PATCHES

ECZEMA



SORES

POWERFUL

Have you Pimples? Sores? Ulcers?

Let **GALAXIN** rid you of them for ever! It will do this for you, no matter how chronic your case. Its powerful, searching action **CANNOT** be resisted.

GALAXIN is not a mere Blood Cleanser, but a scientific combination of **Tonic Properties**, (which your body must have to be perfectly healthy) in conjunction with **powerful germ-killing medicaments**, to clear away the waste matter that clogs your system, and poisons your blood, causing Pimples, Eczema, Sores, etc.,

Relieved of all waste matter, your system is soon restored to a healthy condition; **Clean fresh blood** courses through your veins; and Pimples, Sores, etc; disappear, giving place to a **fresh clear complexion** and the **radiant glow of perfect health**.

Try three bottles to-day. You'll be astonished at the results. Remember, it's a genuine remedy.

The **Ultra-Penetrating Cleansing Properties** of **GALAXIN** are especially good for those symptoms of "**Hereditary Impurities**" in the blood.

Galaxin
BLOOD
CLEANSER

ULTRA-PENETRATING

AFTER
TREATMENT

ALL REMOVED

CLEAR, HEALTHY
SKIN

CURED



BANISHED

PERSISTENT

GUARANTEED TO CURE:—Pimples, Freckles, Copper Patches, Blotches, Sores, Boils, Ulcers, Dhobies Itch, Psoriasis, Eczema, Leprosy, Herpes Progenitalis, Glandular Swellings, Ulcerated throat, nose or ears, Syphilitic Eruptions, Acne, Abscesses, Rashes, Scrofulous Affections, Elephantitis, Lumbago, Gout, and all diseases, due to an impure state of the blood.

Prices: 1 bot. Rs. 3-8.

3 bots. Rs. 9.

6 bots. Rs. 17.

DEAL WITH A FIRM OF REPUTATION and get value for every rupee spent.

"THE CHOICE OF THE EXPERT"

READ THESE TESTIMONIALS.

(They are genuine and unsolicited; and are only a few of the many hundreds received during the past five years.)

Mr. E. Gibson. 3, Bath Island Road, Karachi. (writes) "My face, neck and ears was covered with Pimples. I had tried ointments, balms, lotions, and other remedies too numerous to mention, without more than temporary benefit. A friend advised me to try **Galaxin** and I am glad I followed his advice. My pimples have all disappeared now."

Miss Diana Wade. "The Nest" Harrington Street, Calcutta. (Writes). I had a most terrible complexion. My skin was full of freckles and copper patches. Three bottles of **Galaxin** removed them entirely."

P. C. Singh. Great Indian Hotel, Forbes Street, Bombay. (writes). "Your **Galaxin** is truly miraculous. Nine bottles cured me of the malady I was suffering from. A doctor said it was **Lepra**. I had tried previously ayurvedic and herbal remedies, without result."

Arthur Humphreys, Esq. 28, Anderson St. Calcutta. (writes) "I suffered for many years from Chronic Eczema and had almost given up hope of being cured when I came across your catalogue. I have altogether taken 15 bottles of your famous remedy "**Galaxin**" and take pleasure to inform you that I am now completely cured. You may use this letter as you like, for I would like others to get the benefit of this excellent preparation as I have....."

By Permission.

MEDICAL OPINIONS.

Dr. J.A. Halliday, M.D. 31, Duke-St. London. E.C. 4. (England). writes:—"Galaxin is undoubtedly a potent blood cleanser. I have found it invaluable in blood and skin diseases....."

The Medical Review. (London). writes:—"...Chemical analysis has revealed **Galaxin** as a genuine blood cleansing remedy....."

GALAXIN BLOOD CLEANSER

Quickly Heals All Skin Eruptions

Galaxin Blood Cleanser is manufactured by W. Abbott & Sons, London, England, to the formula of Dr. E. F. Macdonald, M.D. L.R.C.P.; the famous Blood & Skin Specialist, who has cured thousands with his infallible treatment—discovered after extensive research and experiment.

THERE'S HEALING IN EVERY DROP!

PERSONAL EUROPEAN ATTENTION—BEST SERVICE—SATISFACTION
AND BRITISH FAIR PLAY IS ALWAYS OBTAINED.

If you suffer from
Eczema
Psoriasis
Leg Trouble
Nettlerash
Barber's Rash
Dhobies Itch
Impetigo
Dermatitis
Acne
Pimples
Ulcers, etc :
Take

GALAXIN

"THE CHOICE OF THE EXPERT"



ENDOPHON

Glandular Extract

DEALS
5
HAMMER BLOWS
AT
IMPOTENCE

TWO KINDS
(Capsule form.)

ENDOPHON No. 1.
For Partial Impotence
(Premature Ejaculation)
(Feeble Erection.)

ENDOPHON No. 2.
For Complete Impotence
& Sterility

1 bot. Rs. 6-8-0
3 bots. Rs. 18-0-0
6 bots. Rs. 34-0-0

Tele. Codes:

3 bots. No. 1 'Entrax'
3 bots. No. 2 'Enjex'
6 bots. No. 1 'Entron'
6 bots. No. 2 'Enjexor'

1. IT RENEWS
WASTED TISSUES.
2. IT PROMOTES
DEVELOPMENT.
3. IT INCREASES
VIRILITY.
4. IT IMPROVES
RETENTIVE POWER.
5. IT RESTORES
NORMAL GLAND
ACTIVITY.

Conclusive EVIDENCE.

- (1) The Faculty of Medicine of Paris, after clinical trials has pronounced **ENDOPHON** to be the only efficacious Glandular preparation.
- (2) Numerous letters have been received from the Medical Profession, testifying to its marvellous curative efficacy.
- (3) It is regularly used by many Doctors, and in the Curtius Clinic for Private Diseases. (Hamburgh)
- (4) It has obtained three Gold Medals for Purity and Curative Excellence. Paris (1922) Brussels (1924) and Rome (1926).

These are your assurances that **ENDOPHON** is a genuine remedy. A trial three bottles will afford convincing proof of its efficacy, by the benefit received.

WE STOCK ONLY GENUINE REMEDIES

ENDOPHON is a true physiological restorative in lowered virility of functional organ, being prepared from fresh Glandular Substances, obtained from the glands of healthy bulls. It supplies the enfeebled, worn-out glands of the sexual organ with those essential restorative Substances, with the result that Impotence is soon replaced with **Perfect Virility**.

ENDOPHON changes a Weak Impotent man, lacking Manly Power and Competence, into a Virile Man, with full sexual Vigour and ability.

Those men who are **sexually weak** and cannot have a proper union, should take **ENDOPHON**. It is 'different' to other preparations for Impotence, as it does not give mere temporary benefit, but **cures permanently**, by its direct restorative action on the sexual organ. **PREMATURE EJACULATION** gives place to perfect *normal* union with ejaculation occurring *after—not before* full indulgence. **FEEBLE PARTIAL ERECTION** is replaced with erection, full and regular and **COMPLETE IMPOTENCE** is replaced with natural "feeling" and full ability. **ENDOPHON** creates a healthy, sexual system.

"THE CHOICE OF THE EXPERT"

READ WHAT CURED PATIENTS SAY.

Lt. ——— (Karachi). writes:—"Sincere thanks for your glandular treatment. It has proved entirely successful."

Mr. ——— (Rangoon) writes:—"The **Endophon** treatment has cured me completely of Partial Impotence that I was suffering from for the last three years."

Mr. ——— (Allahabad). writes:—"Nine bottles of **Endophon No. 1.** cured me of Partial Impotence."

Endophon is not similar to Dr. M. Stopes

Prescriptions for Impotence, but entirely different, and now recognised by

- (1). *Gazette Medical of France.*
- (2). *Institute of Scientific Research and Development. (Berlin).*
- (3). *Journal of Medicine. Paris.*

as the most efficacious remedy for the cure of Impotence, of functional origin. Moreover, it is now manufactured in **CAPSULE FORM**—the best method to preserve full curative efficacy.

CAUTION.

Because of the success of **Endophon**, many imitations are now been advertised, under various trade names.

Avoid them all. **Endophon** has stood the *test of time*, and is guaranteed to cure permanently.

Manufactured by **THE BERGERET LABORATORIES, FRANCE**, by special methods, and correctly balanced, **Endophon** is of inestimable value in Sexual Weakness. Only 100% fresh Gland Extracts are used, which directly after manufacture, are sealed in tasteless gelatine capsules.

These capsules are the only effective means for preserving the efficacy of the Gland Extracts. There is no deterioration.

We have such faith in the Curative Efficacy of **Endophon**, that we guarantee it to cure you permanently.

A complete course of **Endophon No. 1.** for Partial Impotence, ie, (Premature Ejaculation-Feeble Erection) is four months, comprising 20 bottles, and the cost, if ordered at a time is Rs. 100/-only. A reduction of Rs. 14/- is obtained.

A complete course of **Endophon No. 2.** (for Complete Impotence and Sterility) is six months, comprising 30 bottles, and the cost is Rs. 150/-only.

If, after taking treatment for the complete course, a cure is not effected, we will refund your money in full. This guarantee is bona-fide.

ORDER TO-DAY A COMPLETE COURSE

— — AND OBTAIN A PERMANENT CURE. — —

NOT WORTHLESS 'QUACKS'

"THE CHOICE OF THE EXPERT"

CURES -

A TRIUMPH OF FRENCH SCIENTIFIC RESEARCH

505

505

GONORRHOEA

CURES QUICKER THAN ANY OTHER REMEDY

QUICKLY & PERMANENTLY

THE SEARCHLIGHT OF SCIENCE HAS DISPERSED THE MIST OF UNCERTAINTY COVERING A RADICAL CURE FOR "G" BY CAREFUL SCIENTIFIC RESEARCH AND NUMEROUS EXPERIMENTS.

"505"—the renowned treatment for 'G' is the ultimate result of *five hundred and five experiments* on patients suffering from the disease, hence its name.

"505" is a perfect, highly-efficacious treatment for 'G' and **never fails to cure the most chronic case.** It is used by many doctors, and in Government Hospitals in France, Belgium and Austria, a proof of its remarkable curative efficacy.

