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MANGALORE CITY
AND
SOUTH KANARA
DIRECTORY
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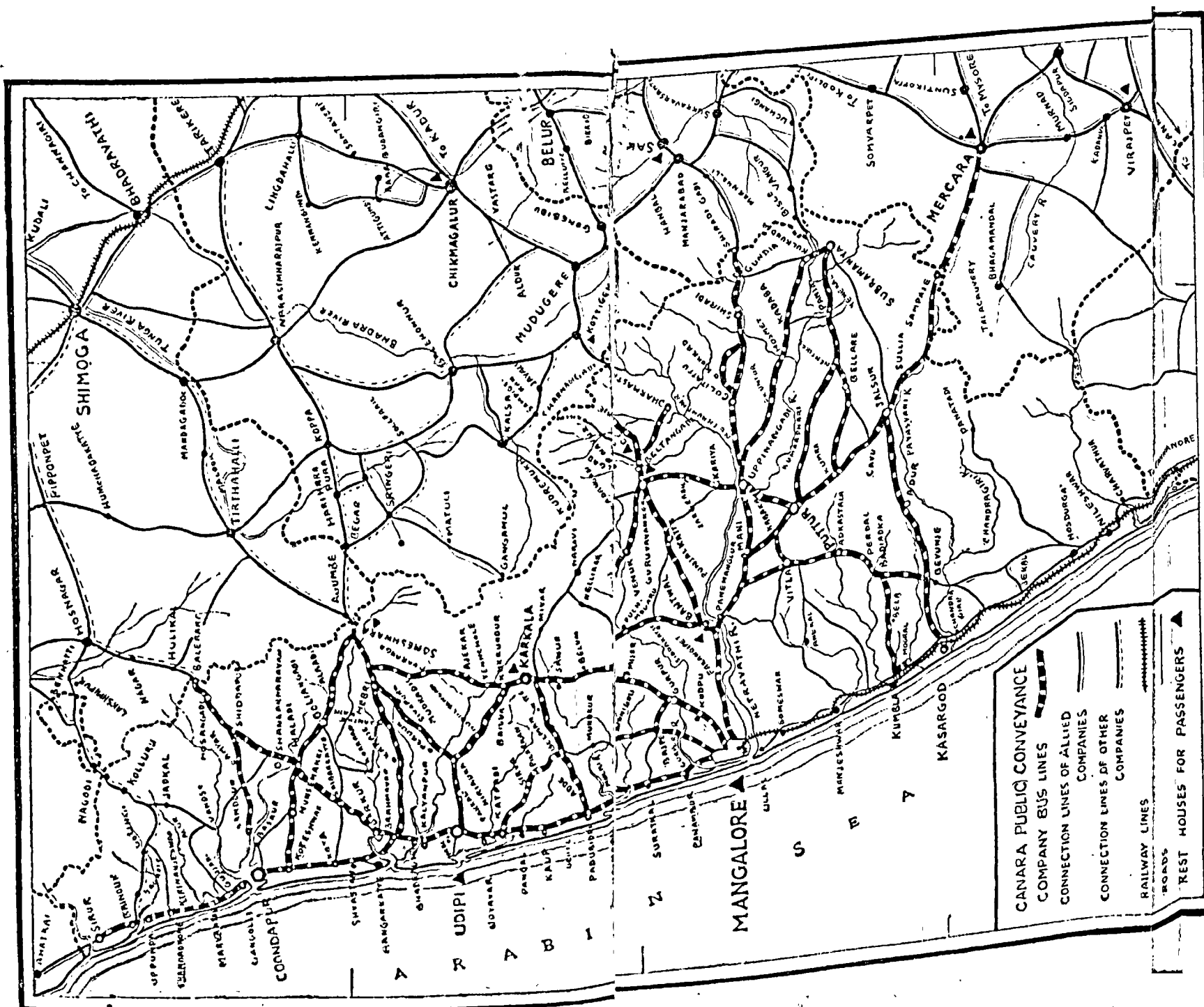
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The Map of the South Kanara District, along with neighbouring Territories.



The important towns and places in the district with their populations and their automobile distances from the District Head quarter. (Mangalore.)

Mangalore	— (pp. 65,675).
Moolki	— (pp. 5,504) (18 miles)
Udupi	— (pp. 14,833) (34 miles on coast line and 54 miles via Karkal).
Coondapoor	— (pp. 8,923) (55 miles).
Mudabidri	— (pp. 3,191) (22 miles).
Karkal	— (pp. 7,204) (33 miles).
Kasargod	— (pp. 9,169) (28 miles).
Bantval	— (4,511) (16 miles).
Puttur	— (7,822) (31 miles).

(Mangalore and Udupi are the only two Municipal towns in the District.)

District Area—(7,225 Sq. Miles. 14,72,861 Population)

Published by the All India City Guide Publishers, Coimbatore.

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EDITED BY

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The Coimbatore District Guide & Directory

The Coimbatore City Guide & Directory

The Trichinopoly Guide & Directory

Treatise on Indian Palmistry

AND

The Editor of the Coimbatore Times

1940-1942 EDITION

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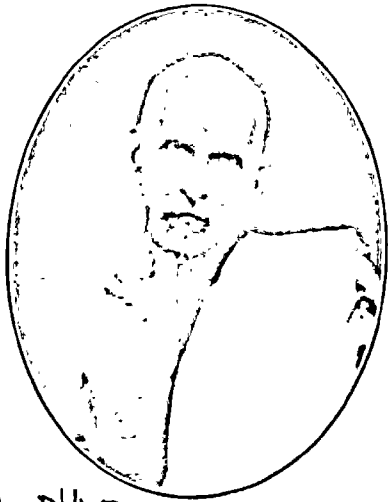
CHAPTER I.

South Kanara District.

Territorial area. The more northerly of the two districts on the West Coast of the Madras Presidency lying between 12°1' and 13°59' North, and 74°34' and 75°45' East with an area of 4021 square miles with a population of 14,72,861. The district is bounded on the north by the Bombay Presidency; on the East by Mysore and Coorg; on the South by Coorg and Malabar and on the West by Arabian Sea. The Western Ghats form a natural frontier on the East.

Climate and temperature. The climate is characterised by excessive humidity, and is unsuitable to persons of sedentary habits. The average annual temperature at Mangalore is about 81°. The heat is greatest in the inland parts of the district during the months of March, April, and May. The annual rainfall averages 145 inches. It is smallest on the coast-line ranging from 127 inches at Hosdrug in the South, to 141 inches at Coondapoor in the North. The farther one goes, into the interior the greater is the amount. Karkala, close to the Ghats having an average of 189 inches. Of the total amount more than 80 per cent is received during, the four months, of South West Monsoon, from June to September.

History of the District. Little is known of the early history of South Kanara. Earlier inscriptions show that it was included in the kingdom of the Pallavas of Kanchi. (Modern Conjeevaram). Its next rulers seem to be Kadamba Kings of Banavasi. About the sixth century these kings were overthrown by Chalukyas. In the middle of the 8th Century these were expelled by Kadamba King Mayuravarma, and his successors seem to have ruled the country. About the 12th Century the district was overrun by the Hoysala Ballalas of Dorasamudra (The modern



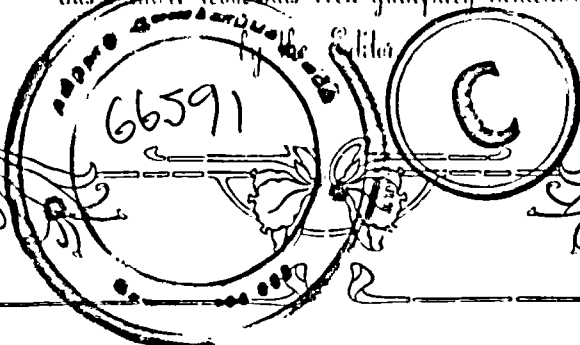
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Balanje Krishna Bhat

N 42 TO WHOM

out of parental love & affection

this ~~book~~ ^{plate} has been gratefully dedicated



Halebid, Mysore). In the first half of the 14th century the district passed under the Hindu kings of Vijayanagar. During the next century the Portugese made their first settlements on the West Coast. After the battle of Talikota in 1565, in which the last Vijayanagar king was defeated by the united Mohammadans of Deccan, the local Jain chiefs effected independence. But in the beginning of the 17th century almost all of them were subdued by the Lingayat Ruler Venkatappa Naik of Ikkeri. During the next century and a half Ikkeri chieftains ruled the country.

British connection with the district begins in about 1737. Hyder Ali the Mohammadan usurper of the Mysore throne, after his conquest of Bednur in 1763 took Mangalore and made it a naval base. This place was captured by the English in 1768 but on Hyder's approach a few months later was evacuated. After a series of war and peace with Hyder and his son Tippoo, the district passed finally into the hands of the British in the year 1799 and continues under the British administration.

Archaeology. The chief objects of Archaeological interest in South Kanara are its Jain remains which are among the most remarkable in the Indian Empire. The most noteworthy are found at Karkala, Mudabidri and Venur, in the part of the district long ruled by the Jain chiefs. Furgesson states that the architecture of the Jain temples has no resemblance to the Dravidian or other South Indian styles, but finds its affinity in Nepal and Tibet. There are two colossal statues one at Karkala and another at Venur. The former is larger being 41 feet 5 inches high and is also the more striking, as it stands on the top of a rocky hill over-looking a picturesque lake. They have the traditional forms and lineaments of Budha, but are named after Gomat Raya—a forgotten Jain king. They are monolythic and the method of construction is a mystery. The only other example of Gomat Raya is found at Sravana Belgula in Mysore State. These remains are called the first class Jain

architecture. The second class Jain remains being Bastis or temples. These are found all over the district, the most famous group being at Mudabidri, where there are 18 of them. The largest Basti at Mudabidri is three storied resembling somewhat the pagodas of the Farther East, and contains about 1000 pillars, those of the interior being all carved in the most varied and exuberant manner. The last varieties of Jain antiquities are the Stambas or pillars. Though not peculiar to Jain architecture, they are most graceful examples found in connection with Jain temples. The finest is being at Haleangadi near Karkala. It is 50 feet from the base to capital, and the shaft being monolythic is 33 feet in length.

Serpent stones in groves and on the platforms round sacred fig-trees are numerous. The Hindu temples, as a rule are unpretentious buildings and many of them are of great antiquity. Viz:—Udipi Krishna Temple, Shrines at Subramania, Kollur, Shankernarayana, Dharmastala and Koteshwara. Forts are numerous on the coast but are not of architectural value. Bekal is the strongest fort.

District Sub-divisions and taluqs. The district consists of three revenue divisions, made up of six taluqs. The taluqs are:—Coondapoor, Udipi, Karkala, Mangalore, Puttur and Kasargod. There are eight towns in the district i. e., Mangalore, Moolky, Bantval, Puttur, Kasargod, Karkala, Udipi and Coondapoor. There are 800 villages, 2,44,232 occupied houses with a population of 1,372,241 persons in the district.

Communities and castes. The predominant communities in the district are Hindus, Christians, Mohammadans and Jains. Among the Hindus, the principal castes are, Brahmins, Bunts, Billavas and Holayas. Among the Christians the Roman Catholics are very large in number. Among the Mohammadans, the Mapillas of Malabar are more predominant. Unlike other districts there is no communal or caste troubles in the district.

Languages. The principal languages in the district are:—Kanarese, Tulu, Malayalam, Marathi, Konkani and Hindustani. The official district language being Kanarese. An outsider will not experience any language difficulty here.

Education. Compared to other districts of the presidency, the district is not backward in education. Only 17.1 per cent of the males, and 4 per cent of the females are literates against the presidency average of 16.1 % and 2.6 % respectively. This figure relates to the year 1931. Now the education has made rapid progress in the last 9 years. Mangalore is one of the best educational centres of the presidency.

Agricultural produces. The principal agricultural produces of the district are:—Rice, Cocoanuts, Arecanuts, Horse-gram, Black-gram, Green-gram, Ragi, Gingelly, Pepper, Cardamoms, Betel-leaf, Castor-seeds, Turmeric, Chillies, Sugarcane, Tobacco, Plantain and Ginger. Rice is the staple food of the people.

Occupation and trade. Agriculture as in other districts of the presidency continues to be the occupation of the bulk of the population. 43.6 per cent of the population are non-working dependents. The high proportion of the workers and working dependents, show that people as a whole are fairly industrious and do not like to "sit and eat" while others work for them. With regard to trade and industry, a detailed chapter has been given elsewhere.

The agricultural wealth of the district is considerably great compared to other districts of the presidency. The next chapter deals about the head-quarters of the district.

CHAPTER II. MANGALORE CITY.

Location and extent. Mangalore City is the chief town and Municipality in the district of South Kanara, situated on the back-water formed by the convergent mouths of Nethravathi and Gurpur rivers. It is 370 miles west of Madras as the crow flies, 550 miles by railway, and 418 miles south of Bombay. The town has roughly the shape of a triangle and it extends over 6 square miles. It is one of the most beautiful towns in the West Coast, with a population of 65,675/- (Hindus. 40,192., Mohammadans. 6,965, and Xians. 18,427.)

Climatic condition and Humidity. Mangalore City is one of the meteorological stations of South India. It enjoys a fairly equable climate. Even during the hottest months of March, April and May the normal maximum varies between 90° & 92° while minimum varies between 75° to 79° while in Madras during the hottest months commencing from March to September, the normal maximum varies between 90° to 99° and minimum between 72° to 81°. The cooler months are never cold, the mean temperature of December and January being 79°. While the temperature figures by themselves leave the impression of comparatively pleasant climate in Mangalore, its relatively higher percentage of humidity makes it rather more oppressive. Mangalore gets continuous rain for a period of four months ranging from June to September. The average rain fall in the town is about 127 inches.

Importance and Facilities. Mangalore is not only the head-quarters of the district, but is also a flourishing and important educational and industrial centre, as well as a thriving commercial port, for the export and import trade of the West Coast. It is an up-to-date City with all modern amenities of civic life. The town was electrified in the year 1934, and the town bus service has been introduced in the year 1937. Important roads have been tarred.

Educational facilities. Mangalore is the centre of education for the district of South Kanara. There are two first grade colleges, one second grade college and a dozen high schools. No such educational facilities are available in any other town in the West Coast.

Industrial activities. In and around the city there are about 40 tile factories which employ a large number of labourers. Similarly there are a good many number of Coffee curing and cashew peeling workshops. A number of smaller industries also thrive well. (See detailed chapter elsewhere.)

General amenity. The whole town is practically a land of gardens. It possesses all the amenities of a garden city of Europe or ideal country town of India. The rivers Nethravathi and Gurpur on the South and the West, the hills and valleys on the north-east, the Court Hill and Maidan in the centre, the old avenues, and the agricultural belts, add to the glory of the natural beauty of the town. The public recreation spaces available are 1) The Central Maidan, 2) the Urva Maidan, 3) the reclaimed river frontage near the fort 4) the Court Hill, and 5) the Kadri Hill.

Social amenities. As regards social amenities there are clubs and reading rooms located in various parts of the large city. The Municipal authorities maintain a free reading room and library at the "Light House Hill". There is a club for Europeans, another for Indian Officers. For the general public there is a very popular Cosmopolitan club in the heart of the City at Hampankatta. Two clubs for ladies are situated in the Court Hill. The Catholic club is in front of the Cosmopolitan club. Indoor and out-door games are provided in all the clubs. Only one Cinema theatre is now functioning. A radio set has been installed in the central Maidan.

Historic places in the City. The most important historic and general places of interest in the city are:—1. The Sultans'

Battery at Bolor, 2. The Ganapathi Temple, 3. The Kadri Temple, 4. Mangaladevi Temple, 5. The St. Aloysius College & Chapel, 6. Father Muller's Hospital Kankanady, 7. St. Joseph's Industrial Workshops, 8. Commonwealth Trust's Tile Factories. (Visitor to the city irrespective of caste and creed should not fail to see these places.)

Places of religious worship. The city can boast of extraordinarily large number of places of worship catering to the spiritual needs of the different religious communities. The most important mosque is at Golikatta (Bunder). The temples are mostly situated in the vicinity of Car-Street. The city is also a strong centre for the reformers. The Brahmo Samaj, The Arya Samaj, and the Theosophical Society, each having a place of worship as other buildings for their activities. The important Protestant Christian Churches are: St. Paul's Church at Maidan, and the Shanthi Church at Balmatta. About a dozen churches and a cathedral serve the religious needs of the large Roman Catholic population. They are all imposing specimens of great architectural skill and splendour and add much to the beauty of the town. The most worthy of note are: Milagres, Rosario, Bendoor, Bijey, Urva, Jeppoo, St. Aloysius College Chapel, Codialbail Chapel, and etc.

Medical facilities. The town is not wanting in medical facilities. There is a big Government's Head-quarters Hospital called "Wen-Lock Hospital" in the heart of the town at Hampankatta. There is also another hospital for women and children called Lady Goshen Hospital. Apart from these, there is a big private medical institution called "Father Muller's Institutions" at Kankanady. There are three nursing homes maintained by local gentlemen. There are a number of municipal and private dispensaries both Allopathic and Ayurvedic. There are nearly 50 medical practitioners residing in the city.

Other facilities. To meet the demands of the trading public there are a number of banking institutions in the town. Almost all

big banks of the Presidency are having branches here. There is a municipal Travellers' Bungalow within a short distance from the Railway station, where visitors can stay conveniently. There are a number of boarding and lodging houses in the town suitable to the various tastes of differing public. There is no language difficulty for any visitor, of any place. The people as a class are cheerful and gaily attired. Mangalore is a beauty centre and any tourist ought not to miss this place in his programme.

CHAPTER III.

Moffusil Important towns in the district.

The important towns in the district are:-- Coondapoor, Karkala, Mudabidri, Kasargod, Moolky, Bantval, Puttur, and Udupi.

Coondapoor: This town lies on the northern part of the district and is the head-quarters of Sub-Collector. This is also a taluq centre. There is a Government Hospital and a Munsiff's Court. The Board High School is one of the best in the district. The Travellers' Bungalow stands opposite to the Sub-Collector's office, and near it are the Taluq Office, and the Munsiff's Court. There is a Panchayat Board to look after the civic affairs of the town. The Sisters of the Carmel maintain an orphanage with an well-attended girl school attached to it. The town is neat and clean. It is 22 miles north of Udupi, and 60 miles from Mangalore (Coast line). The population is 8923.

Karkala. It is an interior town and the head-quarters of the taluq of the same name, with a population of 7,204. It was once a popular Jain town and the seat of Bhairarasa Wodeyars, a powerful Jain family of which no representatives are now left. In the neighbourhood there are many Jain remains. The most

remarkable is the monolythic statue of Gomata Raya, erected by the ruling prince in the year 1431. It stands in an enclosure on the summit of a rocky hill south of the town overlooking a picturesque lake, and is 41 feet 5 inches high, with a traditional form and lineaments of Budha. Once in 60 years Jains from all parts of India gather and conduct "Masthakabhisheka". At Haleangadi, close by, is the finest Jain Sthamba (pillar) in the district. There is a local fund hospital and a fine Travellers' Bungalow. The district Munsiff's Court is very close to it. The town consists of one main street starting from this court and running about two miles and having few cross streets of short lengths. The Taluq Office is at the other end of the big street. The town is a big centre for motor bus traffic. There is a very big Venkatramana temple, owned by Gowda Saraswath Brahmins and an Ananthashayana Temple for Brahmins. The Board High School here is very popular. Very near the Travellers' Bungalow is "Srinivasa Ashrama", an unique institution in the district. The Ashrama includes a Vidyalaya, where students are trained for the Oriental Examination of the Madras University. Any visitor should not fail to see Karkala, which is 33 miles from Mangalore.

Mudabidri. Popularly called by Jains as Benares of south. It is an important town in Karkal-taluq at a distance of 22 miles from Mangalore, with a population of about 3119. The Jain antiquities of the town are unrivalled throughout the presidency as detached works are truly Egyptian in size. The main building of the great Chandranath Basthi and its beautiful pillared hall are in a very good state of preservation. There are no less than 18 old Basthis. The old palace of Jain kings is in ruins, but the beautiful carvings are still apparent here and there. There is a police station and a Sub-registrar's office

Kasargod. This is the head-quarters of the taluq of the same name with a population of about 9,169. There is a Munsiff's Court and a High School. Majority of people

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Kasargod. This is the head-quarters of the taluq of the same name with a population of about 9,169. There is a Munsiff's Court and a High School. Majority of people

speaking Malayalam here. The town enjoys considerable amount of trade. The South Indian Railway line runs through the place, effecting a good deal of rail-borne trade. Besides, Kasargod is a converging place of so many interior roads. There is Government Hospital, a tile factory and a saw mill. The town has a number of copper-smiths who send their finished products to other parts of the district.

Moolky: This is a town of considerable importance on the coast line, 18 miles from Mangalore in the taluq of Mangalore, with a population of 5,504. There is a Board High school and a Local Fund Hospital. Coastal vessels now and then call in this small port. The town is famous for Narasimha temple which attracts a large number of devotees from all parts of India.

Bantval. This town is situated on the banks of Netravathi 16 miles from Mangalore with a population of 4,511. The town has been improved after the flood of 1923. A high school is maintained by the Sri Venkatramana Temple. The local fund hospital is in the heart of the town. The Deputy Tahsildar's offices, Sub-registrar's offices, and the police station are housed in the fine buildings at Jodumarga. The Travellers' Bungalow is in the centre of the town.

Puttur: This is the head-quarters of the taluq of the same name lying on the Mangalore Mercara trunk road at a distance of 31 miles from Mangalore with a population of 7,822. The town is also the head-quarters of the Puttur revenue division comprising two taluqs. There is a Munsiff's Court, Government Hospital, Board high school, and other public offices. It was in this town the first Co-operative Society started which celebrated its Silver Jubilee in 1934. There is a social club in the station and a separate one for Government servants. There are temples for all sections of Brahmins. The Travellers' Bungalow is on the hillock overlooking the bazaar. The town enjoys considerable trade.

Udipi. This is the second municipal town in the district of South Kanara, with a population of 14,833. Udipi, one of the chief pilgrim centres of the district was made a municipality in the year 1935. The area of the Municipality is about 4 square miles, and the strength of the Council is 16. The town has been electrified recently. The following are the important Government offices: The Taluq Office, Sub Treasury, Office of the Circle Inspector of Police, the District Munsiff's Court, the Government Hospital etc. The educational needs are adequately met by the local Board High School, the Christian High School, the Convent High School, and the Government Training School for Women. The Municipality is maintaining a free library and reading room. There are a number of social clubs. The Victoria Jubilee club near the post office is very prominent where indoor and out-door games are provided. In the field of Journalism Udipi ranks very high. A number of Journals hail from this place. Head offices of prominent banking and insurance concerns are located here.

Udipi is famous for its "Sri Krishna Temple" and the eight mutts surrounding the same. The Mutts are: Kaniyur, Puttige, Krishnapur, Shirur, Palimar, Pejavar, Adamar and Sode. Sri Krishna Temple is situated in the market place in the centre of the town and enshrines the stone idol of Sri Krishna obtained by Madhvacharya. There is a picturesque stone-built tank in front with a pretty little stone mantapam. Brahmins are fed free in the temple. Just outside, there is Anantheshwara temple, and to the east there is another temple called "Chandra Mouleshwara". There is a Sanskrit first grade college. Udipi is a famous religious place for Vaishnavites throughout India, and is the birth place of the Madhva Philosophy. It is 37 miles from Mangalore on the coast line and 57 miles through interior via Karkala. The interior route is better as there are four ferries to be crossed on the coastal route. The pilgrims are conveniently lodged and fed by the Paryaya Swamier. On intimation the Paryaya Swamier will give all facilities. The pilgrims must make it a point to have the Darshana of the Paryaya Swamier before departure.

CHAPTER IV.

The District Board Administration

(SOUTH KANARA DISTRICT.)

1. **Jurisdiction.** The jurisdiction of the District Board extends over the Revenue District of South Kanara, excluding the jurisdiction of the Municipalities at Mangalore and Udipi, and the area covered by several Panchayat Boards in the district. There are about 179 Panchayat Boards in the district under the supervision of the District Panchayat Officer. The strength of the District Board is 44 including 11 reserved seats. Dr. Vittal Shetty and Sri. Aroor Lakshminarayan Rao, are the President and Vice-Presidents of the Board respectively.

2. **Administration.** The district board is in charge of mainly the following items:—

- a) Communications. i.e. Roads, bridges, ferries, and buildings.
- b) Secondary and Elementary Education.
- c) Public Health.
- d) Remunerative enterprises.

a) The total length of the roads maintained in the district is as shown here under:—

Trunk Roads—106 miles 1 furlong and 163 yards.
 II Class Roads—582 miles and 5 furlongs.
 Other roads—818 miles 4 furlongs and 200 yards.
 Total 1507 miles, 3 furlongs and 143 yards.

There are 83 rest houses and 17 choultries in the district for the benefit of the public.

- b) The total number of elementary schools is 1250. (1149 for boys & 101 for girls).
 The total average strength of all the elementary schools is 99,009.

The number of Secondary schools in the district is 26 of which 7 are managed by the Board.

c) There are 31 medical institutions maintained by the District Board and are as follows:—

1. Regular Hospitals & Dispensaries	12
2. Rural Allopathic Dispensaries.	13
3. Rural Ayurvedic Dispensaries.	6
	<u>31</u>

d) The district Board did not take up any scheme for developing enterprises of remunerative nature, solely on account of financial stringency. There is no piped water supply or protected water supply within the district except at Dharma-stala, where the temple authorities supply water by means of pipes to the people of the locality. Except in the two Municipalities, electricity is yet to penetrate the district. The ordinary resources of the District Board is about Rs. 11,13,403.

It is hoped that some people at the helm will develop the district industrially by introducing electricity in almost all the centres.

The following is the list of the present District Board Members:-

S. No.	Name.	Address.
1.	Sri. K. Vittal Shetty, (President) District Board, Medical Practitioner, Karangalpady, Mangalore.	
2.	„ B. Subbanna Shetty, Landlord, Baindur.	
3.	„ K. Venkappa Shetty, Vakil, Coondapoor.	
4.	Srimathi Sushila Bai, Coondapoor.	
5.	Sri. B. Shivarama Shetty B. A., B. L., Vakil, Coondapoor.	
6.	„ K. Manjunatha Shanbhogue, Merchant, Coondapoor.	
7.	„ P. G. Achar, Medical Practitioner, Udipi.	
8.	Srimathi Chandrabhogi Heggadthi, C/o Chandrayya Hegde, Potail Herebettu Village, P. O. Hiriadka.	
9.	Sri. B. Krishnaya Hegde, (Balcutta) Hiriadka Post.	
0.	„ M. Mahalinga Shetty, Potail, Nallur Village, Post Kaup.	

11. Sri. P. Upendra Srinivas Nayak, Udipi.
12. „ Mathias Charles Fernandes, Shirwa Village, Post Shirwa.
13. „ B. Krishnaya Hegde, (Belenje) Ryot, Perdur Village,
Post Perdur.
14. „ N. M. Adyanthaya, Medical Practitioner, Karkal.
15. Syed Mir Hyder Saheb Bahadur, Ryot, Karkal.
16. Sri. M. Dharmasamrajaya, Land Owner, Post Mudabidri.
17. „ Kumaraya Jaini, Land Owner, Bettakeri Post, Mudabidri.
18. „ M. R. Punja, Landlord, Moolky.
19. „ D. Kochanna Shetty, Kunjathbail Village, Depuni Post,
Panambur.
20. „ K. Raghuchandra Ballal, Landlord, Gurpur Post.
21. „ F. P. S. Albuquerque, Tile Manufacturer, Bolar,
Mangalore.
22. W. Jefferies Esquire, Mangalore,
23. Sri. A. Krishnaraya Kodgi, Landlord, Amashebail Post,
Shankernarayana.
24. „ Thyampanna alias Krishna Shetty, Adkaguttu, Kotekar
Post, Ullal.
25. Arkula Moosabba Saheb Bahadur, B. A., B. L., Vakil,
Mission Street, Mangalore.
26. Sri. Shankarnarayana Holla, Correspondent, Prabhat,
Mangalore.
27. „ B. Vaikunta Baliga, B. A., B. L., Vakil, Mangalore.
28. „ Narasimha Krishna Bheede, Landlord, Laila Village,
Post Belthangady.
29. „ M. Shiva Rao, Pleader, Puttur.
30. „ B. Thimmaya Ariga Jaini, Landlord, Kodimbala Village,
Post Kadaba.
31. „ Urdila Ramanna Rai, Potal, Netlamuddur Post Nerlacutta.
32. „ Jathappa Rai, Ryot, Ulimogaru Post, Puttur.
33. Srimathi Saraswathi Bai, C/o Dr. K. S. Bhāndary, Post Puttur.
34. Sri. M. Aithappa Rai, Landlord, Post Sullia.
35. „ M. Amritha Krishna Rao, Landholder, Manjeshwar.
36. „ B. Guddappa Rai, Patiadar, Bombrana Post, Kumbala.
37. Ahmed Kutty Sherule Saheb Bahadur, Angadymogar.
38. Sri. Chandu Nambiyar, Landlord, Kotacherry Post Kanhangad.

