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A NEW LIGHT ON TUBERCULOSIS

(Continued from December Issue)

The same thing takes place at the beginning of pulmonary infection in human being. The organism fights naturally for protection against the invasion of T. B. This takes place automatically without the knowledge of the patient. An alarm is given to the general organism and as a result an excessive amount of bile salts plus a certain variety of hormone is thrown into the circulation. Not only to act as anti-toxin but the hormone balance of the body is thrown out and there is an excess of two or three varieties of secretions, some coming from the mucous membrane of the intestines in the shape of secretion, etc., some from the spleen and some of unknown origin (produced by psychic influence) play the part of toxin to T. B. This secretion may last for 24 hours or a few months and it increases *pari passu* with the virulence of the bacillus till either one or the other wins the battle. Therefore it is not astonishing to find that under favourable conditions and circumstances spontaneous cure takes place. This is so, and it having been proved by many observing authorities, especially in sanatoria where the patient is absolutely under watch and control, that sometimes a patient who has

practically succumbed to the disease and lost every hope of recovery, revived and acquired new strength under psychological influence on hearing of a new medicine which after long expectation and worries has been administered to him, whether it is a specific or only plain coloured water, especially if the said specific has been boasted and drummed round the city and in big posters and also when the press has taken an active part in bringing to the notice of the public praising and glorifying the new wonderful discovery, putting down fabulous statistics showing a cure of cent. per cent. and to make it more authoritative, they mentioned that ancient and mediaeval races have used it and the secret being lost to the present posterity; his temperature falls to normal, his appetite returns, he puts on weight, his cough disappears and general health improves and to all appearances he is on a road to recovery. The famous experiment of Dr. A. Mathieu and Dobrovici of Andral Hospital in Paris with their "Antiphymose" is significant in this connection, and other every-day experiences have shown that neither Tuberculin nor creosote, mercury, or arsenic, etc., are specifics in the true sense of the word because better results have been obtained by either auto or hetero-suggestions and especially when the patient loses faith in medication and emigrates with the strong hope of finding an ambient that will cure him. Many examples are related of patients who through disgust of being shunned by society had to leave their homes for the African or American soils and a few years after returned home in a most astonishing and flourishing good health, totally cured by nature alone. Now in Europe, the idea of sending phthisical patients to hill-sanatoria is declining and has been criticised. Dry and low climate seems to suit better.

There are two varieties of tubercular patients, those expecting specific medication and those not believing in it (the more educated) put all their reliance on a primitive. Practically every patient falls under the second category.

after one or two years' treatment. Hence the idea of open-air life, heliotherapy, altitudes, desert-life, seaside resorts and normal living. We do not contest the fact that all these act beneficially on tubercular patients. But we have to point out that auto or hetero-suggestion is at the bottom of practically every cure that has taken place. Who can deny the fact that our life is an endless chain of suggestions either auto or hetero. We are born by it. Every movement of ours is done by it. Our happiness and joys as well as our sadness and sorrows, belief and disbelief, are controlled by it. We live an imaginary life, that is to say, we are exactly what we imagine to be, and E. Coue, Boudoin, Janet and other workers on Psychology have indisputably proved it.

The above facts are stated simply to show that psychotherapy in tuberculosis, helped with the anxiety of health, coupled with struggle for healthy life, are factors which count for nearly 90% tuberculosis cures, in whichever way you may tackle the tuberculosis problem.

Physiology has taught us that we have in our body especially in the Endocrine and in the Circulatory system an endless variety of the open-ring compounds which act as anti-toxin the moment any foreign protein substance enters the body, inhibiting its action by either including it in the open ring, or by oxidising it, or by precipitating it and so destroy its toxic property. This is true not only for proteins but also for many animal or vegetable and mineral compounds. In the latter case a storing takes place either in the liver, the tissues or the kidneys, where they are transformed by the cell plasma in the presence of other catalyst and eliminated through the skin, the urinary tract, or through the intestines.

We are also aware that under psychic influence, especially for the betterment of the patient's health (and here we are owing nature to stimulation and fitness) many such changes take place, firstly, dormant cells are set in activity, secondly, hormones are produced in excess, thirdly, W. B. C.

are increased in number, the opsonic index rises to the highest level, the stomach and intestinal function improves and the patient feels totally different and the disease as well as the activity of the Koch's bacillus seem to have been temporarily inhibited.

As is stated previously the Koch Bacillus takes 10 or 15 days before incubation, hence its growth is comparatively slow to other organisms and it requires very little indeed to retard its growth or stop it totally. This is the problem one has to tackle to find a cure for Tuberculosis, taking advantage of our knowledge of the life cycle of the Koch Bacillus.

As stated previously, bovine and human type of T.B. though similar in their property are different in their mode of action. The former is hard of culture while the latter is easily grown. The former adapts itself to any part of the body and causes different symptoms known to us as Surgical T.B., viz., Lymphadenitis, tenosynovitis, osteomyelitis, osteo-periostitis, arthrosynovitis, peritonitis, polysarthritis, epididymitis, fistula and cutaneous, etc.

The human variety localises itself, to the lungs, to the meninges and is more difficult to diagnose. For the simple reason that neither the sputum, blood, urine, nor faeces are likely to show the presence of the bacilli. It is only when febrile symptoms have appeared that tuberculosis is suspected when full activity and virulence of the bacillus has taken place, of course, virulence goes *pari passu* with the state of health and the power of the resistance of the organism. We do not rely much on any special advocated test as 90% of the population of every big city is tubercular and taking in consideration the fact that cases of tuberculosis which have shown signs of virulency, fever, etc., and resulted in recovery are still positive to any of the test for T.B. This proves for all that they are not really cured of T.B. but owing to excessive resistance of their organism which has been help

by the ingestion of drugs, good diet, fresh air, open life, heliotherapy and strong will, imagination plus anxiety to recover, they half-overcome the virulency of the germ and reduce its activity to standing point.

Moreover the startling fact that both types are rarely present simultaneously in the same individual leads one to think that there is a strong antipathy and incompatibility between the two types of germs, so much so that is very hard indeed to have a culture of both types combined; the bovine invariably yielding to the human variety which in their struggle for existence are killed by the putrefactive material of their foe, (the Bovine) a sort of anti-symbiosis.

Drs. Caimette and Guerin of the Pasteur Institute of Paris have come, as a result of their investigation and experiments, to the conclusive fact that vaccine could be prepared which is to be taken orally, by the progressive devirulenciation of the bacillus after 230 cultures of a fortnight each, changing totally the aspect and life of the bacillus so as to cause immunity against the invasion of any virulent type of T. B. The vaccine is composed of living bacilli which have the property of infecting the organism of a new-born child with this benign variety of T. B. adapting itself to the new surrounding and holding in check a further virulent infection by the sole property of incompatibility between the two types. (*The Medical Comrade.*)

(To be continued.)

A TALK ON HEALTH

An Ideal Exercise

For the middle-aged and for those of a younger age who do not have the opportunity of playing games, walking is an ideal exercise. It is a natural exercise, which is more than can be said for some of the contortions of some advertised methods of development. It is very easily measured and graduated. The walk may be quite short at first in the case of those who are just beginning to take up the exercise. Anaemic girls, fat old men, and convalescents must not overdo the walking during the first days or weeks. The patient who starts off on a course of treatment with wild enthusiasm and gives the whole thing up at the end of a week, is the despair of the physician.

How not to do it :—A fat old gentleman was ordered walking exercise. He rushed off the same evening for a long walk contrary to all his former customs. He suddenly felt faint, had to lie down by the side of the road, and was ignominiously brought home on a costermonger's barrow. His wife went round the next day to interview—the doctor. She was not exactly speechless with indignation the doctor wished she had been. But the poor man had to go without his tea while he was trying to make the lady understand that he had been very careful to order graduated exercise.

Train out and walk home :—The walk should be taken in air as fresh as it can be procured—green fields are better than dusty pavements. It varies the monotony to take the train out to some picturesque spot and walk home. That is better than reversing the procedure. If you walk out and train home you may have a long wait in a cold station, and then a draughty ride after you are heated and perspiring with the exercise. The idea of walking home is that you should

finish up the last half-mile at a brisk pace and go straight indoors, where you can have a good rub down and change of clothes.

Reducing Weight :—A little stiffness the next day is not an unfavourable sign it merely indicates that muscles that have lain dormant too long are being made to do a bit of work. Walking exercise sometimes falls into disrepute as a means of reducing weight, but only because the diet is not regulated in accordance with the general scheme. The walk gives a healthy appetite, and, instead of eating enough, our stout, weight-reducing friend eats more than enough, and all the benefit derived from the walk is swallowed up by what is swallowed at the meal. Have you ever noticed that husbands and wives grow fat together? Their sedentary habits and their meals are similar. Now the husband does make an effort and goes for his walk like a good 'un and the wife spoils everything with her, "Now, dearie, I am sure you can manage another slice of mutton—and a lovely piece of fat. Come along!" The husband's flesh is weak, and he succumbs to the lovely piece of fat as readily as ever old Adam did to the forbidden fruit. And sooner or later there follow the usual effects of dyspepsia, flatulence, biliousness. No. I am not going to be argued out of my praise of walking exercise by those of you who have tried and failed through your own fault.

Beneficial to Invalids :—Walking is beneficial to invalids, even those suffering from consumption or heart disease. But all the responsibility must be put on the doctor, who is quite willing to hear it. It may be that after a severe illness it is quite an exciting adventure to walk from the bed to the window. Later, amidst the plaudits of the wondering nurse, wife, daughter and doctor, the patient walks round his bed, and feels at the end of the journey like Captain Jack or Livingstone. Time passes, and the walk is extended

to a peregrination of the garden, then to the pillar-box and back and so on. It is most cheering to an invalid to go through this course of graduated walking. He laughs a scornful laugh as, at the end of a month, he passes the point that was marked as his furthest limitation four weeks ago. The great secret is not to do too much each day. Over-fatigue brings disappointment and loss of heart. (*Madras Mail.*)

(*To be continued*)

OURSELVES

THE TAMIL NADU AYURVEDIC PHARMACY LTD.

The prime object with which the Tamil Nadu Ayurvedic Pharmacy, Ltd., was founded in the year 1923 was to re-suscitate the Ancient Siddha Ayurvedic Science, from the depths to which it had been hurled down by centuries of ruthless neglect, and to establish once more its proud position in the front rank of medical science. It was with this sole aim the above Pharmacy was started by its Managing Director and Physician, Pandit E. Srinivasachari.

Within the very short period of its existence, the fame of the Pharmacy has spread far and wide, not only throughout the length and breadth of India, but in foreign countries also, like Burma, Ceylon, Malaya and East Africa. Ever since its inception, the popularity of the Pharmacy has been steadily on the increase. The number of patients treated and the sale of medicines have been increasing year after year. Encouraged by this popular support, the Directors of the Pharmacy unanimously decided and opened a Branch at 193, Mount Road, Madras, for the convenience of the patients in the City. The business and popularity of the preparations increased by leaps and bounds, and the zeal and liking of the foreign patients to undergo our treatment enormously increased. To cope with the demand and for the convenience of the foreign and outside patients, our chief physician, by previous engagements, is travelling throughout India, Ceylon, Burma and Straits Settlements to study the cases in person and to offer the best treatment possible.

And also to meet the great demand for medicines and enormous increase in the correspondence for treatment, we have very much improved the Laboratory with required establishment and the same is being attended to by many able

Physicians and also personally supervised by our Chief Physician Bhishag-Ratna Pandit E. S. Gopan and Pandit E. Srinivasachari, Physician and Managing Director. The fact we are doing very sincerely for the suffering Humanity by supplying the most genuine and Sastric preparations with careful attention paid to every individual requirements may be easily gleaned from the hundreds of testimonials which are being received every day and also the glowing tributes paid to us by the various papers, all over India and Ceylon. The Siddha Pharmacopia is the oldest system of science for healing, handed down to the public in the way of Guru to Shishya (disciple) long, long ago. This method has made it possible to maintain the secret knowledge thus gained and this is the only real effective system suited to the people of Tropical countries which we can deliberately vouchsafe, as it is proved to be the case by our long research with the help of our chief Physician, Pandit E. S. Gopan.

Pandit E. Srinivasachari, by completing such true Shishyahood under many Gurus and by association with several Mahans and Sadhus from Cape Comorin to the Himalayas, obtained vast experience for over twenty years in medical practice and is healing several chronic cases with the help of Muligas revealed to him during his vast period of research. The Pandit is therefore endowed with unique qualities which make him fit to cope with the task entrusted to him.

Our Renowned Pulse Specialist and Chief Physician, Bhishag-Ratna Pandit E. S. Gopan, hails from a historic family of South India and his ancestry of uncles have studied for the past three centuries and over, the Siddha, Ayurvedic Systems to the highest degree of proficiency and practising the system of treatment with a great measure of success. It may be mentioned here this historic family from which our Chief Physician descends was given lands worth about several thousands of rupees in appreciation of the service by Nawab Doss Ali Khan in 1725 A. D. The Pandit, by associating with many renowned Mahans, and by his own experience in having witnessed several treatments demonstrated to him by them, is in a position to treat cases wonderfully with much success. Another important feature of the Physician is the specialisation in the PULSE SYSTEM which he has perfected

with the originality of his own research works with the ancient Sastras and he can diagnose the cases accurately without asking the previous nature of the case, by mere Pulse Reading. In this art of diagnosing cases with a original proficiency in Pulse Reading, there is none to beat our Physician who has already a brilliant record in medical practice to his credit and several newspapers have published in their columns their high appreciation of the work of the Pharmacy and the skill of the two Pandits in curing all complicated and chronic ailments in a short time.