Don't be persuaded to try other inferior, abortive remedies, which instead of effecting a cure, only aggravate the disease, leaving a troublesome 'Gleet' behind,—but start treatment with "505" (Mixture & Injection) to-day. This **time-tried** remedy will quickly stop the discharge, remove all pain and irritation and totally eradicate the disease from the system.

"505" annihilates the demon *Gonococcus* permanently, leaving you clean and healthy, and after marriage or at any time, the disease will not re-appear. This, no other treatment can do. They only temporarily suppress the disease.

THE TREATMENT COMPRISES.

"505" MIXTURE.	Male or female Syringe	"505" INJECTION
1 bottle Rs. 4 8 0.	(For Injection) Rs. 1 8 0	1 bottle Rs. 4 8 0.
3 bottles of each "505" Mixture and Injection.....Rs. 24 0 0		
5 bottles of each "505" Mixture and Injection.....Rs. 45 0 0		

Tel. Code "Zabin"

Tel. Code "Zabif"

BUY A 'HAND PICKED' REMEDY—THE CHOICE OF OUR EXPERT.

SCIENCE

"THE CHOICE OF THE EXPERT"

Your Deadly Enemy
is
Gonorrhea

Destroy it with the
finest treatment evolved
by Science—"505"
Mixture and Injection.

Medical Science is truly marvellous, but in no way is it more evident than in "505" Mixture and Injection. Its phenomenal success has astonished members of the Medical Profession when tried on many cases that were considered practically incurable.



Dr. Henri St Just.

MEDICAL TESTIMONY

Dr. Henri St Just. St. Just Nursing Home. 143, Rue Bonnard, Paris. (France.)

"I used "505" remedy on those of my patients suffering from Gonorrhea, and am glad to inform you that the result was more than satisfactory, so much so, that about 20 patients have been discharged as cured, and the remainder are progressing very well. I strongly recommend the use of "505" as a permanent cure for Gonorrhea."

J.W. Gilroy-White. M.D. London. (England). "I endorse "505" remedy as second to none in the treatment of Gonorrhoea and Gleet. I have used it in my practice with great success."

Dr. Francois De Bras. 12, Rue Clicquot, Bordeaux. (France). "The "505" treatment is excellent. I have lately treated a patient suffering from Gleet, and effected a cure after only six weeks treatment. The patient is now married, and has written that he has had no recurrence of the disease."

A.F. Hamilton, M.D. L.R.C.P. London (England). "I have much pleasure in certifying that "505" is the most effective and rational remedy for Gonorrhoea and Gleet."

READ WHAT CURED PATIENTS SAY.

(The names and addresses are not given for obvious reasons.)

Mr. ——— (writes). "Shortly after writing my last letter, the pain in the — stopped and everything assumed normal conditions. I thank you once again for your very kind attention and advice and service....."

Mr. ——— (writes). "Six bottles of "505" Mixture and Injection cured me of 'G' I am sorry that I did not get your treatment earlier, as then I would have saved a lot of money that I wasted on other so-called remedies which did me more harm than good....."

Mr. ——— (writes). "I had an attack of 'G' and swallowed a wagon load of medicines, but without success. I may as well try your "505" as I have tried so many others, so please send me the full course....."

AFTER THREE MONTHS.

"Your "505" has proved successful. My sincere thanks....."
(Gon. Cure No. 1098).

These remedies represent careful scientific research—numerous experiments and practical tests on actual cases,

THE CHOICE OF THE EXPERT
CONQUER THAT DISEASE PERMANENTLY!

"G"

"505"

(CONCENTRATED)

Mixture and Injection.

THE WORLD FAMOUS REMEDY FOR 'G'
WILL CURE YOU.

No matter how chronic your case may be.

To conquer permanently the relentless hold of "G" there is nothing better than "505" (Mixture and Injection). This treatment does not give mere temporary relief, but cures perfectly and permanently, removing every trace of the disease, by thoroughly disinfecting and healing the diseased internal tissues and destroying all the Gonococci germs.

Start treatment with "505" (Mixture and Injection) to-day. They will almost instantly soothe and relieve all pain and irritation; easily stop further discharges; immediately arrest the progress of the disease; and finally heal the diseased internal tissues and promote a thorough cure. Moreover, they cause no vomiting or purging, but are pleasant and simple to use.

"505" is a remarkable genito-urinary remedy, having a disinfectant and antiseptic action upon the diseased tissues, hence it is the most rational and effective treatment for "G"

Therefore, if you are determined to be cured permanently, try "505" (Mixture and Injection). There is nothing else that will cure you so easily, smoothly and permanently—a fact that is corroborated by thousands who have been cured perfectly.

HOW THE TREATMENT CURES.

"505" Mixture. (Taken internally). Is excreted through the kidneys, flows from the healthy tissue downward over the infected portions, cleansing the organism from the inflamed anterior portion of the genito-urinary tract.

"505" Injection. (Self — injected). Through the meatus (mouth of the penis) into the urethra and heals the discharging sore and diseased membranes.

(Testimonial. Gon. Cure No. 2054.)

Sgt. C. R. writes:—"Your treatment for 'G' is wonderful. The discharge has stopped completely and the Doctor here says I'm cured."

THE TREATMENT COMPRISES.

"505" MIXTURE.

Male or Female Syringe
(For Injection) Rs. 1-8-0.

"505" INJECTION.

1 bottle Rs. 4-8-0

3 bottles of each "505" Mixture and Injection. Rs. 24-0-0.....Tele. Code. "Zabin"
6 bottles of each "505" Mixture and Injection. Rs. 45-0-0.....Tele. Code. "Zabil"

They are in no sense 'doubtful remedies' but 100% effective.

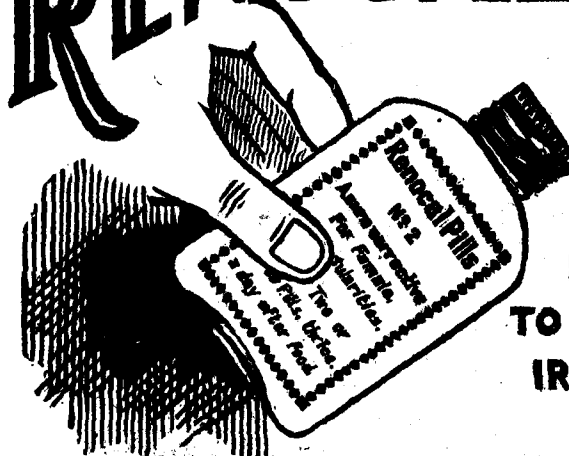


'505' Mixture and Injection is recognised the world over as the finest and most effective remedy for "G"

THE CHOICE OF THE EXPERT

RENOCAL PILLS

THE WISE WOMAN'S
FRIEND-IN-NEED



NEVER FAILS
TO CORRECT ALL
IRREGULARITIES



GUARANTEES SUCCESS-NOT FAILURE

Renocal Pills is the ideal corrective for female irregularities. Their wonderful smooth action assures that quick "relief" so much desired. No other pills or tablets are just as good.

Wise women always prefer Renocal Pills to others, be they ever so cheap. WHY? because they know that Renocal Pills unlike others, never fails—but does the needful in that marvellous smooth easy way, for which they are justly famous.

Be confident of the result by always taking Renocal Pills—and avoid Monetary Loss, and Days of Worry. Renocal Pills has stood the test of time and can be relied upon with full confidence.

TESTIMONIALS

Mrs. ——— writes:—

"Thanks for the bottle of Pills sent. It has done the needful....."

Mrs. ——— writes:—"Your Renocal Pills are wonderful. I am alright, though I have only finished half bottle....."

Mr. ——— writes:—"I am glad to say the Pills have done the necessary, so kindly cancel my order for the Mixture. Thanking you very much for your kind attention and the efficacious Pills sent....."

RENOCAL PILLS. (Two Strengths.)

No. 1. For early cases.

Price Rs. 7-8 per bottle.

Tele. Code "Reho"

No. 2. For obstinate cases.

Price Rs. 12-8 per bottle.

Tele. Code "Rexin"

Note:—It is advisable to give particulars, time over-due, age and physical condition to ensure receiving the right treatment, which will be supplied under our guarantee of success.

EVERY REMEDY STOCKED BY US IS 100% GENUINE—
NOT WORTHLESS QUACKS

Most Natural in Use
Non-Ripping Quality
Warranted Reliable.

TRANSPARENT VESTA SKINS
SKIN COLOUR.
(Washable.)

These Preventatives are just like human skin in appearance and texture. They are consequently, most natural in use, and give that 'feel' that is so much desired. They are made of the purest para rubber solution by a special new process and are Seamless and Silk-finished throughout. (Teat end or plain.)
Price:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4. Tele. Code, 1 doz. "Vest" ½ doz. "Vestal"

Skin-Like Texture **The Silk "NINON"** **Ivory White**
THE NEW LIQUID LATEX PREVENTATIVES.
Highest Quality **5 Times as Strong as Ordinary Rubber**

Liquid Latex of which "NINON" Preventatives are made, represent a great improvement upon ordinary, seamless goods as no chemicals are used in its manufacture and the natural strength and resiliency is left unimpaired. Being very light and exceptionally strong, they are a boon to persons suffering from nervous disorders, as sexual relationship is rendered quite natural. Prices: 1 doz. Rs. 15. ½ doz. Rs. 8. ¼ doz. Rs. 4-8.
Tele. Code: 1 doz. "Fine" ½ doz. "Finest"

PREMIER QUALITY **"ENDURANCE"** (Washable) **SHEATH.**

To use the "Endurance" Sheath is to use the finest Sheath, for it gives absolute satisfaction on all points being made from pure para rubber by a special process which gives it that extraordinary elasticity, and quality for which it is noted.

The "Endurance" Sheath **will not burst in use**, like other cheap makes. It is four times thicker than an ordinary preventative, and is guaranteed to last for one year. The best Sheath obtainable.
Price: 1 sheath Rs. 5. Three Rs. 12. Three sizes. 1, 2, 3.

The "FRIVOLA" Preventative.

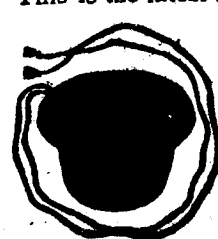
Resembles a Glove at the closed end. Very Unique.
Absolutely different to all others.

Recommended for frigidity and for effecting a proper adjustment in unequal sex relations. Satisfaction guaranteed.

1 doz. Rs. 18. ½ doz. Rs. 9-8. ¼ doz. Rs. 5.

