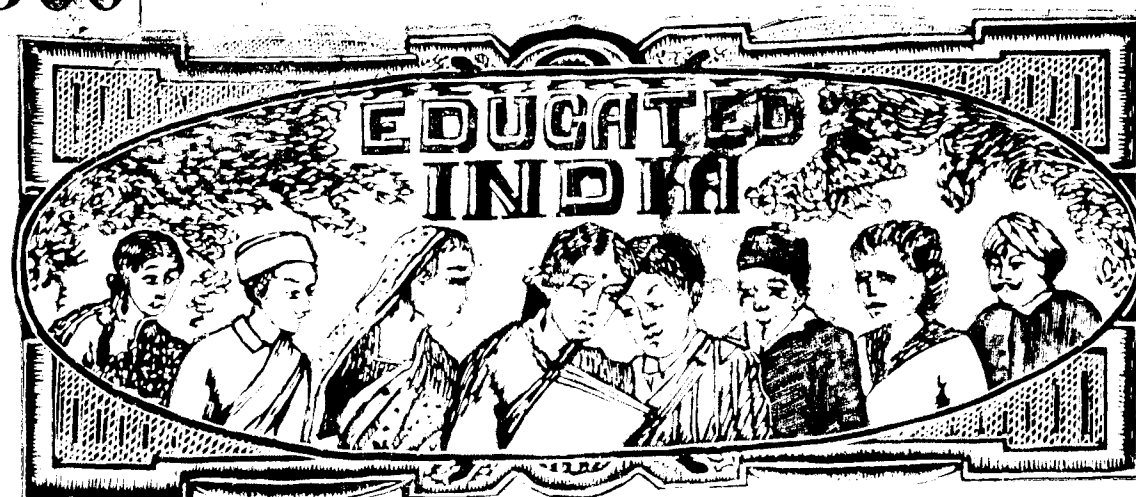


500d No. M. 3065

1500



MOST INSTRUCTIVE MONTHLY MAGAZINE.

Annual Subscription Rs. 2-8-0. Postage Free. Single Copy Re. 0-3-6.

OL. 1

OCTOBER-NOVEMBER 1934

NO. 7

Popular Insurance Co. Ltd.,

Head Office: MANGALORE, S. India.

THE FIRST DIVISION OF PROFITS

Falls to be made as at 31st December 1934.

Do not fail to take a Policy now,
as participating Policies in the current
year will be entitled to participate in
the division of profits, if in force
as at 31st December 1934.

143627.

3L

Tind, N34.1.7

N 34.1.7

Why do they ADVERTISE in our Journal?

BECAUSE, Over 35,000 at least will have
Read EDUCATED INDIA within a year,
and being ENLIGHTENED and
INTERESTED are **Sure to**
PATRONISE our ADVERTISERS.

For Rates etc please read our 'Note' elsewhere in the Journal

The Carnatic Ayurvedic Medical Hall,

Near Sri Venkatramana Temple,

BAVANTHI STREET, MANGALORE, S. K.

Special Eye Expert:—A thorough success in all diseases such as:
1. Aepiphora or Watery Eye. 2. Ophthalmia. 3. Itch of the Eye lids. 4. Ulcer
of the Cornea. 5. Iritis. 6. Cataracts. 7. Spots in the Eye Muscoe Volitantes
8. Short Sight. 9: Squint Eye etc. etc.

Numerous Testimonials for our Guaranteed Cure.

*Gokarn Temple, Car Street,
22nd August 1934.*

Doctor S. Fernandez, Ayurvedic Specialist of the Carnatic Ayurvedic
Medical Hall, Bhavanthi Street, Mangalore, has successfully treated my wife
Mrs. Sitabai, of long standing and acute case of **Consumption** from a stage,
when she was at death bed, being given up by eminent doctors as hopeless.
It is only by sheer persevering personal attendance, and efficacious medicines
of the kind doctor that my wife has been saved. I strongly recommend the
suffering public for his benign treatment, however, chronic may be the disease.
Narashim Shenoy.

We are Specialists in Women and Children's Diseases of every kind.

Unfailing success in our treatment for Consumption, Elephantiasis,
Paralysis, Cancer, Diabetes, Piles, Cholera, Small Pox, even acutest Cases of
Malignant Malaria, etc. etc.

However chronic, the case may be, it must yield to the Efficacious
"Sure Cure" from the **Carnatic Ayurvedic Medical Hall**.

When writing to advertisers please mention "Educated India".



THE HALL MARK OF FINEST QUALITY
Banians. Drawers, Sports, Shirts, Sweaters,
Sports Jerseys, Sea Suits, Stockings, socks &
Ladies, Gents & Children's Underwear
of Every Description.

Manufactured by

THE
COMMONWEALTH TRUST, LTD.,
HOSIERY FACTORY,
MANGALORE. AND AT

HEAD OFFICE,
CALICUT.

1/30 Mount Rd, Madras,

SIMON & CO.

What Perfection in the execution of Large
and Small Orders! Patronise the Leading Manu-
facturers of Statues of all kinds, Excellent
Xmas Crib in all sizes and subjects.

Engravers of Monumental Memorial
Marble slabs etc. with attractive designs and
perfect finish.

Sign Board Painters of distinction and
of great popularity.

Church and Altar painters in all styles and
designs with beautiful execution of work.
Dealers for Catholics in lovely Rosaries,
Medals, Crucifixes, Badges, Scapulars, Holy
Pictures, Prayer books etc. etc. Public Satisfac-
tion is Our MERITORIOUS ACQUISITION.

For particulars apply to:—PROPRIETOR

SIMON & CO.,
CHURCH GATE STREET,
HAMPANKATTA, MANGALORE.



ULCEREX

The most effective and rapid remedy for all sorts of ulcers, sores, bubos, sinuses, fistula, boils, abscesses, carbuncles, syphilitic and other eruptions, burns, scalds and similar ailments.

It cures surely and rapidly by drawing out pus and purifying blood. Absolutely harmless, non-poisonous and non-irritant. Prepared purely from vegetable and milk-products.

The standard and most reliable remedy for all the above ailments. A single trial will prove the efficacy of the medicine.

Price per phial.....One ounce: Re. 1-0-0.

Half ounce: 9 annas.

Postage and packing extra. No V. P. P.

OBTAINABLE DIRECT FROM:-

Ajit Krishna Basu, B. A.,
2, LAKE VIEW ROAD,
P. O. KALIGHAT, CALCUTTA.



Finest Toilet and
Medicinal Soap
with Margosa
and Chamomogra
Oils.
Fascinating
Perfume



Try some of our
MALABAR
Specialities.

SHAVING
STICK

LIQUID SOAP

UNRIVALLED
FOR
EXCELLENCE
IN
ALL RESPECTS

JASMIN SOAP



SOAP WORKS
CALCUTTA.

Exceptionally
High-quality
Toilet Soap
from Mysore
Sandal Wood
Oil etc.

* * * * *

Gujerath
No. 101
Washing Soap
Serves
economy
works with
ease and com-
fort-

* * * * *

Props:- Sait
N. P. & Co., of
Sun-Brand
Umbrella
Fame.
Sole Distributor.
Raghavendra
Ranga Pai,
Car Street,
Mangalore.

The Hillman—Ten Horse power Car—travels 36 miles per gallon, and needs oil only after about 3000 miles.

Oldsmobile—With a Wonderful Front Spring Action styled 'Knee action' with very easy steering. The high quality Car at a cheap price, and economic in use.

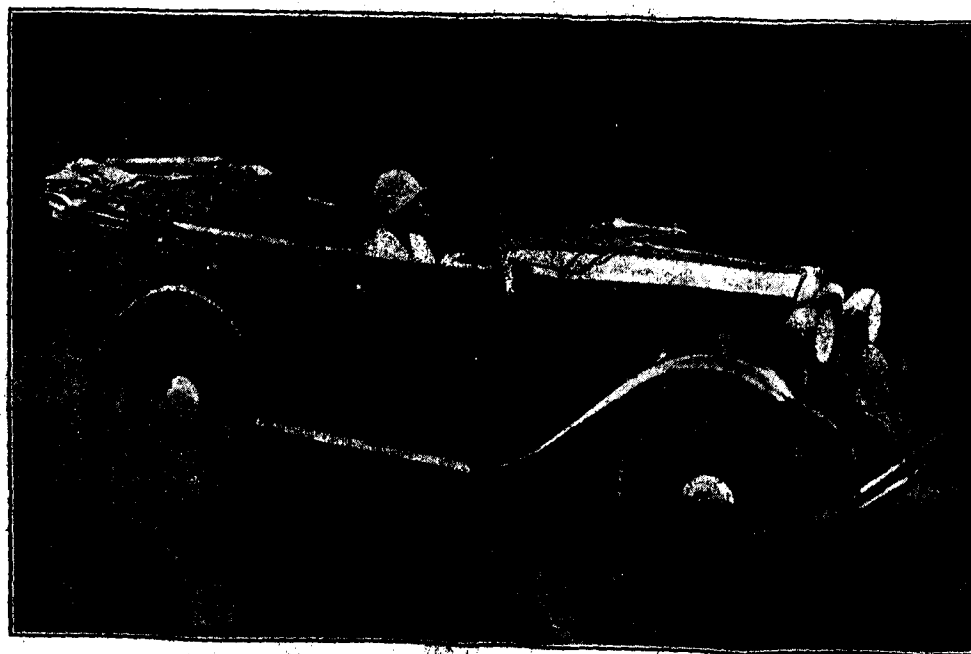
G. M. C. Truck—1934 Model, Buick Engine, Most Economic in use and Durable in Service.

Bedford Truck—1934 Model, can travel 20 miles per gallon. Easy in Steering, and Reliable in service.

Humber—12 Horse Power Car, capable of travelling at 35 miles per gallon.

Humber Snipe—Travels at 23 miles per gallon.

THE HILLMAN



ALL PURE UPHOLSTERY

We also deal in—**PHILCO ALL WAVE RADIO SETS**—You can hear the Whole World. The Real Wonder of the Times—Price is cheap indeed!
FRIGIDARE—What a Delight to have it, and enjoy the Cool Drinks and its other invaluable services!

HIGH FLEX BELTING FOR MILLS, FACTORIES ETC.

APPLY FOR PARTICULARS:—

To

**THE ENGLISH MOTOR COMPANY,
CALICUT.**

RS. 1000 MUST BE WON!

in this simple 'STATIONS' Competition.

FIRST PRIZE: Rs. 600 (Minimum award of Rs. 100 guaranteed to every sender of correct solution). **SECOND PRIZE** Rs. 300: (Minimum award of Rs. 50 guaranteed to every sender of one-errored solution.) Three Prizes of Rs. 30, Rs. 20 and Rs. 10 for the sender of largest number of entries. Rs. 40 for the first TEN correct solutions posted.

Last date For RECEIVING Entries: 9th November 1934.

(Sealed key solution deposited with 'Tattler of India'.)

1. BOMB—Y
2. MADRA—
3. —ANGALORE
4. PA—NA
5. —URI
6. KA—UR
7. TUN—

You will find in the accompanying diagram the names of 7 Railway Stations in India, but in each of them one letter is missing which is marked by a dash (—). All you have to do to win the Prize is to substitute only one letter for each dash to get the name of a Railway Station in India. For example, No. 1. is BOMBAY.

When you have solved all the 7 Stations in the above manner enter the same on some plain paper, and send

them on to the address given below, with an entrance fee of only EIGHT ANNAS per entry by M. O. only and fix the Postal Receipts to your entries. You may send any number of entries at annas eight each. A winner in the First Prize will also get a share in the Second Prize. The Prize amount will NOT be reduced under any circumstances. The Manageress' decision is final and legally binding. Results of this competition will be announced in the next issue of the Educated India and prizes remitted to winners within a week after the Posting Date. Other Rules as usual. Address all your entries and Fees to:

The Manageress,

THE EGERIA COMPETITIONS (STATIONS)

WASHERMANPETTA, MADRAS.

NOW READY THE LAST ENCHANTMENT

(RECOLLECTIONS OF OXFORD)

BY
G. K. CHETTUR
Principal, Government College, Mangalore.

Intimate revelations of undergraduate life at Oxford

Fascinating memories of W. B. Yeats, John Masefield, G. K. Chesterton, Winston Churchill, Rabindranath Tagore, Lord Oxford, Mrs. Sarojini Naidu, Canon Streeter, Bernard Shaw, Arthur Symonds, and a host of other celebrities.

Magnificent Library Edition, 210 Pages, 29 Full-page Photographs of Oxford
Strickingly pretty Three-colour Jacket PRICE Rs. 5.
4 more books by the same author:

THE GHOST CITY, Short Stories, 232 pages, Rs. 2/-

THE TRIUMPH OF LOVE-THE TEMPLE TANK-GUMATARAYA

3 Book of Verse Rs. 1/2 each or in cardboard case Rs. 3/- only.

THE B. M. BOOKSHOP, MANGALORE

AHEAD OF ALL OTHERS!
MANGALORE
DARBAR BEEDIES
UNRIVALLED-UNEXCELLED-UNIMITATED

REGISTERED

It is Simply Impossible to Imitate them.



TRADE MARK



Because

THE PURITY OF TOBACCO
... FRAGRANCE OF SMOKE
AND CHOICEST BLENDING

**MAKE THEM WHAT
THEY ARE.**

**TRIED AND PROVED
THE BEST.**

The Great Darbar Beedi Works, Car Street, Mangalore.

The Modern Hindu Hotel-The Modern Stores

EST. 1920.

Huzur Road, CALICUT, (Malabar).

Prop: **P. S. LAKSHMANA IYER**

Contractors, Indian Refreshment Rooms, Calicut and Shornur Jn.

Manager. **The Arian Assurance Co., Ltd., (Bombay),**

West Coast Branch..



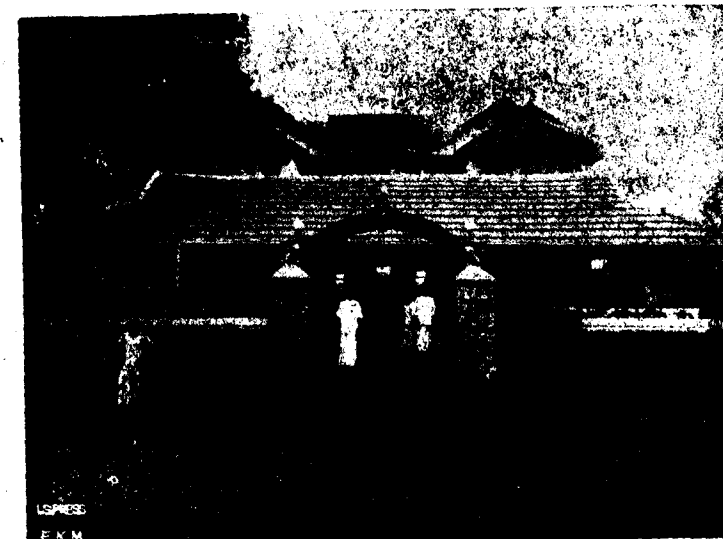
The Modern
Hindu Hotel
at Modern
Buildings
situated in
the heart of
the Town.

The Premier
and most
up-to-date
lodging and
Boarding
House.

Every Con-
venience
Provided for
Travellers &
Businessmen

Best Sanitary
arrangements

Catering
undertaken
for garden &
Tea Parties.



ERNAKULAM BRANCH
Est. 1934.



The Modern
Stores
Just opposite
to Modern
Buildings
where all
kinds of
Provisions
oil man
stores and
household
Requisites
available at
Moderate
Rates.

Sweet and
Delicious
Drinks cooled
by Frigidaire
A speciality

Try once
and Be
Convinced

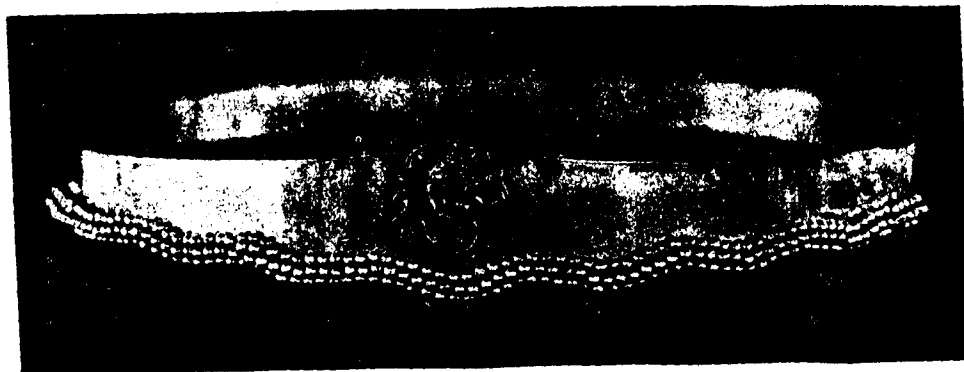
**P. S. Bara-
than, B. A.
General
Manager.**



Why Spend on Gold During Time of Depression?

HERE IS THE POOR MAN'S DISTINGUISHED FRIEND!

M. VAMAN NAYAK,
Manufacturer of Rolled Gold Jewellery,
Hampankatta, MANGALORE.



To suit everybody & every purse!
Highly appreciated by one and all!
Substitute for real gold & silver!

For poor a Luxury!

For rich a saving!

Manufactured under expert supervision of men well trained in Bombay.

Gold, Silver, Nickel, Copper plating & Silver
oxidizing etc. are undertaken at moderate charges.

Motor Parts, Cycle parts, Gramophone parts, Surgical instruments, Watch
cases are replated on guaranteed system. Smart ornaments for presentation
for every occasion always ready in stock.

Clocks. Watches, Time-pieces, Gramophones, Candle Sticks, Ciboriums,

Processional crosses, Syriasis crowns, Communion plates for Church
use are ready for sale.

Visit our Show Room or write for our

Illustrated Catalogue—

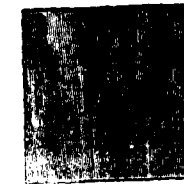
Estd. 1918.



ARROW  BRAND

The Mark of Strength & Design
SURE AS THE ARROW!
TO HIT YOUR MARK OF
EFFICIENCY!
IN THE MATTER OF YOUR
REQUIREMENTS FOR

1. Schools,
2. Hostels,
3. Gardens,
4. Museums,
5. Colleges,
6. Laboratories,
7. Boarding houses,
8. Staff Quarters etc.

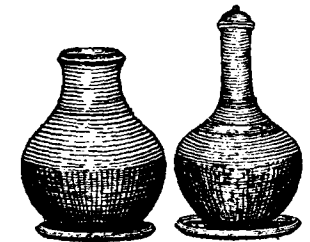


HIGHLY HYGIENIC—LASTING & LOVELY.

Varieties of Manufacture—That have widely Stood the test of time.

The Sujirkars' Tile Works Limited, Kudroli, MANGALORE.

Tele: 'SUJIRKAR



Place your orders
with us.
FOR

Roofing,
Ceiling,
Flooring,
Ridge &
Draining etc.

Hotel Jawahar

NEAR GANAPATHI HIGH SCHOOL,
MANGALORE.

The best food is served to suit all
the tastes, at all times.

Central situation; Close to bus,
Railway Stations, Govt. Offices,
Theatres, etc., and fitted with
up-to-date equipments.