The following are some of the Papers that have reviewed their work :—

- The "Pioneer" Allahabad.
- The "Bombay Chronicle" Bombay.
- The "Indian National Herald" Bombay.
- The "Indian Daily Mail" Bombay.
- The "Hindustan Prajamitra" Bombay.
- The "Sanj Vartaman" Bombay.
- The "Hindu" Madras.
- The "Nagpur Mail" Nagpur.
- The "Maharashtra" Nagpur.
- The "Swarajya" Madras.
- The "Tamil Nadu" Madras.
- The "Daily Express" Madras.
- The "Andhra Patrika" Madras.
- The "Rangoon Daily News" Rangoon.
- The "Ceylon Independent" Colombo.
- The "Swedashiyamitriya" Colombo.
- The "Ceylon Morning Leader" Colombo.
- The "Daily Post" Bangalore.
- The "New India" Madras.
- The "Hyderabad Bulletin" Secundrabad.
- The FREE PRESS OF INDIA, BOMBAY

All the medicines in the Pharmacy are prepared under the immediate supervision of the two Pandits with great care

and precision as advised by their Gurus. The Public may therefore expect that the preparations are of highest potency in the cure of disease. We take greatest pride in preparation of these medicines and their work of cure. We shall consider our labour fully recompensed if our patients are cured of their ailments and are put on the road to Good Health. We take this opportunity for thanking the Public for their support, and we do not think it too much to solicit their continued patronage in the future.

A few of the Testimonials of different diseases.

**M. R. Ry. V. C. Seshachariar, Avl., B. A., B. L.,
Advocate and Editor, "The Law Weekly"
Madras.**

I have very great pleasure in testifying to the fact that I have, for some months past, been using "Kayasiddhi Makaradhwaja" specially prepared as a Nervine Tonic by the Tamil Nadu Ayurvedic Pharmacy, Ltd., and I can confidently recommend it to all who, owing to continued illness, are in a run down condition. It strengthens the nerves, builds up the tissues and enriches the blood. The effects are very pronounced even during a short course of using the Bathing Oil furnished to me by the above Company known as Vettivar Thailam has a very cooling effect. I heartily wish every prosperity to the two good brothers and to this great institution which is in their kind charge.

**Myanjan Sahib, 4, Roomshee Kerk Street, Sorabaya,
Java.**

By using your Kayasiddhi Makaradhwaja, I feel very strong, and my baby is improved to the greatest extent. I am not exaggerating when I say that it works magically and wonderfully. I wish you success.

**Dr. R. N. Sexena, L. M. P., P. S. M. S., Senior Medical
Officer, Mental Hospital, Agra.**

Your Kayasiddhi Makaradhwaja is really a tonic of its kind. Notably it is useful in restoring lost vitality, vigour and energy. It is a boon to sufferers of Nervous Debility, Backache, Spermatorrhoea, etc. I would strongly recommend its use to the Public.

Mrs. N. Siegertsy, Vihare Lane, Wellawatte, Colombo

"As luck came our way, you have been more than kind as to have cured her as no other doctor I suppose could have done in the whole of Colombo. I shall, up to my dying day, never forget your kindness."

**Mrs. F. S. Wijigoonuwardene Ratmalans South, Mount
Lavinia, Ceylon.**

The medicines you were kind enough to send me for my chronic indigestion have done me immense good and I am ever grateful to Dr. E. S. Gopan for the correct diagnosis of my illness.

Williams, High Street, Kuala Lumpur, F. M. S.

Your one phial of Kayasiddhi Makaradhwaja, which I used for Chronic Colic patient for over 25 years standing, has given very wonderful effect. I used several English, American, and native medicines for the last 5 years, but it is this God-send Sanjeevi medicine that has relieved him of this long-standing complaint.

Nandisena, Esqr., Dondra, (Ceylon).

Though several clever doctors told me, that the severe sickness which had attacked me is an incurable disease, yet learned Dr. E. S. Gopan has entirely cured with a few medicines, and has given me entire satisfaction and everlasting happiness and joy. It is therefore my duty to thank from the bottom of my heart Dr. E. S. Gopan. "The sickness of Consumption which prevailed in me as an envelope of entire darkness is made to shine by the sun, Dr. E. S. Gopan, in the glory of Stars."

T. R. Naidu, Esq., Retd. Supdt., Officer of the Chief Engineers, P. W. D., Nagpur, C. P.

Dr. H. S. Gopan's examination of the *Pulse* is the most wonderful part of the Pharmacy, for, it unravels the root cause of the disease, no matter what the nature and duration of the disease is. Without being told anything, he, by his wonderful *Pulse Reading*, accurately described the nature of the disease. I have no hesitation in stating that any one in need of expert advice cannot do better than consulting Dr. Gopan, the Renowned *Pulse Specialist*.

Mrs. L. L. Ahlys, "Hill Rise," Nugegoda, Ceylon.

My daughter is quite alright now by using your Cure for Menstrual Diseases. I shall have the greatest pleasure to recommend your medicine to any of my friends who may require it.

R. Arulappan, Treasury, Kuala Lampur, F.M.S.

I beg to offer my sincere thanks to you for having completely cured me from a disease which had been a misery to my life for over 6 years. I was suffering from Chronic Dyspepsia having all kinds of troubles. I tried many European patent medicines, treated in Hospital and by private practitioners and even Chinese and Indian Physicians. Thank God, though far away, you Physicians, did marvelously understand my disease and with a course of 10 days' special medicine, the Chronic Dyspepsia of 6 years' standing, which European and native physicians could not cure has at last been cured. It is beyond my power to thank you adequately for the relief given to me.

G. C. Doss, Station Master, Gadigam, M. & S. M. Ry.

Extremely glad to inform you that my wife gave birth to a female child on the 5th Feb. 1927. The Maha Oil you kindly gave her for easy delivery did wonders and she had easy delivery for which I thank you and the Almighty. I hope many sufferers will be benefitted by such medicines.

Rao Bahadur M.R.Ry. P. N. Jambulingam Avl., B.A., Fellow of the Royal Empire Society.

I have known the Tamil Nadu Ayurvedic Pharmacy ever since it was started. I have recommended a number of patients particularly consumptives who were left as hopeless by English Doctors. It was marvellous that some of them showed decided signs of improvement within a fortnight. I have personally used *Kayasiddhi Makaradhwaja*. They are wonderful in their effects. I am sure there is a great future for the Pharmacy.

S. A. Ramasamy Iyer, School Master, Porayar, Tanjore District.

I am glad to inform you that your *Maha Kayamirtham* did immense good to my wife and it is a healthy tonic to women.

A. Venkatappiah, A. S. M., Nayudupeta, M. & S.M. Ry.

Your medicines *Madanakameswari Leghiyam* and *Sandana Sherbet* have done much good to me. Please send one tin of *Madanakameswari Leghiyam* and one bottle of *Sandana Sherbet*.

* * *

P. P. Kolas Utan (Thana Dt.)

I write this to inform you about the lady patient for whom I ordered from you the cure for menstrual diseases after taking the medicine, she had menses. Now her health is much better than what it was before menses.

* * *

Panchabhava Vadiraja Charlu, Esqr., District Board Office, Cuddapah.

I have great pleasure to inform you that I keep sound and good health after taking your '*Kayasiddhi Makaradhwaja*,' Pills you sent to me. I have recommended its use to one and all of my friends and I am sure that they also have good words to say.

* * *

Umashankar Bajbai Esqr., Judge, High Court, U. P., Allahabad.

"I was examined to day by Dr. E. S. Gopan, the Pulse Specialist of the Tamil Nadu Ayurvedic Pharmacy Limited, Madras, and I have much pleasure in stating that his diagnosis corresponded with that given by Allopathic doctors after a thorough examination of urine, stools, and chest, etc. I think he is a very efficient Pulse Specialist."

Hon. Dewan Bahadur Sir M. Krishnan Nair, B.A., B.L., Law Member to the Government of Madras.

I visited the Tamil Nadu Ayurvedic Pharmacy, Ltd. The Institution is apparently doing good work. I wish the Institution and Dr. E. S. Gopan, the physician in charge of it every success. From what I saw of it, I can say that the institution deserves encouragement.

A. Venkataraman, Esq., Barrister-at-law & Advocate, Land-holder, Madras.

I have known the Tamil Nadu Ayurvedic Pharmacy for over three years. I have recommended a number of consumptive patients who were all treated before by English Doctors and given up. Dr. Gopan has taken up those cases and cured most of them. I have tried their Kayasiddhi Makaradhwaja (regd.) pills; they have given me entire satisfaction as the best Nervine tonic. The redeeming feature of the Pharmacy is that Mr. Sreenivasachariar treats all the poor cases gratis. I wish the Pharmacy every success.

Rao Bahadur P. T. Kumaraswamy Chetti Garu, B.A., Ex-M. L. A., President, Corporation of Madras, Member of the Senate.

Of late I came to know that Dr. Gopan & Pandit Sreenivasachari are treating patients in the Tamil Nadu Ayurvedic Pharmacy and though I have not used the medicines that are presented and prepared by the Pharmacy, yet I am confirmed by the impression in the public eye that they are doing genuine work and their work is commendable. As regards Kayasiddhi

Makaradhwaja (regd.) I am also informed by my friends that it is very efficient and is one of the best Nervine tonics prescribed.

Sir K. V. Reddi Garu, B. A., B. L., Ex-Minister to the Government of Madras and now the Agent-General to the Government of India in South Africa.

I have inspected the Tamil Nadu Ayurvedic Pharmacy Ltd., and found that the system of preparing the medicines is purely Ayurvedic. To those who believe in this System the medicines supplied from this Pharmacy will be found to be quite satisfactory. I wish it every success.

The Rajah of Khallikotta & Attagadar.

I visited the Tamil Nadu Ayurvedic Pharmacy and was very interested to have a look at the medicines prepared purely on Ayurvedic System. The Pharmacy is doing very useful work and deserves every encouragement. Pandit Dr. E. S. Gopan is to be congratulated on the useful work he is turning out and for his special treatment by the feeling of Pulse. The special preparation (Kayasiddhi Makaradhwaja) is very well spoken of.

Dewan Bahadur A. M. M. Murugappa Chettiar, Avl. Sheriff of Madras, Banker, Nattukottai Nagarathar Association.

I visited the Tamil Nadu Ayurvedic Pharmacy, Ltd., conducted by Pandit E. Srinivasachari, Managing Director and Dr. E. S. Gopan, Pulse Specialist. The institution is doing very good work. I wish the Pharmacy every success.

Raja R. K. Ranga Rao Bahadur, Raja of Kirlampudi

Writes:—

I have visited the Tamil Nadu Ayurvedic Pharmacy, Ltd., conducted by Pandit E. Srinivasachari, Managing Director and Pandit Dr. E. S. Gopan, Pulse Specialist and inspected the medicines prepared by the Pharmacy and special mention may be made of Kayasiddhi Makaradhwaja, the Nervine Tonic Pills, which has been spoken of very highly, by the

testimonials. And also special mention may be made of diagnosing diseases by Pulse System by Dr. B. S. Gopan which is very efficient. I wish the Pharmacy every success.

Hon. Rao Bahadur C. V. S. Narasimha Raju Garu,
Ex-President, Madras Legislative Council, &
Surya Rao, Esq., President Religious Endow-
ments Board, Madras.

Mr. Surya Rao and myself visited the Tamil Nadu Ayurvedic Pharmacy and we are much pleased to see that the medicines are being freely used and are very popular. We are well impressed with the testimonials Dr. Gopan has obtained regarding the efficacy of his medicines and the special knowledge he has shown regarding pulse. We wish him every success.

Hon. Dewan Bahadur A. Ramaswamy Mudaliar Avl.,
Ex-President, Madras Corporation and M.L.A.

It has given every great pleasure to visit this institution and to be shown the various medicinal preparations which are for sale here. The Pharmacy contains medicines for many acute diseases and I learn from Dr. Gopan that he has a special patent medicine for tuberculosis, which is the scourge of the country at present. I was much struck by the features of all the preparations. The institution is run by the brothers who are both well educated and have a knowledge of their work. I am sure there is a great future for the Pharmacy. I wish it all success and endorse the appeal for its generous support and encouragement.

Hon. S. Muthiah Mudaliar Avl., B.A., B.L., Ex-Minister of Public Health, Govt. of Madras.

I had the pleasure of visiting the Tamil Nadu Ayurvedic Pharmacy of Dr. Gopan this evening. I am glad to find that the medicines are popular. The institution is run on modern lines. Wish the same success. Dr. Gopan is also treating patients. Indigenous system of medicine requires encouragement and advertisement. I am sure Dr. Gopan's efforts will be fruitful.

Dewan Bahadur C. V. Renga Reddi Garu, Late President, Hindu Religious Endowment Board.

Visited the Pharmacy at the kind invitation of Dr. Gopan. have been very much pleased with what I saw in it. The medicines are manufactured under the direct supervision of Dr. Gopan and Pandit Srinivasachari. I understand that these doctors are even curing advanced cases of consumption by special treatment. Dr. Gopan is said to be an expert in diagnosis by feeling the pulse. The Pharmacy is very popular and I wish the institution every success.

C. Venkataramaniah, School Master, Pry. Boys' School, Closepet, Bangalore Dt. writes :—

Allow me to express the following. You are aware of the fact that I had been twice to you and intimated the disease of my boy and used "Kayasiddhi Makaradhwaja" of your Pharmacy. It is no exaggeration to tell you that it saved the life of my boy. Even now I believe that you will send me a bottle of your "Kayasiddhi Makaradhwaja" by post and oblige.

Hon. M. R. Sethuratham Iyer Avl., Ex-Minister of Development, Govt. of Madras.