For Ladies / "YVONNE" For Ladies /
RUBBER PESSARY.
THE SAFEST METHOD OF BIRTH CONTROL.

This is the latest and most improved Pessary.



Its unique design gives full comfort and eliminates all risk of leakage.

The best Rubber pessary manufactured.

Made of fine soft para rubber. Three sizes 1, 2, 3. Air or Solid rim.

Prevention is made

certain if used with Renard's Soluble Pessaries. Price Rs. 5 only. Three Rs. 12.

LA FLORETTE. (PINK)

Specially selected quality. Very thin and silk finished. (Teat end only).
1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

THAIS. Excellent quality. Exquisite silk finish. A thoroughly dependable preventative.
Prices:—1 doz. Rs. 14. ½ doz. Rs. 7-8. ¼ doz. Rs. 4.

Excellent Goods—Best Service—and British Fair Play is always obtained by dealing with us.

SAMPLE PACKET No. 1.
12 CONTAINING DIFFERENT TYPES OF PREVENTATIVES **12**

Rs. 10/- Only.

AS FOLLOWS:—

- | | |
|-----------------------------|---------------|
| 1 Camille | 1 Ninon |
| 1 La Florette | 1 Vesta Skin |
| 1 Neverrip | 1 Thais |
| 1 American Tip (Washable) | 1 Crocodile |
| 1 American Tip (Milk-white) | 1 Passionette |
| 1 French Tickler | 1 Frivola |

FREE:—1 Packet Preservative Powder.

SAMPLE PACKET No. 2.

CONTAINING FOUR SUPERFINE PREVENTATIVES
AS FOLLOWS:—

- | | |
|---------------|------------------|
| 1 Passionette | 1 French Tickler |
| 1 Crocodile | 1 Frivola |

RS. 5 PER PACKET

Packed in Cellophane to Ensure Freshness on Receipt

SAMPLE PACKET No. 3.

CONTAINING SIX SUPERFINE PREVENTATIVES
AS FOLLOWS:—

- | | |
|---------------|---------------------------|
| 1 Camille | 1 Vesta Skin |
| 1 La Florette | 1 Neverrip (Hatu Brand) |
| 1 Ninon | 1 American Tip (Washable) |

RS. 5 PER PACKET

A Packet of Preservative Powder is supplied free with each packet.

"THE CHOICE OF THE EXPERT"

WHIRLING SPRAYS.



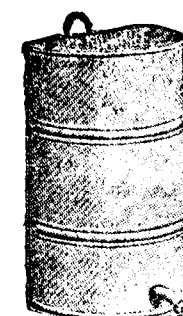
(British Make).

An excellent vaginal flushing-out apparatus for Ladies with forward and reverse current. Simple to use. Guaranteed to last for two years. Price Rs. 6 Each.

CALOMEL OINTMENT.

For prevention of venereal disease. Recommended for use with rubber preventatives.

1 bot. Rs. 2. 3 bots. Rs. 5.



DOUCHE SETS.

Best quality. All metal. 3 pints. Complete with rubber tubing, stop cock rectum and vagina pipe to plug on.

Price Rs. 6-8. each.
(Postage Extra)

The Wife's Friend **"RENNARD'S"** Double Strength
Chinosol Soluble Pessaries.
An Excellent method of Birth Control.
Price per box (12 Pessaries) Rs. 2-8. 3 boxes. Rs.

LA PAREE

OIL.

A Powerful

Aphrodisiac.

Can be used safely

as a temporary measure.

Applied on the 'part', it immediately produces strong 'feeling' and desire. It gives intense power to the 'part'. Warranted harmless. Made to a special formula by E. Rollet et Cie, Marseilles, France.
Price per bottle of 4 ozs. Rs. 15—0—0 only.

LAURENT EMBROCATION.

Develops and Strengthens Under-sized, weak or strained 'Parts'

This remedy should be used when that 'part' has become weak, strained or is undeveloped. It tones the cells and nerves, and increases the size, removing strain and causes development of the testes and also enlargement of the erectile tissue, if necessary.

Laurent Embrocation owes its remarkable efficacy to its original formula. It contains special 'absorbable' gland secretions and other wonderful medicaments, especially good for under-sized, shrunken or weak 'parts' Three to six months use is guaranteed to produce full results in every case. Avoid worthless imitations!

Manufactured by W. Abbott & Sons, Ltd. London, according to the original formula of Dr. Henri Laurent, formerly first physician of the Fouquet Hospital. Paris. (France).

1 bot. Rs. 3-8 3 bots. Rs. 9-0 6 bots. Rs. 17-0

Testimonial.

Mr. ——— writes:—"Your Laurent Embrocation is very good. The 'part' is now normal in size. I used only eight bottles."

De Vecin Capsules.

A Powerful, Safe Aphrodisiac
Acts in a few hours.

Those who require a safe Aphrodisiac, as a temporary measure, will find these Capsules highly satisfactory. They act in a few hours, and create desire and full ability. Can be taken by either sex.

(Strong). Rs. 5-8 per bottle.

(Extra Strong). Rs. 9-8 per bottle.

This is thrice as strong as the ordinary strength and is recommended for use where immediate effect is desired.

OBRACON—Aphrodisiac Tablets. (Special Strength).

These tablets are very powerful, and have an almost instantaneous effect. They enable a completely impotent man to have satisfactory union. Warranted perfectly safe, as a temporary measure, ore powerful than De Vecin Capsules.

A British Product.

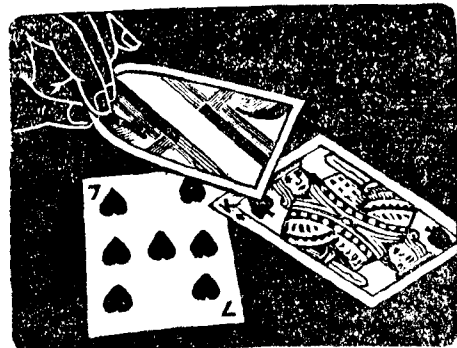
Made by Robert Ferber, Ltd. (London).

Sold in phials.

Rs. 12-8 a phial.

WE STOCK ONLY GENUINE REMEDIES.

 "THE CHOICE OF THE EXPERT"



CHANCE PLAYS NO PART IN THE ACTION OF RENNARD'S MIXTURE

Scientifically prepared to the formula of **Dr. Emile Rennard**, it assures quick relief always, without injurious effects.

Let your choice be **Rennard's Mixture**. It is **MORE** effective than others, and will do the needful in a few days.

There is nothing else to equal **Rennard's Mixture**. Many imitations are now sold, but there are important differences.

Rennard's Mixture is **QUITE SAFE** to take. Furthermore, it does not cause Nausea or impair appetite.

NOTE:—The latest time that **Rennard's Mixture** can be taken with Success is two months over-due. After this time, it should not be taken as success is doubtful. If taken in time, it **CANNOT FAIL**.

Price
Per Bottle
Rs. 30.
—
Tel: Code.
"ROYAL"

THE NEW FRENCH PREPARATION FOR IRREGULARITIES.

The price of Rennard's Mixture is due to the high Customs Duty on French medicines, besides the very costly drugs used in its manufacture. However, it is infallible, if taken in time.

READ THIS CAREFULLY.

The treatment is fully guaranteed and if ineffective, the full cost will be refunded.

Mr.———writes:—Please send immediately a bottle of Rennard's Female Mixture.....
Later.....

"All's well. But send me another bottle as a standby....."

Mr.———writes:—Kindly supply a bottle of Dr. Rennard's Female Mixture and I trust it will be as you claim....."

Later.....

"Everything O. K.

My sincere thanks....."

DEAL WITH A FIRM OF REPUTE

 "THE CHOICE OF THE EXPERT"

Since the introduction and sale of **Rennard's Female Mixture** in this country, hundreds of testimonials have been received from grateful customers. We publish below a few of them. The names and addresses are not given for obvious reasons.

Gave Relief After Four Days.

Mrs.———(Delhi). "Your famous Mixture gave me relief after only four days treatment. You may rely on my orders in future"

Had Desired Effect Within a Week.

Mrs.———(Simla). "Rennard's Mixture had the desired effect within a week"

Acted Marvellously.

Mrs.———(Darjeeling). "Rennard's Female Mixture acted marvellously"

Wonderfully Efficacious.

Mr.———(Ceylon). writes:—"The Mixture was wonderfully efficacious and I obtained the desired effect"

Doubt Turned Into Joy and Relief

Mrs.———(Ambala). writes:—"It was with little faith that I decided to try a bottle of Rennard's Mixture. I thought it was one of those doubtful preparations which more often than not are ineffective, that I know to my cost. It was with joy and relief that I noticed its action this morning. I am now quite all right, and you may rest assured that I will place all future orders with you"

BEWARE OF IMITATIONS.

The advent of Rennard's Female Mixture and its immediate and amazing success have made it vulnerable to the onslaughts of imitators and substitute makers whose sole object is to steal the merit of an original, efficacious product.

Proved Best BY Every Test

URGENT, FAR-ADVANCED CASES.

The following treatment should be taken for Far-advanced cases:—
One bottle of Rennard's Female Mixture in conjunction with two bottles of Renocal Pills No. 2, as directed. This is the Combined Treatment and is infallible. The telegraphic code word is "Combined".

AND GET VALUE FOR EVERY RUPEE SPENT.



MEDICAL HUMOUR

OR

The
Doctor's
Funnybone

PASSED BY THE MEDICAL BOARD OF NON-SENSERS)
"Laughter is a most healthful exertion! it is one of the greatest helps to digestion and the custom prevalent among our forefathers, of exciting it at table by jesters and buffoons, was founded on true medical principles."

The skeleton, wrote the little boy in an essay, is a man with his inside out, and his outside off.

Surgeon:—What are the tests for renal efficiency?

Student:—Sir, do a sigmoidoscopy and inject indigo carmine.

"How did you come to lose your job?" asked a friend of the young man who had just been dismissed at a moment's notice from the big store.

"Simply by misplacing a lable," was the reply.

"What do you mean by that?"

"Well, I saw it on the floor where it had fallen from a pile of ladies' jumpers, and without looking at it, I put it back on a bath tub."

That doesn't seem to be a very big mistake. What was the lable?"

"How would you like to see your best girl in this for Rs. 7-8?" said the yong man sadly.

