

The Indian Ladies
Magazine

1934, VOL. 7, NO. 5, 6

5L
115 m2, no.
1134.7.544
93777

Oct - 1934 Nov to December.

920

691

THE INDIAN Ladies' Magazine



SEPTEMBER & OCTOBER, 1934

Volume VII

Number 5

THE ONLY ASSURANCE COMPANY

Which accepts women's lives on the same rates
of premium as men

J/
7/5-2, NO. 1.
NB 4-2, 5196
The Deccan Assurance Co., Ltd.,

BEZWADA

CHAIRMAN: SRI RAJAH N. V. RANGARAO BAHADUR,
ZAMINDAR OF MUNAGALA

WOMEN'S ADVISORY BOARD

SRI MATI DR. MUTHULAKSHMI REDDI

AMMU SWAMINATHAN

93979
" RUKMANI LAKSHMIPATI

WOMEN ORGANISERS:

PONAKA KANAKAMMA

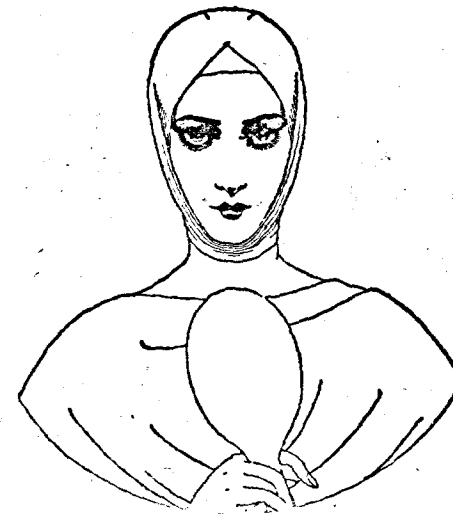
MANAPAKAM KAMALAMMA

**Wanted Women workers to canvass business
in all towns**

GOOD TERMS OFFERED

Under the Patronage of the Royal House of Travancore.

ELIZABETH tells you
how to achieve
loveliness with economy



Elizabeth Arden assures you of lasting, natural loveliness, if you will do just these three things:

Cleanse—with *Cleansing Cream*, which removes dust and impurities from the pores, as soap and water can never do.

Tone — with *Ardena Skin Tonic*, to make your skin radiantly clear.

Nourish—with *Velva Cream*, to keep your skin velvety, soft and smooth; or *Orange Skin Food* if your face is thin, or tiny wrinkles begin to appear.

All of *Elizabeth Arden's Preparations* are so absolutely pure, so highly concentrated, that even the tiniest quantity is effective, if used according to Miss Arden's directions.

Elizabeth Arden's Venetian Toilet Preparations
are on sale at

Spencer &

Motor Spirit
 Aviation Spirit
 Motor Oils
 Motor Greases
 Kerosene
 Fuel Oil
 Industrial Lubricants
 Candles and Wax
 Mexphalte
 Spramex
 Colas
 Shelltox
 Malariol

AGENTS:—

BURMAH-SHELL

OIL STORAGE AND DISTRIBUTING CO. OF INDIA LTD.,

[INCORPORATED IN ENGLAND.]

Madras, Ootacamund, Secunderabad, Trichinopoly and Vizagapatam.

The INDIAN LADIES MAGAZINE

Vol: VII

No. 5

Illustrations :—Mettur Dam Lake ; The Chittoor Ladies' Club ; Miss Norah Hill ; Mrs. T. Jewari ; Miss Vishini Jagasia ; General E. Booth.

CONTENTS

	PAGE
The Hills—Padmini	175
England through an unbiased Indian mind—Mrs. Tampoe	176
The Psalms of the sisters—P. Sathianadhan	181
What would Sita have done in the modern world?—Kamala	183
A brief sketch of the Rig Veda—C. V. Narasimha Rao Sahib	184
From the Editor's Table	188
Lecture at Edinburgh—Begum Sultan Amiruddin	194
Nambudiries and Widow Marriage—M. Narayana Nambudiri	196
A Tale of Luck Re-told—S. K.	197
The Cleavage—(Verses)—Susi P. David	200
Our Serial Story—Detective Janaki — Chapter XIII — K. S.	201
Industrial topics—'Abrack'—C. Koneri Rao Sahib	207
Suggestions of etiquette — Sahodari	209
Our fashion suggestions — Sister Susie	212
Our Children's Pages	213
Household Hints — Paddy	215
Observations	216
Needlework notes — Mrs. Purushottam	217
Cookery Notes — Mrs. Purushottam	218
Competitions	218
Acknowledgments	219

The Indian Ladies' Magazine

The Indian Ladies' Magazine was started in 1901, discontinued in 1918, and republished in 1927. It is the main purpose of the Magazine to help forward the cause of women's education in India, partly by representing and interpreting the inner life of Indian womanhood as a whole; partly by making itself a mouthpiece for the aspirations of the educated section, in whom our chief hope lies; partly by bringing forward the example of the social, literary and philanthropic work of women of the West; and partly by holding up the ancient ideals of Indian womanhood, which are true and generous enough to be applied in many instances to modern life. It is hoped, therefore, that the I. L. M. will prove a bond of union, not only among the different sections of the women of India, but also between the men and women of India, and between Indian women and their Foreign sisters.