39. Sri. K. Sundara, Koipady Village, Post Kumbala.
40. „ C. K. Raghavan Nambiyar, Landholder, Post Nileshtar.
41. Ch. Kunhi Kalandar Saheb Bahadur, Landlord, Post Kalnad.
42. Mahomed Schamnad Saheb Bahadur, M. L. A., Sea View,
Kasaragod.
43. A. Laxminarayana Rao, B. A., B. L., Advocate, Udipi.
(Vice President.)

CHAPTER V

Mangalore Municipality

The Mangalore Municipality extends over an area of 6.23 square miles. As per Census of 1931, the population of the city is about 66,756. The town is divided into 26 wards for electoral purposes. The strength of the Municipal Council is 32.

The total resources of the Municipality is about Rs. 2,41,283. The Council is not maintaining any secondary school in the town. The educational facilities in this direction are adequately met by the schools maintained by private management. There are 8 secondary schools for boys and five for girls within the Municipality.

There are two hospitals maintained by Government i. e. The Government Head Quarter's Hospital and Lady Goshen Hospital. Besides there are three privately owned nursing homes—Sri. Ramakrishna Nursing Home, the Kadri Maternity Home and the Mahila Sevashrama Maternity Home. A portion of the wellknown Kankanady Hospital is inside the Municipal limits. The Council maintains two Ayurvedic Dispensaries and one Unani Dispensary in three different localities of the town. There are also 15 allopathic dispensaries and 9 Ayurvedic Dispensaries in the town.

There is no protected water supply nor drainage system in the town. The town is electrified in the important roads and streets. Except cart-stands and markets, the Council has not undertaken any remunerative enterprises. There are no public parks in the City, though there are two beautiful Maidans. One Radio set has been recently set up in the Cantonment Maidan by a philanthropist. A town bus service connects every nook and corner of the city for a nominal charge and it is a great success for the promoters.

The City is capable of vast improvements. Recently very many big buildings have sprung up. Mr. Felix Pai has constructed a beautiful Bazaar known as Felix Pai Bazaar superceding a most dirty slum, where now some public offices, banks, and shops are housed.

The following is the list of present Municipal Councillors:—

Sri B. Venkatarao Baliga, B. A., B. L., M. L. A., *Chairman M. C.*
 L. C. Pais, Esq., B. A., B. L., *Vice-Chairman, M. C.*
 Albuquerque F. P. S. Esq.
 Andrade R. B. C. D. Esq.
 Aiman E. George Esq., B. A., L. T.
 Adappa H. V. Dr.
 Sri Bhat M. R.
 Britto Mary Mrs.
 Denis Pinto Esq.
 D'Souza A. R. Esq.
 Sri Damodara Pai, A., B. A., B. L.
 Sri Gajanana Rao Pandit.
 Oonsalves John Esq., B. A., LL. B.
 Oiridhar Rao K. Dr.
 Sri Guruva J.
 Kunjhammu Saheb Bahadur M.
 Sri Laxmana Shenoy, U. B. A., L. T.
 Lobo C. L. Esq., B. A., B. L.
 Leela Bai M. Srimathi.
 Sri Madhava Rao M. B. A., B. L.
 Mallya U. P. Dr. L. M. & S.

Machado J. B. Esq.,
 Moosabba Saheb Bahadur A., B. A., B. L.
 Sri Naganna Hegde A. M.
 Sri Panduranga Bhandary P.
 Sri Raghavendra Pai M.
 Rego J. P. Esq.
 Sreshta M. S. Esq., C. C. S., Retd. *Bar-at-Law.*
 Sri Thingalaya H. K.
 Sri Talcherkar R. R. B. A., LL. B.
 Upendra Pai N. Dr.
 Vittal Shetty K. Dr.

List of Executive Officers of Mangalore Municipality.

1. Sri. M. Narayana Shenoy, B. A., B. L., *Commissioner.*
2. „ B. Subraya Baliga L. M. S. D. T. M. (Cal)
Municipal Health Officer.
3. „ K. Shiva Rao, *Municipal Supervisor.*
4. „ T. Harischandra Rao, *Head Clerk.*

CHAPTER VI.

Where to stay at Mangalore and in the Moffusil

Visitors to the Mangalore City will find a number of convenient places to stay during their sojourn. The following are some of the chief places where one can stay.

- I. **Municipal Traveller's Bungalow:** This is situated at 1/2 mile from the railway station and can accommodate two families per day.
- II. There are two retiring rooms at the Mangalore Railway Station.
- III. There are a number of up-to-date hotels in the city affording convenient lodging and boarding. The charges per room varies from 4 As. to Rs. 1-8-0 per day. The following are some of the important hotels:—

1. Sardar Bhavan, Felix Pai Bazaar.
2. Sri Rama Restaurant.
3. Udupi Sri. Krishna Restaurant, Hampankatta.
4. Udupi Brahmins' Boarding & Lodging, Court Road.
5. Sukha Nivas, Kodialbail.
6. Hotel Minerva, Near Excise Office.
7. Light of Persia, Felix Pai Bazaar.
8. Udupi Sri Krishna Bhavan, Hampankatta.

Electrified and furnished rooms are available in the Felix Pai Bazaar on a daily rental of annas eight, and meals are brought to the respective rooms on extra payment.

In the moffusil of the district at almost all the taluq centres there are decent hotels where good meals are available, but the editor would recommend the tourist either to select chatrams or the Traveller's Bungalows for lodging.

Following is the list of Choultries & the rest houses in the District.

- | | |
|--------------------------|--------------------------------|
| 1 Farangipet Bungalow | 21 Anekal shed |
| 2 Buntwal Bungalow | 22 Vittal shed |
| 3 Panemangalore Bungalow | 23 Bellare shed |
| 4 Kotekar shed | 24 Barepady shed |
| 5 Siddakatta shed | 25 Panja shed |
| 6 Kurnad shed | 26 Bayar shed |
| 7 Mani shed | 27 Uppinangady Bungalow |
| 8 Moodabidri Bungalow | 28 Kunthur shed |
| 9 Moodabidri shed | 29 Kadaba shed |
| 10 Gurpur Bungalow | 30 Kulgunda shed |
| 11 Surathkal Bungalow | 31 Kulgunda Officer's quarters |
| 12 Kinnigoli shed | 32 Golihattu shed |
| 13 Padubidri shed | 33 Shiragi Bungalow |
| 14 Bajpe shed | 34 Kokkada shed |
| 15 Mulki Bungalow | 35 Sullia Bungalow |
| 16 Beltangady Bungalow | 36 Sampaje Bungalow |
| 17 Charmady Bungalow | 37 Adur shed |
| 18 Punjalcutta shed | 38 Kandadka shed |
| 19 Puttur Bungalow | 39 Outhigar shed |
| 20 Adkastala shed | 40 Aranthod shed |
| | 41 Jalsoor shed |

- | | |
|-----------------------------------|----------------------------|
| 42 Chokkadikatta shed | 60 Bailur shed |
| 43 Manjeshwar Bungalow | 61 Karkal Bungalow |
| 44 Kumbala Bungalow | 62 Hebri shed |
| 45 Kasaragod Bungalow | 63 Someshwar shed |
| 46 Bekal II & III class Bungalows | 64 Belmon shed |
| 47 Hosdrug Bungalow | 65 Brahmawar Bungalow |
| 48 Chervathur Bungalow | 66 Halady Bungalow |
| 49 Iriya shed | 67 Kota shed |
| 50 Kallar shed | 68 Kokkerne shed |
| 51 Periya shed | 69 Shankernarayana shed |
| 52 Bevinje shed | 70 Hosangady shed |
| 53 Badiadka shed | 71 Coondapoor Bungalow |
| 54 Muliyar shed | 72 Baindur Bungalow |
| 55 Pentland (Udupi) Bungalow | 73 Kollur Bungalow |
| 56 Heriadka Bungalow | 74 Wandse shed |
| 57 Kaup Bungalow | 75 Kirimanjeshwar Bungalow |
| 58 Shirva shed | 76 Ampar shed |
| 59 Perdur shed | 77 Hannar shed |

CHOULTRIES.

- | | |
|------------------------|-------------------------------|
| 1 Subrahmania Chuttram | 6 Puttur Chuttram |
| 2 Gurpur Chuttram | 7 Hosangady Chuttram |
| 3 Kudupu Chuttram | 8 Shiriyar Chuttram |
| 4 Bajpe Chuttram | 9 Albadi Chuttram |
| 5 Kavu Chuttram | 10 Kattemar Ballal's Choultry |

CHAPTER VII.

Some of the important Telephone Subscribers of Mangalore City.

Residence. Office.

- | |
|---|
| 1 Abdul Sakoor Tayab, Mr. Coffee & Cardamom Merchant. |
| 17 Abdul Sathar Ahamed Sait, Mr. General Merchant. |
| 15 Aspinwall & Co, Ltd., General Merchants. |
| 36 Basel Mission Printing Press, Balmatta. |
| 3 Bombay Steam Navigation Co., Ltd. |

III class roads. The trunk roads are maintained excellently. On account of heavy rains in four months of the year the up-keep of the roads are costly compared to other districts. Important roads within the city of Mangalore are tarred.

Railway. Mangalore is the terminus of the South Indian Railway. Railway enters the town from the South East after crossing the Netravathi by a fine bridge of 16 spans of 150 feet each and runs to the centre of the city. There is good traffic both in passengers and goods. The traffic in railway is capable of improvement by appropriate steps.

Sea and river communications. Mangalore is a regular port of call for vessels of the British India Steam Navigation Co., the Bombay Steam Navigation Company, and Scindia Steam Navigation Co., Ltd., during fine season. Besides ocean liners now and then call at the harbour. The harbour is situated in the back-water. A tram line connects the wharf with the railway goods yard, a beach line road runs up to railway goods shed and connects with other municipal roads. Gurpur, Nethravathi, Pavanje, Moolky, Kalyanpur, Mabukal, Gangolli, Uppunda, Hosamutt, and Chandragiri rivers give considerable facilities for boat traffic. There are minor ports within the district offering facilities of communications such as, Baindur, Coondapoor, Hangarakatta, Malpe, Moolky and Kasaragod. Much of the raw products of the district are carried to the marketing centres by the country boats.

Road traffic. Raw products of Mysore and Coorg are transported to Mangalore by country carts but mostly by lorries. The lorries have to a large extent replaced the enormous number of carts. A network of motor buses connects the City of Mangalore not only to all the taluq centres but also to almost all important villages in the district. The bus services extend up to Mysore, Bangalore, Kadur, Shivamogga, Coorg, Tellicherry, Cannanore, Bhatkal etc. The following are the most important bus services:-
1. The Canara Public Conveyance Company Ltd., The Hanuman

Transport Company Ltd., The Shanker Vittal Motor Service Ltd., P. V. Motor Service Ltd., Sri Durga Parameshwari Motor Service etc. Almost all the motor companies have joined together with regard to the booking of passengers for services by a common agency called "Combined Booking Agency" and share the receipts according to the quota and mileage system. This method has eliminated competition. In this connection I have to record the special abilities of Mr. V. S. Kudva, the managing director of the C. P. C. Co. Ltd., who is responsible for the correct running of a fleet of motor services within the district and outside, and he is responsible for the evolution of the "Combined Booking Agency" system. A guide published by the C. B. A. entitled "South Kanara Travellers Guide" costing As. 2/- gives almost detailed routes and fares within and outside the district. Travelling in South Kanara is cheap and convenient. There are traveller's Bungalows and rest houses in every small town. The C. P. C. Company also provides rest houses for tourists in the following places:-Karkala, Udipi, Someshwara Beltangady, Ujre, Charmady, Puttur etc. (See the list of Traveller's Bungalows elsewhere in the book).

CHAPTER IX.

The important Marketing Societies and the Produces available from each, in the district.

The following is the list of important produce marketing Co-operative Societies in this district with the names of commodities dealt with by them. Consumers can directly apply to these societies and get the pure unadulterated products, at a minimum possible price.

* Within the city of Mangalore, "The Mangalore Automobiles Ltd." is running city service.

CHAPTER X.

Important places of pilgrimage in the district for Hindus.

In the Mangalore City:—

The City of Mangalore contains a large number of places of worship belonging to all denominations and persuasions Among the Hindu Temples the prominent are:—

1. *The Ganapathy Temple*:— This Temple is very famous from early days, and Tippu Sultan has endowed a large property having received divine favour in his difficulties.

2. *Kadri Temple*:—Dedicated to the worship of Manjunath takes its stand on the Kadri Hill, with its eight tanks receiving their unfailing and profuse water from a higher level possessing mineral properties of valuable character. Unauthentic historical belief holds that Pandavas are responsible for its construction. Having undertaken to build five temples in South Kanara before the crowing of the cock, in order to obtain their release from confinement in a cell, they were supposed to have built the Koteshwara temple, the Kadri temple, the Kollur temple, the Subramania temple and Kumbakashi temple near Coondapur, in one night investing them with a sanctity surpassed only by the Tirupathi and Rameshwara temples. Kadri is regarded by North Indian pilgrims as something no less holy than Hardwar.

3. *Mangaladevi Temple*:—The titular deity of the City and is very popular.

4. There are a number of minor temples the prominent among them is *Sri Venkatramana Temple* belonging to the Gowda Saraswath Community.

In the Moffusil:—

1. *Udipi*:—The birth place of Madhvacharya a great Vaishnavite teacher and the founder of the Madhva Philosophy is situated 36 miles from Mangalore on the coast

Names of Societies.	Commodity available.
1. The South Kanara Agriculturists' Co-operative Wholesale Society Ltd., Mangalore. Branch: Bunder, Mangalore.	1. Rice. (hand pounded) 2. Jaggery. 3. Arecanut. 4. Cardamam. 5. Pepper. 6. Cashew Nut. 7. Soapnut. 8. Cheekai. 9. Ramapatre.
2. The Kotacherry Co-operative Crop Loan and Sale Society Ltd., Kotacherry, Kanhangad, Railway Station.	1. Pepper (Best Variety) 2. Tobacco.
3. The Puttur Bee-keeping and Honey Production and Sale Co-operative Society Ltd., Chokkady, Sullia, South Kanara.	1. Pure Puttur Honey.
4. The Mangalore Ladies' Club Co-operative Stores Ltd., Mangalore.	Preserves, Jams, Pickles etc.
5. The South Kanara Weavers' District Co-operative Society Ltd., Mangalore.	Hand loom cloth such as Lungis, Sarees, Towels Mundus, etc.
6. Weavers' Co-operative Societies at Nileshwara, Ujre, Kasaragod, and Udupi.	— do —
7. Industrial Branch of the Mangalore Protestant Christian Co-operative Society Ltd., Balmatta, Mangalore	Plain, net and ribbanians of all sizes and patterns.

*(Information supplied by the Deputy Registrar of Co-operative Societies Mangalore.)

line, invests South Kanara with a sanctity possessed only by great centres of pilgrimage like Benares. Madhvacharya founded the illustrious Krishna Temple in the year 1199 and propounded Dwaita Doctrine. He established an ascetic order containing eight different monks devoted by turn to the services of Krishna and the propagation of the faith. On account of the rich spiritual associations Udipi is a Brahmin centre and a place of pilgrimage to Madhvas.

2. *Kumardhari or Subramania*:—Is about 75 miles from Mangalore near the Western Ghats in the Puttur taluq. There are bus services in the summer season, but in the monsoon the rivers on the way are unfordable. The chief deity is Subramania and this place is considered to be "Palani" of the West Coast. Thousands of pilgrims flock to the holy place during the important Shrasti festival. The Kumardhara river is sacred. The huge Kumardhara mountain towers in the background of the temple.

3. *Kumbhakasi*:—Is about 18 miles north of Udipi on the way to Coondapoor. There is the temple of Harihara who manifested in a twin tank and of Ganesh on a hill nearby. This is on the bus line.

4. *Koteshwara*:—Is about 21 miles from Udipi and 3 miles north of Kumbhakasi. It has a famous temple containing a crore of Lingas.

5. *Shankernarayana*:—Is about 16 miles from Coondapoor on the hills. Here also is the temple of Hari Hara and a large tank. This is one of the holy places where the Almighty manifested himself.

6. *Kollur (Mookambika)*:—The Durga temple with a self-manifest Linga is a noted place of pilgrimage especially to the people of Malabar. Kotashadri mountains are close by. It is about 36 miles north east of Udipi and is connected by bus via Coondapoor.

7. *Gokarna*:—Although it is in the North Canara District it is very famous as a place of pilgrimage, and is about 100 miles from Udipi.

8. *Dharmasthala*:—Is about 37 miles from Mangalore and 64 miles from Udipi. The reputed temple of Shiva attracts a vast number of pilgrims, and the temple is one of the richest in the district. The place is electrified with protected water supply. The temple is managed in a most suitable way by Mr. D. Manjaya Hegde, M. L. C., a hereditary Dharmakarthi. This is a place worth seeing.

CHAPTER XI.

Law, Order and Justice.

Law and Order.

In no sense South Kanara is more criminal by instinct than the other districts of the presidency. Everywhere the police keep a vigilant eye on all and see that no breakers of law or bad characters thrive. On the whole the district is a well behaved one compared to other districts.* At the head of the police in the district, there is a superintendent of police with five inspectors and a host of Sub-Inspectors and constables under him who preserve law and order. In the Mangalore City there is a reserve police force numbering about 175 constables with an Inspector, and some sergeants at their head. There are 26 police stations and out-posts in the district. They are:—

- 1) Mangalore Town. 2) Mangalore Taluq. 3) Ullal out-post.
- 4) Moolky. 5) Kasargod. 6) Adoor out-post. 7) Manjeshwara.
- 8) Hosdrug. 9) Chandre out-post. 10) Sullia. 11) Udipi.
- 12) Brahmavar. 13) Coondapoor. 14) Shankernarayana

*As grave crimes are on account of property disputes in Kanara, if the police early take some preventive measures, much of the unhappy incidents could be avoided.

out-post. 15) Byndoor. 16) Kollur out-post. 17) Puttur. 18) Uppinangady out-post. 19) Vittal. 20) Kadaba. 21) Golihattu. 22) Mudabidri. 23) Bantwal. 24) Belthangady. 25) Karkala. 26) Hebri out-post.

Administration of Justice.

The superior tribunals in the district include the courts of the District judge, Subordinate judge, and six district Munsiffs that take in and dispose of disputes in regard to claims and to all kinds of civil rights. The village and Panchayat Courts dispose of petty civil litigation. The ordinary pecuniary jurisdiction of the district judge and subordinate judge is unlimited, while that of the district munsiff extends only to the trial of suits where the value of the claims does not exceed Rs. 3,000/-. Village courts including Panchayat Courts are empowered to try suits only up to Rs. 50/- in value, but with the consent of the parties they can try suits valued up to Rs. 200/-

The territorial jurisdiction of the district and subordinate judges extend throughout the district. The munsiffs courts are located at Mangalore, Kasargod, Udipi, Coondapoor, Karkala and Puttur. The district judge is the head of the district in all civil matters, and he is the appellate authority over the subordinate tribunals.

The highest criminal court in the district is that of the Session judge, who holds sessions once in a month for the trial of grave crimes and hears appeals from the findings of the first class magistrates. He also exercises some supervision over the subordinate magistrates. The Sub-Divisional officers of Coondapoor, Mangalore and Puttur are also first class magistrates. Below the first class magistrates there are second class magistrates. Besides there are Benches of Honorary Magistrates who dispose of minor criminal cases summarily. The district magistrate is the head of the magistracy, and controls all the subordinate magistrates. He is responsible for the law, order and good government of the district.

The following is the list of persons who represent the district in various assemblies and public institutions:—

I. Legislative Assembly, Madras.

1. A. B. Shetty, Mangalore.
2. B. Venkatraya Baliga, Chairman of Mangalore Municipality.
3. K. R. Karant, B. A. LL. B., Vakil, Mangalore.
4. H. S. Hussein, B. A. B. L., Karkala.
5. M. Schamnad, Khan Bahadur, Kasargod.
6. I. Iswara, Contractor, Mangalore.
7. Prof: C. J. Varkey, M. A., (Hos.)

II. Legislative Council, Madras.

8. U. Rama Rao.
9. Dharmastala Manjaya Hegde.
10. J. A. Saldhana, Advocate.

III. Legislative Assembly. (Central)

11. Jinaraja Hegde, Mangalore.

CHAPTER XII.

Banking Institutions & Insurance Companies in the District.

There are a number of banking institutions in the district. Many of the banks have their head-quarters outside having only branches in the district. Among the local banks, Canara Bank Ltd., with its head-quarters at Mangalore is the most important one. It has got resources beyond one crore of rupees, with 37 branches spreading over all parts of Western India. Canara Banking Corporation Ltd., with its head-quarters at Udipi is having branches in all parts of the district and Tamilnad. Canara Industrial & Banking Syndicate Ltd., with its head-quarters at Udipi is another important bank useful to agriculturists and industrialists. It has got several branches in the district and outside. There are

a good-deal of communal banks in the district, the prominent being, Catholic Bank Ltd., Vijaya Bank Ltd., Karnataka Bank Ltd., Jayalaxmi Bank, Ltd., holding exclusive interest by—Catholics, Bunts, Brahmins and Saraswath Brahmins respectively. These sectional banks really advance the cause of each community. There are a good deal of other smaller banks. Along side of these institutions are a number of Co-operative Societies fed by the Central Co-operative Bank of South Kanara, brought into existence by a well-known social worker Mr. Molahally Shiva Rao of Puttur. It can be fairly said that there are good banking facilities in the district for trade and commerce. The district may progress well if there are more joint stock companies under appropriate heads. The following are the important banking institutions at Mangalore and elsewhere in the district.

1. Imperial Bank of India Ltd., Maidan, Mangalore.
2. Canara Bank Ltd., Mangalore.
3. Canara Banking Corporation Ltd., Mangalore.
(H. O. Udipi)
4. Canara Industrial & Banking Syndicate Ltd.,
Mangalore. (H. O. Udipi)
5. Jayalaxmi Bank Ltd., Mangalore.
6. Pangal Nayak Bank Ltd., Mangalore.
7. Nedungadi Bank Ltd., Mangalore.
8. Radha Bank Ltd., Mangalore.
9. The Palai Central Bank Ltd., Mangalore.
10. Catholic Bank Ltd., Mangalore.
11. Bank of Mangalore Ltd., Mangalore.
12. Hindusthan Bank Ltd., Mangalore.
13. South Canara Co-operative Central Bank Ltd.,
Mangalore.
14. Nagarkars Bank Ltd., Mangalore.
15. Vijaya Bank Ltd., Mangalore.
16. Karnataka Bank Ltd., Mangalore.
17. The Tulunad Bank Ltd., Udipi.
18. The Moolky Bank Ltd., Moolky.
19. The Udipi Bank Ltd., Udipi.
20. Attur & Jawahar Bank Ltd., Mangalore.

Apart from these and several other banks, are many money lenders and private bankers.

In the field of Insurance, South Kanara is not backward. On account of too much literacy, insurance propaganda has reached every nook and corner of the district. Formerly a good amount has been drained out by the out side companies. To obviate these to some extent there are now two insurance companies with their head quarters in the district. The prominent local insurance company has been brought in to existence by Mr. B. Vittala Rao, under the name of "Popular Insurance Co., Ltd.," which having gained the confidence of the public has achieved very good business and deserves encouragement. The other important local Insurance Company is—"Canara Mutual Assurance Ltd.," which hails from Udipi with its head-quarters there. It is under good directorate and promises well. A number of branch offices of the outside Insurance companies are located at Mangalore. The prominent among them are:—

1. Oriental Life Office.
 2. United Life Assurance.
 3. New Guardian of India.
 4. Asian Insurance Co.
 5. Bharat Insurance Co.
 6. Bombay Co-operative Ins., Co., Ltd.
 7. Tropical Insurance Co.
 8. Venus Insurance Co.
 9. Bombay Life Assurance Co.
 10. Navabharath Insurance Co., Ltd.
- and a good many.

It is hoped that bankers and Insurance Directors will industrialise the district with their locked up cash and thereby raise the standard of earning of the common people.

CHAPTER XIII.

Major & minor industries of South Kanara.

South Kanara is purely an agricultural district, but here and there around the City and towns are some industrial activities which provide employment to thousands of persons. The principal major industries of the district are:—1) Tile Manufacture. 2) Coffee Curing. 3) Cashew Nut peeling & roasting.

Tile Industry. There are nearly 50 tile factories in the district which turn out millions of tiles a year. Invariably major number of tile factories are situated in the coast line along the Netravathi river. The list is detailed elsewhere. Various kinds of clay work are produced in the factories at Mangalore such as Ceiling Tiles, Hourdis or Ceiling Slabs, Common or Ornamental Clay Flooring Tiles, Cement Flooring Tiles, Saltglazed Stone and Earthenware Drainage Pipes, Terra-Cotta Vases, Flower Pots, and Architectural Terra-Cotta Ware—all of which are considered as great achievement by the public. The export of tiles extends not only throughout India but stretches to Ceylon, Burma, West Africa, Aden, Basarah, The Strait Settlements, British Borneo, Australia and other parts of the Empire.

Coffee Curing. Mangalore is a great centre of coffee export. There are a number of coffee curing houses employing thousands of labourers. The prominent centres of curing are of Peirce Leslie Ltd., Volkart Bros., Aspinwall & Co., and many other minor Indian concerns. Coffee grown at Mysore and Coorg estates finds a market through Mangalore port. From Mangalore it is extensively exported to European Countries such as Germany, Norway, Sweden, Denmark, Balkan States etc. The list of important coffee merchants is given elsewhere.

Cashewnut Roasting and Peeling. This is a new industry which has taken a progressive turn in Mangalore. Nearly 10,000

labourers, mostly women are employed in various workshops of Cashewnut Industry. (See Trade list) The trade in roasted cashew-nuts has grown into enormous dimensions. Besides locally grown cashewnuts, large quantities of cashewnuts are imported from East Africa for the local consumption. Most of the Cashew-nut trade is with America and Europe where the cashewnut has supplanted the almond to a considerable extent for dessert, or for use in confectionary.

The export trade of Mangalore also includes Cocoanut oil, oil cakes, pepper, arecanut, cardamoms, ginger, fish, turmeric, nuxomica, and various other kinds of forest produce. Numerous oil mills have been started in the various places. All these concerns employ large number of hands.

The important minor industries are:—1) Beedi & Snuff Making. 2) Hotel Keeping. 3) Hand-looms. 4) Jewellery. 5) Bread & Biscuit Manufacturing. 6) Mechanical Workshops. 7) House Building Industry. 8) Printing. 9) Fish Curing. 10) Pottery & Rattan Work. 11) Carpentry. 12) Flower Knitting. 13) Coir Industry. 14) Tailoring. 15) Jaggery Making. 16) Soap Making, etc., etc.

1. Beedi & Snuff Making. Mangalore Beedi & Snuff have very good reputation not only in the Indian Markets, but also in foreign centres. There are a number of manufacturers of beedi and snuff, employing a large number of hands. (Vide Trade list.) Taken as a whole there are more than 20,000 persons in the district who solely depend upon beedi manufacture, but for the Tobacco Act, the number would have increased in leaps and bounds.

2. Hotel Keeping. Apart from commercial houses and shops of all kinds, the most lucrative and easily adopted undertaking is the Hotel Keeping to the various tastes of the public. Though this trade is held in contempt generation ago, today it is considered to be one of the enviable profession. There are good hotels not only in the City but also in the moffusil. (vide trade list)

3. *Hand-loom.* Weaving was first introduced in this district by the Basel Mission firm who established an up-to-date Hosiery factory at Balmatta. Now there are a large number of hand-loom in various parts of the city and in the moffusil. The prominent places being:—Jeppoo, Kankanady, Panambur, Suratkal, and Moolky. Yarn from Coimbatore and Madura mills is largely imported and consumed. There is a good scope for a Cotton mill if constructed at Mangalore.

4. *Jewellery.* Mangalore is famous for fine arts. The jewellers have got wide reputation for their workmanship. There are renowned jewellers not only in the city but also in the moffusil. Mangalore is also a centre for a variety of fine rolled-gold ornaments and the products manufactured in the local workshops find a large sale throughout India. (See Trade List)

5. *Bread and Biscuit Manufacturing.* Has gained a considerable footing in the market, and today every house-hold in the towns depend upon the manufactured bread and biscuit.