A doctor, known for his parsimonious ways joined a golf club. He was told by the professional that if his name was on the golf balls, and if they were lost, they would be returned to him, when found.

"Good," said the doc, "put my name on this ball."

The pro did so.

"Would you also put M. D. after it?" said the new member. "I am a doctor."

The pro obeyed.

"There is just one more thing," went on the doc, "can you manage to paint 'Hours 7 A.M. to 10 A.M., also?"

The Judge in the Dentist's chair:—
"Do you swear to pull out the 'toot', the whole 'toot', and nothing but the 'toot'?"

THE VIRILITY OF MANKIND

What Medical Science has accomplished.

By a Doctor.

—o—

How to maintain the virility of mankind? This knotty problem has engaged the attention of many famous scientists.

The chief causes of sexual weakness is the vicious habit of masturbation, sexual excesses, prolonged and frequent sexual excitement, which have been proved detrimental in the extreme. The sexual system is deprived of sufficient rest and recuperation and gradually loses its wonted energy. Other causes are excessive exercise, sedentary life, and excessive drinking.

Several attempts have been made to arrive at a formula which would bring about successful results. Commencing from the experiments of Brown Sequard in 1889 down to the recent findings of Dr. Serge Voronoff, the famous Russian Surgeon, it is a long history of laborious investigations by men of outstanding ability who dedicated their lives to the cause of medical progress and the alleviation of human misery.

The outcome of these extensive experiments and research established Gland treatment by the mouth, as best and most rational in the cure of Sexual weakness.

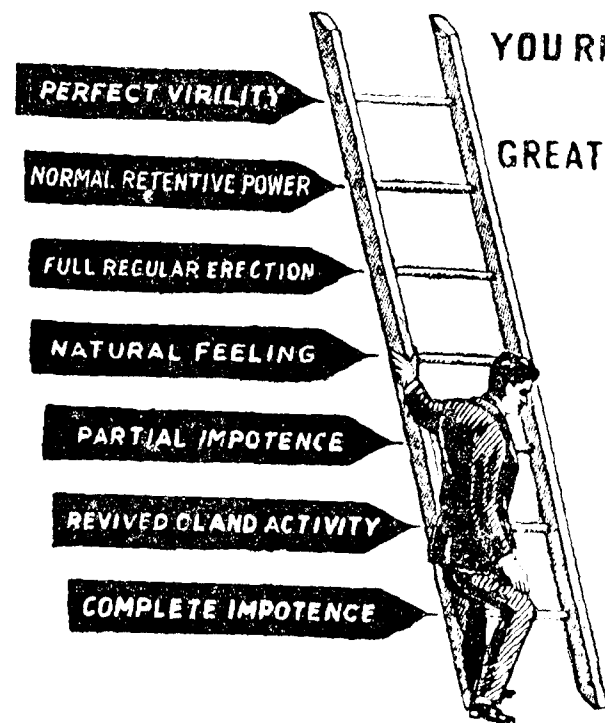
A very important factor in successful gland treatment is **FRESHNESS** of the vital Gland Substances. It is necessary that they are prepared in gelatine capsule form, to ensure freshness and maximum curative efficacy. Gland Substances in tablet or liquid form quickly deteriorate and become inert and worthless.

* * *

Note:—The best treatment is **ENDOPHON** — a product of the great Bergeret Laboratories, France, and the finest Gland preparation on the market. It is made in **CAPSULE FORM** and sold in two different kinds, No. 1 for Partial Impotence, and No. 2 for Complete Impotence and Sterility.

THE CHOICE OF THE EXPERT

RUNG BY RUNG



Where do YOU stand on the Ladder?
YOU RISE TO NEW AND GREATER VIRILITY

Whether you stand half way up or right at the bottom, Endophon will cure you completely and permanently.

What Endophon IS

Endophon is a genuine gland preparation, containing the vital gland extracts in a fresh, fully active form, sealed in Capsules.

What ENDOPHON Does.

Endophon will gradually impart to your weak, enfeebled glands those Very Substances that they lack, and revive them into New Activity giving Partial Erection in two weeks.

Rung by rung, slowly but surely Perfect Virility is obtained.

ENDOPHON gradually strengthens the whole sexual system and restores Perfect Sex Health and increases Virility. Premature Ejaculation and Feeble, Partial Erection is replaced with Normal Retentive Power and Full, Regular Erection, and Complete Impotence is replaced with Natural 'Feeling' and Full Ability.

Thus, **Rung by Rung**, permanent and perfect virility is the final result.

Sold in two kinds.

NOW MANUFACTURED IN CAPSULE FORM.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation-Feeble Erection)

Endophon No. 2. For Complete Impotence and Sterility.

Prices: 1 bottle Rs. 6-8-0 3 bottles Rs. 18 6 bottles Rs. 34.

Telegraphic	3 bots Endophon No. 1.	'Entrax'	6 bots. Endophon No. 1.	'Entron'
code	3 bots. Endophon No. 2.	'Enjex'	6 bots. Endophon No. 2.	'Enjexor'

WE STOCK ONLY GENUINE REMEDIES

THE CHOICE OF THE EXPERT

ENDOPHON is recommended for under-sexed men (deficient virility). It gives increased virility with greater retentive power.

It is also recommended as a wise safeguard against sexual weakness. If a few doses is taken each time, before or after sexual intercourse, the well-being of the organ will be maintained. This precautionary measure is especially advised to those men whose sexual ability is not quite normal.

ENDOPHON is non-injurious, and can be taken any time. Its action is beneficial and restorative,—not stimulating. It tones, strengthens, and maintains the healthy condition of the organ.

READ WHAT CURED PATENTS SAY.

Mr. ——— (writes):—"The Endophon No. 1 which you sent me is doing me a lot of good, and I will gladly recommend it to anyone who needs such a valuable medicine for Sexual Weakness."

Mr. ——— (writes):—"Acting on a friend's advice, I tried Endophon No. 1. and am very pleased to inform you that it has fulfilled its claims."

*
YOU'VE
TRIED
THE
REST
*

ENDOPHON GLANDULAR EXTRACT

is NOT a mere Aphrodisiac or stimulant. It is scientifically prepared from fresh Gland Extracts containing those internal secretions, which are provided by the Organism itself for maintaining the normal functional capacity of the Sexual System. Therefore, it is the most suitable remedy for Impotence.

*
NOW
TRY
THE
BEST
*

NOTE:—It has been conclusively proved that the only rational cure for Impotence is Glandular Treatment. This is strongly recommended by Dr. Marie Stopes in her book "Enduring Passion"

Treatment, in order to be successful, should be carried out regularly. Efficacy of the Gland Substances depends on FRESHNESS. It is important that they are, when taken, perfectly fresh. This difficulty has been overcome, as ENDOPHON is now made by the manufacturers in CAPSULE FORM, which fully preserves the freshness and potency of the vital Gland Substances.

Glandular Substances in tablet or liquid form lose freshness in a short time, and become stale and ineffective as a treatment for Impotence.

Latest Testimonial.

Mr. ——— (writes). ".....I have read about Endophon and would like to give it a trial. Please, therefore, send me six bottles of Endophon No 1. If it does me good, I shall complete the course. I've had this trouble for five years for being such a fool when I was young, which I bitterly regret....."

Later.....

".....Endophon has made me a new man. I feel twenty years younger....."

NOT WORTHLESS 'QUACKS'

COPY OF
CERTIFICATE OF MERIT.

Awarded for ENDOPHON by the Institute of Science. Paris. France.

THE
INSTITUTE OF SCIENCE.

This is to Certify
That Endophon Glandular Extract
- a product of Bergeret Laboratories,
has been carefully tested and found
to possess remarkable curative efficacy
in the treatment of

IMPOTENCE

We strongly recommend it from a firm
conviction that it is the best remedy
and
from a sense of duty to the
Profession and Public.

Paris.

3rd April 1937.

Pierre De Sartines.

Director.

LATEST
TESTIMONIALS

Mr. ——— writes:-

"It was with a lot of doubt that I decided to take a course of Endophon No. 2, having tried so many remedies, without benefit. I have just completed the course and I am now quite all right. I can hardly realise it. My only regret is not knowing of this excellent product earlier....."

Mr. ——— writes:-

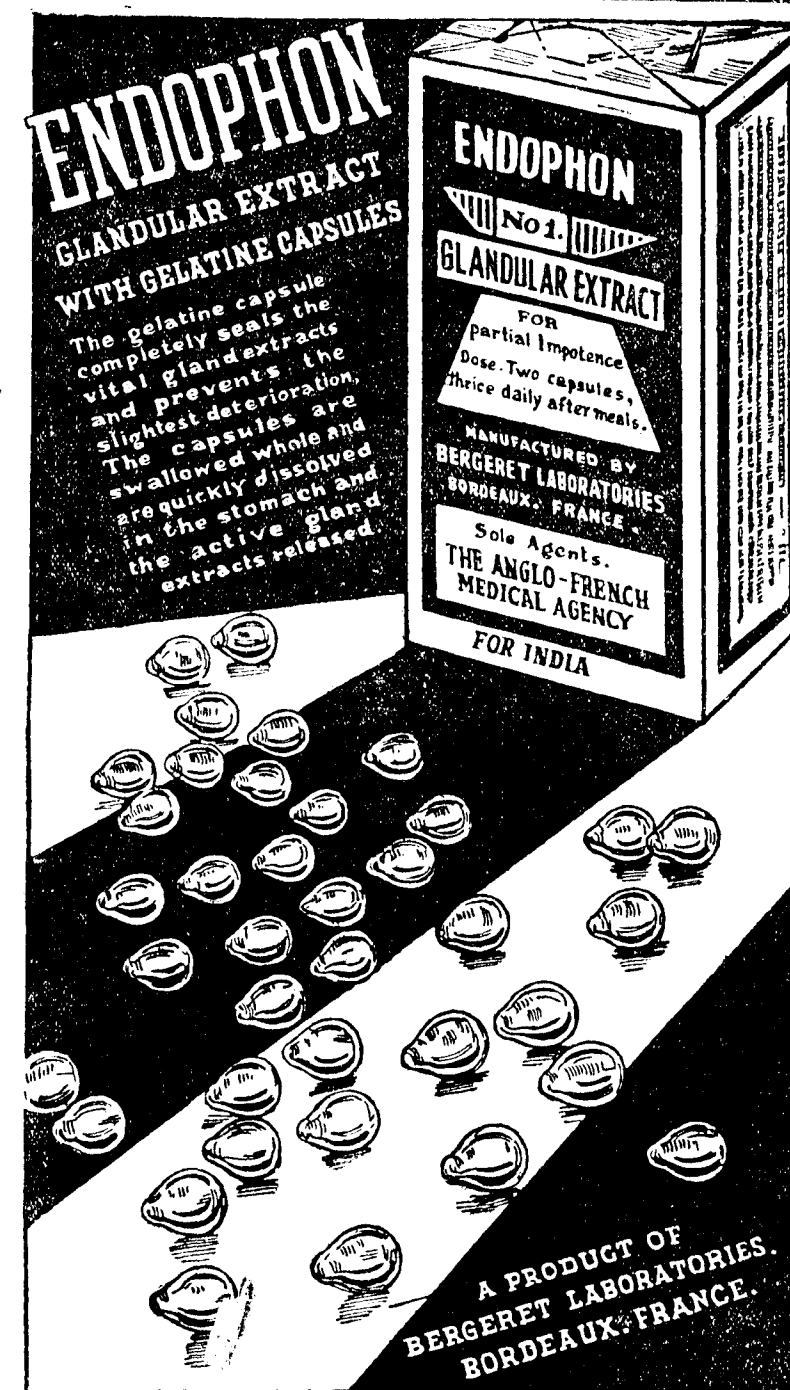
"Your Endophon No. 1. is a great remedy. I am now perfectly normal. I must confess that I never expected this result and in three months, after experiencing so much disappointment in the past....."