I had the pleasure of visiting this institution this morning and was pleased to find the good and useful work which the Doctor brothers, Pandits Srinivasachariar and Gopan are rendering to the public. The institution is run on modern lines and the medicines are purely Ayurvedic preparations which deserve encouragement. I wish the Institution all success.

Dewan Bahadur M. Gopalswamy Mudaliar, Avl., B.A., B.L., M. L. C., President, District Board, Bellary, writes :—Dated 6-1-32.

Dr. Gopan whom I met at Mount Road Branch examined me and other members of my family. It was marvellous how he was able to diagnose the ailments which were troubling us by means of examining our Pulses. He prescribed certain medicines for womb complaint. I found that it was a sovereign remedy which had marvellous effects. We now regularly have recourse to his Makaradhwaja and have derived immense benefits.

M. R. Ry. A. Rangaswamy Iyengar **Avl. B. A., B.L.,**
Ex-M. L. A., Editor, "Hindu," Madras.

It has given me great pleasure to visit this Pharmacy which I find is maintained and run on business lines. I had heard of Dr. M. S. Gopan's popularity as a pulse specialist even in Bombay and I am glad to find that he is by his practice and study increasing his knowledge of the diagnosis and treatment of diseases and illness by this method. Both he and his brother come of a well-connected family of physicians and the hereditary knowledge and skill they have inherited ought to prove of great value to them in their work which is nowadays so much in need in the service of humanity. I wish them and their Institution every success.

M. R. Ry. Rao Bahadur B. V. Sree Hari Rao Naidu
Garu, Inspector-General of Registration, writes:—

I have had ample opportunities to test the efficacy of Dr. Pandit E. S. Gopan's Kayasiddhi Makaradhwaja and the Pandit's abilities as a Pulse Specialist and I have great pleasure to testify to the marvellous way in which he diagnoses cases. His Kayasiddhi Makaradhwaja has proved very beneficial to me. I wish the Doctor's Institution continued prosperity and success in the medical field.

K. Bhasyam Iyengar Esq., B. A., B. L., Advocate,
Madras, writes:—

I have used their medicines and tonics and found them both beneficial and effective. The Kayasiddhi Makaradhwaja is a good nervine tonic.

B. N. Vijaya Deva Esq., M.A., Barrister-at law, Public
Prosecutor & Government Pleader, Bangalore
Division, writes:—

They are capable in their line and their medicines like Kayasiddhi Makaradhwaja and other specifics are popular. I wish every prosperity to the two gentlemen.

VIM !

VIGOUR !!

VITALITY !!!

KAYA SIDDHI MAKARADHWAJA

(REGISTERED)

THE GREAT GENERAL TONIC PILLS

PREPARED WITH GOLD

Kayasiddhi means the preservation of human body from all illness and weakness. Rishis of old used Kayasiddhi Muligai for keeping their bodies free from illness and full of vigour throughout life. They knew the secret potency of the Muligai.

Our principal medicine is the compound of Kayasiddhi Muligai and the purest Makaradhwajam. Obtained from the correct sources and compounded in the approved manner, these two ingredients form the basis of the most potent nervine tonic.

It cleanses the blood, purifies it and infuses strength-giving properties into it, and, through it, attacks the diseased spots in the body and roots out every complaint. The patient taking a course of the tonic begins to feel the new strength coursing through the veins almost from the beginning.

It is a valuable and surest cure for Nervous Debility, Impurity and Poverty of Blood, Loss of Memory, Giddiness, Palpitation of the Heart, Asthma and Consumption, all Stomach Troubles, Loss of Appetite, Diarrhoea, Dysentery, Cholera,

Fevers, Backache, Loss of Vitality, Spermatorrhea, Eczema, and all other Skin Diseases, Eruptions and Leprosy.

Nervous debility, that too general complaint in modern life, has no more potent corrective, than Kayasiddhi Makaradhwaja. The shattered nerves, weakened by a variety of conditions, such as worry, overwork, excesses in youth and middle age, receive fresh life with every particle of Kayasiddhi Makaradhwaja.

Students, intellectual workers, lawyers, professional men, and others whose nerves are liable to break down, will find this tonic a great boon to them in the recovery of health.

The poor specimens of humanity often seen in life emaciated, broken down and incapable in early youth sighing for the enjoyment of life which to them is denied, need no more despair. Kayasiddhi Makaradhwaja will put them on their legs again, send a current of fresh life, vim, vigour throughout their body and fit them for life.

To those who had left youth behind and feel its want, this tonic will bring back good health quickly, positively and permanently.

Kayasiddhi Makaradhwaja is a general all-round tonic for all ages which can be taken without any restrictions of diet, climate or season.

80 pills for 40 days Rs. 10.

40 pills for 20 days Rs. 5.

[Full Directions with Phial.]

Maha Jeerakathi Leghiyam

A HEALTH CONFECTION

This is a sweet preparation of various fruits, muligais, and other ingredients from a formula practised for several centuries. It is intended for the diseased and the healthy of all ages and both sexes, in all seasons, as a light "keep me-fit". Jeerakathi Leghiyam removes Biliousness, Bloodlessness, Jaundice, Indigestion, Colic-Vomitting, Weakness, Loss of Appetite, Constipation, Giddiness and impure blood, stimulates the circulation of blood, re-builds lost strength and generally keeps one fit. A daily use of this leghiyam prepares one for good health always and avoids all minor complaints.

[1 seer 24 tolas Rs. 2.]

Maha Tooth Powder

A medicated dentifrice specially prepared to cure all dental diseases such as toothache, bleeding, swelling of the gums, rotten teeth, germs in the teeth, etc., and to clean teeth and mouth and remove bad smell. Its regular use keeps the teeth firm and solid lustrous and purifies the breath and makes the mouth sweet.

[One tin annas 2.]

Maha Night Pills

The regular clearance of the bowels is the primary condition of health. Where constipation or irregularity or change of colour of the stool appears, one may be sure trouble is brewing. To enable everyone to have the bowels cleared regularly and normally without the worry of a purgative we have prepared these night pills from various muligais. A pill in the night gives the bowels the power to perform their work properly and expel all refuse. Useful for young and old of both sexes. Perfectly harmless laxative.

[Box of 20 pills As. 8.]

Maha "Gulmaroga Nivarani"

OR

THE CURE FOR DYSPEPSIA

Dyspepsia is one of the host of diseases and it is characterised by such symptoms as blowing of the stomach, constipation, weakness, flatulence, Indigestion, fullness and tightness of the stomach, pricking pain in the abdomen, nervous pain in the head and neck, wind and stomach, ulceration in the stomach, creeping sensation like those of ants in the affected parts, acidity, coloured stools, perspiration, burning sensation in the body, yellowness of the skin of the face and body, drowsiness, redness of urine, excessive heat in the system, formation of phlegm in the throat, vomiting, reeling of the head when exposed to sun's heat, thirst, sleeplessness, fever, chilliness, nausea, nasal catarrh, discharge of forces while straining, hard breathing, Laziness, Palpitation of the Heart, Cough, watering of the mouth, fear, choking sensation as if by smoke in the throat, heaviness of the Head, trembling of the limbs, purgings, and Presence of hard ball-like thing in and hardness and bloating of the stomach. Dyspepsia attacks some people in the morning till 10 A. M. others from 10 A. M. to 2 P. M. and certain others from 2 to 6 in the evening, causing great pain. In other cases, it lasts the whole night or even at all times.

The 'Cure for Dyspepsia' which we have prepared, cures such ailment as Indigestion, swelling of the stomach, numbness in the body, pain in the hips, false appetite and others referred to already, besides clearing the stomach of all impurities, regulating and correcting the bowels, inducing appetite, causing digestion, preventing frequent windy discharges and bad smell, and restoring the patient to good health and happiness in every respect.

[Rs. 15 per bottle]

Maha Amritamalak Thailam

A bathing oil with much cooling effect.

• [Price: Rs. 1 per 6 oz.]

Maha Brihat Chandrodaya Makaradhwaja

Nervine Tonics are those that cure various kinds of complicated ailments and premature decay of the body and increase the vitality giving fresh vital energy and fluid and nutrition for the whole body. Excessive loss of vital fluid causes weakness of the Nervous system, loss of memory, consumption. Difficulty of breathing, pain in the chest, etc. With a view to prevent such decay in the Nervous system, we advise a powerful and good Nervine Tonic.

Brihat Chandrodaya Makaradhwaja is the surest medicine for Nervous debility, and loss of memory. As the ingredients which go and make up the medicine contain pure indigenous Muligais and valuable Basmis, and metals like Swarna (Gold), Silver, Iron, etc., which are compounded in the approved manner, sure it is that this will give complete satisfaction as an excellent Nervine Tonic.

Another redeeming virtue of this valuable specific is that a course of this medicine will give radical and everlasting relief for all chronic diseases such as Asthma, Diarrhoea, Gout, Rheumatism and all other skin and urinary troubles.

[Price: Rs. 100 per Tola]

[$\frac{1}{2}$ Tola for a month's course Rs. 25.]

Maha Ringworm Powder

Skin affections known as ringworm found in parts of the body, especially the waist, the inner thighs near the private parts, leaving ugly marks, and itching and burning, are the work of germs, which even bring on leprosy, and Leucoderma. They should be cured with this powder. It kills all germs completely, heals the ruptured skin smoothens it and restores its original healthy appearance. It is quick in cure.

[Price per phial As. 8.]

Maha Vettiver Thailam

THE MOST POWERFUL BATHING OIL

(For Bath and External use only)

Originally imparted by God Shiva to his Consort Pravati Nandi, Rishis and Sages, and through them to mortals by way of master to disciple, the Tamil Ayurvedic System of Medicine is a supremely genuine system suitable for our countrymen.

God Shiva is fond of Abhishekam or the sacred-bath and the chief ingredient used is the Juice of Vettiver, or the root called 'Khus.' Without this Vettiver, Abhishekam is impossible. From this can be judged the real value and efficacy of Vettiver Thailam.

This Wonderful Oil extracted with great care from various valuable muligaia whose property of invigorating the brain and increasing the power of memory is remarkable.

A feature of this Oil is in its high, pleasing fragrance. The application of this Oil daily, before bath cures many of the diseases which humanity suffers from, such as excessive heat in the body inordinate and untimely thirst due to billiousness, Diabetes, Jaundice, Fever, spreading Leprosy, pain in the neck and head, loss of vitality, burns, ulceration in breast, fainting, eye diseases, bubo, excitation of the three faults wind, bile and phlegm, Ozæna, pain in forehead, burning of the eyes, dullness of hearing, Dropsy, burning sensation in the body, hardness of breathing, Dyspepsia, Haematuria, urinary disorders, drowsiness, Insanity, uneasy feeling, Venereals, impure blood, etc., and promotes the growth of hair. Its use adds lustre to the body, gives beauty, refreshes memory and the thailam acts as a splendid brain tonic. A single trial will convince the users.

A phial of 12 oz. bottle for a complete course of 12 baths

[Price Rs. 5 only.]

Maha Vilvathi Thailam

(A BATHING OIL)

This Oil is recommended for massage on the head before bath. Acting through the pores in the scalp, it clears the head, removes billiousness, heat, burning of the eyes, cold and cough, and refreshes the brain and improves the memory. Invaluable for brain-workers. One bath with this rare oil will prove its merits. [6 oz. for six baths Re. 1.]

Maha Chavana Prasana

Chavanaprasana is prepared according to the formula of Chyavana Maha Rishi and contains the best tonic. It is the infallible remedy for consumption of any type. It is a sure curative agent for Pthisis, Bronchitis, Pneumonia, Asthma, cough, cold, pain in the chest, blood spitting, poverty of blood, constipation, loss of appetite, general weakness, etc. For all urinary troubles it gives marvellous results.

[Price: Rs. 3. per seer, 24 tolas.]

Maha Kayamirtham

(REGISTERED)

FOR MENORRHAGIA AND LEUCORRHOEA

The peculiar sexual function of women—the periodic discharge of blood—gives rise in present time to a peculiarly large number of diseases. Profuse Menstruation, Leucorrhoea, Dysentery, Blood Dysentery and Menorrhagia, scanty flow, delayed or prolonged periods, Menstruation attended with pains, and a host of other troubles bring misery to women, and condemn them to life-long suffering. These abnormalities should be stopped early by proper treatment. And what better treatment is there than our tried specific which is like real Amritam from Heaven? It makes new creatures of them.

A course of this extremely valuable specific will make the angels women on earth, destined to be happy, healthy, strong and vigorous.

Kayamirtham means nectar to the body.

[One bottle Rs. 2.]

Madana Kameswari Leghiyam

VIGOUR TO YOUTH AND YOUTH TO THE OLD

To preserve youth as long as possible and to use it for wholesome enjoyment of life, to enable the old to feel young again, to ensure youthful vigour to those who have lost it, and to add vim to those who feel the want of it, there is nothing so helpful as this Leghiyam.

In short, this Leghiyam invests every one with that manliness which is his real treasure. It adds lustre to the body, makes the eyes shine with health and generally keeps a man fit in youth and old age.

It also cures Cold, Cough, Fever, Consumption, Indigestion, etc. [Price per seer, 24 tolas Rs. 3.]

Maha Oil for easy delivery

Painless Child Birth

(REGISTERED)

Women who are too thin and delicate, weak women, nervous women, women who have always undergone hardship and who have been stricken by grief and who have rarely had domestic happiness, child-wives become mothers too early—all these are liable to have painful child birth, often leading to dangerous surgical operations and attendant troubles. Sometimes the result is loss of life to both mother and child.