6. *Mechanical Workshops.* The Engineering and motor mechanical workshops give employment to skilled labourers. The prominent workshops in the Mangalore City are:—a) St. Joseph's Engineering Workshops, b) Commonwealth Engineering Works, c) Oriental Engineering Works, d) Rao & Rao Engineering Works, e) Canara Public Conveyance Company's Workshops, f) and the City Bus Service Station, and a host of others.

7. *House Building Industry.* On account of progressive life, there is an impetus for the construction of good many latest types of houses and shops. These undertakings give a large amount of labour to good many persons. Within a few years substantial buildings have sprung up in the City, the prominent being, Felix Pai Buildings, C. P. C. Buildings, Ballal Mahal, K. R. K. Shet's Diamond Buildings, District Board Office, D. S. P's Bungalow and a host of other buildings. Moffusil towns have also improved in this respect.

8. *Printing.* Mangalore has got a reputation for fine art printing. Thanks to the originators of "Basel Mission Press" which even today leads the market. Among the Indian concerns the prominent being City Press Ltd., Codialbail Press, Sharada Press, Kanara Press, and a host of other presses. A number of journals hail from various presses. These presses employ a large number of educated persons. (See the detailed list of presses and Journals elsewhere.)

9. *Fish Curing.*—Fishing is one of the most important industries of South Kanara. Dried fish is exported to all parts of the world and Mangalore is specially known for its fish meal. See trade list for fish merchants.

The other minor industries named as item numbers 10 to 16 absorb a large number of hands. South Kanara is wanting in large scale industries, and it is hoped that educated persons will give attention in this direction by floating Joint Stock Companies. Recently a sugar factory and a saw-mill have been established at Kalyanpur & Kasargod respectively and they promise good results.

CHAPTER XIV.

Some general informations relating to the district.

1. Registration.

Besides the office of the District Registrar at Mangalore there are 17 offices for the registration of assurance in South Kanara. The places at which the sub-registrar's offices are situated are as follows:—

Baindur	Karkal	Shankernarayana
Bantval	Kasaragod	Sullia
Beltangady	Manjeshwar	Trikarapur
Brahmavar	Mudabidri	Udipi and
Coondapoor	Moolky	Vittal
Hosdrug	Puttur	

The total area of the district is 4021 square miles, and thus there is one registration office for every 223 sq. miles. The total income amounts about Rs. 97250/- while the expenditure amounts to Rs. 81,400/- leaving a profit of about Rs. 15,850/-

2. Police force of the district.

The present police force consists of a district Superintendent of Police, 6 Circle Inspectors, 1 Motor Vehicle Inspector, 1 Charge Sergeant, 3 Sergeants, 30 Sub-Inspectors, 1 Havildar Major, 56 Head Constables, and 456 Constables. The head-quarters of the district superintendent is at Mangalore. The district is divided into 5 circles each in charge of a Circle Inspector. The circle is in turn sub-divided into stations in charge of Sub-Inspectors. There are 19 Police Stations and 7 Out-posts (detailed elsewhere). The armed reserve is stationed at Mangalore in charge of a Charge Sergeant. The whole force is provided with 166 swords, 259 fire-arms, and 557 lathis.

3. The Jail administration.

There is a special Sub-jail at Mangalore. Prisoners sentenced to one year and below are confined in the sub-jail, as also under-trial prisoners. Accommodation in the Mangalore special Sub-jail is available for 116 male, and four female prisoners, including temporary accommodation for 30 more. Ordinarily 100 to 125 prisoners are actually confined there.

4. The ports within the district where there is coastal sea-borne trade.

1) Baindur, 2) Coondapoor, 3) Hangarakatta, 4) Kasargod, 4) Malpe, 6) Mangalore, 7) Moolky.

5. Important towns in the district with their population.

Mangalore (66,756), Udipi (14,833), Puttur (7,822), Bantval (4,511), Moolky (5,504), Kasargod (9,169), Karkal (7,204), Coondapoor (8,923).

The population of the district is 14,72,861.

6. Alia Santhana Law.

This system of law is among a certain sections of Hindus, specially among the Bunt and Billava community of the district. Here unlike the son succeeding to the property of the father, nephew i.e. sister's son succeeds. This system has originated from Bhoothala Pandya some series of generations back.

7. Sports & Festivals.

Cock fighting and buffalo races are some of the common sports of the village communities, especially of Bunt and Billava castes. Field drama is very frequent in all parts of the district. Among the festivals, Subramania Shrasti, Dharmastala and Karkal illumination festival, and Udipi Paryaya are very famous.

8. Clubs and Reading Rooms.

Clubs and reading rooms are very common features in almost all important places in the district. In Mangalore there are a number of clubs. Men gather in the Cosmopolitan Club at Hampankatta, where real social intermingling takes place. This club has the largest membership among the elite of the city. The educated ladies have two clubs at Mangalore on the top of the Court Hill viz: Ladies Club, and Mahila Sabha. Opposite the Cosmopolitan Club, there is Catholic Club purely intended for Catholic public. For the officers there is a club called "Officers Club". For the benefit of Europeans there is a club called "Mangalore Club". Non-Gazetted officers have "Souter's Club" within the compound of the Taluq Office. For Mohamodens there is a club called "Crescent Club". Indoor and out-door games are provided in all these clubs.

9. Important Banking Institutions.

Canara Bank Ltd., is the biggest local bank having its head office at Mangalore. Its resources exceed one crore of rupees, and it has over 37 branches. The management of this bank is in the hands of a capable banking expert in the person of Mr. Sarvothama Nayak. Next in importance in the local banks

comes the "Canara Industrial & Banking Syndicate Ltd." with its head office at Udipi which has 35 branches scattered in various places. The bank is being guided by an efficient businessman and expert, in the person of Dr. T. M. A. Pai. The third important bank is "Canara Banking Corporation Ltd.," with its head-quarters at Udipi, with over 21 branches. This was established in the year 1906, and its destinies are safe in the hands of Dr. Sunder Ram Pai and other directors.

10. Shanthinikethana, Kuready.

This is a very important place of interest which has come to light very recently. There is an ideal Higher Elementary School which is being conducted by Mr. K. K. Kalkura. A fine building has been constructed at a cost of Rs. 1,00,000 for this model school which includes a hostel and an orphanage and which has various extra activities. An ideal guest house, a museum, a summer garden, a hidden cave, a rock cave, are some of the many other attractive features. This place which is worth seeing is situated at 3 miles from Barkur. Piped water and Electricity have penetrated this place.

CHAPTER XV.

BUSINESS BY POST.

This note is intended for businessmen who have dealings all over India or who intend to develop business all over the country. Radio, Telegraph, and Telephone have connected every part of the world, and a smart man can do business sitting at home. One has to study carefully the raw products available in his own place, and their markets outside. Similarly one has to understand carefully the various products that are being imported to his place. Now-a-days advertisement plays an important part in the promotion of business. The editor recommends the following regional papers for the purpose of advertisement and thereby to secure territorial agencies and representations:—

1. MADRAS—"Hindu", "The Mail", "Dinamani", "Swadeshamitran", and "Sunday Times".
2. CALCUTTA—"Statesman", "Amrita Bazaar Patrika", "Advance", "Calcutta Municipal Gazette".
3. BURMA—"Mandalay Times".
4. NAGPUR—"Daily News", "Hitavada".
5. NEW DELHI—"Hindustan Times", "United India & Indian States".
6. CAWNPORE—"Pratap".
7. KARACHI—"Daily Gazette", "Sind Observer". "Hindu".
8. PATNA—"Search Light".
9. LAHORE—"Daily Herald", "Tribune", "Civil & Military Gazette."
10. CEYLON—"Times of Ceylon".
11. RANGOON—"Rangoon Daily News", "Burma Gazette".
12. CUTTACK—"Vaitharani".
13. SRINAGAR—"Kashmir Times".
14. AJMERE—"Rajasthan".
15. Dacca—"East Bengal Times".
16. CALICUT—"Mathrubhumi".
17. TRICHUR—"Gomathi".
18. QUILON—"Malayala Rajyam".
19. BOMBAY—"Times of India", "Bombay Samachar", "Bombay Chronicle", "Evening News of India", "Hindu".
20. AGRA—"Taj".
21. ALLAHABAD—"Pioneer", "Leader".
22. AHMEDABAD—"Gujarath Samachar".
23. BANGALORE—"Tainad", & "Prajamatha".
24. MANGALORE—"Swatantra Bharatha", "Kanteerava" "Prabhath" and "Rastrabandhu".
25. COIMBATORE—"The Coimbatore Times."

There are more than 1000 important papers all over India, but for practical purposes, the advertisements in the above papers are quite sufficient to get market all over India for any products of interprovincial importance. The editor of this directory is prepared to help any enterprising businessman who intends to expand his business, if a stamped and addressed envelope is enclosed for reply.

CHAPTER XVI

Some of the abbreviations used in commerce.

A1.—First class
A. A. R.—Against all risks
A|c., acct.—Account
A|C.—Account Current
Ad. Val.—Ad valorem according to estimated value
Advt.—Advertisement
Agt.—Agent
A. M.—Before midday
Amt.—Amount
Ans.—Answer
A|O.—Account of
A|S.—Account sales
B|E.—Bill of exchange
B|L.—Bill of lading
B|P.—Bill of parcels
B|R.—Bill receivable
B. P. B.—Bank post bill
Bdl.—Bundle
Bdth.—Breadth
Brl.—Barrel
Bro. Bros.—Brothers
Bt.—Bought
C. A.—Chartered accountant
Cal. Mo.—Calendar month
Capt.—Captain
C. E.—Civil Engineer
C. F.—Cost and freight
Cf.—Refer or compare
C. H.—Custom House.
Chq.—Cheque
C. I. F.—Cost, freight, and insurance included in the prices quoted.

C & I.—Commission and Interest
C. O. D.—Cash on delivery or collect on delivery
Co.—Company
Com.—Commission
C|N.—Credit note
C|o.—Care of, Carried over
Exp.—Express
Ext.—Extract
F. A. A.—Free of all average (Marine insurance)
Fa.—Fathom. 6 feet
F. A. Q.—Fair average quality
F. A. S.—Free along side ship
F. D.—Free docks (goods to be delivered)
F. O. B.—Free on board
Free case—No charge for case
F. O. R.—Free on rail
G|A.—General Account
Gal.—Gallon
G. P. O.—General post office
G. V.—Fast goods train
H. M. C.—His Majesty's Customs
h. p.—Horse power
H. P. N.—Horse power nominal
hrs.—Hours
i. e.—That is
Id. Idem.—The same
In. Re.—In the matter of
Inc. Tax.—Income tax
I. H. P.—Indicated horse power
I. O. U.—Memorandum acknowledging a debt.

Ins.—Insurance
Inst.—Present month
Int.—Interest
Inv.—Invoice
Lb.—One pound or 16 ozs.
L|c.—Letter of credit
Lat.—Latitude
Lon.—Longitude
Lug. Tr.—Luggage train
Lugg Rail.—Goods train
mfg.—Manufacturing
mfr.—Manufacturer
Messrs.—Gentlemen
Mixt.—Mixture
M. O.—Money order
m. s.—Manuscript Mss. Plural
M.|S.—Months after sight
M. Tr.—Mail train
N. B.—Take note
Octo.—Octavo
O|A.—On account of
O|D.—On demand
O|O.—Order of
%—Per cent
O|S.—Out of stock
oz.—Ounce

P|A.—Power of attorney
P. & L.—Profit and loss
Pd.—Paid
P. M.—After noon
P. N.—Promissory note
P. O.—Postal order
PP.—Pages
Prox. Proximo—Next month
P. S.—Post script—written afterwards
P. T. O.—please turn over
recd.—received
recpt.—receipt
regd.—registered
R. P.—reply paid
ss.—Steam ship
stg.—sterling
tgm.—telegram
via.—by way of
viz.—to wit, namely
vol.—volume
wt.—weight
X|D.—without the dividend
X'mas.—Christmas
yd.—yard
yr.—year

CHAPTER XVII. LAWYERS.

Some of the Vakils and Advocates of South Kanara.

Advocates in the City of Madras:—

B. Sitarama Rao, Govern-
 ment pleader
 K. Yejnannarayana Adiga

V. G. Rao, Bar-at-Law
 K. Ramanath Shenoy
 K. Sanjiva Kamath

E. A. Lobo, Bar-at-Law
V. Narayana Rao, Bar-at-Law
A. Narayana Pai
K. Sanjiva Punja
K. P. Sarvothama Rao
T. Ananda Rao

B. Lakkappa Rai
K. Sunder Rao
K. Vittal Rao
I. K. Deva Rao
B. Anandi Bai
M. L. Nayak

In the City of Mangalore.

K. K. Nambiyar, Bar-at-Law.
Public Prosecutor &
Govt pleader.

B. Venkatraya Baliga, M. L. A.
M. A. Talwar, Additional
Public Prosecutor.

B. Narasinga Rao
N. N. Suvarna, Rao Bahadur
P. D'Souza
B. Vaikunta Baliga
L. C. Pais
G. Somashekar Rao
S. Narsappaya
S. Venkat Rao
K. Shama Bhat
B. Vyasarayachar
K. Sadashiva Adiga
A. C. Gonsalves
A. Moosabba
M. Shanker Rao
R. R. Talcherkar
A. Shanker Alva
B. S. Achar
K. Ramamohan Rao
G. Narain Rao
G. Upendra Prabhu
K. B. Jinaraja Hegde, M. L. A.
K. B. Shanker Rao
M. Madhava Rao

K. Y. Poojari
Ramesha Rao
Dewan Bahadur Mahabala
Hegde

H. D. Alva
Janardhana Mallya
K. R. Karant, M. L. A.
U. C. S. Bhat
B. R. Bhat
N. Krishna Bhat
G. S. Nagarkar
John P. Sequeira
J. M. Sequeira
Ramaya Punja
K. Balakrishna Rao
K. Uggappa Shetty
Rao Sahib Ranganath Punja
C. L. Lobo
A. M. D'sa
K. R. Achar
Karkala Sadashiva Rao
P. Sanjiva Rao
M. Ganesh Pai
B. Ananda Rao
A. Damodara Pai
B. Srinivasa Pai
D. Puttaswamy
Vaman Nayak
M. Keshava Pai

At Karkal.

A. N. Sitajamachar
P. Ramachandra Rao
K. L. Kudva
B. R. Bhat
D. V. Bhat
H. S. Hussain
K. Venkappa Hegde

B. Balakrishna Shetty
H. K. Gopalakrishna Rao
M. S. Adhikari
P. V. Upadyaya
Vasudeva Kamath, K.
M. M. Kamath
K. S. Hegde etc.

At Udipi.

Aroor Lakshminarayana Rao
K. L. Aithala
B. Vasudeva Rao
Md. Usman
K. Ramakrishna Rao
K. Lakshminarayana Rao
K. J. Balala
Hirianna Hegde

Vamanacharya K.
M. Ramakrishna Rao
Bhujanga Rao
Damodara Kamath
M. Vittal Kamath
Gururaja Rao, K.
etc.

At Coondapoor.

K. Venkappa Shetty
M. M. Urala
V. Srinivasa Shetty
H. Lakshminarayana Hande
M. Ananthaya
Y. Thejappa Shetty

B. Shiva Rama Shetty
K. Parameshwara Adiga
B. Mahabala Holla
K. Ramappaya
S. A. Udupa
etc.

At Puttur.

M. Shiva Rao
B. Mangesha Rao
H. Pundalik Bhat
B. Ramachandra Rao
B. Prabhakar Rao
Venkatramana Kolathaya
S. Soorappaya

S. Chinnappa Gowda
B. Shivarama Holla
M. Sadashiva Rao
P. Prabhakara Rao
P. S. Shastri
etc.

K. K. Nambiyar
K. R. Dhandillaya
K. Krishna Bhat
K. Narasinga Naik
M. Umesha Rao
C. Rama Rao

B. Amrit Rao
K. P. Keshava Rao
S. Lakshman Rao
K. P. Madhava Rao
N. K. Nambiyar

CHAPTER XVIII.
DOCTORS.

Important Medical Practitioners of the Mangalore City

Dr. M. Shiva Rao, L. R. C. P. & S., Kadri, Mangalore.
 „ L. P. Fernandes, L. M. & S., Kankanady.
 „ K. Prabhakara Rao, M. B. B. S., Eye Specialist, Kadri.
 „ H. V. Adappa, Ear & Nose Specialist.
 „ B. Rama Baliga, M. B. C. M., Pentlandpet.
 „ M. A. Kamath, M. B. C. M., Kadri.
 Capt. Mascarenhas, M. B. B. S., Light House Hill.
 Rao Bahadur Dr. V. P. Kamath, L. M. & S., Attawar.
 Dr. K. R. Kini, M. B. B. S., Dongerkery.
 „ M. T. Kamath, Maidan Road.
 „ A. G. Rao, M. B. B. S., Bolar.
 Dr. U. N. Nayak, L. M. & S., Ramakrishna (Rotunda)
 Maternity Home.
 „ U. P. Mallya, L. M. & S., Ramakrishna Nursing Home.
 „ C. P. Kamath, M. B. B. S. „ „ „
 „ Gopal Bhat, Ganapathy High School Road.
 „ K. Vittal Shetty, Kadri.
 „ A. F. Coelho, M. B. B. S., Kankanady.
 Dr. Mrs. Coelho, M. B. B. S.
 Dr. J. Fernandes, Kankanady.
 „ K. M. Shenoy, L. M. & S., Feild St.
 „ H. C. D'Souza, M. B. B. S., Hampankatta.
 „ N. Upendra Pai, Car St.
 „ Giridhar Rao, Kodialbail.
 „ K. Umanath Rao, M. B. B. S., Kadri.
 „ M. S. Prabhu, M. B. B. S., Kodialbail.

Dr. N. M. Addanthaya, Karkal.
 „ N. Shankara Addanthaya, M. B. B. s., Karkal.
 „ R. V. Prabhu, M. B. B. s., Karkal.
 „ Narayana Rao, Registered Medical Practitioner, Karkal.
 „ K. L. Aithala, M. B. B. s., Udipt.
 „ T. Madhava Pai, Udipt.
 „ S. R. Pai, M. B. B. s, Udipt,
 „ P. O. Achar, Udipt
 „ S. R. Hegde, M. B. B. s., Coondapoor.
 „ A. Y. Hebbar, L. M. P. Coondapoor.
 „ Krishna Prabhu, L. M. P., Buntwal.
 „ Bhavani Rao, M. B. B s., Karkal.

Some of the South Kanara Doctors elsewhere.

Dr. Balakrishna Rao, Pejavar, M. B. B. s., Lamington Road, Bombay.
 „ Chandrashekar Hebbar, 391, Mint St. Madras.
 „ Gopalachar, Masulipatam.
 „ Ganapathy Rao, 187, Moghul St. Rangoon.
 „ Gopala Bhat, Pervaje, L. C. P. s., Civil Hospital, Belgaum.
 „ U. D. Gopal Rao, 57, Thambu Chetty St. Madras.
 „ P. Govinda Rao, M. B. B. s., 264, Thambu Chetty St. Madras.
 „ K. R. Hebbar, M. B. B. s., The Madras Radiological Institute,
 89, Ponnammale High Road, Madras.
 „ Hebbar, K. P. R., Masulipatam.
 „ Janardhana Poi, M. B. B. s., Aylur, Cochin.
 „ Pangal Janardhana Rao, L. M. & s., Tuticorin.
 „ K. U. Jayarama Rao, Coonoor.
 „ R. R. Kalmady, L. M. & s., 5, Errabalu Chetty St. O. T. Madras
 „ Krishna Bhat, Kandige, M. B. B. s., Madras.
 „ Pangal Krishna Rao, 26, Wallaja Road, Madras.
 „ P. K. Krishna Rao, L. M. & s., 2/25 Edward Elliot's Road, Madras.
 „ Krishna Rao, Udipi, M. B. B. s., 323, Thambu Chetty St. Madras.
 „ H. L. Narayana Rao, 494, Mint St. Madras.
 „ D. Madhava Rao, M. B. B. s., 374, Mint St. Madras.

Dr. Kalmady Madhava Rao, M. B. B. S., Matunga, Bombay.
 „ H. M. Rao, 56, Thambu Chetty St. Madras.
 „ P. Narsappaya, Mandapam.
 „ Narasimha Hebbur, 391, Mint St. Madras.
 „ P. K. Padmanabha Rao, 2, Venkatesh Naik St. Madras.
 „ P. Raghavendrachar, M. B. B. S., Tuticorin.
 „ Pavanje Ramachandra Rao, M. B. B. S., (Capt.), I. M. S.
 „ Medical College, Madras.
 „ P. Ramachandra Shastry, M. B. B. S., 24, Ebrany Sahib St.
 „ G. T. Madras.
 „ K. U. Ramakrishna Rao, M. B. B. S., 4/3, Iya Mudali St.
 „ Chintadripet.
 „ Kidiyoor Rama Rao, M. B. B. S., Mambalam, Madras.
 „ B. V. Sanjiva Rao, M. B. B. S., Aden.
 „ Sanjiva Rao, M. B. B. S., 20, Thambu Chetty St. Madras.
 „ U. N. Shamarao, Sankaridrug.
 „ P. Sitarama Rao, M. B. B. S., Y. M. C. A., Madras.
 „ T. S. Kalkur, Vangal, Trichy.
 „ Kalmady Srinivas Rao, M. B. B. S., 295, Mint St. Madras.
 „ U. Srinivas Rao, M. B. B. S. 290, Thambu Chetty St. Madras.
 „ Vasudeva Rao, Panamboor, M. B. B. S., Passare, Ceylon.
 „ P. Venkatacharya M. B. B. S., Venkatesh Naik St. Triplicane.
 „ Eddaya Venkat Rao, L. M. S., Ongole.
 „ H. Venkat Rao, L. M. & S., New Mambalam, Madras.
 „ Kunjoor Venkat Rao, Kuppumuthu St. Triplicane, Madras.
 „ K. Venkat Rao, 29, Gangadhiswar Koli St. Parashuvakam, „
 „ U. Venkat Rao, 290, Thambu Chetty St. Madras.
 „ U. Vyasa Rao, 13, Venkatnarayan Road, Mambalam, Madras.
 „ U. Venkatraya Nayak, M. B., B. S., Ph. D. (London) Madras.
 „ A. V. Baliga, F. R. C. S., Bombay.
 „ Narasinga Rao Bantwal, London.
 „ M. Ganapathi Mallya, Lt. Col Calcutta.
 „ B. H. Padmanabha Pai, M. D., Madras.
 „ B. R. Shenoy, Mambu, Burma.
 „ Capt. Subba Rao, Calicut.
 „ Rao Bahadur M. Kesava Pai, M. D., O. B. E., Madras.
 „ N. N. Sujir, L. M. & S., D. M. O., Cuddalore.
 Lt. Col. V. R. Mirajkar, C. B. E., F. R. C. S., I. M. S., Lahore.
 Dr. Miss. Kusum, L. P. C. P., Bombay.

CHAPTER XIX. SOUTH KANARA TRADE LIST.

Ammunition Dealers (Mangalore)

K. Vittappa Mallya, Golikatta Bazaar | Kanara Armoury, Hampankatta

Automobile Dealers

Rao & Rao, Authorised Dealers for Austin and Chevrolet Trucks,
 Maidan Road, Mangalore.

Auditors at Mangalore

P. M. Hegde, Hampankatta | M. S. Krishna Rao, Kodialbail
 A. Umanath Rao, Kadri | B. Shantha Rama Rao, New-Field St.

Ayurvedic Medicine Dealers

M. V. Shastri, Gopala Bheshajashrama, Mangalore
 M. Ganapaya & Sons, Car-Street, „
 Shah & Co., „
 Arya Vaidya Shala, near Gujjarkere, „
 B. R. Haridas, „
 Himasagara Ayurvedic Pharmacy, „
 Swadeshi Oushadhi Bhandara, Kunjal, Brahmavar „
 Bhuvanendra Products, Ltd., Katpadi
 Sri. Durga Ayurvedic Pharmacy, Haleangady

Biscuit Makers

Modern Bakery Mangalore | The Prabhat Biscuit Works,
 The City Biscuit Works, Mangalore | Mangalore
 Steven & Sons, „ | Kamath's „
 M. Vas & Sons, „ | Ceylon Bakery, Kasaragod „

Book-Sellers & Stationers

Srinivas Bros., Paper Merchants, Mangalore
 School Book Co., (Late Partners of Shenoy Bros., & Co.,) Book-sellers
 and Stationers, Car-Street, Mangalore

U. R. Shenoy & Sons, „
 K. Bhoja Rao, Book-Seller & Publisher, Kodialbail, „
 Balasahithya Mandala Ltd., „ „
 P. Nazareth & Sons, Maidan Road, „
 B. S. Monteiro, Karangalpadi, „
 Basel Mission Book-depot, Hampankatta, „
 Mangalore Stationery Mart, Golikatta Bazaar, „
 Baliga & Sons, Car-Street, „
 R. V. Kamath & Co., General Merchants, Book-sellers and Stationers,
 Car Street, Mangalore.

P. Govindacharya, Car-Street, Udipi
Thulunad Stationery Mart, Udipi
The All India City Guide Publishers, Karkal, (Head Office: Coimbatore)

Cashewnut Factories & Merchants

Mijar Annappa Anantha Pai & Sons, Mangalore
Pierce-Leslie & Co., Ltd., (3 factories) "
Mallya, Nayak Co. "
T. Stanes & Co., Ltd. "

(Cured cashew nuts packed in vacuum tins is exported to foreign countries and especially to America).

Chemists & Druggists

Mangalore Trading Association Ltd., Car-Street, Mangalore
Canara Medical Supplies, Ltd., Hampankatta, "
Electro-Homœopathic Dispensary " "
Sri Ram Pharmacy, Karangalpadi, "
Popular Pharmacy, Maidan Road, "
Sadashiva Medical Stores, Hampankatta, "
Homœopathic Poor Dispensary, Kankanady, "
V. V. Shenoy, Karkal "
Sri Krishna Pharmacy, Market Road, "

Cinema Theatres

New Chitra Talkies, Mangalore Sri Ramakrishna Theatre, Udipi
Sri Sathyanarayana Talkies, Coondapoor
(Cinema industry has full scope in the district)

Coffee Merchants & other important merchants at Bunder (Forest produces etc.)

T. Stanes & Co.
Volkart Bros.
Pierce-Leslie & Co., Ltd., coffee curing & cashew nut peeling
Aspinwal & Co., Ltd., " " "
M. L. Setty & Sons
Sowkar Panduranga Laxman Pai & Co.
Dawood Gani Hassam & Co., Exporters & Importers
Ullal Deva Rau & Co., " "
M. S. P. Senthikumar Nadar & Sons. Exporters & curers
Highland Coffee Works, "
A. J. Saldanha & Sons, Planters & curers
M. Peris, coffee & cashew merchant
S. Rayappa Naik & Co.
Kasturi Subraya Vitta Pai & Co.

Coffee & Cardamom Merchants (Continued)

P. Narayana Vijappa Bhandary & Sons, Mangalore
Kandangadath Kalandan, Bunder
Hazi K. Abdulkadar Bava
Sujir Damodar Ramachandra Nayak
C. Mahomed & Co.
Ullal Dayanand Rao
Pandya Jeevanlal Maya Shanker & Co.
Basti Devappa Shenoy & Sons
" Rama Shenoy "
R. S. Tata
Shah Jayantilal Khetsi
Govinda Lakshman Pal
Dawood Gani Hasam & Co.
Gandhi Tata "
Ullal Vasudeva Subraya Mallya
Ammemba Srinivas Nagappa Churya
Abdul Sakoor Tayab
Maneckjee Nowrojee
M. Nemiraja Padival
Nagar Srinivas Rao
H. Venkatesha Kamath
Mohanlal Keshavlal & Co.
Sujir Anantha Nayak
Albert Strombom
N. Kunhaly
International Produce Export Co.
K. Govinda Pai & Co.
M. Srinivasa Kamath
Habib Shet & Co.
Mysore & Coorg Produce Agency
Lalchand Liladhar & Co.
(Mostly having business premisses at Bunder, Mangalore)

Coffee Curers

Volkart Bros., Maidan Road, Mangalore
Pierce Leslie & Co., Ltd.
High Land Coffee Works
A. J. Saldhana Coffee Curing Works

Condiments & Pickles

Mangalore Home Industries, Mangalore
The Karnataka Condiments Stores, Udipi

Colour Merchants

Aniline Dyes Co., Felix Pai Bazaar, Mangalore
C. V. Nayak, Ranga Mahal, "

Commercial Institutions

Canara School of Commerce, Hampankatta, Mangalore
General Business House, Kodialbail "
Phono-Typewriting Institute, Canara High School Road

Contractors

Canara Sales Corporation, Ltd., Mangalore
A. Albuquerque & Sons, Hoige Bazaar, "
M. S. Shetty, Bolor, "

Cycle Dealers

City Cycle Co., Maidan Road
Canara Cycle Co., "

Dentists

E. M. Ghonse, Car Street, Mangalore
S. P. Bhat, Hampankatta "
U. K. Rao, " "
S. W. Benny, Kankanady "
M. G. Kini, Car-Street, "
A. T. Rai, Hampankatta "
Kamath's Dental Clinic, Car-St
U. Addanthaya, Karkal

Electroplaters and Rolled-gold Jewellers

M. Vaman Nayak & Sons, Mangalore
Maruthi Electroplating and Polishing Works, Manufacturers of 10 ct. artificial gold
guaranteed for 10 years. Specialists in gold, silver and nickel plating, Hampankatta, Mangalore.