Mr. ——— writes:-

"I deeply regret that for many years I have committed — with the result that I am now suffering from Partial Impotence. A friend advises your Endophon No. 1. and I would like to give it a trial. Please send....."

After Four Months.

'Endophon No. 1. is very good. It has cured me completely. Thanks.'



SOLD IN TWO KINDS.

Endophon No. 1. For Partial Impotence. (Premature Ejaculation—Feeble Erection.)

Endophon No. 2. For Complete Impotence and Sterility.

Prices:	1 bottle Rs. 6-8-0.	3 bottles Rs. 18.	6 bottles Rs. 34.
Telegraphic Code.	3 bots. Endophon No. 1. 'Entrax'	6 bots. Endophon No. 1 'Entron'	
	3 bots. Endophon No. 2. 'Enjex'	6 bots. Endophon No. 2 'Enjexor'	

Teasers (Answers.)

1. Aphorism is a concise sentence embodying an important truth. It seeks to systematise human experience. The word was first used for a collection of medical propositions made by Hippocrates which began with the words "Life is short, art is long." The best known collection of aphorisms is contained in the Book of Proverbs in the Bible. Another well known aphorism of Hippocrates is "experience is fallacious, and judgment difficult" In recent times Professor Gee is well known for teaching medicine by means of aphorisms.

2. (a) The case of the son of the Shunamite woman (2nd Book of Kings chapter IV—the Bible) is perhaps the oldest on record. (Osler)

(b) An Hawaiian convict under sentence of death, who was inoculated on September 30, 1884, by Arning four weeks later had rheumatoid pains and gradual painful swelling of the ulnar and median nerves. The neuritis gradually subsided, but a small lepra tubercle developed at the site of inoculation. In 1887 the disease was manifest and the man died of it six years after inoculation.

(c) Scrofula, tuberculosis of the lymph nodes was known as king's evil, since it was believed that the disease was healed by a King touching the affected person. In the early days the streets of London were crowded with scrofula patients whenever a King went out. Dr. Johnson the celebra-

ted man of letters as a baby was carried to the royal palace for getting touched by the King for the evil.

The first monarch to touch, it is believed, was Edward the confessor.

3. (a) Bedlam is a popular name for any mental hospital. The Bethlehem Hospital, London, was founded in 1247 as a religious house, and became a home for the insane, the first in the country in 1403. It came to be known as Bedlam, and from that Bedlam developed as the name for any mental hospital.

(b) The Greeks called the fluid that ran in the veins of gods, ichor, the equivalent of blood in human beings. The watery discharge from a wound or ulcer is also called ichor.

(c) Mechanical man. The term was first used by Karel Capek in his play R. U. R. 1920 where it described a piece of mechanism extraordinarily efficient, but wholly without heart or soul. Robots of varying degree of efficiency have been invented.

(d) Stone coffin used especially in ancient Egypt as a receptacle for the mummified body. At first stone sarcophagi were reserved for Kings, but later came into more general use.

4. (a) Laennec.

(b) Helmholtz.

5. (a) The Rt. Hon. Walter Elliot, the Minister for Agriculture.

(b) Samuel Smiles, the author of Thrift, Self-Help, Character, etc.

(c) Esperanto, the universal language was invented by Dr. Zamenhof, a Warsaw medical man, in 1887.

6. (a) Galen—the Greek Physician was born about A. D. 130 at Pergamum and studied medicine in Greece and Egypt. He was physician to the Roman emperors Marcus Aurelius and Commodus, and to many eminent Romans. He died in A. D. 200. Galen wrote a great deal in medicine; though most of his writings have been lost, those that remain were studied by medical men for centuries, and proved him to have been after Hippocrates, the greatest of Greek physicians.

(b) Lord Horder K. C. V. O, M. D. is an English Physician. Thomas Horder born Jan 7, 1871, he received his medical training in St. Bartholomew's Hospital, London. He joined the staff there, and soon became known as a consultant, his patients including members of the royal family. He was raised to peerage in 1933 as Lord Horder of Ashford.

(c) Name given to an American dwarf whose real name was Charles Sherwood Stratton. He was 2 ft. 7 in height and was exhibited in London in 1844 and 1857. He married another dwarf Lavinia Warren.

(A fairy tale of the same name deals with the adventure of a child dwarf.)

(d) Russian Surgeon. Born July 10, 1866, studied medicine in Paris, becoming chief surgeon in the Russian Hospital, and the Military hospital there. He is best known for his method of preventing or delaying senility by grafting monkey glands into the human body. Among his publi-

cations are Thyroid grafting and Life, The Study of Old Age, and My method of Rejuvenation.

(c) Sir Aldo Castellani, the Director General of the Ross Institute and Hospital for Tropical Diseases, London, an Italian by birth, succeeded to that place after the death of Sir Ronald Ross. He has married an English lady. Sir Aldo was in charge of the medical attendance, etc., for the Italian troops in the recent Italo-Abyssinian war. One of the main reasons for the Italian victory, was, thanks to Sir Aldo Castellani's careful arrangements, the excellent health of its troops.

7. (a) The baser half of the deal personality of Dr. Jekyll from R. L. Stevenson's "The strange case of Dr. Jekyll and Mr. Hyde.

(b) Central figure of the novel Dracula by Bram Stoker. The chief of the vampires he sucks the blood of healthy human beings, who in turn become vampires.

(c) In Sax Rohmer's, The Devil Doctor, The Mystery of Dr. Fumanchu etc. The doctor is depicted as a picturesque oriental criminal, with a subtle western polish and culture.

(d) There is one Dr. Pangloss in Voltaire's Candide and another in George Colman's comedy the Heir at law. In the latter he is seen as a poor scholar full of learned quotations.

8. Florence Nightingale, the English nurse and hospital reformer, who was responsible for raising the standard of nursing to what it is to-day, and who rendered great service during the Crimean war, was known as the Lady of the Lamp.

They say not one of Europe's dictators is what could be called a drinking man. The dizziness is on account of looking down.

Unappeased hunger says a physiologist is a significant factor in dangerous driving. Not to mention a satisfied thirst.

"What shall I do?" wailed the sweet young thing. "I am engaged to a man who just simply cannot bear children."

"Well," remarked the kindly old lady, "you mustn't expect too much of a husband."

The schoolmaster was angry with the doctor's small son. "I will certainly have to ask your father to come and see me," he remarked.

"You'd better not," said the boy; "he charges \$1 a visit."

An eminent physician says 50 per cent of the doctors would starve if people would learn to control their emotions. Yes, and 90 per cent of the politicians wouldn't be any too fat.

Excited Patient: "Let me up—I want to get out of here!"

Nurse: "Lie down and be quiet. The doctor is a very excitable man and loses his patience easily."

Patient: "So I heard and that's why I want to get away."

Doctor (after examination): "Madam, you have a constitution of iron."

Obese Patient: "I have often wondered what made me so heavy."

EXTRACT FROM A LETTER OF PRAISE RECEIVED FROM A DOCTOR.

THE ANGLO-FRENCH MEDICAL AGENCY;

GENTLEMEN: It is with great pleasure that I take this opportunity to express my appreciation of the fine products you stock. I have used many of them with remarkable success. In these days, it is indeed hard to choose a good product from the numbers with which the market is glutted"—

Dr. S. C. Elliott. (Rangoon.)

Everything that contributes to Curative Power is embodied in these Scientific Remedies.



**Drop by drop
Will wear away a stone
Not by force
But by constancy alone**

Spermatorrhea (Seminal Emissions) gradually saps the life from the sufferer and kills him inch by inch.

Don't abandon hope of being cured, if other remedies have been useless—but try **SALIX PILLS**.

SALIX PILLS is scientifically and scrupulously prepared to cure this devastating disease. There is no remedy under the sun that cures so easily,

so effectively, and permanently as this marvellous preparation. It has a salutary effect from the very first dose.

Medical Men acknowledge **SALIX PILLS** as a genuine cure for Spermatorrhea. A trial will show you that it is no worthless remedy.—**A British Product.**

1 bot. Rs. 3-8-0

3 bots. Rs. 9-0-0

6 bots. Rs 17-0-0

Extracts from Commendatory Letters Received from the Medical Profession



Dr. F. C. Perrier.

Dr. F. C. Perrier.

24, Rue Canabiere.

Marseilles, France.

"Salix Pills is a perfect remedy for Spermatorrhea. I have treated many cases, and have not known it to fail in a single instance."



Dr. J. Hilton Brown.

Dr. J. Hilton Brown.

59, Maberley Road, Upper Norwood, London, England.

"I endorse Salix Pills as a most efficacious remedy."

Spermatorrhea is an occasional or constant escape of spermatozoa (life-germs) without or with very little sexual excitement. This gradually undermines the strongest constitution, making the sufferer a mere wreck of his former self.