This valuable Oil prepared according to a secret communicated by a Mahan is a rare boon to mothers. It preserves their body in good health and makes delivery quiet easy, unattended by any of the usual difficulties. Child-birth ought to be a natural action, free from any danger, and a course of our Maha Oil makes it so. The child is born as easily as a full ripe fruit drops from the tree! Every mother should take this Maha Oil (for) easy delivery from the 5th month of pregnancy. Perfectly harmless and effective. Has made several families enjoy supreme happiness.

[12 oz. bottle Rs. 2.]

Maha Diabetes Cure

Educated India, intellectual India, to-day offers the largest and most prolific field for diabetes. There is hardly a death among the well-to-do classes, which is not directly or indirectly traceable to this scourge. The best way to fight diabetes is to find the cure suggested in ancient Hindu Medicine. Our Maha Cure is such a one, handed down from days of old through Rishis and Sages. It has achieved wonderful cures in the most obstinate cases of Diabetes. Diabetes sets in as the result of wrong habits in youth, neglected Indigestion and Dyspepsia and shows itself in frequent Urination, abnormal flow of urine, the formation of sugar in urine, inordinate Thirst, Laziness, Burning of the Hands and Feet, confusion in the Brain, Diabetes, Mellitus, etc. The sugar in food which must go to furnish strength to the body is not assimilated but driven into the Urine. Our Maha Cure is specially meant to help the assimilation of the sugar in food, to prevent it from being separated and passed with the Urine and to impart strength to the digestive functions. It reduces the quantity of urine, stops the formation of sugar, quenches thirst, relieves pain and fatigue, stops the burning of the hands and feet and refreshes the Brain. Nobody having the least indigestion of Diabetes, should delay a moment in ordering for this rare medicine. The earlier the cure is administered the better for the patient, for Diabetes are notoriously excluded from the enjoyment of life. They are condemned to a life of many abstinences. Once this cure is taken, they become quite normal and robust free to embrace the pleasures of life fully.

[One course : Rs. 25.]

Maha Plague Cure

Both for external and internal use. A course of this specific will give instantaneous relief and will put the patient in perfect health.

[Price: Rs. 1-8-0.]

Maha Kesari Pills

CURE FOR MENSTRUAL DISEASES

The genital functions in the female must go through their regular routine. Otherwise a number of diseases will arise. The periodic expulsion of blood and matter is a normal function, which in the present day, puts most women to a life of misery by improper action. Regularity of menses will free the subject from all diseases producing conditions, and bring fresh health. A stoppage, partial or full of the menses leads to the formation of clots in the regions of the womb, and brings false signs of pregnancy. The ball of blood moves about and puts the patient to much discomfort. This condition brings on menstrual cold, swelling of the womb, nausea, vomiting, indigestion, inordinate thirst, fatigue, cough, consumption, respiratory diseases, headache, weak memory, insanity, fits, pain in the neck, spinal pain, pain in the nap, various fevers, diseases of the eyes, ears, nose and mouth, heat in the womb, dysmenorrhoea and a host of other fearful complaints. Even if the delayed menses come out, there comes these accompaniments. Only a radical cure of the condition leading to irregular functions can set the patient right again. Our cure contains the correct elements of Tamil medicine which give the quickest and most effective results. It will free the patient from every functional disorder and fit her for healthy normal functions and maternity.

[One bottle Rs. 2.]

Maha Trivruth Leghiyam

Constipation begets many troublesome complaints and should be arrested early. Our cure is a wholesome palatable preparation which not only cures Constipation but adds health to the person.

A dose of the size of a marble taken daily, will remove wind troubles, Stomach Pain, Colic Worms, falling of Hair, Bile, Distention of the Stomach, Constipation, aching of the Heel, rottering of Toes, burning, etc.

[Per seer of 24 tolas Rs. 2.]

Maha Paralysis Cure

Paralysis is the immobility caused on one side of the body completely or half on one side and half on the other side, by something which arrests digestion, or brings on giddiness, or by sleeping or setting in cold beds, exposure to cold, or even by excessive sexual exercise. The blood is vitiated and held up in parts of the body which become immovable, and causes pain, fear, giddiness, Lumbago, Backache, Paralysis, Gout, Stammering, Sprains, Hemierania, Spastic, Paraplegia, Tetanus, Angina, Pectoris, Hemiplegia, etc. The cure is to revive the blood and make its course normal. Our cure is the best medicine to stop all the suffering of paralyzing the patient and cure is complete so that after its treatment the patient is again enabled to move about and live a normal human life. Paralysis is often given up hopeless of recovery, such is the grip of the disease. They resign themselves too late and patiently bear the suffering and even attempt suicide. They need only yet to know of our medicine. It is prepared by our expert whose experience in the cure of paralysis is unique and remarkable. Paralysis need no more despair. Our cure is at hand.

[One Course Rs. 50.]

Maha Rheumatism Cure

Rheumatic pains are most unbearable, what with swollen joints, limbs that refuse to move, and bails of painful matter in various parts of the body. They come upon one unawares, and when they begin to torture, life would seem almost hell on earth. How many persons suffering from rheumatism spend painful days and restless nights with ointments and balms in hands trying to rub out the pains. If you drive the pain from one spot, it gets to another and from that spot it gets on to another and from there to another. The correct cure should not merely relieve the pain, but remove the cause of it. Our medicine does that and does it so quick and well that the patient who once gave up hope finds himself a new being healthy, strong and vigorous.

[One Course Rs. 25.]

Maha Piles Cure

The mention of this disease must rouse feelings of fear in people. Pain, suffering, surgical operations for temporary relief, these are all avoidable by our special cure. Piles are of different kinds according as they are formed, and are accompanied by discharge of blood and matter. They are internal or external, and consist of sprouts of hard or soft tissues in the anus. The disease is brought by heredity or acquired, by abnormally hot foods and indigestion, constipation, etc. Discharge of blood with stools, burning of the anus, hardening of stools, wind in the bowels, oozing of urine, pain in the head and chest, laziness, fatigue, weak memory, irritability, unrest, are some of the symptoms and may lead to more unavourable ones. By our cure, the risk of surgical operation is avoided. Pills and Application of the medicine will melt away the pile growths and completely remove them quickly. The patient will begin to feel the relief from the first day, and find that his life will then be a happy one.

[One Full Course Rs. 5.]

Maha Kushmanda Leghiyam

This is a sweet preparation of various fruits, and herbs and is prepared according to the Ayurvedic Pharmacopia. It can be taken as a Nerve Tonic, by all, irrespective of age, sex, and climate. It cures Nervous Debility, Loss of Appetite, Indigestion, Dyspepsia and any form of Constipation, etc.

[Price: Rs. 2 per seer, 24 tolas.]

Maha Vilvathi Leghiyam

This Leghiyam gives good health, strength and beauty to the body. It purifies and enriches the blood, strengthens the system and gives good vitality. It is the surest cure for constipation, indigestion, Dyspepsia, and all bilious complaints. This is prescribed for both the sexes.

[Price: Rs. 2 per seer, 24 tolas.]

Maha Bringamalaka Thailam

For cooling the brain and the eyes and curing headaches and promoting the growth of hair, the use of this special thailam is very much recommended. It cures Cataract and grey hair, etc.

[Price Rs. 1 for 4 oz.]

Maha Sandana Sherbet

This is a wholesome drink, cooling, refreshing and invigorating to both sexes. It reduces excessive heat, cools the system, refreshes the brain, increases appetite, digests food, stimulates the liver and generally keeps one in good temper. Can be taken in any season and any weather with the best results. It brings glow and lustre to the body and keeps both men and women "fit" for conjugal life.

[6 oz. bottle Rs. 1.]

Maha Cure For Swelling of Testicles

This swelling goes by different names according to various symptoms. It is brought about by a scattering of the fine tissues of the testicle and arises from bathing in extremely cold ponds and lakes, jumping into water, fighting, carrying heavy weight, walking long distances, lying down on uneven surface, abnormal gymnastic exercise, riding fast on cycle, horse-back and in carriages, etc. The fibres of the testicles get distended and hang down at the same time becoming bloated. In some case, there will be pain without swelling. The accumulation of water in the testicles will bring on vomiting, diarrhoea, and giddiness. The size of the testicles may grow enormously.

It may surprise the reader to know that women are also subject to this inconvenient disease. We do not describe the symptoms here as they are very confidential.

There is complete cure and relief in our specific for this complaint.

[One full course: Rs. 15.]

Mahanjan (Registered)

It removes Headache, Rheumatism, Sciatica, Lumbago, Neuralgia, pains in the joints and other parts, Sprains, relieves poisonous bites and Stings and Cold and Cough.

(One bottle As. 8.)

Maha Kasturi Pills

It is a most valuable and unique preparation for Cold Cough, Fevers, and all infantile cold affections. The phlegm which forms down the throat is removed by its use and perfect digestion is effected.

[Price per bottle : As. 8]

Sterility Cured

Write for Particulars with Four annas stamp.

Maha Chandanathi Thailam

A VERY FRAGRANT AND POWERFUL
BRAIN TONIC

This Oil is the direct outcome of long study of the Ayurvedic System of Medicine and is prepared from very valuable drugs highly praised for their curative qualities. It cures baldness of the head, Loss of Memory, Burning of the eyes, Brain Fag, Short Sight, Melancholia, Headache, Elephantiasis, Cough, Asthma and Consumption : by rubbing a little of this Oil over the head or under the feet while retiring to sleep. For external use only 12 Baths. (12 oz. Rs. 8).

Maha Hysteria Cure

There are many kinds of fits, each of them accompanied by pain in the body, fainting hands and legs remaining motionless, grinning, perspiration in the neck and the head, blood pressure in the chest, shoulders and back, turning of the face to the side of the shoulders, turning of the jaw, ear, lips and eyes, convulsion, passing of stools in paroxysms drying of the throat and tongue, flow of saliva, etc. The fit comes on at sight of water, or if water is sprinkled on the subject, or at sight of fire, or in crowds, or touch. These are frightful conditions, and must be cured without delay as delay may mean danger.

[One Full Course Rs. 10.]

Maha Eye Drops

Our Eye Drops is a best soothing, cooling, and healing preparation. It is perfectly harmless and can be safely administered. It relieves the optic nerves from tension and undue fatigue, removes redness and extra growth of flesh over the eyes, and eye-lids, and cures ulcerations, watering of the eye, short-sight, redness, sore eyes, profuse flow of tears, purulent discharge, fear or intolerance of light, etc.

[Price per phial Re. 1.]

Maha Panja Sanjeevi

THE CHILDREN'S FRIEND

Children undergo numerous trials before they are set on the path of life free from worry and anxiety. Complaints arising from mistake in the diet, from bowel complaints arising from mistake in the diet, from bowel complications, thinness, weakness, restlessness, itch, boils, scabies, swelling, vomiting cold and a host of other child diseases are completely cured by our rare medicine. It is more than a mother to the children, for while a mother may, by her own diet communicate disease to her child this medicine removes every disease and make children chuffy little angels.

Every mother should possess the Sanjeevi.

[One bottle Re. 1.]

Maha Barani Specific

OR

THE RIGHT CURE OF ALL SNAKE-BITES

The possessor of this medicine can fearlessly and boldly travel anywhere in forests, thick bushy places, mountains, places frequented by snakes, either by day or night. If the medicine is previously used, the snake that bites will immediately meet its death, and the person will be unharmed. There is no harm in using the medicine even if he is not a victim to snake-bite. It will make the body poison-proof.

The tests for ascertaining whether life is extinct or not, and the directions for use are supplied with the medicine.

[Per bottle Rs. 5.]

Maha Cure for Consumption, Asthma, Tuberculosis and Respiratory diseases

There is an idea among people that these diseases are incurable and any announcement of a cure must be humbug. Tamil medicine has anticipated all these diseases and found a cure which has proved efficacious for long years. The consumptive or the tubercular patient is a sorry figure, beyond the pale of the society of friends and shut out from normal life. He is considered an outcaste, and as a danger to his neighbours. Is he to be thrown out helpless? Pity for him must move his friends and relations to obtain cure.

The general symptom of this disease are too well-known but there are a hundred and one minor symptoms every one of them frightful and sorry.

A course of our specific will completely remove all trace of the disease and change the patient into a normal healthy being.

[Complete Course : Rs. 10.]

Maha Cholera Cure

Our cholera cure is quick in action and is so efficacious that we can claim cent. per cent. cure for cases of Cholera.

(One phial: As. 12.)

Maha Scorpion Sting

This is the best specific for Scorpion Sting and will give instantaneous relief. The virtues can better be realised by giving a trial to it than expressed. This is to be applied by putting three or four drops over the part and rub over it well for a few minutes. Relief will be instantaneous and can be used freely to any part of the Body.

[Price : One bottle. As. 8.]

Maha Cough and Cold Remedy

This cough and cold remedy is a well tried specific for all kinds of coughs, simple cough, whooping cough, or cough due to cold and change of weather, or any condition. Its action is immediate and effective. It reinvigorates the lungs and the Patient will feel a quick sense of relief even at the very first dose. It is an indispensable and invaluable companion to travellers and a necessary cure in the household.

[Price per phial : As. 8.]

Maha Substitute for Coffee & Tea

Coffee and Tea drinking have become a regular habit with all classes of people of either sex. At the beginning it may stimulate nerves and make the person busy and energetic. But in the long run, this leads to various forms of diseases, such as biliousness, Diabetes etc. Our substitute contains pure and harmless drugs, such as, Kaya siddhi Muligai, herbs, roots and tubers which were used by the Rishis of old. It has a fine smell and good taste. Coffee and Tea Powder can be safely replaced by this powder and can be used by all of either sex. This will not only purify the blood, but also act as a Tonic and add vigour, energy and vitality.

[Price per tin : Re 1.]

