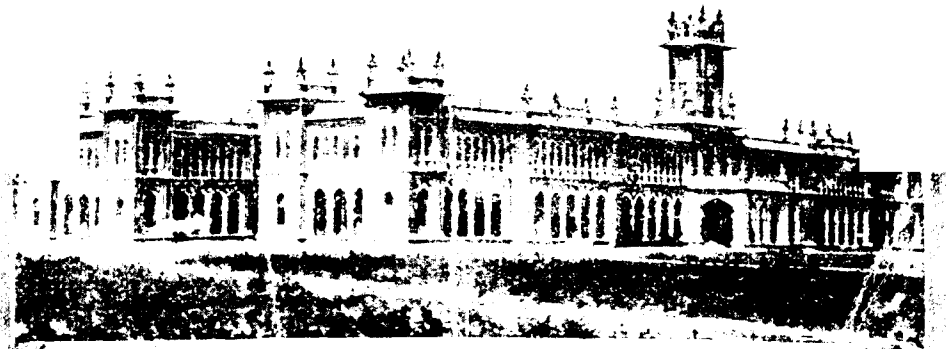


The COIMBATORE

GUIDE &
DIRECTORY
1954

Editor:

R. RAMALINGAM, B.A.,



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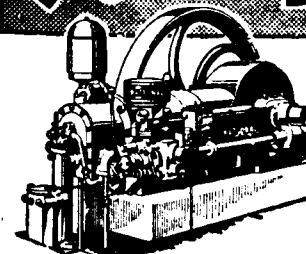


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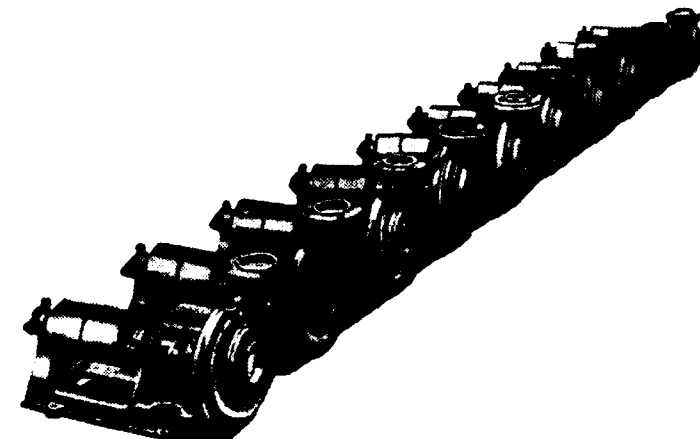
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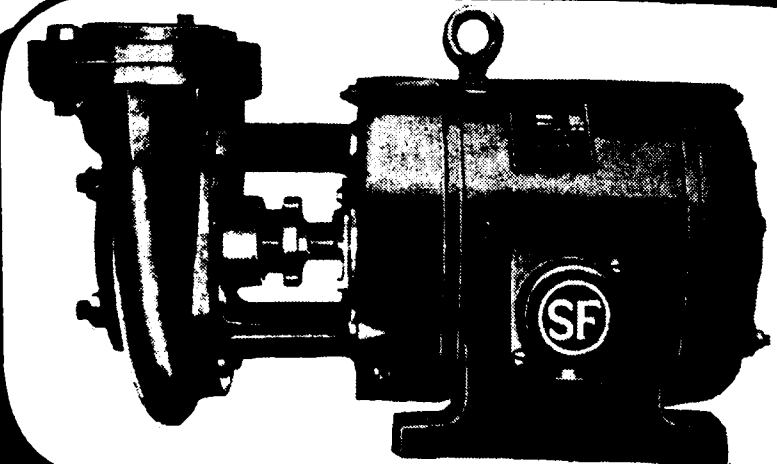
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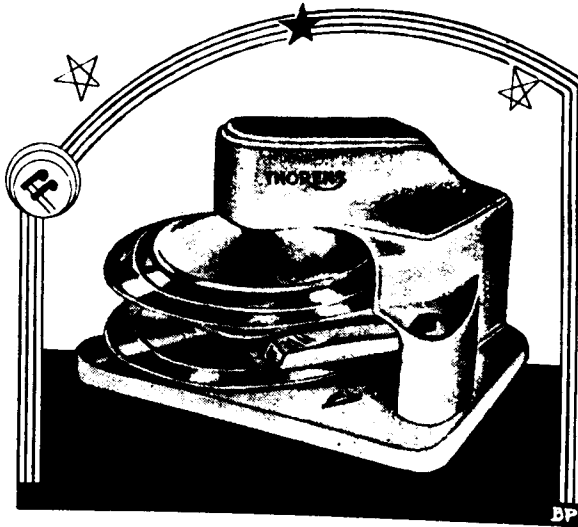
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1954.

A reference book with historical,
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PREFACE.

The importance of directories are recognized in advanced countries as a result of which the development of trade is gauged periodically by taking stock of the situation. Though, strikingly enough, the political status of India has risen in the eyes of the world in recent years, owing to its position as a leading power in Asia, there has not been much progress in its economic status. Men of experience have remarked that India should be fast industrialised and that its trade connections should go hand in hand with its political status.

A regular stream of foreign visitors are now touring our country to understand better our erstwhile "land of princes and snake charmers". Some of them obviously come over here to establish trade relationship with us and help promotion of new industries with their capital and technical men. Guides and directories throwing enough light on the vast industrial potentialities and the natural resources which are abundant in our country have been few and far between.

An attempt was made years ago and a Coimbatore City Guide and Directory was published, which in its own way introduced Coimbatore to those interested in knowing about it. Much water has flown under the bridge since then and Coimbatore, with the numerous manufacturing industries, is now fast on its way to take its coveted place among the leading cities of India.

The present publication has thus been long overdue. We have endeavoured our best to make it as informative as possible in all aspects and we trust it will be found useful by its readers. We, however, feel that the book could be more informative if cooperation had not been lacking from some quarters.

We take this opportunity to extend our grateful thanks to the Government, Municipality, and the commercial public and our numerous well-wishers who have so readily responded enabling us to bring forth this publication. We thank Messrs. P. S. G. & Sons Industrial Institute for having been kind enough to print and deliver the books without delay. Our thanks are due to the designers and block makers for having wholeheartedly carried out their duties, to our legal advisers for their valuable suggestions from time to time and to all advertisers who have taken space in this publication and encouraged us in our venture.

It is hoped that our readers will kindly favour us with their suggestions for improvement which will receive our earnest consideration at the time of the next issue.

Editor.

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PREFACE

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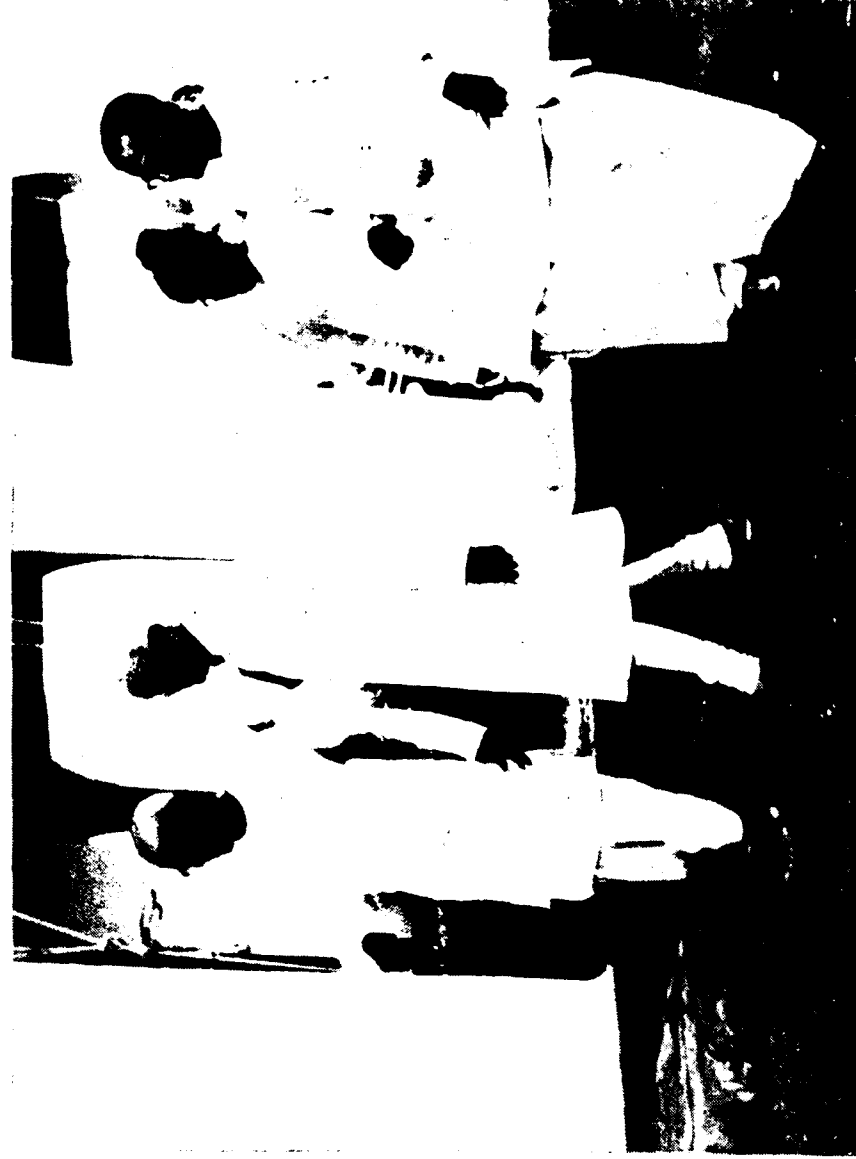
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CONTENTS.

Brief note about Coimbatore and Surroundings	...	7
History of Coimbatore — Name and its Significance	...	10
Places of Worship	...	13
Where to Stay	...	17
Transport Facilities	...	18
General Information:		
(i) Municipal Administration	...	22
(ii) Location of Public Offices	...	25
Education and Publicity	...	28
Agriculture and Co-operation	...	44
Medical Institutions & Practitioners	...	56
Social Service Organisations, Clubs & Associations	...	64
Advocates, Accountants and European Residents in Coimbatore	...	69
Industry :		
(i) Textile Industry	...	73
(ii) Engineering Institutions	...	78
(iii) Button Industry	...	81
(iv) Jewellery Manufacture	...	81
Classified List of Traders in Coimbatore	...	82
'Who is Who' in Coimbatore	...	121
Index to Advertisers	...	A-51
Maps:		
(i) Coimbatore Town with Extensions	between pages 6 & 7	
(ii) Rly. Routes, Bus Routes, Petrol Bunks, Police Stations and Post and Telegraph Offices in Coimbatore	...	facing page 20
Front Cover: The Agricultural College Buildings, Coimbatore.		

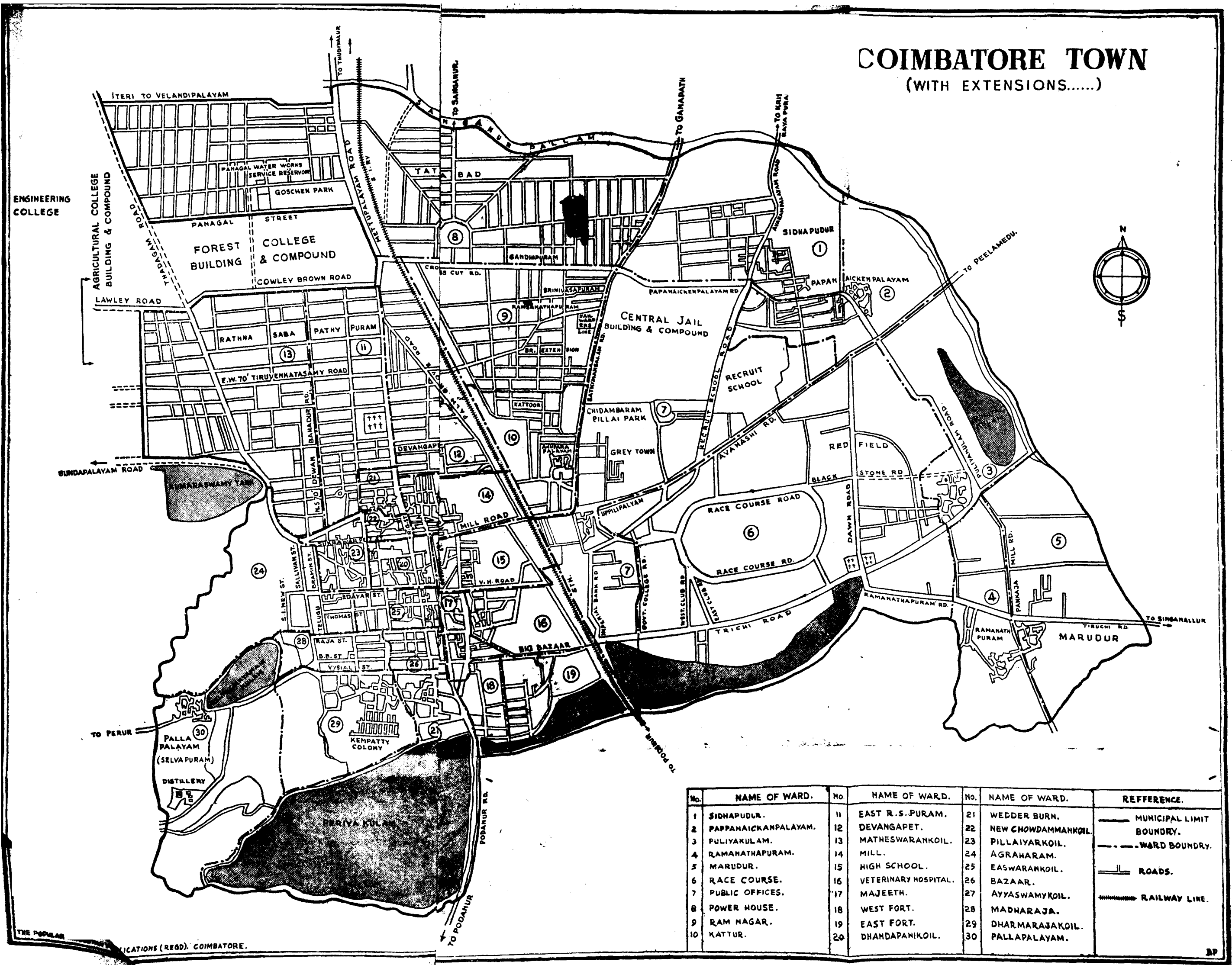
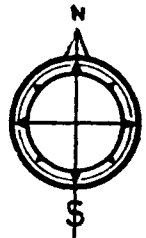
THE PRIME MINISTER IN COIMBATORE IN 1953.



RIGHT TO LEFT:—

1. Sri. S. R. P. Ponnusamy Chettiar,
Chairman, Coimbatore Municipal Council
2. Sri. C. Subramaniam.
Finance Minister, Madras State
3. SRI JAWAHARLAL NEHRU,
Prime Minister of India
4. Sri. C. Rajagopalachari,
The then Chief Minister, Madras State

COIMBATORE TOWN (WITH EXTENSIONS.....)



No.	NAME OF WARD.	No.	NAME OF WARD.	No.	NAME OF WARD.	REFERENCE.
1	SIDHAPUDUR.	11	EAST R.S. PURAM.	21	WEDDER BURN.	— MUNICIPAL LIMIT BOUNDARY.
2	PAPPANAICKANPALAYAM.	12	DEVANGAPET.	22	NEW CHOWDAMMAHKKOL.	
3	PULIYAKULAM.	13	MATHESWARANKOIL.	23	PILLAIYARKOIL.	
4	RAMANATHAPURAM.	14	MILL.	24	AGRAHARAM.	- - - - - WARD BOUNDARY.
5	MARUDUR.	15	HIGH SCHOOL.	25	EASWARANKOIL.	
6	RACE COURSE.	16	VETERINARY HOSPITAL.	26	BAZAAR.	= = = ROADS.
7	PUBLIC OFFICES.	17	MAJEETH.	27	AYYASWAMYKOIL.	
8	POWER HOUSE.	18	WEST FORT.	28	MADHARAJA.	RAILWAY LINE.
9	RAM NAGAR.	19	EAST FORT.	29	DHARMARAJAKOIL.	
10	KATTUR.	20	DHANDAPANIKOIL.	30	PALLAPALAYAM.	

Brief Note About Coimbatore and Surroundings.

With the achievement of independence, the role of India in world affairs has assumed great importance. All efforts are made to mark a rapid progress in all spheres of activities on a par with other countries.

The well-being of a country much depends on the sound footing on which 'the Trade and Commerce' stands, not only within the four walls of its own dominion, but also with reference to the extent to which it maintains its trade connections with other countries.

For the advancement of commercial and other interests, almost all countries offer facilities to tourists through their own tourist organisations. Tourist and commercial guides published by these institutions have been of great use to travellers and foreigners to chalk out their programmes well in advance. This directory is intended to be of use to all those who desire to have a fair knowledge of Coimbatore.

COIMBATORE

Coimbatore is one of the important towns in South India centrally situated between Mangalore and Madras on the Southern Railway. Its latitude and longitude are 11° 00' N. and 76° 58' E respectively. It is the district headquarters for the Coimbatore district and stretches over 10 square miles in area consisting of 10 revenue villages—Coimbatore, Telungupalayam, Ramanathapuram, Krishnarayapuram, Sangannur, Anupperpalayam, Puliakulam, Kumarapalayam, Savaripalayam and Ganapathi. The town is 1426 ft. high above mean sea level. Its population according to the census of 1951 is 1,94,963.

Rainfall and climate :

The Nilgris in the North at a distance of about 24 miles and the chain of Western Ghat mountains render a scenic beauty to the town besides contributing to the agreeable climatic conditions.

By virtue of its climate and the low cost of living, Coimbatore was popularly known as 'the Poorman's Ooty'. Since the advent of the second world war, the cost of living had considerably risen and the successive failure of rains for a period of four years had registered a change in the monsoonic weather. Fortunately, rains have been wholesome in 1953 and the salubrious climatic condition for which Coimbatore is justly known, is returning. It is hoped that the price of food stuffs also will tend to fall by and by, though it may be idle to expect the prices to assume the prewar level, in the near future.

The Railway junction opens out to the Imperial Bank Road and there are several good boarding and lodging houses in the vicinity. The travellers' bungalow is on the CLUB ROAD at a distance of about 5 furlongs from the junction.

The Coimbatore North station is nearer to the extensions—Ram Nagar, Rathnasabapathipuram, Tata-a-bad and Sai Baba Colony.

Roads:

The roads and streets are in general broad and well planned and intensive attention given by the Municipality to broaden the streets wherever possible. The council has been pursuing a policy of making the roads dust-proof.

Lighting:

The town is provided with street lights throughout its length and breadth. Mercury vapour lamps are placed at important street junctions, and ornamental dome lights in a few places add to the beauty of the town.

Water supply:

There is a protected water supply scheme, the source being Siruvani, and the water is acclaimed to be most hygienic.

Celebrations and festivals:

The events of major importance are the Panguni Uthram and Arudra Darisan festivals at Perur and the Koniarnman festival in the heart of the town, which have the religious touch in them.

Musical concerts and divine discourses are held every year at Rathnasabapathipuram in connection with Sri Rama Navami Utsavam when carnatic musicians from various parts of the state participate.

Educational:

Coimbatore occupies the unique status of having two engineering colleges, a first grade arts college, two second grade arts colleges, the Agricultural Research Institute, the Forest college, the Sugarcane Breeding Institute, one polytechnic institute and several other institutions the details about which are furnished at length elsewhere, in this book.

Commercial:

Several commercial and manufacturing institutions are located in various parts of the town, having trade connections in India and abroad. They may be mainly classified under the following headings:- Textiles, Foundries, Button factories, Leather tanneries, Tiles and floorings, Soap, Cement and Asbestos.

Public Amenities:

There are 9 parks maintained by the Municipality: 1. Chidambaram Pillai Park (formerly the coronation park), 2. Bharathi Park (Goschen park), 3. Gandhi Park, 4. Brindavan Park, 5. Nehru Park, 6. Kumaran Park, 7. Fort Park, 8. Clock tower garden, 9. Thomas park.

The central wire broadcasting system is in vogue and there are several loud speakers serving the public in 8 centres of the town.

Dhalimkanas are functioning in Gandhi park, Chidambaram Pillai park, Ukkadam and Lingappa Chetty street where public are provided with facilities for taking to physical culture and exercise with the articles of equipment made available by the Municipality.

There are eleven cinema theatres and 2 cine studios.

SURROUNDINGS OF COIMBATORE:

The Malabar, Salem, Mysore, Madura, Trichy and the Nilgiris form districts outlying Coimbatore district, the places of demarcation being Palghat, Bhavani, Kollegal, Palni, Kodumudi and Muttupalayam respectively. There are several places of commercial importance on an all India scale in the district. Bhavani is famous for carpets weaving, Kollegal for silk, Tirupur for cotton & hosiery, and Erode for handloom cloth.

Every day of the week shandies are conducted at one place or another in the surroundings when producers and merchants collect in large numbers to transact business.

Day of the week	Place at which Shandy is held	Main dealings
Monday	Tudialur	Big onions, brinjals, plantains, cocoanuts, rice, cholam and other millets; cattle and sheep
	Kunnathur	Palm and cocoanut, jaggery, rice, cattle and sheep
Tuesday	Tirupur	Milch cows and millets
	Ootacamund	Potato and Hill-vegetables
Wednesday	Kovilpalayam	Millets and cane jaggery
	Avanashi	Cattle and sheep, millets and cotton
Thursday	Pollechi	Groundnuts, cattle and sheep
	Punjai Pulimpatti	Cattle, sheep, millets and cotton
Friday	Karamadai	Cane, jaggery, millets, chillies, onions
	Sulur	Chillies, millets, onions, betel leaves
Saturday	Annur	Millets and chillies
	Mettupalayam	Millets, potatoes and Hill vegetables
Sunday	Perianaickenpalayam	Millets, Big onions
	Singanallur	Millets, rice, betel leaves

With such surroundings and amenities and with the Government district offices located within, it is not surprising that the town is always buzzing with intense activity. There is always a large floating population in connection with trade and on the way to Ootacamund, the queen of hill stations.

Coimbatore is one of the three first grade municipalities in the state and is fast on its way to take its place among the few leading cities in India.

Government took charge of it. A medical school was conducted for some time which trained candidates for L. M. P. Course. The Government Arts College now occupies this building.

Due to the scourge of plague at regular intervals in 1903, 1909 and 1917 which victimised the public, people had to move away from congested areas of the town. Thus many buildings arose throughout the way to Pappanaickenpalayam, Ramanathapuram and Puliakulam which are all now included within the Municipal area. The incidence of the disease was brought under control by preventive inoculation and satisfactory sanitary arrangements.

In 1920 The Siruvani Water supply scheme was accepted by the Government and the scheme was completed in 1933--34.

There are now several extensions within the Municipal Limits - Cox Street, Grey Town, Gandhipuram, Tata-a-bad, Srinivasapuram, Ratnasabapathipuram and Gopalapuram. Many among the enlightened public and industrialists, who had the privilege of touring other countries, have constructed for themselves buildings with latest conveniences and in good style which serve to emulate as a model for others to follow.

Hand in hand with the expansion of the town, trade also began to flourish. The first mill to make its appearance, viz. the Coimbatore Spinning and Weaving mills, was in 1888, which was managed by M/s Stanes and Company for some time till it was taken over by the present Indian management. The next to follow was the Kaleeswarar Mills in 1906 and there has been steady growth of several others in and around the town ever since. Thousands of workers in the town and from the mofussil find employment in several mills and other industries among which may be mentioned the handlooms, the foundries, button factories, tannaries and jewellery manufacture.

Apart from other factors, it can be said with pride that the tolerance and charitable disposition of the public of all classes have been greatly responsible for the achievements so far. There has been no class hatred as is witnessed in other parts of the country. People of varied religions and castes have set up themselves in a homogenous way of living. Many temples, Mosques and Churches have also been built.

The main spoken languages are Tamil, Telugu, Kanarese and Malayalam, Tamil predominating. English and Hindi come next. English, however, continues to be the official language. Other languages like Urdu, Marathi, Gujarathi and Sindhi are also spoken in a few families.

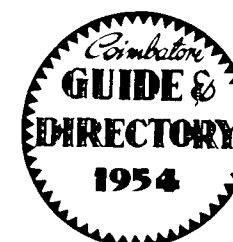
Thus the expansion of a small village into an attractive town as traced above throbbing with industries and offices may be said to be due to the enterprise and enthusiasm of the industrialists and tolerant and Co-operative spirit of the public of this place. With the present increased amenities, the town is certain to make much more progress and blossom into a beautiful city in the very near future with many more industries, educational institutions, research institutes and spiritual centres in its fold.



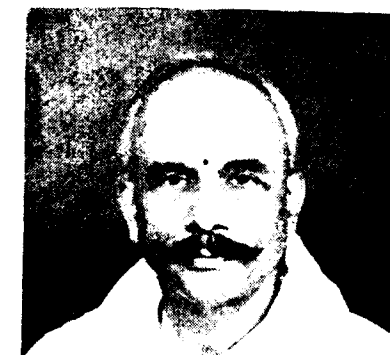
Sri. S. R. P. Parasuram Chetty.
(Chairman, Municipal Council)



Sri. V. Gopal Naidu



Sri. V. Rameswamy Naidu



Sri. P. A. Raju Chettiar

MONOLITHIC SCULPTURAL

Carvings OF PERUR TEMPLE (KANAKASABAI)



Sri. R. Venkataswami Naidu



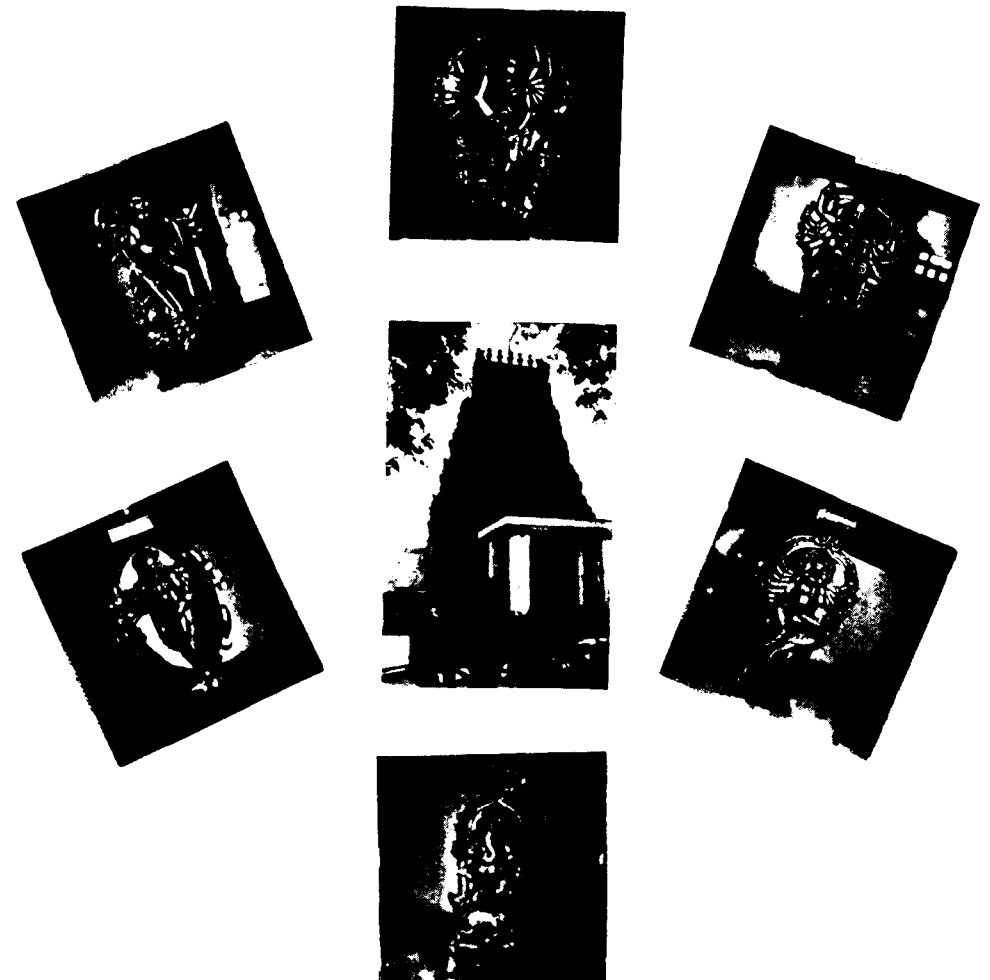
Sri. G. R. Govindarajulu Naidu



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Sri. G. N. Sami



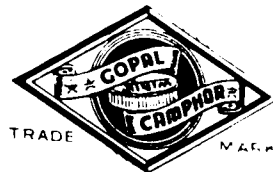
FRONT entrance to the temple (centre)

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PLACES OF WORSHIP

HINDU TEMPLES:

Sree Patteeswaraswami Devasthanam, Perur:-

Four miles west of Coimbatore is Perur where this temple is located, also known as "Melai Chidambaram." With an ancient origin, its glory has continued through the ages.

The Sthalapurana throws light on the pre-historic importance of the shrine. It is stated that the young of Kamadhenu was roaming about in Pippalaranya and one of its limbs was caught by a hard object from beneath the earth whence blood was gushing out. The object was found to be a sacred Siva Linga, round which the temple was later built. Many kings of old have contributed to the construction and greatness of the temple. The following events noted against the respective periods are significant.

- | | |
|-------------------------|--|
| 1st Century | — Garba Griha built by a Chola King. |
| 6th Century | — St. Appar visits the temple — mention is made in his Thevaram. |
| 8th Century | — Pandyan King 'Maran Chadayan' invaded the place and built a Vishnu temple. |
| 9th Century | — St. Sundarar was gifted with divine darsan of the Lord — mention is made in his Thevaram. |
| 11th and 13th Centuries | — Kongu-Chola period. Ardha Mantapam and Maha Mantapam were built. |
| 14th and 15th Centuries | — Endowments given by Hoisala and Vijayanagar Kings — construction of Teppakulam. St. Arunagirinathar visits the temple — referred to in his Tiruppugal. |
| 16th and 17th Centuries | — Construction of famous Kanakasabhai by Alagadri Naicker of Madura. |
| 18th Century | — Invasion and attachment of temple properties by Tippusultan — Restoration of the Inams back to the temple by East India Company. |
| 19th Century | — Main Gopuram and small Gopuram of Amman temple — Renovation of Iswarar and amman Temples. |
| 20th Century | — Construction of the Kalyana Mantapa — Kumba-Abishekam in 1952. |

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This ancient place has in itself much of religious, cultural and archaeological significance. Many fine literary compositions like "Cholan's Poorvapattayam," saiva literary poems, Tiruppugal of St. Arunagirinathar, the Perur Puranam of Kachiappa munivar the several Prabandams, the four religious books by St. Santalingar - all these refer to the religious and cultural instincts of the people during different periods.

Much can be said about sculptural carvings in the Kanakasabhai. The skill and the religious touch embodied in each carving surpasses human imagination and any visitor to Coimbatore cannot afford to miss the felicity of fine art in the temple.

The Noyyal river, the temple of Pattivinayagar, the temple of Arasambalavanar south and North Kailasams, the trees "Erava-Panai" and "Pirava-Puli," which are all near about, are held sacred.

Among the many utsavas held during the year, the Arudra Darisan in December and Panguni uttaram in March-April are of major importance.

Marudamalai Hills:

Seven miles north-west of the Coimbatore town is the Marudamalai hills where there is a temple of Lord Muruga. The temple and its various edifices have been completely renovated recently. One can enjoy from the hills a picturesque view of the town. The hills, about 2,500 feet high above M. S. L. and commanding an exhilarating natural scenery constitute a suitable place for week-end refreshing and picnics. Devotees gather in large numbers on Krithigai day of every month. Religious discourses are also held from time to time. There are convenient chatrams around the temple

Vellingiri:

This mountain is about 20 miles to the west of the town and is about 5,000 feet above M. S. L. The deity at the top is known as the "Panchalingamurthi." Only during the summer for a period of 3 months the way is clear for devotees to climb the hill and reach the top. At the bottom of the hill, choultries have been well-built to house the devotees during their brief stay

Koniamman Temple:

The rise of this temple is attributed to the labours of "Irulars" who inhabited this place in the remote past. It is an interesting episode to know how the deity was known as Koniamman. "Irulan" the then leader of the folk first installed this deity. One day the idol was found to be slightly slanting and since then it came to be known as "Konaianman" and later as "Koniamman." This is considered to be the Guardian deity of the town. The annual festival is held in the month of Masi (February and March) when many religious discourses are also conducted. The temple was built by Karikala Chola.

PHONE: 794

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Eswaran Temple, Fort:

This was built in the time of Karikala Chola in the 9th century and is one of the well-kept temples in the town. The deity first known as "Sangeeswara" was later called "Sangameswarar." Now the temple is known as Kottai Iswaran Temple and also as Kottai Subramanyar Temple.

During the time of Mohammadan invasion, the Archakars had run away after removing and burying utsava murthies. The idol was later substituted. The original idol was accidentally found out in the year 1917 and was taken away by the British and kept in the London Museum.

Pettai Eswaran Temple:

North of Raja street. Coimbatore. This is also one of the oldest temples of the town.

Apart from the above there are several big and small temples of which may be mentioned the following:—

1. The Makliamman temple, north of Mettupalayam Road.
2. Kamakshiamman temple, Big Bazaar Street.
3. Ankliamman temple in Vysyal Street.
- 4 & 5. Draupadiamman and Badrakaliyamman Temples in Turaiyar Street.
6. Muthuviniyagar temple in the lane called after its name, joining Vysya Street and Big Bazaar Street.
7. Gujarathi temple. Vysyal Street.
8. Sindhi temple, Oppanakara Street.
9. Mariamman temple, Uppilipalayam.
10. Kanyaka Parameswari temple. Vysyal Street.
11. Chowdamman temple, Raja Street.
12. Perumal temple, (known as Garadi Koil), Big Bazaar Street.
13. Plague Mariamman temple, Gandhi chowk.
14. Perumal temple, Pappanaickenpalayam.
15. Sai Baba Temple, Mettupalayam Road.

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MOSQUES.

1. Thareekathul Islam Shafihyya, Fort Iswaran Koil Street, Coimbatore.
2. Athar Jamath Mosque, Oppanekkara Street, Coimbatore.
3. Hidhayathul Islam Shafihyya Jamath, Hagee Mohamad Pillai Street, Fort Coimbatore.
4. Hahave Hadis, Pallivasal, Raja Street, Coimbatore.
5. Naga Sunnathu Jamath Palli, Nanginathu Street, Coimbatore.
6. Pattel Mahalla Pallivasal, Pattunulkarar Street, Coimbatore.

The second of the above mentioned is the biggest mosque in Coimbatore with an elegant appearance in the heart of the town.

CHURCHES.**Catholics:**

- St. Antony Church, Puliakulam.
 St. Michael Cathedral Church, Big Bazaar Street.
 St. Francis Xavier Church, Savaripalayam.
 St. Xavier Church, Thirumal Koil Street.
 Christ the King Church, Jail Road.

Protestants:

- Immanuel Church, Avanashi Road.
 Luther Mission Church, Raja Street.
 S. P. G. Church, Trichy Road.
 English Church, Race Course.
 Assemblies of God Mission, Gandhipuram.
 Pentecost Mission Church, Kattur.
 Tamil Pentecost Brotherhood Mission, Addis Street.

Syrian Christians:

- St. Marthoma Church, Palmgrove Road.

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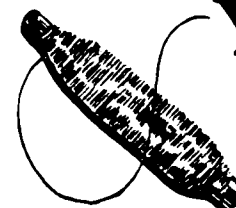
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RESERVES	...	Rs. 6,15,942
TOTAL TURNOVER EXCEEDS	...	Rs. 1,35,00,000

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AND

259, KALBADEVI ROAD, BOMBAY.

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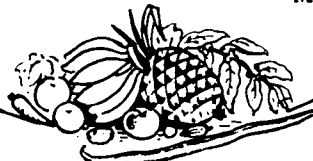


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Where to Stay.

The Circuit House, Red Fields, Coimbatore. Phone No. 281.

This is under the control of the District Collector. There are two sets of rooms available for stay of Gazetted Officers & officers of higher ranks.

The Municipal Traveller's Bungalow, Club Road, Coimbatore. Phone No. 644.

This is maintained by the Municipality. There are five sets of rooms with separate bath room, shower bath and flushout facilities. The building has been remodelled and provided with electric lights, fans and water supply. Siruvani water is provided for drinking and water from bore-well for other purposes.

Nanjappa Rau's Choultry.

This is about 2 furlongs west of the Railway Junction on the Big Bazaar Street. Visitors can have free lodging here.

There are several boarding and Lodging houses in all parts of the town and a few are mentioned below:—

Anandavihar,	Vegetarian,	Opp. Ry. Junction.
Central Lodge,	Non-vegetarian,	Variety Hall Road.
City Lodge,	Vegetarian,	Big Bazaar Street.
C. S. Lodge	Vegetarian,	Imperial Bank Road.
Davey (Hotel),	Non-vegetarian.	Opp. Ry. Junction.
Ideal Lodge,	Vegetarian	Dewan Bahadur Road, R. S. Puram.
Indian Tea Stall,	Non-vegetarian,	Opp. Ry. Junction.
J. M. & Sons Lodging,		Avanashi Road.
Krishna Bhavan,	Vegetarian,	Opp. Y. M. C. A.
Lucky Cafe,	Vegetarian & Non-vegetarian.	Avanashi Road.
	Non-vegetarian.	College Road.
Majestic (Hotel),	Vegetarian,	Big Bazaar Street.
Mangalore Cafe.		Opp. Ry. Junction.
Murugan Cafe,		Cox Street.
Modern Hindu Restaurant.	Vegetarian,	Old Post Office Road.
Mysore Lodge,	Vegetarian,	Imperial Bank Road.
Neo Indra Bhavan,	Vegetarian.	Variety Hall Road.
Neo Krishna Bhavan,	Vegetarian.	Old Post Office Road.
Ramachandra Lodge,	Vegetarian,	Oppanakara Street.
Ranjitha Vilas,	Vegetarian,	Imperial Bank Road.
Royal Hindu Restaurant.	Vegetarian,	Imperial Bank Road, & Rangai Gowder Street.
Sri Seetharama Vilas,	Vegetarian,	Imperial Bank Road.
		College Road.
Sri Venkatesa Lodge,	Vegetarian,	
Woodlands.	Vegetarian,	

Transport Facilities.

Within the town there are five modes of conveyance available to the public viz the trains from Coimbatore Junction to North Coimbatore and Peelamedu and Coimbatore Junction to Podanur, the town buses plying on 13 routes throughout the town and nearby surroundings from 6 A. M. to about 9 P. M., taxis, nearly 50 Autorickshaws and several jutkas. Babi-taxis will be also available in the near future.

Transport is possible to mofussil places either by train or by buses. There is also Air Service connections from Coimbatore for inland and foreign travel.

The following particulars about Air, Train and Bus services and the routes through which the town buses ply, are given for the convenience of tourists and the citizens.

AIR TRAVEL.

Office:— Indian Air Lines, Post Box No. 113, Phone No. 343, India House, Trichi Road, Coimbatore.

The Indian Airlines operate a daily service from Madras to Trivandrum and back via Bangalore, Coimbatore and Cochin.

This service gives connection to the night service from Madras to almost all important cities like Bombay, Calcutta and Delhi.

Indian Air-lines seven operate a regular service between Bombay and Cochin. This gives connection at Cochin for passengers travelling to Bombay from Coimbatore. This service does not operate on Mondays and Thursdays.

RAILWAY.

Trains from four directions (Mangalore, Madras, Mettupalayam, Nilgiris) and Madurai meet at this junction. There is a town booking office at the Variety Hall Road, Coimbatore where tickets are issued and parcels are also accepted. Many of the zonal offices of the Southern Railway are located at Podanur, a place 3 miles south of Coimbatore. Information regarding the railway offices are furnished below for the benefit of travellers:—

Asst. Traffic Supdt., S. Ry. Podanur.	Phone No. 39.
" " (Res)	Phone No. 39A.
Dist. Traffic Supdt., S. Ry. Podanur.	Phone No. 335.
" " (Res)	Phone No. 335-A.
" " (Office)	Phone No. 335-B.
Dist. Mechanical Engineer, S. Ry., Podanur.	Phone No. 334.
" " (Res)	Phone No. 334-A.
Dist. Medical Officer, S. Ry., Podanur.	Phone No. 134.
Coimbatore North Railway Station.	Phone No. 296.
Parcel Office, Coimbatore Junction.	Phone No. 235.
Railway Goods Shed, Avanashi Road.	Phone No. 237.
Railway Reservation & Enquiry Office.	Phone No. 75.
Town Booking Office, Variety Hall Road.	Phone No. 286.

BUSES.

To mofussil centres.

All the mofussil places around Coimbatore are connected by regular bus services. Where there are no trains, post is carried by Mail Buses. Till now there is no Central Bus Stand for Coimbatore though there is a move in the matter by the Municipality. The stands from which buses leave for mofussil places are detailed below:—

A A. B. T. Bus Stand, Oppanakara Street, Phone No. 344 (office)

To Pollachi (via) Negamam.
To Pollachi (via) Kinathukadavu.
To Udumalpet (via) Sengeri.
To Mudis.

B U. M. S. Central Bus Stand, Avanashi Road, Phone No. 48.

To Palghat, Tirupur, Kangayam, Andiyur, Udumalpet, Dharapuram, Erode, Bhavani and Tattamangalam. (City Transport)

C City Transport, Setty Street Bus Stand.

To Alandurai.

D B. M. S. Bus Stand, Jail Road.

To Satyamangalam, Kollegal, Samrajnagar, Erode (via) Sathy, Peerkadavu.

E Tadagam Bus Stand, near Gandhi Park.

To Narasapuram, Tadagam.

F M. C. S. Bus Stand, Avanashi Road, (near Katteri Automobiles, Phone No. 87.)

To Mettupalayam, Ootacamund, and Kotagiri.

G Ukkadam Bus Stand, Oppanakara Street.

To Tattamangalam, Meenakshipuram.

H Near Clock Tower, Big Bazaar Street.

To Suler, Bhavanisagar, Annur.

I Near London Mission Church, Avanashi Road, Coimbatore.

To Annur (T. N. T.)

TELEGRAMS: 'LIGHTS'

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DETAILS OF TOWN BUS ROUTES.

Route

- No. 1 Ondiputhur to Agricultural College.
Agricultural College to Ondiputhur.
(Via) Singanallur, Naranapuram Road Junction, Nadar Colony, Uppilipalayam, Tadagam Bus stand.
- No. 2 T. B. Sanitorium to Perur.
Perur to T. B. Sanitorium.
(Via) Radhakrishna Mills, Lakshmi Mills, Collector's Office, Chetty Street, Telungupalayam Road Junction.
- No. 3 Ganapathi to Madukkarai.
Madukkarai to Ganapathi.
(Via) Gandhipuram, Uppilipalayam, Noyyal Bridge, Kuniamuthur, and Hollow Block Co.
- No. 4 Tudialur to Podanur.
Podanur to Tudialur.
(Via) Goundarpalayam, Murugan Mills, Langarkana, Ukkadam, and Noyyal Bridge.
- No. 5 Gandhipuram to Gandhipuram. (Round trips on both ways)
(Via) Vinagayar Koil, Puliakulam North East Dr. Ramasamy Iyer Bungalow, Nadar Colony, Baroda Bank, Nagankinar Street, Sengottiah Hospital.
- No. 6 R. S. Puram to R. S. Puram (70 feet Road to 70 feet Road) (Round Trips both ways)
(Via) Power House, Ramarkoil, Uppilipalayam, Railway Junction, Raja Street and Oppanakara Street junction.
- No. 7 Gandhi Park to Gandhi Park. (Round trips both ways)
(Via) North Coimbatore, Gandhipuram, Uppilipalayam, Railway Under-bridge, Ukkadam.
- No. 8 Singanallur to Podanur.
Podanur to Singanallur.
(Via) N. Puram Road Junction, Nadar Colony, Ukkadam, Noyyal Bridge.
- No. 9 Lakshmi Mills to Perur.
Perur to Lakshmi Mills.
(Via) Police Hospital, Collector's Office, Chetty Street, Telungupalayam Road Junction.

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LIST OF TOWN BUS ROUTES.

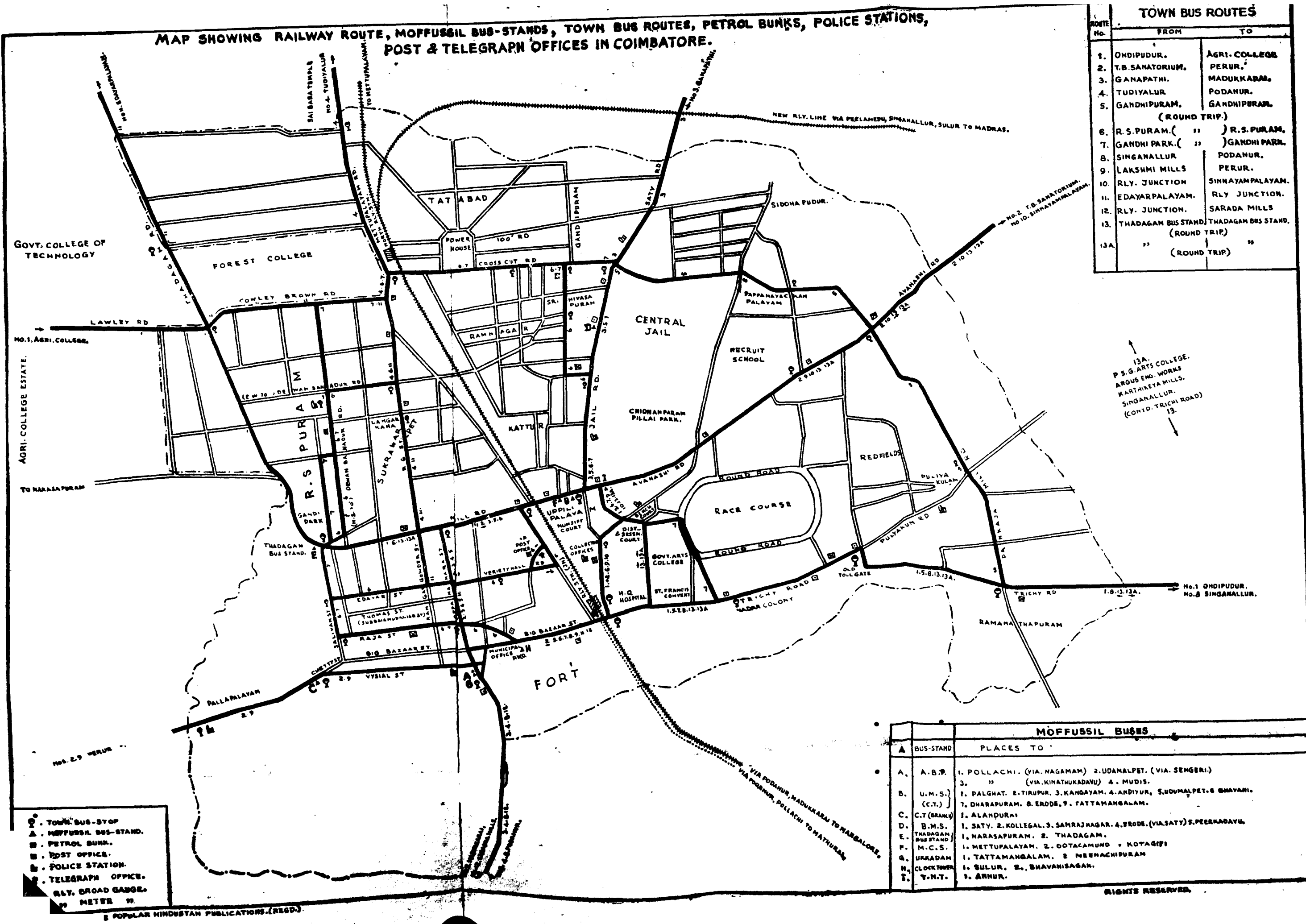
1. Ondiputhur to Agricultural College.
Agricultural College to Ondiputhur.
2. Singanallur, Naranapuram Road Junction, Nadar Colony, Uppilpalayam
Tadagam Bus stand.
3. T. B. Sanitorium to Perur.
Perur to T. B. Sanitorium.
4. Radhakrishna Mills, Lakshmi Mills, Collector's Office, Chetty Street
Telungupalayam Road Junction.
5. Ganapathi to Madukkarai.
Madukkarai to Ganapathi.
6. Gandhipuram, Uppilpalayam, Noyyal Bridge, Kuniamuthur, and Hollow
Block Co.
7. Tudialur to Podanur.
Podanur to Tudialur.
8. Goundarpalayam, Murugan Mills, Langarkana, Ukkadam, and Noyyal Bridge
9. Gandhipuram to Gandhipuram. (Round trips on both ways)
10. Vinagayar Kottai, Pulliakulam North East Dr. Ramasamy Iyer Bungelow, Nada
Colony, Baroda Bank, Nagarkinar Street, Sengottiah Hospital.
11. R. S. Puram to R. S. Puram 70 feet Road to 70 feet Road (Round Trip)
both ways
12. Power House, Ramarkot, Uppilpalayam, Railway Junction, Raja Street
and Oppanikara Street Junction.
13. Gandhi Park to Gandhi Park. (Round trips both ways)
14. North Coimbatore, Gandhipuram, Uppilpalayam Railway Under-bridge,
Ukkadam.
15. Singanallur to Podanur.
Podanur to Singanallur.
16. N. Puram Road Junction, Nadar Colony, Ukkadam, Noyyal Bridge.
17. Lakshmi Mills to Perur.
Perur to Lakshmi Mills.
18. Police Hospital, Collector's Office, Chetty Street, Telungupalayam Road
Junction.