Cause:—The duct is weakened and relaxed through masturbation or prolonged excesses or sexual excitement.

Spermatorrhea, if neglected, leads to Impotence, Tuberculosis, Consumption, and other dangerous diseases.

Salix Pills should be immediately taken for the full course of three months, if ordered in one lot, the cost is Rs. 50/- only.

(Full instructions for use and advice, re diet, etc: is given in folder enclosed with each bottle).

READ WHAT A CURED PATIENT SAYS.

Mr. ——— writes:—"For eight months I suffered from Spermatorrhea. Emissions took place four to six times a day. I lost weight, became thin and weak, and was unable to do much work. In fact, I was a perfect wreck. Six bottles of Salix Pills cured me. No emissions have occurred for three weeks, and I have gained 20 lbs. in weight." (Spermatorrhea Cure No. 392.)

WE STOCK ONLY GENUINE REMEDIES.

ENDOPHON

Glandular Extract (No. 1 & No. 2)

Made by Bergeret Laboratories

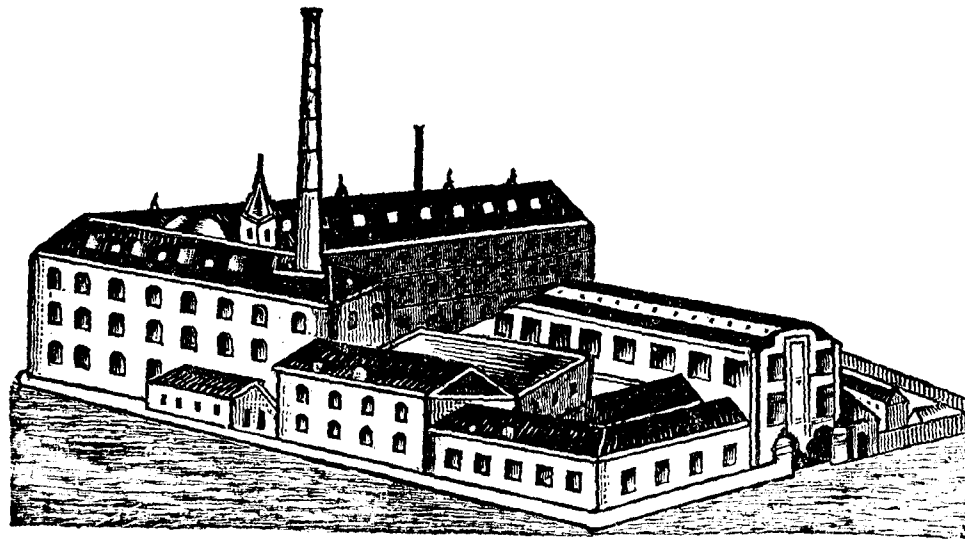
There is a saying: *A chain is no stronger than its weakest link.* Whether in the construction of a mouse trap or the manufacture of a pharmaceutical product, perfection can only be attained and maintained by zealous care and attention to every detail.

The chain of manufacture of the famous preparation "ENDOPHON" is perfect, one of the most important links being the careful selection of gland extracts that in quality and freshness equal the highest standard. This Great Scientific Remedy has met with astonishing success in the cure of sexual weakness.

"ENDOPHON" No. 1 is indicated in cases of Partial Impotence (Premature Ejaculation—Feeble Erection) and ENDOPHON No. 2 in Complete Impotence and Sterility.

WHERE ENDOPHON IS MANUFACTURED

(Pronounced 'END-O-FON')



BERGERET LABORATORIES.

Bordeaux. France. (Front view above)

The Gland Extracts used in the manufacture of ENDOPHON are absolutely Pure, Fresh and Standardised, all contaminating matter being removed.

ENDOPHON is manufactured by a delicate process, *utterly new and original*—every possible care being taken to preserve its curative efficacy and sealed in tasteless gelatine Capsules, immediately after manufacture. Thus, the slightest deterioration is eliminated.

ENDOPHON is a complete and perfect gland preparation and supplies the vital restorative substances necessary to rehabilitate the worn-out, enfeebled sexual system. It must not be confused with other gland preparations, to which it is far superior.

Sole Agents:—THE ANGLO-FRENCH MEDICAL AGENCY.

Extract from commendatory article by Dr. Louis De Rochefort, published in the Journal of the French Medical Association. Jan. 1938.

".....The gland preparation, Endophon, a product of the famous Bergeret Laboratories, is in my opinion a really genuine remedy and a positive cure for sexual weakness. It deserves full approbation and wider support....."

Extracts from commendatory letters received from the Medical Profession.



Dr. J. S. Vaucolles.

Dr. J. S. Vaucolles. 51, Rue Aristide-Briand, Levallois, Seine. Paris. France. "....I take pleasure in certifying that Endophon is the finest remedy for Impotence and Sterility....."



Dr. E. P. Maurillard.

Dr. E. P. Maurillard. 24, Rue des Fosses St Jacques. Bordeaux. France. "....As a remedy for sexual weakness Endophon has no equal....."



Prof. W. Curtius.

Prof. W. Curtius. Curtius Clinic. 38, Boulevard Haussmann. Hamburg. Germany. "....I have used Endophon on patients in my Clinic with great success. I further add, that it is immensely superior to similar preparations, having the vital gland substances in a concentrated form....."



Dr. G. Beaupre.

Dr. G. Beaupre. 4, Rue Marechal Foch. Brussels. Belgium. "....Science has taken a step forward in the discovery of Endophon....."

WE STOCK ONLY GENUINE REMEDIES.

THE PUFF THAT CHEERS.

By Nivis.

The History of Tobacco.—By the word "tobacco" to-day is meant the leaves of certain 'species' of *Nicotiana* (natural order—*Solanaceae*), but the origin of the word "tobacco", though not exactly wrapped in obscurity, is certainly somewhat vague.

Several hundreds of years ago it was the custom among the inhabitants of San Domingo to inhale tobacco fumes through an instrument of queer shape, which they called the "tobacco". The instrument consisted of 'y' shaped wooden tube; one end of this was placed in the fumes arising from the fire which had been kindled from tobacco leaves, and the other two extremities were inserted into the nostrils of the inhaler. Thus it would seem that the word owes its origin to the apparatus used for the inhalation of its fumes. On the other hand reliable record leads us to believe that the Mexican name for the herb has always been "tobacco".

The scientific name of the genus, *i.e.*, "*Nicotiana*" was established in commemoration of Jean Nicot. This man was at one time the French Ambassador to Portugal. He is supposed to have carried out some botanical investigations in connection with the plant, and to have sent a large quantity of tobacco seeds to Catherine de Medici, because they were accredited with miraculous healing powers, so much so that the tobacco plant in ancient times was known as the "*Herba panacea*" and the "*Herba Sancta*". The immortal Spenser in his writings even went so far as to use the adjective 'divine' in describing the plant.

It is common knowledge that the home of tobacco is America. In 1492 the followers of Columbus, at Cuba, noticed the natives carrying lighted firebrands which gave forth large volumes of smoke, and it was observed that the natives were in the habit of perfuming themselves with the same herb, moreover the inhalation of the fumes was part of the most solemn tribal ceremonies, and had considerable religious significance.

The tobacco plant itself was first brought to Europe in 1558 by Francisco Fernandez, who was a physician to Phillip II of Spain. He had been sent to Mexico to investigate the medicinal products of that country.

Although the credit for the introduction of the plant into Europe goes to Spain nevertheless the habit of smoking was neither initiated nor propagated by the Spanish people. It was through the example of Englishmen that the practice of smoking spread rapidly throughout Europe.

Probably the first habitual smoker was an Englishman named Ralph Lane, who was the Governor of Virginia. However it was not Ralph Lane but Sir Walter Raleigh who was responsible for the inculcation of the habit among the Elizabethan courtiers. In the popularisation of the habit in England Sir Walter Raleigh was assisted by other famous people, chief among whom were Sir John Hawkins and Sir Francis Drake. With so many renowned sailors as parents of the habit it does not seem extra ordinary why almost every sailor to-day say that his best friend is his pipe!

The implements and materials for "tobacco smoking" were brought to England in 1586 by Ralph Lane and Sir Francis Drake, and these were first handed over to Sir Walter Raleigh, whose servant had to douse him with water when he first attempted to smoke!

From the very first the use of tobacco was bitterly opposed by both statesmen and priests. Popes issued edicts against smoking; in Turkey and Russia it was made a punishable offence and in England James I was constrained to issue his "counterblaste to tobacco" in which he described smoking as 'custom loathsome to the eye, hateful to the lungs.....resembling the horrible Stygian smoke of the pit that is bottomless'. Nevertheless the most resolute opposition failed to suppress the practice in its initial

stages, and the habit spread with amazing rapidity throughout all nations and countries, until to-day the habit is more or less world-wide. Notwithstanding the fact that three centuries of experience have, since that time, shown the comparative harmlessness of tobacco when used in moderation, equally violent diatribes are still occasionally directed against smoking by that estimable band of people who call themselves 'Temperance workers', but who too in reality are guilty of intemperance; for are they not intemperate in their temperance?

The acquirement of the habit and its maintenance.—An investigation into the acquirement of the habit of smoking in modern young men cannot fail to be of interest. The process of maturation of the normal human male is marked by physiological phenomena such as the appearance of hair upon the upper lip, the development of a deeper tone of voice, and by certain psychological changes; among these latter is included a desire to put away childish things and to take unto oneself the deportment, the habit, and the hall mark of a full grown man. This may appropriately be termed a stage of precocity, during which there develops a seemingly unnatural tendency toward habits generally considered to be typically masculine, some of which however have, in truth, nothing to commend them. At no other time in the life of a man is the fact that he is a 'creature of habit' more evident. At no other time is he more liable to acquire habits which are harmful to himself.

The sex instinct is undoubtedly associated with the acquirement of these so-called masculine habits. It is the desire to appear in the light of a seasoned man of the world before the eyes of the opposite sex, that is in no small measure responsible for the practices of smoking and drinking among modern youth. Women do not judge man by breadth of shoulder and depth of voice alone, but by his habits and deportment as well. There is a fair majority of women who look askance at men who do not smoke, or drink, or do things generally considered to be typically masculine. A 'he-man' who is too temperate ceases to be considered a 'he-man'.