Electrical Stores and Engineers

Mangalore Electric Supply Bureau, Mangalore
Rita's Electrical Stores "
Canara Sales Corporation Ltd. "
Canara Engineering Corporation, Consulting Architects, Hampankatta, "

Engineering Works

St. Joseph's Asylum Industrial Works, Jeppu, Mangalore
Commonwealth Mechanical Establishment, Hampankatta "
M. Srinivas Ramachandra Kudva & Sons, Ltd., Udipi.

Engravers & Rubber Stamp Makers

Crown Rubber Stamp Co., Rubber Stamp makers and engravers, Balmatta Road,
Mangalore. (Approved firm of the Government of Mysore. Certified by the Agent
of the Government of India in Ceylon)
M. S. Prabhu & Co., Felix Pai Bazaar, Mangalore
Nayak Stores, Car Street "

Fish & Manure Merchants

H. K. Thingalaya, Hoige Bazaar, Mangalore
Kaivarthaka Industrials " "
Deccan Company " "
Hajee K. Abdul Khadar Bava, Bunder "
Kandangadath Kalandan

Flour Mills

Vasanth Coffee Works, Car-Street, Mangalore
Swastika Coffee Works, Bunder, "
Maharaja Industrials, Dongerkery, "
Maruthi Coffee Works, Car-Street, "
The Kanara Flour Mills, Car-St., Cross Road "

Footwear Dealers

Kamath & Co., Ganapathy High School Road, Mangalore
Sri Krishna Novelty House, Market Road, "
Baccha Leather Stores, " "
Bata Shoe Co., Ltd., Branch, Hampankatta, "

Fruit Merchants

Mangalore Co-operative Fruit Stores, Mangalore
Kamath & Co. "
Krishna Novelty House "
M. M. Shanbhogue & Sons "

Frame & Picture Merchants

Markad Padmanabha Kamath, Car-st. Mangalore
K. Nemu Shetty, Bunder, "
Silvering Industries, Hampankatta, "

General Merchants

U. P. Nayak, Stockist:—Bhuvanendra Products, Car-Street, Mangalore
 The Aryan Stores, Agents for sailing vessels, General Merchants, Commission Agents and Manufacturers' Representatives, Hoige Bazaar, Mangalore. *Prop:—H. K. Thingalaya.*
 Kudva & Co., General Merchants, Dealers in Toiletory & Lampware etc., etc. Furniture is our speciality, Hampankatta, Mangalore
 J. V. Son & Co., Distributors of Caltex Lubricants, Himagiri Vegetable Hair Oil and Trichur No. 1 Washing Soap, etc., Mangalore.
 Kumbha Anantha Narayana Prabhu, Mangalore
 Dongerkeri Annappa Pai & Bros. "
 Harekal Vaman Pai " "
 A. Venkatesh Kamath " "
 M. Baba Kamath " "
 Panchmal Krishnaya Shenoy & Son "
 Sujir Madhav Laxman Nayak & Bros. "
 Katil Narasimha Pai Bros. "
 Balakrishna Baba Pai "
 P. Vittal Narasimha Pai "
 Guni Bros. "
 K. Upendra Pai "
 Abdul Sathar Ahmad Shet "
 Dawood Gani Hassam & Co. "
 Maroli Kogga Kamath "
 Haji Kassam Haji Mahommad "
 S. Ramachandra Kamath & Sons "
 M. M. Shanbhogue & Sons "
 A. Pundalika Vasudeva Kamath "
 Thayub Ahmed Shet & Co. Bunder "
 M. Pais & Sons "
 M. Annappa Shanbhogue & Bros. "
 Panchmal Narayana Shenoy & Sons "
 Sri Krishna Novelty House "
 Kamath & Co. "
 Popular Stores, Car-Street, "
 Rao & Co. "
 K. Krishna Shanbhogue, Coondapoor
 Kamath's International Stores "
 K. B. Gopalakrishna Shenoy & Sons, Karkal
 Southern India Trading Co. "
 The Jawahar Emporium, "
 The General Supplies Ltd., Importers, Exporters & Commission Agents, Udipi
 The Karnataka Stores, Udipi
 Sadananda Stores, Udipi
 Popular Stores, Udipi

Kastoori Subraya Vitta Pai & Co., Mangalore
 Mizar Annappa Anantha Pai & Sons "
 Sujir Narasimha Venkatesh Nayak & Co. "
 K. Venkatraya Baliga "
 Panchamal Narasimha Kamath & Co. "

Hand-loom Factories at Mangalore

P. Machado, & Sons Kadri
 A. R. D'Souza, Bendoor
 S. M. Syed Mohomed Saheb, Jeppu
 Mohammed Mira Saheb, Golikatta
 A. K. Shetty, Jeppu
 J. C. Sequeira & Bros, Jeppu
 Commonwealth Weaving Establishment, Mangalore

A number of factories are situated at Panambur, Surathkal, Moolky, Bajpe, Katpadi, Udipi and other places

Hardware Merchants

M. Krishna R. Nayak & Sons, Bunder, Mangalore
 M. Annappa Anantha Pai & Sons " "
 Kandel Vaikunta Kamath " " "
 M. A. Krishna Nayak " " "
 K. Appaya & Sons, Market Road, "
 K. B. Gopalakrishna Shenoy & Sons, Karkal
 Madhava Baliga & Sons, Buntwal
 M. Srinivas Ramachandra Kudva & Sons, Ltd., Udipi
 G. Vittappa Kamath Bantwal
 P. Srinivas Ramachandra Pai & Sons, Panemangalore

Harmonium Works

Vasanthi Harmonium Works, Hampankatta, Mangalore
 B. Devadas, Harmonium Maker, " "

Hair Dressing Saloons

Trichy Hair Dressing Saloon, Ganapathy High School Road, Mangalore
 Trichy Royal Saloon, " " "
 Full Moon Hair Cutting Saloon, Market Road, "
 Royal Hair Dressing Saloon, " "
 Deenabandhu Saloon, " "
 Star of India Society Electric Hair Dressing Saloon, Court Road, "

For better business Advertise in the Coimbatore Times, Coimbatore.

Hotels and Restaurants at Mangalore

Hotel Spencer, Railway Station*
 Hotel Minerva, Cantonment Road*
 Sri Krishna Bhavan Hampankatta*
 Sardar Bhavan, Felix Pai Bazaar*
 Taj Mahal Restaurant, Maidan Road
 Port Restaurant, Bunder
 Komala Vilas, Car-Street
 Shanti Vilas, Hampankatta
 Sukha Nivas, Kodialbail*
 Sri Krishna Restaurant, Hampankatta*
 Udupi Narayanachar's Hotel, Court Road*
 Rama Restaurant,* Kodialbail
 New Komala Vilas, Bijai

Hotels and Restaurants in the Moffusil

Udupi Brahmins Hotel, Karkal
 The National Hotel, "
 Sukha Nivas, Udupi
 Sri Krishna Vinodhabavan, Karkal*
 Kushala Nivas, Udupi*
 Sukhanivas, "
 Sri Dhanalakshmi Vilas Hotel, Coondapoor*
 Venamma's Hotel, Karkal*

**Indicates where lodging is also available*

Ice Manufacturers

Spencer & Co., Ltd., Railway Station, Mangalore
 Shanthi Ice Factory, Boloor "
 Taj Mahal Hindu Restaurant "

Industrial Institutes

St. Joseph's Asylum Industrial Works Mangalore

Insurance Companies having head office in the district

The Canara Mutual Assurance Co., Ltd., Udupi
 The Popular Insurance Co., Ltd., Mangalore.

For better business Advertise in the Coimbatore Times, Coimbatore.

Insurance Companies having branch offices

Swabharath Insurance Co., Ltd., Mangalore
 United India Life Assurance, Co., "
 South India Life Assurance, Co., Ltd., (Chief Agency)
 Oriental Government Security Life Insurance Co., Ltd. (Inspectorate Office)
 The New Guardian of India Life Assurance, Co., Mangalore
 Indian Assurance Co. "
 Parat Insurance Co. (Chief Agency)
 Indian Life Assurance Company of Canada (Agency)
 Tropical Insurance Co.
 Empire of India Life Assurance Company (Agency)
 Bombay Life Assurance Co., Ltd.
 Lakshmi Insurance Company (Agency)

Jewellers & Diamond Merchants

Leal Photo House, Jewellers, Hampankatta Mangalore
 Sri Sarada Jewellery Mart, Market Road "
 Sudkunje Narayana Pai, Jeweller "
 India Gold House, Car-Street "
 R. K. Shet "
 Range & Sons "
 Nagar Balakrishna Rao "
 Ganesh Srinivas Pai, Sowcar Mahal "
 Venkatesh Bhat, Car-Street, Udupi

Metal Dealers

City Metal Co., Car Street, Mangalore
 L. M. Nayak, "
 A. D. E. Braganca & Son, Bunder "
 Sumta Basti Hithal Ali Saheb "

Motor Engineers and Automobile Dealers

Taj Engineering Works, Maidan Road, Mangalore
 Oriental Engineering Co., Automobile Engineers and authorised dealers for
 Dodge, Morris, Chryslers, Plymouth, Daimler, Lanchester & Reley Cars, Mangalore.
 Rao & Rao, Authorised Dealers for Austin & Chevrolet, Maidan Road, Mangalore
 J. Subraya Nayak, Ford Dealer
 S. P. C. Engineering Works, Kodialbail
 Mangalore Automobiles, Hampankatta
 Commonwealth Mechanical Works, "
 St. Joseph's Asylum Industrial Workshops, Kankanady
 Canara Automobiles, Hampankatta

For better business Advertise in the Coimbatore Times, Coimbatore.

Motor Services of South Kanara

Canara Public Conveyance Co., Ltd., Mangalore
Shanker Vithal Motor Co., Ltd., "
P. V. Motor Service Ltd., "
Popular Motor Service, "
Hanuman Transport Co., Ltd., Udipi
Durgaparameshwari Motor Service

Recently these Bus Companies were combined and a new constitution was formed in the plying of Buses. These have connections with the other Bus Companies outside the District.

News Agents

'Hindu'—B. Vaman Shenoy, Hampankatta, Mangalore
Higginbothams Railway Book-Stall
M. Dasappa Kamath: 'Times of India & Sunday Times'
K. Bhoja Rao & Co., Kodialbail—'Madras Mail'
Canara Advertising Agency, Hampankatta

Nursary

D. J. Brito, Orchard Nursery, Market Road, Mangalore
Soans Nursery Gardens, Uchila, S. Kanara

Oil Merchants

P. Narayana Vaijappa Bhandary & Sons, Bunder, Mangalore
Sri Krishna Mills Company, "
Swastika Coffee Works, "
Mangalore Mills, Ltd., "

Opticians

V. Rama Rao, Optician, Hampankatta, Mangalore
Nayak's Optical Stores, Temple Square, "
M. M. Kini, Optician, "

Other Bankers

Bhikchand Ramachandra, Bunder, Mangalore
Seth Khoobchand Chatandas "
M. Venkatesha Pai, Hampankatta, "
Pandit Bank, Court Road, "

For better business Advertise in the Coimbatore Times, Coimbatore.

Pie-money Bank, Ltd., Maidan Road, Mangalore
Mangalore Co-operative Town Bank, Ltd.
Shama-Rao Vittal Co-operative Town Bank, Ltd., Ganapathy Temple Road

Painters and Sculptors

Simon & Co., Mangalore
Albert Martis, "
Leo & Co., "
City Painting Works, Mission High School Road, Mangalore

Petrol and Kerosine Oil Dealers

M. Padmanabha Raghunatha Pai & Co., Mangalore
Panchmal Narasimha Kamath "
Peirce Leslie & Co., Ltd. "
C. P. C. Co., Ltd. "
P. V. Pai & Co. "

Photographers

E. B. Soans, Photo Electric Studio, Day and night service, Old Light House Road, Mangalore.
S. R. Naidu, Court Road, Mangalore
R. B. Vasant, Falnir, "
Elite Studio Hampankatta, "
Kunder Photo House, Hampankatta "
Silver's Photo Studio, Balmatta Road "
B. G. Kamath, Car-Street, "

Piece-goods Merchants at Mangalore

Vittalji Madhavji, wholesale and retail piece-goods dealers
Chandarana Bros. Hampankatta
Jayanthilal & Co., "
Sujirkar Bros., Market Road and Ballal Mahal
Deshabandhu Swadeshi Stores, Market Road
P. K. N. R. S. Muthia Chettiar & Co., "
J. C. Sequeira & Bros., "
A. Varadaraju Chettiar, "
R. B. Vasant "
V. R. Angappa Mudaliar & Sons "
A. R. D'Souza
F. R. Mathias & Sons
M. Cuthinha

For better business read the Coimbatore District Guide & Directory.

D. Kanji & Bros., Hampankatta
Bombay Agency, "
Mangalore Swadeshi Stores, Car-Street
P. Machado & Sons Kadri and Hampankatta

Moffusil Centres

Jawahar Emporium, Karkal
B. Lakshmana Baliga & Sons, Buntwal
Aithradi Hirianna Shetty, Coondapoor
Shet Mulji Gopal Das, "
Hand Loom Industries and Silk Supplies Agencies, Ltd., Katpadi
P. A. Pai Bros., Udipi
Sri Bharatha Vastu Mandira, The oldest & the leading Swadeshi Emporium, Udipi

Provision Dealers

Panchamal Narasimha Kamath Bros. Car St. Mangalore
Adige Vittappa Shenoy " "
Adige Krishna Shenoy " "
M. S. Shanbhogue & Sons Market Road, "
P. Narasimha Shanbhogue " "
M. Raghavendra Pai " "
Co-operative Stores Ltd., Hampankatta. "
The Karnataka Stores, Limited, Udipi, Sales Depots at Udipi and Koteswar, whole-
sale and retail dealers in provisions and groceries etc.

Printing Presses at Mangalore

Basel Mission Press, Balmatta
City Press, Ltd., Azizuddin Road
Canara Printing & Publishing House, Kodialbail
Kodialbail Press, Kodialbail
Dharma Prakash Press, Car-street
Mangalore Press, "
Sharada Press, "
Ananda Power Press, Felix Pai Bazaar
Saraswathi Printing Works, Ltd., Maidan Road
Indian Catholic Press, "
Kohinoor Press, Hampankatta
Jayabharatha Printing Press "

For better business read the Coimbatore District Guide & Directory.

Canara Printing Works, Ganapathy High School Road
Rastrabandhu Printing Works
Rego Press .

In the Moffusil

Maruthi Press, Karkal
Thulunad Press, (Leading Printers) Udipi
Prabhakara Press, Ltd., Udipi
Shantha Press, Udipi
Manipal Power Press, Udipi (Art Printers)
Victoria Printing Works, Buntwal
Srinivas Printing Works, Kasaragod
Lakshmi Narasimha Printing Works, Coondapoor
Hari Hara Press, Puttur

The Important Periodicals and journals hailing from the district are:-

1. KANTEERAVA,	Kanarese Bi-Weekly,	Mangalore
2. RASTRABANDHU,	Kanarese Weekly,	do
3. PRABHATH,	do	do
4. SWADESHABHIMANI,	do	do
5. NAVAYUGA,	do	Udipi
6. ANTHARANGA,	Illustrated Kanarese Weekly,	do
7. SWATHANTHRABHARATHA,	Daily & Weekly	Mangalore
8. KONKANI-DIRVEN,	Fortnightly	do
9. RAKNO,	do	do
10. THE MANGALORE	Monthly	do

Radio Dealers

M. M. Shanbhogue & Sons, Mangalore
Pai Bros. Car Street, "
The Mangalore Electric Supplying. Bureau, Mangalore.

Rice Merchants (wholesale)

Ullal Hari Vaman Nayak & Sons, Mangalore
Marur Ganapathi Pai & Co., Bunder, "
Konchady Appaya Shenoy & Sons, "
Nemiraja Padivala, "
C. Mohamed & Co., "

For better business read the Coimbatore District Guide & Directory.

Almost every ryot is a dealer in rice. Pure hand-pounded rice is available from all parts of the District and hand-pounded rice is more nutritious than mill rice. Rice making is an important industry in South Kanara.

H. Rama Rao & Sons, Snuff Merchants, Mangalore	
Karnatak Snuff & Beedi Works, Car-St.	"
Sujirkar Snuff Works, Market Road,	"
Kanara Snuff Works,	"
Puthu Vaikunta Shet, Beedi Merchant.	"
Great Darbar Beedi Works,	"
Suvasini Beedi Works	"
Jayalaxmi Beedi Works, Panemangalore	

**The West India Soap & Industrials Co., Manufacturers of Toilet & Washing Soaps,
Perfumers & Bakers, Mangalore**

The Prakash Soap Works, Mangalore

Aurora Soap Factory"

Sheddekar Sports House, Dealers in Sports Goods. Restraining of Tennis & Badminton
Rackets (by an expert) Maidan Road, Mangalore
South Kanara Sports House, Mangalore
Universal Sports House "

M. Ganapayya & Sons, Car Street, Mangalore
U. R. Shenoy & Sons, Kodialbail, „
Mallapur Rama Rao, Ganapathy Temple Road, „

For better business read the Coimbatore District Guide & Directory.

Poovappa Alva's Tailoring House, Hampankatta, Mangalore	
Kanara Tailoring House	"
Bombay Standard Tailoring House	"
Alekal Tailoring House	"
Majestic Tailoring House	"
Shivaram's Tailoring House	"
Bombay American Gent's Tailoring House	"
etc. etc.	

Every cloth shop is equipped with Tailors.

Taj Tile Works, Hoige Bazaar, Mangalore.
Commonwealth Tile Factories, Jeppu and Kudroli
Peirce Leslie & Co., Ltd., (Morgan & Sons Tile Factory)
Rego Sons, Tile Factory
Sovereign Tile Works
Coronation Tile Factory
Sujirkars' Tile Works, Ltd.
Matpadi Bros., Tile Factory
Indian Tile Factory
Star Tile Works
A. Albuquerque & Sons, Tile Factory
Sathyanarayana Tile Factory
Osmania Tile Factory
Jayarama Tile Works
Kanara Tile Works
B. Thimmappa Rai & Sons, Tile Factory
Flag Tile Works
A. B. Pinto & Sons, Tile Factory
Albert Mascarenhas, Tile Factory
Mangalore Tile Factory

For better business Advertise in the Coimbatore Times, Coimbatore.

Allianz Tile Works
Mathias Tile Works

*All these tile factories are situated on the eastern bank of the Nethra-
pathi river from Jeppu, till they end in chain of factories at Kudroli near
Sultan's Battery.*

*In the moffusil there are tile factories at Manjeshwar, Kasargod,
alyanpur and Malpe. These tile factories employ thousands of labourers.*

Timber Merchants

Laxmi Saw Mills Ltd., Bunder, Mangalore
C. Manjunath Shenoy, "
Muslim Timber Co., Bunder "
C. Madhava "

Tobacco Merchants

Bringeri Dasa Pai & Sons, Mangalore
Maroli Kogga Kamath "
Durpur Narayana Prabhu "

Travellers' Guides

E. A. Pinto, Felix Pai Bazaar, Mangalore
K. Nagappaya, Chellar Road, Karkal

Vessel Brokers

H. K. Thingalaya, Hoige Bazaar, Mangalore
Kaivarthaka Industrials "
Dalal Kareembhai & Son "
Salvatore D'Souza "

Wine Merchants

Wine Stores, Hampankatta, Mangalore
M. Pais & Sons, Maidan Road "

Watches and Clocks

Nivas & Sons, Hampankatta, Mangalore
The Kanara Watch Works, Mangalore
M. Vaman Nayak & Sons "

For better business Advertise in the Coimbatore Times, Coimbatore.

Banking Informations.

The various branches of the three important banks in the district for the
information of the commercial public:—

1. **Canara Bank, Ltd., Mangalore,** (Head office). Branches at:—
Alleppey, Arsikere, Bangalore City, Belguam, Bombay Fort, Bombay Mandvi,
Bombay Girguam, Bombay Parel, Bombay Kalbadevi, Badgara, Bantval,
Beltangady, Calicut, Cannanore, Chikmagalur, Cochin, Coondapoor, Cherai,
Davangere, Dharwar, Doddballapur, Ernakulam, Ganguli, Hubli, Karkala,
Kasargod, Kumbia, Kayamkulam, Mangalore Bunder, Mangalore City,
Manjeshwar, Moolky, Payyannur, Puttur, Quilon, Udipi, & Uppinangady.

2. **Canara Banking Corporation Ltd., Udipi,** (Head office). Branches:—
Udipi, Coondapoor, Car-St. Mangalore, Madras, Shivamogga, Bunder-
Mangalore, Mercara, Virajpet, Saklaspur, Tellicherry, Mysore, Sagar, Shirva,
Byndoor, Vellore, Salem, Mettupalayam, Malpe, Erode, Thirthahalli.

3. **The Canara Industrial & Syndicate Ltd., Udipi,** (Head office).
Branches:—Bellary, Adoni, Hospet, Hubli, Dharwar, Gadag, Byadgi,
Belguam, Nipani, Tadapatri, Hindupur, Proddattur, Nandyal, Cannanore,
Payynore, Taliparamba, Bangalore City, Tumkur, Sagar, Car-St. Mangalore,
Felix-Pai Bazaar, Mangalore, Udipi, Karkal, Kanahangad, Hungarkutta,
Brahmavar, Coondapur, Uppinangady, Kasargod, Karwar, Honnavar, Sirsi,
Ankola, Bhatkal, Kumta, Bombay.

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MANGALORE, (S. INDIA.)

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CHAPTER XX.

'Who is who' in South Kanara.

Abdulkhader Bava, K. Hajee—A prominent businessman of Mangalore, dealing in Coffee, Cardamoms, Pepper and Manure. The proprietor of Manure Works as well as oil mills.

Mangalore.

Abdur Rahman Saheb, A. S.—A prominent member of the Mohamoden community, and an Honorary Magistrate. President of Local Panchayat Court.

Karkal.

Achar P. G. Dr., M. B. B. S.—A prominent medical practitioner of Udipi and a member of the South Kanara District Board. President of the Board of Directors of Karnatak Stores Ltd.

Udipi.

Acharya P. R. Dr., M. B. B. S.—A prominent specialist in Eye, Throat and Nose troubles. Honorary Surgeon, Tuticorin.

Tuticorin.

Adappa H. V. Dr., L. M. P.—A prominent doctor and Eye-Specialist of Mangalore. President of the District Harijan Sangha. A sincere Congress Worker. Member Mangalore Municipal Council.

Mangalore.

Addanthaya N. M. Dr.—District Board Member and honorary medical officer to the L. F. Hospital, Karkal. Director of the Vijaya Bank Ltd. President of the Karkal Co-operative Society Ltd. A popular gentleman of the locality.

Karkal.

Adiga K. S., B. A. B. L. Advocate—A leading member of the Mangalore Bar, and also the president of the Bar-Association. Takes keen interest in the local board administration. Was some times the president of the Mangalore Taluq Board, and the Vice-President of the District Board for some time. One of the richest

man among the Dravida Brahmin community. A man of charitable disposition with a kind heart.

Kadri, Mangalore.

Adhikari M. S., B. A. LL. B.—A leading congress man and a member of the Karkal Bar. Takes active interest in the Harijan movement, and cottage industry. Member of the Debt-Conciliation Board, Coondapoor Division.

Karkal.

Ahamad B. L. Bahadur—A prominent gentleman of the Mohamodan community at Buntval. Was taking keen interest in the local board administration, as District Board Member for several terms. Now the president of the Panchayat Board, Buntval and also of the Muslim League.

Buntval.

Aithala K. L. Dr., M. B. B. S.—A prominent medical practitioner of Udipi. Director of the several local joint stock companies.

Udipi.

Albuquerque Felix—A prominent merchant and tile manufacturer of Mangalore belonging to a well known aristocratic family of Roman Catholics. He has beautified the Mangalore City by removing a most notorious slum and raising thereon a substantial buildings known as Felix Pai Bazaar where now housed are important public offices, banks, and shops. He is a Municipal Councillor and District Board Member. Unassuming, charitable and sympathetic to the core.

Mangalore.

Ananda Rao Udyavar, Rao Bahadur—A prominent member of the Saraswath Community. Was serving in the Imperial Bank of India retired as an agent of Mangalore branch. A social worker and has contributed much for the uplift of the Saraswath Community. He took an active part in all social activities where he was stationed. He was the first permanent Indian Agent in the Madras circle of the Imperial Bank of India. Was Honorary Treasurer of Lady Goschen Hospital Extension Fund. President, Gujarath and Kathiawar flood relief fund. President of Ganapathy High School, from 1931 to 1938. His

services were highly appreciated by the Govt. who conferred upon him the title of Rao Bahadur in 1927. Mangalore.

Ananda Talwar M., B. A., B. L.—An active member of the Mangalore Bar. An ardent Social worker. Now Additional Public Prosecutor. Mangalore.

Anantha Nayak, Sujir—A prominent businessman of Mangalore, dealing in Coffee, Cardamoms etc. and sole proprietor of the firm, Sujir Anantha Nayak, established in 1921. Mangalore.

Anantha Shetty—A leading businessman of Bunt community, and now the Managing Director of the Hanuman Transport Ltd. Udipi.

Annappa Naik M.—A leading hardware merchant of Mangalore, and a prominent importer and exporter. Was a trustee of Sri. Venkatramana Temple for some time. Mangalore.

Balakrishna Baba Pai—A general merchant and agent for Tomco products. Mangalore.

Baliga B. P., Major, I. M. S.—A prominent member of the Indian Medical Service, hailing from this district. Now the Superintendent of the Midnapore Central Jail. Dum-Dum, Calcutta.

Bhat B. R. B. A. B. L., *Advocate*—An active member of the Coimbatore Bar. Was for some time a member of the Mangalore Taluq Board, and also the trustee of the Kota Narasimha Temple for some time. Came to Coimbatore in 1935 as a defence Counsel in the well-known interprovincial Kepmari Gang Case against 51 persons, and subsequently settled at Coimbatore leaving Mangalore. One of the Committee Members in the Local Discharged Aid Prisoner's Society. Interested in journalism and Palmistry. Has

edited a number of books. Now the Editor of "the Coimbatore Times" a leading journal of Coimbatore.

Lentin Law Chambers. Coimbatore.

Bhujanga Naik U. K.—A prominent businessman of South Kanara settled at Salem. One of the directors of the Canara Banking Corporation Ltd. Salem.

Bhujanga Rao T.—A prominent citizen of Bombay hailing from South Kanara. Managing director of the "Bombay Surgical Co." one of the leading firms dealing in surgical instruments. Bombay.

Brother Nalatho—The manager of the St. Joseph's Asylum Industrial Workshops, which is one of the biggest workshops having various departments. Kankanady, Mangalore.

Chennappa Nayak S.—Special District Board Engineer for South Kanara. Hails from Puttur, and after his brilliant educational career was directly recruited as the District Board Engineer. A very good sportsman. Mangalore.

Coelho M. A. T., B. A., B. L.—The District and Sessions Judge Trichinopoly. Hails from this district, was a successful lawyer at Madras. Recruited directly as the District Judge in the year 1936. Was the first Catholic in Southern India to be appointed as the District and Sessions Judge. Now serving as the District and Sessions Judge, Trichinopoly. Trichinopoly.

Colaco D. R., Rao Saheb—Retd. Health Officer. Comes from a distinguished Roman Catholic family of Mangalore. Director Catholic Bank Ltd., & Catholic Co-operative Society, Mangalore Politically a Nationalist. Vas Lane, Mangalore.

Colaco Xavier, Rao Saheb—Retired Deputy Collector. An active member of the St. Vincent De Paul's Society of Mangalore. Director of the Catholic Bank Ltd. Takes keen interest in Roman Catholic community. Mercara Hill, Kankanady.

Damodara Kamath M., B. A., B. L.—A smart member of the Udupi Bar. Legal adviser to the Canara Industrial and Banking Syndicate Ltd. Udupi.

Damodar Pai A. B. A., B. L. Advocate—A popular young lawyer of the Mangalore Bar. Is one of the directors of Canara Bank Ltd., and C. P. C. Co., Ltd. Is one of the trustees of Sri Venkatramana Temple. Mangalore.