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MAP SHOWING RAILWAY ROUTE, MOFFUSSIL BUS-STANDS, TOWN BUS ROUTES, PETROL BUNKS, POLICE STATIONS, POST & TELEGRAPH OFFICES IN COIMBATORE.



- No. 10 Railway Junction to Chinniampalayam.
Chinniampalayam to Railway Junction.
(Via) Lakshmi mills, Nava India, Radhakrishna mills, Aerodrome.
- No. 11 Edayarpalayam to Railway Junction.
Railway Junction to Edayarpalayam.
(Via) Velandipalayam elementary school, Cowley Road Junction, North Coimbatore, Langarkana, Ukkadam, Railway under-bridge.
- No. 12 Railway Junction to Sarada mills.
Sarada Mills to Railway Junction.
(Via) Ukkadam, Noyyal bridge, and Kurichi elementary school.
- No. 13 Thadagam Bus Stand to Thadagam Bus Stand. (Round Trip.)
(Via) Thadagam Bus Stand, U. M. S. Central, Lakshmi Mills, R. K. Mills, Hope College, Karthikeya Mills, Singanallur, N. P. Road Junction, Nadar Colony, U. M. S. Central, (Via Wood-lands Hotel.)
- No. 13A Thadagam Bus Stand to Thadagam Bus Stand. (Round Trip.)
(Via) Thadagam Bus Stand, U. M. S. Central, Nadar Colony (Via Wood-lands Hotel), N. P. Road Junction, Singanallur, Karthikeya Mills, Hope College, R. K. Mills, Lakshmi Mills, U. M. S. Central.

* For an easy reference of the train route, mofussil bus routes and the town bus routes, a special map is attached in this book.

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Haridas Bhagath Co., Ltd.,	Crosscut Road,	Phone No. 567
Mani's Transport,	South Ukkadam,	Phone No. 651

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General Information.

Statistics – Growth of Population.

Year	Population.	Area. (Square Miles.)
1800	15,000	
1825	18,000	
1850	20,000	
1866	24,241	
1871	35,310	4.20
1881	38,967	
1891	46,383	
1901	53,080	
1911	47,007	
1912	60,195	
1921	65,788	
1931	95,077	7.50
1941	1,30,353	
1951	1,94,963	10.00

Rain-fall during the last five years

1949	1950	1951	1952	1953
18.25"	16.61"	24.21"	9.30"	30.84"

MUNICIPAL ADMINISTRATION.

The Administration is carried on by a Council of 36 members. Meetings are held generally twice a month. Eleven committees have been formed among the council members to help the council in the prompt disposal of business—appointment Committee, Contract Committee, Town Planning Committee, Finance Committee, Bill Passing Committee, Appeal Committee, Land Development Committee, Public Health Committee, Education Committee, Works Committee and other enterprises Committee.

A five year programme for dustless surfacing of roads in the town at a cost of Rs. 3,53,287 has been approved by the Government in 1951 and the work is in progress. Dustless surfacing of lanes less than 10 feet in breadth was approved by the council for about 11 miles and the work was executed by a special subdivision of the High ways Department sanctioned by the Government.

The Municipal Traveller's Bungalow has been completely re-modelled and provided with lights and fans & other amenities.

A beggar home and a deaf and dumb school are being maintained by the Municipality for which the Municipal Council and the philanthropic public of Coimbatore have to be complimented. A special home for the infirm and diseased beggars was started on 23-2-47 to which the inmates who were housed in Langarkana functioning since 1871, were removed. The buildings of the special home were

all constructed by the generous minded citizens and donated to the Municipality for maintenance. Crippled, disabled, blind and infirm beggars are admitted in the special Home. Free food, clothing and medical treatment are given to the inmates. About a sum of Rs. 4,000 is being spent on its maintenance annually.

In the deaf and dumb school, the pupils are taught speech and language, speech reading, sense training, arithmetic, articulation, history and geography, social adjustment and drawing, spinning, dress-making needle work and tailoring. A sum of about Rs. 7,500 is being spent on this school every year.

Lighting:

The total number of street lights on 31-3-53 is 3,637. Mercury lamps installed upto 31-3-53 are 154. There are 6 flourescent tubular street lights and 52 high power lamps. At three traffic roundabouts, ornamental dome lights are continued to be maintained. The total expenditure on street lighting for 1952-53 has been Rs. 50,143 and about Rs. 60,000 for 1953-54.

The council holds a licence for the distribution of low tension power from the Pykara Hydro Electric system since 1933.

Water Supply:

The Siruvani scheme was completed in 1933-34 and the capital expenditure incurred on water supply was Rs. 94.9 lakhs upto 31-3-53. The Supply of water during 52-53 had been 1,10,00,00,500 gallons which works out to 15.4 gallons per head per day. The supply had been inadequate for the population of two lakhs. It is understood that the proposal to duplicate the main to the entire length has been sanctioned by the Government when relief can be expected.

Health & Sanitation:

Eight Hospitals and Five Maternity Centres are maintained. There has been good protection from Cholera, Small-pox, Plague and Malaria by a systematic use of preventive medicine in all the breeding places, streets and house drains, cess-pools and sullage water in houses, unused wells etc. The cost of hospital maintenance has been Rs. one Lakh and for the maternity centres about Rs. 50,000 per year.

The drainage scheme is under progress and with a view to help the rate payers, the council has sanctioned a scheme for advancing money to tax-payers for remodelling house drains and for connecting them with the underground drainage. The capital cost incurred for this scheme upto 31-3-53 is Rs. 24,57,125.

There are 50 public latrines and 6 flushout latrines in the town.

A night soil depot is maintained three miles away from the town to which place rubbish and night soil stored in bins are removed. Compost manufacture was started on 1-4-51 from out of the rubbish and night soils collected in all the wards. The compost thus manufactured is sold to the agriculturists.

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(SPECIAL ORDERS PROMPTLY AND SPEEDILY EXECUTED.)

Sewage farm:

A Sewage farm has been laid out on an acquired land of 90 acres of land south of Valankulam. An officer of the Agricultural department is in charge of the farm. Sewage after treatment is conducted to this farm in large open conduits. 72.5 acres are under cultivation and the farm has been yielding good revenue. The weeds and clearings are removed and composted.

Education:

Compulsory elementary education is in force in this Municipality since 1933 for all boys and girls of school-going age and the Council is also evincing keen interest in eradicating illiteracy by opening more and more Elementary Schools and encouraging the opening of Adult Schools also.

There are already 22 Elementary Schools with a strength of 8,382 pupils apart from the schools run by private management. About 200 people are benefitted in 10 adult schools functioning at different places in the town.

Special attention is paid to spread of education among scheduled classes by supplying books and slates free to the pupils. The poor and deserving pupils in Devangapet and Kenwyn schools are given midday meals free of cost. About Rs. 4,000 is expended annually in this regard.

It is found that a sum of about Rs. 2,56,200 is spent on Elementary education and about Rs. 3,31,950 on secondary education for 1953-54.

Parks:

All the 9 parks in the town are maintained by the Municipality.

The total receipts ordinary and capital have been Rs. 89,47,681 for 1952-53 and Rs. 88,64,700 for 1953-54 (revised budget) and the total expenditure ordinary and capital for the two years have been 93,04,349 for 1952-53 and Rs. 94,35,420 for 1953-54. (Revised budget)

Excluding the Government grants the following have been the major items of receipts in the two years.

	1952-53	1953-54 (Revised budget)
Property Tax	14,72,909	17,34,000
Secondary School Fees	1,62,424	1,70,000
Market Fees	1,50,802	1,51,000
Profit under Electricity licence Scheme	1,53,224	1,91,480
Water Charges	1,80,663	1,55,000



Public Works Department - Office



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The Forest College - Coimbatore

THE COIMBATORE GUIDE & DIRECTORY

For the town which is vastly improving, many more amenities have to be provided. Street public latrines are at present few in number. Markets are quite insufficient to meet the present day needs. It is understood that these are already under the active consideration of the Municipality and that it is also proposed to construct a central bus stand and a public swimming pool.

The council has been paying keen attention to the revenue yielding items such as the maintenance of the sewage farm, markets etc. It is also understood that more capital expenditure will be incurred on such items which are beneficial to the public and at the same time a source of revenue to the Municipality.

LOCATION OF PUBLIC OFFICES.

The Madras Fire Service, Imperial Bank Road. Phone No. 99

Post & Telegraph Offices:-

1. Head Post Office, Head Post Office Road, Phone No. 158
2. Collectorate Post Office, Collector Office Compound
3. Ramanathapuram Post Office, Mariamman Koil Street Trichy Road
4. Pappanaickenpalayam Post Office, Avanashi Road, (Opp. Lakshmi Mills)
5. Gandhipuram Post Office, Crosscut Road
6. Bazaar Post Office, Raja Street
7. Coimbatore East Post Office, Sivasami Road
8. Coimbatore North Post Office, Mill Road
9. Lawley Road Post Office, Lawley Road
10. R. M. S. Office, Railway Station
11. Red-fields Post Office, Trichy Road
12. R. S. Puram Post Office, Dewan Bahadur Road
13. Telegraph Office, Head Post Office Road

NOTE:- Public call offices are attached to Nos. 6 to 13 mentioned above.

Police Stations:-

1. Police Station Town West, (B. 1), Vvsial Street, Phone No. 32
2. Police Station North (B. 2), Father Randey Street, R. S. Puram, Phone No. 67
3. Police Station, Kattur, Jail Road, Phone No. 707
4. Police Station East, (B. 4), Club Road, (Taluk Office Compound), Phone No. 11
5. Police Station Puliakulam Out-post, (B. 4), Pakshiraja Studio Road, Phone No. 228

PERFECTION BAKERY,

Bakers and confectioners,

5, Kerala Club Road,
Coimbatore.

Branch:
North Coimbatore.

6. Police Station, Pallapalayam, Perur Road, Phone No. 342
7. Police Station Rural, Sathy Road, Phone No. 229
8. District Police Office, Huzur Road, Phone No. 24
9. Police Station-Central Crime Branch, Collector Office Compound, Imperial Bank Road, Phone No. 222

OTHER PUBLIC OFFICES.

	Imperial Bank Road,	Phone Nos.
Addl. First Class Magistrate,	Race Course	
Addl. Town Sub-Magistrate,	Peelamedu	317
Aerodrome Officer,	Lawley Road	168 & 768
Agricultural College,	R. S. Puram	
Agricultural Demonstrator,	Red fields	352
Air Force Academy, (IAF)	Red fields	
Air Commander,	Tata-a-Bad	
Asst. Collector of Customs,	R. S. Puram	
Asst. Entomologist,	Big Bazaar	
Asst. Industrial Engineer,	Kattur	
Asst. Women Welfare Officer,	Race Course	
Bench Court,	Jail Road	62
Central Jail,	Imperial Bank Road & R. S. Puram	
Commercial Tax Offices,	Imperial Bank Road	13
District Board,	Imperial Bank Road	7
District Collector,	Raja Street	
District Educational Officer,	Imperial Bank Road,	
District Fire Officer,	Imperial Bank Road	
District Harijan Welfare Officer,	Gandhipuram	
District Health Officer,	Trichy Road	
District Forest Office, (North & South)	Imperial Bank Road	
District Magistrate,	Trichy Road	31
District Medical Officer,	Avanashi Road	
District Munsif,	Gandhipuram	
District Panchayat Officer,	Imperial Bank Road	
District Registrar of Assurances,	Huzur Road	
District & Sessions Court,	Imperial Bank Road	
District Veterinary Officer,	R. S. Puram	
District Agricultural Officer,		

D. I. G. Fire Services Branch,	Imperial Bank Road	299
D. I. G. of Police, (Western Range)	Red fields	370-A
Divisional Inspector of Schools,	Raja Street	
Dy. Commissioner of Hindu Religious Endowment Board	R. S. Puram	
Dy. Commissioner of Commercial Taxes	R. S. Puram	
Dy. Director of Agriculture,	Lawley Road	
Dy. Registrar of Co-operative Societies,	Imperial Bank Road	
Electricity-Pykara Central Office,	Avanashi Road	10 & 350
Employment Exchange,	Race Course	
Executive Engineer, P. W. D.	Big Bazaar	38
Government Head Quarters Hospital,	Trichy Road	31
High Ways Department,	Race Course	375
Income Tax Offices,	Trichy Road, Ramanathapuram	345
Inspectress of Girls Schools,	Big Bazaar	
Labour Conciliation Officer,	Trichy Road	290
Municipal Office,	Big Bazaar	63
Public Works Department Offices,	Big Bazaar	
Regional Inspector of Factories,	Imperial Bank Road	348
Regional Inspector of Municipal Councils & Local Boards,	R. S. Puram	
Regional Directorate of Production (Dy. Director)	Huzur Road	309
Regional Provident Fund Inspector,	R. S. Puram	
Regional Transport Office,	Venkataswami Naidu Road	220
Research Engineer,	Lawley Road	
Sub-ordinate Judges Court,	Avanashi Road	
Sub Registrar, (Town)	Raja Street	
Sugarcane Breeding Institute,	Veerakeralam	188
Supdt. of Post Offices,	R. S. Puram	
Supdt. of M. E. S.	Race Course	358
Taluk Sub-Magistrate,	Race Course	
Taluk Office,	Race Course	
Textile Control Office,	Imperial Bank Road	
Town Sub-Magistrate,	Race Course	
Treasury Dy. Collector	Imperial Bank Road	
veterinary Hospital,	Ismail Rowther Road	

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Education and Publicity.

Coimbatore offers good facilities for technical education. A comprehensive note on the courses of study and working of the institutions is given below. There is also a proposal to start a medical college in the very near future.

AGRICULTURAL COLLEGE.

1. Date of Starting ... 14-7-1909.
2. Courses of study ... B. Sc. (Ag.) Course, Post graduate Diploma course in Horticulture and Refresher course for young farmers.
3. Managed by Government of Madras.
4. Number of Tutors ... Seventeen including Principal of this College.
5. Number of pupils in each course of study:

B. Sc. (Ag.)	96	Students.
Diploma in Horticulture course	35	"
Refresher course for young farmers	11	"
6. Working of the Institution:

The students are given an intensive practical training for a period of 6 months within the 3 years B. Sc. (Ag.) course. They have ample opportunities of learning the latest about research from the professors who are specialists in their branches of Agricultural Science and who are the Heads of Research departments. There is a good upto date Library which is useful both to the students and staff. There are four Research farms Viz. Central Farm, Paddy Breeding Station, Cotton Breeding Station and Millet Breeding Station, where there are facilities to learn Agronomy, plant breeding and experimental layouts.

The College is 3 miles from Coimbatore Town. The prospectus of the successful students are good. There are opportunities to seek employment as managers and agents of big land holders, planters or firms dealing with manures, farm equipments etc.

The Agricultural department absorbs as need arises many graduates in Agriculture through selections by the Madras Public Service Commission. The initial salary in the Executive Subordinate service is Rs. 100/- which rises to Rs. 220/- with chances of promotion to gazetted rank carrying a maximum salary of Rs. 750/- per month.

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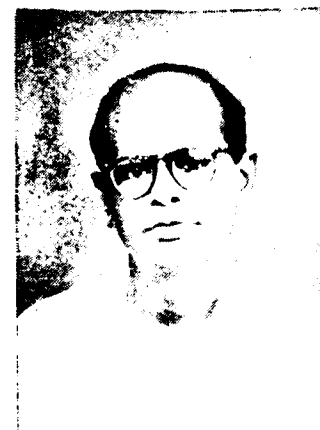
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Sri. G. R. Damodaran



Sri. T. S. Avanashilingam Chettiar



Sri. V. C. Palaniswami Gounder

MADRAS FOREST COLLEGE, COIMBATORE.

(Government of India)

1. Year of starting: 1912. The College is administered by the Government of India since 1-7-1948.
2. Courses of study: A 2 years course, designed to train men for the posts of rangers in the various states of the Indian Union and for foreign countries and a one year course for training foresters of Andhra, Madras, Mysore and United State of Travancore-Cochin.
3. Administration: The control of the College is vested in the President, Forest Research Institute and Colleges, Dehra Dun, subject to the supervision of the Inspector General of Forests to the Government of India. The Superior staff of the College consists of the Director of Forest Education, Forest Research Institute and Colleges, Dehra Dun, the Principal of the College, and the Instructors and Asst. Instructors.

The Principal is in direct charge and arranges the approved course of studies at the College and on tours.
4. Instructional staff: Consists of 5 gazetted officers and 2 non-gazetted officers.

5. The number of students on roll varies from year to year dependent on the requirements of the participating States. The strength of the College normally is in the neighbourhood of 95. This would include 72 Rangers and 23 Foresters.

6. Working of the Institution:

(i) The Academic year of the College is from 1st July to 30th June. Lecture terms at headquarters alternate with tours, these extending over nearly half the duration of the course.

(ii) Tours in selected forests of Madras, Mysore, Coorg, Travancore-Cochin, Hyderabad and Madhya Pradesh States for practical instruction constitute an integral part of the course.

(iii) Besides detailed training in forestry and its allied subjects, wherein the students' progress is watched by conduct of examinations, punctuality, regularity in attendance, behaviour, general discipline, organisational capacity, keenness and proficiency in games and sports, and extra curricular activities are also given great weight during the course.



Sri. G. K. Devarajulu Naidu



Sri. G. D. Naidu



Sri. A. T. Devaraja Mudaliar



Sri. J. A. S. Naidu

TELEPHONE: 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

TELEPHONE: 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

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(iv) No direct applications are entertained by the College for admission. The selection is made by the State Governments concerned, in conformity with the College rules. The selected candidates undergo a preliminary training of about 6 weeks in the forests to give them a forestry background, before joining the College.

(v) The successful students are granted 3 kinds of Certificates of the Madras Forest College, based on the results, and they are

1. Honours.
2. Higher Standard.
3. Lower Standard.

The certificates are awarded at the College Convocation held in June every year.

6. (a) **Rangers:-** The cost of education for a student during the course is about Rs. 6,600/- for a student of Indian State, and Rs. 5,800/- for a foreign student as detailed below:-

		Indian State.	Foreign.
Tuition fees	...	3,000/-	400/-
Stipends	...	1,800/-	3,600/-
Expenses for touring	...	800/-	800/-
Cost of equipment	...	900/-	900/-
Caution money	...	100/-	100/-
Total	...	6,600/-	5,800/-

(b) **Foresters:-** The total cost of training comes to Rs. 1,800/- for 1 year.

7. **General:-** The College has its own estate wherein practical work in forestry and allied subjects is imparted at headquarters. A museum called the Gas Forest Museum is attached to the College, and contains a large number of interesting collections of forestry and scientific interest. The College also publishes a quarterly magazine named "The Madras Forest College Magazine" with articles on forestry, travel, shikar and other subjects.

GOVERNMENT COLLEGE OF TECHNOLOGY

1. **Date of Starting:-** July 1945.
2. **Courses of Study:-**
 1. Civil Engineering, 2. Mechanical Engineering, 3. Electrical Engineering.
3. **Managed by:-** The Government of Madras.

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DECCAN HERALD

Edited by: POTHAN JOSEPH.

4. **Number of members of the staff:-** 34.
5. **Number of pupils in each course of study:-**

Civil 35 students, Mechanical 25 students, Electrical 20 students.
6. **Working of the Institution:-**

This College, affiliated to the Madras University trains students for the degree of the Bachelor of Engineering. The duration of the course is four years and admission is regulated by the rules laid down by the Government of Madras. The minimum qualification for entry to any course is a pass in the Intermediate Examination in Arts and Science with Mathematics, Physics and Chemistry as optional. The students branch out to the specialised courses at the end of the second year.

The college is provided with well-equipped laboratories, excellent play grounds and good hostel accommodation for 250 students. Facilities for advanced studies and research work have been provided in all laboratories. This institution is one of the centres of Research recognised by the council of scientific and Industrial Research of the Government of India.

P. S. G. & SONS' CHARITIES COLLEGE OF TECHNOLOGY, PEELAMEDU.

1. **Date of Starting:-** Affiliated to the University of Madras on the 28th May 1951.
2. **Courses of Study:-** The College offers B. E. Degree Courses of four year's duration in Civil, Mechanical & Electrical Engineering.
3. **Managed by:-** Board of Trustees of the P. S. G. & Sons' Charities.
4. **No. of pupils in each Course of Study:-** Provision for 400 pupils for all the four year's courses.

5. **Short Note:-** Candidates for admission must have passed the Intermediate examination of the Madras University with Mathematics, Physics & Chemistry as their optional subjects or an examination in any other University accepted by the Madras University as equivalent there to.

A hostel is attached to the College. The College aims to offer post graduate courses in Engineering in the course of a few years and thereby become a centre of advanced re-search in Engineering and Technology.

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(Est. 1944.)

for
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Competition Examinations & Professional Courses.

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S. N. B. IYER, M. A., B. L.,
Principal.

P. S. G. & SONS' CHARITIES INDUSTRIAL INSTITUTE.

(Poly-Technic Section of the College of Technology.)

Year of Starting:- Affiliated to the Technological Diploma Examination Board, Government of Madras 1939.

- Courses of Study:-
- (1) Diploma of Licentiate in Textile Manufactures. (L. T. M.)
 - (2) Diploma of Licentiate in Mechanical Engineering. (L. M. E.)
 - (3) Diploma of Licentiate in Electrical Engineering. (L. E. E.)

Minimum Qualification for admission:-

(1) A pass in S. S. L. C. with Physics, Mathematics or Chemistry as optional with eligibility for University Courses or Public Service (in the case of those who passed their S. S. L. C. in 1950 and prior to 1950)

Or

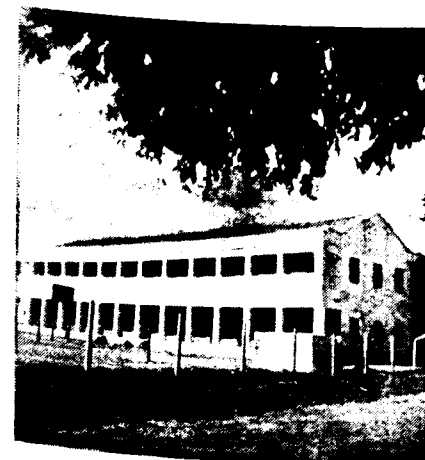
(2) A pass in S. S. L. C. having selected the academic pre-university or the pre-technological course with eligibility for admission to university courses of study (in the case of those who passed in 1951.)

Or

(3) For item (1) above, a pass in S. S. L. C. having selected the academic course or pre-technological course with either general or composite Mathematics and eligibility for admission to university courses (in the case of those who passed in 1952, 53 & 54).

For items (2) & (3) above, a pass in S. S. L. C. having selected the pre-academic course with 'Composite Mathematics' or the pre-technological course with 'Engineering' under the scheme of bifurcated courses with eligibility for admission to University courses of study (in the case of those who passed in 1952, 53 & 54.)

Short Note:- Instructions are imparted in principles of science and their application to industrial purposes. The Institution combines practical training with theoretical instruction and aims at making students conversant with the operation and maintenance of all modern machinery used in industry. The standard of instruction is sufficiently high so as to enable the students to qualify themselves for appointments in supervisory and higher grades.



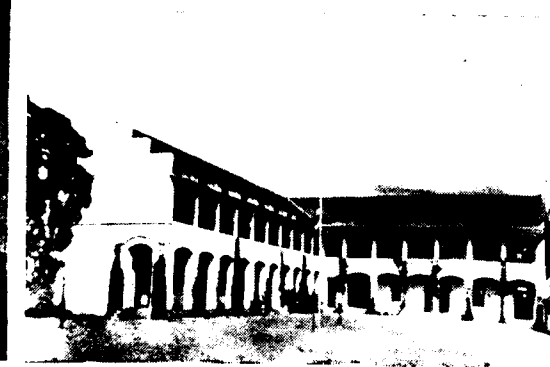
P. S. G. Arts College



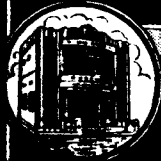
Govt. College of Technology



R. K. Sreerammal Kavi Niayam



Presentation Convent High School



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SIDELIGHTS.



Shrine of Sri Ramakrishna



A statue of Lord Buddha in the
central court yard



Teachers College Building



Main Building & Prayer Hall

ARTHUR HOPE POLY TECHNIC.

1. Date of Starting: 1945.
2. Courses of study: (a) Diploma Course - Automobile Engineering, 3 years "L. A. E."
(b) Certificate courses: (i) Auto Servicing and Maintenance, 2 years course. (2) Radio Servicing and Maintenance, 2 years course. (Industrial School Leaving Certificate awarded.)
3. Working of the Institution:

This institution is run under the control of the Department of Industries and Commerce, Government of Madras and the Principal is in direct charge.

THE GOVERNMENT ARTS COLLEGE, COLLEGE ROAD, COIMBATORE.

This institution was raised to the status of a first grade College in 1946. The Courses available are:

Intermediate

Part I.	Part II.	Part III.
English	Tamil, Sanskrit and Hindi.	(1) Mathematics, Physics and Chemistry. (2) Mathematics, Geography and Elements of Commerce and Accountancy. (3) Natural Science, Physics and Chemistry. (4) Indian History, Modern History and Logic. (5) Group D - Tamil.

B. A. Degree.

English.	Tamil, Sanskrit and Hindi.	(1) Mathematics I-b, special subjects Geometry and Statistics. (2) Geography Main, Economics or Mathematics subsidiary - viii. (3) Economics and History - iv - b. (4) Zoology Main, Botany subsidiary-ii-c. (5) Botany Main, Zoology subsidiary-ii-d.
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B. Com.

English.	Hindi.	(1) Banking, Mercantile Law, Auditing, Accountancy, Business organisation and Co-operation (Main) Economics (general) and Commercial Geography.
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B. O. L. Degree - Tamil.

Part I	English.
Part II A	General Indian History.
Part II B	Tamil

A College Hostel is maintained.

NIRMALA COLLEGE, DEWAN BAHADUR ROAD, R. S. PURAM.

This was started in 1948 as a Second Grade College for Women Only.

P. S. G. ARTS COLLEGE

1. **Date of Starting:** August, 1947.
2. **Courses of Study:**
 - (a) Intermediate Course, (b) Diploma in Social Service. (Part - time.)
3. **Managed by:**

P. S. G. & Sons' Charities, Peelamedu P. O., Coimbatore.
4. **Number of members of the Staff:** 27.
5. **Number of pupils in each course of Study:**
 - (a) Intermediate 600.
 - (b) Diploma in Social Service 25.

The College provides instruction in the following Groups:

1. Mathematics, Physics and Chemistry.
2. Modern History, Indian History and Elements of Commerce and Accountancy.
3. Modern History, Indian History and Ancient History.

A College hostel is maintained and the Principal of the college is the Ex-officio Warden. It is expected that the college will blossom into a first grade residential college soon.

THE COIMBATORE CO-OPERATIVE INSTITUTE, JAIL ROAD, COIMBATORE.

1. **Year of Starting:** 1941.
2. The objects of the Institute include propagation of the principles of Co-operation and training candidates for employment in the Co-operative department (Government) and in Co-operative institutions.

Candidates from the six revenue districts of Coimbatore, Salem, Nilgris, North Arcot, Malabar and South Kanara are admitted in the institute.

The main course, called the supervisor's course, is for nine months from 1st July to 31st March, of the succeeding year, the fee being Rs. 50 for the whole course. The subjects taught are Co-operation, Co-operative law, Auditing, Book-keeping, Banking and Rural economics.

Only candidates with S. S. L. C. qualification eligible for University course and above are admitted.

A short term course is held for three months from April to June for training employees of non-credit Institutions. Elementary principles of Co-operation, Account-keeping in non-credit Co-operative institutions, salesmanship and business methods form the subjects of study.

Sri G. Rajadorai, B. A., Co-operative Sub-Registrar is the superintendent of the Institute. He was deputed by the Madras Government to attend the conference at Lahore, arranged by the Asian Co-operative Field Mission, International Labour Organisation, Lahore. The conference was attended by delegates from India, Pakistan, Burma, Phillipines, Indonesia and Ceylon.

A permanent building for the institute is under construction and will be named as "Ramalingam Co-operative Institute" in memory of Late Sri T. A. Ramalingam Chettiar.

Grams: "ILWA"

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Since 1948, the Association has been conducting six weeks' vocational courses for deserving and interested applicants in Automobile servicing, Radio servicing and Clock making, under the president-ship of Sri G. D. Naidu. The courses generally commence in May. Students in B. E. Classes, B. A., or B. Sc. with mathematics or physics as main subjects, intermediate students with mathematics, Physics and Chemistry and a few students who have passed S. S. L. C. examination and are declared fit for college course, can apply for admission. No fees are collected from students. The charges for the consumption of material to be met by students is Rs. 175/- for Automobile course, Rs. 175/- for Radio servicing course and Rs. 75/- for the Clock-making course. One student can take up only one course at a time. Hostel accommodation is available and the boarding expenses are under dividing system.

The Government have not recognized the institute though certificates are issued to those who come out successful in the examination conducted at the end of the course.

SRI RAMAKRISHNA MISSION VIDYALAYA, PERIANAICKENPALAYAM.

The Institution was started on 3-2-1930 and is managed by Sri Ramakrishna Mission. It consists of the following sections:

1. A residential High School.
2. A Teacher's College.
3. A Basic Education Section:
 - a. Basic School.
 - b. Basic Middle School.
 - c. Junior Grade Training.
 - d. Senior Grade Training.
 - e. Post Graduate Training.
4. School of Engineering.
5. A rural dispensary.
6. A rural Service Centre.
7. Vacation Course.

The whole institution is covered by a spiritual atmosphere and the Gandian ideals of basic education are followed. All the work of the institution is shared by the inmates.

1. Residential High School:-

Discipline is inculcated in the students and not superimposed. The boys Co-operative Society and Bank gives them training in accounting and business habits. The daily observance of record books, sharing of daily duties, festivals, hand-written magazine run by students, the Sri Ramakrishna Birth-day Annual Celebration, hobbies such as soap-making, music etc., train the students to make good citizens of the country.

2. The Teachers' College:-

The Course is for 9 months. The High School acts as the model School for the training College.

3. Basic Education Section:-

Students are imparted training in crafts such as Spinning, Weaving, Agriculture etc.

Activities constituting social hygiene form an integral part of the course of studies.

4. School of Engineering:-

Pump-sets and Electric Motors are manufactured with the help of students. After the first year, payment is made to pupils from Rs. 15 to 30 a month according to their capacity for efficient work. At the end of 3 years, they can ordinarily earn Rs. 60 to Rs. 90 according to their proficiency.

5 & 6. Rural Dispensary & Rural Service Centre:-

Medical service is given to the villages through the rural dispensary. The section of rural service centre helps the villagers to form study circles, to make representations of grievances to Government when necessary and to organise social work, such as opening of schools, laying of roads, deepening of wells, adult literacy campaigns etc.

7. Vacation activities undertaken are

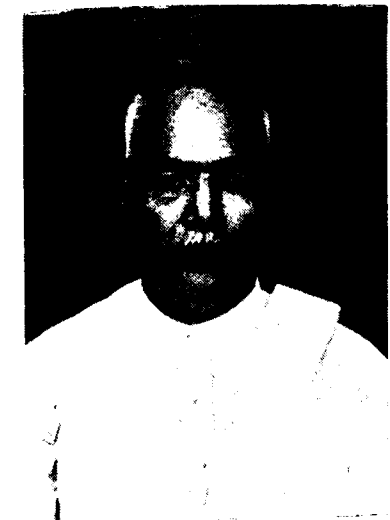
- (a) Short camps in Rural Engineering
- (b) Seminars or Refresher Courses in Education
- (c) Youth camps
- (d) Short retraining Courses in Basic Education
- (e) Courses in first aid

ST. JOSEPH'S INDUSTRIAL SCHOOL & PRESS, BIG BAZAAR STREET.

Year of Starting:-	1900 A. D.
Courses conducted:-	Carpentry, Fitting, Turning, Welding & Black-smithy.
Period of each Course:-	5 years
Managed by:-	Coimbatore Diocese Society.



Sri. V. C. Subbiah Gounder



Sri. K. Venkataswamy Naidu



Sri. A. L. Govindarajulu



Sri. K. Venkatesalu



Sri. D. Balasundaram



Sri. P. R. Ramakrishnan



Sri. V. Venugopal



Sri. D. Chelvanarayana

THE GOVERNMENT TRAINING SCHOOL FOR MEN, BIG BAZAAR STREET.

Courses are open for training of teachers for Higher and Secondary Grades. The period of each course is two years. The minimum qualification for admission is E. S. L. C. or a pass in Illrd form for Higher Grade Training and S. S. L. C. (eligible for College Course) for Secondary Grade Training. A model school from 1st to Vth standard is also run.

THE GOVERNMENT SECONDARY & TRAINING SCHOOL FOR WOMEN, RAJA STREET.

This is intended to train women for the teacher's Courses - Higher Grade and Secondary Grade. The period of the courses and the minimum qualification for admission are the same as mentioned above. The hostel is located just opposite to the school buildings.

THE COIMBATORE SEVA NILAYAM, SYRIAN CHURCH ROAD, No. 2.

The institution was started on Vijayadasami day in 1949 by its present secretary Srimathi T. V. M. Thillayammal, daughter of late Sri T. A. Ramalingam Chettiar. The main object of the institution is to give protection, aid and education to helpless orphan girls. There are now 31 orphans under its care. Funds have been contributed by several generous citizen, the Municipality, & District Board.

A basic elementary school is conducted with 130 free students and 3 teachers. The institution also offers vocational training for ladies in sewing, music and dancing. It is understood that there is a proposal to give free adult education and training in typewriting for women only, with effect from the current year.

THE IMMACULATION CONCEPTION CONVENT, BIG BAZAAR.

There are nine institutions of different kinds inside one compound known as the Immaculation Conception Convent. It was founded in 1878.

Orphanage:-

265 Children are brought up and educated in the orphanage and given a start in life.

Lady Providence Higher Elementary School:-

445 pupils attend the school. The medium of instruction is tamil and pupils passing out of this school with English optional can be admitted to another sister-institution, St. Mary's Girls' High School in form IV.

Lady of Fatima Private School:-

The medium of instruction is English. Pupils passing out of this School are admitted in St. Francis Convent Girl's High School.

Our Lady's Hostel:-

Here the convent teachers, the hospital nurses, business girls from various offices, college students and other young ladies staying away from home find a second home in the cheerful and social atmosphere of the hostel and they cheerfully give their free moments in the service of their neighbours.

Embroidery and Needle work School:-

45 poor girls are taught needle-craft as a means of living. The sisters go out from house to house to sell their work when it is finished and thus earn a little.

Home for the Aged:-

Fifty to sixty women are being looked after here. They do work when they are strong and the sickly are admitted to the Convent Hospital nearby.

The Tertiaries Home:-

Those who are admitted in this home live there permanently sharing in the works and prayer life of the nuns.

A hospital is maintained with the main entrance next to Union High School. Here there are wards for women and children, a separate section for men patients, a maternity block and an Ante-natal Clinic. Treatment is given to men, women and children daily at the dispensary attached to the hospital.

The Institution possesses a school bus donated by Mr. G. D. Naidu.

I. SECONDARY SCHOOLS IN COIMBATORE.**High Schools:-**

- | | |
|---|-----------------------|
| 1. Municipal City High School, | Variety Hall Road |
| 2. Municipal Boys' High School, | R. S. Puram |
| 3. St. Michael's High School, | Big Bazaar Street |
| 4. The Union High School, | Ismail Rowther Street |
| 5. The Government Secondary School
for Women, | Raja Street |
| 6. The Stanes European High School, | Avanashi Road |
| 7. The Presentation Convent
High School for Girls, | Head Post Office Road |
| 8. The St. Francis Convent High School, | Trichy Road |
| 9. The Suburban High School, | Rajaji Road, Ramnagar |
| 10. The Municipal High School for Girls, | R. S. Puram |
| 11. The Municipal Secondary School, | Ramanathapuram |
| 12. The Devanga High School, | Palmgrove Road |
| 13. The Mathar Kalvi Nilayam, | Avanashi Road |
| 14. The St. Mary's Girls High School, | Big Bazaar Street |
| 15. The Municipal Secondary School, | North Coimbatore |
| 16. Sreerengammal Kalvi Nilayam, | Avanashi Road |

- | | |
|--|--------------------------------------|
| 17. T. A. Ramalingam Chettiar High School, | Mettupalayam Road |
| 18. G. K. Mani High School, | Nethaji Road,
Pappanaickenpalayam |
| 19. Sarvajana High School, | Peelamedu |

Middle Schools:-

- | | |
|---|-------------------|
| 20. Government Middle School for Girls, | Raja Street |
| 21. Municipal Middle School, | Big Bazaar Street |
| 22. " " | Oppanakara Street |
| 23. " " | Ramarkoil Street |
| 24. " " | Anuppapalayam |

II. ELEMENTARY EDUCATION.

The following are the Elementary Schools in the town:-

A. Schools run by the Municipality:-

- | | |
|--|------------------------|
| 1. Municipal Elementary School, | Anuppapalayam |
| 2. " " " | Big Bazaar Street |
| 3. " " " | Devangapet |
| 4. " " " | Dharmaraja Koil Street |
| 5. " " " | Mettupalayam Road |
| 6. " " " | Okkiliar Colony |
| 7. " " " | Oppanakkara Street |
| 8. " " " | Pappanaickenpalayam |
| 9. " " " | Puliakulam |
| 10. " " " | Raja Street |
| 11. " " " | Ratnasabapathipuram |
| 12. P. V. P. Memorial Elementary School, | Ratnasabapathipuram |
| 13. Municipal Elementary School, | R. S. Puram (South) |
| 14. " " " | Ramanathapuram |
| 15. " " " | Selvapuram |
| 16. Shoukath Ali Islam Ele. School, | Coimbatore |
| 17. Municipal Elementary School, | Siviarlane |
| 18. " " " | Srinivasapuram |

B. Aided Elementary Schools:-

- | | |
|---|--------------------------|
| 1. Arya Vysia Higher Elementary School, | Vysial Street |
| 2. Attar Jamath Elementary School, | Oppanakara Street |
| 3. " " " | Hafizpet |
| 4. Gangavar Elementary School, | Coimbatore |
| 5. Good Shepherd Higher Elementary School, | Samiar New Street, Fort. |
| 6. Immaculate Conception Higher
Elementary for Girls | Big Bazaar Street |

7. London Mission Central Primary School,
8. London Mission Elementary School,
9. " " "
10. " " "
11. Mathar Kalvi Nilayam Elementary School,
12. Madras Mambal Uloom,
13. Maranna Gounder Higher Elementary School for Girls,
14. National Higher Elementary School (Boys)
15. Ramnagar Elementary School,
16. St. Antony Higher Elementary School,
17. St. Antony Boys Higher Ele. School,
18. St. Antony Girls Elementary School,
19. St. Agnes Higher Elementary School,
20. St. Xavier Elementary School,
21. S. P. N. Brahmasamajam,
22. Saradha Hindu Girls Elementary School,
23. T. E. L. C. School,
24. Veerasami Higher Elementary School,

Raja Street
Ramanathapuram
Rangai Gounder Street
Xianpet
Avanashi Road
Fort

Sullivan Street
Coimbatore
Ramnagar
Puliakulam
Uppilipalayam
Uppilipalayam
Coimbatore
Nankinathu Street
Oppanakara Street
Fraser Square
Coimbatore
Near G. T. School

III. OTHERS

Commercial Institutes in Coimbatore.

(Typewriting, Shorthand, Book-keeping Etc.)

The Commercial Institute,
The Commercial Studio,
The Exelsior Institute,
Mahadeva Iyer Institute,
Mahaganapathi Institute
Mani's College of Commerce,
Michael's Institute,

Rathanasabapathipuram Institute of Commerce,
Saradha Institute of Commerce,
Saraswathy Institute,
The Twin Arts Bureau,

R. S. Puram & Gandhipuram
Jail Road & Raja Street
Ramnagar
Sullivan Street
Raja Street
Jail Road
Michael's Buildings,
Big Bazaar Street
R. S. Puram
Fraser Square
Telugu Bramin Street
Gandhipuram

Tutorial and Preparatory Schools at Coimbatore.

1. S. V. R. Swami School & College,
2. C. R. R. English Preparatory School,
3. S. R. Chandaran English Preparatory School,
4. Nathan College,
5. Chandara Tutorial School,
6. Dravidan Tutorial College,
7. S. N. B. Iyer Tution College,

Kattoor, 2, R. S. Puram 3,
P. N. Palayam
Raja Street
Edayar Street
Kottai
Ram-nagar
127. Oppanakara Street
Gandhipuram

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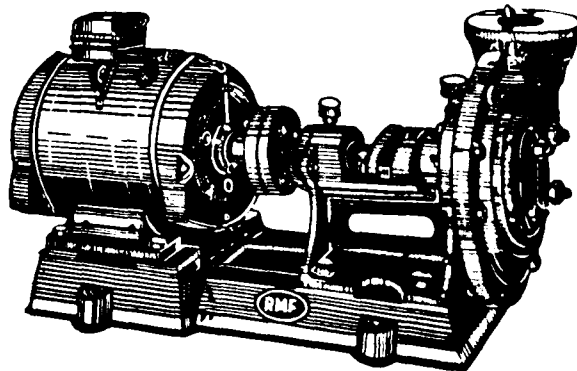
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2. 63, T. E. L. C. Building, Pondy Road, Villupuram.

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- | | |
|------------------------------------|--|
| 8. Barathi Preparatory School | Syrian Church Road |
| 9. Venkatesa Tutorial College, | Raja Street |
| 10. Trichy Tutorial College, | 5/47, Imperial Bank Road,
Opposite Railway Junction |
| 11. New Method Preparatory School, | Gandhipuram |
| 12. Parimala Private School, | Syrian Church Road |
| 13. Srinivasa Tutorial College, | Gandhipuram |
| 14. Royal Preparatory School, | Lawley Road |
| 15. Sundaram Tutorial School, | Coimbatore |
| 16. Pandian Preparatory School, | Gandhipuram |
| 17. Rajam Preparatory School, | Nehru Street,
Srinivasapuram |

To wipe off the illiteracy in the district a vigorous movement has been launched and there is a district Adult Education Association which started functioning in 1950 under the Presidentship of Sri C. Subramaniam, B. A., B. L., now the Finance & Education Minister of the State. The main object is to promote opening of adult schools at different centres. The taluk education committees in the district of Coimbatore, Adult Education Centres in villages, the Municipalities, the village Panchayats and the Heads of several educational institutions and social service leagues take a great deal of interest in the working of the association. Sri G. R. Damodaran, M. P., is in charge of the President-ship of the Association since August 1953.

THE LOCAL LIBRARY AUTHORITY.

The Local Library Authority is constituted under the Madras Public Libraries Act of 1947 and is formed by representatives of Municipalities, Panchayats, aided libraries and Reading Rooms and a few nominated educationists, Headmasters and a Principal. The library fund consists of the library cess of six pies in the rupee collected from tax-payers and an equal amount of Government grant. There is now a central library in Coimbatore town handed over by the Municipal council to the Authority which will shortly be housed in the Gandhi Memorial Library Building, and five branch libraries in Gobi, Bhavani, Mettupalayam, Tirupur and Dharapuram. 10 more branch libraries & 18 delivery stations in the district are proposed to be opened this year & the "book mobile" launched to enable the village citizen to have an access to the treasures of knowledge. The "Book Mobile" will screen educational films to promote social education. It is understood that periodical lectures by scholars on topics of general interest will be arranged.

The central library and branch libraries are open to the public free of any charges or subscriptions. Readers can take loan of books on payment of the required deposit. The members of the L. L. A. deserve congratulations for their present achievements and for their constructive schemes for the future. Sri B. R. Krishnamurthy Naidu, Principal, P. S. G. Arts College is the chairman of the L. L. A.

Other Libraries:

Libraries are maintained by the Students' Literary Association, the Kovai Tamil Sangam, The Y. M. C. A. and the Devanga Young Men's Association for the use of the public.

The Agricultural College library founded in 1876 and the Govt. College library founded in 1819 are managed by the Government for the benefit of the students and staff of the institution concerned.

A library & reading room is run by the Arya Vysya Samajam for its members.

Free reading rooms are maintained by the Municipality at the following centres:

1. Ramarkoil Street.
2. Oppanakara Street.
3. Puliakulam.
4. Anupparpalayam.
5. Marakkara Nanjappa Gownder Street.
6. Ramanathapuram.
7. Pappanaickenpalayam.
8. Srinivasapuram.
9. Selvapuram.
10. Okkiliar Colony.
11. Devangapet.
12. City Municipal High School.
13. Kenwyn Elementary School. (Arunthathiar Locality.)

NEWSPAPERS AND PERIODICALS.

Nava India, P. Box No. 7, Peelamedu P. O., Phone No. 43

Established in 1948. Edited, printed and published by Sri P. R. Ramakrishnan, M. Sc. (M. I. T.) at the Ramakrishna Industrials Press Limited, Peelamedu.

This is the only daily in the Coimbatore district and has a wide circulation. It is published in tamil and is held in high esteem for its news and views. Single copy 0-1-0

Kalaikathir, Peelamedu P. O.

Edited by Sri G. R. Damodaran, B. Sc., Elec., B. Sc., Mech., (durham),
M. I. E. E. (London), M. P.

A scientific and cultural monthly established in 1948. Readers are kept abreast with the latest scientific inventions and discoveries of the globe. Articles by eminent scholars on all branches of knowledge - physics, chemistry, tamil literature, Psychology, world events - form a regular feature in every issue. Single copy 0-8-0

Kaithari - 19/22 Muthannankulam street - Started in 1949.

Edited by Sri M. K. Samy. A monthly devoted to handloom industry in particular. Other commercial topics are also dealt with. Single copy 0-3-0

Kovai Kural - Oppanakara Street.

Edited by Sri S. P. Sarathy.

A tamil political weekly.

Single copy 0-1-0

Nam Seithi, R. S. Puram.

Edited by Sri N. Radhakrishnan and published by Sri T. V. Subramaniam. A political tamil weekly. Single copy 0-1-0

Jyothisha Manjari, Jail Road.

Edited and published by Deivagna Bhooshanam Sri K. G. Panicker. This is the only astrological fortnightly published from Coimbatore. Single copy 0-4-0

Kooturavu - A Co-operative Tamil monthly

Edited by N. Karuppannan. Published by the Tamilnad Co-operative Federation.

Correspondents.

1. P. N. Sundaraswamy, B. A., B. L.,
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2. C. N. Ananthasubba Rao,
Correspondent, Mail, Ponnurangam Street, R. S. Puram.
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Agriculture and Co-operation.

I. AGRICULTURE.

India is a predominantly agricultural country but the methods of modern farming have yet to be fully appreciated and adopted by its people. Due to the location of the Agricultural College and Research Station in the vicinity, mechanised farming has to some extent found its way in Coimbatore and such efforts have yielded fruitful results.

The soil of Coimbatore is best suited for growing cotton, sugarcane, paddy and millets. Leading agriculturists apply all the technical resources for setting up intensive agriculture. Bumper crops are raised with minimum labour and cost by taking advantage of modern appliances. The agricultural department is giving free advice on all subjects confronting agriculturists whenever sought for.