Maha Dental Ointment

Maha Dental Ointment is an unique and special liquid preparation which cures all diseases pertaining to teeth, swelling of the gums, germs in the teeth, etc. The very first application of the medicine will prove effective.

[Price per Bottle Re. 1.]

Maha Fever Cure

There are numerous varieties of fevers which do not all show high temperature, and high temperature, does not always mean fever. The administration of quinine in all these fevers not only fails to effect a cure, but often makes the Patients worse. Our fever-cure strikes at the root of the fever in double quick time and completely eradicates it before it can vitiate the blood. A course of this rare medicine will drive every variety of fever once for all, and remove enlarged spleen.

[Phial of 20 pills As. 12.]

Maha Ear Drops

Our Maha Ear Drops is a well tried specific which has a remarkable power in curing Otorrhea, Otitis, Tympanitis, Inflammation and all other distressing diseases of the ear, including deafness (if not longstanding). It is prepared from harmless drugs. It tones the auditory nerves and removes all pains from the head and ears and evacuates the Pus and all other septic matter.

[Price per phial, As. 12.]

Maha Gorojana Pills

This pure Shastrie Medicine cures infallibly all the diseases of the children. It is of immense value to them when they suffer from Fevers, Cold, Cough, Apoplexy, Coryza, and Phlegm which forms down the throat. It is an unique preparation and the best remedy for all infantile cold affections.

[Price per phial, As. 12.]

Maha Hair Destroyer

By using our Maha Hair Destroyer, one may very easily remove the hair from the body and there will be no burning sensation or itch or any such thing. It is not poisonous and can be used freely to any part of the body.

[Price : Per bottle, As. 12.]

Maha Ulcer Cure

When the blood in the body is rendered impure by some cause or other, it finds an outlet by way of an ulcer or abscess, and causes pain. The ulcer may be soft or hard, open or closed, dry or wet. The presence of the impure blood in the form of evil-smelling matter of blood or other colour, and its almost continuous out-flow not only gives pain but also keeps the ulcer alive. Impurity of the blood reaches the bones and attacks it there. An ulcer may also be caused by blows, falls, abrasions, contusion, stings, knife cuts or thorns, or by venereal contamination. As the ulcer grows, the growth of germs may be stimulated. The application of our medicine in cases of these ulcers will kill all poison in them, purify the blood and heal the ulcers, and patch up a fresh tissue and skin.

[One bottle, Rs. 1.]

Maha Munmatha Kalpam

A surest specific for all Social, Secret and Urinary Diseases. Awarded many Testimonials.

(Price: one Course Rs. 5.)

Wanted agents in Colombo, Galle, Kandy, Ratnapura, Badulla, Trincomlee, Jaffna, Batticaloa and other places for the sale of our preparations on easy and attractive terms. Please apply for further information.



The Tamil Nadu Ayurvedic Pharmacy, Ltd.,

P. O. Box No. 278, Madras.

KESAVA PRINTING WORKS, MADRAS.

CONSULT !

CONSULT !!

RENOWNED PULSE SPECIALIST

Bishag-Ratna Pandit E. S. GOPAN

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A NEW LIGHT ON TUBERCULOSIS

(Continued from last issue)

Spahlinger is working on the same field trying to produce a similar vaccine. Our problem is, therefore, one which is divided in two branches. 1st—Inhibiting the growth of the T.B. in whatever stage the phthisical patient might be, and 2ndly—Transforming by graduation the malignancy of the T.B. into a benign variety as applied to human type. As for the surgical tuberculosis we have found that certain compounds of a special preparation are effective in stopping the disease in its infancy.

It is not an easy task to inhibit the growth of the bacillus in vivo. Many methods have been tried and different compounds of iodine, calcium, mercury, arsenic, silica, cerium, gold, creosote and its homologous guaiacol, cod liver oil and its salts, phosphorous compounds, etc., etc. have all been tried with results of varying degrees. The two ones that have invariably given any satisfactory results are those due to auto or hetero-suggestion, helio-therapy and temporary fasting or partial starvation, which did increase the general health, body-weight and improved local symptoms. By

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partial starvation we mean not giving to the patient any food till his cravings for it increases to such an extent as to cause the patient real worries. When the food is given to him while his craving is very strong, assimilation and absorption of food is better than when over-fed. This is done every alternative week.

During the last 2 or 3 years or so it has been found that there is a certain amount of idiosyncrasy practically in every human being to certain proteins either animal or vegetables and experiments were carried resulting in the discovery that many pathogenic diseases like asthma, urticaria, hayfever, stomach troubles and some dermatosis are invariably due to it and that many other intestinal complications, headaches, palpitation of heart and oedema, etc., are also due to ingestion of proteins to which certain people are idiosyncratic and that recovery takes place on the cause being found and on stopping the specific food.

It has also been noticed that many vaccines, antigens or serums owe their efficacy to the protein existing in them and that injection of proteins like sodium nucleate, albumoses and milk produce a similar if no better effect. Milk and sodium nucleate have been advocated lately in the form of intragluteal injections for the cure of many parasitic infections like gonorrhoea, pelvic infections in either sex and in certain forms of paralysis like nerve syphilis, poliomyelitis, etc., etc. The theory behind it is the increase of the body resistance by excessive production of W.B.C. or leucocytes. The same result can be obtained by irritating the skin on a large surface with either light application of diluted formic acid or by artificial stinging of the glutea by bees. The latter method has been successfully employed in many cases of rheumatism or rheumatoid arthritis.

Most of the organo-therapeutic products containing specific protein act similarly, *viz.*, they give a slight protein shock to the organism producing an oedema in the site of

injection and in many cases causing a rise of temperature. It is also to be noted that any protein substance once injected in the body and causing the different symptoms stated above possesses a secondary effect, *sui generi*, produced by the interaction or combination with the blood serum not unlike that of an alkaloid. For instance, the salivary glands of the *Crotalus horridus* (rattle snake) produce a protein substance which in minute doses like 1/200 gr., increased gradually, causes cures of most forms of epilepsies. Further it has been noted that whenever an exudate, hormone, blood, or any other fluid or tissue, etc., is withdrawn from an organism *in vivo* it acquires a new property and behaves therapeutically towards that organism, enhancing or diminishing certain syndromes when re-injected into the same body, without regard to the interval required between the operation of withdrawal and re-introduction. For instance, a few c.c. of pleuritic effusion when withdrawn and re-injected intramuscularly often helps towards the absorption of the exudate. Also tubercular haemoptysis is often arrested by withdrawing 5 to 8 c.c. of venous blood and re-injecting it in the glutea. Similarly cases of meningococcal meningitis refractory to vaccine have yielded to a few c.c. of sera taken from the same patient's blood and injected into one of the cerebral ventricles.

All these facts proved beyond a shadow of doubt that we can produce artificially in the work-shop of our organism any amount and variety of animal alkaloids like (toxic products) which are rather beneficial to the host and harmful to the parasite.

However, there are certain kinds of organo-therapeutic products of non-toxic nature, that is to say, not producing protein shock, but acting in a milder form towards the host and at the same time producing a strong tonic and stimulating effect while acting as powerful parasiticide, or inhibiting the growth and activity of the more resistant type, and whether their mode of action is single or combined with other

proteins, it is to be yet inquired into. We have found, moreover, that protein treated by coloured rays, acquires distinctive and characteristic properties if dissolved in normal human serum. These properties go to the extent of reaching the opposite side, that is to say, from toxic becoming non-toxic and vice versa, thus behaving in the presence of light similar to food lacking of vitamins, which have acquired the wanted vitamins after being exposed to sun-light. Probably the word *vitamine* does not mean anything more than the word *hormone*, because what is true for a plant that vitamins are scanty in those growing in shade out of sunlight reach, is true also for the human being. In one case Chlorophyll is the main catalyst factor while in the other the slight pigmentation set in by the sun-rays acts in two ways: 1st, as a preservative against the excessive action of the violet rays, and 2nd, its presence stimulates as a catalyst, by means of the hemoglobin the formation of secondary compounds so necessary to life. This can be seen every day and everywhere. An out-door worker is far healthier than an in-door worker.

A further striking fact is the so-called resistance of the organism by which we mean the protective power of the body to eliminate as fast as possible any foreign protein introduced by injection into it whether the protein is of toxic or non-toxic. However certain other kind of protein compounds which already exist in the body, when introduced in similar organism acquire a certain amount of toleration provided the amount of protein introduced is not so excessive as to break the harmonal stability. They very seldom cause a febrile reaction; just the opposite of the above-mentioned injection of the foreign protein.

Another important fact is the anti-toxic power of the serous membranes which exude a semi-viscous liquid whenever by foreign toxic protein is brought in contact with them. This exudate does not only act as an anti-toxic but also as a powerful bactericidal and which has also the power once

set free in blood circulation to cause other secretions from different parts of the body to flow and so enhance the resistance of the body and its power of elimination. Of these, the most important are pleural, peritoneal, arthritic, cerebro-spinal exudates and that from other mucous membranes of the body. This is why perhaps in cases of tuberculosis, pleurisy often always precedes phthisis. It may be that the body fights the incipient disease through the media of the pleura whose exudate has the wonderful power of destroying the bacillus in vivo; that is to say, if the body could supply enough of this exudate to stand the lengthy battle, it is very rare indeed to find living T. B. in any pleuritic effusion unless this effusion is of a purulent type. The bacillus is then likely to be found but hidden and protected in the fibrous, caseated matter. We have stated above that most of the serous membranes have the power of killing germs but this power is relative to their surface and to the amount of the exudate they could throw on the battle fields.

Further one may wonder why gouty people and their progeny are so resistant to tuberculosis and who knows if it is not in these peculiar organic behaviours that we may find a final clue towards the cure of this devastating disease. It is, however, too soon to talk of the real cure of T. B. and though we have so far succeeded in having a peep into some of the Nature's mysteries of the reciprocated behaviour of the human body versus our foe the micro-organism, yet what remains to be done in the lines above mentioned, we are sure will prove that our body is a thorough arsenal containing all the necessary remedies to overcome practically all the infectious diseases. Perhaps it will be a question of borrowing or lending from fit to unfit, certain organic therapeutic compounds as in the case of blood transfusion or it might lead to changing the property of the blood temporarily by means of certain injected organic compounds enabling the patients vitality and strength to overcome the disease.—(Medical Comrade.)

A TALK ON HEALTH

(Continued from last issue)

How to Walk:—Walking is a very valuable help in the cure of anaemia. When I say walking, I do not mean a short, sharp rush up a steep hill. That would only give a pain in the heart, and perhaps seriously injure that organ. A steady pedestrian exercise without racing is my order. And please, mother, when you are superintending these walks, make your daughter Mary hold herself properly. The exercise is meant to afford a gentle stimulus to the heart and to fill the lungs with the vivifying air. The stooping attitude prevents both these consummations we so devoutly wish. It will be time to crouch when she is eighty. Now that she is eighteen she must walk with her shoulders back and her head up, and her mouth shut and her nose open. And another thing do try to make the walk interesting if you possibly can. Pleasant mental exhilaration is part of the treatment—and it is so important. If you live in a town, perhaps the walk could include a visit for ten minutes to an old church, a picture gallery, or some place of interest. In the country, suitable hobbies may be cultivated. All girls should choose intelligent, well-educated women for their mothers, and then their walks will be interesting.

Keep your Spirits Up:—The mind has its effects on the body, and a gloomy disposition impairs the health. We ought to do everything we can to keep our spirits up and to cheer those who are less fortunate than ourselves. In hospitals it is an understood thing that every one is to be merry and bright. I am sure that the number of deaths would be doubled if all the doctors and nurses turned up to their work in the morning with faces as long as fiddles. The best antidote for "the hump" is work. Idleness intensifies depression. To get through a job of work in the day, and then sleep the sleep of the just through the night is the way to forget

worries. The cheery ones are much to be envied. A chubby-faced old market woman gets into a tram and beams round on the assembly with a countenance like the rising sun, and the whole tram-load of weary travellers feels happier for her presence. We must try and imitate her. (The Madras Mail.)

WHEN FOOD ACTS AS POISON

"You must eat to keep up your strength" is the general idea everywhere. And if you are weak most people believe you are not eating enough. You should eat more to build up your strength.

Because of this misconception, many people remain weaklings all their lives. The close connection between eating and the digestion and assimilation of foods is rarely considered.

The mere presence of food in the stomach does not insure its absorption into the system. There must be the need for and ability to digest nourishment.

Food passed into the stomach when it is not ready to digest it often turns into poison. It is foreign matter that the system has to eliminate.

Putrid Fermentation:—And not infrequently this foreign matter ferments until it becomes putrid and then these poisons are absorbed into the tissues of the body and circulated through its every part.

It is under such circumstances that we speak of auto-intoxication, blood poisoning. It comes from the alimentary canal and often it is just as deadly as it is if it were strychnine or other violent chemical poisoning. You can well imagine what happens to an ailing person at such times. The whole body is weakened, the vitality is low, there is no appetite, no desire for food, but the invalid is tempted with all sorts of savory dishes.

Death for Millions:—"Something nice for the poor fellow to eat," is often the idea of the neighbours. And he is

often poisoned beyond recall by eating foods under such circumstances.

Feeding the sick is a dangerous experiment at all times. When a doctor has failed to learn the fundamental principles of diet, every meal that he gives a sick man is a rash experiment. It may turn to poison and cause death. Literally millions of people have gone to a premature end through mistakes of this kind. Whether sick or well, food should be never taken without the ability to enjoy it. And this appetite is more especially essential if one is ailing.—(*Sunday Times*.)

OURSELVES

THE TAMIL NADU AYURVEDIC PHARMACY LTD.