D'Souza F. X., M. A., L. L. D. (Cantab)—Bar-at-Law, I. C. S. (Retired). Coffee Planter and a member of the Mysore Legislative Council. Hails from this district. Was a member of the Central Legislative Assembly. Mangalore.

Deva Rao, Ullal—A distinguished Saraswath business man and one of the proprietors of the firm called Ullal Deva Rao & Co. dealing in Coffee and other forest produces. Very kind and sympathetic towards poor. Mangalore.

Devappa Shenoi Basthi—A leading businessman and sportsman of the district. Was considered one of the ablest bolwers in his younger days. Bunder, Mangalore.

Dominique J. L.—The branch manager of the well known "T. Stanes & Co, Ltd." at Mangalore. Very popular among coffee merchants, and has made the company very familiar among the planters and merchants.

Rosario Church St. Mangalore.

Ekambara Rao, M. S., B. A., L. T.—A Saraswath gentleman, headmaster of the Ganapathi High School. Has done vast reforms in the school. Member Theosophical Lodge, Mangalore. Mangalore.

Ekambara Rao, Mrs. Leela Bai—Wife of Mr. Ekambara Rao, M. S. B. A., L. T., Headmaster, Ganapathi High School. A well distinguished lady of Mangalore who is devoting most of her

time for Social work. Is in the Managing Committee of the Besant Girls' School. Lady Member of Mangalore Municipal Council, Assistant Commissioner, Hindustan Scout Association.

Mangalore.

Gajanana Rao Pandit P.—A prominent tile merchant of Mangalore and a councillor of the Mangalore Municipality. Mangalore.

Ganesh Pai M.—A senior member of the Mangalore Bar., practising exclusively on criminal sides. He is popular in all Magisterial courts. Though old appears young with a charming face. Junior vakils have to study much from this gentleman. Mangalore.

Ganesh Srinivasa Ranga Pai M.—A prominent businessman of Mangalore, who has specialised in yarn and diamond business. Was director of so many Joint Stock Companies. Sawcarmahal, Mangalore.

Giridhar Rao K., L. M. P.—A successful Medical practitioner and Muncipal Counciller, of Mangalore. Mangalore.

Gonsalves A. C., B. A., B. L. Advocate—Was the president of the Mangalore and also vice president of the District Board for sometime. Legal advisor of M. R. C. P. Fund. Mangalore.

Gopalkrishna Nayak U.—Merchant and a partner in "Padma-nabha Raghunatha Pai & Co.", and also director of the Canara Banking Corporation Ltd. A very sympathetic gentleman towards employees. Mangalore.

Govinda Pai Mijar—A welknown businessman of Mangalore. Director of the local "Popular Insurance Co., Ltd.", and of the "Canara Banking Corporation Ltd". Bunder, Mangalore.

Guru K. R.—The Managing Director of "The Pie-Money Bank Ltd." Mangalore, the bank that caters to the needs of the middle class and workers. Mangalore.

Hegde Manjappa B., Advocate—A rising advocate of the Mangalore Bar. He is the President of the Board of Directors of the Vijaya Bank Ltd., Mangalore. Mangalore.

Hegde P. M., G. D. A.—A prominent auditor of Mangalore, who is associated with many joint stock companies and registered Associations. Mangalore.

His Holiness Sree Vishvendra Thirtha Swamier—The present Swamier of Sode Mutt, founded by the famous Vishnu Thirtha Swamier—brother of H. H. Madhwacharya. The Mutt is better known as Vadiraj Mutt after the divine Vadiraj Swamier, the founder of many of the customs of Udipi Mutts and author of many well known books (such as Yukthi Mallika and others) on Dwaita Philosophy.

Aged 58 years, ordained at the age of 15, studied at the feet of renowned Sree Viswadhisha Swamier (His predecessor), for whom Queen Empress Victoria had given merit certificate. Had already performed 3 Pariyayams. Learned and charitable. Takes keen interest in Madhwa Philosophy, and delivers philosophical lectures. H. H. The Maharaja of Cochin is the disciple of the Mutt. Udipi.

Hussain H. S., B. A. B. L., M. L. A.—Born in 1894. Educated at M. A. O. College Aligarh & Law College, Madras. A prominent member of the Mohamodan community and also a member of the Karkal bar. He is a member of the South Indian Railway Advisory committee. Member of the Road Traffic Board etc. He had extensive tour over the continent. He is the President of the Local Panchayat Board and also the Government pleader at Karkal. A gentleman of charitable disposition with a kind heart. Karkal.

Iswara K., M. L. A.—A contractor and an ardent worker in the Harijan movement. Has been the member of the South Kanara District Board for two terms., now the sitting member of the Madras Legislative Assembly on Congress tickets. Mangalore.

Jagannath Shetty—A prominent educated member of the Bunt community of South Kanara, now employed at the "Benares Hindu University" as lecturer. An England returned gentleman with good educational qualifications. Hindu University, Benares.

Janardhana Prabhu K. P., B. A.—A prominent land holder. and director of "Canara Bank Ltd." Had extensive tour over the Continent. Secretary Red Cross Society Mangalore Division and serving in the war committee for Mangalore. Mangalore.

Jinaraja Hegde K. B., B. A., B. L., M. L. A.—A leading member of the Jain community of S. Kanara and also a member of the Mangalore Bar. A member of the Central Legislative Assembly, Delhi. Kodialbail, Mangalore.

Joseph V. J M. A (Hons.)—Professor of Physics, St. Aloysius College, Mangalore. Was twice elected as member of senate. Is a member of the B. A., Board of Examination in Physics. Has published 3 text books on Physics. Mangalore.

Kalandan K.—A prominent merchant of Mangalore, dealing in raw products of the district, especially, coffee, cardamoms, pepper and dried fish. He is a shipping and clearing agent. Bunder, Mangalore.

Kalkur K. K.—A smart young gentleman who has made "Kurady" an ideal educational centre of South Kanara. A school has been built at a cost of nearly a lakh of rupees. There are various extra activities in the school. All credit goes to this smart young man. Kurady, South Kanara.

Kalkur K. V.—The manager of the well known Kurady Shanthinikethana School. He has brought the Kurady School to

limelight by introducing various extra activities. Was able to get large amount by way of donation for the institution.

Kurady, South Kanara.

Kalyanji Kanji, K.—A prominent piece-goods merchant of Mangalore. Mangalore.

Kamath C. P. Dr., M. B. B. S.—Is one of the leading doctors of Mangalore and the present secretary of the S. K. District Medical Association Director, Canara Medical Supplies Ltd. Mangalore.

Kamath M. A. Dr., M. B. C. M.—Retired District Medical officer, takes interest in club life. Planter's lane, Mangalore.

Kamath V. R., B. A. LL. B.—Manager, of the Canara Banking Corporation Ltd., Udupi, which is one of the premier banking concerns of Southern India with over 26 branches. Udupi.

Kannappa U., M. A. L. T.—A distinguished educationist of this district. After holding important positions elsewhere, now he is the Educational Officer for the District of S. Kanara. Mangalore.

Karant K. R., B. A. LL. B., M. L. A.—A leading member of the Mangalore Bar. Takes active interest in public activities and rural development. Responsible for many of the improvements in the Mangalore Municipality. An ardent Congress Worker and has represented the district in the last two terms in the Madras Legislature. Was the Parliamentary secretary for the Minister of Public Works for some time. An able Counsel of outstanding ability. Mangalore.

Karant K. S.—An eminent Kanarese journalist and film Producer in Kanarese, and a talented dancer. Puttur.

Keshavacharya U.—A well known gentleman who has specialised in printing. Responsible for establishment of the "City Press

Ltd.," one of the premier printing presses of the district. He is now the Secretary of the same, firm. Mangalore.

Keshava Nayak Sujir—A prominent tile manufacturer of South Kanara. The proprietor of "Sovereign Tile Works". Mangalore.

Keshava Pai M., Rao Bahadur, (1921) M. D. 1909 O. B. E. (1932) Retired Civil Surgeon—Educated at Canara High School, Mangalore, Medical College Madras, & Bacteriological Department from 1904 to 1921. Member of the Plague Commission 1905-1907, Assitant to the Director, Pastent Institute, Coonoor. Acting Director of the King Institute, Director, Tuberculosis Institute and Superintendent, Tuberculosis Hospital from 1924 to 1932. Harris Road, Madras.

Kini K. R. Dr. M. B. B. S.—A popular Doctor of Mangalore who has been the Secretary of the S. K. District Medical Association for a number of terms. Is the Managing Director of the well known Canara Medical Supplies Ltd., Mangalore.

Koragappa, K., B. A. B. L.,—Was a member of the Mangalore Bar. Taken to Judiciary. Now the District Munsiff of Udupi. Udupi.

Krishna Innuraya K.—Belongs to a well known family of Ayurvedic Physicians. A smart intelligent gentleman with a full knowledge of Ayurvedic medicines. Popular among the public. Himasagara Ayurvedic Pharmacy, Mangalore.

Krishna Rao U. Dr. M. B. B. S., son of *Dr. U. Rama Rao*, M. L. C.—A prominent medical practitioner of the Madras City. Takes keen interest in public activities. Editor of the "Health" a well-known medical journal. 323. Thambu Chetty St. Madras.

Krishnaya Hegde K.—A prominent member of the South Kanara District Board, and also a director of the "Popular Insurance Co, Ltd." Udupi.

Kudva V. N. I. C. S.—Belongs to one of the oldest Gowda Saraswath Brahmin families of Karkal, S. Kanara. After brilliant educational career, joined the Indian Civil Service. Now he is the Collector of South Arcot District. Cuddalore.

Kudva V. S.—The managing director of C. P. C. Co. Ltd., one of the premier motor bus service companies of India, owning a fleet of motor buses. He is responsible for the formation of "Combined Booking Agency" and "Joint Booking Agency", resulting in the elimination of competition in running buses, and thereby giving rateable profits to all the other existing companies. He is a man of great ability and tactful resources. Mangalore.

Laxman Pai M.—A respectable member of the Gowda Saraswath Brahmin community and a leading coffee merchant at Bunder. Mangalore.

Lakshmana Rao K. P. B. A. B. L.—Hon'ble, Dewan Bahadur, High Court Judge, Madras. A prominent person among the Gowda Saraswath Community of South Kanara. A reputed tennis player. Directly recruited as the Sessions Judge. Appointed to the High Court Bench in the year 1933. A kind and sympathetic judge of the Madras High Court. Chief Scout Commissioner of Madras Presidency. Madras.

Lakshmindra Theertha Swamier H. H. Sri. of Shirur Mutt—Aged 33 years. Ordained at the age of nine, and attained full powers at the age of eighteen. Had his religious training in the Uthradhimutt. Attained efficiency in Vedanta, Nyiaya, and Tharka, Honorary Professor of the Udupi Sanskrit College. Takes keen interest in proselytizing Madhva Philosophy. Had extensive tour of Northern India. Had already performed one Paryayam. Now engaged in translating some of the Sanskrit Orantas into Canarese. Shirur Mutt, Udupi.

Lakshminarayana Rao Aroor, B. A. B. L., Advocate—A leading personality of the district, and the present Vice-President of the

South Kanara District Board. A senior member of the Udupi Bar, and the elected Chairman of the Udupi Municipality. Udupi.

Laxminarayana Rao Kidiyur, B. A., B. L. Advocate—A senior member of the Udupi bar and Director of Karnataka Bank Ltd., Director of the Karnataka Stores Ltd., and Chairman of the Board of Management, Sanskrit College, Udupi. Udupi.

Lobo C. L., B. A. B. L.—A fine sportsman of Mangalore, who has got to his credit the bagging of many wild animals including man eaters. Had extensive tour of the Continent. Author of "Indian Pilgrim". A good dramatist. Member of the Municipal Council ever since 1936. A leading member of the Mangalore bar among the Catholics. Mangalore.

Lobo E. Antony, M. A., Bar-at-Law son of A. J. Lobo—A well known personality of South Kanara. Takes a prominent part in all Catholic and social movements. Church View, Santhome, Madras.

Lobo William Adolphus, B. A. Bar-at-Law—Son of well known Dewan Bahadur P. C. Lobo of Mangalore. A keen sportsman and a moderate in Politics. Poonamallee High Road, Madras.

Lucy M. S., Mrs. Shrestha—A Society Christian lady of South Kanara. Wife of Mr. M. S. Shrestha, the retired Postmaster-General of Ceylon Government. She takes active interest in public activities. Secretary of the local ladies club. Mangalore.

Machado J. P.—One of the pioneer manufacturers of cloth in South Kanara and a prominent planter. Ownes a weaving establishment at Kadri. A leading cloth merchant, having a branch at Hampankatta. Kadri, Mangalore.

Madappa Urala M. B. A. B. L.—A senior member of the Coondapoor Bar and a leading person among the Kota Brahmins. Director of the Karnataka Bank Ltd. Coondapoor.

Madhava Nayak K.—The General Manager of the "Southern Land Trust Ltd". Sometimes the agent of the Canara Bank, at Kasargod branch. Subsequently his services were availed of by the "Southern Land Trust, Ltd". Mangalore.

Madhava Pai A. B. A. B. L.—Secretary of the well known Canara Bank Ltd., which has over 38 branches. Mangalore.

Madhava Pai T. M. Dr., M. B. B. S.—A successful doctor and a financial expert. He is the chairman of the board of directors of the "Canara Industrial & Banking Syndicate Ltd." which has over 35 branches. He is also guiding the destinies of "The Canara Land Investments Ltd." and the "Canara Mutual Assurance Co., Ltd." as chairman. Has installed a nursing home and an X-ray department. Mukunda Nivas, Udipi.

Madhava Rao M., B. A. B. L.—A popular member of the Mangalore Bar. Member of the Board of Management of the Canara High School, ever since 1918. Was the vice-chairman of the Mangalore Municipality for a term. Court Hill, Mangalore.

Mahabala Addanthaya—Principal of the Trade School, Madras. An England returned gentleman of this district, with distinguished educational qualifications. A great lover and exponent of Indian Music. Madras.

Mahabala Hegde B., B. A. B. L., Dewan Bahadur—A leading personality of the district, and has been the president of the district board for several terms. Government pleader and public prosecutor for more than 12 years. In 1920 he was Chairman of the Mangalore Municipality. Responsible for the up-lift of Bunt community in particular and of the district in general. A senior respected lawyer of Mangalore. Member of the Madras legislative Council for several terms. Mangalore.

Mahabala Hegde, B. A. B. L., Vakil—A prominent member of the Karkal bar, and also the president of the local Harijan Sevak Sangha. Karkal.

Mangalore Bishop, Rt. Rev. Dr. Victor Rosario Fernandes—Appointed on the 16th May 1931 and consecrated Bishop on 21st September. He is the first Mangalorean Catholic to become the Bishop in his own place. Very popular among the clergy and the public. A gentleman of inspiring personality. Bishop's House, Kodialbail, Mangalore.

Mascarenhas W. E., Capt. M. D., D. T. M., A. I. R. O.—A prominent personality of Mangalore. President of the South Kanara District Medical Association. Chairman of the Board of directors of the well known "Popular Insurance Co., Ltd." of Mangalore. Light House Hill, Mangalore.

Mangesh Rao B.—A senior and leading member of Puttur Bar. Was a member of the District Board for some time. Puttur.

Manjaya Hegde D., M. L. C.—Dharmakarthha of the famous Dharmastal temple of all India fame. Has improved the locality to a remarkable degree by introducing electricity and protected water supply. A lover of arts. He has converted an enormous barren area into a beautiful garden. Very charitable person with religious bent. Dharmastala, S. Kanara.

Mirajkar V. R., Lt. Col., I. M. S.—A prominent member of the Indian Medical Service. Hails from South Kanara, Has served in the last great war, and is a great surgeon. Lahore.

Mir Haider A. S.—A prominent member of the South Kanara District Board, and was also the vice-president of the Karkal Taluq Board. Takes keen interest in public activities. Karkal.

Mohamad Schamnad Saheb, Khan Bahadur, M. L. A.—A prominent leader of the Muslim community. Is connected with a number of public activities. Has been a member of the Madras Legislative Council for several terms, and also of central Legislative Assembly for some years. Now the sitting member of the Madras Legislative Assembly. "Sea View" Kasargod.

Moosabba M., B. A. B. L., Vakil, Mangalore—A popular member among the Muslim community, and a member of the South Kanara District Board. Takes active interest in the uplift of his community.
Mangalore.

Nagarajiah S., B. A. B. L.—A prominent lawyer of the Jain community. Takes active interest in the welfare of his community.
Mangalore.

Nambiar M. K., LL. M. (London) Bar-at-law—The only barrister practising at Mangalore. Belongs to a very respectable Nair family. He is the present Government pleader and public prosecutor at Mangalore.
Mangalore.

Narasimhacharya Miyal—The Guardian of the Minor Swamier of Pejavar Mutt. He is also the Manager and the agent of the Mutt. One of the directors of Tulunad Bank of Supply Agency Ltd.
Udipi.

Narasimha Pai D.—A prominent businessman of Mangalore. Has built one of the finest houses at Mangalore with latest ideals.
Vaikunta Bhavan, Mangalore.

Narasimha Pai K.—Director, Kochikar Bros. Ltd., Branch Secretaries for the Bombay Life Assurance Co. Ltd., Bombay. He is an expert organiser and clever salesman. Contributed valuable articles on the science of Insurance.
Bangalore.

Narasinga Rao B.—A well known criminal lawyer of Mangalore. He is noted for his eloquence and his grasp in cross-examination. Junior vakils have to study much from him.
Mangalore.

Narayana Kini U.—A prominent coffee merchant of Mangalore. Partner of Messrs. "Sowcar Panduranga Lakshman Pai & Co". Considered to be one of the smart businessmen. Popularly known as "King of Coffee Business". A very simple and energetic gentleman.
Bunder, Mangalore.

Narayana Rao K. Dr.—A leading medical practitioner of Karkal. Manager of the Sri Durga Higher Ele. School for the last ten years. Now the senior Inspector of the New Guardian of India Life Insurance Co. Ltd., has successfully won prizes consecutively for nine times in the competition held by the Company, and very popular among public.
Prasad Building, Karkal.

Narayana Rao U. Dr.—Secretary of "All-India Licentiate Association", and the editor of the "Medical Digest". He hails from South Kanara.
Bombay.

Narayana Rao U. L. Dr.—The Chairman of the Board of Directors: The Premier Bank Ltd., Director in the Asiatic Govt. Security Life Assurance Co. Ltd., and the Chairman of the Board of Directors of the Udipi Electric Supply Corporation Ltd". A leading Doctor of Madras having extensive practice.
Madras.

Nayak C. V.—The Managing Director of Messrs. Sujirkars' Tile Works Ltd., one of the well known tile works of the district. A gentleman having original ideas in the Manufacture of tiles.
Rangamahall, Mangalore.

Nellikai Venkat Rao, Rao Bahadur—A public worker, and a leading coffee merchant. Has been the Chairman of the Mangalore Municipality for a number of terms. Responsible for much of the improvements in the City.
Mangalore.

Nemiraja Padivala—A smart coffee businessman of the Jain community. Deals in all raw products of the district at Bunder.
Mangalore.

Nemisagara Theertha Sripadangalavaru, H. H. Sri.—The present Swamier of Sravana Belgula Jain Mutt, Hails from S. Kanara from a respectable Jain Community. Ordained as Swamier of Belgula Jain Mutt. Highly learned and religious. A powerful speaker.
Sravana Belgula

Padmanabha Baliga K.—A prominent land-holder and a merchant of Kalyanpur. One of the directors of the "Canara Industrial & Banking Syndicate Ltd."
Kalyanpur.

Padmanabha Malloya U. Dr., M. B. B. S.—A prominent doctor of Mangalore. One of the directors of the Canara Banking Corporation Ltd. Mangalore.

Padmanabha Pai, B. A.—Managing proprietor of Messers. "Kochikar Bros." branch secretaries of the Bombay Life Assurance Co. Ltd., for the Madras Presidency including Native States; and Chief agents for the City of Bombay and suburbs. Director of the Canara Banking Corporation Ltd., Udupi.

Padmanabha Raghunatha Pai M.—A leading merchant of Mangalore, Chairman of the Board of Directors of the C. P. C. Co. Ltd. Director of Canara Bank Ltd., & also trustee, Sri Venkataramana Temple, Mangalore.

Panduranga Rao V., Bar-at-law—Hon'ble Judge of the Madras High Court. Had brilliant college career at Mangalore. First to pass the I. C. S. examination, among the Saraswath Brahmins. A gentleman of strong views and correct judgments. After serving the government in various capacities is now one of the Majesty's Judges of the Madras High Court. His treatment to the lawyers is exemplary. Madras.

Pinto C. D. J., Rao Bahadur, B. A. B. L., Retired sub-judge—Takes keen interest in public activities. Kodialbail, Mangalore.

Pinto Albert Leo B. A., Rao Saheb—Retired Selection Grade Deputy Collector, and Vice President of the First Class Bench of Magistrates, Mangalore. Director of the Catholic Bank Ltd. Honorary Secretary, Catholic Association, Manager-Editor, "Mangalore" Non-official, Visitor, Sub Jail, Joint Secretary, Discharged Presions Society. Takes keen interest in Catholic activities. Kodialbail, Mangalore.

Fundalik Nayak Sujir—A prominent businessman of Bombay hailing from this district. Director, Canara Bank Ltd., Bombay

Life Assurance Co. Ltd., Kallyanpur Sugar Mills Ltd., Southern Land Trust Ltd., & City Press Ltd.

Peerbhoy Buildings, Lohar St. Bombay.

Punja M. R.—A leading personality of Mulki, who had been the President of the defunct Mangalore Taluq Board for several years. He is an earnest public worker. He is responsible for the Mulki High School and the Mulki Bank. Much of the progress of Mulki is due to this self sacrificing gentleman. Mulki.

Punja M. T.—A prominent member of the Bunt Community. Retired from Government service after serving for a long period in various places as Deputy Collector. Mulki.

Purushothama Pai H.—Hails from Udupi. Was some time as agent of the Canara Banking Corporation Ltd., at one of its branches, and now taken whole sale produce business, catering to the needs of the West Coast merchants. Coimbatore.

Purushothama Pai A. Dr., M. B. B. S.—A well known doctor of Kanara practising at Bombay. One of the directors of the Popular Insurance Co., Ltd., of Mangalore. Princess St. Bombay.

Purushothama Pai T.—Partner of Messrs. P. A. Pai Bros., Udupi.

Putran J. A.—Branch Manager of the Asian Assurance Co., Ltd. Mangalore.

Radha Bai, Mrs. Subrayan, M. L. A. (Central)—An elected member of the Central Legislative Assembly, and is the wife of well known Dr. Subrayan, the prominent statesman connected with the Madras Government. She is the daughter of Dewan Bahadur K. Ranga Rao of Mangalore. A social worker of first magnitude. Madras.

Raghava Nambiyar C. K.—A leading land-holder of Nileshwar and a member of the S. K. District Board. Nileshwaram.

Raghavendra Ranga Pai M.—Distributor to M/s. Imperial Industries (India) Ltd. Imperial Tobacco Company, Parrys' Confectionery etc.
Car Street, Mangalore.

Raghavendra Acharya U., B. Sc. (Hons.)—A brilliant scholar in physics, and stood first in the Presidency and has been awarded two gold medals by the University of Madras. Was a research student under Prof. C. V. Raman, in Indian Institute of Science at Bangalore. Has won a prize of Rs. 750/- from the University of Madras for book in Kanarese on "Electricity". At present lecturer in physics at Loyala College Madras.

Loyala College, Madras.

Raghuchandra Ballal Kattemar—One of the richest persons among the Jain community having extensive lands all over the district. Was the first M. L. C., among the Jain community.

Ballal Buildings, Mangalore.

Raghumanya Theertha Sripadangulavaru, H. H. Sri—The present Swamier of Palmar Mutt. Learned in all the shastras and interested in the Physical culture. A public spirited Swamier deeply interested in the uplift of the poor.

Palmar Mutt, Udipi.

Raghunath Naik, Manel—A successful hardware merchant of Mangalore. Partner in "Krishna R. Naik & Sons". Partner Sri Krishna Mills, and Mallya Nayak Company

Krishna Bhavan, Mangalore.

Rai, B. L. N. B. A. B. L.,—A prominent member of the Bund Community. Now the District Munsiff at Tinnevelly.

Tinnevelly.

Rama Baliga, B. Dr. M. B. & C. M.—A Retired gentleman from Government service, in the medical department, after serving for a long term as the district medical officer. Now the president of the Cosmopolitan Club, and director of the Canara Banking Corporation Ltd.

Mangalore.

Rama Bhatta, Karkal—A business magnate of South Kanara. Now the chief Cashier, Madura Company Ltd.

Tuticorin.

Ramachandra Kamath, V., M. B. B. S., L. R. C. P., etc.—A prominent medical practitioner of Madras, hailing from this district. He is a specialist in the treatment of eyes, ear, nose and throat.

Madras.

Ramachandra Rao, P. Dr. M. B. B. S., Ph. D. (London.) Capt.—A leading medical man of South Kanara and is professor of Pathology at the Medical College, Madras.

Madras.

Rama Rao, H. S. B. A. LL. B.,—A person taking keen interest in Banking. One of the pioneers to start the "Jaya Lakshmi Bank Ltd.", now the agent of the local branch of "Radha Bank Ltd".

Mangalore.

Rama Rao Kalmady—A leading land-holder, belonging to a well known aristocratic Brahmin Community. An honorary Magistrate and person of philanthropic disposition.

Udipi.

Rama Rao N. B. A. B. L.,—An energetic secretary of the local Cosmopolitan club, and also a member of the Mangalore bar Director in a number of Joint Stock companies.

Mercara Hill, Mangalore.

Rama Rao, P. Dr.—The leading radiologist of Indian Empire. Hails from South Kanara. Had been to the Continent and the other parts of the world including America, Japan, China, etc. Has got several degrees of outstanding ability. Now settled at Madras.

Madras.

Rama Rao, U. Dewan Bahadur—A prominent citizen of Mangalore. Retired from Government Service, after serving in various capacities and finally as the Secretary to the Government of Madras. Now one of the directors of the Canara Banking Corporation Ltd.

Mangalore.

Rama Rao U. Dr. M. L. C.—President of the Madras Legislative Council. Hails from this district, a self made man, has risen to the topmost ladder of life by dint of exertion, grit and courage. Represented South Kanara district in the Madras Legislative Council for terms. Was also a member of the Council of State for some time. During the Congress Ministry, became the president of the Madras Legislative Council. Prominent doctor and a public worker. Has got several activities to his credit.

Thambu Chetty St. Madras.

Rao, Nal Narain—Branch Manager Navabharat Insurance Co., Ltd., Mangalore Branch. Was Manager of the Sri. Venkataramana Temple Mangalore, for 8 years which post he lately resigned.

Mangalore.

Rama Rao, T. Retired Circle Inspector of Police. Largely responsible for the starting of the "Iswarananda Mahila Sevasrama Society" at Mangalore. He is the Honorary Secretary of the same

Mangalore.

Ranganatha Punja, B. A. B. L., Rao Saheb—A senior member of the Mangalore Bar, and also the official receiver of this district for the last three terms. Takes keen interest in the advancement of the district in various directions.

Mangalore.

Rao B. N.—Hon'ble Judge of His Majesty's High Court of Judicature, Fort Williams, Bengal. He hails from this district.

High Court, Calcutta.

Rao P. H.—One of the proprietors of Messrs. "Rao & Rao" a popular motor engineering firm of Mangalore.

Mangalore.

Reginald Pinto, Rev.—Director of the Father Muller's Homœopathic Poor Dispensary, one of the biggest dispensaries of Southern India.

Kankanady, Mangalore.

Rêgo J. P.—A successful businessman and tile manufacturer of Mangalore, taking keen interest in the administration of the Mangalore Municipality as one of the Councillors. He has established branches for his tile business at Bombay and Goa. A very fine conversationalist and interested in the uplift of the poor.

Mangalore.

Sadashiva Bhat K. B. A., B. L. Advocate, Karkal—A retired member of the Karkal Bar. Had a distinguished political career. Was a member of the Madras Legislative Council for a number of terms, and was also member of the Central Legislative Assembly Delhi. A gentleman of great ability and versatile genius. Leads a retired life.

Karkal.

Saldhana, A. P. P., Rao Bahadur—A retired Sub-judge in the Madras Judicial service. Takes active interest in the advancement of Catholic community.

Mangalore.

Saldhana, J. A., B. A., LL. B., M. L. C.—A prominent person among the Roman Catholics. A leading social worker and the author of "Catholic Laws" Retired from the Bombay Judicial service. Represented the Catholic interests in the Madras Legislative Council for a number of terms. Now the elected member of the Madras Legislative Council.

Balmatta, Mangalore.