The achievements of the Agricultural Research Institute, the Sugarcane-breeding Institute, and the Insemination Centre are given in this chapter. It will also be of interest to know the details about a model farm that has attracted many a visitor for careful study.

AGRICULTURAL RESEARCH INSTITUTE.

The need for a sustained effort towards agricultural improvement and research was felt as early as in 1865. Till 1906 an agricultural school was conducted at Saidapet. The site was considered inadequate for conducting practical research and training and as a consequence the Agricultural College at Coimbatore, began to function since 1906. The building was completed in 1909 and special attention was being given to research work. Expansion was met by the construction of the "Freeman Building" in 1926 to which part the teaching work was transferred retaining the original building for research work.

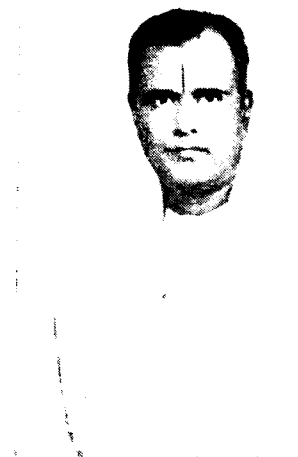
There are several sections to carry on research in Paddy, Millets and Pulses, Cotton, Oil seeds, Fruits, Entomology, Mycology, Chemistry, Botany and Agricultural engineering. The research council consists of the heads of the several departments presided by the Principal.

(1) Paddy Section:

This section devotes its attention to the improvement of the crop by the four important methods, namely (1) the production of high yielding strains by pure line selection, (2) The evolution of strains for special purposes such as disease resistance, drought resistance, flood resistance, etc., by hybridisation between suitable parents. (3) by introduction of useful varieties from other states and countries, and (4) by adoption of useful agronomic practices. Taking each of the methods of crop improvements one by one, the monetary advantage to the cultivator by growing the improved strains which have covered an area of 60 per cent in the State i. e. about six and a half million acres has been considerable and taking the increased yield by this to be at a modest estimate of 10 per cent, seven lakhs additional tons of rice valued at Rs. 17.5 crores are obtained. By suitable hybridisation, a few strains resistant to the blast disease, higher yielding and early maturing Sirumani (ADT. 8), good quality Kuruvai (ADT. 20) and drought resistant Daiwa Sannam (MTU. 15) were evolved and they are rapidly spreading. The monetary value due to the cultivation



Sri. K. Sreenivasan



Sri. R. Ramakrishnia



Sri. T. T. R. Pillai



Sri. A. Shanmugam



Sri. K. Ramakrishna Pillai



of the several strains are — blast resistant strains Rs. 3 Crores, early maturing varieties and drought resistant varieties Rs. 37 crores. The introduction of strains from other States e. g., S. P. 26 B, a saline resistant strain from Orissa and the Patna type T. 672 had led to increased yields valued at 37 lakhs. The introduction of Pillipesara (*Phaseolus trilobus*), a fodder-cum-green manure plant into Tanjore, East and West Godavari Districts, has increased the area under this green manure and the resultant increase in yield has been valued at Rs. 144 lakhs. In the matter of agronomical improvements, the advantages of manuring the rice crop with nitrogenous and phosphatic manures have been brought home to the cultivators and this has increased the revenue of the State by Rs. 4'60 crores. The economic transplantation taken to by the delta ryots has reduced the vast wastage due to sowing unnecessarily large quantities of seed in the nursery. The total monetary value of the improvements effected by the Paddy Section comes to about 31 crores.

2. Millets and Pulses Section:

An area of 21 lakhs of acres has been covered with improved strains and 57,000 tons of grains valued at Rs. 223 lakhs are produced annually as extra yields due to the cultivation of these strains and improvements in Dry Farming methods. Cholan contributed Rs. 142 lakhs of extra income, due to increased yields followed by Ragi Rs. 35 lakhs, Tenai Rs. 25 lakhs and Cumbu Rs. 12 lakhs. Dry farming practices viz., bunding with bund farmer, contour bunding, contour cultivation etc. accounted for nearly Rs. 10 lakhs. The increased production is calculated at 60 lb. per acre in the case of unirrigated crops i. e. Cholan, Cumbu, and Tenai and 100 lb. per acre in the case of Ragi which is mostly irrigated. The money value is calculated at Rs. 400 per ton for Cholan, Cumbu and Ragi and Rs. 350 per ton for Tenai. The improvements by millet research can be valued at 4.47 crores in total. As a result of growing improved seeds, the profit may be estimated at about Rs. 88,000 per year.

3. Cotton Section:

By breeding Research undertaken in the State during the period from 1920-53, eight improved strains have been evolved to replace the local commercial varieties in seven different zones to the State.

In the Central and Southern districts of the State 36 lakhs of acres have been covered by three Cambodia strains and two Karunganni strains with 23 to 35 lb. of extra lint per acre and possessing better spinning qualities and estimated to increase the income between 30 & 55 rupees per acre. In the Deccan, 47 lakhs of acres have been covered by two strains Westerns 1 and Northern 14 for the Westerns and Northern tracts respectively. In the Circars, two strains of Coconadas Cotton with 12 lb extra lint per acre and estimated to increase the income by 4 rupees per acre have covered an area of 6,000 acres. In addition, three improved strains viz., P. 216 F. Laxmi and H. 420 introduced from other states have been found to be useful for the extension of area under cotton either as a pure crop or as a mixed crop with groundnut. Ragi and are estimated to increase the income from 37 to 200 rupees per acre with an ultimate gain of 58 lakhs of rupees for the whole state.

By agronomical research, early planting in winter and summer in the Central Districts and Carnatic is estimated to increase the income between 120 and 245 rupees per acre, covering an area of 4,000 acres. Application of Ammonium sulphate to Cotton in Central and Southern Districts has increased the income by 100 rupees per acre and this is adopted in 13,000 acres in the State.

By working of a certification scheme for superior Cottons exempted from price control under the Cotton Control Order, the additional estimated income for the ryots in the Central and Southern Districts is 150 lakhs of rupees.

The total money value realised for the whole state is 4.07 crores from all the improvements enumerated above.

4. Oil Seeds Section:

The crops dealt with by this section are groundnut, gingelly, castor and cocoanuts.

Groundnut:

Four improved strains representing the short and long duration types and capable of giving more than 29 percent increase in yield over the local cultivated varieties have been released for large scale cultivation. These strains are now cultivated over nearly 4 lakhs acres resulting in an additional production of 32,000 tons valued at Rs. 1.92 crores. From the results of spacing trials, the economic seed rate of 100 lb. kernels for the bunch and 80 lb. of kernels for the spreading types is being advocated by the Department. An average increase in yield of 10 per cent or 1 cwt. per acre is usually obtained by the adoption of the optimum seed rate. This improvement which has become effective over nearly 3 lakhs acres results in an extra production of 15,000 tons valued at Rs. 90 lakhs.

The third item of improvement in respect of groundnut consists in growing short duration bunch type as a second crop in the high level wet lands of Krishna and Godavari deltas where no money crop had previously been attempted. Assuming even a modest yield of one third ton per acre, the additional production from 15,000 acres on which this cropping is now practised is estimated to yield 5,000 tons valued at Rs. 30 lakhs.

Thus, the total monetary value of the improvements effected in groundnuts alone comes to Rs. 3.12 crores.

Gingelly:

Three high yielding strains capable of yielding more than 20 per cent over the local varieties have been evolved and released for cultivation by ryots. The extra yield obtained by growing these improved strains over 80,000 acres is estimated to bring in an additional income of Rs. 9.4 lakhs.

Castor:

The three improved strains released for cultivation are capable of giving an increased yield of more than 25 per cent over the local varieties. They also combine other desirable features like short duration, high oil content and non-dehiscant capsules. The extra yield from 4,000 acres now under improved strains is 110 tons valued at Rs. 0.6 lakh.

Adoption of optimum spacing of 3' either way for a pure crop of castor grown under rainfed conditions results in an extra yield of 40 lb. of beans per acre. An additional yield of 178 tons valued at Rs. 1 lakh is obtained by adopting this improvement on 10,000 acres. Thus the improvements in castor taken up by the cultivators bring in an additional income of Rs. 1.6 lakhs.

Cocconut:

The improved cultural and manurial practices advocated by the Department and adopted by the growers over 10 percent of the cocoanut area in the state, results in increased production of 20 nuts per tree or about 1,400 nuts per acre. From 60,000 acres an extra production of 840 lakhs nuts valued at Rs. 1.26 crores is obtained.

Supply of selected seedlings to 3000 acres has raised the average yield of trees to 80 nuts per annum on their reaching the full bearing stage as against 30 nuts obtained from the ordinary seedlings sold by private nursery men. The extra yield is expected to be 80 lakhs cocoanuts valued at Rs. 13.5 lakhs. Thus the improvements advocated and adopted in the case of the cocoanut resulted in total monetary benefit of 1.40 crores to growers.

5. Sugarcane:

The major share of improvements due to research in sugarcane depends on the selection of varieties. There are three land-marks in varietal selection associated with 247 B (1920-26), Co. 213 (1927-35) Co. 419 (1936-to-date). The monetary value of the increased yields due to the three varieties in 1950 was Rs. 11.5 crores. Cane cultivation in Krishna District and the establishment of a sugar factory at Vuyyur are due to the supply of suitable varieties for that tract.

Con-comitant with the selection of varieties, trials on the time of planting, type of seed material, seed rate, spacing between cane rows and form of manure were undertaken with beneficial results. The monetary value of the increased yields due to the time of planting (i. e. in May for late varieties) was Rs. 1.35 lakhs, and the adoption of seed rate of 16,000 sets per acre in 1950-51 was Rs. 10 lakhs. Improvements in planting methods in 1950 yielded Rs. 24 lakhs, spacing (4 links) between cane rows Rs. 41 lakhs and use of short crop seed in 1950-51 Rs. 6 lakhs. Next to variety, the most significant item of research, the results of which helped to step up yields, is the prescription of optimum dose of nitrogenous manures. Thus we can safely estimate the additional benefit derived from sugarcane research at 12.37 crores.

6. Fruit Section:

It is estimated that an increased area of 9,500 acres was brought under the mango during the past 18 years out of which 3,075 acres are claimed to be due to the distribution of plants from departmental sources. At an estimated average output of 2 tons per acre per year, the increased annual production is 6,150 tons and the monetary value of the increased yield per annum (valued at Rs. 250/- a ton) works out roughly to Rs. 15.4 lakhs. As regards improved practices, proper methods of transplanting, interculture, inter cropping, manuring etc., recommended by the department are assumed to be adopted in 10 per cent of existing orchards that are spread over 26,000 acres. The increase in output thereby is estimated at 5,000 tons (at a 10 per cent increase over the normal yields) valued at Rs. 13 lakhs. Thus, in mango also the department has effected improvements to the value of Rs. 28.4 lakhs, a not inconsiderable figure.

In Citrus fruits, the distribution of improved varieties of Sathugudi and mandarin oranges, lemons, acid limes, pummeloos, grape fruits and others, led to an increased area of 32,300 acres during the past 18 years and an increased production of roughly 12,800 tons annually valued at a little over Rs. 51.2 lakhs, (at Rs. 400 per ton). The acreage under improved practices viz., propagation through budding on suitable root stocks, is estimated at 5,300 and the increase in output thereby at 4,000 tons (25% over the normal yield of 3 tons per acre) valued at Rs. 14.6 lakhs. Thus the total value of these items of improvement under citrus fruits is estimated at Rs. 65.8 lakhs.

Four thousand two hundred (4,200) acres of additional area are estimated to have been brought under improved varieties of banana spread by the Department and at an estimated yield of 10 tons per acre the increased output was 4,200 tons per year valued at 126 lakhs of rupees (Rs. 300 per ton): 17,000 acres were brought

under improved practices with an annual increase of 16,000 tons valued at Rs. 50 lakhs. Hence the improvements effected in the banana crop alone came to Rs. 476 lakhs.

Other improvements in miscellaneous fruits, vegetables, spices, etc., through distribution of plants of superior kinds, varieties and strains of jack, cashew, sapota, guava, custard apple, grape, papaya, plum, pear, peach, breadfruit, pineapple, etc., are expected to have covered an area of 1,200 acres with an annual increase of 3,600 tons valued at Rs. 3.6 lakhs (at Rs. 100 per ton.) Thus the total gross value of improvements by the Fruit Section in Madras State during the past 18 years is evaluated at Rs. 273.8 lakhs.

(7) Botany Section:

The Botany section is one of the oldest sections of the department. The Madras Herbarium attached to the Botany section is one of the best and biggest herbaria in India and valuable contributions on systematic botany with special reference to the Flora of Madras State have been made.

The section has been dealing more or less as the plant introduction Bureau of the State. Trial of different species of legumes and non-legumes both indigenous and exotic that may be useful for green manure, soil conservation and other purposes have been undertaken. Studies on essential oil yielding plants and medicinal plants, germination and viability of crop seeds are the other items of work.

Since 1931, work on fodder grasses and legumes and the classification of Madras Bananas were carried out. Since 1942 the work on fodder grasses and legumes have been intensified and species and types suitable for different climatic and soil conditions in the State are being selected and distributed. Australian grass (*Panicum antidotale*) Water grass (*Brachiaria mutica*), Giant star grass (*Cynodon plectostachum*) and Blou buffel (a *Cenchrusspp*) are some of the useful grasses.

(8) Entomology Section:

The present activities of the section centre round devising suitable methods of control against the major crop pests. The methods adopted till recently were mostly mechanical. With the advent of the synthetic chemicals like DDT., BHC, HETP, Parathion Lindane, Toraphene, Chlordane, Aldrin, Dieldrin, etc., and Systemic chemicals like Pestox, Schradan, Isopestox, BFPO, Systox and Hanane, detailed investigations on the adaptability of these insecticides in pest control were taken up. Adequate attention is being paid on the adverse effects attendant on the indiscriminate use of these pesticides. Zinc phosphide has been established as an efficient redenticide. The much advertised rat poisons Warfarin (Dethmor) and Tomorin are also being given a fair trial. The interesting findings were transmitted to the Plant Protection organisation for popularising the use of these chemicals on an extensive scale. The total area thus treated worked out to 2,10,000 acres and 1,50,000 trees, resulting in the saving of produce valued at one crore of rupees.

Equal attention was also paid towards the control of stored products pests, through the agency of special entomological organisation under the control of the Civil Supplies Department. About 65,61,775 bags of food grains were adequately treated during 1952-53 resulting in the saving of food products worth about Rs. 1,31,23,560 from the depredations of insects.

Another outstanding achievement of the section is the development of bee keeping as a profitable cottage industry. It has been estimated that a total of 10,000 hives is being, at present, maintained in the Madras State, the value of the honey obtained being about Rs. 1½ lakhs.



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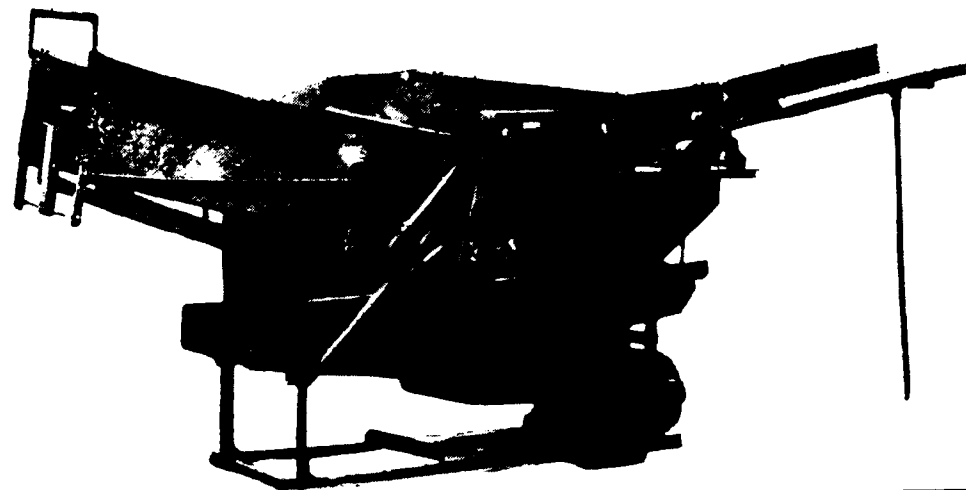
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HELP HANDLOOM WEAVERS**(9) Mycology Section:**

The Mycology section is engaged in the investigation of crop diseases and their control. These activities have been in progress for over forty years and successful methods of controlling several diseases affecting economic crops have been worked out and are being adopted on an increasing scale by the farmers to their advantage. Among the disease affecting food crops, food-rot of rice has been brought under check by seed treatment and over 50,000 acres of rice saved annually from destruction. Blast of rice has been controlled by the cultivation of blast resistant varieties like Co. 25 and Co. 26, which have spread over 2 lakhs acres. The smuts affecting sorghum and tenai have been prevented by seed treatment with sulphur. Over three lakhs of acres are being sown each year to treated seeds resulting in increasing food production to the tune of over 12 lakhs of rupees. Reliable and practical measures for the prevention of damping off of seedlings of chillies, tomato and tobacco, fruit rot of chillies and early blight of potato have been made popular with the result that the growers have been able to increase their income considerably by the adoption of these measures. Losses caused by smut, red rot and mosaic diseases affecting sugarcane have been reduced appreciably by the practice of set selection and observance of sanitary measures as recommended by the Department. Among the fruit plants, citrus, grapes and mango have received great attention. The protective and curative methods recommended by the section have tended to become routine practices in a number of orchards. These measures have contributed to the saving of over 10 lakhs of rupees worth of fruits every year. In arecanut, coconut, coffee and rubber, the department has perfected specific control measures for the most important diseases affecting them and has placed their cultivation on a profitable basis without fear of unnecessary loss from diseases. The improvements and actual achievements effected by this section are of a special type in that these aim at preventing losses which results in the saving of produce and increasing income. Calculated in money value, these savings consequent on the adoption of plant protection measures, may run up to five crores of rupees per annum in Madras State alone. Ergot, an important drug of fungi origin imported from foreign countries, is being produced on a large scale on the Nilgiris.

(10) Chemistry Section:

The possibility of reclaiming alkaline lands in Kattalai High Level channel area near Tiruchirapalli and in the Cauvery Mettur Project area in Tanjore District was practically demonstrated by field trials by the application of locally available materials like gypsum, green manures etc.

Studies on the preservation of cattle manure led to the evolution of a good method to minimise the waste of plant food elements and obtain a manure, good, both in quantity and quality.

Investigations on the preparation of compost from farm waste and night soil revealed that, as a manure it is as good as the cattle manure, and the method of producing a high quality compost was developed for the benefit of the farmers.

The monetary value arising out of the actual achievements of research by the section to the state as a whole can be roughly estimated at Rs. 25 crores-annually.

(11) Agricultural Engineering:

The Research Engineering Section was established in August 1928. A well-equipped workshop was constructed for conducting experiments and research on farm implements and general mechanical equipments in 1931.

Improvements to the indigenous tools and new labour saving machinery were designed keeping in view the economic limitations, of the average farmer. Some of the important implements and labour saving machinery evolved through research for Wetland puddler, highly useful in puddling operation, green manure trampler are effectively burying the green manure into the puddled soil; bund former and bina, lister useful for conserving soil moisture in lands, seed drills for sowing groundnuts, cholan, maize etc.; chaff cutter, fruit grader, turmeric polisher, grain polisher, ground-nut decorticators and water lifts.

2. SUGARCANE BREEDING INSTITUTE, COIMBATORE.

The Sugarcane Breeding Institute, Coimbatore gives an idea of the increased possibilities in crop production through scientific research with particular reference to sugarcane breeding. Work on the breeding, cyto-genetics and botany of sugarcane is carried on here under the auspices of the Ministry of Food & Agriculture (Agriculture), Government of India. This Institute was founded in 1912 in response to a widely expressed desire in the Legislature of those days that it was necessary to pay immediate attention to the increasingly perilous position to which the Indian Sugar Industry was then rapidly drifting on account of the large imports of foreign white sugar into the country.

The main problem which the Institute had to tackle was the phenomenally low yield—almost the lowest in the world—that was being obtained in India from the sugarcanes that were being grown. Though the bulk of the cane area is in Northern India, the Institute had to be located at Coimbatore in South India because the sugarcane flower is fertile and sets seed satisfactorily only in the tropical south. The improved sugarcane varieties evolved at this Institute have, because of their superior performance, now come to occupy almost the entire cane area in the Indian Union and have materially contributed to converting India from a sugar importing country to its present position of self-sufficiency and one of the greatest producers in the world. Some of the canes produced at the Institute have also attained sufficient commercial importance in overseas countries as well.

Much scientific advance has now been made in the technique of cane breeding and research on allied subjects in spite of many initial technical difficulties. The collection and evaluation of the wild canes is an important part of the work in progress as these transmit certain desirable characteristics to the progeny. The Institute maintains one of the best collections of cultivated and wild sugarcane varieties from all over the world.

The Institute has a Sub-station in Karnal, Punjab (I) for testing the seedlings under sub-tropical conditions even from the earliest stages and maintaining a Live Herbarium of the Coimbatore varieties primarily to test their behaviour particularly with reference to drought and cold.

The Institute offers a One-year Post-Graduate Course in Sugarcane open to graduates in Botany or Agriculture. A short course of four months' duration is provided mainly for the use of employees in state Agricultural Departments, Sugar Factories or Cane Estates. The Madras University recognizes the Institute as a centre for post-graduate work in Botany for the award of higher Research Degrees. Facilities also exist for honorary research work.

The best time to see the Institute is from Mid-October to Mid-December when breeding operation will be in full swing; other work in progress in the different sections can be seen throughout the year.

3. ARTIFICIAL INSEMINATION CENTRE.

To overcome the shortage of bulls in the Country, to make the best use of the utility of the pedigree bull and to grade up local cattle to definite types, Government have started a number of artificial Insemination Centres in the State.

This Centre at Coimbatore has been functioning for the last four years within the premises of Veterinary Hospital.

A qualified Veterinary Surgeon trained in artificial Insemination is in charge of the Centre.

The Centre has got stud bulls of different breeds such as Kangayam, Sindhi, and Murra Buffalo Bulls. Semen collected from these bulls are utilised for insemination work. It is understood that villagers more often take advantage of the Sindhi and Murra Buffalo Bulls.

It is learnt that more than 5,000 (Five Thousand) Cows have been so far inseminated at this centre. All of them are true to the type and it is hoped in the long run, good definite milk breeds may be evolved sooner than we expect.

HISTORY OF A MODEL FARM — FARMING AN INDUSTRY IN ITSELF.

What was once a barren waste land in 1945 has now been converted into a veritable garden of fruit trees, paddy fields and granaries of millets and cash crops. Such a farm run on modern lines is at Vedapatti, a nearby village and serves as a model for those interested in Agriculture. It has attracted a continuous stream of visitors including many officers of the agricultural Department, and distinguished guests as the Maharaja of Mysore.

The farm covers an area of 285 acres of which 22 acres are irrigated by the Chitra Chavadi Channel for about 6 months in the year. The garden lands, which form the rest, are irrigated by 6 wells.

Modern Methods in vogue: Water Supply:— Water is pumped from the wells with electric motors and is stored in high level tanks which are interconnected by underground cement tubes in such a way that water can be tapped from one cistern to another whenever necessary. There are 15 cisterns with gate valves-syphon arrangement to permit flow of water to any part of the land.

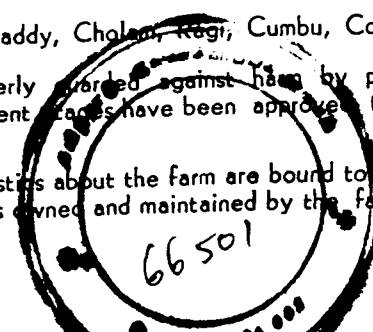
Composting:— Manures and fertilisers of different varieties, best suited to the different crops and seasonal conditions are availed of. Green manures of approved species are grown and liberally used. In addition, the refuse of the cattle on the farm which comes to about 10 cart loads a day is also fully utilised.

Agricultural Operations by Modern Machinery:— Full use is made of mechanised farming to save time and minimise drudgery. Tractors, bund formers, levellers, chaff cutters, seed drills, harvesting machines, thrashing machines are a few of the many in use. Besides the farm has at its disposal some 20 pairs of work bullocks and a number of buffaloes, cows, stud buffaloes etc.

Crops grown:— Paddy, Cholan, Ragi, Cumbu, Cotton & Sugarcane.

The crops are properly guarded against ~~harm~~ pests and diseases. The methods adopted at different stages have been approved to be the best by the Agricultural Department.

The following statistics about the farm are bound to be of interest to those who take to farming. It is owned and maintained by the family of Messrs. P. S. G. Rangaswamy Naidu Sons.



ANNEXURE No. 1

Crops cultivated in the year 1952-53.							
Crops.	Variety cultivated.	Area.	Period of planting.	Manure	Irrigation.	Expenses per acre.	Yield.
Plantains	Nadan, Poovan, Monthan	22 acres	June July	1 lb Groundnut cake, $\frac{1}{2}$ lb Ammonium sulphate, 10 lbs green leaf	30 to 35 times	Rs. 425/-	Price @ Rs. 2 to 4 per bunch.
Paddy	I crop CO 19 & GEB 24 II crop S W 7	7 acres	July and December	8 to 10 cart-loads of green leaf per acre and 150 lbs Super Phosphate before puddling. Top dressing. 112 lbs Ammonium sulphate, 2 bags G. Nut cake powder.	Alternate days	Rs. 190/-	1 crop 29 salagais 2 crop 20 salagais @ Rs. 35/- per salagai.
Sugarcane	CO 419	23 acres	February	2 bags Ammonium sulphate (one bag each during the 3rd and 4th month)	35 times	Rs. 600/-	45 pothis @ Rs. 75/- per pothi.
Cumbu	XI Hybrid	40 acres	March		4 times (weeding twice by females)	Rs. 60/-	8 salagais @ Rs. 37/- per salagai.
Ragi	CO 2	36 acres	April May	Top dressing. G. Nut cake powder 2 bags. Ammonium sulphate $\frac{1}{2}$ bag. Super phosphate $\frac{1}{2}$ bag.	12 times (thrice weeding by females.)	Rs. 320/-	12 salagais @ Rs. 35/- per salagai.
Cholam	CO 12, CO 1, CO 9.	8.715 acres	February July	3 bags G. nut cake powder $\frac{1}{2}$ bag Super phosphate $\frac{1}{2}$ bag Ammonium sulphate.	5 times (twice weeding by females.)	Rs. 115/-	14 salagais @ Rs. 40/-
Cotton	N. U. 1	190 acres	August September	3 bags G. Nut cake powder $\frac{1}{2}$ bag Ammonium sulphate, $\frac{1}{2}$ bag superphosphate.	15 times (2 or 3 times weeding by females and bund forming by junior plough or with mattsies.)	Rs. 300/-	3 $\frac{1}{2}$ to 7 pothies @ Rs. 160/- per pothi.

VIEWS OF THE MODEL FARM AT VEDAPATTI



Rest house, cattle farm and high level water tanks.



Tractor in ploughing operation



Compost transport to field



Workers at weeding



Plantain crop

ANNEXURE No. II.

Establishment.

STAFF.

Two clerks	(Salary Rs. 115/- & Rs. 70/-)	(Bonus - 10 salagais of
4 maistries	(„ Rs. 83/-, 75/-, 65, & 55/-)	paddy each per year.
2 Drivers	(„ Rs. 60/- and 35/-)	Bonus - 5 salagais of
		paddy each per year.
1 Electrician	(„ Rs. 65/-)	Bonus - 6 salagais of
		paddy per year.

PERMANENT LABOURERS.

40 — free food in the morning and free quarters. Bonus:- 10 to 15/- according to ability and service. 1 shirt and a pair of dothies for Deepavali.

A monthly salary of 30 vallams (60 M. M.) of any grain and Rs. 4 to 10 according to their service.

ANNEXURE No. III.

Live-Stock.

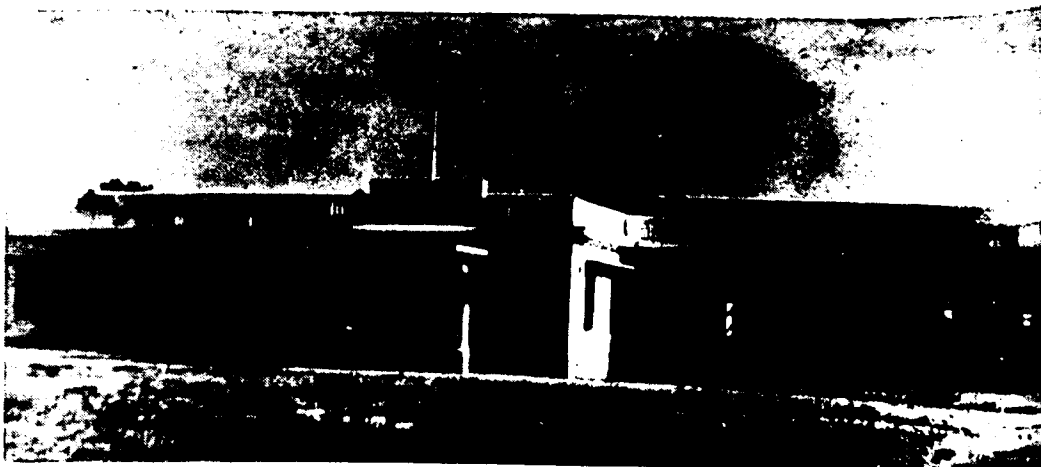
Veterinary surgeon in charge:— Dr. S. Natarajan, G. M. V. C., A. I. D. R. I.

One of the important operations of the farm is the maintenance of a huge live-stock with different varieties and breeds, majority being farm-bred ones. Much attention is being paid to the different aspects of feeding, breeding and management. There is definite improvement in the stock and health of animals. All are completely free from disease.

Total strength of the live-stock.

Cows and heifer calves	Bulls and Bull calves	Bullocks	She buf-faloes and Heifer calves	Buffa-lo bulls	Sheep	Goats	Poultry	Horses	Total
144	58	61	74	18	45	83	20	3	506

All animals are being fed with concentrates every day apart from their usual grazing, and stall-feeding.



Gandhi memorial library building (in Chidambaram Pillai Park)



St. Michael Cathedral Church

Manure:— 20,000 cart loads necessary per year. Yearly once 80 cart loads of Compost manure is being applied per acre.

Accumulation:— Daily 2 cart loads green leaves

„ 10 „ „ cow dung from the farm

„ 4 „ „ Village rubbish or Municipal rubbish compost.

„ 35 to 40 cart loads of Tank silt.

Dead Stock:—

Bullock carts	14
Tractors with trailers	2
Mould Board plough	1
Narrow plough	1
Country plough	39
Iron plough	8
Bund formers	2
Cultivator	4
Ridge plough	2
Bux Craper	2
Mammatties	130
Crow bars	22
Sugarcane Crusher	2
Generator (27.5 KVA)	1 with 40 H. P. Lister Engine.

CO-OPERATION IN COIMBATORE.

Coimbatore, with all its agricultural, textile, engineering and other resources, is also proud of having given to South India, the father of Co-operation, the late Sri T. A. Ramalingam Chettiar, under whose able and foresighted guidance 'Co-operation' had made a sound footing in all fields of everyday life, not only in Coimbatore but in the whole of South India.

The first rural credit society formed was Chennimalai Co-operative Credit Society in Erode Taluk in Coimbatore District in the year 1904. Gradually many rural credit societies sprang up and now they have formed a net work covering almost all villages in the district so as to cater to the needs of agriculturists and poor artisans. In the year 1905 the Coimbatore Stores and Bank was formed in Coimbatore town, the first of its kind in the town, to cater to the needs of its members both by supplying foodstuffs and other necessities of life and lending money. Many Co-operative societies were organised and started thereafter. To start with, the societies were tapping the local resources by way of deposits etc., for advancing

loans to members who were in need of them. The number of societies increased and a permanent source for meeting the financial demand had to be thought of. This resulted in the formation of the Coimbatore District Urban Bank in the year 1910. This parent institution is now working in the name of 'Coimbatore Dt. Co-operative Central Bank as the sole financing agency for all co-operative societies throughout Coimbatore District.

In addition to the credit side of the movement 'Co-operation' has achieved remarkable progress, both in consumers stores and hand-loom weavers societies in Coimbatore. The World War II had given an impetus to the movement. During war time and thereafter when proper distribution of food stuffs had to be made, the primary Co-operative Stores have rendered valuable service to members and non-members alike in properly distributing the food stuffs and other domestic requirements at minimum profits. The labourers in every textile mill in and around Coimbatore and other big Engineering concerns have formed Co-operative stores for themselves. The Coimbatore Central Co-operative stores is catering to the needs of the primary stores to some extent.

The weavers have grouped themselves and formed many weavers Co-operative societies like the Coimbatore Devanga Weavers Co-operative Production & Sale Society, the Peelamedu Handloom Weavers Production sale society and the Ondiputhur Weavers Co-operative society. Sarees, Dhoties etc., of attractive designs are being produced in the several weavers' societies which find a good market locally and through the Madras Hand-loom weavers Provincial Co-operative society emporiums abroad.

The Coimbatore Milk Supply Union supplies to the public of Coimbatore, fresh milk, butter, ghee & other by products through supply vans, depots at different centres, in addition to the requirements of Central Jail, Hospitals, Military camps, and Child Welfare centres. The Union pools the milk from the primary milk supply societies in and around Coimbatore through milk vans daily and supplies are effected quickly and at regular stipulated timings.

There are 3 building societies, one house construction society which have solved the Urban housing problem of the town-middle class to some extent, by advancing long term loans.

Coimbatore Co-operative Printing Press run with modern machinery, has set up a good clientele worthy of its reputation.

There is an Ex-servicemen Co-operative Motor Transport Society at Coimbatore which has absorbed and given work to several ex-servicemen. The society owns lorries and lorry transport service is the main business of the Society. Besides, the society is also running buses in the town bus service routes and maintains an ex-emplary standard of efficiency.

There is also a Co-operative Training Institute which offers training to supervisors and employees of Co-operative institutions.

"Self help and Mutual Aid" is the motto of Co-operation.

Medical Institutions & Practitioners.

THE GOVERNMENT HEAD-QUARTERS HOSPITAL, TRICHY ROAD. Phone No. 31.

This is the oldest of the hospitals started at Coimbatore. All diseases are treated and there are special departments for ear, nose, throat and eye diseases, venereal and skin diseases and for dental care. There is also a separate T. B. Clinic with provision for 30 beds and a leprosy Clinic inside the hospital. The special departments are in charge of specialists with post-graduate qualification. An X-Ray Unit is attached to the hospital.

About 700 in-patients and 1,000 out-patients are attended to every day. The present provision is for 386 beds. 13 paid surgeons and 23 honorary surgeons attend to the patients. The other staff consist of the following: 2 Nursing Superintendents, 1 nursing tutor, 6 head nurses and 23 nurses.

This hospital is also a training institution for nurses, midwives, compounders, and nursing orderlies. Facilities are provided for post graduate training in M. D. and M. S. and Civil Surgeoncy. The hospital conducts a clinical association.

An expenditure exceeding Rupees of one lakh is incurred every month on its maintenance. The District Medical Officer, Coimbatore functions both as the Superintendent of the hospital and as the Medical Officer for the Central Jail, Coimbatore. Dr. S. Balasubramaniam, M. B., M. S., is the present District Medical Officer.

2. G. KUPPUSWAMY NAIDU MEMORIAL HOSPITAL FOR WOMEN & CHILDREN, PAPPANAICKENPALAYAM. Phone No. 772.

The people of Coimbatore are indebted to the founders of this institution which has been built at an enormous cost of nearly fourteen lakhs of rupees, over a space of 12 acres of land with all modern conveniences and up-to-date equipments. There is at present provision for 142 beds in all, of which 80 have been set apart for the maternity section, 40 for Gynaecological section and 20 for children with 2 beds in spare. It is understood that, out of the 80 beds in maternity section, 52 are non-paying and 28 are for paying members. 14 beds in the gynaecological section are non-paying and 26 are for paying members. Experienced nurses and mid-wives have been appointed and highly qualified doctors are in charge.

Mrs. E. A. Thomas, M. B., B. S., M. R. C. O. G. (Lond) F. R. C. S. (Edinburgh) is now the Chief Medical Superintendent. There is a resident medical officer and two other medical officers to her assistance. The other staff consist of the following:

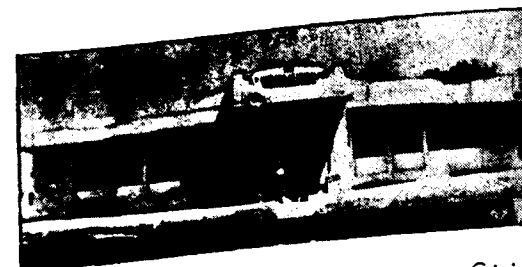
Sisters-3; nurses-6; mid-wives-6; compounder-1; ward ayas-10; sweepers-7; cooks-2; dhobies-3; gardeners-2; clerks-2; peons-2; and watchmen-2.

3109 maternity cases have been attended to in the past two years from 28-5-52 to 28-5-54.

The administration vests with the Board of Trustees of the "G. Kuppasamy Naidu Charities."



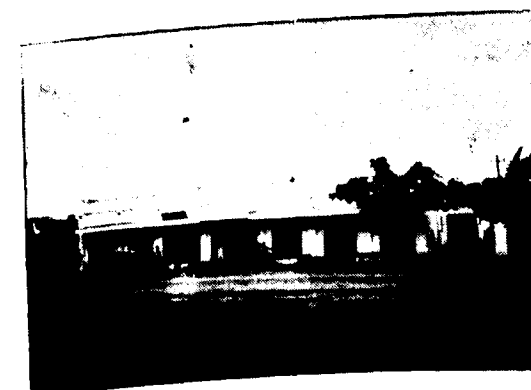
Government General Head-Quarters Hospital Front View



Sri. A. T. Devaraja Mudaliar Tuberculosis Clinic
at Govt. Head Quarters Hospital



Moses Gnanabaranam Eye Hospital



Dr. S. Sengaliappan's Nursing Home

THE COIMBATORE GUIDE & DIRECTORY
SOCIAL SERVICE BY DEPARTMENT OF WOMAN-WELFARE



H. H. the Maharani of Bhavanagar inspecting the W. w. C.



Milk distribution to



&
pre-basic children

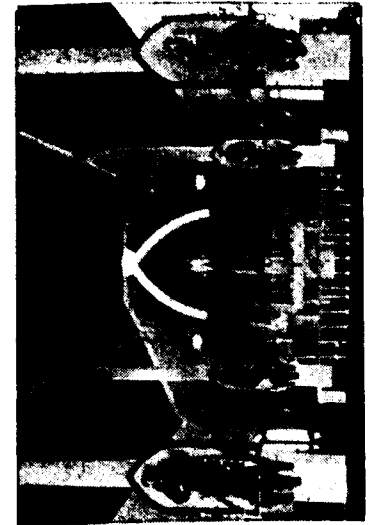
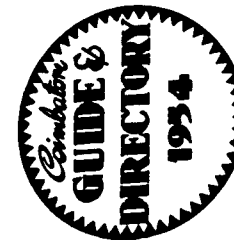
action song by



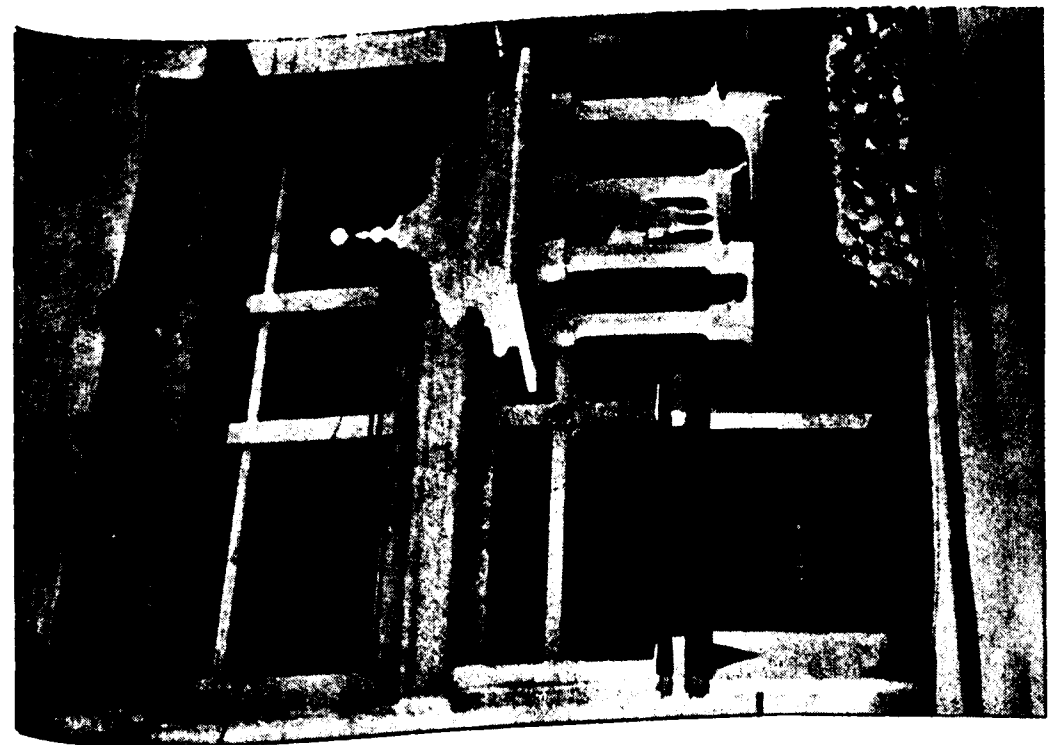
Model Centre at Coimbatore Cutting & Tailoring



A view of the Municipal Girls High
School, R. S. Puram



The Immaculate conception convent
prayer hall



Vasavi mahal building Arya Vysia Higher Elementary School



T. B. Sanatorium Administrative block

{ Sri. A. L. Mudaliar, Vice Chancellor,
University of Madras, with (the late)
Sir R. K. Shanmugam Chetti on the
opening ceremony of the T. B. Sanatorium.



T. B. Sanatorium - General View.

COIMBATORE TUBERCULOSIS SANATORIUM

3. THE COIMBATORE TUBERCULOSIS SANITORIUM, PEELAMEDU,

Phone No. 680.

The sanatorium is located on the Avanashi Road at a distance of about four miles from the town within a spacious compound of about 25 acres, surrounded by open space. It is well equipped with the best X-Ray plant, Ultra violet Rays (Therapy plant) and latest types of appliances and apparatus required for the treatment of Tuberculosis. There is a fully accomplished operation theatre for conducting operations like (1) A. P. (2) P. P. (3) aspiration of fluid and air, (4) Thorocscopy and canterisation of adhesions, and (5) Phrenic crushing.

The present provision is for 36 beds and are all paying. Poor and indigenous patients are given free treatment. It is understood that a free ward with 20 beds for poor patients is to be constructed in the near future.

This sanatorium has been recognised by the Central and Provincial Governments as a treatment centre for government servants. In the three years of service by this institution it is understood that the results obtained are highly satisfactory and encouraging.

Dr. N. Jaganathan, M. B., B. S., T. D. D. (M), Tuberculosis specialist, Coimbatore is the superintendent in-charge.

4. MOSES GNANABARANAM, COIMBATORE & PODANUR.

This hospital owes its origin to late Mr. M. G. Arogyaswami Pillai who made a generous gift of his palatial residence in memory of his father, Mr. Moses Gnanabaranam Pillai. It was started in the year 1928 and has completed twenty six years of service. A separate building has been constructed at Podanur over a space of 12 acres with special wards and an operation block by public contributions. The Podanur hospital has fifty beds of which ten are intended for paying patients and forty for non-paying patients. The Coimbatore hospital treats out-patients, and accommodates sixty in-patients (mostly minor surgical cases). Major surgical cases are taken over to the Eye Relief Home at Podanur for operations and accommodation. The work in both the institutions is carried on by two doctors, two nurses, a compounder, two helpers and four ward attendants. Mr. I. Pichai Robert is the chief medical officer.

It is understood that opportunities will be provided shortly for training rural medical practitioners, and compounders from industrial concerns in treating simple common diseases of the eye.

5. THE TELUNGUPALAYAM VAIDYASALA, PERUR ROAD,

Phone No 750.

This bone setting hospital is famous for centuries. It is situated about 2 miles from Coimbatore on the Perur Road. There is provision for about 100 in-patients. Free treatment is meted out to the poor. Sri. V. Arjunan is the chief among the two doctors attending on patients.

6. SURGICAL NURSING HOME, TATA-A-BAD,

Phone No 153.

Started in 1949. Provision for 15 beds. Chief Surgeon Dr. T. V. Sivanandam.

7. Dr. SEGALIAPPAN'S NURSING HOME, 9/3 A, CROSSCUT ROAD,

Phone No. 640.

Started in 1951. Provision for 40 beds. All cases are attended to. Chief medical officer Dr. S. Sengaliappan.



Hon'ble Srimathi Rajakumari Amritkaur with
Dr. S. Balasubramaniam, D. M. O. and Dr. N. Jaganathan, Superintendent of T. B. Sanatorium.

8. NURSING HOME, JAIL ROAD.

Tuberculosis patients admitted. Provision for 15 beds. Chief Physician Dr. N. Jaganathan.

9. COIMBATORE POLY-CLINIC HOSPITAL, TRICHY ROAD, Phone No. 143-A.

All cases are attended to. Chief Physician Dr. C. S. Ramaswamy Iyer.

10. RAMAKRISHNA NURSING HOME, R. S. PURAM, COIMBATORE.

Chief Physician Dr. M. P. Pai, M.S., F.R.C.S., (Lond).

The following medical institutions and maternity centres are maintained by the Municipality:

1. The Municipal General Dispensary, Raja Street,
2. The Sir Thyagaraja Dispensary, Devangapet.
3. The Regular Dispensary, Pappanaickenpalayam,
4. The Regular Dispensary, Ramanathapuram,
5. The Regular Dispensary, Selvapuram,
6. The Sengottiah Ayurvedic Dispensary, Jail Road,
7. The Infectious Diseases Hospital, Mettupalayam Road.

Maternity Centres:

Five Maternity centres are located at Raja Street, Jail Road, Selvapuram, Ramathapuram and Krishnaswamy Mudaliar Road. The last mentioned is known as "Seetha-lakshmi Maternity Home" and is a gift of Sri M. K. Krishna Chettiar. There is provision for 22 beds at this Centre.

I PRACTITIONERS OF MODERN MEDICINES.