POPULAR RESTAURANT

FOR

BOARDING AND LODGING AT
MODERATE RATES.

**Public Satisfaction is our
Guarantee.**

F. X. D'SOUZA & SONS

Specialists in new Cushions, Covers,
Hoods and Monsoon Covers, General
Upholstery of Motor Cars Undertaken
at very Moderate Rates; Stockists of
Rexin Cloth and other Accessories

**OPP. GOVT. COLLEGE
MANGALORE.**

**"Your Watch goes wrong"—why?
Because you have not come to
the Right Place.**

'Swiss Watch Works', not only deal with
Guaranteed Watch Repairs, but also with the best
of Cricket Materials. Genuine, Famous, Har-
moniums and Musical Instruments,—Economy is
the Secret of Success.

**SWISS WATCH WORKS,
Opposite Government Well,
HAMPANKATTA, MANGALORE.**

PURCHASE ONLY GENUINE ARTICLES THAT LAST LIFE LONG

All Brass and no Zinc or Iron sheets are used. Indian Money.
Indian Labour and Best Workmanship.



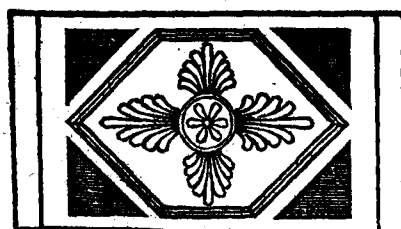
Satisfaction Guaranteed.

Write to-day for trade prices and Catalogue of:—
Suit cases, Office Boxes, Cash & Jewel boxes,
Trunk boxes, Shaving boxes, Cradles
for Babies etc. etc.

THE CANARA METALWARE MANUFACTURING WORKS,
CAR STREET, UDIPI POST, S. INDIA.

FOR
ALL KINDS OF HOSIERY
Reliable! Cheap! and Attractive!
APPLY TO—
RAMA HOSIERY WORKS,
CALICUT.

The Kerala Tilery, Feroke, Malabar.



Kerala Capital.

Kerala Labour.

*Manufacturers of—Roofing, Eve, Ridge, Ceiling,
& Flooring Tiles.—Ventilators. Skylights.
Flower pots etc., etc.*

Expert Supervision. Best Execution.

Agents Wanted Everywhere.

For particulars Apply to:

The Proprietor.

SPACE RESERVED FOR
THE
Premier Hosiery Works Limited,
CALICUT.

DHATHUPUSTI LEHAM

An unique remedy for sexual debility and lost manhood. Stops emissions, regulates motions, increases appetite, enriches blood, gives energy, strength and vitality and builds up brain, body and muscles. It enriches the semen, thickens the vital fluid, increases retentive power, rejuvenates the entire nervous system and makes a man fit to enjoy conjugal happiness.

Price 1 Tin Rs. 2-8; 3 Tins Rs. 7.

ASHOKARISHTA AND PILLS.

It cures painful, delayed, irregular, scanty and excessive menstruation, suppression of the monthly flow, leucorrhoea or white discharges, etc. with a host of other ailments such as severe pain in the abdomen, loins and the spine, head-ache, hysteria, indigestion, constipation, nausea, and even fever. It increases appetite, gives tone to the system, evacuates the bowels, renders the complexion beautiful and makes life enjoyable to women.

Price for one bottle and pills Rs. 2-4-0. 3 bottles and pills Rs. 6-6-0.

MALARIA NIVARINI.

It acts successfully in cases of Malaria influenza, pneumonia, intermittent fever, shivering, enlargement of the spleen, continued fever, etc.

Price per bottle of 8 Oz. Re. 1-8-0. 3 Bot. Rs. 4-0-0.

Our specifics are based on experience extending over 58 years

M. Ganapaya & Sons, Ayurvedic Physicians, Car-St., Mangalore.

THE MALABAR HOSIERY WORKS

Established in 1924.

FEROKE (S. MALABAR)

Tele: NAIR.

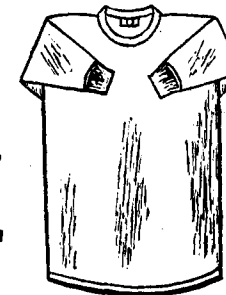


P. K. NAIR, Managing Proprietor.

**PURELY INDIAN HOUSE FOR
SUPERIOR UNDERWEAR.**

Capital, Management, Labour, and Material,
all Indian.

*Awarded Gold Medals & Certificates of Merits in
various Exhibitions for best Hosiery.*



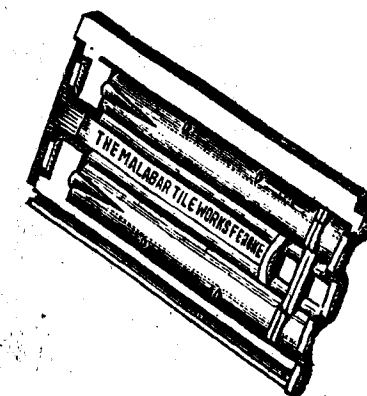
THE MALABAR TILE WORKS.

FEROKE (S. MALABAR.)

Established in 1920.

Tele "NAIR"

P. K. NAIR, Managing Proprietor.
Capital, Management, Labour, and material, all Indian.
Indian House for best 'Crown' Brand, Roofing, Ceiling,
Flooring, Ridge and other Ornamental tiles.



*Awarded Gold Medals & Certificates of Merit for
excellence of tiles and Ornamental Pottery.*

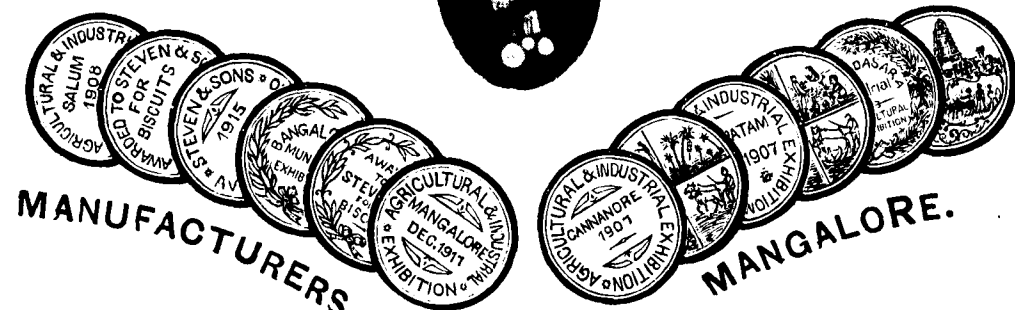
STEVEN & SONS

GOLD MEDALISTS

Certificates of Merit from
Viceregal Household
and other
Eminent Persons in India



CHOCOLATES, TOFFEE,
BISCUITS, CAKES, SWEETS,
PRESERVES AND MANY
OTHER VARIETIES



OUR CAKES COMPARE FAVOURABLY WITH ANY OF THOSE
OF BOSOTTOS OR HARRISONS OF MADRAS.
TRIAL WILL CONVINCE YOU!!!

Murdeswar's Banking Institute.

Specialised Banking courses for
Diploma Examinations by:—
The Institute of Bankers (London) C. A. I. B.
The Indian Institute of Bankers C. A. I. I. B.

ORAL OR POSTAL TUITION.

Other specialised courses for the
Banking Diploma of the London Cham-
ber of Commerce and the Indian Mer-
chants Chamber, D. Com. (I. M. C.) Non-
matrics can use either of these Diplo-
mas in lieu of the Matriculation Certi-
ficate required of a Candidate appear-
ing for the C. A. I. B. or C. A. I. I. B.
Examination. Expert tuition by well
qualified and experienced teachers.

FEEs VERY MODERATE
For further particulars apply to:—
THE PRINCIPAL,
2, FERNANDEZ MANSIONS,
HAMPANKATTA, MANGALORE.

BOOKS! BOOKS!!

RAMA RAO:—Hallo James, where are
you going to now?

JAMES:—To purchase books etc. for
our boys and for myself as I am
now promoted to VI Form. I'm
going to K. BOJA RAO & CO., I will
see you after my return.

RAMA RAO:—But then why not go to
the nearest book-seller?

JAMES:—No, they are the cheapest
and most accommodating. I'm fond
of them alone.

RAMA RAO:—I see!—It's good that
you have introduced me to them—
Please give their full-address. I have
a lot of books, stationery etc. to buy
for our youngsters.

JAMES:—You will find it a bargain.
This is their address.

K. Boja Rao & Co.,
Car Street, MANGALORE.

WHY DON'T YOU BUY OUR

BONUS

BONDS

Single investment of Rs. 11-8-0 once for all

MAY BRING YOU

Thousands in life and afterwards.

RS. 100000 FREE, EVERY YEAR.

WANTED. Gents & Ladies as our Chief Agents on
most liberal terms.

PLEASE APPLY TO—

J. D. CHOPRA,

General Secretary,

THE SIND ALLIANCE BANK LIMITED,
JULLUNDUR CITY, (PUNJAB).

The Malaria Company, Mangalore, 4 South India.

Malaria:—The most powerful and unfailing remedy for every type of Malaria
Spleen, Ague, and Intermittent Fevers. Large size per bottle Rs. 1-8-0 only. Small
size, per bottle Re. 0-14-0 only.



Babytone:—The best nerve tonic for weak Skeleton-like babies
and children. It promotes a healthy growth of bone, teeth, nerves,
and muscles.

Price per phial. Re. 0-14-0 only.

For the meritorious services of this famous Company, please read
our 'Appreciation' elsewhere in this Magazine.

HOTEL WESTCLIFF ON SEA

Cannanore's Hotel de Luxe.

Own private bathing beach.

Best Health Resort.

MANAGEMENT:

F. N. Heerjee & Co.,
CANNANORE.

The Venus Assurance Co., Ltd.

(Capital Life Office in the Capital City)

Head Office: Chandni Chowk, Delhi.

ESTD. 1920.

The Public has reason to deem Insuring with us an Ideal Investment.

Six Prominent Facts—

1. Business on hand exceeds Rs. 75 Lakhs.
2. Joint Life and Female Lives accepted.
3. Claims paid exceed 17 Lakhs.
4. Maximum Security deposited with Government.
5. Policies are also issued without Medical Examination.
6. Declared Bonus even in the very first valuation.

Special Features—

1. Purely Indian.
2. 90% of the profits go to Policy Holders.
3. Funds invested in safest possible securities.
4. Lowest possible Premium rates consistent with safety.
5. Policies are world-wide and free from vexatious restrictions.
6. Policies are non-forfeitable
7. Lapsed Policies can be revived within 12 months.
8. Liberal Surrender Value with a guaranteed minimum.
9. Guaranteed paid up Policies.
10. Policy holders can elect two Directors from among themselves.
11. Loans up to 95% granted to Policy holders on the surrender value
12. Prompt payment of claims.

JOIN VENUS TODAY AND SHARE IN ITS PROSPERITY.

Every satisfaction Guaranteed.

Excellent Prospects for energetic, able, sincere agents. We want a few more of them. We give a substantial Remuneration to Honest, Influential and Hardworking representatives, by way of Commission and liberal allowances.

Delay not to Insure with us

It's worthwhile to Represent us.

For further particulars write to

The District Agent,

Venus Assurance Co. Ltd.,

Fernandes Mansions,

Hampankatta,

MANGALORE, (S. K.)

or The Superintendent,

The Venus Assurance Co. Ltd.,

West Coast Branch

TELLICHERRY,

(Malabar)



EDUCATED INDIA

DEVOTED FOR
PROMOTING EDUCATION



MOST INSTRUCTIVE
MONTHLY MAGAZINE

EDITED AND PUBLISHED BY MRS. W. M. D'SOUZA
AT THE SARASWATHI PRINTING WORKS, LTD., MANGALORE, S. INDIA.

VOL. I }

OCTOBER-NOVEMBER 1934.

{ NO. 7

Editorial

We own, that we have a serious responsibility in drawing the attention of our numerous readers to the fact, that mere pursuit of knowledge by itself, will not make up real education. What is indispensable to realise the full measure of the advantages of learning for men and women alike, is the development of what has been so often spoken of, as character. We should neither overlook what it means in life, nor fail to appreciate its extreme necessity, merely because we generally happen to be so familiar with that term. How many of us, do see what is right and fully approve of it, and at the same time readily condemn the wrong, but unfortunately persist in pursuing what is really wrong? It is strange that this should be so, in spite of the spread of education through so many sources and avenues. What is the cause of such disappointments?

Wherein lies the secret of the failure? Is the remedy out of hand? These and like questions must come up before our mind's eye so as to be able to solve the matter for ourselves.

What is then the purpose of knowledge? It is clear that it must enable us to know in the first place, that we are what we are, more on account of our character developed by our will than by any stock of learning. The strength and measure of our mental enlightenment cannot by itself save us from the awful effects of the tremendous temptations that threaten every minute to ruin the happiness and even the existence of everyone, however, careful one may be. What human being has not felt the overpowering influence of evil in this world? Who has not felt that conscience makes us sometimes cowards? Why do we revere the man who has studiously developed

a respectable measure of control over his will? It is our will power, therefore, that serves as a mighty force in the career of our progress in life, and governs our well-being under all circumstances, in a more powerful way, than the mere extent of our knowledge. No doubt, learning furnishes the mind with all different ideas, fancies, and emotions, but there would be no agreeable fruit arising therefrom, unless one exercises with conscious effort one's will-power that regulates thoughts and deeds, commanding happiness and success.

If, indeed, we take a survey over the names of men and women whose memory is cherished with a sense of affection and respect, of those who have influenced society so as to affect its substantial improvement, of men whose moral excellence manifested everywhere, in every deed, on every day, in their lives, they will be found to be persons of character, who have devoted themselves to a sense of self-discipline, which made success come easily within their reach. Mere knowledge, mere culture, mere refinement, mere social position, will not save one from ruin and destruction, unless the force of character is developed, which will be a veritable bul-wark against the ravages of all evil elements that pervade the world ceaselessly, and succeed in victimising poor human beings who are not on their alert, and who have ignored the importance of manifesting will-power, and who, in fine, suffer for want of character.

It is to be admitted, however, that all of us start life with certain advantages and disadvantages, but we can still make ourselves independent of many of our handicaps, if we only

exercise our will, and mould our moral being with conscious effort, and the higher our ideal, the nearer we reach the goal. We have touched upon the salutary effect of developing the force of our will, and in doing so alone, will we be able to control our feelings in the direction of a noble disposition. That is the reason why they say that a poet has better authority to educate, than a prosaic philosopher, for while the latter may be able to argue cleverly, the former at once convinces us by appealing to our finer feelings, and moving our spirit to accept his teaching with readiness. Mere knowledge, therefore, without a good conscience will not avail, and all our progress is but the result of the dictates of our moral instincts, and not the result of our being able to enter into learned discussions. One great source of educating ourselves would lie in holding up before us some fine and noble ideal, which we ought to try to imitate as of a sense of admiration. We must practice virtue *actually* to attune our mind to a fine sense of highly developed character, for it is evident that without *exercise*, there is no possibility of any improvement being effected in our moral faculties or intellectual qualities. It behoves us, therefore, for example, to feed the hungry, clothe the naked, tend the sick, comfort the afflicted, soften the envious, and quiet the angry. Habit is said to be our second nature, and by acquiring a regular force of habit, we would be able to find that our *exercise of virtue* will be rendered quite easy. Though character is an abstract term, it cannot be difficult for any one to appreciate what it really stands for, and what elements go to make up that peculiar type of

Malabar Factories

OLAVAKOT, CODACAL

FEROKE, PUTHIYARA

**South Canara Factories**

JEPPOO, KUDROLI

MALPE

(THE LATE BASEL MISSION INDUSTRIALS)

Employ about 2000 Indian operatives making the Famous "BASEL MISSION" Tiles supplying India, Burma, Ceylon, the strait settlements etc., with the Best Tiles-

Roofings, Ceilings, Floorings, Hourdis, Architectural Terracota ware etc. - since 1865.

BEST value on the market before-is now better than ever.
THE COMMONWEALTH TRUST LTD.,
CALICUT.

excellence in man or woman, which enables us at once to speak of it as an effect of character. It is in fact a mere bundle of virtues. It embodies at once the strict practice of devotion to duty, uprightness, honesty, truthfulness, perseverance, self-control, self-respect, self-knowledge, and all those traits that ensure success and happiness in life. The men of character are as dutiful, as they are careful to avoid what entails disgrace and dishonour, and invariably command even better health than others who could be effectually styled as 'intemperate,' or void of character altogether.

We may no doubt attempt to mould our character by our own efforts, but we cannot absolutely ignore the effect of surrounding circumstances on our well-being as well. In the first instance our parents bequeath to us moral traits, virtues and vices, mental diseases and short-comings, that permanently affect us throughout life. Secondly our racial characteristics also have considerable influence on us, and we are clearly distinguished by them wherever we may happen to go. Thirdly the climate and natural aspects

of the country we live in, exercise a peculiar effect on our minds and morals. It is our experience, however, that, by reason of our own efforts, we can influence our character, to the greatest measure possible.

Let us contemplate upon something sublime; let us fix our vision on what is noble, pure and great, and we shall soon be able to partake of it and be able to assimilate as well. Our confidence in an everlasting reward for a virtuous life will be an effective inducement to pursue a career of exemplary conduct. The knowledge that every cause has an effect, and every effect has a cause, that virtues and vices are rewarded and punished by a divinity that rules over us, with patience and love, will hold us on to the path of duty, and upright conduct. "Among the means of strengthening and elevating character might further be mentioned—association with holy men, the perusal of choice books, and effort to be true and sincere in all things, a desire for the applause of our fellowmen, self-respect, a fear of public opinion, and last though not least, a desire for unblemished renown in ages to come."

In another moment the jaws of the dinosaur would have crushed the tender morsel at his feet ... a woman!

Electrified with passion to protect the strange white female creature ... a living thing no larger than his hand...the prehistoric ape leaped at the throat of the paleolithic reptile!

A frightened girl in 1933, she held the most amazing combat as the world began!



KING KONG

Adventure out-leaping the maddest imaginings! Out-thrilling the wildest thrills!

From an idea conceived by

EDGAR WALLACE
and **MERIAN C. COOPER**

A MERIAN C. COOPER and ERNEST B. SCHOEDSACK Production

An RKO-RADIO Picture of course! David O. Selznick, Executive Producer

How to become a Master of English?

Your thinking is done in words. It is impossible for you to think in words which you do not possess. It follows, therefore, that your thought must suffer for the words you lack. Increase your stock of words, and you increase both your facility of expression and mental efficiency. Thought and expression are so intimately related that you cannot cultivate one without influencing the other. One vital difference between a clear thinker and a hazy thinker, between one who is authoritative and one who is feeble and unconvincing, is largely a matter of words and verbal skill. A limited vocabulary means limited thought, limited power, and limited authority.

In order to become a master of English you must have masterly guidance and instruction. Many years of study and experiment, have enabled me to formulate a course of lessons in Practical English which is believed to be superior to any instruction hitherto offered on this subject. By an original plan, your interest is aroused in the study of words, and you are shown how to build a vocabulary to meet the most exacting demands. The arrangement of the lessons is so lucid and convincing that you feel impelled to follow the work to completion. I take you into my innermost confidence, and gradually lead you to believe in your own great powers. I am your corres-

pondent. I know the needs of men. I know your needs—and you will find each lesson, so intimate, practical and helpful, that you will feel it was prepared with your special needs in mind.