Saldhana J. Z.—A person keenly interested in coffee industry. The manager of the "Mysore Coffee Curing Works Ltd." Chikmagalur, and also director in the Popular Insurance Co., Ltd.

Chikmagalur.

Sanjiva Rao, K.—A well known personality of the district. Now the Secretary to the Government of India, financial department.

New-Delhi.

Sanjiva Rao S. Dr., M. D.—A popular doctor practising at Bombay. President of the Gowda Saraswath Brahmin Sabha Bombay.

Sri. Laksminivas, Bhandaji Road, Matunga, Bombay.

Śarvothama Nayak P., B. A. B. L., F. I. I. B., F. R. E. S.—The general manager of Canara Bank Ltd., Mangalore, which is one of the premier banking institutions of the South, with 38 branches and resources over a crore of rupees. Has specialised in banking and had higher training at London. Considered to be one of the banking experts. Also a member of the National Planning Committee. A gentleman of unassuming personality, with winning manners. Mangalore.

Seetha Rama Rao K.—A gentleman who has succeeded in the "hotel business" and has raised that occupation to a higher level. Owns first class hotels at Ooty, Mysore and Madras. A gentleman of very kind heart and helping nature.

Modern Cafe, Madras.

Shambavi R. Punja, B. A.—The first Bunt Lady to pass the B. A. degree examination in South Kanara. Takes keen interest in the advancement of women of the district. Secretary of the Mahila Sabha, Mangalore. Mangalore.

Shastry M. V. Ayurveda Bhushana—A prominent physician of Mangalore. A great scholar in sanskrit and takes keen interest in the poor and the distressed. Has made original researches in Ayurveda and has discovered specifics of real value, commands wide practice. Kodialbail, Mangalore.

Sheshagiri Prabhu K. P., B. A.—A prominent businessman of Karkal, having extensive trade over the ghats. One of the director's of Canara Banking Corporation, Ltd. Karkal.

Shetty A. B., M. L. C.—Ex. Parliamentary Secretary to the minister for the public health. A self made gentleman who has contributed much for the rise of Bunt community of the district. Responsible for the starting of the "Bunts' Hostel". Has been the president of the district board for one term, and is the member of the Madras legislature for the last several terms. He is an eloquent speaker. Kodialbail, Mangalore.

Snivarama Rao A.—Managing director of "The Deccan Co., Ltd." Some times was a Honorary Magistrate of I Class.

Attavar, Mangalore.

Shiva Rao M. Dr., L. R. C. P., M. R. C. S. & L. M. (Dublin)—A well known Medical Practitioner of Mangalore; runs a maternity home at Kadri. An expert in the science of Midwifery and surgery. Kadri, Mangalore.

Shiva Rao M., B. A. B. L., *Pleader, Puttur*—A senior lawyer and social worker of Puttur. He is the father of Co-operative Movement in South Kanara. Puttur.

Sitaramachar, A. N., B. A. B. L.—A prominent member of the Karkal Bar. Takes keen interest in the local co-operative movements. General Agent of the Shirur Mutt, Udipi. A very sincere and hard working lawyer. Karkal.

Sitarama Rao, B., B. A. B. L., *Government Pleader, Madras*—Hails from Buntval, had a distinguished college career. One of the eminent lawyers of the Madras High Court. Madras.

Shrestha, M. S. Bar-at-law.—Had a distinguished career in the Ceylon Government service. Retired as Postmaster-General and Director of Telegraphs. After retirement took to active politics in India. Has been the vice-chairman of the Mangalore Municipality for some time, and also represented the Christian interests in the Madras Legislative Council. Mangalore.

Somashekhar Rao G., B. A. B. L.—A senior member of the Mangalore Bar, with lucrative practice on civil and criminal sides. Kadri, Mangalore.

Sridhara Kudva—The Secretary of the C. P. C. Co., Ltd., one of the biggest bus companies of Southern India. A capable person of outstanding ability in running a joint stock concern with over 1000 employees. He has taken a prominent part in the success of the C. P. C. Co., Ltd. Mangalore.

Srinivas Kamath, Hundi, I. C. S.—Hails from this district. Had a brilliant educational career. Now he is serving in the judicial department as the district and Sessions Judge.

Srinivas Nayak, Kumbla—One of the partners of Messrs. M. Padmanabha Raghunath Pai & Co.

Mangalore.

Srinivas Pai, Ammembal, B. A. B. L.—A leading member of the Mangalore Bar, retired from practice now. He is connected with a number of charitable institutions either as founder or as benefactor. The chairman of the board of directors of Canara Bank Ltd., a well known bank in South India. Highly respected member among the Gowdasaraswath community.

Kasargod.

Srimadvidya Sindhu Theertha Sripadangalavaru H. H. Sri—The present Swamier of Subramania Mutt. The Mutt was founded by Sri Madhvacharya, and made over to his brother Sri Vishnu-theertha Acharya. The name of the God attached to the Mutt is called "Sri Vedavyasa Vittala Shree Samputa Narasimha Swamy". The Mutt has extensive properties in British India as well as in Mysore. The Swamier is well versed in all the shastras, and is very kind and hospitable to pilgrims. Narasimha Jayanthi festival takes place in the month of May. Pilgrims flock to this place from all parts of India.

Subramania, S. Kanara.

Sripad Rao, N. Dr.—A retired Railway surgeon. One of the directors of Canara Industrial & Banking Syndicate.

Udipi.

Srimathi Kamaladevi Chattopadhyaya:—This gifted lady comes from a distinguished Saraswath family of South Kanara. Had been to England and Continent. Was an active member of A. I. C. C. as well as Socialist Party. Now she is in America representing Indian womanhood for the "All World Women Conference."

Mangalore.

Soans Abner—A popular personality of Mangalore. Proprietor of the firm "International Produce Export Co.," dealing in Coffee, Cardamoms and other forest produces. Gentleman of a philanthropic disposition.

Mangalore.

Srinivas Mallia U.—President, South Kanara District Congress Committee, to which office he has been elected for 3 terms, Director Canara Bank, Ltd., Canara Public Conveyance Co., Ltd., and various other concerns. He had been the Secretary and now the vice president of the Karnatak Provincial Congress Committee. Member A. I. C. C. since 1936.

Mangalore.

Subraya Mallia, Ullal—A keen businessman dealing in Coffee and other forest produces running under the name of Ullal Vasudeva Subraya Mallia. Secretary of the Coffee Merchants' Association, was a trustee of Sri. Venkatramana Temple, Mangalore.

Mangalore.

Subramania Bhat, U. C., B. A. B. L.—A prominent member of the Mangalore Bar, has been the member of the Madras Legislative Council for a number of years. He was for some times, a member of the Mangalore Municipal Council.

Mangalore.

Sudendra Theertha Sripadangalavaru. H. H. Sri.—The Senior Swamier of Puttige Mutt. He is the oldest Swamier among the rest. Pious and God fearing.

Puttige Mutt, Udipi.

Sunder Ram Pai, U. Dr. M. B. B. S.—A leading doctor and veteran banker of Udipi. He is responsible as chairman for the successful running of the Canara Banking Corporation Ltd., which is one of the biggest banking concerns of the district with over 20 branches. Vice-chairman of the board of directors of the Popular Insurance Co., Ltd., and also Director of Canara Medical Supplies, Ltd., Kallyanpur Sugar Mills Ltd., & City Press Ltd.

Udipi.

Suvarna, N. N., Rao Bahadur.—A prominent senior advocate of the Mangalore Bar. Has lucrative extensive practice on criminal

sides and is considered to be one of the ablest criminal lawyers. Has been a Municipal Councillor for some time. Was the Vice-President of the District for some years. A great leader of the Billava Community and he is really responsible for the uplift of that caste. Eloquent speaker and a keen sportsman. Has winning manners and kind heart. Mangalore.

T. L. L. Bean - Agent, Imperial Bank of India, Member Dist. War Committee and Mangalore Club. Very Popular among the Bank Customers. Mangalore.

Talwar, M. A., B. A. B. L., - A prominent lawyer of the Billava community, who has contributed much for the uplift of his people. He is the Additional Public Prosecutor of this place. Mangalore.

U. Narayanacharya - Is the veteran almanac composer of the district. Although old he looks young and takes keen interest in present day affairs. He is the proprietor of Dharma Prakash Press - a pioneer private owned printery; and of Prakash Soap Works. Mangalore.

Uggappa Shetty, K. B. A. B. L., *Advocate* - A smart sportsman of the Bunt community, and also a rising member of the Mangalore Bar. Has achieved distinction in cricket and tennis. Mangalore.

Umanath Rao, A., B. A., DIP. ECON., G. D. A., R. A. - A leading auditor of Mangalore. Auditor to the Canara Bank Ltd. Mangalore.

Umesh Rao, M., B. A. LL. B. - A prominent member of the Kasargod Bar. Has been a steady congress worker for several years and has held responsible positions in the same. Ardent and fearless worker for the cause of the public especially poor. Kasargod.

Upendra Pai, T. - Founder, director and partner of Messrs. P. A. Pai, Bros., one of the leading firms of Udipi. Udipi.

Vaikunta Baliga, B. B. A., B. L. - A senior member of the Mangalore Bar, who takes much interest in the public life. He is connected with a number of Banking Institutions either as director or as legal advisor. He is an unassuming jovial personality with a helping mind. Kodialbail, Mangalore.

Vasudeva Pai, U. - Director of Hanuman Transport Co., Ltd., Udipi Bank Ltd., and "Udipi Electric Supply Corporation Ltd." Udipi.

Venkappa Shetty K. B. A., B. L. *Advocate* - A member of the S. K. District Board and also a member of the Debt Conciliation Board, Coondapoor Division. Coondapoor.

Venkatesh Nayak, K. B. A. LL. B., *Advocate* - Was a practising lawyer at Kasargod. Joined Canara Bank Ltd., as Asst. Secretary. A smart young gentleman with pleasing manners. Now Agent at Belgaum. Belgaum.

Venkatesh Pai, M. - A popular personality of Mangalore with extensive properties and business connections. Has directorate in about 9 joint stock companies such as, Mangalore Electric Supply Co., Ltd., Mangalore Automobiles Ltd., Southern Land Trust Ltd., Western Agencies Ltd., Kallyanpur Sugar Mills Ltd., Saraswathi Printing Works, Ltd., Buy Indian Swadeshi Stores, Ltd., P. V. Motor Service Ltd., etc. He is one of the Trustees of the local Sri Venkatramana Temple, and also the Chairman of the local branch of the Red Cross Society. Banker and a keen businessman. Rangabhavan, Mangalore.

Venkat Rao, M. Dr., - Hails from this district. Managing director of "Powell & Co.," one of the leading firms in the East dealing with artificial limbs. Bombay.

Venkat Rao, V.—A retired Tahsildar of Mangalore. Director of Canara Bank Ltd. Mangalore.

Venkatraya Baliga, B. B. A., B. L., M. L. A.—A senior member of the Mangalore Bar and also the Chairman of the Mangalore Municipality on Congress Ticket. He has embarked upon several new schemes for the advancement of the Mangalore City. He is a sincere worker. An elected member of the Madras Legislative Assembly. One of the Directors of the Canara Bank Ltd.

Dongerkeri, Mangalore.

Vibhudhamania Sripadangalavaru H. H. Sri—The present Swamier of Adamar Mutt, one of the richest among the 8 Mutts of Udipi. Aged about 18 years, ordained at the age of seven. Learned in all the Shastras. Kind and hospitable with a charitable bent of mind. Honorary Prof.—Sanskrit College, Udipi. He is the present Paryaya Swamier, and the Paryaya falls due on 17th Jan. 1942, during that celebration more than 1,00,000 people congregated at Udipi from all parts of India. Udipi.

Vidyamanya Theertha Sripadangalavaru H. H. Sri—The present Swamier of Bhandarkere Mutt, at Barkoor. The Mutt was founded by Achuthapreksha Acharya, the Guru of Sri Madhvacharya, the Founder of Dwaita Philosophy. Studied at Uthrali Mutt, and well versed in Shastras. Had extensive tour of Northern India including Badrinath and other Holy places. A sincere and God-fearing Swamier with charitable bent of mind.

Barkur, S. Kanara.

Vishnu Kamath Hundi, I. C. S.—Former Secretary Forward Block.

Vittal Bhaktha K., B. A.—An energetic man keenly interested in banking, hailing from Kasargod, now serving as the agent of the Canara Banking Corporation Ltd., at Muttupalayam.

Muttupalayam.

Vidyarathna Theertha Sripadangalavaru, H. H. Sri—The present Swamier of Krishnapur Mutt, one of the prominent Mutts founded by Madhvacharya. Aged 20 years, ordained at the age of 13, studied Niyaya, Tharka and Vedantha, at Benares. Had extensive tour of India including Badrinath. Owns extensive properties on the coastline of S. Kanara. Maintains chatrams at Dhande-theertha and at Krishnapur. A smart young Swamier keenly interested in religion and uplift of the poor. Udipi.

Vidya Samudra Theertha Sripadangalavaru, H. H. Sri—The present Swamier of Kanyoor Mutt. Learned and kind.

Kanyoor Mutt, Udipi.

Vittal Kamath, M., B. A. B. L.—A prominent lawyer of Udipi, and the legal advisor to the Canara Banking Corporation Ltd. Udipi.

Vittal Pal, Ammembal, M. A., I. C. S., O. B. E.—A distinguished member of the Indian Civil Service hailing from this district among Gowda Saraswath community. Now the Agent for the Government of India at Ceylon. Colombo.

Vittal Pai, M. B. sc. (London)—Had special training in Banking. Now the Asst. Manager of the well known Canara Bank Ltd., which has over 38 branches. Mangalore.

Vittal Rao, B.—A prominent businessman of Mangalore, who was once managing a fleet of motor buses in the district. Now the editor of the Local weekly "Kanteerava" and also the Managing director of the "Popular Insurance Co. Ltd." A gentleman of great persevering capacity. Mangalore.

Vittal Shetty, K. Dr.—President of the District Board. He is the present leader of the Bunt Community and the elected president of the District Board on Congress ticket. He has been the chairman of the Mangalore Municipality for a term and has been responsible for several reforms. Mangalore.

Vyasarayachar, B. R., B. A. B. L.—A senior member of the Mangalore Bar, and a prominent person among the Dravida Brahmin community. Dongerkery, Mangalore.

W. Jefferies—Branch Manager "Peirce Leslie & Co., Ltd." Mangalore. Elected member of the District Board from the European Constituency. Member, Mangalore Club.

Mangalore.

W. B. Jackson A popular European gentleman of Mangalore and the Asst. Manager of the Peirce Leslie & Co., Ltd. Member Mangalore Club and Golf Club. Mangalore.

Yejnanarayana Adiga, K., B. A. B. L.—A leading Advocate of Madras, hailing from S. Kanara. Author of Law of Negotiable Instruments Act. A prominent person among Dravida Brahmin Community. Mylapore.

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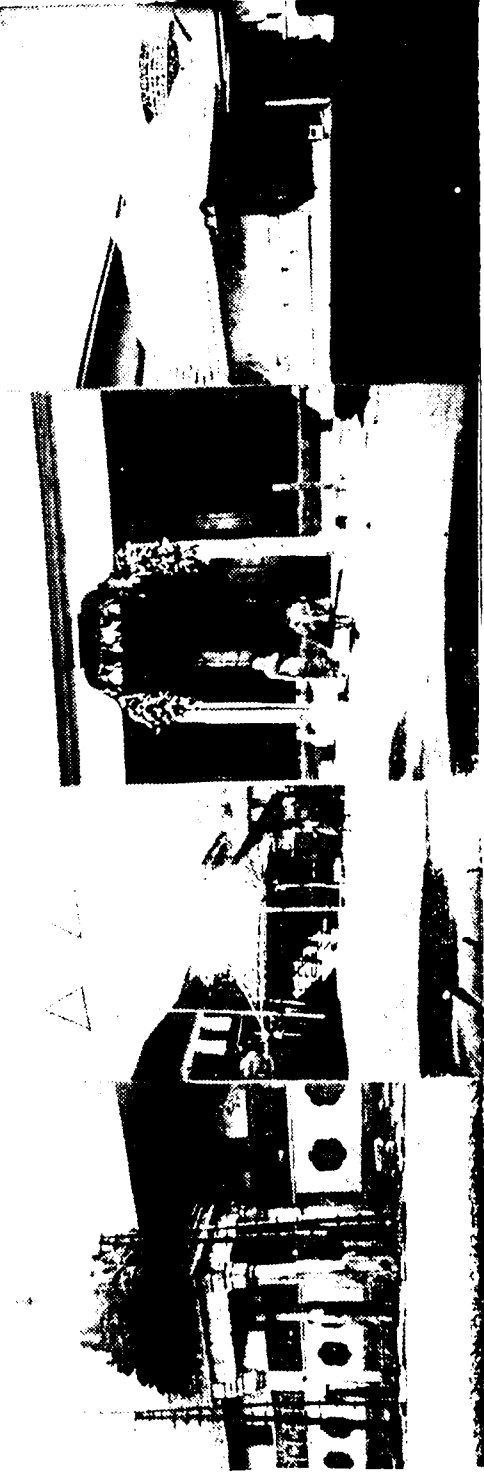
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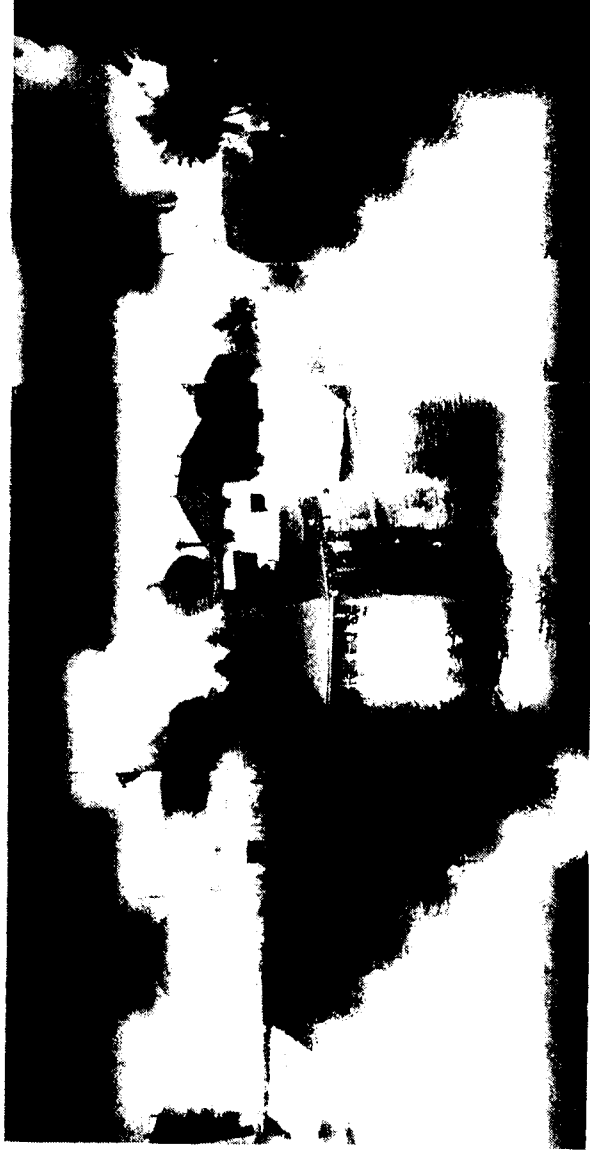


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TEMPLE SQUARE VIEWS.
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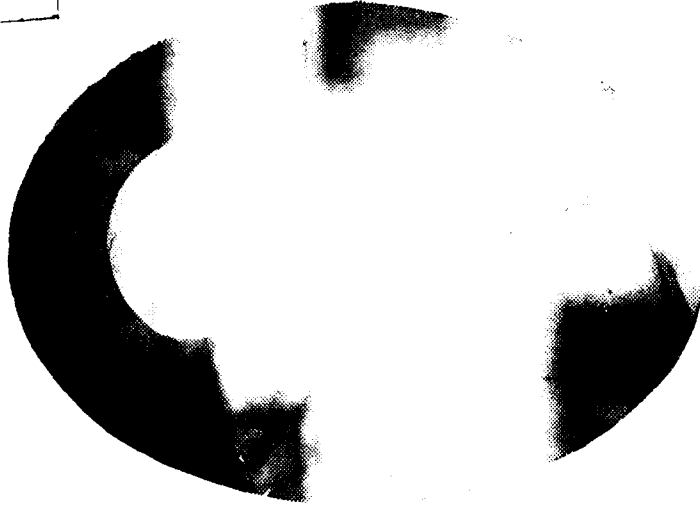
THREE VIEWS OF MADHWA SAROVARAM, UDUPI.



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Puttige Mutt, Udipi.



SRI. SUNANENDRA THEERTHA SRIPADANGALAVARU, (Junior)
Puttige Mutt, Udipi.



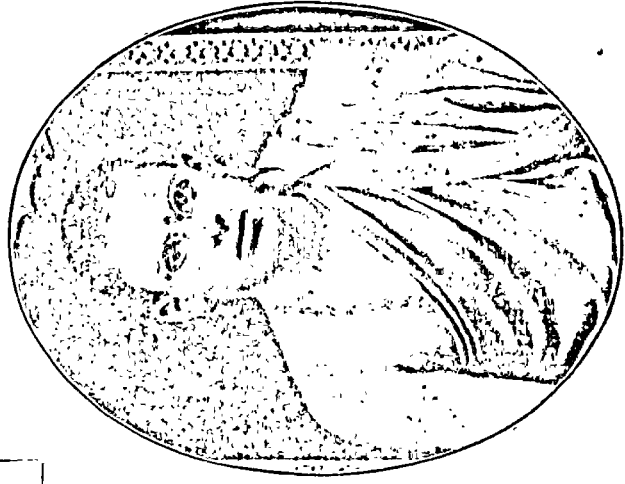
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*Sode Mutt, for whom Her Majesty Queen Victoria had conferred Merit
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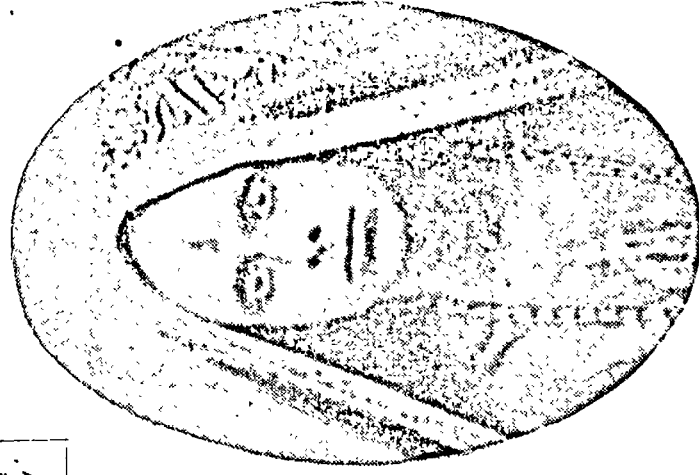
SRI LAKSHMINDRYA THEERTHA SRIPADANGALAVARU,
Shirur Mutt, Udupi



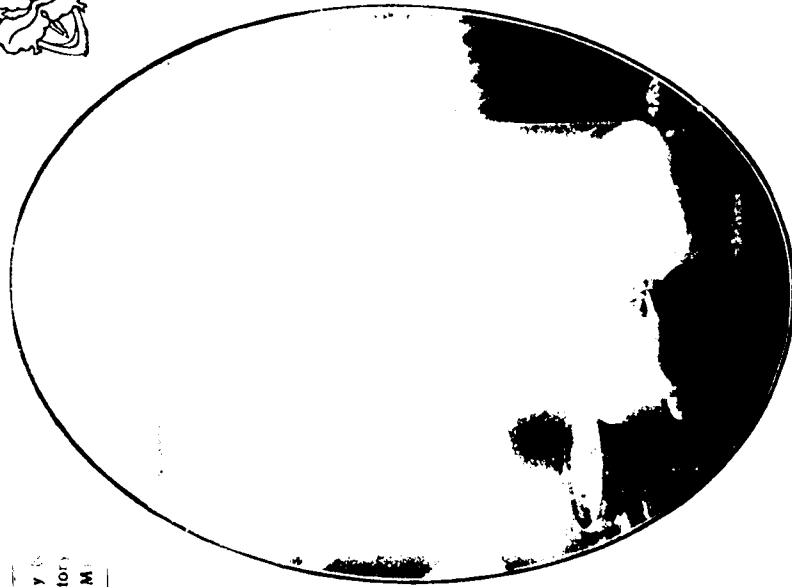
SRI VIBUDHAMANYA THEERTHA SRIPADANGALAVARU,
Admar Mutt, Udupi.



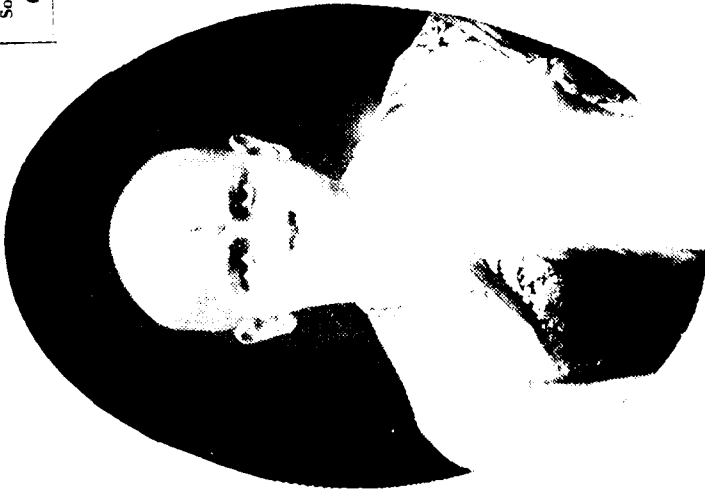
SRI RAGHUMANYA THEERTHA SRIPADANGALAVARU,
Palmar Mutt, Udupi.



SRI VIDYA SAMUDRA THEERTHA SRIPADANGALAVARU,
Kanyoor Mutt, Udupi.



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Repairs of Cars and Buses, Charging Batteries and Spray Painting.

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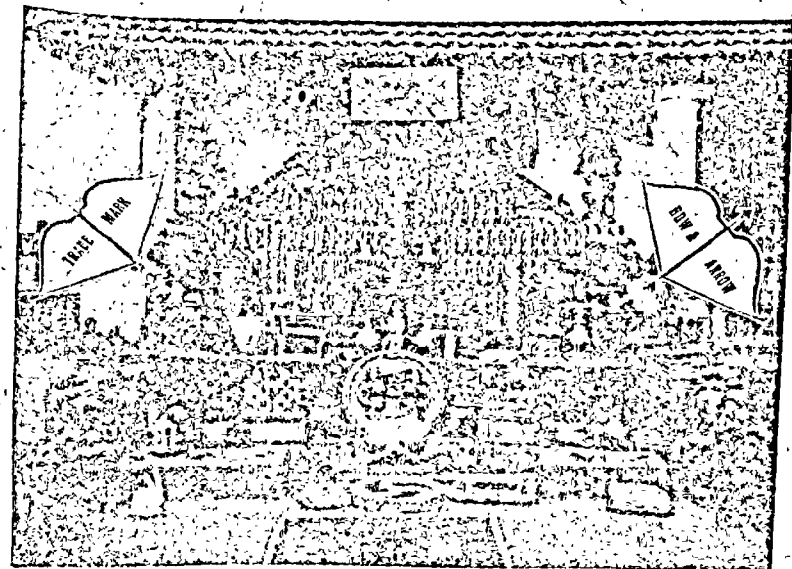
MANGALORE

Branch:—NILESHWAR.

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GOLD MEDALS
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Tiles, Ceilings, Floorings, Drainage Pipes, Flower Pots, Pillar Sets, Balusters, Vrindavans, Hearths, Goglets, Water Coolers & Basins etc.



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Capt. P. K. P. Nambiar, L. M. & S.,
Dist. Medical Officer (on leave), Payyannur.