- | | | Phone No. |
|------------------------------|---|------------------------------------|
| 1. Dr. (Mrs.) Anna Vareed, | M.B., B.S.,
F.R.C.S. (Edin.)
F.R.F.P.S. (Glas.)
D.C.O.G. (Lon.)
L.M. (Rotunda), | R. S. Puram. |
| 2. Dr. (Miss) Antony, L. B. | L.M.P., | Shanmugham Chetty Road. |
| 3. Dr. Arunugham, C. | M.B., B.S., | Municipal Dispensary, Raja Street. |
| 4. Dr. Balakrishnan, P. P., | M.B., B.S.,
D.O. (Mad.) | Imperial Bank Road. |
| 5. Dr. Balakrishnan, S., | M.B., B.S., D.L.O., | Oppanakara Street. |
| 6. Dr. Balasubramaniam, S., | M.B., M.S., | District Medical Officer. |
| 7. Dr. Devaraja Iyer, T. N., | L.M.P., | Diwan Bahadur Road, R. S. Puram. |

- | | | |
|------------------------------------|--------------------------------|---|
| 8. Dr. Devavaram, G. (Miss) | M.B., B.S., | Devanga High School Road. |
| 9. Dr. Dharmaraj, S., | L.M.P., | Sengupta Street, Ramnagar. |
| 10. Dr. Eapen, K. E., | L.M.P., | Oppanakara Street. 325 |
| 11. Dr. Mrs. Eapen. | L.M.P., | Oppanakara Street. 325A |
| 12. Dr. Ganapathy, S., | M.B., B.S. | Big Bazaar Street. 682 |
| 13. Dr. Gnanaolivu, J. K., | M.B., B.S., | Union High School Road. 312 |
| 14. Dr. Gopalakrishna Naidu, G.T., | L.M.P., L.P.H., | Municipal Health Officer. |
| 15. Dr. Hariharan, V. (Major) | M.B., B.S., B.S.Sc. | District Health Officer. |
| 16. Dr. Jagannathan, N., | M.B., B.S., T.D.D., | Big Bazaar Street. 568. |
| 17. Dr. (Miss) Jalajam, K. M. | M.B., B.S., | Raja Street. |
| 18. Dr. (Miss) Janaki Bai, K. J., | M.B., B.S., D.G.O. | Civil Assistant Surgeon, Govt. Headquarters Hospital. |
| 19. Dr. Jesudasan, M. P., | D.M.S., | Brooke Bond (India) Ltd. Jail Road. |
| 20. Dr. Job Daniel, C., | L.M.P., | Headquarters Hospital. |
| 21. Dr. Jayakumar Nair, | M.B., B.S., | Ranganathapuram. 685. |
| 22. Dr. Kalyanaraman, P. K., | M.B., B.S., | R. S. Puram. |
| 23. Dr. Mrs. Kanaka, M., | L.M.P., | Rangai Gounder Street. |
| 24. Dr. Kandaswami, N., | L.M.P., | Peelamedu, P. O. |
| 25. Dr. Kondaswami, N. G., | D.M.S., | 5/12, Grey Town. 195. |
| 26. Dr. Kesavan, V. S., | M.B., B.S., | Raja Street. |
| 27. Dr. Krishnamoorthy, G. S., | M.B., B.S., | R. S. Puram. |
| 28. Dr. Krishna Rao, V., | M.B., B.S., | R. S. Puram. 308. |
| 29. Dr. Major Krishnaswami, N., | L.M.S., | R. S. Puram. |
| 30. Dr. Krishnaswami, V. S., | L.M.P., | Subramanyam Road, |
| 31. Dr. Krishnaswami, M., | L.M.P., | R. S. Puram. |
| 32. Dr. Lakshmana Rao, R. | L.M.P., | R. S. Puram. |
| 33. Dr. Leelakrishnan, A. G. | M.B., B.S., | Oppanakara Street. 693. |
| 34. Dr. Mrs. Lily Jaya Kumar Nair, | M.B., B.S., | The Kuppuswami Naidu Memorial Hospital. |
| 35. Dr. Madhavan Nair, K. V., | M.B., B.S., | Lawley Road Dispensary, Lawley Road, P. O. |
| 36. Dr. Manickavasagam, C., | M.B., B.S., | R. S. Puram. |
| 37. Dr. Mascarenhas, J. A., | M.B., B.S., | Jail Road. 282. |
| 38. Dr. Meenambal, N. (Miss) | M.B., B.S., | Mill Road. |
| 39. Dr. Menon, M. N., | M.R.C.P. (Edin.) | Honorary Physician, Headquarters Hospital. |
| 40. Dr. Menon, U. A., | L.M.P., | Big Bazaar Street. 231. |
| 41. Dr. Munuswami, L., | M.B., B.S., | Oppanakara Street. 689. |
| 42. Dr. Naidu, B. P. B., | M.D., M.H.,
D.P.H., D.T.M., | Research Laboratory, Imperial Bank Bank Road. |
| 43. Dr. Nanjappa, C., | L.M.P., | Variety Hall Road. |

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Phone No.

44.	Dr. Nair, M. G.,	M.B.,B.S., T.D.D., (Madras), T.D.D., (Wales),	Raja Street.	435.
45.	Dr. Nair, K. V. N.,	M.R.C.S.,	Trichy Road.	471.
46.	Dr. Narasimhan, S. S.,	L.M.P.,	R. S. Puram.	
47.	Dr. Narayanan, K.,	L.M.P.,	R. S. Puram.	139.
48.	Dr. Narayanan, T. K.	L.M.P.,	Ranganathapuram.	181.
49.	Dr. Narayanaswami Naidu, N. R.,	L.M.P.,	Avanashi Road.	180.
50.	Dr. Natesan, P. A.,	L.M.P.,	Oppanakara Street.	
51.	Dr. Padmanabhan, R.	M.B.,B.S.,	Edayar Street.	
52.	Dr. Parthasarathi, B.,	M.B.,B.S.,	Power House Road.	
53.	Dr. Parthasarathy, P. S.,	L.M.P.,	4/27, Trichy Road.	
54.	Dr. Pai, M. P.,	M.S.,F.R.C.S.,	9/65, Dewan Bahadur Road, R. S. Puram.	
55.	Dr. Paul Rathnavelu, (Mrs.)	L.M.P.,	R. S. Puram.	
56.	Dr. Pitchai Robert, I.	L. M. P.,	M. G. Eye Hospital.	
57.	Dr. Prabhu, V. K.,	M.B.,B.S.,	Thomas Street.	118
58.	Dr. Radhakannan, (Miss.)	L.M.P.,	R. S. Puram.	
59.	Dr. Rajagopalan, A.	M.B.,B.S.,	Variety Hall Road.	444
60.	Dr. Rajagopalan, G. N.,	M.B.,B.S.,	Raja Street.	
61.	Dr. Rajammal, G. V., (Mrs.)	D.M.S.	Ramnagar	119
62.	Dr. Rajagopala Udupa, P.,	D.M.S.	Oppanakara Street.	
63.	Dr. Rajan, G. N.,	D.M.S.	Crosscut Road, Gandhipuram.	
64.	Dr. Rajuvaden, E.,	D.M.S.	Sukravarapet.	
65.	Dr. Rajarathnam, S. G.	M.B.,B.S.,	Kattur.	
66.	Dr. Ramaswami Iyer, C. S.,	L.M.S.	Raja Street.	142
67.	Dr. Ramraj, C. V.,	M.B.,B.S.,	Ramnagar	688
68.	Dr. Ramaswami Naidu, P. N.,	L.M.P.	Pappanaickenpalayam.	285
69.	Dr. Rangala, E. (Mrs.)	M.B.,B.S.,	Kuppuswami Naidu Memorial Hospital.	
70.	Dr. Ranganathan, K. V.,	M.B.,B.S.,	4/35, Trichy Road.	
71.	Dr. Sampath, N. K.,	M.B.,B.S.,	Jail Road.	97
72.	Dr. Santhana Mary, G. (Miss)	D.M.S.	Thomas Street.	
73.	Dr. Santhanam, N.,	M.B.,B.S.,	Radiologist, Headquarters Hospital.	
74.	Dr. Sarada Ayyadorai, (Mrs.)	L.M.P.,	Ramalingam Road.	
75.	Dr. Santhanam, C. N.,	M.B.,B.S.,	Ramnagar.	
76.	Dr. Saradambal, R., (Mrs.)	D.M.S.	Kasthuribai Maternity Hospital, Singanallur.	
77.	Dr. Saraswathy, D. (Miss)	M.B.,B.S.,	R. S. Puram.	
78.	Dr. Saraswathy, M. K., (Miss)	M.B.,B.S.,D.G.O.	Jail Road.	283
79.	Dr. Sarkar, H. K., (Capt)	L.M. & S.,	Oppanakara Street.	
80.	Dr. Sengaliappan, S.,	L.M.P.,	Jail Road.	640



Sri. V. Devaraj



Sri. V. G. Rajah



Sri. T. Sundaram Chettiar



Sri. V. Shanmugham

THE COIMBATORE GUIDE & DIRECTORY

Phone No.



Sri. K. S. Ardhanariswara Ayyar



Sri. K. R. Ramakrishna Iyer



Sri. E. S. Sessa Iyer



Sri. C. P. Nandaswamy

81.	Dr. Simon, C T., (Capt)	M.B.,B.S.,	R. M. O., Head-quarters Hospital.	
82.	Dr. Sriramalu, V.,	M.B.,B.S.,	2/90, Sirukaliyman Koil Street, Pappanaickenpalayam.	
83.	Dr. Siva Iyer, S. V.	M.B.,B.S.,	R. S. Puram.	
84.	Dr. Sivanandam, T. V.,	M.B.,B.S.,	Honorary Surgeon, Headquarters Hospital.	789
85.	Dr. Srikantan, S. R.,	L.M.P.,	R. S. Puram.	284
86.	Dr. Subbian, N.	D.M.S.	Nanjundapuram.	
87.	Dr. Subbian, P. R.,	M.B.,B.S.,	Pappanaickenpalayam.	696
88.	Dr. Subramanyan, K. V.,	L.M.S.,B.S.Sc.	R. S. Puram.	244
89.	Dr. Subramanyam, K V., (Path)	M.B.,B.S.,	Avanashi Road.	447
90.	Dr. Subramaniam, N.,	M.B.,B.S.,	R. S. Puram.	
91.	Dr. Subramaniam, T. K.,	L.M.P.,	Avanashi Road.	
92.	Dr. Subramaniam, S. V.,	M.B.,B.S.,T.D.D.	Oppanakara Street.	
93.	Dr. Sudhakara Rao, R.,	L.R.C.P.,M.R.C.S.,	R. S. Puram.	
94.	Dr. Sundaram, V. (Mrs.)	M.B.,B.S.,	6/6, 7th Street, Gandhipuram.	
95.	Dr. Sundararajan, R.,	M.B.,B.S.,	R. S. Puram.	
96.	Dr. Sundareswaran, D.,	M.B.,B.S.,L.O.,	Ramanagar.	
97.	Dr. Swarnambal, S. V., (Miss)	M.B.,B.S.,D.G.O.,	Arts College Road.	
98.	Dr. Thambidurai, L., (Miss)	L.M.P.,	Devanga High School Road.	
99.	Dr. Tiruchitrabalam, K.,	M.B.,B.S.,	Pappanaickenpalayam.	278.
100.	Dr. Thiagaraja Chetty S.,	M.B.,B.S.,	Krishnaswami Mudaliar Road.	
101.	Dr. Vareed, K P.,	M.B.,B.S.,	R. S. Puram	675.
102.	Dr. Vasudevan, Y. P.,	M.B.,B.S.,B.S.Sc.	Ramnagar.	
103.	Dr. Venkatachalam, K. M.,	M.B.,B.S.,	9/26, Lokamanya Street, R. S. Puram.	
104.	Dr. Venkatakrishnan, T. J.,	M.B.,B.S.,	124, Karuppagoundan Street.	
105.	Dr. Venkateswaran. C. H.,	M.B.,B.S.,	Sir Shanmugham Road, R. S. Puram.	
106.	Dr. Vedachalam, K. S.,	M.B.,B.S.,	Jail Road.	
107.	Dr. Venkatesalu, K. R.,	M.B.,B.S.,	Crosscut Road, Gandhipuram.	
108.	Dr. Venugopalakrishnan, N.	M.B.,B.S.,	6/24, 9th Street, Gandhipuram.	
109.	Dr. Vijayaraghavan, C. A.,	L.M.P.,	Police Hospital.	
110.	Dr. Yegneswara Iyer, R.,	L.M.S.,	Karuppagounden Street.	
111.	Dr. Gopalakrishnan. V. S.,	M.B.,B.S.,	Assistant District Medical Officer.	
112.	Dr. Rahman, R. A.,	M.B.,B.S.,	187, Nawab Hakim Road.	
113.	Dr. David, C. V.,	M.B.,B.S.,	Govt Headquarters Hospital.	

II. DENTISTS.

			Phone No.
1. Abraham, T. N.,		Dentist, Variety Hall Road.	
2. Amat, P. C.	Z.D.S. (Vienna)	Dental Surgeon, Trichy Road.	560.
3. Louis, (Mrs.) C. K.,		Lady Dentist, Trichy Road.	
4. Dr. Nair, K. T. V., Taro Nair, (Mrs.)	L.D.Sc. (Bom) L.D.S.	Dental Surgeons, Trichy Road.	
5. Nelson Dental Clinic,		Big Bazaar Street.	
6. Dr. Veluswamy, K.,	L.D.S., S.M.F. (Cal.)	Dental Surgeon, Edayar Street.	
7. Dr. Verghese, K. V.,		Dentist, Crosscut Road.	

III. PRACTITIONERS OF INDIAN MEDICINE, AYURVEDIC, HOMEOPATHY, UNANI, VAIDS ETC.

A. Indian Medicine:—

1. Dr. Narasimhan, S.,	L.I.M.,	Raja Street.	
2. Dr. Ramanathan, A.,	L.I.M.,	Telugu Brahmin Street.	453.

B. Ayurvedic:—

3. Anantha Narayana Iyer, A.,	Seetharam Ayurvedic Pharmacy.	Oppanakara Street.	
4. Chathukutty Vaidiar, C. S.,		Jail Road.	
5. Divakara, Kurup, T. C.,	Madras Ayurvedic Pharmacy,	Coimbatore.	
6. Fakeer Mohamad Sahib, P. K.,		Fish Bazaar Street.	
7. Govinda Variar, K. V.,	Arya Vaidyasala, (Sales Depot.)	Raja Street.	
8. Kesava Panicker, K.,		Variety Hall Road.	
9. Kesavan Nair, K.,	Immatty Joseph's Vaidyasalaya,	Variety Hall Road.	
10. Kunhiraman, V.,	L.I.M.	Kuzhupulli Pharmacy, Variety Hall Road.	
11. Madhavan, K.,	Arya Vaidyan,	Jail Road.	
12. Madhavan Nair, M.,	Arya Vaidya Pharmacy, (branch)	Opp. Railway Station.	
13. Madhavan Vaidyan, P. M.,	P. M. Medical Hall,	Raja Street.	
14. Narayan Nambisan, C. K.,	Kerala Medical Stores,	Oppanakara Street.	

Phone No.

15. Rama Warrior, P. V., "Arya Vaidyan"	Arya Vaidya Pharmacy,	Trichy Road.	108.
16. Ravunni Vaidiar, K. C.,	A. V. P. Vaidyasala,	Rangai Gowder Street.	
17. Sankaran Nair, (Vaidyan)	S. N. Pharmacy,	Rangai Gowder Street.	
18. Sreenivasa Rao, V. R., "Mysore Vydian"		Raja Street.	
19. Subba Rao, V. R., "Mysore Vydian"		Telugu Brahmin Street.	
20. Vaidiar P. G.,	M. A. Pharmacy.	Raja Street.	
21. Vaidiar, P. K.,	Dharmaraja Vaidiasala.	Ukkadam.	
22. Vasudevan Pillai, S.,		Oddar lane, Fish Bazaar.	
23. Vijaya Raghavan, K.,		Oppanakara Street.	
24. Viswanathan Vaidiar, C. K.,	Aswini Vaidyasala,	Raja Street.	

C. Homeopathic:—

25. Muthukrishnan, V. V.,		Oppanakara Street.	
26. Pathy, T. V.,		Bajana Koil Street.	
27. Panicker,		Edayar Street.	
28. Prakasam, T. P.		Oppanakara Street.	
29. Rama Doss,		Nawab Hakeem Road.	
30. Sundareswaran, P. B.,		Tata-bad.	52.
31. Velu, B. B. S.,		Nawab Hakeem Road.	

D. Unani:—

32. Sheriff, M. A.,		Variety Hall Road.	
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E. Vaids etc:—

33. Ambrose, S.,	"Dechanes Medicines"	'Gulistan' Cox Street.	
34. Arjunan, V.,	Telungupalayam Vaidyasala,	Perur Road.	750.
35. Murthy, A. V. R.,	Bobu Vaidyasala,	Vysial Street.	
36. Naidu, N. A. P.,	Kantharasam & Co.,	Oppanakara Street.	
37. Rathnam Vaidyar,	Rana Vaidyasala,	Nawab Hakeem Road.	

Social Service Organisations, Clubs & Associations.

THE GUILD OF SERVICE. (Sava Samajam) Syrian Church Road, Coimbatore.

The Guild is a co-ordinating body open to all persons interested in social work. Its headquarters is at Madras.

The Coimbatore branch was started in 1947 and there are now 220 members including ladies and gents. Thirty three organisations and societies are affiliated to this branch. A creche or day nursery is run by it in its own premises for the children of poor working mothers. 60 children are now looked after. They are given clothes, milk and schooling and are fed and cared for during the day. Four milk centres are run by the Guild in cherries and milk is served to children and expectant mothers. Two adult education classes are conducted for women. It is understood that a home for the aged and infirm and a nursery school are shortly to be opened in Coimbatore. The Guild is trying to prove its usefulness in various directions with the aid of its members and the affiliated agencies.

DEPARTMENT OF WOMEN'S WELFARE.

The department is under the control of the Director of Rural Welfare and aims at bringing together women of all classes and creeds into friendly corporate groups to promote social, civic, cultural and economic welfare among them. This is achieved through the three fold programme of adult education, adult literacy and cottage industries conducted at the community welfare centres. Subjects like first aid, home nursing, nutrition, dietetics, maternity and child care, child training, home economics, kitchen garden, sanitation, health and hygiene are dealt with under adult education followed by cooking demonstrations of new preparations. Study groups, debates and discussions, and monthly meetings are arranged amongst the members to bring out their hidden talents to be emulated by other members of the society. Adult literacy is taken up in their mother tongue and Hindi.

Under the cottage industries programmes, tailoring, knitting, lace work, bag-making and toy making are taught which really helps the poor and middle class women to supplement their family income.

Pre-basic classes are conducted to give pre-school training to children. Facilities for recreation and medical aid are also provided. As a foundation for the whole scheme of work, the Women Welfare Organiser keeps direct contact with the masses to understand the condition of the locality and the nature of problems to be tackled at the different centres.

Though commendable results have been achieved by the concerted attempts by the department, the field is still too large for the department alone to take it up. To a very large measure the success of such attempts depend on the willing co-operation of the public at large. The department expects each and every citizen to realise his or her duty towards social up-liftment in the interest of the nation.

THE COIMBATORE COSMOPOLITON CLUB, Race Course Road

The Coimbatore Cosmopoliton Club was formed in the year 1891, with only fifteen members. By the year 1910, the membership was about 50 and by 1925 it



Dr. G. V. Rajammal



Mrs. Savithri Shanmugham



Srinathi T. V. M. Thiraiammal



Mrs. Bhote

THE COIMBATORE GUIDE & DIRECTORY

rose to 100. In 1940, the Club was registered as an "Association not for profit" in accordance with the provisions of the section 26, under the Indian Companies Act. Its Golden Jubilee was celebrated in 1941 & Diamond jubilee in 1952. Its present membership is 341.

The founder-members foresaw a glorious future for their club. In 1891, the year of its formation, the managing committee purchased the present site, measuring about four acres of land at a place for which, there can't be a better choice. The founder members zealously subscribed to the shares of the club, with the proceeds of which, the site was purchased and a small building, with a hall and only two rooms on either side was put up. Since then onwards, with the growth of years and membership, extensions were made to the buildings, to meet the increasing demand from time to time. The present buildings are sufficiently spacious and commendably well-knit together to suit the pursuits of the diverse sectional interests of the club. Yet, plans are ahead for further extensions of the buildings, to provide for the stay and comforts of the members from other stations.

The present reading room of the club is a big modern building put up in 1950. A number of notable Indian and Foreign dailies and journals are subscribed to the reading room of the club. The library contains about 2113 volumes of books in English and Tamil. There are two tables for Billiards, one for Table Tennis game, and three tennis courts. The tennis courts are well laid and are now among the best in South India. The level of the tennis game has always been high and a number of its members have won the admiration of the tennis world. The cards have always remained the favorite game of the club and in the Contract Bridge game, the members have distinguished themselves in various trophies and tournaments in India. The elders of the club, usually after a walk round the race-course, assemble under the "Wisdom Tree" in the club and it is no exaggeration to say that most of the plans for the improvement of the town and district, whether from official or non-official sectors, were thrashed out in their deliberations. The club conducts a first rate canteen of its own.

Though the club has completed 63 years of service since its formation, there have been only five presidents, namely Sri. A. Ponnurangam Mudaliar, Sri. A. T. Thiruvengatasamy Mudaliar, Sri T. S. Balakrishna Iyer, Sri T. A. Ramalingam Chettiar and Sri C. S. Rathnasabapathy Mudaliar successively, all distinguished citizens of the town. One remarkable feature in the activities of the club is the feeling of unity, geniality and tolerance, strictly conforming to the standard of "Espirite de corps".

The Club has a message for the world. Whenever it stood in need of finance or material or equipments, its members have come forward with their offers, vying with each other, to fulfil that need. Such an exemplary spirit is a lofty ideal, worthy of emulation by any association.

THE RATHNASABAPATHY PURAM CLUB, Subramaniam Road, R. S. Puram.

President :- Sri. C. S. Rathnasabapathi Mudaliar.

Secretary :- Sri V. Venugopal.

The recreation club was founded in 1934 with the object of maintaining:-
(a) a reading room and library, (b) to provide games and other recreations and
(c) to undertake any other activities temporary or permanent in the interest of its members. Membership is open to both ladies & gents.



Sri. P. A. R. Krishnan



Sri. S. M. Sriramulu Naidu



Sri. C. S. Venkataraman



Sri. M. M. Panicker

There are now a good number of members on rolls. The club has a building of its own. Amenity is provided for indoor games and games like tennis, billiards, badminton, ring tennis and foot ball. Periodical meetings are held and the literary section provides opportunities to members to cultivate the art of speaking. The Club maintains a neat little garden and another building is under construction providing for a library hall and a billiard hall for two tables and a stage. There will also be a theatre in the new building suitable for conducting dramas and other performances in art and music.

The club has been continuously conducting year after year bridge tournaments. The first district tennis tournament took place this year. Annual sports are also conducted in a fitting manner. The enthusiasm evinced by its present secretary augurs well for its future progress.

CITY CLUB. Grey Town.

A progressive recreation club started in June 1953 for the convenience of the enlightened public. Sri S. R. P. Ponnusamy Chettiar is its President. There are over 100 members on its rolls.

VIVEKANANDA KALAI MANRAM. Imperial Bank Road.

President :- Sri. T. Appusamy Nadar.

Secretary :- Sri. R. Ramalingam, B. A.

Started in 1949 with the object of inculcating patriotism in our people & to establish inviolable ties of abiding brotherhood in society. A small library is being conducted. Lectures on religious and other topics are arranged from time to time.

TIRUVALLUVAR KAZAGAM, 21/367, Rangiah Gowder Street.

President :- Sri. V. Ramanathan.

Secretaries :- Pulavar S. Marudavanan.
Sri. K. Muthukumaraswamy.

Its main object is to spread Thirukural ideas on virtuous basis among the public. Kural classes are held on Sundays at 10 A. M. by Pulavar N. Sundarasan.

TIRUVALLUVAR PADIPPAGAM, Kattoor,

Started :- 1950.

President :- P. Sivanadian Chettiar.

Secretary :- P. Vellingiri Gounder.

Thirukural classes on Fridays between 6 and 9 P.M. by Pulavar N. Sundarasan.

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Honorary Secretary :- „ K. Venkatasalu.

TEXTILE ASSOCIATION (INDIA), South India Branch, Coimbatore.

President :- Sri K. Sreenivasan, B. Sc., (Mad); M. Sc., (Tech.); A. M. C. T.

Hon. Secretary :- Sri M. V. Narasimham, L. T. M. (Hons) A. T. A. (Ind.)

THE SOUTHERN INDIA ENGINEERING MANUFACTURERS' ASSOCIATION, Post Box No 211, Coimbatore

Started in 1952.

President :- Sri D. Balasundaram, B. E., Eng. (Sheffield)

Secretary :- Sri D. Govindarajulu, B. A., B. Sc., (Tech.) (Manchester.)

THE COIMBATORE JEWELLERY & FINE ARTS ASSOCIATION, Big Bazaar Street.

Started in 1952.

President :- Sri P. A. Raju Chettiar.

Secretary :- Sri K. R. Radhakrishnan.

THE UNITED KINGDOM CITIZEN'S ASSOCIATION, Coimbatore Dt. Circle, Post Box No. 12, Coimbatore.

Chairman :- Mr. C. E. Wootton.

This is attached to the Madras branch of the organisation. Its main function is to supply information concerning British subjects to the High Commissioner for the United Kingdom.

ASSOCIATIONS IN COIMBATORE.

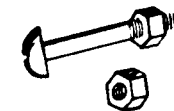
- | | |
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| 1. Agricultural College Students Union, | Lawley Road. |
| 2. Auditor's Association, | R. S. Puram. |
| 3. Coimbatore Beedi Manufacturers Association, | Oppanakara Street. |
| 4. Coimbatore City Club, | Grey Town. |
| 5. Coimbatore Civic and Social Workers Association, | Race Course. |
| 6. Coimbatore Cloth Merchants Association, | Rangai Gounder Street. |
| 7. Coimbatore District Bus Owner's Association, | Ramnagar. |
| 8. Coimbatore District Medical Association, | Palmgrove Road. |

9. Coimbatore District T. B. Sanatorium Club,
10. Coimbatore Gujarathi Samaj,
11. Coimbatore Hindi Sabha,
12. Coimbatore Jewellery & Fine Arts Association,
13. Coimbatore Maligai Merchants Association,
14. Coimbatore Market Merchants Association,
15. Coimbatore Seva Nilayam,
16. Coimbatore Theosophical Lodge,
17. Coimbatore Tobacco Merchants Association,
18. Cosmopoliton Club,
19. The District Teachers Guild,
20. The fine arts, Coimbatore,
21. Guraguha Gana Sabha,
22. Hamilton Club,
23. Hand-loom Weavers Samajam,
24. Hotel Owner's Association,
25. Karnataka Association,
26. Kerala Club,
27. Purandaradas Sangitha Sabha,
28. R. S. Puram Club,
29. R. S. Puram Ladies Club,
30. S. P. C. A.,
31. Students Literary Association,
32. Swami Vivekananda Illam,
33. Thomas Club,
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35. Y. M. C. A.,
36. Y. W. C. A.,
37. The Coimbatore Chamber of Commerce,
38. The Indian Chamber of Commerce, (branch),

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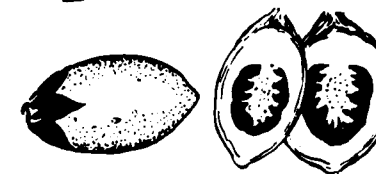
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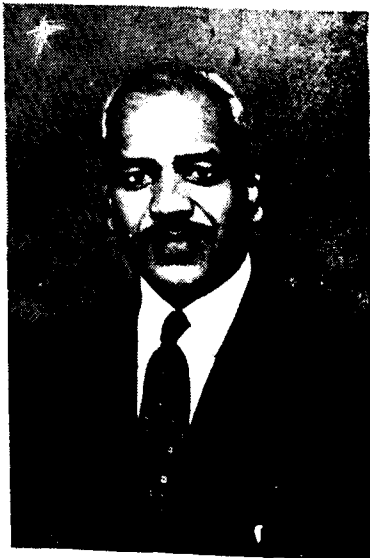
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INDUSTRY.

TEXTILE INDUSTRY.

I. MILLS:—

The mill industry in the South is of recent growth. The first mill to be established in Coimbatore was the Coimbatore Spinning & Weaving Co., Ltd., in 1888. This was soon followed by the Mall Mill (the present Somasundara Mills Ltd.,) in 1900, the Kaleeswarar Mills Ltd., in 1907, Sri Ranga Vilas Ginning, Spinning & Weaving Mills Ltd., in 1922, the Radhakrishna Mills Ltd., in 1923, the Combodia Mills Ltd., in 1923 and the Cotton Mills Ltd., in 1929. In 1930 there were thus only 7 mills in and around Coimbatore. These mills were depending on steam power in the initial stages and were so till about 1933 when Pykara Hydro Electric power was made available at cheap rates which gave a fillip to the industry.

Since 1930, numerous mills have come into being in different places in South India, but concentrated development has been marked in Coimbatore and its surroundings due to the natural resources of the place. The moderate tropical climate of Coimbatore suited for spinning yarn and weaving textiles, the suitable soil for growing cotton, the plentiful supply of labour from the surrounding villages, easy transport facilities, the advent of the Pykara Electric power, and a well organised mill owners' association established in 1933, have all contributed to the growth of the industry. For a decade from 1930, however, the industry was not very prosperous. The period 1937-39 was one of great slump and financial stringency in this area, keenly felt by those in this venture.

The second world war opened a new era in the life of the industry. The Government tax concession, relaxation of import restrictions in respect of raw materials and machinery required for the industry encouraged many new entrants in the field. The growth has been rapid in the context of the opportunities to meet the demand for the scarcity of cotton cloth and yarn during the war period. The demand for textiles consequently grew up within the country and abroad and the mills were working in full swing all the 24 hours a day to meet the growing demand. Controls on production and distribution of yarn and cloth, and later on cotton also, were imposed by the Government for regulating the supply and diverting them to the most needy. For the purpose of augmenting its revenues the Government formulated the excess profits tax deposits. This period has been a period of prosperity to the industry. Peak production was maintained and fat returns accrued both to the workers and investors.

Rich dividends were declared to the share holders and the value of the shares shot up correspondingly. Even people of humble means were attracted to invest their surplus amounts in the textile industry in preference to other modes of investment.

The South India Mill Owners' Association has been functioning as a parent body helping the mills individually and collectively in all matters relating to them. The Association also co-operated with the Government and assisted them in carrying out their policy of control and distribution of yarn & Cloth. Barring a few, most of the mills in South India are its members and the statistics furnished show the present strength of the industry in South India and in the Coimbatore District.

	No.	Spindleage.	Loomage.
Mills in South including Mysore, Travancore, Cochin state.	107	23,99,603	12,588
Mills in Madras State.	86	20,43,310	8,810
Member mills.	72	20,77,342	8,802
Mills in Coimbatore District.	41	9,37,244	2,951

(Very small units excluded.)

The idea of founding a Textile Research institute was mooted by the Late Dr. R. K. Shanmugham chetty. Steps have accordingly, been taken by the association to establish the institute in the south at Coimbatore. The textile mills and the cotton textiles fund will be contributing towards the capital and recurring expenditure. It is understood that the Institute will start functioning at an early date.

Since 1949 however, after the cessation of the war, the export of textiles met with a set back as several agricultural countries had become manufacturers themselves and there has been severe competition in foreign markets, resulting in glut of manufactured goods in our country. Efforts are being made to explore the possibilities of export to places in the far east. The slump has not spared even the age old handloom industry, involving the weavers in a sad plight all over the country, and this problem is now engaging the attention of the veterans of the industry and the Government as well.

COTTON MILLS IN COIMBATORE.

(The) **Cambodia Mills, Ltd.**, Ondipudur, Singanallur Railway Station, Phone No. 19. Managing Agents and Secretaries Peirce, Leslie & Co., Ltd., Race Course, Coimbatore. Phone No. 16; P. B. No. 33; Grams:- "Peirce, Coimbatore." No of spindles 37890. No. of workers: 2200.

(The) **Coimbatore Cotton Mills Ltd**, Singanallur, Coimbatore Phone No. 65. Grams: "Rukmani." Mg. Agents: R. Bheema Naidu & Co., No. of Spindles 28 864. No. of persons employed: 924.

(The) **Coimbatore Kamala Mills, Ltd.**, Uppilipalayam, Singanallur P. O., Coimbatore Mg. Agents: R. V. Lakshmiah Naidu & Co., Phone No. 126. No. of Spindles 17,264.

(The) **Coimbatore Murugan Mills, Ltd.**, Mettupalayam Road, Coimbatore. Started on 9-2-1935. Mg. Agents: T. A. Ramalingam Chettiar, Sons & Co., Post Box No. 38. Phone No. 135, No. of Spindles: 19,460. Cotton & Staple fibre yarn of counts 20s to 60s. No. of looms: 100 (Japanese automatic). Cloth produced: Grey gada, bleached mulls, long cloth etc. No. persons employed: 900.

(The) **Coimbatore Pioneer Mills, Ltd**, Peelamedu, Coimbatore. Mg. Agents: T. R. Narayanaswamy Naidu & Co., Phone No 160. Grams: "Pioneer." No. of spindles: 19,798. Cotton and Staple fibre yarn in hanks, cones, cheeses and doublings 40s to 100s

(The) **Coimbatore Spinning & Weaving Co, Ltd.**, Coimbatore. Agents and Secretaries R. G. S. Naidu & Co., Post Box No. 24. Phone No. 70. Grams: "Spinweave." No. of Spindles: 72,832. No. of looms 407. Cotton yarn of all kinds upto 100s and fibre yarn. Cloth produced:- Long cloths Chadars, towels, mulls, dhoties and hoisery goods. Cloth width 29-72 inches.

(The) **Gnanambikai Mills, Ltd**, Coimbatore. Mg. Agents:- V. C. Vellingiri Gounder & Bros., Phone No. 156. Grams:- "Gnanambikai" No. of spindles 14,656.

(The) **Janardana Mills, Ltd.**, Uppilipalayam, Singanallur, P. O., Coimbatore Mg. Agents:- G. Venkatasamy Naidu & Co., Phone No. 61. No. of Spindles: 23,784. Counts of yarn produced:- All varieties from 20s to 80s - combed 80s, 36s carded and 20s cone.

(The) **Jayalakshmi Mills, Ltd.**, Singanallur, P. O., Coimbatore. Phone No. 206. Grams:- "Sajjan, Coimbatore." No. of spindles:- 12,128.

(The) **Jothi Mills**; Mills premises:- Periyanaickenpalayam. Started on 27-3-52. Proprietors:- Ramakrishna Industrials Ltd., Peelamedu, Coimbatore. Phone No. 43. No. of spindles:- 11,000.

(The) **Kadri Mills, (C. B. E) Ltd.**, Oddarpalayam, Singanallur. Mg. Agents:- G. Krishna & Co., Phone No. 766. No. of spindles 20,520.

(The) **Kaleeswarar Mills, Ltd.**, Coimbatore. Post Box 503. Phone No. 59 Grams:- "Kaleeswarar." General Manager:- P. S. S. Somasundaram Chettiar. No. of spindles:- 50,612; No. of looms:- 325 and addl. 100 under erection.

(The) **Kasthuri Mills, Ltd**, Singanallur, Coimbatore Mg. Agents:- C. N. Venkatapathy Naidu & Co., Ltd., Phone No. 224. Grams:- "Kasthuri." No. of Spindles:- 15,420.

(The) **Kothari Textiles, Ltd.**, Singanallur, Coimbatore. Phone No. 196. Mg. Agents:- Kothari & Sons, (Oriental buildings, Madras. Phone No. 4431.) No. of spindles:- 23,944. Looms:- 200.

(The) **Kumaran Mills, Ltd**, Pudupalayam, Coimbatore. Phone No. 98. Mg. Agents: N. Appusamy Naidu & Co., No. of spindles: 11,904.

(The) **Lakshmi Mills Co, Ltd.**, Pappanaickenpalayam, Coimbatore. Phone No. 18. Grams: "Lakshmi." Mg. Agents: G. Kuppuswamy Naidu & Co., No. of spindles: 51,348 and branch at Koilpatti: 25,920. No. of looms: 200.

(The) **Lotus Mills, Ltd**, Sundarapuram P. O., Coimbatore. Mg. Agents: The Lotus agency Ltd., Phone No. 124. Grams: "Lotus." No. of spindles: 18,040. Single and double Cotton yarns: 20s to 40s. Trade mark "Adilakshmi."

(The) **Pankaja Mills, Ltd.**, Coimbatore. Phone No. 94. Mg. Agents:- C. S. Ratnasabapathi Mudaliar & Sons. No. of spindles: 30,796.

(The) **Radhakrishna Mills, Ltd.**, Peelamedu, Coimbatore. Mg. agents & Bankers: A. G. Guruswamy Naidu & Co., Phone No. 15 Grams: "Textile" No. of spindles: 42,000. No. of looms: 300.

(The) **Rajalakshmi Mills, Ltd.**, Uppilipalayam, Singanallur Post, Coimbatore, Phone: 82. Mg. agents: B. Rangasamy Naidu & Sons. No. of spindles: 25,896.

(The) **Saroja Mills, Ltd.**, Singanallur post, Coimbatore. Mg. agents: Thiagaraja Chetty & Sons Ltd., Phone No. 157. No. of Spindles: 14,920.

(The) **Sivananda Mills, Ltd.**, Sravanampatti, Coimbatore. Phone No. 506. Grams: "Essorpe." Mg. agents and Secretaries: S. R. P. Ponnuswami Chetty & Sons. No. of spindles: 10,304. Cotton yarns produced: 80s.

(The) Somasundaram Mills, Ltd., Coimbatore. Phone No. 69. Managing Agent: P. S. S. Somasundaram Chettiar. No. of spindles: 24,140. No. of looms: 388.

(The) Sri Ramakrishna Mills, Ltd., Ganapathy, Coimbatore. Phone No. 711. Grams: "Spider." Mg. agents: S. N. Rangasamy Naidu Sons. No. of spindles: 6,160.

(The) Sri Balasubramania Mills, Ltd., Singanallur, Coimbatore. Phone No. 176. Grams: "Subramania." Mg. agents: K. Krishnasamy Naidu & Brother. No. of spindles: 17,696 and 352 Dblg. Counts of yarn produced from 32s to 100s. Staple fibre yarn 2/60s.

(The) Sri Kannabiran Mills, Ltd., Sowripalayam, Coimbatore. Phone No. 462. Grams: "Jaimill." Post Box No. 133. Mg. agents: K. Venkataswamy Naidu & Co., No. of spindles: 12,772. (Machine of Platt Bros., - brand new). Counts of yarn produced: from 20s to 40s.

(The) Sri Karthikeya Spinning & Weaving Mills, Ltd., Singanallur, Coimbatore. Phone No. 616. Props: G. Ramasamy Naidu & Bros. No. of spindles: 11,632.

(The) Sri Palamalai Ranganather Mills, Ltd., Periyanaickenpalayam, Coimbatore. Phone No. 673. Grams: "Palamalai." Mg. agents: S. K. Rangaswamy Naidu & Co., No. of spindles: 8,500.

(The) Sri Rangavilas Ginning, Spinning & Weaving Mills, Ltd., Peelamedu, Coimbatore. Phone No. 17. Mg. agents: P. S. G. & Sons. No. of spindles: 30,000. No. of looms: 80. Yarn produced from counts 2s to 80s. Cloth produced: Gada & Dhoties.

(The) Sri Sarada Mills, Ltd., Loganathapuram, Podanur, Coimbatore. Phone No. 105. No. of spindles: 20,796. No. of looms: 200.

(The) Vasanta Mills, Ltd., Singanallur, Coimbatore. Mg. agents: R. K. Shanmukham Chetty & Bros. Phone No. 25. Grams: "Vasanta." No. of Spindles: 33,704. No. of looms: 270. Yarn from counts 20s to 80s (single & double cheeses and cones, bleached and grey) Mulls and shirtings, long cloths and Chadars, Dhoties, Towels and Banians.

(The) Varadaraja Textiles, Ltd., Peelamedu, Coimbatore. Phone No. 427. Mg. agents: G. V. Doraiswamy Naidu. No. of spindles: 4,000. Counts of yarn produced: 40s and 60s.

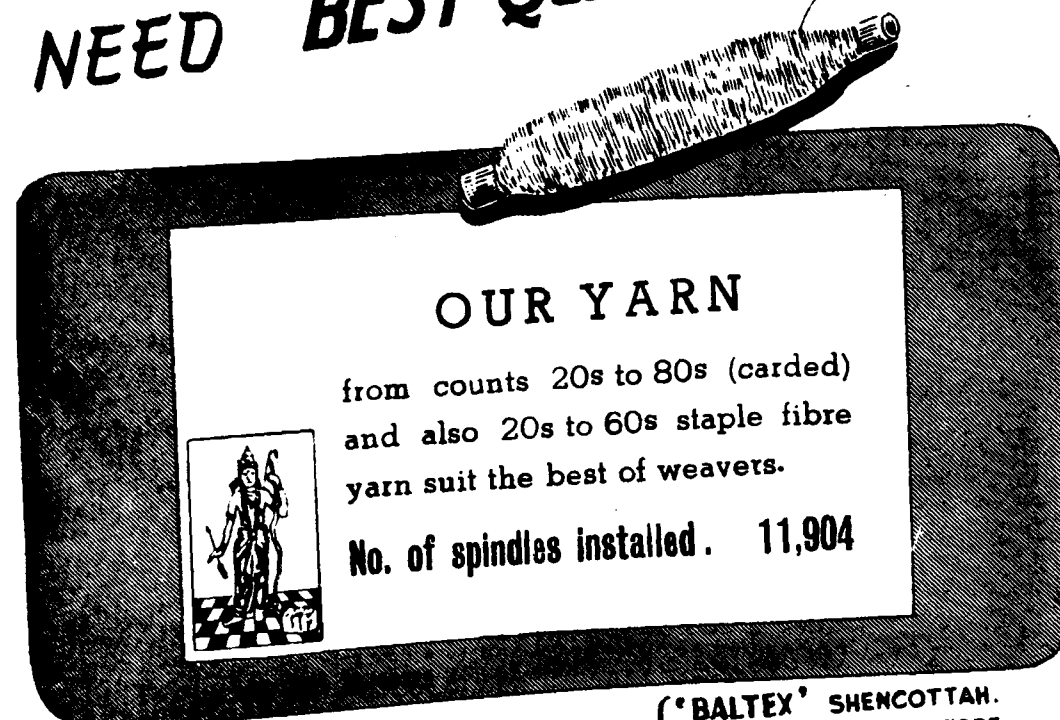
(The) Vijayalakshmi Mills, Ltd., Kuniamuthur, Coimbatore. Phone No. 149. Post Box No. 11. Mg. agents: Gupta & Co. No. of spindles: 16,312.

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There is enough evidence from ancient Tamil classics to convince us of the export of coloured cloth of handspun yarn to far off countries like Rome in remote years. This pre-eminence had been maintained ever since and the industry had continued on secure foundations to this day. The handloom industry has contributed not a little to the supremacy of Coimbatore.

Handloom cloth of the type and design demanded by the people in Burma, Malaya, Indonesia are manufactured in Saidapet, Melapalayam, Bhuvanagiri, Cuddalore and Tirupapuliyur. Further-more, fanciful handkerchieves are produced at Madras specially for export to South Africa. Bhavani has been producing carpets for export to almost all countries of the world. Kancheepuram and Kollegal have been famous for silks and Kashmir for woollen goods. Other varieties are produced in consonance with the culture and taste of diverse classes of people in India. The varieties of thavani cloth produced on thousands of looms in the historic city of Madura are largely intended for those in Madya Pradesh and United Provinces. Similarly the varieties produced at Coimbatore have been catering to diverse tastes.

There are about 3,700 looms in Coimbatore and about 3,000 looms in the surrounding villages. Goods produced in these villages pass through Coimbatore for sale. Most of them are engaged in producing sarees on 100 counts woven with lace borders and are marketed in Calcutta, Hyderabad, Malabar, Andhra, Bangalore, Poona and Ceylon. The designs undergo changes and improvement from time to time to meet the variations in taste and fashion and they are widely appreciated. It must, therefore, be evident that the weavers of Coimbatore are not crude craftsmen. In fact they are artists always keen on novelty and technical perfection, capable of adopting themselves to the needs of the times. Turbans, pettas of Kollegal silk are also manufactured on a small scale for sale during wedding occasions in the north.

Till about the beginning of the present century the saree producers of Coimbatore were accorded rousing reception in the North and the reasons are not far to seek. Sarees of such fine texture and quality were not produced elsewhere and weaving mills had not then developed themselves to compete with the hand loom weavers.

With the mass production of the voiles and sarees of fine counts with printed borders by weaving mills, the industry which was prosperous as noticed above has now received a set back. Unable therefore to resist the flood of cheap mill sarees, the weavers had to take recourse to use of inferior dyes and laces to bring down prices.

To maintain the popularity of hand-loom and to prevent a further decline of the trade, several weavers soon organised themselves into co-operative sale societies to market their output. The varieties sold by societies continue to be guaranteed in colour and quality. The Government also have evolved several measures for their rehabilitation and placed some restrictions on mill industry to afford relief to the hand-loom industry. An all India Hand-Loom Board was constituted and a cess has been imposed on mill cloth for collection of funds to help the handlooms, and to offer rebate on purchase of these goods. Proposals to restrict the production of coloured sarees and bordered dhoties by textile mills and to provide cheap credit facilities to needy weavers are under considerations of the Government for stabilising the hand-loom industry.

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Sri. D. Balasundaram is the managing director.

3. **Dhandayuthapani Foundry Ltd., Pappanaickenpalayam.** Phone No. 219.
Grams: "Motorpump" Founded in 1924 by late Sri S. Narayanaswamy Naidu. The production of Centrifugal pumps was begun on a mass scale since 1936 - belt driven and direct coupled models. Began the production of oil engines towards the end of 1951. Managed by M's S. N. Balakrishnan & N. Doraisamy.

4. **Subbiah Foundry, Pappanaickenpalayam.** Phone No. 535.
Grams: "Foundry." Founded in 1944. Manufacturers of S. F. Centrifugal pumps and mono-block unit sets. Managed by: R. Venkatesalu. Engineer: S. Ramakrishnan.

5. **Vijaya Foundry, Pappanaickenpalayam** Phone No. 382.
Grams: "Vijaya pump" Manufacturers of Vijaya Centrifugal pumps - belt driven and coupled with motor models. Suppliers of "Vijaya" Printing Machine. (Cylinder type.)

6. **Eastern Electrical Co., Ltd., Singanallur, Coimbatore.** Phone No. 686.
Started in 1947. Manufacturers of: Elec. motors, pumps, agricultural implements, Sugarcane crushers, Textile spares. Managing agents: Govindarajulu & Co.

7. **Radha Foundry, (Opposite Red Fields P. O.) Trichy Road, Coimbatore.** Phone No. 351.
Grams: "Driller." Manufacturers of "Radha Boring Machines." and also hirers of boring sets. Managed by: S. Govindasamy Naidu.

8. **Ramu Foundry, Pappanaickenpalayam.** Grams: "Impeller." Phone: 246A
Started in 1950. Manufacturers of: R. M. F. Centrifugal pumps. Repairers of all kinds of machinery. Managed by: S. Ramaswamy Naidu.

9. **Sri Ram Industrials, Thudiyalur, Coimbatore.** Manufacturers of centrifugal pumps. "Sri" Pistons for Ford, Cheverlet, Dodge, Studebaker, Bed ford trucks, Managed by: R. Ramasamy.

10. **Farm Equipments, Ltd., Ganapathy, Coimbatore.** Phone No. 624.
Grams: "Agritools." Started in 1946. Manufacturers of F. E. C. Threshing Machines, Boring machines, Centrifugal pumps, and Agricultural implements. Managed by: D. Varadarajan B. Sc.

11. **Kamala Industries, Kuniamuthur, Coimbatore.** Manufacturers of boring machines, sugar cane crushers, and pumpsets. Repairers of oil engines. Props:- K. V. Raju Naidu & Sons.

12. **Jaya & Co., Trichy Road, Coimbatore.** Manufacturers of pump sets, Calyx Power drills and boiler engineers. Manager: Kamath, J. R., Chief engineer: K. J. Kamath.

13. **The General Engineering Co., Ranganathapuram, Coimbatore.** Manufacturers of "GE" centrifugal pumps.

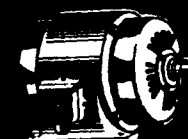
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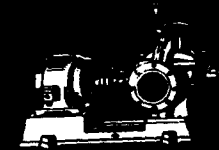
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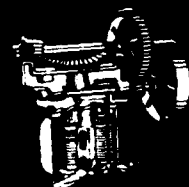
LATHE



A.C. MOTOR



B.S. TYPE PUMPING SET



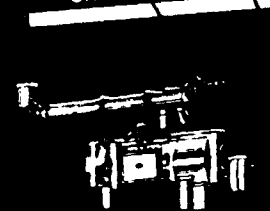
CANE MILL



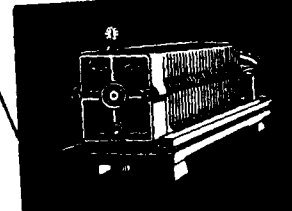
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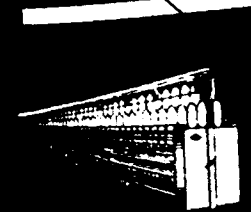
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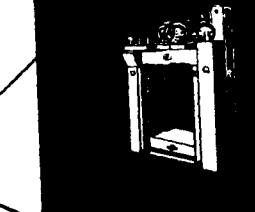
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SPINNING FRAME



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Ring Oiling Bearings
Lathe Chucks
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Concrete Mixers
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Centrifuges
Edge Grinding Mills
Sheet Bending Machines
Corrugated Sheet Bending Machines etc.