The prime object with which the Tamil Nadu Ayurvedic Pharmacy, Ltd., was founded in the year 1925 was to re-suscitate the Ancient Siddha Ayurvedic Science, from the depths to which it had been hurled down by centuries of ruthless neglect, and to establish once more its proud position in the front rank of medical science. It was with this sole aim the above Pharmacy was started by its Managing Director and Physician, Pandit E. Srinivasachari.

Within the very short period of its existence, the fame of the Pharmacy has spread far and wide, not only throughout the length and breadth of India, but in foreign countries also, like Burma, Ceylon, Malaya and East Africa. Ever since its inception, the popularity of the Pharmacy has been steadily on the increase. The number of patients treated and the sale of medicines have been increasing year after year. Encouraged by this popular support, the Directors of the Pharmacy unanimously decided and opened a Branch at 193, Mount Road, Madras, for the convenience of the patients in the City. The business and popularity of the preparations increased by leaps and bounds, and the zeal and liking of the foreign patients to undergo our treatment enormously increased. To cope with the demand and for the convenience of the foreign and outside patients, our chief physician, by previous engagements, is travelling throughout India, Ceylon, Burma and Straits Settlements to study the cases in person and to offer the best treatment possible.

And also to meet the great demand for medicines and enormous increase in the correspondence for treatment, we have very much improved the Laboratory with required establishment and the same is being attended to by many able

Physicians and also personally supervised by our Chief Physician Bhishag-Ratna Pandit E. S. Gopan and Pandit E. Srinivasachari, Physician and Managing Director. The fact we are doing very sincerely for the suffering Humanity by supplying the most genuine and Sastric preparations with careful attention paid to every individual requirements may be easily gleaned from the hundreds of testimonials which are being received every day and also the glowing tributes paid to us by the various papers, all over India and Ceylon. The Siddha Pharmacopia is the oldest system of science for healing, handed down to the public in the way of Guru to Shishya (disciple) long, long ago. This method has made it possible to maintain the secret knowledge thus gained and this is the only real effective system suited to the people of Tropical countries which we can deliberately vouchsafe, as it is proved to be the case by our long research with the help of our chief Physician, Pandit E. S. Gopan.

Pandit E. Srinivasachari, by completing such true Shishyabhood under many Gurus and by association with several Mahans and Sadhus from Cape Comorin to the Himalayas, obtained vast experience for over twenty years in medical practice and is healing several chronic cases with the help of Muligas revealed to him during his vast period of research. The Pandit is therefore endowed with unique qualities which make him fit to cope with the task entrusted to him.

Our Renowned Pulse Specialist and Chief Physician, Bhishag-Ratna Pandit E. S. Gopan, hails from a historic family of South India and his ancestry of uncles have studied for the past three centuries and over, the Siddha, Ayurvedic Systems to the highest degree of proficiency and practising the system of treatment with a great measure of success. It may be mentioned here this historic family from which our Chief Physician descends was given lands worth about several thousands of rupees in appreciation of the service by Nawab Doss Ali Khan in 1725 A. D. The Pandit, by associating with many renowned Mahans, and by his own experience in having witnessed several treatments demonstrated to him by them, is in a position to treat cases wonderfully with much success. Another important feature of the Physician is the specialisation in the PULSE SYSTEM which he has perfected

with the originality of his own research works with the ancient Sastras and he can diagnose the cases accurately without asking the previous nature of the case, by mere Pulse Reading. In this art of diagnosing cases with a original proficiency in Pulse Reading, there is none to beat our Physician who has already a brilliant record in medical practice to his credit and several newspapers have published in their columns their high appreciation of the work of the Pharmacy and the skill of the two Pandits in curing all complicated and chronic ailments in a short time.

The following are some of the Papers that have reviewed their work:—

- The "Pioneer" Allahabad.
- The "Bombay Chronicle" Bombay.
- The "Indian National Herald" Bombay.
- The "Indian Daily Mail" Bombay.
- The "Hindustan Prajamitra" Bombay.
- The "Sanj Vartaman" Bombay.
- The "Hindu" Madras.
- The "Nagpur Mail" Nagpur.
- The "Maharashtra" Nagpur.
- The "Swarajya" Madras.
- The "Tamil Nadu" Madras.
- The "Daily Express" Madras.
- The "Andhra Patrika" Madras.
- The "Rangoon Daily News" Rangoon.
- The "Ceylon Independent" Colombo.
- The "Swedashiyamitriya" Colombo.
- The "Ceylon Morning Leader" Colombo.
- The "Daily Post" Bangalore.
- The "New India" Madras.
- The "Hyderabad Bulletin" Secundrabad.
- The FREE PRESS OF INDIA, BOMBAY

All the medicines in the Pharmacy are prepared under the immediate supervision of the two Pandits with great care

and precision as advised by their Gurus. The Public may therefore expect that the preparations are of highest potency in the cure of disease. We take greatest pride in preparation of these medicines and their work of cure. We shall consider our labour fully recompensed if our patients are cured of their ailments and are put on the road to Good Health. We take this opportunity for thanking the Public for their support, and we do not think it too much to solicit their continued patronage in the future.

A few of the Testimonials of different diseases.

**M. R. Ry. V. C. Seshachariar, Avl., B A., B.L.,
Advocate and Editor, "The Law Weekly"
Madras.**

I have very great pleasure in testifying to the fact that I have, for some months past, been using "Kayasiddhi Makaradhwaja" specially prepared as a Nervine Tonic by the Tamil Nadu Ayurvedic Pharmacy, Ltd., and I can confidently recommend it to all who, owing to continued illness, are in a run down condition. It strengthens the nerves, builds up the tissues and enriches the blood. The effects are very pronounced even during a short course of using the Bathing Oil furnished to me by the above Company known as Vettivar Thailam has a very cooling effect. I heartily wish every prosperity to the two good brothers and to this great institution which is in their kind charge.

**Myanjan Sahib, 4, Roomshee Kerk Street, Sorabaya,
Java.**

By using your Kayasiddhi Makaradhwaja, I feel very strong, and my baby is improved to the greatest extent. I am not exaggerating when I say that it works magically and wonderfully. I wish you success.

**Dr. R. N. Sexena, L. M. P., P. S. M. S., Senior Medical
Officer, Mental Hospital, Agra.**

Your Kayasiddhi Makaradhwaja is really a tonic of its kind. Notably it is useful in restoring lost vitality, vigour and energy. It is a boon to sufferers of Nervous Debility, Backache, Spermatorrhoea, etc. I would strongly recommend its use to the Public.

Mrs. N. Siegertsy, Vihare Lane, Wellawatte, Colombo

"As luck came our way, you have been more than kind as to have cured her as no other doctor I suppose could have done in the whole of Colombo. I shall, up to my dying day, never forget your kindness."

**Mrs. F. S. Wijigoonuwardene Ratmalans South, Mount
Lavinia, Ceylon.**

The medicines you were kind enough to send me for my chronic indigestion have done me immense good and I am ever grateful to Dr. E. S. Gopan for the correct diagnosis of my illness.

Williams, High Street, Kuala Lumpur, F. M. S.

Your one phial of Kayasiddhi Makaradhwaja, which I used for Chronic Colic patient for over 25 years standing, has given very wonderful effect. I used several English, American, and native medicines for the last 5 years, but it is this God-send Sanjeevi medicine that has relieved him of this long-standing complaint.

Nandisena, Esqr., Dondra, (Ceylon).

Though several clever doctors told me, that the severe sickness which had attacked me is an incurable disease, yet learned Dr. E. S. Gopan has entirely cured with a few medicines, and has given me entire satisfaction and everlasting happiness and joy. It is therefore my duty to thank from the bottom of my heart Dr. E. S. Gopan. "The sickness of Consumption which prevailed in me as an envelope of entire darkness is made to shine by the sun, Dr. E. S. Gopan, in the glory of Stars."

T. R. Naidu, Esq., Retd. Supdt., Officer of the Chief Engineers, P. W. D., Nagpur, C. P.

Dr. E. S. Gopan's examination of the *Pulse* is the most wonderful part of the Pharmacy, for, it unravels the root cause of the disease, no matter what the nature and duration of the disease is. Without being told anything, he, by his wonderful Pulse Reading, accurately described the nature of the disease. I have no hesitation in stating that any one in need of Expert advice cannot do better than consulting Dr. Gopan, the Renowned Pulse Specialist.

Mrs. L. L. Ahlys, "Hill Rise," Nugegoda, Ceylon.

My daughter is quite alright now by using your Cure for Menstrual Diseases. I shall have the greatest pleasure to recommend your medicine to any of my friends who may require it.

R. Arulappan, Treasury, Kuala Lumpur, F.M.S.

I beg to offer my sincere thanks to you for having completely cured me from a disease which had been a misery to my life for over 6 years. I was suffering from Chronic Dyspepsia having all kinds of troubles. I tried many European patent medicines, treated in Hospital and by private practitioners and even Chinese and Indian Physicians. Thank God, though far away, you Physicians, did marvelously understand my disease and with a course of 10 days' special medicine, the Chronic Dyspepsia of 6 years' standing, which European and native physicians could not cure has at last been cured. It is beyond my power to thank you adequately for the relief given to me.

G. C. Doss, Station Master, Gadigam, M. & S. M. Ry.

Extremely glad to inform you that my wife gave birth to a female child on the 5th Feb. 1927. The Maha Oil you kindly gave her for easy delivery did wonders and she had easy delivery for which I thank you and the Almighty. I hope many sufferers will be benefitted by such medicines.

Rao Bahadur M.R.Ry. P. N. Jambulingam Avl., B.A., Fellow of the Royal Empire Society.

I have known the Tamil Nadu Ayurvedic Pharmacy ever since it was started. I have recommended a number of patients particularly consumptives who were left as hopeless by English Doctors. It was marvellous that some of them showed decided signs of improvement within a fortnight. I have personally used Kayasiddhi Makaradhwaja. They are wonderful in their effects. I am sure there is a great future for the Pharmacy.

S. A. Ramasamy Iyer, School Master, Porayar, Tanjore District.

I am glad to inform you that your Maha Kayamirtham did immense good to my wife and it is a healthy tonic to women.

A. Venkatappiah, A. S. M., Nayudupeta, M. & S. M. Ry.

Your medicines Madanakameswari Leghiyam and Sandana Sherbet have done much good to me. Please send one tin of Madanakameswari Leghiyam and one bottle of Sandana Sherbet.

P. P. Kolas Utan (Thana Dt.)

I write this to inform you about the lady patient for whom I ordered from you the cure for menstrual diseases after taking the medicine, she had menses. Now her health is much better than what it was before menses.

Panchabhava Vadiraja Charlu, Esqr., District Board Office, Cuddapah.

I have great pleasure to inform you that I keep sound and good health after taking your 'Kayasiddhi Makaradhwaja' Pills you sent to me. I have recommended its use to one and all of my friends and I am sure that they also have good words to say.

Umashankar Bajbai Esqr., Judge, High Court, U. P., Allahabad.

"I was examined to day by Dr. E. S. Gopan, the Pulse Specialist of the Tamil Nadu Ayurvedic Pharmacy Limited, Madras, and I have much pleasure in stating that his diagnosis corresponded with that given by Allopathic doctors after a thorough examination of urine, stools, and chest, etc. I think he is a very efficient Pulse Specialist."

Hon. Dewan Bahadur Sir M. Krishnan Nair, B.A., B.L., Law Member to the Government of Madras.

I visited the Tamil Nadu Ayurvedic Pharmacy, Ltd. The Institution is apparently doing good work. I wish the Institution and Dr. E. S. Gopan, the physician in charge of it every success. From what I saw of it, I can say that the institution deserves encouragement.

A. Venkataraman, Esq., Barrister-at-law & Advocate, Land-holder, Narasapur.

I have known the Tamil Nadu Ayurvedic Pharmacy for over three years. I have recommended a number of consumptive patients who were all treated before by English Doctors and given up. Dr. Gopan has taken up those cases and cured most of them. I have tried their Kayasiddhi Makaradhwaja (regd.) pills; they have given me entire satisfaction as the best Nervine tonic. The redeeming feature of the Pharmacy is that Mr. Sreenivasachariar treats all the poor cases gratis. I wish the Pharmacy every success.

Rao Bahadur P. T. Kumaraswamy Chetti Garu, B.A., Ex-M. L. A., President, Corporation of Madras, Member of the Senate.

Of late I came to know that Dr. Gopan & Pandit Sreenivasachari are treating patients in the Tamil Nadu Ayurvedic Pharmacy and though I have not used the medicines that are presented and prepared by the Pharmacy, yet I am confirmed by the impression in the public eye that they are doing genuine work and their work is commendable. As regards Kayasiddhi

Makaradhwaja (regd.) I am also informed by my friends that it is very efficient and is one of the best Nervine tonics prescribed.

Sir K. V. Reddi Garu, B. A., B. L., Ex-Minister to the Government of Madras and now the Agent-General to the Government of India in South Africa.

I have inspected the Tamil Nadu Ayurvedic Pharmacy Ltd., and found that the system of preparing the medicines is purely Ayurvedic. To those who believe in this System the medicines supplied from this Pharmacy will be found to be quite satisfactory. I wish it every success.

The Rajah of Khallikotta & Attagadar.

I visited the Tamil Nadu Ayurvedic Pharmacy and was very interested to have a look at the medicines prepared purely on Ayurvedic System. The Pharmacy is doing very useful work and deserves every encouragement. Pandit Dr. E. S. Gopan is to be congratulated on the useful work he is turning out and for his special treatment by the feeling of Pulse. The special preparation (Kayasiddhi Makaradhwaja) is very well spoken of.

Dewan Bahadur A. M. M. Murugappa Chettiar, Avl. Sheriff of Madras, Banker, Nattukottai Nagarathar Association.