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AND SEVERAL
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CHURCH VESTMENTS

plain, as well as embroidered in silk and in silk and gold

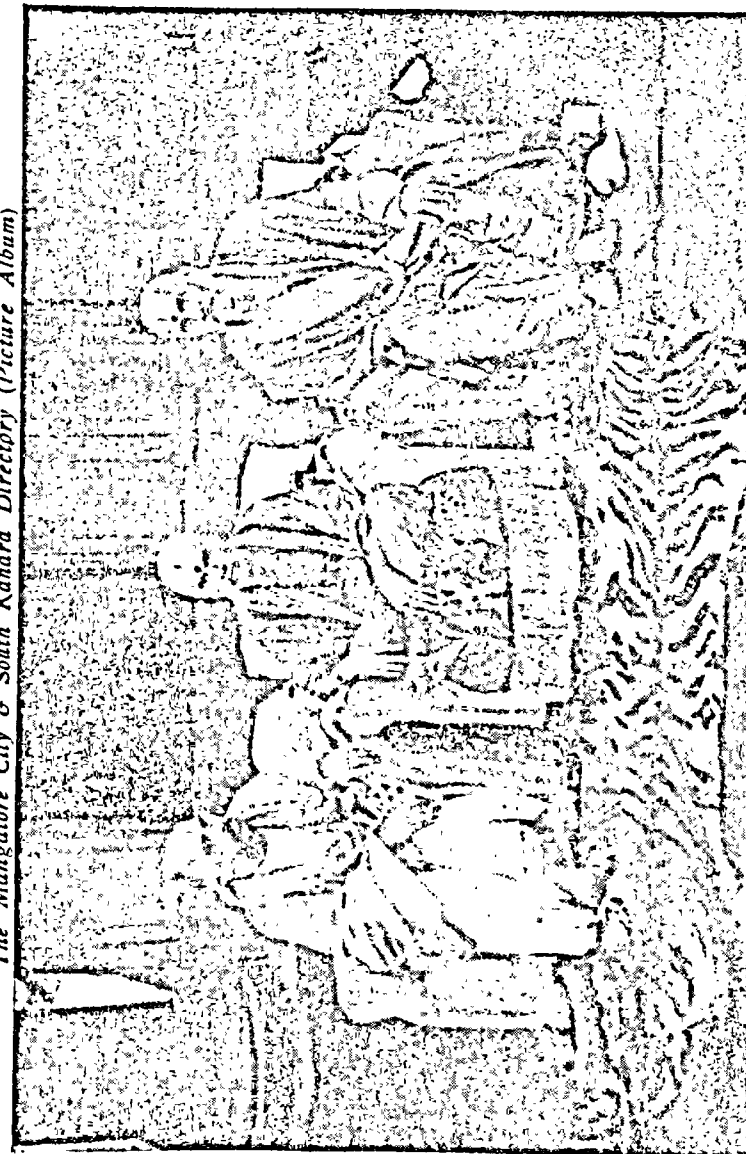
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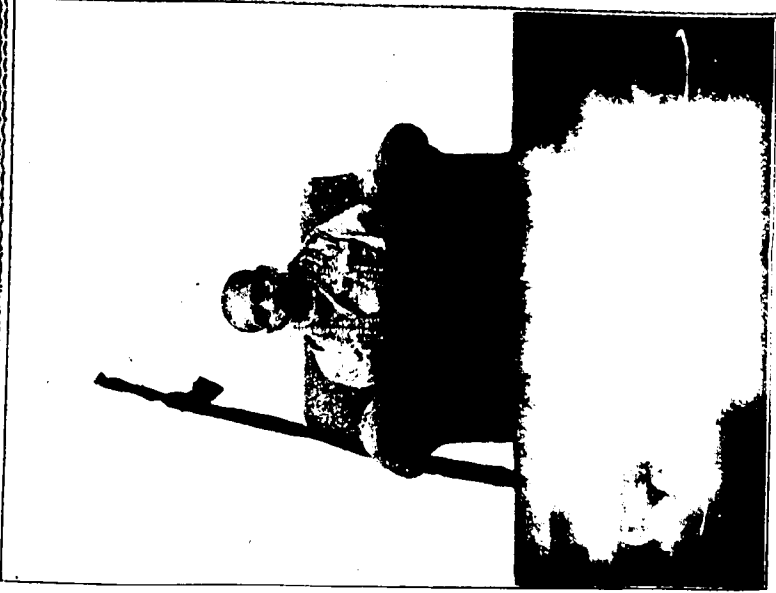
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1. SRIMAD SUKRATHENDRA THEERTHA SWAMIJI OF SRI KASI MUTT.

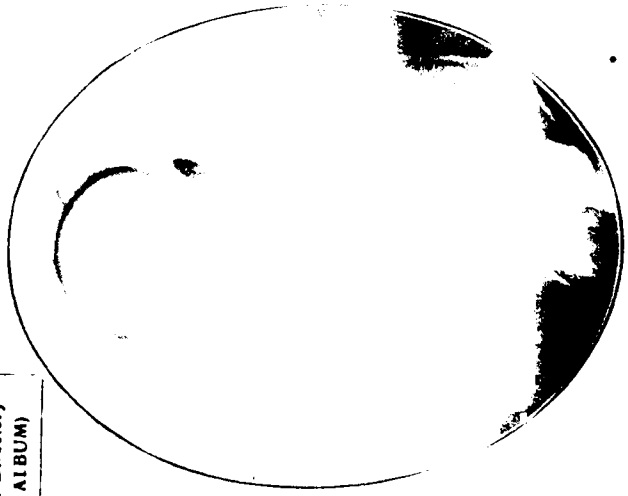
2. SRIMAD INDIRAKANTHA THEERTHA SWAMIJI OF SRI GOKARNA (JIVOTHAM) MUTT. (Senior)

3. SRIMAD KAMALAKANTHA THEERTHA SWAMIJI OF SRI GOKARNA (JIVOTHAM) MUTT. (Junior)



SRIMAD ANANDASHRAM SWAMIJI, Sri Chitrapur Mutt.

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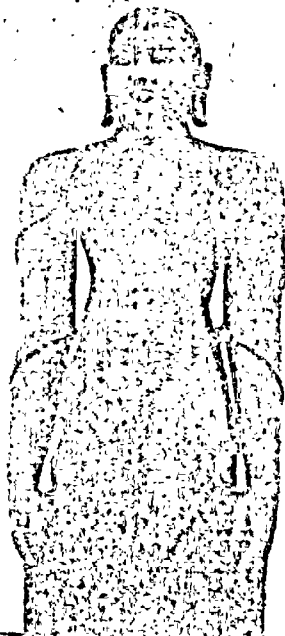
UDYAVAR NARAYANACHARYA,
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The Bishop of Mangalore along with other clergy.
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Efficiency.
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Comfort.
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It has excellent connecting links offering the public comfortable and quick journeys beyond the frontiers of the South Kanara District of which the now famous Kadur Express and Mysore Express are the most prominent of the services enabling the passengers the quickest and surest short cuts to Bombay by the one and Bangalore and Madras by the other.

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Branch:
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**Fancy Dress Materials in latest Designs
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A WIDE SELECTION IN

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*Free Education—Befitting the novel ideas of the new era.
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AND
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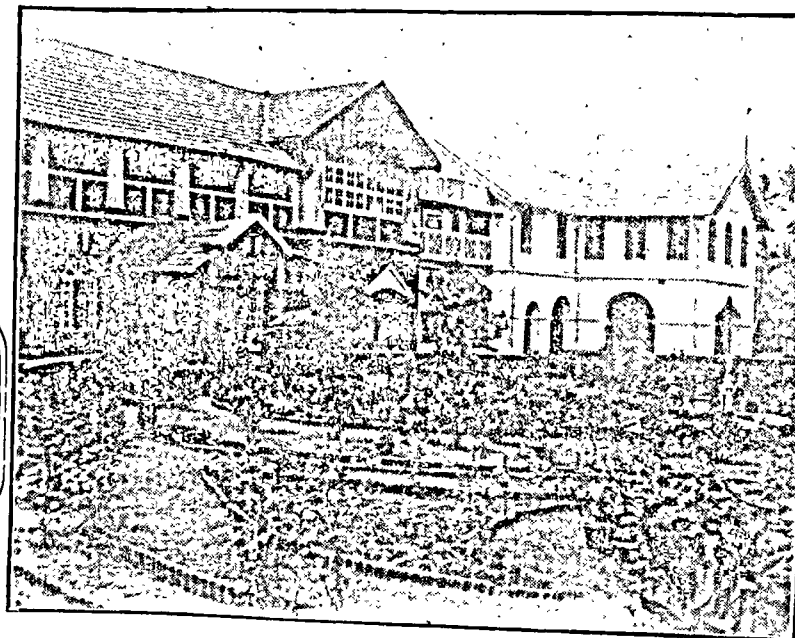
**H. P. DISPENSARY,
KANKANADY—S. INDIA.**

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"SPECIFIC"

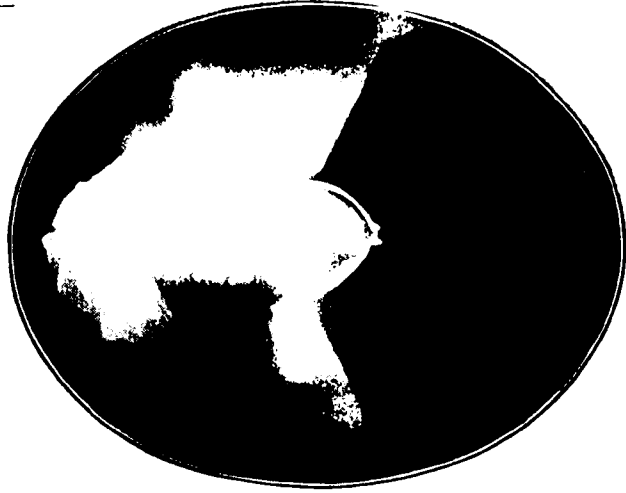
MANGALORE.

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The South Kanara District Board Buildings, Mangalore.

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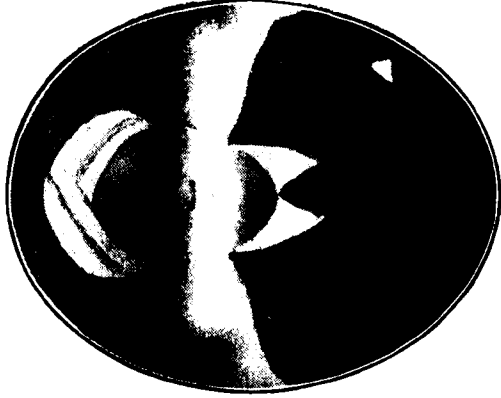


A. SRINIVAS PAI, B. A., B. L.,
President Canara Bank, Ltd., & Director—Sri Laxmi Saw Mills, Ltd.

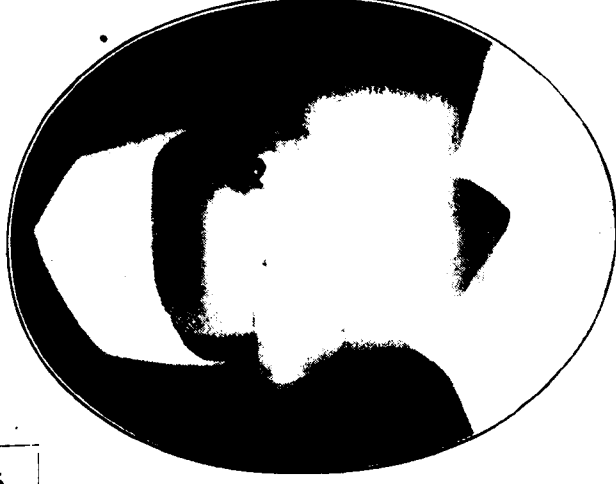


B. VENKATRAO BALIGA, B. A., B. L., M. L. A.,
*Chairman, Mangalore Municipal Council & Director Canara Bank, Ltd.,
Southern Land Trust, Ltd., & Mangalore Automobiles, Ltd.*

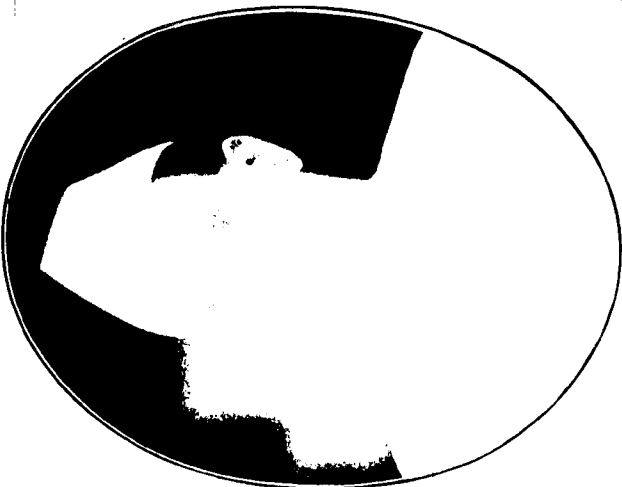
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*Chairman—Kochikar Brothers Ltd., Branch Secretaries &
Chief Agents—Bombay Life Assurance Co., Ltd.,
Director—Canara Banking Corporation, Ltd.*

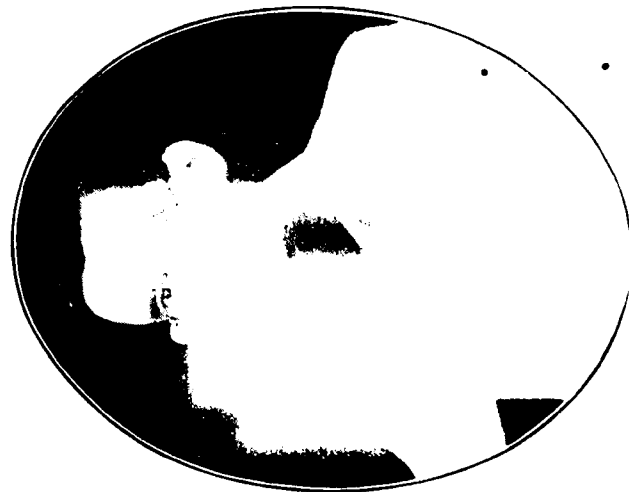


SUJIR PUNDALIK NAYAK
*Partner—Kastoori Nagesh Pai, Sujir Pundalik Nayak, Commission Agents
Bombay, Director—Bombay Life Assurance Co., Ltd., Canara Bank, Ltd.,
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Price Reliable & Moderate

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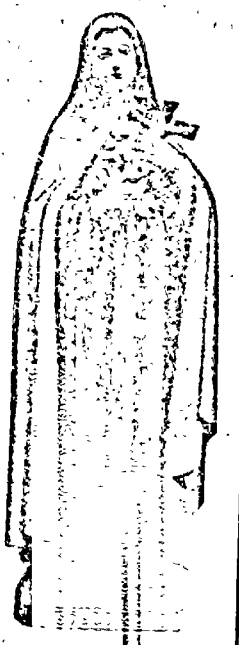
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Supplier of all kinds of Fertilisers & Estate Requirements.

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In times of War as in times of Peace
No weapon is formidable as Prayer.
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Mainly, though not solely, by an
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But Prayer is evoked by inspiration.

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Have devotion inspiring Statues from:-
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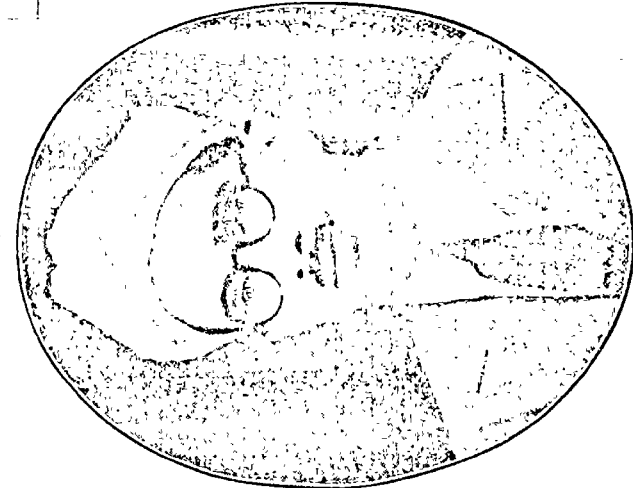
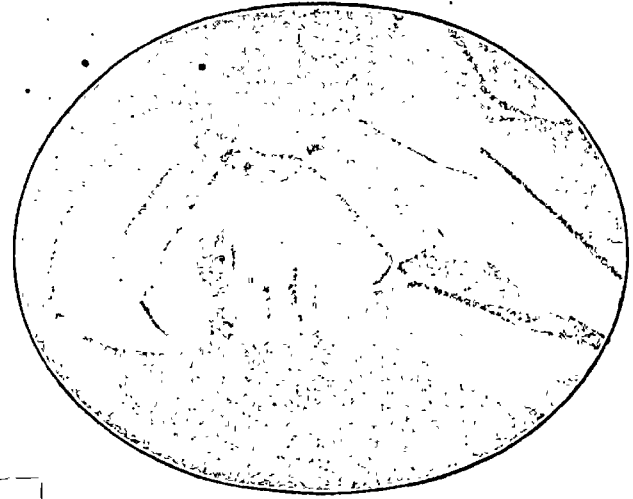
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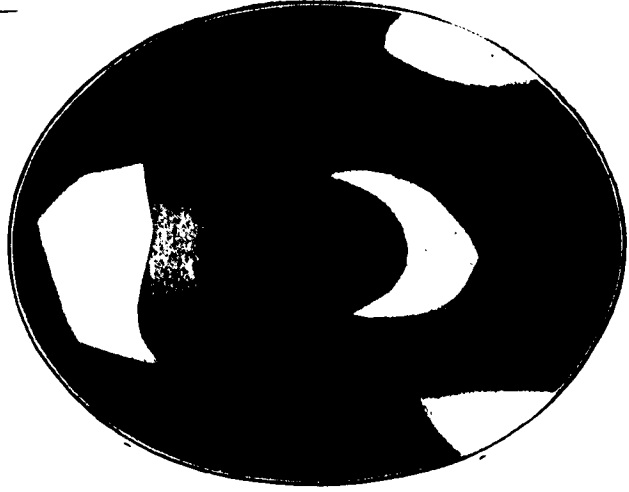
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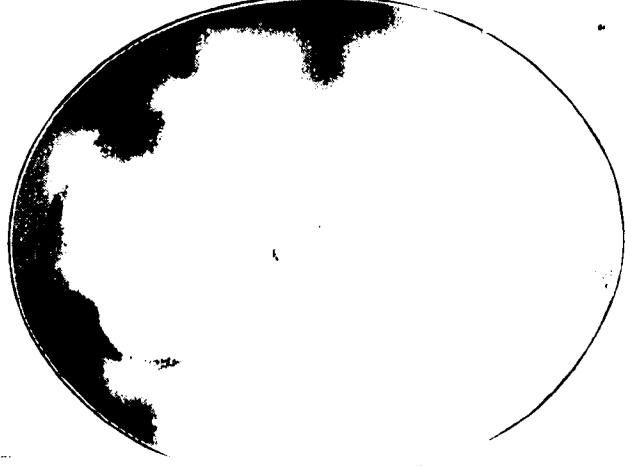
B. VAIKUNTA BALIGA, B.A., B.L., Vakil,
Member, South Kanara District Board. Director—Canara Banking
Corporation, Ltd., Kalyanpur Sugar Mills, Ltd., & Canara Mutual
Assurance Company, Ltd.

DR. U. SUNDERRAM PAI, M.B.B.S., Regd. Medical Practitioner,
Chairman, Canara Banking Corporation, Ltd., & City Press, Ltd.
Director—Popular Insurance Co., Ltd., Kalyanpur Sugar Mills, Ltd.,
& Canara Medical Supplies, Ltd.

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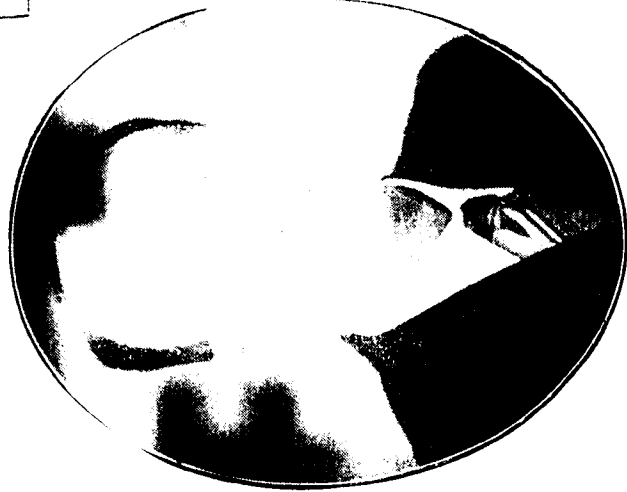


U. SRINIVAS MALLAYA.
*President District Congress Committee,
Director*



V. S. KUDVA
Managing Director—C. P. C. Co., Ltd.

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*General Manager, Canara Bank, Ltd.,
Director—Southern Land Trust, Ltd., Western Agencies, Ltd.
& Member, National Planning Committee.*

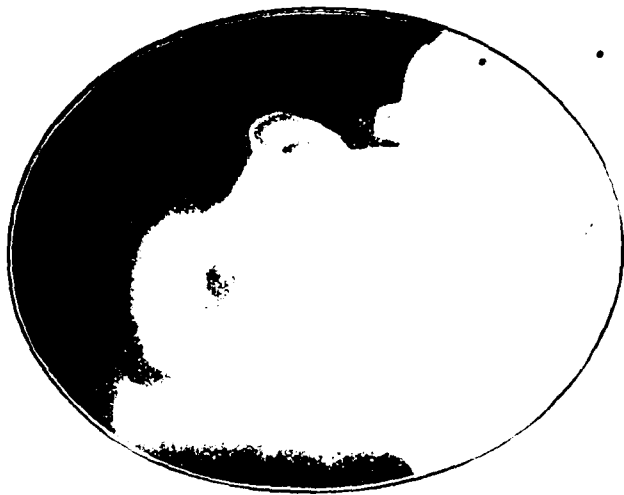


M. VENKATESH PAI, Banker & Land-lord,
*Director—Mangalore Electric Supply Co., Ltd., Canara Bank, Ltd.,
Kallianpur Sugar Mills, Ltd.
Chairman—Southern Land Trust, Western Agencies, Ltd.
& Trustee, Sri Venkatramana Temple.*

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Chairman Canara Industrial & Banking Syndicate Ltd., Canara Mutual
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Leading Estate Suppliers of empty gunny bags,
Coir Mattings, Fish Guano, Manure, Bone-Meal,
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SHIPPING, CLEARING & FORWARDING BUSINESS AT MODERATE CHARGES
A SPECIALITY!

For all your Requirements:

VISIT **Sri Krishna Novelty House,** VISIT
MARKET ROAD, MANGALORE.

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MAXWELL'S
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ETC.

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LAMPWARE,
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UMBRELLAS,
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Tile Manufacturers and Coffee Planters.

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ORIENTAL TILE WORKS

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BATTERY TILE WORKS,

MANGALORE.

BRAND

"B. PINTO"

MANAGER

Denis Pinto.

Students, Officers, Ladies & Gentlemen.

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Up-to-date Novelties & Stationery.
Reading Books in all languages,
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Hones Razors, Safety Razors, & Blades,
Exercise Books, A/C Books & Text Books etc.
Neem, Listrine, Meccleans, & all kinds of tooth paste,
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Can be had from the foremost shop of Mangalore

Use Koday Ribbons for your Type-writers.

U. R. SHENOY & SONS,

Book-Sellers, Publishers Stationers and suppliers to Local Boards
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Branch —KODIALBAIL.

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One person's treatment costs Rs. 3.

Packing & Postage As. 14.

In five days' course complete cure is guaranteed. Many
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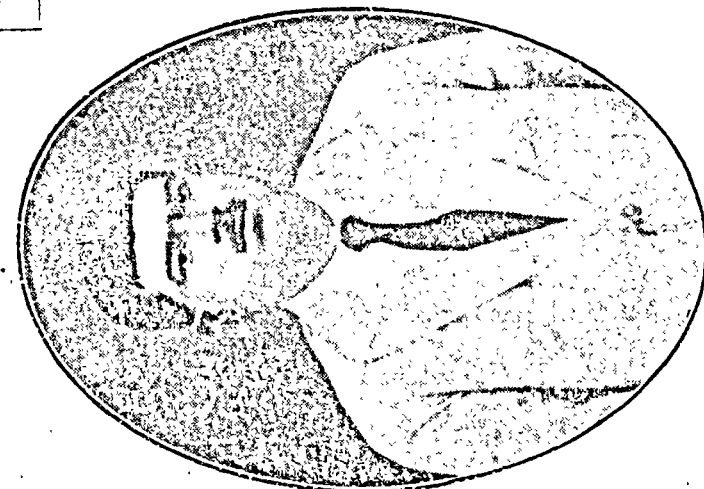
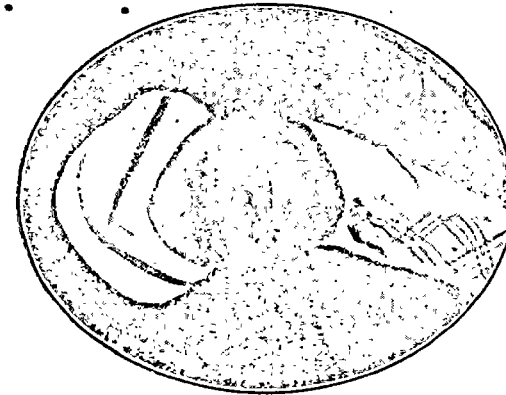
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while symptoms of hydrophobia are seen.

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Apply:—Hydrophobia Dispensary, Kohinoor Press, Mangalore.

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President, South Kanara District Board, Mangalore.

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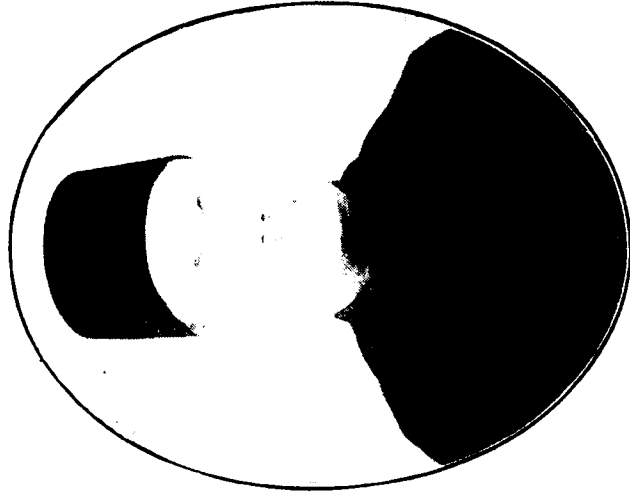


J. L. DOMINIQUE.
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President of the Panchayat Board, Karkala.



B. L. AHAMED SAHEB BAHADUR,
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NOTE:—The School is
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K. K. KALKUR,
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sacrifice your present a little bit.

THEN YOU CAN BE PROUD THAT YOU HAVE CON-
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BEQUEATH HAPPINESS TO YOUR DEAR
ONES.

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| (4) Puthiyara,
CALICUT. | (5) Central Station Road,
TRIVANDRUM. | (6) Car Street,
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Presentation Articles
A Speciality!

Patent Medicines,
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Watch Makers & General Merchants Hampankatta.

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Supplier of:—Coffee, Cardamoms, Pepper, Cashew, Nux-vomica and
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All varieties of coffee are available at all times at competitive rates.

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Price for bottle Rs. 2-8-0.

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The best Tonic for women after child birth Taken soon after child birth,
it restores the womb to its proper position, removes all bad matter from it,
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The Premier Cycle House of 22 years standing.

Stockists of
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N. KUNHALY, Mangalore

EXPORTER & IMPORTER.

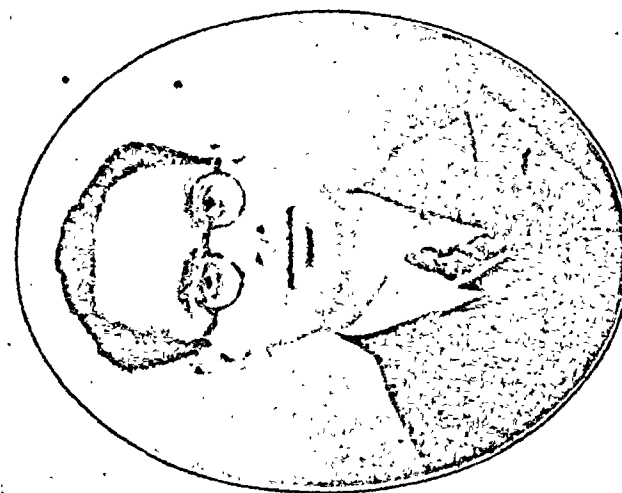
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Commission Agent to:—Up-country Coffee and other hill produce
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Agents throughout South India.