You are well aware that the ability to express your thoughts in accurate, idiomatic, forceful English, in both writing and speaking, will give you distinction in your business, social, and public life. A mastery of English prose expression is a valuable asset to any man. By my method of instruction, I not only build your working vocabulary, and show you how to fit words together into strong, compact compelling sentences, but I also bring you into intimate touch with much of the best that has been thought and said in the world, give you a safe and vigorous uplift, and make you thoroughly ambitious for the best things in life. While you learn from these lessons to use words with precision, brevity and power, you also learn how to think, study, and act for yourself; how to select and read books; how to classify your knowledge, and how to make the most of your intellectual powers. Your increasing power of thought keeps pace with your growth of expression, and you feel a strong desire to take your proper place in the busy world of men, to make your original thought, of great and lasting use, and to win recognition in your life work.

Please bear in mind that while you are developing your knowledge of English—including the correction of common blunders, the essentials of punctuation, the study of sentence-making, the framing of the paragraph, the study of musical phrase and polished diction—you are also building mental power and acquiring many new ideas which can be put to wide and practical use. No longer will you feel satisfied to fill an ordinary place in the world—you have had a vision of what you can be—and forthwith your resolve upon some new and lofty enterprise.

You remember that James Martineau says, "knowledge, truth, love, beauty, goodness, faith, alone can give vitality to the mechanism of existence," and it is precisely in these respects that the lessons in Practical English and Mental Efficiency must help you. While you are acquiring a mastery of English you are also brought into intimate touch with many of the world's greatest minds, and the more you

dwell upon their great thoughts, the more their supreme qualities become an integral part of your life and personality.

Now what would it be worth to you to become a master of English? What would it mean to your ultimate success to be able to present your ideas, statements, and arguments, in the most striking, pithy, cogent, and virile language, so as to impress and influence others to your way of thinking? One student writes to me to say: 'I am delighted with your instruction. The course will be of great service to me'. When he wrote these words, he had received only four lessons, and yet he realised, thus, early in the course how valuable the full instruction would be to him.

Please remember that my system is altogether dissimilar from the ordinary school and college method of teaching "grammar". All the wearisome memorizing of rules of syntax and rhetoric is absent.

Grenville Kleiser



MOTORISTS!

IT IS TO YOUR BEST ADVANTAGE
TO DEPEND UPON

THE CANARA AUTOMOBILES
MANGALORE

FOR YOUR PURCHASES OF
MOTOR SPARE PARTS, TYRES & TUBES
OF EVERY KIND AND MAKE

Robbing the Sea of its Secrets

(Continued)

Williamson within Awful "Grip of Death."

The air in the observation chamber is just as fresh as that in a cabin of a ship, so that a man can remain there indefinitely. The raising and lowering of the tube and observation room are controlled by two chain hoists, and the position of the chamber can thus be shifted according to the wishes of those inside it, who have only to shout their directions up the tube.

So at the end of March 1914, Ernest and George Williamson, financially backed by a company of solid businessmen, who had been induced by scientists to lend their money to the new undertaking, sailed for Nassau, the capital of the Bahama Islands, West Indies. At Nassau the expedition built a barge 40 ft. long and 16 ft. wide. Amidships it contained a well, 6 ft. by 10 ft. through which the tube was to be lowered. This barge they christened Jules Verne, in memory of "Twenty Thousand Leagues under the Sea!" By a strange coincidence, the tug, engaged to tow the barge, was named the Nantilus.

With them the Williamsons had a battery of nine electric lights each of 2400 candle-power. These were to be lowered under water for extra illumination; but as a matter of fact, the West Indian Sea was so wonderfully clear that artificial light was not need-

ed even at considerable depths, except in one or two cases.

With everything ready at last, an expert cinematograph photographer and the historian of the expedition descended the tubes, took their place in the observation chamber, and gave the signal for the barge to begin her slow journey.

Excellent results were obtained from the very start. So brilliant was the sun, so crystal-clear the water, that even at a depth of ten fathoms (60 ft.), the photographer, safe and dry in his iron chamber, was able to take marvellous pictures of the strange submarine regions, with their waving gardens, scarlet, purple, and old gold, and their gorgeously coloured inhabitants, darting over the sea-floor and among the forests of living coral. Sometimes the photographer and observer could see clearly for about 20 ft. before them through the sea. Further than that, everything seemed to fade away into a pale blue mist. The beams of the sun on the surface of the sea were broken by the waves into beautiful drops of silver rain.

Sometimes the expedition just drifted with the tide, photographing whatever came within range of the Camera; at other times special subjects were arranged. Part of the film shows native boys diving for pennies and

scrambling under the water; another part depicts George Williamson, in a diving suit, inspecting the bulk of an old blockade runner that sank outside Nassau Harbour during the civil war. On the cinema screen one can, for the first time, actually see the diver strolling round the wreck, collecting some of the cannon-balls and sending them to the surface in a wire basket let down from the ship. By the way, George Williamson had never before been under water in a diving-suit.

After nearly 20,000 ft. of cinematograph film had been taken of submarine subjects, the Williamsons decided that they must 'film' a shark in its native haunts; not only this, but the brothers determined to obtain moving picture records of a fight between a man and a shark under the sea!

This was easier to plan than to accomplish. However, after various 'red-tape' obstacles had been overcome, they obtained the bait necessary to lure the sharks within range of the Cinema Camera—the carcass of a horse. Scarcely fifteen minutes after the bait had been set floating outside Nassau Harbour, a long, shadowy form was seen to glide past the barge. It was not long before, that no fewer than a dozen ugly sharks, with dark blue backs and white bellies, were lurking round the carcass. But the brutes seemed shy of the tempting bait, as it floated near the long swaying tube, hanging from underneath the barge. At last one of them darted forward, and attacked it. The other monsters then drew nearer, and in two hours there were

a score of them circling round within a range of the moving picture machine.

Crouching on the deck of the barge was the best native diver in Nassau, whose boast was that he was not afraid of any shark in the Sea. His oil smeared body glistening in the sun, a wicked looking knife between his teeth, he crouched, ready to match his swiftness and skill against the brutes below, just in time to meet one of the sharks at a point, well within range of the Camera.

Suddenly he dived. Straight for a murderous-looking monster hovering just near the observation window, and he glided like a flash. The photographer turned the handle of his machines; there were swift movements of arms and legs as hunter and shark clashed; the man got beneath the brute, struck savagely upwards with his knife—and came to the surface with a great grin triumph on his big face as he chambered aboard.

He had certainly killed his shark, but the Williamsons had not obtained their coveted pictures—for the whole grim-business had taken place beyond the range of Camera. Consequently, it had all to be done over again!

Determined not to be defeated, Ernest Williamson announced that he would dive and tackle a shark himself. This was amazingly plucky, for Williamson had never before attempted the hazardous feat.

Peeling off his clothes, he was smeared with porpoise oil, in native fashion, and soon the young man, with a long, keen-bladed knife in his teeth,

stood ready to dive. Following the example of the native diver, he waited his opportunity, and then shot into the water towards a huge shark which had seen him, and was darting for him with jaws apart. Williamson plunged, missed his stroke, and with the shark's jaws snapping together only a few inches from his legs, came up to the surface, and climbed on to the barge.

Still refusing to give in, he dived a second time, came up underneath a shark, drove home his long knife, and darted up to the surface again. He had conquered, for he had killed his shark within only a few feet of the moving picture machine. Thus, were taken the most genuinely sensational moving pictures in the history of film production; and one may now see this battle

between Williamson and the shark—at picture-theatres all over the world—certainly the most amazing entertainment ever given!

In addition to the scientific value of the Williamson's apparatus, it has many other practical applications, such for instance, as the recovery of lost treasure to which reference has already been made. The majority of known wrecks of history are to be found in water shallower than the extreme length of the present deep-sea tube. Still, the adaptation of the tube to a greater length is but a matter of engineering detail, and one easily worked out.

It seems that the sea, at last, is destined to give up many of its secrets and treasures.

TILES REALLY PERFECT!

SATISFACTION GUARANTEED.

GOLD MEDALS OBTAINED.

TESTIMONIALS POURING IN EVERY DAY.

Write TODAY for price and particulars to:—

THE STAR TILE WORKS, LTD.,

KALLAI, SOUTH MALABAR.

Manufacturers of:—

Roofings	Terrace Ceilings	Skylights	Hourdis	Ornamental Ridges
Ridges	Floorings	Valley tiles	Flowerpots	etc. etc. etc.
Ceilings	Ventilators	Balusters	Hanging Vases	

All renowned for their quality, colour and strength.

Telegrams:	Code Used:	Telephone:
"STARTILES"	5th Edition	No. 21
CALICUT.	A. B. C.	Managing Director's Office No. 22,
		„ „ Residence No. 22-A.



THE 1934 CHEVROLET TRUCK

INDIA'S LEADING TRUCK
CONTINUES TO LEAD WHERE OTHERS FOLLOW.
Here it is! The sturdiest truck that **CHEVROLET** has ever
put on the market.

The best **Looking, the Fastest the Biggest** and yet,
by far the most Economical.

You will profit by buying one of these New Models.
Maximum Capacity, Greater Power, Higher Speeds and Greater
Economy will reduce your operating costs to a surprising degree.

Available in 112" 131" and 157" wheel base chassis.

For further particulars please enquire at:—

MESSRS. RAO & RAO,
MAIDAN ROAD, MANGALORE.

"SREE VILAS"

GANAPATHY TEMPLE ST., MANGALORE.
THE MOST COMFORTABLE AND BEST RESTAURANT.
COME AND BE HAPPY

WITH

OUR VARIOUS HYGIENIC PREPARATIONS

Clean service!

Our duty your satisfaction!!

CATERERS FOR TEA, GARDEN AND DINNER PARTIES.
SMALL AND LARGE ORDERS PROMPTLY EXECUTED
UNDER PERSONAL SUPERVISION.

"YOUR SATISFACTION IS OUR GUARANTEE"

GOOD MORNING GENTLEMEN
PLEASE VISIT "**SREE VILAS**" AND YOU WILL
WANT TO COME AGAIN.

I WILL ALWAYS 'WELCOME YOU'

CHOYI'S SEA-SIDE HOTEL, CANNANORE.

MOST ATTRACTIVE ALL ROUND

Unrivalled in Service and Comforts for Travellers
For Longevity and Best Premium on Life never fail to
Visit **SEA-SIDE HOTEL** with its Marvellous Charms
Private Sea-bathing - Luxury of the East
Provided for by us.

Terms Moderate

ALL IN HALF A MINUTE'S TIME.

You can know the SEX of an UN-BORN CHILD, the SEX of UN-HATCHED
EGGS, and of Birds and INSECTS by the most wonderful "IKRIKI" (Appliance.)

IS IT NOT A WONDER TO KNOW AS TO WHETHER

A Pregnant woman will give Birth to a MALE or a FEMALE CHILD ? ? ?
all in half a minute's TIME Guaranteed, Accurate Appliances of Reliable GERMAN

MANUFACTURE WHICH can conveniently be carried in your
VEST-COAT POCKET. PRICE (Complete with instructions) Rs. 1/-

Only 87 appliances left in Stock.

Apply to:—**BUSINESS WORLD OFFICE, KASUR (Pb.) N. I.**

"Night discharge alarm Guard"

Is the latest Novelty for those
who suffer from Night Pollutions and
Wet-dreams. It serves by awaking the
patient at the time of.....and thus
saves him. One month's continuous use
will cure the sufferer permanently. Sent
with complete illustrated instructions.

Price Rs. 1-4-0

MANHOOD

Is the essence of all Life's plea-
sures. All sufferers of Partial or Total
loss of Power, Smallness, local defects
and Deformity of the intromittant
organ, will be radically cured with
only a MONTH'S use of our 'ERECTUS'
APPLIANCE the latest Scientific In-
vention. None should now remain
IMPOTENT or Void of Manhood.

Price Rs. 2-0-0

(Literature sent free)

THE I. T. COURIER, DEPOT:—Kasur (Punjab) N. I.

In Lighter Vein

Why not "a Push" at Home?

SOME THINGS THAT REALLY WANT DOING.

Let us make a habit of 'pushing.' All sorts of people need it. And there is often amusement in it. It is, of course, a tragic blunder to 'push' stupid people. They should be left oozing in their own mud. Nuisances and bores also should be carefully avoided. Old gentlemen in chairs should remain there. In their intervals of drowsing let them grumble to one another. But whatever you do, don't 'push' them. They only discover their ailments or their prejudices. Gout in the toe may be painful, but cramp in the mind is the very plague. No one should be 'pushed' who cannot successfully 'push' some one else.

There are our Right Honourable 'Ifs' and 'Buts' who make up the Cabinet. They certainly want 'pushing' individually and collectively. In the old days, when they were in two camps, they were quite energetic in 'pushing' one another. We called the game politics, and the country sometimes got something, when the politicians were tired. Now the country is tired, and the politicians are getting quite a lot.

'Push' in politics would be fascinating. It might bring us to within touching distance of statecraft. Or it might give us fresh politicians who

were *not* tired, and then we should be worse off than ever. Still, if instead of blaming the politicians, we got a move on ourselves, we should vastly improve our position.

Now what of our businessmen? What of them? Are *they* 'pushing'? Don't you believe it? Trade is their mainstay, and they are waiting patiently with folded hands to see what the politicians will do for them. And the politicians may do nothing. If our businessmen had 'push' they would get what they want. But they don't even know what they do want, and they will probably only begin thinking of it, when they have got what they don't want.

What are the business men doing? They are damning the politicians and sedulously aping their methods. They are forming a flock of committees. It was not by committees that they built up their undertakings. The bold, firm, action of single men gave us our great trading concerns. It is a strong man or two that we need, and not little groups of fussy third-raters who compromise in crowds, and divide responsibility among a battalion. If businessmen *mean* business they will 'push', and even the politicians would move them.

The gentlemen of forty-five are 'pushing'. They are in uniform and are becoming quite healthy. But all

'The Leading Quality House for Quality Ornaments'

Because we have been always distinguished by 'QUALITY'
CHRISTIANS, HINDUS, MUHAMMADANS & OTHERS.
Remember us throughout the year.

WHY? Because we satisfy all of them, whether in QUALITIES, PRICES, EXCELLENCE of MANUFACTURE or in any other feature. GOLD and SILVER ORNAMENTS of every variety for HOUSEHOLD and PRESENTATION PURPOSES are always ready, and manufactured according to instructions to suit all varieties of tastes, under our direct supervision by expert workmen.

CHARGES VERY MODERATE-GUARANTEED EXCELLENT EXECUTION-PROMPT DELIVERY. SETTING OF PRECIOUS STONES-A SPECIALITY. BEST PEARLS and other reliable PRECIOUS STONES are always in stock. GOLD PURCHASED AND SOLD ON PURE BUSINESS PRINCIPLES.

Kind patronage of the General Public is solicited.
Once you have come, you will never forget us on any future occasion.

INDIA GOLD HOUSE,
CAR STREET, MANGALORE.

THE
Majestic Hindu Hotel,
(MYSORE BRAHMINS)

Opp. Govt. College, Mangalore.

Why do you prefer the Majestic?

BECAUSE YOU WANT
FRESH HYGIENIC PREPARA-
TIONS.

EFFECTIVE EXPERT
SUPERVISION.
TIMELY SERVICE WITH UP-TO-
DATE VARIETY.

CAREFUL & CONTINUOUS
ATTENTION TO YOUR NEEDS
GIVES MUTUAL SATISFACTION
Charges Moderate, Cleanliness Perfect.

Modern Literary Agency
PIONEER AGENCY IN INDIA FOR
MARKETING FOR AUTHORS.

Manuscripts placed promptly and to the best advantage. Authors both old and new and literary aspirants are invited to send the Manuscripts of every description Verse, Prose, Drama, Short Stories, and Articles, Novels, and serials etc., Commission charged on work actually placed. No criticism offered unless desired and paid for. No charge for reading Mss. A small fee charged to guarantee the Agency against actual loss.

Mss. if so desired are typed at fair rates.

For further particulars apply to:—
THE DIRECTOR,
MODERN LITERARY AGENCY,
FERNANDEZ MANSIONS,
HAMPANKATTA, MANGALORE

Most Efficacious Medical Service even to the Poorest.
A T

HOMŒOPATHIC POOR DISPENSARY, MANGALORE.

Post Kankanady—South India. (Estd. 1880).

Telegraphic Address:—"SPECIFIC" Mangalore.

PRICES MODERATE & REDUCED—Read our 'Guide to Health'
Price As. 4 only

Innumerable Testimonials from all parts of the world,
received everyday.

The ONLY Depot for Fr. Muller's S. B. Specifics

AND

Fr. Muller's Biochemic Tonic. We also import genuine
Homœopathic Medicines, Schuessler's Tissue Remedies.
Luytie's, Walker's and other Specifics.

FREE—Expert Medical advice and Effective Prescriptions.

All Correspondence treated Confidentially:—

Send for Our Latest Price List.

Senor Pedro Gorritepe—Buenos Aires—Argentine Republic, writes
to us.

'I had the satisfaction of contributing. to the cure of a young
boy—'Tuberculosis,' with (Specifics) No. 1 & 12. Unfortunately I had only 1
tube of No. 1; I was then obliged to content myself with Nos. 12 and 26.
Today HE IS ALMOST COMPLETELY CURED. I would desire to procure
for me Your Specifics.'

(Sd.) Pedro Gorritepe.

Remember—Among all treatments, ours has been acknowledged to be
Harmless, Cheap, most Convenient and Efficacious in all
cases.

Thousands of patients are our Best Advertisers.

October-November 1934

EDUCATED INDIA

207

the 'push' in the world cannot give youth to middle age. Surely these gentlemen of matured judgment, and knowledge of affairs might give higher service to the State. It is not on the road that they should spend the hours they so patriotically surrender, but in government offices. If they 'took over' these in relays and managed the staffs we should have administration on business lines long before the struggle is over.

Ofcourse, the man of 'push' has the world against him. He must be girt with enthusiasm, and buttressed with a sense of humour. He needs imagination and shrewd common sense as well. But, for such a man, there are a thousand and one opportunities just now, and if he makes himself sufficiently a nuisance, he will likely succeed. But he must never give a thought to getting credit for his work. Some one else will get *that*.—

Husband and Wife.

He was an old man, but his grey-hair would come in the way of his trying to appear as if in *teens*. He would invariably scan everyone around just to be able to see some one older than he, and thus feel the relative merit of his age. He was fifty or thereabout with a moderate stature. His hair was already turning to silvery brown, and studiously curled delicately over his protruding forehead and temples. A short beard set off his features in such a way that his wife thoroughly believed him to be exceptionally sensitive. Ofcourse he compelled her to believe in his refinement too. He believed himself to be as loving as he was loveable, and, indeed, he would have been much more popular, he thought, but for marks of small-pox that unfortunately retained particles of dust which made him look, as if he had just come back from a coal-mine. The moment he used his

fine muslin kerchief even his fingers woe-fully coloured, and the rumour went round that it was very risky and dangerous for anyone to shake hands with him. Left in this predicament, he concentrated all his attention on his better-half, who, however, had not spared him the bitterness which marriedmen ought to know.