While fully conscious of the imperfections of the Indian Ladies' Magazine, we hope that the public will help us to tackle the present situation. We shall be most happy to receive suggestions, and we hope that our journal will have the generous support of all well-wishers of India. We shall welcome articles and pictures of interest, as well as suggestions for improving the Magazine.

The Magazine Will Contain Many Illustrations and Articles

General,	Stories and fancies,	Children's columns,
Literary,	Serial stories,	Household hints,
Educational,	Original verses,	Cookery,
Descriptive,	Things seen,	Needlework,
A character sketch from	Editorial notes,	Book Reviews,
life or from books,	Correspondence and dis-	Health Notes,
News & notes on woman's	cussion,	Chess Notes,
life in India,	Fashion notes,	Gramophone Notes,
News & notes on woman's	Special colms. from Indian	Medical Articles,
life outside india,	women,	Selections.
Special articles,	Articles for men,	

PUBLISHED ONCE IN TWO MONTHS

Editor :—Mrs. K. SATTHIANADHAN, M. A.,

CHITTOOR

Asst. Editor :—Miss P. SATTHIANADHAN, M. A.

SUBSCRIPTION RATES :

INLAND Rs. 3½; FOREIGN Rs. 4; INCLUDING POSTAGE. SINGLE COPY AS. 9.

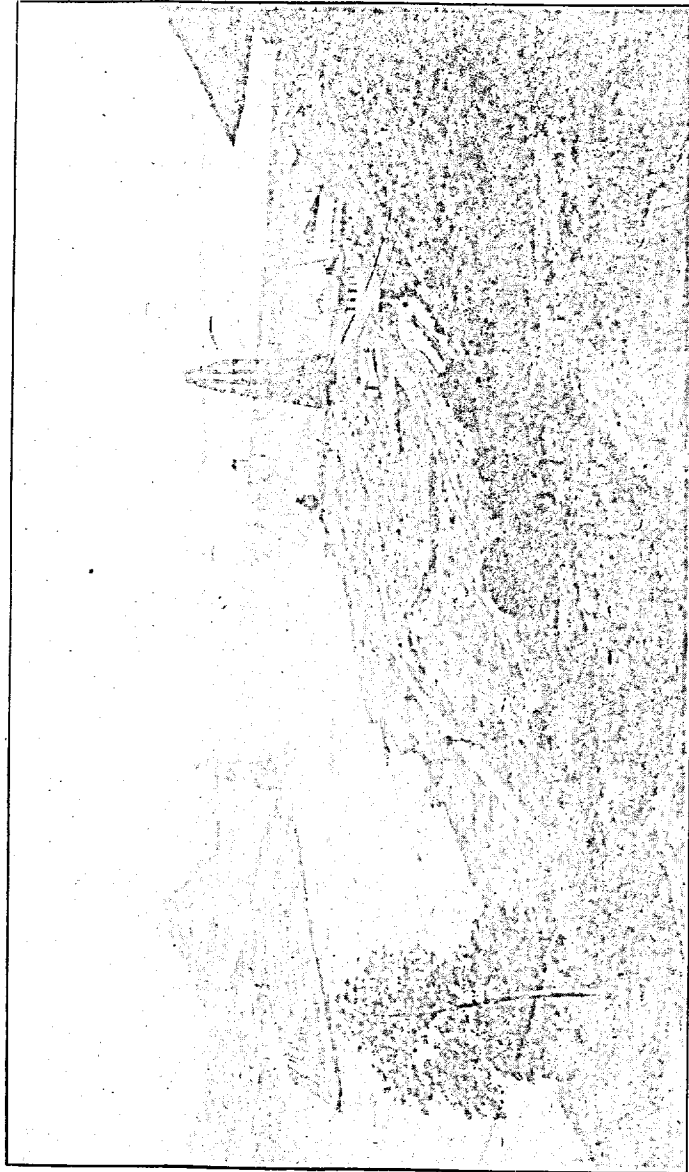
ADVERTISEMENT RATES FOR

THE INDIAN LADIES' MAGAZINE

(To be paid in Advance)

1 page for 6 issues	Rs. 30	1/2 page for 3 issues	Rs. 8
1 " 5 "	" 25	1/2 " 2 "	" 5
1 " 4 "			

The Mettur Dam



A new lake 59 square miles in area, 165 feet deep and containing
93,000 million cubic feet of water. The river enters the lake
33 miles upstream from the dam.

THE INDIAN LADIES' MAGAZINE

Vol: VII.

SEPTEMBER & OCTOBER

No. 5

THE HILLS

NIGHT after day;
A glimmer of the endless hills,
Fold on fold of blue and grey,
Stretching far away,
Mingling with the ghostly light
Of a moon-clad night.

Dawn after night;
Silver radiance in the sky,
Peak on peak of misty height,
Edged with golden light;
Purple splendours of the morn,
Another day is born!

Day after dawn;
Eternal hills for ever there,
Through the ages come and gone,
Sleeping on and on,
Pinnacles of blue and green,
Sun-steeped and serene.

Night after day;
The moon again above the hills;
But, in the human world, the day
Has taken friends away,
And still the hills look on and on
From dawn to dewy dawn.

Padmini.

AS GOOD