BUTTON INDUSTRY:

The tariff protection which the industry enjoyed since 1949 has been mainly responsible for its rapid growth. In 1950 factories manufacturing buttons from nuts were mostly located in Amritsar and Coimbatore and a few factories have sprung up in Calcutta and other places since then. There are now about 20 nuts and plastic button manufacturers in India and the country is completely self sufficient in supplies of buttons. There are five button factories in Coimbatore of which three are working in full swing. More than a million buttons are now manufactured every-day at this place and marketed throughout India.

Button industry, particularly plastic button industry has a great future and apart from the internal markets a large export trade can be developed.

It is however to be noted that the plastic industry is entirely dependant on foreign supplies for raw materials and it is necessary that the Government and private interests concentrate as soon as possible on the production of raw materials in India. Some progressive manufacturers have already introduced the production of phenol Formildehyd moulding powder which is one of the most important raw materials. The polystyrene and Urea Formildehyd which are the other more important plastic material mostly used by moulders have not yet been produced in this country. There are however indications that, not in the distant future, all these important material will be manufactured in India and it can be predicted with certainty that the plastic industry will then play an important part in our daily life as is already the case in more advanced countries in the world.

Jaga Button Industries, Ltd., Crosscut Road, Coimbatore. Phone No. 232. Grams: "Ivrynuts." Managed by S. Kondaswamy Naidu. This progressive institution commenced functioning in the year 1949. About 150 persons are employed in the daily working. Nut and plastic buttons for coat, pant, shirt, bush coat, overcoats etc., are manufactured. Latest machinery have been erected for large scale production.

Praga Industries Limited, Krishnarajapuram, Coimbatore. Phone No. 561. Started in 1945. Managing Director: Joseph Nejedly Esq. The company started with the production of cocconut shell button exclusively for defence purposes. By 1946 it was re-organised to produce vegetable ivory buttons for the needs of the general masses. In subsequent years the machinery has been replaced to a greater part by modern automatic machines. Production of ivory nut buttons has risen three fold since 1946 and the present capacity is half a million buttons a day. The company is equipped with a newly installed plastic button manufacturing plant.

Vijaya Industries, Peelamedu, Coimbatore. Grams: "Durable." Managed by: N. Doraiswamy. The concern was started in 1951 & aims at a high standard of perfection. Only nut buttons are now manufactured.

JEWELLERY MANUFACTURE:

Jewellery manufactured at Coimbatore are now supplied throughout India. There are 3 gold refining centres, about 70 jewellery shops and about 10 manufacturing jewellers and more than 1000 goldsmiths at this place. Some of the goldsmiths are employed in shops while others have their own workshops manufacturing articles on piece basis. Almost all the south Indian designs are produced here of which this place is specially noted for skilled work-man-ship of the following items - Kasumalai, Mango malai and cutting design necklaces.

Besides these there is one silver manufacturing workshop. Personal photo enamel miniature stones are also manufactured.

Classified list of Traders in Coimbatore.

EDITOR'S NOTE:-

Classification of goods is given below for easy reference. During compilation it is found that electrical goods, Mill Stores & Machinery are generally handled together. For convenience, merchants under this class have been grouped together under the heading "Electrical Goods, Mill Stores & Machinery Dealers." Suggestions for improvement in classification may be sent to the publishers for consideration at the time of the next Edition.

A

Aerated Water Manufacturers.
Agricultural Implements manufacturers.
Air Conditioning Equipments.
Aluminium Ware.
Appalam.
Arecanut Dealers.

Arms & Ammunitions.
Artists (Slides & Boards).
Asbestos.
Astrologers.
Auctioners.
Automobiles (Sales & Service).

B

Bakers & Confectioners.
Bangles.
Banks.
Bankers.
Beedi Leaves & Tobacco merchants.
Beedi Manufacturers.
Betelnut Powder Manufacturers.
Block & Rubber Stamp Makers.

Book Binding Works.
Book-sellers, Publishers & Stationers.
Boring Machine Manufacturers.
Brokers-Stock & Share.
Builders, Engineers & Contractors.
Building Surveyors.
Butter & Ghee Merchants.
Button factories.

C

Camphor Tableting Works.
Cap Mart.
Carbon - brush supplier.
Castor Oil Manufacturers.
Cement dealers.
Cement Manufacturers.
Cementware Manufacturers.
Centrifugal Pumps Manufacturers.
Chemists & Druggists.
Cinema Theatres.
Cine Studios.
Chit Agents.

Cloth Manufacturers.
Cloth Merchants.
Coal & Coke Suppliers.
Coffee and Tea (Dealers & Depots.)
Coir Ropes.
Cone case manufacturer.
Cotton Merchants.
Cotton Mills.
Cotton-seed & Oil Cake.
Cycle dealers.
Cycle repairers & hirers.

D

Dry Cleaners.
Dyers.
Dyestuff dealers.

E

Electrical Goods, Mills Stores & Machinery dealers.
Engineering Works.
Envelope Manufacturers.

F

Fertilisers.
Film Distributors & Producers.
Flooring Tiles Manufacturers.
Flower Merchants.

Foot-wear.
Fruit Merchants.
Furniture Manufacturers.

G

Ginning & Oil Mills.
Glass & Picture merchants.
Grains merchants.

Grocery.
Gunny & Jute merchants.

H

Hair Dressing saloons.
Hair Oil Manufacturers.
Hardware & Paint merchants.

Hosiery.
Hotels & Restaurants.

I

Ice & Ice-cream manufacturers.
Industrial Oils.

Ink Manufacturers.
Insurance Companies.

J

Jaggery Merchants.
Jari, Silk & Gold thread dealers.
Jewellers.

K

Korai mat merchants.

L

Laundries.
Leather merchants.

Letter Manufacturers.
Lorry Transport Agents.

M

Maligai & Provision stores.
Match depots.
Megaphone Loudspeaker service.

Metals & Alloys.
Milk & Dairy farms.
Musical instruments (Sales & Service).

N

Newspaper offices.

O

Oil Engine manufacturers.
Oil merchants (Vanaspathi & refined oil included)
Opticians.

P

Palmists.
Paper & Board merchants.
Pencil Factory.
Photo studios.

Pickles Manufacturers.
Plumbers.
Printing Press.

R

Radio sales & service.
Rice & Flour Mills.

Rice Merchants.
Rubber goods manufacturer.

S

Silk Twisting Factory.
Soaps (Washing).
Sports goods.
Stamp Vendors.

Steel trunk works.
Sugar.
Sugar-candy works.

T

Tailors & Outfitters.
Tanners.
Textile Machinery Manufacturers.
Tiles merchants.
Timber merchants.

Tin works.
Tobacco merchants.
Trade mark agent.
Typewriters (Sales & Service).
Tyre retreading Works.

V

Vessels Merchants.

W

Watch & Clock dealers.
Watch repairers.
Weighing, Counting & Testing machines.

Y

Yarn merchants.



Sri. Karana Euliah Chetty



Sri. G. V. Doraiswamy



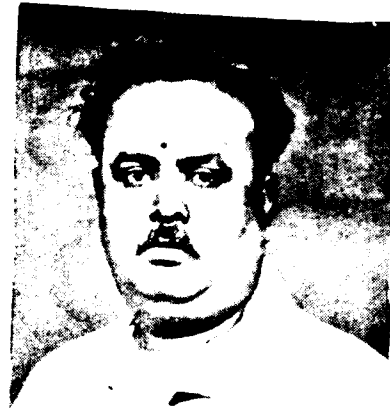
Sri. K. S. Narayana Chetty



Sri. K. S. Narayana Bhat



Sri K. R. Radhakrishnan



H. T. S. K. Gowder



Janab Haji Ahmad Akbar



H. T. S. K. Gowder

Aerated Water Manufacturers.

Asoka Soda Factory, Big Bazaar Street.
City Soda Factory, Raja Street.
Leader & Co., Nawab Hakeem Road.
Mani & Co., Big Bazaar Street.
Rippan, B., Oppanakara Street.
Sait D. T., Nawab Hakeem Road.
Union Soda Factory, Rangai Gowder [Street].
Venkatas Soda Factory, Rangai Gowder [Street].
Vincent & Co., Trichy Road.

Agricultural implements manufacturers.

Eastern Electrical Co., Ltd., Phone: 686.
Grams: "Eastelco," Coimbatore, Singanallur P. O.
Farm Equipments Ltd., Phone: 624.
Grams: "Agritools," Ganapathy Post.
P. S. G. Industrial Institute, Phone: 58.
Grams: "Charity," Coimbatore, Peelamedu, P. O.

Air Conditioning Equipments.

Garlick & Co., Phone: 415.
Grams: "Garlick," Cox Street.
Madras services, Avanashi Road.
New India Air Freezer Corporation, Oppanakara Street.
Parry & Co., Ltd., Phone: 34, Fraser [Square].
Refrigeration Engineering Works, Nawab Hakim Road.
Volkart Bros., Phone: 133 A;
Grams: "Volkart," Race Course Road.

Aluminium-ware

Kaleeswarar Stores, Rangai Gowder [Street].
Kanthaswamy & Co., Rangai Gowder [Street].
Moorthy Store, Rangai Gowder Street.

Appalam.

Devi Appalam Depot, Raja Street.
Ammami Appalam Depot, Raja Street.

Asbestos Dealers.

Ayyanna Gowder, C. A., Ismail Rowther [Street].
Balasubramania Chetty, S. B. G., Rangai Gowder Street.
Jayagopala Chetty, K. K., Rangai Gowder [Street].
Kempai Gowder, K., Rangai Gowder [Street].
Krishnamoorthi Chetty, K. S., K. K. Block, Rangai Gowder Street.
Subramanya Chetty, M., Rangai Gowder [Street].
Unni Moothar, R., Rangai Gowder Street.

Arms and Ammunitions.

Azeemulla Sahib, L. M., Big Bazaar Street.
Modern Gunsmiths, Jail Road.
St. Josephs, Armery, Gandhipuram.

Artists (Slides & Boards).

Ajanta Publicity, Rangai Gowder Street.
Asoga Painters, Edayar Street.
Chendi Arts, Oppanakara Street.
Gururaj Industries, Raja Street.
Kalaikoodam, Raja Street.
Kannan, A., Lingappa Chetty Street.
K. P. Works, Rangai Gowder Street.
Maniam Arts, Big Bazaar Street.
S. P. Works, Variety Hall Road.
Sundaram, M., Thyagaraya Street.
Uma & Co., Raja Street.

Asbestos.

Ashestos Cement Ltd.,
Grams: "Bigsix," Podanur.

Astrologers.

Deivagna Ratnam K. P. Panikker, Raja [Street].
Deivajna Bhooshanam K. G. Panikker, Jail Road.
Krishnamurthi, A., Union High School Road.
Kurup, N. K., Gandhipuram.
Swaminatha Panikker, K. V., Raja Street.

AUTO MOTORS,

Automobile Engineering Works,

Trichy Road,

Coimbatore.

Auctioneers.Coimbatore Auctioneers. Old Post Office
[Road.]**Automobiles. (Sales & Service.)**

Abdulah Khan, Mettupalayam Road.
A. C. B. Automobile, Mettupalayam Road.
Alweyns Motor Works, Trichy Road.
Antony's Automobiles, Trichy Road.
Asoka Auto Service, Krishnaswamy
[Mudaliar Road.]

Associated Automobiles, Phone: 441;
Avanashi Road.

Auto-Motors, Trichy Road.

Balam Naidu, E., Mill Road.

Blumont Auto Service, Phone: 565;
Mettupalayam Road.

Central Autoparts & Co., (H. O. Madras),
Avanashi Road.

City Transport Ltd., Avanashi Road.

Coimbatore Automobiles, Motor & Motor
Cycle Dealers, Avanashi Road.

Coimbatore Motorcycle works, Nawab
[Hakeem Road.]

Dada Khan Sahib, Motor Spare Parts
Dealer, Mill Road.

Francis Motor Works, Phone: 754;
Trichy Road.

Gajraj & Co., Phone: 491; Jail Road.

George Oakes Ltd., Phone: 474; Avanashi
[Road]

General Auto Service, Trichy Road.

Gibson's Auto Service, Mettupalayam
[Road.]

Gounder & Co., Jail Road.

Industrial Automobiles, Mettupalayam
[Road.]

Katteri Automobiles, Phone: 87; Avanashi
[Road]

Krishna Motor Works, Phone: 507;
Avanashi Road.

Malabar Modern Automobiles, Avanashi
[Road.]

Mani Motor Cycle Works, Trichy Road.

Marikar (Motors) Ltd., Phone: 485;
Avanashi Road.

Michael & Sons, E. G., Palamgrove Road.

Modern Motor Works, Fraser Square.

Motors & Services, Avanashi Road.

Mythili Motors, Phone: 799; Mettupalayam
[Road.]

Nataraja Automobiles, Avanashi Road.

National Motor Works, Trichy Road.

Pakshirajan Automobiles, Avanashi Road.

Paramount Automobiles, Crosscut Road.

Peoples Motors, Mettupalayam Road.

Pioneer Motors, Phone: 716; Old Post
[Office Road.]

Pillay & Co., Avanashi Road.

Premier Agencies, Phone: 626;
Grams "Roocar," Trichy Road

Ramaswamy, A., Motor Driving &
Engineering Institute, Thadagam Road.

Shining Motors, Phone: 505; Cox Street.

Sri Ram Industrials, Automobile spare
parts manufacturers, Tudiyalur.

South India Corporation (Madras) Ltd.,
Phone: 175; Jail Road.

Southern Motors, Phone: 509; Trichy Road.

Sri Ram Engineering Works, Crosscut Road.

St. Antony's Motor Cycle Works, Trichy
[Road]

Standard Automobiles, Crosscut Road.

Stanes Motor Works (South India) Ltd.,
Phone: 26; Trichy Road.

Sundaram & Co., S. M., Avanashi Road.

United Motors Ltd., Avanashi Road.

Bakers and Confectioners.

Ambrosia Biscuit Co., Trichy Road.

Ayyar & Co., Raja Street.

Babu Confectionery Works. (H.O.) Madras,
Vysial Street.

Bharath Bakery, Rangai Gowder Street.

Crown Bakery, Oppanakara Street

Dorairaj Bakery, Crosscut Road

Indra Bakery, Nawab Hakeem Road.

J. M. & Sons, Avanashi Road.

Jupiter Confectionery Works. (Sales
Depot), Rangai Gowder Street.

Krishna Bakery, Big Bazaar Street.

Leader Confectionery, Raja Street.

Lotus Biscuit Factory, Big Bazaar Street.

Modern Bakery, Mettupalayam Road,
North Coimbatore.

Modern English Bakery, Big Bazaar Street

Mohan Biscuit Stall, Crosscut Road.

Murugan Bakery, Thadagam Road.

New city Bakery & Lodge, Big Bazaar
[Street.]

Nilgiri Crown Bakery, Oppanakara Street.

Perfection Bakery, Kerala Club Road.

Rangaswamy Naidu, C. A., Big Bazaar
[Street.]

Regal Bakery, Mettupalayam Road

S. & R. Bakery, Oppanakara Street.

Shanmugam Bakery, Crosscut Road.

Star Bakery, Jail Road.

Sugantha Bakery, Variety Hall Road

Sundram Biscuit Factory, Sukrawarpet

Swamy & Co., N. P., Raja Street

Vanaja Biscuit Stall, Big Bazaar Street.

Venkata Raju Bakery, Mettupalayam Road,
North Coimbatore.

Bangles.

Asoka Stores, Vysial Street

Chellam Stores, Edayar Street.

Chandran Store, Raja Street.

Sri Devi Stores, Raja Street

Sri Venkataswara Mart, Raja Street.
Shivaji Stores, Thomas Street.

Banks.

Adhelakshmi Bank Ltd., Raja Street

Annupparpalayam Bank Ltd., Jail Road.

Arian Bank, Rangai Gowder Street.

Bank of Baroda Ltd., Phone: 280;
Big Bazaar Street.

Bank of Bikaner Ltd., Phone: 81;
Oppanakara Street.

Bank of India Ltd., Phone: 292; Head Post
[Office Road.]

Bank of Jaipur Ltd., Phone: 255;
Oppanakara Street.

Bank of Madura Ltd., Phone: 311;
Oppanakara Street.

Bank of Mysore Ltd., Phone: 223;
Oppanakara Street.

Canara Bank Ltd., Phone: 275; Edayar
[Street.]

Canara Banking Corporation Ltd.,
Phone: 289; Oppanakara Street.

Canara Industrial & Banking Syndicate Ltd.,
Phone: 137; Oppanakara Street.

Central Bank of India Ltd., Phone: 159;
Variety Hall Road.

Chaldean Syrian Bank, Phone: 301;
Raja Street.

City Co-operative Bank Ltd., Phone: 787,
Gopalapuram.

Coimbatore Bank Ltd., Raja Street.

Coimbatore Town Bank Ltd., Rangai
[Gowder Street.]

Coimbatore Baghyalakshmi Bank Ltd.,
Oppanakara Street.

Coimbatore Commerce Bank, Phone: 530;
Union High School Road.

Coimbatore District Co-operative Central
Bank Ltd., Phone: 21; Imperial Bank Road.

Coimbatore Co-operative House Mortgage
Bank Ltd., Jail Road.

SRI SIVANANDA METAL WORKS.

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cutting machine knives, coffee roaster etc etc.

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Mill Road, Coimbatore.

Coimbatore Co-operative Stores & Bank Ltd., Phone: 332; Sullivan Street.
 Coimbatore Ganeshar Bank Ltd., Jail Road.
 Coimbatore Hindu Kripakara Nidhi Ltd., Oppanakara Street.
 Coimbatore Janopekara Bank Ltd., Vysial Street.
 Coimbatore National Bank Ltd., Phone: 756; Variety Hall Road.
 Coimbatore Standard Bank Ltd., Phone: 733; R. S. Puram.
 Coimbatore Varthaka Virdhi Bank Ltd., Rangai Gowder Street.
 Coimbatore Vasunthara Bank Ltd., Raja Street.
 Dravya Sahaya Bank Ltd., Oppanakara Street.
 Imperial Bank, Phone: 1; Imperial Bank Road.
 Indian Bank Ltd., Phone: 37; Variety Hall Road.
 Indian Overseas Bank Ltd., Phone: 239; Oppanakara Street.
 Indo Commercial Bank Ltd., Oppanakara Street.
 Indo Mercantile Bank Ltd., Edayar Street.
 Janasahaya Bank Ltd., Nawab Hakeem Road.
 Kamalalaya Bank, Raja Street.
 Kannikaparameswari Varthaga Sangam Ltd., Rangai Gowder Street.
 Karpaga Nidhi Ltd., Devangapet.
 Karur Vysia Bank Ltd., Oppanakara Street.
 Madras City Bank Ltd., Oppanakara Street.
 Mannar Bank Ltd., Thomas Street.
 Melarcode Bank Ltd., Variety Hall Road.
 Modern Bank Ltd., Oppanakara Street.
 Nedungadi Bank Ltd., Oppanakara Street.
 New Indian Bank Ltd., Vysial Street.
 Peelamedu Co-operative Land Mortgage Bank Ltd., Avanashi Road.
 Punjab National Bank Ltd., Phone: 276; Oppanakara Street.

South Indian Bank Ltd., Phone: 279; Raja Street.
 Srinivasaperumal Bank Ltd., Phone: 573; Crosscut Road.
 Thomcos Bank Ltd., Phone 277; Raja Street.
 Travancore Bank Ltd., Phone: 319; Oppanakara Street.
 Travancore Forward Bank Ltd., Phone: 287; Oppanakara Street.
 United Commercial Bank Ltd., Phone: 128; Oppanakara Street.

Bankers.

Arumugam Chettiar, C. S., Big Bazaar Street.
 Bulchand Sri Kishendas, (Seth), Phone: 553/A; Oppanakara Street.
 Chinnayya Chettiar, K. M. S. S., Union High School Road.
 Dhanumal Parasuram, (Seth), Subbiah Mudaliar Street.
 Harichand Amarlal, (Seth), Oppanakara Street.
 Hiranand Gopaldas, (Seth), Raja Street.
 Indira & Co., Big Bazaar Street.
 Kannappa Chettiar, P. L., Phone: 398; Oppanakara Street.
 Kanniasingh Harisingh, (Seth), Phone: 715; Vysial Street.
 Kodoosingh Balusingh, (Seth), Rangai Gowder Street.
 Lakshman Das Srichand, Phone: 496, Oppanakara Street.
 Manickam Chettiar, Variety Hall Road.
 Motilal Madhavadas Oppanakara Street.
 Murugappa & Sons, Phone: 763; Raja Street.
 Naraindas Dwarkadas, (Seth), Phone: 631; Rangai Gowder Street.
 Naraindas Giridaridas, (Seth), Rangai Gowder Street.
 Naraindas Jamnadas, (Seth), Oppanakara Street.



Sri. P. K. Palaniappa Goundar



Sri. R. Gopalakrishna Aiyar,



Sri. V. N. Ramaswami



Sri. B. R. Krishnamoorthy

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Sri. N. Giridhari Prasad



Sri. P. V. K. Shastry



Dr. P. R. Subbian



Sri. V. Arora

THE COIMBATORE GUIDE & DIRECTORY

Radhakrishndas Ramchand, (Seth),
Phone: 721; Oppanakara Street.
Ramchand Manoharalal, (Seth), Edayar
[Street].
Settumal Muralidhar, (Seth), Rangai
[Gowder Street].
Sivaswamy Chettiar, PL. S. RM.,
PL. S. RM. Bank, Raja Street.
Srivallabha Hanumantharam Poonawala,
Oppanakara Street.
Sunderdas Hurbhagwandas, (Seth),
Phone: 583; Syrian Church Road.
Tarachand Dwarakadas, (Seth), Rangai
[Gowder Street].
Velaswamy, R. K., Rangai Gowder
[Street].

Beedi Leaves & Tobacco Merchants.

Ghouse, S. M., Nawab Hakeem Road.
Joshi, F. R., Oppanakara Street.
Keshavalal Jethalal Sha, Oppanakara
[Street].
Lallubhai Jeejeebhai Patel & Co.,
Phone: 668, Subbiah Mudaliar Street.
Palaniappa Mudaliar, P., Oppanakara
[Street].
Patel & Co., I. B., Oppanakara Street.
Rajappa & Sons, K. V., Raja Street.

Beedi Manufacturers.

Adu Mark (Sheep Brand) Beedi Co.,
Raja Street.
Bharathakodi Beedi Factory, Rangai
[Gowder Street].
Borish Gowder, C. S., Uppukinar lane.
C. M. S. Beedi Factory, Variety Hall
[Road].
C. R. G. Beedi Factory, Nawab Hakeem
[Road].
Double Key Beedi Co., Nawab Hakeem
[Road].

Hand Umbrella Mark Beedi Factory,
Union High School Road.
Kairali Beedy Co., Rangai Gowder
[Street].
Kodi Majeeth Beedi Factory, Nanjunda-
[puram].
Majeed Beedi Co., Oppanakara Street.
Mallicheri Beedi depot, Kattur.
Mani Mark Majeed Beedi Co.,
Nawab Hakeem Road.
R. M. S. Beedi Co., Variety Hall Road.
Star Mark Gowder Beedi Factory,
Nawab Hakeem Road.

Betelnut Powder Manufacturers.

Arogya Betelnut Co., Vysial Street.
Asoka Factory, Phone: 258, Jail Road.
Bhupal Betelnut Co., Jail Road.
Jothi Scented nut & Soap Co.,
Big Bazaar Street.

Block and Rubber Stamp Makers:

Amboji & Co., Edayar Street.
Indra Process Studio, Halftone & Line
Block-makers, Oppanakara Street.
Nathan & Co., M. S., Big Bazaar Street.
Samy & Brother, C. A., Raja Street.
Samy & Co., M. P., Dhandapani Press,
Raja Street.
Siva & Co., Raja Street.

Book Binding Works.

Asoka Book Binding Works, Thomas
[Street].
Jaffer, K. M., Nawab Hakeem Road.
Manickam Book Binding Works, Edayar
[Street].
Pouluse & Son., K. V., Raja Street.
Sri Samundeeswari Binding Works,
Raja Street.

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Jail Road, Crosscut Road & Variety Hall Road,
COIMBATORE.

Book Sellers, Publishers & Stationers.

Balu Book Stall, Crosscut Road,
[Gandhipuram.

Bettai Gowder K. O., Phone: 558;
Raja Street.

Chelliah Stores, Sukrawarpet & Cross-
[cut Road.

Christian Book Shop, Avanashi Road.

Coimbatore Sakthi Kariyalayam,
Variety Hall Road.

Dinamani Stores, Old Post Office Road.

Egyptian Stationery, Raja Street.

Hindustan Traders, Raja Street.

Karuppanna Gowder, S., Phone: 534,
Raja Street.

Kavignar Padippakam, Raja Street.

Manicka Vilas, Raja Street.

Nanjappa & Co., Raja Street.

Natarajan & Son, C. R., Big Bazaar
[Street.

Popular Hindusthan Publications,
Old Post Office Road.

Poulouse & Co., Raja Street.

Ramu General Stores, Rajaji Road,
[Ramnagar.

Reliance Circulating Library, Variety
[Hall Road.

Tamil Nadu Book Sellers, Raja Street.

Vasantham Stores, Crosscut Road.

Boring Machine Manufacturers.

Farm Equipments Ltd., Phone: 624;
Grams: "Agritools," Ganapathi Post.

Jaya & Co., Trichy Road.

Kamala Industries, Kuniamuthur Post.

Radha Foundry, Phone: 351;
Grams: "Driller," Trichy Road.

Brokers-Stock & Shares.

Chellam & Co., Big Bazaar Street.

Coimbatore Brokers, Raja Street.

Goel Bros., & Co., Ltd., Raja Street.

Gowri & Co., Phone: 423, Oppanakara
[Street.

Kannappa Chettiar, P. L., Oppanakara
[Street.

Builders, Engineers & Contractors.

Gangadharan, G. S., B.E., A.M.I.E.,
Phone: 579; Oppanakara Street.

Gannon Dunkerly & Co., Ltd.,
Phone: 446; Crosscut Road.

Industrial Construction Co., Ltd.,
Phone: 448; Mettupalayam Road.

Johar & Sons, Phone: 85; Trichy Road.

Kanniah Prasad, B., Phone: 575;
Sama Rao Street.

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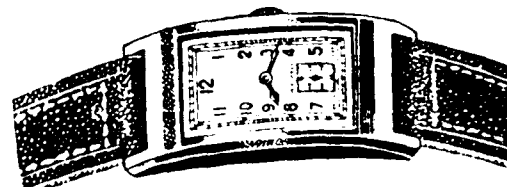
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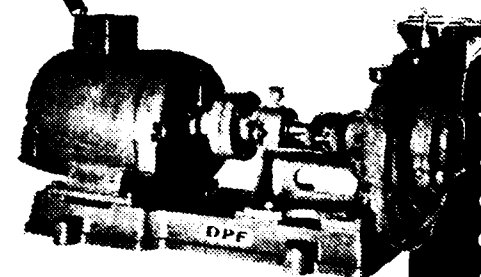
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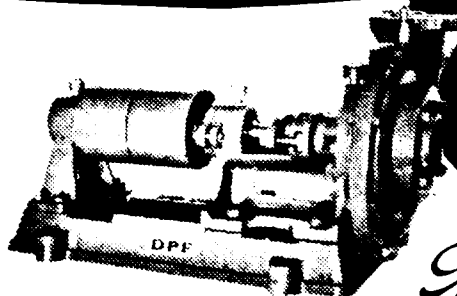
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 Vasanta Ready Made Stores, Oppanakara Street.
 Veeku Silk Co., Oppanakara Street.
 Veeri Chetty & Co., V. M. S., Rangai (Gowder Street).
 Velaswamy Chetty, K. N., Sukrawarpet.
 Velaswamy Chetty, M. K., Rangai (Gowder Street).
 Venkatadhri Chetty, S. V., Rangai (Gowder Street).
 Venkatarama Gowder & Sons, A., (Gowder Shop) Phone: 703; Rangai (Gowder Street).
 Venkataramana Stores, Rangai Gowder (Street).
 Venkatasubba Rao, A. V., Raja Street.
 Venkataswamy Chetty, L., Sukrawarpet.
 Venkataswamy Naidu, K. N., Big Bazaar (Street).
 Venkatesh Emporium, Big Bazaar Street.
 Venkatesh Vastralaya, Phone: 537; Oppanakara Street.
 Venkateswara Textiles, Raja Street.
 Vijaya Lakshmi Cloth Emporium, Yadavar Street.
 Vijayalakshmi Hall, Oppanakara Street.

Vinayaga Stores, Edayar Street.
 Viswanatha Iyer, C. S., Raja Street.

Coal & Coke Suppliers.

Khanderia Ltd, B., Trichy Trunk Road, (Ondiputhur).
 Parekh & Co., C. V., Fraser Square.

Coffee & Tea (Dealers & Depots.)

Achutha Coffee Manufacturing Co., Raja Street.
 Ambrosia Tea Emporium, Phone: 578; Trichy Road.
 Anandha Coffee Works, Rangai Gowder (Street).
 Bhavani Tea Products Ltd., Phone: 412; (R. S. Puram).
 Brooke Bond India Ltd., Phone: 53; Palmgrove Road.
 Coimbatore Coffee Trading Co., Phone: 428; Grams: "Nayak", (Edayar Street).
 Devi Tea Products, Phone: 550; Rangai [Gowder Street].
 Devarshola Tea Company, Race Course [Road].
 Dibru Darring Tea Company Ltd., [Palmgrove Road].
 Famous Coffee & Tea Works, Rangai [Gowder Street].
 Gita Coffee Works, Oppanakara Street.
 Indian Coffee Supply Co., Big Bazaar [Street].
 Indra Coffee Works, Union High School [Road].
 Iyer, Nadar & Co., Phone: 549; Variety Hall Road.
 Jains Coffee Works, Oppanakara Street.
 Kamala Coffee Works, Rangai Gowder [Street].
 Kannan Coffee Trading Co., Ltd., Rangai Gowder Street.
 Lakshmi Coffee Works, Raja Street.
 Lion Brand Coffee Co., Raja Street.
 Lipton Tea Ltd., Depot, Edayar Street.
 Madras Tea Estates, Race Course Road.
 Meera Coffee Works, Rangai Gowder [Street].

Mysore Lachia Setty & Sons Ltd.,
Girija Coffee Works, Raja Street, &
Rangai Gowder Street.

Nanjappa Gowder, R., Okkiliar Street.

Narasus Coffee Manufacturing Co.,
Rangai Gowder Street.

Narayan & Co., Raja Street.

Nathan Coffee Works, Variety Hall Road.

Neelamalai Coffee Estates, Gandhi-
[puram.

Oriental Coffee & Tea Supply Co.,
Variety Hall Road.

Panduranga Agencies, Crosscut Road.

Ponnuswamy Naidu, R., Edayar Street.

Provision Stores, Phone: 627, Raja
[Street.

Radha's Coffee Manufacturing Co.,
Rangai Gowder Street.

Ramaier, P. E., Phone: 628; Oppanakara
(Street.

Ramu's Coffee Works, Rangai Gowder
(Street.

Rangaswamy Naidu, R. N., Raja Street.

Ratna Coffee Works, R. S. Puram.

Saraswathi Coffee Trading Co., Rangai
(Gowder Street.

Sri Santha Coffee Depot, Rangai
(Gowder Street.

Sri Shanmugha Coffee Works, Crosscut
(Road.

Stanes Amalgamated Tea Estates, Race
(Course Road.

Star Coffee Works, Rangai Gowder
(Street.

Senmore Annamalai Estates, Race Course
(Road.

Tea Estates India Ltd., Phone: 5, Race
(Course Road.

Thioshola Tea Company, Race Course
(Road.

Thomco Tea Ltd., Phone: 326; Jail Road.

Union Coffee Supply Co., Coimbatore.

United Coffee Supply Co., Trichy Road.

United Nilgiris Tea Estates, Race Course
(Road.

Velmuruga Nadar, S., Okkiliar Street.

Vishnu Coffee Works, Rangai Gowder
[Street.

Coir Ropes.

Senniah Gowder, S., Big Bazaar Street.

Cone Case Manufacturers.

Jayabal & Co., Varadarajapuram,
Singanallur, P. O.

Cotton Merchants.

Ahmad Abdul Sakoor, Phone: 117; Raja
[Street.

Bachhraj Factories Ltd., Phone: 386;
Nawab Hakim Road.

Bell & Co., Phone: 339, Grey Town.

Chinnasamy Naidu, T. K., Avanashi
[Road.

Champaklal & Co., Phone: 670;
R. S. Puram.

Consolidated Cotton Corporation,
Phone: 580; Rangai Gowder Street.

Dhanji Dwarakdas & Bros., Phone: 477;
Rangai Gowder Street.

Ganesar Ginning Co., Ltd., Phone: 44;
Ganapathy.

Gurusamy Naidu & Son, A. G.,
Phone: 73; Avanashi Road.

Hanumanthappa & Sons, Phone: 41;
Grams: "Hanmantapa," R. S. Puram.

Indira & Co., Big Bazaar Street.

Jairam & Co., Phone: 120; Syrian
[Church Road.

Jeramdas Naumal, Phone: 710;
Subramanya Mudaliar Street.

Jothi & Co., Phone: 563; R. S. Puram.

Kandaswamy Gounder & Co., E. R.,
Phone: 546; Ponnurangam Road.

Kanji Walgi, Phone: 162; B. K. Chetty
[Street, Fort.

Kilachand Devchand & Co., Phone: 185;
Greytown.

Kotak & Co., Phone: 401;
Grams: "Kotakandco" R. S. Puram.

Krishna Ginning Factory, Phone: 193;
Pappanaickenpalayam.

Kurjee Dhanjee, Phone: 478; Syrian
[Church Road.

Mehta & Co., H. M., Phone: 591; Cox
[Street.

Murugappa & Sons, Raja Street.

Narayana Ginning Factory, Phone: 207;
Pappanaickenpalayam.

Narayanadas Gokuldas, Oppanakara
[Street.

Narsee Nagsee & Co., R. S. Puram.

Palaniappa Chettiar, K., Phone: 659;
Avanashi Road.

Pannalal Rajkumar & Co., R. S. Puram.

Patel Cotton Co., Ltd., Phone: 151;
Avanashi Road.

Rallis India (Ltd.), Phone: 12; Avanashi
[Road.

Savaladas Madhavadas, Phone: 592;
Oppanakara Street.

Setna, H. B., Phone: 194; Syrian Church
[Road.

Sri Balasubramania Ginning Factory,
Phone: 193/A; Puliakulam.

Sri Jagannatha Ginning & Oil Mills,
Phone: 205; Sidhapudur.

Srinivasan, M. R., Phone: 526; Jail Road.

Thulsidas Murarjee, Phone: 102,
Grams: "Thulsi" Vysial Street.

Valjee Kanjee & Co., Phone: 253;
Oppanakara Street.

Venkatesa Ginning & Oil Mills,
Phone: 585; Sidhapudur.

Volkart Bros., Phone: 133;
Grams: "Volkart" Race Course Road.

Vijayakumar Mercantile Corporation,
R. S. Puram.

Vyas & Co., Phone: 368; Jail Road.

Waterfield & Co., Phone: 660;
Edayar Street.

Yagappa Chettiar, M. Y., Phone: 623;
West Sambandam Road.

Cotton Mills.

Please refer pages 74 to 76 for infor-
mation about Cotton Mills.

Cotton Seed and Oil Cake.

Kandhan Corporation, Phone: 443;
Vysial Street.

Kamakshi Corporation, Thadagam Road.

Kanakasalam, V. K., Phone: 243;
Grams: "Cattlefood," Vysial Street.

Kumaraswamy Mudaliar & Sons, K.,
Oppanakara Street.

Murugesan, P., Rangai Gowder Street.

Nanjeppan, C. N., Muttupalayam Road.

Santhu Mohamed Rowther, Phone: 736;
Rangai Gowder Street.

Shunmugham, C., Avanashi Road.

Sri Jagannatha Ginning & Oil Mills,
Phone: 205; Sidhapudur.

Sri Venkatesa Ginning & Oil Mills,
Phone: 585; Sidhapudur.

Vellingiri Mudaliar, P., Sukrawarpet.

Cycle Dealers.

Asoka Cycle Mart, Variety Hall Road.

Babulal & Sons, Variety Hall Road.

Bharath Cycle Stores, Phone: 492;
Variety Hall Road.

Easwar Cycle Stores, Oppanakara
[Street.

Gopalakrishna Cycle Mart, Variety Hall
[Road.

Gowder Cycle Mart, Variety Hall Road.

Gujarath Cycle Trading Co.,
Oppanakara Street.

Jupiter Cycle Mart, Big Bazaar Street.

Lakkiah Cycle Mart, Variety Hall Road.

Lakshmi Cycle Co., Variety Hall Road.

Presidency Cycle Importing Co.,
Variety Hall Road.

Raja & Co., Phone: 138; Avanashi Road.

Ramu, V., Variety Hall Road.

Sakthivel Cycle Mart, Variety Hall Road.

Standard Cycle Importing Co., Variety
[Hall Road.

Universal Cycle Mart, Variety Hall
[Road.

Variety Cycle Stores, Oppanakara
[Street.

International Cycle Emporium, Variety
[Hall Road.

Cycle Repairers & Hirers.

Amirthalingam, C., Nawab Hakeem
[Road.

Andavar Sons, Variety Hall Road.

Ayyasamy, C. R., Crosscut Road.

Ayyasamy Naidu, Crosscut Road.

Baba Cycle & Gramophone
Circulating Co., K. S., Variety Hall
[Road.

Babu Cycle Works, Rangai Gowder
[Street.]

Bagyam Cycle Works, Sukrawarpet.

Balamurugan Cycle Works, Oppanakara
[Street.]

Bell Cycle Works, Sukrawarpet.

Bharathi Cycle Works, Rangai Gowder
[Street.]

Bhama Cycle Works, Nawab Hakeem
[Road.]

C. R. Cycle Works, Rajaji Street.

Chinnu Cycle Works, Raja Street.

Chitra Cycle Works, Edayar Street.

Devaraj Cycle Works, Sukrawarpet.

Dhadabai Cycle Works, Nawab Hakeem
[Road.]

Eswari Cycle Works, Oppanakara
[Street.]

Fatima Cycle Works, Oppanakara
[Street.]

Giri Cycle Works, N. V., Vysial Street.

Gouse Cycle Works, Mill Road.

Hindusthan Cycle Works, Nawab
[Hakeem Road.]

Jagadees Cycle Repairers,
Mettupalayam Road

Jothi Cycle Works, Rangai Gowder
[Street.]

Kandaswamy, P., Crosscut Road.

K. M. S. Cycle Works, Oppanakara
[Street.]

Kala Cycle Works, Rangai Gowder
[Street.]

Khader, D. A., Rangai Gowder Street.

Konnaya Chettiar, Oppanakara Street.

Krishna Cycle Works, Rangai Gowder
[Street.]

Kumar Cycle Works, Vysial Street.

Lakshmi Cycle Works, Big Bazaar
[Street.]

Minerva Cycle Works, Variety Hall
[Road.]

Moideen Cycle Works, Nawab Hakeem
[Road.]

Mubarak Cycle House, Variety Hall
[Road.]

Naidu Cycle Works, B. K., Vysial Street.

Nandi Cycle Works, Mettupalayam Road.

Nathan Cycle Works, A. S., Mettu-
[palayam Road.]

Nathan Cycle Works, Edayar Street.

National Cycle Works, Rangai Gowder
[Street.]

N. C. M. Cycle Works, South Ukkadam.

New Champion Cycle Works, Nawab
[Hakeem Road.]

Nirmala Cycle Works, Mettupalayam
[Road.]

Pachayappan, A. R., Rangai Gowder
[Street.]

Palaniswamy Cycle Works, C. A.,
Mettupalayam Road.

Peter Cycle Works, Edayar Street.

Prakash Cycle Works, Edayar Street.

Prema Cycle Works, Variety Hall Road.

Premier Cycle Works, Big Bazaar Street.

Raju Cycle Works, Big Bazaar Street.

Rama Cycle Works, Oppanakara Street.

Rangaraju Cycle Shop, Nawab Hakeem
[Road.]

R. M. Cycle Works, Crosscut Road.

Sami & Co., R., Avanashi Road.

Shanmugha Cycle Works, Edayar Street.

Shanmugha Cycle Works, Raja Street.

Shanmugha Cycle Works, Rangai
[Gowder Street.]

Sivasubramaniam Cycle Works, Raja
[Street.]

Star Cycle Works, Variety Hall Road.

Star Cycle Works, Crosscut Road.

St. Joseph's Cycle Works, Trichy Road.

Sulaimankhan Cycle Works, Nawab
[Hakeem Road.]

Subbaya Cycle Works, C. V., South
[Ukkadam.]

Sulochana Cycle Works, Mettupalayam
[Road.]

Sundaram Cycle Works, Oppanakara
[Street.]

Sundar Cycle Works, Avanashi Road

Swarna Cycle Works, Sukrawarpet.

Swamy Cycle Works, G. T., Mettu-
[palayam Road.]

Swamy, P. K., Variety Hall Road.

Usman Cycle Works, Nawab Hakeem
[Road.]

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Vasan Cycle Works, Variety Hall Road.

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Evergreen Electric Dry Cleaners,
Oppanakara Street.

Triplex, Variety Hall Road.

Dyers.

Acme Textile Dyeing & Printing
Industries, Mettupalayam Road.

Ananda Saya Sala, Edayar Street.

Balasubramaniam Dying & Trading
Corporation, Rangai Gowder Street.

Essorpe Saya Sala, Rangai Gowder
[Street.

Madurai Mahalakshmi Saya Sala, Rangai
[Gowder Street.

Malli Saya Salai, Rangai Gowder Street.

Nilamegam Saya Salai, Sukrawarpet.

Rainbow Dyeing & Bleaching Works,
Chinnappa Chetty Street.

Saraswathy Saya Sala, Rangai Gowder
[Street.

Dye-Stuff Dealers.

Acme Textile Distributors, Venkata-
swamy Road, R. S. Puram.

Doraiswamy, P. M., Rangai Gowder
[Street.

Pattabiraman, T. K. Rangai Gowder
[Street.

Srinivasa Charlu & Co., M., Rangai
[Gowder Street.

Subburaju, R., Sukrawarpet.

Vasan & Co., S., Rangai Gowder Street.

Electrical Goods, Mills Stores &
Machinery.

Altex Limited, Avanashi Road.

Argus Engineering Co., Ltd., Phone: 329;
Avanashi Road.

Associated Electrical Industries, (India),
Phone: 28; Race Course Road.

Batliboi & Co., Phone: 407;
Grams: "Batliboico," Variety Hall
[Road.

Bharath Trading Company, Avanashi
[Road.

Bipin Industries, Phone: 297, Crosscut
[Road.

Brady & Co., W. H., Phone: 483;
Grams: "Brad," Jail Road.

British Insulated Cables Cables Ltd.,
Phone: 581; Race Course Road.

Broadway Engineering & Transport Co.,
Phone: 719; Grams: "Bucket," Old
[Post Office Road.

Coimbatore Electric & Novelty Store,
Oppanakara Street.

Coimbatore Mill Stores & General
Supplies Co., Phone: 607; Avanashi
[Road.

Coimbatore Premier Corporation Ltd.,
Phone: 230; Grams: "Premierco,"
Avanashi Road.

Crompton Engineering Co., Ltd.,
Phone: 490; Grams: "Cromptonco,"
Arts College Road.

Dass & Co., Phone 260; Crosscut Road.
Diesel India, Grams: "Diesel," Avanashi
[Road.

Eastern Electrical Co., Ltd., (Sales
Office), Grams: "Eastelco," Police
[Head Quarters Office Road.

Electrical & General Supply Ltd.,
Phone: 520; Grams: "Egscsco,"
Avanashi Road.

Galiakotwala & Co., Ltd., Phone: 204;
Grey Town.

Gannon Dankerly & Co., Phone: 446;
Grams: "Vitobus," Crosscut Road.

Garlick & Co., Phone: 415,
Grams: "Garlick," Cox Street.

General Electric Co., of India Ltd.,
Phone: 8/A; Grams: "Geccoim,"
Avanashi Road.

Gordon Woodroffe & Co., (Madras) Ltd.,
Phone: 413; Grams: "Woodroffe,"
Fraser Square.

Hardware & Machinery Marketing (India)
Co., Police Headquarters Office Road.

Industrial Engineering Co., Phone: 395;
Fraser Square.

Industrial Engineering Stores,
Phone: 608; Avanashi Road.

International Industries & Agencies, Ltd.,
Phone: 510; Grams: "Ringrabeth,"
Avanashi Road.

Jayems Engineering Co., Phone: 569;
Grams: "Jayems," Oppanakara
[Street.]

Jwala Singh & Sons, Avanashi Road.

Kasturi Industries Ltd., Phone: 214;
Avanashi Road.

Keserishi Vallabhdas, Phone: 432;
R. S. Puram.

Krishnasamy Naidu & Bros., L. P.,
Phone: 209, Fraser Square.

Lakshmi Textile Suppliers, Phone: 712,
Old Post Office Road.

Mangaldas & Co., Phone: 629, Mall Mill
[Road.]

Mani & Co., Phone: 514; Old Post
[Office Road.]

Modern Sales Corporation, Phone: 538/A
Avanashi Road.

Modi & Modi, Phone: 389;
Grams: "Highspeed," Police Head
[Quarters Road.]

Nagindas Kilabhai (S. I.) Ltd.,
Phone: 463; Grams: "Milsupplies,"
Cox Street.

Nalarajan & Co., Phone: 765;
Grams: "Flash," Imperial Bank Road.

Nanjundan & Co., Phone: 603; Raja
[Street.]

Parry & Co., Ltd., Phone: 34, Fraser
[Square.]

Peirce, Leslie & Co., Ltd.,
Phone: 16 & 362; Grams: "Pierce,"
Race Course Road.

Pera Naidu & Sons, A., Phone: 130;
Avanashi Road.

Pioneer Electricals, Raja Street.

Popular Mill Stores Co., Phone: 781;
Grams: "Popular," Sambandam Road.

Prabha Electricals, Oppanakara Street.

P. S. G. Industrial Institute, (Sales
Branch,) Phone: 148; Grams: "Charity,"
Avanashi Road.

Radhakrishna & Co., Phone: 540,
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Rajan & Co., M. T., Phone: 115;
Grams: "Rajanco," Avanashi Road.

Ramakrishna & Co., Phone: 447/A,
Avanashi Road.

Ramu Bros., Phone: 115'A; Avanashi
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Rangesamy Naidu, P. N., Phone: 79,
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Ravel & Co., Phone: 652, Avanashi
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S. & M. Co., Avanashi Road.

Shanmugam & Co., Phone: 604,
Jail Road.

Sharma & Co., Old Post Office Road.

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Sizing Materials Ltd., Phone: 539,
Grams: "Size," Trichy Road.

Srinivas & Co., Phone: 538, Old post
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Srinivasan & Co., E. V., Raja Street.

Standard Commercial Corporation,
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Sundaram & Co., J. B., Phone: 402,
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Swaminathan & Co., K., Old Post Office
[Road.]

Textiles Supplies Syndicate (India) Ltd.,
Phone: 86, Crosscut Road.

Textool Co., Ltd., Phone: 409, Ganapathy.

United Electric Corporation, Nawab
[Hakeem Road.]

United Engineering Co., Phone: 479,
Avanashi Road.

United Importers (Bombay) Ltd.,
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Universal Sales Corporation, 479 A,
Avanashi Road.

Volkart Bros., Phone: 133/A,
Grams: "Volkart," Race Course Road.

Engineering Works

Arrow Industrial Works, Krishnasami
[Mudaliar Road.]

Dhanalakshmi Foundry, Mettupalayam Road.

Everest Engineering Works, Crosscut Road.

Farm Industries, Perianaickenpalayam.

Kasthuri Engineering Works, Pappanaicken-
[palayam.]

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P. N. R. Engineering Works, Big Bazaar
[Street.]

Simon Electrical Works, Fraser Square.

Sivananda Metal Works, Mill Road.

Sreevatsa Engineering & Trading Co.,
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Star Electro Plating Works, Variety Hall
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Vasa Engineering Industries, Krishnaswami
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Envelope Manufacturers.

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Kamadhenu Fertilisers, Oppanakara Street.

Mettur Fertiliser Co., Ltd., R. S. Puram.

Perry & Co., Ltd., Phone: 34, Fraser
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Forward Art Films, Coimbatore.

Jewel Picture Circuit, Phone: 637,
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Kamadhenu Films, Variety Hall Road.