She was a woman of marked intelligence, but, her short nose and thin protruding chin was not consistent with her otherwise air of dignity, and pretensions of force and firmness. Though on the wrong side of forty, her husband envied her black hair which made her appear to him as exceedingly handsome. But all that she wanted in life was that she should not be considered commonplace, and she would translate this idea, even in her costume of a most gorgeous and multicoloured type. When they asked her, why she ignored social customs, she would take up her

eye-brows, breathe effectually through her sharp nostrils, and say that she was only adding liveliness to her husband, by her rain-bow coloured dresses.

Whatever it was, both the husband and wife were not commonplace, and one Friday morning as Mrs. Muslin Sultani was about to go to the market-square, the husband and wife entered into a short conversation which is worth being reproduced.

The Husband:—Well my dear, you know that I love you, but we have always our differences, in our ideason dress, temperament and even in the tone of the language we use. Now, be a little philosophical and listen to me. Tell me, if we cannot make up our mind to agree, not to disagree. Recollect how many times you have disagreed with me and used stronger language than ever I heard from even a disappointed girl crossed in love. Yet, after all, we have to be of one mind, eh! and live the life on a bed of roses. Better late than never.

The Wife:—Hallo, the bed of roses! Indeed, if you and I were to have a

bed of roses, who will take out the thorns from our side? If we are to be of one mind, should it be invariably yours? *Where agreeable people are so popular in the world, I wonder, why husbands and wives should be disagreeable to one another.*

The Husband:—Ah, I see! It is only arguing in a vicious circle. However, I think, 'long though the night, the morn must break, and if Winter comes, can Spring be far behind?'

The Wife:—Age brings us wisdom, dear, which youth ought to envy. Very well, let us not wait for the Winter to pass here, now, and waste our lives, and *let us not hide today's sun behind tomorrow's clouds.* Now do this much. Let me find you in better spirits, when I come back. God bless you.

The Husband:—Really! age has taught me no doubt, that to agree with you for better or for worse, is wisdom

UNRIVALLED KEROSENE OIL!!!

For Purity, Brightness in burning, absence of any offensive Odour and Commanding a Steady Flame, 'Jawahir Brand' stands first in the market. For all Cars, Motor trucks, Engines and other Machinery, Our Lubricating Oil and Greases have Proved Economical and Unquestionably Efficient.

Our Charges Moderate—Our goods are the Best

Visit Early:—

THE CANARA OIL DEPOT,

OPPOSITE GOVERNMENT COLLEGE,

Hampankatta, MANGALORE.

Curious Dancing Mice



We think of mice as little fur-covered creatures that scamper here and there after the bread or cake crumbs, or after cheese of which they are so fond that they will gnaw through the box that holds it with their tiny teeth as sharp as needles.

The house and barn mice are different from the field mice in their habits, and are smaller and weaker. They make their homes by eating holes through the cellar floor or making a nest in the dirt, if the cellar has no covering. Sometimes they raise their young in the space that may be between the floor of the second story, and the ceiling of the room below. They always look for a place where the little mice can keep warm, and sometimes bring bits of hay or straw, occasionally feathers they have pulled out of a pillow, to cover the bottom of their hidden

homes, if the rooms are without stoves or furnaces.

The field mice are stronger and hardier. They burrow tunnels under the ground, and their teeth pull off leaves from vegetables in the garden, or sometimes the tender stalks of young plants, or food. Thousands of these little thieves may live in honey comb of underground tunnels which they reach through holes that their teeth and claws have dug, sometimes a foot or more down from the surface. When it is too cold outdoors, they go into the nearest barn and drive out or kill the barn mice, but usually these scamper off, before their pursuers can catch them, and seek places in cellars like those inhabited by their house cousins.

The mice we know about are always running. They are afraid of almost everything that is alive, especially their worst enemy the cat. But

no one ever saw a mouse dance unless he has been far away in Japan or China. It is curious, indeed, but true, that the Japanese mice—and there are millions of them—do not seem to know how to walk or run. Their antics are such that they really act as if they had drunk something that made them lose control of their muscles. The Japanese whirling or dancing mouse continually waltzes about, instead of proceeding in a straight line.

The habits and relationships of this curious creature have recently been thoroughly studied by a Dutch Zoologist. This is what he says:—‘The dancing mice of Japan have, already been the object of a large number of investigations, and physiologists have sought to ascertain by what odd mechanism these animals are rendered incapable of moving in a straight line. In fact, the dancing mouse does not walk, it performs a round dance; the movements of rotation are often so rapid that it is scarcely possible to see the different

parts of the animal's body, and the spectator almost becomes dizzy. After having turned for a certain time in one direction the creature all at once starts off in the opposite direction. For hours it continues this strange dance, sometimes alone, sometimes in couples, either moving around a fixed object or by itself. It has been found that these mice are somewhat deaf; in particular, the organ has only one normal semi-circular canal.’

The dancing mouse differs from the other mice in many strange ways. The turning movements, the incapacity to swim and leap, the absence of dizziness, while whirling, are some of its traits. On the other hand, the dancing mouse is smaller than the domestic mouse, and its muscular strength is less. ‘A native of China has the same motions, and thus must be nearly related to the Japanese dancing mouse.’ The latter appears also to have come from China, being called in Japan *Nankin nesumi*, the Nankin mouse.’

Muhammad Moosa Mangera,

CLOTH & GENERAL MERCHANT,

12 Shops Street (near Mission Road,) MANGALORE, S. K.

Ladies, Gents and Children flock to us because we are the Cheapest and Best.
Haji Kassam Haji Jousab's Umbrellas:—at rock-bottom prices. Challenge competition!

Superior Caps, Shoes, Banians, Furniture etc., etc., wholesale and retail sold here.

Idiomatic Expressions

TO LAY UP FOR A RAINY DAY:— We use this idiom to state that we must make some provision for the future, when we may be in trouble or difficulty.

TO KEEP BODY AND SOUL TOGETHER:— When we wish to express that we have to keep up living in such a way as not to be reduced to a starving condition, we use this idiom.

TO KEEP ONE'S EYE ON ANOTHER PERSON:— A person is said to keep an eye over another, when he is watching him and following his actions or movements:—

TO KEEP GOOD HOURS:— We say that a person keeps good hours when he is regular in going to his house every evening back from his work or in the matter of retiring to bed.

TO MAKE A TOOL OF ONE OR TO MAKE A CATSPA W OF ONE:— Sometimes people make use of others to attain or accomplish their objects, and they are said to make them their tool or to have made them their catspaw.

TO MAKE ONESELF SCARCE:— We have to remember that this expression is used rather contemptuously and is also colloquial. It is used to mean that a person has not been seen for sometime, presumably not for good reasons.

TO MAKE THE BEST OF A BAD BARGAIN:— When it happens that a

thing which we have purchased is not really according to our expectation, it turns out to be a bad bargain for us. Under the circumstances, if we manage to put up agreeably with the disappointment, we are said to make the best of a bad bargain.

TO MEET ONE'S ENGAGEMENTS:— If a person pays his debts systematically as they fall due or discharges his obligations promptly, he is said to meet his engagements.

TO LIVE FROM HAND TO MOUTH:— This idiomatic expression is used in the case of people who are not careful or prudent to save or make any provision for future period of time of difficulties and trouble, and use up all their income as soon as it gets into hand. Hence, they being generally the poor people who do it, this expression is used with reference to them.

TO MEET HALF WAY:— Sometimes two persons are sharply divided on some opinions, but by mutual agreement and conceding to some extent, they come to a satisfactory conclusion between them. They are said to meet each other half way or one may be willing to meet the other halfway.

TO RUN SHORT:— When a certain thing is over, long before its need is finished, it is said to run short. We speak of provisions running short or running out, when more of it is needed, but is exhausted for the time being.

TO BE NEITHER HERE NOR THERE:—This idiomatic expression is not used with reference to any place or locality, but is used to signify that a certain thing is of no importance, and not worth being taken into any account whatsoever.

TO BE IN THE WRONG BOX:—When a person is in very uncomfortable circumstances, and feels that he cannot command what he desires he is said to be in the wrong box.

TO BE IN THE VAN:—When a person is in the forefront and is re-

cognized as a leader, he is said to be in the van.

TO BE AT HOME WITH A PERSON:—A person is said to be at home with another, when he is on the best of terms with him, and so familiar, as if he is an inmate of his house.

TO BE AT ONE'S BEST:—This idiomatic expression is used with reference to persons who have distinguished themselves in some particular thing by manifesting their utmost ability, and in that particular piece of work their ability shines out best.

How we get at the Dawn of Early Indian History

The Indians have a peculiar love for the history of our own country in particular, and it will therefore be of interest to ascertain from what different sources Indian history has been written, forming as they do memorable pieces of evidence revealing the development of history from the very early times. It is unfortunate that early Indians had not developed a taste for writing history themselves, but were satisfied with leaving it as only subjects of interesting tradition, and the very earliest literature in Sanskrit, Pali and Tamil languages, that embodied these effectively, so that Indian and Foreign scholars have been able to depict with some measure of continuity, the early history of Indian life and history. This tradition was Brahmanic, Jain, and Bhuddhistic in nature and was of a very compre-

hensive character, containing as they do heroic poems, legendary chronicles, and ancient genealogies. As a matter of fact before the middle of the seventh century B. C. there is no dated history at all and as Rapson says, ancient India had no Herodotus, Thucydides, no Livy or Tacitus. Among the traditionary sources the Kasmir Chronicle of the twelfth century in Sanskrit, may be said to be of much value, while not deserving more weight than mere tradition would be allowed. In our article last time on the rich heritage of Sanskrit, we have pointed out the significance and importance of the great Sanskrit epics Mahabharata and Ramayana. In them we have an interesting, instructive picture of the social life in India, in the epic or the heroic age, but we can gather little of the political history of the

states. The Sanskrit writers have, no doubt, given us the most complete pictures of ancient tradition in India, which does form an important source of history, inspite of the fact that we must receive it with some caution. The Jains, too, have contributed towards the historical lore of ancient times from their sacred books, which are full of historical literature. The Buddhist birth stories contain numerous references to the political condition of India during the fifth and sixth centuries B. C. So also the Chronicles of Ceylon in Pali language, such as the Dipavamsa, and the Mahavamsa gives us a glimpse of early Indian life, with special reference to Mauraya dynasty. The Hindu Puranas are perhaps the best records of the life in early times in India, and in them we find genuine historical tradition.

We are also enabled to ascertain early Indian history from the writings of foreign scholars. They are Persian, Greek, Roman, and Chinese. From the inscriptions of the Persian King Darius, about the fifth century B. C., we have the earliest foreign record of Indian history. That great Greek writer Herodotus, writing during the fifth century gives us important information concerning the relations between India and the Persian Empire. Among other Greek records we find some writings of a physician to Artaxerxes during the early part of 5th century B. C. Besides that, we are all familiar with the daring attempts of Alexander's conquest of India, and his officers have left some important records of the Great Gene-

ral's campaign and the description of early Indian life, specially Northern India. Among these Ptolemy gives us the most accurate accounts regarding India. The Kings of Syria and Egypt had the habit of sending envoys to Indian Courts, and they have left interesting descriptions of the life and manners of Indians, and their historical merit is of very rare value. Among the Roman writers must be mentioned Arrian, who wrote a clear description of India as well as the history of Alexander's invasion, and compared to the records from the other writers Quintus Curtius Arrian must be admitted to take a superior rank.

According to Smith 'The accurate chronology of the Chinese authors gives their statements peculiar value.' The first of the Chinese historians on the subject of early history of India about 100 B. C. is Ssu-ma-chien. We have besides heard of the reputed Huen Tsang, who was perhaps the most famous among Chinese Buddhist pilgrims, who visited throughout India except extreme south, from 629 to 645, and has embodied all his experiences in his famous work styled 'Records of the western world'. In the words of Smith 'It is a treasure house of accurate information indispensable to every student of Indian antiquity, and has done more than any archaeological discovery to render possible the remarkable resuscitation of lost Indian history.' But Fa-hien was the first at the long series of Chinese Buddhist pilgrims who continued to visit India for centuries. Particularly, we are in-

debted to him for his account of the Government and social condition of the gangetic provinces, when Chandra-Guptha II Vikramaditya was a ruler. He journeyed in India for fifteen years.

Among the Archaeological sources, we have the famous monumental evidences throughout India, with valuable inscriptions on the walls of buildings, and from them we get a glimpse of the prosperity, power, and greatness, of ancient kingdoms. In Southern-India, we have innumerable inscriptions of every kind on stone and copper, but they do not reveal much of the history beyond VII Century A. D., but the northern documents relating to earlier times are of special importance and significance. Smith says that unquestionably the most copious and important sources of early Indian history is the epigraphic. These inscriptions are in the shape of sermons on stone among whom the Edicts of Asoka form a class by themselves. Others are commemorative incised on stone, but the royal grants are generally engraved on plates of copper. We read in the Imperial Gazetteer that 'it is almost entirely from a patient examination of the inscriptions..... that our knowledge of the ancient political history of India has been derived'. From the study of the ancient coins, say from the time of Alexander the Great's invasion of India, we gather some evidences of historical importance.

So far as contemporary literature is concerned, we have but little of pure history. The *Hasta Charitra* written by Bana about 622 A. D. is of real historical value. The *Deeds at Vikramanka* 'by Bilhana of the XII Century A. D. also contributes towards our knowledge of early Indian history. The Tamil poems date from VI century A. D. The Imperial Gazetteer says that 'the Hindus have not bequeathed to us any historical work which can be accepted as reliable from any early times.' The Sanskrit literature on *Mahabarata* and *Ramayana*, and the poems in Tamil are an admixture of history, with digressions in all romantic and mythological realms, and on account of these extraneous elements, they do not constitute pure records of history.

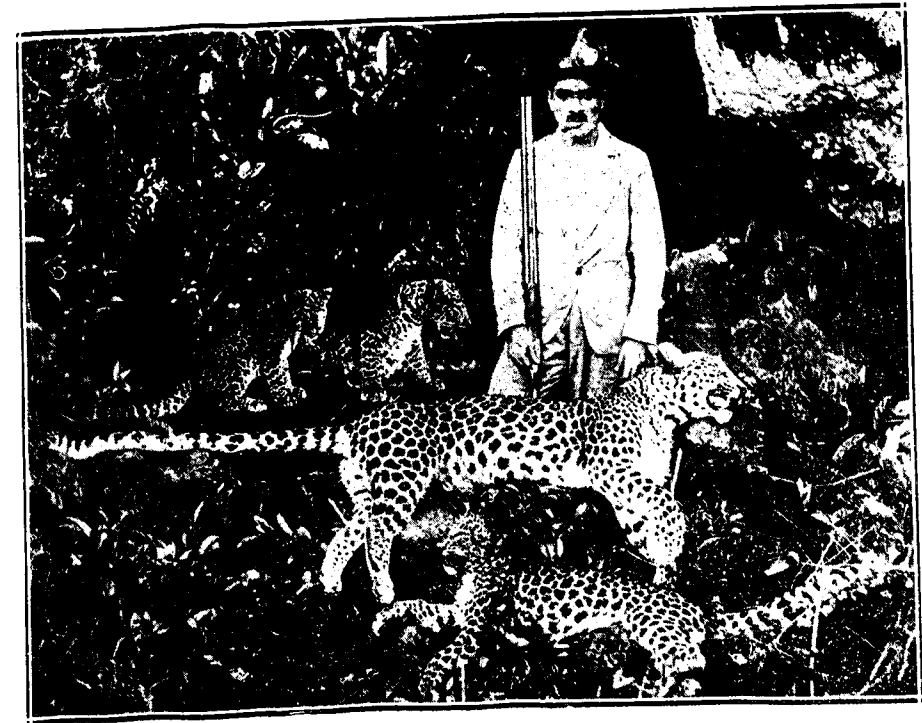
Though the material for early Indian history may not be said to be wanting, the greatest difficulty is offered by the lack of definite chronology, and as such we have only chronological history from about 650 B. C. for Northern India, and much later for the Deccan and Southern India. It is said that the earliest precise date in Indian history is 336 B. C. referring to the invasion of Alexander the Great, and all others have to mere conjectured, and inductively argued, and provisionally fixed, unless by the aid of synchronisms, the chronology and dates are definitely determined, so as to establish a connected history of early times in India.