A factor of equal importance in the acquirement of habits detrimental to one's well-being is a dread of being considered a masculine by one's own fellow-men. Thus the probable explanation of the origin and establishment of the habit of smoking in the young man of to-day lies in the desire to appear fashionable and up-to-date, the dread of being considered under-sexed and amasculine, but certainly not in the desire to experience any pleasurable effects. Perhaps the acquirement of the habit is due in some measure to a sense of curiosity. It is a well acknowledged fact that the first taste of tobacco is decidedly nauseating, so nauseating in fact that in many cases it is sufficient to last the would-be smoker for the rest of his natural life. Almost everyone knows this, and yet the potential smoker deliberately seeks the experience. Having survived the unpleasant experience of the first inhalation and still being intent upon smoking, the individual learns to avoid any unpleasant sensations by inhaling at first very small but later gradually increasing quantities of tobacco smoke, until ultimately he is able to inspire the fumes of an entire cigarette without experiencing any uncomfortable subjective symptoms. The amount of tobacco consumed by the individual gradually increases until there comes a time when he is capable of smoking just as much tobacco as the next man. Social intercourse aggravates the desire to smoke but is not responsible for the maintenance of the habit. A habitual smoker, having been cut off entirely from civilisation still experiences the desire to smoke, and there are many lonely men who find tobacco indispensable. From this fact it may be gathered that some kind of enjoyment must be derived from the use of tobacco, by the habitual smoker at any rate. Habitual smokers continue to smoke not because they have become the slaves of a habit but because they have learnt to appreciate smoking and to derive some pleasure therefrom. There are many strong willed men who are capable of giving up the habit at a moments notice but who do not do so because they do not desire to do so. It would seem ridiculous to compare tobacco addiction with morphine addiction or even with the alcohol habit, for although a desire, which in some cases almost

amounts to a craving is experienced when habitual smokers suddenly abstain from tobacco, yet this craving is not attributable to any definitely stimulant or depressant effect such as is the case with morphine and alcohol.

It has been suggested that the establishment of the habit has nothing whatever to do with the effects of tobacco itself but is merely due to the development of a complicated system of conditioned reflex arising out of a series of movements such as the following:—insert hand in pocket—remove cigarette—place cigarette between lips—extract match box from pocket—remove match stick—strike match—flick burnt out match away—return match box to pocket—remove cigarette from mouth—inhalate deeply—return cigarette to mouth, etc. Whether or not this theory is the sole explanation is certainly open to question but conditioned reflexes probably have something to do with the continuance of the practice.

A curious but very significant fact is that blind men hardly ever smoke. Moreover the enjoyment derived out of smoking is greatly reduced when the subject blindfolds himself.

The most probable explanation of the maintenance of the habit seems to be the pleasurable sedative influence of tobacco experienced by habitual smokers, the sense of mild intoxication that over-comes nervous irritability, and the feeling of well being and contentment.

Chemical composition tobacco.

Water	23.5%
Ash	14.9%
Nicotine	2.5%
Nitric acid	1.9%
Ammonia	.7%
Other nitrogenous matters	12.2%
Fibre	1 %
Starch	3.2%
Nitrogen free extract	29.4%
Ether extract	3.9%

Chemical composition of tobacco smoke.—Tobacco smoke is a very complex mixture; it contains among other things:—

Carbon monoxide.

Prussic acid.

Ammonia.

Nicotine. 57%.

Tar.

Pyrocin and its derivatives.

Resinous compounds.

There is a retention of about 66% in 'puffing' and 88% in inhaling.

The action of Tobacco.—The enjoyment derived out of the use of tobacco has never been adequately explained. It has not yet been proved that nicotine is responsible for the pleasurable effects experienced by the habitual smoker. The vomiting, giddiness, faintness, and other unpleasant sensations experienced as a result of the inhalation of the concentrated fumes in an individual unaccustomed to tobacco, are in all probability reflex phenomena and are the result of irritation of the bronchial and laryngeal mucosa, and perhaps of gastric irritation too because the novice, in addition to inhaling the fumes, swallows a good deal as well. The effects could not possibly be due to the absorption of noxious substances in tobacco smoke because the effects are almost instantaneous; but at the same time they might be due to the action of nicotine on the ganglia of the gastrointestinal musculature.

With the habitual smoker the picture is a very different one. The first few inhalations of the first cigarette of the day, especially if postponed until three or four hours have elapsed since awakening from sleep, induce a pleasurable sense of intoxication. A certain definite interval elapses before this sense of intoxication is experienced and it

seems indisputable that some substance or substances, which are constituents of tobacco smoke, are absorbed, conveyed to the brain via the blood stream and affect the former in some obscure way. The initial sensation is one of exhilaration, followed by a care free lethargy and a feeling of peace and contentment, and a desire for complete relaxation. Only the action of a drug or a drug like substance would transform a normally energetic individual into the laziest of men. Moreover the sensation of exhilaration and well being is very similar to that experienced as a result of the inhalation of fumes of 'cannabis indica' though with this latter drug the effects are far more pronounced, the duration of the sensations just described seldom exceeds twenty seconds, and cannot be elicited again, until a lapse of about fifteen hours has been permitted, since the previous cigarette was smoked. This latter period therefore seems to indicate the time taken for the intoxicating substances to be eliminated from the brain.

It has been suggested that smoking gives repose and thereby facilitates intellectual work because repose aids coherence of thought, but this effect is denied by quite a few habitual smokers. Other people describe a constant stimulation of mental activities which greatly increases mental acuteness but this too is uncertain.

The action of tobacco depends largely upon

- (1) the constitution of the smoker,
- (2) his habituation to the drug.
- (3) the circumstances under which he smokes.

Whether or not the action of tobacco is the action of its contained nicotine is still a disputed fact. Nevertheless it is known that a very small amount of nicotine, *e. g.*, that contained in a single cigarette, has a

definitely stimulating effect on the mental and bodily powers. In larger amount the action is a depressant and narcotic one, which in habitual smokers is modified to a sedative effect upon the central nervous system without much depression of the heart.

The most suitable time for smoking is generally admitted to be after meals, and especially in the evening after a day's work, when the sedative action is most beneficial to the nervous system.

Susceptibility to the action of tobacco is very different in different people. In some, and particularly in young persons, very small quantities suffice to cause depression and irritability of the nervous system, the heart, and the digestive organs; while others, specially those who lead an open-air life, are not in the least affected by very large amounts.

Continued and excessive smoking are definitely harmful. The pipe, cigar, and cigarette in this order are methods of smoking by which increasing amounts of nicotine are taken into the system from a given weight of tobacco. As a cigar or cigarette is smoked, the nicotine and other volatile products retreat before the heat, so that the stump or butt becomes very highly charged with them and is therefore the most active part of the cigar. Excessive smoking is most harmful in young people. A healthy full grown man should not consume more than four ounces per week. Symptoms of excessive smoking include palpitation and cardiac irregularity, giddiness, and a tendency to syncope ("Tobacco Heart"). Other symptoms are fatigue on slight exertion, dyspepsia, and dimness of vision. Ocular derangements are particularly liable to occur when excessive smoking is associated with excessive indulgence in alcohol. So called, "Tobacco Amblyopia" is the commonest eye symptom. Tobacco heart and tobacco Amblyopia how-

ever are really not so common as people are apt to make out. What is a very much commoner result of tobacco over-indulgence is what is known as "Smoker's throat" or "Smoker's cough", which is a chronic laryngitis associated with distressing cough and aphonia; this is obviously due, not to a specific action of nicotine, but to the constant application of an irritant alkaline vapour to the throat. It is particularly liable to occur when the brand of cigarette smoked is suddenly changed, but on the whole seems to be more common in pipe smokers than in cigarette smokers. "Smoker's cancer" is another sequel to excessive smoking and was by no means uncommon in olden days when men were in the habit of using clay pipes. A similar chronic irritation of the tongue, which however very rarely develops into cancer, is fairly common among both pipe and cigar smokers nowadays.

Diabetics and pellagrous subjects are believed to be unduly susceptible to the ill effects of over indulgence in tobacco, an increased liability to Vincents' Angina is also believed to be the result of over indulgence.

To set a common standard we may take four ounces as the maximum permissible tobacco consumption per week for the normal healthy adult. Nevertheless it is a well known fact that certain individuals are capable of consuming quantities greatly in excess of this, for long periods, without much apparent harm to themselves. For instance it was recently reported that a certain officer in the British army was in the habit of smoking no less than one hundred and thirty cigars per day for years. An equally astonishing story is one of a woman who smokes a hundred and twenty cigarettes a day.* How on earth these people ever find time to eat or think or sleep is a mystery; perhaps they smoke even in their sleep! when one recollects that the average time taken to smoke a single cigarette is about six minutes, it hardly seems possible that these extraordinary people can consume so much tobacco within the short space of time between waking and sleeping. These performances, if authentic, may obviously be accepted as records in the smoking world!

Withdrawal symptoms. — When a 'seasoned' smoker endeavours to rid himself

of the habit suddenly, various symptoms, which depend to a large extent upon the constitution of the smoker and his habituation to tobacco, manifest themselves. These symptoms range from a slight restlessness or irritability on the one hand to severe muscular twitchings and nervous derangements on the other. The most constant withdrawal symptoms appear to be:—

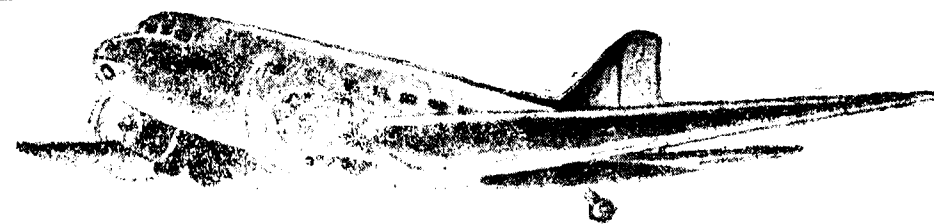
- (1) Insomnia.
- (2) Indigestion.
- (3) Irritability.
- (4) Restlessness.

The more serious symptoms are exceedingly rare. They include:—

- (1) Dyspnoea.
- (2) Involuntary movements of the tongue, lips, and cheeks-tremors and slight twitchings.
- (3) Twitching of the muscles in the right arm.
- (4) Giddiness and syncope.