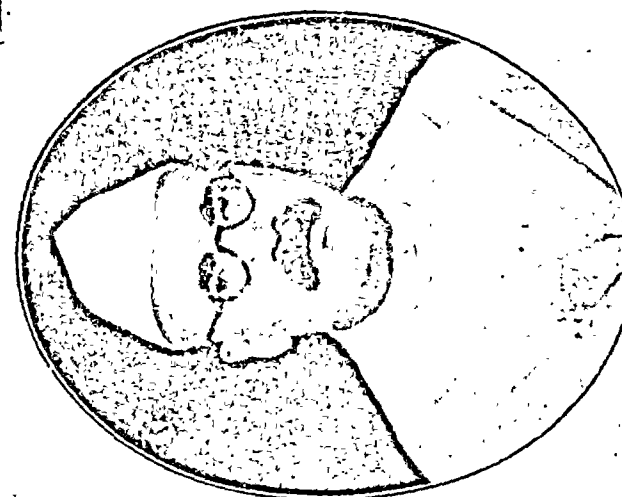
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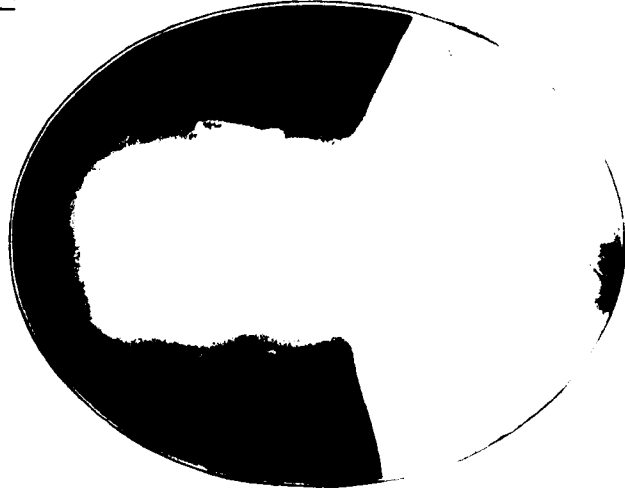
U. RAGHAVENDRACHARYA,
B. Sc. (Hons.)

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SUJIR C. V. NAYAK,
Managing Director—Sujir's Tile Works, Ltd.

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DR. K. NARAYANA RAO,
Karkal

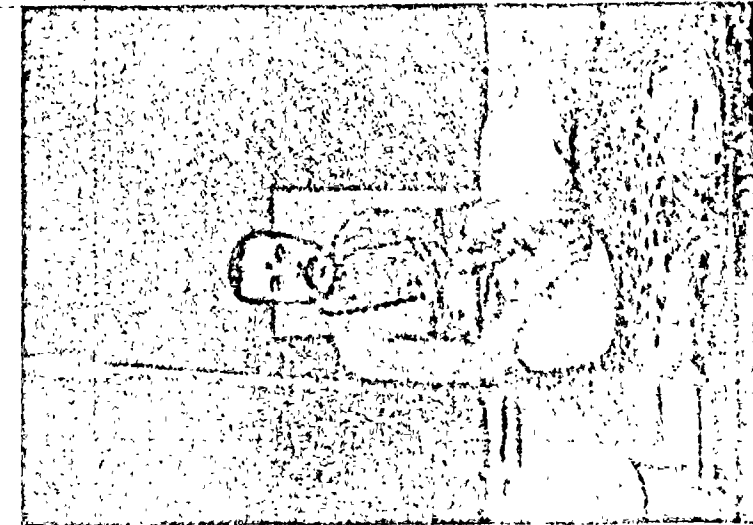


M. NARASIMHACHARYA,
Agent of Pejavar Muti, Udipi.

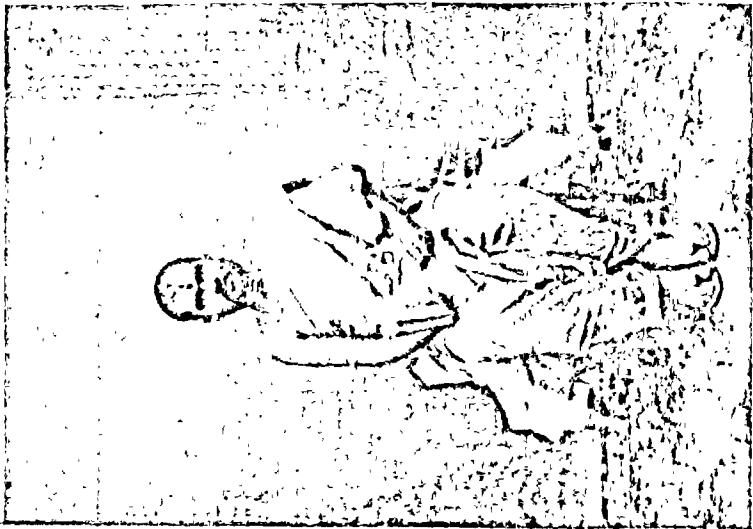
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Udipi Bhandargiri Mutt.



SRI. VIDYASINDHU TEERTHA SRIPADANGALAVARU,
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Established in MANGALORE in 1929.

THIS PIONEER OF LIFE ASSURANCE COMPANIES
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Manufacturers of the best
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Vasant Coffee Works, 'RADHA BUILDINGS' Temple Square, Mangalore.

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CONSULT:

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DENTAL SURGEON,

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The Kaivarthaka Industrial works,

Manager:—K. MOHANAPPA THINGALAYA.

BOIGE BAZAAR, MANGALORE.

Manufacturers of Indian Codliver oil, Canned fish,
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Representatives of important Fish
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Canara's Premier Stockists of—Standard Cycles & Accessories.
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USE Dr. RAO'S "SIRAKRISEN" WHOOP CURE

An unfailing remedy for all "WHOOPIING COUGH"

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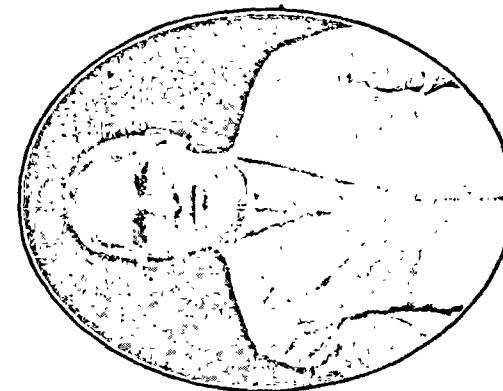
THE MANAGER,
The Coimbatore Times,
COIMBATORE, S. INDIA.

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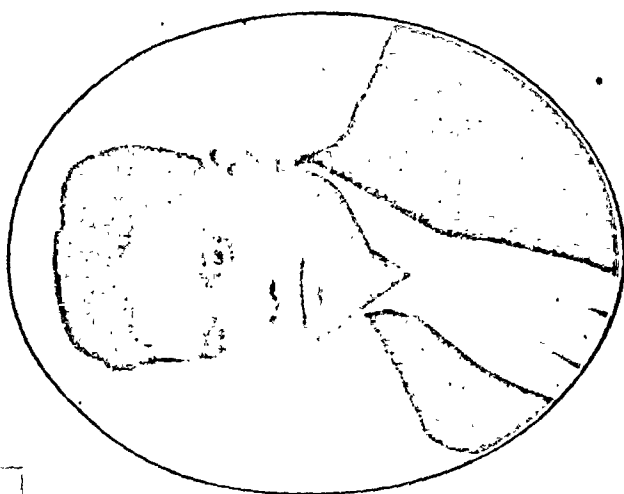
SRIMATHI KAMALADEVI.

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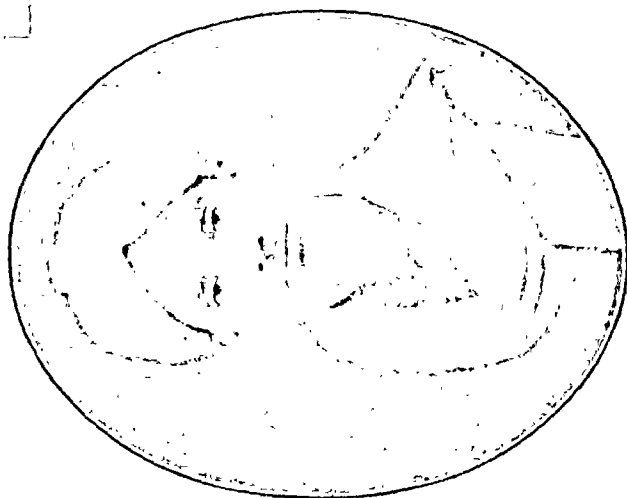


K. S. ADIGA, B. A., B. L.,
President, Bar Association, Mangalore.

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K. B. JINARAJA HEGDE, B. Sc., LL., B., M. L. A. (Central)
Advocate, Mangalore.



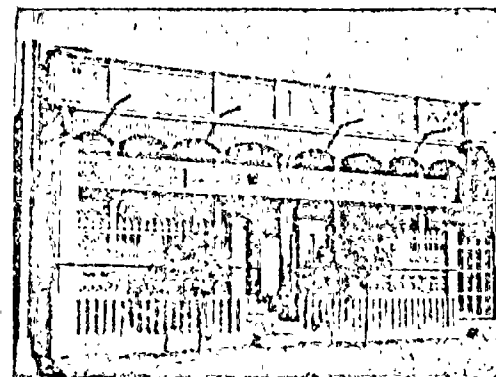
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The Premier Provident Insurance Company of
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and worked with most efficiency and
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INSURE
your
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Whole Life and Endowment policies from Rs. 100/- and upwards
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VESSELS TO AND FRO COCHIN AND BOMBAY.

BATTERIES FOR BRIGHT LIGHT
100% SWADESHI.

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MADRAS.

Agents:

M. Krishna R. Nayak & Sons,
MANGALORE.

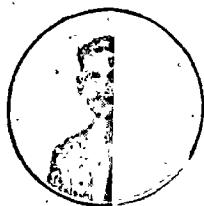
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Agencies in all Principal Ports on the Continent,
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Tamerind,
Wild Mace, Catechu,

Betelnuts,
Tea,
Sandalwood,
Sandalwood Oil,
Spices,
Fish Guano, Fish Manure,
Fish Oil, Dried Fish,
Hides & Skins,
Scrap Iron,
Etc., Etc.

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Jute Bags, Wheat,
Wheatflour, Grains,
Copra, Coconut Oil,

Wet & Dry Dates,
Dry Grapes, Kerosine Oil,
Tins, Salt,
Etc., Etc.

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STAY
AT
THE

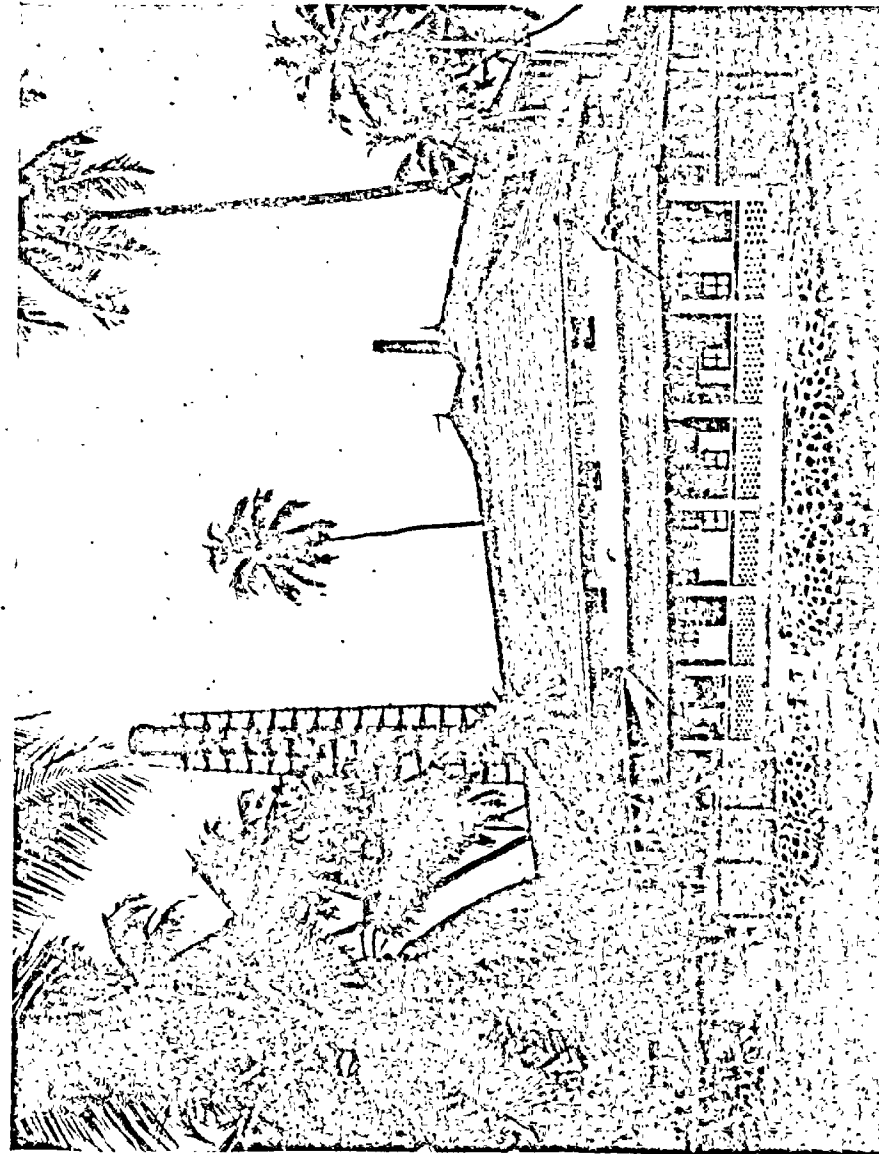
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SITUATED IN THE
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Very near the Fort Railway Station.

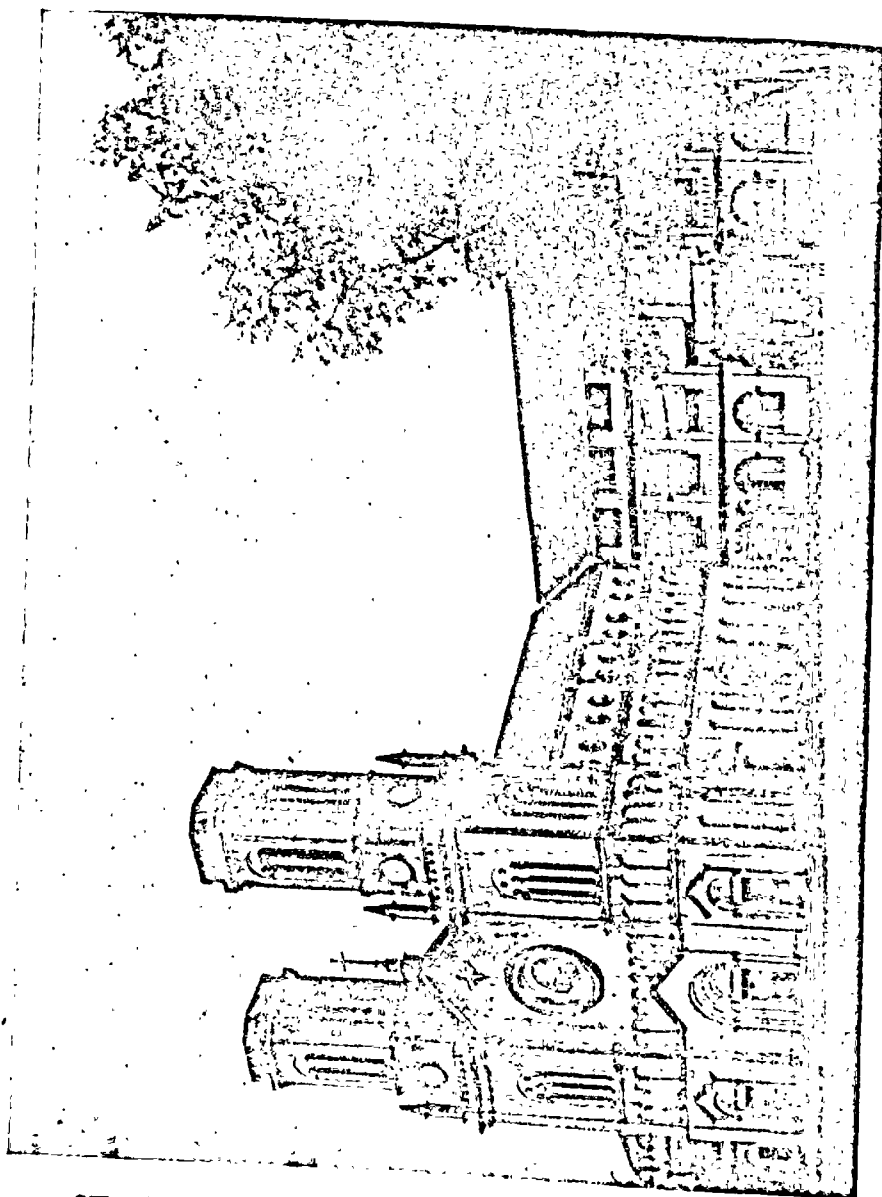
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WELL FURNISHED & EQUIPPED.

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An ideal catering house to the public.
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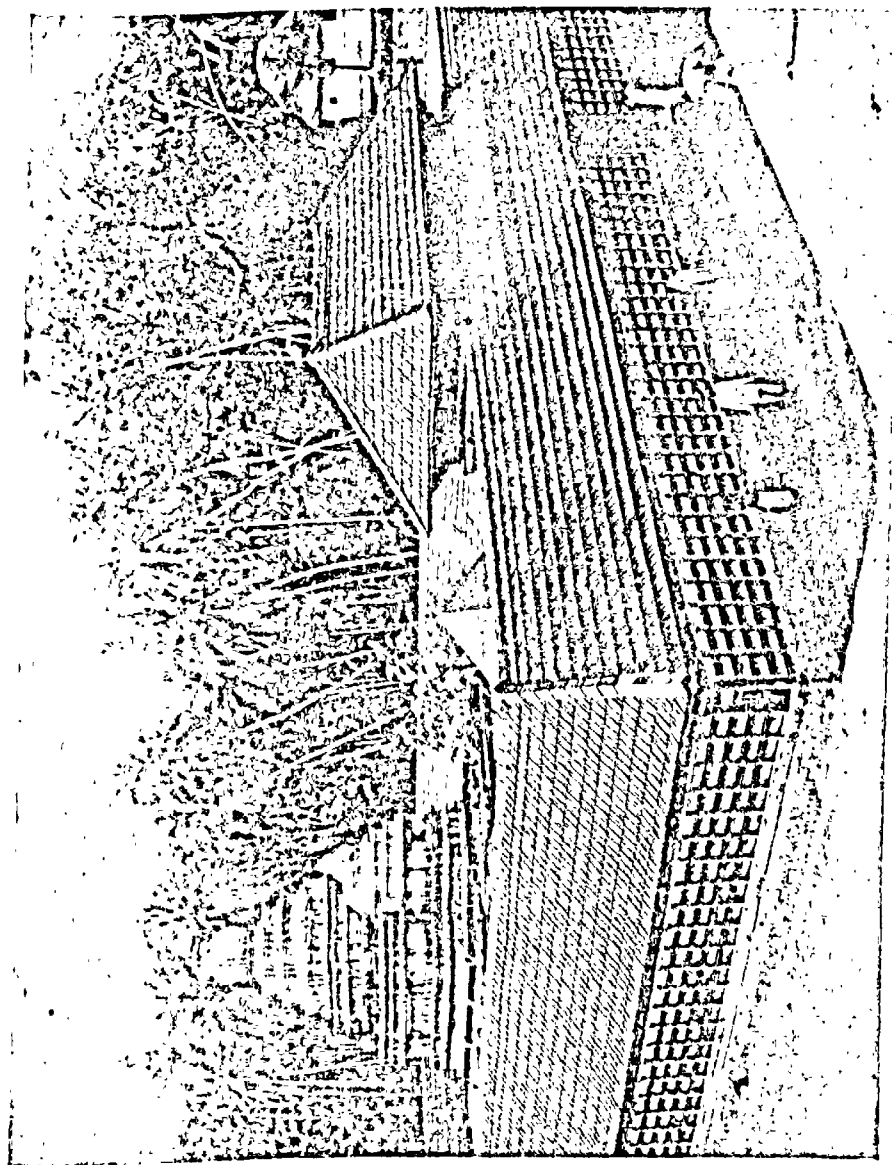
K. R. RAO.
PROPRIETOR.



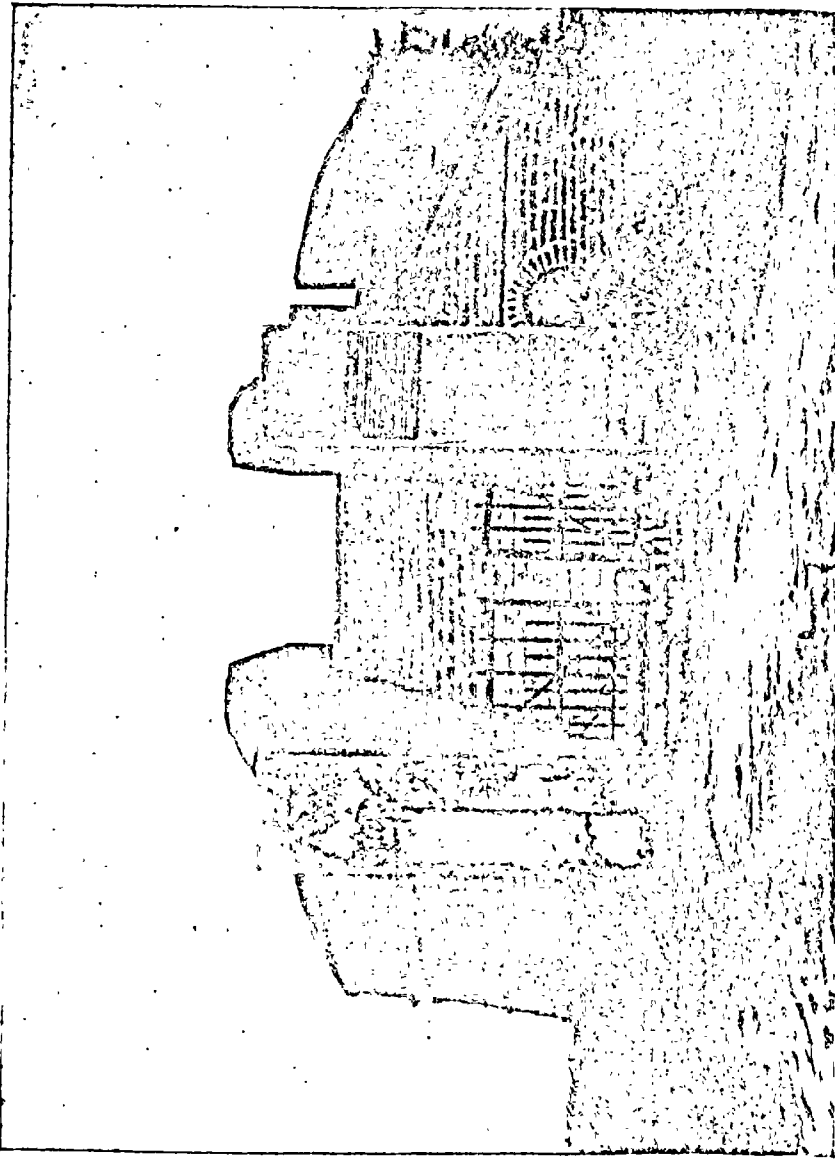
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ST. JOSEPH'S INTERDIOCESAN SEMINARY, JEPPOO 32

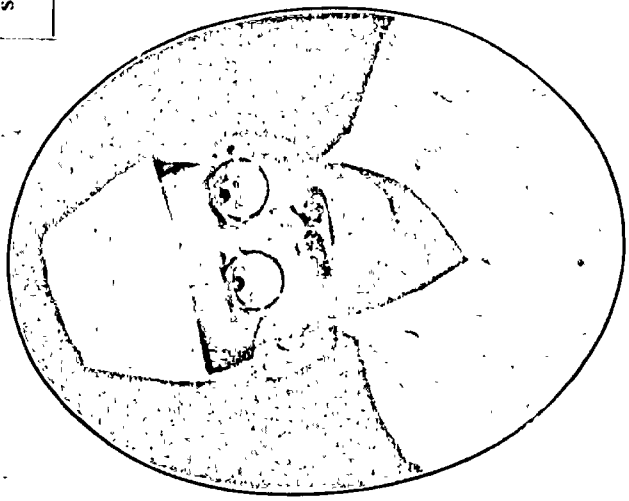


KADRE TEMPLE

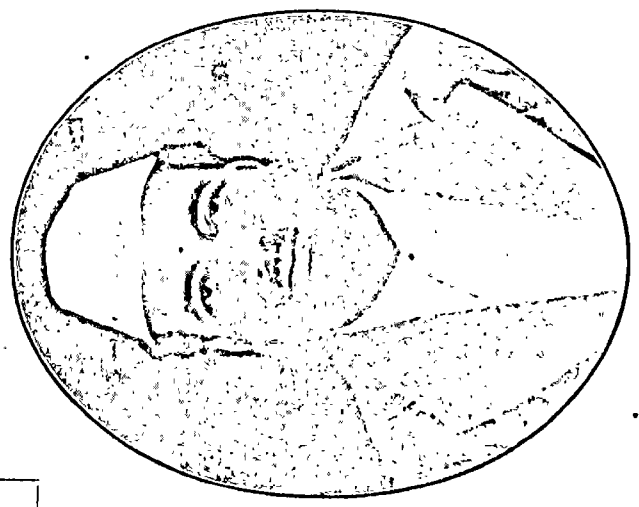


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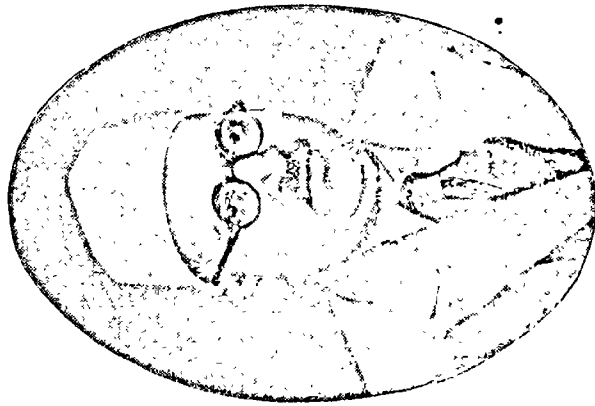


DR. U. P. MALLYA, L. M. & S., Regd. Medical Practitioner.
Municipal Councillor,
Director:—Canara Banking Corporation, Ltd.
Canara Medical Supplies, Ltd.

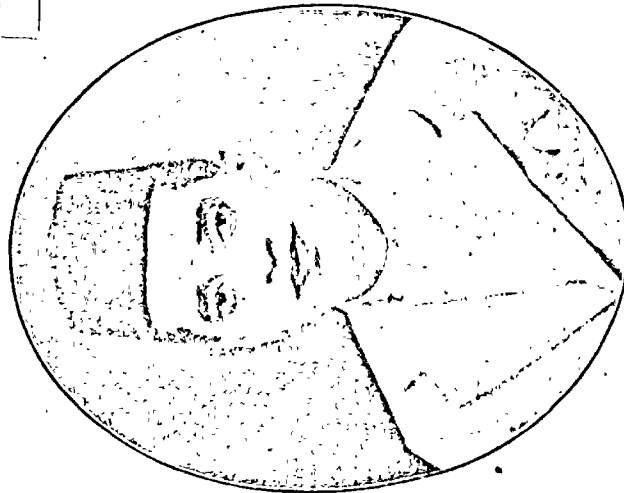


DR. K. GIRIDHARA RAO, L. M. P.,
Municipal Councillor, Asst. Dist. Scout Commissioner.

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NAL NARAINA RAO,
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MANEL RAGHUNATH NAYAK,
Managing Proprietor—M. Krishna R. Nayak & Sons.
Partner—Sri Krishna Mills.

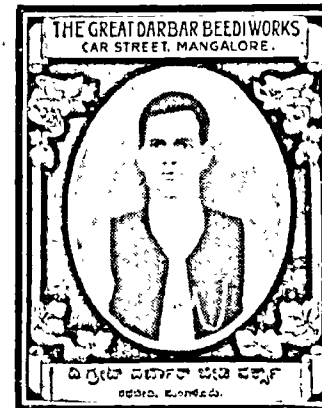
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BEEDIES
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HAVING A CHAIN OF FACTORIES
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MANUFACTURERS OF FINEST BEEDIES

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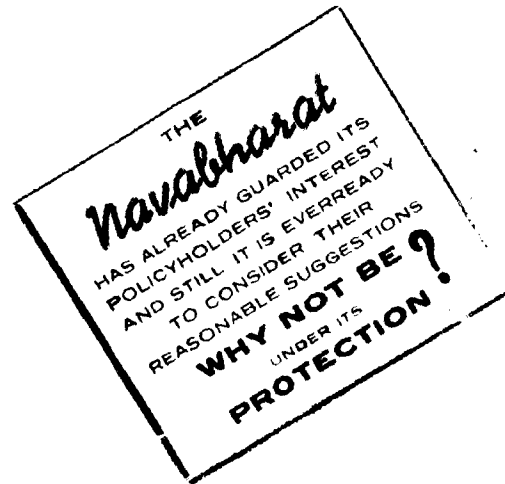
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