Thrilling Experiences in Big Game Shooting

OF

C. L. Lobo, B. A. B. L., Advocate, Mangalore.

We have all heard and seen the handsome but wild animal, the tiger. Perhaps an impression might have prevailed that they are only Rajahs, Nawabs, Chiefs, and Sardars who engage themselves in conducting big-game shooting in India. When we hear of the daring and thrilling attention, the sense of our surprise and admiration for our local 'Tiger Killer,' is beyond words to describe. It is a matter of pleasure and pride to narrate the true and thrilling experiences of our hero in his various encounters with the ferocious beast.



mpts made by Mr. Lobo in shooting the most fierce type of tigers in the jungles of South Kanara, the adventures of groups of rich and powerful parties having their game with wild animals seated on elephants, and with all other possible precaution and pro-

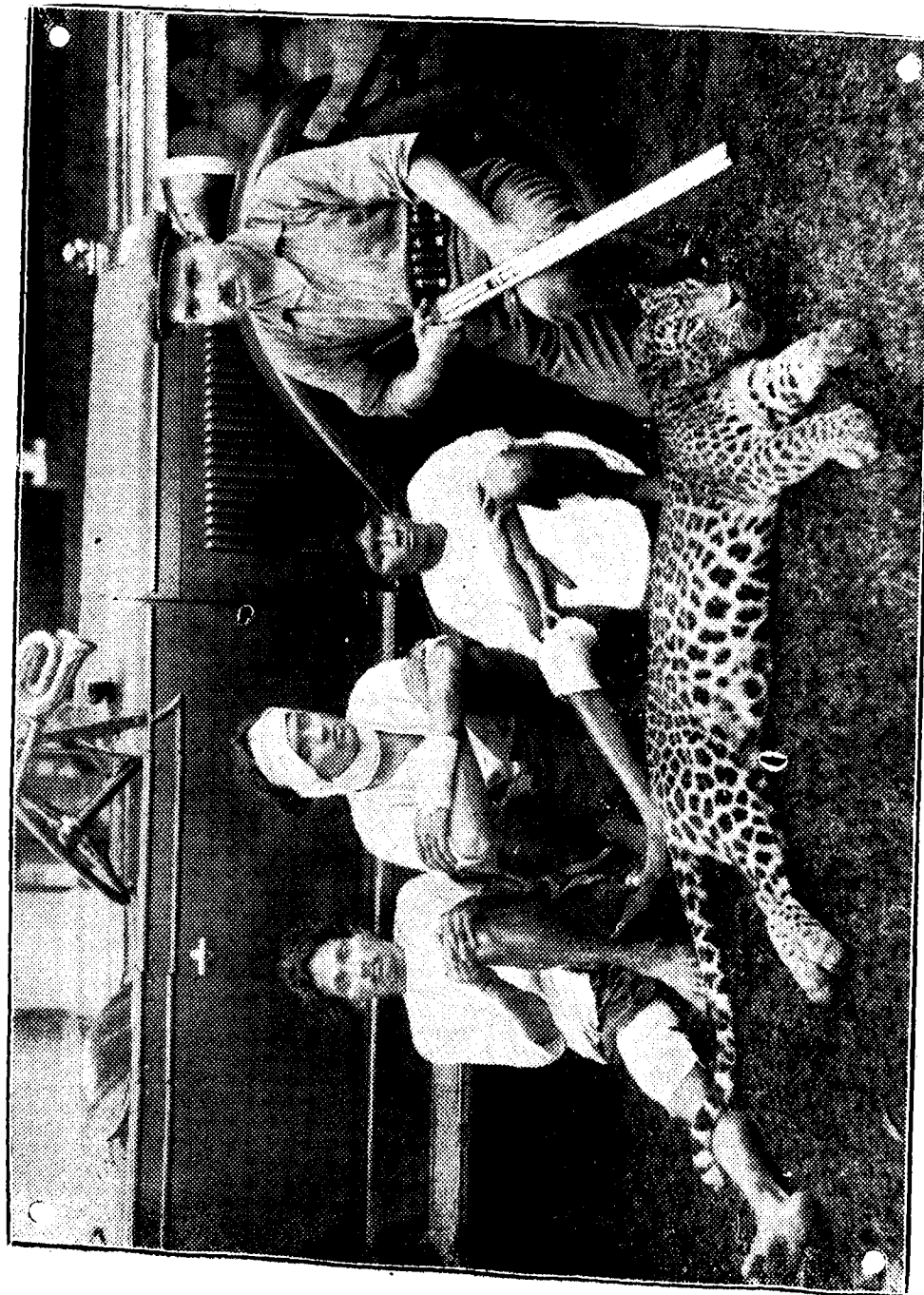
In the words of Dr. L. P. Fernandez Mr. Lobo's performance in shooting two huge panthers on 27th Feb. 1933. 'Whether weighed in a sports-man's view or in that of the philanthropist, must be considered glorious, displaying a great amount of courage, and in-





THE FEARLESS HERO

AMONG THE PANTHERS



sensibility to danger to his own life.' It would appear that, on that day Mr. Lobo learnt that panthers had killed a cow, and were moving about in the village of Kelerei, about 7 miles from Mangalore on the Gurple roads. He had already had to his credit shooting panthers in the open jungle even with a single-barrelled muzzle loading gun on two prior occasions. But this time, he was armed with a powerful double barrelled combination gun, of which one barrel is a rifle, 450/400 bore, and the other a smooth bore. Mr. Lobo fixed up a powerful carbide searchlight on his forehead, and went to the danger zone at about 6-30 P. M. He waited by the side of a rock in the jungle, keeping his servant at a distance of a furlong from him. It was really a most trying and dreadful time of suspense and fear, as the night was absolutely dark, and Mr. Lobo was all alone engaged in the contest and prepared for the worst. It was at about 8 P. M. that a huge panther made its appearance on a rock, and was quickly spotted by him, and after which he went closer to the animal. The animal was attempting to run away and a chance shot was fired at him, which only made the panther more furious. The panther veritably played hide-and-seek, and at a certain moment rushed at Mr. Lobo from behind. Not long after, the animal sat again on the top of a rock, and kept on staring with rage. Thereupon Mr. Lobo fired at the animal from a distance of 125 yds. and shot the panther dead.

Not satisfied with this, he made his way to the adjoining hill, where a

male cub was seen on the top of a rock. Mr. Lobo completely injured his fore-legs with his first shot, before he killed it with another at a distance of about twenty yards.

ANOTHER BOLD ENCOUNTER.

In a jungle between Pavanje and Surathkal, South Kanara, about ten miles away from the town of Mangalore, a panther made its appearance on the night of 2nd September, and mauled a cow. The following day at 10 A. M. it seriously injured a moplath youth who had gone to the neighbouring scrub jungle for collecting manure. This news was conveyed at once to Mr. Lobo at about 2 P. M., and he hastened to the locality within an hour in a car with his combination-gun. This jungle was about a mile away from the main road, and over a thousand people had collected round the hills with great excitement. Mr. Lobo first saw the spots where the cow and the youth were mauled, and then with the assistance of two strong villagers armed with bill-hooks, he made a vigorous search for the panther, from bush to bush, in the thick jungle. After about an hour, there was a rustling sound noticed inside a huge bush. Immediately, he fired his first shot, but it turned out to be only a cub. Soon afterwards, a huge panther jumped out of another bush, and pounced upon a young man by name Vasu Shetty who had accompanied Mr. Lobo. The animal disappeared in a huge bush close by. It was observed to be very huge in sight, and it was necessary to get closer to the animal to get at him,

What do they say about Educated India?

Carnatic Ayurvedic Medical Hall,
Near Shri Venkatramana Temple,
Bhavanti Street,
Mangalore, Date 23-8-1934

MRS. W. M. D'SOUZA,

Editress, 'Educated India,'

Margaret Villa, MANGALORE.

Madam,

We heartily thank you for our advertisement published by you in your July issue, and also for reference to us made in the article on Elephantiasis etc.

We are glad to inform you that hundreds of patients are flocking ever since, and we can hardly cope with the increasing work. This only shows what patronage your Magazine has gained within such a short time. If business concerns could find a place for advertisement in your valued Journal, they would have no anxiety as regards success in their business.

We in turn wish your esteemed Journal every success.

Yours faithfully,
(Sd) S. Fernandez.

Ayurvedic Specialist.

THE 'SUNDAY NEWS' SAYS

'Educated India' is a monthly Magazine, the first volume of which we have received recently. The monthly is devoted to the cause of education which noble object is worthy of public patronage. The volume under reference deals with a variety of topics of wide interest from 'Shivaji the Great Maharatta' to 'Goethe was human After All.' And has also a chapter on 'Idio-

matic English Language,' etc, etc,.....
.....We wish the new venture every success.

THE 'HINDU' SAYS

The first (April-May) issue of the Educated India, which we have the pleasure to acknowledge, contains a variety of articles of educational and cultural interest. The editor has purposely refrained from giving the names of the authors, and wants the articles to be judged on their merits. 'The Principles in the law of Crimes' and 'Shivaji the Great Maharatta' are two interesting contributions.....etc., etc.

MESSRS. SHAH COMPANY

Merchants and Manufacturers' Representatives, Mangalore, 22nd May '34.
Madam,

We thank you for the review published by you in your May issue re: the Calendar, we gave you from our Zandu Pharmaceutical Works Ltd. The review, we are glad to inform you, has done its work splendidly, for though it was published a few days ago, we have been receiving several enquiries, about our medicines from far and near. We conclude from this, that your magazine commands good circulation. We would strongly recommend your magazine to all our friends in business, as it is, in our opinion, a paper which no business man should miss to advertise, if he wants to introduce his products in the market.

We heartily congratulate you, on the popularity earned by your magazine

within so short a time of its inception and wish it all success and popularity in future.

Yours faithfully,

(Sd) C. R. KAMATH

Proprietor.

'KONKANI DIRVEN' a widely read newspaper of South Kanara.

'Educated India is the name of a new monthly Magazine published in Mangalore, whose third number has been sent to us for review. We are glad to find that it is *really educative unlike many others* whose contents betray the name. We find that the articles are unsigned and from a review published therein, we notice that it is done on purpose, so that the articles may be judged on their merits. *This magazine is suited for all communities and is good for all classes of people.* It deals with very useful topics - literary, legal, cosmopolitan subjects of general interest and utility, and even religious. Few journals in India are edited by ladies and this is one by Mrs. W. M. D'Souza, its able editress.'

THE 'MANGALOREAN, BOMBAY' says:

'We welcome in our midst another Mangalorean periodical 'Educated India', edited by Mrs. W. M. D'Souza. The Journal shows considerable enterprise and has a variety of topics which must interest the educated. As it grows in standard, it is bound to attract a very wide circle. We wish it every success.'

Educated India has met with great popularity and has a wide circulation. The Journal seeks to promote the interest of education which is admittedly a noble cause. It is a layman's Guide in all branches of study, in Arts, Science, religion, Law, Medicine, Philosophy, History Literature, etc., etc., and deals also with matter in 'Lighter-Vein.' The Journal has deservedly merited the appreciation of the public everywhere. As a valuable medium of giving wide publicity to goods, it has received best of patronage.

When at Cannanore-Enjoy a Visit to VICTORIA HOTEL

INSURE WITH THE OLDEST INDIAN LIFE OFFICE.
THE BOMBAY MUTUAL LIFE ASSURANCE SOCIETY LIMITED.
Estab. 1871.

A purely Mutual Concern with no shareholders to participate in profits, entire profits being divided among policy holders and entire funds being owned by them. Hence, low premiums and high bonus.

Premium rates are lowest possible, and thus an assurance of about Rs. 1200/- may easily be secured at this Society, with the same amount of premium required for an assurance of Rs. 1000/- in other first class insurance Companies, this additional sum of Rs. 200/- being another extra bonus. 2½% rebate on annual payments.

TRIUMPH MUTUALITY.

Bonus of Rs. 26 and Rs. 21 on whole Life and Endowment policies, respectively per Rs. 1000/- per year declared in 1931 is repeated in 1933 also.

Join today and share in the Society's prosperity.

For particulars apply to:-

M. D'SOUZA, District Agent,

"Diamond Building," Opp. Govt. College, MANGALORE.

and without placing seven or eight persons who had followed our hero in danger. They, however, threw big stones at the bush, but there was no sign of the animal. All the people were cautioned to keep far away, and Mr. Lobo commenced the search again with only one youngman with him, and barely within two minutes, the ferocious panther which was only at a distance of two yards, rushed and pounced at Mr. Lobo growling desperately and



furiously.

The great huntsman had shot several panthers before in the open jungle, face to face, during day and night, at such close proximity as five, eight, ten and fifteen yards, but no panther had ever dared to challenge or charge him in the manner he experienced this time. This huge panther nearly eight feet long, growled ferociously with its paws and jaws wide-open, and jumped at him, as if it was determined to tear him to pieces. As

it leaped, the full stretched animal was clean two feet above him, and three feet in front of him. A shot was fired, but alas! it missed, and our hero was within the jaws of death. The animal wild with rage fell heavily on the top of the barrel as it jumped on Mr. Lobo, and managed to give him a scratch along his left elbow which was stretched for supporting the barrel. Fortunately, the animal, too, missed its aim, either frightened by the gun-shot or

by the pain caused to its chest by the tip of the barrel or on account of both. The animal disappeared again into the scrub jungle. By this time Mr. Lobo felt rather dazed, and the fall of the heavy animal on the barrel of his gun had forcibly hit the butt against its chest as also the abdomen. Suddenly the people started shouting that the animal had already left the jungle, and was running along the bunds of the fields. He saw it at a distance of nearly 400 yards, and began to chase

it, and after a time found it on the plain land. People had run away through fear, but a few here and there were hiding themselves on trees and elevated places. The furious animal pulled down one Gopala from the tree, and after having mauled him, it attacked another youngster, one Poojari, and injured him rather badly, and thereafter entered the paddy fields again. By that time, Mr. Lobo followed it in the paddy fields and with three repeated shots, left it dead. The animal was a female panther, and measured about 8 ft. In February last in the same locality, a male panther had appeared, and had in one day and one night killed a calf, two dogs and had also mauled a man, and that animal was shot dead by the daring adventurer on the 13th February 1934 as narrated below.

ANOTHER EXCITING GAME WITH PANTHERS.

A pair of panthers had been creating havoc in Sajip, Pajir, Ammembal, Karnad and the neighbouring villages during the last several months. On 14th September, Mr. Lobo boldly entered a sugar-cane garden in the lands of the Chairman of the Municipality of Mangalore on the otherside of the Netravathi River; after about an hour's search, one male cub was discovered and shot from a distance of only eight yards. The mother panther disturbed by the report of the gun, and enraged at the destruction of its young-one growled, ran, and jumped about furiously in the cane-field. The beat and the chase was vigorously continued with order and caution and within half an hour the great panther was found dead under the rifle shot from a range of about 125 yards. The same day and in the same garden another female cub was discovered at the corner growling at the people, and that was also shot down instantaneously by him.

It must be remembered that Mr. Lobo though only a young lawyer of four years' standing, yet has been responsible for the destruction of eleven panthers in the District of South Kanara, and for rearing two live cubs which he has recently presented to the Madras Zoo. No person appears to have had such a big record of shooting wild beasts to his credit as Mr. Lobo, at least, not in such a short space of time.

Tiger belong to the feline tribe as cats, lions, leopards etc. They are so ferocious and dangerous, specially the royal or bengal tigers, that, when they pounce upon any intruder in their domain, they tear him limb from limb, mercilessly and with a peculiar vengeance. In their habits they are nocturnal and are able to see clearly even when other animals would find it dark. They are very cunning in their ways, and there is no doubt that in point of strength they are superior to the lion. It may be pertinently stated here that, when a tiger has tasted human blood or flesh, and becomes a man-eater, it will always prefer this type of food to any other. It is said that Bengal *fakerees* go about with tame tigers, and they manage to domesticate them by keeping them only on boiled rice and ghee. The *fakerees* refrain carefully from giving raw meat to the tame tiger, as otherwise it would become ferocious and unruly. They also prohibit any person from touching the animal, as thereby their docility is disturbed. Tigers are able to swim well in waters. Generally when a tiger goes out seeking for its prey, the tigress is left to feed and defend the cubs, and in her attempt to protect the young ones, the tigress is even more ferocious than the tiger.

143627.

JL

10-2-1935

Theatre, Cinema, and Drama

Boil as we do the whole day, and grind as we do, the body and the mind without sufficient rest, it would not be too much to say that substantial mental recreation would be absolutely necessary for the well-being of man. There is no better place for seeking that relief than the theatre and other places of public amusement, that charm the eye, delight the ear, and elevate the soul, and evoke a pleasing interest by the novelty and variety of the incidents enacted on the stage. Whether tragedy or comedy the stage is expected to show the "mirror up to nature", so as to increase the volume of our experience in life with the greatest economy of time. The present day cinema films are conspicuous by their undoubted educative value, and it would be in the fitness of things to have a fund of valuable information regarding the world-famous enormously costly reductions with a most charming galaxy of attractive pictures, and scenic decoration, combined with appropriate music as well. Such pictures have taken deep root in our country depicting, as they do sometimes, some noble pieces of Indian dramatic literature, calculated improve the social and moral needs of our people. It is a misconception that prevails in the minds of narrow-minded, little educated, and biassed people that Cinemas and Theatres greet us with worthless impure and immoral trash. As a matter of fact, evil! as such is practically present everywhere, and it is for us to choose between the right and the wrong. Further, with the march of educational progress in our country, the theatres are keeping up a high moral tone, and specially in the cinema films there is nothing which could be characterised as obscene and impure. Even young people of profligate character have much to gain to improve their moral tone by a sober study of and reflections upon the 'pictures' and dramas, as they are exhibited at present. As a matter of fact, the theatres, no doubt, cater to the taste of the public, and as long as the audience is composed of men of a respectable standard of morals, we can rest assured that the theatre will never have to be blamed, as it is bound to conform invariably to the tastes and wishes of the bulk of the audience. It has been admitted by every sensible man that as an educational instrument the cinema plays an important part, as it trains up the senses and quickens the power of observation inherent in everyone. There we find every thing arranged so as to captivate the mind and the soul, and the sense of perception can easily be succeeded by mental assimilation, and in this way as the mind is able to recognise with ease and correctness what the eye visualises the measure of our education is bound to achieve a decided improvement. The great teachers of philosophy have so often impressed upon us the necessity of

commanding visible experience, so that one could easily pass into the region of intellectual experience thereafter, and would be enabled to realise the broad moral truths which underlie the facts. The cinema theatre must, therefore, be recognised as a valuable handmade education. If children were systematically taken to the pictures they would, indeed, benefit very much as they would find there a big field for scientifically developing the process of thinking and for training effectually their reasoning faculties, and powers of observation. If we just listen to the talk of any member of the audience who is returning from the cinema hall, we would be surprised to see the degree of the mental development, irrespective of any particular standard of education, and of the command of what is known in philosophy as 'inductive process' as such the public are bound to give the proper high place for the cinema hall in their estimation as an educational expedient, perhaps second to none, constituted as it is not only as an invaluable source and means of instruction, but also a sphere of enduring and ultimate pleasure.

Typhoid

Thou loathesome curse of tropical lands	Typhoid enteric these are our names
The horror of all our Indian lands	for thee,
The woe of the wife, the mother's fear	Mournfully do we be moan to thee,
Thou snatch'st from us our dear	To beguile thy effect; to be more kind
and near	To our phials of blood; our love's bind
	Life a wolf on the fold, the monster
When thou mak'st thy cruel raid	com'st
Upon many a youth and many a maid	And baffles the doctor's attempts best,
We look on thee as life's destruction	Having thy fill content and decisive,
The killer of the newer generation	Mak'st thy prey pauper and submissive.
	George D'Souza.



A BABY AND A BABE-E STEAL HIS HEART!



MAURICE
CHEVALIER
in
A Bedtime Story

with
HELEN TWELVETREES
EDWARD EVERETT HORTON
ADRIENNE AMES · BABY LEROY
Directed by **NORMAN TAUROG**
A Paramount Picture

UNIVERSAL MUTUAL BENEFIT CO.,

MANUFACTURERS & COMMERCIAL TRAVELLERS.

(Medalist & Certificate Holders From All India Swadeshi Exhibitions.)

TRUST SCHEME

Boys—Girls: Pocket, Stationery, Books and many other expenses will be given absolutely free.

Decrease your parents' expenses and earn independently in School Life.

How? Inquire from the
UNIVERSAL MUTUAL BENEFIT COY. NEW DELHI

At the Premier Talkies.

THE MOST DANGEROUS GAME

We have heard of the most thrilling experiences of man in this age, when he has found his way to both the Poles, pierced into the furthest frontiers, and has faced war, disaster, and danger. He has killed the biggest game and, attempted the most risky and fearfully dangerous sport in mountains, sea, and desert. This human craving for new thrills goes a pace with the attempts of a mad Russian, who satiated with his sport on every type of animal, concentrates his skill in conducting a most dangerous game which is only a murderous past time. He is the 'monarch of all he surveys' on an island in the Caribbean, where the half crazed Russian Count with his servants and bloodhounds, bred with the thrills of big game killing, lives only for the excitement of hunting human beings, who are ship-wrecked on the island. These victims are obtained by the blood-thirsty Count by causing

ship-wrecks as a result of changing the channel lights near the fatal rocks of his shores.

Bob Rainsford, a wealthy, young, New York's sportsman was on his way to Argentine to shoot Jaguars in his Yacht, but happens to be wrecked off the very island in the Caribbean. He was the sole survivor, and marvellously manages to swim ashore. Hearing the sound of shots and a whimper as of an animal in pain Bob traced his steps to the imposing stone-house, the one house on the Island occupied by the Russian noble man Count Zaroff. One of the strangest situations ever designed by screen writers is said to be found in this most thrilling film.