I visited the Tamil Nadu Ayurvedic Pharmacy, Ltd., conducted by Pandit E. Srinivasachari, Managing Director and Dr. E. S. Gopan, Pulse Specialist. The institution is doing very good work. I wish the Pharmacy every success.

Raja R. K. Ranga Rao Bahadur, Raja of Kirlampudi
Writes:—

I have visited the Tamil Nadu Ayurvedic Pharmacy, Ltd., conducted by Pandit E. Srinivasachari, Managing Director and Pandit Dr. E. S. Gopan, Pulse Specialist and inspected the medicines prepared by the Pharmacy and special mention may be made of Kayasiddhi Makaradhwaja, the Nervine Tonic Pills, which has been spoken of very highly, by the

testimonials. And also special mention may be made of diagnosing diseases by Pulse System by Dr. E. S. Gopan which is very efficient. I wish the Pharmacy every success.

Hon. Rao Bahadur C. V. S. Narasimha Raju Garu,
Ex-President, Madras Legislative Council, &
Surya Rao, Esq., President Religious Endowments Board, Madras.

Mr. Surya Rao and myself visited the Tamil Nadu Ayurvedic Pharmacy and we are much pleased to see that the medicines are being freely used and are very popular. We are well impressed with the testimonials Dr. Gopan has obtained regarding the efficacy of his medicines and the special knowledge he has shown regarding pulse. We wish him every success.

Hon. Dewan Bahadur A. Ramaswamy Mudaliar Avl.,
Ex-President, Madras Corporation and M.L.A.

It has given every great pleasure to visit this institution and to be shown the various medicinal preparations which are for sale here. The Pharmacy contains medicines for many acute diseases and I learn from Dr. Gopan that he has a special patent medicine for tuberculosis, which is the scourge of the country at present. I was much struck by the features of all the preparations. The institution is run by the brothers who are both well educated and have a knowledge of their work. I am sure there is a great future for the Pharmacy. I wish it all success and endorse the appeal for its generous support and encouragement.

Hon. S. Muthiah Mudaliar Avl., B.A., B.L., Ex-Minister of Public Health, Govt. of Madras.

I had the pleasure of visiting the Tamil Nadu Ayurvedic Pharmacy of Dr. Gopan this evening. I am glad to find that the medicines are popular. The institution is run on modern lines. Wish the same success. Dr. Gopan is also treating patients. Indigenous system of medicine requires encouragement and advertisement. I am sure Dr. Gopan's efforts will be fruitful.

Dewan Bahadur C. V. Renga Reddi Garu, Late President, Hindu Religious Endowment Board.

Visited the Pharmacy at the kind invitation of Dr. Gopan. Have been very much pleased with what I saw in it. The medicines are manufactured under the direct supervision of Dr. Gopan and Pandit Srinivasachari. I understand that these doctors are even curing advanced cases of consumption by special treatment. Dr. Gopan is said to be an expert in diagnosis by feeling the pulse. The Pharmacy is very popular and I wish the institution every success.

C. Venkataramaniah, School Master, Pry. Boys' School, Closepet, Bangalore Dt. writes:—

Allow me to express the following. You are aware of the fact that I had been twice to you and intimated the disease of my boy and used "Kayasiddhi Makaradhwaja" of your Pharmacy. It is no exaggeration to tell you that it saved the life of my boy. Even now I believe that you will send me a bottle of your "Kayasiddhi Makaradhwaja" by post and oblige.

Hon. M. R. Sethuratnam Iyer Avl., Ex-Minister of Development, Govt. of Madras.

I had the pleasure of visiting this institution this morning and was pleased to find the good and useful work which the Doctor brothers, Pandits Srinivasachariar and Gopan are rendering to the public. The institution is run on modern lines and the medicines are purely Ayurvedic preparations which deserve encouragement. I wish the Institution all success.

Dewan Bahadur M. Gopalaswamy Mudaliar, Avl., B.A., B.L., M. L. C., President, District Board, Bellary, writes:—Dated 6-1-32.

Dr. Gopan whom I met at Mount Road Branch examined me and other members of my family. It was marvellous how he was able to diagnose the ailments which were troubling us by means of examining our Pulses. He prescribed certain medicines for womb complaint. I found that it was a sovereign remedy which had marvellous effects. We now regularly have recourse to his Makaradhwaja and have derived immense benefits.

M. R. Ry. A. Rangaswamy Iyengar Avl., B. A., B.L.,
Ex-M. L. A., Editor, "Hindu," Madras.

It has given me great pleasure to visit this Pharmacy which I find is maintained and run on business lines. I had heard of Dr. E. S. Gopan's popularity as a pulse specialist even in Bombay and I am glad to find that he is by his practice and study increasing his knowledge of the diagnosis and treatment of diseases and illness by this method. Both he and his brother come of a well-connected family of physicians and the hereditary knowledge and skill they have inherited ought to prove of great value to them in their work which is nowadays so much in need in the service of humanity. I wish them and their Institution every success.

M. R. Ry. Rao Bahadur B. V. Sree Hari Rao Naidu
Garu, Inspector-General of Registration, writes:—

I have had ample opportunities to test the efficacy of Dr. Pandit E. S. Gopan's Kayasiddhi Makaradhwaja and the Pandit's abilities as a Pulse Specialist and have great pleasure to testify to the marvellous way in which he diagnoses cases. His Kayasiddhi Makaradhwaja has proved very beneficial to me. I wish the Doctor's Institution continued prosperity and success in the medical field.

K. Bhasyam Iyengar Esq., B. A., B. L., Advocate,
Madras, writes:—

I have used their medicines and tonics and found them both beneficial and effective. The Kayasiddhi Makaradhwaja is a good nervine tonic.

B. N. Vijaya Deva Esq., M.A., Barrister-at-law, Public
Prosecutor & Government Pleader, Bangalore
Division, writes:—

They are capable in their line and their medicines like Kayasiddhi Makaradhwaja and other specifics are popular. I wish every prosperity to the two gentlemen.

VIM !

VIGOUR !!

VITALITY !!!

KAYA SIDDHI MAKARADHWAJA

(REGISTERED)

THE GREAT GENERAL TONIC PILLS

PREPARED WITH GOLD

Kayasiddhi means the preservation of human body from all illness and weakness. Rishis of old used Kayasiddhi Muligai for keeping their bodies free from illness and full of vigour throughout life. They knew the secret potency of the Muligai.

Our principal medicine is the compound of Kayasiddhi Muligai and the purest Makaradhwajam. Obtained from the correct sources and compounded in the approved manner, these two ingredients form the basis of the most potent nervine tonic.

It cleanses the blood, purifies it and infuses strength-giving properties into it, and, through it, attacks the diseased spots in the body and roots out every complaint. The patient taking a course of the tonic begins to feel the new strength coursing through the veins almost from the beginning.

It is a valuable and surest cure for Nervous Debility, Impurity and Poverty of Blood, Loss of Memory, Giddiness, Palpitation of the Heart, Asthma and Consumption, all Stomach Troubles, Loss of Appetite, Diarrhoea, Dysentery, Cholera,

Fevers, Backache, Loss of Vitality, Spermatorrhea, Eczema, and all other Skin Diseases, Eruptions and Leprosy.

Nervous debility, that too general complaint in modern life, has no more potent corrective, than Kayasiddhi Makaradhwaja. The shattered nerves, weakened by a variety of conditions, such as worry, overwork, excesses in youth and middle age, receive fresh life with every particle of Kayasiddhi Makaradhwaja.

Students, intellectual workers, lawyers, professional men, and others whose nerves are liable to break down, will find this tonic a great boon to them in the recovery of health.

The poor specimens of humanity often seen in life emaciated, broken down and incapable in early youth sighing for the enjoyment of life which to them is denied, need no more despair. Kayasiddhi Makaradhwaja will put them on their legs again, send a current of fresh life, vim, vigour throughout their body and fit them for life.

To those who had left youth behind and feel its want, this tonic will bring back good health quickly, positively and permanently.

Kayasiddhi Makaradhwaja is a general all-round tonic for all ages which can be taken without any restrictions of diet, climate or season.

80 pills for 40 days Rs. 10.

40 pills for 20 days Rs. 5.

[Full Directions with Phial.]

Maha Jeerakathi Leghiyam

A HEALTH CONFECTION

This is a sweet preparation of various fruits, muligaia, and other ingredients from a formula practised for several centuries. It is intended for the diseased and the healthy of all ages and both sexes, in all seasons, as a light "keep me fit". Jeerakathi Leghiyam removes Biliousness, Bloodlessness, Jaundice, Indigestion, Colic-Vomitting, Weakness, Loss of Appetite, Constipation, Giddiness and impure blood, stimulates the circulation of blood, re-builds lost strength and generally keeps one fit. A daily use of this leghiyam prepares one for good health always and avoids all minor complaints.

[1 seer 24 tolas Rs. 2.]

Maha Tooth Powder

A medicated dentifrice specially prepared to cure all dental diseases such as toothache, bleeding, swelling of the gums, rotten teeth, germs in the teeth, etc., and to clean teeth and mouth and remove bad smell. Its regular use keeps the teeth firm and solid lustrous and purifies the breath and makes the mouth sweet.

[One tin annas 2.]

Maha Night Pills

The regular clearance of the bowels is the primary condition of health. Where constipation or irregularity or change of colour of the stool appears, one may be sure trouble is brewing. To enable everyone to have the bowels cleared regularly and normally without the worry of a purgative we have prepared these night pills from various muligaia. A pill in the night gives the bowels the power to perform their work properly and expel all refuse. Useful for young and old of both sexes. Perfectly harmless.

[Box per phial As. 8.]

Maha "Gulmaroga Nivarani"

OR

THE CURE FOR DYSPEPSIA

Dyspepsia is one of the host of diseases and it is characterised by such symptoms as blowing of the stomach, constipation, weakness, Flatulence, Indigestion, fullness and tightness of the stomach, pricking pain in the abdomen, nervous pain in the head and neck, wind and stomach, ulceration in the stomach, creeping sensation like those of ants in the affected parts, acidity, coloured stools, perspiration, burning sensation in the body, yellowness of the skin of the face and body, drowsiness, redness of urine, excessive heat in the system, formation of phlegm in the throat, vomiting, reeling of the head when exposed to sun's heat, thirst, sleeplessness, fever, chilliness, nausea, nasal catarrh, discharge of forces while straining, hard breathing, Laziness, Palpitation of the Heart, Cough, watering of the mouth, fear, choking sensation as if by smoke in the throat, heaviness of the Head, trembling of the limbs, purgings, and Presence of hard ball-like thing in and hardness and bloating of the stomach. Dyspepsia attacks some people in the morning till 10 A. M. others from 10 A. M. to 2 P. M. and certain others from 2 to 6 in the evening, causing great pain. In other cases, it lasts the whole night or even at all times.

The 'Cure for Dyspepsia' which we have prepared, cures such ailment as Indigestion, swelling of the stomach, numbness in the body, pain in the hips, false appetite and others referred to already, besides clearing the stomach of all impurities, regulating and correcting the bowels, inducing appetite, causing digestion, preventing frequent windy discharges and bad smell, and restoring the patient to good health and happiness in every respect.

[Rs. 15 per bottle]

Maha Amritamalak Thailam

A bathing oil with much cooling effect.

[Full]

[Price: Rs. 1 per 6 oz.]

Maha Brihat Chandrodaya Makaradhwaja

Nervine Tonics are those that cure various kinds of complicated ailments and premature decay of the body and increase the vitality giving fresh vital energy and fluid and nutrition for the whole body. Excessive loss of vital fluid causes weakness of the Nervous system, loss of memory, consumption. Difficulty of breathing, pain in the chest, etc. With a view to prevent such decay in the Nervous system, we advise a powerful and good Nervine Tonic.

Brihat Chandrodaya Makaradhwaja is the surest medicine for Nervous debility, and loss of memory. As the ingredients which go and make up the medicine contain pure indigenous Muligais and valuable Bhasmas, and metals like Swarna (Gold), Silver, Iron, etc., which are compounded in the approved manner, sure it is that this will give complete satisfaction as an excellent Nervine Tonic.

Another redeeming virtue of this valuable specific is that a course of this medicine will give radical and everlasting relief for all chronic diseases such as Asthma, Diarrhoea, Gout, Rheumatism and all other skin and urinary troubles.

[Price: Rs. 100 per Tola]

[½ Tola for a month's course Rs. 25.]

Maha Ringworm Powder

Skin affections known as ringworm found in parts of the body, especially the waist, the inner thighs near the private parts, leaving ugly marks, and itching and burning, are the work of germs, which even bring on leprosy, and Leucoderma. They should be cured with this powder. It kills all germs completely, heals the ruptured skin smoothens it and restores its original healthy appearance. It is quick in cure.

[Price per phial As. 8.]

Maha Vettiver Thailam

THE MOST POWERFUL BATHING OIL

(For Bath and External use only)

Originally imparted by God Shiva to his Consort Pravati Nandi, Rishis and Sages, and through them to mortals by way of master to disciple, the Tamil Ayurvedic System of Medicine is a supremely genuine system suitable for our countrymen.

God Shiva is fond of Abhishekam or the sacred-bath and the chief ingredient used is the Juice of Vettiver, or the root called 'Khus.' Without this Vettiver, Abhishekam is impossible. From this can be judged the real value and efficacy of Vettiver Thailam.

This Wonderful Oil extracted with great care from various valuable muligais whose property of invigorating the brain and increasing the power of memory is remarkable.