Kandan & Co., Phone: 320, Edayar
[Street.]

Karur Jai Hind Pictures, Phone: 557,
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Lakshmi Pictures, Edayar Street.

Majeed Pictures, Oppanakara Street.

Narayanan & Co., Ltd., Phone: 630,
Trichy Road.

Rani Pictures, Phone: 698/A, Tatabad,

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Sirdar Patel Road.

Tiles & Floorings Ltd., Avanashi Road.

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City Flower Stall, Phone: 723,
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Foot Wear.

Bata Shoe Store, Avanashi Road,
Big Bazaar Street, Raja Street,
R. S. Puram.

Batcha Shoe Mart, Big Bazaar Street.

Ceylon Shoe Mart, Big Bazaar Street.

General Foot Wear, Big Bazaar Street.

Imperial Foot Wear House, Big Bazaar
[Street.]

Kohinoor Foot Wear House, Big Bazaar
[Street.]

Modern Foot Wear House, Crosscut
[Road.]

National Shoe Mart, Big Bazaar Street.

Raju Foot Wear, Big Bazaar Street.

Rangaraju Naidu, C., C.S.C. Shoe Agent,
Crosscut Road.

Royal Foot Wear House, Big Bazaar
[Street.]

Standard Foot Wear House, Big Bazaar
[Street.]

V. K. Shoe Co., Avanashi Road.

White Hall Foot wear & General House,
Trichy Road.

Fruit Merchants.

Gopaldas Mohandas, Grams: "Jaibhola",
Vysial Street.

Haridas Thulasidas, Vysial Street.

Kangayappan & Co., S., Vysial Street.

Kattumal Pachumal, Vysial Street.

Mari Chettiar, M., Vysial Street.

Mohammad Haniff & Co., E. K., Vysial [Street.]

Nallathambi Pillai, N., Big Bazaar Street.

Raghu Ram, T. G., Big Bazaar Street.

Rajoo, T. S., Phone: 553, Oppanakara [Street.]

Pahumal & Son, (Seth), Vysial Street.

Thangavel Vilas, Big Bazaar Street.

Veerappa Pillai, V. S., Big Bazaar Street.

Furniture Manufacturers.

Amir Furniture Hall, Phone: 559, Palm-grove Road.

Appa Furniture Hall, Variety Hall Road.

Devasy & Sons, M. P., Variety Hall Road.

General Suppliers & Agencies, Variety Hall Road.

Joseph Furniture Hall, Variety Hall Road.

Jupiture Furniture Works, Power House [Road.]

P. V. S. Furniture Hall, Avanashi Road.

Paul & Co., Variety Hall Road.

Sebastian & Brothers, M. P., Variety Hall [Road.]

St. Joseph's Industrial School & Press, Phone: 257, Big Bazaar Street.

St. Mary's Sofa Works, Trichy Road.

Sunrise Furniture Service, Power House [Road.]

Ginning & Oil Mills.

Gururaja Ginning & Oil Mills Ltd., Phone: 73, Avanashi Road.

Ramasamy & Co., G. Phone: 197, Avanashi Road.

Sri Jagannatha Ginning & Oil Mills, Phone 205, Sidhapudur.

Sri Krishna Ginning Factory, Avanashi Road.

Sri Narayana Ginning Factory, Phone: 207, Avanashi Road.

Sri Ranga Vilas Ginning & Oil Mills, Phone: 51, Grams: "Oilmills", Avanashi [Road.]

Sri Venkatesa Ginning & Oil Mills, Phone: 585, Sidhapudur.

Vijayakumar Ginning Factory, Avanashi [Road.]

Venkatapathy & Co., G. N., Avanashi [Road.]

Glass & Picture Merchants.

Amir Sahib, Nawab Hakeem Road.

Art Cottage, Nawab Hakeem Road.

Balagee Frame Works, Variety Hall Road.

Chikkiah Gowder Sons, M., Big Bazaar [Street.]

Jevariah Chetty, M., Raja Street.

Murugiah Gowder Sons, S., Phone: 700, Big Bazaar Street.

Palaniswamy, M. S., Raja Street.

Raju Naidu Sons, N., Oppanakara Street.

Selvam Picture Framing Works, Crosscut [Road.]

Sitharam & Co., Rangai Gowder Street.

Sri Ramakrishna Mart, Raja Street.

Grain Merchants.

Chockalingam Chettiar Sons, A. R., Raja Street.

Coimbatore Central Co-operative Stores Ltd., Phone: 252, Grams: "Cencopstor", Mettupalayam Road.

Co-operative Stores & Bank Ltd., Sullivan Street.

Damodar & Co., Avanashi Road.

Dhanji Dwarakadas, Phone: 477, Rangai Gowder Street.

Gopala Chettiar, G., Nawab Hakeem Road.

Lakshmana Iyer & Bros., P. N., Grams: "Grains", Big Bazaar Street.

Lilaram Shewaram (India) Ltd., Phone: 741, Raja Street.

Narayana Rao & Bros., S., Phone: 421, Grams: "Fodder", Rangai Gowder [Street.]

Paianiappa Chettiar, T. M., Sukrawarpet.

Pattivinavagam, M. B., Big Bazaar Street.

Ramachandra, D. S., Phone: 590,

Grams: "Best", Rangai Gowder Street.

Ramudu Chettiar Co., K. A., Phone: 155 'A,

Grams: "Geetha", Vysial Street.

Subramania Chettiar, V. M., Vysial Street.

Grocery.

A. R. P. Stores, Rangai Gowder Street.

Balapattabi, B., Phone: 532,

Grams: "Agency", Vysial Street.



Sri. V. L. Naidu



Sri. S. Venkatraman



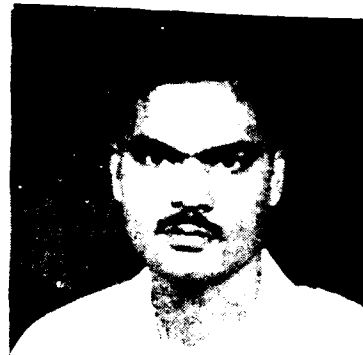
Sri. T. V. Angappan



Sri. K. Ramachandran



Sri. K. Raju Naidu



Sri. G. P. Subramanya Datta



Sri. N. S. Raju



Sri. S. S. Raju

Balu & Co., Rangai Gowder Street.
 Cannanore Production Agencies.
 Variety Hall Road.
 Desai Gowder & Co., N., Phone: 100.
 Avanashi Road.
 Davies, K. A., (B. A., B. L.).
 Grams: "Kadavies", Rangai Gowder
 [Street].
 D. S. V. & Sons, Phone: 106. Avanashi
 [Road].
 European General Stores, Phone: 399.
 Imperial Bank Road.
 Govindarajulu, C. N., Rangai Gowder
 [Street].
 Hebbar, S. N. Dass, Vysial Street.
 Indo Trading Syndicate, Big Bazaar Street.
 K. S. S. & Co., Avanashi Road.
 Kamalanathan, P., Rangai Gowder Street.
 Khader Mohideen Rowther, P., Big Bazaar
 [Street].
 Mohan Stall, Big Bazaar Street.
 Mohan Stores, Big Bazaar Street.
 Mchan Trading Co., Rangai Gowder Street.
 Nanjappa & Co., Avanashi Road.
 New Ratna Stores, Raja Street.
 Ottajee Branch, S., Phone: 584.
 Big Bazaar Street.
 Panicker Bros., Crosscut Road.
 Prema Stores, Big Bazaar Street.
 Rahamania Stores, Rangai Gowder Street.
 Rangaraju Naidu, C., Kamunia Toiletries
 distributor, Crosscut Road.
 Rowjee & Sons, Raja Street.
 Sethu Fancy Stores, Raja Street.
 Sha Babulal Pratap Chand, Rangai
 [Gowder Street].
 Subbiah, K. S., Devangapet Market.
 Sultan Rowther, P., Big Bazaar Street.
 Swamy Stores, S. V., Crosscut Road.
 Tippu Suitan, N., Big Bazaar Street.
 Venkatarama Gowder & Sons, A.,
 Phone: 703, Rangai Gowder Street.
 Venkatarama Iyer, N. S. V., Rangai
 [Gowder Street].
 Gunny & Jute Merchants.
 Abdul Rahiman, P. N. & Muthuraju, V.,
 Nawab Hakeem Road.
 Jute & Hession Traders, R. S. Puram.

Mohamed Ibrahim Rowther, K.,
 Phone: 647, Grams: "Mubharak",
 Vysial Street.
 Ramaswamy Mudaliar & Sons, M.,
 Phone: 68, Vysial Street.
 Subbiah & Co., Vysial Street.
 Hair Dressing Saloons
 A. S. Brothers, Crosscut Road.
 Balraju Hair Dressing Saloon, Avanashi
 [Road].
 Bangalore Hair Cutting Saloon,
 Vysial Street.
 Bangalore Saloon, Big Bazaar Street.
 Chinnu Saloon, Big Bazaar Street.
 Chitra Hair Cutting Saloon, Big Bazaar
 [Street].
 Cochin Hair Cutting House, Variety Hall
 [Road].
 Fancy Toilet Saloon, Variety Hall Road.
 F. M. S. Hair Cutting Saloon,
 Big Bazaar Street.
 Janatha Hair Dressing Saloon,
 Variety Hall Road.
 Jayabharathi Vilas Hair Dressing Saloon,
 Crosscut Road.
 Jupiter Hair Cutting Saloon, Nawab
 [Hakeem Road].
 K. C. Madras Saloon, Railway Station
 [Road].
 Kumaran Hair Cutting Saloon,
 Raja Street.
 Madras Hair Dressing Saloon, Avanashi
 [Road].
 Madurai Hair Cutting Saloon, Vysial
 [Street].
 Mani's Hair Dressing Saloon,
 Mettupalayam Road.
 Modern Hair Dressing Saloon,
 Old Tolgate.
 New Chitra Saloon, Big Bazaar Street.
 New Hair Dressing Saloon, Big Bazaar
 [Street].
 New Jupiter Saloon, Raja Street.
 New Singapur Saloon, Oppanakara
 [Street].
 Radha Hair Cutting Saloon, Big Bazaar
 [Street].
 Rajendra Hair Cutting Saloon,
 Variety Hall Road, Jail Road &
 Crosscut Road.

Saloon Star Light, Big Bazaar Street.
Singapur Saloon, Rangai Gowder Street.
Welcome Hair Cuttings, Variety Hall
[Road.]

Hair Oil Manufacturers.

South India Rasayanasala, Phone: 433,
Crosscut Road.

Hardware & Paint Merchants.

Abubaker Rowther, C. A., Old Iron
Merchant, Nawab Hakeem Road.
Abdulla & Sons, Nawab Hakeem Road.
Assan Mohamed Rowther, T. K.,
Old Iron Merchants, Phone: 744;
Ukkadam.
Bava Sahib, A. M., Vysial Street.
Bava Store, Rangai Gowder Street.
Bomman Chettiar, R. P., Old Iron
Merchant, Oppanakara Street.
Chary & Sons, V. K., Variety Hall Road.
Coimbatore Hardware & Paint Store,
Mill Road.
Devasagayam Pillai & Sons, M.,
Nawab Hakeem Road.
Kannapiran Corporation, Ltd.,
Phone: 776; Mill Road.
Lakshminarayanan, P., Rangai Gowder
[Street].
Malliah Chettiar, T., Old Iron Merchant,
Variety Hall Road.
Manickam & Co., Phone: 264; Mill Road.
Mohamed Hussain & Bros., H.,
Mettupalayam Road.
Moideen Sahib, G. S., Old Iron
Merchants, Nawab Hakeem Road.
Nanubhoy & Co., Phone: 589;
Grams: "Iron," Fraser Square,
Navaneetham & Co., Raja Street.
Peer Mohamud Marikar, A.,
Mettupalayam Road.
Radha & Chalam, Rangai Gowder
[Street].
Raju Naidu & Co., V., Phone: 266,
Mill Road.
Rama & Co., Phone: 503;
Mettupalayam Road.
Ramaswamy Chetty, P. V., Rangai
[Gowder Street].

Rangaswamy Naidu, P. N., Phone: 79,
Avanashi Road.
Rathnam & Bros., V. A. M., Vysial Street.
Razach Sahib, A. K., Old Iron Merchants,
Rangai Gowder Street.
Santhubava Rowther & Son, K.,
Vysial Street.
Sarada Corporation, Paint Dealers,
Nawab Hakeem Road.
Santh Mohamed Rowther, T. N.,
Rangai Gowder Street.
Syed Mohamed Basheer, A. L.,
Phone: 513, Mill Road.
Syndicate, K. M., Mettupalayam Road.
Titan Paints & Varnish Co., Phone: 694,
Podanur.
Ukkuru, P. V., Nawab Hakeem Road.
Ummer Sahib, M., Iron Merchant,
Rangai Gowder Street.
Veerasamy Chettiar, N.,
"Addison & Co.," Paints, Phone: 597;
Avanashi Road.
Venkatachalam, P., Phone: 243/A,
Rangai Gowder Street.
Venkataswamy Naidu, R., Mettupalayam
[Road].
Venu Stores, Rangai Gowder Street.

Hosiery.

Abdul Malik, A. M., Nawab Hakeem Road.
Bharath Knitting Works, Fort. Coimbatore.
Commercial Knitting Factory,
Variety Hall Road.
Mars Hosiery Mills, Rangai Gowder Street.
R. B. N. Parrot Fabrics, Raja Street.
Savarimuthu J., Bellam Krishna Chetty
[Street].

Hostels & Restaurants.

Ambika Tea & Coffee Stall, Mettupalayam
[Road].
Ananda Lodge, Big Bazaar Street.
Ananda Vilas, Mettupalayam Road.
Andavar Vilas, Tea Shop, Rangai Gowder
[Street].
Balajee Biriyan Hotel, Big Bazaar Street.
Sri Barath Coffee Bar, Big Bazaar Street.

Bangalore Biriyan & Mutton Hotel,
Big Bazaar Street.
Bharath Lunch Home, Big Bazaar Street.
Bombay Ananda Bhavan, Phone: 609,
Big Bazaar Street.
Bombay Biriyan Hotel, Big Bazaar Street.
Bombay Sweet Stall, Crosscut Road.
Burnah Restaurant, Nawab Hakeem Road.
Blue Mountain Tea Club, Rangai Gowder
[Street].
C. S. Hotel, Old Post Office Road.
City Coffee House, Avanashi Road.
Dhurga Bhavan, Rangai Gowder Street.
Everest Restaurant, Raja Street.
Ganesha Bhavan, Mill Road.
Gowri Vilas Hotel, Nawab Hakeem Road.
Gulbarga Military Hotel, Nawab Hakeem
[Road].
Gulsar Hotel, Nawab Hakeem Road.
Hotel Brinda, Big Bazaar Street.
Hotel De-People, Oppanakara Street.
Hotel Janaths, Big Bazaar Street.
Hotel Jayalakshmi, Mettupalayam Road.
Hotel Lyla, Variety Hall Road.
Hotel Manohara, Big Bazaar Street.
Hotel Minerwa, Mill Road.
India Coffee House, Imperial Bank Road.
Jaganatha Biriyan Hotel, Big Bazaar Street.
Jayalakshmi Coffee & Tea Club,
Avanashi Road.
Jayachandra Cafe, Avanashi Road.
Jaya Rama Vilas, Mettupalayam Road.
Kamala Vilas, Crosscut Road.
Kerala Muslim Hotel, Nawab Hakeem Road.
Krishna Bhavan, Rangai Gowder Street.
Krishna Bhavan Coffee Club, Crosscut
[Road].
Krishna Cafe, Raja Street.
Lakshmi Vilas, Big Bazaar Street.
Modern Lodge, Phone: 661, Jail Road.
Madras Cafe, South Ukkadam.
Modern Cafe, Old Post Office Road.
Modern Maratta Hotel, Big Bazaar Street.
Mohana Vilas, Big Bazaar Street.
Mysore Cafe, Rangai Gowder Street.
New Bombay Biriyan Hotel, Nawab
[Hakeem Road].

New Central Tea & Coffee Club,
Oppanakara Street.
New Darbar Cafe, Avanashi Road.
New Kamala Hotel, Variety Hall Road.
New Krishna Vilas, Old Post Office Road.
New Krishna Vilas Hotel, Ukkadam.
New Rama Vilas Hotel, Oppanakara Street.
Ramalinga Vilas, Raja Street.
Ram Bharosa Hotel, Big Bazaar Street.
Rajan Lodge, Imperial Bank Road.
Royal Cafe, Avanashi Road.
Sarada Lunch Home, Raja Street.
Sri Rama Vilas, Big Bazaar Street.
Shri Vilas, Crosscut Road.
Shanmugha Cafe, Sukrawarpet.
Shivaji Bhavan, Variety Hall Road.
Sree Sumuka Vilas, Big Bazaar Street.
Sree Siva Vilas Tea Club, Big Bazaar
[Street].
Sri Vaikuntam, Phone: 649,
Gopalapuram Road.
Subramanya Vilas, Crosscut Road.
Taj Mahal Biriyan Hotel, South Ukkadam.
Tamilar Unavuiduthi, Edayar Street.
Udipi Hindu Hotel, Big Bazaar Street.
Udipi Lunch Home, Avanashi Road.
Udipi Restaurant, Rangai Gowder
[Street].
Vijaya Biriyan Hotel, Mettupalayam
[Road].
Vijaya Lunch Home, Trichy Road.
Viswanatha Iyer Mittaikadai, Raja Street.
(Please also refer page 17)

Ice & Ice-cream Manufacturers.

Cauvery Ice Depot, Oppanakara Street.
Coolwel Ice House, Crosscut Road.
Ellan Ice House, Trichy Road.
Jai Hind Ice House, Imperial Bank Road.

Industrial Oils.

Alweyn's Motor Works, Trichy Road.
A. N. M. & A. K. Chettiar, Big Bazaar
[Street].

Burmah Shell Oil Depot, Phone: 83,
Big Bazaar Street,
Caltex (India) Ltd., Phone 480,
Big Bazaar Street.
Coimbatore Premier Corporation.
Phone: 230, Avanashi Road.
Dhanalakshmi & Co., Trichy Road.
Lakshminarayanawamy, G. V., Avanashi
[Road].
Industrial Oils Corporation, Rajaji Road,
Ramnagar.
Krishnaswamy Naidu & Bros., L. P.,
Phone: 209, Fraser Square.
Sundaram & Co., J. B., Phone: 402,
Jail Road.
Sundaram, K., Avanashi Road.
Veeraswami Chettiar, N., Phone: 597,
Avanashi Road.
Vijaya Motors, Mettupalayam Road.

Ink Manufacturers.

Alayam's Industries, R. S. Puram.
Chetty, S. P., Variety Hall Road.
Tarzo Products, Variety Hall Road.
Vasanta Printing Ink Factory, Trichy Road.

Insurance Companies.

All India General Insurance Co., Ltd.,
Phone: 371, Grams: "Aigico",
Thichy Road.
Bombay Life Assurance Co., Ltd.,
Phone: 657, Raja Street.
British India General Insurance Co., Ltd.,
Phone: 369, Raja Street.
Century Insurance Co., Phone: 178,
Ramnagar.
Empire of India Life Assurance Co.,
Phone 461, Avanashi Road.
Hindusthan Co-operative Insurance
Society Ltd., Phone 598, Palmgrove
[Road].
India Life & General Assurance Society
Ltd., Phone: 187, Variety Hall Road.
Indian Mercantile Insurance Co.,
Phone: 374, Big Bazaar Street.
Lakshmi Insurance Co., Phone: 89,
R. S. Puram.
Legal & General Assurance Society Ltd.,
Avanashi Road.

New great Insurance Co., of India Ltd.,
Oppanakara Street.
Oriental Government Security Life
Assurance Co., Ltd., Phone: 227,
Jail Road.
Pandiyan Insurance Co., Phone: 518/A,
Avanashi Road.
Pioneer Fire & General Insurance Co.,
Ltd., Phone: 121, Grams: "Protection",
Jail Road.
Prithivi Insurance Co., Phone: 450,
R. S. Puram
Ruby General Insurance Co., Ltd.,
Phone: 714, Oppanakara Street.
South India Insurance Co., Phone: 77,
Race Course Road.
South India Co-operative Insurance
Society Ltd., Imperial Bank Road.
Sentinel Assurance Co., Variety Hall
[Road].

Sterling General Insurance Co.,
Phone 465/A, Trichy Road.
United India Life Assurance Co., Ltd.,
Phone 377, Avanashi Road.
Vanguard Insurance Co., Ltd.,
Big Bazaar Street.
Warden Insurance Co., Phone: 709,
Variety Hall Road.

Jaggery Merchants.

Abdul Rajak & Sons, T., Coimbatore.
Chikuthama Chettiar, T. C., Rangai
[Gowder Street].
Mariappa Pillai, S., Rangai Gowder
[Street].
Narayanawamy Naidu & Bro., S. N.,
Oppanakara Street.
Palaniappa Mudaliar Sons & Co., N. T.,
Phone: 767, K. K. Block, Rangai
[Gowder Street].
Rangaswamy Naicker Sons, M.,
K. K. Block, Rangai Gowder Street.
Senniappa Chettiar & Sons, M.,
K. K. Block, Rangai Gowder Street.
Vellingiri, K. M., K. K. Block, Rangai
[Gowder Street].

Jari, Silk & Gold Thread dealers.

Nagiah Chetty & Co., A. P.,
Art Silk Merchant, Oppanakara Street.



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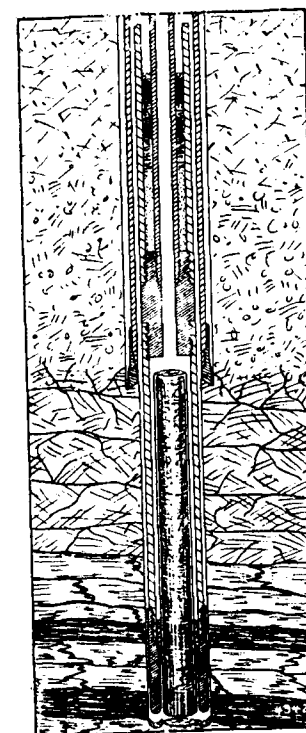
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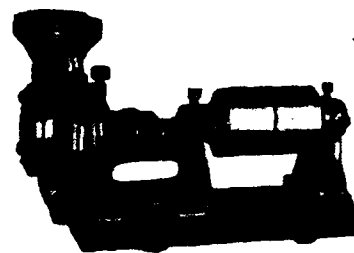
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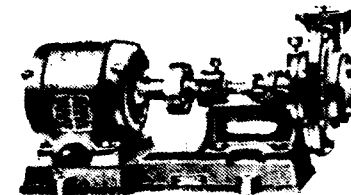
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1-B, Kingsway, Secundrabad.

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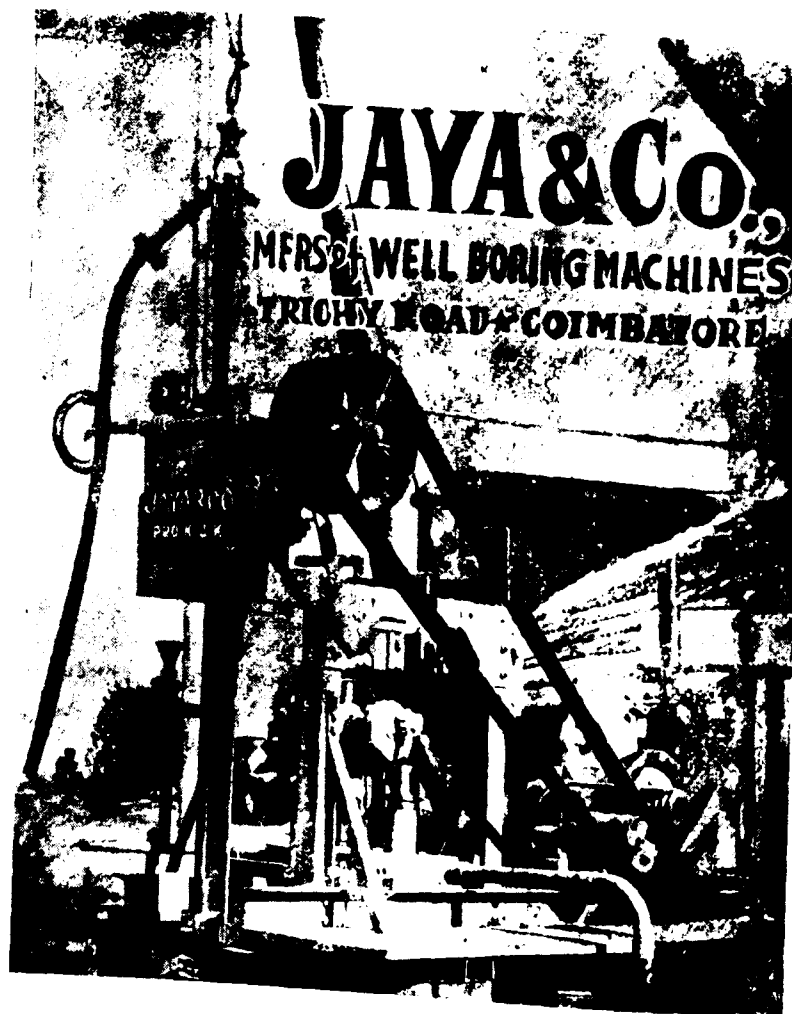
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 Sukrawarpet.

Sha Fatesh & Mehraj, Gold thread
 dealers, Oppanakara Street.

Sha Fulchand Parakh, Jari & Silk
 Merchants, Rangai Gowder Street.

Sha Harichand Pokaraj, Gold Thread
 Dealers, Oppanakara Street.

Sha Motilal Madanlal, Gold Thread
 Dealers, Oppanakara Street.

Jewellers.

Angappa Achari, C. V., Rangai Gowder
 [Street.

Arunachalam Achari, S. N., Big Bazaar
 [Street,

Ayyappa Jewellery Mart, Big Bazaar
 [Street.

Ayyavu Gowder Son, E., Big Bazaar
 [Street.

Balakrishna Chettiar, E. R., Big Bazaar
 [Street.

Balasubramaniam, B., Big Bazaar Street.

Barathuwajalu Chettiar, Big Bazaar
 [Street.

Chandra Jewellery, Big Bazaar Street.

Chandrakamaleswara Chettiar, B. B.,
 Big Bazaar Street.

Chellam & Co., Big Bazaar Street.

Dhandapani Jewellery Mart, Big Bazaar
 [Street.

E. G. M. & Sons, Big Bazaar Street.

Gopalachary, R., Big Bazaar Street.

Gopal Chettiar, R. S., Big Bazaar Street.

Jayagopal Chettiar, A. S. G.,
 Big Bazaar Street.

Jayarama Chettiar, T. R., Big Bazaar
 [Street.

Kirtilal Kalidas & Co., Phone: 383;
 Grams: "Diamond," Raja Street.

Kodandarama Chettiar, S., &
Kamaleswara Chettiar, Big Bazaar
 [Street.

K. R. & Sons, Phone: 633, Big Bazaar
 [Street.

Krishna Chettiar, K. M. R., Big Bazaar
 [Street.

Krishna Chetty & Brother A. B.,
 Big Bazaar Street.

Krishna & Co., P. A. R., Phone: 385,
 Big Bazaar Street.

Lakshmana Achary, S. P., Big Bazaar
 [Street.

Mangalore Jewellery Mart, Raja Street.

Manickam Chettiar, K., Big Bazaar Street.

Murali Silver Works, Big Bazaar Street.

Murthy Jewellery, Big Bazaar Street.

Sri Murugananda Jewellery, Big Bazaar
 [Street.

Muthusamy Chettiar, T. K., Big Bazaar
 [Street.

Narasimha Chettiar, A., Big Bazaar Street.

Narasimha Chettiar, B. M., Big Bazaar
 [Street.

Narayana Achary, K., Goldsmith,
 [Big Bazaar Street.

Narayana Achary Bros., K. P., Big Bazaar
 [Street.

Nataraja Chetty, B. R., Big Bazaar Street.

Nataraja Jewellery, Big Bazaar Street.

New Mangalore Jewellery Works,
 Raja Street.

Palaniswamy, V., Big Bazaar Street.

Pandurangan, K. S., Big Bazaar Street.

Pasupathy & Co., Big Bazaar Street.

Ponnappan, V., Big Bazaar Street.

Radhakrishnan, R., Big Bazaar Street.

Radhakrishna Jewellery, Big Bazaar
 [Street.

Ragunath & Co., P. A. R., Big Bazaar
 [Street.

Rajalakshmi & Co., Big Bazaar Street.

Rajaram Industries, Big Bazaar Street.

Raju Achari, K., Big Bazaar Street.

Raju Chettiar, P. A., & Brother,

"Swarna Maligai", Phone: 268;

Grams: "Raja", Big Bazaar Street.

Ramachandra Chettiar, D. A., Big Bazaar
 [Street.

Ramalingam Chettiar, S., Big Bazaar
 [Street.

Ramakrishna Pillai, K., Bullion Merchant,
 Big Bazaar Street.

Ramaswamy Chettiar, S. P., Big Bazaar
 [Street.

Ramaswamy Chetty, A. S. G.,
 Big Bazaar Street.

Ramu & Co., Big Bazaar Street.

Rangiah Chetty, V. B., Big Bazaar
[Street.
Ranganathan & Co., T. R., Big Bazaar
[Street.
Sathyanarayana Chetty, D. A.,
Big Bazaar Street.
Shanmuga Jewellery, Big Bazaar Street.
Srinivasa Jewellery, Big Bazaar Street.
Srirama Guptha, V. S. G., Big Bazaar
[Street.
Sri Saradha Jewellery Co., Big Bazaar
[Street.
Sri Vasavi & Co., Big Bazaar Street.
Subbaraya Achary Sons, T., Big Bazaar
[Street.
Subramania Chettiar, K., & Sons,
Big Bazaar Street.
Surya Jewellery, Big Bazaar Street.
Thirumalaisami Achari, R. M., Big Bazaar
[Street.
Thirumalaisami Achari & Bros., K. N.,
Big Bazaar Street.
T. M. Sankar Enamel Works, Big Bazaar
[Street.
Viswanath & Co., P. A. R., Big Bazaar
[Street.
Viswanathan, S., & Pattabhiraman, K. B.,
Big Bazaar Street.

Korai Mat Merchants.

Abdul Sukoor, A., Big Bazaar Street.
Mohammed Gouse Sahib, T. E.,
Big Bazaar Street.
Natarajan, R., Rangai Gowder Street.

Laundries.

Andavar Laundry, Mettupalayam Road.
Amer Jothi Laundry, Crosscut Road.
Ananda Vilas Laundry, South Ukkadam.
Ardhanari Laundry, Variety Hall Road.
Bharatha Vilas Laundry, Big Bazaar
[Street.
Chitra Washing House, Mettupalayam
[Road.
Dhanalakshmi Laundry, Big Bazaar
[Street.
Karanambikai Laundry, Crosscut Road.

Krishna Vilas Laundry, Rangai Gowder
[Street.
Kumaran Vilas Laundry, Sukrawarpet.
Madras Laundry, Mettupalayam Road.
Manicka Vilas Laundry, Nawab Hakeem
[Road.
Manohara Laundry, Variety Hall Road.
Marutha Vilas Laundry, Nawab Hakeem
[Road.
Muruga Vilas Laundry, Pappanaicken-
[palayam.
Murugan Washing House, Trichy Road.
Muthuraj Vilas Laundry, Mettupalayam
[Road.
Nagarajan Laundry, Mettupalayam Road.
Naqur Andawar Washing Home,
Crosscut Road.
Nataraja Vilas Laundry, Big Bazaar
[Street.
Nataraja Vilas Laundry, Variety Hall
[Road.
New Janda Washing House, Nawab
[Hakeem Road.
Officer's Washing House, Avanashi
[Road.
Puspa Vilas Laundry, Crosscut Road.
Raju's Laundry, V. K., Crosscut Road.
Rama vilas Laundry, Raja Street.
Sai Baba Laundry, Edayar Street.
Saraswathi Washing Home, Crosscut
[Road.
Saraswathi Vilas Laundry, Raja Street.
Sri Murugan Laundry, Edayar Street.
Sri Murugha Vilas Laundry, Big Bazaar
[Street.
Sri Subramania Vilas Laundry,
Sukrawarpet.
Veerasami, R., R. V. Laundry, Edayar
[Street.
Vellingiri Laundry, Vysial Street.
Wellington Laundry, Nawab Hakeem
[Road.

Leather Merchants.

Abdul Azeez, A., Nawab Hakeem Road.
Avanasilingam, V., Nawab Hakeem Road.
Batcha, H. M. F. A., Nawab Hakeem Road.

Carnatic Leather Industries, (C. L. I.),
Big Bazaar Street.
Crown Leather works, Nawab Hakeem
[Road.
Hindustan Leather Mart, Big Bazaar
[Street.
Kamal Batcha, A. M., Nawab Hakeem
[Road.
Kanniah Naidu, S. K., Nawab Hakeem
[Road.
Mohamed Abdul Kader Son, N.,
Phone: 620, Big Bazaar Street.
Rangasamy Naidu, S. K., Nawab Hakeem
[Road.
Taj Leather Store, Nawab Hakeem Road.
Venkatesalu Naidu & Bros., R., Nawab
[Hakeem Road.

Letter Manufacturers.

Letters Manufacturing Co., Rangai
[Gowder Street.

Lorry Transport Agents.

Coimbatore Motor Transport
Co-operative Society for ex-service-
men, Phone: 313; Avanashi Road.
Haridoss, Bhagath & Co., Phone: 567,
Crosscut Road.
Mani's Transport, Phone: 651, South
[Ukkadam.
Mohideen, C. S., South Ukkadam.
Muthukrishna Naidu & Sons, C. M.,
Phone: 618, Trichy Road.
National Transport & Co., Vysial
[Street.
Rajasekaran, A. K. K. Lorry,
Perumal Koil Street.
Wahab, A. K., Ukkadam.

Maligai & Provision Stores.

Abdul Azeez, T. M. & Mohamed
Moideen, T. M., Rangai Gowder
[Street.
Abdulla, K., Mettupalayam Road.
Abooty, M. K., Rangai Gowder Street.
Abdulsukur, M., Rangai Gowder Street.
Abdul Wahab, M., Crosscut Road.
Ananda Stores, Raja Street.

Areka Gowder & Bros., O., Rangai
[Gowder Street.
Arunachalam, N. K., Rangai Gowder
[Street.
Aservatham & Brothers, J. M.,
Rangai Gowder Street.
Asoka General Stores, Mettupalayam
[Road.
Ayyaswamy Chettiar, A. K., Rangai
[Gowder Street.
Bala Dhandayuthapani Stores,
Karuppa Gowder Street.
Balakrishnama Chettiar Sons, K. S.,
Rangai Gowder Street.
Balaswamy Chettiar, R., Rangai Gowder
[Street.
Balakuppu Chettiar, N. P., Rangai
[Gowder Street.
Balarama Subramania Chettiar
Sons, A.R.G., Phone: 548, K.K. Block,
Rangai Gowder Street.
Chandra Stores, Crosscut Road.
Chettiar & Sons, Crosscut Road.
Chinniah Chettiar, T. C., Rangai Gowder
[Street.
C. S. & W. Mills Co-operative Stores
Ltd., Avanashi Road.
Dasappa Chettiar, T. S., Phone: 612,
Jail Road.
Dhanalakshmi Stores, Crosscut Road.
Elaneer Doraiswamy Chetty & Bros.,
Rangai Gowder Street.
Eranna Gowder, B., Rangai Gowder
[Street.
Ganesh Stores, Rangai Gowder Street.
Jagannathan, B., Rangai Gowder Street.
Jaganatha Chetty & Sons, R., Rangai
[Gowder Street.
Jayashree Stores, Crosscut Road.
Kadar Meeran Rowther, S., Rangai
[Gowder Street.
Kaleeswarar Mills Co-operative Stores
Ltd., Kattoor.
Karuppa Bhoyan, S. K., Fried Rice
Merchant, Rangai Gowder Street.
Karuppusami Gowder, L. A., Salt Mundy,
Rangai Gowder Street.
Krishna Chettiar Sons, A. S., K. K. Block,
Rangai Gowder Street.

Krishna Chettiar, R. L., Rangai Gowder [Street.
 Krishna Gowder, R., Rangai Gowder [Street.
 Krishna Chettiar Sons, T. S., Rangai Gowder Street.
 Krishnamoorthy Chettiar, P. S. & Ramaswamy Chettiar, P. S., Rangai Gowder [Street.
 Krishna Provision Stores, Trichy Road.
 Krishna Rao, S., Rangai Gowder Street.
 Lakshmi Narayana Chetty, A. B., Vysial [Street.
 Lakshminarayana Chettiar Sons, T., Rangai Gowder Street.
 Lakshmi Stores, Rangai Gowder Street.
 Mammu, K. C., Rangai Gowder Street.
 Mannarsamy Chettiar & Sons, K. C., Rangai Gowder Street.
 Marappan, Sukrawarpet.
 Mobs Provision Stores, Big Bazaar Street.
 Mohammed, M., Crosscut Road.
 Mohammed Ibrahim Rowther, C. K., Rangai Gowder Street.
 Mohammed, P. C., Nawab Hakeem Road.
 Mohideen Rowther, T. V., Rangai [Gowder Street.
 Moosa Maligai Shop, Mettupalayam Road.
 Muniyappa Chettiar & Brother, R., Rangai Gowder Street.
 Nadar Maligai, Rangai Gowder Street.
 Nagamanickam, A. R., Vysial Street.
 Nagamanickam & Son, S., Rangai [Gowder Street.
 Nagappa Pillai, T. S., Crosscut Road.
 Nanjappa Gowder Son, O., Rangai [Gowder Street.
 Natesan, B., Rangai Gowder Street.
 New Saraswathy Stores, Oppanakara [Street.
 Padma Stores, Crosscut Road.
 Padmanaba Chettiar V., Rangai Gowder [Street.
 Pattivinayagam, M. P., Rangai Gowder [Street.
 Raghavalu Chettiar & Sons, C. B., Rangai Gowder Street.
 Radhakrishna Chetty, C. P., Phone: 259 Rangai Gowder Street.

Radhakrishnan & Bros., Rangai Gowder [Street.
 Radhakrishna Chetty, J., Rangai Gowder [Street.
 Radhakrishna Chetty, P. N., Phone: 270, Rangai Gowder Street.
 Raju Chettiar & Sons, K. S., Rangai [Gowder Street.
 Ramasami Gounder, M. R., K. K. Block, Rangai Gowder Street.
 Ramasami Chettiar, P., Rangai Gowder [Street.
 Rangai Gowder, B., Rangai Gowder [Street.
 Rangaswamy Naidu, C. R., Mettupalayam [Road.
 Sangameswara Chettiar, S., Rangai [Gowder Street.
 Saraswathi Stores, Rangai Gowder [Street.
 Sethumadhava Stores, Yadavar Street.
 Siddiah Gowder, S., Rangai Gowder [Street.
 Sithai Gowder, C. A., Rangai Gowder [Street.
 Somasundara Mills Co-operative Stores Ltd., Mal Mill Road.
 Sri Ganesh & Co., Big Bazaar Street.
 Sri Jayakrishna Stores, Crosscut Road.
 Sri Krishna Stores, Crosscut Road.
 Sri Rama Stores, Rangai Gowder Street.
 Sri Vijaya General Stores, Mettupalayam [Road.
 Stanes Employees Co-op Stores Ltd., Trichy Road.
 Subbaraya Chettiar, N. K., Rangai Gow- [der Street.
 Subbaya Gowder K., Sukrawarpet.
 Subbiah Chettiar & Sons, T. K., Rangai Gowder Street.
 Subramanya Chettiar, A. B., & Nagamanickam Chettiar, A. R., Phone: 720, Rangai Gowder Street.
 Swamy Stores R. M., Devangapettai.
 Vellayappa Rowther, M., Rangai Gowder Street.
 Venkataramana Nilayam Provision Stores, Nehru Street.
 Venkata:amy Naidu, N., Mettupalayam [Road.

Match Depots.

Ananda Match Factory, Raja Street.
 Western India Match Co., Ltd., Raja Street.

Megaphone Loudspeaker Service.

Bell-Speaker Service, Big Bazaar Street.
 Famous Loudspeaker Service, Oppanakara [Street.
 Jupiter Electricals, Oppanakara Street.
 Southern Electricals, Raja Street.
 Sreenivasan, C., Big Bazaar Street.
 Super Radio Service, Rangai Gowder [Street.

Metal and Alloys.

Coimbatore Machinery & Metal Mart, Fraser Square.
 India Metal & Alloys, Phone: 735.
 Grams: "Imalloy", Non ferrous metal smelters and refiners, Fraser Square.
 Indian Metal & Metallurgical Corporation, Coimbatore Depot, Oppanakara Street.
 Murugesan, G., Big Bazaar Street.
 Swaminathan Chettiar, K., Big Bazaar [Street.

Milk and Dairy Farms.

Charity Dairy Ltd., Ramnagar.
 Coimbatore Co-operative Milk Supply Union Ltd., Phone: 189, R. S. Puram.
 Kamadhenu Dairy, Kattur.

Musical Instruments

Giri & Co., Big Bazaar Street.
 Krishna & Co., T., Edayar Street.
 Mohan Flute, Variety Hall Road.
 Saraswathi Harmonium Co., Big Bazaar [Street.
 Vazhavadi Kandasamy Brother, Big Bazaar [Street.

News Paper Office.

Express News Papers Ltd., Phone: 300, Variety Hall Road. (Branch Office).

Nava India, Phone: 43, Peelamedu & Jail Road
 Press Trust of India Ltd., Phone: 54 Ansari Street.

Oil Engine Manufacturers.

Dhandayuthapani Foundry Ltd., Phone: 219, Grams: "Motorpump", Pappanaicken- [palayam.
 Vijaya Foundry, Phone: 382, Grams: "Vijayapump", Pappanaicken- [palayam.
 Textool Company Ltd., Phone: 409, Ganapathi.

Oil Merchants. (Vanaspathi & Refined Oil included).

Chandra Oil Stores, Mettupalayam Road.
 Gopalakrishnan, S., Crosscut Road.
 Inasu, V. C., Rangai Gowder Street.
 Ittop, P. M., Sukrawarpet.
 Ittimathew & Sons, T. O., Phone: 271, Rangai Gowder Street.
 Kalpakam Stores, Rangai Gowder Street.
 Kandar Oil Stores, Mettupalayam Road.
 Kochappu, K. T., Rangai Gowder Street.
 Kunja N. G., Big Bazaar Street
 Kuriyan, C. P., Rangai Gowder Street.
 Lakshmi Oil Stores, Mettupalayam Road.
 Maha Lakshmi Oil Stores, Podanur Road.
 Mathew, M. C., Rangai Gowder Street.
 New Hindustan Oil Mills & Industries Ltd. Phone: 748, Sambandam Road.
 Paramount Agencies, Grams: "Orgeebee", Sukrawarpet.
 Pavunes, T. I., Rangai Gowder Street.
 Raja Oil Mills, Oppanakara Street.
 Rajeswari Oil Stores, Devangapet.
 Rangaraju Nadar & Co., K., Rangai [Gowder Street.
 Tungabhadra Industries Ltd. (Kurnool), Rangai Gowder Street.
 Vasavi Oil Store, Rangai Gowder Street.
 Verghese, P. C., Phone: 572, [Rangai Gowder Street.

Opticians.

Bangalore Optical Co., Oppanakara Street.
 Imperial Optical Co., Big Bazaar Street.

Indo American Opticals, Big Bazaar Street.
Ketticaran Co., V., Big Bazaar Street.
Madras Opticals, Big Bazaar Street.
New Bombay Opticals, Big Bazaar Street.
Pearl Optical Co., Big Bazaar Street.
Posai Rangoon Opticals, Variety Hall Road.
Star Opticals, Big Bazaar Street.
Taj Optical Co., Big Bazaar Street.
Tharyan & Co., Imperial Bank Road.

Palmists.

David, T. R., Race Course Road.
Gopinatha Rao, R., East Sambandam Road.

Paper & Boards Merchants.

Arumugham, A. M., Subbiah Mudaliar Road.
Hariharan, C. V., Phone: 397, Raja Street.
Hindusthan Traders, Raja Street.
Kilikar Bros., Phone: 440, Oppanakara [Street].
Nanjappa Chetty & Sons, Phone: 418, Raja Street.
Ramalingaier & Bros., R., Phone: 411; Grams: "Rengsons," Raja Street.
Sai Traders, Raja Street.

Pencil Factory.

Bhupathi Pencil Factory, Perur.

Photo-Studios.

Art Studio, Variety Hall Road.
Asoka Photo Studio, Big Bazaar Street.
Carnatic Studio, Edayar Street.
City Camera House, Variety Hall Road.
City Photo Works, Variety Hall Road.
Crown Photo Studio, Variety Hall Road.
Dasen Studio, R., Phone: 295, Oppanakara Street.
Enson Studio, Trichy Road.
Harith Photographers, Variety Hall [Road].
India Arts Bureau, Phone: 445, Avanashi Road.
Jaya Studio, Big Bazaar Street.

Kannan Studio, Variety Hall Road.
Power Photo Studio, Crosscut Road.
Prince Studio, Avanashi Road.
Raja Studio, Edayar Street.
Rajan Electric Studio, Rangai Gowder [Street].
Rajan Photo Studio, Oppanakara Street.
Raju Electrical Studio, Big Bazaar [Street].
Ramu Studio, Raja Street.
Sakthi Studio, Crosscut Road.
Studio Majestic, Variety Hall Road.
Studio Everest, Big Bazaar Street.

Pickles Manufacturers.

Durghalal Pickles Manufacturing Co., Big Bazaar Street.

Plumbers.

Ameer & Co., A., Raja Street.
Muthu Water Supply & Sanitary Wares, Raja Street.
Narayanawamy, R., Edayar Street.
Sivasankaran, T. S., Raja Street.
Subba Rao, K. S., Nawab Hakeem Road.
Venkatasamy, K., Oppanakara Street.

Printing Presses.

Ajantha Printers, Raja Street.
Bharathi Press, Raja Street.
City Printers, Edayar Street.
Coimbatore Co-operative Printing Press, Phone: 489, Imperial Bank Road.
Coimbatore Printing Press, Oppanakara Street.
Chamundeswari Press, Raja Street.
Dhandapani Press, Raja Street.
Electric Printing Works, Phone: 6, Variety Hall Road.
Hindustan Printers, Oppanakara Street.
Jewel Press, Oppanakara Street.
Kalaikathir Press, Pappanaickenpalayam.
Kalaivani Press, Crosscut Road.
Kammavar Achukudam, Phone: 4, Big Bazaar Street.

Kasthuri Press, Jail Road.
Kathiresan Press, Raja Street.
K. R. V. & Co., Raja Street.
Krishna Press, Oppanakara Street.
Lakshmi Press, Edayar Street.
Literary Sun Press, K. K. Block, Rangai Gowder Street.

Merchant Press, Raja Street.
Modern Press, Trichy Road.
Mohan Press, Raja Street.
Pankajam & Co., Edayar Street.
Pioneer Press, Big Bazaar Street.

P. S. G. & Sons Industrial Institute Press, Peelamedu.

Pudumalar Press, Trichy Road.

Ramakrishna Industrials Ltd., (Press), Phone: 43, Avanashi Road.

Ramnarayan Press, Mill Road.

Royal Press, Big Bazaar Street.

Saraswathi Printers, Big Bazaar Street.

Sri Shanmugananda Press, Oppanakara [Street].

St. Joseph's Industrial School & Press, Big Bazaar Street.

Star Power Press, Thomas Street.

S. V. Press, Variety Hall Road.

Swan & Co., Oppanakara Street.

United Printers & Publishers, (Coimbatore), Ltd., Raja Street.

U. M. S. Power Press, Gopal Bagh, Avanashi Road.

Velala Press, Phone: 543, Oppanakara [Street].

Victoria Press, Big Bazaar Street.

Vijaya Press, Sukrawarpet.

Workmen Press, Phone: 697, Avanashi [Road].

Radio (Sales & Service).

Central Radio Service, Avanashi Road.
G. K. Syndicate, Big Bazaar Street.
Krishnaswamy & Co., V., Avanashi Road.
Modern Agencies, Avanashi Road.
Myco Corporation, Avanashi Road.
Narayan & Gopal, Trichy Road.

Radio House, Phone: 508, Avanashi [Road].

Radio & Talkie Combines, Fraser Square.
Rajagopalan & Co., V. S., Phone: 72, Avanashi Road.