Bob knocks at the door, and it is answered by a surely tartar servant and then is greeted by a Russian noble-man, the Count Zaroff, who was in perfect evening dress. He consoles Bob on his misadventure, and makes him at home by declar-



Mounted heads of hunted men were Zaroff's pride and joy! ..



THE MOST DANGEROUS GAME

The story of a fascinating fiend, strange and terrible! with

JOEL McCREA
Fay Wray,
Leslie Banks,
Robert Armstrong ... An **RKO-RADIO** Picture, of course!

Directed by Irving Pichel and Ernest B. Schoedsack from the story by Robert Connell



A COOPER-SCHOEDSACK Production

David O. Selznick, Executive Producer

ing that he is known to him on account of his reputation as a brilliant huntsman. Bob finds that there were other guests in the house as well. They were Eve Trowbridge, and her brother Martin, who are also survivors of a ship-wreck. The cruel crazy Russian makes it a point to entertain guests hospitably, when they first seek refuge with him, and the pathetic survivors of this wreck are only fattened for a 'human kill', and then sent out into the jungle to be hunted down like beasts. Bob and Eve learn of this murderous mania of their host soon after their arrival in their stone-house, and the problem that baffles the young sportsman, which forms the basic situation in 'The Most Dangerous Game', is whether he must take his chances of escape alone, challenging the mad man in his hunting skill or to take the girl with him at a closer risk of death by his side. Then came the supreme moment for a test of whether love rules the head as well as the heart in the time of peril, or selfishness for self-preservation makes man forget the agony of his neighbour.

Zaroff narrates to Bob the accounts of his perilous encounters with big game, and says that he has killed about every type of animal, and has become so perfect in his skill that ordinary prey no longer interests him. He concludes stating that what he needs most is a *new animal*, and on his preserve, he conducts his hunt after the most dangerous game. He thereafter changes the subject, and

entertains the guests with some piano music before inviting them to retire.

It was after mid-night that the girl awakes Bob after stealing into his room with the greatest nervousness. With a trembling frame, she gently breathes into Bob's ear, the message that her brother and the Count have gone out. They both steal downstairs, and find a door to the trophy room open. They enter the apartment, and shrink back with tremendous repulsion. The Russian's trophies are the *heads of human beings*, and while they are still in the room, the Count and his two tartar servants are heard carrying some thing downstairs. It was the horrible discovery of the body of Eve's brother Martin. The secret of Count Zaroff's most dangerous game is revealed to them.

Zaroff has the courage of a villain to attempt justifying his murderous pastime to Eve Trowbridge, and suggests that Bob should join him on his next hunt, when another ship-wreck would bring him fresh victims. Bob, however, refuses to join in this mad heartless adventure, and is told plainly that he would be the next victim of 'The Most Dangerous Game'.

Zaroff offers a knife to Bob, and invites him to go into the preserve, and prepare himself for the game. He is told that, if he alludes the Count for twenty four hours, his life would be spared and further, he would be given a launch to take the girl, Eve Trowbridge, back to the mainland. But Eve insists that she will not be left alone in the house, and Bob tells her

to come with him. Both of them are driven out into the jungle to be hunted down. Bob employing his own resources in wood-craft sets several ingenious traps which, however, Zaroff narrowly escapes in the jungle. The Count sends a volley of shots at Bob, and then resorts to dogs and high-powered rifle. Bob and Eve take refuge behind a water-fall. Zaroff then sent in his dog, and as Bob grappled with the animal he sends another shot at Bob.

As luck would have it, it was the dog and not the boy who had been hit, and both of them toppled over into a pool many feet below. The Count overpowers the girl left all alone in the wilderness, and forcibly takes her back. The deadly out-door game between the boy and the girl on one

side, and the strange terrible man-killer on the other, provides the most exciting scene conceivable in this gripping tale. The stake in the dual is the girl, and in this film the audience realise whether fear is stronger than love.

When Zaroff comes home, there was inside the castle-like house Bob, determined to engage himself in a hand-to-hand encounter with the blood thirsty demented Russian Count. This provides another thrilling scene, and in the end Zaroff meets with death, at Bob's hands, and the glorious winner comes away from the dreadful island with Eve Trowbridge, saved at the risk of his very life, which is really a touching and appropriate 'Denouement' to this thrilling adventure.

WANTED

An intelligent, diligent, and energetic nurse on salary.

Apply for further particulars to:-

C/o The Educated India Office,
"MARGARET VILLA,"
MANGALORE.

WHO SAYS

THE INDIAN BISCUITS STAND NO
COMPARISON WITH FOREIGN IN
DELICACY, TASTE AND FRESHNESS?

Buy some of the "REGALE BISCUITS"
today and then you will know.

Quality and real worth in Biscuits are
our Motto.

MANUFACTURERS:-

Regale Baking Co., CANNANORE.

Increase Your Height!

Why remain a Pigmy. Short-statured. Meek and absurd? Why not become Taller. More smart. Commanding and Handsome by our Scientific and Guaranteed System of "Height Increase" deduced from 3000 years old Aryan Yogic Literature. Full Course, Illustrated, English Edition.

RS. 3 SHILLINGS 4 OR 1 DOLLAR.

Indian Used Postage Stamps

in lots of 10,000 (ten thousand) mixed stamps of all denominations—including many native states, rarities, etc., Rs. 13-, £ 1— or 4 Dollars per lot.

SUBSCRIBE.

The *Indian Trade Courier* Stamp mag.
Annual Sub. Rs. 1-, Sh. A, or C50.2dv. rates:
Rs. 8-, Sh. 12 or \$3.00 per page. Small ads. 1/2d or 2 per word. Cash in advance.

Indian Trade Courier Depot
KASUR. (Brit. India)

Contract of Advertisers binds
them for the full period.

At The Premier Picture Palace

BEN-HUR

Amongst the pictures that the public can never afford to miss, the picture that has created a record of tremendous success in the history of the Cinema, one that can justly lay claim to be an unique production of film industry, and a marvellous master-piece of exciting action, and thrilling romance is 'BEN-HUR', the world's greatest dramatic spectacle. It is the picturisation of the famous novel by General Lew Wallace, 'Ben-Hur' tale of the Christ, beginning in Jerusalem in the days of the reign of Herod.

Judah Ben-Hur is the son of a wealthy Jew, and Messala is the son of a Roman, and in spite of having been in very affectionate terms towards each other from their childhood, their friendship comes to a pathetic close, on account of their racial difference. When Ben-Hur was seventeen, and Messala nineteen years of age, the latter denounces the former as having injured him purposely which was an unjust accusation, and the Roman leader Messala causes Ben-Hur to be taken away to serve as a galley slave for

life, and orders his mother and sister to be driven into cruel imprisonment, and causes all his property to be seized. This sudden malicious and heartless attitude of Messala made Ben-Hur to take a vow of vengeance upon Messala.



MAY McAVOY and RAMON NOVARRO
as BEN HUR

It was for a period of three long years that poor Ben-Hur was made to serve as a slave in a Roman war-galley, but there, his measure of education and noble birth win the friendship of the Commander, Arrius. It so happens that one night a desperate conflict takes place between the Roman fleet, and pirates resulting in the galley being sunk, but Ben-Hur manages to save his Commander from drowning. Arrius was a wealthy Roman, and out of a spirit of gratitude he adopts, him which procures for young Ben-Hur his personal freedom. Thereafter, he receives a thorough training in arms at the hands of the Romans themselves, and develops his powerful physique.

The thought of his mother and sister saddens his existence, and he prefers to set out for the East in

search of them. It was at Antioch that he found one Simonides who was a former slave of his father, and had then become a rich businessman.

Ben-Hur here happens to fall in love at first sight with one Esther, who was the lovely daughter of Simonides, and she reciprocates his sentiments of love. At the same time however, Ben-Hur is determined and is impatient over his aim to avenge himself against Rome, and gets a brain wave to his relief. He goes into a desert, and manages to enlist the support of Sheik Ilderim, the Generous, and persuades him to wage war against the Romans along with him.

At this time, however, he learns that they had organised a great chariot race at Antioch and that his sworn enemy Messala, the great Roman soldier was to be the favourite to win the race, and that huge fortunes were staked in view of Messala's certain victory. Ben-Hur, however, engineers plans to enter the racing lists at Antioch, only with a view to be able to crush his enemy, Messala.

It is curious that Ben-Hur meets one Iras, daughter of Baltasar, who was an Egyptian beauty, and she falls in love with him, and further both Esther and Iras were amongst the enormous crowd in the amphitheatre at Antioch. But, the seductive Egyptian lady Iras was admiring both Messala as well as Ben-Hur. Ben-Hur turns out to be the winner, and in order to carry out his deep sense of vengeance against Messala, he managed during the race to catch the wheel of the

Roman chariot in his own, and caused Messala to be thrown into the dirt, and when the hoofs of the running horses of other chariots happened to pass over his body, he was crippled for life. Thus, did Ben-Hur become a great popular hero all of a sudden. What is of particular interest and full of a pathetic appeal is to follow Ben-Hur rescuing with the aid of Esther, his dear mother, and sister, who were confined in a prison in a forgotten Roman Dungeon as lepers till then. With a spirit of perfect happiness he then married Esther, and all the four live together, which feature moves the audience to a sigh of relief and induces them to give their benediction to Ben-Hur.

It is said that Ben-Hur is not only the largest, but positively the most costly offering of the stage, screen or out-door arena, in the history of film industry, and can be truly said as the grandest production in the world with the honour of its direction awarded to Fred Niblo. Roman Novarro, Betty Bronson, May Mc Avoy, Carmel Myers, Francis X. Bushman, Claire Mc Dowell, Kathleen Key, Frank Currier, Nigel de Brulier, and Mitchell Lewis, are among the principal actors in this celebrated \$ 4,000,000 production.

THE Film Editor and his assistants assembled after the negative film exposed during the making of Ben-Hur amounted to 1,900,000 feet, from which 850,000 positive were printed. At the rate of sixteen pictures to the foot Ben-Hur had a total of 13,600,000 individual pictures. But as it would take several days not less than six to exhi-

bit the film as a continuous unit, with such length, they edited the film down to its present length of 12,000 feet. It would appear that Ben-Hur has captivated the imagination of America for 50 years by reason of the magnificent plot, fine characterisation and the beautiful love story.

Among the delightful screen actresses appearing in the great \$ 4,000,000 production of Ben-Hur are Betty Bronson, who is vividly recalled for her charming beauty as Peter Pan; May Mc Avoy, who was equally charming as the 'Grizel' of 'Sentimental Tommy'. Carmel Myers, a famous stage and screen siren; Kathleen Rey, remembered in 'The Four Horsemen of the Apocalypse', and Claire Mc Dowell, whose wonderful work as Jim's mother in 'The Big Parade' is said to be fully equalled by her work as the mother of Hur in 'Ben-Hur.' Rarely, if ever has such a galaxy of feminine stars been presented in any single picture.

Ramon Navarro in the Ben-Hur role appears handsome valiant, marked by sincerity, depth and range of feeling. This wonderful picture took three years time for preparation, and the labour of 150,000 persons in Italy and California, and in connection with which they had to construct the gigantic Circus Maximus and Race Course of Antioch, and filmed thereon the thrilling Chariot Race. The four romantic characters of Ben-Hur, Messala, Esther and Iras, enacted by Ramon Navarro, Francis X. Bushman, May Mc Avoy, and Carmel Myers, heightens the melodramatic and love-interest of the play.

We see in this picture besides the Chariot Race, and the lovely romance of the Prince of Hur, a thrilling sea-fight, replicas of old world master-pieces in colour. There is also the beautiful Procession of Palms; Da Vincis 'The

Last Supper,' a marvellous colour replica, 'The Pool of Siloam' and the, 'Vale of Himom, the Via Dolorosa,' the miracle of Christ's Healing, the mob and Pontius Pilate; *the terrific cataclysm of Nature that toppled towers and palaces at the death of the Saviour.* The final scene with Roman soldiers casting lots for the garments and the women kneeling at the foot of the Crosses, is said to be the most reverent and beautiful ever staged.

The whole Drama of Ben-Hur is worked out with all simplicity, but its realistic nature, and deep significance constitute its beauty, and strength. It would be necessary to point out that General Wallace's novel is the only book of fiction to be blessed by the Holy Sea. This novel is the only book that has ever approached circulation of the Bible, and has been translated into ten different languages as well, and a Chicago-mail-order house purchased a million copies at a stretch which is said to be the largest single order for any publication in the world. When Ben-Hur was produced for the first time on the stage in November 29, 1899 it made new theatrical history, and millions of people who were opposed to the theatre became lovers of drama through the presentation of Ben-Hur. In Boston, Chicago and London, it attracted the patronage of millions of people. The entry of Christ into Jerusalem is handled with great delicacy, and as he passes through the Joppa Gate 1900 years ago, the enthusiasm of the audience is specially awakened. When the public see this picture they will learn more about the world in the first century than by making a study of it for months together, and apart from historical importance, they will be able to see the most gigantic production that holds the audience in delightful suspense and spell-bound throughout the whole picture, which is undoubtedly a masterpiece in the realm of films that have ever been offered to the public.



Messrs. P. Lodge & Co. Calcutta.

The opening ceremony of Messrs. P. Lodge & Co., Patent and Trade Mark Agents' New Office at No. 71, Canning Street, Calcutta began, on Tuesday the 21st day of August 1934 at 5 p. m. with Mr. K. Rama Pai, M. A. Controllor of Patents and Designs in the chair, proposed by Mr. Surendra Chandra Ghosh (Senior), Solicitor, High Court, Calcutta on behalf of Messrs. P. Lodge & Co., and also on behalf of the distinguished guests present in the meeting.

of the speakers:—

1. **Surgeon H. N. Chatterji**, B. Sc., M. D. D. P. H., etc as client of Messrs. P. Lodge & Co., appreciated the services rendered to him and spoke highly of the ability and honesty of Mr. Salig Ram the proprietor and wished that the new Office in the new place, which the speaker described as Mahajan patiy may prove a success to the firm and its proprietor.

2. **Mr. H. K. Mukherji**, M. A. B. L. Advocate, High Court, Calcutta, gave a short synopsis of the history of the foundation of the firm by Mr. Salig Ram and the fame it acquired within a short time under the able guidance of Mr. Salig Ram, the expert, who, he said, is now forefront in his profession on account of his honesty, hard work and sense of responsibility, etc.

3. **Mr. G. Bhattacharyya**, B. A. representing Seth Manilal Anandji, Biri Manufacturers of Gondia and Calcutta said:—

It is not as a constituent of a 'Mutual Admiration Society' that I take this opportunity to express my

heart-felt gratitude before a galaxy of scholars and eminent lawyers for the services rendered by Mr. Salig Ram in the protection of your trade interests, within a short period of 7 years he has conducted nearly a hundred cases for our firm and won all without an exception with brilliant success. We feel enamoured of his wonderful legal acumen, honesty and his amiable disposition and cordial treatment. If my information is not otherwise he has not lost a single case during his career of 14 years in the line. We hope, his services would be of immense good to the commercial world.

4 **Mr. K. Rama Pai**, M. A. Controllor of Patents and Designs, India, the president of the meeting said:—

It is hardly necessary for me to mention that the occasion for opening a new business premises for Messrs. P. Lodge & Co., has arisen as a result of the rapid growth of their business. I understand that their concern was started in 1919 and that the cases handled by them during the short period that has elapsed since that date, number several hundreds. It is a matter for legitimate pride that they had the rare fortune, as I have been assured, of winning every one of the cases entrusted to them, and I have no doubt that this creditable achievement of theirs is due, in no small measure, to Mr. Salig Ram himself, the energetic and capable proprietor of the concern.

The profession of Patent Agents is considered in all countries as a lucrative one, yet, it is surprising that until very recently indigenous enter-

prise in this direction was practically non-existing. One reason for this state of affairs is that in order to satisfy inventors and patentees, a patent agent should possess the rare combination of experience, understanding and sympathy, coupled with straightforwardness and reliability, in a measure sufficient to gain the confidence of inventors, patentees and Industrialists. It is my impression that the saturation point for Indian enterprise in this profession is far from what has been reached at present, and I hope the example of Mr. Salig Ram will be followed by many more enterprising Indians.

Even apart from the standpoint of purely private interests, it is essential that the proper type of individuals should come forward as entrants into this profession, as the patents agents of a country play an important role in its industrial development. It is therefore gratifying to find that the pioneers in the field amongst Indian patent agents are men like Mr. Salig Ram. In performing the opening ceremony of these premises I wish to convey to Mr. Salig Ram and to Messrs. P. Lodge & Co., on your behalf and on mine, our best wishes for their ever increasing growth and prosperity.

THE PRESIDENT then declared the premises of Messrs. P. Lodge & Co., at No. 71, Canning Street, opened opening the lock of the roll top table of Mr. Salig Ram in the Office with a silver key and made a present of a nice silverplated inkstand with a perpetual ivory calendar and two beautiful pen-holders to Mr. Salig Ram as a mark of appreciation and goodwill.

Mr. Salig Ram thanked the President and the guests and said that he can

never forget the honour done to him today.

The meeting then dissolved with a vote of thanks to the Chair. The guests were treated to light refreshment and Cinema show, specially reserved for the guests. Altogether about 300 respectable guests attended the ceremony. The Police arrangement at the gate to regulate traffic was excellent. The following were amongst the distinguished guests present:—

Mr. S. M. Bose, Bar-at-Law, Standing Counsel, High Court, Calcutta
Mr. Nogen N. Bose, Bar-at-Law. M. Saroj K. Dutt, Bar-at-Law. Mr. Kansilal Mitter, Assistant Registrar, High Court, Mr. S. C. Ghose (Senior), Attorney at-Law, High Court. Rai Sahib M. C. Batavyal, Registrar of Assurances. Khan Sahib Quazi Mahmoodur Rahman, Sub Registrar of Assurances. Mr. Probodh Chandra Chatterji, Vakil High Court. Mr. H. K. Mukerji, M A., B. L. Advocate, High Court. Mr. Jogindra Nath Mitter, Pleader Police Court. Mr. Bhola Nath Dutt, Advocate, Police Courts. Mr. Chuni Lal Dutt, Advocate Police Court. Mr. Hussain and Mr. A. N. Ghosh, Pleaders Police Courts. Mr. Seshagiri Rao, M. A., Mr. T. P. Dutta, B. E., Dr. S. Venkateswaran, D. Sc., Mr. R. K. Vaish and Mr. H. N. Ghosh, Examiners of Patents, India. Surgeon H. N. Chatterji, B. Sc., M. D. D. P. H., Dr. P. Mittra. M. B., Seth Manilal Anandji, Seth Ravisingh Dipshing. Mr. L. S. Davar and Mr. J. K. Chakraverti Patent Agents. Mr. K. Ghosh, Editor, Commercial Gazette.

P. LODGE & CO.,
PATENT & TRADE MARK AGENTS
71, Canning Street, Calcutta.

Telegrams:—'PEELODGE'CO'
Post Box No. 6772. Telephone Cal. 1934.

- Please Note -

Advertising Rates.	Month	Year.
Full page 7½"×6"	Rs. 6-8-0	Rs. 70-0-0
Half page 3½"×3"	Rs. 4-8-0	Rs. 50-0-0
Quarter page 1½"×1½"	Rs. 2-12-0	Rs. 30-0-0
Shop window short space	Rs. 2-0-0	Rs. 20-0-0

Cover pages are charged 50% extra.