A feature of this Oil is in its high, pleasing fragrance. The application of this Oil daily, before bath cures many of the diseases which humanity suffers from, such as excessive heat in the body inordinate and untimely thirst due to billiousness, Diabetes, Jaundice, Fever, spreading Leprosy, pain in the neck and head, loss of vitality, burns, ulceration in breast, fainting, eye diseases, bubo, excitation of the three faults wind, bile and phlegm, Ozæna, pain in forehead, burning of the eyes, dullness of hearing, Dropsy, burning sensation in the body, hardness of breathing, Dyspepsia, Haematuria, urinary disorders, drowsiness, Insanity, uneasy feeling, Venereals, impure blood, etc., and promotes the growth of hair. Its use adds lustre to the body, gives beauty, refreshes memory and the thailam acts as a splendid brain tonic. A single trial will convince the users.

A phial of 12 oz. bottle for a complete course of 12 baths

[Price Rs. 5 only.]

Maha Vilvathi Thailam

(A BATHING OIL)

This Oil is recommended for massage on the head before bath. Acting through the pores in the scalp, it clears the head, removes billiousness, heat, burning of the eyes, cold and cough, and refreshes the brain and improves the memory. Invaluable for brain-workers. One bath with this rare oil will prove its merits. [6 oz. for six baths Re. 1.]

Maha Chavana Prasana

Chavanaprasana is prepared according to the formula of Chyavana Maha Rishi and contains the best tonic. It is the infallible remedy for consumption of any type. It is a sure curative agent for Pthisis, Bronchitis, Pneumonia, Asthma, cough, cold, pain in the chest, blood spitting, poverty of blood, constipation, loss of appetite, general weakness, etc. For all urinary troubles it gives marvellous results.

[Price: Rs. 3. per seer, 24 tolas.]

Maha Kayamirtham

(REGISTERED)

FOR MENORRHAGIA AND LEUCORRHOEA

The peculiar sexual function of women—the periodic discharge of blood—gives rise in present time to a peculiarly large number of diseases. Profuse Menstruation, Leucorrhoea, Dysentery, Blood Dysentery and Menorrhagia, scanty flow, delayed or prolonged periods, Menstruation attended with pains, and a host of other troubles bring misery to women, and condemn them to life-long suffering. These abnormalities should be stopped early by proper treatment. And what better treatment is there than our tried specific which is like real Amritam from Heaven? It makes new creatures of them. A course of this extremely valuable specific will make the angels women on earth, destined to be happy, healthy, strong and vigorous.

Kayamirtham means nectar to the body.

[One bottle Rs. 2.]

Madana Kameswari Leghiyam

VIGOUR TO YOUTH AND YOUTH TO THE OLD

To preserve youth as long as possible and to use it for wholesome enjoyment of life, to enable the old to feel young again, to ensure youthful vigour to those who have lost it, and to add vim to those who feel the want of it, there is nothing so helpful as this Leghiyam.

In short, this leghiyam invests every man with that manliness which is his rare treasure. It adds lustre to the body, makes the eyes shine with health and generally keeps a man fit in youth and old age.

It also cures Cold, Cough, Fever, Consumption, Indigestion, etc. [Price per seer, 24 tolas Rs. 3.]

Maha Oil for easy delivery Painless Child Birth

(REGISTERED)

Women who are too thin and delicate, weak women, nervous women, women who have always undergone hardship and who have been stricken by grief and who have rarely had domestic happiness, child-wives become mothers too early—all these are liable to have painful child-birth, often leading to dangerous surgical operations and attendant troubles. Sometimes the result is loss of life to both mother and child.

This valuable Oil prepared according to a secret communicated by a Mahan is a rare boon to mothers. It preserves their body in good health and makes delivery quiet easy, unattended by any of the usual difficulties. Child-birth ought to be a natural action, free from any danger, and a course of our Maha Oil makes it so. The child is born as easily as a full ripe fruit drops from the tree! Every mother should take this Maha Oil (for) easy delivery from the 5th month of pregnancy. Perfectly harmless and effective. Has made several families enjoy supreme happiness.

[12 oz. bottle Rs. 2.]

Maha Diabetes Cure

Educated India, intellectual India, to-day offers the largest and most prolific field for diabetes. There is hardly a death among the well-to-do classes, which is not directly or indirectly traceable to this scourge. The best way to fight diabetes is to find the cure suggested in ancient Hindu Medicine. Our Maha Cure is such a one, handed down from days of old through Rishis and Sages. It has achieved wonderful cures in the most obstinate cases of Diabetes. Diabetes sets in as the result of wrong habits in youth, neglected Indigestion and Dyspepsia, and shows itself in frequent Urination, abnormal flow of urine, the formation of sugar in urine, inordinate Thirst, Laziness, Burning of the Hands and Feet, confusion in the Brain, Diabetes, Mellitus, etc. The sugar in food which must go to furnish strength to the body is not assimilated but driven into the Urine. Our Maha Cure is specially meant to help the assimilation of the sugar in food, to prevent it from being separated and passed with the Urine and to impart strength to the digestive functions. It reduces the quantity of urine, stops the formation of sugar, quenches thirst, relieves pain and fatigue, stops the burning of the hands and feet and refreshes the Brain. Nobody having the least indigestion of Diabetes, should delay a moment in ordering for this rare medicine. The earlier the cure is administered the better for the patient, for Diabetes are notoriously excluded from the enjoyment of life. They are condemned to a life of many abstinences. Once this cure is taken, they become quite normal and robust free to embrace the pleasures of life fully.

[One course : Rs. 25.]

Maha Plague Cure

Both for external and internal use. A course of this specific will give instantaneous relief and will put the patient in perfect health.

[Price: Rs. 1-8-0.]

Maha Kesari Pills

CURE FOR MENSTRUAL DISEASES

The genital functions in the female must go through their regular routine. Otherwise a number of diseases will arise. The periodic expulsion of blood and matter is a normal function, which in the present day, puts most women to a life of misery by improper action. Regularity of menses will free the subject from all diseases producing conditions, and bring fresh health. A stoppage, partial or full of the menses leads to the formation of clots in the regions of the womb, and brings false signs of pregnancy. The ball of blood moves about and puts the patient to much discomfort. This condition brings on menstrual cold, swelling of the womb, nausea, vomiting, indigestion, inordinate thirst, fatigue, cough, consumption, respiratory diseases, headache, weak memory, insanity, fits, pain in the neck, spinal pain, pain in the nap, various fevers, diseases of the eyes, ears, nose and mouth, heat in the womb, dysmenorrhoea and a host of other fearful complaints. Even if the delayed menses come out, there comes those accompaniments. Only a radical cure of the condition leading to irregular functions can set the patient right again. Our cure contains the correct elements of Tamil medicine which give the quickest and most effective results. It will free the patient from every functional disorder and fit her for healthy normal functions and maternity.

[One bottle Rs. 2.]

Maha Trivruth Leghiyam

Constipation begets many troublesome complaints and should be arrested early. Our cure is a wholesome palatable preparation which not only cures Constipation but adds health to the person.

A dose of the size of a marble taken daily, will remove wind troubles, Stomach Pain, Colic Worms, falling of Hair, Bile, Distention of the Stomach, Constipation, aching of the Heel, rottering of Toes, burning, etc.

[Per seer of 24 tolas Rs. 2.]

Maha Paralysis Cure

Paralysis is the immobility caused on one side of the body completely or half on one side and half on the other side, by something which arrests digestion, or brings on giddiness, or by sleeping or setting in cold beds, exposure to cold, or even by excessive sexual exercise. The blood is vitiated and held up in parts of the body which become immovable, and causes pain, fear, giddiness, Lumbago, Backache, Paralysis, Gout, Stammering, Sprains, Hemiplegia, Spastic, Paraplegia, Tetanus, Angina, Pectoris, Hemiplegia, etc. The cure is to revive the blood and make its course normal. Our cure is the best medicine to stop all the suffering of paralyzing of paralysis and cure is complete so that after its treatment the patient is again enabled to move about and live a normal human life. Paralysis is often given up hopeless of recovery, such is the grip of the disease. They resign themselves too late and patiently bear the suffering and even attempt suicide. They need only yet to know of our medicine. It is prepared by our expert whose experience in the cure of paralysis is unique and remarkable. Paralysis need no more despair. Our cure is at hand.

[One Course Rs. 50.]

Maha Rheumatism Cure

Rheumatic pains are most unbearable, what with swollen joints, limbs that refuse to move, and bails of painful matter in various parts of the body. They come upon one unawares, and when they begin to torture, life would seem almost hell on earth. How many persons suffering from rheumatism spend painful days and restless nights with ointments and balms in hands trying to rub out the pains. If you drive the pain from one spot, it gets to another and from that spot it gets on to another and from there to another. The correct cure should not merely relieve the pain, but remove the cause of it. Our medicine does that and does it so quick and well that the patient who once gave up hope finds himself a new being healthy, strong and vigorous.

[One Course Rs. 25.]

Maha Piles Cure

The mention of this disease must rouse feelings of fear in people. Pain, suffering, surgical operations for temporary relief, these are all avoidable by our special cure. Piles are of different kinds according as they are formed, and are accompanied by discharge of blood and matter. They are internal or external, and consist of sprouts of hard or soft tissues in the anus. The disease is brought by herodity or acquired, by abnormally hot foods and indigestion, constipation, etc. Discharge of blood with stools, burning of the anus, hardening of stools, wind in the bowels, oozing of urine, pain in the head and chest, laziness, fatigue, weak memory, irritability, unrest, are some of the symptoms and may lead to more unbearable ones. By our cure, the risk of surgical operation is avoided. Pills and Application of the medicine will melt away the pile growths and completely remove them quickly. The patient will begin to feel the relief from the first day, and find that his life will then be a happy one.

[One Full Course Rs. 5.]

Maha Kushmanda Leghiyam

This is a sweet preparation of various fruits, and herbs and is prepared according to the Ayurvedic Pharmacopia. It can be taken as a Nerve Tonic, by all, irrespective of age, sex, and climate. It cures Nervous Debility, Loss of Appetite, Indigestion, Dyspepsia and any form of Constipation, etc.

[Price: Rs. 2 per seer, 24 tolas.]

Maha Vilvathi Leghiyam

This Leghiyam gives good health, strength and beauty to the body. It purifies and enriches the blood, strengthens the system and gives good vitality. It is the surest cure for constipation, indigestion, Dyspepsia, and all bilious complaints. This is prescribed for both the sexes.

[Price: Rs. 2 per seer, 24 tolas.]

Maha Bringamalaka Thailam

For cooling the brain and the eyes and curing headaches and promoting the growth of hair, the use of this special thailam is very much recommended. It cures Cataract and grey hair, etc.

[Price Rs. 1-for 4 oz.]

Maha Sandana Sherbet

This is a wholesome drink, cooling, refreshing and invigorating to both sexes. It reduces excessive heat, cools the system, refreshes the brain, increases appetite, digests food, stimulates the liver and generally keeps one in good temper. Can be taken in any season and any weather with the best results. It brings glow and lustre to the body and keeps both men and women "fit" for conjugal life.

[6 oz. bottle Rs. 1.]

Maha Cure For Swelling of Testicles

This swelling goes by different names according to various symptoms. It is brought about by a scattering of the fine tissues of the testicles and arises from bathing in extremely cold ponds and lakes, jumping into water, fighting, carrying heavy weight, walking long distances, lying down on uneven surface, abnormal gymnastic exercise, riding fast on cycle, horse-back and in carriages, etc. The fibres of the testicles get distended and hang down at the same time becoming bloated. In some case, there will be pain without swelling. The accumulation of water in the testicles will bring on vomiting, diarrhoea, and giddiness. The size of the testicles may grow enormously.

It may surprise the reader to know that women are also subject to this inconvenient disease. We do not describe the symptoms here as they are very confidential.

There is complete cure and relief in our specific for this complaint.

[One full course: Rs. 15.]

Maha Ulcer Cure

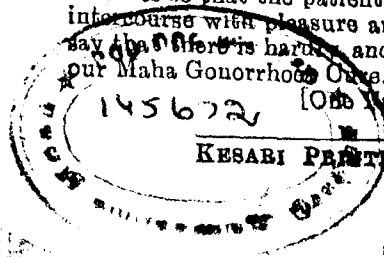
When the blood in the body is rendered impure by some cause or other, it finds an outlet by way of an ulcer or abscess, and causes pain. The ulcer may be soft or hard, open or closed, dry or wet. The presence of the impure blood in the form of evil-smelling matter of blood or other colour, and its almost continuous out-flow not only gives pain but also keeps the ulcer alive. Impurity of the blood reaches the bones and attacks it there. An ulcer may also be caused by blows, falls, abrasions, contusion, stings, knife cuts or thorns, or by venereal contamination. As the ulcer grows, the growth of germs may be stimulated. The application of our medicine in cases of these ulcers will kill all poison in them, purify the blood and heal the ulcers, and patch up a fresh tissue and skin.

[One bottle, Rs. 1]

Munmatha Kalpam (Gonorrhoea Cure.)

A real God-send to the sufferers from this dire disease in this specific revealed by a Sadhu. Gonorrhoea, Chancre, Bubo, Eruption, Ulcers, Impotency, Syphilis and Nerve Weakness, Giddiness, Loss of Appetite, Constipation, Pimples, Blotches, Leprosy, Pthisis, Gout and Spermatorrhoea, and the many other varieties of venereal disease brought about by excessive and promiscuous sexual intercourse and intercourse with diseased women, can be completely and permanently cured by a course of this invaluable medicine. Such is its potency that even cases given up as incurable by eminent practitioners have recovered under its use. It heals up all urethral sores vitalises so that the patient is enabled to exercise wholesome intercourse with pleasure and joy after treatment. We can say that there is hardly another medicine to compare with our Maha Gonorrhoea Cure. Awarded many Testimonials.

[One Full Course Price per bottle, Rs. 5.]



KESARI PRINTING WORKS, MADRAS.