Rythm House, Nawab Hakeem Road.

Shetty & Co., Jail Road.

United Engineering Co., Avanashi Road.

Vaidyanath & Co., Bank Road.

Western Union Agencies, Avanashi Road.

Rice & Flour Mills.

Ambika Ginning Factory & Rice Mills, Venkitapuram.

Anandhigiri Flour Mills, Mettupalayam Road.

Arunagiri Rice & Flour Mills, Palmgrove [Road].

Bharat Flour Mills, Rangai Gowder Street.

Chandra Flour Mills, Mettupalayam Road.

Gajalakshmi Rice Mill, Sundapalayam Road.

Hamedeya Flour Mills, Nawab Hakeem Road.

K. K. Flour Mills, Rangai Gowder Street.

K. T. Flour Mills, Rangai Gowder Street.

Kamala Flour & Rice Mill, Venkatapuram.

Lakshmi Rice Mill, Devangapet.

Mani Flour Mills, Crosscut Road.

Mani, S. S., Flour Mills, Nawab Hakeem [Road].

Meenashi Sundaram Flour & Rice Mills, Ukkadam.

Moorthy's Coffee & Flour Mills, Rangai [Gowder Street].

Murugan Rice Mills, Trichy Road.

Nataraja Rice Mill, Rangai Gowder Street.

Palaniappa Rice Mill, Variety Hall Road.

Palani Andavan Flour Mills, Sukrawarpet.

Raju's flour & Coffee mills, Yadavar Street.

Ratna Rice Mill Depot, Raja Street.

Sakti Flour Mills, Rangai Gowder [Street].

Sakthivel Flour Mills, Crosscut Road.

Sankar Flour Mills, Raja Street.

South India Flour Mills, Rangai Gowder [Street].

Shanmugha Sundaram & Bros., T., Nawab Hakeem Road.

Sri Balasubramania Flour Mills,
Avanashi Road.
Sri Ratna Coffee & Flour Mills,
Makaliamma koil Street.
Union Flour Mills, Nawab Hakeem Road.
Vasudava Flour Mills, Nawab Hakeem
[Road].
V. C. V. Rice Mills, Sukrawarpet.

Rice Merchants.

Abdul Hameed Rowther, S., Rangai
[Gowder Street].
Abdul Wahab Rowther, Phone: 473;
Grams: "Jasmine," Vysial Street.
Appusamy & Bros., C., Rangai Gowder
[Street].
Arumugham, M., Rangai Gowder Street.
Assan Mohamed Rowther, Phone: 512,
Rangai Gowder Street.
Balambika Store, Raja Street.
Coimbatore Central Co-operative Stores
Ltd., Phone: 252; Grams: "Cencopstor,"
Mettupalayam Road.
Gnanamanickam Chettiar, Crosscut
[Road].
Gulam Rasool, K. M., Rangai Gowder
[Street].
Krishnasamy, C., Rangai Gowder Street.
Malanga Rowther, M. K., Rangai Gowder
[Street].
Mariaswami Chettiar, Rangai Gowder
[Street].
Mohamedali Rowther, M. K., Rangai
[Gowder Street].
Mohamed Gani Rowther, T. K., Rangai
[Gowder Street].
Murugan Rice Mill, Trichy Road.
Nagoorgani Rowther, K. M., Rangai
Gowder Street.
Palaniyappan, S. K., Crosscut Road.
Radharamana Rice Mill, Avanashi Road.
Ranganatham Chetty, S. M., Oppanakara
[Street].
Santhu Mohamed Rowther, A., Rangai
[Gowder Street].
Sivanandam, N., Rangai Gowder Street,
Shahul Hameed Rowther, S., Phone: 493,
Grams: "Paddy", Vysial Street.
Shanmugham, T. U., Rangai Gowder Street.

Sri Ramalinga Chowdeswari Co-operative
Stores Ltd., Rangai Gowder Street.
Srinivasa Iyer & Sons, P. L., Phone: 541,
Big Bazaar Street.
Sundaram, A. M., Vysial Street.
Thiruvannamalai Kurukkal, A., & Jayarama-
krishnan, N., Rangai Gowder Street.
Usman Rowther, M. K., Rangai Gowder
[Street].

Rubber Goods Manufacturer.

Nanco Rubber & Plastics Ltd., Phone: 636,
A. T. T. Colony.

Silk Twisting Factory.

Ananda Chetty, G. R., Mill Road.

Soaps (Washing.)

Arian Soap Manufacturing Co.,
Phone: 476, Rangai Gowder Street.
Cauvery Soap Co., (Depot)
Oppanakara Street.
Helan Soap Co., Rangai Gowder Street.
Kumaran Soap Works, (Depot),
Rangai Gowder Street.
Santhi Soap Works, Sukrawarpet.
Tomco Sales Depot, Phone: 486,
Oppanakara Street.

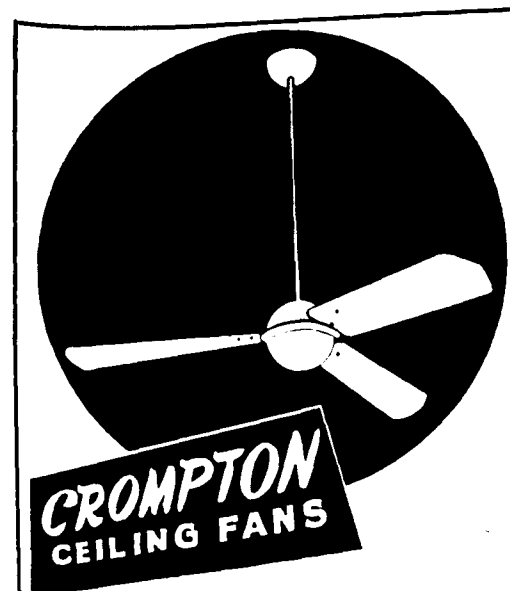
Sports Goods.

Sharman & Co., Variety Hall Road.
Uberoi Ltd., Avanashi Road.

Stamp Vendors.

(General & Court Fee Stamps.)

Chakravarthy, R. V., Dist. Munisif Court.
Devarajulu Naidu, C. R., Raja Street.
Gopalakrishna Iyer, S., Dist. Munisif
[Court].
Natarajan, C. R., Dist. Court.
Rajammal, M., Muthunankulam Road.
Sadayappa Thevar, R., Collector's
Office Compound.
Sengameswaran, S., Dist. Munisif Court.
Srinivasamoorthy, M., Raja Street.
Thiruvengkatasamy, C. R., Vysial Street.
Thiruvengkata, T. A., Raja Street.

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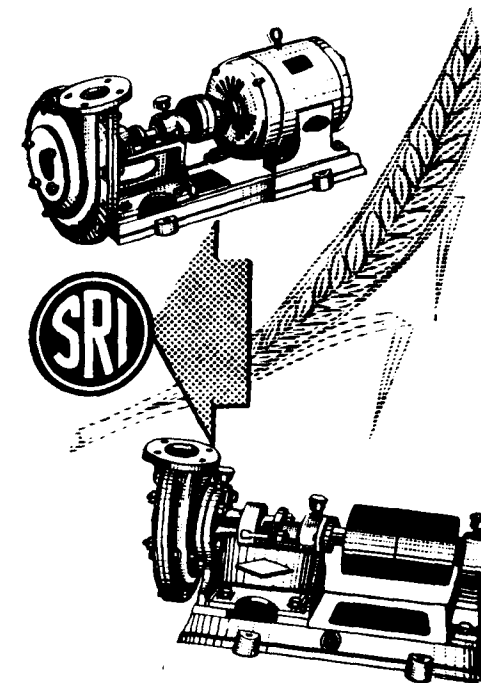
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Enamel Wires.

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leatheroid papers.

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R. S. Puram P. O.
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Manufacturers of Fan-Ink, Alayam's Ink
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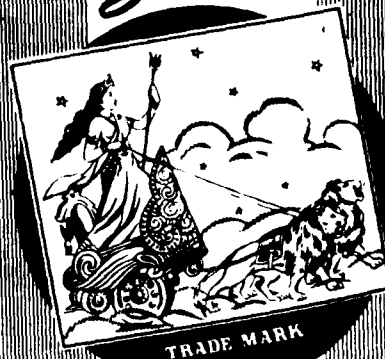
K. ALAYAM,

Homeopathic Physician,
R. S. Puram P. O.
COIMBATORE (S. INDIA)

Sole Manufacturer of:- "UTCNE" for all ills
during pregnancy, such as uterine
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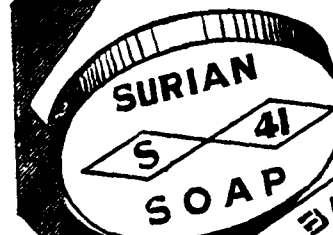
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For a clean and white Wash
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Available in Bars,
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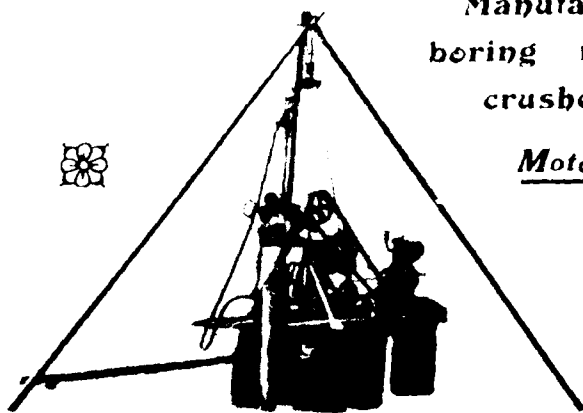
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Steel Trunk Works.

Patel Steel Trunk Works, Sukrawarpet.

Sugar.

Coonoor General Supply Syndicate,
Rangai Gowder Street.

Lilaram Shewaram (India) Ltd., Phone: 741,
Raja Street.

Mysore Lachia Setty & Sons, Ltd.,
Raja Street.

Ramaniklal, Rangai Gowder Street.

Savalidoss Madavadoss, Oppanakara Street.

Somasundaram Chettiar C. & Rathna-
sabapathy Chettiar, C., Phone: 168,
Grams: "Kalpagam", Rangai Gowder
[Street].

Tribhovandas Vendravan Bros., Phone: 42,
Rangai Gowder Street.

Sugarcandy Works.

Krishna Sugar Candy Works, Rangai
[Gowder Street].

Padmanabha Naidu Sons, R., Phone: 646,
Big Bazaar Street.

Sugarcandy Works, Edayar Street.

Tailors & Out Fitters.

Abappa Tailoring House, Trichy Road.

Abdul Aziz & Co., T. D., Avanashi Road.

Aji Tailoring Mart, Variety Hall Road.

Arumugham C. P., Big Bazaar Street.

Arumugham N. L., Variety Hall Road.

Balakrishna Tailoring House, Mill Road.

Balappa Mudaliar, T., Raja Street

Bangalore Tailoring House, Yadavar
[Street].

Bangalore Tailoring House, Nawab
[Hakeem Road].

Bangalore Tailoring House, R. S. Puram,
Mettupalayam Road.

Bhaskaran Tailoring House, Raja Street.

Bombay Tailoring House, Chetty Street.

Burma Tailoring House, Big Bazaar
[Street].

C. N. G. Bros., Sukrawarpet.

Deccan Tailoring House, Variety Hall
[Road].

Deeran Sahib, M. S., Oppanakara Street.

Drosans, (St.), English Tailoring House,
Trichy Road.

Famous Tailoring House, K. M. S.,
Crosscut Road.

Fancy Tailoring House, Vysial Street.

Joseph A. Fernandez, Crosscut Road.

G. A. K. Gents Tailoring House.

Nawab Hakeem Road.

Giri & Brothers, C. P. V., Big Bazaar
[Street].

Indian National Tailoring House,
Vysial Street.

K. C. S. & Bros., Mill Road.

Kanoor Tailoring House, Oppanakara
[Street].

Kannan Tailoring House, Sukrawarpet.

Kannan, V., Avanashi Road, Peelamedu.

Kannian, C. P., Big Bazaar Street.

Karthikeyan, S., Crosscut Road.

Karuppanan, P., Sukrawarpet.

Krishna Tailoring House, Edayar Street.

Krishna Tailoring House, Avanashi Road.

Krishnaji Rao, S., Mettupalayam Road.

Krishnan, M. K., Sukrawarpet.

Kuppuswamy Tailoring House, C. K.,

Rangai Gowder Street.

Lakshmana Rao, N. C., Avanashi Road.

Lakshmi Tailoring House, Crosscut Road.

Leela Tailoring House, Variety Hall
[Road].

Madhavan Tailoring House, K. M.,
Trichy Road.

Malabar Tailoring House, Variety Hall
[Road].

Manickam Tailoring House, Edayar
[Street].

Manickam Tailoring House, Gokale
[Street, Ramnagar].

Monohar Tailoring House, Rangai
[Gowder Street].

Mathew, K. L., Nawab Hakeem Road.

Mohan Tailoring House, Trichy Road.

Moorthi, R. K., Crosscut Road.

Musthafa Tailoring House, Nawab
[Hakeem Road].

Nanjappa M., Mettupalayam Road.

Nanjappa Raw, K. G., Avanashi Road.

Natarajan, V. V., Big Bazaar Street.

Natarajan, Ramachandrá Road,

R. S. Puram.

Nataraju Tailoring House, Avanashi
[Road].

Nathan, S. R., Munsif Court Lane.

Nathan Tailoring House, Rangai Gowder
[Street].

Narasimmalu, R., Sukrawarpet.
 Narayana Rao, K. S., Raja Street.
 National Tailoring House, Oppanakara [Street].
 New Majestic Tailoring House, Mill Road.
 New Modern Tailoring House, Raja Street.
 N. P. K. Bros., Raja Street.
 Nilgiris Tailoring House, Variety Hall [Road].
 Oriental Tailoring House, Raja Street.
 Pachaimuthu S., Big Bazaar Street.
 Panikkar, P. K., Rangai Gowder Street.
 Perfect Tailoring House, Crosscut Road.
 Prabath Tailoring House, Esmail Rowther [Road].
 Prince Tailoring House, Power House [Road].
 Radha Tailoring House, Variety Hall [Road].
 Raju Tailoring House, Edayar Street.
 Rajagopal Tailoring House, Trichy Road.
 Ramaswamy Tailoring House K., Devangapet.
 Rangaswamy Chetty, P., Rangai Gowder [Street].
 Ratna Tailoring House, Sukrawarpet.
 Rathnam, C. S., Big Bazaar Street.
 Shanmugha Tailoring House, Raja Street.
 Samy Tailoring House, Crosscut Road.
 S. K. Rao., Oppanakara Street.
 Samy, C. R., Big Bazaar Street.
 Samy, M. A., Tailoring House, Sukrawarpet.
 Santhanam, K., Rangai Gowder Street.
 Sarodey Brothers, Variety Hall Road.
 Shaik Amir, Mettupalayam Road.
 Shankaran, A., Variety Hall Road.
 Shibly & Co., Oppanakara Street.
 Smartfit Tailory, Nawab Hakeem Road.
 Star Tailoring House, Crosscut Road.
 Swamy Tailoring House, Rangai Gowder [Street].
 Taj Tailoring House, Nawab Hakeem Road.
 T. S. K. Rao., Krishnaswami Mudaliar Road.
 Universal Tailoring Mart, Avanashi Road.
 Vasan, P. S., Chetty Street.
 Vasu Tailoring House, Edayar Street.
 Viapuri Mudaliar, M., Avanashi Road.

Tanners.

Abdul Rahman, S. M. S., Kurichy.
 Abdul Wahab, T. M., Kuniamuthur.
 Balusamy Naidu, V., Phone: 656, Podanur Road.
 Chromoton Coimbatore Ltd., Phone: 364, Podanur.
 Govindasamy Naidu Sons, Rangai Gowder Street.
 Guruviah Naidu & Bros., V., Phone: 739, Noyalpalam, Podanur Road.
 Hassan Kader & Sons, T., Kuniamuthur.
 Skins & Leathers Ltd., Lokamanya [Street, R. S. Puram].

Textile Machinery Manufacturers.

P. S. G. & Sons Industrial Institute, Phone: 58, Grams: "Charity," Peelamedu.
 Ramakrishna Industrials Ltd., Phone: 43, Peelamedu.
 Textool Co., Ltd., Phone: 409, Ganapathy.

Tiles Merchants.

Anthonimuthu Chettiar, Mill Road.
 Cochin Timber & Tiles Depot, Mettupalayam Road.
 Dhandapani & Co., S. V., Avanashi [Road].
 Feroke Timber & Tile Co., Phone: 752, Mettupalayam Road.
 Kandaswamy A., Mill Road.
 Khasim & Co., S., Mill Road.
 Ranganathan & Co., Mill Road.
 Rama & Co., Phone: 503, Mettupalayam [Road].
 Swamy & Co., Mettupalayam Road.
 Syed Abdul Jaleel, C. K., Mill Road.

Timber Merchants.

Abduljaleel Saheb, G., Mill Road.
 Aboobacker Hajee, T. P., Mettupalayam [Road].
 Ahamedkutty, P. K., Crosscut Road.
 Amir, T. M., Mill Road.
 Appu & Sons, K. V., Mill Road.
 Bava, N., Ply Wood & Tea chest supplier, Mettupalayam Road.
 Blue Mountain Trading Co., Mettupalayam Road.

Cochin Timber & Tiles Depot, Mettupalayam Road.
 Dhandapani & Co., S. V., Avanashi [Road].
 Feroke Timber & Tile Co., Phone: 752, Mettupalayam Road.
 Imbichan, O., Nawab Hakeem Road.
 Iringal Timber Yard, Mettupalayam [Road].

Jothi Timber Mart, Phone: 588, Mettupalayam Road.
 Kandaswamy, A., Mill Road.
 Khasim & Co., S., Mill Road.
 Oriental Timber Syndicate, Variety Hall [Road].

Ranganathan & Co., Mill Road.
 Rama & Co., Phone: 503, Mettupalayam Road.
 Packer & Co., Mettupalayam Road.
 Ramaswamy & Sons, P., Mettupalayam [Road].

Sulaimam, Mill Road.
 Sreedharan Nair, K., Mettupalayam [Road].
 Swamy & Co., Mettupalayam Road.
 Syed Abduljaleel, C. K., Mill Road.
 Thangappa, K. K., Nawab Hakeem Road.

Tin Works.

National Industries, Manickam Lane, Nawab Hakeem Road.

Tobacco Merchants.

Abdulsalam Rowther, Rangai Gowder [Street].
 Andy Chettiar, V., Big Bazaar Street.
 Linga Gowder, M., Rangai Gowder [Street].
 Patel & Co. J. D., Oppanakara Street.
 Rangaswamy, S., Big Bazaar Street.

Trademark Agent.

Ramalingam, R., (B. A.), Proprietor, Business Promoters, Old Post Office [Road].

Typewriters (Sales & Service).

Kayeses Ltd., Fraser Square.
 Natarajan, V. R., Jail Road.
 Remington Rand Inc., Big Bazaar Street.
 Underwood Typewriter Agency, Phone: 322, R. S. Puram.
 Volkart Bros., Phone: 141, Grams: "Volkart", Race Course Road.
Tyre Retreading Works.

Auto Retread tyres, Raja Street.
 Dhanalakshmi Vulcanising Works, Podanur Road.
 Free India Tyre Works, Mettupalayam [Road].

Good Shepherd Tyres, Ukkadam.
 Nanco Rubber & Plastics Ltd., Phone: 636, A. T. T. Colony.
 National Tyre Works, Mettupalayam [Road].

Rani & Co., Oppanakara Street.
 Stanes Motors (South India) Ltd., Phone: 26, Trichy Road.
 St. Antony Tyre Works, Raja Street.
 Special Guaranteed Tyre Co., Ukkadam.
 United Vulcanising Works, Mettupalayam Road.

Vessels Merchants.

Arunachalam Chettiar, A. P. & Sons, Big Bazaar Street.
 Nanjappa Chettiar, A., Big Bazaar [Street].
 Natarajan, K., & Avasashilingam K., Big Bazaar Street.
 Ramalingam Chettiar, K., Raja Street.
 Rangiah & Sons, C. R., Big Bazaar [Street].

Sri Lakshmi Vilas, Raja Street.
 Sundaram, C. S., Big Bazaar Street.
 Swaminatha Chettiar, K., Big Bazaar [Street].

Watch & Clock Dealers.

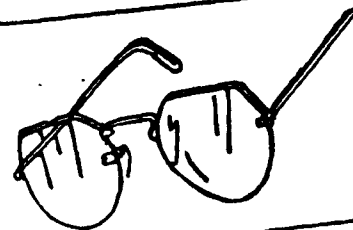
Abdul Watch & Co., P. K., Big Bazaar [Street].

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Azim & Sons, Oppanakara Street.
 Bentex-Time House, Oppanakara Street.
 Bharath Watch Co., Raja Street.
 City Watch House, Nawab Hakeem
 [Road.
 Expert Watch House, Raja Street.
 Globe Watch Co., Oppanakara Street.
 Meeran & Co., P. K., Big Bazaar Street.
 Modern Watch Co., Big Bazaar Street.
 Mohamed P., Big Bazaar Street.
 Mohamed, P. K., Variety Hall Road.
 National Watch Co., Big Bazaar Street.
 National Watch House, Oppanakara Street.
 New Watch & Radio Co., Oppanakara
 [Street.
 Rathanam & Co., R. P., Avanashi Road.
 Record Watch Co., Oppanakara Street.
 Swiss Watch House, Oppanakara
 [Street.
 Well Done Watch Co., Avanashi Road.

Watch Repairers.

Chellappan Watch Repair, Big Bazaar
 [Street.
 Deen, K. M., Big Bazaar Street.
 Gajendra Watch Repairing House,
 Sukrawarpet.
 Khasim, K. M., Variety Hall Road.
 Mohan Watch Works, Nawab Hakeem
 [Road.
 Ponnan, M., Variety Hall Road.
 Rajan Watch Co., M. V., Sukrawarpet.
 Ramachandran, P. S., Big Bazaar Street.
 Rangaswamy, S., Avanashi Road.

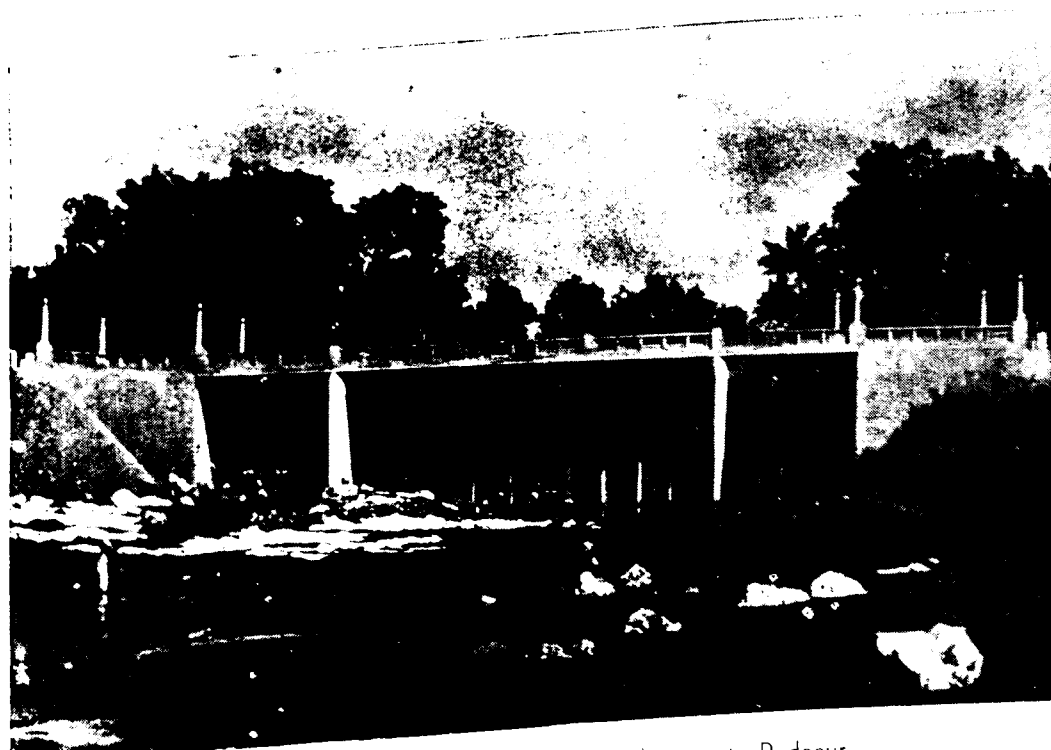
Weighing, Counting & Testing Machines.

Avery Co., Ltd., Phone: 457;
 Grams: "Weighing," Trichy Road.

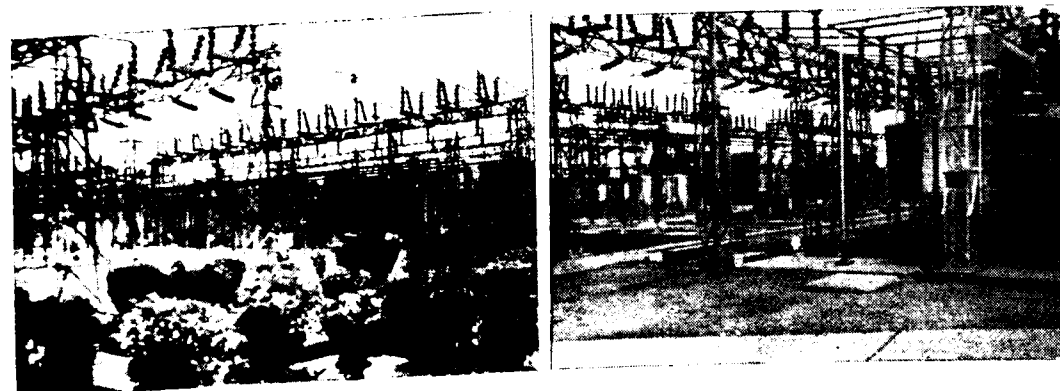
Yarn Merchants.

Abdul Salam Bros., M., Phone: 388;
 Oppanakara Street.
 Ahamed Abdul Sakoor, Phone: 117,
 Raja Street.
 Asher & Co., N. V., Phone: 586,
 Dewanbahadur Road.
 Borai Gowder, C. B., Phone: 184,
 Big Bazaar Street.

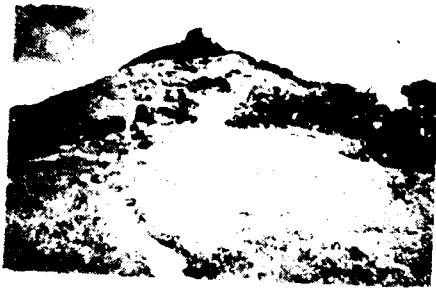
Cotton Textiles Ltd., Phone: 451,
 Mal Mill Road.
 Chettiar & Co., Phone 552, Raja Street.
 Choudappan (Puttan), C. N., Raja Street.
 Desikan, T., Phone: 384, Karuppa
 Gounder Street.
 Devaraj, V., Phone: 538, Old Post Office
 [Road.
 Govindaraja Chettiar, T. N. K.,
 Oppanakara Street.
 Haji Jiva Haji Khamisa & Co., Phone: 179,
 Oppanakara Street.
 Kalyani & Co., Phone: 470, Rangai
 [Gowder Street.
 Kishendas Kikarni, Phone: 66, Syrian
 [Church Road,
 Krishnaraj, Phone: 353, Rangai Gowder
 [Street.
 Kumarasamy Mudaliar, K., Rangai Gowder
 [Street.
 Madras Trading Corporation, Oppanakara
 [Street.
 Munusamy Chetty M., Phone: 328,
 Subbiah Mudaliar Street.
 Nilakanta Iyer, N. P., Phone: 497,
 Subbiah Mudaliar Street.
 Ponnusamy Chetty & Co., K. S.,
 Sukrawarpet.
 Ponnusamy Mudaliar, K., Phone: 80,
 Subbiah Mudaliar Street.
 Purushotham Vallabdas, Phone: 253,
 Oppanakara Street.
 Rajalingam Chettiar & Co., Phone: 165/A,
 Oppanakara Street.
 Rangiah Chetty, P. L., Phone: 294,
 Rangai Gowder Street.
 Sarma, S. R. R., Phone: 425, Salivan
 [Street.
 Senniappa Mudaliar, V. R. A., Raja Street.
 Shanmugasundaram & Co., M.,
 Sukrawarpet.
 Sivagnanam & Co., M., Rangai Gowder
 [Street.
 Seshachalam Chettiar & Sons, V. G.,
 Phone: 221, Oppanakara Street.
 Subramaniam, C. M., Phone: 155,
 Oppanakara Street.
 Sulaiman, K., Phone: 786/A, Oppanakara
 [Street.
 Sri Kamala & Co., Rangai Gowder Street.
 Vaipayuri Chetty, A. M., Phone: 551,
 Sukrawarpet.



The newly built Noyyal bridge on the way to Podanur



Two views of the Pykara Sub station at Coimbatore



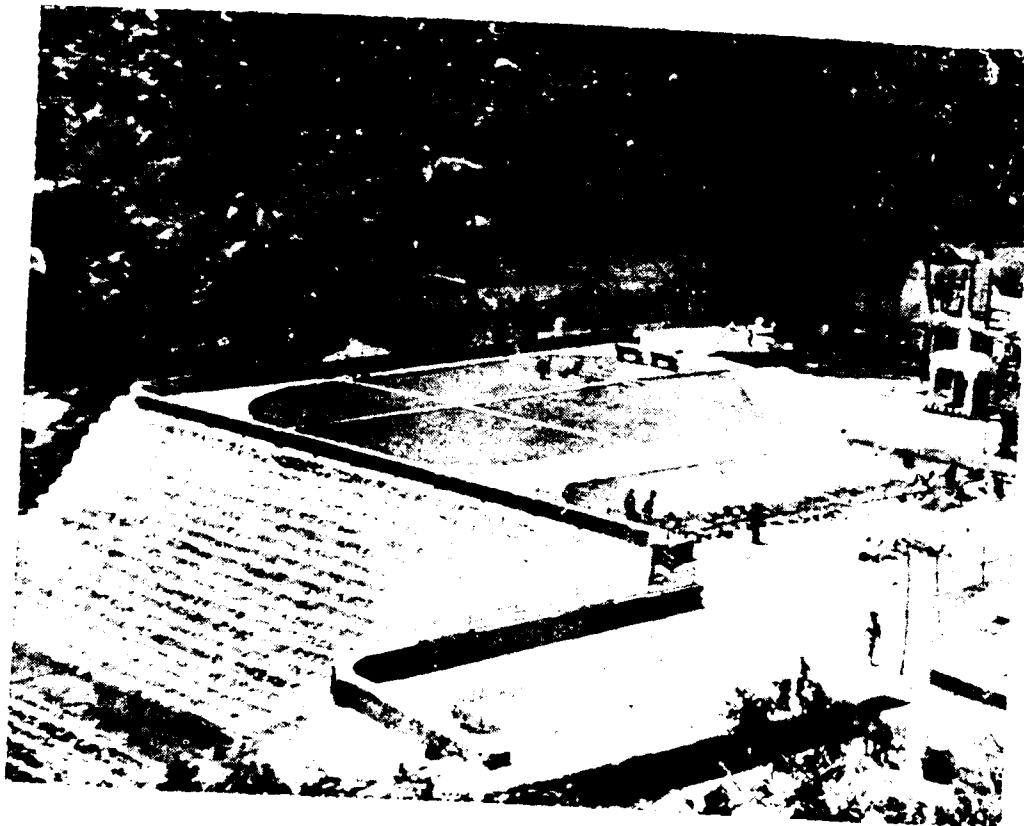
Top View



Palakuramudi



The deity at the bottom of the hill



Marudamudi temple front view

"Who is Who" in Coimbatore.

Abdul Rahim, A. K., Was Councillor & Vice Chairman of the Coimbatore Municipality for sometime. Was elected twice as member of the All India Congress Committee. Partner, Ganga & Co., exporters of raw materials for making paints (Ochres). Address: Gandhipuram, No. 2 Street, Coimbatore.

Andrew, J. H. P. Zonal manager for South India. In-charge of the entire sales organisation of Asbestos Cement Limited, Podanur, Coimbatore Dt. Factory at Podanur, S. Ry.,

Angappan, T. V., (B. Com.) Managing Agent, Coimbatore Murugan Mills Limited. Born October 26, 1932. Educated at Coimbatore and Layola College, Madras. Director, Coimbatore Co-operative Central Bank Limited, Meenakshisundara Vilas Nidhi, Tiruppur, Member of the Committee of management, Sevanilayam & Ramakrishna Vidyalaya, Periyanaickenpalayam. Address: Race Course, Coimbatore, Phone: 408.

Ardhanariswara Ayyar, K. S., (B. A. B. L.) Educated Presidency and Law College, Madras. Began life in the revenue department as clerk and then served as Revenue Inspector. Later studied law. Joined the Coimbatore Bar in 1915. President of the Suburban Society, the Suburban High School, the Temple Committee, Ramnagar. Sometime member of the Advisory Board to the Government Arts College, Coimbatore; served as Municipal Councillor for a term; had been Vice-President of the Bar Association for a term. Address: 'Dwaraka', Ramnagar, Coimbatore.

Arjunan, V. Member of District Congress Committee. Chief Physician of the Telungupalayam Bone Setting Hospital. Address: Perur Road, Coimbatore. Phone: 750.

Avanashilingam Chettiar, T. S., (B. A. B. L., M. P.) Born May 5th, 1903 in Tiruppur. Educated in Pachappa's College and Law College, Madras. Enrolled Advocate Madras High Court 1926. Interested in Public Work and Education. Influenced by ideals of Sri Ramakrishna, Swami Vivekananda and Mahatmaji. Jailed in connection with 'salt satyagraha' 1930, Civil disobedience movement 1932, satyagraha movement 1941 & 42. Connected with Ramakrishna Mission for 25 years. President, District Congress Committee 1930-46. Member, Central Assembly 1935-46. Elected M. L. A., Madras 1946. President and founder Tamil Valarchi Kazagam (Tamil Academy) which prepares tamil encyclopedia, the first volume of which has already been published. Minister for education, Madras 1946-49. Publications 'Thiru Kethaayatra, Inthia Porulathara Nool, Nankanda Mahatma' and other books. Compiled and translated Swami Vivekananda's 'Thoughts on Education' and his Indian lectures. Address: Sri Ramakrishna Vidyalaya P. O. Coimbatore.

Ayyaswamy Naidu, V. Retired Superintendent of Police. Born 19th June 1897 at Krishnaroyapuram village (a suburb of Coimbatore). Entered Government service in 1919 as sub Inspector of Police. In 1929, was transferred to the C. I. D. Madras, where he remained till 1942. Promoted Inspector and awarded the Indian Police medal in 1936 and during the war further promoted Deputy Supt. of Police. Awarded

title of 'Rao Sahib' in 1943. Awarded the King's Police Medal in 1949. Promoted D. S. P. in 1947. In 1949, services were lent to the Government of India, Ministry of Home Affairs and was posted as the Central Intelligence Officer for Madras, Mysore, Cochin & Travancore states. Retired in 1953. Was in receipt of commendations from the Government on a number of occasions. Address: A. T. T. Colony, Coimbatore.

Balakrishnan, C. S. (M. A. B. L.) Born 1910. Took honours degree in Economics in 1931 from Loyola College, Madras, and M. A. & B. L. degrees in 1933. Was enrolled advocate of the Madras High Court in 1934. Entered the Coimbatore Bar subsequently. Member, Masonic Lodge, Theosophist and Rotarian. Was secretary of the Coimbatore Bar Association and now is an Executive Committee Member. Secretary, Rotary Club, Coimbatore. Address: Grey Town, Coimbatore, Phone: 803.

Balakrishnan, S. N. Born January 1920. Assumed management of Messrs Dhandayuthapani Foundry in 1942 along with Sri N. Doraisamy. Director, Ramakrishna Mills Limited. A good shikari. Address: Vellaikinar P. O., Coimbatore.

Balaraman, G. B., Born 1906. Educated Government Arts College, Coimbatore and Loyola college, Madras. Municipal councillor and Deputy leader of the Congress party in the council. Hon. General Secretary, Arya Vysya Samajam; Committee member, Coimbatore Jewellery and Fine Arts Association. Committee Representative of the Municipal council for Local Library Authority. Address: Big Bazaar Street, Coimbatore.

Balasundaram, D. Managing Director and Chief Engineer, Textools Limited. Educated in India and England. Started Textools in 1946 to manufacture textile machinery. Visited England a second time after the last war. Author of a book on 'Industrial Philosophy.' Other books are also under way. Has great liking for Indian culture and takes interest in cultural activities. Address: Avanashi Road, Coimbatore.

Beemiah Chetty, S. Proprietor, the White Shop, one of the oldest cloth shops in Coimbatore. Vice president, the Theosophical Lodge. Also director in many Banks and Institutions. Address: 114 Trichy Road, Coimbatore. Phone: 438.

Bhagath, K. V., (B. A.) Insurance businessman. Born in 1912 at Kasergode (South Canara). Educated in Government Arts College, Coimbatore and St. Aloysius College, Mangalore. Joined Canara Banking Corporation limited and was their Coimbatore agent from 1937 to 1946. Managing Director of Messrs Haridass Bhaghat and Co. Limited, a premier transport company. Interested in social work, youth organisations and sports clubs. Address: Crosscut Road, Coimbatore. Phone: 567.

Bhote, B. R., An officer, the Cement Marketing Co of India Ltd., Coimbatore. Organiser of Sports events in Coimbatore. Secretary, Stanes High School Past Students' Association and committee member of many social organisations. Address: Jail Road, Coimbatore.

Bhote Mrs. M. R., Social worker, known as the walking lady, hails from Mhow in Madhya Bharat. Began life as journalist and novelist. Contributed numerous articles and essays both in English and Gujarathi and wrote more than a score of novels. Was the winner of many literary prizes. Latest book 'the Greatness of Marriage' in Gujarathi brought her further laurels. Has also written a number of plays and dramas which have been staged. Also a painter. Secured certificates of merit from the Sir J. J. School of Arts, Bombay. In 1941 became Honorary Magistrate (Coimbatore). Honorary Secretary of the Ladies Recreation club, Coimbatore for a number of years. Now the Honorary Secretary, Guild of Service from 1948. Address: Jail Road, Coimbatore.

Chinnadairiswami, G. E., (B. Sc.) Manager of the M. C. S. Transports Ltd. Born 1923. Graduated from Pachappa's college in 1946. Distinguished himself in sports. Address: Mill Road, Coimbatore.

Colaco, H. P., Officer of the Cement Marketing Co of India Ltd., Coimbatore. Connected with a number of social organisations. Was the President of the Anglo-Indian Association of Coimbatore last year. Is Managing Director, Pharmaceuticals and Chemicals Ltd., Coimbatore. Address: Avanashi Road, Coimbatore.

Chandy, M. C. (B. Sc. Edin.) Native of Malabar settled in Coimbatore. Retired Assistant Conservator of Forests. Estate owner and a leading businessman. Address: A. T. T. Colony Coimbatore. Phone: 625.

Damodaran, G. R., B. Sc. (Elec.) B. Sc. (Mech.) (Durham), M. I. E. E. (London), A. M. I. E. (India), M. P., Principal and Professor, Mechanical Engineering, P. S. G. & Sons' Charities College of Technology, Peelamedu. Born Coimbatore Feb 20, 1915. President, District Teachers' Guild, Coimbatore, & District Adult Education Association, Coimbatore. Chairman, Development Council for Internal Combustion Engines and Power-Driven Pumps (Government of India); Member, Board of Studies in Engineering of Madras and Annamalai Universities; Member, Board of studies in Textile Technology, University of Travancore; Member of the Executive Syndicate, Senate and Academic Council of the University of Madras; Member, American Society for Engineering Education; Member, Governing Council of the Indian Institute of Science, Bangalore. Was on extensive tour in United States of America visiting engineering industries, technical and technological institutions of the Universities. Editor, Kalaikathir, a tamil scientific & cultural monthly. Takes special interest in adult education and social service. Address: Anbarangam Pappanaickenpalayam, Coimbatore. Phone: 360.

Damodaraswamy, A. G., Proprietor, Gururaja Ginning and Oil Mills. Managing Partner, Radhakrishna Mills Ltd; Director, Textools Limited, Eastern Electrical Co. Ltd., Kasthuri Mills Ltd., Coimbatore, Popular Automobiles, Ltd., Trichinopoly. A leading agriculturist in Appanaickenpatti. Address: Avanashi Road, Coimbatore.

Damodarasamy, R. Assistant Manager, Janardhana Mills Ltd., Born 1928. Entered business in 1948. Partner, Managing Agents, Janardhana Mills Ltd. Partner, Lakshmi Cotton Co., Tiruppur. Address: Singanallur P. O., Coimbatore.

Devaraj, V. Manager, Kannapiran Mills Ltd. Born March 24, 1926. Educated at Coimbatore, and College of Technology, Bolton (England). Trained in textile machinery manufacture for six months in U. K. Studies abroad cover a period of 2 years and 9 months - 1947-49. Holder of diplomas of the City & Guilds of London Institute & College Diploma. Address: Red Fields, Coimbatore.

Devaraja Mudaliar, A. T. Born November 1891. Founder of the Lotus Mills which was converted into a Limited Company in 1936; was its Managing Director till November, 1945. Started the Saroja Mills Ltd., in 1935 of which he was the President. Had advanced moneys for building a traveller's bungalow on the Tirupathi Hills. Had made valuable contributions to the Podanur Church, and Immaculate Conception Convent. Has given a great fillip to the scout movement in the Coimbatore District. Has constructed a modern T. B. Clinic building with an X-ray plant in the Government Head-quarters Hospital at a cost of Rs. 70,000/- and donated it to the Government in 1952. Address: "Ratnalaya", Race Course, Coimbatore. Phone: 101.

Haji Ahmed Abdul Sakoor Businessman. Born 1905. Wholesale yarn and Piece goods merchant for a long time. Address: Raja Street, Coimbatore. Phone: 117.

Jagannathan, N. (M. B. B. S., T. D. D.) Born 1909 at Pappanaickenpalayam. Educated at Coimbatore, Pachappa's college and Medical College, Madras. Commenced medical practice 1936. Honorary surgeon to the Government Head-quarters Hospital, Coimbatore. Established a clinic in Big Bazaar Street in 1936 and a nursing home in Jail Road in 1941. Established the Coimbatore Tuberculosis Sanatorium in 1950. Address: Avanashi Road, Coimbatore. Phone: 234.

Kalyanasundara Gounder, R. N., Chittirakavi Born Nov. 9. 1889 at Chettipalayam (Coimbatore). Educated in Tamil Kalluri. Author of about 25 books in verse and prose. Went on pilgrimage in 1942 on cycle for two and a half months and travelled over 2,500 miles throughout India. Title of 'Kavichoodamani' conferred by Sri Swami Sivananda Maharaj of Anandakutir. Vice president, Velala Valiba Sangam Press. Address: Chettipalayam P. O., Coimbatore.

Kamath, K. J., Mechanical Engineer. Proprietor, Jaya and Co. Born at Alwaye April 25, 1893. Studied for L. M. E. at the Victoria Jubilee Technical Institute, Bombay for four years. Engineering apprentice, Brenton and Co., Ernakulam. Engineer, Royal Saw Mills, Calicut 1918. Chief Engineer, Rangavilas Mills Ltd., 1923-35. In 1936 started his own business as Engineering Contractors. One of the approved Boiler Engineers in the Madras State. Address: Trichy Road, Coimbatore.

Kandaswamy, C. P. (B. A., B. L.) Born July 6, 1907. Enrolled as Advocate of Madras High Court in November 1934. Since then practised at Coimbatore. Address: Jail Road, Coimbatore.

Kandaswamy, R. K. (B. A., B. Sc. Tech. A. M. C. T.) was born on 14th February 1911 at Coimbatore. Had school education at the old London Mission High School, Coimbatore. Graduated from the Madras Christian College in 1932 and took his B. Sc. degree from the Manchester College of Technology in 1934 in Cotton spinning. Joined the Vasanta Mills Ltd., as Manager in January 1935. Was Secretary of the Southern India Millowners' Association from 1936-40 and is an active member of the above association's committee from 1941. Address: Trichy Road, Coimbatore. Phone: 140.

Kannan, K. A. President, Association of photographers and Association of Bakers and Confectioners, Coimbatore. Born November 12, 1895. Took to photography as a student and from 1920, took it as a profession. Had photographic business in Cuddappa, Kurnool, Madras and Kholapur. Acknowledged leader in the photographic art in Coimbatore today. Address: Variety Hall Road, Coimbatore.

Kondasamy, S., Industrialist; Founded the Subbiah Foundry in 1944 which now manufactures Centrifugal Pumps on mass scale. Managing Agent, the Jaga Button Industries Ltd., since its inception in 1949. Address: Pappanaickenpalayam, Coimbatore.

Koshy, Thomy, Manager, Thomco Tea Limited, Satyamangalam Road, Coimbatore.

Krishna Chetty, M. K., Proprietor, Asoka factory. Residence, Jail Road, Coimbatore. Phone: 258.

Krishnan, P. A. R. Jeweller. Director, Bagyalakshmi Bank Limited; Proprietor, P. A. Raju Chettiar Son, silver shop, Address: Vysial Street, Coimbatore.

Krishnamoorthy, B. R. Principal, P. S. G. Arts College, Peelamedu. Born 1910. M. A. in English language and Literature and L. T. of University of Madras. Has had collegiate teaching and administrative experience for over two decades. Has been contributing his best for the growth and prosperity of the P. S. G. Arts College. Extra curricular activities such as the Social Service League launched by him in the college provide necessary opportunities for students to train themselves to become useful citizens of the country. Interested in promoting adult education. Author of several articles of scientific and cultural interest. Chairman of the Local Library Authority. Address: Peelamedu, Coimbatore.

Krishnasamy Naidu, K. Textile Industrialist. Born 1893. One of the founders of the Coimbatore Cotton Mills in Coimbatore. President of the Pioneer Fire and General Insurance Co., Ltd.; Director of Rangavilas, and Kasthuri Mills. Founder, Promoter and Managing Agent, Sri Balasubramania Mills Limited. Takes a keen interest in Agriculture and runs a charitable dispensary at Karadibaviputhur in the name of his mother, the late Srimathi Venkattammal. Educated many poor students. Address: Race Course, Coimbatore. Phone: 146.

Kunchithapatham, N. S. (B. A.) Secretary, the Coimbatore City Cooperative Bank Ltd., Coimbatore. Born March 4, 1919. Graduated in the year 1940 in Government College, Kumbakonam. Has been Divisional Inspector of the Madras State Handloom Weavers' Cooperative Society Ltd. from 1945-48. Assumed Secretaryship of the Coimbatore City Cooperative Bank in 1948. Address: Gopalapuram, Coimbatore.

Kuppusamy, R. (M. L. A.) Born November 18, 1915. Was an agriculturist. Went to jail for three years in connection with 1942 movement. Elected member of the Madras Legislative Assembly in 1946 & 1951. Was textile labour leader for about 15 years. Associate editor, the Coimbatore Guide & Directory. Residence: Ondiputhur, Coimbatore.

Kuppusamy Chetty, T. S. D. Born 1905. Entered business early in life in 1920. Proprietor, T. S. Desappa Chettiar & Co., and Gurunath Coffee Manufacturing Co. Address: Jail Road, Coimbatore. Phone: 612.

Lakshmanan, V. S. Managing Agent, Saradha Mills Ltd., Proprietor, Ramalakshmana Mills Ltd., Podanur. Secretary, The Indian Chamber of Commerce. Vice President, Municipal High School Old Boy's Association and director in several institutions, mills, Insurance Companies & Banks. Address: "Bakthi Vilas," Jail Road, Coimbatore. Phone: 47.

Lakshminarasimulu Naidu, V. (B. A. B. L.) Born 1900 in Coimbatore. Took his B. A. degree in the Presidency College, Madras. Passed law examination and was apprenticed to late Dr. Swaminathan. Started independent practice in 1925. Took active part in Hindu Mahasabha activities and was Provincial General Secretary for the conference held in Coimbatore. Ever since taking active part in Hindu cultural and religious activities. A well known scholar in Tamil and a keen Bridge player. The first lawyer in Kammavar community in Coimbatore. Address: Imperial Bank Road, Coimbatore.

Mannadiar, P. S. Manager, Kaleeswarar Mills Ltd. Residence: Dewan Bahadur Road, R. S. Puram, Coimbatore. Phone: 59 (extension 4).