Special quotations for long period advertisements.

1. Advertisement charges are payable in advance except when approved accounts are opened. When such accounts are opened, bills are rendered monthly and must be paid within 10 days of presentation.

2. If no time is mentioned the advertisements will be continued till further instructions.

3. Each advertiser is entitled for a free voucher copy till discontinuation of the advertisement.

4. We reserve the right to refuse inadmissible matter in advertisements without stating reasons.

5. The Editress invites contributions to this Magazine, and such contributions must serve the policy of the journal, a layman's guide in all branches of study, in Arts, Sciences, Law, Medicine, Philosophy, Religion, History, Literature, Lighter Vein, and all other subjects of educational and cultural interest, and will be paid for, if published according to our current arrangements. The names of the authors, if desired, will also be published but we prefer 'nom de plume' like 'Dhalo' etc. Rejected manuscripts, sketches, photos etc. will be returned, provided, the necessary postage stamps are enclosed with the contributions.

6. After expiry of the period of the present contracts of advertisements, our current rates as published in every issue of the Journal will apply, unless otherwise agreed to, prior to such period, and with reference to a definite future period, in favour of the said parties, in writing, filed in our office, for reference and correspondence.

Our numerous advertisements prove that our Journal has been admitted to a valuable medium of giving publicity to goods etc. etc. Our unsolicited testimonials speak volumes in favour of advertising in 'Educated India'. Our rate card is lower than any other Magazine of the kind in India. Advertisements for insertion in the issue of any month should reach our office not later than 1st and the Journal is published on the 15th of every month.

FOR PARTICULARS APPLY TO

The Advertisement Manager.

'EDUCATED INDIA' Margaret Villa,

MANGALORE, S. India.

Appreciation & Acknowledgment

We acknowledge with thanks the receipt from Basel Mission Press, Mangalore, of very attractive picture post-cards depicting Indian land and life. They are in two sets of twelve in each packet, one of which is agreeably coloured. These picture post-cards are reproductions of the painting by Fr. Rauleder. It is interesting to have an idea from them of hut life, palm-grove, shore-temple, palmyra grove, planting paddy, cocoanut-grove, oil mills etc., etc., found in India. These beautiful picture post-cards are otherwise valuable also for albums, and as curious studies of Indian life and land. We thank the Basel Mission Press, Mangalore, for kindly sending them to us, and we consider it a privilege to have reviewed them.

* * * *

We have much pleasure to be able to state that we have used the Malabar Soap received from Raghavendra Ranga Pai, Car Street, Mangalore, Sole Distributor for the Vegetable Soap Works, Calicut. We find that it is an exceptionally high quality toilet Soap with alluring fragrance and *absolutely free from animal fat*. This superior, yet low priced product of the Vegetable Soap Works, is delightful in use and discloses a cool and refreshing feeling which is remarkable. We have,

no doubt, that the public will readily patronise, and realise its worth.

* * * *

Among the best manufacturers of Steel Trunks so far as we are aware throughout India, the THIRILOKA STEEL TRUNK WORKS, stands on a conspicuous level by reason of their manufactures being the best and the cheapest in the market. The word Thiriloka stamped on every trunk and suit case has been recognized as the mark of quality. It would be of great interest to read carefully about all their different manufactures from their advertisement in our Magazine, and we would particularly point out that they have opened an up-to-date branch office with an energetic and capable Manager in Margaret Villa Compound, Bolar, Mangalore.

* * * *

We are hearing good reports about the efficacious treatment for various diseases at the Kerala Vaidyashram, Kandathpalli, Mangalore, run by the Ayurvedic Physician, C. Kuttappa Vaidyar. We would recommend the public to go through his advertisement appearing in our Magazine to ascertain about all the different diseases treated by his famous pills, leham, thailam etc., and we are sure that a trial would convince patients of the real worth of the medical relief obtainable at the Kerala Vaidyashram.

Keshub Chunder Sen-an Appreciation

India has produced many great men, but none of them can claim to have been endowed with such divine faculties of impressing others with the great truths, which permeated his soul as Keshub Chunder Sen, the great leader of the Brahmo Samaj. To those educated Indians, who are spiritually inclined, there is not another career in modern Indian history, that can be more inspiring and enthralling. To the Brahmo Samaj, his memory is peculiarly sacred. Every act of his life is a landmark in the history of that movement. Indeed, his career is one of the mightiest hidden resources of the land. It is brimful of high intellectual attainments, ennobling and edifying fervour of the soul, and of splendid oratorical brilliance. It is not surprising, that such rare gifts made him a leader of men, and the inaugurator of a new era in the spiritual and mental history of the world. He belonged to the noble band of thinkers and reformers, who by their own personal efforts, had risen from the gross idolatry, in which they were born and bred up, into a purer theistic faith, not without encountering considerable family and social persecution. His expacious intellect and devotional fervour, which so eminently fitted him for the glorious ministry of straying souls, turned him into a leading minister of the church of one God; and his broad-hearted sympathies, which spurred him on to espouse the cause of the suffering

humanity, led him to assume the role of a reformer. Writing of him, Miss Cobbe, one of his English admirers, has recorded her impression of him, 'To some of us, he seemed the late Luther, who would purify India, and create a new reformation,' while some of his other English admirers thought of him, as one of those, who receive truth through themselves, and whose transparent spirituality enabled him to convey to more mundane souls, the direct and the highest teachings of religion.

In Keshub, there was a rare combination of intellect and heart. Estimating his character, the Hon. H. J. Reynolds expressed of him, 'In his character, the various elements were so generally mixed, that while the powers of a capacious intellect were cultivated to their fullest development, the soul remained, as pure as the soul of a child, and the heart, as tender as a heart of a woman'. In his outward man, Keshub was the ideal of a great teacher. His sermons were thrilling and inspiring. The precious truths, which he presented in his sermons were so admirably grouped, the expository and the practical so nicely blended, that they looked like a picture, both composed and framed in a symmetrical form, without any appearance of art, and all tending to solemn edification. The tones of his rich voice, and the expression of his benevolent face, imparted the fervour


Malabar Hotel provides travellers with the best of
Comforts at Cannanore

united some of the noblest products of Western culture and civilization with depth and thoughtfulness of the Oriental intellect. *Secondly*, the just proportion, which his temperament maintained between the domain of thought and the sphere of action. Penetrated as he was with the spirit of devotional religion, he was yet no visionary mystic, his period of seclusion and meditation were but intervals, in which he gathered inward strength for the active prosecution of the work, to which his energies and his life were devoted. *Thirdly*, the catholic spirit, which led him to recognise the germs of truth in all religious systems, and to assimilate the loftiest and the most ennobling principles of them all. *Fourthly*, the generous and large-hearted charity, which made his career a crusade against all forms of ignorance, oppression and wrong. The amelioration of

suffering, the extension of education, the advocacy of temperance, the discouragement of child marriage, the emancipation of Hindu widow—these were the practical aims, by which he sought to lighten the burdens, and elevate the condition of those around him, no less than by the speculative truths of the pure and the lofty theism, which he taught.

To conclude, the life of Babu Keshub Chunder Sen is a pledge and an assurance to us that Providence has yet a great destiny in store for this land of ours. The age and the country, which have produced a man of such rare gifts and brilliance, may well look forward with hopeful anticipation to brighter and happier days. The advent of a Mahatma like Gandhi in his wake, who is at present engaged in regenerating our land, is a happy augury of the times.



MUTUAL HELP! SMALL INVESTMENT!!!

Rs. 200—6—5 paid to Mrs. U. Kanthu Hengsu, Nominee of the deceased Policy-holder No. L. 312, W/o. Mr. Thanku Mulya, Residing at Barke Garden, Bokkapatna, Mangalore, though the Policy-holder has paid only Rs. 11/— as monthly premium at the time of her death.

Rs. 50—0—0 Paid to Mrs. Silva Furtado, Policy-holder No. B. 9, C/o Mr. R. S. Furtado, Clerk, Head Post Office, Mangalore, though she has paid only Rs. 10/—at the time, when she gave birth to a child.

The Total amount paid out as Benefits by this Company amounts to Rs. 2650—8—9.

Pay Rs. 5—8—0 Admission Fee (if required by instalments) and take a Policy of our Company in any Department. Marriage—Birth—Life; Pay Re. 1/—every month as premium and help each other when any contingency occurs.

CHAIRMAN.

M. R. Ry, B. Ramayya Punja Avl., B. A., B. L.,
Secretary of the Bunts' alias Nadavar Sangha,
MANGALORE.

Call or write for ful Prospectus:—

The General Insurance Bank of India Limited,
Opposite Taluk Police Station,
MANGALORE.

Dated 3rd September 1934, }
MANGALORE. }

P. K. MENON,
Secretary.

and freshness of devotion to his words, while the easy flow of his well arranged matter took off all feeling of stiffness of delivery. As to his department, manners, and talk, they had all the weight of impressive gentleness and inward calmness of soul, to which was added a dash of pervading cheerfulness. The geniality of his department revealed the depth of his soul and proclaimed the fact, that he was a man, who lived so near to God and made others feel it, so entirely as he did. If there was any quality in which he most pre-eminently excelled, it was in that grace, which the apostle terms, 'the meekness of wisdom'. In his inner man, Keshub was the most devout man, that ever breathed on earth. To the eyes of Miss Cobbe, he appeared to be the most devout man, with whose mind she ever came in contact. His piety and devotion were of a most exemplary character. Purity, peacefulness, and gentleness were his inner characteristics. His life was throughout spotless. Even his worst enemies admired his purity of character. He was pre-eminently a man of prayer, and his deep moral life was exemplary to a degree. His spiritual conviction was so deep, that faithfulness to God and service to man mingled in him into one harmonious self-dedication. In dedicating his life to the service of God and man, he stood up to the full height of his moral stature. He advocated the high and rigid principles of Brahmic morality and religion, and encouraged all reform movements. Such uniform advocacy on his part brought upon him the confirmed hatred and

determined condemnation of those, who felt themselves offended and irritated by his boldness and honesty of purpose. He was so little understood in his time, that his countrymen completely misjudged his motives, and they were unable to appreciate neither the man nor his mission. The full result of labour will not be seen, till the day shall declare it; and then he will doubtless be one of that noble band, who having turned many to righteousness, shall shine as the stars for ever and ever.

If Keshub had lived at an earlier period of history, he would have surely taken his rank with some of the renowned prophets of old, but as ill luck would have it, his country was ungrateful enough, not to appreciate the full measure of his greatness, being apparently unable to wipe out the great reproach, implied in the saying 'A prophet is not honoured in its own country,' but time is bound to clear away the mists and haze, which his ungrateful country, has allowed to gather around his memory and when better times dawn for this country, and a truer generation rises up, better qualified to see, and more ready to receive truth and righteousness, there is little doubt, that his memory will be duly honoured, and his life and teachings, will have a wider influence as a life-building power. The Hon. H. J. Reynolds was perfectly right, when he said, 'The full measure of Keshub's greatness, we of the present generation are perhaps unable to appreciate on this point, the next age will form a more accurate judgment than is

possible now; but I think we shall not err in saying that, when the verdict of posterity is passed upon his life and work, it shall be entirely in his favour.'

Though his country failed to appreciate Keshub or his mission, neither his life nor work remains unappreciated entirely. Fortunately, his countrymen are not the sole trustees of his sacred memory. Some of the best friendships of his life were formed in England; and it is his British friends—some of the foremost leaders of thought of the day—that appreciated him fully, admired him enthusiastically, sympathised with him in his tribulation and shared in his noble aspirations. The unstinted appreciation of his work, and his noble life and character found expression in all the English papers, both during his stay in England and after. Though his followers count only by hundreds, he left his mark all the same, on the annals of his country, as one of India's noblest son. His work of regeneration of his country was not, on the whole, a complete failure. He was able to a large measure, to make an indelible impression on the minds of his countrymen as well as Europeans—officials as also non-officials. His impressiveness magnetically swayed his audience, and the effect of his brilliant oratory was simply wonderful. As an orator he has no equal.

It is a rare thing for a great religious reformer to be a tolerant man. A religious reformer must be thoroughly in earnest, and a thoroughly earnest man from the depth of his own con-

viction is apt to be impatient with those, who differ from him and to be blind to the merits of any other system than his own. But the breadth of Keshub's views and his catholicity of mind gave him earnestness without intolerance, and faith without dogmatism. It was far from his intention to put any pressure upon the conscience of man, being a platonic lover of religious freedom and toleration. One can judge the breadth of his words, 'Neither shall ye receive aught from me for my sake, nor shall ye deny and reject my words for your learning's sake. Ask your God in every instance whether what I say is truth or not and accept or discard, as He directs.' Even in his Indian lectures, he publicly declared the spirit of religious toleration, 'But do I wish that you should accept my teachings because I have taught them? Far from it I wish to be judged. Let my doctrines undergo the severest scrutiny. Go home, sift and weigh every word I have said, carefully ponder every principle I have enunciated, and then adopt whatsoever truth will bear thorough testing, and reject whatsoever will be proved wrong. Not one word, that goes forth from my lips should find acceptance among my country men, unless it be approved by the Spirit of God in them.'

Four distinct characteristics in Keshub's career, as the late Hon. H. J. Reynolds, who was the Vice-Chancellor of the Calcutta University in Keshub's days, so beautifully put it, stand out prominently:—'First, the marvellous harmony with which his mind

SRI KRISHNA CINEMA,

The Premier Perfect Talkie Picture House,

MANGALORE.

- LOCAL CINEMA NOTES -

Sri Krishna Cinema, Mangalore has choicest programmes for October—November and the cinefans of Mangalore will have delightful evenings, gay and cheerful indeed!

The month of October opens with the KING of Pictures KINGKONG universally acknowledged as the Eighth Wonder of the World in the filmdom. Radio Pictures Corporation gets the reward.

Then comes something new, hair-raising and thrilling adventure unlike anything the screen has ever known. Here is tense and tugging mystery, truly a romance born in a world of terror, an abnormal world of far-flung fancy where human life is levelled to the unimportance of jungle beasts—THE MOST DANGEROUS GAME.

LUCKY DEVILS—This a picture for all alike. An exciting epic of film stunt men, starring Bill Boyd and Bruce Cabot.

Metro Goldwyn Mayer pictures of outstanding merit illuminate the theatre. The favourite star of the public of Mangalore Buster Keaton features in SPEAK EASILY and this special attraction is sure to captivate the visitors.

PACK UP YOUR TROUBLES with Laurel and Hardy will dispel all your troubles and you will long to see them again and again!

Here's another super attraction which has world wide appreciation and which every man woman and child will not dare to miss. BENHUR. BENHUR with Ramon Novarro the much admired star.

Fox Film Corporation Ltd., have given their pictures De Lux, ZOO IN BOODAPEST and GOLDEN WEST.

Paramount Films of India Ltd., give you real delightful programmes, fascinating and gorgeous.

Maurice Chavelier the idol of the cinefans appears in BEDTIME STORY. He makes happy ladies restless and restless ladies happy. It's wide-awake entertainment, sparkling with mischief and melody and brimming with delicious humour and beauty.

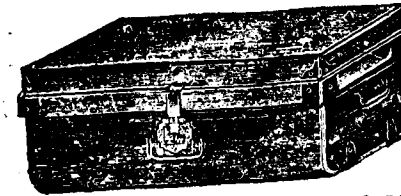
MURDERS IN THE ZOO is another thrilling wild animal picture surpassing very many animal pictures you have ever seen so far. You will watch for the releasing date in this town.

Universal Pictures Corporation of India will stir up the town folk with their fantastic thriller INVISIBLE MAN. You will be surprised, amazed, mystified, stirred to the core by this startling drama.

EAST OF BORNEO—This perhaps has had the long advertisement on our screen as one of the advance attractions. This is sure to draw crowded houses for days together.

The taste for Talkie Serials will have a deep root when you see THE JUNGLE MYSTERY starring William Desmond, replete with thrills and action and wild animals galore.

Thiriloka Steel Trunk Works



Manufacturers of Best Steel Trunks; Suit Cases; Medicine Chests; Jewellery Boxes or cases; Bottom lock cash Boxes; Cash & Jewel Cabinet, etc. etc., Varieties in all designs will meet your demands.

The Cheapest and the Best in the Market.

Delivery at Madras and Mangalore for large and small orders. Prices Moderate. Splendid Satisfaction to the Public. Trial order Solicited.

Beware of imitations—See that the Trade Mark & Word 'Thiriloka' the Mark of quality

Stamped on every trunk & suit cases you buy. They are the genuine ones. For full particulars & price list apply to:—

THIRILOKA STEEL TRUNK WORKS,

Proprietor:—G. T. MANICKA NAYAGAR.

HEAD OFFICE:
22, Baker Street,
G. T. MADRAS.

BRANCH OFFICE:
Margaret Villa Compound,
Bolar, MANGALORE, (S. K.)

A. Albuquerque & SONS,

ESTABLISHED 1868
TILE, BRICK & LIME
MANUFACTURERS
&

COMMISSION AGENTS
WORKS & HEAD OFFICE:
MANGALORE.

BRANCH OFFICE:
MAZGAON, BOMBAY.
TELEGRAPHIC ADDRESS:

'ALBUQUERQUE, MANGALORE'

TILE DEPOTS AT

Mazgaon, Bombay
Mormugao
Panjim

PORTUGUESE
INDIA

HOTEL MINERVA

The most comfortable
Residential Hotel in Mangalore.

Centrally situated, near the Maidan, in close proximity to Post & Telegraphs, Collectorate, Banks, Port Trust, Customs etc. etc., Rooms provided with Electric lights and Fans.

A most convenient place for travellers by train, steamer and buses.

Food to the taste of every one prepared under expert supervision.

VISIT OUR UP-TO-DATE HOTEL.

A convincing visit solicited.

WHOOPING COUGH

Don't allow your Children to go on for 3 months helplessly struggling in the grip of a prolonged and suffocating Cough until it turns into Pneumonia and Asthma when you can cure them within 12 days with Dr. Pereira's Whooping Cough Specific. Rs. 2-12-0 per bottle.

ASTHMA CURE

If you have failed with other medicines, make a last trial and be sure to succeed, as has been the case with so many. Rs. 4-8-0 per bottle.

ANTIDIABETIN

Its use for six months will restore you to your former condition being free from your long standing Diabetes. Rs. 4-12-0.

PEREIRA & Co., Chemists, No. 46, Calicut (S. India).

PETITIONING MADE TOO EASY

Modern Official Correspondence. An ideal book of reference. 'Useful both to persons seeking appointments and to those already in service.'

Rs. 3-12-0 postage Extra.

Apply:—Manager.

Modern Commercial House,
Field Street, Mangalore, S. K.

BIRTH CONTROLLER

Double the amount refunded in case of Failure

Those who consider fecundity beyond human control may use our medicine and get rid of this belief. What was considered at one time to be outside the domain of science is now an accomplished fact and you can now regulate pregnancy just as you regulate your daily work.

Taken during menses, the medicine acts as a preventive for the month and thus pregnancy is postponed indefinitely by using the medicine during each course. The effect of the medicine is such that pregnancy is secured by stopping its use, so that it does not produce sterility, nor is its use harmful to the health of the lady.