While remembering that allowances must be made for the peculiarities of the individual yet it may be taken as the general rule that smokers below the age of forty are hardly if at all affected by sudden stoppage. It is in older men and especially those of neurotic temperament, in whom great care must be exercised in the breaking off of the habit. Moreover this should not be attempted while the subject is under any kind of nervous strain such as anxiety or worry or over-work. It should be done very gradually and over a very protracted period of time, depending upon the response of the individual, months if necessary. At first sight it would appear that such assiduous supervision is quite unnecessary owing to the rarity of alarming symptoms, but on the other hand it must be remembered that a good deal of domestic friction is liable to arise when the man of the house is restless and illtempered, and the avoidance of this is of course very desirable.

* The late M. Briand, the French politician smoked it appears 100 cigarettes a day.



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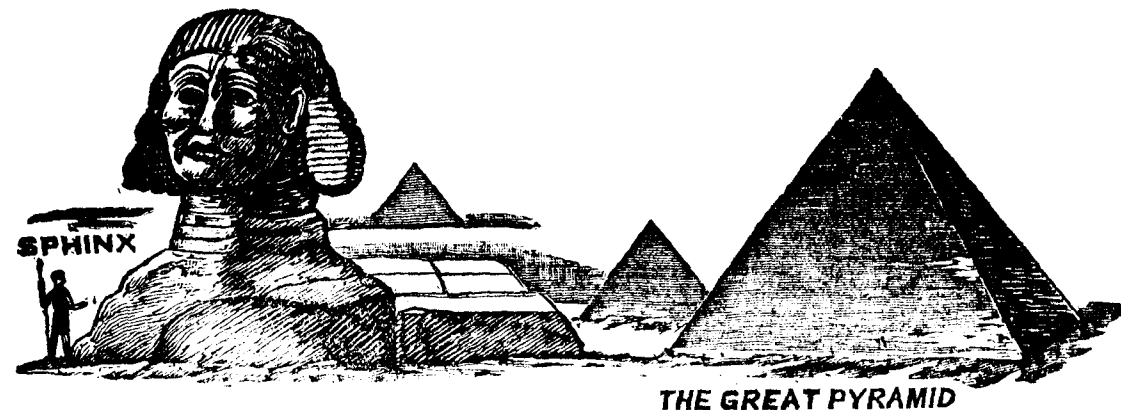
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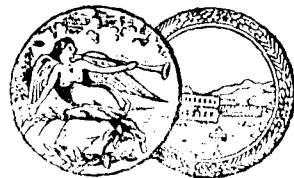
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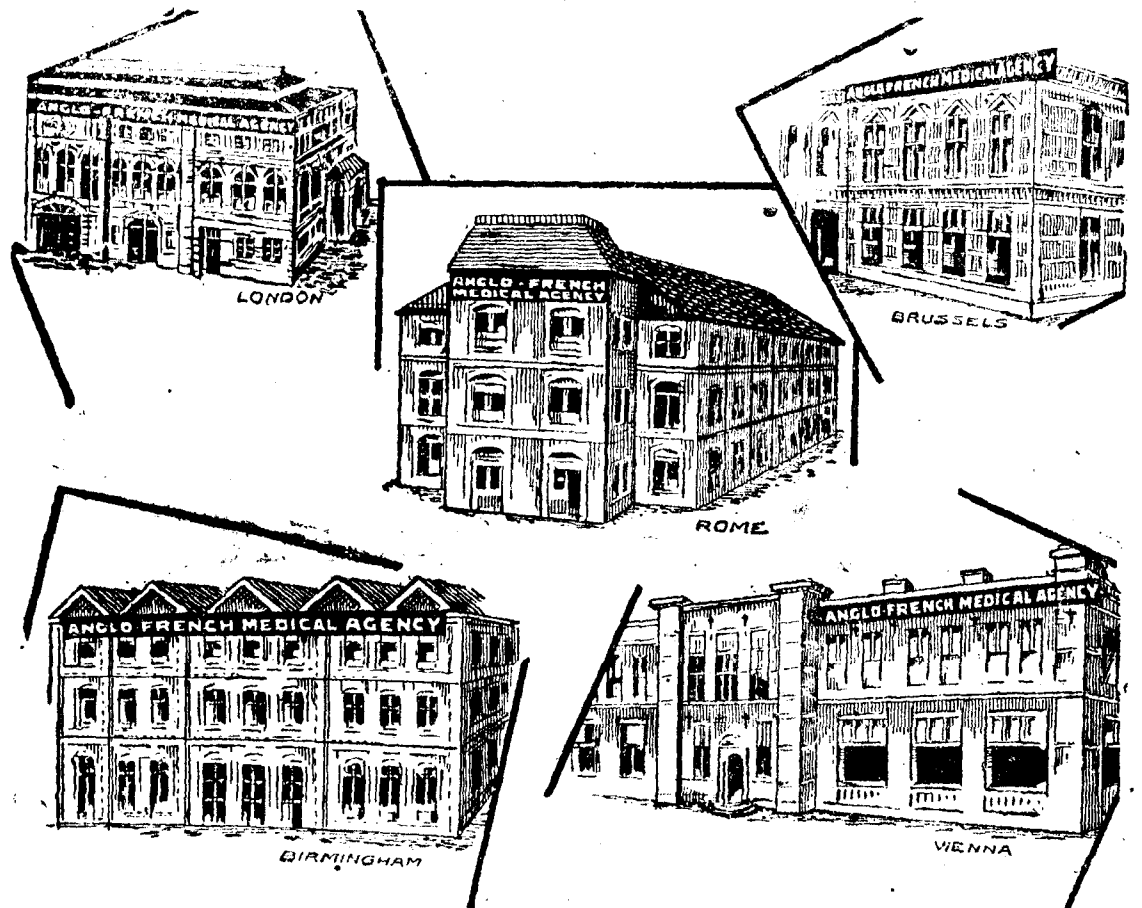
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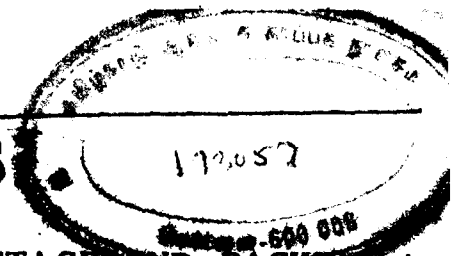
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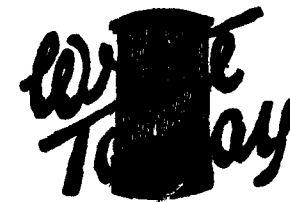
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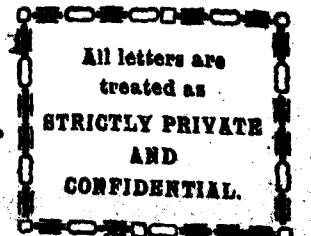
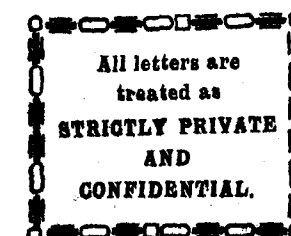
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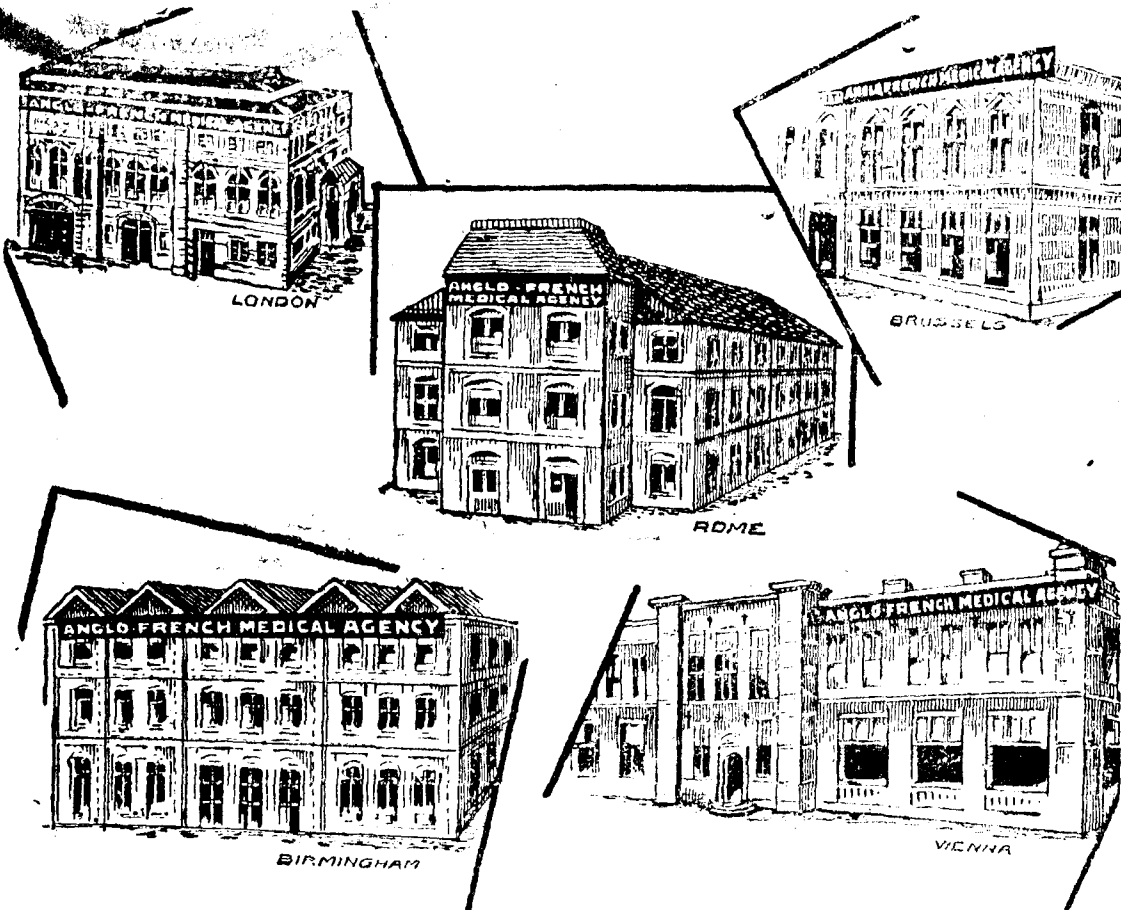
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