Muthia Chettiar, A. Secretary, the Lotus Mills Limited. Address: Sundarapuram, Coimbatore. Phone: 124 (2).

Naidu, R. T., (B. A., B. L.) Practiced as a lawyer for twelve years from 1930. Joined the National War Front as the district organiser for Coimbatore. Now the Labour Officer, the Bangalore Cotton, Silk & Woollen Mills Ltd., Bangalore. Address: 10, Binny Field House, Bangalore.

Najedly, Joseph. Managing Director, Praga Industries Ltd. Born 1917 at Prague and educated in Czechoslovakia. Came to India in 1937. Has pioneered India's button industry. President of the Button Manufacturer's Association, Coimbatore. Has become a naturalised Indian citizen. Address: Avanashi Road, Coimbatore.

Nanjundiah, K., (B. A. B. Com., B. L.) Was Public prosecutor, Coimbatore and Nilgiris for over 10 years upto March 1954. Now practising in the districts of Coimbatore and Nilgiris. Appointed as special Public Prosecutor by the Central & State Governments in several cases. Has been director of the Co-operative Land Mortgage Bank, Co-operative Fire & General Insurance Co., for several years. Was a director and now an Executive Committee member of the Coimbatore District Co-operative Central Bank. Vice President, the Nilgiris Central Bank & Director of the State Co-operative Bank, Madras. Member of the Madras University Senate & Madras Bar Council. Secretary, the Coimbatore Branch of the Madras Provincial Agricultural Association. Rotarian. Initiator and Organiser of the Coimbatore Rotary Club. Address: Gopalapuram, Coimbatore. Phone: 634.

Narasimha Iyer, P. P., (B. A. B. L.) Born 1910 Parambra, Malabar and educated at Ernakulam. Took to law studies 1930-32. Enrolled as advocate in 1936 and joined the Bar at Coimbatore. Having practice mostly on civil side. Address: Ramnagar.

Narayana Bhat, K. S. Businessman. Born 1918 at South Canara. Joined in hotel business with Sri Krishna Rao, Proprietor, Woodlands Hotel, Madras. Built local Woodlands in 1948. Is the Managing Director of Meccano Floorings Ltd, leading manufacturers of mosaic tiles in South India. Address: College Road, Coimbatore. Phone: 373.

Narayana Chetty, K. V. Partner, M/s. R. Hanumanthappa & Son, one of the leading yarn and cloth merchants in Coimbatore. Address: R. S. Puram, Coimbatore.

Narayanan Chettiar, S. (B. Sc., B. Com.) Manager, Somasundara Mills Ltd., Coimbatore.

Narayanasaamy, K. Manager, Janardhana Mills Ltd. Born 1910. Entered business in 1937 as Assistant Manager and Director, Janardhana Mills Ltd. Manager from 1939 to 42 & Partner, Managing Agents, Janardhana Mills Ltd., from 1943. Managing Partner, Coimbatore Press, & Gouri and Co., Coimbatore. Address: College Road, Coimbatore.

Pai, M. P. (M. S. F. R. C. S. (London) Born 1919 in Mangalore. Educated in Canara High School. Joined Stanley medical College in Madras and took up M. B. B. S. in surgery. Obtained M. S. (Master of Surgery) Madras in 1947. Worked under Dr. R. H. Betts of American Mission Hospital, Vellore and specialised chest surgery. Went to U. K. in 1952 and passed F. R. C. S. At present running a nursing home in the town known as Ramakrishna Nursing Home. Address: Dewan Bahadur Road, R. S. Puram, Coimbatore.

Palaniappa Gounder P. K., (B. A. B. L.) Born July 15, 1905 at Coimbatore. Studied at Coimbatore, Presidency & Law Colleges, Madras. Began practice in

Palaniappa Gounder P. K., (B. A. B. L.) Born July 15, 1905 at Coimbatore. Studied at Coimbatore, Presidency & Law Colleges, Madras. Began practice in Coimbatore in 1931. Was a member of the Executive Committee of the Bar Association for a number of years and was its Secretary for four years from 1948-51. Secretary of the Madras State Lawyer's conference held in Coimbatore in 1950. Connected with a number of institutions in the town and has been President of the Kaleeswarar Mills Ltd. for many years. Now a member of the Madras bar council. Address: 'Mohana Bhavan', Bungalow Road, Coimbatore. Phone: 842.

Palaniwami Gounder, V. C. M. L. A. Managing Partner, Gnanambika Mills. Was District Congress President in 1951-52. Minister of Madras Government for Prohibition and Husbandry from 1952 to 1954 April. Keen in cultivation of lands. Now, member, Madras Legislative Assembly. Address: Vellaikinar, Coimbatore.

Panicker, M. M., Photographer. Born in Calicut in March, 1918. Travelled widely and took to studies in Fine Arts and Photography. Established himself as an artist and photographer in Coimbatore in 1942. Today his concern, the India Arts Bureau, are official photographers for all Government institutions in Coimbatore district. Participates in all social and artistic endeavours in Coimbatore. Address: Dewan Bahadur Road, R. S. Puram, Coimbatore. Phone: 445.

Perumal, Nilkan-Author. Formerly editor of Whip, Jai Hind and Orient Illustrated Weekly (all of Calcutta), also of the Malayan Daily Express (Qualalampur F. M. S.). Born 1908. Educated in India and the school of journalism (University of Iowa U. S. A.). Travelled practically all over the world, including North and South America, Europe, China, Japan, Australia, New Zealand etc. Author of twenty books including a Biography of Rajaji in News and Diplomacy. Served as Publicity Advisor for a few Indian States in pre-war days. Address: Trichy Road, Coimbatore.

Ponnusamy Chettiar, S. R. P. Born January 16, 1907. Started cloth business in 1928 in his own name. Possesses a shop at 1, Vengalakadai Street, Madura dealing in goods. Proprietor, S. R. P. Sayasala, dyeing factory, Rangiah Gowder street and S. R. P. Ponnusami Chettiar and Co., Yarn dealers, Rangiah Gowder street. Managing Agent, Sivananda Mills Ltd., since May 1953. Municipal councillor & party leader for Congress in council since 1947. Was elected Chairman of the Coimbatore Municipality in November, 1952. President of the Handloom cloth manufacturer's Association. Vice President of the Central Cooperative Stores. Director Coop Milk Supply Union, House Mortgage Bank, Premier Mills, Kannapiran Mills, Pioneer Fire and General Insurance Co., and on the managing committee of several social service organisations like the Guild of Service and Red Cross Society. Founder and Correspondent, Devanga High school. Secretary, Devanga Educational Association. Address: R. S. Puram, Coimbatore. Phone: 506 A.

Radhakrishnan, K. R. Born 1920. Managing Partner, K. R. & Sons, Jewellers, Coimbatore and Secretary, Jewellery and Fine Arts Association. Rotarian and committee member, Jewellers' Federation of South India, Chamber of Commerce, Coimbatore Rotary club, Red Cross Society and Guild of Service, Coimbatore. Conducted the All India Art and Industrial Exhibition at Coimbatore in 1949. Keen sportsman. Address: R. S. Puram, Coimbatore.

Raja, V. K. (M. A.) Born 1913. A member of the family of the Zamorin of Kozhikode. Educated at Kottakal, Zamorin's College, Kozhikode and the American College, Madura. Worked as lecturer in the Government Victoria College, Palghat 1941 to 1944. Joined Birla Brothers Ltd., as their contact officer in Bombay in 1944 and

then became their officer in-charge of the Stores Department, Kesoram Cotton Mills Ltd., Calcutta till 1951. Joined Messrs Pierce Leslie and Co., Ltd., in 1951 as assistant manager at their Coimbatore office. Became Secretary of the Coimbatore Chamber of Commerce in 1953. Address: Race Course, Coimbatore.

Rajah, V. G. (A. T. A. Ind), Technical adviser, Janardhana Mills Ltd., Singanallur, (Coimbatore). Managing Director, Coimbatore Premier Corporation Ltd. In 1934 joined the Coimbatore Cotton Mills Ltd. as apprentice in the Managing Agent's office. Early in 1935 joined Janardhana Mills Ltd., where he is now technical adviser since 1951. Received training in the routine methods of testing fibres and yarns in the technological laboratory of the Indian Central Cotton Committee, Bombay in 1942. In 1945, he was awarded the diploma of Associate of Textile Association (India) A. T. A. (Ind) for his proficiency in the theory and practice of textile technology. In 1951 went to England for a course of training in factories. Is a member of the Managing Committee of Textile Association (India), South India Branch, Member of the Textile Institute, Manchester since 1944. Address: Ramnagar, Coimbatore. Phone: 119.

Rajammal, Mrs. G. V. (Dr.) D. M. & S. Municipal councillor Educated at Coimbatore and Stanley Medical College, Madras. Obtained diploma in medicine and surgery in 1942. Keenly interested in sports and Social work. Was secretary and President of the Indian National Association (Ladies) Coimbatore branch; is the joint secretary of Kasthuba National Memorial Maternity Home, Singanallur since its inception in 1946. Committee member of Red cross Association, Guild of service, Seva Nilayam, the vigilance association, Ramnagar ward congress committee, education and public health committees of the Municipal Council. Address: Ramnagar, Coimbatore. Phone: 119.

Raju, N. S. Municipal Councillor. Manufacturer of Handloom sarees. Address: Sukrawarpet, Coimbatore.

Raju Chettiar, P. A., Jeweller & Diamond Merchant. Born January 29, 1894 at Udumalpet. Entered business in 1916. Director, South India Glass and Enamel Works Limited, Salem; President, V. T. S. Castor Oil Mfg. Co., Ltd., Baghyalakshmi Bank Ltd., Advisory Committee member United Commercial Bank Ltd., and Karur Vysya Bank Limited. President, the Coimbatore Jewellery and Fine Arts Association and the Arya Vysya Samajam. Vice-President, Sanmarga sangam. Partner, P. A. Raju Chettiar & Bro., P. A. Raju Chettiar & Co., cloth merchants, P. A. R. Krishna and Co., P. A. R. Viswanath and Co. P. A. R. Ragunath and Co., Coimbatore and P. A. Raju Chettiar and P. M. Thammanna Chettiar, Trichinopoly. Partner, Raja Theatres. Director, Murugan & Co. Lessees, Diamond Talkies. Address: Vysial Street, Coimbatore. Phone: 268.

Raju Naidu, K. (B. Sc.) Managing Director, Sreenivasa Perumal Bank Limited. Born 1911. Educated Union High School, Government Arts' College, Coimbatore and St. Joseph's College, Trichy. Municipal councillor since 1952. President, Non-scheduled Banks Association, Coimbatore. Address: Cross-cut Road, Coimbatore. Phone: 573.

Ramachandran, K. Partner, Managing Agents, Kannapiran Mills, Ltd.. Assumed charge as Manager, Janardhana Mills in 1943 after return from foreign studies in Bolton, which post he held till 1951. Visited England a second time in 1949 for purchase of Machinery for the Kannapiran Mills Ltd. Address: "Crystal," Trichy Road. Phone: 577.

Ramachandran Chettiar, C. M. (B. A., B. L., F. R. G. S., F. M. U.) Born November 11, 1908. Completed law course in 1912. Had been a member of the Municipal Council and the Coimbatore District Board for long. Has served in the capacity of official receiver for 5 years from 1928, Commissioner, H. R. E. Board for about 5 years and member, the Madras University Senate. Title of "Senthamil Puravelar" conferred by Madras Provincial Tamil Kazagam. Familiarly known as 'Kovai Kizhar.' Author of many outstanding books in tamil literature. Much interested in literary research and possesses a good library. Address: Trichy Road, Coimbatore.

Ramakrishna Iyer, K. R. Born 1890. Came to the Coimbatore Bar in 1915 with high academical distinction in the Christian College. Built up a lucrative practice even from the beginning. Now purely confined to the civil side. He is the doyen of the bar and the President of the Bar Association, Coimbatore. Address: Ramnagar, Coimbatore.

Ramakrishna Pillai, K. Jeweller Born 1891. Leading bullion refiner and merchant of Coimbatore. Hailed 'silver king' of South India some years back. Sole proprietor of Messrs K. R. & Sons, Manufacturing Jewellers and Diamond Merchants, Coimbatore; Vice President, Coimbatore Jewellery and Fine Arts Association. Address: Big Bazaar Street, Coimbatore.

Ramakrishnan, P. R., Managing Editor, Nava India (Tamil daily) Coimbatore. Born 1916. Graduate of the Madras University. Received B. Sc. and M. Sc. in Electrical Engineering from the Massachusetts Institute of Technology, U. S. A. Spent four years as Engineer in the General Electric Co at Schenectady Works, N. Y. Visited Japan in 1949 & 50 in connection with the purchase of machinery, and for the study of the manufacture of Textile Machinery. Selected in 1952 as a Sloan Fellow under the grant of the Sloan Foundation Fellowship Scheme to undergo training in Industrial Organisation. Massachusetts Institute of Technology. Was awarded M. Sc in Industrial Organisation. Managing Director, Ramakrishna Industrials Ltd., the Jayalakshmi Mills Limited, and Jothi Mills. Address: Race Course, Coimbatore. Phone: 705.

Ramakrishniah, R. Born 1904. Educated St. Michaels' High School, Government Arts College, Coimbatore and St. Joseph's college, Trichinopoly. Entered business in 1935 as Partner in S. K. Rangasami Naidu and Co, Managing Agents, Sri Palamalai Ranganathar Mills. Has been President of the Central Cooperative Stores from 1942 to April 1954 and Vice president, the Coimbatore Nilgris Coop Central Bank from 1938 to 1948. M. L. C. 1946-51. Area Committee member of Hindu Religious Endowments Board. Director of Provincial Handloom weavers Society from 1950 to March 31, 1954. President of Perianaickenpalayam Coop Society and Coop Union. Treasurer, Ramakrishna Vidyalaya. 14 acres of land donated to Ramakrishna Vidyalaya and was mainly responsible for the location of the institution at its present premises. A leading agriculturist. Address: R. S. Puram, Coimbatore. Phone: 475.

Ramaraj, C. V. (M. B. B. S.) Municipal councillor. Born Jan. 24, 1914 at Uchila (South Kanara). Studied at Coimbatore and Stanley and Madras Medical colleges. Recipient of Maharaja of Travancore prize in medicine, Maharaja of Cochin prize in Ophthalmology and Dr. N. Radhakrishna Iyer's prize for treating women's diseases. Had been an Honorary Medical Officer in the surgical unit of the Government Hospital, Coimbatore for more than ten years. Member of the Indian Medical Association and the Association of the surgeons of India. Treasurer, Coimbatore district medical association;

Secretary, the South Indian Provincial Medical conference, Coimbatore (1947). the Maharashtra Association, Coimbatore 1949-54; Vice-president of the Akila Bharata Madwa Maha Mandal, Coimbatore. Has been associated with social organisations like the Red cross society, Sai Baba-Kanya Gurukula etc. Is on the finance, public health and other adhoc committees in the Municipal Council. Address: "Prem-Sagar," Ramnagar, Coimbatore. Phone: 688.

Ramasamy, E. V. Proprietor, Carnatic Studio. Press photographer for Nava India. Address: Edyar Street, Coimbatore.

Ramaswami, G. V., Managing Agent, the Kumaran Mills Ltd. Address: Peelamedu, Coimbatore.

Ramaswami, V. N. (M. A. B. T.) Born 1909. Educated Annamalai and Mysore Universities. Distinguished himself in activities connected with students organisations. Was teacher for some years. Entered journalism as editor, Nava India from its inception in 1948. Is actively interested in political, social and educational problems and is connected with the Indian Red-cross, the District Adult Education Committee, the District Famine Relief Committee etc. Address: c/o Nava India, Peelamedu, Coimbatore.

Ramasamy Ayyar, C. S. (Dr.) Born March 25, 1896. Educated at Coimbatore, American Mission College, Madura and Madras Medical College. Was for 3 years in Government service in Palamcottah, Ambasamudram and Tinnevely. Started private practice in Coimbatore in 1924. Established first X-Ray Institute in Coimbatore in the year 1936. During world war II visited England and America for a year and a half. (Educational tour and hospital work). Spent most of the time in Rochester, Minnesota, Mayo clinic. Returned in 1940 via San Francisco, Japan, China, Phillipine Islands. Visited England again in 1950. Member of the Indian Medical Association, Coimbatore Branch. Runs the Coimbatore Poly-clinic. Address: Trichy Road, Coimbatore. Phone: 143.

Ramnath, C. C. Assistant Manager, the Cement Marketing Co., of India Limited. Regional Honorary Cement Adviser to the Government of India and the Hon. Cement Controller to the Government of Madras. Address: Race Course, Coimbatore.

Rangaswami Naidu, V. Land-lord and Cotton merchant. Director, Radhakrishna Mills Ltd., The Kamala Sugar Mills Ltd., Engineers & Manufacturers Ltd., The Jayalakshmi Mills Ltd., and the Coimbatore Murugan Mills Ltd., Interested in cultivation and fruit-growing. Born 1888. Address: Peelamedu, Coimbatore.

Rathnasabapathy Pillai, T. T. (B. A. B. L.). Born July 1, 1898. Graduated in 1918. Passed B. L. examination in 1920. Joined the Coimbatore Bar on 6th June 1921. Became Public Prosecutor of Coimbatore and Nilgiris in 1937 retiring in 1948. Actively practising both on the civil and on the criminal side. Standing counsel for many public institutions, banking, commercial and industrial establishments. President of the Coimbatore Lakshmi Mills, Director of the Combodia Mills and many other industrial and plantation companies in South India. Was the President of the Coimbatore Rotary Club in 1952-53. Now Vice-president of the Coimbatore Bar Association, Vice-president of the Guild of Service, Committee member of the Red Cross, Madras Social Workers' conference, discharged Prisoners' Aid Society, District Sailors, Soldiers and Airmen's Board and Honorary Secretary of the S. P. C. A. Address: Race Course, Coimbatore. Phone 203.

S. S. N. Secretary, C. S. & W. Co., Ltd., Managing Agent, Vijayakumar Mills (Palani). Born June 16, 1916. Educated in Coimbatore. Visited Japan in 1951. Wrote his travel impressions in the book 'Journey to Japan' which was well reviewed in all the Indian papers. Keenly interested in sports of all kinds, especially bridge and cricket. Director, Central Cooperative Stores. Address: Venkitaswamy Road, R. S. Pore, Phone: 498, Coimbatore.

Sarathy, K. P. Born 1924. Was secretary, Town Congress Committee for about 7 years. Municipal Councillor 29th ward. Secretary, Dt. Tamil Writers' Association. Editor, Kovaikural, a political Weekly which is running its 4th year. Address: Oppanakara Street, Coimbatore.

Savitri Shanmugam Mrs. daughter of late Dr. R. K. Shanmugam Chettiar and wife of Sri A. Shanmugam. Secretary, Indian Red Cross Society, Coimbatore branch. Vice president, Seva Nilayam, and Guild of Service. Member of Adult Education Committee - Was for some time member of the Advisory Committee of the Women's Welfare department. Takes a keen interest in social welfare work of the District. Address: Race Course, Coimbatore.

Sengaliappan, Dr S. (L. M. P.) Passed out in 1928 from Rayapuram Medical School and worked as a paid house surgeon for two years. Entered Government service as sub-assistant surgeon in 1930; was taken for the army where he served for five years. After military service, was posted to Head quarters Hospital, Coimbatore and promoted Civil Asst. Surgeon. At present running a nursing home. Address: Jail Road, Coimbatore.

Sesha Iyer, E. S. (B. A. B. L.) Born 1898 at Erode. Educated at Erode, Pachiappa's college and Law college, Madras. Enrolled as a lawyer in January 1925 and since practising in Coimbatore. Is a director of the India Silicate Industries Ltd., Mettupalayam. Takes an active interest in the Bar Association and is now the Secretary. Address: Kattoor, Coimbatore.

Shanmugha Gowder, C. N. Merchant. Born 1905. Entered business in 1924. Village Munsif from 1924-30. Was President, Panchayat Court for a period of about 8 years. Vice-president of the Honorary 1st Class Bench Court for the past 14 years, Managing Agent and Partner, Murugan Mills Limited, Coimbatore. Proprietor, B. Nanjunda Gowder Sons, Cloth merchants, Coimbatore. Address, Oppanakara Street, Coimbatore.

Shanmugam, A. (B. A.) Manager, the Cement Marketing Company, Coimbatore. Was for sometime the Regional Honorary Cement Adviser to the Government of India and Honorary Cement Controller to the Government of Madras. Sitting member of the Madras University senate and Academic council. Recently he has been elected as a director of the Madras University Hostel Construction Cooperative Society Vice-president of the Indian Chamber of Commerce. Adviser to the local committees of Indian and Madras Banks. President, Coimbatore Tamil Writers' Association. Author of many tamil novels one of which was prescribed to B. A. Class. Address: Race Course, Phone: 487.

Shanmugam, P. V. K. (B. A.), Divisional Manager for South India for All India General Insurance Co. Ltd. Coimbatore. After graduation from the Madras University took to Government service. Then came into the field of insurance business in 1933. Assumed charge of his present post in April 1945. Interested in Social Work. Clubs: Cosmopolitan (Coimbatore and Madras). Address: All India General Building, Trichy Road, Coimbatore. Phone: 371.

Shanmugam, V., Insurance businessman. Born December 12, 1925. Educated Pachappa's college, Madras. Became Inspector in 1948 and now Branch Manager, Prithvi Insurance Co. (Coimbatore branch) Address: R. S. Puram, Coimbatore.

Singh, H. S., Engineer and Contractor, Coimbatore. Born 1912 in Ambala district, Punjab. After engineering education became supervisor in the General Construction Co. Ltd. (Madras). He also served the Shalimar Tar Products Ltd., Bombay and John Fleming Co. Ltd., Bombay. Since 1945 he is doing contract works for the Central P. W. D., Madras Government, the Coimbatore Municipality and District Board. Recently constructed the Noyyal Bridge near Podanur in the rigid-frame model, this probably being the first of its kind in bridge construction in India. Member, the Society of Builders, India (Bombay). Address: Thiruvengadaswami Road. R. S. Puram, Coimbatore.

Sivanandam, T. V., (M. B., B. S.) Born June 11, 1911. Educated Government Arts College, Coimbatore and Medical College, Madras. Started private practice in 1938. Was Honorary Asst. Medical Officer from 1939 to 49. Honorary surgeon, Headquarters Hospital from 1949. First man to be recognised by Government as Honorary surgeon in Coimbatore. Practising mainly surgery. Started surgical nursing home in 1949. Has been Treasurer of the Dt. Medical Association for 13 years. "Now its committee member. Vice President of the S. I. Medical Provincial Council of the Indian Medical Association. Executive Committee member, the Coimbatore Dt. Co-operative Central Bank. Director, Ramalingam Co-operative Training Institute, City Co-operative Bank and Co-operative Construction Society. Council member, Ramakrishna Vidyalaya. Secretary, Kasthuriba Trust Maternity Home, Singanallur. Attached to several mills as Medical Officer. Takes a keen interest in social service organisations like Sevanilayam and Red Cross Society. Address: "Chellam House," Sambandam Road, R. S. Puram. Phone: 678.

Somasundaram Chettiar, P. S. S. Born November 1933. Managing Agent, Somasundara Mills Ltd. Secretaries and Bankers and General Manager-in-charge, Kaleeswarar Mills Ltd. Member, Cosmopolitan club (Madras and Coimbatore.) Proprietor of several industrial concerns in South India including cinema theatres and petrol bunks. Land-lord. Address: "Somavilas," Club Road, Coimbatore. Phone: 60.

Sreenivasan, K. M. Sc. (Tech), Manager, Kasthuri Mills Limited. Was the honorary secretary of the Southern India Mill Owners' Association, Coimbatore from 1947 to 1950. In 1952 appointed Honorary Director of the South Indian Textile Research Association and entrusted with the task of preparing plans, estimates and other technical details for the proposed institute. Was President of the Coimbatore Rotary Club. President of the Textile Association (South Indian Branch). Address: Avanashi Road, Coimbatore. Phone: 556.

Srinivasalu Naidu, K. (B. A., B. L.) Born 1925 in Ondiputhur (Coimbatore) Educated Sarvajana High School, Peelamedu, Government Arts College, Coimbatore and Loyola College, Madras. Graduated in 1947 and passed law in 1949. Entered Coimbatore bar in 1950. Legal advisor to the Popular Hindusthan Publications (Regd.), Coimbatore. Address: "Janardhana Buildings", 5/219, Avanashi Road, Coimbatore.

Srinivasan, K. V., Proprietor, City Camera House. Born December 1916 in South Malabar. After schooling, joined Messrs Ilfords Ltd. in Madras in 1934 and studied photographic work. After ten years of work in that famous concern, started his own

V. S. Shanmugam, Established the City Camera House in Coimbatore in 1947. Address: Varsity Hall Road, Coimbatore.

Srinivasan, T. Born 1922 Landlord Mg. Partner, Srinivas & Company. Address: "Srinivas", Sengalipalayam, Coimbatore.

Sriramulu Naidu, S. M., Proprietor, Pakshiraja Studios. Born February 1910. Educated Hindu College, Tirunelvely. Entered film line in 1936. Produced and directed high class pictures viz Aryamala, Sivakavi, Jagathalapraphapan, Kannika and Kanchanas. Address: Grey Town, Coimbatore Phone: 254 A.

Subbiah Gowder, V. C. Partner, Managing Agents, Gnanambika Mills Ltd. President, Sanmargasangam. President, the District Agriculturists' Association. Landlord. A leading member of the Velala Community. Interested in Scout movement. Address: Vellaikinar, Coimbatore. Phone: 156/B.

Subbian, Dr. P. R. (M. B., B. S.) After completion of medical course started practice in 1951. Interested in Medical Research studies. Running a nursing home in Pappanaickenpalayam and a dispensary at Peelamedu. Address: Avanashi Road, Coimbatore. Phone: 696.

Subramania Chetty, OGGA. P. Municipal councillor, Yarn and sarees merchant. Address: Oppanakara Street, Coimbatore.

Subramania Mudaliar, C. K. (B. A.) Was member of the Senate of the Madras University for many years. For a long time member of the Coimbatore Municipal Council. A well-known tamil scholar. Contributed much towards development of tamil literature. Founder of the Kovai tamil sangam. Publisher of the Periyapuram and many Tamil classics. Conferred title of Sivakavimani by the Madras Provincial Tamil Kazagam. Familiarly known as the "Sekkizhar" of Coimbatore. Address: Vysial Street, Coimbatore.

Subramanyam, C. (B. A. B. L.), Minister for Education and Finance, Government of Madras. Born 1910. Started practice as a lawyer in Coimbatore 1936. Participated in Individual Satyagraha in 1941 and was convicted for six months. Took an active part in the 1942 movement and was kept in detention till 1943. Was associated with various public movements in Coimbatore district, particularly textile labour. He has also been associated with Sri Ramakrishna Vidyalaya, the residential high school. Held various offices in the Congress organisation having been the President of the Coimbatore District Congress Committee, Member of the Provincial Congress Committee, Member of the All India Congress Committee and member of the Working Committee of the Tamilnad Congress. Was taking keen interest in students' organisations and youth movements. Elected to the Constituent Assembly in 1946 and continued to be a Member of Parliament till his election as Member of Madras Legislative Assembly in January 1952 in Coimbatore constituency. Was chosen Minister in April 1952 in Rajaji cabinet and retains the position in the present Madras Cabinet. Address: Mowbray's Road, Royapettah, Madras.

Sundaram Chettiar, T., (B. Com.) Born at Madura in 1915. Passed B. Com examination of the Calcutta University in 1938. Was Secretary of the Saroja Mills Ltd.,

From 1939 to 48. Now director of the Sree Meenakshi Mills Ltd., Madurai, Sree Mills Ltd., Coimbatore, Sree Rajendra Mills Ltd., Salem and Madura Insurance Co., Ltd., Madurai. Managing Director East India Corporation Ltd., cotton merchants and owners of several ginning factories in the South. President, Rotary club, Madurai 1952. Visited U. S. A., U. K. and the continent in 1948. President of Sri Visalakshi Kalasalai, a high school in A. Thekkur, Ramnad district and member of the trust Board, Thiagarajar College Endowment trust. Address: C/o Saroja Mills Ltd., Trichy Road, Coimbatore.

Sundaram Pillai, T. R., (B. A., B. L.) Born 1900. Graduated 1921 from St. Joseph's College, Trichy. Was for sometime Inspector of Hindu Religious Endowments, Coimbatore, Salem, Nilgris districts. Joined Bar in 1928. Was additional Public Prosecutor 1948-54. Appointed Public Prosecutor, March 1954. Connected with many social service organisations and cooperative institutions. Was Asst. District Commissioner, Bharat Scouts and Guides, and later warranted as District Commissioner. Himself a lover of tamil and deeply interested in promotion of tamil language and literature. Was executive Secretary of the Tamil festival held at Coimbatore in 1950. Address: 'Ramalingam Nilayam,' Race Course Road, Coimbatore. Phone: 783

Swamy, M. K. Editor, Kaithari Was jailed six times in connection with freedom movements and handloom weavers movement. Has been of service to the handloom industry for more than a decade. Elected one among the secretaries of the Tamilnad Hand-loom Weavers Federation in 1946 in Pudupettai Conference. Started "Kaithari" in 1949, a journal solely devoted to the growth of hand-loom industry. Aged 38. Address: 91, Uppara Street, Coimbatore.

Thillai Ammal, T. V. M., (Srimathi) Daughter of late T. A. Ramalingam Chettiar. Much interested in female education. Started the Coimbatore Seva Nilayam on Vijayadasami day 1949 and is continuing as its secretary. Address: Syrian Church Road. No. 2, Coimbatore.

Thulsidas, Gokuldas, Born 1904. Entered business in 1919. Commenced cotton-seed and oil, groundnut and groundnut oil, and cotton waste business. Managing director of Sarada Mills Ltd., Constructing a maternity home. Exporter of cotton waste and Rayon and Silk throughout the world. In 1948, visited many countries of the world. Address: R. S. Puram, Coimbatore. Phone: 293.

Valentine, D., Architect. Born in Bangalore, February 14, 1926. Studied St. Joseph's college, Bangalore. Practising architect since 1946. Address: College Road, Coimbatore. Phone: 373.

Venkatraman, C. S., Born 1920. Entered business in 1940 in yarn and cotton. Elected as Municipal Councillor in 1952. Member of the Land Development Committee and Wire Broadcasting Committee of the Municipal Council. Member, Coimbatore District Red cross Association, Secretary 25th ward Congress Committee. Address: 52 A, Jayalakshmi Vilas, Subbiah Mudaliar Street, Coimbatore.

Venkataraman, S. (B. Sc., B. L.) Born July 16, 1920. Educated Law College, Trivandrum after graduation from Madras University. Keenly interested in politics; an active member of the Praja Socialist Party. At present legal advisor for the Managing Agents of Lakshmi Mills, the Pioneer Mills, the Coimbatore Spinning and

Weaving Co. Ltd. as well as the Coimbatore District Textile Workers' Union. Vice-president of the Madras Provincial Plantation Workers' Union, Valparai and the Hind Mazdoor Sabha (for Madras state). Was a member of the Industrial Committee on Plantations, Government of India. Address: Grey Town, Coimbatore.

Venkatasamy, G. (B. A., B. L.) Advertisement Manager, Nava India. Honorary Magistrate. Residence: Pappanaickenpalayam, Coimbatore.

Venkatasamy Naidu, K. (B. A. B. L.) Born 1898. Educated at Coimbatore and Madras. Completed educational career in 1927. Practised as an advocate in the Coimbatore Bar for 15 years and entered business in 1942. Was Managing Agent of Janardhana Mills Ltd. till 1951. Now Managing Agent of Kannapiran Mills Ltd. of Coimbatore district. Was Committee Member Secretary, Chamber of Agriculture for Coimbatore district. Was Secretary, Cosmopolitan Club, Coimbatore for two years. A life member of the R. S. Puram Club. Honorary visitor for Agricultural College for some years. A Rotarian. Address: Gopalapuram, Coimbatore. Phone: 462.

Venkateswami Naidu, P. S. G. The eldest of the four famous P. S. G. brothers in Peelamedu, Coimbatore. Founder and partner in several mills. Born 1875. To begin with, was a keen peasant and later took to textile and other industries. One of the founders of the P. S. G. charities. Scholar in Telugu and tamil classics. During the last world war, entertained troops stationed in Coimbatore District. During 1914-18 war helped recruitment and raising war loans. Interested in educational and social activities. Address: Peelamedu, Coimbatore.

Venkateswamy Naidu, R., (B. Sc. Tech.) Partner & Managing agent, Radhakrishna Mills Ltd., Director, Tirumurthi Mills Ltd., Coimbatore Mills Agency Ltd., Kamala Sugar Mills Ltd., Engineers & Manufacturers Ltd., Jayalakshmi Mills Ltd., Sarada Mills Ltd., and The Coimbatore Murugan Mills Ltd. Born 1909. Educated in India & Manchester where he studied Textile Technology. Has Visited England, the continent and the United States of America. One of the founders of the Rotary Club in Coimbatore and the tamil daily 'Nava India'. President of the Southern India Mill Owner's Association and the Coimbatore Central Co-operative Stores Ltd. Address: Peelamedu, Coimbatore. Phone: 515.

Venkateswaralu, G. R. Managing Agent, Pioneer Mills, Rangavilas Mills, Kumaran Mills and Balarama Varma Textiles (Shencotta). Born November 14, 1921, Educated Sarvajana High School, Peelamedu and the Public School, Dheradun (U. P.) Trustee, Perur temple Address: Peelamedu, Coimbatore. Phone: 722.

Venkatesalu, K., (L. T. M. Hons) Asst. Manager, C. S. & W. Co., Ltd., Technica adviser to the Vijayakumar Mills. Born August 2, 1915. Educated London Mission High School, Coimbatore and V. J. T. Institute, Bombay. Took L. T. M. Hons. in 1938. Has practical training in the Ramakrishna Mills, Ahmadabad. In 1938, took charge of the post of the Weaving Master in the Coimbatore Spinning & Weaving Mills Ltd. Was in Japa

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in 1948 for about five months to purchase machinery for the Coimbatore Spinning & Weaving Mills Ltd., the Kadri Mills Ltd., and the Vijayakumar Mills Ltd., and studied the working of textile Machinery manufacture. Personally organised the erection of machineries at C. S. & W., Kadri Mills and Vijayakumar Mills. Honorary secretary, the Southern India Mill Owner's Association, Coimbatore. Address: R. S. Puram, Phone: 198. Coimbatore.

Vanugopal, V. Born April, 1923. A leading business-man in Cotton and Mill stores. Much interested in social work. Secretary of the R. S. Puram Club, which is one of the important recreation clubs in Coimbatore. Address: Gopalapuram, Coimbatore.

Viswanatham, R. Jeweller & Diamond merchant. Director, Bagyalakshmi Bank Limited. and partner, P. A. Raju Chettiar and Bro., Coimbatore. Address: Vysial Street, Coimbatore.

Wooton, C. E., B. Sc. (Birm.), F. R. I. C., F. I. C. S., Technical Chemist. Director of T. Stanes and Co., Ltd., the United Coffee Supply Ltd., Stanes Motors (South India) Ltd., the United Nilgiri Tea Estates Co., Ltd., Stanes Amalgamated Estates Ltd., Needle Industries (India) Ltd., the Indian Cashewnuts and Plantations Ltd. Born in December, 19, 1899, Smethwick, Staffs, England. Educated in King Edward Sixth Grammar School and the University of Birmingham. Saw military service in 1917-19 and 1941-46. Came to India in 1926, joining the firm of T. Stanes & Co., Ltd., as chemist and Manager of Manure Department. Became director of T. Stanes and Co., Ltd., in 1939. Hobby: Cine-photography. Interested in tennis. Address: Race Course, Coimbatore.



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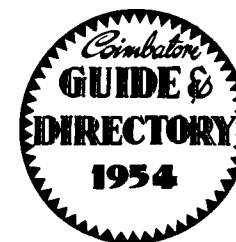
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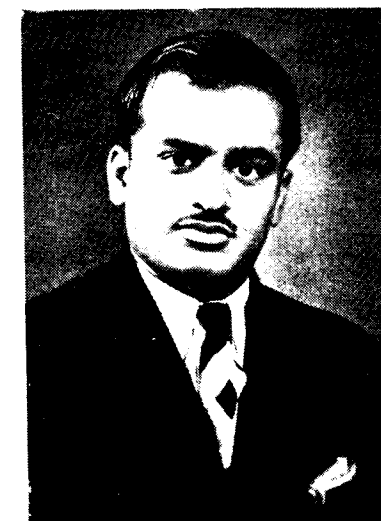
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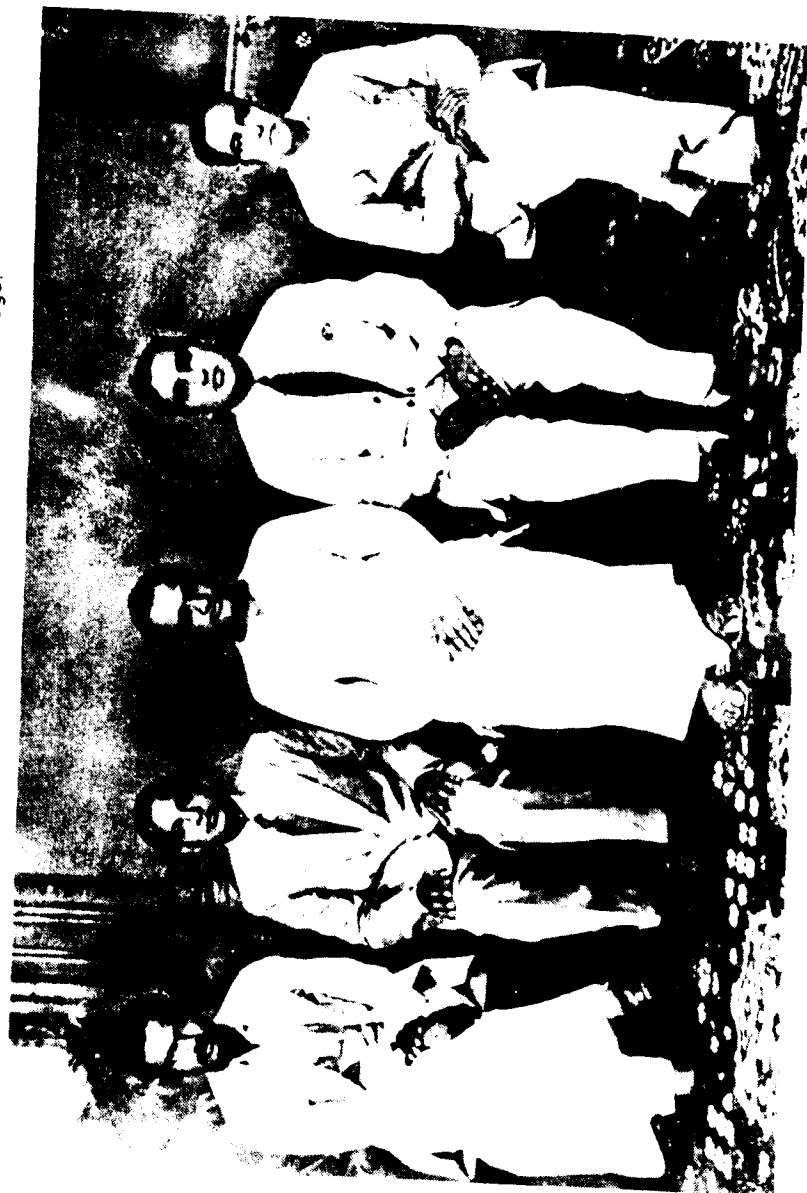
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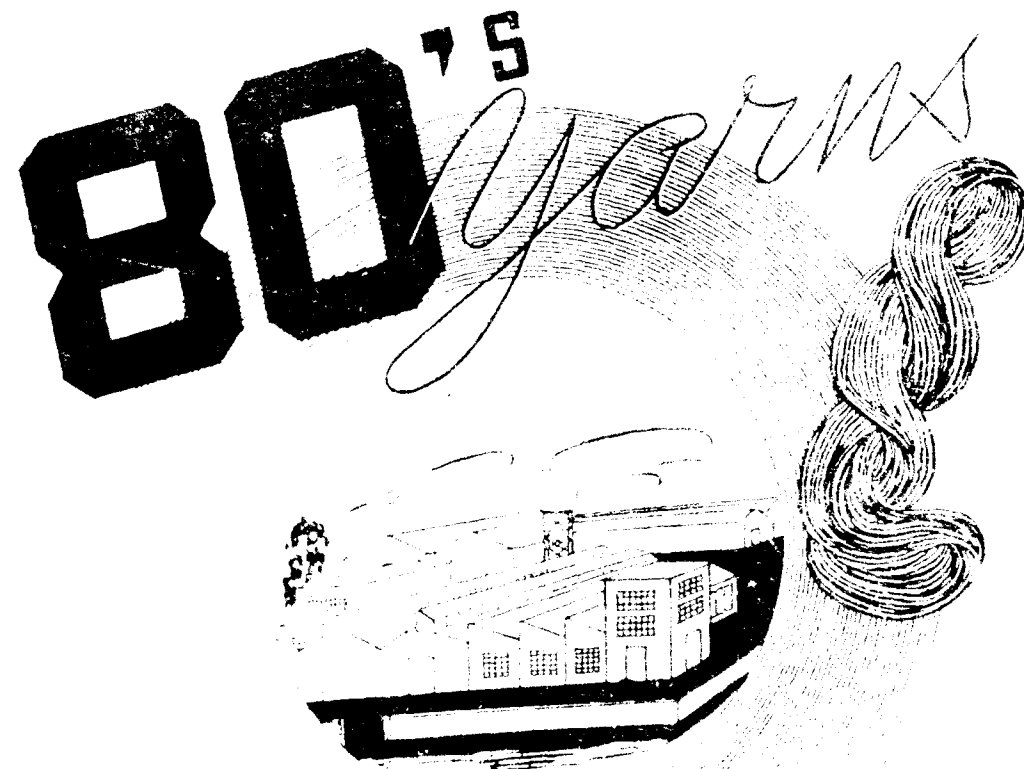
INDEX TO ADVERTISERS.

Abdul Sakoor, A.,	70	European General Stores,	88
Alangombu Devanga Handloom Weavers Co-operative Production and Sale Society Ltd.,	A-20	Everest Engineering Works,	14
Alayam's Industries	A-42	Farm Equipments Ltd.,	A-19
All India General Insurance Co., Ltd.,	A-35	Francis Motor Works, A.,	A-30
Anniah, C. R.,	96	General Engineering Co.,	15
Arunachalam Chetty, N. & Raja Chetty N. S.,	76	Girija Coffee Works,	A-44
Arva Vaidya Pharmacy (Coimbatore) Ltd.,	A-14	Globe Watch Co.,	90
Asoka Factory	A-21	Gobald Motor Service Ltd.,	A-20
Associated Automobiles Ltd.,	A-34	Gopal Camphor Works, (colour)	13
Auto Motors	86	Gururaja Ginning & Oil Mills,	A-32
Balapattabi, B.,	28	Hanumanthappa & Son, R.,	A-4
Balarama Varma Textiles Ltd.,	A-25	Haridas Bhagath Co., Ltd.,	A-15
Balasubramanya Mills Ltd.,	A-18	India Arts Bureau,	A-26
Batliboi & Co.,	A-34	India Silicate Industries Ltd.,	A-4
Beemiah Chetty, S.,	A-38	Indian Tea Stall & Rajan Lodge,	A-34
Bharath Trading Co.,	19	Jaga Button Industries Ltd.,	2nd Cover Page
Bhaskara Camphor Works.,	A-48	Jaganath Rao, T. R.,	92
Brady & Co., Ltd., W. H.,	A-2	Jagannatha Ginning & Oil Mills,	A-24
Business Promoters,	A-50	Jains Coffee Works,	29
C. S. & W. Co., Ltd., (Colour) between 72 & 73		Janardana Mills Ltd.,	A-13
Cement Marketing Co., of India Ltd.,	A-49	Java & Co.,	A-40
City Camera House,	A-33	Jothimani Tobacco Company,	A-33
Coimbatore Auctioneers,	A-42	K. P. Castor Oil Works,	A-48
Coimbatore Co-operative Milk Supply Union Ltd.,	A-26	K. R. & Sons,	24, 32
Coimbatore Marugan Mills Ltd.,	A-28	Kaleeswarar Mills Ltd.,	A-49
Coimbatore Pioneer Mills Ltd.,	A-1	Kamala Industries,	A-44
Coimbatore Premier Corporation Ltd.,	A-3	Kangayam Sowdambika Weavers Co-operative Society Ltd.,	A-47
Deccan Herald,	30	Kannappan Mills Ltd.,	A-5
Devi Enamel Works Ltd.,	A-4	Karur Vysva Bank Ltd.,	A-10
Dhandavuthapani Foundry Ltd.,	A-31	Ketticaian Co. V.,	A-42
Eastern Electrical Co., Ltd.,	A-27	Khoday Ribbon, Carbon & Allied Industries,	A-6
		Kotak & Co.,	A-27
		Kumaran Soap Works,	
		Krishnaswami Naidu & Bros, L. P.,	
		Leo Envelope Works,	

THE COIMBATORE GUIDE & DIRECTORY

Lotus Mills Ltd.,	A-9	Kingaraju Naidu, C.,	A-50
M. C. S. Ltd.,	A-32	Rangaswamy Naidu, P. N.,	A-46
Madras State Handloom Weavers		Rathna Coffee Works,	A-48
Co-operative Society, Ltd.,	A-36	Record Watch Co.,	91
Madras Trading Corporation,	A-10	S. N. B. Iyer's Tuitions,	31
Meccano Floorings Ltd.,	A-6	Sangappa Chettiar, S.,	A-24
Menaka Swadesi Slate Factory,	A-16	Satya Stores,	A-12
Mettur Fertiliser Co., Ltd.,	21	Scientific Fertiliser Co., Ltd.,	A-12
Modern Watch Co.,	94	Simon Electrical Works,	A-16
Murugan Rice Mill,	68	Singh, H. S.,	A-47
Muthukrishnan, V. V., &		Sivananda Metal Works,	87
Velu, B. B. S.,	A-47	Sivananda Mills Ltd.,	3rd cover page
Nalarajan & Co.,	A-41	Skins & Leathers Ltd.,	A-22
Nanjunda Gowder Sons, B.,	A-23	Southern Motors Ltd.,	A-24
Nanubhoy & Co., M.,	A-16	South India Glass & Enamel	
Narsee Nagsee & Co.,	A-46	Works Ltd.,	A-39
Nathan's College,	137	Sreevatsa Engineering	
New Bombay Opticals,	119	& Trading Co.,	27
Nirmala Engineering Works,	16	Srinivas & Co.,	A-18
P. N. R. Engineering Works,	66	Srinivasaperumal Bank Ltd.,	A-22
P. S. G. & Sons' Industrial		Sri Ram Industrials,	A-41
Institute, (colour) facing page,	80	Sri Ranga Vilas Ginning, Spinning	
Panduranga Agencies,	26	& Weaving Mills Ltd.,	A-24
P. K. S.,	A-48	Subbiah Foundry,	A-7
Panikkar, K. G.,		Sundaram & Co., J. B.,	A-33
(Daivajna Bhosanam)		Swamy Trading Co.,	71
Parameswara Panikkar, K.,		Telungupalayam Vaidyasala,	A-29
(Daivajna Rathna)	95	Textool Co., Ltd.,	A-11
Perfection Bakery,	25	Uberoi Ltd.,	A-30
Popular Hindustani Publications,		Uma Knitting Co.,	A-42
Popular Mill Stores Co.,	93	United Handloom Textiles,	20
Pioneer Fire & General		Castor Oil	
Insurance Co., Ltd.,		Manufacturing Co., Ltd.,	A-16
Radha Foundry,	A-37	Vasanth Mills Ltd.,	A-30
Radhakrishnan, R.,	A-50	Venkatesa Ginning & Oil Mills,	72
Ragunath & Co., P. A. R.,	A-46	Vijaya Foundry,	A-39
Rajendra Saloon,	89	Vijaya Industries,	A-17
Raju Chettiar & Bro., P. A.,		Vijayakumar Mercantile	
4th cover page (colour)		Corporation,	A-18
& Co.,	A-34	Western Union Agencies,	A-8
ier & Bros., R.,	A-36	Yercaud Coffee Curing	
iv.,	A-14	Works Ltd.,	A-8

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