The use of our medicine does not preclude co-habitation and it may be used at all stages of life, giving best results all the while, is a very effective and reliable preventive. Price—Medicine to last for 6 months Rs. 1-12 only; for 12 months Rs. 2-8 only

Postage Extra:

THE ANGLO-AYURVEDIC HOME, 170, Manicktola Street, CALCUTTA.

BADSHA'S

Specialities in Fountain Pens

These pens are of the best British workmanship & could be depended upon to give Long and Efficient Service.

Badsha's long established firm on the Malabar Coast is well known for its Reliability and Efficient Service.

"Badsha" a magnificent pen in cardinal colour R. G. clip on, with strong 14 ct. gold nib irridium tipped. Price Rs. 3-4-0. only

"Badsha Gold" An aristocrat among pens. Parker Junior model with R. G. clip and band. Magnificent Value for Rs. 4-12-0 only.

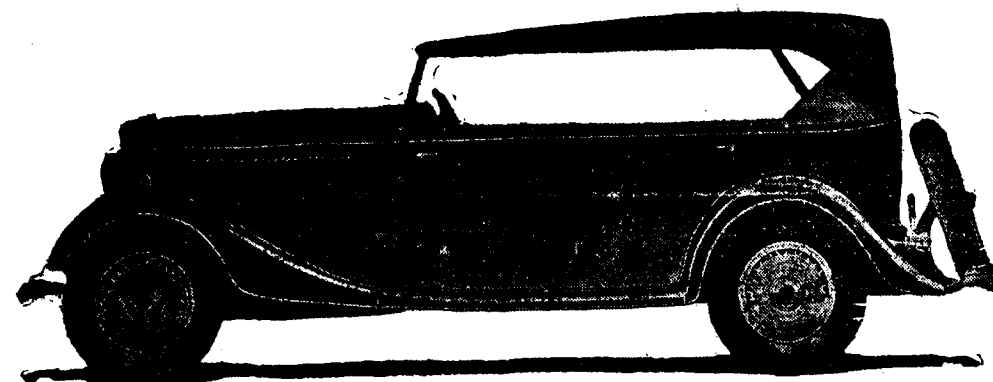
Special rates for trade on application.

S. H. BADSHA SAHEB & CO., CALICUT, (MBL)

Piece goods, Fancy goods & Oilman's Stores Merchants, (Wholesale & Retail)

Agents for Flex Shoes. Stockists of Passing Show Cigarettes, etc. etc.

Thousands of Customers are our best Advertisers.



The generous interior dimensions of the New Ford, compare more than favourably, with any car in the same price group, and line up very closely to dimensions of much larger cars, selling at considerably more than the price of the Ford. The short, compact V-8 Engine makes this possible, as body room is not sacrificed to accommodate a large cumbersome Engine. Sit in one of the New Models, and see for yourself how comfortable it is.

V-8 PETROL ECONOMY

Greater than many "SIXES" and equal to that of most full sized "4's."

FORD SERVICE

Which is as hard to duplicate as the value of the car itself is available throughout India, Burma and Ceylon.

Get the facts and you'll get a Ford

U. SUBRAYA NAYAK,

DEALER

SHIMOGA & MANGALORE.

THE KOHINOOR RESTAURANT, CALICUT.

The only Restaurant of the kind on the West Coast to suit the tastes of EVERY COMMUNITY and run on Eastern and Western style, managed and supervised by expert and efficient staff. Complete satisfaction to all our customers and clients is given, as that is our Watchword and Motto.

Lodging provided for all visitors. The buildings are situated in the most sanitary locality of the town. A trial will convince you. The Proprietor has been awarded various certificates and testimonials by prominent men of the whole Presidency, some of which are from Messrs. A. Thirumaliah & N. R. Ubaya. Directors of Public Health Madras.

Arrangements may be made for ladies, and for Muhamudans to offer their prayers

N. MUHAMUD ALI,
Proprietor.

WONDERFUL MEDICINES GUARANTEED CURE.

Amruthasanjivni Leham—For all stomach disorders in men and women Rs. 4/-per lb.

Mrthimjaya Pills—For all kinds of fevers, malaria, typhoid, pneumonia etc. Re. 0-12-0 per bottle of 12 pills.

Vrdhisamhari Tailam—Most efficacious for Elephantiasis, Hydrocele, Bowel troubles, etc. Re. 0-12-0 per ounce.

Shwasananda Pills—For Asthma, Bronchitis, Throat complaints Re. 0-12-0 per dozen pills.

Asthma Cure—Sure satisfaction Rs. 1-8-0 per bottle of 24 ounces.

Shwasakasa Gratha—Asthma, Consumption, Chest complaints, completely cured by this medicine and our instructions Rs. 6/-per lb.

Marl Mani Tailam—Unrivalled medicine for Paralysis—Rs. 10 per bottle of 24 ounces.

In all cases postage extra.

C. KUTTAPPA VAIDYAR,
The Kerala Vidyashrama,
Kandath Palli St., MANGALORE.

PHOTOGRAPHS.

For High Grade Photography—Broneide enlargements—Portraits, Child Studies, Amateur-D & P. Work—Lantern slides, Repairs to Cameras—a Speciality.

E. B. SOANS & BROS.
Old Light House Hill Mangalore.

Awarded Gold and Silver Medals. BINUTRINE

A highly nutritive, restorative, stimulant liquid food, consisting of the active principles of meat and wheat in an easily assimilable form. Indicated in all cases of impaired digestion and wasting diseases. It improves the function of the digestive system and alleviates vomiting.

PULMONURINE

A valuable remedy for cough, cold, bronchitis, consumption, catarrh, and all affections of respiratory tract. Nutritive, restorative, digestive, stimulant, expectant antiseptic, antitubercular, disinfectant and absorbent. Invaluable for both adults and children.

K. WEIL & CO,
TALLICHERRY.

AT CALICUT

THE GOPAL KRISHNA CYCLE MART—Guarantees Satisfaction. Wholesale Cycle Merchants and Dealers. Our electric Novelties, Petromax lamps, Batteries, Stoves, Gramophones, etc. etc. THE ONLY RIGHT PLACE WHERE YOU CAN HAVE FULL VALUE FOR YOUR MONEY. **A TRIAL WILL CONVINCE YOU.**

The Canara Industrial & Banking Syndicate, Ltd.,

EST. 1925. (INCORPORATED IN BRITISH INDIA).
Head Office, UDIPI. Branches:—Bangalore City, Belgaum, Hubli, Karwar, Sirsi, Kumta, Honavar, Brahmavar, Mangalore, Payyannur, Cannanore, Hungarcutta.
AUTHORISED CAPITAL Rs. 5,00,000/-
Issued Capital Rs. 2,00,000/- Paid up Capital Rs. 61,000/-
Subscribed Capital Rs. 1,31,000/- Reserve Fund Rs. 30,500/-

PROGRESSIVE STATEMENT.

Year ending 31st December	Subscribed Capital	Paid up Capital	Reserve Funds	Deposits	Investment in other Banks & G. P. Notes	Net profits
	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.
1926.	48,400/-	8,250/-	Nil	5,758/-	Nil	978/-
1929.	71,000/-	14,200/-	2,001/-	66,119/-	90,000/-	13,263/-
1932.	1,00,000/-	20,000/-	20,250/-	8,19,955/-	1,83,390/-	23,376/-
1933.	1,20,000/-	40,000/-	30,500/-	10,69,202/-	2,33,453/-	
31st July '34.	1,31,000/-	61,000/-	30,500/-	11,11,008/-		

(Annas & pies omitted)
Current at 2%, Savings Bank at 3½%, and Fixed Deposits @ 4 to 5½% according to the period and short term @ 3½% received.

Loans, Cash credits, etc., advanced on approved securities on favourable and easy terms. Bills, Drafts, Cheques, etc., discounted and collected on reasonable terms.

Remittances to Madras, Bombay and on all places where the Syndicate has Branches or Agencies, undertaken. Remittances to London, Malaya States and New York arranged.

MAKE YOUR SAVINGS GROW WITH OUR CO-OPERATION THROUGH THE FOLLOWING DEPOSIT SCHEMES.

1. Pigmy Deposit, Cumulative Deposit, Laxmi Provident Deposit, and Laxmi Cash Certificates.

SAVE WHILE YOU EARN and get 'THE ROAD TO PROSPERITY.' Watch how your small savings grow.

Further information on application to Head Office or Branches.

P. A. PAI BROS.,

Managing Agents.

7th August 1934.

MOTORISTS

Remember—

THE ONLY REPUTED RELIABLE HOUSE FOR
ALL MOTOR PARTS, ACCESSORIES

TYRES & TUBES

Come to—

NATIONAL AUTOMOBILES

Hampankatta, MANGALORE, S. K.

HALLO! FRIENDS!!
WHAT MAKES YOU SUFFER?
Tuberculosis? Venereals? Mental Diseases?
Don't miss this golden opportunity
Please try once with our
Jaya Karnataka Medico-Surgical Hall,
Car Street, MANGALORE, S. Kanara
AND BE CONVINCED.
Well experienced line of treatment in Oriento-
Occidental Methods for all sorts of ailments.

Dr. P. S. V. Sarma, A. V. M. C.,
 Ayurveda Siromani,
 Dongerkeri, MANGALORE.

JEEVANTHI:—The best specific
 for LEUCORRHOEA and all other ute-
 rine complaints. Price 60 pills: Rs. 5-0-0.
 20 pills: Rs. 2-0-0.

JEEVAKA:—The guaranteed cure for
 GONORRHOEA and all other urethral
 discharges. Price 60 pills: Rs. 5-0-0.
 20 pills: Rs. 2-0-0.

Fur Caps! All Shapes!! Excellent Quality!!!

The Cheapest, Best, and Most Reliable Shop!
 The only high class Cap Manufacturers in Manga-
 lore. We undertake to manufacture all kinds of
 fur-caps especially in Esthambie, Royal & Silk
 furs, in Round and folding Styles or in any other
 required shapes. We also manufacture Baby
 Bonnets in every colour of silk furs. Caps made
 to orders.

Supplies in wholesale and retail to be had at
ZENITH CAP MART,
MARKET ROAD, MANGALORE.

Proprietor: R. A. VASU'S
MANGALORE
Vijaya Restaurant
Near Bus Stand—Chickmagalur.

Unrivalled for all modern Comforts.

Food to suit
the Taste of Everyone

Your Happiness and Complete
 Satisfaction is Our Absolute Guarantee.
 Close to all offices, Courts, Banks, etc.
 Highest appreciation expressed for
 Our Cleanliness and Hygienic
 Preparations:—

You will always come to us if you
give us the pleasure of a visit once.

Welcome to you all—we are
 ever ready at your service.

Christians—Hindus and others
largely patronize us:—

AT CALICUT DON'T FAIL TO VISIT
D. M. HASSAN SAHEB & CO.,

The Reputed House for all kinds of
PIECE GOODS AT MODERATE RATES.

*We have given perfect satisfaction to thousands of Customers
 of all Communities for years and years at Calicut.*

Wonderful Discovery of The Twentieth Century

Morotto or the Miraculous Spiritual Apparatus.
 Consultation with Astrologers would be needless. By the aid of this myster-
 ious Instrument, one shall be in a position to unravel occurrences in respect of
 past, present and future nay of the present and future world.

Further what is of special interest, this Instrument would help any one
 to come in contact with his deceased relatives.

Price Rs. 1-8-0.

Postage extra,

THE MOROTTO MANFG. CO.,

170, Manicktola, St., CALCUTTA.

ENLARGEMENTS!

HIGHLY FINISHED AT MODERATE RATES
BLACK & WHITE OR ON CANVAS

	Sepia finish	ON PAPER	in Oil Colours
COMPLETE WITH FRAME			
15×12	Rs. 12-0-0		20-0-0
17×23	Rs. 20-0-0		30-0-0

Prices for larger size on application:—

SRI KRISHNA STUDIO,
 CANTONMENT, MANGALORE.

THE MAJESTIC TAILORING HOUSE

Near Mangalore Electric Stores

HAMPANKATTA, MANGALORE.

GENTS—LADIES UP-TO-DATE TAILORS

Incomparable in Workmanship of every kind.

Prompt Delivery—Superior Execution—Moderate Charges.

Our Expert Managers have been Renowned for Years!

KUNTAL KAUMUDI TAILA.

COOLING AND REFRESHING OIL FOR THE HAIR.

Pure vegetable oil, which is also an excellent brain tonic. Keeps the head cool and promotes the growth of hair, maintaining its natural colour. It has a very soothing and refreshing effect on the body as well. It is sweetly scented.



Highly praised by H. H. The Maharani of Cooch Behar.

Sir Rabindranath Tagore & other Maharajas etc. etc.

One bottle of 6 oz—Re. 0—12—0.

SOLD EVERYWHERE

Manufactured by—

Messrs. R. C. Sen & Co. Ltd.,

CALCUTTA

Apply to Agent:—Kuntal Kaumudi Taila

Opp. Wenlock Hospital, MANGALORE

JAIRAM SNUFF & BEEDI WORKS,

MANGALORE, S. INDIA.

PRICE LIST.

Pure Mangalore Snuff.

Mangalore Special Snuff	Rs. 3 7 0 per lb.
Mangalore Snuff Quality No. 1	.. 2 12 0 ..
Do do. 2	.. 2 8 0 ..
Kasturi Nasik Churna	.. 6 0 0 ..
Special Badami Snuff price per tola	0 4 0
For orders of more than 4 tolas	0 3 6

Postage Extra.

Wholesale rate Rs. 8 per lb. for orders of 5 lbs. or more.

Free of Packing & Postage.

Mangalore Special Beedies

For orders of half a lakh or more, Free of packing and delivery charges or particulars apply to:—

The Proprietor.

The Bombay Life Assurance Co., Ltd.,

BOMBAY.

ESTABLISHED 1908

Special Concession to Policy Holders.

As a Silver Jubilee Concession, a rebate of 2½% is allowed to all our Policyholders on Annual Premiums and hundreds of our Policyholders have already taken advantage of this. Those others desiring to pay annually are requested to communicate to us or to our Branch Offices quoting their Policy Numbers.

Messrs. Kochikar Brothers, Madras Branch Secretaries.

N. B.—Applications for agencies

from energetic gentlemen are invited from unrepresented Districts.

— OFFICES AT —

1. Post Box 337, Mount Road, MADRAS.
2. Vishweshwarapuram Circle, BANGALORE CITY.
3. MANGALORE, S. I.
4. UDIPI S. I.
5. Ismail Bldg., Lohar Chawl, BOMBAY 2.
6. CALICUT.

'IMPERIAL-IDEAL' AUTOMATIC HAND EMBROIDERY MACHINES

(A boon to Girls and Ladies)
With this Machine everybody, even without any knowledge of designing, Embroidering, etc., is able to do 'Embossed Embroidery work' viz Monograms, Chair-Cushions, Baby Caps and Slippers, etc., becoming a perfect master within barely 5 minutes.

Price Rs. 3 only.

Rs. 200 per mensem or more

Can be earned by any English-knowing person by Collecting, Buying and Selling 'USED POSTAGE STAMPS' working for only 1 to 2 hours a day during spare time. Europeans are making a Fortune out of the rubbish. WHY CAN'T YOU?

Full Course: Rs. 1—4.

MAKE YOUR OWN GRAMOPHONE RECORD

Just think!
What pleasure it may mean to you to hear yours or your Child's own voice perfectly reproduced! Our 'PLAZA' ECHO (7" Double-Sided) Gramophone Records will snapshot whatever is sung or spoken before your Photograph. Complete with instructions.

Price Rs. 4 each.

1. One Copy 1934 Pocket Calendar and Memoranda Book.
2. One Copy 'LADIES & GENTS' BEAUTY BOOK.
3. HOW TO RE-GAIN LOST MANHOOD.

Any-One Thing Free

NOVELTIES SUPPLYING Co., Direct Importers, QILA SHEIKHUPURA (Punjab)

Hallo! Fairy Beedies!!

The best in the Market!!!

Unrivalled for their Well-Known Purity and Excellence.
Winner of Certificates of Merit at Bellary—Dharmastala in 1933.

Acknowledged all over as the very Best.

TRIED ONCE, WILL MAKE YOU ALWAYS PATRONISE THEM.
SPECIAL RATES TO MERCHANTS. WANTED EFFICIENT AGENTS
ENQUIRE AND APPLY FOR PARTICULARS:

FACTORY AT:
SHEDIGUDDE, MANGALORE.

Fairy Beedi Works,
Kodialbail, P. O., MANGALORE.

SOLE PROPRIETOR—**A. SEQUEIRA.**

SALEMKAR

A. Varadaraju Chettiar

Cloth Merchant Market Road, Mangalore.

1. Silk and Cotton Sarees of Benares, Ammapet, Bangalore, Flacher silk Saries, Dharmavaram, Hubli Irkal, Madura Jammalmadugu, Pullompet, Trichy, Padipet, Dodda Ballapuram, Arni, Valaja, Tanjore, Kumbakonam, Kornad, Coimbatore, Surat, Ahmedabd, Pedcapuram, Mangalore & Udipi etc. and embroidered dhoties, shawls, coatings, shirtings, etc., etc., all in fast & fascinating shades.

N. B.—we refund every pie of your money if our prices are found not cheaper—on return of the goods unspoiled within 8 days of the purchase.

HALLO FRIENDS!

You have heard of the Unfailing Efficacy of Ayurvedic System of Medicine. Thousands have been cured by our treatment rapidly and completely and hence Our Popularity.

Consult us at once and safeguard your Health and Happiness.

T. N. KELU NAMBIAR,
AYURVEDIC PHYSICIAN
ARYA VAIDYASHALA,
UDIPI, S. Kanara

NAVAJEEVATHU



A sovereign specific for women in confinement. Taken soon after child-birth, it restores the womb to its proper position, removes all bad matter from it, strengthens the abdominal organs and rapidly restores Vitality.

SPECIALLY PREPARED FROM:—

PURE HIMALAYAN PRODUCTS

Price Rs. 2 for a bottle sufficient for 22 days.

Ayurvedabhushana M. V. Shastri,
GOPAL RHESHAJASHRAMA,
KODIALBAIL P. O. MANGALORE, S. K.

K. R. K. SHET

Leading Merchants in Jewelry & Diamonds of first quality
MISSION HIGH SCHOOL STREET, MANGALORE.

Estd. 1919.

Best Selection!

Latest Designs!!

Fine Cuts!!!

Up-to-date Style!!!!

All Gold & Silver ornaments prepared to perfection under personal supervision.

TRIAL ORDER SOLICITED

All sorts of Precious Stones, Pearls, Silverware & other ornaments are ready in stock always with us.



When writing to advertisers please mention "Educated India."

LOST or Impaired

VITALITY
RESTORED

Diabetes Expert

See also
a Specialist's
ADVICE in cases of
Lost Vitality and
Diabetes. Write legi-
bly, stating your age,
married or single, occupa-
tion, and a brief history of
your case. **CORRESPONDENCE**
STRICTLY CONFIDENTIAL.

Full particulars from

DR. JEAN F. STRANDGARD,
(Late of Berlin & Vienna),
BANGALORE, S. INDIA.

143827

Dr. Jean F. Strandgard
Bangalore, S. India